

Chitkara FM 107.8 Hosts Panel Discussion on TB Elimination Campaign

Radio Chitkara FM 107.8 hosted a **panel discussion** aimed at supporting the **National TB Elimination Campaign** as part of the ongoing **100 Days Campaign on Tuberculosis (TB) elimination**. The engaging and informative discussion, moderated by **Dr. Ashutosh Mishra**, Station Director of Radio Chitkara,



featured leading experts and advocates focused on raising awareness about TB and underscoring the importance of early detection and continuous treatment.

Panel of Experts

The panel comprised distinguished experts who brought a wealth of knowledge and experience in the fight against TB:

- **Mr. Neeraj Sinha**, State Implementation Lead, TB Alert India
- **Mr. Ashwani Kumar**, District Lead, Patiala
- **Ms. Madhulika**, District Lead, Chandigarh
- **Ms. Meenakshi Sinha**, Representative, World Health Partner (WHP)
- **Ms. Tripti**, TB Champion, survivor and advocate for TB awareness

This collaborative effort is part of the larger **Health Ministry's initiative** supported by state governments such as Punjab and Haryana, as well as NGOs like TB Alert India and WHP.

Key Highlights from the Discussion

The discussion focused on several critical aspects of TB elimination, emphasizing the importance of early intervention and adherence to prescribed treatments. Key points discussed included:



- **Early Detection:** The necessity of identifying TB at its early stages to ensure timely and effective treatment.
- **Continuing Treatment:** The importance of adhering to a prescribed course of treatment to ensure complete recovery and prevent relapse.
- **Awareness Programs:** Spreading awareness about TB symptoms, available treatments, and preventive measures to encourage people to seek help early.

Ms. Tripti, a courageous survivor of TB, shared her personal experience of overcoming the disease through consistent medical care. Her journey from diagnosis to recovery has made her a passionate advocate for TB awareness. Ms. Tripti travels to villages, homes, and urban areas, sharing her story and motivating others to get tested and start treatment without delay.

Impact of the Initiative

In a bid to maximize the program's reach and impact, Radio Chitkara will air the **35-minute panel discussion daily** until **World Tuberculosis Day** on March 24, 2025. The program's **tagline**, “**TB Harega, Desh Jitega**” (“TB will be defeated, the country will triumph”), reflects the collective resolve to combat TB and secure a healthier future for India.

This initiative underscores the power of **collaborative efforts** between the government, healthcare professionals, and grassroots advocates to eliminate a disease that has affected millions across the country. The discussions made it clear that eradicating TB is not just a goal but a possible reality, with timely interventions and public cooperation.

Alignment with SDG 3: Good Health and Well-Being

The program aligns with **Sustainable Development Goal 3 (SDG 3)**, which aims to ensure **good health and well-being for all**. By raising awareness, encouraging early detection, and promoting the importance of completing treatment, Radio Chitkara's initiative contributes significantly to reducing the prevalence of TB, ensuring healthier lives for people across the nation.

Conclusion

Radio Chitkara's **panel discussion on TB elimination** serves as an important step in the ongoing efforts to **eradicate TB** in India. By leveraging its platform, the station has amplified crucial information about TB, inspiring communities to stay vigilant, seek early diagnosis, and adhere to treatment. Through such programs, Radio Chitkara remains committed to supporting national health goals and contributing to a TB-free India.

