



Environment Awareness Campaign
on
World
Environment Day 2025



Date: 5th June, 2025
Time: 12:30 PM Onwards
Venue: Sukhna Lake, Chandigarh

Organised by: Ecolution Club
Centre of Excellence for Sustainability
in Collaboration with
Chitkara University School of Maritime Studies
Chitkara University, Punjab

Activities

Awareness Rally

Slogan Writing

Clean up Drive

Pledge Ceremony



Event Name	World Environment Day 2025
Date	5 June 2025
Venue	Sukhna Lake, Chandigarh
Organizer	Centre of Excellence for Sustainability
Student Co-ordinators	Ms. Rumani Singh, Mr. Tushar Bansal, Mr. Vansh Garg, Ms. Simran
Number of Participants	22
SDGs Covered	4,13,14,15,17

About the Activity

An impactful **Environment Awareness Campaign** was organized at **Sukhna Lake, Chandigarh**, under the joint collaboration of **CUCES (Chitkara University Centre of Excellence for Sustainability)** and the **School of Maritime Studies**. The campaign was actively led by the dedicated volunteers of the **Ecolution Club**.

This initiative was aimed at promoting **environmental awareness, sustainable practices, and active community participation** in preserving natural resources. The scenic and ecologically significant location of Sukhna Lake was purposefully chosen to amplify the message of environmental protection among the general public.



Key Points of the event

Date & Venue: 5th June 2025, Sukhna Lake, Chandigarh

Organized By: CUCES in collaboration with Chitkara University School of Maritime Studies

Led By: Ecolution Club Volunteers

Total Participation: 23 students and 4 faculty members

Main Activities:

- **Awareness Rally:** Volunteers marched around the lake area to spread messages on sustainability and environmental care.
- **Slogan Writing Competition:** Students creatively expressed their environmental concerns and solutions through hand-written slogans.
- **Clean-Up Drive:** Participants cleaned areas surrounding the lake, collecting litter and setting an example for public responsibility.
- **Pledge Ceremony:** A collective oath was taken to adopt eco-friendly practices in daily life and encourage others to do the same.

Sustainable Practices Followed

- **Plastic-Free Execution:** No plastic materials were used during the event.
- **Handmade Banner:** Participants prepared the event banner manually, including drawing logos by hand to avoid print-related waste.
- **Eco-Friendly Placards:** Each student carried a hand-crafted slogan placard made using recyclable materials.

Conclusion

The Environment Awareness Campaign at Sukhna Lake was a resounding success. It effectively **fostered environmental responsibility** among students and engaged the public through meaningful action.

By combining creative expression, community service, and sustainable practices, the campaign showcased the potential of **youth-led environmental initiatives**. Participants returned with a stronger resolve to protect the environment, and the campaign left a lasting impression on both the team and passersby at the lake.

Such events strengthen the university's commitment to the **UN Sustainable Development Goals**, especially those related to **Climate Action, Responsible Consumption, and Life on Land**. It also highlighted the role of educational institutions in building environmentally conscious citizens.





