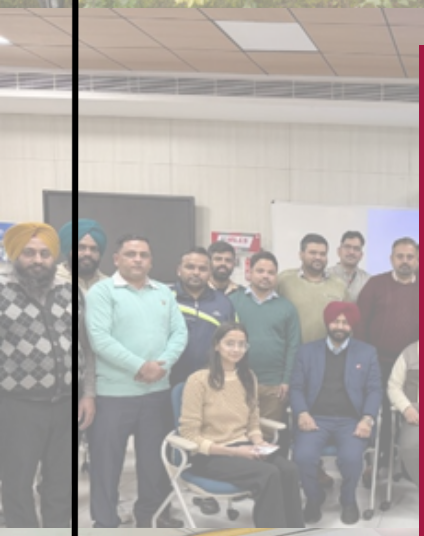
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY | Centre of Excellence for Sustainability





8 DECENT WORK AND ECONOMIC GROWTH







SUSTAINABLE DEVELOPMENT GOALS

CHITKARA UNIVERSITY

5-D KILL DEVELOPMENT WORKSHOP
f Non-Teaching / Support Staff

Resource Person

CHEF DIVAY MEHTA | CHEF LALIT KUMAR





Organised By:
Chitkara College of Hospitality Management
Chitkara University, Punjab

Jul 2024 - Jun 2025

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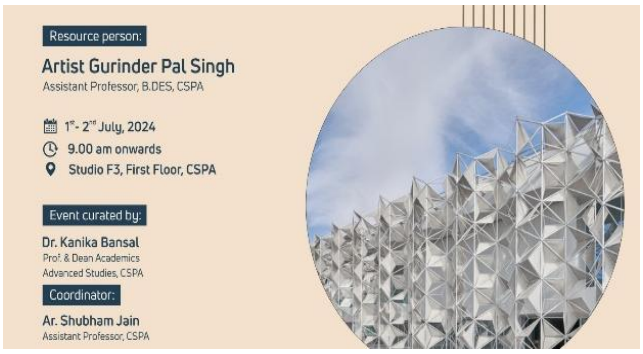
Event Name	Workshop
Topic	Paper Parametrics: Sculpting Facade Through Origami
Date	1-2 July 2024
Venue	F3, First Floor, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Gurinder Pal Singh
No. of Participants	82
SDG No.	SDG- 4, 8, 9, 17

As part of the orientation week, transitioning from foundational studies to advanced architecture, 7th Semester students participated in a workshop titled '**Paper Parametrics: Sculpting Facade Through Origami**'. This two-day workshop went beyond traditional lectures with hands-on exploration of creativity and innovation. Led by **Asstt. Prof. Gurinder Pal Singh**, the workshop explored the surprising world of origami and transformed from an informative session into a vibrant hub of creativity and innovation. Students harnessed the power of folds and creases, transforming simple paper into intricate designs. Students developed a deeper understanding of spatial reasoning. By manipulating two-dimensional paper into complex three-dimensional structures, they gained a new insight how form and space can be intertwined.









Title: Introduction to Entrepreneurship: Design Perspective		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Introduction to Entrepreneurship: Design Perspective
3	**Link**	https://www.facebook.com/share/p/B39zza9f1A7CJAcH/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Introduction to Entrepreneurship: Design Perspective
	Nomenclature	Introduction to Entrepreneurship: Design Perspective
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, methodologies and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial journey from an idea to making it a successful venture and viable business. The session covered the entrepreneurial traits, myths about Entrepreneurship and resources required to startup.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge of entrepreneurial journey. The session deep dived into the myths related to entrepreneurship, case studies of successful Entrepreneurs. It also covered how to convert raw idea into a revenue making and investment ready venture. The students were highly engaged and asked many thought-provoking questions, which led to informative discussion on creating a successful venture, Innovation & frameworks for innovation. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 03/07/2024 to 03/07/2024	
8	**Mention minimum number of students (Event):** 70	

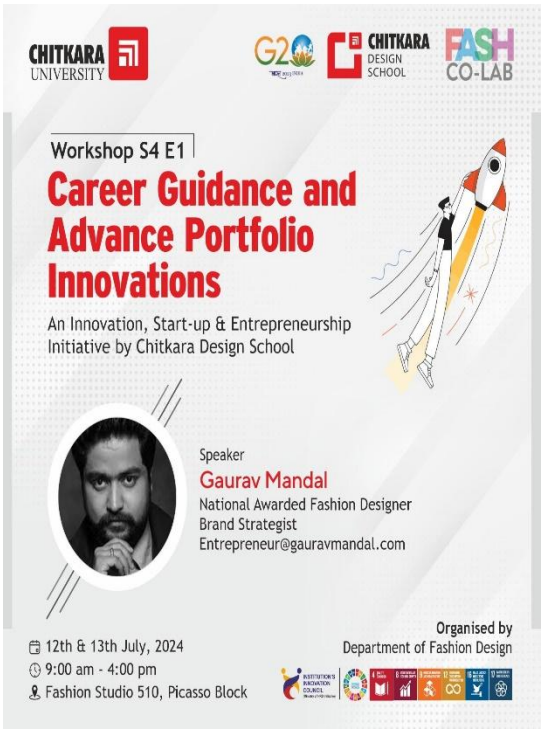
9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about entrepreneurship journey from Idea to being venture ready.
11	**SDG Covered - SDG 4, SDG 8, SDG 9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial journey & complexities and navigating them.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **Video URL:** https://drive.google.com/file/d/1kXLqYyWb0TjtpL59JV8On2XWIlqbjDTD/view?usp=drive_link **During Event:**   



Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Career Guidance and advance Portfolio Innovations
Date	12.07.2024 – 13.07.2024
Venue	Fashion studio, 510, Picasso block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Gaurav Mandal, Entrepreneur and Design Educator
Number of Participants	46
SDGs Covered	4,8,9,12,16,17
Duration	2 Days

About the Activity



Department of Fashion Design, Chitkara design school has organized a 2 days' Workshop on Career guidance and advanced portfolio innovations. The workshop was for 2nd, 3rd and 4th year students of the fashion design department. In the workshop speaker shared their valuable insight into the latest innovations in the fashion industry. They also guided students to build an effective portfolio for a fashion career. He also talked about the need for and importance of digital content creation and free-lance services one can provide. In the master class the resource person sensitizes students about the innovations in building an effective fashion portfolio according to the industry requirement. He also guided the students about how one can enter the industry as an entrepreneur with a startup or as a freelancer.

Objectives of the event

To provide the guidelines to students to develop an effective portfolio.

Outcome of the event

Students were able to understand the technicalities regarding portfolio as well as how to build a successful career as entrepreneur.


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Explore Your Potential
GPS Map Camera
Patiala, Punjab, India
Bathinda - Chandigarh Hwy, Punjab 140506, India
Lat 30.515228°
Long 76.653725°
12/07/24 03:29 PM GMT +05:30
Google


GPS Map Camera
Patiala, Punjab, India
Bathinda - Chandigarh Hwy, Punjab 140506, India
Lat 30.515228°
Long 76.653725°
12/07/24 01:46 PM GMT +05:30
Google


CHITKARA UNIVERSITY
GPS Map Camera
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Bathinda - Chandigarh Hwy, Punjab 140506, India
Lat 30.515228°
Long 76.653725°
12/07/24 01:46 PM GMT +05:30
Google

Title: Innovative Problem Solving in Entrepreneurship: Transforming Challenges into Opportunities		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Transforming Challenges into Opportunities for Startups
3	**Link**	https://www.facebook.com/share/p/4d1BdGgCP2X5rJdd/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Transforming Challenges into Opportunities
	Nomenclature	Innovative Problem Solving in Entrepreneurship: Transforming Challenges into Opportunities
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, methodologies and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial journey and identify opportunities. The session covered how to transform challenges into opportunities & convert pain points into a successful venture. The entrepreneurs learned how to Transform Challenges into Opportunities and identifying the problems to be solved.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge on turning pain points into opportunities. The session deep dived into frameworks to identify pain points, challenges and how to convert them into opportunities along with case studies of successful startups. It also covered how to convert raw idea into a revenue making and investment ready venture. The students were highly engaged and asked many thought-provoking questions, which led to discussions on Target Market Size & feasibility. The event was well-organized, with a high level of participation and engagement from startups.	

7	**Start and End date of the event:** 12/07/2024 to 12/07/2024
8	**Mention minimum number of students (Event):** 70
9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about entrepreneurship journey from Idea to being venture ready.
11	**SDG Covered- SDG 4, SDG 8, SDG 9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Problem identification & frameworks to convert opportunities into Startups.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


SUCCESSFUL VENTURE IDEAS




Venture ideas
Significance
Importance
Venture ideas



Video URL:

https://drive.google.com/file/d/1dyVOWWYbPzdvGHIK4lmLq0CBXIa8HPsA/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Towards Sustainability – An ESG Journey for Management Students
Date	22nd to 27th July 2024
Venue	AIT Extension, Asian Institute of Technology, Thailand
Organizer	Office of International Affairs in collaboration with Chitkara Business School
Resource Person	1. Mr. Voravate Chonlasin 2. Ms. Prae Piromya 3. Dr. Gopi Krishna 4. Dr. Sujata Bhatia 5. Mr. David Galipeau 6. Dr. Zakir Hossain 7. Dr. Pallavi Mohapatra 8. Mr. Md. Anishur Rahman 9. Mr. Kona Venkata anantha Kiran 10. Mr. Reynaldo Calabdan
Number of Participants	30 Chitkara students and 2 Faculty members
SDGs Covered	SDG 3 (Good Health and Well-being), 4 (Quality Education), 5 (Gender Equality), 7 (Affordable and Clean Energy), 8 (Decent Work and Economic Growth), 10 (Reduced Inequalities), 12 (Responsible Consumption and Production), 16 (Peace, Justice, and Strong Institutions), and 17 (Partnerships for the Goals)
Duration	7 Days

About the Activity

A comprehensive eight-day ESG program was conducted at the Asian Institute of Technology (AIT) Extension in Thailand, bringing together a diverse group of thirty students from various academic disciplines. The program was meticulously designed to provide a holistic understanding of Environmental, Social, and Governance (ESG) principles and their critical role in shaping a sustainable future. Through a combination of expert-led sessions, interactive workshops, and real-world case studies, participants delved deep into the complexities of ESG implementation and reporting. The curriculum covered a wide range of topics, including environmental sustainability, ethical business practices, and the strategic use of emerging technologies such as AI and data analytics to drive ESG initiatives.

A highlight of the program was a site visit to Siam Kubota Co. Ltd., where students gained firsthand experience of sustainable practices in action, particularly in the realm of wastewater management. Additionally, the program incorporated a cultural immersion component, allowing participants to explore local markets and interact with the community, fostering a deeper appreciation for the social and economic dimensions of sustainability. This experiential learning approach complemented the academic curriculum, providing students with a well-rounded perspective on ESG challenges and opportunities.

The program concluded with a certificate distribution ceremony, marking the successful completion of an intensive learning journey. Beyond academic knowledge, the event served as a platform for networking and collaboration, with discussions between Chitkara University and AIT leadership exploring potential joint initiatives in the field of sustainability.

Day wise report

On Day 1, 22nd July 2024, A cohort of thirty students from diverse academic backgrounds, including IPM, Liberal Arts, Engineering, Design, and Physiotherapy, convened at the Asian Institute of Technology (AIT) Extension in Thailand for an eight-day immersive program centered on Environmental, Social, and Governance (ESG) principles. The program aimed to cultivate a comprehensive understanding of ESG and its pivotal role in sustainability. The program commenced with a formal welcome from Mr. Voravate Chonlasin, Executive Director of AIT Extension, followed by a session on "ESG in Today's World" delivered by ESG expert Ms. Prae Piromya. Ms. Piromya shared her extensive experience in guiding organizations towards sustainable practices. To foster in-depth learning, participants engaged in case studies, group activities, and a sustainable pyramid exercise. These experiential learning opportunities allowed students to explore real-world ESG challenges, analyze stakeholder perspectives, and grasp the complexities of ESG implementation and

reporting. At the end of the day, students presented key takeaways from the session in a designated AIT group, which will serve as a valuable assessment component for program evaluation.

On Day 2, 23rd July 2024, On the second day of the Towards Sustainability program, students delved deeper into the intricate world of ESG. Dr. Gopi Krishna, Affiliate Faculty of the Masters in ESG program at AIT's School of Management, provided a comprehensive overview of environmental sustainability principles and concepts. Equipped with various tools and frameworks, students learned to assess sustainability in different contexts. The afternoon brought an exciting shift as students embarked on a field trip to True Digital Park. This hands-on experience provided invaluable insights into the realms of big data and IoT, underscoring the pivotal role of technology in advancing ESG initiatives. The visit also presented an opportunity for the accompanying faculty members to explore potential internship placements for students.

Day 3, 24th July 2024, On the third day of the summer program, students gained valuable knowledge from two distinguished experts. Dr. Sujata Bhatia, a professional development coach, introduced students to the concepts of Strategic and Design Thinking. Meanwhile, Mr. David Galipeau, a visiting faculty member from the AIT School of Management, delved into the critical areas of ESG standards, ethical operations, and sustainability. Mr. Galipeau provided insights into how organizations can balance ethical considerations with their sustainability objectives. To enhance the learning experience, the session incorporated interactive workshops facilitated by the experts. A productive meeting between Chitkara faculty members and AIT leadership explored opportunities for collaboration. Discussions with the Director of International Affairs, Chitkara faculty and Dr. Zakir from AIT Extension focused on potential joint initiatives, including sustainability-focused talks.

On Day 4, 25th July 2024, Day four of the program delved into the transformative potential of emerging technologies. Participants explored the applications of Generative AI, Remote

Sensing, and Drone Technology, as well as the critical role of ESG in shaping the Thai business landscape. Expert insights were shared by Dr. Zakir, Dr. Pallavi, Mr. Anish, and Mr. Kona. A site visit to Siam Kubota Co. Ltd provided firsthand experience of ESG implementation, with a particular focus on wastewater management and other sustainable practices.

Day 5, 26th July 2024, The session delved into the synergy between design thinking and sustainable development. Participants gained insights into the pivotal role of digital transformation in advancing ESG practices. Through a case study presented by Mr. Reynaldo Calabdan, the session underscored the importance of leadership in driving sustainability initiatives. The event concluded with a certificate distribution ceremony and mutual greetings, marking a successful knowledge-sharing experience.

Day 6, 27th July 2024, Students embarked on an immersive cultural and economic exploration of Pattaya. A bustling local market provided a sensory feast, introducing students to the vibrant market of Thai. The ferry journey offered a unique perspective of the region, while direct interactions with locals fostered a deeper understanding of everyday life and economic realities. This experiential learning opportunity equipped students with valuable insights into Thai culture, market dynamics, and the interconnectedness of local communities.

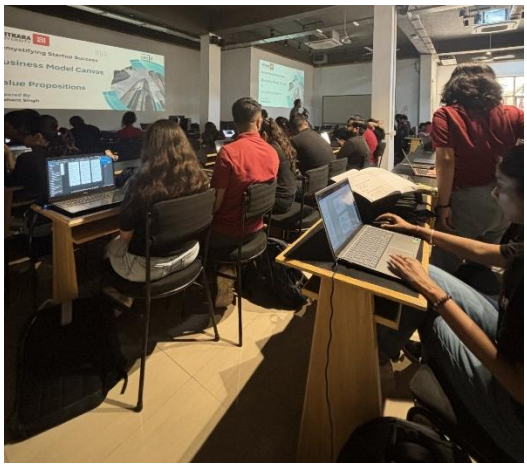


Title: Unlocking Startup Success: Building Your Business on Rock Solid Canvas		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Unlocking Startup Success: Building Your Business on Rock Solid Canvas
3	**Link**	https://www.facebook.com/share/p/u49TWbZe8NdEmYrY/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Value Proposition & Business Model Canvas
	Nomenclature	Unlocking Startup Success: Building Your Business on Rock Solid Canvas
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial complexities and define the winning value proposition. The session covered how to create a business model canvas and relevance of Business Model Canvas in the entrepreneurial world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge on defining value proposition and crafting a business model canvas. The session deep dived into business model canvas and its elements along with decrypting the Business Model Canvas of successful startups. It also covered how to craft a winning value proposition for your venture to get an edge on competition. The students were highly engaged and asked many thought-provoking questions, which led to discussions on various elements of business Model Canvas. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 24/07/2024 to 24/07/2024	
8	**Mention minimum number of students (Event):** 70	

9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**SDG Covered- SDG4, SDG8**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Value Proposition & Business Model Canvas.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


Demystifying Startup Success
Business Model Canvas
&
Value Propositions







Video URL:

https://drive.google.com/file/d/17ow0cg5zOjd4IUczugok8NHPHzpi4pgu/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Title: Digital Domination: Elevating Your Brand with Advanced Online Marketing Strategies		
1	**Type of Activity**	Interactive Session under the CEED Smart7 Learning Series focused to help aspiring entrepreneurs understand the importance of market research and how it can help them succeed in their entrepreneurial ventures.
2	**PROGRAM THEME (KEYWORDS)**	The session aimed to make the participants learn About Digital Marketing Tools and Frameworks for Startups
3	**Link**	https://www.facebook.com/share/p/9f3BsimTUKqQJ8MG/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge session on Advanced Digital Marketing Strategies for Startups
	Nomenclature	Digital Domination: Elevating Your Brand with Advanced Online Marketing Strategies
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	During the session, the speaker shared his extensive experience in the industry to provide practical insights into how digital tools can be used effectively in the entrepreneurial context. The Participants learned how to conduct market research to identify customer needs, preferences, and market trends. They also learned how to analyze the data & run digital campaigns to make informed decisions about their entrepreneurial ventures. This session was incredibly valuable for aspiring entrepreneurs, and they acquired a new set of digital skills and strategies to help them succeed in their ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session contributed to boosting innovation and entrepreneurship by providing young and aspiring entrepreneurs with the digital skills and knowledge they need to help them succeed in their startup ventures. The session contributed to boosting innovation and entrepreneurship by equipping aspiring entrepreneurs with the knowledge of digital tools and marketing case studies to craft growth strategies for their ventures. The session focused on analyzing the data & running digital campaigns to make informed decisions about their entrepreneurial ventures.	
7	**Start and End date of the event:** 26/07/2024 to 26/07/2024	
8	**Mention minimum number of students (Event):** 70	
9	**Mention minimum number faculty (Event):** 1	

10	**Objective of the event in 3 words (90 Characters) only:** Providing Deep Insights on Digital Marketing Strategies for Startups.
11	**SDG Covered - SDG4, SDG8, SDG9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Learnings about advanced frameworks and Tools of Online Marketing for Startups.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


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Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Radhika Sengar
Designation:	Assistant Professor
Organization:	IP University, Delhi

Event Details	
Event Name	Expert Talk
Topic	Budget Bites : Breaking Down and Understanding The Union budget 2024
Date	2024 - 07 - 29 to 2024 - 07 - 29
Mode	Offline
Organizer Name	Dr. Sarabjeet Singh
No. of Participants	193
SDG No	4,8,9

Objective

1. To highlight the key points of union Budget 2024 .
2. To discuss about various areas of union Budget and the allocation of funds to each of them .
3. To make students aware about possible employment and Skill opportunities in the Budget .
4. To make students understand about the expected outcomes of the said budget .

Description

The Event starts with the much awaited topic of the country - the Budget 2024 , where Solution leader Mr. Sidhart Dalmia frome Brane Enterprises shed lights on the key highlights of the topic . The talk covered almost all the aspects and areas of Union Budget , the allocation and future expected outcomes from the same . The lecture focused on discussing various areas for which Budget 2024 provides for such as Agriculture , Energy, infrastructure , Manufacturing and Services , Innovation , Research and development , the Tax structure , Defence , Women and children , employment and skill and so on. Mr. Sidhart Dalmia also discussed about the prospective and possible outcomes and expected repurcussions of the Union budget . Knowledge at elementary and conceptual level was given to the students . The session discussed various possible opportunities in the employment and start - up areas for which the Union Budget has allocated funds . Students were made aware about these possible opportunities with the

objective of telling them about various career opportunities students can seek . Curiosity of students regarding various aspects of the Union budget made the session more enlightening and interesting . The session also took into consideration the areas which left out or given less allocation of funds in this year and may require more attention of the Government towards it . Session ended with student's questions regarding the budget . Each question raised was well answered by the speaker .

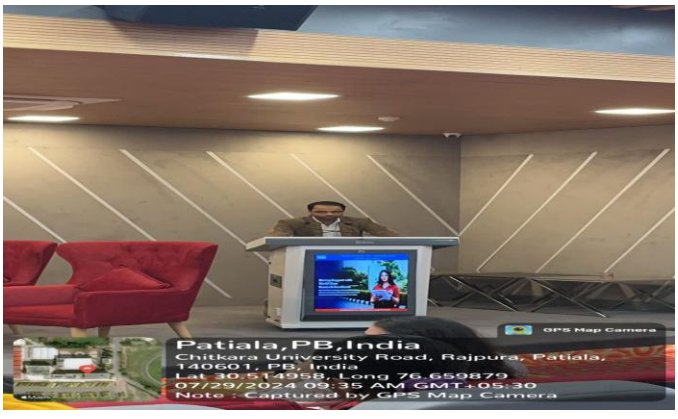
Outcomes

1. Students got to know the significant areas for which union budget , 2024 provides for .
2. Highlighting the fund allocation to different areas /
3. Students were made aware about various career opportunities via employment and skill area of budget .
4. Doubts regarding different aspects of budget along with its future possible outcomes were made clear to students .









Event Name	ICT (Information and Communication Technology) International Summer School.
Date	5th August – 24th August, 2024
Venue	Metropolia University of Applied Sciences, Helsinki, Finland.
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	2
SDGs covered	4,8,17
Duration	19 Days

About the activity



The Office of International Affairs through strategic alliances, student exchanges, and cooperative research projects, and summer schools, is committed to expanding the university's worldwide reach and building a vibrant, diverse academic community. Students keen to explore the fast developing fields of Information and Communication Technologies were provided with an intensive experience at Metropolia University of Applied Sciences' ICT (Information and Communication Technologies) International Summer School at Helsinki, Finland. Two of our students, Sainirmit and Shravan Rajput, from the Department of Computer Science and Engineering (iOS batch) participated in their two week long summer school where they were offered a dynamic blend of cutting-edge technology and hands-on learning experience while enjoying the picturesque Finnish landscape. They also created memories that will inspire their future endeavors in the world of technology. The students' participation in this prestigious program reflects Chitkara

University's commitment to fostering global learning experiences and advancing knowledge in innovative fields.

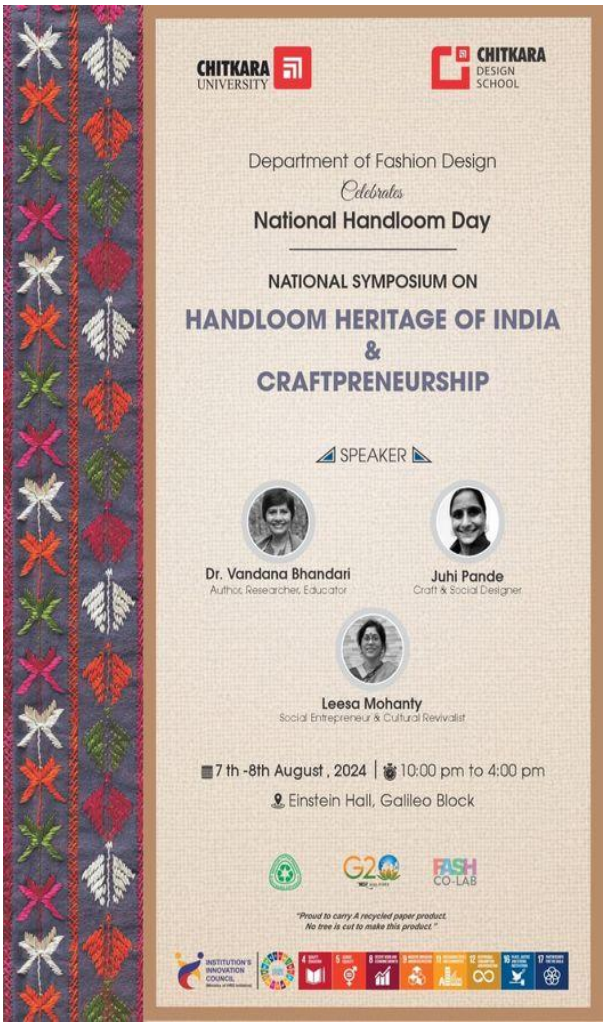




Event Name	National Symposium on Handloom Heritage of India & Craftpreneurship
Date	07.08.2024 – 08.08.2024
Venue	Einstein hall, Galileo block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Dr. Vandana Bhandari, Author, Researcher, and Educator Ms. Juhi Pande, Craft and Social Designer Leesa Mohanty, a Social Entrepreneur and Cultural Revivalist
Number of Participants	48
SDGs Covered	4,5,8,9,11,12,16,17
Duration	2 Days (14 HRS)

About the Activity

The Department of Fashion Design, Chitkara Design School, celebrated the National Handloom Day by hosting a National Symposium on the Handloom Heritage of India & Craft Preneurship. The symposium featured an inspiring lineup of distinguished speakers, including Dr. Vandana Bhandari, an esteemed author, researcher, and educator with extensive knowledge of Indian textiles; Juhi Pande, a visionary craft and social designer dedicated to blending traditional techniques with contemporary design; and Leesa Mohanty, a passionate social entrepreneur and cultural revivalist committed to preserving and promoting India's handloom heritage. Artisans from Meher Baba Trust and Subtera Trust gave live demonstrations, and their products were exhibited.



Objectives of the event

To develop understanding about sustainability in

the textile and handloom industry.

Outcome or Key take away from the event

Students will develop understanding about the sustainable practices in design and get a direction to work in this area.







Title: Building a Profitable Startup: Strategies for Success		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Building a Profitable Startup
3	**Link**	https://www.facebook.com/share/p/HnXZ3zUZakSsyo2m/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Building a Profitable Startup
	Nomenclature	Building a Profitable Startup: Strategies for Success
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into profitable ventures. Mr. Piyush Garg, Vice President of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial complexities and build strategies to make a profitable business. The session covered how to navigate different costs, competitors and understanding users along with a right team and build a profitable startup.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge on all elements required for a profitable startup. The session deep dived into revenue streams, costs associated and business models, team and outsmarting competitors to build successful startups. It also covered how to define long term strategies for your venture in terms of financial growth and profitability to scale. The students were highly engaged and asked many thought-provoking questions, which led to discussions on cost, team, product, features & profitability. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 10/08/2024 to 10/08/2024	
8	**Mention minimum number of students (Event):** 90	

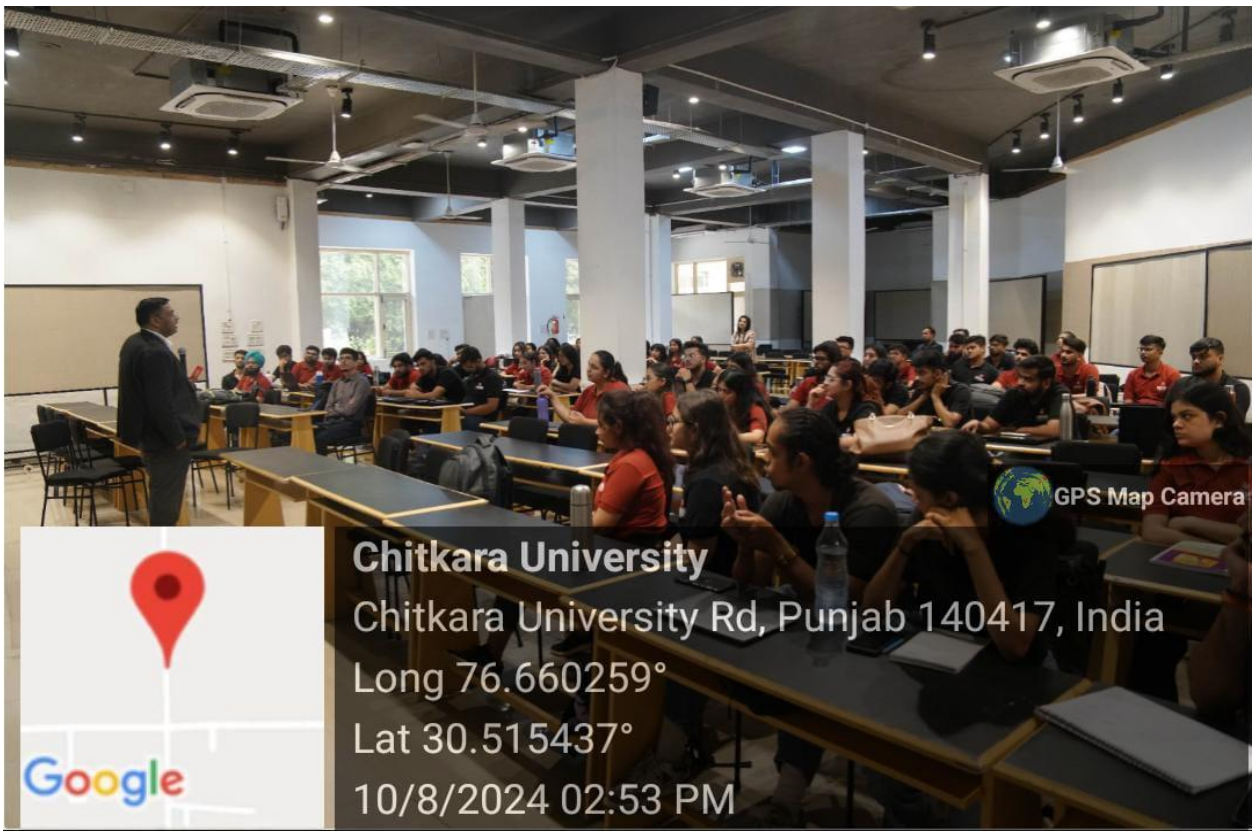
9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**SDGs Covered – SDG-4 , SDG-8**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of elements of a Profitable Startup.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**











Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Piyush Garg
Designation:	Vice-President
Organization:	CEED

Title: Scaling & Growth Strategies For Startups		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Scaling & Growth Strategies for Startups
3	**Link**	https://www.facebook.com/share/p/amqSAsh39KY4MpQf/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Scaling & Growth Strategies for Startups
	Nomenclature	Scaling & Growth Strategies for Startups
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and insights about startups, entrepreneurship and the complex path towards scale. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to steer the entrepreneurial boat and craft strategies for scaling the venture. The session covered how to build a unicorn and how to identify big opportunities in this competitive startup landscape. The session covered the X to 10X journey of a startup.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical insights about growth of a startup. The session deep dived into scaling strategies of startups. It also covered the case studies of Indian startup Unicorns along with the unsustainable growth. The students were highly engaged and asked many thought-provoking questions, which led to discussions on type of scaling, growth metrics and efficient resource utilization. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 12/08/2024 to 12/08/2024	
8	**Mention minimum number of students (Event):** 70	

9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about Growth and Scale of Startups.
11	**SDG Covered - SDG8, SDG9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Growth & Scaling Strategies for the Startup
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


CHITKARA UNIVERSITY
ceed
SCALING & GROWTH
STRATEGIES FOR STARTUPS
Presented by: Prashant Singh
work
control
analysis
plan
idea







Video URL:

https://drive.google.com/file/d/1x69aE5c5dvHWB-Im8TnPh7jLJCSPv6cm/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Urban Mining and Circular Economy
Date	13 August 2024
Venue	Pierre Hall, Le Corbusier Block
Department	Centre for Research Impact and Outcome (CRIO) in collaboration with the Centre of Excellence for Sustainability
Resource Person	Dr. Parveen Kaushik
Number of Participants	60
SDGs Covered	8, 9, 12
Duration	2 Hrs.(approx.)

About the Activity

The special talk **"Urban Mining and Circular Economy"** was organized to explore **sustainable e-waste management** and promote **innovative recycling practices**. The session provided valuable insights into **urban mining as a strategy for recovering valuable materials from discarded electronics** and the role of the **circular economy in reducing environmental impact**.



Workshop Objectives

1. Understanding Urban Mining: To highlight the significance of recovering valuable materials from e-waste.
2. Circular Economy Principles: To discuss how sustainability can be integrated into resource management.
3. Innovation in E-Waste Recycling: To inspire new technologies and entrepreneurial ventures in sustainable recycling.
4. Institutional Impact: To explore how the Institution's Innovation Council (IIC) can leverage these concepts for future projects.
5. Conclusion and Q&A: The session concluded with an interactive Q&A round, where students and faculty actively engaged with the speaker.

The "Urban Mining and Circular Economy" session served as a crucial step toward fostering sustainable research initiatives at Chitkara University. The organizers express their gratitude

to all participants and look forward to continued engagement in sustainability-driven innovations.

Next Steps

Participants are encouraged to explore research and project opportunities in urban mining and circular economy. The Institution's Innovation Council (IIC) aims to develop new initiatives and entrepreneurial ventures aligned with sustainability goals.

Key Highlights

1. Expert Speaker: The session featured Dr. Parveen Kaushik (Head-Research & Development, Exigo Recycling, Haryana, India), an expert in e-waste recycling and sustainability.
2. Active Participation: The event saw over 50 students and 10 faculty members engaging in discussions on sustainable practices.
3. Institutional Impact: The talk inspired IIC-led initiatives for innovative projects on e-waste management.
4. Venue and Collaboration: The session was organized by Centre for Research Impact and Outcome (CRIO) in collaboration with the Centre of Excellence for Sustainability (CES).

Workshop Outcomes

1. Awareness on E-Waste Recycling: Participants gained critical insights into sustainable electronic waste management.
2. Research and Innovation: The event fostered ideas for developing new technologies and sustainability-driven projects.
3. Institutional Growth: Strengthened Chitkara University's role in environmental stewardship and innovation.

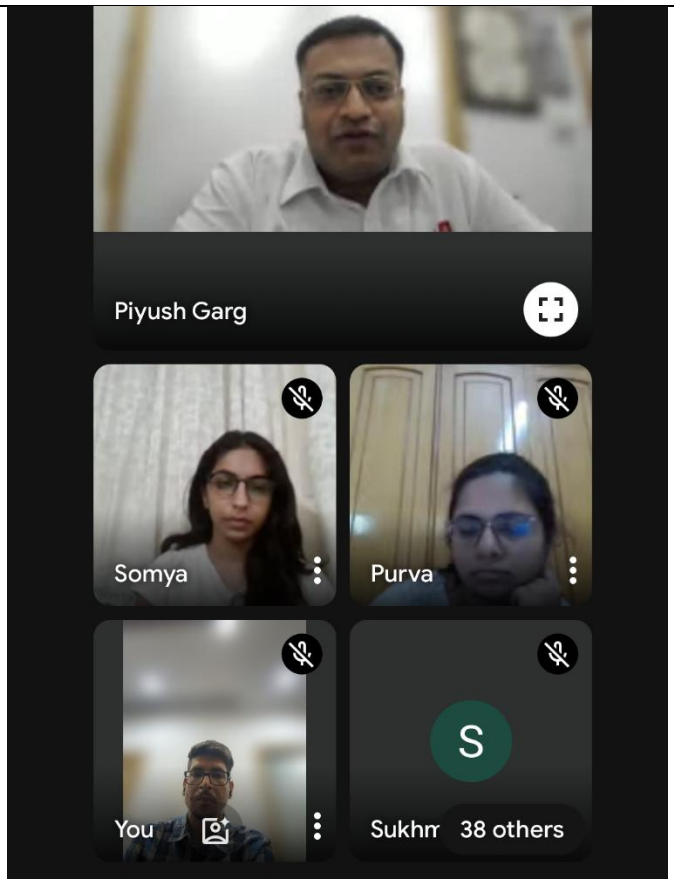
This event was organized by Team CRIO, comprising Prof. Dr. Amit Mittal (Pro Vice Chancellor, Research Programs), Dr. Ayush Dogra (Assistant Director, Research), Prof. Dr. Shalli Rani (Director, Research), Dr. Ankita Sharma (Assistant Professor), and Dr. Himanshi Babbar (Assistant Professor), in collaboration with the Centre of Excellence for Sustainability, led by Sqn Ldr Dr. Rina Angel (Vice President). The resource person, Dr. Parveen Kaushik, was welcomed and felicitated by Prof. Dr. Amit Mittal.

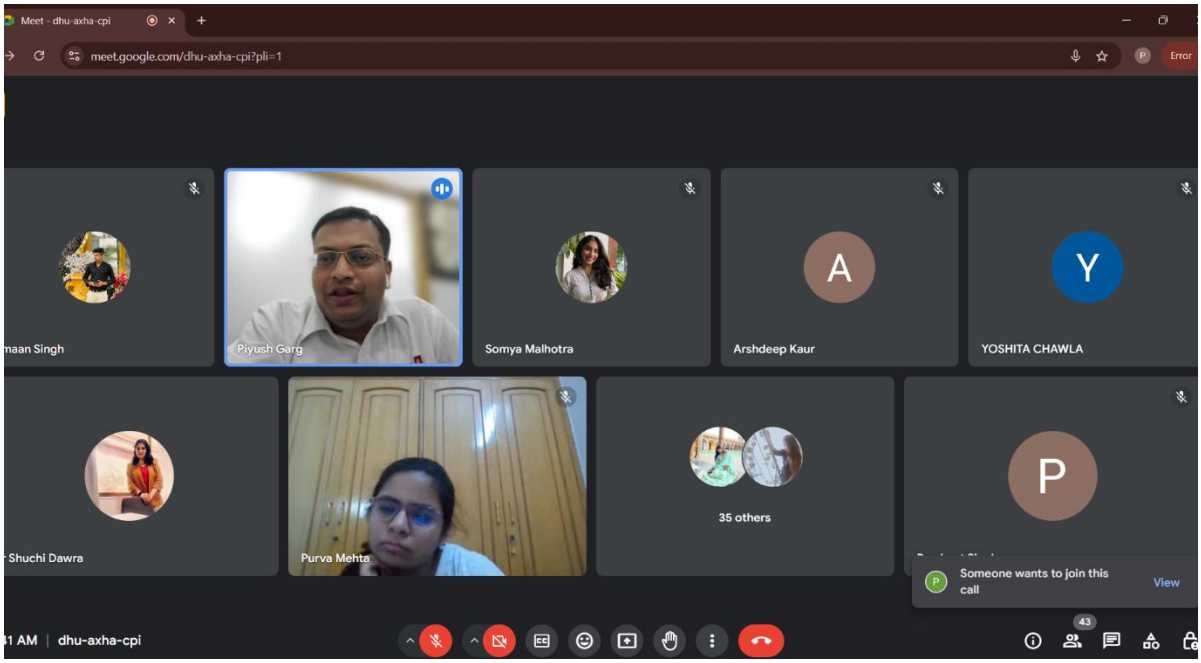

CHITKARA
Explore
Your

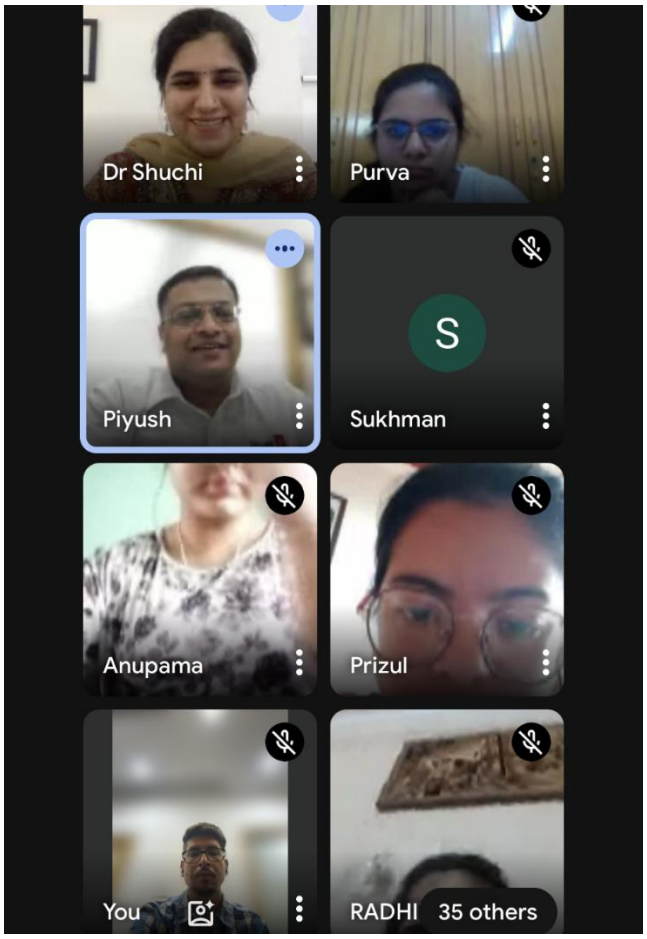


Title: Building a Foundation: Introduction to the Startup Ecosystem		
1	**Type of Activity**	Interactive knowledge Session to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Building a Profitable Startup
3	**Link**	https://www.facebook.com/share/p/krv6f4dVDgEkEvcn/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Building a Profitable Startup
	Nomenclature	Building a Profitable Startup: Strategies for Success
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into profitable ventures. Mr. Piyush Garg, Vice President of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on navigating startup landscape. Entrepreneurs gained insights into the various resources, support systems, and opportunities available within the ecosystem to help turn innovative ideas into viable businesses. The session equipped participants with a solid understanding of the fundamental components that make up the startup ecosystem.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about various resources, support systems, and opportunities available within the ecosystem. The session deep dived into comprehensive overview of the startup ecosystem, addressed key elements such as ideation, market research, business modeling, funding, and networking. It also covered how to define long term strategies for your venture in terms of financial growth and profitability to scale. The students were highly engaged and asked many thought-provoking questions, which led to discussions about team, execution, Margins, and real-life startup case studies. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 14/08/2024 to 14/08/2024	

8	**Mention minimum number of students (Event):** 40
9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**SDG Covered - SDG 1, SDG 4, SDG 8, SDG 9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Startup Ecosystem and support system.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


Piyush Garg
Somya
Purva
You
S
Sukhm
38 others


meet.google.com/dhu-axha-cpi?pli=1
Piyush Garg
Somya Malhotra
A
Arshdeep Kaur
Y
YOSHITA CHAWLA
Purva Mehta
35 others
P
Someone wants to join this call
View
dhu-axha-cpi



Video URL:

https://drive.google.com/file/d/1SZuVsOhrd-1mOsBh0jv_e-RGRpKQXcN4/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Piyush Garg
Designation:	Vice-President
Organization:	CEED

Event Name	B.Des 2024 Orientation Day
Date	19.08.2024
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Prateek Sethi
Number of Participants	208
SDGs Covered	1, 4, 5, 8, 9, 10, 13, 15, 16

About the Activity



The foundation program in design disciplines consists of a legacy of changing times in human history and especially in the humans' endeavor of creating art, objects and spaces. 'The Orientation Day' in the beginning of design foundation is an attempt to indulge design aspirants in a brief journey through this legacy by giving them a glimpse of the design process in an interactive and playful way. The scheme of the orientation day is planned to also provide an ice-breaking platform for students where they come out of their confusions and apprehensions by interacting with designers and academicians about the design learning and later its practice in various contexts. It also consists of an informal interaction with a resource person in an audio visual format.

Objectives of the event

The aim is to raise awareness about the legacy of design within the context of human creativity and innovation in the creation of art, objects, and spaces. It seeks to offer students a glimpse into design education from a global perspective, including industrial training, in an engaging and playful manner. The initiative also aims to provide a platform for students to break the ice, alleviate their uncertainties, and interact with designers and academicians regarding professional design training and its application in various fields. Additionally, it offers students the opportunity to meet industry professionals and gain insights into how industries handle aspects such as legality, development goals, entrepreneurship, ecosystems, sustainability, human resources, and their well-being.

Outcome or Key take away from the event

The students gained a holistic understanding of the legacy of design learning and its practice, effectively addressing the aforementioned objectives. The resource person, a representative

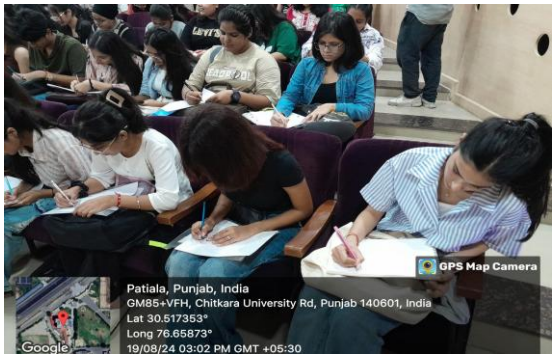
of the design industry, had the opportunity to interact with both students and faculty, which allowed them to gauge the academic capabilities present. This interaction fostered a sense of happiness and achievement in the students, contributing positively to their psychology as they felt part of the art and design community. Moreover, the students developed a heightened sense of responsibility towards their academic pursuits.













Event Details	
Event Type	Expert Talk
Topic	Deeskharambh- Orientation Programme
Date	2024-08-19 to 2024-08-21
Mode	Offline
Organizer Name	Chitkara Law School
Resource Person	Prof. (Dr.) Ajay Ranga|Professor and Dean, Hon'ble Justice Rajiv Sharma|Former Justice High Court of Uttarakhand, Dr. Jasdeep Kaur|Associate Professor, Dr. Avnish Kumar Singh|Assistant Professor, Dr. Polaki|Assistant Professor, Mr. Arun Vatsyayan|Assistant Professor , Prof.(Dr.) Dilip Ukey|Vice Chancellor, Prof.(Dr.) Nistha Jaswal|Vice Chancellor, Advocate Priyanka Sud|Advocate, Dr. Kanika Gaur|Assistant Professor, Dr. Md. Habib Alam|Assistant Professor, Mr. Jaswinderpal Singh|Chief Librarian, Lt. Col. Rakesh Sharma|Vice President - University Affairs
No. of Participants	55
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions

Objective

1. To aquaint the students with mission, vision and policy of the Institute.
2. To provide the opportunity to students to interact with legal lumaniaries, faculty and peer groups.
3. To understand and appreciate the strategies for facing the challanges in the profession.
4. To orient the students about academic and other resources for increasing their potentials and enhancing academic success.

Description

Day I of the Orientation Program (Morning Session) was initiated with the Introduction of all the respective faculty members of Chitkara Law School, Chitkara University, Punjab. It proceeds with the welcoming of the esteemed dignitaries by Prof. (Dr.) Ajay Ranga, Dean and Professor, Chitkara Law School, Chitkara University, Punjab along with orienting young minds for the legal profession. Orientation Program witness the presence of Hon'ble Justice Rajiv Sharma, Former Acting Chief Justice High Court of Utarakhand and Prof. (Dr.) Dilpreet Ukay, Vice Chancellor, Maharashtra National Law University, Mumbai. The

dignitaries inspired and motivated the students with their pearls of wisdom. Dr. Jasdeep Kaur, Associate Professor, Chitkara Law School presented a vote of thanks. The afternoon session was graced by Mr. Manav Bansal and his team wherein the tips with regard to Stress Management and Wellness were deliberated upon. Day II of Orientation Program (Morning Session) commenced with welcoming of the guest by Prof. (Dr.) Ajay Ranga, Dean and Professor, Chitkara Law School, Chitkara University, Punjab. The occasion was graced by Prof. (Dr.) Nisha Jaswal, Vice Chancellor, Dr. Bhimrao Ambedkar Law University and Advocate Priyanka Sud, Founder Priyanka Sud and Associates, Punjab and Haryana High Court. The dignitaries inspired and motivated the students for adopting humanity, generosity, compassion amongst them. Dr. Polaki, Assistant Professor, Chitkara Law School

Outcomes

1. The students are able to understand mission, vision and policy of the Institute.
2. The students are able to connect with legal luminaries, faculty and peer groups.
3. The students are able to understand and appreciate the strategies for facing the challenges in the profession.
4. The students are able to analyze and utilize academic and other resources for increasing their potentials and enhancing academic success







Title: Building a Stellar Startup Team		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of a team.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Building a Stellar Startup Team
3	**Link**	https://www.facebook.com/share/p/z4pwrWPKGWr6CEEh/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Building a Stellar Startup Team
	Nomenclature	Building a Stellar Startup Team
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and insights to lay the foundation of a successful startup. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial complexities and build the team that scales. The session covered how to identify the right talent, co-founders. Session also deep dived into culture, need of team or a successful venture.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical insights about defining the startup culture & laying the foundation by getting the right people onboard. The session deep dived into Team as well as founder DNA of successful startups. It also covered how to win people over to build the team that scales. The students were highly engaged and asked many thought-provoking questions, which led to discussions on various elements of team building, culture, hiring insights, resource utilization. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 19/08/2024 to 19/08/2024	
8	**Mention minimum number of students (Event):** 70	

9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a Stellar team for a successful venture.
11	**SDG Covered- SDG4, SDG8**
12	**Benefit of the activity in 5 words (120 Characters) only:** Insights about hiring the right people and building a winning team.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


ROLES & RESPONSIBILITIES
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ROLES & RESPONSIBILITIES
OWNERSHIP
& IKIGAI







Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Expert Talk
Topic	Expert Talk on Sustainable Entrepreneurship : Innovating for a better tomorrow
Date	2024 - 08 -20 to 2024 - 08 -20
Mode	Offline
Venue	LH- 505 , Rockefeller Block , Chitkara Business School
Organizer Name	Dr. Neeraj Anand , Department of SCM & General Management
Resource Person	Dr. Monica Gupta Assistant Professor
No. of Participants	54
SDG No	4,8,17

Objective

- To Educate participants on the importance of sustainability in business , including environmental , social , and economic dimensions .
- To Highlight global challenges such as climate change , resource depletion , and social inequality , and how sustainable entrepreneurship can address these issues.
- To Provide knowledge on how to design and implement business models that are both profitable and sustainable .

Description

An Expert talk on "Sustainable Entrepreneurship : Innovating for a better tomorrow " has been conducted by the Department of SCM and General Management , Chitkara Business School , Chitkara University , Punjab , India on 20th August, 2024 from 10:30 am to 12:30pm . Resource Person for the session was Dr. Monica Gupta, Assistant Professor ,Chitkara Business School . This session covered ideation , business planning , team building , product development , funding , legal considerations , marketing , and overcoming challenges with interesting case studies Throughout the session , practical insights were shared related to Sustainable entrepreneurship which will help the students to get advice on launching and growing their own start- up.

Outcomes

Participants gain a deeper understanding of sustainability and its critical role in modern entrepreneurship . Development of creative and sustainable business ideas that address global challenges . Enhanced ability to design and implement sustainable business models using relevant tools and frameworks . Formation of valuable connections and partnerships to support sustainable ventures . Participants leave with concrete action plans to integrate sustainability into their businesses









Title: Fintech for Entrepreneurs: Building the Future		
1	**Type of Activity**	Interactive knowledge Session to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Entrepreneurship, corporate Management & Building Financial Products.
3	**Link**	https://www.facebook.com/share/p/qrCJWmvL81HSwUA9/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Entrepreneurship, corporate Management & Building Financial Products.
	Nomenclature	Fintech for Entrepreneurs: Building the Future
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafter to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures & make a successful career in Finance & Technology. Ms. Sunali Rohra, Sr. Executive Vice President of HDFC Bank shared her extensive experience in the field of fintech, corporate management & Leadership Management and startup ecosystem and provided key insights on building global products, identifying opportunities and scaling businesses. Students & Entrepreneurs gained insights about how to land a job, build a fintech product and hire a team.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about financial landscape of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, fintech evolution, opportunities at the intersection of finance and Technology. It also covered how to execute strategies for financially viable products by leveraging technology. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of financial products. The event was well-organized, with a high level of participation and engagement from students and faculties alike.	

7	**Start and End date of the event:** 20/08/2024 to 20/08/2024
8	**Mention minimum number of students (Event):** 500
9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of fintech opportunity in India.
12	**SDG Covered – SDG 8, SDG 9, SDG 17** **Before the Event: Flyer**  **During Event:**


CHITKARA
UNIVERSITY
In
CONVERSATION
with
Sunali Rohra


CHITKARA
UNIVERSITY





Video URL:

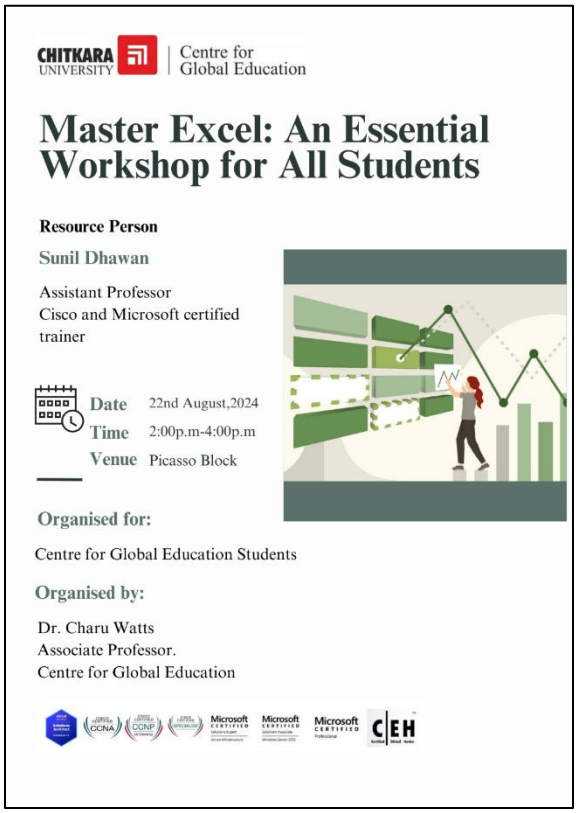
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Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Ms. Sunali Rohra
Designation:	Sr. Executive Vice President
Organization:	HDFC Bank

Event Name	Workshop on Introduction to Excel
Date	22nd August2024
Venue	Picasso Block
Organizer	Dr. Charu Watts, Associate Professor, Centre for Global Education
Resource Person	Sunil Dhawan, Assistant Professor, Cisco and Microsoft certified trainer
Number of Participants	30
SDGsCovered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all)
Duration	02:00pm-04:00pm

About the Activity

The workshop on Excel, conducted by Sunil Dhawan as part of our Statistics course at George Brown College, provided a comprehensive introduction to data management and visualization. The session covered essential Excel functions and tools that are crucial, focusing on how to organize, validate, and analyze data effectively. Participants learned about creating and formatting tables, using pivot tables to summarize and visualize data, and applying conditional logic to evaluate specific criteria, such as filtering data based on price range and origin. The workshop emphasized the importance of clear data presentation and accuracy in input, as well as the use of Excel's built-in functions for sorting, validation, and summarization to aid in decision-making processes.



Objective

The workshop aimed to equip participants with the foundational skills in Excel necessary for effective data management and visualization. By the end of the session, attendees aimed

to understand how to organize and analyze large datasets, create structured tables, utilize pivot tables for summarizing data, and apply conditional logic for filtering and evaluating information. The workshop sought to enhance participants' ability to present data in a clear, accurate, and actionable manner, crucial for decision-making in professional environments.

Key Highlights

- **Introduction to Data Management:** Overview of organizing and structuring data in Excel, including the creation of tables with clear columns and labels.
- **Data Visualization Techniques:** Demonstration of using formatting tools (e.g., bold, italics) and pivot tables to present data visually and understand performance across multiple branches and sectors.
- **Data Validation:** Importance of ensuring data accuracy through validation techniques, including setting up validation ranges and criteria.
- **Summarization and Analysis:** Explanation of summarizing large datasets using pivot tables, focusing on key metrics like total salary, revenue, and sector performance.
- **Conditional Logic:** Application of conditional formulas to filter and evaluate data based on specific criteria, such as price range and country of origin.
- **Automation and Efficiency:** Use of Excel's built-in functions and range labels to automate sorting, filtering, and data manipulation processes.
- **Real-World Applications:** Practical examples and exercises that illustrate how Excel skills are used in professional settings, particularly in high-level decision-making contexts.

Outcome

- **Organize and Structure Data:** Efficiently create and manage tables, ensuring data is well-organized for analysis.

- **Visualize Data:** Use Excel's tools to create clear, visually appealing presentations of data, including charts and pivot tables.
- **Validate and Ensure Data Accuracy:** Apply data validation techniques to maintain data integrity, reducing errors in analysis.
- **Analyze and Summarize Data:** Summarize large datasets to extract meaningful insights using pivot tables and summarization tools.
- **Apply Conditional Logic:** Implement conditional formulas to filter and analyze data based on specific criteria, enhancing decision-making capabilities.
- **Increase Efficiency in Data Handling:** Utilize Excel's automation features to streamline data sorting, filtering, and analysis tasks.





Event Name	Career Counselling
Topic	Decoding LinkedIn
Date	22 Aug 24
Mode	Offline
Venue	Rockefeller Block, First Floor Room No. 105
Organizer Name	Chitkara Business School
Resource Person	Sampark Sachdev CEO
No. of Participants	72
SDG No	4,8,9

Objective

1. Equip MBA HR students with strategies to optimize their LinkedIn profiles.
2. Enhance students ' understanding of digital networking and personal branding.
3. Provide insights into effective LinkedIn engagement and connection - building.
4. Introduce techniques for leveraging LinkedIn to discover career opportunities.
5. Encourage students to participate in discussions and share valuable content.

Description

The Department of MBA (HR) organizes an insightful career counseling session titled "Decoding LinkedIn "on August 22nd, 2024 . This event takes place at the Rockefeller Block , First Floor, Room No. 105, and is led by Mr. Sampark Sachdev , the visionary CEO of SamparkSeSampark . The session provides MBA HR students with essential tools and strategies to leverage LinkedIn for career advancement and professional networking . In today's competitive job market , LinkedIn serves as a powerful platform for career development , offering numerous opportunities for networking , job searching , and personal branding . For MBA HR students , mastering LinkedIn is crucial , as it enables them to connect with industry leaders , discover potential career paths, and stay updated on the latest HR trends and insights . Mr. Sampark Sachdev , renowned for his expertise in digital networking and personal branding , guides students through the intricacies of LinkedIn , highlighting key strategies to optimize their profiles , engage effectively with connections , and utilize the platform to its fullest potential . His insights help students understand how to craft a compelling personal brand that stands out to recruiters and industry professionals . The session also addresses

the importance of building a strong professional network , sharing valuable content , and participating in relevant discussions to enhance visibility and credibility within the HR community . By attending this session , MBA HR students gain a deeper

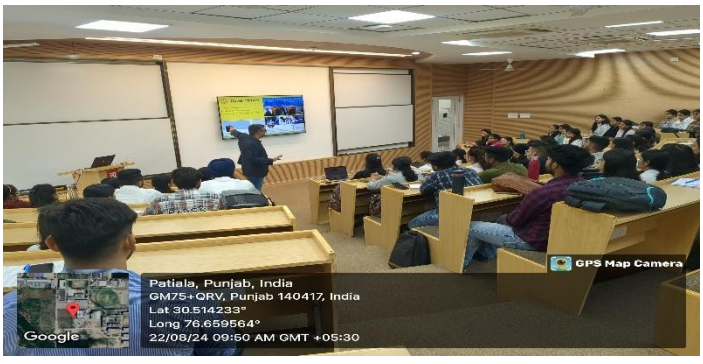
Description

1. Students gain confidence in crafting compelling LinkedIn profiles .
2. Improved networking skills and stronger professional connections .
3. Increased visibility and credibility within the HR community .
4. Greater awareness of career opportunities through strategic LinkedIn use.
5. Enhanced ability to maintain an active and engaging LinkedIn presence .









Event Name	Career Counselling
Topic	Unlocking your potential through Naukri Portal
Date	23 Aug 24
Mode	Offline
Venue	Rockefeller Block, First Floor Room No. 105
Organizer Name	Chitkara Business School
Resource Person	Akshat Aggarwal | VP Sales
No. of Participants	75
SDG No	4,8,9

Objective

1. To familiarize students with the Naukri portal and its key features for job searching .
2. To provide insights into optimizing profiles on Naukri .com for better visibility to recruiters .
3. To guide students on effectively using the Naukri portal's tools for career advancement .
4. To demonstrate strategies for leveraging Naukri .com for networking and professional growth .
5. To help students understand industry trends and align their job search strategies accordingly .

Description

The Career Counseling Session titled "Unlocking Your Potential Through Naukri Portal ," held on August 23rd , 2024 , featured Mr. Akshat Aggarwal , CEO VP Sales of Naukri .com , as the keynote speaker . The event took place at the Rockefeller Block , First Floor, Room No. 105, and provided MBA HR students with invaluable insights into harnessing the full potential of Naukri .com . Mr. Aggarwal shared expert advice on optimizing profiles , leveraging Naukri's tools for career growth , and understanding the latest industry trends to stay competitive in the job market . The session aimed to empower students with the knowledge and skills needed to effectively navigate the job search landscape ,

ensuring they are well - prepared for their career journeys . The interactive format allowed students to ask questions and engage directly with Mr. Aggarwal , making the session both informative and practicals .

Outcomes

1. Students gained a comprehensive understanding of Naukri .com and its functionalities .
2. Enhanced ability to optimize profiles for increased recruiter engagement on Naukri .com .
3. Improved skills in using Naukri .com tools for targeted job searches and career planning .
4. Increased confidence in utilizing Naukri .com for networking and professional opportunities .
5. Better alignment of job search strategies with current industry trends and demand









Event Details	
Event Type	Workshop
Topic	Deeksharambh 2024: Microsoft Office Power Week - Skill Up and Shine
Date	2024-08-19 to 2024-08-23
Mode	Offline
Organizer Name	Dr. Meenu Garg,DECE,Chitkara University, Punjab; Dr. Deepti Prit Kaur, DECE,Chitkara University, Punjab
Resource Person	Dr Meenu Garg|Associate Professor, Dr Deepti Prit Kaur|Associate Professor
No. of Participants	85
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

Students should be able to

• Develop a strong foundation in Microsoft Word, PowerPoint, and Excel, gaining hands-on experience to enhance technical proficiency and adaptability.

• Learn to craft high-quality documents, engaging presentations, and effective data analysis reports that meet professional standards, improving communication skills.

• Participate in collaborative activities and competitive environments designed to simulate real-world challenges, encouraging teamwork, innovation, and practical application of skills.

• Build confidence by applying newly acquired skills in practical projects, challenges, and collaborative exercises, preparing for academic and career opportunities.



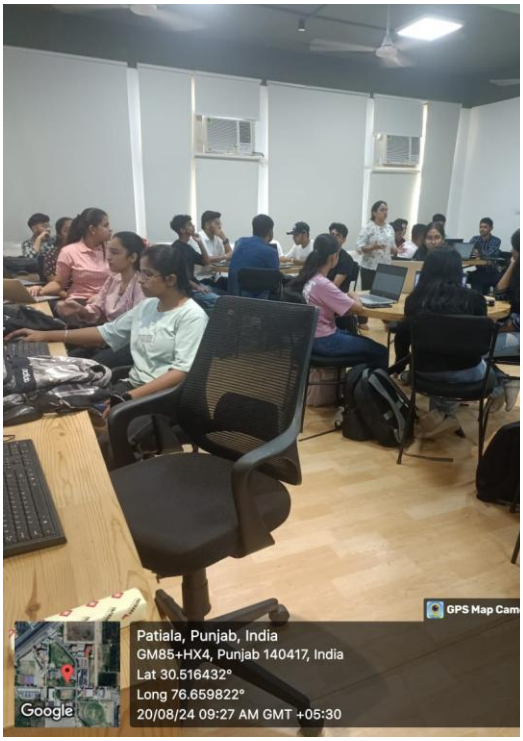
• Cultivate verbal and visual communication skills by using advanced features in Word, PowerPoint, and Excel to produce impactful, professional outputs tailored to diverse audiences.

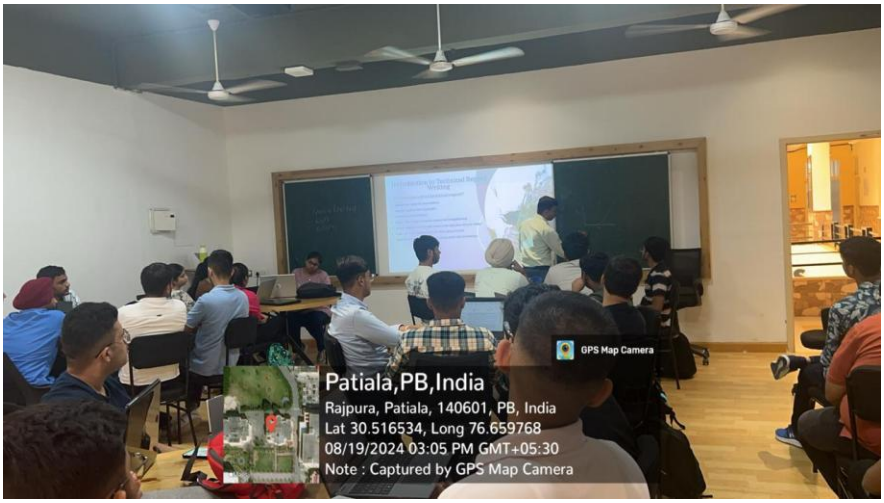
Description

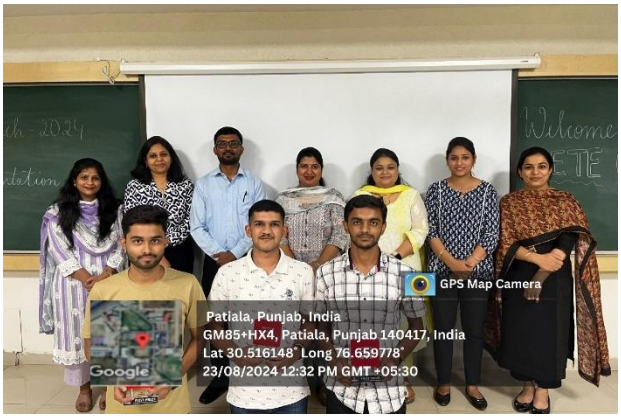
The Department of Electronics and Communication Engineering hosted a highly engaging workshop titled "Deeksharambh 2024: Microsoft Office Power Week - Skill Up and Shine." This initiative, organized by Dr. Deepti Prit Kaur and Dr. Meenu Garg, provided hands-on training for the ECE fresher batch, focusing on essential Microsoft Office tools to enhance their technical and professional capabilities. The week-long workshop featured interactive sessions led by experts. Dr. Sandeep Kumar provided an in-depth tutorial on Microsoft Word, covering document creation, formatting, and advanced tools, empowering students to produce professional-quality documents. Dr. Sonam Aggarwal's session on Microsoft PowerPoint emphasized effective slide design, animation, and multimedia integration, enabling participants to create visually compelling and engaging presentations. Dr. Harsimran Jit Kaur delivered a comprehensive module on Microsoft Excel, introducing students to data management, formulas, pivot tables, and visualization techniques, equipping them with tools for efficient data analysis and presentation. The workshop emphasized the versatility and power of Microsoft Office tools in academic and professional contexts. Microsoft Word was highlighted as an essential tool for drafting reports, creating resumes, and generating formal documents with precision. Microsoft PowerPoint was showcased as a dynamic platform for crafting presentations that effectively communicate ideas through visuals, animations, and multimedia. Microsoft Excel was demonstrated as an indispensable tool for organizing data, performing complex calculations, and creating insightful charts and graphs. The sessions underscored the importance of mastering these tools to enhance productivity and professional competency. The workshop culminated in an exciting competition, the "Microsoft Office Challenge: Showcasing Your New Skills." Students created presentations on topics such as the Summer Olympics and T20 World Cup, applying their newly acquired skills. Judged on creativity, technical proficiency, and communication effectiveness, the challenge fostered a spirit of innovation and teamwork. Through "Deeksharambh 2024," participants gained a strong foundation in using Microsoft Office tools, enhancing their academic and professional preparedness while encouraging creativity and collaboration.

Outcomes

• Students mastered advanced features of Microsoft Office, including Word, PowerPoint, and Excel, enhancing their academic and professional efficiency with tools like formatting, animations, and data visualization.
• Participants created high-quality documents and presentations, demonstrating improved technical skills and the ability to produce professional outputs for diverse applications.
• The workshop fostered collaboration and healthy competition, with awards recognizing accuracy, creativity, and presentation skills, encouraging students to excel and innovate.
• Students showcased their practical Microsoft Office skills through engaging projects, proving their readiness to apply these tools effectively in real-world scenarios.









Event Details	
Event Name	Expert Talk
Topic	Demystifying Stocks and Bonds: What Every Student Should Know
Date	2024 - 08 - 28 to 2024 - 08 - 28
Mode	Offline
Venue	LH 503 , Rockefeller Block , Chitkara Business School
Organizer Name	Dr. Divyansha Kumar, Department of SCM & General Management
Resource Person	Prabhjot Singh |State Head
No. of Participants	66
SDG No	SDG 4 : Quality Education , SDG 8: Decent Work and Economic Growth , SDG 17: Partnership for the Goals

Objective

- To introduce the fundamentals of investments
- To explain the functioning of the stock market
- To familiarize students with investment plans
- To understand the impact of inflation on investments
- To introduce mutual funds as an investment option

Description

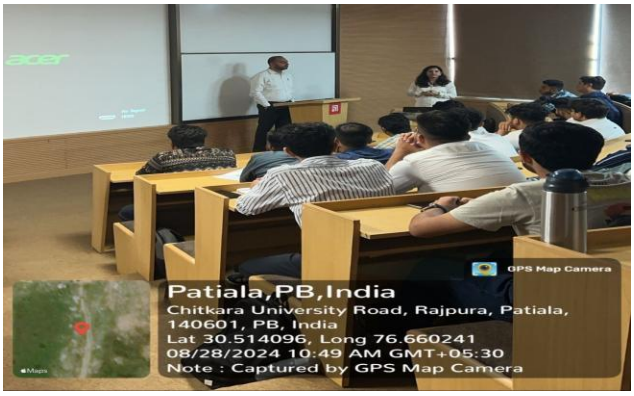
On August 28, 2024 , the Department of Supply Chain Management and General Management hosted an insightful guest session as part of the Bridge Course for BBA-LSCM (Batch 2024). The session featured Mr. Prabhjot Singh , State Head of DSP Mutual Fund, who delivered an engaging presentation on the basics of investments , the functioning of the stock market , various types of investment plans , inflation , and mutual funds . The purpose of this session was to give the students a foundational understanding of the financial landscape , enabling them to make informed decisions as they move forward in their studies and future careers . Mr. Singh began the session by introducing the students to the concept of

investments , explaining that investment is the act of allocating resources , usually money , with the expectation of generating an income or profit . He emphasized the importance of starting investments early to maximize potential returns through compounding . The students were introduced to various types of investments such as fixed income investments , equities , real estate , and bonds . Mr. Singh explained that each type of investment comes with its own level of risk and return potential , and the choice of investment should align with the individual's financial goals and risk tolerance . Mr. Singh then transitioned into explaining how the stock market operates . He described the stock market as a platform where shares of publicly listed companies are bought and sold .

Outcomes

1. Students gained a foundational understanding of different investment types , allowing them to make informed financial
2. Students now understand how the stock market works , including key concepts like stocks , dividends , and market factors that influence price fluctuations .
3. Students can now identify and differentiate between (SIPs), lump - sum investments , and retirement plans , and understand the importance of portfolio diversification .









Event Details	
Event Name	Expert Talk
Topic	Smart Investing for Students : Building A Financial Future Today
Date	2024 - 08 - 28 to 2024 - 08 - 28
Mode	Offline
Venue	LH 504 , Rockefeller Block , Chitkara Business School
Organizer Name	Dr. Nayhel Sharma , Department of SCM & General Management
Resource Person	Mannit Sidhu |Founder - Upskillz Games
No. of Participants	62
SDG No	4,8,17

Objective

- Understand financial markets and their components .
- Learn investment strategies for minimizing risks and maximizing returns .
- Gain insights into venture capital funding and business planning .
- Encourage early investing and smart financial decision - making .
- Prepare for the financial aspects of entrepreneurship and business growth .

Description

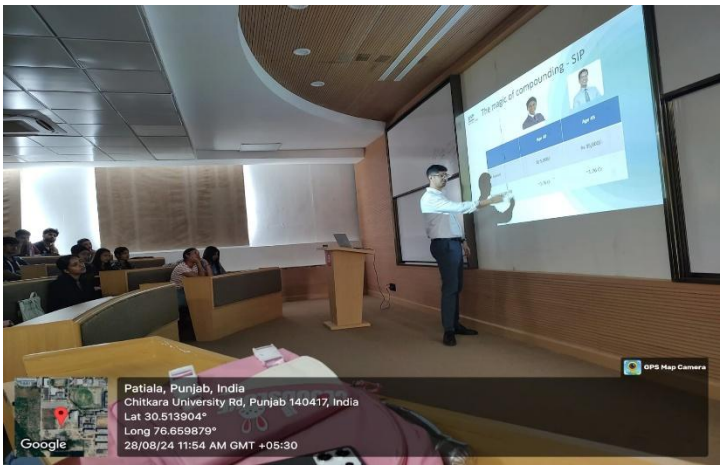
On 28.08.2024 , the Department of Supply Chain Management (SCM) & General Management at Chitkara Business School , Chitkara University , Punjab , conducted a session on " Smart Investing for Students : Building A Financial Future Today " as a part of the orientation session for the batch of BBA Aviation Management students of Batch 2024 . On August 28, 2024 , Mr. Mannit Sidhu , an industry expert , presented a lecture titled " Smart Investing for Students : Building a Financial Future Today " during the orientation program for the BBA Aviation Management students of the 2024 batch . His session provided valuable insights into financial markets , emphasizing the importance of starting early in investing and understanding various investment vehicles . Mr. Sidhu began by explaining equity markets and investments , highlighting their potential for high returns and the associated risks . He discussed essential financial instruments such as shares , debt, cash equivalents , and alternative investments , clarifying how each plays a role in a diversified investment strategy . He stressed the importance of diversification in mitigating risks and enhancing returns .

The lecture also covered seed funding and venture capital investments , including Series A and B funding , which are crucial for new business ventures . Mr. Sidhu emphasized the importance of a solid business plan and a minimum viable product (MVP) in securing initial funding and scaling a business .

Outcomes

- Understand financial markets and their components
- Learn investment strategies for minimizing risks and maximizing returns .
- Gain insights into venture capital funding and business planning .
- Encourage early investing and smart financial decision - making .
- Prepare for the financial aspects of entrepreneurship and business growth .









Event Details	
Event Type	
Topic	Color Psychology and Sartoria
Date	2024-08-28 to 2024-08-28
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling
Resource Person	Dr Vaibhavi Ranavaade|Dean of Chitkara School of Design
No. of Participants	92
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 3: Good Health and Well-being

Objective

The objective of the event was to:
improve mental health
affect concentration and information retention

Description

Chitkara School of Psychology and Counseling hosted an insightful event on color psychology and sartoria, presented by the esteemed Dr. Vaibhavi Ranavaade, Dean of Chitkara School of Design. The session delved into the fascinating interplay between color psychology and fashion, exploring how color choices can reflect personality traits, cultural identities, and regional preferences. Dr. Ranavaade's presentation began with a warm welcome to the distinguished guests and a gradual introduction to the concept of color psychology. She highlighted the profound impact of colors on our emotions and personalities, and how these influences are reflected in our sartorial choices. The focus of the presentation was on the cultural nuances of color psychology in fashion. Dr. Ranavaade emphasized that color meanings can vary significantly across cultures, influencing sartorial decisions. For instance, while white is often associated with purity in Western cultures, it holds different connotations in Eastern cultures, where it may symbolize mourning. In the Indian context, regional preferences for color contrast are deeply rooted in cultural heritage. Rajasthan's vibrant reds, yellows, and blues in traditional attire symbolize the region's festive spirit, while Kerala's white and gold garments represent purity and simplicity. Punjab's bright pinks and greens in Phulkari embroidery reflect the state's lively culture, and Bengal's red and white sarees symbolize auspiciousness.

Report on Seminar

Chitkara College of Pharmacy, Chitkara University, Punjab conducted a National Seminar on **Industry-Academia Collaboration for Water Security on** August 31, 2024.

Prof. Narinder Singh has a PhD from GNDU and postdoctoral research at Osaka City University, Japan, followed by positions at Yonsei University, Korea, and Robert Gordon University, Scotland, UK. In 2009, he joined the Indian Institute of Technology Ropar (IIT Ropar) and is currently a Professor of Chemistry there. He served as the Department Chair from October 2011 to March 2015 and later as the Chair for the GATE Exam. Dr. Singh's research focuses on the synthesis of organic materials for chemosensors and engineering applications. He has completed numerous national and international projects. His prolific research output includes 335 papers published in international peer-reviewed journals, predominantly in the Royal Chemical Society and American Chemical Society publications. Additionally, he has mentored 18 PhD students, 5 postdoctoral fellows, and numerous MSc students.

Prof. Singh talked about the existing challenges of the 21st century from industrial, domestic, and agricultural waste which contribute to water pollution in abundance. He demonstrated advancements in nanoscale science and engineering that offer promising solutions to improve water quality. Innovations such as nanosorbents, nanocatalysts, bioactive nanoparticles, nanostructured catalytic membranes, and nanoparticle-enhanced filtration systems. He also elaborated the work of his research team in developing nanotechnology-derived products that have the potential to tackle various water contamination issues effectively. The nanomaterials act as high-capacity, recyclable ligands for toxic metal ions, radionuclides, and both organic and inorganic solutes and anions in aqueous solutions which provide a robust and sustainable approach to water purification. Prof. Singh also presented the role of nanomaterials in water purification and quality monitoring for both industrial and public water supplies which significantly mitigate the adverse impacts of water pollution and move towards a cleaner and safer aquatic system.

Prof.(Dr) Manmohan Chhibber is heading the Department of Chemistry and is also In charge of Sophisticated Analytical Instruments Laboratories in Thapar Institute of Engineering & Technology. He completed his PhD at Panjab University, Chandigarh, and Post Doc at IISc., Bangalore. Dr Chhibber has rich experience of the quality control unit of the Industry. He accomplished five projects sponsored by UGC, DST, DBT & BRNS. Under

his guidance, 7 scholars completed their PhD. To further enhance the research collaboration, he visited Trinity College Dublin, Ireland, University of Queensland.

Prof. Chhibber deliberated about Water Security - its understanding, multifaceted challenges & mitigation. Because water security is a crucial aspect of sustainable development, that involves ensuring that all individuals have access to sufficient, safe, and affordable water for various needs, while also maintaining the resilience of water systems against natural and human-induced challenges so he talked about its multifaceted challenges that compromise not only its quantity and quality but also the socio-economic and environmental impact. Dr Chhibber also emphasized mitigation strategies which are essential for enhancing water security, and innovative approaches such as integrated water resource management (IWRM), the adoption of new technologies for water conservation and purification, and suggestions for the implementation of robust policies and governance frameworks.

