

As a part of the *Swachhta Pakhwada*  
1 to 15 September 2024

We invite you to  
*Create*

 **wealth**  
from  
**aste**



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for instructions



being organised by  
**Centre of Excellence for Sustainability**

Event Name	Wealth From Waste
Date	9 to 16 Sep 2024
Venue	Carnegie Hall, Rockefeller Block
Organizer	Centre of Excellence for Sustainability
Participants	All
Number of Participants	29
SDGs Covered	SDG-12, SDG-13, SDG-15
Duration	2 Hrs.

## About the Activity

The Wealth from Waste event was organized from 9th September to 16th September 2024. The event was managed by the Centre of Excellence for Sustainability and aimed at promoting creative thinking and sustainability by encouraging participants to create utility products from waste materials.

Participants were required to:

1. Create a utility product using waste materials.
2. Record a video documenting the process of making the product.

The activity ran from 9th to 15th September 2024 with a deadline for submissions on 15th September. On 16th September 2024, all utility products were displayed at the Rockefeller Block, Chitkara University for judgment and public viewing.



## Objective

The primary goal of the event was to foster innovation in waste management and spread awareness about sustainability. Participants were asked to repurpose waste materials into useful products, promoting the idea that discarded items can be transformed into valuable resources rather than simply being thrown away.

## Exhibition and Judgement

The products created by participants were put on display for judgement at Rockefeller Block on the 16th of September 2024. The exhibition showcased a wide range of creative and practical items crafted from discarded or waste materials, reflecting participants' ingenuity and commitment to sustainability.

The judges panel comprises of three extremely talented and professional artists of our campus - Dr. Sudarshan Pal Singh (VP, Infrastructure), Dr. Ranjan Malik (Prof & Dean ,Department of

Fine Arts, CDS) and Mr. Manpal Singh Setia (Prof & Dean, Department of Communication Design, CDS). The judges evaluated the products based on:

- Creativity and innovation.
- Practical utility.
- Aesthetic appeal.
- Efficient use of waste materials.

On the same day, after thorough evaluation by the judges, the results were declared. The winning entries were those that demonstrated the most effective use of waste materials to create a functional and aesthetically pleasing product. The event concluded with a celebration of participants' efforts and contributions to the cause of sustainability.

### **Conclusion**

The Wealth from Waste initiative successfully promoted the message of sustainability and innovation, inspiring participants to think differently about waste and encouraging the community to adopt eco-friendly practices. The event was a significant step toward raising awareness about the importance of recycling and the creative possibilities it offers.

**YouTube :** [https://youtu.be/dl3eCyar\\_2M?si=Dw4mVqUdqOXjwgg](https://youtu.be/dl3eCyar_2M?si=Dw4mVqUdqOXjwgg)

