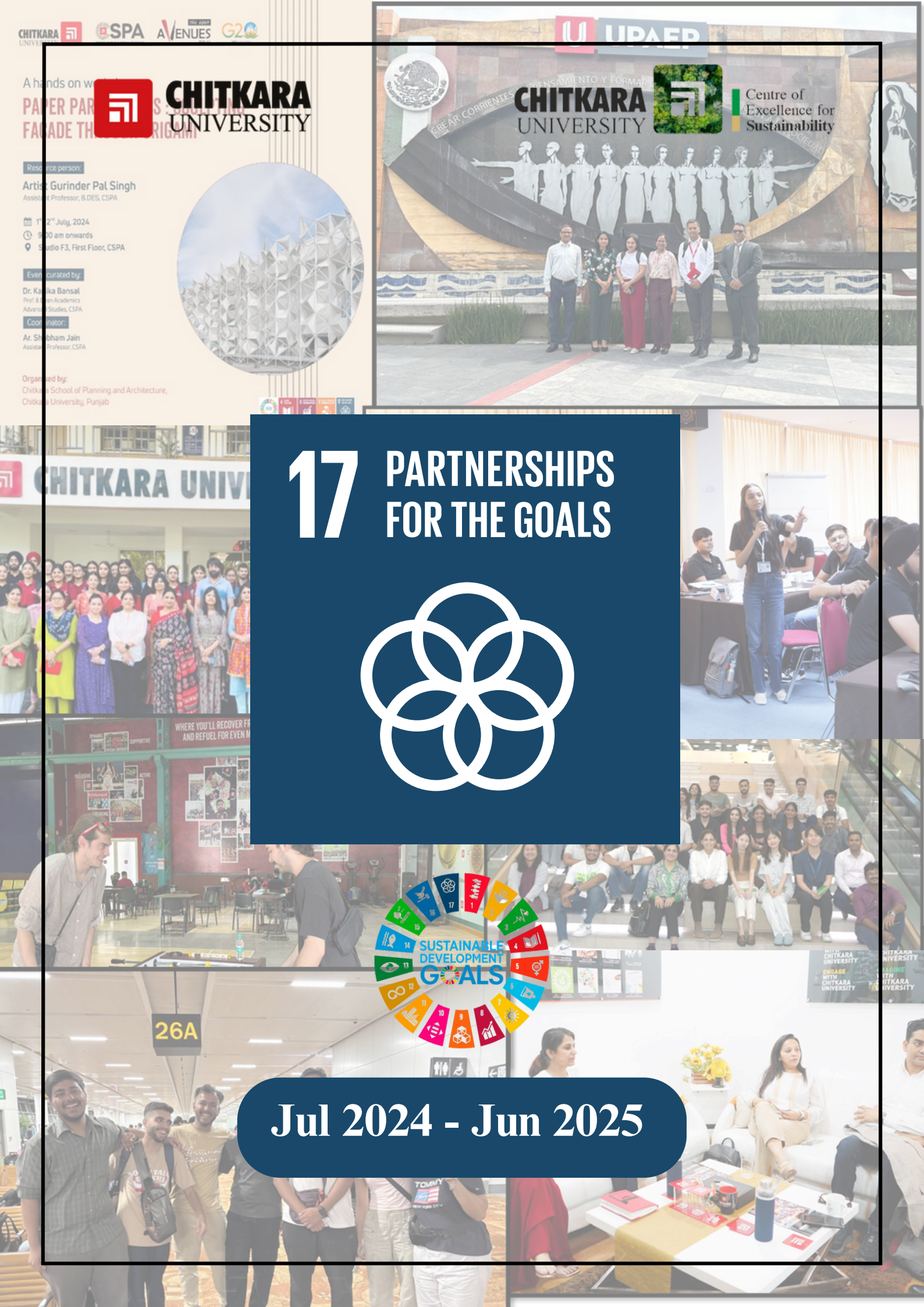

CHITKARA UNIVERSITY
Centre of Excellence for Sustainability
17 PARTNERSHIPS FOR THE GOALS
SUSTAINABLE DEVELOPMENT GOALS
Jul 2024 - Jun 2025

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262	CSHS/Allied Health Sciences	21-Mar-25	World Down Syndrome Day Together We Move: Physiotherapy Camp	823-825
263	CSHS/Allied Health Sciences	21-Mar-25	World Tuberculosis Day 2025: & quot; TB Awareness: From Knowledge to Action in the Fight for Elimination	826-828
264	DOE	21-Mar-25	International Day of Happiness Caring and Sharing	829-830
265	DOE	21-Mar-25	Master classes with Hon'ble Chancellor Sir Dr. Ashok K Chitkara on Artificial Intelligence, ChatGPT, DeepSeek and Metaverse	831
266	CSPC	21-Mar-25	INTERNATIONAL DAY OF HAPPINESS - “CARING AND SHARING"	832-834
267	DOE	22-Mar-25	World Water Day 2025 Glacier Preservation	835-836
268	DOE	22-Mar-25	World Water Day Ice Under Threat: Glacier Presentation in a Changing climate	837-838
269	CBS	22-Mar-25	ONLINE QUIZ CONTEST ON WORLD WATER DAY	839-841
270	OIA	24-Mar-25	Pre Event at APAIE 25	842-843
271	CSHS/CCN	24-Mar-25	Role Play on “World Tuberculosis Day”	844-846
272	CSPC	26-Mar-25	WORLD DOWN SYNDROME DAY - “IMPROVE OUR SUPPORT SYSTEMS”	847-849
273	CCHM(IHM)	27-Mar-25	INNOVATION IN ACTION: DISCOVERING FIRE SAFETY TECHNOLOGY	850-852
274	OIA	27-Mar-25	Semester Exchange	853-856
275	OIA	27-Mar-25	International Summer School 2025	857-859
276	CSHS/CCN	28-Mar-25	Workshop On Infertility Unveiled: Comprehensive Approaches to diagnosis, treatment and emotional wellness	860-862
277	OIA	31-Mar-25	AI Unleashed: Expert Strategies for Innovation	863-865
278	CES	31-Mar-25	World Sparrow Day (Workshop)	866-872

279	CSHS/Physiotherapy	02-Apr-25	13 th International ADT Conference theme: Navigating Healthcare transformation through sustainable multidisciplinary approaches in diagnostics and therapeutics	873-903
280	CSPC	02-Apr-25	WORLD AUTISM AWARENESS DAY	904-906
281	CSHS/Physiotherapy	03-Apr-25	Pre Conference Workshop Bridging the Future of Health Monitoring and Precision Medicine: Integrating AI and Biosensor Technology for Sustainable Healthcare	907-909
282	CSHS/Physiotherapy	03-Apr-25	Pre Conference Workshop Sustainable Food Coating and Packaging Solutions for Enhanced Food Safety	910-912
283	OSA	03-Apr-25	Blood Donation Camp	913-916
284	CDS	06-Apr-25	Exposure Visit to Virasat-e-Khalsa Addressing Cultural & Linguistic Diversity in Wayfinding	917-921
285	CSHS/CCN	07-Apr-25	Public Awareness Talk & Thematic Poster Exhibition on World Health Day	922-924
286	CSHS/CCN	07-Apr-25	Health Camp for Female Students and Faculty	925-927
287	OIA	07-Apr-25	Chitkara Design School Strengthens Global Ties Through Expert Teaching Collaboration in Italy	928-929
288	CBS	07-Apr-25	KCAP COURSE FOR ACCOUNTING PROFESSIONALS	930-932
289	CRIO/DRC	07-Apr-25	7-Day Workshop on Advanced Research Methodology with Hands-on Practice on Statistical Software	933-934
290	ECE	08-Apr-25	MEDICAL CAMP JAN SWASTHYA MISSION: HEALTH FOR ALL	935-938
291	CSHS/Physiotherapy	10-Apr-25	Vision Rehabilitation Camp: Restoring Functional Vision	939-941
292	CSHS/CCN	10-Apr-25	Awareness Talks on Stress Management	942-944
293	OIA	10-Apr-25	Delegates from London South Bank University	945-946
294	CSHS/Physiotherapy	11-Apr-25	Parkinson's Awareness: Educating the Next Generation of Advocates	947-949
295	CSHS/CCN	11-Apr-25	Awareness Talk on National Safe motherhood Day	950-953

296	CSPC	11-Apr-25	PRE-PLACEMENT TALK: MINDCAFE	954-956
297	CBS	11-Apr-25	FINTECH FUTURES: EXPLORING TECHNOLOGIES RESHAPING FINANCE	957-959
298	CBS	11-Apr-25	FROM STARTUP TO SUSTAINABLE: MANAGING RISK IN TECH-ENABLED BUSINESS MODELS	960-962
299	CBS	11-Apr-25	TECH-DRIVEN DISRUPTION BUILDING THE NEXT GENERATION OF FINTECH STARTUPS	963-965
300	CLS	11-Apr-25	COURT CLASH - SPORTS TOURNAMENT	966-970
301	OSA	14-Apr-25	B R Ambedkar Jayanti – Eye Check Up Camp	971-973
302	CBS	15-Apr-25	COMTECH 3.0 - ESG CONCLAVE: PIONEERING BUSINESS FOR A GREENER FUTURE	974-977
303	CBS	16-Apr-25	EQUITY PREMIER LEAGUE 3.0	978-980
304	CBS	16-Apr-25	IIC WORKSHOP ON DIGITAL INNOVATION & STRATEGY: DESIGNING FUTURE-READY BRANDS	981-983
305	DOE	17-Apr-25	Pre-Placement Talk and Placement Drive: Edu Velocity Global Counsels	984-985
306	CSPC	17-Apr-25	PRE-PLACEMENT TALK AND DRIVE: EDUVELOCITY, CHANDIGARH	986-988
307	CBS	18-Apr-25	FUTURE X: DISRUPTIVE TECH MEETS BLOCKCHAIN	989-991
308	OSA	18-Apr-25	World Heritage Day	992-994
309	OA	19-Apr-25	Creche - Training for support staff	995-997
310	CSHS/Physiotherapy	21-Apr-25	Medical Laboratory Professional week	998-999
311	CBS	21-Apr-25	FROM IDEA TO IDENTITY: AN EXHIBITION OF BRANDING & PACKAGING STORIES	1000-1001
312	CA	22-Apr-25	WORLD EARTH DAY	1002-1003
313	CUIET(AE)	22-Apr-25	First Aid & CPR Certification Program – Skill Enhancement Workshop	1004-1006

314	CSHS/Physiotherapy	23-Apr-25	Turning Numbers into Knowledge: SPSS for Research and Innovation	1007-1008
315	ECE	24-Apr-25	INNOVATIVE TEACHING PEDAGOGIES: ENHANCING ENGAGEMENT AND OUTCOMES	1009-1011
316	CBS	24-Apr-25	FINTECH FRONTIERS: DISRUPTING FINANCE IN THE STARTUP ERA	1012-1014
317	CBS	24-Apr-25	FUNDING THE FUTURE: INVESTMENT & CAPITAL CHALLENGES IN FINTECH STARTUPS	1015-1017
318	CEED	24-Apr-25	Startup Spark Tank: Turning Decks into Deals	1018-1020
319	ECE	25-Apr-25	INDUSTRY FOCUSED DIGITAL DESIGN HACKATHON USING ARTIX 7 NEXYS DDR4	1021-1024
320	CBS	25-Apr-25	CHARTING YOUR PATH: NAVIGATING AN MBA JOURNEY IN RISK MANAGEMENT & BEYOND	1025-1027
321	OSA	25-Apr-25	Blood Donation Camp	1028-1031
322	CRIO/DRC	25-Apr-25	From 2D to 3D Exploring Multi-Axis and Surface plots in Origin Software	1032-1033
323	CSHS/CCN	28-Apr-25	Workshop on Personality Development module	1034-1036
324	CLS	28-Apr-25	IP ODYSSEY: THE QUEST FOR CREATIVITY	1037-1040
325	CSPC	29-Apr-25	DESIGNING FUTURES: MASTERING E-PORTFOLIO CONSTRUCTION	1041-1043
326	CBS	29-Apr-25	IIC Talk on "Trade & Tariff War – World Economic Order	1044-1046
327	CBS	29-Apr-25	MONEY MATTERS: FINANCIAL LITERACY FOR SUCCESS	1047-1049
328	CBS	29-Apr-25	WORKSHOP ON BUSINESS LAW UNLOCKED UNDERSTANDING LEGAL FOUNDATIONS IN PRACTICE	1050-1051
329	CSPC	02-May-25	'BREAKING THE CHAINS: UNDERSTANDING AND COMBATING SUBSTANCE ABUSE IN PUNJAB'	1052-1054

330	OIA	05-May-25	Workshop on DOING BUSINESS IN ASIA BY MONDRAGON UNIVERSITY, SPAIN	1055-1057
331	CBS	05-May-25	FROM DATA TO DECISIONS: PRACTICAL AI SKILLS FOR COMMERCE	1058-1060
332	CBS	05-May-25	IGNITE: THE IDEA FACTORY	1061-1063
333	CBS	05-May-25	WORKSHOP ON FINANCIAL CRIMES IN BUSINESS: PREVENTION, DETECTION AND MANAGEMENT	1064-1065
334	CBS	05-May-25	WORKSHOP ON MASTERING MORTGAGE FUNDAMENTALS: KEY INSIGHTS FOR MBA PROFESSIONALS	1066-1068
335	CSHS/CCN	06-May-25	Laughter Day: Real-Life Humour Comic Contest	1069-1071
336	CSPC	06-May-25	"UNLOCKING THE UNCONSCIOUS: THE RORSCHACH INKBLOT TEST AS A WINDOW TO THE MIND."	1072-1073
337	OIA	07-May-25	Science of Wellbeing for Mondragon University Spain Cohort	1074-1075
338	CSPC	07-May-25	INTERACTION WITH SH. SHALEEN MITRA	1076-1078
339	ECE	07-May-25	REVOLUTIONIZING ASSESSMENT FROM GRADES TO GROWTH	1079-1082
340	CSHS/CCN	08-May-25	Tree plantation Drive: ROOT THE FUTURE ONE TREE AT A TIME	1083-1085
341	CBS	08-May-25	AD WARS: WHERE MADNESS MEETS MARKETING	1086-1087
342	CEED	09-May-25	Nextwave Startups: Disruption by Technology	1088-1089
343	CBS	15-May-25	Future of the Retail Business: Online v/s Offline	1090-1092
344	CBS	15-May-25	IIC TALK ON FOUNDERS AND FAILURES: ENTREPRENEURIAL CASE DILEMMAS	1093-1095
345	CSHS/CCN	16-May-25	Oath taking ceremony	1096-1099
346	CSHS/CCN	17-May-25	Health Checkup and Awareness Talk on "World Hypertension Day"	1100-1102

347	CCHM(IHM)	19-May-25	RISING BEHIND THE SCENES EMPOWERING UNIVERSITY SUPPORT STAFF	1103-1106
348	OA	19-May-25	Empowering University support staff	1107-1109
349	OSA	20-May-25	Cricket match between adopted villages	1110-1112
350	CEED	22-May-25	The Bold Pitch: For Startup Founders	1113-1115
351	CSPC	23-May-25	THE JOB SHADOWING SOJOURN PROJECT FOR GRADE XI OF CHITKARA INTERNATIONAL SCHOOL, CHANDIGARH	1116-1118
352	CBS	23-May-25	FINALE DIL SE DIGITAL 3.0	1119-1121
353	ECE	26-May-25	EMPOWERING EDUCATION THROUGH AUGMENTED REALITY: A HANDS-ON FDP ON AR APPLICATION DEVELOPMENT	1122-1125
354	OIA	27-May-25	From Dialogue to Collaboration: Chitkara University Global Vision at NAFSA 2025	1126-1127
355	CES	29-May-25	Immersion Programme for Students from Chitkara International School	1128-1136
356	CSHS/CCN	30-May-25	Expert session on Exploring the Career Landscape of Forensic Nursing: Roles, Skills and Opportunities	1137-1140
357	CRIO/DRC	30-May-25	AI as Research Catalyst: Accelerating Innovative and Impactful Research	1141-1142
358	CSHS/CCN	02-Jun-25	Expert Session on From Aspirant to Achiever: A Roadmap to success in competitive Exams	1143-1146
359	OA	04-Jun-25	Mending Workshop – An earnest effort to reuse/repurpose clothes.	1147-1149
360	CSHS/CCN	04-Jun-25	Check In, Stay Well – Your Monthly Health Recharge	1150-1152
361	CCSM	04-Jun-25	THE JOY FACTOR: FUELLING GROWTH THROUGH WELL-BEING	1153-1156
362	CES	05-Jun-25	World Environment Day 2025	1157-1159
363	DOE	07-Jun-25	World Environment Day	1160-1161
364	OA	07-Jun-25	Communicative abilities	1162-1164
365	CES	17-Jun-25	World Day to Combat - Desertification & Drought	1165-1167

366	CSPC	23-Jun-25	FDP ON "MIXED METHODS MADE MEANINGFUL: TOOLS, TECHNIQUES AND TRENDS FOR EDUCATORS"	1168-1170
367	CSPC	23-Jun-25	PRE-CUDC WORKSHOP ON 'QUESTION TO CONCLUSION: JOURNEY THROUGH MIXED METHOD RESEARCH'	1171-1173
368	ECE	23-Jun-25	COMPUTATIONAL TECHNIQUES USING MATLAB: FROM BASICS TO RESEARCH	1174-1177
369	DICE	23-Jun-25	FDP on "Emerging Interdisciplinary Technologies in Engineering 2.0	1178-1181
370	CES	24-Jun-25	Mending Workshop for Village Women	1182-1184
371	CSPC	25-Jun-25	SDP ON "ORCHESTRATING EXCELLENCE: TRANSFORMING ORGANISATIONAL EFFICIENCY"	1185-1187
372	CSPC	26-Jun-25	TWO WEEKS INDUSTRY IMMERSION PROGRAMME FOR GRADE XII STUDENTS OF CHITKARA INTERNATIONAL SCHOOL (CIS), CHANDIGARH FOR EXPLORING PROGRAMMES IN PSYCHOLOGY AND CAREER PATHWAYS	1188-1191
373	CCSM	27-Jun-25	NEEV: THE FOUNDATION	1192-1194

Event Name	Workshop
Topic	Paper Parametrics: Sculpting Facade Through Origami
Date	1-2 July 2024
Venue	F3, First Floor, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Gurinder Pal Singh
No. of Participants	82
SDG No.	SDG- 4, 8, 9, 17



As part of the orientation week, transitioning from foundational studies to advanced architecture, 7th Semester students participated in a workshop titled '**Paper Parametrics: Sculpting Facade Through Origami**'. This two-day workshop went beyond traditional lectures with hands-on exploration of creativity and innovation. Led by **Asstt. Prof. Gurinder Pal Singh**, the workshop explored the surprising world of origami and transformed from an informative session into a vibrant hub of creativity and innovation. Students harnessed the power of folds and creases, transforming simple paper into intricate designs. Students developed a deeper understanding of spatial reasoning. By manipulating two-dimensional paper into complex three-dimensional structures, they gained a new insight into how form and space can be intertwined.







Event Name	Workshop
Topic	Artificial Intelligence in Health Care- A Choice based credit system
Date	9th-11th July, 2024
Time	9:30 a.m. – 01:00 p.m.
Venue	Warren Buffett Hall, Fleming Block
Organizer	• Ms. Kanika Sharma, Nursing Tutor, Department of Nursing, CSHS, Chitkara University, Punjab • Ms. Lakshita, Nursing Tutor, Department of Nursing, CSHS, Chitkara University, Punjab
Resource Person	• Dr. Sushil Narang, Associate Professor, Dean, Department of Artificial Intelligence, Chitkara University, Punjab • Dr. Shruti Arora, Assistant Professor, Department of Artificial Intelligence, Chitkara University, Punjab
No. of Participants	44 (B.Sc. Nursing 6th semester Students)
Under SDG no.	SDG 3, SDG 4, SDG 17
SDG Details	3 Good Health and Well-Being, 4 Quality Education, 17 Partnership for the Goals
NEP	13.1-13.7 (Motivated, Energized, and Capable Faculty)

Objectives

- To understand Health care domains of AI
- To apply the basic coding in Python and machine learning its application.
- Using AI for disease diagnosis and patient monitoring
- Natural Language processing and data analytics in health care

Descriptions

The Department of Nursing, Chitkara School of Health Sciences organized a Workshop on Artificial Intelligence in Health Care- A Choice based credit system from 9th-11th July 2024 at Warren Buffett Hall, Fleming Block. The workshop began with an overview Introduction to Artificial Intelligence, health care domains of AI.

This workshop aims to apply basic coding in Python, difference between Generative AI and Explainable AI, AI and machine learning, application and foundation, Using AI for disease

diagnosis and patient monitoring, Natural Language processing and data analytics in health care, Evaluation of AI application and Hands-on session. This workshop intended to disseminate information and impart knowledge to the participants regarding AI in health care and hands on sessions to facilitate the skills of students. By the end of the workshop, participants were able to use basic coding using python and learned about different aspects of artificial intelligence in health care.





Day I session of resource person on "Introduction to AI in health care" *on 9th June, 2024.*





Day II session of resource person on "Using AI for disease diagnosis and patient monitoring" *on 10thJune, 2024.*





Day III session of resource person on "Evaluation of AI application and Hands-on session" *on 11thJune, 2024.*

Outcome

The workshop provided a valuable opportunity for students to understand AI and basic coding using Python as Python has emerged as a leading programming language for developing AI applications in healthcare due to its simplicity, versatility, and robust ecosystem of libraries and frameworks.

Event Name	Visit of delegates from Griffith University, Australia
Date	9th July 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	Dr. Sohil Khan, Associate Professor and Ashini Malhotra, Regional Marketing Director (South Asia and Middle East) Griffith University, Australia.
Number of Participants	2 Guests, 230 students and 15 employees
SDGs Covered	SDG 4, SDG 5, SDG 3 and SDG 17
Duration	1 day

About the Activity

Office of International Affairs hosted an event for Sohil Khan, Associate Professor and Ashini Malhotra, Regional Marketing Director (South Asia and Middle East) from Griffith University, Australia. This fruitful visit laid the groundwork for a promising academic collaboration between our institutions.

The delegates engaged in enriching discussions with the faculty and students of the Pharmacy department, exploring opportunities for growth and knowledge sharing, and conducted a thought-provoking session, offering valuable insights and perspectives that fostered global cooperation in education and enriched our students' understanding.

During the faculty interaction, several potential research areas for collaboration between the two universities were discussed. These areas present numerous opportunities for impactful research and fruitful collaboration. The identified research areas include:

Mental Health: Exploring new treatments, understanding psychological impacts of diseases, and studying mental health outcomes in different patient populations.

Quality Use of Medicines: Investigating how medications are prescribed and used to ensure patients receive safe and effective treatments.

Evidence-Based Medicine: Enhancing clinical decision-making by integrating clinical expertise with the best available research evidence.

Patient Quality of Life: Assessing the impact of treatments or health conditions on patients' overall well-being and daily functioning.

Pharmacoeconomic Analysis: Studying the economic aspects of drug therapy, including cost-effectiveness, cost-benefit, and cost-utility analyses.

Metabolomics: Investigating metabolites and their roles in diseases to identify new biomarkers or therapeutic targets.

Pharmacovigilance: Monitoring the safety of medicines and identifying and mitigating adverse effects.
Management of Chronic Diseases: Developing new approaches to prevent, treat, and manage chronic conditions like diabetes, hypertension, and cardiovascular diseases.






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Event Name	Career Guidance and Advanced Portfolio Innovations
Date	12.07.2024 – 13.07.2024
Venue	Fashion studio, 510, Picasso block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Gaurav Mandal, Entrepreneur and Design Educator
Number of Participants	46
SDGs Covered	4,8,9,12,16,17
Duration	2 Days

About the Activity

The Department of Fashion Design, Chitkara design school has organized a 2-day Workshop on Career guidance and advanced portfolio innovations. The workshop was for 2nd, 3rd and 4th year students of the fashion design department. In the workshop, speakers shared their valuable insight into the latest innovations in the fashion industry. They also guided students to build an effective portfolio for a fashion career. He also talked about the need for and importance of digital content creation and free-lance services one can provide. In the master class the resource person sensitizes students about the innovations in building an effective fashion portfolio according to the industry requirement. He also guided the students about how one can enter the industry as an entrepreneur with a startup or as a freelancer.



Objectives of the event

To provide guidelines to students to develop an effective portfolio.

Outcome of the event

Students were able to understand the technicalities regarding portfolio as well as how to build a successful career as an entrepreneur.





Event Name	UPAEP Global Summer 2024
Date	17th June - 12th July, 2024
Venue	Universidad Popular Autónoma del Estado de Puebla (UPAEP), Mexico.
Organizer	Office of International Affairs and UPAEP
Resource Person	Dr. Harmeet Kaur, Director of the Department of Nursing and Dr. Reena Malik from Chitkara Business School
Number of Participants	2 Employees, 30 students each of UPAEP
SDGs covered	SDG 4 (Quality Education) and SDG 17 (Partnerships for the Goals)
Duration	17th June - 12th July 2024 = 24 days

About the activity

One of the key tenets of our university's objectives is internationalization. In a unique endeavor to foster internationalization and transnational education, the Office of International Affairs Its goal is to foster meaningful cross-cultural interactions between academics, students, and support personnel by bringing in foreign instructors for four weeks in June and July of 2024 to UPAEP's main campus in Puebla City. Dr. Harmeet Kaur, Director of the Department of Nursing and Dr. Reena Malik from Chitkara Business School attended their Global Summer Program. Dr. Harmeet's topic of teaching was Applied Epidemiology at the College of Medical Sciences, UPAEP and Dr. Reena Malik's topic was Applied Business models at their College of Business. The international professors and all UPAEP collaborators were also invited to our Global Week. Engaging in this program allowed the faculty to gain fresh insights into different educational practices, research methodologies, and cultural contexts, enriching their teaching and research. These experiences also facilitated collaboration with global peers, leading to innovative research opportunities and expanded professional networks. Moreover, exposure to diverse educational environments helped faculty better understand and address the needs of a global student body, ultimately improving the quality and inclusivity of their academic offerings.


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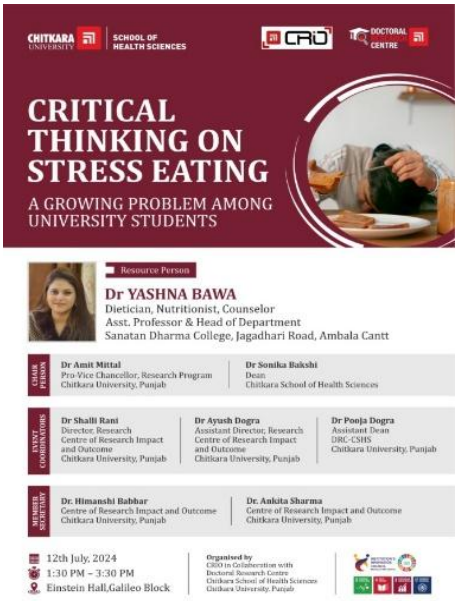



UPAEP
CREAR CORRIENTES DE PENSAMIENTO Y FORMAR LÍDERES QUE TRANSFORMEN A LA SOCIEDAD



Event Name	Critical Thinking on Stress Eating
Date	12 July 2024
Venue	Einstein hall, Galileo Block
Department	Centre of Excellence for Sustainability Centre for Research Impact and Outcome (CRIO), in collaboration with the DRC, Centre of Health Sciences (CHS)
Resource Person	Dr. Yashna Bawa
Number of Participants	60
SDGs Covered	3, 4, 8, 17
Duration	2 Hrs.

About the Activity



The event "Critical Thinking on Stress Eating" was organized to address the impact of stress on eating habits and overall well-being. The session aimed to educate attendees on the causes, consequences, and management strategies related to eating stress. The event was a collaborative effort between the Centre for Research Impact and Outcome (CRIO) and the DRC, Centre of Health Sciences (CHS).

Workshop Objectives

1. **Raising Awareness:** To highlight the critical issues related to stress eating and its impact on physical and mental health.
2. **Knowledge Sharing:** To provide expert insights on managing stress-related eating behaviours through practical strategies.
3. **Community Engagement:** To encourage discussions on stress management and healthy eating habits among students and faculty members.
4. **Action Planning:** To equip participants with actionable steps to prevent and manage stress-induced eating.
5. **Conclusion and Q&A:** The event concluded with a summary of key takeaways, an interactive Q&A session, and additional resources for further learning.

"Critical Thinking on Stress Eating" was a significant step toward promoting healthier lifestyles by addressing the psychological and physiological aspects of stress eating. The organizers express their gratitude to all participants and look forward to continued discussions

and initiatives on health and wellness. **Next Steps:** Participants are encouraged to implement the insights shared, practice mindful eating, and spread awareness about stress management. Follow-up discussions and wellness sessions will be planned to ensure ongoing support.

Key Highlights

1. **Expert Talk:** Dr. Yashna Bawa, a renowned dietitian and counselor, delivered an insightful session on stress eating and its management.
2. **Interactive Discussions:** Participants actively engaged in discussions about stress triggers and coping mechanisms.
3. **Engaged Participation:** Over 40 students and 20 faculty members from CRIO and CHS attended, contributing to a dynamic and enriching dialogue.
4. **Q&A Session:** The event concluded with an engaging Q&A round where students and faculty members clarified doubts and gained further insights.

Workshop Outcomes

1. **Increased Awareness**: Participants gained a deeper understanding of stress eating and its impact on health.
2. **Actionable Knowledge**: Attendees left with practical strategies to manage stress and develop healthier eating habits.
3. **Future Collaboration**: The event paved the way for further discussions and initiatives on stress management and wellness.



Event Name	Orientation Day event for Inbound Semester Exchange students
Date	16 July 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	1. Nils Martin EPITECH, France 2. Leopold Sallan EPITECH, France 3. Leonard Brian Ruben Wagner FH Munster, Germany
Number of Participants	3 Students, 3 employees
SDGs Covered	SDG 4 and SDG 17
Duration	1 Day

About the Activity

The Office of International Affairs (OIA) hosted an orientation day on July 16, 2024, to welcome incoming semester exchange students. Nils Martin and Leopold Sallan from EPITECH, France, were enrolled in the Computer Science Engineering program, while Leonard Wagner from FH Munster, Germany, joined the Master of Business Administration program. Prof. Hazel Siromoni, Pro Vice-Chancellor, extended a warm welcome to the students during the orientation. A welcome kit was presented to each student. To familiarize the students with the campus, Mr. Tarunjeet, Assistant Manager of OIA, conducted a campus tour. The itinerary included visits to the university museum, Sportorium, and Exploratorium.





Trying their hands on Indoor games while visiting Sportorium on the 16 July 202



Facilitating welcome kits on the 16 July 2024

Event Name	Towards Sustainability – An ESG Journey for Management Students
Date	22nd to 27th July 2024
Venue	AIT Extension, Asian Institute of Technology, Thailand
Organizer	Office of International Affairs in collaboration with Chitkara Business School
Resource Person	1. Mr. Voravate Chonlasin 2. Ms. Prae Piromya 3. Dr. Gopi Krishna 4. Dr. Sujata Bhatia 5. Mr. David Galipeau 6. Dr. Zakir Hossain 7. Dr. Pallavi Mohapatra 8. Mr. Md. Anishur Rahman 9. Mr. Kona Venkata anantha Kiran 10. Mr. Reynaldo Calabdan
Number of Participants	30 Chitkara students and 2 Faculty members
SDGs Covered	3, 4, 5, 7, 8, 10, 12, 16 and 17
Duration	7 Days

About the Activity

A comprehensive eight-day ESG program was conducted at the Asian Institute of Technology (AIT) Extension in Thailand, bringing together a diverse group of thirty students from various academic disciplines. The program was meticulously designed to provide a holistic understanding of Environmental, Social, and Governance (ESG) principles and their critical role in shaping a sustainable future. Through a combination of expert-led sessions, interactive workshops, and real-world case studies, participants delved deep into the complexities of ESG implementation and reporting. The curriculum covered a wide range of topics, including environmental sustainability, ethical business practices, and the strategic use of emerging technologies such as AI and data analytics to drive ESG initiatives. A highlight of the program was a site visit to Siam Kubota Co. Ltd., where students gained firsthand experience of sustainable practices in action, particularly in the realm of wastewater management. Additionally, the program incorporated a cultural immersion component, allowing participants to explore local markets and interact with the community, fostering a deeper appreciation for the social and economic dimensions of sustainability. This experiential learning approach complemented the academic curriculum, providing students with a well-rounded perspective on ESG challenges and opportunities.

The program concluded with a certificate distribution ceremony, marking the successful completion of an intensive learning journey. Beyond academic knowledge, the event served as a platform for networking and collaboration, with discussions between Chitkara University and AIT leadership exploring potential joint initiatives in the field of sustainability.

Day wise report:

On Day 1, 22nd July 2024, A cohort of thirty students from diverse academic backgrounds, including IPM, Liberal Arts, Engineering, Design, and Physiotherapy, convened at the Asian Institute of Technology (AIT) Extension in Thailand for an eight-day immersive program centered on Environmental, Social, and Governance (ESG) principles. The program aimed to cultivate a comprehensive understanding of ESG and its pivotal role in sustainability. The program commenced with a formal welcome from Mr. Voravate Chonlasin, Executive Director of AIT Extension, followed by a session on "ESG in Today's World" delivered by ESG expert Ms. Prae Piromya. Ms. Piromya shared her extensive experience in guiding organizations towards sustainable practices. To foster in-depth learning, participants engaged in case studies, group activities, and sustainable pyramid exercise. These experiential learning opportunities allowed students to explore real-world ESG challenges, analyze stakeholder perspectives, and grasp the complexities of ESG implementation and reporting. At the end of the day, students presented key takeaways from the session in a designated AIT group, which will serve as a valuable assessment component for program evaluation.

On Day 2, 23rd July 2024, On the second day of the Towards Sustainability program, students delved deeper into the intricate world of ESG. Dr. Gopi Krishna, Affiliate Faculty of the Masters in ESG program at AIT's School of Management, provided a comprehensive overview of environmental sustainability principles and concepts. Equipped with various tools and frameworks, students learned to assess sustainability in different contexts. The afternoon brought an exciting shift as students embarked on a field trip to True Digital Park. This hands-on experience provided invaluable insights into the realms of big data and IoT, underscoring the pivotal role of technology in advancing ESG initiatives. The visit also presented an opportunity for the accompanying faculty members to explore potential internship placements for students.

Day 3, 24th July 2024, On the third day of the summer program, students gained valuable knowledge from two distinguished experts. Dr. Sujata Bhatia, a professional development coach, introduced students to the concepts of Strategic and Design Thinking. Meanwhile, Mr. David Galipeau, a visiting faculty member from the AIT School of Management, delved into the critical areas of ESG standards, ethical operations, and sustainability. Mr. Galipeau provided insights into how organizations can balance ethical considerations with their sustainability objectives. To enhance the learning experience, the session incorporated interactive workshops facilitated by the experts.

A productive meeting between Chitkara faculty members and AIT leadership explored opportunities for collaboration. Discussions with the Director of International Affairs, Chitkara faculty and Dr. Zakir from AIT Extension focused on potential joint initiatives, including sustainability-focused talks.

On Day 4, 25th July 2024, Day four of the program delved into the transformative potential of emerging technologies. Participants explored the applications of Generative AI, Remote Sensing, and Drone Technology, as well as the critical role of ESG in shaping the Thai business landscape. Expert insights were shared by Dr. Zakir, Dr. Pallavi, Mr. Anish, and Mr. Kona. A site visit to Siam Kubota Co. Ltd provided firsthand experience of ESG implementation, with a particular focus on wastewater management and other sustainable practices.

Day 5, 26th July 2024, the session delved into the synergy between design thinking and sustainable development. Participants gained insights into the pivotal role of digital transformation in advancing ESG practices. Through a case study presented by Mr. Reynaldo Calabdan, the session underscored the importance of leadership in driving sustainability initiatives. The event concluded with a certificate distribution ceremony and mutual greetings, marking a successful knowledge-sharing experience.

Day 6, 27th July 2024, Students embarked on an immersive cultural and economic exploration of Pattaya. A bustling local market provided a sensory feast, introducing students to the vibrant market of Thai. The ferry journey offered a unique perspective of the region, while direct interactions with locals fostered a deeper understanding of everyday life and economic realities. This experiential learning opportunity equipped students with valuable insights into Thai culture, market dynamics, and the interconnectedness of local communities.




AIT Extension
AIT
CHITKARA UNIVERSITY
Freeze
International Training and Exposure Visit Program on
Towards Sustainability - An ESG Journey for Management Students
21st - 28th July 2024
www.extension.ait.ac.th


Geographic Heat Maps of ESG performance
2009
2018

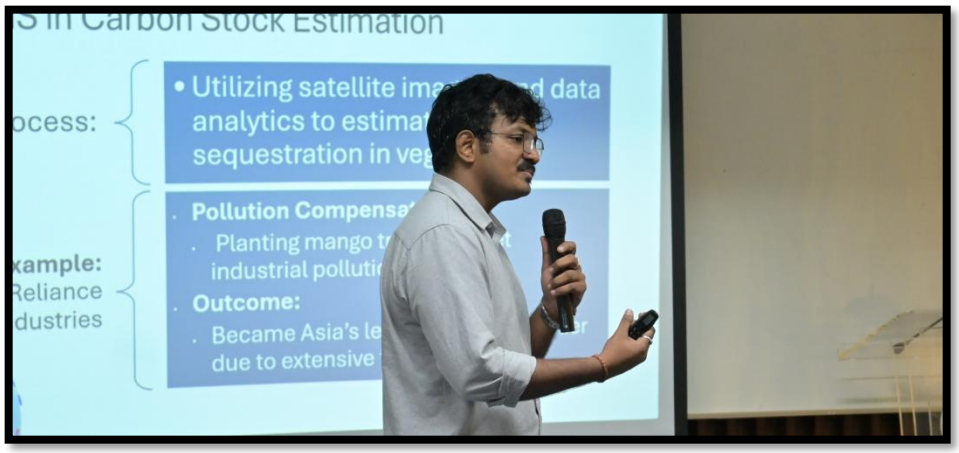


Study visits to True Digital Park captured on 23rd July'24




Rahul Singla




S in Carbon Stock Estimation
ocess:
• Utilizing satellite
analytics to estima
sequestration in ve
xample:
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. Pollution Compensa
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AIT Extension
CHITKARA UNIVERSITY


AIT Extension
CHITKARA UNIVERSITY






PATTAYA city
BANGKOK CITY

Event Details	
Event Name	Workshop
Topic	Crew and Flight Operations
Date	2024-07-25 to 2024-07-30
Mode	Offline
Venue	LH506, Rockefeller block, Chitkara Business School
Organizer Name	Dr. Monika Gupta, Department of SCM & General Management
Resource Person	Mudit Verma | Co-Founder & CEO
No. of Participants	21
SDG No.	SDG4: Quality Education, SDG17: Partnership for the Goals

Objective

- To provide a comprehensive understanding of crew and flight operations.
- To equip students with practical skills in managing flight operations and crew management.
- To offer insights into current industry practices and standards in aviation operations.
- To emphasize the importance of safety regulations and compliance in aviation.
- To prepare students for careers in aviation management by bridging academic learning with practical experience.

Description

COE – Sustainable Supply Chain, Chitkara Business School, organized a 5-day Certificate Course on Crew and Flight Operations 'from July 25 to July 30, 2024. It is conducted by Mr. Mudit Verma, CEO & Co-founder of Raymach Technologies Pvt Ltd., New Delhi, for BBA Aviation Management students in the 2023 batch. He provided an insightful exploration of the critical aspects of managing airline operations. The discussion was designed to bridge theoretical knowledge with practical applications, enhancing the understanding of crew and flight operations in aviation. A brief description of topics such as departments in airlines, the airline industry sector, network planning, the basis of light scheduling, time – varying decision vs. constraints, and the concept of Decoding SSM (Standard Scheduling Messages) was

elucidated by Mr. Verma. In conclusion, Mr. Marit Verma's insights into crew and flight operations underscore the critical role of technological innovation and strategic management in the aviation industry. As CEO and co-founder of Raymach Technologies, Mr. Verma's vision continues to drive advancements that ensure efficiency, safety, and superior performance in flight operations. The ongoing commitment to excellence and the integration of cutting-edge solutions will undoubtedly shape the future of aviation, making it more reliable and robust. As we look ahead, the industry can anticipate even greater strides in operational excellence, inspired by individuals like Mr. Verma.

Outcomes

1. Students will remember managing and coordinating flight operations.
2. Students will understand aviation safety regulations and compliance standards.
3. Students will acquire hands-on skills relevant to crew management and flight operations.
4. Students will get an insight into being ready to enter the aviation industry with a strong foundational knowledge of light operations.
5. Students will have an improved employability rate in aviation management roles due to their specialized training.







Event Name	Internship Program
Date	28.07.2024 - 28.10.2024
Venue	Johns Hopkins School of Nursing, Maryland, USA
Number of International Students	1
SDGs Covered	SDG-19 - Partnership for the Goals
Duration	3 Months

<u>Event Summary</u> Internship Program

International Student from Ghana Mr. Solomon Gyampoh studying in Doctor of Pharmacy from Chitkara School of Pharmacy, Chitkara University got an opportunity to do his Internship at Johns Hopkins School of Nursing, Maryland, USA for 3 Months from 28th July 2024 – 28th October 2024.



Event Name	International Summer School (AIOT Short Term Program)
Date	28th July - 6th August, 2024
Venue	Providence University, Taiwan
Organizer	Office of International Affairs
Resource Person	Ms. Kelly Chiu Mr. Danny Wang
Number of Participants	5 students and 2 Guests
SDGs covered	SDG 4 (Quality Education), SDG 5 (Quality Education), SDG 17 (Partnerships for the Goals)
Duration	10 Days

About the activity



The Office of International Affairs, through strategic alliances, student exchanges, and cooperative research projects, and summer schools, is committed to expanding the university's worldwide reach and building a vibrant, diverse academic community. Students keen to explore the fast-developing fields of Artificial Intelligence and Internet of things were provided with an intensive experience at Providence University's Artificial Intelligence of Things (AIoT) Summer School, Taiwan. Five students from the Department of Computer Science and Engineering participated in the program.

This unique amalgamation of AI with IoT provided the students with a unique platform to engage with cutting-edge AI technologies, learn from leading experts in the field, and collaborate with peers from around the world.

Through case studies and immersive lectures, the students gained invaluable insights into AI's practical applications and future trends, enhancing their skills and expanding their professional networks. With an emphasis on multidisciplinary cooperation and a dynamic learning environment, Providence University's AIoT Summer School hopes to inspire the next wave of innovators and researchers in the field. The students' participation in this prestigious program reflects Chitkara University's commitment to fostering global learning experiences and advancing knowledge in innovative fields.




WELCOME TO PROVIDENCE UNIVERSITY
ARTIFICIAL INTELLIGENCE OF THINGS
WELCOME TO PROVIDENCE UNIVERSITY
ARTIFICIAL INTELLIGENCE OF THINGS


PROVIDENCE UNIVERSITY


靜宜大學資訊傳播工程學系
Department of Computer Science and Communication Engineering
BERKELEY DAD
NARUTO


XR體感互動科技體驗區
Artificial Intelligence of Things

Event Name	ICT (Information and Communication Technology) International Summer School.
Date	5th August – 24th August, 2024
Venue	Metropolia University of Applied Sciences, Helsinki, Finland.
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	2
SDGs covered	SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 17 (Partnerships for the Goals)
Duration	19 Days

About the activity



The Office of International Affairs, through strategic alliances, student exchanges, and cooperative research projects, and summer schools, is committed to expanding the university's worldwide reach and building a vibrant, diverse academic community. Students keen to explore the fast-developing fields of Information and Communication Technologies were provided with an intensive experience at Metropolia University of Applied Sciences' ICT (Information and Communication Technologies) International Summer School at Helsinki, Finland. Two of our students, Sainirmit and Shravan Rajput, from the Department of Computer Science and Engineering (iOS batch) participated in their two weeklong summer school where they were offered a dynamic blend of cutting-edge technology and hands-on learning experience while enjoying the picturesque Finnish landscape. They also created memories that will inspire their future endeavors in the world of technology. The students' participation in this prestigious program reflects Chitkara University's commitment to fostering global learning experiences and advancing knowledge in innovative fields.



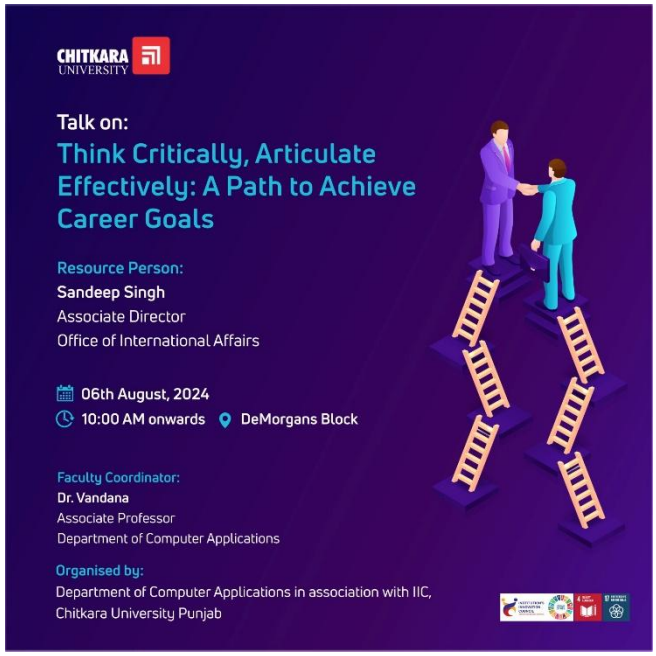
Sainirmit and Shravan at the Metropolia University campus



Happy faces on their first day at their
ICT Summer School.

Title: Think Critically, Articulate Effectively: A Path to Achieve Career Goals		
1	**Type of Activity**	Expert talk
2	**PROGRAM THEME (KEYWORDS)**	Critical Thinking
3	**LINK (Pre-Link)**	https://www.facebook.com/share/p/wD7K5KswvGzZfRmF/?mibextid=oFDknk
	LINK (Post Link)	
4	**Program Type**	**Level 1**
	Nomenclature	Expert talk
	Duration of the activity	**3 hours**
5	Description of the event not more than **100 words** (Final Report)	
	Chitkara University, in collaboration with the International Office and IIC Chitkara University Punjab, hosted a highly anticipated talk titled " **Think Critically, Articulate Effectively: A Path to Achieve Career Goals** " on August 6, 2024. This event, held at Demorgan Block Chitkara University, Punjab, brought together students and professionals eager to dive into learning the skills to master an art to select their Career paths and Goal. Mr. Sandeep Singh, Associate Director, Office of International Affairs, discussed the benefits of global education from experiencing new cultures to gaining a competitive edge in the job market. He also emphasized that the journey may seem daunting, but the rewards are immense. Make sure to take advantage of the resources available, do your research and don't hesitate to ask for guidance.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	The session was organized with the aim to instil and promote thinking skills for selecting best career path and goal.	

7	Start and End date of the event: 06/08/2024 to 06/08/2024	
8	Mention minimum number of students (Event): 250	
9	Mention minimum number faculty (Event): 01	
10	Objective of the event in 3 words (90 Characters) only: To inculcate Thinking skills	
11	Benefit of the activity in 5 words (120 Characters) only: To instill Thinking skills for Career goals	
12	**Video URL**	**https://drive.google.com/drive/folders/1-Oc7iXkhKE1Pg7FQsHF35Z8z6K5zi6gy**
13	SPACE FOR PHOTOGRAPHS	

**FLYER Photograph (<2MB) **	**Photographs with Speaker/Students (<2MB)**
	
Photographs with Speaker/Students (<2MB)	**Photographs with Speaker/Students (<2MB)**

Note
(a) Ensure the photographs reflect the resource person with the attendees and with Standy/Banner (b) You can click high quality photo and then reduce the size by using online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB in size because the submission portals limit the size to 2MB. You can also provide 2 collages with size less than 2MB.

Name of Department:	**Computer Applications**
Name of Organiser with Mail ID & Contact Number:	**Dr. Vandana, vandana.bajaj@chitkara.edu.in, 9216514136**
Resource Person Details:	
Name:	Mr. Sandeep Singh,
Designation:	**Associate Director**, Office of International Affairs
Organization:	Chitkara University
Mail ID:	sandippal.singh@chitkara.edu.in
Contact No.	86997 09407

Event Name	Workshop on Master Class on Taste of The Mediterranean
Date	2024 - 08 - 06 to 2024 - 08 - 07
Venue	Conti Kitchen, Second Floor, Escoffier Block
Organizer	Chitkara College of Hospitality Management
Resource Person	Chef Shridula Chatterjee |Head Chef
Number of Participants	06
SDGs Covered	SDG 2: Zero Hunger, SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all), SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals
Duration	2 hr 30 mins

Objective

- The objective of this workshop is to achieve mastery in the skills of Mediterranean & Arabic Cuisine.
- Culinary techniques and catering to persons of all proficiency levels.
- Culinary field for ambitious beginners.
- The diversity of this conceptual cuisine is evident in its ability to attain delicate Flavors Fresh Products.
- pronounced simple preparation and handled with expertise in terms of presentation, serving etiquette & guest handling techniques.

Description

Practical Experience: Learners engage in a hand-on activity by actively participating in the process of making various Mezze, Greek Tzatziki, Palestinian Musakan making, Greek Pita and garnishing and plating.

Diverse Mediterranean Tasting: Immerse yourself in a unique tasting experience featuring an array of mezze, Greek and Arabic dips varieties from around the globe. Discover the distinct textures and flavors that make each region style a work of art on its own.

Live Pita-Making Demonstrations: This opportunity allows for the budding chefs to explore the off distinctive recipes, together with the corresponding cooking techniques, flavor profiles, garnishing, and presentation styles. Students witnessed the magic unfold as our Chef Shridula Chatterjee showcased the artistry of Mediterranean

cuisine. Students Gain insights into the techniques, traditions, and secrets that elevate the fresh and healthy cuisine preparation to an extraordinary level.

Outcomes

1. This workshop inspired individuals with varying levels of culinary expertise, ranging from freshmen to individuals ready to work in a professional kitchen.
2. Spark for further exploration: The workshop ignited a passion for modern mezze.
3. Students get hands-on experience of Mediterranean cuisine.
4. Boosted professional understanding.
5. Mediterranean trends and encouraged participants to continue learning and experimenting.




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Google



Title: Emerging Trends and cutting-Edge Technologies shaping civil Engineering Careers		
1	**Type of Activity**	Motivational Speech
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	https://www.facebook.com/share/p/yZ28UBdhdER4Q39C/?mibextid=oFDknk
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	This session will delve into a wide array of career options, providing insights into essential competitive exams and future opportunities. Attendees will gain valuable knowledge on emerging trends, innovative practices, and sustainable solutions, equipping them with the tools needed to build a successful and impactful career.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The event's main goals are to inspire action toward Sustainable Development Goals (SDGs) 4, 9 and 17. The actions taken to achieve the SDGs are consistent with the vision of the University in general, and specifically the Chitkara University Institute of Engineering and Technology-Applied Engineering.	
7	Start and End date of the event: 06/08/2024 to 06/08/2024	
8	Mention minimum number of students (Event): 55	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only:	
	The objective of gaining insights into the newest trends and technologies for Civil Engineering Careers is to stay current, acquire new skills and knowledge, and identify opportunities for growth and advancement.	
	Benefit of the activity in 5 words (120 Characters) only:	

11	Insights into the newest trends and technologies for Civil Engineering Careers can enhance career growth by keeping professionals up-to-date with industry developments and providing them with valuable new skills and knowledge.	
12	**Video URL**	Nil
13	PHOTOGRAPHS	





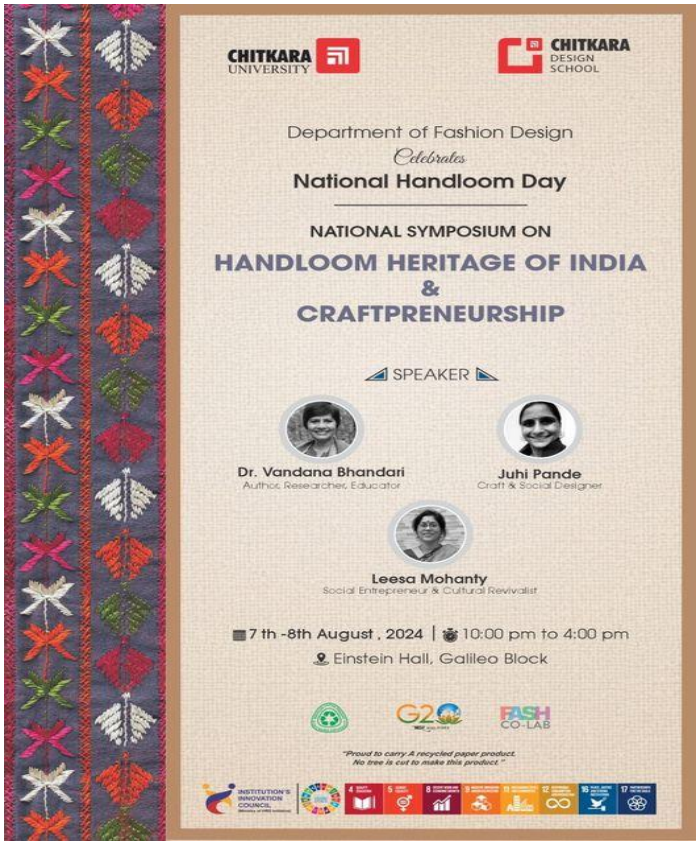


Name of Department:	Department of Civil Engineering
Name of Organizer with Mail ID & Contact Number:	CUIET (AE)
Resource Person Details:	
Name:	Mr. Chandan Jha & Mr. Sarthak Kaushik
Designation:	Educator/Ex ISRO
Organization:	ISRO
Mail ID:	

Event Name	National Symposium on Handloom Heritage of India & Craftpreneurship
Date	07.08.2024 – 08.08.2024
Venue	Einstein hall, Galileo block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Dr. Vandana Bhandari, Author, Researcher, and Educator Ms. Juhi Pande, Craft and Social Designer Leesa Mohanty, a Social Entrepreneur and Cultural Revivalist
Number of Participants	48
SDGs Covered	4,5,8,9,11,12,16,17
Duration	2 Days (14 HRS)

About the Activity

The Department of Fashion Design, Chitkara Design School, celebrated the National Handloom Day by hosting a National Symposium on the Handloom Heritage of India & Craft Preneurship. The symposium featured an inspiring lineup of distinguished speakers, including Dr. Vandana Bhandari, an esteemed author, researcher, and educator with extensive knowledge of Indian textiles; Juhi Pande, a visionary craft and social designer dedicated to blending traditional techniques with contemporary design; and Leesa Mohanty, a passionate social entrepreneur and cultural revivalist committed to preserving and promoting India's handloom heritage. Artisans from Meher Baba Trust and Subtera Trust gave live demonstrations, and their products were exhibited.



Objectives of the event

To develop understanding about sustainability in the textile and handloom industry.

Outcome or Key take away from the event

Students will develop an understanding about sustainable practices in design and get directions to work in this area.





Event Details	
Event Type	Workshop
Topic	Best Practices in food safety for mess staff
Date	2024-08-10 to 2024-08-10
Mode	Offline
Venue	Escoffier Block
Organizer Name	Chitkara College Of Hospitality Management
No. of Participants	13
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- Education staff on the importance of food safety practices.
- To prevent foodborne illnesses through adherence to safety standards.
- To enhance hygiene practices in kitchen operations.
- To provide training on proper food handling, storage, and preparation.
- To ensure continuous monitoring and evaluation of food safety protocols.



Description

Chitkara College of Hospitality Management, in collaboration with HR Learning and Development, organized a session on **Best Practices in Food Safety** for the mess staff on August 10, 2024, at Pierre Hall, Le Corbusier Block, from 11:00 AM onwards. The session,

held on August 11, 2024, aimed to enhance the knowledge and skills of the mess staff in maintaining the highest standards of food safety.

The resource persons for the session were Chef Manpreet Singh and Chef Anup Kumar, both renowned professionals in the culinary field.

The session highlighted the critical importance of adhering to best practices in food safety to prevent foodborne illnesses and ensure a safe and enjoyable dining experience for all.

Chef Manpreet Singh and Chef Anup Kumar emphasized that regular training and diligent hygiene practices are essential in maintaining these standards. They discussed the key components of food safety, including the proper handling, storage, and preparation of food, as well as the importance of keeping kitchen environment clean and sanitized. The chefs also stressed the significance of thorough monitoring and frequent assessment of food safety protocols. By implementing these practices, kitchen staff can mitigate the risks of contamination and contribute to the overall health and safety of students and faculty. This session not only equipped the mess staff with the necessary tools to maintain a high level of food safety but also reinforced the commitment of Chitkara College of Hospitality Management to providing top-quality culinary services while prioritizing health and hygiene standards.

Outcomes

- Improved food safety knowledge among mess staff.
- Enhanced hygiene practices and standards in kitchen operations.
- Reduced risk of foodborne illnesses in dining areas.
- Increased adherence to food safety protocols in daily kitchen activities.
- Strengthened overall health and safety measures in the food service environment.


CHITKARA
UNIVERSITY



Event Details	
Title of the Event:	Anti-Ragging Week Celebrations
Date of the Event:	12-18August 2024
Venue	Offline
SDG no	4: Quality Education 15: Life on Land 17: Partnership for Goals

Objectives

- To prevent the occurrence of ragging by following the provisions of regulations in the Institution
- To make aware the students of dehumanizing effect of ragging is inherent in its perversity.
- To prevent any physical or mental torture or any disorderly conduct towards any student causing apprehension, dread, humiliation.
- To Prevent, Prohibit, and Redress all forms and instances of Ragging in the College.

Anti-Ragging Week was observed in university, focusing on creating awareness about the dangers of ragging and fostering a safe campus environment. The week kicked off with a guiding session where faculty and senior students spoke about the severe consequences of ragging, both legally and psychologically.

Throughout the week, various activities such as interactive sessions, photos in front of selfie stand and group discussions were held to educate students on the legal aspects and emotional impact of ragging. A key moment was the anti-ragging pledge, where students and staff committed to maintaining a ragging-free campus. Additionally, posters and informational materials were distributed to ensure everyone was informed about the support systems available for victims. The initiative concluded with a strong message of unity against ragging, emphasizing that such behavior has no place in our institution. The efforts during Anti-Ragging Week helped reinforce the university's commitment to providing a safe, inclusive, and supportive environment for all students. Students are advised to visit anti-ragging site and fill out the anti-ragging form.

Outcomes Students were able to

1. Understand the harmful consequences of ragging.
2. Feel empowered to report and stand against any harassment.
3. Contribute to a safer and more respectful campus atmosphere.



Department of Computer Application students posing in front of Selfie stand to create Awareness

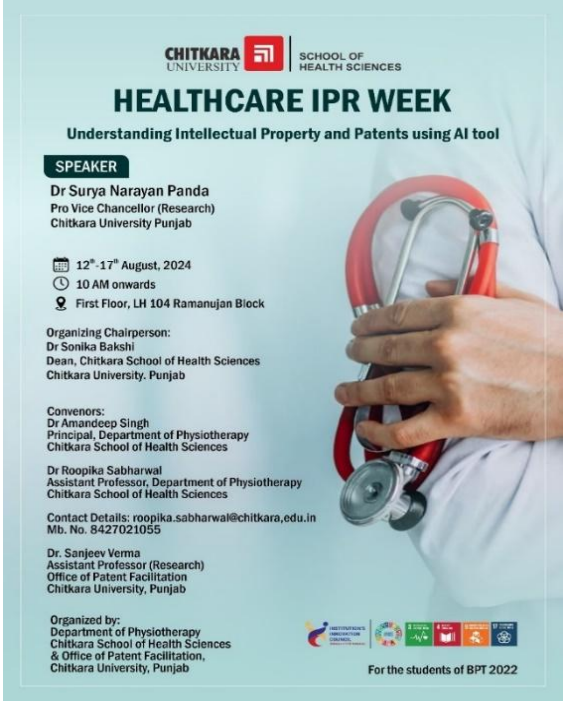


Interactive session by Col.Rakesh Sharma for students



Event Name	Healthcare IPR Week: Understanding Intellectual Property and Patent Filing Using AI Tools
Date	12th–17th August 2024
Venue	LH 104, Ramanujan Block, First Floor, Chitkara University, Punjab
Organized by	Department of Physiotherapy, Chitkara School of Health Sciences, in collaboration with the Office of Patent Facilitation, Chitkara University, Punjab
Resource Person	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Organizing Chairperson	Dr. Sonika Bakshi – Dean, Chitkara School of Health Sciences
Conveners	• Dr. Amandeep Singh – Principal, Department of Physiotherapy • Dr. Roopika Sabharwal – Assistant Professor, Department of Physiotherapy • Dr. Sanjeev Verma – Assistant Professor (Research), Office of Patent Facilitation.
No. of Participants	60 Students and 10 faculty members
SDGs Covered	• SDG 3: Good Health and Well-being – Empowering future physiotherapists with knowledge and skills to innovate in healthcare, contributing to better health outcomes. • SDG 4: Quality Education – Enhancing the knowledge and skills of students in intellectual property rights (IPR) and innovation. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation and the use of AI tools for patent filing and prior art searches. • SDG 17: Partnerships for the Goals – Encouraging collaboration between academia and industry to foster innovation and intellectual property awareness.
Duration	10:00 AM onwards

About the Event



The Healthcare IPR Week, themed "Students in, Inventors Out," was successfully held from August 12th to 17th, 2024, at Chitkara University, Punjab. Organized by the Department of Physiotherapy at Chitkara School of Health Sciences in collaboration with the Office of Patent Facilitation, the event aimed to provide BPT 2022 students with vital knowledge and skills in intellectual property rights (IPR), patent filing, and the use of AI tools for prior art searches. The program underscored the significance of protecting intellectual property and nurturing a culture of innovation among the next generation of healthcare professionals.

Workshop Objectives

1. **IPR Awareness:** To educate students on the fundamentals of intellectual property rights, including patents, trademarks, copyrights, and trade secrets.
2. **AI Integration:** To provide hands-on training on using AI tools for prior art searches and patent filing.
3. **Practical Application:** To engage students in practical exercises, case studies, and patent application drafting.
4. **Fostering Innovation:** To inspire students to transform their ideas into protected intellectual property and contribute to advancements in the healthcare sector.
5. **Aligning with SDGs**: To contribute to SDG 3(Good Health and Well-being), SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 17 (Partnerships for the Goals) by promoting innovation, education, and collaboration.

Workshop Highlights

1. **Expert-Led Sessions:** Dr. Surya Narayan Panda shared invaluable insights into the fundamentals of IPR, including patents, trademarks, copyrights, and trade secrets.

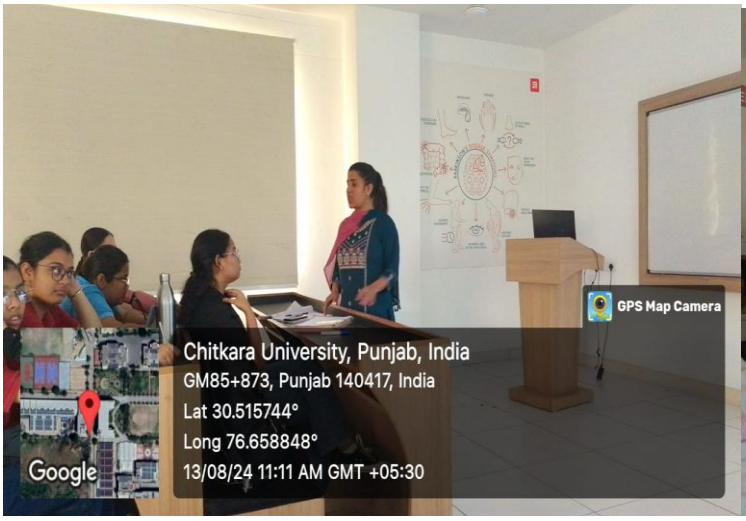
2. **AI Tools for Patent Searches:** Students gained practical experience using AI tools for conducting prior art research and streamlining the patent filing process.
3. **Hands-On Exercises:** Participants engaged in practical exercises, case studies, and patent application drafting, applying their newfound knowledge in real-world scenarios.
4. **Innovation and IP Strategy:** The workshop covered strategies for developing and protecting intellectual property, inspiring students to innovate and contribute to the healthcare sector.
5. **Alignment with SDGs:** The event emphasized the role of innovation, education, and collaboration in achieving the United Nations Sustainable Development Goals, particularly SDG 3, SDG 4, SDG 9, and SDG 17.

Workshop Outcomes

- **Understanding IPR:** Students gained a comprehensive understanding of intellectual property rights and their importance in protecting innovations.
- **AI-Powered Patent Searches:** Participants learned how to use AI tools for efficient prior art searches and patent filing.
- **Practical Skills:** Hands-on exercises and case studies equipped students with practical skills in patent application drafting and IP strategy.
- **Innovation based learning:** The event inspired students to transform their ideas into protected intellectual property, fostering a culture of innovation.
- **Contribution to SDGs:** The workshop reinforced the importance of innovation, education, and partnerships in achieving sustainable development goals.

Conclusion

The **Healthcare IPR Week** was a significant step towards empowering future healthcare professionals with the knowledge and skills needed to protect their intellectual property and drive innovation in the healthcare sector. By integrating AI tools and IPR strategies, the event contributed to the broader goals of sustainable development, particularly in the areas of quality education, industry innovation, and partnerships.


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GM85+873, Punjab 140417, India
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Event Details	
Event Type	Charity Event
Topic	Snehil Prayas- Donation Drive
Date	2024-08-18 to 2024-08-18
Mode	Offline
Venue	Library, Escoffier Block
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	20
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 10: Reduced Inequalities, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for the Goals

Objective

1. To address the immediate needs of local communities.
2. To provide students and faculty with event management experience.
3. To promote social responsibility and community engagement.
4. To foster a sense of solidarity among participants.
5. To support the university's mission of community service and outreach.

Description

Chitkara College of Hospitality Management and the National Service Scheme (NSS) at Chitkara University, Punjab, organized a donation drive, *Sanehil Prayas, * on August 18, 2024. The event commenced at 9:00 AM at the library, located on the 1st floor of the Escoffier block, which had been in operation since August 1. Coordinated by Mr. Sushil Kumar Sharma, Librarian of the Hospitality Department, this initiative was designed to address the needs of the community while providing valuable organizational experience for students and faculty. The purpose of *Sanehil Prayas* was twofold: to provide essential resources to local residents, especially those from the university's adopted villages, and to foster a deep-rooted sense of social responsibility among participants.



The drive collected a wide variety of donations, including clothing, books, educational materials, and other essentials, intended to benefit underserved communities and create a lasting, positive impact. Participants in this drive not only gained insights into the logistics of planning and executing a community-centered project but also developed a heightened awareness of social issues. Through hands-on involvement, students and faculty learned the importance of giving back to society, an experience that aligns closely with the values promoted by both the Hospitality Department and NSS. The success of *Sanehil Prayas* underscored the power of collective efforts in addressing societal needs and building community bonds. The initiative not only provided tangible benefits to those in need but also contributed to the personal growth and civic consciousness of everyone involved, reinforcing the university's commitment to holistic education and community service.

Outcomes

1. Enhanced community engagement and support for local residents.
2. Increased social responsibility among students and faculty.
3. Valuable experience in organizing and managing events.
4. Strengthened teamwork and collaboration skills.
5. Positive contribution to the university's commitment to social service.



Event Name: -	Snehil Prayas-Donation Drive
Venue: -	Chitkara School of Hospitality, Escoffier Block
Date: -	18th August, 2024
SDG Number, Name and NEP: -	1: No Poverty, 4: Quality Education, 10: Reduced Inequalities, 11: Sustainable cities and communities, 17: Partnerships for the goals, NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	16
Duration: -	One Day

Chitkara School of Hospitality in collaboration with Chitkara College of Hospitality management and National Service Scheme, Chitkara University, Punjab organized a donation drive Sanehil Prayas on 18th August 2024 from 9 am onwards at Library, 1st floor, Escoffier block. The drive started from 1st august and was coordinated by Mr. Sushil Kumar Sharma, Librarian, Hospitality department. The donation drive was aimed at addressing community needs and providing students and faculty with valuable experience in organizing such events. The initiative will not only benefit residents of our adopted villages but also foster a strong sense of community and responsibility among participants.



Event Name	Healthcare IPR Week: Prior Art Search Techniques and Patent Filing Using AI Tools
Date	19th – 23rd August 2024
Venue	LH 1, Ramanujan Block, First Floor, Chitkara University, Punjab
Organized by	Department of Physiotherapy, Chitkara School of Health Sciences, in collaboration with the Office of Patent Facilitation, Chitkara University, Punjab
Resource Person(s)	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Organizing Chairperson	Dr. Sonika Bakshi – Dean, Chitkara School of Health Sciences
Conveners	• Dr. Amandeep Singh – Principal, Department of Physiotherapy • Dr. Roopika Sabharwal – Assistant Professor, Department of Physiotherapy • Dr. Sanjeev Verma – Assistant Professor (Research), Office of Patent Facilitation
No. of Participants	41 students and 07 faculty members
SDGs Covered	• SDG 3: Good Health and Well-being – Empowering future physiotherapists with knowledge and skills to innovate in healthcare, contributing to better health outcomes. • SDG 4: Quality Education – Enhancing the knowledge and skills of students in intellectual property rights (IPR) and innovation. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation and the use of AI tools for patent filing and prior art searches. • SDG 17: Partnerships for the Goals – Encouraging collaboration between academia and industry to foster innovation and intellectual property awareness.
Duration	10:00 AM Onwards

About the Event

The Healthcare IPR Week, themed "Students in, Inventors Out," was successfully held from August 19th to 23rd, 2024, at Chitkara University, Punjab. Organized by the Department of Physiotherapy at Chitkara School of Health Sciences in partnership with the Office of Patent Facilitation, the event aimed to provide BPT 2023 students with critical knowledge and skills

in intellectual property rights (IPR), patent filing, and the use of AI tools for prior art searches. The program highlighted the significance of protecting intellectual property and cultivating an innovative mindset among aspiring physiotherapists

Workshop Objectives



- **IPR Awareness:** To educate students on the fundamentals of intellectual property rights, including patents, trademarks, copyrights, and trade secrets.
- **AI Integration:** To provide hands-on training on using AI tools for prior art searches and patent filing.
- **Practical Application:** To engage students in practical exercises, case studies, and patent application drafting.
- **Fostering Innovation:** To inspire students to transform their ideas into protected intellectual property and contribute to advancements in the healthcare sector.
- **Aligning with SDGs**: To contribute to SDG 3(Good Health and Well-being), SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 17 (Partnerships for the Goals) by promoting innovation, education, and collaboration.

Workshop Highlights

- **Expert-Led Sessions:** Dr. Surya Narayan Panda shared invaluable insights into the fundamentals of IPR, including patents, trademarks, copyrights, and trade secrets.
- **AI Tools for Patent Searches:** Students gained practical experience using AI tools for conducting prior art research and streamlining the patent filing process.
- **Hands-On Exercises:** Participants engaged in practical exercises, case studies, and patent application drafting, applying their newfound knowledge in real-world scenarios.
- **Innovation and IP Strategy:** The workshop covered strategies for developing and protecting intellectual property, inspiring students to innovate and contribute to the healthcare sector.
- **Alignment with SDGs:** The event emphasized the role of innovation, education, and collaboration in achieving the United Nations Sustainable Development Goals, particularly SDG 3, SDG 4, SDG 9, and SDG 17.

Workshop Outcomes

- **Understanding IPR:** Students gained a comprehensive understanding of intellectual property rights and their importance in protecting innovations.
- **AI-Powered Patent Searches:** Participants learned how to use AI tools for efficient prior art searches and patent filing.
- **Practical Skills:** Hands-on exercises and case studies equipped students with practical skills in patent application drafting and IP strategy.
- **Culture of Innovation:** The event inspired students to transform their ideas into protected intellectual property, fostering a culture of innovation.
- **Contribution to SDGs:** The workshop reinforced the importance of innovation, education, and partnerships in achieving sustainable development goals.

Conclusion

The Healthcare IPR Week marked a crucial milestone in equipping aspiring physiotherapists with the expertise and tools necessary to safeguard their intellectual property and foster innovation in the healthcare field. By incorporating AI tools and IPR strategies, the event aligned with and advanced key sustainable development objectives, including quality education, industry innovation, and collaborative partnerships.




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Event Name	Expert Talk
Topic	Expert Talk on Sustainable Entrepreneurship: Innovating for a better tomorrow
Venue	LH- 505, Rockefeller Block, Chitkara Business School
Date	20 August 2024
Mode	Offline
SDG Number, Name and NEP	4: Quality Education, 8: Decent Work and Economic Growth, 17: Partnerships for the goals, NEP: - 1
Organized Name	Dr. Neeraj Anand, Department of SCM & General management
Resource Person	Dr. Monica Gupta Assistant Professor
Number of Participants: -	54

Objective

1. To Educate participants on the importance of sustainability in business, including environmental, social, and economic dimensions.
2. To Highlight global challenges such as climate change, resource depletion, and social inequality, and how sustainable entrepreneurship can address these issues.
3. To provide knowledge on how to design and implement business models that are both profitable and sustainable.

Description

An Expert talk on "Sustainable Entrepreneurship: Innovating for a better tomorrow "has been conducted by the Department of SCM and General Management, Chitkara Business School, Chitkara University, Punjab, India on 20th August 2024 from 10:30am to 12:30pm. Resource Person for the session was Dr. Monica Gupta, Assistant Professor, Chitkara Business School. This session covered ideation, business planning, team building, product development, funding, legal considerations, marketing, and overcoming challenges with interesting case studies. Throughout the session, practical insights were shared related to Sustainable entrepreneurship which will help the students to get advice on launching and growing their own start- up.

Outcomes

Participants gain a deeper understanding of sustainability and its critical role in modern entrepreneurship. Development of creative and sustainable business ideas that address global challenges. Enhanced ability to design and implement sustainable business models using relevant tools and frameworks. formation of valuable connections and partnerships to support

sustainable ventures. Participants leave with concrete action plans to integrate sustainability into their businesses.





Title: Fintech for Entrepreneurs: Building the Future		
1	**Type of Activity**	Interactive knowledge Session to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging the power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Entrepreneurship, corporate Management & Building Financial Products.
3	**Link**	https://www.facebook.com/share/p/qrCJWmvL81HSwUA9/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Entrepreneurship, corporate Management & Building Financial Products.
	Nomenclature	Fintech for Entrepreneurs: Building the Future
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafter to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures & make a successful career in Finance & Technology. Ms. Sunali Rohra, Sr. Executive Vice President of HDFC Bank shared her extensive experience in the field of fintech, corporate management & Leadership Management and startup ecosystem and provided key insights on building global products, identifying opportunities and scaling businesses. Students & Entrepreneurs gained insights about how to land a job, build a fintech product and hire a team.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about financial landscape of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, fintech evolution, opportunities at the intersection of finance and Technology. It also covered how to execute strategies for financially viable products by leveraging technology. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of	

	financial products. The event was well-organized, with a high level of participation and engagement from students and faculties alike.
7	**Start and End date of the event:** 20/08/2024 to 20/08/2024
8	**Mention minimum number of students (Event):** 500
9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of fintech opportunity in India.
12	**SDG Covered – SDG 8, SDG 9, SDG 17** **Before the Event: Flyer** 

During Event:







Video URL:

https://drive.google.com/file/d/18VvoXj3o8U7jz4R0C2HeAJMbSPC_f39Y/view?usp=drive_link

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Ms. Sunali Rohra
Designation:	Sr. Executive Vice President
Organization:	HDFC Bank

Event Details	
Event Name	Competition
Topic	Sport Day "Sporting Spectacles"
Date	23rd August 2024
Time	09:00 AM- 4:00PM
Mode	Offline
Venue	Sportorium
Organizer Name	Ms. Sonali Katoch, Ms. Anjali
No. of Participants	104 Students and 25 Faculty members
SDG No	SDG 3: Good Health and Well-being, SDG 17: Partnerships for the goal

Objective

1. To indulge sportsmanship and team spirit among students.
2. To encourage active participation in sports and promote physical health.

Description

Sports day was organized by Department of Nursing, CSHS in collaboration with University Sports Board and NSS on 23rd August 2024 at Sportorium for faculty and students. This event was organized by Ms. Sonali Katoch (Nursing Tutor) & Ms. Anjali (Nursing Tutor). The main purpose of the Sports day was to instil sportsmanship and team spirit among students. National Sports Day is observed annually on August 29th as part of the Fit India initiative. We also took some initiatives towards this; Sports not only develop a sense of friendliness and team spirit but also help to develop physical toughness and mental health. A variety of indoor and outdoor games such as Cricket, Arm Wrestling, Table Soccer, Badminton, & Dart games were organized for students and faculty. B.Sc. Nursing & M.Sc. Nursing Students participated in this event along with the faculty members.

The day began with the indoor games. Since co-curricular activities are an integral part of the Student Nurse Association, this event was organized to foster engagement. Students from all classes took part actively and with great enthusiasm. A total of 104 students, along with all the dedicated faculty members, participated in the games organized. The event ended up appraising the winners with medals and certificates.



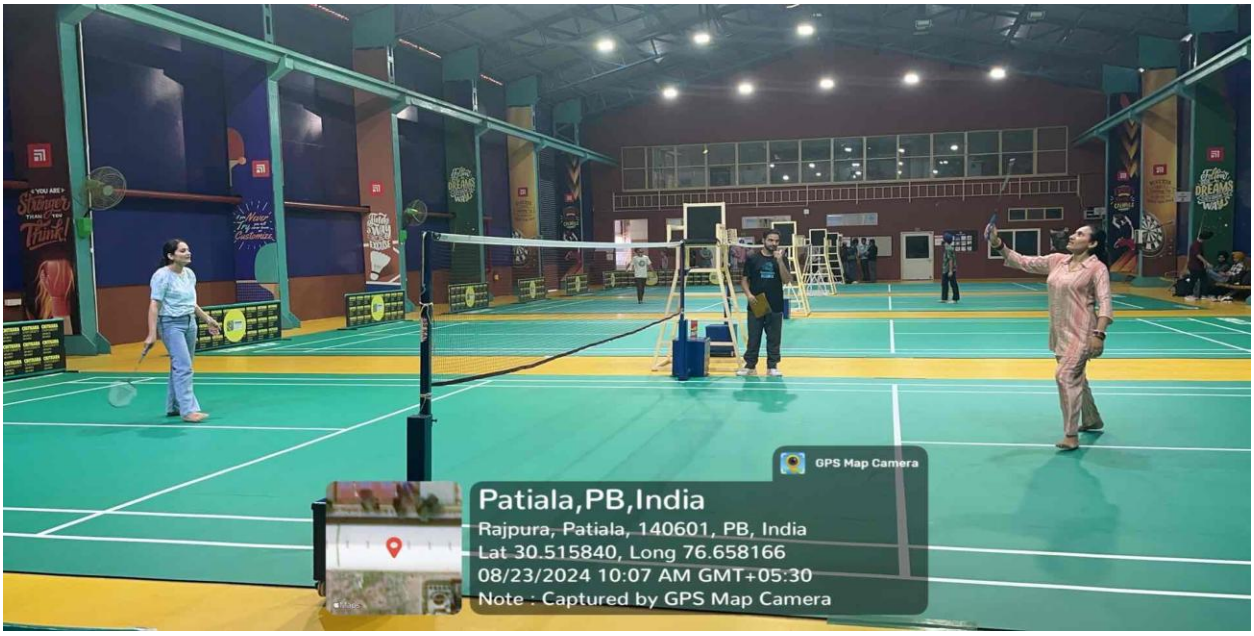


Students participating in Table Soccer and Arm-Wrestling competition (Sports Day on 23rd August 2024)





Faculty and students participating in Dart Game competition (Sports Day on 23rd August 2024)



Faculty participating in Badminton competition (Sports Day on 23rd August 2024)



Awards distribution to Students Winners (Sports Day on 23rd August 2024)



Awards distribution to Faculty Winners (Sports Day on 23rd August 2024)



Group photo (Sports Day on 23rd August 2024)

Outcome

- Sports promoted physical health and fitness of participants.
- Sports taught them how to be disciplined and can play with sportsmanship and team spirit.

Event Details	
Event Name	Expert Talk
Topic	Expert Session on Ethical AI in Cyber Security
Date	27August 2024
Mode	Offline
Venue	LH502
Organizer Name	Dr. Deepak Sood, Dr. Reena Malik, Dr. Sandeep Singh, Dr. Tanvi Jindal
Resource Person	Harpreet Khattar |Founder, Seculabs Inc.
No. of Participants	96
SDG No	4, 9 & 17

Objective

- To discuss the ethical implications of using AI in cybersecurity.
- To clarify the main goals of integrating AI into cybersecurity practices.
- To present case studies and examples of successful AI implementations in cybersecurity.
- To encourage the adoption of AI - driven predictive analytics to anticipate and mitigate future cyber threats.

Description

This session delved into the transformative role of Artificial Intelligence (AI) in the cybersecurity landscape, exploring how AI technologies are being leveraged to enhance threat detection, automate incident response, and bolster defenses against increasingly sophisticated cyber threats. The session covered the objectives that drive the integration of AI in cybersecurity, the tangible outcomes that organizations can expect, and the ethical considerations that must guide the deployment of AI systems. This session equipped participants with the knowledge and tools needed to effectively leverage AI in their cybersecurity efforts while ensuring that ethical considerations are at the forefront of their strategies.

Outcomes

- Participants gained a clear understanding of how AI technologies are transforming cybersecurity.
- Attendees can identify and articulate the key objectives of incorporating AI into cybersecurity.
- The session raised awareness of the ethical challenges associated with AI in cybersecurity.
- Attendees understood actionable strategies for integrating AI into their cybersecurity efforts.


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Event Details	
Title of the Event:	STRINGS OF STRENGTH-*Badminton Tournament*
Date of the Event:	27th August,2024
Venue	Chitkara University
SDG No.	3: Good Health and Well Being 4: Quality Education,15: Life on Land and 17: Partnership for Goals
No. of Student Enrolled and Attended	46

Objectives

- To help improve cardiovascular health, agility, and coordination.
- To provide opportunities for players to compete in a friendly setting.
- To help players improve their teamwork skills.
- Badminton tournaments can encourage participants to demonstrate good sportsmanship and proper court etiquette.



On **August 27,2024, Matrix Club** under the aegis of Department of Computer Applications and in collaboration with **Department of Interior Design,** Chitkara School of Planning and Architecture and **University Sports Board**, hosted a badminton tournament titled "Strings of Strength" to celebrate Women's Equality Day. The event took place at the Sportorium, drawing a vibrant crowd of students and faculty, all eager to witness the display of skill and sportsmanship.

The tournament was exclusively for female participants, emphasizing the empowerment of women through sports. The event was curated by Dr. (Prof.) Atul Dutta, Dean of Interior Design at CSPA, and coordinated by faculty members Mr. Angad Chauhan, and Dr. Vandana. Their dedicated efforts ensured the event ran smoothly, providing a professional and encouraging environments for all players.

The tournament saw intense competition across multiple matches, with participants showcasing excellent technique, agility, and determination. The atmosphere was electric, filled with cheers and support from the audience. Each game highlighted the spirit of sportsmanship and camaraderie among the participants, reflecting the theme of equality and strength that the event aimed to promote. The event also included safety protocols to ensure the well-being of all attendees. In conclusion, the "Strings of Strength" badminton tournament was a resounding success, fostering a spirit of unity and empowerment among the participants. The event not only celebrated Women's Equality Day but also reinforced the university's commitment to promoting gender equality and encouraging women to excel in all fields, including sports. The tournament concluded with a prize distribution ceremony, where winners were honored, further motivating all participants to continue pursuing their passion for sports.

Outcome

- To improve balance, coordination, agility, and speed.
- To develop respect for teamwork and how individuals work together.
- To engage in a fun and competitive sporting environment.



Participants at Badminton court (27.08.2024)



Winners of Badminton Tournament (27.08.2024)



Participants and Organizing team (27.04.2024)

Event Details	
Event Name	Expert Talk
Topic	Demystifying Stocks and Bonds: What Every Student Should Know
Date	2024 - 08 - 28 to 2024 - 08 - 28
Mode	Offline
Venue	LH 503, Rockefeller Block, Chitkara Business School
Organizer Name	Dr. Divyansha Kumar, Department of SCM & General Management
Resource Person	Prabhjot Singh |State Head
No. of Participants	66
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

- To introduce the fundamentals of investments
- To explain the functioning of the stock market
- To familiarize students with investment plans
- To understand the impact of inflation on investments
- To introduce mutual funds as an investment option

Description

On August 28, 2024, the Department of Supply Chain Management and General Management hosted an insightful guest session as part of the Bridge Course for BBA-LSCM (Batch 2024). The session featured Mr. Prabhjot Singh, State Head of DSP Mutual Fund, who delivered an engaging presentation on the basics of investments, the functioning of the stock market, various types of investment plans, inflation, and mutual funds. The purpose of this session was to give the students a foundational understanding of the financial landscape, enabling them to make informed decisions as they move forward in their studies and future careers.

Mr. Singh began the session by introducing the students to the concept of investments, explaining that investment is the act of allocating resources, usually money, with the expectation of generating an income or profit. He emphasized the importance of starting investments early to maximize potential returns through compounding. The students were introduced to various types of investments such as fixed income investments, equities, real estate, and bonds. Mr. Singh explained that each type of investment comes with its own level of risk and return potential, and the choice of investment should align with the individual's financial goals and risk tolerance. Mr. Singh then transitioned into explaining how the stock market operates. He described the stock market as a platform where shares of publicly listed companies are bought and sold.

Outcomes

1. Students gained a foundational understanding of different investment types, allowing them to make informed financial
2. Students now understand how the stock market works, including key concepts like stocks, dividends, and market factors that influence price fluctuations.
3. Students can now identify and differentiate between (SIPs), lump - sum investments, and retirement plans, and understand the importance of portfolio diversification.




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Event Details	
Event Name	Expert Talk
Topic	Smart Investing for Students: Building A Financial Future Today
Date	2024 - 08 - 28 to 2024 - 08 - 28
Mode	Offline
Venue	LH 504, Rockefeller Block, Chitkara Business School
Organizer Name	Dr. Nayhel Sharma, Department of SCM & General Management
Resource Person	Mannit Sidhu |Founder - Upskillz Games
No. of Participants	62
SDG No	4, 8 & 17

Objective

- Understand financial markets and their components.
- Learn investment strategies for minimizing risks and maximizing returns.
- Gain insights into venture capital funding and business planning.
- Encourage early investing and smart financial decision - making.
- Prepare for the financial aspects of entrepreneurship and business growth.

Description

On 28.08.2024, the Department of Supply Chain Management (SCM) & General Management at Chitkara Business School, Chitkara University, Punjab, conducted a session on “Smart Investing for Students: Building A Financial Future Today” as a part of the orientation session for the batch of BBA Aviation Management students of Batch 2024. On August 28, 2024, Mr. Mannit Sidhu, an industry expert, presented a lecture titled "Smart Investing for Students: Building a Financial Future Today" during the orientation program for the BBA Aviation Management students of the 2024 batch. His session provided valuable insights into financial markets, emphasizing the

importance of starting early in investing and understanding various investment vehicles. Mr. Sidhu began by explaining equity markets and investments, highlighting their potential for high returns and the associated risks. He discussed essential financial instruments such as shares, debt, cash equivalents, and alternative investments, clarifying how each plays a role in a diversified investment strategy. He stressed the importance of diversification in mitigating risks and enhancing returns. The lecture also covered seed funding and venture capital investments, including Series A and B funding, which are crucial for new business ventures. Mr. Sidhu emphasized the importance of a solid business plan and a minimum viable product (MVP) in securing initial funding and scaling a business.

Outcomes

- Understand financial markets and their components.
- Learn investment strategies for minimizing risks and maximizing returns.
- Gain insights into venture capital funding and business planning.
- Encourage early investing and smart financial decision - making.
- Prepare for the financial aspects of entrepreneurship and business growth.




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Event Name	Expert Talk
Topic	From Freshers to Future Leaders: Building Strong Foundations
Date	2024 - 08 -29 to 2024 - 08 -29
Mode	Offline
Venue	LH 503, Rockefeller Block, Chitkara Business School, Chitkara University
Organizer Name	Dr. Divyansha Kumar, Department of SCM & General Management
Resource Person	Sanjay Arora | CEO & Life Coach
No. of Participants	127
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To understand the key concepts and principles in logistics, supply chain, and aviation management.
- To analyze industry - specific problems and propose effective, data- driven solutions.
- To apply leadership and teamwork skills in real - world logistics and aviation scenarios.
- To evaluate communication strategies to convey information in professional settings effectively.

Description

The orientation module for the new batch of 2024, consisting of students from the BBA Logistics & Supply Chain and BBA Aviation Management programs, was significantly enhanced by the insightful sessions conducted by Mr. Sanjay Arora, a renowned life coach. His sessions aimed to motivate students and provide them with a comprehensive understanding of their academic and professional journeys ahead. Mr. Arora's approach was holistic, focusing not only on the professional aspects of their chosen fields but also on personal growth, mindset development, and leadership skills. Mr. Sanjay Arora began his sessions by engaging students in a thought-provoking exercise about their future. He encouraged them to envision where they want to see themselves after graduating in 2027. This exercise was more than just setting goals; it was about building a vision that would guide their actions and decisions throughout their academic journey. Mr. Arora emphasized the importance of having a clear, actionable vision, suggesting that it acts as a roadmap for personal and professional success. He highlighted that setting long - term goals and working backwards to identify the steps required to achieve them is crucial in the dynamic fields of logistics, supply chain, and aviation. A significant part of Mr. Arora's sessions was dedicated to enhancing students' general awareness, particularly concerning current events in the logistics, supply chain, and aviation industries.

Outcomes

- Students were able to recall the key trends and challenges currently shaping the logistics, supply chain, and aviation industries, such as the use of AI, blockchain, and the impact of fluctuating fuel prices.
- Students were able to explain the importance of setting a clear, actionable vision for their academic and professional journey.
- Students were able to apply the concept of a "growth mindset" by identifying personal areas where they can shift from a fixed mindset to focused one.





Event Name	Paper Revive: Crafting Experimental Sustainable Papers
Date	29.08.2024 & 30.08.2024
Venue	Paper Recycling Unit, Chitkara University
Organizer	Dept. of Communication Design, Chitkara Design School in collaboration with Office of Infrastructure Development
Resource Person	Mr. Sanjeev Bhardwaj (Associate Director, Office of Infrastructure Development) Dr. Gurpreet Singh Saggu (Manager- Sustainability, Office of Infrastructure Development)
Total Number of students attended	35
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), SDG 11 (Sustainable Cities and Communities) and SDG 12 (Responsible Consumption and Production)
Duration	12 hours

About the Activity



The Department of Communication Design at Chitkara Design School organized a workshop titled **Paper Revive: Crafting Experimental Sustainable Papers** on 29.08.2024 & 30.08.2024. Held at the paper recycling unit of Chitkara University, the workshop was led by Mr. Sanjeev Bhardwaj and Dr. Gurpreet Singh Saggu. During the workshop, participants learned the intricacies of paper making and recycling, guided by the resource persons. Students had the opportunity to create their own papers, exploring innovative techniques and sustainable practices. The workshop emphasized the importance of sustainability in design, encouraging students to consider eco-friendly alternatives in their creative processes.

Objectives

The program aims to introduce students to the fundamental techniques of paper making and recycling, promoting sustainable practices in design through hands-on experience. By encouraging creativity and experimentation, the initiative inspires

students to craft unique, eco-friendly papers. Additionally, the program raises awareness about the environmental impact of paper production and the importance of recycling, fostering a sense of responsibility among students. It also encourages collaboration between students and experts in exploring innovative sustainable design solutions, further enriching their learning experience and commitment to eco-conscious practices.

Outcomes

Throughout the workshop, students gained practical skills in paper making and recycling techniques, allowing them to create their own sustainable paper products that demonstrated innovative use of recycled materials. This hands-on experience deepened their understanding of the critical role sustainability plays in design practices. Participants were inspired to incorporate eco-friendly approaches in their future design projects, fostering commitment to environmentally conscious creation. Additionally, the workshop enhanced students' awareness of the environmental benefits of recycling and sustainable production methods, equipping them with the knowledge and motivation to promote sustainability in their work.



Resource person briefing the students about the paper recycling technique


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Event Name	Convocation Ceremony
Date	30.08.2024
Venue	Chitkara University, Punjab
Number of International Students	1
SDGs Covered	SDG-19 - Partnership for the Goals
Duration	1 Day

Event Summary

Convocation Ceremony International Student Emily Sakupwanya from Zimbabwe graduated as a Topper of B. Optometry Batch 2024. Her Respected Father flew down from Zimbabwe to be with her for the Convocation Ceremony on 30th August 2024. He expressed his appreciation and gratitude towards Chitkara University.





Event Name	National Seminar on Industry-Academia Collaboration for Water Security
Date	31.08.2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	1. Prof. (Dr.) Narinder Singh, Department of Chemistry, Indian Institute of Technology Ropar, Rupnagar (INDIA) 2. Prof. (Dr.) Manmohan Chibber, Department of Chemistry, TIET-Patiala 3. Dr. Rajeev Kumar Chairperson, Department of Environment Studies, Panjab University, Chandigarh
Number of Participants	120
SDGs Covered	3,4,6,17
Duration	1 Day

About the Activity



Chitkara College of Pharmacy has organized a One-day National Seminar on Industry-Academia Collaboration for Water Security under SDG 6 initiative; wherein, Prof. N. Singh (Professor, IIT Ropar) highlighted the challenges of industrial, domestic, and agricultural waste contributing to water pollution. He showcased advancements in nanoscale science, including nanosorbents, nanocatalysts, and nanoparticle-enhanced filtration systems, developed by his research team to address water contamination. These nanomaterials serve as high-capacity ligands for toxic metal ions and solutes, offering a sustainable approach to water purification and quality monitoring. Another speaker Prof. Chhibber (Professor, T.I.E.T. Patiala) discussed water security's importance for sustainable development, emphasizing the need for sufficient, safe, and affordable water access.

He outlined multifaceted challenges impacting water quantity and quality, advocating for innovative strategies like integrated water resource management and robust governance frameworks to enhance water security. On the other hand, Dr. Rajeev Kumar (Chairperson, Environ. Sci. PU-Chd) focused on sustainable development through the green synthesis of nanomaterials, comparing environmentally friendly iron nanoparticles to those synthesized chemically.

His findings show that naturally derived nanoparticles are non-toxic and economically viable. The event concluded with a panel discussion, and Prof. (Dr.) Thakur Gurjeet Singh, Dean-CCP felicitated the guest speakers and encouraged the students & researchers to interact with the distinguished speakers on various aspects of water security for sustainable development in pharmaceutical industries. In the end, Prof, (Dr.) Ashutosh Mishra, Dean, of Journalism & Mass Communication conducted a panel discussion with all the experts along with conveners - Prof. (Dr) Jyotsna Kaushal & Dr. Gagandeep Singh on WATER SECURITY which was later broadcast on Chitkara FM 107.8 to the surrounding community.



Prof. Dr. Thakur Gurjeet Singh, Dean Chitkara College of Pharmacy, with Dr. Narinder Singh



Dr. Narinder Singh, Delivering talk on Water Security



Attendees of the event on Industry-Academia Collaboration for Water Security



Group Photograph- Faculty from Chitkara College of Pharmacy with the esteemed guests

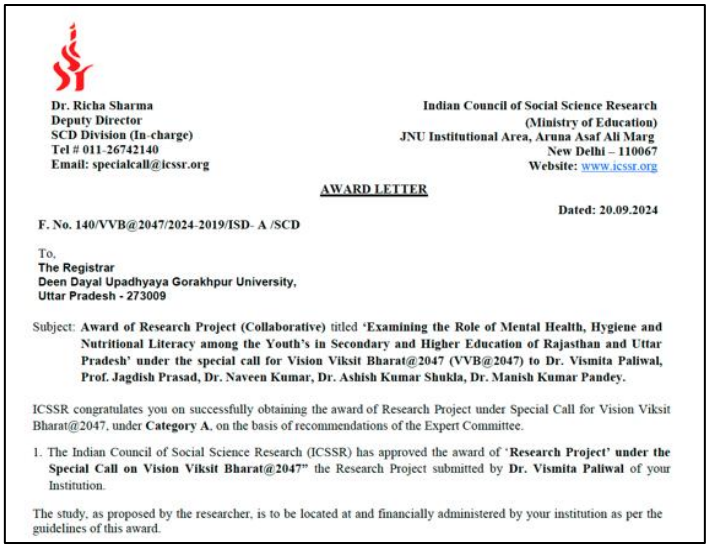


Prof. (Dr.) Ashutosh Mishra, Dean, of Journalism & Mass Communication conducted a panel discussion with all the experts along with conveners on Chitkara FM 107.8 to the surrounding community.

Project Title	Examining the Role of Mental Health, Hygiene and Nutritional Literacy in Schools and Universities
Date	September 2024 – September 2025
Venue	Chitkara University and Deen Dayal Upadhyaya (DDU) Gorakhpur University
Department	DRC-CSHS, Chitkara University and Department of Psychology, DDU Gorakhpur University
Project Team	Dr. Naveen Kumar, Associate Professor, Chitkara University, Co-Principal Investigator (Co-PI). Dr. Vismita Paliwal, Associate Professor, Department of Psychology, Principal Investigator (PI)
Number of Participants	5 (Project Team)
SDGs Covered	SDGs covered: 2, 3, 4, 6, 8, 11, 12, 13, 17
Duration	1 Year

About the Activity

Chitkara University, in collaboration with DDU Gorakhpur University, is engaged in the **ICSSR-funded research project** titled "Examining the Role of Mental Health, Hygiene, and Nutritional Literacy in Schools and Universities.". This project is funded under the Special Call for Vision Viksit Bharat@2047 by the Indian Council of Social Science Research (ICSSR), MoE, GOI, New Delhi [F. No. 140/VVB@2047/2024-2019/ISD-A/SC)].



Dr. Richa Sharma
Deputy Director
SCD Division (In-charge)
Tel # 011-26742140
Email: specialcall@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
JNU Institutional Area, Aruna Asaf Ali Marg
New Delhi – 110067
Website: www.icssr.org

AWARD LETTER

Dated: 20.09.2024

F. No. 140/VVB@2047/2024-2019/ISD- A /SCD

To,
The Registrar
Deen Dayal Upadhyaya Gorakhpur University,
Uttar Pradesh - 273009

Subject: **Award of Research Project (Collaborative)** titled **'Examining the Role of Mental Health, Hygiene and Nutritional Literacy among the Youth's in Secondary and Higher Education of Rajasthan and Uttar Pradesh' under the special call for Vision Viksit Bharat@2047 (VVB@2047) to Dr. Vismita Paliwal, Prof. Jagdish Prasad, Dr. Naveen Kumar, Dr. Ashish Kumar Shukla, Dr. Manish Kumar Pandey.**

ICSSR congratulates you on successfully obtaining the award of Research Project under Special Call for Vision Viksit Bharat@2047, under **Category A**, on the basis of recommendations of the Expert Committee.

1. The Indian Council of Social Science Research (ICSSR) has approved the award of '**Research Project' under the Special Call on Vision Viksit Bharat@2047**" the Research Project submitted by **Dr. Vismita Paliwal** of your Institution.

The study, as proposed by the researcher, is to be located at and financially administered by your institution as per the guidelines of this award.

The project is led by **Dr. Vismita Paliwal, Associate Professor, Department of Psychology**, DDU, as the Principal Investigator (PI), with Dr. Naveen Kumar, Associate Professor, Chitkara University, serving as the Co-Principal Investigator (Co-PI).

This research aims to explore the **impact of mental health, hygiene, and nutritional literacy** on students in **schools and universities**, assessing their role in **academic performance, well-being, and overall development.** The study seeks to provide valuable insights to **educators, policymakers, and researchers** to enhance youth well-being through **evidence-based interventions**.

Project Objectives

The project *"Examining the Role of Mental Health, Hygiene, and Nutritional Literacy in Schools and Universities"* aims to:

- **Assess the Impact**: Analyze how mental health, hygiene, and nutritional literacy influence students' academic performance, well-being, and personal development.
- **Promote Awareness**: Enhance knowledge and awareness among students, educators, and institutions regarding the importance of these factors.
- **Develop Policy Recommendations**: Provide evidence-based insights to support the formulation of policies that integrate mental health, hygiene, and nutrition into educational frameworks.
- **Strengthen Research & Collaboration**: Facilitate interdisciplinary research and institutional partnerships to foster long-term improvements in youth well-being.
- **Align with National Goals**: Contribute to Vision Viksit Bharat@2047 by addressing key areas that support a healthier and more empowered youth population.

Key Highlights

- **ICSSR-Funded Initiative**: Supported under the Special Call for Vision Viksit Bharat@2047, highlighting its national significance.
- **Collaborative Research**: A joint project between DDU Gorakhpur University and Chitkara University, led by Dr. Vismita Paliwal (PI) and Dr. Naveen Kumar (Co-PI).
- **Comprehensive Study**: Focuses on the role **of mental health, hygiene, and nutrition in shaping students' academic and personal growth.**
- **Interdisciplinary Approach**: Engages experts from psychology, education, public health, and policymaking to ensure well-rounded research.
- **Policy-Oriented Outcomes**: Aims to generate actionable insights to influence education policies and institutional practices.

Project Outcomes

1. **Enhanced Educational Frameworks**: Recommendations for integrating mental health, hygiene, and nutrition literacy into school and university curriculums.
2. **Improved Student Well-Being**: Strategies to foster healthier lifestyles and better mental health support systems in educational institutions.
3. **Stronger Institutional Collaborations**: Establishing networks between universities, research bodies, and policymakers for future initiatives.
4. **Publication & Knowledge Dissemination**: High-quality research papers and reports that contribute to academic and policy discussions.
5. **Contribution to Vision Viksit Bharat@2047**: Aligning research findings with national development goals for a healthier and more knowledgeable youth demographic.



Title: Expert Talk on Exploring Design Thinking and Career Pathways in ServiceNow and SAP		
1	**Type of Activity**	Expert Talk
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking and Skill Enhancement
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/kPYjf7wcLDJZyG47/?mibextid=oFDknk
	LINK (Post Link)	
4	**Program Type**	**Level 1**
	Nomenclature	
	Duration of the activity	**4 hours**
5	Description of the event not more than **100 words** (Final Report)	

Design thinking: the need of the future!

Department of Computer Applications in collaboration with the Institution's Innovation Council (IIC) organized an Expert talk on Exploring Design Thinking and Career Pathways in ServiceNow and SAP on 2nd September 2024. Our resource persons are also our proud alumni of the Department of Computer Applications **Mr. Shivam Sachdeva** (Application Developer Associate in SAP Accenture) and **Mr. Rajat Sabharwal** (QAanalyst at Advance IT Pvt. Ltd) interacted with the students of Batch 2024 and illustrated the corporate world and need of future. Shivam Sachdeva, an Application Developer Associate at Accenture with expertise in SAP, began the talk by introducing design thinking as a human-centered approach to problem-solving. He emphasized the importance of empathy, ideation, prototyping, and testing in the design thinking process. Sachdeva shared real-world examples of how design thinking has been applied to develop innovative solutions in various industries. Rajat Sabharwal, a Test Analyst at Adv. IT Pvt Ltd, delved deeper into the career paths available in ServiceNow and SAP. He discussed the skills and qualifications required for roles in these domains, such as technical expertise, problem-solving abilities, and strong communication skills. Sabharwal also highlighted the growing demand for professionals with a blend of technical knowledge and design thinking skills.

6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	Expert talk was conducted to instill the design thinking and to enhance the skills in students. Learning different technologies would enhance their skills to upgrade themselves to reach the level as per industry standards.	
7	Start and End date of the event: 09/02/2024 to 09/02/2024	
8	Mention minimum number of students (Event): 200	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: To inculcate skills	
11	Benefit of the activity in 5 words (120 Characters) only: To instill design thinking and technological skills	
12	**Video URL**	**https://www.instagram.com/p/C_dOPDhsPyG/?igsh=MTZsOTZreDNpcWxtZg==**
13	SPACE FOR PHOTOGRAPHS	

FLYER Photohraph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB)

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<tr><td colspan="2"> 
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<tr><td>Name of Department:</td><td>Computer Applications</td></tr>
<tr><td>Name of Organiser with Mail ID & Contact Number:</td><td>Dr. Vandana, vandana.bajaj@chitkara.edu.in,
9216514136</td></tr>
<tr><td colspan="2">Resource Person Details:</td></tr>
<tr><td>Name:</td><td>Mr. Shivam Sachdeva and Mr. Rajat Sabharwal</td></tr>
<tr><td>Designation:</td><td>Application Developer Associate (in SAP) Accenture and
Test Analyst, Adv. IT Pvt Ltd Advance Solutions</td></tr>
<tr><td>Organization:</td><td>Accenture and Adv. IT Pvt Ltd Advance Solutions</td></tr>
<tr><td>Mail ID:</td><td>22sshivam@gmail.com, Rajatsabharwal81@gmail.com</td></tr>
<tr><td>Contact No.</td><td>8699290500,7082076731</td></tr>
</table>

Event Details	
Event Type	Workshop
Topic	Kick-Start to Coding 3.0
Date	2024-09-02 to 2024-09-06
Mode	Offline
Venue	LH1, Edison block, Ground floor, LH5, LH6 Edison block, First floor
Organizer Name	Harsimran Jit Kaur
Resource Person	Harsimranjit Kaur Professor, Dr. Ramkumar Ketti Ramachandran |Professor, Dr. Prabjot Kaur Assistant Professor
No. of Participants	134
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

Students will be able to:

- Select an appropriate programming language and set up an Integrated Development Environment (IDE).
- Grasp and apply the syntax of their chosen language through hands-on practice with key concepts.
- Understand foundational programming concepts, including data types and basic data structures, to build strong foundation for software development
- Apply problem-solving techniques by breaking down complex problems into smaller, manageable tasks to provide programming solutions.



Description

The ability to solve problems is a crucial skill that impacts every aspect of our lives, from personal decisions to professional success. Recognizing this, the Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, organized "Kick Start to Coding 3.0."

This initiative aimed to equip the Software Engineering batch of 2024 with vital programming skills and innovative problem-solving strategies. Held from September 2 to September 6, 2024, the event attracted 134 eager students. Led by esteemed experts such as Dr. Harsimran Jit Kaur, Dr. K. R. Ramkumar, and Dr. Prabjot Kaur, the sessions offered students valuable insights into coding and its practical applications. These workshops and interactive lectures introduced various programming paradigms, helping students develop diverse techniques to tackle complex challenges. The event not only focused on coding skills but also emphasized the importance of critical thinking and creativity in problem-solving. Through collaborative projects, participants had the opportunity to apply their newfound knowledge to real-world scenarios, further enhancing their understanding of coding principles.

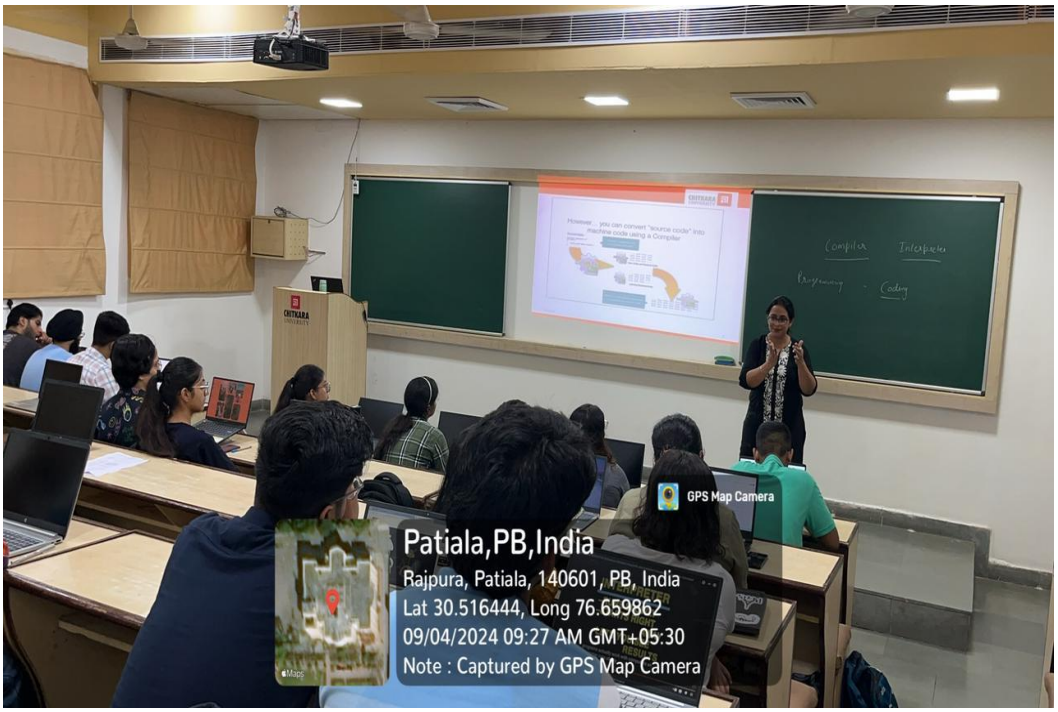
This immersive experience also encouraged teamwork, fostering a collaborative environment among the participants. By the end of the event, students gained a deeper understanding of programming, with an emphasis on both technical and creative problem-solving approaches, equipping them with skills that will serve them throughout their careers. The ability to solve problems is a crucial skill that impacts every aspect of our lives, from personal decisions to professional success. Recognizing this, the Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, organized "Kick Start to Coding 3.0." This initiative aimed to equip the Software Engineering batch of 2024 with vital programming skills and innovative problem-solving strategies. Held from September 2 to September 6, 2024, the event attracted 134 eager students. Led by esteemed experts such as Dr. Harsimran Jit Kaur, Dr. K. R. Ramkumar, and Dr. Prabjot Kaur, the sessions offered students valuable insights into coding and its practical applications. These workshops and interactive lectures introduced various programming paradigms, helping students develop diverse techniques to tackle complex challenges.

The event not only focused on coding skills but also emphasized the importance of critical thinking and creativity in problem-solving. Through collaborative projects, participants had the opportunity to apply their newfound knowledge to real-world scenarios, further enhancing their understanding of coding principles. This immersive experience also encouraged teamwork, fostering a collaborative environment among the participants. By the end of the event, students gained a deeper understanding of programming, with an emphasis on both technical and creative problem-solving approaches, equipping them with skills that will serve them throughout their careers.

Outcomes

- Students successfully:
- Configured their coding environments, gaining practical experience in preparing tools for software development.
- Learnt to approach complex challenges systematically by breaking them down into manageable tasks and designing algorithms.
- Demonstrated the ability to develop, test, and refine procedural programs to solve real-world problems.
- Improved their confidence in applying programming concepts through hands-on practice.




GPS Map Camera
Patiala,PB,India
Rajpura, Patiala, 140601, PB, India
Lat 30.516444, Long 76.659862
09/04/2024 09:27 AM GMT+05:30
Note : Captured by GPS Map Camera


DEAKIN UNIVERSITY
GPS Map Camera
Patiala, Punjab, India
GM85+HX4, Punjab 140417, India
Lat 30.516599°
Long 76.659782°
03/09/24 11:19 AM GMT +05:30
Google

Event Details	
Title of the Event:	Hands on Arduino and its Application
Date of the Event:	02, September ,2024
Venue	Offline
SDG no	4,9,11and 17
No. of Student Attended	59
Resource Persons:	1. Prof. (Dr.) Rajneesh Talwar Dean, DICE 2. Dr. Manvinder Sharma Associate Professor, DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description

The Department of Computer Science and Engineering (DICE) conducted a hands-on workshop on Arduino and its applications, specifically tailored for first-year students. Dr. Rajneesh Talwar, Dean DICE, led the first half of the session, where he explained the fundamentals of Arduino and guided participants through practical exercises. This hands-on experience allowed students to explore the potential of Arduino in various projects, such as home automation and robotics. In the second half of the workshop, Dr. Manvinder took over and introduced students to Tinkercad, a powerful online tool for designing and simulating Arduino circuits. This session provided comprehensive learning experience, equipping students with both theoretical knowledge and practical skills in electronics and embedded systems. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).

OBJECTIVE

1. Introduce Arduino basics and applications to first-year students.
2. Provide hands-on experience in building Arduino projects.

3. Teach students to use Tinkercad for circuit design and simulation.
4. Promote understanding of electronics, embedded systems, and SDGs.










BRAZIL
CARNIVAL

Event Details	
Event Name	National Nutrition Week Celebration
Topic	Healthy Cooking Competition
Date	03.09.2024
Mode	Offline
Venue	Nutrition Lab, GB105, Galileo Block
Organizer Name	Ms. Navpreet Kaur, Associate Professor, Department of Nursing, CSHS Ms. Kanika Sharma, Nursing Tutor, Department of Nursing, CSHS
No. of Participants	16
Under SDG no.	2, 3, 17
SDG Details	SDG 2: Zero Hunger SDG 3: Good health and wellbeing SDG 17: Partnerships for Goals

Objectives

- To create awareness regarding the necessity and advantages of healthy eating.
- To encourage the students to stay away from junk food.
- To provide a platform for students to showcase their talent and explore new areas of interest.
- To encourage students to learn from others and compete on their own skills and expertise.

On the occasion of National Nutrition week celebration, a Healthy cooking competition was organized by Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab on 3rd September 2024. The theme of Healthy cooking competition was "Nourishing the Future: Sustainable diet for All." Students prepared yummy chaat, sandwiches, nutritious ladoos, Indian puddings, soya wraps etc. and participated with full zeal and enthusiasm. Dishes were judged on the basis of taste, presentation, creativity and unique name of the dish by esteemed judges Ms. Kanika Guleria and Ms. Kanu Mahajan, Assistant Professors, Department of Nursing. Judges were overawed by the efforts of the participants. The event not only provided a platform for the students to foster their creativity but also fostered their decision-making skills.





Students preparing their dishes in Healthy Cooking Competition on 3rd September 2024



Judges evaluating the dishes of the participants in Healthy Cooking Competition on 3rd September 2024



Group Photo of all the participants in Healthy Cooking Competition on 3rd September 2024

Outcome

- The competition helped the students to explore their hidden talents and discover new areas of interest.
- The students enjoyed the day enthusiastically while taking part in this competition.

Event Details	
Event Type	Workshop
Topic	Academic Integrity in the age of AI: Responsible use of ChatGPT
Date	2024-09-03 to 2024-09-03
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Divyansh Juneja Assistant Director
No. of Participants	57
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To introduce students to the functionalities of ChatGPT and its role in academia.
- To highlight the ethical issues surrounding using AI tools in academic work.
- To discuss how to responsibly integrate ChatGPT into research, writing, and learning while maintaining academic integrity.
- To provide students with guidelines for preventing academic dishonesty using AI tools.

Description

The workshop addressed the ethical use of AI-powered tools like ChatGPT in academic settings, focusing on maintaining academic integrity. As AI became an integral part of education, students and educators must understand how to leverage these tools responsibly. The session covered key ethical considerations, potential risks of misuse, and practical strategies for using ChatGPT in a manner that upholds the principles of honesty, originality, and integrity in academic work.

Outcomes

- Students clearly understood how ChatGPT can be used as a learning tool while adhering to academic integrity principles.
- Students recognized the ethical concerns of using AI tools in academic work, including plagiarism and intellectual honesty issues.
- Students learned practical strategies for using ChatGPT ethically in research, writing, and classroom activities.

- Students developed the ability to distinguish between acceptable and unacceptable uses of ChatGPT in academic contexts.





Event Details	
Event Type	Value Added Course
Topic	Fundamentals of Financial Accounting
Date	2024-09-03 to 2024-09-10
Mode	Online
Organizer Name	MBA Finance
Resource Person	CA Nitin Arora
No. of Participants	155
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To introduce students to the fundamental principles of financial accounting.
- To help students understand the preparation and structure of key financial statements such as the balance sheet, income statement, and cash flow statement.
- To provide knowledge of accounting standards and their role in financial reporting.
- To equip students with the skills to analyze and interpret financial data for informed business decision-making.

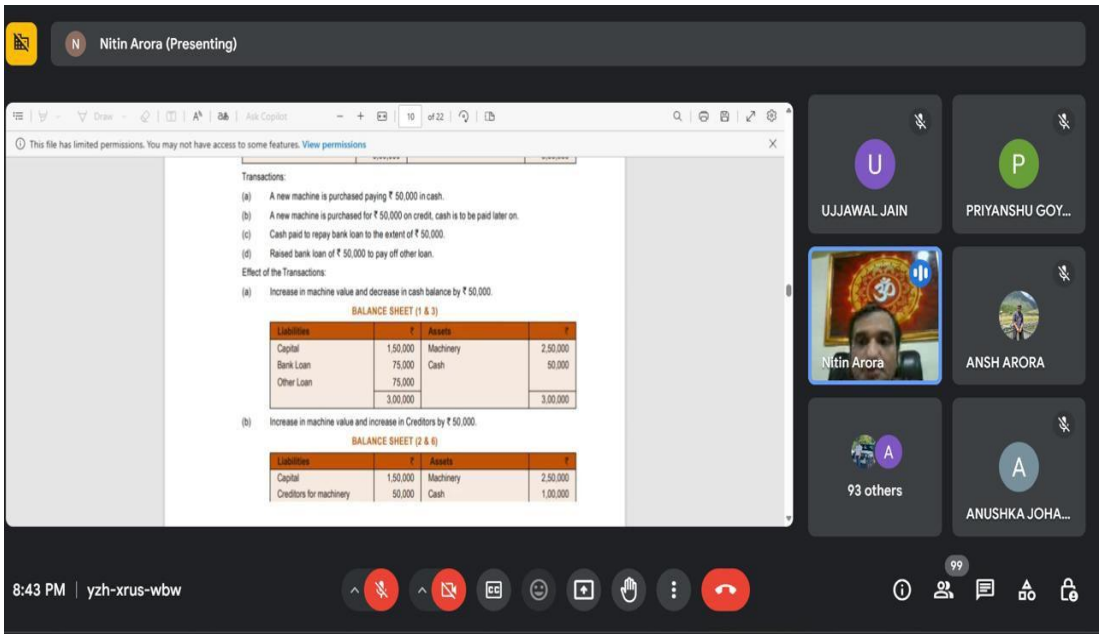
Description

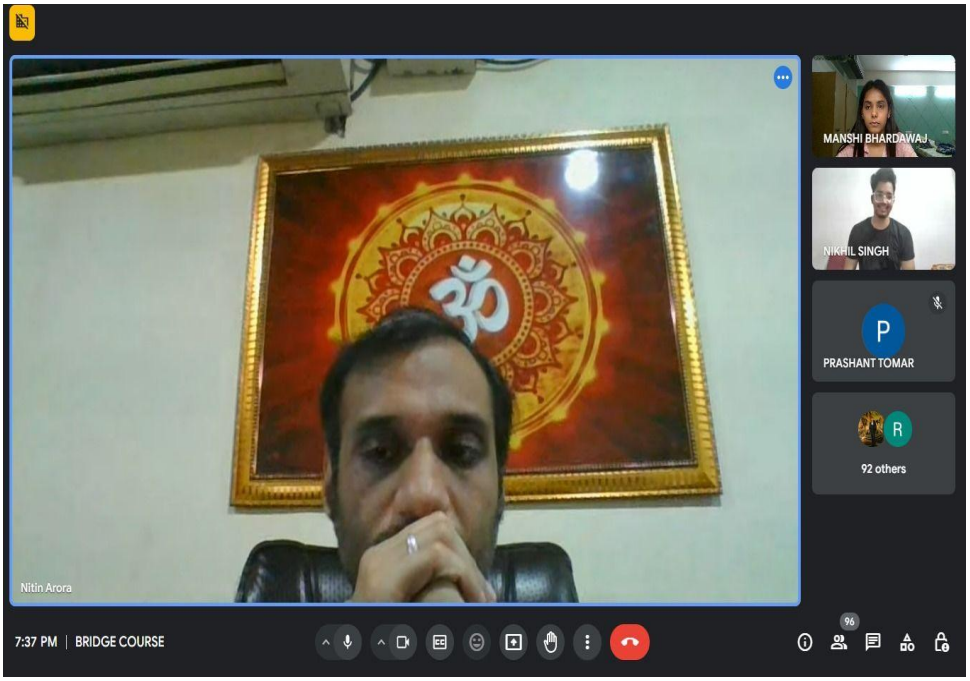
The short-term course on "Fundamentals of Financial Accounting" for MBA Finance students was held online from September 3rd to 10th, 2024 and provided a comprehensive introduction to accounting principles. Students learnt vital concepts such as the accounting equation, double-entry bookkeeping, and preparing financial statements, including balance sheets and income statements. The course included interactive sessions, case studies, and quizzes to reinforce understanding. Students interpreted financial data and applied accounting knowledge to business decision-making, laying a solid foundation for advanced finance studies.

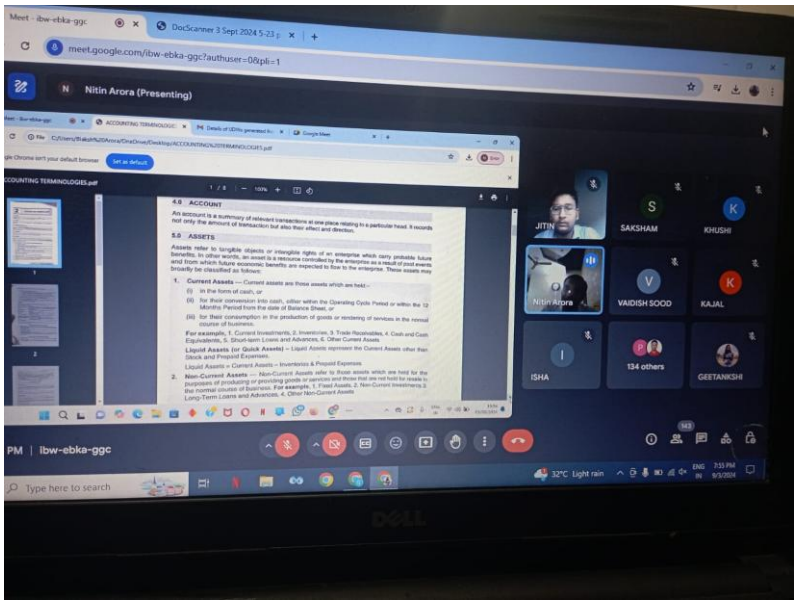
Outcomes

- Students will be able to apply for the accounting equation and double-entry system in recording financial transactions.
- Students will gain the ability to prepare and interpret financial statements accurately.
- Students will understand the impact of adjusting entries and accrual accounting on financial reports.

- Students will be able to evaluate a company's financial health based on its financial statements, aiding in strategic decision-making.






Nitin Arora (Presenting)
JITIN
SAKSHAM
KHUSHI
VAIDISH SOOD
KAJAL
ISHA
134 others
GEETANKSHI
PM | ibw-ebka-ggc


BHAVAY AHUJA
Nitin Arora
RISHABH
NIKHIL SINGH
SIMRANJEET KAUR
SHUBHAM SHARMA
DANISH GULATI
PRASHANT TOMAR
ANANYA MULLICK
KUMKUM
ABHINO SHARMA
TANU SHARMA
BHUMIKA
KARAN SINGLA
82 others
MANSHI BHARDAWAJ
7:36 PM | BRIDGE COURSE

Event Name	Visit of delegates from National Chung Cheng University (NCCU), Taiwan
Date	Sep 4th 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	Dr Shaw-Jenq Sean Tsai, President, NCCU, Taiwan
Number of Participants	10 Guests, 10 students and 15 employees
SDGs Covered	SDG 4, SDG 5, SDG 3 and SDG 17
Duration	1 day

About the Activity

The Office of International Affairs hosted an event for the recent visit of National Chung Cheng University (CCU), Taiwan, to Chitkara University, Punjab. The visit marked a significant milestone in the longstanding partnership between the two esteemed institutions. This collaboration, which has flourished over the years, was further strengthened by the visit of CCU's President, who was warmly welcomed to the campus. During the visit, Dr Shaw-Jenq Sean Tsai, President NCCU met with Dr Ashok K. Chitkara, Chancellor, Chitkara University, Dr Madhu Chitkara Pro-Chancellor, Chitkara University Mr. Vineet Tuli, Provost, International Affairs and Prof. Hazel Siromoni, Pro-VC, International Affairs where they discussed the ongoing success of their partnership.

Special thanks were extended to Dr. Pao Ann for his pivotal role in sustaining this collaboration through various impactful research projects and his instrumental efforts in establishing the AI lab on campus with Dr Rajneesh Sharma, Vice Chancellor, Himachal Pradesh. The delegates engaged in enriching discussions with the faculty and students involved in the collaborative project in the AI lab.

During the faculty interaction, several potential research areas for collaboration between the two universities were discussed. These areas present numerous opportunities for impactful research and fruitful collaboration. In a gesture of deep appreciation, Dr Ashok K. Chitkara, Chancellor, expressed his gratitude to the CCU delegation by penning heartfelt letters in Mandarin, underscoring the cultural and academic ties that continue to bind the two universities.





Delegation welcomed by Honorable Chancellor and Pro Chancellor taken on 03/09/24



Honorable Chancellor sharing his thanks by penning a heartfelt letter in Mandarin with CCU President





Student interaction session by VC Rajnish Sharma with the Guests taken on 03/09/24

Event Name	Workshop
Topic	Skill Development Workshop on Marketing Metamorphosis: The Generative Ai Blueprint
Date	Sep 4th 2024
Mode	Offline
Venue	LH 201
Organizer	Centre for Digital Marketing Strategy & Analytics
Resource Person	Tariq Chandnani |Growth Director, Gan. AI,
Number of Participants	81
SDGs Covered	SDG 4, SDG 8, SDG 9 and SDG 17

Objective

1. To introduce students to the concept of Generative AI and its applications in marketing.
2. To provide hands - on experience with AI tools prominently used in marketing.
3. To foster creativity and problem - solving using AI technologies.
4. To prepare students for the future of marketing in an AI - driven world.

Description

The "Marketing Metamorphosis: The Generative AI Blueprint" workshop was structured over three days, each focusing on different aspects of AI in marketing:

Day 1: The first day was an introduction to Generative AI, where students learned about its potential in marketing. Mr. Chandnani provided an overview of AI's role in content creation, customer engagement, and market analysis. Students were introduced to various AI tools used for text generation, image creation, and video production. They also explored case studies of successful AI- driven marketing campaigns, which provided them with real - world examples of AI in action.

Day 2: The second day was hands- on, with students getting practical experience using AI tools. Mr. Chandnani led the students through exercises where they used AI platforms to create personalized content, such as marketing copy, visuals, and short video clips. This day was all about experimentation and learning by doing. The students were encouraged to think creatively and explore how AI can be used to solve marketing challenges, such as customer segmentation and targeted advertising.

Day 3: The final day of the workshop focused on advanced AI applications in marketing. Students learned about machine learning algorithms that can predict consumer behavior, AI's

role in optimizing advertising campaigns, and how AI can be used for real - time decision - making.

Outcomes

1. Enhanced understanding of Generative AI and its role in marketing.
2. Practical experience in using AI tools for marketing.
3. Improved problem - solving and creative thinking skills.
4. Preparedness for future careers in AI- driven marketing.



Day 1. Mr. Tariq resource person conducted the session on "The Generative AI Blueprint to BBA DTS students on (04.09.2024)



Day2. Mr. Tariq interacting with the students during the session on Applications of AI in Marketing (05.09.2024)



Day 3: Dr Prachi Gupta Director of BBA DTS, delivering the Thankyou Note at the end of 3 days' workshop on "The Generative AI Blueprint (06.09.2024)



DAY3. Photograph highlighting students working on a project given by the Resource person on content creation using AI (06.09.2024)

Event Details	
Event Type	Workshop
Topic	Maintaining Academic Integrity Ethical Use of ChatGPT
Date	2024-09-04 to 2024-09-04
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Divyansh Juneja Assistant Director
No. of Participants	61
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To introduce students to the functionalities of ChatGPT and its role in academia.
- To highlight the ethical issues surrounding using AI tools in academic work.
- To discuss how to responsibly integrate ChatGPT into research, writing, and learning while maintaining academic integrity.
- To provide students with guidelines for preventing academic dishonesty using AI tools.

Description

The MBA finance department of Chitkara Business School organised a workshop on "Maintaining Academic Integrity: Ethical Use of ChatGPT" on 4th September 2024 from 9:15 am onwards. Dr Divyansh Juneja, Assistant Director, Chitkara Readiness Academy, Chitkara University, Punjab, led the session. The workshop addressed the ethical use of AI-powered tools like ChatGPT in academic settings, focusing on maintaining academic integrity. As AI became an integral part of education, students and educators must understand how to leverage these tools responsibly. The session covered key ethical considerations, potential risks of misuse, and practical strategies for using ChatGPT in a manner that upholds the principles of honesty, originality, and integrity in academic work.

Outcomes

- Students clearly understood how ChatGPT can be used as a learning tool while adhering to academic integrity principles.
- Students recognized the ethical concerns of using AI tools in academic work, including plagiarism and intellectual honesty issues.

- Students learned practical strategies for using ChatGPT ethically in research, writing, and classroom activities.
- Students developed the ability to distinguish between acceptable and unacceptable uses of ChatGPT in academic contexts.





Event Name	Extension and Outreach programs
Topic	Industrial Visit to Chandigarh International Airport Limited
Date	Sep 5th-6th 2024
Mode	Offline
Organizer	Dr. Neeraj Anand, Department of SCM & General Management
Resource Person	Tariq Chandnani |Growth Director, Gan. AI,
Number of Participants	37
SDGs Covered	SDG 4 and SDG 17

Objective

1. To gain insights into the day-to-day operations, including terminal management, passenger handling, and aircraft movement.
2. To explore the safety measures and security systems in place to ensure smooth and safe airport functioning.
3. The students will observe how airport management coordinates with airlines, ground handling services, and other stakeholders to ensure efficiency.
4. The students will gain familiarity with various ground handling services, baggage handling & aircraft.

Description

SCM and General Management (Department), Chitkara Business School, organized a 2- days Industrial Visit to 'Chandigarh International Airport Limited', also known as Shaheed Bhagat Singh Airport on September 5 and 6, 2024 for BBA Aviation Management students in the 2023 batch. Faculty Coordinators, Dr. Nayhel Sharma and Dr. Monika Gupta accompanied the students during the visit. The Executive Officer of Airport Operations provided an in- depth understanding of the various facets that keep an airport running smoothly. The visit started with an overview of the baggage checking process, where students learned how passenger luggage is meticulously screened and handled to ensure safety and efficiency. They were also taken through the procedures for both international and domestic flight takeoffs, observing the precision required at each stage. Exploring the apron area, the learners saw the aircraft up close, including the impressive hangars and MRO (Maintenance, Repair, and Overhaul) facilities that ensure the safety and reliability of every flight. The day was also filled with

excitement as the students witnessed live takeoffs of an IndiGo A320 and an ATR aircraft and military helicopter.

The power and precision of these machines were awe - inspiring. One of the highlights was learning about the DigiYatra check - in system, which is revolutionizing passenger experiences by making the process faster and more seamless. The students also gained insight into the handling of restricted items.

Outcomes

1. The students gained firsthand experience of the complexities involved in managing a major airport.
2. The students understood the significance of safety and security in aviation and how protocols are implemented in real time.
3. The visit allowed students to relate theoretical knowledge to real - world practices, deepening their understanding of aviation management.
4. The students were able to witness ground handling processes, helping them understand impact the efficiency of airports.




GPS Map Camera
Sahibzada Ajit Singh Nagar, Punjab, India
Sardar Saheed Bhagat Singh Int'l, MQ9P+C7V, Chandigarh Int'l Airport Rd, Punjab 160004, India
Lat 30.668509°
Long 76.785885°
05/09/24 12:16 PM GMT +05:30
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GPS Map Camera
Sahibzada Ajit Singh Nagar, Punjab, India
Shaheed Bhagat Singh International Airport, Mohali, New Civil Air Terminal Chandigarh International Airport, Sahibzada Ajit Singh Nagar, Punjab 140306, India
Lat 30.668379°
Long 76.786347°
05/09/24 12:03 PM GMT +05:30
Google

Event Details	
Event Type	Workshop
Topic	Mastering Nonverbal Communication: The Art of Body Language
Date	2024-09-05 to 2024-09-06
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kavya E Personality Specialist
No. of Participants	61
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
- To learn techniques to project confidence, credibility, and authority through effective body language.
- To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
- To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

The MBA (Finance) department of Chitkara Business School, Chitkara University, Punjab, organised a workshop on "Mastering Nonverbal Communication: The Art of Body Language" on 6th September 2024, from 9:15 am onwards in LH 101, Rockefeller Block, CBS. Ms. Kavya E., a Personality Specialist, led the session. This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

- Students could recognize and Interpret body language to improve communication clarity.
- Students would create positive impressions and build rapport using body language in business settings.
- Students would exude confidence and professionalism through nonverbal cues.
- It would navigate high-stakes situations with effective body language in negotiations and meetings.




GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,
140601, PB, India
Lat 30.514221, Long 76.660026
09/06/2024 11:36 GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,
140601, PB, India
Lat 30.514248, Long 76.660000
09/06/2024 12:30 GMT+05:30
Note : Captured by GPS Map Camera

Event Details	
Event Type	Workshop
Topic	Powerful Presence: Using Body Language for Impact
Date	2024-09-05 to 2024-09-05
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kavya E. Personality specialist
No. of Participants	56
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
- To learn techniques to project confidence, credibility, and authority through effective body language.
- To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
- To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

- Students could recognize and interpret Body Language to improve communication clarity.
- Students would create positive impressions and build rapport using body language in business settings.

- Students would exude confidence and Professionalism through nonverbal cues, especially in finance.
- It would navigate High-Stakes Situations with effective body language in negotiations and meetings.






GPS Map Camera
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Chitkara University Road, Rajpura, Patiala,
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Lat 30.514241, Long 76.660022
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Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,
140601, PB, India
Lat 30.514132, Long 76.659967
09/05/2024 12:32 PM GMT+05:30
Note : Captured by GPS Map Camera

Event Details	
Event Type	Workshop
Topic	The Silent Language: Enhancing communication through Body Language
Date	2024-09-05 to 2024-09-05
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kritika Ahuja
No. of Participants	51
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
- To learn techniques to project confidence, credibility, and authority through effective body language.
- To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
- To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

- Students could recognize and Interpret Body Language to improve communication clarity.
- Students could create Positive Impressions and build rapport using body language in business settings.
- Students would Exude Confidence and Professionalism through nonverbal cues, especially in finance.
- It would navigate High-Stakes Situations with effective body language in negotiations and meetings.



Event Name	Pedagogical Practices in Canada and other countries
Date	6 September 2024
Venue	LH – 612, CGE, Picasso Building
Organizer	Dr. Charu Watts - Centre for Global Education
Resource Person	Prof. Karen Sinotte George Brown College, Canada ksinotte@georgebrown.ca
Number of Participants	9
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
Duration	03:20pm-04:20pm

About the Activity



A focus group discussion (FGD) was conducted among faculty members to explore key aspects of the Canadian educational system. This session aimed to enhance the understanding of various elements, including educational structure, pedagogical approaches, inclusivity, assessment, and cross-cultural collaboration. Faculty participants represented a diverse range of disciplines and institutions, allowing for an enriched discussion and shared experiences.

Objectives

The primary objectives of the focus group discussion were:

- To gain a comprehensive overview of the Canadian educational system at various levels (K-12, post-secondary).
- To examine innovative pedagogical approaches and their integration into Canadian classrooms.
- To explore the emphasis on inclusivity and diversity, particularly with regard to Indigenous and multicultural education.

- To review formative and summative assessment practices and their role in student development.
- To identify opportunities for cross-cultural collaboration between Canadian and international institutions.

Key Highlights

○ ***Overview of Canadian Educational Systems***

Discussion Focus

Faculty members discussed the structure, values, and goals of the Canadian educational system, noting its decentralized nature across provinces and territories. The group emphasized the strong focus on holistic student development, equity, and preparing students for global citizenship.

○ ***Innovative Pedagogical Approaches***

Discussion Focus

Faculty members explored contemporary teaching practices that are gaining traction across Canadian classrooms, including

- Inquiry**-Based Learning**
- Collaborative **Learning**
- Technology **Integration**

○ ***Inclusive Education***

Discussion Focus

Inclusivity and diversity are central to the Canadian education system, and participants examined several strategies to support these goals:

- Multicultural Classrooms
- **Indigenous Education**

○ ***Cross-Cultural Collaboration***

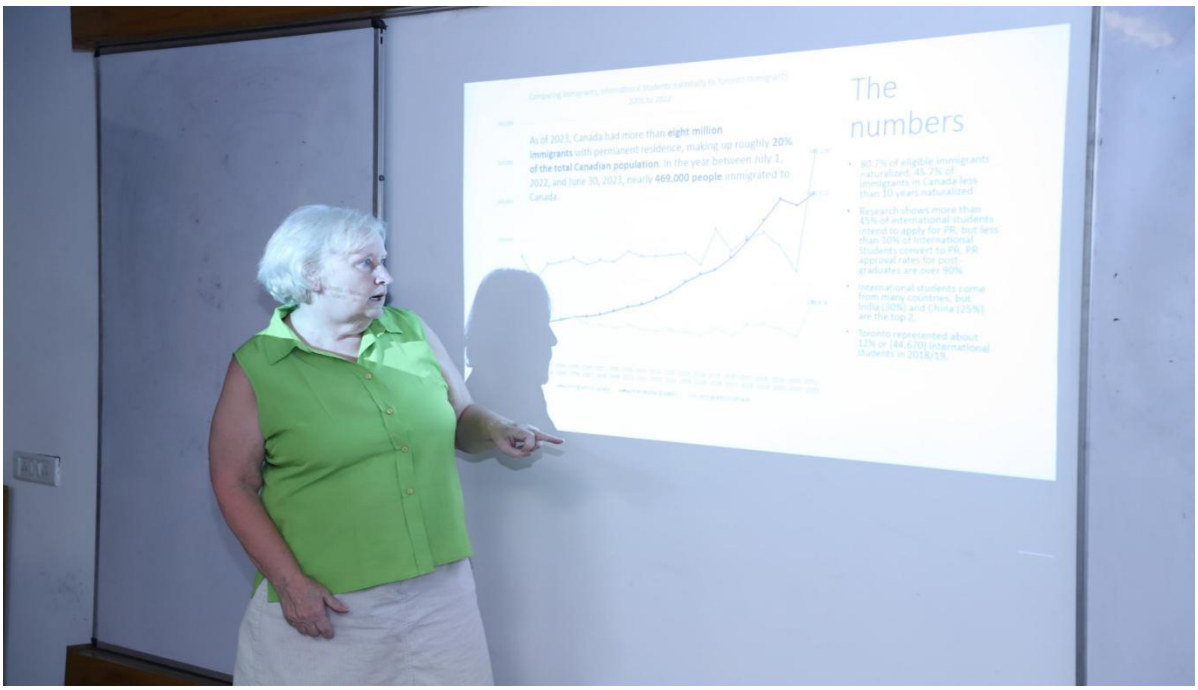
Discussion Focus

The potential for collaboration between Canadian educational institutions and international counterparts was a key theme, with participants identifying opportunities for shared learning and problem-solving.

Conclusion

The focus group discussion provided a comprehensive exploration of the Canadian educational system, highlighting its strengths in inclusivity, innovative pedagogy, and a balanced assessment framework. Participants emphasized the need for ongoing dialogue and collaboration between Canadian and international educators to address shared challenges and explore novel solutions. This discussion laid the groundwork for future initiatives focused on improving educational outcomes at all levels.




The numbers
As of 2023, Canada had more than eight million immigrants with permanent residence, making up roughly 20% of the total Canadian population. In the year between July 1, 2022, and June 30, 2023, nearly 469,000 people immigrated to Canada.

Event Details	
Title of the Event:	Expert Talk on IoT and Its Applications in Sustainability
Date of the Event:	06, September, 2024
Venue	Online
SDG no	4,9,11 and 17
No. of Student Attended	68
Resource Persons:	Dr. Marta Zurek-Mortka Lukasiewicz Research Network - Institute for Sustainable Technologies, Department of Control Systems, Radom, Poland.
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University successfully hosted an online expert talk on the 6th of September 2024, titled "IoT and Its Applications in Sustainability.". Dr. Marta Zurek-Mortka resource person from the Łukasiewicz Research Network, Institute for Sustainable Technologies, Poland, delivered a highly informative session, exploring the pivotal role of the Internet of Things (IoT) in fostering sustainability across various sectors, including smart cities, environmental conservation, and energy management. She highlighted practical examples of IoT applications that contribute to more efficient resource usage, reduced environmental impact, and enhanced systems monitoring. The session engaged a

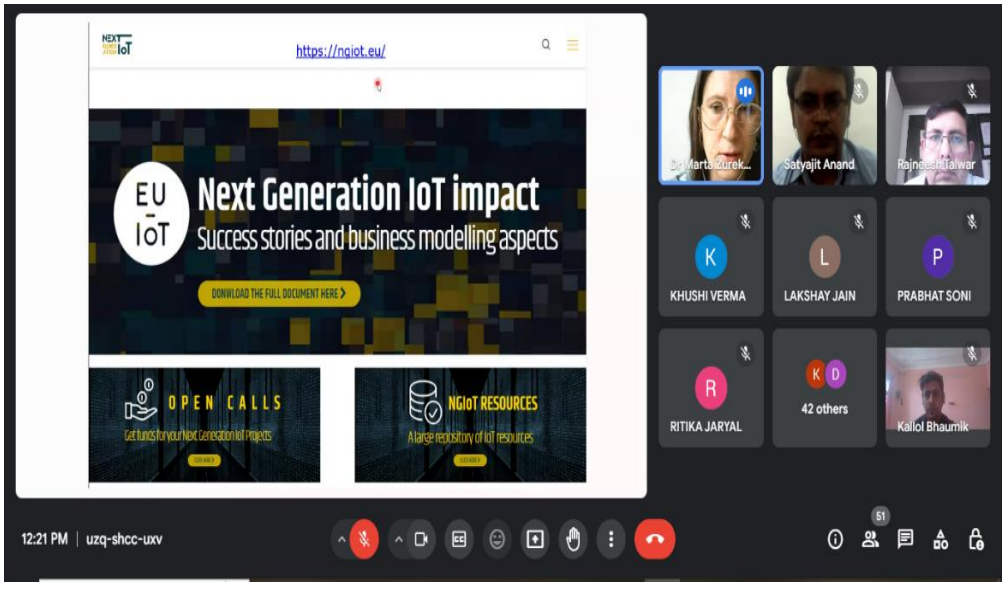


diverse audience of students and faculty members, who gained valuable insights into how IoT can address global sustainability challenges.

Dr. Marta Zurek-Mortka also emphasized the importance of interdisciplinary research in advancing sustainable IoT solutions, aligning with global development goals. Participants actively interacted during the Q&A session, asking thought-provoking questions and receiving detailed answers from the speaker. The event concluded with a vote of thanks by Dr. Rajneesh Talwar, Dean, DICE Department, acknowledging Dr. Zurek-Mortka's expertise and the participants' enthusiasm. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).

OBJECTIVE

1. Explore IoT's role in sustainability.
2. Showcase IoT applications in smart cities, conservation, and energy management.
3. Emphasize the need for interdisciplinary research in sustainable IoT.
4. Engage participants on how IoT addresses global sustainability goals



Dr. Rajneesh Talwar, Dean-DICE, starting the session with students (06.09.2024)



Dr. Marta Zurek-Mortka , resource person explaining electric vehicles (06.09.2024)



Vote of thanks given by Dr. Rajneesh Talwar, Dean-DICE (06.09.2024)

Event Details	
Event Type	Competition
Topic	Muntazar: An Asian Parliamentary Debate
Date	2024-09-07 to 2024-09-08
Mode	Online
Organizer Name	Dr. Rubina Dutta
Resource Person	Rubina Dutta Assistant Professor
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

The objectives of conducting the event are Student should be able to

- Showcasing how arguments are made in a new format to the members of society.
- Learning the fundamentals of Asian Parliamentary Debate.
- Understanding the structure and strategy behind this dynamic format.
- Learn from experienced debate enthusiasts.



Description

The Debating Society under the Department of Electronics and Communication Engineering at Chitkara University is thrilled to announce the resounding success of Muntazar 2024, an Asian Parliamentary Debate Tournament held virtually on September 7–8, 2024, via Discord and Google Meet. The event attracted talented debaters from across the region, offering them an exceptional platform to showcase their critical thinking, rhetorical skills, and analytical acumen. Muntazar 2024 featured nine rounds of debate, consisting of five preliminary in-rounds and four competitive out-rounds, where participants engaged in vigorous discussions on a wide range of thought-provoking topics.

The tournament covered a diverse array of intellectually stimulating themes, including political ideologies, philosophical dilemmas, artificial intelligence, and key social justice issues such as LGBTQ+ rights and equitable healthcare. These topics were not only timely but also relevant to the contemporary challenges facing society. The debates were marked by sharp, well-reasoned arguments, with participants demonstrating their ability to engage deeply with complex global issues. The discussions fostered critical thinking and facilitated meaningful exchanges, with each speaker showcasing their ability to articulate ideas clearly and persuasively. As the competition progressed, it culminated in a grand finale that celebrated the outstanding achievements of participants.

The final rounds recognized the best performers in several categories, including Best Open Speakers, Best Novice Speakers, Best Adjudicators, and team awards. These accolades underscored the exceptional talent and hard work displayed by all participants, highlighting the depth of preparation and commitment that went into their performances. The adjudicators, who ensured the integrity of the competition, played a vital role in maintaining high standards and providing constructive feedback to help participants refine their skills. One of the most significant highlights of Muntazar 2024 was the strategic partnerships established to enhance the academic and professional development of students. The Debating Society formalized Memorandums of Understanding (MoUs) with two prestigious organizations: Languafina Global Services and Manya – The Princeton Review. These partnerships aim to provide students with valuable resources for language proficiency, communication skills, and standardized test preparation, which are essential in both academic and professional settings.

Mr. Harpreet Singh Bhatia, Founder and Director of Languafina Global Services, and Mr. Deepak Kumar, Centre Manager of Manya – The Princeton Review, represented their organizations during these agreements, ensuring that students gain access to top-tier educational support. Muntazar 2024 stands as a testament to the Debating Society's commitment to fostering a culture of intellectual growth, critical inquiry, and leadership development. The tournament not only provided an engaging platform for debating but also reinforced the importance of collaboration and engagement with global issues. It encouraged participants to think critically about pressing topics, develop innovative solutions, and enhance their communication skills.

The event also highlighted the growing community of talented debaters at Chitkara University, inspiring future generations to engage with challenging ideas and contribute to global conversation. With its successful execution, Muntazar 2024 set a new standard for debating competitions, showcasing the exceptional caliber of Chitkara University’s debaters and

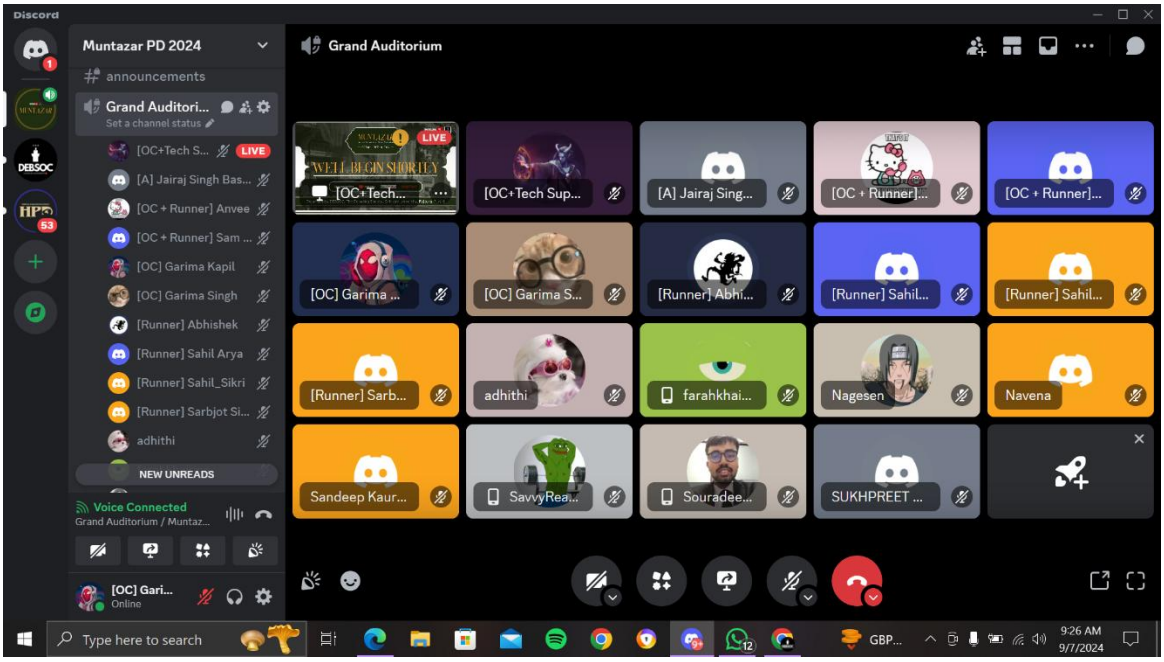
reaffirming the Debating Society's dedication to academic excellence and leadership development.

Outcomes

The Outcomes of conducting the event are:

- Members understood the structure and dynamics of the Asian Parliamentary Debate format.
- Effective strategies for optimizing preparation time were shared and demonstrated.
- Engaging interactions with resource persons provided practical insights and best practices.
- Constructive feedback from experts enhanced members' debating skills and critical thinking.




Discord
Muntazar PD 2024
announcements
Grand Auditori...
Grand Auditorium
[OC+Tech...
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[A] Jairaj Sing...
[OC + Runner]...
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[OC] Garima S...
[Runner] Abhi...
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adhithi
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Sandeep Kaur...
SavvyRea...
Souradee...
SUKHPREET ...
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9:26 AM
9/7/2024


Meet - kwg-hfjv-nmc
meet.google.com/kwg-hfjv-nmc
The Debating Society (Presenting)
ADJUDICATORS
Garima Singh
Garima Singh
Imran Ilmam
Garima Singh
Vansh Chadha
The Debating Soc...
Sam Sikri
paarth prasher
Vedansh Vasudeva
86 others
garima kapil
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9/8/2024

Event Details	
Title of the Event:	Let's Connect on the Occasion of World Suicide Prevention Day
Date of the Event:	9 - 10 September 2024
Venue	Demorgan's Block
SDG No.	4: Quality Education 15: Life on Land 17: Partnership for Goals
No. of Student Attended	320 approx.

Objectives

- To raise awareness about the importance of reducing stigma and encouraging open conversations to prevent suicides.
- To raise awareness of mental health issues and to encourage support for mental health.
- To increase self-awareness and work toward becoming a well- adjusted person.



Chitkara University, Punjab, hosted a successful two-day event on September 9th and 10th, 2024, to commemorate World Suicide Prevention Day. The event, organized by the Department of Computer Applications under the aegis of the National Service Scheme (NSS), focused on promoting mental health awareness and providing support to students.

The event featured insightful sessions led by experienced student counsellors, Ms. Charanjeet Kaur and Ms. Manpreet Kaur. The counsellors discussed crucial topics such as emotional conflict, self-love, and thought power. They emphasized the importance of recognizing and addressing mental health challenges and provided practical strategies for coping with difficult emotions.

An interactive activity was also conducted to help participants explore their own selves and understand their emotions better. Through engaging exercises and discussions, students were encouraged to reflect on their thoughts, feelings, and behaviours. The activity provided a safe and supportive space for participants to connect with themselves and others.

The event was a resounding success, providing a valuable platform for students to connect, learn, and seek support. The insightful sessions and interactive activities helped participants develop a better understanding of mental health and the importance of self-care. By addressing the issue of suicide prevention in a proactive and supportive manner, Chitkara University demonstrated its commitment to the well-being of its students.

Outcomes: Students were able to:

- Understand oneself and one's character by discussing your thoughts and emotions.
- Understand to improve and maintain relationships and help you express unspoken emotions
- Help students attain self-awareness and adjust emotionally, socially, and psychologically.







Organizers and Participants together (9th -10th Sept 2024)

Event Name	Workshop
Topic	"Vedic meditation"
Date	10th September, 2024
Time	10:00 a.m. – 11:30 a.m.
Venue	Carnegie Hall, Ground floor, Rockefeller Block, Chitkara University, Punjab.
Organizer	Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
Resource Person	Dr. Rahul Thakur (Rudra Ji), Founder, Vedic Manthan, Mohali.
No. of Participants	173 (150 students+ 23 teachers)
Under SDG no.	SDG 3, SDG 4, SDG 17
SDG Details	Good Health & Wellbeing, Quality Education and Partnership for the goals.

