

RAKHI MAKING COMPETITION

RAKHIS FOR EARTH

Traditional allowed
only for participants



08 aug 2025



09:30 AM



Square1

Time Limit - 2 Hours



scan to register
and know more details

Exciting Rewards Await!

- Top 3 winners shall be rewarded with special gift hampers
- everyone will receive a participation certificate



Organised by:
Center of Excellence for sustainability



Event Name	Rakhi For Earth – Rakhi Making Competition
Date	8 August 2025
Venue	Square 1
Organizer	CUCES (Chitkara University Centre of Excellence for Sustainability)
Event Sponsors	Herbovive
Event Co-ordinators	Dr. Pooja Mahajan, Mr. Mohit, Ms. Gurpreet Kaur
Student Co-ordinators	Ecolution Club Members
Number of Participants	17
SDGs Covered	4,9,13,14

About the Activity

Chitkara University Centre of Excellence for Sustainability (CUCES) organized a creative and eco-conscious event titled "Rakhi For Earth – Rakhi Making Competition" on 8 August 2025 at Square 1, aimed at promoting environmental sustainability through cultural expression. The competition encouraged students to design and craft Rakhis using waste and recycled materials, fostering awareness about sustainable practices and environmental conservation.

This initiative provided a platform for students to celebrate the spirit of Raksha Bandhan while reflecting on their responsibility towards the planet. Participants showcased their creativity using eco-friendly materials such as fabric scraps, paper, old threads, and reusable decorations—turning waste into symbolic and beautiful creations. The event emphasized the values of innovation, cultural integration, and environmental stewardship, aligning with various Sustainable Development Goals (SDGs).



Key Points of the event

- A total of 17 students participated enthusiastically in the competition.
- All rakhis were made using recycled or waste materials, promoting the theme of “Best Out of Waste”.
- The event was sponsored by Herbovive, a brand supporting sustainable living, and the top three winners received Herbovive gift hampers as prizes.
- The competition was judged by Dr. Anshu Singla and Dr. Sonia Dhiman who evaluated the rakhis based on creativity, presentation, sustainability, and cultural relevance.

- The event witnessed a display of innovative ideas, including rakhis embedded with seeds and plantable elements, further encouraging green practices.
- Dr. Pooja Mahajan, Dr. Mohit and Ms. Gurpreet Kaur served as the event coordinators, with active support from the Ecolution Club members as student coordinators.

Event Insights

The competition served as an engaging platform for students to connect cultural traditions with environmental awareness. By using only waste and recycled materials, participants embraced the idea of **sustainability in celebration**. The activity encouraged creative thinking and highlighted how simple changes in festive practices can contribute to **reducing waste** and promoting eco-friendly habits. Events like these help foster a mindset of “**best out of waste**” and reinforce the importance of responsible, conscious living.

Conclusion

The “**Rakhi For Earth**” event successfully blended cultural celebration with environmental consciousness. By crafting eco-friendly rakhis from waste materials, students took a small but significant step toward sustainable living. The event left a lasting impact by promoting the idea that festivals can be both joyful and responsible.

Through such initiatives, Chitkara University continues to inspire students to be active contributors to a greener future, aligning everyday actions with broader global sustainability goals.





1st Prize



2nd Prize



3rd Prize

