CHITKARA UNIVERSITY

NATIONAL WORKSHOP PROMOTION AND AWARENESS OF MEDICINAL PLANTS

Date : **17th –18th November 2026**

Time : **10:00 AM onwards**

Venue: **Henry Ford, Martin Luther Block**

ORGANISED / IMPLEMENTED BY

National EduTrust of India

SPONSORED BY

National Medicinal Plants Board (NMPB)

Ministry of AYUSH, Government of India

HOST INSTITUTION

Chitkara University, Punjab

About National Medicinal Plants Board

In order to promote medicinal plants sector, the Government of India has set up National Medicinal Plants Board (NMPB) on 24th November 2000. Currently the board is working as a section of Ministry of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homoeopathy), Government of India. The primary mandate of NMPB is to develop an appropriate mechanism for coordination between various ministries/ departments/ organizations in India and implements support policies/programs for overall (conservation, cultivation, trade and export) growth of medicinal plants sector both at the Central /State and International level.

About National EduTrust of India (NEI)

National EduTrust of India (NEI) is an education-focused organisation committed to promoting educational excellence, youth empowerment, innovation, environmental awareness and sustainable development through meaningful institutional collaborations and student-centric initiatives. Registered under MSME, Government of India, NEI works towards creating opportunities for students and educational institutions to engage in experiential learning, social responsibility and constructive community participation. The organisation actively collaborates with Higher Education Institutions (HEIs), colleges, universities and other stakeholders to facilitate programmes promoting innovation, entrepreneurship, environmental sustainability, leadership development and holistic student growth. Through workshops, awareness campaigns, training programmes, competitions and institutional initiatives, NEI seeks to bridge the gap between academic learning and practical engagement.

About The University

In the year 2002, Chitkara Educational Trust established its Punjab campus, 30 kilometres from Chandigarh, on the Chandigarh–Patiala National Highway. In the year 2010, Chitkara University was established by the Punjab State Legislature under "The Chitkara University Act." Chitkara University, the best university in Punjab, is a government-recognized university with the right to confer degrees as per Sections 2(f) and 22(1) of the UGC Act, 1956. The sprawling campus of the University is equidistant from Chandigarh, Mohali, Panchkula, Ambala, and Patiala. The University offers multi-disciplinary programs, all of which are designed to be industry-relevant. As a result of this student-centric approach, Chitkara University is renowned as one of the best private universities in the North India region.

From business management programs to programs in nursing and medical laboratory technologies, and from computer science, electronics, and mechanical engineering programs to hotel management and architecture, Chitkara University, Punjab, is a veritable cornucopia of educational services. The curriculum is delivered in spacious, amphitheatre-style classrooms fitted with modern information and communication technology (ICT) equipment, as

well as in well-equipped, modern laboratories. Additionally, students are encouraged, and provided with relevant facilities, to participate in co-curricular and extra-curricular activities through various clubs and societies on campus.

It is because of the cumulative effect of an elaborate on-campus academic infrastructure, strong national and international collaborations, and a robust on-campus recruitment record, including regular recruitment by reputed blue-chip companies, that the University finds favor with national as well as international students. A healthy number of foreign students regularly study at the campus, and a number of them also visit on exchange programs, adding to the cultural diversity found on campus. The University in Punjab also provides several opportunities for local students to visit foreign universities and institutions on such exchange programs, thereby helping them gain invaluable international exposure.

Complementing the University's commitment to academic excellence and sustainable development, the **Chitkara University Centre of Excellence for Sustainability (CUCES)** leads the University's sustainability initiatives, integrating environmental responsibility, social well-being and sustainable practices across campus operations, academics and community engagement. Meanwhile, **Chitkara College of Pharmacy (CCP)** is dedicated to nurturing future leaders in pharmaceutical sciences through quality education, research, innovation and industry-oriented learning. Together, these centres of excellence reflect Chitkara University's commitment to building a sustainable future while empowering the next generation of healthcare and pharmaceutical professionals.

The University has, at the centre of its philosophical core, a commitment to excellence in education. It is the strong academic heritage of the University, and such firmness on matters of principle, that has seen it grow from strength to strength in such a short span of time.