Objectives

The primary objectives of the workshop include:

- to provide an overview of Vedic meditation, including its history, philosophy, and principles. Explain how it differs from other meditation practices.
- to teach the students about basic techniques of Vedic meditation, including the use of a mantra, the process of meditation, and how to maintain consistent practice.
- to discuss the physical, mental, and emotional benefits of regular meditation, such as reduced stress, improved focus, and enhanced well-being.
- to allow students to experience Vedic meditation through guided practice sessions, helps them understand the practice firsthand and start building their own meditation routine.

The Department of Nursing, Chitkara School of Health Sciences organized a workshop on **"Vedic meditation"** at Chitkara University, Rajpura, Punjab. The workshop focused on mental health through Vedic techniques like *Nabho Mudra*. This technique integrates the parasympathetic nervous system, breath, *swara*, and mudra, which is designed to calm the mind and reduce anxiety.

Vedic meditation is a form of silent mantra meditation that originated in ancient India. It's practiced by sitting in a chair and repeating a mantra silently for 20 minutes, twice a day. The mantra is chosen by a teacher based on factors like age, lifestyle, and energetic balance. The

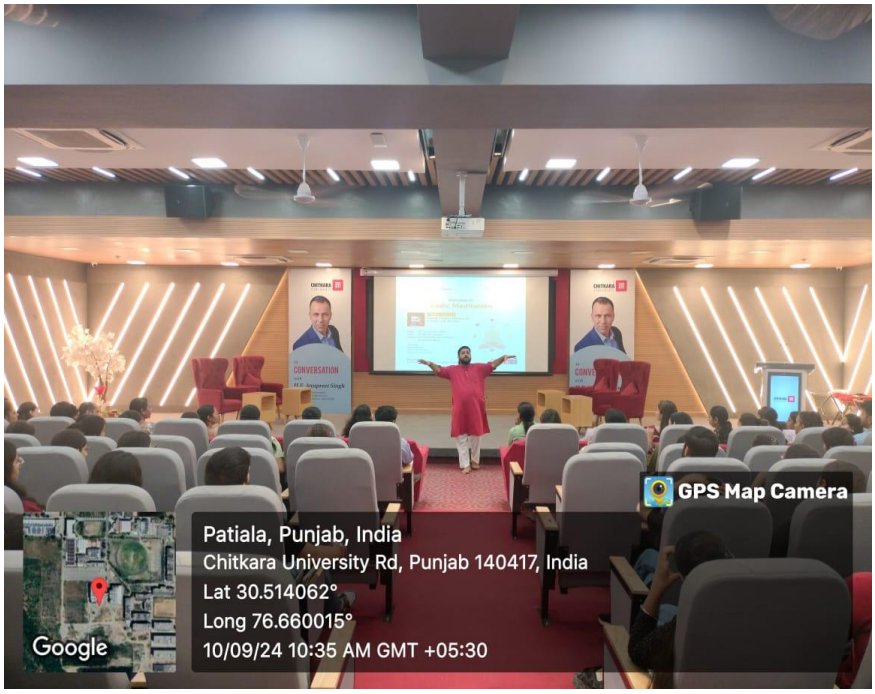
mantra is kept secret to avoid attaching any meaning to it beyond meditation. Vedic Meditation comes from the Veda, the ancient body of knowledge from India.

The Veda is the source of yoga, meditation, and Ayurvedic medicine and is the basis of all Eastern philosophy. The workshop was led by Dr. Rudra Ji, PhD in Vedic Science and yogi, the session included mantras, Nabho mudra to help the body rest deeply, mindfulness, Vedic yoga to ensure physical, mental, and emotional health and chakra meditation for self-knowledge and liberation that involves the wheel-like energy centers in the body. The workshop encouraged youth to express their bodily emotions to family, friends, or mental health professionals and also focused on how happiness hormones can be increased through proper medication and counseling. The workshop included 150 nursing students. This workshop provided practical tools for managing stress and preventing mental health crises.

The event fostered open dialogue and raised crucial awareness on mental health.



Floral welcome of resource person in workshop on 10/09/2024.



Session by resource person on Vedic Meditation on 10/09/2024.



Students attending session on Vedic Meditation on 10/09/2024.



Students attending session on Vedic Meditation on 10/09/2024.

Outcome

The workshop has contributed to the enhancement of knowledge about Vedic meditation and deeper understanding of Mantras, Meditation technique- Nabho mudra, Naadi chakras and Spine strengthening and the importance of Vedic meditation. The workshop ensured physical, mental, and emotional health and chakra meditation for self-knowledge and liberation that involves the wheel-like energy centers in the body. The workshop encouraged youth to express their bodily emotions to family, friends, or mental health professionals and focused on how happiness hormones can be increased through proper medication and counseling.

Event Details	
Event Type	Expert Talk
Topic	Mister Ji's Palate an Epicurean's Tale of a Food Vlogger
Date	2024-09-11 to 2024-09-11
Mode	Offline
Venue	Carnegie hall, Rockefeller Block
Organizer Name	Chitkara University
No. of Participants	200
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To inspire hospitality students with alternative career paths in food blogging and vlogging.
- To showcase the journey of a successful food vlogger, Mr. Gurpreet Singh Tikku.
- To provide insights into building a personal brand through social media.
- To highlight the importance of digital skills like content creation and engagement.
- To encourage students to combine hospitality knowledge with digital platforms for career growth.

Description

Chitkara School of Hospitality and Chitkara College of Hospitality Management, in collaboration with the Office of University Communications, organized an enriching session titled Mister JI's Plate: An Epicurean Tale of a Food Blogger on 11th September 2024 at Carnegie Hall, Rockefeller Block. The event, which began at 2 PM, was designed for hospitality students to explore the exciting opportunities available in the food and culinary world, especially through new-age platforms like social media. The chief guest of the session was Mr. Gurpreet Singh Tikku, a renowned food vlogger with over 1.1 million followers across social media platforms. Tikku, affectionately known as "Tikku Sir," is a prominent figure in the digital world of food blogging and vlogging. During the session, he shared his incredible journey, offering the students a glimpse into how he rose to fame through his passion for food and storytelling. From reviewing restaurants to exploring hidden culinary gems, Tikku emphasized the importance of authenticity and consistency in building a strong social media presence. More importantly, Tikku Sir provided valuable insights for hospitality students about the potential of vlogging and content creation as alternate career paths. He discussed the skills required, including food presentation, photography, video editing, and engaging communication with an audience. He also highlighted how a solid understanding of hospitality

management can provide a unique edge in the world of food vlogging, as it combines both culinary knowledge and customer experience. The session was not just informative but also highly inspiring for students, offering them a broader perspective on how to leverage digital platforms for a successful career in the food industry. It concluded with a lively Q&A session, where students had the opportunity to interact with Mr. Tikku directly.

Outcomes

- Students gained awareness of vlogging as a viable career option in the hospitality industry.
- They learned about the skills required for building a successful social media presence.
- Students were inspired by Mr. Tikku's journey and entrepreneurial spirit.
- They understood the role of authenticity and consistency in content creation.
- Students were encouraged to blend hospitality expertise with digital media for career opportunities.





Fun Moments (11.09.2024)



Mr. Gurpreet Singh Tikku receiving a token of appreciation during an event (11.09.2024)



Selfie with Mr. Tikku (11.09.2024)



Group picture (11.09.2024)

Event Details	
Event Type	Workshop
Topic	Culinary Connoisseurship Exploring Oriental Flavours
Date	2024-09-12 to 2024-09-13
Mode	Offline
Venue	International Cuisine Kitchen, 2nd Floor, Escoffier Block
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Chef Rakhee Vaswani Chef Founder
No. of Participants	24
SDG No	SDG 4: Quality Education, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals

Objective

- Demonstrate the traditional Japanese cooking techniques and their cultural significance.
- Analyze the Engage in hands-on sushi making by preparing various Maki and Uramaki rolls, including Kappamaki, California rolls, Prawn Tempura, and Insane Maki, using authentic ingredients.
- Practice knife skills specific to fish slicing for ceviche and Sashimi presentations.
- Create visually appealing Japanese rice bowls donburi bowls.

Description

This two-day intensive workshop led by renowned Chef Rakhee Vaswani provided aspiring young budding chefs with an immersive exploration of modern trends and techniques in Japanese Food. Chef Rakhee Vaswani guided participants through interactive demonstrations, allowing them to witness and learn the intricate processes behind The Art of Making Maki Rolls.

Outcomes

- Increased Technical Expertise: Students gained confidence in executing advanced sushi techniques, mastering creations like Kappamaki, California rolls, and Insane Maki.
- Enhanced Flavor Repertoire: Participants were introduced to unique flavor combinations and ingredient pairings, broadening their creative culinary capabilities.
- Refined Presentation Skills: Through learning plating techniques and artistic embellishments, students developed their ability to craft visually stunning sushi rolls.









Event Details	
Event Name	Expert Talk
Topic	Industry Conclave - Unleashing New Age Skillset & Career Options
Date	2024 - 09 - 13 to 2024 - 09 - 13
Mode	Offline
Venue	LH 101, 104, 105, 203
Organizer Name	Chitkara Business School
Resource Person	Mr. Francis Padamadan |Managing Partner & Head, Mr. Royston Netto |Head of Product & Marketing, Mr. Subhash S Nair |HR Head, Mr. Rajesh Bharatiya |Co- founder and CEO
No. of Participants	310
SDG No	SDG 3: Good Health and Well - being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

1. Promote sustainable economic growth and innovation: Evaluate the effectiveness of the conclave in providing students with the knowledge and skills necessary to contribute to sustainable economic growth and innovation, aligning with Industry Innovation & Infrastructure.
2. Enhance employability and reduce inequalities: Assess the conclave's impact on students ' employability and career prospects, ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality.

Description

The Industry Conclave, " Unleashing New Age Skillset & Career Option," was a resounding success, providing MBA 1st Year students with invaluable insights into the dynamic world of business. The event featured four distinguished industry experts who shared their expertise and experiences, offering students a unique opportunity to learn from seasoned professionals. The event began with a keynote speech from a seasoned industry expert who gave a broad overview of the current business world.

They stressed the importance of having a positive attitude towards growth and learning, especially in today's fast- paced business environment. The experts shared their knowledge and experience, providing practical examples and advice on building a strong professional network, developing leadership skills and making decisions based on data and technology. The expert emphasized the need for continuous learning and adaptation in today's rapidly changing environment. In the subsequent sessions, students were immersed in a variety of topics, providing practical examples and case studies to illustrate their points. Throughout the conclave, students actively engaged with the experts, asking thoughtful questions and sharing their own perspectives.

Outcomes

- Promote sustainable economic growth and innovation: Evaluate the effectiveness of the conclave in providing students with knowledge and skills necessary to contribute to sustainable economic growth and innovation, aligning with Industry Innovation & Infrastructure.
- Enhance employability and reduce inequalities: Assess the conclave's impact on students ' employability and career prospects, ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality.



"Mr. Francis Padamadan, Managing Partner & Head- APAC- TritonExec X Hirewell interacting with students and addressing the questions" 13.09.2024



“Mr. Rajesh Bharatiya- Co-Founder & CEO addressing students” 13.09.2024

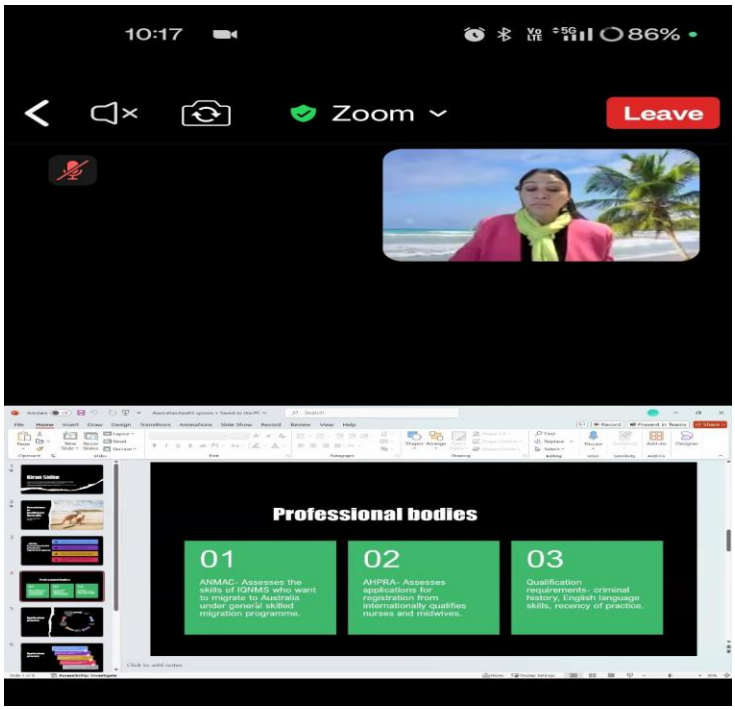


"Building stronger connections between academia and industry. Interaction between Chitkara Business School Faculty & leading experts." 13.09.2024

EVENT DETAILS	
Title of the Event:	Expert Session on Career Counselling on Nursing Registration in Australia
Date of the Event:	13th September, 2024
Mode	Online (Zoom)
No. of Student Enrolled:	51
No. of Student Attended/ Benefited:	48
Organizer	Ms. Jigyasha Sharma (Nursing Tutor), Department of Nursing, Chitkara University, Punjab
Resource Persons:	Ms. Kiran Sidhu, Nurse Educator, Kangan Tafe
SDG	SDG 4: Quality Education, SDG 17: Partnerships for Goals

Students of M.Sc. Nursing 2nd Year, B.Sc. Nursing 7th Semester and Post. B.Sc. Nursing 2nd Year, Department of Nursing, Chitkara School of Health Sciences attended an expert session on career Counselling on Nursing Registration in Australia by Zoom Meet on 13th September 2024. Ms. Kiran Sidhu briefed the students about the building the career as a registered nurse in Australia and told by the registration process and NCLEX RN exam. 48 students participated in the expert Session.

It was an interactive talk aimed at driving career awareness and inspiring success in students. Throughout the session, students were engaged in interactive group discussions to foster collaboration, creativity, and mutual support. Their active participation is key to make this session a valuable learning experience for everyone.



Expert Session on Career Counselling on Nursing Registration in Australia



Event Details	
Event Type	Expert Talk
Topic	Industry Conclave- Unleashing New Age Skillset & Career Options 2.0
Date	2024-09-14 to 2024-09-14
Mode	Offline
Venue	Rockefeller Block
Organizer Name	Chitkara Business School
Resource Person	Mr. Rajendra Raut VP: TA, Ms. Mahi J Campus Recruiter, Mr. Chintan K Doshi Early Career Recruiting lead for Technology, Mr. Ajay Mudliar Head TA (COE), Mr. Dr. Kamlesh J University Recruitment and Programs- India, Mr. Gokulkannan Narsimhan Sr Manager Early in Career APAC, Mr. Manav Prasad CEO & Founder
No. of Participants	590
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 3: Good Health and Well-being, SDG 17: Partnership for the Goals

Objective

- Promote sustainable economic growth and innovation: Evaluate the effectiveness of the conclave in providing students with the knowledge and skills necessary to contribute to sustainable economic growth and innovation, aligning with Industry Innovation & Infrastructure
- Enhance employability and reduce inequalities: Assess the conclave's impact on students' employability and career prospects, ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality.

Description

The Industry Conclave, "Unleashing New Age Skillset & Career Option," was a resounding success, providing MBA 1st Year students with invaluable insights into the dynamic world of business. The event featured four distinguished industry experts who shared their expertise and experiences, offering students a unique opportunity to learn from seasoned professionals. The event began with a keynote speech from a seasoned industry expert who gave a broad overview of the current business world. They stressed the importance of having a positive attitude towards growth and learning, especially in today's fast-paced business environment. The experts shared their knowledge and experience, providing practical examples and advice

on building a strong professional network, developing leadership skills and making decisions based on data and technology.

Outcomes

- Enhanced Industry Understanding: Students gained a deeper understanding of current industry trends, challenges, and opportunities, equipping them with valuable insights for their future careers.
- Skill Development: The conclave helped students develop essential new-age skills, such as critical thinking, problem-solving, adaptability, and digital literacy.
- Career Clarity: Participants were able to explore various career paths, identify potential areas of interest.












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Event Name	2-Day Faculty Development Program on Advanced Features of AI Tool Xlscout
Date	16th–17th September 2024
Venue	Bosch Hall, 2nd Floor, Babbage Block, Chitkara University, Punjab
Organized by	Office of Patent Facilitation, Chitkara University, Punjab
Resource Person(s)	• Prateek Kanaujia – Product Consultant, Xlscout Team, delivered sessions on the advanced features of Xlscout, including LLM, SDG, and Green Technologies modules. • Ameen Siddiqui – Client Success Executive, Xlscout Team, provided hands-on training on using Xlscout for patent searching and publication analysis.
Organizing Chairperson	Dr. Surya Narayan Panda – Pro Vice Chancellor (Research), Chitkara University, emphasized the importance of AI tools in academic and research innovation.
Convenor	Dr. Sanjeev Verma – Assistant Professor (Research), Office of Patent Facilitation, coordinated the program and facilitated discussions on integrating AI tools into academic workflows.
No. of Participants	18 faculty members
SDGs Covered	• SDG 4: Quality Education – Enhancing the skills and knowledge of faculty members in AI tools for academic and research purposes. • SDG 9: Industry, Innovation, and Infrastructure – Promoting the use of AI tools for innovation in academia and research. • SDG 17: Partnerships for the Goals – Fostering collaboration between academia and industry to advance technological innovation.
Duration	10:15 AM onwards

About the Event

The two-day Faculty Development Program (FDP) on "Advanced Features of AI Tool Xlscout" was successfully held from September 16th to 17th, 2024, at Chitkara University, Punjab. Organized by the Office of Patent Facilitation under the leadership of Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research), the program aimed to enhance faculty members' expertise in utilizing the Xlscout AI tool for academic and research purposes.

The event included expert-led sessions by the Xlscout team, offering in-depth knowledge of the tool's advanced capabilities, such as Large Language Models (LLM), Sustainable Development Goals (SDG), and Green Technologies modules. Additionally, the workshop explored the software's publication and patent search functionalities, empowering participants to effectively incorporate AI tools into their academic and research processes.



Workshop Objectives

1. **Skill Enhancement:** To provide faculty members with advanced knowledge of the Xlscout AI tool and its applications in academia and research.
2. **AI Integration:** To demonstrate the use of AI tools for patent searching, publication analysis, and innovation in research.
3. **Fostering Innovation:** To inspire faculty members to leverage AI tools for innovative research and academic activities.
4. **Alignment with SDGs:** To contribute to SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 17 (Partnerships for the Goals) by promoting the use of AI tools for academic and research innovation.

Workshop Highlights

1. **Expert-Led Sessions:** The workshop featured expert sessions led by the Xlscout team, including Prateek Kanaujia (Product Consultant) and Ameen Siddiqui (Client Success Executive). They provided in-depth insights into the advanced features of the Xlscout software, such as LLM, SDG, and Green Technologies modules.
2. **Hands-On Training:** Faculty members participated in hands-on training sessions, learning how to use Xlscout for patent searching, publication analysis, and innovation tracking.
3. **AI in Academia:** The program highlighted the role of AI tools in enhancing academic and research activities, enabling faculty members to integrate these tools into their workflows.
4. **Networking Opportunities:** The event provided a platform for faculty members to network with industry experts and explore potential collaborations.

Workshop Outcomes

- **Advanced AI Tools:** Faculty members gained a deeper understanding of the advanced features of the Xlscout AI tool, including its applications in patent searching, publication analysis, and innovation tracking.
- **Hands-On Skills:** Participants acquired practical skills in using Xlscout for academic and research activities, enabling them to integrate AI tools into their workflows.
- **Innovation in Academia:** The workshop inspired faculty members to leverage AI tools for innovative research and academic activities.
- **Contribution to SDGs:** The event reinforced the importance of AI tools in achieving SDG 4, SDG 9, and SDG 17 by promoting innovation and collaboration in academia.

Conclusion

The two-day Faculty Development Program on Advanced Features of AI Tool Xlscout marked a crucial milestone in empowering faculty members with the skills and knowledge needed to leverage AI tools for academic and research endeavors. By incorporating tools like Xlscout into their workflows, faculty can foster innovation and play a vital role in advancing the United Nations Sustainable Development Goals.






LIFT
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Event Name	Fasprint 3.0 (National Level Student Competition) Theme: Upcycling & Recycling
Date	18.09.2024 – 20.09.2024
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Sanjay Razora, Head of the Department, Fashion Design. Chitkara Design School
Number of Participants	54
SDGs Covered	4,5,9,12,13,17
Duration	20 hours

About the Activity



Department of Fashion Design, Chikara design school has organized a Fasprint 3.0- National Level Fashion Design Competition. The participants need to create an outfit within 3 days and present it in front of the jury panel on the 3rd day. The competition started on 18.09.2024 and ended on 20.09. 2024. Many teams across the university participated in the competition and worked on different ideas and thoughts. the jury members for the event were- Ms. Navneet Kaur Dhillon (Miss India 2013, Actor); Ms. Prabhdip barar (Chairperson, UIFT, VD, Punjab University Chandigarh) and Dr. Vaibbhavi P (Dean Fashion Design Department, Chitkara Design School). "Fasprint" is an innovation challenge presented by the Department of Fashion Design Chitkara Design School, Chitkara University, for college/University students. This exciting interdisciplinary design competition aims to explore their creativity and design a garment from found objects (Nontoxic trash, old clothes/furniture, packaging etc.

Objectives of the event

To acquaint students with the potential of waste in generating meaningful garments. The objective is to make students understand sustainable goals and be able to contribute to meet these goals through their projects.

Outcome or Key take away from the event

The activity provided a holistic understanding to students related to innovation, sustainability as well as the process of developing eco-friendly products. The skill of working in short time and in team were also inculcated in students through this event.






CHITKARA UNIVERSITY
FASHION CO-LAB
CHITKARA DESIGN SCHOOL
FASPRINT 3.0
NATIONAL LEVEL STUDENT COMPETITION
CHITKARA UNIVERSITY
GPS Map Camera
Patiala,PB,India
Rajpura, Patiala, 140601, PB, India
Lat 30.517197, Long 76.658829
09/20/2024 04:15 PM GMT+05:30
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Event Name	78th TNAI Punjab state conference
Topic	Leadership in Nursing: Inspiring Vision Driving Changes
Date	20th September, 2024
Venue	Exploretorium, Chitkara University, Punjab
Organizer	Ms. Lakshita, Ms. Preetika, Nursing Tutor, Department of Nursing, CSHS
Convenor	Ms. Eenu (Associate Professor) & Ms. Vijyeta Bhasin (Assistant Professor)
Under SDG no.	3,4 & 17
SDG Details	Good Health and Wellbeing, Quality Education, Partnerships for Goals

Report

The Trained Nurses Association of India (TNAI) Punjab state branch hosted the 78th TNAI Punjab state conference on September 20, 2024, in collaboration with the Department of Nursing at Chitkara School of Health Sciences, Chitkara University.

THEME

"Leadership in Nursing: Inspiring Vision Driving Changes"
The event began with an inaugural ceremony welcoming distinguished guests and program started with a lamp lighting ceremony, which was graced by Registrar Dr. S.C. Sharma, Chitkara University, Punjab, Guest of Honor Ms. Annie Kumar, National Vice President of TNAI, North Zone, and Special Guest Ms. Vatchala, Assistant Secretary General of TNAI, North Zone, Dr. Harmeet Kaur, Principal & Director, President, TNAI Punjab state branch, Dr. Kanika, Vice Principal, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab and TNAI Executive members of Punjab state branch.



The event was then started with a welcome dance by Ms. Alisha, B. Sc. Nursing 3rd semester student, Department of Nursing, CSHS, Chitkara University, Punjab. The first session was graced by Dr. Sovia RJ Singh, Dean of Chitkara University Language Centre. In her session, she focused on strategies for nurse leaders to cultivate cohesive, collaborative, and high-performing teams in diverse healthcare environments.





Ms. Alisha performed welcome dance and Dr. Sovia Raj addressing the audience

The special unveiling of souvenir for the 78th TNAI Punjab State Conference on **Leadership in Nursing: Inspiring Vision, Driving Changes was done by the Guest of Honor and dignitaries.** This commemorative piece symbolizes the collective dedication, vision, and passion of our nursing leaders who are at the forefront of driving transformative changes in healthcare. It serves as a tribute to the relentless efforts of our community in shaping the future of nursing with innovation and excellence.



Souvenir release by the dignitaries

Dr. Harmeet Kaur Kang, Director & Principal, President, of TNAI Punjab state branch welcomed the gathering and provided an insightful overview of the Trained Nurses' Association of India (TNAI) and its key functions. She highlighted TNAI's pivotal role in promoting professional growth, advocating for nurses' rights, and advancing nursing education and leadership. Following this, Dr. Prabhjot Kaur Saini, Secretary of TNAI Punjab, presented the Milestone and activities report till the year 2023 of the TNAI Punjab state branch.



Dr. Harmeet Kaur, President and Dr. Prabhjot Kaur, Secretary, TNAI, Punjab state branch while addressing the audience

Dr. Amanpreet Kaur, the Student Nurses Association (SNA) Advisor, announced the scholarship results for various nursing colleges across Punjab. Out of 11 applications received, 9 were found eligible, and these deserving candidates were given the prestigious TNAI scholarship during the conference. Dr. Manpreet, the Treasurer of the TNAI Punjab State Branch, presented the detailed budget for the year 2023, outlining the financial planning and resource allocation for the organization's initiatives and activities.



Student receiving the Scholarship amount from TNAI Punjab state branch

The conference featured two panel discussions on "Future of Nursing: Visionary Leadership," and a parallel scientific session. The scientific session was planned in Galileo Block GB201 room under the judgment of Dr. Ruchi Saini, Nursing Tutor, National Institute of Nursing, PGIMER, Chandigarh, and Dr. Sawroop Dhillon, Assistant Professor, Department of Nursing, CSHS, Chitkara University Punjab. Ms. Sanjana. Nursing Tutor, Shaheed Kartar Singh Sarabha Ayurvedic Medical College & Hospital, Ludhiana grabbed first place in the scientific paper presentation.

The first-panel discussion focused on **"Anticipating Future Trends in Healthcare and the Role of Visionary Leadership in Shaping the Future of Nursing."** Moderated by Dr. Shivani Sharma, the panel featured distinguished speakers including Dr. Sandhya Gupta, Ms. Gurvinder Kaur, Ms. Dilpreet Kaur, and Ms. Kamalpreet Kaur. The panelists shared valuable insights on emerging healthcare trends and the critical role that visionary nursing leaders play in guiding the profession through these changes, emphasizing innovation, adaptability, and leadership in the evolving landscape of healthcare.



First session of a Panel discussion on Anticipating Future Trends in Healthcare

The conference concluded on a high note with the valedictory session following the insightful panel discussions. During this session, delegates were provided with a feedback link to share their thoughts and reflections on the event. The majority of attendees expressed positive feedback, highlighting the conference as highly effective, informative, and impactful. Many delegates appreciated the quality of discussions and the depth of knowledge shared by the experts.

The event's final moments were dedicated to acknowledging the contributions of every individual involved in the successful completion of the conference. As a gesture of gratitude, the **Guest of Honor** and the **Special Guest** felicitate the Resource persons and organizers. Tokens of appreciation were presented to them, symbolizing their pivotal role in the success of the event. At the conclusion of the event, the students of B.Sc. Nursing from the Department of Nursing, CSHS, Chitkara University, Punjab, showcased their talent with a vibrant cultural performance featuring a Bollywood group dance and a traditional Punjabi dance. The lively performances added an energetic and celebratory atmosphere to the conference. As the event came to a close, participants left with a renewed sense of purpose, committed to advancing leadership in nursing and strengthening collaboration within the healthcare sector. The conference inspired attendees to drive meaningful and transformative change in the nursing profession.



Cultural Performance by B. Sc. Nursing students in the validatory sessions.



Event Name	Freshers Day 2024
Date	21.09.2024
Venue	Chitkara University, Punjab
Number of International Students	7
SDGs Covered	SDG-17 - Partnership for the Goals
Duration	1 Day

Event Summary: Freshers Day 2024

International Students from Bhutan celebrated Freshers Day with Prof. Harkiran Kaur, Pro Vice Chancellor CAAN on 21st September 2024.



Report on Indo-Israel meet

Chitkara College of Pharmacy (CCP), Chitkara University, Punjab organized Synergize Expertise – India Israeli Water Research initiatives at Chitkara University on September 26, 2024.



Expert talk: Ravid Levy who is a senior director of WaterEdge.IL, Israel's Water Innovation Community, provides consulting services on water and cleantech industries, gave online presentation and discussed digital water, implementing AI & IoT for daily recording of water meters, and various other initiatives to save water and maintain a sustainable approach. Ravid Levy is a water innovation leader, co-chairing eh WATEC Israel 2024, the International Summit on Water Technologies in Jerusalem, Israel. Ravid also leads technological transfer for Wastewater and environmental innovations at MIGAL Galilee Research Institute.

Noa Amsalem, Water Attache, International Development Co-operation (MASHAV), Shachaf Elia, Senior Water Resources Specialist (MASHAV)-Israel's Agency for International Development Cooperation, Maya Shemran, the innovation attaché at the Israeli Embassy in India visited CCP, Chitkara University and they all were very enthusiastic while interacting with the faculty members of CCP- Dr. Jyotsna Kaushal, Dr. Gagandeep Singh, Dr. Rajwinder, Dr. Som Dutt, Dr. Rohit Bhatia involved in Water research. CCP, Chitkara University. There was an endnote to continue the research agenda in the future with more interactive discussions.

Dr Thakur Gurjeet Singh, Dean & Professor, CCP, Chitkara University felicitated the Israel delegates with a vote of thanks for their kind visit to the campus.

Dr Madhu Chitkara, Pro-Chancellor, Chitkara University also appreciated the tremendous work done by Israel for the implementation of sustainable approaches to save water on our planet earth.


CHITKARA


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CHITKARA UNIVERSITY
QUALITY POLICY

Event Name	Synergize Expertise: India Israel Water Research Initiatives
Date	26th September, 2024
Venue	Chitkara College of Pharmacy, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Ravid Levy, an expert in water, climate, and environmental innovation from Israel. Ms. Noa Amsalem from MASHAV. Ms. Shachaf Elia, Senior Water Resources Specialist, and Ms. Maya Shemran, innovation attaché at the Israeli Embassy in India
Number of Participants	20
SDGs Covered	3, 4, 6, 17
Duration	1 day

About the Activity

The 'Synergize Expertise: Indian-Israel Water Research Initiatives' event held on 26 Sept 2024 at Chitkara College of Pharmacy, Chitkara University, Punjab, was a resounding success. This hybrid event featured a distinguished panel of speakers, including Dr. Ravid Levy, an expert in water, climate, and environmental innovation from Israel. He provides consulting services on water and cleantech industries, gave online presentation and discussed digital water, implementing AI & IoT for daily recording of water meters, and various other initiatives to save water and maintain a sustainable approach. Other notable delegates included Ms. Noa Amsalem from MASHAV, Ms. Shachaf Elia, Senior Water Resources Specialist, and Ms. Maya Shemran, innovation attaché at the Israeli Embassy in India.



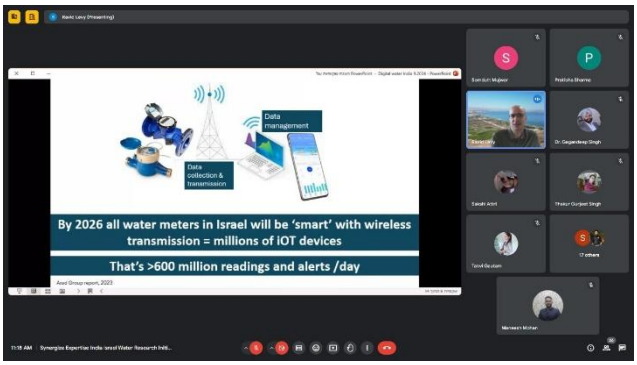
Their direct engagement with faculty members sparked key discussions on collaborative research and innovation in water management. The event fostered knowledge sharing and strengthened international partnerships, paving the way for future joint initiatives in water research. We eagerly anticipate continued collaboration.







Dr Thakur Gurjeet Singh, Dean, Chitkara College of Pharmacy, Chitkara University, Welcoming the experts for the session.



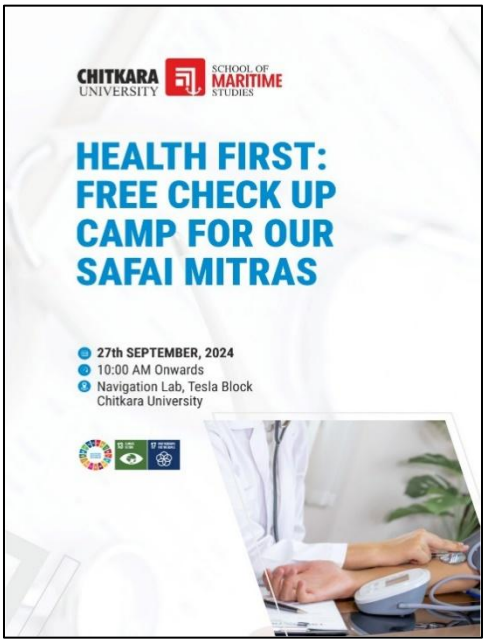
Dr. Ravid Levy, Session expert, addressing the audience during the session.



Session experts interacting with Dr Madhu Chitkara, Pro-Chancellor, Chitkara University, Punjab.

EVENT:	Health First: Free Check Up Camp for our Safai Mitras		
Date / Time:	27th September 2024/10:00 am Onwards	Mode:	Offline
Location / Link:	Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Mr. Brij Kishore		
No. of Participants:	34		
Resource Person (if any)	---		
SDG:	3. Good Health and Well Being; 17. Partnership for the Goals		

Brief Description



On 27th September, Chitkara University School of Maritime Studies (CUSMS) organized a health camp for Safai Mitras under the government initiative "Swachhata Hi Seva Abhiyan." The event was a significant step toward promoting health and well-being for sanitation workers who play a crucial role in maintaining cleanliness and hygiene in our communities. Held in the university's state-of-the-art Navigation Lab, the camp provided free health check-ups to all Safai Mitras in attendance.

The camp commenced at 10 AM and was aimed at addressing the healthcare needs of Safai Mitras, many of whom may not have regular access to medical services due to financial constraints or demanding work schedules. The event featured a team of healthcare professionals, including doctors, nurses, and technicians, who conducted a series of essential health screenings such as blood pressure checks, blood sugar tests, eye exams, and general medical consultations. The medical staff offered personalized advice to each individual, recommending preventive measures and lifestyle changes to ensure better health outcomes.

In addition to medical check-ups, the Safai Mitras were educated about hygiene, the importance of regular health check-ups, and maintaining proper sanitation to avoid common infections and diseases. The camp also focused on raising awareness about occupational health risks associated with sanitation work, and practical tips were shared on how to protect oneself while on duty.

The event was a huge success and drew praise from both the attendees and the organizers. It reflected CUSMS's commitment to giving back to society, ensuring the health and safety of

workers who contribute tirelessly to keeping our surroundings clean. This initiative aligns with the "Swachhata Hi Seva Abhiyan," reinforcing the idea that keeping communities clean is a shared responsibility, and that the well-being of those who perform this vital task must be prioritized. Such initiatives by CUSMS foster a sense of community responsibility and serve as a model for future programs focused on health and wellness in underserved sections of society.







Event Details	
Event Type	Expert Talk
Topic	Discovering Your Path: Career Counselling for Future Financial Planners
Date	2024-09-27 to 2024-09-27
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Rajesh Singh senior Manager, Pankaj Dhingra Co-Founder
No. of Participants	171
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

- To introduce career options in financial planning.
- To highlight necessary certifications and qualifications.
- To provide students with strategies for career growth.
- To help students identify and align their strengths with career paths.

Description

The expert session, "Discovering Your Path: Career Counselling for Future Financial Planners," was designed to guide aspiring financial planners through the various career opportunities in the field. This session provided insights into essential skills, industry trends, and certifications needed to succeed. Through expert advice and real-world case discussions, students explored different career paths like wealth management, financial advisory, and risk management and learned how to build a successful financial planning career.

Outcomes

- Students understand various roles and opportunities in financial planning.
- Students gained clarity on relevant certifications such as CFP and CFA.
- Students could map their skills to potential career paths in finance.
- Students would develop a strategic plan for career progression in financial planning.


GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,


GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,
140601, PB, India
Lat 30.514179, Long 76.659981
09/27/2024 11:22 AM GMT+05:30
Note : Captured by GPS Map Camera




GPS Map Camera
Patiala,PB,India
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140601, PB, India
Lat 30.514194, Long 76.660003
09/27/2024 12:30 PM GMT+05:30
Note : Captured by GPS Map Camera
Maps

Event Details	
Title of the Event:	Embedded Design for Factory Automation and Robotics
Date of the Event:	27, September, 2024
Venue	Online
SDG no	4,9,11 and 17
Department	DICE
Organized By:	Dr. Rajneesh Talwar, Dean DICE
No. of Student Attended	39
Resource Persons:	Dr. Gyanendra Nath Tripathi, Ph.D., Panasonic Industry, Osaka, Japan.

Description

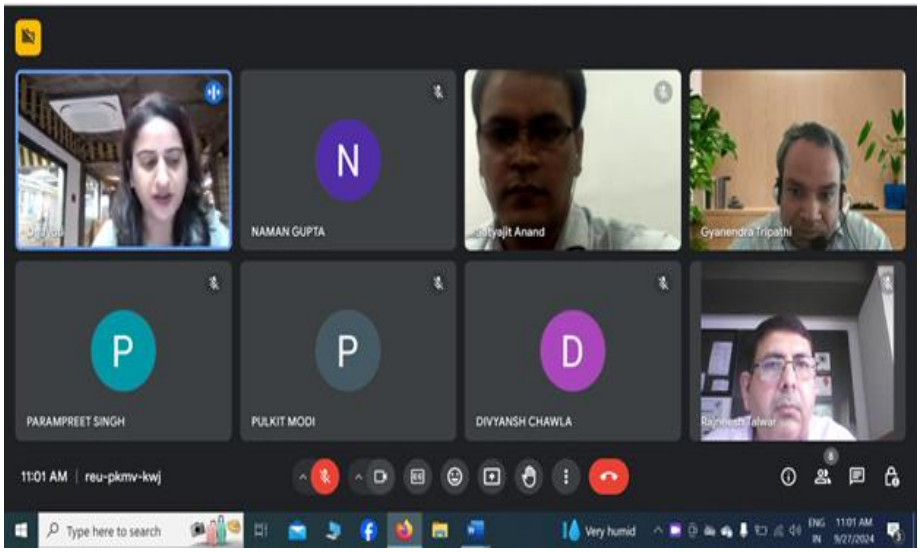


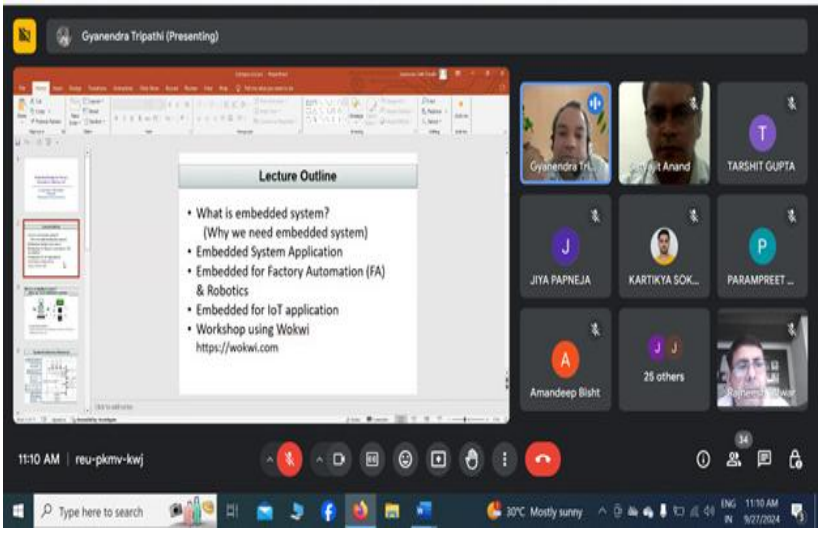
The Department of Interdisciplinary Courses in Engineering (DICE) hosted an online session "Embedded Design for Factory Automation and Robotics" on September 27, 2024. Resource person was Dr. Gyanendra Nath Tripathi, Panasonic Industry, Osaka, Japan. Dr. Rajneesh Talwar, Professor and Dean DICE opened the session. Dr Tripathi introduced participants to embedded systems, highlighting their importance and applications followed by practical discussion on the system architecture combining hardware and software to fulfill dedicated tasks. He conducted practical coding session using Workwi platform to test a blinking LED setup and motor control. The workshop aimed to equip students with necessary skills and knowledge to enhance their understanding and skills in field of advancements in factory automation, embedded systems, and Robotics' Tripathi's session provided students with a deep understanding of embedded design applicable to industrial needs. Through his theoretical insights and practical exercises,

students gained a foundation in embedded system. This session contributed to the Sustainable Development Goals (SDGs) by promoting SDG 4 (Quality education), SDG 9 (Fostering industry innovation and infrastructure and supporting SDG 11 (Sustainable cities and communities).

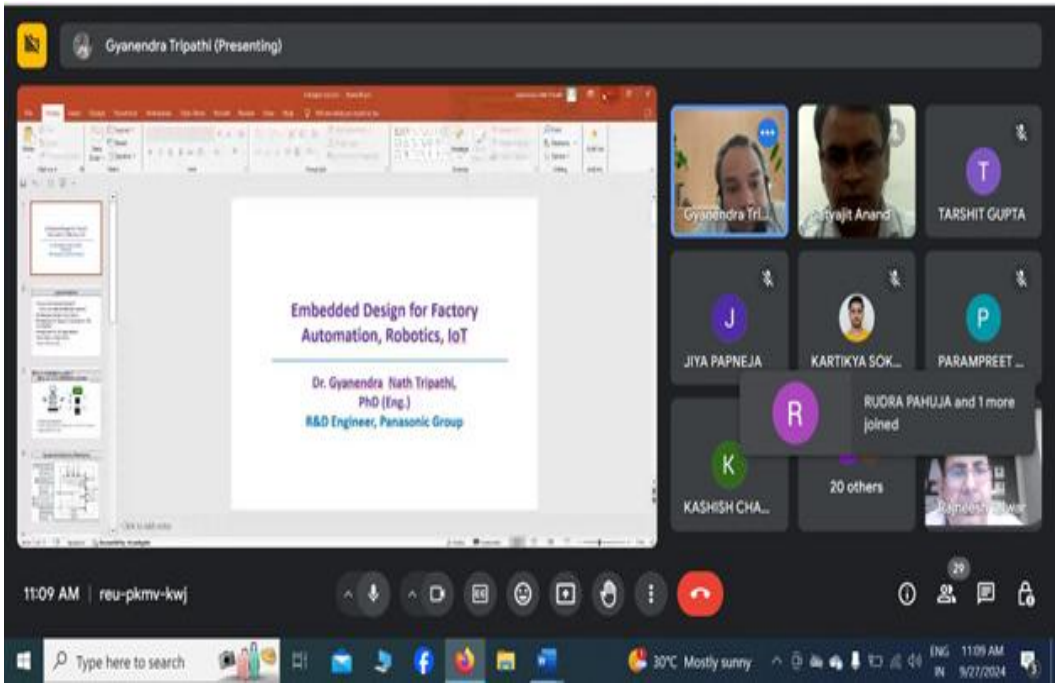
OBJECTIVE

1. Introduce embedded systems for automation and robotics.
2. Teach system architecture combining hardware and software.
3. Provide hands-on coding experience with the working platform.
4. Develop skills for industrial automation and robotics.

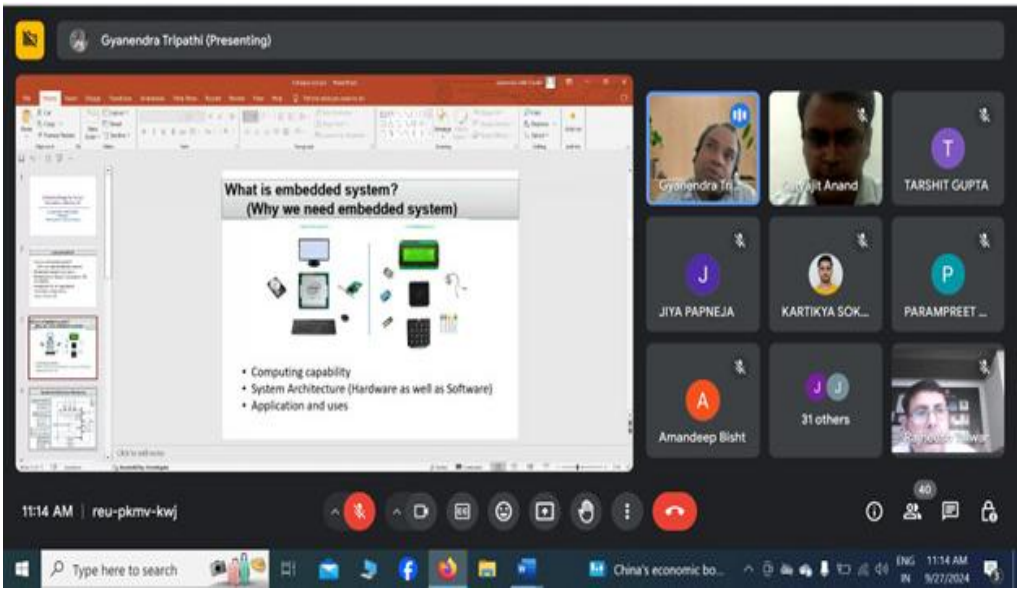




Lecture outline of the talk explained by an expert (27.09.2024)



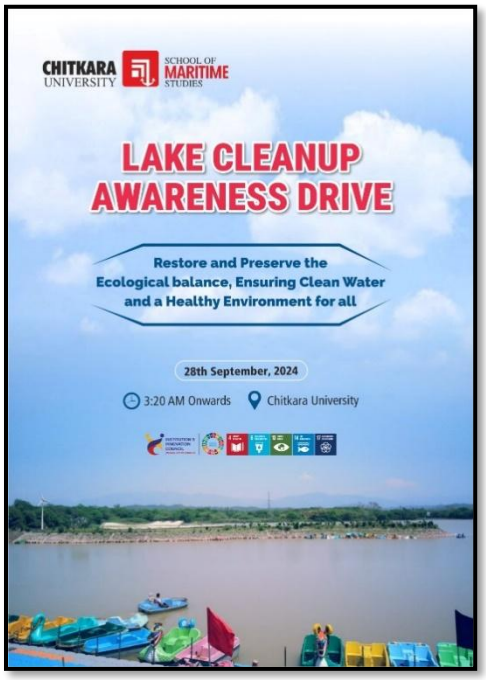
Basic introduction of Embedded design for factory (27.09.2024)



Embedded system and its need in Morden world explained by resource person (27.09.2024)

EVENT:	Lake Cleanup Awareness Drive		
Date / Time:	28th Sept 2024 / 5 pm Onwards	Mode:	Offline
Location / Link:	Village Jhansla, Rajpura Tehsil, Patiala District, Punjab		
Activity In-charge:	Mr. Manohar Lal		
No. of Participants:	14 cadets, 3 Faculty members with other participants		
Resource Person (if any)	---		
SDG:	4. Quality Education; 6. Clean Water and Sanitation; 13. Climate Action; 14. Life Below Water; 17. Partnership for the Goals		

Brief Description:



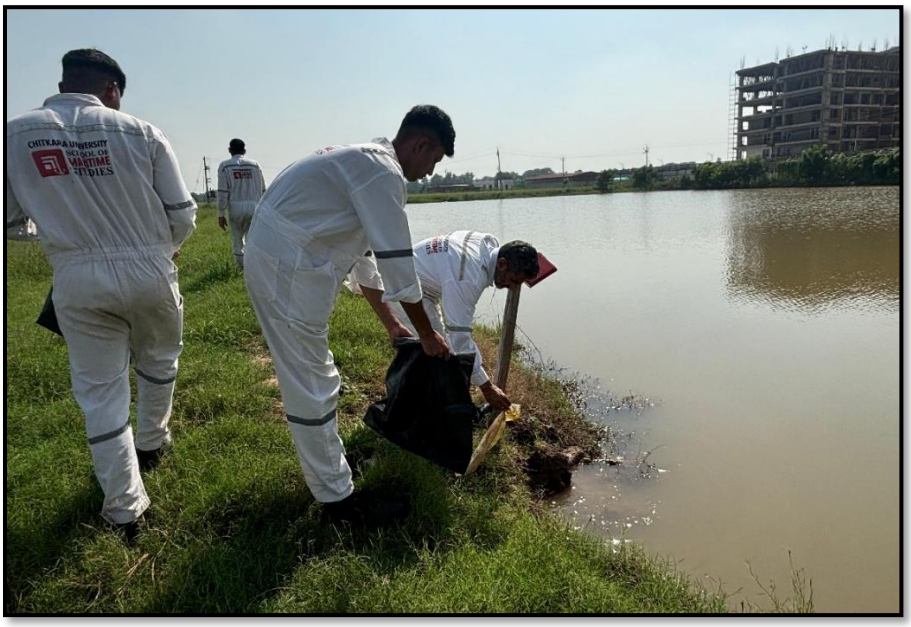
On September 28, 2024, the cadets of Chitkara University School of Maritime Studies (CUSMS) organized a Lake Cleanup Campaign *at Jhansla village*, in alignment with the Government of India's "Swachhata Hi Seva" initiative. The event commenced at 5 p.m. and brought together not only a group of highly motivated cadets, embodying the spirit of environmental responsibility and community service but also other on-lookers from around.

The cleanup campaign aimed to address the increasing pollution and waste accumulation in the village lake, which serves as a vital resource for the local population. Armed with trash bags, and a shared commitment to improving the environment, the CUSMS cadets worked tirelessly to remove debris, plastic waste, and other non-biodegradable materials that had accumulated around the lake and in its waters. Their efforts not only contributed to improving the aesthetic and environmental quality of the lake but also underscored the importance of preserving natural resources. This initiative is part of a broader commitment by CUSMS to contribute to community welfare and sustainability efforts. The cadets, in addition to their maritime training, are actively involved in social responsibility projects that make a tangible difference in local communities. The event at Jhansla not only enhanced the cleanliness of the lake but encouraged other people to join in.

It also raised awareness among the villagers about the importance of maintaining a clean and sustainable environment. The "Swachhata Hi Seva" campaign, led by the Government of India, emphasizes cleanliness as a means of national service. The involvement of CUSMS cadets in this movement reflects the institute's dedication to instilling values of discipline, responsibility, and environmental stewardship in its cadets. Through this initiative, CUSMS continues to foster a sense of civic duty among its students, ensuring they are not only trained professionals but also responsible citizens who contribute to societal well-being.







Report on Water monitoring & assessment

One Day National Workshop on Ensuring Water Integrity- Quality Assessment & Monitoring was organized by Centre for Water Sciences, Chitkara College of Pharmacy (CCP), Chitkara University, Punjab on September 30, 2024. Dr Ajit Dua, Chief Executive Officer, Punjab Biotechnology Incubator and Director Punjab State Biotech Corporation, Department of Science, Technology & Environment, Government of Punjab addressed the students of M. Pharma (CCP) on the crucial aspects of assessment parameters in the drinking water.



Dr Ajit Dua has diverse industrial and institutional experience of more than 24 years after completing doctorate in Industrial Microbiology, Dr Dua has led various prestigious International, National & Industry sponsored projects. She has led the establishment of Secondary Agriculture Entrepreneurial Network in Punjab- a 1st of its kind initiative to bridge the gap between Industry and Academia. She is playing a key role in strengthening the biotech start-up ecosystem, analytical ecosystem, skill development and Regulatory framework being Chair and member of various committees at ISO, FSSAI, BIS and as empaneled Lead Assessor of NABL. She has been instrumental in introducing the Nuclear Technique as a regulatory tool for Food Fraud detection in India and her team is currently working with IAEA Austria in an international project having participation of 22 countries. She has widely travelled and undertaken foreign assignments at Switzerland, Denmark, Singapore, Sweden, Manchester and Austria.

Dr. Thakur Gurjeet Singh, Dean & Professor, facilitated Dr. Ajit Dua, and acknowledged her for interacting with staff & students on the implication of quality assessment and water monitoring


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CHITKARA UNIVERSITY




secretary of society for PBTI


CHITKARA
UNIVERSITY
Explore
Your
Potential

Event Name	Fest Day
Date	01.10.2024
Venue	Chitkara University, Punjab
Number of International Students	1
SDGs Covered	SDG-19 - Partnership for the Goals
Duration	1 Day

International Student from Bhutan Mr. Tashi Tobden studying in B. Sc- MIT, Chitkara University, Punjab, joined the VIBIN Z Club.



Event Name	Career Counseling
Topic	"Navigating the Nursing Landscape Opportunities in USA, Canada, Australia"
Date	2024-10-04
Venue	GB 207, Galileo Block, Chitkara University, Punjab.
Organizer	Ms. Vijyeta Bhasin, Assistant Professor and Ms. Jigyasha, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
No. of Participants	43
Under SDG no.	SDG 4, SDG 17
SDG Details	Quality Education and Partnership for the goals.

Objectives

The primary objectives of the workshop include:

1. To exploring career options.
2. To help individuals explore their skills, interests, personality.
3. To make an informed career choice.
4. To improve communication skills

Students of B.Sc. Nursing 7th Semester and Post. B.Sc. Nursing 2nd Year, Department of Nursing, Chitkara School of Health Sciences attended an expert session on Career Counselling on Navigating Nursing Landscape Opportunities in USA, Canada & Australia on 4th October 2024. Dr. A Sharma & Dr. Dhanajay Sharma briefed the students about the building the career as a registered nurse in USA, Canada & Australia and talked about the registration process. 43 students participated in the expert Session. It was an interactive talk aimed at driving career awareness and inspiring success in students. Students were given overview of the NCLEX-RN exam for Registered Nurses in the USA and the Canadian Registered Nurse Examination (CRNE) for Canada and Importance of state/provincial licensing requirements and differences in regulatory bodies. Resource persons have also discussed various educational routes to becoming a nurse, including Associate Degree in Nursing (ADN), Bachelor of Science in Nursing (BSN), and accelerated programs. Throughout the session, students were engaged in interactive group discussions to foster collaboration, creativity, and mutual support. Their active participation is key to make this session a valuable learning experience for everyone.


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Outcome

1. Career counseling can help nurses better understand their interests, values, and personality traits.
2. This self-awareness can help nurses make informed career decisions.
3. Career counseling can help nurses explore a range of career options and learn about the skills and qualifications needed for each job.
4. Career counseling can help nurses develop career plans, set goals, and take steps to achieve them.

2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024)

Innovate Sustain Transform

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, successfully organized the 2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024) on October 8-9, 2024. This prestigious conference served as a platform for academia and industry professionals to exchange insights and innovative ideas aimed at addressing sustainability challenges through emerging technologies. Aligned with the United Nations Sustainable Development Goals (SDGs), ICETSS 2024 focused on fostering technological advancements that contribute to a sustainable and resilient future.



Inaugural Session: Innovation as a Pathway to Sustainability

The conference began with a ceremonial lamp-lighting, symbolizing the quest for knowledge and enlightenment. This was followed by an inspiring address by Dr. Madhu Chitkara, Hon'ble Pro Chancellor of Chitkara University. Dr. Chitkara emphasized the indispensable role of innovation in solving global sustainability challenges, underscoring the importance of integrating technology with sustainability to advance the United Nations SDG 9: Industry, Innovation, and Infrastructure. She highlighted that innovation is essential not only for economic growth but also for creating environmentally sustainable systems that benefit society at large.









Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, then delivered the conference's opening remarks, emphasizing the role of sustainable engineering practices in modern industrial applications. She stressed the importance of resource-efficient technologies and innovation to address pressing environmental concerns, in alignment with SDG 11: Sustainable Cities and Community

Keynote Sessions: Industry Perspectives on Sustainable Technology

The keynote sessions featured distinguished industry leaders who shared their perspectives on sustainable technology. Dr. Parveen Kaushik, from Exigo Recycling Pvt. Ltd., delivered an insightful presentation on sustainable e-waste management. He discussed the implementation of circular economy principles in recycling electronic waste, which aligns directly with SDG 12. Dr. Kaushik highlighted initiatives that focus on transforming e-waste into valuable resources, promoting the idea of responsible consumption and production.

Mr. Bhavya Jain, from the Display Solutions Group, presented advancements in eco-friendly display technologies. His address focused on innovations in energy-efficient displays, directly contributing to SDG 7: Affordable and Clean Energy. Mr. Jain emphasized the need for developing energy-efficient devices that reduce environmental impact while advancing sustainable technological growth.

Panel Discussion: Collaborative Approaches to Sustainable Development

A key feature of the conference was the panel discussion, which brought together experts from academia, industry, and government to explore collaborative strategies for achieving sustainable development. The panel was moderated by Dr. Shivani Malhotra and included experts such as Dr. Harpreet Singh Jatana, Dr. Snaha Kabra, Dr. Parveen Kaushik, Mr. Bhavya Jain and Mr. Inderveer Singh. The discussion focused on SDG 17: Partnerships for the Goals, emphasizing the need for multi-stakeholder collaboration to drive sustainable technological innovation. The panelists emphasized that achieving SDGs requires collective efforts from all sectors, ensuring that innovative solutions are effectively implemented to address global sustainability challenges.



Technical Tracks: Bridging Technology and Sustainability

The conference featured four specialized technical tracks, each focusing on a key area of emerging technology with a sustainability focus:

- **Disruptive Emerging Technologies**, chaired by **Dr. Imali Dias**, **Dr. Keshav Sood and Dr. Sushil Narang** explored how breakthrough technologies can revolutionize industries by promoting sustainable practices, directly contributing to **SDG 9**.
- **Securing Cyber Physical Systems**, chaired by **Dr. Pawan Kumar and Dr. S.N Panda**, addressed the integration of cybersecurity in physical infrastructures, highlighting the need to secure essential systems that support sustainability efforts.
- **Sustainable Communication Networks**, chaired by **Dr. Devender Pal Singh**, **and Dr. Nitin Saluja** examined the development of energy-efficient communication systems, supporting **SDG 13: Climate Action** by reducing energy consumption and minimizing carbon footprints.
- **Device Development in Emerging Technologies**, chaired by **Dr. Harpreet Singh Jatana**, **and Dr. Sagar Juneja** focused on designing sustainable, energy-efficient devices that align with the broader goal of reducing environmental impact.

Hands-on Workshops: Enhancing Skills for Sustainable Engineering

In addition to the technical sessions, ICETSS 2024 hosted hands-on workshops that provided participants with practical exposure to cutting-edge technologies. Experts such as Dr. Neha Tuli, Mr. Shivam Sharma, Mr. Manoj Kumar, Mr. Anish Kumar, and Dr. Neeraj Goel conducted workshops on topics like Augmented Reality, Custom IC Design, MATLAB and Simulink, and Artificial Intelligence. These workshops were designed to equip attendees with skills that are critical for driving sustainable innovation, supporting SDG 4: Quality Education, and enabling participants to implement sustainable practices in their respective fields.

As the conference concluded, it left participants with valuable insights and actionable takeaways. ICETSS 2024 underscored the importance of responsible innovation and cross-sector collaboration in building a more sustainable and equitable world. The event highlighted Chitkara University's leadership in fostering cutting-edge research and development in emerging technologies, reinforcing its role in contributing to the global sustainability agenda.







Event Details	
Event Type	Value Added Course
Topic	Value Added Course - Personal Branding
Date	2024-10-08 to 2024-10-12
Mode	Offline
Venue	LH 105
Organizer Name	MBA - HR Department
Resource Person	Ms. Neha Gupta Managing Director
No. of Participants	75
SDG No	SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

1. Clarify personal values and mission
2. Identify and leverage strengths
3. Improve self-awareness and self-expression
4. Develop a growth mindset

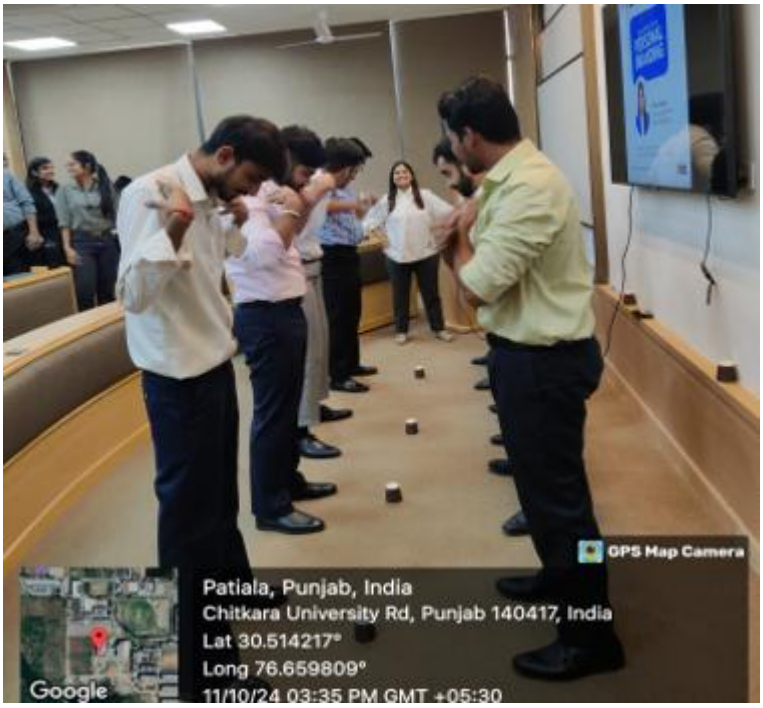
Description

Personal branding refers to the process of creating and maintaining a unique image, reputation, and identity for oneself as an individual, distinct from one's company or organization. It involves showcasing one's skills, values, and personality to establish a consistent and compelling presence across various platforms. Key Elements: 1. Unique Value Proposition (UVP): Clearly defining what sets you apart. 2. Consistent Visual Identity: Logo, color palette, typography, and imagery. 3. Authentic Storytelling: Sharing experiences, passions, and achievements. 4. Online Presence: Professional website, social media profiles, and networking platforms. 5. Networking and Community Engagement: Building relationships and participating in relevant conversations.

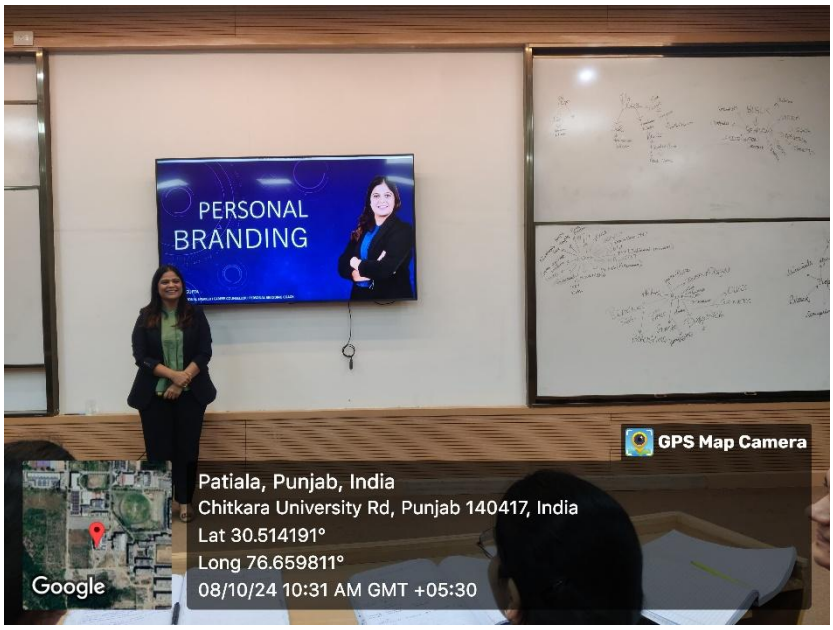
Outcomes

By investing time and effort into personal branding, individuals can:
-Establish themselves as thought leaders
- Increase their online visibility
- Attract new opportunities

- Build meaningful relationships
- Achieve their career and business goals






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PERSONAL
BRANDING


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Event Name: -	Awareness Session on HIV/AIDS
Venue: -	Carnegie Hall, Rockefeller Block
Date: -	9th October, 2024
SDG Number, Name and NEP: -	3- Good Health and Well Being, 4-Quality education, 17-Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	42
Duration: -	One Day

"The first step toward change is awareness. The second step is acceptance."

On 9th October 2024, the National Service Scheme, in collaboration with the Department of Education, Chitkara University, Punjab, held an impactful awareness session on HIV/AIDS. The session featured powerful talk, shedding light on the realities of HIV, breaking myths, and promoting compassionate understanding. Students and faculty engaged in thought-provoking discussions, highlighting the importance of awareness and prevention. Together, they took a step toward creating a well-informed and empathetic society, reinforcing that knowledge is the key to breaking stigma.






Intensified Campaign On
HIV Awareness & Testing
2 August to 10 October
Organised by DISHA CLUSTER PATIALA
PUNJAB STATE AIDS CONTROL SOCIETY
National Service Scheme
Department of Education
AWARENESS SESSION ON
HIV/AIDS
Intensified Campaign On
HIV Awareness & Testing
12 August to 10 October
PHILADELPHIA SOCIETY, RAJPURA
DISHA CLUSTER, PATIALA
PUNJAB STATE AIDS CONTROL SOCIETY
DEPARTMENT OF HEALTH & FAMILY WELFARE, PUNJAB

Event Details	
Event Type	Career Counselling
Topic	A Study Abroad Summit Manya- The Princeton Review
Date	2024-10-09 to 2024-10-09
Mode	Offline
Organizer Name	Dr. Rubina Dutta, Assistant Professor, CUIET, Chitkara University, Punjab
Resource Person	Mr. Abhishek Kumar Business Leader
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

Students should be able to

- Enable attendees to master proven strategies and techniques for excelling in standardized test preparation, enhancing their confidence and performance.
- Support students in creating structured, actionable study plans and maintaining consistent motivation to achieve their academic goals.
- Facilitate meaningful interactions with experts in test preparation, providing attendees with valuable insights into current trends and best practices.
- Equip participants with access to practical resources and tools, empowering them to navigate the challenges of standardized exams effectively.



Description

The Debating Society of Chitkara University, in collaboration with Manya – The Princeton Review, organized an insightful and empowering workshop for students under the aegis of the Department of Electronics and Communication Engineering. This workshop aimed to provide participants with strategic guidance on preparing effectively for standardized exams, equipping them with the tools they need to achieve their academic and career aspirations. The session was enriched by the presence of Mr. Abhishek, a distinguished expert in exam preparation, who delivered a compelling keynote address. His vast experience in the field of standardized testing offered invaluable insights into effective preparation strategies. His talk covered various aspects of exam readiness, including time management, study techniques, and methods to maintain focus under pressure. Mr. Abhishek's practical advice and relatable examples resonated deeply with the students, empowering them to adopt new approaches to their studies and perform at their best. In addition to Mr. Abhishek's keynote, the core members of the Debating Society played an integral role in the success of the workshop. They shared their personal experiences and insights into the challenges and opportunities that come with exam preparation. Drawing from their own journeys, they offered practical tips for overcoming common hurdles, managing stress, and staying motivated. Their contributions helped make the event more relatable and actionable, giving students a sense of community and support as they navigated the demands of standardized exams. The workshop was a well-rounded blend of expert talks, interactive discussions, and engaging activities, ensuring that attendees gained a comprehensive understanding of how to approach their preparation. Students were introduced to proven techniques for effective time management, goal setting, and stress-free study practices. The discussions emphasized the importance of understanding one's own learning style, with a focus on how students could tailor their approach to match their strengths. Participants were encouraged to create personalized study plans and adopt best practices that would enable them to optimize their preparation efforts and boost their performance. The interactive nature of the session fostered a collaborative environment where students could openly share their concerns, ask questions, and exchange ideas. This peer-to-peer exchange allowed for a deeper understanding of how to approach different exam formats and the mental strategies needed to stay calm and focused during high-pressure situations. Many students left the session with a clearer understanding of how to handle exam stress and manage their time more effectively, ensuring that their preparation was both productive and sustainable. By the end of the workshop, attendees were equipped with actionable strategies to implement in their preparation for standardized exams. They left the session with renewed motivation, a clearer sense of direction, and a confident mindset to tackle their academic challenges. The event not only provided

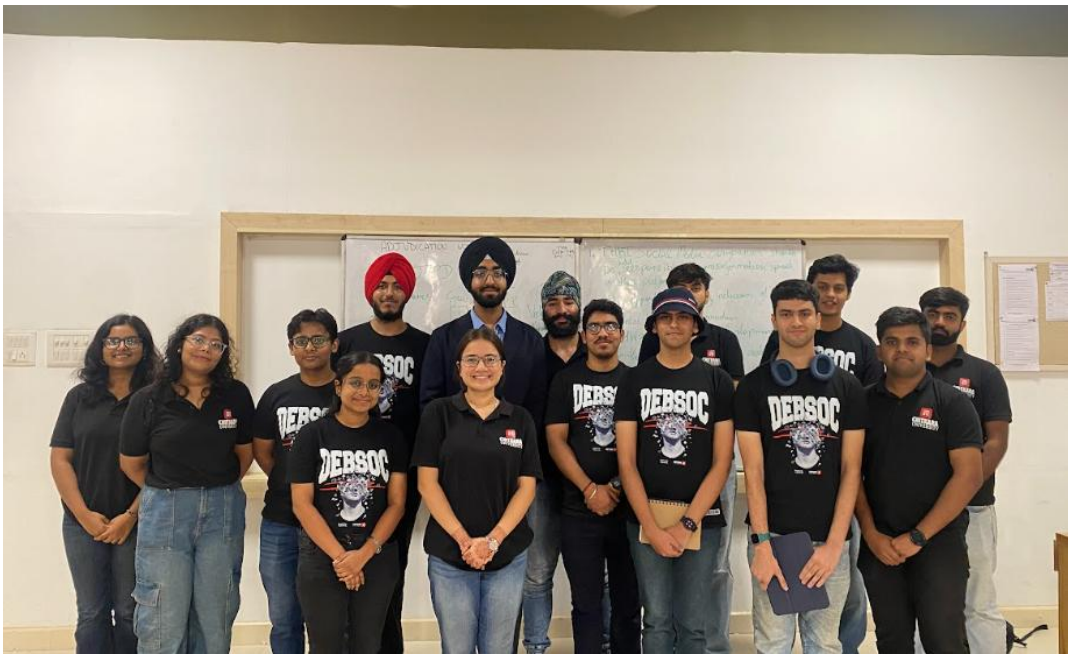
valuable academic guidance but also inspired students to approach their exams with a sense of self-assurance and determination. Through this collaborative initiative, the Debating Society, in partnership with Manya – The Princeton Review, has undoubtedly contributed to the academic growth and success of the participants, helping them to move closer to their long-term goals.

Outcomes

- Participants developed a solid understanding of effective study strategies tailored to standardized exams, enhancing their preparation and boosting their confidence.
- Attendees acquired practical tools and personalized techniques for setting and achieving academic goals, supporting their long-term educational success.
- The workshop encouraged active participation and fostered valuable networking opportunities, enabling students to connect with peers and experts.
- Students left the session feeling motivated and equipped to approach their educational challenges with focus, clarity, and a supportive network.




DEBSOC


DEBSOC

Event Details	
Event Type	Expert Talk
Topic	Research Synergies - Integrating Science, Engineering, and Technology for Innovation and Skill Development
Date	2024-10-09 to 2024-10-09
Mode	Offline
Organizer Name	Dr. Saravjeet Singh, Assistant Professor, CUIET, Chitkara University, Punjab
Resource Person	Imali Dias Faculty of Sci Eng. & Built Env.
No. of Participants	43
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

Students will be able to:

- Highlight the importance of integrating research with skill development in software engineering.
- Explore innovative approaches for bridging the gap between academic theory and industry practice.
- Encourage students to adopt a research-driven mindset to address contemporary challenges in the field of software engineering.



- Provide insights into the future of technology and its impact on innovation and employability.

Description

The Department of Electronics and Communication Engineering (ECE), in collaboration with the Centre for Global Education, organized an enlightening session entitled "Research Synergies-Integrating Science, Engineering, and Technology for Innovation and Skill Development." Held at Faraday Hall within Edison Block, Chitkara University, Punjab, the event brought together academic brilliance and forward-thinking approaches to address pressing challenges in education and industry. The keynote speaker, Dr. Imali Dias, a distinguished academic from the Faculty of Science, Engineering & Built Environment at Deakin University, Australia, delivered an inspiring talk. Renowned for her contributions to research and innovation, Dr. Dias provided a comprehensive analysis of the transformative potential of integrating scientific research with skill development. Her discourse specifically highlighted the software engineering domain, emphasizing its pivotal role in driving technological advancement. Dr. Dias adeptly bridged the gap between theoretical knowledge and practical applications through her insights into research-driven methodologies. She articulated how such methodologies enhance problem-solving capabilities, foster interdisciplinary collaboration, and promotes innovation. By sharing real-world case studies, she demonstrated how research can be a catalyst for developing solutions that address complex global challenges, including sustainability, automation, and digital transformation. The session underscored the importance of aligning academic endeavors with industry requirements. With the rapid evolution of technology and the advent of Industry 4.0, Dr. Dias emphasized the need for educational institutions to adopt a proactive approach. She advocated for a paradigm shift where universities not only impart theoretical knowledge but also cultivate critical thinking and practical skills among students. The event also delved into the role of interdisciplinary approaches in achieving sustainable development goals. By integrating concepts from science, engineering, and technology, students can contribute meaningfully to society while also enhancing their career prospects. The session encouraged participants to explore diverse perspectives, engage in collaborative research, and remain adaptable in the face of emerging challenges. Students and faculty members in attendance found the session profoundly inspiring. It provided a roadmap for leveraging research synergies to foster creativity, innovation, and skill development. The interactive discussions that followed Dr. Dias's presentation highlighted the attendees' enthusiasm to embrace these ideas in their academic and professional journeys. Through initiatives like these, Chitkara University reaffirms its commitment to nurturing future-ready graduates. The event aligns with the university's vision to create a learning ecosystem that empowers students to excel in an increasingly competitive and innovation-driven environment.

By fostering partnerships with global academic institutions such as Deakin University, the university ensures access to world-class expertise and resources for its students.

Outcomes

The outcomes of conducting the event are:

- Students gained a deeper understanding of how research methodologies can enhance practical skills and drive technological innovation.
- Participants were inspired to adopt interdisciplinary approaches, fostering creativity and critical thinking in problem-solving.
- The event emphasized the value of aligning academic learning with industry requirements, equipping students with skills essential for career success.



Event Details	
Event Type	Workshop
Topic	Warehousing and Material Management
Date	2024-10-09 to 2024-10-18
Mode	Offline
Venue	LH - 101, Rockefeller Block
Organizer Name	Dr. Neeraj Anand, Department of SCM & General Management
Resource Person	Himanshu Agarwal Head
No. of Participants	50
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- Gain a comprehensive understanding of warehousing, inventory management, and transportation systems within logistics.
- Learn to optimize processes for cost-efficiency and improved performance.
- Explore modern tools and technologies to enhance logistics operations.
- Apply best practices through real-world case studies to solve logistical challenges across industries.

Description

The certification course on "Warehousing and Material Management," organized by Om Institute of Logistics and Supply Chain Management India Private Limited, in collaboration with the Department of Supply Chain Management (SCM) and General Management at Chitkara Business School, Chitkara University, Punjab, concluded successfully on 18th October 2024. This industry-partnered initiative aimed to equip participants with a comprehensive understanding of modern warehousing and material management practices, providing them with both theoretical foundations and practical knowledge relevant to the evolving logistics sector. The closing ceremony of the certification program was marked by a certificate distribution event, attended by Mr. Himanshu Agarwal, National HR Head at Om Logistics Limited, and Dr. Neeraj Anand, Dean of the Department of SCM and General Management.

Both dignitaries presented certificates to the MBA L&SCM participants who successfully completed the course. Mr. Agarwal's presence highlighted the strong partnership between academia and industry, showcasing the importance of equipping students with industry-relevant skills to prepare them for real-world challenges in logistics and supply chain management.

Outcomes

- Participants will be able to explain key concepts and the integration of warehousing, inventory management, and transportation systems in logistics.
- They will demonstrate the ability to optimize operations for cost efficiency and improved performance.
- They will effectively use modern logistics tools, such as WMS and TMS, to streamline processes.
- They will apply industry best practices and case-based strategies to solve real-world logistical challenges across different sectors.

Title: Inspiring Innovation: Role of Team Management in Startups		
1	**Type of Activity**	Level 1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Inspiring Innovation: Role of Team Management in Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1w1aUZoPokn1WY7H/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafted to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures by leveraging strength of a team and human capital. Mr. S V Nathan, Chief Talent Officer of Deloitte India shared his extensive experience in the field of consulting, Recruitment, corporate management & Leadership Management and startup ecosystem and provided key insights on building fast moving teams, identifying talents and scaling teams. Students & Entrepreneurs gained insights about how to land a job, manage a team and hire a team	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about Talent Management & Culture of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, work culture evolution, opportunities at the intersection of talent and Technology. It also covered how to execute strategies to acquire talent to build world class products. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of Team management of successful startups. The	

	event was well-organized, with a high level of participation and engagement from students and faculties alike
7	**Start and End date of the event:** 10/10/2024 to 10/10/2024
8	**Mention minimum number of students (Event):** 600
9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on building & managing a successful team.
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of nurturing Talent and Team Management in Startups.
12	**Video URL**
13	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**

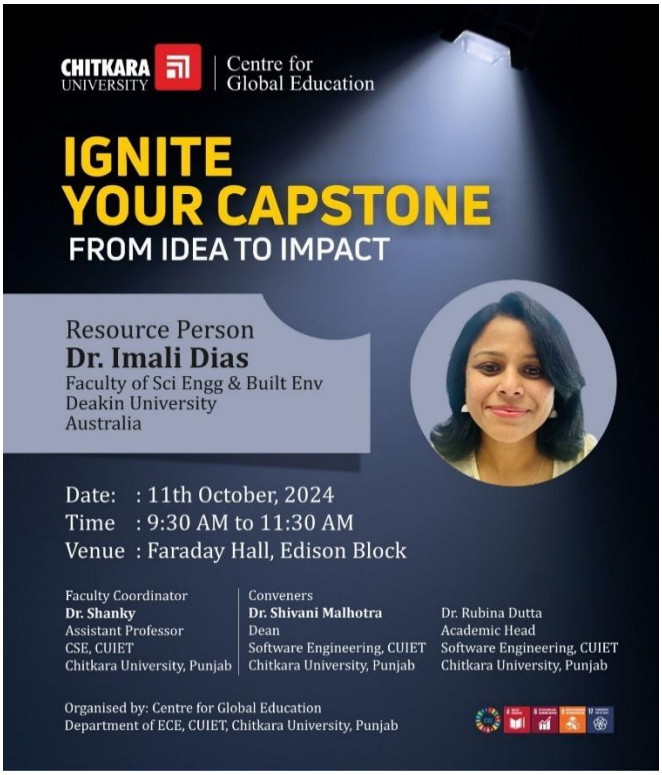
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**SV Nathan**
Designation:	**Partner, Chief Talent Officer**
Organization:	**Deloitte**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Expert Talk
Topic	Ignite Your Capstone: From Idea to Impact
Date	2024-10-11 to 2024-10-11
Mode	Offline
Organizer Name	Dr. Shanky Kansal, Assistant Professor, CUIET, Chitkara University, Punjab
Resource Person	Imali Dias Faculty of Sci Eng. & Built env
No. of Participants	40
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

Students should be able to:

- Familiarize with a comprehensive framework guiding all stages of capstone projects, including problem definition, ideation, research, development, testing, and final execution.
- Blend innovation with practicality, embrace feedback loops, and adopt an adaptable approach to refine and improve their projects effectively.
- Highlight the importance of industry collaboration and the development of projects that address societal and technological challenges.
- Design solutions that address current societal and technological challenges, emphasizing collaboration with industry for real-world impact.



Description

On 11th October 2024, the Centre for Global Education, in collaboration with the Department of Electronics and Communication Engineering, hosted an enlightening session titled "Ignite Your Capstone: From Idea to Impact." This transformative event was designed to inspire students to take their capstone project ideas to the next level, transforming abstract concepts into tangible, impactful solutions that address real-world challenges. The highlight of the session was the participation of Dr. Imali Dias, an esteemed academic from the Faculty of Science, Engineering & Built Environment at Deakin University, Australia. Dr. Dias brought with her a wealth of knowledge and expertise, sharing insights that resonated deeply with the audience. She introduced Deakin University's structured project roadmap, a meticulously designed framework that guides students through the intricate stages of a capstone project. From defining a well-thought-out problem statement to implementation and impact evaluation, the roadmap provided a step-by-step guide for achieving project excellence. Dr. Dias emphasized the critical importance of beginning with a strong foundation: a clear and well-articulated problem statement. She explained that this forms the cornerstone of any successful project, setting the stage for meaningful outcomes. She further detailed the roadmap's key stages—ideation, research, prototype development, testing, and final execution—offering valuable advice at each step. Students were encouraged to integrate creativity and innovation into their projects while maintaining a practical perspective, ensuring their ideas were not only innovative but also feasible and impactful. Additionally, the session highlighted Deakin University's commitment to industry collaboration and real-world applications. Dr. Dias shared compelling examples of how academic projects could address pressing societal and technological issues through partnerships with industry stakeholders. She motivated students to think beyond conventional boundaries and tackle challenges that have a significant impact on society. A major takeaway from the session was the emphasis on adaptability and feedback loops. Dr. Dias underscored the value of iterative testing and refinement during project development. By embracing feedback, students could ensure their solutions were both effective and adaptable to real-world conditions. The session left a lasting impression, providing students with a clear and actionable approach to confidently pursue their capstone projects. With structured guidance, industry relevance, and an emphasis on iterative learning, participants were inspired and empowered to create meaningful and impactful solutions that could make a difference in the world.

Outcomes

- Students gained a deep understanding of crafting precise problem statements, enabling them to define the scope and goals of their capstone projects with clarity.
- Participants were introduced to Deakin University's project roadmap, which they can now implement to systematically progress through the stages of ideation, development, and execution.
- The emphasis on industry collaboration and real-world application inspired students to align their projects with pressing societal and technological challenges, enhancing their readiness for professional environments.
- Students learned the importance of feedback loops and adaptability, equipping them with the skills to refine and improve their projects through iterative testing and evaluation.





Event Details	
Event Type	Competition
Topic	Quiz competition on Indian Knowledge System: The Indian Constitution
Date	2024-10-14 to 2024-10-14
Mode	Offline
Organizer Name	MBA Finance Department
No. of Participants	170
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To deepen students' understanding of the Indian Knowledge System, including its contributions to economics, governance, and philosophy.
- To educate students on critical principles of the Indian Constitution, such as fundamental rights, duties, and amendments.
- To promote integrating ethical values derived from Indian traditions and constitutional principles into financial decision-making.
- To challenge students to apply historical and legal insights in solving real-world financial and governance issues.

Description

A quiz competition was organized for MBA finance students to deepen their understanding of India's intellectual heritage and legal framework. The quiz covered ancient Indian contributions to economics and governance and key aspects of the Constitution, such as the Preamble, fundamental rights, and significant amendments. Designed to foster critical thinking and ethical leadership, the competition connected historical and legal principles with modern financial practices. The event concluded with prizes for top performers, enhancing their appreciation of how India's knowledge systems and constitutional values shape business and governance.

Outcomes

- Students gained a solid understanding of India's intellectual heritage and the key articles of the Constitution relevant to governance and finance.

- Students could apply constitutional values and ethical principles from the Indian Knowledge System to modern financial practices.
- Students developed stronger analytical skills by connecting historical and legal frameworks to current business scenarios.
- Students learned to incorporate ethical decision-making into leadership roles, guided by India's philosophical and legal traditions.






GPS Map Camera
Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India
Lat 30.513966°
Long 76.660013°
16/10/24 03:08 PM GMT +05:30
Google


GPS Map Camera
Patiala,PB,India
Chitkara University Road, Rajpura, Patiala,
140601, PB, India
Lat 30.514112, Long 76.659851
10/16/2024 01:17 PM GMT+05:30
Note : Captured by GPS Map Camera

Event Name	Victory Beyond the Battlefield
Guest Speaker	Major Samarpal Singh Toor
Date	14 October 2024
Venue	Carnegie Hall, Rockefeller Block
Organizer	Centre of Excellence for Sustainability, Office of Administration, Office of University Communication & Office of Student Affairs
Number of Participants	60
SDGs Covered	4,17

Overview

Chitkara University had the honor of hosting Major Samarpal Singh Toor, a decorated veteran of the Indian Army, for a thought-provoking and deeply moving session titled **"Victory Beyond the Battlefield"**. The event, held on **October 14, 2024, at Carnegie Hall**, celebrated the resilience, bravery, and leadership embodied by one of India's distinguished military officers.



Session Highlights

1. **Inspirational Keynote by Major Toor:**
   Major Samarpal Singh Toor delivered a powerful keynote that captivated the audience. Drawing from his years of military service, he spoke passionately about the true essence of **leadership, discipline, resilience**, and the **sacrifices involved in serving the nation**. His personal anecdotes from combat and post-service life struck a deep emotional chord with the students and faculty.

2. Key Messages

- **Leadership**: True leaders inspire by action and stand firm in the face of adversity.
- **Resilience**: Challenges and setbacks are opportunities for growth, especially under pressure.
- **Integrity**: Upholding values in the face of moral and physical trials is what defines real character.
- **National Service**: A call to serve goes beyond the uniform—it's about being accountable, ethical, and committed in any role.





Interactive Q&A Session

A dynamic and engaging Q&A session followed the address, with active participation from **NCC (National Cadet Corps)**, **NSS (National Service Scheme)**, and **Maritime Studies** students. They sought guidance on military careers, strategies for cultivating mental strength, and insights into contemporary defence challenges. Major Toor's candid and thoughtful responses left a lasting impact on the young minds.

Impact on Students

The session served as a **transformative experience** for the student community. Many expressed that they left the hall with a **renewed sense of purpose** and a **stronger commitment to personal discipline and social responsibility**. The lessons shared by Major Toor went beyond military relevance, resonating with every aspiring professional in attendance.

Conclusion

Victory Beyond the Battlefield" was not merely a lecture but a profound **life lesson delivered by a hero** who has lived by example. Chitkara University extends its heartfelt gratitude to **Major Samarpal Singh Toor** for his service and for taking the time to inspire future leaders. This session will undoubtedly remain etched in the hearts of all attendees for years to come.





Event Name	Japanese Film Festival
Topic	Japanese Film Festival's 5th edition
Date	14th October 2024
Venue	Exploretorium
Organizer	Chikara School of Mass Communication
SDG No.	SDG-17

About the Event

Chitkara School of Mass Communication hosted the 5th edition of its Japanese Film Festival on 14 October 2024 celebrating the beloved works of Studio Ghibli with a unique Halloween twist.

The festival brought together anime enthusiasts and film lovers for an immersive cultural experience. During the festival, discussion on Hayao Miyazaki, the legendary filmmaker was organised, and Studio Ghibli's iconic films were referred.

Attendees explored his profound impact on animation, touching on his themes of environmentalism, innocence and wonder in the films. Adding to the festival's allure, a Cosplay ramp walk by students was the big hit as around 50 such participants came on stage with appropriate costumes of anime characters from various series and background music added thrill into the show.

The creativity and attention to detail in their Cosplays made the competition a fan-favorite. The music enthusiasts and artists played many themes music pertaining to Japanese theme to set the mood of the festival.

Chitkara School of Hospitality provided Japanese food stalls, offering a range of traditional delicacies, while anime merchandise and T-shirt stalls, managed by students from different Schools added the festive atmosphere.



Students dressed up for cosplay



Students cosplay theme Halloween



Performance by Music club



Group photograph of participants

Event Details	
Event Name	Workshop
Topic	Wellness Wave: Innovation and Unity for NCDs Preventions
Date of Activity	15 October 2024
Mode	Online
Organizer Name	Mr. Gaurav, Ms. Eenu, Ms. Annu, Ms. Keerat, Ms. Preetika
Resource Persons	Dr. Tarundeep Singh, MBBS, MD, Additional Professor, Department of Community Medicine and School of Public Health, PGIMER, Chandigarh, Dr Reena Jairus, Professor &ex-Principal, College of Nursing, CMC, Ludhiana, Dr Sonia Puri, secretory Indian Association of Adolescent Health, Chandigarh Branch, Associate Professor, Department of Community Medicine, GMCH32, Chandigarh
No. of participants	91 (44 External & 47 Internal)
SDGs	3 (Good Health & Wellbeing) ,4(Quality education),17 (Partnership for the Goals)

Objective

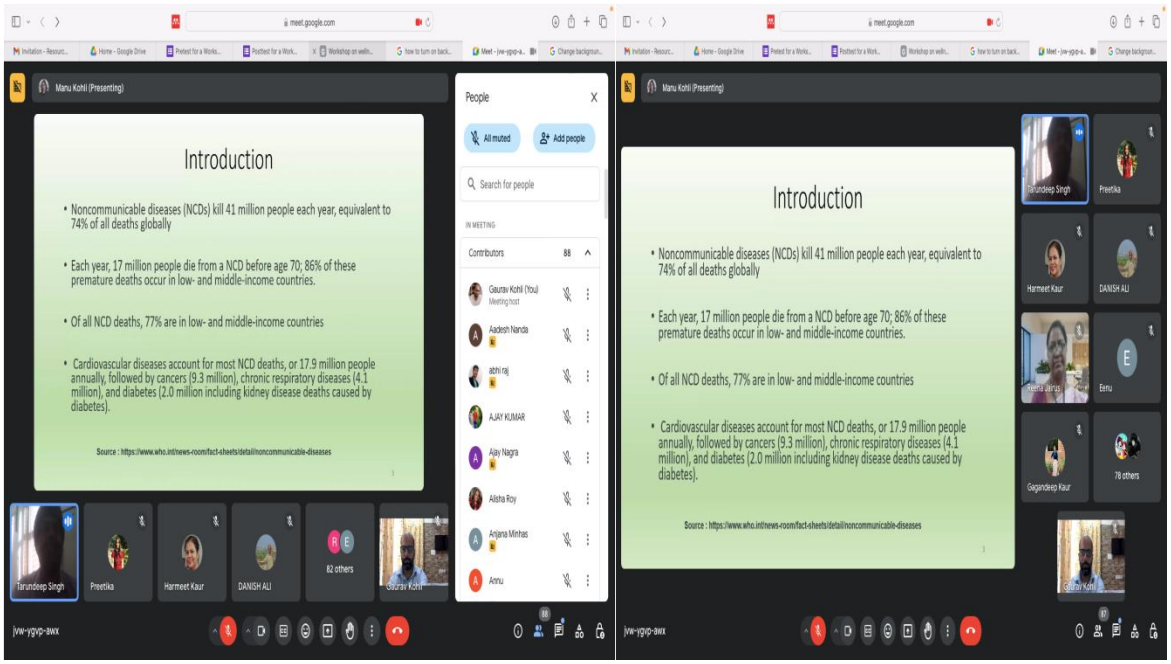
- To educate participants on the impact of NCDs, including lifestyle diseases like diabetes, cardiovascular issues, respiratory conditions, and cancers, and the need for proactive prevention measures
- To encourage participants to learn about innovative strategies, technologies, and tools that can aid in the early detection, prevention, and management of NCDs.
- To foster collaborative innovation and unified action in the fight against non-communicable diseases (NCDs).

The Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, organized a workshop on "Wellness Wave: Innovation and Unity for NCDs Prevention" on 15 October 2024 at 09:00 AM onwards in online mode. The Resource persons are Dr. Tarundeep Singh, MBBS, MD, Additional Professor, Department of Community Medicine and School of Public Health, PGIMER, CHD; Dr. Reena Jairus, Professor & ex-Principal, College of Nursing, CMC, Ludhiana; and Dr. Sonia Puri, Secretary, Indian Association of Adolescent Health, CHD Branch, Associate Professor, Department of Community Medicine, GMCH32,

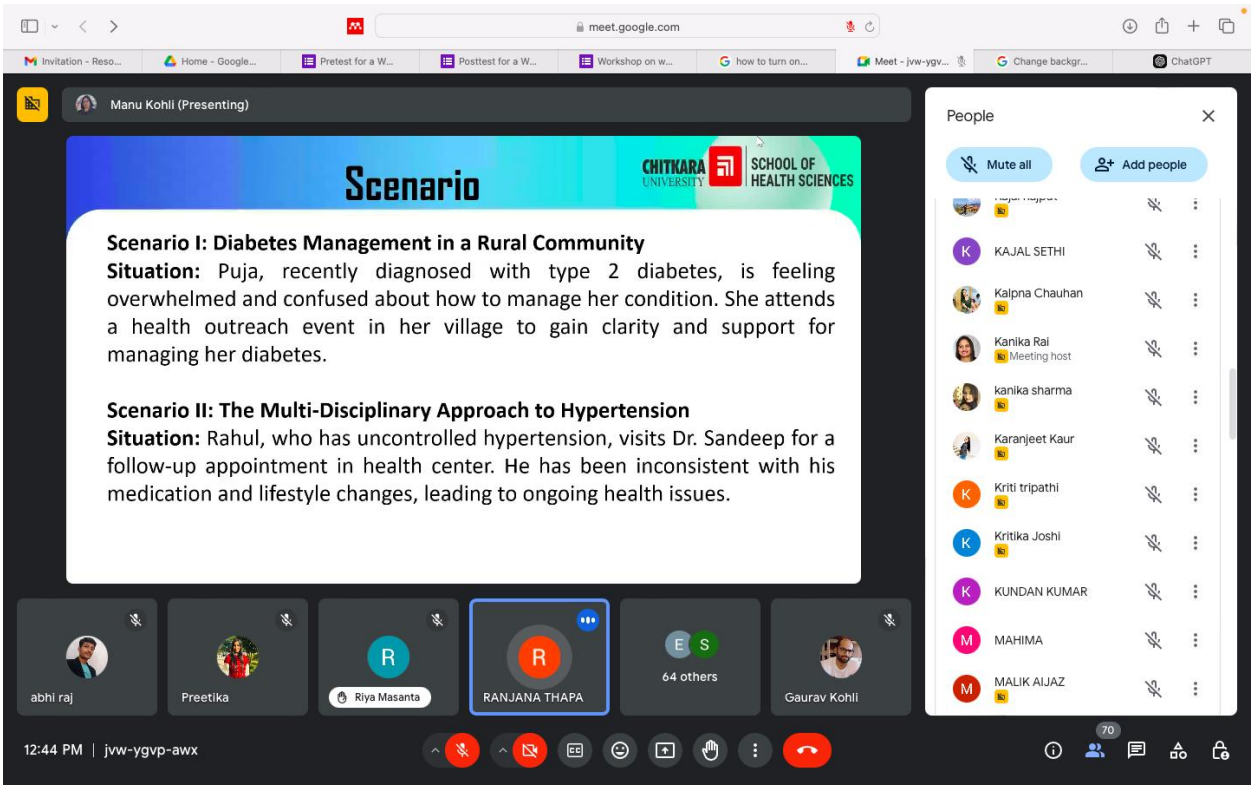
CHD. This workshop was a dynamic event focused on addressing the growing global challenge of non-communicable diseases (NCDs). Designed to bring together a diverse group of healthcare professionals, policymakers, researchers, and community leaders, the workshop aimed to create innovative, sustainable solutions for NCD prevention and management. Through interactive sessions, expert-led discussions, and collaborative exercises, participants explored effective strategies to promote health and wellness across all levels of society.

Outcomes

- Participants left with a deeper understanding of non-communicable diseases (NCDs), their risk factors, and the critical importance of prevention. They gained insights into how lifestyle choices impact health and explored innovative tools and technologies for better NCD management.
- Participants developed concrete, actionable strategies for NCD prevention at individual, community, and policy levels. These included wellness programs, community outreach initiatives, and workplace health campaigns designed to promote healthier lifestyles.




Manu Kohli (Presenting)
Prevalence (%)
Overweight/obesity
Soft drinks
Sedentary behabiour
Insufficient fruits
Eat fast food
Alcohol
Insufficient vegetables
Physically inactivity
Smoking
Biswas T, Townsend N, Huda MM, Maravilla J, Begum T, Pervin S. Prevalence of multiple non-communicable diseases risk factors among adolescents in 140 countries: A population-based study. doi: 10.1016/j.eclinm.2022.101591
People
All muted
Add people
Search for people
IN MEETING
Contributors 91
Gaurav Kohli (You) Meeting host
Aadesh Nanda
abhi raj
ajay kumar
AJAY KUMAR
Ajay Nagra
Alisha Roy
Anjana Minhas
Shaheen Malik
Preetika
Harmeet Kaur
85 others
10:13 AM | jvw-ygvp-awx


Manu Kohli (Presenting)
Scenario
CHITKARA UNIVERSITY SCHOOL OF HEALTH SCIENCES
Scenario I: Diabetes Management in a Rural Community
Situation: Puja, recently diagnosed with type 2 diabetes, is feeling overwhelmed and confused about how to manage her condition. She attends a health outreach event in her village to gain clarity and support for managing her diabetes.
Scenario II: The Multi-Disciplinary Approach to Hypertension
Situation: Rahul, who has uncontrolled hypertension, visits Dr. Sandeep for a follow-up appointment in health center. He has been inconsistent with his medication and lifestyle changes, leading to ongoing health issues.
People
Mute all
Add people
KAJAL SETHI
Kalpna Chauhan
Kanika Rai Meeting host
kanika sharma
Karanjeet Kaur
Kriti tripathi
Kritika Joshi
KUNDAN KUMAR
MAHIMA
MALIK AIJAZ
abhi raj
Preetika
Riya Masanta
RANJANA THAPA
64 others
Gaurav Kohli
12:44 PM | jvw-ygvp-awx

Event Details	
Event Type	Expert Talk
Topic	Innovative Practices for Food hygiene and Zero Food Wastage
Date	2024-10-16 to 2024-10-16
Mode	Offline
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Santosh Malkoti Assistant Professor
No. of Participants	58
SDG No	SDG 2: Zero Hunger, SDG 3: Good Health and Well-being, SDG 12: Responsible Consumption and Production, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

- To educate students on the importance of food hygiene and safety.
- To promote innovative practices for maintaining food quality.
- To raise awareness about strategies to minimize food wastage.
- To encourage sustainable and mindful food consumption habits.
- To inspire students to adopt eco-friendly approaches in food handling.



Description

Expert Talk on “Innovative Practices for Food Hygiene and Zero Food Wastage” Chitkara College of Hospitality Management, in

collaboration with the National Service Scheme (NSS), Chitkara University, Punjab, organized an expert talk on "Innovative Practices for Food Hygiene and Zero Food Wastage" on October 16, 2024. The event was held at Government Elementary School, Ramnagar, Jhansla, from 9:00 AM onwards, marking the occasion of World Food Day.

Chef Santosh Malkoti, Assistant Professor at Chitkara College of Hospitality Management, served as the resource person for the session. The expert talk aimed to raise awareness about the importance of food safety, hygiene, and minimizing food wastage among students of hospitality and the elementary school of the adopted village. The session emphasized innovative practices to maintain food hygiene, such as proper storage, safe cooking methods, and the use of eco-friendly materials in food handling. Chef Malkoti also discussed strategies to achieve zero food wastage, highlighting the importance of mindful consumption, portion control, and creative utilization of leftovers.

The talk was interactive, with demonstrations and real-life examples to engage participants. Attendees learned practical tips to implement hygienic practices and reduce food wastage in their daily lives, fostering a sense of responsibility toward sustainable living. This initiative by Chitkara College of Hospitality Management and NSS not only educated students about essential food practices but also played a vital role in the global effort to address food security and promote sustainability. The session concluded with an engaging Q&A session and a heartfelt vote of thanks to Chef Santosh Malkoti for his valuable insights.

Outcomes

- Enhanced understanding of food hygiene and safety practices.
- Increased awareness about innovative methods to reduce food wastage.
- Adoption of sustainable and mindful consumption habits by participants.
- Empowerment of students to implement eco-friendly food handling techniques.
- Greater commitment to promoting food sustainability in personal and community settings.



Session for students (16.10.2024)



Event Details	
Event Type	Competition
Topic	Tech Trek: The Hunt- Coding Based Competition
Date	2024-10-18 to 2024-10-18
Mode	Offline
Organizer Name	Rajeev Kumar
Resource Person	Rajeev Kumar Associate Professor
No. of Participants	61
SDG No	SDG 17: Partnership for the Goals

Objective

- The objective is to encourage participants to engage in critical thinking and address real-world challenges through the use of C++ or Python, ultimately improving their technical and analytical skills.
- To foster collaboration and enhance communication, participants are required to work together efficiently to solve clues and address coding challenges.
- To create a dynamic learning environment where participants engage in an interactive treasure hunt while applying their programming knowledge in a practical, engaging manner.
- To help participants develop their skills in algorithms and logic by solving progressively challenging coding problems during the event.
- To encourage students to adapt to different environments and problem-solving scenarios by navigating through various locations to uncover new challenges.
- To encourage students to adapt to different environments and problem-solving scenarios by navigating through various locations to uncover new challenges.

Description

The Department of Electronics and Communication Engineering (DECE) at Chitkara University, Punjab, in collaboration with the Institution of Engineers (IEI), organized an exciting event called 'Tech Trek: The Hunt,' an ultimate coding showdown, on October 18, 2024. This event, held on the university premises, was guided by Dr. Rajeev Kumar from DECE, CUIET, Chitkara University, who provided valuable mentorship throughout.

The competition featured two engaging rounds, designed to test participants on their problem-solving abilities, teamwork, and technical knowledge. At the beginning, participants gathered in front of the Edison Block and were divided into self-chosen teams of 2 to 4 members. Each team was assigned an instructor who explained the rules of the competition and ensured compliance throughout. The first round was a treasure hunt with a tech twist. Teams had to solve riddles that revealed the location of hidden coding challenges. Once they arrived at the correct location, they were given a coding problem to solve. Teams earned one point for every correct solution, but if they couldn't solve the problem, they had the option to skip it without any penalties. Only the top teams, those scoring six or more points, advanced to the second round. In the end, the top three teams were declared the winners, earning recognition for their skills and teamwork. The event not only showcased coding prowess but also fostered collaboration and creative thinking among the participants.

Outcomes

- Participants enhanced their ability to tackle complex coding problems, sharpening their critical thinking and logic-building capabilities.
- The event fostered collaboration, as students worked together to decipher clues and solve challenges, improving their communication and teamwork skills.
- By solving real-time coding problems in various environments, participants gained hands-on experience in applying their knowledge, making learning more engaging and practical
- The treasure hunt format required participants to navigate different physical locations and adapt quickly to new challenges, improving their ability to handle unexpected situations.
- Successfully completing the coding challenges and progressing through the treasure hunt boosted participants' confidence in their coding abilities and problem-solving aptitude.
- The event nurtured a sense of friendly competition, motivating participants to push their boundaries and perform under pressure, which is valuable for their personal and professional growth.









Event Details	
Event Type	Workshop
Topic	Workshop on Microfinance Strategies to Empower Communities through Financial Inclusion and Innovation
Date	2024-10-18 to 2024-10-18
Mode	Offline
Venue	LH102, 1st Floor, Carnegie Block
Organizer Name	Chitkara College of Sales and Marketing
Resource Person	Pallav Majumdar AVP - Training
No. of Participants	82
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- Develop an understanding of microfinance principles and practices to support financial models for community
- Explore innovative strategies that promote financial inclusion.
- Able to develop capabilities to address challenges faced by underserved communities.
- Learn practical techniques to design and implement effective microfinance programs.
- Encourage collaboration and innovative thinking to empower community based financial models



Description

The workshop titled "Microfinance Strategies to Empower Communities through Financial Inclusion and Innovation," held on 18th October 2024 at 9:30 AM, featured Mr. Pallav Majumdar, AVP - Training at Midland Microfin Ltd. This enlightening event was designed to equip participants with practical knowledge, strategies, and professional training in the field of microfinance. Mr. Majumdar opened the workshop by discussing the critical role of microfinance in promoting financial inclusion and empowering underserved communities.

Key topics included innovative approaches to microfinance, the integration of technology in financial services, and case studies showcasing successful microfinance initiatives. Participants engaged in interactive discussions about the unique challenges faced by low-income communities and explored creative solutions to address these issues. Mr. Majumdar emphasized the importance of collaboration among stakeholders, including financial institutions, government agencies, and non-profit organizations, to create sustainable microfinance programs. Attendees learned about best practices in program implementation and the potential impact of microfinance on local economies. A significant portion of the workshop was dedicated to sharing success stories from various microfinance initiatives, illustrating how these strategies can lead to tangible improvements in the quality of life for community members. Participants were encouraged to think critically about how they could apply these concepts in their contexts. The session concluded with a Q&A segment, allowing attendees to discuss how to leverage the insights gained for real-world application. Overall, the workshop provided valuable knowledge and inspiration for individuals committed to fostering financial inclusion and innovation in their communities.

Outcomes

- Enhanced understanding of microfinance principles and practices.
- Gained insights into innovative strategies for financial inclusion.
- Improved capacity to address challenges faced by underserved communities.
- Practical techniques for implementing effective microfinance programs.
- Fostered a culture of collaboration and innovation in community empowerment.












CARNEGIE
HALL
CHITKARA
UNIVERSITY

Event Name	First International Conference on Smart Computing and Communication for Sustainable Convergence (ISCCSC-2024)
Date	18 October 2024
Venue	Pierre Hall, Le Corbusier Block
Department	Centre for Research Impact and Outcome (CRIO)
Resource Person	Dr. Brinda V (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose
Number of Participants	
SDGs Covered	All SDG's
Duration	2 Hrs.(approx.)

About the Activity

The First International Conference on Smart Computing and Communication for Sustainable Convergence (ISCCSC-2024) was organized to bring together researchers, academicians, and industry experts to discuss advancements in smart computing, communication, and sustainable development. The event fostered knowledge exchange, collaboration, and innovation to address global challenges in these fields.



Workshop Objectives

1. Raising Awareness: To highlight the importance of smart computing and sustainable communication technologies in addressing real-world challenges.
2. Knowledge Sharing: To provide a platform for experts to share cutting-edge research, emerging trends, and technological innovations.

3. Industry-Academia Collaboration: To bridge the gap between academia and industry by fostering meaningful discussions and partnerships.
4. Action Planning: To develop actionable strategies that encourage innovation and research-driven solutions for sustainable convergence.
5. Conclusion and Q&A: The conference concluded with a summary of key discussions, followed by an interactive Q&A session where participants engaged with experts to further enrich their understanding.

ISCCSC-2024 was a significant step toward fostering innovation in smart computing and sustainable communication. By facilitating expert discussions and collaborative engagements, the conference contributed to advancing research and industry applications in these domains. The organizers express their gratitude to all participants and look forward to continued efforts in this field.

Next Steps

Participants are encouraged to remain engaged, apply their learnings, and contribute to ongoing research and development efforts. Follow-up meetings, research collaborations, and project discussions will be scheduled to ensure continued progress and knowledge exchange.

Key Highlights

1. Expert Talks: Distinguished speakers, including Dr. Brinda V. (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose (IIT Guwahati), shared insights on the latest advancements in smart computing and communication.
2. Networking Sessions: The conference provided opportunities for researchers, academicians, and industry professionals to connect, fostering collaborations for future projects.
3. Workshops and Technical Sessions: Sessions on emerging topics, such as AI-driven communication, IoT, cybersecurity, and green computing, allowed participants to gain hands-on knowledge and insights from experts.
4. Panel Discussions: Experts, industry leaders, and academicians engaged in discussions on the role of sustainable technologies in shaping future innovations. Themes included policy frameworks, industry-academia partnerships, and ethical considerations in AI and communication technologies.

Workshop Outcomes

1. Increased Awareness: The event successfully highlighted the importance of sustainable computing and communication in driving innovation and addressing global challenges.
2. Actionable Knowledge: Participants gained practical insights, research findings, and strategies to implement in their respective fields.
3. Future Collaboration: New research collaborations and industry-academic partnerships were formed, laying the groundwork for future initiatives in sustainable computing and communication.




ER block
CHITKARA UNIVERSITY
ISCCSC CRIO
1st International Conference on
Smart Computing and Communication
for Sustainable Convergence
ISCCSC 2024
on 18th October, 2024
Chief Guest
Dr. Brinda V
Guest of Honour
Dr. Sanjeev Kumar
Keynote Speakers
Dr. John Jose
Dr. Jyoteesh Malhotra
FULLERTON
EBSCO


SCHOOL OF P ING & ARCHITECTURE
LE CORBUSIER block
CHITKARA UNIVERSITY
ISCCSC CRIO
Smart Computing and Communication
for Sustainable Convergence
ISCCSC 2024

Event Name	15th Global Week
Date	October 20-25, 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs, Chitkara University
Resource Persons	Antonio Fernando Sarria Santamera, Luciana Pinto Sartori, Raphael Einsfeld Simoes Ferreira , Satesh Bidaisee Emmillie Joy Mejia, José Manuel Madrazo Cabo , Neil Angelo Abreo ,Kari Juhani Hyvärinen ,Tiina Varamäki , Andy Ohemeng Asare , Janitha Kularajasingam , Mohammad Falahat Nejadmahani , Ana Laura Dominguez Paredes , Cynthia Maria Montaudon De Amsler, Raul Leal Ascencio, Rembert Horstmann, Damith Sanjaya Kumara Gangodawilage, Aareni Ammal Uruthirapathy, Zhooriyati Binti Sehu Mohamad, Voravate Chonlasin, Aishath Nasheeda, Michael Leonard Dourson, Bernard Kwaku-Mensah Gadagbui, Muralikrishnan Dhanasekaran Nadar, Kamal Dua, Vetriselvan Subramaniyan, Flavia Cristina Milagro Zacconi, Dinesh Kumar Chellappan, Manisha Singh, Yap Wei Hsum, Goh Bey Hing, Brian Oliver.
Number of Participants	829 students, 37 Guests and 71 employees
SDGs Covered	SDG 3, SDG 4, SDG 5, SDG 8 and SDG 17
Duration	5 days

About the Activity

15th Global Week 2024 at Chitkara University culminated successfully, where 37 international faculty members from 26 universities around the globe from 16 countries taught our students from October 21-25, 2024. Spearheaded by the Office of International Affairs (OIA), this dynamic event spotlighted cross-border collaborative teaching with blended learning as its focal point. The event showcased short module courses in business, allied health sciences and nursing, pharmacy, and psychology, each designed to impart industry-relevant sustainable skills. This year's theme relates to the 17 United Nations Sustainable Development Goals (SDGs), which aim to bring quality education, reduce gender inequalities, and strengthen partnerships for the goals by 2030.

Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction. In its 15th edition, the event promises an even more enriching and immersive experience as it is poised to bring together the integration of the Sustainable Development Goals (SDGs) 3, 4, 5, 8, and 17 into academic curricula, FDPs, and International Symposium. Throughout the event, plastic bottles were replaced with glass bottles for meetings, for FDPs, and in the lecture sessions. This shift, though a modest start, was a proactive step toward reducing plastic use and promoting sustainable practices.



This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program.








CHITKARA UNIVERSITY
15th GLOBAL WEEK 2024
Collaborated Teaching with Blended Learning
CHANCELLOR'S SECRETARI


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CHITKARA INTERNATIONAL SCHOOL
15th GLOBAL WEEK 2024

Event Details	
Event Type	Innovation and Skill Development
Topic	AFINATICS 2.0: Where Learning Meets Fun
Date	2024-10-21 to 2024-10-25
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal, Dr. Jyoti Verma, CA(Dr.) Ajay Dogra, Dr. Anita Tanwar and Dr. Jasmeet
No. of Participants	335
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To help the students gain insights into some important aspects like technological innovations, quizzes like Kaun Banega Champion, financial trap games, etc.
- To help the students to develop the analytical side of students by having games like Squid Game, financial footprints, Finhousie, etc.
- To bridge the gap between theory and practice by making the students aware of the practices followed in the corporate world.
- To make the students more creative and think outside the box with activities like Gamification of Accounting, Finshark, Game of Trade, etc.

Description

The A finatics 2.0 event was conceptualized as a multifaceted platform for students to explore and engage with the intricacies of finance and business in a rapidly evolving global landscape. Recognizing the increasing importance of financial literacy in today's society, the event aimed to equip students with essential skills and knowledge that would enhance their academic pursuits and prepare them for successful careers in various sectors of the economy. In this dynamic environment, where financial decision-making plays a critical role in personal and professional success, Afinatics 2.0 sought to bridge the gap between theoretical knowledge and practical application. The event featured a carefully curated line-up of activities designed to cater to diverse learning styles, ensuring that all participants could benefit from the experience. From workshops led by industry experts to interactive competitions that encouraged teamwork

and innovation, A finatics 2.0 provided students with unique opportunities to apply their knowledge in real-world scenarios. The inclusion of cultural performances further enriched the experience, highlighting the diverse talents of students and fostering a sense of community within the university. Moreover, the event was strategically aligned with the curriculum of BBA (Fintech) and BCom students, enabling them to gain insights that complement their academic studies. By focusing on relevant topics such as stock market analysis and personal finance, Afinatics 2.0 addressed current trends and challenges in the financial sector. In essence, Afinatics 2.0 was a unique learning adventure that transformed the way students approached finance, making it not just informative but also enjoyable. The success of this event highlighted the university's commitment to fostering a culture of creativity, collaboration, and continuous learning among its students.

Outcomes

- The students were able to gain knowledge about Accounting, Newspaper reading, and escaping financial difficulties.
- The students were able to relate to the actual skills required by the industry.
- The students were able to understand concepts like Gamification of Accounts, Financial Games, Business News Analysis.
- The students unleashed their creativity in various academic games and improved their analytical skills.




GPS Map Camera





Event Details	
Event Name	Faculty Development Program
Topic	Beyond Borders: Advancing Skills and Leadership among Healthcare Professionals
Date	21.10.2024 to 25.10.2024
Mode	Offline
Venue	Einstein Hall
Organizer Name	Navpreet Kaur, Associate Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab Dr. Pallavi Aggarwal, Assistant Professor, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	● Dr. Satish Bidaisee, Associate Dean, St George's University, Grenada ● Dr. Emmillie Joy B. Mejia, Dean, MAPUA University, Philippines ● Prof. Kari Juhani Hyvärinen, Senior Lecturer, Metropolitan University of Applied Sciences, Finland ● Prof. Raphael Einsfeld Simoes Ferreira, Medical Director, Centro Universitário São Camilo, Brazil ● Prof. Antonio Fernando Sarria Santamera, Professor, Nazarbayev University, Kazakhstan
Number of participants	63 Faculty
SDG No.	3, 4, 17

Objectives

- To enhance faculty competencies in interdisciplinary healthcare approaches, trauma-informed care, forensic nursing ethics, and the integration of technology in healthcare.
- To promote Collaborative, Interdisciplinary skills, Leadership and Management Skills
- To strengthen Public Health and Community Engagement Skills while promoting well-being and resilience among Healthcare Workers
- To expand communication and cultural competence

Description

Day 1: Inaugural Ceremony and Keynote on One Health The faculty development program began with an inaugural ceremony featuring Chitkara University dignitaries emphasizing the importance of international collaboration in healthcare. Dr. Satish Bidaisee from St. George's University presented a keynote on "One Health," using interdisciplinary case studies to highlight the interconnectedness of human, animal, and environmental health. He shared strategies for incorporating "One Health" concepts into research and teaching.

Day 2: Trauma-Informed Care in Nursing Dr. Emmillie Joy B. Mejia of MAPUA University led a session on trauma-informed care, stressing the need for compassionate, patient-centered care. Through role-playing, participants practiced empathetic communication aimed at enhancing their ability to support patients sensitively and reduce re-traumatization risks.

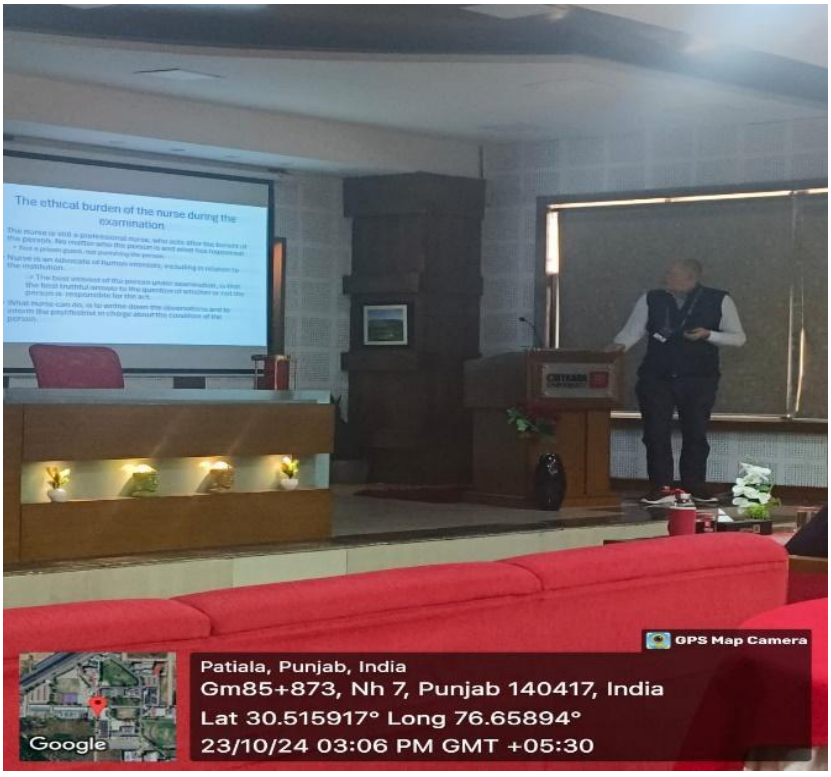
Day 3: Ethical and Legal Aspects in Forensic Nursing Prof. Kari Juhani Hyvärinen from Finland's Metropolitan University covered ethical and legal challenges in forensic nursing. His session included discussions on patient confidentiality, rights, and ethical dilemmas, providing practical guidance for balancing ethical principles with legal obligations.

Day 4: Technology and Digital Transformation in Healthcare Prof. Raphel Einsfield Simoes Ferreira discussed the impact of digital transformation on healthcare, focusing on telemedicine, electronic health records, and AI diagnostics. His presentation encouraged faculty members to integrate digital tools into their curricula to prepare students for tech-driven healthcare careers.

Day 5: Tackling Non-Communicable Diseases (NCDs) with Digital Health Solutions Prof. Antonio Fernando Sarria Santamera highlighted digital health solutions for managing non-communicable diseases. He shared innovative tools for monitoring, diagnosing, and preventive care, engaging participants in discussions on implementing these solutions to improve population health outcomes.

Valedictory Ceremony The program concluded with remarks from Dr. Sonika Bakshi and Dr. Harmeet Kaur, who praised the contributions of international speakers and participants. The FDP enhanced faculty members' understanding of trauma-informed care, forensic nursing, and digital health, promoting international collaboration and innovation in healthcare education and research.


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The ethical burden of the nurse during the examination
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Prof. Antonio Fernando Sarria Santamera is delivering his session and faculty members participating in a 5 days International Faculty Development Program on "Beyond Borders: Advancing Skills and Leadership among Healthcare Professionals" from 21st October to 25th October 2024

Outcomes

- The participants enhanced their leadership as well as cross-disciplinary skills in healthcare.
- The participants understood the global best practices in healthcare and emphasized on global health challenges and their solutions while integrating innovation and technology.
- The participants were able to expand their professional network that could foster lifelong learning.
- The FDP empowered healthcare educators to advance their skills, lead with vision, and train future professionals to meet global healthcare demands with expertise, compassion, and innovation.

Event Details	
Event Name	15th Global Week
Topic	Therapeutic Communication in Mental Health Nursing
Date	21 Oct to 25 Oct 2024
Mode	Offline
Venue	GB203, Galileo Block
Organizer Name	Chitkara University
Resource Person	Dr. Emmillie Joy Mejia Dean, School of Nursing MAPUA University, Philippines
No. of Participants	27
SDG No	SDG 3, SDG 4, SDG 5, SDG 8, SDG 17

Objectives

- To build a foundational understanding of therapeutic communication principles in mental health nursing.
- To acquire essential skills in active listening, verbal and non-verbal communication, and therapeutic responses.
- To explore the role of self-awareness and emotional intelligence in effective communication.
- To develop techniques for managing crisis situations, including de-escalation and addressing suicidal ideation.
- To learn to adapt communication methods to diverse cultural backgrounds and sensitivities.
- To practice documentation and reflection to evaluate communication effectiveness in real-life scenarios.

The 15th Global Week event, held from October 21 to October 25, 2024, focused on "Therapeutic Communication in Mental Health Nursing" and was a valuable learning experience for students in the B.Sc. Nursing 5th Semester and M.Sc. Nursing (MHN Specialty) programs.

Led by Dr. Emmillie Joy B. Mejia, an esteemed expert in mental health nursing, the sessions covered essential topics such as the foundation of therapeutic communication, the dynamics of the nurse-patient relationship, and practical skills in de-escalation and crisis management.

Throughout the week, students gained insights into key elements of therapeutic communication, including active listening, self-awareness, and cultural sensitivity. They engaged in interactive activities such as role-playing, case studies, and reflective exercises, which provided hands-on experience in applying communication techniques in real-life scenarios. Dr. Mejia's sessions emphasized the significance of self-awareness, emotional intelligence, and adaptability in fostering effective therapeutic relationships.

Ms. Kanika Guleria served as the buddy professor to Dr. Mejia, providing additional support and coordination throughout the event. The program was a comprehensive exploration of communication strategies in mental health care, equipping students with valuable skills to enhance their future nursing practice.

	
Group Photo of Dr. Joy with students on 23rd October 2024	Dr. Joy involved students in various relaxation exercises om 23rd October 2024
	
Students performing role play on case scenarios given by Dr. Joy on 24th October 2024	Dr. Joy discussing phases of nurse-patient relationship with students on 22nd October 2024



Outcomes

- Participants gained a thorough understanding of therapeutic communication principles and their importance in mental health nursing.
- They developed practical skills in active listening, non-verbal communication, and therapeutic responses.
- Students enhanced their self-awareness and emotional intelligence, recognizing their impact on patient interactions.
- They acquired effective crisis management techniques, including de-escalation strategies for challenging situations.
- Participants practiced cultural sensitivity, learning to adapt communication styles to meet diverse patient needs.
- Participants practiced documentation and reflection, which allowed them to evaluate the effectiveness of their communication in real-life scenarios.

Event Details	
Event Name	15th Global Week
Topic	Enhancing Critical Competencies in Acute Care Nursing
Date	21 Oct to 25 Oct 2024
Mode	Offline
Venue	GB205, Galileo Block
Organizer Name	Chitkara University
Resource Person	Prof. Tina Varamaki, (Senior Lecturer, Metropolitan University of Applied Sciences, Finland)
No. of Participants	39
SDG No	SDG 3, SDG 4, SDG 5, SDG 8, SDG 17

Objectives

- To access and manage the patients with complex needs
- To identify and prioritize the immediate needs of patients
- To develop skills in managing hemodynamic instability
- To discuss strategies for managing patients with multi organ dysfunction.

Write up

The 15th Global Week, 2024, of Chitkara University was held from 21st October, 2024, to 25th October, 2024. Professor Tiina Varamaki, Senior Lecturer at Metropolia University of Health Sciences, Finland, delivered lectures to the B.Sc. (Nursing) 3rd Semester students of the Department of Nursing, CSHS, Chitkara University. All the sessions focused on the care to be given to acute, medically complex, and critically ill patients, which is to be based on the continuous monitoring and sustaining of the vital functions of those patients. The sessions equipped the students with the critical competencies required for managing the life-threatening conditions. Hands-on practice sessions were also taken on Basic Life Support, which emphasized combining the skills, knowledge, and attitudes of participants to provide the best care. The one-week interaction provided the participants with improved abilities for better

outcomes and quality of life for patients in acute care settings by promoting a global exchange of knowledge.

	
Students indulged with of Prof. Tina Varamaki on 22nd October 2024	Prof. Tina Varamaki discussed topics on 22nd October 2024
	
Prof. Tina Varamaki discussed topics on 22nd October 2024	Prof. Tina Varamaki involved with the students in BCLs Session on 25th October 2024



Outcome

Participants developed deeper understanding towards identification and management of complex needs of critically ill patients. They also got better understanding of implementing the theoretical knowledge in clinical practice. Overall, it was great learning experience for all.

Event Name	15th Global Week
Topic	Mental Health Assessment and Competency Evaluation in Forensic Settings
Date	21st- 25th October, 2024
Mode	Offline
Venue	Einstein Hall and GB-206
Organizer Name	Chitkara University
Resource Person	Prof. Mr Kari Juhani Hyvärinen, Senior Lecturer, Metropolia UAS Helsinki, Finland
No. of Participants	51
SDG No.	3-Good Health and Well Being, 4-Quality Education, 5- Gender Equality, 8-Decent work and Economic growth, 17-Partnerships for the Goals

Objectives

The course will help the participants in:

- understand the legal standards related to mental health competency.
- apply various nursing assessment tools for evaluating mental health in forensic settings.
- encounter and provide good care to a psychiatric patient with a forensic background.
- evaluate ethical issues and challenges in forensic mental health assessments.

Description

The 15th Global Week, held at Chitkara School of Health Sciences, Chitkara University, Punjab, featured a course on forensic mental health, led by Prof. Kari Hyvärinen, MSc (Health Sciences), RN (Psychiatric), a senior lecturer at the university. The course aimed to provide students with a comprehensive understanding of the principles and practices of mental health work within forensic settings, focusing particularly on the role of nurses in assessing and caring for forensic patients, focusing on contemporary evaluations, legal standards, and ethical considerations. Prof. Hyvärinen picked the key topics like Role of Mental Health Professionals in Forensic Settings, Legal Standards of Competency: Relevant Laws and Regulations, and Definitions of Competency to Stand Trial and Criminal Responsibility for Events.

His additional focus was on trauma-sensitive approaches, understanding the relationship between mental health disorders and impeachable offenses, and ethical considerations in forensic practice. Simulations were also conducted on a case with Psychotic illness, depression, and personality disorder. On the final day of Global Week, an assessment test was conducted for evaluation purposes.







15th Global Week, from 21st- 25th October 2024



Outcomes

- Legal standards governing mental health competency.
- Enabling them to navigate related issues confidently.
- Develop the skills to effectively apply various nursing assessment tools tailored for evaluating mental health in forensic settings, leading to more accurate assessments.
- Participants also learned the way to encounter and provide compassionate care to psychiatric patients with a forensic background, fostering better therapeutic relationships and treatment outcomes.

Event Details	
Title of the Event:	Web Development Technologies - A stride towards Innovation
Date of the Event:	21, October 2024
Venue	TG-022, Turing Block
SDG no	4,9,11 and 17
No. of Student Attended	24
Resource Persons:	Dr. Rajneesh Talwar, Dean DICE Dr. Jyoti, Assistant Professor, DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description

Department of Interdisciplinary Courses in Engineering (DICE) organized an expert session on Web Development Technologies-A stride towards Innovation on 21st October 2024. This session kicked off with the Inauguration and a profound welcome Address by Dr. Rajneesh Talwar who made the students realize the importance of time utilization and how to make the best use of resources as well as gave a brief introduction on DICE. He discussed how to make websites and go online.



Dr. Jyoti, Assistant Professor in DICE, discussed the importance of persistence and practical skills by pushing boundaries and learning new skills. Furthermore, she also gave an introduction on the basics of html, CSS and JavaScript. The concepts of web development and CSS were demonstrated and practical exposure to the technologies was taken by Mr. Kunal. Students were also given a chance to showcase their skills by developing an e-commerce website. This event was accompanied by interactive quizzes and the winners

were awarded prizes. This event inspired and equipped the students to explore the field of web development. This event aligned with the Sustainable Development Goals (SDGs), specifically Goal 4: Quality Education, Goal 8: Decent Work and Economic Growth, Goal 9: Industry, Innovation, and Infrastructure, and Goal 17: Partnerships for the Goals.

Objective

1. Introduce students to HTML, CSS, and JavaScript.
2. Provide hands-on e-commerce website development experience.
3. Encourage practical skills and creativity in web design.
4. Promote learning through interactive quizzes and competitions





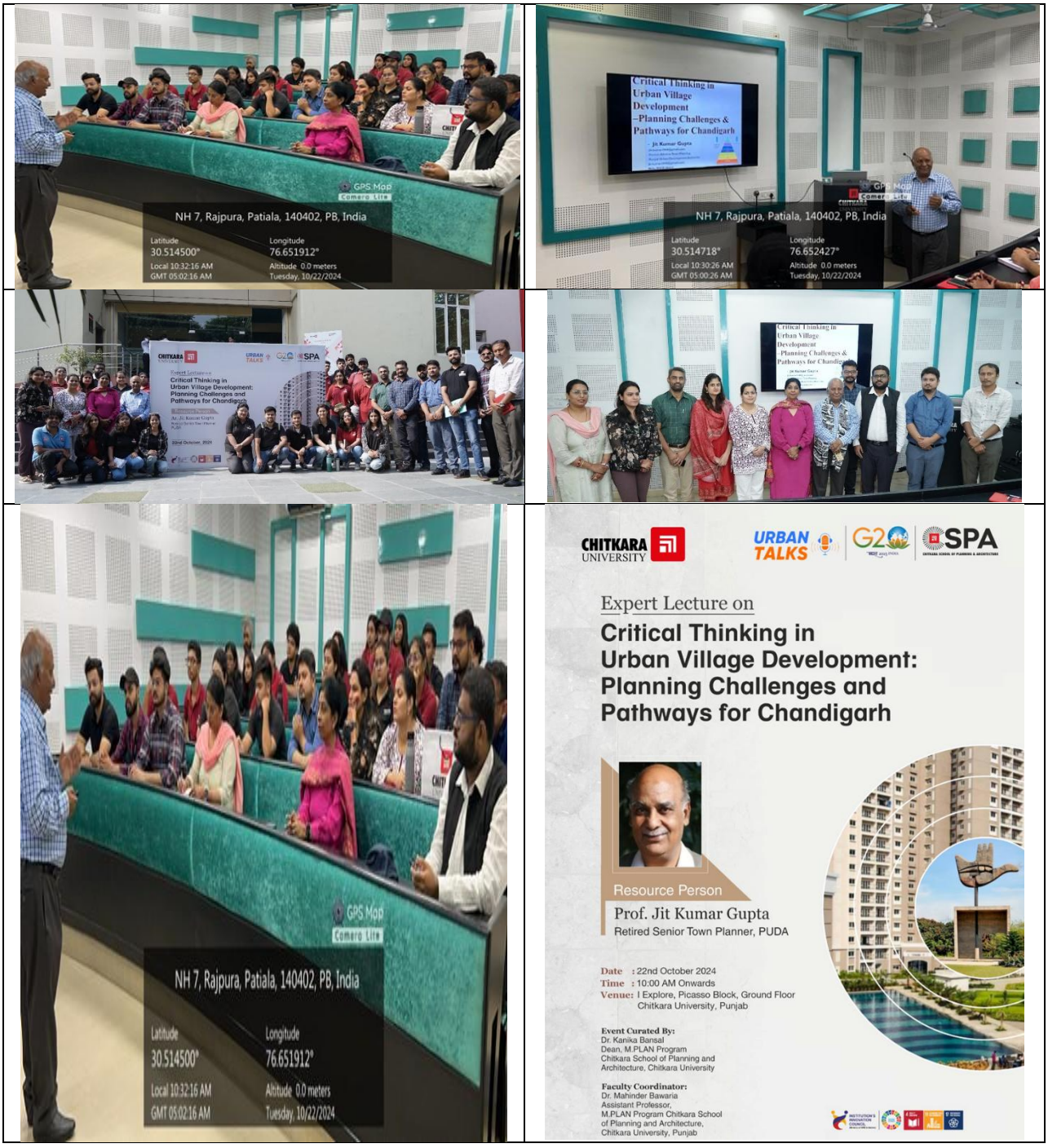
Dean DICE initiated the session on Web Development Technologies-A stride towards Innovation (21.10.2024)





Event Name	Workshop
Topic	Urban Talks series Titled "Critical Thinking in Urban Village Development: Planning Challenges and Pathways for Chandigarh,
Date	22 Oct 2024
Venue	CSPA, Chitkara University, Punjab
Organizer	Chikara School of Planning and Architecture, Chitkara University
Resource Persons	Ar. Jit Kumar Gupta
No. of Participants	32
SDG No.	SDG- 4,10, 11,17

The Urban Talks series, part of the M. Plan program at Chitkara School of Planning and Architecture, successfully concluded its fourth event on October 22, 2024, titled "Critical Thinking in Urban Village Development: Planning Challenges and Pathways for Chandigarh." Led by distinguished speaker Ar. Jit Kumar Gupta, a retired Senior Town Planner from PUDA, the session addressed critical challenges in developing Chandigarh's urban villages, emphasizing the need for community-centered planning approaches. This initiative aligns with several Sustainable Development Goals (SDGs), particularly SDG 11: Sustainable Cities and Communities, which focuses on making cities inclusive, safe, resilient, and sustainable. The workshop also supports SDG 4: Quality Education by fostering critical thinking and providing educational opportunities in urban planning. Furthermore, it promotes SDG 10: Reduced Inequalities by advocating for inclusive strategies that consider local aspirations and social dynamics. The event encouraged collaboration and innovative solutions among participants, reflecting SDG 17: Partnerships for the Goals, as it highlighted the importance of community involvement in urban development. Overall, the Urban Talks series inspires attendees to rethink traditional planning models and adopt fresh perspectives for future projects.


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Critical Thinking in Urban Village Development –Planning Challenges & Pathways for Chandigarh
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CHITKARA UNIVERSITY
URBAN TALKS
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SPA
Expert Lecture on
Critical Thinking in Urban Village Development: Planning Challenges and Pathways for Chandigarh
Resource Person
Prof. Jit Kumar Gupta
Retired Senior Town Planner, PUDA
Date : 22nd October 2024
Time : 10:00 AM Onwards
Venue: I Explore, Picasso Block, Ground Floor Chitkara University, Punjab
Event Curated By:
Dr. Kanika Bansal
Dean, M.PLAN Program
Chitkara School of Planning and Architecture, Chitkara University
Faculty Coordinator:
Dr. Mahinder Bawaria
Assistant Professor,
M.PLAN Program Chitkara School of Planning and Architecture, Chitkara University, Punjab

Event Name	Expert talk on Empowering Innovation: Hands-On Workshop on Generative AI Developments
Date	2024-10-23 to 2024-10-23
Venue	Faraday Hall, Edison Block, Chitkara University
Organizer	Dr. Nidhi Bansal Garg
Resource Person	Dr. Sushil Narang
Number of Participants	82
SDGs Covered	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Duration	2 hrs.

About the Activity



The Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, organized an expert talk on "Empowering Innovation: Hands-On Workshop on Generative AI Developments" in Faraday Hall (Edison Block) under the aegis of SDG "Quality Education, Decent Work and Economic Growth, Industry, Innovation and Infrastructure, and Partnerships for the Goals (SDG no. 4, 8, 9, and 17)" from 2:00 pm onwards. 73 students and 10 faculty members attended this talk. The aim of the expert talk was to provide students with practical knowledge and hands-on experience in the latest advancements in generative AI, including techniques and tools used for AI-driven creativity. Furthermore, to foster an environment of innovation and collaboration, encouraging participants to think creatively about how AI can be used to drive technological innovation and transformation.

The resource person for the talk was Dr. Sushil Kumar Narang, Dean of Artificial Intelligence in the Department of Computer Science and Engineering. Dean Prof. (Dr.) Mohit Kumar Kakkar and Dr. Reetu Malhotra, Professor (PI), Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University Punjab, expressed thanks to the resource person for encouraging and inspiring the students through this expert talk.

Objectives of the event

- To provide hands-on sessions where participants can experiment with AI models,
- generating text and images.
- To discuss the ethical considerations, limitations, and the future trends of generative AI.
- To encourage collaboration among participants to solve real-world problems.
- To introduce participants to the latest developments in generative AI, including key models like GPT, DALL·E, and diffusion models, and their practical applications.

Outcome or Key take away from the event

- Students understand ethical implications and challenges surrounding the use of generative AI in both industry and academia.
- Students learn how generative AI can be applied across various industries, including art, design, content creation, and technology.
- Students will gain hands-on experience and practical skills in using generative AI tools.
- They will have the opportunity to create AI-driven project prototypes that demonstrate the practical use of generative AI in real-world scenarios.









Title of the Event:	UN Day Celebration		
Date of the Event:	24th October 2024	Department	CUIET-AE
Venue:	TB-207, Tesla Block	SDG No.	4, 7, 9, 11, 12, 13, 17

Description

In this event students of CUIET-AE showcase sustainable activities, where students presented projects that focused on advancing vertical transportation and automation skills, all closely aligned with the Sustainable Development Goals (SDGs) 4 (Quality Education), 9 (Industry, Innovation, and Infrastructure), 11 (Sustainable Cities and Communities), 12 (Responsible Consumption and Production), 13 (Climate Action), and 17 (Partnerships for the Goals).

In a dynamic exhibition space, students from various engineering departments set up displays and live demonstrations of their work, with each project designed to address real-world challenges in urban transportation, infrastructure development, and automation. Some of the standout projects included advanced elevator and escalator prototypes that utilized energy-efficient technologies, which aimed to support sustainable city growth and contribute to SDG 11.

To promote SDG 4, the event also included interactive workshops where students shared their technical skills and knowledge with peers, encouraging greater access to education in vertical transportation and automation. Collaborating across disciplines, teams explored automation in vertical farming to address food security in cities, tying their efforts to SDG 9 by leveraging industry partnerships and novel technologies. Students emphasized climate-friendly designs, contributing to SDG 13 by focusing on renewable energy integration and reducing the carbon footprint of vertical transportation systems.

Outcomes

- The students, faculty, and attendees enhanced their knowledge about the importance of SDGs 4, 9, 11, 12, 13, and 17 and their relevance to engineering fields.
- Recognition and appreciation of innovative, sustainable solutions in vertical transportation and automation, encouraging students to apply these practices in future projects.
- Inspiration for students to pursue additional projects aimed at sustainability and urban development challenges, supporting long-term educational goals and innovation.
- Increased emphasis on developing engineering solutions that incorporate renewable energy and reduce environmental impact, supporting climate action goals.
- Raised public awareness about engineering's role in sustainable development and its impact on everyday life, fostering community engagement with the SDGs.






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Event Details	
Event Name	Sustainability Fete
Date	2024-10-24
Mode	Offline
Venue	Alpha Zone
Organizer Name	Chitkara Business School
SDG No	1, 8, 11 and 17

About the event

A Sustainability Fete was organised as part of the UN Day celebrations on 24th October 2024 at Alpha Zone from 9 am to 4 pm. The event offered an opportunity for staff and students to sell sustainable products and services procured from local artisans. As part of our commitment to sustainability, all stalls focused on eco-friendly items. The themes included selling sustainable merchandise, which included eco-friendly products (herbal soaps, sustainable candles), upcycled items (decorative items made out of waste products), zero-waste solutions, renewable energy products, healthy food items like millet products, dietary supplements, sugar-free products, products made from jaggery and honey, etc.

At the heart of the event was a demonstration that showcased different activities organised by the department over the year to promote sustainable living. It highlighted our on-going commitment to the United Nations Sustainable Development Goals (SDGs). The event brought together students, faculty, and community members to showcase projects, innovations, granted patents, and research that contribute to a sustainable future.

The activities were aligned to SDGs 1, 8, 11, and 17.

Objectives

- To offer an opportunity to students, staff and faculty to sell sustainable products, services, and activities through dedicated stalls.
- To provide a platform to the rural artisans to sell their sustainable products.
- To create awareness about the sustainable development goals.

Outcomes

- The students, staff, and faculty displayed and sold sustainable products, services, and activities through dedicated stalls.
- The rural artisans availed themselves the opportunity to sell their sustainable products.
- The students and faculty members got insights about various sustainability initiatives.




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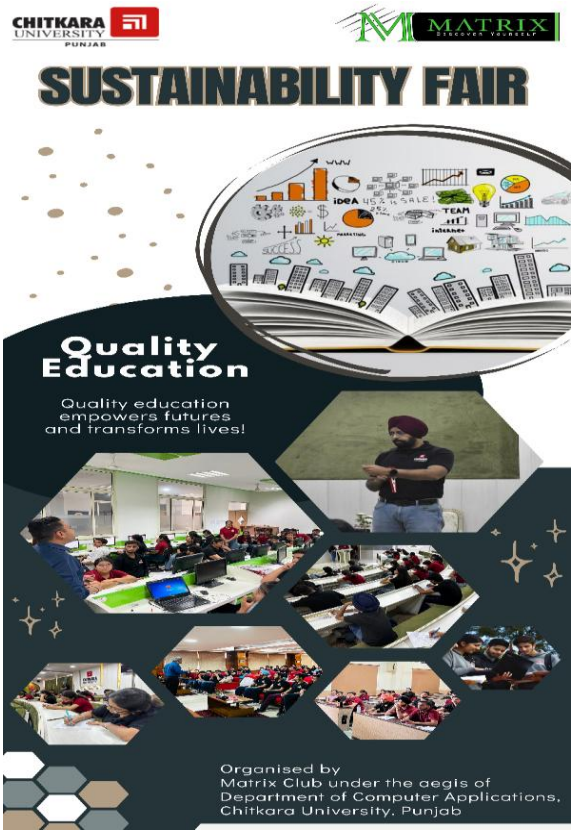

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World Heart Day



Event Details	
Title of the Event:	UN Day Celebration-Sustainability Fair
Date of the Event:	24th October 2024
Venue	Alpha Zone, Chitkara University
SDG No.	4: Quality Education,3: Good Health and Well-being 17: Partnership for Goals
No. of Students organized	25

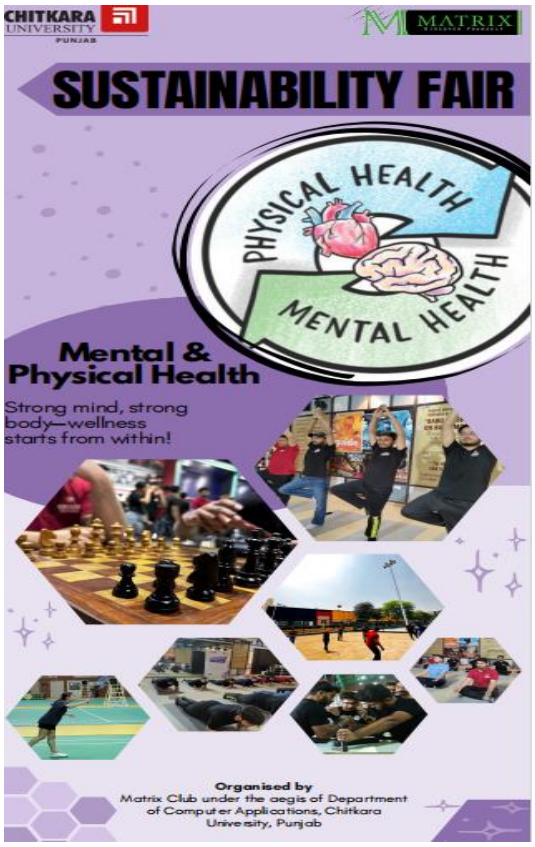
Objectives

- To help address global challenges and resonate with audiences that are conscious of social responsibility and sustainability.
- To Align events with SDGs can show a commitment to ethical practices and global well-being.
- To aim to promote well-being for all and to invest in inclusive and equitable quality education.



The Sustainability Fair held on **October 24th**, organized by the **Matrix Club** under the Department of Computer Applications in collaboration with **Centre of Excellence for Sustainability (CES)** at Chitkara University, Punjab, was a vibrant and engaging event focused on fostering a sustainable future through holistic wellness and quality education. The fair brought together students, faculty, and members of the community to explore how individual and collective actions in these areas can lead to meaningful change.

The fair emphasized two primary SDG goals of Department: **Good Health and wellbeing** and **Quality Education.** The mental and physical health segment highlighted the connection between a strong mind and a healthy body, promoting wellness as a foundation for resilience and productivity.



Interactive sessions and events organized in the Department during past months/years were showcased through creativity on canvas which offered participants insights into maintaining mental well-being and physical fitness, reinforcing the message that wellness begins within each individual.

Quality education was another central focus, highlighting its transformative power to change lives and create opportunities. The department has always kept the highest priority on delivering quality education, which can empower individuals and strengthen communities, encouraging participants to value and support educational initiatives as part of a sustainable society. The work of art showcased during the fair highlighted how the students coming to the department are being transformed into better individuals in the society. As students engage in diverse experiences—collaborating with peers, interacting with mentors, and participating in extracurricular activities—they develop empathy, communication, and leadership abilities. These qualities empower them to make thoughtful contributions to their communities and the world, becoming individuals who are not only skilled professionals but also active, compassionate members of society who strive to create positive change. The fair successfully fostered a deeper understanding of sustainability by connecting it to personal wellness and educational empowerment. Attendees actively engaged with the presentations and discussions, showing an enthusiastic response to the fair's message. This engagement reflects a growing commitment within the university community to prioritize sustainability in daily actions and long-term goals.

Outcome

The students were able to learn

- To empower people everywhere to live more healthy and sustainable lives.
- That education is also crucial to fostering tolerance between people and contributes to more peaceful societies.


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17
EXPLORE YOUR POTENTIAL


EXPLORE
YOUR
POTENTIAL


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GAMES
GAMES


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GAMES


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17

Event Name	LET'S GET SET ...GO....TO THE SUSTAINABILITY FAIR
Date	24th October, 2024
Venue	Alpha Zone
Organizer	Centre of Excellence for Sustainability -CES, Chitkara University, Panjab
Resource Person	Academic and Non-academic Team, DoE, Chitkara University
Number of Participants	47
SDGs Covered	1 to 17
NEP 2020	11.7
Module	All Twelve Modules
Duration	One -day

About the Activity

The Centre of Excellence for Sustainability (CES), Chitkara University, Punjab, hosted a fair with the theme *"**LET'S GET SET ...GO...TO THE SUSTAINABILITY FAIR"*** on 24th October, 2024. The objective of the event was to highlight contributions of each department of the university towards UN SDGs.



The Department of Education, Chitkara University, had the opportunity to exhibit posters and infographics on various scholastic and co-scholastic activities incorporated into its curriculum to positively impact the achievement of the UN Sustainable Development Goals under the theme ***"SDG Trailblazers: Nurturing Alpha Teachers for Global Impact."*** An infographic with four layers in the shape of a wheel displayed the twelve B.Ed. course modules in the centre, followed by circles of the UN SDGs,

the Chitkara University Charter, and the evidence of various activities conducted by the department in the form of QR codes that formed the outer layers. A web of interrelated themes and practices eventually became self-explanatory, showing how the B.Ed. curriculum encourages activities related to the UN SDGs. To name a few, these activities include action research, the creation of comic strips for young readers, online content development, project work, integrating these goals with lesson plans, creating picture books for the students, and using teacher Excel sheets to get involved with the cause. Moreover, the fair got its allure with games like 'Jigsaw Puzzle' and 'Snakes and Ladder.'

It was all the more inspiring when **Dr. Madhu Chitkara, Hon'ble Pro Chancellor, Chitkara University,** encouraged and appreciated the efforts of each member of the department. Dr. Sangeeta Pant, Dean, Department of Education, Chitkara University, applauded the endeavours of the faculty, and Dr. Parul Sood, Assistant Dean, Department of Education, Chitkara University, appreciated the team spirit of the faculty. Overall, it was a great learning experience for the faculty and the students.











Healthy Lives, Strong Partnerships

Chitkara School of Health Sciences (CSHS) at the SDG Fair organized at Chitkara University effectively demonstrated initiatives aligned with SDG 3 (Good Health and Well-Being), SDG 4 (Quality Education), and SDG 17 (Partnerships for the Goals). The event emphasized a holistic approach towards health, education, and collaboration. Visitors were introduced to a wide range of CSHS activities that support the SDGs. These included community care programs, health check-up camps, OPD services, collaborative events like free healthcare camps, expert talks, walkathons, workshops, industrial visits, conferences, and symposia. The **"Healthy Lives, Strong Partnerships"** canopy presented all these events, showcasing the breadth of CSHS's commitment to health and education. Additionally, students contributed to the fair's theme of sustainability by presenting creative exhibits made from best-out-of-waste materials. The second section, titled **FitSync Station,** provided visitors with an engaging experience. Student volunteers guided attendees through various health screenings, including blood pressure, body mass index, vision checks, stereoscopic vision assessment, color vision tests, grip strength evaluation with a dynamometer, and hand coordination testing. It also featured a comprehensive fitness test battery, including squats, push-ups, plank exercises, and wobble board challenges. The SDG Fair concluded with positive engagement and feedback, underlining CSHS's impactful role in fostering health, education, and meaningful partnerships for sustainable development.




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STRONG
PARTNERSHIP
CSHS


CHITKARA UNIVERSITY
FITSING STATION
CSHS

Event Details	
Event Name	Sustainability Fete
Topic	Sales of eco-friendly products
Date	24th October, 2024
Venue	Alpha Ground, Chitkara University
Organizers Name	Dr. Kanika Vice- Principal, Ms. Amanpreet Kaur, Assistant Professor, Ms. Seema Rani, Nursing Tutor, Ms. Kritika, Nursing Tutor, Ms. Dimple, Nursing Tutor, Department of Nursing, CSHS
No. of Student organizers	8
SDG No	12- Responsible Consumption & Production

Objectives

- To increase public awareness of SDG 12.
- To demonstrate the benefits of resource-efficient products that minimizes waste.
- To provide a platform to sell eco-friendly products, with proceeds supporting future sustainability initiatives.

Description

The Department of Nursing (CSHS), Chitkara University, Punjab, participated in the sustainability fête as a part of the UN Day celebration on 24th October 2024. The event included a stall to support and promote SDG 12, focusing on responsible consumption and production. The aim was to raise awareness of using natural resources efficiently and reducing waste, encouraging sustainability practices in daily life. The stall that was set up during the fête had handmade diyas made from eco-friendly products. Students of the Department of Nursing sold **handmade diyas,** and a dedicated **Henna (Mehandi) stall** was set up where students applied **henna** designs to the hands of visitors. By selling eco-friendly products, such as handmade diyas and natural henna, the fete promoted conscious consumerism, where people chose items that were both ethically produced and environmentally friendly.


Students selling handmade diyas at Sustainability stall


Students applied henna designs to the hands of visitors


Visitors buying diyas from the stall


Visitors buying diyas from the stall

Outcomes This sustainability stall raised awareness and promoted **SDG 12** through various activities. The event demonstrated how sustainable practices could be incorporated into everyday life. By promoting eco-friendly products, reducing waste, and supporting local communities, the fête contributed to a more sustainable future and reinforced the importance of collective action in achieving a more equitable and sustainable world for all.

EVENT DETAILS	
Event Name	Sustainability Fair
Topic	Sustainability Fair
Date	24th October,2024
Venue	Alpha Ground Chitkara University
Organizer Name	Dr. Kanika Rai (Vice-Principal), Ms. Kanika Sharma (Assistant Professor), Ms. Alisha Roy (Nursing Tutor) Department of Nursing, CSHS
No. of Student Organizers	06
SDG NO.	2,3,4,17

Objectives

- To raise Awareness and Promote Action on Health, Education, and Partnerships for Sustainability.
- To demonstrate the benefits of resource-efficient products that minimize waste.
- To provide a platform to showcase eco-friendly products, which proceeds towards supporting future sustainability initiatives.

Description

The Department of Nursing (CSHS), Chitkara University, Punjab, participated in the Sustainability Fair as a part of the UN Day celebration on 24th October 2024. The event focused on four critical SDGs: **SDG 2 (Zero Hunger)**, **SDG 3 (Good Health and Well-being)**, **SDG 4 (Quality Education)**, and **SDG 17 (Partnerships for the Goals)**. The aim was to raise awareness, inspire action, and facilitate partnerships that promote sustainable growth and development in these areas. The event was filled with informative exhibits, leaving attendees with both practical knowledge and the inspiration to take meaningful action. Students set up two engaging stations to represent specific Sustainable Development Goals. The first station focused on SDGs 3, 4, and 17, featuring three interconnected sections: a classroom, a skills lab, and a clinical area. They demonstrated how these areas relate to each other by creatively using reusable materials, illustrating the importance of education, practical skill-building, and partnerships in promoting health and learning.

At the second station, students showcased SDG 2 by preparing nutritious ladoos, highlighting the goal of zero hunger through accessible, wholesome food options. The stall attracted numerous visitors, including the esteemed Pro-Chancellor, special guests, and international faculty members attending Global Week, all of whom expressed appreciation for the initiative and creativity displayed.