Dr Rajeev Kumar, Chairperson at the Department of Environment Studies, Panjab University, Chandigarh, is among the 2% scientists in the World ranking in the field of Environment Science (2022-23). He obtained his Ph.D degree in Chemistry from the Department of Chemistry, Panjab University, Chandigarh. His research work focused on the eco-friendly removal of environmental pollutants, specifically on the fungal remediation of recalcitrant compounds. Dr. Kumar is the recipient of research awards from the different funding agencies of the Government of India *viz.* Science and Engineering Research Board (SERB)- a statutory body of the Department of Science & Technology (DST) and University Grants Commission (UGC) for his research endeavors. He has also been the Project Director of the Indo-US Partnership on Green Chemistry/Engineering and Technologies Education, Research, and Outreach for Sustainable Development funded by UGC and the Ministry for Human Resource and Development (MHRD), India. He has published 72 International research papers in with more than 180 citations in the journal of international repute making his H-index of 24. Dr. Rajeev Kumar has visited several countries for his research work and has International collaborators from various countries including USA, Israel, Singapore, Vietnam, and Australia.

Dr. Kumar discussed sustainable development through the Green Synthesis of Nanomaterials to reduce the toxicity caused by chemical methods. There are extensive anthropogenic activities in the environment which has dragged the attention of researchers towards the mitigation measures in which a significant section is occupied by the nanomaterials. His research team has compared the Fe_3O_4 Nps synthesised by using scraps

of naturally corroded iron i.e. iron rust against Fe_3O_4 NPs synthesised by chemical precipitation method. The toxicity evaluation of well characterized Nps clearly demarcates the non-toxic nature of naturally derived Nps on bacterial population of *S. typhi*, *P. aeruginosa* and *E. coli* and fungal strain of *Laurilia taxodi*. The findings of this piece of work reveal that contrary to the chemical method, the naturally obtained NPs are environment-friendly, economically viable, and non-toxic.

Prof.(Dr.) Thakur Gurjeet Singh, Dean - CCP facilitated the guest speakers and encouraged the students & researchers to interact with the distinguished speakers on various aspects of water security for sustainable development in Pharmaceutical industries. In the end, Prof,(Dr.) Ashutosh Mishra, Dean, of Journalism & Mass Communication conducted a panel discussion with all the experts along with conveners - Prof.(Dr) Jyotsna Kaushal & Dr. Gagandeep Singh on WATER SECURITY which was later broadcast on Chitkara FM 107.8 to the surrounding community.









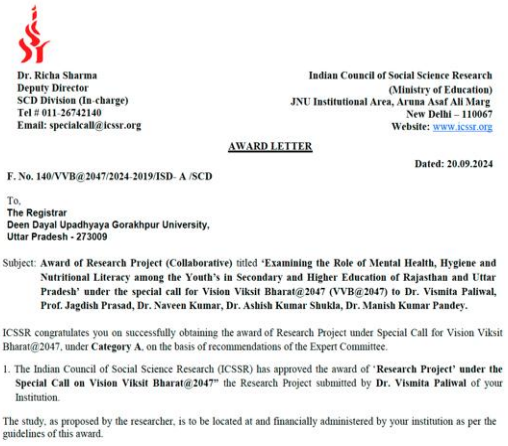




Project Title	**Examining the Role of Mental Health, Hygiene and Nutritional Literacy in Schools and Universities**
Date	September 2024 – September 2025
Venue	Chitkara University and Deen Dayal Upadhyaya (DDU) Gorakhpur University
Department	DRC-CSHS, Chitkara University and Department of Psychology, DDU Gorakhpur University
Project Team	Dr. Naveen Kumar, Associate Professor, Chitkara University, Co-Principal Investigator (Co-PI). Dr. Vismita Paliwal, Associate Professor, Department of Psychology, Principal Investigator (PI)
Number of Participants	5 (Project Team)
SDGs Covered	SDGs covered: 2, 3, 4, 6, 8, 11, 12, 13, 17
Duration	1 Year

About the Activity

Chitkara University, in collaboration with DDU Gorakhpur University, is engaged in the **ICSSR-funded research project** titled "Examining the Role of Mental Health, Hygiene, and Nutritional Literacy in Schools and Universities.". This project is funded under the Special Call for Vision Viksit Bharat@2047 by the Indian Council of Social Science Research (ICSSR), MoE, GOI, New Delhi [F. No. 140/VVB@2047/2024-2019/ISD-A/SC)].



Dr. Richa Sharma
Deputy Director
SCD Division (In-charge)
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Email: specialcall@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
JNU Institutional Area, Aruna Asaf Ali Marg
New Delhi – 110067
Website: www.icssr.org

AWARD LETTER

Dated: 20.09.2024

F. No. 140/VVB@2047/2024-2019/ISD- A /SCD

To,
The Registrar
Deen Dayal Upadhyaya Gorakhpur University,
Uttar Pradesh - 273009

Subject: **Award of Research Project (Collaborative)** titled **'Examining the Role of Mental Health, Hygiene and Nutritional Literacy among the Youth's in Secondary and Higher Education of Rajasthan and Uttar Pradesh' under the special call for Vision Viksit Bharat@2047 (VVB@2047) to Dr. Vismita Paliwal, Prof. Jagdish Prasad, Dr. Naveen Kumar, Dr. Ashish Kumar Shukla, Dr. Manish Kumar Pandey.**

ICSSR congratulates you on successfully obtaining the award of Research Project under Special Call for Vision Viksit Bharat@2047, under **Category A**, on the basis of recommendations of the Expert Committee.

1. The Indian Council of Social Science Research (ICSSR) has approved the award of **'Research Project' under the Special Call on Vision Viksit Bharat@2047"** the Research Project submitted by **Dr. Vismita Paliwal** of your Institution.

The study, as proposed by the researcher, is to be located at and financially administered by your institution as per the guidelines of this award.

The project is led by Dr. Vismita Paliwal**,** Associate Professor, Department of Psychology, DDU, as the Principal Investigator (PI), with Dr. Naveen Kumar, Associate Professor, Chitkara University, serving as the Co-Principal Investigator (Co-PI).

This research aims to explore the impact of mental health, hygiene, and nutritional literacy on students in schools and universities, assessing their role in academic performance, well-being, and overall development**.** The study seeks to provide valuable insights to educators, policymakers, and researchers to enhance youth well-being through evidence-based interventions.

Project Objectives

The project *"Examining the Role of Mental Health, Hygiene, and Nutritional Literacy in Schools and Universities"* aims to:

- **Assess the Impact**: Analyze how mental health, hygiene, and nutritional literacy influence students' academic performance, well-being, and personal development.
- **Promote Awareness**: Enhance knowledge and awareness among students, educators, and institutions regarding the importance of these factors.
- **Develop Policy Recommendations**: Provide evidence-based insights to support the formulation of policies that integrate mental health, hygiene, and nutrition into educational frameworks.
- **Strengthen Research & Collaboration**: Facilitate interdisciplinary research and institutional partnerships to foster long-term improvements in youth well-being.
- **Align with National Goals**: Contribute to Vision Viksit Bharat@2047 by addressing key areas that support a healthier and more empowered youth population.

Key Highlights

- **ICSSR-Funded Initiative**: Supported under the Special Call for Vision Viksit Bharat@2047, highlighting its national significance.
- **Collaborative Research**: A joint project between DDU Gorakhpur University and Chitkara University, led by Dr. Vismita Paliwal (PI) and Dr. Naveen Kumar (Co-PI).
- **Comprehensive Study**: Focuses on the role **of mental health, hygiene, and nutrition in shaping students' academic and personal growth.**
- **Interdisciplinary Approach**: Engages experts from psychology, education, public health, and policymaking to ensure well-rounded research.
- **Policy-Oriented Outcomes**: Aims to generate actionable insights to influence education policies and institutional practices.

Project Outcomes

1. **Enhanced Educational Frameworks**: Recommendations for integrating mental health, hygiene, and nutrition literacy into school and university curriculums.
2. **Improved Student Well-Being**: Strategies to foster healthier lifestyles and better mental health support systems in educational institutions.
3. **Stronger Institutional Collaborations**: Establishing networks between universities, research bodies, and policymakers for future initiatives.
4. **Publication & Knowledge Dissemination**: High-quality research papers and reports that contribute to academic and policy discussions.

5. **Contribution to Vision Viksit Bharat@2047**: Aligning research findings with national development goals for a healthier and more knowledgeable youth demographic.



Event Details	
Event Name	Workshop
Topic	Skill Development Workshop on Marketing Metamorphosis : The Generative Ai Blueprint
Date	4 Sep 2024
Mode	Offline
Venue	LH 201
Organizer Name	Centre for Digital Marketing Strategy & Analytics
Resource Person	Tariq Chandnani | Growth Director. Gen AI
No. of Participants	81
SDG No	4,8,9,17

Description

The "Marketing Metamorphosis : The Generative AI Blueprint " workshop was structured over three days, each focusing on different aspects of AI in marketing : Day 1: The first day was an introduction to Generative AI, where students learned about its potential in marketing . Mr. Chandnani provided an overview of AI's role in content creation , customer engagement , and market analysis . Students were introduced to various AI tools used for text generation , image creation , and video production . They also explored case studies of successful AI- driven marketing campaigns , which provided them with real - world examples of AI in action . Day 2: The second day was hands- on, with students getting practical experience using AI tools . Mr. Chandnani led the students through exercises where they used AI platforms to create personalized content , such as marketing copy , visuals , and short video clips . This day was all about experimentation and learning by doing . The students were encouraged to think creatively and explore how AI can be used to solve marketing challenges , such as customer segmentation and targeted advertising . Day 3: The final day of the workshop focused on advanced AI applications in marketing . Students learned about machine learning algorithms that can predict consumer behavior , AI's role in optimizing advertising campaigns , and how AI can be used for real - time decision - making .

Outcomes

1. Enhanced understanding of Generative AI and its role in marketing
2. Practical experience in using AI tools for marketing .
3. Improved problem - solving and creative thinking skills .
4. Preparedness for future careers in AI- driven marketing









Title: The Myths & Realities of Entrepreneurship		
1	**Type of Activity**	Interactive knowledge Session under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on The Myths & Realities of Entrepreneurship
3	**Link**	https://www.facebook.com/share/p/RoMzHRQ7Mcsuc8R2/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on The Myths & Realities of Entrepreneurship
	Nomenclature	The Myths & Realities of Entrepreneurship
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial intricacies and understand the entrepreneurial world from inside Out. The session covered the common myths of entrepreneurship world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep insights about Myths of Entrepreneurship. The session deep dived into harsh reality of Entrepreneurship, support available to student entrepreneurs and startup ecosystem in the university. It also covered the myths and busted those myths with real life examples of startups and founders. The students were highly engaged and asked many thought-provoking questions, which led to discussions on building a successful startup, innovation in general and why pursue Entrepreneurship with relevant data points. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 05/09/2024 to 05/09/2024	
8	**Mention minimum number of students (Event):** 60	

9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**SDG Covered-SDG8,SDG9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Journey and Myths.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


ceed
work
control
analysis
plan
idea




Key Characteristics of an Entrepreneur
cee d
Risk Taker
Creative & Innovative
Resourceful & Adaptable
Passionate
Problem Solver
Strong Leader


work
control
analysis
plan



Video URL:

https://drive.google.com/file/d/1Tltj9dCQ_T10NUFOfTRK8V2Zq0nVvMj0/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Report on Seminar

One Day National Workshop on **Innovative Ways to Optimise Wastewater Treatment for a Sustainable Tomorrow** was conducted on September 11, 2024. The purpose of the workshop was to provide the young M.Parma students with a comprehensive platform to discuss and explore innovative approaches in the area of wastewater treatment with industry experts as there are many challenges in wastewater treatment for different industries nowadays. Therefore, the Center for Water Sciences, **Chitkara College of Pharmacy**(CCP), **Chitkara University, Punjab** invited industry persons who are leading in the area of Wastewater Treatment**.**



Dr Jaspal Singh, Chief Scientific Officer in VALENCE labs Punjab completed his PhD in organic synthesis. Earlier Dr Singh served API (Chemical Research & Development) – PANACEA BIOTECH as Vice president. He also heads the R&D of Saurav Chemicals Ltd. He started his career as a Head R&D Alpha Drugs Ltd. Dr. Singh extensive experience 35 years across top pharmaceutical companies globally and a deep understanding of process chemistry, scale-up, and drug development

Dr Gajraj Singh, Director Technical Services, 21st CENTURY ENVIRO ENGINEERS PVT. LTD. accomplished his PhD MSc in Environmental Science, at Pune University. Dr Singh has vast experience 30 years in designing ETPs for industries like Pharmaceutical, Dairy, Automobile, Distillery, Paper, Textile, etc. He also commissioned the first UASB technology in India in collaboration with Paques B.V., Netherlands. He is an expert in API ZLD ETP, Cytotoxic Effluent Treatment, and Biohazard Effluent with AOP Tech. He completed many projects of ETP in Bangladesh, Malaysia, US. Presently, he is involved in Govt STP projects in Punjab, Haryana, Himachal Pradesh.

Prof.(Dr.) Thakur Gurjeet Singh, Dean - CCP interacted with the industrial experts and expressed to demonstrate further students' exposure to the ETP of the industry for understanding the sustainable development in wastewater treatment of Pharmaceutical industries.













Event Details	
Event Type	Orientation
Topic	Deeksharambh – Student Induction Program
Date	2024-09-11 to 2024-09-18
Mode	Offline
Organizer Name	Chitkara College of Sales & Marketing
Resource Person	Ms. Shephali Srivastava|, Mr. Sunil Anandani|, Mr. Pawan K. Verma|, Mrs. Ruby Siddiqui|, Mr. Ganesh Sharma|, Ms. Smita Kulkarni|, Mr. Nandan|
No. of Participants	320
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. To familiarize students with university culture, academics, facilitates and policies
2. Holistic development of the student
3. To develop interpersonal skills
4. Alignment of personal goals for academic and professional excellence

Description

Mr. Narinder, Dean, Chitkara College of Sales and Marketing highlighted the key features of the MBA program in Sales and Marketing, along with the increasing demand for sales professionals in the BFSI, PHARMA, and RETAIL industry. He expressed his appreciation to the students for choosing Chitkara University's MBA S&M program. He emphasized the significance of prioritizing employability skills to explore meaningful career opportunities. He also highlighted the importance of developing soft skills, analytical skills, and language skills for comprehensive growth. He gave few tips to cultivate a mindset that encourages continuous learning, resilience, and adaptability. He also emphasized on how the professional education and professional training across various domains can aid in designing a sustaiable career roadmap that contributes to ecnomic growth. Mr. Harinder Pal Singh Lamba, Dr. Dinesh Tandon, Mr. Jatinder Chopra and Dr. Garima Pathania extended a hearty welcome to the students of MBA S&M. They highlighted the features of the program's and academic course structure. They gave the students advice on how to plan their two years of study in order to impart professional skills that will open doors to successful careers in Banking, Finance, Insurance Retail, Sales, and Marketing. The career paths in the Retail, BFSI and

Pharmaceutical sectors were elucidated by Mr. Satyendra Singh and Mr. Ravinder Singh, respectively. Eminent Speakers Ms. Shephali Srivastava, Mr. Sunil Anandani, Mr. Pawan K. Verma, Mrs. Ruby Siddiqui, Mr. Ganesh Sharma, Ms. Smita Kulkarni, Mr. Nandan from the industry. Speakers highlighted how to design the roadmap to succeed in Retail, Pharma, Banking, Finance and Insurances sectors. They also focused on the challenges during the transition from campus to corporate and how to overcome them. They encouraged the students to develop personal and professional skills along with their studies for a sustainable career growth. They stressed on the importance of interactive sessions which would promote mentorship and guidance for the students to build a positive and proactive mindset, and integrate into their new environment with confidence. Speakers provided guidance to retail students on fostering sustainable business practices and driving innovation in retail operations to promote economic growth. For BFSI students, the focus was on leveraging fintech innovations and advancing inclusive banking solutions to support economic development. Meanwhile, pharma students were encouraged to advocate for and contribute to the accessibility of affordable health solutions, promoting healthier lives.

Outcomes

1. Comprehensive understanding of university environment, resources, polices and academic delivery
2. Analyse their progress in various domains like personal, social and academic and develop a plan accordingly
3. Develop interpersonal and soft skills for personal and professional growth
4. Design a roadmap for academic and career excellence



Event Details	
Event Type	Expert Talk
Topic	Industry Conclave- Unleashing New Age Skillset & Career Options 2.0
Date	2024-09-14 to 2024-09-14
Mode	Offline
Venue	Rockefeller Block
Organizer Name	Chitkara Business School
Resource Person	Mr. Rajendra Raut|VP: TA, Ms. Mahi J|Campus Recruiter, Mr. Chintan K Doshi|Early Career Recruiting lead for Technology, Mr. Ajay Mudliar|Head TA (COE), Mr. Dr. Kamlesh J|University Recruitment and Programs- India, Mr. Gokulkannan Narsimhan|Sr Manager Early in Career APAC, Mr. Manav Prasad|CEO & Founder
No. of Participants	590
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 3: Good Health and Well-being, SDG 17: Partnership for the Goals

Objective

• Promote sustainable economic growth and innovation: Evaluate the effectiveness of the conclave in providing students with the knowledge and skills necessary to contribute to sustainable economic growth and innovation, aligning with Industry Innovation & Infrastructure.

• Enhance employability and reduce inequalities: Assess the conclave's impact on students' employability and career prospects, ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality.

Description

The Industry Conclave, "Unleashing New Age Skillset & Career Option," was a resounding success, providing MBA 1st Year students with invaluable insights into the dynamic world of business. The event featured four distinguished industry experts who shared their expertise and experiences, offering students a unique opportunity to learn from seasoned professionals. The event began with a keynote speech from a seasoned industry expert who gave a broad overview of the current business world. They stressed the importance of

having a positive attitude towards growth and learning, especially in today's fast-paced business environment. The experts shared their knowledge and experience, providing practical examples and advice on building a strong professional network, developing leadership skills and making decisions based on data and technology.

Outcomes

• Enhanced Industry Understanding: Students gained a deeper understanding of current industry trends, challenges, and opportunities, equipping them with valuable insights for their future careers.

• Skill Development: The conclave helped students develop essential new-age skills, such as critical thinking, problem-solving, adaptability, and digital literacy.

• Career Clarity: Participants were able to explore various career paths, identify potential areas of interests.







Detail of the Event/Session	
Date of the Event/Session	16 September 2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Capt. Pawan Kumar (Senior Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Support Staff from Admin/35
SDG Covered	4,8

About the session

A Quarterly session with supporting staff was taken by Senior Administrative officer (Capt. Pawan Kumar). He oversees the management of three university buildings named Escoffier, Pythagoras, Galileo and Explore hub. The session covered several topics, including complaint handling, personal grooming, and building maintenance and cleaning.

The purpose of this session is to develop skills and knowledge in areas like advanced cleaning methods, equipment operation, and health and safety procedures. Employees were encouraged to engage actively in order to boost their performance and professional development. Also brief about the standard operating procedures of the university.





Title: Perseverance, Passion & Purpose in Entrepreneurship		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	Perseverance, Passion & Purpose in Entrepreneurship
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/swKN1L1hXTCaoK54/?mibextid=oFDknk
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the insights, frameworks and inspiration to turn their ideas into profitable ventures. Dr. Anupreet Singh, Vice President Operations, AJW Group & UNSDG Peace Ambassador shared his extensive experience in the field of Aviation, Global Peace, corporate management & Leadership Management and startup ecosystem and provided key insights on building global products, identifying opportunities and scaling businesses. Students & Entrepreneurs gained insights about the necessity of perseverance, passion and purpose in any field especially Entrepreneurship	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly motivating and provided insights into the life of Dr. Anupreet Singh. The session deep dived to discuss Perseverance, Passion & Purpose in entrepreneurship. It also covered the nuances of leadership in aviation sector and how to identify opportunities in global world. The students were highly engaged and asked various thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and conflict resolution and peacekeeping along with Philanthropy. The event was well-organized, with a high level of participation and engagement from students and entrepreneurs.	

7	**Start and End date of the event:** 17/09/2024 to 17/09/2024	
8	**Mention minimum number of students (Event):** 250	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture & Career.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Understanding of Need of Perseverance, Passion & Purpose in Entrepreneurship and Corporate Careers	
12	**Video URL**	https://drive.google.com/file/d/1ZGqrcLE69o0G_cEdJw1GvTb5d21m2hIn/view?usp=sharing
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB

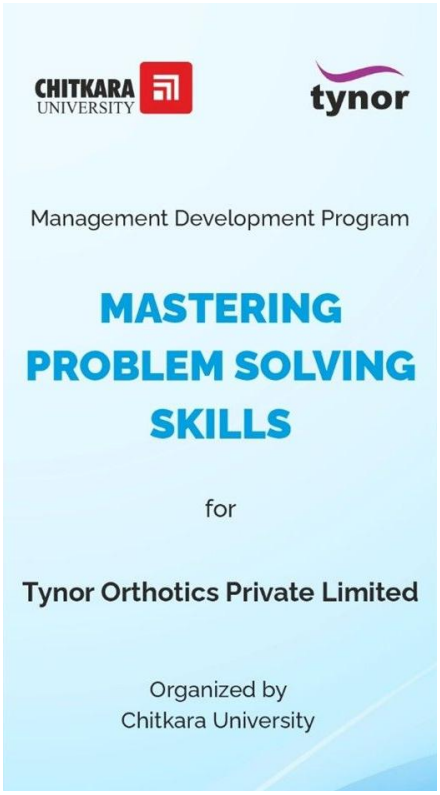


	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**H.E. Anupreet Singh**
Designation:	**Vice President- Operations**
Organization:	**AJW Group**
Mail ID:	**N/A**
Contact No.	**N/A**
STANDARD FORMAT_01 September 2022 (Limit within 2 Pages) – Delete this All the details are mandatory – Delete this	

Event Details	
Event Type	Corporate Training
Topic	Mastering Problem Solving Skills
Date	2024-09-19 to 2024-09-19
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	31
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Develop critical thinking for effective problem-solving approaches
2. Equip managers to align actions with organizational goals
3. Build competence in identifying and resolving operational inefficiencies
4. Empower managers to handle conflicts with confidence



Description

At Chitkara University we continue to strengthen the Industry-Academia partnership as we curate capability development programs for progressive organizations like Tynor where we delivered an MDP-Mastering problem solving skills for Managers thereby enabling them to build a solution and contribution mindset in order to make a meaningful contribution to their roles and the organization as a whole while keeping the Big Picture in sharp focus. The professional training program aimed to nurture a solution-driven mindset by focusing on strategic alignment with organizational objectives. Participants were encouraged to view problems through a positive mindset perspective, ensuring their contributions resonate with broader company goals and economic development. The program emphasized enhancing critical thinking, fostering innovation, and promoting collaboration, enabling managers to approach complex scenarios with confidence and clarity.

Outcomes

1. Apply structured approaches to problem resolution effectively
2. Enhanced ability to prioritize tasks in high-pressure situations
3. Increased alignment with the company's vision and objectives
4. Showcase innovative thinking in process improvements









Event Name	Digital Dreams & Trending Streams
Date	20.09.2024
Venue	Explore, LH1, Picasso block
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Anshul Gupta, CEO, Co-founder and Mr. Shubham Mathur, Co-founder, Minimal Tweaks
Number of students	25
SDGs Covered	SDG 4 (Quality Education), SDG 8: (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure)
Time	11:00 AM Onwards

About the activity



The Department of Communication Design, Chitkara Design School, organized an Master Class "Digital Dreams & Trending Streams" on 20.09.2024 at Explore, LH1, Picasso block. The resource person for the exposure visit was Mr. Anshul Gupta**,** CEO, Co-founder and Shubham Mathur, Co-founder of Minimal Tweaks. The session focused on the changes in the social media marketing and communications industry, especially from the viewpoint of Minimal Tweaks. They discussed how social media has evolved over the past five years, using examples from their own work. The session began with both speakers sharing their journey of moving from engineering into design. They mentioned how creating a single motion graphic sparked the idea of launching their agency.

Anshul Gupta emphasized the importance of timing in posting content, noting that relevance to current events helps attract audiences. They showcased past projects where they used minimalistic motion graphics to address social and cultural issues.A key question raised during the session was, "Will AI take our jobs?" They explained that while AI has the potential to replace certain jobs, understanding and using AI as a tool can enhance knowledge and efficiency. They demonstrated how AI can be used to assist in project research by providing insights and suggesting areas for further exploration.

Objectives

The objective is to understand emerging digital trends and innovations, such as AI, blockchain, and virtual reality, and examine their impact on various industries. Additionally, the focus is on investigating how streaming platforms, including video, audio, and content services, have transformed entertainment, education, and communication. Another key area of study is how digital tools and platforms are enabling creative expression, collaboration, and the development of new digital economies. Furthermore, it aims to address critical issues such as privacy, data security, digital inequality, and the ethical implications of technological advancements.

Outcomes

The program enabled participants to gain a deeper understanding of emerging digital tools and technologies. They remained informed about the evolving trends in digital content and streaming platforms. Additionally, they developed the ability to critically assess the impact of digital media on society and the economy. The experience also inspired the creation of unique digital projects or content that reflected modern trends.







Detail of the Event/Session	
Date of the Event/Session	21 September 2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Capt. Ravinder Kumar (Senior Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Support Staff from Admin/35
SDG Covered	4,8

About the session



Senior Administrative Officer (Capt. Ravinder Singh) took a quarterly session with supporting staff. He oversees the management of four university buildings, Tesla/ Exploretorium/ Sportorium / Ramanujan. The various points which he discussed in the session are as follows:-

1. Responsibility of the Staff

• Clear understanding of their roles and duties within the organization.

• Emphasis on the importance of always maintaining a professional and polite state of mind.

• Discussion of the responsibilities related to Staff satisfaction, safety, and Building maintenance.

2. Basic Etiquette

• Proper greetings, introductions, and farewells.

• Phone etiquette and effective communication techniques.

• Dress code and appearance guidelines.

Also, inform the staff about the importance of quality education, explaining its key aspects. Additionally, provide guidance on daily cleaning protocols to ensure a clean and organized environment. Explain the process for filling out and submitting the leave application form, emphasizing that leave requests must be submitted two days in advance. Remind everyone not to take leave without informing their supervisor.



Detail of the Event/Session	
Date of the Event/Session	21 September 2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Mr. Gurjit Singh (Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/30
SDG Covered	4,8

About the session

The administrative officer (Mr. Gurjit Singh) took a quarterly session with supporting staff. He oversees the management of four university buildings named Picasso/Hello Future/Bloom/Edison/Newton. The various points which he discussed in the session are as follows:-

Grooming and Personal Hygiene

- Importance of maintaining a neat and well-groomed appearance.
- Guidelines for personal hygiene and cleanliness.
- Dress code requirements and uniform standards.
- Adherence to health and safety regulations.

Brief them about their duties involved cleaning classrooms, offices, outside areas, and common areas, making sure that these spaces are sanitary and well-kept and also responsible for maintaining restrooms, emptying trash, and restocking supplies as needed. In addition, supporting staff may assist with minor maintenance tasks, report any damages or issues, and ensure adherence to health and safety regulations.





Detail of the Event/Session	
Date of the Event/Session	21 September 2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Mr. Ravinder Singh (Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/54
SDG Covered	4,8

About the session

The administrative officer (Mr. Ravinder Singh) took a quarterly session with supporting staff. He oversees the management of two university buildings named Fleming Block, and Fleming extension 2. The various points which he discussed in the session are as follows:-

Brief the staff on maintaining cleanliness both inside the building and in the surrounding areas, emphasizing the importance of safety procedures in case of emergencies. Make sure they are aware of their duty timings and remind them to follow the daily extra cleaning schedules. Also, explain the process of deep cleaning. Provide a demonstration to the service staff on how to properly serve faculty and staff, and offer tips on personal hygiene and effective communication skills. Finally, instruct the team on manpower management, advising them on how to manage their duties when a co-worker is on leave or break.





Event Details	
Event Type	Expert Talk
Topic	Odyssey of a Banker: Innovative Strategies for Anchoring and Navigating
Date	2024-09-21 to 2024-09-21
Mode	Offline
Organizer Name	Chitkara College of Sales & Marketing, Chitkara University, Punjab
Resource Person	Mr. Rohitash Arora|Zonal Head -North 2,Branch Banking
No. of Participants	98
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand banking industry trends and challenges.
2. Learn effective risk management strategies.
3. Explore leadership techniques for guiding teams.
4. Discuss innovative customer relationship management approaches.
5. Analyze the impact of technology on modern banking.



Description

The "Odyssey of a Banker: Strategies for Anchoring and Navigating" was an insightful expert talk that delved into the multifaceted world of modern banking. The program opened with an analysis of current trends and challenges faced by the industry, providing a broad overview of the shifting landscape. This was followed by an in-depth discussion on risk management, where strategies for mitigating financial and operational risks were explored. The speaker emphasized the importance of staying anchored during times of economic volatility, sharing real-world examples of how banks have successfully navigated crises through robust risk management



frameworks. The second part of the talk focused on leadership in banking. The speaker highlighted key leadership traits necessary for steering teams through periods of change and uncertainty, with an emphasis on adaptability and decision-making under pressure. Participants were encouraged to consider how they can apply these strategies to their own professional journeys, ensuring they lead with purpose and vision. Innovation and customer relationship management were other key topics. The talk explored how banks are integrating new technologies such as AI and blockchain to enhance customer experiences, streamline operations, and remain competitive. Attendees gained valuable insights into how these technologies are not just trends but essential tools for the future of banking.

Outcomes

1. Gained knowledge of current banking trends.
2. Enhanced understanding of risk management techniques.
3. Improved leadership skills for navigating challenges.
4. Insights into technological innovations in banking.
5. Practical strategies for improving customer relations.





Event Details	
Event Type	Competition
Topic	Concierge of the Year 2024
Date	2024-09-25 to 2024-09-25
Mode	Offline
Venue	Exploratorium
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	22
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 10: Reduced Inequalities

Objective

1. To celebrate cultural diversity through traditional attire and presentations.
2. To promote sustainable practices via creative use of waste materials.
3. To enhance students' public speaking and presentation skills.
4. To deepen knowledge of India's cultural heritage and tourism.
5. To provide a platform for students to gain confidence and industry-relevant skills.



Description

The Hospitality Horizon Club of Chitkara College of Hospitality Management celebrated World Tourism Day 2024 by organizing the Concierge of the Year competition on 25th September 2024. Held at the Explore Auditorium starting at 9:30 am, the event was themed "Tourism and Peace," aligning with the global message of tourism fostering cultural understanding and harmony. The competition featured two engaging rounds: Ramp Walk and Best Out of Waste. In the Ramp Walk, students donned traditional attire from various Indian states, beautifully representing the rich diversity of the nation. Each participant showcased their state's culture, food, and famous landmarks, giving a brief presentation that highlighted the uniqueness of the region they represented. This round allowed students to express their pride in India's heritage while enhancing their public speaking skills. The Best



Out of Waste round encouraged creativity and sustainability, where students were tasked with creating something innovative and useful from waste materials. This round not only showcased their resourcefulness but also emphasized the importance of environmental consciousness in today's world. The competition was judged by Dr. Sakshi Kaushik**, Professor at Chitkara College of Mass Communication, who evaluated the participants on their presentation skills, creativity, and cultural knowledge. Dr. Kaushik praised the students for their thoughtful representations and their innovative use of waste materials. Through the Concierge of the Year competition, students gained valuable insights into India's cultural diversity and the importance of sustainable practices in tourism. The event provided an excellent platform for students to build their confidence, enhance their knowledge of Indian culture, and develop essential skills for the hospitality industry. The knowledge and confidence gained will certainly assist them in their future endeavors in the world of tourism and hospitality.

Outcomes

1. Increased awareness of India's diverse cultural heritage.
2. Enhanced creativity through sustainable, waste-based projects.
3. Improved public speaking and presentation skills.
4. Gained deeper understanding of tourism's role in promoting peace and culture.
5. Boosted student confidence for future roles in the hospitality industry.





Detail of the Event/Session	
Date of the Event/Session	25 September 2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Rattandeep Singh Sidhu (Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/49
SDG Covered	4,8

About the session



The administrative officer Mr. Rattandeep Singh Sidhu took a quarterly session with service and supporting staff. He oversees the management of four university buildings named Babbage/Le Corbusier/ Turing/De Morgan. The various points which he discussed in the session are as follows: -

1. How to Serve Nicely

• Techniques for providing excellent service.

• Effective communication and active listening.



2. Leave Processes

• Understanding the organization's leave policies and procedures.

• Proper application and approval processes.

• Importance of informing supervisors in advance of leave requests.

3. Safety Protocols:

•Adhere to all safety guidelines. Make personal hygiene. Use chemicals with proper instructions. Also, provide guidance on personal hygiene and grooming standards. Share some effective cleaning tips to ensure high-quality results and explain the proper use of cleaning chemicals.

Event Name	3rd International Conference on Engineering and Science to Achieve the Sustainable Development Goals (ICASDG2024)
Date	2024-09-25 to 2024-09-26
Venue	Hybrid
Organizer	• Al-Furat Al-Awsat Technical University • Chitkara University, Punjab, India • İstanbul Kültür University, İstanbul, Turkey • Gazi University, Ankara, Turkey • Imam Ja'afar Al-Sadiq University, Al-Najaf Branch
Resource Person	• Prof. Dr. HaiderDahad|Deputy Minister , Prof. Erdal IRMAK|Professor, Dr. Charu Khosla|Director Academics & Research for International Affairs
Number of Participants	319
SDGs Covered	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 13: Climate Action, SDG 8: Decent Work and Economic Growth
Duration	2 Days

About the Activity

The 3rd International Conference on Engineering and Science to Achieve the Sustainable Development Goals is set to take place on 25th-26th September 2024 in Turkey. This incredible event is a joint effort organized by Al-Furat Al-Awsat Technical University (Iraq) in collaboration with Chitkara University, Punjab, India With the theme "Education is the Key to Addressing Climate Change and Achieving Sustainable Development," the conference aims to highlight cutting-edge research and innovative solutions that directly align with the Sustainable Development Goals (SDGs). Day one featured two keynote speakers, Prof. Dr. HaiderDahad, Deputy Minister of Higher Education and Scientific Research for Scientific Affairs, Iraq and Dr. Charu Khosla, Director of Academics & Research for International Affairs at Chitkara University* , India. The day concluded with 86 papers presented in plenary sessions across two key themes: Environmental and Climate Changes, and Sustainable Engineering & Renewable Energy. On the second day, the distinguished keynote speaker, Prof. (Dr.) Erdal Irmak from Gazi University, delivered a highly insightful and thought-provoking lecture on the topic, "Current Developments in Electric Power Systems: Challenges and a Sustainable Future." His presentation shed light on the latest advancements in electric power systems and the pressing challenges faced in building a more sustainable future. Following this, Prof. (Dr.) Mohit Kumar Kakkar and Dr.

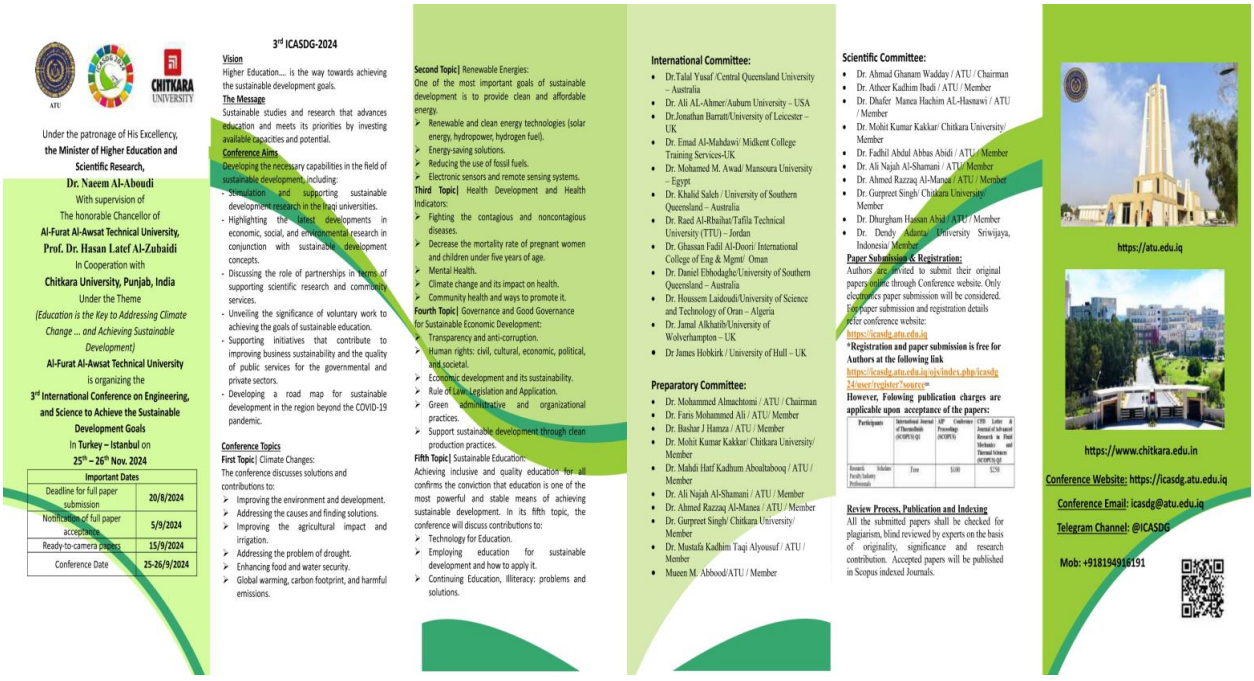
Gurpreet Singh from Department of Applied Sciences,Chitkara University chaired and co-chaired respectively an engaging and intellectually stimulating online session. During the session, researchers from various esteemed universities across the globe presented their papers, all aligned with the Sustainable Development Goals. Their contributions highlighted innovative research and forward-thinking approaches towards achieving global sustainability.

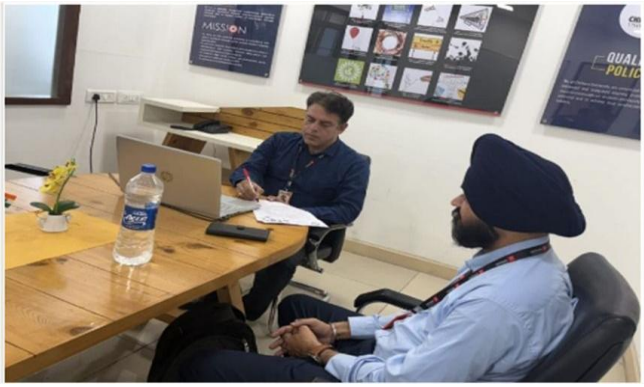
Objectives of the event

1. To Promote Interdisciplinary Research and Innovation
2. To Facilitate Knowledge Exchange and Best Practices
3. To Foster Collaboration and Partnerships
4. To Raise Awareness and Drive Policy Engagement

Outcome or Key take away from the event

1. Actionable Research Findings and Solutions
2. Strengthened Networks and Collaborations
3. Policy Recommendations and Guidelines
4. Increased Awareness and Capacity Building






Dr Mohit Kumar kakkar
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Dr Mohit Kumar Kakkar
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Solar Tracking System:
DAI Qinghui et al. presented automated sun tracking for photovoltaic panels. They added actuators and sensors to the system. As the sun travels along the sky, the sensors become imbalanced, altering the panel's position and further diverting its power. These actuators adjust the degree of tilt of the solar panel to ensure that it faces the sun straight on. The study's findings increased electricity generation by 44.2%, even in areas with poor lighting conditions
Fabio, Rolf, et al. used photo resistors to detect solar motions, as well as electrically powered motors that change the location of a solar cell-mounted board.
TABLE 1. Efficiencies of different conditions




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View Options
Global solar installations set to soar in 2023
Dr Mohit Kumar kakkar
Dr. Gurpreet Singh
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Detail of the Event/Session	
Date of the Event/Session	26 Sep,2024
Name of the Event/Session	Quarterly Session With Supervisors & Supporting Staff
Resource Person	Mr. Mahendra Pratap Singh
Organized By	Office of Administration
Trainee Team/Count	Support Staff from Admin/35
SDG Covered	4,8

About the session

A Quarterly session with supporting staff was taken by Administrative officer (Mahendra Pratap Singh). He oversees the management of two university buildings named Rockefeller and Martin Luther. The various points which discussed in session as mentioned below:

- Always be on time, wear your uniform, and maintain a positive attitude.
- Do not take leave without prior informing your supervisor
- Clean the classrooms and faculty cabins properly according to cleaning schedules.
- Clean and maintain office spaces, including desks, floors, and common areas.
- No one will go out of the building without informing. If anyone does so, strict action will be taken.





Detail of the Event/Session	
Date of the Event/Session	26 September 2024
Name of the Event/Session	Startup Investor Connect Program
Resource Persons	Mr. Bhavish Sood - Modular Capital Mr. Manish Johari -Maple Capital Advisors, Ms.NitikaMishra Khurana -Chandigarh Angels Network Mr. Sahil Makkar -Punjab Angels Network, Mr. Baldev Garg -Chandigarh Angels Network Mr. Krishna DevPathak-Boon Capital
Organised By	CIIF
Trainee Team /Count	16
SDG Covered	SDG 8 , SDG 5
No. Of Days/Hours of Event /Session	1 Day

The Startup Investor Connect Program, organized by Chitkara Innovation Incubator Foundation, took place on 26th September 2024 at Chitkara University, Punjab. The event was aimed at bridging the gap between startups and potential investors by providing a platform for networking and knowledge sharing. Several prominent investors from various capital networks and venture firms attended, each delivering insightful sessions on entrepreneurship, venture capital, and investor expectations.

The event featured key investors from prominent capital networks, including Mr. Bhavish Sood from Modular Capital, who opened with a session on "Career Paths in Venture Capital and Tech Entrepreneurship," offering a glimpse into the evolving world of tech and venture capital. Mr. Manish Johari from Maple Capital Advisors shared his expertise on "What an Investor Looks Into a Startup," highlighting the critical factors that attract investors to early-stage ventures. Ms. Nitika Mishra Khurana from Chandigarh Angels Network took the audience through the process of transforming ideas into viable businesses in her session, "Idea to Execution." Mr. Sahil Makkar from Punjab Angels Network delved into "Understanding Investor Psychology," shedding light on how investors assess potential startups, while Mr. Baldev Garg from Chandigarh Angels Network inspired attendees with his talk on "How to Become a Successful Entrepreneur," sharing his personal experiences and the traits necessary for success. Rounding off the sessions, Mr. Krishna Dev Pathak

from Boon Capital demystified the venture capital process, explaining the various stages of funding and how startups can prepare for each phase.

The sessions were followed by the inauguration of the Pitching Sessions, where startups presented their ideas directly to investors, showcasing their potential for funding and growth. This was accompanied by a Round Table Discussion, facilitating one-on-one meetings between entrepreneurs and investors, providing personalized feedback and potential collaboration opportunities. The event concluded with a Valedictory Session, during which Dr. Adarsh Aggarwal, CEO - Chitkara Innovation Incubator Foundation (CIIF), honoured the speakers by presenting them with gifts as a token of appreciation for their insightful contributions. The Valedictory Session celebrated the success of the program and acknowledged the efforts of all the speakers and participants. The program offered entrepreneurs a comprehensive understanding of what investors seek and how to navigate the complexities of the Startup ecosystem.

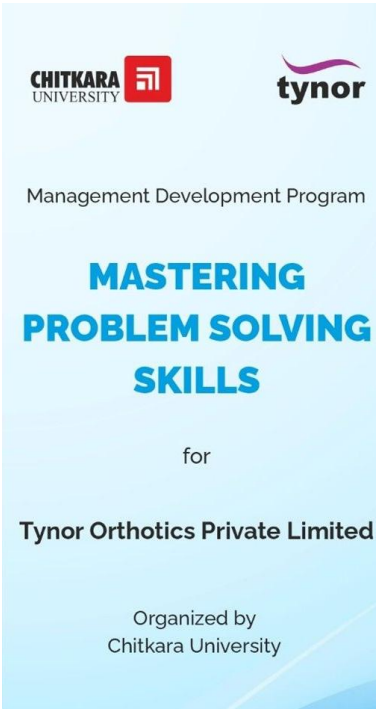





Start UP INVESTOR CONNECT PROGRAM


CHITKARA UNIVERSITY

Event Details	
Event Type	Corporate Training
Topic	Mastering Problem Solving Skills
Date	2024-09-26 to 2024-09-26
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	27
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Enhance skills to analyze situations using logical reasoning
2. Promote unbiased and critical decision-making abilities
3. Foster a mindset focused on logic and reason in problem-solving
4. Equip managers with frameworks for logical problem analysis

Description

Critical thinking remains one of the major tools to enhance our skill to analyze situations and foster a mindset which promotes decisions based on logic & reason. Therefore with a goal to cultivate a mindset which promotes unbiased and logical analysis of the situation an MDP on Critical Thinking was organized by Chitkara University for the Managers of a leading organization Tynor. Professional training program focused on equipping participants with the tools and techniques necessary to identify and overcome cognitive biases, ensuring a structured approach to problem-solving. Through interactive sessions, real-world case studies, and collaborative activities, managers were encouraged to refine their analytical skills and develop innovative solutions to organizational challenges. The session helps in empowering professionals with critical thinking skills essential for modern business challenges and economic development.

Outcomes

1. Improved logical reasoning and analytical abilities in managers
2. Cultivated a habit of structured and logical thinking
3. Increased efficiency in resolving organizational challenges
4. Strengthened leadership through critical evaluation skills









Event Details	
Event Type	Competition
Topic	Server of the Year 2024
Date	2024-09-27 to 2024-09-27
Mode	Offline
Venue	Basic Training Restaurant, Escoffier Block
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	24
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action

Objective

1. To enhance 2nd and 3rd-year students' food and beverage service skills.
2. To promote creativity in mocktail preparation using local ingredients.
3. To encourage the practice of sustainability through the "VOCAL for LOCAL" theme.
4. To provide a competitive platform for students to showcase their service and culinary abilities.
5. To celebrate World Tourism Day by fostering excellence in hospitality service.



Description

On 27th September 2024, Chitkara College of Hospitality Management marked World Tourism Day with a special *Server Competition* for its 2nd and 3rd-year students, titled "Budding Server of the Year 2024." The event, named *Service Savvies*, took place at the Basic Training Restaurant and Spice Root Restaurant in the Escoffier Block, starting at 9 am. This competition

aimed to challenge students and enhance their expertise in food and beverage service, helping them prepare for their future roles in the hospitality industry. The competition unfolded over two distinct and challenging rounds: the *Server's Marathon* and *Mocktail Preparation*. In the first round, *Server's Marathon*, students were tested on their agility, precision, and speed in managing table service. This round demanded that participants maintain composure while delivering high standards of service, showcasing their technical skills in setting tables, handling orders, and serving beverages. The round simulated a high-pressure restaurant environment, where students had to demonstrate not only their service proficiency but also their ability to work swiftly and efficiently. The second round, *Mocktail Preparation*, was centered around the theme *"VOCAL for LOCAL."* Here, students were encouraged to incorporate locally sourced ingredients in their mocktail creations, highlighting the richness of indigenous flavors. This round emphasized creativity, sustainability, and the importance of promoting local produce. Competitors presented innovative and visually appealing mocktails that celebrated regional ingredients, reflecting both their technical prowess and commitment to the local community. The competition was judged by Mr. Gulshan Sharma, Food & Beverage Service Manager at Holiday Inn, Zirakpur. His expertise was invaluable in evaluating the students on creativity, technical skill, adherence to the theme, and overall presentation. This event provided an invaluable platform for 2nd and 3rd-year students to apply their knowledge and skills in a real-world context, fostering growth, innovation, and confidence in their abilities as future hospitality professionals.

Outcomes

1. Students demonstrated improved food and beverage service skills.
2. Creative use of local ingredients in mocktail preparation was successfully showcased.
3. Increased awareness of sustainability and local sourcing in hospitality practices.
4. Students gained practical experience and confidence in a competitive setting.
5. The event highlighted the talent and professionalism of 2nd and 3rd-year hospitality students.


TROPICAL

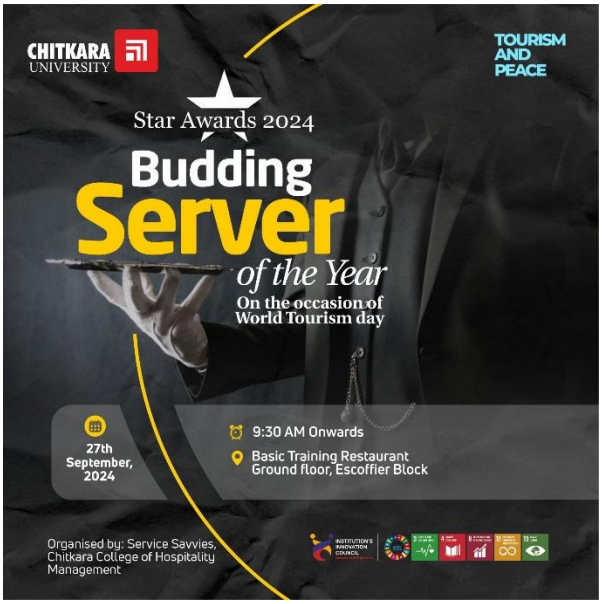

Love
Potion



Event Details	
Event Type	Competition
Topic	Budding server of the Year 2024
Date	2024-09-27 to 2024-09-27
Mode	Offline
Venue	Basic Training Restaurant, Escoffier Block
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	14
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action

Objective

1. To enhance 1st-year students' skills in food and beverage service.
2. To foster creativity in mocktail preparation using local ingredients.
3. To promote sustainability and support for regional produce through the "VOCAL for LOCAL" theme.
4. To provide a competitive platform for students to showcase their service abilities.
5. To celebrate World Tourism Day by highlighting hospitality service excellence.



Description

On 27th September 2024, in celebration of World Tourism Day, Chitkara College of Hospitality Management organized an exciting Server Competition exclusively for its 1st-year students. Titled the "Budding Server of the Year 2024," the event took place at the Basic Training Restaurant and Spice Root Restaurant in the Escoffier Block, starting at 9 am. The competition was designed to help students demonstrate and hone their food and beverage service skills, setting the stage for their journey in the hospitality industry. The competition consisted of two challenging rounds: the Server's Marathon and Mocktail Preparation, both carefully curated to test the participants' abilities in various aspects of food and beverage service. In the first round, Server's Marathon, students had to display their

speed, precision, and professionalism while managing real-time service tasks. It was designed to test their ability to balance efficiency with maintaining high service standards, as they performed tasks such as table setting, order taking, and beverage service. Competitors were judged on their agility, accuracy, and composure under pressure, crucial skills for any future server. The second round, Mocktail Preparation, revolved around the theme "VOCAL for LOCAL." This round challenged students to create innovative mocktails using local ingredients, promoting sustainability and celebrating regional flavors. It pushed students to think creatively and integrate the richness of local produce into their beverage designs. The mocktails not only had to be visually appealing but also refreshing and flavorful, showcasing the diverse flavors of the local community. The competition was judged by Mr. Gulshan Sharma, Food & Beverage Service Manager at Holiday Inn, Zirakpur. With his industry expertise, Mr. Sharma assessed the students based on their creativity, technical execution, and adherence to the theme. This competition offered 1st-year students a valuable platform to sharpen their skills and gain real-world insights, preparing them for future roles in the hospitality industry.

Outcomes

1. Students improved their food and beverage service skills.
2. Creativity in using local ingredients for mocktails was successfully demonstrated.
3. Increased awareness of sustainability and the importance of supporting local produce.
4. Students gained practical experience in a competitive, real-world environment.
5. The competition highlighted the talent and potential of 1st-year hospitality students.

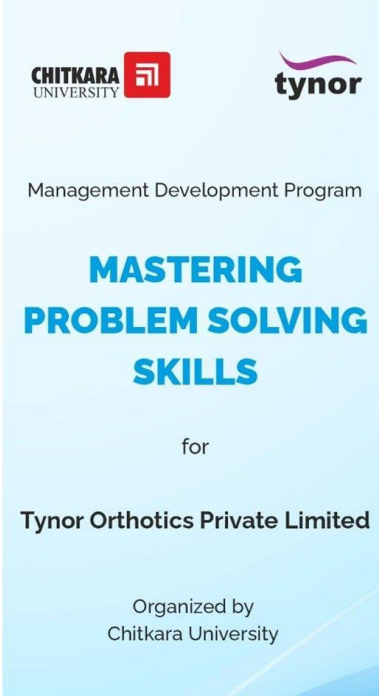




Event Details	
Event Type	Corporate Training
Topic	Mastering Problem Solving Skills
Date	2024-09-27 to 2024-09-27
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	18
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Enhance problem-solving abilities in complex scenarios
2. Strengthen strategic planning for organizational and economic growth
3. Cultivate emotional intelligence to manage diverse workforces
4. Improve communication skills for collaborative decision-making



Description

Training is not an event it is rather a process which help organizations build a sustainable strategy to nurture talent in order to build a strong pipeline of potential Leaders. Ability to take informed decisions is a trait of a true leader and to enable Managers of a leading orthotics organization Tynor an MDP on Decision Making skills was organized by Chitkara University. Professional training program aimed to equip participants with tools and techniques essential for critical thinking, problem-solving, and making informed decisions in complex scenarios. It emphasized leadership development, fostering adaptability, and promoting innovative thinking in addressing workplace challenges. Special attention was given to enhancing emotional intelligence, ethical decision-making, and the ability to collaborate effectively. The MDP also cultivated a stronger understanding of leveraging data for impactful decisions, ethical practices, and fostering innovation to address real-world challenges and creating a productive business culture.

Outcomes

1. Improved decision-making through structured methodologies
2. Strengthened leadership pipeline with future-ready managers
3. Better adaptability to industry disruptions and challenges
4. Innovative solutions driving sustainable organizational success







Event Details	
Event Type	Corporate Training
Topic	Building Conflict Management Strategies
Date	2024-09-30 to 2024-09-30
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	14
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand the root causes of conflicts in professional settings
2. Learn techniques for constructive conflict resolution
3. Encourage proactive handling of potential disputes
4. Develop skills to manage workplace conflicts effectively



Description

Conflicts & disagreements are pretty much a part of our life.We cannot eliminate it instead we should make an attempt to minimize the negative outcomes of conflict by managing it, by appreciating each other's views and finding a solution which is amicable & sustainable.Therefore to impart various techniques to manage conflicts an MDP on Building Conflict Management Strategies was organized by Chitkara University for a leading orthotic organization. Participants were introduced to various techniques for understanding the root causes of conflicts and fostering a culture of open communication and mutual respect. The professional training emphasized the importance of proactive conflict resolution strategies, focusing on creating an environment where differences are seen as opportunities for innovation rather than obstacles. Through interactive sessions and practical exercises, attendees gained insights into managing disagreements in ways that enhance team cohesion and productivity.

Outcomes

1. Improved ability to handle conflicts constructively
2. Enhanced collaboration among team members
3. Stronger relationships among colleagues and teams
4. Develop leadership skills for resolving team challenges





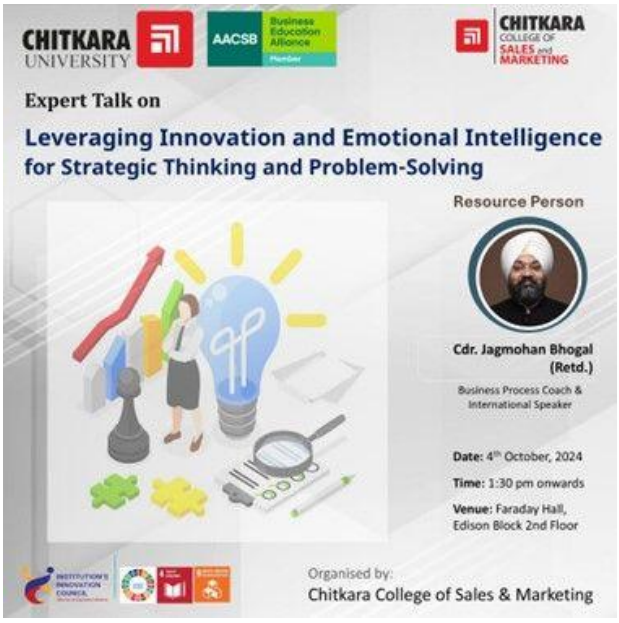


Event Details	
Event Type	Expert Talk
Topic	Leveraging Innovation and Emotional Intelligence for Strategic Thinking and Problem-Solving
Date	2024-10-04 to 2024-10-04
Mode	Offline
Venue	Faraday Hall
Organizer Name	Dr. Dinesh Tandon,dinesh.tandon@chitkara.edu.in,9988805945
Resource Person	Cdr. Jagmohan Bhogal (Retd.)|Business Process Coach & International Speaker
No. of Participants	61
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand importance of Innovation and Emotional Intelligence
2. Role of Emotional Intelligence and Strategic Thinking
3. Emotional Intelligence influence on Decision Making
4. Combining emotional intelligence with innovative strategies

Description



The guest session titled "Leveraging Innovation and Emotional Intelligence for Strategic Thinking and Problem-Solving," held on 4th October 2024 at Faraday Hall, Edison Block, Chitkara University Punjab, was a highly informative event led by Cdr. Jagmohan Bhogal (Retd.), a Business Process Coach and International Speaker. The session opened with an exploration of how emotional intelligence plays a critical role in enhancing strategic thinking. Cdr. Bhogal shared practical insights into how self-awareness, empathy, and interpersonal skills can lead to more effective decision-making in complex situations. Innovation was another key theme of the session, with the speaker highlighting how creative problem-solving

can drive organizational success. Participants were encouraged to break out of conventional thinking patterns and embrace innovative approaches when addressing challenges. Cdr. Bhogal presented real-life examples from his experience as a business coach, showing how combining emotional intelligence with innovative strategies can lead to sustainable solutions in any business environment. A significant part of the discussion was devoted to leadership and the importance of integrating emotional intelligence into everyday business processes. Attendees learned how emotionally intelligent leaders can inspire their teams, foster a culture of collaboration, and navigate challenges with resilience and empathy. The session provided participants with actionable strategies to apply emotional intelligence and innovative thinking to their own roles, improving their ability to solve problems creatively and lead strategically. The session concluded with an engaging Q&A where participants discussed how they could integrate these concepts into their personal and professional lives for productivity at work place and a sustainable career. Overall, the event left attendees with a deeper understanding of how innovation and emotional intelligence are essential for strategic thinking and problem-solving in today's dynamic business environment.

Outcomes

1. Enhanced understanding of emotional intelligence in decision-making.
2. Gained insight into innovative problem-solving strategies.
3. Improved strategic thinking and leadership skills.
4. Practical techniques for applying emotional intelligence in business.
5. Fostered a culture of innovation and resilience.











Event Details	
Event Type	Workshop
Topic	Introduction to Augmented Reality (AR) and hands-on Web AR development
Date	2024-10-08 to 2024-10-09
Mode	Offline
Organizer Name	Dr Deepti Prit Kaur (Associate Professor, DECE), Dr Geetanjali (Associate Professor, DECE)
Resource Person	Dr Neha Tuli|Co-Founder (6DOF Pvt Sol.), Assistant Professor, Mr Shivam Sharma|Co-Founder (6DOF Pvt Sol.), Senior Game Developer
No. of Participants	28
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

Participants would be able to:

1. Understand what AR is, how it works, and its differences from Virtual Reality (VR).
2. Work with hardware and software tools used in AR development.
3. Explore various fields where AR is being applied, such as education, healthcare, gaming, retail, real estate, and more.
4. Work on mini-projects using hands-on experience during the workshop.
5. Collaborate in group learning through activities and challenges.

Description

This workshop was aimed for Industry Professionals, Researchers and Scientists, Educators and Students. Augmented Reality has emerged as a transformative technology, blurring the lines between the physical and digital realms. This workshop aimed to demystify the complexities associated with AR development and empower participants with practical skills to create engaging AR content. What sets this workshop apart is its emphasis on Web AR, a versatile and user-friendly approach that requires minimal coding expertise. Throughout the workshop, participants could delve into the foundations of AR, understanding its applications and potential impact on diverse industries. The hands-on component was a focal point, guiding attendees through the process of designing and implementing interactive AR experiences directly within a web browser. This approach ensured accessibility and eliminated the need for specialized hardware or advanced programming knowledge. This workshop was tailored to provide the participants with the essential tools and insights needed

to kickstart their journey into Web AR development. The primary objective of this workshop has been to provide participants with a comprehensive hands-on experience in creating Web Augmented Reality (Web AR) content. The participants were able to gain practical skills in designing and implementing interactive and engaging AR experiences without the need for extensive coding. In all, the workshop increased user confidence in exploring and experimenting with AR technologies independently, and provided a strong motivation to continue learning and advancing skills in AR development.

Outcomes

1. Understanding of AR concepts, tools, and technologies.
2. Increased awareness of AR's applications across various industries.
3. Hands-on experience in developing AR experiences using tools like Unity, ARKit, ARCore, or Vuforia.
4. Improved ability to think innovatively and design AR solutions for real-world problems.
5. Enhanced ability to work collaboratively in a team to brainstorm, design, and execute AR projects.

Event Details	
Event Type	Workshop
Topic	Custom IC Design with Cadence: A Practical Approach
Date	2024-10-08 to 2024-10-09
Mode	Offline
Venue	VLSI Lab
Organizer Name	Dr. Lipika Gupta
Resource Person	Mr. Anish Kumar|Sr. Application Engineer
No. of Participants	18
SDG No	8,9

Objective

The objectives of conducting the event are:

• To understand the Full Custom IC Design Flow using GPDK 45nm.

• To practically explore each stage of the Custom IC design flow using Cadence Virtuoso.

• To learn layout designing and performing DRC and LVS on Cadence Virtuoso.

• To understand the errors and debugging techniques

• Conducting post-layout simulations and Monte-Carlo simulations.



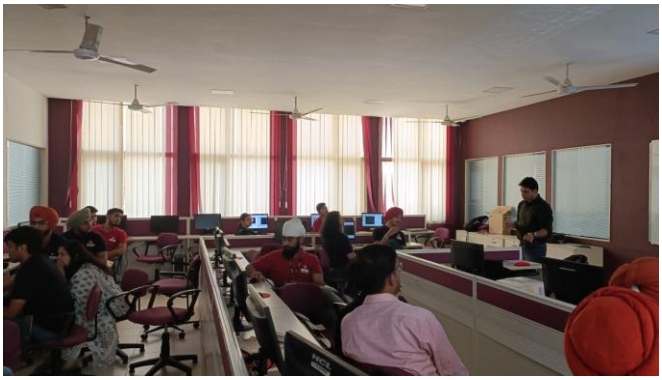
Description

The workshop on "Custom IC Design Flow Using Cadence Virtuoso" provided participants with a holistic understanding of the intricacies involved in the design and implementation of Integrated Circuits (ICs) using cutting-edge technology. This event is meticulously crafted to bridge the gap between theoretical knowledge and practical application, making it an invaluable experience for students, professionals, and enthusiasts in the field of semiconductor design. This workshop offered a detailed exploration of the Full Custom IC Design Flow. Participants will gain insights into the processes and methodologies involved in designing ICs using the GPDK 45nm technology. This foundational knowledge is crucial for anyone looking to delve into the world of custom IC design. By the end of the event, participants were well-versed in the use of Cadence Virtuoso and the GPDK 45nm technology, prepared to tackle real-world challenges in IC design. The workshop will cover Design Rule Checking (DRC) and Layout

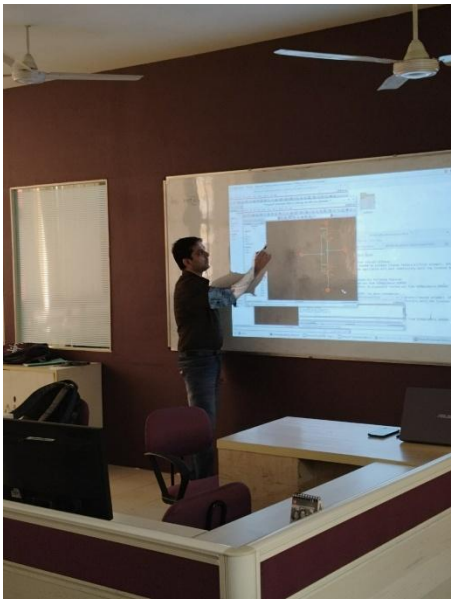
Versus Schematic (LVS) techniques using Cadence Virtuoso, enabling participants to ensure their designs meet all necessary specifications and are free from errors. This workshop promises a comprehensive journey through the custom IC design process, providing both theoretical knowledge and practical skills. The workshop is an excellent opportunity for continuous learning and professional growth in the dynamic field of semiconductor technology.

Outcomes

1. Circuit Analysis: Participants gain knowledge of analog and digital circuit design and its functioning verification.
2. Practice simulating, synthesize, and optimize digital circuits using Cadence EDA tools.
3. Physical Design Competence
4. Attendees explore floor-planning, power planning, and placement of standard cells.
5. They estimate power, area, and propagation delay parameters in the physical design flow.







Event Details	
Event Type	Workshop
Topic	Innovating with MATLAB and Simulink: A Focus on Emerging Technologies
Date	2024-10-08 to 2024-10-09
Mode	Offline
Organizer Name	Harsimran Jit kaur, Professor, Chitkara University, Punjab
Resource Person	Mr. Manoj Kumar|Sr. application Engineer, Design Tech Systems Pvt. Ltd
No. of Participants	19
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

The participants shall be able to:
• Gain practical experience in using MATLAB and Simulink tools, focusing on their application in cutting-edge technology domains.
• Understand role of MATLAB and Simulink in emerging fields such as artificial intelligence, machine learning, robotics, IoT, and data analytics.
• Acquire knowledge and skills to leverage MATLAB and Simulink for designing innovative solutions to real-world technological challenges.
• Lean to approach complex engineering problems and apply MATLAB and Simulink to develop efficient, systematic solutions.



Description

The Department of Electronics and Communication Engineering hosted a hands-on workshop titled "Innovating with MATLAB and Simulink: A Focus on Emerging Technologies", aimed at empowering participants with practical knowledge and expertise in using MATLAB and Simulink for solving modern engineering challenges. This event provided a unique platform for students, professionals, and researchers to explore the

versatility of these tools across advanced domains, including artificial intelligence (AI), machine learning (ML), robotics, the Internet of Things (IoT), and data analytics. With a well-structured agenda, the workshop emphasized the practical integration of MATLAB and Simulink into real-world applications, bridging the gap between theoretical understanding and industry demands. The hands-on sessions allowed participants to actively engage with these tools, guiding them through key functionalities such as algorithm development, system modeling, data visualization, and simulation of complex systems. These activities offered invaluable insights into designing efficient, innovative solutions to contemporary technological problems. The facilitators, experts in their respective fields, conducted interactive discussions that delved into advanced methodologies, encouraging participants to think critically and creatively. By presenting real-world case studies, they demonstrated how MATLAB and Simulink have been instrumental in driving advancements in emerging technologies. Topics like optimizing AI and ML algorithms, developing control systems for robotics, and simulating IoT architectures were explored in detail, illustrating the tools' extensive capabilities. A highlight of the workshop was its focus on fostering systematic problem-solving skills, enabling participants to approach engineering challenges methodically and effectively. Additionally, collaborative activities encouraged peer learning and knowledge exchange, creating an environment conducive to innovation and exploration. Participants gained not only technical expertise but also a broader perspective on how these tools can be leveraged to address global challenges and align with industry trends. The workshop also served as a valuable opportunity for participants to enhance their professional skillsets, equipping them with industry-relevant competencies that are highly sought after in the rapidly evolving technological landscape. As a takeaway, attendees left with a deeper appreciation of MATLAB and Simulink's potential to revolutionize problem-solving and innovation in engineering. The event underscored the importance of staying updated with emerging tools and techniques, empowering participants to integrate these capabilities into their academic and professional endeavors.

Outcomes

- Participants developed practical skills through hands-on exercises and interactive sessions.
- Attendees gained insights that equip them to solve complex challenges in their respective fields.
- The workshop provided an opportunity for networking, idea exchange, and potential collaboration with peers and experts.
- Participants were benefited from knowledge-sharing and experiences from the instructors and fellow attendees.


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Patiala,PB,India
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Event Details	
Event Type	Conference
Topic	2nd International Conference on Emerging Technology and Sustainable Solutions
Date	2024-10-08 to 2024-10-09
Mode	Hybrid
Venue	Explotorium
Organizer Name	Dr. Isha Gupta and Dr. Rubina Dutta
No. of Participants	69
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for the Goals

Objective

Facilitate knowledge exchange on emerging technologies and innovations.
Promote sustainable engineering practices to address environmental challenges.
Foster multidisciplinary collaboration among academia, industry, and government.
Provide skill-building workshops on advanced, sustainable technologies.

Description

The Department of Electronics and Communication Engineering successfully hosted the 2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024) on October 8-9, 2024, at Chitkara University, Punjab. The conference commenced with a ceremonial lamp-lighting, followed by Words of Wisdom from Dr. Madhu Chitkara, Hon'ble Pro Chancellor, who emphasized the vital role of innovation in addressing global sustainability challenges. Dr. Shivani Malhotra, Dean of ECE, then outlined the conference's objectives, stressing the importance of sustainable practices in modern engineering. On Day 2, workshops were conducted in an online mode, allowing participants worldwide to gain practical insights into advanced topics remotely. Simultaneously, paper presentations across various tracks were held in an online format, enabling a broader range of contributions from researchers and experts. Keynote speakers, including Dr. Parveen Kaushik from Exigo Recycling Pvt. Ltd. and Mr. Bhavya Jain from the Display Solutions Group, delivered insightful talks on sustainable e-waste management and advancements in eco-friendly

display technology. A panel discussion featuring experts such as Dr. Sneha Kabra, Dr. Harpreet Singh Jatana, and Mr. Inderveer Singh highlighted the essential collaboration needed among academia, industry, and government to drive sustainable solutions. The conference featured four technical tracks, each focusing on vital areas of emerging technologies and sustainability: Disruptive Emerging Technologies chaired by Dr. Imali Dias, Dr. Keshav Sood, Dr. Sushil Narang Securing Cyber Physical Systems chaired by Dr. Pawan Kumar,Dr. S.N Panda Sustainable Communication Networks chaired by Dr. Devender Pal Singh, Dr. Nitin Saluja Device Development in Emerging Technologies chaired by Dr. Harpreet Singh Jatana, Dr. Sagar Juneja In addition, hands-on workshops on cutting-edge topics such as Augmented Reality, IC design, MATLAB, and Artificial Intelligence were conducted by experts like Dr. Neha Tuli, Mr. Shivam, Mr. Anish Kumar, and Dr. Neeraj Goel. These sessions provided participants with valuable skills and in-depth knowledge. ICETSS 2024 proved to be an impactful platform for knowledge-sharing, skill-building, and networking, reinforcing the Department of ECE's dedication to fostering innovation and sustainable technological solutions.

Outcomes

Participants acquired in-depth knowledge and hands-on skills in sustainable technologies, reinforcing their expertise in critical areas of innovation. The conference facilitated meaningful research collaborations, fostering partnerships between academia and industry to drive sustainable advancements. Attendees expanded their professional networks, laying the foundation for future knowledge-sharing and collaborative initiatives in emerging technologies.




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2024


CHITKARA
UNIVERSITY
2nd International Conference on
Emerging Technology &
Sustainable Solutions
(ICETSS 2024)

Title: Inspiring Innovation: Role of Team Management in Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Inspiring Innovation: Role of Team Management in Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1w1aUZoPokn1WY7H/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafted to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures by leveraging strength of a team and human capital. Mr. S V Nathan, Chief Talent Officer of Deloitte India shared his extensive experience in the field of consulting, Recruitment, corporate management & Leadership Management and startup ecosystem and provided key insights on building fast moving teams, identifying talents and scaling teams. Students & Entrepreneurs gained insights about how to land a job, manage a team and hire a team	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about Talent Management & Culture of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, work culture evolution, opportunities at the intersection of talent and Technology. It also covered how to execute strategies to acquire talent to build world class products. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of Team management of successful startups. The event was well-organized, with a high level of participation and engagement from students and faculties alike	
7	**Start and End date of the event:** 10/10/2024 to 10/10/2024	

8	**Mention minimum number of students (Event):** 600	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on building & managing a successful team.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of nurturing Talent and Team Management in Startups.	
12	**Video URL**	
13	**SDG Covered – SDG 8, SDG 9, SDG 17**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB

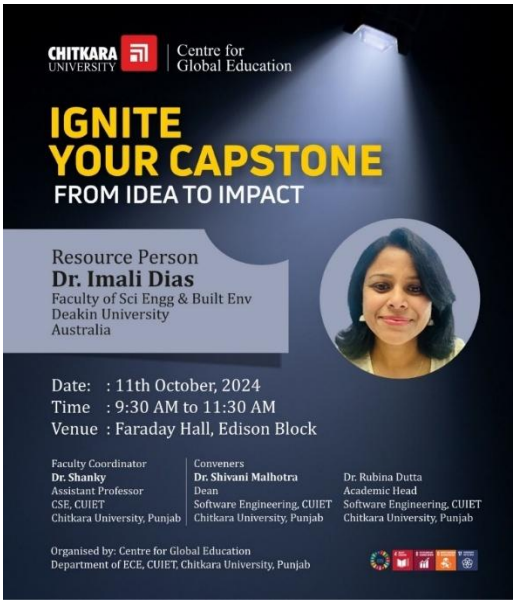


Photographs with Speaker/Students (<2MB

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**SV Nathan**
Designation:	**Partner, Chief Talent Officer**
Organization:	**Deloitte**
Mail ID:	**N/A**
Contact No.	**N/A**
STANDARD FORMAT_01 September 2022 (Limit within 2 Pages) – Delete this **All the details are mandatory – Delete this**	

Event Details	
Event Type	Expert Talk
Topic	Ignite Your Capstone: From Idea to Impact
Date	2024-10-11 to 2024-10-11
Mode	Offline
Organizer Name	Dr. Shanky Kansal, Assistant Professor, CUIET, Chitkara University, Punjab
Resource Person	Imali Dias|Faculty of Sci Engg & Built env
No. of Participants	40
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective



Student should be able to:

• Familiarize with a comprehensive framework guiding all stages of capstone projects, including problem definition, ideation, research, development, testing, and final execution

• Blend innovation with practicality, embrace feedback loops, and adopt an adaptable approach to refine and improve their projects effectively.

• Highlight the importance of industry collaboration and the development of projects that address societal and technological challenges.

• Design solutions that address current societal and technological challenges, emphasizing collaboration with industry for real-world impact

Description

On 11th October 2024, the Centre for Global Education, in collaboration with the Department of Electronics and Communication Engineering, hosted an enlightening session titled "Ignite Your Capstone: From Idea to Impact." This transformative event was designed to inspire students to take their capstone project ideas to the next level, transforming abstract concepts into tangible, impactful solutions that address real-world challenges. The highlight

of the session was the participation of Dr. Imali Dias, an esteemed academic from the Faculty of Science, Engineering & Built Environment at Deakin University, Australia. Dr. Dias brought with her a wealth of knowledge and expertise, sharing insights that resonated deeply with the audience. She introduced Deakin University's structured project roadmap, a meticulously designed framework that guides students through the intricate stages of a capstone project. From defining a well-thought-out problem statement to implementation and impact evaluation, the roadmap provided a step-by-step guide for achieving project excellence. Dr. Dias emphasized the critical importance of beginning with a strong foundation: a clear and well-articulated problem statement. She explained that this forms the cornerstone of any successful project, setting the stage for meaningful outcomes. She further detailed the roadmap's key stages—ideation, research, prototype development, testing, and final execution—offering valuable advice at each step. Students were encouraged to integrate creativity and innovation into their projects while maintaining a practical perspective, ensuring their ideas were not only innovative but also feasible and impactful. Additionally, the session highlightedDeakin University's commitment to industry collaboration and real-world applications. Dr. Dias shared compelling examples of how academic projects could address pressing societal and technological issues through partnerships with industry stakeholders. She motivated students to think beyond conventional boundaries and tackle challenges that have a significant impact on society. A major takeaway from the session was the emphasis on adaptability and feedback loops. Dr. Dias underscored the value of iterative testing and refinement during project development. By embracing feedback, students could ensure their solutions were both effective and adaptable to real-world conditions. The session left a lasting impression, providing students with a clear and actionable approach to confidently pursue their capstone projects. With structured guidance, industry relevance, and an emphasis on iterative learning, participants were inspired and empowered to create meaningful and impactful solutions that could make a difference in the world.

Outcomes

- Students gained a deep understanding of crafting precise problem statements, enabling them to define the scope and goals of their capstone projects with clarity.
- Participants were introduced to Deakin University's project roadmap, which they can now implement to systematically progress through the stages of ideation, development, and execution.
- The emphasis on industry collaboration and real-world application inspired students to align their projects with pressing societal and technological challenges, enhancing their readiness for professional environments.

• Students learned the importance of feedback loops and adaptability, equipping them with the skills to refine and improve their projects through iterative testing and evaluation.







Event Details	
Event Type	Corporate Training
Topic	The Art of Delivering Performance Feedback
Date	2024-10-11 to 2024-10-11
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	15
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective



1. Align feedback strategies with organizational goals and objectives.
2. Reduce workplace conflicts by promoting transparent communication
3. Enhance emotional intelligence for delivering constructive feedback
4. Equip managers with skills for effective performance feedback delivery

Description

Feedback remains one of the most powerful tools to nurture and retain talent while building a sustainable growth strategy. To impart skills imperative for delivering performance feedback an MDP was organized by Chitkara University for senior managers of Tynor a leading orthotic organization. Professional training program aimed to equip participants with advanced skills in delivering performance feedback, a critical component of effective management. Participants explored techniques to reduce workplace conflicts, boost employee engagement, and improve decision-making through actionable feedback insights. Overall, the program successfully provided senior managers with the tools and innovative strategies necessary to deliver impactful feedback, fostering a culture of growth and economic development .

