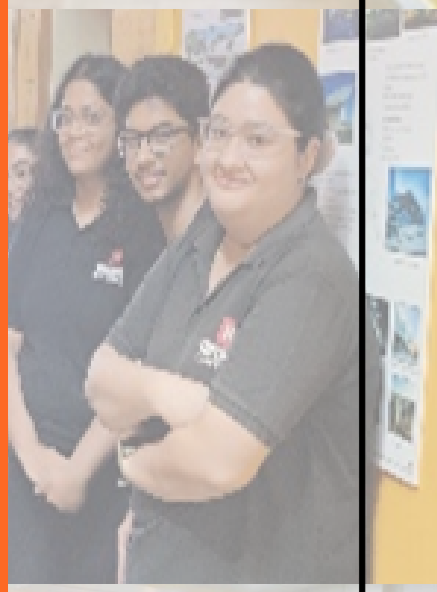






9 INDUSTRY, INNOVATION AND INFRASTRUCTURE













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259	CEED/ICC	14-May-25	Changemakers' Canvas: Building Startups for Good	627-629

260	OA	19-May-25	Empowering University support staff	630-632
261	ECE	20-May-25	PROTOTYPE SHOWCASE 2025	633-636
262	CEED/ICC	22-May-25	The Bold Pitch: For Startup Founders	637-638
263	CBS	23-May-25	FINALE DIL SE DIGITAL 3.0	639-641
264	CUSMS	26-May-25	Innovative Mathematical Models for Shipping Optimization	642-644
265	ECE	7-Jun-25	UNLOCKING ECE POTENTIAL IN THE EV INDUSTRY: A SESSION WITH EULER MOTORS	645-647
266	CCSM	27-Jun-25	NEEV: THE FOUNDATION	648-650
267	CEED	3-July-25	Introduction to Entrepreneurship: Design Perspective	651-654
268	CCP	15-Jul-24	5-Days Workshop on Innovation, IPR, and Prior Art Techniques	655-656
269	DICE	31-Jul-24	Workshop on Converting Innovative Ideas into Product/Start-Up	657-658
270	DICE	06-Aug-24	Idea Lab: From Concept to Company	659-661
271	CCP	21-Aug-24	DEEKSHARAMBH-Student Induction Program	662-665
272	DICE	23-Aug-24	Industrial 5G	666-668
273	CCP	31-Aug-24	National Seminar on Industry-Academia Collaboration for Water Security	669-673
274	DICE	02-Sep-24	Hands on Arduino and its Application	674-676
275	DICE	06-Sep-24	Expert Talk on IoT and Its Applications in Sustainability	677-679
276	CCP	12-Sep-24	Expert Talk on “Career Opportunities for Pharmacy Graduates: Exploration of New Innovative Horizons”	680
277	DICE	13-Sep-24	CUIET-Techshow 2024	681-682
278	CCP	21-Sep-24	Expert Talk on World Alzheimer's Day	683-684
279	CCP	25-Sep-24	World Pharmacists Day Pharmacists: Meeting Global Health Needs	685-687
280	CCP	25-Sep-24	Pharmacy’s Impact on Health Economics: A Global Initiative	688-689

281	CCP	26-Sep-24	Synergize Expertise: India Israel Water Research Initiatives	690-693
282	DICE	27-Sep-24	Embedded Design for Factory Automation and Robotics	694-696
283	CCP	30-Sep-24	One Day National Workshop on Ensuring Water Integrity-Quality Assessment & Monitoring	697-699
284	DICE	01-Oct-24	Expert Talk on Design Thinking: Smart Systems and Sustainable Solutions	700-702
285	DICE	03-Oct-24	Innovate and create with Arduino: From concept to prototype	703-704
286	DICE	21-Oct-24	Web Development Technologies - A stride towards Innovation	705-707
287	CCP	21-Oct-24	National Pharmacy Week on "Pharmacists Strengthening Health Systems.	708-710
288	CCP	25-Oct-24	Panel Discussion On Health Economics and Outcome Research The Future of Healthcare: Innovations in Pharmaceutical Sciences and Pharmacoeconomic	711-713
289	DICE	11-Nov-24	DICE-TechInnovate 24	714-717
290	DICE	22-Nov-24	Implementing Blockchain: Applications & Strategies	718-720
291	CCP	26-Nov-24	Expert Talk on Patient-Centric Translational Drug Delivery-Innovative Solutions to Unmet Clinical Needs	721-723
292	DICE	09-Dec-24	DICE Technovision 3.0	724-726
293	CCP	14-Dec-24	Expert Lecture on Advancing Pharmaceutical Research Through Thermal Analytical Techniques: Applications and Insights	727-730
294	CURIN	30-Jan-25	29th International Public Health Management Development Program on Leveraging Digital Health and AI in Health Care & Best Practices Demonstration in Nursing	731-735
295	DICE	31-Jan-25	Workshop on Innovative Ideas Implementations Using Data Science	736-738
296	CURIN	01-Feb-25	Workshop on Fostering Collaborative Innovation: IP Strategies for Effective Research and Commercialization Under IPMCC	739-742

297	DICE	13-Feb-25	Innovative Ideas Implementation Using Drone	743-745
298	DICE	22-Feb-25	Industrial/Field/educational Visit	746-748
299	DICE	22-Feb-25	Industrial/Field/educational Visit	749-751
300	CURIN	10-Mar-25	AIU ANVESHAN 2024-25 (International Student Research Convention)	752-757
301	CCP	04-Apr-25	Expert Talk: Exploring the Untapped Potential of Neglected Physicochemical Properties	758-761
302	CCP	15-Apr-25	Expert Talk: Expedition Drug Discovery and Development Using AI	762-764
303	DICE	23-Jun-25	FDP on "Emerging Interdisciplinary Technologies in Engineering 2.0	765-768

Event Name	Workshop
Topic	Paper Parametrics: Sculpting Facade Through Origami
Date	1-2 July 2024
Venue	F3, First Floor, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Gurinder Pal Singh
No. of Participants	82
SDG No.	SDG- 4, 8, 9, 17



As part of the orientation week, transitioning from foundational studies to advanced architecture, 7th Semester students participated in a workshop titled '**Paper Parametrics: Sculpting Facade Through Origami**'. This two-day workshop went beyond traditional lectures with hands-on exploration of creativity and innovation. Led by **Asstt. Prof. Gurinder Pal Singh**, the workshop explored the surprising world of origami and transformed from an informative session into a vibrant hub of creativity and innovation. Students harnessed the power of folds and creases, transforming simple paper into intricate designs. Students developed a deeper understanding of spatial reasoning. By manipulating two-dimensional paper into complex three-dimensional structures, they gained a new insight how form and space can be intertwined.

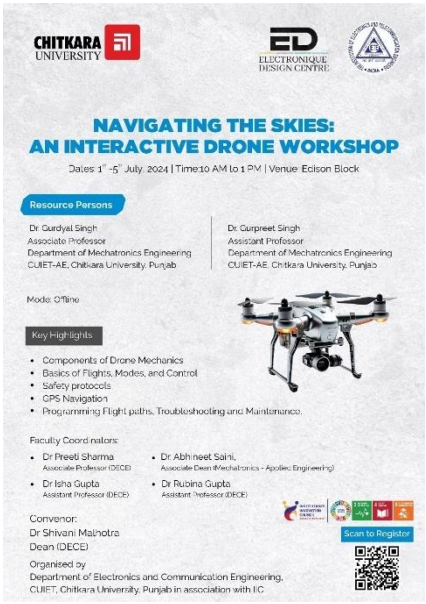




Event Details	
Event Type	Workshop
Topic	NAVIGATING THE SKIES: AN INTERACTIVE DRONE WORKSHOP
Date	2024-07-01 to 2024-07-05
Mode	Offline
Organizer Name	Dr Preeti Sharma, Associate Professor, ECE, Chitkara University, Punjab
Resource Person	Dr Gurdyal Singh|Associate Professor, Mechatronics Engineering, Chitkara University, Punjab. , Mr Gurpreet Singh| Assistant Professor, Mechatronics Engineering, Chitkara University, Punjab.
No. of Participants	13
SDG No	SDG 4: Quality Education, SDG 3: Good Health and Well-being, SDG 9: Industry, Innovation and Infrastructure

Objective

The students will be able,
1. To understand different parts of the Drone.
2, To learn connecting Drone components and various parts
3. To simulate the software with the hardware for successful drone flight and control.
4. To build skills for trouble shooting the drone integration components



Description

DECE, CUIET in association with IIC and IETE, organized a Workshop on "NAVIGATING THE SKIES: AN INTERACTIVE DRONE WORKSHOP" from July 1 to 5, 2024, in Chitkara University, Punjab in the offline mode. The workshop taught students all the fundamentals of drone technology in a well-planned curriculum. Students gained the information and abilities necessary to operate in the industry from the workshop, which also covered safety concerns and operation rules. The basic principles of flight, radio communication, air traffic control (ATC) procedures, emergency detection and management, and drone design were also taught to the pupils. The Resource persons Dr Gurdyal Singh and Dr Gurpreet Singh, from Department of Mechatronics Engineering aimed to help the students to develop state-of-the-art skills through the task of creating parts of drones. They also helped the participants to gain skills for successful flight controls through simulation. Participants learnt how to design parts of a Drone through defined design phases and thus effectively generated the solution and acquired knowledge on

effective methodology of design. During the collaborative process, they learnt how to create a conceptual solution, discuss, made decisions and produced the desired output. The workshop was aimed to develop skills in data collection, processing, and analysis using specialized sensors and software tools as well as to explore advanced applications of drone technology in aircraft inspection, including structural analysis, corrosion detection, and fatigue monitoring.Additionally, the students learned about common tools and methods used in the field. In addition to taking into account the effects on communities and the general public, they also talked about the ethical issues surrounding drone use, such as data security and privacy violation. In order to promote sustainable practices, the workshop served to foster an atmosphere where participants could exchange ideas, learn how to troubleshoot, and push the limits of drone design.Additionally, the students learned about common tools and methods used in the field. In addition to taking into account the effects on communities and the general public, they also talked about the ethical issues surrounding drone use, such as data security and privacy violation. In order to promote sustainable practices, the workshop served to foster an atmosphere where participants could exchange ideas, learn how to troubleshoot, and push the limits of drone design.

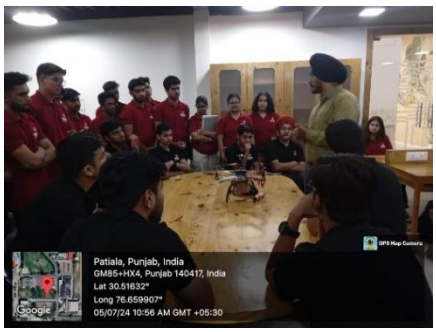
Outcomes

After the workshop, the participants have been able ,

1. To learn conceptual solutions for drone integration
2. To understand the different design phases of drone .
3. To acquire knowledge on effective methodology of drone design.
4. To explore advanced applications of drone technology.









Event Name	Workshop
Topic	Revit Modelling: Mastering Creative Blueprint
Date	03-05 July 2024
Venue	Pierre Hall, Le Corbusier Block, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Soma Banik
No. of Participants	80
SDG No.	SDG- 4, 9, 11



An interesting workshop titled 'Revit Modelling: Mastering Creative Blueprint' workshop for 7th Sem students was organised from 03-05 July 2024. The resource person Ar. Soma Banik, BIM Specialist - Architecture, from Capricot - An Arkance Company, New Delhi, focused on advanced Revit techniques, high-quality construction drawings, and error-free execution. Thirty-four students participated actively, gaining a deeper understanding of Revit's capabilities. They engaged in hands-on exercises, learned best practices, and improved their project management skills. The workshop successfully enhanced the students' proficiency in Revit. It provided advanced Revit training, fostering innovation in architectural design and construction management. The hands-on approach ensured practical learning, bridging the gap between academia and industry.





Event Name	5-Days Workshop on Innovation, IPR, and Prior Art Techniques
Date	15/07/2024 to 19/07/2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Surya Narayan Panda, Pro-Vice Chancellor (Research), Chitkara University, Punjab
Number of Participants	50
SDGs Covered	3,4,9
Duration	5 Days

About the Activity

The 5-day workshop on "Innovation, IPR, and Prior Art Techniques" aims to provide participants with essential knowledge and skills in protecting and commercializing innovations. Through expert-led sessions, attendees will learn about intellectual property laws, conduct effective prior art searches, and navigate the patent filing process. This training is crucial for researchers, academics, and students to safeguard their inventions, fostering a culture of innovation and entrepreneurship. The workshop on "Innovation, IPR, and Prior Art Techniques" is essential for equipping researchers, academics, and students with the necessary knowledge and skills to navigate the complexities of intellectual property law. By providing hands-on training in prior art searches and patent filing procedures, the workshop ensures that participants can effectively safeguard their innovations.







Event Name	A Workshop on Intellectual Property Rights, Prior Art Search, and Patent Filing
Date	08/07/2024 to 12/07/2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Surya Narayan Panda, Pro-Vice Chancellor (Research), Chitkara University, Punjab
Number of Participants	42
SDGs Covered	3,4,9
Duration	5 Days

About the Activity



The event is a workshop on "Intellectual Property Rights, Prior Art Search, and Patent Filing," hosted by Chitkara University, Punjab. It will take place from July 8th to July 12th, 2024, starting at 10 A.M. each day at the Fleming Block. The speaker is Dr. Surya Narayan Panda, Pro Vice Chancellor (Research) at Chitkara University, Punjab. The convener and chairman is Prof. (Dr.) Thakur Gurjeet Singh, Dean of Chitkara College of Pharmacy. The workshop on "Intellectual Property Rights, Prior Art Search, and Patent Filing" aims to provide participants with essential knowledge and skills in protecting and commercializing innovations. Through expert-led sessions, attendees will learn about intellectual property laws, conduct effective prior art searches, and navigate the patent filing process. This training is crucial for researchers, academics, and students to safeguard their inventions, fostering a culture of innovation and entrepreneurship.In today's rapidly evolving research and innovation landscape, understanding intellectual property rights and the patent process is crucial for protecting and commercializing new ideas and inventions. The workshop on "Intellectual Property Rights, Prior Art Search, and Patent Filing" is essential for equipping researchers, academics, and students with the necessary knowledge and skills to navigate the complexities of intellectual property law. By providing hands-on training in prior art searches.



Welcome of Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research) by Dr. Thakur Gurjeet Singh, Dean Chitkara College of Pharmacy



Dr. Surya Narayan Panda, sharing his knowledge with the participant



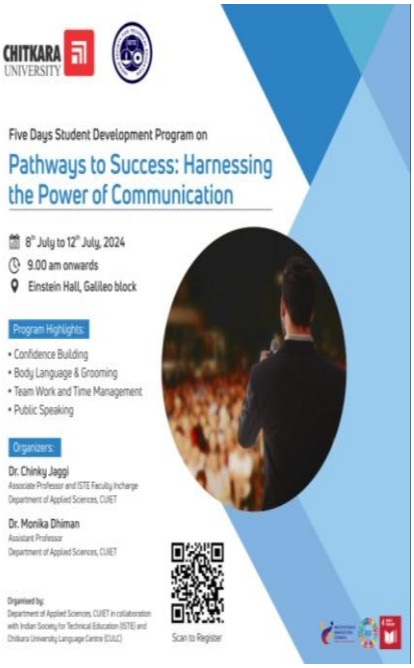
Hands-on training session for students



Dr. Sanjeev Verma from patent office addressing the audience

Event Name	Five Days Student Development Program on Pathways to Success: Harnessing the Power of Communication
Date	2024-07-08 to 2024-07-12
Venue	Einstein Hall, Galileo Block, Chitkara University
Organizer	Dr. Chinky Jaggi and Dr. Monika Dhiman
Resource Person	Ms. Manpreet K. Arora
Number of Participants	45
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	5 Days

About the Activity



The Department of Applied Sciences, in collaboration with the Indian Society for Technical Education (ISTE), organized a comprehensive Five Days Student Development Program on "Pathways to Success: Harnessing the Power of Communication" from July 8-12, 2024. The program aimed to equip students with vital skills for both their personal and professional growth. Ms. Manpreet K. Arora, the resource person for the program, delivered an insightful talk on the significance of clear and confident communication. The interactive and informative sessions provided participants with a solid foundation in communication skills, setting a positive tone for the rest of the program. On the second day, July 9, 2024, the focus shifted to Confidence Building. The session started with the warm welcome of Dr. Mohit Kumar Kakkar, Dean of the Department of Applied Sciences, and Dr. Reetu Malhotra, Program Incharge.Ms. Manpreet K. Arora led the session, sharing techniques to boost self-esteem and present oneself with confidence. The day was filled with practical exercises and motivational talks, helping students to internalize the concepts and apply them in real-life scenarios. The third day, July 10, 2024, centered on Body Language and Grooming.Ms. Manpreet K. Arora provided valuable insights into mastering non-verbal communication and professional grooming to create lasting impressions. To reinforce these concepts, students participated in a group activity, creating and acting out plays on social issues like gender discrimination. This hands-on approach helped students understand the practical implications of body language and grooming in professional settings. On July 11, 2024, the fourth day of the program focused on Teamwork and Time Management. Ms. Manpreet K. Arora shared strategies for developing

essential skills for effective teamwork and efficient time management. She emphasized the importance of collaboration and the impact of time management on productivity. An interactive group activity where students had to solve problems collaboratively helped them practice these skills in a supportive environment. The final day, July 12, 2024, was dedicated to Public Speaking. Under the leadership of Dr. Chinky Jaggi and Dr. Monika Dhiman, the program was a resounding success, providing students with valuable communication skills and a sense of achievement. Esteemed guests such as Dr. Vinay Khurana, Dr. Sovia Raj Singh, Dr. Mohit Kumar Kakkar, and Dr. Reetu Malhotra added prestige and inspiration to the event. The five-day program left a lasting impact on the participants, equipping them with essential skills for their future endeavours.

Objectives of the event

1. To equip students with the ability to express thoughts, ideas, and information clearly and concisely.
2. To help students build strong interpersonal communication skills for effective teamwork.
3. To Prepare students to communicate effectively.
4. To enable students to use communication as a means of self-expression, fostering personal confidence and growth.

Outcome or Key take away from the event

1. The verbal communication skills, enabling them to express ideas clearly and confidently in academic, personal, and professional settings are improved.
2. Students learn the importance of active listening, fostering better understanding and collaboration with peers.
3. Students learn the importance of empathy, emotional intelligence, and adaptability in communication.
4. Students understand how strong communication can enhance career opportunities and long-term success.

Event Name	Career Guidance and advance Portfolio Innovations
Date	12.07.2024 – 13.07.2024
Venue	Fashion studio, 510, Picasso block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Gaurav Mandal, Entrepreneur and Design Educator
Number of Participants	46
SDGs Covered	4,8,9,12,16,17
Duration	2 Days

About the Activity

Department of Fashion Design, Chitkara design school has organized a 2 days' Workshop on Career guidance and advanced portfolio innovations. The workshop was for 2nd, 3rd and 4th year students of the fashion design department. In the workshop speaker shared their valuable insight into the latest innovations in the fashion industry. They also guided students to build an effective portfolio for a fashion career. He also talked about the need for and importance of digital content creation and free-lance services one can provide. In the master class the resource person sensitizes students about the innovations in building an effective fashion portfolio according to the industry requirement. He also guided the students about how one can enter the industry as an entrepreneur with a startup or as a freelancer.



Objectives of the event

To provide the guidelines to students to develop an effective portfolio.

Outcome of the event

Students were able to understand the technicalities regarding portfolio as well as how to build a successful career as entrepreneur.


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Your
Potential
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Event Name	Game Corridor Season 3
Topic	Board Game & Digital Game Expo
Date	12th July, 2024
Venue	Outside Square One Area
Organized By	Department of Gaming & Immersive Technology
Number of Participants	47

Introduction



On the 12th of July 2024, the Department of Gaming & Immersive Technology hosted a roadshow on **Game Corridor – Season 3** in which the self-designed and developed games were showcased to the all-age group of audience which gained their experiences about their own game. The roadshow also assisted the audience in identifying their capability of Presentation and Pitching skills to the open group. The event aimed to promote awareness and application of the **Sustainable Development Goals (SDGs)** by showcasing diverse projects with artistic and technical skills.

Sustainable Development Goals (SDGs) Addressed:

This event aligned with the following SDGs:

- **SDG 4:** Quality Education – Leveraging interactive and immersive technologies for enhancing learning experiences.
- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Objectives

1. **Showcasing Student Projects**

Provide a platform for students to display their game development projects to a wider audience.

2. **Gathering Feedback**

Obtain valuable feedback and comments from a layman's perspective to help students refine and polish their games further.

3. **Enhancing Presentation Skills**

Encourage students to present and pitch their games effectively to diverse audiences.

4. **Understanding Market Dynamics**

Help students gain insights into audience expectations, enabling them to adapt their projects for real-world scenarios.

5. **Creating Business Opportunities**

Assist students in understanding the framework for generating business opportunities through effective game presentations and pitches.

Learning Outcomes

- The roadshow is all about showcasing the games developed by the students. This roadshow will help the students to get feedback and comments from a layman's perspective which helps to fine-tune and polish the game better than showcased.
- The roadshow also helps the students to present and pitch their own game to the audience which would also help the students to understand a framework for creating business opportunities.





Title: Innovative Problem Solving in Entrepreneurship: Transforming Challenges into Opportunities		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Transforming Challenges into Opportunities for Startups
3	**Link**	https://www.facebook.com/share/p/4d1BdGgCP2X5rJdd/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Transforming Challenges into Opportunities
	Nomenclature	Innovative Problem Solving in Entrepreneurship: Transforming Challenges into Opportunities
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, methodologies and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial journey and identify opportunities. The session covered how to transform challenges into opportunities & convert pain points into a successful venture. The entrepreneurs learned how to Transform Challenges into Opportunities and identifying the problems to be solved.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge on turning pain points into opportunities. The session deep dived into frameworks to identify pain points, challenges and how to convert them into opportunities along with case studies of successful startups. It also covered how to convert raw idea into a revenue making and investment ready venture. The students were highly engaged and asked many thought-provoking questions, which led to discussions on Target Market Size & feasibility. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 12/07/2024 to 12/07/2024	
8	**Mention minimum number of students (Event):** 70	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about	

	entrepreneurship journey from Idea to being venture ready.
11	**SDG Covered- SDG 4, SDG 8, SDG 9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Problem identification & frameworks to convert opportunities into Startups.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


SUCCESSFUL VENTURE IDEAS




Venture ideas
Significance
Importance
Venture ideas
Significance
Importance



Video URL:

https://drive.google.com/file/d/1dyVOWWYbPzdvGHIK4lmLq0CBXIa8HPsA/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Ethical research and Publication Practices: Empowering Integrity in Academic Pursuits
Date	July 17-18, 2024
Venue	Online mode
Department	Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab
Resource Person	Dr Mohit Taneja
Number of Participants	62
SDGs Covered	SDG 9
Duration	6 Hrs.

About the Activity

The Faculty Development Program (FDP) aimed to enhance understanding of ethical research practices and prevent misconduct in academic work. It provided scholars and faculty members with valuable insights into the principles of research ethics, emphasizing best practices and established guidelines to ensure integrity in research and publication.



Workshop Objectives

1. **Promote Ethical Research Practices:** To encourage participants to adhere to ethical guidelines in conducting and presenting research.
2. **Raise Awareness about Publication Integrity:** To emphasize the importance of maintaining integrity during the publication process, covering issues such as plagiarism, authorship, and data falsification.
3. **Equip Scholars with Tools to Prevent Misconduct:** To provide practical knowledge on how to identify and prevent unethical research practices.
4. **Foster a Culture of Academic Integrity:** To help instill a long-term commitment to maintaining high ethical standards in academic research and publication.
5. **Encourage Responsible Collaboration:** To encourage best practices in research collaborations, including transparency, fairness, and respect for intellectual property.

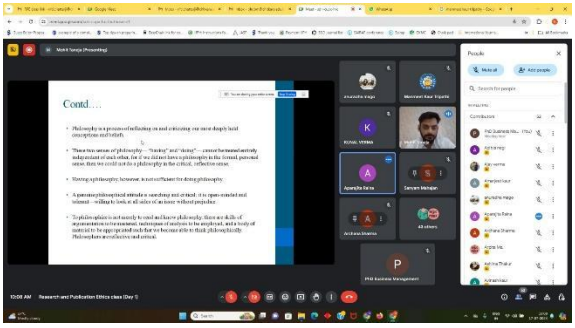
Key Highlights

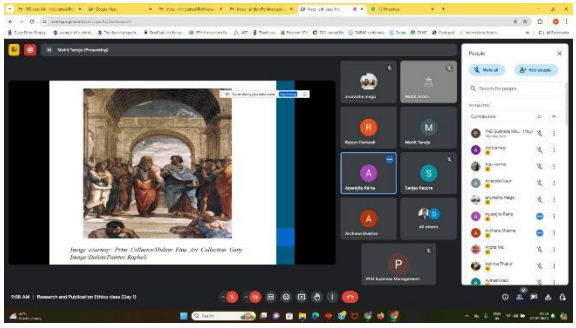
1. **Emphasis on Ethical Research Practices:** The event focused on reinforcing the importance of ethical standards and integrity in academic research and publication.
2. **Insights into Research Ethics Principles:** Scholars and faculty members gained critical insights into ethical principles guiding research conduct.
3. **Prevention of Misconduct:** The program addressed strategies to prevent research misconduct, fostering a culture of integrity in academic environments.
4. **Focus on Best Practices and Guidelines:** Participants were introduced to essential best practices and ethical guidelines for conducting research and publishing findings.

Workshop Outcomes

1. **Improved Research Integrity:** The event likely contributed to enhancing the ethical approach to academic research and publication.
2. **Preventive Measures against Misconduct:** Faculty and scholars are now better equipped to recognize and prevent unethical practices in research.
3. **Increased Adherence to Ethical Guidelines:** Participants gained the knowledge to better adhere to recognized ethical guidelines, ensuring the reliability and credibility of their academic work.

Glimpse of the Event





Event Name	Tie Down And How
Date	18.07.2024
Venue	Pulitzer Hall, Picasso block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Rohit Kelkar, Independent Animation Film Maker & Academician
Number of Participants	52
SDGs Covered	4,9
Duration	2 Hrs

About the Activity

The resource person is an industry expert in the field of character animation, renowned for his contributions to high-profile animation projects. He shared his remarkable journey and collaborations with international animation studios. Attendees were treated to a comprehensive walk-through of the various stages involved in an international animation project, from initial conceptualization to final production. He detailed the project pipeline and creative strategies that drive successful animation projects, providing valuable insights into the industry's workflow. His engaging presentation shed light on the challenges and triumphs faced during different phases of production, offering practical knowledge and inspiration to aspiring animators and industry enthusiasts.

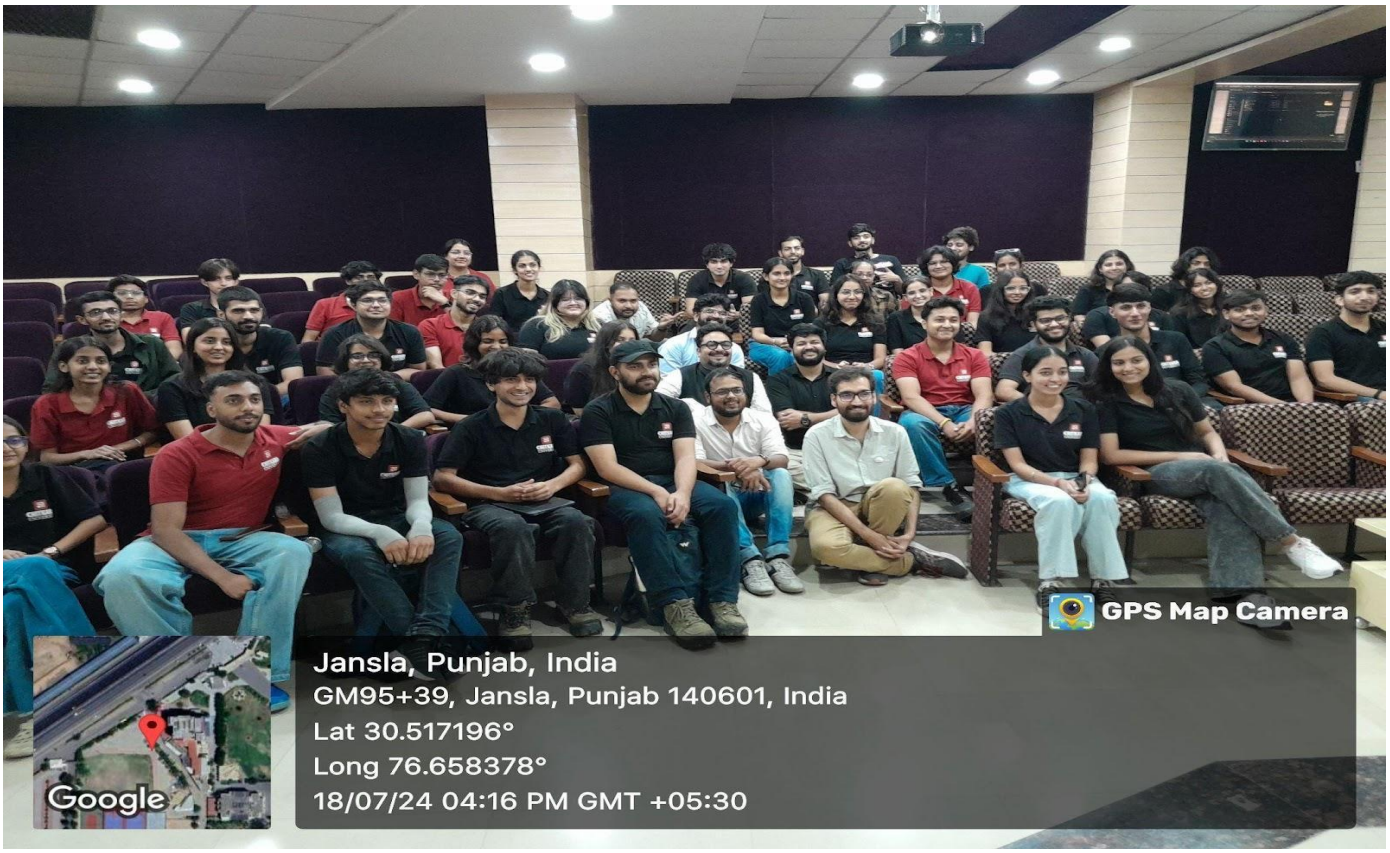


Objectives of the event To make students learn about the stages involved in developing animation projects.

Outcome of the event **Student will be able to understand the** Game design scope in India, Inner workings of Indian Game studios, Professional demonstration of 3d asset making.


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Event Name	Course Display on National Education Policy (NEP) 2020
Date	19.07.2024 & 22.07.2024
Venue	Photography Studio, 2nd floor, Picasso Block.
Organizer	Dept. of Communication Design, Chitkara Design School.
Resource Person	Ms. Bela Rajagopalan
Total Number of students attended	42
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	14 hours

About the Activity



The Department of Communication Design, Chitkara Design School, Chitkara University, Punjab, recently organized a student work display on the National Education Policy 2020 (NEP) from the course Symbol Design and Iconography. Held on 19.07.2024 & 22.07.2024 at the Photography Studio, Picasso Block, the exhibition showcased innovative symbol and icon designs created by students of semester-5, reflecting their interpretation and understanding of the National Education Policy.

Objectives

The activity encourages students to creatively express their interpretation of the NEP 2020 by designing innovative symbols and icons. Through this process, students will enhance their skills in symbol design and iconography, with a focus on effective visual communication and branding techniques. Additionally, the activity aims to cultivate students' analytical abilities by challenging them to translate policy concepts into visual representations. By fostering a collaborative learning environment, students will have the opportunity to share ideas, critique each other's work, and learn from their peers, promoting both individual growth and collective learning.

Outcomes

The exhibition showcased students' nuanced understanding of educational policy themes through their creative designs, reflecting a deep engagement with the NEP 2020. A

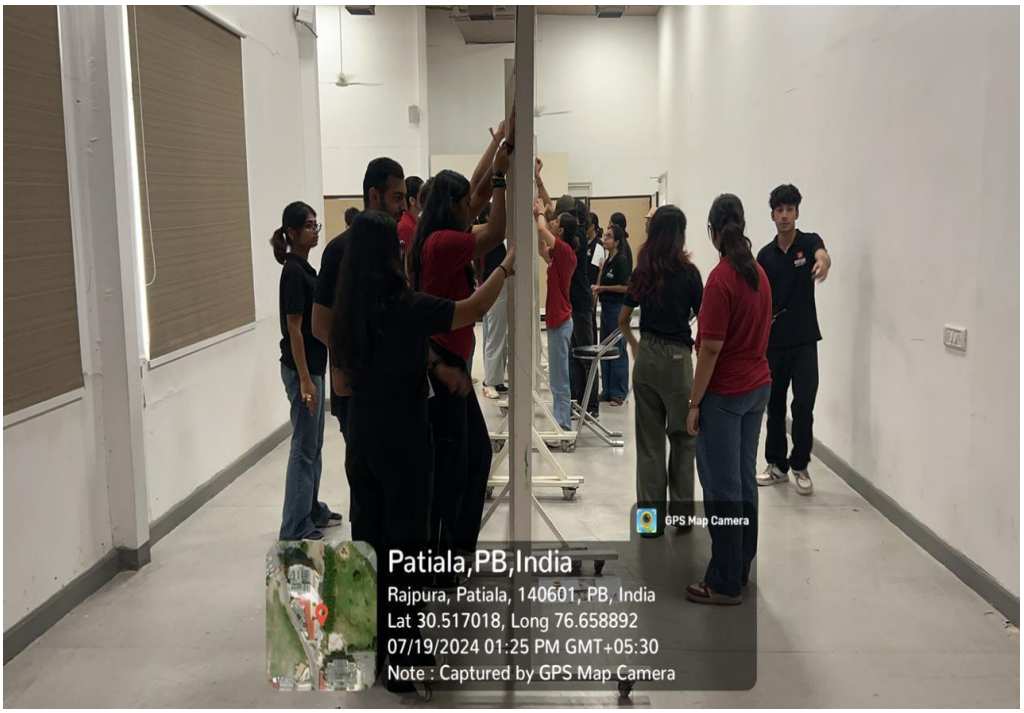
diverse range of visual interpretations was on display, highlighting the originality and advanced design techniques applied by the students in their projects. Analytical thinking was clear in the detailed and thoughtful visual representations, demonstrating their ability to translate complex policy concepts into impactful visuals. The exhibition also fostered a strong sense of community and mutual support, as students came together to share their work and learn from one another.



Prof. Manpal Setia giving feedback to students



Students and faculty discussing about the displayed work



Students setting up the display

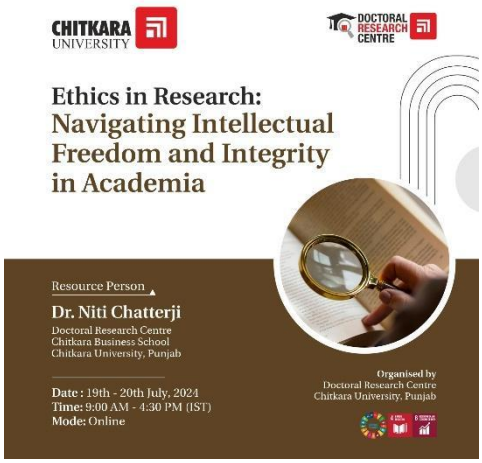


Group photograph with the resource person - Bela Rajagopalan

Event Name	Ethics in Research: Navigating Intellectual Freedom and Integrity in Academia
Date	19th-20th July, 2024
Venue	Online mode
Department	Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab
Resource Person	Dr Niti Chatterjee
Number of Participants	66
SDGs Covered	SDG 3and 9
Duration	6 Hrs.

About the Activity

The Faculty Development Program (FDP) focused on enhancing the understanding of research ethics and misconduct among scholars and faculty. It introduced participants to key best practices and standards established by organizations like COPE (Committee on Publication Ethics) and WAME (World Association of Medical Editors). The program aimed to guide faculty in maintaining ethical research practices and adhering to international publication standards.



Workshop Objectives

1. To ensure research processes are open and honest, with clear guidelines for data management and sharing.
2. Cultivate an environment that values intellectual property rights by enforcing proper citation practices and preventing plagiarism. Further, educate researchers on ethical authorship and resource use, balancing academic freedom with responsibility.
3. Identify and anticipate potential ethical challenges and dilemmas that may arise throughout the research and publication process.
4. Use moral frameworks and ethical principles to make ethical decisions in a responsible and efficient manner.
5. Demonstrate research integrity by conducting research with honesty, transparency, and accuracy.

6. Foster responsible authorship practices, accurately attributing credit and acknowledging contributions from all individuals involved in the research.

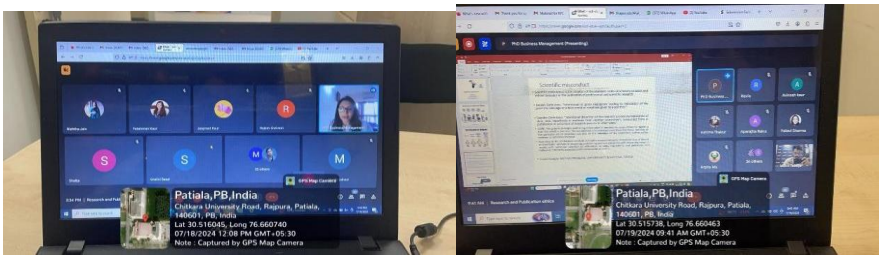
Key Highlights

1. **Focus on Research Ethics and Misconduct:** The FDP aimed to deepen understanding of research ethics and address issues related to misconduct.
2. **Best Practices Introduction:** Participants were introduced to essential research best practices and ethical standards.
3. **Key Ethical Organizations:** The program highlighted guidelines from COPE (Committee on Publication Ethics) and WAME (World Association of Medical Editors).
4. **Target Audience:** The event was designed for scholars and faculty members to enhance their ethical research practices.
5. **Promotion of Ethical Standards:** Emphasized adherence to global ethical standards in research and publication.

Workshop Outcomes

i. **Enhanced Awareness of Research Ethics:** Participants gained a deeper understanding of ethical standards, improving overall research integrity.
ii. **Knowledge of Ethical Guidelines:** Exposure to guidelines set by organizations like COPE and WAME empowered faculty to adhere to global best practices.
iii. **Improved Research Practices:** Faculty members were better equipped to prevent research misconduct and promote ethical behavior within their academic work.
iv. **Strengthened Academic Community:** The program likely fostered a culture of responsibility and collaboration among scholars, ensuring higher standards of research in the academic environment.
v. **Increased Trust in Research Outputs:** With better ethics awareness, the quality and credibility of research in the institution would improve, enhancing the trustworthiness of published work.

Glimpse of the Event



Event Name: -	National Broadcasting Day
Venue: -	CSMC, Picasso Block
Date: -	23rd July, 2024
SDG Number, Name and NEP: -	4: Quality Education 9: Industry Innovation and Infrastructure, NEP: - 1
Organized By: -	National Service Scheme, Chitkara University, Punjab
Number of Attendees: -	31
Duration: -	One Day

To celebrate the National Broadcasting Day, the quiz was organised at CSMC in collaboration with the NSS wing and Radio Chitkara 107.8 FM in which 7 teams were formed as per their Mentor wise and 7 rounds were conducted. The quiz had questions in textual, photographs and audio-visual format and that too specially from media subjects like radio, television, films, advertising and sports too.

The organizing team under Ms Ankita Kaushal's guidance conducted the quiz very well and the students' team gave a tough fight on points to each other.

The winning 3 teams were awarded by the Dean Dr Ashutosh Mishra at the end.

All the participants had learning and fun time during the competition.







Title: Digital Domination: Elevating Your Brand with Advanced Online Marketing Strategies		
1	**Type of Activity**	Interactive Session under the CEED Smart7 Learning Series focused to help aspiring entrepreneurs understand the importance of market research and how it can help them succeed in their entrepreneurial ventures.
2	**PROGRAM THEME (KEYWORDS)**	The session aimed to make the participants learn About Digital Marketing Tools and Frameworks for Startups
3	**Link**	https://www.facebook.com/share/p/9f3BsimTUKqQJ8MG/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge session on Advanced Digital Marketing Strategies for Startups
	Nomenclature	Digital Domination: Elevating Your Brand with Advanced Online Marketing Strategies
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	During the session, the speaker shared his extensive experience in the industry to provide practical insights into how digital tools can be used effectively in the entrepreneurial context. The Participants learned how to conduct market research to identify customer needs, preferences, and market trends. They also learned how to analyze the data & run digital campaigns to make informed decisions about their entrepreneurial ventures. This session was incredibly valuable for aspiring entrepreneurs, and they acquired a new set of digital skills and strategies to help them succeed in their ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session contributed to boosting innovation and entrepreneurship by providing young and aspiring entrepreneurs with the digital skills and knowledge they need to help them succeed in their startup ventures. The session contributed to boosting innovation and entrepreneurship by equipping aspiring entrepreneurs with the knowledge of digital tools and marketing case studies to craft growth strategies for their ventures. The session focused on analyzing the data & running digital campaigns to make informed decisions about their entrepreneurial ventures.	
7	**Start and End date of the event:** 26/07/2024 to 26/07/2024	
8	**Mention minimum number of students (Event):** 70	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing Deep Insights on Digital Marketing Strategies for Startups.	
11	**SDG Covered - SDG4, SDG8, SDG9**	
12	**Benefit of the activity in 5 words (120 Characters) only:** Learnings about advanced frameworks	

	and Tools of Online Marketing for Startups.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


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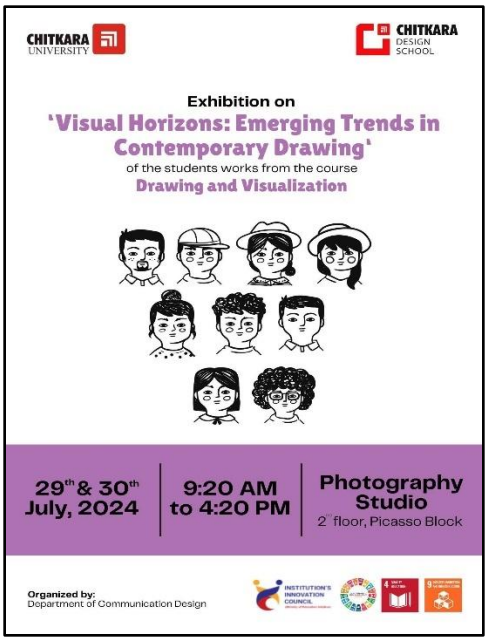


Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Radhika Sengar
Designation:	Assistant Professor
Organization:	IP University, Delhi

Event Name	Exhibition on Visual Horizons: Emerging Trends in Contemporary Drawing
Date	29.07.2024 & 30.07.2024
Venue	Photography Studio, 2nd floor, Picasso Block.
Organizer	Dept. of Communication Design, Chitkara Design School.
Resource Person	Ms. Leeza
No. of students	42
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	14 hours

About the Activity

On 29.07.2024 & 30.07.2024, the Department of Communication Design, Chitkara Design School, hosted an exhibition on 'Visual Horizons: Emerging Trends in Contemporary Drawing.' This exhibition showcased the innovative work of Semester-3 students from the Drawing and Visualization course. Held at the Photography Studio in Picasso Block, the event highlighted the integration of traditional techniques with contemporary methodologies, reflecting current artistic trends and exploring future possibilities in drawing. It was a celebration of creative achievements and visionary approaches in contemporary art.



Objectives

The event aims to provide a platform for students to exhibit their innovative work in drawing and visualization, showcasing their creativity and skills. It will demonstrate the seamless integration of traditional drawing techniques with contemporary methodologies, reflecting current artistic trends. By encouraging exploration and experimentation, the event will inspire students to try new approaches and techniques in drawing. Additionally, it will create an environment where students can learn from each other's work, gaining insights into diverse artistic practices and perspectives. Faculty, students, and visitors will be actively involved in discussions about emerging trends in contemporary drawing, fostering a vibrant academic exchange.

Outcomes

Students benefited from constructive feedback from peers, faculty, and visitors, allowing them to refine their techniques and improve their future projects. The event sparked greater

interest and engagement in the Drawing and Visualization course, motivating students to actively participate in future exhibitions and artistic endeavors. Through this experience, students developed skills and insights that align with current and future trends in the art world, better preparing them for professional opportunities. The exhibition also facilitated peer-to-peer learning, as students exchanged ideas and techniques, leading to a deeper understanding of contemporary drawing practices. Overall, participants gained confidence in their artistic abilities and were inspired to continue exploring new techniques and styles.



Students having a look at the displayed work.



Event Name	Cutting Edge: Innovations in Laser Cutting Technologies Workshop
Date	29.07.2024 & 30.07.2024
Venue	Larva Lab, Turing Block, Chitkara University.
Organizer	Department of Communication Design at Chitkara Design School,
Resource Person	Mr. Chanpreet Singh, Project Manager, Chitkara University Research Innovation Network (CURIN)
Total Number of students attended	42
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	14 hours

About the Activity

On 29.07.2024 & 30.07.2024, the Department of Communication Design at Chitkara Design School, hosted the "Cutting Edge: Innovations in Laser Cutting Technologies Workshop" at Larva Lab, Turing Block. Led by Mr. Chanpreet Singh, Project Manager at CURIN, the workshop taught students the fundamentals of laser cutting, from preparing digital blueprints to executing precise cuts, enabling them to bring their design concepts to life.



Objectives

The workshop aims to teach students the fundamentals of laser cutting, including how to prepare digital blueprints and execute precise cuts. It will provide practical, hands-on experience with laser cutting technologies, allowing students to bring their design concepts to life. By encouraging exploration and innovation, the workshop will inspire students to find new applications for laser cutting in their design projects. It also fosters an interdisciplinary approach by integrating design and prototyping techniques, helping students connect different fields. Ultimately, the workshop will align students' skills with current industry standards and technologies in laser cutting, preparing them for professional opportunities.

Outcomes

Students gained practical proficiency in using laser cutting technologies, significantly enhancing their technical skills. The workshop also stimulated creative thinking, encouraging them to explore new possibilities in their design work. By providing insights into industry practices and standards, students were better prepared for future professional opportunities. Additionally, the workshop promoted collaborative learning, as students shared ideas and techniques, creating a richer and more dynamic educational experience.



Resource person- Mr. Chanpreet Singh explaining the Laser Cutting technique to the students



Group picture of students with the resource person.

Event Details	
Event Name	Expert Talk
Topic	Budget Bites : Breaking Down and Understanding The Union budget 2024
Date	2024 - 07 - 29 to 2024 - 07 - 29
Mode	Offline
Organizer Name	Dr. Sarabjeet Singh
No. of Participants	193
SDG No	4,8,9

Objective

1. To highlight the key points of the union Budget 2024.
2. To discuss various areas of union Budget and the allocation of funds to each of them.
3. To make students aware about possible employment and Skill opportunities in the Budget .
4. To make students understand about the expected outcomes of the said budget.

Description

The Event starts with the much-awaited topic of the country - the Budget 2024, where Solution leader Mr. Sidharth Dalmia from Brane Enterprises shed light on the key highlights of the topic. The talk covered almost all the aspects and areas of the Union Budget, the allocation and future expected outcomes from the same. The lecture focused on discussing various areas for which Budget 2024 provides for such as Agriculture, Energy, infrastructure, Manufacturing and Services, Innovation, Research and development , the Tax structure , Defense , Women and children , employment and skill and so on. Mr. Sidhart Dalmia also discussed about the prospective and possible outcomes and expected repurcussions of the Union budget . Knowledge at elementary and conceptual level was given to the students . The session discussed various possible opportunities in the employment and start - up areas for which the Union Budget has allocated funds . Students were made aware about these possible opportunities with the objective of telling them about various career opportunities students can seek .

Curiosity of students regarding various aspects of the Union budget made the session more enlightening and interesting . The session also took into consideration the areas which left out or given less allocation of funds in this year and may require more attention of the Government towards it . Session ended with student's questions regarding the budget . Each question raised was well answered by the speaker .

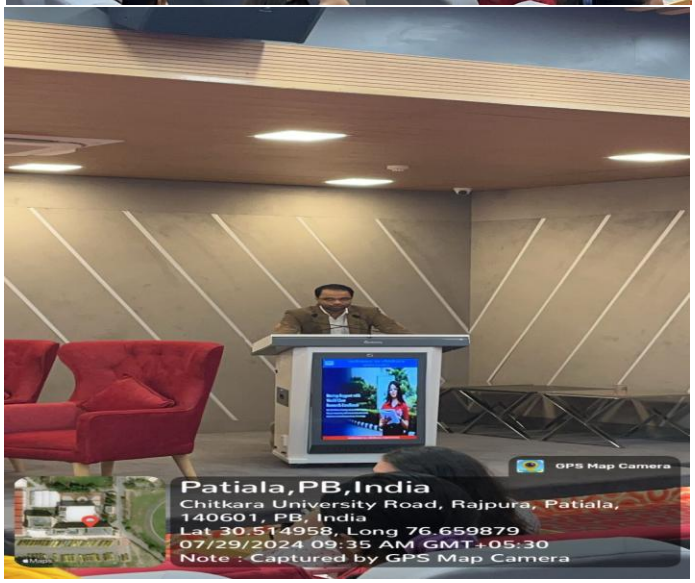
Outcomes

1. Students got to know the significant areas for which the union budget, 2024 provides for .
2. Highlighting the fund allocation to different areas
3. Students were made aware about various career opportunities via employment and skill area of budget .
4. Doubts regarding different aspects of budget along with its future possible outcomes were made clear to students.









Event Name	Tournament Trilogy
Date	30th - 31st July, 2024
Venue	Einstein Hall, Galileo Block
Organized By	Department of Gaming & Immersive Technology
Number of Participants	60

Introduction



The "Tournament Trilogy" event was successfully organized by the Department of Gaming & Immersive Technology, on 30th-31st July,2024 as part of the university's extracurricular activities. This two-day event aimed to bring together gaming enthusiasts from various disciplines and provide a platform for them to compete in popular digital games like Valorant, FC24, and Tekken. The event fostered a sense of community and healthy competition among the students.

Sustainable Development Goals (SDGs) Addressed:

This event aligned with the following SDGs:

- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Objectives

The primary objectives of the event were:

1. To promote a gaming culture within the university.
2. To provide a platform for students to showcase their skills in digital gaming.
3. To encourage interaction between students from different academic backgrounds through friendly competition.

Event Structure

The tournament spanned two days, with a series of matches scheduled for each game. Participants registered in advance and were grouped based on game selection. Matches were

conducted in elimination rounds, ensuring that every participant had an opportunity to compete multiple times before finalists were determined.

Day 1: Preliminary Rounds

The first day was dedicated to the preliminary rounds. Matches for all three games were held, and participants faced off in intense battles to secure their places in the next round. The event was vibrant, with enthusiastic cheers from the audience as competitors showcased their gaming prowess.

Day 2: Semi-Finals and Finals

The second day saw the semifinals and finals across all games. The competition reached its peak, with the best players competing for the top spots. The atmosphere was electric as students gathered to witness the thrilling finales.

Feedback

The event received positive feedback from both participants and spectators. Many students expressed their enjoyment of the competitive spirit and the opportunity to engage with their peers outside the classroom. Several attendees suggested making "Tournament Trilogy" a regular university event due to its success and the enthusiasm it generated.

Conclusion

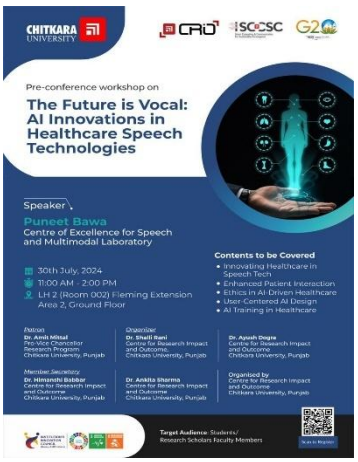
The "Tournament Trilogy" was a great success, not only in terms of participation but also in promoting gaming as a legitimate and enjoyable extracurricular activity. The event successfully fostered teamwork, strategic thinking, and friendly competition among students. Given the overwhelming positive response, the organizers are considering expanding the event in the future, potentially involving more games and larger prize pools.





Event Name	The Future is Vocal: AI Innovations in Healthcare Speech Technologies
Date	30 July 2024
Venue	LH2 (Room 002), Fleming Extension Area 2, Ground Floor
Department	Centre for Research Impact and Outcome (CRIO)
Resource Person	Puneet Bawa
Number of Participants	40
SDGs Covered	3, 9
Duration	3 hrs.

About the Activity



The event *"The Future is Vocal: AI Innovations in Healthcare Speech Technologies"* was organized to explore the transformative role of artificial intelligence in speech technology and its applications in the healthcare industry. The session aimed to provide insights into the latest advancements, challenges, and opportunities in this field.