Student explaining about the model to the visitors at Sustainability Fair on 24th Oct 2024





Group picture with model and chart displayed at Sustainability Fair on 24th October 2024

OUTCOMES

The fair successfully educated attendees on SDGs 2, 3, 4, and 17, highlighting sustainable practices across health, education, and nutrition. Engaging demonstrations encouraged participants to adopt sustainable habits, such as preparing nutritious food. The creative use of reusable materials reinforced eco-friendly approaches within education and healthcare. Additionally, the event promoted partnerships and community involvement, bringing together students, faculty, and international visitors in support of sustainability goals.

Name of Activity	UN DAY 2024 CELEBRATIONS
Name of Organizing Institute	Centre of Excellence for Sustainability in collaboration with Go Global
Mode	Offline
Date	24 Oct 2024
Duration	One Day
Venue:	Alpha Zone and Exploratorium
SDG	All SDGs

United Nations Day is an **annual commemorative day** that reflects the official creation of the United Nations on October 24, 1945.

The UN DAY 2024 was celebrated at CHITKARA UNIVERSITY, Punjab, India with a lot of pomp and splendor!!

On **24th October 2024**, the Centre of Excellence for Sustainability of Chitkara University, Punjab Campus, celebrated **UN Day**. The celebrations, as designed by the Centre, under the Chairmanship of **Sqn Ldr (Dr) Rina Angel** included a **Sustainability Fair, a Fireside chat and some cultural performances** with a cross-cultural understanding, sustainability awareness, and institutional growth.



This UN Day celebrations marked yet another milestone in the university's commitment to global citizenship, cultural understanding, and sustainability.

- **Highlight the Importance of UN Day and SDGs Awareness**
  Described the significance of UN Day and the university's commitment to the United Nations' Sustainable Development Goals (SDGs), underlining the necessity of educating students on global issues related to sustainability.
- **Document the Fashion Show as a Creative Expression of the SDGs**
  Provided insights into the fashion show's theme centered around the 17 UN SDGs, showcasing how students used fashion as an innovative medium to raise awareness on each goal.
- **Showcase Sustainability Initiatives at the Sustainability Fair**
  Summary of the Sustainability Fair, with nearly 40 stalls, that presented ideas, projects, and actions related to sustainability. Detail the participation of various colleges, schools, and departments in demonstrating their commitment to environmental conservation.



- **Acknowledge the Leadership and Inauguration by Dr. Madhu Chitkara**
  Emphasized the role of Dr. Madhu Chitkara, Pro Chancellor of Chitkara University, in supporting and encouraging sustainability initiatives by inaugurating the fair and engaging with participants at each stall.
- **Promote a Campus-Wide Commitment to Green Practices**
  Captured the event's objective of fostering a culture of environmental consciousness across the campus, highlighting collaborative efforts by students, staff, and faculty in contributing to a greener Earth.
- **Encourage Further Engagement in Sustainability Efforts**
  Inspire the campus community and external readers to engage with and support sustainability efforts, emphasizing the impact of individual and collective actions toward achieving the UN SDGs.

- **Celebrate the Event's Success and Impact on the Campus Community**
  Reflect on the success of the UN Day Celebration, capturing feedback from participants, the impact of the event on attendees, and future plans to continue promoting sustainable practices across the university.

Guidelines for Setting Up Stalls

As part of our commitment to sustainability, all stalls must focus on eco-friendly themes. Stall can include:

- Selling sustainable merchandise (eco-friendly products, upcycled items) -
- Hosting activities that promote sustainability (workshops, demonstrations)
- Offering products or services that contribute to sustainable living (e.g., zero-waste solutions, renewable energy products)

To ensure a smooth experience, we have outlined a few key guidelines for the event:

- **Booking and Payment**: Confirm availability and eligibility with the event organizer before making any payments.
- **Setup and Presentation**: Stalls should use minimal and sustainable materials for decoration.
- **Waste Management**: Stallholders are responsible for managing waste sustainably, with proper segregation.
- **Electricity Usage**: Please use electricity responsibly and avoid high-power-consuming equipment unless approved in advance.

A VISIT TO THE SUSTAINABLE STALLS



At the Sustainability fair, with nearly forty stalls overflowing with ideas and actions undertaken on Sustainability, it was a fair that was one of its kind, where all colleges, schools and departments of the Campus showcased their contributions towards keeping the Earth Green! Hon'ble and Revered Pro Chancellor of Chitkara University, the very elegant Dr. Madhu Chitkara, inaugurated the Fair and was at each stall to encourage the students, staff and faculty. As always, she patiently understood what each contribution was, and shared her thoughts on how they could contribute even better and other ideas that they could work on!! She encouraged each participant to continue to work as passionately as they were towards the noble cause of staying green.









Dr. Sumit Chowdhury, Founder and CEO of GreenEarthX also visited all the stalls. While he interacted with all the students as they explained their projects, he went on and tried many of the projects created by the students, appreciated research projects, happily availed some of the health checkups at the Fair, and understood the efforts of Infrastructure operations.

Students, faculty and staff from all colleges and schools visited the Fair and so did the International Faculty of Global Week. Students presented innovative projects and ideas, with startups rooted in sustainability principles joining the event. One team performed a nukkad naatak, while several departments organized games to creatively promote the message of sustainability.

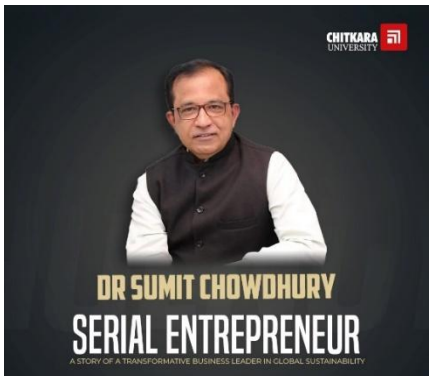




FIRESIDE CHAT



A **fireside chat** featuring **Dr. Sumit Choudhary, Founder and CEO of GreenEarthX and a serial entrepreneur in Global Sustainability** moderated by our esteemed **Vice Chancellor, Dr. Sandhir Sharma**, delved into global trends, sustainability, and the crucial role of educational institutions in advancing the UN Sustainable Development Goals (SDGs). This insightful conversation, which was attended by our students and faculty, including the **international faculty who are on campus as part of the Global Week**, emphasized the power of education in driving transformative change.













The event then transitioned to an impactful fashion show themed around the 17 UN SDGs. Each ensemble illustrated the significance of these goals, while also addressing the dire consequences of neglecting them. This visual presentation, where models of Panache from the Office of Student Affairs wore costumes created from discarded clothes, by the School of Fashion Design, captivated the audience with its thought-provoking portrayal of environmental and social responsibility.





A VISIT TO THE YELLOW POINT FARM



In the visit to the Yellow Point Farm by Dr. Sumit Chowdhury, the officials showcased the different sustainability ventures (more than a dozen ventures) including Miyawaki forest, biogas plant, mushroom production, organic farming, mechanised decomposer, vermicomposting pits, the STP plant, and much more.





INAUGRATION OF CENTRE OF EXCELLENCE FOR SUSTAINABILITY



Dr. Sumit Chaudhary inaugurated the newly established Centre of Excellence for Sustainability, a pioneering initiative aimed at advancing research, innovation, and practical solutions in sustainable development.




CHITKARA UNIVERSITY
Dr. Sumit D. Chowdhury


CENTRE OF EXCELLENCE FOR SUSTAINABILITY

Type of Activity	UN Day Celebration
Name of Organizing Institute	Chitkara College of Sales & Marketing
Resource Person	Guests, Chitkara University
Mode	Offline
Date(s)	24-Oct-2024 to 24-Oct-2024
Duration	3:30 hours
No. of Participants	50 | 4
Venue:	Chitkara University
SDG	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnerships for the Goals, SDG 13: Climate Action

Chitkara College of Sales and Marketing participated in the United Nations Day celebration organized by Chitkara University, Punjab. CCSM focused on awareness about heart disease and managing healthy heart and healthy lives through Nukkad Natak and Poster Display designed for World Heart Day. A showcase of Management Development Programs conducted by CCSM as consultancy project for Chitkara University, Punjab. Also displayed the Industry Led Master Classes initiatives and educational charts on earth and environment. Each activity was designed to encourage the students to understand Sustainable Development Goals and foster a deeper knowledge of global challenges related to health, education, environment, and economic growth and participate in the UN day for knowledge sharing.

Objectives

- To create awareness heart disease prevention measures and encouraging to adopt healthier choices
- Healthy Heart information accessible to wider audience for knowledge
- Role of professional training in strengthening practical skills to enhance workplace productivity for a sustainable career growth
- Professional development through industry led master classes and fostered a sustainable career

	**Nukkad Natak – Dastaan-e-Dil:** (Street Play on Heart Health) Student of MBA Sales and Marketing designed and acted a lively and interactive street play with the theme "Use Heart for Action - Healthy Heart for A Healthy Life" on World Heart Day and UN day on 24th October 2024. Aim of this play is to promote awareness about heart disease and the importance of maintaining a healthy heart for healthy lives. The play also addressed preventive care, healthy life styles and managing a healthy heart. This activity of the students emphasized the need for healthy living, preventive healthcare, and access to information on non-communicable diseases.
	World Heart Day Posters Display: Students of MBA Sales and Marketing displayed the charts and posters designed for World Heart Day with theme "Use Heart for Action - Healthy Heart for A Healthy Life". The aim of this activity to emphasized the need of healthy living and provide the information to wider audience about heart disease, preventive healthcare, healthy heart, heart functioning along with valuable insights.
	**Management Development Programs:** CCSM showcase the professional training program conducted by CCSM as consultancy project for Chitkara University, Punjab. The aim of this activity to show case the glimpse of the trainings and contribution of academia in capacity

	building, Academia-Industry Collaboration, Professional Skill Development of the industry workforce and empower them with leadership qualities and foster a sustainable development in their career growth through new employment opportunities in the same organization which leads to industry and economic growth.
	**Industry Led Master Classes:** Showcase the glimpse of master conducted for the students of MBA Sales and Marketing. Industry-led master classes are immersive learning experiences led by seasoned professionals from the industry who bring real-world insights, expertise, and Knowledge Sharing & Best-Practices directly to participants. These sessions bridge the gap between academic knowledge and practical applications, enabling attendees to understand the latest industry trends, challenges, and strategies which make them ready for a quality jobs and develop professional skills and lifelong learning for economic growth and productivity and foster a sustainable career growth.
	**Educational Charts on Earth and Climate:** The display included educational charts focused on water conservation, earth sustainability, and environmental protection


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Event Name	Udaan Fest
Topic	Udaan 2024 (National Media Fest)
Date	25th October 2024
Venue	Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-17

About the Event

Chitkara School of Mass Communication, Chitkara University, Punjab organized the 13th edition of its annual National Media Fest, 'Udaan 2024' on 25 October 2024. The event was a celebration of creativity, innovation, and the spirit of competition. Over 200 students from 15 colleges and Universities participated in 15 events themed around various facets of media, journalism and entertainment. IMCMT, Kurukshetra University, Kurukshetra bagged the overall trophy for this edition of Udaan. Dr Madhu Chitkara Pro Chancellor, Chitkara University gave away the prizes to the winner and runners up. The fest was inaugurated by Dr. Sandhir Sharma, Vice-Chancellor, Chitkara University, Punjab.

'Udaan' is in fact the oldest and the most consistent national level media fest of India which is especially organized for the students of media, journalism and mass communication. The fest witnessed a lot of talented participants showcasing their skills in various competitions related to media disciplines.

Tamanna from Arya PG College, Panipat won the first prize in Scribble Pad, while Rubindeep Kaur from Panjab University, Chandigarh secured the second prize. In Catch the Glimpse, Neha Jindal from Dev Sanskriti University, Haridwar bagged the first position, and Harshit from Lovely Professional University, Jalandhar claimed the second position.

Kashish Amit from Dev Sanskriti University won the first prize in RJ Hunt, and Dalveer Singh from Punjabi University, Patiala secured the second prize. In News Flash, Keren from Lovely

Professional University, Jalandhar emerged as the first prize winner, and Khushi Jaiswal from Dev Sanskriti University secured the second prize.



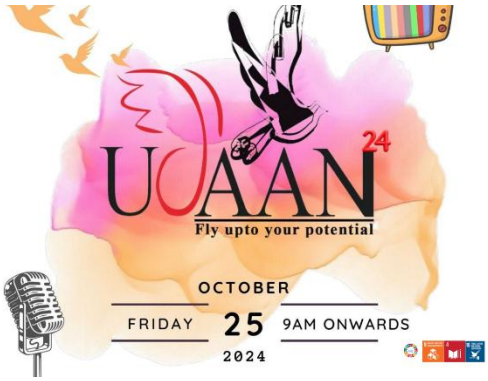
Picture with the winning team



Students and faculty for an event



CSMC group picture with Madhu ma'am

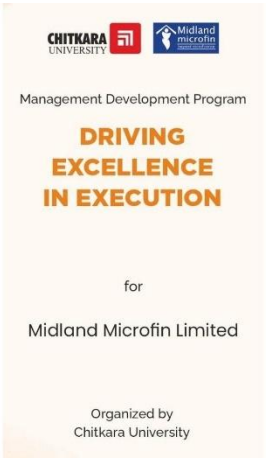


Poster of the Event

Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-10-26 to 2024-10-26
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha Dean
No. of Participants	26
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- Promote collaborative practices to strengthen organizational culture
- Equip managers with tools for impactful performance feedback delivery
- Foster a mindset of innovation and problem-solving among leaders
- Introduction of frameworks for achieving operational excellence



Description

As a demonstration of Chitkara University's commitment to foster a sustainable partnership with the industry, meaningful training interventions are curated to drive Business growth through Leadership Skills which are imperative to nurture & retain talent. To further strengthen this idea of creating mutual value an MDP-Driving Excellence in Execution was organized at Jaipur for Regional Managers and Cluster Heads of Midland Microfin Ltd. a leading Microfinance organization which believes in empowering communities through a sharp focus on financial inclusion. The professional training program aimed to enhance leadership competencies, encourage innovation, and strengthen the ability to execute strategies effectively. Participants gained valuable perspectives on leadership

strategies, team dynamics, and the importance of impactful performance feedback in achieving operational excellence. Chitkara University, Punjab and Midland Microfin Ltd.

Outcomes

- Improved leadership performance in challenging environments
- Fostered stronger collaboration across departments and regions
- Greater alignment of strategies with organizational goals
- Strengthened professional relationships and trust among stakeholders









Event Name: -	Vigilance Awareness Week
Venue: -	Explore Star Hall, Near Bloom Block
Date: -	28th October to 3rd November, 2024
SDG Number, Name and NEP: -	5-Gender Equality, 8-Decent work and economic growth and 17-Partnerships for the goal, NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	221
Duration: -	One Day

Integrity lies in staying one step ahead, and Vigilance Awareness Week with UCO Bank brought insights to students on safeguarding their information against the rising tide of digital fraud. Led by Ms. Priyanka Sharma, Senior Manager, the session covered everything from securing credit details to recognizing scam calls. The session was enriched by the presence of Mr. Alok, Zonal Head-Deputy General Manager, Miss Sakshi Gupta, Manager, Maania Gulati, Manager-Branch Head Jhansla, and Ankush Jindal, Customer Service Associate-Branch Jhansla, each imparting essential vigilance tips. An engaging quiz rewarded sharp answers, while an oath-taking ceremony and signature campaign underscored their commitment to vigilance.




"BABU MOSHAYE AREY
OH BABU "OSHAYE"
"WOH DUS MAARENGE
AUR TU EK MAAREGA...US EK MEIN
DUS KA VAZAN HOGA"
"AKELI LADKI KHULI
HUI TIJORI KE JAISI HOTI
HA"


CHITKARA UNIVERSITY
National Service Scheme
Organises
VIGILANCE AWARENESS WEEK


National Service Scheme
VIGILANCE AWARENESS WEEK


National Service Scheme
Organises
VIGILANCE AWARENESS WEEK
Nation's Prosperity

Event name	Workshop titled Paper Revive: Crafting Experimental Sustainable Papers
Topic	Crafting Experimental Sustainable Papers
Date	29/10/2024 to 30/10/2024
Venue	Paper Recycling plant, Chitkara University
Organizer	Department of Communication Design at Chitkara Design School, in collaboration with the Office of Infrastructure Development, Chitkara University
Resource Person	Mr. Sanjeev Bhardwaj and Dr. Gurpreet Singh Saggu
No. of Participants	50 students
Under SDG no.	SDG 12, 13, 15 and 17

The Department of Communication Design at Chitkara Design School, in collaboration with the Office of Infrastructure Development, organized a workshop titled Paper Revive: Crafting Experimental Sustainable Papers on August 29th and 30th, 2024. Held at the paper recycling unit of Chitkara University, the workshop was led by Mr. Sanjeev Bhardwaj and Dr. Gurpreet Singh Saggu. During the workshop, participants learned the intricacies of paper making and recycling, guided by the resource persons. Students had the opportunity to create their own papers, exploring innovative techniques and sustainable practices. The workshop emphasized the importance of sustainability in design, encouraging students to consider eco-friendly alternatives in their creative processes.



Objectives

The program aims to introduce students to the fundamental techniques of paper making and recycling, promoting sustainable practices in design through hands-on experience. By encouraging creativity and experimentation, the initiative inspires students to craft unique, eco-friendly papers.

Additionally, the program raises awareness about the environmental impact of paper production and the importance of recycling, fostering a sense of responsibility among students. It also encourages collaboration between students and experts in exploring innovative sustainable design solutions, further enriching their learning experience and commitment to eco-conscious practices.



Students making their hand made diaries at the paper recycling plant



Event Name	Dharamshala Visit
Date	30.10.2024
Venue	Chitkara University, Punjab
Number of International Students	10
SDGs Covered	SDG-19 - Partnership for the Goals
Duration	3 Day

Chitkara University's international students from Bhutan visited Dharamshala to Seek blessings from His Holiness the Dalai Lama. The students were accompanied by Sherab Tenzin, Manager at Chitkara Alumni Association Network (CAAN), during their visit to the Dalai Lama Temple in Dharamshala





Event Report	
Event Name	Workshop
Topic	Trauma Informed Care: Integrating Evidence Based Practice into Mental Healthcare
Date	07-11-2024
Mode	Offline
Organizer Name	Ms. Manu Kohli, Associate Professor/ Ms. Kanika Guleria, Assistant Professor/ Ms. Vijyeta Bhasin, Assistant Professor/Ms. Kanu Mahajan, Assistant Professor/ Ms. Jigyasha, Assistant professor/ Ms. Sonali, Nursing Tutor
Name of the school/college holding the event	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
Resource Person	Dr. Sandeep Grover, Professor & HOD, Department of Psychiatry, PGIMER, Chandigarh Dr. Krishan K Sony, Associate Professor, Consultant Child and Adolescent Psychiatry, PGIMER, Chandigarh Dr. Nidhi Barthwal, Assistant Professor, Department of Psychology, Chitkara University, Punjab Dr. Jyoti Mishra, Assistant Professor, Department of Psychiatry, Govt. Medical College & Hospital Sector-32, Chandigarh
No. of Participants	102
SDG No	SDG 3: Good Health and well-being, SDG 4: Quality Education, SDG-17: Partnership for goals

Objectives

- Build an understanding of trauma's impact and prevalence in mental health.
- Equip participants with tools for effectively assessing trauma in patients.
- Educate participants on self-care practices to sustain their effectiveness in trauma-informed care

Description

Department of Nursing, Chitkara School of Health Sciences, organized a workshop on "Trauma-Informed Care: Integrating Evidence-Based Practice into Mental Health Care", on November 7, 2024, with an aim to enhance the understanding of trauma's impact on mental health and equip healthcare professionals with trauma-informed skills. It began with an inaugural address by Dr. Kanika, Vice-Principal, who emphasized the need for compassionate, evidence-based approaches in trauma care. Key sessions followed, each led by distinguished experts.

Dr. Sandeep Grover, Professor & HOD, Department of Psychiatry, PGIMER, Chandigarh discussed the prevalence and profound effects of trauma on individuals' mental health, urging practitioners to adopt an empathetic approach. Dr. Krishan K Sony, Associate Professor, Clinical Psychologist Consultant Child and Adolescent Psychiatry, PGIMER, Chandigarh introduced participants to various trauma assessment tools, essential for accurate diagnosis and personalized treatment. Dr. Nidhi Bhardwaj, Assistant Professor, Department of Psychology, Chitkara University, Punjab focused on trauma-specific interventions, offering practical, research-backed techniques to support healing in patients affected by trauma. Dr. Jyoti Mishra, Assistant Professor, Department of Psychiatry, Govt. Medical College & Hospital Sector-32, Chandigarh highlighted self-care strategies, stressing the importance of resilience and self-care to prevent burnout and maintain quality care.

The day concluded with case scenarios, allowing participants to apply concepts in practical contexts, followed by a vote of thanks. Overall, the workshop effectively conveyed the importance of trauma-informed care and provided valuable strategies for implementing it in clinical practice, contributing to a more supportive and effective mental healthcare environment.

Outcomes

- Participants had a better understanding of trauma and its impact, enabling them to provide more empathetic and effective care.
- Attendees were able to use trauma assessment tools and interventions confidently to support individuals affected by trauma.
- Participants learned self-care strategies to prevent burnout and maintain sustainable practices in trauma-informed care.



Dr. Sandeep Grover discussing the impact of trauma during the workshop on Trauma Informed care: Integrating Evidence Based Practice into Mental Healthcare on 7th November 2024



Dr. Nidhi Barthwal discussing the intervention strategies, trauma during the workshop on Trauma Informed care: Integrating Evidence Based Practice into Mental Healthcare on 7th November 2024



Dr. Krishan K Sony discussing the assessment tool for trauma,during the workshop on Trauma Informed care: Integrating Evidence Based Practice into Mental Healthcare on 7th November 2024



Event Details	
Event Type	Pre-Placement Talks
Topic	Manas Foundation
Date	2024-11-11 to 2024-11-11
Mode	Online
Organizer Name	CSPC
Resource Person	Ms. Vasudha Pruthi Clinical Psychologist
No. of Participants	8
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals, SDG 9: Industry, Innovation and Infrastructure

Objective

- Career Guidance: To provide students with insights into potential career opportunities in the field of psychology and counseling.
- Skill Assessment: To evaluate students' knowledge, skills, and experience in relevant areas such as psychological principles, counseling practices, workshop facilitation, and content creation.
- Professional Networking: To facilitate connections between students and professionals in the field, fostering potential collaborations and mentorship opportunities.
- Placement Opportunities: To offer placement opportunities for eligible students in ongoing programs at Manas Foundation.

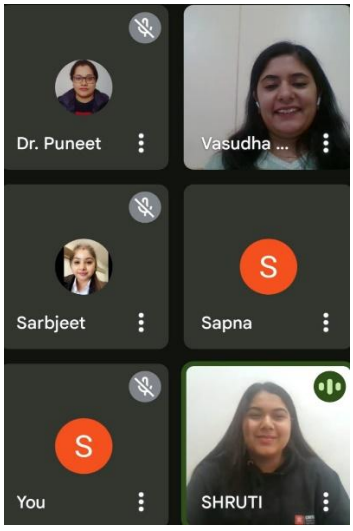
Description

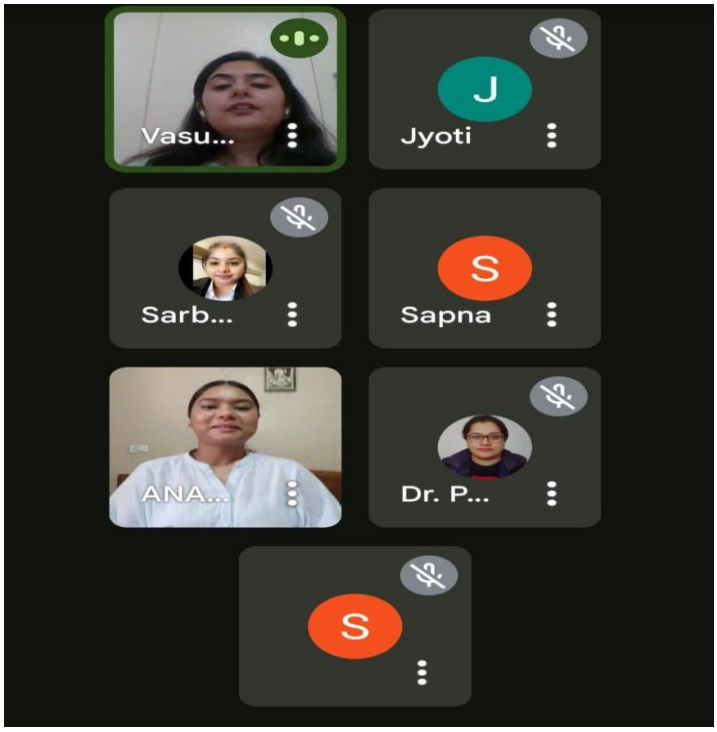
Chitkara School of Psychology and Counselling organized a Virtual Pre-placement talk and Placement Drive in association with Manas Foundation, a New Delhi based registered organization on 11 November 2024. Ms. Vasudha Pruthi, Clinical Psychologist, Manas Foundation conducted virtual interviews with our Alpha Master Counsellors to shortlist them for the ongoing programmes being undertaken by the foundation. The drive started with a brief introduction about Manas Foundation, the vision, mission and especially the programmes currently being run. The panellists from Manas Foundation engaged in a rigorous selection process evaluating students' readiness about psychological principles and practices. The students were asked about their understanding of the programme and how they felt about it.

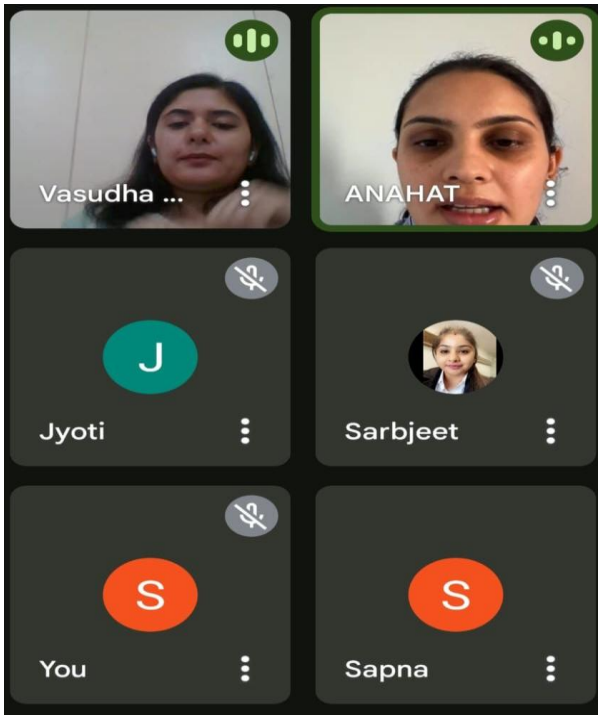
Further, they were questioned about their experience of conducting workshops and sensitization programmes about intellectual disabilities and Specific Learning Disability. It was emphasized that documentation and content creation for social media is an important part of the programme, students were specifically asked about experience in content creation. Further, students were asked about their present locations and travel preferences as the programme involves travelling to conduct workshops. The Pre-Placement talk, and drive was a great success. We wish our students a great start for their careers.

Outcomes

- Enhanced Career Awareness: Students gained a deeper understanding of career paths within psychology and counseling, particularly in the context of working with individuals with intellectual disabilities and specific learning disabilities.
- Skill Development: The selection process helped students identify areas for skill improvement, such as content creation, workshop facilitation, and documentation.
- Professional Growth: Successful candidates secured placement opportunities, allowing them to apply their knowledge and skills in real-world settings.
- Institution Reputation: The successful conduct of the pre-placement talks, and drive enhanced the reputation of Chitkara School of Psychology and Counseling as a provider of quality education and career opportunities.
- Industry Collaboration: The partnership with Manas Foundation strengthened the institution's ties with industry professionals, fostering future collaborations and opportunities.




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Event Details	
Title of the Event:	DICE-TechInnovate 24
Date of the Event:	11, November, 2024
Venue	Alpha Zone
SDG no	4,9 and 17
No. of Student Attended	171
Resource Persons:	Prof. (Dr.) Rajneesh Talwar, Dean DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description



The Department of Interdisciplinary Courses in Engineering (DICE) organized a project exhibition event titled DICE-TechInnovate 24. This event focused on showcasing student's innovative solutions in the areas of Embedded Systems and the Internet of Things (ES&IOT). With over 200 projects submitted under the E S&IOT, exceptional projects were selected for the final exhibition. The selected projects represent student creativity and technical excellence in providing solutions to pressing societal and industrial challenges. Several dignitaries and faculty members, including Dr. P.K. Khosla, Pro Vice Chancellor (Research), Dr. Sandeep Singla, Assistant Director (Academic Affairs), Dr. Rajeev Kamal Sharma, University Examination and Mr. Pawan, Director Technology procurement, visited the event, exploring the showcased projects and engaging with students about their work.

Dr. Rajneesh Talwar, Dean DICE emphasized the importance of interdisciplinary learning in tackling real-world problems and lauded the students for their commitment to innovation. The exhibited projects covered a diverse range of applications which included agriculture, Mines, Electric vehicles, underwater drone, Environmental monitoring, biometric system, healthcare etc. The selected projects were rigorously evaluated by a panel of experts from both industry and academia. Er. Anoop Singh Thakur, Director of Ocean Technologies Pvt. Ltd, represented the industry perspective and provided insightful evaluations of each project, focusing on innovation, technical feasibility, and societal impact. They expressed great appreciation for the Projects done under guidance of DICE.

OBJECTIVE

1. Encourage student innovation in Embedded Systems and IoT solutions.
2. Provide a platform for project showcase and expert feedback.
3. Promote interdisciplinary learning to tackle real-world problems.
4. Foster industry-academia collaboration through project evaluations.



Students showcase their project to the panel (11.11.2024)





First-prize winners posing with the Judges and Dean DICE, celebrating their achievement at DICE TechInnovate 24 (11.11.2024)



Second -prize winners posing with the Judges and Dean DICE, celebrating their achievement at DICE TechInnovate 24 (11.11.2024)



Event Name	Visit of Jen Dollin, Western Sydney University, Australia
Date	13th November 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	Dr. Jen Dollin, Director, Sustainability Education and Partnerships, Western Sydney University, Australia,
Number of Participants	1 Guest and 40 employees
SDGs Covered	SDG 4, SDG 5, SDG 3 and SDG 17
Duration	1 day

About the Activity



On November 13, 2024, Chitkara University, Punjab, warmly welcomed Jen Dollin from Western Sydney University (WSU), Australia. A distinguished advocate for sustainability, Ms. Dollin inaugurated the university's extended organic mushroom production unit, a forward-thinking initiative to promote sustainable agriculture on campus. In her expert talk," Integrating Sustainable Practices into University Ecosystem," Ms. Dollin engaged Chitkara's faculty and shared actionable insights on embedding sustainability within academic and operational frameworks. Her emphasis on collaborative efforts to address global challenges inspired attendees to rethink conventional practices and embrace environmentally responsible strategies. This special occasion, aligned with the ethos of kindness and sustainability, reinforcing Chitkara University's commitment to fostering sustainable development. The visit marked a significant step in strengthening international academic ties and promoting meaningful practices that contribute to a greener, more compassionate world. This was organized by the Office of International Affairs, Chitkara University.


ENGAGE WITH CHITKARA UNIVERSITY
IMAGINE WITH CHITKARA UNIVERSITY
DISCUSSION ON EFFORTS TOWARDS SUSTAINABILITY


CHITKARA UNIVERSITY
"Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young." — Attributed to Henry Ford
There is so much to learn....if the learned are willing to share the knowledge and if we have the will to.... !
Jen Dollin shared her knowledge on the pedagogy they adopted at WSU, Australia, to create awareness of SDGs for their students, and how to generate in students the curiosity about SDGs. It was a very impactful session indeed!!
CHITKARA UNIVERSITY


CHITKARA UNIVERSITY
SUSTAINABLE MUSHROOM PRODUCTION
YELLOW POINT FARM


CHITKARA UNIVERSITY
CHITKARA UNIVERSITY
EXTENDED SUSTAINABLE MUSHROOM PRODUCTION UNIT
Inaugurated by
Jen Dollin
Director, Sustainability Education and Partnerships
Western Sydney University ,Australia
on
Wednesday, 13th November, 2024

Event Name	Pre-conference Workshop on Viksit Bharat @2047
Date	19th November 2024
Venue	Pierre Hall (Le Corbusier Block)
Department	Centre for Research Impact and Outcome
Resource Person	Speaker 1: Dr. Rakesh Sehgal, HAG Professor, National Institute of Technology Hamirpur, Himachal Pradesh (Former Director National Institute of Technology Srinagar, J&K) Speaker 2: Dr. Anju Batta Sehgal, Fellow Association for Phyto-taxonomy, Member Botanical Society of America, and Society for Ethnobiology USA
Number of Participants	74
SDGs Covered	SDG 5, 9, 17
Duration	2:00 Hrs.

About the Activity

The Centre for Research Impact and Outcome, Chitkara University, Punjab, successfully hosted a pre-conference workshop on "Viksit Bharat @2047" on November 19, 2024, in the series of 1st International Conference on Advanced Materials for Sustainable Future (ICAMSF-2025). Dr. Rakesh Sehgal, HAG Professor, National Institute of Technology Hamirpur, Himachal Pradesh (Former Director National Institute of Technology Srinagar, J&K) and Dr. Anju Batta Sehgal, Fellow Association for Phyto-taxonomy, Member Botanical Society of America, and Society for Ethnobiology USA led the session. Key topics included Technology Business Incubators- A Way Forward for Startups and Role of Women in Viksit Bharat@20247. The workshop was aligned with SDG5, SDG9 and SDG17.



Webinar Objectives: Incubators play a vital role in the growth of startups. They provide the necessary resources such as infrastructure, mentorship and financial support to nurture and support startups' innovation. Some of the key topics covered during this presentation are

- Access to high-end technological expertise

- Establishing meaningful partnerships
- Cost-efficient business development
- Accelerate overall startup growth
- Reduced time-to-market



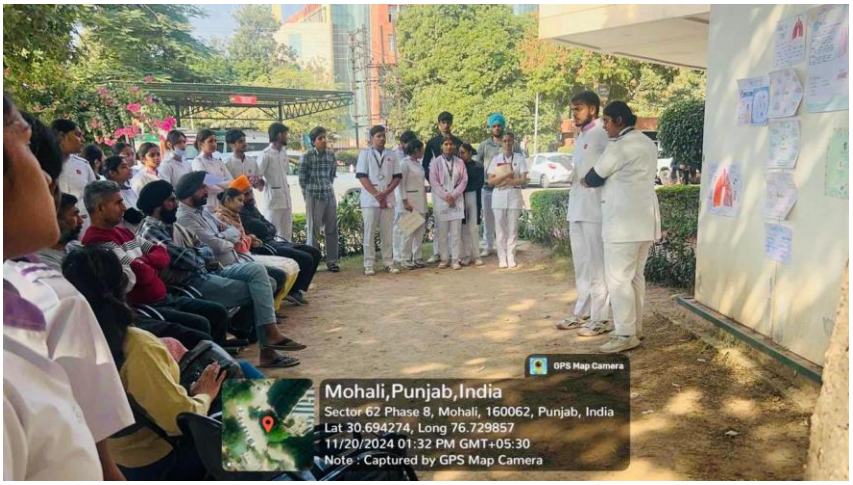


Event Name	CSR Activity
Topic	Group Activity/ Role Play on "World COPD Day"
Date	20th November, 2024
Venue	Fortis Hospital, Mohali
Organizers	Ms. Parminder Kaur (Associate Professor), Ms. Divya Thakur (Assistant Professor)
No. of Participants	57
No. of Impacted Individual	25
Under SDG no.	03, 04, 17
SDG Details	03 Good health and wellbeing, 04 Quality education, 17 Partnership for the Goals

Objectives

- To create awareness among the general public about causes of COPD
- To illustrate the sign and symptoms of COPD
- To raise awareness regarding the prevention of COPD through role play.

As a part of global initiative, students of B.Sc. (N) 3rd semester of Department of Nursing, Chitkara University, Pb. in collaboration with Fortis Hospital, Mohali and Centre of Excellence for Sustainability, observed World COPD Day-2024 at Fortis Hospital, Mohali under the theme "Know your lung function". Students carried out various activities like role play, demonstrated post operative exercises and delivered health talks which were dedicated to raise awareness among general public that highlighted the importance of measuring lung function, encouraging healthy lifestyle choices and facilitating quality care for those living with COPD. Students took this opportunity to educate the public about the risk factors, causes, clinical manifestations and various approaches of managing and preventing COPD through various lifestyle modifications.



3rd semester students explaining the causes of COPD on 20th November 2024



Students educating the public regarding COPD through a role play on 20th November 2024



Students performing role play on prevention of COPD on 18th November 2024



Students explaining the sign and symptoms of COPD on 20th November 2024

Outcomes

- Created awareness regarding the causes and sign and symptoms of COPD
- Highlighted the importance of timely hospital visit after having such symptoms
- Public gained insight regarding the various measures in prevention of COPD.

Event Name	Winter Camp 2024
Date	November 21- November 28, 2024
Venue	FPT University, Vietnam
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	10
SDGs covered	SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 17 (Partnerships for the Goals)
Duration	8 Days

About the activity

The Office of International Affairs serves as a bridge between Chitkara University and leading global institutions, facilitating collaborations, exchange programs, internships, and cultural immersion experiences. The university's strong international network ensures that students gain exposure to diverse cultures and global industries, preparing them for success in the global job market. One such opportunity was the Winter Camp by FPT University, Vietnam. A total of 12 students joined the camp wherein 8 students participated from different programs from Chitkara Business School, 2 students participated from the Department of Pharmacy and the other 2 students were from the CSE department from Chitkara University, Himachal Pradesh campus. FPT University's International Winter Camp in Da Nang, Vietnam, offered a unique opportunity for students from around the world to explore Vietnamese culture while engaging in hands-on learning experiences. The camp also emphasized innovation, technology, and entrepreneurship, allowing participants to immerse themselves in FPT University's vibrant start-up culture. With a strong focus on creativity, collaboration, and problem-solving, the camp encouraged the students to develop their own business ideas and work with like-minded peers. Da Nang, known for its stunning landscapes and growing tech scene, also provided the perfect backdrop for fostering future leaders in the global start-up ecosystem.


Product name : GLOBEAR
Market Potential in Da Nang
Impact on the Market :




F P T




WINTER CAMP
FPT Education Global



Event Details	
Event Name	Awareness Talk
Topic	National Newborn Week
Date	21November 2024
Mode	Offline
Venue	Pediatric Ward at GMSH Sector-16, Chandigarh
Organizer Name	Ms. Kanika Sharma, Assistant Professor and Ms. Indu Bala, Nursing Tutor, CSHS, Chitkara University, Punjab
No. of Participants	03
Number of impacted individuals	30
SDG No	SDG 3: Good Health and Well-being, 4: Quality Education, 17: Partnership for goal

Objectives

- To raise public awareness about essential newborn care.
- To promote Kangaroo Mother Care (KMC).
- To educate the community on preventing unhygienic practices that could harm newborns.
- To equip parents, caregivers, and healthcare professionals with knowledge and skills to ensure the health and well-being of newborns.

Description

The Department of Nursing, Chitkara School of Health Sciences had organised a Awareness Talk on National Newborn Week on 21st November 2024 at Government Multi-Specialty Hospital (GMSH), Sector 16, Chandigarh. It featured an informative awareness talk focused on:

Newborn Care: The students emphasized essential practices such as early initiation of breastfeeding, maintaining warmth, proper hygiene, and immunization schedules.

Kangaroo Mother Care (KMC): Detailed guidance was provided on the benefits of skin-to-skin contact and exclusive breastfeeding for low-birth-weight babies. Practical demonstrations were conducted to help participants understand the correct methods of implementing KMC.
Prevention of Unhygienic Practices: The talk highlighted common unhygienic practices, such as delayed umbilical cord care and improper handling of newborns and provided actionable tips to avoid them.
The students used posters and interactive sessions to engage the audience. Caregivers and families were encouraged to ask questions and share their experiences. Informational pamphlets on newborn care were also distributed by the end of the awareness talk.

Outcomes

- The audience gained valuable insights into the importance of early and effective newborn care practices.
- Caregivers expressed a willingness to adopt KMC and improved hygiene practices to ensure better health outcomes for their babies.
- The event fostered a sense of community involvement and encouraged collaboration among healthcare providers, students, and families.
- Participants appreciated the efforts of the nursing students and acknowledged the significance of such initiatives in promoting neonatal health.





Students demonstrating different aspects of newborn care to groups in Pediatric Ward at GMSH, Sector 16, Chandigarh on 21-11-2024.



Students educating the group in Pediatric Ward at GMSH, Sector 16, Chandigarh on 21-11-2024



Group Picture after awareness talk in Pediatric Ward at GMSH, Sector 16, Chandigarh on 21-11-2024

Event Name	Experimental Research in Healthcare: Bridging Theory and Practice
Date	21 November 2024
Venue	Pierre Hall, Le Corbusier Block
Department	DRC—Chitkara School of Health Sciences
Resource Person	Prof. (Dr.) Harmeet Kaur Kang, Director and Principal, Department of Nursing, Chitkara School of Health Sciences
Number of Participants	55
SDGs Covered	SDGs covered: 2, 4, 9, 17
Duration	2 Hours

About the Activity

On November 21, 2024, the Doctoral Research Centre at Chitkara School of Health Sciences organized a seminar on "Experimental Research in Healthcare: Bridging Theory and Practice." The event aimed to provide insights into the significance of randomized controlled trials (RCTs) in healthcare research and their role in ensuring evidence-based decision-making. The session was led by **Prof. (Dr.) Harmeet Kaur Kang, Director & Principal, Department of Nursing, Chitkara School of Health Sciences**. She elaborated on how RCTs serve as the gold standard for clinical research by eliminating bias, ensuring reliability, and enhancing the credibility of healthcare interventions.

The seminar also emphasized the importance of interdisciplinary collaboration, patient involvement in research, and the integration of real-world data to improve healthcare outcomes.



Event Objectives

The seminar aimed to:

- **Enhance understanding** of experimental research methodologies, particularly RCTs, in healthcare.

- **Highlight the role of RCTs** in eliminating bias and ensuring accurate, evidence-based findings.
- **Encourage interdisciplinary collaboration** between researchers, clinicians, and healthcare professionals.
- **Promote patient-centred research**, integrating real-world data for better healthcare solutions.

Key Highlights

- **Expert Insights:** Prof. **Harmeet Kaur Kang** provided an in-depth understanding of **randomized controlled trials (RCTs)** and their significance in clinical research.
- **Warm Welcome: Dr. Pooja Dogra** welcomed the speaker, setting the stage for an engaging and insightful session.
- **Interdisciplinary Approach:** Discussions emphasized the need for **collaborative research** across disciplines to enhance healthcare innovation.
- **Real-World Applications:** The seminar explored how **experimental research** can directly influence **patient care and healthcare policies**.
- **Interactive Discussions:** Scholars and faculty engaged in **meaningful exchanges** on best practices in experimental healthcare research.
- **Speaker Felicitation: Dr. Sonika Bakshi** honored **Prof. Harmeet Kaur Kang** at the end of the session, expressing gratitude for her valuable insights.



Event Outcomes

1. **Improved Research Skills:** Scholars gained a deeper understanding of RCTs and their **practical applications in healthcare research**.
2. **Enhanced Collaboration:** Strengthened academic and research collaborations across disciplines for **more impactful healthcare studies**.
3. **Evidence-Based Decision Making:** Encouraged the adoption of scientifically validated healthcare interventions for better patient care.
4. **Knowledge Sharing & Networking:** Provided a platform for knowledge exchange among researchers, fostering future collaborations.

The seminar was a valuable learning experience, reinforcing Chitkara University's commitment to advancing healthcare research through high-quality education, innovation, and collaboration.





Event Details	
Event Type	
Topic	International Day for the Elimination of Violence Against Women
Date	2024-11-22 to 2024-11-22
Mode	Offline
Organizer Name	CSPC
Resource Person	Ms. Deepali Gulati President, Dr Ruchi Gupta, Dr Kanu Sharma Advocate, Dr Sangeeta Pant Dean, Dr Monika Srivastava Dean
No. of Participants	150
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 17: Partnership for the Goals

Objective

The objectives of this event are as follows:

- Raise Awareness: To inform the global community about the widespread prevalence of violence against women, its harmful effects, and the need for urgent action.
- Advocate for Policy Change: To encourage governments, organizations, and institutions to implement effective laws and policies that prevent violence and protect women's rights.
- Promote Gender Equality: To advocate for the eradication of gender-based violence, a significant barrier to achieving gender equality, and to promote respect for women's dignity and human rights.
- Support Survivors: To offer support and solidarity to survivors of violence and empower them to take control of their lives.

Description

On the International Day for the Elimination of Violence Against Women, Chitkara University took a significant step towards addressing this pressing issue. The School of Psychology and Counselling, in collaboration with the Department of Education, Women's Indian Chamber of Commerce and Industry CSR Council, Chandigarh, and National Service Scheme, organized a thought-provoking symposium. A distinguished panel of experts convened to shed light on the multifaceted nature of violence against women. Ms. Deepali Gulati, President of the Women's Indian Chamber of Commerce and Industry CSR Council, Chandigarh, brought valuable insights from the corporate world. Dr. Ruchi Gupta, a renowned clinical psychologist, delved into the psychological implications of such violence.

Dr. Kanu Sharma, a distinguished advocate at the Supreme Court Bar Association, provided legal perspectives on addressing these issues. Dr. Sangeeta Pant, Dean of the Department of Education at Chitkara University, discussed the role of education in preventing violence. Dr. Monika Srivastava, Dean and Professor at the Chitkara School of Psychology and Counselling, shared her expertise on counselling and therapy for survivors. The symposium, moderated by Dr. Vani Parwez, Assistant Dean of Outreach for Chitkara School of Psychology and Counselling, and the Department of Education at Chitkara University, encouraged active participation from students. The audience engaged in insightful discussions, raising pertinent questions and sharing personal experiences. The event aimed to create a safe space for open dialogue and foster a deeper understanding of the issue. By bringing together experts from diverse fields, the symposium provided a comprehensive overview of violence against women. It highlighted the importance of collaborative efforts to address this complex problem. The event underscored the need for societal change, legal reforms, and increased awareness to create a safer and more equitable world for women.

Outcomes

- Increased Awareness: Participants gained a deeper understanding of the different forms of violence against women.
- Empowered Individuals: Survivors and allies felt empowered to act.
- Enhanced Knowledge: Students and faculty expanded their knowledge of prevention and intervention strategies.



- Fostered Community: The event strengthened the community's commitment to gender equality.
- Inspired Action: Participants were inspired to take steps to prevent and address violence against women in their communities.


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Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-11-22 to 2024-11-22
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha Dean
No. of Participants	72
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- Promote innovative approaches to team leadership
- Strategic alignment of organizational goals
- Enhanced productivity through driving excellence in execution
- Empower senior leadership team for effective decision making



Description

Even the best of the strategies may not see the dawn of the day if they lack execution. Therefore, to enable and empower the Senior Leadership Team of one of the fastest growing Microfinance organizations Midland Microfin an MDP-Driving Excellence in Execution was organized by Chitkara University in Kolkata. This professional training program aims to empower the leaders with the skills and mindset necessary to align the organization's visions for excellence, execution and actionable outcomes. It emphasized the importance of collaboration, effective communication, and performance management to ensure smooth execution. The sessions also encouraged participants to embrace innovation and resilience while addressing organizational challenges.

Outcomes

- Improved strategic initiatives
- Enhanced leadership effectiveness across all levels
- Elevate the overall execution capabilities of senior leaders
- Increased adaptability to evolving business environments





Event Name	Workshop
Topic	One-day Workshop on Lintels and Arches: Design, Application, and Construction Techniques.
Date	22 Nov 2024
Venue	CSPA, Chitkara University, Punjab
Organizer	Chikara School of Planning and Architecture, Chitkara University
Resource Persons	Ar. Charanpreet Singh
No. of Participants	49
SDG No.	SDG- 4,11,17

The Skill-Based Workshop titled '**Lintels and Arches: Design, Application, and Construction Techniques,**' organized by Chitkara School of Planning and Architecture on November 22, 2024, provided participants with a comprehensive understanding of essential architectural elements. Led by Ar. Charanpreet Singh, the workshop emphasized structural stability and construction techniques, aligning with several Sustainable Development Goals (SDGs). It supports SDG 4: Quality Education by enhancing participants' knowledge and skills in architecture through hands-on learning experiences. The focus on practical applications also contributes to SDG 11: Sustainable Cities and Communities, as understanding design techniques is crucial for creating resilient urban environments. Additionally, the workshop fosters collaboration among faculty and staff from various departments, reflecting SDG 17: Partnerships for the Goals, which emphasizes the importance of collaborative efforts in achieving sustainable development. By bridging theoretical knowledge with practical application, the workshop not only enriches architectural education but also reinforces the significance of innovative design in contributing to sustainable built environments.








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traight lines




CHITKARA UNIVERSITY
LET'S TALK ARCHITECTURE
G20
SPA
Skill-Based Workshop on:
LINTELS AND ARCHES: DESIGN, APPLICATION AND CONSTRUCTION TECHNIQUES
Resource Person:
Ar. Charanpreet Singh
Principal Architect at SB Architects, Patiala
Date: 22nd November, 2024
Time: 9:30 AM onwards
Venue: G-2 Studio, Ground Floor, CSPA
Faculty coordinators:
Ar. Jasmeet Kaur | Associate Professor, CSPA
Ar. Kritika Arora | Assistant Professor, CSPA
Event Curated by:
Department of Architecture
Chitkara School of Planning & Architecture,
Chitkara University, Punjab
Organised by:
Chitkara School of Planning and Architecture,
Chitkara University, Punjab

Event Details	
Event Type	Colloquium
Topic	Global HR Conclave- Reimagining Global HR in the BANI World
Date	2024-11-22 to 2024-11-22
Mode	Offline
Venue	Sun hall & Exploretorium
Organizer Name	MBA- HR Department
Resource Person	Javeed Ashraf Khan Director of Talent Acquisition and Global Mobility, Kunal Wadhwani Chief Human Resources Officer, Capt. (Dr) Pranav Prasoon Chief People Officer, Monica Divik Agarwal Head of People & Talent, Sunita Bhuyan|
No. of Participants	74
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

The Global HR Conclave was planned to achieve the following objectives:

- To Explore the characteristics of a Brittle, Anxious, Nonlinear, and Incomprehensible (BANI) world and its implications for global business and HR practices.
- Identify innovative approaches to workforce management, recruitment, and retention that align with the dynamics of the BANI environment.
- Adapt HR strategies to address unpredictability, complexity, and rapid change in global markets.
- Discuss the importance of building a resilient and agile workforce to navigate disruptions effectively.
- Explore holistic approaches to mental health, work-life balance, and emotional resilience.
- Encourage cross-industry collaboration to co-create innovative HR practices.

Description



The HR Conclave 2024 focuses on navigating the challenges of a BANI world—one that is Brittle, Anxious, Nonlinear, and Incomprehensible. Through insightful discussions, interactive sessions, and expert panels, the conclave will explore how organizations can foster resilience, embrace technological advancements, enhance employee well-being, and build inclusive, future-ready workforces. The topics highlighted by the speakers were as follows: Javeed Khan (Director of Talent Acquisition and Global Mobility, KPMG Middle East) spoke on the topic of "Preparing for the road ahead in the BANI World". Kunal Wadhwani- (Chief Human Resources Officer Choithrams (Dubai UAE) highlighted the need of "Leading with the mindset in the BANI World". (Capt.) Dr. Pranav Prasoon- (Chief People Officer, TRUKKER (Dubai) addressed to the topic of "BANI World and New Age Companies, new workplaces, new future". Monica Divik Agarwal- (Head of People & Talent - Money Hero Group, Singapore) shared insights on "Reimagining Employee Experience in the BANI World". The session was made more enriching by Ms. Sunita Bhuyan who conducted a session on Sahakriya - Wellbeing, Creativity and Leadership through MUSIC for all the participants and delegates.

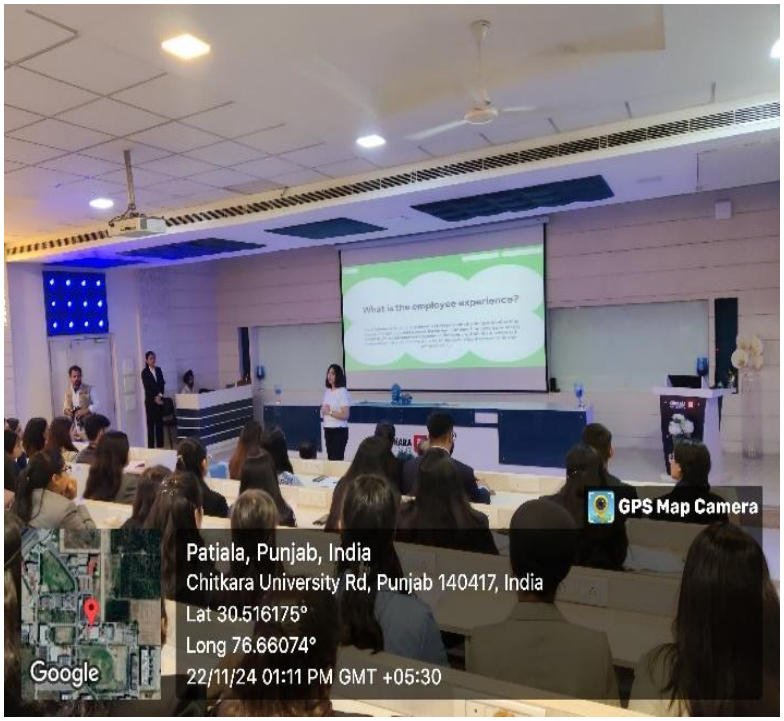
Outcomes

The following objectives were achieved after the successful completion of the Global HR Conclave 2024.

- Enhanced Understanding of the BANI Framework.
- Focus on Employee Well-being.
- The conclave provided a platform for peer learning and collaboration, fostering new partnerships and exchanges of innovative ideas among HR professionals globally.
- Attendees explored future-oriented topics, including hybrid work models, upskilling, and the evolving gig economy, enabling them to stay ahead in talent management.


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What is the employee experience?
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LEADERSHIP WITH MINDSET IN A VUCA (BANI) WORLD
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Event Name	The International Conference on Management Growth in Emerging Economies (ICMEE II-2024)
Date	22nd November 2024
Venue	Online Mode
Department	Doctoral Research Centre, Chitkara Business School
Resource Person	Dr. Umesh Udayaprakash, Group Vice-President, Innova Solutions & Dr. Seema Panchal, IIT Jammu
Number of Participants	81
SDGs Covered	SDG 4,8, 9 and 17
Duration	1 days

About the Conference

The International Conference on Management Growth in Emerging Economies (ICMEE II-2024) organized by Doctoral Research Centre, Chitkara Business School in partnership with University of Nebraska, Omaha, Parul University, Gujrat & Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Chennai aims to create a dynamic platform for researchers, doctoral students, faculty members, and students to present and publish their latest work on cutting-edge developments in the management domain for micro and macroeconomic growth with a special focus on AI-Driven Management. The conference is planned to be combined with an interactive workshop, fostering an environment where researchers can express and cultivate their interests in a collaborative and educational setting, guided by a panel of esteemed scholars.



Objectives

- Stimulate interest among researchers, faculty members, and industry experts to discuss the latest trends and developments in the management domain.

- Provide a platform to researchers and students to present their ongoing research, network with other researchers, and obtain valuable feedback to guide future research directions.
- Sensitize young scholars to the most recent trends and advancements in their research fields.
- Offer a common platform to share and exchange managerial information that benefits society at large.
- Improve the soft skills of participants through oral presentations evaluated by a panel of experts in their respective fields.
- Provide researchers with updated information on research methodologies and advice on academic career development.



Key Highlights

ICMEE-2024 offers an exceptional platform for the academic community, including faculty, research scholars, and industry experts, to present their research to a distinguished panel of mentors and peers from diverse academic and industry backgrounds. Participants will receive constructive feedback on their ideas, knowledge, plans, and progress, facilitating the refinement and enhancement of their work. This conference aims to broaden participants' networks, foster knowledge exchange, and provide opportunities for publishing selected works in reputed journals. All extended abstracts of research papers presented at ICMEE-2024 will be published in the conference proceedings and special issues of the "Journal of Technology Management for Growing Economies."



Outcomes

- Successful knowledge sharing and networking among global researchers and industry experts.
- Recognition of outstanding research through awards and acknowledgments.
- Strengthened focus on sustainable development and interdisciplinary innovations.

- Advancement of research in engineering, robotics, healthcare computing, and green energy technologies.













Event Details	
Title of the Event:	Implementing Blockchain: Applications & Strategies
Date of the Event:	22, November, 2024
Venue	Alpha Zone
SDG no	4,5,9 and 17
No. of Student Attended	45
Resource Persons:	Mr. Abhinav Founder Stringly, Growth lead at Crewsphere ICP Hub India
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 hours

Discription



Department of Interdisciplinary Courses in Engineering (DICE) in association with Department of CSE organised event named "Implementing Blockchain: Applications & Strategies" on 22nd November 2024. The event started with welcome address by Dr. Rajneesh Talwar, Professor and Dean DICE. Dr. Talwar welcomed resource persons Mr. Abhinav, Founder Stringly, Growth lead at Crewsphere ICO Hub India, Mr. Tarun Gupta and Mr. Mayank Pandey, Blockchain Developer from Crewsphere ICP Hub India. All three speakers are renowned experts in the field of blockchain technology. Resource person Mr. Abhinav started the session by delving into the fundamentals of Blockchain technology.

He presented various projects and real-world applications of blockchain, providing attendees with valuable insights into its diverse implementation.
Mr. Abhinav also explained the basics of Web 2.0 and Web 3.0. He drew parallels between these concepts and discussed Bitcoin and creation of decentralized applications (dApps). He discussed practical examples to facilitate better understanding among the students. He underscored the significance of decentralized platforms and cryptocurrencies like Bitcoin in shaping the future of digital interactions.

Participants gained a deeper understanding of the fundamentals of blockchain technology, including its decentralized nature, immutable ledger system, and diverse applications across industries. Event further gained momentum with a hands-on workshop, led by Mr. Tarun Gupta and Mr. Mayank Pandey, where students got the opportunity to apply their knowledge practically. The hands-on activities included building a basic blockchain application using tools and platforms introduced during the event. Students learned to create and deploy simple smart contracts and explored how blockchain principles like decentralization, transparency, and security are implemented in real-world applications. This practical exposure was a key highlight of the event, as it provided attendees with a firsthand experience of blockchain development.

OBJECTIVE

1. To introduce participants to blockchain technology and its core concepts.
2. To provide practical experience in developing blockchain applications.
3. To highlight the role of decentralization in future digital interactions.
4. To inspire innovative approaches to real-world blockchain solutions


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CHITKARA
UNIVERSITY
Cloud 3.0

Event Details	
Event Type	Pre-Placement Talks
Topic	Marengo Asia Hospital Pre-Placement Drive
Date	2024-11-26 to 2024-11-26
Mode	Offline
Organizer Name	CSPC
Resource Person	Prerna Sharma HR Manager
No. of Participants	20
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

- To provide students with an opportunity to learn about the healthcare industry and the specific roles and responsibilities within Marengo Asia Hospitals.
- To connect students with potential employers and explore career opportunities in the healthcare sector.
- To build strong industry-academia ties and foster collaboration between Chitkara School of Psychology and Counselling and Marengo Asia Hospitals.
- To promote the importance of mental health and counseling in the healthcare sector.

Description

Chitkara School of Psychology and Counselling, in partnership with Career Advancement Services, successfully organized a pre-placement talk and placement drive with Marengo Asia Hospitals on November 26, 2024, commencing at 2:30 PM. This collaborative effort provided a valuable platform for our talented Alpha Master Counsellors to connect with industry experts and explore potential career opportunities. The event kicked off with an insightful talk conducted by Ms. Prerna Sharma, HR Manager at Marengo Asia Hospitals. Her engaging presentation shed light on the dynamic healthcare landscape and the specific roles and responsibilities within the organization. Students gained a deeper understanding of the industry's expectations, and the skills required to excel in such a demanding field. Following the informative talk, a rigorous selection process was initiated. Ms. Sharma conducted offline interviews with shortlisted Alpha Master Counsellors to assess their suitability for various positions within Marengo Asia Hospitals. This hands-on experience

allowed students to showcase their knowledge, skills, and passion for mental health and counselling. This initiative aligns with Sustainable Development Goal 8, which promotes decent work and economic growth. By fostering strong industry-academia partnerships, Chitkara School of Psychology and Counselling is committed to empowering students and equipping them with the necessary tools to succeed in their chosen careers. The overwhelming response to the event underscores its significance and the strong demand for skilled mental health professionals. The successful collaboration with Marengo Asia Hospitals reflects our dedication to providing students with real-world opportunities and bridging the gap between academia and industry.

Outcomes

1. Increased awareness of career opportunities in the healthcare sector.
2. Enhanced industry connections.
3. Improved student employability.
4. Skill development and professional growth






CHITKARA
School of Psychology
and Counselling

Event Name	Expert Talk
Theme	Patient-Centric Translational Drug Delivery- Innovative Solutions to Unmet Clinical Needs
Date	26.11.2024
Mode	Offline
Venue	Pulitzer Hall, Picasso Block
Organizer	Office of International affairs & Chitkara College of Pharmacy
Resource Person	Prof. (Dr.) Sanjay Garg, Director of the Centre for Pharmaceutical Innovation, University of South Australia
SDG No.	SDG 3: Good Health and Well-being SDG 4: Quality Education SDG 17: Partnership for the Goals

Chitkara College of Pharmacy in association with the Office of International Affairs organized an expert talk on "Patient-Centric Translational Drug Delivery: Innovative Solutions to Unmet Clinical Needs" on 26th November 2024 at Pulitzer Hall, Picasso Block.

Dr. Sanjay Garg, Director of the Centre for Pharmaceutical Innovation at the University of South Australia, was the guest speaker. Renowned for his extensive contributions to pharmaceutical sciences, Dr. Garg has over 100 patents, 270 publications, and collaborations worldwide. His work has driven advancements in areas such as anticancer treatments, novel antimicrobial solutions, and non-hormonal contraceptives. Among his notable achievements is the FDA-approved product, Phexxi, a revolutionary non-hormonal contraceptive exemplifying patient-centered healthcare innovation.

The event commenced with a warm welcome extended to Dr. Garg by Ms. Hazel Siromoni, Pro Vice- Chancellor, Office of International Affairs. During a discussion with the Office of International Affairs, Dr. Garg shared updates about the merger of three universities—University of South Australia, Flinders University, and the University of Adelaide, signaling new opportunities for collaborative growth.

Two actionable points emerged from the discussion:

Dr. Garg will take the initiative to apply to bring students to Chitkara campuses under the New Colombo Plan.

An annual calendar will be developed to plan joint webinars for students on curriculum-relevant topics and faculty development programs (FDPs).
In his expert talk, Dr. Garg presented a comprehensive lecture focusing on innovative drug delivery systems aimed at addressing global health inequities and unmet clinical needs. He showcased four impactful case studies highlighting breakthrough research that enhanced therapeutic outcomes for patients. His insights inspired the audience, particularly aspiring pharmacists and researchers, to explore patient-centric approaches in their work.

The event concluded with a heartfelt note of gratitude to Dr. Garg for his enriching session and dedication to advancing healthcare. The expert talks reaffirmed Chitkara University's commitment to fostering excellence in education and research while aligning with global goals for good health, quality education, and impactful partnerships.








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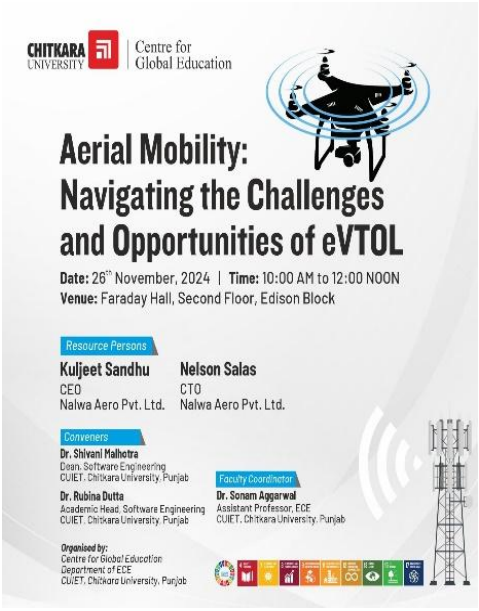


Event Details	
Event Type	Expert Talk
Topic	Aerial Mobility: Navigating the Challenges and Opportunities of eVTOL
Date	2024-11-26 to 2024-11-26
Mode	Offline
Organizer Name	Dr. Sonam Aggarwal, Assistant Professor, DECE, CUIET, Chitkara University, Punjab
Resource Person	Mr. Kuljeet Sandhu CEO, Nalwa Aero Pvt. Ltd., Mr. Nelson Salas CTO, Nalwa Aero Pvt. Ltd.
No. of Participants	127
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Participants will be able to:

- Understand the fundamental concepts and applications of eVTOL technology in modern urban mobility.
- Identify the key challenges, such as regulatory hurdles and technological limitations, associated with eVTOL adoption.
- Explore the opportunities eVTOL systems present for sustainable and efficient transportation solutions.
- Gain insights into real-world advancements and industry practices shared by experts from the Nalwa Aero.
- Engage in meaningful discussions about the future of aerial mobility and its societal, economic, and environmental impacts.



- Draw inspiration for research, innovation, and entrepreneurial ventures in the field of aerial mobility.

Description

The Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, successfully organized an enlightening expert talk titled "Aerial Mobility: Navigating Challenges and Opportunities of eVTOL" on 26th November 2024. This event brought together industry expertise and academic curiosity, offering a deep dive into the rapidly growing field of electric vertical takeoff and landing (eVTOL) technology. The session featured two distinguished speakers: Mr. Kuljeet Sandhu, CEO of Nalwa Aero, and Mr. Nelson Salas, CTO of Nalwa Aero, both of whom are trailblazers in the aerial mobility sector. The speakers shared their extensive experience and knowledge, shedding light on the transformative potential of eVTOLs in urban and interurban transportation. Mr. Kuljeet Sandhu provided an entrepreneurial perspective, discussing the strategic vision of Nalwa Aero, market trends, and the opportunities that eVTOL technology presents for revolutionizing mobility. He emphasized the role of innovation, infrastructure, and business strategies in making eVTOL solutions commercially viable. Complementing this, Mr. Nelson Salas offered a detailed technical overview of eVTOL systems, focusing on advancements in propulsion technologies, battery efficiency, and the critical role of design innovation. The event also addressed pressing challenges, such as regulatory frameworks, operational safety, and environmental sustainability. It provided a platform for engaging dialogue during the interactive session, where students, faculty, and researchers posed insightful questions to the experts. Discussions ranged from the societal and economic implications of eVTOL adoption to the future roadmap for integrating this technology into mainstream transportation networks. The expert talk served as a comprehensive introduction to the dynamic world of eVTOL, inspiring participants to delve deeper into research, innovation, and entrepreneurship in the aerial mobility domain. By bridging the gap between industry and academia, this event highlighted the importance of interdisciplinary collaboration in tackling the challenges and leveraging the opportunities that eVTOL technology offers. The session concluded with a vote of thanks, acknowledging the valuable contributions of the speakers, the organizing team, and the enthusiastic audience.

Outcomes

- Participants gained a comprehensive understanding of the eVTOL landscape, including its challenges, opportunities, and future potential.
- The session fostered a deeper interest among students and faculty in aerial mobility, encouraging interdisciplinary research in this emerging field.
- Strengthened academic-industry connections through collaboration with experts from Nalwa Aero.
- Participants were motivated to explore entrepreneurial ventures and technological innovations in aerial mobility.
- An enriched understanding of sustainability and its integration with eVTOL technology for future-ready transportation solutions.





Mr. Kuljeet Sandhu and Mr. Nelson Salas delivering the talk (26.12.2024)



Group Photograph of the event (26.12.2024)

Event Name	Workshop
Topic	Two-Day Workshop on CONSERVING BUILT HERITAGE: ROLE OF CULTURAL VALUES AND SIGNIFICANCE
Date	26-27 Nov 2024
Venue	Capitol Complex, CSPA, Chitkara University, Punjab
Organizer	Chikara School of Planning and Architecture, Chitkara University
Resource Persons	Dr. Parul Munjal- Director, INTACH Heritage Academy Ms. Annabel Lopez-Independent Architecture Conservation Professional, Dr. Harveen Bhandari- Principal, Chitkara School of Planning and Architecture, Dr. Kanika Bansal- Dean (Academic Affairs), Chitkara School of Planning and Architecture
No. of Participants	17
SDG No.	SDG- 3,4,11,17

The workshop "Conserving Built Heritage: Role of Cultural Values and Significance" provided participants with a rich understanding of heritage conservation processes, emphasizing the importance of cultural values and significance in preserving built heritage. Expert-led sessions explored Chandigarh's history, architecture, and global relevance, including comparative analyses and frameworks for assessing Outstanding Universal Value (OUV). A site visit to the Capitol Complex, a UNESCO World Heritage Site, offered practical insights into conservation challenges and management strategies. The program successfully equipped participants to identify, assess, and conserve heritage, fostering a deeper appreciation for preserving built heritage as a vital cultural legacy. CSPA organized a two-day Workshop on 'Conserving Built Heritage: Role of Cultural Values and Significance on 26-27 November 2024 for faculty and staff. The workshop received an overwhelming response, and 35 registrations were received from various departments of Chitkara University and colleges from outside the state.

The workshop comprised five lectures' sessions and two working sessions on

- Heritage and Values
- History and Planning of Chandigarh
- Comparing the Imageability of Chandigarh and Brasilia
-Assessing Significance and OUVs- Local to World Heritage
- Conservation Management Plan process

This initiative aligns with several Sustainable Development Goals (SDGs), notably **SDG 11: Sustainable Cities and Communities**, which focuses on protecting cultural and natural heritage. The program also supports **SDG 4: Quality Education** by enhancing knowledge in the field of heritage conservation through expert-led sessions and practical site visits, such as to the Capitol Complex, a UNESCO World Heritage Site. Additionally, it contributes to **SDG 3: Good Health and Well-being** by fostering social cohesion and community identity through cultural appreciation. The workshop encourages collaboration among participants from various departments and institutions, reflecting **SDG 17: Partnerships for the Goals**, as it promotes shared learning and resource mobilization for sustainable heritage practices. Overall, the event successfully equipped attendees to identify and conserve heritage, reinforcing the significance of built heritage as a vital cultural legacy.


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Explore Your Potential
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Event Details	
Event Type	
Topic	Hands-on Workshop on Dielectric Measurement at High Frequency
Date	2024-11-27 to 2024-11-27
Mode	Offline
Organizer Name	Shivani Malhotra
Resource Person	Gaurav Bakshi DGM, Anil Poria Application Engineer, Dherinder Field Engineer
No. of Participants	21
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To provide participants with a comprehensive understanding of dielectric properties (permittivity, loss tangent, etc.) and their significance in high-frequency applications such as antennas, RF circuits, and microwave engineering.
- To enable participants to gain practical experience in using advanced dielectric measurement equipment (e.g., vector network analyzers, resonators, coaxial probes) for characterizing materials at high frequencies.
- To teach participants how to analyze and interpret dielectric measurement results for selecting materials in high-frequency designs, ensuring optimal performance in communication systems, sensors, and electronics.
- To equip participants with techniques to minimize errors during dielectric measurements, such as proper calibration, sample preparation, and environmental considerations, ensuring accuracy and reliability of results.

Description

This hands-on workshop on dielectric measurement at high frequencies is meticulously crafted to provide participants with a robust understanding of dielectric properties and their pivotal role in RF and microwave engineering. Dielectric properties, such as permittivity and loss tangent, are critical factors that influence the performance of materials in high-frequency applications, including antennas, sensors, communication systems, and advanced electronic devices. The workshop offers a blend of theoretical knowledge and practical experience, ensuring that participants gain both conceptual clarity and technical expertise.

Through live demonstrations and guided hands-on sessions, attendees will operate advanced measurement tools such as vector network analyzers (VNAs), coaxial probes, resonators, and other specialized instruments to perform dielectric characterization across a range of materials. Key highlights of the event include mastering calibration techniques, effective sample preparation methods, and strategies to minimize errors during measurements. Participants will also learn to analyze and interpret data to select suitable materials and optimize designs for high-frequency systems. Discussions will extend to addressing real-world challenges in dielectric measurements and exploring solutions to improve accuracy and reliability. This workshop is led by seasoned industry experts and educators, creating an interactive and engaging learning environment. Participants will benefit from one-on-one guidance, problem-solving activities, and real-time troubleshooting sessions. Whether you are a student, researcher, or industry professional, this workshop offers valuable insights and practical skills to excel in the field of high-frequency dielectric characterization.

Outcomes

- Gain a thorough understanding of dielectric properties and their impact on high-frequency applications.
- Develop hands-on skills in using advanced tools like VNAs, coaxial probes, and resonators for dielectric measurements.
- Learn effective methods to reduce errors during measurements, ensuring accurate and reliable results.
- Acquire the ability to analyze measurement data to select optimal materials and improve the performance of high-frequency designs.


QUALITY POLICY


KEYSIGHT

Event Details	
Event Type	
Topic	Connecting Through Compassion, Growing Through Inclusion
Date	2024-11-29 to 2024-11-29
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counseling
No. of Participants	23
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals, SDG 10: Reduced Inequalities

Objective

1. Foster empathy and understanding toward individuals with mental challenges.
2. Promote inclusive practices in psychology and rehabilitation.
3. Enhance students' practical knowledge in rehabilitation psychology.
4. Encourage social responsibility and community engagement.

Description

On 29th November 2024, MSc Psychology Semester 1 students from Chitkara School of Psychology and Counselling visited SOREM (Society for Rehabilitation of Mentally Challenged), Sector 36, Chandigarh, as part of their community engagement initiative. The event, themed "Connecting Through Compassion, Growing Through Inclusion," provided an invaluable learning experience in rehabilitation psychology. SOREM is a renowned centre dedicated to the rehabilitation of individuals with mental challenges. It offers a range of services, including psychoeducation, early intervention, and vocational training. The field trip allowed the students to engage directly with individuals at SOREM, participating in various activities designed to promote skill development and social inclusion. The students joined the SOREM participants in their dance classes, creating a fun and interactive atmosphere that encouraged emotional expression and social interaction. They also participated in a friendly game of cricket, fostering teamwork and physical engagement. A key highlight of the trip was the opportunity to learn from Sangeeta Jain, the Joint Secretary at SOREM, who shared her experiences as an autism consultant and coordinator of SOREM's vocational and early intervention programs.

Through her leadership, SOREM integrates psychoeducation and vocational training, helping individuals with disabilities acquire skills for employment and independent living. This experience provided MSc Psychology students with a deeper understanding of the practical applications of rehabilitation psychology and inclusive practices. It also highlighted the importance of fostering empathy, social responsibility, and collaboration, enriching the students' educational journey and preparing them for their future roles as counsellors and psychologists.

Outcomes

1. Increased awareness and empathy toward individuals with mental challenges.
2. Enhanced students' practical skills in rehabilitation psychology.
3. Promoted a better understanding of inclusive practices in mental health.
4. Strengthened the bond between theory and practice in psychological education.




"SOREM"
A SCHOOL
FACILITIES:
EARLY INTERVENTION
FUNCTIONAL EDUCATION
MUSIC, DANCE & YOGA
VOCATIONS
SPEECH
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PHYSIO
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Connecting Through Compassion
Growing Through Inclusion
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Event Details	
Event Type	
Topic	World Aids Day
Date	2024-12-02 to 2024-12-02
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling
Resource Person	Dr Anita Sharma Director, Lab Medicine
No. of Participants	154
SDG No	SDG 3: Good Health and Well-being, SDG 17: Partnership for the Goals

Objective

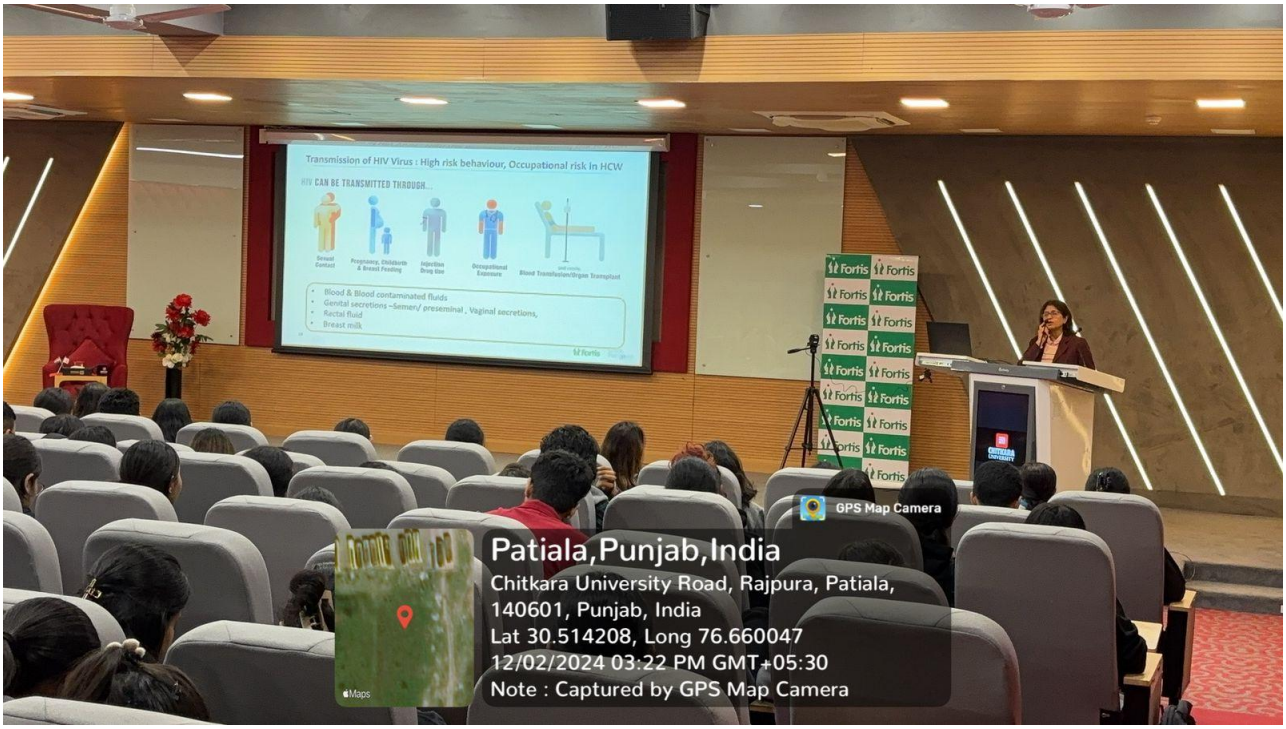
- Educating people about HIV/AIDS to reduce stigma and discrimination.
- Spreading knowledge about prevention, testing, and treatment options.
- Honoring those who have lost their lives to AIDS-related illnesses.
- Acknowledging the challenges faced by people living with HIV.
- Promoting Action and Solidarity.

Description

Chitkara School of Psychology and Counselling in collaboration with Department of Education and National Service scheme organised a seminar on World Aids Day “Take the rights path, My health My right!” for Alpha Master Counsellors and faculty. This seminar aimed to shed light on HIV and AIDS and empower those affected by these conditions to live vibrant and fulfilling lives. Dr. Anita Sharma, director Lab Medicine, Fortis hospital, Mohali addressed the students about HIV and AIDS and explained the difference which further helped them gain a better perspective. Alpha counsellors were also educated about signs and symptoms of AIDS and global disparities in healthcare access and HIV treatment were also highlighted. The seminar was an opportunity for the students to focus on breaking down barriers that hinder access to HIV prevention, treatment, and care and witness the impact of inclusivity and promote education on Aids.

Outcomes

- Prevention empowers and protects.
- Empowering individuals with access to HIV prevention tools
- Equal access to prevention is key to stopping new infections.
- Advance towards an AIDS-free future


Transmission of HIV Virus : High risk behaviour, Occupational risk In HCW
HIV CAN BE TRANSMITTED THROUGH...
Blood & Blood contaminated fluids
Genital secretions –Semen/ preseminal , Vaginal secretions,
Rectal fluid
Breast milk
Fortis
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Event Details	
Event Type	Expert Talk
Topic	Semiconductor Innovation: Cutting-Edge Chip Design at NXP
Date	2024-12-02 to 2024-12-02
Mode	Offline
Venue	Pierre Hall, Ground Floor Le Corbusier Block
Organizer Name	Dr. Lipika Gupta
Resource Person	Mr. Hitesh Garg, Vice President and India Country Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective



- The expert talk delved into specific innovations in chip design at NXP. These major objectives of the expert talk are:
- To provide a comprehensive overview of the current state and trends in the semiconductor industry, highlighting the importance of innovation.
- To explain the latest advancements and technologies in chip design at NXP, including new methodologies, tools, and processes.
- To demonstrate real-world applications and success stories where NXP's semiconductor solutions have made a significant impact.
- To provide a brief explanation of the technical aspects of chip design, including challenges, solutions, and best practices and discuss the future prospects of semiconductor technology and the role of NXP in driving innovation forward.

Description

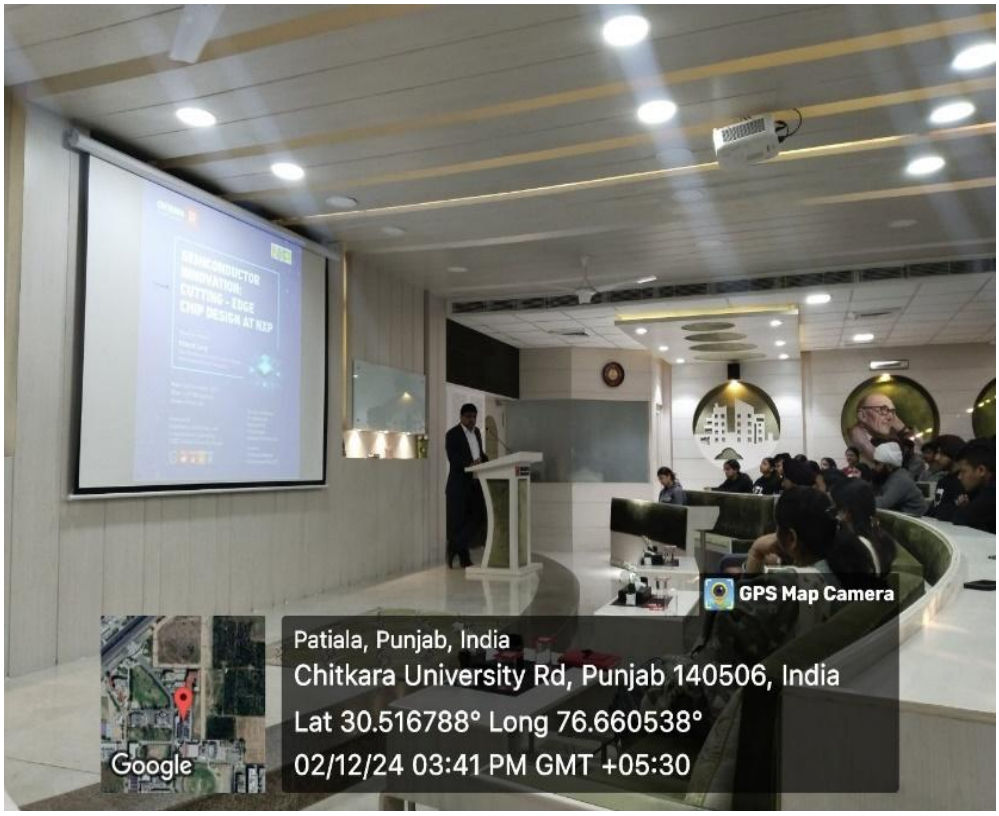
Department of Electronics and Communication Engineering organised an expert Talk on Semiconductor innovation: Cutting edge chip design at NXP expert Mr. Hitesh Garg, Vice President of NXP Semiconductors India, gave an insightful exploration of the semiconductor industry's cutting-edge advancements. This exclusive talk delved into the intricacies of chip design, the power of semiconductor innovation, and its transformative impact on various industries. Mr. Garg emphasized how NXP is shaping the future with its groundbreaking semiconductor solutions. His interaction with students and faculty members was highly motivating. The event started with the introduction to NXP Semiconductors, which is a leading global supplier of semiconductor solutions, known for its innovations in automotive, industrial, and Internet of Things (IoT) applications. Mr. Hitesh Garg began by discussing the current trends in semiconductor technology, highlighting the rapid advancements in chip design and manufacturing processes. Topics such as Moore's Law, the transition to smaller process nodes (e.g., 7nm, 5nm, and beyond), and the integration of AI and machine learning capabilities into semiconductor devices were covered. The talk also included advancements in: Mixed-Signal ICs: Combining analog and digital functions on a single chip to enhance performance and reduce power consumption. System-on-Chip (SoC) Solutions: Integrating various components such as processors, memory, and I/O interfaces into a single chip to create more efficient and compact systems. Automotive-Grade Semiconductors: Developing robust and reliable chips for automotive applications, including advanced driver-assistance systems (ADAS), electric vehicles (EVs), and autonomous driving technologies. Mr. Garg also addressed the challenges faced with semiconductor design and how NXP is overcoming them. This included the strategies for effectively dissipating heat in high-performance chips, Techniques to reduce power consumption while maintaining performance, essential for battery-powered devices and IoT applications. Implementing robust security features to protect against cyber threats and ensure data privacy in connected devices. The presentation highlighted real-world applications and case studies where NXP's cutting-edge chip designs have made a significant impact. Finally, Mr. Garg gave insights into the future of semiconductor technology and NXP's role in driving innovation. This included upcoming projects, research and development initiatives, and emerging technologies such as quantum computing and 6G communications.

Outcomes

The outcomes of this expert talk were:

- Attendees gain a deeper understanding of semiconductor technologies and current industry trends.
- It increased awareness of the complexities and innovations in chip design of the students.

- Attendees explore potential career paths in the semiconductor industry and enhanced interest in pursuing careers at NXP and similar companies.
- The talk stimulated innovative thinking and creativity among participants and increased motivation to engage in cutting-edge research and development.




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Event Details	
Event Type	
Topic	Empowering Communities Through Microfinance: An Industrial Visit to Midland Microfinance Ltd
Date	2024-12-05 to 2024-12-05
Mode	Offline
Venue	Conference/Training room
Organizer Name	Chitkara University
No. of Participants	21
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To understand the operational framework of a microfinance institution.
- To gain insights into financial inclusion initiatives and lending models.
- To explore the role of technology and innovation in microfinance operations.



Description

The Department of MBA (BFSI) organized an industrial visit to Midland Microfinance Ltd, Jalandhar, on December 5, 2024. This visit aimed to provide practical exposure to the operations, challenges, and growth strategies in the microfinance sector, aligning with the students' academic curriculum. Midland Microfinance Ltd is a leading institution providing financial services to underserved communities. Its key services include microcredit, group loans, and capacity-building programs for rural entrepreneurs. The institution has a strong commitment to empowering low-income households and promoting sustainable economic growth.

The students were warmly welcomed by the staff of Midland Microfinance Ltd, followed by a briefing session led by senior executives. A detailed presentation on the institution's history,

mission, and vision was provided. Key topics covered included: • Overview of microfinance in India. • Midland's target customer segments and impact on local communities. Operations Tour: The students visited various departments, including: • Loan Processing Unit: Insights into loan application assessments, risk evaluation, and disbursement procedures.

• Customer Support Division: Interaction with employees handling client relationships and grievance redressal. • Technology Department: Demonstration of digital tools and platforms used for real-time monitoring and reporting. The students actively participated in discussions on: • Challenges faced by microfinance institutions, including credit risk and regulatory compliance. • The role of government policies in supporting the sector. • Strategies to enhance financial literacy among rural borrowers. Key Learnings and Takeaways • Operational Insights: Students gained a thorough understanding of microfinance operations, from customer onboarding to loan recovery. • Practical Exposure: The visit highlighted the importance of customer-centric approaches in financial services. • Technology Integration: Observing the role of technology in streamlining operations and reducing costs was highly valuable. • Strategic Thinking: The case study analysis helped students apply theoretical knowledge to real-world problems. The visit was highly appreciated by the participants, who found it informative and inspiring. They expressed a deeper understanding of the microfinance sector and its critical role in promoting financial inclusion. The industrial visit to Midland Microfinance Ltd was a resounding success, fulfilling its objectives of bridging the gap between academic learning and industry practices. The exposure gained during the visit will undoubtedly benefit the students in their academic and professional endeavours in the BFSI sector.

Outcomes

- Enhanced understanding of microfinance frameworks and institutional structures
- Comprehensive insights into financial inclusion initiatives and diverse lending models.
- Exploration of technology's transformative impact on microfinance operations
- Strategic appreciation of innovation driving microfinance sustainability and growth







Event Name	Health Check-up camp and Expert Talk On Common Gynecological Disorders and Breast Cancer Awareness
Date	6th December 2024
Venue	Einstein Hall Galileo Block, Ground floor
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Gursimran Kaur, Senior Consultant Obs. Gynae, Fortis Hospital, Ludhiana
Number of Participants	60
SDG Number	3,4,17
Duration	1 hour talk and 1 hour health check-up

Description of Event

Allied Health Sciences Department, Chitkara School of Health Sciences organized an event on Reproductive Health and Cancer Awareness on 6th December 2024. In this, an expert talk was conducted on the topic “Common Gynaecological Disorders and Breast Cancer Awareness" in collaboration with Fortis Hospital, Ludhiana for the female students and faculty members of Chitkara University, Punjab. The Resource person for the event was Dr. Gursimran Kaur, Senior Gynaecologist, Fortis Hospital, Ludhiana. Dr Gursimran highlighted that breast cancer is a major public health concern worldwide and gynecological and breast cancers represent the leading cause of cancer-related morbidity and mortality. Women's health providers must understand how to guide survivors in contraceptive counseling, the safety of future pregnancy, menopause management, and sexual dysfunction.



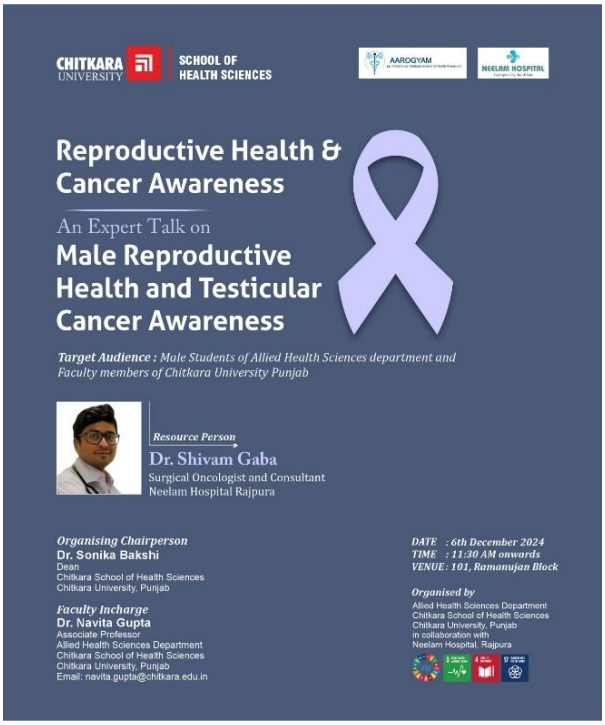
This talk was followed by a Health Check-up and gynae consultation for female faculty members of Chitkara University Punjab by Fortis Hospital, Ludhiana.





vent Name	Expert talk on Male Reproductive Health and Testicular Cancer Awareness
Date	6th December 2024
Venue	Einstein Hall Galileo Block, Ground floor
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Gursimran Kaur, Senior Consultant Obs. Gynae, Fortis Hospital, Ludhiana
Number of Participants	30
SDG Number	3,4,17
Duration	1 hour talk and 1 hour health check-up

Description of Event



Chitkara School of Health Sciences organized an event on Reproductive Health and Cancer Awareness on 6th December 2024 for male students and faculty members of Chitkara University, Punjab. In this, an expert talk was conducted on the topic " Male Reproductive Health and Testicular Cancer Awareness" in collaboration with Neelam Hospital, Rajpura. The Resource person for the event was Dr. Shivam Gaba, Surgical Oncologist, and consultant, at Neelam Hospital, Rajpura. Dr Shivam highlighted that testicular cancer is the most common malignancy in young males and carries a 1 in 250-lifetime risk and that the peak age of presentation is 25–29 years, a period which directly coincides with the prime age for men interested in conceiving children. This talk was followed by an interactive session with the students regarding their concerns on reproductive Health.





Event Name	Research workshop on Mastering Academic Integrity for Effective Research Communication
Date	09th December 2024
Venue	Einstein Hall Galileo Block, Ground floor
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	1. Mr. Jaswinder Pal Singh, Librarian, Chitkara University, Punjab 2. Dr. Naveen Kumar, Associate Professor, DRC-Health Sciences, Chitkara University, Punjab
Number of Participants	158
SDG Number	3,4,17
Duration	3 hours in Hybrid mode

Description of Event

A Workshop on Research Methodology titled " Mastering Academic Integrity for Effective Research Communication" was held in Einstein Hall in hybrid mode. Resource persons for the event were: Dr. Naveen Kumar, Associate Professor, DRC-Health Sciences, Chitkara University, Punjab who talked about "Mastering Report Writing: Essential skills for clear, concise, and Impactful Communication" and Mr. Jaswinder Pal Singh, Librarian, Chitkara University, Punjab who talked about "Academic Integrity in the Age of Generative Artificial Intelligence." Dr. Naveen highlighted that Academic writing is a unique form of writing that requires a set of skills and abilities that not every writer possesses. From research and critical thinking to writing, editing, and communication, a researcher must be proficient in various areas to produce quality academic work.



Research skills are equally crucial in academic writing. They enable an academic writer to gather and analyze information from various sources, making the writing comprehensive and evidence based. To be an excellent academic writer, it is essential to develop and hone intellectual curiosity and research skills continually. Mr Jaswinder emphasized that Generative AI has undeniably made a significant impact in the classroom, ushering in both opportunities and challenges. On the positive side, generative AI-driven tools offer innovative approaches to curriculum development and instructional design that can foster a dynamic learning environment. However, the integration of generative AI in the classroom has brought academic integrity into sharper focus.

The ease with which AI-generated content can be produced has heightened the risk of plagiarism and unauthorized assistance. Maintaining academic honesty in the face of this technological advancement is paramount. Faculty should take proactive measures to educate students about responsible AI use, emphasizing proper citation and the importance of original work. The impact of generative AI on academic integrity underscores the need for a balanced approach that harnesses the benefits of AI while safeguarding the principles of fair and honest scholarship. Both the resource persons highlighted the impact of effective communication and ethical ways of achieving it for research.




CHITKARA UNIVERSITY





Event Name	Clinical Training Workshop Internship Ready: Enhancing Clinical Skills in MRIT
Date	11th -13th December 2024
Venue	Einstein Hall Galileo Block, Ground floor
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Dr Sonika Bakshi, Dean Chitkara School of Health Sciences, Dr Pooja Dogra, Assistant Dean DRC Health Sciences, Dr S. C. Bansal, Former Assistant Professor PGI, Mr. Sushil Kashyap, Teaching Faculty, PGI, Mr. Aditya Nagrath, President ISRT Chandigarh Chapter and Dr Sandeep Moudgil, Interventional Radiologist, Max Super Specialty Hospital, Mohali.
Number of Participants	70
SDG Number	3,4,17
Duration	Four – Six hours each day

Description of Event

A Clinical Training Workshop on 'Internship Ready: Enhancing Clinical Skills in MRIT' was organized by the Department of Allied Health Sciences, Chitkara School of Health Sciences, Chitkara University from 11th to 13th Dec, 2024 as a part of 5-day Pre-Internship Training Module from 9th to 13th December 2024 on the theme 'Enhancing Critical Thinking and Skill Development to Empower Students for Clinical and Technical Excellence' which familiarized students with workplace protocols, ethics, and expectations and enhanced their practical skills, patient care approaches, and imaging techniques.



The expert session was given by Dr Sonika Bakshi, Dean Chitkara School of Health Sciences, Dr Pooja Dogra, Assistant Dean DRC Health Sciences, Dr S. C. Bansal, Former Assistant Professor PGI, Mr Sushil Kashyap, Teaching Faculty, PGI and Mr. Aditya Nagrath, President ISRT Chandigarh Chapter. The workshop concluded with the case scenario discussions by Dr Sandeep Moudgil, Interventional Radiologist from Max Super Specialty Hospital, Mohali. The training module was designed to bridge the gap between academic learning and real-world application, ensuring that the students are internship-ready and confident in their abilities to prepare for the challenges and expectations of the professional journey. As students prepare to step into the professional world, this module equipped them with the tools necessary to navigate real-world challenges with confidence and competence.






CHITKARA UNIVERSITY
PRE-INTERNSHIP TRAINING MODULE

Event Name	Expert Lecture
Topic	Pioneering Urban Futures: Innovative Thesis Solutions to Contemporary Urban Challenges
Date	12 Dec 2024
Venue	Conference Room, Chitkara School of Planning and Architecture, Chitkara University
Organizer	Chikara School of Planning and Architecture, Chitkara University
Resource Persons	Dr. Mahfuzuar Rahman Barbhuiya, Urban Planner, Data Analyst, NSUT, Delhi
No. of Participants	7
SDG No.	SDG- 4,10, 11,17

On December 12, 2024, Chitkara School of Planning and Architecture hosted an expert lecture titled "Pioneering Urban Futures: Innovative Thesis Solutions to Contemporary Urban Challenges," delivered by Dr. Mahfuzuar Rahman Barbhuiya to Master of Planning students. The session provided critical insights into the transition from architecture to planning, highlighting the interplay between theoretical frameworks and practical applications. Dr. Barbhuiya's focus on Particularly Vulnerable Tribal Groups (PVTGs) emphasized inclusive and sustainable planning practices, aligning with several Sustainable Development Goals (SDGs). It supports SDG 4: Quality Education by enhancing students' knowledge and skills in urban planning. The emphasis on community engagement and inclusivity directly relates to SDG 10: Reduced Inequalities, advocating for equitable development strategies. Additionally, the lecture aligns with SDG 11: Sustainable Cities and Communities, promoting resilient urban environments through innovative solutions to contemporary challenges. Dr. Barbhuiya's dynamic presentation inspired students to think critically and adopt interdisciplinary approaches in their work, reinforcing the importance of collaboration in addressing urban issues, which reflects SDG 17: Partnerships for the Goals. Overall, the lecture significantly impacted students' academic and professional aspirations, encouraging them to pursue innovative solutions in their future projects.


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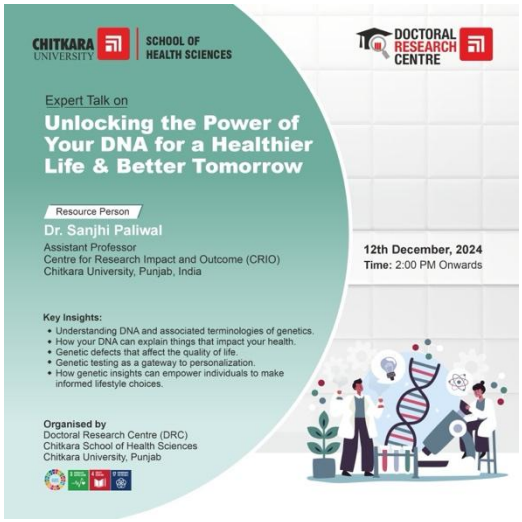

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Google


CHITKARA UNIVERSITY
URBAN TALKS
G20
SPA
Expert Lecture on
Pioneering Urban Future:
Innovative Thesis Solutions to
Contemporary Urban Challenges
Resource Person
Dr. Mahfuzuar Rahman Barbhuiya
Urban Planner & Data Analyst
Assistant Professor, NSUT, Delhi
Date : 12th December 2024
Time : 9:00 AM Onwards
Venue : Conference Room, Chitkara School of Planning and Architecture, Chitkara University
Event Curated By:
Dr. Kanika Bansal
Dean, M.PLAN Program
Chitkara School of Planning and Architecture, Chitkara University
Faculty Coordinator:
Dr. Mahinder Bawaria
Assistant Professor,
M.PLAN Program Chitkara School of Planning and Architecture,
Chitkara University, Punjab

Event Name	Unlocking the Power of Your DNA for A Healthier Life and Better Tomorrow
Date	12 December 2024
Venue	Darwin Block
Department	DRC—Chitkara School of Health Sciences
Resource Person	Dr. Sanjhi Paliwal, Assistant Professor, Centre for Research Impact and Outcome (CRIO), Chitkara University, Punjab, India
Number of Participants	48
SDGs Covered	SDGs covered: 3, 4, 17
Duration	2 Hours

About the Activity

The Doctoral Research Centre (DRC) at Chitkara School of Health Sciences organized an enlightening session on "Unlocking the Power of Your DNA for a Healthier Life and Better Tomorrow", delivered by Dr. Sanjhi Paliwal, Assistant Professor. The session was attended by research scholars and faculty members, providing a platform for in-depth discussions on the impact of genetics on health and well-being.



Dr. Paliwal highlighted how understanding DNA and genetic insights can empower individuals to make informed lifestyle choices, prevent diseases, and personalize healthcare strategies. The session covered essential concepts of genetics, genetic testing, and their applications in improving quality of life.

Event Objectives

The session aimed to:

- Enhance Understanding of Genetics: Introduce fundamental DNA concepts and genetic terminologies to participants.
- Explain the Role of DNA in Health & Disease: Discuss how genetic factors influence health, disease risks, and overall well-being.

- Raise Awareness on Genetic Defects & Their Impact: Explore hereditary disorders and mutations affecting quality of life.
- Promote Genetic Testing & Personalization: Highlight the benefits of genetic screening for disease prevention and tailored healthcare solutions.

Key Highlights

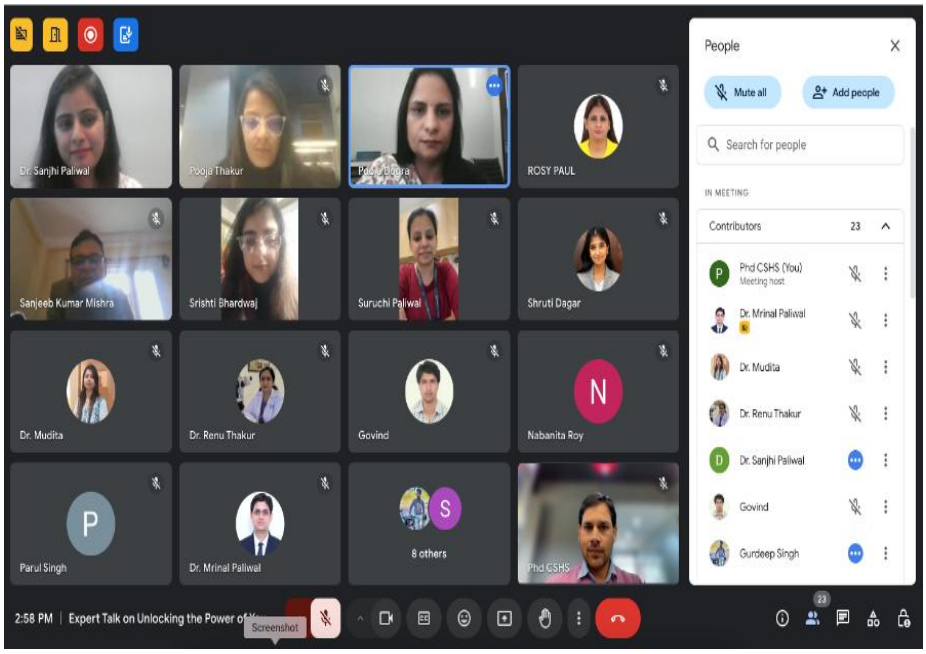
- Expert Insights: Dr. Sanjhi Paliwal explained how genetics plays a crucial role in shaping health outcomes.
- Real-World Applications: Practical examples demonstrated how genetic testing aids in disease prevention and treatment personalization.
- Interactive Engagement: The session encouraged thought-provoking discussions, allowing participants to explore genetic advancements and their impact.
- Empowering Individuals: Emphasis on how DNA-based knowledge enables people to make healthier, data-driven lifestyle choices.

Event Outcomes

- Enhanced Awareness: Participants gained a deeper understanding of genetics and its influence on health.
- Personalized Healthcare Approach: The talk encouraged the adoption of DNA-based preventive and personalized healthcare strategies.
- Informed Decision-Making: Attendees learned how genetic insights can help make better lifestyle and medical choices.
- Future Research & Exploration: The session sparked interest in genetics, precision medicine, and cutting-edge healthcare innovations.

Dr. Sanjhi Paliwal's talk was an engaging and informative session, reinforcing the importance of genetic awareness for a healthier and more informed future.


Dr. Sanjhi Paliwal (Presenting, annotating)
Unlocking the power of your DNA for a healthier life and better tomorrow
Dr Sanjhi Paliwal, PhD
Assistant Professor, CRIO
People
Mute all
Add people
IN MEETING
Contributors 29
Phd CSHS (You)
Akshit Bagai
Amit Mittal
Anita Gupta
Avinash kaur
Badri Prasad Joshi
Dr. Renu Thakur
Dr. Sanjhi Paliwal
Pooja Thakur
24 others
2:08 PM | Expert Talk on Unlocking the Power of
Screenshot


People
Mute all
Add people
Search for people
IN MEETING
Contributors 23
Phd CSHS (You)
Dr. Mrinal Paliwal
Dr. Mudita
Dr. Renu Thakur
Dr. Sanjhi Paliwal
Govind
Gurdeep Singh
Dr. Sanjhi Paliwal
Pooja Thakur
ROSY PAUL
Sanjeeb Kumar Mishra
Srishti Bhardwaj
Suruchi Paliwal
Shruti Dagar
Dr. Mudita
Dr. Renu Thakur
Govind
Nabanita Roy
Parul Singh
Dr. Mrinal Paliwal
8 others
Phd CSHS
2:58 PM | Expert Talk on Unlocking the Power of
Screenshot

Event Details	
Event Type	Summit
Topic	National Business Conclave 2024 - "Digital Governance for Sustainable Tomorrow: Leadership Connect"
Date	2024-12-13 to 2024-12-13
Mode	Offline
Venue	Carnegie Hall
Organizer Name	Centre for Digital Marketing Strategy & Analytics
Resource Person	Ms. Mansi Batra |India Head, SM Business LinkedIn Sales Solutions, Mr. Sanjeev Sharan Director (HR Globalization), Mr. Anuj Grover Founder, Mr. Nitin Sharma Founder & CEO Newen Systems Pvt. Ltd, Mr. Rakesh Kharwal CEO Rockladder Technologies
No. of Participants	230
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for the Goals

Objective

- To explore the role of digital governance in creating a sustainable future.
- To provide insights into data privacy and cybersecurity challenges and solutions.
- To highlight AI's potential in driving innovation across industries.
- To foster discussions on responsible AI and its role in environmental sustainability.
- To engage students in creating innovative content and presentations using AI.

Description

The Centre for Digital Marketing, Strategy, and Analytics at Chitkara Business School hosted the National Business Conclave 2024 on December 13, 2024, at Carnegie Hall, Rockefeller Block. The conclave was centered on the theme "Digital Governance for Sustainable Tomorrow: Leadership Connect." The event featured thought-provoking sessions and interactive discussions on data privacy, cybersecurity, AI, and sustainability. Keynote speaker Ms. Mansi Batra delivered a powerful talk on personal branding, emphasizing credibility, mentorship, and the impact of perception in professional success.

Students also contributed with presentations on data privacy in which they highlighted digital safety measures like strong passwords and advised to avoid public Wi-Fi. Mr. Anuj Grover and Mr. Rakesh Kharwal provided expert insights into cyber security challenges, legal

frameworks, and strategies for resilience, which were further explored during a panel discussion. Panel Discussion was efficiently moderated by Dr. Mohit Jamwal. Post-lunch sessions focused on AI's transformative applications in fields such as manufacturing, retail, and agriculture. A highlight was the creative AI-generated videos by students Ashish Bambal and Ishita Jain, showcasing innovative storytelling through technology. Mr.Sanjeev Sharan discussed AI's role in driving sustainability, while Mr. Nitin Sharma shed light on industries' carbon footprints. The event concluded with a panel discussion on responsible AI for environmental care, which was proficiently moderated by Dr. Prachi Gupta, reinforcing the punchline, "Green is the Future." The day ended with a vote of thanks by Dr. Rajni Kamboj, certificate distribution, and group photographs, leaving attendees inspired to drive sustainable innovation forward.

Outcomes

- Enhanced understanding of personal branding, data privacy, and cyber security among participants.
- Students gained practical insights into protecting digital data and implementing safety measures.
- Innovative AI-generated videos by students showcased creative applications of technology.
- Experts highlighted actionable strategies for sustainability and responsible AI practices.
- The conclave reinforced the collective vision for a sustainable future with the message, "Green is the Future."




Digital Governance for Sustainable Tomorrow: Leadership Connect
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Chitkara University Road, Rajpura, Patiala, 140601, Punjab, India
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Digital Governance for Sustainable Tomorrow: Leadership Connect
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Conclusion: Choose Wisely
Digital Governance for Sustainable Tomorrow: Leadership Connect
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Event Name	Bhutan's National Day
Date	17.12.2024
Venue	Chitkara University, Punjab
Number of International Students	10
SDGs Covered	SDG-19 - Partnership for the Goals
Duration	1 Day

Students from Bhutan celebrated Bhutan National Day on the Chitkara University campus, marking the occasion with vibrant cultural performances and traditional customs. The event was an expression of pride for Bhutanese heritage, where students showcased their country's rich culture and history. It fostered a sense of unity and cultural exchange among the diverse university community.



Event Details	
Event Type	Skill Development Program
Topic	Train The Trainer Workshop for BSE'S Skill Development Program in Punjab, Haryana & Himachal Pradesh
Date	2024-12-18 to 2024-12-18
Mode	Offline
Organizer Name	Chitkara Business School, Chitkara University
No. of Participants	8
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To trainers understand the importance of NISM certifications in enhancing employability in the financial sector.
- To equip the trainers to guide students through the certification process effectively.
- To enable trainers to engage with a broader audience, including students, professionals, and underserved communities.
- To build trainers' capacity to effectively address queries and provide real-world insights.

Description

7. B. Com Program of Chitkara Business School organized a Faculty Development Program (FDP) aimed at enhancing the technical skills of faculty members. The FDP was led by Dr. Navin M Punjabi, Associate Professor & Director Placements HR College & Mentor Krisha Foundation and Mr. Viraj Singal, Head, Investor Education & Awareness Initiatives Krisha Foundation on 18th December 2024 from 9:30 am – 12:30 pm at Conference Room, Rockefeller block, Chitkara Business School, Chitkara University, Punjab. A key focus of the workshop was to align trainers with program objectives and equip them with practical strategies for enrolling students in NISM (National Institute of Securities Markets) certifications. The FDP aims to equip trainers with advanced knowledge and teaching methodologies. This initiative aims to enhance financial literacy, develop investment acumen, and promote employability skills in three states Punjab, Haryana and Himachal Pradesh. The workshop emphasized the following core objectives: 1. Creating Financial Awareness: Ensuring trainers understand the importance of NISM certifications in enhancing employability in the financial sector. 2. Building Capacity: Training the trainers to guide students through the certification process effectively. 3. Expanding Reach: Enabling trainers

to engage with a broader audience, including students, professionals, and underserved communities. 4. Promoting Compliance and Professionalism: Highlighting the regulatory significance of NISM certifications for individuals seeking careers in securities markets. The workshop successfully trained participants to align with the objectives of the BSE Skill Development Program. This initiative is expected to contribute significantly to financial literacy and professional development in Punjab, Haryana, and Himachal Pradesh. We acknowledge and extend our appreciation to the team at Krisha Foundation for their expertise and support throughout this program.

Outcomes

- Trainers gained comprehensive knowledge of NISM certifications, financial market operations, and effective teaching methodologies, enabling them to deliver impactful sessions on financial literacy and skill development.
- Trainers are now equipped with actionable strategies to promote NISM certifications, including conducting awareness campaigns, assisting with registrations, and preparing students for examinations.
- Participants committed to extending financial literacy programs to underserved regions in Punjab, Haryana, and Himachal Pradesh, ensuring equitable access to skill development opportunities.
- Trainers are prepared to guide students in leveraging NISM certifications for career growth, offering insights into job opportunities in financial services and related industries.




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Google


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Title: From Spark to Scale: Navigating the Innovation Journey		
1	**Type of Activity**	Level 1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**From Spark to Scale: Navigating the Innovation Journey**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1GVnGkaC8p/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'From Spark to Scale: Navigating the Innovation Journey' with Mr. Piyush Garg, Vice President- CEED on December 18, 2024, from 2 PM onwards at Einstein Hall in offline mode. The speaker shed light on the complete entrepreneurial journey—from the initial spark of an idea to scaling it into a successful venture. The students learned about the frameworks and tools to convert innovative ideas into actionable plans, the critical mindset and skills needed to build and grow their startup, the insights into the entrepreneurial ecosystem and how to leverage its resources. They also learned the practical tips on funding, pitching, and networking with key stakeholders along with real-world examples and strategies.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of entrepreneurship, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered methods to brainstorm and develop ideas with real-world impact and	

	get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 18/12/2024 to 18/12/2024	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial opportunities, venture building and innovation.	
12	**Video URL**	**https://drive.google.com/file/d/1Ol3T5e4joixToHLvezKvPtfHbGZwfSpp/view?usp=sharing**
13	**SDG Covered – SDG 8, SDG 9, SDG 17**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	

Photographs with Speaker/Students (<2MB 	**Photographs with Speaker/Students (<2MB** 
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Symposium
Topic	Visionary Pathways: A Symposium on Innovation, Technology, and Research
Date	2024-12-19 to 2024-12-19
Mode	Online
Organizer Name	Dr. Sonam Aggarwal
No. of Participants	129
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Students will be able to:

- Showcase their creativity and innovation in emerging technologies.
- Present original ideas and research in the fields of sustainability, IoT, VLSI, EVs, eVTOLs, and AI/ML.
- Develop and enhance their technical communication skills through poster presentations.
- Gain insights and constructive feedback from industry experts and academicians.
- Foster a spirit of innovation and contribute to sustainable solutions for future advancements



Description

The Teaching and Learning Centre, Department of Electronics and Communication Engineering (ECE), in collaboration with the Centre for Global Education and the Institution's Innovation Council (IIC), successfully organized a highly engaging symposium titled "Visionary Pathways: A Symposium on Innovation, Technology, and Research". This event was held on 19th December 2024 at the Delta Ground, Chitkara University, and it provided a dynamic platform for students to showcase

their creativity, innovative ideas, and groundbreaking research in cutting-edge fields of technology and innovation. The symposium aimed at inspiring students to explore emerging technologies and foster a collaborative environment for research and development. Participants were encouraged to present their work in four focused categories: Emerging Technologies for a Sustainable Future, IoT and VLSI, EVs and eVTOLs (Electric Vertical Take-off and Landing), and Artificial Intelligence/Machine Learning. These categories were thoughtfully designed to align with current technological trends and address pressing global challenges such as sustainability, smart infrastructure, and automation. The event saw an enthusiastic participation of 32 teams from various engineering programs across CUIET, reflecting the diversity of ideas and approaches. Each team demonstrated their technical expertise and creativity by presenting innovative solutions to some of the most critical challenges of today. From tackling environmental issues through sustainable technologies to designing advanced AI/ML-based systems, students exhibited a deep understanding of the subject matter and showcased their potential to revolutionize industries. The symposium was judged by the esteemed Dr. Vijay Kumar Jadon, Dean of Applied Engineering, whose extensive expertise added immense value to the event. As the sole judge, Dr. Jadon provided detailed, constructive feedback and shared valuable insights with the participants. He commended their efforts, encouraged them to push the boundaries of their research, and inspired them to refine their ideas for greater impact. His guidance served as a motivational force for the students, driving them to aim higher and achieve excellence in their work. The event created a stimulating environment that encouraged open dialogue and knowledge sharing among participants, faculty, and experts. It also provided students with a unique opportunity to develop critical skills such as teamwork, technical communication, and problem-solving. Through this symposium, students gained hands-on experience in presenting their ideas, defending their research, and collaborating with peers to address real-world technological challenges.

Outcomes

- Students gained hands-on experience in presenting innovative ideas through poster presentations.
- Students received personalized feedback and expert insights from Dr. Vijay Kumar Jadon, enabling them to refine and strengthen their projects.
- Students developed essential skills in technical communication, critical thinking, and problem-solving.
- Students experienced the competitive yet collaborative environment of a symposium, motivating them to pursue excellence in their fields.


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Note : Captured by GPS Map Camera


CHITKARA UNIVERSITY
GPS Map Camera
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Rajpura, Patiala, 140601, Punjab, India
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GPS Map Camera
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GPS Map Camera
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GM85+HX4, Patiala, Punjab 140417, India
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Event Details	
Event Type	Skill Development Program
Topic	Inauguration of BSE's Skill Development Program in Punjab, Haryana and Himachal Pradesh
Date	2024-12-19 to 2024-12-19
Mode	Offline
Organizer Name	3.Chitkara Business School, Chitkara University, Punjab
No. of Participants	99
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To Enhance financial literacy among students in underserved regions.
- Provide pathways for employability and entrepreneurship through industry-relevant certifications.
- To Foster collaboration between academia and industry to align skills with market needs.
- To Promote sustainable growth aligned with SDGs 4, and 17.

Description

7.Chitkara Business School takes immense pride in being selected by BSE under the guidance of SEBI as the command centre for its groundbreaking Skill Development Project, which aims to empower students across Punjab, Haryana, and Himachal Pradesh. This transformative initiative focuses on enhancing financial literacy, employability skills, and entrepreneurial capabilities, all at no cost to participants. This strategic collaboration was signed between Dr Rashmi Aggarwal Dean Commerce and FinTech Chitkara Business School, and the Krisha Foundation, a SEBI SMARTs organisation, to bridge the gap between industry and academia. Trainers from Chitkara Business School were exclusively chosen to undergo a rigorous Train-the-Trainer program conducted by SEBI SMARTs organization. These trainers are now equipped to deliver high-quality financial education to students, guiding them to achieve certifications for the SEBI Investor Certification Examination (Level 1) and the NISM VA Mutual Fund Distributor Certification Examination (Level 2). The program aims to reach underserved districts, creating opportunities for sustainable growth and self-reliance while promoting pathways to employment and entrepreneurship.

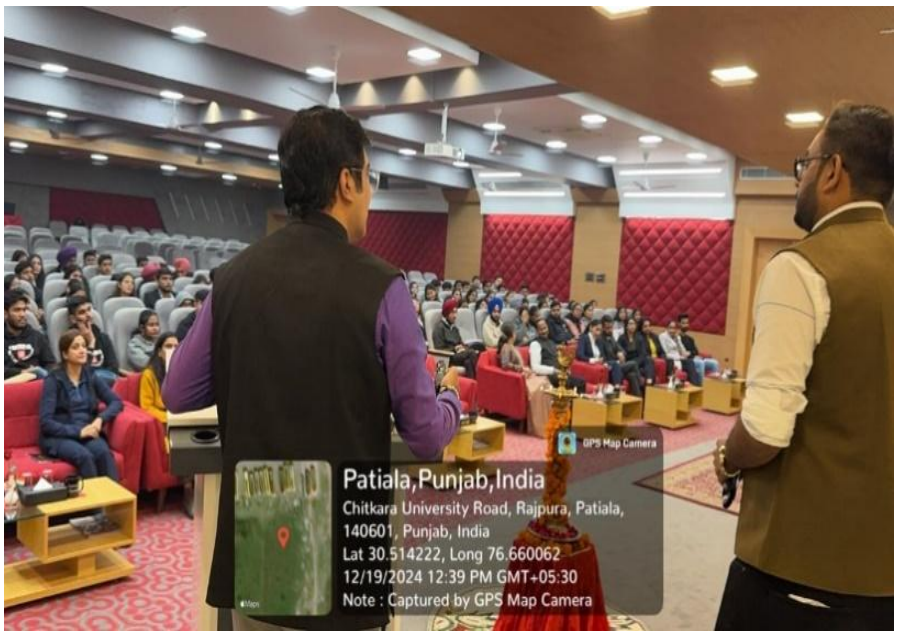
The project's inauguration on 19th December 2024 at Chitkara University, Punjab, led by Sh. Khushro Bulsara, Chief Risk Officer of BSE Limited, marked the beginning of this impactful journey in making financial literacy accessible to aspirational regions. Sh. Khushro Bulsara described the program as "Trignasthra" (a three-fold benefit), stating: 1. It is offered free of cost to students. 2. It provides students with pathways to employment or entrepreneurial ventures. 3. It promotes financial literacy, ensuring students gain valuable knowledge even if they do not pursue distribution as a career. Dr Sandhir Sharma, Vice Chancellor, Chitkara University, highlighted how the initiative aligns with Sustainable Development Goals (SDGs) 4, 8, and 17 by promoting quality education, fostering decent work opportunities, and building strategic partnerships for sustainable growth. Chitkara University is honoured to partner with BSE and the Krisha Foundation in this endeavour. By doing so, it reaffirms its position as a leader in education and skill development while shaping the financial future of the region's youth.

Outcomes

- Students achieve SEBI and NISM certifications for financial expertise.
- Increased employability and entrepreneurial opportunities in the financial sector.
- Empowered communities with greater financial awareness and self-reliance.
- Strengthened academia-industry partnerships through skill development initiatives.



Students interaction during the session


GPS Map Camera
Patiala,Punjab,India
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GPS Map Camera
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Note : Captured by GPS Map Camera

Event Name	Workshop
Topic	Elevated Innings, Cricket match tournament
Date	19-20 Dec 2024
Venue	Cricket Ground, Chitkara University, Punjab
Organizer	Chikara School of Planning and Architecture, Chitkara University
Resource Person	Ar. Manmohit
No. of Participants	18
SDG No.	SDG- 3,4, 17



The "Elevated Innings" inter-house cricket match held on December 19 and 20, 2024, not only showcased thrilling competition but also highlighted the sport's potential to contribute to several Sustainable Development Goals (SDGs). Specifically, cricket promotes SDG 3: Good Health and Well-being by encouraging physical activity and community engagement, while also contributing to SDG 4: Quality Education through outreach programs that teach valuable life skills. Lastly, the collaboration between cricket boards and environmental organizations exemplifies SDG 17: Partnerships for the Goals, reinforcing the importance of collective action for sustainability in sports. This integration of sustainability into cricket reflects a commitment to not only entertain but also foster positive environmental and social change.





दैनिक सवेरा

16/20

चितकारा यूनिवर्सिटी में क्रिकेट टूर्नामैंट आयोजित



सर्वश्रेष्ठ खिलाड़ी के तौर पर संचित गुप्ता को सम्मानित करते सदस्य।

सवेरा न्यूज/ उज्जवल डेराबस्सी : निकटवर्ती चितकारा यूनिवर्सिटी में छात्रों के लिए क्रिकेट टूर्नामैंट का आयोजन किया गया। चार टीमों के बीच हुए इस टूर्नामैंट में आर्किटैक्ट विभाग के छात्र संचित गुप्ता ने अपने शानदार प्रदर्शन से सभी का ध्यान आकर्षित किया और टूर्नामैंट के हीरो बनकर उभरे। संचित गुप्ता ने टूर्नामैंट के दौरान न केवल अपनी टीम को कई बार मुश्किल परिस्थितियों से निकाला, बल्कि अपनी दमदार बल्लेबाजी और घातक गेंदबाजी से टूर्नामैंट में सर्वश्रेष्ठ प्रदर्शन किया। इस शानदार प्रदर्शन के लिए उन्हें बेस्ट बैट्समैन, बेस्ट बॉलर, और बेस्ट परफॉर्मर ऑफ द टूर्नामैंट जैसे तीन बड़े खिताब दिए गए। टूर्नामैंट के समापन पर एक पुरस्कार वितरण समारोह आयोजित किया गया। डीन हरवीन भंडारी और कनिका बंसल ने विजेता टीम को ट्रॉफी और व्यक्तिगत पुरस्कार प्रदान किए।

Event Details	
Event Type	Training
Topic	Chalk pad Training Session
Date	2024-12-23 to 2024-12-23
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services
Resource Person	Mr. Rahul Grover
No. of Participants	10
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals, SDG 5: Gender Equality

Objective

- Familiarize participants with the features and functions of Chalk pad, emphasizing its applications in educational settings.
- Guide participants through creating, editing, and sharing lessons using Chalk pad.
- Provide tips and strategies for effectively using Chalk pad in diverse learning environments (e.g., classrooms, online education).
- Addressing queries of the faculty related to the chalk pad

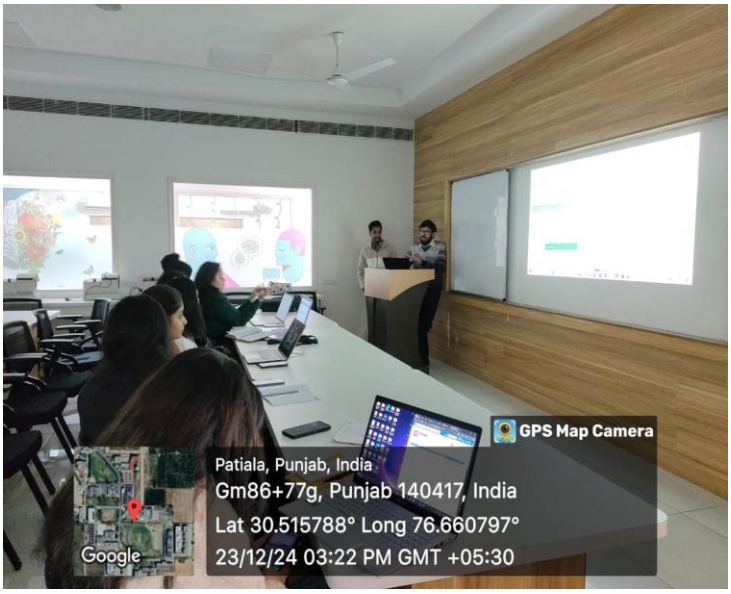
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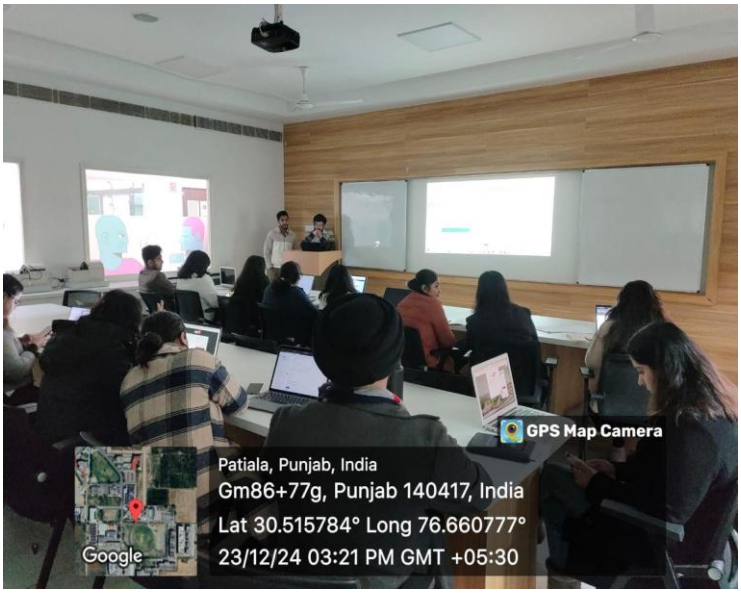
On 23rd December 2024, the Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services, organized a "Chalk pad Training Session" in Lab No. 425, Fleming Block, 4th Floor. The session was conducted by Mr. Rahul Grover and attended by ten participants. This hour-long training aimed to familiarize attendees with the effective use of the Chalk pad platform to enhance academic and administrative efficiency. The event underscored the importance of leveraging technology in education, aligning with several Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation, and Infrastructure), SDG 17 (Partnerships for the Goals), and SDG 5 (Gender Equality).

Participants actively engaged in learning new tools and techniques, ensuring the session was both productive and impactful. The event reaffirmed the institution's commitment to fostering innovation and capacity building among its faculty.

Outcomes

- Enhanced Digital Literacy: Participants will gain confidence in using Chalk pad for lesson delivery and interactive learning.
- Improved Teaching Strategies: Educators will be able to use Chalk pad's tools to create more engaging and interactive lessons, increasing student participation.
- Confidence in Tool Usage: By the end of the session, participants will feel comfortable using Chalk pad as part of their regular teaching practice.





Event Name	Reward and Recognition
Date	24th December 2024
Venue	Room No.711, Picasso Block
Organizer	Chitkara International College
Resource Person	Dr. Rishu Chhabra
Number of Participants	19
SDGs Covered	SDG-3 Good Health and Well-being, SDG- 4 - Quality Education, SDG-5 Gender Equality, SDG-17 Partnerships for the Goals
Duration	2 hours

About the Activity

"Reward and Recognition" Ceremony is to celebrate the achievements of B.E. Computer Science and Technology students from the ASU Cohort batch. This Reward and Recognition Ceremony celebrated the accomplishments of students during their first semester, spanning from August to December 2024. The event honored students across various categories, including **Attendance Champion – "Perfect Presence"** for maintaining impeccable attendance, **Commitment – "Persistent Pursuit"** for demonstrating unwavering dedication, **Coursera Star – "Academic Excellence"** for excelling in online learning platforms, **Co-curricular Excellence – "Active Engagement"** for active participation in extracurricular and co-curricular activities, and the **Red Elegance Award** for the best-dressed student in red.

This celebration highlighted the students' hard work, creativity, and commitment to excellence, fostering a culture of holistic development and recognition. Such recognition will serve as a source of motivation and encouragement for the students to continue striving for success in the upcoming semesters.

Objectives

- To celebrate the achievements and hard work of B.E. Computer Science and Technology students from the ASU Cohort batch during their first semester (August–December 2024).
- To foster a culture of appreciation and motivation among students by recognizing their dedication, excellence, and participation in various academic and non-academic domains.
- To encourage students to pursue holistic development by balancing academics, co-curricular activities, and personal growth.
- To inspire students to sustain their efforts and aim for continued success in the upcoming semesters.

Key Highlights

Recognition Categories, Celebration of Achievements, Community and Festive Atmosphere

Outcomes

- Students felt valued and inspired to maintain their efforts, with the recognition serving as a driving force for peers to excel in academics, attendance, and co-curricular activities.
- The event highlighted the importance of balancing academic excellence with personal growth, encouraging active participation in diverse developmental areas.
- A culture of recognition was established, motivating students to strive for greater achievements in the semesters ahead.







Event Name	Outbound Semester Exchange Students
Date	1 January to May 2025
Venue	EPITECH, Barcelona, Spain
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 17
Duration	January to May 2025

About the Activity

Aman Gupta, a promising student from Chitkara University Institute of Engineering and Technology, is currently broadening his academic and cultural horizons through a semester exchange program at the prestigious EPITECH in Barcelona, Spain. This highly selective program, which includes a full 100% tuition waiver, provides Aman with an unparalleled opportunity to immerse himself in a cutting-edge learning environment. During his time at EPITECH, Barcelona, Aman will delve into the intricacies of advanced technologies, exploring emerging trends and gaining practical experience in his field. The program's curriculum is designed to foster innovation and critical thinking, preparing students for the challenges of the modern tech industry.

A significant advantage of this exchange program is the chance for Aman to learn from a diverse faculty of internationally recognized professors and industry experts. Beyond the academic benefits, Aman's experience in Barcelona promises to be a transformative one, offering him the chance to experience a new culture, build international connections, and develop valuable life skills. This exchange program is not only an investment in Aman's future, but also a testament to Chitkara University's commitment to providing its students with world-class educational opportunities.



Aman Gupta at EPITECH University in Barcelona, Spain Campus

Event Name	Outbound Semester exchange Program
Date	1 January – March 2025
Venue	Astana IT University
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	05
SDGs Covered	SDG 4, SDG 5., SDG 17
Duration	January to March 2025

About the Activity

Five students from Chitkara University Institute of Engineering and Technology have embarked on a rewarding semester exchange program at Astana IT University in Kazakhstan. This prestigious program, which includes a 100% tuition waiver, provides a unique opportunity for these students to broaden their academic horizons. The group includes Chirag Aggarwal, Swayam, and Daksh, all currently in their 6th semester, along with Rudraksh and Ravleen, who are in their 4th semester. During their time at Astana IT University, the students will delve into the study of advanced technologies, gaining valuable knowledge and practical skills. A key benefit of this exchange program is the chance to learn from internationally renowned professors, offering a global perspective on their chosen fields of study. This immersive experience promises not only academic enrichment but also cultural exchange and personal growth for the participating students.



Students during an orientation session at Astana IT University, Kazakhstan



A warm welcome extended to the students at Astana IT University



Students with Dr Praveen Kumar, Director and Professor, Department of Computer Engineering, Astana IT University Astana, Kazakhstan

Event Name	Semester Exchange
Date	1 January 8 – May 16, 2025
Venue	Metropolia University of Applied Sciences, Finland
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs covered	SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 17 (Partnerships for the Goals)
Duration	5 Months

About the activity



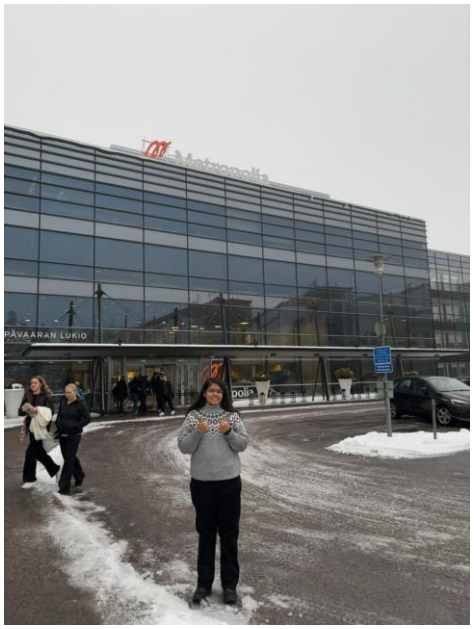
The Office of International Affairs (OIA) offers exciting semester exchange opportunities for students seeking to broaden their global perspectives and academic experience. These exchange programs allow students to study at partner institutions around the world, immersing themselves in new cultures, languages, and educational systems. Participants can gain valuable international exposure, enhance their personal and professional growth, and build global networks. OIA provides guidance on application processes, eligibility requirements, and helps students navigate logistical details such as visa requirements and accommodations. These exchanges foster global citizenship and contribute to academic enrichment, making them a transformative experience for students. One such opportunity was availed by Nitika, a student of B. Com (Hons)-3rd Semester. The student was accepted to study at Metropolia University of Applied Sciences as an exchange student at their business school under their degree programme in International Business and Logistics for the Spring Semester of 2025. The student has also been accepted as the receiver of the prestigious Erasmus+ International Credit Mobility Scholarship for her student exchange period. The grant constitutes of Individual Support of €3870 and Travel Support of €820 and is in €4690 in total.

The student is currently committing herself to the conditions of the Erasmus+ student exchange programme including the use of the grant in travel and living costs. This opportunity covered

SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnerships for the Goals).



Nitika during her official orientation programme with her batchmates.



Student at the snow-clad campus of Metropolia UAS.

Event Name	Inbound Semester exchange Program Orientation Day
Date	1 Jan 2025- June 2025
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	-
Number of Participants	08 students
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	08-Jan-25 to 15-June-2025

About the Activity

Chitkara University is delighted to welcome **eight inbound semester exchange students** from **France, the Netherlands, and Finland**, enriching our diverse academic community. This semester, **five engineering students from France** have joined our technical programs, bringing innovative perspectives to collaborative projects. Additionally, **two physiotherapy students—one each from the Netherlands and Finland**—are gaining hands-on experience through our specialised healthcare curriculum. Completing the cohort is an **MBA student from France**, engaging in global business studies and networking opportunities. Their presence fosters cross-cultural learning, enhancing the academic and social vibrancy of our campus.

Sr No.	Student Name	Home University	Country
1	DOUILLARD Maxime	EPITA	France
2	HARDY Guillaume	EPITA	France
3	MAZET Théobald Alfred Marie Maurice	EPITA	France
4	Mihaela Minev	Metropolia	Finland
5	Petronela Vendéghová	Fontys UAS	Netherlands
6	Léopold SALLAN GERMARD	EPITECH	France
7	Nils MARTIN	EPITECH	France
8	BEYODDI El Hadi	University of Montpellier	France


CHITKARA UNIVERSITY
welcome Students
from
France, Finland,
and the Netherlands
for
INTERNATIONAL SEMESTER
EXCHANGE PROGRAM


CHITKARA UNIVERSITY


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Name of Organizing Institute	Chitkara College of Sales & Marketing
Event Activities	13
Type	MDP & Industry Led Master Classes
Mode	Offline (9) | Online (4)
Period	January – March 2025
SDG	3,4,8,9, & 17

Chitkara College of Sales and Marketing under Chitkara University, successfully organized/conducted 13 event activities during 3rd quarter (January – March 2025) of academic year 2024-2025. 9 were management development training programs for employees of associated clients and 4 were industry led classes organized for students of MBA Sales and Marketing.



Management Development Programs: CCSM conducted 9 professional training programs as consultancy project for Chitkara University, Punjab. Professional Training services were extended to 5 distinct clients

- Asia Cranes Pvt. Ltd.,
- Tynor Orthotics Pvt Ltd,
- Psychocare Health Private Limited,
- Kangaro Industries Ltd, and
- LPG - Hindustan Petroleum Corp. Ltd.,

out of which 3 were new organizations that given the opportunity to collaborate with them for conducting training programs for their employees.

A total of 2 resource persons Mr. Narinder Garcha and Mr. Jatinder Chopra were involved across these professional training programs.

The trainings were focuses on Sales Excellence, Leadership, Customer & Service Excellence, Time Management, Communication, Personal Effectiveness, Focus Driven Mindset and creating a Brand.

3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 5 GENDER EQUALITY	**Industry Led Master Classes:** CCSM organized 4 Industry Led Master Classes for the students of MBA Sales and Marketing. Industry-led master classes are immersive learning experiences led by seasoned professionals from the industry who bring real-world insights, expertise, and Knowledge Sharing & Best-Practices directly to participants. These sessions bridge the gap between academic knowledge and practical applications, enabling attendees to understand the latest industry trends, challenges, and strategies which make them ready for a quality job and develop professional skills and lifelong learning for economic growth and productivity and foster a sustainable career growth.







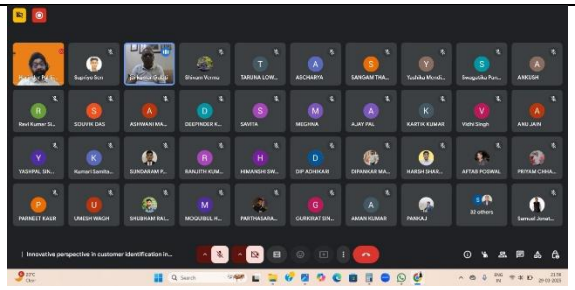




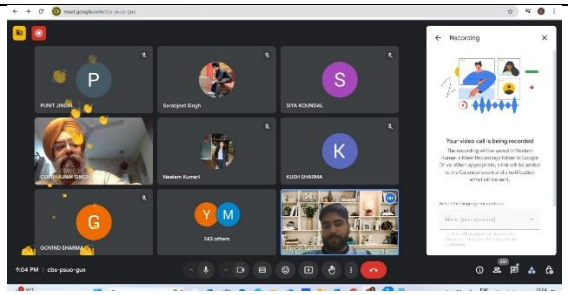


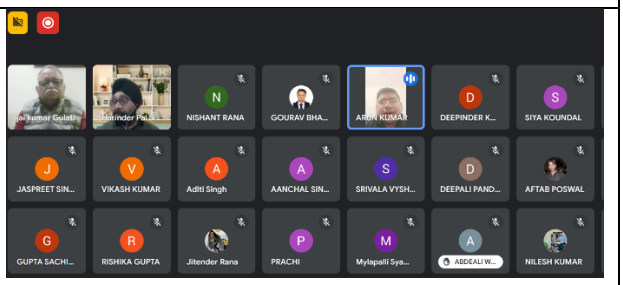












CORPORATE - ACADEMIA

CSR PROJECT

Phase I Report



FOREWORD



Dr. Prachi G

Director
Centre for Digital Marketing, Strategy & Analytics

With higher education undergoing major transformation, integrating technologies and communities, an ecosystem is getting created, which can impart education to youth in a way which builds them into professional corporates and responsible citizens. Today government, industry, and community have joined hands with educational institutes in creating that ecosystem.

The National Education Policy, 2020 (NEP) envisions a value-based, equitable, and high-quality education system. Successful implementation of the same calls for concerted efforts from all stakeholders.

Chitkara University, which has always been committed towards making a positive impact on the students and communities around has implemented NEP 2020 in full spirit. Since inception, the University has been at the forefront of social welfare initiatives and its commitment to social responsibility is an important part of its mission.

Aligning with the philosophy of Chitkara University and NEP 2020, a project 'Swasthya se Digital Saksharta tak', focusing on health and digital literacy of rural women was conceptualised, in collaboration with a corporate, Punjab Chemicals and Crop Protection Ltd. (PCCPL), which shares similar ethos to that of Chitkara University. PCCPL works on the philosophy of "Let us grow together".

I believe that good intentions and noble objectives get a boost when multiple hands join in, each adding its share of capability, helping move ahead strongly, to leave an impact. This CSR project 'Swasthya se Digital Saksharta tak', funded by corporate and executed by academia, is a long journey towards positively impacting rural women, but the first step taken in this direction gives us a sense of accomplishment and satisfaction.

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Project Phase 1 Free Medical checkup, Health education & Data collection through 3 health camps










CHITKARA UNIVERSITY
PUNJAB CHEMICALS AND CROP PROTECTION LTD.
FREE MEDICAL CHECKUP
and
HEALTH EDUCATION CAMP FOR WOMEN
ਔਰਤਾਂ ਲਈ ਮੁਫ਼ਤ ਮੈਡੀਕਲ ਚੈੱਕਅਪ ਅਤੇ ਸਿਹਤ ਸਿੱਖਿਆ ਕੈਂਪ
Date : 19th March, 2024
Time : 10:00 AM - 2:00 PM
Venue: Gurudwara, Ramnagar, Rajpura
Organised by
Chitkara Business School, Chitkara University &
Punjab Chemical and Crop Protection Limited
Fortis HOSPITAL Mohali
GIAN SAGAR
ਮਿਤੀ : 19 ਮਾਰਚ, 2024
ਸਮਾਂ : ਸਵੇਰੇ 10 ਵਜੇ ਤੋਂ ਦੁਪਹਿਰ 2 ਵਜੇ ਤੱਕ
ਸਥਾਨ : ਗੁਰਦੁਆਰਾ, ਰਾਮਨਗਰ, ਰਾਜਪੁਰਾ।
ਦੁਆਰਾ ਅਯੋਜਿਤ:
ਚਿਤਕਾਰਾ ਬਿਜਿਨਸ ਸਕੂਲ, ਚਿਤਕਾਰਾ ਯੂਨੀਵਰਸਿਟੀ ਅਤੇ







Introduction

'Swasthya se Digital Saksharta tak', is a noble project initiated by Chitkara Business School in collaboration with Punjab Chemicals and Crop Protection Ltd. This initiative aims to empower rural women through creating awareness regarding health by incorporating digital technology in it. Focusing on the dual challenges of health and digital inequities prevalent in rural areas, an intensive program was run to solve the problems of health, specially focusing on the women of rural area. Three health check- up camps were organized for the rural women of the adopted villages of Chitkara University. Out of these three camps, two of them were conducted in the targeted villages while one camp was conducted at the Chitkara University campus, for the female housekeeping staff, who also come from the nearby villages of the University. These camps focused on addressing key health concerns relating to oral care, nutrition, menstruation, menopause, and post pregnancy health related issues. This initiative also gave exposure to the MBA and BBA students of the University to interact with the rural women and empathize with their health concerns. Therefore, these camps provided students with an opportunity to gain valuable insights into the health conditions and digital challenges faced by rural populations. This also helped the students in creating a sense of sensitivity and social responsibility towards upliftment of society.

The project has successfully achieved its aim to identify knowledge gaps in the field of health, which will help in the second phase of the project to address these issues through videos using digital platforms. The initiative focuses on promoting digital literacy and health education amongst the rural women. By analyzing the project's impact, recommendations for future initiatives nhicfjgigiuhave been suggested for sustained improvements in women's psychological, social, and physical well-being, thereby leading to their holistic development. Enhancement of the quality of life for rural women is the ultimate goal of this project.

Swasthya se Digital Saksharta tak'

Corporate funded CSR Project

Chitkara Business School, Chitkara University & Punjab Chemicals and Crop Protection Ltd. signed an MOU for conducting a collaborative CSR Project 'Swasthya se Digital Saksharta tak'. Both parties teamed up for designing, developing and executing social welfare program especially women centric for increasing awareness of rural women towards their health and hygiene and empower them by means of digitalization. It also involves engagement of young college students in understanding rural/ village development related challenges.



The first phase of the project 'Swasthya se Digital Saksharta tak' was conducted in village Bijanpur, Derabassi on 16th March 2024 and in village Ramnagar on 19th March 2024 and on 4th April 2024 in Chitkara University Punjab campus for housekeeping female staff. The main objective of organising this health check-up camp for the females was to create awareness among women and ensure stronger, healthier and empowered women amongst rural community. The main activities undertaken during these health check-up camps included free medical check-up by a team of doctors from Fortis, Indus and Gyan

Sagar hospitals who conducted general health, dental, gynecology checkups and distributed free medicines. During the camps MBA students of public health department imparted some crucial information and easy tips on basic hygiene & nutrition to these women and our tech-savvy BBA Digital Marketing students showed the ladies the ropes to enter exciting digital world. It was a great learning event for all the females who participated in the camps, and it helped them to get a health & tech boost, which brought smiles on their faces.

The team of faculties, students from Digital Marketing, Health Management program and Admin of the Chitkara Business School, enthusiastically contributed in providing their services towards smooth conduction of the camps. The CSR project partnered with Punjab Chemicals and Crop Protection Ltd and added value to students who got exposed to the challenges of rural life and gained important lessons on social responsibility.

Objectives

The primary objectives of the 'Swasthya se Digital Saksharta tak' project were:

- To identify the awareness level of rural women towards healthy living and challenges faced by them.
- Spread awareness, impart education, develop digital skills which promote health among rural women & empower them.
- Provide assistance and enable accessibility by providing offline and online learning resources. To assess the impact of health education and digitalization.
- To recommend new project measures to the Corporate to enhance the health eco-system on the basis of impact assessment, outcomes & findings from the current project.
- To engage young college students in understanding rural development challenges and fostering a sense of social responsibility.

Research Methodology

The study was designed to assess health and digital literacy among rural women of Bijanpur and Ramnagar villages, as well as housekeeping staff at Chitkara University Punjab Campus. Data collection utilized structured questionnaires to gather information on dental hygiene, nutrition, menstruation, menopause, pregnancy, post-pregnancy issues and digital literacy alongside clinical examinations conducted during health check-

up camps. The collected quantitative data was analyzed using descriptive statistics with SPSS, Stata, Excel, and EViews to identify key health concerns and gaps in digital literacy. These insights guided the creation of targeted intervention strategies, which will be used to make videos. Then these

Findings from the health survey of the rural females

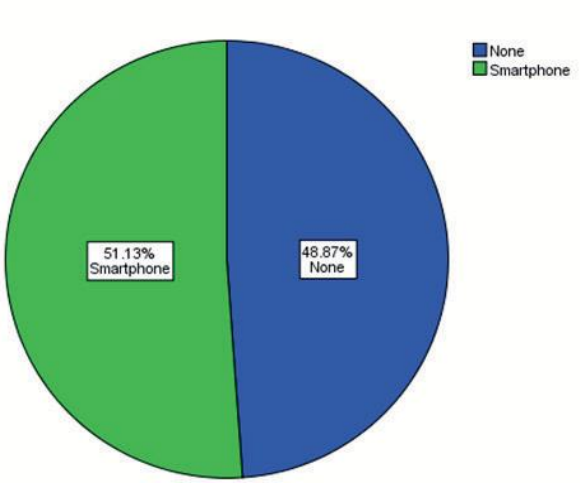
1. **To find out the digital literacy awareness of the rural females in terms of the usage of internet for obtaining health related information, digital health tools used by them and their willingness to use health technologies and innovations**.

- Out of the total 221 respondents 51% use smartphones, while the rest of them don't use any digital platform to access internet. 64% and 54% of the respondents falling in age group of 18-35 years and 36-54 years, respectively use more digital platforms for accessing information than other age groups.

Table No.1: Devices regularly used to access the internet

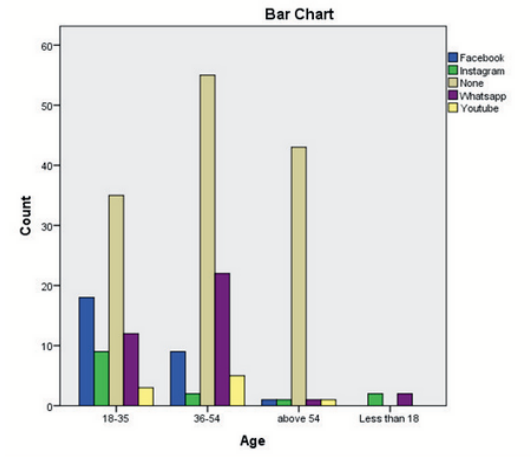
		Frequency	Percent
Valid	None	108	48.9
	Smartphone	113	51.1
	Total	221	100.0

Figure No.1: The percentage of respondents who use smartphone as device to access internet



- Those who use online services for obtaining any health-related problems, 16.7% of the respondents use WhatsApp and 12.7% of them use Facebook as their digital platforms.

Figure No.2: The percentage of respondents using different platforms for obtaining heath related problems



- 88.2% of the respondents don't use any digital health tools. Only 11.8% of them use digital health tools at home for their own use. Among these respondents, most of them use digital thermometers only for their use.
- 96.4% respondents don't use any online medical consultation services for their health□related problems.
- Out of the total respondents, 76% are the respondents that are not willing at all to try any digital platforms for obtaining any health-related information. However, rest of the 24% respondents are willing to try new digital platforms and technologies, if made available to them.

Looking up from the perspective of housekeeping staff working in the Chitkara University Punjab campus and females of Ramnagar and Bijanpur 86.4% of the housekeeping staff working in the Chitkara are not willing to try new digital platforms. Whereas, 13.6% of them are willing for it. On the other hand, 66% of females of Ramnagar and Bijanpur did not show their willingness to new digital technologies and platforms. Still, 34% of them are willing to try them.

Table No. 2: Willingness of the respondents to try new digital health technologies

		Frequency	Percent
Valid	Not willing at all	168	76.0
	Very willing	53	24.0
	Total	221	100.0

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Figure No.3: The percentage of the respondents willing to try new digital health technologies

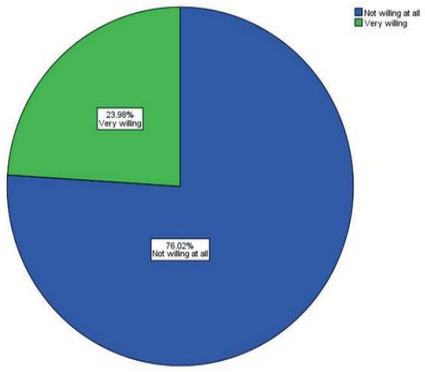
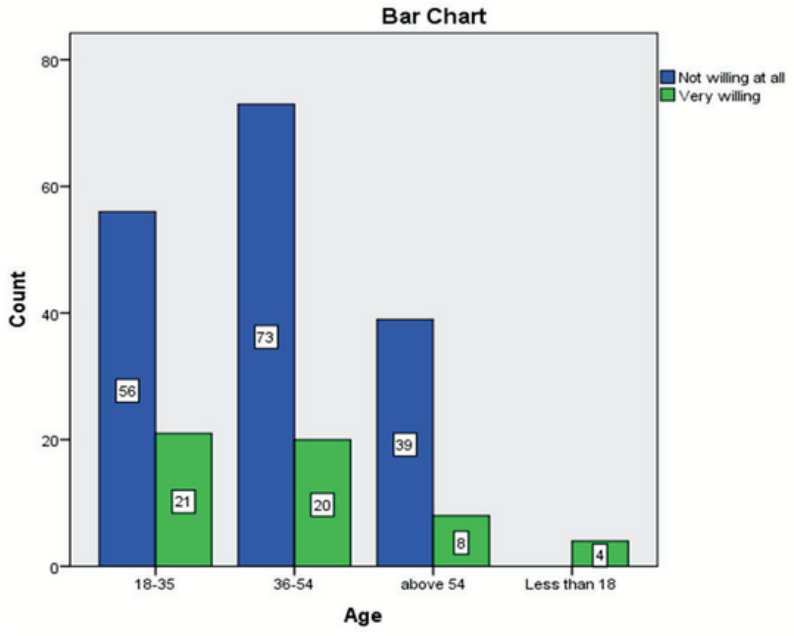


Table No.3: Willingness of the respondents to try new digital health technologies (Age-wise)

		How willing are the respondents to try new digital health technologies? (Age wise)		Total
		Not willing at all	Very willing	
Age	18-35	56	21	77
	36-54	73	20	93
	above 54	39	8	47
	Less than 18	0	4	4
Total		168	53	221

Figure No.4: Number of respondents that are willing to try new digital health technologies (Age-wise)



Key points to be addressed towards the awareness of using digital platforms for health education.