Outcomes

1. Foster a culture of continuous improvement through feedback
2. Improved decision-making through actionable feedback insights
3. Strong trust and collaboration among team members
4. Transparent and constructive workplace communication











Event Details	
Event Type	Workshop
Topic	Workshop on Microfinance Strategies to Empower Communities through Financial Inclusion and Innovation
Date	2024-10-18 to 2024-10-18
Mode	Offline
Venue	LH102, 1st Floor,Carnegie Block
Organizer Name	Chitkara College of Sales and Marketing
Resource Person	Pallav Majumdar|AVP - Training
No. of Participants	82
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. Develop a understanding of microfinance principles and practices to support financial models for community
2. EXplore innovative strategies that promot financial inclusion.
3. Able to develop capabilities to address challenges faced by underserved communities.
4. Learn practical techniques to design and implement effective microfinance programs.
5. Encourage collaboration and innovative thinking to empower community based finanical models



Description

The workshop titled "Microfinance Strategies to Empower Communities through Financial Inclusion and Innovation," held on 18th October 2024 at 9:30 AM, featured Mr. Pallav Majumdar, AVP - Training at Midland Microfin Ltd. This enlightening event was designed to equip participants with practical knowledge and strategies, and professional training in the field of microfinance. Mr. Majumdar opened the workshop by discussing the critical role of microfinance in promoting financial inclusion and empowering underserved communities. Key topics included innovative approaches to microfinance, the integration of technology in

financial services, and case studies showcasing successful microfinance initiatives. Participants engaged in interactive discussions about the unique challenges faced by low-income communities and explored creative solutions to address these issues. Mr. Majumdar emphasized the importance of collaboration among stakeholders, including financial institutions, government agencies, and non-profit organizations, to create sustainable microfinance programs. Attendees learned about best practices in program implementation and the potential impact of microfinance on local economies. A significant portion of the workshop was dedicated to sharing success stories from various microfinance initiatives, illustrating how these strategies can lead to tangible improvements in the quality of life for community members. Participants were encouraged to think critically about how they could apply these concepts in their own contexts. The session concluded with a Q&A segment, allowing attendees to discuss how to leverage the insights gained for real-world application. Overall, the workshop provided valuable knowledge and inspiration for individuals committed to fostering financial inclusion and innovation in their communities.

Outcomes

1. Enhanced understanding of microfinance principles and practices.
2. Gained insights into innovative strategies for financial inclusion.
3. Improved capacity to address challenges faced by underserved communities.
4. Practical techniques for implementing effective microfinance programs.
5. Fostered a culture of collaboration and innovation in community empowerment.







Event Details	
Event Type	Corporate Training
Topic	Designing Success through Result Orientation
Date	2024-10-18 to 2024-10-18
Mode	Offline
Venue	Training room
Organizer Name	Chitkara University
Resource Person	Jatinder Chopra|Prof. of Practice | Pharma
No. of Participants	7
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

1. To emphasize the importance of result orientation in achieving personal and organizational success.
2. To equip participants with tools and techniques to set SMART goals.
3. To enhance decision-making and time management skills for improved productivity.
4. To foster a sense of accountability and ownership in daily tasks.
5. To align individual efforts with organizational objectives for sustained growth.



Description

The professional training session on "Designing Success through Result Orientation" was conducted on 18th Oct 2024 for the staff of Tynor Orthotics, Mohali with the aim of fostering a performance-driven culture. The interactive session highlighted the importance of setting clear goals, prioritizing tasks, and leveraging collaborative efforts to achieve business objectives. Through case studies, role plays, and group discussions, participants gained insights into practical strategies for enhancing productivity and accountability. The session also emphasized aligning personal and organizational goals to achieve success. Attendees actively engaged in exercises designed to improve time management and decision-making skills. The program concluded with a Q&A segment, where participants shared their perspectives and challenges. Overall, the session was well-received, with positive feedback on its relevance and applicability to their roles.

Outcomes

1. Participants developed a clearer understanding of result-oriented practices.
2. Improved ability to prioritize and focus on high-impact activities.
3. Enhanced skills in goal setting and tracking progress effectively.
4. Greater awareness of the importance of collaboration in achieving results.
5. Increased motivation and commitment to implementing learned strategies in their roles.













Event Name	First International Conference on Smart Computing and

	Communication for Sustainable Convergence (ISCCSC-2024)
Date	18 October 2024
Venue	Pierre Hall, Le Corbusier Block
Department	Centre for Research Impact and Outcome (CRIO)
Resource Person	**Dr. Brinda V (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose**
Number of Participants	
SDGs Covered	All SDG's
Duration	2 Hrs.(approx.)

About the Activity



The **First International Conference on Smart Computing and Communication for Sustainable Convergence (ISCCSC-2024)** was organized to bring together researchers, academicians, and industry experts to discuss advancements in smart computing, communication, and sustainable development. The event fostered knowledge exchange, collaboration, and innovation to address global challenges in these fields.

Workshop Objectives

1. Raising Awareness: To highlight the importance of smart computing and sustainable communication technologies in addressing real-world challenges.
2. Knowledge Sharing: To provide a platform for experts to share cutting-edge research, emerging trends, and technological innovations.
3. Industry-Academia Collaboration: To bridge the gap between academia and industry by fostering meaningful discussions and partnerships.
4. Action Planning: To develop actionable strategies that encourage innovation and research-driven solutions for sustainable convergence.
5. Conclusion and Q&A: The conference concluded with a summary of key discussions, followed by an interactive Q&A session where participants engaged with experts to further enrich their understanding.

ISCCSC-2024 was a significant step toward fostering innovation in smart computing and sustainable communication. By facilitating expert discussions and collaborative

engagements, the conference contributed to advancing research and industry applications in these domains. The organizers express their gratitude to all participants and look forward to continued efforts in this field.

Next Steps

Participants are encouraged to remain engaged, apply their learnings, and contribute to ongoing research and development efforts. Follow-up meetings, research collaborations, and project discussions will be scheduled to ensure continued progress and knowledge exchange.

Key Highlights

1. Expert Talks: Distinguished speakers, including Dr. Brinda V (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose (IIT Guwahati), shared insights on the latest advancements in smart computing and communication.
2. Networking Sessions: The conference provided opportunities for researchers, academicians, and industry professionals to connect, fostering collaborations for future projects.
3. Workshops and Technical Sessions: Sessions on emerging topics, such as AI-driven communication, IoT, cybersecurity, and green computing, allowed participants to gain hands-on knowledge and insights from experts.
4. Panel Discussions: Experts, industry leaders, and academicians engaged in discussions on the role of sustainable technologies in shaping future innovations. Themes included policy frameworks, industry-academia partnerships, and ethical considerations in AI and communication technologies.

Workshop Outcomes

1. Increased Awareness: The event successfully highlighted the importance of sustainable computing and communication in driving innovation and addressing global challenges.
2. Actionable Knowledge: Participants gained practical insights, research findings, and strategies to implement in their respective fields.
3. Future Collaboration: New research collaborations and industry-academic partnerships were formed, laying the groundwork for future initiatives in sustainable computing and communication.


CHITKARA UNIVERSITY
ISCCSC CRIO
1st International Conference on
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for Sustainable Convergence
ISCCSC 2024
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ISCCSC 2024

Event Name	15th Global Week
Date	October 20-25, 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs, Chitkara University
Resource Persons	Antonio Fernando Sarria Santamera, Luciana Pinto Sartori, Raphael Einsfeld Simoes Ferreira , Satesh Bidaisee Emmillie Joy Mejia, José Manuel Madrazo Cabo , Neil Angelo Abreo ,Kari Juhani Hyvärinen ,Tiina Varamäki , Andy Ohemeng Asare , Janitha Kularajasingam , Mohammad Falahat Nejadmahani , Ana Laura Dominguez Paredes , Cynthia Maria Montaudon De Amsler, Raul Leal Ascencio, Rembert Horstmann, Damith Sanjaya Kumara Gangodawilage, Aareni Ammal Uruthirapathy, Zhooriyati Binti Sehu Mohamad, Voravate Chonlasin, Aishath Nasheeda, Michael Leonard Dourson, Bernard Kwaku-Mensah Gadagbui, Muralikrishnan Dhanasekaran Nadar, Kamal Dua, Vetriselvan Subramaniyan, Flavia Cristina Milagro Zacconi, Dinesh Kumar Chellappan, Manisha Singh, Yap Wei Hsum, Goh Bey Hing, Brian Oliver.
Number of Participants	829 students, 37 Guests and 71 employees
SDGsCovered	SDG 3, SDG 4, SDG 5, SDG 8 and SDG 17
Duration	5 days

About the Activity

15th Global Week 2024 at Chitkara University culminated successfully, where 37 international faculty members from 26 universities around the globe from 16 countries taught our students from October 21-25, 2024. Spearheaded by the Office of International Affairs (OIA) this dynamic event spotlighted cross-border collaborative teaching with blended learning as its focal point. The event

showcased short module courses in Business, Allied Health sciences and Nursing , Pharmacy and Psychology each designed to impart industry-relevant sustainable skills. This year's theme relates to the 17 United Nations Sustainable Development Goals (SDG's), which aim to, bring quality education, reduce gender inequalities and strengthen partnerships for the goals by 2030.



Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction. In its 15th edition, the event promises an even more enriching and immersive experience as it poised to bring together the integration of the Sustainable Development Goals (SDGs) 3, 4, 5, 8 and 17 into academic curricula, FDPs and International Symposium . Throughout the event, plastic bottles were replaced with glass bottles for meetings, for FDPs, and in the lecture sessions. This shift, though a modest start, was a proactive step toward reducing plastic use and promoting sustainable practices.

This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program.





Event Details	
Event Type	Innovation and Skill Development
Topic	AFINATICS 2.0 : Where Learning Meets Fun
Date	2024-10-21 to 2024-10-25
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal, Dr. Jyoti Verma, CA(Dr.) Ajay Dogra, Dr. Anita Tanwar and Dr. Jasmeet
No. of Participants	335
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To help the students gain insights into some important aspects like technological innovations , quiz like Kaun Banega champion, financial traps games etc.
2. To help the students to develop the analytical side of students by having games like Squid Games, financial footprints, Finhousie etc.
3. To bridge the gap between theory and practice by making the students aware of the practices followed in the corporate
world.
4. To make the students more creative and think outside the box with activities like Gamification of Accounting, Finshark, Game of Trade etc.



Description

The Afinatics 2.0 event was conceptualized as a multifaceted platform for students to explore and engage with the intricacies of finance and business in a rapidly evolving global landscape. Recognizing the increasing importance of financial literacy in today's society, the event aimed to equip students with essential skills and knowledge that would not only enhance

their academic pursuits but also prepare them for successful careers in various sectors of the economy. In this dynamic environment, where financial decision-making plays a critical role in personal and professional success, Afinatics 2.0 sought to bridge the gap between theoretical knowledge and practical application. The event featured a carefully curated lineup of activities designed to cater to diverse learning styles, ensuring that all participants could benefit from the experience. From workshops led by industry experts to interactive competitions that encouraged teamwork and innovation, Afinatics 2.0 provided students with unique opportunities to apply their knowledge in real-world scenarios. The inclusion of cultural performances further enriched the experience, highlighting the diverse talents of students and fostering a sense of community within the university. Moreover, the event was strategically aligned with the curriculum of BBA (Fintech) and BCom students, enabling them to gain insights that complement their academic studies. By focusing on relevant topics such as stock market analysis, personal finance, Afinatics 2.0 addressed current trends and challenges in the financial sector. In essence, Afinatics 2.0 was a unique learning adventure that transformed the way students approached finance, making it not just informative but also enjoyable. The success of this event highlighted the university's commitment to fostering a culture of creativity, collaboration, and continuous learning among its students.

Outcomes

1. The students were able to gain knowledge about Accounting, Newspaper reading, escaping Financial difficulties
2. The students were able to relate to the actual skills required by the industry.
3. The students were able to understand the concepts like Gamification of Accounts, Financial Games, Business News Analysis.
4. The students unleashed their creativity in various academic games and improved their analytical skills.



Event Details	
Event Name	15th Global Week
Topic	Therapeutic Communication in Mental Health Nursing
Date	21 Oct to 25 Oct 2024
Mode	Offline
Venue	GB203, Galileo Block
Organizer Name	Chitkara University
Resource Person	Dr. Emmillie Joy Mejia Dean, School of Nursing MAPUA University, Philippines
No. of Participants	27
SDG No	SDG 3, SDG 4, SDG 5, SDG 8, SDG 17

Objectives

- To build a foundational understanding of therapeutic communication principles in mental health nursing.
- To acquire essential skills in active listening, verbal and non-verbal communication, and therapeutic responses.
- To explore the role of self-awareness and emotional intelligence in effective communication.
- To develop techniques for managing crisis situations, including de-escalation and addressing suicidal ideation.
- To learn to adapt communication methods to diverse cultural backgrounds and sensitivities.
- To practice documentation and reflection to evaluate communication effectiveness in real-life scenarios.

The 15th Global Week event, held from October 21 to October 25, 2024, focused on "Therapeutic Communication in Mental Health Nursing" and was a valuable learning experience for students in the B.Sc. Nursing 5th Semester and M.Sc. Nursing (MHN Specialty) programs. Led by Dr. Emmillie Joy B. Mejia, an esteemed expert in mental health nursing, the sessions covered essential topics such as the foundation of therapeutic

communication, the dynamics of the nurse-patient relationship, and practical skills in de-escalation and crisis management.

Throughout the week, students gained insights into key elements of therapeutic communication, including active listening, self-awareness, and cultural sensitivity. They engaged in interactive activities such as role-playing, case studies, and reflective exercises, which provided hands-on experience in applying communication techniques in real-life scenarios. Dr. Mejia's sessions emphasized the significance of self-awareness, emotional intelligence, and adaptability in fostering effective therapeutic relationships.

Ms. Kanika Guleria served as the buddy professor to Dr. Mejia, providing additional support and coordination throughout the event. The program was a comprehensive exploration of communication strategies in mental health care, equipping students with valuable skills to enhance their future nursing practice.

	
Group Photo of Dr. Joy with students on 23rd October 2024	Dr. Joy involved students in various relaxation exercises om 23rd October 2024

Event Details	
Event Name	15th Global Week
Topic	Enhancing Critical Competencies in Acute Care Nursing
Date	21 Oct to 25 Oct 2024
Mode	Offline
Venue	GB205, Galileo Block
Organizer Name	Chitkara University
Resource Person	Prof. Tina Varamaki, (Senior Lecturer, Metropolitan University of Applied Sciences, Finland)
No. of Participants	39
SDG No	SDG 3, SDG 4, SDG 5, SDG 8, SDG 17

Objectives

1. To access and manage the patients with complex needs
2. To identify and prioritize the immediate needs of patients
3. To develop skills in managing hemodynamic instability
4. To discuss strategies for managing patients with multi organ dysfunction.

Write up

15th Global Week, 2024 of Chitkara University was held from 21st October, 2024 to 25th October, 2024. Professor Tiina Varamaki, Senior Lecturer at Metropolia University of Health Sciences, Finland delivered lectures to the B.Sc. (Nursing) 3rd Semester students of Department of Nursing, CSHS, Chitkara University. All the sessions focused on the care to be given to acute, medically complex and critically ill patients, which is to be based on the continuous monitoring and sustaining of the vital functions of those patients. The sessions equipped the students with the critical competencies required for managing the life threatening conditions. Hands on practice sessions were also taken on Basic Life Support which emphasized on combining the skills, knowledge and attitudes of participants to provide the best care. The one week interaction provided the participants with improved abilities for better outcomes and quality of life for patients in acute care settings by promoting a global exchange of knowledge.

	
Students indulged with of Prof. Tina Varamaki on 22nd October 2024	Prof. Tina Varamaki discussed topics on 22nd October 2024
	
Prof. Tina Varamaki discussed topics on 22nd October 2024	Prof. Tina Varamaki involved with the students in BCLs Session on 25th October 2024

Outcome

Participants developed deeper understanding towards identification and management of complex needs of critically ill patients. They also got better understanding of implementing the theoretical knowledge in clinical practice. Overall, it was great learning experience for all.

Event Details	
Event Name	15th Global Week
Topic	Mental Health Assessment and Competency Evaluation in Forensic Settings
Date	21st- 25th October, 2024
Mode	Offline
Venue	Einstein Hall and GB-206
Organizer Name	Chitkara University
Resource Person	Prof. Mr Kari Juhani Hyvärinen, Senior Lecturer, Metropolia UAS Helsinki, Finland
No. of Participants	51
SDG No.	3-Good Health and Well Being, 4-Quality Education, 5- Gender Equality, 8-Decent work and Economic growth, 17-Partnerships for the Goals

Objectives

The course will help the participants in:

- understand the legal standards related to mental health competency.
- apply various nursing assessment tools for evaluating mental health in forensic settings.
- encounter and provide good care to a psychiatric patient with a forensic background.
- evaluate ethical issues and challenges in forensic mental health assessments.

Description

The 15th Global Week, held at Chitkara School of Health Sciences, Chitkara University, Punjab, featured a course on forensic mental health, led by Prof. Kari Hyvärinen, MSc (Health Sciences), RN (Psychiatric), a Senior Lecturer at the university. The course aimed to provide students with a comprehensive understanding of the principles and practices of mental health work within forensic settings, focusing particularly on the role of nurses in assessing and caring for forensic patients, focusing on contemporary evaluations, legal standards, and ethical considerations. Prof. Hyvärinen picked the key topics like Role of Mental Health Professionals in Forensic Settings, Legal Standards of Competency: Relevant laws and regulations, Definitions of Competency to Stand Trial and Criminal Responsibility

for event. His Additional focus was on trauma-sensitive approaches, understanding the relationship between mental health disorders and impeachable offenses and ethical considerations in forensic practice. Simulations were also conducted on a case with Psychotic illness, depression and personality disorder. On the final day of Global Week, an assessment test was conducted for evaluation purposes.









Event Name	Expert talk on Empowering Innovation: Hands-On Workshop on Generative AI Developments
Date	2024-10-23 to 2024-10-23
Venue	Faraday Hall, Edison Block, Chitkara University
Organizer	Dr. Nidhi Bansal Garg
Resource Person	Dr. Sushil Narang
Number of Participants	82
SDGs Covered	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Duration	2 hrs

About the Activity



Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, organized an expert talk on "Empowering Innovation: Hands-On Workshop on Generative AI Developments" in Faraday Hall (Edison Block) under the aegis of SDG "Quality Education, Decent work and economic growth, Industry, Innovation and Infrastructure and partnerships for the goals (SDG no. 4, 8, 9 and 17)" 2:00 pm onwards. 73 students and 10 faculty members were attended this talk. The aim of the expert talk was to provide students with practical knowledge and hands-on experience in the latest advancements in Generative AI, including techniques and tools used for AI-driven creativity. Also to foster an environment of innovation and collaboration, encouraging participants to think creatively about how AI can be used to drive technological innovation and transformation. The resource person for the talk was Dr. Sushil Kumar Narang Dean of Artificial Intelligence in the Department of Computer Science and Engineering. Dean Prof. (Dr.) Mohit Kumar Kakkar and Dr. Reetu Malhotra, Professor (PI), Department of Applied Sciences, Chitkara

University Institute of Engineering and Technology, Chitkara University Punjab expressed thanking to resource person for encouraging and inspiring the students through this expert talk.

Objectives of the event

1. To provide hands-on sessions where participants can experiment with AI models, generating text and images.
2. To discuss the ethical considerations, limitations, and the future trends of generative AI.
3. To encourage collaboration among participants to solve real-world problems
4. To introduce participants to the latest developments in generative AI, including key models like GPT, DALL·E, and diffusion models, and their practical applications.

Outcome or Key take away from the event

1. Students understand ethical implications and challenges surrounding the use of generative AI in both industry and academia.
2. Students learn how generative AI can be applied across various industries, including art, design, content creation, and technology.
3. Students will gain hands-on experience and practical skills in using generative AI tools.
4. They will have the opportunity to create AI-driven project prototypes that demonstrate the practical use of generative AI in real-world scenarios.

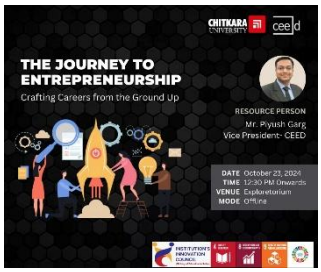




Title: The Journey to Entrepreneurship: Crafting Careers from the Ground Up		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Journey to Entrepreneurship: Crafting Careers from the Ground Up**
3	**LINK (Pre Link)**	https://www.facebook.com/share/Z9TD8RJKCGnrWePB/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafted to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures. The guest guided aspiring entrepreneurs through the key stages of turning ideas into successful ventures and exploring the unique stages of entrepreneurship, from idea validation to scaling a business and understand the shift in perspective that is required to transform from someone looking for employment to someone who creates jobs and drives economic impact.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about different entrepreneurial paths & innovation of Indian Startups. The students learnt how to tap into innovation to create a startup that addresses real-world problems and how to identify gaps in the market and leverage your skills to create solutions that matter. It also covered how to execute strategies to acquire talent to build world class products. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of innovation. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 23/10/2024 to 23/10/2024	
8	**Mention minimum number of students (Event):** 600	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on pursuing entrepreneurship as a career.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Paths, Challenges and Innovation techniques.	
12	**Video URL**	https://drive.google.com/file/d/1v8Pu5JaE-YCtG_aBvyzLCisjS1elQjuO/view?usp=sharing
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



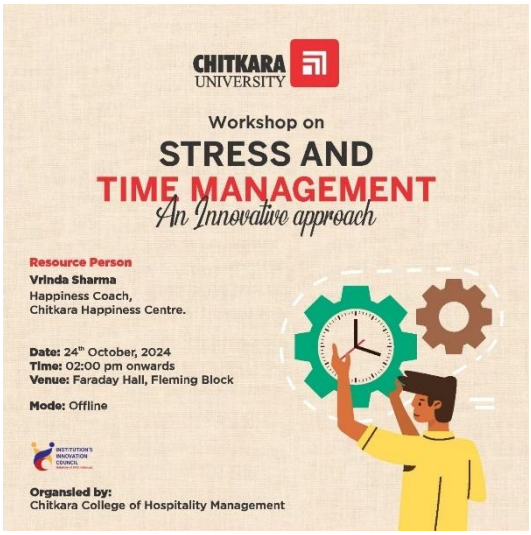
Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Workshop
Topic	Workshop on stress and Time management: An Innovative approach
Date	2024-10-24 to 2024-10-24
Mode	Offline
Venue	Faraday Hall, Fleming Block
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Ms. Vrinda Sharma|Happiness Coach
No. of Participants	40
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

1) To equip students with effective stress management techniques.
2) To introduce innovative methods for time management.
3) To foster awareness of mindfulness and its benefits.
4) To enhance students' ability to prioritize tasks efficiently.
5) To promote a balanced and productive lifestyle among students.



Description

Workshop on Stress and Time Management – An Innovative Approach Chitkara College of Hospitality Management organized an insightful workshop titled "Stress and Time Management – An Innovative Approach" on October 24, 2024, at Faraday Hall, Fleming Block. The session began at 2 PM and was conducted in offline mode. The workshop focused on equipping students with practical strategies to reduce stress and manage their time effectively. It aimed to address common challenges faced by students in balancing academic responsibilities, extracurricular activities, and personal life, while also introducing innovative approaches to handle these issues efficiently. Ms. Vrinda Sharma, a renowned Happiness Coach from the Chitkara Happiness Centre, was the resource person for the event. She shared her expertise on managing stress through mindfulness, effective prioritization techniques, and time-blocking strategies. With her engaging and interactive style, Ms. Sharma guided participants to reflect on their current habits and adopt healthier

practices for a balanced lifestyle. The workshop also emphasized the importance of integrating innovative methods such as digital tools for time management, creative visualization for goal setting, and incorporating relaxation techniques into daily routines. Attendees actively participated in discussions, exercises, and demonstrations that highlighted how small yet significant changes can lead to improved productivity and mental well-being. This initiative by Chitkara College of Hospitality Management successfully raised awareness among students about managing stress and time innovatively, leaving them inspired to lead a more organized and fulfilling student life. The workshop concluded with a Q&A session, followed by a note of gratitude for the invaluable insights shared by Ms. Vrinda Sharma.

Outcomes

1) Students learned practical stress-reduction strategies.
2) Enhanced understanding of time-blocking and prioritization.
3) Increased awareness of mindfulness practices for well-being.
4) Improved capability to manage academic and personal responsibilities.
5) Greater motivation to implement innovative approaches in daily life.









Event Details	
Event Type	UN Day celebrations
Topic	Sustainability Fete
Date	2024-10-24 to 2024-10-24
Mode	Offline
Venue	Alpha Zone
Organizer Name	Chitkara College of Hospitality Management
SDG No	1,8,11,17

A Sustainability Fete was organised as part of the UN Day celebrations on 24th October 2024 at Alpha Zone from 9 am to 4 pm. The event offered an opportunity to staff and students to sell sustainable products and services procured from local artisans. As part of our commitment to sustainability, all stalls focused on eco-friendly items. The themes included selling sustainable merchandise which included eco-friendly products (herbal soaps, sustainable candles), upcycled items (decorative items made out of waste products), zero-waste solutions, renewable energy products, healthy food items like millet products, dietary supplements, sugar free products, products made from jaggery and honey etc.

At the heart of the event a demonstration was hosted which showcased different activities organised by the department over the year to promote sustainable living. It highlighted our ongoing commitment to the United Nations Sustainable Development Goals (SDGs). The event brought together students, faculty and community members to showcase projects, innovations, granted patents and research that contribute to a sustainable future.
The activities were aligned to SDG 1, 8, 11 and 17.





Event Name	LET'S GET SET ...GO....TO THE SUSTAINABILITY FAIR
Date	24th October, 2024
Venue	Alpha Zone
Organizer	Centre of Excellence for Sustainability -CES, Chitkara University, Panjab
Resource Person	Academic and Non-academic Team, DoE, Chitkara University
Number of Participants	47
SDGs Covered	1 to 17
NEP 2020	11.7
Module	All Twelve Modules
Duration	One -day

About the Activity

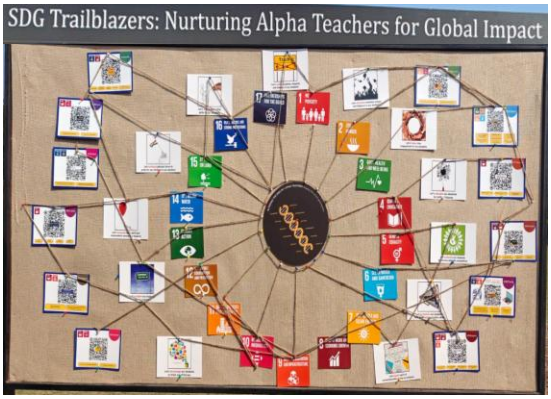


Centre of Excellence for Sustainability -CES, Chitkara University, Punjab hosted a fair with the theme ***"LET'S GET SET ...GO....TO THE SUSTAINABILITY FAIR"*** on 24th October, 2024. The objective of the event was to highlight contributions of each department of the university towards UN SDGs.

The Department of Education, Chitkara University had the opportunity to exhibit posters and infographics on a variety of scholastic and co-scholastic activities incorporated into its curriculum to positively impact the achievement of the UN Sustainable Development Goals under the theme, ***"SDG Trailblazers: Nurturing Alpha Teachers for Global Impact".*** An infographic with four layers in the shape of a wheel displayed the twelve B.Ed. course modules in the centre, followed by circles of the UN SDGs, the Chitkara University Charter and the evidences of various activities conducted by the department in the form of QR codes formed the outer layers. A web of interrelated themes and practices eventually became self-explanatory, showing how the B.Ed.

curriculum encourages activities related to the UN SDGs. To name a few, these activities include action research, the creation of comic strips for young readers, online content development, project work, integrating these goals with lesson plans, creating picture books for the students, and using teacher Excel sheets to get involved with the cause. Moreover, the fair got its allure with games like 'Jigsaw Puzzle' and 'Snakes and Ladder'.

It was all the more inspiring when **Dr Madhu Chitkara, Hon'ble Pro Chancellor, Chitkara University,** encouraged and appreciated the efforts of each member of the department. Dr Sangeeta Pant, Dean, Department of Education, Chitkara University, applauded the endeavours of the faculty and Dr Parul Sood, Assistant Dean, Department of Education, Chitkara University appreciated the team spirit of the faculty. Overall, it was a great learning experience for the faculty and the students.







Name of Activity	UN DAY 2024 CELEBRATIONS
Name of Organizing Institute	Centre of Excellence for Sustainability in collaboration with Go Global
Mode	Offline
Date	24 Oct 2024
Duration	One Day
Venue:	Alpha Zone and Exploratorium
SDG	All SDGs

United Nations Day is an **annual commemorative day** that reflects the official creation of the United Nations on October 24, 1945.

The UN DAY 2024 was celebrated at CHITKARA UNIVERSITY, Punjab, India with a lot of pomp and splendor!!

On **24th October 2024**, the Centre of Excellence for Sustainability of Chitkara University, Punjab Campus, celebrated **UN Day**. The celebrations, as designed by the Centre, under the Chairmanship of **Sqn Ldr (Dr) Rina Angel** included a **Sustainability Fair, a Fireside chat and some cultural performances** with a cross-cultural understanding, sustainability awareness, and institutional growth.



This UN Day celebrations marked yet another milestone in the university's commitment to global citizenship, cultural understanding, and sustainability.

- **<u>Highlight the Importance of UN Day and SDGs Awareness</u>**
  Described the significance of UN Day and the university's commitment to the United Nations' Sustainable Development Goals (SDGs), underlining the necessity of educating students on global issues related to sustainability.

- **Document the Fashion Show as a Creative Expression of the SDGs**
  Provided insights into the fashion show's theme centered around the 17 UN SDGs, showcasing how students used fashion as an innovative medium to raise awareness on each goal.
- **Showcase Sustainability Initiatives at the Sustainability Fair**
  Summary of the Sustainability Fair, with nearly 40 stalls, that presented ideas, projects, and actions related to sustainability. Detail the participation of various colleges, schools, and departments in demonstrating their commitment to environmental conservation.



- **Acknowledge the Leadership and Inauguration by Dr. Madhu Chitkara**
  Emphasized the role of Dr. Madhu Chitkara, Pro Chancellor of Chitkara University, in supporting and encouraging sustainability initiatives by inaugurating the fair and engaging with participants at each stall.
- **Promote a Campus-Wide Commitment to Green Practices**
  Captured the event's objective of fostering a culture of environmental consciousness across the campus, highlighting collaborative efforts by students, staff, and faculty in contributing to a greener Earth.
- **Encourage Further Engagement in Sustainability Efforts**
  Inspire the campus community and external readers to engage with and support sustainability efforts, emphasizing the impact of individual and collective actions toward achieving the UN SDGs.
- **Celebrate the Event's Success and Impact on the Campus Community**
  Reflect on the success of the UN Day Celebration, capturing feedback from participants, the impact of the event on attendees, and future plans to continue promoting sustainable practices across the university.

Guidelines for Setting Up Stalls

As part of our commitment to sustainability, all stalls must focus on eco-friendly themes. Stall can include:

- Selling sustainable merchandise (eco-friendly products, upcycled items) -
- Hosting activities that promote sustainability (workshops, demonstrations)
- Offering products or services that contribute to sustainable living (e.g., zero-waste solutions, renewable energy products)

To ensure a smooth experience, we had outlined a few key guidelines for the event:

- **Booking and Payment**: Confirm availability and eligibility with the event organizer before making any payments.
- **Setup and Presentation**: Stalls should use minimal and sustainable materials for decoration.
- **Waste Management**: Stallholders are responsible for managing waste sustainably, with proper segregation.
- **Electricity Usage**: Please use electricity responsibly and avoid high-power-consuming equipment unless approved in advance.

A VISIT TO THE SUSTAINABLE STALLS



At the Sustainability fair, with nearly forty stalls overflowing with ideas and actions undertaken on Sustainability, it was a fair that was one of its kind, where all colleges, schools

and departments of the Campus showcased their contributions towards keeping the Earth Green! Hon'ble and Revered Pro Chancellor of Chitkara University, the very elegant Dr. Madhu Chitkara, inaugurated the Fair and was at each stall to encourage the students, staff and faculty. As always, she patiently understood what each contribution was, and shared her thoughts on how they could contribute even better and other ideas that they could work on!! She encouraged each participant to continue to work as passionately as they were towards the noble cause of staying green.









Dr. Sumit Chowdhury, Founder and CEO of GreenEarthX also visited all the stalls. While he interacted with all the students as they explained their projects, he went on and tried many of the projects created by the students, appreciated research projects, happily availed some of the health checkups at the Fair, and understood the efforts of Infrastructure operations.

Students, faculty and staff from all colleges and schools visited the Fair and so did the International Faculty of Global Week. Students presented innovative projects and ideas, with startups rooted in sustainability principles joining the event. One team performed a nukkad naatak, while several departments organized games to creatively promote the message of sustainability.





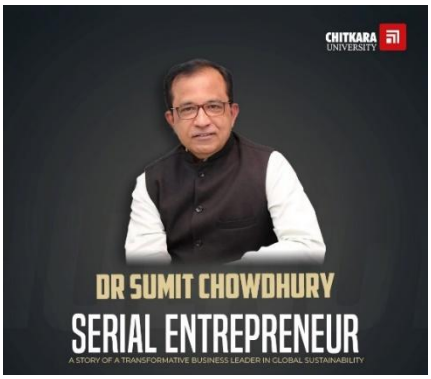




FIRESIDE CHAT



A **fireside chat** featuring **Dr. Sumit Choudhary, Founder and CEO of GreenEarthX and a serial entrepreneur in Global Sustainability** moderated by our esteemed **Vice Chancellor, Dr. Sandhir Sharma**, delved into global trends, sustainability, and the crucial role of educational institutions in advancing the UN Sustainable Development Goals (SDGs). This insightful conversation, which was attended by our students and faculty, including the **international faculty who are on campus as part of the Global Week**, emphasized the power of education in driving transformative change.





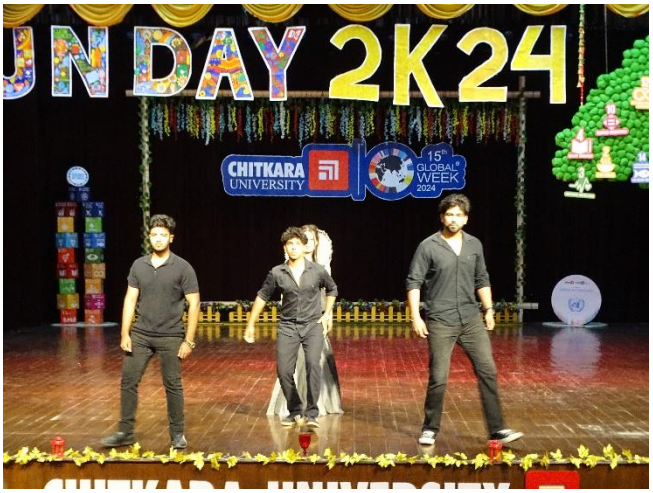






FASHION SHOW

The event then transitioned to an impactful fashion show themed around the 17 UN SDGs. Each ensemble illustrated the significance of these goals, while also addressing the dire consequences of neglecting them. This visual presentation, where models of Panache from the Office of Student Affairs worn costumes created from discarded clothes by the School of Fashion Design captivated the audience with its thought-provoking portrayal of environmental and social responsibility.





A VISIT TO THE YELLOW POINT FARM



In the visit to the Yellow Point Farm by Dr. Sumit Chowdhury, the officials showcased the different sustainability ventures (more than a dozen ventures) including Miyawaki forest, biogas plant, mushroom production, organic farming, mechanised decomposer, vermicomposting pits, the STP plant, and much more.





INAUGRATION OF CENTRE OF EXCELLENCE FOR SUSTAINABILITY



Dr. Sumit Chaudhary inaugurated the newly established Centre of Excellence for Sustainability, a pioneering initiative aimed at advancing research, innovation, and practical solutions in sustainable development.







Type of Activity	UN Day Celebration
Name of Organizing Institute	Chitkara College of Sales & Marketing
Resource Person	Guests, Chitkara University
Mode	Offline
Date(s)	24-Oct-2024 to 24-Oct-2024
Duration	3:30 hours
No. of Participants	50 | 4
Venue:	Chitkara University
SDG	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnerships for the Goals, SDG 13: Climate Action

Chitkara college of Sales and Marketing participated in the United Nations Day celebration organised by Chitkara University, Punjab. CCSM focused on awareness about heart disease and managing a healthy heart and healthy lives through Nukkad Natak and Poster Display designed for World Heart Day. A showcase of Management Development Programs conducted by CCSM as consultancy project for Chitkara University, Punjab. Also displayed the Industry Led Master Classes initiatives and Educational charts on earth and environment. Each activity was designed to encourage engagement of the students to understand Sustainable Development Goals and foster a deeper knowledge of global challenges related to health, education, environment, and economic growth and participate in the UN day for knowledge sharing.

Objectives

- To create awareness heart disease prevention measures and encouraging to adopt healthier choices
- Healthy Heart information accessible to wider audience for knowledge
- Role of professional trainings in strengthen practical skills to enhance workplace productivity for a sustainable career growth
- Professional development through industry led master classes and foster a sustainable career

	**Nukkad Natak – Dastaan-e-Dil:** (Street Play on Heart Health) Student of MBA Sales and Marketing designed and acted a lively and interactive street play with the theme "Use Heart for Action - Healthy Heart for A Healthy Life" on World Heart Day and UN day on 24th October 2024. Aim of this play is to promote awareness about heart disease and the importance of maintaining a healthy heart for healthy lives. The play also addressed preventive care, healthy life styles and managing a healthy heart. This activity of the students emphasized the need for healthy living, preventive healthcare, and access to information on non-communicable diseases.
	World Heart Day Posters Display: Students of MBA Sales and Marketing displayed the charts and posters designed for World Heart Day with theme "Use Heart for Action - Healthy Heart for A Healthy Life". The aim of this activity to emphasized the need of healthy living and provide the information to wider audience about heart disease, preventive healthcare, healthy heart, heart functioning along with valuable insights.
	**Management Development Programs:** CCSM showcase the professional training program conducted by CCSM as consultancy project for Chitkara University, Punjab. The aim of this activity to show case the glimpse of the trainings and contribution of academia in capacity building, Academia-Industry Collaboration, Professional Skill Development of the industry workforce and empower them with leadership qualities and foster a sustainable development in their career growth through new employment opportunities in the same organization which leads to industry and economic growth.
	**Industry Led Master Classes:** Showcase the glimpse of master conducted for the students of MBA Sales and Marketing. Industry-led master classes are immersive learning experiences led by seasoned professionals from the industry who bring real-world insights, expertise, and Knowledge Sharing & Best-Practices directly to participants. These sessions bridge the gap between academic knowledge and practical applications, enabling attendees to understand the latest industry trends, challenges, and strategies which make them ready for a quality jobs and develop professional skills and lifelong learning for economic growth and productivity and foster a sustainable career growth.
	**Educational Charts on Earth and Climate:** The display included educational charts focused on water conservation, earth sustainability, and environmental protection


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Event Details	
Event Type	Competition
Topic	Rangoli Competition and Diwali Celebration
Date	2024-10-25 to 2024-10-25
Mode	Offline
Organizer Name	Chitkara Law School
Resource Person	Prof.(Dr.) Ajay Ranga|Professor and Dean, Dr. Jasdeep Kaur|Associate Professor, Dr. Polaki|Assistant Professor
No. of Participants	52
SDG No	SDG 4: Quality Education, SDG 3: Good Health and Well-being, SDG 8: Decent Work and Economic Growth, SDG 11: Sustainable Cities and Communities

Objective

1. To enhance cultural Inclusivity
2. To strengthen bonds and Community Building
3. To boost mental Well-being and reduce stress
4. To showcase skills and Talent Recognition and Development
5. To encourage Art and Culture and Creative Expression

Description

The event Celebrating Diwali was organized with the core aim of promoting cultural inclusivity, strengthening community bonds, and encouraging holistic development among students. With a series of engaging activities, such as a Rangoli competition and a talent hunt, the event provided a vibrant platform for students to express their creativity, talents, and teamwork. The celebration of Diwali not only emphasized the importance of art and culture but also offered an opportunity for students to de-stress and enjoy the festive spirit in a collaborative environment. Event Overview: The event was designed to create a lively and inclusive atmosphere, drawing students from diverse backgrounds together to celebrate the essence of Diwali. The Rangoli competition, a popular cultural activity, allowed participants to display their creativity through colorful designs, while the talent hunt offered students the chance to showcase their varied skills, including singing, dancing, and dramatic performances. These activities not only highlighted students' artistic abilities but also nurtured their teamwork and collaboration. Dr. Manish also shared the social and religious thoughts on Diwali

festival. Prof. (Dr.) Ajay Ranga along with Dr, Jasdeep Kaur and Dr. Polaki felicitated the teams for their best performance in Rangoli competition and special performance in dancing and other activities. 1. Enhanced Cultural Awareness: The event contributed significantly to increasing students' understanding and appreciation of diverse cultural traditions. Students from different backgrounds engaged in conversations about Diwali, fostering an environment of inclusivity and respect for various cultures. This led to improved relationships and a stronger sense of community within the college. 2. Boosted Mental Well-being: By engaging in creative and fun-filled activities, students experienced a positive impact on their mental health. The event served as a stress reliever, providing students with a break from academic pressures, while enhancing their mood and overall well-being. 3. Talent Identification and Development: The talent hunt allowed students to showcase their diverse skills, which helped in boosting their confidence and encouraging future participation in similar events. Many students received recognition for their talents, which helped open avenues for their growth and development. 4. Encouraged Creative Expression: The event promoted innovative thinking, as students designed intricate Rangolis and performed talents that required creative flair. This experience not only encouraged students to think outside the box but also enhanced their artistic abilities. In conclusion, Celebrating Diwali successfully met its objectives by fostering a greater sense of community, promoting cultural awareness, enhancing mental well-being, and providing a platform for creative expression. It served as a memorable and enriching experience for all participants, leaving a lasting impact on the students and the participants.

Outcomes

1. The students gained enhanced cultural awareness and increased understanding and appreciation of cultural diversity among students. This Improved relationships and a stronger sense of community within the college.
2. Improved and better mental health and well-being among students due to engaging in creative and enjoyable activities.
3. Identification and nurturing of students' talents, boosting their confidence and prospects.
4. Enhanced creative skills and innovative thinking among students.







Event Details	
Event Type	
Topic	Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit
Date	2024-10-26 to 2024-10-26
Mode	Offline
Organizer Name	Dr. Dinesh Tandon,CCSM, Chitkara University, 9988805945, dinesh.tandon@chitkara.edu.in
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understanding bank operations and innovations
2. Awareness and importance of Financial Literacy
3. Identification of financial needs
4. Engagement with financial institutions



Description

The Industrial/field visit titled "Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit," held on 26th October 2024 at 10:00 AM onwards, provided participants with a unique opportunity to visit various financial institutions or as per the suggested date and time by authority in Tricity. The event aimed to enhance understanding of the banking sector and its innovative practices. Participants engaged with professionals from leading banks, gaining insights into their operations, services, and the technologies transforming the industry. Key discussions included the role of banks in financial inclusion, the impact of fintech innovations, and strategies for effective customer engagement. Participants explored case studies that showcased how local banks have successfully implemented innovative solutions to meet the needs of diverse communities. The visit emphasized the importance of collaboration between financial institutions and community stakeholders to foster sustainable financial practices. Attendees learned about the challenges faced by banks in serving underrepresented populations and discussed potential solutions to

enhance access to financial services. A significant aspect of the visit involved interactive sessions, where participants shared their perspectives and experiences, enriching the learning environment. The event concluded with a Q&A session, enabling participants to seek further clarification on how to apply the knowledge gained in their personal and professional lives. Overall, the event not only deepened participants' understanding of the financial landscape but also inspired them to think creatively about leveraging banking services for community empowerment.

Outcomes

1. Enhanced understanding of banking operations and innovations.
2. Gained insights into the importance of financial literacy.
3. Improved capacity to address community financial needs.
4. Practical techniques for engaging with financial institutions.
5. Fostered a culture of innovation and collaboration within the community

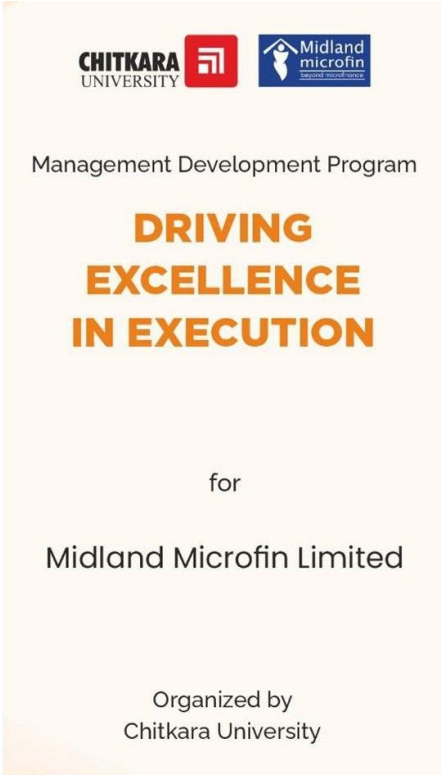




Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-10-26 to 2024-10-26
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	26
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. Promote collaborative practices to strengthen organizational culture
2. Equip managers with tools for impactful performance feedback delivery
3. Foster a mindset of innovation and problem-solving among leaders
4. Introduction of frameworks for achieving operational excellence



Description

As a demonstration of Chitkara University's commitment to foster a sustainable partnership with the industry ,meaningful training interventions are curated to drive Business growth through Leadership Skills which are imperative to nurture & retain talent. To further strengthen this idea of creating mutual value an MDP-Driving Excellence in Execution was organized at Jaipur for Regional Managers and Cluster Heads of Midland Microfin Ltd. a leading Microfinance organization which believes in empowering communities through a sharp focus on financial inclusion. The professional training program aimed to enhance leadership competencies, encourage innovation, and strengthen the ability to execute strategies effectively. Participants gained valuable perspectives on leadership strategies, team dynamics, and the importance of impactful performance feedback in achieving operational excellence. Chitkara University, Punjab and Midland Microfin Ltd

Outcomes

1. Improved leadership performance in challenging environments
2. Fostered stronger collaboration across departments and regions
3. Greater alignment of strategies with organizational goals
4. Strengthened professional relationships and trust among stakeholders











Event Name: -	Vigilance Awareness Week
Venue: -	Explore Star Hall, Near Bloom Block
Date: -	28th October to 3rd November, 2024
SDG Number, Name and NEP: -	5-Gender Equality, 8-Decent work and economic growth and 17-Partnerships for the goal, NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Participants: -	221
Duration: -	One Day

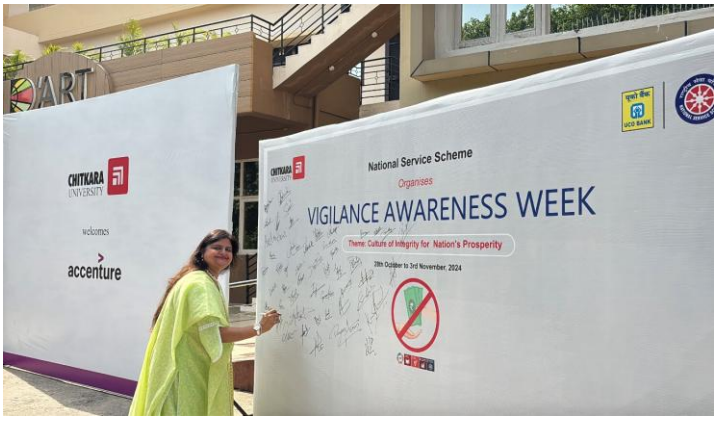
Integrity lies in staying one step ahead, and Vigilance Awareness Week with UCO Bank brought insights to students on safeguarding their information against the rising tide of digital fraud.

Led by Ms. Priyanka Sharma, Senior Manager, the session covered everything from securing credit details to recognizing scam calls. The session was enriched by the presence of Mr. Alok, Zonal Head-Deputy General Manager, Miss Sakshi Gupta, Manager, Maania Gulati, Manager-Branch Head Jhansla, and Ankush Jindal, Customer Service Associate-Branch Jhansla, each imparting essential vigilance tips.

An engaging quiz rewarded sharp answers, while an oath-taking ceremony and signature campaign underscored their commitment to vigilance.




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OH BABU "OSHAYE"


CHITKARA UNIVERSITY
welcomes
accenture
National Service Scheme
Organises
VIGILANCE AWARENESS WEEK
Theme: Culture of Integrity for Nation's Prosperity
28th October to 3rd November, 2024


VIGILANCE AWARENESS WEEK




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CHITKARA UNIVERSITY
National Service Scheme
Organises
VIGILANCE AWARENESS WEEK


National Service Scheme
Organises
VIGILANCE AWARENESS WEEK
Theme: Culture of Integrity for Nation's Prosperity

Event Details	
Event Type	Workshop
Topic	IIC Workshop on AGILE HR METHODOLOGIES WITH ENHANCED 5G ENABLED HR SYSTEMS
Date	2024-10-29 to 2024-10-29
Mode	Offline
Venue	105
Organizer Name	MBA HR
Resource Person	Neetu Prabhakar|DGM (HR) , |
No. of Participants	69
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

To equip students with Agile HR skills and 5G insights for innovative HR practices.



Description

The IIC Workshop on "AGILE HR METHODOLOGIES WITH ENHANCED 5G ENABLED HR SYSTEMS," led by Neetu Prabhakar, DGM (HR) at Panacea Biotec Ltd, offers an invaluable session on combining Agile HR practices with the power of 5G technology. This event, on October 29, 2024, in Rockefeller Block, Room 105, will guide students through the benefits of Agile methodologies for adaptive HR management and how 5G enables real-time, efficient HR operations. Attendance is mandatory, and participation certificates will be awarded. This workshop prepares students to innovate and thrive in a rapidly evolving HR landscape.

Outcomes

Gain insights into Agile HR and 5G integration, enhancing adaptability, real-time decision-making, and HR innovation.


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Event Details	
Event Name	Value Added Course
Topic	Exploring Innovative Trends in Data Visualization through EXCEL
Date	2024-11-07 to 2024-11-13
Mode	Offline
Venue	LH3, OAT
Organizer Name	Dr. Dinesh Tandon, CCSM
Resource Person	Vimal Kumar Sharma|Sr. Project Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

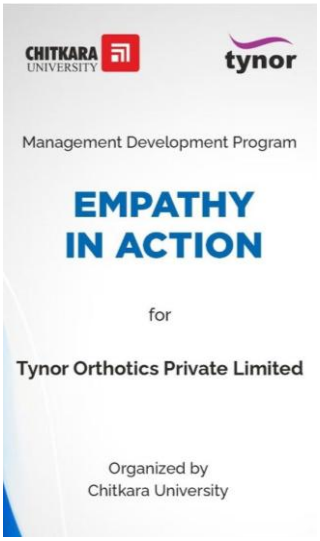
Objective

1. Data organization, sorting, and cleaning data
2. Explore innovative trends in data visualization and its importance in data-driven decision-making.
3. Analyze and present data professionally.
4. Use Excel tools to create dynamic visuals.
5. Enabling the ability to work with advanced tools for interactive reporting

Description

The workshop on "Exploring Innovative Trends in Data Visualization through EXCEL" was conducted from 7th to 13th November, 9:15 A.M. onwards, LH3, OAT, Le Corbusier Block, Chitkara University, Punjab. This workshop was a value-added course for students of MBA Sales and Marketing (Banking, Financial Services, and Insurance). The resource person was Mr. Vimal Kumar Sharma, Chitkara College of Sales and Marketing, Chitkara University, Punjab. This workshop was aimed at practical training to enhance the data-driven decision-making skills by empowering the participants to leverage Excel techniques for impactful data visualization and analyzing data. It was focused on exploring innovative techniques and cutting-edge methods for organizing, facilitate data-driven decision-making and transforming data into actionable insights as per the needs of the industries such as banking, financial services, and insurance. By exploring innovative trends in data visualization, students strengthened their analytical skills, interpreted data trends, data organization, and leveraged these abilities for professional advancement, sustainable careers, and economic growth.

Event Details	
Event Type	Corporate Training
Topic	Empathy in Action
Date	2024-11-07 to 2024-11-07
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	20
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth



Objective

1. Enhance ability to understand and share others' perspectives
2. Role of empathy in personal and professional development
3. Building relationships for sustainable business development
4. Promote inclusive leadership for diverse team environments

Description

Empathy is one of the most vital traits which helps Leaders to connect with people at a granular level which leads to phenomenal results both at Personal and professional level This trait holds the key to build relationships which are meaningful & sustainable. In order to reiterate the importance of Empathy and Emotional Intelligence an MDP-EMPATHY IN ACTION was organized for senior managers of a leading orthotic organization Tynor by Chitkara University, Punjab. Professional training program highlighted empathy as a key leadership attribute, emphasizing its role in fostering trust, collaboration, and communication within teams. Participants engaged in activities and discussions that enhanced their ability to understand others' perspectives, handle conflicts constructively, and lead with compassion.

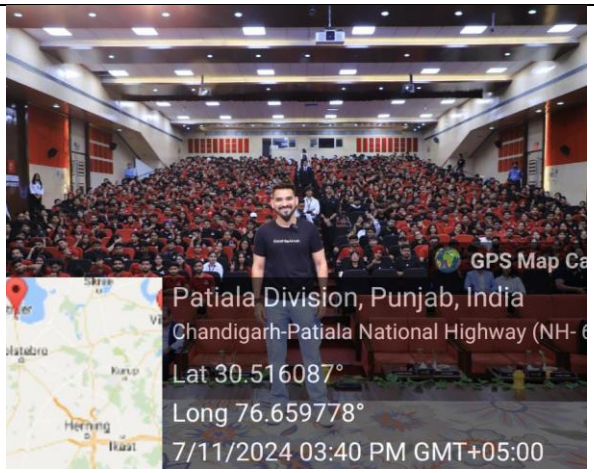
Outcomes

1. Strong relationships with colleagues and team members
2. Enhanced workplace harmony and reduced conflicts
3. Improved team productivity through empathetic leadership.
4. Supportive and inclusive work environment

Title: Impact and Innovation: Sustainable Solutions for Tomorrow		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Impact and Innovation: Sustainable Solutions for Tomorrow**
3	**LINK (Pre Link)**	https://www.facebook.com/share/1DvSKo9Cxg/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'Impact and Innovation: Sustainable Solutions for Tomorrow' with Mr. Akash Gupta, CEO- Zypp Electric on November 7, 2024 from 2.30 PM onwards at Exploretorium in offline mode. The session was crafted to empower students & aspiring entrepreneurs by providing them with the insights, methodologies and inspiration to turn their ideas into real ventures. Mr. Akash Gupta shared his entrepreneurial experience of founding two ventures. Mr. Gupta guided aspiring entrepreneurs through the key stages of venture building & shared his journey of founding Zypp Electric. He also talked about the green mobility and opportunities for entrepreneurs in the sectors through-out the decade. He emphasized the importance of co-founders in building a venture.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session guided aspiring entrepreneurs to discover the future potential of the clean tech industry and the opportunities that await in the rapidly growing field of sustainable logistics. The speaker provided valuable insights into emerging trends, new technologies, and how young entrepreneurs can position themselves to capitalize on these shifts. The students learned how to create a business model that aligns profitability with purpose and crafting their own unique value proposition while keeping social and environmental impact at the core. The event was well-organized, with a high level of participation and engagement from students.	

7	**Start and End date of the event:** 07/11/2024 to 07/11/2024	
8	**Mention minimum number of students (Event):** 650	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to Build Successful Ventures	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of opportunities in sustainable domain, team Building, Revenue Generation methods	
12	**Video URL**	**https://drive.google.com/file/d/19sQy2ZKFihmcQ5ztAxXy5_jdVbzezSp5/view?usp=sharing**
13	**SDG Covered – SDG 9, SDG 11, SDG 13**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Akash Gupta**
Designation:	**Co-Founder**
Organization:	**Zypp Electric**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Name	Expert Talk
Topic	Reimagining Insurance: Design Thinking for Future Challenges
Date	2024-11-08 to 2024-11-08
Mode	Offline
Venue	Pierre Hall
Organizer Name	Dr. Dinesh Tandon, CCSM, Chitkara University, dinesh.tandon@chitkara.edu.in
Resource Person	Mr. Gautam Bali|S. Zone head and VP
No. of Participants	59
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Exploring innovation through design thinking
2. Customer-Centric Trends
3. Capabilities to understand and address challenges in insurance industry
4. Technology awareness for customer services, productivity and economic growth



Description

The expert session, "Reimagining Insurance: Design Thinking for Future Challenges," held on 8th November 2024, featured Mr. Gautam Bali, Zonal Head & VP of TATA AIA. This session provided participants with a unique perspective on how design thinking can address the evolving demands of the insurance industry. Fostering innovation and customer-centric mindset contribute meaningful industry transformation and economic growth. The event emphasized adopting innovative strategies to create customer-centered solutions and adapt to the rapidly changing financial landscape. Mr. Bali began by discussing current trends in the insurance industry, particularly the impact of digital transformation, role of technology for customer-centric services and the growing need for customized, accessible insurance products. He illustrated how TATA AIA leverages design thinking to respond to customer expectations, demonstrating how this methodology fosters creativity and innovation, enhances problem-solving, and ultimately builds resilient

business models. Through interactive discussions, participants learned about the practical application of design thinking in designing insurance products and services that are both adaptive and sustainable. A significant portion of the session focused on real-life case studies to enhance professional education in insurance, where Mr. Bali showcased successful examples of customer-centric innovations within TATA AIA. These stories highlighted how design thinking has transformed complex challenges, improved customer engagement, and strengthened brand loyalty. Attendees engaged in discussions on identifying gaps in traditional insurance services and how to leverage design thinking to meet the diverse needs of modern customers. The event concluded with a Q&A session, allowing participants to deepen their understanding of integrating design thinking into their professional practices. The session equipped attendees with the skills and inspiration needed to innovate within their own areas, ultimately promoting a forward-thinking approach to insurance

Outcomes

1 Broadened perspective on design thinking's role in insurance.

2 Enhanced understanding of customer-centric innovations.

3 Practical skills in addressing future industry challenges.

4 Insights into leveraging technology for better service delivery.

5 Reinforced commitment to sustainable, adaptable insurance practices.



Event Details	
Event Type	Pre-Placement Talks
Topic	Manas Foundation
Date	2024-11-11 to 2024-11-11
Mode	Online
Organizer Name	CSPC
Resource Person	Ms. Vasudha Pruthi|Clinical Psychologist
No. of Participants	8
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Career Guidance: To provide students with insights into potential career opportunities in the field of psychology and counseling.
2. Skill Assessment: To evaluate students' knowledge, skills, and experience in relevant areas such as psychological principles, counseling practices, workshop facilitation, and content creation.
3. Professional Networking: To facilitate connections between students and professionals in the field, fostering potential collaborations and mentorship opportunities.
4. Placement Opportunities: To offer placement opportunities for eligible students in ongoing programs at Manas Foundation.

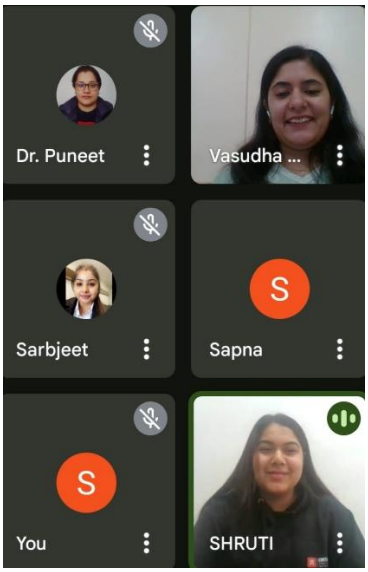
Description

Chitkara School of Psychology and Counselling organized a Virtual Pre-placement talk and Placement Drive in association with Manas Foundation, a New Delhi based registered organization on 11 November 2024. Ms. Vasudha Pruthi, Clinical Psychologist, Manas Foundation conducted virtual interviews with our Alpha Master Counsellors to shortlist them for the ongoing programmes being undertaken by the foundation. The drive started with a brief introduction about Manas Foundation, the vision, mission and especially the programmes currently being run. The panellists from Manas Foundation engaged in a rigorous selection process evaluating students' readiness about psychological principles and practices. The students were asked about their understanding about the programme and how they felt about it. Further, they were questioned about their experience of conducting

workshops and sensitization programmes about intellectual disabilities and Specific Learning Disability. It was emphasized that documentation and content creation for social media is an important part of the programme, students were specifically asked about experience in content creation. Further, students were asked about their present locations and travel preferences as the programme involves travelling to conduct workshops. The Pre-Placement talk and drive was a great success. We wish our students a great start for their careers.

Outcomes

1. Enhanced Career Awareness: Students gained a deeper understanding of career paths within psychology and counseling, particularly in the context of working with individuals with intellectual disabilities and specific learning disabilities.
2. Skill Development: The selection process helped students identify areas for skill improvement, such as content creation, workshop facilitation, and documentation.
3. Professional Growth: Successful candidates secured placement opportunities, allowing them to apply their knowledge and skills in real-world settings.
4. Institution Reputation: The successful conduct of the pre-placement talk and drive enhanced the reputation of Chitkara School of Psychology and Counseling as a provider of quality education and career opportunities.
5. Industry Collaboration: The partnership with Manas Foundation strengthened the institution's ties with industry professionals, fostering future collaborations and opportunities.



Title: Exploring Innovative Ideas through Entrepreneurship		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Exploring Innovative Ideas through Entrepreneurship**
3	**LINK (Pre Link)**	https://www.facebook.com/share/1MwxLxQNkE/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to inspire students & aspiring entrepreneurs by imparting them with the knowledge, frameworks and inspiration to pursue entrepreneurship. The session was taken by Mr. Piyush Garg who has experience of over 18 years with startups, government and entrepreneurial ecosystem. Mr. Garg guided aspiring entrepreneurs about different stages of ideation and exploring the entrepreneurial opportunities. Session explored the qualities of entrepreneurs, opportunity identification as well as failures and ability to overcome failures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of entrepreneurship, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered methods to brainstorm and develop ideas with real-world impact and get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 11/11/2024 to 11/11/2024	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:**	

	Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial challenges, identifying gaps and creating Opportunities.	
12	**Video URL**	**https://drive.google.com/file/d/14RlUbk7t4kxkvg4BhigMDGy-tfWOY6yT/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

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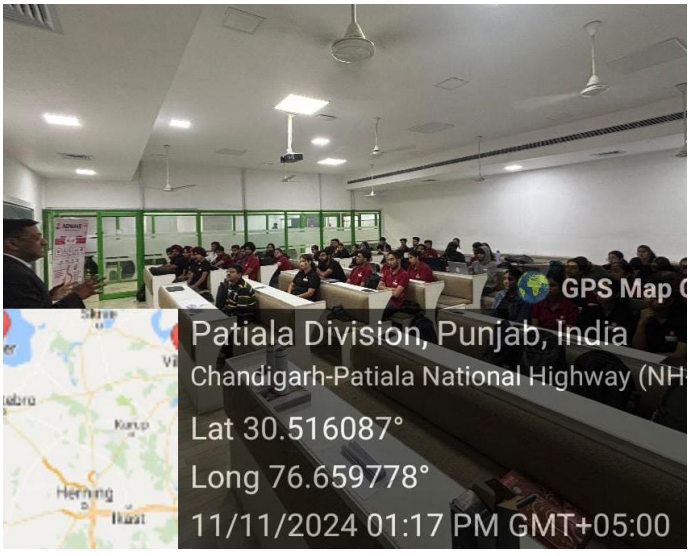
Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Name	Workshop
Topic	Innovative Pathway to Financial Markets: Exploring NISM Certification for Deeper Insights
Date	2024-11-13 to 2024-11-14
Mode	Offline
Venue	LH3, OAT
Organizer Name	Dr. Dinesh Tandon, CCSM
Resource Person	Mr. Shalinder Rajguru|NISM Training
No. of Participants	73
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Familiarize participants with the various certifications offered by NISM and their relevance to the securities markets and financial services industry.
2. Explore the career benefits and professional growth opportunities associated with NISM certifications.
3. Provide an overview of the Indian financial markets, including the role of regulators, intermediaries, and market participants.
4. Equip participants with practical knowledge and skills for compliance, risk management, and investment advisory roles in financial markets.



Description

The two-day workshop on Innovative Pathway to Financial Markets: Exploring NISM Certification for Deeper Insights, conducted on November 8–9, 2024, and organized by CCSM, was led by financial markets expert Mr. Shailender. The event aimed to equip participants with a deep understanding of the National Institute of Securities Markets (NISM) certifications and their significance in professional growth within the financial industry. The workshop began with an overview of NISM certifications, highlighting their importance in adhering to regulatory standards and fostering investor confidence. Mr.

Shailender emphasized the need for ethical practices and compliance in the securities market, setting the tone for an engaging and informative session. Participants explored key topics such as market regulations, investment management, and risk assessment, accompanied by practical case studies. Interactive activities, including group discussions and quizzes, allowed attendees to apply theoretical concepts to real-world financial challenges, fostering active learning and collaboration. A special focus was placed on how NISM certifications can enhance employability and professional credibility, opening new learning opportunities in the financial services sector. Mr. Shailender shared valuable tips for preparing for NISM exams, making the sessions especially useful for aspiring finance professionals. The workshop concluded with a Q&A session, addressing participant queries about market trends, career prospects, and the evolving role of financial professionals.

Outcomes

1. In-depth understanding of NISM certifications.
2. Practical knowledge of securities market regulations.
3. Enhanced readiness for professional financial roles.
4. Improved ethical and compliance awareness.
5. Career development through skill enhancement.







Title: From Dream to Reality: Building a Successful Startup		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**From Dream to Reality: Building a Successful Startup**
3	**LINK (Pre Link)**	https://www.facebook.com/share/15gGdbDLHQ/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into real ventures. Mr. Piyush Garg shared his experience of working with startups, government and ecosystem. Mr. Garg guided aspiring entrepreneurs through the key stages of turning ideas into successful ventures and exploring the unique stages of entrepreneurship, from idea validation to scaling a business and understand the shift in perspective that is required to transform from someone looking for employment to someone who creates jobs and drives economic impact.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was curiosity driven and ignited discussions around entrepreneurship and how simple ideas can transform somebody's life. The students learnt how to tap into creative potential to create a startup that addresses real-world problems and how to identify gaps in the market and leverage your skills to create solutions that matter. It also covered how to execute strategies to acquire talent to build effective products. The students were excited and asked thought-provoking questions, which led to discussions about idea generation, strategy execution, Career options, and failures. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 13/11/2024 to 13/11/2024	
8	**Mention minimum number of students (Event):** 90	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to pursue Entrepreneurship.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial challenges, identifying gaps and creating Opportunities.	
12	**Video URL**	**https://drive.google.com/file/d/1hP6r2R2kFx-zXA4mi9xWUXq4fve6wPa9/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Recharge Your Soul: Self Care Strategies for Startup Leaders		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Recharge Your Soul: Self Care Strategies for Startup Leaders**
3	**LINK (Pre Link)**	https://www.facebook.com/share/17kQMxKV1f/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The transformative session equipped aspiring entrepreneurs with essential strategies to balance personal wellbeing while building successful ventures. Through practical frameworks and real-world insights, the guest speaker illuminated the journey from idea validation to business scaling, while emphasizing the critical aspect of self-care for startup leaders. The session was delivered by Muskan Chawla, a healthcare startup founder. Participants learned how to shift their mindset from job-seekers to job-creators, understanding that sustainable entrepreneurship requires both business acumen and personal resilience. The session provided actionable self-care techniques to help founders maintain their energy and focus while driving economic impact through their ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session delivered powerful insights into maintaining entrepreneurial wellness while building innovative startups. Students engaged deeply in discussions about balancing personal wellbeing with business growth, learning strategies to prevent burnout while solving real-world problems. The speaker shared practical self-care techniques integrated with startup leadership, sparking thought-provoking questions about sustainable success. Through interactive discussions, participants explored how effective self-care directly impacts leadership quality, team building, and innovation capabilities. The high-energy session emphasized that entrepreneur's mental and physical wellbeing is as crucial as business strategies for long-term success.	
7	**Start and End date of the event:** 18/11/2024 to 18/11/2024	
8	**Mention minimum number of students (Event):** 53	

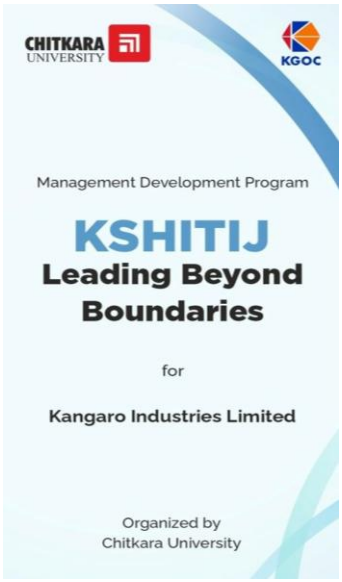
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** **Understanding the mental health challenges for entrepreneurs**	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of anxiety, stress, strategies to improve mental well-being for entrepreneurs.	
12	**Video URL**	**https://drive.google.com/file/d/1OnqE9gKq4wtJjZ5jN8AHxooiHTBktAgz/view?usp=sharing**
13	**SDG Covered – SDG 3, SDG 8**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 

Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	

Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Muskan Chawla**
Designation:	**Founder**
Organization:	**Reliver**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Corporate Training
Topic	Leading Beyond Boundaries
Date	2024-11-20 to 2024-11-20
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	24
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Leadership skills for managing diverse organizational roles effectively
2. Address complex business challenges
3. Foster innovation and creativity in problem-solving and execution
4. Empower leaders to drive organizational growth and economic development

Description

Kshitij-Leading beyond boundaries is a structured learning initiative designed to enhance the Leadership skills and capabilities of potential Leaders of a renowned organization Kangaro Industries (KGOC). The professional training program aimed at preparing participants to handle diverse roles more effectively, create value while adapting to organizational challenges in order to become the engines of growth for their organization and valuable contribution in economic growth and development. This MDP was organized by Chitkara University, Punjab. The training emphasized building strategic thinking, effective decision-making, and adaptability to navigate organizational complexities.

Outcomes

1. Improved leadership effectiveness in real-world scenario
2. Enhanced ability to resolve complex challenges with strategic insights
3. Improved collaboration and trust within diverse teams
4. Stronger alignment with organizational objectives and long-term vision











Event Name	Winter Camp 2024
Date	November 21- November 28, 2024
Venue	FPT University, Vietnam
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	10
SDGs covered	SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 17 (Partnerships for the Goals)
Duration	8 Days

About the activity

The Office of International Affairs serves as a bridge between Chitkara University and leading global institutions, facilitating collaborations, exchange programs, internships, and cultural immersion experiences. The university's strong international network ensures that students gain exposure to diverse cultures and global industries, preparing them for success in the global job market. One such opportunity was the Winter Camp by FPT University, Vietnam. A total of 12 students joined the camp wherein 8 students participated from different programs from Chitkara Business School, 2 students participated from the Department of Pharmacy and the other 2 students were from the CSE department from Chitkara University, Himachal Pradesh campus. FPT University's International Winter Camp in Da Nang, Vietnam, offered a unique opportunity for students from around the world to explore Vietnamese culture while engaging in hands-on learning experiences. The camp also emphasized innovation, technology, and entrepreneurship, allowing participants to immerse themselves in FPT University's vibrant start-up culture. With a strong focus on creativity, collaboration, and problem-solving, the camp encouraged the students to develop their own business ideas and work with like-minded peers. Da Nang, known for its stunning landscapes and growing tech scene, also provided the perfect backdrop for fostering future leaders in the global start-up ecosystem.






FPT




WINTER CAMP
FPT Education Global



Event Details	
Event Type	Corporate Training
Topic	Unlocking the Potential of Collaboration & Co-creation
Date	2024-11-21 to 2024-11-21
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Jatinder Chopra|Prof. of Practice | Pharma
No. of Participants	9
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. To understand the principles of collaboration and co-creation in a professional environment.
2. To identify barriers to effective teamwork and strategies to overcome them.
3. To develop skills for fostering trust and building strong relationships within and across teams.
4. To explore innovative methods for co-creating solutions to business challenges.
5. To encourage a mindset shift towards shared success and mutual growth.



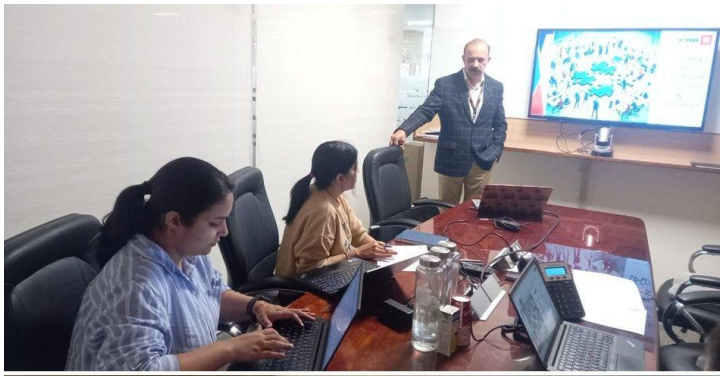
Description

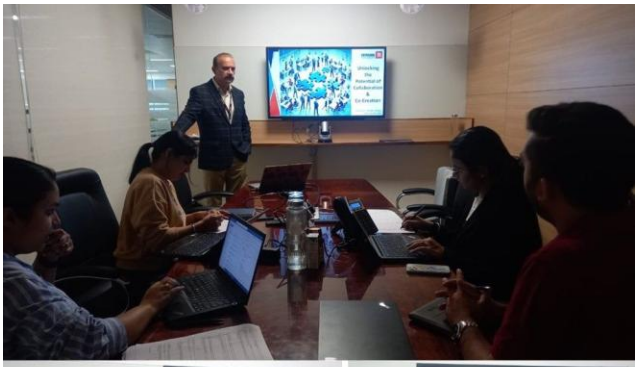
The professional training session conducted on 21st Nov 2024, aimed to empower employees with tools and techniques to foster collaborative practices and leverage co-creation in the workplace. The program highlighted the importance of shared goals, effective communication, and innovative thinking to drive organizational success. Through interactive activities, real-world examples, and group discussions, participants explored ways to break silos, build trust, and engage in value-adding partnerships. The session was highly interactive, and participants actively contributed by sharing their experiences and insights. Feedback from participants reflected the relevance of the session in addressing practical challenges and unlocking new avenues for team synergy. The session concluded with actionable strategies that attendees could implement immediately to create a culture of collaboration and innovation.

Outcomes

1. Enhanced understanding of collaboration as a driver for organizational performance.
2. Identification of key challenges in teamwork and practical solutions to address them.
3. Improved interpersonal communication and trust-building skills among participants.
4. Development of actionable strategies to implement co-creation initiatives in the workplace.
5. Increased motivation and awareness about the importance of synergy in achieving business goals.





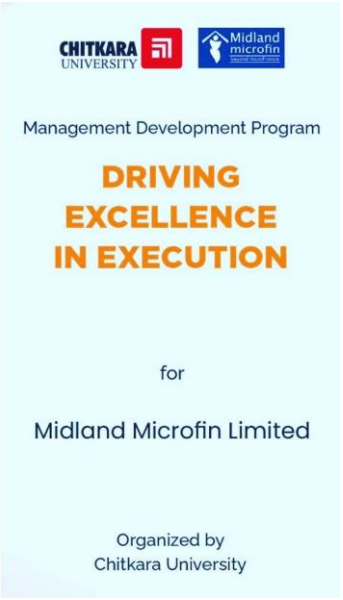








Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-11-22 to 2024-11-22
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	72
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals



Objective

1. Promote innovative approaches to team leadership
2. Strategic alignment of organizational goals
3. Enhanced productivity through driving excellence in execution
4. Empower senior leadership team for effective decision making

Description

Even the best of the strategies may not see the dawn of the day if they lack execution. Therefore to enable and empower the Senior Leadership Team of one of the fastest growing Microfinance organizations Midland Microfin an MDP- Driving Excellence in Execution was organized by Chitkara University in Kolkata. This professional training program aimed to empower the leaders with the skills and mindset necessary to align the organization visions for excellence execution and actionable outcomes. It emphasized the importance of collaboration, effective communication, and performance management to ensure smooth execution. The sessions also encouraged participants to embrace innovation and resilience while addressing organizational challenges.

Outcomes

1. Improved execution of strategic initiatives
2. Enhanced leadership effectiveness across all levels

3. Elevate the overall execution capabilities of senior leaders
4. Increased adaptability to evolving business environments







Event Details	
Event Type	Colloquium
Topic	Global HR Conclave- Reimagining Global HR in the BANI World
Date	2024-11-22 to 2024-11-22
Mode	Offline
Venue	Sunhall & Exploretorium
Organizer Name	MBA- HR Department
Resource Person	Javeed Ashraf Khan|Director of Talent Acquisition and Global Mobility, Kunal Wadhwani|Chief Human Resources Officer , Capt (Dr) Pranav Prasoon|Chief People Officer, Monica Divik Agarwal|Head of People & Talent , Sunita Bhuyan|
No. of Participants	74
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

The Global HR Conclave was planned to achieve the following objectives:
* To Explore the characteristics of a Brittle, Anxious, Nonlinear, and Incomprehensible (BANI) world and its implications for global business and HR practices.
* Identify innovative approaches to workforce management, recruitment, and retention that align with the dynamics of the BANI environment.
* Adapt HR strategies to address unpredictability, complexity, and rapid change in global markets.
* Discuss the importance of building a resilient and agile workforce to navigate disruptions effectively.
* Explore holistic approaches to mental health, work-life balance, and emotional resilience.
* Encourage cross-industry collaboration to co-create innovative HR practices.

Description

The HR Conclave 2024 focuses on navigating the challenges of a BANI world—one that is Brittle, Anxious, Nonlinear, and Incomprehensible. Through insightful discussions,

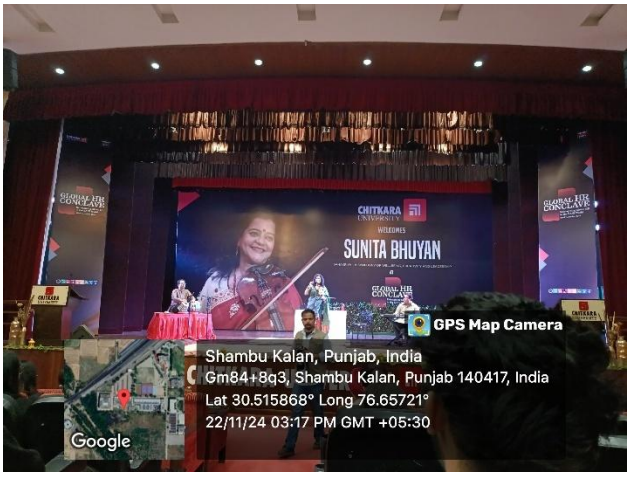
interactive sessions, and expert panels, the conclave will explore how organizations can foster resilience, embrace technological advancements, enhance employee well-being, and build inclusive, future-ready workforces. The topics highlighted by the speakers were as follows: Javeed Khan (Director of Talent Acquisition and Global Mobility, KPMG Middle East) spoke on the topic of "Preparing for the road ahead in the BANI World". Kunal Wadhwani- (Chief Human Resources Officer Choithrams (Dubai UAE) highlighted the need of "Leading with the mindset in the BANI World". (Capt.) Dr. Pranav Prasoon- (Chief People Officer, TRUKKER (Dubai) addressed to the topic of "BANI World and New Age Companies, new workplaces, new future". Monica Divik Agarwal- (Head of People & Talent - Money Hero Group, Singapore) shared insights on "Reimagining Employee Experience in the BANI World". The session was made more enriching by Ms. Sunita Bhuyan who conducted a session on Sahakriya - Wellbeing, Creativity and Leadership through MUSIC for all the participants and delegates.

