

## **Radio Chitkara’s Awareness Program on Cyber Slavery: A Call to Stay Vigilant**

Radio Chitkara FM 107.8 launched a special awareness program to address the alarming issue of **cyber slavery**, aligning with the Ministry of Home Affairs’ initiative to combat this growing menace. The program aimed to educate the public about fraudulent job offers, particularly those originating from Southeast Asian countries, which have been linked to organized cyber crimes and human trafficking.



### **Exposing the Reality of Cyber Slavery**

The broadcast highlighted the tactics used by cybercriminals to lure unsuspecting job seekers with promises of lucrative overseas employment. These scams often involve offers of high salaries, luxurious accommodations, and other benefits but lead victims into a harrowing reality.

- Many individuals accepting such offers find themselves trafficked to foreign countries.
- Victims are held in inhumane conditions, deprived of their freedom, and coerced into committing cybercrimes.
- Escape or repatriation is nearly impossible without external intervention.

### **Call for Caution and Action**

Radio Chitkara urged listeners to exercise vigilance when receiving unsolicited job offers and provided actionable advice to safeguard against these scams:

- **Verify authenticity** through government-approved agencies.
- **Avoid upfront payments** or sharing sensitive personal information.
- **Be wary of suspicious recruiters** promising visas or travel documents without following legal procedures.

The program emphasized the importance of reporting fraudulent activities to the authorities. Listeners were encouraged to use the dedicated cybercrime helpline **1930** or visit **cybercrime.gov.in** to report suspicious emails, calls, or messages.

### **Real-Life Stories and Expert Insights**

The broadcast featured real-life accounts of individuals who had fallen prey to such scams, underscoring the urgency of awareness. Expert interviews and official opinions provided further insights on identifying red flags, such as:



- Emails from unverified addresses.
- Demands for personal details or upfront payments.
- Promises bypassing standard legal processes.

Interactive sessions invited listeners to share their

experiences and ask questions, fostering community dialogue and a collective sense of responsibility.

### **Alignment with SDG 16: Peace, Justice, and Strong Institutions**

This initiative strongly aligns with **Sustainable Development Goal 16**, which advocates for the promotion of peaceful and inclusive societies. By raising awareness about cyber slavery, Radio Chitkara contributes

to preventing exploitation, protecting victims, and strengthening community resilience against such crimes.

## Community Impact

Radio Chitkara's campaign resonated deeply with its audience, inspiring vigilance and proactive measures. The station's heartfelt concluding message struck a chord: **“Your safety begins with awareness. Verify before you trust, and act swiftly if you encounter suspicious job offers. Together, we can protect ourselves and our loved ones from the clutches of cyber slavery.”**

## Conclusion

By addressing critical issues like cyber slavery, Radio Chitkara reaffirmed its role as a pillar of community education and welfare. This program not only empowered listeners to recognize and report fraudulent activities but also fostered a culture of vigilance and solidarity in an increasingly vulnerable digital world.