- Females should be made aware that they can use different social media platforms for obtaining health related information.
- They should be encouraged to use online medical consultation for managing their health.
- They should be educated about the significance of using different digital platforms and digital technologies for obtaining health related information through seminars and workshops.

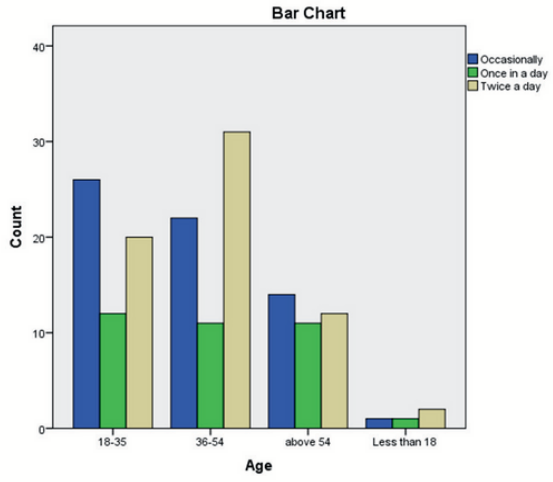
2. To find out the awareness level of rural females towards dental health and hygiene.

- Out of total 163 respondents, 60% of the females did not experience any tooth related discomforts in the past 6 months.
- 94.5% of the total respondents use brush and paste for maintaining their dental hygiene. Daatan, mouthwash and tongue scrapper were other sources which are used for maintaining the dental care.
- 64.4% of females were unable to notice any changes in the appearance and texture of their teeth and gums over the period of time whereas remaining 35.6% could notice any such change.
- Out of total respondents, 63 females which constitutes 38.7% brush their teeth occasionally while 21.5% (35 respondents) brush their teeth once in a day and 65 respondents (39.9%) brush their teeth twice a day. In the age group 18-35 years out of 58 females 26 females brush their teeth occasionally whereas if we see in age group 36-54 years out of 64 females 22 females brush their teeth occasionally and in the age group 54 and above 14 females have agreed to brush their teeth occasionally.

Table No.4: Frequency of Respondents' Daily Teeth Brushing (Age-wise)

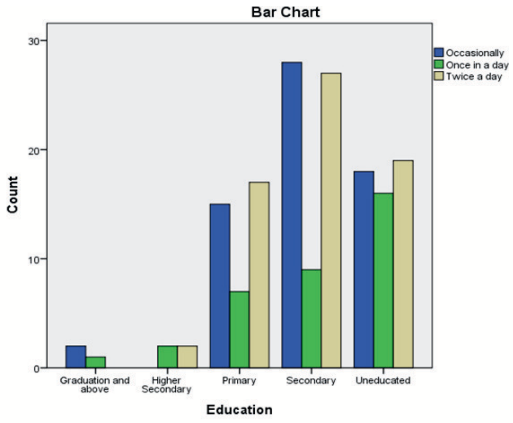
		How frequently do you Brush your teeth each day?			Total
		Occasionally	Once in a day	Twice a day	
Age	18-35	26	12	20	58
	36-54	22	11	31	64
	above 54	14	11	12	37
	Less than 18	1	1	2	4
Total		63	35	65	163

Figure No.5: Frequency of Respondents' Daily Teeth Brushing (Age-wise)



- If we check the frequency of brushing from the prospective of educational background the results shows that 38.5% of the females with primary education, 43.8% of the females with secondary education and 34% females who are uneducated do brushing of their teeth occasionally.

Figure No.6: Frequency of Respondents' Daily Teeth Brushing (education-wise)



- Out of 163 respondents, 91 females which is 56% were diagnosed with dental cavities and other dental problems. However, 44% females (72) were not diagnosed with dental problems. 50% of the respondent's experience sensitivity towards hot and cold drinks. 32.5% females have experienced bleeding and swelling of their gums.

Table No.5: Dental Problems among respondents

Dental Problems	**Do you experience following dental problems?**	
	Yes	No
Dental Cavities	91	72
Bleeding of Gums	53	110
Sensitivity of teeth	80	83

- 63.2% females (103) are not aware of the importance of regular dental checkups and cleanings whereas only 36.8% females (60) females were aware of importance of maintaining dental health.
- When the respondents were asked about their satisfaction level regarding the conditions of their teeth and gums, 48.5% females had a neutral opinion. They were neither satisfied and nor dissatisfied while 30.7% females were satisfied and 13.5% were dissatisfied with their dental conditions.
- 52% of the respondents have agreed to the fact that they have concerns regarding their health and would like to discuss their issues with dentists in health checkup camps.

Key points to be addressed towards the health education related to Dental care.

- Females should be encouraged to brush their teeth twice a day for better oral health.
- They should be educated towards regular dental checkups for good oral health.
- They should be made aware of different dental problems and suggestions should be made on how to manage those dental health issues.

3. To find out the awareness of the rural females towards nutrition for better health.

- Out of 153 respondents, 49% of respondents are not aware of the potential health risk associated with poor diet. Especially in age group of above 54 years 83.3% females are not aware of the health risks. 86.8% of uneducated females are unaware of the health risks, while 81% of primary educated females are aware of the health-related risk linked with poor diet.
- 88.4% of housekeeping staff working in Chitkara University Punjab campus are aware of the risks, while 79.8% of the female respondents from the rural areas of Ramnagar and Bijanpur are unaware of the health risk involved with poor diet consumption.
- The findings depict that 48% of females don't pay attention to their sugar intake. Out of these 73 females, 49 (58.3%) are the rural females of Ramnagar and Bijanpur village and 23 females (34.8%) are housekeeping staff working in Chitkara University,

Punjab Campus who don't pay attention to their daily sugar intake levels. Also, 60% of uneducated females don't pay attention to their sugar intake.

- Out of 153 female respondents, 96 of them (62.7%) are not aware of their daily recommended fibre intake. In age groups, 36-54 years and above 54 years, 61% and 89% females respectively are unaware of their daily fibre intake. Also, 77.4% of the females from the rural village of Ramnagar and Bijanpur are unaware of their daily fibre intake, while; 55% of housekeeping employees of Chitkara University, Punjab Campus are aware of it. The findings also show that females who are uneducated are not aware about the recommended daily intake of fibre for a woman.
- 77% of the total respondents agreed to the fact that they don't follow any specific dietary plan. Though, 86% of them are aware of 3 meals in a day concept.
- The results also depict that 55% of the respondents do consume fruits and vegetables in their daily diet. While 45% of them rarely consume them.
- 64% of the respondents, i.e. 98 respondents, rarely engage in any physical activity or exercise to stay fit.
- Out of 153 females, 120 females (78.4%) are not taking any supplements in their daily life to remain fit.
- 81 respondents (53%) drink less water than daily recommended water intake in a day.

Table No.6: Adherence of respondents to Daily life practices

Categories	**How many respondents follow following things in their daily life?**	
	Yes	No
Follow dietary plan	35	118
Exercise Regularly	55	98
Consume fruits and Vegetables	84	69
Aware of 3 times a meal	131	22
Take Supplements	33	120
Adequate Water Intake	72	81

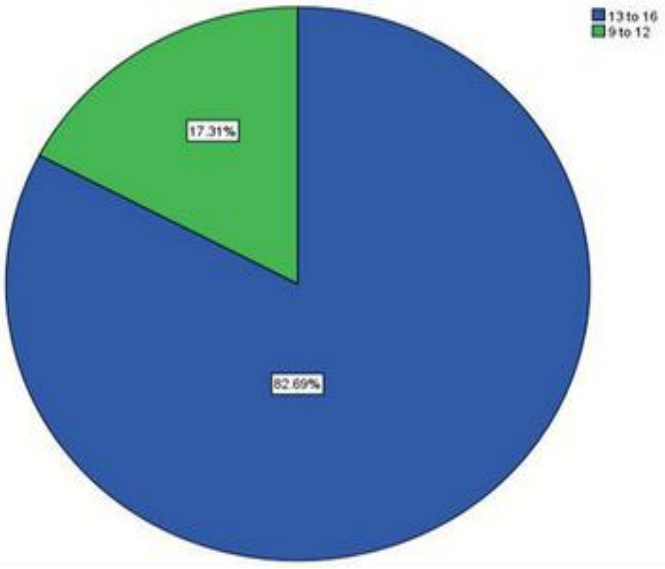
Key points to be addressed for imparting knowledge of nutritious diet for good health

Females should be educated towards the relevance of a balanced diet and different risks associated with not following of a balanced diet on regular basis. They should be made aware of the limit of daily sugar intake, fiber requirement of our body and consumption of fruits and vegetables for a healthy body. They should be encouraged to increase their daily water intake to stay hydrated. They should be encouraged to take health supplements if required and engage themselves in various physical activities for staying healthy.

4. To find out the awareness level of rural females towards mensuration and how they are managing the menstrual hygiene and mensuration health issues.

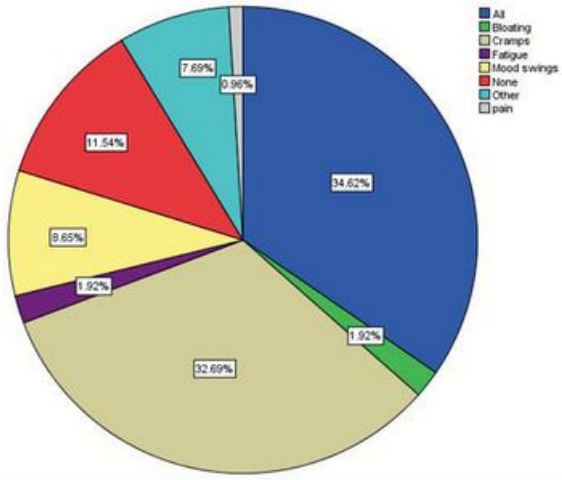
- Out of total 104 respondents, 82.7% females got knowledge about menstruation in the age of 13-16 years, while only 17.3% females got information about it in the age of 9- 12 years. 82% of females got information regarding menstruation from their families and the rest of them got to know about the same from school.

Figure No.7: Age at which respondents received information about Menstruation



- Findings shows that 81% of the females feel comfortable while discussing about menstruation with others and 98% believed that menstruation is a normal process. Looking at the symptoms, around 33% of the females experienced cramps as discomfort during periods.
- Bloating, Mood swings, fatigue were the other discomforts experienced by the females during menstruation. Very few females confirmed that they felt swelling in legs, low bleeding and knee pain during periods. These discomforts were managed by the respondents with the help of rest, hot water bottles and by pain killers.

Figure No.8: Symptoms of Menstruation experienced by the respondents

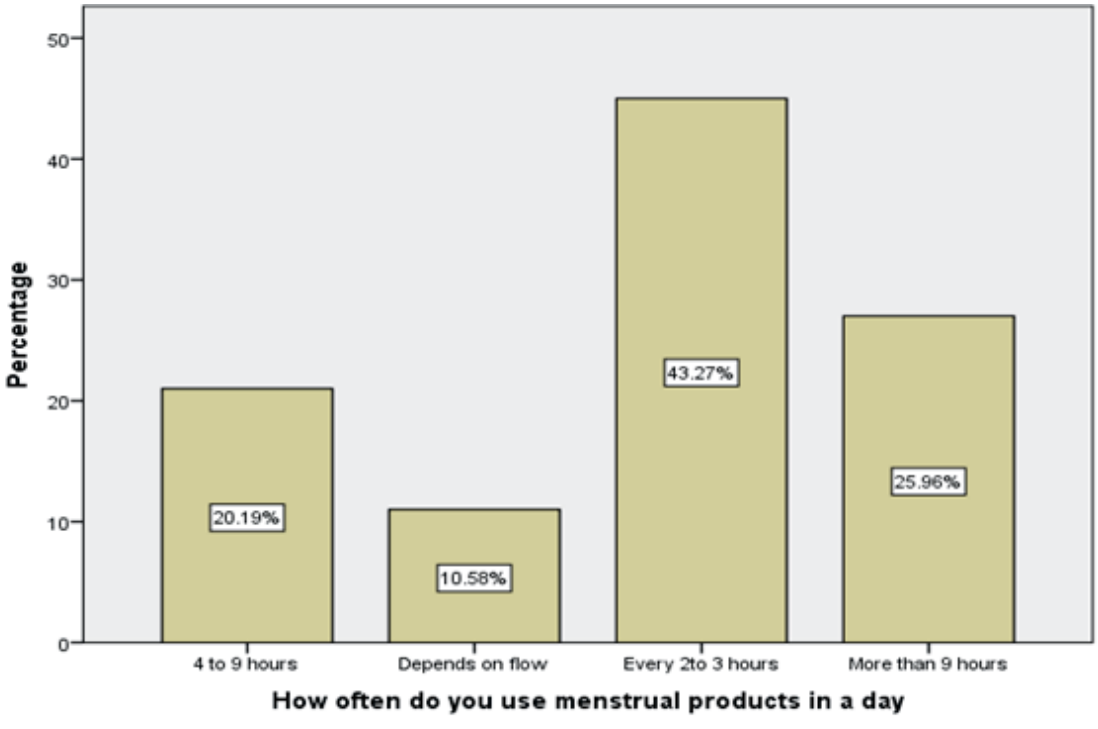


- Findings show that 84% females use sanitary napkins. However, 16% females still use cloth pads during periods. They were still not aware of tampons, menstrual cups and period panties for using in menstruation. 43% of females change their sanitary napkins in every 2 hours. However, 21% of the females use pads for 4-9 hours in a day. Still, 21% of them use sanitary napkins for more than 9 hours a day.

Table No.7: Frequency of Menstrual product usage per day

		Frequency	Percent
Valid	4 to 9 hours	21	20.2
	Depends on flow	11	10.6
	Every 2 to 3 hours	45	43.3
	More than 9 hours	27	26.0
	Total	104	100.0

Figure No.9: Frequency



93.3% females use trash bins to dispose off their used menstrual products. However, 6.7% females used other options for disposing off the used menstrual products, which included dumping of pads in forest or burning of pads, etc. The results shows that 82% of the females feel that menstruation doesn't affect their daily life style and 85% of the total respondents further agreed that they have never skipped or missed their school or workplace because of menstruation. 90% of the females feel satisfied and don't experience any challenges in accessing menstrual products that are to be used during periods. It was found that 78.8% of the females don't feel any social stigma attached with the menstruation. However, 73% females agreed to the fact that they have faced some kind of discrimination due to menstruation, especially while visiting to temples or while doing Pooja and other household chores at their home.

Key points to be addressed towards menstrual health awareness:

- Females should be educated towards different menstrual products available to them for better comfort and convenience.
- They should be discouraged from using cloth pads as it is not good for hygiene and may lead to infections.
- They should also be made aware about the changing of sanitary napkins during regular intervals for better hygiene.

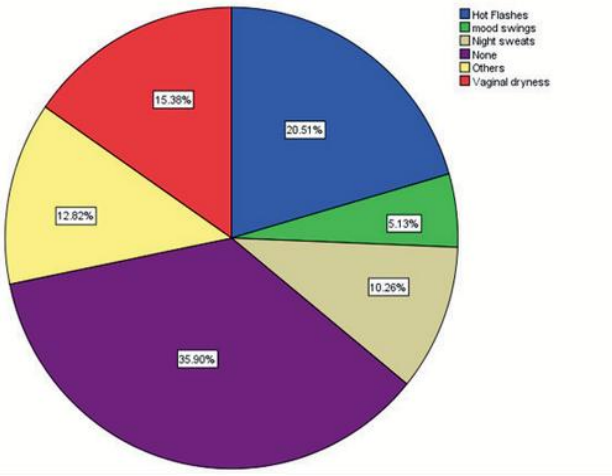
5. To find out the awareness level of rural females towards managing their post menopause issues and the support they are getting for managing those issues.

- Out of total 39 respondents, around 36% of the females do not experience any symptoms related to menopause. However, 20.5% females experience hot flashes followed by vaginal dryness which constitutes 15.4% and night sweats (10.3%) and only 5% females experienced mood swings.

Table No.8: Symptoms Experienced Associated with Menopause

		Frequency	Percent
Valid	Hot Flashes	8	20.5
	Mood swings	2	5.1
	Night sweats	4	10.3
	None	14	35.9
	Others	5	12.8
	Vaginal dryness	6	15.4
	Total	39	100.0

Figure No.10: Symptoms Experienced Associated with Menopause



- 36% of the total females feel that they get affected by these symptoms in their daily life and remaining don't feel that there is any effect of such symptoms. The findings further suggests that 50% of employed females felt more hindrance whereas
- 70% of unemployed females agreed that there is no impact of the menopause symptoms in their daily routine.
- 69.2% of the females have shown ignorance to these symptoms and have not sought any medical treatment for managing their post menopause health issues whereas 31% of females have consulted with healthcare providers and taken medical help for managing such issues.
- 82% females felt that with the growing age it becomes more challenging for them to manage their health. The results further indicate that
- 77.5% of the total respondents still have hesitation while discussing menopause issues and its impact on their health with their health care providers
- 66.7% of the respondents have shown dissatisfaction with the support and resources provided to them for managing menopause-related health issues.
- 89.7% of the respondents don't feel any societal stigma around menopause and 10.3% of the females feels embarrassed while discussing the same with others.

Key points to be addressed towards health education related to menopause

Females should be made aware of the impact of the post menopause symptoms on them health. They should be educated in different ways by which they can manage the adverse effect of such issues. They should encourage them to freely discuss any health-related issue with their health care providers for better guidance and resolving their queries.

6. To find out the level of awareness in pregnant females of the rural areas and what are the health issues faced by them during pregnancy and how they are managing those issues.

The findings show the main source of getting pregnancy related information for them is their friends and family members. The overall experience of the females during their of the pregnancy was satisfactory in terms of physical and emotional well-being. The main pregnancy related discomforts faced by them were headaches, vomiting, lost appetite, uneasiness, dizziness and weakness. These discomforts were managed by taking medical consultation from doctors and taking required medications.

The main lifestyle changes made by the females in their pregnancy are they have changed their dietary habits by avoiding junk food and increased more fruits and vegetable intake. Some of them have also stopped consuming ghee and non veg food items because of high blood pressure and weight gain issues. It was also found that the females were not aware with the dietary guidelines during pregnancy as they lack knowledge regarding proper nutritional requirement during pregnancy.

Key points to be addressed for imparting knowledge of good health during pregnancy:

- Females should be educated towards healthy and balanced eating during pregnancy for good health.
- They should be encouraged to have regular health check-ups during pregnancy and discuss all their concerns with their healthcare providers and should be made aware about the signs of pregnancy complications.

7. To find out the awareness level of females for maintaining good health post pregnancy.

The findings suggests that majority of the females don't discuss their post pregnancy care with their healthcare providers. It was also found that most of the females don't practice any post pregnancy exercises or physical activity. Females were not aware about any information related to postpartum depression and its symptoms. Around 50 percent of the females agreed to the fact that they are not adequately prepared for any physical changes that may happen post pregnancy.

Key points to be addressed for imparting knowledge of post pregnancy health of females

Females should be made aware regarding the post pregnancy diet, physical exercises and any post pregnancy complications. They should be encouraged to discuss their post pregnancy health issues with healthcare providers frequently. Counselling sessions and awareness seminars should be organized to educate them about issues like postpartum depression and physical changes that may occur post pregnancy.

Key areas to be focussed in videos and awareness programs for rural females
Digital Literacy • Significance of usage of digital platforms for obtaining health related information • Use of online medical consultation for managing their health.
Dental Health • Relevance of maintaining Dental health and brushing daily. • Suggestions should me made how to manage dental health issues like cavities and sensitivity.
Nutrition • Awareness towards limit of daily sugar intake, fibre requirement of our body and consumption of fruits and vegetables for a healthy body. • Focused should be towards the relevance of a balanced diet and different risks associated with not following of a balanced diet on regular basis. • Awareness towards increasing their daily water intake for staying hydrated. • Guidance towards relevance of taking health supplements and engaging themselves in various physical activities for staying healthy.
Menstruation • Education towards avoiding cloth pads in menstruation as it is not good for hygiene and may lead to infections. • Awareness about the changing of sanitary napkins during regular intervals for better hygiene.
Menopause • Education towards focussing on how to manage post menopause symptoms • Encourage them to freely discuss any health-related issue with their health care providers for better guidance and resolving of their queries.
Pregnancy health • Females should be educated towards healthy and balanced eating during pregnancy for good health. • Guiding the females to have regular health check-ups during pregnancy and discuss all their concerns with their healthcare providers • Awareness about the signs of pregnancy complications.
Post -pregnancy health • Education on the issues like postpartum depression and physical changes that may occur post pregnancy. • Significance of the post pregnancy diet, physical exercises and managing of post pregnancy complications.

Future Scope

Future research could delve deeper into many other key areas of interest, such as examining how digital technology and AI could be incorporated to impact health, further culturally adaptive digital tools can be developed keeping in mind the rural workforce of the nation and future projects can be taken up keeping the long-term effectiveness of digital literacy programs in mind. Additionally, replicating the study in different rural regions could reveal regional variations and help formulate more effective strategies for enhancing women's quality of life. Expanding this project and incorporating more villages of different parts of the country, can potentially lead to the significant improvement of the quality of life of rural women from diverse regions of the country by empowering and advancing each one of them with the digital technology.

The Team





Designed by: Anant Prakash
(BBA Digital Marketing 2021)

Event Name	Australian Summer School
Date	January 5 – January 25, 2025
Venue	Deakin University, Australia
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	8
SDGs covered	SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 17 (Partnerships for the Goals)
Duration	20 Days

About the activity



The Office of International Affairs (OIA) plays a pivotal role in advancing internationalization and global education within institutions. Through various programs like student exchanges, study abroad opportunities, partnerships with international universities, and global research initiatives, the OIA facilitates cross-cultural engagement and promotes global learning. It fosters a diverse a diverse academic environment, enhancing student's global competencies and preparing them for a competitive, interconnected world. One of many such endeavors was the International Summer Program at Deakin University's Burwood campus. The intensive on-campus Australian Studies Summer School was designed to give international students an intellectual and cultural understanding of Melbourne and the broader Australian culture. The program took place from 5th to 25th January 2025. It offered students an exciting opportunity to immerse themselves in Australian culture while gaining academic experience. The Australian Summer School provides a unique blend of classroom learning and cultural activities, with a focus on subjects like business, sustainability areas, enhancing their global perspectives and making lasting memories. It's a great way for international students to engage with Australian education in a dynamic and hands-on way.

A total of eight students from different departments participated in this summer school namely BBA-Digital Marketing (5th Semester), BBA- Logistics and Supply Chain Management (5th Semester), BBA-Professional (5th Semester), MBA- Healthcare (1st Semester), two students from BE-Software Engineering (5th Semester), BE-CSE (3rd Semester), BE-Mechanical Engineering (5th Semester). This opportunity covered SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnership for the Goals).



Students at Deakin University, Burwood campus.



Our students on an outing with their batch mates.



Students during one of their outings.

Title: Startup Sprint: An Entrepreneurship Challenge Trail		
1	**Type of Activity**	**Startup Sprint: An Entrepreneurship Challenge Trail** (Challenge)
2	**PROGRAM THEME (KEYWORDS)**	Idea to Impact, Agile Teams, Scaling Smart, Pitch Perfect, Overcoming Challenges
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1BDNytwvNW/
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Challenge
	Duration of the activity	26 hours
5	Description of the event (not more than **100 words)**	
	The Department of Communication Design, Chitkara Design School, Chitkara University, Punjab, in association with the Institution's Innovation Council (IIC), organized an event titled 'Startup Sprint: An Entrepreneurship Challenge Trail' from 6-10 January 2025, from 9:30 AM to 4:00 PM at 3rd Floor, Picasso Block, CU. Held in offline mode, the event provided a dynamic platform for participants to explore entrepreneurship, startup ideation, and business model development through hands-on workshops and challenges, fostering innovation and practical learning. It also encouraged networking opportunities with startup experts, helping students gain valuable insights into the startup ecosystem.	
6	Kindly justify the activity conducted by your respective department as an IIC event (not more than **100 words**)	

	The 'Startup Sprint: An Entrepreneurship Challenge Trail' fostered entrepreneurial mindsets, empowering participants to turn ideas into businesses. Aligned with Institution's Innovation Council (IIC) goals, it featured expert sessions by **Piyush Garg, Yuvraj Vashisht**, and a workshop by **Prashant Singh, Sanjay Jangid, Manpal Setia** on startups and pitching. Through brainstorming, design thinking, and teamwork, participants honed skills, built confidence, and developed transformative solutions. The event culminated in recognizing the **Top-3 Winners** after rigorous judgement rounds, inspiring innovation and sustainability. It served as a catalyst for entrepreneurial growth and hands-on learning in today's dynamic ecosystem.	
7	Start and End date of the event: 6/01/2025 & 10/01/2025	
8	Mention minimum number of students (Event): 40	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Foster Innovation, Enhance Entrepreneurial Skills, Promote Actionable Strategies.	
11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Collaboration, Skill-building, Growth, Resilience	
12	**Video URL**	https://drive.google.com/file/d/1kmwBjWXXlhYvhqEgTAJaL44SzKDxKoRb/view
13	SPACE FOR PHOTOGRAPHS	


CHITKARA UNIVERSITY
INSTITUTION'S INNOVATION COUNCIL
CHITKARA DESIGN SCHOOL
Startup Sprint an
ENTREPRENEURSHIP
Challenge Trail
Explore Innovation
Ignite Creativity
Build Startups
STARTUP
A hands-on journey through entrepreneurship with workshops, challenges, and interactive expert sessions!
Join the trail. Shape the future.
Date 6-10 January 2025
Time 9:30 AM to 4:00 PM
Venue 3rd Floor, Picasso Block, CU
Mode - Offline
VISION
Awards and certificates await the Top 3 Winners!
Organized by:
Department of Communication Design, CDS


CHITKARA UNIVERSITY
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, 140601, Punjab, India
Lat 30.517139, Long 76.660379
01/10/2025 11:37 AM GMT+05:30
Note : Captured by GPS Map Camera
GPS Map Camera
Patiala,Punjab,India
Rajpura, Patiala, 140601, Punjab, India
Lat 30.517343, Long 76.658781
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Note : Captured by GPS Map Camera


GPS Map Camera
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Note : Captured by GPS Map Camera


CHITKARA UNIVERSITY
GPS Map Camera
Patiala,Punjab,India
Rajpura, Patiala, 140601, Punjab, India
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01/16/2025 03:41 PM GMT+05:30
Note : Captured by GPS Map Camera

Note

(a) Ensure the photographs reflect the resource person with the attendees and with Standee/Banner (b) You can click high quality photo and then reduce the size by using an online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission portals limit the size to 2MB. You can also provide 2 colleges with size less than 2MB.	
Name of Department:	Communication Design
Name of Organizer with Mail ID & Contact Number:	Ms. Leeza leeza@chitkara.edu.in 9888983409
Resource Person Details	
Name & Designation:	**Piyush Garg,** Vice president, CUCEED. **Prashant Singh,** Assistant Manager, Chitkara University Center for Entrepreneurship Education & Development (CUCEED), **Yuvraj Vashisht**, Executive, CUCEED, **Sanjay Jangid** (Founder, Nyare films pvt. ltd.), **Manpal Setia** (Founder, Earthy Tales)
Organization:	Chitkara University Center for Entrepreneurship Education & Development (CUCEED), Chitkara University, Punjab; Nyare films pvt. ltd.; Earthy Tales pvt. ltd.
Mail ID:	Piyush.garg@chitkara.edu.in , prashant.s@chitkara.edu.in , yuvraj.vashisht@chitkara.edu.in sanjay.jangid@chitkara.edu.in manpal.setia@chitkara.edu.in
Contact No.	Prashant Singh (70607 40487), Yuvraj Vashisht (+91 98150 90630), Sanjay Jangid (+919552572361), Manpal Setia (91 7973846085)

Title: Preparedness in Action: Mastering Response Through Mock Drills		
1	**TYPE OF ACTIVITY**	Talk
2	**PROGRAM THEME**	R&D and Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/14Z7vuSMBs/
	LINK (Post Link)	
4	**Program Type**	Level 1
	Nomenclature	Expert Session
	Duration of the activity	4 hours
5	**Description of the event:**	
	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab was organized Expert Session on "Preparedness in Action: Mastering Disaster Response Through Mock Drills" on 7th January, 2025 at 11:00 AM onwards, Venue was Einstein Hall, Galileo Block, Chitkara University, Punjab in offline mode. The Resource persons of the session was Mr. Yogesh Disaster Management Expert (Freelancer) & Guest Faculty, MGSIPA, Chandigarh. Sir has shared his extensive expertise and experience in disaster management to the session, offering valuable insights to enhance participants knowledge and skills in disaster preparedness and response.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event**	
	The session emphasizes the critical role of mock drills in building resilience, improving coordination and ensuring efficient crisis management. Through this session, participants will gain practical strategies and actionable techniques to effectively handle real-life emergency situations.	

7	**Start and end date of the event:** 07/01/2025 to 07/01/2025
8	**Minimum number of students:** 48
9	**Minimum number of faculty:** 02
10	**Objective of the event:** Preparedness, Response, Management.
11	**Benefits of the activity:** Preparedness, Coordination, Resilience, Efficiency, Awareness.
12	**URL: https://drive.google.com/file/d/14YGuDigP2HlC4at0iZ2InFBekVbz4LTQ/view?usp=drive_link**








CHITKARA UNIVERSITY
CHITKARA SCHOOL OF
EINSTEIN hall

Name of the Department	Department of Nursing, CSHS
Name of Organisers with Mail ID & Contact Number	Mr. Gaurav Kohli Professor gaurav.kohli@chitkara.edu.in), 9878521745 Ms. Preetika, Nursing Tutor Preetika@chitkara.edu.in 9877483166
Name of Resource Persons with Mail ID & Contact Number:	Mr. Yogesh Disaster Management Expert, Freelancer & Guest Faculty MGSIPA, Chandigarh mryogesh012@gmail.com 8950960566

Event Name	Beyond the Desk: Faculty Sports Meet
Date	10th January 2025
Venue	Sportorium, Chitkara University Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Mr. Mohit Sharma, Assistant Professor, Allied Health Sciences, Chitkara University, Punjab
Number of Participants	29
SDG Number	3,17
Duration	3 hours in Offline mode

Description of Event

The Allied Health Sciences Department, Chitkara School of Health Sciences has organized Sports Day (Theme: Beyond the Desk Faculty Sports Meet) on 10th January 2025 for faculty and staff at the university's sportorium in collaboration with Chitkara university sports board, Chitkara University-Punjab. The sports event aimed to promote physical activity and healthy competition among the faculties and staff. Total 29 faculty and staff participated in the different sports categories. The sports event featured five games: Carrom Board, dart, and table soccer, Arm Wrestling Men and /Arm-Wrestling women. The faculty and staff participated actively and showed their skills in each game. The matches were intense, and the faculty and staff gave their best effort to win.



After several rounds of matches, the winners were announced, and they were provided with shields as a token of appreciation. The faculty and staff who came in the top positions demonstrated outstanding sportsmanship and skill. The event was a great success, and the faculty and staff had a lot of fun.

The winners of the following competitions were:

Darts

1st Position: Mr. Gurvinder Singh
2nd Position: Mr. Gurpreet Singh
3rd Position: Mr. Harpreet Singh

Soccer Table

1st Position: Mr. Dharam Singh
2nd Position: Mr. Mohit Sharma
3rd Position: Mr.Moninder Singh

Carrom Board

1st Position: Mr. Sanjeev Kumar
2nd Position: Mr. Sourabh
3rd Position: Dr.Kiranjeet Kaur

Arm Wrestling Men

1st Position: Mr. Pankaj Singla
2nd Position: Mr. Khursheed Ahmed
3rd Position: Mr. Raman Kumar

Arm Wrestling Women

1st Position: Ms. Naritbir Bajwa
2nd Position: Ms. Abhilasha Sood
3rd Position: Ms. Manpreet Kaur





Men Arm Wrestling Winners take the podium! Faculty members proudly display their awards at the Chitkara University Sports Board's sports meet (10th January 2025).



Winners of Carrom Board in an event titled "Beyond the Desk: Faculty Sports Meet" standing proudly on the podium with their awards, surrounded by the organizing team and fellow faculty members. (10th January 2025)



A group photo of the Chitkara University faculty and staff celebrating their achievements during the "Beyond the Desk: Faculty Sports Meet," hosted by the Chitkara University Sports Board. (10th January 2025)



Event Name	International Winter School
Date	January 13 – January 24, 2025
Venue	KEDGE Business School, France
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	3
SDGs covered	SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 17 (Partnerships for the Goals)
Duration	12 Days

About the activity



The Office of International Affairs (OIA) plays a pivotal role in advancing internationalization and global education within institutions. Through various programs like student exchanges, study abroad opportunities, partnerships with international universities, and global research initiatives, the OIA facilitates cross-cultural engagement and promotes global learning. It fosters a diverse academic environment, enhancing student's global competencies and preparing them for a competitive, interconnected world. The OIA also supports faculty and staff collaborations with international counterparts, contributing to the institution's global reach and impact. One such opportunity was the International Winter School by KEDGE Business School, France. In this twelve-day long course, the students opted for the course package "Disruptive Technologies and Modern Management", wherein they covered courses such as Business Intelligence and Analytics, and Creating Customer Value with Innovative Technologies.

A total of three students from different departments of Chitkara Business School participated in the said program. The participants were from MBA-Finance (1st Semester), BBA-Fintech (3rd Semester), and BBA-Professional (5th Semester) respectively. The students gained a European edge when it came to exploring their potential in the European market scenario wherein, they gained better understanding of disruptive technologies, from the perspectives of technology, intelligence and business, including technologies like Big Data, Cloud Computing, Data Analytics and Artificial Intelligence. This opportunity covered SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnerships for the Goals).





Image 1. Happy faces in front of the Eiffel Tower, Paris.



Sejal and Mansha outside in the KEDGE Business School, Paris campus.

Event Details	
Event Type	Faculty Development Program
Topic	5-days FDP on Unlocking Insights: Mastering the Art of Qualitative Research
Date	2025-01-13 to 2025-01-17
Mode	Online
Organizer Name	Ms. Kanika Guleria, Ms. Jigyasha Sharma
Resource Person	Dr. Assuma Dean, Dr. Harmeet Kaur |Principal & Director, Dr. Tejinderpal Singh Professor, Dr. Kanika Rai Vice-Principal
No. of Participants	36
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objectives

1. To equip participants with a comprehensive understanding of the principles and methodologies of qualitative research.
2. To develop participants' skills in designing qualitative studies and employing effective data collection techniques.
3. To enable participants to analyze qualitative data using thematic analysis and other advanced coding methods.
4. To prepare participants to write and publish qualitative research reports with a focus on reflexivity and effective dissemination strategies.

Description

The Faculty Development Programme (FDP) on "Unlocking Insights: Mastering the Art of Qualitative Research" was successfully conducted virtually from January 13 to 17, 2025, by the Department of Nursing, Chitkara School of Health Sciences, in collaboration with Aster MIMS Academy, Kerala. The FDP aimed to enhance qualitative research skills among faculty members and scholars.

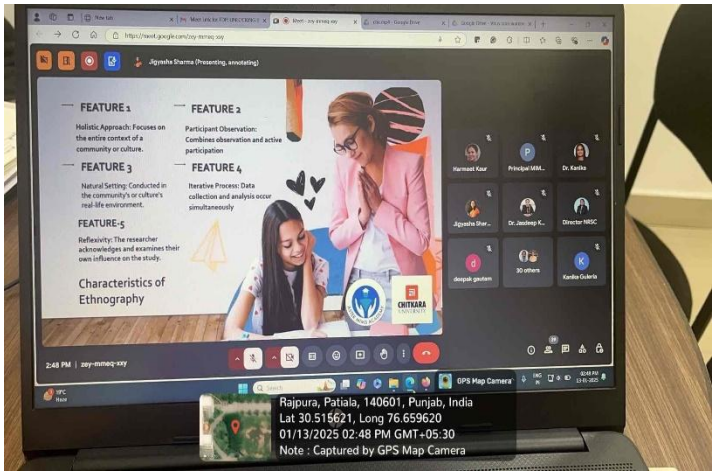
Day 1: Dr. Assuma, Dean of Aster MIMS Academy, introduced participants to the fundamentals of qualitative research. The session covered the distinctions between qualitative and quantitative research, philosophical underpinnings, types of qualitative research, and guidelines for selecting appropriate research topics.

Day 2: Dr. Harmeet Kaur Kang, Director & Principal of CSHS, delved into research design and data collection methods. The session emphasized designing qualitative studies, sampling techniques, effective interviewing strategies, and ethical considerations in research.
Day 3: Dr. Tejinderpal Singh, Professor at Panjab University, provided an insightful session on data management and thematic analysis. Participants learned about transcription, coding techniques, and tools for manual and software-based coding.

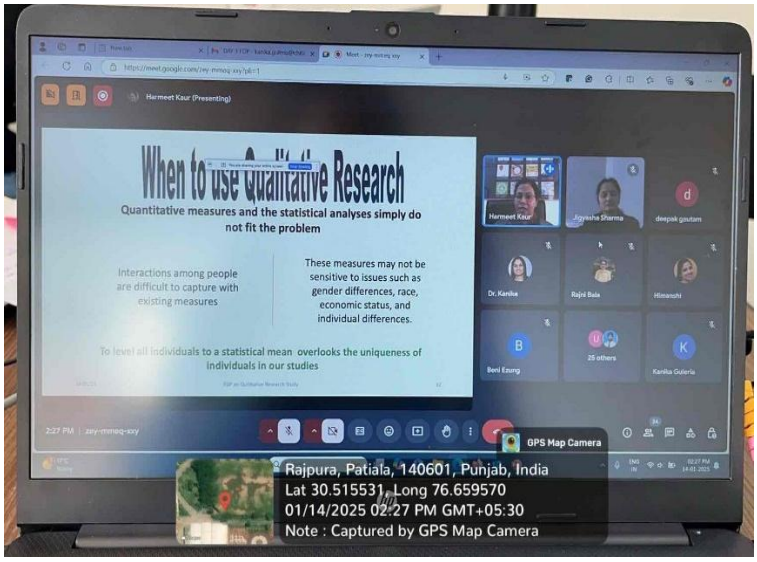
Day 4: Dr. Tejinderpal Singh continued with thematic analysis, guiding participants on identifying themes, conducting narrative content analysis, and ensuring credibility through triangulation. Day 5: Dr. Kanika Rai, Vice-Principal of CSHS, focused on reporting and publishing qualitative research. The session highlighted reflexivity in reports and effective dissemination strategies. The FDP received positive feedback for its comprehensive approach and engaging sessions, equipping participants with the skills to excel in qualitative research.

Outcomes

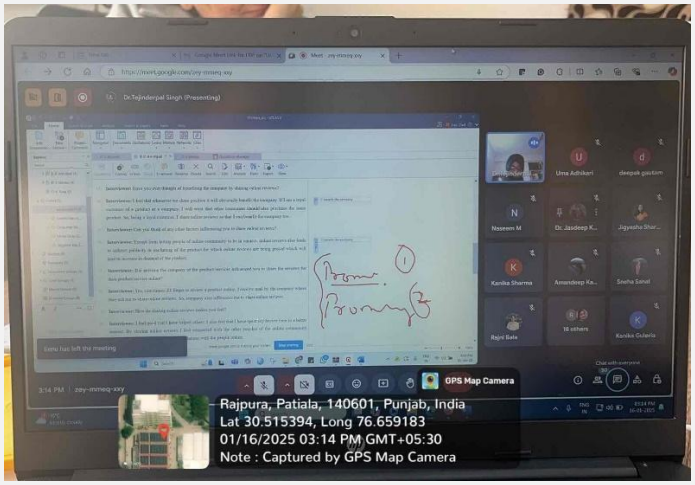
1. Participants gained a comprehensive understanding of qualitative research principles and methodologies.
2. They developed practical skills in designing qualitative studies and implementing effective data collection techniques.
3. Participants successfully learned to analyze qualitative data using thematic analysis and coding methods.
4. They were able to produce qualitative research reports and understood strategies for publishing and disseminating findings effectively



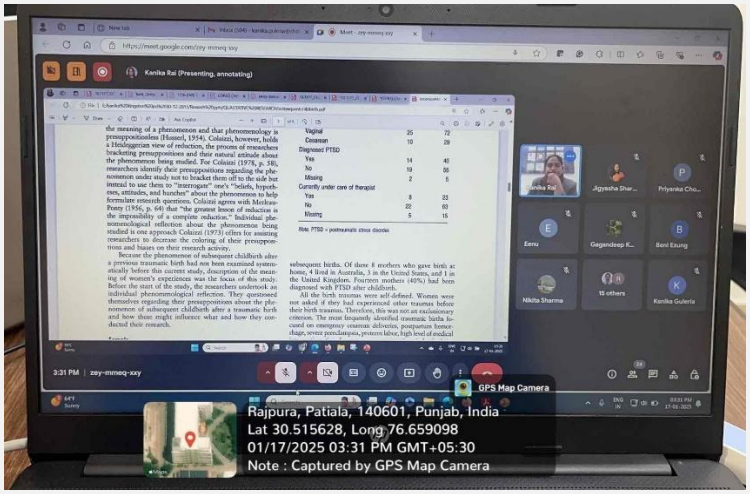
Dr. Assuma gave an introduction to qualitative research on 13th Jan 2025



Dr. Harmeet Kaur discussing about qualitative research and designs on 14th Jan 2025.



Dr. Tejinderpal Singh took a hands-on session on Atlas.ti on 16th Jan 2025.



Dr. Kanika discussing about the incorporation of reflexivity in research reports on 17th Jan 2025.

Event name	Expert Talk
Topic	Entrepreneurship- Professional Practice in Interior Design
Date	13/01/2025
Mode	Offline
Venue	Pulitzer hall, Picasso block, Chitkara University
Organizer Name	Department of Interior Design, Chitkara School of Planning and Architecture (CSPA)
Resource Person	Ar. Manmohan Khanna
No. Participant	43
SDG no.	4, 9, 11, 17

Objectives

- To provide students with practical insights into entrepreneurship and professional practices in interior design, fostering a deeper understanding of the industry real-world challenges.
- To inspire students to develop entrepreneurial skills, innovative thinking, and a business mindset for building successful careers in the design field.
- To create an interactive platform where students can engage with an experienced professional, seek guidance, and clarify doubts about the practicality of interior design as a profession.
- To bridge the gap between academic learning and industry expectations, equipping students with tools and strategies for career advancement and sustainable practice.

Description

The Department of Interior Design, Chitkara School of Planning and Architecture, in collaboration with the Carrier Advancement Services, Chitkara University, Punjab, successfully conducted an expert session for the students of the B. Design (Interior Design) program. The session, titled “Entrepreneurship- Professional Practice in Interior Design was delivered by Ar. Manmohan Khanna, Chairman IIID Chandigarh Chapter (Institute of Indian Interior Designers); Founder; Principal Architect KMA Architecture; Chandigarh Member Advisory Council to Governor. The session was an inspiring blend of knowledge-sharing and dialogue, leaving the students with practical tools and strategies to enhance their future careers in interior design. The speaker shared valuable insights from their extensive career, covering topics such as navigating client relationships, building a sustainable business, understanding market trends, and maintaining design integrity in a competitive industry. The highlight of the session was its interactive nature, as students actively engaged with the expert, posing thoughtful questions about the practicality of interior design as a profession.

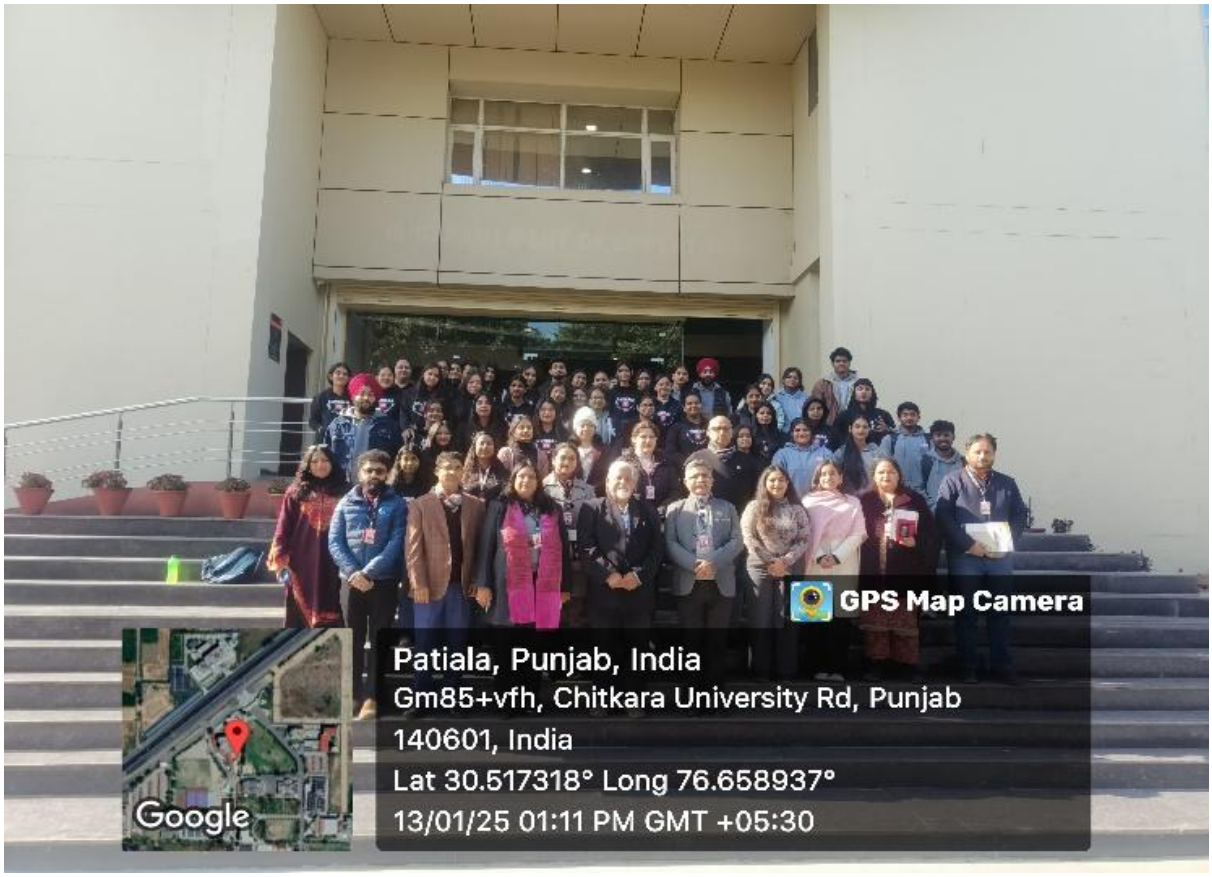
Outcomes

- Industry Exposure: Students gained firsthand knowledge from an experienced professional, offering them a practical perspective on the challenges and opportunities in the interior design industry.
- Skill Development: The session emphasized critical skills such as entrepreneurship, client management, market adaptability, and sustainable business practices, preparing students for professional success.
- Interactive Learning: The engaging format encouraged students to ask questions and seek solutions, enhancing their problem-solving abilities and confidence in tackling real-world scenarios.
- Career Guidance: The insights and advice provided by the expert served as a roadmap for students, helping them align their academic learning with industry expectations and future career goals.



Ar. Manmohan Khanna shares industry wisdom and entrepreneurial insights with budding interior designers


GPS Map Camera
Patiala, Punjab, India
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140601, India
Lat 30.517318° Long 76.658937°
13/01/25 01:11 PM GMT +05:30
Google

EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	REVOLUTIONIZING CONSTRUCTION: UNLOCKING BIM EXELLENCE AND INNOVATION
DATE	2025-01-13 to 2025-01-17
MODE	OFFLINE
VENUE	SOFTWARE LAB, 3RD FLOOR (TESLA BLOCK, CIVIL SOFTWARE LAB)
ORGANIZER NAME	DR AKHILESH KUMAR
RESOURCE PERSON	ANJU BAHAR, BUILDING INFORMATION MODELLING SPECIALIST
NO. OF PARTICIPANTS	25
SDG NO	4, 9, 11, 17

OBJECTIVE

Unlock the future of construction with our transformative 5-day training program, "Revolutionizing Construction: Unlocking BIM Excellence and Innovation." This program is designed to empower participants with cutting-edge knowledge of Building Information Modeling (BIM), enhancing their expertise in design coordination, construction operations, and strategic business integration. Dive into the world of sustainable practices, learn to create low/zero-impact buildings, and master the art of project management, procurement, and legal frameworks using advanced BIM tools. Aligned with MoE's Innovation Cell Institution's Innovation Council initiatives, this program promises to inspire innovation, drive sustainability, and shape you into a leader ready to revolutionize the construction industry.

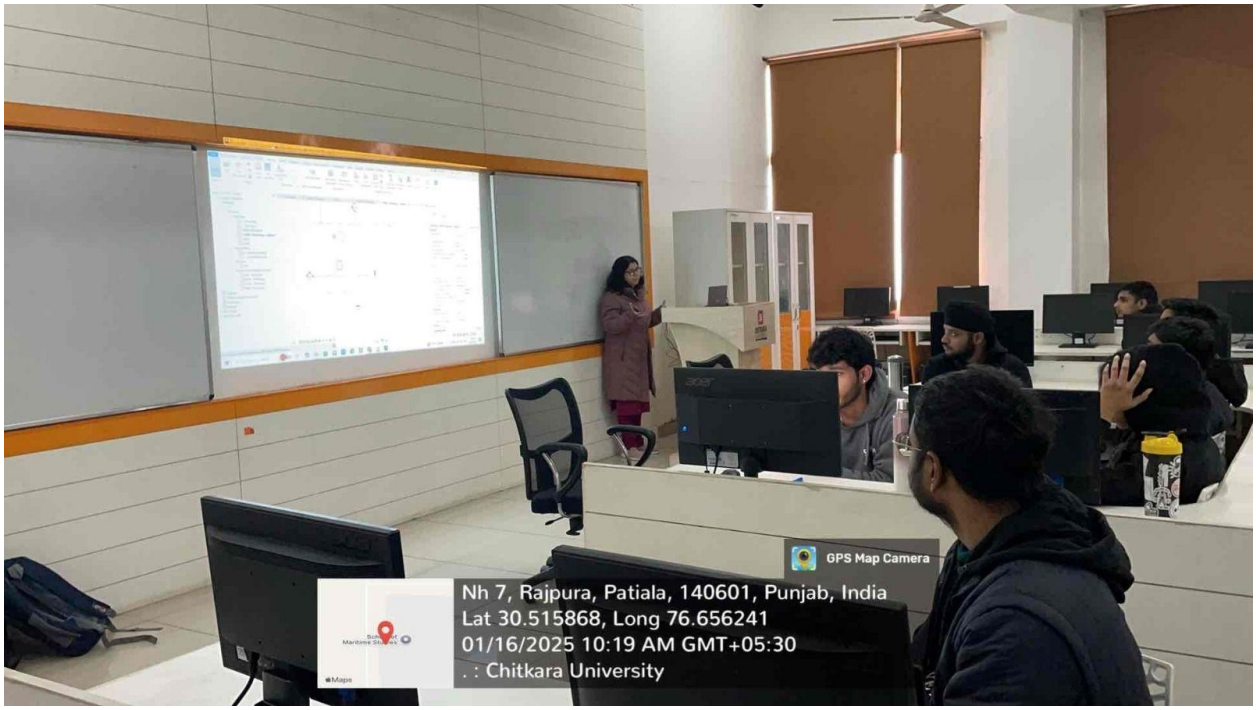
DESCRIPTION

Unlock the future of construction with our transformative 5-day training program, "Revolutionizing Construction: Unlocking BIM Excellence and Innovation." This program is designed to empower participants with cutting-edge knowledge of Building Information Modeling (BIM), enhancing their expertise in design coordination, construction operations, and strategic business integration. Dive into the world of sustainable practices, learn to create low/zero-impact buildings, and master the art of project management, procurement, and legal

frameworks using advanced BIM tools. Aligned with MoE's Innovation Cell Institution's Innovation Council initiatives, this program promises to inspire innovation, drive sustainability, and shape you into a leader ready to revolutionize the construction industry.

OUTCOMES

Department of Civil Engineering, CUIET-AE is pleased to share the successful completion of the 5-Day Training Program on "Revolutionizing Construction: Unlocking BIM Excellence and Innovation", held from 13th-17th Jan 2025 in collaboration with Innovative Systel, Mohali, and Tickoo Institute of Emerging Technologies (TIET), Gurugram. The program provided valuable insights into Building Information Modeling (BIM), focusing on design coordination, construction processes, and sustainable practices. We sincerely thank Ms. Anju Bahar (BIM Specialist, TIET) for her expert guidance and all participants' active involvement in making this program a meaningful and enriching experience.




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: : Chitkara University



Event Details	
Event Type	Career Counseling
Topic	Expert Talk on Carrer Opportunities in Germany
Date	2025-01-15 to 2025-01-15
Mode	Offline
Venue	Pulitzer Hall
Organizer Name	Ms. Jigyasha Sharma, Ms. Kritika
Resource Person	Mr. Mayur Rana|, Marketing Manager
No. of Participants	43
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To inform students about the various career opportunities available for nursing professionals in Germany.
- To provide a detailed explanation of the registration and licensing process required to practice as a registered nurse in Germany.
- To facilitate a collaborative learning environment through interactive discussions and activities.
- To motivate students by highlighting successful pathways and opportunities available in the nursing profession abroad.

Description

The Expert Session on Career Opportunities in Germany for Nursing Students was designed specifically for B.Sc. Nursing students at Chitkara School of Health Sciences. Mr. Mayur Rana, a representative from Appworx, led the session, focusing on the prospects of pursuing a nursing career in Germany.

The session began with Mr. Rana outlining the various pathways available for nurses, including job opportunities, the demand for skilled nursing professionals in Germany, and the social and professional benefits of working in this field abroad. He elaborated on the registration process required for foreign-trained nurses to practice, addressing common queries

and concerns. Engagement was a central focus, with students participating actively in group discussions, sharing personal insights, and collaborating on ideas related to their future careers. This interactive approach not only fostered a sense of community among the students but also encouraged critical thinking and collaboration. Overall, the session aimed to empower nursing students with the knowledge and confidence needed to explore and pursue international nursing careers, paving the way for future success in their chosen field.

Outcomes

1. Students left the session with a comprehensive understanding of the steps required to build a career in nursing in Germany.

2. The interactive format led to effective participation, allowing students to ask questions and share thoughts, contributing to an enriching learning experience.

3. Students gained insights into the necessary qualifications and skills needed for effective practice in an international context, fostering a proactive approach towards their career planning.

4. The session provided an opportunity for students to connect with a professional in the field, establishing a potential mentorship path.



Resource person interacting with students of B. Sc Nursing 7th Semester on 15th January 2025



Resource Person solving the query asked by the students regarding registration process in Germany on 15th January 2025.

Event Name: -	Blood Donation Camp
Venue: -	Explore Star Hall
Date: -	16th January, 2025
SDG Number, Name and NEP: -	3-Good Health and Well Being, 17-Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of donors: -	61
Duration: -	One Day

Objectives

- To commemorate the value of selflessness and humanitarianism in the university community.
- To mobilize the students, faculty, and staff in meaningful service, aiding those in need.
- To inspire future generations of Chitkara University students to engage in life-saving acts of kindness.

"A single act of kindness throws out roots in all directions, and the roots spring up and make new trees."

On the **16th of January 2025**, **Chitkara University, Punjab,** witnessed a remarkable convergence of purpose and spirit. As the crisp winter air hummed with anticipation, the **National Service Scheme**, in association with **Rajindra Hospital, Patiala**, once again stood as a beacon of selflessness. Through the ***Veins2Village*** program, the university organized a **blood donation camp** that transcended the ordinary, turning a simple act of giving into an extraordinary expression of unity and compassion. The **University Readiness Academy**, a collection of eager and committed young hearts, embodied the essence of selfless service. Students poured in with energy fueled by a collective understanding of the power within them. It was not just blood that flowed through the tubes, but a deep-seated desire to make a difference, to be a part of something larger than themselves. What began as a quiet offering became a harmonious symphony of giving, a melody that echoed beyond the boundaries of the university and reached into the lives of those who needed it most. In that sacred space, a miracle of sorts occurred, not a dramatic, visible one, but the quiet kind that ripples through the soul. Each drop donated was a seed of kindness, casting roots that would grow into something far greater than the sum of its parts. In that moment, each participant became part of a larger tree, whose branches stretched out far beyond the campus walls, touching lives and making a difference where it mattered most.

This blood donation drive was a living testament to the power of collective action, showing that through simple gestures of kindness, we create ripples that extend far into the future. The heartbeat of this initiative did not fade away; it became a part of the very fabric of those who gave and those who will live because of their generosity.

Outcomes

- Hundreds of lives impacted through blood donated, directly aiding those in critical need.
- Strengthened sense of community and shared responsibility within Chitkara University.
- Positive, long-lasting partnerships forged between the university and healthcare organizations.
- A deepening of compassion and humanity in every participant's heart.






BABU MOSHAYE AREY BABU MOSHAYE"
"AKELI LADKI KHULI HUI TIJORI KE JAISI HOTI HAI"
" TU MUJHE NAHIN MAAR SAKTI, TU MERI MAA HAI"
LIGHTS CAMERA ACTION


LAGAAN
PHIR HERA PHERI


"TAAREEKH PE TAAREEKH MILTI RAHI HAI LEKIN INSAAF NAHIN MILTA
"TENSION LENE KA NAHIN, SIRF DENE KA
"SATTAR MINUTE. SATTAR MINUTE HAI TUMHARE PAAS... SHAYAD TUMHARI ZINDAGI KE SABSE KHAAS
National Service Scheme Organizes
BLOOD DONATION CAMP
16th January 2025
In Collaboration with
University Readiness Academy
In association with
Rajindra Hospital, Patiala
Held at
Chitkara University, Punjab
#DonateYourBlood

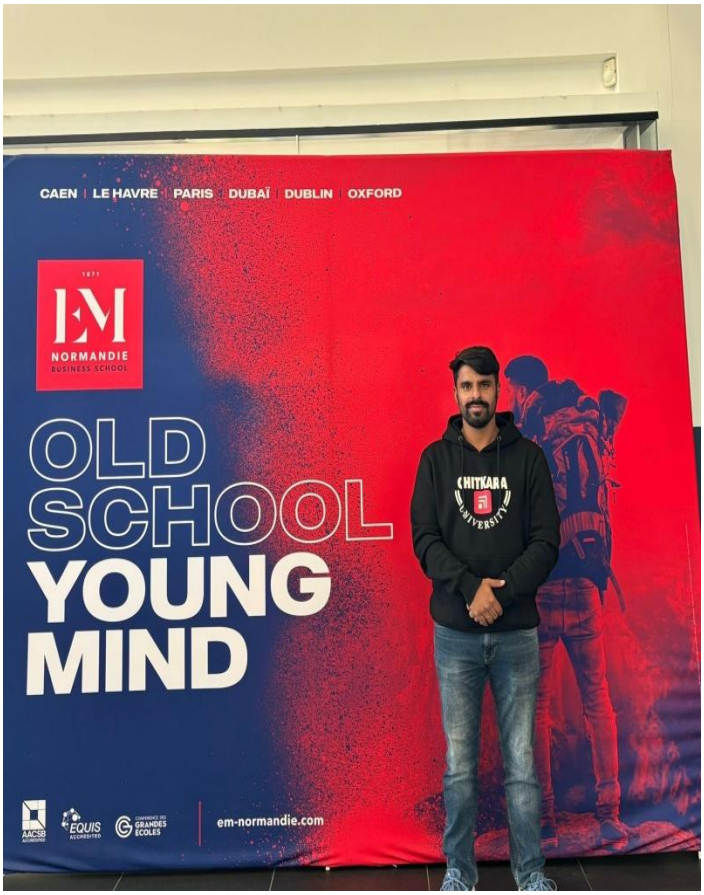
Event Name	Semester Exchange
Date	January 17 – April 11, 2025
Venue	EM Normandie Business School, Caen campus, France
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs covered	SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 17 (Partnerships for the Goals)
Duration	4 Months

About the activity



The Office of International Affairs (OIA) plays a pivotal role in advancing internationalization and global education within institutions. Through various programs like student exchanges, study abroad opportunities, partnerships with international universities, and global research initiatives, the OIA facilitates cross-cultural engagement and promotes global learning. It fosters a diverse academic environment, enhancing student's global competencies and preparing them for a competitive, interconnected world. The OIA also supports faculty and staff collaborations with international counterparts, contributing to the institution's global reach and impact. Aryan Maggon, an MBA-Marketing (1st Semester) who is currently on a Semester Exchange at EM Normandie Business School, Caen campus, France, pursuing his 2nd Semester has a lot to say about his experience- **"**My semester exchange at EM Normandie Business School in France has been an incredible experience! From day one, the welcoming and international atmosphere made me feel right at home. Classes are interactive and designed to give us a global perspective, blending theory with real-world applications. Beyond academics, the chance to explore France and its rich culture is a privilege in itself.

I am planning to travel to several cities, indulge in their gastronomy, and practice my French, which I hope to improve significantly during my time here. Overall, I am sure that my exchange at EM Normandie will prove to be life changing. I would highly recommend this experience to anyone looking for an enriching international opportunity! In one of the pictures, you can see me working on launching a coffee startup in a simulation game as part of one of my courses-International Business Development." This opportunity covered SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnerships for the Goals).



Aryan on the first day of his Exchange Program.



Student exploring the campus during his orientation.



Aryan during with his batch mate during a project on simulation.



Another snippet of Aryan soaking in excellence and knowledge during his exchange program.

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON DOCTORAL CONCENTRATION SEMINAR
DATE	2025-01-18 to 2025-01-18
MODE	ONLINE
ORGANIZER NAME	CHITKARA SCHOOL OF PSYCHOLOGY AND COUNSELLING
RESOURCE PERSON	DR. AMIT MITTAL, PRO-VICE CHANCELLOR (RESEARCH PROGRAMS) CURIN | MS. SHEFALI SHARMA, PHD SCHOLAR, CHITKARA BUSINESS SCHOOL
NO. OF PARTICIPANTS	13
SDG NO	4, 17

OBJECTIVE

- To understand the overall process of Ph.D. Research Program at Chitkara University.
- To understand the process of Doctoral Concentration Seminar.
- To enhance knowledge about framing and writing a strong Ph.D. title for research work.
- To give knowledge about how to write a systematic literature review, and synopsis to present in DCS.
- To contribute to the academic and research growth of researchers by deepening knowledge and improving the quality of research work.

DESCRIPTION

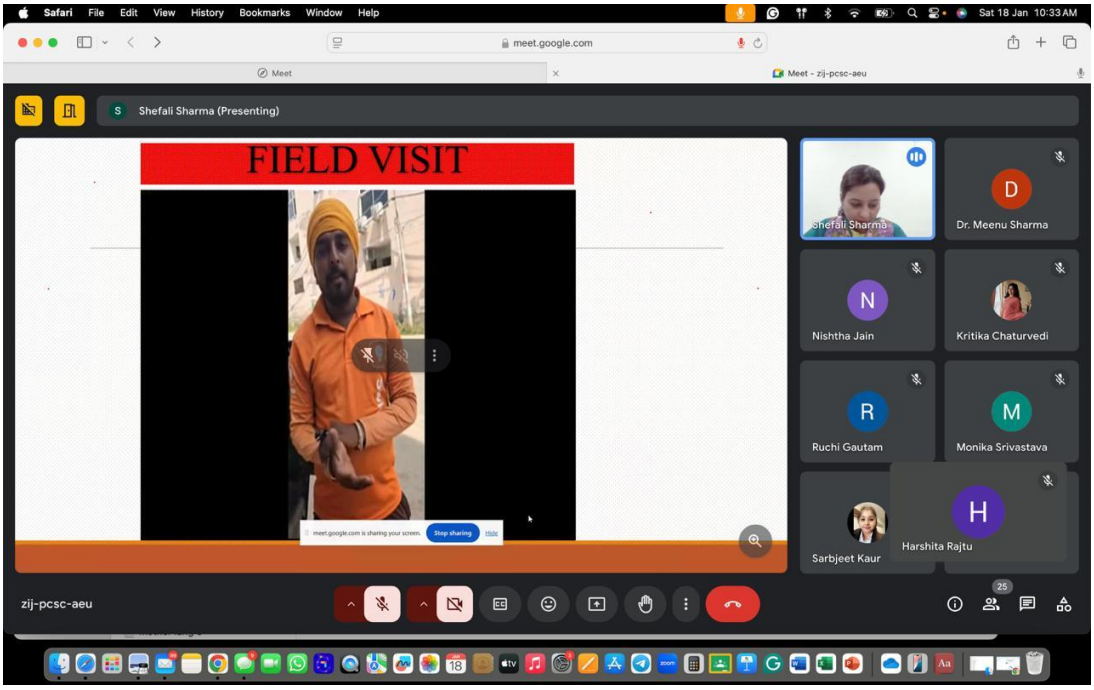
Chitkara School of Psychology and Counselling organized an informative "Workshop on the Doctoral Concentration Seminar (DCS)" on 18th January 2025. In the workshop, Dr. Amit Mittal, Pro-VC, CURIN enlightened all the scholars with his expertise and gave an overview of the process of the research program at Chitkara University. Ms. Shefali Sharma, the resource person for this workshop aimed to provide doctoral candidates with a comprehensive understanding of the Ph.D. research process at the University. With a focused agenda, the session delved into five primary objectives: familiarizing participants with the overall structure of the Ph.D. program, clarifying the nuances of the Doctoral Concentration Seminar process, and equipping researchers with skills to frame and write strong, impactful research titles. Additionally, the workshop emphasized the importance of conducting systematic literature reviews and preparing a synopsis to be presented in the DCS. These insights were meticulously designed to foster the academic and research growth of scholars, ensuring the quality and depth

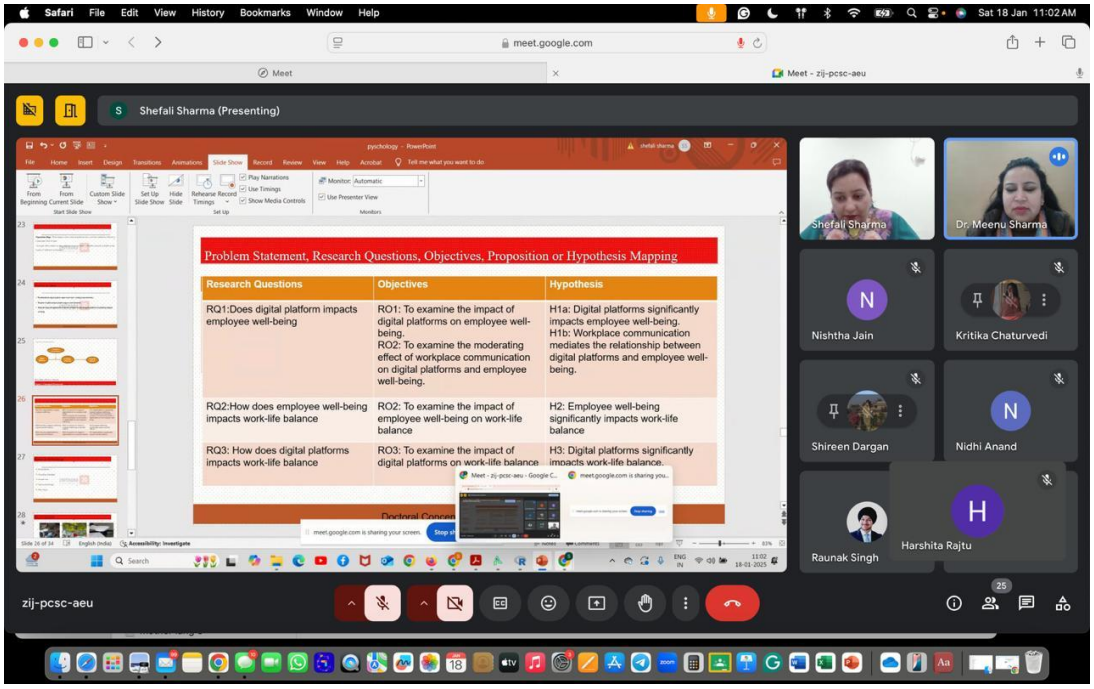
of their research output. The interactive session included practical examples, open discussions, and expert guidance, making it a valuable experience for all attendees. This initiative highlights Chitkara University's commitment to nurturing its researchers and advancing the academic landscape through quality-oriented workshops.

OUTCOMES

- Scholars gained a clear understanding of the overall Ph.D. research process and the requirements of the Doctoral Concentration Seminar at Chitkara University.
- Scholars enhanced their skills in framing and drafting effective Ph.D. research titles to align with academic and research objectives.
- Scholars learned systematic approaches to conducting literature reviews and preparing well-structured synopsis for DCS presentations.
- The workshop contributed to Scholars' academic growth by improving the quality of their research work and deepening their methodological knowledge.
- Scholars gained actionable insights and practical guidance to elevate the rigor and relevance of their ongoing and future research projects.




Shefali Sharma (Presenting)
FIELD VISIT
Shefali Sharma
Dr. Meenu Sharma
Nishtha Jain
Kritika Chaturvedi
Ruchi Gautam
Monika Srivastava
Sarbjeet Kaur
Harshita Rajtu
zij-pcsc-aeu


Shefali Sharma (Presenting)
Problem Statement, Research Questions, Objectives, Proposition or Hypothesis Mapping
Research Questions
Objectives
Hypothesis
RQ1:Does digital platform impacts employee well-being
RO1: To examine the impact of digital platforms on employee well-being.
RO2: To examine the moderating effect of workplace communication on digital platforms and employee well-being.
H1a: Digital platforms significantly impacts employee well-being.
H1b: Workplace communication mediates the relationship between digital platforms and employee well-being.
RQ2:How does employee well-being impacts work-life balance
RO2: To examine the impact of employee well-being on work-life balance
H2: Employee well-being significantly impacts work-life balance
RQ3: How does digital platforms impacts work-life balance
RO3: To examine the impact of digital platforms on work-life balance
H3: Digital platforms significantly impacts work-life balance.
Shefali Sharma
Dr. Meenu Sharma
Nishtha Jain
Kritika Chaturvedi
Shireen Dargan
Nidhi Anand
Raunak Singh
Harshita Rajtu
zij-pcsc-aeu

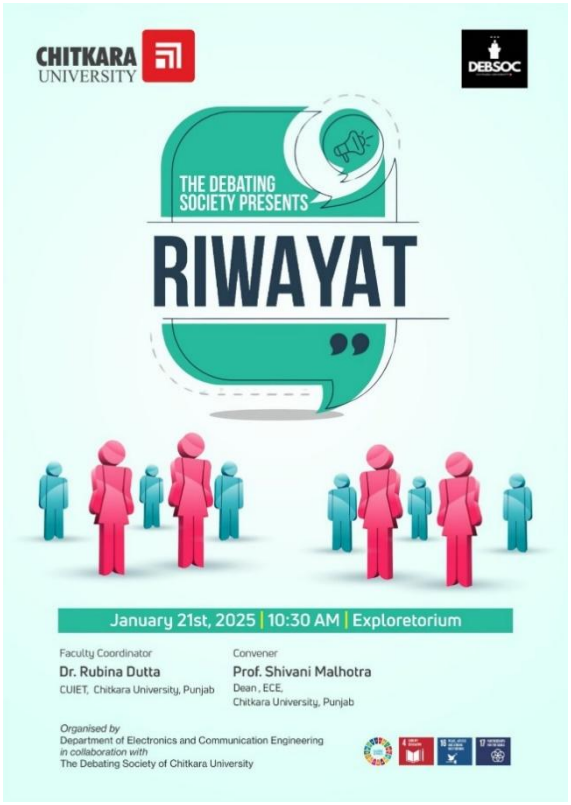

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Sat 18 Jan 11:10 AM
meet.google.com
Meet - zij-pcsc-aeu
Shefali Sharma
Dr. Meenu Sharma
Monika Srivastava
Kritika Chaturvedi
Shireen Dargan
Nishtha Jain
Raunak Singh
Nidhi Anand
Ruchi Gautam
Sarbjeet Kaur
Swati Guleria
Upneet Walia has left the meeting
Jotika Judge
Kimberly
Sandhya Nair
zij-pcsc-aeu


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Sat 18 Jan 10:13 AM
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Meet - zij-pcsc-aeu
Shefali Sharma
Dr. Meenu Sharma
Kritika Chaturvedi
Kimberly
Sarbjeet Kaur
Monika Srivastava
Amit Mittal
Deepanjali
Sandhya Nair
Raunak Singh
Swati Guleria
Nidhi Anand
Ruchi Gautam
Shireen Dargan
zij-pcsc-aeu

EVENT DETAILS	
EVENT TYPE	ORIENTATION
TOPIC	RIWAYAT
DATE	2025-01-21 to 2025-01-21
MODE	OFFLINE
ORGANIZER NAME	RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET, CHITKARA UNIVERSITY
RESOURCE PERSON	DR. RUBINA DUTTA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	100
SDG NO	4, 16 17

OBJECTIVE

- Familiarize participants with society's core values, mission, and its role in enhancing critical thinking, communication, and leadership skills.
- Highlight DEBSOC's successes, including intercollegiate debate victories, public speaking accolades, and various engaging activities.
- Unveil the registration process for the 2025 cohort, motivating students to join and contribute to society's growth.
- Foster intellectual curiosity and collaboration, inspiring students to develop as confident communicators, critical thinkers, and leaders.



DESCRIPTION

The Debating Society (DEBSOC) under the Department of Electronics and Communication Engineering at Chitkara University is delighted to announce the successful conclusion of Riwayat, the much-anticipated Orientation Session. The event turned out to be a resounding success, drawing over 100 participants from various departments across the university, showcasing the immense enthusiasm and interest in the art

of debating. The session was designed to serve as an engaging introduction to the principles, objectives, and operations of DEBSOC, which has become an integral part of the university's vibrant club culture. Through an interactive and inspiring presentation, members of the society passionately conveyed the transformative power of debating in shaping students' critical thinking, communication skills, and overall personal development. The audience was captivated as members shared the essence of debating and how it nurtures confidence, leadership, and analytical thinking among students. A significant segment of the session was dedicated to highlighting DEBSOC's exceptional accomplishments over the past year. The society's achievements, including victories in prestigious intercollegiate debates, awards for excellence in public speaking, and hosting impactful events, were celebrated, inspiring the audience. Additionally, the presentation offered a glimpse into the dynamic activities of DEBSOC, such as mock debates, specialized workshops, and inter-university competitions, underscoring the society's commitment to providing a holistic platform for students to thrive. The orientation also featured speeches from prominent society members, including Garima Kapil, Paarth Prasher, Divkeerat Singh, Harsh Vardhan Sikka, and Alisha Vashisht, who shared their experiences and insights into the value of debating. A highlight of the event was the special recognition of Harsh Vardhan Sikka, the visionary founder of the Debating Society. In his heartfelt address, Harsh shared the origins and evolution of DEBSOC, from its inception to becoming one of the university's most celebrated societies. His inspiring journey resonated deeply with the attendees, motivating them to actively contribute to the legacy of the society. As part of the orientation, the registration process for the 2025 cohort was unveiled, sparking excitement among aspiring members. Participants were guided through a well-structured application and interview process, aimed at identifying individuals with a passion for debating and public speaking. The unveiling resulted in an overwhelming response, with registrations for the new cohort doubling compared to previous years. The event concluded with a renewed sense of enthusiasm among participants, leaving a lasting impression on their minds. It fostered a spirit of intellectual curiosity, collaboration, and self-expression, aligning with DEBSOC's mission to provide a platform where students can voice their opinions, challenge ideas, and develop skills essential for personal and professional growth. The triumph of Riwayat reaffirmed DEBSOC's unwavering commitment to nurturing critical thinkers and confident communicators, ensuring its continued impact on the university's club culture and beyond.

OUTCOMES

- Increased awareness of DEBSOC's mission and the benefits of participating in debating and public speaking.
- Higher engagement and interest in society's activities, leading to a stronger and more active membership base.

- Successful registration of a larger number of new members for the 2025 cohort.
- Enhanced student motivation to develop communication, leadership, and critical thinking skills through participation in DEBSOC's programs.





EVENT DETAILS	
EVENT TYPE	INNOVATION AND SKILL DEVELOPMENT
TOPIC	FACULTY VISIT TO BHARAT MOBILITY EXPO 2025, NEW DELHI
DATE	2025-01-21 to 2025-01-22
MODE	OFFLINE
ORGANIZER NAME	DR RAJESH KUMAR NAROTA, GAURAV KALIA
NO. OF PARTICIPANTS	3
SDG NO	9, 11, 13, 17

OBJECTIVE

- To explore advancements, innovations, and opportunities in the mobility sector at Bharat Mobility Expo 2025.
- To engage with CUIET-Applied Engineering students participating as volunteers in SIAM (Society of Indian Automobile Manufacturers) and understand their contributions to the event.

DESCRIPTION

Dr. Rajesh Kumar, Professor, Department of Mechanical Engineering, along with Dr. Rajneesh Kumar, Assistant Professor, Department of Mechatronics Engineering, and Mr. Gaurav Kalia, Assistant Professor, Department of Mechanical Engineering, visited the prestigious Bharat Mobility Expo 2025 at Bharat Mandapam, New Delhi, on January 21-22, 2025. The event provided an excellent platform to explore the latest advancements in mobility and sustainability. Our visit covered various key exhibits, including the Sustainable Mobility Pavilion, where we observed cutting-edge innovations in electric and hydrogen-powered vehicles and eco-friendly urban mobility solutions aimed at reducing carbon footprints. At the Battery Technology Show, we explored next-generation lithium-ion batteries, solid-state batteries, and advanced battery management systems, which are crucial for improving EV performance, safety, and longevity. The Tyre Technology Show showcased advancements in sustainable and energy-efficient materials, with innovations such as airless tyres, which offer enhanced durability and require minimal maintenance. The Safe Journey Pavilion focused on road safety innovations, including advanced driver-assistance systems (ADAS), intelligent

traffic solutions, and safety equipment, reinforcing the importance of technology in ensuring safer transportation. A significant highlight of our visit was engaging with our students volunteering for the Society of Indian Automobile Manufacturers (SIAM). Their dedication and professionalism were commendable, reflecting their enthusiasm for the mobility sector and the practical exposure they gained through this experience. The expo provided valuable insights into the latest industry trends, aligning with our department's commitment to sustainable and innovative engineering solutions. The visit reinforced the need for academic-industry collaboration, opening avenues for future research, student projects, and curriculum advancements in the evolving field of mobility and sustainability.

OUTCOMES

Enhanced Understanding of Mobility Innovations:

- Gained insights into cutting-edge advancements in sustainable mobility, including electric and hydrogen-powered vehicles.
- Explored next-generation battery technologies and their role in enhancing EV performance.

Exposure to Industry Trends and Best Practices:

- Discovered the latest developments in tyre technology, such as airless tyres and sustainable materials.Learned about advanced driver-assistance systems (ADAS) and intelligent traffic solutions for road safety.

Academic and Industry Collaboration Opportunities:

- Identified potential industry partnerships and research areas related to mobility and sustainability.
- Explored technologies that could be integrated into academic curricula and student projects.

Student Engagement and Professional Growth:

- Interacted with students volunteering for SIAM, recognizing their contributions and learning experiences.
- Encouraged student participation in future industry events to bridge the gap between academia and real-world applications.


IESA
Bharat Mobility
Bharat Battery SHOW
EXPO ON BATTERY & CHARGING
HALL 12
19-20-21 JAN 2025
LOHUM


EDUCATION ZONE


सड़क सुरक्षा
जीवन रक्षा


WELCOME TO
OMEGA SEIKI MOBILITY CITY
KASHMIR 733KM
JAIPUR 297KM
DELHI 0KM

Event Details	
Event Type	Career Counseling
Topic	Carrer Talk for Nurses for Opportunities in Dubai
Date	2025-01-22 to 2025-01-22
Mode	Offline
Venue	Warren-Buffet Hall
Organizer Name	Ms. Jigyasha Sharma, Ms. Kritika
Resource Person	Dr. Manbir Walia| CEO
No. of Participants	43
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective

- To provide students with in-depth knowledge of career opportunities available within Thumbay Healthcare and in the nursing sector in Germany.
- To enhance students' understanding of the skills and qualifications required to succeed as a registered nurse working in an international healthcare environment.
- To promote collaboration and discussion among students, encouraging them to share insights, ask questions, and engage with the resource person.
- To establish a connection between students and industry professionals, fostering relationships that may aid in future career placements.

Description

The Expert Session on Career Opportunities with Thumbay Healthcare, held on January 22, 2025, was a dynamic and engaging event aimed at supporting students in their professional journeys. Conducted by Dr. Manbir Walia, CEO of Thumbay Healthcare in Ajman, UAE, the session brought together 43 students from the B.Sc. Nursing 7th Semester at Chitkara School of Health Sciences. This interactive session focused on the various career paths available to nursing graduates, especially in Germany, and provided practical insights on how to build a successful career as a registered nurse. The event emphasized the importance of collaboration, encouraging students to participate in group discussions that fostered creativity and peer learning. The students' active engagement underscored their commitment to making the most of the learning experience, ultimately enhancing their readiness for future professional

endeavors in healthcare. This session served not only as an informative resource but also as a platform for inspiration and networking within the healthcare industry.

Outcomes

- Students gained comprehensive insights into the career pathways available in nursing, particularly the opportunities offered by Thumbay Healthcare.
- Participants motivated to pursue a career in nursing, equipped with practical advice and real-world experiences from the speaker.
- Students developed their communication and interpersonal skills through interactive discussions and group activities.
- Students had opportunity to network with industry leaders, possibly opening doors for internships and job placements.



Dr. Manbir Walia Talking about the Carrer Opportunities in Dubai on 22nd January 2025





Dr. Manbir Walia Talking about the Carrer Opportunities and Registration process for Nurses in Dubai on 22nd January 2025

Event Name	FDP on Empowering nursing educators: Innovative simulation-based learning
Date	23rd-24th January,2025
Venue	Warren Buffet Hall, GB102 and GB 201
Organizer	Dr Kanika, Ms. Manu Kohli
Resource Person	Dr. Murgesh Suthar, Ms. Priyanka Pandey, Mr. Rahul Bisht
Number of Participants	28
SDGs Covered	SDG 3: Good Health and wellbeing, SDG 4: Quality Education, SDG 17-Parternship for Goals
Duration	9 AM- 4 PM

About the Activity



Simulation-based learning (SBL) is a pedagogical approach that allows learners to experience real clinical situations without putting patients at risk. It is adaptable to cases involving a wide variety of clinical Content. SBL is a technique, not merely a technology, that employs innovative methods to teach and engage students through hands-on experiences across diverse clinical scenarios.

This two-day FDP program was designed to enhance the competencies of nursing educators in simulation-based education (SBE) by integrating innovative teaching methodologies to foster student engagement and improve learning outcomes.

Description

The Faculty Development Program (FDP) on "Empowering Nursing Educators: Innovative Simulation-Based Learning" was successfully organized by the Department of Nursing, Chitkara School of Health Sciences, in collaboration with Delta Healthcare on January 23-24, 2025, at Chitkara University, Punjab.

The two-day offline program aimed to enhance nursing educators' skills and knowledge in simulation-based education (SBE), equipping them with innovative teaching techniques to

improve student engagement and learning outcomes. The sessions were led by prominent resource persons, including Dr. Murgesh Suthar, Ms. Priyanka Pandey, and Mr. Rahul Bisht, who provided both theoretical and practical training on key aspects of SBE, such as INACSL standards, adult learning principles, effective debriefing techniques, and simulation scenario development. Participants were engaged in hands-on sessions exploring both high-resource and low-resource simulation settings, fostering their ability to set up and manage simulation labs efficiently. Group activities and collaborative simulation exercises further emphasized teamwork and practical application in clinical education.

The FDP concluded with a feedback session leaving attendees equipped with the skills and insights to enhance the quality of nursing education and prepare future-ready healthcare professionals. This initiative exemplified Chitkara University's commitment to excellence in education and Delta Healthcare's expertise in advancing simulation-based learning, making it a significant step toward improving clinical education and patient care outcomes.

Objectives

- Provide hands-on training on simulation-based education (SBE) to enhance the faculty's knowledge and skills in SBE
- Provide practical experience in both low-resource and high-resource simulation settings.




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CHAIN OF INFECTION
IV THERAPY TIPS AND TRICKS
a nurse training the nurses!
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THE NURSING PROCESS
FLORENCE NIGHTINGALE
CHAIN OF INFECTION
Passionate Trainers,


CHITKARA UNIVERSITY
CHITKAR
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Event Name	Revolutionizing healthcare with next generation wearables and hearables
Date	23rd January 2025
Venue	Carnegie Hall, Rockfeller Block
Department	CURIN Applied Research
Resource Person	Prof. Luigi G Occhipinti, University of Cambridge UK. Prof. R.S. Dahiya, Northeastern University, MA, USA. Prof. J. A. Rogers, Northwestern University IL, USA. (Virtual) Dr. Ravi Kapoor, GMCH, Chandigarh, India. Prof. Dinesh Kalyanasundaram, IIT Delhi, India. (Virtual) Prof. Amitabha Bandyopadhyay, IIT Kanpur, India. (Virtual) Dr. Sanjeev Virdi, CSIR-CSIO, Chandigarh, India. Dr. Sunita Mishra, CSIR-CSIO, Chandigarh, India.
Number of Participants	110
SDGs Covered	3,4,9,11 and 17
Duration	6 Hrs

About the Activity

This event "**Revolutionizing healthcare with next generation wearables and hearables"** was organized as a part of Indo-UK project (with Dr. Sunita Mehta as PI and Dr. Nitin Saluja ad Co-PI) in collaboration with University of Cambridge UK (with Prof. Luigi G Occhipinti as PI and Prof. Jong Min Kim as Co-PI) sponsored by prestigious Funding agency SPARC coordinated by IIT Kharagpur. in profound association with UKIERI, British Council UK.

Workshop Objectives

The main objective of this workshop was to provide a potential platform for academic professionals, industry professionals as well as researchers to leverage knowledge exchange in the field of advanced materials, low power electronics and artificial intelligence for healthcare.

Key Highlights

The event comprised of the distinguished talks from eminent speakers worldwide, the details for which are provided below-



9) "Soft, skin-interfaced electronic and microfluidic systems for health monitoring."- Prof. John A Rogers, **Northwestern University IL, USA.** (Virtual)
10) "Smart wearables and AI for healthcare."- Prof. Luigi G Occhipinti, **University of Cambridge UK**.
11) "Flexible printed electronics for robotics and interactive systems."- Prof. R.S.Dahiya, **Northeastern University, MA, USA.**
12) "Potential of hearables in healthcare." - Dr. Ravi Kapoor, **GMCH, Chandigarh, India**.
13) "Hearing: Current scenario, challenges and evalution of hearing of individuals." Prof. Dinesh Kalyanasundaram, **IIT Delhi, India.** (Virtual)
14) "Creating a pipeline for HealthTech in an academic institution."- Prof. Amitabha Bandyopadhyay, **IIT Kanpur, India.** (Virtual)
15) "Bio-signal processing for medical devices." - Dr. Sanjeev Virdi, **CSIR-CSIO, Chandigarh, India.**
16) "Advances in Healthcare Materials."- Dr. Sunita Mishra, **CSIR-CSIO, Chandigarh, India.**



Workshop Outcomes

The event provided ample opportunities for networking and knowledge sharing among the participants paving the way for fruitful collaborations in the future.



Event Details	
Event Type	Expert Talk
Topic	Next Gen Housekeeping- A Step Towards Innovation
Date	2025-01-23 to 2025-01-23
Mode	Offline
Venue	LH- 11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Dnyaneshwar Ghumre Executive Housekeeper
No. of Participants	84
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- Introduce students to innovative trends and technologies in housekeeping.
- Highlight the importance of sustainability in modern housekeeping practices.
- Equip students with insights on managing teams and operational efficiency.
- Bridge theoretical knowledge with real-world applications through expert insights.
- Inspire students to explore dynamic career opportunities in housekeeping.



Description

On January 23, 2025, Chitkara College of Hospitality Management hosted an insightful session titled Next Gen Housekeeping: A Step Towards Innovation. The event, held offline at LH-11 in the Escoffier Block from 9:00 AM to 11:30 AM, featured Mr. Dnyaneshwar Ghumare, Executive Housekeeper at JW Marriott, Chandigarh, as the resource person. This Level 1 activity aimed to introduce students to innovative practices and emerging trends in the housekeeping domain of the hospitality industry.

Mr. Ghumare shared his extensive experience and practical knowledge, emphasizing the role of technology and sustainable practices in modern housekeeping. He highlighted how innovation is reshaping guest experiences and operational efficiency in the hospitality sector. The session covered a range of topics, including smart room management systems, eco-friendly cleaning solutions, and the integration of Artificial Intelligence in housekeeping operations. Mr. Ghumare also shared valuable insights into managing housekeeping teams, ensuring service excellence, and aligning operations with evolving guest expectations. Students actively engaged with the resource person during an interactive Q&A session, asking questions about industry challenges and career prospects in housekeeping. The practical examples and real-life case studies provided by Mr. Ghumare helped students connect theoretical knowledge with real-world applications. The event successfully reinforced the importance of adapting to innovations to stay competitive in the hospitality industry. It also encouraged students to consider housekeeping as a dynamic and rewarding career path, breaking traditional stereotypes associated with the field. In conclusion, Next Gen Housekeeping was a well-organized and impactful session that inspired students to embrace innovation and sustainability in their future roles. Chitkara University continues to demonstrate its commitment to preparing industry-ready professionals by hosting such forward-thinking and skill-oriented events.

Outcomes

1. Gained knowledge about innovative practices and technologies in housekeeping.
2. Understood the role of sustainability in modern housekeeping operations.
3. Learned strategies for effective team management and operational excellence.
4. Connected theoretical concepts with practical industry applications.
5. Developed interest and awareness of career prospects in the housekeeping domain.


NEXT GEN HOUSEKEEPING
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Chitkara University Road, Rajpura, Patiala,
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NEXT GEN HOUSEKEEPING
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Note : Captured by GPS Map Camera


CHITKARA UNIVERSITY
GPS Map Camera
Patiala,Punjab,India
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140601, Punjab, India
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Note : Captured by GPS Map Camera

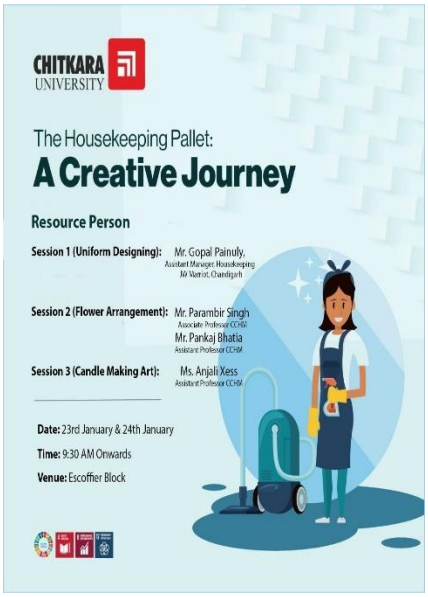

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Event Details	
Event Type	Workshop
Topic	The Housekeeping Pallet: A Creative Journey
Date	2025-01-23 to 2025-01-24
Mode	Offline
Venue	Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	28
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

- To enhance creativity in housekeeping through hands-on learning.
- To provide practical knowledge on uniform designing, flower arrangement, and candle making.
- To develop aesthetic and presentation skills in hospitality management.
- To encourage students to explore innovative housekeeping techniques.
- To bridge theoretical knowledge with real-world applications in housekeeping.



Description

Chitkara college of Hospitality Management organized a unique and engaging event titled "The Housekeeping Pallet: A Creative Journey", which took place on the 23rd and 24th of January at the Escoffier Block. The event aimed to explore the artistic and creative aspects of housekeeping through hands-on learning experiences. The event featured three interactive sessions conducted by experienced resource persons. The first session on Uniform Designing was led by Mr. Gopal Painuly, Assistant Manager, Housekeeping at JW Marriott, Chandigarh. He provided valuable insights into designing professional and aesthetically appealing

housekeeping uniforms, emphasizing functionality and presentation. The second session focused on Flower Arrangement, a crucial aspect of hospitality aesthetics. This session was jointly conducted by Mr. Parambir Singh, Associate Professor at CCHM, and Mr. Pankaj Bhatia, Assistant Professor at CCHM. They shared their expertise on floral designs, color coordination, and arrangement techniques that enhance the ambiance of hospitality spaces. The final session on Candle Making Art was conducted by Ms. Anjali Xess, Assistant Professor at CCHM. She guided participants in crafting decorative candles, an essential element in elevating interior décor in hospitality settings. The event commenced at 9:30 AM and witnessed enthusiastic participation from students and faculty members. It provided a platform for creative expression and skill enhancement in the housekeeping domain. The sessions not only offered theoretical knowledge but also included practical demonstrations, ensuring an enriching experience for all attendees

Outcomes

- Participants gained practical skills in uniform designing, flower arrangement, and candle making.
- Students developed a creative approach to housekeeping aesthetics.
- Hands-on sessions enhanced their understanding of hospitality decor techniques.
- The event fostered innovation and artistic expression in housekeeping.
- Attendees learned industry-relevant skills from experienced professionals.




GPS Map Camera
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NON-RESILIENT FLOORING
GPS Map Camera
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Note : Captured by GPS Map Camera


NON-RESILIENT FLOORING


FLOWER ARRANGEMENTS

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	STRATEGIC WORKSHOP ON CURRICULUM DESIGN AND ACADEMIC FRAMEWORKS
DATE	2025-01-23 to 2025-01-24
MODE	OFFLINE
VENUE	EUREKA LAB, EDISON BLOCK (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET, CHITKARA UNIVERSITY
RESOURCE PERSON	DR. SHIVANI MALHOTRA, DR. ANKIT BANSAL, DR. SANDEEP SINGLA, DR. HARSIMRAN JIT KAUR, DR. DEEPTI PRIT KAUR, CUIET, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	21
SDG NO	4, 8, 9, 16, 17

OBJECTIVE

- To equip faculty members with practical knowledge and strategies for designing NEP-aligned, student-centric curricula.
- To enhance understanding of CO-PO Mapping, ensuring alignment between course outcomes and program objectives for academic rigor.
- To familiarize participants with the processes of DAAC, BOS, and stakeholder feedback mechanisms for continuous curriculum improvement.
- To provide insights into implementing flexible academic frameworks like Multiple Entry and Multiple Exit (MEME) to cater to diverse student needs.



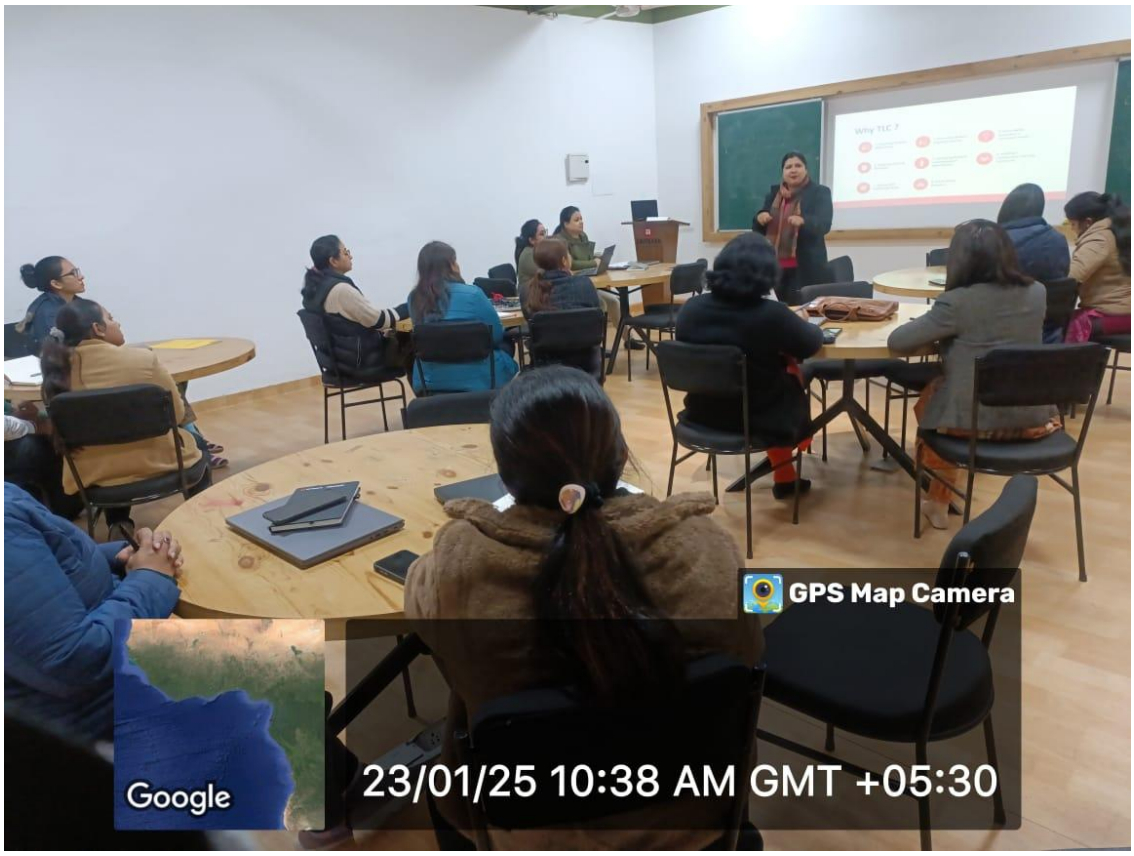
DESCRIPTION

The Teaching Learning Centre (TLC) of the Department of Electronics and Communication Engineering at Chitkara University organized a two-day Strategic Workshop on Curriculum Design and Academic Frameworks. The workshop brought together 21 faculty members from various departments, fostering collaboration and innovation in curriculum design.

The initiative aimed to equip faculty with skills and strategies to design student-centric, NEP-aligned curricula, thereby promoting academic excellence and continuous professional growth. The workshop began with an inaugural session by Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, who shared the vision, objectives, and future goals of the TLC. She emphasized the TLC's role in enhancing faculty development and fostering a culture of academic excellence. Her address highlighted the importance of collaboration and innovation in developing curricula that meet the demands of modern education. The first day featured an engaging session led by Dr. Ankit Bansal, Associate Director of Academic Affairs, and Prof. Sandeep Singla, Assistant Director of the Office of Academic Affairs. Their session focused on crafting course handouts aligned with the National Education Policy (NEP). They provided practical insights into structuring course handouts that align learning objectives, outcomes, and assessments effectively. The session encouraged faculty members to enhance their curriculum design approaches while actively engaging in discussions and sharing ideas. The second day included insightful sessions by experienced faculty from the Department of Electronics and Communication Engineering. Dr. Harsimran Jit Kaur, Professor, delivered a session on CO-PO Mapping, explaining its significance in aligning course outcomes with program objectives. She highlighted how CO-PO Mapping ensures academic rigor and program-level goal achievement. Following this, Dr. Deepti Prit Kaur, Associate Professor, provided an in-depth overview of the processes involved in DAAC (Departmental Academic Advisory Committee) and BOS (Board of Studies). She emphasized the critical role these committees play in maintaining the quality and relevance of academic programs. Dr. Deepti also discussed effective methods for collecting and analyzing stakeholder feedback, including inputs from students, faculty, and industry professionals, to enable continuous curriculum improvement. The workshop concluded with a session by Dr. Ankit Bansal on the Multiple Entry and Multiple Exit (MEME) framework for undergraduate programs. He explained the flexibility offered by MEME, allowing students to join or leave academic programs at different stages according to their personal or professional goals. The session provided faculty members with valuable insights into implementing this framework to enhance learning opportunities for diverse student groups. Throughout the workshop, participants actively engaged in discussions, posed thought-provoking questions, and shared innovative ideas, making the event highly interactive and collaborative. It served as a platform for faculty to exchange best practices and develop strategies for designing curricula that address the evolving needs of higher education. This strategic initiative by the TLC marks a significant step toward advancing curriculum design, fostering academic innovation, and reinforcing Chitkara University's commitment to continuous faculty development and educational excellence.

OUTCOMES

- Faculty members gained a deeper understanding of innovative curriculum design practices and their alignment with the National Education Policy.
- Participants developed skills in CO-PO Mapping, enabling them to ensure program-level academic consistency.
- Enhanced awareness of the role of DAAC, BOS, and feedback analysis in maintaining and improving academic quality.
- Faculty were empowered to adopt MEME frameworks, promoting flexibility and inclusivity in undergraduate education.

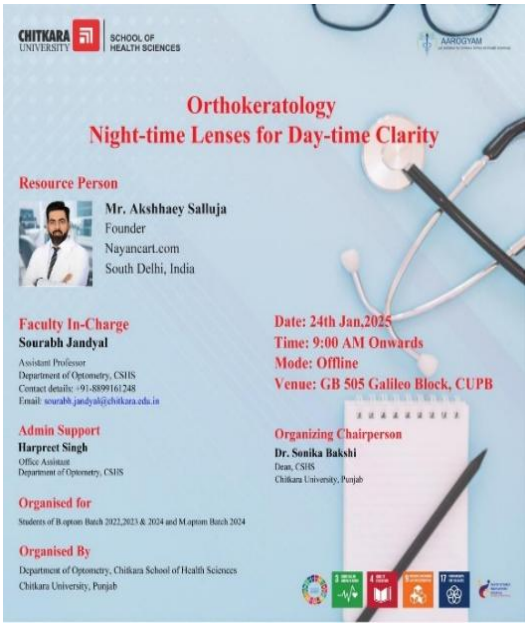



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Event Name	Orthokeratology Night-time Lenses for Day-time Clarity
Date	24th January 2025
Venue	Galileo Block, Chitkara University, Punjab
Organizer	Department of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Mr. Akshhaey Salluja, Founder, nayancart.com
Number of Participants	59
SDG Number	3,4,9,17
Duration	2 hours

Description of Event



Orthokeratology lenses are a new trend in myopia management strategies. With improving advancements, these lenses are known for their accuracy in delivering desired results. An increasing efficiency and promising results have developed an awareness and a new interest among patients as well as practitioners for these specialty lenses. Keeping the latest trends in mind, Department of Optometry, CSHS, Chitkara University organized a session on Orthokeratology lenses. This session was delivered by Mr. Akshhaey Salluja, founder of nayancart.com who with his enormous experience of over 15 years was able to make the complexities of the topic a simple yet enriching experience. This session not only introduced the new advancements in the diagnostics of cornea but also brought into the picture the benefits with these advancements. This session highlighted the need to know the theoretical as well as the practical aspects of orthokeratology lenses. This session also covered in-depth the major points to be taken care of while choosing the right parameters of the initial trial lens.

The overall fitting and different patterns of fitness were also discussed in this session. The students learned about the possible set of ocular conditions where these specialty contact lenses can change the quality of life among patients. They also learnt about the different parameters to be considered before prescribing these contact lenses. They learnt about the primary factors to be considered specifically about the indications and contraindications of these contact lenses as well. The students were able to correlate various grades and severity levels of refractive errors where these contact lenses can be prescribed. They also learned about how these contact lenses can play a very vital role in controlling the myopia progression.







Event Name	Introduction to AI and Its Application in Healthcare
Date	24 January 2025
Venue	Darwin Block (Online Event)
Department	DRC—Chitkara School of Health Sciences
Resource Person	Dr. Varun P. Gopi, Associate Professor, Department of ECE, NIT Trichy
Number of Participants	48
SDGs Covered	SDGs covered: 3, 4, 9, 17
Duration	2.30 Hours

About the Activity



On January 24, 2025, the Doctoral Research Centre (DRC) at Chitkara School of Health Sciences organized an engaging session on "Introduction to AI and Applications in Healthcare." The event brought together research scholars, faculty members, and students to explore the transformative role of Artificial Intelligence (AI) in healthcare.

The session was led by Dr. Varun P. Gopi, Associate Professor, Department of ECE, NIT Trichy, who delivered an insightful introduction to AI and its categorization, differentiating between conventional AI, deep learning, and generative AI technologies. Through real-world examples, he demonstrated how AI is reshaping healthcare, from diagnostics and personalized medicine to predictive analytics and patient care.

Event Objectives

The session aimed to:

- Introduce AI Fundamentals: Provide a clear understanding of AI, its evolution, and key technological advancements.
- Explain AI's Role in Healthcare: Highlight AI's impact on diagnostics, treatment, predictive analytics, and patient management.

- Differentiate AI Categories: Discuss traditional AI, deep learning, and generative AI to showcase their unique contributions.
- Encourage Research & Innovation: Inspire scholars and faculty to explore AI-driven solutions in healthcare.

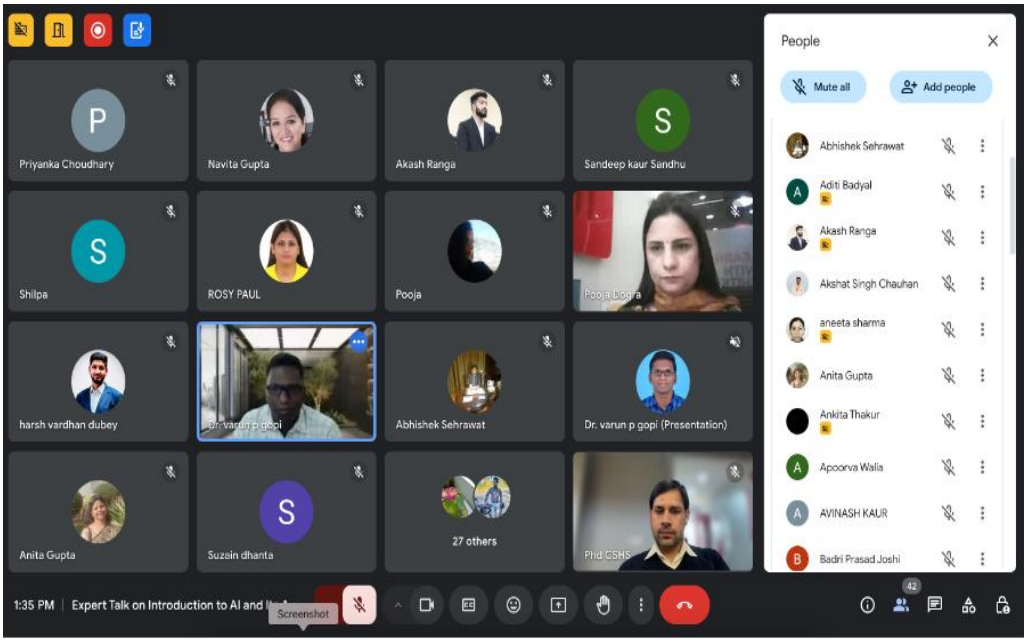
Key Highlights

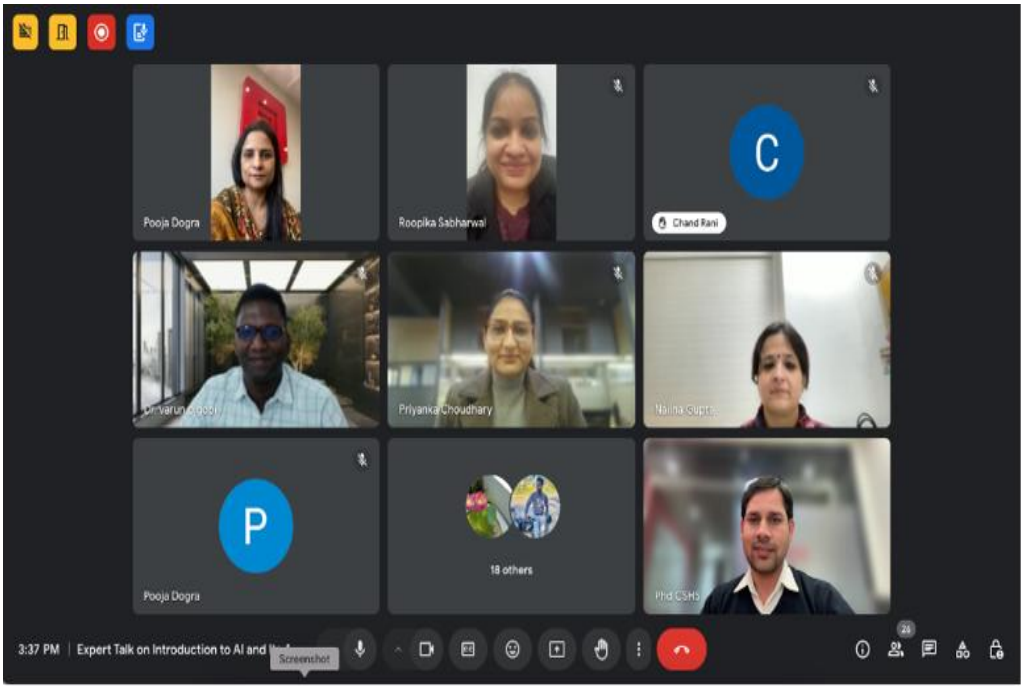
- Expert Insights: Dr. Varun P. Gopi provided an engaging overview of AI's evolution and breakthroughs in healthcare.
- Real-World Applications: Discussions covered AI-driven diagnostics, treatment personalization, and predictive analytics.
- AI Categorization: A clear differentiation between conventional AI, deep learning, and generative AI was presented.
- Interactive Q&A: Participants actively engaged in insightful discussions and thought-provoking questions.
- Closing Remarks: The session concluded with a vote of thanks by Dr Pooja dogra, appreciating Dr. Gopi's expertise and participant engagement.

Event Outcomes

- Enhanced AI Awareness: Attendees gained a solid understanding of AI's role in healthcare and medical research.
- Research & Innovation Drive: The session encouraged scholars to explore AI applications in their respective fields.
- Collaborative Learning: Strengthened knowledge-sharing among students, faculty, and AI experts.
- Practical AI Integration: Participants discovered how to leverage AI tools for healthcare advancements.

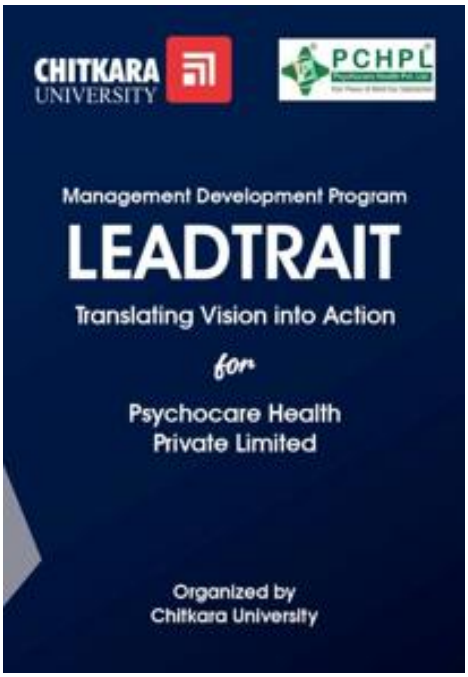
The session was an eye-opener for many, inspiring further exploration into AI-driven healthcare solutions and reinforcing Chitkara University's commitment to cutting-edge research and technological innovation.


People
Mute all
Add people
Priyanka Choudhary
Navita Gupta
Akash Ranga
Sandeep kaur Sandhu
Shilpa
ROSY PAUL
Pooja
Pooja Dogra
harsh vardhan dubey
Abhishek Sehrawat
Dr. varun p gopi (Presentation)
Anita Gupta
Suzain dhanta
27 others
Phd CSHS
Abhishek Sehrawat
Aditi Badyal
Akash Ranga
Akshat Singh Chauhan
aneeta sharma
Anita Gupta
Ankita Thakur
Apoorva Walia
AVINASH KAUR
Badri Prasad Joshi
1:35 PM | Expert Talk on Introduction to AI and
Screenshot


Pooja Dogra
Roopika Sabharwal
Chand Rani
Priyanka Choudhary
Pooja Dogra
18 others
Phd CSHS
3:37 PM | Expert Talk on Introduction to AI and
Screenshot

Event Details	
Event Type	Corporate Training
Topic	LEADTRAIT: Translating Vision into Action
Date	2025-01-25 to 2025-01-25
Mode	Offline
Venue	Training hall
Organizer Name	Chitkara University
Resource Person	Narinder Garcha Dean, CCSM
No. of Participants	13
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective



- Enhance leadership capabilities through strategic visioning and action planning.
- Empower individuals to drive organizational change through structured leadership models.
- Develop problem-solving skills using innovative design thinking methodologies.
- Align leadership development with sustainability and economic growth initiatives.
- Encourage a culture of excellence and high performance

Description

Most of the progressive organizations make an honest attempt to create a high performing workforce. Focus on capability building is surely turning out to be the real game changer as skill enhancement leads to better customer experience while keeping the brand equity in sharp focus. Leadership skill is one such powerful tool which helps organizations to nurture talent and impact growth as the focus is completely on value creation. In order to infuse the spirit of Leadership an MDP-LEADTRAIT : Translating Vision into Action was organized for Psychocare Health Private Limited by Chitkara University on 25th January 2025 held at training hall, PCHPL Building,

D161A, SAS Nagar, Mohali . It was a high impact professional training program designed to equip the professionals with skills and mindset required to transform vision into actionable strategies and bridge the gap between leadership theory and practical execution through real-world case studies, and experiential learning techniques. Professional training program delivered by Mr. Narinder Garcha, Dean, CCSM, Chitkara University. Focuses on practical training through real world business challenges, case studies and interactive learning environment. Fostering lifelong learning opportunities and leadership development. Training equipped the professionals with advanced skills in decision-making, problem-solving, and adaptability, creativity and innovation, ensuring continuous professional growth and capacity building. Also emphasized ethical leadership, innovation-driven business strategies, and sustainable workforce development for economic growth and development. Highlighted the role of leadership in digital transformation, and technology for productivity.

Outcomes

Strengthened leadership capabilities for strategic decision-making and execution.

Developed actionable strategies for leading change in complex business environments.

Promoted cross-sector collaboration to foster economic and workforce development.

Empowered leaders to align business growth with sustainability initiatives.

Improved adaptability to navigate leadership challenges in dynamic industries.





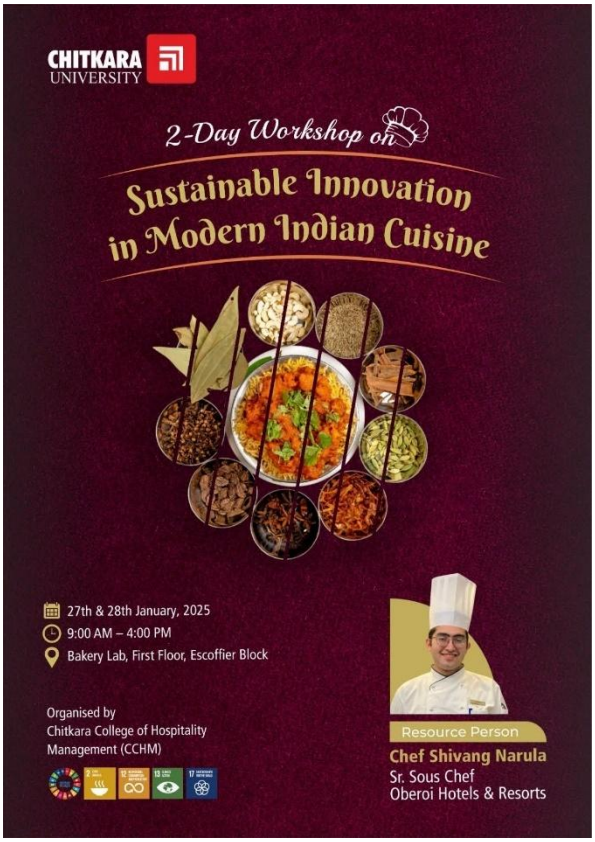

LEADTRAIT


LEADTRAIT

Event Details	
Event Type	Workshop
Topic	2-Day Master Class on Sustainable Innovation in Modern Indian Cuisine
Date	2025-01-27 to 2025-01-28
Mode	Offline
Venue	Bakery Lab, First Floor, Escoffier Block (Chitkara University Rajpura Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Chef Shivang Narula Sr. Sous Chef,
No. of Participants	71
SDG No	2, 12, 13, 17

Objective

- Sourcing Responsibly – Using locally grown, organic, and seasonal ingredients to reduce carbon footprint and support local farmers.
- Minimizing Food Waste – Utilizing root-to-stem and nose-to-tail cooking techniques to make the most of ingredients.
- Fusion of Tradition & Innovation – Reinventing classic Indian dishes with modern techniques (e.g., molecular gastronomy, fermentation) while maintaining authenticity.
- Eco-Friendly Cooking Practices – Using energy-efficient cooking methods, reducing water usage, and adopting biodegradable or reusable packaging.
- Health & Nutrition – Creating balanced, nutritious dishes by incorporating superfoods, plant-based proteins, and traditional Ayurvedic principles.



Description

The Sustainable Innovation in Modern Indian Cuisine Masterclass is designed to blend India's rich culinary heritage with modern, eco-conscious cooking techniques. This immersive program equips chefs, food entrepreneurs, and culinary enthusiasts with the knowledge and skills to create innovative, sustainable, and health-focused dishes while honoring traditional Indian flavors. Participants will explore responsible ingredient sourcing, zero-waste cooking, plant-forward menus, and energy-efficient kitchen practices. They will also learn how to reinvent classic Indian recipes using contemporary culinary techniques such as fermentation, molecular gastronomy, and alternative proteins. Through hands-on sessions, expert guidance, and real-world applications, this masterclass empowers individuals to drive positive environmental and economic impact in the food industry. The ultimate goal is to foster a new generation of chefs and culinary professionals who prioritize sustainability, creativity, and authenticity in modern Indian cuisine.

Outcomes

- Culinary Skill Enhancement
- Sustainability Awareness & Application
- Healthier & More Conscious Dining
- Innovation & Creativity in Indian Cuisine
- Economic & Environmental Impact




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Chitkara University Road, Rajpura, Patiala,
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Note : Captured by GPS Map Camera



EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	CAREER OPPORTUNITIES IN THE AVIATION SECTOR
DATE	2025-01-27 to 2025-01-27
MODE	OFFLINE
VENUE	LH 301, MARTIN LUTHER BLOCK, CBS (CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. NEERAJ ANAND, DEPARTMENT OF SCM & GENERAL MANAGEMENT
RESOURCE PERSON	ASHWANI KHANNA, EXECUTIVE DIRECTOR
NO. OF PARTICIPANTS	28
SDG NO	4, 17

OBJECTIVE

- To provide insights into diverse career opportunities available in the aviation sector for the students.
- To guide students on industry-required skills, certifications, and career pathways in aviation management.
- To connect students with industry trends, job roles, and growth prospects in aviation-related organizations.

DESCRIPTION

Dr. Ashwani Khanna conducted a Career Counselling Session on "Career Opportunities in the Aviation Sector," organized by SCM and General Management on 27th January 2025. The session explored diverse career opportunities in the aviation industry, emphasizing its dynamic nature. Dr. Khanna highlighted roles in airport ground facilities, including ramp operations, ground handling, and terminal operations, which involve managing aircraft movements, passenger flow, and security. He also discussed airport fueling facilities, baggage handling, and the importance of efficient flight plan scheduling and slot booking to maintain operational efficiency. Emphasis was placed on airport cargo facilities and aircraft documentation, which are vital for logistics and regulatory compliance. The session concluded with insights into general aviation, scheduled aviation, and charter flight operations, guiding students toward promising career paths in this thriving industry.

OUTCOMES

- Students gained a clear understanding of career options in airlines, airport management, logistics, and aviation consultancy.
- Participants became aware of essential skills, qualifications, and certifications needed to excel in aviation careers.
- Students were equipped with strategies to apply for jobs, internships, and further studies in the aviation sector.






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EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	INDUSTRIAL VISIT TO SEBI
DATE	2025-01-27 to 2025-01-27
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL, DR. SARABJEET SINGH AND DR. SATINDER SINGH
NO. OF PARTICIPANTS	38
SDG NO	4, 8, 17

OBJECTIVE

- Understanding Regulatory Frameworks: To provide students with an in-depth understanding of SEBI's role in regulating the securities market and ensuring market integrity, transparency, and investor protection.
- Insights into Financial Market Policies: To familiarize students with the policies and regulations that govern India's securities markets, with a focus on how SEBI enforces compliance among market participants.
- Linking Theory with Practical Applications: To bridge the gap between academic knowledge in FinTech and its real-world applications by observing how SEBI implements regulatory frameworks to deal with financial technology challenges.
- Promoting Ethical Practices in Financial Markets: To demonstrate how SEBI enforces ethical standards and good governance practices in the financial market, and how these principles can be applied in the FinTech industry.
- Career Insights and Networking: To provide students with the opportunity to interact with SEBI professionals, allowing them to gain insights into potential career paths and develop a deeper understanding of the financial regulatory landscape.

DESCRIPTION

An industrial visit to the Securities and Exchange Board of India (SEBI) for BBA FinTech students presents an exceptional opportunity to bridge the gap between academic learning and real-world financial regulation. SEBI, as the regulatory authority for India’s securities markets, plays a crucial role in maintaining market integrity, ensuring investor protection, and fostering an environment of transparency and fairness. This visit will provide students with valuable

insights into SEBI's regulatory framework, its policies on market conduct, and the evolving landscape of financial technologies. As part of the BBA FinTech curriculum, students gain theoretical knowledge of how technology is transforming the financial sector, and a visit to SEBI will provide them with a deeper understanding of how these advancements are being integrated into market regulation. Students will have the chance to interact with SEBI professionals, gaining firsthand knowledge of the challenges and opportunities regulators face in adapting to rapid technological changes, such as blockchain, algorithmic trading, and digital currencies. Furthermore, the visit will highlight SEBI's role in shaping policies that promote sustainable growth, financial inclusion, and investor confidence in an increasingly digitalized financial environment. Through this experience, BBA FinTech students will be better equipped to understand the intersection of technology and regulation in the financial sector, and how this dynamic relationship is shaping the future of financial markets in India and globally. The visit will also foster a deeper appreciation of the critical role that regulatory bodies significantly play in maintaining the market stability and the ethical standards in the financial ecosystem

OUTCOMES

- Practical Exposure to Financial Surveillance
- Increased Awareness of Investor Protection Initiatives
- Bridging Theory with Real-World Applications
- Understanding the Role of Governance in FinTech



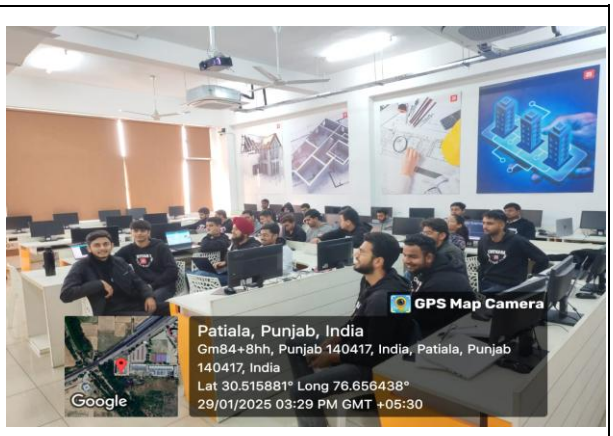

BSE
Empowering Investors Through Education
Overview of Securities Market,
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Title: BIM Beyond Boundaries: Revolutionizing Construction for a Sustainable Tomorrow		
1	**Type of Activity**	Workshop
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking & Critical Thinking
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2
	Nomenclature	Training
5	Description	
	The program aimed to enhance students' knowledge of Building Information Modeling (BIM) and its applications in modern construction practices. The sessions were conducted by Mr. Amit Kumar, a renowned BIM Specialist from Tickoo Institute of Emerging Technologies (TIET), Gurugram. The training focused on key areas such as site planning, design visualization, project management, and sustainable construction practices using advanced digital tools like AutoCAD and Trimble Sketchup. Students actively engaged in hands-on activities, group discussions, and real-time BIM software demonstrations. The program highlighted the significance of BIM in achieving sustainable development goals (SDGs), fostering innovation, and preparing future-ready civil engineering professionals.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The activity was intended to develop critical thinking among students.	
7	Start and End date of the event: 27/01/2025 to 31/01/2025	
8	Mention minimum number of students (Event): 28	
9	Mention minimum number faculty (Event): 0	
10	Objective of the event in 3 words (90 Characters) only:	
	• To introduce students to advanced BIM concepts and digital tools for construction. • To enhance skills in site planning, design visualization, and project coordination.	

	• To promote sustainable construction practices through digital innovations. • To foster problem-solving abilities using BIM for real-world civil engineering projects. • To align student learning with sustainable development goals (SDGs) in construction.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Improved student competency in BIM tools like AutoCAD and Sketchup. Enhanced understanding of sustainable site planning and construction practices. Development of project management and digital collaboration skills. Increased awareness of BIM's role in sustainable infrastructure development. Empowerment to apply BIM knowledge in future academic and professional projects.	
12	**Video URL**	
13	PHOTOGRAPHS	





Name of Department:	Department of Civil Engineering
Name of Organizer with Mail ID & Contact Number:	Dr Navdeep Singh
Resource Person Details:	
Name:	Mr. Amit Kumar
Designation:	trainer
Organization:	Tickoo Institute of Emerging Technologies (TIET), Haryana, India
Mail ID:	amit.knit08@gmail.com

TOPIC	Happiness Blueprint
DATE	27th January 2025
VENUE	Pulitzer Hall
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Mr. Manav Bansal
NO OF PARTICIPANTS	80
SDG. NO	4, 9, 11, 12, 17

Objective of the event

- Introduce students to the core of happiness.
- Have a fun-filled yet mentally enriching session for the students.
- Improve mental health.

Brief of the Activity

The Department of Fashion Design, Chitkara Design School, organized a Happiness Blueprint workshop where Mr. Manav Bansal guided students on how to feel happy every day, at every moment. The students also learned techniques to cope with stress or any other negative emotions, while channeling their positive mindset to achieve happiness.

Outcome of Event

The workshop organized by the Department of Fashion Design at Chitkara Design School was a resounding success, leaving students with valuable and practical insights into the human mind. The key outcomes of the event were:

- Enhanced Happiness Quotient among the students.
- Gratitude and abundance of mindset.
- Better understanding of stress and ways to cope with it.
- Learned techniques to instantly uplift mood and be happy.

Resource Persons Details:	
Name:	Mr. Manav Bansal
Designation:	Chief Happiness Officer
Organization:	Chitkara University, Punjab






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Title: - Innovation in Digital Experience Strategy and Envisioning Design Sprint Hackathon		
1	**Type of Activity**	Hackathon
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/story.php?story_fbid=526492837115685&id=100092649189685&rdid=w61BoZYdjGxzENhj#
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Hackathon
	Duration of the activity	3 Days
5	**Description of the event: -**	
	The Department of UX&UI at Chitkara Design School organized a 3-day Design Sprint Hackathon from January 27-29, led by Mr. Amber Krishan, founder of Them, in collaboration with the Institution's Innovation Council. Students gained insights into business understanding, user behavior, and technology's role in shaping experiences. The sprint focused on 'Business Empathy' on Day 1, 'Experience Strategy' on Day 2, and 'Envisioning' on Day 3. Students, working in teams, brainstormed brand context, target audience, competitive landscape, and key user behaviors to design impactful digital experiences, emphasizing understanding over traditional UX processes.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	The Design Sprint Hackathon aligns with the core objectives of the Institution's Innovation Council (IIC) by fostering a culture of innovation, entrepreneurship, and practical learning. The event empowered students to apply design thinking to real-world challenges, while also focusing on user-centric solutions and business strategy. Through mentorship and hands-on activities, it nurtured an entrepreneurial mindset and helped students gain the skills necessary to drive innovation in the digital space.	

7	**Start and End date of the event**: 01/27/2025 to 01/29/2025	
8	**Mention minimum number of students (Event):** 40	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Innovation, Strategy, Empowerment	
11	**Benefit of the activity:** Strategic thinking, user empathy, competitive analysis, teamwork, user-centered designs	
12	**Video URL**	https://drive.google.com/drive/folders/1Obf6mFv03_3BL85e3Iq0Rx7kzm-28Ury
13	**SPACE FOR PHOTOGRAPHS**	

FLYER Photograph (<2MB)



Photographs with Speaker/Students (<2MB)

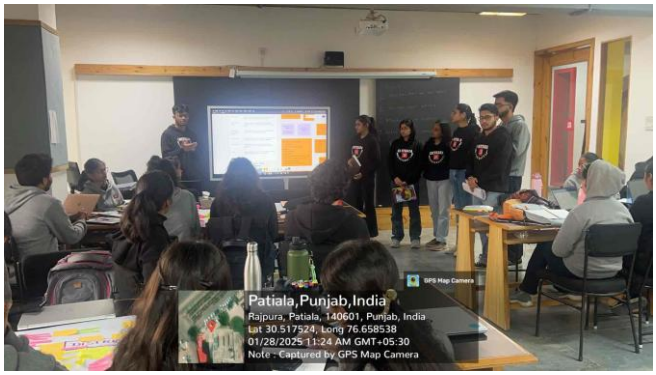


Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB) 	**Photographs with Speaker/Students (<2MB)** 
Name of Department:	**Department of UX&UI, CDS**
Name of Organizer with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Details:	
Name:	**Amber Krishan**
Designation:	Founder
Organization:	Them
Mail ID:	amberkrishan@gmail.com
Contact No.	9810884914

Event Details	
Event Type	Workshop
Topic	Innovation in Mixed Drinks: Refining the Palate of Modern Taste
Date	2025-01-28 to 2025-01-28
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Keshwar Rawat Senior executive
No. of Participants	94
SDG No	3, 4, 8, 9, 12, 17

Objective

- Introducing students to innovative trends and technologies in housekeeping.
- Highlight the importance of sustainability in modern housekeeping practices.
- Equip students with insights on managing teams and operational efficiency.
- Bridge theoretical knowledge with real-world applications through expert insights.
- Inspire students to explore dynamic career opportunities in housekeeping.



Description

Chitkara College of Hospitality Management, in collaboration with Monin, organized an insightful session on "Innovation in Mixed Drinks: Redefining the Palate for Modern Tastes" on 28th January 2025 at Pulitzer Hall. The event was hosted by Chitkara College of Hospitality Management and featured Mr. Keshwar Rawat, Senior Executive at Monin, as the resource person. The session aimed to educate students and hospitality professionals about the evolving trends in mixology, emphasizing innovative flavors, sustainability, and modern consumer preferences. Mr. Rawat provided valuable insights into flavor profiling, creative drink presentations, and the use of Monin products to craft unique beverages. Participants were introduced to techniques that enhance the taste and

visual appeal of mixed drinks, catering to contemporary market demands. The workshop was conducted in an offline mode and was categorized as a Level 1 Activity, ensuring a hands-on and engaging learning experience. The interactive session allowed students to explore new drink recipes, understand ingredient pairings, and learn about industry trends in mixology and beverage innovation. A key highlight of the event was the live demonstration of signature drinks, where Mr. Rawat showcased various modern and classic beverage styles using Monin syrups and ingredients. The session concluded with an engaging Q&A round, where students and faculty members actively participated in discussions about emerging opportunities in the beverage industry. The event was a great success, equipping attendees with practical knowledge, industry exposure, and a deeper understanding of beverage innovation. It reinforced the importance of creativity, sustainability, and customer preferences in the ever-evolving world of hospitality.

Outcomes

- Gained knowledge about innovative practices and technologies in housekeeping.
- Understood the role of sustainability in modern housekeeping operations.
- Learned strategies for effective team management and operational excellence.
- Connected theoretical concepts with practical industry applications.
- Developed interest and awareness of career prospects in the housekeeping domain.




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Patiala,Punjab,India
Nh 7, Rajpura, Patiala, 140601, Punjab, India
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GPS Map Camera
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GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT TALK ON AIRPORT OPERATIONS
DATE	2025-01-28 to 2025-01-28
MODE	OFFLINE
VENUE	201, MARTIN LUTHER BLOCK (CHITKARA BUSINESS SCHOOL)
ORGANIZER NAME	DR. NEERAJ ANAND, DEPARTMENT OF SCM & GENERAL MANAGEMENT
RESOURCE PERSON	DR. ASHWANI KHANNA, EXECUTIVE DIRECTOR
NO. OF PARTICIPANTS	39
SDG NO	4, 17

OBJECTIVE

- To provide an in-depth understanding of key airport operations, including ground handling, airside management, and passenger services.
- To familiarize students with industry with the best practices, safety regulations, and technological advancements in airport operations.
- To enhance students' practical knowledge through real-world case studies and expert insights from aviation professionals.

DESCRIPTION

An Expert talk on "Airport Operations" by Dr Ashwani Khanna, ED- Aerotech Support Services Pvt Ltd, Industry Partner was organized on 28th January 2025, by the department of SCM and General Management, CBS. The session was enlightening discussion on Crisis Management in Airports, Bomb Threats, and Hijacking, delivered by the distinguished aviation expert Dr. Ashwani Khanna. The session aimed to enhance students' understanding of airport safety and security while addressing some of the most critical challenges faced by the aviation industry. Dr. Khanna began by discussing the importance of robust safety protocols and emphasizing swift decision-making, effective communication, and advanced technology deployment. Real-life case studies were shared to illustrate the complexity of such situations. The session also delved into preventive measures to strengthen airport security, including passenger screening, baggage handling systems, and intelligence-based risk

assessments. The event was highly interactive. Students gained a practical understanding of the challenges and responsibilities involved in crisis management, inspiring many to explore careers in aviation safety and security. It was a memorable and enriching experience for all attendees.

OUTCOMES

- Students gained a comprehensive understanding of airport operations, improving their industry readiness.
- Students developed analytical skills to assess and implement efficient airport management strategies.
- Students were able to apply learned concepts in real-world airport scenarios, enhancing their employability in aviation sectors.




GPS Map Camera
Chitkara University Road, Rajpura, Patiala,
140601, Punjab, India
Lat 30.514753, Long 76.660337
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Note : Captured by GPS Map Camera



EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	SYMPOSIUM ON ENGINEERING SUSTAINABILITY: INTEGRATED BUILDING SOLUTIONS
DATE	2025-01-28 to 2025-01-28
MODE	OFFLINE
ORGANIZER NAME	DR VIJAY KUMAR SHARMA
NO. OF PARTICIPANTS	186
SDG NO	4, 17

OBJECTIVE

- The symposium provided a platform for professionals, academicians, and students to explore sustainable technologies for energy-efficient buildings.
- It emphasized interdisciplinary collaboration to develop eco-friendly and advanced engineering solutions.
- A key focus was enhancing occupant comfort, safety, and health through energy-efficient and sustainable practices.

DESCRIPTION

A The National Symposium on Engineering Sustainability: Integrated Building Solutions was successfully organized on 28thJanuary 2025 by the Department of Mechanical Engineering and the Department of Electrical Engineering, Chitkara University Institute of Engineering & Technology – Applied Engineering (CUIET-AE), in collaboration with ISHRAE Chandigarh Chapter. The symposium featured a series of expert sessions conducted by renowned professionals from various domains who shared insights on sustainable engineering solutions. The session on Decarbonization by Common Man, delivered by Mr. AnoopBallaney, National President, ISHRAE HQ, emphasized the role of individuals in reducing carbon footprints through sustainable lifestyle choices. Ar. Shelja Gupta, Founder & Principal Architect at Designing Earth by Studio Bhoomi, led a discussion on Sustainable Building, highlighting the importance of green architecture, eco-friendly materials, and energy-efficient design. Dr.Anshu Kumar, Former regional technical Advisor, Montreal Protocol, UNDP, Bangkok &

Former CC Specialist, Unicef Bhutan, conducted a session on Decarbonization for Residential & Commercial Buildings, focusing on the integration of renewable energy and advanced HVAC systems to minimize environmental impact. In the field of heating and cooling, Mr. Ajay Bansal, Managing Director, Penguin Electricals, Chandigarh, presented a session on Sustainable HVAC, covering innovative HVAC technologies such as hybrid cooling systems and geothermal solutions to improve energy efficiency. Mr. Tejdeep Singh, Retd Scientist D (Sr. Hydrogeologist), National Water Mission, Central Ground Water Board, and Consulting Expert with GLG USA, addressed Water Management for High-Rise Structures, explaining sustainable water conservation techniques, including rainwater harvesting and wastewater treatment. Mr. Deepa Goswami, Senior Manager Operations & Projects, Indian School of Business, Mohali, provided insights into Building Management Systems, discussing the role of AI, IoT, and automation in optimizing energy usage and enhancing building performance. The expert sessions provided a valuable learning experience for students and faculty, fostering discussions on innovative and sustainable engineering practices. The symposium successfully brought together industry professionals, academicians, and students to explore solutions for a more sustainable future.

OUTCOMES

- Participants were enthusiastic about the interactive nature of the sessions and workshops, praising the hands-on approach and the real-world relevance of the symposium's content. Many found the discussions insightful and appreciated the practical applications presented.
- The symposium successfully provided a platform for industry experts, academicians, and students to explore sustainable engineering solutions.
- The insightful sessions fostered discussions on energy efficiency, decarbonization, and smart building technologies, equipping participants with valuable knowledge.
- This event reinforced Chitkara University's commitment to sustainability and innovation in engineering practices.


Key Strategies for Residential Buildings
Energy Efficiency Measures
Renewable Energy Adoption
Smart Technologies



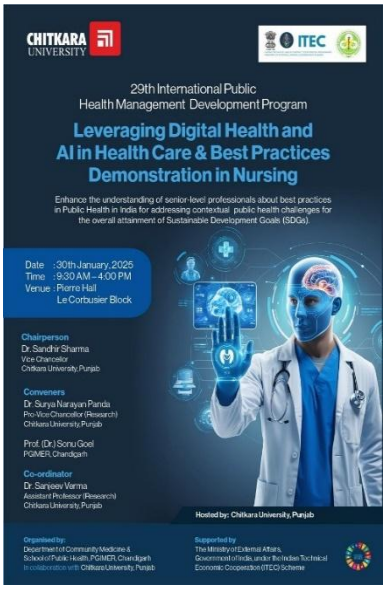



CHITKARA UNIVERSITY
ISHRAE
A National Symposium on
Engineering Sustainability:
Integrated Building Solutions
EXPLORELOUNGE

Event Name	29th International Public Health Management Development Program on Leveraging Digital Health and AI in Health Care & Best Practices Demonstration in Nursing
Date	30th January 2025
Venue	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab
Organized by	Department of Community Medicine and School of Public Health, PGIMER, Chandigarh
Resource Person(s)	Prof (Dr.) Sonu Goel, Department of Community Medicine and School of Public Health PGIMER, Chandigarh
Organizing Chairperson	Dr. Sandhir Sharma, Vice-Chancellor, Chitkara University, Punjab
Conveners	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	27 Nursing Staff members and 20 faculty members
SDGs Covered	3, 4, 9, 17
Duration	9:30 AM Onwards

About the Event

The 29th International Public Health Management Development Program on "Leveraging Digital Health and AI in Health Care & Best Practices Demonstration in Nursing" was held on January 30, 2025, at Chitkara University, Punjab. Jointly organized by the Department of Community Medicine and School of Public Health, PGIMER, Chandigarh, and Chitkara University, the event aimed to highlight transformative innovations in digital health and artificial intelligence (AI) with a specific focus on nursing practice and healthcare delivery. The program served as a platform for knowledge exchange and collaboration among global experts and healthcare professionals.



Workshop Objectives

- To explore the transformative role of AI and digital tools in nursing practice.
- To introduce participants to the core concepts of digital health and artificial intelligence.
- To showcase national and international best practices in the integration of digital health

technologies.

- To foster collaboration and knowledge-sharing among global experts, practitioners, and institutions in the field of digital health and nursing innovation.

Workshop Highlights

- Expert Sessions: Renowned speakers and Prof. (Dr.) Sonu Goel, Dr. Surya Narayan Panda delivered engaging sessions on the fundamentals and applications of digital health and AI.
- Lecture on IoT in Healthcare: Dr. Rajesh Kumar Kaushal presented an engaging session on IoT-based healthcare devices, discussing their practical applications, benefits in remote monitoring, and potential for improving patient outcomes.
- Thematic Coverage: Sessions focused on digital transformation in nursing, innovations in public health, and real-world applications of AI in healthcare delivery.
- Interactive Learning: Participants engaged with contemporary case studies, best practices, and real-life examples of AI integration in healthcare.
- Knowledge Exchange: The event provided a platform for meaningful discussions with healthcare professionals from various institutions.

Workshop Outcomes

- Gained understanding of digital health and AI fundamentals, including applications in nursing and public health.
- Evaluated the role of digital technologies in improving healthcare quality, accessibility, and efficiency.
- Assessed ethical, legal, and policy implications of deploying AI in health systems.
- Developed insights into successful national and international digital health initiatives and best practices.

Conclusion

The 29th International Public Health Management Development Program successfully demonstrated the critical role of digital health and artificial intelligence in revolutionizing healthcare practices. By emphasizing collaborative learning and innovation in nursing and public health, the event contributed significantly to the global discourse on sustainable, tech-enabled healthcare.


Delegate From Liberia






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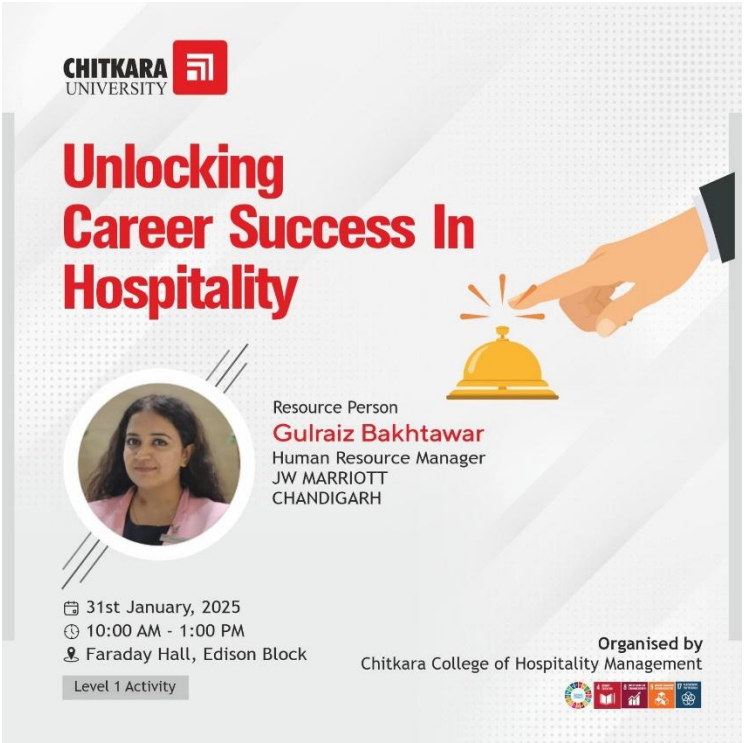



CHITKARA UNIVERSITY
29th International Public Health Management Development Program

Event Details	
Event Type	Expert Talk
Topic	Unlocking Career Success in Hospitality
Date	2025-01-31 to 2025-01-31
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Ms. Gulraiz Bakhtawar Human Resource Manager
No. of Participants	88
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To provide insights into career growth opportunities in the hospitality industry.
- To enhance students' understanding of industry expectations and required skills.
- To guide students on effective resume building and interview techniques.
- To familiarize students with career advancement strategies and networking.
- To bridge the gap between academic learning and professional hospitality careers.



Description

Chitkara College of Hospitality Management successfully organized an insightful session on 'Unlocking Career Success in Hospitality' on 31st January 2025 at Faraday Hall, Edison Block. The session was conducted by Ms. Gulraiz Bakhtawar, Human Resource Manager, JW Marriott, Chandigarh, and aimed

at guiding students toward career growth in the hospitality industry. Ms. Bakhtawar shared her expertise on essential skills, industry expectations, and key strategies to excel in hospitality careers. She emphasized the importance of professionalism, adaptability, customer service excellence, and networking in achieving long-term success. The session also covered interview techniques, resume building, and career advancement opportunities in various hospitality sectors. Students actively participated in the discussion, gaining valuable insights into the recruitment process and industry trends. The interactive nature of the session allowed them to address their queries regarding career pathways, job opportunities, and expectations from recruiters. The event was a Level 1 Activity, ensuring that students at the foundational level gained clarity on career progression in hospitality. The knowledge shared by Ms. Bakhtawar provided attendees with a roadmap for success, equipping them with the necessary tools to prepare for their professional journey. The event concluded with a vote of thanks, appreciating Ms. Bakhtawar for her valuable time and expertise. Chitkara College of Hospitality Management continues to organize such industry-driven sessions to bridge the gap between academia and real-world hospitality careers.

Outcomes

1. Students understood key skills required for hospitality career success.
2. Participants learned effective resume writing and interview techniques.
3. Attendees gained insights into industry expectations and growth opportunities.
4. Students enhanced their knowledge of networking and career advancement strategies.
5. The session provided practical guidance for transitioning from academics to industry.




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Event Details	
Title of the Event:	Workshop on Innovative Ideas Implementations Using Data Science
Date of the Event:	31, January, 2025
Venue	Pierre Hall
SDG no	4,5,8,9 and 17
No. of Student Attended	70
Resource Persons:	Ms. Rajwinder Kaur, Founder &CEO-RK IT Arena
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description

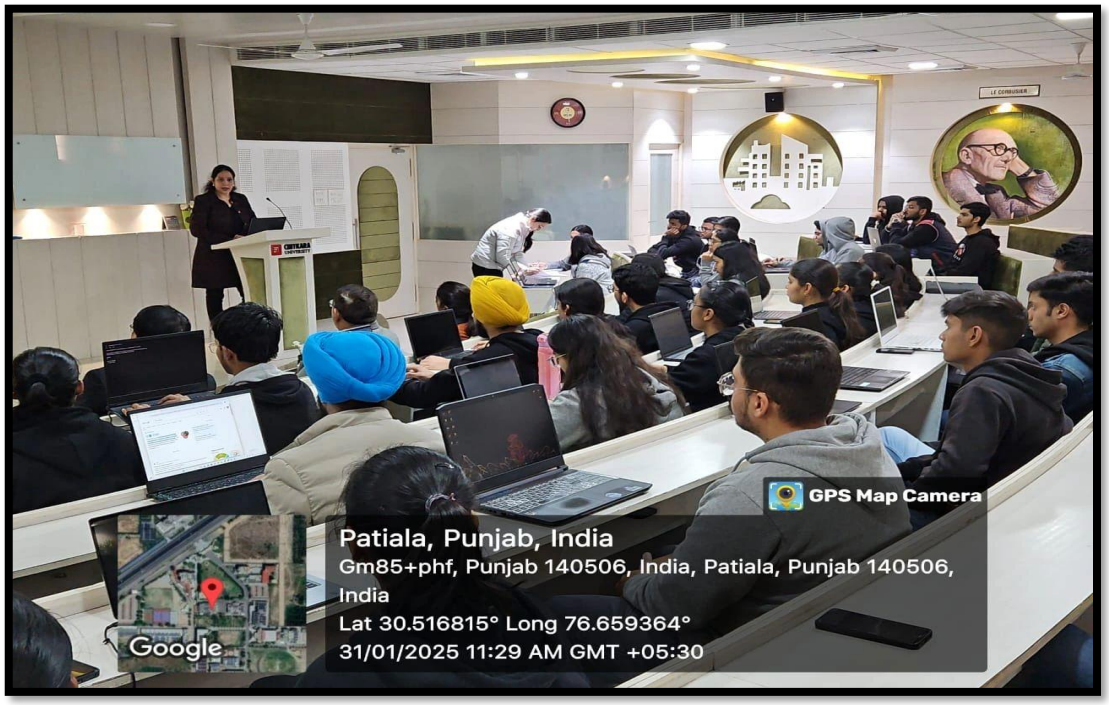


The Department of Interdisciplinary Courses in Engineering (DICE) organized a workshop titled "Innovative Ideas Implementations Using Data Science" on 31-01-2025. The workshop was taken by Industry Expert Ms. Rajwinder Kaur, Founder and CEO of RK IT Arena. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean DICE, who introduced participants to the fundamentals of Data Science and Artificial Intelligence with a special focus on practical approaches and real-world applications. He highlighted the importance of aligning theoretical knowledge with practical usage. Ms. Rajwinder Kaur provided a comprehensive overview of Data Science and its core components, such as data collection, cleaning, analysis, and interpretation. She emphasized the transformative power of data in engineering and technology and shared insights into how data driven decision making is revolutionizing industries. She illustrated her points with case studies from the industry. Students gained a clear understanding of career opportunities in the field, such as data analysts, data scientists and machine learning engineers. They also explored entrepreneurial avenues where data-driven insights could spur innovation and business growth.

The session concluded with Dr. Talwar presenting Ms. Rajwinder Kaur with a memento as a token of appreciation. The workshop was an enriching experience for all participants, equipping them with the skills and knowledge to navigate the evolving landscape of Data Science.

OBJECTIVE

1. To introduce participants to the fundamentals of Data Science and its practical applications in engineering and technology.
2. To provide an overview of data collection, cleaning, analysis, and interpretation processes in Data Science.
3. To highlight the significance of data-driven decision-making in various industries and its impact on innovation and business growth.
4. To explore career opportunities and entrepreneurial avenues in the field of Data Science.






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Event Name	Workshop on Fostering Collaborative Innovation: IP Strategies for Effective Research and Commercialization Under IPMCC
Date	1st February, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organized by	Office of Patent Facilitation Licensing, Chitkara University, Punjab
Supported by	Patent Information Center & Technology Innovation Support Center, Punjab State Council for Science & Technology, Chandigarh.
Resource Person(s)	Dr. Dr. Dapinder Kaur Bakshi Joint Director & Head, PSCST, Chandigarh, Dr. Divya Kaushik, Scientist, PSCST, Chandigarh, Dr. Sagar Juneja, Associate Director, CURIN, Chitkara University, Punjab, Mr. Evenpreet Singh, Product Manager, Xlscout Team
Convener	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	92 faculty members
SDGs Covered	4, 9, 17
Duration	9:30 AM Onwards

About the Workshop

The workshop titled "Fostering Collaborative Innovation: IP Strategies for Effective Research and Commercialization Under IPMCC" was organized to enhance institutional and individual capabilities in intellectual property (IP) management. Held on 1st February 2025, the event brought together faculty members from Chitkara University Research and Innovation Network (CURIN) to explore strategic approaches to IP creation, protection, and commercialization. The workshop was conducted under the framework of the Intellectual Property Management and Commercialization Cell (IPMCC) and featured expert sessions by distinguished speakers from academia and industry.

Workshop Objectives

The workshop aimed to:

- Provide a comprehensive understanding of intellectual property rights (IPRs) and their strategic importance in research.
- Familiarize participants with national and international IP filing procedures, including patent searches and prior art analysis.
- Explore effective models for commercialization, licensing, and technology transfer.
- Guide institutions in developing IP policies aligned with the National Innovation and Startup Policy.
- These objectives were designed to bridge the gap between research innovation and market-ready solutions.



Workshop Highlights

- Expert Sessions: The workshop featured interactive sessions delivered by:

Dr. Dapinder Kaur Bakshi (Joint Director & Head, PSCST), who discussed IP strategy in collaborative innovation.

Dr. Divya Kaushik (Scientist, PSCST), who elaborated on IP filing processes and patent searches.

Dr. Sagar Juneja (Associate Director, CURIN), who shared insights on technology transfer and commercialization.

Mr. Evenpreet Singh (Product Manager, Xlscout Team), who highlighted tools for IP ecosystem development. Demonstrate the Xlscout software with case studies.

- Key Topics Covered:

Fundamentals of IP rights (patents, copyrights, trademarks).

Best practices for protecting and managing IP in joint research projects.

Role of IPMCC in fostering institutional innovation frameworks.

- Engagement: Participants actively engaged in discussions on real-world case studies and policy implementation challenges.

Workshop Outcomes

By the end of the workshop, participants were able to:

- Demonstrate a clear understanding of various IPRs and their applications in research.
- Apply strategic approaches to IP protection, including patent filing and prior art analysis.
- Contribute to institutional IP policies and innovation ecosystems.
- Navigate IP co-ownership and licensing in collaborative projects.

The workshop successfully equipped attendees with practical tools and knowledge to drive commercialization efforts at Chitkara University.