Workshop Objectives

1. Understanding AI in Speech Technology: To introduce participants to AI-driven speech recognition and its impact on healthcare.
2. Expert Insights: To provide an in-depth understanding of the latest innovations in healthcare speech technologies.
3. Encouraging Research & Development: To inspire students and faculty to explore AI applications in medical speech analysis.
4. Interactive Learning: To facilitate engaging discussions with experts and encourage knowledge sharing.
5. Practical Applications: To demonstrate real-world applications of speech technology in diagnostics and patient care.

Key Takeaways

"The Future is Vocal" successfully provided attendees with knowledge on AI-driven speech technologies and their potential in transforming healthcare. The session sparked interest in research, development, and implementation of AI-powered solutions in medical speech analysis.

Next Steps

Participants are encouraged to explore AI applications in speech processing and healthcare, engage in research projects, and collaborate with experts in the field. Follow-up discussions and hands-on workshops will be scheduled for continued learning.

Key Highlights

1. Distinguished Speakers: Mr. Puneet Bawa, Research Scholar (CSE), along with Harsh Vardhan, Python Intern (Digimantra), shared their expertise in AI-driven speech recognition and healthcare applications.
2. Interactive Discussions: Participants gained insights into the latest trends in speech technology and its role in the medical field.
3. Engaging Participation: Over 20 students and faculty members from interdisciplinary departments actively participated in the session.
4. Q&A & Knowledge Exchange: A dynamic Q&A session allowed attendees to interact with the speakers and discuss future advancements in AI-driven speech technologies.

Workshop Outcomes

1. Enhanced Awareness: Participants gained a deeper understanding of speech technology's impact on healthcare.
2. Actionable Knowledge: Attendees learned strategies and tools to explore AI applications in speech processing.
3. Future Collaboration: The event fostered interdisciplinary discussions and paved the way for AI-based healthcare innovations.



Event Name	Exposure Visit for Innovative Branding and Packaging Exploration
Date	31.07.2024
Venue	Elante Mall, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Ms. Leeza
Total Number of students attended	42
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	5 hours

About the Activity



On 31.07.2024, the Department of Communication Design at Chitkara Design School, organized an exposure visit to Elante Mall for Innovative Branding and Packaging Exploration. From 11:00 AM to 4:00 PM, students explored various contemporary branding techniques and packaging designs. This visit provided real-world insights, enhancing their understanding and inspiring creativity in the fields of branding and packaging.

Objectives

The purpose of the initiative is to offer students firsthand experience with contemporary branding and packaging strategies in a commercial setting, allowing them to witness real-world applications. By exposing them to innovative and creative branding and packaging designs, it aims to inspire students and spark their creativity. Additionally, the experience is intended to enhance their practical understanding of the branding and packaging concepts taught in the classroom. Finally, this exposure will enable students to analyze current market trends and consumer preferences, providing them with a deeper insight into how these elements shape branding and packaging in today's market.

Outcomes

The visit provided students with a deeper understanding of contemporary branding and packaging strategies, enriching their academic knowledge with practical insights. Inspired by the experience, they developed new ideas and concepts for their own branding and packaging projects. Additionally, the visit heightened their awareness of current market trends and consumer preferences, which will inform their future design decisions. Overall, this real-world experience reinforced their classroom learning, allowing students to see the direct application of theoretical concepts in the industry.



Faculty and students observing the various branding and packaging concepts



Prof. Manpal Setia briefing the students



Group

Event Details	
Event Name	Career Counselling
Topic	Scaling and Growth Strategies for Startups
Date	2024 - 07 - 31 to 2024 - 07 - 31
Mode	Offline
Venue	LH- 102, Rock feller Block
Organizer Name	Chitkara Business School
Resource Person	Indeerveer Singh |Founder and CEO
No. of Participants	55
SDG No	4 ,7,9,12,13

Objective

1. Understand the importance of product - market fit .
2. Learn effective go- to- market strategies .
3. Leverage network density for growth .
4. Navigate different stages of startup growth .
5. Address common startup challenges with practical solutions .

Description

With a background in producing electric trucks since 2014 , Sir provided a unique perspective on sustainable vehicles and the challenges faced in scaling a startup . One of the key highlights was the emphasis on achieving product - market fit (PMF). He explained that understanding customer needs and continuously improving the product based on feedback is crucial for any startup . He illustrated this with examples of companies like King Media and Sound Cloud , which experienced significant growth by focusing on their customers ' needs . The discussion then moved to the importance of a robust go- to- market (GTM) strategy . He stressed the need for a clear plan that includes branding , pricing , distribution , and leveraging network density . He highlighted the significance of understanding the market from the consumers ' perspective to effectively launch and scale a product . He described the Explanation Stage , where the idea is developed and refined the Extrapolation Stage marked by rapid growth and the Expansion Stage , focusing on profitability and market penetration . He used real - life examples to illustrate

these stages, making it easier for participants to relate to their own experiences . The event also addressed common challenges faced by startups , such as building the right team , acquiring customers , sales strategies and technical issues.

Outcomes

1. Enhanced Understanding of PMF
2. Leveraging Network Density
3. Navigating Growth Stages
4. Effective GTM Strategies









Event Name	Innovation Driven Perfect Polygons
Date	02.08.2024
Venue	Proximity studio, CDS
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Ayush Goyal, Founder, Blenderworks Studio
Number of Participants	50
SDGs Covered	4,9
Duration	9 Hours

About the Activity



The event offered an immersive workshop led by an industry expert, providing students with hands-on experience in advanced and innovative 3D animation techniques using industry-standard software, specifically Blender. Throughout the session, students delved into the complexities of 3D animation, including model creation, texturing, lighting, scene setup, and animation. The resource person shared his expertise through detailed explanations and live demonstrations, showcasing his professional work to illustrate each aspect. As the workshop progressed, students applied what they learned by creating their own 3D animations. The event concluded with an exhibition, where students showcased their projects to the entire university. This allowed them to receive valuable feedback from faculty, peers, and members of other departments, enriching their learning experience and skill development.

Objectives of the event

To equip students with practical skills and in-depth knowledge of advanced 3D animation techniques through hands-on experience and expert-led demonstrations.

Outcome or Key take away from the event

The event provided students with practical experience, expert guidance, and valuable feedback, enhancing their 3D animation skills and preparing them for industry challenges.

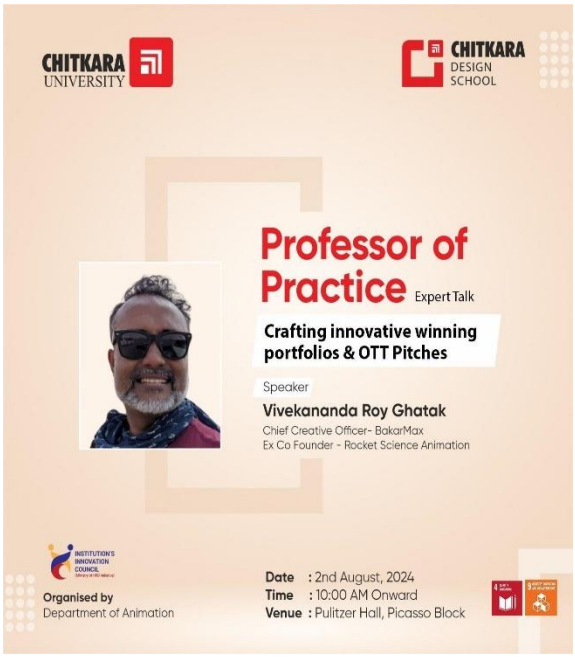

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Event Name	Professor of Practice: Crafting innovative winning portfolios & OTT Pitches
Date	02.08.2024
Venue	Pulitzer Hall, Picaso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Vivekananda Roy Ghatak, Chief Creative Officer, BakarMax
Number of Participants	54
SDGs Covered	4,9
Duration	2 hours

About the Activity

The resource person offers valuable guidance on developing and using intellectual property (IP) and copyright within specific industries, highlighting the importance of protecting and properly utilizing original ideas. He provided strategies for effectively developing and pitching concepts, including understanding the audience, crafting a persuasive narrative, and using visual and verbal communication. Additionally, he explored innovative approaches for presenting oneself when applying for roles in the creative industry, emphasizing personal branding and portfolio development. By combining these elements, the resource person equipped individuals with the tools to showcase their originality and professionalism, thereby enhancing their chances of securing desired positions.



Objectives of the event

Is to provide the knowledge and skills needed to protect intellectual property, effectively develop and pitch concepts, and present themselves innovatively and professionally in the creative industry.

Outcome or Key take away from the event

The activity helped students become more confident, professional, and industry-ready, Insight into innovative animated IP creation and pitching to OTT platforms.


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Event Details	
Title of the Event:	Workshop on Innovative GitHub Practices
Date of the Event:	5th August, 2024
Venue	Einstein Hall, Chitkara University
SDG no	04, 09
No. of Student Enrolled:	120
No. of Student Attended	117
Resource Persons:	Mr. Anish Kaushal, bebo Technologies.

Objective

- To Enhance participants' understanding of GitHub's functionalities.
- To Provide practical insights into innovative GitHub practices.
- To Equip attendees with skills to implement GitHub effectively in their projects.



Description

The CSI Student Chapter under the Department of Computer Applications, Chitkara University, Punjab, organized a workshop titled "Innovative GitHub Practices" on 5th August 2024. The session featured Mr. Anish Kaushal, a seasoned expert from bebo Technologies, as the resource person. This event was organized to enhance participants' understanding and utilization of GitHub, a pivotal tool for version control and collaborative software development. The workshop aimed to provide attendees with practical insights into innovative practices that can be implemented using GitHub. Mr. Kaushal's session covered a range of topics, including Version Control Fundamentals, Best Practices for Collaboration, Advanced Features of GitHub and Real-World Applications. The event provided a comprehensive overview of how GitHub can be leveraged to foster innovation and improve

collaborative efforts in software development, equipping attendees with the knowledge and skills to apply these practices in their own projects.

Outcomes

- Participants developed proficiency in managing repositories and version control.
- Attendees Gained insights into how organizations optimize their development processes using GitHub.
- Attendees gained an Insight into real-world case studies demonstrating successful GitHub implementations.









Event Name	Industry Expert
Topic	Innovative ways of Creating Content for Digital Platform
Date	05-08-2024
Venue	LH-3
Organizer	Chikara School of Mass Communication
Resource Person	Ms Ritika Singh
No. of Participants	30
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



Chitkara School of Mass Communication organised session on 5th August 2024 in which Ms. Ritika Singh interacted with students of both final year (MAJMC and BAJMC) who have opted for Advertising as an optional specialisation.

Ritika talked about steps for building a brand and how important it is to understand the consumers' perspective. She quoted examples from daily life and imbibed them in branding stories for easy understanding. She emphasized on creating brands based on ethics and how important it is to be committed towards professionalism. She also apprised students the importance of awareness about product, marked, campaigns and having a quotient of creativity in their work.

Ritika is a Content Writer, Blogger, Editor, Ghost Writer, Digital ais a former General Secretary of TiE Chandigarh. She also runs a Radio Show on entrepreneurship - The Startup Story.

The session ended with a Q& A session where students asked about brand promotion and tips for content creation.

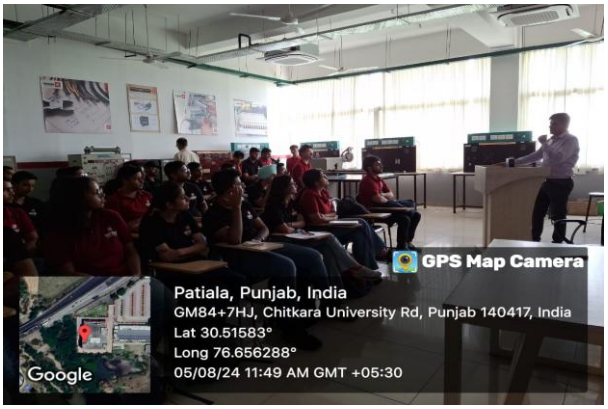

Innovative ways of
Content Creation




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Title: Best Practices and Innovations in operation and Maintenance of transformers		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	https://www.facebook.com/share/p/WpbuRHP3bGKEAAHA/?mibextid=oFDknk
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	This event has been organized so that students get knowledge about ongoing practices in the maintenance of transformer in the field. The students were shown the transformer available in chitkara campus.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	This will help students to know what is happening practically in the substations for better operation and maintenance of transformer. SDG No. 4,9	
7	Start and End date of the event: 05/08/2024 to 05/08/2024	
8	Mention minimum number of students (Event): 37	
9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only:	
	This lecture will enhance the knowledge of students about the testing and maintenance of Transformer in the field. The latest innovation in the transformer operations will also	

	be discussed and visit to substation is also planned.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	1. This lecture will enhance the knowledge of students about the testing and maintenance of Transformer in the field. 2. The latest innovation in the transformer operations will also be discussed and visit to substation is also planned.	
12	**Video URL**	
13	PHOTOGRAPHS	

	
	
Name of Department:	Department of Electrical Engineering
Name of Organiser with Mail ID & Contact Number:	Electrical ENGINEERING DEPARTMENT

Resource Person Details :	
Name :	Naveen Gira
Designation :	Engineer
Organization :	HVPNL
Mail ID :	giranaveen@yahoo.com

Event Name	Industry Expert
Topic	Innovative ways of Content Promotion on Digital Platforms
Date	06-08-2024
Venue	LH-3
Organizer	Chikara School of Mass Communication
Resource Person	Mr Devjeet Singh
No. of Participants	30
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



Chitkara School of Mass Communication organised a session on 6th August 2024 in which Mr Devjeet Singh interacted with Bachelors and Masters final year students pursuing advertising specialization as an optional.

Devjeet talked about what makes a content saleable and apprised about how it content should be curated while keeping the probable customers in mind. He showcased how an article is read by Google and what are the key points to be kept in mind to get it top ranked on Google.

During the session, he showed live examples to students about keywords playing important role on content promotion. For better reach and ranking, digital marketers use different tools so that they may come up with exact analytics about content which is created and placed.

The students asked questions in the end regarding their interest and social media handles to which Mr Singh addressed very well and in-depth.

Mr Devjeet Singh is the Director of Conversion Perk Pvt. Ltd. zhod venture which has been awarded as the 'Startup of the Year' under the PPC Management category by SiliconIndia.


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Event Name	Industry Expert
Topic	Design Thinking for Print Production
Date	6-7 August 2024
Venue	LH-3
Organizer	Chikara School of Mass Communication
Resource Person	Ms. Ravleen Kaur Kohli
No. of Participants	25
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 6-7 August 2024, MA (JMC) and BA(JMC) final year students who have opted Print Specialisation as their option attended workshop which was conducted by Ms. Ravleen Kaur Kohli, Writer, Academician, and a Communication Skills Trainer.

On the first day of the workshop, Ms. Kohli talked about the importance of effective writing in media and entertainment industry. She said that if students want to make a mark in the dynamic media and entertainment industry, then they should develop their writing skills. She was of the belief that good writing skills are the bedrock on which any production, whether it is for print, electronic or digital media is built. Ms. Kohli added that until and unless students learn how to express themselves in a better way, they will struggle to carve a niche for themselves. She suggested that to write better, they must inculcate a habit of healthy reading in themselves as well.

On the second day of the workshop, interactive and collaborative writing and design layout exercises were carried out where the students were instructed to write on a given topic and design a basic print layout for their write up as well. Ms. Kohli also highlighted the key differences between writing and designing for a newspaper and for the magazine. At the end

of the workshop, Ms. Kohli answered some pertinent questions from the students.







Title: Emerging Trends and cutting-Edge Technologies shaping civil Engineering Careers		
1	**Type of Activity**	Motivational Speech
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	https://www.facebook.com/share/p/yZ28UBdhdER4Q39C/?mibextid=oFDknk
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	This session will delve into a wide array of career options, providing insights into essential competitive exams and future opportunities. Attendees will gain valuable knowledge on emerging trends, innovative practices, and sustainable solutions, equipping them with the tools needed to build a successful and impactful career.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The event's main goals are to inspire action toward Sustainable Development Goals (SDGs) 4, 9 and 17. The actions taken to achieve the SDGs are consistent with the vision of the University in general, and specifically the Chitkara University Institute of Engineering and Technology-Applied Engineering.	
7	Start and End date of the event: 06/08/2024 to 06/08/2024	
8	Mention minimum number of students (Event): 55	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only:	
	The objective of gaining insights into the newest trends and technologies for Civil Engineering Careers is to stay current, acquire new skills and knowledge, and identify opportunities for growth and advancement.	
11	Benefit of the activity in 5 words (120 Characters) only:	

	Insights into the newest trends and technologies for Civil Engineering Careers can enhance career growth by keeping professionals up-to-date with industry developments and providing them with valuable new skills and knowledge.	
12	**Video URL**	Nil
13	PHOTOGRAPHS	







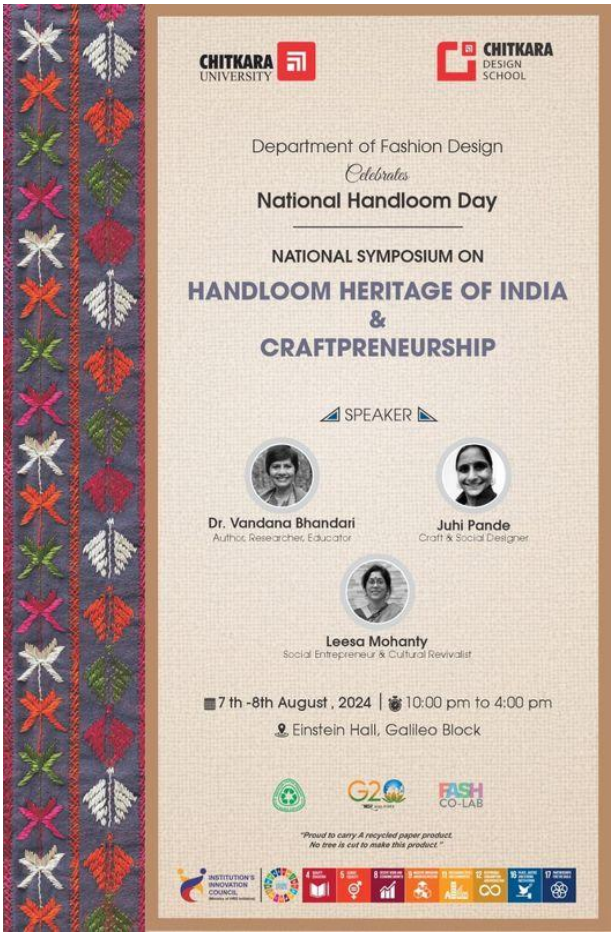


Name of Department:	Department of Civil Engineering
Name of Organiser with Mail ID & Contact Number:	CUIET (AE)
Resource Person Details :	
Name :	Mr. Chandan Jha & Mr. Sarthak Kaushik
Designation :	Educator/Ex ISRO
Organization :	ISRO

Event Name	National Symposium on Handloom Heritage of India & Craftpreneurship
Date	07.08.2024 – 08.08.2024
Venue	Einstein hall, Galileo block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Dr. Vandana Bhandari, Author, Researcher, and Educator Ms. Juhi Pande, Craft and Social Designer Leesa Mohanty, a Social Entrepreneur and Cultural Revivalist
Number of Participants	48
SDGs Covered	4,5,8,9,11,12,16,17
Duration	2 Days (14 HRS)

About the Activity

The Department of Fashion Design, Chitkara Design School, celebrated the National Handloom Day by hosting a National Symposium on the Handloom Heritage of India & Craft Preneurship. The symposium featured an inspiring lineup of distinguished speakers, including Dr. Vandana Bhandari, an esteemed author, researcher, and educator with extensive knowledge of Indian textiles; Juhi Pande, a visionary craft and social designer dedicated to blending traditional techniques with contemporary design; and Leesa Mohanty, a passionate social entrepreneur and cultural revivalist committed to preserving and promoting India's handloom heritage. Artisans from Meher Baba Trust and Subtera Trust gave live demonstrations, and their products were exhibited.



Objectives of the event

To develop understanding about sustainability in the textile and handloom industry.

Outcome or Key take away from the event

Students will develop understanding about sustainable practices in design and get a direction to work in this area.

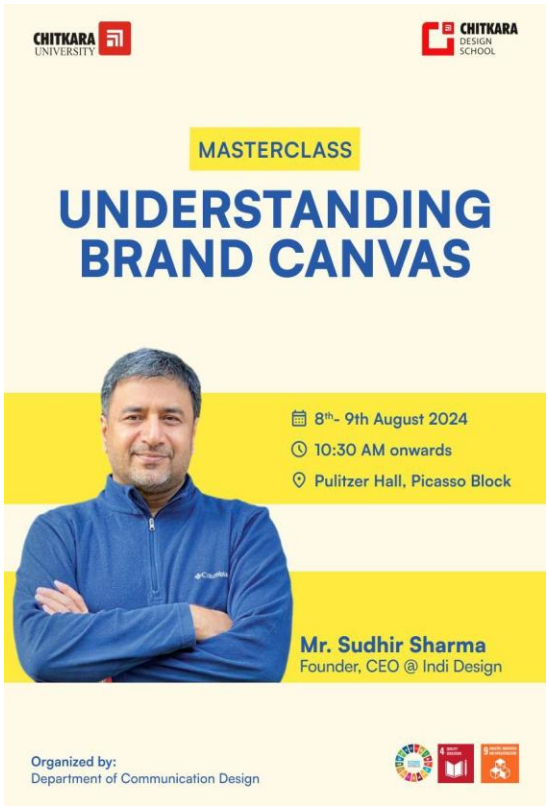

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CHITKARA UNIVERSITY
CHITKARA DESIGN SCHOOL
Department of Fashion Design
Celebrates
National Handloom Day
National Symposium On
HANDLOOM HERITAGE OF INDIA & CRAFTPRENEURSHIP
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Event Name	Understanding Brand Canvas
Date	08.08.2024 – 09.09.2024
Venue	Pulitzer Hall, ground floor, Picasso Block, Chitkara University.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Sudhir Sharma, founder and CEO @ Indi Design.
Total Number of students attended	40
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	9 hours

About the Activity

The Department of Communication Design at Chitkara Design School hosted a masterclass titled "Understanding Brand Canvas" on 08.08.2024 – 09.09.2024. Led by Mr. Sudhir Sharma, founder and CEO of Indi Design, the session offered deep insights into brand-building strategies. Mr. Sharma shared his industry experience, showcasing notable projects and providing practical tips on brand development, positioning, and differentiation. Students explored critical elements like storytelling, visual identity, and market positioning, gaining valuable knowledge on creating successful brands through real-world examples.



Objectives

The program aims to educate students on comprehensive brand-building strategies while introducing key concepts of brand positioning and differentiation. By providing real-world examples of successful branding, students will gain practical insights into effective techniques. Additionally, the curriculum will enhance their understanding of storytelling and visual identity in branding, emphasizing the importance of narrative in connecting with audiences. Ultimately, the initiative encourages creative and innovative approaches to brand development, equipping students with the skills needed to excel in the dynamic world of branding.

Outcomes

Through the program, students gained a deep understanding of brand-building processes and learned effective techniques for brand positioning. Real-world branding examples served as inspiration for their projects, sparking creativity and innovation. As a result, students improved their skills in crafting compelling brand stories and developing impactful visual identities. Furthermore, they explored and applied innovative branding strategies in their work, enhancing their ability to create effective and engaging brand experiences.



Resource person- Mr. Sudhir Sharma showcasing his work to the students.



Students and faculty engaged in the presentation being shown by Mr. Sudhir Sharma.



Group picture with the resource person

Event Details	
Event Type	Competition
Topic	Deeksharambh 2024: Engineering Marvels - Circuit Creation and Crystal Modeling
Date	2024-08-08 to 2024-08-09
Mode	Online
Organizer Name	Dr Meenu Garg,DECE, Chitkara University, Punjab; Dr Deeptiprit Kaur,DECE, Chitkara University, Punjab; Dr Sandeep Kumar, DECE, Chitkara University, Punjab;Ms Gurjinder Kaur, DECE, Chitkara University, Punjab
No. of Participants	26
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

Students should be able to:

- Differentiate between simple cubic, body-centered cubic, and face-centered cubic crystal structures.
- Construct and visualize accurate 3D models of crystal structures.
- Identify and analyze lattice parameters and atomic arrangements in different crystal structures.
- Understand the creation and functionality of closed electronic circuits, including error identification.
- Analyze circuit outputs by adjusting parameters and observing effects.



Description

The Department of Electronics and Communication Engineering recently hosted an engaging online event titled "Deeksharambh: Engineering Marvels - Circuit Creation and Crystal Modeling." This program aimed to deepen participants' understanding of complex crystal structures, which are essential for various engineering applications in fields such as materials science and electronics. Attendees were guided in constructing accurate 3D models of different types of crystal arrangements, including simple cubic, body-centered cubic, and face-centered cubic structures, providing a solid foundation in crystallography. To facilitate

hands-on learning, Tinkercad, a user-friendly online platform, was employed for designing electronic circuits. This platform allowed participants to explore the intricacies of circuit creation, functionality, and the impact of various parameters on circuit outputs. By engaging in these practical activities, participants not only enhanced their technical skills but also developed a keen ability to differentiate between various crystal structures and effectively analyze circuit designs. Although held online, this initiative provided a valuable opportunity for aspiring engineers to bridge the gap between theoretical knowledge and practical application. By equipping them with essential skills and knowledge, "Deeksharambh" prepared participants for future careers in engineering, emphasizing the importance of hands-on experience and collaborative learning in the field. Overall, the program underscored the commitment to providing quality education and innovative learning experiences that inspire the next generation of engineers, fostering their growth and development in a rapidly evolving technological landscape.

Outcomes

• Understand and articulate the differences between simple cubic, body-centered cubic, and face-centered cubic crystal structures.
• Visualize and construct accurate three-dimensional models of each type of crystal structure to enhance spatial understanding.
• Identify and describe the lattice parameters (a, b, c) and atomic arrangements within each crystal structure.
• Analyze the advantages and limitations of simple cubic, body-centered cubic, and face-centered cubic structures in various engineering applications.
• Understand the creation, functionality, and behavior of closed electronic circuits, including the impact of varying circuit parameters, such as resistance values.





Event Name	1-Day Seminar on Accessing Research Material from EBSCO and IEEE
Date	8th August 2024
Venue	LH-2, Law Building, Fleming Block Chitkara University
Department	Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab
Resource Person	Mr Ritesh Kumar
Number of Participants	53
SDGs Covered	SDG 1,9 and 10
Duration	1 Hr

About the Activity

The "1-Day Seminar on Accessing Research Material from EBSCO and IEEE" aimed to equip participants with the necessary skills and knowledge to effectively navigate and utilize academic resources from the EBSCO and IEEE databases for their research endeavors. The role of innovative technology is crucial in establishing robust infrastructure, which aligns with Sustainable Development Goal 9. By exploring various articles and studies available on EBSCO and IEEE, we can discover new techniques that contribute to the enhancement of roads, bridges, and public services. These innovations can drive economic growth, benefiting society as a whole. Investigating the interplay between technology and infrastructure can foster new ideas that emphasize environmentally sustainable practices, ensuring that future development is both sustainable and conducive to achieving economic objectives and social equity.



Workshop Objectives

1. **Empower Participants with Access Techniques:** Equip faculty, researchers, and students with the skills to efficiently access research materials from EBSCO and IEEE.
2. **Enhance Research Quality:** Enable participants to improve the quality of their research by utilizing credible and high-impact academic sources.
3. **Foster Information Literacy:** Promote a better understanding of how to navigate online databases for academic success.
4. **Encourage Scholarly Collaboration:** Encourage participants to connect with fellow researchers to foster collaboration and sharing of knowledge.

Key Highlights

1. **Focus on Resource Accessibility:** The seminar aimed to familiarize participants with navigating and utilizing the vast research material available on EBSCO and IEEE platforms.
2. **Hands-on Training:** It provided practical, hands-on sessions for participants to learn efficient techniques in accessing and managing academic resources.
3. **Enhancing Research Quality:** The event emphasized the importance of high-quality research materials in enhancing the depth and rigor of scholarly work.
4. **Networking and Collaboration:** The seminar encouraged collaboration and sharing of best practices among scholars and researchers.

Workshop Outcomes

1. **Improved Research Resource Utilization:** Participants became more adept at navigating key research databases.

2. **Increased Research Productivity:** With better access to resources, participants were able to streamline their research processes and produce higher-quality work.

3. **Enhanced Information Literacy:** Attendees gained the skills to critically assess and use academic materials from reputable sources like EBSCO and IEEE.

4. **Stronger Scholarly Networks:** The seminar fostered connections among faculty and researchers, facilitating future collaborations.

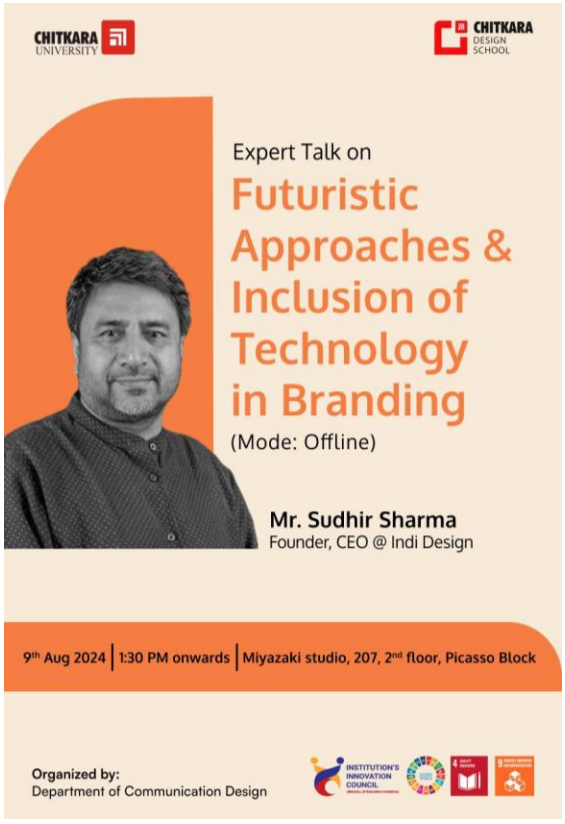




Event Name	Futuristic Approaches & Inclusion of Technology in Branding
Date	09.08.2024
Venue	Miyazaki Studio, 207, 2nd floor, Picasso Block, Chitkara University.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Sudhir Sharma, founder and CEO @ Indi Design.
Total No. of students	42
SDGs Covered	SDG 4 and SDG 9
Duration	3 hours

About the Activity

The Department of Communication Design at Chitkara Design School hosted an expert talk on "Futuristic Approaches & Inclusion of Technology in Branding" on 09.08.2024. Mr. Sudhir Sharma, founder and CEO of Indi Design, led the session, providing students with deep insights into the latest trends and technological advancements in branding. The talk emphasized practical applications, as students engaged with tools like the business model canvas and clarity brand canvas, gaining hands-on experience and enhancing their understanding of innovative branding strategies.



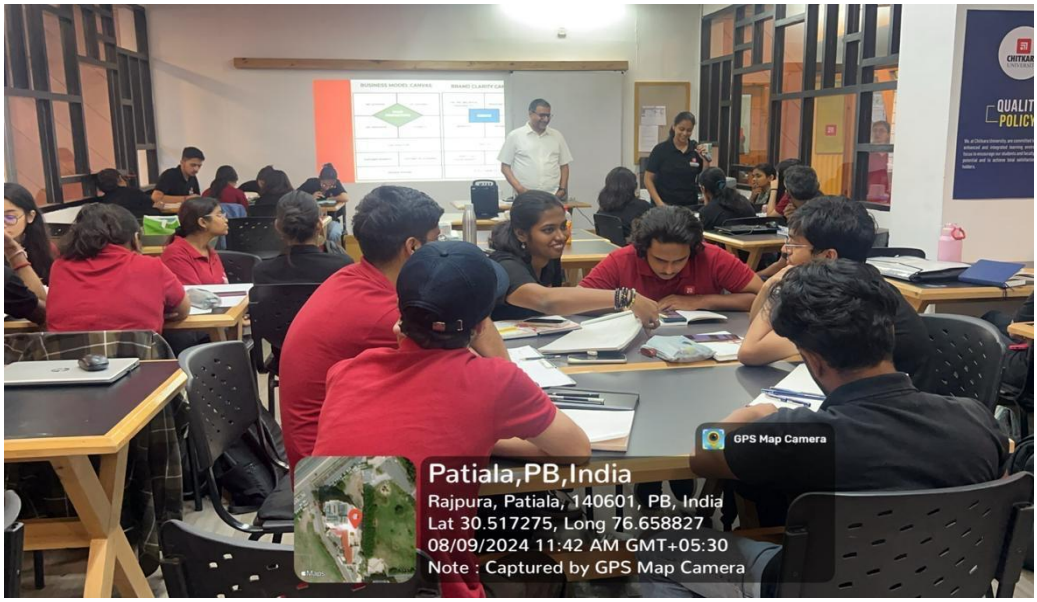
Objectives

The program aims to introduce students to cutting-edge branding technologies, enhancing their understanding of futuristic branding trends that are shaping the industry. By providing hands-on experience with various branding tools, students will develop practical skills essential for effective brand development. Additionally, the initiative fosters innovative thinking in branding strategies, encouraging students to explore new ideas and approaches. Ultimately, it promotes entrepreneurial mindsets in their design projects, equipping them to create unique and impactful branding solutions in a competitive landscape.

Outcomes

As a result of the program, students gained valuable knowledge of emerging branding technologies and understood the significant impact of trends on branding. They effectively utilized various branding tools in their projects, allowing them to apply their learning in practical contexts. Throughout the experience, students explored and developed innovative branding strategies, enhancing their creative capabilities. Additionally, they demonstrated an entrepreneurial mindset in their design solutions, equipping them with the skills and confidence to tackle real-world branding challenges.





Event Details	
Event Name	Extension and Outreach programs
Topic	Capacity Building
Date	2024-10-08 to 2024-10-08
Mode	Offline
Venue	Electricsl machine lab
Organizer Name	Electrical Engineering
No. of Participants	57
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

1. interactive technical activities.
2. Students will learn valuable skills.
3. students will gain educational experience.
4. It will enhance ability of individuals.

SDG-4,9

Description

The event was organized by the club of electrical engineering Elecrama with the aim of engaging students from the Government Senior School through a series of interactive technical activities. The goal was to create an enjoyable yet educational experience, where students could learn valuable skills in a fun and engaging manner. The activities included various technical challenges, notably the "Minute to Win" challenges and the "Balloon Cup Challenge." The "Minute to Win" tasks involved completing a set of fun, time-bound activities that tested the students' ability to think quickly, concentrate, and act under pressure. These activities were designed to teach participants how to stay focused, manage their time effectively, and perform well under constraints. The "Balloon Cup Challenge" required students to balance balloons using cups, emphasizing skills like stability, hand-eye coordination, and height management. Through this challenge, students learned the importance of maintaining balance, controlling movements, and understanding spatial dynamics, all while competing in a light-hearted, game-based environment. Overall, the event successfully combined entertainment with technical learning, helping students develop critical skills such as concentration, stability, and spatial awareness, while promoting teamwork and engagement through hands-on activities.

Outcomes

1. interactive technical activities.

2. Students learnt valuable skills.
3. students gained educational experience.
4. Enhanced ability of individuals.









Event Name	Seven Days National Workshop on "Innovative Statistical Tools in the World of Artificial Intelligence and Research 1.0"
Date	2024-08-12 to 2024-08-21
Venue	Pythagoras Block LH-1, Chitkara University
Organizer	Dr Manpreet Kaur
Resource Person	Prof.(Dr.) Reetu Malhotra
Number of Participants	60
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	7 Days

About the Activity

Department of Applied Sciences, CUIET, Chikara University, Punjab, organized 7-days workshop for Artificial Intelligence students with the theme on Mathematical Statistical Tools: Role in Artificial Intelligence from 12 to 21 August 2024, 9 am onwards in Pythagoras Block. 60 students Computer Science and Engineering (Artificial Intelligence) Sem 3 were engaged in sessions by Dr. Reetu Malhotra, exploring different statistical tools as measures of central tendency,dispersion etc. Prof. (Dr.) Mohit Kumar Kakkar, Dean, Department of Applied Sciences and Dr. Manpreet Kaur, Assistant Professor Chitkara University, Punjab, conveyed their gratitude to her.



Objectives of the event

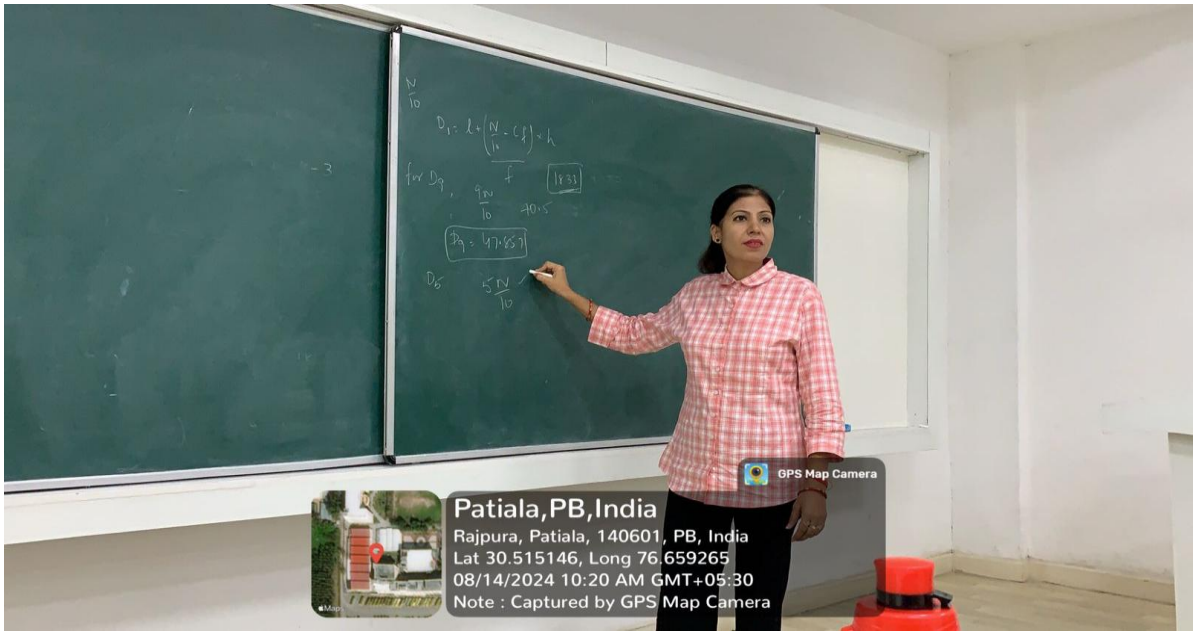
Fostering Research Skills

Outcome or Key take away from the event

Enhances analytical, research, and innovation




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Title: Scaling & Growth Strategies For Startups		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Scaling & Growth Strategies for Startups
3	**Link**	https://www.facebook.com/share/p/amqSAsh39KY4MpQf/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Scaling & Growth Strategies for Startups
	Nomenclature	Scaling & Growth Strategies for Startups
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and insights about startups, entrepreneurship and the complex path towards scale. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to steer the entrepreneurial boat and craft strategies for scaling the venture. The session covered how to build a unicorn and how to identify big opportunities in this competitive startup landscape. The session covered the X to 10X journey of a startup.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical insights about growth of a startup. The session deep dived into scaling strategies of startups. It also covered the case studies of Indian startup Unicorns along with the unsustainable growth. The students were highly engaged and asked many thought-provoking questions, which led to discussions on type of scaling, growth metrics and efficient resource utilization. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 12/08/2024 to 12/08/2024	
8	**Mention minimum number of students (Event):** 70	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about Growth and Scale of Startups.	
11	**SDG Covered - SDG8, SDG9**	
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Growth & Scaling Strategies for the Startup	

13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


CHITKARA UNIVERSITY
ceed
SCALING & GROWTH
STRATEGIES FOR STARTUPS
Presented by: Prashant Singh
work
control
analysis
plan
idea







Video URL:

https://drive.google.com/file/d/1x69aE5c5dvHWB-Im8TnPh7jLJCSPv6cm/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Exhibition of Design Project "FROM INSIGHTS TO INNOVATION- Showcasing digital & physical solutions"
Date	13.08.2024 – 14.08.2024
Venue	4th Floor, Picasso Block
Organizer	Department of UX&UI, Chitkara Design School
Resource Person	Ms Darshini Nilesh Shah, Design Director, Rapido
Number of Participants	42
SDGs Covered	4,9
Duration	2 days

About the Activity



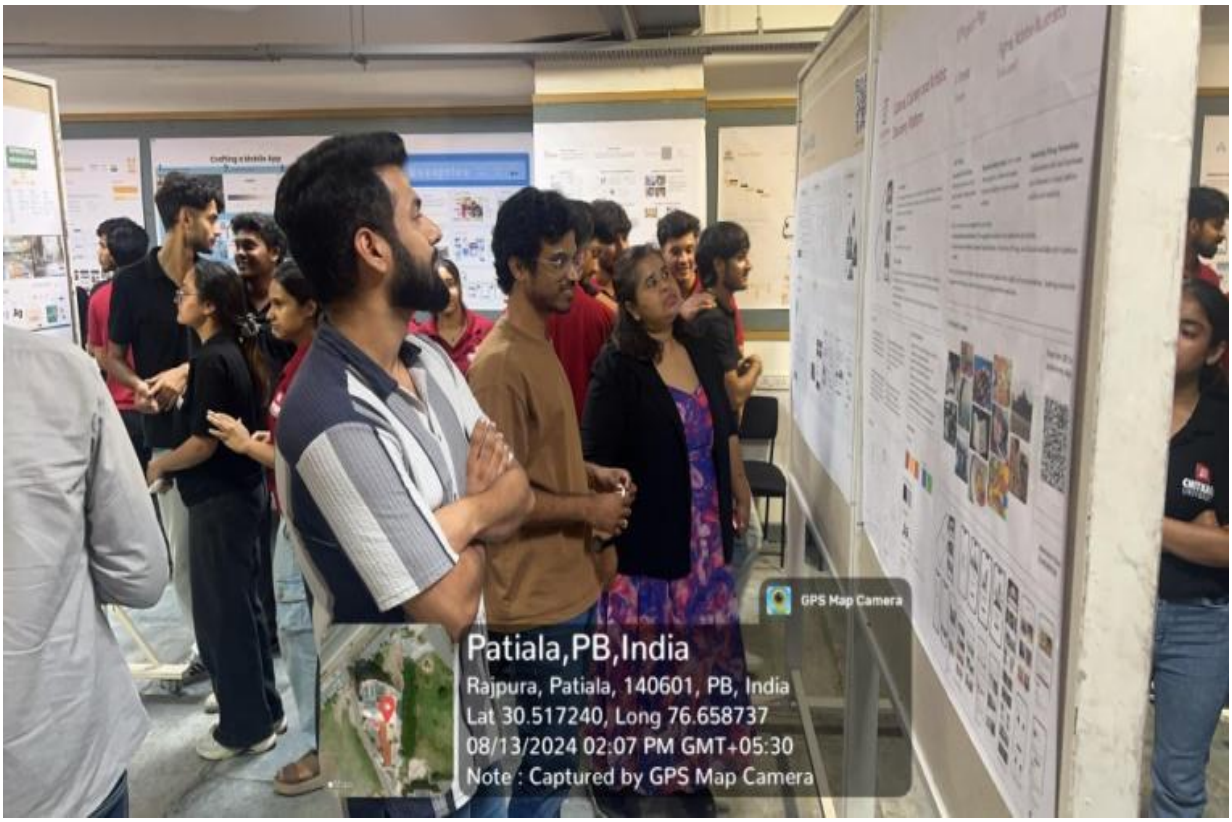
The exhibition was organized by the students of M.Des. UX on 13.08.2024 – 14.08.2024 at Chitkara Design School. It showcased students' work through a design project titled **"FROM INSIGHTS TO INNOVATION—Showcasing Digital & Physical Solutions."** The exhibition featured creative solutions across various sectors. Viewers experienced a diverse array of digital and physical prototypes, each developed from in-depth research and design thinking. The exhibition provided insight into how students transformed insights into practical, innovative products and services. For the students, this showcase served as a platform to demonstrate their ability to apply learned skills to real-world challenges, thereby enhancing their understanding of user-centric design and interdisciplinary collaboration.

Objectives of the event

To develop understanding and skill to be able to showcase innovation, demonstrate skills, and foster collaboration in design and technology.

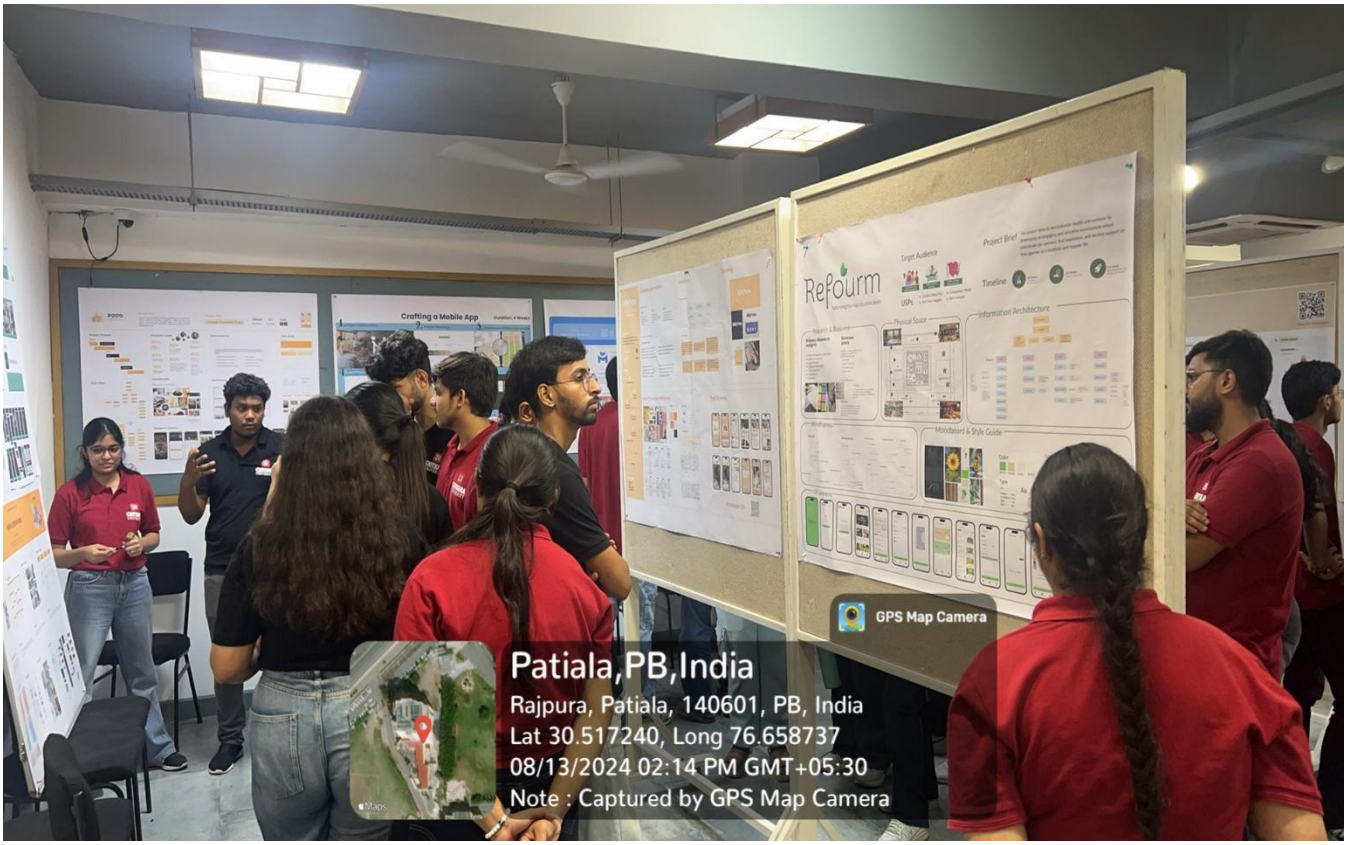
Outcome or Key take away from the event

The activity provided students with invaluable practical experience, allowing them to apply theoretical knowledge to real-world challenges. It fostered creativity by encouraging innovative thinking and problem-solving. Additionally, it promoted interdisciplinary collaboration, helping students work effectively across various fields and perspectives, which is crucial for developing holistic and user-centric design solutions.


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Event Details	
Event Name	Expert Talk
Topic	Climate Finance and Sustainable Development
Date	2024 - 08 - 13 to 2024 - 08 - 13
Mode	Offline
Venue	LH- 103, Rockefeller Block , CBS, Chitkara University
Organizer Name	Chitkara Business School
Resource Person	Navpreet Sidhu |Assistant Professor
No. of Participants	69
SDG No	4,7,9,12,13

Objective

- Understand the role of climate finance in combating climate change .
- Explore the linkages between climate finance and Sustainable Development Goals (SDGs).
- Identify challenges in mobilizing climate finance .
- Analyze policy frameworks and best practices for leveraging climate finance .

Description

This session on " Climate Finance and Sustainable Development " will explore the vital intersection between financial resources and global efforts to mitigate climate change while fostering sustainable growth . As climate change continues to pose significant challenges , the mobilization and effective deployment of climate finance have become more critical than ever. The session will delve into the fundamental role of climate finance in supporting the transition to a low - carbon economy and its potential to drive sustainable development across various sectors , including energy , agriculture , and infrastructure . Participants will be introduced to the different sources , mechanisms , and instruments of climate finance , such as green bonds , carbon credits , and public - private partnerships . The session will also address the complex challenges faced by developing countries in accessing and utilizing climate finance , highlighting the importance of international cooperation and innovative financial solutions . By exploring case studies and real - world examples , attendees will gain insights into how climate finance has been successfully leveraged to achieve tangible sustainability outcomes . Moreover , the session will provide a platform for discussing the existing policy and regulatory frameworks that govern climate finance , with a focus on identifying best practices and potential improvements . The interactive discussions will encourage participants to

share their experiences and ideas .

Outcomes

- Increased awareness of climate finance and its impact on sustainable development .
- Actionable insights on mobilizing and utilizing climate finance .
- Informed policy recommendations for improving climate finance alignment with SDGs.
- Enhanced collaboration and networking among participants .









Event Name	Urban Mining and Circular Economy
Date	13 August 2024
Venue	Pierre Hall, Le Corbusier Block
Department	Centre for Research Impact and Outcome (CRIO) in collaboration with the Centre of Excellence for Sustainability
Resource Person	Dr. Parveen Kaushik
Number of Participants	60
SDGs Covered	8, 9, 12
Duration	2 Hrs.(approx.)

About the Activity

The special talk **"Urban Mining and Circular Economy"** was organized to explore **sustainable e-waste management** and promote **innovative recycling practices**. The session provided valuable insights into **urban mining as a strategy for recovering valuable materials from discarded electronics** and the role of the **circular economy in reducing environmental impact**.



Workshop Objectives

1. Understanding Urban Mining: To highlight the significance of recovering valuable materials from e-waste.
2. Circular Economy Principles: To discuss how sustainability can be integrated into resource management.
3. Innovation in E-Waste Recycling: To inspire new technologies and entrepreneurial ventures in sustainable recycling.
4. Institutional Impact: To explore how the Institution's Innovation Council (IIC) can leverage these concepts for future projects.
5. Conclusion and Q&A: The session concluded with an interactive Q&A round, where students and faculty actively engaged with the speaker.

The "Urban Mining and Circular Economy" session served as a crucial step toward fostering sustainable research initiatives at Chitkara University. The organizers express their gratitude to all participants and look forward to continued engagement in sustainability-driven innovations.

Next Steps

Participants are encouraged to explore research and project opportunities in urban mining and circular economy. The Institution's Innovation Council (IIC) aims to develop new initiatives and entrepreneurial ventures aligned with sustainability goals.

Key Highlights

1. Expert Speaker: The session featured Dr. Parveen Kaushik (Head-Research & Development, Exigo Recycling, Haryana, India), an expert in e-waste recycling and sustainability.
2. Active Participation: The event saw over 50 students and 10 faculty members engaging in discussions on sustainable practices.
3. Institutional Impact: The talk inspired IIC-led initiatives for innovative projects on e-waste management.
4. Venue and Collaboration: The session was organized by Centre for Research Impact and Outcome (CRIO) in collaboration with the Centre of Excellence for Sustainability (CES).

Workshop Outcomes

1. Awareness on E-Waste Recycling: Participants gained critical insights into sustainable electronic waste management.
2. Research and Innovation: The event fostered ideas for developing new technologies and sustainability-driven projects.
3. Institutional Growth: Strengthened Chitkara University's role in environmental stewardship and innovation.

This event was organized by Team CRIO, comprising Prof. Dr. Amit Mittal (Pro Vice Chancellor, Research Programs), Dr. Ayush Dogra (Assistant Director, Research), Prof. Dr. Shalli Rani (Director, Research), Dr. Ankita Sharma (Assistant Professor), and Dr. Himanshi Babbar (Assistant Professor), in collaboration with the Centre of Excellence for Sustainability, led by Sqn Ldr Dr. Rina Angel (Vice President). The resource person, Dr. Parveen Kaushik, was welcomed and felicitated by Prof. Dr. Amit Mittal.


