



# International **YOUTH** **DAY**

## Digital Poster Designing Competition

**Theme:** Empowered Youth for a Sustainable India



12th August, 2025



9:30 AM Onwards



Edison B 006

### Rules & Guidelines

Posters must be Digitally Designed (using Canva, Photoshop, Illustrator, etc.)

Size: A4 or Instagram Post 1:1 ratio | Original work only – no plagiarism

Use of AI tools is allowed

Scan to  
Register



**Organised by**  
Centre of Excellence for Sustainability  
**in collaboration with**  
ISTE, Department of Applied Sciences, CUIET  
Chitkara University Punjab.



Event Name	International Youth Day
Date	12 August 2025
Venue	Edison B 006
Organizer	CUCES (Chitkara University Centre of Excellence for Sustainability) in Collaboration with ISTE, Dept. of Applied Sciences, CUIET, Chitkara University Punjab
Co-ordinators	Dr. Pooja Mahajan, Ravi Dandotia, Mr. Mohit, Ms. Gurpreet Kaur
Number of Participants	27
SDGs Covered	4, 9, 11, 17

## **Objective**

The primary objective of the *International Youth Day Digital Poster Designing Competition* was to encourage young minds to creatively express their ideas and perspectives on sustainability. The event aimed to empower youth by providing a digital platform to showcase their creativity, innovation, and social responsibility, with a specific focus on the theme “Empowered Youth for a Sustainable India.” It also sought to promote awareness about sustainable development and the role of youth in shaping a responsible and environmentally conscious future.

## **Description of the Event**

The Digital Poster Designing Competition was organized on the occasion of International Youth Day on 12th August 2025, starting from 9:30 AM onwards, at Edison B 006, Chitkara University, Punjab.

The event was organized by the Centre of Excellence for Sustainability, in collaboration with ISTE, Department of Applied Sciences, CUIET, Chitkara University, Punjab.

Participants were required to design original digital posters using tools such as Canva, Photoshop, Illustrator, or similar software. The posters were to be created in A4 size or Instagram post (1:1 ratio) format. Emphasis was placed on originality, creativity, and relevance to the theme. The use of AI tools was permitted, provided the work remained original and free from plagiarism.

The competition aimed to blend digital skills with social awareness, encouraging students to communicate powerful messages through visual design.



## **Rules and Guidelines**

The following rules and guidelines were set for the Digital Poster Designing Competition to ensure fairness, creativity, and originality:

1. All posters must be digitally designed. Participants were allowed to use design tools such as Canva, Adobe Photoshop, Adobe Illustrator, or similar software.
2. The poster size was required to be either:
  - o A4 size, or
  - o Instagram post format with a 1:1 aspect ratio.
3. The submitted poster had to be original work. Plagiarism was strictly prohibited and copied or previously published designs were not permitted.
4. The poster content was required to align with the competition theme: “Empowered Youth for a Sustainable India.”
5. The use of AI tools was allowed, provided that the final design remained original and creative.
6. Participants were expected to maintain clarity, relevance, and visual appeal in their designs.
7. All entries had to be submitted through the registration process provided via QR code, within the stipulated time.
8. Any entry found violating the above rules was subject to disqualification.

## **Outcome**

The competition witnessed enthusiastic participation from students, reflecting strong interest and awareness among youth regarding sustainability and nation-building. Participants demonstrated creativity, technical proficiency, and thoughtful interpretation of the theme through visually engaging posters.

The event successfully:

- Enhanced digital designing and creative thinking skills among students
  - Promoted awareness about sustainable development and youth empowerment
  - Encouraged responsible use of digital and AI-based tools
  - Provided a platform for students to express social and environmental concerns creatively
- Overall, the competition fostered innovation, collaboration, and a sense of responsibility towards building a sustainable India.

## **Conclusion**

The *International Youth Day Digital Poster Designing Competition* was a meaningful and impactful initiative that effectively aligned creativity with sustainability. By engaging youth in digital design and social themes, the event reinforced the importance of youth participation in national development and environmental responsibility.

The successful organization and active participation highlighted the potential of young individuals to act as change-makers. Such initiatives not only nurture creative skills but also



inspire students to contribute positively toward a sustainable and empowered India. The event concluded on a positive note, leaving participants motivated and socially aware.