Conclusion

The workshop served as a pivotal platform for fostering a culture of innovation and IP-driven research at Chitkara University. By aligning institutional goals with national IP policies, the event underscored the importance of strategic IP management in translating academic research into societal impact. The insights shared by experts and the collaborative discussions have laid a strong foundation for future initiatives under IPMCC. Moving forward, the university aims to integrate these learnings into its research framework, further strengthening its position as a hub for innovation and commercialization.




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Problem ? No ideas?
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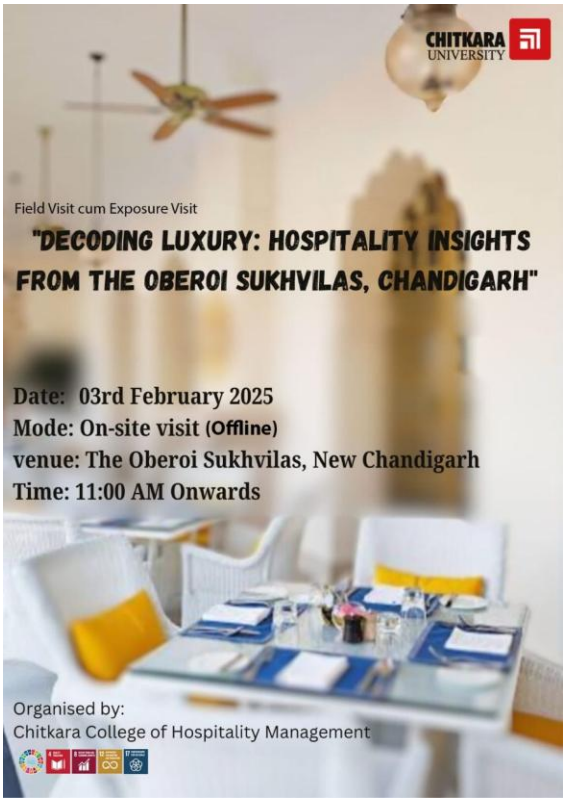

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Event Details	
Event Type	Site Visit
Topic	Decoding Luxury: Hospitality Insights from The Oberoi Sukhvilas, Chandigarh
Date	2025-02-03 to 2025-02-03
Mode	Offline
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	15
SDG No	4, 8, 17, 12

Objective

1. Understand Fine Dining Service Standards
2. Develop Beverage Service Skills
3. Enhance Teamwork & Communication
4. Learn Sustainability in Hospitality
5. Gaining Real-Time Problem-Solving Experience



Description

Chitkara College of Hospitality Management organized a Field Visit cum Exposure Visit to The Oberoi Sukhvilas, New Chandigarh, on 3rd February 2025. The visit, titled "Decoding Luxury: Hospitality Insights from The Oberoi Sukhvilas, Chandigarh," aimed to provide students with firsthand experience of luxury hospitality operations, service excellence, and industry best practices. The visit commenced at 11:00 AM, where students were warmly welcomed by the hotel's management team. They were given an extensive tour of the property, showcasing the architectural grandeur, guest service excellence, and operational standards that define Oberoi's legacy in luxury hospitality. The students explored various departments, including the front office, housekeeping, food & beverage, and spa services, gaining valuable insights into the seamless coordination required to maintain a world-class hospitality experience. A key highlight of the visit was an interactive session with senior executives, who shared their expertise on guest engagement, personalized service, and the evolving trends in the luxury segment. Students also observed sustainable practices adopted by the hotel, reinforcing the

importance of eco-friendly hospitality operations. This immersive experience not only enhanced students' understanding of high-end hospitality but also provided them with inspiration and industry exposure crucial for their professional growth. The visit concluded with an engaging Q&A session, where students clarified their queries and discussed career opportunities in the luxury hospitality sector. The field visit was a resounding success, equipping students with practical knowledge, industry insights, and a deeper appreciation for the standards of luxury hospitality.

Outcomes

1. Proficiency in Luxury Hospitality Standards
2. Confidence in Beverage Service
3. Improved Interpersonal & Teamwork Skills
4. Awareness of Sustainable Hospitality Practices
5. Practical Problem-Solving Abilities




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EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	REDEFINING AIRPORT AND SEAPORT ENGINEERING: INNOVATIONS FOR TOMORROW'S INFRASTRUCTURE
DATE	2025-02-03 to 2025-02-05
MODE	OFFLINE
VENUE	TB-103, 1ST FLOOR (TESLA BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. PAYAL SACHDEVA AND DR. AKSHAY CHAUDHARY
RESOURCE PERSON	DR. ARUN BABY ZACHARIA, SUBJECT EXPERT MATTER
NO. OF PARTICIPANTS	27
SDG NO	4, 9, 12, 17

OBJECTIVE

- Equip students with insights into the latest trends, sustainable practices, and advanced technologies in airport and seaport engineering.
- Bridge the gap between academic knowledge and industry demands by showcasing innovative developments in transport infrastructure.
- Deepen understanding of challenges and opportunities in civil and transport engineering through expert-led sessions and discussions.
- Align with SDGs to prepare students for contributing to sustainable infrastructure development and fostering global collaboration.

DESCRIPTION

The primary objective of this 3-day session, organized by Department of Civil Engineering in collaboration with L&T EduTech, is to provide students with valuable insights into the latest trends, sustainable practices, and advanced technologies shaping airport and seaport engineering. This program is designed to bridge the gap between academic knowledge and industry demands by familiarizing students with innovative developments in transport infrastructure. Expert-led sessions will deepen students' understanding of the challenges and opportunities in the field, while encouraging them to pursue advanced career opportunities in civil and transport engineering. Aligned with SDG 4, SDG 9, SDG 12, and SDG 17, the session aims to prepare students to actively contribute to building a greener, more sustainable future. It will foster a greater understanding of the crucial role airports and seaports play in sustainable infrastructure development, promoting collaboration and innovation for positive change.

OUTCOMES

- Career Insights: Dr. Arun Baby Zacharia highlighted diverse opportunities in airport and seaport engineering, guiding students toward informed career choices.
- Emerging Trends: The workshop explored cutting-edge trends, sustainable practices, and smart technologies revolutionizing transport infrastructure globally.
- Skill Enhancement: Students gained practical knowledge and skills to meet industry demands and contribute to sustainable infrastructure development.
- Global Alignment: The session emphasized aligning engineering practices with global goals for innovation, quality education, and sustainable partnerships.




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Chitkara University, Rajpura, Patiala, Punjab , India
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Patiala, Punjab, India
Chitkara University, Rajpura, Patiala, Punjab , India
Lat 30.515805° Long 76.65646°
03/02/2025 09:47 AM GMT +05:30
Google

Title: Scaling Your Mutual Fund Business: Expanding Services and Partnerships		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Entrepreneurship
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2
	Nomenclature	Expert Talk
5	Description	
	The objective of the event was to educate students about mutual funds, their benefits and how to invest in them. The event aimed to provide students with practical knowledge and insights from an industry expert. The expert speaker delivered a comprehensive presentation on mutual funds, covering topics such as types of funds, investment strategies and risk management. The session included Q & A round, where attendees had the opportunity to seek clarification on various dimensions of mutual funds.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	With an impressive strength of 88 students, the expert session was successful and provided valuable insights and practical knowledge on investing in mutual funds. Students learned about the convenient and diversified way to invest in various asset classes. It was taught to attendees that risk tolerance can be minimized and market volatility can be avoided by regular investing in ling run. The speaker shared real life examples and case studies to illustrate the key concepts and principles. Students and staff found the session interactive and helpful.	
7	Start and End date of the event: 05/02/2025 to 05/02/2025	
8	Mention minimum number of students (Event): 88	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	

	Financial literacy, long-term investing, risk management	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Implementation of classroom learning in practical, capital market trading, lifelong learning, industry expert & inclusive education.	
12	**Video URL**	https://www.linkedin.com/posts/agampreet-singh-waan-b0640b164_mutualfunds-financialliteracy-investing-activity-7293567636167131137-Fu-T?utm_medium=ios_app&utm_source=social_share_send&utm_campaign=whatsapp
13	PHOTOGRAPHS	









Name of Department:	UG Programs
Name of Organizer with Mail ID & Contact Number:	Dr. Jyoti Verma , Contact Number: 8968162244, Mail ID: jyoti.verma@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Gurdeesh Bhalla
Designation:	Founder and Managing Director
Organization:	Bhalla Insurance and Investment services
Mail ID:	gurdeeshbhalla@yahoo.com

EVENT DETAILS	
EVENT TYPE	COMMUNICATION SKILLS
TOPIC	DEBATE AND BEYOND FAREWELL TO THE COHORT OF 2024-25
DATE	2025-02-06 to 2025-02-06
MODE	OFFLINE
VENUE	FARADAY HALL, EDISON BLOCK (CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET
RESOURCE PERSON	DR. RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET
NO. OF PARTICIPANTS	90
SDG NO	4, 16, 17

OBJECTIVE

Students will be able to

- Bid heartfelt farewell to the outgoing members, recognizing their contributions and achievements.
- Welcome the new members, fostering a sense of continuity and camaraderie within society.
- Reflect on the journey of the outgoing cohort, celebrating their growth and accomplishments as debaters.
- Promote intellectual discourse and encourage the next generation of debaters to continue pursuing knowledge and critical thinking.



DESCRIPTION

The Department of Electronics and Communication Engineering, in collaboration with The Debating Society of Chitkara, successfully hosted the "Debate and Beyond" event on 6th February 2025. This heartfelt farewell ceremony was organized to bid a warm goodbye to the outgoing cohort of 2024 while also welcoming the new members, fostering a sense of continuity and camaraderie within the society. It was a celebration of the spirit of intellectual discourse and critical thinking that the society has come to represent.

The evening was filled with nostalgia, gratitude, and joy as the members gathered to reflect on their enriching journey within the debating society. The atmosphere was charged with emotion as the outgoing batch shared their memories, which spanned from lively discussions to intense debates. The event allowed everyone to cherish the moments that had shaped the outgoing members into articulate and confident speakers, capable of engaging in meaningful conversations and thought-provoking debates. These experiences have not only helped them grow but have also contributed significantly to the club's reputation for excellence in debating. During the ceremony, the club took the opportunity to recognize the dedication and hard work of its members. Tokens of appreciation were presented to those who completed their tenure, acknowledging their contributions and commitment to the society's goals. Additionally, letters of appreciation were given to the core team, who played a pivotal role in promoting intellectual discourse and creating a dynamic environment for debating. These acknowledgments underscored the importance of each member's efforts in building the foundation of the society. A series of heartfelt speeches further elevated the occasion. Garima Kapil, the president of the club, delivered an inspiring address, reminiscing about the remarkable milestones the club had achieved under the leadership of the outgoing batch. She highlighted the legacy of intellectual discussions that the outgoing members leave behind, motivating the incoming cohort to uphold these standards. Paarth Prasher, the vice president, expressed immense gratitude towards the outgoing members, emphasizing their invaluable support and contributions to the club's success. He also spoke about the strong foundation they had built for the future of the society. Dr. Rubina Dutta, the faculty coordinator for the club, commended the members for their unwavering enthusiasm and commitment to the art of debating. She encouraged everyone to continue their pursuit of knowledge, critical thinking, and intellectual growth beyond their time at the university. The event concluded on a high note, with an open-floor discussion where members shared their experiences, words of encouragement, and best wishes for their departing peers. It was not merely a farewell, but a celebration of achievements, friendships, and the enduring passion for debating that binds the society together. The Debating Society looks forward to nurturing the next generation of debaters and upholding the legacy of thought-provoking discussions in the years to come.

OUTCOMES

- Strengthening the bond between outgoing and incoming members, fostering a sense of unity within society.
- Acknowledged and celebrated the contributions of the outgoing members, ensuring their legacy is carried forward.
- Inspired by the new cohort to continue the pursuit of knowledge and engage in intellectual discussions.

- Reinforced the commitment to promoting critical thinking, public speaking, and debating as integral skills beyond university life.





Agile Team Building for Innovation		
1	**Type of Activity**	Level 1
2	**PROGRAM THEME (KEYWORDS)**	Team, Agile, Innovation, Development
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/168UD4fX2i/
	LINK (Post Link)	
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
	Duration of the activity	2 hours 30 Minutes
5	Description of the event not more than **100 words** (Final Report)	
	The Department of BBA Professional organized an expert talk on "Agile Team Building for Innovation" by Mr. Praveen Kumar Panda, Senior General Manager, The Supreme Industries Ltd. This event provided deep insights into how agile methodologies can drive innovation, enhance collaboration, and create high-performing teams in the business world. This session explored how agile frameworks help teams stay dynamic, work collaboratively, and solve complex challenges efficiently. Mr. Praveen Kumar Panda shared his industry experience, practical strategies, and real-world examples of implementing agile methodologies for better team performance and innovation.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	In today's fast-paced and ever-evolving market, agility is a crucial factor that determines the success of organizations. Businesses that adopt agile principles can quickly adapt to changes, improve efficiency, and foster a culture of continuous learning and innovation. Attendees gained a deeper understanding of key agile concepts such as Scrum, Kanban, Lean, and Adaptive Leadership. The session covered best practices for building an agile mindset, improving communication among team members, and effectively managing projects in a rapidly changing business environment. Through interactive discussions and expert insights, participants learned how to cultivate agility in their teams and drive meaningful business outcomes. This session was particularly beneficial for students and professionals who aspire to become future business leaders.	
7	Start and End date of the event: Start and End Date 06th February, 2025	
8	Mention minimum number of students (Event): 84	
9	Mention minimum number faculty (Event): 05	
10	Objective of the event in 3 words (90 Characters) only: Team Building and Innovation	
11	Benefit of the activity in 5 words (120 Characters) only: Awareness, Team building, Agile, Innovation	
12	**Video URL**	https://youtu.be/nHDSi4dDPqg?feature=shared
13	SPACE FOR PHOTOGRAPHS	
FLYER Photograph		**Photographs with Speaker/Students**









Name of Department:	BBA Professional
Name of Organizer with Mail ID & Contact Number:	Dr. Reena Malik, reena.malik@chitkara.edu.in, 8607204901
Resource Person Details:	
Name:	Mr. Praveen Kumar Panda
Designation:	Senior General Manager
Organization:	The Supreme Industries, Lalru, Punjab
Mail ID:	praveen_panda@supreme.co.in
Contact No.	09355036213

Additional Information for Program Type

Category	Level	Nomenclature	No. of Days
Program Type	Level 1	Expert Talk	2 to 4 contact hours/Less than half a day
		Exposure Visit	
		Mentoring Session	
	Level 2	Conference	5 to 8 contact hours/Less than a day
		Exposure Visit	
		Seminar	
		Workshop	
	Level 3	Bootcamp	9 to 18 contact hours/1-2 days
		Competition	
		Demo Day	
		Exhibition	
		Workshop	
	Level 4	Challenges	Greater than 18 hours/ More than 2 days
		Hackathon	
		Tech Fest	

Event name	Exposure visit
Topic	"DESIGN THINKING: EXPLORING ECOLOGICAL & LANDSCAPE ELEMENTS AND THEME BASED GARDENS"
Date	6 February 2025
Mode	Offline
Venue	Chattbir Zoo /M.C. Zoological Park, Zirakpur, Punjab
Organizer Name	Department of Interior Design, CSPA, Chitkara University
Resource Person	Ar. Reena Roy
No. Participant	54
SDG no.	4,13,17

Objectives

- Students will better understand aesthetic and functional landscape design elements, like vegetation, water features, and architecture.
- Exposure to diverse design elements will enhance creative problem-solving and the integration of ecology with urban design.
- Insights gained will directly inform studio projects, leading to practical design approaches.
- Students will develop ecological and sustainability skills, influencing eco-friendly design decisions.
- The visit will improve collaboration and communication skills, helping students work with peers and communicating design ideas professionally.

Description

The Department of Interior Design at Chitkara School of Planning and Architecture organized a garden visit on February 6th, 2025, for 6th-semester B. Des. (2022 Batch) and 2nd-semester M. Des. (2024 Batch) students to Chattbir Zoo /M.C. Zoological Park, Zirakpur, Punjab. The visit focused on "Design Thinking: Exploring Ecological & Landscape Elements and Theme-Based Gardens." Faculty members, Ms. Indu Aggarwal, Ar. Reena Roy, Ar. Gunjot Kaur, Ar. Anchal Thapa, and Dr. Ravinder Singh guided students through the park. Students explored hardscape and softscape elements, studying pathways, plants, trees, water fountains, seating areas, and light arrangements. Students will also explore the theme-based park, that is Jurassic Park, which is a very good example of how to justify the theme by featuring multiple areas with Jurassic World. The visit offered practical insights into landscape design and enriched students' understanding of their studio projects and future careers.

Outcomes

- **Practical Understanding -** Students can identify and analyze real-world hardscape and softscape uses.
- **Ecological Awareness -** Students understand sustainable practices and environmental design.
- **Thematic Design Skills -** Students create theme-based garden ideas using real examples.
- **Expert-Informed Perspective -** Students apply professional insights to improve their design process.
- **Career Insight -** Students explore career paths and link the visit to their growth.

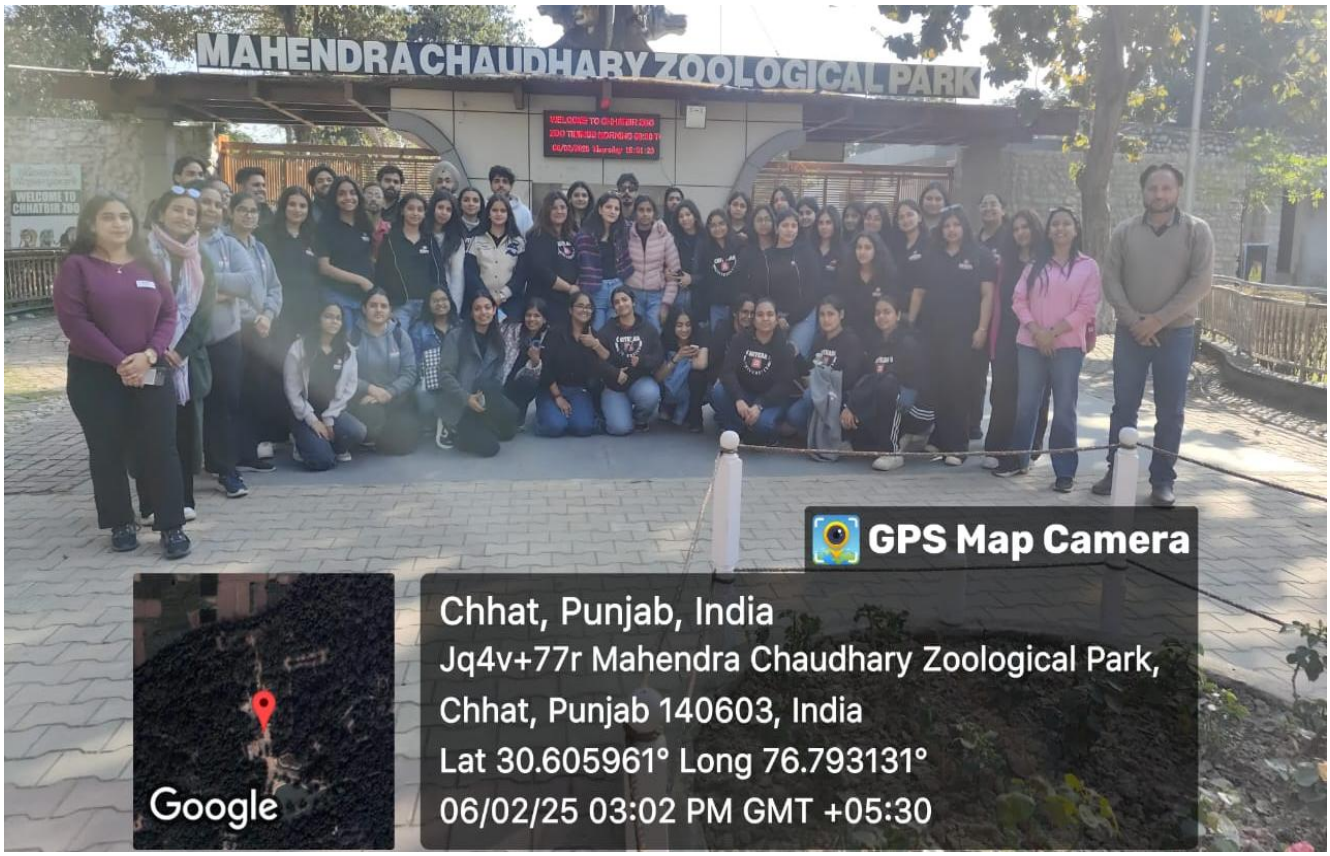


Inspiring Garden Designs: B. Des. and M. Des. Students Engage with Faculty at Chattbir Zoo Jurassic Park Garden (06.02.2025)




GPS Map Camera
SAS Nagar,Punjab,India
Dera Bassi, SAS Nagar, Punjab 140306, India
Lat 30.605287, Long 76.799526
02/06/2025 01:29 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Chhat, Punjab, India
Jq4x+89v, Chhat, Punjab 140603, India
Lat 30.606078° Long 76.79727°
06/02/2025 12:00 PM GMT +05:30
Google


MAHENDRA CHAUDHARY ZOOLOGICAL PARK
GPS Map Camera
Chhat, Punjab, India
Jq4v+77r Mahendra Chaudhary Zoological Park,
Chhat, Punjab 140603, India
Lat 30.605961° Long 76.793131°
06/02/25 03:02 PM GMT +05:30
Google

Event Name	International Conference on Mental Health, Hygiene and Nutritional Literacy among Youth
Date	8-9 February 2025
Venue	DDU Gorakhpur University
Department	DRC- Health Sciences and Department of Psychology
Project PI and Co-PI	Dr. Vismita Paliwal, Associate Professor, Department of Psychology, DDU, Principal Investigator (PI), Dr. Naveen Kumar, Associate Professor, Chitkara University, Co-Principal Investigator (Co-PI).
Number of Participants	100
SDGs Covered	SDGs covered: 2, 3, 4, 6, 8, 11, 12, 13, 17
Duration	2 days

About the Activity



Chitkara University, in collaboration with DDU Gorakhpur University, received an ICSSR-funded project under the **Special Call for Vision Viksit Bharat@2047**. The project is led by Dr. Vismita Paliwal, Associate Professor, Department of Psychology, DDU, as the Principal Investigator (PI), with Dr. Naveen Kumar, Associate Professor, Chitkara University, serving as the Co-Principal Investigator (Co-PI).

As part of this initiative, the collaborating institutions jointly organized the **International Conference on Mental Health, Hygiene, and Nutritional Literacy Among Youths** at **DDU Gorakhpur University on 8-9 February 2025**. The conference served as a platform for experts, researchers, and policymakers to discuss the critical intersections of mental health, hygiene, and nutrition, emphasizing their role in youth development and national progress.

Conference Objectives

The conference aimed to:

- **Raise Awareness**: Educate youths on the importance of mental health, hygiene, and nutritional literacy.
- **Promote Research and Collaboration**: Encourage academic discussions and research on youth well-being in alignment with **Sustainable Development Goals (SDGs)**.

- **Engage Stakeholders**: Involve educators, policymakers, and healthcare professionals to develop strategies for promoting holistic well-being.
- **Support Vision Viksit Bharat@2047**: Contribute to India's long-term development goals by fostering a healthier, more informed youth population.

Key Highlights

- **Inaugural Session:**
  - **Hon'ble Pro Chancellor, Prof. Madhu Chitkara**, emphasized the role of youth in nation-building and the need for awareness on mental health, hygiene, and nutrition.
  - **Prof. Amit Mittal, Pro-Vice Chancellor,** delivered the keynote address, highlighting how the conference aligns with SDGs and sustainable health initiatives.



- **Expert Participation and Engagement:**
  - Dr. Naveen Kumar, Co-Principal Investigator, attended the conference in person and extended gratitude to DDU Gorakhpur University for hosting the event.
  - Prof. (Dr) Sonika Bakshi Bhandari and Dr. Pooja Dogra served as advisory board members and joined the discussion virtually, adding valuable insights on the research focus areas.
- **Collaborative Research and Knowledge Exchange:**
  - Scholars and experts from various institutions engaged in discussions, paper presentations, and panel sessions addressing mental health, hygiene, and nutritional literacy challenges among youth.

Conference Outcomes

- **Increased Awareness:** The event successfully disseminated crucial information on youth well-being and its impact on national development.
- **Strengthened Academic Networks**: It fostered collaborations between institutions, policymakers, and healthcare professionals for future research initiatives.
- **Policy Recommendations:** Key insights were shared with government bodies to enhance youth-centered health and education policies.
- **Commitment to Holistic Development:** Chitkara University reaffirmed its dedication to impactful research, education, and community well-being, reinforcing its commitment to nation-building through youth empowerment.

शरीर में संतुलन को बढ़ावा देने पर केंद्रित है आयुर्वेद आहार पद्धतिः प्रो. गिरीश्वर

» मनोविज्ञान विभाग में अंतरराष्ट्रीय संगोष्ठी का हुआ समापन

» मानसिक विकृति से संबंधित भारतीय विधि को अधिक तार्किक बनाना जरूरीः डॉ अशोक जाह्नवी प्रसाद



स्वतंत्र चेतना

गोरखपुर। दीनदयाल उपाध्याय गोरखपुर विश्वविद्यालय के मनोविज्ञान विभाग में समाजशास्त्र विभाग एवं विधि विभाग के संयुक्त तत्वावधान में आयोजित दो दिवसीय अंतर्राष्ट्रीय संगोष्ठी रविवार को संपन्न हो गई। समापन सत्र के मुख्य अतिथि एम्स गोरखपुर के स्टैंडिंग कमेटी के चेयरमैन डॉ अशोक जाह्नवी प्रसाद तथा मुख्य वक्ता के रूप में महात्मा गांधी अंतरराष्ट्रीय हिंदी विश्वविद्यालय वर्धा के पूर्व कुलपति प्रो. गिरीश्वर मिश्र एवं चितकारा यूनिवर्सिटी के प्रो-वाइस चांसलर प्रो. अमित पालन करके शरीर में संतुलन को बढ़ावा देने पर केंद्रित है। कहा कि आयुर्वेद में शरीर, इन्द्रिय, मन व आत्मा के संयोग से निर्मित मानव के स्वास्थ्य का व्यक्तिगत आधार पर संरक्षण एवं रोगों के उपचार पर विशेष बल दिया गया है।

मुख्य अतिथि प्रो. (डॉ) अशोक जाह्नवी प्रसाद ने पुरानी दंड संहिता में चित विकृति से संबंधित प्रावधान की व्याख्या की और इसके सम्बन्ध में उन्होंने अमेरिका, कनाडा, आस्ट्रेलिया और इंग्लैंड के आपराधिक कानूनों में इससे जुड़ी व्यवस्था की भारतीय व्यवस्था से किया और कहा कि मानसिक कार्यक्रम की अध्यक्षता करते हुए मनोविज्ञान विभाग के अध्यक्ष धनंजय कुमार ने कहा कि मानव शरीर और मस्तिष्क के निर्माण में आहार की बड़ी भूमिका है। आहार की शुद्धता के आधार पर स्वस्थ व्यक्ति ही सामाजिक प्रगति में योगदान दे सकते हैं।

कार्यक्रम का संचालन डॉ आशीष शुक्ला एवं आभार ज्ञापन डॉ मनीष पांडेय ने किया।

इस दौरान डीएसडब्लू प्रो.

शोध पत्र वाचन सत्र का हुआ आयोजन

अंतर्राष्ट्रीय संगोष्ठी में शोध पत्र प्रस्तुति का वैज्ञानिक सत्र आयोजित हुआ, जिसमें बतौर



EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	IIC EXPERT TALK ON INNOVATING WITH INTEGRITY: THE ROLE OF INTERNET ETHICS IN DIGITAL MARKETING
DATE	2025-02-10 to 2025-02-10
MODE	OFFLINE
VENUE	LH304, THIRD FLOOR (MARTIN LUTHER BLOCK)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	DR. PAWAN KUMAR, DIRECTOR
NO. OF PARTICIPANTS	101
SDG NO	4, 9, 17

OBJECTIVE

- Enhance awareness of cyber threats.
- Promote ethical practices in digital marketing.
- Foster a culture of cybersecurity within the university.
- Equip students with knowledge to navigate the ethical landscape of digital marketing.

DESCRIPTION

On February 10, 2025, an insightful expert talk titled “Innovating with Integrity: The Role of Internet Ethics in Digital Marketing” was organized by the Centre for Digital Marketing, Strategy, and Analytics at Chitkara Business School. The session took place in LH 304, Martin Luther Block, and was exclusively held for the BBA (Digital Transformation and Strategy) 2024 batch. Dr. Pawan Kumar, Director of the Technology Procurement Group at Chitkara University, delivered an engaging session that emphasized the importance of ethical practices in the digital marketing space. Dr. Kumar highlighted the increasing prevalence of cyber threats, such as malware, phishing, insider threats, and AI-driven attacks, which significantly compromise online integrity and security. Dr. Kumar also discussed mitigation strategies, including the implementation of strong authentication protocols, user awareness training, network segmentation, and continuous threat monitoring. He stressed that “awareness” remains a critical factor in combating these issues effectively. The session also reflected on recent incidents, including the breach of digital privacy at AIIMS, where sensitive patient data was compromised. This incident served as a case study to underline the importance of robust cybersecurity frameworks in protecting personal information in healthcare and other critical

sectors. The talk concluded with an engaging Q&A session, leaving the participants with actionable insights on fostering ethical innovation in the digital landscape.

OUTCOMES

- Increased understanding of cybersecurity threats and mitigation strategies.
- Development of ethical frameworks for digital marketing activities.
- Enhanced awareness of data privacy and its importance.
- Students are empowered to make informed decisions about ethical digital marketing practices.




GPS Map Camera
Chitkara University Road, Rajpura, Patiala, Punjab
140601, India
Lat 30.514136, Long 76.660491
02/10/2025 12:26 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Chitkara University Road, Rajpura, Patiala, Punjab
140601, India
Lat 30.514173, Long 76.660429
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Note : Captured by GPS Map Camera

Event Details	
Event Name	Expert talk
Topic	World Cancer Day, 2025
Date	11-2-2025
Mode	offline
Organizer Name	Anjali (Nursing Tutor), Ms. Shalini (Nursing Tutor)
Name of the School	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Gunjan Baijal, Consultant and Assistant Professor, Department of Radiation Oncology, Homibabha Cancer Hospital and Research Centre, Punjab
No. of participants	69
SDG No.	SDG 3: Good Health and Well-Being, 4: Quality Education, 17: Partnership for the Goals

Objective

- The event will aim to raise awareness about advancing cancer care with innovative treatments and screening.
- The session will focus on educating participants about mobilizing efforts to provide all cancer patients with timely and effective diagnosis, treatment and palliative care.
- The event will encourage attendees to learn about the importance of early detection, prevention and control.
- It will work towards focusing on promoting awareness, people centred care and equality in cancer care, while also advancing research and innovation in the field.

Description

On February 11, 2025, Department of Nursing, Chitkara School of Health Sciences at Chitkara University organized an expert talk in occasion of World Cancer Day focusing on the theme "United by Unique". This event aimed to raise awareness about advancing cancer care with innovative treatments and screening Led by Dr. Gunjan Baijal, Consultant and Assistant Professor, Department of Radiation Oncology, Homibabha Cancer Hospital and Research Centre, Punjab. The session provided a platform for nursing students and professionals to deepen their understanding of cancer and promoting awareness, people centered care and equality in cancer care, while also advancing research and innovation in the field. Dr. Gunjan Baijal session emphasized the importance of early detection and screening in improving the

quality of life for cancer patients. He explained that recognizing early signs, such as unusual weight changes, unusual anemia, unusual lump formation allows for early intervention, which can significantly slow the progression of the disease. Moreover, Dr. Gunjan Baijal highlighted preventive strategies, including regular physical activity, dietary modification, reducing alcohol consumption, obesity, regular exercise. He encouraged attendees to adopt healthy lifestyle practices as a proactive approach to reducing the risk of developing cancer. In addition to medical insights, Dr. Gunjan Baijal addressed the challenges faced by caregivers, acknowledging their vital role in supporting individuals with cancer. He discussed the emotional and physical demands of caregiving, stressing the need for accessible support networks and resources for families affected by cancer. The event's objectives were not only to educate but also to provide guidance and foster a supportive community for those impacted by this condition. Participants appreciated Dr. Gunjan Baijal depth of knowledge and the practical advice he shared. Many expressed that the session helped them better understand cancer and the ways they could contribute to its prevention and management.



Dr. Gunjan Baijal discussing the stages of cancer on World Cancer Day on 11th February 2025.



Dr. Gunjan Baijal discussing cancer on World Cancer Day on 11th February 2025.



Dr. Gunjan Baijal discussing the causes of cancer on World Cancer Day on 11th February 2025.



Group photo of participants on Expert talk on World Cancer Day on 11th February 2025.

Outcomes

- Participants gained a deeper understanding of cancer including the importance of early detection, screening and treatment.
- Attendees learned about lifestyle changes, such as physical activity dietary modification, reducing alcohol consumption, obesity, regular exercise
- The session provided valuable resources and support tips for caregivers, helping them feel more prepared and supported in their roles.
- The event brought together students, healthcare professionals fostering a sense of community and shared responsibility in addressing cancer and supporting those affected.

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	CAPACITY MANAGEMENT AT AIRPORTS
DATE	2025-02-11 to 2025-02-11
MODE	OFFLINE
VENUE	GROUND HALL, MARTIN LUTHER BLOCK (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. NEERAJ ANAND, DEPARTMENT OF SCM & GENERAL MANAGEMENT
RESOURCE PERSON	SANJAY JAIN, EX- EXECUTIVE DIRECTOR
NO. OF PARTICIPANTS	117
SDG NO	4 & 17

OBJECTIVE

- To equip students with an understanding of key concepts and strategies in airport capacity management.
- To analyze real-world case studies on optimizing airport resources and infrastructure.
- To develop problem-solving skills for addressing capacity challenges in airport operations

DESCRIPTION

SCM & General Management Department, Chitkara Business School organized an insightful Capacity Building Session on Capacity Management at Airports on 11th February 2025 Martin Luther Hall for BBA (Aviation Management) 2023 and 2024 Batches. The resource person Mr. Sanjay Jain, former Executive Director (Commercial) of the Airports Authority of India (AAI), provided valuable insights into capacity management at airports, emphasizing the importance of optimizing airport infrastructure, enhancing operational efficiency, and managing increasing passenger traffic. He also shared real-world case studies from his tenure at AAI, illustrating best practices in airport capacity planning. The session concluded with an interactive Q&A, where students engaged with Mr. Jain on various aspects of aviation management.

OUTCOMES

- Students gained knowledge of capacity planning, demand forecasting, and operational efficiency in airports.

- Participants were able to assess and propose solutions for capacity constraints in airport management.
- Attendees enhanced their decision-making abilities in handling passenger and cargo flow efficiently.




BY:
SANJAY JAIN
airport
Capacity Building of
Airports
CHITKARA
UNIVERSITY


GPS Map Camera
Chitkara University Road, Rajpura, Patiala, Punjab
140601, India
Lat 30.514229, Long 76.660328
02/11/2025 12:25 PM GMT+05:30
Note : Captured by GPS Map Camera


Capacity Building
Session on
Capacity Management
at Airports

Event Name: -	World Radio Day
Venue: -	Radio 107.8 FM, Picasso block
Date: -	13th February, 2025
SDG Number, Name and NEP: -	4-Quality Education, 17 – Partnerships for goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	8
Duration: -	One Day

Objective

- To raise greater awareness among the public and media regarding the importance of radio.
- To recognize radio as an accessible and powerful medium transcends geographical, social and economic boundaries.
- To reflect on how radio contributes to global efforts in addressing pressing issues, such as climate change.

Department of Computer Applications in collaboration with National Service Scheme, **NSS**, Chitkara University Punjab organized an act-based script on "**World Radio Day**" on **13th February 2025**. For 2025, the theme "Radio and Climate Change" highlights radio's critical role in raising awareness about climate change, educating communities, and mobilizing action for a more sustainable future. As climate change continues to be one of the most urgent global challenges, radio remains a vital tool for informing, engaging, and empowering people to respond to its impacts. NSS volunteers from the BCA department showcased and put up their ideas, emphasizing the awareness of climate change through the medium of Radio. By leveraging the power of radio, communities can become better informed, better equipped to respond to climate-related challenges, and more motivated to contribute to global efforts to combat climate change. Through collaborative initiatives, radio can help build a sustainable future for all.

Outcome of the Event: Students were able

- To recognize Radio as powerful communication tool
- To spread the knowledge about how climate change impacts ecosystems, human health, agriculture, and economies.
- To learn Radio which informs us and transforms us, through entertainment, information and audience participation.





Event Details	
Event Type	
Topic	US Embassy visit to campus
Date	2025-02-13 to 2025-02-13
Mode	Offline
Organizer Name	Office of International Affairs
No. of Participants	83
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective:

1. Strengthen Bilateral Relations Between Chitkara University and the U.S. Embassy
2. Discuss Opportunities for Student Engagement and Educational Programs
3. Enhance Understanding of U.S. Educational Systems
4. Promote Cross-Cultural Understanding and Leadership Development

Description:

Chitkara University was honored to host delegates from the U.S. Embassy, including Adelle Gillen, an American diplomat currently overseeing education and emerging voices programs, along with Gauri Kalra, the Education Specialist who leads the Education Team at the U.S. Embassy in India. They were highly impressed with Chitkara University and its visionary leadership—Hon'ble Dr Ashok K Chitkara, Chancellor, and Dr. Madhu Chitkara, Pro-Chancellor—for their foresight and accomplishments in advancing excellence in education, especially the much-awaited pathway programs with Arizona State University, USA. The interaction with the students was highly engaging and lively, with many questions being asked and patiently addressed by Ms. Adelle Gillen. The highlight of this visit was the meeting of great minds—a discussion filled with passion and energy, witnessed as Hon'ble Dr. Madhu Chitkara, Pro-Chancellor, Ms. Adelle Gillen, and Ms. Gauri Kalra interacted. The central focus of their discussions was the highly regarded partnership between Chitkara University and Arizona State University, a significant achievement that underscores the strong educational ties between the USA and India.

Outcomes:

Outcomes of the Meeting with U.S. Embassy Delegates

1. Establishment of Collaborative Initiatives
2. Increased Awareness of U.S. Educational Opportunities
3. Strengthened Relationship with the U.S. Embassy
4. Enhanced Support for Student Mobility



Delegates for a photograph with Honorable ProChancellor Mam 13.02.2025



During Visit at the Center for Global Education 13.02.2025



US Embassy Diplomat Meeting the Honorable Pro Chancellor Mam 13.02.2025



Session with the US Aspirants 13.02.2025



Greet and Meet at the Office of International Affairs 13.02.2025



Welcoming U.S. Embassy delegate Adelle Gillen, an American diplomat 13.02.2025

Title: Startup Masterclass: Insights from the Ecosystem		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup Masterclass: Insights from the Ecosystem**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15hNZ6ryKe/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The **"Startup Masterclass: Insights from the Ecosystem"** with **Mr. Piyush Garg, Vice President- CEED,** was an engaging and insightful session that provided aspiring entrepreneurs with a roadmap to startup success. He covered essential topics like **idea validation, market fit, scaling strategies, and investment readiness.** Attendees gained valuable insights into **common startup pitfalls and effective growth strategies.** The interactive discussion and real-world examples equipped students and entrepreneurs with **practical knowledge, helping them navigate the challenges of the startup ecosystem with confidence.**	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Attendees learned how to **evaluate business ideas, develop scalable models, and attract investors.** By addressing common challenges and sharing actionable strategies, the session empowered students and entrepreneurs to **approach their ventures with clarity, confidence, and strategic direction.** Such initiatives are instrumental in shaping the **next generation of innovative founders.**	
7	**Start and End date of the event:** 13/02/2025 to 13/02/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	

10	**Objective of the event in 3 words (90 Characters) only:** Validate, Scale, Succeed
11	**Benefit of the activity in 5 words (120 Characters) only:** Practical strategies for startup success
12	**SDG Covered – SDG 4, SDG 8, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Title of the Event:	Innovative Ideas Implementation Using Drone
Date of the Event:	13, February, 2025
Venue	TG 401, Turing Block
SDG no	4,5,8,9 and 17
No. of Student Attended	44
Resource Persons:	Mr,Sunny Kumar, CEO Chandigrah Institute of Drone
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University organized a workshop titled "Innovative Ideas Implementation Using Drone" on February 13, 2025. The session focused on leveraging drone technology for innovation and real-world applications. The event began with an introduction by Prof. (Dr.) Rajneesh Talwar, Dean, DICE, who welcomed the participants and highlighted the importance of drone technology in modern industries. He introduced the resource person, Mr. Sunny Kumar, CEO of Chandigarh Institute of Drones, emphasizing his expertise in the field and the significance of the session in fostering innovation. Mr. Sunny Kumar shared valuable insights into the latest advancements in drone technology, its practical applications across various industries, and how students can explore drone-based solutions to address real-world challenges. He discussed different types of drones, including fixed-wing drones, rotary-wing drones, hybrid drones, and autonomous UAVs, explaining their unique features, functionalities, and industry applications such as agriculture, logistics, surveillance, mapping, and disaster management.

The session covered essential aspects of drone operation, including design, control mechanisms, and regulatory frameworks governing drone usage in India. Students gained practical insights into selecting the right drone for various applications and how they can implement innovative solutions using drone technology.

One of the highlights of the event was the discussion on career opportunities in the drone industry. Internship and job opportunities were introduced for selected students, encouraging them to explore professional pathways in this rapidly growing field.

This workshop aligned with Sustainable Development Goals (SDGs) 4 (Quality Education), 9 (Industry, Innovation, and Infrastructure), and 17 (Partnerships for the Goals), promoting technical education, industry collaboration, and innovation-driven learning.

OBJECTIVE

1. To introduce students to the fundamentals and advancements in drone technology.
2. To explore various real-world applications of drones across multiple industries.
3. To provide insights into drone design, control mechanisms, and regulatory frameworks.
4. To create awareness about career and internship opportunities in the drone industry.






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Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India, Patiala, Punjab 140417, India
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Google

Event Report	
Event Name	FDP
Topic	Workshop on Unlocking Biostatistics: Hands-on SPSS Training
Date	17/02/2025 to 21/02/2025
Mode	Offline
Organizer Name	Mr. Gaurav Kohli, Professor, Department of Nursing, CSHS Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, CSHS
Name of the school/college/research lab/ centre holding the event	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
Resource Person	• Mr. Gaurav Kohli, Professor, Department of Nursing, CSHS, Chitkara University, Punjab. • Ms. Manu Kohli, Associate Professor, Department of Nursing, CSHS, Chitkara University, Punjab. • Dr. Jatesh Kumar, Assistant Professor, GGDSD College, Chandigarh. • Dr. Tejinderpal Sigh, Professor, University Business School, Panjab University Chandigarh.
No. of Participants	34 (15 students+ 19 faculty)
SDG No	SDG 3: Good health and well-being, SDG 4: Quality Education, SDG 17: Partnership for Goals

Objectives behind conduction of the event

- To understand Bio-statistical concepts define key biostatistics terms and their role in medical and public health research, differentiate between descriptive and inferential statistics and recognize appropriate statistical tests for different types of data.
- To navigate and use SPSS effectively- understand the SPSS interface, menus, and data entry process, Import, clean, and manage datasets efficiently.
- To perform basic and advanced statistical analyses in SPSS and apply biostatistics in research, epidemiology, and clinical practice.

Department of Nursing, Chitkara School of Health Sciences, organized a workshop on "Unlocking Biostatistics: Hands-on SPS training" from 17th February to 21st February 2025 with an aim to provide participants with practical skills in biostatistics through hands-on exercises using real-world data.It began with a welcome address by Ms. Vijyeta Bhasin, Assistant professor, Department of Nursing, CSHS, Chitkara University Punjab. Key sessions followed, each led by distinguished experts. On day 1, Mr. Gaurav Kohli, Professor, Department of Nursing, CSHS, Chitkara University Punjab discussed the Overview of descriptive data analysis and assessing data distribution: testing for normality. Ms. Manu Kohli, Associate Professor, Department of Nursing, CSHS, Chitkara University Punjab discussed Fundamental of hypotheses testing and Introduction to parametric and non-parametric methods. Dr. Jatesh Kumar, Assistant Professor, GGDSD College Chandigarh focused on paired and unpaired T-tests: applications and analysis, analysis of variance (ANOVA) and post hoc analysis for ANOVA, correlation Analysis: understanding relationships on day 2 and Mann-Whitney U test, Kruskal-Wallis test, Chi-square test, Correlation analysis on day 3. Dr. Tejinderpal Singh, Professor, University Business School, Panjab University, Chandigarh highlighted overview of SPSS, data coding techniques, SPSS commands and practical exercise: Parametric Tests. The workshop day concluded with non-parametric testing methods, correlation analysis techniques and linear regression analysis, followed by a vote of thanks.

Overall, the workshop effectively conveyed the importance of SPSS in Biostatistics and provided valuable strategies for implementing it. Through keynote presentations and interactive sessions, participants gained insights into biostatistics and collaborate on research problem solutions to current challenges in nursing. The event served as a platform to empower nurses at all levels to become researchers who can influence the future of healthcare.

Outcomes

- Participants gained a solid foundation in key bio-statistical concepts, including descriptive and inferential statistics.
- Enhanced knowledge of hypothesis testing, correlation, regression, and data interpretation in biomedical research.
- Hands-on experience in data entry, manipulation, and analysis using SPSS and learn how to navigate the SPSS interface, manage datasets, and perform statistical tests efficiently.
- Understanding how to interpret and present statistical findings effectively.
- Working with real-life datasets relevant to healthcare and biomedical research.
- Encouraging critical thinking and decision-making based on statistical evidence.



Mr. Gaurav Kohli discussing 'descriptive data analysis and assessing data distribution: testing for normality on 17/2/2025



Ms. Manu Kohli discussing Fundamental of hypotheses testing and introduction to para metric & nonparametric methods on 17/2/2025



Dr. Jatesh Kumar discussing Parametric and non parametric tests on 19/2/2025



Dr. Tejinderpal Singh involving the students hands-on training of SPSS on 21/2/2025



Felicitation of Dr. Tejinderpal Singh at workshop on Biostatistics: Hands on training on 21/2/2025



Group photo of participants, organizers and resource persons of workshop on Unlocking Biostatistics: hands-on training on 19/2/2025

Title: Financial Fitness for Startup Founders		
1	**Type of Activity**	Level 1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Financial Fitness for Startup Founders**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15jpShJwck/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session on **"Financial Fitness for Startup Founders"** with **CA Sarthak Ahuja**, equipping entrepreneurs with essential financial knowledge. The session covered **financial planning, investment strategies, risk mitigation, and sustainable growth** frameworks. Attendees gained **practical insights on securing funding, managing cash flow, and avoiding financial pitfalls**. The interactive discussion helped founders **assess their startup's financial health** and develop strategies for long-term stability. This session empowered students with actionable knowledge to make **informed financial decisions**, ensuring their startups remain resilient and scalable in a competitive market.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Financial literacy is crucial for fostering **innovation-driven entrepreneurship**. By equipping startup founders with **financial acumen, investment strategies, and risk assessment skills**, CEED ensures that innovators can **sustainably scale their ventures**. A strong financial foundation enables startups to **experiment, pivot, and bring disruptive solutions** to market without financial instability hindering their progress.	
7	**Start and End date of the event:** 17/02/2025 to 17/02/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Enhancing financial literacy	
11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger financial decisions for startups	

12	SDG Covered – SDG 8, SDG 9, SDG 17

Flyer Photograph (<2MB)



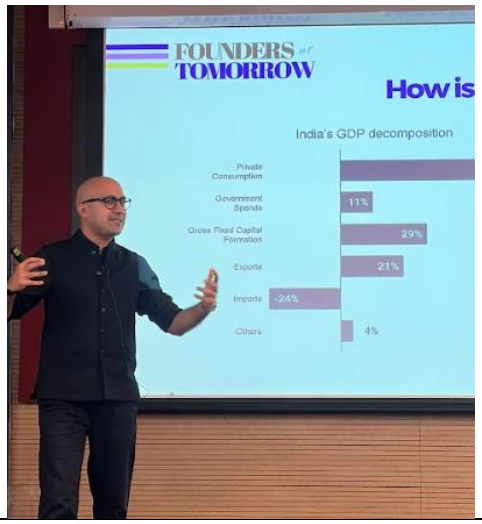
Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB

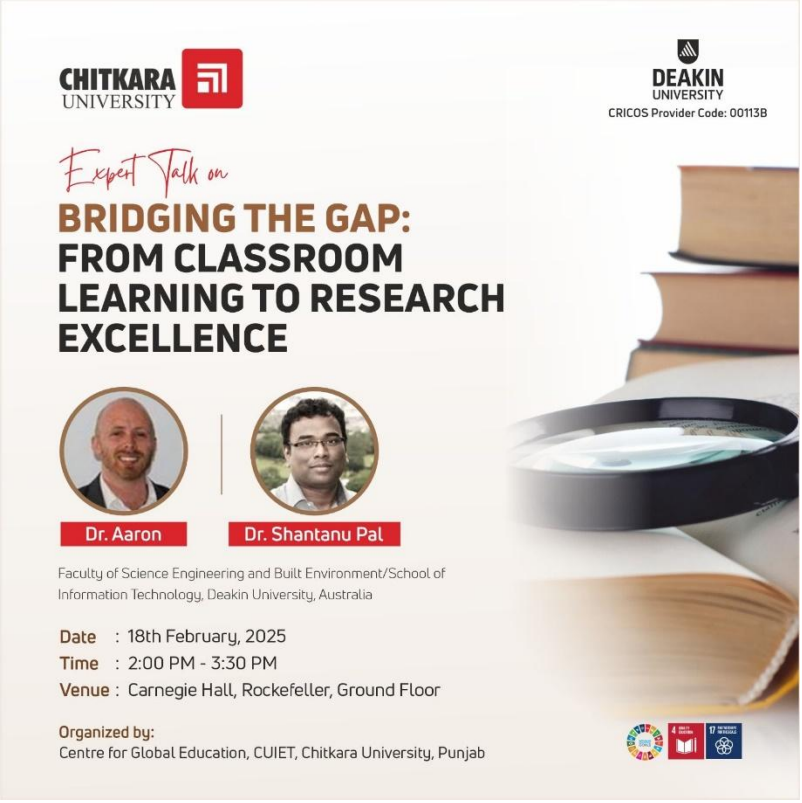


Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**CA Sarthak Ahuja**
Designation:	**Director**
Organization:	**Niamh Ventures**

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	EXPERT TALK ON BRIDGING THE GAP: FROM CLASSROOM LEARNING TO RESEARCH EXCELLENCE
DATE	2025-02-18 to 2025-02-18
MODE	OFFLINE
VENUE	CARNEGIE HALL, ROCKEFELLER, GROUND FLOOR (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET
RESOURCE PERSON	DR. SHANTANU PAL AND DR. AARON SPENCE, DEAKIN UNIVERSITY, AUSTRALIA
NO. OF PARTICIPANTS	168
SDG NO	4 & 17

OBJECTIVE

- To bridge the gap between classroom learning and research excellence.
- To guide students on the transition process for higher education and research-oriented careers.
- To provide insights into strategic planning, research methodologies, and scholarship opportunities.
- To help students understand the importance of academic networking and research publications.
- To motivate students through real-world success stories from expert speakers and alumni.



DESCRIPTION

The Department of Electronics and Communication Engineering (ECE), in collaboration with the Centre for Global Education, successfully organized an insightful Expert Talk on "Bridging the Gap: From Classroom Learning to Research Excellence" for students of the Software Engineering Batch 2023 and Batch 2024. This session aimed to provide students with a comprehensive understanding of the transition from academic learning to research-driven careers, helping them navigate the challenges and opportunities in higher education and research. The session was graced by distinguished speakers Dr. Shantanu Pal and Dr. Aaron Spence from Deakin University, Australia, who shared their expertise on streamlining the transfer process for students aspiring to pursue higher studies abroad. Their talk sensitized students to the critical steps involved in research-oriented career paths, emphasizing the importance of strategic decision-making, early preparation, and leveraging academic resources. They highlighted key aspects such as research methodologies, academic networking, publishing research papers, and securing scholarships, ensuring students are well-equipped to take informed steps toward their goals. Adding to the session's impact, Ms. Kirat, an esteemed alumna from the Software Engineering Batch 2020, shared her inspiring journey of securing a fully funded PhD scholarship. She provided invaluable insights into the challenges and learning experiences she encountered, offering a real-world perspective on how students can transition from classroom learning to advanced research. Her journey served as a motivational benchmark, demonstrating how perseverance, academic excellence, and the right mentorship can lead to prestigious research opportunities. The interactive Q&A session at the end allowed students to engage directly with the speakers, seeking clarity on their concerns related to research prospects, scholarship applications, and career trajectories. The session proved to be highly engaging and thought-provoking, equipping students with the motivation and practical knowledge needed to explore research avenues confidently.

OUTCOMES

- Enhanced awareness among students regarding the research process and academic excellence.
- Improved understanding of how to prepare for international education and secure scholarships.
- Encouragement for students to explore research fields and academic collaborations.
- A clearer roadmap for students aspiring to pursue PhDs and research-based careers.
- Strengthened connections between students, faculty, and alumni for academic and professional growth.


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Event Name: -	Blood Donation Camp
Venue: -	Indoor, Sportorium Block and Explore Star Hall
Date: -	18th February, 2025
SDG Number, Name and NEP: -	3-Good Health and Well Being, 17 – Partnerships for goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Donors: -	410
Duration: -	One Day

Objectives

- To unite multiple departments and organizations in a collective service effort.
- To foster a culture of giving and humanitarianism within the Chitkara University community.
- To raise awareness about the significance of blood donation and its role in saving lives.
- To engage students in meaningful actions that have a lasting impact on society.

"One drop may seem small, but its ripple can stir the oceans of change."

On the **18th of February 2025**, a resolute yet profound gathering took place at **Chitkara University, Punjab**. The **National Service Scheme**, through the powerful ***Veins2Village*** initiative, brought together the university's diverse community for a single, purposeful cause, a blood donation camp that was more than a mere event. It was a manifestation of the collective human spirit, where every drop shared became an emblem of compassion and unity.

The day was marked by collaboration, as the **Department of Computer Science Engineering** and **Rajindra Hospital, Patiala** joined forces to organize this event. As the day unfolded, the ripple of this effort spread, encompassing various departments, including **Mechanical Engineering, Electronics and Communication Engineering, and Computer Applications.** From every corner of the university, **1500 students emerged**, registering to participate in an initiative far beyond themselves. This wasn't just about the act of giving; it was about connecting with something greater, a reminder of the power each individual holds to contribute to the well-being of others. The presence of **Hon'ble Dr. Madhu Chitkara, Pro-Chancellor of Chitkara University,** was the heartbeat of this gathering. Her words, rich with wisdom and purpose, reminded all present that surpasses being an act; it is a manifestation of the very best in us. With her blessing, the spark was ignited. The day unfolded with

a shared sense of purpose as students, faculty, and staff stood side by side, knowing that in this act, both the giver and the receiver would be enriched in ways unseen.

By the close of the day, **over 410 units of blood** had been donated to each unit, a promise, a second chance, a heartbeat sustained. It was not just blood that flowed, but a river of collective hope, binding the community together, nurturing it, and making the world, in its small yet profound way, a little better.

Outcomes

- Over 1500 students registered, showcasing widespread support and participation.
- 410 units of blood were donated, directly aiding those in need of life-saving resources.
- Stronger connections were forged between various departments, institutions, and healthcare organizations.




ENGAGING
CHITKARA
UNIVERSITY
SPORTS
BOARD


Chitkara University
CHITKARA
UNIVERSITY


INCLUSIVE
ACTIVE
ENGAGING


"KAISE SIGN KARON YAAR...
MERI PEN TOH TU LE GAYI"
BLOOD
CAMP


BOLE TOH?
AAM KYA HAI
BLOOD DONATION CAMP


CHITKARA UNIVERSITY
National Service Scheme
in collaboration with
Organises
CAMP
18th February, 2025

EVENT DETAILS	
EVENT TYPE	PROFESSIONAL DEVELOPMENT TRAINING PROGRAMME
TOPIC	INDUSTRIAL VISIT TO RAJSHREE FABRICS
DATE	2025-02-19 to 2025-02-19
MODE	OFFLINE
ORGANIZER NAME	DR MANPREET SINGH
NO. OF PARTICIPANTS	44
SDG NO	9, 4 & 17

OBJECTIVE

- To provide students with practical exposure to industrial automation using pneumatic systems.
- To bridge the gap between theoretical concepts and real-world applications.
- To enhance students' understanding of automated manufacturing processes.
- To prepare students for future engineering challenges by familiarizing them with modern industrial practices.

DESCRIPTION

The visit to Rajshree Fabrics allowed students to observe and understand how pneumatic automation enhances the efficiency and precision of bag manufacturing. The company's automation-driven approach to production demonstrated the importance of integrating modern engineering technologies into traditional manufacturing. Experts at the facility guided students through various stages of the production process, explaining the significance of pneumatic actuators, solenoid valves, and automated control systems. The visit enabled students to see the direct application of classroom knowledge in a real-world setting, thereby enriching their learning experience.

OUTCOMES

- Students acquired knowledge about the role of pneumatic automation in bag manufacturing.
- Improved understanding of industrial workflow and process automation.
- Strengthened industry-academia interaction and hands-on learning experience.
- Increased awareness of advanced manufacturing techniques used in the industry.



Dr Manpreet Singh with the CEO 19 February 2025



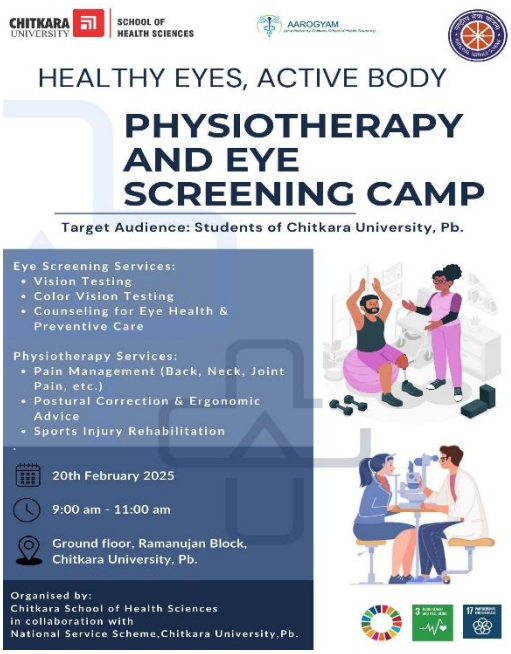




Ongoing session by Dr Manpreet Singh, 19 February 2025

Event Name	Healthy Eyes, Active Body - Physiotherapy and Eye Screening Camp
Date	20th February 2025
Venue	Ground Floor, Ramanujan Block, Chitkara University, Punjab
Organizer	Chitkara School of Health Sciences in collaboration with the National Service Scheme (NSS), Chitkara University, Punjab
Resource Person	NA
Number of Participants	25 student volunteers 2 faculty members 72 beneficiaries
SDG Number	3 (Good Health and Well Being), 17 (Partnerships for the goals)
Duration	1 day

About the Activity



Chitkara School of Health Sciences (CSHS) in collaboration with the National Service Scheme (NSS), successfully conducted the Physiotherapy and Eye Screening Camp on 20th February 2025 at the Ground Floor, Ramanujan Block, Chitkara University, Punjab under the aegis of Aarogyam, a healthcare and wellness initiative by CSHS. Themed "Healthy Eyes, Active Body," the camp aimed to promote holistic well-being among students through comprehensive eye screening and physiotherapy services. The eye screening services included vision testing, colour vision testing, and counselling for eye health and preventive care. The physiotherapy services covered pain management for back, neck, and joint pain, postural correction, ergonomic guidance, and sports injury rehabilitation. Additionally, balance testing, BMI assessment, and fitness testing were conducted to evaluate students' overall physical health and provide personalized recommendations. The camp witnessed an enthusiastic response, with over 70 students participating and availing the services.

Expert faculty and student volunteers from the Department of Physiotherapy and Optometry played a vital role in providing personalized assessments and guidance. This initiative successfully reinforced the university's commitment to health promotion and preventive care, empowering students with essential healthcare support for a healthier and more active lifestyle.



Balance testing for students (20.02.2025)



Eye screening being conducted (20.02.2025)



Color Vision Testing being conducted (20.02.2025)



Physiotherapy Assessment being conducted (20.02.2025)



Group Photograph of the student volunteers and faculty members of CSHS (20.02.2025)

TOPIC	Fashion Careers
DATE	20th February 2025
VENUE	Fashion Studio, Picasso Block
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Ms. Shivani Saini
SDG. NO	4, 9, 11, 12, 17

Objective of the event

- To provide students with insights into career paths within the fashion industry.
- Addressing frequently asked questions and equipping them with practical guidance for professional growth.

Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a masterclass on Fashion Careers, where the experienced industry expert, the director of Career Advancement Services at Chitkara University, Ms. Shivani Saini, addressed the questions related to career advancement in fashion. Topics included portfolio development, job market trends, networking strategies, and opportunities across various fashion sectors. The session aimed to bridge the gap between academic learning and real-world career expectations.

Outcome of Event

- Participants gained a clearer understanding of potential career trajectories in fashion.
- The participants learned practical strategies for entering and progressing in the industry.
- Ther students received answers to common concerns about employability and professional development.

Resource Persons Details:	
Name:	Ms. Shivani Saini
Designation:	Director
Organization:	CAS, Chitkara University, Punjab
Mail ID:	shivani.saini@chitkara.edu.in
Contact No.	+91 9803599258





TOPIC	Innovation in Denim Jeans for Fashion Future
DATE	21st February 2025
VENUE	Pulitzer Hall
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Marc Robinson and Roop
NO OF PARTICIPANTS	80
SDG. NO	4, 9, 11, 12, 17

Objective of the event

- Students understand innovation in design of denim
- Sensitizing the students with the heritage of British Architecture and Art
- Enhance the students' skill to work within financial restraint to create innovative products
- Enhancing students' knowledge of the work of successful and emerging designers in the competition
- Making the students know the innovation in denim textiles and silhouettes
- Informing students about the Pepe jeans Design competition
- Learning fashion make-up and looks enhancement techniques

Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a one-day masterclass at the campus, which included Live interaction with supermodel, actor and director Mr. Marc Robinson. Students were informed about the Pepe Design Project. The history of Pepe jeans and the inception of the competition. Understanding conceptualization and case studies discussion of previous participant projects.

Outcome of Event

The one-day masterclass organized by the Department of Fashion Design at Chitkara Design School was a resounding success, leaving students with valuable knowledge and practical insights into the world of fashion design and innovation. The key outcomes of the event were:

- **Enhanced Design Understanding:**
  Students gained a deeper appreciation for the innovation in denim design, particularly in textiles and silhouettes, equipping them with the knowledge to incorporate these trends into their future work.

- **Increased Awareness of Heritage Influence:**
  By overview of the influence of British architecture and art heritage on modern fashion, students will broaden their design horizons and develop a more diverse approach to their creative processes.

- **Practical Knowledge of Financial Constraints:**
  The masterclass provided students with a clearer understanding of how to work within financial limits while still pushing the boundaries of creativity, a skill crucial for future design competitions and real-world industry scenarios.

- **Exposure to Real-World Designers:**
  Students were inspired by the insights into successful and emerging designers, gaining practical approach on how to interpret design challenges and competition opportunities effectively.

- **Understanding of the Pepe Jeans Design Competition:**
  The introduction to the **Pepe Jeans Design Competition** helped students understand the competition's requirements and expectations, motivating them to begin conceptualizing their own creative ideas for future participation.

- **Skill Development in Fashion Styling:**
  The session on fashion make-up and looks enhancement allowed students to expand their skill set beyond design, incorporating styling techniques that are essential for creating cohesive and market-ready fashion collections.

- **Inspiration from Industry Expert:**
  The live interaction with **Mr. Marc Robinson** provided students with valuable insights from an industry professional, reinforcing the importance of creativity, professionalism, and persistence in the fashion industry.

Overall, the workshop empowered students with the tools, inspiration, and understanding needed to excel in the fashion design industry, preparing them for both competitions and professional opportunities.

Resource Persons Details:	
Name:	Marc Robinson
Designation:	Super Model, Actor, Fashion Choreographer and Show Director
Organization:	Chitkara University, Punjab
Mail ID:	thritydee@gmail.com
Contact No.	9820122715
Name	Roop
Designation	Make-Up Artist
Organization:	SS Beauty




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Type of Visit:	Industrial/Field/educational Visit
Date of the Visit:	22 February 2025
Name of Industry/field etc with location	Renewable Energy and Electric Vehicle (REV) Expo 2025-Chandigrah
No. of Student Participated	62
SDG covered	4,5,9,17
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University, Punjab, organized an educational visit for students from various engineering disciplines on March 8, 2025, to the Renewable Energy and Electric Vehicle (REV) Expo 2025 in Chandigarh. Dr. Rajneesh Talwar, Professor and Dean of DICE, along with faculty members, led a group of 60+ students to gain practical exposure to emerging technologies in sustainable energy and electric mobility.

During the visit, students explored the latest advancements in electric vehicles, solar panels, IoT-based solar management systems, batteries and battery management system solutions. They interacted with industry experts, gaining valuable insights into real-world applications, research trends, and the future scope of renewable energy and electric mobility.

This visit benefited students by bridging the gap between theoretical knowledge and practical applications. It enhanced their understanding of industry trends, encouraged innovation and provided networking opportunities with professionals and companies leading the green energy revolution. Exposure to cutting-edge technology also reinforced their problem-solving skills and industry readiness. This initiative played a crucial role in reducing the industry-academia gap by offering first-hand experience of industrial advancements and aligning academic learning with real-world requirements.

OBJECTIVE

1. To provide students with practical exposure to renewable energy and electric mobility technologies.
2. To enhance students' understanding of industry trends and advancements in sustainable energy.
3. To facilitate interactions with industry experts for insights into real-world applications and innovations.
4. To bridge the gap between academic learning and industrial advancements in green energy.




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Title: Innovations and Way Forward in Smart Manufacturing: Industry 4.0		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Entrepreneurship
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	Chitkara University* and *New Age Makers' Institute of Technology (NAMTECH)* have joined forces by signing a Memorandum of Understanding (MoU) on 25th February 2025. The agreement was formalized by Dr. Madhu Chitkara, Pro Chancellor, Chitkara University, and Mr. Arunkumar Pillai, Director General, NAMTECH. NAMTECH, *an educational initiative of ArcelorMittal Nippon Steel India* , is a pioneering, industry-aligned institute that empowers students to work on complex, real-world problems while gaining practical experience in Industry 4.0 technologies.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	This activity aims to explore the transformative role of Industry 4.0 in modern manufacturing. By integrating advanced technologies such as IoT, AI, robotics, and data analytics, the session seeks to demonstrate how smart manufacturing can optimize production processes, enhance operational efficiency, and promote sustainability. It provides participants with insights into innovative solutions and practical strategies that drive the future of	

	manufacturing, enabling businesses to stay competitive in the rapidly evolving industrial landscape.	
7	Start and End date of the event: 25/02/2025 to 25/02/2025	
8	Mention minimum number of students (Event): 47	
9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only:	
	To understand the core principles and technologies driving Industry 4.0, including IoT, AI, robotics, and big data analytics. To explore how smart manufacturing enhances operational efficiency and productivity. To examine real-world applications and case studies of Industry 4.0 in manufacturing. To identify challenges and opportunities in adopting Industry 4.0 technologies. To inspire innovation and strategic planning for the future of manufacturing industries.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	The MoU marks a significant commitment by both *Chitkara University* and *NAMTECH* to address the societal need for skill-based education. This partnership aims to provide students with cutting-edge training and exposure to state-of-the-art skilling environments in the field of Smart Manufacturing. The collaboration is aligned with the national vision of making India a global manufacturing hub under the 'Make in India' initiative.	
12	**Video URL**	
13	PHOTOGRAPHS	

	
	
Name of Department:	Department of Electrical Engineering
Name of Organizer with Mail ID & Contact Number:	Dr. Swati Arora
Resource Person Details:	
Name:	Arun Kumar Pillai
Designation:	Director, General
Organization:	NAMTECH, Ahmedabad

Event Details	
Event Type	Expert Talk
Topic	Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office
Date	2025-02-27 to 2025-02-27
Mode	Offline
Venue	LH-11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Adhithyen Gurumoorthy Rooms Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

- To provide insights into modern revenue management strategies in front office operations.
- Educating students on budgeting techniques for optimizing hotel profitability.
- Introducing technological innovations to transform front office management.
- To bridge the gap between theoretical knowledge and practical industry applications.
- To enhance students' analytical and decision-making skills in hospitality operations.



Description

Chitkara College of Hospitality Management organized an expert talk on "Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office Operations" on February

27, 2025, at LH-11, Escoffier Block. The session was conducted by Mr. Adithyen Gurumoorthy, Rooms Manager at Holiday Inn Chandigarh Zirakpur.

The event aimed to provide students with valuable insights into the dynamic role of front office operations in driving revenue, managing budgets efficiently, and implementing innovative strategies to enhance guest experiences. During the session, Mr. Gurumoorthy elaborated on modern revenue management techniques, emphasizing the importance of data-driven decision-making and strategic pricing models. He also discussed budgeting strategies essential for optimizing hotel operations, ensuring profitability while maintaining service quality. Additionally, he highlighted technological advancements in front office operations, such as AI-driven chatbots, automated check-ins, and guest preference tracking, which are revolutionizing the hospitality sector. The interactive session allowed students to engage in discussions, ask industry-related questions, and gain practical knowledge of real-world front office challenges and solutions. Mr. Gurumoorthy shared case studies from his professional experience, demonstrating the impact of effective revenue management and innovative front office practices. The event was highly informative, bridging the gap between theoretical learning and practical industry applications. It provided students with a broader perspective on front office management trends and prepared them for future roles in the hospitality industry. Chitkara College of Hospitality Management continues to organize such impactful sessions, ensuring that students receive industry-relevant exposure and expertise to excel in their careers.

Outcomes

1. Students gained practical knowledge of revenue management and budgeting strategies.
2. Enhanced understanding of technology-driven innovations in front office operations.
3. Improved analytical and decision-making skills for hotel management.
4. Exposure to real-world industry challenges and effective solutions.
5. Increased readiness for future career opportunities in the hospitality sector.

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	DIL SE DIGITAL 3.O: BYTES TO BUSINESS
DATE	2025-02-27 to 2025-02-27
MODE	OFFLINE
VENUE	MARTIN LUTHER HALL (MARTIN LUTHER BLOCK)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	MS VAHNISHIKHA, SAAS CONTENT MARKETER
NO. OF PARTICIPANTS	117
SDG NO	4, 8, 9 & 17

OBJECTIVE

- To inaugurate Dil Se Digital 3.0 focused on affiliate sales.
- To feature and promote student-created websites.
- To outline the evaluation criteria for the competition.
- To facilitate hands-on digital marketing experience.

DESCRIPTION

The Centre for Digital Marketing, Strategy, and Analytics at Chitkara Business School successfully organized the inaugural of Dil Se Digital 3.0 – Bytes to Business on 27th February 2025. The event which spans over 6 weeks, will be focusing on affiliate marketing this year, with its significant impact on business growth of students' ventures through the websites created by them. The highlight of the inaugural was the creative launch of websites by entrepreneurial teams, to name a few like, Madfitness (a fitness-oriented brand), Pawhow (a pet care business), Kdh Fashion (a fashion and apparel startup), many more. Total 14 websites are part of the competition and will be evaluated on multiple parameters like Total revenue generated, leads generation, Click through rate, Engagement on social media, Organic Search Traffic, Overall creativity and innovation. This Experiential Learning activity inculcates essential digital skill sets among students in a playful and entertaining way, sharpening their practical acumen. Ms Vanhishikha Bhargava, SaaS Content Marketer, Founder - Contensify was the esteemed Chief Guest at the event. The inaugural led by Dr. Mohit Jamwal, convener & Dr. Ishwani, co-convener of Dill se Digital 3.0, was a great success.

OUTCOMES

- Successfully launched student-run online businesses.
- Vanhishikha Bhargava provided valuable professional perspective.
- Defined the metrics for judging competition performance.
- Began the hands-on learning phase of the event.






GPS Map Camera
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514335, Long 76.660278
02/27/2025 12:47 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514320, Long 76.660305
02/27/2025 12:47 PM GMT+05:30
Note : Captured by GPS Map Camera

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE ART OF RESUME WRITING: MAKE EVERY WORD COUNT
DATE	2025-02-27 to 2025-02-27
MODE	OFFLINE
ORGANIZER NAME	DR. AKHILESH KUMAR, NIHARIKA GUPTA
RESOURCE PERSON	NEEL ASHISH SERU, CORPORATE EXPERT, LANGUAFINA
NO. OF PARTICIPANTS	20
SDG NO	4, 8, 9 & 17

OBJECTIVE

- Equip participants with skills to craft professional, impactful resumes that highlight strengths, experiences, and achievements effectively.
- Teach the best practices in resume formatting, content structuring, and keyword optimization for better visibility in job applications.
- Help participants understand different resume formats and tailor resumes to specific job roles and industry requirements.
- Provide insights into common resume mistakes and effective strategies to create polished, recruiter-friendly documents.
- Offer interactive exercises and expert feedback to refine resumes and improve job market readiness.

DESCRIPTION

In today's competitive job market, a well-crafted resume is crucial for making a strong first impression on potential employers. A resume serves as a personal marketing tool, highlighting an individual's skills, experiences, and achievements in a concise and impactful manner. However, many job seekers struggle with structuring their resumes effectively, choosing the right language, and tailoring their content to match specific job roles. The Art of Resume Writing: Make Every Word Count is an interactive workshop designed to equip participants with essential skills to create professional, compelling, and impactful resumes that enhance their employability.

This session will cover best practices in resume formatting, content structuring, and keyword optimization to ensure resumes stand out to recruiters and Applicant Tracking Systems (ATS). Participants will gain insights into different resume formats, learn how to craft achievement-oriented bullet points, and understand the importance of customizing resumes for various job roles. The workshop will also address common resume mistakes, offer expert tips to create a polished and professional document, and include interactive exercises and real-world resume examples. Conducted by experienced career coaches and HR professionals, this session will provide hands-on guidance and personalized feedback to help attendees refine their resumes. By the end of the workshop, participants will have a clearer understanding of what makes a resume stand out in today's job market and will be equipped with the tools to present their qualifications effectively. Join us for The Art of Resume Writing: Make Every Word Count and take the next step toward securing your dream job.

OUTCOMES

- Participants will create polished, professional resumes that effectively showcase their skills and achievements.
- Attendees will understand resume formatting, structuring, and keyword optimization for better job application success.
- Participants will learn to tailor resumes for specific job roles and industry expectations.
- Attendees will identify and avoid common resume mistakes to enhance document quality.
- Participants will receive expert feedback to refine their resumes and improve employability.




C2S2
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GPS Map Camera
Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


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Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
Lat 30.515693, Long 76.656346
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Title: The Boardroom Battle		
1	Type of Activity	Contest
2	PROGRAM THEME (KEYWORDS)	Design Thinking & Critical Thinking
3	LINK (Pre Link)	Pre Link
	LINK (Post Link)	Post Link
4	Program Type	level 2
	Nomenclature	Competition
5	Description	
	Under the veil of dusk, Chitkara Business School became a battlefield of intellect and strategy as The Boardroom Battle unfolded. This high-stakes corporate simulation challenge tested the brightest minds in leadership, decision-making, and resilience over an intense 12-hour showdown. The event commenced with a powerful welcome, setting the stage for an exhilarating night. Gracing the occasion was Dr. Madhu Chitkara, Pro Chancellor of Chitkara University, whose visionary words ignited inspiration, alongside Dr. Sandhir Sharma, Pro Vice Chancellor, and other esteemed faculty members.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	Students were divided into Twenty elite teams, named after iconic business leaders, took on the roles of executives, navigating 50 critical decisions per round across two grueling tournaments. As they tackled financial strategy,	

	marketing and ethical dilemmas, the competition intensified, pushing every participant to their limits. At dawn, the winners emerged—teams that demonstrated strategic brilliance and unshakable teamwork. The event concluded with an inspiring address by Dr. Sandhir Sharma, followed by a felicitation ceremony for faculty and coordinators. The Boardroom Battle 2025 was not just a competition but a testament to innovation, endurance, and the relentless pursuit of excellence.	
7	Start and End date of the event: 28/02/2025 to 28/02/2025	
8	Mention minimum number of students (Event): 100	
9	Mention minimum number faculty (Event): 6	
10	Objective of the event in 3 words (90 Characters) only:	
	Simulation learning, Boardroom decisions & practical implication of learning	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Implementation of classroom learning in practical, problem-solving efficiency, lifelong learning, financial literacy & education through simulation.	
12	Video URL	
13	PHOTOGRAPHS	

	
	
Name of Department:	UG Programs
Name of Organizer with Mail ID & Contact Number:	Dr. Jasmeet Kaur
Resource Person Details:	
Name:	Maninder Mann
Designation:	Founder & Director
Organization:	Kaizen Lessons
Mail ID:	director@b3solutions.in

EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	THE INDUSTRY VISIT TO TYNOR ORTHOTICS PRIVATE LIMITED
DATE	2025-02-28 to 2025-02-28
MODE	OFFLINE
ORGANIZER NAME	DR. REET KAUR; DR. ANUPAM
NO. OF PARTICIPANTS	65
SDG NO	4, 9, 17

OBJECTIVE

- To provide students with practical exposure to the manufacturing and retail operations of a leading orthopedic brand.
- To help students understand the integration of innovation, sustainability, and technology in the healthcare retail sector.
- To familiarize students with supply chain management, branding, and distribution strategies in the orthopedic industry.
- To enhance industry-academic interaction, allowing students to gain insights from professionals on market trends and customer expectations.
- To bridge the gap between theoretical knowledge and real-world business applications, preparing students for future careers in retail management.

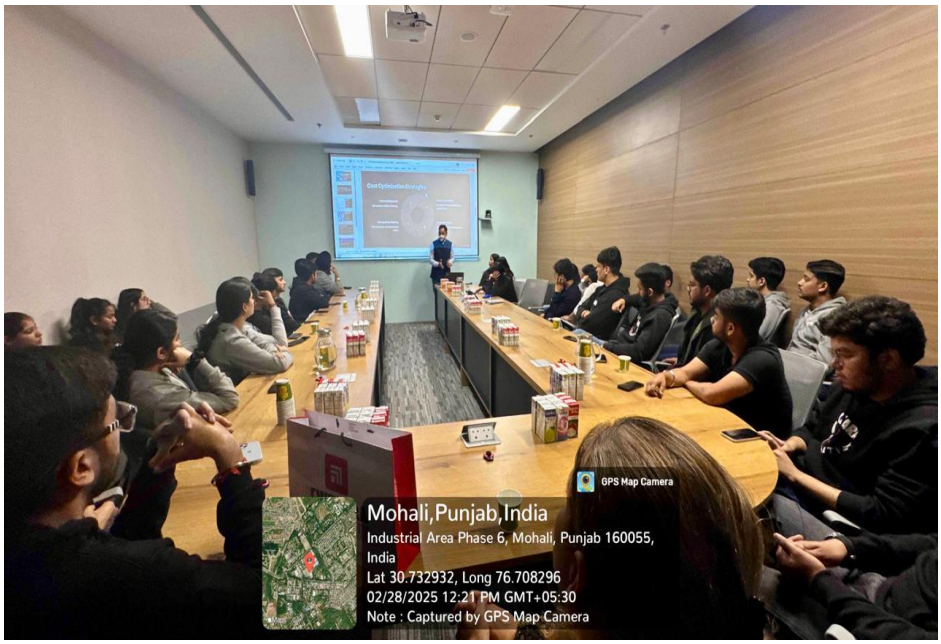
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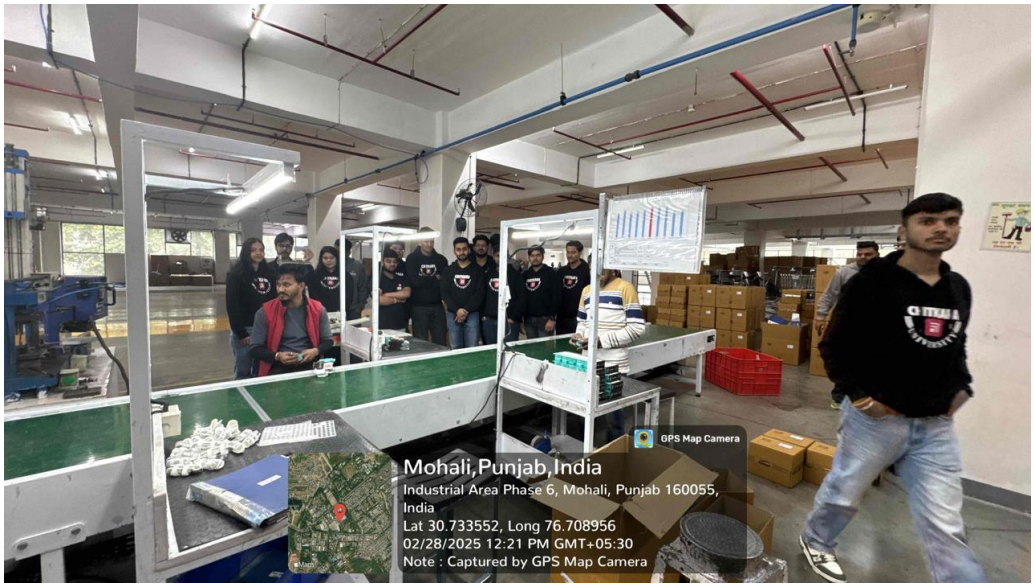
The Industry Visit to Tynor Orthotics Private Limited was successfully organized on February 28, 2025, for the BBA Retail Management Batch 2023-2024 of Chitkara Business School, Chitkara University, Punjab. The visit was coordinated by Dr. Reet Kaur and Dr. Anupam, ensuring that students gained practical insights into innovation, manufacturing, and retail operations within the orthopaedic and rehabilitation sector. The visit to Tynor's Mohali facility provided students with an opportunity to understand the end-to-end manufacturing process, quality control measures, and supply chain management of a leading brand in orthopaedic products. The industry experts at Tynor guided students through various production stages, demonstrating the integration of technology, research, and sustainable practices in the development of orthopaedic solutions. Students explored the company's retail strategies, branding techniques, and distribution networks, gaining exposure to real-world business

operations and customer engagement practices. The visit also emphasized the role of innovation in retail and how companies like Tynor stay competitive in the market. The interaction with industry professionals allowed students to ask questions and gain deeper knowledge about market trends, customer needs, and the challenges faced in the healthcare retail industry. The visit aligned with Chitkara Business School's experiential learning approach, providing students with a practical understanding of retail management, business analytics, and operational efficiency. Such industry visits are crucial in bridging the gap between academic knowledge and industry expectations, helping students build a strong foundation for their future careers in retail, marketing, and business management. The visit to Tynor was a valuable learning experience, equipping students with practical skills and industry exposure essential for professional growth in the dynamic field of retail management.

OUTCOMES

- Students gained first-hand industry exposure to the manufacturing and retail processes of Tynor Orthotics.
- They understood the role of innovation, sustainability, and technology in the healthcare retail sector.
- They learned about supply chain management, branding strategies, and customer engagement techniques.
- The visit enhanced their practical understanding of business operations and market dynamics.
- Students developed a better perspective on career opportunities in manufacturing, retail, and business management.




GPS Map Camera
Mohali,Punjab,India
Industrial Area Phase 6, Mohali, Punjab 160055, India
Lat 30.733552, Long 76.708956
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Note : Captured by GPS Map Camera



EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	THE INDUSTRY VISIT TO TYNOR ORTHOTICS PRIVATE LIMITED
DATE	2025-02-28 to 2025-02-28
MODE	OFFLINE
ORGANIZER NAME	DR. REET KAUR; DR. ANUPAM
NO. OF PARTICIPANTS	65
SDG NO	4, 9, 17

OBJECTIVE

- To provide students with practical exposure to the manufacturing and retail operations of a leading orthopedic brand.
- To help students understand the integration of innovation, sustainability, and technology in the healthcare retail sector.
- To familiarize students with supply chain management, branding, and distribution strategies in the orthopedic industry.
- To enhance industry-academic interaction, allowing students to gain insights from professionals on market trends and customer expectations.
- To bridge the gap between theoretical knowledge and real-world business applications, preparing students for future careers in retail management.

DESCRIPTION

The Industry Visit to Tynor Orthotics Private Limited was successfully organized on February 28, 2025, for the BBA Retail Management Batch 2023-2024 of Chitkara Business School, Chitkara University, Punjab. The visit was coordinated by Dr. Reet Kaur and Dr. Anupam, ensuring that students gained practical insights into innovation, manufacturing, and retail operations within the orthopedic and rehabilitation sector. The visit to Tynor's Mohali facility provided students with an opportunity to understand the end-to-end manufacturing process, quality control measures, and supply chain management of a leading brand in orthopedic products. The industry experts at Tynor guided students through various production stages, demonstrating the integration of technology, research, and sustainable practices in the development of orthopedic solutions. Students explored the company's retail strategies, branding techniques, and distribution networks, gaining exposure to real-world business operations and customer engagement practices. The visit also emphasized the role of

innovation in retail and how companies like Tynor stay competitive in the market. The interaction with industry professionals allowed students to ask questions and gain deeper knowledge about market trends, customer needs, and the challenges faced in the healthcare retail industry. The visit aligned with Chitkara Business School's experiential learning approach, providing students with a practical understanding of retail management, business analytics, and operational efficiency. Such industry visits are crucial in bridging the gap between academic knowledge and industry expectations, helping students build a strong foundation for their future careers in retail, marketing, and business management. The visit to Tynor was a valuable learning experience, equipping students with practical skills and industry exposure essential for professional growth in the dynamic field of retail management.

OUTCOMES

- Students gained first-hand industry exposure to the manufacturing and retail processes of Tynor Orthotics.
- They understood the role of innovation, sustainability, and technology in the healthcare retail sector.
- They learned about supply chain management, branding strategies, and customer engagement techniques.
- The visit enhanced their practical understanding of business operations and market dynamics.
- Students developed a better perspective on career opportunities in manufacturing, retail, and business management.




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Event Details	
Event Type	Seminar
Topic	Importance of Nutrition for Mental Health
Date	2025-02-28 to 2025-02-28
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling
Resource Person	Dr. Shweta Narayan Assistant Professor, Dr. Shweta Sharma Assistant Professor
No. of Participants	24
SDG No	3, 4, 17

Objective

- To educate participants on the scientific connection between nutrition and mental well-being.
- To raise awareness about the impact of dietary choices on psychological health.
- To equip participants with practical strategies for incorporating nutrient-rich foods into their daily lives.
- To emphasize the importance of an integrated approach to mental healthcare, including nutritional considerations.

Description

Chitkara School of Psychology and Counselling (CSPC), in collaboration with the Chitkara School of Health Sciences (CSHS), successfully conducted a seminar on "The Importance of Nutrition for Mental Health" at Maslow Hall, Fleming Block, CSPC on February 28th, 2025, The session featured insightful discussions led by Dr. Shweta Narayan (Assistant Professor, CSPC) and Dr. Shweta Sharma (Assistant Professor, CSHS), who highlighted the scientific connection between diet and mental well-being. Aligned with SDG 4 (Quality Education) and SDG 17 (Partnerships for the Goals), as well as NEP 12.3, the event aimed to raise awareness about how dietary choices can influence psychological health. Attendees gained valuable knowledge on the link between nutrition and mental well-being, empowering them to make informed food choices that support cognitive and emotional resilience. The seminar was a resounding success, sparking meaningful discussions on holistic mental health approaches and equipping participants with practical tools to enhance their well-being through nutrition.

Outcomes

- Participants demonstrated increased knowledge of the nutrition-mental health connection.
- Participants reported positive changes in their dietary habits.
- Community awareness of nutrition's role in mental health expanded.
- Participants showed improved mental health literacy regarding nutrition.




The link between nutrition and mental health: A holistic
food and mood
GPS Map Camera
Patiala, Punjab, India
Gm86+7ph, Punjab 140417, India, Patiala, Punjab 140417, India
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Google

Event Name	Co-Curricular Activities Report -UNRAVELLING RBI'S MONETARY POLICY
Date	1 March 2025
Venue	Online
Organizer	Centre for Distance & Online Education
Resource Person	Prof. Amaresh Samantaraya
Number of Participants	106
SDGs Covered	1, 8, 9, 10 17,
Duration	1 hour

About the Activity

A master class was organized for all learners of CDOE, featuring Prof. Amaresh Samantaraya, Former Economist at the Reserve Bank of India, as the esteemed resource person. Prof. Samantaraya provided valuable insights into the **RBI's monetary policy framework**, helping learners understand its structure, objectives, and tools. He elaborated on the **impact of interest rates and inflation** on the broader economy, emphasizing how these factors influence growth, investment, and consumption. Furthermore, he highlighted the **crucial role of the RBI in maintaining financial stability**, ensuring a sound banking system, and supporting sustainable economic development. The session was highly informative and enriched the learners' understanding of India's monetary system.





Event Name	Building Skills Values & Leadership
Date	02nd March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Anu Verma, Assistant Professor, Department of Education,
Number of Participants	67
SDGs Covered	3, 4 5, 10, 15, 16, 17
Duration	Half n Hour

About the Activity

The Department of Education at Chitkara University, Punjab, proudly commenced the NSS Special Camp on 2nd March 2025. This week-long initiative, running from 2nd to 8th March, aimed to empower students with a sense of social responsibility, leadership skills, and community engagement. The inaugural day was a showcase of the spirit and objectives of the National Service Scheme (NSS), providing a platform for learning, interaction, and awareness.

A special session by Dr. Anu Verma, Assistant Professor and NSS Officer Incharge, Department of Education, dedicated to the NSS Formation Day was conducted, highlighting the historical context, objectives, and impact of the NSS. The Alpha teachers were briefed on the program's importance in fostering volunteerism and active citizenship among young individuals.

The session sparked a sense of pride and motivation among the attendees.

Event Name	An Overview of NSS Department and Its Working at Chitkara University
Date	03rd March 2025
Venue	An Overview of NSS Department and Its Working at Chitkara University
Organizer	Department of Education
Resource Person	Dr. Neelam Verma, Dean of Student Affairs and Programme Coordinator for NSS
Number of Participants	67
SDGs Covered	3,4 5, 10, 15, 16, 17
Duration	One Hour

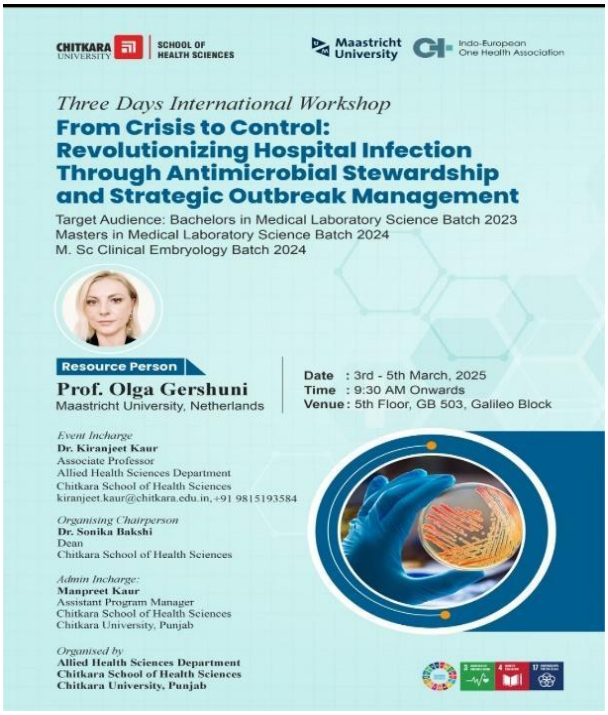
About the Activity

The second day of the NSS Special Camp began with an inspiring session by Dr. Neelam Verma, Dean of Student Affairs and Programme Coordinator for NSS, titled *"An Overview of NSS Department and Its Working at Chitkara University."* Dr. Verma highlighted the history, principles, and objectives of the NSS at Chitkara University, emphasizing its role in fostering volunteerism, leadership, and social responsibility among students. She detailed the structure and unique initiatives of the NSS at Chitkara University, Punjab, showcasing impactful projects that have benefited both the campus and surrounding communities. Through personal anecdotes and real-life examples, she motivated participants to actively engage in future NSS activities. Dr. Verma encouraged students to uphold the NSS motto, *"Not Me, But You,"* inspiring them to contribute meaningfully to society. The session was both informative and motivational, setting the tone for the day and leaving students inspired.



Event Name	From Crisis to Control: Revolutionizing Hospital Infection Through Antimicrobial Stewardship & Strategic Outbreak Management
Date	3rd to 5th March 2025
Venue	5th floor, GB-503, Galileo Block, Chitkara University, Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Prof. Olga Gershuni, Maastricht University, Netherlands
Number of Participants	38
SDG Number	3, 4, 17
Duration	3 days

About the Activity



We are thrilled to announce the successful conclusion of the Three-Day International Workshop on "From Crisis to Control: Revolutionizing Hospital Infection Through Antimicrobial Stewardship & Strategic Outbreak Management,' organized by Chitkara School of Health Sciences in collaboration with Maastricht University, Netherlands, and the Indo-European One Health Association. The event took place from 3rd to 5th March 2025 at Chitkara University, Punjab. A huge thank you to our esteemed resource person, Prof. Olga Gershuni (Maastricht University, Netherlands), for sharing invaluable insights on infection control, outbreak management strategies, and antimicrobial stewardship. Kudos to all the participants (38) from Medical Laboratory Science, Medical Radiology & Imaging Technology, and Clinical Embryology for their enthusiastic engagement and commitment to improving global healthcare standards. We truly hope that this event has encouraged the aspiring scholars/students and enabled them to deliver their best in the healthcare field.


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5th March 2025
• AMR
• ABR
• Causes
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• Actions
CERTIFICATE
CHITKARA UNIVERSITY


CHITKARA UNIVERSITY

Title: Marketing Conclave Using AI Intelligently in Marketing		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking & Critical Thinking
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	Using AI Intelligently in Marketing
5	Description	
	The Marketing Conclave 2025, themed "Using AI Intelligently in Marketing," brought together industry experts, academicians, and students to explore the transformative role of artificial intelligence in modern marketing strategies. Hosted at Chitkara University, the event featured insightful discussions on AI-driven consumer insights, predictive analytics, personalized marketing, and ethical considerations in AI usage. Keynote speakers from leading organizations shared their experiences on leveraging AI tools to enhance customer engagement, optimize campaigns, and drive business growth while maintaining transparency and trust.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	Experts, Mr Vinay Subramanyam, Senior Director - Marketing, Kellanova (a global food company formerly known as the Kellogg Company). Mr V R Rajesh who is the Group CEO of Ogilvy India –one of the most well-respected creative agencies globally as well as in India, and Mr Atul Sharma, who is the CEO of Ruder Finn India, a well-known American communication agency emphasized the importance of responsible AI	

	usage, ensuring data privacy, and avoiding algorithmic biases. Live demonstrations of AI-powered marketing tools and real- world case studies provided attendees with a hands-on understanding of AI's potential in reshaping the industry. The conclave successfully bridged the gap between technology and marketing, equipping future professionals with insights into harnessing AI intelligently for sustainable and effective marketing strategies.	
7	Start and End date of the event: 03/03/2025 to 04/03/2025	
8	Mention minimum number of students (Event): 110	
9	Mention minimum number faculty (Event): 6	
10	Objective of the event in 3 words (90 Characters) only:	
	1.Explore AI in Marketing: Understand the impact and potential of AI in modern marketing strategies. 2.Knowledge Sharing: Facilitate insights from industry experts and thought leaders on AI-driven marketing innovations. 3.Practical Applications: Discuss real-world examples and case studies of AI implementation in marketing. 4.Enhance Skills: Equip participants with practical knowledge and skills to use AI tools effectively in marketing. 5.Foster Networking: Provide a platform for professionals and students to connect and collaborate on AI-related marketing initiatives. 6.Future Trends: Explore emerging AI trends that will shape the future of marketing.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Enhanced AI marketing insights, industry exposure, strategic skills development.	
12	**Video URL**	
13	PHOTOGRAPHS	

Name of Department:	PG Programs
Name of Organizer with Mail ID & Contact Number:	Dr Amandeep Singh
Resource Person Details:	
Name:	Mr. Vinay Subramanyam
Designation:	Senior Director - Marketing,
Organization:	Kellanova
Mail ID:	Vinay.Subramanyam@kellanova.com
Name:	Mr. V. R. Rajesh
Designation:	Group CEO
Organization:	Ogilvy India
Mail ID:	vr.rajesh@ogilvy.com
Name:	Mr. Atul Sharma
Designation:	CEO, India and Head – Middle East
Organization:	Ruderfinn
Mail ID:	Atul.Sharma@ruderfinn.com
Name:	Mr. Amit Bapna
Designation:	Business Journalist
Organization:	(APAC), The Drum
Mail ID:	amitbapna@gmail.com

EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	NISM PATALGANGA MUMBAI
DATE	2025-03-03 to 2025-03-07
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL, DR. SARABJEET SINGH, DR. AMANDEEP KAUR &DR. JYOTI VERMA
NO. OF PARTICIPANTS	30
SDG NO	4, 8, 9, &17

OBJECTIVE

- In-depth Understanding of Financial Markets.
- Hands-On Experience with Simulated Trading.
- Interaction with Industry Experts.
- Understanding of Regulatory Frameworks.

DESCRIPTION

A study tour is an enriching experience that offers students the opportunity to gain practical insights into theoretical knowledge acquired in the classroom. For students pursuing degrees like BBA in FinTech and B.Com, the National Institute of Securities Markets (NISM) study tour provides an excellent platform to explore the world of financial markets, securities trading, and regulatory frameworks, equipping students with an in-depth understanding of how these elements come together to shape the financial industry. The National Institute of Securities Markets (NISM) is an educational institution established by the Securities and Exchange Board of India (SEBI) to promote financial literacy, training, and research. The NISM campus, located in Patalganga, Maharashtra, offers a wide array of programs for students, professionals, and institutions interested in understanding the Indian financial market's dynamics. NISM also conducts certification examinations that are essential for professionals working in the financial sector. The NISM study tour for BBA FinTech and B.Com students aims to provide a comprehensive learning experience by offering exposure to various facets of financial markets, such as investment banking, risk management, regulatory frameworks, securities trading, financial products, and more. By visiting NISM, students are given firsthand exposure to the workings of financial institutions and the importance of regulations in maintaining transparency and integrity in the Indian financial system.

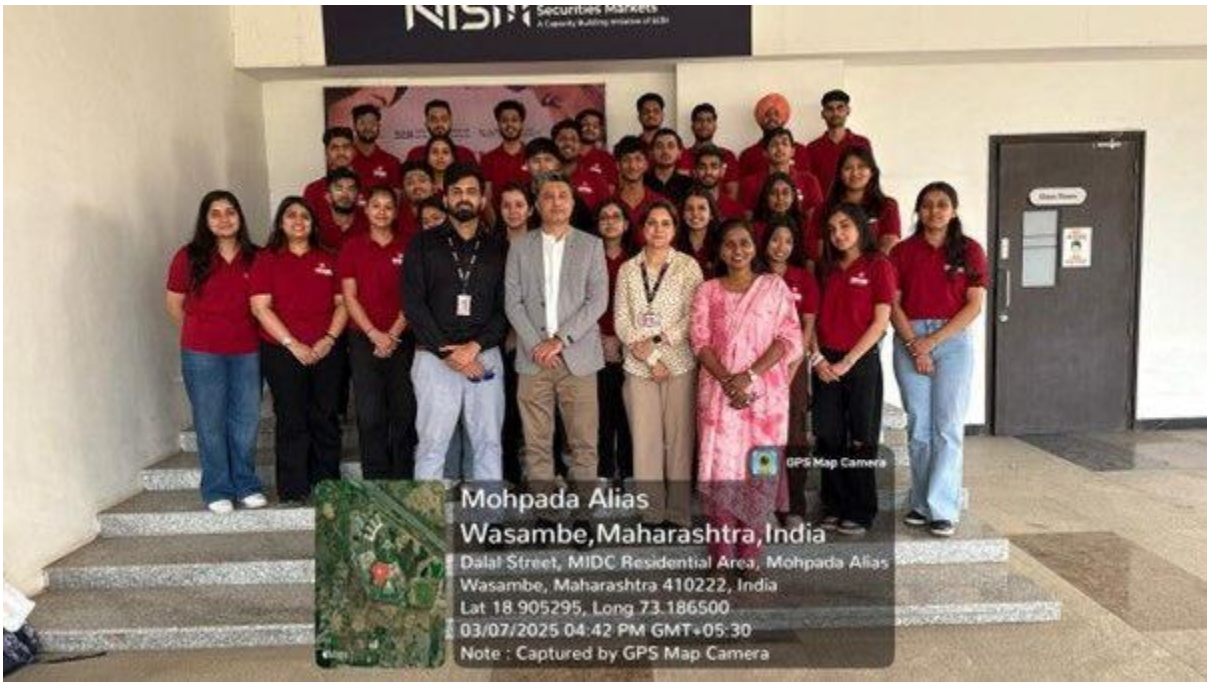
The NISM study tour typically includes the following activities: • Introduction to NISM and its Objectives: The day begins with a presentation on NISM's role in promoting education and training in the Indian securities markets. Students are briefed on the institute's mission and the various programs and certifications it offers. • Classroom Sessions and Seminars: Students attend interactive lectures and seminars that cover a range of topics, such as market operations, trading strategies, financial risk management, and the role of technology in finance. These sessions are designed to offer both theoretical and practical knowledge. • Simulated Trading Sessions: To provide an immersive learning experience, students participate in simulated trading exercises using real-time market data. These trading sessions help them understand market movements, trading strategies, and risk management. • Industry Expert Sessions: Students have the opportunity to interact with industry professionals who share their experiences and provide valuable insights into the financial markets, career paths, and the future of FinTech and commerce in India. • Campus Tour: Students are given a guided tour of NISM's state-of-the-art facilities, including trading labs, research areas, and seminar halls. This gives them a feel of the resources available to professionals in the financial industry. • Q&A Sessions: Students are encouraged to ask questions and clarify doubts regarding financial markets, regulations, and career opportunities. The Q&A sessions provide a platform for students to engage with experts and gain deeper insights into the subject matter. The NISM study tour for BBA FinTech and B.Com students is an invaluable experience that provides deep insights into the functioning of India's financial markets. By participating in this tour, students gain a practical understanding of how theoretical concepts are applied in real-world financial scenarios while also developing skills that will be crucial for their future careers.

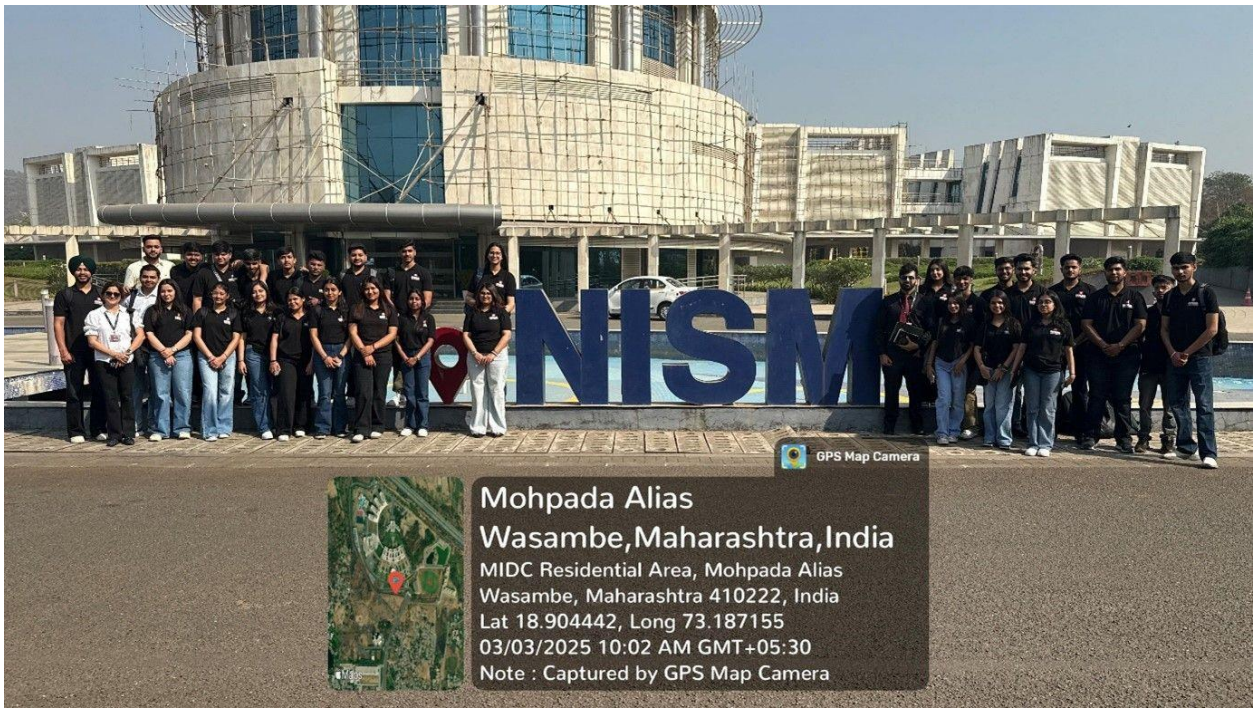
OUTCOMES

- Practical Exposure
- Skill Development
- Enhanced Career Prospects
- Networking Opportunities


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TOPIC	Career Opportunities and Entrepreneurship in Menswear
DATE	3rd March 2025
VENUE	Pulitzer Hall
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Anshul Rajwansh
NO OF PARTICIPANTS	51
SDG. NO	4, 9, 11, 12, 17

Objective of the event

- Improving student's knowledge of the journey of a fashion designer's career
- Sensitizing the students with minor details and nitty gritty of menswear fashion
- Understanding the brand "Rajwansh" and it niche
- Celebrity styling tips and case studies discussion
- Enhancing the students' skill to work within financial restraint to create innovative products
- Enhancing students' knowledge of the work of a successful fashion designer's approach towards customer satisfaction and order fulfillment
- Educating the students about innovations in menswear silhouettes
- Understanding the importance of using the right method to measure the male body-size details correctly
- Understanding menswear shirt, trouser and jacket detailing and styles.
- Apprising students of the career prospects and industry skill requirements in menswear fashion

Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a one-day masterclass at the campus, which included Live interaction with Celebrity Fashion Designer, Mr. Anshul Rajwansh.

Outcome of the Event

The one-day masterclass conducted by the Department of Fashion Design, Chitkara Design School, featuring celebrity fashion designer Mr. Anshul Rajwansh, was a highly insightful and productive learning experience. The session successfully met its intended objectives and delivered significant educational value to the participating students. The key outcomes of the event are summarized below:

- **Understanding the Designer's Career Journey**
  Students were able to relate academic learning with real-world industry experiences through Mr. Rajwansh's personal and professional journey. The interaction provided clarity on the stages of growth in a designer's career and the resilience needed to succeed.

- **Sensitization to Menswear Fashion Details**
  The session effectively sensitized students to the intricate elements of menswear fashion, highlighting the importance of attention to detail, precision tailoring, and thoughtful design execution. Participants were sensitized to the intricate details and technicalities involved in designing menswear, enhancing their understanding of fit, fabric, and styling nuances.

- **Insight into the Brand "Rajwansh"**
  Participants gained a deep understanding of the philosophy and positioning of the brand "Rajwansh." The discussion focused on niche branding, quality craftsmanship, and the designer's approach to bespoke menswear.

- **Celebrity Styling and Case Studies**
  Real-life case studies of celebrity styling offered a practical view of working with high-profile clients. Mr. Rajwansh shared styling techniques, decision-making processes, and the creative flexibility required in such roles.

- **Creative Innovation within Budget Constraints**
  The masterclass encouraged students to think innovatively while working within financial limitations. The emphasis on resourcefulness provided a grounded understanding of budget-conscious design.

- **Customer Satisfaction and Fulfillment Practices**
  Students learned the importance of building customer trust through timely delivery, fit accuracy, and exceptional service—elements that contribute to long-term brand success.

- **Innovations in Menswear Silhouettes**
  The session introduced students to emerging trends and innovations in menswear silhouettes, encouraging them to explore non-conventional designs while retaining functionality, helping students expand their design thinking and stay updated with industry movements.

- **Male Body Measurement Techniques**
  Accurate methods of male body measurement were discussed, reinforcing the importance of fit in menswear tailoring and ensuring quality outcomes in production, reinforcing the importance of precision for proper fit and tailoring.

- **Technical Understanding of Menswear Garments**
  Detailed discussions on shirt, trouser, and jacket construction enhanced the students' knowledge of menswear garment styles, design variations, and tailoring processes.

- **Career Prospects and Industry Skills**
  Students were appreciated of the current and future opportunities in the menswear fashion industry, as well as the key technical and soft skills needed to build a successful career.

Resource Persons Details:	
Name:	Anshul Rajwansh
Designation:	Fashion Designer & Founder, Brand "Rajwansh"
Organization:	Chitkara University, Punjab
Mail ID:	anshulrajwansh@gmail.com
Contact No.	8058870007









Video link –
https://drive.google.com/file/d/1TvKM08m2yGVC0mjuqRuW2m9pDqCLvb4W/view?usp=drive_link
https://drive.google.com/file/d/1TvKM08m2yGVC0mjuqRuW2m9pDqCLvb4W/view?usp=drive_link

Topic	Design League: Unleash the Sport Streak!
Date	03.03.2025 to 04.03.2025
Venue	Sportorium, Chitkara University, Punjab
Organizer	Dept. of Communication Design, Chitkara Design School, Chitkara University
Resource Person	Leeza, Assistant Professor, Department of Communication Design, Chitkara Design School
Total no. of students	80
No. of Participants attended	75
Mode:	Offline
SDG No.	3, 4, 5, 10, 17

About

Design League: Unleash the Sport Streak!' organised by the Department of Communication Design in collaboration with the Chitkara University Sports Board. 2 days indoor and outdoor sports championship held on 3rd & 4th March 2025 which brought together students of Communication Design for exciting sports competitions. Students played Volleyball, Tug of War, Dart, Chess, Table Tennis, and Foosball which challenged the students' focus, strategy, reflexes and emphasized teamwork, coordination, and endurance—essential in design and industry. The event concluded with the prize distribution ceremony. Prizes were awarded to the winners by Harinder Pal Singh, Director - University Sports Board and Manpal Setia, Dean - CDS.



Objectives

- To encourage teamwork and collaboration among students.
- To promote physical and mental well-being through sports.
- To enhance strategic thinking and problem-solving skills.
- To foster a sense of sportsmanship and fair play.
- To provide a fun and engaging break from academic routines.

Brief

Design League: Unleash the Sport Streak! was a high-energy, fun-filled sports event organized by the Department of Communication Design, aimed at fostering community spirit, teamwork, and holistic development among students. Held over two action-packed days, this initiative brought together students from batches CD2022 and CD2023, providing them with a refreshing break from their creative routines and immersing them in the exciting world of sports and friendly competition. With an engaging mix of indoor and outdoor games, the event successfully merged the spirit of athleticism with the collaborative and strategic mindset required in design education. The event kicked off on Day 1, 3rd March 2025, with an impressive lineup of indoor games including Dart, Chess, Table Tennis, and Foosball. These games were chosen not just for entertainment, but for their ability to test and sharpen critical thinking, precision, focus, and reflexes—qualities that are equally important in the world of design. Students participated enthusiastically, showcasing their skills in both strategy-based and reflex-driven games. The Dart competition was filled with precision and focus, while the Chess matches were intellectually intense, encouraging students to think several steps ahead—similar to how they approach complex design problems. Table Tennis and Foosball brought out bursts of energy and competitive spirit, infusing the space with cheer and excitement. These games served as a reminder that engaging the mind and body through such activities can stimulate creativity and improve problem-solving abilities. Day 2 brought a thrilling shift to outdoor sports, with Volleyball and the ever-popular Tug of War. The focus of these games was teamwork, coordination, and physical stamina. Volleyball matches were intense and spirited, requiring participants to communicate effectively, adapt quickly, and work cohesively—a reflection of real-world design team dynamics. The Tug of War events ignited tremendous enthusiasm among the students, as teams pulled together, literally and figuratively, to claim victory. These outdoor games served as powerful metaphors for the collaborative nature of design work, where success often depends on trust, shared effort, and a unified goal. Throughout the event, students not only got a chance to display their athletic abilities but also formed stronger bonds with their peers. The healthy competition, lively atmosphere, and supportive cheers from classmates created a space where everyone felt included and motivated. Faculty members and student coordinators played a key role in organizing and facilitating the events, ensuring smooth execution and fair play. Design League: Unleash the Sport Streak! was more than just a sports fest—it was an embodiment of balance between mind and body, creativity and action. It reinforced the importance of physical well-being and mental alertness in the field of communication design. By encouraging students to step outside their comfort zones, compete with integrity, and collaborate with enthusiasm, the event nurtured not only athletic spirit but also personal growth and community building. It ended on a high note, leaving everyone inspired,

energized, and more connected—ready to channel their renewed energy into their design pursuits.

Outcomes

- Improved teamwork and leadership skills.
- Enhanced decision-making and strategic planning abilities.
- Strengthened peer connections and camaraderie.
- Increased participation in extracurricular activities.
- Recognition and rewarding of talent through prizes and certificates.





Students Aiming for the Dart game (03.04.2025)







Design students engaging in chess with deep concentration (03.03.2025)



Students Enjoying Foosball and Table Tennis (03.03.2025)



Tough Tug of War Competition given by different students' teams (04.03.2025)





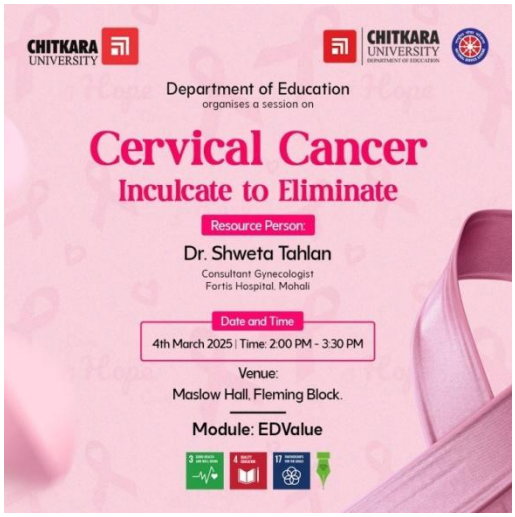


Group picture of Winners of the Design League at Prize Distribution (05.03.2025)

Event Name	Cervical Cancer Inculcate to Eliminate
Date	04th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Shweta Tahlan, Consultant Gynecologist, Fortis Hospital, Mohali
Number of Participants	67
SDGs Covered	3, 4,17
Duration	One n Half Hour

About the Activity

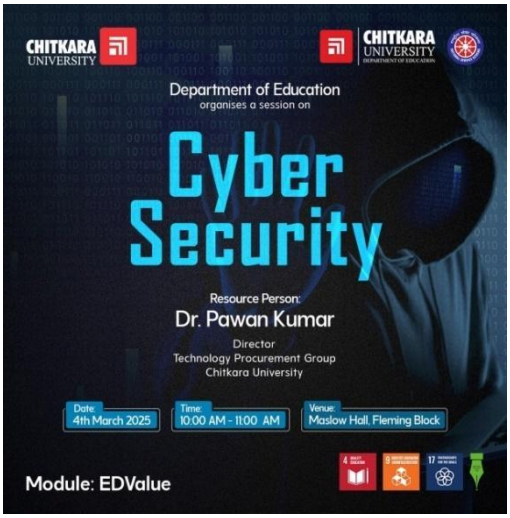
Dr. Shweta Tahlan presented an impactful session focused on cervical cancer, emphasizing that this preventable disease remains a major concern in India. With her detailed insights into HPV vaccination, regular screenings, and lifestyle modifications, she inspired participants to play an active role in the fight against cervical and other cancers. Addressing risk factors such as smoking, alcohol consumption, and obesity, Dr. Tahlan called upon participants to educate their communities and promote healthier choices. Her empowering message, "Well informed is well armed," underscored the importance of proactive awareness in achieving a cancer-free future.





Event Name	Cyber Security
Date	04th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Pawan Kumar, Director, Technology Procurement Group, Chitkara University
Number of Participants	67
SDGs Covered	4,9,17
Duration	One Hour

About the Activity



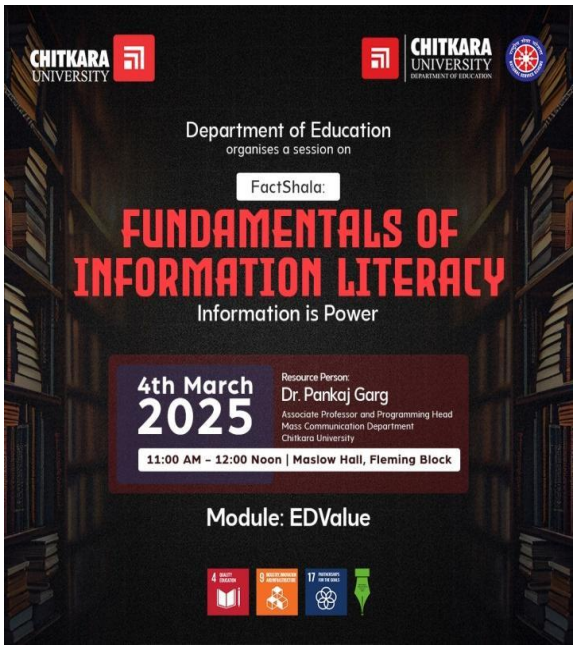
Dr. Pawan Kumar led an engaging and highly informative session on Cyber Security. Participants were captivated by his thorough explanation of the digital threats prevalent today, such as fake calls, phishing links, and unauthorized applications. Emphasizing the importance of emotional regulation and critical thinking in decision-making, he shared practical tips like implementing screen savers, observing the 20-20 rule, and cleaning digital devices regularly. His guidance on safeguarding personal data was invaluable, highlighting the dangers of sharing high-resolution photos and reiterating the importance of utilizing cyber helplines and following the DPDP Act 2023 for data protection. Dr. Kumar's session served as a call to action, inspiring attendees to prioritize digital safety and privacy.



Event Name	Fundamentals of Information Literacy
Date	04th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Pankaj Garg, Associate Professor, Community Radio Station, Radio Chitkara 107.8 FM
Number of Participants	67
SDGs Covered	4,9,17
Duration	One Hour

About the Activity

Addressing the challenges posed by misinformation and disinformation, Dr. Pankaj Garg conducted a dynamic and thought-provoking session. He elucidated the distinctions between misinformation and disinformation and demonstrated the various ways false narratives can distort public perception.



Fostering media literacy, critical thinking, and fact-checking skills, the session empowered participants to become vigilant digital citizens. Through practical advice on verifying sources and questioning content authenticity, attendees gained valuable strategies for combating the spread of misleading information. The interactive discussion equipped them to foster a reliable media ecosystem, marking a step toward an informed society.



EVENT DETAILS	
EVENT TYPE	ENVIRONMENT OR GREEN INITIATIVE
TOPIC	POSTER MAKING AND SLOGAN WRITING COMPETITION
DATE	2025-03-04 to 2025-04-24
MODE	OFFLINE
VENUE	LH- 205, IIND FLOOR (MARTIN LUTHER BLOCK)
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
NO. OF PARTICIPANTS	75
SDG NO	6, 11, 13, 14, 17

OBJECTIVE

- Raise Awareness: To increase student awareness about critical water management and sustainability issues, especially concerning the Ganga River.
- Promote Creative Engagement: To encourage students to creatively express their understanding of water conservation through poster making and slogan writing.
- Foster Community Involvement: To engage the academic community in the Namami Gange mission and promote a sense of responsibility towards water resource preservation.
- Recognize and Reward Action: To acknowledge and reward student contributions through the Ganga Champions Award, thereby motivating continued engagement in water sustainability efforts.

DESCRIPTION

The Faculty of Economics, in collaboration with the National Mission for Clean Ganga (NMCG) under the Ministry of Jal Shakti, is launching "Connecting Communities for Water Management and Sustainability: A Namami Gange Initiative." This initiative aims to raise awareness and promote action towards water conservation and river rejuvenation. The first event in this series is a "Poster Making and Slogan Writing Competition" scheduled for March 4th, 2025, at 1:30 PM in LH-205, Martin Luther Block. Students are invited to participate, bringing their own materials. The competition focuses on themes like water management and sustainability, Climate Change, Ecological Harmony, and Water Harvesting, or any related topic. Participants will create posters or write slogans for submission. The presentation of the posters was held on April 24th, 2025. Students from B.A. Economics (Data Science & AI) - Batch 2023 & 2024—took the lead in fostering awareness on crucial water management and sustainability issues within the communities of Jhansla and Thuha villages. Thought-

provoking poster presentations visually communicated key issues, while impactful awareness slogans left a lasting impression. Winners will receive the prestigious Ganga Champions Award from the Ministry of Jal Shakti. This event marks the beginning of a series aimed at engaging communities in the vital mission of preserving our water resources.

OUTCOMES

- Enhanced Understanding of Water Issues: Students will gain a deeper understanding of water management, sustainability, climate change, and ecological harmony.
- Improved Communication and Creative Skills: Participants will develop their ability to communicate complex environmental concepts through visual art (poster making) and concise messaging (slogan writing).
- Increased Awareness of Civic Responsibility: Students will become more aware of their role in environmental stewardship and the importance of community involvement in addressing water-related challenges.
- Exposure to Government Initiatives: Participants will learn about the National Mission for Clean Ganga (NMCG) and the Ministry of Jal Shakti's efforts, fostering an understanding of governmental approaches to environmental conservation.













EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	FUTURE-READY ENGINEERING: REVIT, AUTOCAD, SKETCHUP & STAAD PRO
DATE	2025-03-04 to 2025-03-07
MODE	OFFLINE
VENUE	CIVIL ENGINEERING SOFTWARE (TESLA BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. AKHILESH KUMAR
NO. OF PARTICIPANTS	29
SDG NO	4, 8, 11, 17

OBJECTIVE

- Equip participants with hands-on skills in AutoCAD, Revit, SketchUp, and STAAD Pro for AEC applications.
- Enhance proficiency in 2D drafting, 3D modeling, structural analysis, and BIM workflows for efficient design and execution.
- Improve understanding of integrating BIM methodologies to optimize collaboration and project management in construction.
- Provide industry-relevant training through real-world case studies and interactive sessions with expert guidance.
- Prepare students and professionals to leverage cutting-edge tools for smarter, more efficient engineering solutions.

DESCRIPTION

The workshop on "Future-Ready Engineering: Revit, AutoCAD, SketchUp & STAAD Pro," organized by the Department of Civil Engineering in collaboration with Innovative Systel, S.A.S Nagar, Mohali & Tickoo Institute of Emerging Technologies (TIET), Gurugram, Haryana, is scheduled to be held from 4th March to 7th March 2025. The event aims to provide participants with hands-on training in leading AEC (Architecture, Engineering, and Construction) software, equipping them with essential skills in 2D drafting, 3D modelling, structural analysis, and BIM workflows. Under the guidance of Ms. Anju Bhar, a Building Information Modelling Specialist from TIET, participants will gain practical exposure to AutoCAD, Revit, SketchUp, and STAAD Pro, enabling them to create detailed drawings,

visualize architectural designs, analyze structural integrity, and integrate BIM methodologies. This comprehensive training will cover key aspects of engineering design, from conceptualization to execution, ensuring a holistic understanding of modern software applications in civil engineering. The workshop is designed for students, engineers, and professionals who seek to enhance their technical proficiency and stay competitive in the industry. Through interactive sessions, real-world case studies, and project-based learning, attendees will develop expertise in streamlining design processes, improving collaboration, and optimizing construction workflows. By leveraging cutting-edge tools, participants will be better prepared to tackle industry challenges and contribute effectively to future-ready engineering solutions.

OUTCOMES

- Participants will gain proficiency in AutoCAD, Revit, SketchUp, and STAAD Pro for AEC applications.
- Improved ability to create detailed drawings, 3D models, and structural analyses for engineering projects.
- Enhanced understanding of BIM workflows for efficient project planning, execution, and collaboration.
- Practical exposure to industry-relevant tools through hands-on training and real-world case studies.
- Increased readiness to apply modern engineering software for innovative and sustainable design solutions.




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Chitkara University

Event Name	Denim Day for Dementia Brain Health, Wellness & Aging
Date	05th March 2025
Venue	Martin Luthur Hall, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Prof. V.K. Kool, Emeritus Professor, SUNY Polytechnic Institute
Number of Participants	67
SDGs Covered	3, 4,17
Duration	Two Hour

About the Activity

The Department of Education, in partnership with Chitkara School of Psychology and Counselling and Chitkara Business School, recently hosted the seminar titled "Being a Body Versus Having a Body: Human Wisdom at Crossroads." This event was part of the "Brain Health, Wellness, and Aging" series, held in honor of Denim Day for Dementia. Prof. V.K. Kool, an Emeritus Professor from SUNY Polytechnic Institute, delivered an insightful lecture that delved into the philosophical and psychological dimensions of the body's role in human existence. He illuminated the vital distinction between viewing the body as a separate entity and embracing it as a fundamental aspect of one's identity, linking these ideas to the broader challenges of human wisdom in today's technologically advanced world. Prof. Kool also addressed the ongoing interplay between biology and technology and the apparent shortage of philosophical insight. Highlighting the importance of psychological wisdom, he reflected on its significance in navigating modern realities, particularly through the lens of "homo prospectus."

The seminar also explored the emergence of humanoids, inspiring attendees to ponder the defining aspects of "being" a body versus merely "having" one, within the context of wise cognition. This intellectually stimulating event created an exceptional space for engaging with intricate theoretical ideas, offering fresh perspectives on the human condition and underscoring the relevance of philosophical and psychological thought in shaping contemporary society.

Event Name	Denim Day for Dementia Brain Health, Wellness & Aging
Date	05th March 2025
Venue	Martin Luthur Hall, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Jayashree Dasgupta, Atlantic Fellow for Brain Health, Global Brain Health Institute, Trinity College Dublin
Number of Participants	67
SDGs Covered	3, 4,17
Duration	Two Hour

About the Activity

The Department of Education, in collaboration with Chitkara Business School and Chitkara School of Psychology and Counselling, convened a seminar entitled "Brain Health, Wellness, and Aging," commemorating Denim Day for Dementia. The event featured a keynote presentation by the honourable Dr. Jayashree Dasgupta, Atlantic Fellow for Brain Health at the Global Brain Health Institute, Trinity College Dublin. Dr. Dasgupta's discourse, "Brain Health, Dementia Care, and Society: Emerging Trends," addressed critical aspects of cognitive preservation, including the role of education in maintaining cognitive reserves, the significance of environmental stimulation, the symptomatology and risk factors associated with dementia, and evidence-based strategies for risk reduction. This seminar, aligned with Sustainable Development Goal 3 (Good Health and Well-being) and Goal 4 (Quality Education), aimed to elevate public awareness regarding brain health and dementia, particularly within the context of an aging population. The event facilitated substantive dialogue and provided attendees with expert insights into contemporary research and practical approaches to cognitive wellness, thereby enhancing participant knowledge and promoting proactive brain health management.




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EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	ECHOVERSE
DATE	2025-03-05 to 2025-03-05
MODE	OFFLINE
VENUE	FARADAY HALL (FARADAY HALL, EDISON BLOCK, CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	MR. SAMEER MALHOTRA
NO. OF PARTICIPANTS	24
SDG NO	4, 5, 10, 17

OBJECTIVE

- To provide a platform for university students to showcase their musical talents in singing, rapping, and beatboxing.
- To encourage artistic expression and creativity through competitive performances.
- To foster a spirit of healthy competition and appreciation for diverse musical styles.
- To enhance stage confidence and performance skills among participants.
- To create an engaging and vibrant musical experience for the university community.

DESCRIPTION

Echoverse is organized by the Nirmaan Club. Echoverse is a thrilling platform where rhythm, beats, and lyrical mastery come to life. This event is designed to explore and showcase the diverse musical talent of university students, bringing together singers, rappers, and beatboxers to compete in an electrifying face-off. EchoVerse is not just a competition; it is a celebration of musical expression where participants get the opportunity to perform live, engage with an enthusiastic audience, and battle it out to claim the top spot. The event aims to encourage creativity, stage confidence, and artistic innovation, allowing students to explore their potential in an energetic and supportive environment. With a judging panel of experienced musicians and a vibrant audience cheering them on, participants will be evaluated on their vocal quality, rhythm, originality, and stage presence. Whether it's a soulful melody, powerful rap, or mind-blowing beatboxing, each performance will bring a unique vibe to the stage. Beyond competition, EchoVerse fosters a community of passionate artists, providing them with

a platform to gain recognition and refine their craft. It is an opportunity to experience the thrill of live performance, musical improvisation, and creative collaboration.

OUTCOMES

- Participants will develop confidence in showcasing their musical talents through singing, rapping, and beatboxing.
- The event will encourage creativity while aligning with SDG 4 (Quality Education), SDG 11 (Sustainable Cities & Communities), and SDG 16 (Peace, Justice & Strong Institutions).
- EchoVerse will foster a collaborative and inclusive musical environment, strengthening student engagement and cultural vibrancy.
- Participants will improve their stage presence, performance techniques, and audience engagement skills through live competition.
- The event will provide an opportunity for emerging artists to gain exposure, receive feedback from experts, and build their artistic identity.



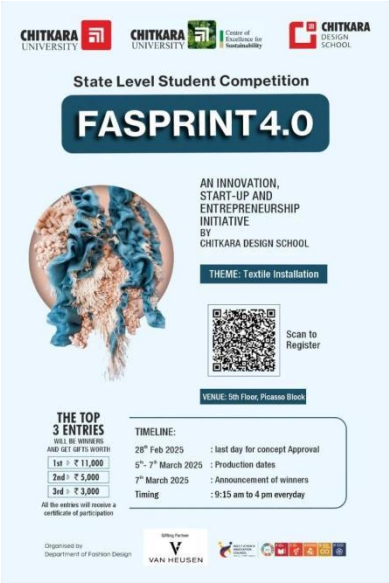

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Title: **Fasprint 4.0**		
1	**Type of Activity**	Techfest and Innovation
2	**PROGRAM THEME (KEYWORDS)**	Innovation Through Sustainability
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/162EgteNBj/
	LINK (Post Link)	
4	**Program Type**	**Level 4**
	Nomenclature	Competition
	Duration of the activity	**20 hours**
5	Description of the event not more than **100 words** (Final Report)	
	The Department of Fashion Design at Chitkara Design School organized *Fasprint 4.0*, a 3-day state-level student competition (March 5–7, 2025), in collaboration with Chitkara University, the Institution's Innovation Council, and the Center of Excellence for Sustainability. Focused on the theme *Textile Installation*, the event challenged students to repurpose textile waste into creative, sustainable installations. Teams from various departments ideated, designed, and presented projects judged by Ms. Kalika Mehra, Mr. Dushyant Panvar, and Dr. Vaibbhavi P. Fasprint 4.0 promoted innovation, sustainability, and entrepreneurship, encouraging students to tackle textile pollution with eco-conscious design thinking and interdisciplinary collaboration.	
6	Kindly justify the activity conducted by your respective department as an IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	Fasprint 4.0 is a prime example of innovation, sustainability, and entrepreneurship coming together. By focusing on textile waste, the competition encouraged participants to develop creative solutions to repurpose materials, showcasing their innovative problem-solving abilities. The sustainable aspect was emphasized through the use of discarded textiles, addressing the urgent issue of textile pollution. Moreover, the event fostered entrepreneurship by encouraging students to think about how their designs could be applied commercially, promoting eco-	

	conscious practices. This initiative provided a platform for students to explore real-world challenges, bridging creativity, environmental responsibility, and entrepreneurial potential.
7	Start and End date of the event: 5th March - 7th March 2025
8	Mention minimum number of students (Event):
9	Mention minimum number faculty (Event): 4
10	Objective of the event in 3 words (90 Characters) only: Innovation, Sustainability, Creativity
11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Sustainable development, Eco Friendly
12	**Video URL** **https://drive.google.com/file/d/1Aph1zlEBguD-lUr9W230SeQBd8Gdw0xi/view?usp=drive_link**
13	PHOTOGRAPHS

FLYER Photograph (<2MB)



Photographs with Speaker/Students(<2MB)

poster



Students of Chitkara University with the Faculty of Fashion Design Dept. and the Jury Members Ms. Kalika Mehra & Mr. Dushyant Panar.

Photographs with Speaker/Students (<2MB)



Fashion Design Dept. Faculty team with the jury members.



Students present their work to the jury members.

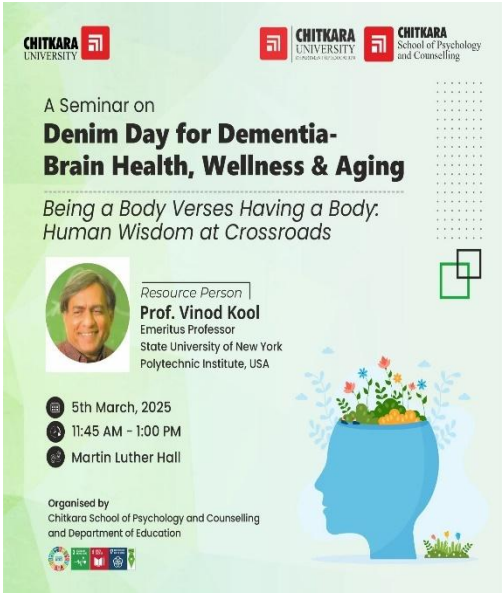
	 The jury members closely observe the students' work.

	 Jury member Ms. Kalika Mehra
Name of Department:	Department of Fashion Design
Name of Organizer with Mail ID & Contact Number:	Dr. Vaibbhavi P. vaibbhavi.ranavaade@chitkara.edu.in 9890605243
Resource Person Details:	
Name:	Sanjay Razora
Designation:	Head of the Department, Fashion Design
Organization:	Chitkara Design School, Fashion Department
Mail ID:	Sanjay.razora@chitkara.edu.in
Contact No.	9116524392

EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	BRAIN HEALTH, WELLNESS AND AGING - "BEING A BODY VERSES HAVING A BODY: HUMAN WISDOM AT CROSSROADS"
DATE	2025-03-05 to 2025-03-05
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	PROF. VINOD KOOL, PROFESSOR EMERITUS
NO. OF PARTICIPANTS	120
SDG NO	3, 4, 17

OBJECTIVE

- Explore the Philosophical and Psychological Implications of the Body.
- Address the Challenges of Human Wisdom in a Technological Age
- Reflect on the Nature of Humanoids and Wise Cognition
- Connect Philosophical and Psychological Perspectives of the Brain to Modern Challenges



DESCRIPTION

The Chitkara School of Psychology and Counselling, in collaboration with the Department of Education, successfully presented the seminar "Being a Body Versus Having a Body: Human Wisdom at Crossroads," as part of the "Brain Health, Wellness and Aging" event, commemorating Denim Day for Dementia. Prof. V.K. Kool, Emeritus Professor at SUNY Polytechnic Institute, delivered a compelling discourse on the profound philosophical and psychological implications of the body's role in human experience. He explored the crucial distinction between perceiving the body as an external entity and understanding it as an integral part of one's being, connecting this concept to the challenges of human wisdom in a modern, technologically driven world. Professor Kool further addressed the ongoing tension between biology, technology, and the current deficit of

philosophical wisdom. He emphasized the necessity of psychological wisdom to navigate this era, particularly concerning the concept of "homo prospectus." The discussion extended to the reality of humanoids, prompting attendees to reflect on the defining difference between "having" a body and "being" a body of "wise cognition." The seminar successfully provided a unique platform for engaging with complex theoretical concepts, fostering deeper insights into the human condition and the critical role of philosophical and psychological perspectives in our evolving society.

OUTCOMES

- Increased Understanding of the Body-Mind Connection
- Enhanced Awareness of the Challenges of Modern Wisdom






A Seminar on
Denim Day for Dementia-
Brain Health, Wellness & Aging
Being a Body Verses Having a Body:
Human Wisdom at Crossroads
Resource Person
Prof. Vinod Kool

EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	BRAIN HEALTH, WELLNESS AND AGING - "CARING FOR THE ELDERLY WITH DEMENTIA"
DATE	2025-03-05 to 2025-03-05
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. NASHEEDA AISHATH, HEAD OF SCHOOL OF PSYCHOLOGY
NO. OF PARTICIPANTS	79
SDG NO	3, 4, 17

OBJECTIVE

- To provide participants with a comprehensive understanding of the challenges and complexities associated with caring for elderly individuals with dementia.
- To educate participants on the importance of person-cantered care in dementia management.
- To equip caregivers and professionals with practical strategies and techniques for providing effective and compassionate care to individuals with dementia.
- To highlight both medical and non-medical treatment methods for improving the quality of life of elderly individuals with dementia.
- To foster a deeper sense of empathy and compassion among attendees towards individuals living with dementia and their caregivers.
- To raise awareness about the impact of dementia on individuals and families.

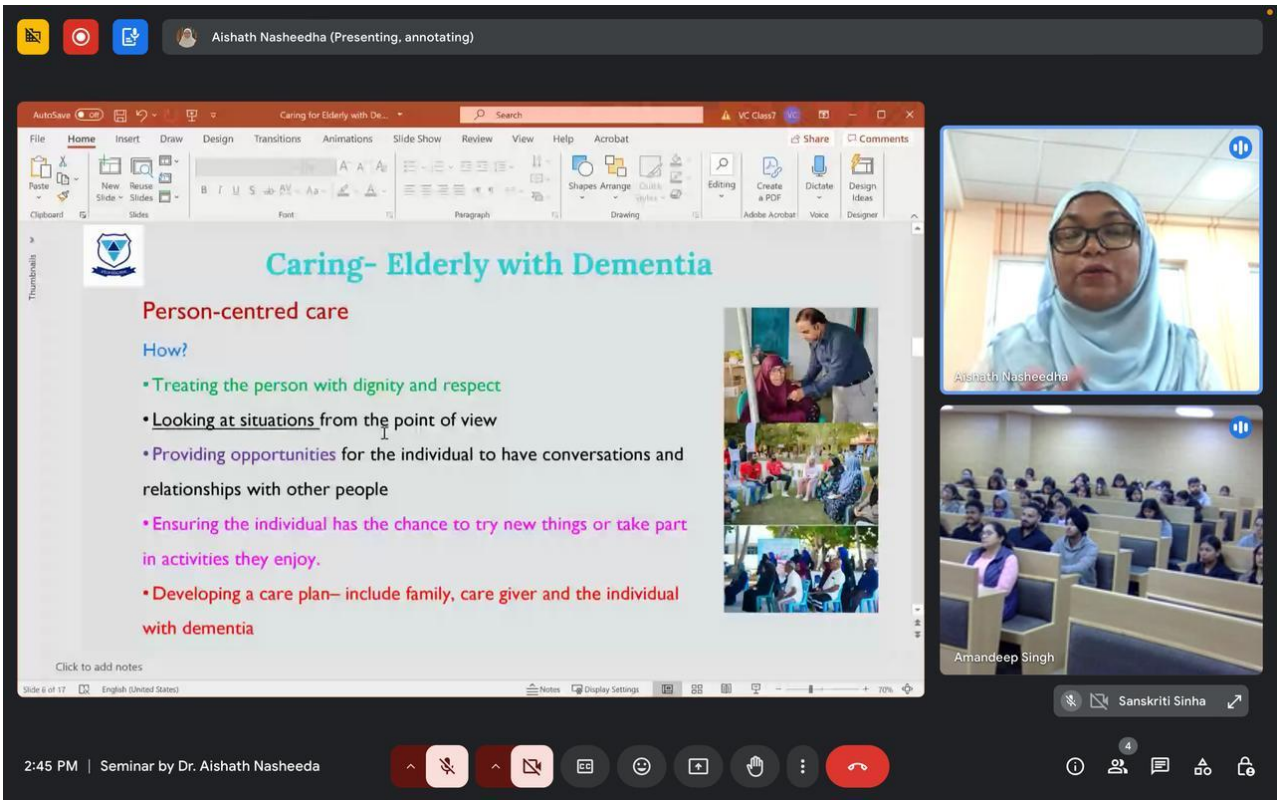
DESCRIPTION

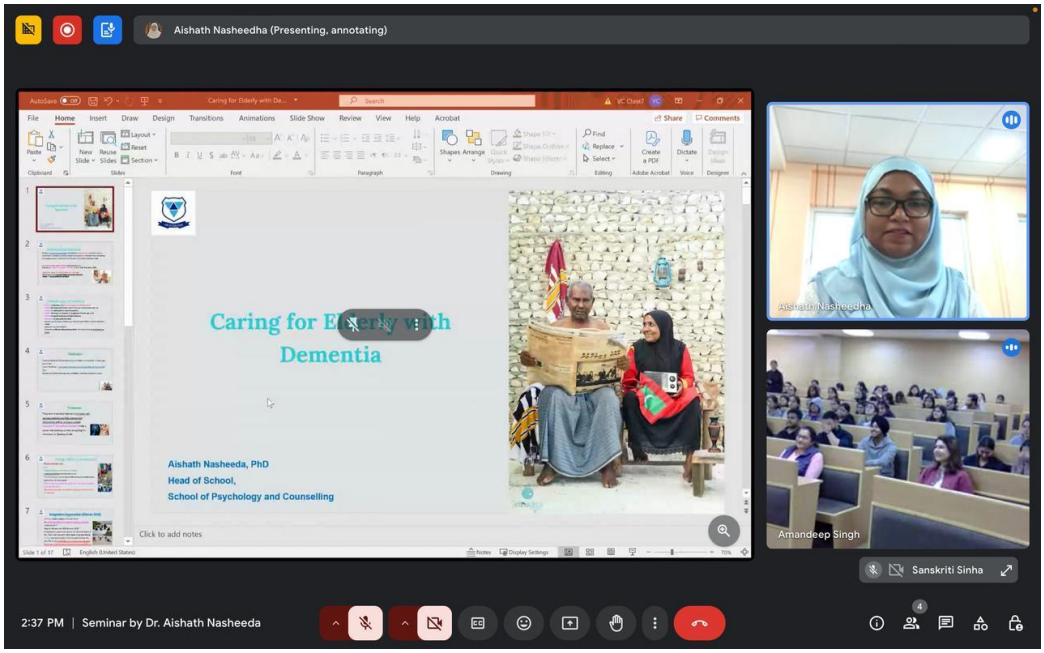
The Chitkara School of Psychology and Counselling, in collaboration with the Office of International Affairs and the Department of Education, successfully hosted a seminar on "Caring for Elderly with Dementia," as part of the "Brain Health, Wellness and Aging" event, commemorating Denim Day for Dementia. Dr. Aishath Nasheeda, Assistant Professor and Head of School, School of Psychology, Villa College, Maldives, provided invaluable insights and practical guidance on essential aspects of dementia care. Her presentation emphasized person-centered care, focusing on understanding the individual's unique situation and implementing both medical and non-medical treatment methods to ensure quality of life for elderly individuals with dementia. Dr. Nasheeda's session successfully evoked a profound sense of empathy among attendees. She addressed crucial strategies and considerations for

caregivers and professionals, offering a nuanced understanding of the challenges and best practices in dementia care. The seminar provided a vital opportunity to gain expertise and enhance understanding of the practical and compassionate aspects of supporting those living with dementia, leaving attendees with actionable knowledge and a renewed sense of compassion.

OUTCOMES

- Participants gained a deeper understanding of the various aspects of dementia care, including person-centered care, medical and non-medical treatment methods.
- Attendees demonstrated improved comprehension of the challenges faced by individuals with dementia and their caregivers.
- Attendees exhibited a heightened sense of empathy and compassion towards individuals with dementia and their families.
- The seminar fostered a supportive and understanding environment.
- Participants left the seminar with actionable knowledge and a renewed sense of compassion, enabling them to apply the learned strategies in their respective roles.




Aishath Nasheedha (Presenting, annotating)
Caring for Elderly with Dementia
Aishath Nasheedha, PhD
Head of School,
School of Psychology and Counselling
Click to add notes
Aishath Nasheedha
Amandeep Singh
Sanskriti Sinha
2:37 PM | Seminar by Dr. Aishath Nasheeda


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EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	BRAIN HEALTH, WELLNESS, AND AGING - "BRAIN HEALTH, DEMENTIA CARE & SOCIETY: EMERGING TRENDS"
DATE	2025-03-05 to 2025-03-05
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. JAYASHREE DASGUPTA, ADJUNCT PROFESSOR OF HEALTHCARE MANAGEMENT
NO. OF PARTICIPANTS	100
SDG NO	3, 4, 17

OBJECTIVE

- To increase student and faculty understanding of brain health, dementia, and the impact of an aging population on cognitive wellness.
- To provide attendees with expert insights into contemporary research and emerging trends in brain health and dementia care.
- To address critical aspects of cognitive preservation, including the role of education, environmental stimulation, and risk reduction strategies.
- To inform participants about the symptomatology and risk factors associated with dementia.
- To encourage attendees to adopt proactive approaches to brain health management.
- To emphasize the significance of maintaining cognitive reserves.

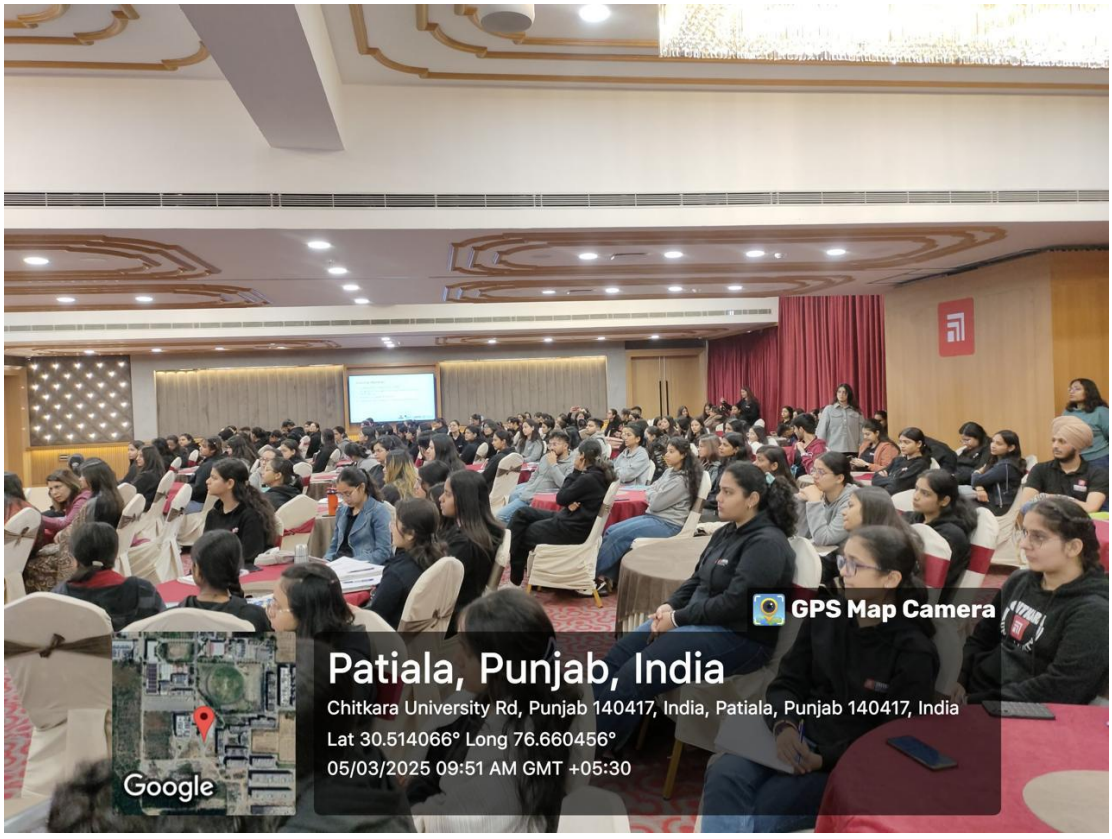
DESCRIPTION

The Chitkara School of Psychology and Counselling (CSPC), in conjunction with the Chitkara Business School and the Department of Education, convened a seminar entitled “Brain Health, Wellness and Aging,” commemorating Denim Day for Dementia. The event featured a keynote presentation by the honorable Dr. Jayashree Dasgupta, Atlantic Fellow for Brain Health at the Global Brain Health Institute, Trinity College Dublin. Dr. Dasgupta’s discourse, “Brain Health, Dementia Care and Society: Emerging Trends,” addressed critical aspects of cognitive preservation, including the role of education in maintaining cognitive reserves, the significance

of environmental stimulation, the symptomatology and risk factors associated with dementia, and evidence-based strategies for risk reduction. This seminar, aligned with Sustainable Development Goal 3 (Good Health and Well-being) and Goal 4 (Quality Education), aimed to elevate public awareness regarding brain health and dementia, particularly within the context of an aging population. The event facilitated substantive dialogue and provided attendees with expert insights into contemporary research and practical approaches to cognitive wellness, thereby enhancing participant knowledge and promoting proactive brain health management.

OUTCOMES

- Increased Knowledge of Brain Health and Dementia for faculty and students.
- Improved Understanding of Cognitive Preservation Strategies for faculty and students.
- Enhanced Awareness of Dementia's societal impact of dementia and the importance of proactive management.
- Promotion of proactive brain health management behaviours.
- Facilitation of meaningful dialogue and knowledge exchange among attendees.




Brain Health, Dementia Care & Society: Emerging Trends
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Brain Health, Dementia Care & Society: Emerging Trends
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Event Name	2 days workshop CRITICARE-2025: Evolving Dimensions of Critical Care Nursing Practice
Date	6th-7th March, 2025
Venue	Pierre Hall (6th March 2025) and Martin Luther Hall (7th March 2025)
Organizer	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Jai Kishan Karahyla, Dr. Harmeet Kaur Kang, Dr. Kanika, Dr. Ruchi Saini, Ms. Jaspreet Kaur Sodhi
Number of Participants	114
SDGs Covered	SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 17 (Partnerships for the goals)
Duration	2 days (9:00 am to 4:00 pm)

About the Activity

Regardless of the critical care environment, management of the airway and the respiratory system always remains a priority. Assessment and airway management are vital components. Completion of a comprehensive respiratory assessment is an important aspect of caring for a patient in any critical/acute care setting. The workshop focused discussions on respiratory assessment, care for patients with specific respiratory conditions, and interpreting arterial blood gases. It also highlighted various methods of supporting the airway and various ventilator modes and settings.

Description

The Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, organized a 2-day workshop, CRITICARE-2025: Evolving Dimensions of Critical Care Nursing Practice, on 6th-7th March, 2025, with the objective of providing a platform for nursing professionals to enhance their knowledge and skills in critical care nursing, with a focus on respiratory care.

Eminent speaker Dr. Jai Kishan Karahyla, Professor Emeritus of Pulmonary Medicine, talked about an overview of respiratory emergencies. Dr. Kanika, Vice Principal, Department of Nursing, CSHS, Chitkara University, discussed the assessment and monitoring of respiratory conditions. The session on ventilator management in respiratory failure was taken by Dr. Harmeet Kaur Kang, Principal and Director, Department of Nursing, CSHS, Chitkara

University. Dr. Ruchi Saini, Tutor, NINE, PGIMER, Chandigarh, discussed the management of acute asthma and COPD exacerbations, and the management of ARDS was discussed by Ms. Jaspreet Kaur Sodhi, Associate Professor, Government College of Nursing, Rajindra Hospital, Patiala.

Major highlights of the workshop were the interactive sessions with renowned experts in critical care nursing, hands-on practice sessions for auscultating the normal and abnormal lung sounds and airway management, case scenario-based discussions on various respiratory topics, a quiz competition for delegates to test their knowledge, and opportunities for networking and collaboration among nursing professionals.

The CRITICARE-2025 workshop was a resounding success, providing valuable learning experiences for nursing professionals in critical care nursing. The expert sessions, interactive discussions, and quiz competition all contributed to a comprehensive and engaging program. We look forward to future events that promote excellence in nursing practice.

Objectives

- To enhance understanding of participants by providing in-depth knowledge about critical care nursing concepts related to respiratory illnesses.
- To develop and refine the critical care nursing skills necessary for managing complex respiratory conditions, including advanced assessment techniques and specialized interventions.
- To offer practical, hands-on training or simulation exercises to allow participants to practice critical care skills in a controlled, low-risk environment.
- To encourage continuous professional development, including the importance of staying informed about current guidelines, protocols, and innovations in critical care.