Outcomes

The following objectives were achieved after the successful completion of the Global HR Conclave 2024;

* Enhanced Understanding of the BANI Framework.
* Focus on Employee Well-being.
* The conclave provided a platform for peer learning and collaboration, fostering new partnerships and exchanges of innovative ideas among HR professionals globally.
* Attendees explored future-oriented topics, including hybrid work models, upskilling, and the evolving gig economy, enabling them to stay ahead in talent management.





Event Name	The International Conference on Management Growth in Emerging Economies (ICMEE II-2024)
Date	22nd November 2024
Venue	Online Mode
Department	Doctoral Research Centre, Chitkara Business School
Resource Person	**Dr. Umesh Udayaprakash, Group Vice-President, Innova Solutions & Dr. Seema Panchal, IIT Jammu**
Number of Participants	81
SDGs Covered	SDG 4,8, 9 and 17
Duration	1 days



About the Conference

The International Conference on Management Growth in Emerging Economies (ICMEE II-2024), organized by Doctoral Research Centre, Chitkara Business School, in partnership with University of Nebraska, Omaha; Parul University, Gujrat; and Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Chennai, aims to create a dynamic platform for researchers, doctoral students, faculty members, and students to present and publish their latest work on cutting-edge developments in the management domain for micro and macroeconomic growth with a special focus on AI-driven management. The conference is planned to be combined with an interactive workshop, fostering an environment where researchers can express and cultivate their interests in a collaborative and educational setting, guided by a panel of esteemed scholars.

Objectives

- Stimulate interest among researchers, faculty members, and industry experts to discuss the latest trends and developments in the management domain.

- Provide a platform for researchers and students to present their ongoing research, network with other researchers, and obtain valuable feedback to guide future research directions.
- Sensitize young scholars to the most recent trends and advancements in their research fields.
- Offer a common platform to share and exchange managerial information that benefits society at large.
- Improve the soft skills of participants through oral presentations evaluated by a panel of experts in their respective fields.
- Provide researchers with updated information on research methodologies and advice on academic career development.

Key Highlights

ICMEE-2024 offers an exceptional platform for the academic community, including faculty, research scholars, and industry experts, to present their research to a distinguished panel of mentors and peers from diverse academic and industry backgrounds. Participants will receive constructive feedback on their ideas, knowledge, plans, and progress, facilitating the refinement and enhancement of their work. This conference aims to broaden participants' networks, foster knowledge exchange, and provide opportunities for publishing selected works in reputed journals. All extended abstracts of research papers presented at ICMEE-2024 will be published in the conference proceedings and special issues of the "Journal of Technology Management for Growing Economies."

Outcomes

- Successful knowledge sharing and networking among global researchers and industry experts.
- Recognition of outstanding research through awards and acknowledgments.
- Strengthened focus on sustainable development and interdisciplinary innovations.
- Advancement of research in fields such as engineering, robotics, healthcare computing, and green energy technologies.


national Conference on
Economies
ICMEE -II 20
Unlocking New
nd Productivities
22nd November,
Organised by:




#ThrowBack
The International Conference on Management Growth in Emerging Economies
ICMEE-II 2024
AI-Driven Management: Unlocking New Efficiencies and Productivities




#ThrowBack


VAIO

Title: **Dream-Build-Disrupt: Startups Leading the innovation Drive**		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Dream-Build-Disrupt: Startups Leading the innovation Drive**
3	**LINK (Pre Link)**	https://www.facebook.com/share/14qLLXJJYr/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	A transformative session was delivered by Mr. Inderjit Makkar, Founder of Factacy.AI and Shark Tank India participant, on "Dream-Build-Disrupt: Startups Leading the Innovation Wave." Mr. Makkar shared his entrepreneurial journey and insights from his Shark Tank experience, offering students a firsthand perspective on building innovative startups. He emphasized identifying market opportunities, developing AI-driven solutions, and building strong teams. Drawing from his experience with Factacy.AI, he discussed practical strategies for turning innovative ideas into successful ventures. The interactive session included case studies and real-world examples that deeply resonated with aspiring student entrepreneurs.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session "Dream-Build-Disrupt: Startups Leading the Innovation Wave" perfectly aligns with CEED's mission to foster innovation and entrepreneurial mindset among students. By exploring Indian startup ecosystems and innovation pathways, the event directly supported our goal of nurturing future entrepreneurs. Students gained practical insights into problem identification, solution development, and talent acquisition strategies – core competencies for startup success. The interactive format facilitated meaningful discussions on leadership and innovation implementation, while real-world case studies provided tangible learning examples. The high student engagement and focused discussions on market gaps and solution-building demonstrated the event's effectiveness in promoting entrepreneurial thinking.	
7	**Start and End date of the event:** 22/11/2024 to 22/11/2024	
8	**Mention minimum number of students (Event):** 95	

9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on pursuing Entrepreneurship as a career.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Paths, Challenges and Innovation techniques.	
12	**Video URL**	**https://drive.google.com/file/d/1G4Fpx9CuGI9zb3gGNbUskfU1BRAP59h7/view?usp=sharing**
13	**SDGs Covered: SDG8, SDG9, SDG16**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Inderjit Makkar**
Designation:	**Founder**
Organization:	**Factacy.ai**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Pre-Placement Talks
Topic	Marengo Asia Hospital Pre-Placement Drive
Date	2024-11-26 to 2024-11-26
Mode	Offline
Organizer Name	CSPC
Resource Person	Prerna Sharma|HR Manager
No. of Participants	20
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

1. To provide students with an opportunity to learn about the healthcare industry and the specific roles and responsibilities within Marengo Asia Hospitals.

2. To connect students with potential employers and explore career opportunities in the healthcare sector.

3. To build strong industry-academia ties and foster collaboration between Chitkara School of Psychology and Counselling and Marengo Asia Hospitals.

4. To promote the importance of mental health and counseling in the healthcare sector.

Description

Chitkara School of Psychology and Counselling, in partnership with Career Advancement Services, successfully organized a pre-placement talk and placement drive with Marengo Asia Hospitals on November 26, 2024, commencing at 2:30 PM. This collaborative effort provided a valuable platform for our talented Alpha Master Counsellors to connect with industry experts and explore potential career opportunities. The event kicked off with an insightful talk conducted by Ms. Prerna Sharma, HR Manager at Marengo Asia Hospitals. Her engaging presentation shed light on the dynamic healthcare landscape and the specific roles and responsibilities within the organization. Students gained a deeper understanding of the industry's expectations and the skills required to excel in such a demanding field. Following the informative talk, a rigorous selection process was initiated. Ms. Sharma conducted offline interviews with shortlisted Alpha Master Counsellors to assess their

suitability for various positions within Marengo Asia Hospitals. This hands-on experience allowed students to showcase their knowledge, skills, and passion for mental health and counseling. This initiative aligns with Sustainable Development Goal 8, which promotes decent work and economic growth. By fostering strong industry-academia partnerships, Chitkara School of Psychology and Counselling is committed to empowering students and equipping them with the necessary tools to succeed in their chosen careers. The overwhelming response to the event underscores its significance and the strong demand for skilled mental health professionals. The successful collaboration with Marengo Asia Hospitals reflects our dedication to providing students with real-world opportunities and bridging the gap between academia and industry.

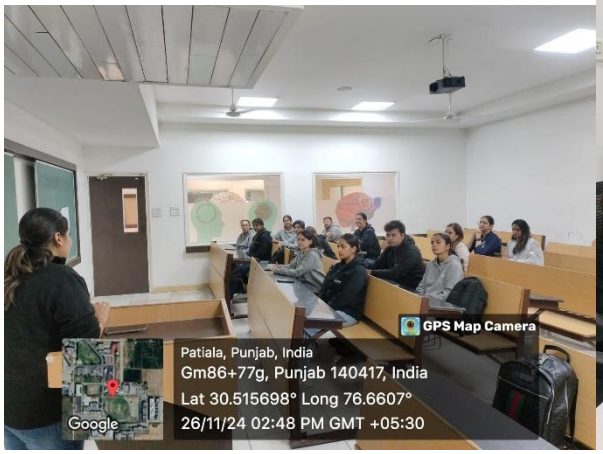
Outcomes

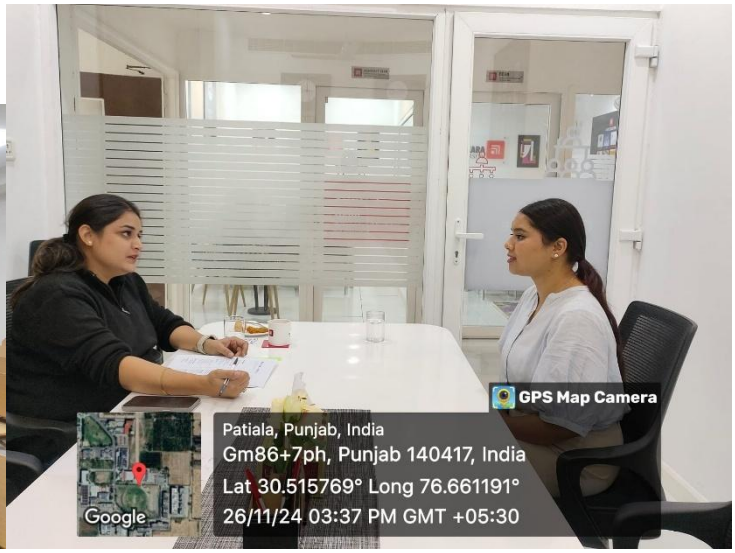
1. Increased awareness of career opportunities in the healthcare sector.

2. Enhanced industry connections.

3. Improved student employability.

4. Skill development and professional growth.





Event Details	
Event Type	Expert Talk
Topic	Aerial Mobility: Navigating the Challenges and Opportunities of eVTOL
Date	2024-11-26 to 2024-11-26
Mode	Offline
Organizer Name	Dr. Sonam Aggarwal, Assistant Professor, DECE, CUIET, Chitkara University, Punjab
Resource Person	Mr. Kuljeet Sandhu|CEO, Nalwa Aero Pvt. Ltd., Mr. Nelson Salas|CTO, Nalwa Aero Pvt. Ltd.
No. of Participants	127
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Participants will be able to:

• Understand the fundamental concepts and applications of eVTOL technology in modern urban mobility.

• Identify the key challenges, such as regulatory hurdles and technological limitations, associated with eVTOL adoption.

• Explore the opportunities eVTOL systems present for sustainable and efficient transportation solutions.

• Gain insights into real-world advancements and industry practices shared by experts from Nalwa Aero.

• Engage in meaningful discussions about the future of aerial mobility and its societal, economic, and environmental impacts.

• Draw inspiration for research, innovation, and entrepreneurial ventures in the field of aerial mobility.

Description



The Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, successfully organized an enlightening expert talk titled "Aerial Mobility: Navigating Challenges and Opportunities of eVTOL" on 26th November 2024. This event brought together industry expertise and academic curiosity, offering a deep dive into the rapidly growing field of electric vertical takeoff and landing (eVTOL) technology. The session featured two distinguished speakers: Mr. Kuljeet Sandhu, CEO of Nalwa Aero, and Mr. Nelson Salas, CTO of Nalwa Aero, both of whom are trailblazers in the aerial mobility sector. The speakers shared their extensive experience and knowledge, shedding light on the transformative potential of eVTOLs in urban and interurban transportation. Mr. Kuljeet Sandhu provided an entrepreneurial perspective, discussing the strategic vision of Nalwa Aero, market trends, and the opportunities that eVTOL technology presents for revolutionizing mobility. He emphasized the role of innovation, infrastructure, and business strategies in making eVTOL solutions commercially viable. Complementing this, Mr. Nelson Salas offered a detailed technical overview of eVTOL systems, focusing on advancements in propulsion technologies, battery efficiency, and the critical role of design innovation. The event also addressed pressing challenges, such as regulatory frameworks, operational safety, and environmental sustainability. It provided a platform for an engaging dialogue during the interactive session, where students, faculty, and researchers posed insightful questions to the experts. Discussions ranged from the societal and economic implications of eVTOL adoption to the future roadmap for integrating this technology into mainstream transportation networks. The expert talk served as a comprehensive introduction to the dynamic world of eVTOL, inspiring participants to delve deeper into research, innovation, and entrepreneurship in the aerial mobility domain. By bridging the gap between industry and academia, this event highlighted the importance of interdisciplinary collaboration in tackling the challenges and leveraging the opportunities that eVTOL

technology offers. The session concluded with a vote of thanks, acknowledging the valuable contributions of the speakers, the organizing team, and the enthusiastic audience.

Outcomes

• Participants gained a comprehensive understanding of the eVTOL landscape, including its challenges, opportunities, and future potential.
• The session fostered a deeper interest among students and faculty in aerial mobility, encouraging interdisciplinary research in this emerging field.
• Strengthened academic-industry connections through collaboration with experts from Nalwa Aero.
• Participants were motivated to explore entrepreneurial ventures and technological innovations in aerial mobility.
• An enriched understanding of sustainability and its integration with eVTOL technology for future-ready transportation solutions.

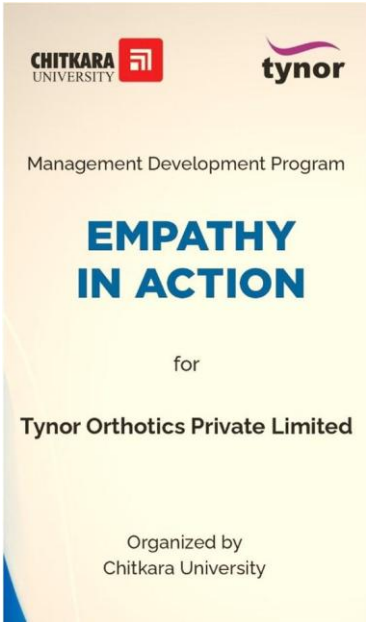




Event Details	
Event Type	Corporate Training
Topic	Empathy in Action
Date	2024-11-26 to 2024-11-26
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	21
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

1. Understanding of empathy in workplace relationships
2. Building stronger relationships
3. Promoting emotional well being
4. Strengthening leadership



Description

Empathy plays a vital role in shaping a positive and productive work environment. It helps in Building stronger relationships Promoting emotional well being Boosting employee engagement & retention Strengthening leadership Encouraging diversity & inclusion. In order to share deeper insights around Empathy and Emotional Intelligence an MDP- Empathy in Action was organized for a leading orthotic organization tynor by Chitkara University, Punjab. It emphasized the importance of understanding and addressing the emotional needs of colleagues and teams to create a harmonious workplace. This professional training was to equip the leaders the tools necessary for empathetic leadership. And also highlighted the role of empathy in resolving workplace conflicts.

Outcomes

1. Improved personal and professional relationships
2. Enhanced productivity and team performance through better collaboration

3. Develop skills to manage workplace conflicts empathetically
4. Employee retention through empathy-driven organizational culture







Event Details	
Event Name	Workshop
Topic	Exploring Innovative Trends in Data Visualization through EXCEL
Date	2024-11-28 to 2024-11-28
Mode	Offline
Venue	LH407, 4th Floor
Organizer Name	Mr. Harinder Pal Singh, CCSM
Resource Person	Vimal Kumar Sharma|Sr. Project Manager
No. of Participants	105
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Organize, sort, and clean data effectively in Excel.
2. Discover innovative trends in data visualization and understand their role in data-driven decision-making.
3. Analyze and present data in a professional and impactful manner.
4. Utilize Excel tools to create dynamic and interactive visuals.
5. Develop proficiency in Excel features for interactive reporting.

Description

The one-day workshop, Exploring Innovative Trends in Data Visualization through Excel, was held on 28th November 2024 at 9:15 A.M. onwards in LH3, OAT, Le Corbusier Block, Chitkara University, Punjab. This workshop was for students of MBA Sales and Marketing (Pharmaceutical Management). The workshop was led by Mr. Vimal Kumar Sharma from Chitkara College of Sales and Marketing, Chitkara University. The workshop provided practical training to equip participants with data visual skills essential for data-driven. Through hands-on exercises, students explored basic Excel techniques to transform raw data into actionable insights. The program focused on innovative visualization methods to meet the evolving needs of industries. By mastering these skills, participants enhanced their ability to analyze and present data, gaining a competitive edge in their professional journeys and contributing to sustainable economic growth.

Outcomes

1. Grasp the importance of data visualization in a business environment.
2. Design professional charts and graphs to effectively communicate data.
3. Apply Excel tools and techniques for data analysis and visualization.
4. Develop innovative solutions to business challenges using data insights.
5. Adapt visualization techniques to align with changing business goals and industry requirements.







Event Details	
Event Type	Expert Talk
Topic	Semiconductor Innovation: Cutting-Edge Chip Design at NXP
Date	2024-12-02 to 2024-12-02
Mode	Offline
Venue	Pierre Hall, Ground Floor Le Corbusier Block
Organizer Name	Dr. Lipika Gupta
Resource Person	Mr. Hitesh Garg|Vice President and India Country Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals



Objective

The expert talk delved into specific innovations in chip design at NXP. This major objectives of the expert talk are:

1. To provide a comprehensive overview of the current state and trends in the semiconductor industry, highlighting the importance of innovation.
2. To explain the latest advancements and technologies in chip design at NXP, including new methodologies, tools, and processes.
3. to demonstrate real-world applications and success stories where NXP's semiconductor solutions have made a significant impact.
4. To provide a brief explanation of the technical aspects of chip design, including challenges, solutions, and best practices and discuss the future prospects of semiconductor technology and the role of NXP in driving innovation forward.

Description

Department of Electronics and Communication Engineering organised an expert Talk on Semiconductor innovation: Cutting edge chip design at NXP expert Mr. Hitesh Garg, Vice

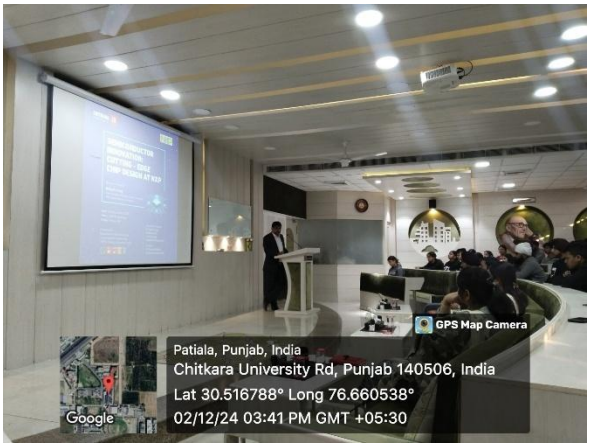
President of NXP Semiconductors India, gave an insightful exploration of the semiconductor industry's cutting-edge advancements. This exclusive talk delved into the intricacies of chip design, the power of semiconductor innovation, and its transformative impact on various industries. Mr. Garg emphasized on how NXP is shaping the future with its groundbreaking semiconductor solutions. His interaction with students and faculty members was highly motivating. The event started with the introduction to NXP Semiconductors which is a leading global supplier of semiconductor solutions, known for its innovations in automotive, industrial, and Internet of Things (IoT) applications. Mr. Hitesh Garg began by discussing the current trends in semiconductor technology, highlighting the rapid advancements in chip design and manufacturing processes. Topics such as Moore's Law, the transition to smaller process nodes (e.g., 7nm, 5nm, and beyond), and the integration of AI and machine learning capabilities into semiconductor devices were covered. The talk also included advancements in: Mixed-Signal ICs: Combining analog and digital functions on a single chip to enhance performance and reduce power consumption. System-on-Chip (SoC) Solutions: Integrating various components such as processors, memory, and I/O interfaces into a single chip to create more efficient and compact systems. Automotive-Grade Semiconductors: Developing robust and reliable chips for automotive applications, including advanced driver-assistance systems (ADAS), electric vehicles (EVs), and autonomous driving technologies. Mr. Garg also addressed the challenges faced in semiconductor design and how NXP is overcoming them. This included the strategies for effectively dissipating heat in high-performance chips, Techniques to reduce power consumption while maintaining performance, essential for battery-powered devices and IoT applications. Implementing robust security features to protect against cyber threats and ensure data privacy in connected devices. The presentation highlighted real-world applications and case studies where NXP's cutting-edge chip designs have made a significant impact. Finally, Mr. Garg gave the insights into the future of semiconductor technology and NXP's role in driving innovation. This included upcoming projects, research and development initiatives, and the emerging technologies such as quantum computing and 6G communications.

Outcomes

The outcomes of this expert talk were:

1. Attendees gain a deeper understanding of semiconductor technologies and current industry trends.
2. It increased awareness of the complexities and innovations in chip design of the students.
3. Attendees explore potential career paths in the semiconductor industry and enhanced interest in pursuing careers at NXP and similar companies.

4. The talk stimulated innovative thinking and creativity among participants and increased motivation to engage in cutting-edge research and development.





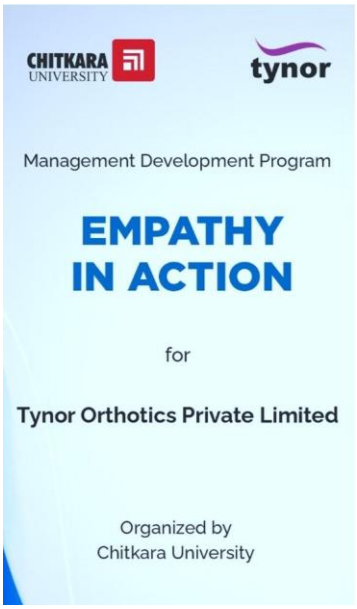




Event Details	
Event Type	Corporate Training
Topic	Empathy in Action
Date	2024-12-05 to 2024-12-05
Mode	Offline
Venue	Training room
Organizer Name	Chitkara University
Resource Person	Jatinder Chopra|Prof. of Practice | Pharma
No. of Participants	18
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth

Objective

1. To understand the fundamentals of emotional intelligence and its impact on professional success.
2. To develop the ability to recognize and manage personal emotions effectively.
3. To cultivate empathy and understand diverse perspectives in workplace interactions.
4. To enhance conflict resolution and improve interpersonal communication skills.
5. To foster a culture of collaboration and mutual respect in teams.



Description

A comprehensive professional training session on "Empathy in Action: Fostering Emotional Intelligence & Empathy" was conducted on 5th Dec 2024 for the staff of Tynor Orthotics, Mohali. The program aimed to enhance participants' interpersonal skills by developing their emotional intelligence and empathetic understanding in the workplace. Through interactive discussions, real-life case studies, and experiential activities, attendees explored the importance of active listening, emotional regulation, and the role of empathy in building effective professional relationships. The session emphasized applying empathy in conflict resolution, team collaboration, and leadership scenarios. The engaging approach ensured active participation and meaningful insights. Participants appreciated the program for its relevance and practical applications.

Outcomes

1. Improved self-awareness and ability to identify emotional triggers.
2. Enhanced empathetic listening skills, leading to better workplace relationships.
3. Increased ability to manage workplace conflicts with a solutions-oriented approach.
4. Greater understanding of the role of emotional intelligence in effective leadership.
5. Strengthened teamwork and collaboration through empathetic engagement.











Event Details	
Event Type	
Topic	Empowering Communities Through Microfinance: An Industrial Visit to Midland Microfinance Ltd
Date	2024-12-05 to 2024-12-05
Mode	Offline
Venue	Conference/Training room
Organizer Name	Chitkara University
No. of Participants	21
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To understand the operational framework of a microfinance institution.
2. To gain insights into financial inclusion initiatives and lending models.
3. To explore the role of technology and innovation in microfinance operations.



Description

The Department of MBA (BFSI) organized an industrial visit to Midland Microfinance Ltd, Jalandhar, on December 5, 2024. This visit aimed to provide practical exposure to the operations, challenges, and growth strategies in the microfinance sector, aligning with the students' academic curriculum. Midland Microfinance Ltd is a leading institution providing financial services to underserved communities. Its key services include microcredit, group loans, and capacity-building programs for rural entrepreneurs. The institution has a strong commitment to empowering low-income households and promoting sustainable economic growth. The students were warmly welcomed by the staff of Midland Microfinance Ltd, followed by a briefing session led by senior executives. A detailed presentation on the institution's history, mission, and vision was provided. Key topics covered included: • Overview of microfinance in India. • Midland's target customer segments and impact on local communities. Operations Tour:

The students visited various departments, including: • Loan Processing Unit: Insights into loan application assessments, risk evaluation, and disbursement procedures. • Customer Support Division: Interaction with employees handling client relationships and grievance redressal. • Technology Department: Demonstration of digital tools and platforms used for real-time monitoring and reporting. The students actively participated in discussions on: • Challenges faced by microfinance institutions, including credit risk and regulatory compliance. • The role of government policies in supporting the sector. • Strategies to enhance financial literacy among rural borrowers. Key Learnings and Takeaways • Operational Insights: Students gained a thorough understanding of microfinance operations, from customer onboarding to loan recovery. • Practical Exposure: The visit highlighted the importance of customer-centric approaches in financial services. • Technology Integration: Observing the role of technology in streamlining operations and reducing costs was highly valuable. • Strategic Thinking: The case study analysis helped students apply theoretical knowledge to real-world problems. The visit was highly appreciated by the participants, who found it informative and inspiring. They expressed a deeper understanding of the microfinance sector and its critical role in promoting financial inclusion. The industrial visit to Midland Microfinance Ltd was a resounding success, fulfilling its objectives of bridging the gap between academic learning and industry practices. The exposure gained during the visit will undoubtedly benefit the students in their academic and professional endeavors in the BFSI sector.

Outcomes

1. Enhanced understanding of microfinance frameworks and institutional structures
2. Comprehensive insights into financial inclusion initiatives and diverse lending models.
3. Exploration of technology's transformative impact on microfinance operations
4. Strategic appreciation of innovation driving microfinance sustainability and growth





Event Name	Entrepreneurial Foundation: From Idea to Impact – Elevator Pitch Competition
Date	6 December, 2024
Venue	LH710 7th Floor, Picasso Block
Organizer	Dr. Charu Watts Centre for Global Education, Chitkara University
Judges	Mr. Mustaq Ahmed, Dr. Adarsh Kumar Aggarwal, Mrs. Rekha
Number of Participants	31
Duration	2 hrs
SDG	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation) SDG-12 (Ensure sustainable consumption and production patterns)

Overview



The Elevator Pitch Competition was part of the Student Company Program, a flagship initiative under the "Entrepreneurial Foundations: From Idea to Impact" program by Chitkara University's Centre for Global Education. This exciting program gave first-semester BBA and B.Com students a chance to step into entrepreneurs' shoes. Over 12 weeks, they worked in teams to come up with business ideas, develop them into plans, and present their concepts

in front of a panel of judges.

This competition was the grand finale of Module 1, where students pitched their business ideas, showed how feasible they were, and demonstrated their hard work and creativity.

Objective

The goal of the program was to:
1. Teach students the basics of entrepreneurship.
2. Help them learn practical skills like market research, financial planning, and teamwork.
3. Build their confidence by allowing them to share their ideas.
4. Get them ready for the challenges of running a real business someday.

Key Highlights

1. A Learning Experience:

o Over three months, students did everything from brainstorming ideas to analyzing market trends and working on costs and sales.

o The activity helped them understand what it takes to bring a business idea to life. 2.

Impressive Presentations:

o Each team had the chance to pitch their ideas, showing their creativity and business sense.

o They also faced questions from judges, which helped them think on their feet and refine their plans.

3. Support from Experts and Mentors:

o Dr. Adarsh Kumar Aggarwal, Vice President of Chitkara Innovation Incubator Foundation, shared his expertise on entrepreneurship.

o Mr. Mushtaq Ahmed, Vice Principal of Learning Paths School, guided students on financial aspects.

o Dr. Charu Watts, the program mentor, ensured students had the guidance and support they needed throughout the program.

4. Celebrating Success:

o Winning teams were congratulated and encouraged to move forward to the next phase of the program.

o Every participant received a certificate of completion, recognizing their effort and dedication.

o Team Heads, Mr. Sandeep and Mr. Laksh were appreciated for leading Phase One successfully.

Outcomes

1. Real-Life Skills:

o Students learned how to work in teams, solve problems, and handle business challenges.

o They gained confidence in presenting their ideas and accepting feedback.

2. A Boost of Confidence:

o Pitching their ideas to judges and mentors helped students believe in their capabilities. This experience bridged the gap between classroom learning and real- world application.

3. Moving Forward:

o Winning teams are now set to move to Phase Two, where they will dive deeper into running real business operations.

4. Building Connections:

o The event connected students with mentors and industry experts, giving them valuable insights and relationships for the future.

Conclusion

The Elevator Pitch Competition was more than just an event—it was a journey that encouraged students to think big, work hard, and dream even bigger. It was inspiring to see their creativity and dedication shine through in every presentation.

The program couldn't have been successful without the guidance of our guests, mentors, and the support from Chitkara University's Centre for Global Education. This activity is just the

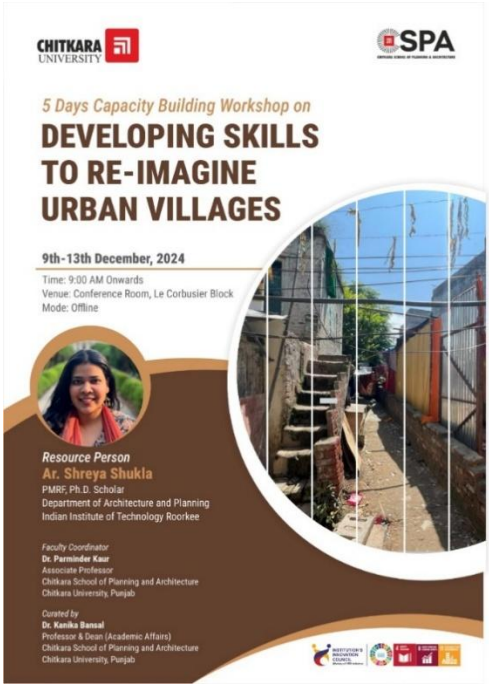
beginning for these budding entrepreneurs, and we're excited to see what they achieve next!





Event Name	Workshop
Topic	5-days Capacity Building Workshop on **Developing Skills to Re-imagine Urban Villages**
Date	9-13 Dec 2024
Venue	Le Corbusier Block, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Shreya Shukla, PMRF
No. of Participants	39
SDG No.	SDG- 4, 8,10,11

Chitkara School of Planning and Architecture (CSPA) organized a five-day Capacity Building Workshop titled "Developing Skills to Reimagine Urban Villages" from 9th to 13th December 2024. The workshop was conducted by Ar. Shreya Shukla, PMRF, a researcher currently pursuing her Ph.D. at the Indian Institute of Technology (IIT), Roorkee.



Tailored specifically for 8th-semester students, this workshop was an integral part of their ongoing Urban Design Studio, where they are working on rejuvenating the urban village of Attawa, located in Chandigarh's Sector 42. The workshop offered a blend of theoretical knowledge and studio sessions, aiming to equip students with both foundational theory and practical skills to compresence the urban design process effectively.

The workshop commenced with a warm welcome extended to expert Ar. Shreya Shukla. This was followed by an overview of the documentation of Attawa village, completed by the students in the previous semester. The expert initiated the first part of the workshop with an introductory presentation, highlighting the historical context and significance of urban villages.

In the second session, students presented a detailed documentation of Village Attawa. This was followed by a series of exercises, including a SWOT analysis to identify key issues and challenges associated with the urban village.

Day 2: Activity Mapping and Stakeholder Analysis

The second day began with a presentation by Ar. Shreya Shukla, showcasing various methods of activity mapping on-site and techniques for data compilation and presentation. These concepts were illustrated with examples from postgraduate research and previous studio studies.

The second phase of the day involved hands-on activity mapping exercises, case study presentations by students, and a stakeholder analysis of the site. A brief discussion followed, focusing on initiating the formulation of vision statements for each student's project.

Day 3: Vision Development

The third day opened with student presentations of case studies on selected issues. Discussions ensued on how to craft effective vision statements through interventions and stakeholder mapping. Students were encouraged to base their vision statements on identified issues using realistic and analytical approaches.

The second session included additional case study presentations, followed by a viva and discussions to refine vision statements further.

Day 4: Defining Design Approaches

On the fourth day, students continued to develop their vision statements and objectives, focusing on approaches to enhance the public realm. Individual guidance sessions were conducted, where students received feedback on their design methodologies and approaches.



The day concluded with instructions for compiling their work and preparing for the final presentation scheduled for the last day.










BUILDING HEIGHT MAPPING



Event Name	Workshop
Topic	Sensitization Talk by our esteemed alumna Alumni **Ar. Mitesha**
Date	9-13 Dec 2024
Venue	Le Corbusier Block, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Shreya Shukla, PMRF
No. of Participants	39
SDG No.	SDG- 4, 8,10,11

As part of the 6th-semester design exercise "Pet Paradise" — _aimed at designing thoughtful spaces for pet animals_ —our esteemed alumna, ***Mitesha (Batch 2016)** *, delivered an inspiring sensitization talk titled "**The Architecture of Coexistence: Designing for Harmony Between Humans and Animals.**"

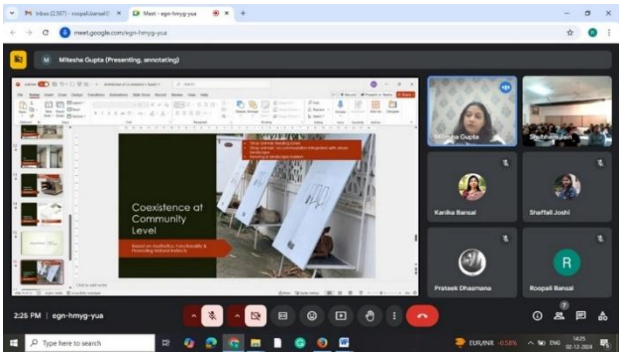


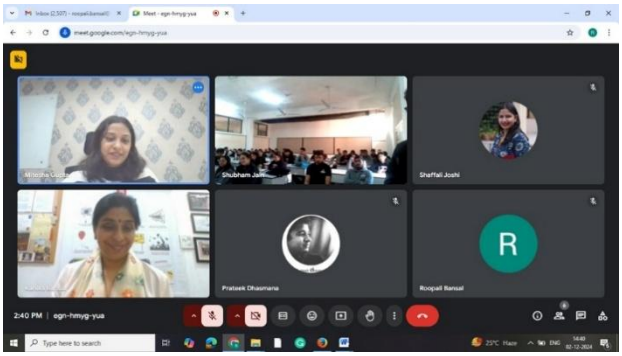
The session highlighted the importance of including animals—both pets and strays—as key stakeholders in the built environment. Mitesha's insights inspired students to approach their design challenges with empathy and innovation.

We thank Mitesha for her impactful session and for motivating future architects to design with care for all living beings.






Coexistence at Community Level
Kanika Bansal
Shaffali Joshi
Prateek Dhasmana
Roopali Bansal
2:25 PM | egn-hmyg-yua


Shaffali Joshi
Prateek Dhasmana
Roopali Bansal
2:40 PM | egn-hmyg-yua





Detail of the Event/Session	
Date of the Event/Session	13thDecember 2024
Name of the Event/Session	Quarterly Session with Supervisors & Supporting Staff
Resource Person	Capt. Ravinder Singh (Senior Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Support Staff from Admin/39
SDG Covered	4,8

About the session

Senior Administrative Officer (Captain Ravinder Singh) had a quarterly meeting with support Staff. He manages four buildings: Tesla, Exploretorium, Sportorium, and Ramanujan. The numerous points that he covered during the discussion are as follows:

Safety Protocols:
Always follow safety requirements to provide a safe work environment. Prioritize personal cleanliness to improve health and avoid problems. When using cleaning chemicals, carefully follow the directions to guarantee your own and others' safety, avoid accidents, and maintain a safe, effective workplace.

Office Maintenance:
Ensure that workplace spaces, such as workstations, floors, and common areas, are clean and well-maintained. Regular maintenance provides a professional, orderly, and comfortable atmosphere for both employees and visitors.

Housekeeping standard:
Clean the classrooms and faculty cabins according to cleaning schedules.

Motivation and Encouragement

- **Recognition**: We appreciate your hard work and dedication. Your efforts are crucial to maintaining our university's high standards.
- **Motivational Message**: Remember, every clean room and spotless area reflects the quality of our service. Keep up the excellent work.

Outcomes

Encourage and motivate the team to perform their duties with enthusiasm. Take the time to listen to any workplace challenges or personal concerns they may be experiencing. During the session, emphasize the importance of safety protocols in the workplace, the campus surroundings, and the broader community. Engage the staff in various activities, encouraging voluntary participation to foster teamwork and a sense of involvement.

Conclusions

Staff meetings are critical for motivating employees and increasing team communication. These events not only motivate employees by honouring their efforts and achievements, but they also provide a positive environment for addressing crucial issues. Some subjects or problems may not be appropriate for open discussion at regular meetings.









Title: From Spark to Scale: Navigating the Innovation Journey		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**From Spark to Scale: Navigating the Innovation Journey**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1GVnGkaC8p/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'From Spark to Scale: Navigating the Innovation Journey' with Mr. Piyush Garg, Vice President- CEED on December 18, 2024 from 2 PM onwards at Einstein Hall in offline mode. The speaker shed light on the complete entrepreneurial journey—from the initial spark of an idea to scaling it into a successful venture. The students learned about the frameworks and tools to convert innovative ideas into actionable plans, the critical mindset and skills needed to build and grow their startup, the insights into the entrepreneurial ecosystem and how to leverage its resources. They also learned the practical tips on funding, pitching, and networking with key stakeholders along with real-world examples and strategies.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of entrepreneurship, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered methods to brainstorm and develop ideas with real-world impact and get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 18/12/2024 to 18/12/2024	

8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial opportunities, venture building and innovation.	
12	**Video URL**	**https://drive.google.com/file/d/1Ol3T5e4joixToHLvezKvPtfHbGZwfSpp/view?usp=sharing**
13	**SDG Covered – SDG 8, SDG 9, SDG 17**	

Flyer Photograph (<2MB)





Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB 	**Photographs with Speaker/Students (<2MB** 
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Symposium
Topic	Visionary Pathways: A Symposium on Innovation, Technology, and Research
Date	2024-12-19 to 2024-12-19
Mode	Online
Organizer Name	Dr. Sonam Aggarwal
No. of Participants	129
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Students will be able to:

• Showcase their creativity and innovation in emerging technologies.
• Present original ideas and research in the fields of sustainability, IoT, VLSI, EVs, eVTOLs, and AI/ML.
• Develop and enhance their technical communication skills through poster presentations.
• Gain insights and constructive feedback from industry experts and academicians.
• Foster a spirit of innovation and contribute to sustainable solutions for future advancements



Description

The Teaching and Learning Centre, Department of Electronics and Communication Engineering (ECE), in collaboration with the Centre for Global Education and the Institution's Innovation Council (IIC), successfully organized a highly engaging symposium titled "Visionary Pathways: A Symposium on Innovation, Technology, and Research". This event was held on 19th December 2024 at the Delta Ground, Chitkara University, and it

provided a dynamic platform for students to showcase their creativity, innovative ideas, and groundbreaking research in cutting-edge fields of technology and innovation. The symposium aimed to inspire students to explore emerging technologies and foster a collaborative environment for research and development. Participants were encouraged to present their work in four focused categories: Emerging Technologies for a Sustainable Future, IoT and VLSI, EVs and eVTOLs (Electric Vertical Take-off and Landing), and Artificial Intelligence/Machine Learning. These categories were thoughtfully designed to align with current technological trends and address pressing global challenges such as sustainability, smart infrastructure, and automation. The event saw an enthusiastic participation of 32 teams from various engineering programs across CUIET, reflecting the diversity of ideas and approaches. Each team demonstrated their technical expertise and creativity by presenting innovative solutions to some of the most critical challenges of today. From tackling environmental issues through sustainable technologies to designing advanced AI/ML-based systems, students exhibited a deep understanding of the subject matter and showcased their potential to revolutionize industries. The symposium was judged by the esteemed Dr. Vijay Kumar Jadon, Dean of Applied Engineering, whose extensive expertise added immense value to the event. As the sole judge, Dr. Jadon provided detailed, constructive feedback and shared valuable insights with the participants. He commended their efforts, encouraged them to push the boundaries of their research, and inspired them to refine their ideas for greater impact. His guidance served as a motivational force for the students, driving them to aim higher and achieve excellence in their work. The event created a stimulating environment that encouraged open dialogue and knowledge sharing among participants, faculty, and experts. It also provided students with a unique opportunity to develop critical skills such as teamwork, technical communication, and problem-solving. Through this symposium, students gained hands-on experience in presenting their ideas, defending their research, and collaborating with peers to address real-world technological challenges.

Outcomes

- Students gained hands-on experience in presenting innovative ideas through poster presentations.
- Students received personalized feedback and expert insights from Dr. Vijay Kumar Jadon, enabling them to refine and strengthen their projects.
- Students developed essential skills in technical communication, critical thinking, and problem-solving.
- Students experienced the competitive yet collaborative environment of a symposium, motivating them to pursue excellence in their fields.


Patiala,Punjab,India
Rajpura, Patiala, 140601, Punjab, India
Lat 30.516132, Long 76.659740
12/19/2024 11:43 AM GMT+05:30
Note : Captured by GPS Map Camera


Patiala,Punjab,India
Rajpura, Patiala, 140601, Punjab, India
Lat 30.516163, Long 76.659739
12/19/2024 11:43 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
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12/19/2024 01:03 PM GMT +05:30
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GPS Map Camera
Patiala, Punjab, India
GM85+HX4, Patiala, Punjab 140417, India
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12/19/2024 01:03 PM GMT +05:30
Google

Event Details	
Event Type	Training
Topic	Chalkpad Training Session
Date	2024-12-23 to 2024-12-23
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services
Resource Person	Mr. Rahul Grover
No. of Participants	10
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals, SDG 5: Gender Equality

Objective

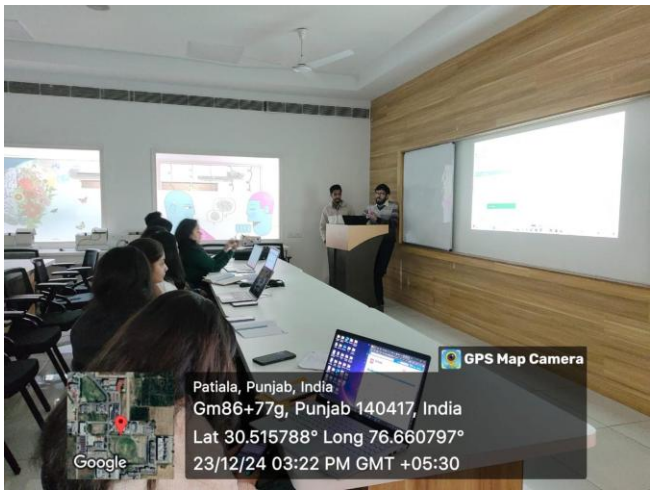
1. Familiarize participants with the features and functions of Chalkpad, emphasizing its applications in educational settings.
2. Guide participants through creating, editing, and sharing lessons using Chalkpad.
3. Provide tips and strategies for effectively using Chalkpad in diverse learning environments (e.g., classrooms, online education).
4. Addressing queries of the faculty related to the chalkpad

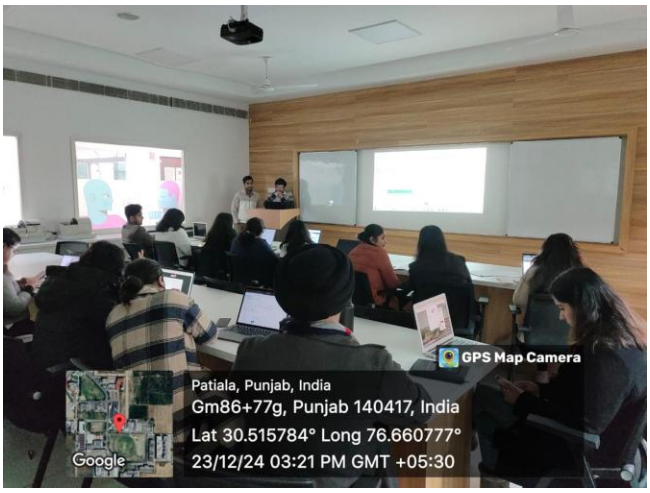
Description

On 23rd December 2024, the Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services, organized a "Chalkpad Training Session" in Lab No. 425, Fleming Block, 4th Floor. The session was conducted by Mr. Rahul Grover and attended by ten participants. This hour-long training aimed to familiarize attendees with the effective use of the Chalkpad platform to enhance academic and administrative efficiency. The event underscored the importance of leveraging technology in education, aligning with several Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation, and Infrastructure), SDG 17 (Partnerships for the Goals), and SDG 5 (Gender Equality). Participants actively engaged in learning new tools and techniques, ensuring the session was both productive and impactful. The event reaffirmed the institution’s commitment to fostering innovation and capacity building among its faculty.

Outcomes

1. Enhanced Digital Literacy: Participants will gain confidence in using Chalkpad for lesson delivery and interactive learning.
2. Improved Teaching Strategies: Educators will be able to use Chalkpad's tools to create more engaging and interactive lessons, increasing student participation.
3. Confidence in Tool Usage: By the end of the session, participants will feel comfortable using Chalkpad as part of their regular teaching practice.





Detail of the Event/Session	
Date of the Event/Session	23rd December 2024
Name of the Event/Session	Quarterly Session with Supervisors & Supporting Staff
Resource Person	Capt. Pawan Kumar (Senior Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Support Staff from Admin/35
SDG Covered	4,8

About the session

Capt. Pawan Kumar, Senior Administrative Officer, conducted a quarterly session with supporting staff. He manages six university buildings: Escoffier, Pythagoras, Galileo, Explore Hub, Rockefeller, and Martin Luther Block.

The session covered key topics vital for workplace efficiency and professionalism.

Complaint Handling: focuses on strategies for effectively addressing and resolving complaints from customers or employees, ensuring satisfaction and fostering trust.

Personal Grooming: emphasizes the importance of maintaining a polished and professional appearance, along with proper hygiene, to reflect positively on the organization and build confidence.

Building Maintenance and Cleaning: highlighted the significance of maintaining a clean, safe, and organized environment, ensuring compliance with safety standards and promoting a positive image.

Safety and Hygiene: Follow all safety protocols and guidelines. Ensure that the workspace is kept clean and free of hazards.

Inventory Management: Monitor and manage inventory of office supplies. Inform the supervisor about movement on the floor like furniture shifting, new items received at the building, etc.

Outcomes and Conclusion

The workshop increased participants' comprehension of cleaning standards, personal grooming, leave procedures, and inventory management. It stressed professionalism, accountability, and teamwork among Service Staff and housekeeping staff, resulting in a cleaner, more organized atmosphere and increased working productivity.







Detail of the Event/Session	
Date of the Event/Session	23rd December 2024
Name of the Event/Session	Quarterly Sessions with Supervisors & Supporting Staff
Resource Person	Mr. Ravinder Singh (Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/54
SDG Covered	4,8

About the session

The administrative officer (Mr. Ravinder Singh) took a quarterly session with supporting staff. He oversees the management of two university buildings named Fleming Block, Fleming extension 2 and the Refreshment Area. The various points which he discussed in the session are as follows: -

Professional Behavior

Be punctual by arriving on time for your duties, showcasing reliability and professionalism. Wear your uniform as required, ensuring it is clean and presentable to reflect a professional image. Maintain a positive attitude in all interactions, treating everyone with respect and courtesy to foster a supportive and harmonious work environment.

Safety Protocols

Strictly adhere to all safety guidelines to ensure a secure work environment. Always maintain personal hygiene and cleanliness to promote health and professionalism. Use cleaning chemicals responsibly by following proper instructions, ensuring safety for yourself and others while achieving effective results. Safety and hygiene are everyone's responsibility.

Office Maintenance

Maintain cleanliness in all office spaces, ensuring desks, floors, and common areas are tidy and presentable. Regular cleaning enhances the workspace's appearance and promotes a healthy environment. Pay special attention to high-traffic areas and shared spaces to keep them spotless and inviting.

Housekeeping Standards

Clean classrooms thoroughly based on the established schedules, ensuring a conducive learning environment. Similarly, maintain faculty cabins meticulously, adhering to outlined routines to uphold cleanliness and organization standards.









Detail of the Event/Session	
Date of the Event/Session	28th December 2024
Name of the Event/Session	Quarterly Session with Supervisors & Supporting Staff
Resource Person	Mr. Rattandeep Singh (Administrative Officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/49
SDG Covered	4,8

About the session

The administrative officer, Mr. Rattandeep Singh, held a quarterly meeting with the service and supporting staff. He oversees five buildings called Babbage/Le Corbusier/Turing/De Morgan/Darwin. The various points he talked about during the session are as follows: -

Work Ethics & Motivation for the New Year:



Importance of Work Ethics:

Emphasize the importance of punctuality, responsibility, teamwork, and a positive attitude in the workplace.

Discuss the impact of strong work ethics on individual and team success.



New Year Motivation:

Welcome the new year with a positive and motivated mindset.

Encourage staff to set new personal and professional goals for the year.

Reinforce the value of continuous learning and self-improvement.



Employee Recognition & Rewards:

Discuss any employee recognition programs or reward systems in place.

Acknowledge and appreciate the valuable contributions of all staff members.

Open Forum & Q&A

Provide an opportunity for open discussion and questions from staff members.

Address any concerns or issues raised by employees.

Closing Remarks

- Thank all attendees for their important contributions.
- Emphasize the value of teamwork, dedication, and a positive mindset.
- Be confident in the team's ability to succeed in the following quarters and year.









Detail of the Event/Session	
Date of the Event/Session	28 December 2024
Name of the Event/Session	Quarterly Session with Supervisors & Supporting Staff
Resource Person	Mr. Gurjeet Singh (Administrative officer)
Organized By	Office of Administration
Trainee Team/Count	Service and Housekeeping Staff/65
SDG Covered	4,8

About the session

The administrative officer (Mr. Gurjeet Singh) had a quarterly meeting with the support Staff. He manages five buildings: Picasso, Hello Future, Bloom, Edison, and Newton. The numerous points that he discussed during the discussion are as follows:
1. Wear Proper uniform
2 Save electricity
3 About Service

Grooming Standards

Proper grooming and personal hygiene were emphasized as key aspects of professional conduct. Staffencouraged them to maintain a tidy appearance, which reflected the university's commitment to excellence.

Cleanliness and Hygiene

The cleanliness of the five buildings was highlighted as an important topic. Staff were reminded of the following:

- Regular cleaning schedules needed to be adhered to.
- Immediate attention had to be given to any reported cleanliness concerns.
- Proper waste disposal and recycling practices were to be followed.

Assisting with Routine Tasks

The Service staff was expected to be proactive in assisting staff with daily tasks such as delivering documents, setting up meeting rooms, and organizing materials as required.

Outcomes and Conclusions:

- Staff members must always wear the proper uniform to maintain a professional image. This reflects the university's commitment to a unified and professional appearance.
- All staff are encouraged to minimize energy usage by turning off unnecessary lights,and appliances, and ensuring efficient usage of electricity. This contributes to the university's sustainability goals.
- Staff are reminded of the importance of providing excellent service to faculty, visitors, and colleagues. Courteousness and professionalism should always be prioritized.






Event Name	Outbound Semester Exchange Students
Date	January to May 2025
Venue	EPITECH, Barcelona, Spain
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	1
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	January to May 2025

About the Activity



Aman Gupta, a promising student from Chitkara University Institute of Engineering and Technology, is currently broadening his academic and cultural horizons through a semester exchange program at the prestigious EPITECH in Barcelona, Spain. This highly selective program, which includes a full 100% tuition waiver, provides Aman with an unparalleled opportunity to immerse himself in a cutting-edge learning environment. During his time at EPITECH, Barcelona, Aman will delve into the intricacies of advanced technologies, exploring emerging trends and gaining practical experience in his field. The program's curriculum is designed to foster innovation and critical thinking, preparing students for the challenges of the modern tech industry. A significant advantage of this exchange program is the chance for Aman to learn from a diverse faculty of internationally recognized professors and industry experts. Beyond the academic benefits, Aman's experience in Barcelona promises to be a transformative one, offering him the chance to experience a new culture, build international connections, and develop valuable life skills. This exchange program is not only an investment in Aman's future, but also a testament to Chitkara University's commitment to providing its students with world-class educational opportunities.

Event Name	Inbound Semester exchange Program Orientation day
Date	Jan 2025- June 2025
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	-
Number of Participants	08 students
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	08-Jan-25 to 15-June-2025

About the Activity

Chitkara University is delighted to welcome **eight inbound semester exchange students** from **France, the Netherlands, and Finland**, enriching our diverse academic community. This semester, **five engineering students from France** have joined our technical programs, bringing innovative perspectives to collaborative projects. Additionally, **two physiotherapy students—one each from the Netherlands and Finland**—are gaining hands-on experience through our specialised healthcare curriculum. Completing the cohort is an **MBA student from France**, engaging in global business studies and networking opportunities. Their presence fosters cross-cultural learning, enhancing the academic and social vibrancy of our campus.

Sr No.	Student Name	Home University	Country
1	DOUILLARD Maxime	EPITA	France
2	HARDY Guillaume	EPITA	France
3	MAZET Théobald Alfred Marie Maurice	EPITA	France
4	Mihaela Minev	Metropolia	Finland
5	Petronela Vendéghová	Fontys UAS	Netherlands
6	Léopold SALLAN GERMARD	EPITECH	France
7	Nils MARTIN	EPITECH	France
8	BEYODDI El Hadi	University of Montpellier	France


CHITKARA UNIVERSITY
welcome Students
from
France, Finland,
and the Netherlands
for
INTERNATIONAL SEMESTER
EXCHANGE PROGRAM


CHITKARA UNIVERSITY

Name of Organizing Institute	Chitkara College of Sales & Marketing
Event Activities	13
Type	MDP & Industry Led Master Classes
Mode	Offline (9) | Online (4)
Period	January – March 2025
SDG	3,4,8,9,17

Chitkara College of Sales and Marketing under Chitkara University, successfully organized/conducted 13 event activities during 3rd quarter (January – March 2025) of academic year 2024-2025. 9 were management development training programs for employees of associated clients and 4 were industry led classes organized for students of MBA Sales and Marketing.



Management Development Programs: CCSM conducted 9 professional training programs as consultancy project for Chitkara University, Punjab. Professional Training services were extended to 5 distinct clients

- Asia Cranes Pvt. Ltd.,
- Tynor Orthotics Pvt Ltd,
- Psychocare Health Private Limited,
- Kangaro Industries Ltd, and
- LPG - Hindustan Petroleum Corp. Ltd. ,

out of which 3 were new organizations that given the opportunity to collaborate with them for conducting training programs for their employees.

A total of 2 resource persons Mr. Narinder Garcha and Mr. Jatinder Chopra were involved across these professional training programs.

The trainings were focuses around Sales Excellence, Leadership, Customer & Service Excellence, Time Management, Communication, Personal Effectiveness, Focus Driven Mindset and creating a Brand.

Industry Led Master Classes: CCSM organized 4 Industry Led Master Classes for the students of MBA Sales and Marketing. Industry-led master classes are immersive learning experiences led by seasoned professionals from the industry who bring real-world insights, expertise, and Knowledge Sharing & Best-Practices directly to participants. These sessions bridge the gap between academic knowledge and practical applications, enabling attendees to understand the latest industry trends, challenges, and strategies which make them ready for a quality job and develop professional skills and lifelong learning for economic growth and productivity and foster a sustainable career growth.







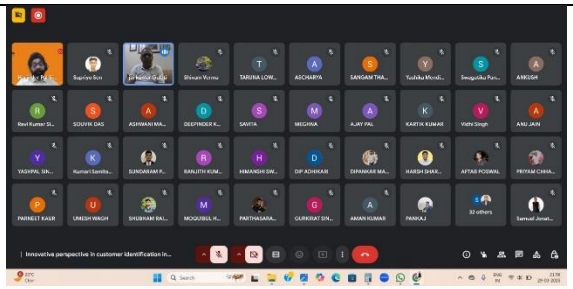




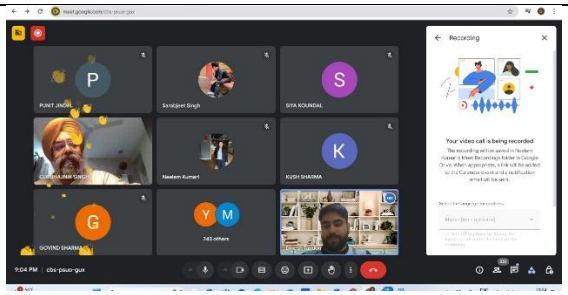


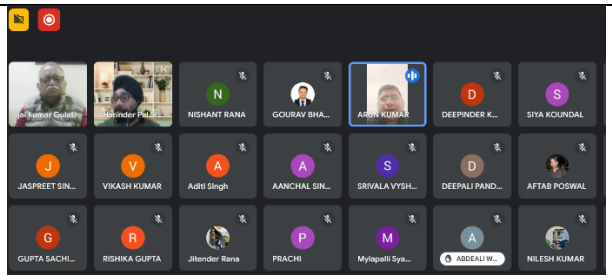












Event Details	
Event Type	Corporate Training
Topic	Sell Smart - Elevate your Selling Approach
Date	2025-01-04 to 2025-01-04
Mode	Offline
Venue	Training Hall
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Garcha|Dean
No. of Participants	22
SDG No	4,8,9

Objective

1. Equip sales professionals with ethical and customer-centric selling techniques.
2. Introduce innovative sales methodologies aligned with emerging consumer trends.
3. Develop a high-performing sales team by leveraging consultative selling
4. Encourage collaboration between sales and marketing for strategic alignment.
5. Enhance negotiation and persuasion skills through real-world case studies.



Description

A robust sales training program is an essential investment for any organization looking to build a high-performing sales team as consultative selling leads to value creation for the all the stakeholders and acts as a great tool for offering unmatched customer experience.In order to enable the Sales Team of one of the leading organizations -ASIAN CRANES Pvt. Ltd., an MDP-Elevate your selling approach was organized by Chitkara University, Punjab. The Sell Smart-Elevate your Selling Approach professional training program, held on 4th



January 2025, with the aim to empower sales professionals with modern, ethical, data-driven selling strategies and value creation. The primary objective was to bridge the gap between traditional sales techniques and emerging innovative trends for business development and growth. It was a mix of interactive session, real-world problems, and expert-led discussions. The training program also emphasized ethical selling, ensuring that participants align their strategies with transparency, integrity, and customer value creation—critical for building trust and achieving sustained growth in today's competitive landscape. The training provided continuous life long learning opportunities and professional development for sales teams, equipping them with modern, high-value skills through expert-led sessions and real-world application. Participants were encouraged for promoting ethical and sustainable sales practices, the event enhanced job security, income stability, and market adaptability for professionals, driving long-term sustainable development and business growth. The training also emphasized digital transformation in sales, integrating data-driven decision-making, and data analytics to boost efficiency and innovation in business operations.

Outcomes

1. Improved ethical decision-making in customer engagement.
2. Increased awareness of data-driven decision-making for sales growth.
3. Fostered customer trust through ethical selling practices.
4. Boosted confidence in negotiation and persuasion techniques.
5. Expanded professional networks and cross-industry collaborations.





Event Details	
Event Type	Workshop
Topic	5 - Day Skill Development Workshop
Date	2025-01-06 to 2025-01-10
Mode	Offline
Venue	Indian Cuisine Kitchen, Escoffier block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Chef Divay Mehta|Assistant Professor, Chef Lalit|Assistant Professor
No. of Participants	20
SDG No	4,8

Objective

1. To enhance the culinary skills of non-teaching and support staff through hands-on training in Indian cuisine.
2. To provide participants with a foundational understanding of basic cooking techniques, ingredient selection, and food presentation.
3. To empower staff members with practical knowledge and skills that can contribute to their professional and personal growth.
4. To promote a culture of continuous learning and skill development among the university's support staff.
5. To demonstrate the institution's commitment to the holistic development of all employees, fostering inclusivity and teamwork.

Description

Chitkara College of Hospitality Management, hosted a 5-day skill development workshop for its non-teaching and support staff from January 6th to 10th, 2025. The workshop, focused on Indian cuisine, was held at the Indian Cuisine Kitchen in the Escoffier Block from 10:00 AM to 1:00 PM each day. The resource persons for the workshop were Chef Divay Mehta and Chef Lalit Kumar. The workshop aimed to enhance the culinary skills of the participants, providing them with valuable knowledge and hands-on experience in preparing Indian dishes. It is likely that the program covered a variety of topics including basic cooking techniques, ingredient selection, recipe



development, and food presentation. This initiative by Chitkara University demonstrates its commitment to the professional development of its entire staff, even those not directly involved in teaching. By offering this workshop, the university aims to foster a culture of continuous learning and skill enhancement, ultimately contributing to the overall growth and success of the institution.

Outcomes

1. Participants acquired practical skills in preparing Indian dishes, including knowledge of basic cooking techniques and ingredient selection.
2. The workshop improved the confidence of non-teaching and support staff in their culinary abilities, contributing to their personal and professional growth.
3. Attendees gained hands-on experience in recipe development and food presentation, enhancing their understanding of Indian cuisine.
4. The initiative fostered a sense of inclusivity and motivation among the staff, strengthening their connection to the institution.
5. The success of the workshop highlighted Chitkara University's dedication to staff development, reinforcing its commitment to fostering a culture of continuous learning and growth.







Event Details	
Event Type	Faculty Development Program
Topic	5 Day FDP on Reimagining Indian Sweets
Date	2025-01-06 to 2025-01-10
Mode	Offline
Venue	Indian Cuisine Kitchen, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Divay Mehta|Assistant Professor, Mr. Lalit Kumar|Assistant Professor
No. of Participants	20
SDG No	3,8,11,12

Objective

1. To introduce participants to innovative techniques and modern approaches to traditional Indian sweets.
2. To enhance participants' skills in flavor profiling, texture modification, and presentation of Indian sweets.
3. To encourage the use of fresh and high-quality ingredients in the preparation of reimagined Indian desserts.
4. To provide hands-on training and guidance from industry experts, Chef Divay Mehta and Chef Lalit Kumar.
5. To inspire creativity and experimentation in preserving the cultural significance of traditional Indian sweets.

Description

Chitkara College of Hospitality Management organized a five-day Faculty Development Program (FDP) on "Reimagining Indian Sweets" from January 6th to 10th, 2024. The program, held at the Indian Cuisine Kitchen in the Escoffier Block, aimed to provide participants with innovative approaches to traditional Indian sweets. Led by Chef Divay Mehta and Chef Lalit Kumar, the FDP focused on exploring new techniques, flavors, and presentations for classic Indian sweets. Participants had the opportunity to learn from these experts and gain hands-on experience in creating reimagined versions of popular sweets. The program emphasized the use of fresh, high-quality ingredients and encouraged experimentation with different flavor profiles and textures. This allowed participants to discover new ways to elevate traditional sweets while preserving their cultural significance. The FDP was well-received by attendees,

who appreciated the opportunity to learn from industry experts and expand their culinary skills. The program's success highlights the growing interest in reimagining traditional Indian cuisine and the important role that educational institutions play in fostering culinary innovation.

Outcomes

1. Participants gained advanced knowledge and skills in creating innovative versions of traditional Indian sweets.
2. Attendees developed a deeper understanding of the importance of ingredient quality in enhancing the taste and appeal of desserts.
3. The program fostered creativity and encouraged participants to experiment with new flavors, techniques, and textures.
4. Participants were empowered to preserve and reinterpret Indian culinary traditions for modern audiences.
5. The success of the FDP underscored the role of academic institutions in promoting culinary innovation and professional development.




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Title: Startup Sprint: An Entrepreneurship Challenge Trail		
1	**Type of Activity**	**Startup Sprint: An Entrepreneurship Challenge Trail** (Challenge)
2	**PROGRAM THEME (KEYWORDS)**	Idea to Impact, Agile Teams, Scaling Smart, Pitch Perfect, Overcoming Challenges
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1BDNytwvNW/
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Challenge
	Duration of the activity	26 hours
5	Description of the event (not more than **100 words)**	
	The Department of Communication Design, Chitkara Design School, Chitkara University, Punjab, in association with the Institution's Innovation Council (IIC), organized an event titled 'Startup Sprint: An Entrepreneurship Challenge Trail' from 6-10 January 2025, from 9:30 AM to 4:00 PM at 3rd Floor, Picasso Block, CU. Held in offline mode, the event provided a dynamic platform for participants to explore entrepreneurship, startup ideation, and business model development through hands-on workshops and challenges, fostering innovation and practical learning. It also encouraged networking opportunities with startup experts, helping students gain valuable insights into the startup ecosystem.	
6	Kindly justify the activity conducted by your respective department as an IIC event (not more than **100 words**)	

	The 'Startup Sprint: An Entrepreneurship Challenge Trail' fostered entrepreneurial mindsets, empowering participants to turn ideas into businesses. Aligned with Institution's Innovation Council (IIC) goals, it featured expert sessions by **Piyush Garg, Yuvraj Vashisht**, and a workshop by **Prashant Singh, Sanjay Jangid, Manpal Setia** on startups and pitching. Through brainstorming, design thinking, and teamwork, participants honed skills, built confidence, and developed transformative solutions. The event culminated in recognizing the **Top-3 Winners** after rigorous judgement rounds, inspiring innovation and sustainability. It served as a catalyst for entrepreneurial growth and hands-on learning in today's dynamic ecosystem.	
7	Start and End date of the event: 6/01/2025 & 10/01/2025	
8	Mention minimum number of students (Event): 40	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Foster Innovation, Enhance Entrepreneurial Skills, Promote Actionable Strategies.	
11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Collaboration, Skill-building, Growth, Resilience	
12	**Video URL**	https://drive.google.com/file/d/1kmwBjWXXlhYvhqEgTAJaL44SzKDxKoRb/view
13	SPACE FOR PHOTOGRAPHS	







	
Note	
(a) Ensure the photographs reflect the resource person with the attendees and with Standee/Banner (b) You can click high quality photo and then reduce the size by using online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission portals limit the size to 2MB. You can also provide 2 colleges with size less than 2MB.	
Name of Department:	Communication Design
Name of Organiser with Mail ID & Contact Number:	Ms. Leeza leeza@chitkara.edu.in 9888983409
Resource Person Details	
Name & Designation:	**Piyush Garg,** Vice president, CUCEED; **Prashant Singh,** Assistant Manager, Chitkara University Center for Entrepreneurship Education & Development (CUCEED),

	Yuvraj Vashisht, Executive, CUCEED, **Sanjay Jangid** (Founder, Nyare films pvt. ltd.), **Manpal Setia** (Founder, Earthy Tales)
Organization:	Chitkara University Center for Entrepreneurship Education & Development (CUCEED), Chitkara University, Punjab; Nyare films pvt. ltd.; Earthy Tales pvt. ltd.
Mail ID:	Piyush.garg@chitkara.edu.in , prashant.s@chitkara.edu.in , yuvraj.vashisht@chitkara.edu.in sanjay.jangid@chitkara.edu.in manpal.setia@chitkara.edu.in
Contact No.	Prashant Singh (70607 40487), Yuvraj Vashisht (+91 98150 90630), Sanjay Jangid (+919552572361), Manpal Setia (91 7973846085)

Event Details	
Event Type	Corporate Training
Topic	Sales Excellence: Strategies for Success
Date	2025-01-07 to 2025-01-07
Mode	Offline
Venue	Conference Room
Organizer Name	Chitkara University
Resource Person	Jatinder Chopra|Prof. of Practice | MBA S&M - PHARMA
No. of Participants	11
SDG No	4,8

Objective

1. To equip sales professionals with advanced selling techniques to improve conversions.
2. To enhance communication and negotiation skills for better client engagement.
3. To develop strategies for handling objections and closing deals effectively.
4. To introduce data-driven sales planning for improved performance tracking.
5. To reinforce the importance of customer relationship management and long-term retention.



Description

A professional training program on 'Sales Excellence: Strategies for Success' was conducted for the sales staff of Tynor Orthotics Pvt Ltd on 7th January 2025 organised by Chitkara University. The program focused on enhancing sales skills, customer engagement, and strategic approaches to drive business growth. Through interactive discussions, role-plays, and real-world case studies, participants gained insights into effective sales techniques, objection handling, and relationship-building strategies. The session emphasized the importance of consultative selling, leveraging data for decision-making, and achieving consistent results in productive employment . The training was well-received, with active participation and enthusiasm from the attendees. This training provided valuable insights and actionable takeaways, contributing to the overall sales excellence of the organization.

Outcomes

1. Improved confidence among sales staff in handling customer interactions.
2. Enhanced ability to identify and address customer pain points effectively.
3. Increased awareness of strategic selling and consultative approaches.
4. Better utilization of data and analytics for sales forecasting.
5. Strengthened customer relationship-building skills for long-term business growth.



Event name	FDP
Topic	RESEARCH INSIGHTS: A Hands-on Approach to Qualitative & Quantitative Methods in Research and Decision Making with Enhanced Publication Skills
Date	07-01-2025 to 13- 01-2025
Mode	Offline
Venue	Lecture Hall 1, Picasso Block
Organizer Name	Department of Interior Design, Chitkara School of Planning & Architecture (CSPA), Chitkara University, Punjab
Resource Person	Dr. Vinay Kukreja, Ms. Ishani Sharma, Ms. Anmol Gulati
No. Participant	16
SDG no.	4, 8

Objectives

1. To train Interior Design educators who can impart and create high-quality knowledge. We aspire to give our FDP participants a transformative experience by exposing them to cutting-edge pedagogical and research tools.

2. Encouraging participants to grow as individuals beyond the classroom – essentially converting their time at the institute into a journey of self-discovery.

3. The aim of the FDP is to align newly joined and current faculty members with the research and publication processes in the journals.

4. To attain in-depth knowledge of high-end field journals for further pursuit.

Description

Five-Day FDP on "RESEARCH INSIGHTS: A Hands-on Approach to Qualitative & Quantitative Methods in Research and Decision Making with Enhanced Publication Skills" was organised by the Department of Interior Design, Chitkara School of Planning & Architecture (CSPA), in collaboration with the Office of Patent Facilitation, Chitkara University, Punjab, between 7th to 13th January 2025. This FDP was designed to provide valuable insights into systematic literature review, basics of research methodology, hypothesis framing, identification of statistical tools based on research objectives, and how to write for high-impact journals with a special focus on hypothesis testing through chi-square, correlation, and regression analysis.

The FDP aims to align the newly joined as well as current faculty members with the research and publication processes in the journals. It also aimed to empower faculty members with tools and knowledge to foster innovation and research excellence. Dr. Vinay Kukreja, Speaker, conducted the opening session and an expert session on the 2nd day of FDP. Ms. Ishani Sharma and Ms. Anmol Gulati, Resource Persons on the rest of the days, delivered their special session related to their topics of the day.

The Faculty Development Programme (FDP) aimed to train Interior Design educators who could impart and create high-quality knowledge. It aspired to provide our FDP participants with a transformative experience by exposing them to cutting-edge pedagogical and research tools, and encouraging them to grow as individuals beyond the classroom, essentially converting their time at the institute into a journey of self-discovery wherein they learn to draw on synergies between teaching and research. The participant educators would have better understood This FDP will focus on the systematic literature review, basics of research methodology, hypothesis framing, identification of statistical tools based on research objectives, and how to write for high-impact journals with a special focus on hypothesis testing through chi-square, correlation, and regression analysis as the Aim & Objective of this FDP

Outcomes

- FDP aligned newly joined as well as current faculty members with the research and publication processes in the journals.
- FDP empowered all faculty members with tools and knowledge to foster innovation and research excellence.
- Attained in-depth knowledge of high-end field journals for further pursuit.
- Better understanding of systematic literature review, the basics of research methodology, and hypothesis framing.
- Identification of statistical tools based on research objectives, and how to write for high-impact journals with a special focus on hypothesis testing through chi-square, correlation, and regression analysis.


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EVENT DETAILS	
EVENT TYPE	INNOVATION AND SKILL DEVELOPMENT
TOPIC	STUDENT VOLUNTEER FOR SIAM AT BHARAT MOBILITY GLOBAL EXPO 2025, NEW DELHI
DATE	2025-01-12 to 2025-01-24
MODE	OFFLINE
ORGANIZER NAME	DR RAJESH KUMAR NAROTA
NO. OF PARTICIPANTS	12
SDG NO	1,7,8,9,13

Objective

1 To enhance students' understanding of road safety measures and emerging mobility technologies.
2 To offer students an opportunity to engage with industry professionals, fostering networking and career-building prospects.
3 To enable students to contribute to societal initiatives such as road safety awareness through active participation in the Surakshit Safar Pavilion's VR Zone.
4 To align academic learning with industry advancements, reinforcing the importance of sustainable and safe mobility solutions.

Description

Students from CUIET-Applied Engineering, Chitkara University Punjab, participated as volunteers for the Society of Indian Automobile Manufacturers (SIAM) at the prestigious Bharat Mobility Global Expo 2025, held at Bharat Mandapam, New Delhi, from January 12 to 24, 2025. This global platform showcased cutting-edge mobility solutions, sustainable innovations, and advancements in automotive technology, offering an invaluable learning opportunity for students. Our students played a vital role in the Surakshit Safar Pavilion's VR Zone, an interactive space designed to create awareness about road safety through immersive virtual reality experiences. Their responsibilities included guiding visitors through VR demonstrations, explaining the impact of safe driving practices, and highlighting emerging road safety technologies such as Advanced Driver Assistance Systems (ADAS) and intelligent traffic solutions. Their active involvement in these activities reinforced the importance of adopting safety measures to prevent road accidents and ensure a secure transportation ecosystem. Beyond their volunteer responsibilities, students had the chance to explore various exhibits at the Bharat Mobility Expo. They gained insights into sustainable transportation solutions, including electric vehicles, hydrogen fuel cell technology, and next-generation

battery advancements. Additionally, their interactions with industry experts and professionals allowed them to understand real-world challenges in mobility and sustainability, linking their academic learning to practical industry applications. Faculty members from the Department of Mechanical and Mechatronics Engineering also visited the expo, where they engaged with student volunteers and industry professionals. The enthusiasm and professionalism displayed by Chitkara University students were highly appreciated by SIAM and other stakeholders, emphasizing the university's commitment to industry-driven education and skill development. The students' participation at the Bharat Mobility Expo 2025 not only enhanced their technical knowledge but also instilled a sense of responsibility toward road safety and sustainable mobility. This experience provided them with a unique industry exposure that will undoubtedly contribute to their academic growth and future careers in the evolving field of automotive engineering. Chitkara University remains dedicated to bridging the gap between academia and industry through such engagements, ensuring that students gain the practical skills and knowledge required to excel in the modern mobility landscape.

Outcomes

1 Students gained valuable exposure to the latest innovations in mobility, sustainability, and road safety.

2 The volunteering experience improved students' interpersonal and communication skills through direct engagement with industry experts and event attendees.

3 Participation in the Surakshit Safar Pavilion's VR Zone enabled students to advocate for road safety awareness and the significance of technological interventions.

4 Students developed a better understanding of event management, teamwork, and professional responsibilities in a large-scale industry expo.

5 The event fostered academic-industry collaboration, opening potential avenues for internships, research projects, and further learning opportunities.




सड़क सुरक्षा
जीवन रक्षा


ENGINEERING

Topic	Acting Through It: Performance Driven Innovation In Three Dimensions
Date	16.01.2025
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Mukul Chakraborty
Total no. of students	113
No. of Participants attended	48
Mode:	Offline
SDG No.	4, 8,9

About

The event offered an insightful exploration into the evolving practices of character animation, led by seasoned industry professional Mr. Mukul. Highlighting his journey through various animation roles, he shared practical knowledge and innovative approaches to capturing expressive performances in global animated films. The session emphasized the importance of developing a unique production pipeline, while shedding light on problem-solving strategies from real industry projects. This masterclass served as a valuable bridge between academic learning and professional practices, inspiring students to think creatively and critically about animation performance and pipeline design.

Objectives

1. To understand industry-specific methods for capturing character performances in animation.

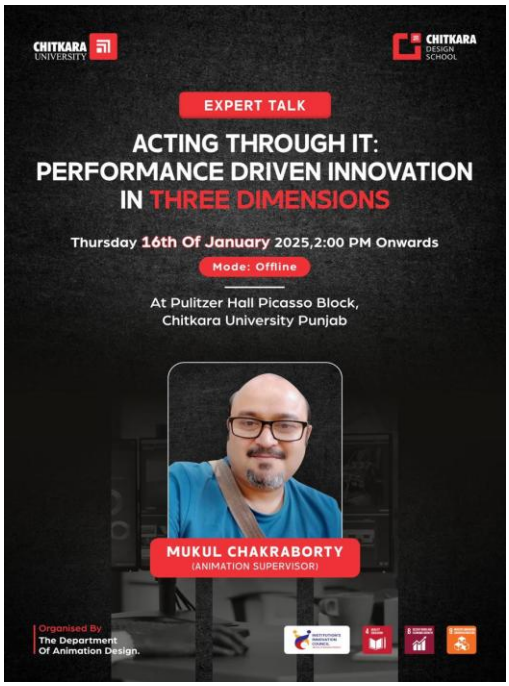
2. To explore the journey and diverse roles of an animation professional in global projects.

3. To gain insights into innovative pipeline development for character animation.

4. To learn problem-solving strategies used in high-end animation productions.

5. To inspire students to apply creative thinking in character animation workflows.

Description



The masterclass delivered by Mr. Mukul Chakraborty served as an insightful and transformative experience for students of animation, offering them a rare, first-hand understanding of the nuanced art of character animation. With years of experience as an animation supervisor in leading international projects, Mr. Chakraborty brought a fresh perspective to the table—one that combined practical industry knowledge with innovative personal approaches. His presentation centered around capturing authentic and emotionally resonant performances in animated characters, which he identified as a core but often misunderstood element in the field of animation.

One of the key takeaways from the session was the emphasis on *acting* in animation—not merely as a tool for movement, but as the heart of character-driven storytelling. Mr. Chakraborty highlighted that while students may grasp the theoretical concept of animated acting, there is often a lack of reference points or exposure to how these principles are implemented in real-world scenarios. He filled this gap by demonstrating his unique creative process and comparing it against more traditional industry practices. This contrast helped students appreciate the possibilities of evolving beyond standard pipelines to create more expressive and emotionally rich performances.