CHITKARA
Explore
Your



Event Name	Innovations & Experimentations in Contemporary Calligraphy
Date	14.08.2024
Venue	Pierre Hall, Le Corbusier Block, Chitkara University.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Chandrashekhar Bheda, creative head @ Spider Design.
Total Number of students attended	83
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	6 hours

About the Activity

The Department of Communication Design at Chitkara Design School hosted a workshop titled "Innovations & Experimentations in Contemporary Calligraphy" on 14.08.2024, in celebration of World Calligraphy Day. Led by Mr. Chandrashekhar Bheda, Creative Head at Spider Design, the event featured an expert talk in Pierre Hall, Le Corbusier Block, followed by a live demo workshop in the Photography Studio, Picasso Block. This workshop aimed to explore contemporary techniques in calligraphy, encouraging students to innovate and experiment with traditional and modern calligraphic forms.



Objectives

The program aims to introduce students to contemporary calligraphy techniques while encouraging them to experiment with both traditional and modern forms of calligraphy. By enhancing their creative thinking in calligraphic design, students will develop a deeper appreciation for the art form. The initiative includes hands-on experience through live demonstrations, allowing students to see the techniques in action and apply them to their work. Ultimately, the program seeks to inspire innovation in calligraphy within their design projects, fostering a unique blend of artistry and creativity.

Outcomes

Throughout the program, students learned advanced contemporary calligraphy techniques and had the opportunity to explore and apply both traditional and modern calligraphic forms. This experience significantly enhanced their creativity in calligraphic design, allowing them to push the boundaries of their artistic expression. Additionally, students gained practical experience from live demonstration sessions, which provided valuable insights into the techniques and processes involved. As a result, innovative calligraphic approaches were developed in their projects, showcasing their ability to merge traditional skills with contemporary ideas.



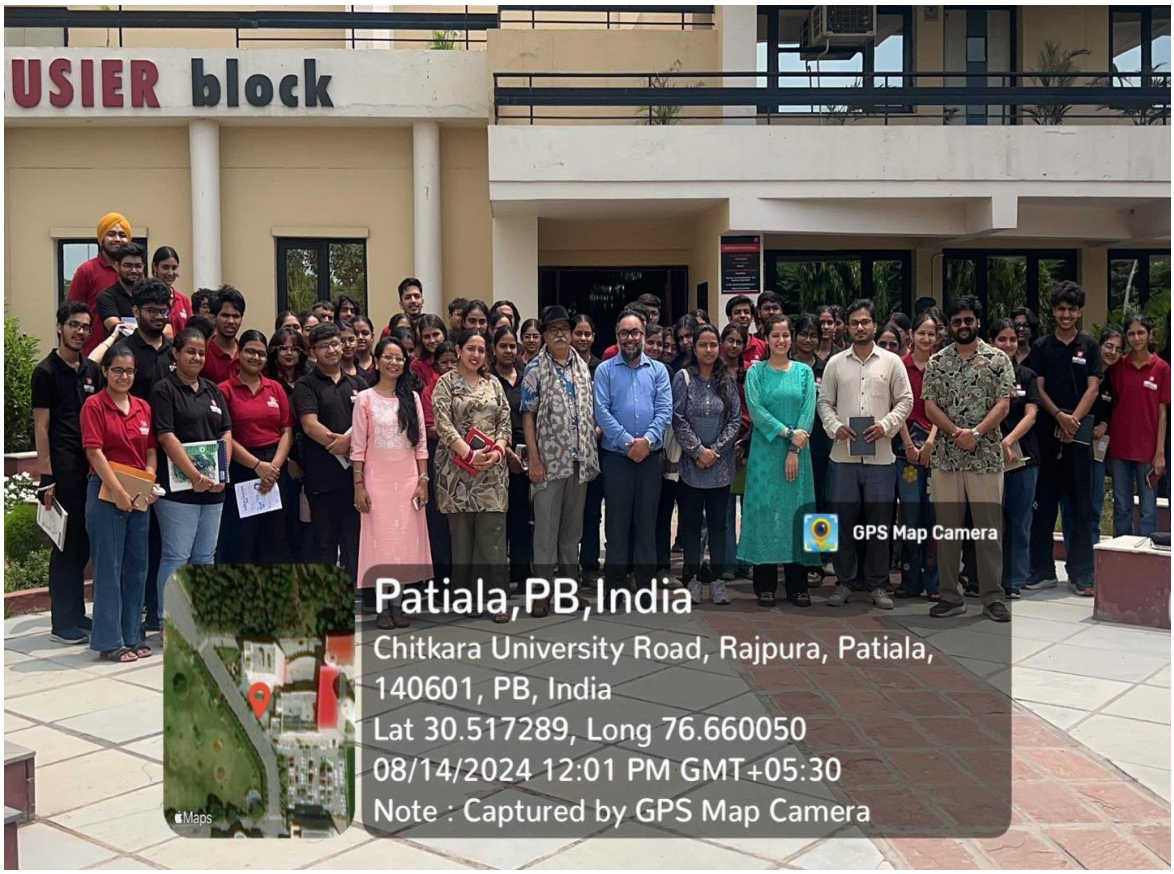
Resource person- Mr. Chandrashekhar Bheda showcasing his work to the students.



Students engaged in the calligraphy demonstration by Mr. Chandrashekhar Bheda.

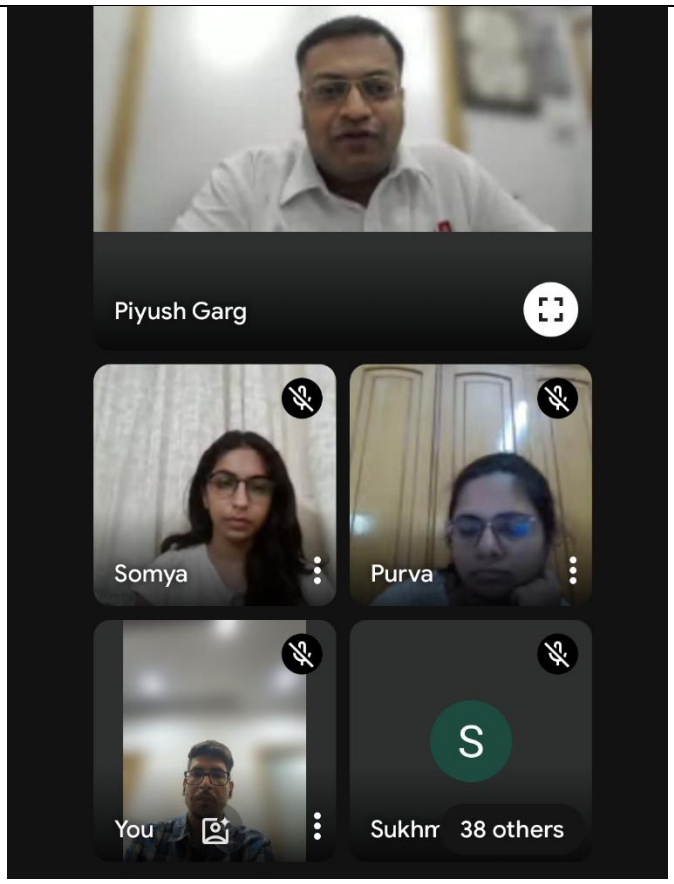


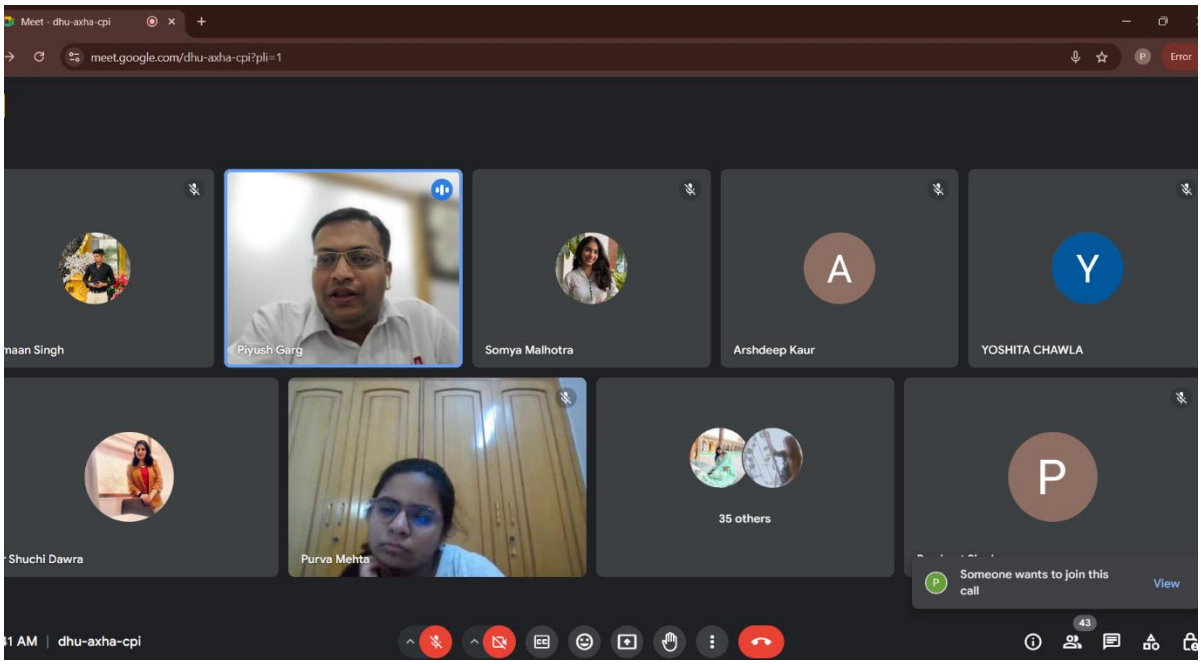
Students practicing calligraphy techniques.

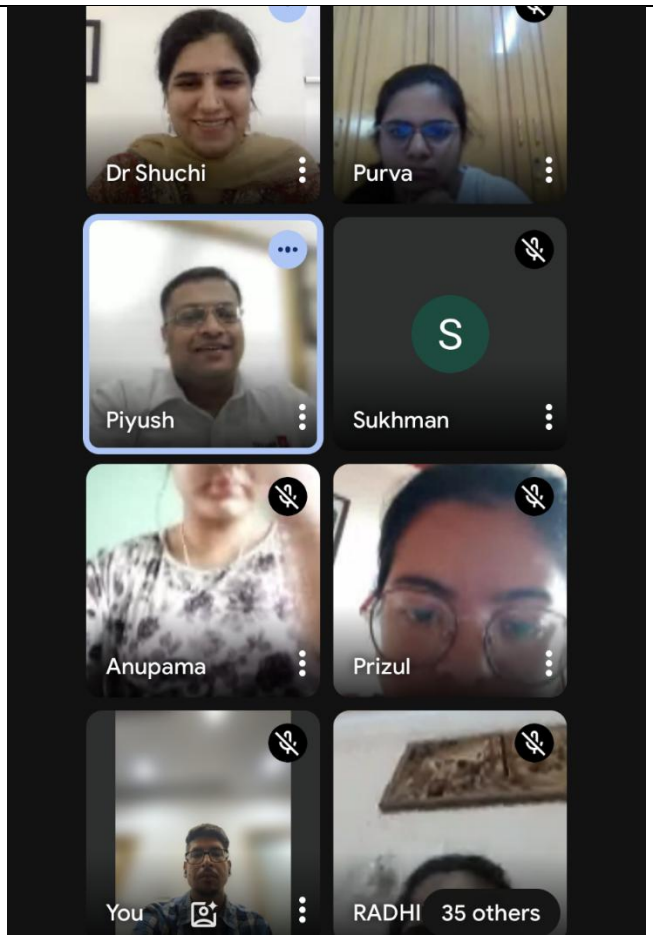


Title: Building a Foundation: Introduction to the Startup Ecosystem		
1	**Type of Activity**	Interactive knowledge Session to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Building a Profitable Startup
3	**Link**	https://www.facebook.com/share/p/krv6f4dVDgEkEvcn/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Building a Profitable Startup
	Nomenclature	Building a Profitable Startup: Strategies for Success
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into profitable ventures. Mr. Piyush Garg, Vice President of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on navigating startup landscape. Entrepreneurs gained insights into the various resources, support systems, and opportunities available within the ecosystem to help turn innovative ideas into viable businesses. The session equipped participants with a solid understanding of the fundamental components that make up the startup ecosystem.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about various resources, support systems, and opportunities available within the ecosystem. The session deep dived into comprehensive overview of the startup ecosystem, addressed key elements such as ideation, market research, business modeling, funding, and networking. It also covered how to define long term strategies for your venture in terms of financial growth and profitability to scale. The students were highly engaged and asked many thought-provoking questions, which led to discussions about team, execution, Margins, and real-life startup case studies. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 14/08/2024 to 14/08/2024	
8	**Mention minimum number of students (Event):** 40	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.	
11	**SDG Covered - SDG 1, SDG 4, SDG 8, SDG 9**	

12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Startup Ecosystem and support system.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


Piyush Garg
Somya
Purva
You
S
Sukhm
38 others


Meet - dhu-axha-cpi
meet.google.com/dhu-axha-cpi?pli=1
Piyush Garg
Somya Malhotra
A
Arshdeep Kaur
Y
YOSHITA CHAWLA
Purva Mehta
35 others
P
Someone wants to join this call
View
dhu-axha-cpi



Video URL:

https://drive.google.com/file/d/1SZuVsOhrd-1mOsBh0jv_e-RGRpKQXcN4/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Piyush Garg
Designation:	Vice-President
Organization:	CEED

HAR GHAR TIRANGA
15th August 2024



Prime Minister Narendra Modi launched "Har Ghar Tiranga" campaign to encourage people to bring the Tiranga home and hoist it to celebrate 75 years of India's Independence. The idea behind the initiative was to strengthen the feeling of patriotism in the hearts of the people and to celebrate Azadi Ka Amrit Mahotsav in the spirit of Jan Bhagidari. States, Union Territories, and Ministries participated extensively in the campaign with full fervor. NGOs and Self-Help Groups from various places also contributed towards making Har Ghar Tiranga, an iconic benchmark in the success path of Azadi Ka Amrit Mahotsav. Various events involving people from all walks of life were organized at locations connected with Freedom Struggle, to portray the patriotism and unity of the entire country.

'Har Ghar Tiranga' is a campaign under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark the 75th year of India's independence. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag. This year the fraternity of Chitkara University, in unison got tiranga and every department with full valour hoisted it at their homes and as well as respective departments. The feeling of patriotism was in full bloom and as was seen on their faces

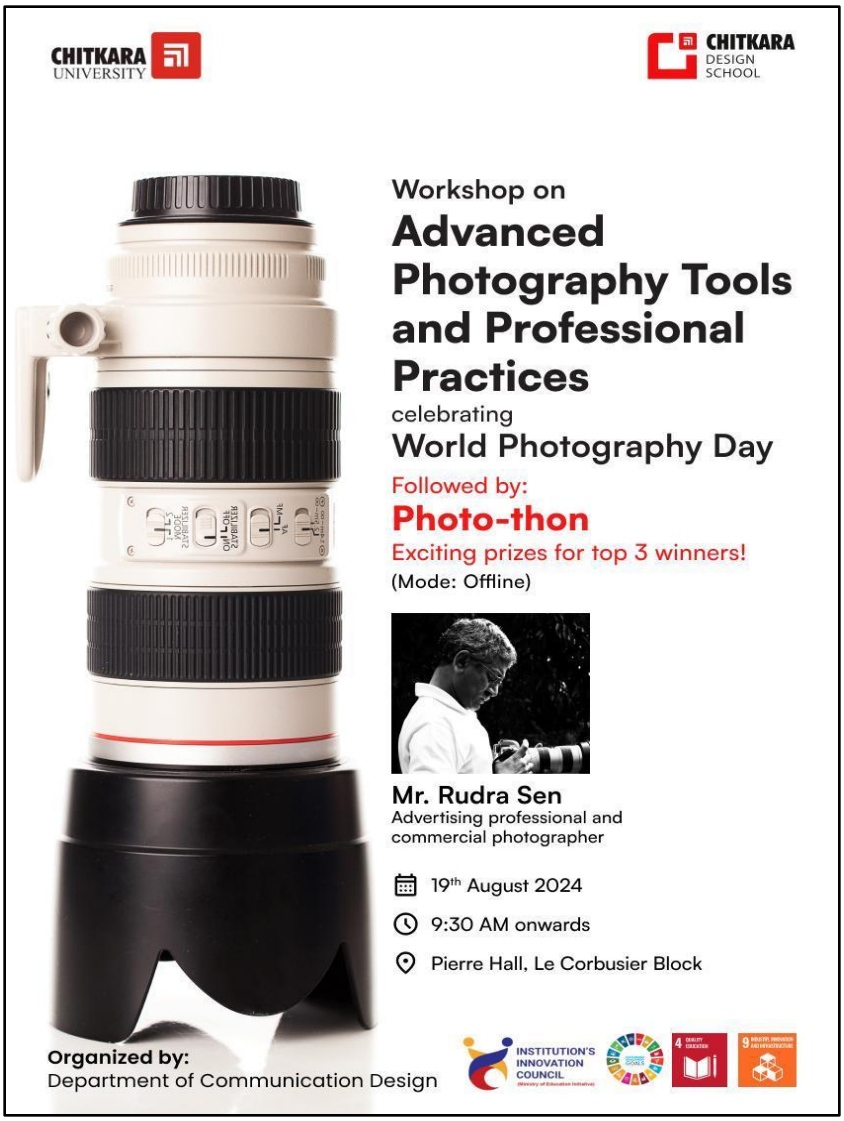




Event Name	Advanced Photography Tools and Professional Practices
Date	19.08.2024
Venue	Pierre Hall, Le Corbusier Block, Chitkara University.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Rudra Sen
Total Number of students attended	43
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	6 hours

About the Activity

The Department of Communication Design at Chitkara Design School celebrated World Photography Day 2024 with a workshop on "Advanced Photography Tools and Professional Practices" on 19.08.2024. Led by Mr. Rudra Sen, an eminent advertising professional and commercial photographer, the event began at 9:30 AM in Pierre Hall, Le Corbusier Block. The workshop provided students with insights into advanced photography techniques, followed by a photo-thon that offered hands-on experience in professional photography. Participants engaged in practical exercises, enhancing their skills and applying their learning in a competitive environment.



Objectives

The program is designed to introduce students to advanced photography tools and techniques while enhancing their understanding of professional practices in commercial photography. By providing hands-on experience in applying these advanced skills, students will gain confidence in their abilities. Additionally, the initiative encourages creative and innovative approaches to photography, allowing students to explore new perspectives and styles. To foster practical learning, the program incorporates a competitive photo-thon environment, where students can apply their skills in real-time challenges, further enriching their photographic experience.

Outcomes

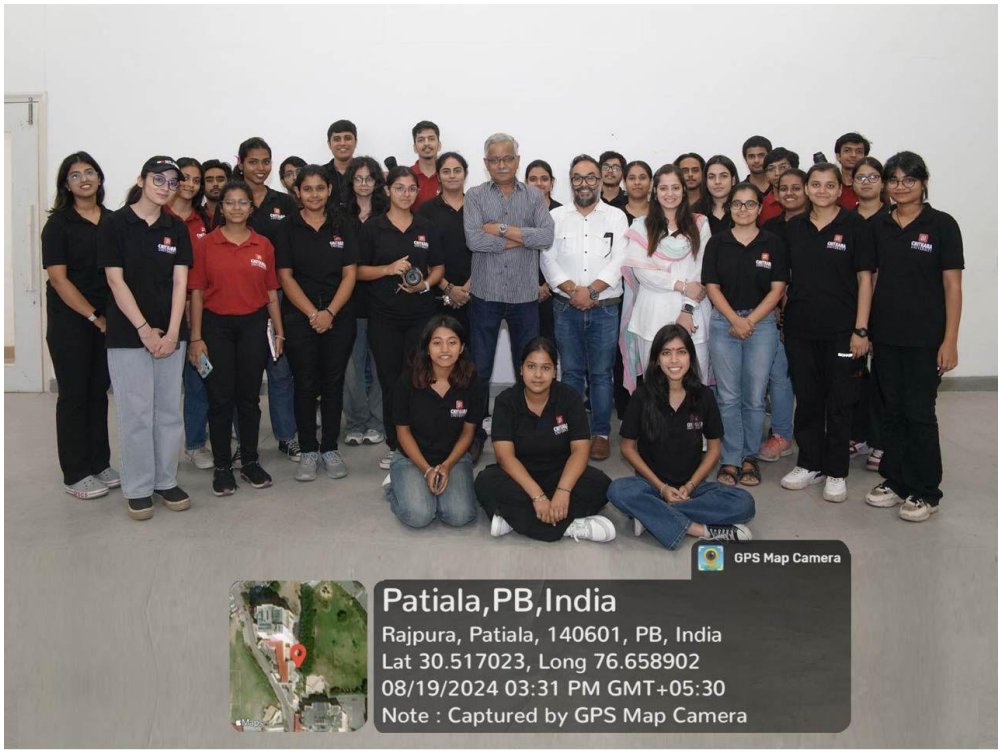
As a result of the program, students acquired proficiency in advanced photography tools and techniques, gaining practical experience in professional photography settings. They developed creative and innovative approaches to their work, allowing for a broader exploration of styles and concepts. During the competitive photo-thon, students effectively applied the techniques they had learned, showcasing their skills in real-world scenarios. This experience not only enhanced their technical abilities but also boosted their confidence in executing professional photography projects, preparing them for future endeavors in the field..



Resource person- Mr. Rudra Sen talking about photography in the commercial industry.



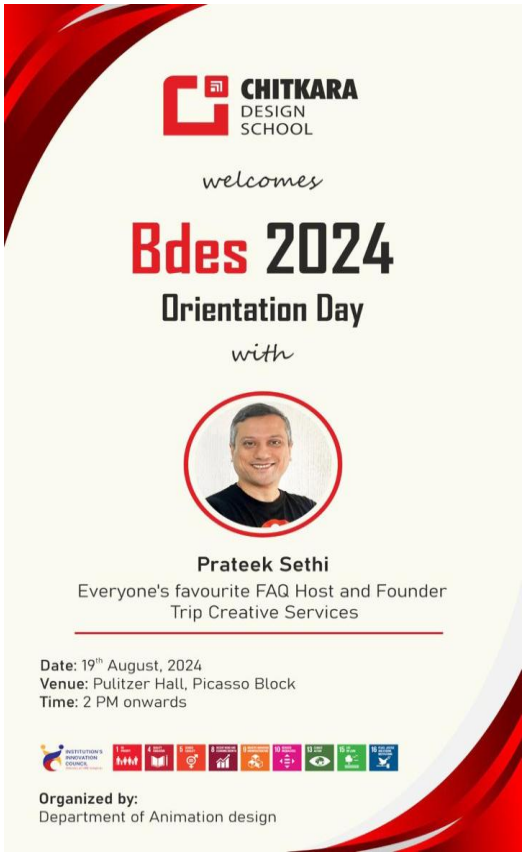
Students and faculty engaged in the presentation by Mr. Rudra Sen.



Group picture with the resource person.

Event Name	B.Des 2024 Orientation Day
Date	19.08.2024
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Prateek Sethi
Number of Participants	208
SDGs Covered	1, 4, 5, 8, 9, 10, 13, 15, 16

About the Activity



The foundation program in design disciplines consists of a legacy of changing times in human history and especially in the humans' endeavor of creating art, objects and spaces. 'The Orientation Day' in the beginning of design foundation is an attempt to indulge design aspirants in a brief journey through this legacy by giving them a glimpse of the design process in an interactive and playful way. The scheme of the orientation day is planned to also provide an ice-breaking platform for students where they come out of their confusions and apprehensions by interacting with designers and academicians about the design learning and later its practice in various contexts. It also consists of an informal interaction with a resource person in an audio visual format.

Objectives of the event

The aim is to raise awareness about the legacy of design within the context of human creativity and innovation in the creation of art, objects, and spaces. It seeks to offer students a glimpse into design education from a global perspective, including industrial training, in an engaging and playful manner. The initiative also aims to provide a platform for students to break the ice, alleviate their uncertainties, and interact with designers and academicians regarding professional design training and its application in various fields. Additionally, it offers students the opportunity to meet industry professionals and gain insights into how industries handle aspects such as legality, development goals, entrepreneurship, ecosystems, sustainability, human resources, and their well-being.

Outcome or Key take away from the event

The students gained a holistic understanding of the legacy of design learning and its

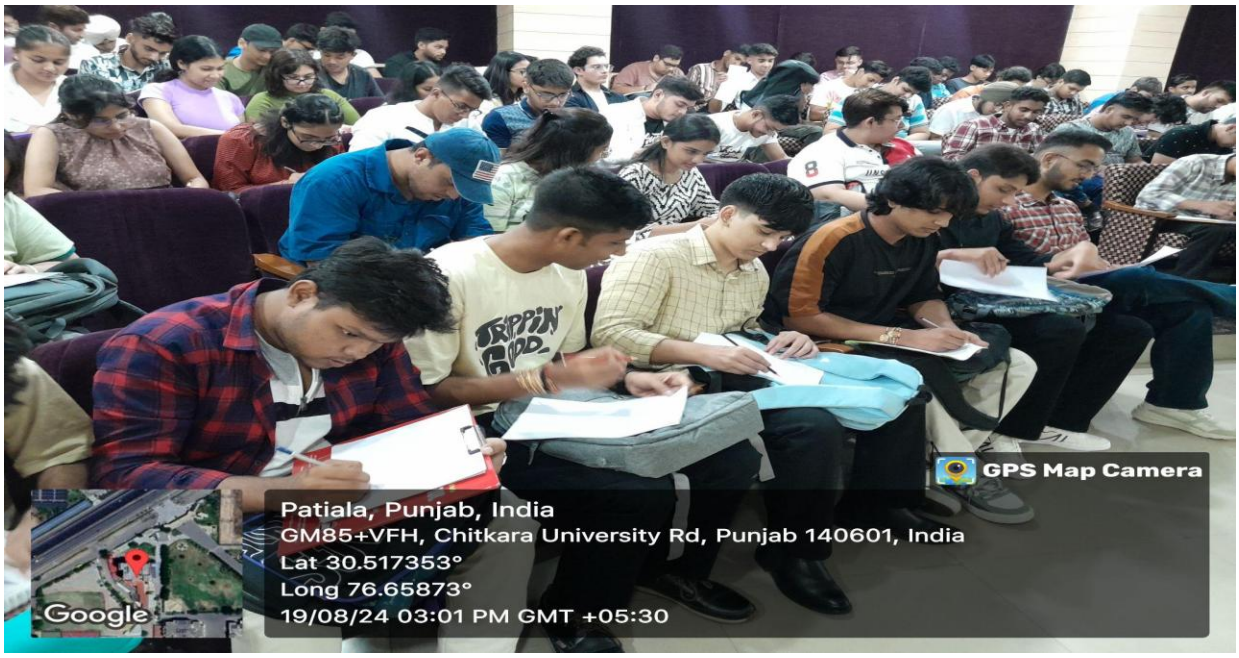
practice, effectively addressing the aforementioned objectives. The resource person, a representative of the design industry, had the opportunity to interact with both students and faculty, which allowed them to gauge the academic capabilities present. This interaction fostered a sense of happiness and achievement in the students, contributing positively to their psychology as they felt part of the art and design community. Moreover, the students developed a heightened sense of responsibility towards their academic pursuits.



Aspirants of creativity going into the realm of curiosity



Prateek Sethi putting forward his views on the development of a talented mind



Workshop on self-assessment of the aptitude





A small gift of appreciation from Chitkara Design School



An opportunity for the 'Family Photo'

Event Details	
Event Name	Expert Talk
Topic	Innovative Solutions using AI for Transportation Management
Date	2024 - 08 -20 to 2024 - 08 -20
Mode	Offline
Venue	LH 104, Rockefeller Block, Chitkara Business School, Chitkara University Rajpura, Punjab
Organizer Name	Dr. Renin Singh, Department of SCM & General Management
Resource Person	Sidakpreet Singh |Managing Director
No. of Participants	66
SDG No	4,9

Objective

Provide students with advanced insights into the transformative role of Artificial Intelligence (AI) in transportation management and logistics .

• Facilitate opportunities for students to engage directly with industry leaders , fostering professional connections and gaining exposure to innovative practices in the transportation sector .

• Equip students with practical skills essential for leveraging AI tools , including predictive analytics and machine learning , to optimize logistics operations .

Description

On August 20, 2024 , the MBA Logistics and Supply Chain Management (L&SCM) students of the 2024 -26 batch participated in a Crossroads of Excellence session " Innovative Solutions using AI for Transportation Management ." The session was led by Mr. Sidakpreet Singh , Managing Director of Helios Tech Solutions , a distinguished figure in the technology sector . Mr. Singh's presentation illuminated

the transformative potential of Artificial Intelligence (AI) in reshaping transportation management and logistics . Throughout the session , Mr. Singh provided a comprehensive overview of AI- driven solutions that are streamlining logistics operations . He discussed the application of predictive analytics , machine learning algorithms , and real - time data processing to enhance transportation networks , reduce operational inefficiencies , and improve route planning . By leveraging these technologies , businesses can make informed , data-driven decisions that not only boost cost- effectiveness but also elevate customer satisfaction . A key highlight of the talk was the emphasis on AI's role in enhancing safety and efficiency within the transportation sector . Mr. Singh elaborated on AI applications in fleet management and predictive maintenance , showcasing how these innovations can pre- emptively identify potential issues, thereby minimizing downtime and ensuring smoother operations .

Outcomes

MBA LSCM students gain a deeper understanding of the transformative role of Artificial Intelligence (AI) in transportation management and logistics

Students establish connections with industry experts like Mr. Sidakpreet Singh potentially leading to internship opportunities , mentorship relationships , or future employment prospects .

Students develop practical skills in utilizing AI tools such as predictive analytics and machine learning to optimize logistics operations .





Event Details	
Event Type	Expert Talk
Topic	Deeksharambh 2024 - PCB Design Fundamentals: A Guide for New Designers
Date	2024-08-20 to 2024-08-20
Mode	Offline
Organizer Name	Ms. Gurjinder Kaur, DECE, Chitkara University, Punjab, Dr. Vikas Malhotra, DECE, Chitkara University, Punjab
Resource Person	Mr. Inderpreet Singh|Lab Instructor, DECE, Chitkara University, Punjab
No. of Participants	76
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

• To introduce first-year students to the basics of PCB (Printed Circuit Board) design.
• To explain the different types of PCBs, including zero PCB and copper clad PCB.
• To familiarize students with the practical aspects of creating a PCB from design to fabrication.
• To demonstrate the etching process involved in transferring designs to physical PCBs.
from design to fabrication.



Description

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, successfully conducted expert talk titled "Deeksharambh 2024 - PCB Design Fundamentals: A Guide for New Designers" for first-year ECE students. This initiative aimed to introduce first year students to the basics of Printed Circuit Board (PCB) design, an essential skill in the field of electronics engineering. The session commenced with an engaging overview of PCBs, detailing their structure, purpose, and diverse applications in modern electronic devices. It explained the pivotal role of PCBs in supporting and interconnecting electronic components, setting the stage for deeper exploration. The talk covered the various types of PCBs, such as zero PCBs and copper-clad PCBs, emphasizing the educational importance of zero PCBs as a cost-effective and versatile tool for beginners. These insights provided students with a clearer understanding of foundational tools used in

their discipline. A highlight of the event was its focus on the step-by-step methodology of PCB design. Attendees were guided through essential processes such as planning layouts, selecting components, and designing circuits . This method enabled them to appreciate the logical flow and precision required in PCB design. In addition, the session introduced participants to the fabrication techniques specific to different types of PCBs. It discussed the factors influencing the choice of a PCB type, such as functionality, complexity, and cost, which are crucial for making informed decisions in future projects. By understanding the strengths and limitations of each type, students were better equipped to select appropriate solutions for various applications. The session culminated with a live demonstration of the etching process, showcasing how circuit designs are physically transferred onto boards. This hands-on demonstration provided a tangible understanding of the theoretical concepts covered during the session and allowed students to visualize the transition from design to implementation. Overall, the event served as a significant stepping stone for students embarking on their journey in electronics engineering. It not only provided a robust introduction to PCB design but also encouraged curiosity, critical thinking, and practical problem-solving—key skills that will support their academic and professional growth.

Outcomes

• Students gained a comprehensive understanding of PCB structure, purpose, and applications.
They explored the role of PCBs in supporting and interconnecting electronic components, enabling them to appreciate their significance in modern electronic devices.
• Students learned about various types of PCBs and their practical uses.
The session introduced zero PCBs and copper-clad PCBs, highlighting the educational value of zero PCBs for beginners and discussing their suitability for different applications.
• Participants acquired knowledge of the step-by-step PCB design methodology.
They were guided through processes like planning layouts, selecting components, and designing circuits, fostering an appreciation for precision and logical flow in PCB design.
• Students developed insights into PCB fabrication techniques and selection criteria.
They learned how factors like functionality, complexity, and cost influence the choice of PCB type and gained the ability to make informed decisions for various applications.
• Participants experienced a live demonstration of the etching process.
This hands-on activity provided a practical understanding of how circuit designs are transferred onto physical boards, bridging the gap between theoretical knowledge and real-world implementation.


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Title: Fintech for Entrepreneurs: Building the Future		
1	**Type of Activity**	Interactive knowledge Session to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Entrepreneurship, corporate Management & Building Financial Products.
3	**Link**	https://www.facebook.com/share/p/qrCJWmvL81HSwUA9/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Entrepreneurship, corporate Management & Building Financial Products.
	Nomenclature	Fintech for Entrepreneurs: Building the Future
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafter to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures & make a successful career in Finance & Technology. Ms. Sunali Rohra, Sr. Executive Vice President of HDFC Bank shared her extensive experience in the field of fintech, corporate management & Leadership Management and startup ecosystem and provided key insights on building global products, identifying opportunities and scaling businesses. Students & Entrepreneurs gained insights about how to land a job, build a fintech product and hire a team.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about financial landscape of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, fintech evolution, opportunities at the intersection of finance and Technology. It also covered how to execute strategies for financially viable products by leveraging technology. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of financial products. The event was well-organized, with a high level of participation and engagement from students and faculties alike.	
7	**Start and End date of the event:** 20/08/2024 to 20/08/2024	
8	**Mention minimum number of students (Event):** 500	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of fintech opportunity in India.
12	**SDG Covered – SDG 8, SDG 9, SDG 17** **Before the Event: Flyer**  **During Event:**  





Video URL:

https://drive.google.com/file/d/18VvoXj3o8U7jz4R0C2HeAJMbSPC_f39Y/view?usp=drive_link

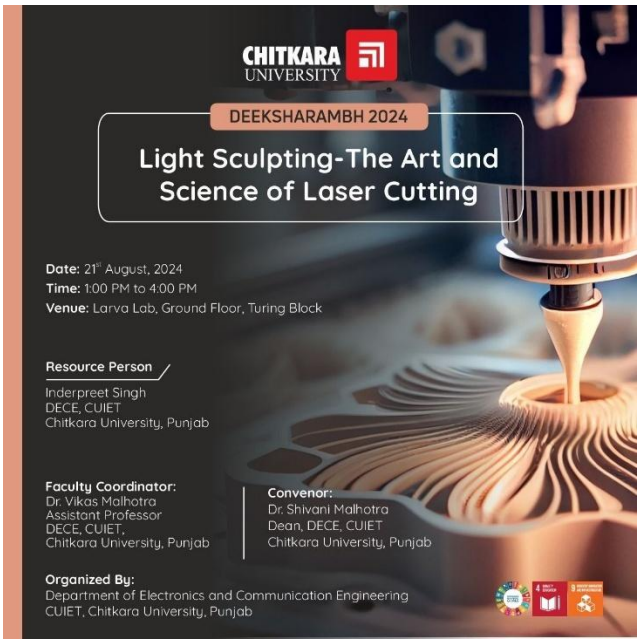
Name of Department:	**CEED**

Name of Organizer with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	Ms. Sunali Rohra
Designation:	Sr. Executive Vice President
Organization:	HDFC Bank

Event Details	
Event Type	Skill Development Program
Topic	Deeksharambh 2024- Light Scripting-The Art of Science of Laser Cutting
Date	2024-08-21 to 2024-08-21
Mode	Offline
Venue	Larva Lab
Organizer Name	Dr. Vikas Malhotra, DECE, Chitkara University
Resource Person	Mr. Inderpreet Singh|Instructor, DECE, Chitkara University
No. of Participants	80
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

Student should be able to :
• Understand basic steps to create digital designs for laser cutting using
industry-standard software.
• Gain the knowledge to operate a laser cutting machine safely and effectively.
• Learn to identify and troubleshoot common issues in the laser cutting process.
• Explore innovative design possibilities using laser cutting technology in art, architecture, and engineering.



Description

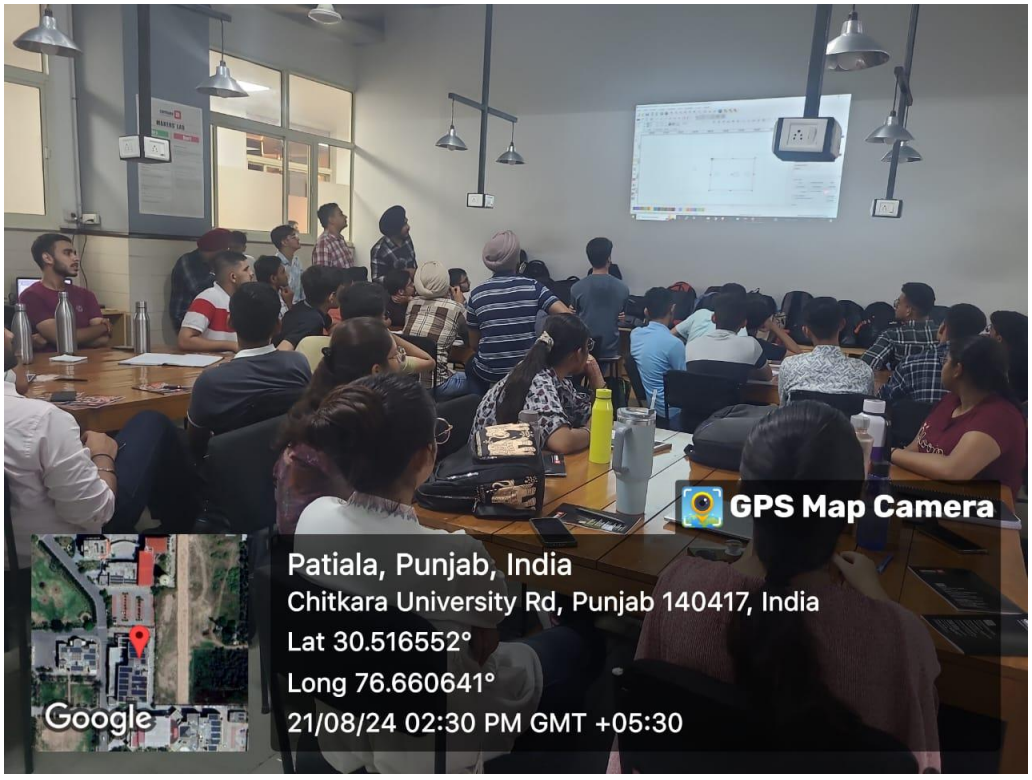
The Department of Electronics and Communication Engineering at Chitkara University, Punjab, organized a technical event under the banner of Deeksharambh 2024- Light Scripting-The Art of Science of Laser Cutting. This session provided an in-depth overview of basic steps to create a prototype sample for laser cutting using industry-standard software. In this session, first-year students were introduced to the essential aspects of laser cutting, emphasizing their importance in electronics engineering.Key topics included the fundamental knowledge to operate a laser cutting machine safely and effectively as well understand necessary procedures to use the laser cutting machine. The valuable insights and suggestions provided by resource person to students with a solid foundation in laser cutting process, which will be helpful in their future careers as electronics engineers

Outcomes

• Gained a foundational understanding of laser cutting process.
• learned to operate the laser cutting machine.
• Developed a basic skill to troubleshoot the issues during laser cutting process.
• Merge artistic creativity with technical precision in projects.







Event Name	Industry Expert
Topic	A Perspective on the Indian Music Industry
Date	22 August 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Mr. Vivek Raina
No. of Participants	50
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure



About the Event: The students of CSMC had an amazing session where they had an interactive conversation with Mr. Vivek Raina, believe's Managing Director India & South Asia, accompanied by Ms. Dipashree Khanna, People Director India & South Asia from the same music company.

The session aimed to provide students with a deep understanding of the evolving landscape of music from production and distribution to the business aspects that drive the industry.

It was a privilege for them to attend such an informative session featuring two such prominent experts from the music industry. The students had the chance to discuss the impact of digital transformation on the music industry. Meanwhile, also understanding the importance of streaming platforms in reaching a global audience.

The guest speaker shared his experience and pearls of wisdom through a presentation in which the significance of collaboration between artists and producers was emphasised. He talked about staying innovative and relevant in the competitive market. In addition, a lot of enthusiastic students asked questions related to music and company's hiring and internship status.





Event Name	Career Counselling
Topic	Decoding LinkedIn
Date	22 Aug 24
Mode	Offline
Venue	Rockefeller Block, First Floor Room No. 105
Organizer Name	Chitkara Business School
Resource Person	Sampark Sachdev CEO
No. of Participants	72
SDG No	4,8,9

Objective

1. Equip MBA HR students with strategies to optimize their LinkedIn profiles.
2. Enhance students ' understanding of digital networking and personal branding.
3. Provide insights into effective LinkedIn engagement and connection - building.
4. Introduce techniques for leveraging LinkedIn to discover career opportunities.
5. Encourage students to participate in discussions and share valuable content.

Description

The Department of MBA (HR) organizes an insightful career counseling session titled "Decoding LinkedIn "on August 22nd, 2024 . This event takes place at the Rockefeller Block , First Floor, Room No. 105, and is led by Mr. Sampark Sachdev , the visionary CEO of SamparkSeSampark . The session provides MBA HR students with essential tools and strategies to leverage LinkedIn for career advancement and professional networking . In today's competitive job market , LinkedIn serves as a powerful platform for career development , offering numerous opportunities for networking , job searching , and personal branding . For MBA HR students , mastering LinkedIn is crucial , as it enables them to connect with industry leaders , discover potential career paths, and stay updated on the latest HR trends and insights . Mr. Sampark Sachdev , renowned for his expertise in digital networking and personal branding , guides students through the intricacies of LinkedIn , highlighting key strategies to optimize their profiles , engage effectively with connections , and utilize the platform to its fullest potential . His insights help students understand how to craft a compelling personal brand that stands out to recruiters and industry professionals . The session also addresses the importance of building a strong professional network , sharing valuable content , and participating in relevant discussions to enhance visibility and credibility within the HR community . By attending this session , MBA HR students gain a deeper

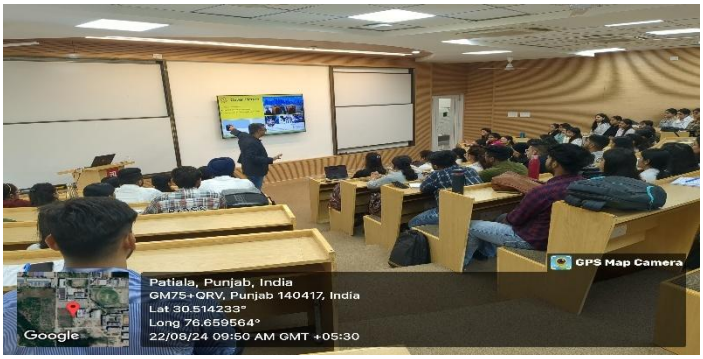
Description

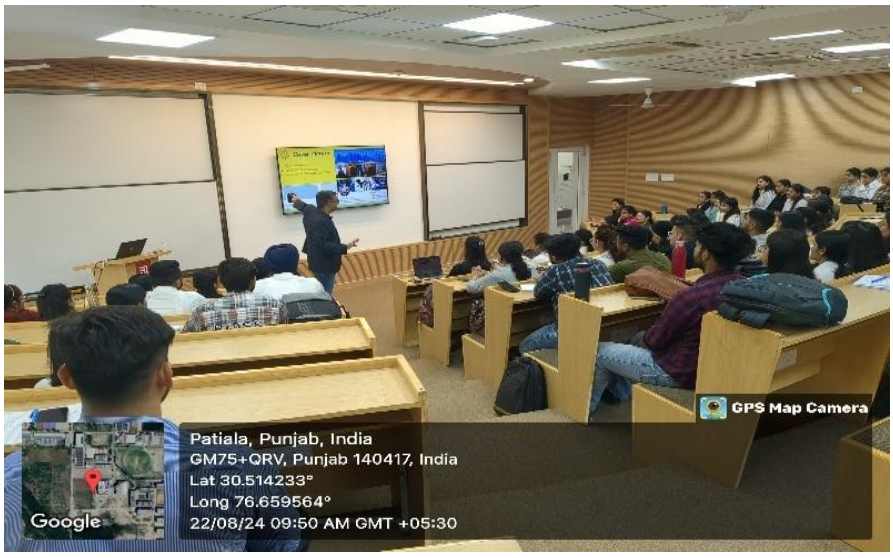
1. Students gain confidence in crafting compelling LinkedIn profiles .
2. Improved networking skills and stronger professional connections .
3. Increased visibility and credibility within the HR community .
4. Greater awareness of career opportunities through strategic LinkedIn use.
5. Enhanced ability to maintain an active and engaging LinkedIn presence .



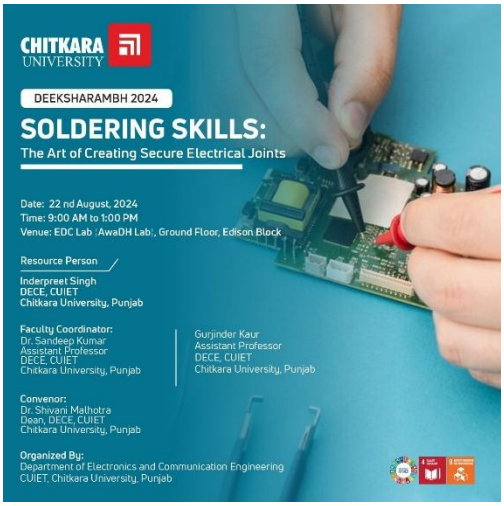








Event Details	
Event Type	Expert Talk
Topic	Deeksharambh 2024 - Soldering Skills: The Art of Creating Secure Electrical Joints
Date	2024-08-22 to 2024-08-22
Mode	Offline
Organizer Name	Dr. Sandeep Kumar, DECE, Chitkara University, Punjab. Ms. Gurjinder Kaur DECE, Chitkara University, Punjab
Resource Person	Mr. Inderpreet Singh|Lab Instructor, DECE, Chitkara University, Punjab
No. of Participants	76
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure



Objective

After the session students should be able to

• Develop fundamental soldering skills for creating secure electrical connections.

• Gain hands-on experience in soldering components onto a circuit board.

• Practice hands-on de-soldering techniques for safely removing components from circuits.

• Recognize and troubleshoot common soldering and de-soldering issues to improve joint quality.

Description

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, organized an engaging event titled "Deeksharambh 2024 - Soldering Skills: The Art of Creating Secure Electrical Joints." This initiative, specifically tailored for first-year ECE students, aimed to introduce them to essential soldering and de-soldering techniques required for assembling and maintaining electronic circuits. Under the expert guidance of Dr. Sandeep Kumar, Ms. Gurjinder Kaur, and Mr. Inderpreet Singh, students participated in hands-on training sessions that focused on building a strong foundation in soldering practices. The event was structured to ensure that students not only learned the theory behind soldering but also gained practical experience in creating durable and reliable solder joints on electronic circuit boards. The session commenced with an introduction to the tools and materials used in soldering, including soldering irons, solder wire, flux, and desoldering pumps. The instructors



emphasized the importance of precision and safety while handling these tools. Students were taught fundamental soldering techniques such as tinning, proper heat application, and creating strong electrical connections. They also practiced assembling various electronic components onto printed circuit boards (PCBs) and ensuring stable connections. In addition to soldering, the session addressed the equally important skill of de-soldering. Students learned to safely and efficiently remove faulty or misplaced components without damaging the circuit boards. Techniques involving desoldering pumps and solder wicks were demonstrated, giving students the confidence to rectify errors in electronic assemblies. A significant part of the training was dedicated to troubleshooting common soldering defects. Instructors explained how to identify and correct issues such as cold joints, solder bridges, and excessive solder application. Through hands-on practice, students developed the ability to assess and improve the quality of their solder joints, ensuring the integrity and reliability of their connections. The interactive nature of the session encouraged active participation and problem-solving. Students were given real-world circuit assembly scenarios to apply their newly acquired skills. This approach reinforced their technical knowledge and boosted their confidence in handling soldering tasks independently. The event concluded with a reflection on the importance of mastering soldering and de-soldering skills in both academic projects and professional careers. The practical expertise gained during the session will empower students to confidently tackle future circuit design and repair tasks. Such initiatives play a crucial role in bridging the gap between theoretical knowledge and hands-on application, preparing students for future academic and professional challenges in the field of electronics engineering.



Outcomes

- Students developed a solid foundation in essential soldering and de-soldering techniques.
- They gained hands-on experience in assembling components and creating strong solder joints on circuit boards.
- Students learned the importance of safety practices when working with soldering tools and equipment.
- They became confident in safely removing components and repairing circuits

Event Name	FDP on PrintFusion: Bridging Tradition and Technology in Printing
Dates	22.08.2024 to 24.08.2024, 31.08.2024 and 7.09.2024
Venue	CAD Lab II, Second Floor, Picasso Block.
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Prof. Rakesh Bani, Professor, Kurukshetra University. Ms. Jaimini Jariwala, Independent artist (cyanotype expert).
Total Number of participants	12
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Time	2:30 PM onwards

About

The Department of Communication Design, Chitkara Design School, organized a five-day Faculty Development Program (FDP) titled **PrintFusion: Bridging Tradition and Technology in Printing** from 22.08.2024 to 24.08.2024, 31.08.2024 and 7.09.2024. The FDP featured hands-on training in advanced screen-printing techniques led by Prof. Rakesh Bani from Kurukshetra University and cyanotype processes facilitated by Ms. Jaimini Jariwala, an independent artist and cyanotype expert from Baroda. During the first three days, participants learned the intricacies of screen preparation, color layering, and the application of cyanotype techniques. On Day 4, they engaged in an interactive discussion on integrating traditional and modern printmaking approaches. The final prints created during the FDP were exhibited on Day 5 at the Photography Studio, Picasso Block. The event concluded with a certificate distribution ceremony led by Dr. Sangeeta Pant, Dean, Department of Education, recognizing the participants' efforts.

Objectives

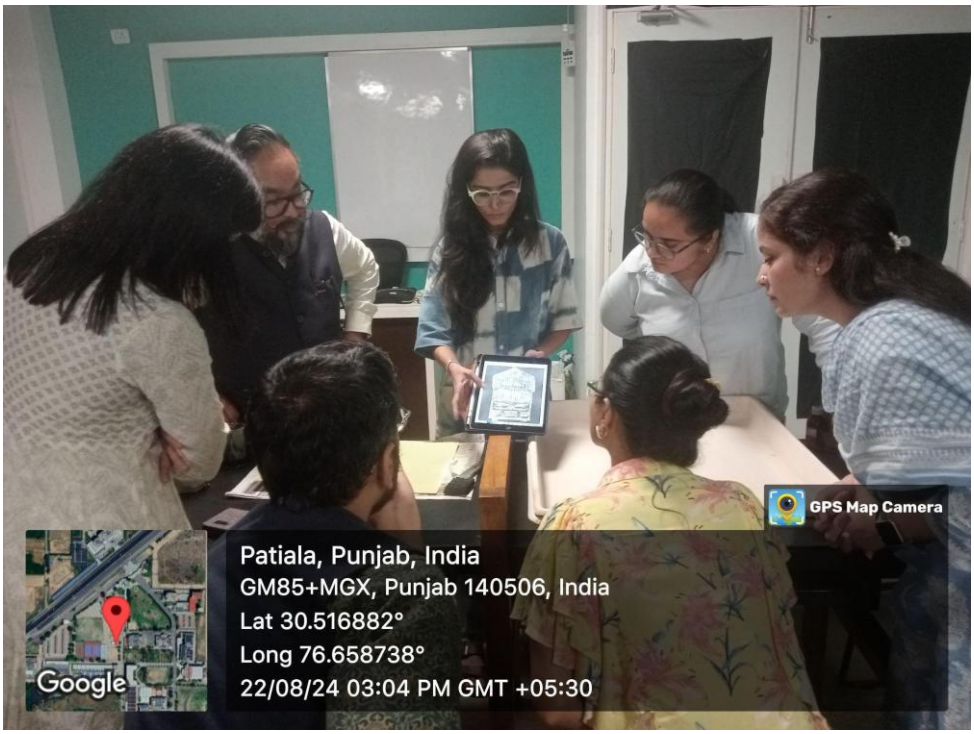
The program aims to introduce participants to advanced screen-printing techniques while exploring the creative potential of cyanotype printing. By encouraging the integration of traditional and modern printmaking methods, students will gain a comprehensive understanding of the printmaking landscape. Additionally, the initiative fosters collaboration and knowledge exchange among faculty members, enriching the learning experience for all involved. Through practical demonstrations, innovative printmaking approaches will be showcased, allowing participants to witness and apply new techniques in their own work, ultimately enhancing their artistic practice

Outcomes



Participants gained valuable expertise in screen printing and cyanotype techniques, enhancing their skills in these art forms. Faculty members also learned how to effectively blend traditional and digital printing methods, broadening their pedagogical approaches. The program culminated in a final exhibition where innovative printmaking ideas were showcased, highlighting the creativity and talent of the participants. This experience fostered increased collaborative thinking among participants, promoting interdisciplinary design and encouraging the sharing of ideas across different fields. Additionally, all participants received certificates recognizing their active involvement in the Faculty Development Program (FDP), celebrating their commitment to professional growth and artistic exploration.

