



# Blue Wisdom



## Decoding Water Literacy

*Resource Person*

*Dr. Pooja Mahajan*

Associate Professor,  
Department of Applied Sciences



*27 August 2025*



*02:30 PM Onwards*



*B011, Basement, Edison Block*

**ORGANISED BY:**  
**CHITKARA UNIVERSITY CENTRE OF  
EXCELLENCE FOR SUSTAINABILITY,  
ECOLUTION CLUB  
IN COLLABORATION WITH  
ELECTRONIC & COMMUNICATION  
ENGINEERING**



Event Name	Blue Wisdom – Decoding Water Literacy
Date	27 August 2025
Venue	B 011, Basement, Edison Block
Organizer	CUCES (Chitkara University Centre of Excellence for Sustainability), Ecolution Club in Collaboration with Electronic & Communication Engineering
Resource Person	Dr. Pooja Mahajan, Associate Prof. Dept. of Applied Sciences
Number of Participants	100
SDGs Covered	4, 6, 13, 14

## **Objective**

The primary objective of the session “Blue Wisdom: Decoding Water Literacy” was to enhance awareness and understanding of water literacy among students and faculty. The event aimed to educate participants about the importance of water conservation, sustainable water management, and responsible water usage. It sought to develop informed perspectives on water-related challenges and encourage sustainable practices aligned with environmental responsibility.

## **Description of the Event**

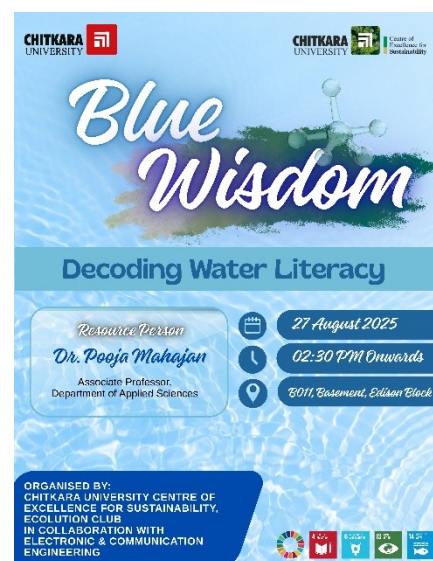
The academic session titled “Blue Wisdom: Decoding Water Literacy” was organized on 27th August 2025 at 02:30 PM onwards in B011, Basement, Edison Block, Chitkara University.

The event featured Dr. Pooja Mahajan, Associate Professor, Department of Applied Sciences, as the Resource Person. The session focused on decoding the concept of water literacy by highlighting the scientific, environmental, and social dimensions of water usage and conservation.

The event was organized by the Chitkara University Centre of Excellence for Sustainability and Ecolution Club, in collaboration with the Department of Electronic & Communication Engineering. The program aligned with global sustainability goals, emphasizing education, clean water and sanitation, climate action, and life below water.

## **Outcome**

The session successfully created awareness about the significance of water literacy and its role in sustainable development. Participants gained valuable insights into water conservation strategies, responsible consumption, and the broader impact of water management on ecosystems and society.





The event helped in:

- Enhancing understanding of water-related environmental issues
- Promoting sustainable thinking among students
- Encouraging responsible behavior toward water resources
- Strengthening awareness of global sustainability goals related to water and climate

The interactive nature of the session contributed to active participation and knowledge enrichment.

## **Conclusion**

The event “Blue Wisdom: Decoding Water Literacy” proved to be an informative and impactful initiative that effectively addressed the need for water awareness and sustainability education. The session highlighted the critical role of education in fostering environmentally responsible citizens.

By focusing on water literacy, the program reinforced the importance of sustainable practices and collective responsibility in conserving water resources. The successful execution of the event reflected the commitment of Chitkara University towards sustainability and environmental education, leaving participants better informed and motivated to contribute to water conservation efforts.