The session was rich with examples from Mr. Chakraborty's personal experiences across various high-profile projects. He unpacked not just the 'what' and 'how' of animation techniques, but also the 'why'—delving into the creative reasoning behind each decision. This behind-the-scenes perspective gave students a deeper understanding of the workflow, problem-solving processes, and collaborative dynamics in large-scale animation productions. From character development to blocking, refining gestures to enhancing facial expressions, his insights covered the full spectrum of performance animation.

What stood out most was his innovative pipeline for capturing character performances—an approach refined through years of experimentation and creative risk-taking. Mr. Chakraborty encouraged students to move beyond rigid workflows and explore intuitive, character-first

methods. This aligned strongly with the broader goals of animation education: not just learning software and tools, but developing a holistic creative mindset.

Moreover, his transparent narration of challenges faced and lessons learned in global animation studios brought a real-world relevance to the classroom. Students were able to map theoretical knowledge onto tangible examples, which in turn sparked engaging discussions about their own work and ambitions. He also emphasized the value of observation, timing, and empathy in creating believable characters—core skills that are often overlooked but crucial for any aspiring animator.

In conclusion, the masterclass was not only a learning session but an eye-opening journey into the art and craft of character performance in animation. Mr. Mukul Chakraborty's thoughtful guidance helped demystify the animation pipeline while offering students a clear roadmap to elevate their own practice. The session successfully bridged the gap between academia and industry, making it a memorable and inspiring experience for all participants.

Outcomes

1. Students understood the significance of acting in character animation.
2. They gained exposure to real-world animation pipelines and creative workflows.
3. Learners developed insights into innovative approaches to performance capture.
4. They connected theoretical concepts with practical industry applications.
5. Students felt inspired to refine their own animation techniques with greater intent and clarity.




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Topic	Expert Talk- Panel to Panel: Innovative Techniques for Sequential narratives
Date	17.01.2025
Venue	Studio Exposure(Room 314), Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Shashank Acharya acharya.shashank@gmail.com
Total no. of students	113
No. of Participants attended	46
Mode:	Offline
SDG No.	4,8,9

About:

The session with Mr. Shashank Acharya, a renowned storyboard and sequential narrative artist, provided students with valuable insights into the real-world application of visual storytelling. With experience across top OTT platforms and television projects, Mr. Acharya shared his professional workflow, showcasing how storyboards evolve from script to screen under tight deadlines. The event emphasized the importance of speed, adaptability, and creative problem-solving in the industry. Through live project examples and interactive discussions, students gained a clear understanding of how traditional skills like drawing and composition are innovatively applied in contemporary media production environments.

Objectives:

- To expose students to professional storyboard workflows used in the industry.
- To demonstrate how visual storytelling adapts to fast-paced media production.

- To highlight the importance of speed, clarity, and adaptability in creative execution.
- To encourage students to think critically about visual composition and narrative rhythm.
- To connect classroom learning with real-world applications in film and media.

Description:

The session conducted by Mr. Shashank Acharya was a compelling and eye-opening experience for students of animation and design, offering a firsthand account of the real-world applications of storyboarding and sequential narrative in the current creative media landscape. Mr. Acharya, a highly respected industry professional, has worked on some of the most innovative and widely acclaimed Indian OTT and television projects in recent years. His presence and participation in the session brought immense value by bridging the often-noted gap between academic learning and professional practice.

The session began with an introduction to Mr. Acharya's journey as a storyboard artist and his extensive experience in crafting visual narratives for a range of media formats. Unlike theoretical lectures, this session was grounded in tangible examples—he showcased actual project work done for leading OTT platforms and television series. These were not just show-and-tell presentations but deep dives into how each frame was crafted, revised, and optimized for storytelling impact.

A key takeaway for students was the importance of adaptability and speed in the storyboard creation process. Mr. Acharya emphasized that while strong drawing skills are fundamental, what sets a professional apart is their ability to think visually, problem-solve quickly, and iterate ideas under tight production timelines. He described the fast-paced nature of industry projects where turnarounds are quick, revisions are many, and expectations are high. This insight was vital for students, many of whom are still adjusting to academic assignment cycles and are unaware of the intense dynamics of professional production environments.

Another highlight of the session was his walkthrough of the workflow—right from script reading, visual conceptualization, rough sketches, to final storyboard panels ready for production. He discussed how he collaborates with directors and production teams,

interprets scripts into dynamic visuals, and adapts to different storytelling styles depending on the tone and genre of the project. This practical breakdown of process steps allowed students to map classroom concepts onto real-world methodologies and understand the importance of clarity, consistency, and communication in visual storytelling.

The session was interactive and highly engaging. Mr. Acharya frequently paused to involve students in discussions—asking them how they would visualize a scene, suggesting alternate compositions, and explaining his choices. This participatory element helped students think critically about their own approach to storyboarding and realize the level of thought, intuition, and collaboration that goes into each frame.

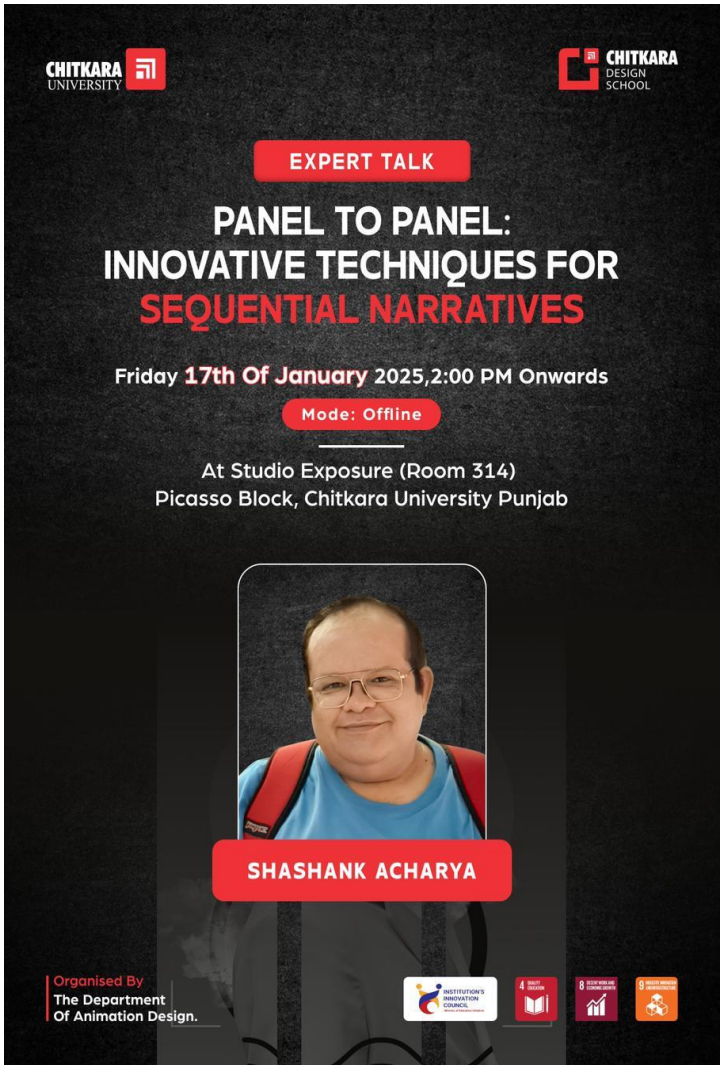
Perhaps the most important insight shared was the creative innovation that a storyboard artist must bring to each project. While the toolset may seem traditional—pencil, paper, digital sketch pads—the real challenge lies in making each narrative visually fresh and compelling. Mr. Acharya illustrated how storyboarding today is not just about static visuals but about rhythm, pacing, emotion, and clarity of movement, all of which feed into a director's vision.

In conclusion, the event offered students a deeply enriching learning experience, bringing textbook knowledge to life through real project examples and professional practices. Mr. Shashank Acharya's grounded insights into industry workflows, creative problem-solving, and visual innovation made the session not only informative but truly inspiring. Students left with a clearer understanding of what it means to be a professional in the creative media space and how classroom learning directly translates into industry relevance.

Outcomes:

- Students understood the end-to-end process of storyboarding from script to screen.
- They gained insight into working under real production constraints and timelines.
- Learners recognized the value of innovation in traditional visual practices.
- Students engaged in critical discussions about composition and storytelling decisions.

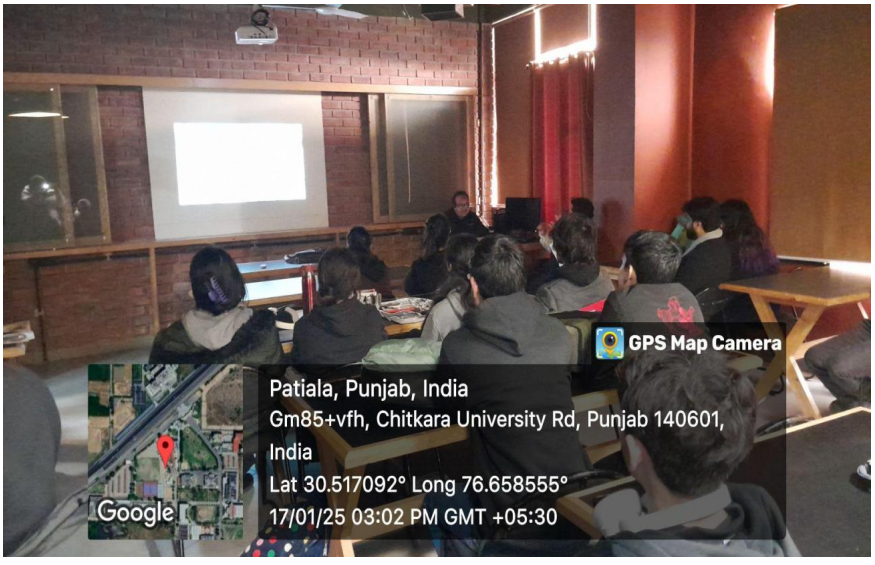
- The session inspired students to elevate their approach to sequential narrative work.



Poster



Dean of the animation department Mr. Sanjay Jangid introducing resource person Mr. Shashank Acharya



Mr. Shashank Acharya addressing students of the animation department.



Mr. Shashank Acharya explaining his process of working in the industry to students of the animation department, along with Dean of the department Mr. Sanjay Jangid.



Mr. Shashank Acharya showcasing and explaining work in the industry to students of the animation department.



Mr. Shashank Acharya showcasing and explaining work in the industry to students of the animation department.



Mr. Shashank Acharya showcasing and explaining work in the industry to students of the animation department.



Post event photograph of animation students of 2nd year and 3rd year along with resource person Mr. Shashank Acharya , Dean of Animation Department Mr. Sanjay Jangid, another resource person Ms. Pradipta Ray, Associate Professor Dhruva Rao, Assistant Professor Aakash verma.

Topic	Ray Of Light: Innovative Breakthroughs In Visual Narratives
Date	17.01.2025
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Ms. Pradipta Ray rayprodipto@gmail.com
Total no. of students	199
No. of Participants attended	107
Mode:	Offline
SDG No.	4,5,8,9,10

About: The session with Pradipta Ray offered students a rare glimpse into the intersection of design, fine art, and filmmaking, guided by her two decades of diverse creative experience. The event aimed to highlight the importance of pre-production in visual storytelling, with Pradipta showcasing her storyboards, pre-visualizations, and their transformation into final outputs. Her journey from commercial projects to deeply personal artworks inspired students to explore both industry and independent expressions. A highlight of the session was her storyboard work for *Rang De Basanti*, demonstrating how strong visual planning shapes impactful cinema.

Objectives:

1. To introduce students to the importance of pre-production in visual storytelling.

2. To explore the integration of commercial, fine art, and cinematic practices.

3. To demonstrate how storyboards and pre-visualizations guide final outputs.
4. To encourage personal expression through visual art and storytelling.
5. To offer insights into professional workflows using real industry case

Description:

The session conducted by Pradipta Ray was an enriching and inspiring experience for students, offering a deep dive into the multifaceted world of visual storytelling through the lens of an artist, designer, and filmmaker. With over two decades of experience across commercial, fine art, and cinematic projects, Pradipta brought a rare blend of industry knowledge and personal creative exploration to the classroom.

The session began with an introduction to her diverse body of work, which seamlessly moves across different formats—ranging from commercial design assignments to highly expressive and introspective artworks. Her ability to navigate between client-based briefs and personal narratives offered students a valuable perspective on maintaining a balance between professional demands and individual voice in the creative industry.

A major focus of the event was on the pre-production process—an area often overlooked by students in their rush to complete finished products. Pradipta emphasized the importance of ideation, research, and visual planning in developing impactful narratives. She showcased her detailed storyboards and pre-visualizations, explaining how each frame acts as a blueprint for the final film. What made her presentation particularly impactful was the way she connected the preparatory materials to the completed visuals. This side-by-side comparison helped students clearly understand how an idea evolves from sketches and thumbnails to a fully realized cinematic experience.

Her candid walkthrough of her personal creative process also demystified the labor and intention behind visual storytelling. Students were introduced to a range of visual strategies, including framing, pacing, emotional rhythm, and color psychology, all of which contribute significantly to narrative development but are often missed in technical training. Pradipta also spoke about the emotional and psychological investment involved in storytelling—highlighting that the most resonant work often comes from a place of honesty and vulnerability.

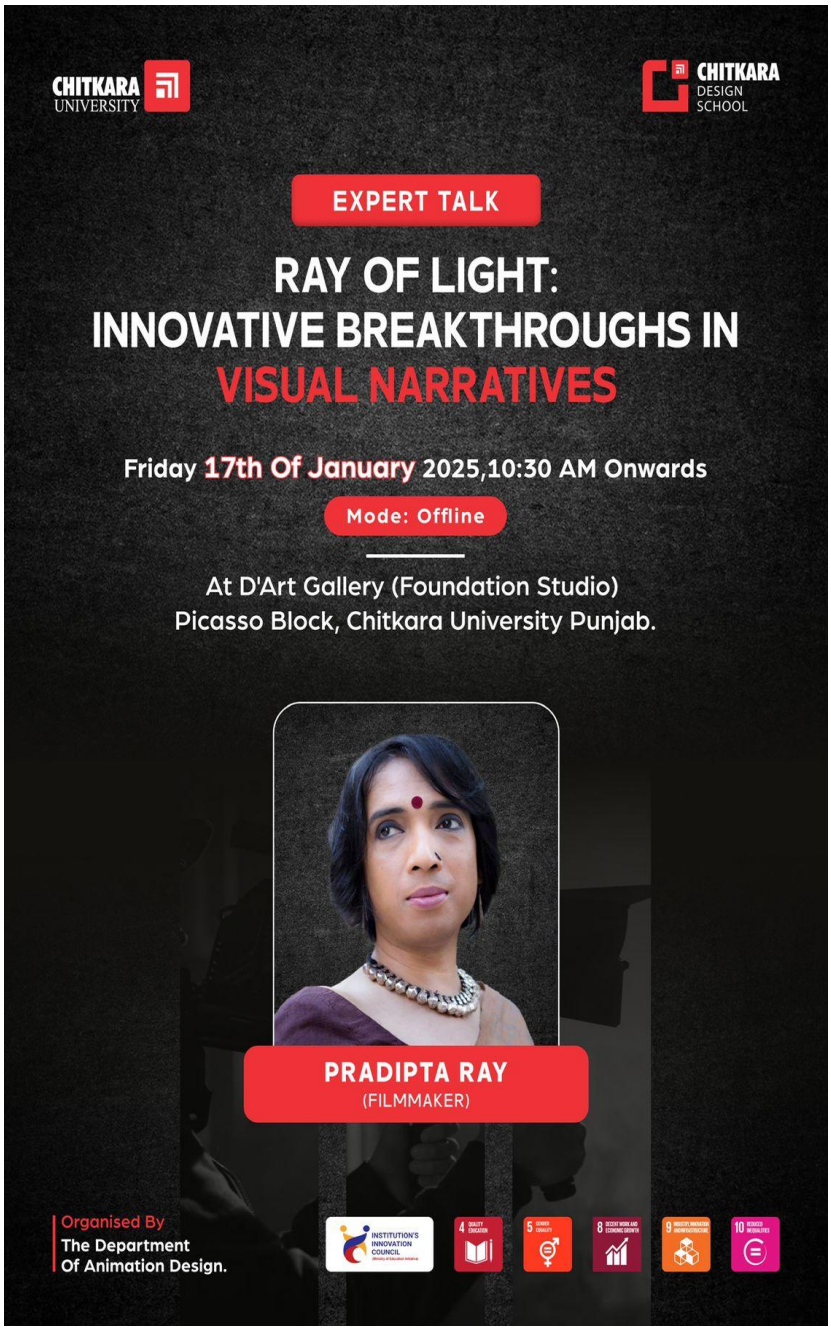
The second half of the session took a more introspective turn, as Pradipta shared a series of her paintings—works of personal expression that explore sensitive themes and inner worlds. This portion of the presentation encouraged students to reflect on their own creative motivations and to consider art as a powerful medium of self-exploration and social commentary.

The session concluded with an exciting segment that showcased her storyboard work for the critically acclaimed Bollywood film *Rang De Basanti*. Students were captivated by the detailed visual planning and the narrative decisions that shaped key moments in the film. This case study not only demonstrated her technical prowess but also underlined the importance of collaboration, clarity, and consistency in working on large-scale cinematic projects.

In summary, the session provided students with a holistic view of the design and filmmaking process—starting from the spark of an idea to the development of strong pre-production assets and finally to the realization of powerful visuals. Pradipta Ray's ability to blend industry insight with personal artistry made the session deeply engaging and informative. Students walked away not only with a stronger understanding of visual storytelling mechanics but also with a renewed sense of purpose and creativity in their own work.

Outcomes:

1. Students understood the critical role of pre-production in filmmaking.
2. They learned how to translate storyboards into final visual outputs.
3. Students explored the balance between commercial work and personal expression.
4. They gained insight into professional practices through real project case studies.
5. The session inspired students to develop their own visual storytelling approach.


CHITKARA UNIVERSITY
CHITKARA DESIGN SCHOOL
EXPERT TALK
RAY OF LIGHT:
INNOVATIVE BREAKTHROUGHS IN
VISUAL NARRATIVES
Friday 17th Of January 2025,10:30 AM Onwards
Mode: Offline
At D'Art Gallery (Foundation Studio)
Picasso Block, Chitkara University Punjab.
PRADIPTA RAY
(FILMMAKER)
Organised By
The Department
Of Animation Design.

Poster

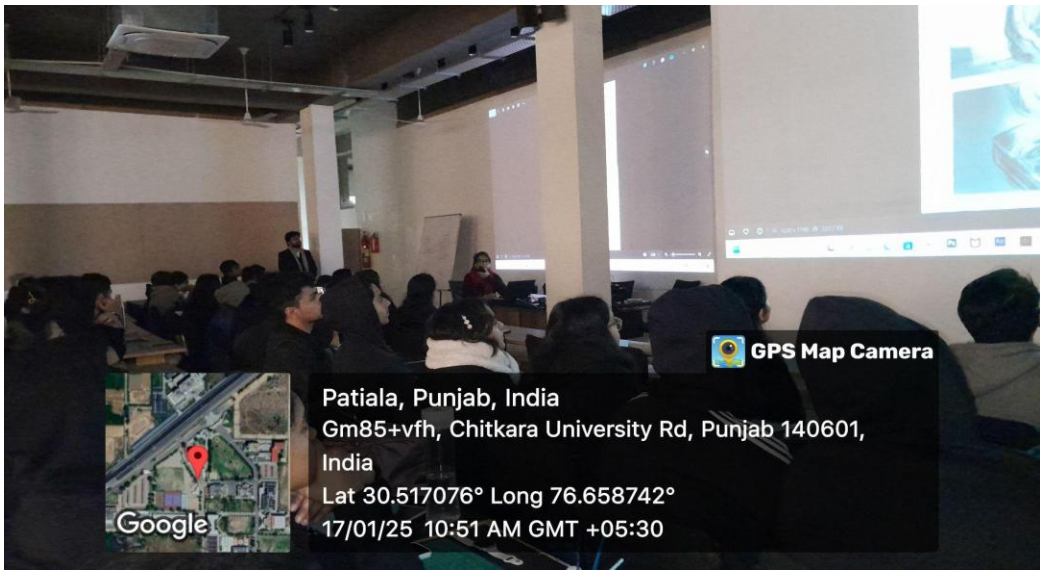
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Dean of the Animation department introducing Ms. Pradipta Ray to the Foundation year students and senior animation students in D'Art Gallery.



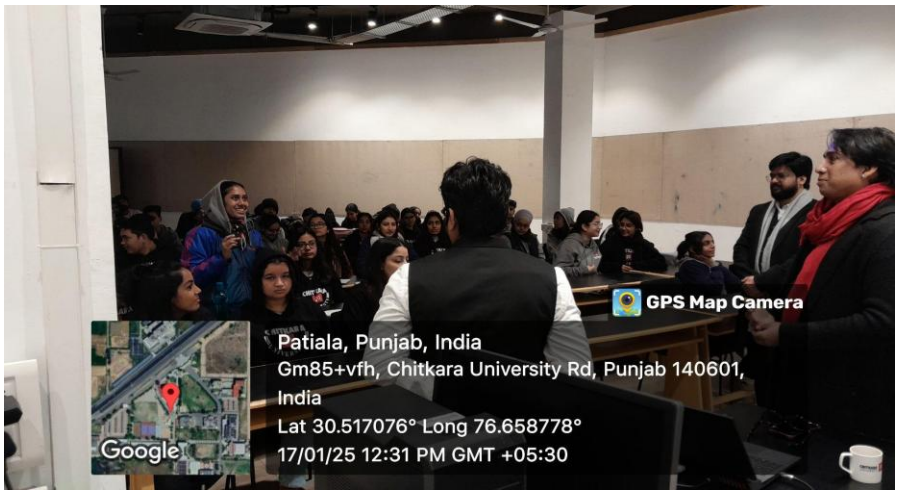
Ms. Pradipta showcasing her work.



Ms Pradipta showcasing her work and addressing students.



Ms Pradipta showcasing her work and talking about the process.



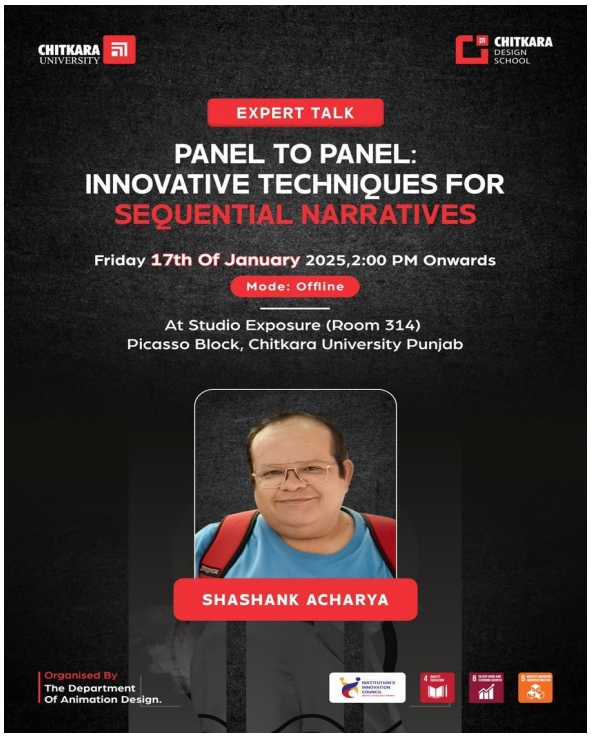
Q& A with Students and Ms. Pradipta



Photograph of all the students present in the event with resource person Ms. Pradipta , Dean of the Animation department at CDS Mr. Sanjay Jangid and Assistant Professor (Animation Department) Aakash Verma.

Topic	Expert Talk- Panel to Panel: Innovative Techniques for Sequential narratives
Date	17.01.2025
Venue	Studio Exposure(Room 314), Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Shashank Acharya acharya.shashank@gmail.com
Total no. of students	113
No. of Participants attended	46
Mode:	Offline
SDG No.	4,8,9

About the Event



The session with Mr. Shashank Acharya, a renowned storyboard and sequential narrative artist, provided students with valuable insights into the real-world application of visual storytelling. With experience across top OTT platforms and television projects, Mr. Acharya shared his professional workflow, showcasing how storyboards evolve from script to screen under tight deadlines. The event emphasized the importance of speed, adaptability, and creative problem-solving in the industry. Through live project examples and interactive discussions, students gained a clear understanding of how traditional skills like drawing and composition are innovatively applied in contemporary media production environments.

Objectives

- To expose students to professional storyboard workflows used in the industry.
- To demonstrate how visual storytelling adapts to fast-paced media production.
- To highlight the importance of speed, clarity, and adaptability in creative execution.
- To encourage students to think critically about visual composition and narrative rhythm.
- To connect classroom learning with real-world applications in film and media.

Description

The session conducted by Mr. Shashank Acharya was a compelling and eye-opening experience for students of animation and design, offering a firsthand account of the real-world applications of story boarding and sequential narrative in the current creative media landscape. Mr. Acharya, a highly respected industry professional, has worked on some of the most innovative and widely acclaimed Indian OTT and television projects in recent years. His presence and participation in the session brought immense value by bridging the often-noted gap between academic learning and professional practice.

The session began with an introduction to Mr. Acharya's journey as a storyboard artist and his extensive experience in crafting visual narratives for a range of media formats. Unlike theoretical lectures, this session was grounded in tangible examples—he showcased actual project work done for leading OTT platforms and television series. These were not just show-and-tell presentations but deep dives into how each frame was crafted, revised, and optimized for storytelling impact.

A key takeaway for students was the importance of adaptability and speed in the storyboard creation process. Mr. Acharya emphasized that while strong drawing skills are fundamental, what sets a professional apart is their ability to think visually, problem-solve quickly, and iterate ideas under tight production timelines. He described the fast-paced nature of industry projects where turnarounds are quick, revisions are many, and expectations are high. This insight was

vital for students, many of whom are still adjusting to academic assignment cycles and are unaware of the intense dynamics of professional production environments.

Another highlight of the session was his walkthrough of the workflow—right from script reading, visual conceptualization, rough sketches, to final storyboard panels ready for production. He discussed how he collaborates with directors and production teams, interprets scripts into dynamic visuals, and adapts to different storytelling styles depending on the tone and genre of the project. This practical breakdown of process steps allowed students to map classroom concepts onto real-world methodologies and understand the importance of clarity, consistency, and communication in visual storytelling.

The session was interactive and highly engaging. Mr. Acharya frequently paused to involve students in discussions—asking them how they would visualize a scene, suggesting alternate compositions, and explaining his choices. This participatory element helped students think critically about their own approach to storyboarding and realize the level of thought, intuition, and collaboration that goes into each frame.

Perhaps the most important insight shared was the creative innovation that a storyboard artist must bring to each project. While the toolset may seem traditional—pencil, paper, digital sketch pads—the real challenge lies in making each narrative visually fresh and compelling. Mr. Acharya illustrated how storyboarding today is not just about static visuals but about rhythm, pacing, emotion, and clarity of movement, all of which feed into a director's vision.

In conclusion, the event offered students a deeply enriching learning experience, bringing textbook knowledge to life through real project examples and professional practices. Mr. Shashank Acharya's grounded insights into industry workflows, creative problem-solving, and visual innovation made the session not only informative but truly inspiring. Students left with a clearer understanding of what it means to be a professional in the creative media space and how classroom learning directly translates into industry relevance.

Outcomes

1. Students understood the end-to-end process of storyboarding from script to screen.
2. They gained insight into working under real production constraints and timelines.

3. Learners recognized the value of innovation in traditional visual practices.

4. Students engaged in critical discussions about composition and storytelling decisions.

5. The session inspired students to elevate their approach to sequential narrative work.





Event Details	
Event Type	Corporate Training
Topic	Mastering Time Management Skills
Date	2025-01-20 to 2025-01-20
Mode	Offline
Venue	Conference Room
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Garcha|Dean
No. of Participants	18
SDG No	4,8,9

Objective

1. Enhance professionals' ability to prioritize tasks effectively and efficiently
2. Develop structured time management strategies to optimize productivity
3. Foster a culture of continuous learning for sustained professional growth
4. Strengthen decision-making skills to manage work-life balance better
5. Encourage the adoption of goal-setting methodologies for improved outcomes



Description

The true essence of Industry-Academia collaboration lies in creating mutual value. Building employee capability remains one of the prime focus areas for progressive organizations as they aspire to adopt a leadership stance in their own domain. Therefore, focus on building the relevant skill set contributes immensely towards realizing their collective vision of creating a positive business impact. An MDP-Mastering Time Management Skills was organized by Chitkara University on 20th January 2025 for a leading orthotic organization-Tynor in order to enable the workforce to lead a more organized, productive, and fulfilling life while staying aligned with their goals. Professional training program was designed to equip professionals with essential strategies for optimizing their time and, offering insights into productivity techniques, prioritization frameworks, and digital tools that enhance efficiency. The primary purpose of this training program was to bridge the gap between knowledge and practical application, ensuring participants left with actionable strategies to enhance focus, reduce stress,

and improve overall performance. The training highlighted innovative strategies on time management, insights on time blocking, goal-setting, and workflow optimization. Participants engaged in applying real time tools to manage time and increase productivity. The training emphasized on continuous leaning, skills enhancement, effective learning time allocation. The training highlighted how time managements leads to higher productivity and better workforce efficiency contributing the sustainable development and business growth. Also focuses on how technological capabilities enhance efficiency by optimizing workflows, and reducing time wastage, enabling better time management. Improved time management, in turn, enhances productivity and work-life balance, leading to a higher quality of life through reduced stress and increased personal and professional fulfillment.

Outcomes

1. Increased efficiency in managing daily tasks and deadlines
2. Improved prioritization of high-impact activities for better results
3. Enhanced focus on goal-oriented work execution
4. Strengthened ability to handle multiple responsibilities effectively
5. Greater alignment between individual performance and organizational objectives









EVENT DETAILS	
EVENT TYPE	VALUE ADDED COURSE
TOPIC	THE RETAIL SUCCESS BLUEPRINT
DATE	2025-01-20 to 2025-01-24
MODE	OFFLINE
VENUE	LH-303, 3RD FLOOR, MARTIN LUTHER BLOCK (CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. REET KAUR
RESOURCE PERSON	SANJEEV BHUTANI, COMMUNICATION SPECIALIST
NO. OF PARTICIPANTS	28
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 15: LIFE ON LAND

OBJECTIVE

1. To enhance students' understanding of modern retail management strategies and industry trends.
2. To develop effective communication and customer engagement skills essential for retail success.
3. To introduce students to emerging technologies such as AI, e-commerce, and omnichannel retailing.
4. To provide practical insights through case studies and real-world retail scenarios.
5. To align retail business strategies with sustainability and global best practices.

DESCRIPTION

The Value-Added Course: The Retail Success Blueprint was organized by Chitkara Business School in collaboration with the Chitkara University Professional Development Centre for students of the BBA Retail Management (2023 Batch). This five-day course took place from January 20 to January 24, 2025, at LH-303, 3rd Floor, Martin Luther Block, with daily sessions from 01:15 PM to 04:15 PM. The course was conducted by Sanjeev Bhutani, an experienced Communication Specialist, who provided valuable insights into the dynamic world of retail. The objective of the course was to enhance students' understanding of modern retail trends, customer engagement techniques, and the importance of effective communication in the industry. Key topics covered included consumer behavior, digital transformation in retail, innovative marketing strategies, and sales optimization techniques. Students were also introduced to

cutting-edge technologies such as AI-driven shopping experiences, e-commerce advancements, and omnichannel retailing. With a strong focus on practical application, the sessions included interactive discussions, case studies, and real-world retail scenarios, allowing students to develop hands-on expertise. The course emphasized the importance of customer-centric retail strategies, efficient supply chain management, and branding techniques to drive business success. Additionally, it aligned with United Nations Sustainable Development Goals (SDGs) by promoting quality education, gender equality, and economic growth, ensuring a socially responsible approach to retail management. This value-added course provided students with industry-relevant knowledge and practical skills that will help them navigate the evolving retail landscape. By bridging the gap between academic learning and industry expectations, The Retail Success Blueprint equipped participants with the expertise required to build successful careers in the retail sector, making them well-prepared for future challenges and opportunities.

OUTCOMES

1. Students gained a deeper understanding of modern retail trends and consumer behavior.
2. Participants developed effective communication and customer engagement skills.
3. Students learned about emerging technologies like AI, e-commerce, and omnichannel retailing.
4. Practical knowledge from case studies and real-world scenarios enhanced industry readiness.
5. The course equipped students with strategic insights for a successful career in retail management.





Title: Innovation by Design: Transforming Ideas into Impact		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Innovation by Design: Transforming Ideas into Impact**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/19kPdTBRfA/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'Innovation by Design: Transforming Ideas into Impact' with Mr. Piyush Garg, Vice President- CEED on January 20, 2025 from 2 PM onwards at Picasso Block in offline mode. The session was designed to empower students, aspiring entrepreneurs, and changemakers to reimagine how innovation can drive meaningful change. This interactive and engaging session explored the critical role of design thinking, creativity, and strategy in turning ideas into impactful solutions. Participants got valuable insights into design-driven innovation and learned how to align creative thinking with practical execution. The students understood the basics of design thinking and its application to real-world problems, how to turn abstract ideas into impactful ventures and build the confidence to think outside the box and embrace innovation as way of life.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of innovation, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered	

	design thinking principles and its application to develop ideas with real-world impact and get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 20/01/2025 to 20/01/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial opportunities Innovation & Impact of innovation.	
12	**Video URL**	**https://drive.google.com/file/d/1EgKb6etWL-bCjgLbWpqUOLA1R97sCvzG/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 9, SDG 12**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	CREAD MANIA 2025: UNLEASH CREATIVITY IN AD-MAKING
DATE	2025-01-21 to 2025-01-21
MODE	OFFLINE
ORGANIZER NAME	DR. GARIMA CHOPRA (ASSISTANT PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB)
RESOURCE PERSON	DR. GARIMA CHOPRA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	20
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 8: DECENT WORK AND ECONOMIC GROWTH

OBJECTIVE



• To provide a platform for participants to express their innovative ideas and vision through the art of advertising.
• To foster collaboration and teamwork among participants as they brainstorm and create compelling advertisements.
• To engage participants with fun-filled activities such as guessing the song using props and identifying brands from their taglines, ensuring an entertaining and interactive experience.
• To help participants develop their skills in conceptualizing and presenting effective advertisements.
• To create awareness about the significance of advertising in modern communication through hands-on activities and competition.

DESCRIPTION

The Department of Electronics and Communication Engineering, in collaboration with the Ebuzz Club, organized "CreAd Mania 2025: Unleash Creativity in Ad-Making," an innovative and entertaining event designed to inspire and showcase students' creative potential. This event offers participants a platform to delve into the art of advertising while enjoying a series of engaging activities. The event is divided into two segments, where each crafted to highlight the participants' creativity, teamwork, and spontaneity. In Segment 1, the participating students will register in teams of at least two and no more than five members. Each team will be assigned a unique theme and an object, which they must use to craft a creative advertisement. The preparation period allows participants to brainstorm, plan, and rehearse their advertisement before presenting it. Teams will be evaluated on their ability to integrate originality, ingenuity, and presentation skills into their ads. Whether humorous, thought-provoking, or informative, each ad will reflect the team's ability to communicate ideas effectively within the constraints of the given theme and object. The judgment for this segment is based on a structured evaluation process aligned with pre-defined criteria. The criteria may include factors such as creativity, relevance to the theme, use of the provided object, clarity of message, and overall presentation. This ensures that all teams are assessed fairly and consistently. The segment 2 consists of fun games that add excitement to the event. It features a series of fun-filled games to enhance the participants' overall enjoyment. Activities such as "Guess the Song Using Props" and "Identify the Brand from Its Tagline" promise to entertain and engage all attendees. While this segment does not influence the primary judgment, it introduces an element of fun competition. Teams that excel in these games earn bonus points, which will only be considered in the case of a tie in the main segment. This ensures a fair resolution while maintaining the integrity of the Creative Ad-Making Game as the core component of the event. "CreAd Mania 2025" promises a vibrant and collaborative environment where students can unleash their creativity, develop teamwork, and hone their communication skills. The competitive yet enjoyable atmosphere encourages participants to think outside the box and explore innovative approaches to advertising. This event also emphasizes the importance of advertising in modern communication by allowing participants to engage in hands-on activities that mimic real-world challenges in the industry. Beyond competition, the fun games allow

students to bond with peers, fostering friendship and creating lasting memories. It is not just a competition but a celebration of creativity, teamwork, and innovation.

OUTCOMES

• Enhanced creativity and innovative thinking among participants by challenging them to develop unique advertisements within given constraints.

• Improved teamwork and collaboration skills through group-based activities requiring coordination and shared effort.

• Practical understanding of advertising principles and their application in crafting compelling messages and presentations.

• Strengthened bonds and camaraderie among students, fostering a sense of community through engaging and enjoyable activities.









EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	MASTER CLASS (ALUMNI SERIES) ON "APPLICATION OF TIME VALUE OF MONEY IN FINANCIAL DECISION-MAKING"
DATE	2025-01-21 to 2025-01-21
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE)
RESOURCE PERSON	SMRITI MEHRA, AVP INVESTMENT
NO. OF PARTICIPANTS	146
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. Explain the key concepts such as present value (PV), future value (FV), annuities, and discounting.
2. Learn how to evaluate investment opportunities using TVM principles and financial modeling.
3. Apply TVM techniques to savings, retirement planning, loan management, and EMIs.
4. Understand how businesses use TVM for capital budgeting, bond valuation, and cost of capital decisions.
5. Analyze real-world financial scenarios to gain hands-on experience in applying TVM.

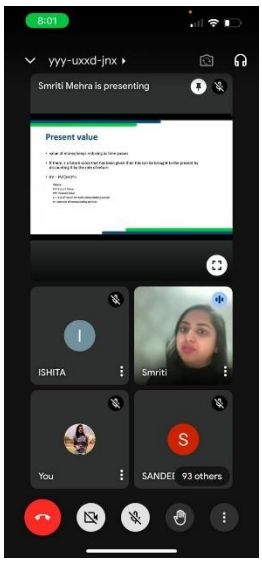
DESCRIPTION

The Master Class (Alumni Series) on "Application of Time Value of Money in Financial Decision-Making" was successfully conducted by Ms. Smriti Mehra, an esteemed alumna from the MBA Batch 2019-2021 and AVP Investment at JRG Financial Services Private Limited. The session provided an insightful and practical understanding of how the Time Value of Money (TVM) plays a crucial role in financial decision-making, both at the personal and corporate levels. Ms. Mehra shared her industry expertise, illustrating how TVM principles are applied in investment planning, business valuations, and financial forecasting. She explained key concepts such as present value (PV), future value (FV), annuities, and discounting techniques with real-world examples, making complex financial theories easier to understand. Attendees gained valuable knowledge on how businesses use TVM for capital budgeting, bond valuation, and

loan management, highlighting its significance in everyday financial decisions. One of the key highlights of the session was the interactive discussions and case studies, where participants engaged in practical problem-solving exercises. Ms. Mehra encouraged students to think critically and apply financial formulas to real-life situations, making the session highly engaging and informative. The session was particularly beneficial for students and finance enthusiasts looking to strengthen their understanding of TVM and its role in investment decisions, personal financial planning, and business strategy. The participants walked away with a clearer perspective on how money's value changes over time and how financial professionals use this knowledge to optimize wealth and investments. Overall, the Master Class was an enriching experience, providing attendees with practical tools and strategies to enhance their financial decision-making skills.

OUTCOMES

1. Participants gained a clear understanding of the Time Value of Money (TVM) and its applications in personal and corporate finance.
2. Attendees learned to use TVM formulas and financial tools to calculate present value (PV), future value (FV), annuities, and discounting techniques for real-world financial decisions.
3. The session equipped participants with the ability to evaluate investment opportunities, loan repayments, and retirement planning using TVM principles.
4. Engaging real-life examples and problem-solving exerciseshelped participants apply theoretical knowledge to practical financial scenarios.
5. Students benefited from the first-hand industry experience shared by Ms. Smriti Mehra, gaining valuable insights into how TVM is used in investment banking, capital budgeting, and financial forecasting.







EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT SESSION ON "HANDS-ON STATISTICAL ANALYSIS WITH JAMOVI"
DATE	2025-01-22 to 2025-01-22
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	DR ARUN SHARMA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	132
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

• To introduce students to Jamovi as a tool for statistical data analysis.
• To demonstrate practical applications of statistical techniques using financial data.
• To help students understand how to interpret statistical outputs in a business context.
• To enhance analytical thinking and decision-making skills among MBA (Finance) students.
• To bridge the gap between academic learning and industry expectations.

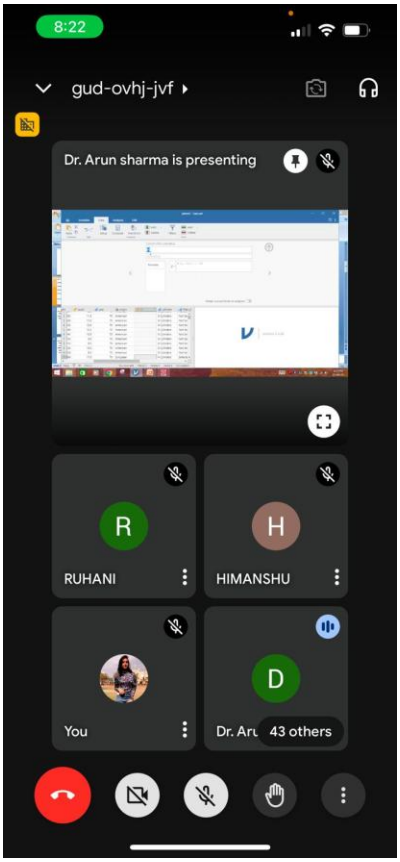
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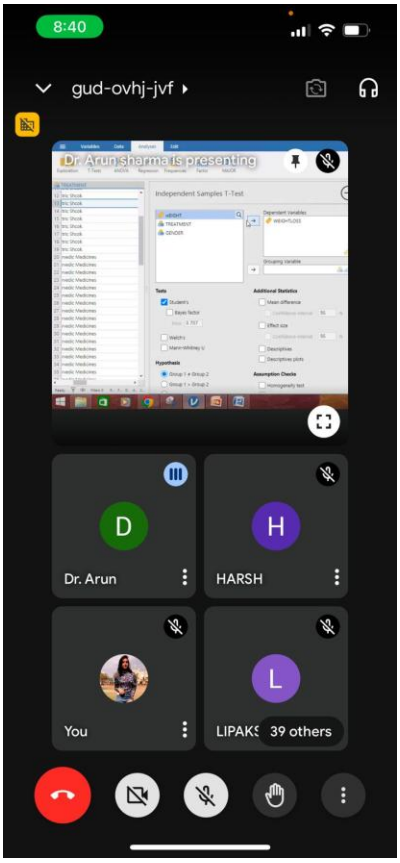
MBA (Finance) Department of Chitkara Business School organized an insightful Expert Session on “Hands-On Statistical Analysis with Jamovi” for the MBA (Finance) Batch 2024–26 on 22nd January, 2025. The session was conducted by Dr. Arun Sharma, Assistant Professor at University Business School, Guru Nanak Dev University, Amritsar, and a well-regarded expert in statistical computing and data analysis. The event was held in online mode at 7:30 PM onwards, ensuring maximum participation from students while offering flexibility. The session aimed to enhance students’ practical understanding of statistical tools, specifically Jamovi, a powerful, user-friendly, open-source platform for statistical analysis. Dr. Sharma provided live demonstrations on various analytical techniques, including descriptive statistics, hypothesis testing, regression analysis, and ANOVA, using real-world financial data sets. This hands-on experience helped bridge the gap between theoretical knowledge and its real-world applications in financial decision-

making and research. The session also emphasized the importance of using modern tools in data interpretation and the growing demand for analytical skills in the financial industry. Students actively interacted throughout the session, clarifying doubts and participating in live exercises. This expert session significantly contributed to enhancing the analytical mindset of future finance professionals and aligned well with Chitkara Business School's commitment to experiential and industry-relevant learning.

OUTCOMES

- Students gained hands-on experience with Jamovi for performing statistical analysis.
- Participants learned how to apply statistical tools in real-world financial scenarios.
- Improved confidence in using software tools for data-driven decision-making.
- Students were able to interpret results of various statistical tests effectively.
- The session fostered critical thinking and encouraged the use of analytical tools in research and finance.





Event Details	
Event Type	Workshop
Topic	The Housekeeping Pallet: A Creative Journey
Date	2025-01-23 to 2025-01-24
Mode	Offline
Venue	Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	28
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective

1. To enhance creativity in housekeeping through hands-on learning.
2. To provide practical knowledge on uniform designing, flower arrangement, and candle making.
3. To develop aesthetic and presentation skills in hospitality management.
4. To encourage students to explore innovative housekeeping techniques.
5. To bridge theoretical knowledge with real-world applications in housekeeping.



Description

Chitkara college of Hospitality Mnagement organized a unique and engaging event titled "The Housekeeping Pallet: A Creative Journey", which took place on the 23rd and 24th of January at the Escoffier Block. The event aimed to explore the artistic and creative aspects of housekeeping through hands-on learning experiences. The event featured three interactive sessions conducted by experienced resource persons. The first session on Uniform Designing was led by Mr. Gopal Painuly, Assistant Manager, Housekeeping at JW Marriott, Chandigarh. He provided valuable insights into designing professional and aesthetically appealing housekeeping uniforms, emphasizing functionality and presentation. The second session focused on Flower Arrangement, a crucial aspect of hospitality aesthetics. This session was jointly conducted by Mr. Parambir Singh, Associate Professor at CCHM, and Mr. Pankaj Bhatia, Assistant Professor at CCHM. They shared their expertise on floral designs, color coordination, and arrangement techniques that enhance the ambiance of hospitality spaces. The final session on Candle Making Art was conducted by Ms. Anjali Xess, Assistant Professor at CCHM. She guided participants

in crafting decorative candles, an essential element in elevating interior décor in hospitality settings. The event commenced at 9:30 AM and witnessed enthusiastic participation from students and faculty members. It provided a platform for creative expression and skill enhancement in the housekeeping domain. The sessions not only offered theoretical knowledge but also included practical demonstrations, ensuring an enriching experience for all attendees

Outcomes

1. Participants gained practical skills in uniform designing, flower arrangement, and candle making.
2. Students developed a creative approach to housekeeping aesthetics.
3. Hands-on sessions enhanced their understanding of hospitality decor techniques.
4. The event fostered innovation and artistic expression in housekeeping.
5. Attendees learned industry-relevant skills from experienced professionals.





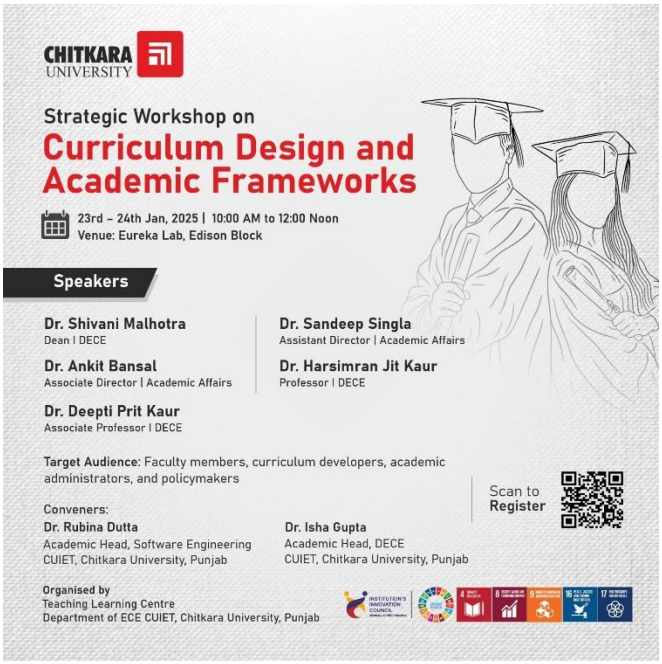




EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	STRATEGIC WORKSHOP ON CURRICULUM DESIGN AND ACADEMIC FRAMEWORKS
DATE	2025-01-23 to 2025-01-24
MODE	OFFLINE
VENUE	EUREKA LAB, EDISON BLOCK (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET, CHITKARA UNIVERSITY
RESOURCE PERSON	DR. SHIVANI MALHOTRA, DR. ANKIT BANSAL, DR. SANDEEP SINGLA, DR. HARSIMRAN JIT KAUR, DR. DEEPTI PRIT KAUR, CUIET, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	21
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To equip faculty members with practical knowledge and strategies for designing NEP-aligned, student-centric curricula.
• To enhance understanding of CO-PO Mapping, ensuring alignment between course outcomes and program objectives for academic rigor.
• To familiarize participants with the processes of DAAC, BOS, and stakeholder feedback mechanisms for continuous curriculum improvement.
• To provide insights into implementing flexible academic frameworks like Multiple Entry and Multiple Exit (MEME) to cater to diverse student needs.



DESCRIPTION

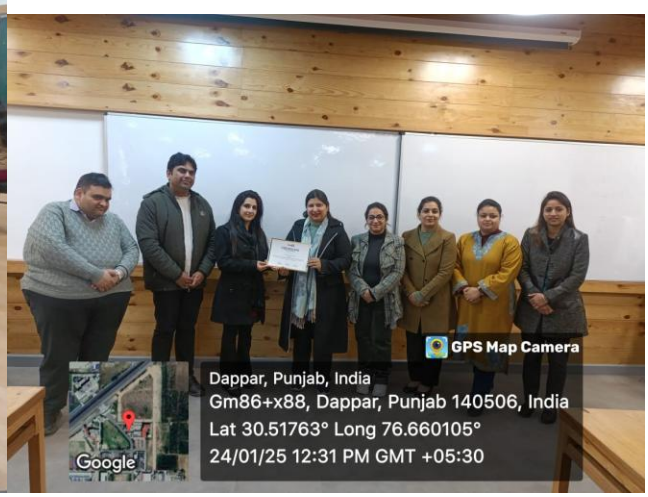
The Teaching Learning Centre (TLC) of the Department of Electronics and Communication Engineering at Chitkara University organized a two-day Strategic Workshop on Curriculum Design and Academic Frameworks. The workshop brought together 21 faculty members from various departments, fostering collaboration and innovation in curriculum design. The initiative aimed to equip faculty with skills and strategies to design student-centric, NEP-aligned curricula, thereby promoting academic excellence and continuous professional growth. The workshop began with an inaugural session by Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, who shared the vision, objectives, and future goals of the TLC. She emphasized the TLC's role in enhancing faculty development and fostering a culture of academic excellence. Her address highlighted the importance of collaboration and innovation in developing curricula that meet the demands of modern education. The first day featured an engaging session led by Dr. Ankit Bansal, Associate Director of Academic Affairs, and Prof. Sandeep Singla, Assistant Director of the Office of Academic Affairs. Their session focused on crafting course handouts aligned with the National Education Policy (NEP). They provided practical insights into structuring course handouts that align learning objectives, outcomes, and assessments effectively. The session encouraged faculty members to enhance their curriculum design approaches while actively engaging in discussions and sharing ideas. The second day included insightful sessions by experienced faculty from the Department of Electronics and Communication Engineering. Dr. Harsimran Jit Kaur, Professor, delivered a session on CO-PO Mapping, explaining its significance in aligning course outcomes with program objectives. She highlighted how CO-PO Mapping ensures academic rigor and program-level goal achievement. Following this, Dr. Deepti Prit Kaur, Associate Professor, provided an in-depth overview of the processes involved in DAAC (Departmental Academic Advisory Committee) and BOS (Board of Studies). She emphasized the critical role these committees play in maintaining the quality and relevance of academic programs. Dr. Deepti also discussed effective methods for collecting and analyzing stakeholder feedback, including inputs from students, faculty, and industry professionals, to enable continuous curriculum improvement. The workshop concluded with a session by Dr. Ankit Bansal on the Multiple Entry and Multiple Exit (MEME) framework for undergraduate programs. He explained the flexibility offered by MEME, allowing students to join or leave academic programs at different stages according to their personal or professional goals. The session provided faculty members with valuable insights into implementing this framework to enhance learning opportunities for diverse student groups. Throughout the workshop, participants actively engaged in discussions, posed thought-provoking questions, and shared innovative ideas, making the event highly interactive and collaborative. It served as a platform for faculty to exchange best practices and develop strategies for designing curricula that address the evolving needs of higher education. This strategic initiative by the TLC marks a significant step toward advancing curriculum design, fostering academic innovation, and

reinforcing Chitkara University's commitment to continuous faculty development and educational excellence.

OUTCOMES

• Faculty members gained a deeper understanding of innovative curriculum design practices and their alignment with the National Education Policy.
• Participants developed skills in CO-PO Mapping, enabling them to ensure program-level academic consistency.
• Enhanced awareness of the role of DAAC, BOS, and feedback analysis in maintaining and improving academic quality.
• Faculty were empowered to adopt MEME frameworks, promoting flexibility and inclusivity in undergraduate education.







EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE NITTY GRITTY OF BANKING: FOUNDATIONS AND FUNCTIONS
DATE	2025-01-23 to 2025-01-23
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	MR. AAKASH KOUL, CREDIT MANAGER-UNSECURED
NO. OF PARTICIPANTS	89
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To understand the core functions and structure of the Indian banking system.
- To explore real-life banking operations with a focus on credit management.
- To gain insights into unsecured lending and associated risk factors.
- To connect theory with practice through an alumni-led learning experience.
- To encourage student interaction and career-oriented thinking.

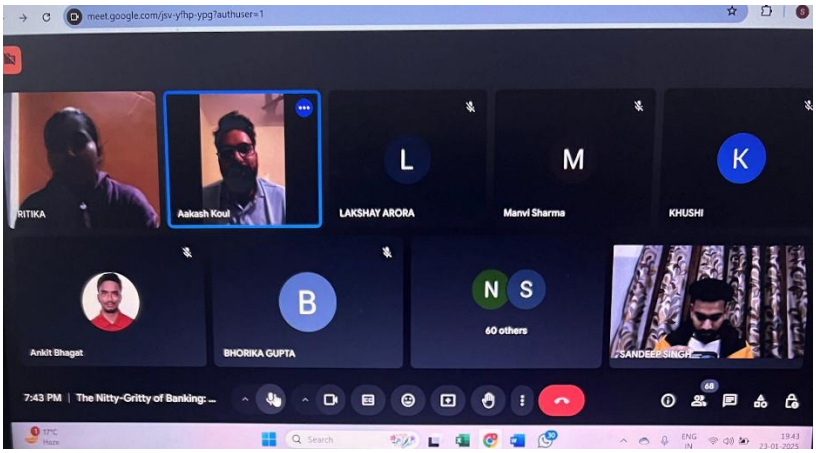
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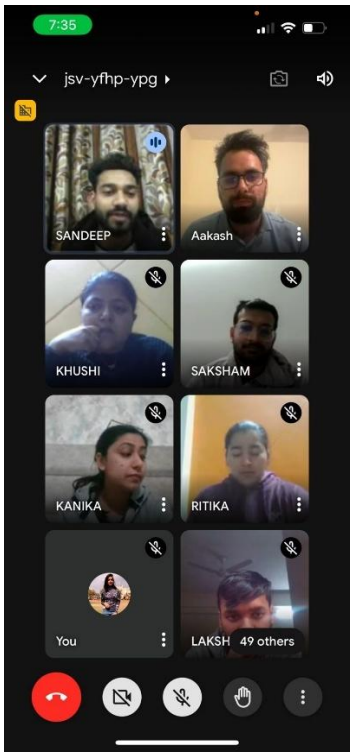
MBA (Finance) Department of Chitkara Business School, under its Alumni Series initiative, hosted a Master Class titled “The Nitty-Gritty of Banking: Foundations and Functions” on 23rd January 2025 for the MBA (Finance) Batch 2024–26. This engaging online session was led by Mr. Aakash Koul, Credit Manager - Unsecured at HDFC Bank Limited and an esteemed alumnus from the MBA (Finance and Banking) Batch of 2019–21. The session aimed to provide students with a deep dive into the practical aspects of the banking sector, highlighting both foundational principles and operational nuances. Mr. Koul, drawing from his rich professional experience, explained key concepts such as credit management, risk analysis, unsecured lending practices, and the evolving dynamics of the Indian banking industry. He also shared real-world case examples, enabling students to understand how classroom learning translates into actual decision-making in banking roles. The session was highly interactive, encouraging students to clarify their doubts, engage in discussions, and seek career guidance. It also helped in strengthening alumni-student engagement by creating a platform for knowledge sharing, networking, and career inspiration. This Master Class not only enriched the students’ understanding of the banking

domain but also aligned with Chitkara University's commitment to providing experiential and industry-aligned learning.

OUTCOMES

- Students gained practical knowledge of banking processes and challenges.
- Improved understanding of credit assessment and financial risk analysis.
- Increased awareness of career paths in banking and finance.
- Strengthened connection with successful alumni in the industry.
- Enhanced interest in applying financial concepts to real-world scenarios.

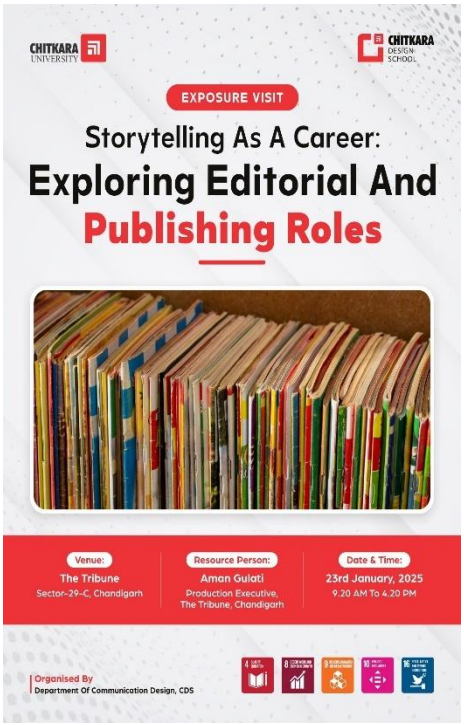




Topic	Exposure Visit to The Tribune - Storytelling as a Career: Exploring Editorial and Publishing Roles
Date	23rd January 2025
Venue	The Tribune, Sector 29-C, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Aman Gulati Production executive, The Tribune, Chandigarh
Total no. of students	39
No. of Participants attended	34
Mode:	Offline
SDG No.	SDG 4 (Quality Education), SDG 8, SDG 9 (Industry, Innovation and Infrastructure), SDG 10 and SDG 16

About

The Exposure Visit to The Tribune offered an insightful exploration of storytelling as a career, focusing on editorial and publishing roles. Led by Aman Gulati, the session provided students with a comprehensive understanding of the dynamic world of journalism and publishing. Participants had the opportunity to learn about the editorial process, from idea conception to final publication, and the various roles involved in shaping stories for a wide audience. The visit highlighted the skills required in writing, editing, and content management, helping students gain valuable insights into how storytelling can be leveraged as a professional career in the media industry.



Objectives

1. To introduce students to storytelling as a professional career in journalism and publishing.
2. To provide insights into editorial workflows and the role of design in content creation.
3. To understand the evolving trends and challenges in digital media and publishing.
4. To bridge academic concepts with real-world applications in storytelling.
5. To inspire students to explore creative career opportunities in editorial and publishing roles.

Brief

The **Department of Communication Design at Chitkara Design School** organized an enriching educational experience titled **"Exposure Visit to The Tribune - Storytelling as a Career: Exploring Editorial and Publishing Roles"** for the 4th-semester students. The visit aimed to provide students with a comprehensive understanding of how storytelling is employed in design and advertising, and to explore the various intricacies of editorial workflows, content creation, and the publishing process.

The students visited **The Tribune**, a leading national newspaper in India, well-known for its prominent presence in the tri-city region, where they gained first-hand insights into the workings of one of the country's most respected news organizations. The visit was designed to give students a holistic view of how stories are curated, edited, and presented to a diverse audience, offering them valuable exposure to both traditional and digital media practices. Under the guidance of **Aman Gulati**, an expert in the field, the students were introduced to the core aspects of content creation, editing, and the vital role that design plays in enhancing narratives. Mr. Gulati emphasized the synergy between editorial work and design in crafting compelling stories that resonate with readers. The students learned how visuals, typography, and layout contribute significantly to the storytelling process, making news more engaging and accessible to the public. An essential part of the visit was a deeper dive into the **evolving dynamics of digital media** and how it has transformed the publishing industry. Experts at The Tribune shared their perspectives on the shift towards online platforms, discussing the integration of multimedia elements like videos, podcasts, and interactive graphics to complement traditional print media. This session highlighted the growing demand for cross-disciplinary skills, merging traditional journalism with digital storytelling techniques. Beyond editorial processes, the students were also introduced to the **various roles in the publishing industry**, including writing, editing, design, and production. They explored how these roles collaborate in the creation of a final product that is both informative and visually appealing. This experience gave students a firsthand look at the range of career opportunities within editorial and publishing domains, encouraging them to consider how their skills could be applied in these creative and dynamic fields. The visit also included a detailed exploration of **The Tribune's printing technologies**. Students observed the entire production workflow, from the editorial desk to the final printed newspaper. This included an in-depth look at how different types of printing presses, materials, and technologies are employed to ensure the timely and accurate delivery of the daily newspaper. The process of printing, binding, and distribution was explained, highlighting the

intricate coordination required to meet tight deadlines and the precision necessary in print production. In conclusion, the exposure visit to **The Tribune** was a valuable learning experience that bridged the gap between academic concepts and real-world applications. It gave the students a thorough understanding of the editorial and publishing industries and inspired them to explore diverse career paths within the field. By gaining insights into the editorial workflows, content creation, design, and printing technologies, students left the visit better equipped to make informed decisions about their future careers in storytelling, design, and publishing.

Outcomes

1. Students gained practical knowledge of editorial processes and publishing workflows.
2. Enhanced understanding of the role of storytelling in journalism and design.
3. Awareness of the impact of digital technology on modern storytelling.
4. Improved clarity on career opportunities in journalism, design, and publishing.
5. Motivation to apply creative and innovative approaches to storytelling in professional domains.









Title: Innovation Immersion: From Ideas to Industry		
1	**Type of Activity**	Level-2 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Innovation Immersion: From Ideas to Industry**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/18Wti1kUPw/
	LINK (Post Link)	
4	**Program Type**	Level-II
	Nomenclature	Exposure Visit
	Duration of the activity	**300 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED's industrial visit to NABI, Mohali, was an enriching experience for aspiring entrepreneurs, offering firsthand exposure to cutting-edge research in agri-food biotechnology. Participants explored advanced labs, engaged in insightful discussions with industry experts, and discovered how scientific breakthroughs are transforming industries. This visit provided deep insights into the journey from research to commercialization, inspiring students to leverage innovation for entrepreneurial success. By understanding real-world applications, participants left with a renewed vision of how biotechnology can shape the future of businesses and society.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The visit to NABI, Mohali, reinforced the importance of research-driven innovation in entrepreneurship. By witnessing how groundbreaking biotechnology solutions are developed and commercialized, students gained practical knowledge on turning ideas into viable businesses. Industry expert interactions provided crucial insights into market trends, regulatory aspects, and scaling strategies. This exposure encouraged participants to think beyond traditional business models, fostering a culture of scientific entrepreneurship where innovation drives economic and social impact. This visit provided deep insights into the journey from research to commercialization, inspiring students to leverage innovation for entrepreneurial success.	
7	**Start and End date of the event:** 23/01/2025 to 23/01/2025	

8	**Mention minimum number of students (Event):** 65
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Explore, Innovate, Transform
11	**Benefit of the activity in 5 words (120 Characters) only:** Industry insights & entrepreneurial inspiration
13	**SDG Covered – SDG 4, SDG 8, SDG 9**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	

Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE TRUTH ABOUT SPECULATION: MYTH VS REALITY
DATE	2025-01-24 to 2025-01-24
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	DR SIDHARATH SETH, CONSULTANT, INVESTMENT
NO. OF PARTICIPANTS	108
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To differentiate between speculation, investment, and gambling.
- To understand the role of speculation in financial markets.
- To identify common myths and misconceptions surrounding speculation.
- To explore the risks, returns, and behavioral aspects of speculative activities.
- To highlight ethical and regulatory frameworks related to speculation.

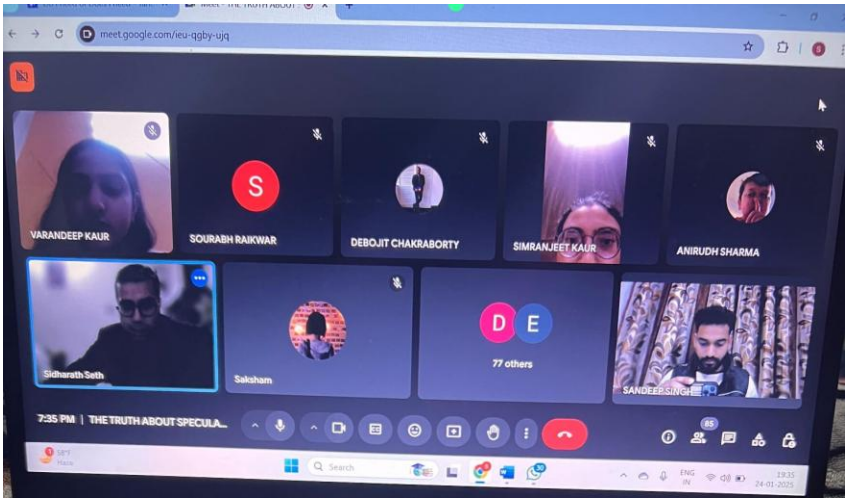
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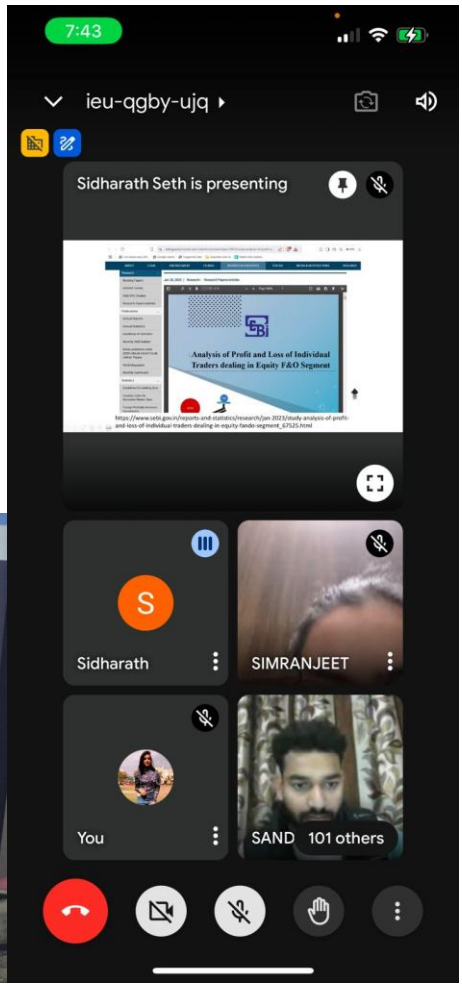
MBA (Finance) Department, Chitkara Business School, Chitkara University, Punjab, organized an expert session on "The Truth About Speculation: Myth vs. Reality" on 24th January 2025 for the MBA (Finance) Batch 2024–26. This intellectually stimulating online session was led by Dr. Sidharth Seth, Investment Consultant and finance expert. The session aimed to demystify the concept of speculation in financial markets by dissecting commonly held beliefs and contrasting them with grounded realities. Dr. Seth provided an in-depth understanding of what speculation entails, how it differs from investing, and the risks and rewards associated with it. Through real-time market examples and case studies, he explained the behavioral patterns of speculators, regulatory frameworks, and how speculation influences market movements. The session was highly interactive, with students posing relevant questions on trading psychology, short selling, derivatives, and cryptocurrency speculation. Dr. Seth emphasized responsible financial behavior and the importance of risk management when engaging with speculative instruments. The talk concluded with a brief on ethical considerations in speculation and how future finance professionals can contribute to more informed and stable financial environments. The session successfully bridged the gap between

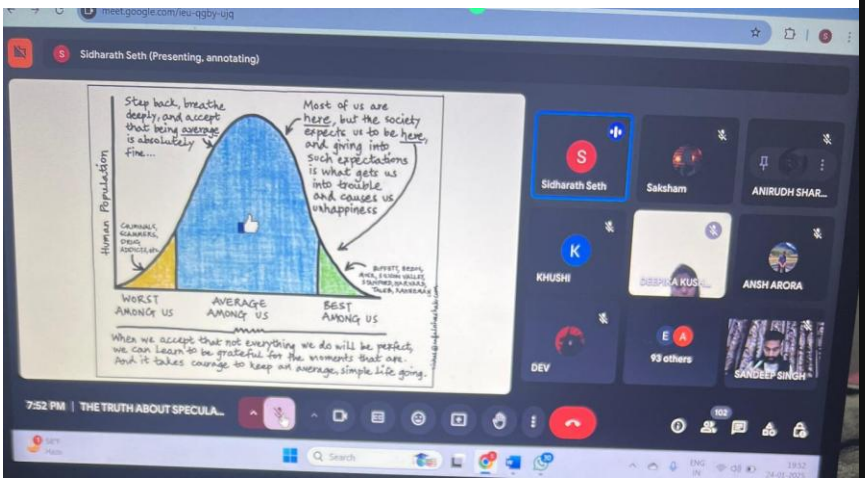
academic learning and industry insight, leaving students better equipped to assess and engage with speculative activities in their future careers.

OUTCOMES

- Students developed clarity on the concept and scope of speculation.
- Enhanced understanding of market dynamics influenced by speculative behavior.
- Awareness of the psychological and emotional factors impacting speculative decisions.
- Ability to critically evaluate speculation-related opportunities and risks.
- Insight into regulatory practices and ethical considerations in speculative trading.

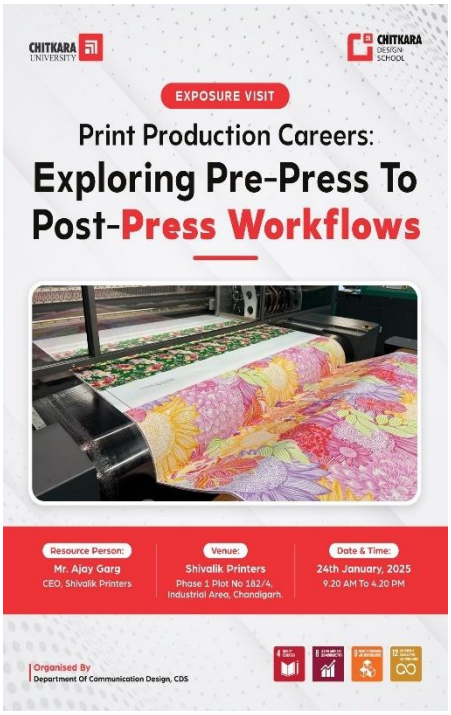






Topic	Exposure Visit to Shivalik Printers- Print Production Careers: Exploring Pre-Press to Post-Press Workflows
Date	24th January, 2025
Venue	Shivalik Printers, Phase 1, Plot no 182/4, industrial area, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Ajay Garg, CEO, Shivalik Printers
Total no. of students	40
No. of Participants attended	30
Mode:	6 hours
SDG No.	**SDG 4** (Quality Education), **SDG 8 (**Decent Work and Economic Growth)**, SDG 9** (Industry, Innovation and Infrastructure) and **SDG 12 (**Responsible Consumption and Production**)**

About



The Department of Communication Design at Chitkara Design School organized an Exposure Visit to Shivalik Printers titled Print Production Careers: Exploring Pre-Press to Post-Press Workflows on 24th January, 2025. The 4th-semester students of the Department of Communication Design undertook an insightful field trip to Shivalik Printers to explore careers in print production and gain firsthand knowledge of the end-to-end workflows involved. The visit provided an in-depth understanding of the critical stages of print production, from pre-press design and layout processes to the intricacies of press operations and the final post-press finishing techniques. Students observed modern machinery, industry-standard tools, and real-time problem-solving, enriching their practical knowledge

of print media. This experiential learning opportunity highlighted the importance of precision, teamwork, and innovation in the print production industry, inspiring students to consider diverse roles within this dynamic field.

Objectives

1. To provide students with practical exposure to the complete print production workflow.
2. To familiarize students with modern printing machinery and industry tools.
3. To enhance understanding of pre-press, press, and post-press operations.
4. To bridge classroom learning with real-world print production practices.
5. To inspire students to explore career opportunities in the print production industry.

Brief

Our ongoing initiative to bridge classroom learning with industry practices, a group of students recently participated in an exposure visit to *Shivalik Printers*, a well-established name in the printing industry. This educational visit, titled *"Print Production Careers: Exploring Pre-Press to Post-Press Workflows"*, aimed to provide students with firsthand insight into the dynamic world of print production and the various career opportunities it offers. The session was guided by Mr. Ajay Garg, an industry expert with years of experience in print technologies and production management. The visit began with a warm welcome by the Shivalik Printers team, followed by an engaging session led by Mr. Garg. He shared his professional journey and elaborated on the evolution of the print industry, highlighting how it has adapted to advancements in technology and changing market demands. He introduced students to the various stages of print production — Pre-Press, Press, and Post-Press — and explained the roles and responsibilities associated with each phase. In the Pre-Press section, students learned about the process of preparing digital files for printing, which includes graphic design, layout setting, color correction, imposition, and plate making. The team demonstrated

how software like Adobe InDesign, Illustrator, and Photoshop are integral to this process. Mr. Garg emphasized the importance of accuracy and quality control at this stage, as any error can affect the final product. Moving into the Press section, students witnessed live offset and digital printing operations. They observed the functioning of large-scale printing machines and learned about different printing methods such as offset lithography, digital printing, and screen printing. Mr. Garg explained the technical aspects of these machines, including ink application, registration, and the handling of various substrates like paper, board, and synthetic sheets. The final leg of the visit focused on the Post-Press stage, where students explored finishing processes like cutting, binding, folding, lamination, and packaging. This section highlighted how value is added to a printed product through quality finishing and customization. Mr. Garg also discussed the importance of logistics and timely delivery in meeting client expectations. Throughout the visit, students had the opportunity to interact with professionals working at each stage, ask questions, and gain clarity about the skill sets required for different roles in the print industry. Mr. Garg also shared valuable insights into emerging trends such as sustainable printing, print-on-demand, and the integration of digital workflows. This exposure visit provided students with a comprehensive understanding of the print production pipeline, its challenges, and the rewarding career paths it offers. It reinforced the relevance of print media in today's digital age and inspired students to consider the print industry as a viable and evolving career option. The session concluded with a Q&A and a vote of thanks, leaving participants enriched and motivated by this real-world learning experience.

Outcomes

1. Gained hands-on knowledge of the print production process.
2. Improved understanding of industry workflows and standards.
3. Observed the application of design principles in real-world printing.
4. Developed insights into the importance of precision and teamwork in print production.

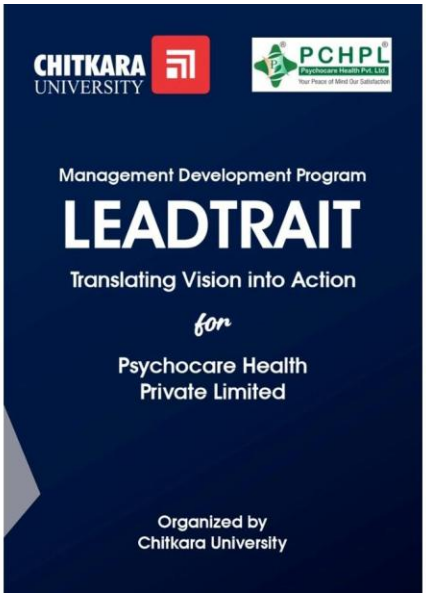
5. Identified potential career paths in pre-press, press, and post-press roles.



Event Details	
Event Type	Corporate Training
Topic	LEADTRAIT : Translating Vision into Action
Date	2025-01-25 to 2025-01-25
Mode	Offline
Venue	Training hall
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean, CCSM
No. of Participants	13
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. Enhance leadership capabilities through strategic visioning and action planning.
2. Empower individuals to drive organizational change through structured leadership models.
3. Develop problem-solving skills using innovative design thinking methodologies.
4. Align leadership development with sustainability and economic growth initiatives.
5. Encourage a culture of excellence and high performance



Description

Most of the progressive organizations make an honest attempt to create a high performing workforce. Focus on capability building is surely turning out to be the real game changer as skill enhancement leads to better customer experience while keeping the brand equity in sharp focus. Leadership skill is one such powerful tool which helps organizations to nurture talent and impact growth as the focus is completely on value creation. In order to infuse the spirit of Leadership an MDP-LEADTRAIT : Translating Vision into Action was organized for Psychocare Health Private Limited by Chitkara University on 25th January 2025 held at training hall, PCHPL Building, D161A, SAS Nagar, Mohali . It was a high impact professional training program designed to equip the professionals with skills and mindset required to transform vision into actionable strategies and bridge the gap between leadership theory and practical execution

through real-world case studies, and experiential learning techniques. Professional training program delivered by Mr. Narinder Garcha, Dean, CCSM, Chitkara University. Focuses on practical training through real world business challenges, case studies and interactive learning environment. Fostering life long learning opportunities and leadership development. Training equipped the professionals with advanced skills in decision-making, problem-solving, and adaptability, creativity and innovation, ensuring continuous professional growth and capacity building. Also emphasized ethical leadership, innovation-driven business strategies, and sustainable workforce development for economic growth and development. Highlighted the role of leadership in digital transformation, and technology for productivity.

Outcomes

Strengthened leadership capabilities for strategic decision-making and execution.

Developed actionable strategies for leading change in complex business environments.

Promoted cross-sector collaboration to foster economic and workforce development.

Empowered leaders to align business growth with sustainability initiatives.

Improved adaptability to navigate leadership challenges in dynamic industries.





EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FROM DATA TO DECISION: PRACTICAL INSIGHTS ON RATIO ANALYSIS
DATE	2025-01-27 to 2025-01-27
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	CA NITIN ARORA, PRACTISING CHARTERED ACCOUNTANT
NO. OF PARTICIPANTS	131
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. To provide students with practical exposure to financial ratios.
2. To develop the ability to interpret and analyze financial statements effectively.
3. To link theoretical knowledge with real-world business decision-making.
4. To introduce students to industry-level financial analysis approaches.