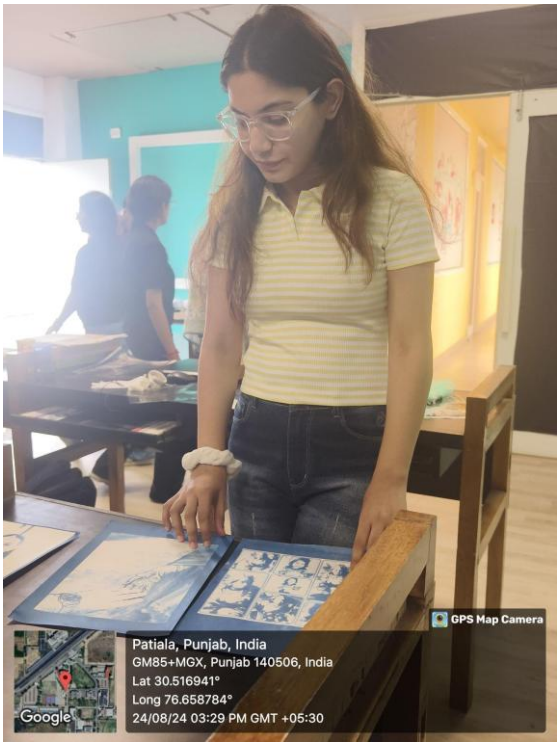




Resource person Ms. Jaimini showcasing her previous works to the faculty members



Resource person Ms. Jaimini demonstrating the cyanotype process



Faculty members with their cyanotype and screenprinting prints



Group picture with the resource persons: Ms. Jaimini Jariwala and Prof. Rakesh Bani



Faculty members with their final prints





Certificates were given to all the participants

Event Name	Skills Elevation: Mastering Innovative Screen Printing and Cyanotype
Date	23.08.2024 & 24.08.2024
Venue	Photography Studio, 2nd floor, Picasso Block.
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Rakesh Bani, Professor, Kurukshetra University. Ms. Jaimini Jariwala, Independent artist (cyanotype expert).
Total Number of students attended	34
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	6 hours

About the Activity

The Department of Communication Design, Chitkara Design School organized a two-day workshop titled "Skills Elevation: Mastering Innovative Screen Printing & Cyanotype" on 23.08.2024 & 24.08.2024. The event featured screen printing demonstrations by Prof. Rakesh Bani (Kurukshetra University, Kurukshetra, Haryana) and Cyanotype techniques by Ms. Jaimini Jariwala (independent artist and cyanotype expert- Baroda, Gujarat). Students gained hands-on experience in both mediums, exploring advanced screen printing methods and experimenting with the unique blue hues of cyanotype. The workshop encouraged innovative thinking, helping participants integrate traditional and modern printmaking approaches in their design projects.

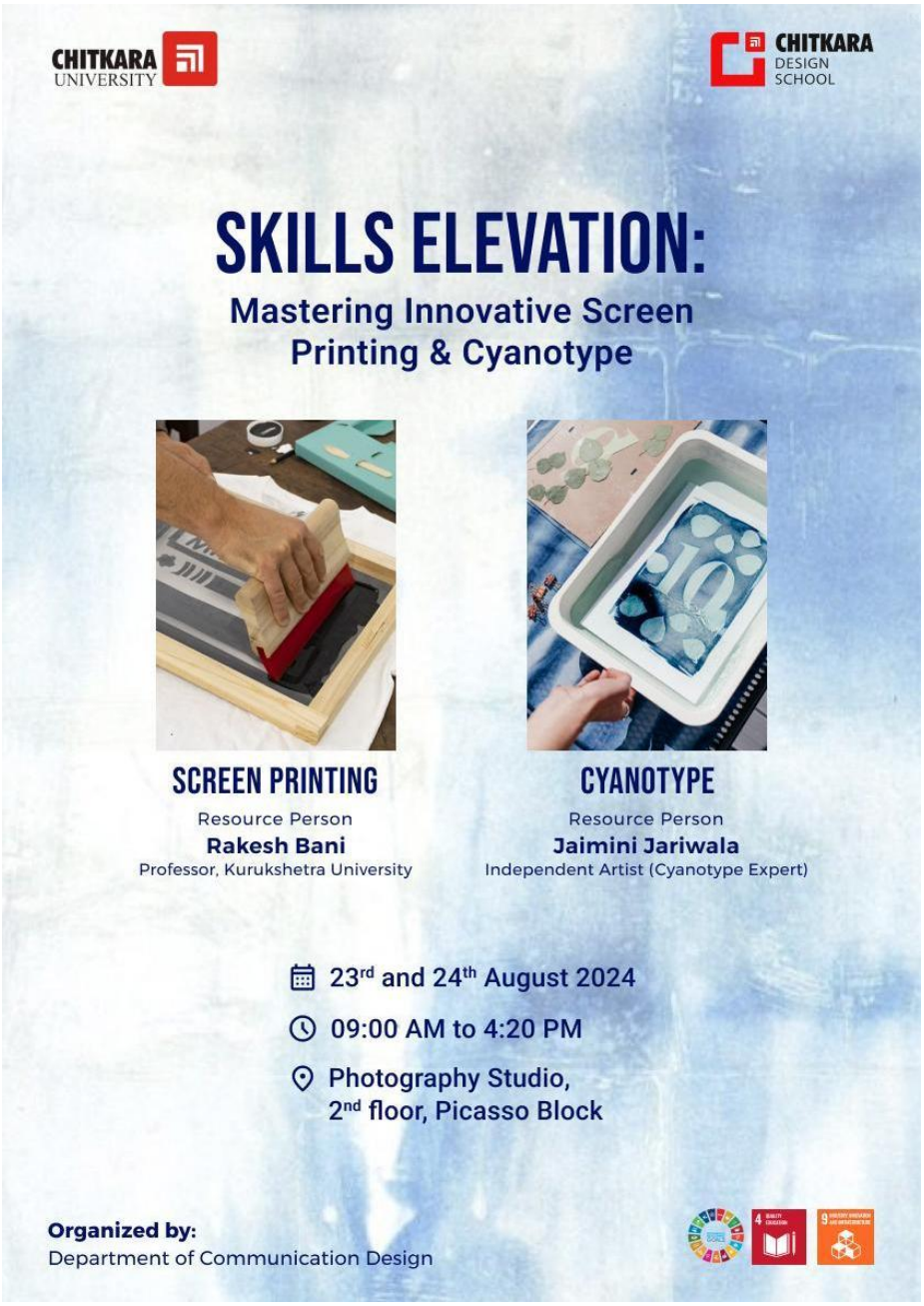
Objectives

The program aims to teach students advanced screen printing techniques through practical demonstrations, ensuring they gain a solid foundation in this art form. Additionally, students will be introduced to the art of cyanotype, exploring its unique visual effects and how it can enhance design projects. By encouraging innovative thinking, the program integrates traditional and contemporary printmaking methods, allowing students to expand their creative horizons. Participants will also receive hands-on experience with both screen printing and cyanotype processes, fostering their technical skills. Ultimately, the initiative seeks to inspire students to explore and experiment with diverse printmaking techniques in their design work, encouraging a rich exploration of artistic possibilities.

Outcomes

Through the program, students acquired advanced skills in screen printing, significantly enhancing their technical proficiency in this medium. Participants successfully created

cyanotype prints, mastering the process and discovering its creative possibilities. By integrating traditional and modern printmaking techniques in their projects, students fostered innovation and developed unique artistic expressions. The workshop empowered them to experiment with new approaches in print design, broadening their creative toolkit and encouraging exploration. Ultimately, participants left with a deeper appreciation for the artistic and practical applications of screen printing and cyanotype in contemporary design, equipping them with valuable insights for their future work.



Event Poster



Resource person- Prof. Rakesh Bani demonstrating the screen printing techniques



Resource person- Prof. Rakesh Bani briefing the students about the screen printing technique



Students displaying the cyanotype prints



Students exploring cyanotype technique

Event Name	Career Counselling
Topic	Unlocking your potential through Naukri Portal
Date	2024 - 08 -23 to 2024 - 08 -23
Mode	Offline
Venue	Rockefeller Block, First Floor Room no.105
Organizer Name	Chitkara Business School
Resource Person	Akshat Aggarwal |VP Sales
No. of Participants	75
SDG No	4,8,9

Objective

1. To familiarize students with the Naukri portal and its key features for job searching .
2. To provide insights into optimizing profiles on Naukri .com for better visibility to recruiters .
3. To guide students on effectively using the Naukri portal's tools for career advancement .
4. To demonstrate strategies for leveraging Naukri .com for networking and professional growth .
5. To help students understand industry trends and align their job search strategies accordingly .

Description

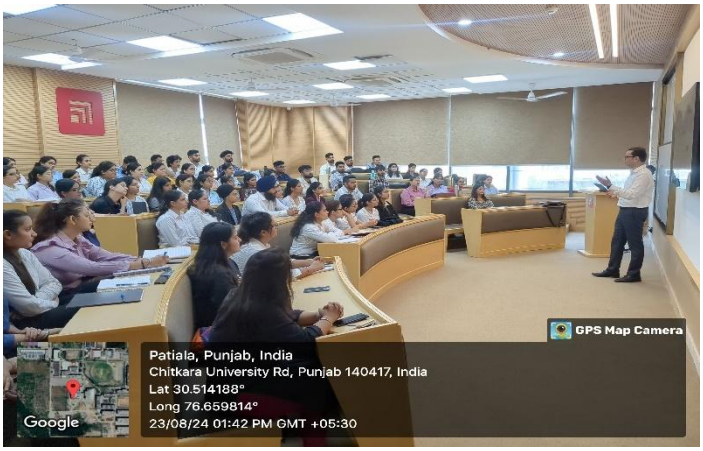
The Career Counseling Session titled "Unlocking Your Potential Through Naukri Portal ," held on August 23rd , 2024 , featured Mr. Akshat Aggarwal , CEO VP Sales of Naukri .com , as the keynote speaker . The event took place at the Rockefeller Block , First Floor, Room No. 105, and provided MBA HR students with invaluable insights into harnessing the full potential of Naukri .com . Mr. Aggarwal shared expert advice on optimizing profiles , leveraging Naukri's tools for career growth , and understanding the latest industry trends to stay competitive in the job market . The session aimed to empower students with the knowledge and skills needed to effectively navigate the job search landscape ,

ensuring they are well - prepared for their career journeys . The interactive format allowed students to ask questions and engage directly with Mr. Aggarwal , making the session both informative and practical .

Outcomes

1. Students gained a comprehensive understanding of Naukri .com and its functionalities .
2. Enhanced ability to optimize profiles for increased recruiter engagement on Naukri .com .
3. Improved skills in using Naukri .com tools for targeted job searches and career planning .
4. Increased confidence in utilizing Naukri .com for networking and professional opportunities .





Event Name	Exposure Visit to The Tribune: Pathways to Print Industry
Date	27.08.2024
Venue	The Tribune, Sector 29-C, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	NIL
Total Number of students attended	39
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	6 hours

About the Activity



The Department of Communication Design at Chitkara Design School organized an educational visit titled **Exposure Visit to The Tribune: Pathways to Print Industry** on 27.08.2024. Fifth-semester students explored The Tribune, a leading newspaper in the country and the tri-city region, to gain insights into modern printing technologies.

During the visit, students gained firsthand experience with the various printing technologies employed at The Tribune. They observed the workflow from the editorial desk to the final printed product, gaining insights into the intricate coordination required for daily newspaper production. They toured the printing facilities, witnessing high-speed presses and advanced color management, which provided them with a deeper understanding of the print industry's operations and challenges.

Objectives

The program aims to provide students with firsthand experience in the print industry by exploring the production processes at a leading newspaper, The Tribune. Through this experience, students will enhance their knowledge of various printing technologies, including offset and digital printing, that are utilized in large-scale newspaper production.

They will become familiar with the complete workflow of newspaper production, from content creation and editing to the final print and distribution stages. By observing the operational dynamics of a professional printing setup, the initiative seeks to bridge the gap between theoretical knowledge and practical application. Additionally, students will gain a better understanding of potential career paths within the print industry, highlighting the various roles and responsibilities associated with newspaper production.

Outcomes

As a result of the program, students gained a comprehensive understanding of the printing technologies and processes used in the newspaper industry. They observed the real-world application of their academic knowledge, witnessing how the theories learned in class translate into industry practices. This experience allowed students to develop a clear understanding of the end-to-end workflow in newspaper production, encompassing everything from content creation to the final print. Additionally, they became more aware of the various career opportunities available in the print industry, equipping them with the information needed to make informed career decisions. Ultimately, students returned with practical insights and a deeper understanding of the print industry, preparing them for future roles and challenges in their professional lives.



Students and faculty at The Tribune, Chandigarh.



Resource person briefing the students about the various printing techniques being used.



Students having a look at the various kinds of materials being used in the production process of the newspaper at The Tribune.

Event Name	Expert Talk
Topic	Expert Session on Ethical AI in Cyber Security
Date	2024 - 08 -27 to 2024 - 08 -27
Mode	Offline
Venue	LH 502
Organizer Name	Dr. Deepak Sood, Dr. Reena Malik , Dr. Sandeep Singh , Dr. Tanvi Jindal
Resource Person	Harpreet Khattar |Founder, Seculabs Inc .
No. of Participants	96
SDG No	4,9,17

Objective

1. To discuss the ethical implications of using AI in cybersecurity .
2. To clarify the main goals of integrating AI into cybersecurity practices .
3. To present case studies and examples of successful AI implementations in cybersecurity .
4. To encourage the adoption of AI- driven predictive analytics to anticipate and mitigate future cyber threats .

Description

This session delved into the transformative role of Artificial Intelligence (AI) in the cybersecurity landscape , exploring how AI technologies are being leveraged to enhance threat detection , automate incident response , and bolster defenses against increasingly sophisticated cyber threats . The session covered the objectives that drive the integration of AI in cybersecurity , the tangible outcomes that organizations can expect , and the ethical considerations that must guide the deployment of AI systems . This session equipped participants with the knowledge and tools needed to effectively leverage AI in their cybersecurity efforts while ensuring that ethical considerations are at the forefront of their strategies .

Outcomes

1. Participants gained a clear understanding of how AI technologies are transforming cybersecurity .
2. Attendees can identify and articulate the key objectives of incorporating AI into cybersecurity .
3. The session raised awareness of the ethical challenges associated with AI in cybersecurity .
4. Attendees understood actionable strategies for integrating AI into their cybersecurity

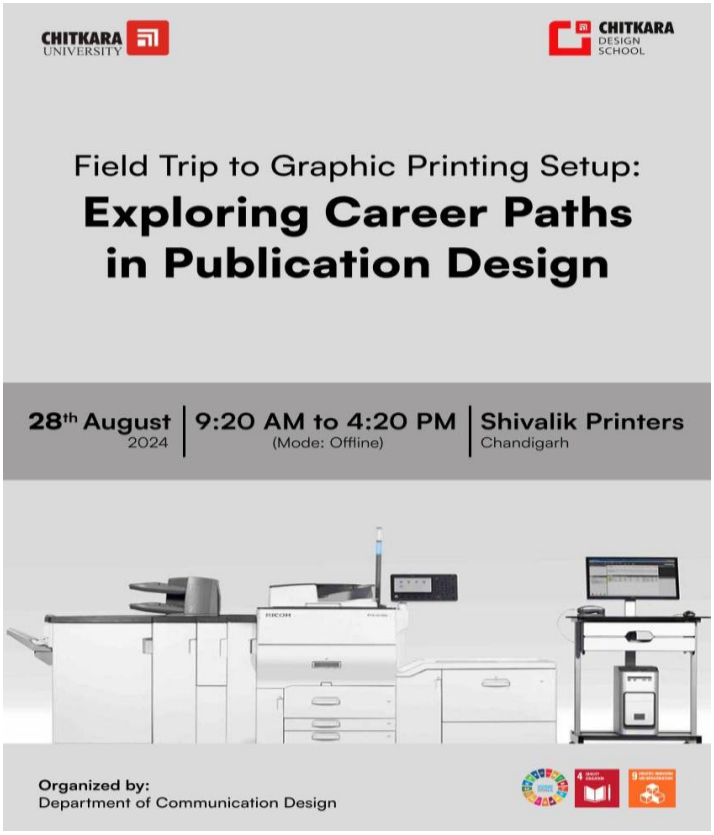




Event Name	Field Trip to Graphic Printing Setup: Exploring Career Paths in Publication Design
Date	28.08.2024
Venue	Shivalik Printers, Phase 1, Plot no 182/4, industrial area, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Ajay Garg, CEO, Shivalik Printers
Total number of students attended	40
SDGs covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Duration	6 hours

About the Activity

Description



The Department of Communication Design at Chitkara Design School organized a field trip titled **Field Trip to Graphic Printing Setup: Exploring Career Paths in Publication Design** on August 28th, 2024. Fifth-semester students visited Shivalik Printers in Chandigarh to explore the graphic printing setup and gain insights into the complete printing process. During the trip, students observed various stages of the graphic printing process, from pre-press preparations to the final print run. They learned about different printing techniques, materials, and technologies used in the production of high-quality publications. The visit provided students with a practical understanding of the workflow in a professional printing environment. The experience also offered students valuable insights into potential career paths within the publication design industry.

Objectives

The program aims to provide students with a practical understanding of the graphic printing process by allowing them to observe live operations at Shivalik Printers in Chandigarh. Through this experience, students will enhance their knowledge of various printing techniques and technologies used in the production of high-quality publications. They will become familiar with the different stages of the graphic printing workflow, from pre-press to post-production, gaining insights into each critical phase. The program will illustrate how design concepts and decisions impact the final printed product, reinforcing the importance of precision in publication design. Additionally, students will be exposed to potential career opportunities in the publication design industry, helping them understand the roles and responsibilities within a professional printing setup.

Outcomes

Through the program, students gained firsthand experience by observing the entire graphic printing process, which significantly enhanced their understanding of how print production operates in a real-world setting. They acquired a deeper knowledge of the technologies and techniques involved in graphic printing, including the critical pre-press, press, and post-press stages. This experience allowed students to develop a comprehensive understanding of the workflow in a graphic printing setup, from design to the final printed output. They learned the importance of precision and attention to detail in publication design, recognizing how their design choices influence the final printed product. Additionally, students became more aware of the various career paths available in the publication design and printing industry, equipping them to make informed decisions about their future professional pursuits.





Resource person- Mr. Ajay Garg briefing the students about the various printing techniques



Students having a look at the various kinds of machinery being used in the printing process

Event Details	
Event Name	Expert Talk
Topic	Corporate Engagement - Making a Difference Beyond Classroom
Date	2024 - 08 - 28 to 2024 - 08 - 28
Mode	Offline
Venue	LH- 503
Organizer Name	Dr. Deepak Sood , Dr. Reena Malik , Dr. Sandeep Singh
Resource Person	Mr. Yogesh Mehta |Head of Sales , Tricity
No. of Participants	84
SDG No	4,9,11

Objective

1. To develop and implement programs that integrate real - world business scenarios into academic curricula .
2. To analyze successful examples of corporate engagement that have positively impacted students , businesses , and communities .
3. To assess the effectiveness and impact of corporate engagement initiatives on students' learning outcomes .
4. To gain insights into best practices for establishing relationships between academia and the corporate sector .

Description

In this dynamic session , participants explored the transformative power of corporate engagement in education and how it extends learning beyond the traditional classroom . Attendees discovered innovative strategies to forge meaningful partnerships between academia and the corporate world , creating a symbiotic relationship that benefits students , educators , and businesses alike . Participants learned how to design and implement programs that integrate real - world business challenges into academic curricula , providing students with practical , hands - on experiences that enhance their employability and readiness for the workforce . The session also highlighted successful case studies of corporate engagement , showcasing how companies can contribute to societal impact while fostering talent

development . Through interactive discussions and collaborative exercises , attendees gained insights into the best practices for building and sustaining corporate partnerships , as well as how to measure the impact of these initiatives on both students and the broader community .

Outcomes

1. Participants developed an understanding of how corporate partnerships can enrich educational experiences .
2. Attendees acquired actionable strategies and frameworks for integrating corporate engagement into their educational programs .





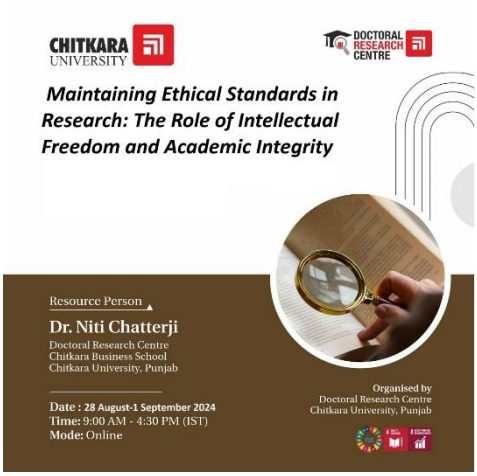




Event Name	Maintaining Ethical Standards in Research: The Role of Intellectual Freedom and Academic
Date	28 August - 01 Sept, 2024
Venue	Online mode
Department	Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab
Resource Person	Dr Niti Chatterji
Number of Participants	17
SDGs Covered	SDG 3 and 9
Duration	6 Hrs

About the Activity

The event " Maintaining Ethical Standards in Research: The Role of Intellectual Freedom and Academic " focuses on redefining research methodologies to improve academic outcomes. It aims to introduce researchers to new and innovative techniques in research design and execution, fostering higher standards of academic work.



Workshop Objectives

1. **Deepening Understanding of Research Ethics:** Educate scholars and faculty members on fundamental research ethics principles.
2. **Addressing Research Misconduct:** Provide insight into various types of research misconduct, such as plagiarism, data fabrication, and falsification.
3. **Promoting Ethical Decision-Making:** Equip participants with the tools to navigate ethical dilemmas in academic research.
4. **Encouraging Integrity in Research Practices:** Foster a culture of integrity, responsibility, and transparency in academic research environments.
5. **Raising Awareness of Ethical Standards:** Introduce participants to global research ethics guidelines and best practices.

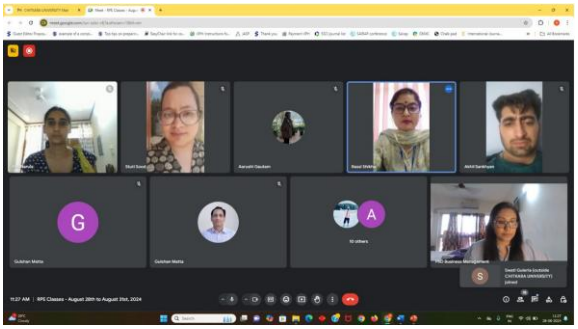
Key Highlights

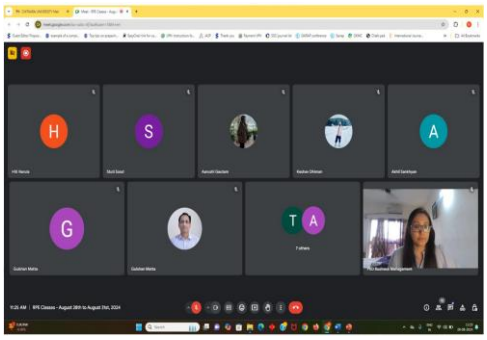
1. **Deepening Understanding of Research Ethics:** The FDP aimed to broaden knowledge of ethical research standards and integrity in academia.
2. **Awareness of Research Misconduct:** The program highlighted various forms of misconduct, including plagiarism, data falsification, and unethical authorship practices.
3. **Best Practices and Standards:** Participants were familiarized with the global standards for ethical research practices, ensuring quality and credibility in scholarly work.
4. **Practical Guidelines for Ethical Research:** Emphasis was placed on providing actionable advice for maintaining integrity in research projects and publications.

Workshop Outcomes

1. **Improved Research Ethics Awareness:** Faculty and scholars left with a clearer understanding of how to uphold ethical standards in their research.
2. **Prevention of Misconduct:** With the knowledge gained, participants were better equipped to identify and prevent unethical practices in research.
3. **Informed Decision-Making:** Scholars were empowered to make ethical decisions throughout their research processes, leading to higher-quality academic outputs.
4. **Strengthened Academic Integrity:** The event contributed to reinforcing the importance of maintaining high standards of academic integrity in the scholarly community.

Glimpse of the Event





Event Name	Paper Revive: Crafting Experimental Sustainable Papers
Date	29.08.2024 & 30.08.2024
Venue	Paper Recycling Unit, Chitkara University
Organizer	Dept. of Communication Design, Chitkara Design School in collaboration with Office of Infrastructure Development
Resource Person	Mr. Sanjeev Bhardwaj (Associate Director, Office of Infrastructure Development) Dr. Gurpreet Singh Saggu (Manager- Sustainability, Office of Infrastructure Development)
Total Number of students attended	35
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), SDG 11 (Sustainable Cities and Communities) and SDG 12 (Responsible Consumption and Production)
Duration	12 hours

About the Activity

The Department of Communication Design at Chitkara Design School organized a workshop titled **Paper Revive: Crafting Experimental Sustainable Papers** on 29.08.2024 & 30.08.2024. Held at the paper recycling unit of Chitkara University, the workshop was led by Mr. Sanjeev Bhardwaj and Dr. Gurpreet Singh Saggu. During the workshop, participants learned the intricacies of paper making and recycling, guided by the resource persons. Students had the opportunity to create their own papers, exploring innovative techniques and sustainable practices. The workshop emphasized the importance of sustainability in design, encouraging students to consider eco-friendly alternatives in their creative processes.



Objectives

The program aims to introduce students to the fundamental techniques of paper making and recycling, promoting sustainable practices in design through hands-on experience. By

encouraging creativity and experimentation, the initiative inspires students to craft unique, eco-friendly papers. Additionally, the program raises awareness about the environmental impact of paper production and the importance of recycling, fostering a sense of responsibility among students. It also encourages collaboration between students and experts in exploring innovative sustainable design solutions, further enriching their learning experience and commitment to eco-conscious practices..

Outcomes

Throughout the workshop, students gained practical skills in paper making and recycling techniques, allowing them to create their own sustainable paper products that demonstrated innovative use of recycled materials. This hands-on experience deepened their understanding of the critical role sustainability plays in design practices. Participants were inspired to incorporate eco-friendly approaches in their future design projects, fostering a commitment to environmentally conscious creation. Additionally, the workshop enhanced students' awareness of the environmental benefits of recycling and sustainable production methods, equipping them with the knowledge and motivation to promote sustainability in their work.



Resource person briefing the students about the paper recycling technique

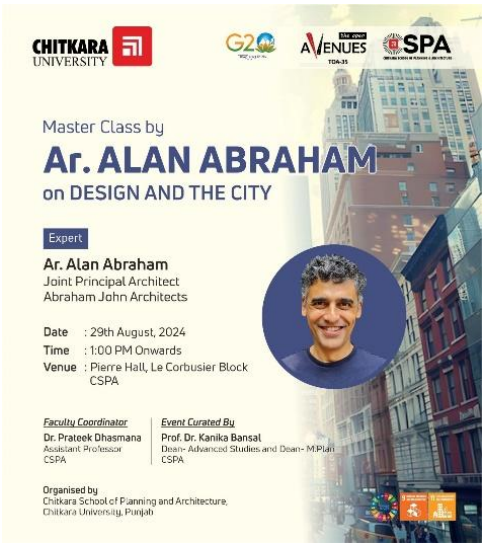


Resource person demonstrating the paper making process



Students making their own recycled paper

Event Name	Masterclass
Topic	Design and the City
Date	29 August 2024
Venue	Pierre Hall, Le Corbusier Block
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Alan Abraham
No. of Participants	95
SDG No.	SDG- 9, 11



The Open Avenues' series latest masterclass, held on August 29, 2024, at Pierre Hall, Le Corbusier Block, Chitkara University, focused on the topic "Design and the City". This enlightening session, led by Ar. Alan Abraham, Joint Principal Architect at Abraham John Architects, delved into the intricacies of urban design and its impact on bustling cities like Mumbai. Ar. Abraham expertly navigated the complexities of city life, highlighting the interplay between architectural innovation and urban living. The session provided a comprehensive view of designing cities that balance functionality and aesthetic appeal. With insightful examples from Mumbai's dynamic urban landscape, participants gained a deeper understanding of thoughtful design's role in shaping vibrant and sustainable urban environments. The masterclass was a valuable learning opportunity, leaving a lasting impact on all who attended.





Event Details	
Event Name	Innovation and Skill Development
Topic	Exploring the Capabilities of MATLAB Simulink for Innovative Solutions in Real-Life Applications
Date	2024-08-29 to 2024-08-29
Mode	Offline
Organizer Name	Dr. Amandeep Kaur
Resource Person	Mr. Gurpreet Singh|Assistant Professor
No. of Participants	15
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Learn System Modeling with MATLAB Simulink
2. Develop Practical Problem-Solving Skills
3. Master Design Optimization Techniques
4. Explore Industry Applications of MATLAB Simulink
5. Enhance Analytical and Critical Thinking

Description

The session on MATLAB Simulink, organized for engineering students and professionals, provided an in-depth introduction to system modeling and simulation. Participants learned how to use MATLAB Simulink as a powerful tool for solving real-life engineering problems, optimizing designs, and analyzing system behaviors. Throughout the session, participants gained practical knowledge on creating and simulating models, which allowed them to visualize complex systems and assess performance. They also explored how to optimize designs using simulation results and gained insights into MATLAB Simulink's wide-ranging applications across industries such as aerospace, automotive, and energy. In addition to technical skills, the event aimed to enhance participants' problem-solving abilities, improve analytical thinking, and develop the critical skills needed to address real-world engineering challenges. This hands-on session empowered attendees with the knowledge to leverage simulation tools for designing more efficient and effective systems, ultimately contributing to their professional growth in the engineering field.

Outcomes

By attending this session, the participants will gain:

a. Understanding of MATLAB Simulink for system modeling.
b. Practical skills in solving real-life engineering problems.
c. Ability to optimize designs using simulation tools.

d. Awareness of MATLAB Simulink's industry applications.
e. Improved problem-solving and analytical skills.





Event Details	
Event Type	Innovation and Skill Development
Topic	DEEKSHARAMBH 2024 Workshop on Electronics Unplugged: Build and Innovate
Date	2024-09-03 to 2024-09-06
Mode	Offline
Venue	LH1, LH5, LH6 Edison Block, Chitkara University, Punjab
Organizer Name	Dr. Poonam Gupta
Resource Person	Dr. Poonam Gupta|Professor, Dr. Rubina Dutta|Assistant Professor, Dr. Nitika Dhingra|Assistant Professor
No. of Participants	142
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

Students should be able to-

• Introduce students to the basics of electronics through engaging hands-on activities, fostering a strong foundational understanding.

• Familiarize students with essential electronic components, tools, and breadboard usage to build and troubleshoot basic circuits.

• Guide students in utilizing Tinkercad software for virtual circuit simulation and design, enhancing their technical skills.

• Demonstrate Arduino Uno programming to teach microcontroller-based systems and their practical applications.



• Encourage students to innovate and apply electronics concepts creatively to develop solutions for real-world challenges.

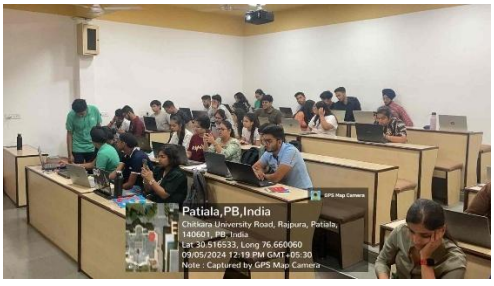
Description

The Centre for Global Education, in collaboration with the Department of Electronics and Communication Engineering, successfully organized a hands-on workshop titled "Electronics Unplugged: Build and Innovate" from 3rd to 6th September 2024. This workshop was designed to introduce first-year students to the fundamentals of electronics and practical circuit building through engaging, hands-on activities. The primary goal was to equip students with essential knowledge and skills related to electronic components, tools, and the

processes involved in creating and testing circuits. The students were familiarized with various electronic components Tinkercad software, which enabled them to simulate and design virtual circuits before building them physically. This virtual platform allowed students to experiment with different configurations and components reinforcing theoretical concepts through practical application. The key highlight of the workshop was the integration of Arduino Uno programming, which served as an introduction to microcontroller-based systems. Students were guided through the process of programming the Arduino to control electronic components and create interactive projects. This hands-on experience with microcontrollers gave students a deeper understanding of how these systems work and their widespread application in modern technology. The students programmed Arduino boards to create circuits and even developed basic projects such as light control systems and motion detection circuits, which further enhanced their learning experience. The workshop not only provided students with technical knowledge but also encouraged creativity and innovation. Students were inspired to think critically and apply their new knowledge to real-world projects, understanding the impact of electronics in fields such as automation, robotics, and IoT. The exposure to both virtual and physical circuit building techniques allowed them to gain a holistic understanding of electronics, making the learning process more dynamic and engaging. By the end of the workshop, students had developed a strong foundation in electronics and circuit building, gaining skills that are essential for their academic journey and future careers in technology. The event was a resounding success in terms of both learning outcomes and student engagement. It not only enhanced students' technical readiness but also inspired them to innovate, paving the way for future projects and advancements in the field of electronics.

Outcomes

• Students gained practical experience in building circuits using breadboards and Tinkercad software.
• Participants developed introductory skills in Arduino Uno programming, creating a functional traffic light system.
• The workshop fostered hands-on learning and innovation, encouraging students to apply their knowledge to real-world electronics projects.
• Students became familiar with basic electronic components and microcontroller-based systems, laying a foundation for future technical learning.



Event Details	
Event Type	Workshop
Topic	Academic Integrity in the age of AI:Responsible use of ChatGPT
Date	2024-09-03 to 2024-09-03
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Divyansh Juneja|Assistant Director
No. of Participants	57
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

1. To introduce students to the functionalities of ChatGPT and its role in academia.
2. To highlight the ethical issues surrounding using AI tools in academic work.
3. To discuss how to responsibly integrate ChatGPT into research, writing, and learning while maintaining academic integrity.
4. To provide students with guidelines for preventing academic dishonesty using AI tools.



Description

The workshop addressed the ethical use of AI-powered tools like ChatGPT in academic settings, focusing on maintaining academic integrity. As AI became an integral part of education, students and educators must understand how to leverage these tools responsibly. The session covered key ethical considerations, potential risks of misuse, and practical strategies for using ChatGPT in a manner that upholds the principles of honesty, originality, and integrity in academic work.

Outcomes

1. Students clearly understood how ChatGPT can be used as a learning tool while adhering to academic integrity principles.

2. Students recognised the ethical concerns of using AI tools in academic work, including plagiarism and intellectual honesty issues.
3. Students learned practical strategies for using ChatGPT ethically in research, writing, and classroom activities.
4. Students developed the ability to distinguish between acceptable and unacceptable uses of ChatGPT in academic contexts.





Event Details	
Event Type	Value Added Course
Topic	Fundamentals of Financial Accounting
Date	2024-09-03 to 2024-09-10
Mode	Online
Organizer Name	MBA Finance
Resource Person	CA Nitin arora
No. of Participants	155
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

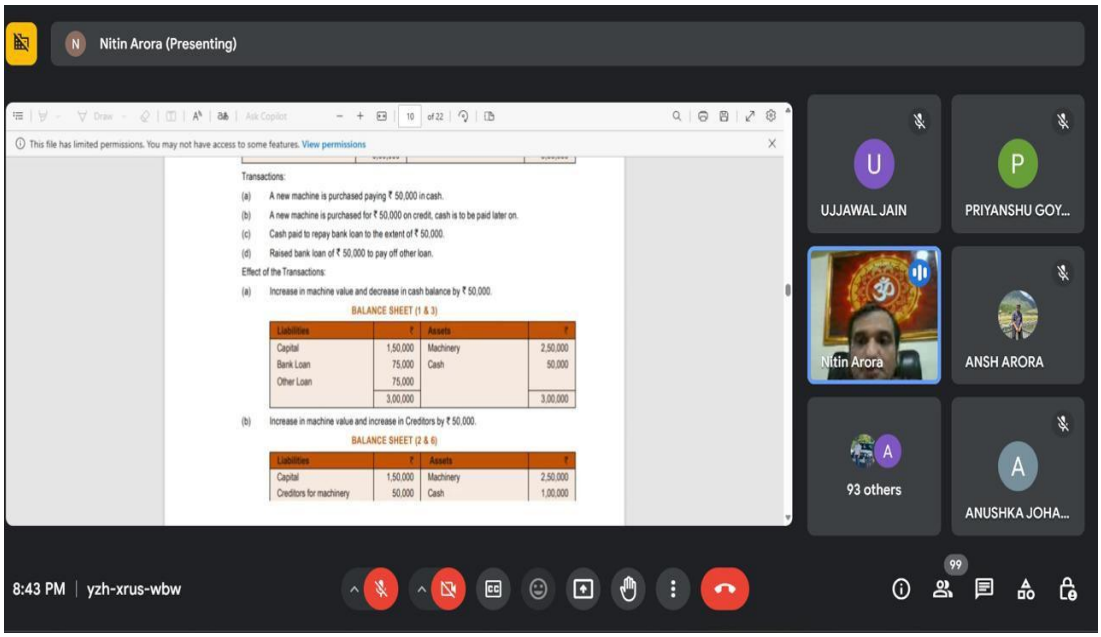
1.To introduce students to the fundamental principles of financial accounting.
2.To help students understand the preparation and structure of key financial statements such as the balance sheet, income statement, and cash flow statement.
3.To provide knowledge on accounting standards and their role in financial reporting.
4. To equip students with the skills to analyze and interpret financial data for informed business decision-making.

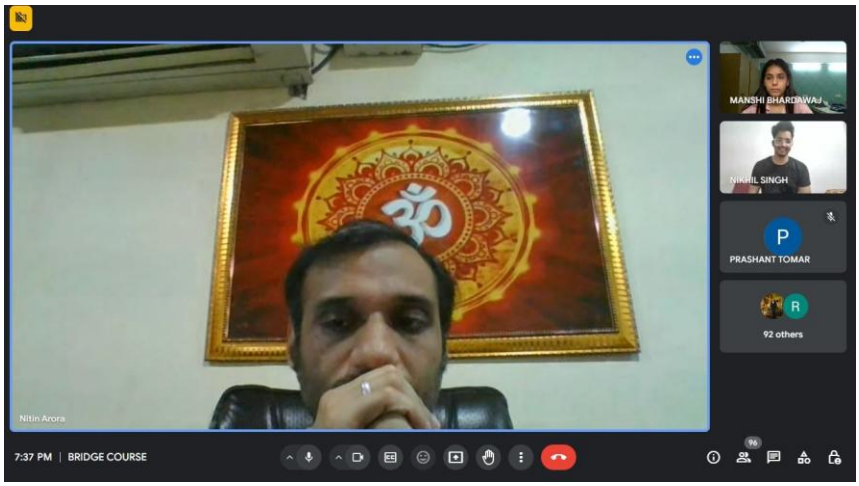
Description

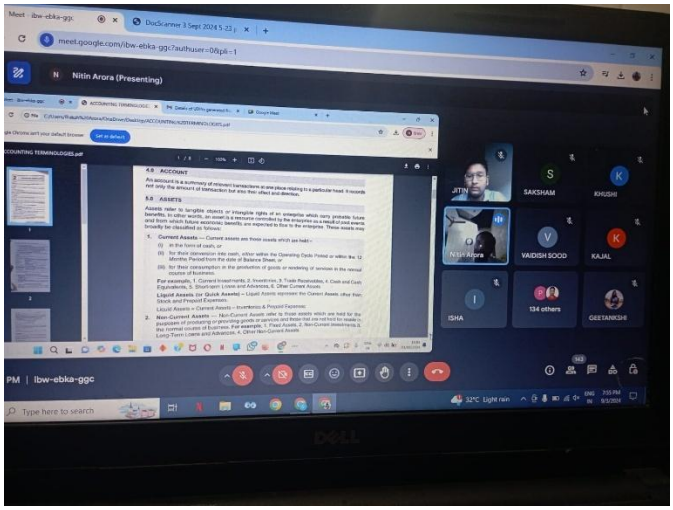
The short-term course on "Fundamentals of Financial Accounting" for MBA Finance students was held online from September 3rd to 10th, 2024, and provided a comprehensive introduction to accounting principles. Students learnt vital concepts such as the accounting equation, double-entry bookkeeping, and preparing financial statements, including balance sheets and income statements. The course included interactive sessions, case studies, and quizzes to reinforce understanding. Students interpreted financial data and applied accounting knowledge to business decision-making, laying a solid foundation for advanced finance studies.

Outcomes

1.Students will be able to apply the accounting equation and double-entry system in recording financial transactions.
2.Students will gain the ability to prepare and interpret financial statements accurately.
3. Students will understand the impact of adjusting entries and accrual accounting on financial reports.
4.Students will be able to evaluate a company’s financial health based on its financial statements, aiding in strategic decision-making.


Nitin Arora (Presenting)
This file has limited permissions. You may not have access to some features. View permissions
Transactions:
(a) A new machine is purchased paying ₹ 50,000 in cash.
(b) A new machine is purchased for ₹ 50,000 on credit, cash is to be paid later on.
(c) Cash paid to repay bank loan to the extent of ₹ 50,000.
(d) Raised bank loan of ₹ 50,000 to pay off other loan.
Effect of the Transactions:
(a) Increase in machine value and decrease in cash balance by ₹ 50,000.
BALANCE SHEET (1 & 3)
Liabilities | ₹ | Assets | ₹
Capital | 1,50,000 | Machinery | 2,50,000
Bank Loan | 75,000 | Cash | 50,000
Other Loan | 75,000 | | 3,00,000
(b) Increase in machine value and increase in Creditors by ₹ 50,000.
BALANCE SHEET (2 & 6)
Liabilities | ₹ | Assets | ₹
Capital | 1,50,000 | Machinery | 2,50,000
Creditors for machinery | 50,000 | Cash | 1,00,000
UJJAWAL JAIN
PRIYANSHU GOY...
Nitin Arora
ANSH ARORA
93 others
ANUSHKA JOHA...
8:43 PM | yzh-xrus-wbw


MANSHI BHARDWAJ
NIKHIL SINGH
PRASHANT TOMAR
92 others
Nitin Arora
7:37 PM | BRIDGE COURSE


Nitin Arora (Presenting)
JITIN
SAKSHAM
VAIDISH SOOD
KAJAL
ISHA
134 others
GEETANKSHI
PM | ibw-ebka-ggc

Event Details	
Event Type	Workshop
Topic	Maintaining Academic Integrity:Ethical Use of ChatGPT
Date	2024-09-04 to 2024-09-04
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Divyansh Juneja|Assistant Director
No. of Participants	61
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

1. To introduce students to the functionalities of ChatGPT and its role in academia.
2. To highlight the ethical issues surrounding using AI tools in academic work.
3. To discuss how to responsibly integrate ChatGPT into research, writing, and learning while maintaining academic integrity.
4. To provide students with guidelines for preventing academic dishonesty using AI tools.

Description

The MBA finance department of Chitkara Business School organised a workshop on "Maintaining Academic Integrity: Ethical Use of ChatGPT" on 4th September 2024 from 9:15 am onwards. Dr Divyansh Juneja, Assistant Director, Chitkara Readiness Academy, Chitkara University, Punjab, led the session. The workshop addressed the ethical use of AI-powered tools like ChatGPT in academic settings, focusing on maintaining academic integrity. As AI became an integral part of education, students and educators must understand how to leverage these tools responsibly. The session covered key ethical considerations, potential risks of misuse, and practical strategies for using ChatGPT in a manner that upholds the principles of honesty, originality, and integrity in academic work.

Outcomes

1. Students clearly understood how ChatGPT can be used as a learning tool while adhering to academic integrity principles.
2. Students recognised the ethical concerns of using AI tools in academic work, including plagiarism and intellectual honesty issues.
3. Students learned practical strategies for using ChatGPT ethically in research, writing, and classroom activities.
4. Students developed the ability to distinguish between acceptable and unacceptable uses

of ChatGPT in academic contexts.







Event Details	
Event Type	Workshop
Topic	Mastering Nonverbal Communication: The Art of Body Language
Date	2024-09-05 to 2024-09-06
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kavya E|Personality Specialist
No. of Participants	61
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

1. To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
2. To learn techniques to project confidence, credibility, and authority through effective body language.
3. To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
4. To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

The MBA (Finance) department of Chitkara Business School, Chitkara University, Punjab, organised a workshop on "Mastering Nonverbal Communication: The Art of Body Language" on 6th September 2024, from 9:15 am onwards in LH 101, Rockefeller Block, CBS. Ms. Kavya E., a Personality Specialist, led the session. This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

1. Students could recognize and Interpret body language to improve communication clarity.
2. Students would create positive impressions and build rapport using body language in business settings.
3. Students would exude confidence and professionalism through nonverbal cues.

4. It would navigate high-stakes situations with effective body language in negotiations and meetings.







Event Details	
Event Type	Workshop
Topic	Powerful Presence: Using Body Language for Impact
Date	2024-09-05 to 2024-09-05
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kavya E.|Personality specialist
No. of Participants	56
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective

1. To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
2. To learn techniques to project confidence, credibility, and authority through effective body language.
3. To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
4. To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

1. Students could recognize and interpret Body Language to improve communication clarity.
2. Students would create positive impressions and build rapport using body language in business settings.
3. Students would exude confidence and Professionalism through nonverbal cues, especially in finance.
4. It would navigate High-Stakes Situations with effective body language in negotiations and meetings.


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Event Details	
Event Type	Workshop
Topic	The Silent Language: Enhancing communication through Body Language
Date	2024-09-05 to 2024-09-05
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Kritika Ahuja|
No. of Participants	51
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals

Objective



1. To explore how nonverbal cues influence the finance industry's professional interactions, decision-making, and perceptions.
2. To learn techniques to project confidence, credibility, and authority through effective body language.
3. To improve the ability of students to read others' body language, enabling them to respond appropriately in various business scenarios.
4. To gain practical experience using body language to complement verbal communication in meetings and presentations.

Description

This specialised workshop for MBA finance students focused on nonverbal communication's critical role in the financial sector. This workshop gave participants the tools to understand, interpret, and effectively use body language in professional settings. Whether negotiating a deal, presenting a financial report, or engaging with clients, mastering the unspoken elements of communication can give them a significant edge in their careers.

Outcomes

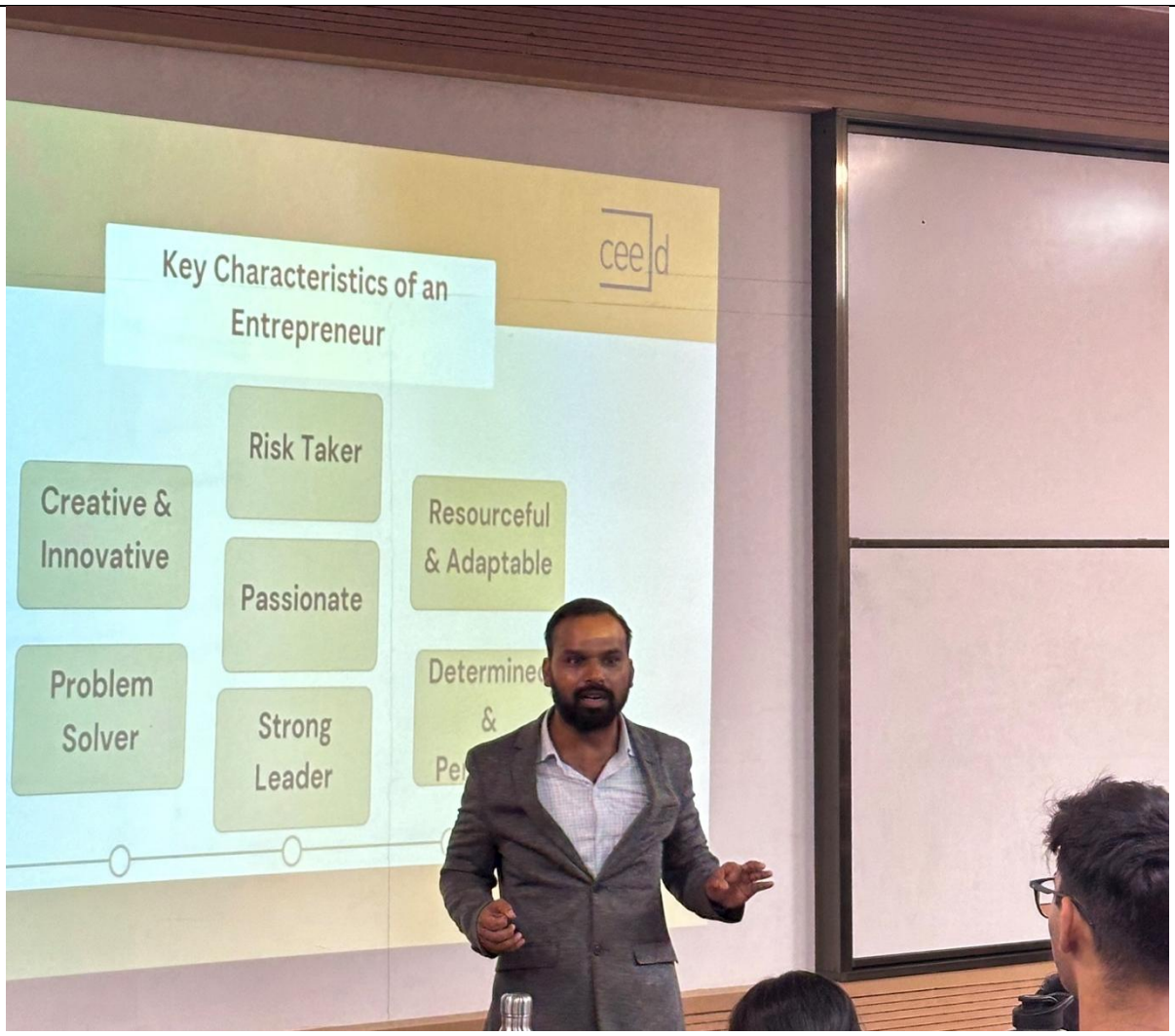
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4. It would navigate High-Stakes Situations with effective body language in negotiations and meetings.

Title: The Myths & Realities of Entrepreneurship		
1	**Type of Activity**	Interactive knowledge Session under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on The Myths & Realities of Entrepreneurship
3	**Link**	https://www.facebook.com/share/p/RoMzHRQ7Mcsuc8R2/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on The Myths & Realities of Entrepreneurship
	Nomenclature	The Myths & Realities of Entrepreneurship
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial intricacies and understand the entrepreneurial world from inside Out. The session covered the common myths of entrepreneurship world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep insights about Myths of Entrepreneurship. The session deep dived into harsh reality of Entrepreneurship, support available to student entrepreneurs and startup ecosystem in the university. It also covered the myths and busted those myths with real life examples of startups and founders. The students were highly engaged and asked many thought-provoking questions, which led to discussions on building a successful startup, innovation in general and why pursue Entrepreneurship with relevant data points. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 05/09/2024 to 05/09/2024	

8	**Mention minimum number of students (Event):** 60
9	**Mention minimum number faculty (Event):** 1
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.
11	**SDG Covered-SDG8,SDG9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Journey and Myths.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


ceed
work
control
analysis
plan
idea




Key Characteristics of an Entrepreneur
ceed
Risk Taker
Creative & Innovative
Resourceful & Adaptable
Passionate
Problem Solver
Strong Leader





Video URL:

https://drive.google.com/file/d/1Tltj9dCQ_T10NUFOfTRK8V2Zq0nVvMj0/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	Masterclass S3E12 The DVF Model "Transforming Design Thinking through Innovation"
Date	06.09.2024
Venue	Pierre Hall
Organizer	Department of UX&UI, Chitkara Design School
Resource Person	Dhisti Desai, Director, Pineapple Design Rohan Parekh, Co-founder, Pineapple Design
Number of Participants	97
SDGs Covered	4,9
Duration	120 Minutes

About the Activity



The Department of UX & UI at Chitkara Design School, Chitkara University, Punjab, hosted a master class titled "S3E12: The DVF Model—Transforming Design Thinking through Innovation" with Dhisti Desai and Rohan Parekh, Director & Co-founder of Pineapple Design, on 06.09.2024. The event took place at 2:00 p.m. in Pierre Hall, Le Corbusier Block, Chitkara University, Punjab. During the master class, students delved into the DVF (Desirability, Viability, Feasibility) Model to enhance their design thinking skills. They learned to balance creative ideas with practical implementation, ensuring their solutions were both innovative and feasible. The session focused on applying this model to real-world challenges, transforming traditional design thinking into a more robust, innovation-driven process.

