



SAY NO TO STUBBLE BURNING!!! an effort by RADIO CHITKARA 107.8 FM

NOVEMBER 2024



Stubble burning has always been a cause of concern as it adds to pollution, and this has been increasing in the last few years. The pollution is caused due to the particulate matter of contamination that gets distributed into the atmosphere. In India, stubble burning generates a thick haze. These fires pose a significant health risk to individuals across all ages.

Stubble (known as *parali* in Punjabi) burning is a method of removing paddy crop residues from the field to sow wheat from the last week of September to November. Stubble burning is a process of setting on fire the straw stubble, left after the harvesting of grains, like paddy, wheat, etc. In 2023, there were 656 farm fires in Punjab, which was a 63% increase from the previous year.





CHITKARA
UNIVERSITY
Centre of Excellence for Sustainability

The Punjab government prohibited the burning of agricultural residue in 2013 under the Air (Prevention & Control of Pollution) Act, 1981.

Despites many steps initiated by the Government the concern exists.

While the Government endeavors through advertising, costing lakhs of rupees, to reduce the concern, **Chitkara University** too has put a foot forward to spread awareness of the concern.







CHITKARA RADIO FM 107.8 is airing a program that spreads awareness (in the regional language) about the concerns of stubble burning and why it should not be done.

This program is aired every 8 hours to reach out to maximum villagers and to remind them continuously with the appeal to not burn the stubble