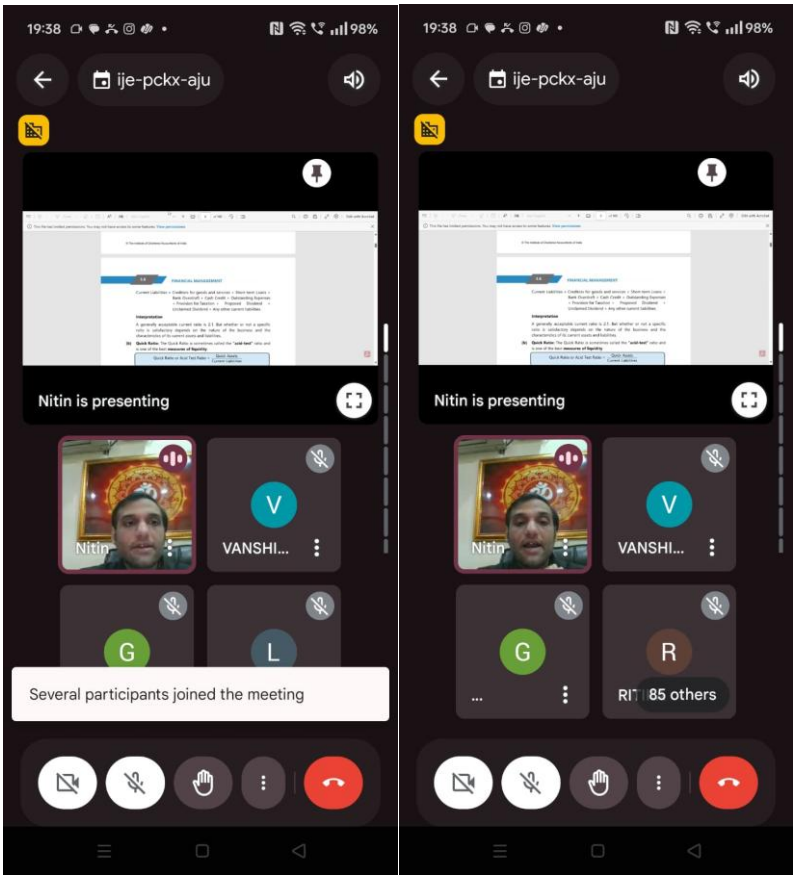
DESCRIPTION

The Department of Finance, Chitkara Business School, Punjab, successfully organized an expert session titled "From Data to Decision: Practical Insights on Ratio Analysis" on January 27, 2025, at 7:30 PM in online mode. The session was designed specifically for the MBA (Finance) Batch 2024–26, and focused on bridging the gap between classroom learning and industry practices through the lens of ratio analysis. The session was led by CA Nitin Arora, a practising Chartered Accountant with substantial professional experience in financial statement interpretation and corporate decision-making. His industry-oriented insights and case-based discussion gave students a unique opportunity to understand how financial ratios go beyond academic definitions to become powerful tools in evaluating business performance, managing risks, and making investment decisions. Participants were introduced to key categories of ratios, such as profitability, liquidity, solvency, and efficiency, along with their implications in real-time financial decision-making scenarios. The session emphasized how ratios can be used not just for analysis, but also for strategic decision-making, benchmarking, and forecasting. CA Nitin Arora shared real-world examples from his professional experience, encouraging students to think critically and apply their theoretical knowledge in practical contexts. His

interactive approach and clarity of concepts made the session highly engaging and insightful. The session witnessed active participation, with students asking relevant questions and engaging in meaningful discussions. Overall, the expert talk added significant value to the students' understanding of financial analysis and enhanced their preparedness for careers in finance.

OUTCOMES

1. Students gained practical knowledge of using ratios in financial decision-making.
2. They developed analytical skills to evaluate company performance.
3. The session enhanced their readiness for finance roles and interviews.
4. Participants appreciated the opportunity to learn from a practising CA's experience.



EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	INDUSTRIAL VISIT TO SEBI
DATE	2025-01-27 to 2025-01-27
MODE	OFFLINE
ORGANIZER NAME	DR. RASHMI AGGARWAL, DR. SARABJEET SINGH AND DR. SATINDER SINGH
NO. OF PARTICIPANTS	38
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. Understanding Regulatory Frameworks: To provide students with an in-depth understanding of SEBI's role in regulating the securities market and ensuring market integrity, transparency, and investor protection.
2. Insights into Financial Market Policies: To familiarize students with the policies and regulations that govern India's securities markets, with a focus on how SEBI enforces compliance among market participants.
3. Linking Theory with Practical Applications: To bridge the gap between academic knowledge in FinTech and its real-world applications by observing how SEBI implements regulatory frameworks to deal with financial technology challenges.
4. Promoting Ethical Practices in Financial Markets: To demonstrate how SEBI enforces ethical standards and good governance practices in the financial market, and how these principles can be applied in the FinTech industry.
5. Career Insights and Networking: To provide students with the opportunity to interact with SEBI professionals, allowing them to gain insights into potential career paths and develop a deeper understanding of the financial regulatory landscape.

DESCRIPTION

An industrial visit to the Securities and Exchange Board of India (SEBI) for BBA FinTech students presents an exceptional opportunity to bridge the gap between academic learning and real-world financial regulation. SEBI, as the regulatory authority for India’s securities markets, plays a crucial role in maintaining market integrity, ensuring investor protection, and fostering

an environment of transparency and fairness. This visit will provide students with valuable insights into SEBI's regulatory framework, its policies on market conduct, and the evolving landscape of financial technologies. As part of the BBA FinTech curriculum, students gain theoretical knowledge of how technology is transforming the financial sector, and a visit to SEBI will provide them with a deeper understanding of how these advancements are being integrated into market regulation. Students will have the chance to interact with SEBI professionals, gaining firsthand knowledge of the challenges and opportunities regulators face in adapting to rapid technological changes, such as blockchain, algorithmic trading, and digital currencies. Furthermore, the visit will highlight SEBI's role in shaping policies that promote sustainable growth, financial inclusion, and investor confidence in an increasingly digitalized financial environment. Through this experience, BBA FinTech students will be better equipped to understand the intersection of technology and regulation in the financial sector, and how this dynamic relationship is shaping the future of financial markets in India and globally. The visit will also foster a deeper appreciation of the critical role that regulatory bodies significantly play in maintaining the market stability and the ethical standards in the financial ecosystem

OUTCOMES

1. Practical Exposure to Financial Surveillance
2. Increased Awareness of Investor Protection Initiatives
3. Bridging Theory with Real-World Applications
4. Understanding the Role of Governance in FinTech







Title:- - Innovation in Digital Experience Strategy and Envisioning Design Sprint Hackathon		
1	**Type of Activity**	Hackathon
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/story.php?story_fbid=526492837115685&id=100092649189685&rdid=w61BoZYdjGxzENhj#
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Hackathon
	Duration of the activity	3 Days
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School organized a 3-day Design Sprint Hackathon from January 27-29, led by Mr. Amber Krishan, founder of @Them, in collaboration with the Institution's Innovation Council. Students gained insights into business understanding, user behavior, and technology's role in shaping experiences. The sprint focused on 'Business Empathy' on Day 1, 'Experience Strategy' on Day 2, and 'Envisioning' on Day 3. Students, working in teams, brainstormed brand context, target audience, competitive landscape, and key user behaviors to design impactful digital experiences, emphasizing understanding over traditional UX processes.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	The Design Sprint Hackathon aligns with the core objectives of the Institution's Innovation Council (IIC) by fostering a culture of innovation, entrepreneurship, and practical learning. The event empowered students to apply design thinking to real-world challenges, while also focusing on user-centric solutions and business strategy. Through mentorship and hands-on activities, it nurtured an entrepreneurial mindset and helped students gain the skills necessary to drive innovation in the digital space.	
7	**Start and End date of the event**: 01/27/2025 to 01/29/2025	
8	**Mention minimum number of students (Event):** 40	

9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Innovation, Strategy, Empowerment	
11	**Benefit of the activity:** Strategic thinking, user empathy, competitive analysis, teamwork, user-centered designs	
12	**Video URL**	https://drive.google.com/drive/folders/1Obf6mFv03_3BL85e3Iq0Rx7kzm-28Ury
13	**SPACE FOR PHOTOGRAPHS**	

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Photographs with Speaker/Students (<2MB)



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Photographs with Speaker/Students (<2MB)



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Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Amber Krishan**
Designation:	Founder
Organization:	Them
Mail ID:	amberkrishan@gmail.com
Contact No.	9810884914

EVENT DETAILS	
EVENT TYPE	COMMEMORATIVE DAY
TOPIC	CELEBRATING 15TH NATIONAL VOTERS' DAY
DATE	2025-01-27 to 2025-01-27
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL
RESOURCE PERSON	MR. HARISH NAYAR (IAS), ADDITIONAL CHIEF ELECTORAL OFFICER | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | MR. V. N. MOHAN, DIRECTOR
NO. OF PARTICIPANTS	47
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To sensitize the students about the importance of voting and democratic participation.
2. To raise awareness on the electoral processes, regulations and contemporary challenges in the context of India.
3. To discuss the critical role and responsibilities of the Election Commission in India, both at the state and national levels.
4. To emphasize the need of active, responsible, and well-informed voting.
5. To foster a sense of responsibility and civic duty amongst the youth and strengthen democratic participation.

DESCRIPTION

Chitkara Law School organized a special event to celebrate the 15th National Voters' Day. The event, aligned with the important SDGs, aimed to sensitize and educate the students about the indispensable role of voting, electoral rights and responsibilities, and democratic values. The event commenced with a warm and thought-provoking welcome address by Prof. (Dr.) Ajay Ranga, Dean, CLS. He emphasized the critical importance of voting and informed electoral participation in a democracy and nation-building and called upon the youth to fulfil their civic duties as responsible citizens. The key-note address, delivered by the chief guest of the event, Shri Harish Nayar (IAS), Additional Chief Electoral Officer, Punjab, offered insights on key

aspects of the voting process, electoral system in India and the critical role of the election commission, at the state and national levels, in ensuring free and fair elections. His addresses raised awareness on the intricacies of the electoral processes in India, the challenges involved and the redressal mechanisms. He reminded and encouraged the students and faculty of the power of active voter participation for strengthening of the democratic institutions and ensuring the nation's development. The session was followed by an interactive question and answer session, where the students raised important issues and concerns around voting, elections and democracy in India. Their enthusiastic participation, informed opinions and analytical viewpoints demonstrated the important role and potential of the youth in shaping our nation's future. The event included a voters' pledge where the guests, students and faculty reaffirmed their collective commitment of exercising their right to vote responsibly. The event concluded with a vote of thanks by Shri V.N. Mohan, Director, Career Advancement Services. Expressing his gratitude towards the chief-guest of the event and congratulating the Dean, CLS and the organizing committee for the successful conduct of an event on such an important theme, he stressed upon upholding the democratic ideals of our country and empowering students to contribute positively in the democratic processes.

OUTCOMES

1. Students gained an awareness on their voting rights and responsibilities, and the electoral processes in India.
2. Fostering critical thinking around voting issues, challenges and redressal mechanisms.
3. Inspired to play a proactive role in a democracy and make informed voting choices.
4. Reinforced the importance of fair and responsible voting processes.
5. Strengthened Chitkara Law School's commitment to raise legal awareness and instill a sense of civic responsibility amongst the students.





Event Details	
Event Type	Workshop
Topic	Innovation in Mixed Drinks: Refining the Palate of Modern Taste
Date	2025-01-28 to 2025-01-28
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Keshwar Rawat|Senior executive
No. of Participants	94
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals

Objective

1.Introduce students to innovative trends and technologies in housekeeping.
2.Highlight the importance of sustainability in modern housekeeping practices.
3.Equip students with insights on managing teams and operational efficiency.
4.Bridge theoretical knowledge with real-world applications through expert insights.
Inspire students to explore dynamic career opportunities in housekeeping.



Description

Chitkara College of Hospitality Management, in collaboration with Monin, organized an insightful session on "Innovation in Mixed Drinks: Redefining the Palate for Modern Tastes" on 28th January 2025 at Pulitzer Hall. The event was hosted by Chitkara College of Hospitality Management and featured Mr. Keshwar Rawat, Senior Executive at Monin, as the resource person. The session aimed to educate students and hospitality professionals about the evolving trends in mixology, emphasizing innovative flavors, sustainability, and modern consumer preferences. Mr. Rawat provided valuable insights into flavor profiling, creative drink

presentations, and the use of Monin products to craft unique beverages. Participants were introduced to techniques that enhance the taste and visual appeal of mixed drinks, catering to contemporary market demands. The workshop was conducted in an offline mode and was categorized as a Level 1 Activity, ensuring a hands-on and engaging learning experience. The interactive session allowed students to explore new drink recipes, understand ingredient pairings, and learn about industry trends in mixology and beverage innovation. A key highlight of the event was the live demonstration of signature drinks, where Mr. Rawat showcased various modern and classic beverage styles using Monin syrups and ingredients. The session concluded with an engaging Q&A round, where students and faculty members actively participated in discussions about emerging opportunities in the beverage industry. The event was a great success, equipping attendees with practical knowledge, industry exposure, and a deeper understanding of beverage innovation. It reinforced the importance of creativity, sustainability, and customer preferences in the ever-evolving world of hospitality.

Outcomes

1.Gained knowledge about innovative practices and technologies in housekeeping.

2.Understood the role of sustainability in modern housekeeping operations.

3.Learned strategies for effective team management and operational excellence.

4.Connected theoretical concepts with practical industry applications.

5.Developed interest and awareness of career prospects in the housekeeping domain.









EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	HINDENBURG VS ADANI: A CRISIS OF CONFIDENCE IN THE INDIAN MARKETS
DATE	2025-01-28 to 2025-01-28
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	CA PREETI MEHROTRA, FINANCIAL TRAINER
NO. OF PARTICIPANTS	81
SDG NO	SDG 4: QUALITY EDUCATION, SDG 7: AFFORDABLE AND CLEAN ENERGY, SDG 8: DECENT WORK AND ECONOMIC GROWTH

OBJECTIVE

1. To provide insights into the Hindenburg report and its allegations against the Adani Group.
2. To analyze the impact of such reports on investor confidence and Indian capital markets.
3. To enhance critical thinking among students regarding corporate governance and financial reporting.
4. To connect theoretical finance concepts with real-world financial controversies.
5. To expose students to expert industry perspectives and regulatory viewpoints.

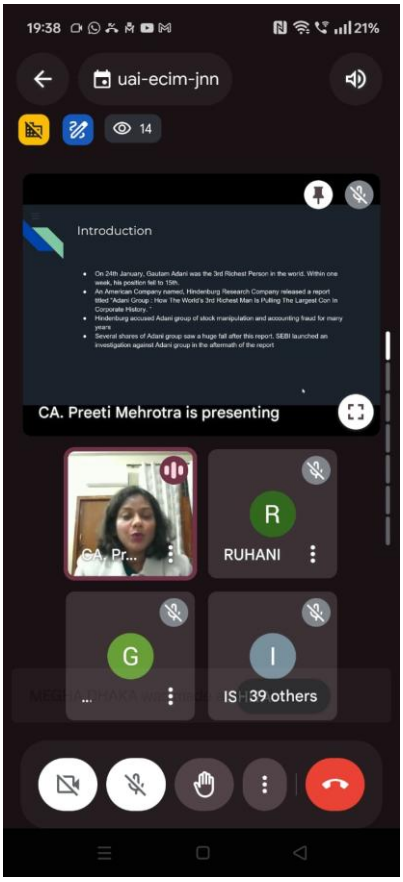
DESCRIPTION

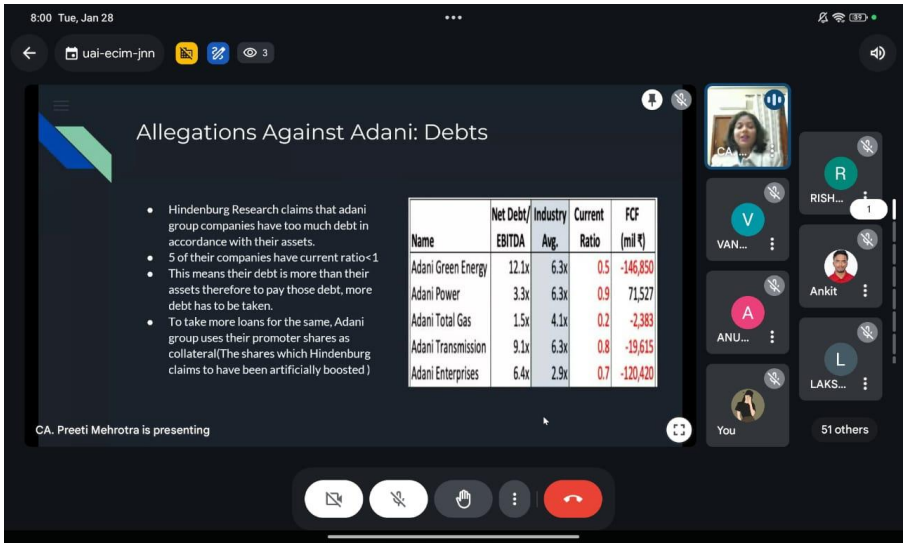
The Department of Finance, Chitkara Business School, Chitkara University, Punjab, organized an expert online session on 28th January 2025 for the MBA (Finance) batch of 2024–26. The session was titled “Hindenburg Vs Adani: A Crisis of Confidence in the Indian Markets?”, a topic that delves deep into one of the most debated financial episodes in recent times. The session commenced at 7:30 PM. The resource person for the session was CA Preeti Mehrotra, an esteemed financial trainer with experience in training professionals from ICAI, ICSI, RBI, and Bank of Baroda. With her deep understanding of corporate governance, capital markets, and financial integrity, she brought immense value to the session by unpacking the dynamics behind the Hindenburg report on the Adani Group and its wider impact on market sentiments and investor confidence in India. The session attracted enthusiastic participation from MBA finance students and faculty alike. It encouraged critical thinking and real-time analysis of financial controversies, helping students correlate textbook knowledge with current market events. The

interactive Q&A further enriched the session, offering practical insights and answering queries about regulatory practices, media narratives, and the role of institutional investors in such crises. This initiative reinforced Chitkara Business School's commitment to offering industry-relevant learning and ensuring that future finance professionals are well-equipped to navigate complex and volatile market scenarios.

OUTCOMES

1. Students gained a detailed understanding of the Hindenburg-Adani issue and its implications.
2. Participants developed an analytical approach to assessing financial news and reports.
3. The session bridged the gap between academic learning and real-time market developments.
4. Students learned the importance of transparency, accountability, and due diligence in financial markets.
5. The interaction with an experienced financial trainer encouraged student engagement and curiosity in financial ethics and regulation.





Event Details	
Event Type	Expert Talk
Topic	Innovative Investment Strategies in Mutual Funds: Trends and Future Perspective
Date	2025-01-29 to 2025-01-29
Mode	Online
Organizer Name	Dr. Dinesh Tandon, HoD - BFSI, CCSM, Chitkara University, Punjab
Resource Person	Mr. G B Singh|Vice President & Regional Head
No. of Participants	337
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand key trends in mutual fund investments.
2. Learn about innovative investment strategies.
3. Explore risk management in evolving financial markets.
4. Analyze the impact of technology on fund management.
5. Discuss future opportunities and challenges in mutual funds.

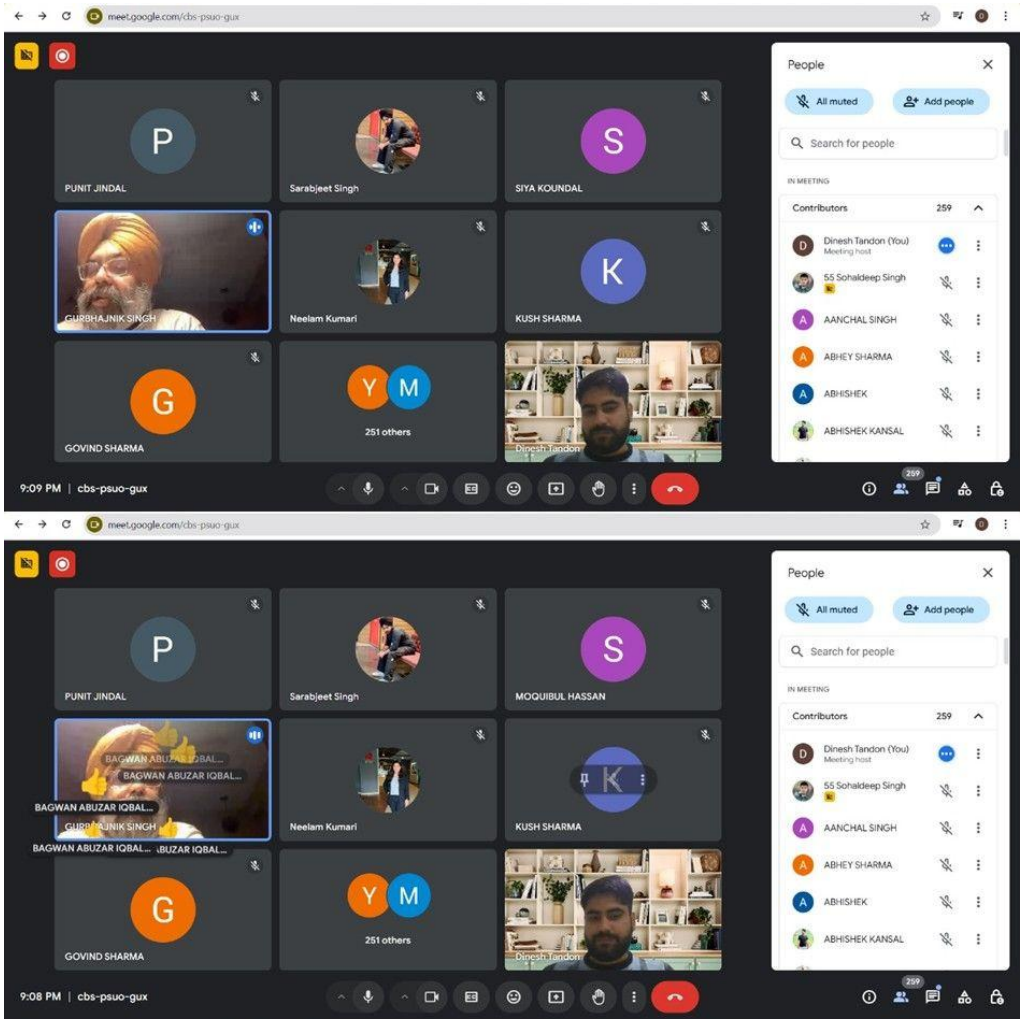
Description

The expert talk on "Innovative Investment Strategies in Mutual Funds: Trends and Future Perspectives" was an enlightening session led by G B Singh, Vice President and Regional Head, SBI Mutual Funds. The discussion provided an in-depth look at the evolving mutual fund landscape, highlighting key investment trends and future opportunities. The program commenced with an overview of current market trends, focusing on the growing demand for passive investing, ESG funds, and factor-based strategies. The speaker elaborated on how mutual fund managers are leveraging smart beta and alternative investments to optimize portfolio returns. Risk management was another major theme. The speaker discussed the importance of diversification, systematic risk assessment, and adaptive strategies to safeguard investor portfolios against volatility. Real-world case studies illustrated how successful mutual funds navigated financial downturns and market fluctuations effectively. A key highlight of the talk was the role of technology in reshaping investment strategies. The integration of artificial intelligence, big data analytics, and blockchain in fund management was explored in detail. The speaker emphasized on professional education and how digitalization is enhancing decision-making, improving fund transparency, and creating personalized investment opportunities for investors. He also highlighted how mutual funds serve as an accessible investment tool for both

men and women, promoting gender equality by enabling individuals to build wealth, secure financial independence, and achieve long-term financial stability which contributes to inclusive economic growth. The session concluded with a discussion on globalization and the increasing relevance of cross-border investment opportunities. The speaker provided actionable insights on how fund managers can adapt to a rapidly changing investment environment by embracing innovation and regulatory changes.

Outcomes

1. Gained knowledge of key trends in mutual fund investments.
2. Enhanced understanding of innovative investment strategies.
3. Improved risk management techniques for mutual funds.
4. Insights into technological advancements in asset management.
5. Practical strategies for adapting to future investment trends.



Topic	Expert Talk "Designing Impactful Careers" Insights Into Services & Experience Design
Date	29th January, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Miss. Neelam Khetmar
Total no. of students	80
No. of Participants	60
Mode:	2 hours
SDG No.	**4,8,9,12**

About

Chitkara Design School hosted an expert talk by Neelam Khetmar, a seasoned design consultant, on Designing Impactful: Insights into Service and Experience Design. She shared extensive insights into her projects with leading corporations like Tata, Adani, and more, highlighting the strategic role of service and experience design in enhancing user interactions. Through case studies and real-world applications, Neelam provided valuable perspectives on problem-solving, user-centric innovation, and sustainable design practices. The session offered students and professionals a deep understanding of how design shapes impactful experiences in diverse industries.



Objectives

1. Understand the Fundamentals of Service and Experience Design
2. Identify Key Skills for Designing Impactful Careers
3. Explore the Role of Collaboration in Service and Experience Design
4. Examine the Importance of Continuous Learning in Design Careers
5. Investigate How Impactful Careers Shape Future Opportunities

Brief

Designing Impactful Careers: Insights Into Services & Experience Design" focuses on how service and experience design play a crucial role in shaping both user experiences and the professional development of those working within the field. The growing demand for services that are not only functional but also emotionally resonant has placed designers at the forefront of creating customer interactions that deliver real value. Service design is about planning and organizing a company's resources—people, infrastructure, communication, and materials—to improve the quality of interactions between service providers and customers. Experience design, meanwhile, focuses on creating engaging, seamless, and memorable experiences across various touchpoints, both physical and digital. Together, these fields are essential in crafting services that not only meet user needs but also exceed expectations, providing lasting value. Designing impactful careers in these areas requires an understanding of the changing landscape of design, where professionals must adapt and evolve continuously to meet new challenges. Designers must hone several key skills: user-centered design, which is critical in understanding and empathizing with the end user to craft solutions that solve real problems; problem-solving, which is necessary to identify user pain points and create creative solutions; adaptability, to remain flexible in response to new tools, technologies, and methods that emerge; and collaboration, as service and experience design are inherently cross-disciplinary, requiring designers to work closely with developers, marketers, and other stakeholders. These skills, combined with a deep understanding of human behaviors, emotions, and motivations, are essential in ensuring that the services and experiences designers create resonate deeply with users. Furthermore, an impactful career in this space is about fostering a mindset of continuous growth. As the design world is fast-paced and ever-evolving, professionals must embrace a lifelong learning approach to stay relevant and innovative. This can be achieved by actively seeking out new knowledge, attending workshops and conferences, and engaging with the wider design community. In addition, designers can further enhance their careers by taking on leadership roles, mentoring junior team members, and advocating for user-centric design within organizations. This helps in creating a work culture that encourages innovation, collaboration, and the development of impactful solutions. By focusing on the intersection of creativity, technology, and human behavior, designers can craft careers that not only fulfill their personal aspirations but also make a significant impact on the businesses and users they serve. Ultimately, designing impactful careers within service and experience design is about understanding that the work being done today has the potential to influence tomorrow's

opportunities. By staying focused on human-centered design principles, fostering a collaborative environment, and remaining adaptable to change, professionals can build rewarding careers that not only elevate the quality of user experiences but also contribute to shaping the future of the service design field. The result is a career path that not only offers personal fulfillment but also a lasting impact on how services are delivered and experienced globally.

Outcomes

1. Enhanced Understanding of Service and Experience Design Principles
2. Improved Skill Set for Career Advancement
3. Stronger Collaborative Capabilities
4. Commitment to Lifelong Learning and Adaptability
5. Increased Career Impact and Satisfaction





Title: **Business Model Lean Canvas Framework for Startups**		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Business Model Lean Canvas Framework for Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1BXPzM5hYi/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	An insightful session was delivered by Mr. Manish Verma, Co-Founder of Angel Blue Holdings Pvt. Ltd. on "Business Model Lean Canvas Framework for Startups" Mr. Verma shared his entrepreneurial journey and insights from his experience, offering students a firsthand perspective on building innovative startups. He emphasized identifying market opportunities, need of business model canvas, and how to create business model canvas for a startup. Drawing from his experience with Angel Blue, he discussed practical strategies for turning innovative ideas into successful ventures. The interactive session included case studies and real-world examples of BMC of successful ventures that deeply resonated with aspiring student entrepreneurs.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session " Business Model Lean Canvas Framework for Startups " perfectly aligns with CEED's mission to foster innovation and entrepreneurial mindset among students. By exploring Lean Canvas Framework and innovation pathways, the event directly supported our goal of nurturing future entrepreneurs. Students gained practical insights into problem identification and all the 9 pillars of Business Model Canvas framework to guide students from Idea to reality. The interactive format facilitated meaningful discussions on different Business Model Canvas of Indian and global startups and innovation implementation that provided tangible learning examples. The high student engagement and focused discussions on market gaps and solution-building demonstrated the event's effectiveness in promoting entrepreneurial thinking.	
7	**Start and End date of the event:** 30/01/2025 to 30/01/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	

10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on Business Model Framework & Entrepreneurial Opportunity Identification	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Business Model Canvas & Opportunity Identification	
12	**Video URL**	https://drive.google.com/file/d/1IGnuNMmN2kqA_iE-pGfOsyyx_52dUoG8/view?usp=sharing
13	**SDG Covered – SDG8,SDG9**	

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Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Manish Verma**
Designation:	**Co-Founder & CEO**
Organization:	**Angel Blue Holdings Pvt. Ltd.**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Expert Talk
Topic	Unlocking Career Success in Hospitality
Date	2025-01-31 to 2025-01-31
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Ms. Gulraiz Bakhtawar|Human Resource Manager
No. of Participants	88
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To provide insights into career growth opportunities in the hospitality industry.
2. To enhance students' understanding of industry expectations and required skills.
3. To guide students on effective resume building and interview techniques.
4. To familiarize students with career advancement strategies and networking.
5. To bridge the gap between academic learning and professional hospitality careers.

Description

Chitkara College of Hospitality Management successfully organized an insightful session on 'Unlocking Career Success in Hospitality' on 31st January 2025 at Faraday Hall, Edison Block. The session was conducted by Ms. Gulraiz Bakhtawar, Human Resource Manager, JW Marriott, Chandigarh, and aimed at guiding students toward career growth in the hospitality industry. Ms. Bakhtawar shared her expertise on essential skills, industry expectations, and key strategies to excel in hospitality careers. She emphasized the importance of professionalism, adaptability, customer service excellence, and networking in achieving long-term success. The session also covered interview techniques, resume building, and career advancement opportunities in various hospitality sectors. Students actively participated in the discussion, gaining valuable insights into the recruitment process and industry trends. The interactive nature of the session allowed them to address their queries regarding career pathways, job opportunities, and expectations from recruiters. The event was a Level 1 Activity, ensuring that students at the foundational level gained clarity on career progression in hospitality. The knowledge shared by Ms. Bakhtawar provided attendees with a roadmap for success, equipping them with the necessary tools to prepare for their professional journey. The event concluded with a vote of thanks, appreciating

Ms. Bakhtawar for her valuable time and expertise. Chitkara College of Hospitality Management continues to organize such industry-driven sessions to bridge the gap between academia and real-world hospitality careers.

Outcomes

1. Students understood key skills required for hospitality career success.
2. Participants learned effective resume writing and interview techniques.
3. Attendees gained insights into industry expectations and growth opportunities.
4. Students enhanced their knowledge of networking and career advancement strategies.
5. The session provided practical guidance for transitioning from academics to industry.









EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	INTERACTIVE SESSION BY ADV. AMRENDRA GOGOI
DATE	2025-01-31 to 2025-01-31
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL IN COLLABORATION WITH CAREER ADVANCEMENT SERVICES
RESOURCE PERSON	ADV. AMRENDRA GOGOI, PARTNER - CORPORATE PRACTICE AND CAPITAL MARKET TEAM | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | MR. V. N. MOHAN, DIRECTOR
NO. OF PARTICIPANTS	45
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To enhance students' understanding of the evolving demands and expectations of law firms, particularly within the corporate sector.
2. To familiarize students with the work culture, ethics, and corporate governance practices essential for legal professionals.
3. To guide students in developing critical skill sets that can serve as their Unique Selling Point (USP) in the competitive legal field.
4. To inspire students through real-life experiences and practical insights shared by an accomplished legal practitioner.

DESCRIPTION

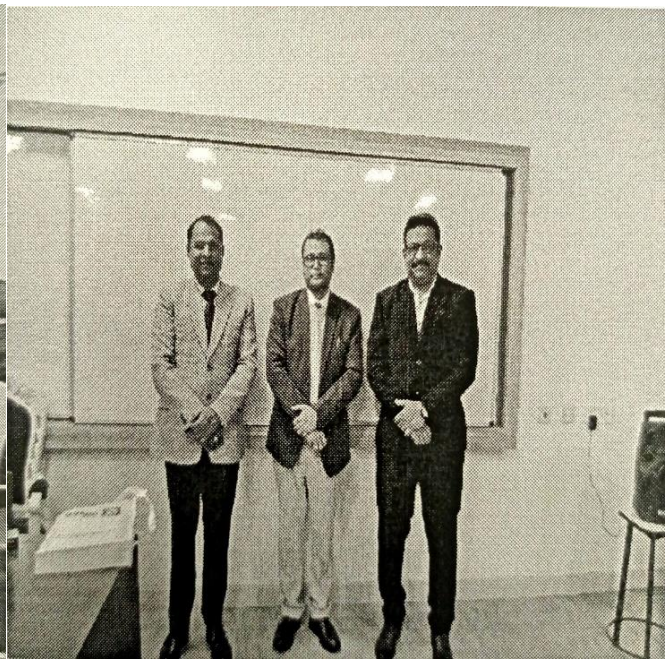
Career Advancement Services and Chitkara Law School, to attain Quality Education (SDG 4), Decent work and Economic Growth (SDG 8), Industry, Innovation and Infrastructure (SDG 9) and to bring Peace, Justice and Strong Institution (SDG 16) organised an interactive session with Sh. Amarendra Gogoi, Partner-Corporate Practice and Capital Market Team (In-charge) at Legacy Law Offices LLP Chandigarh, on dated 31st January, 2025. The main aim behind the interactive session is to make students of Chitkara Law School aware about the contemporary demands of law firms in diversified sectors of the society in general but corporate sector in particular. Mr. Amarendra Gogoi, during his interactive session highlighted the multifarious

role played by lawyers in the society. He further explained the legitimate expectation of a law firm from a newly engaged budding law graduate. He succinctly makes student aware about the work culture of a law firm. Sh. Amarendra Gogoi, very exhaustively touched upon the concept of corporate governance. He also stressed the students of Chitkara Law School to develop a requisite skill sets that will be their Unique Selling Point (USP). He shared valuable experiences of his life, with the law students. During the session students asked vivid form of questions from the learned speaker. Session culminated by presenting vote of thanks to the guest of the day.

OUTCOMES

1. Students gained a deeper understanding of the expectations and work culture within corporate law firms.
2. Participants developed awareness of the essential skills and competencies needed to succeed in the contemporary legal sector.
3. Students were sensitized to the importance of corporate governance and ethical legal practice.
4. The interactive dialogue enhanced students' ability to connect theoretical knowledge with real-world legal practices and demands.
5. The session encouraged students to align their career development with the broader goals of sustainable development, particularly in promoting justice, strong institutions, and economic growth.





Event Details	
Event Type	Site Visit
Topic	Decoding Luxury: Hospitality Insights from The Oberoi Sukhvilas, Chandigarh
Date	2025-02-03 to 2025-02-03
Mode	Offline
Organizer Name	Chitkara College of Hospitality Management
No. of Participants	15
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals, SDG 12: Responsible Consumption and Production

Objective

1. Understand Fine Dining Service Standards
2. Develop Beverage Service Skills
3. Enhance Teamwork & Communication
4. Learn Sustainability in Hospitality
5. Gain Real-Time Problem-Solving Experience

Description

Chitkara College of Hospitality Management organized a Field Visit cum Exposure Visit to The Oberoi Sukhvilas, New Chandigarh, on 3rd February 2025. The visit, titled "Decoding Luxury: Hospitality Insights from The Oberoi Sukhvilas, Chandigarh," aimed to provide students with firsthand experience of luxury hospitality operations, service excellence, and industry best practices. The visit commenced at 11:00 AM, where students were warmly welcomed by the hotel's management team. They were given an extensive tour of the property, showcasing the architectural grandeur, guest service excellence, and operational standards that define Oberoi's legacy in luxury hospitality. The students explored various departments, including the front office, housekeeping, food & beverage, and spa services, gaining valuable insights into the seamless coordination required to maintain a world-class hospitality experience. A key highlight of the visit was an interactive session with senior executives, who shared their expertise on guest engagement, personalized service, and the evolving trends in the luxury segment. Students also observed sustainable practices adopted by the hotel, reinforcing the importance of eco-friendly hospitality operations. This immersive experience not only enhanced students' understanding of high-end hospitality but also provided them with inspiration and industry exposure crucial for their professional growth. The visit concluded with an engaging Q&A

session, where students clarified their queries and discussed career opportunities in the luxury hospitality sector. The field visit was a resounding success, equipping students with practical knowledge, industry insights, and a deeper appreciation for the standards of luxury hospitality.

Outcomes

1. Proficiency in Luxury Hospitality Standards
2. Confidence in Beverage Service
3. Improved Interpersonal & Teamwork Skills
4. Awareness of Sustainable Hospitality Practices
5. Practical Problem-Solving Abilities





EVENT DETAILS	
EVENT TYPE	INNOVATION AND SKILL DEVELOPMENT
TOPIC	TWO DAYS WORKSHOP ON MOOT COURT TRAINING
DATE	2025-02-03 to 2025-02-04
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL
RESOURCE PERSON	DR. ANANT VIJAY MARIA, ADVOCATE ON RECORD, SUPREME COURT OF INDIA | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | MS. ANKITA SANGWAN, SENIOR RESEARCH FELLOW
NO. OF PARTICIPANTS	47
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: LIFE ON LAND

OBJECTIVE

1. To introduce students to the fundamentals of moot court advocacy.
2. To train students in legal research, drafting memorials, and oral pleadings.
3. To enhance analytical and presentation skills for effective courtroom representation.
4. To provide hands-on experience through mock sessions.

DESCRIPTION

Chitkara Law School successfully organized a comprehensive two-day Moot Court Training Workshop on April 3-4th , 2025, aimed at enhancing the advocacy and research skills of budding legal professionals. The workshop witnessed enthusiastic participation from law students across all semesters and was conducted under the expert guidance of Advocate Anant Vijay Maria, Advocate-on-Record, Supreme Court of India. The inaugural session commenced with a welcome address by Prof. (Dr.) Ajay Ranga, Dean of Chitkara Law School, Chitkara University, Punjab who highlighted the importance of moot court activities in bridging the gap between theoretical knowledge and practical application. She emphasized that such training workshops are essential in grooming students to be court-ready and confident legal practitioners. Day 1: Introduction to Mooting and Legal Research The first day focused on the fundamentals of moot court practices. Advocate Anant Vijay Maria delivered an insightful session on the structure of moot court competitions, court etiquette, and the foundational skills needed for effective mooting. He shared his personal experiences from practicing in the

Supreme Court, providing valuable real-world context and inspiring students to develop a deep interest in litigation and legal research. Following his session, a practical workshop on legal research and memorial drafting was conducted by Anant Vijay Sir. Students were guided through research methodologies using online legal databases, proper citation styles, and the key elements of memorial writing. Teams were then formed and assigned a moot proposition to begin drafting arguments and researching legal issues. Day 2: Oral Advocacy and Mock Rounds The second day centered on oral advocacy and courtroom presentation. Advocate Anant Vijay Maria once again led the session, focusing on effective oral argumentation, case analysis, and managing judicial interventions. He coached students on courtroom decorum, articulation, and strategic thinking, enabling them to present arguments with confidence and clarity. In the latter half of the day, students participated in mock courtroom rounds judged by faculty members and legal professionals. Each team presented their case based on the memorials prepared the previous day. The feedback provided after each round helped students identify their strengths and areas for improvement. Faculty coordinator Dr.Ankita Sangwan expressed heartfelt gratitude to Advocate Anant Vijay Maria for his invaluable mentorship and to all participants for their active involvement. This Moot Court Training Workshop proved to be a transformative learning experience, equipping students with essential advocacy skills and boosting their readiness for real-life legal practice.

OUTCOMES

1. Enhanced Legal Research and Writing Skills
2. Improved Oral Advocacy
3. Understanding of Courtroom Procedures
4. Development of Critical Thinking and Analytical Abilities
5. Teamwork and Collaboration
6. Career Readiness and Networking



Event Details	
Event Type	Corporate Training
Topic	The Email Advantage:Communicate, Connect & Create
Date	2025-02-04 to 2025-02-04
Mode	Offline
Venue	Conference Room
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Garcha|Dean
No. of Participants	11
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Enhance professional email writing skills for clear and effective business communication
2. Strengthen business correspondence through structured email etiquette and best practices.
3. Reduce email overload and stress with effective inbox management techniques.
4. Enhance email-based client interactions to drive business growth and networking.
5. Improve response efficiency with strategic email organization and prioritization techniques.



Description

The Email Advantage: Communicate, Connect & Create training program was held on 4th February 2025, organised by Chitkara University, for employees of Tynor Orthotics Private Limited. The professional training program was designed with the focus on enhancing participants' ability to communicate effectively through professional emails. The purpose of the professional training was to equip participants with innovative strategic email writing techniques, improve clarity in messaging, and leverage email as a tool for professional success and business development. As email remains a primary mode of business communication, mastering its nuances is essential for productivity, collaboration, and business growth. Hands-on sessions on structuring emails, crafting compelling subject lines, and reducing miscommunication for sustainable business development. Insights on best practices for formal

and informal email communication. Participants engaged in live email writing exercises with reviews. Understanding confidentiality and data protection in professional correspondence. IT was focuses on enhancing digital literacy through structured email writing skills, developing communication competencies essential for professional growth, Improving workplace efficiency through structured and professional email communication, Fostering professional networking and career growth through clear and impactful digital interactions and Encouraging digital transformation in workplace collaboration and remote communication.

Outcomes

1. Improved clarity and structure in professional email writing.
2. Enhanced response time and efficiency in business communication.
3. Strengthened email etiquette and business correspondence practices.
4. Improved inbox management and email prioritization skills.
5. Enhanced understanding of data security in email communication.




Title: Market Ready Innovation: Building Scalable Consumer Brands		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Market Ready Innovation: Building Scalable Consumer Brands**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1SBayzAN9v/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session provided students, budding entrepreneurs, and innovators with actionable insights into transforming ideas into market-ready products. Mr. Vohra shared his real-world journey from small-scale production to building a brand with mass consumer appeal. The participants learned about consumer psychology, brand positioning, and the importance of refining innovation to meet market demands. He also discussed critical decisions, challenges, and branding strategies that helped shape The Naturik Co. into a trusted brand. The session was highly interactive and equipped attendees with the tools to scale their ventures effectively.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns perfectly with the Institution's Innovation Council (IIC) objective of fostering innovation and entrepreneurship. By hosting Mr. Sahil Vohra, a successful founder, CEED created a valuable learning experience where students and early-stage entrepreneurs gained deep insights into the process of turning an idea into a scalable consumer brand. The speaker shared innovation-led growth strategies, branding techniques, and the importance of customer-centric product development—key components of innovation. The session empowered students to think beyond prototypes and towards building sustainable businesses that meet real-world market needs.	

7	**Start and End date of the event:** 02/04/2025 to 02/04/2025
8	**Mention minimum number of students (Event):** 150
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, Innovate, Scale
11	**Benefit of the activity in 5 words (120 Characters) only:** Real-world branding and innovation strategies for startup growth and product-market fit.
13	**SDG Covered – SDG 8, SDG 9, SDG 12**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Sahil Vohra**
Designation:	**Founder**
Organization:	**The Naturik Co.**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Scaling Your Mutual fund Business: Expanding Services and Partnerships		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Entrepreneurship
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2
	Nomenclature	Expert Talk
5	Description	
	The objective of the event was to educate students about mutual funds, their benefits and how to invest in them. The event aimed to provide students with practical knowledge and insights from an industry expert. The expert speaker delivered a comprehensive presentation on mutual funds, covering topics such as types of funds, investment strategies and risk management. The	

	session included Q & A round, where attendees had the opportunity to seek clarification on various dimensions of mutual funds.
6	Kindly justify the activity conducted by your respective department will fit as IIC event
	With an impressive strength of 88 students, expert session was successful and provided valuable insights and practical knowledge on investing in mutual funds. Students learned about the convenient and diversified way to invest in various asset classes. It was taught to attendees that risk tolerance can be minimized and market volatility can be avoided by regular investing in ling run. The speaker shared real life examples and case studies to illustrate the key concepts and principles. Students and staff found the session interactive and helpful.
7	Start and End date of the event: 05/02/2025 to 05/02/2025
8	Mention minimum number of students (Event): 88
9	Mention minimum number faculty (Event): 2
10	Objective of the event in 3 words (90 Characters) only:
	Financial literacy, long-term investing, risk management
11	Benefit of the activity in 5 words (120 Characters) only:
	Implementation of classroom learning in practical, capital market trading, lifelong learning, industry expert & inclusive education.

12	**Video URL**	https://www.linkedin.com/posts/agampreet-singh-waan-b0640b164_mutualfunds-financialliteracy-investing-activity-7293567636167131137-Fu-T?utm_medium=ios_app&utm_source=social_share_send&utm_campaign=whatsapp
13	PHOTOGRAPHS	

Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Jyoti Verma , Contact Number: 8968162244, Mail ID: jyoti.verma@chitkara.edu.in
Resource Person Details :	
Name :	Mr. Gurdeesh Bhalla
Designation :	Founder and Managing Director
Organization :	Bhalla Insurance and Investment services
Mail ID :	gurdeeshbhalla@yahoo.com

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EMERGING TRENDS AND BUSINESS PRACTICES IN E COMMERCE
DATE	2025-02-06 to 2025-02-06
MODE	OFFLINE
VENUE	LH-406,ROCKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, RAJPURA(INDIA))
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	SWAPNIL MHASKE, CITY CEO(NORTH)
NO. OF PARTICIPANTS	75
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1.)To introduce students to the latest trends in e-commerce, including Q-commerce and AI-driven personalization.
2.)To provide insights into consumer behavior shifts and their impact on business strategies.
3.)To explore the role of technology in enhancing supply chain and logistics efficiency.
4.)To discuss how sustainability and ethical practices are influencing e-commerce operations.
5.)To encourage students to think innovatively about the future of online retail and entrepreneurship.

DESCRIPTION

The session delved into the latest trends redefining e-commerce, including the rise of quick commerce (Q-commerce), AI-driven personalization, seamless omnichannel experiences, and the increasing adoption of blockchain in supply chain management. Mr. Mhaske highlighted how companies like Blinkit are revolutionizing the market by reducing delivery times and enhancing customer satisfaction. Additionally, the discussion covered the impact of consumer behavior shifts post-pandemic, the significance of data analytics in decision-making, and the role of sustainability in modern e-commerce strategies. The students gained first-hand insights into logistics optimization, hyperlocal delivery models, and the challenges of last-mile

connectivity. Through engaging case studies and Q&A sessions, participants explored the evolving strategies businesses are implementing to stay relevant in an intensely competitive digital world. The session also emphasized how startups and established companies are adapting to changing market demands and leveraging technology to streamline operations. The interactive format encouraged students to think critically about e-commerce trends and how they might shape the future of business.

OUTCOMES

Students gained a comprehensive understanding of emerging e-commerce trends and their implications.

They learned about real-world applications of AI, blockchain, and data analytics in online retail.

They explored the challenges and solutions for last-mile delivery and logistics management.

They developed a critical perspective on sustainability and ethical considerations in e-commerce.

The session inspired students to explore entrepreneurial opportunities in the digital marketplace.









EVENT DETAILS	
EVENT TYPE	GENDER SENSITIZATION
TOPIC	CHAMPIONING GENDER JUSTICE AND HUMAN RIGHTS FOR AN EQUITABLE WORLD - ZAKIA SOMAN
DATE	2025-02-06 to 2025-02-06
MODE	OFFLINE
ORGANIZER NAME	OFFICE OF UNIVERSITY COMMUNICATION IN ASSOCIATION WITH CHITKARA LAW SCHOOL
RESOURCE PERSON	MS. ZAKIA SOMAN, ADVOCATE AND CO-FOUNDER (BMMA) | PRFF. (DR.) AJAY RANGA, PROFESSOR AND DEAN
NO. OF PARTICIPANTS	49
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 15: LIFE ON LAND

OBJECTIVE

- To Understand the Role of Gender Justice in Human Rights
- To Recognize the Intersection of Gender Justice with Cultural and Religious Contexts
- Practical Approaches for Advocacy in Conservative Communities
- Understanding the Legal and Social Barriers to Gender Justice

DESCRIPTION

Office of University Communications in association with Chitkara Law School organized an Interactive Session with distinguished personality, Zakia Soman. The event started by extending a warm welcome of the dignitary through welcome address delivered by Prof. (Dr.) Ajay Ranga, Dean, Chitkara Law School, Chitkara University. The event move on through the address of Zakia, a well-known gender justice advocate and co-founder of The Bharatiya Muslim Mahila Andolan (BMMA). The session was insightful and impactful. It covered the important relationship between human rights, gender justice, and the development of an egalitarian society. Zakia Soman offered priceless insights into the transformative potential of gender justice for social change because of her vast experience fighting for women's rights in India and her profound awareness of the cultural and socio political obstacles that women encounter. With a focus on how gender equality can result in more inclusive and just systems for all people, especially marginalised groups, Zakia Soman described her vision of a society where gender justice is a basic pillar of societal growth. The Session moves on through different perspective of gender justice through Personal Story and Experiences, BMMA's Role in Empowering

Women, Cultural and Religious Sensitivity in Gender Advocacy, Empowerment via Education and Legal changes and Cooperation for Gender Justice. Participants were invited to voice their opinions and ask questions during the interactive portion of the program. Among the important queries were: • What is the connection between Human Rights and Women Rights? • Whether Uniform Civil Code will help ensuring Gender Justice to women of different communities? • How can we develop meaningful policy reforms that help under-represented women in religious communities? Zakia's answers were insightful and useful, emphasising the value of communication, empathy, and cultural awareness in promoting long-lasting transformation. The session ended with a call to action: every participant has the ability and duty to take part in the struggle for gender equality in their local communities and to strive towards the establishment of a society in which every person, regardless of gender, can live in dignity and enjoy their human rights. The conversation with Zakia Soman was enlightening and energising, providing theoretical understandings as well as useful tactics for promoting gender equality. The occasion effectively underlined that attaining gender justice calls for cultural sensitivity, grassroots activism, and unity across all facets of society in addition to legal reform.

OUTCOMES

- Enhanced Understanding of Gender Justice
- Recognition of Cultural and Religious Contexts in Gender Advocacy
- Practical Approaches for Advocacy in Conservative Communities
- Understanding the Legal and Social Barriers to Gender Justice
- Empowerment Through Education and Legal Reforms
- Collaborative Efforts for Gender Justice

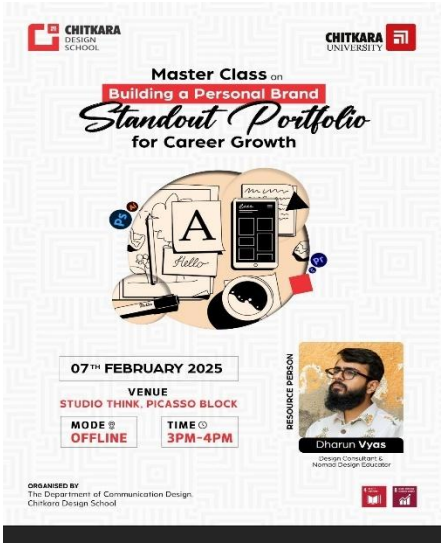




Topic	Master Class "Building a Personal Brand" Standout Portfolio for Career Growth
Date	7th February, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr Dharun Vyas
Total no. of students	41
No. of Participants attended	36
Mode:	Offline
SDG No.	**SDG 4** (Quality Education), **SDG 8 (**Decent Work and Economic Growth)

About

The Masterclass Building Your Personal Brand – Crafting a Standout Portfolio for Career Growth by Dharun Vyas, Founder of Pomoco Design, provided Semester-6 Communication Design students with in-depth insights on portfolio design for placements. Dharun shared strategies to create compelling, industry-ready portfolios that effectively showcase creativity, skills, and personal branding. He emphasized the importance of storytelling, structuring projects, and tailoring portfolios to different career opportunities. Through real-world examples and expert guidance, students gained valuable knowledge on building a strong design identity, enhancing employability, and standing out in competitive job markets. The session was highly engaging and beneficial for aspiring designers.



Objectives

1. Define Personal Branding
2. Develop a Unique Brand Identity
3. Create a Standout Portfolio
4. Enhance Digital Presence
5. Master Storytelling & Networking

Brief

The Department of Communication Design at Chitkara Design School hosted an engaging Masterclass on Building Your Personal Brand – Crafting a Standout Portfolio for Career Growth, conducted by Dharun Vyas, Founder of Pomoco Design. Designed for Semester-6 Communication Design students, this session provided valuable insights into creating professional, industry-ready portfolios tailored for placements and career growth. Dharun emphasized that a portfolio is more than just a showcase of work; it is a reflection of a designer's identity, thought process, and expertise. He guided students on how to strategically structure their portfolios, ensuring they effectively highlight their creativity, skills, and problem-solving abilities. The masterclass delved into key aspects of portfolio design, personal branding, and industry expectations. Dharun shared strategies for curating and presenting projects, emphasizing the importance of storytelling, project selection, and visual consistency. He advised students to document their design process, from ideation to execution, to demonstrate their approach to problem-solving. The session also explored portfolio customization based on career goals, helping students align their work with industries such as branding, UI/UX, motion graphics, typography, and editorial design. Additionally, Dharun discussed the significance of digital presence, introducing platforms like Bedance, Dribble, and personal websites to enhance visibility and professional credibility. The session concluded with an interactive Q&A, where students received personalized feedback on their portfolios. Dharun provided constructive critiques, helping them refine their work for better industry appeal. He also highlighted the importance of networking and self-promotion, encouraging students to actively engage with the design community. The masterclass was an immensely beneficial experience, equipping students with practical knowledge and expert insights to craft compelling, industry-ready portfolios that stand out in competitive job markets. In today's competitive job market, having a strong personal brand is essential for career growth. A well-crafted portfolio serves as a powerful tool to showcase your skills, achievements, and professional identity. This master class, "Building a Personal Brand", is designed to help professionals create a standout portfolio that highlights their unique value and positions them for success. A compelling portfolio goes beyond a résumé—it tells a story. It demonstrates your expertise, creativity, and career trajectory in a visually appealing and structured manner. Whether you're an entrepreneur, freelancer, or job seeker, a well-designed portfolio enhances credibility, builds trust, and leaves a lasting impression on potential employers or clients. This session will cover key elements such as defining your brand identity, crafting a persuasive personal statement, selecting impactful work samples, and optimizing your digital presence. Participants will also learn how to leverage

LinkedIn, personal websites, and social media to enhance their visibility. By the end of the master class, attendees will have actionable insights to develop a strategic and authentic personal brand. Whether you're looking to advance in your field or transition into a new industry, this class will equip you with the tools to stand out, attract opportunities, and achieve long-term career success. This master class, "Building a Personal Brand", is designed to equip professionals, entrepreneurs, and job seekers with the strategies needed to craft a compelling personal brand.

Outcomes

1. Clear Personal Brand Identity
2. Professional & Impactful Portfolio
3. Stronger Online Presence
4. Enhanced Communication & Storytelling Skills
5. Increased Career Opportunities





Event details	
Event Type	Career Counseling
Topic	Interactive Session - Advocate Rinnypal Cheema
Date	2025-02-07 To 2025-02-07
Mode	Offline
Organizer Name	Chitkara Law School
Resource Person	Advocate Rinnypal Cheema, Advocate | Prof. (Dr.) Ajay Ranga, Professor And Daan | Mr. V. N. Mohan, Director
No. Of Participants	41
Sdg No	Sdg 4: Quality Education, Sdg 5: Gender Equality, Sdg 8: Decent Work And Economic Growth, Sdg 10: Reduced Inequalities, Sdg 16: Peace, Justice And Strong Institutions

OBJECTIVE

1. To provide students with practical insights and real-world experiences from a seasoned legal professional.
2. To inspire and encourage students for gender justice and break barriers in their future careers.
3. To emphasize the role of law in promoting decent work conditions and economic growth.
4. To empower students to use the law as a tool for advocating equal opportunities and justice for all.

DESCRIPTION

On February 7, 2025, the Career Advancement Services of Chitkara Law School organized a highly engaging and insightful interactive session with a distinguished legal expert. The event was designed with a clear vision: to bridge the often-noted gap between academic learning and the practical realities of the legal profession. Attended by law students across various semesters, the session proved to be a dynamic platform for learning, discussion, and inspiration. The invited speaker, an esteemed advocate with years of experience in diverse legal arenas, shared invaluable perspectives drawn from real-world practice. Through personal anecdotes, case studies, and interactive dialogue, the session enabled students to grasp the nuances of legal procedures, ethical responsibilities, and the broader impact of legal decisions on society. The advocate also highlighted the evolving role of law in a fast-changing world, especially in the context of technological advances, global governance, and social justice. A core theme of the session was the integration of legal practice with the principles of sustainable development. The speaker emphasized how law serves not only as a mechanism for justice but also as a powerful

tool in achieving sustainability goals—be it in environmental protection, equitable economic development, or upholding human rights. This perspective broadened the students' understanding of the profession beyond litigation and courtroom dynamics, urging them to view law as a catalyst for global change. The interactive format of the session encouraged students to pose thoughtful questions and engage in meaningful dialogue. Many expressed curiosity about the practical challenges of legal practice, internship opportunities, courtroom etiquette, and the ethical dilemmas lawyers often face. The advocate's responses were both informative and motivational, offering actionable advice for aspiring legal professionals. In closing, the session was not only academically enriching but also personally motivating for all participants. It succeeded in reinforcing the importance of aligning legal careers with social purpose and sustainability. The event concluded with a vote of thanks from the faculty, acknowledging the speaker's valuable contribution and the enthusiastic participation of the students. Overall, the interactive session stood out as a resounding success. It served its purpose of equipping students with a deeper understanding of the legal profession while inspiring them to make a meaningful impact in society. Events like these are vital in shaping the future of legal education and preparing students to become responsible, knowledgeable, and socially conscious professionals.

OUTCOMES

1. The session provided students with practical insights and real-world experiences shared by the advocate, enriching their understanding of legal concepts and practices beyond textbooks.
2. The session emphasized the role of law in promoting decent work conditions and economic growth. The advocate discussed labor laws, workers' rights, and the legal frameworks that support sustainable economic development.
3. The advocate addressed issues related to social and economic inequalities and discussed legal measures to reduce disparities. Students gained insights into how law can be a powerful tool in advocating for equal opportunities and justice for all.
4. The session highlighted the importance of strong legal institutions in maintaining peace and justice. The advocate shared experiences of working within various legal institutions and stressed the need for integrity, transparency, and accountability in the legal profession.



Title: The Art of Entrepreneurship: Navigating Startup Complexities		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Art of Entrepreneurship: Navigating Startup Complexities**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/189tHWA9bi/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED's session on **"The Art of Entrepreneurship: Navigating Startup Complexities"** with Mr. Prashant Singh was an insightful experience for aspiring entrepreneurs. The session covered critical aspects of building and scaling a startup, from idea validation to navigating challenges. Mr. Singh shared real-world case studies, highlighting key lessons from successful entrepreneurs. Participants gained practical frameworks, strategic insights, and a deeper understanding of the entrepreneurial ecosystem. The engaging discussion inspired students to think innovatively, embrace challenges, and leverage resources effectively to turn their startup ideas into successful ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session fostered an entrepreneurial mindset by equipping students with actionable knowledge and tools to transform ideas into viable businesses. By exploring startup case studies and industry trends, participants learned how to identify opportunities, tackle business challenges, and leverage networks for growth. The discussion on innovation-driven strategies and real-world applications encouraged students to think beyond conventional business models, promoting creative problem-solving and resilience—key traits essential for entrepreneurial success in today's dynamic startup ecosystem. Practical frameworks, strategic insights, and a deeper understanding of the entrepreneurial ecosystem was provided.	
7	**Start and End date of the event:** 07/02/2025 to 07/02/2025	
8	**Mention minimum number of students (Event):** 50	

9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Empowering Startup Success	
11	**Benefit of the activity in 5 words (120 Characters) only:** Practical insights for entrepreneurs	
12	**Video URL**	**https://drive.google.com/file/d/1fMNMxPyFO2m_2Fi_cF3sBN4VPKVRO-7S/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Prashant Singh**
Designation:	**Mentor**
Organization:	**CEED**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Corporate Training
Topic	MAHIR: Mastering Personal Effectiveness
Date	2025-02-11 to 2025-02-11
Mode	Offline
Venue	Training Hall
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Singh Garcha|Dean
No. of Participants	25
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Enhance self-awareness for improved decision-making and personal growth
2. Improve time management skills for higher productivity and efficiency
3. Foster leadership qualities to drive innovation and team collaboration
4. Cultivate a growth mindset to embrace continuous learning and improvement
5. Promote self-motivation and goal-setting for long-term career success



Description

MAHIR:Mastering personal effectiveness is a program curated to build skills which are imperative to propel productivity in alignment with the goals, priorities and vision of the organization. The program is about taking meaningful actions which lead to unmatched growth and success. This MDP helped employees of KGOC (Kangaro group of companies) to chalk out a strategy which revolves around personal & professional growth. Professional training program, held on 11th February 2025, organized by Chitkara University, was designed to equip professionals and aspiring leaders with essential life skills to enhance personal and professional effectiveness. A primary objective of MAHIR was to empower individuals to take control of their professional growth by mastering personal effectiveness techniques. The professional training program aimed to bridge the gap between theoretical knowledge and practical

application, ensuring participants develop the mindset and strategies needed to thrive in dynamic work environments. Through interactive sessions, case studies, and group discussions, the training focused on developing the continuous lifelong learning opportunities to develop skills for building a professional work environment and productive culture. A structured approach to self-development, enabling attendees to enhance their performance and contribute meaningfully to their organizations and industries. Participants were also encouraged to apply their learning through real-world scenarios, making the training highly impactful. Participants engaged with peers and mentors to exchange ideas and experiences. By focusing on professional education, productivity, adaptability, and resilience, the training helps professionals become more effective in their roles, contributing to sustainable business growth.

Outcomes

1. Improved decision-making skills for workplace and personal success
2. Strengthened time management and prioritization techniques
3. Increased adaptability to change in dynamic work environments
4. Developed leadership skills to drive innovation and collaboration
5. Refined goal-setting and self-motivation techniques



Title: Building for Impact: Cracking the Startup Code		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Building for Impact: Cracking the Startup Code**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15a3fyN1w5/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session **"Building for Impact: Cracking the Startup Code"** with **Mr. Achintya Dayal, Co-Founder of Pharmallama,** was an inspiring experience for aspiring entrepreneurs. He shared his journey of transforming a personal struggle into a scalable business, offering insights on **problem-solving, market disruption, and funding strategies.** Students learned about **investor relations, resilience in entrepreneurship, and key lessons from Shark Tank India.** The interactive discussion provided valuable takeaways on **scaling startups in competitive industries,** equipping attendees with actionable knowledge to drive their entrepreneurial ventures forward.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session empowered students with **real-world entrepreneurial insights,** bridging the gap between ideas and execution. By sharing his journey from **problem identification to startup success,** Mr. Achintya Dayal demonstrated the **importance of innovation, strategic decision-making, and resilience.** The discussion on **funding, scaling, and investor relations** provided crucial guidance for emerging entrepreneurs. Attendees gained **practical knowledge on turning challenges into opportunities,** reinforcing the entrepreneurial mindset essential for building impactful and sustainable ventures.	
7	**Start and End date of the event:** 12/02/2025 to 12/02/2025	
8	**Mention minimum number of students (Event):** 150	

9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, Innovate, Scale	
11	**Benefit of the activity in 5 words (120 Characters) only:** Entrepreneurial insights and strategic guidance	
12	**Video URL**	https://drive.google.com/file/d/1RSngM5I4cQaqVZPRx_5L2rxWPIDEVDRW/view?usp=sharing
13	**SDG Covered- SDG9,SDG17**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Achintya Dayal**
Designation:	**Co-Founder**
Organization:	**Pharmallama**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	
Topic	US Embassy visit to campus
Date	2025-02-13 to 2025-02-13
Mode	Offline
Organizer Name	Office of International Affairs
No. of Participants	83
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals

Objective:

1. Strengthen Bilateral Relations Between Chitkara University and the U.S. Embassy
2. Discuss Opportunities for Student Engagement and Educational Programs
3. Enhance Understanding of U.S. Educational Systems
4. Promote Cross-Cultural Understanding and Leadership Development

Description:

Chitkara University was honored to host delegates from the U.S. Embassy, including Adelle Gillen, an American diplomat currently overseeing education and emerging voices programs, along with Gauri Kalra, the Education Specialist who leads the Education Team at the U.S. Embassy in India. They were highly impressed with Chitkara University and its visionary leadership—Hon'ble Dr Ashok K Chitkara, Chancellor, and Dr. Madhu Chitkara, Pro-Chancellor—for their foresight and accomplishments in advancing excellence in education, especially the much-awaited pathway programs with Arizona State University, USA. The interaction with the students was highly engaging and lively, with many questions being asked and patiently addressed by Ms. Adelle Gillen. The highlight of this visit was the meeting of great minds—a discussion filled with passion and energy, witnessed as Hon'ble Dr. Madhu Chitkara, Pro-Chancellor, Ms. Adelle Gillen, and Ms. Gauri Kalra interacted. The central focus of their discussions was the highly regarded partnership between Chitkara University and Arizona State University, a significant achievement that underscores the strong educational ties between the USA and India.

Outcomes:

Outcomes of the Meeting with U.S. Embassy Delegates

1. Establishment of Collaborative Initiatives
2. Increased Awareness of U.S. Educational Opportunities
3. Strengthened Relationship with the U.S. Embassy
4. Enhanced Support for Student Mobility



Delegates for a photograph with Honorable ProChancellor Mam 13.02.2025



During Visit at the Center for Global Education 13.02.2025



US Embassy Diplomat Meeting the Honorable Pro Chancellor Mam 13.02.2025



Session with the US Aspirants 13.02.2025



Greet and Meet at the Office of International Affairs 13.02.2025



Welcoming U.S. Embassy delegate Adelle Gillen, an American diplomat 13.02.2025

EVENT DETAILS	
EVENT TYPE	
TOPIC	CAREER COUNSELLING
DATE	2025-02-13 to 2025-02-13
MODE	OFFLINE
ORGANIZER NAME	CHITKARA UNIVERSITY
RESOURCE PERSON	DERRICK PHILLIP,
NO. OF PARTICIPANTS	33
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH

OBJECTIVE

1. To make students aware about different options of career available in market.
2. To encourage growth mindset and resilience in career planning.
3. Interview cracking tips will be shared.
4. Analysing the market trend and the skills required

DESCRIPTION

A structured session that aims to guide individuals in exploring, evaluating, and choosing a career path. It involves interactive components where educational and motivational resources are provided by career counsellors, industry experts, or educators. It help participants understand their interests, strengths, weaknesses, values, and personality traits. Self-reflection exercises that encourage awareness of career preferences. Career counseling helps individuals understand their strengths, weaknesses, interests, values, and skills, which is crucial for making informed career decisions. This event will make students aware about the different skills required for different career options. This will also make students informed about the industry trends, market demands.

OUTCOMES

1. Students made aware about the different companies coming to campus.
2. Boost in self-confidence and enthusiasm to pursue challenging career goals, leading to proactive behavior in skill development and career planning.
3.Opportunities to interact and network with professionals, counsellors, and peers who share

similar career interests.

4Participants leave with a clear, actionable plan that outlines the steps required to pursue their chosen career path.









Title: Startup Masterclass: Insights from the Ecosystem		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup Masterclass: Insights from the Ecosystem**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15hNZ6ryKe/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The **"Startup Masterclass: Insights from the Ecosystem"** with **Mr. Piyush Garg, Vice President- CEED,** was an engaging and insightful session that provided aspiring entrepreneurs with a roadmap to startup success. He covered essential topics like **idea validation, market fit, scaling strategies, and investment readiness.** Attendees gained valuable insights into **common startup pitfalls and effective growth strategies.** The interactive discussion and real-world examples equipped students and entrepreneurs with **practical knowledge, helping them navigate the challenges of the startup ecosystem with confidence.**	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Attendees learned how to **evaluate business ideas, develop scalable models, and attract investors.** By addressing common challenges and sharing actionable strategies, the session empowered students and entrepreneurs to **approach their ventures with clarity, confidence, and strategic direction.** Such initiatives are instrumental in shaping the **next generation of innovative founders.**	
7	**Start and End date of the event:** 13/02/2025 to 13/02/2025	

8	**Mention minimum number of students (Event):** 150
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Validate, Scale, Succeed
11	**Benefit of the activity in 5 words (120 Characters) only:** Practical strategies for startup success
12	**SDG Covered – SDG 4, SDG 8, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Financial Fitness for Startup Founders		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Financial Fitness for Startup Founders**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15jpShJwck/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session on **"Financial Fitness for Startup Founders"** with **CA Sarthak Ahuja**, equipping entrepreneurs with essential financial knowledge. The session covered **financial planning, investment strategies, risk mitigation, and sustainable growth** frameworks. Attendees gained **practical insights on securing funding, managing cash flow, and avoiding financial pitfalls**. The interactive discussion helped founders **assess their startup's financial health** and develop strategies for long-term stability. This session empowered students with actionable knowledge to make **informed financial decisions**, ensuring their startups remain resilient and scalable in a competitive market.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Financial literacy is crucial for fostering **innovation-driven entrepreneurship**. By equipping startup founders with **financial acumen, investment strategies, and risk assessment skills**, CEED ensures that innovators can **sustainably scale their ventures**. A strong financial foundation enables startups to **experiment, pivot, and bring disruptive solutions** to market without financial instability hindering their progress.	
7	**Start and End date of the event:** 17/02/2025 to 17/02/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Enhancing financial literacy	

11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger financial decisions for startups
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



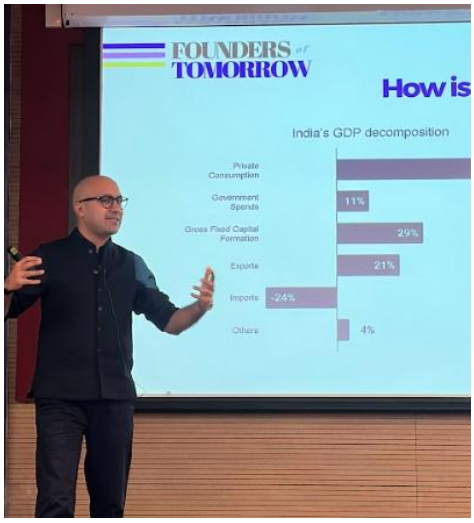
Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**

Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**CA Sarthak Ahuja**
Designation:	**Director**
Organization:	**Niamh Ventures**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Decoding Term Sheets and Due Diligence for Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Decoding Term Sheets and Due Diligence for Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/18CADwJans/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED hosted an engaging session on **"Decoding Term Sheets and Due Diligence for Startups"** with **Mr. Kapil Dev Kotnala**, equipping entrepreneurs with essential knowledge on **investment deals and fundraising processes**. The session covered **key term sheet components, investor due diligence, legal compliance, and negotiation strategies**. Attendees learned **how to assess funding agreements, avoid common pitfalls, and secure investor-friendly deals**. By understanding **financial transparency, compliance, and legal aspects**, participants gained the confidence to **navigate investment discussions effectively**, ensuring their startups are **well-prepared for investor scrutiny and long-term success**.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	A strong **funding and investment strategy** is key to fostering innovation. This session empowered **entrepreneurs with financial acumen, legal insights, and negotiation skills**, ensuring they can **secure capital to scale their startups** without compromising their vision. By enabling **structured, investor-ready startups**, CEED ensures that innovative ideas **receive the necessary resources** to thrive. This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.**	
7	**Start and End date of the event:** 18/02/2025 to 18/02/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Understanding investment deals	

11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger funding decisions for startups
12	**SDGs Covered: SDG8, SDG9, SDG16**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**

Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Kapil Dev Kotnala**
Designation:	**Lead**
Organization:	**Climate Collective**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	
Topic	Experience the Flavours of East
Date	2025-02-20 to 2025-02-20
Mode	Offline
Venue	Square One Open Area (Chitkara University Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Hardik Sharma|Assistant Professor, Kavesh Attary|Associate Professor, Manjot Bhullar|Teaching Assitant
No. of Participants	60
SDG No	SDG 3: Good Health and Well-being, SDG 8: Decent Work and Economic Growth, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production

Objective

Explore Eastern Flavors – Introduce participants to the rich and diverse culinary traditions of the East.

Promote Innovation – Encourage creative and modern approaches to traditional cooking techniques.

Emphasize Sustainability – Highlight the importance of sustainable practices in the culinary industry.

Hands-on Experience – Allow participants to taste and experience food prepared by culinary students.

Description

Chitkara College of Hospitality Management is delighted to organize a one-day workshop that celebrates the rich and diverse culinary heritage of the East. This event aims to provide participants with an immersive experience in traditional Eastern flavors while incorporating modern innovations and sustainable culinary practices. The workshop will feature interactive sessions led by culinary experts, highlighting unique cooking techniques, the use of indigenous ingredients, and eco-friendly approaches to food preparation. Attendees will gain

insights into how innovation can enhance traditional recipes while maintaining authenticity and sustainability. A key highlight of the event is a special tasting session where participants will get the opportunity to experience a variety of dishes prepared by our talented culinary students. This will not only provide a practical understanding of the concepts discussed but also showcase the skills and creativity of the students. Through this workshop, we aim to promote sustainable food practices, encourage culinary innovation, and deepen appreciation for the flavors of the East. It will be an excellent learning opportunity for students and faculty members to expand their knowledge and skills in the field of hospitality and gastronomy. We invite all students and faculty to join us for this enriching experience. Workshop Details: Date: 20th February 2025 Venue: Square One Open Area Time: 11:00 AM onwards Mode: Offline Join us for a journey of flavors, creativity, and sustainability!

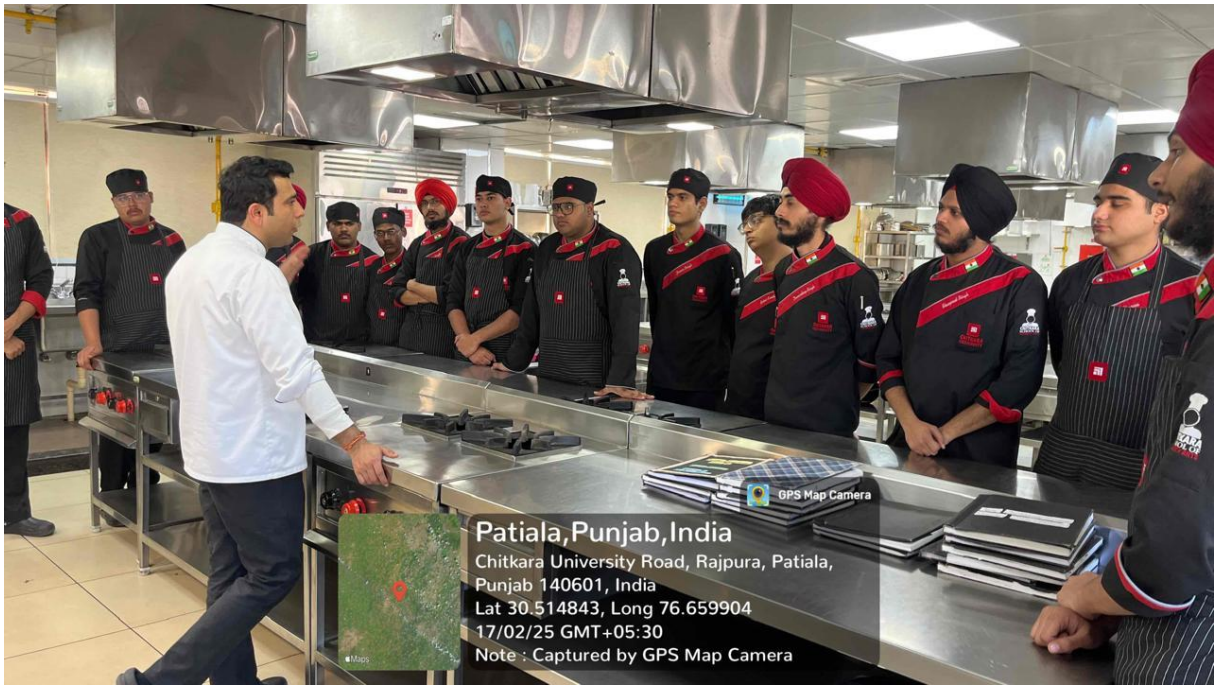
Outcomes

- Enhanced Culinary Knowledge – Participants will gain a deeper understanding of Eastern flavors, traditional ingredients, and unique cooking techniques.
- Innovation in Cooking – Students will learn how to blend traditional recipes with modern culinary innovations to create unique and sustainable dishes.
- Awareness of Sustainable Practices – The workshop will highlight eco-friendly cooking methods, waste reduction, and the importance of using locally sourced ingredients.
- Practical Hands-on Experience – Attendees will have the opportunity to taste and evaluate dishes prepared by culinary students, reinforcing their learning through real-world application.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514499, Long 76.660137
17/02/25 GMT+05:30
Note : Captured by GPS Map Camera






GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514843, Long 76.659904
17/02/25 GMT+05:30
Note : Captured by GPS Map Camera

Title: The Economics of Startups: Creating Disruptive Business Models		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Economics of Startups: Creating Disruptive Business Models**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1E9DAPsQ4G/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session on **"The Economics of Startups: Creating Disruptive Business Models"** with **Mr. Manish Verma, Partner - Angel Blue Holdings Pvt. Ltd.** The session explored **unit economics, revenue models, cost optimization, and funding strategies** essential for startup success. Participants gained valuable insights into **identifying market gaps, building scalable business models, and attracting investors**. Through **real-world case studies and practical frameworks**, the session equipped aspiring entrepreneurs with the **financial and strategic knowledge** needed to create **innovative, sustainable, and investor-ready ventures**.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	By helping entrepreneurs **understand financial viability, revenue models, and market disruption**, this session ensured that **innovative ideas transform into sustainable businesses**. CEED fosters innovation by **equipping startups with the strategic and financial acumen necessary for long-term success**. This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.**	
7	**Start and End date of the event:** 20/02/2025 to 20/02/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Building sustainable startups	

11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger financial models for startups
12	**SDG Covered – SDG 8, SDG 9, SDG 12**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Partner**
Organization:	**Angel Blue Holdings Pvt. Ltd.**
Mail ID:	**N/A**
Contact No.	**N/A**

Topic	Branding Your Story
Date	24th February, 2025
Venue	LH-1, Picasso Block
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Miss Anita Rajagopalan
Total no. of students	80
No. of Participants attended	50
Mode:	Offline
SDG No.	**4,8,9,11,12**

About



The Department of Communication Design at Chitkara Design School hosted a full-day Career Development workshop titled "Branding, Your Story" on 24 February 2025 for the Semester 6th and 4th led by creative consultant Anita Rajagopalan. Students gained hands-on experience in crafting brand stories and developing diverse, industry-ready portfolios through engaging and interactive sessions. Anita Rajagopalan shared her career journey working with top brands like Unilever, Johnson & Johnson, Target, Ogilvy and many more. Her insights on contemporary design trends and real-world experiences inspired students, sparking curiosity and encouraging innovative approaches to branding and storytelling. The workshop featured engaging interactive activities where students created brand stories using the renowned Pixar framework, diving deep into the intricacies of branding. Another highlight was a quick portfolio exercise on top design MNCs and studios, where students analyzed job descriptions to tailor their portfolios to industry-specific requirements.

