

Activity In Collaboration with Strathmore Business School, Kenya

@ CHITKARA UNIVERSITY, PUNJAB, INDIA

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Chitkara University welcomed 35 students from Strathmore Business School, Kenya, to its MBA-Healthcare International Module at the Department of Healthcare Management. The exchange program, a testament to India-Africa collaboration, offers a transformative academic experience. Under the guidance of Dr. Madhu Chitkara, Pro-Chancellor, the students are introduced to the rich tapestry of Indian healthcare. Led by Prof. Keerti Pradhan, they will explore various aspects of the healthcare landscape, including teleconsultation advancements and rural healthcare dynamics. An exhibition showcases innovative solutions and technologies driving the Indian healthcare sector forward. Students will gain insights into the challenges and opportunities shaping the industry through interactive sessions and hands-on experiences. The journey of cross-cultural immersion extends beyond the classroom, with scheduled visits to renowned hospitals, pharmaceutical companies, and medical consumable manufacturing facilities. Chitkara University is committed to providing a transformative learning experience that prepares students to become future leaders in the dynamic and ever-evolving field of healthcare management.



Figure 1: student attending the session





Figure 2 student having a tour of Chitkara university



Figure 3 group photo of the attendees





Figure 4 professor from Strathmore university delivering a talk



Figure 5 group photo of the students.

Date: 6th to 11th march 2023

The Dept. of Healthcare Management hosted a vibrant week-long training session at Strathmore University, Kenya, from March 6th to 11th, 2023. Health management students engaged in dynamic discussions and workshops, benefiting from the expertise of various industry partners. This collaborative



effort aimed to enhance practical skills and knowledge in healthcare management. The event fostered networking opportunities, inspiring future leaders in the health sector.



Figure 6 Dept. of Healthcare Management hosted a week-long training session of Strathmore University Kenya with health management students from 6th to 11th March, 2023 in which various industry partners participated.



Links:

https://sbs.strathmore.edu/students-undertaking-the-mba-healthcare-management-programme-visit-chitkara-university-for-their-international-module/

https://www.businesswireindia.com/chitkara-university-in-an-international-collaboration-with-strathmore-university-kenya-hosted-strathmore-business-school-mba-healthcare-students-58744.html

https://www.aninews.in/news/national/general-news/chitkara-university-strathmore-university-host-strathmore-business-school-mba-healthcare-students201806211054590001/

https://www.business-standard.com/article/news-ani/chitkara-university-strathmore-university-host-strathmore-business-school-mba-healthcare-students-118062100234 1.html

https://sbs.strathmore.edu/students-undertaking-the-mba-healthcare-management-at-strathmore-university-business-school-visit-chitkara-university-india/

https://www.chitkara.edu.in/cbs/pdfs/2023/newsletter/Jan-March-2023.pdf