

Radio Chitkara's Programme on RBI's Campaign Against Fake IDs and Parcel Scams

Radio Chitkara has once again demonstrated its commitment to community welfare by broadcasting a special programme as part of the Reserve Bank of India's public awareness campaign, *Jankar Baniye, Satark Rahiye*. The episode focused on spreading awareness about the rising menace of cybercrimes, particularly fake ID scams, impersonation frauds, and parcel-related scams.



Key Highlights of the Programme

1. Understanding Fake IDs and Parcel Scams

- The programme highlighted the sophisticated tactics employed by cybercriminals, such as impersonation through fake audio and video calls, fraudulent messages, and deceptive links.
- Special attention was given to **parcel scams**, where victims are misled into making payments for fake parcels or services.

2. Practical Advice for Listeners: Listeners were provided with essential tips to safeguard themselves against such scams:

- **Avoid Unverified Links:** Refrain from clicking on suspicious links received through messages or emails.

- **Do Not Share Personal Information:** Be cautious about sharing sensitive details such as identification documents, banking credentials, or addresses.
 - **Resist Pressure to Pay:** Never transfer money to unknown sources under duress or as a response to fraudulent claims.
3. **Encouraging Prompt Reporting:** The programme emphasized the importance of reporting cybercrime to ensure swift action and to protect others from falling victim.
- Victims or witnesses were encouraged to report scams by:
 - Dialing the helpline number **1930**.
 - Visiting the official **cybercrime reporting portal** at cybercrime.gov.in.

Alignment with SDG 16: Peace, Justice, and Strong Institutions

The initiative is closely aligned with **Sustainable Development Goal 16**, which advocates for the creation of peaceful, inclusive societies with strong institutions to ensure justice and combat crime. By promoting cybersecurity awareness and empowering individuals to report frauds, Radio Chitkara and RBI are contributing to safer digital environments and fostering trust in institutions.

Impact on the Community

Listeners praised the program for its timely and practical information. The actionable advice provided has empowered individuals to recognize and avoid scams, creating a more vigilant and informed society. Radio Chitkara's efforts to highlight the significance of cybersecurity have strengthened community resilience against cyber threats.

Conclusion

Through this initiative, Radio Chitkara reaffirms its commitment to educating the public and enhancing cybersecurity awareness. By collaborating with the Reserve Bank of India's campaign, the program

has effectively addressed the growing challenges of digital fraud, helping to build a society that is better equipped to tackle cybercrime.