Objectives

1. Develop a Strong Personal Brand

2. Enhance Storytelling Skills
3. Optimize Online Presence
4. Boost Confidence in Self-Promotion
5. Create an Actionable Career Branding Plan

Brief

Branding Your Story: Career Development Workshop was a transformative experience designed to empower students with the skills and insights needed to create a compelling personal brand that enhances their career prospects. In today's competitive job market, standing out requires more than just a strong resume; it demands a well-crafted narrative that highlights unique strengths, experiences, and values. This workshop was tailored especially for the students. Through interactive sessions, expert guidance, and real-world applications, students discovered how to shape their personal stories in a way that resonates with employers, clients, and professional networks. At the core of this workshop was the concept of personal storytelling—learning how to articulate one's journey in a manner that is both authentic and compelling. Students explored their professional experiences, key achievements, and personal values to build a narrative that reflects their true essence. The workshop delved into identifying core strengths, crafting an impactful elevator pitch, and effectively using storytelling techniques in resumes, cover letters, interviews, and networking opportunities. By mastering these skills, students ensured that their personal brand and portfolio leaves a lasting impression.

Brand your Story- 'Portfolio Building Session' for **CD Batch 2022 (Semester-6)**

A highlight of the portfolio building session was an engaging exercise that focused on top design MNCs and leading studios. In this interactive activity, students carefully analyzed real-world job descriptions, gaining insights into industry-specific expectations and skill requirements. Through this exercise, they learned how to tailor their portfolios strategically, aligning their work with the demands of potential employers while showcasing their unique design voice and capabilities. This hands-on approach not only enhanced their understanding of professional standards but also equipped them with the tools to present their creative journey more effectively in the competitive design landscape. The Portfolio Building Session of the workshop emphasizes the importance of an online presence. In the digital age, platforms like LinkedIn and personal websites serve as virtual resumes and networking tools. Participants will learn how to optimize their online profiles, curate content that reflects their professional identity, and engage effectively with their industry's online community. Social media branding, professional networking strategies, and reputation management will also be key components of the session, ensuring that attendees present a consistent and professional image across all platforms. Another critical aspect of personal branding covered in the

workshop is confidence-building. Many professionals struggle with self-promotion, often undervaluing their experiences and abilities. Through group discussions, peer feedback, and guided exercises, students developed the confidence needed to articulate their value proposition effectively. Whether in interviews, networking events, or client pitches, having a clear and confident personal brand can significantly impact career growth.

'Brand your Story' Session for **CD Batch 2023 (Semester-4)**

The "Brand Your Story" session for the Communication Design Batch 2023 (Semester-4) was an immersive and interactive workshop focused on the art of storytelling in branding. Through engaging activities, students explored the renowned Pixar framework, a powerful tool for crafting compelling narratives. The session provided a hands-on experience where students created unique brand stories, diving deep into the intricacies of brand identity, emotional connection, and strategic communication. This approach not only enhanced their creative thinking but also equipped them with practical skills essential for building authentic and relatable brand voices.

Outcomes

1. Clearly Defined Personal Brand
2. Stronger Communication Skills
3. Improved Digital Presence
4. Increased Confidence in Career Advancement
5. Actionable Branding Strategy



EVENT DETAILS	
EVENT TYPE	CORPORATE COUNSELING
TOPIC	INTERACTIVE SESSION BY KARTIKEYA RAMAN
DATE	2025-02-24 to 2025-02-24
MODE	OFFLINE
ORGANIZER NAME	CAREER ADVANCEMENT SERVICES
RESOURCE PERSON	MR. KARTIKEYA RAMAN, ASSOCIATE PARTNER - FORVIS MAZARS | MR. V. N MOHAN, DIRECTOR - CAS | DR. JASDEEP KAUR, ASSOCIATE PROFESSOR
NO. OF PARTICIPANTS	52
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To enhance students' understanding of service contracts and their relevance in the digital age.

2. To inform students about the importance of technological proficiency in shaping modern career opportunities, especially in the field of technology law.
3. To educate students on crucial digital law concepts, including cookies, data sharing principles, the new Data Protection Laws, and privacy rights.
4. To guide students in identifying career paths in technology law.

DESCRIPTION

This Event was presided over by Mr. V N Mohan (Director, Career Advancement Services, Chitkara University and Dr. Jasdeep Kaur, Associate Professor, School of Law, Chitkara University. The Resource person was Mr. Kartikaya Raman, Associate Partner, Digital Trust and Transformation, Forvis Mazars Firm. This Firm was Second Largest Consulting Company in France. The Welcome address was given by Dr. Jasdeep Kaur and the interactive session started. This Event was significant because students came to know about the significance of Service Contracts in digital world usage. Students also came to know about the significance of Technology as a leveller in career opportunities by the example that the person with experience can be lowly placed in comparison to a fresher if the experienced person doesn't know about the

technology as well as the fresher. Students came to know about required skills for getting an edge as a fresher in career market of Technology Laws. Students came to know about the importance of cookies in the digital world. Students came to know about the data sharing principles and the significance of the new Data Protection Laws. The Students of senior batches i.e. the students of 4th and 6th Semester were individually asked by the Resource person to State their Career objectives and their career trajectory and if anyone has ambition of career in the Technology law Firms. The Session was followed by the Question and Answer session in which various aspects of the Data Protection, Data Privacy and Cyber Safety were discussed. The Students were apprised about the Role of AI in warfare, Role of AI in recruitments and the Privacy laws after the 2017 Puttaswamy judgment which has widened the scope of the Privacy laws in India. The Students were apprised that now the Data shared for the specific purpose should not go beyond that purpose and be shared with companies with which the person didn't intend to share the information. The Vote of Thanks was given Mr. V.N. Mohan where he thanked the Resource person for his expertise and knowledge shared with the students.

OUTCOMES

• The Students understood the skills that are essential for getting an edge in Job Market in Technology Law Firms

• The Students understood the importance of digital privacy and technological aspects to protect it

• The Students understood the essentials of Internship opportunities in the Technology Law Firms

• The Students understood about the Ethical Data Hacking and Ethical use of Artificial Intelligence



Event Details	
Event Type	Expert Talk
Topic	Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office
Date	2025-02-27 to 2025-02-27
Mode	Offline
Venue	LH-11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Adhithyen Gurumoorthy|Rooms Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To provide insights into modern revenue management strategies in front office operations.
2. To educate students on budgeting techniques for optimizing hotel profitability.
3. To introduce technological innovations transforming front office management.
4. To bridge the gap between theoretical knowledge and practical industry applications.
5. To enhance students' analytical and decision-making skills in hospitality operations.



Description

Chitkara College of Hospitality Management organized an expert talk on "Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office Operations" on February 27, 2025, at LH-11, Escoffier Block. The session was conducted by Mr. Adithyen Gurumoorthy, Rooms Manager at Holiday Inn Chandigarh Zirakpur. The event aimed to provide students with valuable insights into the dynamic role of front office operations in driving revenue, managing budgets efficiently, and implementing innovative strategies to enhance guest experiences. During the session, Mr. Gurumoorthy elaborated on modern revenue management techniques, emphasizing the importance of data-driven decision-making and strategic pricing models. He also discussed budgeting strategies essential for optimizing hotel operations, ensuring profitability while maintaining service quality. Additionally, he highlighted technological

advancements in front office operations, such as AI-driven chatbots, automated check-ins, and guest preference tracking, which are revolutionizing the hospitality sector. The interactive session allowed students to engage in discussions, ask industry-related questions, and gain practical knowledge of real-world front office challenges and solutions. Mr. Gurumoorthy shared case studies from his professional experience, demonstrating the impact of effective revenue management and innovative front office practices. The event was highly informative, bridging the gap between theoretical learning and practical industry applications. It provided students with a broader perspective on front office management trends and prepared them for future roles in the hospitality industry. Chitkara College of Hospitality Management continues to organize such impactful sessions, ensuring that students receive industry-relevant exposure and expertise to excel in their careers.

Outcomes

1. Students gained practical knowledge of revenue management and budgeting strategies.
2. Enhanced understanding of technology-driven innovations in front office operations.
3. Improved analytical and decision-making skills for hotel management.
4. Exposure to real-world industry challenges and effective solutions.
5. Increased readiness for future career opportunities in the hospitality sector.

Event Name	Co-Curricular Activities Report -UNRAVELLING RBI'S MONETARY POLICY
Date	1 March 2025
Venue	Online
Organizer	Center for Distance & Online Education
Resource Person	Prof. Amaresh Samantaraya
Number of Participants	106
SDGs Covered	1, 8, 9, 10 17,
Duration	1 hour

About the Activity

A master class was organized for all learners of CDOE, featuring Prof. Amaresh Samantaraya, Former Economist at the Reserve Bank of India, as the esteemed resource person. Prof. Samantaraya provided valuable insights into the **RBI's monetary policy framework**, helping learners understand its structure, objectives, and tools. He elaborated on the **impact of interest rates and inflation** on the broader economy, emphasizing how these factors influence growth, investment, and consumption. Furthermore, he highlighted the **crucial role of the RBI in maintaining financial stability**, ensuring a sound banking system, and supporting sustainable economic development. The session was highly informative and enriched the learners' understanding of India's monetary system.





Event Report: Startup Renaissance: Insights from India's Angel Ecosystem

Detail of the Event/Session	
Date of the Event/Session	1st March 2025
Name of the Event/Session	Startup Renaissance: Insights from India's Angel Ecosystem
Resource Person	Mr. Mahavir Pratap Sharma
Organised By	CIIF
Trainee Team /Count	50
SDG Covered	SDG 8
No. Of Days/Hours of Event /Session	1



On 1st March 2025, CIIF (Chitkara Innovation Incubator Foundation) hosted a highly insightful session titled "Startup Renaissance: Insights from India's Angel Ecosystem", led by the eminent entrepreneur and investor, Mr. Mahavir Pratap Sharma. With a wealth of experience in the startup and investment landscape, Mr. Sharma shared deep insights into the workings of India's dynamic angel investment ecosystem.

The session focused on empowering entrepreneurs and startup enthusiasts with the right knowledge and strategies to navigate early-stage funding, build investor-ready startups, and foster sustainable business growth.

The session aligned with SDG 8: Decent Work and Economic Growth, as it promoted entrepreneurship, job creation, and economic development.

Mr. Sharma discussed emerging trends in angel investments, key factors that investors look for in startups, and the evolving startup ecosystem in India. He also emphasized the importance of innovation, perseverance, and building strong business fundamentals to attract and retain investors.

Event Report: Session on "Early-Stage Investing & Startup Growth"

Detail of the Event/Session	
Date of the Event/Session	1st March 2025
Name of the Event/Session	Early-Stage Investing & Startup Growth
Resource Person	Mr. Shashank Randev
Organised By	CIIF
Trainee Team /Count	45
SDG Covered	SDG 8
No. Of Days/Hours of Event /Session	1



On 1st March 2025, CIIF (Chitkara Innovation Incubator Foundation) organized a focused session titled "Startup Renaissance: Early-Stage Investing & Startup Growth". The session was conducted by Mr. Shashank Randev, who leads investments at Randev Ventures (Family Office) and brings rich experience in venture capital and startup ecosystems.

The objective of the session was to provide entrepreneurs and aspiring investors with a deep understanding of early-stage funding, investment readiness, and sustainable startup growth. Aligned with SDG 8: Decent Work and Economic Growth, the session emphasized promoting entrepreneurship and supporting young businesses to contribute to the economy.

Mr. Randev shared practical insights into how early-stage investments are evaluated, what investors look for in startups, and how founders can better position their ventures for funding success. He also highlighted common mistakes entrepreneurs make while fundraising and the importance of building trust and demonstrating scalability potential.

The session was highly interactive, with the 45 participants actively engaging through questions and real-world discussions.

Event Report: Session on "How to Attract Investors as a First- Time Entrepreneur"

Detail of the Event/Session	
Date of the Event/Session	1st March 2025
Name of the Event/Session	How to Attract Investors as a First- Time Entrepreneur
Resource Person	Mr. Anjani Bansal
Organised By	CIIF
Trainee Team /Count	45
SDG Covered	8
No. Of Days/Hours of Event /Session	1



On 1st March 2025, CIIF (Chitkara Innovation Incubator Foundation) organized a focused session titled "Startup Renaissance: Early-Stage Investing & Startup Growth". The session was conducted by Mr. Shashank Randev, who leads investments at Randev Ventures (Family Office) and brings rich experience in venture capital and startup ecosystems.

The objective of the session was to provide entrepreneurs and aspiring investors with a deep understanding of early-stage funding, investment readiness, and sustainable startup growth. Aligned with SDG 8: Decent Work and Economic Growth, the session emphasized promoting entrepreneurship and supporting young businesses to contribute to the economy.

Mr. Randev shared practical insights into how early-stage investments are evaluated, what investors look for in startups, and how founders can better position their ventures for funding success. He also highlighted common mistakes entrepreneurs make while fundraising and the importance of building trust and demonstrating scalability potential.

The session was highly interactive, with the 45 participants actively engaging through questions.

Event Report: Session on "Financing Your Startup: Understanding Loans, Grants & Impact Investments"

Detail of the Event/Session	
Date of the Event/Session	1st March 2025
Name of the Event/Session	Financing Your Startup: Understanding Loans, Grants & Impact Investments
Resource Person	Mr. Emmanuel Murray
Organised By	CIIF
Trainee Team /Count	32
SDG Covered	8
No. Of Days/Hours of Event /Session	1



On 1st March 2025, CIIF successfully conducted a highly informative session titled "Financing Your Startup: Understanding Loans, Grants & Impact Investments", led by Mr. Emmanuel Murray, a renowned expert in startup finance and impact investing. The session was specially curated for startup founders, early-stage entrepreneurs, and innovation enthusiasts aiming to explore diverse funding opportunities critical for business growth.

Mr. Murray provided an in-depth understanding of various financing options available to startups, including government and private sector loans, grant programs, and the growing field of impact investments. He broke down the eligibility criteria, advantages, challenges, and strategic approaches needed to secure each type of funding. His insights into real-world investment scenarios and case studies helped participants connect theory with practice.

The session was attended by 32 highly engaged trainees who participated actively in discussions and Q&A interactions, seeking personalized advice on funding strategies for their ventures. Through this session, participants gained clarity on building a sustainable financial foundation for their startups, making it directly relevant to SDG 8: Decent Work and Economic Growth.

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	FUTURE-READY ENGINEERING: REVIT, AUTOCAD, SKETCHUP & STAAD PRO
DATE	2025-03-04 to 2025-03-07
MODE	OFFLINE
VENUE	CIVIL ENGINEERING SOFTWARE (TESLA BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	DR. AKHILESH KUMAR
NO. OF PARTICIPANTS	29
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• Equip participants with hands-on skills in AutoCAD, Revit, SketchUp, and STAAD Pro for AEC applications.
• Enhance proficiency in 2D drafting, 3D modeling, structural analysis, and BIM workflows for efficient design and execution.
• Improve understanding of integrating BIM methodologies to optimize collaboration and project management in construction.
• Provide industry-relevant training through real-world case studies and interactive sessions with expert guidance.
• Prepare students and professionals to leverage cutting-edge tools for smarter, more efficient engineering solutions.

DESCRIPTION

The Workshop on “Future-Ready Engineering: Revit, AutoCAD, SketchUp & STAAD Pro”, organized by the Department of Civil Engineering in collaboration with Innovative Systel, S.A.S Nagar, Mohali & Tickoo Institute of Emerging Technologies (TIET), Gurugram, Haryana, is scheduled to be held from 4th March to 7th March 2025. The event aims to provide participants with hands-on training in leading AEC (Architecture, Engineering, and Construction) software, equipping them with essential skills in 2D drafting, 3D modeling, structural analysis, and BIM workflows. Under the guidance of Ms. Anju Bhar, a Building Information Modeling Specialist

from TIET, participants will gain practical exposure to AutoCAD, Revit, SketchUp, and STAAD Pro, enabling them to create detailed drawings, visualize architectural designs, analyze structural integrity, and integrate BIM methodologies. This comprehensive training will cover key aspects of engineering design, from conceptualization to execution, ensuring a holistic understanding of modern software applications in civil engineering. The workshop is designed for students, engineers, and professionals who seek to enhance their technical proficiency and stay competitive in the industry. Through interactive sessions, real-world case studies, and project-based learning, attendees will develop expertise in streamlining design processes, improving collaboration, and optimizing construction workflows. By leveraging cutting-edge tools, participants will be better prepared to tackle industry challenges and contribute effectively to future-ready engineering solutions.

OUTCOMES

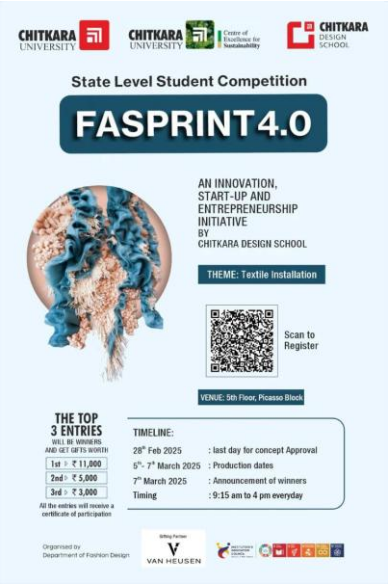
• Participants will gain proficiency in AutoCAD, Revit, SketchUp, and STAAD Pro for AEC applications.
• Improved ability to create detailed drawings, 3D models, and structural analyses for engineering projects.
• Enhanced understanding of BIM workflows for efficient project planning, execution, and collaboration.
• Practical exposure to industry-relevant tools through hands-on training and real-world case studies.
• Increased readiness to apply modern engineering software for innovative and sustainable design solutions.



Title: Fasprint 4.0		
1	**Type of Activity**	Techfest and Innovation
2	**PROGRAM THEME (KEYWORDS)**	Innovation Through Sustainability
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/162EgteNBj/
	LINK (Post Link)	
4	**Program Type**	**Level 4**
	Nomenclature	Competition
	Duration of the activity	**20 hours**
5	Description of the event not more than **100 words** (Final Report)	
	The Department of Fashion Design at Chitkara Design School organized *Fasprint 4.0*, a 3-day state-level student competition (March 5–7, 2025), in collaboration with Chitkara University, the Institution's Innovation Council, and the Center of Excellence for Sustainability. Focused on the theme *Textile Installation*, the event challenged students to repurpose textile waste into creative, sustainable installations. Teams from various departments ideated, designed, and presented projects judged by Ms. Kalika Mehra, Mr. Dushyant Panvar, and Dr. Vaibbhavi P. Fasprint 4.0 promoted innovation, sustainability, and entrepreneurship, encouraging students to tackle textile pollution with eco-conscious design thinking and interdisciplinary collaboration.	
6	Kindly justify the activity conducted by your respective department as an IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	Fasprint 4.0 is a prime example of innovation, sustainability, and entrepreneurship coming together. By focusing on textile waste, the competition encouraged participants to develop creative solutions to repurpose materials, showcasing their innovative problem-solving abilities. The sustainable aspect was emphasized through the use of discarded textiles, addressing the urgent issue of textile pollution. Moreover, the event fostered entrepreneurship by encouraging students to think about how their designs could be applied commercially,	

	promoting eco-conscious practices. This initiative provided a platform for students to explore real-world challenges, bridging creativity, environmental responsibility, and entrepreneurial potential.	
7	Start and End date of the event: 5th March - 7th March 2025	
8	Mention minimum number of students (Event):	
9	Mention minimum number faculty (Event): 4	
10	Objective of the event in 3 words (90 Characters) only: Innovation, Sustainability, Creativity	
11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Sustainable development, Eco Friendly	
12	**Video URL**	**https://drive.google.com/file/d/1Aph1zlEBguD-lUr9W230SeQBd8Gdw0xi/view?usp=drive_link**
13	PHOTOGRAPHS	

FLYER Photograph (<2MB)



Photographs with Speaker/Students(<2MB)

poster



Students of Chitkara University with the Faculty of Fashion Design Dept. and the Jury Members Ms. Kalika Mehra & Mr. Dushyant Panvar.

	Photographs with Speaker/Students (<2MB)  **Fashion Design Dept. Faculty team with the jury members.**  **Jury member Mr. Dushyant Panvar**



Students presenting their work to the jury members.



The jury members closely observing the students' work.

	 **Jury member Ms. Kalika Mehra**
Name of Department:	**Department of Fashion Design**
Name of Organiser with Mail ID & Contact Number:	**Dr. Vaibbhavi P.** **vaibbhavi.ranavaade@chitkara.edu.in** **9890605243**
Resource Person Details:	
Name:	**Sanjay Razora**
Designation:	**Head of the Department, Fashion Design**
Organization:	**Chitkara Design School, Fashion Department**
Mail ID:	**Sanjay.razora@chitkara.edu.in**
Contact No.	**9116524392**

Event Details	
Event Type	Expert Talk
Topic	Sip & Innovate: A Coffee Brewing Experience
Date	2025-03-06 to 2025-03-06
Mode	Offline
Venue	Barista, Chitkara University (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Tarundeep Singh|Director Operations, Tarun Arora|Asst. Director Operations
No. of Participants	40
SDG No	4,8,12,13,17

Objective

1. To educate participants on different coffee brewing techniques and equipment.
2. To enhance practical skills in coffee extraction and flavor profiling.
3. To provide industry insights from hospitality professionals.
4. To promote sustainable and innovative coffee-making practices.
5. To inspire students to explore career opportunities in the coffee and F&B industry.



Description

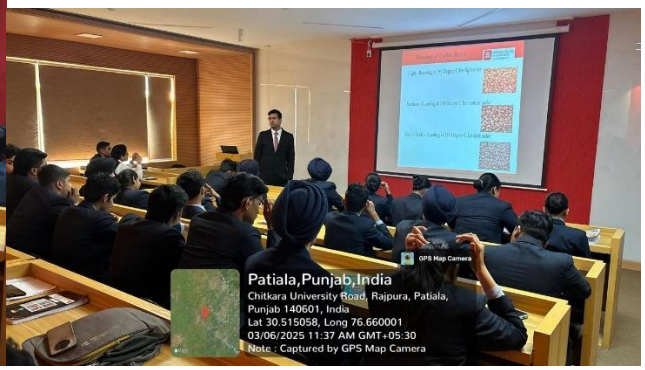
Chitkara College of Hospitality Management in collaboration with the Service Saavies Club, successfully organized A Coffee Brewing Experience on March 6, 2025, at Barista, Chitkara University. This engaging and hands-on event was designed to introduce students to the art and science of coffee brewing, allowing them to explore different brewing techniques and gain insights from industry experts. The session was led by Mr. Tarundeep Singh, Director of Operations at 9191 Hospitality LLP, and Mr. Tarun Arora, Assistant Director of Operations at 9191 Hospitality LLP. Their expertise in the coffee industry provided valuable knowledge on various brewing methods, coffee bean selection, and the importance of precision in the brewing process. The event commenced at 9:20 AM and continued until 4:20 PM, offering an immersive

experience for participants. Attendees had the opportunity to understand the nuances of coffee extraction, explore brewing equipment, and experiment with different techniques to enhance flavor and aroma. The hands-on nature of the event allowed students to develop practical skills in coffee craftsmanship, making it particularly beneficial for those interested in the hospitality industry. The session was categorized as a Level-2 Activity, ensuring an advanced learning experience. Through live demonstrations and interactive discussions, participants gained a deeper appreciation for the artistry and technicality behind a perfect cup of coffee. The event also highlighted the significance of sustainable practices in coffee production and brewing. This initiative by the Service Saavies Club, Chitkara College of Hospitality Management, successfully blended education with innovation, inspiring students to explore coffee culture beyond just consumption. The enthusiasm and engagement of attendees reflected the event's success in enhancing their knowledge and skillset in the F&B sector.

Outcomes

1. Participants gained hands-on experience in various coffee brewing methods.
2. Students developed a deeper understanding of coffee bean selection and extraction.
3. Attendees learned industry best practices from experienced professionals.
4. The event fostered innovation and sustainability in coffee-making.
5. Students explored potential career paths in the coffee and hospitality industry.





Topic	Advancing Gender Equality Through Innovation, Techniques and Creativity
Date	08.03.2025 to 12.03.2025
Venue	Chitkara Woods Park Chitkara University, Punjab
Organizer	Department of Fine Arts CDS in Collaboration with Interior Design CSPA, Chitkara University, Punjab
Resource Person	1. Anita Mallik Artist, New Delhi 2. Rajshree Pawar Artist, New Delhi 3. Renu Sangwan Artist, New Delhi 4. Dr. Richa Dhanija Artist, New Delhi 5. Ragini Sinha Artist, Haryana 6. Sumitra Ahlawat Artist, New Delhi 7. Priti Ali Artist, Bangladesh 8. Dr. Suryasnata Mohanty Artist, Bhubaneswar 9. Mamta Garg Artist, Bengaluru 10. Bharti Vandna Artist, Chandigarh
Total no. of students	49
No. of Participants attended	49
Mode:	Offline
SDG No.	4, 5, 8

About



To commemorate International Women's Day 2025, the Department of Fine Arts at Chitkara Design School, Chitkara University, organized a five-day National Painting Workshop from March 8 to March 12, 2025. Themed "Advancing Gender Equality Through Innovation, Techniques, and Creativity," the event provided a dynamic platform for artistic expression addressing gender inclusivity. With 49 students, 13 faculty members, and a distinguished panel of women artists participating, the workshop served as a catalyst for dialogue, collaboration, and creative exploration. It celebrated womanhood through art, innovation, and education, aligning with

institutional goals of sustainability and social impact.

Objectives

1.To explore gender equality through the lens of visual arts and innovation.
2.To foster creativity using sustainable and contemporary painting techniques.

3.To empower students by learning from the experiences of accomplished women artists.

4.To bridge academic learning with professional creative practice.

5.To amplify voices through multi-platform engagements including radio and television.

Brief

The workshop was inaugurated by Hon'ble Pro-Chancellor Dr. Madhu Chitkara in the presence of deans, directors, and invited dignitaries. Her inaugural speech emphasized the transformative role of the arts in shaping an equitable society. The event honored notable women artists whose contributions to visual arts have inspired change. Day one included keynote talks and live demonstrations, introducing students to sustainable techniques and creative methods that challenged conventional approaches in painting.

Over the five days, the workshop delivered a mix of hands-on sessions, live demonstrations, exhibitions, and collaborative projects. A defining feature was the joint art-making sessions where students and artists created powerful visual narratives on gender identity and inclusion. Artists guided participants through the use of natural pigments, recycled materials, and digital media, fostering both environmental awareness and conceptual depth. These collaborative efforts encouraged teamwork and enhanced participants' technical skills while reinforcing the importance of inclusive storytelling through art.

The workshop reached wider audiences through a radio talk on Chitkara FM 107.8 and a televised discussion, giving students the chance to share their thoughts on gender issues and the role of art in social transformation. Notable artists including Ms. Anita Mallik, Ms. Renu Sangwan, Dr. Richa Dhamija, and others engaged with students through mentoring, portfolio reviews, and personal storytelling. An art exhibition midway showcased the creative output from both students and professionals, blending traditional styles with contemporary themes.

The entire initiative highlighted how visual arts can serve as a powerful tool for advocacy, expression, and change.

Outcomes

1. Students gained hands-on experience in sustainable art-making practices.
2. The workshop fostered deeper understanding of gender equity through visual storytelling.
3. Participants enhanced their conceptual, technical, and collaborative art skills.
4. Exposure to professional artists and media platforms broadened student perspectives.
5. The event inspired students to use their art as a medium for advocacy and social impact.







Event name	Expert Lecture Series
Topic	The Success Blueprint-Professional Growth for Creative Minds
Date	17-03-2025 to 25-04-2025
Mode	Offline
Venue	Le corbisier Block. Chitkara University, Chandigarh
Organizer Name	Department of Interior Design
Resource Person	Ms. Mandeep Kaur
No. Participant	07
SDG no.	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH

Objectives

1. To make students learn soft skill like communication and presentation required for professional life.
2. To craft and deliver impactful self-introductions
3. To understand the role of appearance in creating professional presence and confidence and enhancing credibility and influence.
4. To develop professionalism, respect, and collaboration in diverse work environments—fostering positive relationships and team culture.

Description

A lecture series was organised for the students of M.Des second semester 2024 batch related to communication and presentation skills for professional growth entitled "The Success Blueprint-Professional Growth with Creative Minds" in collaboration with the department of Professional Development Centre, Chitkara University, Punjab. This series was designed keeping in mind the requirement of soft skills for professional life. This series consists of exposure to various soft skills like communication skills, nonverbal cues, email writing, presentation skills, elevator pitch, workplace etiquette, power dressing, time management, and resume and portfolio making.This was not only based on delivering lectures to students but also interactive series where students were asked to participate actively by presenting assignments on the topics delivered. The students had hands-on experience on communication, presentation, elevator pitch, writing skills, etc. This was an excellent platform for students to learn soft skills before entering into the professional world.

Outcomes

1. Student's gained a strong foundation in both self-awareness and professional readiness.
2. These skills have enhanced the ability to communicate effectively, manage time and goals efficiently, and present students confidently in various settings.
3. Support students to articulate personal brand through elevator pitches and professional social media profiles.
4. To maintain workplace professionalism through etiquette and dressing, and deliver impactful presentations with clarity and confidence.
5. These competencies equip students to thrive in modern, dynamic work environments and continuously grow in their career journeys.






Detail of the Event/Session	
Date of the Event/Session	28 Mar 2025
Name of the Event/Session	Quarterly session
Resource Person	Capt. Ravinder Singh, Asst. Director Mr. Rattandeep Sing Sidhu, Sr. Manager Mr. Gurjeet Singh, Manager Mr. Ravinder Singh, Manager Mr. Gurjinderjit Singh, Manager Mr. Mandeep Singh, Asst. Manager Mr. Rohit Kumar, Asst. Manager
Organized By	Office of Administration
Trainee Team/Count	Supervisors/Supporting staff/407
SDG Covered	4,8

The Office of Administration recently hosted a quarterly session for the support staff of all academic buildings. Led by the building managers, the session focused on key operational insights, best practices, and team development. The discussions covered a wide range of topics, including:

Leave Submission Process

Employees must submit leave requests promptly, including advance notifications for planned leaves and immediate submissions for unplanned absences.

Leave forms must be submitted before taking leave or on the day the employee resumes duty. No leave forms will be accepted after the following day.

Absconding Cases

Investigate the reason for an employee's absence before declaring them absconding. If the employee is unresponsive, escalate the matter via an L1 email communication for proper follow-up and documentation. Notify Mr. Davinder Singh via email with a brief description of the case.

Attendance Oversight

Maintain accurate attendance registers and conduct monthly audits to ensure data reliability and timely updates. Cross-check daily attendance entries in both physical registers and the People Strong system, sharing updates in the designated WhatsApp group.

Enhanced Cleaning Protocols:

- **Areas Requiring Special Attention**

Thorough cleaning behind and beneath all assets like cabinets, refrigerators, and furniture. Regular dusting around plant pots, fire safety equipment, and hard-to-reach corners. Polishing and spot-cleaning glass surfaces, including doors and windows, for a streak-free finish.

- **Tool Management**

Cleaning tools should never be left in corridors or common areas. Proper storage of equipment after each use to maintain a tidy work environment.

- **Stair Maintenance**

Special attention to ground floor dust during stair cleaning to ensure a consistently clean appearance.

Uses of electricity equipment's

Staff should turn off lights, fans, and electrical appliances when not in use to minimize energy waste. Implementing energy-saving practices not only reduces operational costs but also supports environmental sustainability. Small actions like unplugging idle devices and using natural light where possible can significantly lower energy consumption.

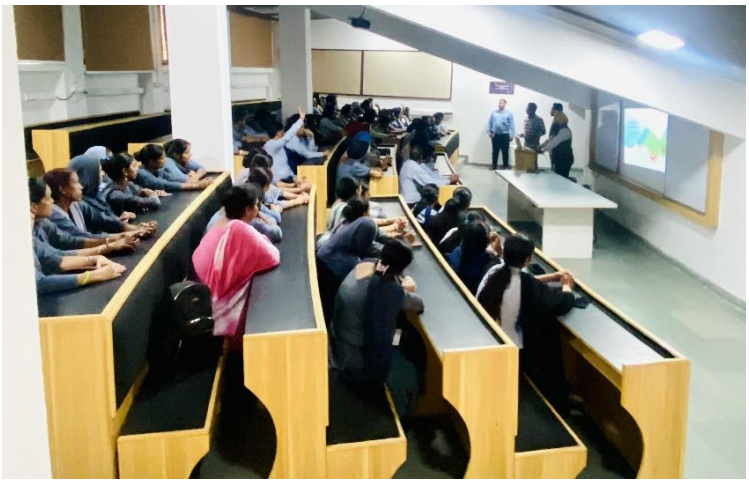














EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	STUDENT INTERACTIVE SESSION WITH ADV. SWARNENDU CHATTERJEE
DATE	2025-03-28 to 2025-03-28
MODE	OFFLINE
ORGANIZER NAME	CAREER ADVANCEMENT SERVICES, CHITKARA LAW SCHOOL
RESOURCE PERSON	ADV. SWARNENDU CHATTERJEE, PARTNER - LECTIO LAW OFFICE AND ADVOCATE - DISPUTE RESOLUTION GENERAL CORPORATE ADVISORY, WHITE COLLAR CRIMES AND ECONOMIC OFFENCES | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | MR. V. N. MOHAN, DIRECTOR | DR. SHASHI BHUSHAN OJHA, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	42
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To gain a comprehensive understanding of legal research and its importance of lawyering.
2. To make the students aware of various avenue of lawyering as a career opportunity.
3. To explain the students about the importance of reading case laws.
4. To explain the importance of court mannerism to the students.
5. To make the students aware of importance of drafting of petition for lawyering

DESCRIPTION

The student interactive session was opened by the speaker by explaining the importance of reading good books and doing research for becoming a good lawyer. To explain his point, the speaker referred to Keshvanand Bharti case and origin of the concept of “Basic Structure”. Further, he asked the students to refer to legal dictionary from time to time in order to be certain of the technical meaning of words as required by the lawyers; read good books to build up strong foundation of society and legal principles. He explained that a good lawyer also needs to good understanding of history, political science and sociology as law functions within the society. He further explained that a lawyer also needs to have good understanding of technology as there

has been rapid use of technology in every aspect of life e.g. e-contracts; use of forensic science; use of AI etc. He further highlighted the need to read both foreign and Indian judgments. He quoted several cases where the courts have referred to foreign cases to decide the case. The speaker also stressed on the need to have good communication skills. For this, he suggested students to have clarity in thought and good command on language. The speaker highlighted the difference between trial court proceedings and higher court proceedings. He talked about the importance of trial court judgments and need for new lawyers to start practice and have some experience of trial court. Thereafter he took few questions from the students and in process, discussed about the corporate law practice; in house lawyer; different lucrative avenues of career for law students.

OUTCOMES

- The students understood the importance of legal research for lawyering.
- The students understood the importance of effective drafting of petition.
- The students gained practical understanding of court mannerism.
- The students learnt about the various career opportunities in the field of law.



Title:- - Innovating Heuristic Evaluation: Methodologies and Industry Applications		
1	**Type of Activity**	Workshop
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/14NtNUio7p/?mibextid=wwXIfr
	LINK (Post Link)	
4	**Program Type**	Level 3
	Nomenclature	Workshop
	Duration of the activity	2 days
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School organized a workshop on "Innovating Heuristic Evaluation: Methodologies and Industry Applications," led by Ms. Sanika Palkar, Interaction Design Manager at Accenture Song. She explored advanced heuristic evaluation techniques, highlighting their role in modern UX design. Students learned both traditional and innovative heuristics for assessing usability, with case studies spanning sectors like e-commerce, healthcare, and smart technologies. The workshop fostered critical thinking, enabling students to apply heuristic principles to emerging technologies. On Day 1, students studied Jacob Nielsen's examples, while Day 2 involved group critiques of different apps.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	The "Innovating Heuristic Evaluation" workshop organized by the Department of UX&UI at Chitkara Design School aligns perfectly with the IIC's objectives of fostering innovation and entrepreneurship. The session focused on advanced heuristic evaluation methodologies, encouraging creative problem-solving and innovation in UX design. It bridged academia and industry, offering students insights into real-world applications across sectors like e-commerce and healthcare. The hands-on approach, including case studies and group work, developed students' practical skills and critical thinking, promoting an entrepreneurial mindset and adaptability to emerging technologies.	
7	**Start and End date of the event**: 02/04/2025 and 02/05/2025	

8	**Mention minimum number of students (Event):** 54	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Innovate, Evaluate, Apply	
11	**Benefit of the activity:** Learning heuristic evaluation, enhancing problem-solving, UX skills, critical thinking, adaptability, real-world applications	
12	**Video URL**	https://drive.google.com/file/d/1TLg6W_YaFrY4O-raIGq2zBegRt21j6bM/view?usp=drive_link
13	**SPACE FOR PHOTOGRAPHS**	

FLYER Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)	Photographs with Speaker/Students (<2MB)
	
Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Sanika Palkar**
Designation:	Interaction Design Manager
Organization:	Accenture Song
Mail ID:	sanika.arun.palkar@accenture.com
Contact No.	9821619662

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT TALK ON FASTER, SMARTER, BETTER : A DIVE INTO VEDIC MATH
DATE	2025-04-09 to 2025-04-09
MODE	OFFLINE
ORGANIZER NAME	DR SWAPANDEEP KAUR, ASSISTANT PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	DR TANIA BOSE, PROFESSOR, DEPARTMENT OF APPLIED SCIENCES, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	77
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

• To introduce students to the principles and techniques of Vedic Mathematics.
• To demonstrate methods for enhancing speed and accuracy in solving mathematical problems.
• To develop students' confidence in mental arithmetic and numerical calculations.
• To provide practical strategies for solving complex engineering problems more efficiently.
• To foster a deeper interest in mathematics through interactive and engaging learning activities.



DESCRIPTION

The Department of Electronics and Communication Engineering, Chitkara University, Punjab, proudly hosted an expert talk titled "Faster, Smarter, Better – A Dive into Vedic Math" on 9th April 2025. The session was conducted by Dr. Tania Bose, Professor, Department of Applied Sciences, Chitkara University, Punjab. Aimed at sharpening students' mathematical aptitude, this expert talk proved to be an enlightening and transformative experience. The session began with a warm welcome and a brief introduction of Vedic Mathematics—an ancient system rooted in Indian heritage that emphasizes mental agility and simplified techniques for solving

mathematical problems. Dr. Bose masterfully delivered the talk, blending conceptual clarity with practical demonstrations that captivated the audience. Students were introduced to a wide array of Vedic Math strategies designed to improve both speed and accuracy in computations. Some of the key topics covered included rapid multiplication techniques, smart tricks to remember times tables up to 100, mental math shortcuts for division by 9, and an ingenious approach to calculating the determinants of matrices using Vedic principles. These techniques were especially useful for engineering students who frequently deal with complex numerical calculations in their coursework and competitive exams. The session was not just informative but also highly interactive. Dr. Bose encouraged active participation through live problem-solving exercises, fun quizzes, and student demonstrations. The enthusiasm of the attendees was evident as they engaged with curiosity and confidence. Students took turns solving problems on the board, applying Vedic methods to verify answers in record time. The session concluded with a Q&A segment where students posed thoughtful questions and shared their learning experiences. Feedback from participants was overwhelmingly positive, with many expressing a desire for follow-up workshops and deeper exploration into Vedic Math. The department also announced plans to incorporate such skill-enhancing sessions into the academic calendar more frequently, recognizing their value in fostering analytical thinking and boosting academic performance. Overall, the expert talk not only enhanced the students' numerical skills but also instilled a renewed sense of interest and confidence in mathematics. The knowledge shared during the session is expected to have a lasting impact, equipping students with practical tools for academic excellence and real-world problem-solving.

OUTCOMES

- Gained hands-on experience in applying Vedic Math techniques for faster computation.
- Improvement in the student ability to perform mental calculations without relying on calculators.
- Increase in student engagement and confidence in solving mathematical problems.
- Learned efficient methods for solving matrix determinants and other complex operations.





EVENT DETAILS	
EVENT TYPE	HUMAN VALUES AND ETHICS
TOPIC	INERACTIVE SESSION ON APPLYING CRITICAL THINKING SKILLS IN LEGAL EDUCATION AND PRACTICE
DATE	2025-04-09 to 2025-04-09
MODE	OFFLINE
ORGANIZER NAME	CENTER FOR RESEARCH AND CRITICAL THINKING, CHITKARA LAW SCHOOL, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	PROF. (DR.) HARDEEP ANANT, PROFESSOR OF ORGANIZATIONAL BEHAVIOR AND COMMUNICATION | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | MR. V. N. MOHAN, DIRECTOR | DR. AKSHIPTIKA RATTAN, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	58
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To define and apply critical thinking and logical reasoning in legal practice.
2. To applying analytical thinking and principles of rhetoric for developing strong arguments.
3. To identify cognitive biases and logical fallacies for ethical decision-making.
4. To encourage the students to participate in a mock debate followed by critical reflection and discussion.

DESCRIPTION

The Centre for Research and Critical Thinking, Chitkara Law School, Chitkara University, Punjab, organized its inaugural event, an interactive session on, 'Applying Critical Thinking Skills in Legal Education and Practice' on 9th April, 2025. Prof. (Dr.) Hardeep Anant, Professor of Organizational Behavior and Communication, Ex-Dean of Business Programs, City University of Ajman, UAE, Consultant: Management and Education, was the resource person for the session. With a long and rich experience of teaching and research in top institutions of India, UAE, Singapore, Prof. Anant designed his session in a dynamic way, adopting experiential learning techniques for active engagement of students with new concepts and skills. Students from all the three batches (2022-2023-2024) of the B.A.L.L.B (Five Years Integrated Course) attended and participated in the session. The session was anchored by 2nd year students- Archita Jain and Rupali Verma. Prof. (Dr.) Ajay Ranga, Dean, Chitkara Law School, delivered the welcome

address, warmly welcoming the guest and emphasizing the indispensability of critical and analytical thinking in the legal domain, at all the levels in the academic and professional settings. He inspired the students to cultivate logical and critical thinking competencies which are essential to excel both in academia and legal careers. Shri V.N. Mohan, Director, Career Advancement Services, also graced the session with his presence. Prof. Anant began with discussing the higher-order skills and explored the idea of critical thinking in its various dimensions: problem-solving skills, analysis, synthesis, evaluation, inferences, evidence-based explanations, ethics, fairness, and universal justice. He introduced complex concepts such as cognitive biases (like confirmation bias; stereotyping; halo effect; projection; conformity bias, etc.), logical fallacies like straw man fallacy; ad hominen; false dilemma, etc.), IRAC framework, etc., through real-life examples, group activities, case-based discussions and mock debate. The session also explored the principles of rhetoric based on Aristotle's three key modes of ethos-pathos-logos. Students actively participated in exercises that challenged their assumptions, biases, and flawed arguments in legal contexts. The session involved scenario-based discussions where students were asked to apply their logical and reflective skills to evaluate argument. This was followed by a question-and-answer session, where students actively engaged in meaningful discussions with both the resource person, Prof. (Dr.) Hardeep Anant and the Dean, Chitkara Law School, Prof. (Dr.) Ajay Ranga. Prof. (Dr.) Ajay Ranga felicitated the resource person with a token of thanks and appreciation. Dr. Akshiptika Rattan, Faculty and Centre Coordinator, gave the vote of thanks on behalf of Chitkara Law School and the Centre and expressed the school's commitment to inculcating critical thinking competencies amongst the students. The interactive session served as an impactful start to the Centre's initiatives.

OUTCOMES

- Enhanced students' understanding of critical thinking as a higher order skill essential for legal education and practice.
- Enabled the students to identify common cognitive biases and logical fallacies and develop persuasive arguments founded on the principles of rhetoric.
- Demonstrate proficiency in core critical thinking abilities like analysis, evaluation, synthesis, and ethical reasoning.
- Empowered the students to deconstruct arguments, collaboratively solve hypothetical legal problems and refine problem-solving and argumentation strategies.




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Google



EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	BANKING ON SERVICE
DATE	2025-04-11 to 2025-04-11
MODE	OFFLINE
VENUE	TRAINING ROOM (IPB, MOHALI)
ORGANIZER NAME	VIMAL SHARMA, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	MR. NARINDER GARCHA, DEAN
NO. OF PARTICIPANTS	27
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. Strengthen the understanding of service excellence in the banking sector.
2. Build customer-first mindset among front line and back end banking teams.
3. Enhance problem-solving and communication skills for superior client handling.
4. Develop agility and innovation in customer service practices.
5. Foster trust, loyalty, and long-term relationship management with clients.



DESCRIPTION

Banking on Service was an intensive professional training session facilitated by Mr. Narinder Garcha, Chitkara University on April 11, 2025, at Mohali. The Banking on Service professional training program aimed to bridge the gap between transactional banking and transformational service delivery. Designed specifically for banking trainees, the session highlighted how high-quality service standards can drive customer satisfaction, retention, and business growth. Mr. Narinder Garcha initiated the session with insights on the evolving expectations of banking customers in a digital-first world. Participants explored key service principles including empathy, responsiveness, and reliability. Real-world examples, role plays, and interactive

exercises helped participants identify service gaps and brainstorm innovative solutions. The training emphasized the critical role of trainees and the impact of small actions in creating memorable customer experiences. Discussions also included service recovery techniques, emotional intelligence in client interactions, and the importance of personalization. A segment was dedicated to aligning service practices with digital transformation trends. Participants learned frameworks to assess service quality, set personal service goals, and integrate feedback into continuous improvement. The training concluded with an action planning session, where participants committed to applying specific service enhancements in their roles. This program not only sharpened service delivery skills but also ignited a deeper sense of ownership and pride among participants in representing their banks as customer-eccentric institutions. SDG Alignment By enhancing service skills in the banking sector, the program promotes inclusive economic growth, employment quality, Productivity and sustainable customer relationships, contributing to a more resilient financial ecosystem.

OUTCOMES

Participants internalized service excellence as a core banking value.

Improved ability to handle diverse customer needs with empathy and professionalism.

Greater agility in adapting service practices to digital and personalized banking trends.

Strengthened client loyalty through proactive relationship management.

Empowered teams to create consistent, trust-driven service experiences.





Title: Zero to Zoom – Startup Marketing Essentials		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Zero to Zoom – Startup Marketing Essentials**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/16L6rhVJQq/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled *"Zero to Zoom – Startup Marketing Essentials"* with Mr. Manish Verma, Founder and Partner at Angel Blue Holdings, on April 14, 2025, at Tesla Block. The session equipped budding entrepreneurs and students with practical marketing strategies, from identifying the first customer to crafting a sustainable brand presence. Participants learned about market understanding, positioning, messaging, GTM strategies, and customer acquisition through real-world case studies and a hands-on marketing toolkit.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns with IIC's focus on nurturing innovation and entrepreneurship by delivering actionable knowledge on startup marketing. It empowered participants with strategies to position and scale their ventures effectively from the early stages. The speaker's experience and insights bridged the gap between theory and real-world execution, making the session a valuable initiative in fostering entrepreneurial skillsets, especially in the area of commercialization and business planning, which are key components of the IIC innovation framework.	
7	**Start and End date of the event:** 14/04/2025 to 14/04/2025	
8	**Mention minimum number of students (Event):** 60	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Market. Position. Grow.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Strategic branding, early traction, market positioning, GTM planning, customer acquisition.	

12	SDG Covered – SDG 8, SDG 9, SDG 12

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	CEED

Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder and Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	MASTER CLASS ON MASTERING THE ART OF LEGAL RESEARCH
DATE	2025-04-15 to 2025-04-15
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL
RESOURCE PERSON	ADV. PURVA JUNEJA, ADVOCATE AND LAW RESEARCHER | PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	45
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To equip participants with advanced legal research methodologies and techniques.
2. To enhance the ability to analyze case law and statutory frameworks.
3. To foster critical thinking and precision in interpreting legal data.
4. To provide hands-on experience with navigating legal databases effectively.
5. To promote academic collaboration and professional development among attendees.

DESCRIPTION

Legal research is the backbone of effective law practice, requiring precision, critical thinking, and an in-depth understanding of legal frameworks. Chitkara Law School, Chitkara University, proudly announces a thought-provoking Master Class themed "Mastering the Art of Legal Research," set to inspire and equip aspiring legal minds on April 15, 2025. The session will be led by Ms. Purva Juneja, a seasoned advocate and respected law researcher from Punjab and Haryana, Chandigarh. Her extensive experience and insight into legal studies ensure an enriching learning experience for attendees. Beginning at 2:00 PM at LH-02, CLS, The Master Class will guide participants through a comprehensive exploration of advanced legal research methodologies. The focus will be on fostering a robust analytical approach and equipping participants with effective tools for gathering and interpreting legal data. Ms. Juneja will delve into the intricacies of case law studies, statutory interpretation, and navigating legal databases

to produce precise and impactful legal arguments. The session's interactive design will allow participants to engage in real-world case studies, practical exercises, and open discussions. Attendees will gain hands-on experience in formulating research queries, understanding legal precedents, and critically analyzing judicial opinions. Ms. Juneja's expertise and innovative teaching methods will ensure every participant leaves with enhanced research capabilities and confidence. By attending this Master Class, law students and professionals will strengthen their foundation in legal research, empowering them to contribute meaningfully to the legal landscape. The event fosters academic enrichment, professional development, and a sense of camaraderie among participants passionate about the law. Organized by Chitkara Law School, the event reflects its commitment to academic excellence and equipping its students with skills for thriving in legal careers. Participants are encouraged to seize this opportunity to engage with a distinguished expert, learn advanced research techniques, and stay ahead in the evolving field of law.

OUTCOMES

- Improved understanding and application of advanced legal research methods.
- Enhanced ability to critically analyze and formulate legal arguments.
- Strengthened foundation in statutory interpretation and case law studies.
- Increase confidence and readiness for legal practice or academic pursuits.
- Growth in professional skills contributes to career advancement in law.





Event Name	**Pre-Placement Talk and Placement Drive: eduVelocity Global Counsels**
Date	17th April 2025
Venue	Placemnet Cell, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Mr. Vinu Warrier, Founder & Managing Director; Ms. Jyostna Malhotra, Head - Quality & Experience; Ms. Arshia Chopra, Manager - Human Resources; Ms. Manvi Isher, Associate Manager - Admissions; and Ms. Deeksha Gagneja, Associate Manager - Life Skills & Activities
Number of Participants	3
SDGs Covered	4,8,17
Duration	Two hour

About the Activity



The Department of Education and the Chitkara School of Psychology and Counseling, Chitkara University, Punjab, hosted a highly engaging and insightful Pre-Placement Talk and Placement Drive on April 17, 2025, in collaboration with EduVelocity Global Counsels—a renowned organization dedicated to guiding students toward their best-fit educational and career opportunities across the globe.

The event featured distinguished professionals from EduVelocity Global Counsels, including Mr. Vinu Warrier, Founder & Managing Director; Ms. Jyostna Malhotra, Head - Quality & Experience; Ms. Arshia Chopra, Manager - Human Resources; Ms. Manvi Isher, Associate Manager - Admissions; and Ms. Deeksha Gagneja, Associate Manager - Life Skills & Activities. Their presence provided students with meaningful opportunities to connect with industry experts, gain professional insights, and showcase their skills for potential internships, scholarships, and employment.

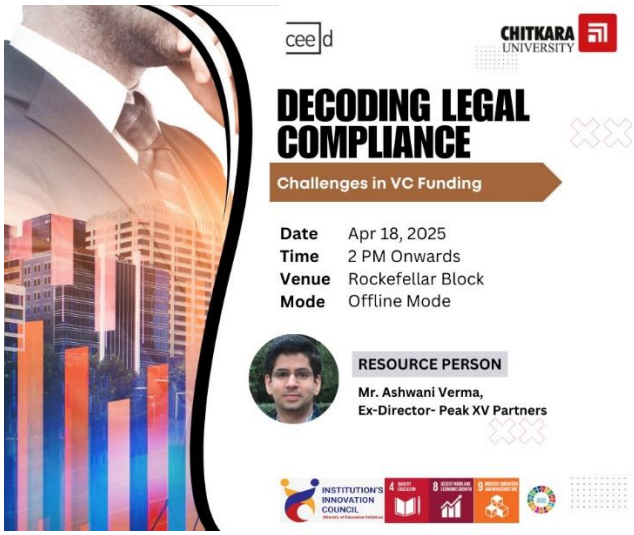


The placement drive commenced with an informative pre-placement talk about the valuable insights into the organization and career opportunities.

Title: Decoding Legal Compliance – Challenges in VC Funding		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Decoding Legal Compliance – Challenges in VC Funding**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1FANFYVaPf/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a focused session on *"Decoding Legal Compliance – Challenges in VC Funding"* with Mr. Ashwani Verma, Ex-Director at Peak XV Partners, on April 18, 2025, at Rockefellar Block. The session helped aspiring entrepreneurs and startup founders understand the legal nuances of fundraising. Key topics included term sheets, cap tables, due diligence, founder agreements, and protecting IP and equity. With real-world insights, participants gained clarity on how to make their startup legally VC-ready and build investor confidence by avoiding common compliance pitfalls.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns well with IIC's mandate to foster innovation and entrepreneurship through awareness of legal, financial, and strategic aspects of startup development. It empowered participants with critical knowledge of compliance and governance—core elements in institutional funding. The speaker's expertise offered actionable takeaways to help startups avoid legal risks and be investment-ready. This directly supports IIC's focus on promoting knowledge-driven entrepreneurial ecosystems, investor linkage, and building sustainable startups with strong governance foundations.	
7	**Start and End date of the event:** 18/04/2025 to 18/04/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Comply. Protect. Scale.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Investor readiness, legal compliance, governance practices, equity protection, documentation clarity.	

12	**SDGs Covered: SDG8, SDG9, SDG16**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Ashwani Verma**
Designation:	**Ex Director**
Organization:	**Peak XV Partners**
Mail ID:	**N/A**
Contact No.	**N/A**

Detail of the Event/Session	
Date of the Event/Session	19th April 2025
Name of the Event/Session	Creche - Training for support staff
Resource Person	Ms. Kanika Sharma & Ms. Monika Kumari
Organized By	Office of Administration
Trainee Team/Count	5
SDG Covered	3,8,17

Objective

The Office of Administration organized a training session for the support staff of *Dew Drops Creche* to enhance the quality of childcare and strengthen their professional skills. The session aimed to provide essential knowledge and hands-on experience to improve the staff's ability to care for children effectively.



Role of Creche Support Staff

The support staff at *Dew Drops Creche* play a vital role in ensuring the well-being and development of the children. Their daily responsibilities include:

- Providing attentive and patient care to the children.
- Maintaining cleanliness and upholding high hygiene standards to ensure a safe environment.
- Supervising children to promote their security and comfort.

Beyond basic care, the staff actively engage children in various educational and recreational activities. These initiatives support the children's physical, emotional, and social development while keeping them engaged and happy throughout the day.

Impact of the Training Session

The training equipped the staff with practical skills and updated best practices in childcare. By reinforcing key concepts in hygiene, safety, and child development, the session enhanced their ability to create a nurturing and stimulating environment.

Conclusion

The dedication and hard work of the *Dew Drops Creche* support staff have been instrumental in fostering a safe, welcoming, and growth-oriented space for the children. Their efforts in maintaining cleanliness, ensuring safety, and facilitating developmental activities contribute significantly to the smooth functioning of the creche. This training session further empowered them with the necessary skills to deliver high-quality care in their daily responsibilities.







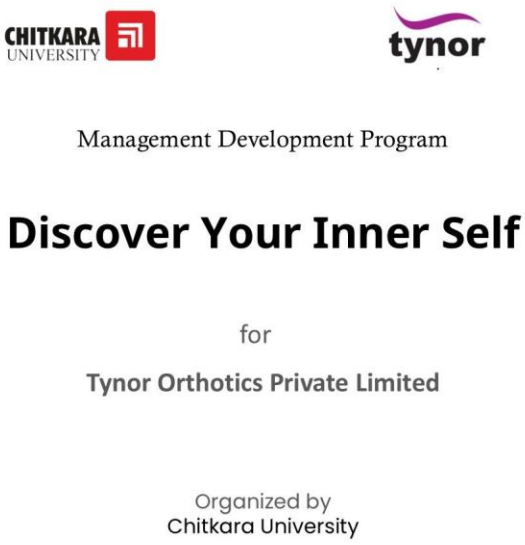




EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	DISCOVER YOUR INNER SELF
DATE	2025-04-23 to 2025-04-23
MODE	OFFLINE
VENUE	CONFERENCE HALL (TYNOR ORTHOTICS PVT. LTD., SECTOR 82, MOHALI, PUNJAB)
ORGANIZER NAME	VIMAL SHARMA, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	MR. NARINDER GARCHA, DEAN
NO. OF PARTICIPANTS	8
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH

OBJECTIVE

1. Inspire participants to reflect deeply on their personal strengths and areas for growth.
2. Enhance emotional intelligence for better personal and professional decision-making.
3. Cultivate mindfulness practices to manage stress and improve overall well-being.
4. Empower individuals to align their inner values with career and life goals.
5. Encourage self-leadership through clarity, confidence, and conscious action.



DESCRIPTION

Discover Your Inner Self professional training program was conducted by Chitkara University on April 23, 2025, at Conference Hall, Tynor, Mohali. The session was facilitated by Mr. Narinder Garcha. Discover Your Inner Self is a transformative journey designed to help participants reconnect with their beliefs and develop greater emotional clarity while keeping self-awareness in sharp focus. Through guided reflection and interactive exercises, this program fosters personal growth and inner alignment.To have a better understanding of one's own real self this program was curated by hashtag#Chitkarauniversity for one of the leading orthotic care organisations Tynor. The

training highlighted key points such as understanding the layers of identity, personal SWOT analysis managing internal conflicts, building resilience, and strengthening personal values alignment. Participants benefited by gaining clarity about their core motivations, recognizing limiting beliefs, and learning practical strategies to stay centered amidst external pressures. The focus on inner discovery not only addresses personal growth but also sets the foundation for greater organizational contribution, adaptability to change, and proactive problem-solving. By promoting emotional intelligence, mental well-being, and self-leadership, the program supports holistic health and lifelong learning. Encourages participants to focus on mental wellness and fosters skill development and self-awareness and innovation through idea exchange and knowledge sharing.

OUTCOMES

1. Improved self-awareness and emotional resilience.
2. Enhanced ability to manage stress and internal conflicts.
3. Greater alignment between personal values and career goals.
4. Strengthened leadership skills through conscious self-leadership.
5. Increased confidence and clarity in decision-making processes.









Title: Startup SparkTank: Turning Decks into Deals		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup SparkTank: Turning Decks into Deals**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1Ai1GXb4JA/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled **"Startup SparkTank: Turning Decks into Deals"** with Mr. Manish Verma, Founder & Partner at Angel Blue Holdings. The session guided budding entrepreneurs in mastering the art of investor pitching. From storytelling and structure to decoding investor psychology, participants learned how to create compelling pitch decks, present market size, financials, and business models effectively. Real-world tips, common pitfalls, and practical Q&A enhanced the learning experience, empowering startups to pitch with confidence and clarity.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns with IIC's mandate to promote innovation and entrepreneurship by equipping students with practical skills and knowledge in startup funding. By focusing on pitch development and investor engagement, it enhances startup readiness and fosters a culture of entrepreneurial excellence.	
7	**Start and End date of the event:** 24/04/2025 to 24/04/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	

10	**Objective of the event in 3 words (90 Characters) only:** Pitching. Persuasion. Preparation.
11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced investor-ready startup skills.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB



	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	HACKATHON
TOPIC	INDUSTRY FOCUSED DIGITAL DESIGN HACKATHON USING ARTIX 7 NEXYS DDR4
DATE	2025-04-25 to 2025-04-25
MODE	OFFLINE
VENUE	B009 (DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING, EDISON BLOCK, CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. LIPIKA GUPTA, PROFESSOR, ECE
RESOURCE PERSON	MR. VAIBHAV MISHRA, DIRECTOR, PINE TRAINING ACADEMY LLP
NO. OF PARTICIPANTS	39
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. To promote practical problem-solving through digital design by immersing participants in FPGA-based development challenges aligned with real-world applications.
2. To reinforce core concepts of digital electronics and FPGA programming, encouraging deeper understanding through active implementation and iteration.
3. To create an environment that nurtures teamwork, communication, and peer-to-peer learning—skills essential for both academia and industry.
4. To enable students to develop design, debugging, and presentation skills that align with current industry expectations, boosting employability and innovation potential.



5. To inspire participants to connect technical creativity with broader goals such as education, sustainability, justice, and global collaboration—as mapped to SDG Goals 4, 8, 9, 16, and 17.

DESCRIPTION

The Six-Hour Digital Design Hackathon is a high-octane design hackathon that challenges participants to turn theoretical knowledge into real-time, tangible innovation using FPGA technologies. Anchored by the ARTIX 7 NEXYS DDR4 platform. The event focused to engage Batch 2022 students in a focused technical journey—from ideation to functional demonstration—within just six hours. The problem statement for the hackathon revolved around the Implementation of a 4-Bit Signed Calculator with Interactive Input and Real-Time Output Display. This project exemplifies hardware-software integration and showcases the power of Verilog-based digital design. The calculator performs arithmetic operations on signed 4-bit binary numbers and features a highly interactive user interface. Participants had to integrate three distinct systems to complete their design: 1. Signed 4-Bit Calculator Core At the heart of the project lies a Verilog-coded computational engine that handles signed arithmetic. Designers are expected to optimize for speed and accuracy while maintaining logical clarity in the execution. 2. Keyboard Integration The calculator accepts user input through a standard keyboard. Participants must implement a reliable data transfer mechanism to capture input swiftly and translate it into binary operations. 3. Dual Output Display Results are visualized through two parallel output systems. First, using Tera Term via UART, outputs are displayed in real-time on a host terminal. Secondly, participants must drive a VGA display, delivering a graphical representation of the operations for enhanced user engagement. This setup required contestants to master both low-level and interface-level programming, bridging digital design with real-world usability. Aligned with SDG Goals 4 (Quality Education), 8 (Economic Growth), 9 (Innovation), 16 (Justice), and 17 (Partnerships), this hackathon emphasizes skill development, ethical competition, and collaborative excellence. It offered a platform where education meets implementation and where future-ready designers can push boundaries while staying rooted in meaningful engineering.

OUTCOMES

1. Participants successfully implemented functional 4-bit signed calculators: Teams translated theoretical Verilog knowledge into practical designs, showcasing operational accuracy and real-time output across multiple interfaces.
2. Keyboard and VGA display integration enhanced user interaction: Competitors effectively demonstrated hardware-software synergy by integrating intuitive input systems and dynamic output displays.
3. Collaboration and innovation thrived under time constraints

Despite the six-hour limit, teams exhibited strong teamwork and problem-solving skills, producing creative solutions aligned with the problem statement: Technical presentations demonstrated deep conceptual understanding

4. Participants articulated their design processes with clarity, linking core concepts in digital electronics to the final implementation.









EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	CHARTING YOUR PATH: NAVIGATING AN MBA JOURNEY IN RISK MANAGEMENT & BEYOND
DATE	2025-04-25 to 2025-04-25
MODE	OFFLINE
VENUE	LH-103 (ROCKEFELLER BLOCK, CHITKARA UNIVERSITY)
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	INDER P SINGH, CEO & CO-FOUNDER
NO. OF PARTICIPANTS	44
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

- To provide an overview of risk management as a career path in finance.
- To connect academic learning with industry expectations and practices.
- To educate students on certifications and professional growth in the risk domain.
- To guide students in aligning their skills with future job opportunities.
- To inspire students to explore diverse roles in risk, audit, and assurance.

DESCRIPTION

On April 25, 2025, Chitkara Business School at Chitkara University, Punjab, successfully hosted a career-focused session titled “Charting Your Path: Navigating an MBA Journey in Risk Management & Beyond.” The event was designed for MBA Finance students pursuing a super specialisation in Risk Management, Audit, and Assurance. The session was led by Mr. Inder P. Singh, CEO & Co-Founder of 4X4 Advisory, an accomplished professional with vast expertise in corporate risk strategy and financial advisory. Mr. Singh shared valuable insights into the dynamic field of risk management, discussing its growing relevance in a volatile, uncertain global environment. He elaborated on core areas such as enterprise risk management (ERM), credit and market risk, operational risk, and regulatory compliance. The session emphasized the evolving role of risk professionals in financial institutions and the critical skillsets required—ranging from data interpretation and analytical thinking to ethical decision-making. Students also received practical advice on career planning, internships, certifications (like FRM), and

interview preparation. The interactive nature of the session allowed students to clarify doubts and gain direction for their career paths, leaving them better informed and more confident about their future in this niche yet vital domain.

OUTCOMES

- Students understood the practical relevance of risk management concepts.
- Gained clarity on professional certifications such as FRM and their career value.
- Learned how to align academic projects and internships with industry demands.
- Increased confidence in navigating job interviews and future roles in the risk domain.
- Sparked interest in pursuing deeper research and specialisation in risk and compliance.







EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	IP ODYSSEY: THE QUEST FOR CREATIVITY
DATE	2025-04-28 to 2025-04-28
MODE	OFFLINE
ORGANIZER NAME	CENTER FOR INTELLECTUAL PROPERTY RIGHTS (CIPR), CHITKARA LAW SCHOOL
RESOURCE PERSON	PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | DR. SURYA NARAYAN N. PANDA, PROFESSOR | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	55
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To provide students with hands-on experience in identifying and analyzing intellectual property.
• To deepen understanding of different types of intellectual property rights and their real-world applications.
• To foster problem-solving and critical-thinking abilities in legal contexts.
• To encourage teamwork and innovative thinking in solving IP-related challenges.
• To bridge theoretical knowledge with interactive learning through a treasure hunt format.

DESCRIPTION

In an effort to bridge theoretical concepts with practical learning, IP Odyssey: The Quest for Creativity was crafted as an innovative, interactive experience for law students. The treasure hunt format encouraged participants to engage with intellectual property laws in a dynamic and immersive manner, making legal studies not just informative but also exhilarating. The event was divided into two rounds. The Preliminary Round served as an initial test of the participants' knowledge and problem-solving abilities. 22 teams deciphered carefully curated clues leading them to discovery of various forms of intellectual property in their surroundings each holding different form of IPR. Students encountered patents, trademarks, copyrights, GI and trade secrets embedded in real-world scenarios. Only the seven top-performing teams from the first

round advanced to the Final Round, where the difficulty escalated. Here, participants engaged in more intricate challenges, requiring not just an understanding of intellectual property laws but also strategic thinking and teamwork. Each clue carried legal intricacies that tested students' interpretative skills and ability to apply legal reasoning in real-time situations. By the end of the quest, participants had not only uncovered hidden intellectual properties but also enriched their comprehension of how IP plays a vital role in various industries. End of the event marked by the address note by the special guest Prof. (Dr.) S.N. Panda and winners are awarded by the Dean Sir, Chitkara Law School and special guest of the event.

OUTCOMES

• The students developed a keen awareness of how intellectual property exists in daily life and professional fields.
• The event enhanced critical reasoning skills by interpreting legal scenarios and solving IP-related puzzles.
• The event strengthened teamwork and leadership abilities through collaborative challenges.
• The event improved application-based understanding of intellectual property laws beyond textbooks.
• The students gained a holistic appreciation of intellectual property's significance in fostering creativity and innovation.





EVENT DETAILS	
EVENT TYPE	SOFT SKILLS
TOPIC	DESIGNING FUTURES: MASTERING E-PORTFOLIO CONSTRUCTION
DATE	2025-04-29 to 2025-04-29
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	GULSHAN MATTA, NETWORK ADMINISTRATOR
NO. OF PARTICIPANTS	79
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1.To equip participants with the essential skills to design effective and visually appealing e-portfolios.
2.To provide knowledge on how to organize and structure e-portfolios for maximum impact.
3.To teach strategies for enhancing e-portfolios to effectively highlight strengths and achievements.
4.To introduce participants to the EDProfile module and its functionalities.

DESCRIPTION

On April 29th, 2025, the Chitkara School of Psychology and Counselling, in collaboration with the Department of Education, successfully organized a session on "Designing Futures: Mastering E-Portfolio Construction." Led by resource person Gulshan Matta, Network Administrator at Chitkara University, Himachal Pradesh, the interactive session aimed to equip participants with essential skills in crafting effective and visually appealing e-portfolios. The workshop, held in Maslow Hall, Fleming Block, focused on the EDProfile module, providing attendees with practical knowledge on designing, organizing, and enhancing their digital portfolios to showcase their strengths and achievements effectively. The event, running from 2:00 PM to 4:00 PM IST, highlighted the importance of e-portfolios in today's professional landscape. Alpha Counsellors and Alpha Master Counsellors actively participated in the interactive session, gaining valuable skills and practical knowledge in crafting effective and visually appealing e-portfolios.

Participants learned key strategies for designing a compelling digital presence, organizing their achievements logically, and enhancing their portfolios to truly highlight their strengths and accomplishments. The session provided practical tips and actionable steps, empowering attendees to take control of their professional narrative and create dynamic e-portfolios that will serve them well in their future endeavors.

OUTCOMES

1. Participants gained practical skills in e-portfolio construction.
2. Attendees learned how to strategically organize their digital portfolios.
3. Participants understood methods to enhance their e-portfolios to showcase their skills.
4. Attendees were able to utilize the EDProfile module effectively.



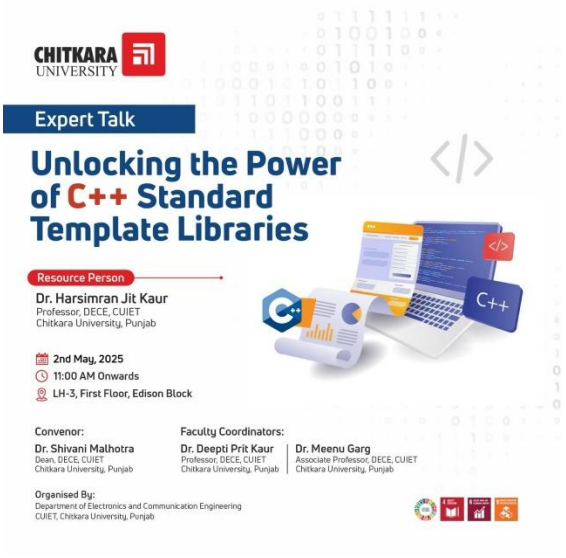




EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	UNLOCKING THE POWER OF C++ STANDARD TEMPLATE LIBRARIES
DATE	2025-05-02 to 2025-05-02
MODE	OFFLINE
ORGANIZER NAME	DR. DEEPTI PRIT KAUR (PROFESSOR, DECE, CUIET), DR. MEENU GARG (ASSOCIATE PROFESSOR, DECE, CUIET)
RESOURCE PERSON	DR HARSIMRAN JIT KAUR, PROFESSOR (DECE, CUIET)
NO. OF PARTICIPANTS	47
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. Provide students with insights into advanced programming using standard template libraries for real-time application development.
2. Deepen students' understanding of Object-Oriented Programming concepts.
3. Empower students with the benefits of Generic Programming Concepts.
4. To equip the students with efficient data structures and algorithms for scalable, productive code development, offering a competitive edge in software engineering and enhancing industry relevance.



DESCRIPTION

The Department of Electronics and Communication Engineering at Chitkara University successfully organized an expert session titled "Unlocking the Power of C++ Standard Template Libraries" on May 2, 2025. This insightful event was specifically designed for 1st-year students of the Electronics and Communication Engineering program and attracted active participation from 47 enthusiastic students of the BE-ECE Batch 2024. The session was expertly conducted by Prof. Harsimran Jit Kaur, a distinguished faculty member from Chitkara University, Punjab,

who brought her extensive knowledge and experience to the forefront. Prof. Kaur provided an in-depth overview of various C++ Standard Template Libraries (STL), covering essential components such as vectors, deques, lists, and more. She expertly explained the fundamentals of dynamic, object-generic programming, helping students develop a strong conceptual understanding of how STL can be effectively leveraged in real-world programming scenarios. To ensure an engaging and interactive learning environment, Prof. Kaur employed several active-learning techniques throughout the session. These included the popular think-pair-share method, where students collaborated and discussed concepts in pairs, as well as a stimulating quiz conducted on the Kahoot platform to reinforce their understanding in a fun and competitive manner. This dynamic approach not only kept the students motivated but also encouraged them to actively participate and internalize the core concepts being taught. The session further included practical coding exercises and real-life STL application discussions, which greatly contributed to enhancing the critical thinking and problem-solving skills of the participants. The hands-on experience allowed students to connect theoretical knowledge with practical implementation, solidifying their grasp of templates and STL usage. Overall, the event was a resounding success, with all the students engaging enthusiastically and benefiting significantly from the expert insights shared. The knowledge gained during this session is expected to empower them in their future programming endeavors, equipping them with valuable skills relevant to advanced software development and engineering challenges.

OUTCOMES

1. Students gained experience with the implementation of templates and Standard Template Libraries (STL), understanding their practical applications in real-world programming scenarios.
2. Through engaging activities such as think-pair-share and crossword quizzes, students deepened their knowledge of data structure implementation and reinforced key programming concepts.
3. The expert session provided exposure to an active learning environment that enriched students' understanding, encouraging critical thinking and the application of coding skills for advanced C++ programming.
4. Interactive discussions and collaborative exercises fostered greater student participation, stimulating curiosity and enthusiasm for learning complex programming techniques.
5. Overall, the expert session nurtured a collaborative and dynamic learning atmosphere, motivating students to explore and apply advanced programming concepts with confidence.


Unlocking the Power of C++ Standard Template Libraries
EXPERIENCE
GPS Map Camera
Patiala, Punjab, India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516388, Long 76.659904
05/02/2025 11:00 AM GMT+05:30
Note : Captured by GPS Map Camera


EXPERIENCE REAL-WORLD LEARNING

Event Details	
Event Name	Capture Moment Of Care And Dedication:On Healing Hands And Caring Hearts
Topic	*A Creative Photography Competition*
Date	05-05-2025
Time	2:00 Pm onwards
Mode	Offline
Venue	Galileo Block, Chitkara University
Organizer Name	Ms. Kanu Mahajan, Assistant Professor, Department of Nursing, CSHS Ms.Monika, Assistant Professor, Department of Nursing, CSHS
No. of Participants	15
Under SDG no.	4,8,12
SDG Details	SDG 4:Quality Education, SDG 8:Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production

Objectives

1. To highlight the emotional and human aspects of healthcare, nursing, and caregiving by showcasing moments of genuine care, empathy, and dedication.
2. To honor and recognize the tireless efforts of nurses, doctors, and caregivers whose hands and hearts bring healing, comfort, and hope to patient.
3. To create public awareness about the critical role of nursing and caregiving professions in the healthcare system
4. To provide a platform for students, professionals, and amateur photographers to express their creativity while connecting with a socially meaningful theme.

5. To visually document everyday but powerful moments in healthcare environments

The Department of Nursing organized The creative photography competition titled *"Capture Moments of Care and Dedication: On Healing Hands and Caring Hearts"*in celebration of Nurses Week 2025 Scheduled for 5th May 2025, is an initiative designed to highlight the compassion, dedication, and human connection at the heart of healthcare. The primary objective of this competition is to visually capture and celebrate the selfless acts performed daily by nurses, doctors, and caregivers—those whose hands bring healing and whose hearts provide comfort and strength. In healthcare, some of the most powerful moments are often quiet and unseen: a reassuring touch, a comforting presence, or a small act of kindness that makes a profound difference in a patient's life. This competition aims to bring those moments into focus through the powerful medium of photography. The event seeks not only to honor healthcare professionals but also to raise awareness of the emotional labor and empathy embedded in patient care. By inviting participants from diverse backgrounds—including students, healthcare workers, and amateur or professional photographers—the competition encourages a multidisciplinary appreciation of the healing process. Participants are given the opportunity to express their creativity while drawing attention to meaningful and real-life moments of care that define the essence of nursing and caregiving. These visual stories have the potential to foster empathy in viewers, spark conversations about compassionate care, and inspire respect for the healthcare profession.

Additionally, the competition aims to build a lasting visual archive of compassionate care moments that can be used for exhibitions, educational tools, or awareness campaigns. These images can serve as a source of inspiration for current and future healthcare professionals, reminding them of the emotional core of their work. It also fosters a culture of appreciation and recognition within the healthcare community itself. In doing so, the initiative bridges the worlds

of healthcare and art, showing that healing is not only a scientific process but also an emotional and human one.

In summary, this photography competition is more than a creative event—it is a tribute to the healing hands and caring hearts that form the foundation of compassionate healthcare. Through the lens of the camera, the competition hopes to capture and share stories that reflect the beauty, dedication, and human touch at the core of healing.

Outcomes

1. Increased public and professional awareness of the emotional and human dimensions of healthcare, especially the vital role of compassion in patient care.
2. Celebration and recognition of the dedication, empathy, and hard work of nurses, doctors, and caregivers.
3. Encouragement of creative expression among students, healthcare workers, and photographers by giving them a meaningful platform to tell visual stories.
4. Promotion of empathy and emotional connection among viewers by showcasing powerful and authentic moments of care.
5. Creation of a visual archive that can be used for exhibitions, healthcare awareness campaigns, and training or educational purposes.
6. Engagement of participants from both healthcare and creative fields, promoting interdisciplinary appreciation and collaboration.