About the Analytical Testing Services & Herbal and AYUSH Product Testing and Standardization Lab

The Analytical Testing Services & Herbal and AYUSH Product Testing and Standardization Lab at Chitkara University provides facilities for quality assessment of pharmaceutical and herbal raw materials, in-process samples, and finished products. The centre supports qualitative and quantitative analysis, purity assessment, formulation evaluation, and formulation development for herbal and AYUSH products. Its facilities include HPLC, UV and IR spectrophotometers, stability chambers, and equipment for dissolution, disintegration, and friability testing. With dedicated systems for developing tablets, capsules, powders, ointments, liquids, and injectables, the centre supports pharmaceutical research, product development, and quality control.

About The National Workshop

Medicinal plants hold immense significance in traditional healthcare systems, biodiversity conservation and environmental sustainability. India possesses rich medicinal plant diversity, with numerous indigenous species contributing to traditional AYUSH systems of healthcare and ecological balance. However, increasing demand, habitat degradation and unsustainable harvesting practices highlight the need for greater awareness, conservation and responsible cultivation of medicinal plants.

The National Workshop on Promotion and Awareness of Medicinal Plants aims to bring together students, faculty members, experts and institutional stakeholders to promote awareness regarding the importance, conservation and sustainable cultivation of medicinal plants. The workshop will provide a platform for expert interaction, knowledge sharing, practical demonstrations and experiential environmental learning, encouraging educational institutions to establish medicinal plant gardens, preserve indigenous species and strengthen green-campus initiatives. An important component of the workshop will be hands-on Seed-Ball Preparation and Seed-Ball Dispersal, promoting student participation in biodiversity conservation, natural regeneration and green-space development. Through this two-day initiative, participants will be encouraged to translate environmental awareness into meaningful action, foster ecological responsibility and contribute towards greener campuses and a more sustainable future.

Objectives

- To create awareness about the importance, medicinal value and ecological significance of medicinal plants, particularly those associated with traditional AYUSH systems of healthcare.
- To promote the conservation of indigenous medicinal plant species and encourage sustainable cultivation and responsible utilisation.
- To encourage educational institutions to establish medicinal plant gardens, herbal gardens and green spaces for environmental sustainability.
- To provide hands-on learning opportunities through seed-ball preparation and dispersal, promoting biodiversity conservation and natural regeneration.
- To strengthen student participation in environmental conservation, community outreach and sustainable development initiatives.

Two-Day National Workshop | Expert Sessions, Medicinal Plant Conservation & Seed-Ball Activities (17 & 18 November 2026)
Venue :- Henry Ford Hall, Martin Luther Block

MINUTE-TO-MINUTE PROGRAM – DAY 1

Time	Duration	Programme / Activity
9:00 AM to 9:30 AM	30 min	Registration and Welcome
9:30 AM to 10:00 AM	30 min	Arrival of Chief Guest and Dignitaries - **Prof. (Dr.) Mahesh Kumar Dadich,** CEO, National Medicinal Plants Board, Ministry of Ayush **Prof. (Dr.) Sanjay Jachak,** Professor & Head, NIPER, Mohali **Prof. Sayeed Ahmad,** Prof & Director Professor and Director, Centre of Excellence in Unani Medicine Jamia Hamdard, Hamdard Nagar, New Delhi, **Samarth Sharma,** CEO, NEI
10:00 AM to 10:20 AM	20 min	Inaugural Ceremony Vande Mataram, Ceremonial lamp lighting, Launch of **"One Student, One Medicinal Plant"** Campaign
10:20 AM to 10:30 AM	10 min	Chitkara Anthem
10:30AM to 10:55 AM	30 min	Ganesh Vandana & Cultural activity
10:55 AM to 11:10 AM	15 min	**Welcome Address by the Host Institution**
11:10 AM to 11:25 AM	15 min	Address by CEO, National EduTrust of India
11:25 AM		Address by **CEO, NMPB, Ministry of Ayush, Government of India**
12:05 AM		**Felicitation & Momento Presentation** (Chief Guest, Guest of Honour, and invited Dignitaries)
12:05 PM to 12:20 PM	15 min	Group Photograph
12:20 PM to 1:00 PM	40 min	Ceremonial Plantation of Five Medicinal Plants **(at Herbal Garden)**
1:00 PM to 2:00 PM	**60 min**	**Lunch / Break**
2:00 PM to 2:30 PM	30 min	Address by Expert / Guest of Honour (Expert address on medicinal plants)
2:30 PM to 3:00 PM	30 min	Address by Expert / Guest of Honour (Expert address on medicinal plants)
3:00 PM to 3:30 PM	30 min	Expert Demonstration: How to Make Seed Balls Resource person:- **Hamid Raza**, Sr. Horticulturist, Office of Infrastructure Development, Chitkara University.

