



CHITKARA VOCATIONAL CENTRE AT VILLAGE JHANSLA The Success-story

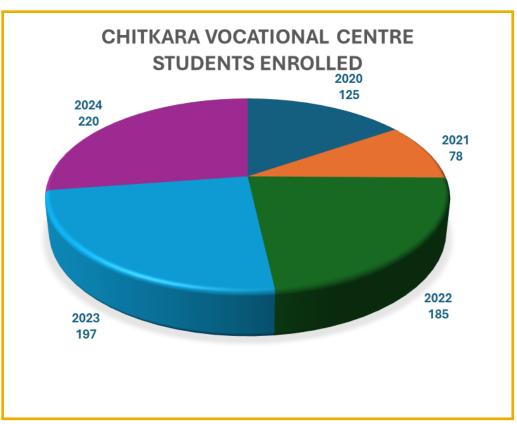


"The sole meaning of life is to serve humanity."

NSS department, Chitkara University, with an aim of contributing to humankind and putting efforts in the arena of uplifting women in non-privileged society, setup Chitkara Vocational Centre in 2005, at village Jhansla. The Centre has provided, nearly 800+women in Jhansla and surrounding areas, a way of being independent and self-sufficient. The enrolled women are given course syllabus, classes and certification, totally free of cost. The syllabus is designed in such a manner that the girls can learn the latest designs and stay updated in their skills. The tutor to mentor these women is also appointed by the Chitkara University. Also, the prevailing environment offers the women to come up with aesthetic designs for costumes and to prepare traditional material.

The materials to practise upon, along with the tools used like measuring tape, sewing machines, chalks, needles, etc. are provided at zero cost by the University to the engaged women at the centre. The centre has successfully

helped women to come at par with the and made men self-reliant them enough, to earn their own livelihood and lead the society from the front. Dr. Neelam Verma. Programme Coordinator NSS. holds various interaction sessions recurrently to sensitise the women about the importance of





oneself and having a unique identity, thus instilling in them a dynamic confidence to lead the life in an exemplary manner.

The girls who enroll themselves can acquire the required skills of stitching, at *absolutely no cost*. This helps girls to attain skills at no cost and become confident and employable, thus becoming financially independent and take a strong stand to support their families. Yes, when 220 girls learn at the Centre, they gain a skill, at absolutely no cost, and this positively helps 220 families, and hence on an average 880 lives....that is the impact!!

Further, the university provides them the work opportunity of creating gifts of "phulkari", a traditional art work of the colorful state of Punjab, which the university proudly presents to its guests. This provides the girls with employment opportunities and the university with quality gifts. An opportunity where the girls become independent, grow economically, can help their families out of poverty and hence keep hunger at bay. This Centre indirectly encourages upholding the Punjabi culture costumes too. It's a total win-win situation catering to SDGs 5, 8, 1 and 2!!!