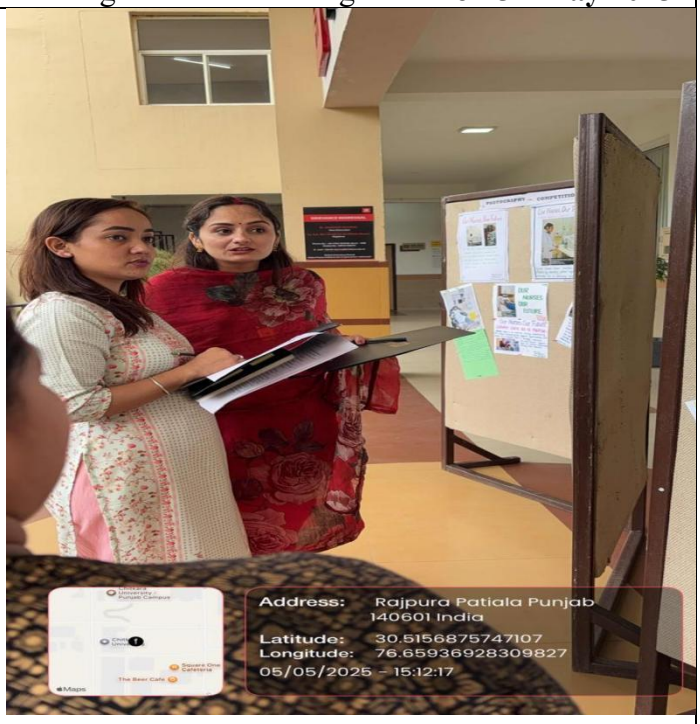
A creative photography competition on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**



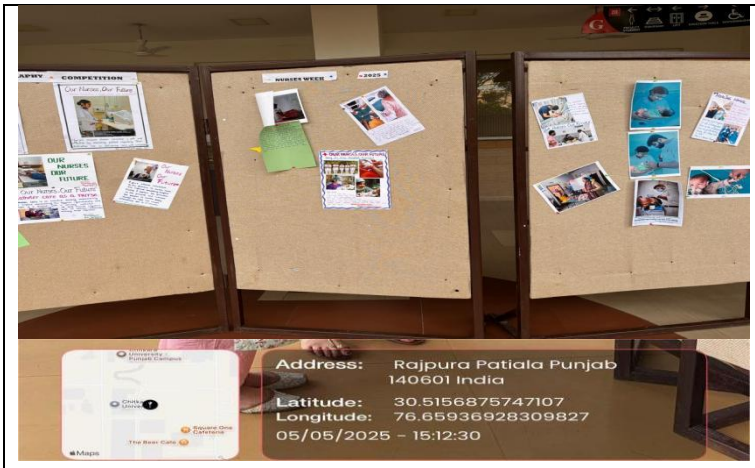
Ms. Kanika Sharma evaluating the photographs on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**



Ms Jigyasha evaluating the photographs on Creative photography competition on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**



Judges giving their valuable suggestions and feedback on Creative photography competition on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**



Participants Photographs displayed on Creative photography competition on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**



Group photo of participants of event on Creative photography competition on Capture Moment of Care and Dedication: On Healing Hands and Caring Hearts **on 5th May 2025**

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	IGNITE: THE IDEA FACTORY
DATE	2025-05-05 to 2025-05-06
MODE	OFFLINE
VENUE	LH-406, ROCKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL,CHITKARA UNIVERSITY,RAJPURA(INDIA))
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	SONU BAJAJ & ABHISHEK CHAUHAN, FOUNDER-WELNCUBATE & CO-FOUNDER-WELNCUBATE
NO. OF PARTICIPANTS	68
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. To help students develop the skill of generating creative, actionable, and innovative business ideas.
2. To foster an entrepreneurial mindset among students through hands-on activities and expert guidance.
3. To enhance collaboration and team-based problem-solving skills.
4. To expose students to ideation tools and real-life startup strategies.
5. To build confidence in presenting ideas and receiving critical feedback

DESCRIPTION

The two-day workshop was centred around building entrepreneurial capabilities through idea generation, innovation modelling, and teamwork. On Day 1, students engaged in interactive sessions focused on understanding ideation frameworks, identifying opportunity areas, and analysing real-life examples of successful startups. They learned techniques such as SCAMPER, mind mapping, and problem-solution fit to refine their thinking process. On Day 2, the focus shifted to applying these concepts in teams. Students collaborated to create and shape their business ideas, guided by the mentors. Each team then worked toward developing a compelling business solution and learned how to communicate their ideas effectively. The workshop concluded with team presentations, where students received constructive feedback from the resource persons. Overall, the workshop emphasized experiential learning, encouraged risk-

taking, and instilled confidence among students to pursue innovative paths. It also introduced the students to startup culture, problem-solving under constraints, and building value-driven solutions.

OUTCOMES

1. Improved ability to generate and evaluate business ideas using structured techniques.
2. Enhanced understanding of the entrepreneurial journey and mindset.
3. Experience in working within a team to develop and refine innovative solutions.
4. Greater clarity about start-up fundamentals including problem-solving, customer focus, and value creation.
5. Confidence in presenting business ideas and incorporating feedback for improvement.





SDG 8 (DECENT WORK AND ECONOMIC GROWTH) JULY 24 – JUNE 25

Title: Startup 101: Laying the Foundation		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup 101: Laying the Foundation**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1FQCTT8mK6/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an engaging session on **"Startup 101: Laying the Foundation"** with Mr. Piyush Garg, Vice President, CEED, Chitkara University. The session introduced student entrepreneurs to core startup fundamentals including problem identification, idea validation, customer understanding, and business model basics. Through real-life case studies and interactive discussion, participants gained hands-on exposure to tools like the Lean Canvas and Value Proposition Design. The session empowered students with clarity, confidence, and actionable steps to initiate their entrepreneurial journey.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns with the **Institution's Innovation Council (IIC)** objectives by promoting innovation, entrepreneurship mindset, and early-stage ideation among students. It enabled participants to explore startup fundamentals, validated business ideas, and adopt structured tools to shape their entrepreneurial aspirations, fulfilling IIC's mandate for pre-incubation activities and innovation-based learning.	
7	**Start and End date of the event:** 05/05/2025 to 05/05/2025	
8	**Mention minimum number of students (Event):** 45	

9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, educate, and empower student entrepreneurs through foundational startup knowledge.
11	**Benefit of the activity in 5 words (120 Characters) only:** Fosters entrepreneurial mindset, practical startup skills, innovation thinking, and ideation confidence.
12	**SDG Covered – SDG 4, SDG 8, SDG 9**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Name	Showcase Your Skills: Craftopia
Topic	*A Creative Craft Competition*
Date	07-05-2025
Time	2:00 Pm onwards
Mode	Offline
Venue	Galileo Block, Chitkara University
Organizer Name	Ms. Anjali, Nursing Tutor, Department of Nursing, CSHS Ms.Preetika, Nursing Tutor, Department of Nursing, CSHS
No. of Participants	16
Under SDG no.	4,8,12
SDG Details	SDG 4:Quality Education, SDG 8:Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production

Objectives

1. To provide platform for nursing students to explore and express their creativity through hand-on craft activities.

2. To foster creativity among nursing students through showcasing the value and uniqueness of handcrafted items.

3. To encourage learning, innovation and confidence in every participant.

4. To highlight the therapeutic benefits of crafting such as stress relief, mindfulness and joy.

5. To support sustainable crafting practices and environmental awareness.

The Department of Nursing organized the Showcase Your Skills: Craftopia"A Creative Craft Competition, in celebration of Nurses Week 2025. Scheduled for 7th May 2025, This event beautifully merged the themes of artistic expression, wellness, and gratitude, celebrating the

dedication and compassion of nursing students while promoting creativity and mental well-being.

The event featured a variety of hands-on craft activities, allowing participants to explore different mediums and showcase their creativity. Students were encouraged to bring their own materials, such as colored paper, paints, markers, and repurposed items like glass jars and bottles. The use of eco-friendly materials emphasized sustainability and resourcefulness. Many nursing students created personalized pieces that depicted themes of health care, compassion, and gratitude, reflecting their commitment to the nursing profession. Craftopia aimed not only to encourage creativity but also to foster a sense of community among students and faculty. The event provided a space where participants could connect beyond the classroom. Juniors and seniors worked side by side, sharing tools, ideas, and encouragement, creating a collaborative environment that strengthened bonds within the nursing community.

As a highlight, an exhibit was arranged to showcase the beautiful creations made during the event. Faculty members and judges visited the stalls to appreciate the artistic talent displayed by the students. The exhibit was a fitting conclusion to an event that combined fun and purpose, offering a unique way to honor nursing students while promoting wellness and relaxation.

In total, 16 B.Sc. Nursing students participated in the event. Ms. Mahima took home first place, followed by Mr. Gaurav Kumar in second place and Ms. Varinderjeet Kaur in third. Their dedication and creativity were a testament to the values celebrated during Nurses Week.

Craftopia was more than just an art competition—it was a celebration of the holistic education that nursing students receive. It served as a reminder that nurturing creativity and mental well-being is just as important as caring for others. The success of the event reflects the spirit of collaboration, creativity, and community within the nursing department. We look forward to continuing to offer such enriching experiences in the future, as they contribute to the well-being and growth of both students and faculty.

Outcomes:

1. Increased student engagement in Nurses Week activities through participation in the Creative Craft Competition
2. Enhanced creativity and artistic expression among nursing students.
3. Stress reduction as students share and encouraged about the humorous aspects of their experiences.
4. Increased awareness of sustainability, use of eco-friendly materials.
5. Provided a relaxing and therapeutic break from academics



Students making crafts for "Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025



Students making creative designs for "Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025



Judges are evaluating participant's crafts "Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025



Group photo of participants of "Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025



Judges are evaluating participant's crafts "Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025



Group photo of participants of event"Showcase Your Skills: Craftopia *„A Creative Craft Competition"* on 7th May 2025

EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	INTERACTION WITH SH. SHALEEN MITRA
DATE	2025-05-07 to 2025-05-07
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	SH. SHALEEN MITRA, OSD TO HEALTH MINISTER
NO. OF PARTICIPANTS	100
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. To inform students and faculty about the current state of drug abuse and the "War against Drugs" programme in Punjab, utilizing relevant data.
2. To explore potential collaborations between Chitkara School of Psychology and Counselling and the Health Department's anti-drug initiatives.
3. To discuss the feasibility of implementing community psychology outreach programmes to address drug addiction at the grassroots level.
4. To assess the possibility of introducing a drug de-addiction capsule programme within universities in Punjab.
5. To identify opportunities for developing a leadership course in mental health and establishing district-level technical resource centers.

DESCRIPTION

Sh. Shaleen Mitra, OSD to the Hon'ble Health Minister, and his team visited Chitkara School of Psychology and Counselling on May 7, 2025, to engage academia and youth in the "War against Drugs" (Yudh Nashiyan Virudh) programme. Mr. Mitra presented alarming data on drug usage in Punjab, highlighting the significant shortage of mental health professionals in both government and private sectors, despite 7.2 lakh individuals receiving care at OOAT centers. He stressed the urgency of bolstering community psychology outreach and proposed launching a

drug de-addiction capsule programme in Punjab universities. The pervasive threat of Narco Terrorism was also underscored. Discussions with faculty focused on forging linkages, initiating a leadership course in mental health, and establishing district-level technical resource centers to reach affected communities. The visit aimed to foster academic involvement in addressing this critical public health issue.

OUTCOMES

1. Increased awareness among students and faculty regarding the prevalence and impact of drug abuse in Punjab.
2. Identification of potential avenues for academic contribution to the "War against Drugs" programme.
3. Development of preliminary plans for community psychology initiatives targeting drug addiction.
4. Exploration of a framework for a drug de-addiction capsule programme suitable for university settings.
5. Initiation of discussions and planning for a leadership course in mental health and the establishment of district-level technical resource centers.





Event Details	
Event Name	World Nurse's Week
Topic	Brush and Canvas Showdown
Date	08th May, 2025
Mode	Offline
Venue	Ground floor, Galileo Block
Organizer Name	Ms. Alisha Roy (Nursing Tutor) and Ms. Manreet Kaur (Nursing Tutor), CSHS, Chitkara University, Punjab.
No. of Participants	14
SDG No	4,8,12
SDG Details	SDG 4: Quality education SDG 8: Decent Work and Economic Growth SDG 12: Responsible Consumption and Production

Objectives

1. To foster creativity and innovation by enabling students to express their ideas through painting and artistic expression.
2. To raise awareness about the critical role of nurses in healthcare by encouraging students to reflect on nursing-related themes through art.
3. To provide a platform for self-expression and talent showcase among nursing students.
4. To promote healthy competition and motivate students to refine their artistic and conceptual skills.
5. To encourage interdisciplinary learning by integrating healthcare knowledge with visual arts.
6. To build confidence and presentation skills by exhibiting students' artworks to peers and faculty.

7. To inspire collaboration and peer learning through discussion, critique, and appreciation of each other's work.

   On the occasion of World Nurses Week, the Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, organized an art competition titled "Brush and Canvas Showdown" on 8th May 2025. The event was designed to honor the nursing profession while encouraging students to creatively express their understanding of this year's theme: "Our Nurses. Our Future. Caring for Nurses Strengthens Economies."

   This impactful theme emphasized the indispensable role nurses play in shaping a healthier society and how supporting their well-being directly contributes to stronger economies. Through vibrant paintings and thoughtful compositions, students visually represented themes such as resilience, compassion, advocacy, and the economic value of investing in nursing.

   The competition witnessed enthusiastic participation, with students submitting diverse artworks that powerfully depicted the emotional, social, and economic dimensions of nursing. The event served as a meaningful platform for students to translate complex healthcare messages into compelling visuals, blending education with creativity.

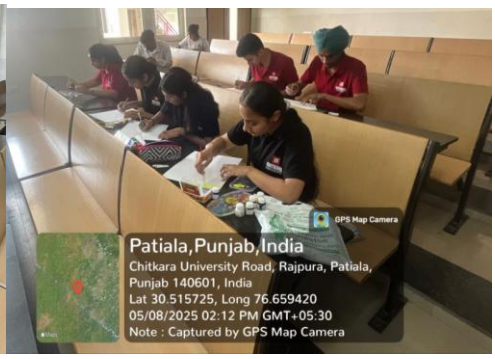
   To evaluate the entries, a panel of esteemed judges was invited: Dr. Swaroop Dhillon (Assistant Professor) and Ms. Amanpreet Kaur (Assistant Professor).The judging criteria included creativity, relevance to the theme, originality, and overall presentation. The judges appreciated the students' dedication, imagination, and strong grasp of the theme, praising their ability to convey deep meaning through artistic mediums.

   Overall, the event highlighted students' ability to merge healthcare knowledge with creative storytelling, providing a unique opportunity to celebrate nurses' contributions in an engaging and inspiring way.

The “Brush and Canvas Showdown” was a vibrant celebration of the nursing profession, creatively aligning with the theme “Our Nurses. Our Future. Caring for Nurses Strengthens Economies.” It left a lasting impression on both participants and spectators, reinforcing the message that investing in nurses is essential for the health and prosperity of communities.

The Department of Nursing at Chitkara School of Health Sciences remains committed to organizing more such initiatives that promote health awareness, creativity, and interdisciplinary learning, and looks forward to future events that inspire and educate.













Title: Psychology of Branding for Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Psychology of Branding for Startups**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/1BXywS65XA/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED conducted an insightful session on **"Psychology of Branding for Startups"** with Mr. Harshad Jahagirdar, Director – Virtuosity. The session explored the intersection of consumer psychology and brand strategy, guiding student entrepreneurs on how to build emotionally resonant brands. Topics included color theory, cognitive biases, emotional branding, and storytelling frameworks. Participants learned how to create brand identities that go beyond logos to foster trust, connection, and loyalty. The session empowered founders to build brands that not only attract attention—but earn belief.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This activity aligns with IIC's focus on promoting innovation and startup culture by equipping aspiring entrepreneurs with critical brand-building knowledge. Understanding brand psychology is essential for product positioning, market fit, and customer engagement—skills vital in early-stage innovation and venture development. This branding-focused workshop complements IIC's objectives of nurturing holistic, innovation-ready entrepreneurs.	
7	**Start and End date of the event:** 08/05/2025 to 08/05/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Build meaningful brands through psychological insight and emotional consumer connection.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Enhances brand-building ability, consumer empathy, marketing confidence, and storytelling skills.	

12	SDG Covered – SDG 8, SDG 9, SDG 12

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in

Resource Person Details:	
Name:	**Harshad Jahagirdar**
Designation:	**Director**
Organization:	**Virtuosity**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Nextwave Startups: Disruption by Technology		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Nextwave Startups: Disruption by Technology**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/1C5zw8EFK4/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a power-packed session on **"Nextwave Startups: Disruption by Technology"** with Mr. Pulkit Ahuja, Founder of Proxgy. The session offered student entrepreneurs a deep dive into how emerging technologies such as AI, IoT, Blockchain, and Cloud are redefining the startup landscape. Participants explored real-world disruption case studies, learned how to leverage tech for innovation, and understood strategies to future-proof their ventures. Mr. Ahuja's insights on building tech-first solutions equipped attendees with the mindset and tools required to thrive in a rapidly evolving digital world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns with IIC's mandate to foster innovation and technology-driven entrepreneurship. It enabled students to understand the practical applications of frontier technologies in solving real-world problems and building scalable startups. By focusing on disruption, adaptability, and tech-first thinking, the session contributed to developing a culture of innovation	

	and forward-looking entrepreneurial strategies among student founders—fulfilling the core objectives of Institution's Innovation Council.
7	**Start and End date of the event:** 09/05/2025 to 09/05/2025
8	**Mention minimum number of students (Event):** 650
9	**Mention minimum number faculty (Event):** 5
10	**Objective of the event in 3 words (90 Characters) only:** Empower student startups through disruptive technology and innovation insights.
11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced tech understanding, innovation mindset, startup adaptability, and future readiness.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	

Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Pulkit Ahuja**
Designation:	**Founder**
Organization:	**Proxgy**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Changemakers' Canvas: Building Startups for Good		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Changemakers' Canvas: Building Startups for Good**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/19DU7dFYzK/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a compelling session titled **"Changemakers' Canvas: Building Startups for Good"** with Ms. Seema Bansal, Vice Chairperson, PDC. The session focused on empowering student entrepreneurs to build sustainable, impact-driven ventures. Participants explored the fundamentals of social innovation, learned how to align purpose with profitability, and gained insights into inclusive entrepreneurship models. Ms. Bansal shared real-world examples of successful impact startups, tools to measure and communicate social impact, and techniques to attract mission-aligned stakeholders. The session inspired participants to pursue entrepreneurial solutions to societal challenges while ensuring long-term sustainability.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session fulfills key objectives of the Institution's Innovation Council (IIC) by promoting innovation in the domain of **social impact and sustainability**. It encouraged students to think beyond conventional business models and explore entrepreneurship as a tool for solving pressing societal problems. The emphasis on impact measurement, inclusive design, and stakeholder alignment aligns with IIC's vision of nurturing socially responsible innovators and changemakers.	
7	**Start and End date of the event:** 14/05/2025 to 14/05/2025	
8	**Mention minimum number of students (Event):** 300	
9	**Mention minimum number faculty (Event):** 5	
10	**Objective of the event in 3 words (90 Characters) only:** Empower social innovation through purpose-driven, impact-focused entrepreneurship.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Inspires sustainable entrepreneurship, impact thinking, investor alignment, and social problem-solving mindset.
13	**SDG Covered – SDG 12,SDG17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Seema Bansal**
Designation:	**Vice Chairperson**
Organization:	**PDC**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: The Bold Pitch: For Startup Founders		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Bold Pitch: For Startup Founders**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/18nTCcNXxW/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled "The Bold Pitch: For Startup Founders" with Mr. Manish Verma, Founder & Partner, Angel Blue Holdings, on May 22, 2025. The session provided student-led startups with expert guidance on crafting impactful investor pitches. Participants learned how to structure pitch decks, communicate traction and impact, and avoid common pitching pitfalls. Mr. Verma shared real investor perspectives and gave live feedback, helping students refine their storytelling and presentation skills. The session empowered young founders to pitch confidently and convert interest into investment opportunities.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This activity aligns with the Institution's Innovation Council (IIC) mandate to foster an innovation and entrepreneurship ecosystem. By training student startups in investor pitching, the session directly contributed to the development of startup readiness, market understanding, and fundraising skills—key focus areas of IIC's pre-incubation and capacity-building objectives.	
7	**Start and End date of the event:** 22/05/2025 to 22/05/2025	
8	**Mention minimum number of students (Event):** 45	

9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Train students to pitch ideas confidently and raise investment through strategic storytelling.
11	**Benefit of the activity in 5 words (120 Characters) only:** Builds pitching skills, investor readiness, strategic thinking, and confidence in early-stage founders.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB



	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	JOB SHADOWING PROGRAMME
DATE	2025-05-23 to 2025-05-23
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL
RESOURCE PERSON	DR. JASDEEP KAUR, ASSOCIATE PROFESSOR, CHITKARA LAW SCHOOL
NO. OF PARTICIPANTS	17
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

• Understanding Legal Careers: Introduce students to various legal professions, including solicitors, barristers, judges, and legal executives.
• Exploring Career Pathways: Provide information on the educational and professional pathways leading to different legal careers.
• Navigating Admission Procedures: Educate students about the admission processes for law programs, including entrance exams and eligibility criteria.
• Identifying Challenges in the Legal Profession: Discuss the challenges faced by legal professionals, such as workload, ethical dilemmas, and work-life balance.
• Developing Legal Skills: Enhance students' critical thinking, analytical reasoning, and communication skills through observation and interaction.

DESCRIPTION:

The legal profession offers a diverse range of career paths, each with unique responsibilities and opportunities like Litigation, Corporate Law, Judiciary, Legal Academia, Public Sector, Alternative Legal Careers and like. The students were made aware that pursuing a career in law typically involves the different educational pathways like Undergraduate Law Programs (5-year integrated program) in which admission is commonly through entrance exams like the Common Law Admission Test (CLAT) or individual university tests, Postgraduate Law Programs in which admission may be based on entrance exams or merit. After completing an law program,

aspiring lawyers must pass the All India Bar Examination (AIBE) to practice law in India. The emphasis was also laid into the academic requirements and the practical aspects of legal education, aiding in their preparation for these admission procedures. The students were made aware that while the legal profession offers rewarding opportunities, it also presents certain challenges like high competition, work-life balance, emotional stress and continuous learning as the evolving nature of law necessitates continuous education and adaptation to new legal developments. Many students report a heightened interest in pursuing a legal career following the programme. Students were more confident in their ability to engage with legal concepts and professionals. The student participants gain a clearer understanding of the qualifications and personal attributes needed for success in the legal field.

OUTCOMES

• Career Awareness: Demonstrate a clear understanding of different legal professions and the pathways to enter them.
• Admission Knowledge: Articulate the admission procedures for law programs and the qualifications required.
• Professional Insights: Identify the challenges faced by legal professionals and the skills needed to overcome them.
• Skill Enhancement: Exhibit improved communication, research, and analytical skills applicable to legal contexts.
• Career Planning: Make informed decisions about pursuing a career in law, including selecting relevant academic courses and extracurricular activities.





EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	EMPOWERING EDUCATION THROUGH AUGMENTED REALITY: A HANDS-ON FDP ON AR APPLICATION DEVELOPMENT
DATE	2025-05-26 to 2025-05-30
MODE	OFFLINE
VENUE	FARADAY HALL EDISON BLOCK SECOND FLOOR, CHITKARA UNIVERSITY, PUNJAB (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. POONAM GUPTA, DR. AMANPREET SANDHU
RESOURCE PERSON	DR. AMANPREET KAUR, ASSISTANT PROFESSOR | DR. BHANU SHARMA, ASSISTANT PROFESSOR | DR. DEEPTIPRIT KAUR, PROFESSOR
NO. OF PARTICIPANTS	16
SDG NO	SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To develop proficiency in creating interactive Augmented Reality (AR) applications using industry-standard tools such as Unity, AR Foundation, and Vuforia through hands-on practice.
• To understand the foundational concepts and development processes of Virtual Reality (VR), including virtual environment setup and basic navigation techniques.
• To integrate immersive technologies like AR and VR into their teaching methodologies, enhancing student engagement and learning outcomes.
• Design project-based learning modules that leverage AR/VR for interdisciplinary and experiential education.
• To incorporate AR/VR tools into academic research and curriculum development, fostering innovation and future-ready education.



DESCRIPTION

The Department of Electronics & Communication Engineering, Chitkara University, Punjab, successfully organized a five-day Faculty Development Program (FDP) titled "Empowering Education Through Augmented Reality: A Hands-on FDP on AR Application Development" from 26th to 30th May 2025. The program was designed with the objective of equipping faculty members with practical skills and conceptual knowledge in the domain of immersive technologies, specifically focusing on Augmented Reality (AR) and introducing the foundational aspects of Virtual Reality (VR). The FDP provided participants with a structured and hands-on learning journey through AR application development using cutting-edge tools such as Unity, AR Foundation, and Vuforia. The sessions were carefully curated to offer a balance between theoretical understanding and practical exposure, ensuring that participants could confidently design and implement interactive AR experiences relevant to their teaching domains. Throughout the FDP, participants engaged in live demonstrations, guided software installations, real-time coding practices, and collaborative project work. The program was led by an experienced team of resource persons including Dr. Amanpreet Kaur, Dr. Bhanu Sharma, and Dr. Deeptiprit Kaur, who brought both academic insight and industry-relevant expertise to the sessions. Under the guidance of Dr. Shivani Malhotra, Dean of the department, and with the organizational support of Co-Conveners Dr. Amanpreet Kaur and Dr. Poonam Gupta, the FDP witnessed active participation and enthusiastic feedback from faculty across multiple disciplines. Overall, this Faculty Development Program served as a valuable platform for educators to step into the future of learning. The event successfully empowered participants to become pioneers of immersive education in their respective institutions.

OUTCOMES

• Participants gained hands-on experience in developing basic Augmented Reality (AR) applications using Unity, AR Foundation, and Vuforia.
• Participants acquired foundational knowledge of Virtual Reality (VR), including the setup of virtual environments and understanding their potential use in education and research.
• Participants demonstrated the ability to conceptualize and develop mini AR-based projects aligned with academic content.
• Participants enhanced their capability to integrate immersive technologies into curriculum design and classroom instruction, promoting student engagement and innovative teaching practices.
• Participants established a collaborative network of educators interested in AR/VR technologies, fostering future interdisciplinary projects, knowledge sharing, and research collaborations.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516303, Long 76.659954
05/26/2025 02:17 PM GMT+05:30
Note : Captured by GPS Map Camera


Assets
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516309, Long 76.659790
05/28/2025 02:26 PM GMT+05:30
Note : Captured by GPS Map Camera

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	CHITKARA INTERNATIONAL SCHOOL STUDENTS IMMERSION PROGRAMME
DATE	2025-05-26 to 2025-06-07
MODE	OFFLINE
ORGANIZER NAME	CHITKARA LAW SCHOOL, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	DR. JASDEEP KAUR, ASSOCIATE PROFESSOR | PROF. (DR.) SHOBHA GULATI, PROFESSOR | MR. ARUN VATSYAYAN, ASSISTANT PROFESSOR | MR. V. N. MOHAN, DIRECTOR, CAREER ADVANCEMENT SERVICES | DR. AKSHIPTIKA RATTAN, ASSISTANT PROFESSOR | DR. KANIKA GAUR, ASSISTANT PROFESSOR | DR. SHASHI BHUSHAN OJHA, ASSISTANT PROFESSOR | DR. AVNISH KUMAR SINGH, ASSISTANT PROFESSOR | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	6
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 10: REDUCED INEQUALITIES, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

OBJECTIVE

1. To understand the evolving landscape of the legal profession including opportunities and challenges and explore pathways to become a judicial officer and related career possibilities.
2. To familiarize students with court procedures, decorum, and professional conduct and to provide practical insights into internships and placement opportunities.
3. To introduce moot court practices and develop advocacy skills and to analyze real-life legal cases through group discussions and snowballing techniques.
4. To cultivate sociological thinking in understanding law's impact on society and critically examine the role of law and morality in regulating human behavior.
5. To promote awareness of fundamental duties as a part of responsible citizenship and encourage debate on their relevance.

6. To highlight the importance of Intellectual Property rights in the digital age and conduct related activities to solidify understanding.

DESCRIPTION

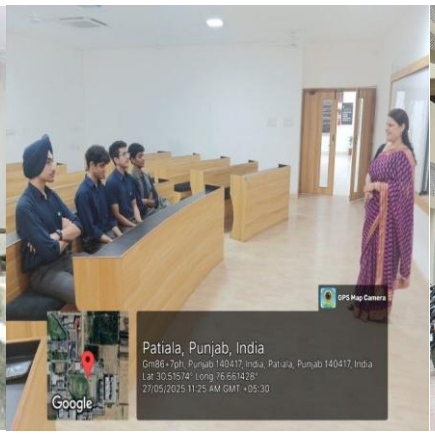
Chitkara Law School – Immersion Programme Report (27 May to 4 June, 2025) Chitkara Law School organized an engaging and enriching Immersion Programme for school students from May 27 to June 4, 2025, aiming to introduce them to the fundamentals of law, justice, and careers in the legal profession. The inaugural address on May 26 by Dr. Jasdeep Kaur, Associate Professor and Programme Coordinator, welcomed students into the world of law, highlighting its importance in ensuring fairness, protecting rights, and shaping responsible citizens. Day 1, The first session by Dr. Jasdeep Kaur on "Landscape of Opportunities and Challenges in the Legal Profession" introduced students to diverse career paths beyond traditional courtroom practice, touching upon legal tech, policy-making, compliance, and corporate law. Prof. (Dr.) Shobha Gulati guided students through the path of becoming a judicial officer, exam patterns, preparation strategies, and the responsibilities of judicial service, motivating students through personal insights and real-world advice. Day 2, students visited the District Court Patiala under the guidance of Mr. Arun Vatsyayan. They observed live court proceedings, interacted with practicing advocates, and gained firsthand exposure to court functioning, including case hearings and bar association procedures. Day 3 featured sessions on internship and placement opportunities by Mr. V.N. Mohan, addressed on importance of studying in legal education and profession, which improves critical thinking, communication, and problem-solving skills. Prof. (Dr.) Shobha Gulati addressed the students about the importance of mooting in building advocacy skills, legal research, and courtroom confidence. Day 4, Dr. Akshiptika Rattan introduced students to to the fundamental concepts of sociology and its significance in understanding individual behavior within the broader social structure, sociological perspectives on law, followed by Dr. Kanika Gaur's activity-based session on crime scene management. Students analyzed case photos, deliberated on causes of death, and explored the role of socially sensitive policing and forensic accuracy in legal processes. Day 5 covered the civil suit process and the interplay of law and morality through sessions by Mr. Arun Vatsyayan educated on an overview of the civil justice system, where students were introduced to the various stages involved in a civil suit—from the filing of a plaint to the final decree. Dr. Shashi Bhushan Ojha addressed the session, evidentiary value, and distinctions between legal obligations and moral duties. explained the meaning and difference between things being legal-illegal and things being wrong-right. Day 6, Dr. Avnish Kumar Singh led an insightful session on Fundamental Duties, followed by a student-led debate on their necessity in modern India, encouraging civic awareness and critical engagement. Day 7, The final day included sessions by Dr. Polaki on Intellectual Property Rights. Students learned about copyright, patents, and trademarks, and analyzed real-world

IP conflicts through discussions and case studies.The closing address on June 6 celebrated students' enthusiasm and growth, instilled critical thinking, legal awareness, and a spirit of responsible citizenship. It concluded with feedback form the programme co-ordinator Dr. Jasdeep Kaur along with student representative concluding with certificate distribution.

OUTCOMES

1. Articulate and identify the various career options in the legal profession and understand the challenges and necessary steps and qualifications to pursue a judicial career.
2. Demonstrate proper court etiquette and understand courtroom procedures and requisite for moot court and legal cases and understand the procedural flow of civil suits.
3. Appreciate the value of internships and placements for gaining practical legal experience.
4. Apply sociological perspectives to legal issues and evaluate the relationship between law and morality.
5. Express informed opinions on the role of fundamental duties in citizenship.
6. Recognize the importance of Intellectual Property rights and their application in real-world scenarios.



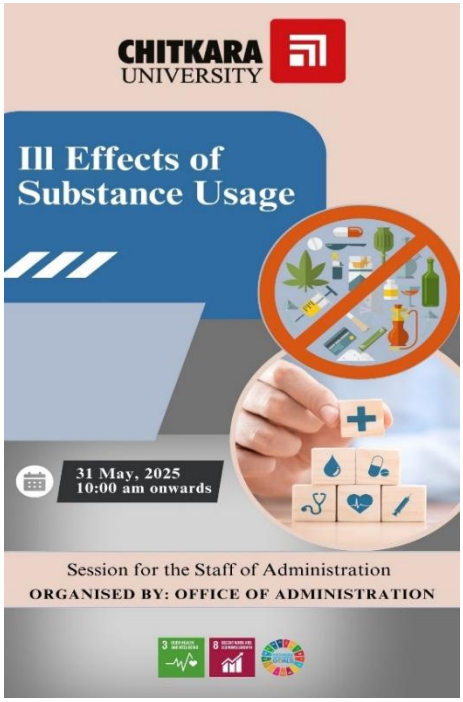




Detail of the Event/Session	
Date of the Event/Session	31st May 2025
Name of the Event/Session	Ill effects of Substance usage
Resource Person	Ms. Vijyeta Bhasin & Ms. Sonali Katoch
Organized By	Office of Administration (Explore stars)
Trainee Team/Count	Supporting staff/Supervisors/ 58
SDG Covered	3,8

Overview

The Office of Administration conducted an educational session titled *"Ill Effects of Substance Usage"* for university support staff. This critical awareness program addressed the multifaceted impacts of substance abuse on individuals' health, professional lives, and social well-being. The session provided comprehensive insights into substance types, warning signs, and preventive strategies.



Key Discussion Points

1. Consequences of Substance Abuse

Substance misuse adversely affects:

- **Physical Health:** Damage to vital organs (brain, liver, heart)
- **Mental Well-being:** Increased risk of anxiety, depression, and psychosis
- **Social Stability:** Strained relationships, job loss, legal complications, and social isolation

2. Common Substances & Their Risks

The facilitators detailed various substances, their consumption methods, and associated dangers:

Substance	Key Risks
Alcohol	Liver cirrhosis, cognitive decline, dependency
Nicotine	Cardiovascular disease, respiratory disorders, high addiction potential
Cannabis	Impaired memory/judgment, motor skill deterioration
Opioids	High overdose risk, severe addiction (e.g., heroin, prescription painkillers)

Identifying Substance Abuse

Participants learned to recognize warning signs across four domains:

- **Physical Indicators:** Sudden weight changes, poor hygiene, erratic sleep patterns
- **Behavioral Shifts:** Increased secrecy, absenteeism, risk-taking behaviors
- **Psychological Signs:** Unexplained mood swings, irritability, lack of motivation
- **Social Red Flags:** Withdrawal from family/friends, altered social circles

4. Prevention & Support Mechanisms

The session emphasized proactive measures:

- **Early Detection:** Monitoring for signs in oneself or colleagues
- **Intervention Approaches:** Guidelines for constructive conversations with affected individuals
- **Support Resources:**
  - Counseling services and employee assistance programs
  - National helplines and de-addiction centers
  - Community-based recovery groups (e.g., Alcoholics Anonymous)
- **Treatment Options:** Medication-assisted therapy combined with psychosocial support

Session Outcomes

✓ **Awareness** of substance abuse's short- and long-term effects

✓ **Practical tools** to identify at-risk behaviors

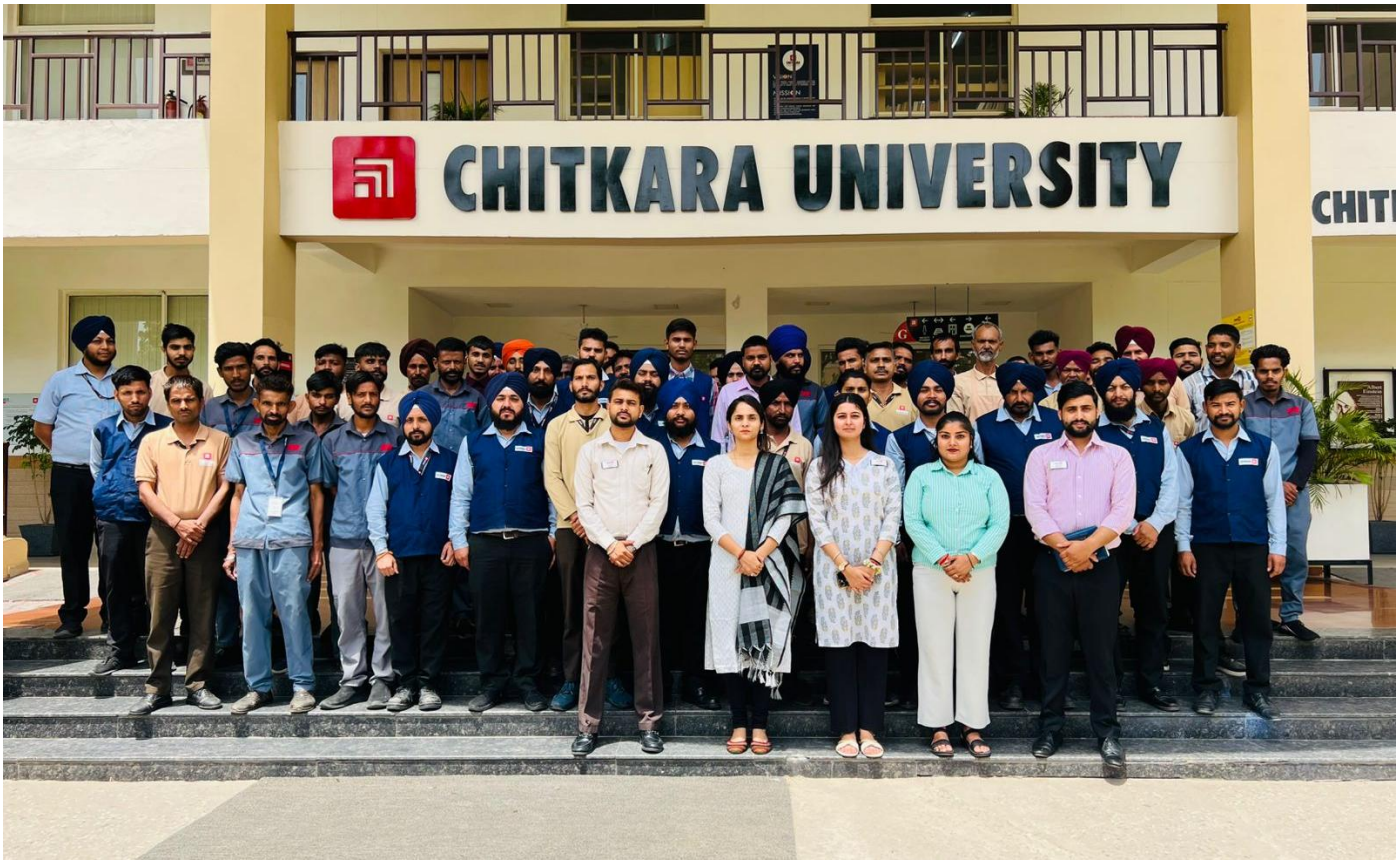
✓ **Actionable strategies** to seek help or support others confidentially

Conclusion

This initiative underscores Chitkara University's commitment to fostering a **safe, healthy, and productive work environment**. By equipping staff with knowledge to combat substance abuse, the program aligns with the institution's broader goals of **employee well-being and community resilience**. The Office of Administration plans to conduct follow-up sessions to reinforce these critical messages.






CHITKARA UNIVERSITY





Event Details	
Event Type	Expert Talk
Topic	Expert Session on From Aspirant to Achiever: A Roadmap to success in competitive Exams
Date	02-06-2025
Time	10 am onwards
Mode	Online via Zoom
Organizer Name	Department of Nursing, CSHS, Chitkara University, Punjab
Resource Person	**Ms. Gagan Dhillon**, Founder and Managing Director **Ms. Mandeep Dhaliwal**, NCLEX Tutor, One stop Nursing Hub
No. of Participants	139
SDG No	SDG 1: No Poverty SDG 4: Quality Education SDG 5: Gender Equality SDG 8: Decent Work and Economic Growth SDG 10: Reduced Inequalities SDG 17: Partnership for the Goals

OBJECTIVE

1. To understand the dynamics and evolving patterns of competitive exams.
2.To learn effective time management, study planning, and stress control techniques.
3.To discover smart preparation strategies, including subject prioritization and resource selection.
4.To cultivate the right mindset, self-discipline, and resilience required for long-term success.
5.To gain clarity on the transition from an aspirant mindset to that of a confident achiever.

DESCRIPTION

On June 2, 2025, students from the M.Sc. Nursing 2nd Year, M.Sc. Nursing 1st Year, B.Sc. Nursing 8th Semester, B.Sc. Nursing 6th Semester, B.Sc. Nursing 2nd Semester, Post B.Sc. Nursing 2nd Year and Post B.Sc. Nursing 1st Year programs at Chitkara School of Health Sciences attended a valuable expert session on From Aspirant to Achiever: A Roadmap to success in competitive Exams, conducted via Zoom byMs. Gagan Dhillon, Founder and Managing Director & Ms. Mandeep Dhaliwal, NCLEX Tutor, One stop Nursing Hub. An expert session titled "From Aspirant to Achiever: A Roadmap to Success in Competitive Exams" was conducted with the objective of guiding students on their journey toward success in various

competitive examinations. The session provided valuable insights into the preparation strategies, time management techniques, and mindset required to excel in today's highly competitive academic environment.

The expert speaker brought a wealth of experience and shared real-world strategies that have helped numerous aspirants transform into successful achievers. The session began with an overview of the current competitive exam landscape, highlighting trends, common challenges faced by aspirants, and how to overcome them.

Key focus areas included

- Effective Study Planning: Structuring study schedules, breaking down syllabi, and setting achievable targets.
- Time and Stress Management: Balancing academic preparation with mental well-being.
- Smart Preparation Techniques: Choosing the right resources, using mock tests effectively, and continuous self-assessment.
- Motivation and Mindset: Developing perseverance, self-confidence, and a positive attitude towards setbacks.

The session concluded with an interactive Q&A segment, where students had the opportunity to seek personalized advice from the expert. The feedback from attendees was overwhelmingly positive, with many expressing renewed motivation and clearer direction in their preparation journey.

Overall, the session proved to be highly informative and inspiring, fulfilling its objective of empowering aspirants with the tools and mindset necessary to transition from preparation to achievement in their chosen competitive exams.

OUTCOMES

1. Participants gained a clear understanding of the roadmap needed to prepare effectively for competitive exams, including goal setting and long-term planning.
2. Students learned how to create efficient study plans, prioritize subjects, and adopt smart study techniques tailored to exam patterns.
3. Attendees were introduced to practical time management tools and methods to balance study, revision, and personal well-being.
4. The Q&A segment allowed students to clarify doubts, share concerns, and receive personalized advice, increasing the session's impact and relatability.

Detail of the Event/Session	
Date of the Event/Session	7th June 2025
Name of the Event/Session	Communicative abilities
Resource Person	Ms. Sarbjeet Kaur & Ms. Ashneet Kaur
Organized By	Office of Administration in collaboration Chitkara University of Language Centre
Trainee Team/Count	Supervisor's/Managers/ 26
SDG Covered	4,8,17

Overview

The Office of Administration, in partnership with the Chitkara University Language Centre, conducted an interactive session on *Communication Abilities* for supervisors and managers. The facilitators emphasized the significance of effective communication in both professional and personal contexts, underscoring its role in fostering workplace success and harmonious interpersonal relationships.



Key Discussion Points

The session covered essential aspects of communication, including:

1. **Professional Etiquette:**
   - Appropriate responses to common polite expressions, such as:
   - **Replying to an apology (*"Sorry"*):**

"It's okay." / "No problem." / "I understand." / "Let's move on."

   - **Acknowledging gratitude (*"Thank you"*):**

"You're welcome." / "My pleasure." / "Happy to assist." / "Don't mention it."

   - **Everyday Polite Phrases:**

"Excuse me," "May I...," "Please," "Thank you," "Hope you're doing well."

2. **Verbal and Non-Verbal Communication:**
   - The importance of tone, clarity, and confidence in speech.
   - The use of *"could"* for polite instructions (e.g., *"Could you please…?"*).
   - Strategies for self-introduction and professional articulation.

3. **Corporate Presentation:**

- Guidelines on professional attire and demeanor.
- Techniques for motivating staff through appreciation, goal-setting, and open dialogue.

Interactive Activities

To reinforce learning, engaging activities were conducted:

1. **Teamwork Exercise (Message Relay):**
   - A message was passed sequentially among eight participants without repetition.
   - The exercise demonstrated how miscommunication occurs when messages are relayed inaccurately.
2. **Introduction Activity (Rose Passing):**
   - Participants passed a red rose while music played; when the music stopped, the holder introduced themselves.
   - Mr. Chaman Lal, Mr. Jarnail Singh, and Mr. Manpreet Singh participated actively.
3. **Pictionary Drawing:**
   - Volunteers (Mr. Yogesh and Ms. Virpal) illustrated prompts on a whiteboard while the audience guessed the depictions.
   - The activity highlighted the role of clarity and creativity in communication.

Conclusion

The session successfully enhanced participants' understanding of professional communication, emphasizing verbal precision, polite discourse, and confident self-presentation. Attendees gained practical strategies for improving workplace interactions, fostering a culture of respect and productivity.

The Office of Administration and the Chitkara University Language Centre extend their gratitude to the facilitators and participants for making the session insightful and engaging.













EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	COMPUTATIONAL TECHNIQUES USING MATLAB: FROM BASICS TO RESEARCH
DATE	2025-06-23 to 2025-06-27
MODE	HYBRID
ORGANIZER NAME	DR AMANPREET SANDHU, PROFESSOR, ECE CHITKARA UNIVERSITY, PUNJAB AMANPREET.SANDHU@CHITKARA.EDU.IN
NO. OF PARTICIPANTS	27
SDG NO	SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To enable participants to proficiently navigate the MATLAB environment and write basic scripts and functions with input/output and visualization capabilities.
• To empower faculty to perform and validate matrix operations, including calculation of eigenvalues and eigenvectors, using MATLAB tools.
• To develop skills in implementing various interpolation methods (linear, spline, polynomial) and conducting error analysis and curve fitting in MATLAB.
• To equip participants to apply interpolation techniques to real world engineering datasets—such as in power systems and signal processing—through hands on case studies.
• To guide faculty on structuring research papers and drafting patent documents based on MATLAB results, while identifying innovative contributions and engaging in discussion.

DESCRIPTION

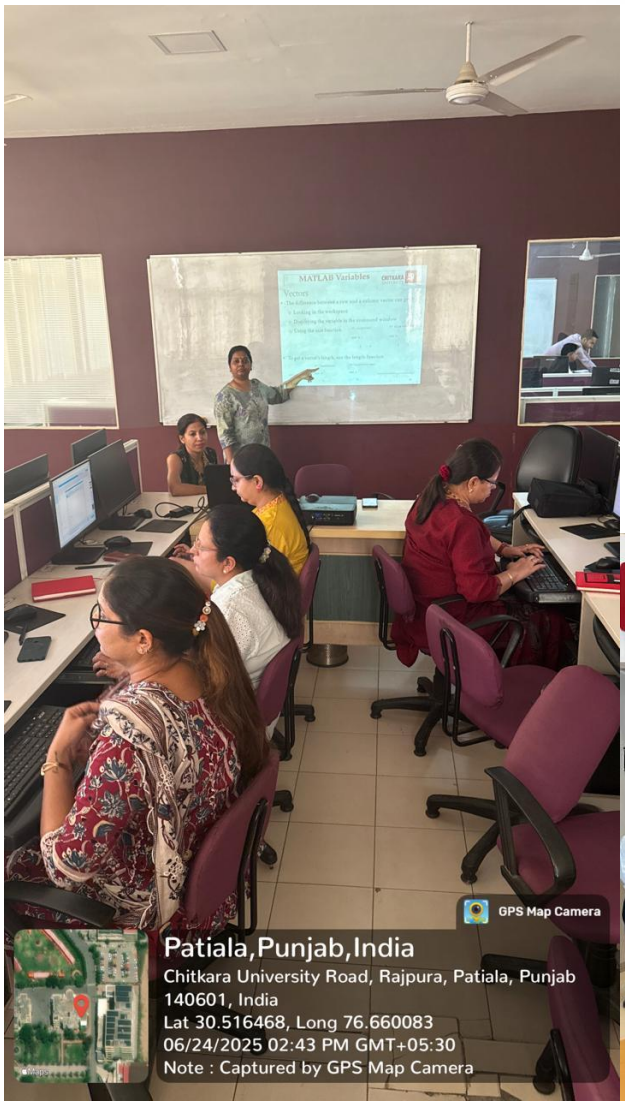
The Five-Day Faculty Development Programme (FDP) on MATLAB is meticulously designed to build a solid foundation in MATLAB programming, advance technical competence, and foster research and innovation capabilities. From basic syntax to interpolation techniques and academic writing, the intensive training ensures meaningful upskilling for faculty. Day 1: Introduction to MATLAB – Basics of Coding, the programme kicks off with an in-depth orientation to the MATLAB environment: the interface, toolboxes, and workspace. Participants explore basic syntax, variable definitions (scalars, vectors, arrays), and arithmetic/logical operations. The session covers creating, organizing, and running script files (.m) and function files (user-defined functions), as well as standard input/output commands (input, disp, fprintf).

Finally, attendees are introduced to plotting and visualization, including generating graphs, customizing axes, legends, and using basic 2D/3D plots. Day 2: Testing MATLAB Code – Eigenvalues and Eigenvectors this session builds on linear algebra essentials. Participants work through matrix operations—addition, multiplication, inverse, determinant—and progress to calculating eigenvalues and eigenvectors. The focus is on using MATLAB's built-in commands (eig, svd) for reliable computation of these properties. Emphasis is placed on verification and validation: checking results for accuracy, consistency, and interpretation, with practical demonstrations and code walk-throughs to reinforce learning. Day 3: MATLAB Implementation – Interpolation Techniques an exploration of interpolation methods such as linear, spline, and polynomial interpolation. Participants will code these from scratch and also compare with MATLAB's built-in functions (interp1, spline, polyfit). Through practical examples—such as estimating missing data points or smoothing noisy signals—they analyze and code interpolation algorithms. The session also discusses error analysis, curve fitting principles, and techniques to assess and minimize approximation errors. Day 4: Applications of Interpolation demonstrate real-world use cases involving interpolation in fields like power systems (load forecasting, voltage curve estimation), and signal processing (resampling, smoothing). Participants work on case studies with real-world datasets, applying interpolation techniques hands-on. This experiential session deepens comprehension—emphasizing the link between code, analysis, and domain-specific interpretation. Day 5: Research Paper Writing / Patent Drafting Session Participants learn effective research paper structure and writing styles, particularly emphasizing how to present MATLAB-based findings through tables, figures, plots, and algorithm evaluations. The session also covers identifying innovative contributions for potential patenting, tips for patent documentation and drafting, and intellectual property basics.

OUTCOMES

By the end of this FDP, participants were able to:

- Write and execute MATLAB scripts and functions confidently, using best practices for variables, I/O, and debugging.
- Apply linear algebra methods in MATLAB, including computation of eigenvalues and eigenvectors, and validate their outputs.
- Design and implement interpolation algorithms (linear, spline, polynomial), with rigorous error analysis and curve fitting.
- Apply interpolation techniques to real-world datasets, particularly in engineering and signal processing contexts.
- Structure and compose research manuscripts or patent drafts based on MATLAB results, identifying innovative contributions and learning the procedural basics of patent filing.







SDG 8 (DECENT WORK AND ECONOMIC GROWTH) JULY 24 – JUNE 25

Event Name	Mending Workshop for Village Women
Date	24-25 June 2025
Venue	Production Studio, Picasso Block
Department	Centre of Excellence for Sustainability in collaboration with Office of Administration & Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Ravinder Singh
Number of Participants	42
SDGs Covered	4,5,8,12,17

Introduction

The Centre of Excellence for Sustainability at Chitkara University, in collaboration with the Office of Administration and the Department of Fashion Design (Chitkara Design School), successfully conducted a two-day Mending Workshop on 24th and 25th June 2025. The initiative aimed at empowering women from local villages to adopt responsible consumption practices through learning basic yet effective garment mending techniques.



Objectives

- To promote sustainable fashion through mending rather than discarding.
- To build capacity among village women to support household savings and self-reliance.
- To create awareness about responsible consumption under the UN Sustainable Development Goals (SDGs).

Day-wise Proceedings

Day 1:

- The event began with a refreshment session, providing tea and light snacks to the participants.
- The workshop was formally inaugurated by members of the organising committee.
- Mr. Ravinder Singh, Lab Technician from the Department of Fashion Design, served as the resource person. He began by sharing the importance of mending in reducing fabric waste and promoting sustainable living.
- Participants were introduced to basic tools and materials required for mending.
- Demonstrations were held on hand-stitching techniques for patching, button replacement, and hemming.

Day 2:

- The session began with another round of refreshments and a brief recap of Day 1 activities.
- Mr. Singh continued with advanced tips such as reinforcing torn seams, darning holes, and upcycling old clothing.
- A hands-on activity allowed each participant to practice mending on sample garments under the supervision of the instructor.
- The workshop concluded with an interactive Q&A session, and group photographs.

Outcome

The workshop witnessed enthusiastic participation from local village women, who gained practical knowledge and confidence in garment repair. Many expressed interest in further training or even pursuing tailoring as a source of income.

Conclusion

The Mending Workshop not only imparted useful life skills but also aligned with Chitkara University's commitment to **community engagement and sustainability**, supporting SDGs such as **Gender Equality**, **Responsible Consumption**, and **Sustainable Communities**. It was a significant step toward empowering rural women and fostering a culture of reuse and self-reliance.










MENDING WORKSHOP
CHITKARA UNIVERSITY


CHITKARA UNIVERSITY

Event Details	
Title of the Event:	CUIET-Tech show 2024
Date of the Event:	13, September, 2024
Venue	Tesla Block
SDG no	4,7,8,9 and 11
Department	DICE
No. of Student Attended	84
Resource Persons:	Dr. Rajneesh Talwar, Professor
Duration	1 Day



Department of Interdisciplinary Courses in Engineering (DICE) organized "CUIET-Techshow 2024". The event was inaugurated by Ms. Jatinder Kaur, Ex-Director, Department of Science and Technology, Punjab alongside Dr. Rajneesh Talwar, Professor and Dean DICE. The competition showcased the most innovative projects from various engineering departments, including CSE, Applied Engineering, CURIN, NEWGEN IEDC and DICE. Projects were classified into hardware and software categories, highlighting the interdisciplinary strength and versatility of the students. Both categories exhibited cutting edge ideas ranging from artificial intelligence applications, robotics, IoT systems, to renewable energy and automation. The projects were meticulously evaluated by a panel of Ms. Jatinder Kaur- Ex Director DST Punjab, Mr. Jagjit Singh, MD and CEO of JW Infotech Pvt. Ltd. and Mr. Rohit Khosla Director of Core Systems, Chandigarh. To recognize the students' hard work and innovation, prizes were awarded to the top three projects in Hardware and software, as well as the Best Project Award in each department. This event not only promoted interdisciplinary learning and

innovation but also aligned with the university's goals of contributing to NAAC accreditation and Sustainable Development Goals (SDGs) This event is an important step towards promoting a culture of interdisciplinary learning and innovation at Chitkara University inspiring students to contribute to global goals while excelling in their respective engineering domains. The event covered SDG 4, SDG 7, SDG 8, SDG 9 and SDG 11.







EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	A SEMINAR ON INTEGRATING PHARMACOECONOMICS INTO RESEARCH: STRATEGIES AND INSIGHTS
DATE	2025-01-09 to 2025-01-09
MODE	ONLINE
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. VANDITA KAKKAR, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	40
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To introduce the core principles and methodologies of pharmacoeconomics in the context of healthcare research.

To highlight the role of pharmacoeconomic evaluations in optimizing resource allocation and healthcare decision-making.

To equip researchers with practical strategies for incorporating cost-effectiveness, cost-utility, and budget impact analyses into clinical and public health studies.

To discuss real-world case studies demonstrating successful integration of pharmacoeconomics in drug development and policy-making.

To foster interdisciplinary collaboration by bridging the gap between pharmacoeconomics, clinical practice, and health policy research.

DESCRIPTION

The seminar on **“Integrating Pharmacoeconomics into Research: Strategies and Insights”** was organized to strengthen the understanding of pharmacoeconomic principles among

students, faculty, and researchers in the field of healthcare and pharmaceutical sciences. The session focused on how economic evaluation tools can be effectively incorporated into research design to enhance the relevance, impact, and decision-making value of scientific studies. Key topics included cost-minimization, cost-effectiveness, cost-utility, and cost-benefit analyses, with special emphasis on the use of models such as decision trees and Markov models. Participants were introduced to important pharmacoeconomic outcomes like Quality-Adjusted Life Years (QALYs) and Incremental Cost-Effectiveness Ratios (ICERs), which play a vital role in evaluating the value of medical interventions and informing healthcare policy. The resource person shared real-world examples demonstrating how pharmacoeconomics is applied in clinical trials, public health programs, and drug development strategies. The session encouraged participants to consider economic endpoints and resource utilization when designing their own research. Interactive discussions and a dedicated Q\&A session provided valuable opportunities for clarifying concepts and exploring future research directions. The seminar successfully bridged the gap between theoretical knowledge and practical application, promoting the importance of value-based, evidence-driven healthcare research.

OUTCOMES

Participants gained a clear understanding of core pharmacoeconomic principles and their relevance in healthcare research.

Attendees learned to incorporate cost-effectiveness and budget impact analyses into clinical and public health study designs.

The seminar enhanced awareness about the role of pharmacoeconomics in drug development, reimbursement decisions, and health policy.

Researchers and students were exposed to real-world case studies, improving their ability to apply economic evaluation tools like QALYs and ICERs.

The session fostered critical thinking and interdisciplinary collaboration, encouraging integration of economic perspectives into future research projects.



Felicitator addressing the audience





Dr. Vandita addressing the audience



Celebrating knowledge and collaboration: A successful seminar with our esteemed guests and faculty

Event Details	
Title of the Event:	Workshop on Innovative Ideas Implementations Using Data Science
Date of the Event:	31, January, 2025
Venue	Pierre Hall
SDG no	4,5,8,9 and 17
No. of Student Attended	70
Resource Persons:	Ms. Rajwinder Kaur, Founder &CEO-RK IT Arena
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description



The Department of Interdisciplinary Courses in Engineering (DICE) organized a workshop titled "Innovative Ideas Implementations Using Data Science" on 31-01-2025. The workshop was held by Industry Expert Ms. Rajwinder Kaur, Founder and CEO of RK IT Arena. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean DICE, who introduced participants to the fundamentals of Data Science and Artificial Intelligence with a special focus on practical approaches and real-world applications. He highlighted the importance of aligning theoretical knowledge with practical usage. Ms. Rajwinder Kaur provided a comprehensive overview of Data Science and its core components, such as data collection, cleaning, analysis, and interpretation. She emphasized the transformative power of data in engineering and technology and shared insights into how data driven decision making is revolutionizing industries. She illustrated her points with case studies from the industry. Students gained a clear understanding of career opportunities in the field, such as data analysts, data scientists and machine learning engineers.

They also explored entrepreneurial avenues where data-driven insights could spur innovation and business growth.

The session concluded with Dr. Talwar presenting Ms. Rajwinder Kaur with a memento as a token of appreciation. The workshop was an enriching experience for all participants, equipping them with the skills and knowledge to navigate the evolving landscape of Data Science.

OBJECTIVE

1. To introduce participants to the fundamentals of Data Science and its practical applications in engineering and technology.
2. To provide an overview of data collection, cleaning, analysis, and interpretation processes in Data Science.
3. To highlight the significance of data-driven decision-making in various industries and its impact on innovation and business growth.
4. To explore career opportunities and entrepreneurial avenues in the field of Data Science.






Innovative Ideas implementation using Data Science
CHITKARA UNIVERSITY



Event Details	
Title of the Event:	Understanding Arduino for Innovations and IoT Applications
Date of the Event:	01, February, 2025
Venue	TG 022, Turing Block
SDG no	4,5 and 8
No. of Student Attended	42
Resource Persons:	Dr. Manvinder Sharma, Associate Professor, DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University conducted a workshop titled "Understanding Arduino for Innovations and IoT Applications" on February 1, 2025. The session focused on introducing participants to Arduino's potential in driving innovation and developing IoT-based solutions. The resource persons for the session were Prof. (Dr.) Rajneesh Talwar, Dean DICE, and Dr. Manvinder Sharma, Associate Professor at DICE. They shared their expertise on the practical applications of Arduino in fostering creativity and solving real-world problems through IoT technologies. During the session, Dr. Rajneesh Talwar discussed different types of Arduino boards, including Arduino Uno, Nano, and Landaro, explaining their unique features, capabilities, and use cases. Participants gained a deeper understanding of selecting the right board for various IoT applications and project requirements. Dr. Manvinder Sharma conducted a hands-on session that provided participants with practical experience in working with Arduino.

The session covered both the Wokwi simulation platform, which allows users to experiment with Arduino projects virtually, and practical implementation on hardware. This dual approach ensured that participants developed a comprehensive understanding of both virtual prototyping and real-world application of Arduino-based systems. Participants were introduced to basic components and programming techniques for Arduino, including demonstrations of how sensors and actuators can be interfaced to create smart, connected solutions. The session emphasized hands-on learning through live project development. The event aligned with Sustainable Development Goals (SDGs) 4 (Quality Education), 8 (Decent Work and Economic Growth), and 9 (Industry, Innovation, and Infrastructure), underscoring its focus on education, innovation, and economic development. Interactive Q&A sessions provided participants the opportunity to clarify doubts and discuss potential projects leveraging Arduino and IoT technologies. The session empowered participants with essential knowledge and skills, preparing them to contribute to the growing field of IoT and technological advancements.

OBJECTIVE

1. To introduce participants to the fundamentals of Arduino and its role in driving innovation and IoT-based solutions.
2. To provide a comprehensive understanding of different Arduino boards and their applications in real-world projects.
3. To equip participants with hands-on skills in Arduino programming, simulation, and hardware implementation.
4. To align the workshop with Sustainable Development Goals (SDGs) by promoting education, innovation, and economic growth.







Event Details	
Title of the Event:	Innovative Ideas Implementation Using Drone
Date of the Event:	13, February, 2025
Venue	TG 401, Turing Block
SDG no	4,5,8,9 and 17
No. of Student Attended	44
Resource Persons:	Mr,Sunny Kumar, CEO Chandigrah Institute of Drone
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University organized a workshop titled "Innovative Ideas Implementation Using Drone" on February 13, 2025. The session focused on leveraging drone technology for innovation and real-world applications. The event began with an introduction by Prof. (Dr.) Rajneesh Talwar, Dean, DICE, who welcomed the participants and highlighted the importance of drone technology in modern industries. He introduced the resource person, Mr. Sunny Kumar, CEO of Chandigarh Institute of Drones, emphasizing his expertise in the field and the significance of the session in fostering innovation. Mr. Sunny Kumar shared valuable insights into the latest advancements in drone technology, its practical applications across various industries, and how students can explore drone-based solutions to address real-world challenges.

He discussed different types of drones, including fixed-wing drones, rotary-wing drones, hybrid drones, and autonomous UAVs, explaining their unique features, functionalities, and industry applications such as agriculture, logistics, surveillance, mapping, and disaster management.
The session covered essential aspects of drone operation, including design, control mechanisms, and regulatory frameworks governing drone usage in India. Students gained practical insights into selecting the right drone for various applications and how they can implement innovative solutions using drone technology. One of the highlights of the event was the discussion on career opportunities in the drone industry. Internship and job opportunities were introduced for selected students, encouraging them to explore professional pathways in this rapidly growing field.
This workshop aligned with Sustainable Development Goals (SDGs) 4 (Quality Education), 9 (Industry, Innovation, and Infrastructure), and 17 (Partnerships for the Goals), promoting technical education, industry collaboration, and innovation-driven learning.

OBJECTIVE

1. To introduce students to the fundamentals and advancements in drone technology.
2. To explore various real-world applications of drones across multiple industries.
3. To provide insights into drone design, control mechanisms, and regulatory frameworks.
4. To create awareness about career and internship opportunities in the drone industry.






GPS Map Camera
Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India, Patiala,
Punjab 140417, India
Lat 30.516595° Long 76.660666°
13/02/2025 12:33 PM GMT +05:30
Google

Event Details	
Event Name:	FDP on “Emerging Interdisciplinary Technologies in Engineering 2.0
Date of the Event:	23 June,2025 – 27 June ,2025
Venue	Turing Block (TG-401)
Department	DICE
SDG Covered	4,8,9, and 17
No. of Participants	25
Resource Persons:	1. Prof. (Dr.) Rajneesh Talwar Dean, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 2. Dr. Manvinder Sharma Associate Professor, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 3. Dr. Satyajit Anand Assistant Professor, Chitkara University Institute of Engineering & Technology (CUIET), Punjab 4. Dr. Sushil Narang Dean, Department of CSE (Artificial Intelligence), Chitkara University, Punjab 5. Mr. Rajesh Kumar Jindal Assistant Professor, Department of Computer Science, Chitkara University, Punjab 6. Mr. Rupin Co-founder, CrewSphere Technologies 7. Mr. Abhinav Founder, Stringy (Blockchain Solutions & Consulting)
Duration	5 Days

About the Activity

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab, successfully organized a five-day Faculty Development Program (FDP) titled "Emerging Interdisciplinary Technologies in Engineering 2.0" from June 23rd to June 27th, 2025. Conducted in hybrid mode, the program was attended by 25 participants from both within and outside Chitkara University, including faculty members, research scholars, postgraduate students, and industry professionals. The FDP aimed to provide in-depth theoretical understanding and hands-on exposure to some of the most rapidly and latest evolving interdisciplinary domains in engineering, such as the Internet of Things (IoT), Python Programming, Machine Learning, Artificial Intelligence (AI), Generative AI, Explainable AI (XAI), and Blockchain.

Description

The FDP was inaugurated by Prof. (Dr.) Rajneesh Talwar, Dean DICE, also delivered multiple sessions throughout the program. In his opening session, he introduced the vision and interdisciplinary approach of DICE, highlighting ongoing innovation projects and emphasizing the role of emerging technologies in solving real-world challenges.

On Day 1, Dr. Talwar introduced the fundamentals of the Internet of Things (IoT) and explained its applications in smart systems, automation, and engineering. In the second session, Dr. Manvinder Sharma conducted a practical workshop where participants explored sensor-based IoT systems and developed real-time applications such as home automation setups, using simulation tools and hardware modules.

Day 2 shifted the focus to programming and machine learning. Dr. Talwar led the morning session with an introduction to Python programming, covering essential libraries like NumPy, Pandas, and Matplotlib, widely used in data science and automation tasks. In the afternoon, Dr. Satyajit Anand introduced participants to the core concepts of Machine Learning (ML). He demonstrated the use of Python-based tools such as Google Colab to build and train ML models using real datasets.

Day 3 was entirely dedicated to Artificial Intelligence. Dr. Sushil Narang, Dean, CSE-AI, started with a conceptual overview of AI, discussing its historical evolution, current trends, and future outlook. The second session explored applications of AI, where Dr. Narang used real-life case studies and examples to demonstrate how AI is transforming diagnostics, automation, customer service, and more.

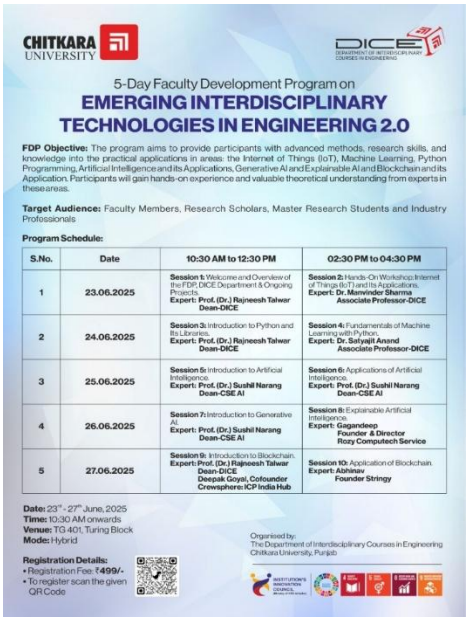
On Day 4, Dr. Narang continued with an in-depth session on Generative AI, introducing powerful tools like ChatGPT and NootbookLM. He explained how these models generate content and images and are increasingly being adopted in creative industries, education, and marketing. The second session, conducted by Mr. Rajesh Kumar Jindal, covered Explainable AI (XAI), a vital area focused on the transparency and interpretability of AI models.

The final Day 5 was devoted to Blockchain Technology. Dr. Talwar, in collaboration with Mr. Rupin, Cofounder of CrewSphere, introduced the fundamentals of blockchain, its working principles, and real-world relevance. The session covered cryptographic security, decentralized data sharing, smart contracts, and blockchain's role in increasing transparency and trust in digital systems. In the concluding session, Mr. Abhinav, Founder of Stringy, presented practical use cases of blockchain, showcasing its applications in finance, supply chains, healthcare data management, and digital identity systems.The 5-Day Faculty Development Program on "Emerging Interdisciplinary Technologies in Engineering 2.0", was aligned with key Sustainable Development Goals, including SDG 4 (Quality Education) by promoting advanced technical learning, SDG 5 (Gender Equality) through inclusive participation, SDG 8 (Decent Work and Economic Growth) by enabling skill development for employability, and SDG 9 (Industry, Innovation, and Infrastructure) by fostering innovation and interdisciplinary collaboration. Concluding his address, Dr. Talwar encouraged participants to apply their learning for academic excellence, research advancement, and real-world problem-solving through emerging technologies.

OBJECTIVE

1. To provide participants with theoretical and practical knowledge of emerging interdisciplinary technologies.
2. To encourage collaborative, cross-domain learning through real-world use cases and expert sessions.
3. To enable faculty to integrate advanced technologies into teaching, research, and innovation.

4. To support the UN SDGs by fostering inclusive, quality education and technological advancement.



CHITKARA UNIVERSITY

DICE

5-Day Faculty Development Program on

EMERGING INTERDISCIPLINARY TECHNOLOGIES IN ENGINEERING 2.0

FDP Objective: The program aims to provide participants with advanced methods, research skills, and knowledge into the practical applications in areas the Internet of Things (IoT), Machine Learning, Python Programming, Artificial Intelligence and its Applications, Generative AI and Explainable AI and Blockchain and its Application. Participants will gain hands-on experience and valuable theoretical understanding from experts in these areas.

Target Audience: Faculty Members, Research Scholars, Master Research Students and Industry Professionals

Program Schedule:

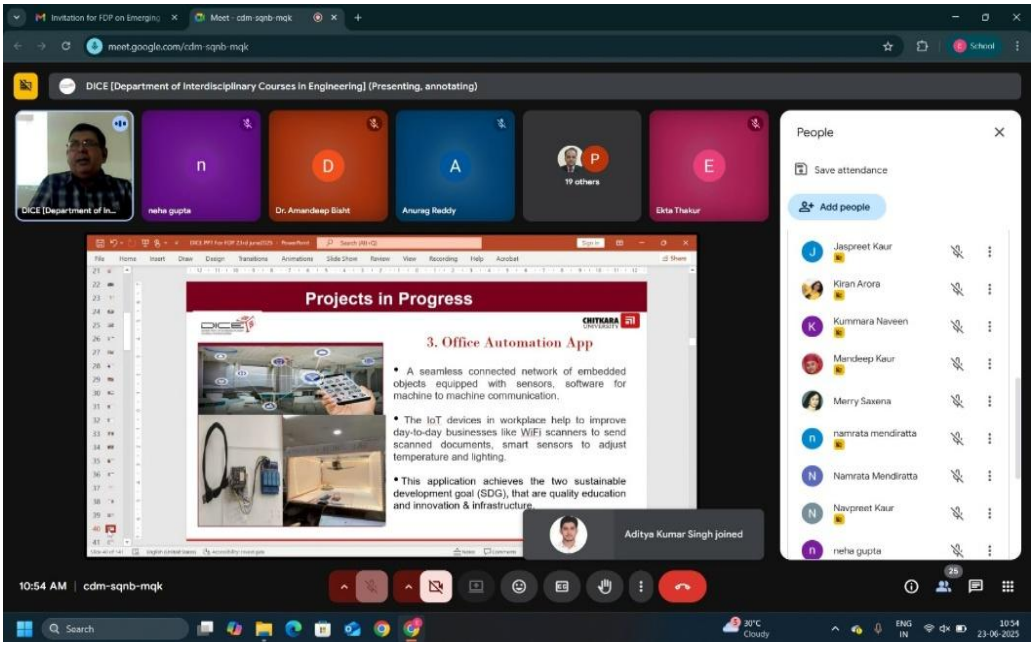
S.No.	Date	10:30 AM to 12:30 PM	02:30 PM to 04:30 PM
1	23.06.2025	**Session 1:** Welcome and Overview of the FDP, DICE Department & Ongoing Projects. **Expert: Prof. (Dr.) Rajneesh Talwar Dean-DICE**	**Session 2:** Hands-On Workshop: Internet of Things (IoT) and Its Applications. **Expert: Dr. Manvinder Sharma Associate Professor-DICE**
2	24.06.2025	**Session 3:** Introduction to Python and Its Libraries. **Expert: Prof. (Dr.) Rajneesh Talwar Dean-DICE**	**Session 4:** Fundamentals of Machine Learning with Python. **Expert: Dr. Satyajit Anand Associate Professor-DICE**
3	25.06.2025	**Session 5:** Introduction to Artificial Intelligence. **Expert: Prof. (Dr.) Sushil Narang Dean-CSE AI**	**Session 6:** Applications of Artificial Intelligence. **Expert: Prof. (Dr.) Sushil Narang Dean-CSE AI**
4	26.06.2025	**Session 7:** Introduction to Generative AI. **Expert: Prof. (Dr.) Sushil Narang Dean-CSE AI**	**Session 8:** Explainable Artificial Intelligence. **Expert: Gagandeep Founder & Director Rory Computech Service**
5	27.06.2025	**Session 9:** Introduction to Blockchain. **Expert: Prof. (Dr.) Rajneesh Talwar Dean-DICE Deepak Goyal, Cofounder Crewsphere: ICP India Hub**	**Session 10:** Application of Blockchain. **Expert: Abhinav Founder Stringy**

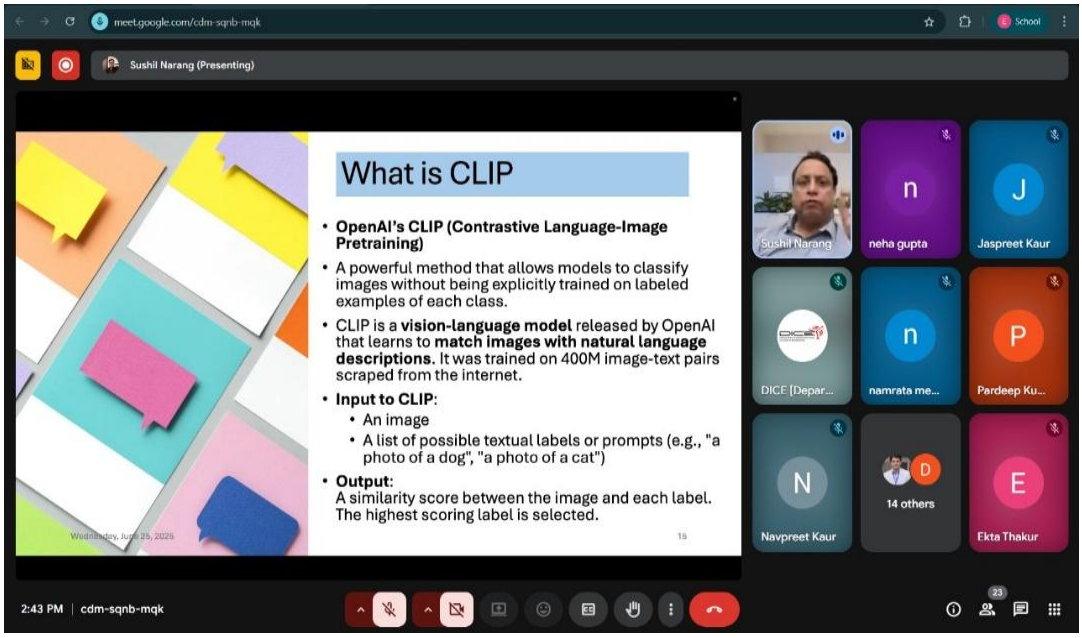
Date: 23rd - 27th June, 2025
Time: 10:30 AM onwards
Venue: TG 401, Turing Block
Mode: Hybrid

Registration Details:
- Registration Fee: ₹499/-
- To register scan the given QR Code

Organised by:
The Department of Interdisciplinary Courses in Engineering
Chitkara University, Punjab




meet.google.com/cdm-sqnb-mqk
DICE [Department of Interdisciplinary Courses in Engineering] (Presenting, annotating)
19 others
People
Save attendance
Add people
Jaspreet Kaur
Kiran Arora
Kummara Naveen
Mandeep Kaur
Merry Saxena
namrata mendiratta
Namrata Mendiratta
Navpreet Kaur
neha gupta
Projects in Progress
3. Office Automation App
• A seamless connected network of embedded objects equipped with sensors, software for machine to machine communication.
• The IoT devices in workplace help to improve day-to-day businesses like WiFi scanners to send scanned documents, smart sensors to adjust temperature and lighting.
• This application achieves the two sustainable development goal (SDG), that are quality education and innovation & infrastructure.
Aditya Kumar Singh joined
10:54 AM | cdm-sqnb-mqk


meet.google.com/cdm-sqnb-mqk
Sushil Narang (Presenting)
What is CLIP
• OpenAI's CLIP (Contrastive Language-Image Pretraining)
• A powerful method that allows models to classify images without being explicitly trained on labeled examples of each class.
• CLIP is a vision-language model released by OpenAI that learns to match images with natural language descriptions. It was trained on 400M image-text pairs scraped from the internet.
• Input to CLIP:
• An image
• A list of possible textual labels or prompts (e.g., "a photo of a dog", "a photo of a cat")
• Output:
A similarity score between the image and each label. The highest scoring label is selected.
Sushil Narang
neha gupta
Jaspreet Kaur
DICE [Depar...
namrata me...
Pardeep Ku...
Navpreet Kaur
14 others
Ekta Thakur
2:43 PM | cdm-sqnb-mqk