This would be on hybrid mode,
where other colleges would attend on online mode

MINUTE-TO-MINUTE PROGRAM – DAY 2		
09:15 AM to 9:30 AM	15 min	Welcome and Day 2 Briefing
10:00 AM to 12:30 AM	150 min	Hands-on Seed-Ball Making Outdoor Preparation & Sorting Team Formation & Seed- Ball Distribution **Seed Ball Throwing & Dispersal**
12:30 pm to 01:00 PM	30 min	Closing Remarks, Vote of Thanks and Certificate Distribution

Learning Outcomes

- Develop a better understanding of medicinal plants and their ecological significance.
- Gain awareness of medicinal plant conservation and sustainable cultivation.
- Understand the importance of indigenous plant species and biodiversity.
- Learn practical techniques for seed-ball preparation.
- Participate in supervised seed-ball dispersal activities.
- Explore opportunities for medicinal plant gardens and green-campus initiatives.
- Strengthen teamwork, environmental responsibility and experiential learning.
- Develop motivation to participate in future conservation and sustainability programmes.

Expected Environmental & Institutional Impact

- Greater awareness of medicinal plants among students and faculty.
- Promotion of medicinal plant corners and herbal gardens in educational institutions.
- Increased participation in plantation and biodiversity conservation activities.
- Student engagement in seed-ball preparation and responsible dispersal.
- Institutional commitment towards environmental sustainability.
- Strengthened collaboration between educational institutions and environmental stakeholders.
- Development of student-led environmental initiatives and conservation awareness campaigns.

Chief Patrons

Dr. Ashok K Chitkara
Chancellor
Chitkara University

Dr. Madhu Chitkara
President & Co-Founder
Chitkara University

Patron

Dr. Sandhir Sharma
Vice Chancellor, Chitkara University, Punjab



Chief Guest

Prof. (Dr.) Mahesh Kumar Dadhich
Chief Executive Officer (CEO)
National Medicinal Plants Board (NMPB)
Ministry of AYUSH, Government of India.

Project Implementing Organisation
National EduTrust of India (NEI)

Samarth Sharma
Chief Executive Officer (CEO)
National EduTrust of India

Deepika Sharma
Director
National EduTrust of India

Guests of Honor

Prof. Sayeed Ahmad
Professor and Director
Centre of Excellence in
Unani Medicine Jamia Hamdard,
Hamdard Nagar, New Delhi

Prof. (Dr.) Sanjay Jachak
Professor and Head, Department of
Natural Products,
National Institute of Pharmaceutical
Education and Research (NIPER), Mohali

Convener & Chairman

Sqn Ldr (Dr.) Rina Angel (V)
Vice President
Infrastructure Enhancement
Chairperson
Centre of Excellence for Sustainability
Chitkara University, Punjab

Prof. (Dr.) Thakur Gurjeet Singh
Dean
Chitkara College of Pharmacy
Chitkara University, Punjab

Resource Person

Hamid Raza
Sr. Horticulturist, Chitkara University Punjab

Organising Secretaries

Prof. (Dr.) Sonia Dhiman
Assistant Dean
Chitkara College of Pharmacy
Chitkara University, Punjab

Dr. Sanjana Mehta
HOD, Pharm.D
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Chitkara University, Punjab

Balwinder Singh
Assistant Director
Office of Administration
Chitkara University, Punjab