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Objectives of the event

To make students capable to innovate, implement, and balance ideas with practicality using the DVF Model in design thinking**.**

Outcome or Key take away from the event

The activity enhanced design thinking by teaching students to balance creativity with practical implementation using the DVF Model. This approach ensured that solutions were both innovative and feasible, making it easier to tackle real-world challenges effectively. Additionally, it fostered a more strategic and actionable mindset in problem-solving.


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140601, PB, India
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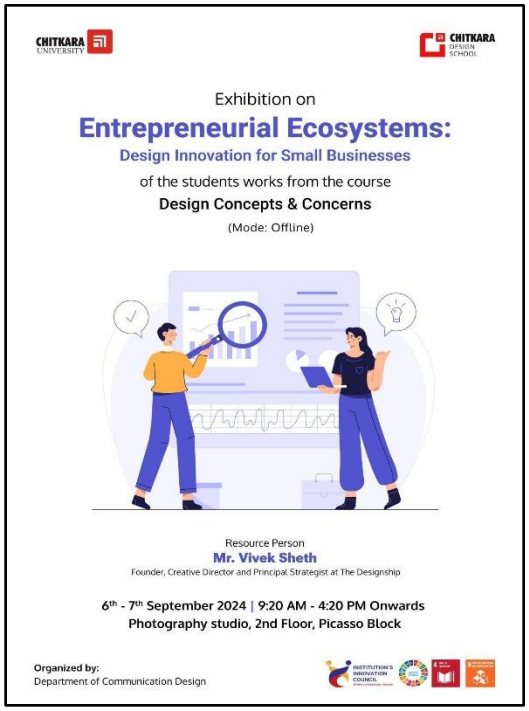

CHITKARA UNIVERSITY
GPS Map Camera
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140601, PB, India
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140601, PB, India
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Event Name	Exhibition on Entrepreneurial Ecosystems: Design Innovation for Small Businesses
Date	06.09.2024-07.09.2024
Venue	Photography Studio, 2nd floor, Picasso Block.
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Vivek Sheth, Founder, Creative Director and Principal Strategist at The Designship.
Total Number of students attended	42
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Time	9:20 AM onwards

About

On 06.09.2024-07.09.2024 the Department of Communication Design at Chitkara Design School, in association, hosted an exhibition titled "Entrepreneurial Ecosystems: Design Innovation for Small Scale Businesses." The resource person for the exposure visit was Mr. Vivek Sheth, Founder, Creative Director and Principal Strategist at The Designship. The exhibition showcased innovative design strategies and emphasized the role of creative solutions in solving real-world entrepreneurial challenges. Students engaged with cutting-edge design concepts, learning how these can drive business success and sustainability. By bridging the gap between design and entrepreneurship, the event fostered a deeper understanding of how design thinking and system thinking contribute to business innovation and economic development.



Objectives

The program aims to promote the role of design in fostering innovation within small-scale businesses, inspiring students to explore entrepreneurial ecosystems through design thinking. By highlighting the importance of design research in driving business growth, students will recognize how thoughtful design can lead to successful outcomes. The initiative also facilitates interaction between students and industry leaders in design innovation, providing valuable insights and mentorship. Additionally, the program fosters an understanding of sustainable business models through effective design strategies, equipping students with the

knowledge and skills to create impactful solutions that benefit both businesses and the environment.

Outcomes

Through the program, students gained practical insights into applying design principles for entrepreneurial ventures, understanding the significant impact that design can have on small business sustainability. Participants generated new design concepts that addressed real-world entrepreneurial challenges, enhancing their problem-solving skills. This experience increased their awareness of the crucial link between innovation and business development, emphasizing the role of creative thinking in driving success. Additionally, students were encouraged to pursue entrepreneurial opportunities in design, equipping them with the motivation and confidence to explore their potential in the field.



Resource person Mr. Vivek Sheth along with Prof. Manpal Setia giving feedback to the students.





Visitors at the exhibition



Group photograph with the resource person Mr. Vivek Sheth

Event Name	Exploring Entrepreneurship Opportunities in Merchandise Printing
Date	07.09.2024
Venue	Addonz, Industrial Area, Ludhiana.
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Hitesh Mehra, Co-founder, Addonz, Ludhiana.
Total Number of students attended	43
SDGs Covered	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)
Time	09:20 AM onwards

About the activity

The Department of Communication Design, Chitkara Design School, organized an exposure visit titled "Exploring Entrepreneurship Opportunities in Merchandise Printing" on 07.09.2024 at Addonz, Ludhiana. The resource person for the exposure visit was Mr. Hitesh Mehra, co-founder of Addonz. Mr. Hitesh Mehra showcased over 50 advanced printing techniques used for their top clients like Monte Carlo, Duke, Being Human etc. Students explored the latest innovations in printing technology and learned about entrepreneurial opportunities in the industry. Mr. Mehra highlighted his international automatic printing machines from China and Egypt and how advanced techniques drive quality and creativity in merchandise printing, inspiring students to consider new career paths in design and branding.



Objectives

The goal is to foster entrepreneurial thinking by inspiring students to explore opportunities in the merchandise printing industry. Additionally, the aim is to expose them to advanced printing technologies that are widely used in the global market, giving them insights into cutting-edge innovations. This initiative encourages creative thinking and innovation in merchandise design,

motivating students to incorporate new techniques into their work. Furthermore, it seeks to facilitate direct interaction with industry professionals, offering real-world learning experiences. Finally, students will be guided to understand successful business models within the merchandise printing industry.

Outcomes

Students enhanced their entrepreneurial skills by gaining a deeper understanding of approaches in the merchandise printing industry. They also acquired practical knowledge of advanced printing techniques and technologies, equipping them with hands-on insights. The experience provided valuable networking opportunities, allowing participants to connect with industry leaders and gain professional perspectives. Additionally, the visit sparked ideas for potential business ventures and startups within the printing industry. Moreover, students became aware of innovative technologies and global trends shaping the future of merchandise printing.



Resource person Mr. Hitesh Mehra along with Prof. Manpal Setia briefing the students about the various printing techniques and career opportunities used in merchandise printing.



The resource person briefing about the t-shirt printing process

Event Details	
Title of the Event:	Exposure Visit to Grazitti Interactive
Date of the Event:	10th September, 2024
Venue	Grazitti Interactive, Panchkula Industrial Area Phase 2, Panchkula, 134113, HR, India
SDG no	09
No. of Student Enrolled:	47
No. of Student Attended	47
Resource Persons:	Ms. Vandana, Ms. Vanshika and Mr. Manik

Objective

- To understand the responsibilities and skill set required for a Full Stack Developer role.
- To explore modern tools and platforms shaping the tech industry
- To develop an understanding of project workflows and technology stacks used in the industry.



Description

On 10th September 2024, the CSI Student Chapter, under the Department of Computer Applications, organized an enriching industrial visit to Grazitti Interactives, attended by 47. The visit kicked off with a warm welcome from Mr. Manik, followed by a detailed session led by Ms. Vandana. She provided valuable insights into the role of a Full Stack Developer, discussing key skills, industry demands, salary prospects, and future career opportunities in the field. Ms. Vanshika introduced students to advanced technologies such as Salesforce and DevOps, explaining their impact on modern software development and automation.Following the presentations, students were taken on a tour of the company where they had the opportunity to observe ongoing live projects. They interacted with developers, gaining firsthand insights into industry workflows, project management, and how theoretical concepts are applied in real-world environments. The visit gave students a practical understanding of industry operations and the technologies driving innovation in the field.

Outcomes

- Students gained a deeper understanding of the collaboration between various teams (development, operations, and support) to deliver projects efficiently.
- Students gained Greater clarity on career paths in the tech industry, encouraging exploration of emerging technologies beyond full stack development.
- Insight into the application of cloud computing platforms like Salesforce and DevOps practices in modern development.





Event Details	
Event Type	Expert Talk
Topic	"Use of Generative AI in Law"
Date	2024-09-10 to 2024-09-10
Mode	Offline
Venue	LH-2, Ground Floor, Chitkara Law School, Chitkara University, Punjab
Organizer Name	Chitkara Law School
Resource Person	Prof. (Dr.) Sushil Narang|Professor and Dean
No. of Participants	39
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 16: Peace, Justice and Strong Institutions

Objective

1.To develop understanding of AI fundamentals and legal professionalism.
2. To navigate ethical and regulatory challenges.
3. To identify AI-Driven Legal solutions.
4. To promote interdisciplinary collaboration and research.



Description

Artificial Intelligence is reshaping the legal practice, research and policy worldwide. AI algorithm are challenging traditional norms and opening new horizons. Chitkara University is committed to provide continually enhanced and integrated learning environment to its students. Therefore, with the object of providing intellectual knowledge on the contemporary theme of "AI and Law", The Centre for Intellectual Property Rights (CIPR), Chitkara Law School is willing to organizing a special lecture on "Use of Generative AI in Law" For law and justice integration of basic education and knowledge of artificial intelligence in the legal system is imperative. Let's explore together innovative legal solutions using AI and gain knowledge from the honourable guest on AI and Law.

Outcomes

1.The students are able to gain a foundational understanding of how AI technologies, especially generative AI, are being integrated into legal practice.
2.Attendees gained knowledge to indentify and address the ethical and regulatory

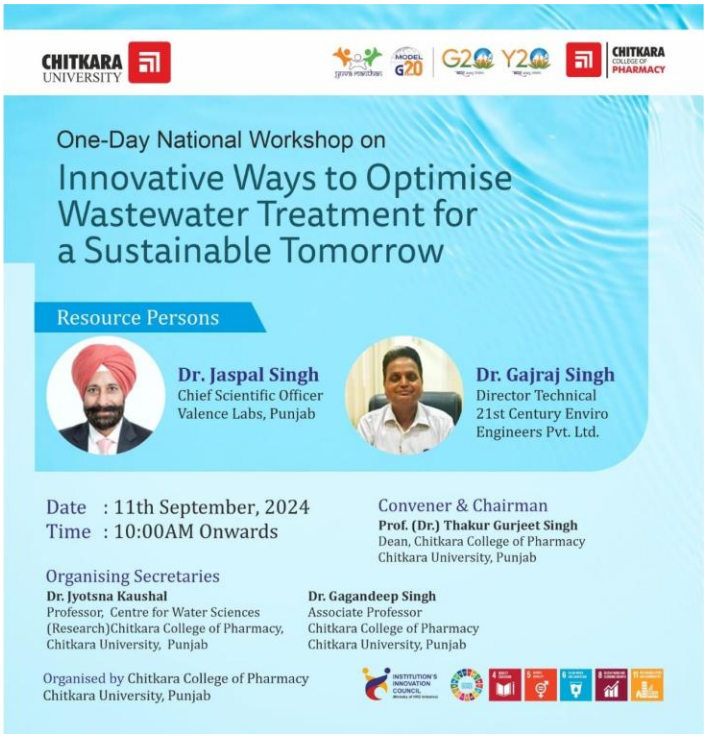
challenges posed by the use of AI in law.
3.Students are able to recognize and develop AI-driven solutions for legal issues and take leverage of AI tools to improve legal research.
4.The session highlighted the importance of Interdisciplinary collaboration, and encourages students to explore innovative solutions through collaborative efforts with experts in AI, technology and other relevant fields.





Event Name	National Workshop on Innovative Ways to Optimise Wastewater Treatment for a Sustainable Tomorrow.
Date	11.09. 2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Jaspal Singh, Chief Scientific Officer, VALENCE labs Punjab Dr. Gajraj Singh Director Technical Services, 21st CENTURY ENVIRO ENGINEERS PVT. LTD.
Number of Participants	100
SDGs Covered	3,4,6,9
Duration	1 Day

About the Activity



One Day National Workshop on Innovative Ways to Optimise Wastewater Treatment for a Sustainable Tomorrow was conducted on September 11, 2024. The purpose of the workshop was to provide the young M.Parma students with a comprehensive platform to discuss and explore innovative approaches in the area of wastewater treatment with industry experts as there are many challenges in wastewater treatment for different industries nowadays. Therefore, the Center for Water Sciences, Chitkara College of Pharmacy (CCP), Chitkara University, Punjab invited industry persons who are leading in the area of Wastewater Treatment. Prof.(Dr.) Thakur Gurjeet Singh, Dean-CCP interacted with the industrial experts and expressed to demonstrate further

students' exposure to the ETP of the industry for understanding the sustainable development in wastewater treatment of Pharmaceutical industries. The National Workshop on Innovative Ways to Optimise Wastewater Treatment for a Sustainable Tomorrow aligns with Sustainable Development Goal 6 (SDG 6): Clean Water and Sanitation, by fostering collaboration between industry and academia. This event focuses on advancing wastewater treatment technologies through research-driven innovations and practical applications. By bringing together experts, it aims to develop cost-effective, efficient, and scalable solutions for wastewater management. The workshop promotes knowledge exchange, policy recommendations, and sustainable practices that improve water quality, conserve resources, and ensure equitable access to clean water, contributing to a sustainable future and achieving SDG 6.







Title: Trendspotting For Startups: Identifying Entrepreneurial Opportunities		
1	**Type of Activity**	Interactive knowledge Session under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Trendspotting for Startups: Identifying Entrepreneurial Opportunities
3	**Link**	https://www.facebook.com/share/p/pmhsrJB1a23MTQxe/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Trendspotting for Startups: Identifying Entrepreneurial Opportunities
	Nomenclature	Trendspotting for Startups: Identifying Entrepreneurial Opportunities
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial intricacies & identify entrepreneurial opportunities. The session focused on identifying pain points and crating scalable ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly interactive and provided deep insights on entrepreneurial opportunities to students. The session deep dived into converting pain points into entrepreneurial ventures. Mr. Singh covered the different frameworks required for identifying the business ideas along with challenges faced during ideation and frameworks to overcome those. The students were highly engaged and asked many interesting questions, which led to discussions on opportunity identification using pain points, moonshot ideas, venture creation from research. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 11/09/2024 to 11/09/2024	
8	**Mention minimum number of students (Event):** 60	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture.	
11	**SDG Covered – SDG4, SDG9**	

12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Journey and Myths.
13[	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **During Event:**


WHAT IS AN IDEA?
"An idea is a mental representation or formulation of something that can be seen, known, imagined, or abstracted. Ideas can be the basis of creativity, innovation, and problem-solving. Ideas can also be classified into different types, such as concepts, notions, impressions, thoughts, etc."


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Video URL:

https://drive.google.com/file/d/1_7_azs86z8HZmLubQ3ur4FosPwkIGxYO/view?usp=sharing

Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Date	12-09-2024
Place of visit	Tim Horton's, Sec 35, Chandigarh
Objective	Observation Analysis
Attendees	13 (Including Faculty)
Course	BBA-Business Analytics
SDGs Covered	4 ,9
Subject	Research-II

About the Activity

On 12 September, 2024 (Thursday), students of BBA Business Analytics from Chitkara University Centre for Global Education embarked on a field trip to Tim Hortons in Sector 35, Chandigarh. The primary objective of this research was to analyse the feasibility of opening a Tim Hortons branch at the Chitkara University campus. This research was conducted as part of their Research 2 assignment, where they aimed to present and analyse the potential of Tim Hortons in the campus.

Methodology

Their research methodology involved:

- Systematic observation and accurate recording of various aspects of the situation at Tim Hortons
- Observation of the store's layout, customer behaviour, and sales strategies
- Collection of data on the number of customers, sales volume, and customer satisfaction
- Visits to other stores in the area, including McDonald's, KFC, Nik Bakers, Oven Fresh, and Barista, to observe market competition and identify potential opportunities and challenges for Tim Hortons

Experience and Feedback of Students

The students gained hands-on experience in observational analysis and experimental research. They developed critical thinking and problem-solving skills through exposure to the real-world business environment and understood the importance of market competition in business decision-making. It was an amazing opportunity to apply theoretical concepts to practical situations and gain exposure to the real-world business environment, which helped

them bridge the gap between theory and practice. The Students developed their analytical skills through data collection and analysis, learned to identify potential opportunities and challenges in the market. This collaboration and presentation.

Conclusion and Recommendations

The field trip to Tim Hortons was a fun and educational experience for our students. It provided them with hands-on experience in observational analysis and experimental research. The trip also gave them exposure to the real-world business environment and helped them develop critical thinking and problem-solving skills. Based on our research, we recommend that Tim Hortons consider opening a branch in the Chitkara University campus, with further market research to understand the needs and preferences of the campus community.



Event Name	Industry Expert
Topic	Alumni Conclave
Date	12 September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	RJ Megha
No. of Participants	60
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 12 September 2024, Chitkara School of Mass Communication organized Alumni Conclave in association with Chitkara Alumni Association Network in which our BAJMC 2017 paasout Megha came for the interaction who is RJ with Red FM Chandigarh.

The objective of the session was to provide students with a comprehensive understanding of the radio industry. RJ Megha elaborated on essential skills required to pursue a career in radio, emphasizing the importance of staying informed about current events and trends.

She introduced four fundamental C's for creating engaging radio content: Community, Connect, Contact, and Communication.

A significant highlight of the session was that she put forth importance of establishing connection with listeners. RJ Megha shared her personal experiences in this aspect and how to build loyal audience base. She encouraged students to maintain authenticity and relatability on air.

The session concluded with an exploration of various career opportunities within the radio industry. RJ Megha provided insights into different roles at a radio station, including producer, music manager and copywriter. The session was highly engaging and offered mass communication students valuable insights into the audio industry.







Event Name	Industry Expert
Topic	Alumni Conclave
Date	12 September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Mr Gaurav Shukla
No. of Participants	60
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 12th September 2024, Chitkara School of Mass Communication in association with Chitkara Alumni Association Network Organized Alumni Conclave in which Mr Gaurav Shukla (MAJMC 2010 passout) was the speaker. He talked on the theme 'Career Opportunities in Media' with special reference to the TV industry. Gaurav has had a successful career in TV journalism for almost 15 years now who started his career with Day & Night News, before joining Zee News- Punjab, Haryana, and Himachal.

During his interaction with the students of CSMC, Mr. Shukla shared his experience at Chitkara University, while fondly reminiscing his own student life. He shared some anecdotes from his work as an anchor and how he was able to break important and exclusive news stories like the Pulwama Terror Attack and Sidhu Moosewala's death.

Mr. Shukla also shared some invaluable tips to the students on how to be a better anchor, modulate their voice and have a rich vocabulary. He motivated the students to work hard for their dreams while staying focussed and dedicated to their studies.

At the end of his address, Mr. Shukla answered some pertinent questions of the students

regarding the credibility of TV journalism, ethics of media in the present day and age and how to navigate a path successfully to make a career in TV journalism.







Event Name	Industry Expert
Topic	Alumni Conclave
Date	12 September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Mr Manteshwar Singh
No. of Participants	60
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 12th September 2024, Chitkara School of Mass Communication in association with Chitkara Alumni Association Network, organized Alumni Conclave in which Mr. Manteshwar Singh (MJMC 2012 paasout) talked in detail about digital media and distribution industry.

Mr. Singh shared numerous advantages of digital media, particularly the growing success of music streaming apps on digital platforms. As a music distributor he highlighted how his company Zikii Media works pan World and said that there are wealth of opportunities available in this dynamic industry.

He also educated students on YouTube algorithms, providing valuable guidance on how to launch and grow their own channels. His step-by-step breakdown of content creation and sharing on digital platforms was particularly enlightening for aspiring media students.

The session aimed to introduce students to the vast opportunities in the digital world and concluded with a discussion on the success rates of various digital platforms.






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Event Name	Expert Talk on "Career Opportunities for Pharmacy Graduates: Exploration of New Innovative Horizons"
Date	12.09. 2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Ajit Singh, PhD (Cardio), Founder and CEO, CliMed, Research Solutions, India
SDGs Covered	3,4,9
Duration	1 Day

About the Activity



Chitkara College of Pharmacy organized an expert talk titled "Career Opportunities for Pharmacy Graduates: Exploration of New Innovative Horizons" on 12th September 2024. The event was held at Warren Buffet Hall, Chitkara University, Punjab. The expert talk was delivered by Dr. Ajit Singh, PhD (Cardio), Founder & CEO of CliMed Research Solutions, India. Dr. Singh provided insights into new and emerging career paths for pharmacy graduates, focusing on innovation and entrepreneurship. He emphasized the importance of interdisciplinary skills and research opportunities that help pharmacy graduates explore innovative horizons in their careers.Dr. Singh shared his profound knowledge about innovative career opportunities in the pharmaceutical sector, aligning with the goal of encouraging critical thinking and career development. The session inspired students to consider diverse career paths, research, and innovation, which supports the Institution Innovation Cell's objectives of fostering entrepreneurship and expanding student capabilities.

Event Details	
Event Name	Expert Talk
Topic	Industry Conclave - Unleashing New Age Skillset & Career Options
Date	2024 - 09 - 13 to 2024 - 09 - 13
Mode	Offline
Venue	LH 101, 104, 105, 203
Organizer Name	Chitkara Business School
Resource Person	Mr. Francis Padamadan |Managing Partner & Head , Mr. Royston Netto |Head of Product & Marketing , Mr. Subhash S Nair |HR Head , Mr. Rajesh Bharatiya |Co- founder and CEO
No. of Participants	310
SDG No	SDG 3: Good Health and Well - being , SDG 4 : Quality Education , SDG 9: Industry , Innovation and Infrastructure , SDG 10: Reduced Inequalities , SDG 17: Partnership for the Goals

Objective

Promote sustainable economic growth and innovation : Evaluate the effectiveness of the conclave in providing students with the knowledge and skills necessary to contribute to sustainable economic growth and innovation , aligning with Industry Innovation & Infrastructure .

Enhance employability and reduce inequalities : Assess the conclave's impact on students ' employability and career prospects , ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality .

Description

The Industry Conclave , " Unleashing New Age Skillset & Career Option ," was a resounding success , providing MBA 1st Year students with invaluable insights into the dynamic world of business . The event featured four distinguished industry experts who shared their expertise and experiences , offering students a unique opportunity to learn from seasoned professionals . The event began with a keynote speech from a seasoned industry expert who gave a broad overview of the current business world . They stressed

the importance of having a positive attitude towards growth and learning , especially in today's fast- paced business environment . The experts shared their knowledge and experience , providing practical examples and advice on building a strong professional network , developing leadership skills and making decisions based on data and technology . The expert emphasized the need for continuous learning and adaptation in today's rapidly changing environment . In the subsequent sessions , students were immersed in a variety of topics , providing practical examples and case studies to illustrate their points . Throughout the conclave , students actively engaged with the experts , asking thoughtful questions and sharing their own perspectives, knowledge and skills necessary to contribute to sustainable economic growth and innovation , aligning with Industry Innovation & Infrastructure. Enhance employability and reduce inequalities Assess the conclave's impact on students ' employability and career prospects , ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality .









Event Name	Industry Expert
Topic	Alumni Conclave
Date	13th September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Mr Jasmeet Virdi
No. of Participants	60
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 13th September 2024, Chitkara School of Mass Communication in association with Chitkara Alumni Association Network, organized Alumni Conclave (day 2) in which Mr Jasmeet Virdi (BJMC 2016 pass out) talked in detail about important abilities needed to flourish in the dynamic media field. He shared real-world examples that illustrate his points as he has worked in various media fields such as TV channels, social media platforms and Digital PR etc. Jasmeet, who is now a Senior Business Development Manager at Mantrin emphasized the value of having good communication skills and the capacity to cultivate connections with colleagues and sources. He also highlighted the need to have strong writing abilities, keeping yourself up-to-date with the current happening and conducting in-depth research. Jasmeet advocated the value of being adept with digital tools and platforms. He shared personal experiences and practical advice on navigating challenges in the field.


What did I do after my graduation
Internship - Business Associate (APPCO)
Content Writer - PagalParrot.com (Techspark Technologies)
Creative Producer - Sky Screen Production
Entertainment Journalist - Gabruu TV (Prinday)
Digital Media Executive - PUNMEDIA (DIPR, Punjab)
Digital Journalist - NEWJ
Digital Journalist - PTC News
Digital Journalist - Rozana Spokesman
Sr. CS & BD Manager - Mantrin
Who cares Jasmeet?
CHITKARA UNIVERSITY




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Event Name	Industry Expert
Topic	Alumni Conclave
Date	13th September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Ms. Akanksha Sharma
No. of Participants	65
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 13th September 2024, Chitkara School of Mass Communication in association with Chitkara Alumni Association Network, organized Alumni Conclave (day 2) in which Ms. Akanksha Sharma, Sub-Editor, The Tribune, (BJMC 2014 passout) talked in detail about the nitty-gritties of newspaper industry and print media editing.

After graduating from CSMC, Ms. Sharma started her journalism career with the Daily Post newspaper and after 4 years she joined The Tribune and serving there for the past almost 7 years.

Ms. Sharma elaborated on the working and structure of a newspaper organisation while discussing the skill set required to excel in the field. She reassured the students about the future of print journalism in the country and said that newspapers are still the most credible and authentic source of information. She added that India is one of those countries where the newspaper industry is not only surviving but continues to thrive as well.

Akansha motivated the students to inculcate a habit of reading and said that to become a better writer, the budding journalists of the school must become voracious readers.


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Event Name	Industry Expert
Topic	Alumni Conclave
Date	13th September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Ms Divya Sahni
No. of Participants	65
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event



On 13th September 2024, Chitkara School of Mass Communication in association with Chitkara Alumni Association Network, organized Alumni Conclave (day 2) in which Ms Divya Sahni (BJMC 2014 passout) talked in detail about the advertising industry and its various departments' functioning, how any client is pitched and finally the campaign is prepared and run in multimedia, it is evaluation and then planning the next cycle.

Ms. Divya Sahni shared her journey in the ever-evolving advertising industry as she is in this profession for almost 10 years. Divya's insights into working with big brands and executing high impact advertising campaigns offered the students understanding of what it takes to succeed in this challenging and interesting field.

The session aimed at learning different strategies on how to collaborate with leading brands, emphasizing the importance of creativity, understanding client needs and staying adaptable in a fastpaced environment.

The session concluded with an engaging Q&A in which students were engaged enthusiastically, asking thoughtful questions about career growth, challenges in the industry

and the skills needed to make an impact. It was an enriching session, packed with learning and inspiration.







Event Name	National Symposium on Future-Ready UX: Redefining Innovation and Design in India
Date	14.09.2024
Venue	Carnegie Hall
Organizer	Department of UX&UI, Chitkara Design School
Resource Person	Alipta Ballav Sr. Design Manager @ Microsoft | Co-founder Design Shots.ai Alok Kumar Director UX @ Myntra, Co-founder Rethinking UX community Ashish Verma Director UX Design @ Victoria's Secret Nikita Nayak Associate Director@Shaadi.com | Head of User Experience & Design | Co-founder Women at the Table Mayur Chaudhary VP, Experience Design, Publicis Sapient India, Founder Rethinking UX Community Subroto Bagh Director Product Design & Site Lead - LinkedIn
Number of Participants	181
SDGs Covered	4,9
Duration	5 Hours

About the Activity



The Department of UX&UI at Chitkara Design School, Chitkara University, Punjab organized a "National Symposium on Future-Ready UX: Redefining Innovation and Design in India" with six distinguished speakers: Alipta Ballav, Sr Design Manager at Microsoft; Alok Kumar, Director at Myntra and Co-Founder of Rethinking UX; Ashish Verma, Director at Victoria's Secret; Nikita Nayak, Associate Director at shadi.com; Mayur Chaudhary, VP at Publicis Sapient and Founder of Rethinking UX; and Subrata Bhag, Director at LinkedIn. This event took place on 14.09.2024 from 10:00 a.m. onwards at Carnegie Hall, Rockefeller Block,

Chitkara University, Punjab.

The event commenced with an overview by Mayur Chaudhary and Ashish Verma, outlining the session's objectives and its relevance for future designers. Nikita Nayak was the first speaker, detailing how shaadi.com integrates design into their app, emphasizing features developed through rigorous design processes. Following her, Alok Kumar discussed Myntra's application of design in fashion, particularly how it aids in creating personalized shopping experiences based on user preferences. The seminar concluded with a panel discussion featuring Subrata Bhag, Alipta Ballav, and Gopal Meena. The panel addressed various questions from the team and students about the skills and expectations for new designers entering the corporate world. The event wrapped up with a token of appreciation presented to the guests, acknowledging their valuable contributions and insights.

Objectives of the event

To make students capable enough to embrace creativity to shape the future, build valuable connections, and advance professionally.

Outcome or Key take away from the event

The event offered substantial benefits by providing students with valuable insights into real-world UX/UI design applications through presentations by industry leaders. Participants gained a deeper understanding of how top companies implement design principles and learned about industry-relevant skills and expectations. The exposure to best practices, such as personalization techniques used by leading firms, enriched their learning experience. Additionally, the opportunity to network with prominent professionals fostered connections that could aid their future careers.

Overall, the seminar delivered practical insights into emerging UX trends, user-centered design, and the role of design in enhancing digital experiences, particularly in e-commerce, tech, and social networking platforms. Students also learned how companies integrate UX to meet evolving user needs and navigate design challenges in a rapidly changing technological landscape, emphasizing collaboration, scalability, and user engagement strategies, thereby significantly contributing to their professional growth.


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FUTURE-READY
UX
REDEFINING INNOVATION AND DESIGN IN INDIA
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National Symposium on
FUTURE-READY
UX
REDEFINING INNOVATION AND DESIGN IN INDIA
14th September, 2024
GPS Map Camera
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Event Name	Industry Expert
Topic	Alumni Conclave
Date	17th September 2024
Venue	Pulitzer Hall
Organizer	Chikara School of Mass Communication
Resource Person	Mr Mohit Sharma
No. of Participants	65
SDG No.	SDG-4 and 9 Quality Education, Industry Innovation and Infrastructure

About the Event

On 17th September 2024, Mr Mohit Sharma conducted a full day workshop on - How to Podcast and talked on various formats of podcasts, it is conceptualization and execution in a consistent manner and making it profitable.

He did live exercises with participant media students and encouraged them to come forward with their own podcast which is niche in content and aims for not only specific audiences but also is able to capture mass audiences' attention.

He talked about the intro, hook, closing and connecting with the next series of that podcast, voice modulation and emotion, empathy, and title of the podcast.

Mr Sharma also gave an overview of uploading the podcast in the appropriate platform and how to monetize it. He said that one can start his/ her podcast if can link the expertise, passion, and possible audience in mind. He also emphasized that a regular and fixed time interval is important so that the audience base if once is created, they look for the same day and time for its next episode and wait for a good podcast.





Title: Perseverance, Passion & Purpose in Entrepreneurship		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	Perseverance, Passion & Purpose in Entrepreneurship
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/swKN1L1hXTCaoK54/?mibextid=oFDknk
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the insights, frameworks and inspiration to turn their ideas into profitable ventures. Dr. Anupreet Singh, Vice President Operations, AJW Group & UNSDG Peace Ambassador shared his extensive experience in the field of Aviation, Global Peace, corporate management & Leadership Management and startup ecosystem and provided key insights on building global products, identifying opportunities and scaling businesses. Students & Entrepreneurs gained insights about the necessity of perseverance, passion and purpose in any field especially Entrepreneurship	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly motivating and provided insights into the life of Dr. Anupreet Singh. The session deep dived to discuss Perseverance, Passion & Purpose in entrepreneurship. It also covered the nuances of leadership in aviation sector and how to identify opportunities in global world. The students were highly engaged and asked various thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and conflict resolution and peacekeeping along with Philanthropy. The event was well-organized, with a high level of participation and engagement from students and entrepreneurs.	

7	**Start and End date of the event:** 17/09/2024 to 17/09/2024	
8	**Mention minimum number of students (Event):** 250	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights to build a successful venture & Career.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Understanding of Need of Perseverance, Passion & Purpose in Entrepreneurship and Corporate Careers	
12	**Video URL**	https://drive.google.com/file/d/1ZGqrcLE69o0G_cEdJw1GvTb5d21m2hIn/view?usp=sharing
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**H.E. Anupreet Singh**
Designation:	**Vice President- Operations**
Organization:	**AJW Group**
Mail ID:	**N/A**
Contact No.	**N/A**
STANDARD FORMAT_01 September 2022 (Limit within 2 Pages) – Delete this All the details are mandatory – Delete this	

Event Name	Fasprint 3.0 (National Level Student Competition) Theme: Upcycling & Recycling
Date	18.09.2024 – 20.09.2024
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Sanjay Razora, Head of the Department, Fashion Design. Chitkara Design School
Number of Participants	54
SDGs Covered	4,5,9,12,13,17
Duration	20 hours

About the Activity



Department of Fashion Design, chitkara design school has organized a Fasprint 3.0- National Level Fashion Design Competition. The participants need to create an outfit within 3 days and present it in front of the jury panel on the 3rd day . The competition started on 18.09.2024 and ended on 20.09.2024.Many teams across the university participated in the competition and worked on different ideas and thoughts. the jury members for the event were- Ms. Navneet Kaur Dhillon (Miss India 2013, Actor) ; Ms. Prabhdip barar (Chairperson , UIFT, VD, Punjab University Chandigarh) and Dr. Vaibbhavi P (Dean Fashion Design Department , Chitkara Design School). “Fasprint” is an innovation challenge presented by the Department of Fashion Design Chitkara Design School, Chitkara University, for college/University students. This exciting interdisciplinary design competition aims to explore their creativity and design a garment from found objects (Non toxic trash, old clothes/furniture, packaging etc.

Objectives of the event

To acquaint students with the potential of waste in generating meaningful garments .
The objective is to make students understand the sustainable goals and be able to contribute to meet these goals through there projects.

Outcome or Key take away from the event

The activity provided a holistic understanding to students related to innovation, sustainability as well as process of developing eco-friendly products.

The skill of working in short time and in team were also inculcated in students through this event.






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CHITKARA UNIVERSITY
FASHION CO-LAB
CHITKARA DESIGN SCHOOL
FASPRINT 3.0
NATIONAL LEVEL STUDENT COMPETITION
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Event Details	
Event Type	Corporate Training
Topic	Mastering Problem Solving Skills
Date	2024-09-19 to 2024-09-19
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	31
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Develop critical thinking for effective problem-solving approaches
2. Equip managers to align actions with organizational goals
3. Build competence in identifying and resolving operational inefficiencies
4. Empower managers to handle conflicts with confidence



Description

At Chitkara University we continue to strengthen the Industry-Academia partnership as we curate capability development programs for progressive organizations like Tynor where we delivered an MDP-Mastering problem solving skills for Managers thereby enabling them to build a solution and contribution mindset in order to make a meaningful contribution to their roles and the organization as a whole while keeping the Big Picture in sharp focus. The professional training program aimed to nurture a solution-driven mindset by focusing on strategic alignment with organizational objectives. Participants were encouraged to view problems through a positive mindset perspective, ensuring their contributions resonate with broader company goals and economic development. The program emphasized enhancing critical thinking, fostering innovation, and promoting collaboration, enabling managers to approach complex scenarios with confidence and clarity.

Outcomes

1. Apply structured approaches to problem resolution effectively
2. Enhanced ability to prioritize tasks in high-pressure situations
3. Increased alignment with the company's vision and objectives
4. Showcase innovative thinking in process improvements


MASTERING
PROBLEM SOLVING
SKILLS


CHITKARA UNIVERSITY
Management Development Program
for
Tynor Orthotics Private
Organized by


Mastering
Problem
Solving
Skills



Event Details	
Event Type	Expert Talk
Topic	Transforming Supply Chains through Technological Innovation and Sustainability
Date	2024-09-19 to 2024-09-20
Mode	Offline
Venue	Sun Hall, Turing Block, Chitkara University, Punjab
Organizer Name	Dr. Neeraj Anand, Department of SCM & General Management
Resource Person	Ankit Bhardwaj|AVP, Bhaskar Roy|Global Delivery Leader Data Science, AI, Gunbeer Singh|Proxomity Specialist, Hitesh Madan|AVP & Head of SCM, Kumar Mithilesh|Lead, Associate Director, Subhendu Panja|Vice President-CBD, Sunil Bansal|Co- Founder & COO
No. of Participants	155
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Enhancing Industry Awareness: To provide students with practical knowledge about the latest technological innovations and sustainability trends in supply chain management, helping them understand real-world applications and challenges through insights from industry experts.
2. Fostering Future-Ready Skills: To equip MBA and BBA students with the necessary skills and knowledge in AI, digital technologies, and sustainable practices, enabling them to contribute effectively to transforming and modernizing supply chains in their future careers.
3. Encouraging Thought Leadership: To inspire students to think critically and innovatively about supply chain reinvention, sustainability, and circular economy models, motivating them to adopt forward-thinking solutions in their professional journeys.

Description

The Center of Excellence for Supply Chain Management organised i-Talks on “Transforming supply chains through Technological Innovation and Sustainability" on September 19-20, 2024. Eminent Speakers from the Supply chain industry engaged the audience with their expertise and experience. Mr Hitesh Madaan, AVP and Head, Daikin, Mr. Subhendu Panja Vice President CJ Darcl Logistics Ltd, Mr. Sunil Bansal Co-founder & COO Fitsol Supply Chain Solutions and Mr Gunbeer Singh Proximity specialist Pernod

Richard India Ltd. brought their expertise to their sessions with MBA students specializing in Logistics and Supply Chain Management. Speakers delved into the transformative role of technology and sustainability in modern supply chains, emphasizing the need for innovative solutions such as AI, IoT, and blockchain. On September 20, 2024, Dr Bhaskar Roy, Global Delivery Leader - Data Science, AI, Digital, Genpact; Mr Kumar Mithilesh, Lead, Associate Director, Accenture; and Mr Ankit Bharadwaj, AVP, Bijak (Krishiacharya Technologies Pvt Ltd), brought their expertise to their sessions with BBA and MBA students specializing in Logistics and Supply Chain Management. Dr Bhaskar Roy from Genpact discussed leveraging AI and digital technologies in supply chains, while Mr Kumar Mithilesh from Accenture highlighted resiliency and sustainability in supply chain reinvention. Mr. Ankit Bharadwaj of Bijak emphasized sustainable supply chains and the circular economy model. Dr. Divyansha welcomed the audience. Dr. Rishu Bhardwaj presented a Summary of Day one. Dr. Jashandeep Singh moderated the session. Deans, Directors, Program Heads, Dr Neeraj Anand, Dean SCM and General Management felicitated the guests. Dr. Monika Gupta concluded with a quiz and delivered a vote of thanks. Mr. Amit Tuli, Director-CAS was instrumental in organising the event. We are leaving with not only greater knowledge, but also the inspiration to innovate, collaborate, and contribute toward a sustainable future.

Outcomes

1. Enhancing Industry Awareness: Students gained practical insights into cutting-edge technological innovations and sustainability trends, increasing their understanding of real-world challenges in supply chain management.
2. Fostering Future-Ready Skills: Students developed essential competencies in AI, digital technologies, and sustainable practices, positioning them to drive transformation and innovation in future supply chain roles.
3. Encouraging Thought Leadership: Students were inspired to think creatively and critically about supply chain reinvention, fostering a mindset focused on sustainable, forward-thinking solutions and leadership in their professional careers.



Event Name	Digital Dreams & Trending Streams
Date	20.09.2024
Venue	Explore, LH1, Picasso block
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Anshul Gupta, CEO, Co-founder and Mr. Shubham Mathur, Co-founder, Minimal Tweaks
Total Number of students attended	25
SDGs Covered	SDG 4 (Quality Education), SDG 8: (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure)
Time	11:00 AM Onwards

About the activity



The Department of Communication Design, Chitkara Design School, organized an Master Class "Digital Dreams & Trending Streams" on 20.09.2024 at Explore, LH1, Picasso block. The resource person for the exposure visit was Mr. Anshul Gupta**,** CEO, Co-founder and Shubham Mathur, Co-founder of Minimal Tweaks. The session focused on the changes in the social media marketing and communications industry, especially from the viewpoint of Minimal Tweaks. They discussed how social media has evolved over the past five years, using examples from their own work. The session began with both speakers sharing their journey of moving from engineering into design. They mentioned how creating a single motion graphic sparked the idea of launching their agency.

Anshul Gupta emphasized the importance of timing in posting content, noting that relevance to current events helps attract audiences. They showcased past projects where they used minimalistic motion graphics to address social and cultural issues.A key question raised during the session was, "Will AI take our jobs?" They explained that while AI has the potential to replace certain jobs, understanding and using AI as a tool can enhance knowledge and efficiency. They demonstrated how AI can be used to assist in project research by providing insights and suggesting areas for further exploration.

Objectives

The objective is to understand emerging digital trends and innovations, such as AI, blockchain, and virtual reality, and examine their impact on various industries.

Additionally, the focus is on investigating how streaming platforms, including video, audio, and content services, have transformed entertainment, education, and communication. Another key area of study is how digital tools and platforms are enabling creative expression, collaboration, and the development of new digital economies. Furthermore, it aims to address critical issues such as privacy, data security, digital inequality, and the ethical implications of technological advancements.

Outcomes

The program enabled participants to gain a deeper understanding of emerging digital tools and technologies. They remained informed about the evolving trends in digital content and streaming platforms. Additionally, they developed the ability to critically assess the impact of digital media on society and the economy. The experience also inspired the creation of unique digital projects or content that reflected modern trends.





Dean interacting with students on feedback given by resource person

Event Name	Session
Topic	Digital Urban Planning Methods
Date	20-09-2024
Venue	Lh-1, Ground Floor, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Anshia Singla
No. of Participants	73
SDG No.	SDG- 4, 9, 11



Chitkara School of Planning and Architecture organized a hybrid session on 'Digital Urban Planning Methods', led by Ar. Anshia Singla, Urban Planner, Frankfurt Germany, a distinguished alumna from the CSPA 2017 batch, on 20th September, 24. During the session, she presented her master's thesis, which explored the use of advanced digital technologies to document and analyze urban spaces, highlighting innovative methodologies in urban planning. Ar. Singla also reflected on her academic journey at CSPA, which proved highly motivational for the students. The event was attended by 7th and 9th semester students, along with M. Planning students. Curated by Dr. (Prof.) Kanika Bansal, Dean Advanced Studies & M. Planning and Coordinated by Dr. Parminder Kaur, Associate Professor, the session emphasized the integration of technology into contemporary urban planning techniques.





Event Name	Immersive Corridor 2
Topic	Students Immersive Tech Expo
Date	20th Sept, 2024
Venue	Edison Ground Floor
Organized By	Chitkara Centre for Game & Immersive Design Technology
Number of Participants	65

Introduction



On the 20th Sept 2024, Chitkara Centre for Game & Immersive Design Technology hosted a roadshow on **Immersive Corridor – Season 2** in which the self-designed and developed games were showcased to the all-age group of audience which gained their experiences about their own game. Students Immersive Tech Expo was a groundbreaking event that brought together students, educators, tech enthusiasts, and industry professionals to explore the cutting-edge world of immersive technologies. The event provided an excellent platform for students to showcase their innovative work in fields such as Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR), and 360-degree video technologies.

The expo allowed attendees to experience firsthand the future of immersive tech through interactive exhibits, live demonstrations, and engaging discussions. It also served as a networking hub for students, educators, and professionals, fostering collaboration and knowledge exchange.

Sustainable Development Goals (SDGs) Addressed

This event aligned with the following SDGs:

- **SDG 4:** Quality Education – Leveraging interactive and immersive technologies for enhancing learning experiences.
- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Learning Outcomes

The event received positive feedback from attendees, with several key takeaways:

- **Student Empowerment:** The event provided students with a platform to showcase their creativity and technical skills, receiving invaluable feedback from industry professionals.
- **Innovation and Collaboration:** Many students expressed the desire to continue collaborating on projects and expanding their knowledge in immersive tech.
- **Increased Awareness:** Attendees, including educators and industry leaders, noted a heightened awareness of the potential of immersive technologies across various industries









Event Name	Expert Talk on World Alzheimer's Day
Date	21.09.2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Parag Sharma, MD, Psychiatrist, Neelam Hospital, Rajpura, Punjab
Number of Participants	55
SDGs Covered	3,4,9
Duration	1 Day

About the Activity



Chitkara College of Pharmacy organized an expert talk on "World Alzheimer's Day" on 21st September 2024. The event featured Dr. Parag Sharma, MD, Consultant Psychiatrist at Neelam Hospital, Rajpura, Punjab. Dr. Sharma discussed the symptoms, risk factors, and the latest treatment advancements for Alzheimer's disease. He emphasized the importance of early diagnosis, the role of lifestyle modifications, and support systems for managing Alzheimer's effectively. The session aimed to raise awareness among students and faculty, encouraging them to understand the challenges faced by patients and caregivers and to contribute towards advancing treatment options and compassionate care in the field. World Alzheimer's Day 2024 Celebration at Chitkara College of Pharmacy, Chitkara University, Punjab. On 21st September 2024, the NSS Unit of Chitkara College of Pharmacy proudly organized an expert talk session to mark World Alzheimer's Day. The event featured an insightful session by Dr. Parag Sharma, MD, Psychiatrist from Neelam Hospital, Rajpura, Punjab, who shared valuable knowledge about Alzheimer's

disease, its challenges, and the importance of early diagnosis and care. With the enthusiastic participation of over 70 volunteers, the event aimed to raise awareness about Alzheimer's and promote better understanding of the condition. The session encouraged thoughtful discussions, highlighting the critical role that healthcare professionals and society play in supporting those affected by the disease.





Event Details	
Event Type	Expert Talk
Topic	Odyssey of a Banker: Innovative Strategies for Anchoring and Navigating
Date	2024-09-21 to 2024-09-21
Mode	Offline
Organizer Name	Chitkara College of Sales & Marketing, Chitkara University, Punjab
Resource Person	Mr. Rohitash Arora|Zonal Head -North 2,Branch Banking
No. of Participants	98
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand banking industry trends and challenges.
2. Learn effective risk management strategies.
3. Explore leadership techniques for guiding teams.
4. Discuss innovative customer relationship management approaches.
5. Analyze the impact of technology on modern banking.



Description

The "Odyssey of a Banker: Strategies for Anchoring and Navigating" was an insightful expert talk that delved into the multifaceted world of modern banking. The program opened with an analysis of current trends and challenges faced by the industry, providing a broad overview of the shifting landscape. This was followed by an in-depth discussion on risk management, where strategies for mitigating financial and operational risks were explored. The speaker emphasized the importance of staying anchored during times of economic volatility, sharing real-world examples of how banks have successfully navigated crises through robust risk management frameworks. The second part of the talk focused on leadership in banking. The speaker highlighted key leadership traits necessary for steering teams through periods of change and uncertainty, with an emphasis on adaptability and decision-making under pressure. Participants were encouraged to consider how they can apply these strategies



to their own professional journeys, ensuring they lead with purpose and vision. Innovation and customer relationship management were other key topics. The talk explored how banks are integrating new technologies such as AI and blockchain to enhance customer experiences, streamline operations, and remain competitive. Attendees gained valuable insights into how these technologies are not just trends but essential tools for the future of banking.

Outcomes

1. Gained knowledge of current banking trends.
2. Enhanced understanding of risk management techniques.
3. Improved leadership skills for navigating challenges.
4. Insights into technological innovations in banking.
5. Practical strategies for improving customer relations.





Event Name	We Chitr – National Cinema Day
Date	23.09.2024
Venue	Exploretorium
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Amrit Baidya, Some Nice place, Mr. Pryas Gupta, Film Professional , Amarjt Sagoo, Independent Actor
Total Number of students attended	321
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure)
Time	09:30 AM Onwards

About the activity



The Department of Communication Design and Animation Design at Chitkara Design School (CDS) in Punjab recently hosted We chitr. This celebration showcased the creativity, passion, and technical skills of the students, with a particular focus on their impressive films and animation. The event began with a ceremonial lamp lighting, attended by prominent figures, Amit Baidya, Pryas Gupta and Amarjit Sagoo, the Guest of Honor, and special guests Honey and Anmol from Chitkara International School along with Manpal Setia, Dean of Communication Design and Sanjay Jangid, Dean of Animation Design. The event's highlight was the screening the student-made short films, animations, and alumni interaction. From suspenseful thrillers to heartwarming tales, from visually stunning animations to thought-provoking dramas, the films showcased a diverse range of genres and storytelling techniques. 'Tick-Tick' (2022 Batch Workshop film) was the opening film. The originality, creativity, and technical excellence on display captivated the audience. The films were met with enthusiastic applause from the audience, who were impressed by the quality and originality of the work. To extend gratitude, Sarpanch of Thua village was honored by Amarjit ago for their constant support.

In addition to the film screenings, the event featured a mesmerizing performance by the dance club and music club adding to the lively atmosphere. Chief guests, Amit Baidya and Pryas Gupta, renowned industry professionals, shared their valuable insights and showcased some of their work inspiring the students and offering them a broader view of the commercial

world of filmmaking. The event concluded with an award ceremony, the cast for the student films were felicitated by Pryas Gupta. Bhuvan Sandal, a distinguished alumni of Chitkara Design School was honored by Amit Baidya.

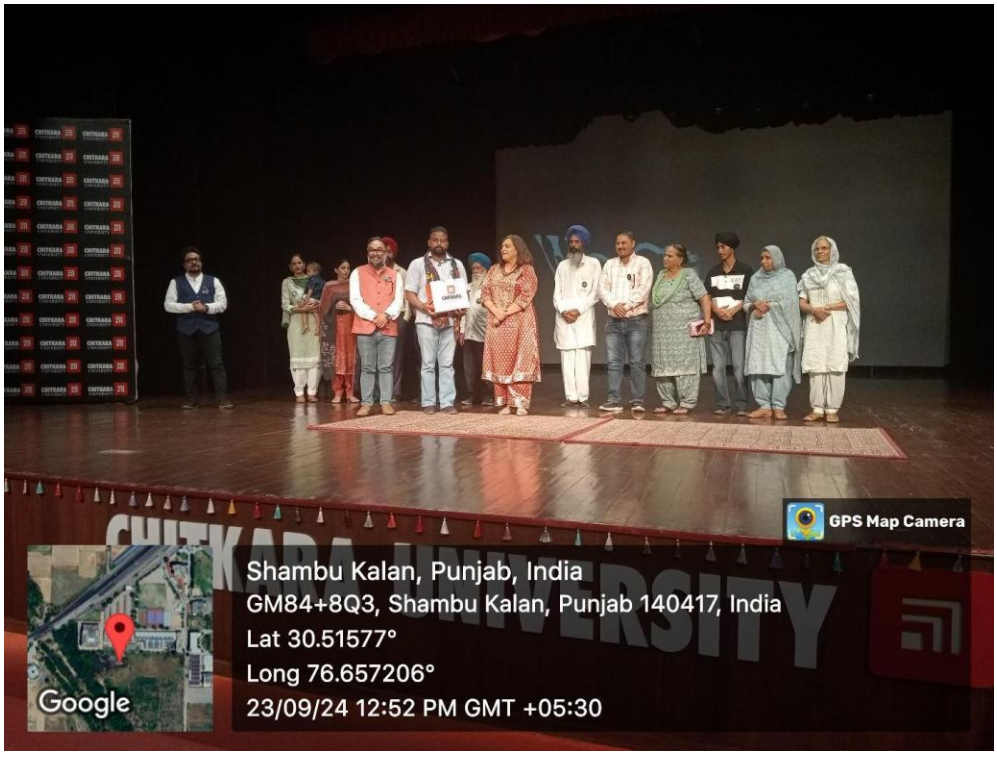
The Best Live Action Film award was given to 'Asthi', a student-led short film and 'The Sugary Reunion' won The Best Animation Film award. We chitr was a resounding success, unveiling the talent and imagination of the students at Chitkara Design School.

Objectives

The goal is to foster the appreciation of cinema as both an art form and a source of entertainment among diverse audiences. This will be achieved through organizing events and screenings in celebration of National Cinema Day, with the aim of promoting a sense of national unity. Additionally, the initiative will offer discounted tickets and exclusive screenings to attract a broader audience to theaters. A special focus will also be placed on highlighting and promoting local films and filmmakers, contributing to the growth and recognition of the national cinema industry.

Outcomes

National Cinema Day saw a significant rise in the number of people visiting theaters. The event also enhanced public recognition and appreciation of locally produced movies. Through shared cinematic experiences, it fostered a sense of cultural unity and celebration among diverse audiences. Additionally, the initiative led to increased sales and revenues for theaters and filmmakers, supporting the growth of the national film industry.