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Event Details	
Event Type	Expert Talk
Topic	Sip & Innovate: A Coffee Brewing Experience
Date	2025-03-06 to 2025-03-06
Mode	Offline
Venue	Barista, Chitkara University (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Tarundeep Singh Director Operations, Tarun AroraAsst. Director Operations
No. of Participants	40
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 17: Partnership for the Goals

- To educate participants on different coffee brewing techniques and equipment.
- To enhance practical skills in coffee extraction and flavor profiling.
- To provide industry insights from hospitality professionals.
- To promote sustainable and innovative coffee-making practices.
- To inspire students to explore career opportunities in the coffee and F&B industry.

Description

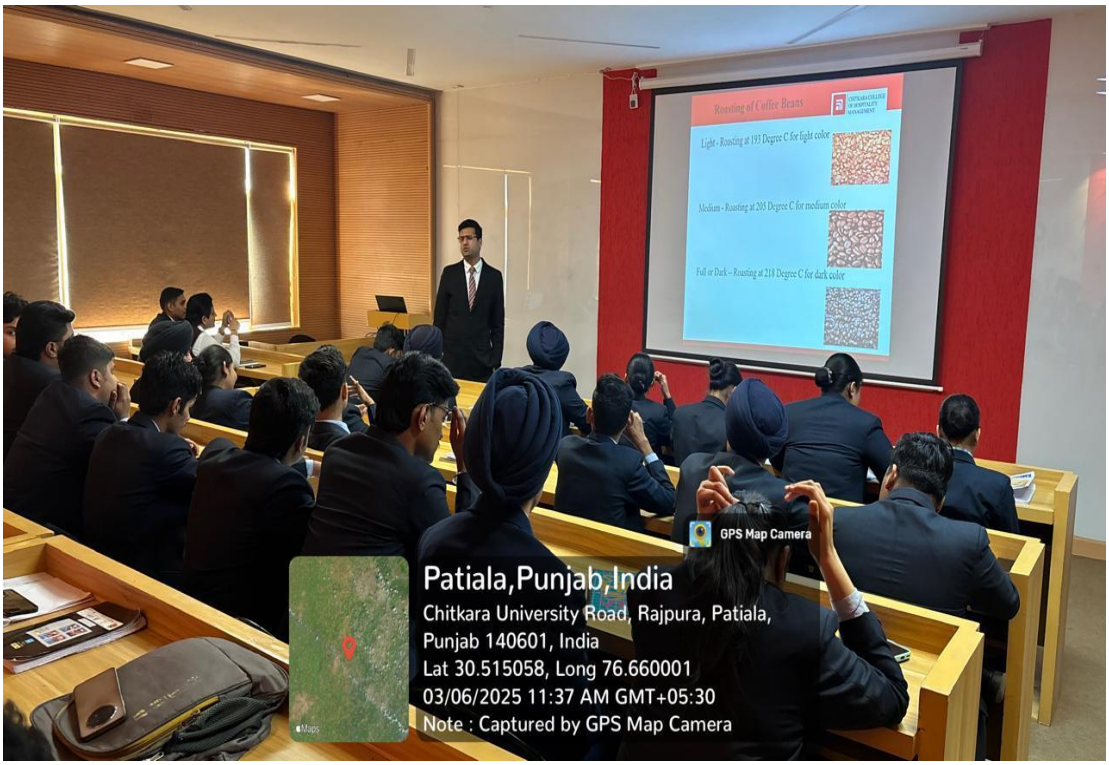
Chitkara College of Hospitality Management in collaboration with the Service Saavies Club, successfully organized A Coffee Brewing Experience on March 6, 2025, at Barista, Chitkara University. This engaging and hands-on event was designed to introduce students to the art and science of coffee brewing, allowing them to explore different brewing techniques and gain insights from industry experts. The session was led by Mr. Tarundeep Singh, Director of Operations at 9191 Hospitality LLP, and Mr. Tarun Arora, Assistant Director of Operations at 9191 Hospitality LLP. Their expertise in the coffee industry provided valuable knowledge on various brewing methods, coffee bean selection, and the importance of precision in the brewing process. The event commenced at 9:20 AM and continued until 4:20 PM, offering an immersive experience for participants. Attendees had the opportunity to understand the nuances of coffee extraction, explore brewing equipment, and experiment with different techniques to enhance flavor and aroma. The hands-on nature of the event allowed students to develop practical skills in coffee craftsmanship, making it particularly beneficial for those interested in the hospitality industry.

The session was categorized as a Level 2 Activity, ensuring an advanced learning experience. Through live demonstrations and interactive discussions, participants gained a deeper appreciation for the artistry and technicality behind a perfect cup of coffee. The event also brought attention to sustainable practices in coffee production and brewing. This initiative by the Service Saavies Club, Chitkara College of Hospitality Management, successfully blended education with innovation, inspiring students to explore coffee culture beyond just consumption. The enthusiasm and engagement of attendees reflected the event's success in enhancing their knowledge and skillset in the F&B sector.

Outcomes

- Participants gained hands-on experience in various coffee brewing methods.
- Students developed a deeper understanding of coffee bean selection and extraction.
- Attendees learned industry best practices from experienced professionals.
- The event fostered innovation and sustainability in coffee-making.
- Students explored potential career paths in the coffee and hospitality industry.




Roasting of Coffee Beans
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Medium - Roasting at 205 Degree C for medium color
Full or Dark – Roasting at 218 Degree C for dark color
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Event Name	Donation Drive
Date	06th March 2025
Venue	Jhansla Vocational Training Centre and Schools
Organizer	Department of Education
Resource Person	Dr. Anu Verma, Assistant Professor and NSS Officer Incharge
Number of Participants	67
SDGs Covered	4, 9, 17
Duration	One Hour

About the Activity

A donation drives also unfolded, underscoring the importance of empathy and solidarity. Essential items were collected and distributed to those in need, leaving a lasting impact on both the beneficiaries and the participants involved in this act of generosity.





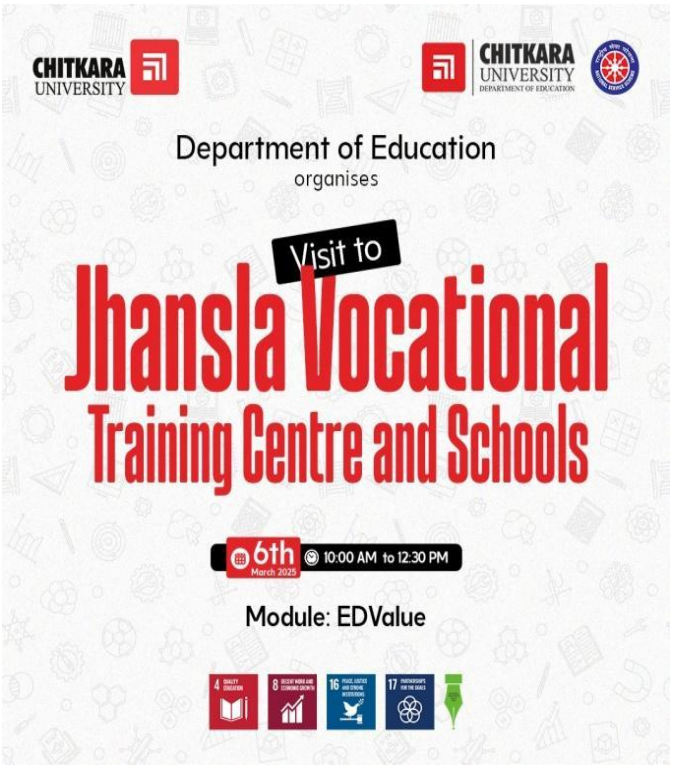
Stationary donated to the school students at Jhansala village



Alpha Teachers along with Dr Anu Verma donating the clothes to the ladies

Event Name	Visit to Jhansla Vocational Training Centre and Schools
Date	06th March 2025
Venue	Jhansla Vocational Training Centre and Schools
Organizer	Department of Education
Resource Person	Dr. Anu Verma, Assistant Professor and NSS Officer In charge
Number of Participants	67
SDGs Covered	4, 9, 17
Duration	One Hour

About the Activity



The participants embarked on an insightful visit to a vocational center in the adopted village, where they had the opportunity to witness firsthand the efforts dedicated to skill development and livelihood generation. Engaging with the individuals enrolled in the training programs, participants observed the diverse vocational courses being offered, such as tailoring, handicrafts, and small-scale manufacturing. This visit not only provided a deeper understanding of the community's socio-economic challenges but also inspired participants to explore avenues for collaboration and support. The experience underscored the transformative impact of education and vocational training in empowering communities toward self-reliance and growth.



Dr Anu Verma and alpha teachers witness firsthand the efforts dedicated to skill development and livelihood generation



School Visit ofJhansala Village

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	DEVELOPING A PROJECT PROPOSAL AND CONTEMPORARY RESEARCH THEMES IN PSYCHOLOGY
DATE	2025-03-06 to 2025-03-06
MODE	HYBRID
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. VINOD KOOL, PROFESSOR EMERITUS
NO. OF PARTICIPANTS	27
SDG NO	4, 9, 17

OBJECTIVE

- To understand the aims, goals and objectives of the project.
- To enhance knowledge about the outline of a research project, resources are required, including human resources, technology, budget, and time, ensuring that all aspects of the project are well-planned.
- To brief about how to establish a timeline, set key milestones and deadlines to ensure the project stays on track and is completed on time.
- To provide participants with a deep understanding of current trends, emerging topics, and innovative methodologies in the field of psychology.
- To foster learning, discussion, and networking among researchers, and faculty encouraging collaboration and the exchange of research ideas.
- To equip participants with advanced knowledge and skills related to contemporary research methods, tools, and technologies used in psychological research.

DESCRIPTION

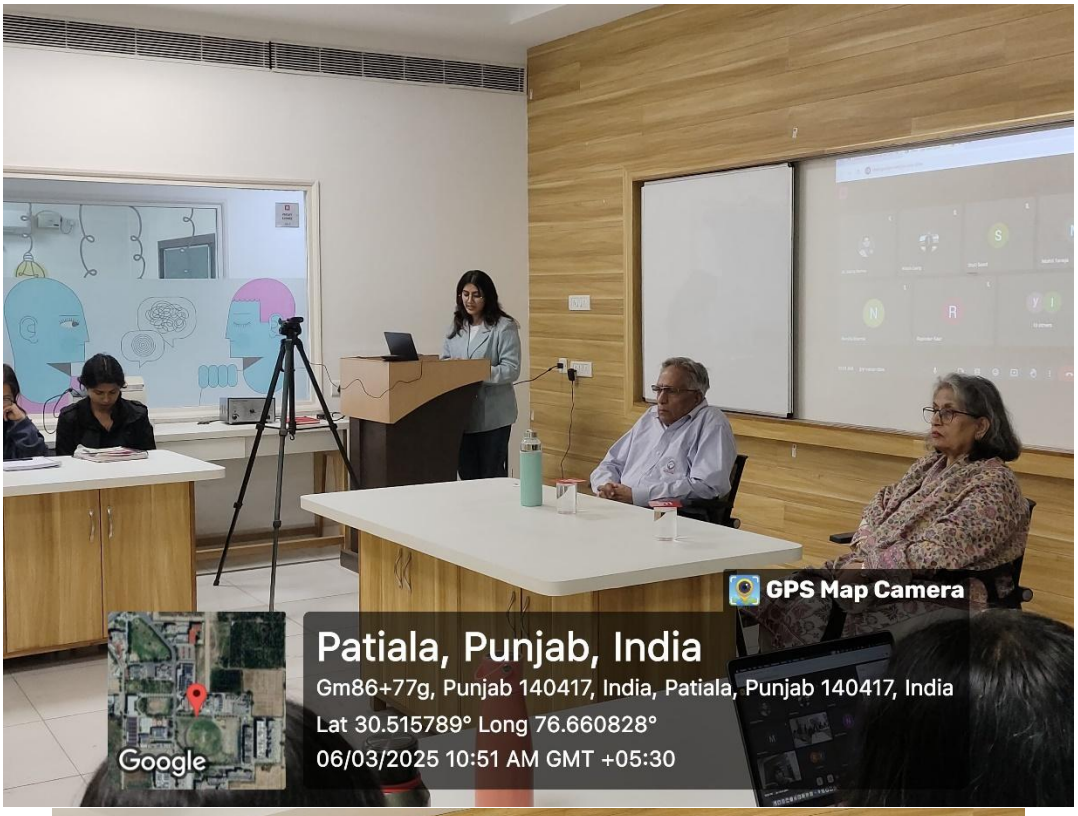
The Chitkara School of Psychology and Counselling organised an expert talk on 'Developing a Project Proposal and Contemporary Research Themes in Psychology' on 6th March 2025 at Chitkara University, Punjab. Prof. Vinod Kool, SUNY Polytechnic Institute, USA, was the resource person for the same. Prof. Vinod Kool provided research scholars, students, and faculty with insights into structuring research proposals, managing resources, and exploring contemporary psychological research trends. Key topics included problem identification,

literature review, research methodology, and timeline management, along with discussions on digital mental health, neuropsychology, and AI in psychological research. Psychology of embarrassment, psychology of employees and other emerging areas was discussed in the session.

OUTCOMES

- Gain an understanding about aims & objectives of the project and outline of the research project.
- Acquire knowledge of current trends, emerging topics, and innovative methodologies in the field of psychology.
- Enhance advanced knowledge and skills related to contemporary research methods, tools, and technologies used in psychological research.
- Foster collaboration and the exchange of research ideas with scholars and faculty.




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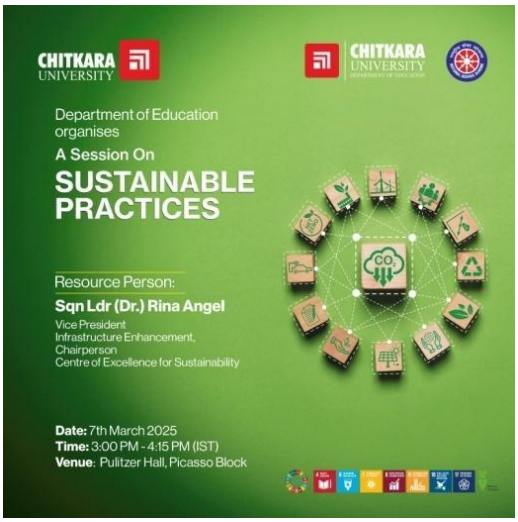



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Event Name	A Session on Sustainable Practices
Date	07th March 2025
Venue	Pultizer Hall, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Sqn. Ldr. (Dr.) Rina Angel, Vice President, Infrastructure Enchanment, Chairperson, Centre of Excellence for Sustainability
Number of Participants	67
SDGs Covered	4, 6,12, 14, 17
Duration	One Hour

About the Activity



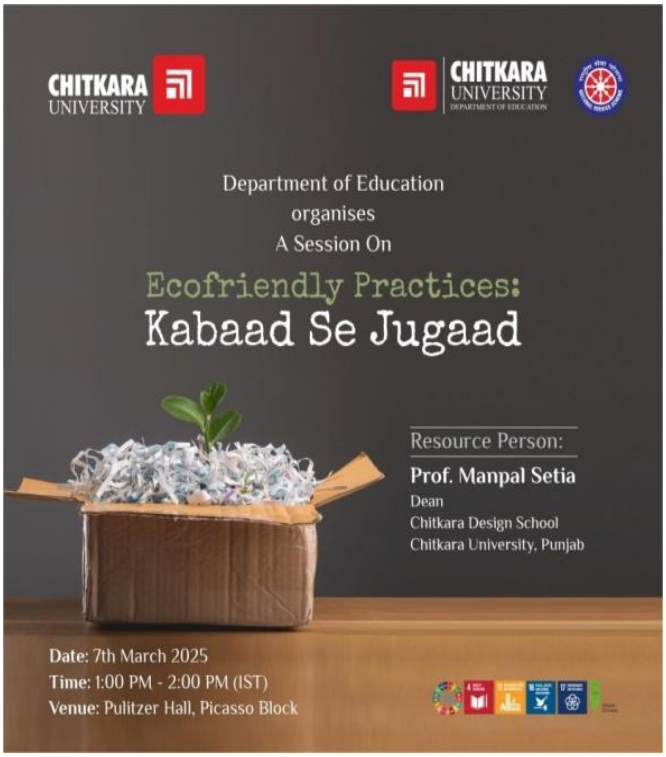
Sqn. Ldr. (Dr.) Rina Angel's session expanded upon the themes of sustainability, offering deeper insights into specific practices that align with global environmental goals. She discussed the role of sustainable agriculture, renewable energy technologies, and water conservation efforts in addressing environmental challenges. Participants were encouraged to explore practical initiatives like community farming and rainwater harvesting as impactful ways to contribute to ecological balance. Dr. Angel shared real-world success stories and case studies, which helped participants understand the transformative potential of collective action. The session cultivated a sense of responsibility and empowered attendees to take tangible steps toward creating a sustainable future.



Event Name	Eco friendly Practices: Kabaad Se Jugaad
Date	07th March 2025
Venue	Pultizer Hall, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Prof. Manpal Setia, Dean, Chitkara Design School
Number of Participants	67
SDGs Covered	4, 11, 165 17
Duration	One Hour

About the Activity

The session on eco-friendly sustainable practices, led by Dr. Manpal Setia, was an enlightening experience for participants. Dr. Setia emphasized the importance of reducing waste, conserving energy, and promoting green initiatives as part of daily routines.



Participants were introduced to practical ways of implementing sustainability at individual and community levels, with an emphasis on minimalism and resource efficiency.

Dr. Setia also discussed innovative strategies to achieve eco-friendly living, including composting, recycling, and supporting renewable energy solutions.

This interactive session left participants inspired to incorporate sustainable habits into their lifestyles and act as advocates for environmental preservation within their communities.



Dr. Setia addressing the alpha teachers about the importance of reducing waste, conserving energy, and promoting green initiatives as part of daily routines.



Dr. Setia discussed innovative strategies to achieve eco-friendly living, including composting, recycling, and supporting renewable energy solutions.

Title: Innovate, Inspire, Lead: Celebrating the power of women in health and leadership		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking & Critical Thinking
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	Innovate, Inspire & Lead: Celebrating the Power of Women in Health & Leadership
5	Description	
	This event aims to highlight women's achievements and promote gender equality through two engaging sessions. The first session, The Importance of Women's Health, will delve into the critical aspects of women's well-being, focusing on physical, mental, and spiritual health challenges and strategies for maintaining a healthy work-life balance. The second session, From Vision to Victory: Women in Leadership, will celebrate the journey of women leaders who have transformed with their vision and resilience, highlighting the importance of mentorship, education, and breaking stereotypes in achieving success.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	This event aims to highlight women's achievements and promote gender equality through two engaging sessions. The first session, The Importance of Women's Health, will delve into the critical aspects of women's well-being, focusing on physical, mental, and spiritual health challenges and strategies for maintaining a healthy work-life balance. The second session, From Vision to Victory: Women in Leadership will celebrate the journey of women leaders who have transformed with their vision and resilience, highlighting the importance of mentorship, education, and breaking stereotypes in achieving success.	
7	Start and End date of the event: 10/03/2025 to 10/03/2025	
8	Mention minimum number of students (Event): 40	

9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	
	Promote gender equality and empowerment. Raise awareness on women's health. Inspire women in leadership roles. Encourage innovation and creativity. Build a supportive community network. Empowered women with health knowledge. Inspired leadership and career growth. Fostered a supportive community.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	This event aims to highlight women achievements and promote gender equality through two engaging sessions. The critical aspects of women's well-being, focusing on physical, mental, and spiritual health challenges and strategies for maintaining a healthy work-life balance were discussed and imparted. It also highlighted the importance of mentorship, education, and breaking stereotypes in achieving success.	
12	**Video URL**	

Name of Department:	Department of Civil Engineering
Name of Organizer with Mail ID & Contact Number:	Dr. Shristi Kanoungo, Niharika Gupta
Resource Person Details:	
Name:	Ms. Timsy
Designation:	Associate Professor
Organization:	Department of Nursing, Chitkara university
Name:	Sqn Ldr (Dr.) Rina Angel
Designation:	Vice President
Organization:	Infrastructure Enhancement, Chitkara University

Title: **Expert talk** on **'Narrate to Captivate: The Art of Innovative Visual Storytelling'**		
1	**Type of Activity**	Expert talk
2	**PROGRAM THEME (KEYWORDS)**	Visual Storytelling, Narrative Design, Innovation Ecosystem, Immersive Communication, Creative Expression
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1SJGtNJov1/
	LINK (Post Link)	
4	**Program Type**	Level 1
	Nomenclature	Expert talk
	Duration of the activity	2 hours
5	Description of the event not more than **100 words**	
	The **Department of Communication Design**, Chitkara Design School, in collaboration with the Institution's Innovation Council (IIC), organized an expert talk titled **"Narrate to Captivate: The Art of Innovative Visual Storytelling"** on **March 10, 2025** at the Photography Studio, Picasso Block, CU. Led by industry experts **Saurabh Deb and Tarun Deep Girdher**, the session explored cutting-edge storytelling techniques and immersive visual design. The interactive discussion provided students with valuable insights into narrative-driven visuals, industry trends, and creative storytelling methodologies, equipping them with the skills to develop engaging and impactful visual communication strategies.	
6	Kindly justify the activity conducted by your respective department as an IIC event	
	This expert talk aligns with IIC's objectives by fostering innovation, creativity, and entrepreneurial thinking in visual storytelling and design communication. It encouraged students to explore new-age storytelling techniques, digital innovation, and immersive narratives, bridging academic learning with industry practices. By integrating design, technology, and storytelling, the event supported interdisciplinary innovation and problem-solving, preparing students to create influential, industry-relevant visual narratives. Additionally, it empowered participants to develop unique, market-ready communication strategies, reinforcing the importance of narrative innovation in branding, media, and user experience design.	
7	Start and End date of the event: 10/03/2025 & 10/03/2025	
8	Mention minimum number of students (Event): 67	

9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only: Inspire, Innovate, Communicate	
11	Benefit of the activity in 5 words (120 Characters) only: Enhancing creativity through visual storytelling.	
12	**Video URL**	https://drive.google.com/drive/folders/1G9Um85gIqBIEFkQ-qhbM6T1vSVKi1eHK
13	SPACE FOR PHOTOGRAPHS	







	
Note	
(a) Ensure the photographs reflect the resource person with the attendees and with Standee/Banner (b) You can click high quality photo and then reduce the size by using online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission portals limit the size to 2MB. You can also provide 2 collages with size less than 2MB.	
Name of Department:	Communication Design
Name of Organiser with Mail ID & Contact Number:	Ms. Leeza leeza@chitkara.edu.in 9888983409
Resource Person Details	
Name:	**Saurabh Deb, Tarun Deep Girdher**
Designation:	Design Consultant ; Principal Faculty designer
Organization:	*BCG X ; National Institute of Design, Ahmedabad*
Mail ID:	deb.saurabh@gmail.com ; tarundg@nid.edu
Contact No.	+91 9999333131; +91-79-2662 9647

Event Name	AIU ANVESHAN 2024-25 (International Student Research Convention)
Date	10th - 11th March 2025
Venue	Chitkara University, Punjab
Organized by	Association of Indian Universities (AIU), New Delhi
Hosted by	Chitkara University, Punjab
Chief Guests	• Prof. Vinay Kumar Pathak – President, AIU, New Delhi (Chief Guest) • Dr. (Mrs.) Pankaj Mittal – Secretary General, AIU, New Delhi (Chief Guest) • Dr. Amarinder Pani – Joint Director Research, AIU, New Delhi (Chief Guest)
Patrons	• Dr. Sandhir Sharma, Vice Chancellor, Chitkara University, Punjab
Co-Patrons	• Dr. Surya Narayan Panda, Pro-Vice Chancellor, Chitkara University, Punjab
Convenor	Dr. Nitin Kumar Saluja – Sr. Director-Research, Chitkara University
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	176 Students from all zones
SDGs Covered	4, 9, 17
Duration	9:30 AM onwards (10th - 11th March 2025)

About the Event



The AIU ANVESHAN 2024-25 is an international student research convention aimed at fostering a dynamic research ecosystem. It provides a platform for undergraduate, postgraduate, and doctoral students to showcase innovative ideas and interdisciplinary research aligned with global development goals. The event emphasizes translating student research into real-world solutions and promoting a culture of inquiry and collaboration.

Event Objectives

- Promote interdisciplinary and solution-oriented research.
- Enhance research capacities and innovation skills among students.
- Facilitate networking and collaboration among student researchers and academicians.
- Encourage institutions to integrate student-led research into academic culture.
- Foster creativity and critical thinking to contribute to India's vision as a global knowledge hub.

Event Highlights

- Inauguration & Research Presentations: Featuring keynote addresses by AIU leaders.
- Poster and Podium Presentations: Students present projects across diverse tracks.
- Judges' Evaluation: Expert feedback on research quality and impact.
- Valedictory Ceremony: Recognition of outstanding contributions.

Event Outcomes

By the end of the workshop, participants were able to:

- Demonstrate enhanced research and innovation skills.
- Apply interdisciplinary approaches to problem-solving.
- Gain exposure to peer and expert feedback for refining their work.
- Understand the importance of research commercialization and collaboration.

Conclusion

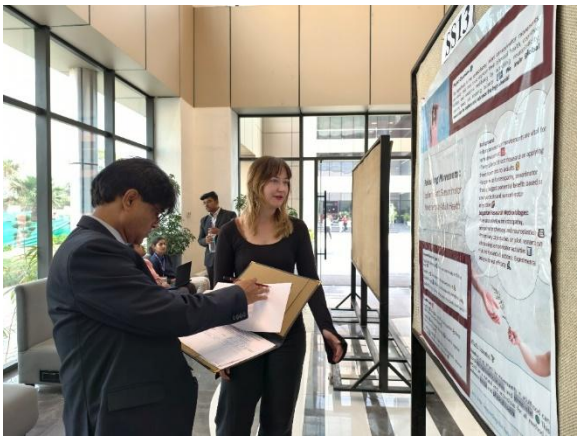
The AIU ANVESHAN 2024-25 convention serves as a pivotal platform for nurturing young researchers and fostering global academic collaboration. By aligning student-led research with societal needs and SDGs, the event aims to inspire the next generation of innovators and thought leaders. The insights and networks gained will empower participants to drive meaningful change through their research endeavors.




CHITKARA UNIVERSITY
Association of Indian Universities
ANVESHAN
2024-25 International Student Research Convention
ANVESHAN


ANVESHAN
International Student
Research Convention


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Research Convention




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ANVESHAN
2024-25 International Student
Research Convention


CHITKARA UNIVERSITY
ANVESHAN
2024-25 International Student
Research Convention
International Competition for University Students on Research, Innovation, and Technology for a Better and Sustainable World

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT SESSION ON 'GLOBAL TRADE AND RECENT TARIFF ISSUES'
DATE	2025-03-11 to 2025-03-11
MODE	OFFLINE
VENUE	LH- 105, IST FLOOR (MARTIN LUTHER BLOCK, CHITKARA BUSINESS SCHOOL)
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	EXPERT SESSION ON 'GLOBAL TRADE AND RECENT TARIFF ISSUES', DIRECTOR AND PROFESSOR
NO. OF PARTICIPANTS	68
SDG NO	4, 8, &17

OBJECTIVE

- To provide students with a deeper understanding of complex economic concepts related to international trade and tariff structures.
- To connect theoretical economic principles with real-world applications, enabling students to grasp the practical implications of trade policies and market dynamics.
- To foster active participation and critical thinking among students by encouraging discussions, debates, and questions related to the presented topics.
- To offer students the opportunity to learn from and interact with experienced professionals and academics.

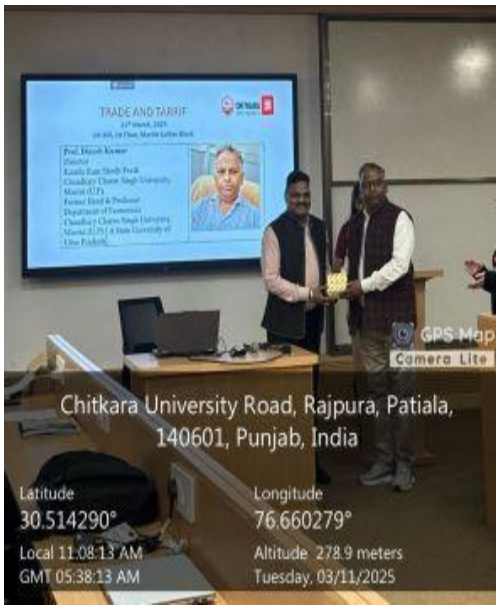
DESCRIPTION

The Faculty of Economics at Chitkara Business School, Chitkara University, Punjab, successfully hosted an enlightening expert session on "Global Trade and Recent Tariff Issues" on March 11th, 2025. This offline event was specifically designed for the B.A. (Hons.) Economics with Data Science students from the 2023 and 2024 batches, aiming to bridge the gap between theoretical economic concepts and their practical applications in the global marketplace. The session featured the esteemed Prof. Dinesh Kumar, Director of Manyawar Kanshi Ram ShodhPeeth and former Head & Professor of Economics at Chaudhary Charan Singh University, Meerut. His extensive expertise in economics provided students with invaluable insights into the complexities of contemporary trade dynamics. Prof. Kumar delved into the intricacies of tariff structures, their impact on international trade, and the broader

economic implications of recent tariff policies. Beyond tariffs, the session explored the application of economic models like the "Cobweb" theory, which helps explain cyclical price fluctuations in certain markets. Furthermore, the discussion extended to the crucial concept of "GDP minus environmental cost," emphasizing the importance of sustainable economic practices and the need to account for environmental degradation in economic calculations. The event fostered an interactive and engaging learning environment, encouraging students to actively participate in discussions and ask questions. The students' enthusiasm and active engagement significantly enhanced the learning experience, allowing them to gain a deeper understanding of the subject matter. This session served as a platform for students to connect with an expert, apply their academic knowledge to real-world scenarios, and develop critical thinking skills essential for their future careers in economics and data science.

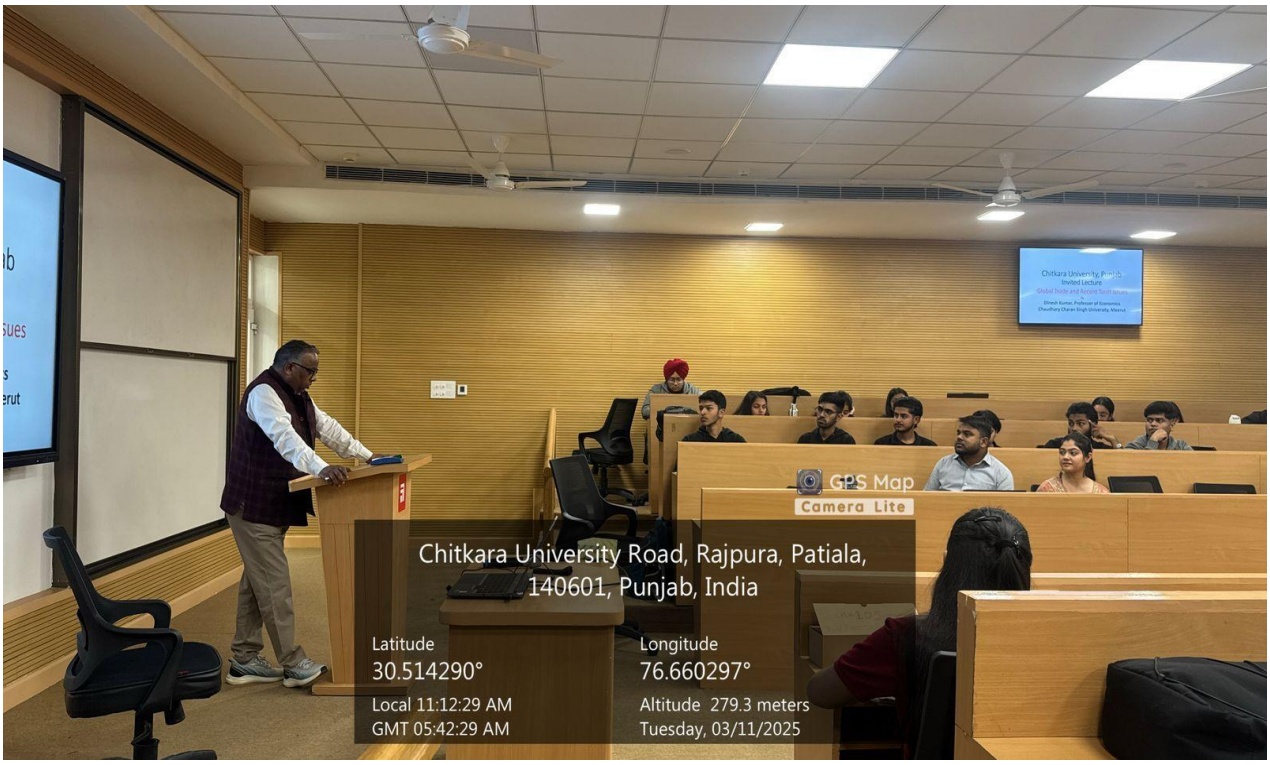
OUTCOMES

- Students will be able to explain the mechanisms of international trade, including the role and impact of tariffs, and how they influence global markets.
- Students will be able to apply economic models to analyze market fluctuations and predict potential outcomes in trade scenarios.
- Students will develop an understanding of the significance of incorporating environmental costs into economic calculations, particularly as they relate to GDP. Additionally, they will learn about the concept of "GDP minus environmental cost."
- Students will develop the ability to critically analyze and evaluate current trade policies and their potential impact on economies, fostering informed perspectives on global trade issues.





Prof. Dinesh Kumar delivering his session on "Global Trade and Recent Tariff Issues" on 11.03.2025



Event Name	From Equality to Sustainability
Date	11th March 2025
Venue	Martin Luther
Department	Centre for Research Impact and Outcome & Centre of Excellence for Sustainability
Resource Person	Dr. Malika Kumar
Number of Participants	150
SDGs Covered	4, 5, 10, 17
Duration	2 Hrs.

About the Activity

The session was focused on **gender equality**, policy frameworks promoting women's leadership, and **inspirational success stories of women driving sustainable change**. The session inspired attendees to champion inclusivity and actively contributed to a more sustainable future. The session witnessed active participation from students, faculty members, and researchers who engaged in a thought-provoking discussion with Dr. Kumar. Participants raised questions on gender-inclusive policies, the role of technology in empowering women, and how academic institutions can contribute to gender equality and sustainability.

Event Objectives

- The Interconnection between Gender Equality and Sustainability: Dr. Kumar explained the intrinsic link between gender equality and sustainable development, emphasizing that empowering women is crucial for achieving long-term economic and environmental sustainability. She provided statistical insights and global examples demonstrating how gender equity leads to improved economic output, better governance, and stronger community resilience.
- Women's Contribution to Economic Growth: The session highlighted the positive impact of women's participation in the workforce, entrepreneurship, and leadership roles. Dr. Kumar discussed case studies of successful women-led businesses and initiatives that have fostered economic growth while promoting social development.
- Women as Change Agents in Environmental Sustainability: The discussion showcased examples of women spearheading conservation efforts, promoting sustainable agriculture, and implementing strategies for climate change mitigation. Dr. Kumar emphasized the need for gender-sensitive policies in addressing climate change and environmental degradation.

- Challenges and Barriers to Women's Empowerment: The talk addressed the existing social, economic, and cultural barriers that hinder women's progress: Dr. Kumar advocated for policy reforms, better education access, and stronger institutional support to bridge the gender gap.
- The Role of Education and Policy in Women's Empowerment: She underscored the significance of education in fostering leadership and innovation among women. The importance of policy interventions and government initiatives to support women in various sectors was also discussed.
- The expert talk sought to illuminate the essential role of women in promoting sustainable development and facilitating global progress. It emphasized the importance of gender equality as a catalyst for economic growth, environmental sustainability, and social equity. Dr. Kumar highlighted how women, when provided equal opportunities and access to resources, can significantly contribute to the Sustainable Development Goals (SDGs) set by the United Nations.

Key Highlights

- Actionable Insights for Institutions: Provided universities with strategies to integrate gender equality into sustainability policies and curriculum development.
- Women Leadership Promotion: Motivated young female attendees to take on leadership roles in academia, business, and governance.
- Encouragement for Grassroots Initiatives: Stimulated interest in community-led projects promoting gender equity and environmental conservation.
- Enhancement of University Sustainability Goals: Contributed to the university's broader mission of aligning with the UN Sustainable Development Goals (SDGs).
- Long-term Impact Assessment: Initiated discussions on measuring and tracking the long-term impact of gender-inclusive sustainability policies and programs.

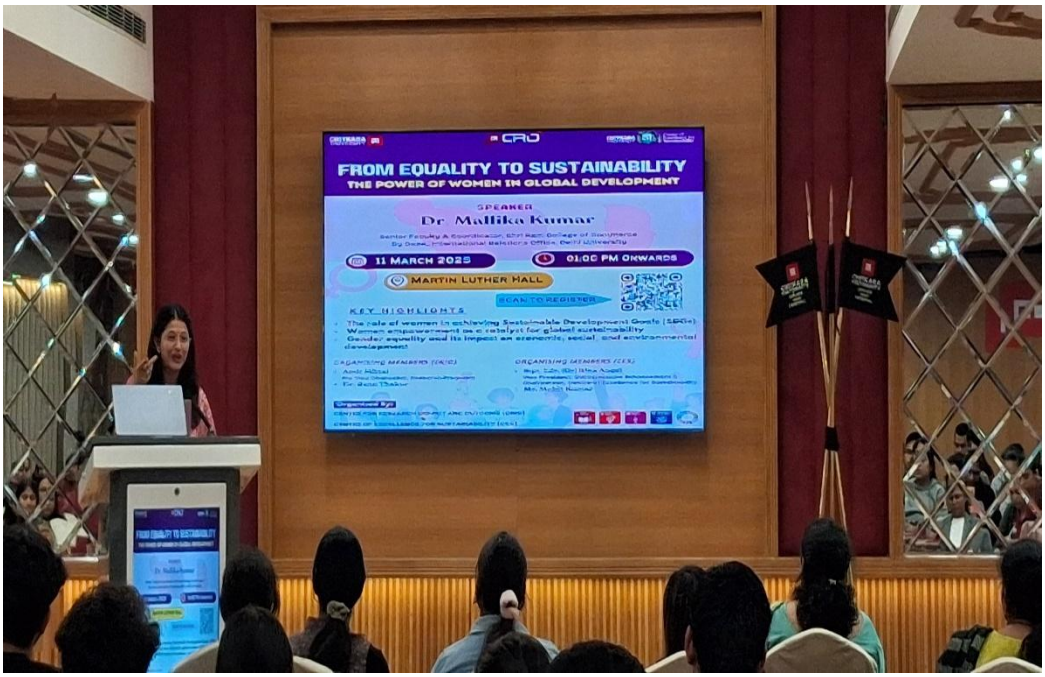
Workshop Outcomes

- Increased Awareness: Participants gained a deeper understanding of the connection between gender equality and sustainability.
- Policy Recommendations: The discussion generated ideas for policy interventions to enhance women's empowerment and environmental sustainability.

- Networking and Collaboration: The event facilitated meaningful discussions, leading to potential collaborations between academia, policymakers, and students.
- Student Engagement: Inspired students to actively participate in gender- and sustainability-related initiatives at the university level.
- Future Research Directions: Encouraged research scholars to explore gender-inclusive sustainability models and their impact on global development.






FROM EQUALITY TO SUSTAINABILITY
THE POWER OF WOMEN IN GLOBAL DEVELOPMENT
SPEAKER
Dr. Mallika Kumar
11 MARCH 2025
01:00 PM ONWARDS
MARTIN LUTHER HALL
SCAN TO REGISTER
KEY HIGHLIGHTS



Event Name: -	Creative Holi Celebration
Venue: -	De Morgan Block, Chitkara University
Date: -	11th March, 2025
SDG Number, Name and NEP: -	4-Quality Education, 17 – Partnerships for goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	41
Duration: -	One Day

Objectives

- To mark the arrival of spring, celebrate the triumph of good over evil, and foster unity, forgiveness, and joy.
- To celebrate the festival's vibrant colours and cultural significance.
- To preserve memories and promoting creativity and artistic expression.

The Creative Holi Celebrations, held on March 11, 2025, at De Morgan Block, was a vibrant and joyous event, blending the festive spirit of Holi with creativity and artistic expression. Organized by the Department of Computer Applications under NSS Chitkara, the event aimed to bring students together to celebrate Holi in a unique way through engaging competitions. The event featured two major activities: Collage Making and Mandala Art, both of which allowed students to showcase their creativity. The Collage Making Competition encouraged participants to create artistic compositions symbolizing the spirit of Holi, using a mix of colours, patterns, and materials. Meanwhile, the Mandala Art Competition saw students crafting intricate and symmetrical mandalas, showcasing their precision and creativity in a meaningful way. The energy at the venue was electric, with students immersing themselves in festive colours while enjoying the competitions.

Faculty members and event coordinators ensured a well-organized and enjoyable experience for all. As the event wrapped up, winners were announced, adding to the excitement. The winners were chosen based on their originality, artistic skills, and ability to capture the festive theme. Judges were highly impressed with the creativity displayed, making the selection process a challenging yet rewarding task. Beyond the competitions, the event was a celebration of colour, culture, and creativity. Students not only competed but also encouraged and appreciated each other's work, fostering a sense of community and artistic expression. The

colourful ambiance, laughter, and shared joy made the event truly memorable. A huge congratulations to all the winners and participants for making the event a grand success! Special thanks to the organizing team, volunteers, and faculty members for their dedication. This event has set a high standard for future celebrations, and we look forward to more engaging experiences.

Outcome of the Event

- To visually capture the essence of Holi, showcasing its vibrant colours, playful traditions, and festive atmosphere**.**
- To preserve and share precious memories of Holi celebrations with friends and family, fostering a sense of togetherness and joy.
- To offer a platform for personal expression, allowing individuals to create unique and meaningful artworks that reflect their own interpretation of Holi.




CODE OF CONDUCT
STUDENTS
HAPPY
HOLI



Event Details	
Event Name	Expert talk
Topic	International Women's Day "Accelerate Action"
Date	12th March, 2025
Mode	Offline
Venue	Einstein Hall, Galileo Block
Organizer Name	Ms. Timsy Associate Professor, Department of Nursing, CSHS, Chitkara University Punjab Ms. Amanpreet Kaur Assistant Professor, Department of Nursing, CSHS, Chitkara University Punjab Ms. Priyanka Thakur, Nursing Tutor, Department of Nursing, CSHS, Chitkara University Punjab
Resource Persons	Dr. Bandana Bisht Psychotherapist/Relationship Counselor/Parenting Coach/Mental Health Counselor and Speaker/Author/Digital Creator.
No. of Participants	72 (56 Students + 16 Faculty)
SDG No	3, 5, 17

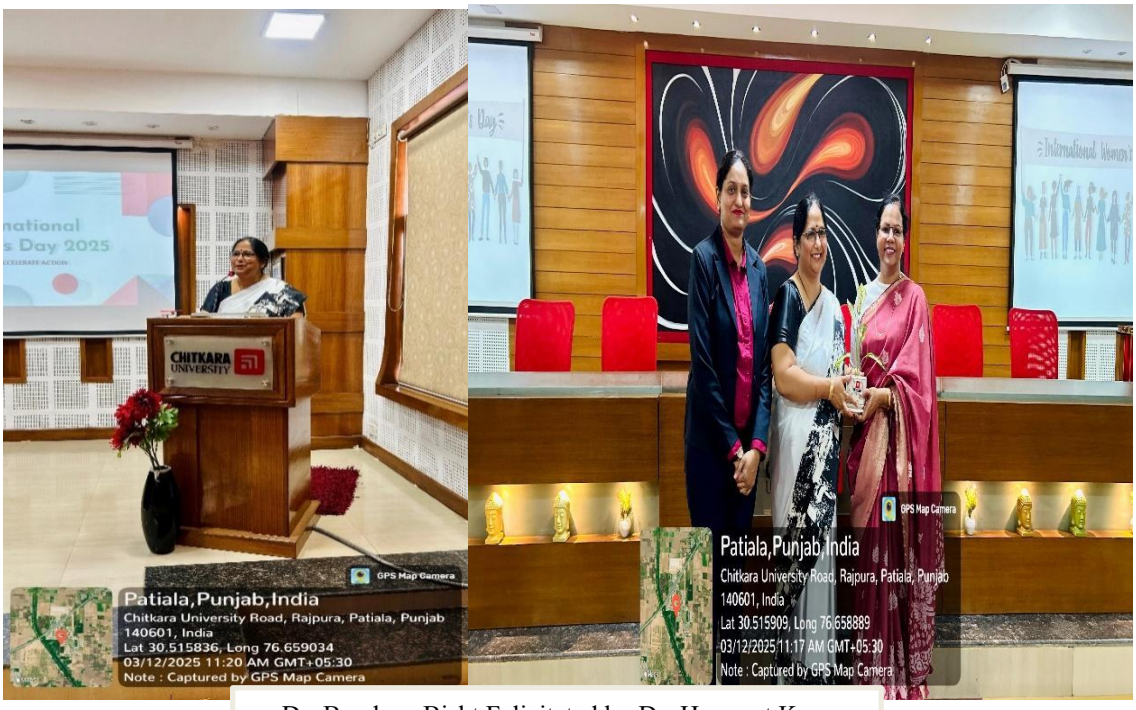
Objectives

- The primary goal was to move from awareness to concrete change.
- The event will aim to raise awareness about advancing women's and girls' rights, promoting gender equality, and fostering empowerment.
- The session will focus on educating attendees regarding urging individuals, communities, and nations to intensify their efforts in achieving gender equality and empowering women worldwide.
- The event will encourage attendees to protest, and gatherings worldwide have called for equal rights and an end to discrimination.

The Department of Nursing (CSHS) organized an expert talk on "**International Women's Day** with the Theme **"Accelerate Action"** on 12th March 2025. This event aimed to raise awareness for women's equality and women's empowerment. It calls for action to ensure faster progress toward achieving gender parity in all areas of life, from the workplace to education, leadership, and social spheres.

The theme highlights the importance of taking swift and decisive action to break down barriers that hold women back, address systemic inequalities, and create opportunities for women to thrive. It emphasizes not just recognizing women's rights but actively pushing for meaningful, immediate change and progress towards a more equal and inclusive world. It accelerates efforts for equality and to challenge societal norms, legal frameworks, and structural barriers that disproportionately impact women and marginalized genders. It's a global tribute to women's achievement and a call for gender equality and women's empowerment. It mainly gives focus to issues such as reproductive rights and violence and abuse against women. The event featured a distinguished speaker, Dr. Bandana Bisht, who brought valuable insights to the students. She began the session with an insightful overview of their experience and expertise in the field. Their credentials and achievements set the stage for a meaningful discussion.

The student responded positively to the expert talk, expressing appreciation for the depth of knowledge shared. The expert talk on International Women's Day proved to be a resounding success, contributing significantly to the overarching goal of raising awareness to publicly recognize and promote the women who have a real and inspirational impact in their communities and workplaces. The event underscored the importance of International Women's Day and provided a platform for fruitful discussions.



Dr. Bandana Bisht Felicitated by Dr. Harmeet Kaur Kang and Dr. Kanika on International Women's Day on 12th March 2025


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab
140601, India
Lat 30.515891, Long 76.659033
03/12/2025 11:36 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab
140601, India
Lat 30.515841, Long 76.659137
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Note : Captured by GPS Map Camera


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140601, India
Lat 30.515927, Long 76.659160
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Outcomes

- Participants gained a deeper understanding of commitment to comprehensive patient care and offered student nurses insights into addressing diverse health needs.

- Attendees learned about the possibilities for advanced education and leadership roles.
- The session provided valuable resources and support tips for student nurses on the intersections of gender, health, and professional growth.
- The session will help students to reinforce their role in promoting women's health and pursuing leadership within the nursing profession.

Event Details	
Event Name	CSR Activity
Topic	Awareness Talk on Self Control and Relapse Prevention
Date	18.03.2025
Mode	Offline
Venue	District De-addiction & Rehabilitation Centre, Sector 66, Mohali, Punjab
Organizer Name	Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
Number of participants	03
Number of impacted people	06
SDG No.	3, 10&17

Objectives

- To educate participants about the importance of self-control in decision-making, emotional regulation, and overcoming temptations.
- To help participants recognize psychological, social, and environmental triggers that can lead to relapse.
- To teach practical techniques such as mindfulness, stress management, and habit formation to strengthen self-discipline.
- Provide actionable steps to handle high-risk situations, seek support, and stay committed to long-term behavioral change.

Description

Self-control is the ability to regulate emotions, thoughts, and behaviors, especially in challenging situations. It plays a crucial role in overcoming habits like substance abuse, emotional outbursts, or unhealthy lifestyle choices. To empower individuals to manage impulses, resist temptations, and maintain progress toward their goals, an awareness talk was organized on "Self-control and relapse prevention" by the Department of Nursing, CSHS, Chitkara University, Punjab. This awareness talk ultimately aims to educate and motivate individuals to take control of their actions, make informed choices, and sustain long-term behavioral change. With the right mindset and tools, anyone can strengthen self-control and prevent relapses effectively.

Students of M.Sc. Nursing 2nd year provided an awareness talk to create an insight among the patients admitted in the rehabilitation ward of the district de-addiction center, Mohali. The talk

highlights key strategies such as mindfulness, stress management, and goal setting to strengthen self-control. It also emphasizes identifying triggers—situations, emotions, or people that may lead to relapse. By recognizing these triggers early, individuals can develop coping mechanisms such as deep breathing, distraction techniques, or seeking support from trusted individuals. Relapse prevention strategies involve building resilience, maintaining a strong support system, and adopting healthy habits. The discussion includes practical tips like maintaining a structured routine, engaging in physical activity, and practicing self-reflection. Encouraging self-compassion is also essential, as occasional setbacks should be seen as learning opportunities rather than failures.

Overall, the participants gained knowledge about how they can maintain self-control and relapse prevention by themselves. It will help them to live a healthy life in the future.



Students of M.Sc. Nursing 2nd year providing awareness talks on "Self-control and Relapse Prevention" on 18.03.2025



Ms. Sadia discussing about self-control with patients admitted in de addiction ward on 18.03.2025



Students of M.Sc. Nursing 2nd year providing awareness talk on "Self control and Relapse Prevention" on 18.03.2025

Outcomes

- The Participants gained a better understanding of their triggers, impulses, and behaviors, helping them make more mindful decisions.
- The participants learned effective techniques to manage stress, cravings, and emotional challenges, reducing the likelihood of relapses.
- The participants developed motivation and confidence to maintain self-discipline and work towards long-term behavioral improvements.
- The participants recognized the importance of seeking help from family, friends, or support groups, fostering a more supportive environment for personal growth.

EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	BEHIND THE SCENES OF AIRLINE OPERATIONS: AN EXPERT'S PERSPECTIVE
DATE	2025-03-18 to 2025-03-20
MODE	OFFLINE
VENUE	301, MARTIN LUTHER BLOCK (CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. NEERAJ ANAND, DEPARTMENT OF SCM & GENERAL MANAGEMENT
RESOURCE PERSON	MUDIT VERMA, FOUNDER & CEO
NO. OF PARTICIPANTS	33
SDG NO	9, 10, &17

OBJECTIVE

- To provide students with a comprehensive understanding of airline operations, management, and regulatory frameworks.
- To introduce students to real-world aviation challenges through expert-led discussions and hands-on learning experiences.
- To familiarize students with flight simulators, network modeling, and aircraft leasing processes.
- To equip students with industry-relevant knowledge and skills to enhance their employability in aviation.

DESCRIPTION

The first day of the Capacity Building Program—Behind the Scenes of Airline Operations at Chitkara University—featured an insightful session by Mudit Verma, Founder & CEO of RayMach Technologies, along with other industry experts. BBA Aviation Management students (Batch 2023) gained in-depth knowledge of scheduled flight operations, flight simulators, and special relief operations. The session also covered key steps in starting an airline, including regulatory approvals and operational planning, with insights into aviation authorities like DGCA, IATA, and ICAO. The program provided valuable industry exposure, equipping students with practical knowledge essential for their future careers in aviation. On Day 2 of the Capacity Building Program—Behind the Scenes of Airline Operations at Chitkara

University, BBA Aviation Management students (Batch 2023) explored the key components of launching and managing an airline. Experts discussed documentation, market research, and business planning, along with the Air Operator's Certificate (AOC) and aircraft registration process. Students learned about airline departments and industry sectors, gaining insights into operational efficiency. The session covered time-varying decisions and constraints, the airline ticket pricing bucket, and network planning, explaining how airlines optimize routes, pricing, and schedules. The day concluded with an overview of aircraft procurement, detailing leasing and purchasing strategies. This session provided a comprehensive understanding of airline operations, equipping students with essential industry knowledge for their future careers in aviation. On the final day of the Capacity Building Program—Behind the Scenes of Airline Operations at Chitkara University—BBA Aviation Management students (Batch 2023) gained valuable insights into key operational challenges in the airline industry. The session covered crew management, focusing on scheduling, training, and regulatory compliance. Experts discussed crew fatigue, emphasizing its impact on flight safety, efficiency, and regulatory limitations. Students also explored network modeling, learning how airlines optimize routes, schedules, and fleet utilization for profitability and efficiency. The day concluded with a session on aircraft leasing, covering different leasing types, financial considerations, and industry best practices. These discussions helped students understand how airlines balance workforce management, operational efficiency, and financial sustainability. With practical knowledge of these critical areas, students are now better equipped for future roles in aviation, ensuring they can contribute effectively to airline operations and decision-making.

OUTCOMES

- The students learned about scheduled flight operations, special relief missions, and crew management in airline operations.
- The students learned about regulatory frameworks, including DGCA, IATA, ICAO, aircraft registration, and the Air Operator's Certificate (AOC).
- The students learned about market research, business planning, network modeling, and aircraft procurement for starting an airline.
- The students learned about crew scheduling, training, and fatigue management to ensure operational efficiency and flight safety.
- The students learned about airline ticket pricing strategies, leasing options, and cost-effective fleet management.


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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	TRAINING FOR TRAINERS (TOT) SESSION I: DRINKING WATER TESTING TRAINING PROGRAM
DATE	2025-03-18 to 2025-03-19
MODE	OFFLINE
VENUE	RESEARCH LAB (IIIRD FLOOR, FLEMING BLOCK.)
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	PROF. JYOTSNA KAUSHAL, PROFESSOR- CENTRE FOR WATER SCIENCES
NO. OF PARTICIPANTS	65
SDG NO	6, 13, 14, &17

OBJECTIVE

- To educate students on water quality testing parameters (TDS, alkalinity, pH, etc.).
- To provide hands-on lab experience at the Centre for Water Sciences.
- To explore methods for community awareness on clean water practices.
- To promote the understanding that small actions contribute to water sustainability.

DESCRIPTION

Under the aegis of the "Connecting Communities for Water Management and Sustainability: A Namami Gange Initiative," the Faculty of Economics at Chitkara Business School spearheaded a crucial two-day awareness campaign on the 18th and 19th of March 2025, focusing on the vital aspect of water quality testing. This impactful activity aimed to equip future leaders with the knowledge and understanding necessary to address the pressing issue of water safety and sustainability within communities. The core of the initiative involved an enlightening visit by the students to the Centre for Water Sciences at Chitkara University, Punjab. Here, they were privileged to participate in an engaging and hands-on laboratory session expertly conducted by Prof. Jyotsna Kaushal. This immersive experience provided the students with invaluable practical insights into the scientific methodologies employed for assessing water quality. During the session, Prof. Kaushal meticulously guided the students through the analysis of key water parameters, emphasizing their significance in determining the potability and overall health of water sources. The students gained a comprehensive understanding of crucial indicators such as Total Dissolved Solids (TDS) levels, which reflect

the concentration of dissolved substances; alkalinity, indicating the water's capacity to neutralize acids; and pH levels, a measure of the water's acidity or basicity. Furthermore, they explored other essential factors that play a critical role in ascertaining whether water is safe for drinking and other uses. The initiative extended beyond the acquisition of technical knowledge. Recognizing the importance of community engagement, the students actively brainstormed and explored effective strategies for disseminating information about clean water practices. They delved into various methods of educating communities on the significance of regular water quality testing, the identification of potential contaminants, and the adoption of sustainable water management practices at the household and community levels. The discussions fostered a sense of responsibility among the students, encouraging them to envision themselves as catalysts for positive change. The underlying message of the event, powerfully encapsulated in the phrase "Small actions lead to big changes!", resonated throughout the two days. It underscored the belief that collective awareness and individual efforts, no matter how seemingly minor, can contribute significantly to ensuring access to clean and safe water for all, thereby paving the way for a healthier and more sustainable future for communities. This initiative served as a potent reminder of the inter-connectedness between environmental well-being and community health, empowering the students to become informed advocates for responsible water stewardship.

OUTCOMES

- Knowledge of key water quality parameters and their significance.
- Practical skills in basic water quality testing methods.
- An understanding of strategies for community education on water safety.
- Appreciation for the impact of individual actions on water sustainability and public health.



Prof. Jyotsna Kaushal demonstrated students on Water Testing on 18.03.2025



Students learning TDS checking from expert on 18.03.2025



Group photograph on the culmination of day 1 & 2 of training on (18& 19 -04-2025)

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON LINKEDIN LEARNING
DATE	2025-03-18 to 2025-03-18
MODE	OFFLINE
VENUE	ROCKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, PUNJAB, INDIA)
ORGANIZER NAME	DR. DEEPAK SOOD, DR. MONICA GUPTA, DR. REENA MALIK
RESOURCE PERSON	MR. SHRAVAN MEDEMPUDI, BUSINESS ADVISOR
NO. OF PARTICIPANTS	87
SDG NO	4, 9, 17

OBJECTIVE

- To educate students about the significance of LinkedIn in professional networking and career development.
- To guide students in creating an impactful LinkedIn profile.
- To teach students how to connect with professionals, alumni, and industry leaders effectively.
- To demonstrate how to use LinkedIn's job search tools, set up job alerts, and apply for opportunities.

DESCRIPTION

The BBA Professional Department organized a LinkedIn Learning Workshop on March 18, 2025, in the Rockefeller Block. The session was led by Mr. Shravan Medempudi, an expert in professional networking and career development. The workshop provided valuable insights into optimizing LinkedIn profiles, leveraging networking opportunities, and utilizing LinkedIn Learning for skill enhancement. Students gained practical knowledge on building a strong online presence and enhancing career prospects. The interactive session included live demonstrations and Q&A, making it an enriching experience for all attendees.

The event successfully empowered students with essential tools to excel in the digital professional landscape. In today's competitive job market, building a strong professional presence online is crucial. This interactive workshop, "LinkedIn Learning," is designed to

provide participants with a step-by-step guide to creating and enhancing their LinkedIn profiles. It helped them to understand how to showcase their skills, achievements, and aspirations in a way that attracts potential employers, mentors, and professional connections. The workshop covered essential topics such as profile optimization, networking strategies, job and internship search techniques, and content creation to enhance visibility.

Mr. Shravan Medempudi provided real-world examples of how professionals and students have successfully leveraged LinkedIn to secure internships, job offers, and networking opportunities. Participants learned about content creation, engagement tactics, and algorithm insights to enhance visibility on the platform. Through hands-on activities, real-world examples, and expert insights, students gained the confidence to use LinkedIn as a strategic career tool. Whether they are looking for internships, job opportunities, or professional connections, this workshop equipped them with the knowledge and skills to stand out in the digital professional landscape.

The session encouraged students to actively build their network, seek mentorship, and showcase their achievements effectively. With interactive discussions and practical exercises, the event empowered students to take control of their professional growth, making them more competitive in the evolving job market.

OUTCOMES

· Students learned how to optimize LinkedIn profiles that showcase their skills, experiences, and aspirations.

· Students understood the process of strategically building their professional network.

· Participants developed skills to post and interact with content to enhance visibility.

· Participants gained confidence in engaging with industry professionals and recruiters.

EVENT DETAILS	
EVENT TYPE	SKILL DEVELOPMENT PROGRAM
TOPIC	LINKEDIN LEARNING
DATE	2025-03-19 to 2025-03-19
MODE	OFFLINE
ORGANIZER NAME	DR. PRIYA, DR. ANITA, DR. GURPREET & DR. NEHA
NO. OF PARTICIPANTS	82
SDG NO	4&17

OBJECTIVE

- To educate students on the strategic importance of LinkedIn as a professional networking and career development platform beyond social media use.
- To guide students in creating impactful LinkedIn profiles that highlight their academic achievements, skills, internships, and certifications relevant to their career goals.
- To encourage proactive networking by connecting with industry professionals, alumni, professors, and peers to build a strong professional support system.
- To introduce students to LinkedIn's advanced features such as LinkedIn Learning and professional groups for continued skill development and industry engagement.

DESCRIPTION

An insightful session was recently conducted to highlight the importance of LinkedIn as a vital career development and networking tool for university students. The event, aimed particularly at first-year students, focused on empowering them to build a strong and professional online presence through LinkedIn. Attendees were provided with detailed guidance on creating and maintaining an impactful online resume and portfolio that effectively showcases their experiences, skills, and accomplishments. The session emphasized that LinkedIn is much more than just another social media platform. It is a powerful resource that allows students to present their academic achievements, internship experiences, certifications, and skills tailored to their target industries. By curating a comprehensive and well-organized LinkedIn profile, students can significantly increase their visibility among recruiters, hiring managers, and industry professionals, thereby enhancing their credibility and standing in an increasingly competitive job market. One of the key takeaways from the event was the importance of strategic networking. Students were encouraged to actively connect with industry professionals, recruiters, alumni, professors, and peers. These professional connections can play a pivotal

role in future career advancement by opening doors to job opportunities, internships, mentorship programs, and valuable career advice. It was emphasized that the professional relationships built through LinkedIn often prove beneficial well beyond graduation, providing ongoing support and guidance throughout one's career journey. In addition to building a strong network, students were encouraged to join LinkedIn groups related to their fields of interest. These groups provide a platform for participating in industry-specific discussions, asking questions, sharing knowledge, and learning from experienced professionals. Active engagement in such communities not only enhances knowledge but also helps students stay informed about the latest industry trends, emerging opportunities, and hidden job or internship openings that may not be advertised elsewhere. The session also highlighted the benefits of following industry leaders, organizations, and educational institutions on LinkedIn. By doing so, students can stay updated with the latest news, research, and innovations in their fields. This practice was recommended as a way to improve industry awareness and maintain a competitive edge in today's dynamic and fast-evolving job market. Moreover, the use of LinkedIn Learning—an integrated educational platform—was recommended as an excellent resource for students looking to acquire new skills or deepen their expertise in specific areas. Offering a wide range of free and paid courses, LinkedIn Learning can help students enhance their employability by building additional competencies that complement their academic backgrounds. Mr. Sharvan Medempudi, the keynote speaker of the event, delivered an inspiring address, stressing the significance of early engagement with LinkedIn for university students. He urged first-year students to view LinkedIn not just as a social tool but as an essential component of their career-building journey. He emphasized that students who begin cultivating a professional presence early on gain a significant advantage when applying for internships and entry-level jobs. Overall, the session served as a comprehensive guide on how to effectively leverage LinkedIn to unlock a wide range of professional opportunities. By being proactive, continuously updating their profiles, and meaningfully engaging with the platform.

OUTCOMES

- Students gained practical knowledge on how to build and maintain a professional LinkedIn profile that enhances their visibility to recruiters and industry professionals.
- Increased awareness of networking strategies and the long-term benefits of building meaningful professional relationships on LinkedIn.
- Students were introduced to career-enhancing resources, including LinkedIn Learning and industry-specific groups, enabling them to stay updated with current trends and opportunities.
- First-year students were motivated to engage early with LinkedIn, understanding its value in securing internships, jobs, and mentorship opportunities from the start of their university journey.



Speaker discussing about the opportunities on LinkedIn Platform on 19.03.2025



Event Name	CSR Activity
Topic	Awareness talks on National Immunization Day
Date	20th March, 2025
Venue	Gynae OPD, Mata Kaushalya hospital, Patiala
Organizers	Ms. Amanpreet Kaur (Assistant Professor)
No. of Participants	11
No. of Impacted Individual	25
SDG Details	4, 5,17

Objectives

- To create awareness about importance of immunization
- To Clarification of common misconceptions and myths surrounding vaccination.
- To give awareness about Importance of timely vaccination to maintain herd immunity and prevent outbreaks
- To promote the awareness on immunization and the importance of vaccines in preventing serious diseases and protecting public health
- To encourage the vaccination participation
- To encourage early vaccination for the children
- To Address myths and misconception about vaccines
- To strengthen trust in health services, ensuring the public understands that vaccination services are safe and effective

The Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, has organized a Community Awareness Talk at Mata Kaushalya Hospital, Patiala, Punjab, on **"National Immunization Day."** The students of M.Sc. Nursing 1st Year and M.Sc. Nursing 2nd Year had participated in the event with a theme of **"Vaccines For All: Ensuring a Healthier Future.** The aim of the event was to create awareness about immunization and its significance in public health. The event covered SDG goal number 3 (Good Health and Wellbeing), 4 (Quality Education), and 17 (Partnerships for the Goals) of the United Nations Sustainable Development Goals.

In this community awareness talk, the community was educated about various aspects of immunization, including its significance in preventing diseases, dispelling myths and misconceptions, and encouraging everyone to prioritize their health by staying up-to-date with vaccinations, highlighting the role of healthcare providers and community members in promoting immunization and dispelling misinformation, and encouraging attendees to

participate in activities related to the promotion of immunization and avail themselves of vaccination services. The community awareness program ended with the group discussion and asking about their beliefs.









Outcomes

- To promote the awareness on immunization and the importance of vaccines in preventing serious diseases and protecting public health
- To encourage the vaccination participation
- To encourage early vaccination for the children
- To Address myths and misconception about vaccines
- To strengthen trust in health services, ensuring the public understands that vaccination services are safe and effective.

Event Name	World Down Syndrome Day Together We Move: Physiotherapy Camp
Date	21 March, 2025
Venue	SOREM – School for Special Children, Sector-36, Chandigarh.
Organizer	Department of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	NA
Number of Participants	11
SDG Number	3, 4, 10, 11, 17
Duration	One day

About the Activity

The Department of Physiotherapy, Chitkara School of Health Sciences, organized the "Together We Move: Physiotherapy Camp" on 21st March 2025 at SOREM—School for Special Children, Chandigarh—to commemorate World Down Syndrome Day. This initiative aimed to provide physiotherapy assessment and interventions to children with Down syndrome, enhancing their mobility, motor skills, and overall well-being. The event witnessed active participation from students of the BPT 2022 batch and the MPT program, who conducted thorough physiotherapy assessments and tailored interventions for the children. This hands-on experience not only enriched their clinical skills but also deepened their understanding of the specific needs and challenges faced by individuals with Down syndrome. The camp was graced by the presence of Dr. Vivek Shrivastava, Dean, Department of Physiotherapy, Chitkara School of Health Sciences, whose encouragement and guidance inspired the students. His insights on the role of physiotherapy in managing developmental disorders provided a broader perspective on community-based rehabilitation.

The camp proved to be an invaluable platform for students to develop professional expertise, empathy, and a sense of social responsibility. It also strengthened the collaboration between academia and community organizations, ensuring a holistic approach to healthcare for children with special needs. The success of "Together We Move: Physiotherapy Camp" reaffirmed the Department of Physiotherapy's commitment to community engagement, student learning, and inclusive healthcare. This initiative marks another milestone in fostering a compassionate and skilled generation of physiotherapists dedicated to improving lives through movement and therapy.

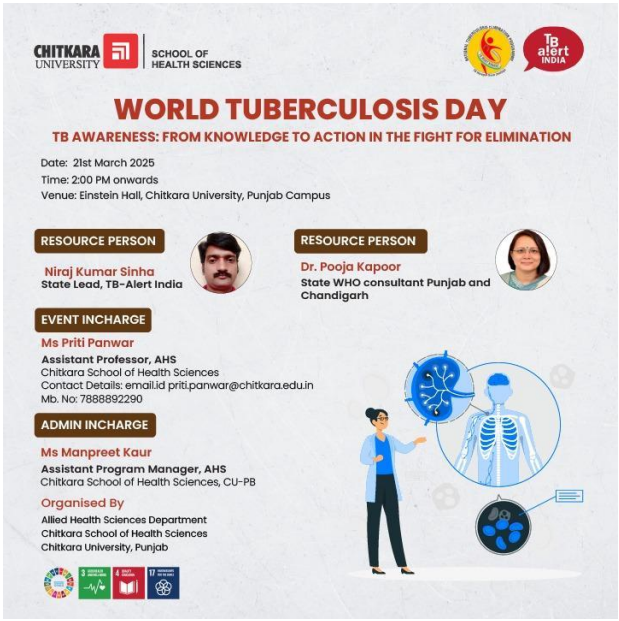



TYPES OF PARALYSIS


TOGETHER WE MOVE: PHYSIOTHERAPY CAMP
In observance of World Down Syndrome Day
21st March, 2025

Event Name	World Tuberculosis Day 2025: "TB Awareness: From Knowledge to Action in the Fight for Elimination"
Date	21 March, 2025
Venue	Einstein Hall, Galileo Block
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Pooja Kapoor, State WHO Consultant, Punjab & Chandigarh Mr. Niraj Kumar Sinha, State Lead, TB-Alert India
Number of Participants	78
SDG Number	3, 4,17
Duration	One day

About the Activity



On the occasion of **World Tuberculosis Day 2025**, **Chitkara School of Health Sciences** organized an insightful expert talk titled **"TB Awareness: From Knowledge to Action in the Fight for Elimination"** on **21st March 2025** at **Einstein Hall**. The event brought together healthcare professionals, students, and community members dedicated to combating tuberculosis.

The primary objective of the session was to enhance awareness about tuberculosis and empower individuals and stakeholders with the knowledge and strategies required to work towards its elimination. The event was graced by the presence of two distinguished speakers: **Dr. Pooja Kapoor**, **State WHO Consultant, Punjab & Chandigarh, and Mr. Niraj Kumar Sinha, State Lead, TB-Alert India**.

The session covered a wide range of topics essential for understanding and combatting TB, including the latest epidemiology and transmission patterns, breaking down barriers to TB knowledge, and the importance of early recognition and prompt medical intervention. The experts stressed the need to transition from mere awareness to active testing and diagnosis to ensure effective management, while also emphasizing the significance of transforming individual efforts into collective policy actions to strengthen TB control initiatives. A visionary roadmap for TB awareness through 2030 was shared, guiding sustained awareness efforts and community engagement in the fight against TB. The session concluded with an interactive Q&A session, where the resource persons addressed queries and shared practical insights, marking a significant step forward in the collective effort towards TB elimination.




CHITKARA
UNIVERSITY



Event Name	International Day of Happiness Caring and Sharing
Date	21st March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Madan Kataria, the World Laughter Guru, Founder of the Laughter Yoga Club
Number of Participants	38
SDGs Covered	3,4, 17
Duration	One Hour

About the Activity

On the special occasion of International Happiness Day, Chitkara University had the honor of celebrating this remarkable day with none other than Dr. Madan Kataria, the World Laughter Guru. Chitkara Happiness Centre has organized a special training session for our happiness ambassadors. The event was filled with energy, mindfulness, and laughter, marking a day of joy and learning. Dr. Kataria introduced various laughter exercises, including Laughter Meditation, Silence Laughter, Lassi Laughter, and Credit Card Laughter, which aimed to enhance participants' well-being and promote happiness. The session also focused on how to become a Laughter Ambassador at Chitkara University, offering practical tools for spreading positivity and joy across the campus. Participants engaged in laughter, dance, and singing, combining the three elements to create an atmosphere of celebration and unity. Dr. Kataria personally awarded certificates to all participants, recognizing their dedication to spreading happiness. In addition, Dr. Kataria introduced the "One-Minute Laughter Challenge" for 40 days, encouraging participants to continue their laughter practice and share the joy. This event served as a reminder of the power of laughter in creating a positive and mindful environment, leaving everyone with a renewed sense of happiness and a deeper connection to the joy within.



Dr. Kataria taught Laughter Meditation, Silence Laughter, Lassi Laughter, and Credit Card Laughter



Dr. Katariaenhances participants' well-being and promotes happiness.

Event Name	Master classes with Hon'ble Chancellor Sir Dr. Ashok K Chitkara on Artificial Intelligence, ChatGPT, DeepSeek and Metaverse
Date	21st to 25th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Madan Kataria, the World Laughter Guru, Founder of the Laughter Yoga Club
SDGs Covered	3,4, 17
Duration	One Hour

About the Activity

Esteemed Chancellor, Dr. Ashok K. Chitkara conducted the aforementioned module for the First Year and Second Year students in Hospitality, B. Ed; Psychology, Applied Engineering, and Electronics and Communication Engineering at the Punjab campus on March 21, 22, and 24. Throughout this module, approximately 1200 students were engaged, receiving instruction on all significant aspects of Artificial Intelligence. The students expressed great satisfaction as they acquired valuable insights into this crucial and pertinent subject. Undoubtedly, learning from Sir is an unparalleled experience. Additionally, they were recognized for their academic achievements, and at the conclusion of the module, they conveyed their appreciation to Sir by presenting him with beautifully crafted cards.



EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	INTERNATIONAL DAY OF HAPPINESS - “CARING AND SHARING"
DATE	2025-03-21 to 2025-03-21
MODE	OFFLINE
ORGANIZER NAME	CHITKARA SCHOOL OF PSYCHOLOGY AND COUNSELLING
RESOURCE PERSON	R. MADAN KATARIA, FOUNDER
NO. OF PARTICIPANTS	95
SDG NO	3, 4, 17

OBJECTIVE

- Promote Awareness of Happiness and Well-being
- Introduce Laughter Yoga Techniques
- Promote Mental Health Awareness
- Educate Students on the Scientific Benefits of Laughter

DESCRIPTION

On March 21st, 2025, Chitkara University resonated with joy as the Chitkara School of Psychology and Counselling (CSPC), in partnership with the Department of Education and the Chitkara Happiness Center, celebrated International Day of Happiness. Embracing the UN theme, “Caring and Sharing,” the event aimed to illuminate the profound connection between happiness and holistic well-being. The commemoration commenced with an invigorating introduction, featuring communal warm-up exercises like rhythmic clapping and chanting, setting a vibrant and inclusive atmosphere. The highlight of the session was the presence of Dr. Madan Kataria, the visionary founder of the Laughter Yoga Club, who led an electrifying laughter yoga session. Participants were introduced to playful laughter techniques, including intentional and gradient laughter, fostering a sense of uninhibited joy. Beyond mere amusement, Dr. Kataria emphasized the scientific underpinnings of laughter, elucidating its role in stress reduction, improved oxygen circulation, and mood elevation. This educational component aimed to equip attendees with practical tools for enhancing their mental and physical health. The session served as a powerful reminder of the importance of prioritizing mental health, offering tangible techniques for cultivating well-being. The event’s

impact was palpable, leaving faculty and students with a memorable experience. The collective laughter and shared joy underscored the significance of unconditional laughter as a potent instrument for promoting well-being. Ultimately, the commemoration reinforced the importance of "Caring and Sharing" within the community, fostering a culture of happiness and mutual support.

OUTCOMES

- Increased Understanding of Happiness and Well-being
- Enhanced Knowledge of Laughter's Scientific Benefits
- Improved Mood and Stress Reduction
- Promotion of Mental and Physical Well-being



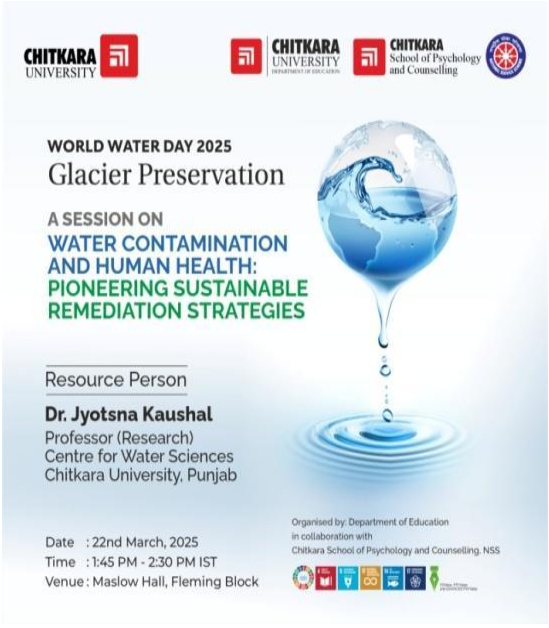

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Event Name	World Water Day 2025 Glacier Preservation
Date	22nd March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Jyotsna Kaushal, Professor (Research) at the Centre for Water Sciences, Chitkara University, Punjab
Number of Participants	39
SDGs Covered	4, 6, 12, 14, 17
Duration	One Hour

About the Activity

The Department of Education, in collaboration with Chitkara School of Psychology and Counselling (CSPC), proudly commemorated World Water Day under the theme Glacier Preservation on 22nd March 2025. This enlightening session featured esteemed resource person Dr. Jyotsna Kaushal, Professor (Research) at the Centre for Water Sciences, Chitkara University, Punjab.



Dr. Kaushal shared her expert insights into the thought-provoking session titled "Water Contamination and Human Health: Pioneering Sustainable Remediation Strategies," which explored the profound impact of water contamination on human health and emphasized the importance of sustainable remediation techniques. Dr. Kaushal captivated the audience with her innovative insights, sparking thought-provoking discussions about safeguarding water resources and mitigating health risks. This initiative symbolized a collective stride toward quality education, environmental preservation, and sustainable living. With engaging discussions and actionable insights, this session fostered awareness and inspired participants to contribute meaningfully toward protecting our planet's precious water resources. Together, we move forward in safeguarding glaciers and ensuring a sustainable future.



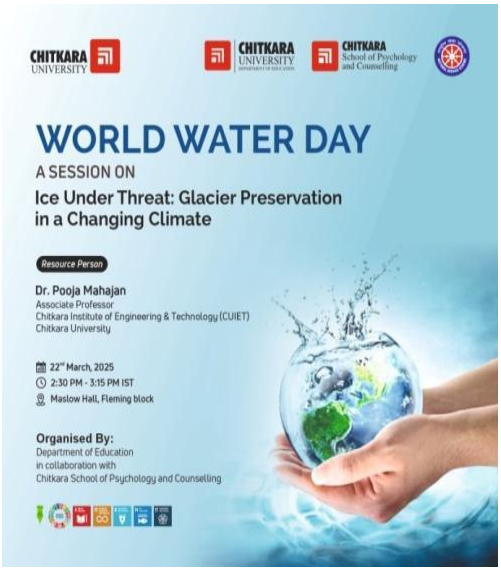
Dr. Kaushal shared her expert insights into the thought-provoking session



Dr Jyotsna Kaushal sharing innovative insights, sparking thought-provoking discussions about safeguarding water resources and mitigating health risks

Event Name	World Water Day Ice Under Threat: Glacier Presentation in a Changing climate
Date	22nd March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Pooja Mahajan, Associate Professor at the Chitkara Institute of Engineering & Technology (CUIET), Chitkara University
Number of Participants	39
SDGs Covered	4, 6, 12, 14, 17
Duration	One Hour

About the Activity



The Department of Education, in collaboration with the Chitkara School of Psychology and Counselling (CSPC) and the National Service Scheme, organized an insightful session on "Ice Under Threat: Glacier Preservation in a Changing Climate" as part of World Water Day. This event brought to the forefront the urgent challenges of glacier preservation amidst a changing global climate. The session was led by Dr. Pooja Mahajan, Associate Professor at the Chitkara Institute of Engineering & Technology (CUIET), Chitkara University. Dr. Mahajan captivated the audience with her comprehensive analysis of the alarming impacts of climate change on glaciers—our planet's essential water reservoirs. She delved into the critical consequences of glacial retreat on ecosystems and human livelihoods and proposed innovative strategies for conservation and sustainable practices. The session fostered profound discussions and heightened awareness about the fragile state of our glaciers. This initiative emphasized the collective responsibility to combat climate change and preserve these invaluable natural resources for future generations. The event exemplified Chitkara University's unwavering commitment to quality education and sustainable development. The session left participants inspired to take meaningful action and uphold environmental stewardship. Together, we strive for a sustainable future, protecting glaciers as a vital lifeline for humanity.



Dr. Mahajan discussed and heightened awareness about the fragile state of our glaciers



Dr. Mahajan captivated the audience with her comprehensive analysis of the alarming impacts of climate change on glaciers

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	ONLINE QUIZ CONTEST ON WORLD WATER DAY
DATE	2025-03-22 to 2025-03-22
MODE	ONLINE
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
NO. OF PARTICIPANTS	60
SDG NO	6, 14, &17

OBJECTIVE

- Enhance Awareness: To raise public understanding about water conservation, sustainable water management practices, and the significance of the Namami Gange initiative.
- Promote Knowledge: To disseminate information regarding drinking water testing awareness and encourage responsible water usage among a wider audience.
- Community Engagement: To foster a sense of collective responsibility and connect diverse communities in the shared goal of water resource preservation.
- Educational Outreach: To utilize an interactive online platform to educate participants on critical water-related issues in an engaging and accessible manner.



DESCRIPTION

The Faculty of Economics, in close coordination with the Centre of Water Sciences, Chitkara University, Punjab, and in proud association with the National Mission for Clean Ganga (NMCG), Ministry of Jal Shakti, Government of India, successfully organized the "Connecting Communities for Water Management and Sustainability: A Namami Gange Initiative" on March 22nd, 2025. As a key component of this initiative, a highly engaging and informative online quiz competition was conducted to commemorate World Water Day.

The online quiz, held at 2:00 PM IST via the Google Forms platform, witnessed enthusiastic participation from a diverse range of individuals eager to test their knowledge on critical aspects of water conservation, the significant Namami Gange initiative, the vital importance of drinking water testing awareness, and broader sustainable water management practices.

The competition format comprised 25 carefully curated multiple-choice questions, each carrying one mark, to be completed within a stipulated duration of 30 minutes. The open eligibility criteria, requiring only access to the Google Form link, ensured widespread participation and outreach, aligning perfectly with the initiative's goal of connecting communities on this crucial issue. The quiz served as an effective tool for raising awareness and promoting a deeper understanding of the multifaceted challenges and solutions related to water management.

The questions were designed to be both informative and thought-provoking, encouraging participants to reflect on their role in water conservation and the importance of initiatives like the Namami Gange in rejuvenating our vital water resources. The online platform facilitated seamless participation from various geographical locations, amplifying the reach and impact of the event. The successful execution of the World Water Day Online Quiz Competition underscores the commitment of Chitkara University and the NMCG to engage the public in meaningful discussions and activities related to water sustainability.

The overwhelming response and active participation highlight the growing awareness and concern among citizens regarding water-related issues. The initiative effectively leveraged the occasion of World Water Day to disseminate crucial knowledge and foster a sense of collective responsibility towards water resource management. The organizing committee extends its sincere gratitude to all participants for their active involvement and enthusiasm.

The success of this event serves as a testament to the power of collaborative efforts in promoting environmental awareness and sustainable practices, particularly in the context of the esteemed Namami Gange mission. Further analysis of the quiz results will provide valuable insights into the level of awareness and areas requiring further emphasis in future outreach programs.

OUTCOMES

- Enhanced Knowledge: Gained improved understanding of water conservation principles and sustainable practices.
- Namami Gange Awareness: Developed greater awareness regarding the objectives and significance of the Namami Gange initiative.
- Drinking Water Awareness: Increased their knowledge about the importance of drinking water testing for health and safety.
- Community Engagement: Contributed to a collective effort in raising awareness about critical water management issues.



CHITKARA UNIVERSITY
PUNJAB

Ref No- CU/PB/UG-ECO/25-03/103-B Date – 19th March, 2025

Notice

Join us in "ONLINE QUIZ COMPETITION"

Faculty of Economics, Chitkara Business School in coordination with Centre for Water Sciences, Chitkara University, Punjab is organizing "Connecting Communities for Water Management and Sustainability: A Namami Gange Initiative" in association with the National Mission for Clean Ganga (NMCG) under the Ministry of Jal Shakti, Government of India, New Delhi. A series of events will be conducted under this initiative.

"WORLD WATER DAY CELEBRATION"
Online Quiz Competition
Date: 22nd March, 2025
Theme: "Water Management and Sustainability"

Don't miss the opportunity to earn a certificate. We look forward for your participation!

Prof. Dhiresh Kulshrestha
Dean- Faculty of Economics
Chitkara Business School
Chitkara University, Punjab

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www.chitkara.edu.in

EVENT DETAILS	
EVENT TYPE	CONFERENCE
TOPIC	CHITKARA UNIVERSITY 'S PRE-EVENT AT APAIE 2025-STRENGTHENING GLOBAL COLLABORATIONS AND GLOBAL FOOTPRINTS WITH THE THEME "CULTIVATING GLOBAL CITIZENS FOR THE FUTURE: THE HIGHER EDUCATION IMPERATIVE IN THE ASIA PACIFIC AND BEYOND."
DATE	2025-03-24 to 2025-03-27
MODE	OFFLINE
ORGANIZER NAME	OFFICE OF INTERNATIONAL AFFAIRS
NO. OF PARTICIPANTS	58
SDG NO	SDG 17: PARTNERSHIP FOR THE GOALS, SDG 4: QUALITY EDUCATION

OBJECTIVE:

1. Foster International Collaboration.
2.Promote Global Citizenship Education
3.Global Education and Student Flow
4. Research and Capacity Building

DESCRIPTION:

Chitkara University 's Pre-event at APAIE 2025: Conference Strengthening Global collaborations and Global footprints Chitkara University proudly participated in the APAIE 2025 Conference held in India, for the very first time. This week long series of activities was a way of reaffirming Chitkara University continued commitment to global partnerships and internationalization. The precursor to this conference was hosting an exclusive evening soiree to celebrate our partners and friends of Chitkara University on 24th March at Roseate House, Aerocity. The evening witnessed some incredible and special moments where our current partners spoke highlighting their trust in the university, its leadership and the ecosystem for delivering high quality international education and commitment to excellence. Notable mentions of international partner speakers and domestic speaker: Ms. Ravneet Pahwa, VP Global Engagement and CEO (South East Asia), Deakin University; Dr. Rick Shangraw, President Cintana Alliance(ASU); Mr. Chris Busch, VP, International, University of Windsor & Dr. Abhay Sinha, DG, SEPC. The evening witnessed the presence of 48 top leaders, educationists, international champions from 20 Universities over 8 countries including senior leadership from DAAD and Italy embassy. The special moment was captured forever by all our partners and friends was the message delivered by our Pro Chancellor and co-founder ma'am, Dr Madhu Chitkara. Her message inspired each and everyone present leaving them in awe. The evening set the tone for the entire week at the APAIE conference which presented an excellent opportunity to re-engage with current partners expanding the relationship while exploring new opportunities in different parts of the world. Each day the international team met with 15-20 Universities representatives and stakeholders with almost overall meeting with over 70 global universities worldwide. The team also was able to network in the evening by attending various events organized by embassies from different countries like the USA, New Zealand, Brazil, Australia to name a few. Few team members also attended on the sidelines of the conference special workshops organized around the themes of leadership and internationalisation. Our Pro Chancellor and co-founder mam Dr. Madhu Chitkara was invited as a panelist by the New Zealand embassy to showcase the successful TNE model of Chitkara University which was received by all the NZ universities eager to partner with Chitkara university around different areas of engagement. Mr. Vineet Tuli, Pro Vice Chancellor, Global Strategy and Partnerships was also invited as a Panelist by the US embassy at Fulbright House to showcase the best practices of TNE. The international team led by Pro VC, Mr. Vineet Tuli & Pro VC, Ms. Hazel Siromoni, including Mr. Sanjeev Singh, Mr. Sandeep Singh, Dr. Charu Khosla, Dr. Shubham Sharma, Ms. Harleen Sandhu, Ms. Rupika Jain, Ms. Amritpal Kaur, Ms.Shruti Pathak, Mr. Tarunjeet Singh focused on various areas of collaborations centring around Erasmus mobility, Articulation, student & faculty mobility, semester exchange, study abroad opportunities, dual degrees etc. Our registrar Dr. (Lt.Col.) Rakesh Sharma and Director Administration Ms. Neetu Singh joined on 24 March at the New Zealand embassy and evening Partners meet making the whole day very special and memorable.

OUTCOMES:

Outcomes

1. Integration of global citizenship and sustainability principles into curriculum.
2. Established Collaborative Projects addressing pressing global issues.
3. Enhanced Professional Competencies
4. Policy Recommendations for Development of guidelines and frameworks



Meeting thge QS delegate 25-03-25



Meeting Dr. Pankaj Mittal, Secretary General of AIU 25-03-25



OIA Team at APAIE-2025 Conference with Honorable Pro Chancellor Mam 25-03-2025



Dr. Madhu Chitkara was invited as a panelist by the New Zealand embassy to showcase the successful TNE model of Chitkara University 24.03.2025



International Team at Roseate House, Aerocity, New Delhi, on the eve of the APAIE Conference. 24-03-2025



international partner speakers and domestic speaker: Ms. Ravneet Pahwa, VP Global Engagement and CEO (South East Asia), Deakin University; Dr. Rick Shangraw, President Cintana Alliance(ASU); Mr. Chris Busch, VP, International

Event Name	Role Play on "World Tuberculosis Day"
Date	24th March, 2025
Venue	Fortis Hospital, Mohali
Organizers	Ms. Alisha (Nursing Tutor), Ms. Anjali (Nursing Tutor)
No. of Participants	22
No. of Impacted Individual	-
Under SDG no.	03, 04, 17
SDG Details	3, 4 & 17

Objectives

- To create awareness among the general public about the transmission, symptoms and causes of tuberculosis.
- To address misconceptions and stigma associated with TB, encouraging a supportive environment for those affected.
- To highlight the importance of early diagnosis and preventive measures such as vaccination, proper hygiene, and avoiding close contact with TB patients.
- To encourage community participation in TB control efforts through responsible behavior and health-seeking practices.

On the occasion of World Tuberculosis Day, the Department of Nursing at Chitkara School of Health Sciences, Chitkara University, Punjab, organized a special awareness event at Fortis Hospital in Mohali. This event was held in alignment with this year's global theme, "Yes! We Can End TB: Commit, Invest, Deliver," which serves as a powerful call for hope, urgency, and accountability in the battle against tuberculosis (TB).

The primary objective of the event was to educate and raise awareness among the general public about TB, a serious infectious disease that remains a significant public health issue. The students from the B.Sc. Nursing 2nd Semester took the initiative in organizing and participating in a role play aimed at increasing awareness and sharing essential information regarding TB transmission, symptoms, causes, prevention, and treatment. Through this interactive and engaging performance, they illustrated real-life scenarios to demonstrate how TB spreads, the challenges encountered by patients, and the critical importance of early diagnosis and adherence to treatment. The role plays successfully captured the audience's attention and facilitated the simplification of complex medical concepts into an easily

understandable format. In addition to the role play, the students also conducted informative health talks to educate visitors. These discussions focused on dispelling myths and misconceptions surrounding TB, highlighting the importance of hygiene, vaccination, early medical intervention, and government initiatives aimed at controlling the disease. Many attendees were encouraged to seek screening if they experienced persistent cough, weight loss, night sweats, or fatigue, which are common symptoms of TB. This proactive approach can lead to early diagnosis, thereby preventing complications and further transmission. The audience was urged to seek timely medical assistance and to complete their treatment regimens to avoid drug resistance. The event attracted enthusiastic participation from hospital visitors, patients, and healthcare professionals. The interactive nature of the activities promoted meaningful discussions and encouraged individuals to adopt preventive measures against TB by engaging with the public through creative and informative initiatives. In conclusion, the event was a significant success, leaving a lasting impression on both participants and the general public. The Department of Nursing at Chitkara University reaffirmed its dedication to community health and disease prevention.



Students giving introduction of Tuberculosis on 24.03.2025



Students performing role play on causes of TB on 24.03.2025



Students performing role play on symptoms of TB on 24.03.2025



Students explaining the prevention of TB on 24.03.2025

	
Group photo of Students with audience after role play on 24.03.2025 world TB Day	Group photo of Students after role play on 24.03.2025 world TB Day

Outcomes

- The event effectively raised awareness about **TB transmission, symptoms, causes, prevention, and treatment**.
- The event helped correct these misconceptions by providing **scientifically accurate information** and emphasizing that TB is a **preventable and treatable disease**. This contributed to reducing the stigma associated with TB, encouraging patients to seek medical help without fear of discrimination.
- The public gained insight regarding the **importance of early detection and timely medical intervention**.
- Many attendees were encouraged to undergo screening if they experienced **persistent cough, weight loss, night sweats, or fatigue**, which are common symptoms of TB. This proactive approach can lead to early diagnosis, preventing complications and further transmission.
- Also informed the public about various **government initiatives and free health-care programs for TB prevention and treatment.**

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	WORLD DOWN SYNDROME DAY - “IMPROVE OUR SUPPORT SYSTEMS”
DATE	2025-03-26 to 2025-03-26
MODE	OFFLINE
ORGANIZER NAME	CHITKARA SCHOOL OF PSYCHOLOGY AND COUNSELLING
RESOURCE PERSON	DRR. ABHISHEK GUPTA, CONSULTANT PSYCHIATRIST
NO. OF PARTICIPANTS	56
SDG NO	4, 10, 17

OBJECTIVE

- To raise awareness about World Down Syndrome Day and its 2025 theme, "Improve Our Support Systems."
- To educate participants on the importance of early intervention and habilitation strategies for individuals with Down syndrome.
- To provide practical strategies for psychologists and allied professionals to enhance support systems.
- To promote collaborative care and resource optimization for individuals with Down syndrome and their families.

DESCRIPTION

he Chitkara School of Psychology and Counselling marked World Down Syndrome Day 2025 with a crucial expert talk on March 26th, aligning with the UN theme, "Improve Our Support Systems." This event addressed the vital need for enhanced support structures for individuals with Down syndrome and their families. Dr. Abhishek Gupta, Consultant Psychiatrist at Indus Hospital, Mohali, led the session, emphasizing the global movement initiated by individuals with Down syndrome advocating for equality. Dr. Gupta illuminated the significance of World Down Syndrome Day, highlighting its role in fostering societal inclusion and understanding. He detailed various early intervention strategies, including physiotherapy, speech therapy, sensory interventions, and cognitive honing, crucial for the habilitation of individuals with Down syndrome. The focus was on empowering psychologists and allied professionals to contribute meaningfully to improving support systems. The session underscored the importance of building robust frameworks that enable

individuals with Down syndrome to thrive throughout their lives. By fostering a deeper understanding of the challenges and opportunities, the session promoted a collaborative approach to enhancing support systems, ensuring individuals with Down syndrome have the resources and opportunities they need to live fulfilling lives.

OUTCOMES

- Participants gained a comprehensive understanding of the challenges faced by individuals with Down syndrome and their families.
- Participants learned about various early intervention techniques, including physiotherapy, speech therapy, sensory interventions, and cognitive honing.
- Participants acquired practical strategies for improving support systems and fostering collaborative care.
- Participants developed a greater awareness of the importance of societal inclusion and equality for individuals with Down syndrome.




GPS Map Camera
Patiala, Punjab, India
Gm86+77g, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.515898° Long 76.661213°
26/03/2025 11:42 AM GMT +05:30
Google



EVENT DETAILS	
EVENT TYPE	EXPOSURE VISIT
TOPIC	INNOVATION IN ACTION: DISCOVERING FIRE SAFETY TECHNOLOGY
DATE	2025-03-27 to 2025-03-27
MODE	OFFLINE
VENUE	FIRE STATION (FIRE STATION, RAJPURA, PATIALA)
ORGANIZER NAME	CHITKARA COLLEGE OF HOSPITALITY MANAGEMENT
RESOURCE PERSON	MR. SANJEEV BHARADWAJ, ASSOCIATE DIRECTOR, OFFICE OF INFRASTRUCTURE DEVELOPMENT
NO. OF PARTICIPANTS	42
SDG NO	3, 4, 9, 11, 13, 17

OBJECTIVE

- To create awareness about modern fire safety technologies.
- To provide hands-on exposure to firefighting equipment and procedures.
- To enhance knowledge of emergency response and preparedness.
- To promote safety consciousness among students and faculty.
- To align with IIC goals by integrating innovation in infrastructure safety.



DESCRIPTION

Chitkara College of Hospitality Management, in collaboration with the Fire & Security Association of India (FSAI), successfully organized a Level 1 activity titled “Innovation in Action: Discovering Fire Safety Technology” on 27th March 2025. The event was held at the Fire Station, Rajpura, Punjab, from 10:00 am to 1:00 pm, and witnessed active participation from students and faculty members. The session was spearheaded by Mr. Sanjeev Bhardwaj, Associate Director, Office of Infrastructure Development, Chitkara University, who served as the resource person.

The initiative was organized under the joint efforts of the Office of Infrastructure Development, FSAI, and the Chitkara College of Hospitality Management, Rajpura. The activity aimed to raise awareness and provide hands-on exposure to modern fire safety technologies and emergency response systems. Participants were introduced to various fire safety tools, equipment, and protocols essential in dealing with fire emergencies. The live demonstration of firefighting techniques by trained personnel gave students a practical understanding of real-time response strategies. This experiential learning event helped attendees recognize the critical importance of fire safety in infrastructure planning and emergency preparedness. The session was also aligned with the objectives of the Institution's Innovation Council (IIC), encouraging innovation and awareness in critical infrastructural safety domains. Overall, the event proved to be highly informative, interactive, and impactful, emphasizing the relevance of modern safety technologies in both professional and everyday environments. It also reinforced the commitment of Chitkara University to impart practical knowledge and safety consciousness among its students.

OUTCOMES

- Participants gained practical knowledge of fire safety tools and techniques.
- Students understood real-time emergency response protocols.
- Awareness of infrastructure-related safety measures was enhanced.
- The session fostered interest in safety and risk management.
- The event reinforced the importance of innovation in fire safety systems.




GPS Map Camera
Rajpura,Punjab,India
Shiva Ji Park Road, Teacher Colony, Rajpura,
Punjab 140401, India
Lat 30.474244, Long 76.585918
03/27/2025 10:39 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
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Shiva Ji Park Road, Teacher Colony, Rajpura,
Punjab 140401, India
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Note : Captured by GPS Map Camera

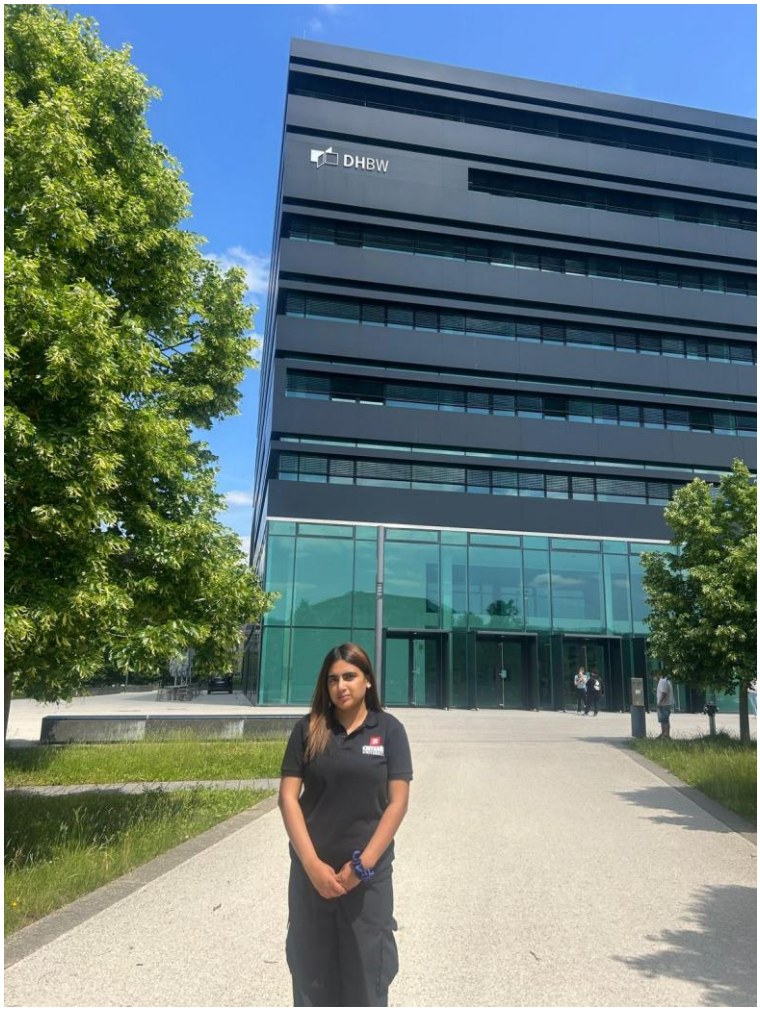
Event Name	Semester Exchange
Date	27 March – 22 June, 2025
Venue	Duale- Hoschule Baden-Wuerttemberg Cooperative State University (DHBW) Heidenheim.
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs covered	4, 5, 17
Duration	3 Months

About the activity

The Office of International Affairs (OIA) plays a pivotal role in advancing internationalization and global education within institutions. Through various programs like student exchanges, study abroad opportunities, partnerships with international universities, and global research initiatives, the OIA facilitates cross-cultural engagement and promotes global learning. It fosters a diverse academic environment, enhancing student's global competencies and preparing them for a competitive, interconnected world. In one of such activities, Ishpreet Kaur, a dedicated student of the MBA in Logistics and Supply Chain Management program (Chitkara Business School), recently completed an enriching semester exchange at Baden-Wuerttemberg Cooperative State University (DHBW) in Heidenheim, Germany. After completing her first semester in India, she pursued her second semester abroad, gaining valuable international exposure and academic insights into global logistics and supply chain practices. Her experience at DHBW not only broadened her understanding of European industry standards and operations but also allowed her to engage with a diverse academic community. Ishpreet's achievement reflects both her commitment to academic excellence and the growing global reach of our programs. We are proud of her accomplishments and of the Office of International Affairs for enabling such transformative opportunities. We are also proud to share that Ishpreet was awarded a stipend from the esteemed institution in recognition of her academic engagement and performance. This opportunity covered SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnership for the Goals).



Ishpreet receiving her certificate on successfully completing the program.



Ishpreet at the DHBW, Heidenheim campus.



The student during one of the field trips with her international counterparts.



Just another yet an eventful and fun activity in the life of an exchange student.

Event Name	International Summer School 2025
Date	March 27 – June 22, 2025
Venue	The University of Technology of Troyes (UTT), France
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs covered	4, 5, 17
Duration	6 Weeks

About the activity

Navya Aggarwal, a student of BBA-Fintech (Chitkara Business School)- Semester-III, is currently participating in a 6 weeklong International Summer Program at the Université de Technologie de Troyes (UTT) in France, where she is engaging in a unique blend of academic learning and cultural immersion. As part of the UTT Summer School, Navya is undergoing two cross-disciplinary courses- ***Sustainability, Life Cycle Thinking and Industrial Ecology*****, and *Europe and France: Institutions, History and Civilisation***, each worth 3 US credits. The program successfully offers a balanced experience of rigorous academic coursework alongside enriching cultural and recreational activities. Navya recently explored different regions of France through organized weekend trips, including a historical and scenic tour of Normandie, an adventure weekend featuring outdoor activities such as canoeing, Via Ferrata, rafting, and hiking, and a vibrant four-day stay in Paris. By the end of the program, we are sure that the program will allow her to broaden her global perspective, deepen her understanding of sustainability and European culture, and create lifelong memories in an international setting. Navya is joined by a diverse group of international students from esteemed institutions such as the University at Buffalo (USA), Binghamton University (USA), the University of Michigan (USA), City University of Hong Kong, Nanyang Technological University (Singapore), and many more. This opportunity covered SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnership for the Goals). We are incredibly proud of Navya Aggarwal for representing our institution on a global stage and equally proud of the Office of International Affairs for fostering such impactful international initiatives that broaden our students' horizons.



Navya proudly showcasing her university at the UTT campus.



Student during one of her core course batch mates.



Navya during her farewell dinner with her team.



Students post their certificate distribution ceremony.

Event Name	Workshop On Infertility Unveiled: Comprehensive Approaches to diagnosis, treatment and emotional wellness
Date	28th March,2025
Venue	Einstein Hall, Galileo Block
Organizer	Ms. Gurpreet Kaur, Ms. Lakshita
Resource Person	Dr. Nayana Pathak, Prof. Shivani Sharma, Dr. Kshwelati Patil, Ms. Charanjeet Kaur
Number of Participants	88
SDGs Covered	3, 4, 5, 10, 17
Duration	9 AM- 4 PM

About the Activity

The "Workshop on Infertility Unveiled: Comprehensive Approaches to Diagnosis, Treatment, and Emotional Wellness" is an insightful and empowering event designed to address the multi-faceted challenges faced by individuals and couples experiencing infertility. The workshop brings together medical professionals, fertility experts, and mental health counselors to provide a holistic approach to infertility, focusing on diagnosis, treatment options, and emotional support. Additionally, the workshop will focus on the emotional and mental health aspects of infertility, equipping participants with practical tools and resources for navigating the challenges associated with infertility.



Description

The **"Workshop on Infertility Unveiled: Comprehensive Approaches to Diagnosis, Treatment, and Emotional Wellness"** will take place on **28th March 2025**. This event is designed to provide individuals and couples facing infertility with crucial information and support, covering medical diagnoses, treatment options, and emotional wellness strategies. Experts in the fields of fertility, medicine, and mental health will guide participants through the complexities of infertility, offering insights into both physical and emotional aspects of the journey.

It's an opportunity for learning, support, and empowerment for those navigating infertility challenges. The **"Workshop on Infertility Unveiled: Comprehensive Approaches to Diagnosis, Treatment, and Emotional Wellness"** on **28th March 2025** will feature an esteemed panel of resource persons, each bringing valuable expertise to the event:

Dr. Nayana Pathak will focus on infertility diagnoses and treatment advancements, offering insights into medical options available for individuals and couples.

Prof. Shivani Sharma will cover the scientific and clinical aspects of infertility, including the latest diagnostic tools and innovative approaches in reproductive health.

Dr. Kshwelati Patil will present on **Cryopreservation and Sperm Banking**, explaining the significance of these procedures in preserving fertility. She will provide a thorough understanding of sperm banking as a vital option for individuals facing infertility, including the process of cryopreserving sperm for future use, particularly in cases of male infertility or those undergoing medical treatments like chemotherapy. **Ms. Charanjeet Kaur** will focus on the emotional aspects of infertility, offering guidance on coping strategies and the mental health support available for individuals navigating their fertility journey.

Participants will learn about the latest diagnostic methods used to identify infertility issues and explore treatment options ranging from medications to advanced technologies such as IVF and egg freezing. A key focus of the workshop is on emotional wellness, acknowledging the psychological toll infertility can take on individuals and couples. Mental health professionals share strategies for coping with emotional challenges, providing tools for resilience, emotional support, and mental well-being.

Objectives

- To educate participants on the causes, diagnosis, and treatment options available for infertility, ensuring a comprehensive understanding of both male and female fertility issues.
- To introduce attendees to the latest advancements in fertility treatments, including IVF, egg freezing, sperm banking, and other emerging technologies.






CHITKARA UNIVERSITY



Title of the Event:	AI Unleashed: Expert Strategies for Innovation
Date of the Event:	31/03/2025
Venue	Pulitzer Hall, Picasso Block
SDG No.	SDG 4, SDG 17
No. of Student Enrolled:	90
No. of Student Attended	100
Expert Detail	Brent Furneaux, Associate Professor, University of Windsor

Objectives

The Office of International Affairs, in collaboration with Department of Computer Science and Engineering hosted "AI Unleashed: Expert Strategies for Innovation" on March 31, 2025, at Pulitzer Hall. The session featured Brent Furneaux, Associate Professor at the University of Windsor, who shared expert insights on artificial intelligence (AI) and its transformative role in innovation across industries.



Key Highlights

Professor Furneaux delved into the latest advancements in AI, emphasizing practical applications and strategies for leveraging AI-driven solutions in real-world scenarios. The session explored:

- The evolving landscape ofAI and its implications for businesses and technology.
- AI-driven decision-making and how organizations can harness machine learning for efficiency.
- Ethical AI development, focusing on responsible innovation and fairness in AI models.
- Future career pathways in AI, including research, industry roles, and entrepreneurial opportunities.

Interactive Engagement & Quiz

The event featured an engaging interactive quiz, where students tested their knowledge of AI concepts, innovations, and breakthroughs. This interactive segment fostered dynamic participation and deepened understanding of key AI principles.

Key Takeaways

- **AI as a Catalyst for Innovation:** The session highlighted how AI is shaping industries and driving technological breakthroughs.
- **Career & Research Opportunities:** Students gained valuable insights into academic and industry pathways in AI.
- **Ethical Considerations in AI: The importance of responsible AI development was emphasized.**
- **Interactive Learning: The quiz session provided an engaging way for students to reinforce their AI knowledge.**

"AI Unleashed: Expert Strategies for Innovation" was an insightful session that empowered students with knowledge and inspiration to explore AI's potential. It encouraged them to think critically about AI-driven innovation and its role in shaping the future.



Speaker from University of Windsor (31/03/2025)


GPS Map
Camera Lite
GM85+VFH, Chitkara University Rd, Punjab 140601, India
Latitude
30.5173709°
Longitude
76.6587294°
Local 10:47:07 AM
GMT 05:17:07 AM
Altitude 275 meters
Monday, 31.03.2025


Prompt Engineering Challenges
CHITKARA UNIVERSITY

Event Name	World Sparrow Day (Workshop)
Date	31 March 2025 – 2 April 2025
Venue	Pierre Hall, Le Corbusier Block & Einstein Hall, Galileo Block
Organizer	Centre of Excellence for Sustainability
Resource Person	Dr. Kanika Bansal
Student Co-ordinators	Ms. Rumani Singh, Mr. Mayank Abrol, Ms. Urja Thakur, Mr. Tushar Bansal, Ms. Akruti Singhal
Number of Participants	30
SDGs Covered	4,13,15,17

About the Activity

Day 1: Expert Session by Dr. Kanika Bansal



The World Sparrow Day Workshop commenced on 31st March 2025 with an expert session led by **Dr. Kanika Bansal**, the Dean of Chitkara School of Planning and Architecture. She delivered an insightful talk about sparrows, emphasizing their importance in the ecosystem. The session covered various aspects, including

- **Sparrows as God's Natural Drones**—Their role in balancing nature.
- **Importance of Sparrows:** Contribution to pest control, pollination, and biodiversity.
- **Characteristics of Sparrows:** Their behavior, nesting habits, and environmental adaptability.

Dr. Bansal also encouraged students to build **sustainable bird nests using scrap materials**. The session inspired participants to contribute toward sparrow conservation and ecological sustainability.




BIRD HOUSE DESIGN

Day 2: Scrap Collection and Nest Building

On the second day, participants were taken to a scrapyard, where they collected materials for building the bird nests. The participants worked in teams of **2-3 members** and gathered items like plastic, wood, and other reusable scrap materials.









After gathering materials, they began **constructing and decorating the bird nests**, integrating creativity and sustainability. The teams showcased immense dedication, ensuring their nests were not only functional but also aesthetically appealing.









Day 3: Nest Evaluation

The final day of the workshop was dedicated to **evaluating the bird nests**. Dr. Kanika Bansal assessed each nest based on

· **Use of sustainable materials**

· **Durability and structure**

· **Aesthetic appeal and creativity**

· **Suitability for sparrow habitation**

After thorough evaluation, Dr. Kanika Bansal declared **the top 3 teams** as winners. The results of the contest will officially be announced on **Earth Day** as part of the sustainability initiatives of Chitkara University.









Conclusion

The World Sparrow Day Workshop was a resounding success, creating awareness about sparrow conservation and fostering innovative approaches to sustainability. Participants learned the importance of recycling and upcycling waste materials while contributing towards a noble cause. The event was a perfect blend of education, creativity, and environmental consciousness, reinforcing the university's commitment to ecological preservation.





Event Name	13th International ADT Conference theme: Navigating Healthcare transformation through sustainable multidisciplinary approaches in diagnostics and therapeutics
Date	2nd to 4th April, 2025
Venue	Exploretorium, Chitkara University Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Dr. J.S. Thakur Professor of Community Medicine, School of Public Health & President World NCD Federation (WNF), PGIMER, Chandigarh, India Dr. Ronika Paika Technical Coordinator World NCD Federation (WNF), PGIMER, Chandigarh, India Dr. Tausif Thangalvadi Vice President of Operations Medical director Red Health, Hyderabad, India Dr. Kamaljeet Singh Randhawa MD, DNB Consultant radiologist Fortis Hospital, Mohali Dr. Carlos Consultant Internal Medicine Institute of Health Sciences Catholic University of Portugal Lisboa, Portugal Lobby Exploretorium Dr. Parmjit Singh Mann Medical Superintendent-Head Operations Alchemist Group of Hospitals, Panchkula, India

	Dr. Ashok Rattan Chairman Medical Committee and Quality Redcliffe Labs, Delhi Neeraj Tandon Chief Engineer Fortis Hospital Mohali-Punjab, India Rasik Sawant Application Manager – Medical Sefar India Private Limited Mumbai, India Dr. Sonu Goel Convenor SSG Professor, DCM & SPH, Director, e-RCTC PGIMER Chandigarh, India Dr. Mukesh Sharma GM- Quality & ESG Coordinator Livasa Hospitals, Mohali Punjab, India Dr. Monica Agarwal MD (Obstetrics and Gynaecology) Senior Consultant Cloud Nine Hospital Chandigarh, India Vikas Sharma Chief sales and marketing officer, Atulaya Health Care Private Limited, Mohali, India Dr. Sonika Bakshi Dean, Chitkara School of Health Sciences Chitkara University

	Punjab, India Dr. Nitin Kumar Singhal Scientist-E National Agri-Food and Biomanufacturing Institute Mohali-Punjab, India Dr. Koushik Mazumder Scientist-E National Agri-Food and Biomanufacturing Institute Mohali-Punjab, India Prof. Luigi G. Occhipinti Electrical Engineering Division, Department of Engineering 9 J J Thomson Avenue Cambridge CB3 0FA, UK Dr. Sunita Mehta Assistant Professor Advanced CURIN Chitkara University, Punjab Suparno Gupta Product & Application Sales Specialist North & East (India) Ziess Dr. Sanjeev Kumar Senior Principal Scientist CSIR-Central Scientific Instruments Organisation Chandigarh, India Dr. Olga V. Gershuni Lecturer and Researcher, Fontys University of Applied Sciences Founder, Indo European One Health Association, Netherlands

	Dr. SateshBidaisee Associate Dean, School of Graduate Studies Chair, Large Animal Medicine and Surgery Professor, Public Health and Preventive Medicine St. George's University, Grenada
Number of Participants	421
SDG Number	3,4,9,17
Duration	72 hrs. in Hybrid mode

Description of Event



The 13th International ADT Conference focused on the theme "Navigating Healthcare Transformation through Sustainable Multidisciplinary Approaches in Diagnostics and Therapeutics." This conference brought together distinguished experts from various fields to discuss sustainability, interdisciplinary collaboration, and technological innovation in healthcare. The conference was sponsored by Sefar India Pvt Ltd and CU-TEC Chitkara University, Punjab. WNF Red Health and Zeiss India served as the knowledge partners. Expert speakers for the event were Dr. J.S. Thakur, president of the World NCD Federation (WNF) & professor at PGIMER, Chandigarh, India, and Dr. Ronika Paika, technical coordinator at WNF, PGIMER, Chandigarh, who discussed transforming healthcare through sustainable innovation in NCD prevention and control. Dr. Tausif Thangalvadi, Vice President of Operations & Medical Director, Red Health, Hyderabad, talked about Building a Sustainable Healthcare System Through Early Warning and Risk Mitigation. Dr. Carlos, Consultant, Institute of Health Sciences, Catholic University of Portugal, Lisbon, will speak on Sustainability in Infection Prevention and Biomedical Waste Management. Dr. Parmjit Singh Mann, Medical Superintendent-Head of Operations, Alchemist Group of Hospitals, Panchkula, highlighted the patient-first approach and collaborative interdisciplinary teams. Mr. Neeraj Tandon, Chief Engineer, Fortis Hospital, Mohali, discussed Optimizing Energy Use in Healthcare for Sustainability. Mr. Rasik Sawant, Application Manager, Sefar India Private Limited, Mumbai, presents his ideas on revolutionizing diagnostics with innovative medical devices. Mr. Rajesh Gupta, MD, Sefar India Pvt. Ltd., also joined the event and addressed the delegates.

The conference concluded with a Panel Discussion: "Health as a Catalyst for Sustainable Development (Focus on SDG3)." The panel features leading healthcare experts: Dr. Sonu Goel, Professor, PGIMER, Chandigarh & Director, e-RCTC; Dr. Mukesh Sharma, GM-Quality & ESG Coordinator, Livasa Hospitals, Mohali; Dr. Monica Agarwal, Senior Consultant (Obstetrics & Gynecology), Cloud Nine Hospital, Chandigarh; and Dr. Sonika Bakshi, Dean, Chitkara School of Health Sciences, Chitkara University. The conference concluded with a valedictory ceremony in which winners of the Ideathon competition, EcoArt competition, and scientific oral and poster presentations were awarded.






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CHITKARA UNIVERSITY
13th INTERNATIONAL ADT CONFERENCE
Navigating Healthcare Transformation through Sustainable Multidisciplinary Approaches in Diagnostics and Therapeutics
4th April, 2025
Sponsors
SEFAR
Knowledge Partners
Organised by:
Department of Allied Health Sciences



EVENT DETAILS	
EVENT TYPE	COMMEMORATIVE DAY
TOPIC	WORLD AUTISM AWARENESS DAY
DATE	2025-04-02 to 2025-04-02
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	MS. SANGEETA JAIN, EXECUTIVE DIRECTOR AND PRINCIPAL
NO. OF PARTICIPANTS	45
SDG NO	4, 10, 17

OBJECTIVE

- ✓ To increase awareness and understanding of autism spectrum disorder.
- ✓ To critically examine and dismantle harmful stereotypes and biases surrounding the autism spectrum disorder, fostering a more respectful and accurate portrayal.
- ✓ To emphasize the value of neurological differences and foster an inclusive environment that celebrates the diverse strengths and perspectives of individuals on the spectrum.
- ✓ To empower students with resources and strategies for advocacy and support.

DESCRIPTION

The Chitkara School of Psychology commemorated World Autism Awareness Day with an insightful expert talk centered on the United Nations theme, "Advancing Neurodiversity and Sustainable Development Goals (SDGs)", given by Ms. Sangeeta Jain, Executive Director and Principal of the Society for Rehabilitation of Mentally Challenged (SOREM), Chandigarh. The event, held on Wednesday, April 2nd, 2025, aimed to dismantle outdated stereotypes and foster a deeper, more inclusive understanding of autism spectrum disorder. The resource person explored the definition of autism, recognized its key signs and characteristics, and examined the breadth and diversity within the autism spectrum. Common behavioral patterns observed in children with autism were discussed, and the unique abilities of students with autism were celebrated through inspiring videos from SOREM. Finally, the talk explored how attention to detail can be leveraged for career opportunities. This event served as a vital opportunity to champion the strengths and unique perspectives of individuals on the autism spectrum, promoting a more inclusive and supportive community.

OUTCOMES

- ✓ Students developed an improved understanding of autism and neurodiversity, evidenced by their ability to articulate key concepts and challenge misconceptions.
- ✓ Students were more confident and equipped to advocate for the rights and inclusion of individuals on the spectrum in their communities.
- ✓ Students established connections with other individuals and organizations involved in the autism community, fostering a sense of belonging and support.
- ✓ Students identified specific actions they could take to promote neurodiversity and create more inclusive environments in their personal and professional lives.






CHITKARA UNIVERSITY
Expert Talk On
WORLD AUTISM AWARENESS
GPS Map Camera
Patiala, Punjab, India
Gm86+77g, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.515867° Long 76.661238°
02/04/2025 11:26 AM GMT +05:30
Google

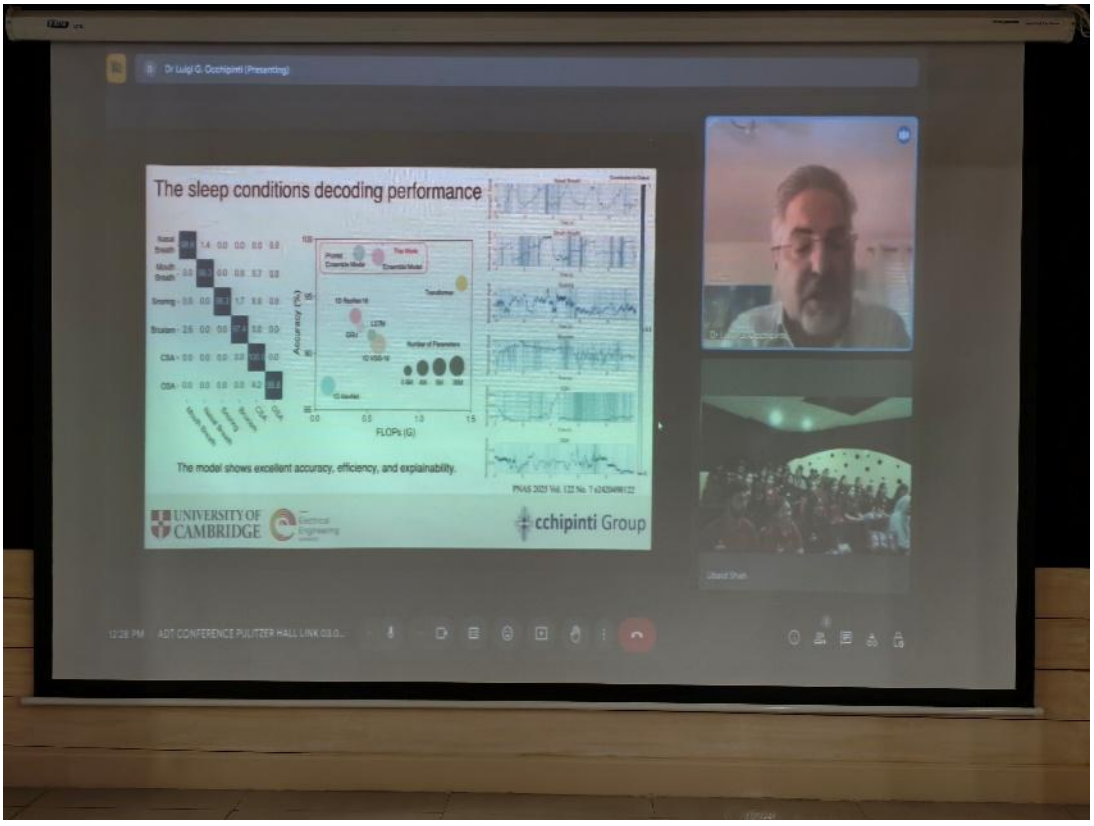
Event Name	Pre Conference Workshop Bridging the Future of Health Monitoring and Precision Medicine: Integrating AI and Biosensor Technology for Sustainable Healthcare
Date	03rd April, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	Allied Health Sciences, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Prof. Luigi G. Occhipinti, University of Cambridge, United Kingdom, Dr. Sanjeev Kumar, Principal Scientist, CSIR-CSIO Chandigarh, India and Dr. Sunita Mehta, Assistant Professor, Chitkara University, Punjab
Number of Participants	150
SDG Number	3, 4, 9 and 17
Duration	1 day

About the Activity

The Pre Conference Workshop on "**Bridging the Future of Health Monitoring and Precision Medicine: Integrating AI and Biosensor Technology for Sustainable Healthcare"** was organized on 3rd April 2025 at Pulitzer Hall, Chitkara University, Punjab, as a part of the 13th International ADT Conference on **"Navigating Healthcare Transformation through Sustainable Multidisciplinary Approaches in Diagnostics and Therapeutics"** on 4th April 2025 at Chitkara University, Punjab. The session was conducted by Prof. Luigi G. Occhipinti, University of Cambridge, United Kingdom; Dr. Sanjeev Kumar, Principal Scientist, CSIR-CSIO Chandigarh, India; and Dr. Sunita Mehta, Assistant Professor, Chitkara University, Punjab, in hybrid mode.

The interactive session led by Dr. Sanjeev Kumar encouraged active audience participation through live Q&A, use-case discussions, and collaborative problem-solving exercises. Participants had the opportunity to interact with actual biosensor devices and learn about data collection and analysis. The target audience for the workshop was students of B.Sc. Allied Health Sciences 2021/2022/2023 Batch and M.Sc. MRIT 2024 Batch. This workshop offered a unique hands-on learning experience to explore how biosensor technology works, how AI can optimize healthcare applications, and how these technologies are being integrated into healthcare systems.




The sleep conditions decoding performance
The model shows excellent accuracy, efficiency, and explainability.
UNIVERSITY OF CAMBRIDGE
cchipinti Group


Hey, hey!

Event Name	Pre Conference Workshop Sustainable Food Coating and Packaging Solutions for Enhanced Food Safety
Date	03rd April, 2025
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Allied Health Sciences, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr Koushik Majumder, Scientist-E, NABI, Mohali Dr Nitin Kumar Singhal, Scientist-E, NABI, Mohali
Number of Participants	57
SDG Number	3, 2, 4, 9 and 17
Duration	1 day

About the Activity



The Pre Conference Workshop on "**Sustainable Food Coating and Packaging Solutions for Enhanced Food Safety**" was organized on 3rd April 2025 at Einstein Hall, Chitkara University, Punjab, as a part of the 13th International ADT Conference on **"Navigating Healthcare Transformation through Sustainable Multidisciplinary Approaches in Diagnostics and Therapeutics"** on 4th April 2025, at Chitkara University, Punjab. The workshop comprised two expert talks on the topics of "Valorization of Biopolymers for Shelf Life" and "Nano-diagnostics for Food Safety: A Sustainable and Innovative Approach." Both the talks were focused on the recent advances in the field of food packaging and safety.

A demonstration on sustainable food coating was conducted to showcase the preparation and application of eco-friendly coatings for food preservation. The session focused on creating edible coatings using natural ingredients.

The target audience for the workshop was students of B.Sc. (H) Nutrition and Dietetics 2022/2023/2024 Batch. This workshop offered a unique hands-on learning experience to explore how eco-friendly food coatings are prepared and applied, the use of biopolymers for shelf life, and nano-diagnostics for food safety.







Event Name: -	Blood Donation Camp
Venue: -	Explore Star Hall
Date: -	3rd April, 2025
SDG Number, Name and NEP: -	3- Good health and Wellbeing, 17-Partnerships for the goals, and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Donors: -	30
Duration: -	One Day

Objectives

- To foster a culture of empathy and community service among students.
- To facilitate the collection of life-saving blood units through active student participation.
- To highlight the importance of giving as a strength beyond professional skills and training.

"We make a living by what we get, but we make a life by what we give."

These words found quiet resonance on **3rd April 2025** at **Chitkara University, Punjab**, where the atmosphere brimmed with a sense of purpose. The **National Service Scheme**, **Chitkara University School of Maritime Studies**, and **Neelam Hospital, Rajpura** came together to host a blood donation camp, an event rooted in compassion and quiet resolve.

Students from the maritime school stepped in with crisp white uniforms, the kind that speaks of clarity, discipline, and hands ready to serve. The room carried a stillness, not of silence, but of intention. One by one, students offered their time and their blood, fifty units in all. Each pouch marked a lifeline extended, a future kept intact, a story still unfolding somewhere else.

Their training prepares them for the unpredictable sea, for navigation across vast and wild horizons. But on this day, their direction pointed inward, to empathy, to steady giving, to the kind of strength that's calm and unshaken. They didn't need waves beneath their feet to create impact. They stood grounded and still managed to stir something deeply human.

The act didn't carry fanfare. No cameras flashing, no grand declarations. Just a stretch of hours shaped by generosity. A student sits, a needle pierces the skin, and with it flows more than blood; hope, trust, and the willingness to share what one has for someone unknown. There's a tenderness in that choice, a maturity that doesn't chase recognition.

By sunset, the camp wound down, but the meaning lingered. A quiet legacy had been set in motion, fifty acts of kindness, steady as anchors. The sea may call them soon, with its tides and tempests, but this day will remain etched differently. A day where courage wore no medals and giving looked simple, sincere, and deeply enough.

Outcomes

- Fifty units of blood were donated, each representing a vital contribution to saving lives.
- Students experienced firsthand the impact of selfless giving, deepening their sense of social responsibility.
- The event created a lasting impression of quiet courage and generosity, enriching campus values beyond academics.




"KAISE SIGN KARON YAAR..
MERI PEN TOH TU LE GAYI"
AYE MAMU... JADOO KI JHAPPI
DE DAAL AUR BAAT KHATAM.
"YEH BABURAO KA STYLE HAI"


CHITKARA UNIVERSITY
"HUM ANGREZON KE ZAMAANE KE JAILOR HAI"
"JALI KO AAG KEHTE HAIN, BHUJI KO RAAKH KHETE HAIN"
"ITNA SANNATA KYUN HAI BHAI"
BOYFRIEND BOLE TOH
TUMHARA NAAM KYA HAI BASANTI
LAGAAN
CHAK DE!
PHIR HERA PHERI


"KAISE SIGN KARON YAAR..
MERI PEN TOH TU LE GAYI"
AYE MAMU... JADOO KI JHAPPI
DE DAAL AUR BAAT KHATAM
"YEH BABURAO KA STYLE HAI"
CHITKARA
UNIVERSITY


"KAISE SIGN KARON YAAR..
MERI PEN TOH TU LE GAYI"

Topic	**Exposure Visit to Virasat-e-Khalsa Addressing Cultural & Linguistic Diversity in Wayfinding**
Date	06.04.2025
Venue	Virasat-e-Khalsa, Anandpur Sahib,Punjab
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	**Vivek Sheth**, Senior Design Consultant Founder,The Design Internship: Mona Gonsai, Co- Founder & Creative Director , DU99.
Total no. of students	41
No. of Participants attended	39
Mode:	Offline
SDG No.	**SDG 4** (Quality Education), **SDG 8** (Decent Work and Economic Growth), **SDG 9** (Industry, Innovation, and Infrastructure),**SDG 11(Sustainable Cities and Communities) ,SDG 12** (Responsible Consumption and Production),**SDG 17**(Partnerships for the Goals)

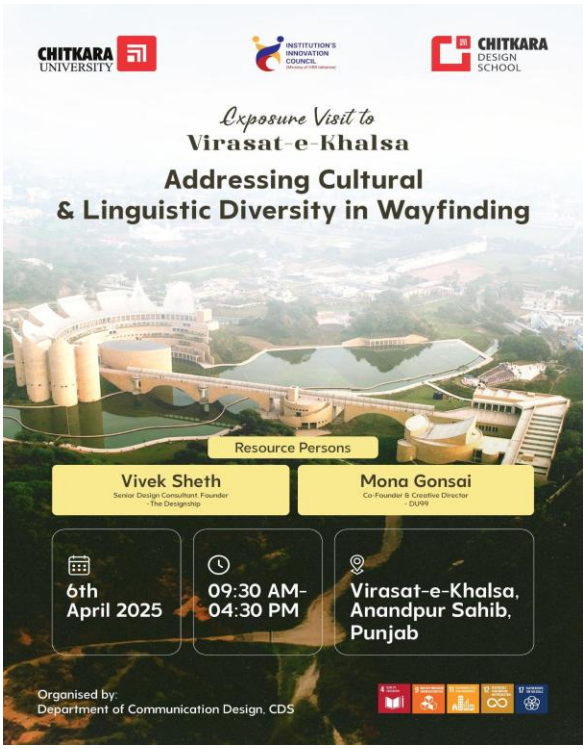
About

On April 6, 2025, the Department of Communication Design at Chitkara Design School organized an insightful exposure visit to Virasat-e-Khalsa, Anandpur Sahib, Punjab. Guided by industry experts Vivek Sheth and Mona Gonsai, the visit offered students a unique opportunity to explore the intersection of cultural heritage and contemporary design. The focus was on examining how effective wayfinding systems can address cultural and linguistic diversity. Students gained valuable insights into creating inclusive and user-friendly navigation solutions that cater to diverse audiences, bridging traditional heritage with modern design principles to enhance accessibility and communication in public spaces.

Objectives

- To Understand the Role of Wayfinding in Cultural Heritage Sites
- To Learn the Impact of Linguistic Diversity on Design
- To Explore Inclusive Design Practices
- To Analyse the Intersection of Modern Design and Cultural Sensitivity
- To Gain Practical Insights into Designing for Global Audiences

Brief

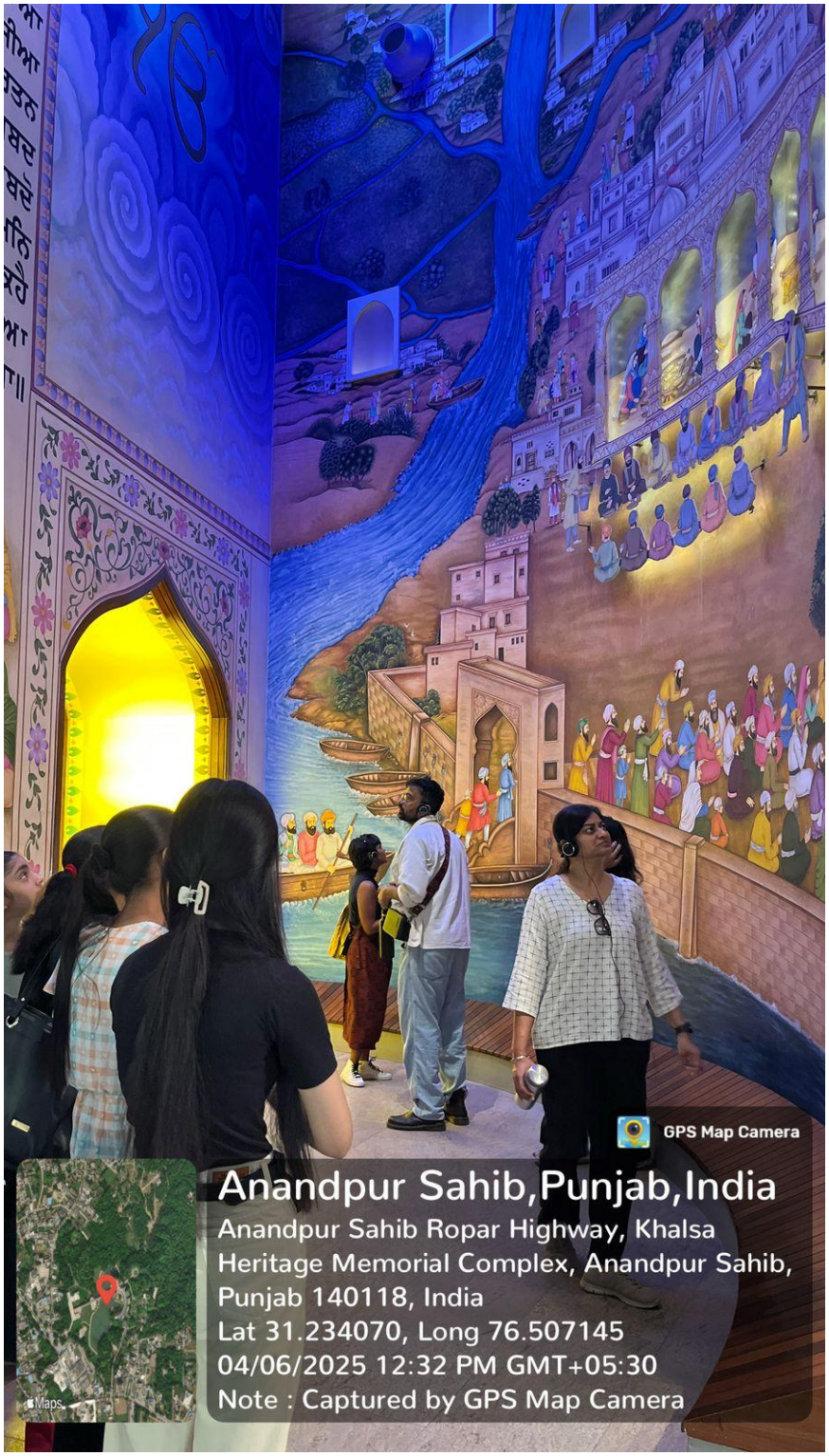


The Department of Communication Design at Chitkara Design School organized a remarkable exposure visit to Virasat-e-Khalsa, Anandpur Sahib, Punjab, offering students a unique educational experience that bridged the realms of cultural heritage and contemporary design. The visit was guided by Vivek Sheth and Mona Gonsai, both highly regarded industry experts in the fields of design and wayfinding systems. This insightful excursion provided the students with an opportunity to engage with real-world examples of how cultural and linguistic diversity can be addressed through effective wayfinding and navigational design, an area crucial to the field of communication design. Virasat-e-Khalsa, a state-of-the-art museum dedicated to the history, culture, and heritage of Sikhism, serves as a prime example of how design can function as a tool for cultural storytelling and accessibility. The museum, with its intricate architecture, exhibits, and vast grounds, stands as a living testament to the richness of Sikh history. As visitors navigate through this expansive site, they encounter a variety of design elements that make the experience both informative and accessible. The focus of the exposure visit was to understand how these design elements, particularly the wayfinding systems, contribute to a seamless experience for a diverse audience, ensuring that people of different linguistic and cultural backgrounds can easily find their way. The key theme of the visit was exploring cultural and linguistic diversity in wayfinding design. This is an essential aspect of public design, especially in places like Virasat-e-Khalsa, where the audience is not just local, but international, with varying levels of familiarity with the cultural context. The role of wayfinding in such spaces goes beyond mere signage—it is about creating an environment that speaks to a global audience while respecting and reflecting the local culture. Through detailed discussions, Vivek Sheth and Mona Gonsai explained how effective wayfinding systems must take into account the various languages spoken by visitors, as well as the diverse cultural norms and expectations that influence how individuals navigate physical spaces. Vivek Sheth brought a wealth of experience from his work in designing wayfinding systems for large, culturally significant spaces. He emphasized the importance of understanding the psychology of navigation, particularly in places that are rich in history and culture.

He discussed how different symbols, colors, and typographic choices could be employed to create intuitive systems that are not only visually appealing but also functional across language barriers. Sheth also highlighted the significance of creating a cohesive narrative through wayfinding systems that reflect the identity of the place, ensuring that every sign, symbol, and directional aid tells a part of the story. Mona Gonsai, with her background in user-centric design, spoke about the inclusivity aspect of wayfinding. She highlighted how various forms of communication, such as multilingual signage, tactile wayfinding for the visually impaired, and culturally relevant imagery, can make a space more accessible. Gonsai stressed that effective wayfinding systems must be designed to support individuals from diverse backgrounds, ensuring that no one feels alienated or confused, regardless of their language or cultural upbringing. The visit also provided students with practical insights into the design process, where cultural sensitivity and usability are key considerations. The integration of modern design principles with traditional cultural elements at Virasat-e-Khalsa was a prime example of how effective wayfinding can enhance the visitor experience. The signage at the museum, for instance, not only caters to local visitors in Punjabi and Hindi but also includes English translations to accommodate international tourists. This multilingual approach ensures that the museum remains accessible to a broad spectrum of visitors while preserving the authenticity of its cultural narrative. In conclusion, the exposure visit to Virasat-e-Khalsa provided students with an in-depth understanding of the importance of wayfinding systems that are sensitive to cultural and linguistic diversity. With expert guidance from Vivek Sheth and Mona Gonsai, students gained valuable insights into how design can address the challenges of creating inclusive and effective navigation solutions in spaces with rich cultural heritage. The visit was a powerful reminder of how design, when done thoughtfully, can bridge cultural divides and enhance the overall user experience in a globalized world.

Outcomes

- Enhanced Understanding of Wayfinding in Cultural Contexts
- Improved Ability to Design Multilingual and Culturally Inclusive Systems
- Practical Knowledge of Accessible Design
- Increased Appreciation for Blending Tradition with Modern Design
- Hands-On Experience in Addressing Global Audience Needs


GPS Map Camera
Anandpur Sahib,Punjab,India
Anandpur Sahib Ropar Highway, Khalsa Heritage Memorial Complex, Anandpur Sahib, Punjab 140118, India
Lat 31.234070, Long 76.507145
04/06/2025 12:32 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Anandpur Sahib,Punjab,India
Nai Abadi Road, Khalsa Heritage Memorial Complex, Anandpur Sahib, Punjab 140118, India
Lat 31.233513, Long 76.506425
04/06/2025 03:10 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Anandpur Sahib, Punjab, India
6gm5+9jc, Khalsa Heritage Memorial Complex, Anandpur Sahib, Punjab 140117, India
Lat 31.233278° Long 76.509059°
06/04/2025 11:18 AM GMT +05:30
Google

Event Name	Extension And Outreach Programs
Topic	Public Awareness Talk & Thematic Poster Exhibition on World Health Day
Date	07.04.2025
Venue	Fortis Hospital, Mohali (Fortis Hospital, Mohali)
Organizer	Ms. Seema Rani & Ms. Shalini (Nursing Tutor)
No. of Participants	56
SDG No.	3, 4 & 17

Objectives

- To raise awareness about health-related issues such as mental health, nutrition, physical activity, and disease prevention.
- To encourage healthy lifestyle habits among the public.
- To provide a platform for creative expression through thematic poster display.
- To engage students & public in health promotion activities.

Write up

Department of Nursing, CSHS, Chitkara University, Punjab has organized a Public Awareness Talk and Thematic Poster Exhibition on 7th April 2025 at Fortis Hospital, Mohali to promote health consciousness and encourage proactive wellness practices among the community. The event was attended by students, faculty members, patients and their relatives visiting in the hospital. The program began with the poster exhibition highlighting the World Health Day 2025 theme: “Healthy Beginning & Hopeful Future”. In this event, students talked about topics such as preventive healthcare, mental well-being, nutrition, hygiene, and the importance of universal health coverage. The talks stressed the role of awareness in combating lifestyle diseases and fostering healthier living habits. Parallel to the awareness sessions, a Thematic Poster Exhibition was held, featuring creative and informative posters designed by students. The posters effectively illustrated key health messages, including vaccination awareness, sanitation practices, and the significance of mental health.

Participants were encouraged to explain their posters, sparking meaningful dialogue and community engagement. The event witnessed enthusiastic participation and was met with positive feedback. Attendees appreciated the informative and visually engaging format, which made complex health issues accessible and easy to understand. Educational pamphlets and wellness kits were also distributed. In conclusion, the World Health Day event raised awareness about individual and collective health responsibilities, reinforcing that good health is a fundamental right and a shared community goal.

Outcome

- To spread awareness and inspire action in line with the World Health Day theme.
- To engage the public in active participation for health promotion activities such as yoga practices.
- To gain valuable insight into preventive health care measures and the importance of early diagnosis and regular checkups.
- The poster exhibition helped the students to express their creativity and become proactive health care ambassadors to create awareness to public.



B. Sc (N) 2nd Sem students giving public awareness talk through poster exhibition on 7th April 2025.



B. Sc (N) 2nd Sem students giving public awareness talk on global health issues on 7th April 2025.



B. Sc (N) 2nd Sem students performing yoga activity to promote health & disease prevention on 7th April 2025.



B. Sc (N) 2nd Sem students giving public awareness talk through poster exhibition on 7th April 2025.



B. Sc (N) 2nd Sem students giving public awareness talk on nurturing healthy dietary habits on 7th April 2025.



Group photograph of B. Sc (N) 2nd Sem students with faculty on World Health Day, 7th April 2025

Event Name	Extension And Outreach Programs
Topic	Health Camp for Female Students and Faculty
Date	07.04.2025
Venue	OBG Lab. (Gb102) And Nursing Foundation Lab. (Gb103) (Chitkara University)
Organizer	Ms. Parminder Kaur, Ms. Timsy, Ms. Jigyasha Sharma
Resource Person	Dr. Shikha Gupta, Director & Gynaecologist | Dr. Meghna Sharma, Dermatologist
No. of Participants	26
SDG No.	3, 17

Objectives

- Raise awareness about common health issues affecting women, including reproductive health, nutrition, and mental well-being.
- Highlight the significance of regular health screenings and early detection of diseases.
- Provide information on vaccination schedules, screenings, and preventive measures.
- Equip participants with knowledge to make informed decisions about their health.
- Encourage self-care practices and proactive health management.
- Encourage peer support and sharing of health-related experiences and tips.

Write up

The health camp was organized by Centre of Women's health and empowerment, Department of Nursing, CSHS in collaboration with centre of excellence for sustainability and Neelam Hospital, Rajpura on World Health Day on April7th, 2025 to promote awareness about the importance of maintaining physical and mental well-being among female students and faculty. The theme "Healthy Beginnings, Hopeful Futures" highlighted the significance of early health education and preventive measures for a healthier tomorrow. The camp aimed to educate participants about key health issues, including reproductive health, nutrition, and mental well-being, while encouraging preventive healthcare practices and fostering healthy lifestyle choices. A wide range of activities was conducted to achieve these objectives. Free health check-ups, including blood pressure, blood sugar, BMI assessments, and Haemoglobin estimation, were offered to all participants. Additionally, Q&A sessions allowed participants to engage directly with medical professionals, and resource materials such as brochures and

health guides were distributed to support continued health education. The camp witnessed active participation from female students and faculty members. A team of dedicated healthcare professionals, including doctors, nurses, and health educators, along with volunteers and organizers, ensured the smooth execution of the event. Participants actively engaged in discussions, screenings, and workshops, making the camp a vibrant platform for health promotion. The outcomes of the health camp were overwhelmingly positive. There was a noticeable increase in health awareness among participants, with many adopting healthier habits and expressing a greater understanding of the importance of preventive care. Early detection of potential health issues led to timely referrals for medical evaluation. The event also fostered a supportive community, encouraging open dialogue about health-related concerns and reducing stigma around sensitive topics such as mental health and reproductive health. Feedback from participants highlighted their appreciation for the practical health advice, the opportunity for free medical check-ups, and the interactive nature of the workshops. Many suggested organizing regular health camps, incorporating specialized sessions on mental health, chronic disease management, and follow-up consultations for continued support. While the camp was successful, it faced some challenges, including time constraints that limited in-depth discussions on certain topics and resource limitations for specific health screenings. Nevertheless, the event served as a valuable platform for health promotion, inspiring participants to prioritize their well-being. In conclusion, the health camp was a meaningful initiative that not only educated and empowered female students and faculty but also contributed to fostering a culture of health awareness within the academic community. The event truly embodied the theme "Healthy Beginnings, Hopeful Futures," leaving a lasting impact on the participants and setting the foundation for a healthier tomorrow.

Outcome

- Inspired participants to advocate for health initiatives within their communities, supporting the theme of "Hopeful Futures."
- Participants had a better understanding of key health issues, including reproductive health, nutrition, and mental well-being.
- Enhanced knowledge about preventive healthcare practices and the importance of regular check-ups.
- Empowered female students and faculty to make informed decisions about their health and well-being.
- Increased confidence in discussing health issues openly without stigma.
- Established health-oriented habits that continue beyond the camp, contributing to a healthier academic environment.



Volunteer measuring the height of attendee for BMI Calculation on 07/04/2025



Dr. Shikha Gupta addressing the gynaecological concerns of the attendees on 07/04/2025



Attendees getting their Haemoglobin Levels checked during the Health Camp on 07/04/2025



Group photo of Health Camp organizers with the gynaecological expert on 07/04/2025





EVENT DETAILS	
EVENT TYPE	EXPOSURE VISIT
TOPIC	CHITKARA DESIGN SCHOOL STRENGTHENS GLOBAL TIES THROUGH EXPERT TEACHING COLLABORATION IN ITALY
DATE	2025-04-07 to 2025-04-12
MODE	OFFLINE
ORGANIZER NAME	OFFICE OF INTERNATIONAL AFFAIRS
RESOURCE PERSON	GOPAL MEENA (PHD), VICE PRESIDENT
NO. OF PARTICIPANTS	20
SDG NO	SDG 4: QUALITY EDUCATION, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE:

1. creating retail spaces for Indian consumers .
2. How to capture the rapidly expanding Indian luxury market .
3. how to design for the country's younger demographic.
4. UX&UI for Localized Applications

DESCRIPTION:

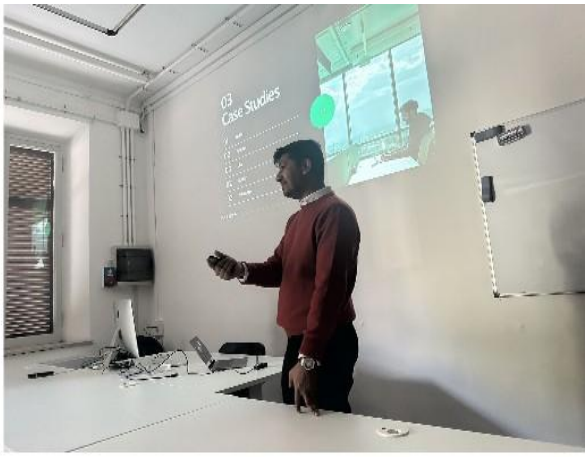
Office of International Affairs in partnership with Chitkara Design School was awarded Erasmus+ faculty mobility with our international partner at the Istituto Europeo di Design (IED), Italy. This grant enabled Professor Gopal Meena to conduct week long teaching sessions at Istituto Europeo di Design S.P.A. Società Benefit (IED) in Rome and Milan, Italy. His teaching focused on two main subjects: Immersive and Interactive Retail Design: This topic centered on creating retail spaces for young Indian consumers, specifically Urban Millennials and Generation Z. The focus was on the rapidly expanding Indian luxury market and how to design for the country's younger demographic. UX&UI for Localized Applications: This subject explored the process of adapting global platforms to suit the Indian market, emphasizing the customization of user experience and user interface design. Apart from his teaching Prof. Gopal Meena was able to meet industry experts and university partners in Milan to enhance the existing and develop new partnerships for future design collaborations.

OUTCOMES:

1.deeper academic and industry collaborations between Chitkara Design School and IED.
2. potential joint projects, research initiatives,
3. Focus for student exchange programs that could further amplify the impact of design education across continents.
4. integrating global design pedagogy with regional relevance.



Prof.Gopal Meena as the Resource Person at 9.04.2025



Prof.Gopal Meena as the Resource Person at 9.04.2025



with the IED students.of 1st session 9.04.2025



with the IED students. of 2nd Session 9.04.2025



Prof.Gopal Meena as the Resource Person at 8.04.2025



Prof.Gopal Meena as the Resource Person at 8.04.2025

EVENT DETAILS	
EVENT TYPE	VALUE ADDED COURSE
TOPIC	KCAP COURSE FOR ACCOUNTING PROFESSIONALS
DATE	2025-04-07 to 2025-04-22
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL
RESOURCE PERSON	MR. SHIV SOOD,
NO. OF PARTICIPANTS	51
SDG NO	4, 8, 9, 17

OBJECTIVE

- To equip students with advanced accounting and finance skills through KPMG-led sessions.
- To provide a KPMG certification to enhance career prospects.
- To offer hands-on training to bridge the gap between theory and practice.
- To facilitate networking with industry professionals for career growth.

DESCRIPTION

B. Com Program of Chitkara Business School offered the KCAP 4 (KPMG Course for Accounting Professionals), a specialized value-added course to provide students with advanced knowledge and skills in accounting and finance. Developed in collaboration with KPMG, the course aimed to equip students with expertise in key areas such as financial reporting, auditing, taxation, and compliance. The course was delivered by Shiv Sood, Associate Director, CFO Advisory, KPMG India, who brought firsthand industry insights to the learning experience. The KCAP course helped students bridge the gap between theoretical learning and real-world application through expert-led sessions and hands-on training. Students gained proficiency in accounting practices, industry-standard software, and best practices directly from KPMG professionals. Upon successful completion, students received a KPMG certification, which enhanced their professional credentials and improved their employability in the competitive finance job market. This course was exclusively available to B. Com Batch 2023 students and was conducted from 7th to 22nd April 2025. One of the key benefits of the KCAP course was the KPMG certification upon successful completion, which

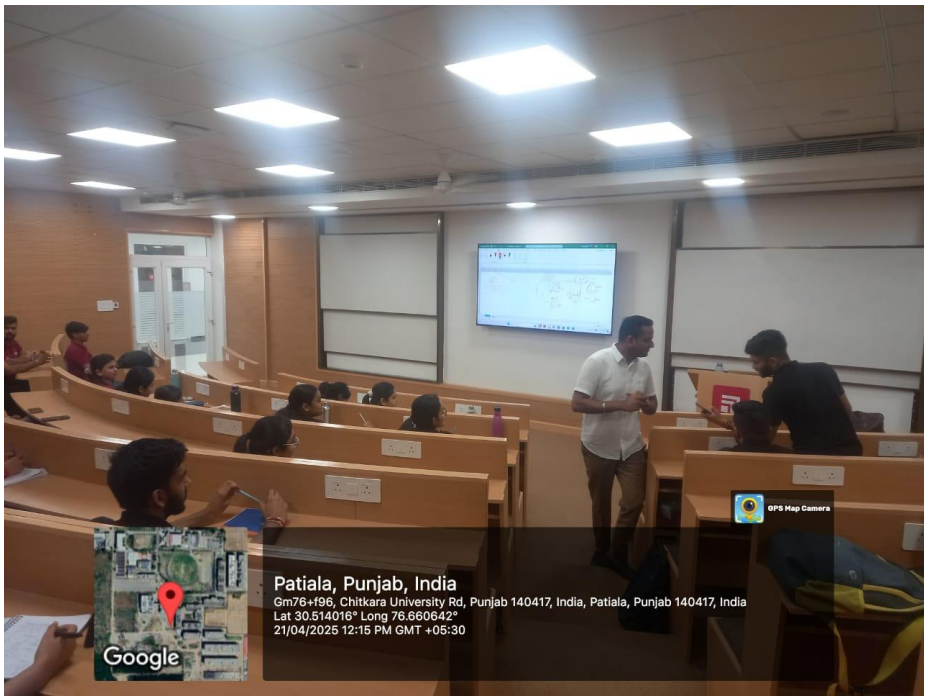
significantly boosted the professional credibility of students. The course covered essential industry topics and equipped students with practical skills in accounting practices, financial analysis, and the use of industry-standard software. Students also gained a deeper understanding of best practices in accounting and auditing, preparing them for future roles in the finance sector. This unique opportunity allowed students to advance their careers in the accounting and finance fields. The course also contributed to the development of essential soft skills, such as problem-solving, communication, and teamwork, which are crucial in today's business world. With the increased demand for skilled accounting professionals globally, the KCAP course proved to be an invaluable stepping stone for students pursuing careers in accounting, finance, auditing, and taxation.