Mohit Kumar
Sustainability Manager
Centre of Excellence for Sustainability
Chitkara University, Punjab

Scan to Register

NEARBY TOURIST ATTRACTIONS



Elante Mall, Chandigarh



Chhatbir Zoo



Rose Garden, Chandigarh



Sukhna Lake, Chandigarh

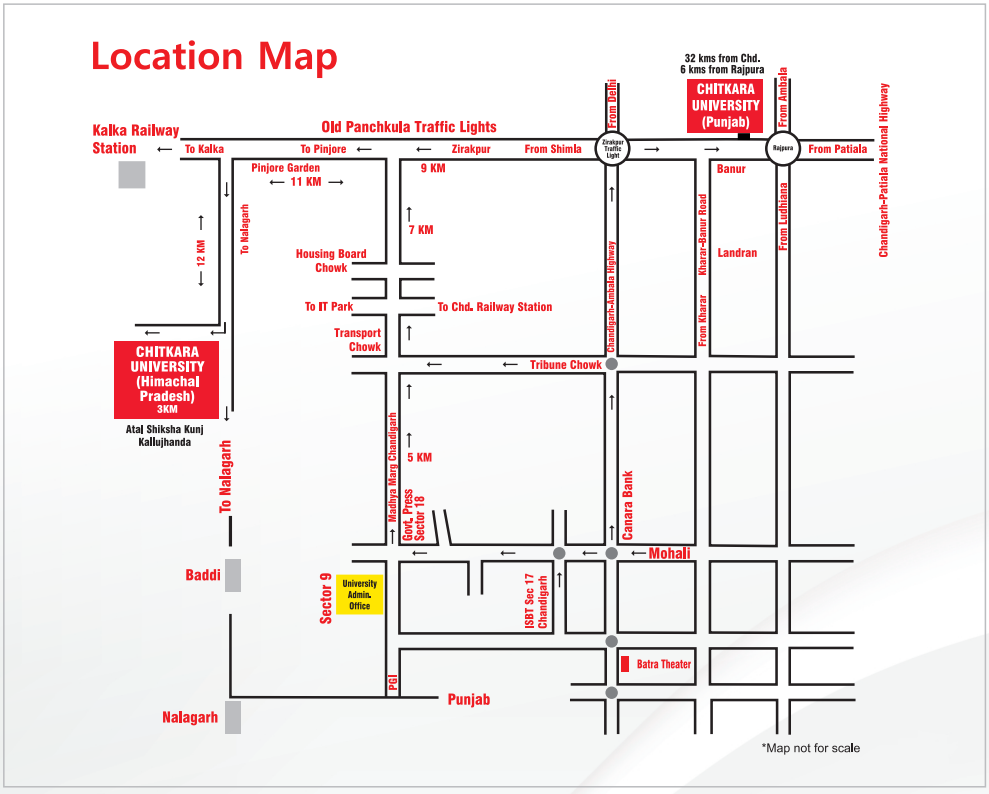


Bird Park, Chandigarh



Rock Garden, Chandigarh

HOW TO REACH



Attach map of the university to reach from Chandigarh, Delhi and other important locations

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UNIVERSITY CONNECTIVITY

Airport
•Shaheed Bhagat Singh International Airport, Chandigarh (IXC) —
approx. 45–50 km from campus.

Railway Stations
•Rajpura Junction (RPJ)
— approx. 12 km
•Chandigarh Railway Station (CDG)
— approx. 28 km
•Ambala Cantt Junction (UMB)
— approx. 35 km

Bus Connectivity
•Rajpura Bypass / Gagan Chowk
— approx. 8 km
•Regular buses are available from Chandigarh, Patiala, Ambala & other nearby cities.

Local Transport
•Autos, Cabs, and Taxis are readily available from Rajpura and nearby transit points, with the campus located directly on the Chandigarh–Patiala National Highway.

CHITKARA UNIVERSITY

University Campus
CHITKARA UNIVERSITY, PUNJAB
Chandigarh-Patiala National Highway (NH-64)
Punjab- 140 401, India