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Event Name	World Pharmacists Day Pharmacists: Meeting Global Health Needs
Date	25th September, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University,Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Mr. Sukhbir Chand, Drug Inspector of Punjab.
Number of Participants	180
SDGs Covered	3, 4, 9
Duration	1 day

About the Activity



Chitkara College of Pharmacy, in collaboration with the CHAMP Club, celebrated World Pharmacists Day on September 25, 2024, under the theme "Pharmacists: Meeting Global Health Needs." The event emphasized the critical role of pharmacists in improving health and ensuring quality healthcare access. Distinguished guests, including Mr. Sukhbir Chand, Drug Inspector, Punjab Govt. and Sanjeev Garg, Drug Controller Punjab Govt. supported the initiative. The day included engaging activities, such as Med Fusion: Product Designing, where students showcased their creativity by developing innovative pharmaceutical, cosmeceutical, and herbal products, promoting forward-thinking solutions in healthcare. The "Rx Reality Check: Myth or Fact" competition and the "PharmaTech Models: Exploring Innovations" event highlighted the importance of innovation in pharmacy and healthcare. By challenging participants to debunk common myths, the competition fostered critical thinking, encouraging innovative approaches to problem-solving in medicine. Similarly, the Pharma Tech event provided a platform for students to present cutting-edge models in

pharmaceutical sciences, showcasing their creativity and technical skills. These events emphasized the role of innovation in advancing healthcare knowledge, while the White Coat Ceremony symbolized the students' commitment to embracing new technologies and ethical practices as they enter the profession.









Event Name	Pharmacy's Impact on Health Economics: A Global Initiative
Date	25th September, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Mr. Sanjeev Garg, Drug Controller of Punjab
Number of Participants	180
SDGs Covered	3, 4, 9
Duration	1 day

About the Activity



About the Activity Chitkara College of Pharmacy organized a seminar titled "Pharmacy's Impact on Health Economics: A Global Initiative" to address the crucial role pharmacy plays in health economics globally. Expert speakers, including prominent healthcare professionals, discussed economic challenges and innovative solutions in healthcare systems. Emphasis was placed on the pharmacist's role in ensuring cost-effective patient care, medication management, and driving healthcare sustainability. Students and professionals were encouraged to explore how pharmacists can contribute to economic efficiency and improved patient outcomes, thus shaping the future of healthcare on a global scale.The seminar on "Pharmacy's Impact on Health Economics" fits perfectly within the framework of an IIC event as it focuses on innovation and problem-solving in the pharmaceutical field. By addressing how pharmacists can influence health economics, the event fosters critical thinking and innovative approaches to managing healthcare costs. This aligns with the core objectives of IIC, promoting forward-thinking solutions that can lead to better healthcare outcomes and economic efficiency in the pharmaceutical industry. The seminar also encouraged students to consider how their future roles can contribute to sustainable global health systems.


Sanjeev Garg
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Event Details	
Event Type	Corporate Training
Topic	Mastering Problem Solving Skills
Date	2024-09-26 to 2024-09-26
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	27
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Enhance skills to analyze situations using logical reasoning
2. Promote unbiased and critical decision-making abilities
3. Foster a mindset focused on logic and reason in problem-solving
4. Equip managers with frameworks for logical problem analysis

Description

Critical thinking remains one of the major tools to enhance our skill to analyze situations and foster a mindset which promotes decisions based on logic & reason. Therefore with a goal to cultivate a mindset which promotes unbiased and logical analysis of the situation an MDP on Critical Thinking was organized by Chitkara University for the Managers of a leading organization Tynor. Professional training program focused on equipping participants with the tools and techniques necessary to identify and overcome cognitive biases, ensuring a structured approach to problem-solving. Through interactive sessions, real-world case studies, and collaborative activities, managers were encouraged to refine their analytical skills and develop innovative solutions to organizational challenges. The session helps in empowering professionals with critical thinking skills essential for modern business challenges and economic development.

Outcomes

1. Improved logical reasoning and analytical abilities in managers
2. Cultivated a habit of structured and logical thinking
3. Increased efficiency in resolving organizational challenges
4. Strengthened leadership through critical evaluation skills


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Event Details	
Event Type	Expert Talk
Topic	Discovering Your Path: Career Counselling for Future Financial Planners
Date	2024-09-27 to 2024-09-27
Mode	Offline
Organizer Name	MBA Finance
Resource Person	Rajesh Singh|senior Manager, Pankaj Dhingra|CoFounder
No. of Participants	171
SDG No	**SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals**

Objective

1. To introduce career options in financial planning.
2. To highlight necessary certifications and qualifications.
3. To provide students with strategies for career growth.
4. To help students identify and align their strengths with career paths.

Description

The expert session, "Discovering Your Path: Career Counselling for Future Financial Planners," was designed to guide aspiring financial planners through the various career opportunities in the field. This session provided insights into essential skills, industry trends, and certifications needed to succeed. Through expert advice and real-world case discussions, students explored different career paths like wealth management, financial advisory, and risk management and learned how to build a successful financial planning career.

Outcomes

1. Students understood various roles and opportunities in financial planning.
2. Students gained clarity on relevant certifications such as CFP and CFA.
3. Students could map their skills to potential career paths in finance.
4. Students would develop a strategic plan for career progression in financial planning.



Event Name	Expert talk on Innovative Methods for Contemporary Design
Date	30.09.2024
Venue	Pulitzer Hall
Organizer	Dept. of Communication Design, Chitkara Design School
Resource Person	Mr. Dharun Vyas, Co-founder and Creative Director, Pomoco
Total Number of students attended	44
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure)
Time	2:20 PM to 4:20 PM



The Department of Communication Design, Chitkara Design School, Chitkara University, Punjab, organized an expert talk on Innovative Methods for Contemporary Design. The resource person was Mr. Dharun Vyas, Co-founder & Creative Director at Pomoco. The talk was held on 30.09.2024 from 2:20 PM - 4.20 PM, in Pulitzer Hall, Picasso block, Chitkara University, Punjab.

This event aimed to equip students with cutting-edge design methodologies, promoting creative problem-solving and inspiring them to apply innovative techniques in their projects. It emphasizes the importance of innovation in contemporary design, encouraging students to think beyond conventional boundaries and integrate new strategies into their design practice. In an engaging discussion with Mr. Dharun Vyas, Co-founder and Creative Director of Pomoco. The session centered around the themes of adding value and uniqueness to one's work through a deep understanding of client needs and the surrounding context.

Mr. Vyas emphasized the importance of empathy in design, advocating for a thorough immersion into projects. He highlighted that analog practices not only enhance attention to detail but also facilitate a richer understanding of the projects at hand. By connecting with the essence of the work through hands-on approaches, designers can produce more meaningful outcomes.

A significant part of the discussion focused on exploring oral cultures, vernacular scripts, and tribal artworks can inspire creativity and bring depth to design compositions. By integrating diverse cultural influences, designers can enrich their projects and create more impactful narratives.

He shared insights from his varied portfolio, which includes work on real estate projects, packaging illustrations, and more. His enthusiasm for exploring a range of projects was evident, reflecting a commitment to versatility and innovation in his work.

Overall, the session provided valuable perspectives on the intersection of culture and design, encouraging attendees to approach their creative processes with a broader lens.

Objectives

The aim is to provide an overview of the latest innovative design methods and tools that are shaping contemporary design across various industries. By showcasing these cutting-edge approaches, the initiative seeks to inspire participants to think outside the box and apply unconventional, emerging methods to solve design challenges. Practical applications of modern design methods will be demonstrated through case studies or interactive discussions. Additionally, the event will create opportunities for designers, architects, and innovators to connect, collaborate, and exchange ideas on the latest trends in contemporary design.

Outcomes

Participants left with a broader understanding of new and advanced methods in contemporary design. Attendees gained skills that encouraged creative thinking and problem-solving in their projects. Designers were equipped to implement innovative tools and techniques in their own work, improving both efficiency and outcomes. Additionally, participants established connections with experts and peers, fostering collaboration opportunities for future projects.



Students engage in an expert talk on innovative methods for contemporary design



Interactive session with students engaged in a dynamic presentation



Resource person delivering a talk on Innovative Methods for Contemporary



Group picture with Resource person

Event Name	One Day National Workshop on Ensuring Water Integrity-Quality Assessment & Monitoring.
Date	30th September, 2024
Venue	Pierre Hall, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Dr Ajit Dua, Chief Executive Officer, Punjab Biotechnology Incubator and Director Punjab State Biotech Corporation, Department of Science, Technology & Environment, Government of Punjab
Number of Participants	120
SDGs Covered	3, 4, 6, 9
Duration	5 Hrs

About the Activity



The one day National Workshop on Ensuring Water Integrity, Quality Assessment, and Monitoring was organised by Chitkara College of Pharmacy (CCP), Chitkara University, Punjab on September 30, 2024. Dr Ajit Dua, Chief Executive Officer, Punjab Biotechnology Incubator and Director Punjab State Biotech Corporation, Department of Science, Technology & Environment, Government of Punjab addressed the students of M.Pharma (CCP) on the crucial aspects of assessment parameters in the drinking water. She began the session with an insightful discussion on Sustainable Development Goal (SDG) 6, focusing on ensuring the availability and sustainable management of water and sanitation for all. Key government initiatives and regional water supply schemes to improve water quality and accessibility were also discussed. Dr. Dua emphasized the importance of innovative mitigation technologies, including the use of reverse osmosis (RO) systems for treating contaminated water. She

also explored the potential advantages of transitioning to canal water supply systems. The workshop provided valuable insights into current challenges and solutions related to water integrity and quality monitoring, benefiting all participants. Dr. Thakur Gurjeet Singh, Dean & Professor, facilitated Dr. Ajit Dua, and acknowledged her for interacting with staff & students on the implication of quality assessment and water monitoring





Event Details	
Event Type	Corporate Training
Topic	Building Conflict Management Strategies
Date	2024-09-30 to 2024-09-30
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	14
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand the root causes of conflicts in professional settings
2. Learn techniques for constructive conflict resolution
3. Encourage proactive handling of potential disputes
4. Develop skills to manage workplace conflicts effectively



Description

Conflicts & disagreements are pretty much a part of our life.We cannot eliminate it instead we should make an attempt to minimize the negative outcomes of conflict by managing it, by appreciating each other's views and finding a solution which is amicable & sustainable.Therefore to impart various techniques to manage conflicts an MDP on Building Conflict Management Strategies was organized by Chitkara University for a leading orthotic organization. Participants were introduced to various techniques for understanding the root causes of conflicts and fostering a culture of open communication and mutual respect. The professional training emphasized the importance of proactive conflict resolution strategies, focusing on creating an environment where differences are seen as opportunities for innovation rather than obstacles. Through interactive sessions and practical exercises, attendees gained insights into managing disagreements in ways that enhance team cohesion and productivity.

Outcomes

1. Improved ability to handle conflicts constructively
2. Enhanced collaboration among team members
3. Stronger relationships among colleagues and teams
4. Develop leadership skills for resolving team challenges







Event Name	Pre-conference Webinar
Date	30th September 2024
Venue	GMeet
Department	Centre for research Impact and Outcome
Resource Person	Prof. Binnur Sagbas
Number of Participants	180
SDGs Covered	SDG 3, 7, 9, 12, 13
Duration	2:00 Hrs.

About the Activity



Key topics included the fundamentals of additive manufacturing (AM), sustainable materials, and their connection to Sustainable Development Goals (SDGs). The event brings the highlights on the achievements in AM towards attaining the various SDGs such as SDG3, SDG7, SDG9, SDG12 and SDG13. Further, this event was attended by more than 90 participants across various countries such as Indonesia, USA, Uzbekistan, Malaysia, Pakistan, etc. In India, most of the participants were from different parts of the state, such as Tamil Nadu, Kerala, West Bengal, Uttarakhand, Uttar Pradesh, Punjab, New Delhi, Maharashtra, etc.

Webinar Objectives

Some of the key objectives covered during this presentation are:

- Fundamentals of Additive Manufacturing
- Materials Used in Additive Manufacturing
- Additive Manufacturing and Sustainable Development Goals (SDGs)
- Overview of Sustainable Development Goals (SDGs)
  - AM's Contribution to SDG 3: Good Health and Well-being
  - AM's Contribution to SDG 7: Affordable and Clean Energy
  - AM's Contribution to SDG 9: Industry, Innovation, and Infrastructure
  - AM's Contribution to SDG 12: Responsible Consumption and Production
  - AM's Contribution to SDG 13: Climate Action
- Challenges and Future Directions



Event Name	Innovate and Create with Arduino: From Concept to Prototype
Date	3rd October 2024
Venue	LARVA Lab
Organizer	Chitkara International College
Resource Person	Prof.(Dr.) Rajneesh Talwar
Number of Participants	19
SDGs Covered	3,4,7,9,11
Duration	2 hours

About the Activity

The "Innovate and Create with Arduino" workshop is a hands-on activity designed to guide participants through the process of taking a concept from an idea to a fully functional prototype. Using Arduino, an open-source electronics platform, participants will learn how to design, code, and build interactive electronic projects. Whether it's automating a system or creating a smart device, this workshop will empower participants to bring their ideas to life.



Objectives

- Teach participants how to translate ideas into working prototypes using Arduino, basic electronics, and coding.
- Encourage creative problem-solving and innovative thinking through interactive projects.
- Provide a foundational understanding of circuit design, sensor integration, and programming logic in a real-world context.

Key Highlights

Participants will receive step-by-step instructions on setting up Arduino, writing code, and

assembling their projects.

Outcomes

- Gain hands-on experience in using the Arduino platform, sensors, actuators, and other electronic components.
- Participants will sharpen their design thinking skills and approach problems with a creative, solution-driven mindset.
- Build teamwork and collaboration skills through group projects and presentations.



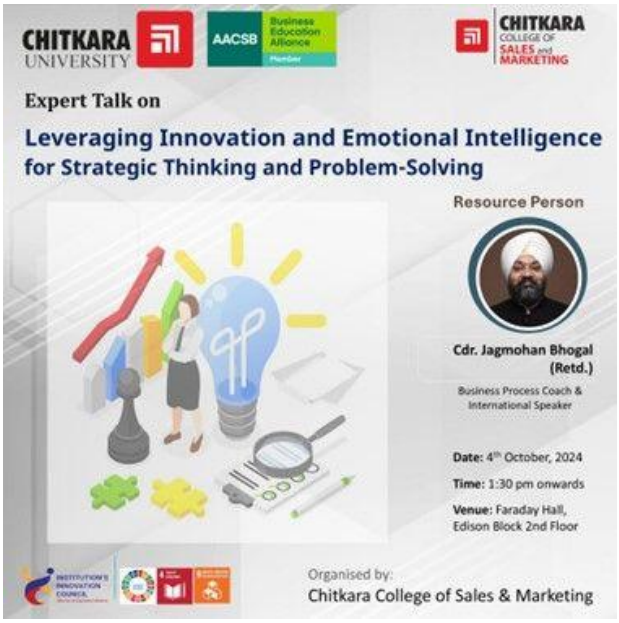


Event Details	
Event Type	Expert Talk
Topic	Leveraging Innovation and Emotional Intelligence for Strategic Thinking and Problem-Solving
Date	2024-10-04 to 2024-10-04
Mode	Offline
Venue	Faraday Hall
Organizer Name	Dr. Dinesh Tandon,dinesh.tandon@chitkara.edu.in,9988805945
Resource Person	Cdr. Jagmohan Bhogal (Retd.)|Business Process Coach & International Speaker
No. of Participants	61
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand importance of Innovation and Emotional Intelligence
2. Role of Emotional Intelligence and Strategic Thinking
3. Emotional Intelligence influence on Decision Making
4. Combining emotional intelligence with innovative strategies

Description



The guest session titled "Leveraging Innovation and Emotional Intelligence for Strategic Thinking and Problem-Solving," held on 4th October 2024 at Faraday Hall, Edison Block, Chitkara University Punjab, was a highly informative event led by Cdr. Jagmohan Bhogal (Retd.), a Business Process Coach and International Speaker. The session opened with an exploration of how emotional intelligence plays a critical role in enhancing strategic thinking. Cdr. Bhogal shared practical insights into how self-awareness, empathy, and interpersonal skills can lead to more effective decision-making in complex situations. Innovation was another key theme of the session, with the speaker highlighting how creative problem-solving can drive organizational success. Participants were encouraged to break out of conventional thinking patterns and embrace innovative approaches when addressing challenges. Cdr. Bhogal presented real-life examples from his experience as a business coach, showing how

combining emotional intelligence with innovative strategies can lead to sustainable solutions in any business environment. A significant part of the discussion was devoted to leadership and the importance of integrating emotional intelligence into everyday business processes. Attendees learned how emotionally intelligent leaders can inspire their teams, foster a culture of collaboration, and navigate challenges with resilience and empathy. The session provided participants with actionable strategies to apply emotional intelligence and innovative thinking to their own roles, improving their ability to solve problems creatively and lead strategically. The session concluded with an engaging Q&A where participants discussed how they could integrate these concepts into their personal and professional lives for productivity at work place and a sustainable career. Overall, the event left attendees with a deeper understanding of how innovation and emotional intelligence are essential for strategic thinking and problem-solving in today's dynamic business environment.

Outcomes

1. Enhanced understanding of emotional intelligence in decision-making.
2. Gained insight into innovative problem-solving strategies.
3. Improved strategic thinking and leadership skills.
4. Practical techniques for applying emotional intelligence in business.
5. Fostered a culture of innovation and resilience.











Event Details	
Event Type	Expert Talk
Topic	Campus to Corporate
Date	2024-10-04 to 2024-10-04
Mode	Offline
Venue	LH 104, Rockefeller Block, Chitkara Business School
Organizer Name	Dr. Neeraj Anand, Department of SCM & General Management
Resource Person	Rakesh Singh|Senior Operation Specialist
No. of Participants	69
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

• To inspire attendees to develop leadership qualities that empower teams and foster innovation within organizations.
• To educate participants on the importance of leveraging technology, such as automation, AI, and data analytics, in enhancing operational efficiency in logistics.
• To inform attendees about FedEx's commitment to sustainability, including efforts to reduce carbon emissions and implement green logistics solutions.

Description

Rakesh Singh, a senior executive at FedEx, recently delivered an insightful iTalk focusing on leadership, innovation, and the role of technology in transforming logistics. As a key figure in FedEx's global operations, Singh shared valuable perspectives on the company's strategic initiatives aimed at maintaining its competitive edge in the dynamic logistics sector. He emphasized the need for companies like FedEx to stay ahead of trends by leveraging cutting-edge technology, including automation, AI, and data analytics, to enhance efficiency and customer satisfaction. Singh also delved into FedEx's commitment to sustainability, highlighting ongoing efforts to reduce carbon emissions and implement green logistics solutions. He discussed the importance of transitioning to electric vehicles, optimizing supply chains for reduced environmental impact, and investing in sustainable energy sources. His iTalk reinforced FedEx's broader corporate vision of responsible growth that benefits both the company and society. On leadership, Singh stressed the importance of empowering employees, fostering innovation, and creating a culture of continuous learning. He encouraged aspiring leaders to embrace change and adopt a global mindset in navigating the complexities of today's interconnected world. Singh's talk resonated with the audience, leaving them inspired by FedEx's dedication to both technological advancement and environmental stewardship.

Outcomes

• Participants gained a deeper understanding of effective leadership practices that empower employees and foster a culture of innovation.
• Attendees learned about various technologies that can be utilized to improve efficiency and customer satisfaction in logistics operations.
• The event highlighted FedEx's sustainability initiatives, reinforcing the importance of environmental stewardship in business practices







Event Details	
Event Name	Innovation and Skill Development
Topic	Exploring Recent Trends and Innovations: A Site Visit to the 40MLD CETP L&T Construction
Date	2024-10-07 to 2024-10-07
Mode	Offline
Organizer Name	Mr. Sameer Malhotra
Resource Person	Jaswant Singh|Larsen & Toubro Limited
No. of Participants	27
SDG No	SDG 6: Clean Water and Sanitation, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand Advanced Treatment Technologies
2.Explore Sustainability Practices
3.Learn About Automation and Digitalization
4. Promote Environmental Responsibility
To educate students on how CETPs support water recycling, meet discharge standards, and promote sustainable industrial practices.
5. Discover Future Trends in Wastewater Treatment
6. Bridge Theory and Practice
7. Enhance Awareness of Industrial Challenges
8. Encourage Research and Innovation

Description

The Civil Engineering Department organized a visit to a Common Effluent Treatment Plant (CETP), providing students with an in-depth understanding of advanced wastewater treatment technologies and sustainable practices. Key topics covered during the visit included: Advanced Treatment Technologies: Insights into biological treatment, membrane filtration, and advanced oxidation processes for effective effluent management. Sustainability and Energy Efficiency: An overview of the plant's energy-efficient systems, including solar power utilization and energy recovery methods, aimed at reducing environmental impact. Automation and Digitalization: Demonstrations of high-automation systems, real-time monitoring tools, and predictive maintenance processes that enhance operational efficiency and minimize errors. Environmental Responsibility: Discussions on how the CETP meets stringent discharge standards, supports water recycling for industrial reuse, and promotes sustainable practices. Future Trends: Exploration of innovations such as AI, machine learning, and ongoing research and development to advance treatment

technologies. This visit provided students with practical exposure to modern wastewater treatment technologies and highlighted the critical role of sustainable practices in civil engineering. It served as an excellent platform for understanding industry trends, preparing students for real-world challenges, and reinforcing the importance of environmental stewardship.

Outcomes

1. Enhanced Understanding of Advanced Wastewater Treatment
2. Improved Knowledge of Sustainable Practices
3. Hands-on Experience with Automation and Monitoring Systems
4. Increased Awareness of Environmental Responsibility
5. Exposure to Future Trends in Wastewater Treatment
6. Bridging Theory with Practical Application
7. Strengthened Analytical and Problem-Solving Skills



Event Name	Be Your Own Employer - Startup Opportunities
Date	07th October 2024
Venue	Pierre Hall
Organizer	Department of of Education
Resource Person	Mr. Piyush Garg, the Vice President of the Centre for Entrepreneurship Education & Development (CEED) Chitkata University
Number of Participants	47
SDGs Covered	4,9
Duration	1 Hour

About the Activity



The Department of Education hosted an enlightening session titled "Be Your Own Employer - Startup Opportunities" for Alpha Teachers from Semester 1, Batch 2024–26, on 7th October 2024, as part of Module Delivery. The speaker for the session was Mr. Piyush Garg, the Vice President of the Centre for Entrepreneurship Education & Development (CEED) at Chitkara University. Mr. Garg commenced the session by sharing his life anecdotes with the alpha teachers. He clarified the concept of 'startup' by using examples like Ola and Uber, inspiring the alpha teachers to discover their entrepreneurial potential. He also introduced the concept of UNICORN startups. His insights into innovation and business creation provided valuable strategies for aspiring entrepreneurs. The session left the alpha teachers inspired and ready to tackle the challenges and seize the opportunities in the startup realm. Mr. Garg emphasized the stories of teenage millionaires and billionaires, such as Mark Zuckerberg. Overall, the session was highly informative and a significant learning experience for all.



2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024)
Innovate Sustain Transform

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, successfully organized the 2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024) on October 8-9, 2024. This prestigious conference served as a platform for academia and industry professionals to exchange insights and innovative ideas aimed at addressing sustainability challenges through emerging technologies. Aligned with the United Nations Sustainable Development Goals (SDGs), ICETSS 2024 focused on fostering technological advancements that contribute to a sustainable and resilient future.



Inaugural Session: Innovation as a Pathway to Sustainability

The conference began with a ceremonial lamp-lighting, symbolizing the quest for knowledge and enlightenment. This was followed by an inspiring address by **Dr. Madhu Chitkara**, Hon'ble Pro Chancellor of Chitkara University. Dr. Chitkara emphasized the indispensable role of innovation in solving global sustainability challenges, underscoring the importance of integrating technology with sustainability to advance the **United Nations SDG 9: Industry, Innovation, and**

Infrastructure. She highlighted that innovation is essential not only for economic growth but also for creating environmentally sustainable systems that benefit society at large.









Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, then delivered the conference's opening remarks, emphasizing the role of sustainable engineering practices in modern industrial applications. She stressed the importance of resource-efficient technologies and innovation to address pressing environmental concerns, in alignment with **SDG 11: Sustainable Cities and Community**

Keynote Sessions: Industry Perspectives on Sustainable Technology

The keynote sessions featured distinguished industry leaders who shared their perspectives on sustainable technology. **Dr. Parveen Kaushik**, from Exigo Recycling Pvt. Ltd., delivered an insightful presentation on sustainable e-waste management. He discussed the implementation of circular economy principles in recycling electronic waste, which aligns directly with **SDG 12**. Dr. Kaushik highlighted initiatives that focus on transforming e-waste into valuable resources, promoting the idea of responsible consumption and production.

Mr. Bhavya Jain, from the Display Solutions Group, presented advancements in

eco-friendly display technologies. His address focused on innovations in energy-efficient displays, directly contributing to **SDG 7: Affordable and Clean Energy**. Mr. Jain emphasized the need for developing energy-efficient devices that reduce environmental impact while advancing sustainable technological growth.

Panel Discussion: Collaborative Approaches to Sustainable Development

A key feature of the conference was the panel discussion, which brought together experts from academia, industry, and government to explore collaborative strategies for achieving sustainable development. The panel was moderated by **Dr. Shivani Malhotra** and included experts such as **Dr. Harpreet Singh Jatana, Dr. Snaha Kabra, Dr. Parveen Kaushik, Mr. Bhavya Jain** and **Mr. Inderveer Singh**. The discussion focused on **SDG 17: Partnerships for the Goals**, emphasizing the need for multi-stakeholder collaboration to drive sustainable technological innovation. The panelists emphasized that achieving SDGs requires collective efforts from all sectors, ensuring that innovative solutions are effectively implemented to address global sustainability challenges.



Technical Tracks: Bridging Technology and Sustainability

The conference featured four specialized technical tracks, each focusing on a key area of emerging technology with a sustainability focus:

- **Disruptive Emerging Technologies**, chaired by **Dr. Imali Dias**, **Dr. Keshav Sood and Dr. Sushil Narang** explored how breakthrough technologies can revolutionize industries by promoting sustainable practices, directly contributing to **SDG 9**.
- **Securing Cyber Physical Systems**, chaired by **Dr. Pawan Kumar and Dr. S.N Panda**, addressed the integration of cybersecurity in physical infrastructures, highlighting the need to secure essential systems that support sustainability efforts.
- **Sustainable Communication Networks**, chaired by **Dr. Devender Pal Singh**, **and Dr. Nitin Saluja** examined the development of energy-efficient communication systems, supporting **SDG 13: Climate Action** by reducing energy consumption and minimizing carbon footprints.
- **Device Development in Emerging Technologies**, chaired by **Dr. Harpreet Singh Jatana**, **and Dr. Sagar Juneja** focused on designing sustainable, energy-efficient devices that align with the broader goal of reducing environmental impact.

Hands-on Workshops: Enhancing Skills for Sustainable Engineering

In addition to the technical sessions, ICETSS 2024 hosted hands-on workshops that provided participants with practical exposure to cutting-edge technologies. Experts such as **Dr. Neha Tuli**, **Mr. Shivam Sharma, Mr. Manoj Kumar, Mr. Anish Kumar**, and **Dr. Neeraj Goel** conducted workshops on topics like Augmented Reality, Custom IC Design, MATLAB and Simulink, and Artificial Intelligence. These workshops were designed to equip attendees with skills that are critical for driving sustainable innovation, supporting **SDG 4: Quality Education**, and enabling participants to implement sustainable practices in their respective fields.

As the conference concluded, it left participants with valuable insights and actionable takeaways. ICETSS 2024 underscored the importance of responsible innovation and cross-sector collaboration in building a more sustainable and equitable world. The event highlighted Chitkara University's leadership in fostering cutting-edge research and development in emerging technologies, reinforcing its role in contributing to the global sustainability agenda.








CHITKARA

Event Details	
Event Type	Workshop
Topic	Introduction to Augmented Reality (AR) and hands-on Web AR development
Date	2024-10-08 to 2024-10-09
Mode	Offline
Organizer Name	Dr Deepti Prit Kaur (Associate Professor, DECE), Dr Geetanjali (Associate Professor, DECE)
Resource Person	Dr Neha Tuli|Co-Founder (6DOF Pvt Sol.), Assistant Professor, Mr Shivam Sharma|Co-Founder (6DOF Pvt Sol.), Senior Game Developer
No. of Participants	28
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

Participants would be able to:
1. Understand what AR is, how it works, and its differences from Virtual Reality (VR).
2. Work with hardware and software tools used in AR development.
3. Explore various fields where AR is being applied, such as education, healthcare, gaming, retail, real estate, and more.
4. Work on mini-projects using hands-on experience during the workshop.
5. Collaborate in group learning through activities and challenges

Description

This workshop was aimed for Industry Professionals, Researchers and Scientists, Educators and Students. Augmented Reality has emerged as a transformative technology, blurring the lines between the physical and digital realms. This workshop aimed to demystify the complexities associated with AR development and empower participants with practical skills to create engaging AR content. What sets this workshop apart is its emphasis on Web AR, a versatile and user-friendly approach that requires minimal coding expertise. Throughout the workshop, participants could delve into the foundations of AR, understanding its applications and potential impact on diverse industries. The hands-on component was a focal point, guiding attendees through the process of designing and implementing interactive AR experiences directly within a web browser. This approach ensured accessibility and eliminated the need for specialized hardware or advanced programming knowledge. This workshop was tailored to provide the participants with the essential tools and insights needed to kickstart their journey into Web AR development.

The primary objective of this workshop has been to provide participants with a comprehensive hands-on experience in creating Web Augmented Reality (Web AR) content. The participants were able to gain practical skills in designing and implementing interactive and engaging AR experiences without the need for extensive coding. In all, the workshop increased user confidence in exploring and experimenting with AR technologies independently, and provided a strong motivation to continue learning and advancing skills in AR development.

Outcomes

1. Understanding of AR concepts, tools, and technologies.
2. Increased awareness of AR's applications across various industries.
3. Hands-on experience in developing AR experiences using tools like Unity, ARKit, ARCore, or Vuforia.
4. Improved ability to think innovatively and design AR solutions for real-world problems.
5. Enhanced ability to work collaboratively in a team to brainstorm, design, and execute AR projects.







Event Details	
Event Type	Workshop
Topic	Custom IC Design with Cadence: A Practical Approach
Date	2024-10-08 to 2024-10-09
Mode	Offline
Venue	VLSI Lab
Organizer Name	Dr. Lipika Gupta
Resource Person	Mr. Anish Kumar|Sr. Application Engineer
No. of Participants	18
SDG No	SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

The objectives of conducting the event are:

- To understand the Full Custom IC Design Flow using GPDK 45nm.
- To practically explore each stage of the Custom IC design flow using Cadence Virtuoso.
- To learn layout designing and performing DRC and LVS on Cadence Virtuoso.
- To understand the errors and debugging techniques
- Conducting post-layout simulations and Monte-Carlo simulations.



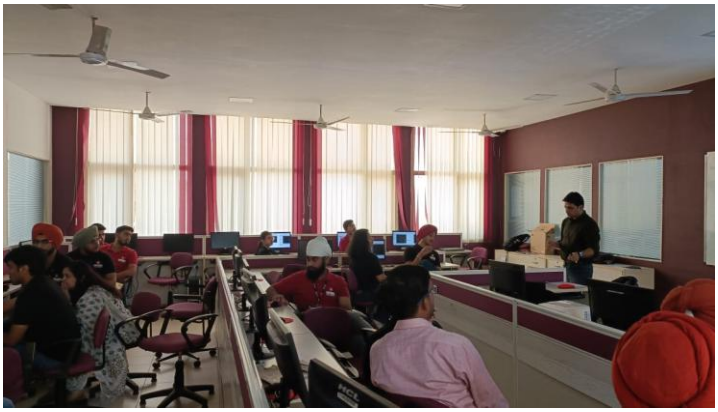
Description

The workshop on "Custom IC Design Flow Using Cadence Virtuoso" provided participants with a holistic understanding of the intricacies involved in the design and implementation of Integrated Circuits (ICs) using cutting-edge technology. This event is meticulously crafted to bridge the gap between theoretical knowledge and practical application, making it an invaluable experience for students, professionals, and enthusiasts in the field of semiconductor design. This workshop offered a detailed exploration of the Full Custom IC Design Flow. Participants will gain insights into the processes and methodologies involved in designing ICs using the GPDK 45nm technology. This foundational knowledge is crucial for anyone looking to delve into the world of custom IC design. By the end of the event, participants were well-versed in the use of Cadence Virtuoso and the GPDK 45nm

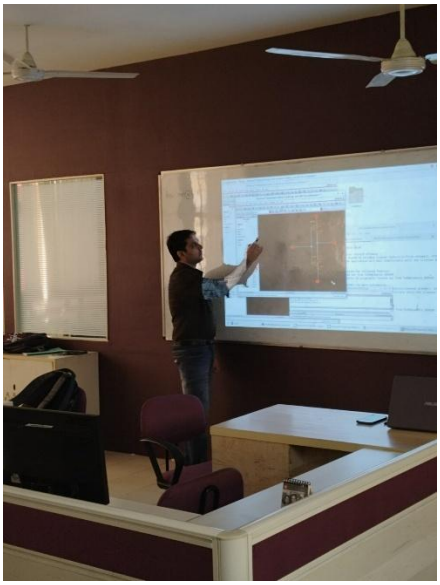
technology, prepared to tackle real-world challenges in IC design. The workshop will cover Design Rule Checking (DRC) and Layout Versus Schematic (LVS) techniques using Cadence Virtuoso, enabling participants to ensure their designs meet all necessary specifications and are free from errors. This workshop promises a comprehensive journey through the custom IC design process, providing both theoretical knowledge and practical skills. The workshop is an excellent opportunity for continuous learning and professional growth in the dynamic field of semiconductor technology.

Outcomes

1. Circuit Analysis: Participants gain knowledge of analog and digital circuit design and its functioning verification.
2. Practice simulating, synthesize, and optimize digital circuits using Cadence EDA tools.
3. Physical Design Competence
4. Attendees explore floor-planning, power planning, and placement of standard cells.
5. They estimate power, area, and propagation delay parameters in the physical design flow.







Event Details	
Event Type	Workshop
Topic	Innovating with MATLAB and Simulink: A Focus on Emerging Technologies
Date	2024-10-08 to 2024-10-09
Mode	Offline
Organizer Name	Harsimran Jit kaur, Professor, Chitkara University, Punjab
Resource Person	Mr. Manoj Kumar|Sr. application Engineer, Design Tech Systems Pvt. Ltd
No. of Participants	19
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

The participants shall be able to:
• Gain practical experience in using MATLAB and Simulink tools, focusing on their application in cutting-edge technology domains.
• Understand role of MATLAB and Simulink in emerging fields such as artificial intelligence, machine learning, robotics, IoT, and data analytics.
• Acquire knowledge and skills to leverage MATLAB and Simulink for designing innovative solutions to real-world technological challenges.
• Lean to approach complex engineering problems and apply MATLAB and Simulink to develop efficient, systematic solutions.



Description

The Department of Electronics and Communication Engineering hosted a hands-on workshop titled "Innovating with MATLAB and Simulink: A Focus on Emerging Technologies", aimed at empowering participants with practical knowledge and expertise in using MATLAB and Simulink for solving modern engineering challenges. This event provided a unique platform for students, professionals, and researchers to explore the versatility of these tools across advanced domains, including artificial intelligence (AI), machine learning (ML), robotics, the Internet of Things (IoT), and data analytics. With a well-structured agenda, the workshop emphasized the practical integration of MATLAB and Simulink into real-world applications, bridging the gap between theoretical understanding and industry demands. The hands-on sessions allowed

participants to actively engage with these tools, guiding them through key functionalities such as algorithm development, system modeling, data visualization, and simulation of complex systems. These activities offered invaluable insights into designing efficient, innovative solutions to contemporary technological problems. The facilitators, experts in their respective fields, conducted interactive discussions that delved into advanced methodologies, encouraging participants to think critically and creatively. By presenting real-world case studies, they demonstrated how MATLAB and Simulink have been instrumental in driving advancements in emerging technologies. Topics like optimizing AI and ML algorithms, developing control systems for robotics, and simulating IoT architectures were explored in detail, illustrating the tools' extensive capabilities. A highlight of the workshop was its focus on fostering systematic problem-solving skills, enabling participants to approach engineering challenges methodically and effectively. Additionally, collaborative activities encouraged peer learning and knowledge exchange, creating an environment conducive to innovation and exploration. Participants gained not only technical expertise but also a broader perspective on how these tools can be leveraged to address global challenges and align with industry trends. The workshop also served as a valuable opportunity for participants to enhance their professional skillsets, equipping them with industry-relevant competencies that are highly sought after in the rapidly evolving technological landscape. As a takeaway, attendees left with a deeper appreciation of MATLAB and Simulink's potential to revolutionize problem-solving and innovation in engineering. The event underscored the importance of staying updated with emerging tools and techniques, empowering participants to integrate these capabilities into their academic and professional endeavors.

Outcomes

• Participants developed practical skills through hands-on exercises and interactive sessions.
• Attendees gained insights that equip them to solve complex challenges in their respective fields.
• The workshop provided an opportunity for networking, idea exchange, and potential collaboration with peers and experts.
• Participants were benefited from knowledge-sharing and experiences from the instructors and fellow attendees.





Event Details	
Event Type	Conference
Topic	2nd International Conference on Emerging Technology and Sustainable Solutions
Date	2024-10-08 to 2024-10-09
Mode	Hybrid
Venue	Explotorium
Organizer Name	Dr. Isha Gupta and Dr. Rubina Dutta
No. of Participants	69
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for the Goals

Objective

Facilitate knowledge exchange on emerging technologies and innovations.
Promote sustainable engineering practices to address environmental challenges.
Foster multidisciplinary collaboration among academia, industry, and government.
Provide skill-building workshops on advanced, sustainable technologies.

Description

The Department of Electronics and Communication Engineering successfully hosted the 2nd International Conference on Emerging Technology and Sustainable Solutions (ICETSS 2024) on October 8-9, 2024, at Chitkara University, Punjab. The conference commenced with a ceremonial lamp-lighting, followed by Words of Wisdom from Dr. Madhu Chitkara, Hon'ble Pro Chancellor, who emphasized the vital role of innovation in addressing global sustainability challenges. Dr. Shivani Malhotra, Dean of ECE, then outlined the conference's objectives, stressing the importance of sustainable practices in modern engineering. On Day 2, workshops were conducted in an online mode, allowing participants worldwide to gain practical insights into advanced topics remotely. Simultaneously, paper presentations across various tracks were held in an online format, enabling a broader range of contributions from researchers and experts. Keynote speakers, including Dr. Parveen Kaushik from Exigo Recycling Pvt. Ltd. and Mr. Bhavya Jain from the Display Solutions Group, delivered insightful talks on sustainable e-waste management and advancements in eco-friendly display technology. A panel discussion featuring experts such as Dr. Sneha Kabra, Dr. Harpreet Singh Jatana, and Mr. Inderveer Singh highlighted the essential collaboration needed among academia, industry, and government to drive sustainable solutions. The conference featured four technical tracks, each focusing on vital areas of emerging

technologies and sustainability: Disruptive Emerging Technologies chaired by Dr. Imali Dias, Dr. Keshav Sood, Dr. Sushil Narang Securing Cyber Physical Systems chaired by Dr. Pawan Kumar,Dr. S.N Panda Sustainable Communication Networks chaired by Dr. Devender Pal Singh, Dr. Nitin Saluja Device Development in Emerging Technologies chaired by Dr. Harpreet Singh Jatana, Dr. Sagar Juneja In addition, hands-on workshops on cutting-edge topics such as Augmented Reality, IC design, MATLAB, and Artificial Intelligence were conducted by experts like Dr. Neha Tuli, Mr. Shivam, Mr. Anish Kumar, and Dr. Neeraj Goel. These sessions provided participants with valuable skills and in-depth knowledge. ICETSS 2024 proved to be an impactful platform for knowledge-sharing, skill-building, and networking, reinforcing the Department of ECE's dedication to fostering innovation and sustainable technological solutions.

Outcomes

Participants acquired in-depth knowledge and hands-on skills in sustainable technologies, reinforcing their expertise in critical areas of innovation. The conference facilitated meaningful research collaborations, fostering partnerships between academia and industry to drive sustainable advancements. Attendees expanded their professional networks, laying the foundation for future knowledge-sharing and collaborative initiatives in emerging technologies.




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CHITKARA
UNIVERSITY
2nd International Conference on
Emerging Technology &
Sustainable Solutions
(ICETSS 2024)

Event Name	Four-day specialized training for B.Ed. Teachers and MSc Clinical Psychology students
Date	10th – 14th October 2024
Venue	Picasso Block LH-1, Chitkara University
Organizer	Department of of Education
Resource Person	Mr. Sourav Roy, Director of URA
Number of Participants	11
SDGs Covered	4,9
Duration	1 Hour

About the Activity



The University Readiness Academy (URA) recently conducted a four-day specialized training for B.Ed. Teachers and MSc Clinical Psychology students, preparing them for placements with the prestigious GEMS Educational Group in the UAE. The training focused on helping students excel in GEMS' rigorous global recruitment process, especially the international interview marking rubrics. Sourav Roy, Director of URA, shared insights into past GEMS interview questions & marking rubrics. A key part of the training was gaming the GEMS' 100-mark interview rubric, used by 300 schools globally by GEMS, which URA revealed to Chitkara students.URA spent three weeks using data scraping tools like Octoparse and Diffbot to uncover GEMS' most commonly asked questions and the rubrics recruiters use to evaluate teachers. This analysis greatly boosted students' confidence by giving them clarity on crucial areas like classroom management, adaptability, and communication. The training concluded with techniques for making impactful first impressions. Students learned the Hook Word Methodology, KISS principle, and HTF techniques, aligned with the previously revealed GEMS recruiter rubrics by URA, enabling them to deliver memorable 30-second introductions and approach their interviews with confidence.





Title: Inspiring Innovation: Role of Team Management in Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Inspiring Innovation: Role of Team Management in Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1w1aUZoPokn1WY7H/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafted to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures by leveraging strength of a team and human capital. Mr. S V Nathan, Chief Talent Officer of Deloitte India shared his extensive experience in the field of consulting, Recruitment, corporate management & Leadership Management and startup ecosystem and provided key insights on building fast moving teams, identifying talents and scaling teams. Students & Entrepreneurs gained insights about how to land a job, manage a team and hire a team	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about Talent Management & Culture of Indian Startups. The session deep dived into comprehensive overview of the startup ecosystem, work culture evolution, opportunities at the intersection of talent and Technology. It also covered how to execute strategies to acquire talent to build world class products. The students were highly engaged and asked many	

	thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of Team management of successful startups. The event was well-organized, with a high level of participation and engagement from students and faculties alike
7	**Start and End date of the event:** 10/10/2024 to 10/10/2024
8	**Mention minimum number of students (Event):** 600
9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on building & managing a successful team.
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of nurturing Talent and Team Management in Startups.
12	**Video URL**
13	**SDG Covered – SDG 8, SDG 9, SDG 17**

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Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**

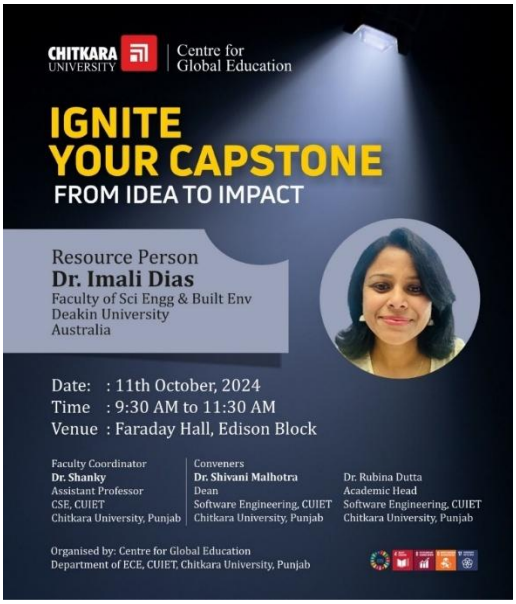
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**SV Nathan**
Designation:	**Partner, Chief Talent Officer**
Organization:	**Deloitte**
Mail ID:	**N/A**
Contact No.	**N/A**
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Event Details	
Event Type	Expert Talk
Topic	Ignite Your Capstone: From Idea to Impact
Date	2024-10-11 to 2024-10-11
Mode	Offline
Organizer Name	Dr. Shanky Kansal, Assistant Professor, CUIET, Chitkara University, Punjab
Resource Person	Imali Dias|Faculty of Sci Engg & Built env
No. of Participants	40
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

Student should be able to:

- Familiarize with a comprehensive framework guiding all stages of capstone projects, including problem definition, ideation, research, development, testing, and final execution
- Blend innovation with practicality, embrace feedback loops, and adopt an adaptable approach to refine and improve their projects effectively.
- Highlight the importance of industry collaboration and the development of projects that address societal and technological challenges.
- Design solutions that address current societal and technological challenges, emphasizing collaboration with industry for real-world impact



Description

On 11th October 2024, the Centre for Global Education, in collaboration with the Department of Electronics and Communication Engineering, hosted an enlightening session titled "Ignite Your Capstone: From Idea to Impact." This transformative event was designed to inspire students to take their capstone project ideas to the next level, transforming abstract concepts into tangible, impactful solutions that address real-world challenges. The highlight of the session was the participation of Dr. Imali Dias, an esteemed academic from the Faculty of Science, Engineering & Built Environment at Deakin University, Australia. Dr. Dias brought with her a wealth of knowledge and expertise, sharing insights that resonated deeply with the audience. She introduced Deakin University's structured project roadmap, a

meticulously designed framework that guides students through the intricate stages of a capstone project. From defining a well-thought-out problem statement to implementation and impact evaluation, the roadmap provided a step-by-step guide for achieving project excellence. Dr. Dias emphasized the critical importance of beginning with a strong foundation: a clear and well-articulated problem statement. She explained that this forms the cornerstone of any successful project, setting the stage for meaningful outcomes. She further detailed the roadmap's key stages—ideation, research, prototype development, testing, and final execution—offering valuable advice at each step. Students were encouraged to integrate creativity and innovation into their projects while maintaining a practical perspective, ensuring their ideas were not only innovative but also feasible and impactful. Additionally, the session highlightedDeakin University's commitment to industry collaboration and real-world applications. Dr. Dias shared compelling examples of how academic projects could address pressing societal and technological issues through partnerships with industry stakeholders. She motivated students to think beyond conventional boundaries and tackle challenges that have a significant impact on society. A major takeaway from the session was the emphasis on adaptability and feedback loops. Dr. Dias underscored the value of iterative testing and refinement during project development. By embracing feedback, students could ensure their solutions were both effective and adaptable to real-world conditions. The session left a lasting impression, providing students with a clear and actionable approach to confidently pursue their capstone projects. With structured guidance, industry relevance, and an emphasis on iterative learning, participants were inspired and empowered to create meaningful and impactful solutions that could make a difference in the world.

Outcomes

• Students gained a deep understanding of crafting precise problem statements, enabling them to define the scope and goals of their capstone projects with clarity.
• Participants were introduced to Deakin University's project roadmap, which they can now implement to systematically progress through the stages of ideation, development, and execution.
• The emphasis on industry collaboration and real-world application inspired students to align their projects with pressing societal and technological challenges, enhancing their readiness for professional environments.
• Students learned the importance of feedback loops and adaptability, equipping them with the skills to refine and improve their projects through iterative testing and evaluation.


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Event Details	
Event Type	Corporate Training
Topic	The Art of Delivering Performance Feedback
Date	2024-10-11 to 2024-10-11
Mode	Offline
Venue	Conference room
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	15
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Align feedback strategies with organizational goals and objectives.
2. Reduce workplace conflicts by promoting transparent communication
3. Enhance emotional intelligence for delivering constructive feedback
4. Equip managers with skills for effective performance feedback delivery



Description

Feedback remains one of the most powerful tools to nurture and retain talent while building a sustainable growth strategy. To impart skills imperative for delivering performance feedback an MDP was organized by Chitkara University for senior managers of Tynor a leading orthotic organization. Professional training program aimed to equip participants with advanced skills in delivering performance feedback, a critical component of effective management. Participants explored techniques to reduce workplace conflicts, boost employee engagement, and improve decision-making through actionable feedback insights. Overall, the program successfully provided senior managers with the tools and innovative strategies necessary to deliver impactful feedback, fostering a culture of growth and economic development .

Outcomes

1. Foster a culture of continuous improvement through feedback
2. Improved decision-making through actionable feedback insights

3. Strong trust and collaboration among team members
4. Transparent and constructive workplace communication







Event Details	
Event Type	Workshop
Topic	Electronics Bootcamp
Date	2024-10-14 to 2024-10-16
Mode	Offline
Organizer Name	Dr Rubina Dutta
Resource Person	Dr Amit Kumar|Assistant Professor, |
No. of Participants	20
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities

Objective

. To Equip participants with a comprehensive understanding of the 555 timer's architecture and components.
. To familiarize students with operating modes, and functionalities, including monostable, a stable, and bistable configurations of 555 Timer.
. To sensitize students about electronics prototype development strategies.
. To Provide students insights into real-world applications of the 555 timers in various circuits and systems.



Description

The Electronics Bootcamp, organized by the Department of Electronics and Communication Engineering (ECE) at Chitkara University, Punjab, took place from October 14 to 16, 2024. This highly anticipated three-day event was crafted to provide students with an immersive learning experience, focusing on practical applications in electronics and embedded systems. Designed for aspiring engineers and technology enthusiasts, the bootcamp aimed to bridge the gap between theoretical knowledge and hands-on practice, fostering innovation and technical expertise. The event offered a carefully curated blend of interactive workshops, live demonstrations, and project-based learning sessions, with a primary focus on the iconic 555 timer integrated circuit. Known for its versatility and widespread applications in electronic



circuits, the 555 timer served as the perfect foundation for students to explore fundamental concepts of electronics and circuit design. Participants delved into topics such as multivibrators, pulse generation, and timing functions, guided by expert faculty members and industry professionals. Throughout the bootcamp, students engaged in hands-on activities that encouraged them to apply their learning in real-time. Live demonstrations showcased various uses of the 555 timer, illustrating its adaptability in creating functional and innovative circuits. The project-based approach enabled participants to develop a deeper understanding of electronics, fostering problem-solving skills and creativity. One of the most exciting aspects of the bootcamp was the culmination of learning into tangible outcomes. By the end of the three days, every student had successfully designed and built their first working electronic product based on the 555 timer. From simple LED blinkers to more intricate timing circuits, these projects showcased the students' newfound technical skills and understanding of electronics. The bootcamp not only equipped participants with practical knowledge but also inspired them to explore the vast potential of electronics in addressing real-world challenges. It fostered a collaborative learning environment where students shared ideas, learned from peers, and gained insights from seasoned mentors. The success of the Electronics Bootcamp highlights the commitment of the ECE Department at Chitkara University to nurture innovation and technical proficiency among its students. Events like these play a pivotal role in preparing the next generation of engineers, empowering them with the skills and confidence to excel in the ever-evolving field of technology.

Outcomes

- Students gain extensive knowledge of the 555 timer's architecture, working principles, and its significance in electronic circuits. This includes an in-depth study of its internal components, pin configuration, and how it operates in various modes.
- Students learn to apply the design thinking approach to product development, focusing on creative problem-solving, prototyping, and iterative design. This fosters innovative thinking and practical application of theoretical concepts.
- Students develop proficiency in using a basic electronic toolkit, which includes understanding the functions and safe handling of components such as resistors, capacitors, and transistors required for circuit assembly.
- Students gain practical insights into using measuring equipment like multimeters, oscilloscopes, and signal generators to analyze and troubleshoot circuits effectively. This hands-on experience ensures accuracy and confidence in working with electronic systems.


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Event Details	
Event Type	Competition
Topic	Quiz competition on Indian Knowledge System: The Indian Constitution
Date	2024-10-14 to 2024-10-14
Mode	Offline
Organizer Name	MBA Finance Department
No. of Participants	170
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To deepen students' understanding of the Indian Knowledge System, including its contributions to economics, governance, and philosophy.
2. To educate students on critical principles of the Indian Constitution, such as fundamental rights, duties, and amendments.
3. To promote integrating ethical values derived from Indian traditions and constitutional principles into financial decision-making.
4. To challenge students to apply historical and legal insights in solving real-world financial and governance issues.

Description



A Quiz Competition was organized for MBA Finance students to deepen their understanding of India's intellectual heritage and legal framework. The quiz covered ancient Indian contributions to economics, governance, and key aspects of the Constitution, such as the Preamble, fundamental rights, and significant amendments. Designed to foster critical thinking and ethical leadership, the competition connected historical and legal principles with modern financial practices. The event

concluded with prizes for top performers, enhancing their appreciation of how India's knowledge systems and constitutional values shape business and governance.

Outcomes

1. Students gained a solid understanding of India's intellectual heritage and the key articles of the Constitution relevant to governance and finance.
2. Students could apply constitutional values and ethical principles from the Indian Knowledge System to modern financial practices.
3. Students developed stronger analytical skills by connecting historical and legal frameworks to current business scenarios.
4. Students learnt to incorporate ethical decision-making into leadership roles, guided by India's philosophical and legal traditions.