OUTCOMES

- Increased proficiency in accounting and financial practices.
- Enhanced employability with KPMG certification.
- Improved professional credibility and job readiness.
- Real-world skills for success in accounting and finance roles.




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Event Name	7-Day Workshop on Advanced Research Methodology with Hands-on Practice on Statistical Software
Date	7-13 April 2025
Venue	G Meet
Department	DRC
Resource Person	Dr. Urwashi Tandon and Dr. Arun Agrawal
Number of Participants	67
SDGs Covered	SDG 4,8 and 17
Duration	

About the Activity

This workshop provided intensive training in modern research methodologies and their practical implementation. Each day included expert-led lectures and live software demonstrations, followed by participant exercises. The course emphasized research design, data collection, statistical analysis, interpretation, and effective presentation of findings.



7-day Workshop on Advance Research Methodology (07.04.2025)



7-day Workshop on Advance Research Methodology (07.04.2025)

FDP Objectives

- Improved understanding of core and advanced research techniques.
- Acquired proficiency in handling and analysing datasets using SPSS, R, and Excel.
- Gained experience in solving real-world problems through research case studies.
- Boosted capacity to undertake high-quality empirical and academic research.



7-day Workshop on Advance Research Methodology (10.04.2025)



7-day Workshop on Advance Research Methodology (11.04.2025)



7-day Workshop on Advance Research Methodology (11.04.2025)



7-day Workshop on Advance Research Methodology (12.04.2025)

EVENT DETAILS	
EVENT TYPE	MEDICAL CAMP
TOPIC	MEDICAL CAMP JAN SWASTHYA MISSION: HEALTH FOR ALL
DATE	2025-04-08 to 2025-04-08
MODE	OFFLINE
ORGANIZER NAME	LOVISH MATTA (SENIOR RESEARCH FELLOW, DECE, CUIET) AND DR. RAJWINDER KAUR (ASSISTANT DEAN, CCP, CHITKARA UNIVERSITY)
NO. OF PARTICIPANTS	165
SDG NO	3, 10, 17

OBJECTIVE

- To promote preventive healthcare awareness among university students and staff.
- To provide on-campus access to essential health check-ups and consultations.
- To offer free prescribed medicines to support immediate health needs.
- To strengthen collaboration between the university and local healthcare providers for future health initiatives.



DESCRIPTION

A free medical camp was successfully organized on the university campus, exclusively for students and staff, with the aim of promoting preventive healthcare and making essential medical services easily accessible within the academic environment. The initiative was conducted in collaboration with Park Healing Touch Hospital, which provided a team of experienced medical professionals, including MD physicians, specialists, and technicians. The camp offered a wide range of health check-ups such as blood pressure and blood sugar testing, weight monitoring, eye and dental examinations, orthopaedic consultations, and general health consultations. Attendees were also given free prescribed medicines based on their individual diagnoses, ensuring timely medical support. The event

saw enthusiastic participation from both students and staff, reflecting a growing awareness about the importance of regular health check-ups and proactive healthcare. It served not only as a medical support system but also as an educational opportunity to raise awareness about lifestyle-related diseases and the benefits of early detection. A key highlight of the camp was the active involvement of NSS volunteers, who played a vital role in the overall management of the event. From handling registration desks to guiding participants, coordinating with doctors, and ensuring the smooth flow of activities throughout the day, their contribution was commendable. Their discipline, teamwork, and dedication to service helped in the successful execution of the camp. Overall, the medical camp proved to be a well-coordinated and impactful initiative that combined healthcare delivery with community engagement. It underscored the importance of regular health monitoring and student-led service, setting a strong example of institutional commitment to well-being on campus.

OUTCOMES

- Increased health awareness among university students and staff, encouraging them to prioritize regular check-ups and preventive care.
- Early detection of common health issues such as high blood pressure, high blood sugar, vision problems, and dental concerns, enabling timely intervention.
- Distribution of free prescribed medicines, providing immediate medical support and reducing the financial burden on attendees.
- Enhanced student engagement and leadership through active participation of NSS volunteers in organizing and managing the event.
- Strengthened collaboration between the university and Park Healing Touch Hospital, paving the way for future health initiatives and camps.




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Event Name	Vision Rehabilitation Camp: Restoring Functional Vision
Date	10 April, 2025
Venue	Discover Ability Special School Sahibzada Ajit Singh Nagar, Punjab.
Organizer	Department Of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	N/A
Number of Participants	2 Faculty, 4 students
SDG Number	3,4,17
Duration	1 Day

About the Activity

The Department of Optometry, Chitkara University, conducted a Vision Rehabilitation Camp at Discover Ability Special School, Sahibzada Ajit Singh Nagar, as part of its community engagement initiative focused on inclusive eye care. The primary objective of the camp was to assess and support the visual needs of children with developmental and intellectual disabilities.

A total of 20 students were examined, including individuals diagnosed with Down syndrome, Angelman syndrome, autism spectrum disorder, and other intellectual disabilities. These conditions often involve visual challenges that can significantly affect a child's learning and quality of life. The camp aimed to identify functional vision issues and provide individualized management strategies.

Comprehensive assessments were led by Mr. Dev Kalicheti, Assistant Professor, and Mr. Nikit Kundra, Research Assistant, with the assistance of 4 B.Optometry students. Functional vision evaluations included testing visual acuity, contrast sensitivity, ocular motility, visual attention, and spatial awareness. Each child received a personalized care plan, which included treatment recommendations, rehabilitation techniques, and referrals to specialists where required.

Additionally, caregivers and educators were provided with practical guidance to help them better understand and support the visual needs of the children in their daily environments. The camp environment was designed to be child-friendly and interactive, making the process comfortable and engaging for the participants.

The initiative was well received by the school staff, parents, and caregivers. It not only addressed the immediate visual health needs of the children but also raised awareness about the importance of regular vision assessments in special populations. The Department of Optometry remains committed to promoting accessible and inclusive eye care through such impactful community-based programs.



Assessing the Low vision children with Angelman syndrome (10.04.2025)



Students assessing patients with Down Syndrome (10.4.2025)



Group photo with principal and patients at Discover Ability Special School

Event Details	
Event Name	CSR Activity
Topic	Awareness Talks on Stress Management
Date	10th April, 2025
Mode	Offline
Venue	Institute of Mental Health, Amritsar
Organizer Name	Ms. Sonali Katoch, Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab Ms. Kanika Guleria, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
Number of participants	08
Number of impacted people	15
SDG No.	3 & 17

Objectives

- To raise awareness about the impact of stress on mental and physical health.
- To educate participants on practical techniques for managing and reducing stress.
- To promote the significance of mental well-being as part of overall health.
- To encourage participants to incorporate mindfulness and relaxation techniques into daily routines.
- To foster partnerships and collaboration in addressing mental health challenges.

Description

Mental health is a vital aspect of overall well-being, encompassing emotional, psychological, and social health. It plays a crucial role in how individuals cope with the normal stresses of life, work, and relationships, and enables them to contribute meaningfully to their communities. Good mental health is more about wellness than illness, promoting a state where people can manage stress effectively and live fulfilling lives. In light of this, an awareness talk on "Stress Management" was organized by the Department of Nursing, Chitkara School of Health Sciences (CSHS), Chitkara University, Punjab. The primary aim of this session was to educate participants on managing anger and stress, as well as to raise

awareness about the prevention of suicide and depression. The event aimed to equip individuals with knowledge and practical tools to better handle stress and maintain mental well-being. The awareness talk was delivered by students from the 6th semester of the B.Sc. Nursing program. These students took the initiative to provide informative sessions to both patients and their family members in a hospital setting. By sharing valuable insights on managing stress, coping with difficult emotions, and understanding the signs of depression, they aimed to empower the participants with strategies to improve their mental health. The session included discussions on stress-reduction methods. It encouraged participants to recognize the importance of seeking help when needed and adopting healthy coping mechanisms to maintain emotional balance. Through this awareness talk, the students not only enhanced their own knowledge and communication skills but also made a meaningful contribution to the well-being of the participants, reinforcing the significance of mental health and the importance of support systems in managing stress.

Outcomes

- Participants gained knowledge about the negative effects of stress and how it impacts overall well-being.
- Attendees learned practical methods for stress management, such as mindfulness, deep breathing, and time management.
- The session created a platform for open discussions on mental health, promoting a supportive community.
- Participants expressed an increased interest in adopting healthier lifestyles to combat stress.






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EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	DELEGATES FROM LONDON SOUTH BANK UNIVERSITY VISITING ON APRIL 10, 2025
DATE	2025-04-10 to 2025-04-10
MODE	OFFLINE
ORGANIZER NAME	OFFICE OF INTERNATIONAL AFFAIRS IN COLLABORATION WITH CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	DR. DAG BENNETT , ASSOCIATE PROFESSOR OF MARKETING
NO. OF PARTICIPANTS	47
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE:

Objectives for loyalty metrics are taken into consideration while starting any market related analysis-

1. Rate of defection
2, Percentage of loyal customers
3. Frequency of repeat purchases
4. Purchasing patterns over time

DESCRIPTION:

Office of International Affairs in collaboration with Chitkara Business School organized an expert talk of Dr. Dag Bennett Associate Professor of Marketing from London South Bank University , England. Dr. Dag Bennett delivered an insightful seminar on foundational marketing science principles, focusing on practical insights and the Double Jeopardy Law—a key concept that all marketers should be aware of. By definition, a statistical pattern where larger brands not only have more customers (higher penetration) but also slightly more loyal ones (higher purchase frequency), is what is known as Double Jeopardy marketing law, coined by McPhee. He later explained how a brand's customer base has a much skewed pattern. Larger brands have fewer non-buyers which results in higher penetration which could be explained by Negative Binomial Distribution (NBD) – assumes all brands have the same purchase frequency distribution. Its implications are as follows- • Brand loyalty cannot be significantly improved. • Growth depends on attracting very light and occasional buyers. • Purchase frequency varies little compared to penetration. The topic of Brand Growth Strategy started with how growth comes from acquiring new customers and how light and occasional buyers drive growth. The focus here is also on increasing market penetration. Now it was turn for Advertising and how a strong brand image supports growth. This topic ended with certain points for data sources used in marketing science- • Surveys and experiments • In-store observations • Executive interviews • Marketing mix modeling.

OUTCOMES:

The session ended with the marketing science approach which should include :

1. Practical, evidence-based discoveries.
2. Benchmarking and constraints guide decisions
3. insights from observed consumer behaviour. 4. Small increases in buying behavior can drive major growth.



Greet at OIA 10.04.2025



Dr. Dag Bennett Associate Professor of Marketing from London South Bank University , England.10.04.2025.



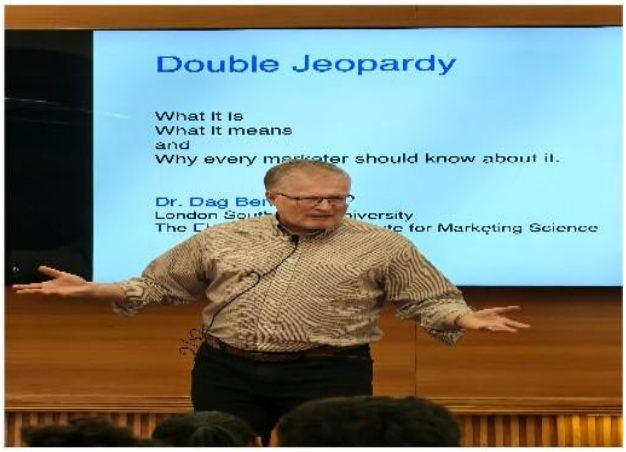
Welcoming note by ProVC Hazel Siromoni for Dr. Dag Bennett 10.04.2025.



Dr Dag Bennet taking the session with CBS students 10.04.2025.



Students listening to Dr Dag 10.04.2025



Dr Dag Bennet taking the session with CBS students 10.04.2025.

Event Name	Parkinson's Awareness: Educating the Next Generation of Advocates
Date	11th April 2025
Venue	Faraday Hall (Edison Block), Chitkara University Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	1. Dr. Mandeep Singh Kataria, Neurosurgeon, Department of Neurosciences, Neelam Hospital, Rajpura, Punjab 2. Dr. Arpit Mehrotra, Associate Professor, Chitkara School of Health Sciences, Chitkara University, Punjab
Number of Participants	55
SDG Number	3,17
Duration	3 hours in Offline mode

Description of the event

The Department of Allied Health Sciences, Chitkara School of Health Sciences, CU-PB celebrated World Parkinson's Day on April 11, 2025. The event featured expert talks on the theme "Parkinson's Awareness: Educating the Next Generation of Advocates." The event aimed to raise awareness about Parkinson's disease and educate students on its significance and the importance of advocacy in addressing the needs of patients and their families.



The event was marked by insightful and engaging talks from distinguished experts Dr. Mandeep Singh Kataria, Neurosurgeon, Department of Neurosciences, Neelam Hospital Rajpura, and Dr. Arpit Mehrotra, associate professor, Chitkara School of Health Sciences. Both speakers provided valuable perspectives on Parkinson's disease, including its symptoms, diagnosis, treatment options, and the vital role of advocacy in supporting those affected by the condition. The sessions highlighted the growing need for the

younger generation to be educated and empowered for better treatment and care of Parkinson's patients.

Dr. Kataria focused on the medical aspects of Parkinson's disease, discussing the latest advancements in treatment and care. While Dr. Mehrotra emphasized the importance of preclinical studies and their importance in the development and progression of therapeutics and diagnostics of Parkinson's disease. Both the talks aimed at raising awareness against Parkinson's disease and engaging the next generation in advocacy efforts to improve the quality of life for patients. The event also included an interactive Q&A session. Students showed keen interest in the topics presented and demonstrated a desire to learn more about Parkinson's disease and its implications.






CHITKARA
UNIVERSITY

Event Name	Role Play on: "National Safe Motherhood Day"
Topic	"National Safe Motherhood Day"
Date	11 April 2025
Mode	Offline
Venue	AP Jain Civil Hospital Rajpura, Punjab
Organizer Name	Ms. Lakshita, Ms. Priyanka Thakur, MS. TIMSY
No. of Participants	13
Under SDG no.	3,4,5,17
SDG Details	3, 4, 5 & 17

Objective

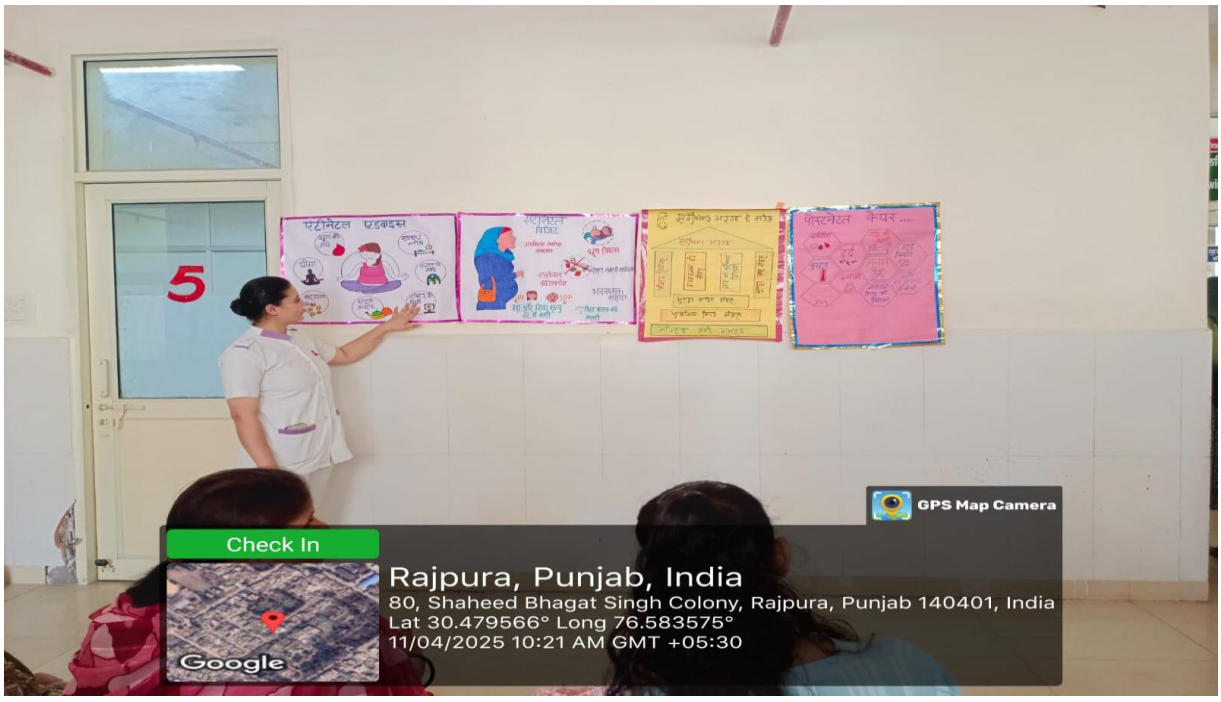
- Promote awareness regarding "National Safe Motherhood Day".
- Promote 100% antenatal care.
- 100% institutional delivery.
- Zero preventable maternal deaths because when mothers are safe, nations are strong.

On the occasion of National Safe Motherhood Day, a role play was organized on April 11, 2025, by Ms. Lakshita, Ms. Priyanka Thakur, Nursing Tutor, Department of Nursing, CSHS, Chitkara University, Punjab. The role play aim to raise awareness about "National Safe Motherhood Day" among people. The theme for "National Safe Motherhood Day" was **"Advocating for Safe Motherhood and improving maternal health outcomes"**, focusing on promoting awareness about National Safe Motherhood Day and encouraging people to take steps toward healthier lifestyles. This theme underscores the commitment to providing equitable healthcare services to all mothers, regardless of their socioeconomic status or geographic location, aiming to reduce maternal mortality rates and ensure that every mother receives the care she deserves. The primary objectives of this observance include raising awareness about maternal health challenges, advocating for improved healthcare services, promoting healthy pregnancy practices, and celebrating the invaluable role of mothers in society. A total 13 students of various classes i.e. B.Sc. Nursing 8th semester, M.Sc. Nursing 1st and 2nd year. The participants were instructed to make role play script that aligned with the given theme and followed the guidelines shared beforehand. The role play had to effectively convey messages on National Safe Motherhood Day. Students were given a time frame of 30 minutes to complete their role play. The role play was held in the AP Jain Civil Hospital Rajpura, Panjab, where the students showcased their role play.


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Outcome

- Improved Awareness among women about the importance of antenatal and postnatal care.
- Encouraged Institutional Deliveries by highlighting the risks of home births and benefits of skilled medical care.
- Increased Knowledge about government health schemes like Janani Suraksha Yojana and Pradhan Mantri Matru Vandana Yojana.
- Empowered Women with the confidence to make informed decisions regarding their maternal health.
- Promoted Health-Seeking Behaviour by encouraging timely medical intervention during pregnancy.
- Strengthened Collaboration between nursing students, healthcare staff, and the local community.

EVENT DETAILS	
EVENT TYPE	PRE-PLACEMENT TALKS
TOPIC	PRE-PLACEMENT TALK: MINDCAFE
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
ORGANIZER NAME	CSPC
NO. OF PARTICIPANTS	29
SDG NO	4, 8, 9, 17

OBJECTIVE

- To familiarize undergraduate and postgraduate psychology students with Mindcafe India's approach to mental well-being support.
- To inform students about the various professional opportunities, particularly internship roles, offered by Mindcafe India.
- To provide a detailed understanding of Mindcafe India's three-phase internship program, including the observation, supervision, and unassisted phases.
- To offer a platform for students to directly interact with a Mindcafe India expert and gain insights into the practical aspects of working in the field of remote mental health support.

DESCRIPTION

Event Description: The Chitkara School of Psychology and Counselling recently hosted an insightful pre-placement talk in collaboration with Mindcafe India, specifically tailored for both undergraduate and postgraduate students. The central objective of this session was to introduce students to Mindcafe India's distinctive methodology in addressing mental well-being and to highlight the diverse professional opportunities available within their organization. Mindcafe India operates as a long-term, incentive-driven, remote program dedicated to empowering individuals to effectively navigate life's various challenges. This is achieved through expert-led solutions, a focus on personalized care, and the cultivation of a robust support community. The core tenets of the initiative revolve around fostering therapy awareness and providing conversation-based support. Notably, the program offers internships that allow students to contribute meaningfully within their specific areas of expertise. During the session, a representative expert from Mindcafe India provided a comprehensive overview

of their three-phase internship program cycle, detailing the progression from initial training and observation through supervised client interaction to independent practice. The session concluded with an interactive question-and-answer segment, enabling students to directly engage with the expert, seek clarifications, and gain a deeper understanding of the professional landscape within the realm of mental health support.

OUTCOMES

- Students gained an understanding of Mindcafe India's unique model for delivering mental well-being support remotely.
- Participants became aware of the potential internship opportunities and the overall professional culture at Mindcafe India.
- Students acquired a clear understanding of the structured progression within Mindcafe India's internship program, from foundational training to independent client handling.
- Attendees had the opportunity to ask questions and receive direct insights from a mental health professional working with Mindcafe India, enhancing their understanding of the field.







EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FINTECH FUTURES: EXPLORING TECHNOLOGIES RESHAPING FINANCE
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
VENUE	LH-204 (ROCKEFELLER BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	INDER P SINGH, CEO & CO-FOUNDER
NO. OF PARTICIPANTS	41
SDG NO	4, 8, 9 and 17

OBJECTIVE

- To introduce students to transformative technologies shaping the future of finance.
- To connect academic concepts with real-world FinTech applications.
- To explore new-age career paths within the FinTech industry.
- To foster awareness of emerging tools and platforms in digital finance.
- To develop strategic thinking about innovation and disruption in financial services.

DESCRIPTION

On April 11, 2025, Chitkara Business School, Chitkara University, Punjab, hosted an expert session titled “FinTech Futures: Exploring Technologies Reshaping Finance” exclusively for MBA Finance students with a super specialisation in FinTech. The distinguished speaker for the event was Mr. Inder P. Singh, CEO & Co-Founder of 4X4 Advisory, a leading name in financial innovation and advisory. The event provided a forward-looking perspective on the disruptive impact of emerging technologies in the financial sector. Mr. Singh delivered an engaging session focusing on Blockchain, Artificial Intelligence, Machine Learning, RPA, and Decentralized Finance (DeFi), drawing from his industry experience. He emphasized the evolving landscape of digital finance and how these technologies are streamlining operations, enhancing transparency, and redefining customer experience. Through real-world examples and an open-floor discussion, students explored key concepts such as open banking, regtech, and the intersection of data analytics and finance. The session proved to be a bridge between

academic learning and practical insights, inspiring students to stay future-ready in a highly dynamic sector.

OUTCOMES

- Students gained insights into the integration of technology within core financial operations.
- Enhanced understanding of the FinTech ecosystem and its current trends.
- Increased student interest in certifications, internships, and research in FinTech.
- Inspired critical thinking on ethical, legal, and operational aspects of financial innovation.
- Strengthened student preparedness for roles in tech-enabled finance domains.





EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FROM STARTUP TO SUSTAINABLE: MANAGING RISK IN TECH-ENABLED BUSINESS MODELS
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
ORGANIZER NAME	MBA FINANCE
RESOURCE PERSON	SHAILESH M. SHAH,
NO. OF PARTICIPANTS	60
SDG NO	4, 9, 17

OBJECTIVE

- To explore the key challenges faced by tech-driven startups during the scaling phase, including risk management and sustainability.
- To educate participants on risk identification and mitigation strategies, especially in the context of rapidly evolving digital business models.
- To highlight the importance of regulatory compliance and cybersecurity in ensuring long-term business viability.
- To foster responsible entrepreneurship by encouraging the integration of sustainability and resilience in business model development.

DESCRIPTION

Chitkara Business School organised an expert IIC talk on 11-4-2025 in Rockefeller Block 1st Floor LH-102, titled From Startup to Sustainable: Managing Risk in Tech-Enabled Business Models, for MBA Finance students from 10:00 am onwards. Mr. Shailesh M. Shah, 4× 4 advisory, was the trainer for the session. The session focused on understanding and addressing startups' challenges while scaling tech-driven ventures. It brought together industry experts, entrepreneurs, and academicians to discuss risk identification, regulatory compliance, cybersecurity, and sustainable growth strategies. Participants gained insights into balancing innovation with risk management, ensuring business resilience in dynamic markets. The session aimed to equip aspiring entrepreneurs with the knowledge to build robust, adaptable business models. This event fostered a deeper understanding of

sustainability in startups, aligning with the objectives of promoting innovation and responsible entrepreneurship.

OUTCOMES

- Participants understood various types of risks (financial, operational, cyber, and regulatory) associated with scaling tech-enabled ventures.
- Participants learnt practical tools and frameworks for identifying, assessing, and mitigating startup risks.
- Participants gained awareness of the regulatory and cybersecurity landscape, enabling them to make informed, compliant business decisions.
- Participants developed a deeper insight into creating sustainable and adaptable business models, aligning innovation with long-term growth strategies.




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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	TECH-DRIVEN DISRUPTION BUILDING THE NEXT GENERATION OF FINTECH STARTUPS
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
ORGANIZER NAME	MBA FINANCE
RESOURCE PERSON	AMIT KHATTER
NO. OF PARTICIPANTS	60
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

- To introduce students to the transformative role of emerging technologies.
- To provide a platform for understanding the intersection of technology and finance, particularly in the context of fintech startup development.
- To inspire entrepreneurial thinking and innovation among MBA Finance students by showcasing real-world applications and startup success stories.
- To equip students with knowledge of digital tools and strategic frameworks essential for building and scaling fintech ventures in a tech-driven economy.

DESCRIPTION

Chitkara Business School is organised an expert talk on 11-4-2025 in Rockefeller Block 1st Floor LH-205 with the title Tech-Driven Disruption: Building the Next Generation of Fintech Startups from 10:00 am onwards for the MBA Finance students. Mr Amit Khatter was the Trainer for the session. This dynamic session explored how cutting-edge technologies like AI, blockchain, and big data are revolutionising the financial services landscape. Whether you're a startup founder, investor, or tech-savvy professional, this event offered invaluable insights into the tools and mindsets shaping tomorrow's FinTech success stories.

OUTCOMES

- Students gained a clear understanding of how technologies are disrupting traditional finance and creating new business models.
- Participants learned practical insights and strategies for applying these technologies within fintech startups or innovation-led roles.
- The session enhanced students' readiness to engage in the fintech ecosystem, whether as founders, consultants, or investors.
- Students were motivated to explore tech-enabled entrepreneurial opportunities, aligning their finance education with future industry demands.




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Punjab 140601, India
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Punjab 140601, India
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EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	COURT CLASH - SPORTS TOURNAMENT
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL IN COLLABORATION WITH CHITKARA UNIVERSITY SPORTS BOARD
RESOURCE PERSON	PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | DR. AVNISH KUMAR SINGH, ASSISTANT PROFESSOR | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	46
SDG NO	3, 4, 5, 10, 17

OBJECTIVE

- To promote Physical Health and Fitness in order to foster a culture of regular exercise and active lifestyle.
- To Enhance Social Interaction and Team Building.
- To promote mental health awareness and the importance of a balanced lifestyle.
- To ensure Inclusivity and Gender Equality, participation from all students and faculty is encouraged, regardless of gender.
- To in still a sense of sportsmanship and fair play.

DESCRIPTION

The Court Clash sports tournament, held at Chitkara University's Sportorium on 11th April 2025, was a resounding celebration of sportsmanship and student engagement. Kicking off at 10:00 AM, students gathered for attendance, ready to embark on a day filled with lively competitions and enriching experiences. The opening ceremony commenced at 10:30 AM with a warm welcome by the host, who set the tone for the day by introducing the significance of the event. Prof. (Dr.) Ajay Ranga, Dean of Chitkara Law School, delivered an inspiring address that underscored the university's commitment to fostering holistic development through sports. His words encouraged participants to showcase their best and enjoy the spirit of healthy competition. The matches began at 10:45 AM, spanning diverse sports that catered to varied interests and skills. Badminton matches, featuring singles competitions for both male and female participants, brought high-paced action and strategic gameplay to the fore.

The darts event highlighted precision and focus, while chess games exemplified tactical brilliance and intellectual vigor. On the other hand, carrom board matches showcased participants' dexterity and finesse, as they maneuvered pieces with calculated moves. Fussball provided an immersive experience of tabletop soccer, combining teamwork and quick reflexes. Meanwhile, arm wrestling drew enthusiastic cheers from the audience, as participants displayed their strength and determination. Each sport saw incredible performances, making the tournament a visual treat and a platform for students to hone their skills in a competitive environment. At 2:15 PM, the event transitioned to the award ceremony, where the winners were celebrated for their remarkable achievements. Prof. (Dr.) Ajay Ranga, Sh. V.N. Mohan and Mr. Abhimanyu Gulati (Assistant Director, Sports Board) presented Medals, trophies, and certificates to the deserving participants, applauding their dedication and prowess. The ceremony reflected the university's recognition of talent and its encouragement of sports as a vital aspect of student life. The day concluded with a heartfelt vote of thanks by Director Mr. V.N. Mohan, who expressed gratitude to the organizers, participants, and audience for their contributions to the tournament's success. His words resonated with the spirit of unity and enthusiasm that defined the event. Court Clash encapsulated the essence of sportsmanship and provided a platform for students to shine beyond academics. With its meticulous organization, diverse activities, and an ambiance of encouragement, the tournament stood as a testament to Chitkara University's dedication to nurturing all-around development among its students. The event left a lasting impression, inspiring many to actively partake in future endeavors.

OUTCOMES

- The students developed an understanding of the physical benefits of regular exercise, which led to improved fitness levels and awareness of reducing lifestyle-related health risks.
- The students enhanced their ability to interact socially and built stronger relationships with peers and faculty members, contributing to a more cohesive and supportive community within the college.
- The students gained insights into managing stress effectively and maintaining a positive mood, while increasing their awareness of the importance of mental health and self-care practices.
- The students recognized the significance of gender equality and inclusivity in sports, developing a deeper appreciation for providing equal opportunities and recognition to all athletes, regardless of gender.
- The students demonstrated improved teamwork, cooperation, and mutual respect, fostering an appreciation for fair play and ethical behavior in competitive environments.





Students at Chitkara Law School participating in the Chess game competition - 11.04.2025



Girls students at Chitkara Law School showing power game in Arm Wrestling competition - 11. 04. 2025



Students of Chitkara Law School showing their mind power and motor skills in the game of Table Soccer/Dus Ball game - 11.04.2025



Badminton Champions of Chitkara Law School during the felicitation of Badminton Competition by Prof. (Dr.) Ajay Ranga Sir and organising faculty coordinators at Sportorium - 11.04.2025



Event Name: -	B R Ambedkar Jayanti – Eye Check Up Camp
Venue: -	Govt Elementary School, Ramnagar
Date: -	14th April, 2025
SDG Number, Name and NEP: -	3- Good health and Wellbeing, 4-Quality Education, 17-Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	30
Duration: -	One Day

"Alone we can do so little; together we can do so much."

On 19th April 2025, in a bid to brighten young horizons, the National Service Scheme, in collaboration with Chitkara School of Health Sciences, Chitkara University, Punjab, organized an eye checkup and screening camp at Government Elementary School, Ram Nagar, Rajpura. Laughter echoed through the halls as curious little eyes met caring hands and expert lenses. What began as routine screening became a day of clarity, both visual and emotional. With each child tested, the camp brought vision, not just in sight, but in purpose. This thoughtful outreach stitched healthcare with hope, reminding us how service can sharpen the view of a better tomorrow.




CHITKARA UNIVERSITY
National Service Scheme
Organises


ਲੁਧਿਆਣਾ
ਮੋਗਾ
ਪਟਿਆਲਾ
ਸੰਗਰੂਰ


National Service Scheme
Organises
EYE CHECK-UP CAMP
at
Adopted Village – Ramnagar
and
Govt Elementary School
Ramnagar
on the occasion of
on
14th April 2025


National Service Scheme
Organises
EYE CHECK-UP CAMP
Adopted Village – Ramnagar
and
Govt Elementary School
Ramnagar
on the occasion of
B. R. Ambedkar Jayanti
in collaboration with
Department of Optometry
Chitkara School of Health Sciences
on
14th April 2025
VEGETABLES

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	COMTECH 3.0 - ESG CONCLAVE: PIONEERING BUSINESS FOR A GREENER FUTURE
DATE	2025-04-15 to 2025-04-15
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL, DR. NEHA & DR. SONIA ANTIL
RESOURCE PERSON	ANU CHAUDHARY, PARTNER & GLOBAL HEAD | NIRAV PATEL, PARTNER | JAYASHREE SATHY, MANAGING DIRECTOR | MAITHREYI SWAMINATHAN, MANAGING DIRECTOR
NO. OF PARTICIPANTS	114
SDG NO	7, 12, 13, 17

OBJECTIVE

- Understand how emerging technologies support ESG measurement, monitoring, and compliance.
- Analyse how technology improves ESG data accuracy, transparency, and decision-making.
- Analyse the growth of sustainable financial products like green bonds and ESG ETFs.
- Examine the role of regulatory frameworks in mainstreaming ESG in capital markets.
- Examine compliance requirements and risk mitigation strategies tied to ESG in financial institutions
- Identify major ESG and sustainability reporting frameworks (e.g., GRI, BRSR, TCFD).

DESCRIPTION

What unfolded was more than a conversation. It was a shared moment of clarity—a reminder that the way we treat the planet, engage with society, and uphold ethical governance isn't just a corporate checklist or academic topic. It's the foundation of the future we are building together. ESG (Environmental, Social, and Governance) is crucial for businesses today as it drives sustainable growth and risk management. Investors and stakeholders increasingly prioritize ESG performance when making decisions. Strong ESG practices enhance brand reputation, regulatory compliance, and long-term profitability. The presence and powerful voices of our speakers— Anu Chaudhary, Nirav Patel, Shreya Pillai, Maithreyi Swaminathan, and Jayashree Sathy —elevated the conversation in ways that deeply resonated with every

attendee. Their unique experiences, bold perspectives, and grounded wisdom painted a vivid picture of what it means to truly live the principles of ESG in our daily lives. They explored the urgency of climate action, the deep need for inclusive and equitable policies, and the power of ethical leadership in shaping institutions that prioritize people and the planet. These were not just academic discussions or professional presentations—they were personal stories, real-world applications, and passionate calls to rethink how we live, lead, and learn. Each speaker touched on an essential truth: that ESG is not just for corporations, policymakers, or environmentalists. It is for every one of us. Whether we are students, educators, professionals, or community members, we all play a part. Environmental stewardship is not optional—it is essential. The choices we make today, from how we consume resources to how we advocate for sustainable practices, will define the quality of life for generations to come. The climate crisis isn't waiting, and neither should we. Social responsibility means ensuring that all voices are heard, that justice is pursued, and that communities are built with empathy and inclusion at the centre. It means challenging systems of inequality, advocating for mental health, education, diversity, and community well-being. Governance isn't only about rules and regulations—it's about integrity. It's about how we lead, how we make decisions, and how we ensure that power is exercised with fairness, transparency, and accountability. We left this event not just informed, but transformed. The energy in the room was electric—a mix of curiosity, conviction, and an overwhelming desire to do better. Whether it was a thought-provoking quote from a panellist or a meaningful discussion during the Q&A, everyone walked away carrying something that changed them, even if just a little.

OUTCOMES

- Heightened Awareness of ESG Values
- Attendees left with a deeper understanding of the Environmental, Social, and Governance framework and its relevance across sectors.
- Many experienced a shift in mindset—viewing ESG not as a corporate checkbox, but as a personal and societal responsibility.
- Seeded Future Initiatives and Projects
- The event acted as a launchpad for future student-led ESG activities—clubs, research, awareness drives, curriculum proposals, and sustainability campaigns.
- Inspired students may now work toward integrating ESG into student government, academic research, or community engagement projects.
- Clear Direction for Institutional Support
- The conversation highlighted the need for universities and educational institutions to embed ESG values in formal learning.
- Faculty and administration may be more inclined to support ESG-related activities, curriculum integration, and policy development.
- Industry Collaboration on ESG Goals

- The conclave facilitated networking among industry leaders, policymakers, and academia.
- It fostered collaborations aimed at driving long-term sustainable development.






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Benefits of Sustainable Finance
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Chitkara University Road, Rajpura, Patiala, Punjab
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EVENT DETAILS	
EVENT TYPE	VIRTUAL STOCK TRADING COMPETITION
TOPIC	EQUITY PREMIER LEAGUE 3.0
DATE	2025-04-16 to 2025-04-17
MODE	OFFLINE
ORGANIZER NAME	DR. SATINDER SINGH
NO. OF PARTICIPANTS	152
SDG NO	SDG 4: QUALITY EDUCATION, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

- Teach students stock market dynamics and portfolio management through simulated trading.
- Enable students to test strategies in a risk-free virtual environment using StockGro.
- Reward top performers with medals, the EPL Cup, and Wealth Club entry.
- Foster continuous skill development in financial planning, aligning with "Learning Never Ends."

DESCRIPTION

The Chitkara Wealth Club has gone one step ahead this year to use unique mode for Equity Premier League (EPL) 3.0, a two-day virtual stock market competition held on 16th and 17th April 2025 for B.Com and BBA FinTech students. Partnered with StockGro, a leading platform for simulated trading, EPL 3.0 provided a dynamic environment for students to hone their investment skills. This report details the event's structure, outcomes, and its impact on fostering financial literacy, reinforcing the club's motto: Learning Never Ends! EPL 3.0 attracted 250 enthusiastic participants from Chitkara University's B.Com and BBA FinTech programs. The competition unfolded in two stages: a pre-qualification round and the finals. In the pre-qualification round, students demonstrated their trading acumen, with 152 advancing to the final round. Each finalist was entrusted with a virtual portfolio of 10 lakh rupees, allowing them to test diverse trading strategies in a risk-free, simulated stock market environment. The two-day event, conducted virtually, ensured accessibility and seamless participation. The finals showcased remarkable talent, with 50 students generating profits ranging from 100 to 33,226.32 rupees. This achievement underscores the participants' ability to navigate complex market scenarios and apply theoretical knowledge practically. The top 30 performers earned direct entry into the Chitkara Wealth Club, recognizing their

exceptional financial acumen. To honor outstanding achievements, medals were awarded: gold for the top 10, silver for the next 10, and bronze for the subsequent 10, fostering a spirit of healthy competition. The competition culminated in an inspiring display of skill, with Mr. Garv Bansal (B.Com) clinching the EPL 3.0 Cup by generating an impressive profit of 33,226.32 rupees. His strategic prowess set a high benchmark for future events. Following closely, Mr. Aryan Raj (BBA FinTech) secured second place with a profit of 32,805.52 rupees, demonstrating remarkable market insight. Mr. Mayank Vig claimed third place with a profit of 22,876.26 rupees, rounding out the podium. These achievements highlight the depth of talent within Chitkara's student community. EPL 3.0 was more than a competition; it was a transformative learning experience. By simulating real-world trading, the event bridged the gap between academic theory and practical application, equipping students with skills in portfolio management, risk assessment, and market analysis. The partnership with StockGro enhanced the event's credibility, offering a robust platform for experiential learning. In fact, it is a flagship event of the Chitkara Wealth Club where students across all domain are invited to learn, hone skills, and apply analysis when consider financial planning. The success of EPL 3.0 sets a high standard for EPL 4.0, motivating the Wealth Club to further innovate in financial education.

OUTCOMES

- Apply financial concepts to analyze trends and make informed trading decisions.
- Optimize asset allocation and balance risk-return in a virtual portfolio.
- Evaluate market risks and implement loss-mitigation strategies.
- Devise and execute adaptive trading strategies in real-time market scenarios.




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Punjab 140601, India
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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	IIC WORKSHOP ON DIGITAL INNOVATION & STRATEGY: DESIGNING FUTURE-READY BRANDS
DATE	2025-04-16 to 2025-04-21
MODE	OFFLINE
VENUE	LH-104, 1ST FLOOR (MARTIN LUTHER BLOCK)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	MS. LEEZA, BRANDING STRATEGIST & ASSISTANT PROFESSOR, CHITKARA DESIGN SCHOOL.
NO. OF PARTICIPANTS	107
SDG NO	4, 8, 9, 12, 17

OBJECTIVE

- To merge entrepreneurial thinking with core branding, packaging, and sustainability principles.
- To enable students to develop unique business ideas utilising advanced digital tools.
- To foster eco-conscious creativity through practical, sustainable packaging design.
- To equip students with skills in designing comprehensive digital promotional content.

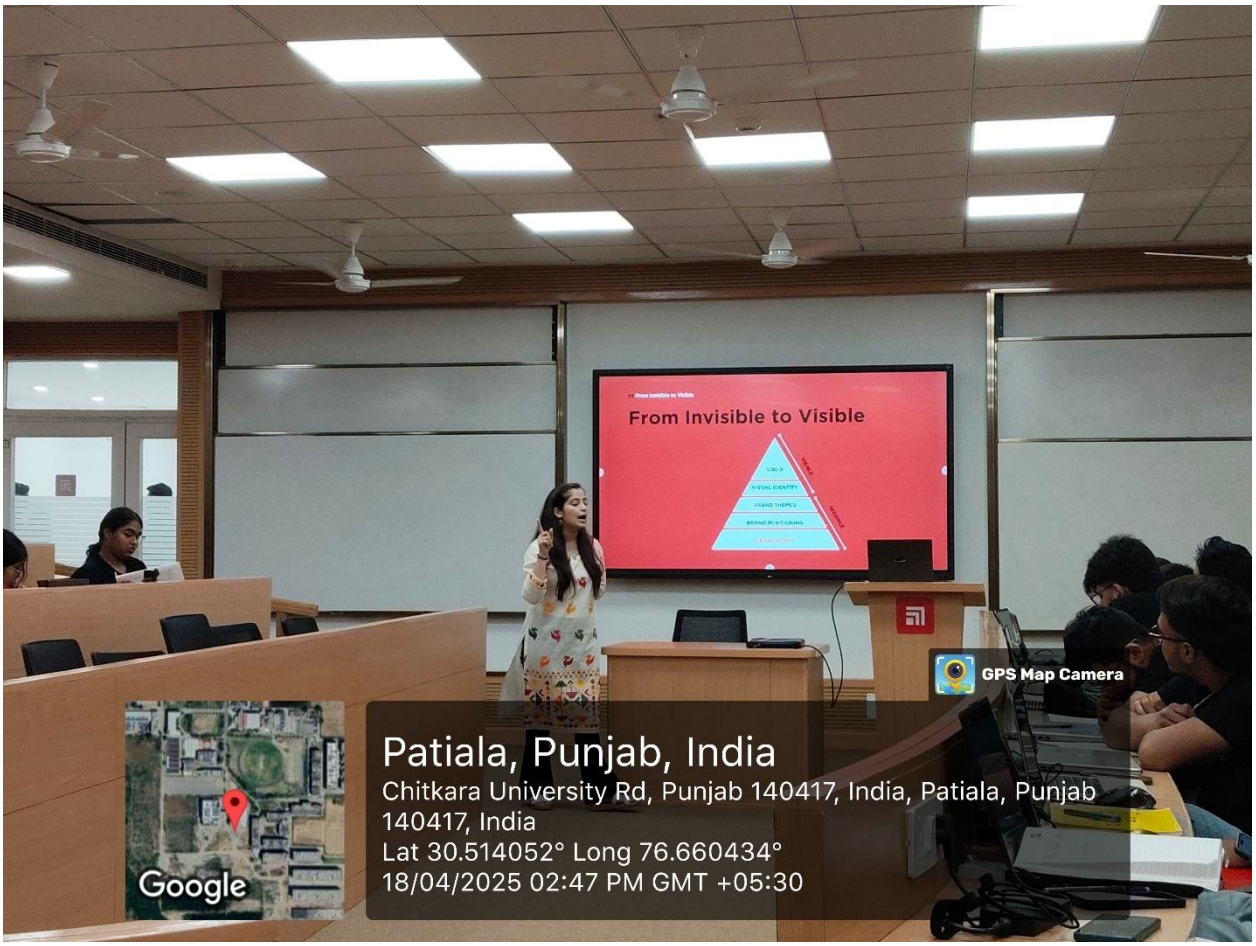
DESCRIPTION

The Centre for Digital Marketing, Strategy and Analytics conducted a four-day workshop titled "Digital Innovation & Strategy: Designing Future-Ready Brands" for students of the BBA Digital Transformation & Strategy program. Led by Ms. Leeza, Branding Strategist and Assistant Professor at Chitkara Design School, the workshop aimed to merge entrepreneurial thinking with branding, packaging, and sustainability. Students formed 15 teams, each developing a unique business idea using tools like Miro, Canva AI, Adobe Firefly, and ChatGPT to create business models, brand identities, slogans, and content. A major highlight was the “Packaging Design Jam,” where students used Blinkit paper bags to create sustainable packaging prototypes, emphasising eco-conscious creativity. Alongside this, they designed digital promotional content including Instagram reels, merchandise mockups, social media templates, and website wireframes. The workshop offered a comprehensive, hands-on

experience in building future-ready digital brands with a strong focus on innovation, sustainability, and strategic design.

OUTCOMES

- Students developed innovative business models and brand identities, integrating entrepreneurial thinking with digital tools.
- Participants created sustainable packaging prototypes during the "Packaging Design Jam" using eco-friendly Blinkit paper bags.
- Teams designed diverse digital promotional content, including Instagram reels, merchandise mockups, and website wireframes.
- The workshop enhanced hands-on skills in strategic brand design focused on digital innovation and sustainability.




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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Event Name	Pre-Placement Talk and Placement Drive: Edu Velocity Global Counsels
Date	17th April 2025
Venue	Placement Cell, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Mr. Vinu Warrier, Founder & Managing Director; Ms. Jyostna Malhotra, Head - Quality & Experience; Ms. Arshia Chopra, Manager - Human Resources; Ms. Manvi Isher, Associate Manager - Admissions; and Ms. Deeksha Gagneja, Associate Manager - Life Skills & Activities
Number of Participants	3
SDGs Covered	4,8,17
Duration	Two hours

About the Activity

The Department of Education and the Chitkara School of Psychology and Counseling, Chitkara University, Punjab, hosted a highly engaging and insightful Pre-Placement Talk and Placement Drive on April 17, 2025, in collaboration with EduVelocity Global Counsels—a renowned organization dedicated to guiding students toward their best-fit educational and career opportunities across the globe.

The event featured distinguished professionals from EduVelocity Global Counsels, including Mr. Vinu Warrier, Founder & Managing Director; Ms. Jyostna Malhotra, Head - Quality & Experience; Ms. Arshia Chopra, Manager - Human Resources; Ms. Manvi Isher, Associate Manager - Admissions; and Ms. Deeksha Gagneja, Associate Manager - Life Skills & Activities. Their presence provided students with meaningful opportunities to connect with industry experts, gain professional insights, and showcase their skills for potential internships, scholarships, and employment.

The placement drive commenced with an informative pre-placement talk about valuable insights into the organization and career opportunities. The recruitment process involved one-on-one interviews where students presented their expertise, academic background, and career aspirations, followed by a stimulating group discussion round where candidates demonstrated critical thinking, teamwork, and problem-solving abilities in real-world scenarios.



Alpha Teacher Shubham giving the interview to the interviewer

EVENT DETAILS	
EVENT TYPE	PRE-PLACEMENT TALKS
TOPIC	PRE-PLACEMENT TALK AND DRIVE: EDUVELOCITY, CHANDIGARH
DATE	2025-04-17 to 2025-04-17
MODE	OFFLINE
ORGANIZER NAME	CSPC
NO. OF PARTICIPANTS	50
SDG NO	4, 8, 9, 17

OBJECTIVE

- To provide students with firsthand insights into the global counselling industry and career opportunities available through Edu Velocity Global Counsels.
- To facilitate direct interaction between students and potential employers from Edu Velocity for placement and internship opportunities.
- To equip students with a better understanding of the skills and expectations of employers in the field of global counselling.
- To offer a platform for students to showcase their qualifications and explore potential career pathways with a leading organization.

DESCRIPTION

The Department of Education and the Chitkara School of Psychology and Counseling, Chitkara University, Punjab, hosted a highly engaging and insightful Pre-Placement Talk and Placement Drive on April 17, 2025, in collaboration with EduVelocity Global Counsels—a renowned organization dedicated to guiding students toward their best-fit educational and career opportunities across the globe. The event featured distinguished professionals from EduVelocity Global Counsels, including Mr. Vinu Warrier, Founder & Managing Director; Ms. Jyostna Malhotra, Head - Quality & Experience; Ms. Arshia Chopra, Manager - Human Resources; Ms. Manvi Isher, Associate Manager - Admissions; and Ms. Deeksha Gagneja, Associate Manager - Life Skills & Activities. Their presence provided students with meaningful opportunities to connect with industry experts, gain professional insights, and showcase their skills for potential internships, scholarships, and employment. The placement drive commenced with an informative pre-placement talk about the valuable insights into the

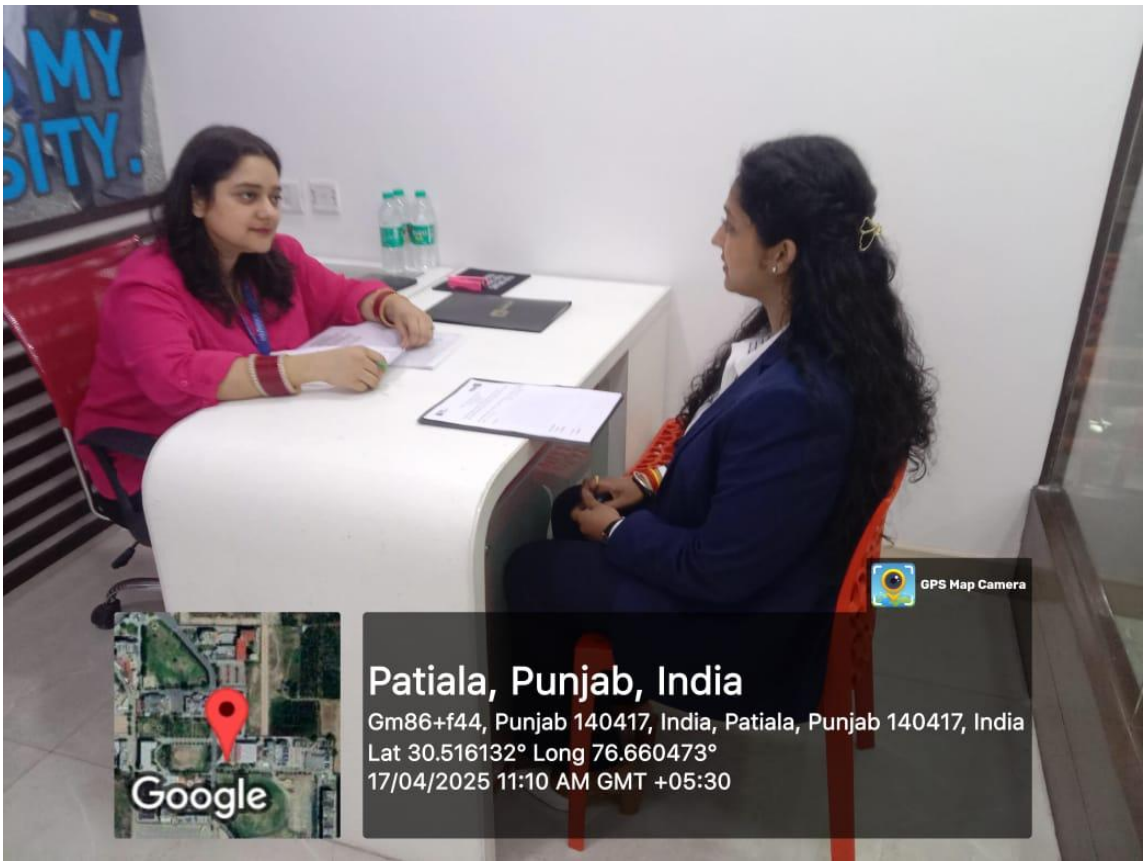
organization and career opportunities. The recruitment process involved one-on-one interview where students presented their expertise, academic background, and career aspirations, followed by a stimulating group discussion round where candidates demonstrated critical thinking, teamwork, and problem-solving abilities in real-world scenarios. We wish our students good luck for the next rounds of selection.

OUTCOMES

- Students gained valuable knowledge about the professional landscape and potential career trajectories within Edu Velocity Global Counsels.
- Some students likely secured interview opportunities, potential job placements, or internships with Edu Velocity Global Counsels.
- Students developed a clearer understanding of the specific skills and attributes valued by employers in the global counselling sector.
- The event fostered a stronger connection between Chitkara University's psychology and counselling programs and a prominent global organization in the field.




CHITKARA UNIVERSITY


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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FUTURE X: DISRUPTIVE TECH MEETS BLOCKCHAIN
DATE	2025-04-18 to 2025-04-18
MODE	OFFLINE
ORGANIZER NAME	MBA FINANCE
RESOURCE PERSON	ANURAG UPADHYAY,
NO. OF PARTICIPANTS	54
SDG NO	4, 9, 17

OBJECTIVE

- To introduce students to disruptive technologies such as blockchain, AI, and decentralized finance (DeFi) and their relevance in the evolving financial landscape.
- To explore real-world applications of emerging technologies in banking, investment, and financial services.
- To understand the transformative impact of blockchain and cryptocurrencies on traditional financial systems.
- To facilitate interaction with industry expert and gain insights from his practical experience and thought leadership.

DESCRIPTION

Chitkara Business School organized an expert talk on 18-4-2025 in Rockefeller Block 2nd Floor LH-205 with the title Future X: Disruptive Tech meets Blockchain from 10:00 am onwards for the MBA Finance students. Mr Anurag Upadhyay was the Trainer for the session. It explored how emerging technologies are revolutionizing the world of finance. From blockchain and cryptocurrencies to AI and DeFi, the session delved into real-world applications, industry trends, and the future of financial systems. The students were engaged with thought leader, understand the impact of disruptive tech on traditional finance, and discover new-age career opportunities.

OUTCOMES

- Students gained clarity on how emerging technologies are reshaping finance, particularly through blockchain, AI, and DeFi.
- Participants understood current industry trends and their implications on traditional banking and financial services.
- Students were able to connect theoretical concepts with real-world applications, enhancing their practical understanding of disruptive technologies.
- The session inspired students to explore career paths in FinTech, blockchain development, and AI in finance.




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Event Name: -	World Heritage Day
Venue: -	Virasat E Khalsa and Anandpur Sahib
Date: -	18th April, 2025
SDG Number, Name and NEP: -	4- Quality Education, 17-Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	45
Duration: -	One Day

"Tradition is not the worship of ashes, but the preservation of fire."

On **World Heritage Day, 23 April 2025**, the **National Service Scheme, Chitkara University, Punjab**, organised an excursion to **Anandpur Sahib**, a city deeply rooted in cultural and spiritual history.

The day began with a visit to the revered **Gurudwara**, where the atmosphere carried a natural sense of devotion. The students experienced the serenity of sacred space. Every prayer, every step within the premises echoed with discipline and presence. The setting did not require words to convey its meaning; its stillness spoke clearly.

Following this, the group explored **Virasat-e-Khalsa**, a space built not only to inform but also to awaken memory. Inside the museum, history did not appear as a distant account, it stood as lived experience. The galleries were designed with care and precision. Panoramic murals reflected key moments from Sikh history. Handwritten manuscripts and artefacts preserved with discipline reflected the values of the time they belonged to. The sound installations, visual narratives, and architectural clarity allowed for a seamless passage through time.

The students moved with awareness. Their focus remained steady throughout the visit. At certain exhibits, the group paused, read, and listened. Some individuals remained quiet; others exchanged thoughts in low voices. There was no defined reaction expected or expressed. The environment invited attention, and the response followed without direction.

Time moved evenly through the day. No segment of the excursion stood apart from the larger purpose of reflection and presence. The place, the people, and the material all supported the intent of the visit. As the group returned, no concluding remarks were required.

The experience did not close; it remained present. What was seen and heard stayed with the participants, carried inward.

This visit, held on a day that recognises the value of cultural inheritance, aligned with the principles of reflection, awareness, and continuity. Through presence and participation, the students acknowledged not only the heritage of a region but the ongoing relevance of remembrance.






ਵਿਰਾਸਤ - ਏ - ਖਾਲਸਾ
VIRASAT – E – KHALSA
WORLD
HERITAGE
DAY


WORLD
HERITAGE
DAY

Detail of the Event/Session	
Date of the Event/Session	19th April 2025
Name of the Event/Session	Creche - Training for support staff
Resource Person	Ms. Kanika Sharma & Ms. Monika Kumari
Organized By	Office of Administration
Trainee Team/Count	5
SDG Covered	3,8,17

Objective

The Office of Administration organized a training session for the support staff of *Dew Drops Creche* to enhance the quality of childcare and strengthen their professional skills. The session aimed to provide essential knowledge and hands-on experience to improve the staff's ability to care for children effectively.

Role of Creche Support Staff

The support staff at *Dew Drops Creche* play a vital role in ensuring the well-being and development of the children. Their daily responsibilities include

- Providing attentive and patient care for the children.
- Maintaining cleanliness and upholding high hygiene standards to ensure a safe environment.
- Supervising children to promote their security and comfort.

Beyond basic care, the staff actively engage children in various educational and recreational activities. These initiatives support the children's physical, emotional, and social development while keeping them engaged and happy throughout the day.

Impact of the Training Session

The training equipped the staff with practical skills and updated best practices in childcare. By reinforcing key concepts in hygiene, safety, and child development, the session enhanced their ability to create a nurturing and stimulating environment.

Conclusion

The dedication and hard work of the *Dew Drops Creche* support staff have been instrumental in fostering a safe, welcoming, and growth-oriented space for the children. Their efforts in maintaining cleanliness, ensuring safety, and facilitating developmental activities contribute significantly to the smooth functioning of the creche. This training session further empowered them with the necessary skills to deliver high-quality care in their daily responsibilities.






CRECHE TRAINING
FOR SUPPORT STAFF


CRECHE TRAINING
FOR SUPPORT STAFF


CRECHE TRAINING

Event Name	Medical Laboratory Professional week
Date	21st –26thApril 2025
Venue	Pierre Hall, Le Corbusier block, Chitkara University Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	**1.** Dr. Deepy Zohmangaihi, Additional Professor, PGIMER, Chandigarh **2.** Dr. Manish Rai, Director, Blood Bank Center, Chandigarh. **3.** Dr. Aashish Kumar, Nanotechnology laboratory, Chitkara School of Pharmacy, Chitkara University, Punjab **4.** Dr. Sagar Juneja, Associate Director, CURIN Department, Chitkara University, Punjab
Number of Participants	60
SDG Number	3,4,6,17
Duration	18 hours in Offline mode

Description of the event

The Department of Allied Health Sciences, Chitkara School of Health Sciences, celebrated Medical Laboratory Professionals Week (MLPW) 2025 at Chitkara University from April 21–26 with the theme "Mystery Machine of Diagnostics: Another Case Solved by the Lab." The week spotlighted the critical role of laboratory professionals and the advanced tools they use to decode medical mysteries. The event featured interactive sessions with experts from prestigious institutions like PGIMER and the Blood Centre Society. Students participated in prototype demonstrations, field visits to animal houses and nanotechnology and water testing labs, and a "Diagnostic Hunt" that simulated real-life case solving. Talks from distinguished speakers such as Dr. Sagar Juneja, Dr. Deepy Zohmangaihi, and Dr. Manish Rai offered insight into how automation, artificial intelligence, and advanced machines are shaping the future of diagnostics.

The involvement of industry experts and field visits bridged academic learning with real-world applications, inspiring students to think creatively and adopt innovative approaches in healthcare.





EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	FROM IDEA TO IDENTITY: AN EXHIBITION OF BRANDING & PACKAGING STORIES
DATE	2025-04-21 to 2025-04-21
MODE	OFFLINE
VENUE	LH 104 (MARTIN LUTHER BLOCKQ)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	MS LEEZA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	104
SDG NO	4, 8, 9, 12, 17

OBJECTIVE

- Equip students with skills in digital branding and innovation.
- Promote entrepreneurial thinking through practical brand creation.
- Integrate sustainability into branding and packaging design.
- Encourage the use of AI tools for content and design development.
- Enhance teamwork and creative problem-solving abilities.

DESCRIPTION

The workshop on "Workshop on Idea to Identity: An Exhibition of Branding & Packaging Stories" was dedicated to live brand pitches by student teams from the BBA Digital Transformation & Strategy (Batch 2024). Each of the 15 teams presented their brand concepts in a dynamic 2–3-minute pitch, showcasing comprehensive branding elements including logos, slogans, brand stories, packaging prototypes, and digital collateral. Judged by a panel of faculty members and external jurors, the competition evaluated creativity, sustainability integration, visual appeal, and clarity of concept. Students demonstrated outstanding storytelling, design innovation, and digital fluency. The event concluded with awards in three categories—"Most Creative Brand," "Sustainable Star," and "Digital Visionary"—celebrating the top-performing teams for their innovation and strategic thinking.

OUTCOMES

- Students developed original and future-ready brand identities.

- AI and design tools were used to create brand kits and content.
- Sustainable packaging prototypes were designed and presented.
- Teams created digital marketing assets and wireframes.
- Final brand pitches demonstrated strategic and creative excellence.





EVENT DETAILS	
EVENT TYPE	ENVIRONMENT OR GREEN INITIATIVE
TOPIC	WORLD EARTH DAY
DATE	2025-04-22 to 2025-04-22
MODE	OFFLINE
ORGANIZER NAME	NSS-CA DEPTT
RESOURCE PERSON	DR.VANDANA , ASSOCIATE PROFESSOR
NO. OF PARTICIPANTS	40
SDG NO	SDG 4: QUALITY EDUCATION, SDG 13: CLIMATE ACTION, SDG 17: PARTNERSHIP FOR THE GOALS, SDG 15: LIFE ON LAND

OBJECTIVE:

i) To educate individuals about the environmental challenges facing our planet, including climate change, pollution.
ii) To take personal responsibility for environmental protection by adopting sustainable practices.
iii) To collaborate and work together towards environmental goals.
iv) To highlight the importance of protecting natural resources and ensuring a healthy planet for future generations.

DESCRIPTION:

On the occasion of World Earth Day, the Department of Computer Applications at Chitkara University, Punjab, under the aegis of the National Service Scheme (NSS), organized a Tree Plantation Drive on 22nd April 2025. The event was held with the theme "Our Power, Our Planet," aiming to spread awareness about the importance of protecting the environment and encouraging sustainable living. The event began with a brief session where faculty members and NSS coordinators addressed the students and emphasized the significance of trees in maintaining ecological balance, combating climate change, and preserving biodiversity. Following that, saplings of Ashwagandha medicinal plant were distributed among the volunteers, and tree plantation activity was carried out enthusiastically across various areas of the university campus, including gardens, open grounds, and pathways. Participants were also guided on proper planting techniques and post-plantation care to ensure the healthy growth of the saplings.

OUTCOMES:

i) Promote the importance of preserving and protecting Earth's natural resources.
ii) Create an awareness for environmental protection and sustainability.
iii) Demonstrate support for environmental protection.
iv) Raise awareness about environmental issues such as pollution, deforestation, climate change and endangered species.



Poster of the Event (22.04.2025)



Saplings of Ashwagandha medicinal Plant(22.04.2025)



Student giving water to the Sapling(22.04.2025)



Student planting Ashwagandha Sapling (22.04.2025)



Faculty Planting Sapling(22.04.2025)



Students and Faculty at Tree Plantation(22.04.2025)

Title: First Aid & CPR Certification Program – Skill Enhancement Workshop		
1	**Type of Activity**	Workshop
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 3
	Nomenclature	Workshop
5	Description	
	The First Aid & CPR Certification Program – Skill Enhancement Workshop was organized with the objective of equipping participants with essential life-saving skills and enhancing their readiness to respond effectively during emergencies. The workshop focused on practical training and real-life applications of First Aid and CPR techniques. Participants were trained in a variety of emergency response procedures, including Cardiopulmonary Resuscitation (CPR), choking management, handling fractures, burns, bleeding, strokes, snake bites, and other critical situations.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The First Aid & CPR Certification Program aligns with the objectives of the Institution's Innovation Council (IIC) by fostering skill development and enhancing emergency preparedness, crucial for student welfare and community safety. The workshop promotes practical learning, which is a key component of IIC's vision to bridge the gap between theoretical knowledge and real-world applications. By equipping participants with life-saving skills like CPR, choking management, and handling critical medical situations, the program emphasizes innovation in learning methodologies, including scenario-based simulations and hands-on training. This initiative not only strengthens technical and practical competencies but also contributes to social responsibility and community well-being.	
7	Start and End date of the event: 22/04/2025 to 25/04/2025	
8	Mention minimum number of students (Event): 106	
9	Mention minimum number faculty (Event): 13	

10	Objective of the event in 3 words (90 Characters) only:	
	• To equip participants with essential First Aid and CPR skills for responding to medical emergencies effectively. • To develop hands-on competence in handling fractures, burns, strokes, snake bites, and other critical situations. • To build confidence through role plays, expert demonstrations, and real-life emergency simulations. • To promote quick decision-making and teamwork in crisis situations. • To certify participants as competent first responders capable of saving lives during emergencies.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	• Participants successfully acquired essential First Aid and CPR skills through hands-on training and simulations. • Attendees demonstrated confidence in managing fractures, burns, strokes, choking, and snake bites during practice sessions. • Participants developed critical decision-making and teamwork abilities for real-life emergency situations.	
12	**Video URL**	
13	PHOTOGRAPHS	





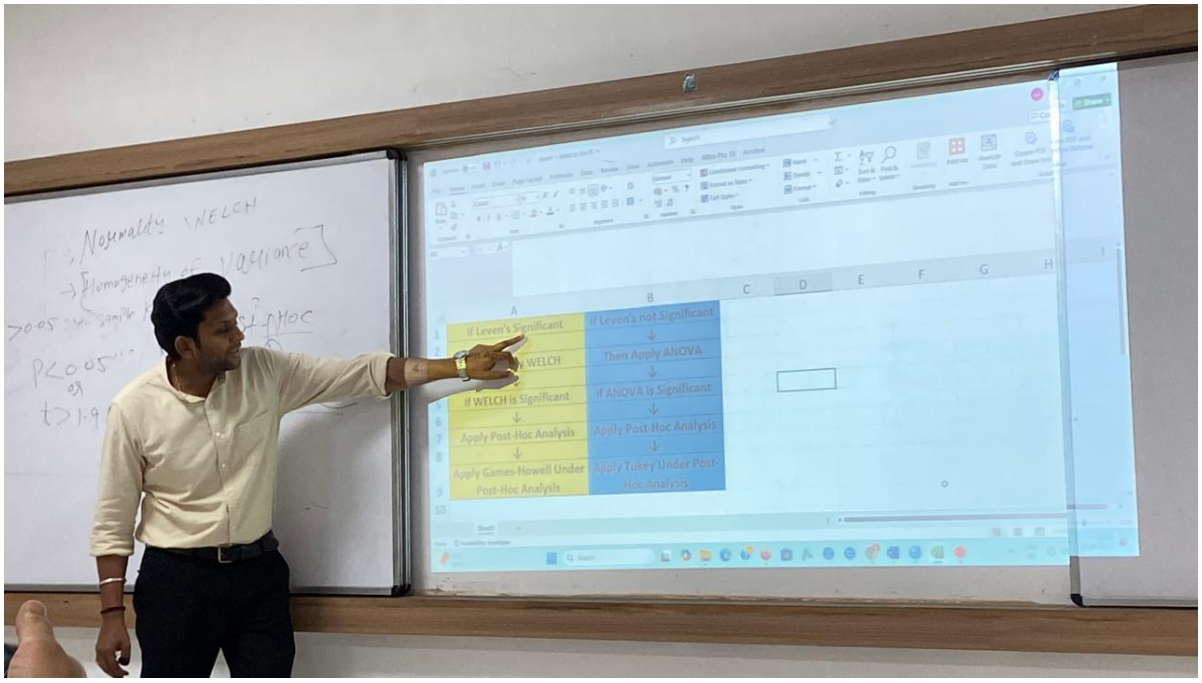
Name of Department:	Department of Civil Engineering
Name of Organiser with Mail ID & Contact Number:	Dr. Akhilesh Kumar & Mr. Akhil Shetty
Resource Person Details:	
Name:	
Designation:	
Organization:	
Mail ID:	

Event Name	Turning Numbers into Knowledge: SPSS for Research and Innovation
Date	23rd to 24th April 2025
Venue	Ramanujan Block, Chitkara University, Punjab
Organizer	Department of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Arun Aggarwal, Assistant Professor, Doctoral Research Centre - CBS
Number of Participants	48
SDG Number	4, 9, 17
Duration	1 day

About the Activity

The Department of Physiotherapy, CSHS, in collaboration with the Doctoral Research Centre—CBS, organized a two-day workshop titled "Turning Numbers into Knowledge: SPSS for Research and Innovation" from 23rd to 24th April 2025. The workshop was exclusively designed for students of Bachelors and Masters of Physiotherapy to enhance their research competency and data analysis skills. Dr. Arun Aggarwal, Assistant Professor, Doctoral Research Centre—CBS, was the resource person for this workshop. On Day 1 of the workshop, Dr. Arun laid a strong foundation by explaining essential research concepts. The session covered levels of measurement, types of variables, formulation of objectives and hypotheses, and various sampling techniques. He also provided hands-on guidance on data entry in SPSS, making the session highly interactive and student cantered. Day 2 was built upon the concepts of Day 1 and focused on the practical application of statistical tools in SPSS. Dr. Arun covered commonly used statistical tests, methods for data cleaning, strategies for identifying and managing outliers, and techniques for interpreting results within SPSS. Students learned the rationale for selecting specific tests based on research design and data type, which enhanced their analytical thinking and boosted their confidence in using statistical software for both academic and clinical research.



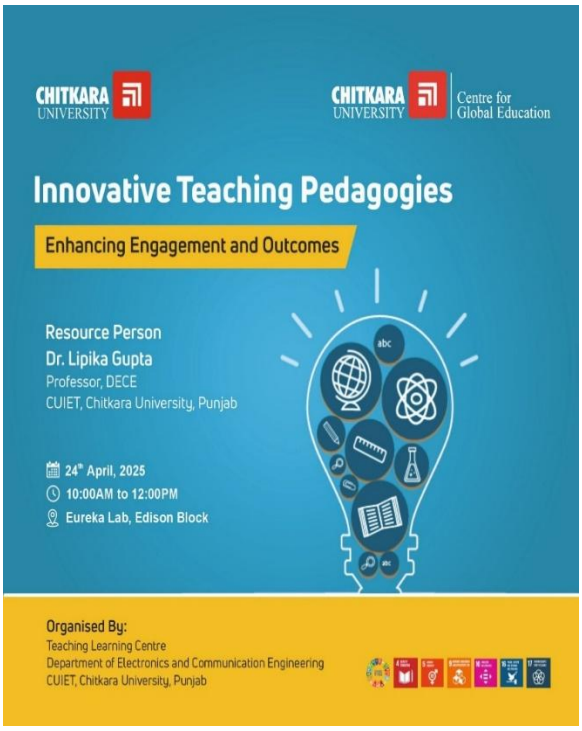

If Leven's Significant
If Leven's not Significant
Then Apply ANOVA
If WELCH is Significant
If ANOVA is Significant
Apply Post-Hoc Analysis
Apply Games-Howell Under Post-Hoc Analysis
Apply Tukey Under Post-Hoc Analysis



EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	INNOVATIVE TEACHING PEDAGOGIES: ENHANCING ENGAGEMENT AND OUTCOMES
DATE	2025-04-24 to 2025-04-24
MODE	OFFLINE
ORGANIZER NAME	DR. RUBINA DUTTA
RESOURCE PERSON	DR. LIPIKA GUPTA, PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY
NO. OF PARTICIPANTS	13
SDG NO	4, 5, 9, 10, 16, 17

OBJECTIVE

- To introduce faculty to innovative and research-backed teaching pedagogies.
- To enhance understanding of student engagement techniques in diverse classroom settings.
- To encourage the integration of learner-centric approaches in curriculum design and delivery.
- To foster a collaborative environment for sharing best practices and teaching experiences.



DESCRIPTION

The Teaching Learning Centre (TLC) of the Department of Electronics and Communication Engineering, CUIET, Chitkara University, successfully conducted an insightful session titled "Innovative Teaching Pedagogies: Enhancing Engagement and Outcomes" on 24th April 2025, with a special focus on the integration of Artificial Intelligence (AI) tools in education. Facilitated by Prof. Lipika Gupta, the session aimed to familiarize faculty members with cutting-edge AI-driven technologies that can transform traditional teaching methodologies into more engaging, personalized, and data-informed practices.

Prof. Gupta provided a comprehensive overview of how AI is reshaping the education landscape, introducing participants to a variety of tools such as intelligent tutoring systems, AI-powered content generators, automated grading platforms, adaptive learning solutions, and virtual teaching assistants. She emphasized how these tools can be effectively employed to support differentiated instruction, streamline administrative tasks, and provide actionable insights into student performance. Faculty from multiple departments actively participated in the session, contributing to a vibrant and collaborative learning environment where real-time demonstrations, practical examples, and open discussions brought clarity to the real-world application of AI in classrooms. The session encouraged educators to rethink their current pedagogical approaches and explore how AI can assist in creating more interactive, efficient, and outcome-oriented teaching practices. Core objectives of the session included introducing faculty to the role of AI in enhancing learner engagement, building awareness of diverse AI tools available for academic use, encouraging a mindset shift toward data-driven and student-centered learning, and fostering a spirit of innovation among educators. The outcomes were highly encouraging, as faculty members reported gaining valuable knowledge about AI technologies and expressed enthusiasm to integrate these tools into their lesson planning, assessment strategies, and overall instructional design. The session also prompted reflective discussions on the ethical use of AI in education and the importance of balancing automation with human-centric teaching values. Participants appreciated the practical takeaways and felt more equipped to navigate the digital transformation of education. Overall, the session was a resounding success, reaffirming the TLC's commitment to promoting excellence in teaching and supporting faculty in adopting forward-looking strategies. It served as an important step toward embracing technological advancements in education and enhancing the quality of student learning experiences. The TLC looks forward to hosting more such enriching and future-oriented sessions to continue empowering faculty members with innovative tools and practices for 21st-century education.

OUTCOMES

- Faculty became acquainted with modern, evidence-based teaching strategies that can be applied across disciplines.
- Participants gained actionable insights into increasing student participation and motivation.
- Faculty learned to design more inclusive, interactive, and outcome-driven learning experiences.
- The session promoted a culture of collaboration and continuous improvement among educators.


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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FINTECH FRONTIERS: DISRUPTING FINANCE IN THE STARTUP ERA
DATE	2025-04-24 to 2025-04-24
MODE	OFFLINE
ORGANIZER NAME	MBA FINANCE
RESOURCE PERSON	AMITH ASHOKAN,
NO. OF PARTICIPANTS	55
SDG NO	4, 9, 17

OBJECTIVE

- To explore the impact of emerging fintech innovations such as blockchain, robo-advisory, digital lending, and payment gateways on traditional financial systems.
- To provide students with real-world insights into current trends, technologies, and disruptions shaping the fintech startup ecosystem.
- To bridge the gap between industry and academia through knowledge sharing by startup founders, industry experts, and thought leaders.
- To foster entrepreneurial thinking and innovation among MBA Finance students in the domain of financial technology.

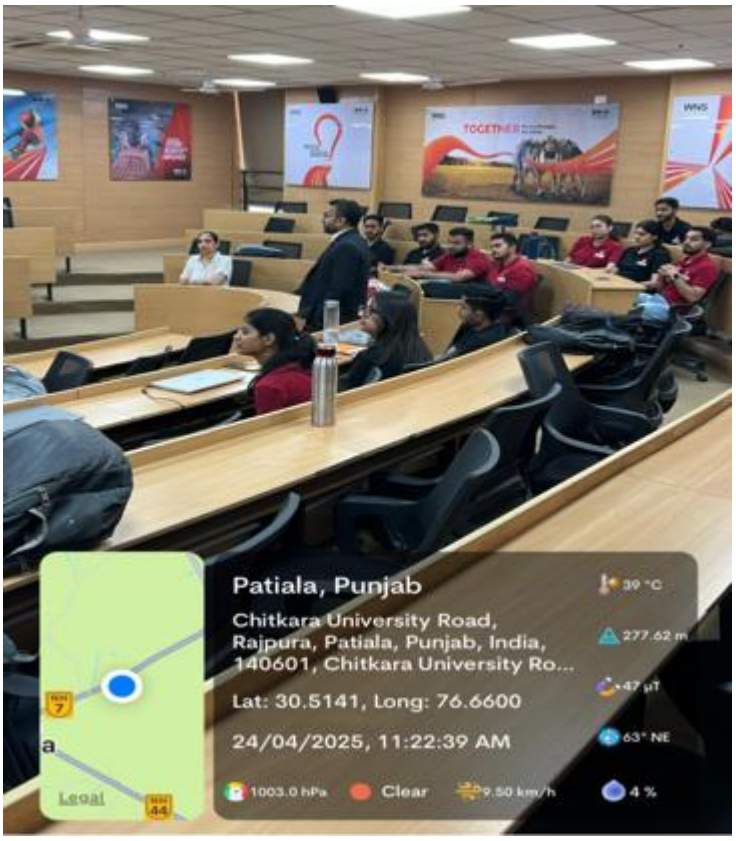
DESCRIPTION

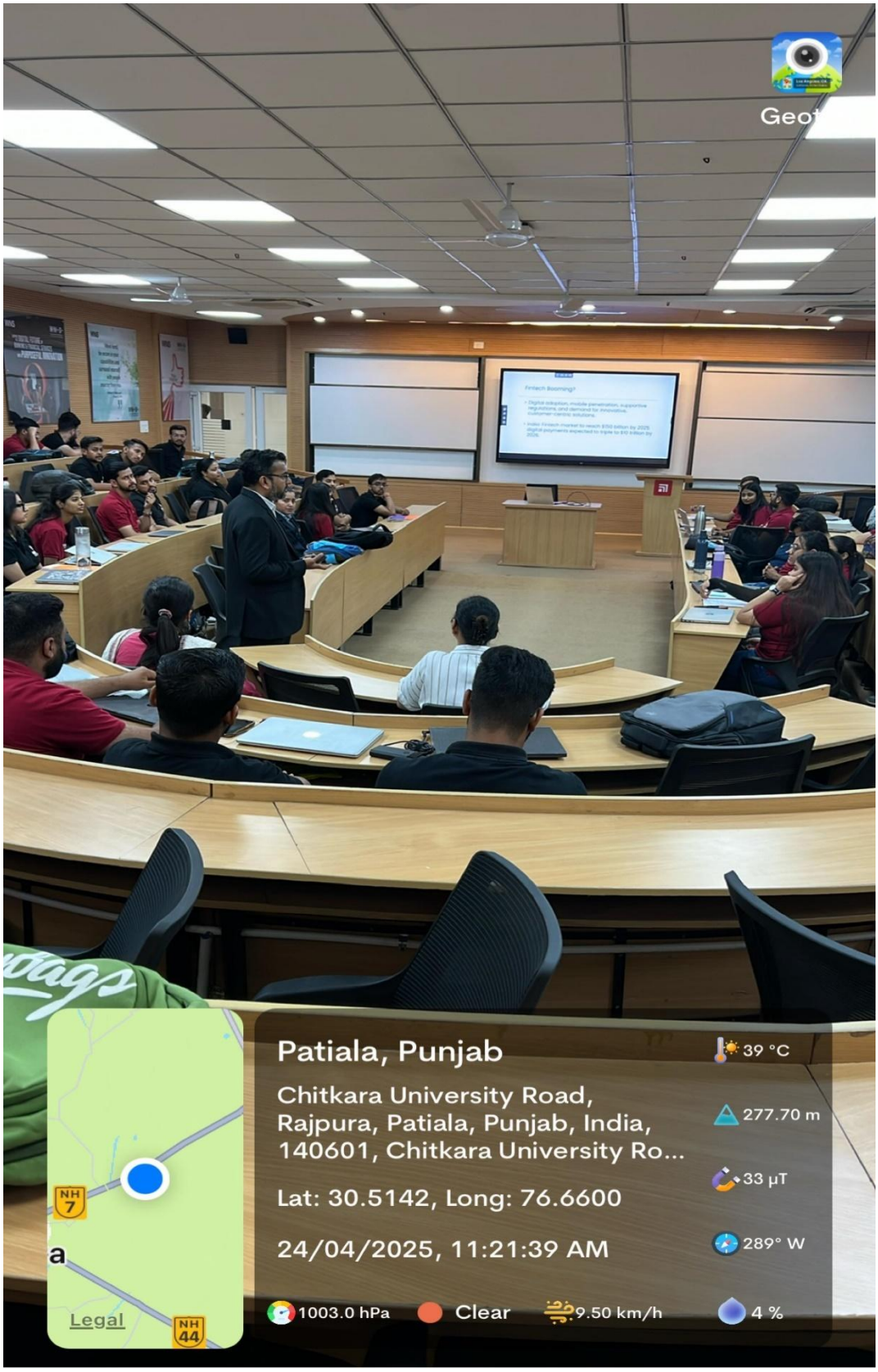
Chitkara Business School is organized an expert talk on 24-4-2025 in Rockefeller Block 1st Floor LH-102 with the title Fintech Frontiers: Disrupting Finance in the Startup Era from 10:00 am onwards for the MBA Finance students. Mr Amith Ashokan was the Trainer for the session. It was a dynamic event curated for MBA Finance students to explore how fintech innovations are revolutionizing the financial landscape. The session delved into cutting-edge technologies like blockchain, digital lending, robo-advisory, and payment gateways, highlighting their impact on traditional finance models. Industry experts, startup founders, and thought leaders shared insights, case studies, and future trends, offering students a real-world perspective on emerging opportunities and challenges. The event aimed to inspire

entrepreneurial thinking, foster industry-academia dialogue, and equip students with knowledge crucial for thriving in the evolving world of financial technology.

OUTCOMES

- Students gained a deeper understanding of disruptive fintech technologies and their applications in real-world financial contexts.
- Participants developed an awareness of future trends and evolving business models in the financial services industry.
- The session encouraged critical thinking and innovation, preparing students to identify and solve modern financial challenges through technology.
- Students were equipped with practical knowledge and case-based insights to help them pursue careers or entrepreneurial ventures in the fintech space.




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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FUNDING THE FUTURE: INVESTMENT & CAPITAL CHALLENGES IN FINTECH STARTUPS
DATE	2025-04-24 to 2025-04-24
MODE	OFFLINE
ORGANIZER NAME	MBA FINANCE
RESOURCE PERSON	AMITH ASHOKAN,
NO. OF PARTICIPANTS	55
SDG NO	4, 9 & 17

OBJECTIVE

- To provide insights into various funding mechanisms specific to fintech startups.
- To familiarize students with real-world financial challenges and regulatory hurdles faced by fintech entrepreneurs during the capital-raising process.
- To enhance students' strategic thinking in structuring capital and understanding investor expectations in the fintech domain.
- To bridge the gap between theory and practice through interactive discussions with industry professionals and startup founders.

DESCRIPTION

Chitkara Business School organised an expert talk on 24-4-2025 in Rockefeller Block, 1st Floor, LH-102, titled- Funding the Future: Investment & Capital Challenges in Fintech Startups from 1:30 pm onwards for the MBA Finance students. Mr. Amith Ashokan was the Trainer for the session. The event was an engaging exploration of the complexities of securing funding in the fintech startup ecosystem. The session covered key topics such as venture capital, angel investing, crowdfunding, regulatory hurdles, and capital structuring. Industry professionals and startup founders shared practical insights and real-life experiences, offering a deep dive into the financial challenges fintech startups face. This event aimed to equip students with a strategic understanding of funding mechanisms, investor expectations, and financial planning essential for entrepreneurial success in the fintech space.

OUTCOMES

- Students gained a practical understanding of investment channels and how fintech startups navigate the funding landscape.
- Participants were able to analyse funding strategies and assess the pros and cons of different investment options in startup environments.
- The session empowered students with the knowledge to identify regulatory and structural barriers in financial planning for fintech ventures.
- Students developed entrepreneurial insights essential for launching or managing fintech startups with a focus on sustainable and scalable funding.




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Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
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GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514161, Long 76.659991
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Title: Startup SparkTank: Turning Decks into Deals		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup SparkTank: Turning Decks into Deals**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1Ai1GXb4JA/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled **"Startup SparkTank: Turning Decks into Deals"** with Mr. Manish Verma, Founder & Partner at Angel Blue Holdings. The session guided budding entrepreneurs in mastering the art of investor pitching. From storytelling and structure to decoding investor psychology, participants learned how to create compelling pitch decks, present market size, financials, and business models effectively. Real-world tips, common pitfalls, and practical Q&A enhanced the learning experience, empowering startups to pitch with confidence and clarity.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns with IIC's mandate to promote innovation and entrepreneurship by equipping students with practical skills and knowledge in startup funding. By focusing on pitch development and investor engagement, it enhances startup readiness and fosters a culture of entrepreneurial excellence.	
7	**Start and End date of the event:** 24/04/2025 to 24/04/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Pitching. Persuasion. Preparation.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced investor-ready startup skills.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	HACKATHON
TOPIC	INDUSTRY FOCUSED DIGITAL DESIGN HACKATHON USING ARTIX 7 NEXYS DDR4
DATE	2025-04-25 to 2025-04-25
MODE	OFFLINE
VENUE	B009 (DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING, EDISON BLOCK, CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. LIPIKA GUPTA, PROFESSOR, ECE
RESOURCE PERSON	MR. VAIBHAV MISHRA, DIRECTOR, PINE TRAINING ACADEMY LLP
NO. OF PARTICIPANTS	39
SDG NO	4, 8, 9, 16, 17

OBJECTIVE

- To promote practical problem-solving through digital design by immersing participants in FPGA-based development challenges aligned with real-world applications.
- To reinforce core concepts of digital electronics and FPGA programming, encouraging deeper understanding through active implementation and iteration.
- To create an environment that nurtures teamwork, communication, and peer-to-peer learning—skills essential for both academia and industry.
- To enable students to develop design, debugging, and presentation skills that align with current industry expectations, boosting employability and innovation potential.
- To inspire participants to connect technical creativity with broader goals such as education, sustainability, justice, and global collaboration—as mapped to SDG Goals 4, 8, 9, 16, and 17.



DESCRIPTION

The Six-Hour Digital Design Hackathon is a high-octane design hackathon that challenges participants to turn theoretical knowledge into real-time, tangible innovation using FPGA technologies. Anchored by the ARTIX 7 NEXYS DDR4 platform. The event focused to engage Batch 2022 students in a focused technical journey—from ideation to functional demonstration—within just six hours. The problem statement for the hackathon revolved around the Implementation of a 4-Bit Signed Calculator with Interactive Input and Real-Time Output Display. This project exemplifies hardware-software integration and showcases the power of Verilog-based digital design. The calculator performs arithmetic operations on signed 4-bit binary numbers and features a highly interactive user interface. Participants had to integrate three distinct systems to complete their design: 1. Signed 4-Bit Calculator Core At the heart of the project lies a Verilog-coded computational engine that handles signed arithmetic. Designers are expected to optimize for speed and accuracy while maintaining logical clarity in the execution. 2. Keyboard Integration The calculator accepts user input through a standard keyboard. Participants must implement a reliable data transfer mechanism to capture input swiftly and translate it into binary operations. 3. Dual Output Display Results are visualized through two parallel output systems. First, using Tera Term via UART, outputs are displayed in real-time on a host terminal. Secondly, participants must drive a VGA display, delivering a graphical representation of the operations for enhanced user engagement. This setup required contestants to master both low-level and interface-level programming, bridging digital design with real-world usability. Aligned with SDG Goals 4 (Quality Education), 8 (Economic Growth), 9 (Innovation), 16 (Justice), and 17 (Partnerships), this hackathon emphasizes skill development, ethical competition, and collaborative excellence. It offered a platform where education meets implementation and where future-ready designers can push boundaries while staying rooted in meaningful engineering.

OUTCOMES

- Participants successfully implemented functional 4-bit signed calculators: Teams translated theoretical Verilog knowledge into practical designs, showcasing operational accuracy and real-time output across multiple interfaces.
- Keyboard and VGA display integration enhanced user interaction: Competitors effectively demonstrated hardware-software synergy by integrating intuitive input systems and dynamic output displays.
- Collaboration and innovation thrived under time constraints Despite the six-hour limit, teams exhibited strong teamwork and problem-solving skills,

producing creative solutions aligned with the problem statement: Technical presentations demonstrated deep conceptual understanding.

- Participants articulated their design processes with clarity, linking core concepts in digital electronics to the final implementation.






HACKATHON


HACKATHON

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	CHARTING YOUR PATH: NAVIGATING AN MBA JOURNEY IN RISK MANAGEMENT & BEYOND
DATE	2025-04-25 to 2025-04-25
MODE	OFFLINE
VENUE	LH-103 (ROCKEFELLER BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	INDER P SINGH, CEO & CO-FOUNDER
NO. OF PARTICIPANTS	44
SDG NO	4, 8, 9, 17

OBJECTIVE

- To provide an overview of risk management as a career path in finance.
- To connect academic learning with industry expectations and practices.
- To educate students on certifications and professional growth in the risk domain.
- To guide students in aligning their skills with future job opportunities.
- To inspire students to explore diverse roles in risk, audit, and assurance.

DESCRIPTION

On April 25, 2025, Chitkara Business School at Chitkara University, Punjab, successfully hosted a career-focused session titled "Charting Your Path: Navigating an MBA Journey in Risk Management & Beyond." The event was designed for MBA Finance students pursuing a super specialisation in Risk Management, Audit, and Assurance. The session was led by Mr. Inder P. Singh, CEO & Co-Founder of 4X4 Advisory, an accomplished professional with vast expertise in corporate risk strategy and financial advisory. Mr. Singh shared valuable insights into the dynamic field of risk management, discussing its growing relevance in a volatile, uncertain global environment. He elaborated on core areas such as enterprise risk management (ERM), credit and market risk, operational risk, and regulatory compliance. The session emphasized the evolving role of risk professionals in financial institutions and the critical skillsets required—ranging from data interpretation and analytical thinking to ethical decision-making. Students also received practical advice on career planning, internships, certifications (like FRM), and interview preparation. The interactive nature of the session

allowed students to clarify doubts and gain direction for their career paths, leaving them better informed and more confident about their future in this niche yet vital domain.

OUTCOMES

- Students understood the practical relevance of risk management concepts.
- Gained clarity on professional certifications such as FRM and their career value.
- Learned how to align academic projects and internships with industry demands.
- Increased confidence in navigating job interviews and future roles in the risk domain.
- Sparked interest in pursuing deeper research and specialisation in risk and compliance.




Sustainable Development Goals
GPS Map Camera
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Event Name: -	Blood Donation Camp
Venue: -	Explore Stars Hall
Date: -	25th April, 2025
SDG Number, Name and NEP: -	3- Good health and Wellbeing, 17-Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Donors: -	54
Duration: -	One Day

"Every drop of blood is a pulse of humanity."

On **25 April 2025**, under the organization of the **National Service Scheme**, a **Blood Donation Camp** was held at **Chitkara University, Punjab**, in association with **Rajindra Hospital, Patiala**. The initiative was supported by the collective efforts of the **Chitkara College of Pharmacy**, **Chitkara School of Planning and Architecture (Interior Design)**, and **Chitkara School of Mass Communication**.

The day began with preparation. Registration desks, medical stations, and volunteer lines were arranged with precision. As morning settled into its rhythm, the space filled with steady movement, students arrived, faculty stepped forward, and support staff joined in without hesitation.

Each donor moved through the process with calm focus. The atmosphere remained organized and attentive throughout. From form filling to medical screening and the final donation, every stage was handled with care. Medical personnel from Rajindra Hospital managed procedures with professional consistency, while student volunteers ensured smooth coordination on ground.

There were no speeches, no elaborate gestures. Instead, the act of giving stood on its own, direct, composed, and dignified. Donors came with intention and left with a sense of quiet fulfilment. The event did not require excess language; the presence of people was statement enough.

In its structure and spirit, the camp reflected the values that underlie public health initiatives: voluntary action, ethical commitment, and mutual support. The contribution of each individual added to a shared effort that reached beyond campus walls.

Beyond its immediate outcome, the camp acted as a live learning space. It called on academic departments to collaborate across roles, encouraged volunteers to hold responsibility, and allowed each participant to engage with service beyond theory. It made room for a different kind of education: one shaped by action, timing, and trust.

Events like this reflect the character of Chitkara University. The institution continues to build an environment where civic responsibility is not treated as an addition to academics, but as part of its rhythm. Here, compassion is not occasional, it is practiced, organized, and sustained.




3 Idiots
LAGAAN


CHITKARA UNIVERSITY
CHITKARA UNIVERSITY
National Service Scheme
in collaboration with
Chitkara College of Pharmacy
Chitkara School of Planning
& Architecture (Interior Design)
and
Chitkara School of Mass Communication
Organises
BLOOD
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CHITKARA UNIVERSITY
CHITKARA UNIVERSITY
National Service Scheme
in collaboration with
Chitkara College of Pharmacy
Chitkara School of Planning
& Architecture (Interior Design)
and
Chitkara School of Mass Communication
Organises
BLOOD DONATION CAMP
25th April 2025
In association with
Rajindra Hospital, Patiala
Held at
Chitkara University, Punjab
3 Idiots

Event Name	From 2D to 3D Exploring Multi-Axis and Surface plots in Origin Software
Date	25th April,2025
Venue	GMeet
Department	Centre for Research Impact and Outcome
Resource Person	Dr. Nikhil Shrivastav, Assistant Professor Centre for Research Impact & Outcome (CRIO) Chitkara University, Punjab, India
Number of Participants	35
SDGs Covered	SDG 4, 9 and17
Duration	1 Hr.

About the Activity

Data visualization is a critical step in scientific analysis and presentation. Origin software offers a powerful platform for creating high-quality 2D and 3D plots, helping researchers interpret complex datasets with clarity. This webinar focuses on the transition from basic 2D plots to advanced 3D visualizations such as multi-axis, contour, and surface plots using Origin. Participants will gain hands-on insights into customizing and interpreting data through multidimensional graphical representations, enhancing their analytical and presentation skills.

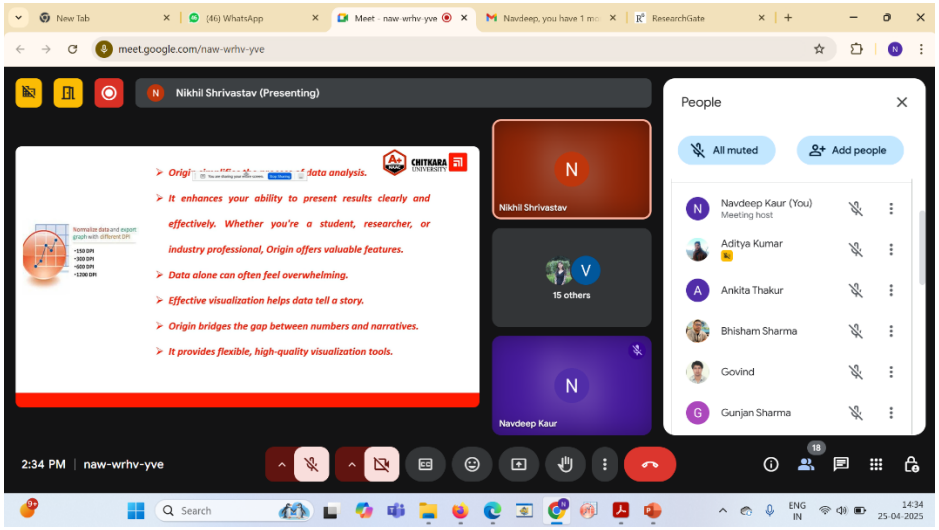


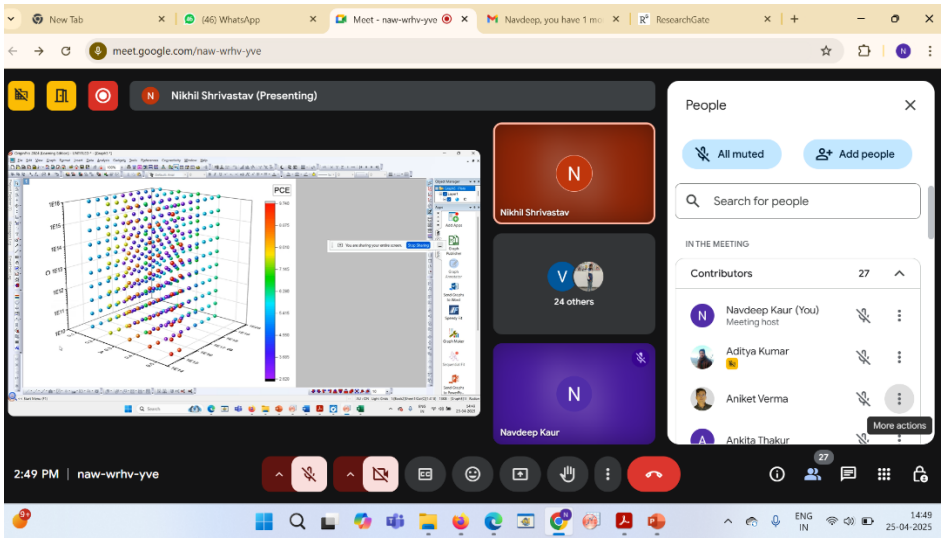
Webinar Objectives

- To introduce the fundamentals of 2D and 3D plotting using Origin software.
- To demonstrate the creation of multi-axis, contour, and surface plots for complex data visualization.
- To explore customization features in Origin that improve data presentation and clarity.

- To provide hands-on guidance for researchers and students to effectively visualize their experimental or simulation data.

- To enhance the understanding of data trends and patterns through advanced graphical techniques.





Event detail	
Event	Workshop on Personality Development module
Topic	"Essence of a Nurse: Personality with purpose"
Date	28th April-30th April, 2025
Mode	Offline
Venue	GB 303, Galileo block, Chitkara University, Punjab
Organizer Name	Ms. Annu Singhal, Assistant Professor, Ms. Monika Kumari, Assistant Professor, Department of Nursing, CSHS, Chitkara University, Punjab
Resource Persons	Ms. Manu Kohli, Ms. Kanu Mahajan, Ms. Kanika Guleria, Ms. Vijyeta Bhasin, Ms. Sonali Katoch, Associate Professor, Department of Nursing, CSHS, Chitkara University, Punjab
No. of Participants	58
SDG	3, 4, 17

Objectives

- **Enhance Self-Awareness:** Enable students to understand their strengths, weaknesses, values, and emotions. Promote self-assessment and reflection to guide personal growth.
- **Develop Communication Skills:** Improve verbal and non-verbal communication. Enhance active listening, empathy, and assertiveness, crucial for patient care.
- **Build Confidence and Positive Self-Image:** Foster self-confidence in academic, clinical, and social settings. Encourage a professional and positive self-presentation.
- **Improve Interpersonal Skills:** Train students in teamwork, collaboration, and conflict resolution. Prepare students to work effectively in diverse healthcare teams.
- **Strengthen Leadership and Decision-Making:** Encourage initiative, problem-solving, and ethical decision-making. Cultivate leadership qualities for managing patient care and leading teams.

Description

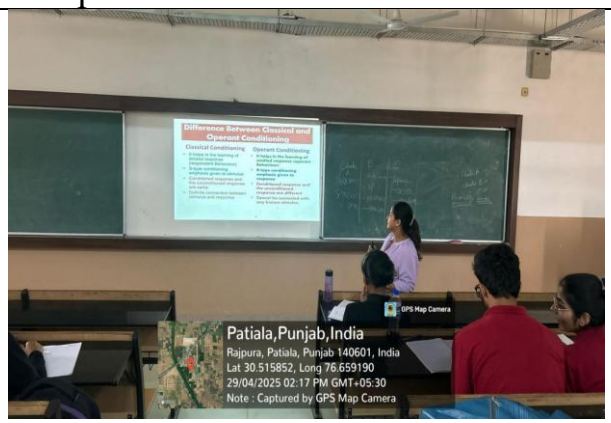
The workshop on the Personality Development Module for B.Sc. nursing 6th semester students was designed with the primary aim of enhancing the personal and professional competencies essential in the healthcare environment. One of the key objectives was to promote self-awareness among students by encouraging them to explore their strengths, weaknesses, values, and emotional responses. This self-understanding is fundamental in fostering a confident and compassionate nursing practice.

The workshop also focused on the development of effective communication skills, both verbal and non-verbal, which are crucial in-patient care, teamwork, and professional interactions. Emphasis was placed on improving interpersonal skills such as active listening, empathy, assertiveness, and collaboration, enabling students to function effectively within multidisciplinary healthcare teams. Additionally, the module aimed to build confidence and a positive self-image, preparing students to face clinical challenges with professionalism and resilience. Leadership and decision-making skills were also addressed, helping students take initiative, solve problems efficiently, and make ethical choices in complex situations. Stress management and time management techniques were introduced to help students cope with academic and clinical pressures, improving their overall efficiency and well-being. Furthermore, the workshop highlighted the importance of professionalism, including values such as punctuality, responsibility, and respect for others, reinforcing the ethical foundation of nursing practice. Lastly, students were guided in setting realistic academic and career goals and were motivated to pursue continuous self-improvement and personal growth. Additionally, the workshop aimed to build **self-confidence and a positive self-image** in students. Confidence plays a crucial role in clinical decision-making and handling challenging situations, and the workshop provided practical strategies to enhance self-esteem and overcome fear or hesitation. The importance of **interpersonal skills** was also underscored, with activities designed to improve collaboration, conflict resolution, and teamwork.

Overall, the workshop aimed to prepare nursing students not only as skilled healthcare providers but also as well-rounded, confident, and compassionate individuals.



Ms. Vijyeta delivering session on Introduction to personality development during the "workshop on Personality development module" on 28th April 2025.



Ms. Kanu Mahajan delivered session on Stages and theory of personality development during the "workshop on Personality development module" on 28th April 2025.



Ms. Sonali Katoch delivered session on Stages and theory of personality development during the "workshop on Personality development module" on 28th April 2025.



Ms. Manu Kohli delivering session on personality and career success during the "workshop on Personality development module" on 29th April 2025.



Ms. Nidhi Barthwal delivered session on Assessment of personality development during the "workshop on Personality development module" on 30thApril 2025



Ms. Nidhi Barthwal delivering session on Assessment of personality development during the "workshop on Personality development module" on 30thApril 2025

Outcome

- Increased **self-awareness**, helping students understand their strengths, weaknesses, emotions, and behaviour patterns.
- Improved **self-confidence** and a more positive self-image in both academic and clinical settings.
- Enhanced **communication skills**, including active listening, clear verbal expression, and effective non-verbal cues.
- Strengthened **interpersonal and teamwork skills**, enabling better collaboration with peers and healthcare teams.
- Development of **leadership qualities** and improved ethical **decision-making abilities**.
- Better **stress management** and adoption of techniques for maintaining emotional well-being under pressure.
- Improved **time management** and task prioritization, leading to better academic and clinical performance.

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	IP ODYSSEY: THE QUEST FOR CREATIVITY
DATE	2025-04-28 to 2025-04-28
MODE	OFFLINE
ORGANIZER NAME	CENTER FOR INTELLECTUAL PROPERTY RIGHTS (CIPR), CHITKARA LAW SCHOOL
RESOURCE PERSON	PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | DR. SURYA NARAYAN N. PANDA, PROFESSOR | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	55
SDG NO	4, 8, 9, 16, 17

OBJECTIVE

- To provide students with hands-on experience in identifying and analyzing intellectual property.
- To deepen understanding of different types of intellectual property rights and their real-world applications.
- To foster problem-solving and critical-thinking abilities in legal contexts.
- To encourage teamwork and innovative thinking in solving IP-related challenges.
- To bridge theoretical knowledge with interactive learning through a treasure hunt format.

DESCRIPTION

In an effort to bridge theoretical concepts with practical learning, IP Odyssey: The Quest for Creativity was crafted as an innovative, interactive experience for law students. The treasure hunt format encouraged participants to engage with intellectual property laws in a dynamic and immersive manner, making legal studies not just informative but also exhilarating. The event was divided into two rounds. The Preliminary Round served as an initial test of the participants' knowledge and problem-solving abilities. 22 teams deciphered carefully curated clues leading them to discovery of various forms of intellectual property in their surroundings each holding different form of IPR. Students encountered patents, trademarks, copyrights, GI and trade secrets embedded in real-world scenarios. Only the seven top-performing teams from the first round advanced to the Final Round, where the difficulty escalated. Here, participants engaged in more intricate challenges, requiring not just an understanding of

intellectual property laws but also strategic thinking and teamwork. Each clue carried legal intricacies that tested students' interpretative skills and ability to apply legal reasoning in real-time situations. By the end of the quest, participants had not only uncovered hidden intellectual properties but also enriched their comprehension of how IP plays a vital role in various industries. End of the event marked by the address note by the special guest Prof. (Dr.) S.N. Panda and winners are awarded by the Dean Sir, Chitkara Law School and special guest of the event.

OUTCOMES

- The students developed a keen awareness of how intellectual property exists in daily life and professional fields.
- The event enhanced critical reasoning skills by interpreting legal scenarios and solving IP-related puzzles.
- The event strengthened teamwork and leadership abilities through collaborative challenges.
- The event improved application-based understanding of intellectual property laws beyond textbooks.
- The students gained a holistic appreciation of intellectual property's significance in fostering creativity and innovation.




P Odyssey : The Quest for Creativity"
We welcome you to celebrate World IP day
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TORCH BEARERS OF INDIAN JUSTICE SYSTEM
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EVENT DETAILS	
EVENT TYPE	SOFT SKILLS
TOPIC	DESIGNING FUTURES: MASTERING E-PORTFOLIO CONSTRUCTION
DATE	2025-04-29 to 2025-04-29
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	GULSHAN MATTA, NETWORK ADMINISTRATOR
NO. OF PARTICIPANTS	79
SDG NO	4, 8, 9, 17

OBJECTIVE

- To equip participants with the essential skills to design effective and visually appealing e-portfolios.
- To provide knowledge on how to organize and structure e-portfolios for maximum impact.
- To teach strategies for enhancing e-portfolios to effectively highlight strengths and achievements.
- To introduce participants to the ED Profile module and its functionalities.

DESCRIPTION

On April 29th, 2025, the Chitkara School of Psychology and Counselling, in collaboration with the Department of Education, successfully organized a session on "Designing Futures: Mastering E-Portfolio Construction." Led by resource person Gulshan Matta, Network Administrator at Chitkara University, Himachal Pradesh, the interactive session aimed to equip participants with essential skills in crafting effective and visually appealing e-portfolios. The workshop, held in Maslow Hall, Fleming Block, focused on the EDProfile module, providing attendees with practical knowledge on designing, organizing, and enhancing their digital portfolios to showcase their strengths and achievements effectively. The event, running from 2:00 PM to 4:00 PM IST, highlighted the importance of e-portfolios in today's professional landscape. Alpha Counsellors and Alpha Master Counsellors actively participated in the interactive session, gaining valuable skills and practical knowledge in crafting effective and visually appealing e-portfolios. Participants learned key strategies for

designing a compelling digital presence, organizing their achievements logically, and enhancing their portfolios to truly highlight their strengths and accomplishments. The session provided practical tips and actionable steps, empowering attendees to take control of their professional narrative and create dynamic e-portfolios that will serve them well in their future endeavors.

OUTCOMES

- Participants gained practical skills in e-portfolio construction.
- Attendees learned how to strategically organize their digital portfolios.
- Participants understood methods to enhance their e-portfolios to showcase their skills.
- Attendees were able to utilize the EDProfile module effectively.




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Title: IIC Talk on "Trade & Tariff War – World Economic Order."		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking & Critical Thinking
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	"Trade & Tariff War – World Economic Order."
5	Description	
	The Faculty of Economics, Chitkara Business School, organized an IIC Talk on “Trade & Tariff War – World Economic Order” on 29th April 2025. The session featured Prof. L.C. Mallaiah, Professor, School of Economics, University of Hyderabad, as the keynote speaker. He insightfully connected historical trade theories with current global tariff conflicts, highlighting their implications on developing economies. The event began with the felicitation of the guest by Prof. Dhiresh Kulshrestha, who also set the context. Students found the session highly enriching and expressed appreciation for the valuable insights gained.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The IIC Talk organized by the Faculty of Economics aligns with the Institution’s Innovation Council’s objective of fostering critical thinking, awareness of global challenges, and innovation-oriented mindset among students. By exploring the evolving dynamics of trade and tariff policies, the session encouraged students to analyze real-world economic issues, assess policy impacts, and think strategically about global economic solutions. Engaging with an expert like Prof. L.C. Mallaiah provided valuable exposure to interdisciplinary perspectives, aligning with IIC’s aim to enhance innovation, entrepreneurship, and problem-solving capabilities in higher education institutions.	
7	Start and End date of the event: 29/04/2025 to 29/04/2025	
8	Mention minimum number of students (Event): 54	

9	Mention minimum number faculty (Event): 5	
10	Objective of the event in 3 words (90 Characters) only:	
	Awareness, Analysis, Engagement – Enhancing understanding of global trade and policy dynamics.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Enhanced global perspective, critical thinking, policy awareness, academic engagement, and student participation	
12	**Video URL**	
13	PHOTOGRAPHS	





Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Faculty of Economics
Resource Person Details:	
Name:	Prof. L.C. Mallaiah
Designation:	Professor
Organization:	School of Economics, University of Hyderabad
Mail ID :	lakkinenic@uohyd.ac.in

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	MONEY MATTERS: FINANCIAL LITERACY FOR SUCCESS
DATE	2025-04-29 to 2025-04-29
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL AND DR. AMANDEEP KAUR
RESOURCE PERSON	DR. NAVIN K PUNJABI, ASSOCIATE PROFESSOR & DIRECTOR PLACEMENTS
NO. OF PARTICIPANTS	104
SDG NO	4, 8, 17

OBJECTIVE

- To raise awareness about Financial Literacy.
- To link Financial Decisions to Career.
- To build confidence in Financial Decision-Making.
- To address financial challenges in Early Careers.

DESCRIPTION

The Chitkara Business School (CBS), Chitkara University, continues its commitment to holistic student development by organizing an insightful career counselling session on "Money Matters: Financial Literacy for Success" for the Batch of 2023 B. Com (Honours) and ACCA students. The event was held on campus and featured a highly respected speaker in the field of finance and career guidance – Dr. Navin M. Punjabi, Associate Professor and Director of Placements at H.R. College, Mumbai. Dr. Punjabi brought with him a wealth of academic experience and practical industry insight, making the session a rich learning experience for the students. He focused on the critical importance of financial literacy as a life skill, especially for commerce students aiming for careers in accounting, finance, management, and entrepreneurship. The session's core objective was to help students understand how smart money management can empower their career choices and long-term professional success. During the session, Dr. Punjabi highlighted the fundamental concepts of personal finance, including budgeting, saving, investing, credit management, and financial planning. He emphasized that financial knowledge is not just for finance professionals but is essential for every individual, regardless of their career path. He also explored real-life financial scenarios that young professionals often face, such as handling student loans, understanding taxation,

and planning for higher education or early investments. What made the session especially relevant was the connection Dr. Punjabi drew between financial literacy and career success. In his engaging talk, Dr. Punjabi emphasized the crucial role financial literacy plays in shaping a successful career. He covered key topics such as budgeting, saving, investing, credit management, and long-term wealth planning, while also linking these principles to real-world career decisions. Students were encouraged to view financial literacy not just as a personal skill, but as a professional asset that supports better decision-making, increases employability, and paves the way for entrepreneurial ventures. He explained how strong financial habits can support career mobility—for example, having emergency savings to take calculated career risks, or planning investments to pursue professional certifications like the ACCA. He also introduced students to practical tools such as budgeting apps and online investment platforms, encouraging them to take charge of their finances early. Students actively engaged with the session, asking questions related to managing expenses during internships, building credit scores, and understanding the impact of inflation on savings. Dr. Punjabi addressed each query with practical tips and motivational insights, creating an atmosphere of openness and curiosity. Faculty praised the session for its relevance and timeliness, especially as students transition into internships and jobs where financial independence becomes a critical aspect of life. The session not only equipped students with financial knowledge but also the confidence to make informed decisions, contributing to their career readiness.

OUTCOMES

- The session helped students recognize the importance of financial literacy in making informed career and life decisions.
- Students were empowered to take control of their personal finances and plan for long-term financial goals.
- Students learned through practical tips and real-life examples, bridging the gap between academic knowledge and real-world application.
- Students gained a clear understanding of core financial concepts.


Careers in Securities Markets
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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON BUSINESS LAW UNLOCKED UNDERSTANDING LEGAL FOUNDATIONS IN PRACTICE
DATE	2025-04-29 to 2025-05-02
MODE	OFFLINE
ORGANIZER NAME	DEPARTMENT OF FINANCE
RESOURCE PERSON	CA NITIN ARORA, PRACTISING CHARTERED ACCOUNTANT
NO. OF PARTICIPANTS	22
SDG NO	4, 8, 9, 17

OBJECTIVE

- • To provide a practical overview of business law in the context of finance.
- To help students understand the legal implications of business decisions.
- To bridge the gap between textbook legal theory and real-world practice.
- To promote awareness of legal compliance and documentation in business.
- To enhance students' preparedness for legal challenges in financial roles.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, successfully organized a highly informative Workshop on Business Law titled "Business Law Unlocked: Understanding Legal Foundations in Practice" from 29th April, 2025 to 02nd May, 2025. The event was conducted in offline mode at the Rockefeller Block. This session was exclusively organized for MBA Finance students with super specialisation in Risk Management, Audit and Assurance and aimed to provide a practical understanding of the legal frameworks that govern business and finance. The resource person for the session was CA Nitin Arora, a seasoned Practising Chartered Accountant with a wealth of knowledge and experience in business law and its application in the financial domain. His expert insights helped bridge the gap between academic knowledge and practical legal application, making the subject more relatable and engaging for future finance professionals. The session covered crucial aspects of business law, including contract law, corporate governance, legal documentation, and regulatory compliance. CA Nitin Arora also highlighted real-world legal challenges encountered in the finance sector, providing valuable examples from his professional journey. Organized by

Chitkara Business School, the session was aligned with its vision to produce industry-ready professionals by integrating theoretical education with practical exposure. The interactive nature of the session enabled students to clarify doubts and strengthen their conceptual understanding of key legal principles relevant to their careers.

OUTCOMES

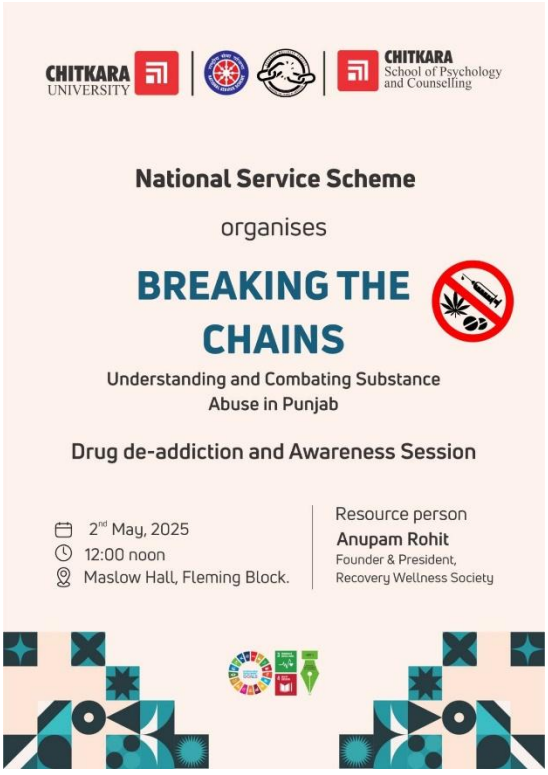
- Students gained clarity on the fundamentals of business law.
- Participants understood how legal principles apply in financial scenarios.
- The session encouraged critical thinking about legal issues in business.
- Students became more aware of the importance of compliance and governance.
- The event enhanced students' confidence in handling legal aspects in finance.



EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	'BREAKING THE CHAINS: UNDERSTANDING AND COMBATING SUBSTANCE ABUSE IN PUNJAB'
DATE	2025-05-02 to 2025-05-02
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	ANUPAM ROHIT, FOUNDER
NO. OF PARTICIPANTS	100
SDG NO	3, 4, 17

OBJECTIVE

1. Raise Awareness
2. Educate Participants
3. Explore Interventions
4. Foster Compassionate Approaches
5. Promote Community Engagement



DESCRIPTION

The Chitkara School of Psychology and Counselling, in collaboration with NSS, hosted a crucial seminar titled 'Breaking the Chains: Understanding and Combating Substance Abuse in Punjab'. This insightful session aimed to address the growing concern of substance abuse in Punjab, shedding light on its psychological, social, and environmental causes. The seminar provided attendees with a deeper understanding of the signs, symptoms, and far-reaching consequences of addiction. Experts emphasized how substance abuse impacts not only individuals but also families and communities. They also explored evidence-based interventions and strategies for tackling this complex issue. Students learned about the psychological factors driving addiction, the devastating toll it takes on society, and the importance of compassionate, therapeutic approaches to recovery.

The seminar further emphasized the role of social and environmental influences in perpetuating substance abuse and the necessity for a holistic, empathetic response. Ultimately, the seminar underscored that substance abuse should be viewed not just as a legal issue, but as a disease requiring care, empathy, and sustained intervention. This event concluded successfully, fostering important discussions on how to combat substance abuse in Punjab and promoting awareness of the need for long-term solutions.

OUTCOMES

- Increased Understanding
- Enhanced Knowledge of Interventions
- Shift in Attitude
- Informed Advocacy
- Community Mobilization




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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	DOING BUSINESS IN ASIA BY MONDRAGON UNIVERSITY, SPAIN
DATE	2025-05-05 to 2025-05-16
MODE	HYBRID
ORGANIZER NAME	OFFICE OF INTERNATIONAL AFFAIRS IN COLLABORATION WITH CHITKARA BUSINESS SCHOOL
NO. OF PARTICIPANTS	38
SDG NO	17, 4, 9

OBJECTIVE

- Academic lectures: Covering topics related to the Indian business landscape
- Industry visits: Providing firsthand exposure to Indian businesses.
- Cultural excursions: Allowing students to experience India's diverse culture.
- Interactive sessions: Facilitating meaningful learning and cross-cultural exchange.

DESCRIPTION

Chitkara University proudly hosted 37 students from Mondragon University, Spain, for an enriching Cross cultural exchange through short mobility immersion programme on ‘Doing Business in India’ led by faculty Prof. Iker Azkonobieta. This marks the fourth visit by Mondragon University to Chitkara University, underscoring the enduring academic partnership between the two institutions. The initiative offered a well-rounded academic experience encompassing interactive lectures, expert-led workshops, and insightful industry visits, providing students with a deep and practical understanding of India's evolving business environment. Beyond the classroom, participants engaged with India's rich cultural heritage through curated excursions, traditional performances and authentic culinary experiences, fostering both professional growth and cross-cultural understanding. Chitkara University remains committed to nurturing global perspectives through meaningful academic collaborations and experiential learning opportunities

OUTCOMES

- engaged with India's rich cultural heritage through curated excursions.
- traditional performances.
- authentic culinary experiences
- fostering both professional growth and cross-cultural understanding.

- enriching international exposure.






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EVENT DETAILS	
EVENT TYPE	VALUE ADDED COURSE
TOPIC	FROM DATA TO DECISIONS: PRACTICAL AI SKILLS FOR COMMERCE
DATE	2025-05-05 to 2025-05-09
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL AND DR. PRIYA JINDAL
RESOURCE PERSON	CA SULABH GUPTA, TRAIN THE TRAINER CERTIFIED, ESG, IFC AN SOX CONSULTANT
NO. OF PARTICIPANTS	104
SDG NO	4, 8, 9, 17

OBJECTIVE

- Introduce the fundamental of AI and its role in modern commerce.
- Demonstrate how AI can be used to convert raw data into meaningful business insights.
- Provide hands-on experience of AI tools and techniques relevant to commercial decision making.
- Enable the students to interpret AI driven analytics and apply them to real world business problems.
- Foster data driven thinking and enhanced the strategic decision-making using AI solutions.

DESCRIPTION

A five-day value-added course titled “From Data to Decisions: Practical AI Skills for Commerce” aimed at equipping the students from Commerce discipline with the foundational knowledge and hands on skills essential to leverage Artificial Intelligence (AI) in commercial decision making. The session covered the key concepts in data analytics, machine learning, and various AI tools, with a strong focus on real world applications in marketing, sales, analysis of customer behavior, and supply chain optimization. Students explored how to be transformed raw data into actionable insights, enabling faster and smarter business decisions. The sessions emphasized accessibility, ensuring that students from both technical and non-technical backgrounds could grasp and apply AI concepts effectively within their organizational context. The value-added course typically included the following activities: • AI Application in Analytics: The session designed to bridge the gap between data analysis and

intelligent decision-making through artificial intelligence. The session explored how AI techniques such as machine learning, natural language processing, and predictive modeling can be applied to analyze large datasets, uncover hidden patterns, and generate actionable insights. Emphasis was placed on real-world applications in areas such as customer analytics, demand forecasting, risk assessment, and process optimization. Students were introduced to practical tools and frameworks that enable the seamless integration of AI into existing analytics workflows. During the session two use cases including voice recognition and image recognition were practically tested. • AI Application in Security: The session aimed at demonstrating how AI is transforming the domains of cyber security and physical security domains. The students were introduced to core AI techniques including machine learning for anomaly detection, deep learning for facial and object recognition and NLP for threat intelligence gathering from the unstructured data sources. Real world applications were discussed including behaviour-based authentication, fraud detection, video surveillance analytics, and automated threat response systems. Hence, students had a clear understanding of how AI enhances security infrastructure by enabling detection, smart prevention, and more adaptive defence mechanism. • Develop a Chat-bot Application: The session aimed at equipping students with the conceptual and technical insights needed to design and implement the conversational interfaces. The session begins with the introduction of the fundamentals of conversational AI followed by intent classification and entity recognition. Students were guided through step-by-step process of planning a chat-bot's purpose, user flow, designing effective conversation paths and integrating it with website. The student had a practical understanding of how chat-bot service can enhance user engagement, automate customer support and streamline business operations.

OUTCOMES

- Gain a foundational understanding of AI concepts and how they are reshaping the commercial landscape.
- Students will be able to identify relevant data sources and understand how AI process data to reveal patterns and trends.
- Students will gain basic practical skills using AI tools to analyse commercial data.
- Students will be able to translate AI-generated outputs into actionable strategies.
- Students will develop a mindset geared towards leveraging AI insights for faster and more accurate decisions.


GPS Map Camera
Patiala,Punjab,India
Alampur Ghurama Khurd Road, Rajpura, Patiala, Punjab 140402, India
Lat 30.506496, Long 76.652313
05/05/2025 09:56 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514290, Long 76.660277
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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	IGNITE: THE IDEA FACTORY
DATE	2025-05-05 to 2025-05-06
MODE	OFFLINE
VENUE	LH-406, ROCKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL,CHITKARA UNIVERSITY, RAJPURA (INDIA))
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	SONU BAJAJ & ABHISHEK CHAUHAN, FOUNDER-WELNCUBATE & CO-FOUNDER-WELNCUBATE
NO. OF PARTICIPANTS	68
SDG NO	4, 8, 9, 12, 17

OBJECTIVE

- To help students develop the skill of generating creative, actionable, and innovative business ideas.
- To foster an entrepreneurial mindset among students through hands-on activities and expert guidance.
- To enhance collaboration and team-based problem-solving skills.
- To expose students to ideation tools and real-life startup strategies.
- To build confidence in presenting ideas and receiving critical feedback

DESCRIPTION

The two-day workshop was centred around building entrepreneurial capabilities through idea generation, innovation modelling, and teamwork. On Day 1, students engaged in interactive sessions focused on understanding ideation frameworks, identifying opportunity areas, and analysing real-life examples of successful startups. They learned techniques such as SCAMPER, mind mapping, and problem-solution fit to refine their thinking process. On Day 2, the focus shifted to applying these concepts in teams. Students collaborated to create and shape their business ideas, guided by the mentors. Each team then worked toward developing a compelling business solution and learned how to communicate their ideas effectively. The workshop concluded with team presentations, where students received constructive feedback from the resource persons. Overall, the workshop emphasized experiential learning, encouraged risk-taking, and instilled confidence among students to pursue innovative paths. It

also introduced the students to startup culture, problem-solving under constraints, and building value-driven solutions.

OUTCOMES

- Improved ability to generate and evaluate business ideas using structured techniques.
- Enhanced understanding of the entrepreneurial journey and mindset.
- Experience in working within a team to develop and refine innovative solutions.
- Greater clarity about start-up fundamentals including problem-solving, customer focus, and value creation.
- Confidence in presenting business ideas and incorporating feedback for improvement.




Why Now, Why Us?
Build India's most loved green-tech recycling platform. Let's make waste valuable again—one pickup at a time.
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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON FINANCIAL CRIMES IN BUSINESS: PREVENTION, DETECTION AND MANAGEMENT
DATE	2025-05-05 to 2025-05-05
MODE	OFFLINE
ORGANIZER NAME	DEPARTMENT OF FINANCE
NO. OF PARTICIPANTS	19
SDG NO	4, 8, 9, 17

OBJECTIVE

- To create awareness about various forms of financial crimes affecting businesses.
- To provide insights into detection tools and preventive strategies.
- To familiarize students with real-world challenges in fraud risk management.
- To introduce global compliance practices and forensic investigation basics.
- To encourage ethical decision-making and critical thinking in finance.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, successfully conducted a highly engaging and insightful workshop on "Financial Crimes in Business: Prevention, Detection and Management" on 5th May, 2025. The session began at 10:00 AM and was held at the Academy Centre of Excellence, Rockefeller Block. The workshop featured two distinguished speakers from WNS Global Services (P) Ltd — Mr. Samrat Banerjee, General Manager – Process Training, and Mr. Sandeep Chakravadhanula, General Manager and Capability & Practice Lead – Financial Crimes (CCFS, CFS, CAMS certified). Their deep industry expertise offered the students a rare opportunity to explore real-world practices and strategies to counter financial crimes in the business environment. The session aimed to raise awareness about the rising threats of financial fraud, including cybercrime, money laundering, internal frauds, and regulatory non-compliance. Through a combination of case studies, interactive discussions, and practical insights, the session helped students understand not only the nature and scope of financial crimes but also the frameworks and tools used in their prevention, detection, and management. Organised by Chitkara Business School under the coordination of Dr. Vimmy, Assistant Professor (Department of Finance), the workshop aligned perfectly with the university's mission to bridge academic knowledge with industry practices. It

equipped students with practical insights and critical thinking skills necessary to navigate and respond to the challenges of financial crime in their future careers.

OUTCOMES

- Students learned about different types of financial crimes and their impact.
- Participants gained exposure to practical tools for fraud detection and prevention.
- The session deepened students' understanding of global financial compliance standards.
- Students developed a proactive mindset toward ethical and legal practices.
- The event fostered industry readiness by connecting classroom concepts to field realities.



EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON MASTERING MORTGAGE FUNDAMENTALS: KEY INSIGHTS FOR MBA PROFESSIONALS
DATE	2025-05-05 to 2025-05-05
MODE	OFFLINE
ORGANIZER NAME	DEPARTMENT OF FINANCE
NO. OF PARTICIPANTS	10
SDG NO	4, 8, 9, 17

OBJECTIVE

- To introduce students to the fundamentals of mortgage finance and its significance in the financial sector.
- To explain the key stages of mortgage processes including origination, underwriting, and servicing.
- To provide real-world insights into regulatory requirements and compliance standards in the mortgage industry.
- To build awareness about global mortgage markets, especially the U.S. system.
- To help students connect academic finance knowledge with operational mortgage practices.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, conducted an offline workshop titled "Mastering Mortgage Fundamentals: Key Insights for MBA Professionals" on 5th May, 2025, at the Academy Centre of Excellence, Rockefeller Block. The workshop was specially curated for MBA (Finance) students of Batch 2024–26, aiming to provide them with practical insights into the world of mortgage finance. The session was led by experienced professionals from WNS Global Services (P) Ltd – Mr. Samrat Banerjee, General Manager – Process Training, and Mr. Anuj Kapoor (NMLS), Senior Group Manager and Mortgage Operations Lead. Their vast industry exposure and operational expertise made the session an exceptional learning opportunity for students preparing to enter the financial services domain. The workshop focused on building foundational understanding of the mortgage ecosystem, including loan origination, underwriting, regulatory compliance, servicing, and default management. Participants were introduced to the latest trends and challenges in the mortgage industry,

particularly in the U.S. market, which dominates global mortgage finance activity. This industry-oriented initiative, coordinated by Dr. Gitika Arora, Assistant Professor (Department of Finance), aimed to bridge the gap between academic concepts and practical realities. Students explored the end-to-end lifecycle of mortgage processes, understood key regulatory frameworks, and engaged in interactive discussions to deepen their knowledge of this critical segment of the financial sector. The workshop not only enriched academic learning but also helped students enhance their employability by aligning with current industry needs and standards in mortgage operations and risk management

OUTCOMES

• Students gained a clear understanding of mortgage fundamentals and their relevance to business finance.
• Participants became familiar with operational roles and career paths in the mortgage industry.
• The workshop provided practical exposure to compliance and regulatory aspects of mortgage management.
• Students developed a broader perspective on global mortgage structures and U.S. practices.
• The session equipped students with knowledge that can enhance their job readiness in financial services.




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Event Details	
Event Name	Laughter Day Celebration on Nurses Week
Topic	Laughter Day: Real-Life Humour Comic Contest
Date	06-05-2025
Time	11Am onwards
Mode	Offline
Venue	Martin Luther Block, Chitkara University
Organizer Name	Ms. Amanpreet Kaur, Assistant Professor, Department of Nursing, CSHS Ms. Jigyasha Sharma, Assistant Professor, Department of Nursing, CSHS Ms. Sonali Katoch, Nursing Tutor, Department of Nursing, CSHS
No. of Participants	5
Under SDG no.	3,10,17

Objectives

- To celebrate Nurses Week 2025 by highlighting the importance of humor and joy in nursing.
- To foster creativity among nursing students through comic storytelling.
- To provide a stress-relieving platform for nursing students to share and laugh about their real-life experiences.
- To improve communication and expression through visual storytelling.

The Department of Nursing organized the "Laughter Day: Real-Life Humour Comic Contest" in celebration of Nurses Week 2025. Scheduled for 6th May 2025, this event is designed to infuse humor and joy into the lives of nursing students while simultaneously recognizing their hard work, dedication, and the challenges they face in their daily training. The central theme of the contest is to highlight real-life, humorous situations that nursing students encounter during their training or while interacting with patients and healthcare staff. Students are encouraged to submit comic strips or illustrations that showcase their creativity, wit, and the resilience nurses display in handling various situations. The comic entries should capture the lighter side of nursing, using humor to reflect the ups and downs of the profession, while also maintaining respect for the work and the people involved.

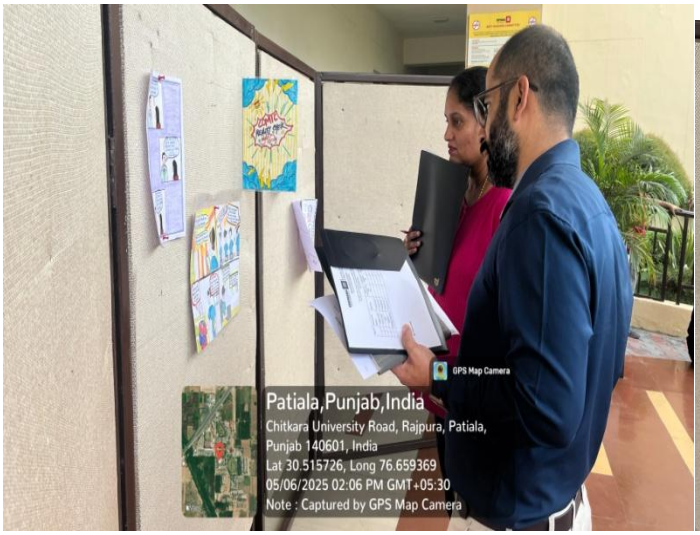
The contest also aims to build a sense of community among nursing students. Through the shared experience of humor, students can bond over common challenges and triumphs, strengthening their connections with each other. It's a great way to bring together the nursing student body and celebrate Nurses Week in a unique and engaging way.

In addition to fostering creativity and relieving stress, the "Laughter Day: Real-Life Humour Comic Contest" is a celebration of the nursing profession and the vital role nurses play in healthcare, with a focus on making this Nurses Week both fun and memorable. A total of 05 B.Sc. Nursing students participated in the event, with Ms. Mahima securing the 1st position, Ms. Mehak in 2nd, and Ms. Shivangi in 3rd place.

Outcomes

- Increased student engagement in Nurses Week activities through participation in the comic contest.
- Enhanced creativity and artistic expression among nursing students.
- Stress reduction as students shares and laugh about the humorous aspects of their experiences.
- Recognition of the importance of humor as a tool for coping with the emotional and physical challenges of the nursing profession.




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Punjab 140601, India
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Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.515824, Long 76.659169
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EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	"UNLOCKING THE UNCONSCIOUS: THE RORSCHACH INKBLOT TEST AS A WINDOW TO THE MIND."
DATE	2025-05-06 to 2025-05-06
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	NIKHIL KUMAR DAS, ASSOCIATE PROFESSOR
NO. OF PARTICIPANTS	75
SDG NO	3, 4, 17

OBJECTIVE

- To introduce the theoretical foundations and history of the Rorschach Inkblot Test.
- To understand the psychodynamic approach to personality assessment.
- To explore the test's role in revealing unconscious thoughts and emotions.
- To familiarize participants with the administration and scoring procedures of the test.
- To provide a platform for participants to engage in discussions and resolve queries.



DESCRIPTION

On May 6, 2025, Chitkara School of Psychology and Counselling hosted an enriching online workshop titled "Unlocking the Unconscious: The Rorschach Inkblot Test as a Window to the Mind." The event featured Mr. Nikhil Das, Associate Professor in the Department of Psychology at J.S. Hindu PG College, Amroha, as the guest speaker. The session provided an in-depth exploration of the psychodynamic approach to personality assessment, with a particular emphasis on the Rorschach Inkblot Test, one of the most recognized projective psychological tools. Mr. Das meticulously outlined the historical development of the test, its theoretical foundations, and its practical applications in clinical and research settings. He

elaborated on how the Rorschach test helps to uncover unconscious thoughts, emotions, and conflicts by analysing how individuals perceive abstract inkblots. The workshop covered crucial aspects such as test administration, scoring methods, and interpretive techniques, ensuring a comprehensive understanding for the participants. The session concluded with an interactive Q&A, allowing attendees to clarify their doubts and enhance their understanding of the subject matter. This workshop provided valuable insights into the complex processes of psychological assessment and the role of projective tests in revealing the hidden aspects of the human mind. It offered a unique opportunity for students and professionals to deepen their knowledge and appreciation of one of psychology's most intriguing tools.

OUTCOMES

- Participants gained a deeper understanding of the Rorschach Inkblot Test and its applications in psychology.
- Attendees enhanced their knowledge of psychodynamic personality assessment techniques.
- Participants developed skills in administering and interpreting the Rorschach test.
- The session fostered greater confidence in using projective techniques for clinical and research purposes.
- Attendees left with a comprehensive understanding of how unconscious material can be uncovered through the Rorschach method.



EVENT DETAILS	
EVENT TYPE	MIND MANAGEMENT
TOPIC	"SCIENCE OF WELL-BEING" FOR MONDRAGON UNIVERSITY SPAIN COHORT
DATE	2025-05-07 to 2025-05-07
MODE	OFFLINE
ORGANIZER NAME	CHITKARA HAPPINESS CENTRE, IN COLLABORATION WITH THE OFFICE OF INTERNATIONAL AFFAIRS
RESOURCE PERSON	MANAV BANSAL , CHIEF HAPPINESS OFFICER
NO. OF PARTICIPANTS	40
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE:

1. Find What You Are Passionate About
2. Take Care of Yourself Every Day
3. Be Social and Take Time Off
4. Leave Your Comfort Zone

DESCRIPTION:

Chitkara Happiness Centre, in collaboration with the Office of International Affairs, hosted a vibrant and interactive session on the "Science of Well-being" for 36 students and 1 faculty member from Mondragon University, Spain, as part of the Student Exchange Program. The session kicked off with an energetic *Laugh & Dance Party*, instantly setting a joyful tone and building a strong sense of connection among participants. Led by Mr. Manav Bansal, Chief Happiness Officer at Chitkara University, the session centered around the *"DOSE of Happiness"*—the four key happiness hormones: *Dopamine, Oxytocin, Serotonin, and Endorphins*. Through thoughtfully curated activities, students explored how to naturally boost these hormones: * *Laughter Yoga and Dance* to elevate Endorphins and Dopamine, * *Gratitude Activity* to nurture Serotonin and foster a sense of positivity, * *Group Hugging and Teamwork Exercises* to release Oxytocin and build trust, * *The Musical Cup Game* to promote coordination, teamwork, and joy. The session was a beautiful blend of science, movement, emotion, and connection—making learning not just informative but also unforgettable. By the end, the room was filled with smiling faces and uplifted spirits. The students expressed immense joy and gratitude, sharing how deeply the experience touched and energized them. It was truly a celebration of happiness, learning, and global togetherness—reflecting Chitkara University's dedication to holistic education and student well-being.

OUTCOMES:

1. Students will be able to develop the practice of mindfulness
2. Students will be able to develop self-awareness
3. Students will be able to develop skills for self-regulation
4. Students will be able to understand their expectations in relationships and ensure healthy relationships with family, peers, and teachers
5. Students will be able to learn the skills of critical thinking & inquiry towards effective decision making



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025



At the a vibrant and interactive session on the "Science of Well-being" on 8/05/2025

EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	INTERACTION WITH SH. SHALEEN MITRA
DATE	2025-05-07 to 2025-05-07
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	SH. SHALEEN MITRA, OSD TO HEALTH MINISTER
NO. OF PARTICIPANTS	100
SDG NO	3, 5, 8, 9, 16, 17

OBJECTIVE

- To inform students and faculty about the current state of drug abuse and the "War against Drugs" programme in Punjab, utilizing relevant data.
- To explore potential collaborations between Chitkara School of Psychology and Counselling and the Health Department's anti-drug initiatives.
- To discuss the feasibility of implementing community psychology outreach programmes to address drug addiction at the grassroots level.
- To assess the possibility of introducing a drug de-addiction capsule programme within universities in Punjab.
- To identify opportunities for developing a leadership course in mental health and establishing district-level technical resource centres.

DESCRIPTION

Sh. Shaleen Mitra, OSD to the Hon'ble Health Minister, and his team visited Chitkara School of Psychology and Counselling on May 7, 2025, to engage academia and youth in the "War against Drugs" (Yudh Nashiyan Virudh) programme. Mr. Mitra presented alarming data on drug usage in Punjab, highlighting the significant shortage of mental health professionals in both government and private sectors, despite 7.2 lakh individuals receiving care at OOAT centers. He stressed the urgency of bolstering community psychology outreach and proposed launching a drug de-addiction capsule programme in Punjab universities. The pervasive threat of Narco Terrorism was also underscored. Discussions with faculty focused on forging linkages, initiating a leadership course in mental health, and establishing district-level

technical resource centers to reach affected communities. The visit aimed to foster academic involvement in addressing this critical public health issue.

OUTCOMES

- Increased awareness among students and faculty regarding the prevalence and impact of drug abuse in Punjab.
- Identification of potential avenues for academic contribution to the "War against Drugs" programme.
- Development of preliminary plans for community psychology initiatives targeting drug addiction.
- Exploration of a framework for a drug de-addiction capsule programme suitable for university settings.
- Initiation of discussions and planning for a leadership course in mental health and the establishment of district-level technical resource centres.



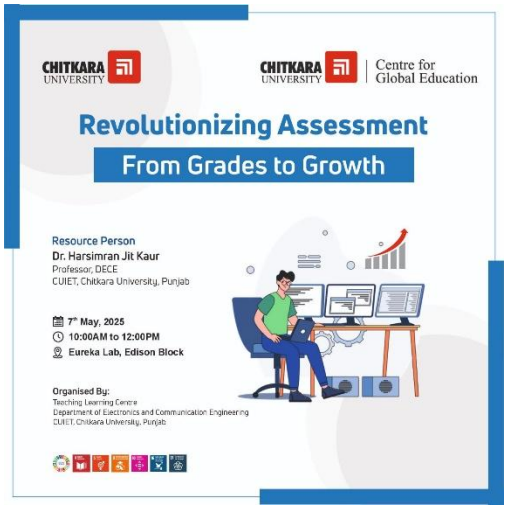




EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	REVOLUTIONIZING ASSESSMENT FROM GRADES TO GROWTH
DATE	2025-05-07 to 2025-05-07
MODE	OFFLINE
VENUE	EUREKA LAB (EDISON BLOCK)
ORGANIZER NAME	DR. RUBINA DUTTA
RESOURCE PERSON	DR. HARSIMRAN JIT KAUR, PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	15
SDG NO	4, 5, 9, 10, 16, 17

OBJECTIVE

- To familiarize faculty members with innovative digital tools such as Kahoot, Mentimeter, and FigJam for enhancing formative assessment and student engagement.
- To promote a shift from traditional summative grading to holistic, growth-oriented assessment practices.
- To equip educators with practical strategies for implementing real-time feedback and reflective learning in their teaching.
- To foster a culture of continuous academic improvement through student-centric assessment design.



DESCRIPTION

The Teaching Learning Centre (TLC) of the Department of Electronics and Communication Engineering, Chitkara University Institute of Engineering and Technology (CUIET), organized a highly engaging and thought-provoking session titled “Revolutionizing Assessment: From Grades to Growth” on 7th May 2025. The session was part of the Centre’s ongoing efforts to foster pedagogical innovation and enhance faculty competencies in student-centric teaching and evaluation practices. Aimed at redefining traditional approaches to assessment, the session encouraged educators to shift from purely summative grading

systems toward more formative, growth-oriented evaluation models. The focus was on designing assessment strategies that support reflective learning, skill development, and academic progression—placing student growth at the heart of the learning process. The session was led by Prof. Harsimran Jit Kaur, who served as the resource person. With her expertise in educational innovation and faculty training, Prof. Kaur provided deep insights into the evolving role of assessment in higher education. She highlighted the importance of designing evaluation frameworks that go beyond numerical grades and emphasize feedback, engagement, and continuous improvement. A significant highlight of the session was the demonstration of interactive digital tools such as Kahoot, Mentimeter, and FigJam. These platforms are widely recognized for their ability to promote active learning and real-time feedback. Prof. Kaur showcased their classroom applications through live demonstrations, illustrating how such tools can be seamlessly integrated into teaching to improve student participation and learning outcomes. Faculty members enthusiastically took part in the hands-on activities, exploring how these technologies could be used to make assessments more dynamic, inclusive, and reflective of individual student progress. The session emphasized that assessments should not merely serve to judge student performance but also to inform teaching strategies and motivate learners. The discussion also centered around promoting a growth mindset, where mistakes are viewed as learning opportunities, and the focus remains on continuous improvement. Prof. Kaur encouraged educators to adopt practices that nurture critical thinking, creativity, and self-reflection among students. The session concluded with faculty members gaining practical strategies and tools to reframe their assessment methods. Aligned with the broader mission of the TLC, this initiative reinforced Chitkara University's commitment to educational excellence through innovation, collaboration, and reflective teaching practices.

OUTCOMES

- Faculty members gained hands-on experience with interactive tools to make assessments more engaging and effective.
- Participants developed an understanding of designing assessments that support deeper learning and competency development.
- Increased awareness among educators about the value of formative assessments and growth mindset in student learning.
- Strengthened the university's commitment to innovative teaching practices through active participation and knowledge sharing.


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KEY FEATURES OF GROWTH ASSESSMENT
Ongoing feedback
Rubrics with developmental indicators
Peer/self assessment
Reflective practices
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516529, Long 76.659682
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Prompt: One challenge you face with grading
rubric
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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
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Event Name	Tree plantation Drive: ROOT THE FUTURE ONE TREE AT A TIME
Date	8 /05/2025
Venue	Omega Zone, Chitkara University, Punjab
Organizer	Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	NA
Number of Participants	50 participants 11 faculty
SDG Number	3, 17
Duration	1 hour

Description of Event:



The "ROOT THE FUTURE, ONE TREE AT A TIME" Tree Plantation Drive, held on 08/05/2025, was an impactful environmental initiative organized by the Department of Optometry at Chitkara School of Health Sciences, Chitkara University, Punjab. The event aimed to raise awareness about the importance of environmental conservation and sustainability through active participation in tree planting. Dr. Sonika Bakshi Dean of Chitkara School of Health Sciences, led the drive, guiding and inspiring all participants. The faculty members of the Department of Optometry played an integral role, both by participating in the planting process and by sharing valuable insights on the ecological significance of trees. Their involvement highlighted the importance of education and leadership in fostering a sense of environmental responsibility.

Students from the Department of Optometry eagerly joined the initiative, planting trees around the campus with great enthusiasm. As they carefully dug holes, placed saplings, and watered them, they understood the long-term benefits of their actions in combating climate change, improving air quality, and contributing to biodiversity. This hands-on experience not only taught them about the environmental impact of tree planting but also instilled a sense of responsibility toward protecting the planet.

The event, under the theme "ROOT THE FUTURE, ONE TREE AT A TIME," was more than just a plantation drive; it was a celebration of collective action towards a greener, healthier future. By coming together, faculty and students at Chitkara University exemplified the power of unity in addressing global environmental challenges and demonstrated that every small effort counts in the larger fight against climate change.






COLUMBUS

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	AD WARS: WHERE MADNESS MEETS MARKETING
DATE	2025-05-08 to 2025-05-08
MODE	OFFLINE
VENUE	ROKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. PAYAL BASSI AND DR. REENA MALIK
NO. OF PARTICIPANTS	60
SDG NO	4, 9, 17

OBJECTIVE

- To foster creative thinking by encouraging students to design impactful advertisements.
- To enhance communication and presentation skills through competitive performance-based marketing activities.
- To promote teamwork and collaboration among students from various business disciplines.
- To bridge academic learning with real-world application.

DESCRIPTION

The Edu Core Club of Chitkara Business School synergized by BBA Professional organized the event "AD Wars: Where Madness Meets Marketing!" on May 8, 2025, at Chitkara Business School, Rajpura Campus. The event aimed to provide a platform for students to tackle real-world challenges with innovative marketing strategies, enhancing creativity, critical thinking, and communication skills. Participants explored six themes, including UPI scams, mental well-being, mindful eating, and digital dependence. A total of 12 teams from CBS presented original advertisements addressing these issues. Judges Dr. Babita Singla and Dr. Anupam offered valuable insights, and Dr. Deepak Sood, Asst. Dean BBA Professional facilitated the felicitation ceremony. In the Print Advertisement category, Team Pixel & Paper (BBA Professional) took first place. Team Rupee Rockets (BBA Professional) won the On-the-Spot Performance category, while Team Elite Force (BBA FinTech and BA Economics) secured second. The event showcased the creativity and teamwork of CBS students, emphasizing marketing's power to drive social change.

OUTCOMES

- Students created and presented original advertisements addressing key societal concerns.
- Participants demonstrated improved public speaking and persuasive communication skills during on-the-spot and prepared presentations.
- Interdisciplinary collaboration was evident with teams comprising students from BBA Professional, FinTech, and BA Economics.
- The event highlighted marketing's role as a force for social change, reinforcing its relevance beyond commercial use.