Event Details	
Event Type	Competition
Topic	PyReview: Code Excellence Witness the Power of Python
Date	2024-10-17 to 2024-10-17
Mode	Offline
Venue	IoT Lab, Edison Block
Organizer Name	Dr.Aarti Bansal
No. of Participants	36
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

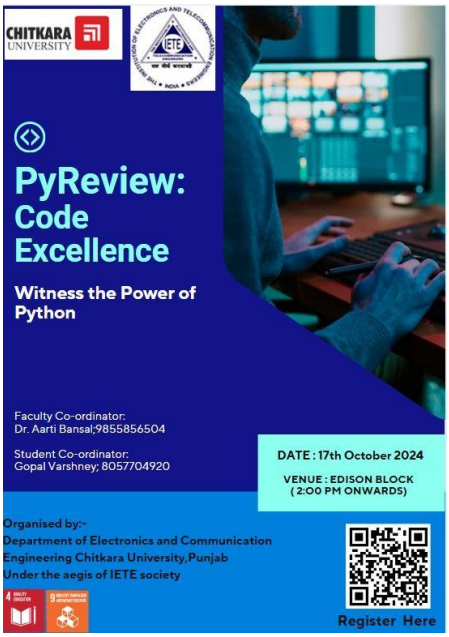
Student should be able to

• Apply Python programming skills in developing innovative GUI-based applications.

• Integrate theoretical knowledge with practical implementation through Arduino sensor interfacing and API utilization.

• Foster creativity and problem-solving by addressing real-world challenges such as environmental monitoring, Python Rover, and smart home automation.

• Provide a platform for showcasing students' technical capabilities and teamwork.



Description

The Department of Electronics and Communication Engineering (DECE) at Chitkara University, Punjab, in collaboration with the IETE Society, recently hosted the PyReview: Code Excellence event, a dynamic platform aimed at fostering innovation, creativity, and technical prowess among students. This initiative encouraged participants to leverage Python programming for developing graphical user interface (GUI) applications, tackling real-world challenges with ingenious solutions. By integrating Arduino sensors and APIs, students showcased their ability to merge theoretical knowledge with practical implementation, reinforcing their problem-solving skills and creativity. The event featured a diverse range of projects, each reflecting the students' passion for technology and their dedication to addressing contemporary issues. From environmental monitoring systems to Python-powered rovers and smart home automation solutions, participants demonstrated a remarkable ability to blend software development with hardware applications. These projects underscored the potential of technology to create innovative and impactful solutions in areas such as

sustainability, robotics, and modern living. A significant highlight of the event was the seamless integration of hardware and software in the presented projects. Participants utilized Arduino-based sensors to gather real-time data, which was then processed and displayed using Python-based GUIs. This approach not only demonstrated the students' technical competence but also their understanding of interdisciplinary collaboration between programming, electronics, and data science. By incorporating APIs, many projects added layers of functionality, such as connecting to online databases or enabling remote control capabilities, further enhancing their practical relevance. The PyReview: Code Excellence event was judged by Dr. Priyanka Malhotra, Associate Professor in DECE, whose expertise brought valuable insights into the evaluation process. Her assessment emphasized the technical depth, creativity, and practical applicability of the projects, inspiring participants to refine their skills further. The event's success also owed much to the guidance provided by Dr. Aarti Bansal, Professor in DECE, who mentored students throughout the process. Her support and encouragement played a crucial role in empowering students to think beyond the classroom and address real-world challenges innovatively. The winners of the event were given awards on 23rd October, 2024 by Dr Shivani Malhotra, Dean DECE, Chitkara University This initiative is a testament to Chitkara University's commitment to nurturing talent and fostering a culture of hands-on learning and innovation. By organizing events like PyReview, the university provides students with opportunities to explore cutting-edge technologies, build industry-relevant skills, and develop solutions that resonate with societal needs.

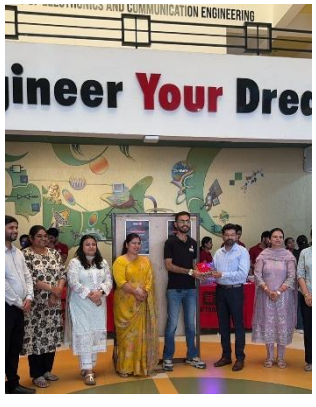
Outcomes

Student should be able to

• Apply Python programming skills in developing innovative GUI-based applications.
• Integrate theoretical knowledge with practical implementation through Arduino sensor interfacing and API utilization.
• Foster creativity and problem-solving by addressing real-world challenges such as environmental monitoring, Python Rover, and smart home automation.
• Provide a platform for showcasing students' technical capabilities and teamwork.







Event Name	First International Conference on Smart Computing and Communication for Sustainable Convergence (ISCCSC-2024)
Date	18 October 2024
Venue	Pierre Hall, Le Corbusier Block
Department	Centre for Research Impact and Outcome (CRIO)
Resource Person	**Dr. Brinda V (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose**
Number of Participants	
SDGs Covered	All SDG's
Duration	2 Hrs.(approx.)

About the Activity



The **First International Conference on Smart Computing and Communication for Sustainable Convergence (ISCCSC-2024)** was organized to bring together researchers, academicians, and industry experts to discuss advancements in smart computing, communication, and sustainable development. The event fostered knowledge exchange, collaboration, and innovation to address global challenges in these fields.

Workshop Objectives

1. Raising Awareness: To highlight the importance of smart computing and sustainable communication technologies in addressing real-world challenges.
2. Knowledge Sharing: To provide a platform for experts to share cutting-edge research, emerging trends, and technological innovations.
3. Industry-Academia Collaboration: To bridge the gap between academia and industry by fostering meaningful discussions and partnerships.
4. Action Planning: To develop actionable strategies that encourage innovation and research-driven solutions for sustainable convergence.
5. Conclusion and Q&A: The conference concluded with a summary of key discussions, followed by an interactive Q&A session where participants engaged with experts to further enrich their understanding.

ISCCSC-2024 was a significant step toward fostering innovation in smart computing and sustainable communication. By facilitating expert discussions and collaborative

engagements, the conference contributed to advancing research and industry applications in these domains. The organizers express their gratitude to all participants and look forward to continued efforts in this field.

Next Steps

Participants are encouraged to remain engaged, apply their learnings, and contribute to ongoing research and development efforts. Follow-up meetings, research collaborations, and project discussions will be scheduled to ensure continued progress and knowledge exchange.

Key Highlights

1. Expert Talks: Distinguished speakers, including Dr. Brinda V (ISRO), Dr. Sanjeev Kumar (Principal Scientist in Biomedical Applications), Dr. Jyoteesh Malhotra (NIT Delhi), and Dr. John Jose (IIT Guwahati), shared insights on the latest advancements in smart computing and communication.
2. Networking Sessions: The conference provided opportunities for researchers, academicians, and industry professionals to connect, fostering collaborations for future projects.
3. Workshops and Technical Sessions: Sessions on emerging topics, such as AI-driven communication, IoT, cybersecurity, and green computing, allowed participants to gain hands-on knowledge and insights from experts.
4. Panel Discussions: Experts, industry leaders, and academicians engaged in discussions on the role of sustainable technologies in shaping future innovations. Themes included policy frameworks, industry-academia partnerships, and ethical considerations in AI and communication technologies.

Workshop Outcomes

1. Increased Awareness: The event successfully highlighted the importance of sustainable computing and communication in driving innovation and addressing global challenges.
2. Actionable Knowledge: Participants gained practical insights, research findings, and strategies to implement in their respective fields.
3. Future Collaboration: New research collaborations and industry-academic partnerships were formed, laying the groundwork for future initiatives in sustainable computing and communication.


CHITKARA UNIVERSITY
1st International Conference on
Smart Computing and Communication
for Sustainable Convergence
ISCCSC 2024
18th October, 2024
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ISCCSC 2024

Event Details	
Event Type	Innovation and Skill Development
Topic	AFINATICS 2.0 : Where Learning Meets Fun
Date	2024-10-21 to 2024-10-25
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal, Dr. Jyoti Verma, CA(Dr.) Ajay Dogra, Dr. Anita Tanwar and Dr. Jasmeet
No. of Participants	335
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To help the students gain insights into some important aspects like technological innovations , quiz like Kaun Banega champion, financial traps games etc.
2. To help the students to develop the analytical side of students by having games like Squid Games, financial footprints, Finhousie etc.
3. To bridge the gap between theory and practice by making the students aware of the practices followed in the corporate world.
4. To make the students more creative and think outside the box with activities like Gamification of Accounting, Finshark, Game of Trade etc.



Description

The Afinatics 2.0 event was conceptualized as a multifaceted platform for students to explore and engage with the intricacies of finance and business in a rapidly evolving global landscape. Recognizing the increasing importance of financial literacy in today's society, the event aimed to equip students with essential skills and knowledge that would not only enhance their academic pursuits but also prepare them for successful careers in various sectors of the economy. In this dynamic environment, where financial decision-making plays a critical role in personal and professional success, Afinatics 2.0 sought to

bridge the gap between theoretical knowledge and practical application. The event featured a carefully curated lineup of activities designed to cater to diverse learning styles, ensuring that all participants could benefit from the experience. From workshops led by industry experts to interactive competitions that encouraged teamwork and innovation, Afinatics 2.0 provided students with unique opportunities to apply their knowledge in real-world scenarios. The inclusion of cultural performances further enriched the experience, highlighting the diverse talents of students and fostering a sense of community within the university. Moreover, the event was strategically aligned with the curriculum of BBA (Fintech) and BCom students, enabling them to gain insights that complement their academic studies. By focusing on relevant topics such as stock market analysis, personal finance, Afinatics 2.0 addressed current trends and challenges in the financial sector. In essence, Afinatics 2.0 was a unique learning adventure that transformed the way students approached finance, making it not just informative but also enjoyable. The success of this event highlighted the university's commitment to fostering a culture of creativity, collaboration, and continuous learning among its students.

Outcomes

1. The students were able to gain knowledge about Accounting, Newspaper reading, escaping Financial difficulties
2. The students were able to relate to the actual skills required by the industry.
3. The students were able to understand the concepts like Gamification of Accounts, Financial Games, Business News Analysis.
4. The students unleashed their creativity in various academic games and improved their analytical skills.



Event Name	Expert talk on Empowering Innovation: Hands-On Workshop on Generative AI Developments
Date	2024-10-23 to 2024-10-23
Venue	Faraday Hall, Edison Block, Chitkara University
Organizer	Dr. Nidhi Bansal Garg
Resource Person	Dr. Sushil Narang
Number of Participants	82
SDGs Covered	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Duration	2 hrs

About the Activity



Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, organized an expert talk on "Empowering Innovation: Hands-On Workshop on Generative AI Developments" in Faraday Hall (Edison Block) under the aegis of SDG "Quality Education, Decent work and economic growth, Industry, Innovation and Infrastructure and partnerships for the goals (SDG no. 4, 8, 9 and 17)" 2:00 pm onwards. 73 students and 10 faculty members were attended this talk. The aim of the expert talk was to provide students with practical knowledge and hands-on experience in the latest advancements in Generative AI, including techniques and tools used for AI-driven creativity. Also to foster an environment of innovation and collaboration, encouraging participants to think creatively about how AI can be used to drive technological innovation and transformation. The resource person for the talk was Dr. Sushil Kumar Narang Dean of Artificial Intelligence in the Department of Computer Science and Engineering. Dean Prof. (Dr.) Mohit Kumar Kakkar and Dr. Reetu Malhotra, Professor (PI), Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University Punjab expressed thanking to resource person for encouraging and inspiring the students through this expert talk.

Objectives of the event

1. To provide hands-on sessions where participants can experiment with AI models, generating text and images.

2. To discuss the ethical considerations, limitations, and the future trends of generative AI.
3. To encourage collaboration among participants to solve real-world problems
4. To introduce participants to the latest developments in generative AI, including key models like GPT, DALL·E, and diffusion models, and their practical applications.

Outcome or Key take away from the event

1. Students understand ethical implications and challenges surrounding the use of generative AI in both industry and academia.
2. Students learn how generative AI can be applied across various industries, including art, design, content creation, and technology.
3. Students will gain hands-on experience and practical skills in using generative AI tools.
4. They will have the opportunity to create AI-driven project prototypes that demonstrate the practical use of generative AI in real-world scenarios.









Title: The Journey to Entrepreneurship: Crafting Careers from the Ground Up		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Journey to Entrepreneurship: Crafting Careers from the Ground Up**
3	**LINK (Pre Link)**	https://www.facebook.com/share/Z9TD8RJKCGnrWePB/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was crafted to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into profitable ventures. The guest guided aspiring entrepreneurs through the key stages of turning ideas into successful ventures and exploring the unique stages of entrepreneurship, from idea validation to scaling a business and understand the shift in perspective that is required to transform from someone looking for employment to someone who creates jobs and drives economic impact.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided insights about different entrepreneurial paths & innovation of Indian Startups. The students learnt how to tap into innovation to create a startup that addresses real-world problems and how to identify gaps in the market and leverage your skills to create solutions that matter. It also covered how to execute strategies to acquire talent to build world class products. The students were highly engaged and asked many thought-provoking questions, which led to discussions about leadership, strategy execution, Career options, and real-life use cases of innovation. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 23/10/2024 to 23/10/2024	
8	**Mention minimum number of students (Event):** 600	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on pursuing entrepreneurship as a career.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Paths, Challenges and Innovation techniques.	
12	**Video URL**	https://drive.google.com/file/d/1v8Pu5JaE-YCtG_aBvyzLCisjS1elQjuO/view?usp=sharing
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Game & Immersive Design Stall at UN Day

Date: 24 October, 2024
Venue: Alpha Ground, Chitkara University

Introduction

The United Nations Day Celebration 2024, organized by Chitkara University, highlighted sustainability and innovation through interdisciplinary participation across various departments and schools. The event aimed to promote awareness and application of the **Sustainable Development Goals (SDGs)** by showcasing diverse projects and initiatives. The **Chitkara Centre for Game & Immersive Design Technology** contributed significantly by presenting innovative board games and virtual reality experiences designed to educate, entertain, and promote sustainability.

Sustainable Development Goals (SDGs) Addressed

This year's event aligned with the following SDGs:

- **SDG 4:** Quality Education – Leveraging interactive and immersive technologies for enhancing learning experiences.
- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.
- **SDG 12:** Responsible Consumption and Production – Promoting resource-efficient digital solutions to reduce environmental impact.

Contributions from the Centre for Game & Immersive Design Technology

The Centre showcased the following key projects that embody these SDGs:

1. **Hotel Trivia**

   Overview: "Hotel Trivia" is an educational board game designed by students to simulate real-life scenarios in the hospitality industry.
   Gameplay: Players progress through floors of a hotel, encountering challenges and tasks related to **room service**, **emergency scenarios**, **reception**, **kitchen**, and other domains. The game features three types of blocks: **blank blocks**, **question blocks**, and **surprise blocks**. Surprise blocks simulate practical situations, including customer tips or challenges faced by hotel staff.
   Educational Value: This game develops critical thinking, problem-solving skills, and domain-specific knowledge essential for hospitality professionals.

2. **Beat Saber**

   Overview: Inspired by "Beat Saber Ultra," this VR game challenges players to slice blocks using saber corresponding to their color and directional indicators.
   Gameplay Mechanics: The game requires precision and timing to slice red and blue blocks coming from the front, enhancing coordination and reflexes.

Objectives

1. To highlight the role of interdisciplinary collaboration in addressing sustainability challenges.
2. To showcase innovative projects that utilize interactive and immersive technologies to promote the Sustainable Development Goals (SDGs).
3. To engage students and faculties in activities that foster awareness and application of SDG-focused solutions.
4. To encourage creative thinking and problem-solving through hands-on experiences in game design and immersive technologies.

Learning Outcomes

1. Improved understanding of the integration of technology and innovation in advancing SDGs.
2. Increased awareness of how immersive and interactive tools can enhance education and sustainability efforts.
3. Inspiration to leverage interdisciplinary approaches for addressing global challenges.
4. Recognition of the importance of creative and practical applications of game design and virtual reality in promoting sustainability.





Event Name	**LET'S GET SET ...GO....TO THE SUSTAINABILITY FAIR**
Date	24th October, 2024
Venue	Alpha Zone
Organizer	Centre of Excellence for Sustainability -CES, Chitkara University, Panjab
Resource Person	Academic and Non-academic Team, DoE, Chitkara University
Number of Participants	47
SDGs Covered	1 to 17
NEP 2020	11.7
Module	All Twelve Modules
Duration	One -day

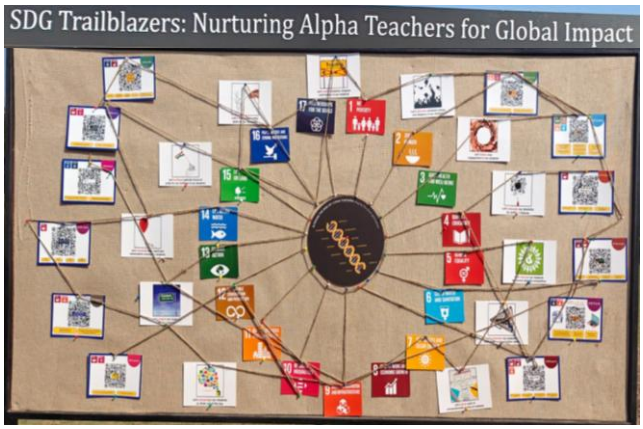
About the Activity



Centre of Excellence for Sustainability -CES, Chitkara University, Punjab hosted a fair with the theme ***"LET'S GET SET ...GO....TO THE SUSTAINABILITY FAIR"*** on 24th October, 2024. The objective of the event was to highlight contributions of each department of the university towards UN SDGs.

The Department of Education, Chitkara University had the opportunity to exhibit posters and infographics on a variety of scholastic and co-scholastic activities incorporated into its curriculum to positively impact the achievement of the UN Sustainable Development Goals under the theme, ***"SDG Trailblazers: Nurturing Alpha Teachers for Global Impact".*** An infographic with four layers in the shape of a wheel displayed the twelve B.Ed. course modules in the centre, followed by circles of the UN SDGs, the Chitkara University Charter and the evidences of various activities conducted by the department in the form of QR codes formed the outer layers. A web of interrelated themes and practices eventually became self-explanatory, showing how the B.Ed. curriculum encourages activities related to the UN SDGs. To name a few, these activities include action research, the creation of comic strips for young readers, online content development, project work, integrating these goals with lesson plans, creating picture books for the students, and using teacher Excel sheets to get involved with the cause. Moreover, the fair got its allure with games like 'Jigsaw Puzzle' and 'Snakes and Ladder'.

It was all the more inspiring when **Dr Madhu Chitkara, Hon'ble Pro Chancellor, Chitkara University,** encouraged and appreciated the efforts of each member of the department. Dr Sangeeta Pant, Dean, Department of Education, Chitkara University, applauded the endeavours of the faculty and Dr Parul Sood, Assistant Dean, Department of Education, Chitkara University appreciated the team spirit of the faculty. Overall, it was a great learning experience for the faculty and the students.











Survey/Demonstration Report

Event: UN Day 2024
Date: October 24, 2024
Department: IoT and Cloud Computing Lab, CURIN, Chitkara University

Innovations Showcased: Laryngoscope, Smart Ergonomic Portable Commode Chair, Smart Wheelchair Cum Bed, Anti-Theft Device for Rolling Shutters

On UN Day 2024, the IoT and Cloud Computing Lab presented a series of innovative prototypes designed to improve health, accessibility, and security, all aligned with the United Nations Sustainable Development Goals (SDGs). The event included live demonstrations, discussions with faculty, and interactive sessions with attendees to gather valuable feedback on each project. Our team showcased a series of projects focused on healthcare products covering good health and well-being **(SDG 3)** and Industry, innovation, and infrastructure **(SDG 9).** A summary of the activities and feedback is as follows:

1. Introduction and Overview

Upon arrival, the IoT and Cloud Computing team introduced the featured projects, outlining their purpose, benefits, and design elements aimed at addressing specific challenges. Each project was carefully described, with particular focus on its impact and practical applications.

2. Project Demonstrations

- **Laryngoscope:** Attendees learned about the enhanced design features that support healthcare accessibility. The patented device's functionality and potential applications in healthcare sector were demonstrated.
- **Smart Ergonomic Portable Commode Chair:** The team showcased this prototype's ergonomic features, focusing on ease of use, sanitation, and user comfort for the elderly and disabled.
- **Smart Wheelchair Cum Bed:** Participants observed the wheelchair's mobility, bed transformation feature, and additional automation for users with mobility limitations.
- **Anti-Theft Device for Rolling Shutters:** Demonstrated for its real-time security monitoring and anti-theft features, this device drew attention for its potential in safeguarding commercial properties.

3. Feedback and Insights

The event encouraged feedback from attendees, including healthcare professionals, students, and faculty, who actively engaged with each prototype. Key insights gathered included:

- The commode chair and wheelchair received positive feedback for their comfort, ease of handling, and accessibility.
- The anti-theft device was appreciated for its real-time security functionality, with suggestions for further customization to meet different security needs.
- In Laryngoscope participants noted that this device could significantly reduce costs while delivering high-quality imaging, making it a valuable tool for resource-limited healthcare settings. Its potential to expand access to high-standard diagnostics was widely appreciated, particularly for remote and rural healthcare applications.
- Smart Wheelchair Cum Bed: Positive feedback focused on its automation and ease of transformation between a bed and wheelchair. It is helpful during the traveling and commode assembly gives the ease to patients.

The attendees showed great interest in each device and provided constructive feedback on possible enhancements. Suggestions included refining automation features for the wheelchair and exploring customization options for the anti-theft device. These insights will be considered for future improvements.
The demonstration concluded with a collective discussion on the feedback received. The CURIN team expressed gratitude for the valuable input, reinforcing Chitkara University's commitment to continual innovation and collaboration with the community to achieve sustainable impact.

Images: CURIN faculty and attendees engaging with the prototypes during the UN Day celebration at Chitkara University.







Name of Activity	UN DAY 2024 CELEBRATIONS
Name of Organizing Institute	Centre of Excellence for Sustainability in collaboration with Go Global
Mode	Offline
Date	24 Oct 2024
Duration	One Day
Venue:	Alpha Zone and Exploratorium
SDG	All SDGs

United Nations Day is an **annual commemorative day** that reflects the official creation of the United Nations on October 24, 1945.

The UN DAY 2024 was celebrated at CHITKARA UNIVERSITY, Punjab, India with a lot of pomp and splendor!!

On **24th October 2024**, the Centre of Excellence for Sustainability of Chitkara University, Punjab Campus, celebrated **UN Day**. The celebrations, as designed by the Centre, under the Chairmanship of **Sqn Ldr (Dr) Rina Angel** included a **Sustainability Fair, a Fireside chat and some cultural performances** with a cross-cultural understanding, sustainability awareness, and institutional growth.

This UN Day celebrations marked yet another milestone in the university's commitment to global citizenship, cultural understanding, and sustainability.



- **<u>Highlight the Importance of UN Day and SDGs Awareness</u>**
  Described the significance of UN Day and the university's commitment to the United Nations' Sustainable Development Goals (SDGs), underlining the necessity of educating students on global issues related to sustainability.

- **Document the Fashion Show as a Creative Expression of the SDGs**

  Provided insights into the fashion show's theme centered around the 17 UN SDGs, showcasing how students used fashion as an innovative medium to raise awareness on each goal.
- **Showcase Sustainability Initiatives at the Sustainability Fair**

  Summary of the Sustainability Fair, with nearly 40 stalls, that presented ideas, projects, and actions related to sustainability. Detail the participation of various colleges, schools, and departments in demonstrating their commitment to environmental conservation.



- **Acknowledge the Leadership and Inauguration by Dr. Madhu Chitkara**

  Emphasized the role of Dr. Madhu Chitkara, Pro Chancellor of Chitkara University, in supporting and encouraging sustainability initiatives by inaugurating the fair and engaging with participants at each stall.
- **Promote a Campus-Wide Commitment to Green Practices**

  Captured the event's objective of fostering a culture of environmental consciousness across the campus, highlighting collaborative efforts by students, staff, and faculty in contributing to a greener Earth.
- **Encourage Further Engagement in Sustainability Efforts**

  Inspire the campus community and external readers to engage with and support sustainability efforts, emphasizing the impact of individual and collective actions toward achieving the UN SDGs.
- **Celebrate the Event's Success and Impact on the Campus Community**

  Reflect on the success of the UN Day Celebration, capturing feedback from participants, the impact of the event on attendees, and future plans to continue promoting sustainable practices across the university.

Guidelines for Setting Up Stalls

As part of our commitment to sustainability, all stalls must focus on eco-friendly themes. Stall can include:

- Selling sustainable merchandise (eco-friendly products, upcycled items) -
- Hosting activities that promote sustainability (workshops, demonstrations)
- Offering products or services that contribute to sustainable living (e.g., zero-waste solutions, renewable energy products)

To ensure a smooth experience, we had outlined a few key guidelines for the event:

- **Booking and Payment**: Confirm availability and eligibility with the event organizer before making any payments.
- **Setup and Presentation**: Stalls should use minimal and sustainable materials for decoration.
- **Waste Management**: Stallholders are responsible for managing waste sustainably, with proper segregation.
- **Electricity Usage**: Please use electricity responsibly and avoid high-power-consuming equipment unless approved in advance.

A VISIT TO THE SUSTAINABLE STALLS



At the Sustainability fair, with nearly forty stalls overflowing with ideas and actions undertaken on Sustainability, it was a fair that was one of its kind, where all colleges, schools and departments of the Campus showcased their contributions towards keeping the Earth Green! Hon'ble and Revered Pro Chancellor of Chitkara University, the very elegant Dr. Madhu Chitkara, inaugurated the Fair and was at each stall to encourage the students, staff and faculty. As always, she patiently understood what each contribution was, and shared her thoughts on how they could contribute even better and other ideas that they could work on!!






Dr. Sumit Chowdhury, Founder and CEO of GreenEarthX also visited all the stalls. While he interacted with all the students as they explained their projects, he went on and tried many of the projects created by the students, appreciated research projects, happily availed some of the health checkups at the Fair, and understood the efforts of Infrastructure operations.

Students, faculty and staff from all colleges and schools visited the Fair and so did the International Faculty of Global Week. Students presented innovative projects and ideas, with startups rooted in sustainability principles joining the event. One team performed a nukkad naatak, while several departments organized games to creatively promote the message of sustainability.



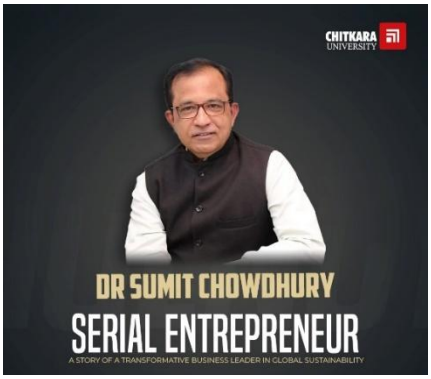





FIRESIDE CHAT



A **fireside chat** featuring **Dr. Sumit Choudhary, Founder and CEO of GreenEarthX and a serial entrepreneur in Global Sustainability** moderated by our esteemed **Vice Chancellor, Dr. Sandhir Sharma**, delved into global trends, sustainability, and the crucial role of educational institutions in advancing the UN Sustainable Development Goals (SDGs). This insightful conversation, which was attended by our students and faculty, including the **international faculty who are on campus as part of the Global Week**, emphasized the power of education in driving transformative change.






UN DAY 2K24





FASHION SHOW

The event then transitioned to an impactful fashion show themed around the 17 UN SDGs. Each ensemble illustrated the significance of these goals, while also addressing the dire consequences of neglecting them. This visual presentation, where models of Panache from the Office of Student Affairs worn costumes created from discarded clothes by the School of Fashion Design captivated the audience with its thought-provoking portrayal of environmental and social responsibility.



A VISIT TO THE YELLOW POINT FARM



In the visit to the Yellow Point Farm by Dr. Sumit Chowdhury, the officials showcased the different sustainability ventures (more than a dozen ventures) including Miyawaki forest, biogas plant, mushroom production, organic farming, mechanised decomposer, vermicomposting pits, the STP plant, and much more.





INAUGRATION OF CENTRE OF EXCELLENCE FOR SUSTAINABILITY



Dr. Sumit Chaudhary inaugurated the newly established Centre of Excellence for Sustainability, a pioneering initiative aimed at advancing research, innovation, and practical solutions in sustainable development.







Event Details	
Event Type	
Topic	Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit
Date	2024-10-26 to 2024-10-26
Mode	Offline
Organizer Name	Dr. Dinesh Tandon,CCSM, Chitkara University, 9988805945, dinesh.tandon@chitkara.edu.in
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understanding bank operations and innovations
2. Awareness and importance of Financial Literacy
3. Identification of financial needs
4. Engagement with financial institutions



Description

The Industrial/field visit titled "Adopting an Innovative Approach to Explore the Financial Landscape through Industrial Visit," held on 26th October 2024 at 10:00 AM onwards, provided participants with a unique opportunity to visit various financial institutions or as per the suggested date and time by authority in Tricity. The event aimed to enhance understanding of the banking sector and its innovative practices. Participants engaged with professionals from leading banks, gaining insights into their operations, services, and the technologies transforming the industry. Key discussions included the role of banks in financial inclusion, the impact of fintech innovations, and strategies for effective customer engagement. Participants explored case studies that showcased how local banks have successfully implemented innovative solutions to meet the needs of diverse communities. The visit emphasized the importance of collaboration between financial institutions and community stakeholders to foster sustainable financial practices. Attendees learned about the challenges faced by banks in serving underrepresented populations and discussed potential solutions to enhance access to financial services. A significant aspect of the visit involved interactive sessions, where participants shared their perspectives and experiences, enriching the learning environment. The event concluded with a Q&A session, enabling participants to seek further

clarification on how to apply the knowledge gained in their personal and professional lives. Overall, the event not only deepened participants' understanding of the financial landscape but also inspired them to think creatively about leveraging banking services for community empowerment.

Outcomes

1. Enhanced understanding of banking operations and innovations.
2. Gained insights into the importance of financial literacy.
3. Improved capacity to address community financial needs.
4. Practical techniques for engaging with financial institutions.
5. Fostered a culture of innovation and collaboration within the community





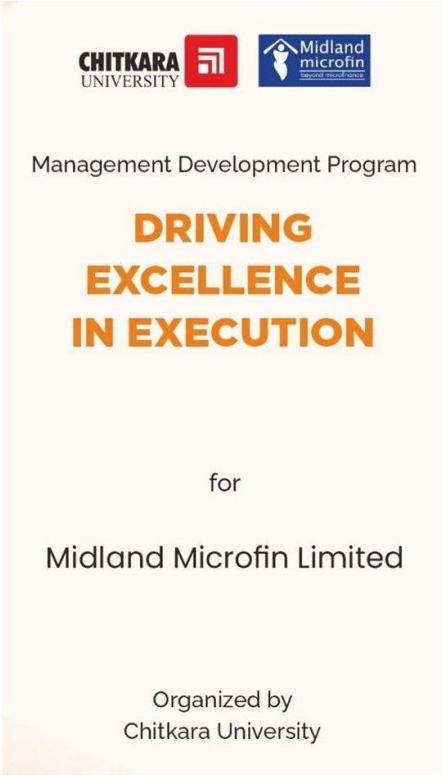




Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-10-26 to 2024-10-26
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	26
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. Promote collaborative practices to strengthen organizational culture
2. Equip managers with tools for impactful performance feedback delivery
3. Foster a mindset of innovation and problem-solving among leaders
4. Introduction of frameworks for achieving operational excellence



Description

As a demonstration of Chitkara University's commitment to foster a sustainable partnership with the industry ,meaningful training interventions are curated to drive Business growth through Leadership Skills which are imperative to nurture & retain talent. To further strengthen this idea of creating mutual value an MDP-Driving Excellence in Execution was organized at Jaipur for Regional Managers and Cluster Heads of Midland Microfin Ltd. a leading Microfinance organization which believes in empowering communities through a sharp focus on financial inclusion. The professional training program aimed to enhance leadership competencies, encourage innovation, and strengthen the ability to execute strategies effectively. Participants gained valuable perspectives on leadership strategies, team dynamics, and the importance of impactful performance feedback in achieving operational excellence. Chitkara University, Punjab and Midland Microfin Ltd

Outcomes

1. Improved leadership performance in challenging environments

2. Fostered stronger collaboration across departments and regions
3. Greater alignment of strategies with organizational goals
4. Strengthened professional relationships and trust among stakeholders











Event Details	
Event Type	Innovation and Skill Development
Topic	TECHNOVISTA: An Exhibition of Technological Excellence
Date	2024-10-28 to 2024-10-29
Mode	Offline
Organizer Name	Dr Priyanka Malhotra
Resource Person	Mr Sameer Goel|Senior Vice President
No. of Participants	66
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

The students should be able to

- Present new ideas, inventions, or solutions to address real-world problems using the help of technology.
- Build skills in explaining technical concepts to diverse audiences, including non-technical stakeholders.
- Provide the solutions to various problems existing in society through technology.
- Highlight how they have turned their visions into tangible solutions.
- Exhibit technical skills and theoretical knowledge applied to practical projects.



Description

The Department of Electronics and Communication Engineering hosted a project display event “TECHNOVISTA: An Exhibition of Technological Excellence" on 28 -29 October, 2024. The students of ECE-2nd year showcased their projects, demonstrating how they have turned their visions into tangible solutions for the various problems existing in the society. The event enhanced the presentation, communication and problem solving skills of the students. There were 18 team projects that were evaluated by Mr. Sameer Goel, Senior Vice President, TT Consultants, Mohali. The resource person provided valuable feedback to the students. The feedback from Judges and peers will help the students to improve the project quality. The student projects were guided by Dr Priyanka Malhotra, Associate professor, DECE and Ms Parul Saini, DECE. The students received recognition for their work. The prizes were awarded to the top projects. First Prize: Gesvoc-Automated wheelchair (Lakha Singh, Ojas, Nikita, Priyanshi) Second prize: Aagah-

Railway alert system (Simrat singh, Tushar Garg, Sachin Kumar, Jasleen Kaur) Third prize: Lunglift- Portable intensive care system with Ambu bag (Tejvinder, Arshjot, Sarthak, Roshini) Consolation prize: Energy harvesting through bicycle (Ritik, Arpan, Shivansh) This project display event reflects the student's commitment to exploring new ideas, highlighting their capacity for creative problem-solving and critical examination. The result is a dynamic, thought-provoking display that stands as a testament to the student's intellectual curiosity and forward-thinking approach.

Outcomes

- Students enhance presentation, communication and problem-solving skills
- Students form teams fostering future collaboration
- Judges and peers feedback improves the project quality
- Participants gain a platform to present their creativity, problem-solving skills, and technical expertise to an audience.
- Students received recognition for their work





Event Details	
Event Type	Workshop
Topic	IIC Workshop on AGILE HR METHODOLOGIES WITH ENHANCED 5G ENABLED HR SYSTEMS
Date	2024-10-29 to 2024-10-29
Mode	Offline
Venue	105
Organizer Name	MBA HR
Resource Person	Neetu Prabhakar|DGM (HR) , |
No. of Participants	69
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

To equip students with Agile HR skills and 5G insights for innovative HR practices.



Description

The IIC Workshop on "AGILE HR METHODOLOGIES WITH ENHANCED 5G ENABLED HR SYSTEMS," led by Neetu Prabhakar, DGM (HR) at Panacea Biotec Ltd, offers an invaluable session on combining Agile HR practices with the power of 5G technology. This event, on October 29, 2024, in Rockefeller Block, Room 105, will guide students through the benefits of Agile methodologies for adaptive HR management and how 5G enables real-time, efficient HR operations. Attendance is mandatory, and participation certificates will be awarded. This workshop prepares students to innovate and thrive in a rapidly evolving HR landscape.

Outcomes

Gain insights into Agile HR and 5G integration, enhancing adaptability, real-time decision-making, and HR innovation.


GPS Map Camera
Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India
Lat 30.514202°
Long 76.659796°
29/10/24 11:59 AM GMT +05:30
Google

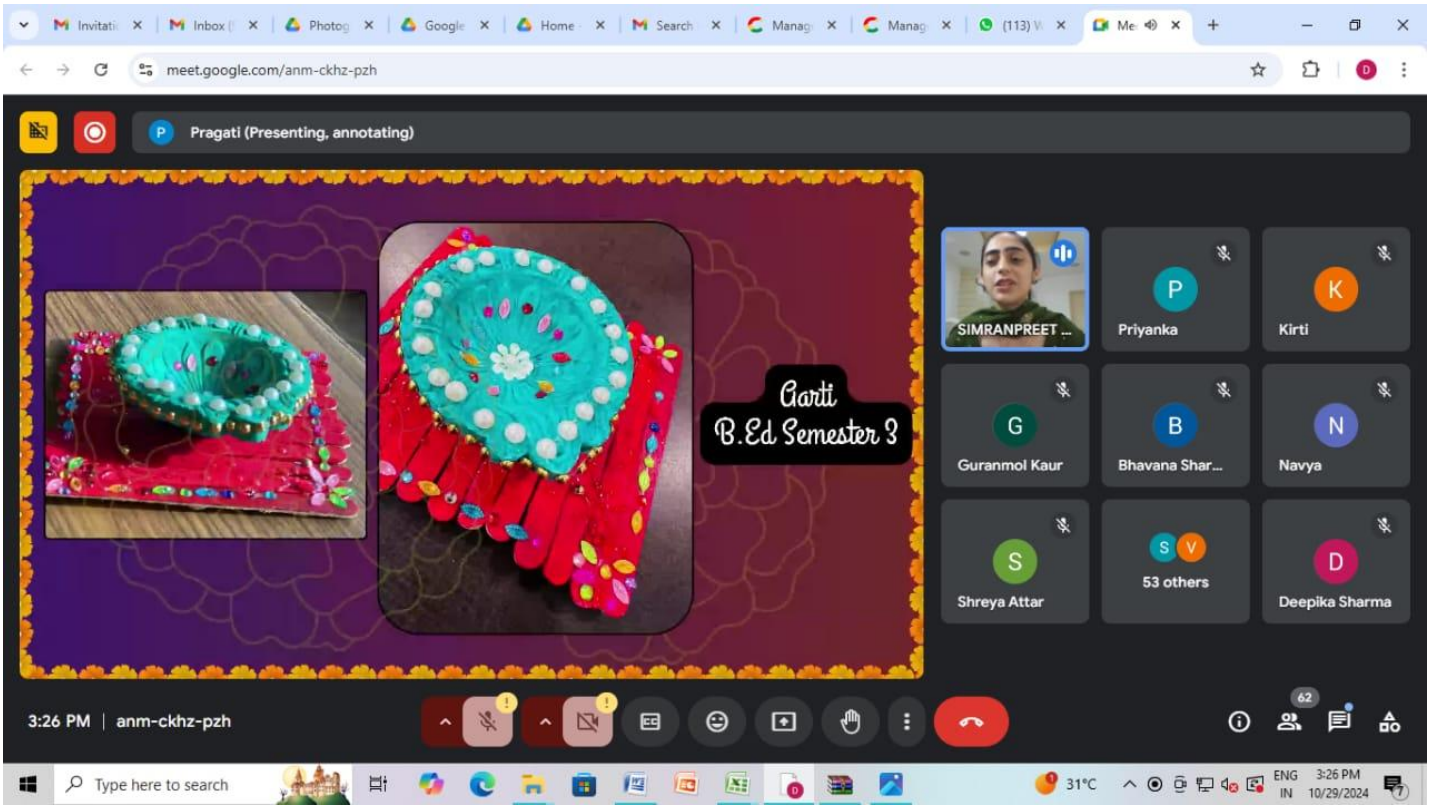

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GPS Map Camera
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Google

Event Name	Diwali: Fiesta: Radiance and Revelry
Date	29th October 2024
Venue	Google Meet
Organizer	Department of of Education
Resource Person	Dr. Sangeeta Pant, Dean, Department of Education, Chitkara University
Number of Participants	63
SDGs Covered	4, 9
Duration	1 Hour

About the Activity

Department of Education celebrated "Diwali Fiesta: Radiance and Revelry," festival of lights with a lot of zeal and enthusiasm and followed eco-friendly practices. The event was marked by vibrant and creative activities, where students showcased their artistic talents and promoted the message of an environmentally conscious Diwali. The celebrations featured Rangoli Making Competition, where participants created intricate and colorful designs in the department, Chitkara International School, Chandigarh and Panchkula. The students' creativity and attention to detail were truly commendable. Additionally, the Diya Decoration saw students transform simple clay lamps into beautiful, decorative pieces, emphasizing the use of natural and biodegradable materials. Another highlight of the event was the Poster Making competition, which aimed to spread awareness about eco-friendly Diwali practices. The judges included Ms. Navya Nagpal, Event Coordinator, Office of Student Affairs, Club Head, Natraj group along with the faculty members of DoE, Ms. Vismaad, Dr. Pooja and Dr. Jyotika. Students created impactful posters that conveyed messages about reducing pollution, conserving energy, and celebrating the festival in harmony with nature. The Diwali Fiesta was a resounding success, with enthusiastic festive participation, adopting eco-friendly and a strong emphasis on sustainability to preserving our environment. The Pearls of Wisdom were delivered by respected Dean, Department of Education, Dr. Sangeeta Pant. Overall, "Diwali Fiesta: Radiance and Revelry" was full of learning, creativity, and joy, bringing together a celebration that was both meaningful and memorable


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Pragati (Presenting, annotating)
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B.Ed Semester 3
SIMRANPREET ...
Priyanka
Kirti
Guranmol Kaur
Bhavana Shar...
Navya
Shreya Attar
53 others
Deepika Sharma
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Pragati (Presenting, annotating)
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Prabhnoor ...
Keshav Sharma
Shreya Attar
Priyanka
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ENG IN 3:38 PM 10/29/2024

Event Details	
Event Name	Workshop
Topic	Exploring Innovative Trends in Data Visualization through EXCEL
Date	2024-11-28 to 2024-11-28
Mode	Offline
Venue	LH407, 4th Floor
Organizer Name	Mr. Harinder Pal Singh, CCSM
Resource Person	Vimal Kumar Sharma|Sr. Project Manager
No. of Participants	105
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Organize, sort, and clean data effectively in Excel.
2. Discover innovative trends in data visualization and understand their role in data-driven decision-making.
3. Analyze and present data in a professional and impactful manner.
4. Utilize Excel tools to create dynamic and interactive visuals.
5. Develop proficiency in Excel features for interactive reporting.



Description

The one-day workshop, Exploring Innovative Trends in Data Visualization through Excel, was held on 28th November 2024 at 9:15 A.M. onwards in LH3, OAT, Le Corbusier Block, Chitkara University, Punjab. This workshop was for students of MBA Sales and Marketing (Pharmaceutical Management). The workshop was led by Mr. Vimal Kumar Sharma from Chitkara College of Sales and Marketing, Chitkara University. The workshop provided practical training to equip participants with data visual skills essential for data-driven. Through hands-on exercises, students explored basic Excel techniques to transform raw data into actionable insights. The program focused on innovative visualization methods to meet the evolving needs of industries. By mastering these skills, participants enhanced their ability to analyze and present data, gaining a competitive edge in their professional journeys and contributing to sustainable economic growth.

Outcomes

1. Grasp the importance of data visualization in a business environment.
2. Design professional charts and graphs to effectively communicate data.
3. Apply Excel tools and techniques for data analysis and visualization.
4. Develop innovative solutions to business challenges using data insights.
5. Adapt visualization techniques to align with changing business goals and industry requirements.



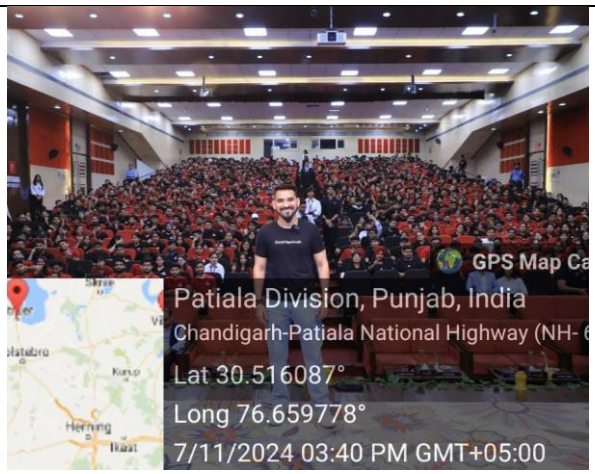





Title: Impact and Innovation: Sustainable Solutions for Tomorrow		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Impact and Innovation: Sustainable Solutions for Tomorrow**
3	**LINK (Pre Link)**	https://www.facebook.com/share/1DvSKo9Cxg/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'Impact and Innovation: Sustainable Solutions for Tomorrow' with Mr. Akash Gupta, CEO- Zypp Electric on November 7, 2024 from 2.30 PM onwards at Exploretorium in offline mode. The session was crafted to empower students & aspiring entrepreneurs by providing them with the insights, methodologies and inspiration to turn their ideas into real ventures. Mr. Akash Gupta shared his entrepreneurial experience of founding two ventures. Mr. Gupta guided aspiring entrepreneurs through the key stages of venture building & shared his journey of founding Zypp Electric. He also talked about the green mobility and opportunities for entrepreneurs in the sectors through-out the decade. He emphasized the importance of co-founders in building a venture.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session guided aspiring entrepreneurs to discover the future potential of the clean tech industry and the opportunities that await in the rapidly growing field of sustainable logistics. The speaker provided valuable insights into emerging trends, new technologies, and how young entrepreneurs can position themselves to capitalize on these shifts. The students learned how to create a business model that aligns profitability with purpose and crafting their own unique value proposition while keeping social and environmental impact at the core. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 07/11/2024 to 07/11/2024	
8	**Mention minimum number of students (Event):** 650	

9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to Build Successful Ventures	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of opportunities in sustainable domain, team Building, Revenue Generation methods	
12	**Video URL**	**https://drive.google.com/file/d/19sQy2ZKFihmcQ5ztAxXy5_jdVbzezSp5/view?usp=sharing**
13	**SDG Covered – SDG 9, SDG 11, SDG 13**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Akash Gupta**
Designation:	**Co-Founder**
Organization:	**Zypp Electric**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Name	Expert Talk
Topic	Reimagining Insurance: Design Thinking for Future Challenges
Date	2024-11-08 to 2024-11-08
Mode	Offline
Venue	Pierre Hall
Organizer Name	Dr. Dinesh Tandon, CCSM, Chitkara University, dinesh.tandon@chitkara.edu.in
Resource Person	Mr. Gautam Bali|S. Zone head and VP
No. of Participants	59
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Exploring innovation through design thinking
2. Customer-Centric Trends
3. Capabilities to understand and address challenges in insurance industry
4. Technology awareness for customer services, productivity and economic growth

Description

The expert session, "Reimagining Insurance: Design Thinking for Future Challenges," held on 8th November 2024, featured Mr. Gautam Bali, Zonal Head & VP of TATA AIA. This session provided participants with a unique perspective on how design thinking can address the evolving demands of the insurance industry. Fostering innovation and customer-centric mindset contribute meaningful industry transformation and economic growth. The event emphasized adopting innovative strategies to create customer-centered solutions and adapt to the rapidly changing financial landscape. Mr. Bali began by discussing current trends in the insurance industry, particularly the impact of digital transformation, role of technology for customer-centric services and the growing need for customized, accessible insurance products. He illustrated how TATA AIA leverages design thinking to respond to customer expectations, demonstrating how this methodology fosters creativity and innovation, enhances problem-solving, and ultimately builds resilient business models. Through interactive discussions, participants learned about the practical application of design thinking in designing insurance products and services that are both adaptive and sustainable. A significant portion of the session focused on real-life case studies

to enhance professional education in insurance, where Mr. Bali showcased successful examples of customer-centric innovations within TATA AIA. These stories highlighted how design thinking has transformed complex challenges, improved customer engagement, and strengthened brand loyalty. Attendees engaged in discussions on identifying gaps in traditional insurance services and how to leverage design thinking to meet the diverse needs of modern customers. The event concluded with a Q&A session, allowing participants to deepen their understanding of integrating design thinking into their professional practices. The session equipped attendees with the skills and inspiration needed to innovate within their own areas, ultimately promoting a forward-thinking approach to insurance

Outcomes

1 Broadened perspective on design thinking's role in insurance.
2 Enhanced understanding of customer-centric innovations.
3 Practical skills in addressing future industry challenges.
4 Insights into leveraging technology for better service delivery.
5 Reinforced commitment to sustainable, adaptable insurance practices.









Event Details	
Event Type	Competition
Topic	Design Tech Expo: Design Thinking Principles for Prototype Development
Date	2024-11-08 to 2024-11-08
Mode	Offline
Organizer Name	Dr Amit Kumar
Resource Person	Dr Rajvir Singh|Associate Professor
No. of Participants	40
SDG No	SDG 4: Quality Education, SDG 3: Good Health and Well-being, SDG 11: Sustainable Cities and Communities, SDG 9: Industry, Innovation and Infrastructure



Objective

To provide a platform for students to display their innovative projects, demonstrating the intersection of design, technology, and creativity.
To encourage knowledge-sharing and collaboration among students for inpiring future advancements in the prototypes.
To support students with the development of technical, analytical, and communication skills by encouraging them to refine their projects, articulate their concepts effectively, and integrate feedback for continuous improvement.

Description

The Center for Global Education, in collaboration with the Department of Electronic and Communication Engineering, successfully organized the Design Tech Expo: Design Thinking Principles for Prototype Development on November 8, 2024. The event served as an engaging and interactive platform for students to explore the transformative potential of design thinking in creating innovative prototypes. The primary focus of the Design Tech Expo was to showcase the outstanding work of second-year Software Engineering students. These students applied design thinking principles to develop functional prototypes that were not only creative but also demonstrated practical solutions to real-world challenges. The projects highlighted the fusion of creativity, problem-solving skills, and technical expertise, emphasizing user-centered design approaches. Each prototype reflected the students'

dedication to addressing societal needs through thoughtful and innovative engineering practices. The event featured an evaluation panel led by Dr. Rajvir Singh, Associate Professor at the Department of Electronics and Communication Engineering, CUIET. His expert insights and constructive feedback added tremendous value to the participants. Among the many remarkable prototypes presented, Mr. Tarunjeet Singh's project, VisionFit, stood out as the winner of Design Tech Expo 2024. His work demonstrated exceptional innovation and practical applicability. The First Runner-up position was awarded to Mr. Shubham Rana for his project, Papermate, a creative solution addressing eco-friendly paper reuse. The Second Runner-up position was shared by two outstanding projects: Bhoomika's Medicine Reminder and Adherence, which tackled the critical issue of medication compliance, and Mr. Shalok Sharma's Nutri Manager, a comprehensive tool aimed at promoting healthy eating habits. The winners and participants were felicitated by Dr. Shivani Malhotra, Dean of the School of Engineering, who commended their remarkable efforts and achievements. In her address, she emphasized the importance of design thinking in fostering innovation and urged students to continue exploring their potential to address complex challenges through technical and creative solutions. The Design Tech Expo 2024 proved to be a dynamic and inspiring event, encouraging students to harness the principles of design thinking and apply them in meaningful ways. It highlighted the role of interdisciplinary collaboration and user-focused development in creating impactful solutions. Events like these continue to pave the way for nurturing the next generation of innovative thinkers and problem solvers.

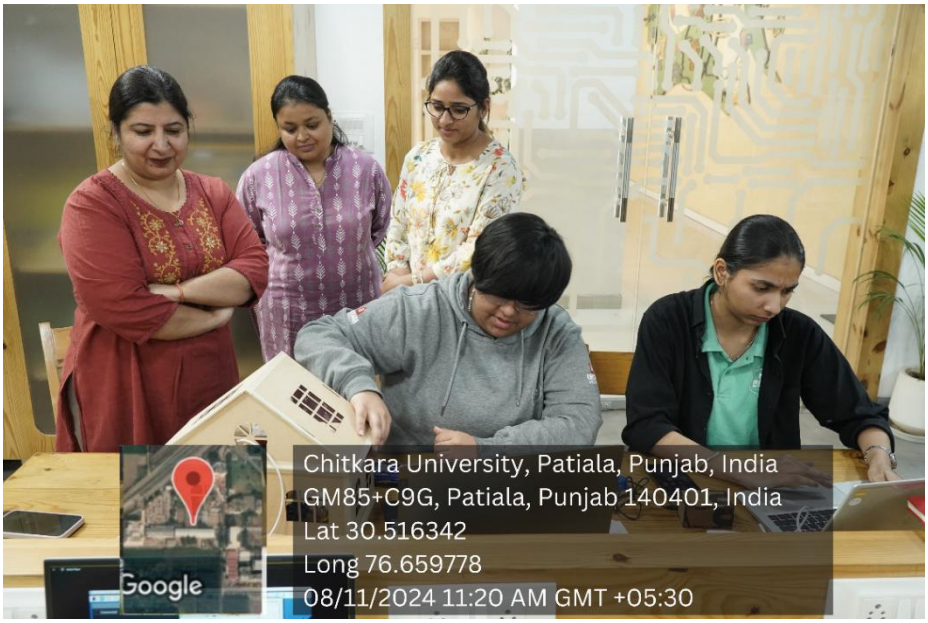
Outcomes

- Students presented their working prototypes, which were designed using cutting-edge technologies. This allowed them to demonstrate their technical ingenuity, creativity, and ability to apply advanced concepts to solve real-world problems.
- Students actively interacted with peers, evaluators, and faculty members during the event. These discussions provided constructive feedback and valuable insights to help refine and enhance their prototypes for future iterations and improvements.
- The event served as a platform for students to deepen their understanding of technical concepts and gain hands-on experience in implementing innovative ideas. It reinforced their knowledge and capability to work with modern tools and technologies.
- By presenting their ideas and engaging in discussions, students enhanced their interpersonal and communication skills. The experience of articulating their projects and

collaborating with others was instrumental in building their confidence and professional competency.