Title: Nextwave Startups: Disruption by Technology		
1	**Type of Activity**	Level 1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Nextwave Startups: Disruption by Technology**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/1C5zw8EFK4/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a power-packed session on **"Nextwave Startups: Disruption by Technology"** with Mr. Pulkit Ahuja, Founder of Proxgy. The session offered student entrepreneurs a deep dive into how emerging technologies such as AI, IoT, Blockchain, and Cloud are redefining the startup landscape. Participants explored real-world disruption case studies, learned how to leverage tech for innovation, and understood strategies to future-proof their ventures. Mr. Ahuja's insights on building tech-first solutions equipped attendees with the mindset and tools required to thrive in a rapidly evolving digital world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns with IIC's mandate to foster innovation and technology-driven entrepreneurship. It enabled students to understand the practical applications of frontier technologies in solving real-world problems and building scalable startups. By focusing on disruption, adaptability, and tech-first thinking, the session contributed to developing a culture of innovation and forward-looking entrepreneurial strategies among student founders—fulfilling the core objectives of Institution's Innovation Council.	
7	**Start and End date of the event:** 09/05/2025 to 09/05/2025	
8	**Mention minimum number of students (Event):** 650	
9	**Mention minimum number faculty (Event):** 5	
10	**Objective of the event in 3 words (90 Characters) only:** Empower student startups through disruptive technology and innovation insights.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced tech understanding, innovation mindset, startup adaptability, and future readiness.	
12	**SDG Covered – SDG 8, SDG 9, SDG 17**	

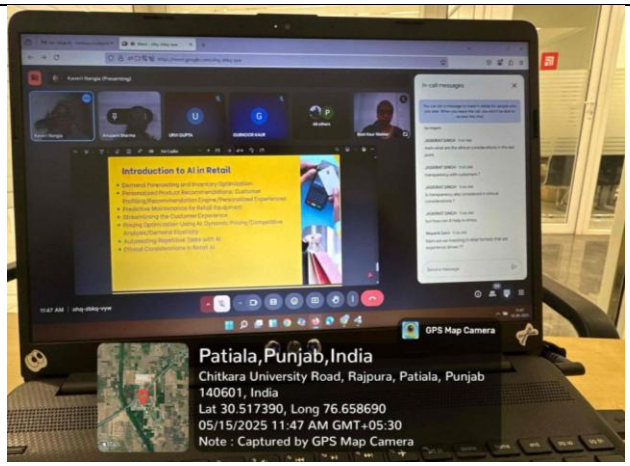
Flyer Photograph (<2MB)	Photographs with Speaker/Students (<2MB)
	
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Pulkit Ahuja**
Designation:	**Founder**
Organization:	**Proxgy**
Mail ID:	**N/A**
Contact No.	**N/A**

Future of the Retail Business: Online v/s Offline		
1	**Type of Activity**	Expert Talk
2	**PROGRAM THEME (KEYWORDS)**	Omnichannel Retailing, Digital Transformation in Retail, Consumer Behaviour Trends, Technological Advancements in E-commerce and Sustainability in Retail Models
3	**LINK (Pre-Link)**	https://www.facebook.com/share/p/1DrWzeiTkR/
	LINK (Post Link)	
4	**Program Type**	level 1
	Nomenclature	Expert Talk
	Duration of the activity	02 Hours
5	Description of the event not more than **100 words** (Final Report) The BBA Retail Management program at Chitkara Business School organized an insightful online session on *"Future of Retail Business: Online vs Offline"* on 15th May 2025. The session was led by Ms. Kaveri Nangia, Executive Consultant at K247 Consult, who shared valuable perspectives on emerging retail trends, consumer behaviour, and the evolving dynamics between physical and digital retail spaces. The event aimed to enhance students' understanding of strategic retail models and prepare them for future industry challenges. It witnessed active participation from students of BBA Retail Management (Batch: 2023 & 2024).	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-**Maximum 100 words**). The session on *"Future of Retail Business: Online vs Offline"* conducted by the BBA Retail Management department fits well within the objectives of the Institution's Innovation Council (IIC). The event encouraged students to explore how innovation and technology are reshaping the retail industry. With insights into digital retail strategies, changing consumer behavior, and the role of innovation in offline and online formats, the session inspired students to think creatively and understand real-world business transformations. It provided a platform to promote innovative thinking, aligning with	

	IIC's goal of nurturing an entrepreneurial mindset and fostering a culture of innovation among students.	
7	Start and End date of the event: 15/5/2025 to 15/05/2025	
8	Mention minimum number of students (Event): 60	
9	Mention minimum number faculty (Event): 03	
10	Objective of the event in 3 words (90 Characters) only: Retail Innovations, Consumer Trends, Retail Channels	
11	Benefit of the activity in 5 words (120 Characters) only: Industry Insight, Understanding Retail Models, Innovation Awareness, Career Orientation, Interactive Learning	
12	**Video URL**	https://www.youtubeeducation.com/watch?v=-r68af-8BXY
13	SPACE FOR PHOTOGRAPHS	







(a) Ensure the photographs reflect the resource person with the attendees and with Standy/Banner

(b) You can click high quality photo and then reduce the size by using online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because, the submission portals limit the size to 2MB. You can also provide 2 collages with size less than 2MB.	
Name of Department:	**BBA-RETAIL MANAGEMENT**
Name of Organiser with Mail ID & Contact Number:	Dr. Subodh Saluja Subodh.saluja@chitkara.edu.in 9999657435 Dr. Reet Kaur Reetkaur.makkar@chitkara.edu.in 9355208800
Resource Person Details:	
Name:	Ms. Kaveri Nangia
Designation:	Executive Consultant
Organization:	K247 Konsult
Mail ID:	Kaverin@gmail.com
Contact No.	+918427753359

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	IIC TALK ON FOUNDERS AND FAILURES: ENTREPRENEURIAL CASE DILEMMAS
DATE	2025-05-15 to 2025-05-15
MODE	ONLINE
ORGANIZER NAME	DR. DEEPAK SOOD AND DR. REENA MALIK
RESOURCE PERSON	DR. SHEFALI SALUJA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	97
SDG NO	4, 9, 17

OBJECTIVE

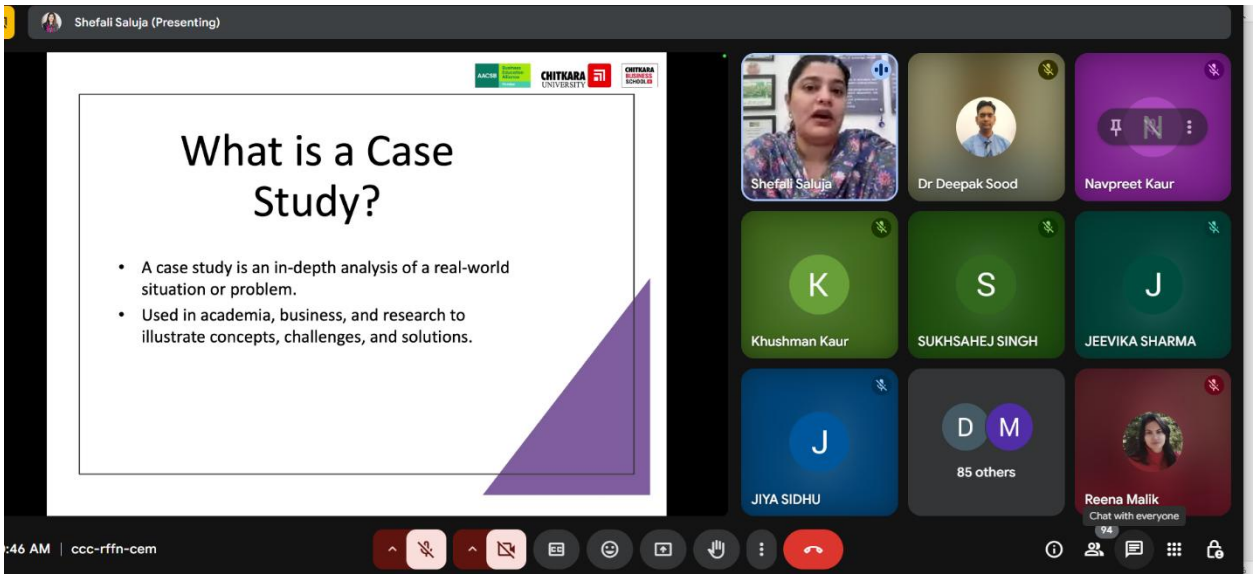
- To expose students to real-world entrepreneurial challenges through case-based learning.
- To enhance students' understanding of ethical dilemmas.
- To develop critical thinking and problem-solving skills.
- To bridge theoretical knowledge with practical application.

DESCRIPTION

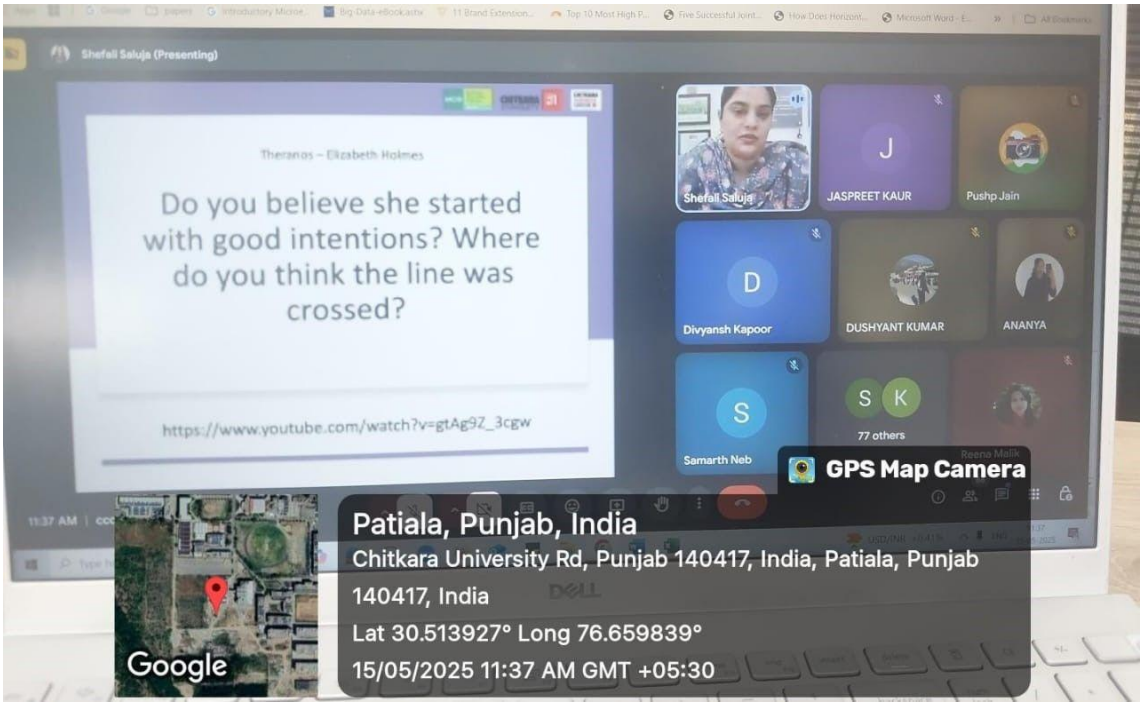
The Department of BBA Professional organized an expert talk Department of BBA Professional organised an expert lecture online on 15-5-25 titled "Founders and Failures: Entrepreneurial Case Dilemmas". The resource person for the session was Dr. Shefali Saluja, Assistant Professor at Chitkara Business School. It was a highly insightful and thought-provoking engagement aimed at undergraduate BBA Professional students. Dr. Shefali Saluja brought a strong practical orientation to the session by integrating real-world entrepreneurial case studies, focusing particularly on ethical dilemmas faced by startup founders. The session provided students with a unique opportunity to delve into the critical decisions entrepreneurs must make when navigating through uncertain environments, resource limitations, and conflicting stakeholder interests. Students actively engaged in analyzing the consequences of various choices and proposed viable solutions. The session helped participants develop critical thinking, decision-making abilities, and a stronger understanding of the ethical responsibilities of entrepreneurs. It served as an excellent platform for bridging theoretical learning with practical business realities, preparing students for future entrepreneurial venture.

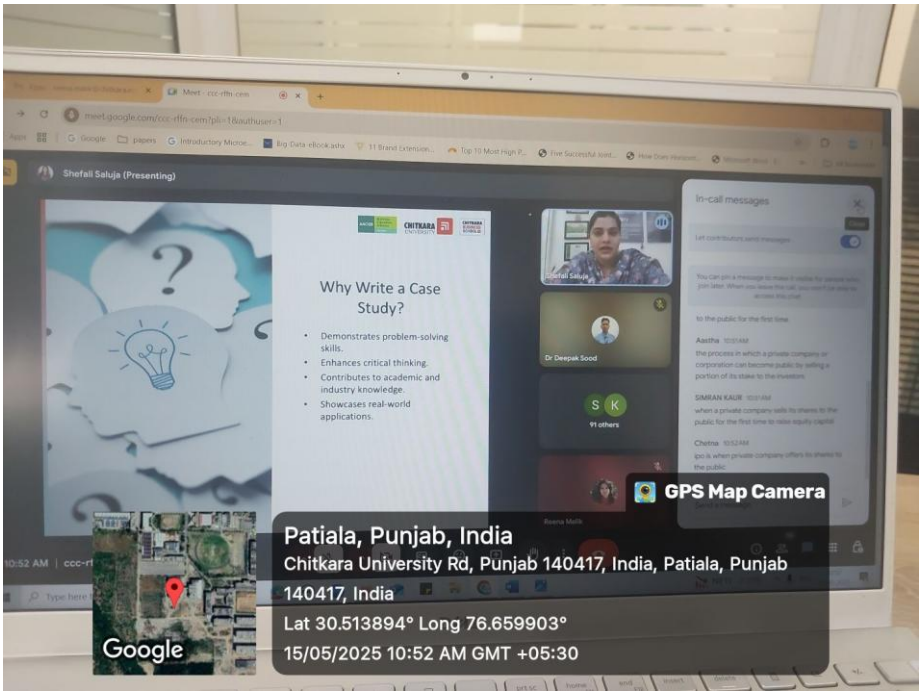
OUTCOMES

- Students gained practical exposure to real entrepreneurial challenges.
- Enhanced ethical reasoning and the ability to evaluate decisions.
- Improved decision-making skills under conditions of uncertainty and limited resources.
- Increased student engagement and participation, reflecting deeper learning.






Shefali Saluja (Presenting)
Theranos – Elizabeth Holmes
Do you believe she started with good intentions? Where do you think the line was crossed?
https://www.youtube.com/watch?v=gtAg9Z_3cgw
Shefali Saluja
JASPREET KAUR
Pushp Jain
Divyansh Kapoor
DUSHYANT KUMAR
ANANYA
Samarth Neb
77 others
GPS Map Camera
Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.513927° Long 76.659839°
15/05/2025 11:37 AM GMT +05:30
Google


Shefali Saluja (Presenting)
Why Write a Case Study?
Demonstrates problem-solving skills.
Enhances critical thinking.
Contributes to academic and industry knowledge.
Showcases real-world applications.
In-call messages
Dr Deepak Sood
91 others
GPS Map Camera
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Chitkara University Rd, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.513894° Long 76.659903°
15/05/2025 10:52 AM GMT +05:30
Google

Event Details	
Event Name	Nurse's Day Celebration
Topic	Oath taking ceremony
Date	16th May, 2025
Mode	Offline
Venue	Exploretorium, Chitkara University, Punjab
Organizer Name	Ms. Amanpreet Kaur, Assistant Professor, CSHS, Chitkara University, Punjab Ms. Kanika Sharma, Assistant Professor CSHS, Chitkara University, Punjab
No. of Participants	57
SDG No.	3,4,16,17

Objectives

- International Nurses Day aims to highlight the importance of nurses in the healthcare sector. It also acts as an opportunity to thank nurses for their efforts and for taking care of patients around the clock.
- To formally induct the 12th Batch of B.Sc. Nursing students into the nursing profession through the Oath Taking Ceremony.
- To encapsulate the invaluable contribution of nurses to the healthcare ecosystem and underscores their pivotal role in shaping the future of healthcare.
- To commemorate the birth anniversary of Florence Nightingale, the pioneer of modern nursing, by reflecting on her values and legacy through creative student expressions
- It promotes the importance of nursing ethics and professionalism through the oath taking ceremony
- To reinforce the pivotal role of nurses in shaping the future of global healthcare with a focus on this year's theme: *"Our Nurses. Our Future. Caring for Nurses strenghtens."*

- To inspire students by facilitating interaction with experienced nursing professionals and dignitaries from the healthcare industry
- To celebrate the achievements of nursing students in both academic and extracurricular domains

On International Nurses Day 2025, the Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, organized a vibrant and solemn Oath Taking Ceremony for the 13th Batch of B.Sc. Nursing students. The celebration paid tribute to Florence Nightingale, famously known as *"**The Lady with the Lamp**,"* in whose honour Nurses Day is observed globally. The ceremony commenced with the traditional lamp lighting, a symbolic gesture signifying knowledge, compassion, and service. The lamp was lit by Dr. Madhu Chitkara Pro chancellor of Chitkara University, Punjab, along with Dr. Harmeet Kaur Kang, Principal & Director, and other esteemed dignitaries. This act marked the official beginning of the day's events.A powerful and emotive pantomime performance based on the autobiography of Florence Nightingale was presented by the students of B.Sc. Nursing (2nd semester), offering deep insights into her struggles, vision, and impact on modern nursing. The Theme for this year, "Our Nurses. Our Future. Caring for nurses strengthens economies," was officially unveiled. The theme resonated deeply with the mission of the event and highlighted the evolving role of nurses not only as caregivers but as key contributors to the economic and functional sustainability of healthcare systems worldwide. Following the oath-taking, the atmosphere transitioned into a celebration of cultural diversity and student talent. An array of cultural performances such as a Fashion Show, Back-to-Back Dance, Regional and Bollywood Dances, and an energetic Punjabi Fusion captivated the audience and brought joy to the event. The event concluded with a Prize Distribution Ceremony, where students were recognized for their excellence in academics and co-curricular activities. These accolades served not only as appreciation for individual achievements but also as motivation for continued dedication and growth. Total 57 student have attended the ceremony.




13TH BATCH OATH TAKING CEREMONY
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Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
Lat 30.516082, Long 76.657241
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Note : Captured by GPS Map Camera


BATCH OATH TAKING CEREMONY
GPS Map Camera
Patiala,Punjab,India
Rajpura, Patiala, Punjab 140601, India
Lat 30.515918, Long 76.657217
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Note : Captured by GPS Map Camera



Outcomes

The student's participation must bring together nursing students to share the insights, exchange experience and explore the latest advancements in the field so that the nursing students can enhance the knowledge, expand the network, and contribute to the nursing communities and plays the essential role in promoting wellbeing and improving health outcomes for individuals and communities

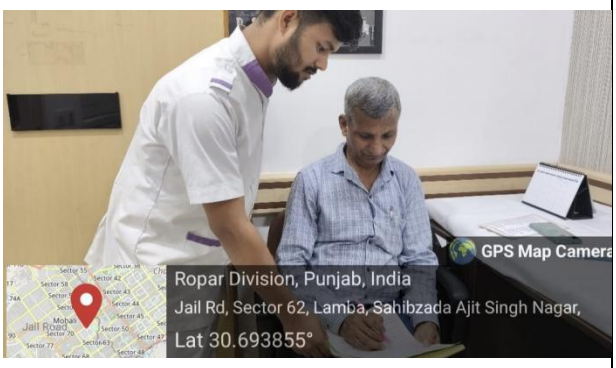
Event Name	Health Checkup and Awareness Talk on "World Hypertension Day"
Date	17th May, 2025
Venue	Fortis Hospital, Mohali
Organizers	Ms. Parminder Kaur (Associate Professor), Ms. Anjali (Nursing Tutor)
No. of Participants	56
No. of Impacted Individual	-
Under SDG no.	03, 04, 17

Objectives

- To create awareness among the general public on the prevalence, risks, and complications of hypertension.
- To Provide guidance on lifestyle changes, such as reducing salt intake, engaging in regular physical activity, managing stress, and avoiding tobacco and excessive alcohol, to prevent and control high blood pressure.
- To teach proper techniques for measuring blood pressure to ensure accurate readings, highlighting the importance of regular monitoring.
- To highlight the benefits of early diagnosis in preventing severe health outcomes like heart disease, stroke, and kidney failure, and discuss the role of community initiatives in promoting early detection.

On the occasion of **World Hypertension Day**, the **Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab**, organized a special awareness event at **Fortis Hospital, Mohali**. The event was conducted under this year's global theme, "Measure your Blood Pressure Accurately, Control it, Live Longer".This initiative aimed to raise awareness about hypertension, often referred to as the "silent killer" due to its asymptomatic nature, and to emphasize the importance of regular monitoring and management and the theme highlight the critical need for accurate blood pressure measurement.

The primary objective of the event was to raise awareness about hypertension, a condition often referred to as the "silent killer" because it typically shows no symptoms until serious complications arise. The initiative aimed to educate the public about the causes, symptoms, prevention, and management of hypertension. It also stressed the importance of regular health checkups and lifestyle modifications as preventive measures. Students from the B.Sc. Nursing 4th Semester played a central role in the event. They took the lead in organizing and facilitating various activities, including health checkups and awareness talks.Blood pressure screenings were provided to visitors, along with one-on-one health counseling and questioning. Informative pamphlets and brochures were distributed to further educate attendees on maintaining healthy blood pressure levels and recognizing early warning signs. The awareness talks covered essential topics such as the importance of regular monitoring, dietary and lifestyle changes, stress management, and the necessity of medical follow-up in managing hypertension effectively. Through direct interaction with the public, the students were able to engage meaningfully and offer practical advice tailored to individual needs. This event not only benefited the community by providing free health services and valuable information but also offered nursing students a platform to enhance their communication and organizational skills. It bridged the gap between theoretical learning and practical application, reinforcing the role of nurses in public health promotion. World Hypertension Day event organized by Chitkara University's Department of Nursing was a successful initiative in raising awareness about a major public health concern. It showcased the commitment of the institution and its students toward improving community health and promoting preventive health-care practices.



Students checking blood pressure and asking question related to hypertension on 17.05.2025



Students performing role play on causes of Hypertension on 17.05.2025

 Students checking blood pressure and asking question related to hypertension on 17.05.2025	 Students performing role play on symptoms of Hypertension on 17.05.2025
 Student giving awareness talk on prevention and treatment of Hypertension on 17.05.2025	 Group photo of Students after role play on 17.05.2025 world Hypertension Day

Outcomes

- The event effectively disseminated information about hypertension, emphasizing its asymptomatic nature and the importance of regular monitoring.
- Through interactive sessions and distribution of informational materials, attendees gained a deeper understanding of hypertension, its risks, and preventive measures.
- Public gained insight regarding the **importance of early detection and timely medical intervention**.
- Participants were educated on the role of nutrition in controlling blood pressure, highlighting foods that can help manage hypertension.

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	RISING BEHIND THE SCENES EMPOWERING UNIVERSITY SUPPORT STAFF
DATE	2025-05-19 to 2025-05-30
MODE	OFFLINE
VENUE	SPICE ROUTE & HOUSEKEEPING LAB, ESCOFFIER BLOCK (CHITARA UNIVERSITY, RAJPURA, PUNJAB)
ORGANIZER NAME	CHITKARA COLLEGE OF HOSPITALITY MANAGEMENT
RESOURCE PERSON	ANUBHAV JOSHI, ASSISTANT PROFESSOR | SHUBHAM SHARMA, ASSISTANT PROFESSOR | PANKAJ BHATIA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	50
SDG NO	4, 5, 9, 17

OBJECTIVE

- To enhance the skills and efficiency of university support staff.
- To promote professionalism and service excellence in hospitality roles.
- To provide hands-on training in housekeeping and service operations.
- To recognize and empower the contributions of behind-the-scenes staff.
- To foster a culture of continuous learning and inclusive growth.



DESCRIPTION

Chitkara College of Hospitality Management successfully organized a unique training and development program titled "Rising Behind the Scenes: Empowering University Support Staff" to acknowledge and enhance the contribution of support staff within the institution. The initiative, held from 19th–23rd May and 26th–30th May 2025, was designed to build capacity and improve the

efficiency of the university's support personnel, especially in hospitality and housekeeping roles. The training sessions were conducted at the Spice Route and Housekeeping Lab, providing participants with hands-on learning experiences. A total of 50 participants engaged in the sessions, reflecting a strong response and active participation from the university's support team. The sessions were led by esteemed resource persons – Mr. Anubhav Joshi, Mr. Shubham Sharma, and Mr. Pankaj Bhatia, all Assistant Professors at Chitkara University. Their combined expertise offered valuable insights into hospitality best practices, communication skills, service etiquette, and the importance of maintaining high standards in university operations. Organized by the Chitkara College of Hospitality Management, the event was held in collaboration with the Centre of Excellence for Sustainability and the Office of Administration. This collaborative effort underlined the university's commitment to inclusive growth and professional development for all employees. The program not only aimed at skill development but also served as a recognition of the vital roles support staff play in ensuring smooth and efficient campus operations. Sessions were designed to be interactive and practical, equipping participants with real-world skills applicable in their daily responsibilities. This initiative aligns with Chitkara University's broader mission to foster a culture of continuous improvement and respect across all levels of staff. By empowering those who work diligently behind the scenes, the university reinforces its values of dignity, teamwork, and service excellence. Overall, the event was a commendable success, leaving a lasting impact on participants and setting a strong precedent for future training initiatives aimed at uplifting the university's workforce.

OUTCOMES

- Improved practical skills in housekeeping and hospitality services.
- Increased confidence and motivation among support staff.
- Enhanced understanding of professional service standards.
- Strengthened team spirit and workplace efficiency.
- Recognition of the vital role support staff play in university operations.





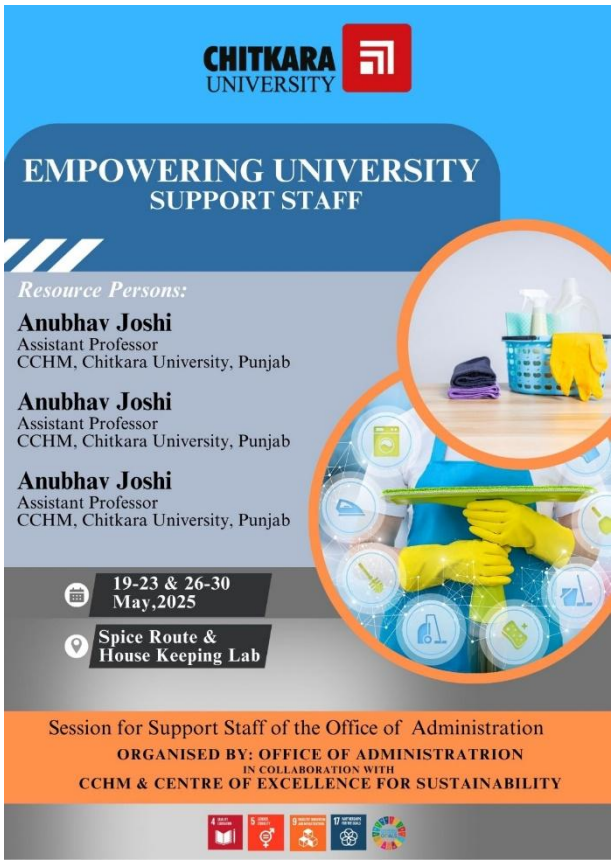



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Google

Detail of the Event/Session	
Date of the Event/Session	19th to 23rd May & 26th to 30 May 2025
Name of the Event/Session	Empowering University support staff
Resource Person	Mr. Anubhav Joshi, Mr. Shubham Sharma, Mr. Pankaj Bhatia
Organized By	Office of Administration in collaboration with CUCES & CSHM
Trainee Team/Count	Supporting staff/Supervisors/ 50
SDG Covered	4,5,9,17

Overview

The Office of Administration, in partnership with **CCHM** and **CUCES**, conducted a **week-long professional development workshop** designed to enhance the skills, efficiency, and morale of the university's support staff. The program underscored the indispensable role of support staff in maintaining institutional excellence while providing hands-on training to refine their professional competencies.



Key Training Modules

1. **Personal Grooming & Professional Appearance**
   - Emphasis on maintaining **neat hair, trimmed nails, fresh breath, and proper hygiene**.
   - Importance of **well-ironed uniforms and confident posture** to project professionalism.
   - A polished appearance fosters **self-respect and reinforces the university's positive image**.
2. **Workplace Hygiene & Sanitation**
   - Best practices for **cleaning high-touch surfaces and preventing contamination**.
   - Safe handling of **cleaning agents and disinfectants** to ensure a **healthy environment**.
   - Protocols for **maintaining sanitized workspaces** for students, staff, and visitors.
3. **Housekeeping Best Practices**

- **Hands-on training** in **bed-making (hospital corners), surface disinfection, and linen care**.
- Proper **waste segregation and disposal methods** to promote **sustainability and hygiene**.
- Techniques to **enhance efficiency while maintaining institutional standards**.

4. **Service Etiquette & Professional Conduct**
- Cultivating **respectful communication, attentive body language, and a courteous tone**.
- Strategies for **handling requests professionally** while maintaining composure.
- Importance of **active listening and proactive assistance** in a service-oriented role.

5. **Table Setup & Formal Service Techniques**
- **Practical demonstrations** on **proper placement of cutlery, crockery, and glassware**.
- Techniques for **serving beverages and meals gracefully** during formal events.
- Ensuring **aesthetic presentation and seamless service** for university functions.

Workshop Outcomes

The training yielded measurable improvements in:

✓ **Operational Efficiency** – Enhanced cleaning and maintenance expertise.

✓ **Hygiene & Safety Compliance** – Strengthened awareness of sanitation protocols.

✓ **Professional Confidence** – Increased job satisfaction and motivation.

✓ **Institutional Culture** – Reinforced values of **sustainability, inclusivity, and excellence**.

Conclusion

The **Empowering Support Staff Workshop** successfully equipped participants with **essential skills and renewed confidence**, affirming Chitkara University's commitment to **workforce development at all levels**. By investing in the professional growth of its support staff, the university fosters a **culture of dignity, collaboration, and sustained excellence**. This initiative highlights the institution's dedication to **inclusive progress**, ensuring every team member contributes meaningfully to a **world-class academic environment**.

presence.











Event Name: -	Cricket match between adopted villages
Venue: -	T-20 Cricket Ground
Date: -	20th May, 2025
SDG Number, Name and NEP: -	3- Good health and Wellbeing, 17- Partnerships for the goals and NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	25
Duration: -	One Day

"A community that plays together, stays together."

On 20th May 2025, the National Service Scheme, in collaboration with the University Sports Board, Chitkara University, Punjab, brought the Omega Zone alive with cheers and energy.

A spirited cricket match between Chitkara's adopted villages, Jhansla and Ramnagar brought more than just competition to the field, it sparked connection. As an initiative rooted in community engagement, the day celebrated the enduring bond between villages and the university through the unifying spirit of sport.

The sarpanches of Jhansla, Kallo Majra, Ramnagar, and Fatehpur Garhi were graciously honoured. With laughter, applause, and shared goals, the event was a heartwarming pitch of togetherness.




VASCO DA GAMA




CHITKARA UNIVERSITY
CHITKARA UNIVERSITY


CHITKARA UNIVERSITY

Title: The Bold Pitch: For Startup Founders		
1	**Type of Activity**	Level 1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Bold Pitch: For Startup Founders**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/18nTCcNXxW/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled "The Bold Pitch: For Startup Founders" with Mr. Manish Verma, Founder & Partner, Angel Blue Holdings, on May 22, 2025. The session provided student-led startups with expert guidance on crafting impactful investor pitches. Participants learned how to structure pitch decks, communicate traction and impact, and avoid common pitching pitfalls. Mr. Verma shared real investor perspectives and gave live feedback, helping students refine their storytelling and presentation skills. The session empowered young founders to pitch confidently and convert interest into investment opportunities.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This activity aligns with the Institution's Innovation Council (IIC) mandate to foster an innovation and entrepreneurship ecosystem. By training student startups in investor pitching, the session directly contributed to the development of startup readiness, market understanding, and fundraising skills—key focus areas of IIC's pre-incubation and capacity-building objectives.	
7	**Start and End date of the event:** 22/05/2025 to 22/05/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Train students to pitch ideas confidently and raise investment through strategic storytelling.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Builds pitching skills, investor readiness, strategic thinking, and confidence in early-stage founders.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	EXPOSURE VISIT
TOPIC	THE JOB SHADOWING SOJOURN PROJECT FOR GRADE XI OF CHITKARA INTERNATIONAL SCHOOL, CHANDIGARH
DATE	2025-05-23 to 2025-05-23
MODE	OFFLINE
ORGANIZER NAME	CSPC
NO. OF PARTICIPANTS	14
SDG NO	4, 16, 17

OBJECTIVE

- To introduce CIS Class XI students to the practical applications and diverse fields within psychology and counselling.
- To foster self-awareness and emotional expression through interactive, experiential learning activities.
- To stimulate curiosity and promote exploratory learning about various psychological concepts and research methodologies.
- To provide hands-on exposure to psychological assessments and demonstrations, bridging theoretical knowledge with practical experience.
- To encourage students to consider and explore future academic and career pathways in the behavioural sciences.

DESCRIPTION

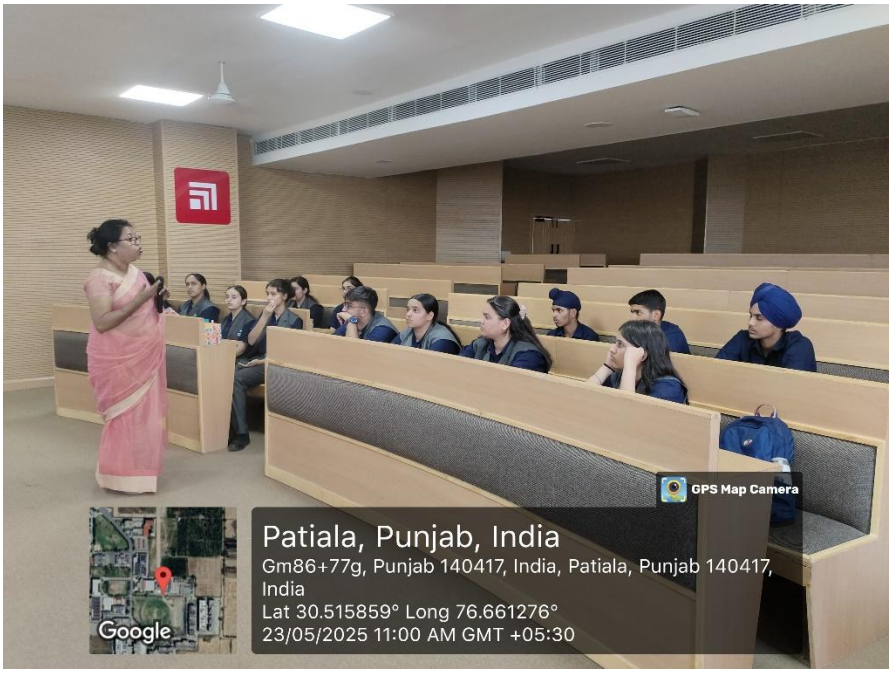
The Job Shadowing Sojourn Project, hosted by the Chitkara School of Psychology and Counselling (CSPC), was an immersive and experiential learning program designed for CIS Class XI students. The day began with a university tour led by the Registrar, followed by a Welcome Address from Dr. Monika Srivastava, Dean CSPC, who emphasized the broad scope and relevance of psychology today. Students then engaged in an interactive art-based session, "Mandala of the Mind," led by Dr. Jyoti Sharma, Assistant Professor, CSPC, focusing on emotional expression and self-awareness.

The program concluded with hands-on psychological demonstrations, including the TAT, Mirror Illusion, and Alexander Pass Along Test, conducted by Dr. Raksha Singh, Assistant Professor, CSPC, and Teaching Assistants Mr. Raunak and Ms. Sanskriti. The initiative successfully fostered exploratory learning, sparked curiosity, and encouraged students to consider careers in behavioural sciences.

OUTCOMES

- Increased Awareness of Psychology Theories
- Increased Awareness of Psychology Applications
- Enhanced Interest in Behavioural Sciences
- Increased Exposure to College Atmosphere




GPS Map Camera
Patiala, Punjab, India
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Lat 30.515859° Long 76.661276°
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Google



EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	FINALE DIL SE DIGITAL 3.0
DATE	2025-05-23 to 2025-05-23
MODE	OFFLINE
VENUE	CARNEGIE HALL (ROCKEFELLER BLOCK)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	MR. AMAN BHARDWAJ, FOUNDER & CEO
NO. OF PARTICIPANTS	141
SDG NO	4, 8, 9, 17

OBJECTIVE

- To empower students to transform digital ideas into viable business models.
- To bridge the gap between academic concepts and industry applications.
- To foster entrepreneurial thinking through data-driven decision-making.
- To enhance student capabilities in digital marketing strategy and analytics.

DESCRIPTION

The Centre for Digital Marketing Strategy and Analytics at Chitkara Business School successfully hosted the grand finale of Dil Se Digital 3.0: Bytes to Business on 23rd May 2025 at Chitkara University. This highly successful event marked the conclusion of a transformative journey that began on 3rd March 2025, empowering student entrepreneurs to convert data into direction and digital ideas into real business value. The event was convened by Dr. Mohit Jamwal and co-convened by Dr. Ishwani, whose leadership and coordination played a pivotal role in the smooth execution and overall success of the initiative. Dr. Prachi Gupta, Director of the Centre, addressed the gathering and emphasized the vision behind this digital movement, aiming to bridge the gap between academic learning and industry demands. The finale was further enriched by the presence of renowned industry leaders—Mr. Aman Bhardwaj, Founder & CEO of 100xCareers and Managing Director at Day Corporate Consulting Pvt. Ltd.; Mr. Shiva Pandit, Director at Offshore Marketers; and Ms. Neha Lall, Director at De Corporate Consulting Pvt. Ltd.—who shared invaluable insights from the digital marketing domain. The top five teams out of twelve were showcased in the finale, with Team Decoraaj clinching the top position. Leveraging affiliate marketing strategies, the team achieved an outstanding social

media reach of 388K, demonstrating their ability to create impactful digital campaigns. Study Crafters and Curated Finds secured the second and third positions, respectively. More than a competition, Dil Se Digital 3.0 served as a dynamic platform for students to apply classroom concepts to real-world business challenges. Participants developed hands-on experience in building digital brands, designing strategic marketing campaigns, analyzing performance metrics, and responding to evolving market trends—skills that are essential for succeeding in today's digital economy. The initiative not only boosted students' creativity and confidence but also nurtured a strategic, business-oriented mindset that will guide them in their future careers.

OUTCOMES

- Students applied theoretical knowledge to real-world business challenges.
- Top-performing teams showcased impactful digital campaigns with high impact.
- Participants gained practical skills in brand building and performance analysis.
- The event nurtured future-ready, confident, and creative digital leaders.



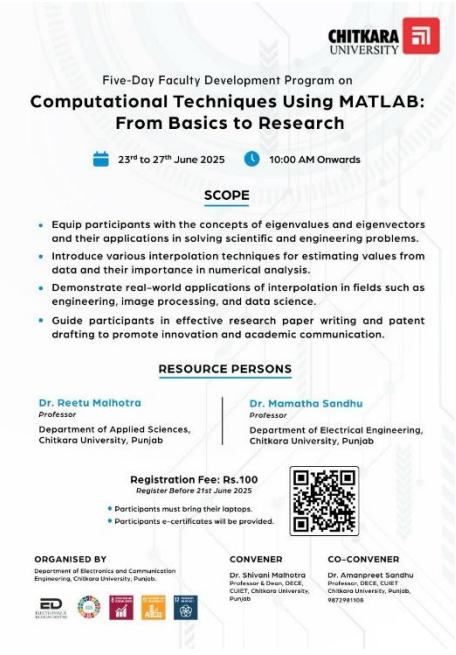

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Chitkara University Road, Rajpura, Patiala,
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DIL SE DIGITAL 3.0
Students' Competition on
BYTES TO BUSINESS
GRAND FINALE
23rd May, 2025
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
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EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	EMPOWERING EDUCATION THROUGH AUGMENTED REALITY: A HANDS-ON FDP ON AR APPLICATION DEVELOPMENT
DATE	2025-05-26 to 2025-05-30
MODE	OFFLINE
VENUE	FARADAY HALL EDISON BLOCK SECOND FLOOR, CHITKARA UNIVERSITY, PUNJAB (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. POONAM GUPTA, DR. AMANPREET SANDHU
RESOURCE PERSON	DR. AMANPREET KAUR, ASSISTANT PROFESSOR | DR. BHANU SHARMA, ASSISTANT PROFESSOR | DR. DEEPTIPRIT KAUR, PROFESSOR
NO. OF PARTICIPANTS	16
SDG NO	8, 11, 17

OBJECTIVE

- To develop proficiency in creating interactive Augmented Reality (AR) applications using industry-standard tools such as Unity, AR Foundation, and Vuforia through hands-on practice.
- To understand the foundational concepts and development processes of Virtual Reality (VR), including virtual environment setup and basic navigation techniques.
- To integrate immersive technologies like AR and VR into their teaching methodologies, enhancing student engagement and learning outcomes.
- Design project-based learning modules that leverage AR/VR for interdisciplinary and experiential education.
- To incorporate AR/VR tools into academic research and curriculum development, fostering innovation and future-ready education.



DESCRIPTION

The Department of Electronics & Communication Engineering, Chitkara University, Punjab, successfully organized a five-day Faculty Development Program (FDP) titled "Empowering Education Through Augmented Reality: A Hands-on FDP on AR Application Development" from 26th to 30th May 2025. The program was designed with the objective of equipping faculty members with practical skills and conceptual knowledge in the domain of immersive technologies, specifically focusing on Augmented Reality (AR) and introducing the foundational aspects of Virtual Reality (VR). The FDP provided participants with a structured and hands-on learning journey through AR application development using cutting-edge tools such as Unity, AR Foundation, and Vuforia. The sessions were carefully curated to offer a balance between theoretical understanding and practical exposure, ensuring that participants could confidently design and implement interactive AR experiences relevant to their teaching domains. Throughout the FDP, participants engaged in live demonstrations, guided software installations, real-time coding practices, and collaborative project work. The program was led by an experienced team of resource persons including Dr. Amanpreet Kaur, Dr. Bhanu Sharma, and Dr. Deeptiprit Kaur, who brought both academic insight and industry-relevant expertise to the sessions. Under the guidance of Dr. Shivani Malhotra, Dean of the department, and with the organizational support of Co-Conveners Dr. Amanpreet Kaur and Dr. Poonam Gupta, the FDP witnessed active participation and enthusiastic feedback from faculty across multiple disciplines. Overall, this Faculty Development Program served as a valuable platform for educators to step into the future of learning. The event successfully empowered participants to become pioneers of immersive education in their respective institutions.

OUTCOMES

- Participants gained hands-on experience in developing basic Augmented Reality (AR) applications using Unity, AR Foundation, and Vuforia.
- Participants acquired foundational knowledge of Virtual Reality (VR), including the setup of virtual environments and understanding their potential use in education and research.
- Participants demonstrated the ability to conceptualize and develop mini-AR-based projects aligned with academic content.
- Participants enhanced their capability to integrate immersive technologies into curriculum design and classroom instruction, promoting student engagement and innovative teaching practices.
- Participants established a collaborative network of educators interested in AR/VR technologies, fostering future interdisciplinary projects, knowledge sharing, and research collaborations.


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EVENT DETAILS	
EVENT TYPE	CONFERENCE
TOPIC	FROM DIALOGUE TO COLLABORATION: CHITKARA UNIVERSITY'S GLOBAL VISION AT NAFSA 2025
DATE	2025-05-27 to 2025-05-30
MODE	OFFLINE
ORGANIZER NAME	OFFICE OF INTERNATIONAL AFFAIRS
NO. OF PARTICIPANTS	2
SDG NO	SDG 17: PARTNERSHIP FOR THE GOALS, SDG 4: QUALITY EDUCATION

OBJECTIVE:

1. networking with potential new partners .
2. exploring new global destinations.
3. to strengthen the inbound mobility of both students and faculty,.
4. to strengthen the already strong outbound mobility of both students and faculty,

DESCRIPTION:

Chitkara University is proud to be part of NAFSA 2025 in San Diego, USA! with a booth for connecting with global academic leaders to expand opportunities for student and faculty mobility across both academics and research. In the Chitkara Booth , meaningful conversations with our current partners were held and to explore new collaborations that will drive impactful internationalization. Representing Chitkara University this year were Mr. Vineet Tuli, Pro Vice Chancellor – Global Strategies and Partnerships, and Ms. Hazel Siromoni, Pro Vice Chancellor – International. Their presence reflects the commitment to fostering global engagement and building a more connected academic ecosystem.

OUTCOMES:

1. fostering global engagement.
2. connected academic ecosystem.
3. Exploring new Ventures .
4. Internationalisation



Chitkara University Booth Event at NAFSA 27.05.2025



Chitkara University Booth Event at NAFSA 27.05.2025



Chitkara University Booth Event at NAFSA 27.05.2025



Chitkara University Booth Event at NAFSA 29.05.2025



Chitkara University Booth Event at NAFSA 28.05.2025



Chitkara University Booth Event at NAFSA 27.05.2025

Event Name	Immersion Programme for Students from Chitkara International School
Date	29 – 30 May 2025
Venue	Faraday Hall, Edison Block, Photo Studio, 3rd Floor, Picasso Block, Paper Recycling Plant, Faculty Lounge, Galileo Block, Sculpture Studio, 2nd Floor, Ramanujan Block
Organizer	Centre of Excellence for Sustainability in collaboration with Department of Horticulture, Office of Infrastructure, Department of Fine Arts & Chitkara Design School
Resource Person	Dr. Kanika, Dr. Ravi Dandotiya, Prof. Manpal Singh Setia, Mr. Sanjeev Kumar Bhardwaj, Mr. Hamid Raza, Mr. Raman
Number of Participants	63
SDGs Covered	4,12,13,17

About the Activity

The **Immersion Programme** is an educational initiative organized by **Chitkara University's Centre of Excellence for Sustainability**, designed to raise awareness and foster hands-on learning experiences related to the **United Nations Sustainable Development Goals (SDGs)**. The programme consists of interactive and practical sessions encouraging environmental responsibility, creativity, and innovation among school students.



Programme Schedule

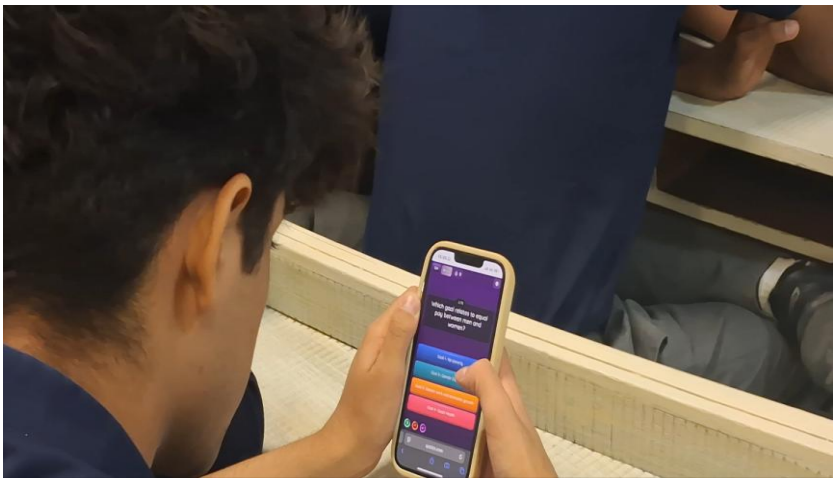
Day 1: 29th May 2025
Session Title: Learn the SDGs: Quiz Your Knowledge
Time: 12:00 PM – 01:00 PM
Venue: Faraday Hall

Overview



Dr. Kanika and Dr. Ravi Dandotiya conducted an enlightening and interactive session focused on the United Nations Sustainable Development Goals (SDGs). The session was designed to raise awareness among students about pressing global sustainability challenges and to inspire a deeper understanding of the goals aimed at building a more sustainable and equitable world. Through thought-provoking discussions and real-world examples, the facilitators emphasized the importance of individual and collective action in addressing environmental, social, and economic issues. Following the session, a mindful and engaging quiz was conducted to reinforce the key concepts shared and to encourage active participation. Students enthusiastically took part in the quiz, demonstrating their curiosity, knowledge, and commitment to sustainable development. The activity not only served as an educational tool but also fostered a sense of responsibility and awareness among the participants.

To recognize and celebrate their efforts, winners of the quiz were awarded **Green Warrior Badges**, symbolizing their dedication to environmental stewardship and their proactive approach toward sustainability. The entire event proved to be a meaningful experience, leaving students motivated to contribute positively to their communities and the planet.



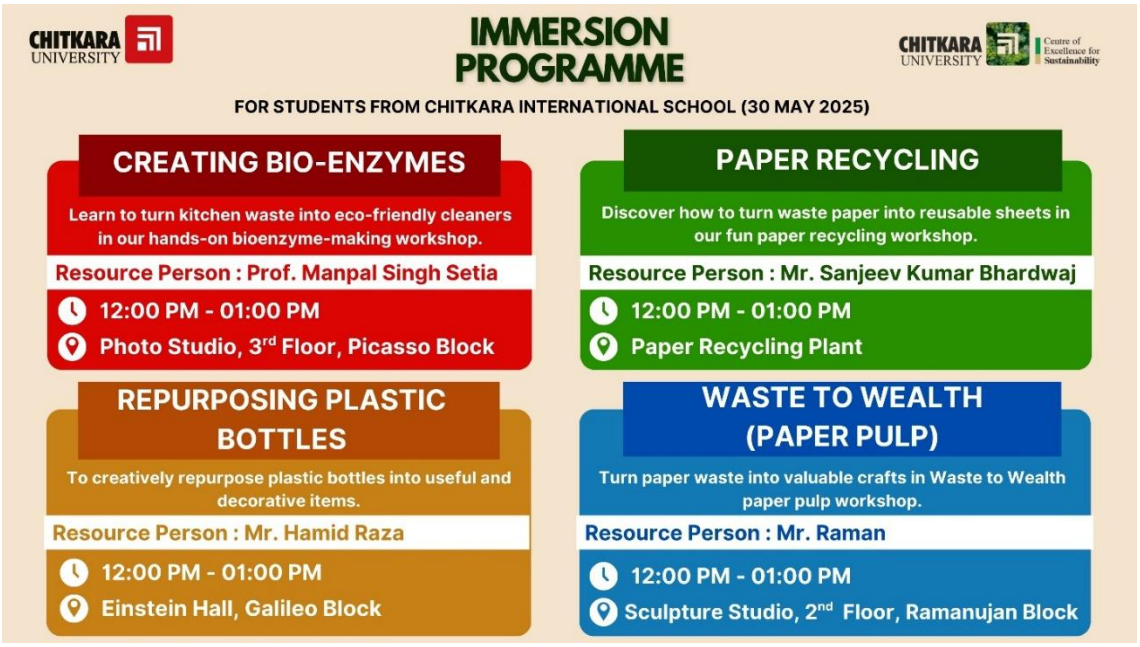
Rank	First Name	Last Name	Total Questions Attempted	Accuracy	Score	Correct	Total Time Taken
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2	Tanish	Khurana	15	100%	17340	15	00:01:19
3	Prem	shillong	15	100%	15990	15	00:01:42
4	aashriya		15	100%	15310	15	00:01:47
5	Yuvraj		15	100%	15590	15	00:01:48
6	Kritika		15	100%	14550	15	00:02:09
7	Isham		15	100%	16090	15	00:02:58
8	Gursheen		15	100%	14740	15	00:03:17
9	Jyotiraditya		15	100%	16630	15	00:04:51
10	Pichkari	lala	15	93%	13860	14	00:01:14
11	Archit		15	93%	13860	14	00:01:15
12	Reva	Chhabra	15	93%	13680	14	00:01:16
13	Lakshmi		15	93%	13210	14	00:01:37
14	Ridhima		15	93%	13430	14	00:01:38
15	Gurman	bajwa	15	93%	14700	14	00:02:15
16	Neev		15	93%	13250	14	00:02:23
17	Satvika	Vashist	15	93%	13790	14	00:02:24
18	Sarleen		15	93%	13310	14	00:02:30
19	Meera	Dhillon	15	93%	13680	14	00:03:20
20	S	Singh	15	87%	12800	13	00:00:46
21	S	Singh	15	87%	13780	13	00:01:12
22	Tanmay		15	87%	13460	13	00:01:27
23	Shivmeet	Singh	15	87%	12360	13	00:01:39
24	Pratishtha		15	87%	12640	13	00:01:41
25	Shrey		15	87%	12990	13	00:02:25
26	Mankirat		15	87%	13360	13	00:02:34
27	Drishti		15	87%	12970	13	00:02:49
28	Bishavjit	Singh	15	87%	12340	13	00:03:06
29	Eknoor	Jhajj	15	87%	12310	13	00:03:14

30	Japleen		15	87%	13860	13	00:03:52
31	Ishdeep	singh bal	15	87%	12660	13	00:04:12
32	sukrit		15	87%	12720	13	00:05:04
33	ishu		15	80%	11880	12	00:01:25
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35	Rudraksh		15	80%	11300	12	00:02:34
36	Soham		15	80%	11950	12	00:02:49
37	Bhuvan	saini	15	80%	11030	12	00:02:58
38	Akshay		15	80%	11700	12	00:03:17
39	Divjot		15	80%	11540	12	00:03:28
40	Bhavya	Dhiman	15	73%	11240	11	00:01:37
41	Atharva		15	73%	10070	11	00:02:33
42	WASUP	LIL BRO	10	67%	10880	10	00:00:38
43	Waris	khara	10	67%	10820	10	00:01:09
44	Anya	Sharma	15	67%	9580	10	00:01:12
45	Harleen	kaur	15	67%	9810	10	00:02:24
46	Vivek	Khatri	15	67%	9550	10	00:02:31
47	Arsh	chaudhary	10	60%	8740	9	00:07:12
48	Nagpal		15	53%	7140	8	00:01:12
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51	Sehaj		15	47%	6960	7	00:01:27
52	SHIVA		15	47%	6530	7	00:02:19
53	Shaanyu	Mehta	15	40%	5600	6	00:00:41
54	Yaeisha		7	40%	6180	6	00:00:42
55	Mitul	Sharma	6	33%	5100	5	00:00:16
56	Idha	Sood	4	27%	4000	4	00:00:10
57	Kritika		4	27%	3980	4	00:00:23
58	Atharva	Babber	5	27%	4000	4	00:00:26
59	Soham		4	27%	3960	4	00:00:33
60	Jhatt		2	13%	1970	2	00:00:27

61	Priyanka	Sidhu	6	13%	2000	2	00:01:10
62	Sehajveer		4	7%	1000	1	00:00:19
63	Drishti		0	0%	0	0	00:00:00
64	Gigniaggq		0	0%	0	0	00:00:00
65	Harbaani	Kohli	0	0%	0	0	00:00:00
66	Karanveer	Singh	0	0%	0	0	00:00:00
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68	Nigger	saini	0	0%	0	0	00:00:00
69	Nitin	kumar	0	0%	0	0	00:00:00
70	Pratishtha	nayyar	0	0%	0	0	00:00:00
71	Shruti	Sharma	0	0%	0	0	00:00:00
72	Soumya	singh	0	0%	0	0	00:00:00
73	Ss		0	0%	0	0	00:00:00
74	Sukhwinder	Singh	0	0%	0	0	00:00:00
75	Yaeisha	Sharma	0	0%	0	0	00:00:00
76	gigganiqqa		0	0%	0	0	00:00:00
77	Drishti		1	0%	0	0	00:00:11

Name	Value
Game Started On	Thu 29 May 2025,12:35 PM
Game Type	Live Quiz
Participants	71
Total Attempts	77
Class Accuracy	59%
Game Ends On	Thu 29 May 2025,12:43 PM





Day 2: 30th May 2025

1. Creating Bio-Enzymes

The hands-on workshop on bio-enzymes was conducted by Prof. Manpal Singh Setia. During the session, they learnt to create bio-enzymes — natural cleaners made from citrus peels, jaggery, and water. This eco-friendly initiative not only introduced students to the science behind fermentation but also highlighted the importance of reducing chemical use and reusing organic waste. The activity fostered curiosity, innovation, and a strong sense of environmental stewardship among the young learners.





2. Paper Recycling

The hands-on workshop on bio-enzymes was conducted by Mr. Sanjeev Kumar Bhardwaj. In this engaging, hands-on session, students learned the process of transforming used paper into

recycled sheets through soaking, pulping, and pressing techniques. The workshop not only emphasized the importance of reducing paper waste but also encouraged students to adopt sustainable practices in their daily lives. The experience empowered young minds with the knowledge and skills to contribute positively to the environment.







3. Repurposing Plastic Bottles

The hands-on workshop on bio-enzymes was conducted by Mr. Hamid Raza (Senior Horticulturist). Through this hands-on session, students learned the importance of recycling and sustainable living. By turning waste into useful planters, they not only nurtured greenery but also contributed to reducing plastic pollution. The activity inspired creativity, environmental awareness, and a sense of responsibility towards a cleaner, greener future.







Waste to Wealth (Paper Pulp)

The hands-on workshop on bio-enzymes was conducted by Mr. Raman. Students learnt to make eco-friendly products using recycled paper pulp, transforming waste into useful items through creativity and teamwork. This hands-on experience not only enhanced their understanding of recycling but also encouraged responsible environmental practices. The session empowered students to think innovatively and contribute to a more sustainable future.







Conclusion

The **Immersion Programme** successfully engaged students in both theoretical and practical aspects of sustainability. By participating in quizzes and interactive workshops, students enhanced their understanding of environmental responsibility and innovative reuse of resources. The awarding of **Green Warrior Badges** on Day 1 reinforced the value of informed and active participation in sustainability efforts.

Event Name	Expert Talk/Expert Session
Topic	Exploring The Career Landscape of Forensic Nursing: Roles, Skills and Opportunities
Date	30th May, 2025
Time	03:00 PM-04:00 PM
Mode	Virtual (Zoom- link https://us04web.zoom.us/j/9388054982?pwd=dfoicjvVYihaELXRJBvOl1Z2apQYV0.1&omn=78977311368)
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Science, Chitkara University
Resource Person	Ms. Kashish Malhotra, Poison Information Officer, Baba Farid University of Health Sciences, Faridkot, Punjab
No. of Participants	175
SDG No.	3, 4, 16, 17

Objectives: The aim of this expert session is to:

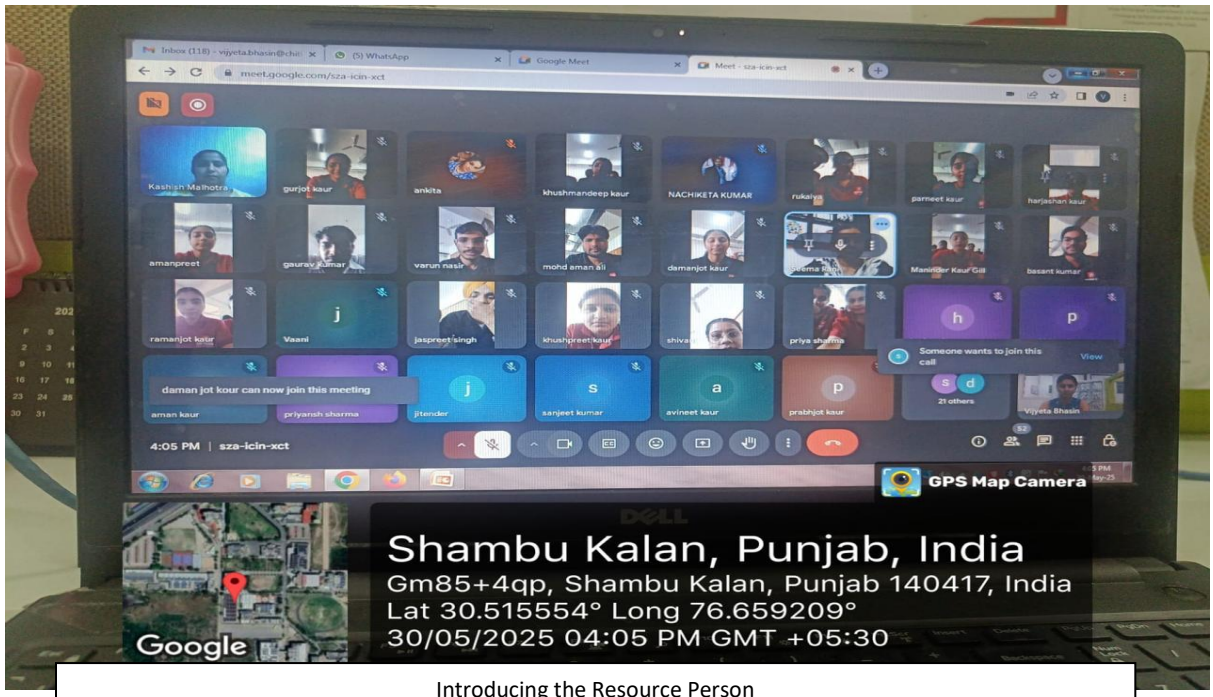
- Introduce the concept and scope of forensic nursing as a specialized field within nursing practice.
- Familiarize students with various roles of a forensic nurse including sexual assault nurse examiner, legal nurse consultant, and correctional nurse.
- Highlight the essential skills required such as evidence collection, communication with legal authorities, and trauma-informed care.
- Explore career opportunities in hospitals, law enforcement agencies, courts, and forensic labs.
- Provide insight into educational and certification pathways for becoming a forensic nurse.
- Encourage critical thinking and ethical understanding when dealing with victims, offenders, and legal systems.

Description

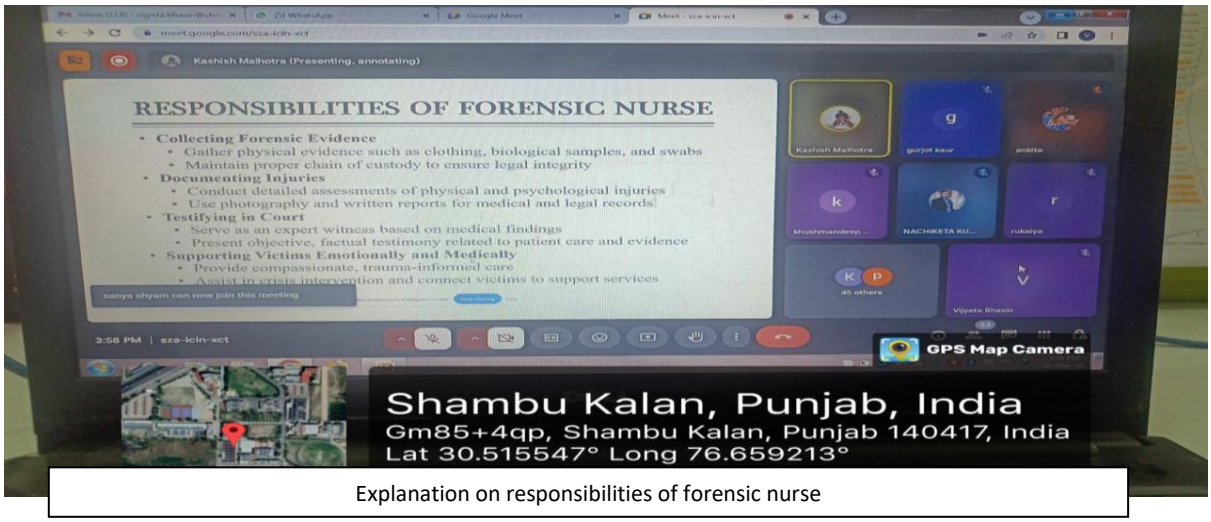
An expert session on Exploring the Career Landscape of Forensic Nursing: Roles, Skills, and Opportunities dated 30th May 2025 was organized by the Department of Nursing, Chitkara School of Health Sciences, Chitkara University. The session aimed to introduce students to the dynamic and evolving field of forensic nursing, which integrates the principles of healthcare and law. The session was conducted by an eminent expert in forensic healthcare, who provided in-depth insights into the various roles forensic nurses play in legal and medical settings. The

speaker elaborated on key forensic nursing roles such as Sexual Assault Nurse Examiners (SANE), legal nurse consultants, death investigators, and correctional facility nurses. The session also highlighted the essential skills required for forensic nursing practice, including thorough documentation, evidence preservation, trauma-informed care, critical thinking, and effective communication with legal authorities. Participants were guided on educational pathways, certifications, and the professional competencies needed to build a successful career in this domain. The session emphasized the relevance of forensic nurses in bridging the gap between medicine and the judicial system, particularly in cases involving violence, abuse, and trauma.

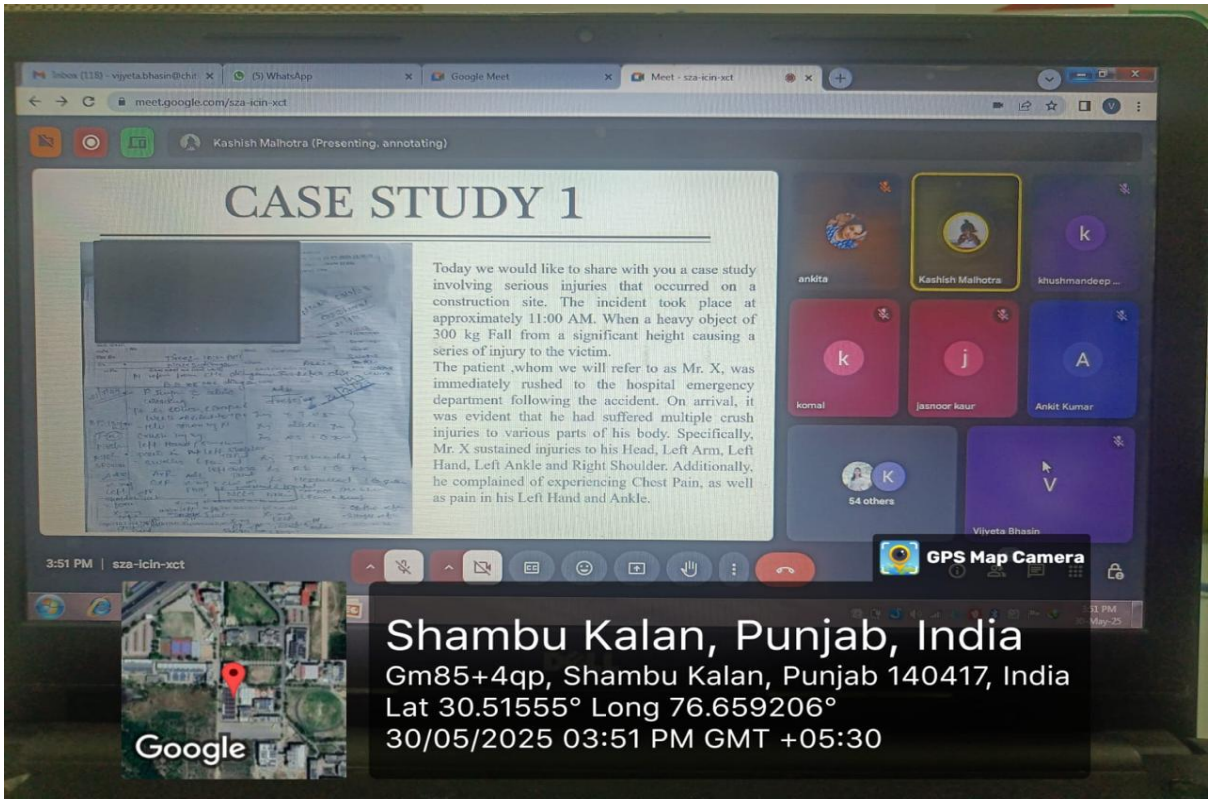
Students gained awareness about diverse employment opportunities in hospitals, forensic labs, law enforcement agencies, and legal departments. Real-life case examples and role-specific scenarios helped participants understand the challenges and rewards of working in this niche field. The session was highly interactive and encouraged students to explore forensic nursing as a specialized and meaningful career path, ultimately preparing them for a vital role in justice and healthcare. It was knowledgeable and fruitful session.

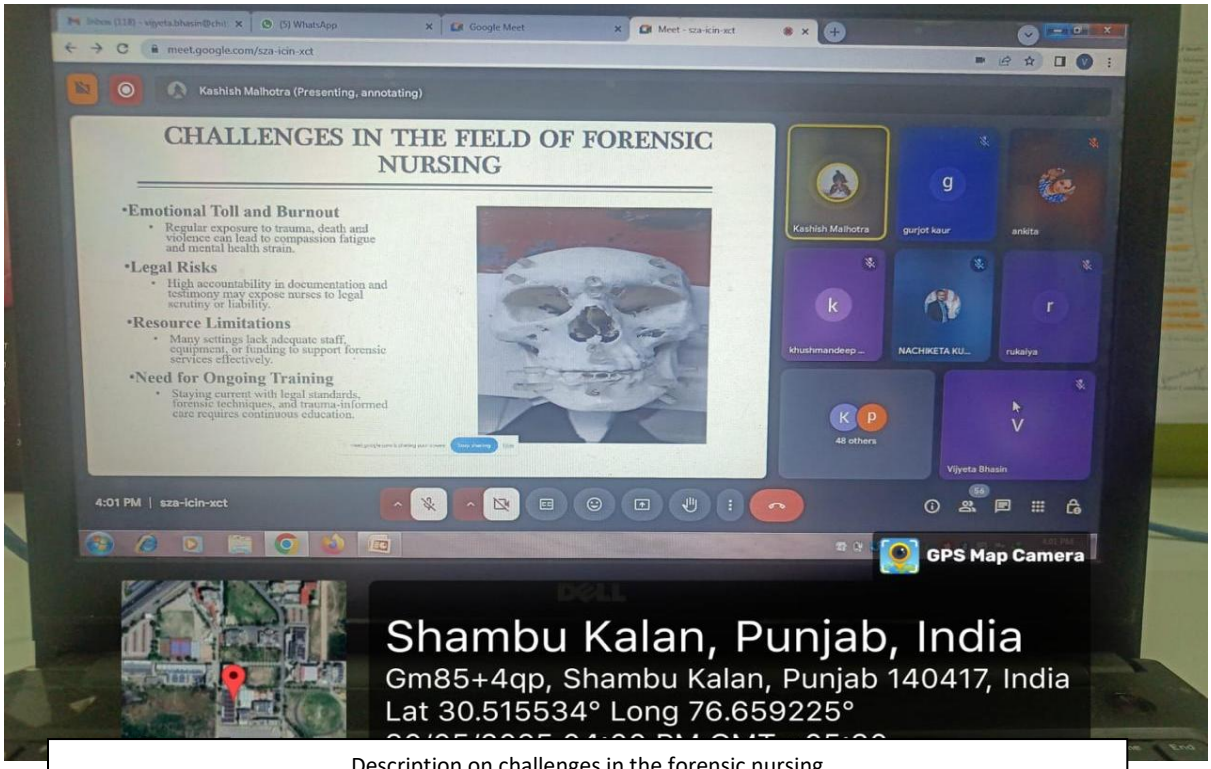


Introducing the Resource Person



Explanation on responsibilities of forensic nurse





Description on challenges in the forensic nursing

Outcomes:

- gaining clarity about the forensic nursing profession and its importance in bridging health and law.
- identifying key roles and responsibilities of a forensic nurse in various settings.
- improving awareness of skillsets needed for effective forensic practice, such as documentation, observation, and legal report writing.
- enhancing knowledge of employment areas and career growth within the forensic nursing field.
- motivating students to consider forensic nursing as a viable and impactful career path.
- understanding the ethical and legal responsibilities involved in handling medico-legal cases with sensitivity and professionalism.

Event Name	AI as Research Catalyst: Accelerating Innovative and Impactful Research
Date	30th May 2025
Venue	G Meet
Department	DRC
Resource Person	Dr. Shreya Chattopadhyay, Founder & Director
Number of Participants	67
SDGs Covered	SDG 4,9 and 17

About the Activity

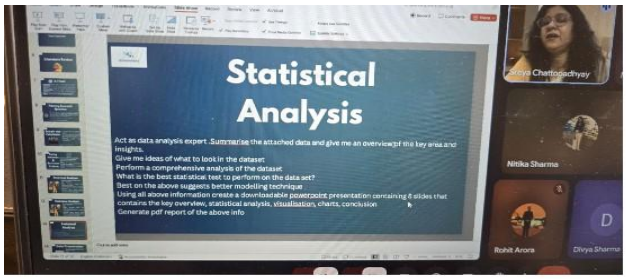
This one-day seminar focused on the transformative role of Artificial Intelligence (AI) in reshaping the landscape of academic and applied research. The session aimed to demonstrate how AI technologies such as machine learning, natural language processing, and data analytics can significantly accelerate research outcomes, reduce time-consuming tasks, and promote innovation. Participants were introduced to practical AI tools that support literature review automation, predictive analysis, data mining, and academic writing assistance. The session also highlighted case studies showcasing AI's role in interdisciplinary and impactful research initiatives.



Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)

FDP Objectives

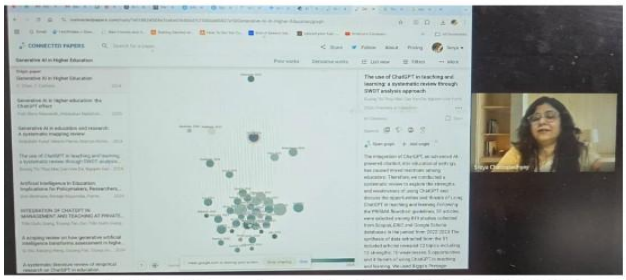
- To introduce participants to the role of Artificial Intelligence (AI) in enhancing research efficiency and quality.
- To familiarize researchers with AI-based tools for literature reviews, data analysis, and academic writing.
- To encourage the integration of AI into various disciplines to promote interdisciplinary research.
- To demonstrate how AI can accelerate innovation and impactful outcomes in scholarly work.

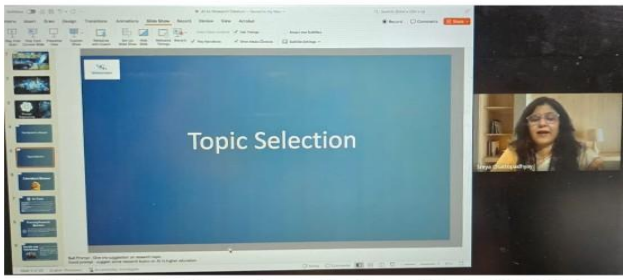


Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)

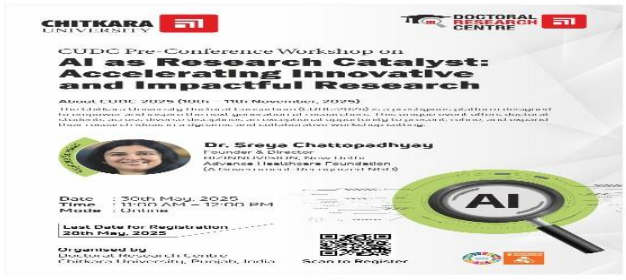


Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)

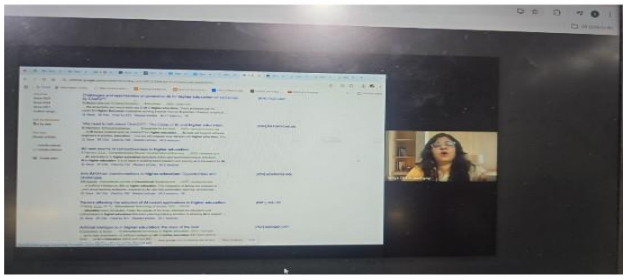

Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)



Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)



Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)


Session by Dr Sreya Chattopadhyay On AI as Research Catalyst (30.05.2025)

Event Details	
Event Type	Expert Talk
Topic	Expert Session on From Aspirant to Achiever: A Roadmap to success in competitive Exams
Date	02-06-2025
Time	10 am onwards
Mode	Online via Zoom
Organizer Name	Department of Nursing, CSHS, Chitkara University, Punjab
Resource Person	Ms. Gagan Dhillon, Founder and Managing Director Ms. Mandeep Dhaliwal, NCLEX Tutor, One stop Nursing Hub
No. of Participants	139
SDG No	1, 4, 5, 8, 10, 17

OBJECTIVE

- To understand the dynamics and evolving patterns of competitive exams.
- To learn effective time management, study planning, and stress control techniques.
- To discover smart preparation strategies, including subject prioritization and resource selection.
- To cultivate the right mindset, self-discipline, and resilience required for long-term success.
- To gain clarity on the transition from an aspirant mindset to that of a confident achiever.

DESCRIPTION

On June 2, 2025, students from the M.Sc. Nursing 2nd Year, M.Sc. Nursing 1st Year, B.Sc. Nursing 8th Semester, B.Sc. Nursing 6th Semester, B.Sc. Nursing 2nd Semester, Post B.Sc. Nursing 2nd Year and Post B.Sc. Nursing 1st Year programs at Chitkara School of Health Sciences attended a valuable expert session on From Aspirant to Achiever: A Roadmap to success in competitive Exams, conducted via Zoom by Ms. Gagan Dhillon, Founder and

Managing Director & Ms. Mandeep Dhaliwal, NCLEX Tutor, One stop Nursing Hub. An expert session titled "From Aspirant to Achiever: A Roadmap to Success in Competitive Exams" was conducted with the objective of guiding students on their journey toward success in various competitive examinations. The session provided valuable insights into the preparation strategies, time management techniques, and mindset required to excel in today's highly competitive academic environment.

The expert speaker brought a wealth of experience and shared real-world strategies that have helped numerous aspirants transform into successful achievers. The session began with an overview of the current competitive exam landscape, highlighting trends, common challenges faced by aspirants, and how to overcome them.

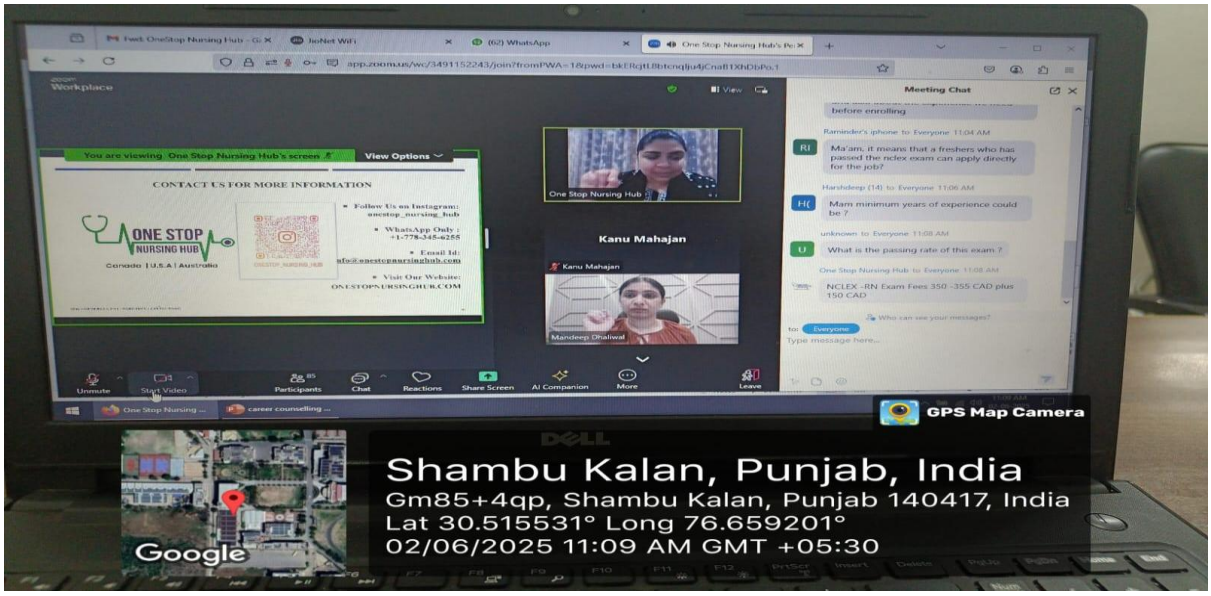
Key focus areas included

- Effective Study Planning: Structuring study schedules, breaking down syllabi, and setting achievable targets.
- Time and Stress Management: Balancing academic preparation with mental well-being.
- Smart Preparation Techniques: Choosing the right resources, using mock tests effectively, and continuous self-assessment.
- Motivation and Mindset: Developing perseverance, self-confidence, and a positive attitude towards setbacks.

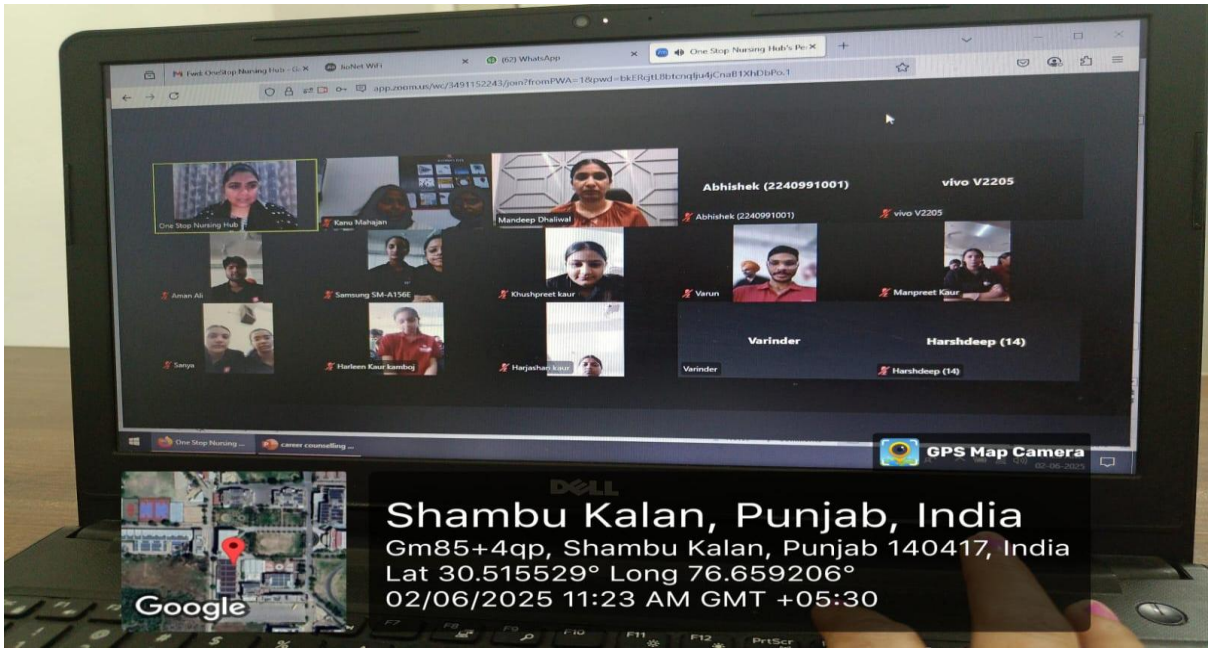
The session concluded with an interactive Q&A segment, where students had the opportunity to seek personalized advice from the expert. The feedback from attendees was overwhelmingly positive, with many expressing renewed motivation and clearer direction in their preparation journey. Overall, the session proved to be highly informative and inspiring, fulfilling its objective of empowering aspirants with the tools and mindset necessary to transition from preparation to achievement in their chosen competitive exams.

OUTCOMES

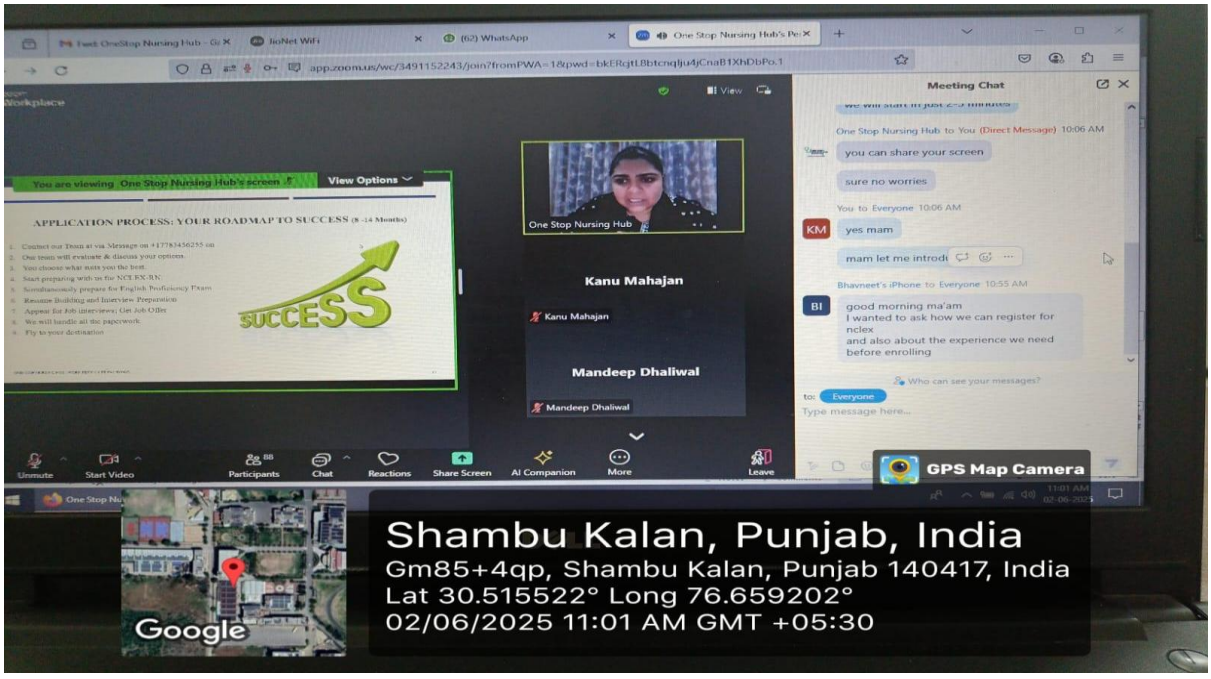
- Participants gained a clear understanding of the roadmap needed to prepare effectively for competitive exams, including goal setting and long-term planning.
- Students learned how to create efficient study plans, prioritize subjects, and adopt smart study techniques tailored to exam patterns.
- Attendees were introduced to practical time management tools and methods to balance study, revision, and personal well-being.
- The Q&A segment allowed students to clarify doubts, share concerns, and receive personalized advice, increasing the session's impact and relatability.



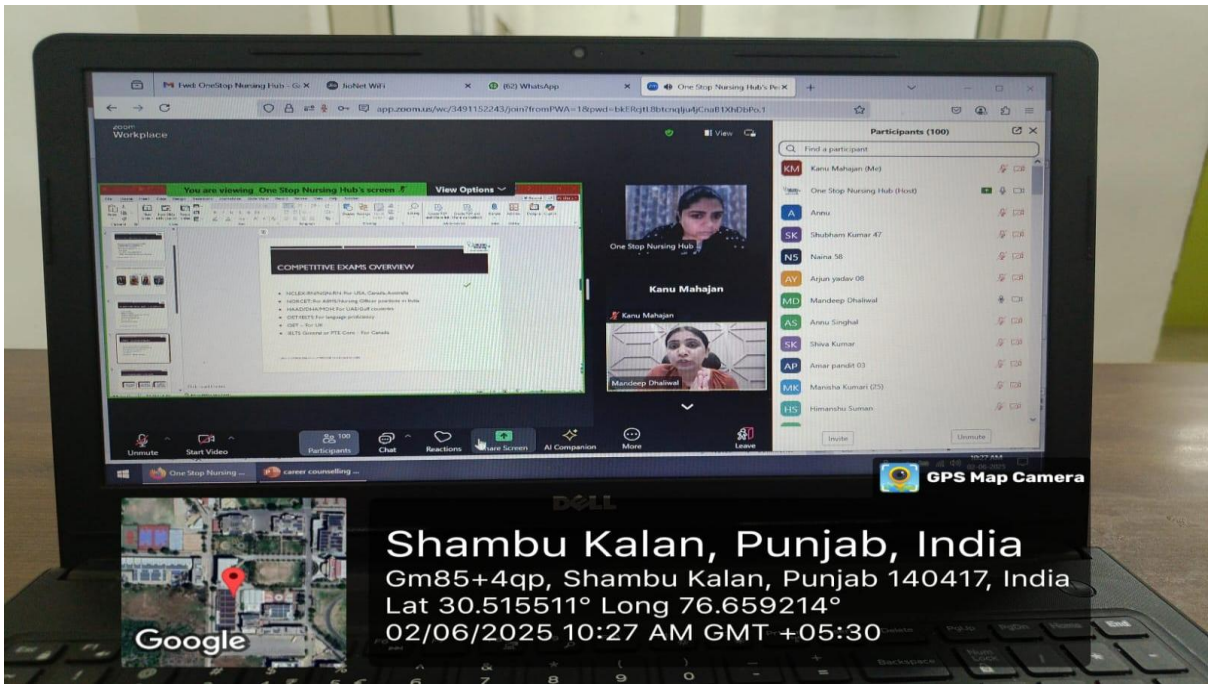
Expert telling about session on From Aspirant to Achiever: Roadmap to success in competitive Exams on 02/06/2025



Ms.Mandeep Dhaliwal taking Expert session on From Aspirant to Achiever: Roadmap to success in competitive Exams on 02/06/2025



Ms. Gagan Dhillon taking Expert session on From Aspirant to Achiever: Roadmap to success in competitive Exams on 02/06/2025



Experts and List of participants during Expert session From Aspirant to Achiever: Roadmap to success in competitive Exams on 02/06/2025

Detail of the Event/Session	
Date of the Event/Session	4th June 2025
Name of the Event/Session	Mending Workshop – An earnest effort to reuse/repurpose clothes.
Resource Person	Mr. Ravinder Singh
Organized By	Office of Administration in collaboration with CUCES & CDS
Trainee Team/Count	Supporting staff/Supervisors/ 58
SDG Covered	5,12,13,17

Overview

The Office of Administration, in partnership with the **Centre of Excellence for Sustainability** and **Chitkara Design School**, conducted a two-day **Mending Workshop** for women support staff at Chitkara University. This hands-on training initiative aimed to promote **sustainable living practices** by teaching participants how to **repair, repurpose, and creatively reuse old garments** through fundamental stitching and mending techniques.

Facilitated by **Mr. Ravinder Singh**, Lab Technician from the Fashion Design Department, the workshop provided practical guidance in **hand stitching, patchwork, and embroidery**, empowering participants to extend the lifespan of their clothing while reducing textile waste.



Workshop Highlights

1. Interactive Learning & Practical Application

- Participants brought **personal garments and materials** (fabric, thread, needles) from home, allowing them to work on meaningful projects.
- Under expert supervision, staff practiced:
  - **Basic hand-stitching techniques** (running stitch, backstitch, hemming, button attachment)
  - **Machine stitching** on provided tailoring equipment
- Many participants successfully **repaired suits, stitched pillow covers, and even crafted dresses for their children**, fostering a sense of accomplishment.

2. Sustainable Practices & Key Takeaways

The workshop emphasized:

- **Reducing textile waste** by repairing instead of discarding damaged clothing
- **Cost-saving benefits** of mending garments at home
- **Environmental responsibility** through mindful consumption
- **Creative repurposing** of old fabrics into functional items

3. Women's Empowerment & Skill Development

Beyond sustainability, the workshop:

- Encouraged **self-reliance and creativity** among participants
- Recognized the **dual role of women** as professionals and homemakers
- Provided **practical skills** to enhance confidence and independence

Conclusion

The **Mending Workshop** successfully combined **sustainability education with skill-building**, aligning with Chitkara University's commitment to **environmental stewardship and workforce empowerment**. Participants left equipped with **practical techniques** to reduce household waste, save costs, and contribute to a **culture of reuse and resourcefulness**.

This initiative highlights how **small, skill-based interventions** can foster **economic resilience, environmental awareness, and personal growth** among support staff. The university looks forward to organizing more such **inclusive, capacity-building programs** in the future.









Event Details	
Event Name	Health camp for all
Topic	Check In, Stay Well – Your Monthly Health Recharge
Date	4th June 2025
Mode	Offline
Venue	GB002 (Galileo Block), Centre for Health and Wellness/ Centre for Women Health & Empowerment
Time	10:00 AM – 1:00 PM
Organizer Name	Ms. Sonali Katoch, Nursing Tutor, Department of Nursing, CSHS Ms. Shalini, Nursing Tutor, Department of Nursing, CSHS
No. of Participants	40
Under SDG no.	3,5, & 17

Objectives

- To promote health and wellbeing among participants.
- To empower women through health education and awareness.
- To foster partnerships between healthcare professionals and the community.
- To provide a platform for health check-ups and consultations.

The **Health Camp for All**, themed "**Check In, Stay Well – Your Monthly Health Recharge**," was successfully conducted on June 4, 2025, at GB002 (Galileo Block), Health and Wellness/Women Health & Empowerment Centre. Organized by Ms. Sonali Katoch and Ms. Shalini, Nursing Tutors from the Department of Nursing, CSHS, the event aimed to promote health and wellbeing, empower women, and foster partnerships.

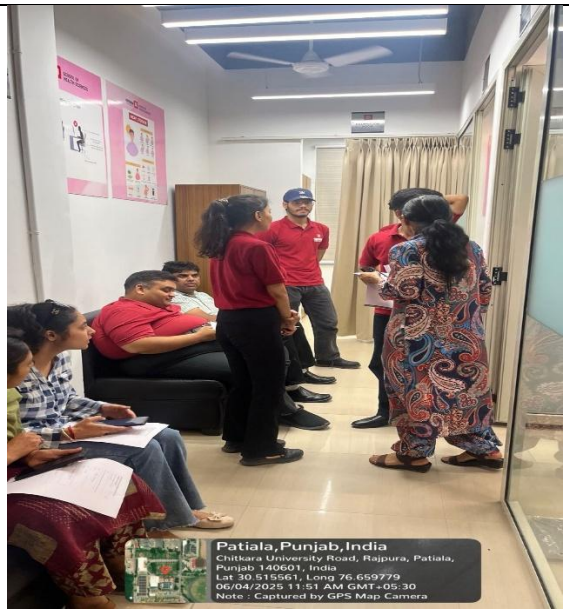
The event saw the participation of **40 individuals** who benefited from health check-ups, consultations, and health education sessions. The organizers and healthcare professionals provided valuable insights on maintaining **good health, Vision, Nutritional counselling, Blood Glucose & Haemoglobin Check-up, Vital sign check-up, and BMI Checks**, empowering participants to take charge of their wellbeing.

This initiative brought together healthcare professionals and promoting a sense of collaboration and social responsibility. By providing health check-ups and education, the event contributed to improving the overall health and wellbeing of the participants. Participants

learned about preventive measures for common health issues and received guidance on healthy lifestyle choices. The health check-ups and consultations enabled early detection and prevention of potential health problems, empowering participants to take charge of their wellbeing.

The event's success demonstrates the importance of health initiatives and the positive impact that can be achieved through collaboration between healthcare professionals and participants. By providing health education and check-ups, the event contributed to improving the overall health and wellbeing of the participants. The outcomes highlight the potential for similar initiatives to make a meaningful difference in the lives of individuals.

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<td>A haemoglobin check-up was conducted on June 4, 2025.</td>
<td>A Nutritional Counselling was conducted on June 4, 2025.</td>
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<td>Dr. Nisha giving nutrition counselling to participants during the Health Camp on June 4, 2025."</td>
<td>Random Blood Sugar (RBS) checks were conducted for participants during the Health Camp on June 4, 2025."</td>
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"Registrations were successfully conducted for the Health Camp, held on June 4, 2025."	**"Participants patiently waited in the designated waiting area for their turn during the Health Camp, held on June 4, 2025."**

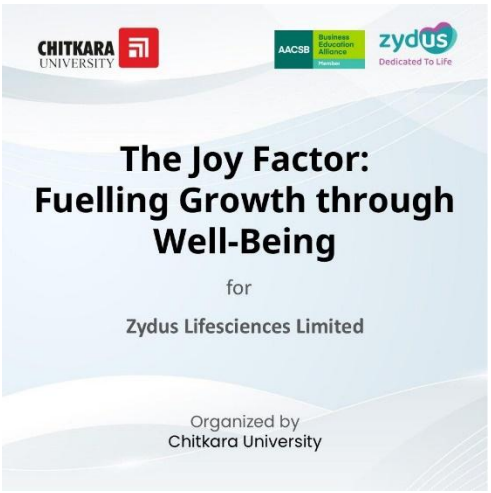
Outcomes

- **Improved Health Awareness:** Participants gained knowledge on maintaining good health and wellbeing.
- **Empowerment through Education:** Women participants were empowered with health education and awareness.
- **Partnerships Strengthened:** Healthcare professionals and participants collaborated to promote health and wellbeing.
- **Health Check-ups:** Participants received health check-ups and consultations, promoting early detection and prevention.

EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	THE JOY FACTOR: FUELLING GROWTH THROUGH WELL-BEING
DATE	2025-06-04 to 2025-06-04
MODE	OFFLINE
VENUE	FLORENCE HALL (HP CAMPUS)
ORGANIZER NAME	VIMAL SHARMA, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	MR. NARINDER GARCHA, DEAN
NO. OF PARTICIPANTS	36
SDG NO	4, 8, 17

OBJECTIVE

- Develop emotional awareness and stress management skills.
- Foster empathy and build positive workplace relationships.
- Rejuvenate energy and enthusiasm through engaging activities.
- Encourage gratitude for a calm and solution-focused mindset and happy mindset.
- Promote happiness as a driver of productivity and growth.



DESCRIPTION

In a world of constant change, organizations are focusing on The Joy factor to propel growth and to have a sustainable business strategy. Therefore, a targeted program titled The Joy Factor: Fuelling growth through well-being was designed by Chitkara University for senior employees of Zydus Group with a clear purpose to help individuals and teams to harness emotional well-being. The professional training program organised on 4th June 2025, conducted by Mr. Narinder Garcha, Dean, at Florence Hall, HP Campus. The program was part of the university's ongoing efforts to integrate emotional intelligence and well-being into

professional development. The aim of the session was to emphasize the importance of emotional well-being as a catalyst for personal growth and professional productivity. It sought to instill a deeper understanding of happiness—not as a fleeting emotion, but as a sustainable force that drives harmonious workplace relationships and long-term satisfaction. The session was highly interactive, featuring a blend of fun-filled indoor and outdoor activities that helped participants de-stress and rejuvenate. These activities were carefully designed to promote relaxation, boost morale, and foster team spirit. A key takeaway was the scientific and practical approach used to decode the complexities of human emotions. Through relatable examples and thoughtful discussions, participants gained valuable insights into managing emotions, enhancing workplace dynamics, and cultivating a more joyful, resilient mindset. The core message centered on nurturing inner satisfaction through positive relationships and emotional awareness. The session encouraged participants to see happiness as both a personal responsibility and a professional asset. The program concluded on an uplifting note, with participants expressing heartfelt appreciation for its relevance and impact. It served as a powerful reminder that emotional well-being is essential for holistic success. Capacity building empowers participants with the skills, knowledge, and confidence to perform their roles more effectively, adapt to change, and contribute meaningfully to their organization's goals. This initiative reflects Chitkara University's commitment to delivering transformative, industry-aligned learning experiences that empower individuals to thrive in all spheres of life.

OUTCOMES

- Participants gained a deeper understanding of their emotions and learned practical techniques to manage stress, anxiety, and emotional responses effectively.
- The session emphasized empathy, trust, and harmony, enabling attendees to build stronger, more positive interpersonal connections at work.
- The fun-filled indoor and outdoor activities helped rejuvenate participants, leading to increased enthusiasm and a more energized mindset.
- Participants learned to use gratitude as a tool to stay calm, positive, and solution-focused during challenging situations.
- The training inspired a joyful and growth-oriented attitude, encouraging participants to view happiness as a key driver of productivity and engagement.








Explore Your Potential

Event Name	World Environment Day 2025
Date	5 June 2025
Venue	Sukhna Lake, Chandigarh
Organizer	Centre of Excellence for Sustainability
Student Co-ordinators	Ms. Rumani Singh, Mr. Tushar Bansal, Mr. Vansh Garg, Ms. Simran
Number of Participants	22
SDGs Covered	4,13,14,15,17

About the Activity



An impactful **Environment Awareness Campaign** was organized at **Sukhna Lake, Chandigarh**, under the joint collaboration of **CUCES (Chitkara University Centre of Excellence for Sustainability)** and the **School of Maritime Studies**. The campaign was actively led by the dedicated volunteers of the **Ecolution Club**.

This initiative was aimed at promoting **environmental awareness, sustainable practices, and active community participation** in preserving natural resources. The scenic and ecologically significant location of Sukhna Lake was purposefully chosen to amplify the message of environmental protection among the general public.

Key Points of the event

Date & Venue: 5th June 2025, Sukhna Lake, Chandigarh
Organized By: CUCES in collaboration with Chitkara University School of Maritime Studies
Led By: Ecolution Club Volunteers
Total Participation: 23 students and 4 faculty members
Main Activities:

- **Awareness Rally**: Volunteers marched around the lake area to spread messages on sustainability and environmental care.
- **Slogan Writing Competition**: Students creatively expressed their environmental concerns and solutions through hand-written slogans.

- **Clean-Up Drive**: Participants cleaned areas surrounding the lake, collecting litter and setting an example for public responsibility.
- **Pledge Ceremony**: A collective oath was taken to adopt eco-friendly practices in daily life and encourage others to do the same.

Sustainable Practices Followed

- **Plastic-Free Execution:** No plastic materials were used during the event.
- **Handmade Banner:** Participants prepared the event banner manually, including drawing logos by hand to avoid print-related waste.
- **Eco-Friendly Placards:** Each student carried a hand-crafted slogan placard made using recyclable materials.

Conclusion

The Environment Awareness Campaign at Sukhna Lake was a resounding success. It effectively **fostered environmental responsibility** among students and engaged the public through meaningful action.

By combining creative expression, community service, and sustainable practices, the campaign showcased the potential of **youth-led environmental initiatives**. Participants returned with a stronger resolve to protect the environment, and the campaign left a lasting impression on both the team and passersby at the lake.

Such events strengthen the university's commitment to the **UN Sustainable Development Goals**, especially those related to **Climate Action, Responsible Consumption, and Life on Land**. It also highlighted the role of educational institutions in building environmentally conscious citizens.




Grow Green
PROTECT NATURE




CHITKARA UNIVERSITY
ecolution
SUSTAINABILITY – A WAY OF LIFE
CHITKARA UNIVERSITY
Environment Awareness Campaign
On
World Environment Day
Organized by: Ecolution Club, Centre of Excellence for Sustainability in Collaboration with
Chitkara University School Of Mandate Studies, Chitkara University, Punjab

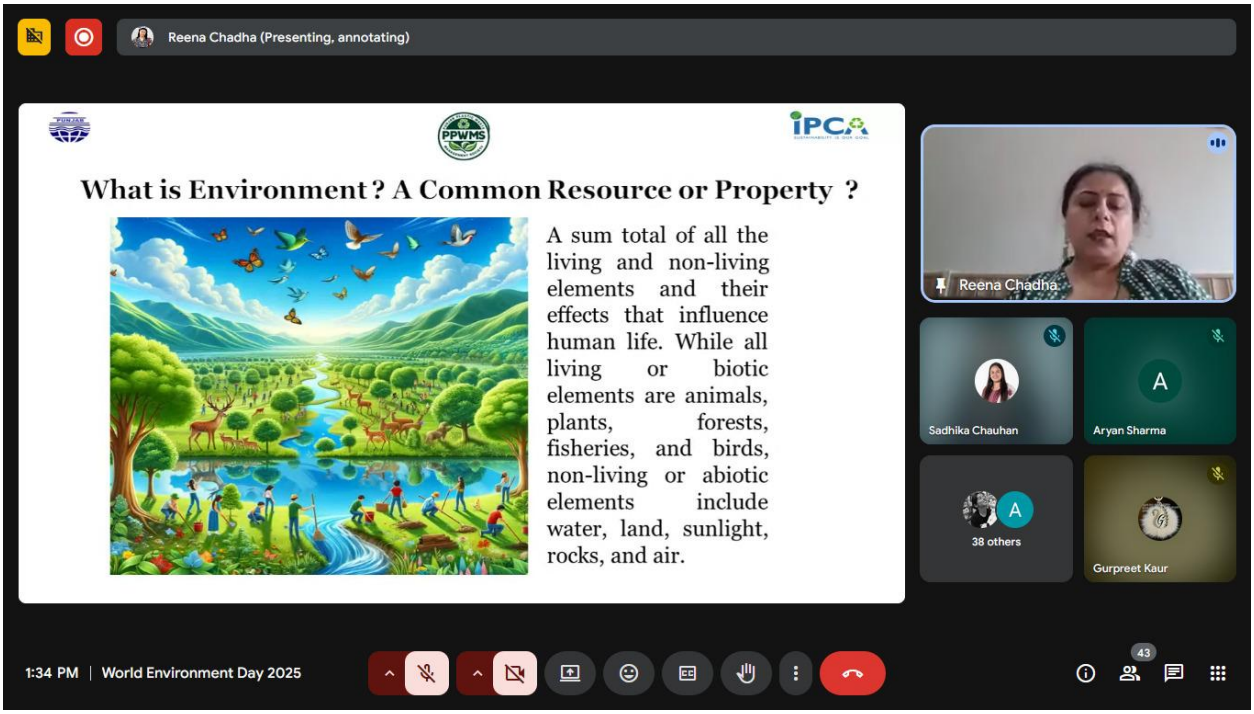
Event Name	World Environment Day
Date	07th June 2025
Venue	Google Meet
Organizer	Department of Education
Resource Person	Dr. Reena Chadha, General Manager, Indian Pollution Control Association
Number of Participants	35
SDGs Covered	4, 13, 17
Duration	One hour

About the Activity



The Department of Education, in collaboration with Chitkara School of Psychology and Counselling and Women's Indian Chamber of Commerce and Industry - Corporate Social Responsibility, commemorated World Environment Day under the United Nations theme of #BeatPlasticPollution on 7th June 2025 in virtual mode. This year's celebrations aim to raise awareness about the harmful impact of plastic waste on ecosystems, wildlife, and human health while promoting sustainable solutions. The resource person for the session was Dr. Reena Chadha, General Manager, Indian Pollution Control Association. Dr. Chadha highlighted the alarming levels of plastic pollution that have reached a global crisis. Every year, over 400 million tons of plastic are produced, yet less than 10% is recycled. This unchecked waste has infiltrated ecosystems, with microplastics—tiny plastic particles—even being detected in human blood, raising serious health concerns. She mentioned the widespread use of plastic is deeply ingrained in modern convenience, praised for its affordability and durability. However, these very qualities make it a persistent environmental hazard.

To combat this crisis, embracing the 4R's—Reduce, Reuse, Recycle, and Recover—is essential. Reducing plastic consumption by opting for sustainable alternatives like biodegradable packaging can significantly cut waste at its source. Reusing items—choosing refillable and durable products—extends their lifespan and minimizes unnecessary disposal. Recycling must be prioritized with efficient waste segregation and improved processes that transform discarded plastic into reusable materials. Finally, recovering energy from plastic waste through advanced technologies can provide a sustainable approach to managing pollution.


Reena Chadha (Presenting, annotating)
What is Environment? A Common Resource or Property ?
A sum total of all the living and non-living elements and their effects that influence human life. While all living or biotic elements are animals, plants, forests, fisheries, and birds, non-living or abiotic elements include water, land, sunlight, rocks, and air.
Reena Chadha
Sadhika Chauhan
Aryan Sharma
38 others
Gurpreet Kaur
1:34 PM | World Environment Day 2025


Reena Chadha (Presenting, annotating)
Here are five reasons why protecting our environment is essential?
OWN SURVIVAL
FUTURE OF OUR CHILDREN
SPIRITUAL REASONS/ PRACTICES
LIVELIHOODS AND DAILY LIFE SUSTENANCE
AVOIDING PENALTIES AND LEGAL ACTION
WHY PROTECT ENVIRONMENT ?
Reena Chadha
Sadhika Chauhan
Dr Vani Parwez
44 others
Gurpreet Kaur
1:38 PM | World Environment Day 2025

Detail of the Event/Session	
Date of the Event/Session	7th June 2025
Name of the Event/Session	Communicative abilities
Resource Person	Ms. Sarbjeet Kaur & Ms. Ashneet Kaur
Organized By	Office of Administration in collaboration Chitkara University of Language Centre
Trainee Team/Count	Supervisor's/Managers/ 26
SDG Covered	4,8,17

Overview

The Office of Administration, in partnership with the Chitkara University Language Centre, conducted an interactive session on *Communication Abilities* for supervisors and managers. The facilitators emphasized the significance of effective communication in both professional and personal contexts, underscoring its role in fostering workplace success and harmonious interpersonal relationships.

Key Discussion Points

The session covered essential aspects of communication, including:

1. **Professional Etiquette:**
   - Appropriate responses to common polite expressions, such as:
   - **Replying to an apology (*"Sorry"*):**
   - *"It's okay." / "No problem." / "I understand." / "Let's move on."*
   - **Acknowledging gratitude (*"Thank you"*):**
   - *"You're welcome." / "My pleasure." / "Happy to assist." / "Don't mention it."*
   - **Everyday Polite Phrases:**
   - *"Excuse me," "May I...," "Please," "Thank you," "Hope you're doing well."*
2. **Verbal and Non-Verbal Communication:**
   - The importance of tone, clarity, and confidence in speech.
   - The use of *"could"* for polite instructions (e.g., *"Could you please…?"*).
   - Strategies for self-introduction and professional articulation.
3. **Corporate Presentation:**
   - Guidelines on professional attire and demeanor.
   - Techniques for motivating staff through appreciation, goal-setting, and open dialogue.

Interactive Activities

To reinforce learning, engaging activities were conducted:

1. **Teamwork Exercise (Message Relay):**
   - A message was passed sequentially among eight participants without repetition.
   - The exercise demonstrated how miscommunication occurs when messages are relayed inaccurately.
2. **Introduction Activity (Rose Passing):**
   - Participants passed a red rose while music played; when the music stopped, the holder introduced themselves.
   - Mr. Chaman Lal, Mr. Jarnail Singh, and Mr. Manpreet Singh participated actively.
3. **Pictionary Drawing:**
   - Volunteers (Mr. Yogesh and Ms. Virpal) illustrated prompts on a whiteboard while the audience guessed the depictions.
   - The activity highlighted the role of clarity and creativity in communication.

Conclusion

The session successfully enhanced participants' understanding of professional communication, emphasizing verbal precision, polite discourse, and confident self-presentation. Attendees gained practical strategies for improving workplace interactions, fostering a culture of respect and productivity.

The Office of Administration and the Chitkara University Language Centre extend their gratitude to the facilitators and participants for making the session insightful and engaging.











Event Name	World Day to Combat - Desertification & Drought
Date	17 June 2025
Venue	Chitkara Woods
Department	Centre of Excellence for Sustainability in collaboration with Office of Administration
Resource Person	Mr. Hamid Raza, Senior Horticulturist, Office of Infrastructure
Number of Participants	
SDGs Covered	13,15,17

Objective of the Event

To raise awareness about the pressing global issues of desertification and drought and to engage the university community in sustainable environmental practices.



Key Highlights

- **Resource Person**
  Mr. Hamid Raza (Senior Horticulturist, Department of Horticulture, Office of Infrastructure) addressed the attendees on the significance of land conservation, the impacts of desertification, and the importance of community participation in sustainability efforts. He also emphasized the critical roles of water conservation and prevention of soil erosion.

- **Activity Conducted**
  As part of the awareness campaign, the support staff team took the lead in constructing a retaining wall across Chitkara Woods using plastic bottles. This innovative and eco-friendly initiative not only contributed to soil conservation but also promoted the reuse of non-biodegradable waste, reinforcing the message of sustainable development.

- **Staff Engagement**

The support staff participated actively in the event, showcasing their enthusiasm toward environmental responsibility. The initiative served as a hands-on demonstration of practical solutions to combat land degradation and fostered a deeper understanding of eco-conscious practices.

Impact and Outcome

- Created awareness among the university community about the adverse effects of desertification and drought.
- Promoted the use of recycled materials (plastic bottles) in infrastructure as a model for environmental protection.
- Strengthened cross-departmental collaboration in sustainability initiatives.









Conclusion

The event marked a meaningful step in educating and empowering the Chitkara University community to act against environmental degradation. The collaborative efforts displayed during the event demonstrated effective, practical sustainability practices and highlighted the university's commitment to environmental stewardship and the United Nations Sustainable Development Goals (SDGs).

EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	FDP ON "MIXED METHODS MADE MEANINGFUL: TOOLS, TECHNIQUES AND TRENDS FOR EDUCATORS"
DATE	2025-06-23 to 2025-06-27
MODE	HYBRID
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. SUKHJIT SINGH, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	15
SDG NO	17, 16

OBJECTIVE

- To equip faculty with a comprehensive understanding of mixed-methods research.
- To develop participants' ability to formulate precise and robust research questions.
- To provide hands-on experience in applying mixed methods designs.
- To foster collaborative learning and critical reflection on research competencies.

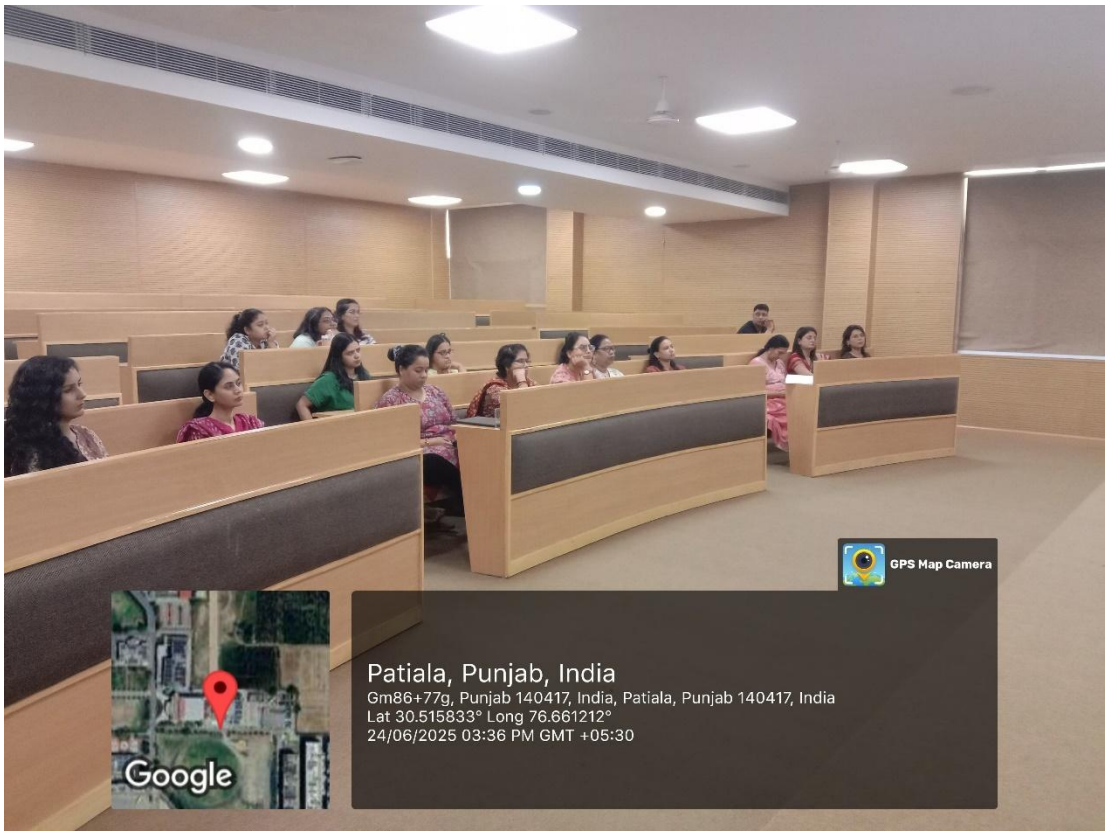
DESCRIPTION

The Chitkara School of Psychology and Counselling, in collaboration with the Department of Education, organized a Faculty Development Program on "Mixed Methods Made Meaningful: Tools, Techniques and Trends for Educators" from 23rd to 27th June, 2025. This workshop was designed to empower faculty with insight and hands-on expertise required to navigate, apply, and interpret mixed methods research in educational contexts. Dr. Sukhjit Singh from the Department of Education, Chitkara University, served as the resource person and led the participants through a thoughtfully structured five-day learning journey focused on strengthening research competencies through a mixed-methods lens. On Day 1, participants were oriented to foundational principles of research, laying the groundwork for deeper exploration in the days ahead. Day 2 delved into the diverse methodologies of inquiry—qualitative, quantitative, and the increasingly significant mixed methods—highlighting their philosophical bases and practical implications. Day 3 shifted focus to the art of crafting robust research questions, guiding participants through the use of FINALMAP and PICO formats to frame inquiries with clarity and precision. Day 4 offered immersive, hands-on sessions where attendees engaged with a variety of mixed methods designs,

applying their learning to simulated research tasks. Day 5 provided space for collaborative group presentations and reflective dialogue, allowing participants to showcase their understanding and receive constructive feedback.

OUTCOMES

- Enhanced understanding and application of mixed-methods research.
- Improved ability to formulate well-defined research questions.
- Increased practical proficiency in executing mixed methods designs.
- Strengthened research competencies and collaborative engagement.






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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	PRE-CUDC WORKSHOP ON 'QUESTION TO CONCLUSION: JOURNEY THROUGH MIXED METHOD RESEARCH'
DATE	2025-06-23 to 2025-06-27
MODE	HYBRID
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. SUKHJIT SINGH, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	15
SDG NO	4, 17

OBJECTIVE

- To equip scholars with a comprehensive understanding of mixed-methods research.
- To develop participants' ability to formulate precise and robust research questions.
- To provide hands-on experience in applying mixed methods designs.
- To foster collaborative learning and critical reflection on research competencies.

DESCRIPTION

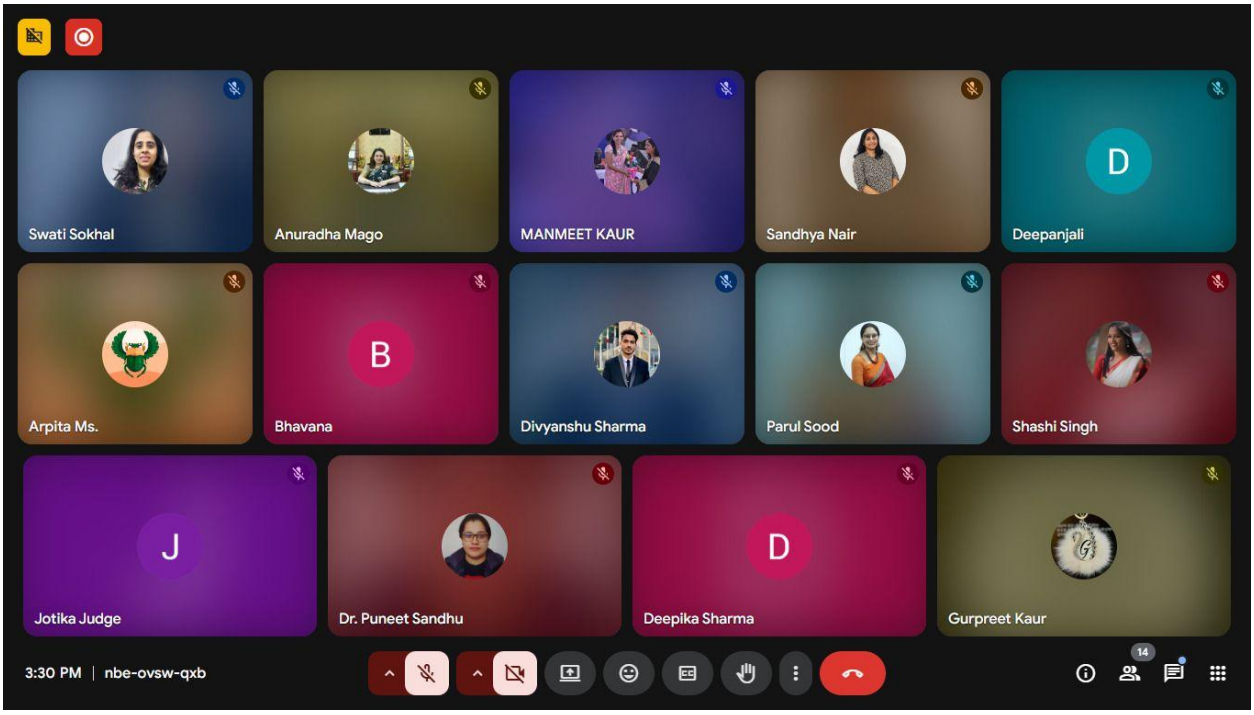
The Chitkara School of Psychology and Counselling, in collaboration with the Department of Education, organized a Pre-CUDC workshop titled "From Question to Conclusion: Journey through Mixed Method Research" from 23rd to 27th June, 2025. This workshop was designed to empower research scholars with insight and hands-on expertise required to navigate, apply, and interpret mixed methods research in educational contexts. Dr. Sukhjit Singh from the Department of Education, Chitkara University, served as the resource person and led the participants through a thoughtfully structured five-day learning journey focused on strengthening research competencies through a mixed-methods lens. On Day 1, participants were oriented to foundational principles of research, laying the groundwork for deeper exploration in the days ahead. Day 2 delved into the diverse methodologies of inquiry—qualitative, quantitative, and the increasingly significant mixed methods—highlighting their philosophical bases and practical implications. Day 3 shifted focus to the art of crafting robust research questions, guiding participants through the use of FINALMAP and PICO formats to frame inquiries with clarity and precision. Day 4 offered immersive, hands-on sessions where attendees engaged with a variety of mixed methods designs, applying their learning to

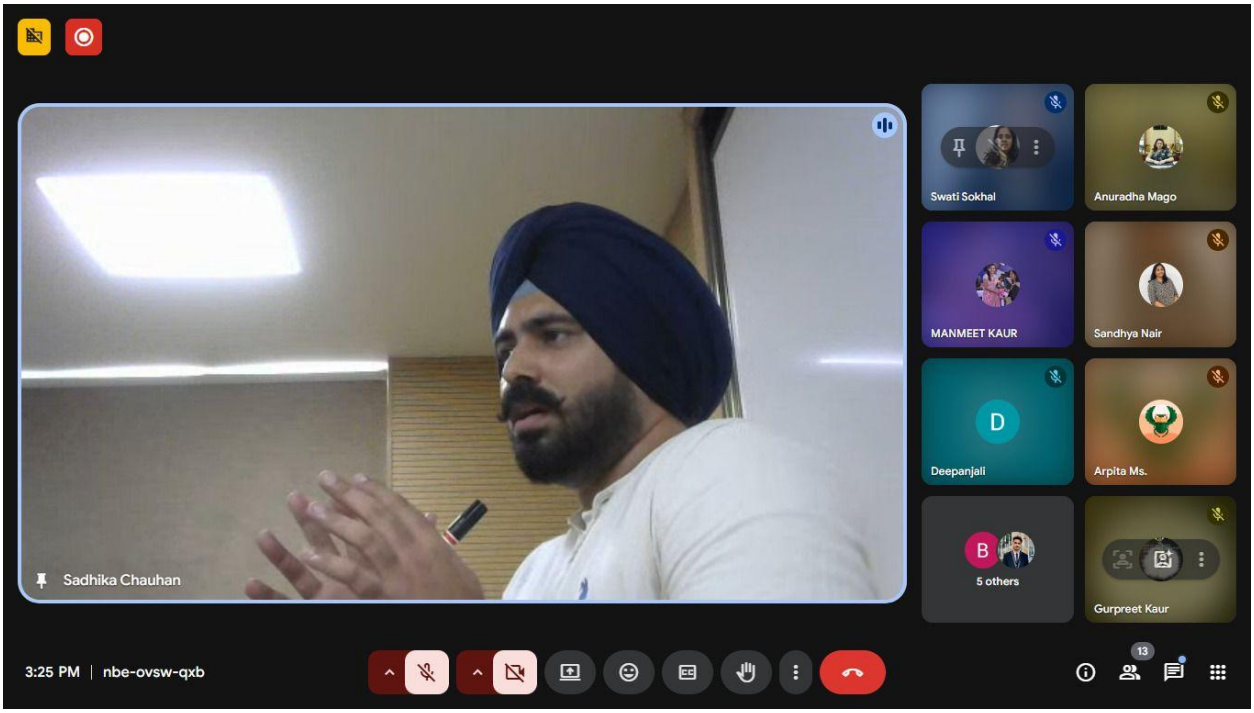
simulated research tasks. Day 5 provided space for collaborative group presentations and reflective dialogue, allowing participants to showcase their understanding and receive constructive feedback.

OUTCOMES

- Enhanced understanding and application of mixed-methods research.
- Improved ability to formulate well-defined research questions.
- Increased practical proficiency in executing mixed methods designs.
- Strengthened research competencies and collaborative engagement



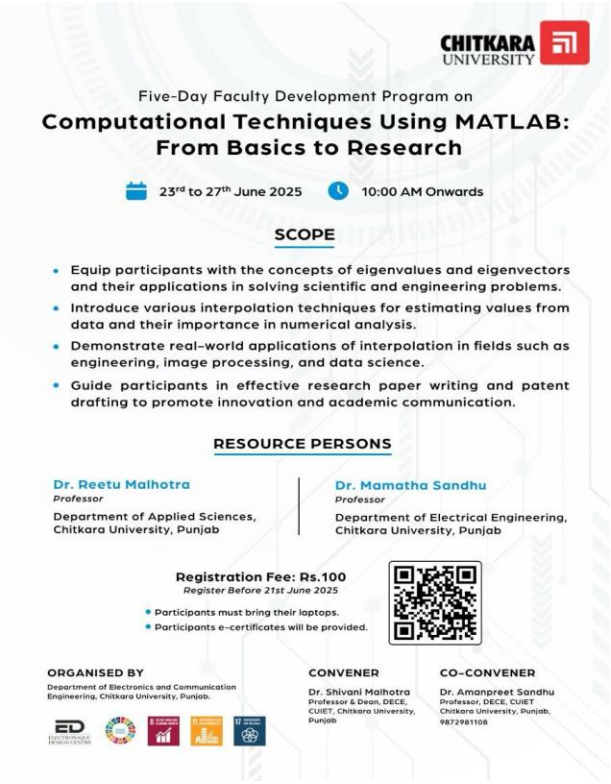

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Deepanjali
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Bhavana
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Parul Sood
Shashi Singh
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Jotika Judge
Dr. Puneet Sandhu
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Sadhika Chauhan
Swati Sokhal
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EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	COMPUTATIONAL TECHNIQUES USING MATLAB: FROM BASICS TO RESEARCH
DATE	2025-06-23 to 2025-06-27
MODE	HYBRID
ORGANIZER NAME	DR AMANPREET SANDHU, PROFESSOR, ECE CHITKARA UNIVERSITY, PUNJAB AMANPREET.SANDHU@CHITKARA.EDU.IN
NO. OF PARTICIPANTS	27
SDG NO	8, 11, 17

OBJECTIVE

- To enable participants to proficiently navigate the MATLAB environment and write basic scripts and functions with input/output and visualization capabilities.
- To empower faculty to perform and validate matrix operations, including calculation of eigenvalues and eigenvectors, using MATLAB tools.
- To develop skills in implementing various interpolation methods (linear, spline, polynomial) and conducting error analysis and curve fitting in MATLAB.
- To equip participants to apply interpolation techniques to real world engineering datasets—such as in power systems and signal processing—through hands on case studies.



- To guide faculty on structuring research papers and drafting patent documents based on MATLAB results, while identifying innovative contributions and engaging in discussion.

DESCRIPTION

Five-Day Faculty Development Programme (FDP) on MATLAB is meticulously designed to build a solid foundation in MATLAB programming, advance technical competence, and foster research and innovation capabilities. From basic syntax to interpolation techniques and academic writing, the intensive training ensures meaningful upskilling for faculty. Day 1: Introduction to MATLAB – Basics of Coding, the programme kicks off with an in-depth orientation to the MATLAB environment: the interface, toolboxes, and workspace. Participants explore basic syntax, variable definitions (scalars, vectors, arrays), and arithmetic/logical operations. The session covers creating, organizing, and running script files (.m) and function files (user-defined functions), as well as standard input/output commands (input, disp, fprintf). Finally, attendees are introduced to plotting and visualization, including generating graphs, customizing axes, legends, and using basic 2D/3D plots. Day 2: Testing MATLAB Code – Eigenvalues and Eigenvectors this session builds on linear algebra essentials. Participants work through matrix operations—addition, multiplication, inverse, determinant—and progress to calculating eigenvalues and eigenvectors. The focus is on using MATLAB's built-in commands (eig, svd) for reliable computation of these properties. Emphasis is placed on verification and validation: checking results for accuracy, consistency, and interpretation, with practical demonstrations and code walk-throughs to reinforce learning. Day 3: MATLAB Implementation – Interpolation Techniques an exploration of interpolation methods such as linear, spline, and polynomial interpolation. Participants will code these from scratch and also compare with MATLAB's built-in functions (interp1, spline, polyfit). Through practical examples—such as estimating missing data points or smoothing noisy signals—they analyze and code interpolation algorithms. The session also discusses error analysis, curve fitting principles, and techniques to assess and minimize approximation errors. Day 4: Applications of Interpolation demonstrate real-world use cases involving interpolation in fields like power systems (load forecasting, voltage curve estimation), and signal processing (resampling, smoothing). Participants work on case studies with real-world datasets, applying interpolation techniques hands-on. This experiential session deepens comprehension—emphasizing the link between code, analysis, and domain-specific interpretation. Day 5: Research Paper Writing / Patent Drafting Session Participants learn effective research paper structure and writing styles, particularly emphasizing how to present MATLAB-based findings through tables, figures, plots, and algorithm evaluations. The session also covers identifying innovative contributions for potential patenting, tips for patent documentation and drafting, and intellectual property basics.

OUTCOMES

By the end of this FDP, participants were able to:

- Write and execute MATLAB scripts and functions confidently, using best practices for variables, I/O, and debugging.
- Apply linear algebra methods in MATLAB, including computation of eigenvalues and eigenvectors, and validate their outputs.
- Design and implement interpolation algorithms (linear, spline, polynomial), with rigorous error analysis and curve fitting.
- Apply interpolation techniques to real-world datasets, particularly in engineering and signal processing contexts.
- Structure and compose research manuscripts or patent drafts based on MATLAB results, identifying innovative contributions and learning the procedural basics of patent filing.




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Event Details	
Event Name:	FDP on “Emerging Interdisciplinary Technologies in Engineering 2.0
Date of the Event:	23 June,2025 – 27 June ,2025
Venue	Turing Block (TG-401)
Department	DICE
SDG Covered	4,8,9, and 17
No. of Participants	25
Resource Persons:	1. Prof. (Dr.) Rajneesh Talwar Dean, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 2. Dr. Manvinder Sharma Associate Professor, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 3. Dr. Satyajit Anand Assistant Professor, Chitkara University Institute of Engineering & Technology (CUIET), Punjab 4. Dr. Sushil Narang Dean, Department of CSE (Artificial Intelligence), Chitkara University, Punjab 5. Mr. Rajesh Kumar Jindal Assistant Professor, Department of Computer Science, Chitkara University, Punjab 6. Mr. Rupin Co-founder, CrewSphere Technologies 7. Mr. Abhinav Founder, Stringy (Blockchain Solutions & Consulting)
Duration	5 Days

About the Activity

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab, successfully organized a five-day Faculty Development Program (FDP) titled "Emerging Interdisciplinary Technologies in Engineering 2.0" from June 23rd to June 27th, 2025. Conducted in hybrid mode, the program was attended by 25 participants from both within and outside Chitkara University, including faculty members, research scholars, postgraduate students, and industry professionals. The FDP aimed to provide in-depth theoretical understanding and hands-on exposure to some of the most rapidly and latest evolving interdisciplinary domains in engineering, such as the Internet of Things (IoT), Python Programming, Machine Learning, Artificial Intelligence (AI), Generative AI, Explainable AI (XAI), and Blockchain.

Description

The FDP was inaugurated by Prof. (Dr.) Rajneesh Talwar, Dean DICE, also delivered multiple sessions throughout the program. In his opening session, he introduced the vision and interdisciplinary approach of DICE, highlighting ongoing innovation projects and emphasizing the role of emerging technologies in solving real-world challenges.

On Day 1, Dr. Talwar introduced the fundamentals of the Internet of Things (IoT) and explained its applications in smart systems, automation, and engineering. In the second session, Dr. Manvinder Sharma conducted a practical workshop where participants explored sensor-based IoT systems and developed real-time applications such as home automation setups, using simulation tools and hardware modules.

Day 2 shifted the focus to programming and machine learning. Dr. Talwar led the morning session with an introduction to Python programming, covering essential libraries like NumPy, Pandas, and Matplotlib, widely used in data science and automation tasks. In the afternoon, Dr. Satyajit Anand introduced participants to the core concepts of Machine Learning (ML). He demonstrated the use of Python-based tools such as Google Colab to build and train ML models using real datasets.

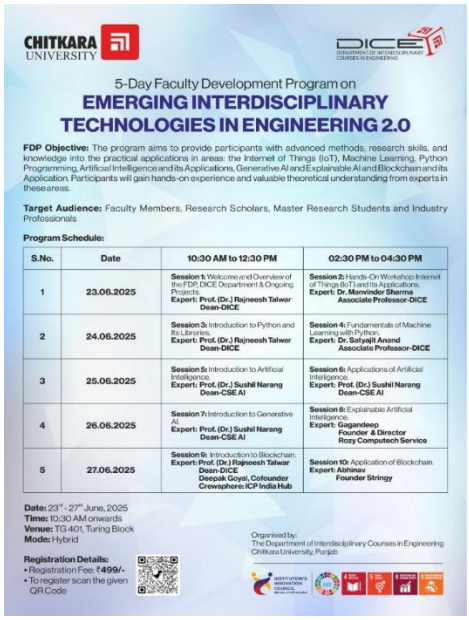
Day 3 was entirely dedicated to Artificial Intelligence. Dr. Sushil Narang, Dean, CSE-AI, started with a conceptual overview of AI, discussing its historical evolution, current trends, and future outlook. The second session explored applications of AI, where Dr. Narang used real-life case studies and examples to demonstrate how AI is transforming diagnostics, automation, customer service, and more.

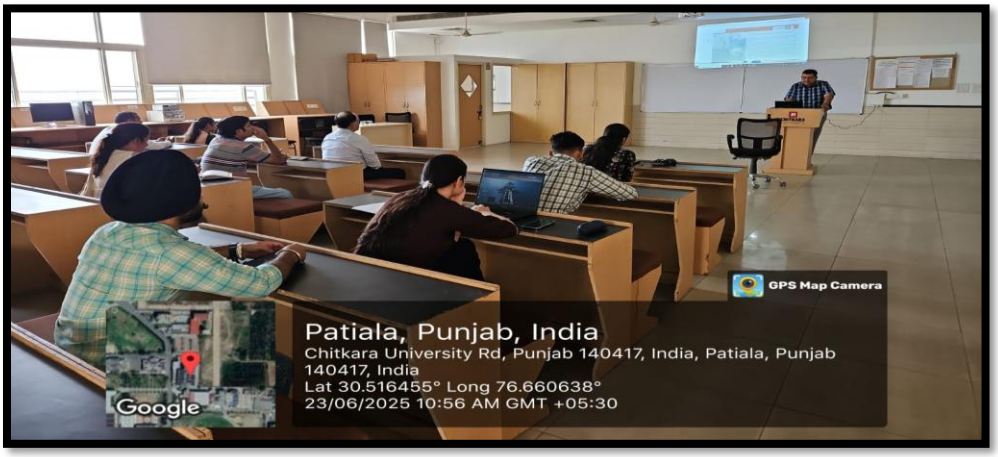
On Day 4, Dr. Narang continued with an in-depth session on Generative AI, introducing powerful tools like ChatGPT and NootbookLM. He explained how these models generate content and images and are increasingly being adopted in creative industries, education, and marketing. The second session, conducted by Mr. Rajesh Kumar Jindal, covered Explainable AI (XAI), a vital area focused on the transparency and interpretability of AI models.

The final Day 5 was devoted to Blockchain Technology. Dr. Talwar, in collaboration with Mr. Rupin, Cofounder of CrewSphere, introduced the fundamentals of blockchain, its working principles, and real-world relevance. The session covered cryptographic security, decentralized data sharing, smart contracts, and blockchain's role in increasing transparency and trust in digital systems. In the concluding session, Mr. Abhinav, Founder of Stringy, presented practical use cases of blockchain, showcasing its applications in finance, supply chains, healthcare data management, and digital identity systems.The 5-Day Faculty Development Program on "Emerging Interdisciplinary Technologies in Engineering 2.0", was aligned with key Sustainable Development Goals, including SDG 4 (Quality Education) by promoting advanced technical learning, SDG 5 (Gender Equality) through inclusive participation, SDG 8 (Decent Work and Economic Growth) by enabling skill development for employability, and SDG 9 (Industry, Innovation, and Infrastructure) by fostering innovation and interdisciplinary collaboration. Concluding his address, Dr. Talwar encouraged participants to apply their learning for academic excellence, research advancement, and real-world problem-solving through emerging technologies.

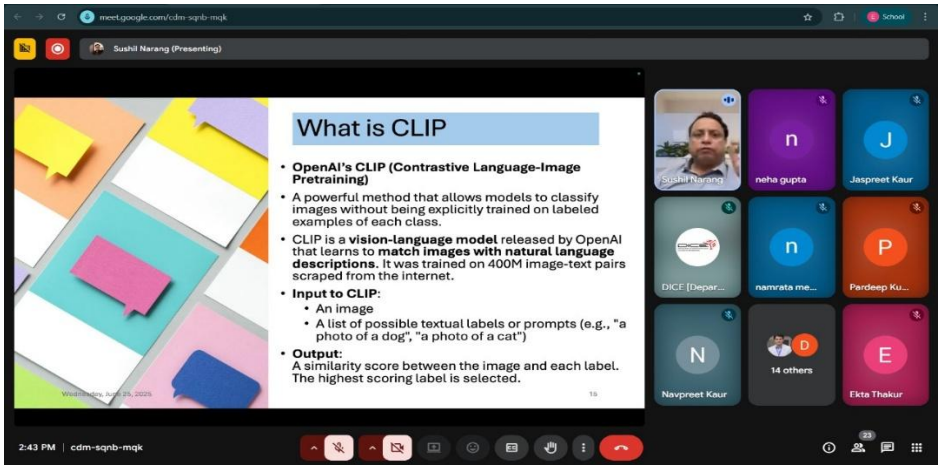
OBJECTIVE

1. To provide participants with theoretical and practical knowledge of emerging interdisciplinary technologies.
2. To encourage collaborative, cross-domain learning through real-world use cases and expert sessions.
3. To enable faculty to integrate advanced technologies into teaching, research, and innovation.
4. To support the UN SDGs by fostering inclusive, quality education and technological advancement.




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DICE [Department of Interdisciplinary Courses in Engineering] (Presenting, annotating)
Projects in Progress
3. Office Automation App
A seamless connected network of embedded objects equipped with sensors, software for machine to machine communication.
The IoT devices in workplace help to improve day-to-day businesses like WiFi scanners to send scanned documents, smart sensors to adjust temperature and lighting.
This application achieves the two sustainable development goal (SDG), that are quality education and innovation & infrastructure.
Aditya Kumar Singh joined
People
10:54 AM | cdm-sqnb-mqk


Sushil Narang (Presenting)
What is CLIP
OpenAI's CLIP (Contrastive Language-Image Pretraining)
A powerful method that allows models to classify images without being explicitly trained on labeled examples of each class.
CLIP is a vision-language model released by OpenAI that learns to match images with natural language descriptions. It was trained on 400M image-text pairs scraped from the internet.
Input to CLIP:
An image
A list of possible textual labels or prompts (e.g., "a photo of a dog", "a photo of a cat")
Output:
A similarity score between the image and each label. The highest scoring label is selected.
14 others
2:43 PM | cdm-sqnb-mqk

Event Name	Mending Workshop for Village Women
Date	24-25 June 2025
Venue	Production Studio, Picasso Block
Department	Centre of Excellence for Sustainability in collaboration with Office of Administration & Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Ravinder Singh
Number of Participants	42
SDGs Covered	4,5,8,12,17

Introduction

The Centre of Excellence for Sustainability at Chitkara University, in collaboration with the Office of Administration and the Department of Fashion Design (Chitkara Design School), successfully conducted a two-day Mending Workshop on 24th and 25th June 2025. The initiative aimed at empowering women from local villages to adopt responsible consumption practices through learning basic yet effective garment mending techniques.

Objectives

- To promote sustainable fashion through mending rather than discarding.
- To build capacity among village women to support household savings and self-reliance.
- To create awareness about responsible consumption under the UN Sustainable Development Goals (SDGs).

Day-wise Proceedings

Day 1:

- The event began with a refreshment session, providing tea and light snacks to the participants.
- The workshop was formally inaugurated by members of the organising committee.
- Mr. Ravinder Singh, Lab Technician from the Department of Fashion Design, served as the resource person. He began by sharing the importance of mending in reducing fabric waste and promoting sustainable living.
- Participants were introduced to basic tools and materials required for mending.
- Demonstrations were held on hand-stitching techniques for patching, button replacement, and hemming.

Day 2:

- The session began with another round of refreshments and a brief recap of Day 1 activities.

- Mr. Singh continued with advanced tips such as reinforcing torn seams, darning holes, and upcycling old clothing.
- A hands-on activity allowed each participant to practice mending on sample garments under the supervision of the instructor.
- The workshop concluded with an interactive Q&A session, and group photographs.

Outcome

The workshop witnessed enthusiastic participation from local village women, who gained practical knowledge and confidence in garment repair. Many expressed interests in further training or even pursuing tailoring as a source of income.

Conclusion

The Mending Workshop not only imparted useful life skills but also aligned with Chitkara University's commitment to **community engagement and sustainability**, supporting SDGs such as **Gender Equality**, **Responsible Consumption**, and **Sustainable Communities**. It was a significant step toward empowering rural women and fostering a culture of reuse and self-reliance.










MENDING WORKSHOP
CHITKARA UNIVERSITY


CHITKARA UNIVERSITY

EVENT DETAILS	
EVENT TYPE	PROFESSIONAL DEVELOPMENT TRAINING PROGRAMME
TOPIC	SDP ON "ORCHESTRATING EXCELLENCE: TRANSFORMING ORGANISATIONAL EFFICIENCY"
DATE	2025-06-25 to 2025-06-27
MODE	HYBRID
ORGANIZER NAME	CSPC
RESOURCE PERSON	RAJESH ATREYA, CHIEF MANAGER | DR. PAWAN KUMAR, DIRECTOR, TECHNOLOGY PROCUREMENT
NO. OF PARTICIPANTS	25
SDG NO	16, 17

OBJECTIVE

- To enhance personal financial literacy.
- To introduce advanced productivity tools.
- To optimize digital organization and collaboration.
- To foster overall organizational efficiency and excellence

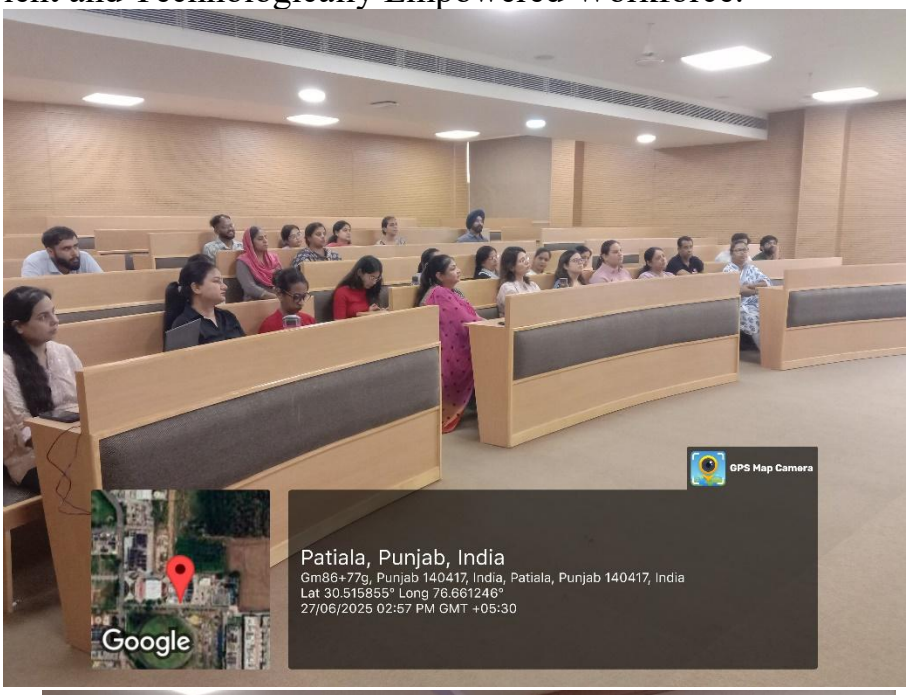


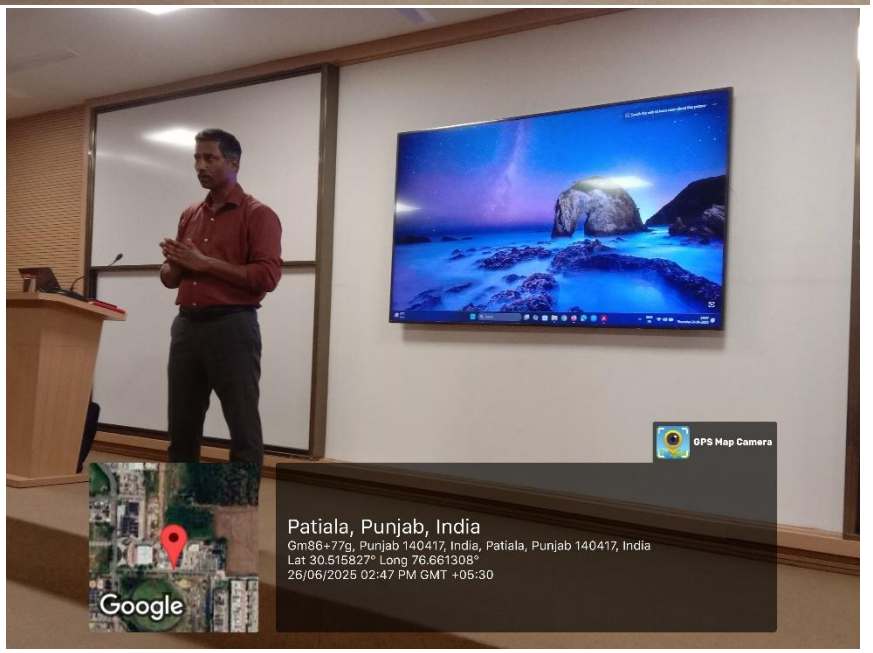
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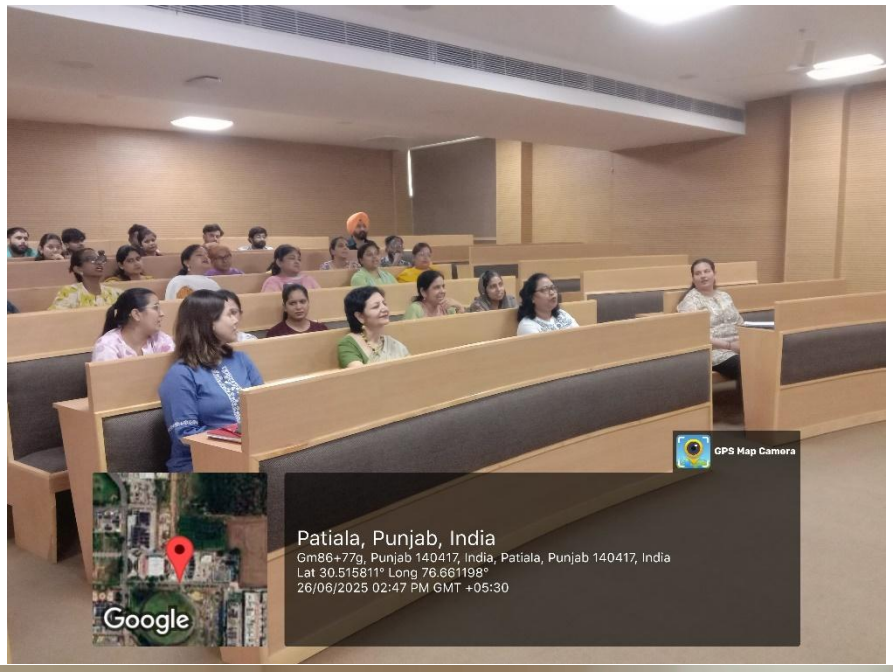
The "Staff Development Program: Orchestrating Organizational Excellence: Transforming Organizational Efficiency" was a three-day initiative organized by Chitkara University, in collaboration with the Chitkara School of Psychology and Counselling and the Department of Education. Held from June 25th to June 27th, 2025, the program aimed to empower staff with essential skills and knowledge across diverse areas critical for personal and organizational efficiency. Topics included financial literacy, leveraging artificial intelligence for enhanced productivity, and optimizing digital data management and collaboration through Google Workspace. The sessions were led by distinguished resource persons, Mr. Rajesh Atreya and Dr. Pawan Kumar, covering practical strategies to foster a more effective and organized work environment.

OUTCOMES

- Improved Financial Management Skills.
- Increased Productivity through AI Adoption.
- Enhanced Digital Organization and Collaborative Capabilities.
- A More Efficient and Technologically Empowered Workforce.






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EVENT DETAILS	
EVENT TYPE	EXPOSURE VISIT
TOPIC	TWO WEEKS INDUSTRY IMMERSION PROGRAMME FOR GRADE XII STUDENTS OF CHITKARA INTERNATIONAL SCHOOL (CIS), CHANDIGARH FOR EXPLORING PROGRAMMES IN PSYCHOLOGY AND CAREER PATHWAYS
DATE	2025-05-26 to 2025-06-06
MODE	OFFLINE
ORGANIZER NAME	CSPC
NO. OF PARTICIPANTS	9
SDG NO	4, 16, 17

OBJECTIVE

- To provide Grade XII students with a comprehensive and experiential introduction to the diverse fields and applications within psychology.
- To foster self-awareness, emotional intelligence, and critical thinking skills through interactive sessions and hands-on psychological activities.
- To clarify academic pathways, skill requirements, and a wide array of career opportunities available within the behavioral sciences.
- To expose students to practical psychological assessment techniques and research methodologies through engaging demonstrations and simulations.

DESCRIPTION

The Chitkara School of Psychology and Counselling (CSPC) hosted a comprehensive Two-Week Industry Immersion Programme specifically designed for Grade XII students of Chitkara International School (CIS), Chandigarh. This intensive program aimed to provide an in-depth exploration of psychology as an academic discipline and a viable career path. Over the course of two weeks, students engaged in fifteen interactive and experiential sessions led by CSPC faculty, teaching assistants, and research scholars. Key topics covered a wide spectrum of contemporary psychological concepts, including: 1. Self-image and Self-perception (Mr. Divyanshu Sharma) 2. Psychodrama and Emotions (Ms. Sanskriti) 3. Bystander Effect Simulation (Dr. Puneet Sandhu) 4. Music Therapy for Mindfulness (Dr. Raksha Singh) 5. Exploring Strengths through Expressive Arts (Dr. Nidhi Barthwal) 6. Psychology of Superheroes (Ms. Sanskriti Sinha) 7. Career Opportunities and Global Exposure in Psychology

(Dr. Vani Parwez) 8. Building Resilience Through Mindfulness (Dr. Jyoti Sharma) 9. Psychology Behind Everyday Behavior and Assessment Techniques (Ms. Alka Shakten) 10. Exploring Emotions through Role Play (Dr. Meenu Sharma) 11. Personality Exploration with the Thematic Apperception Test (TAT) (Dr. Jotika Judge) 12. Expressive Emotions Exercise (Ms. Nistha Jain) 13. Cognitive Illusions and the Flawed Human Brain (Mr. Raunak Singh) Each session utilized interactive methodologies such as role-plays, symbolic art, meditation practices, simulations, thematic assessments, and hands-on psychological experiments to deepen understanding and promote active engagement. The program also highlighted CSPC's opportunities, including student mobility programs, internships, research, industry collaborations, and international exchanges.

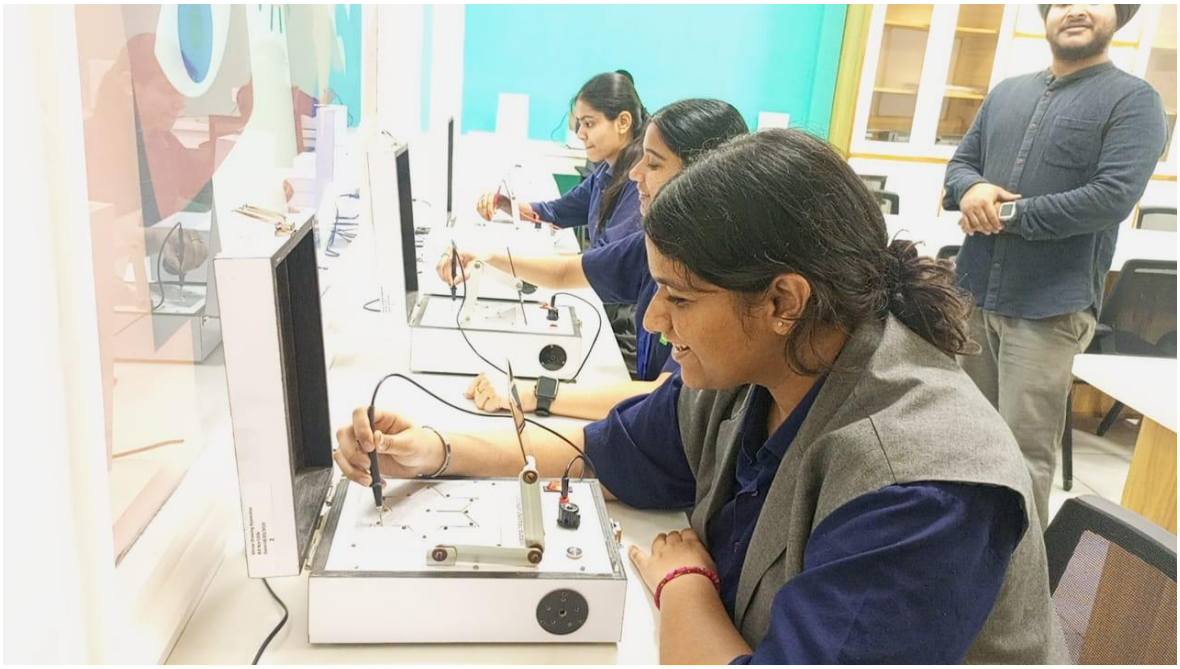
OUTCOMES

- Comprehensive Understanding of Psychological Concepts
- Enhanced Experiential Learning Skills
- Increased Clarity on Career Pathways in Psychology
- Improved Self-awareness and Emotional Intelligence
- Exposure to Holistic Educational Approaches











EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	NEEV: THE FOUNDATION
DATE	2025-06-27 to 2025-06-27
MODE	OFFLINE
VENUE	TRAINING HALL (SENTISS, BADDI)
ORGANIZER NAME	VIMAL SHARMA, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	MR. NARINDER GARCHA, DEAN
NO. OF PARTICIPANTS	29
SDG NO	4, 8, 9, 17

OBJECTIVE

- Build strong foundational skills for operational excellence.
- Promote team alignment across shop floor functions
- Strengthen understanding of GMP and compliance.
- Enhance equipment handling and safety awareness.
- Foster ownership and continuous improvement mindset.



DESCRIPTION

To support the continuous growth and operational excellence of shop floor teams in the pharmaceutical industry, a one-day skill-based professional training program titled “Neev – The Foundation” was conducted on 27th June 2025.

The session was designed and delivered by Mr. Narinder Garcha a seasoned professional, and was organized by Chitkara University in collaboration with Sentiss Pharma Ltd. In the highly regulated and quality-driven pharmaceutical industry, shop floor professionals play a crucial role in ensuring seamless production, equipment reliability, regulatory compliance, and product quality. To meet these expectations, skill-building initiatives are essential to empower teams with the right knowledge, mindset, and hands-on competencies. The Neev program was tailored to address the real-time challenges faced by shop floor employees across Production, Quality Control, Quality Assurance, Engineering, and Warehouse departments. The learning approach combined interactive discussions, case examples, team-building activities, and reflection exercises to ensure practical application and alignment with daily job functions. The Neev program promotes inclusive and practical learning for upskilling industrial workforce, fostering a culture of competency, safety, and productivity and focus on engineering, safety, and quality supports sustainable industrial practices.

OUTCOMES

- Build strong foundational skills for operational excellence.
- Promote team alignment across shop floor functions.
- Strengthen understanding of GMP and compliance.
- Enhance equipment handling and safety awareness.
- Foster ownership and continuous improvement mindset.