Event Details	
Event Type	Pre-Placement Talks
Topic	Manas Foundation
Date	2024-11-11 to 2024-11-11
Mode	Online
Organizer Name	CSPC
Resource Person	Ms. Vasudha Pruthi|Clinical Psychologist
No. of Participants	8
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Career Guidance: To provide students with insights into potential career opportunities in the field of psychology and counseling.
2. Skill Assessment: To evaluate students' knowledge, skills, and experience in relevant areas such as psychological principles, counseling practices, workshop facilitation, and content creation.
3. Professional Networking: To facilitate connections between students and professionals in the field, fostering potential collaborations and mentorship opportunities.
4. Placement Opportunities: To offer placement opportunities for eligible students in ongoing programs at Manas Foundation.

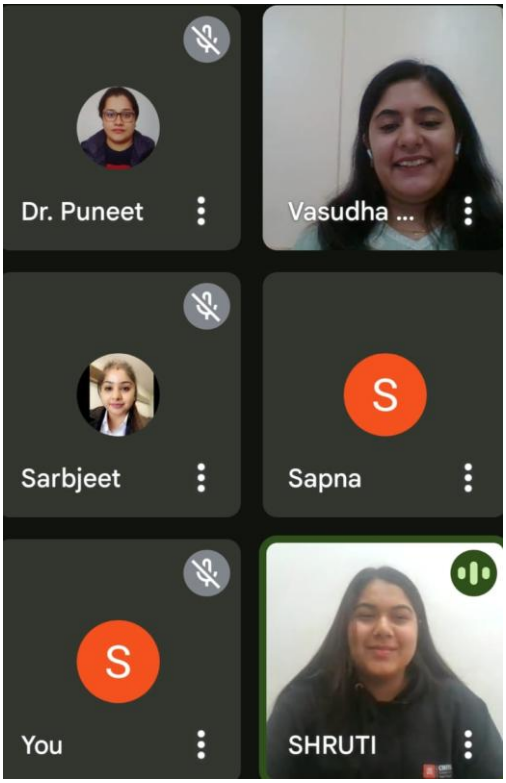
Description

Chitkara School of Psychology and Counselling organized a Virtual Pre-placement talk and Placement Drive in association with Manas Foundation, a New Delhi based registered organization on 11 November 2024. Ms. Vasudha Pruthi, Clinical Psychologist, Manas Foundation conducted virtual interviews with our Alpha Master Counsellors to shortlist them for the ongoing programmes being undertaken by the foundation. The drive started with a brief introduction about Manas Foundation, the vision, mission and especially the programmes currently being run. The panellists from Manas Foundation engaged in a rigorous selection process evaluating students' readiness about psychological principles and practices. The students were asked about their understanding about the programme and how they felt about it. Further, they were questioned about their experience of conducting workshops and sensitization programmes about intellectual disabilities and Specific Learning Disability. It was emphasized that documentation and content creation for social media is an important part of the programme, students were specifically asked about experience in content creation. Further, students were asked about their present locations and travel

preferences as the programme involves travelling to conduct workshops. The Pre-Placement talk and drive was a great success. We wish our students a great start for their careers.

Outcomes

1. Enhanced Career Awareness: Students gained a deeper understanding of career paths within psychology and counseling, particularly in the context of working with individuals with intellectual disabilities and specific learning disabilities.
   2. Skill Development: The selection process helped students identify areas for skill improvement, such as content creation, workshop facilitation, and documentation.
   3. Professional Growth: Successful candidates secured placement opportunities, allowing them to apply their knowledge and skills in real-world settings.
   4. Institution Reputation: The successful conduct of the pre-placement talk and drive enhanced the reputation of Chitkara School of Psychology and Counseling as a provider of quality education and career opportunities.
   5. Industry Collaboration: The partnership with Manas Foundation strengthened the institution's ties with industry professionals, fostering future collaborations and opportunities.



Event Name	National Education Day 2024 Future-Ready Education: Industry-Academia Synergy
Date	11th November 2024
Venue	Google Meet
Organizer	Department of of Education
Resource Person	Dr. Sangeeta Pant, Dean, Department of Education, Chitkara University
Number of Participants	43
SDGs Covered	4, 9
Duration	1 Hour

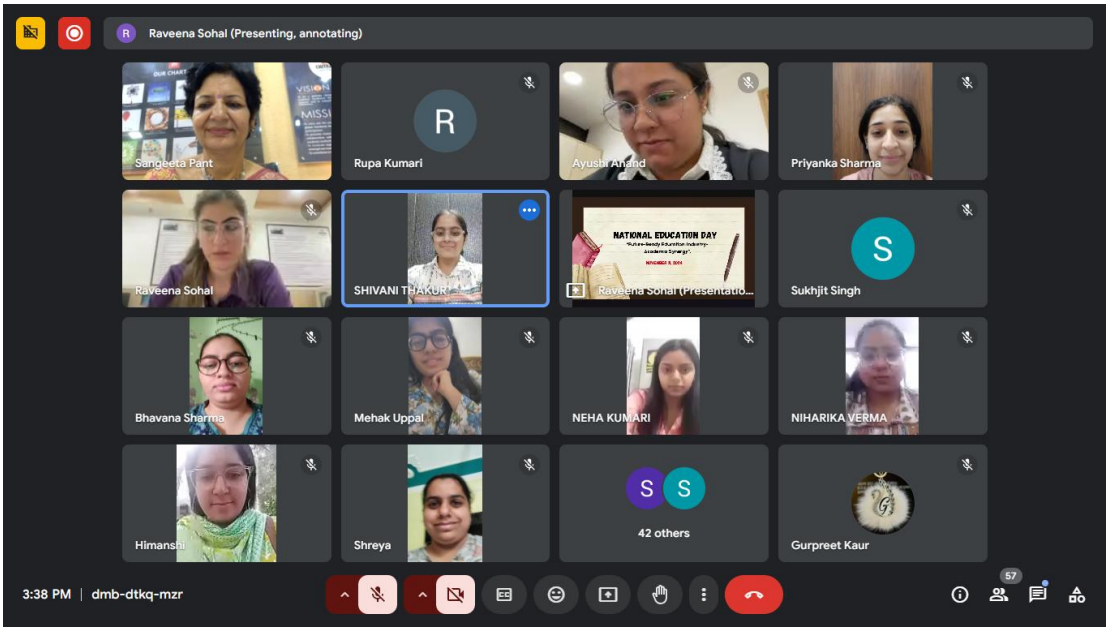
About the Activity



The Department of Education celebrated National Education Day 2024 with great zeal and enthusiasm under the title "Future-Ready Education: Industry-Academia Synergy" on 11th November 2024 in virtual mode. The event was marked by vibrant and creative activities, where students showcased their artistic talents and promoted the message of Future-Ready Education. As the highlight of the event, our education program highly focuses on industry-academia collaborations. The celebrations featured a bookmark-making competition, where participants created intricate and colorful bookmarks with remarkable creativity and attention to detail. Additionally, a slogan writing competition captured students' perspectives on the collaboration between industry and academia. A Declamation participation on the importance of future ready education in this time of AI and technology. Another highlight was the poetry performance by an Alpha Teacher, aimed at spreading awareness about the importance of education. Dr. Parul Sood and Dr. Sukhjit Singh served as judges for the Bookmark Making and Slogan Writing competitions, respectively. Their expertise added significant value to the event and inspired the participants to perform their best. A significant addition to the event was a message on the inclusion of AI, technology, and innovative pedagogies into creating more effective, engaging, and adaptive learning environments. The Pearls of Wisdom were delivered by the

respected Dean of the Department of Education, Dr. Sangeeta Pant, who emphasized the importance of aligning educational practices with industry needs. Overall, National Education Day 2024 was full of learning, creativity, and joy, bringing together a celebration that was both meaningful and memorable.





Title: Exploring Innovative Ideas through Entrepreneurship		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Exploring Innovative Ideas through Entrepreneurship**
3	**LINK (Pre Link)**	https://www.facebook.com/share/1MwxLxQNkE/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to inspire students & aspiring entrepreneurs by imparting them with the knowledge, frameworks and inspiration to pursue entrepreneurship. The session was taken by Mr. Piyush Garg who has experience of over 18 years with startups, government and entrepreneurial ecosystem. Mr. Garg guided aspiring entrepreneurs about different stages of ideation and exploring the entrepreneurial opportunities. Session explored the qualities of entrepreneurs, opportunity identification as well as failures and ability to overcome failures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of entrepreneurship, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered methods to brainstorm and develop ideas with real-world impact and get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 11/11/2024 to 11/11/2024	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial challenges, identifying gaps and creating Opportunities.	
12	**Video URL**	**https://drive.google.com/file/d/14RlUbk7t4kxkvg4BhigMDGy-tfWOY6yT/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Innovation and Skill Development
Topic	Innovative Linux Solutions: Empowering Industry-Ready Skills in Package Management and Containerization
Date	2024-11-12 to 2024-11-12
Mode	Offline
Venue	Galileo Block
Organizer Name	Dr. Poonam Gupta, Dr. Aarti Bansal
Resource Person	Sunil Dhawan|Assistant Professor
No. of Participants	131
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

The objectives of the event are as follows-

- To provide practical, hands-on exposure to Linux package management and containerization technologies essential for modern software deployment.
- To promote innovation and collaboration among students by aligning academic learning with industry relevance.
- To foster problem-solving and troubleshooting skills, equipping students to tackle real-world industry challenges effectively.
- To bridge the gap between academic learning and industry standards, enhancing student's career readiness.
- To encourage students to adopt cutting-edge technologies and stay updated with industry trends for continuous growth.



Description

The Centre for Global Education, in collaboration with the Department of Electronics and Communication Engineering (DECE), organized an insightful hands-on workshop titled "Innovative Linux Solutions: Empowering Industry-Ready Skills in Package Management and Containerization" on November 12, 2024. The workshop aimed to provide students

with practical and industry-relevant skills critical for modern software deployment, addressing the growing need for expertise in Linux-based technologies. Led by Mr. Sunil Dhawan, Assistant Professor in DECE, the workshop covered essential aspects of Linux package management and containerization—two cornerstone technologies for efficient software deployment and maintenance in today's technology-driven world. Students gained hands-on experience with tools like apt, yum, and dpkg, learning to manage software repositories, ensure system stability, and troubleshoot deployment challenges. The second part of the workshop focused on containerization technologies, particularly Docker, to create, manage, and deploy containerized applications. Students explored Docker commands, learned to write Dockerfiles, and practiced container orchestration. Interactive exercises provided real-world applications of these skills, enabling students to understand how containerization enhances scalability, efficiency, and flexibility in software development and deployment. The event was coordinated by Dr. Poonam Gupta and Dr. Aarti Bansal, who ensured the workshop offered a seamless and enriching learning experience. Their efforts fostered a collaborative environment, encouraging students to apply theoretical concepts practically and work together to solve complex problems. By bridging the gap between academic learning and industry standards, the coordinators empowered students to innovate, collaborate, and think critically. The aim of the workshop was to provide students with hands-on exposure to Linux package management and containerization technologies, foster problem-solving skills, and promote innovation and collaboration. It also aimed to align academic learning with industry practices, enhancing students' career readiness and encouraging them to adopt cutting-edge technologies to stay relevant in their fields. Students gained practical experience in Linux package management and containerization, boosting their technical proficiency and confidence. They developed strong problem-solving and troubleshooting skills, equipping them to address industry challenges effectively. The workshop bridged the gap between academic knowledge and practical applications, aligning students with industry expectations. Additionally, students enhanced their collaboration and innovation skills, preparing them for team-based environments. The workshop inspired students to stay updated with technological advancements, fostering adaptability and a proactive learning approach.

Outcomes

- Students gained hands-on experience in Linux package management and containerization, enhancing their technical proficiency.
- Students also developed strong problem-solving and troubleshooting skills applicable to real-world industry challenges.
- The workshop bridged the gap between academic concepts and industry practices, making students more career-ready.
- Students demonstrated improved collaboration and innovation skills, preparing them to work effectively in team environments.

• The workshop empowered students to stay updated with technological advancements, fostering their ability to adapt to future industry trends.





Event Details	
Event Name	Workshop
Topic	Innovative Pathway to Financial Markets: Exploring NISM Certification for Deeper Insights
Date	2024-11-13 to 2024-11-14
Mode	Offline
Venue	LH3, OAT
Organizer Name	Dr. Dinesh Tandon, CCSM
Resource Person	Mr. Shalinder Rajguru|NISM Training
No. of Participants	73
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Familiarize participants with the various certifications offered by NISM and their relevance to the securities markets and financial services industry.
2. Explore the career benefits and professional growth opportunities associated with NISM certifications.
3. Provide an overview of the Indian financial markets, including the role of regulators, intermediaries, and market participants.
4. Equip participants with practical knowledge and skills for compliance, risk management, and investment advisory roles in financial markets.

Description

The two-day workshop on Innovative Pathway to Financial Markets: Exploring NISM Certification for Deeper Insights, conducted on November 8–9, 2024, and organized by CCSM, was led by financial markets expert Mr. Shailender. The event aimed to equip participants with a deep understanding of the National Institute of Securities Markets (NISM) certifications and their significance in professional growth within the financial industry. The workshop began with an overview of NISM certifications, highlighting their importance in adhering to regulatory standards and fostering investor confidence. Mr. Shailender emphasized the need for ethical practices and compliance in the securities

market, setting the tone for an engaging and informative session. Participants explored key topics such as market regulations, investment management, and risk assessment, accompanied by practical case studies. Interactive activities, including group discussions and quizzes, allowed attendees to apply theoretical concepts to real-world financial challenges, fostering active learning and collaboration. A special focus was placed on how NISM certifications can enhance employability and professional credibility, opening new learning opportunities in the financial services sector. Mr. Shailender shared valuable tips for preparing for NISM exams, making the sessions especially useful for aspiring finance professionals. The workshop concluded with a Q&A session, addressing participant queries about market trends, career prospects, and the evolving role of financial professionals.

Outcomes

1. In-depth understanding of NISM certifications.
2. Practical knowledge of securities market regulations.
3. Enhanced readiness for professional financial roles.
4. Improved ethical and compliance awareness.
5. Career development through skill enhancement.





Title: From Dream to Reality: Building a Successful Startup		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**From Dream to Reality: Building a Successful Startup**
3	**LINK (Pre Link)**	https://www.facebook.com/share/15gGdbDLHQ/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with the knowledge, frameworks and inspiration to turn their ideas into real ventures. Mr. Piyush Garg shared his experience of working with startups, government and ecosystem. Mr. Garg guided aspiring entrepreneurs through the key stages of turning ideas into successful ventures and exploring the unique stages of entrepreneurship, from idea validation to scaling a business and understand the shift in perspective that is required to transform from someone looking for employment to someone who creates jobs and drives economic impact.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was curiosity driven and ignited discussions around entrepreneurship and how simple ideas can transform somebody's life. The students learnt how to tap into creative potential to create a startup that addresses real-world problems and how to identify gaps in the market and leverage your skills to create solutions that matter. It also covered how to execute strategies to acquire talent to build effective products. The students were excited and asked thought-provoking questions, which led to discussions about idea generation, strategy execution, Career options, and failures. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 13/11/2024 to 13/11/2024	
8	**Mention minimum number of students (Event):** 90	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:**	

	Inspiring Students to pursue Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial challenges, identifying gaps and creating Opportunities.	
12	**Video URL**	**https://drive.google.com/file/d/1hP6r2R2kFx-zXA4mi9xWUXq4fve6wPa9/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note

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Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Name	Game Jam
Topic	Examining Through Innovation & Creativity
Date	14th-22nd November, 2024
Venue	Edison Block
Organized By	Chitkara Centre for Game & Immersive Design Technology
Number of Participants	56

Introduction



The "Game Jam" hosted by the Chitkara Centre for Game & Immersive Design Technology was an exciting event that brought together students from various disciplines to collaborate, design, and develop games in a limited time frame. Participants were challenged to create a playable game based on a theme, encouraging creativity, teamwork, and problem-solving. Unlike traditional projects, the Game Jam fostered an environment of rapid prototyping, allowing students to experiment with new ideas, tools, and technologies. This event not only showcased student talent but also emphasized the importance of collaboration and innovation in the game development process, providing valuable hands-on experience in the world of game design.

Sustainable Development Goals (SDGs) Addressed

This event aligned with the following SDGs:

- **SDG 4:** Quality Education – Leveraging interactive and immersive technologies for enhancing learning experiences.
- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Event Objectives

- To foster creativity and innovation among game developers.
- To encourage teamwork and collaboration in a fast-paced environment.

- To provide participants with an opportunity to showcase their skills, learn new techniques, and meet like-minded individuals.
- To promote the gaming culture by creating new games that can be shared with the global community.

Challenges

While Game Jam events are generally fun and rewarding, participants often face challenges such as:

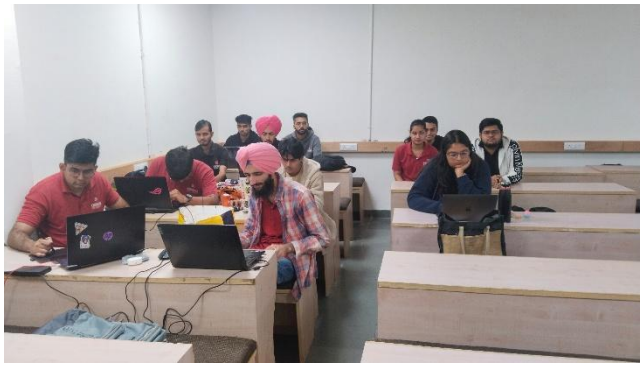
- **Time Pressure:** The tight deadlines can be overwhelming, leading to potential burnout or unfinished projects.
- **Resource Constraints:** Limited time and resources may prevent teams from fully executing their ideas.
- **Technical Hurdles**: Developing a game within a short period may lead to unexpected bugs or technical issues.

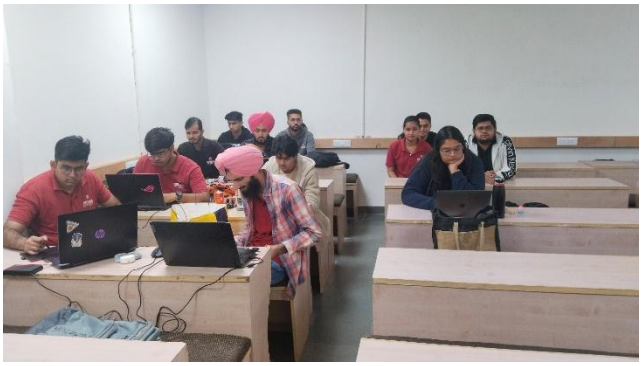
Conclusion

Game Jams are an exciting, vibrant part of the gaming community that bring together individuals with diverse skills to create something entirely new and original. These events not only provide opportunities for personal growth and learning but also contribute to the larger game development landscape. Whether for networking, skill development, or pure creative expression, Game Jams remain a significant and influential part of the gaming world.

Feedback

Attendees and participants generally report high satisfaction with the experience, citing the fun and collaborative atmosphere, the ability to push creative boundaries, and the exposure to new tools and techniques.





Event Name	Material Characterization using Spectroscopic Techniques
Date	18-19 Nov 2024
Venue	Online mode
Department	Office of PhD Programs
Resource Person	Dr. Rabindranath Jana | Assistant Professor | CURIN
Number of Participants	37
SDGs Covered	4th and 9th SDGs Covered
Duration	4 Hrs.

About the Activity



This workshop aims to provide a comprehensive understanding of modern spectroscopic methods used for analyzing the properties and composition of materials. Participants will explore key techniques, including UV-Vis Spectroscopy, Fourier Transform Infrared (FTIR) Spectroscopy, and Fluorescence Spectroscopy. Through theoretical insights and practical applications, attendees will gain hands-on experience in utilizing these techniques for material characterization in research and industry.

Workshop Objectives

1. To introduce the fundamental principles of spectroscopic techniques.
2. To demonstrate the practical applications of UV-Vis, FTIR, and Fluorescence spectroscopy in material science.
3. To provide hands-on experience with spectrometers and data analysis.
4. To interpret spectral data to assess material characteristics such as chemical composition, functional groups, and optical properties.

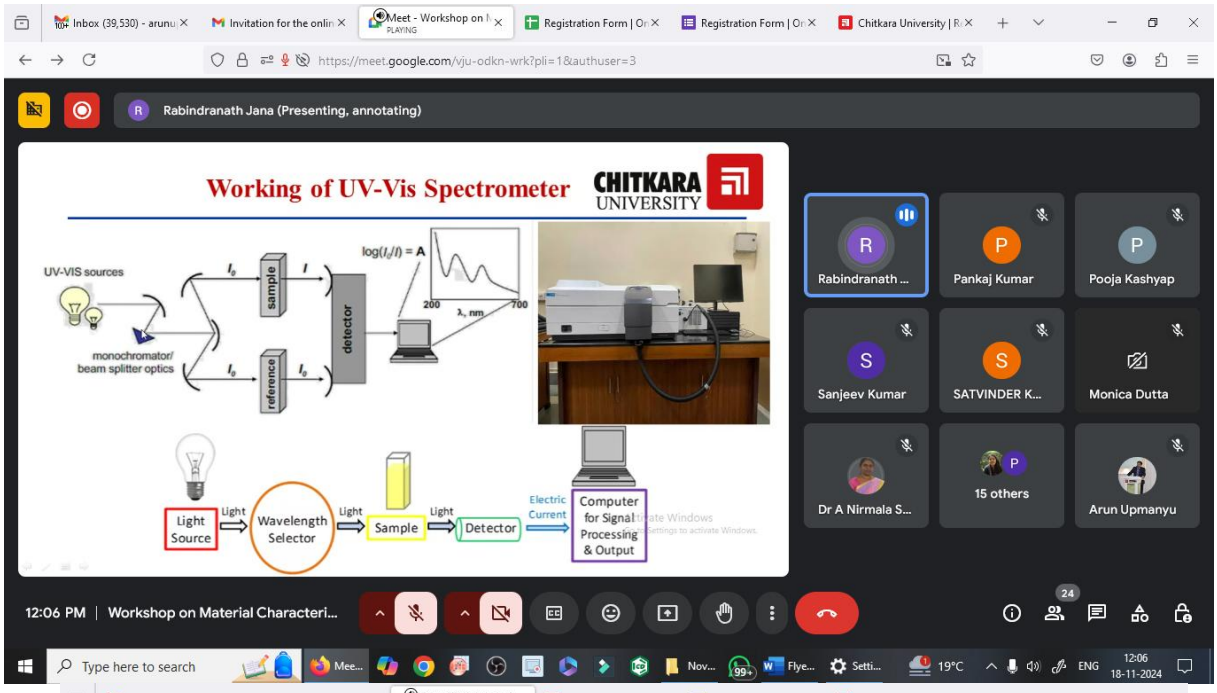
Key Highlights

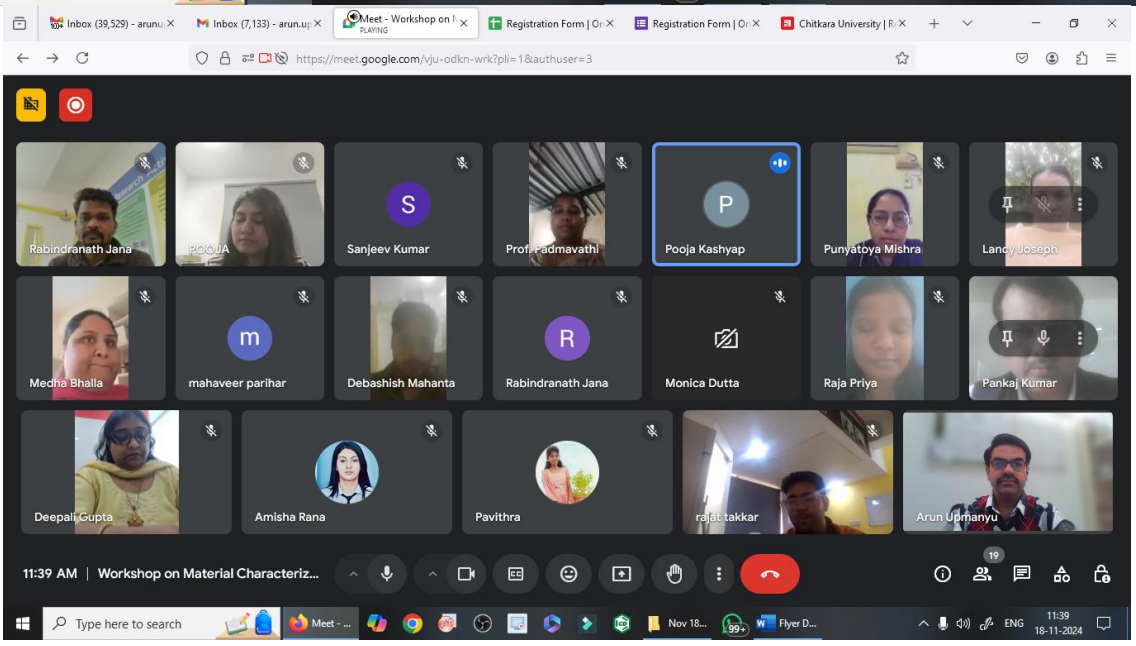
1. **Advanced Techniques for Material Analysis:** Participants explored sophisticated methods for accurate material characterization and property assessment.
2. **Cutting-Edge Approaches for Precision Measurement:** Attendees learned innovative techniques to enhance the accuracy of material property evaluation.
3. **Hands-on Experience with Spectroscopic Tools:** The workshop provided practical training on state-of-the-art spectroscopic tools for material characterization.

Workshop Outcomes

1. **Understand the theoretical foundations and working principles of spectroscopic techniques**: Participants learned the fundamental concepts behind various spectroscopic methods, including their underlying physics, instrumentation, and applications in scientific research.
2. **Use spectroscopic instruments to collect and analyse data for material characterization**: Attendees gained hands-on experience in operating spectroscopic instruments, acquiring high-quality data, and understanding key parameters affecting measurements.

3. **Interpret spectroscopic data to identify material properties, including optical behaviour, chemical composition, and structural details**: Participants developed analytical skills to extract meaningful insights from spectroscopic data, enabling precise identification and characterization of materials.
4. **Apply these techniques to solve real-world research and industrial problems**: Learners explored how spectroscopic techniques can be utilized in diverse fields, such as pharmaceuticals, environmental science, and materials engineering, to address practical challenges and innovations.





Title: Recharge Your Soul: Self Care Strategies for Startup Leaders		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Recharge Your Soul: Self Care Strategies for Startup Leaders**
3	**LINK (Pre Link)**	https://www.facebook.com/share/17kQMxKV1f/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The transformative session equipped aspiring entrepreneurs with essential strategies to balance personal wellbeing while building successful ventures. Through practical frameworks and real-world insights, the guest speaker illuminated the journey from idea validation to business scaling, while emphasizing the critical aspect of self-care for startup leaders. The session was delivered by Muskan Chawla, a healthcare startup founder. Participants learned how to shift their mindset from job-seekers to job-creators, understanding that sustainable entrepreneurship requires both business acumen and personal resilience. The session provided actionable self-care techniques to help founders maintain their energy and focus while driving economic impact through their ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session delivered powerful insights into maintaining entrepreneurial wellness while building innovative startups. Students engaged deeply in discussions about balancing personal wellbeing with business growth, learning strategies to prevent burnout while solving real-world problems. The speaker shared practical self-care techniques integrated with startup leadership, sparking thought-provoking questions about sustainable success. Through interactive discussions, participants explored how effective self-care directly impacts leadership quality, team building, and innovation capabilities. The high-energy session emphasized that entrepreneur's mental and physical wellbeing is as crucial as business strategies for long-term success.	
7	**Start and End date of the event:** 18/11/2024 to 18/11/2024	
8	**Mention minimum number of students (Event):** 53	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** **Understanding the mental health challenges for entrepreneurs**	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of anxiety, stress, strategies to improve mental well-being for entrepreneurs.	
12	**Video URL**	**https://drive.google.com/file/d/1OnqE9gKq4wtJjZ5jN8AHxooiHTBktAgz/view?usp=sharing**
13	**SDG Covered – SDG 3, SDG 8**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	 
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in

Resource Person Details:	
Name:	**Muskan Chawla**
Designation:	**Founder**
Organization:	**Reliver**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Name	Valorant Showdown
Topic	A New Era of Competitive Gaming
Date	20th November, 2024
Venue	Edison Ground Floor
Organized By	Chitkara Centre for Game & Immersive Design Technology
Number of Participants	50

Brief



The "**Valorant Showdown"** was an internal event hosted by the Chitkara Centre for Game & Immersive Design technology, bringing together students for a fun and engaging day of casual Valorant gameplay. Unlike traditional competitive tournaments, the event provided an opportunity for students from various disciplines to engage in a friendly gaming environment, showcase their skills, and collaborate with peers in a relaxed setting. The tournament aimed to showcase student talent, foster collaboration, and promote engagement with competitive gaming. Valorant Showdown was a groundbreaking event that brought together students, educators, tech enthusiasts, to explore the cutting-edge world of gaming.

Sustainable Development Goals (SDGs) Addressed

This event aligned with the following SDGs:

- **SDG 9:** Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Key Outcomes

1. Increased Student Engagement:

The event attracted a large number of students from different programs, creating a vibrant

and inclusive atmosphere. It successfully brought together individuals who share a passion for gaming, leading to increased participation in future gaming events.

2. Teamwork and Collaboration:

The event emphasized the importance of teamwork, communication, and collaboration. Students were able to work together in teams, applying strategies and sharing in the experience of a group-based game.

3. Skill Development:

Participants had the chance to improve their Valorant skills in a practical, real-world setting. Many students learned new strategies, refined their techniques, and gained a deeper understanding of game mechanics.

4. Community Building:

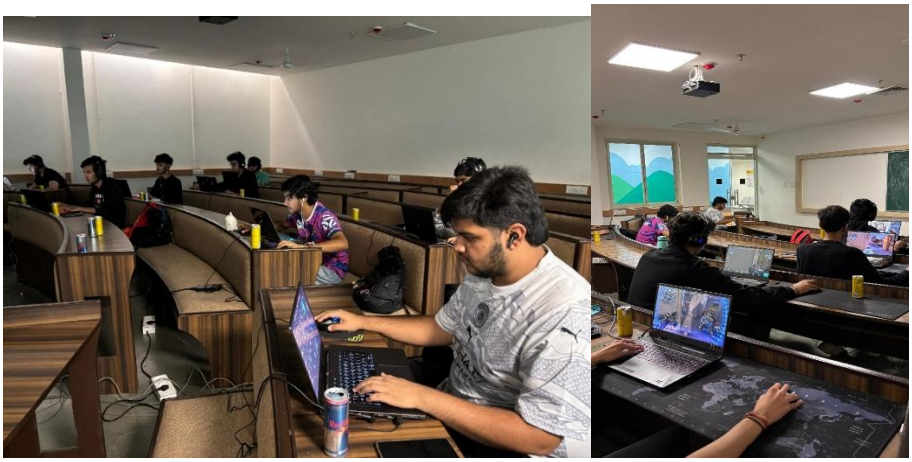
The event fostered a strong sense of community within the university's gaming department. It allowed students to form new connections and networks with like-minded peers, enhancing the overall social fabric of the department.

5. Promotion of Esports Interest:

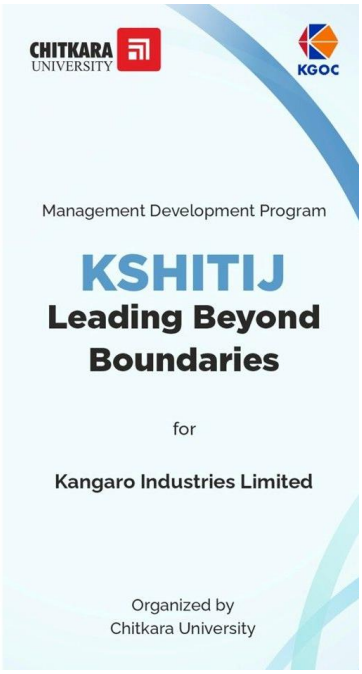
The event sparked greater interest in esports and gaming as a career or academic pursuit. It helped raise awareness about the growing esports industry and the potential opportunities available for students interested in gaming and technology-related fields.

6. Successful Execution:

The event was well-organized, with smooth logistics, good participation, and a positive atmosphere. It served as a successful model for future gaming-related events at the university, setting a high standard for student-driven initiatives.



Event Details	
Event Type	Corporate Training
Topic	Leading Beyond Boundaries
Date	2024-11-20 to 2024-11-20
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	24
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure



Objective

1. Leadership skills for managing diverse organizational roles effectively
2. Address complex business challenges
3. Foster innovation and creativity in problem-solving and execution
4. Empower leaders to drive organizational growth and economic development

Description

Kshitij-Leading beyond boundaries is a structured learning initiative designed to enhance the Leadership skills and capabilities of potential Leaders of a renowned organization Kangaro Industries (KGOC). The professional training program aimed at preparing participants to handle diverse roles more effectively, create value while adapting to organizational challenges in order to become the engines of growth for their organization and valuable contribution in economic growth and development. This MDP was organized by Chitkara University, Punjab. The training emphasized building strategic thinking, effective decision-making, and adaptability to navigate organizational complexities.

Outcomes

1. Improved leadership effectiveness in real-world scenario
2. Enhanced ability to resolve complex challenges with strategic insights
3. Improved collaboration and trust within diverse teams
4. Stronger alignment with organizational objectives and long-term vision



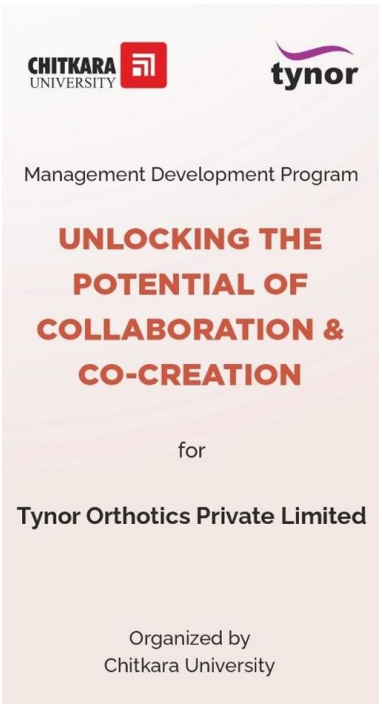




Event Details	
Event Type	Corporate Training
Topic	Unlocking the Potential of Collaboration & Co-creation
Date	2024-11-21 to 2024-11-21
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Jatinder Chopra|Prof. of Practice | Pharma
No. of Participants	9
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. To understand the principles of collaboration and co-creation in a professional environment.
2. To identify barriers to effective teamwork and strategies to overcome them.
3. To develop skills for fostering trust and building strong relationships within and across teams.
4. To explore innovative methods for co-creating solutions to business challenges.
5. To encourage a mindset shift towards shared success and mutual growth.



Description

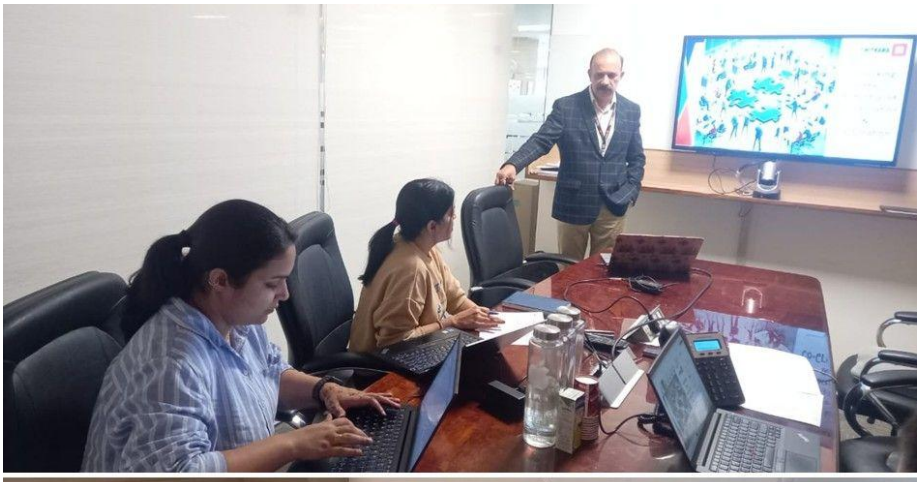
The professional training session conducted on 21st Nov 2024, aimed to empower employees with tools and techniques to foster collaborative practices and leverage co-creation in the workplace. The program highlighted the importance of shared goals, effective communication, and innovative thinking to drive organizational success. Through interactive activities, real-world examples, and group discussions, participants explored ways to break silos, build trust, and engage in value-adding partnerships. The session was highly interactive, and participants actively contributed by sharing their experiences and insights. Feedback from participants reflected the relevance of the session in addressing practical challenges and unlocking new avenues for team synergy. The session concluded with actionable strategies that attendees could implement immediately to create a culture of collaboration and innovation.

Outcomes

1. Enhanced understanding of collaboration as a driver for organizational performance.

2. Identification of key challenges in teamwork and practical solutions to address them.
3. Improved interpersonal communication and trust-building skills among participants.
4. Development of actionable strategies to implement co-creation initiatives in the workplace.
5. Increased motivation and awareness about the importance of synergy in achieving business goals.







Event Details	
Event Type	Corporate Training
Topic	Driving Excellence in Execution
Date	2024-11-22 to 2024-11-22
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean
No. of Participants	72
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals



Objective

1. Promote innovative approaches to team leadership
2. Strategic alignment of organizational goals
3. Enhanced productivity through driving excellence in execution
4. Empower senior leadership team for effective decision making

Description

Even the best of the strategies may not see the dawn of the day if they lack execution. Therefore to enable and empower the Senior Leadership Team of one of the fastest growing Microfinance organizations Midland Microfin an MDP- Driving Excellence in Execution was organized by Chitkara University in Kolkata. This professional training program aimed to empower the leaders with the skills and mindset necessary to align the organization visions for excellence execution and actionable outcomes. It emphasized the importance of collaboration, effective communication, and performance management to ensure smooth execution. The sessions also encouraged participants to embrace innovation and resilience while addressing organizational challenges.

Outcomes

1. Improved execution of strategic initiatives
2. Enhanced leadership effectiveness across all levels
3. Elevate the overall execution capabilities of senior leaders
4. Increased adaptability to evolving business environments







Event Details	
Event Type	Colloquium
Topic	Global HR Conclave- Reimagining Global HR in the BANI World
Date	2024-11-22 to 2024-11-22
Mode	Offline
Venue	Sunhall & Exploretorium
Organizer Name	MBA- HR Department
Resource Person	Javeed Ashraf Khan|Director of Talent Acquisition and Global Mobility, Kunal Wadhwani|Chief Human Resources Officer , Capt (Dr) Pranav Prasoon|Chief People Officer, Monica Divik Agarwal|Head of People & Talent , Sunita Bhuyan|
No. of Participants	74
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals

Objective

The Global HR Conclave was planned to achieve the following objectives:
* To Explore the characteristics of a Brittle, Anxious, Nonlinear, and Incomprehensible (BANI) world and its implications for global business and HR practices.
* Identify innovative approaches to workforce management, recruitment, and retention that align with the dynamics of the BANI environment.
* Adapt HR strategies to address unpredictability, complexity, and rapid change in global markets.
* Discuss the importance of building a resilient and agile workforce to navigate disruptions effectively.
* Explore holistic approaches to mental health, work-life balance, and emotional resilience.
* Encourage cross-industry collaboration to co-create innovative HR practices.

Description

The HR Conclave 2024 focuses on navigating the challenges of a BANI world—one that is Brittle, Anxious, Nonlinear, and Incomprehensible. Through insightful discussions, interactive sessions, and expert panels, the conclave will explore how organizations can foster resilience, embrace technological advancements, enhance employee well-being, and build inclusive, future-ready workforces. The topics highlighted by the speakers were as follows: Javeed Khan (Director of Talent Acquisition and Global Mobility, KPMG Middle East)

spoke on the topic of "Preparing for the road ahead in the BANI World". Kunal Wadhwani- (Chief Human Resources Officer Choithrams (Dubai UAE) highlighted the need of "Leading with the mindset in the BANI World". (Capt.) Dr. Pranav Prasoon- (Chief People Officer, TRUKKER (Dubai) addressed to the topic of "BANI World and New Age Companies, new workplaces, new future". Monica Divik Agarwal- (Head of People & Talent - Money Hero Group, Singapore) shared insights on "Reimagining Employee Experience in the BANI World". The session was made more enriching by Ms. Sunita Bhuyan who conducted a session on Sahakriya - Wellbeing, Creativity and Leadership through MUSIC for all the participants and delegates.

Outcomes

The following objectives were achieved after the successful completion of the Global HR Conclave 2024;

* Enhanced Understanding of the BANI Framework.
* Focus on Employee Well-being.
* The conclave provided a platform for peer learning and collaboration, fostering new partnerships and exchanges of innovative ideas among HR professionals globally.
* Attendees explored future-oriented topics, including hybrid work models, upskilling, and the evolving gig economy, enabling them to stay ahead in talent management.





Event Name	The International Conference on Management Growth in Emerging Economies (ICMEE II-2024)
Date	22nd November 2024
Venue	Online Mode
Department	Doctoral Research Centre, Chitkara Business School
Resource Person	**Dr. Umesh Udayaprakash, Group Vice-President, Innova Solutions & Dr. Seema Panchal, IIT Jammu**
Number of Participants	81
SDGs Covered	SDG 4,8, 9 and 17
Duration	1 days



About the Conference

The International Conference on Management Growth in Emerging Economies (ICMEE II-2024), organized by Doctoral Research Centre, Chitkara Business School, in partnership with University of Nebraska, Omaha; Parul University, Gujrat; and Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Chennai, aims to create a dynamic platform for researchers, doctoral students, faculty members, and students to present and publish their latest work on cutting-edge developments in the management domain for micro and macroeconomic growth with a special focus on AI-driven management. The conference is planned to be combined with an interactive workshop, fostering an environment where researchers can express and cultivate their interests in a collaborative and educational setting, guided by a panel of esteemed scholars.

Objectives

- Stimulate interest among researchers, faculty members, and industry experts to discuss the latest trends and developments in the management domain.
- Provide a platform for researchers and students to present their ongoing research, network with other researchers, and obtain valuable feedback to guide future research directions.

- Sensitize young scholars to the most recent trends and advancements in their research fields.
- Offer a common platform to share and exchange managerial information that benefits society at large.
- Improve the soft skills of participants through oral presentations evaluated by a panel of experts in their respective fields.
- Provide researchers with updated information on research methodologies and advice on academic career development.

Key Highlights

ICMEE-2024 offers an exceptional platform for the academic community, including faculty, research scholars, and industry experts, to present their research to a distinguished panel of mentors and peers from diverse academic and industry backgrounds. Participants will receive constructive feedback on their ideas, knowledge, plans, and progress, facilitating the refinement and enhancement of their work. This conference aims to broaden participants' networks, foster knowledge exchange, and provide opportunities for publishing selected works in reputed journals. All extended abstracts of research papers presented at ICMEE-2024 will be published in the conference proceedings and special issues of the "Journal of Technology Management for Growing Economies."

Outcomes

- Successful knowledge sharing and networking among global researchers and industry experts.
- Recognition of outstanding research through awards and acknowledgments.
- Strengthened focus on sustainable development and interdisciplinary innovations.
- Advancement of research in fields such as engineering, robotics, healthcare computing, and green energy technologies.


national Conference on
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ICMEE -II 20
Unlocking New
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22nd November,
Organised by:




#ThrowBack
The International Conference on Management Growth in Emerging Economies ICMEE-II 2024
AI-Driven Management: Unlocking New Efficiencies and Productivities




#ThrowBack
The International Conference on Management Growth in Emerging Economies ICMEE-II 2024


VAIO

Title: **Dream-Build-Disrupt: Startups Leading the innovation Drive**		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Dream-Build-Disrupt: Startups Leading the innovation Drive**
3	**LINK (Pre Link)**	https://www.facebook.com/share/14qLLXJJYr/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	A transformative session was delivered by Mr. Inderjit Makkar, Founder of Factacy.AI and Shark Tank India participant, on "Dream-Build-Disrupt: Startups Leading the Innovation Wave." Mr. Makkar shared his entrepreneurial journey and insights from his Shark Tank experience, offering students a firsthand perspective on building innovative startups. He emphasized identifying market opportunities, developing AI-driven solutions, and building strong teams. Drawing from his experience with Factacy.AI, he discussed practical strategies for turning innovative ideas into successful ventures. The interactive session included case studies and real-world examples that deeply resonated with aspiring student entrepreneurs.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session "Dream-Build-Disrupt: Startups Leading the Innovation Wave" perfectly aligns with CEED's mission to foster innovation and entrepreneurial mindset among students. By exploring Indian startup ecosystems and innovation pathways, the event directly supported our goal of nurturing future entrepreneurs. Students gained practical insights into problem identification, solution development, and talent acquisition strategies – core competencies for startup success. The interactive format facilitated meaningful discussions on leadership and innovation implementation, while real-world case studies provided tangible learning examples. The high student engagement and focused discussions on market gaps and solution-building demonstrated the event's effectiveness in promoting entrepreneurial thinking.	
7	**Start and End date of the event:** 22/11/2024 to 22/11/2024	

8	**Mention minimum number of students (Event):** 95	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Providing insights on pursuing Entrepreneurship as a career.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial Paths, Challenges and Innovation techniques.	
12	**Video URL**	**https://drive.google.com/file/d/1G4Fpx9CuGI9zb3gGNbUskfU1BRAP59h7/view?usp=sharing**
13	**SDGs Covered: SDG8, SDG9, SDG16**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB

	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Inderjit Makkar**
Designation:	**Founder**
Organization:	**Factacy.ai**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Expert Talk
Topic	Aerial Mobility: Navigating the Challenges and Opportunities of eVTOL
Date	2024-11-26 to 2024-11-26
Mode	Offline
Organizer Name	Dr. Sonam Aggarwal, Assistant Professor, DECE, CUIET, Chitkara University, Punjab
Resource Person	Mr. Kuljeet Sandhu|CEO, Nalwa Aero Pvt. Ltd., Mr. Nelson Salas|CTO, Nalwa Aero Pvt. Ltd.
No. of Participants	127
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Participants will be able to:

• Understand the fundamental concepts and applications of eVTOL technology in modern urban mobility.

• Identify the key challenges, such as regulatory hurdles and technological limitations, associated with eVTOL adoption.

• Explore the opportunities eVTOL systems present for sustainable and efficient transportation solutions.

• Gain insights into real-world advancements and industry practices shared by experts from Nalwa Aero.

• Engage in meaningful discussions about the future of aerial mobility and its societal, economic, and environmental impacts.

• Draw inspiration for research, innovation, and entrepreneurial ventures in the field of aerial mobility.

Description



The Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, successfully organized an enlightening expert talk titled "Aerial Mobility: Navigating Challenges and Opportunities of eVTOL" on 26th November 2024. This event brought together industry expertise and academic curiosity, offering a deep dive into the rapidly growing field of electric vertical takeoff and landing (eVTOL) technology. The session featured two distinguished speakers: Mr. Kuljeet Sandhu, CEO of Nalwa Aero, and Mr. Nelson Salas, CTO of Nalwa Aero, both of whom are trailblazers in the aerial mobility sector. The speakers shared their extensive experience and knowledge, shedding light on the transformative potential of eVTOLs in urban and interurban transportation. Mr. Kuljeet Sandhu provided an entrepreneurial perspective, discussing the strategic vision of Nalwa Aero, market trends, and the opportunities that eVTOL technology presents for revolutionizing mobility. He emphasized the role of innovation, infrastructure, and business strategies in making eVTOL solutions commercially viable. Complementing this, Mr. Nelson Salas offered a detailed technical overview of eVTOL systems, focusing on advancements in propulsion technologies, battery efficiency, and the critical role of design innovation. The event also addressed pressing challenges, such as regulatory frameworks, operational safety, and environmental sustainability. It provided a platform for an engaging dialogue during the interactive session, where students, faculty, and researchers posed insightful questions to the experts. Discussions ranged from the societal and economic implications of eVTOL adoption to the future roadmap for integrating this technology into mainstream transportation networks. The expert talk served as a comprehensive introduction to the dynamic world of eVTOL, inspiring participants to delve deeper into research, innovation, and entrepreneurship in the aerial mobility domain. By bridging the gap between industry and academia, this event highlighted the importance of interdisciplinary collaboration in tackling the challenges and leveraging the opportunities that eVTOL technology offers. The session concluded with a vote of thanks, acknowledging the valuable contributions of the speakers, the organizing team, and the enthusiastic audience.

Outcomes

• Participants gained a comprehensive understanding of the eVTOL landscape, including its

challenges, opportunities, and future potential.

• The session fostered a deeper interest among students and faculty in aerial mobility, encouraging interdisciplinary research in this emerging field.

• Strengthened academic-industry connections through collaboration with experts from Nalwa Aero.

• Participants were motivated to explore entrepreneurial ventures and technological innovations in aerial mobility.

• An enriched understanding of sustainability and its integration with eVTOL technology for future-ready transportation solutions.





Event Details	
Event Name	Workshop
Topic	Exploring Innovative Trends in Data Visualization through EXCEL
Date	2024-11-28 to 2024-11-28
Mode	Offline
Venue	LH407, 4th Floor
Organizer Name	Mr. Harinder Pal Singh, CCSM
Resource Person	Vimal Kumar Sharma|Sr. Project Manager
No. of Participants	105
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Organize, sort, and clean data effectively in Excel.
2. Discover innovative trends in data visualization and understand their role in data-driven decision-making.
3. Analyze and present data in a professional and impactful manner.
4. Utilize Excel tools to create dynamic and interactive visuals.
5. Develop proficiency in Excel features for interactive reporting.

Description

The one-day workshop, Exploring Innovative Trends in Data Visualization through Excel, was held on 28th November 2024 at 9:15 A.M. onwards in LH3, OAT, Le Corbusier Block, Chitkara University, Punjab. This workshop was for students of MBA Sales and Marketing (Pharmaceutical Management). The workshop was led by Mr. Vimal Kumar Sharma from Chitkara College of Sales and Marketing, Chitkara University. The workshop provided practical training to equip participants with data visual skills essential for data-driven. Through hands-on exercises, students explored basic Excel techniques to transform raw data into actionable insights. The program focused on innovative visualization methods to meet the evolving needs of industries. By mastering these skills, participants enhanced their ability to analyze and present data, gaining a competitive edge in their professional journeys and contributing to sustainable economic growth.

Outcomes

1. Grasp the importance of data visualization in a business environment.
2. Design professional charts and graphs to effectively communicate data.
3. Apply Excel tools and techniques for data analysis and visualization.
4. Develop innovative solutions to business challenges using data insights.
5. Adapt visualization techniques to align with changing business goals and industry requirements.







Event Details	
Event Type	Expert Talk
Topic	Semiconductor Innovation: Cutting-Edge Chip Design at NXP
Date	2024-12-02 to 2024-12-02
Mode	Offline
Venue	Pierre Hall, Ground Floor Le Corbusier Block
Organizer Name	Dr. Lipika Gupta
Resource Person	Mr. Hitesh Garg|Vice President and India Country Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for the Goals



Objective

The expert talk delved into specific innovations in chip design at NXP. This major objectives of the expert talk are:

1. To provide a comprehensive overview of the current state and trends in the semiconductor industry, highlighting the importance of innovation.
2. To explain the latest advancements and technologies in chip design at NXP, including new methodologies, tools, and processes.
3. to demonstrate real-world applications and success stories where NXP's semiconductor solutions have made a significant impact.
4. To provide a brief explanation of the technical aspects of chip design, including challenges, solutions, and best practices and discuss the future prospects of semiconductor technology and the role of NXP in driving innovation forward.

Description

Department of Electronics and Communication Engineering organised an expert Talk on Semiconductor innovation: Cutting edge chip design at NXP expert Mr. Hitesh Garg, Vice President of NXP Semiconductors India, gave an insightful exploration of the semiconductor industry's cutting-edge advancements. This exclusive talk delved into the intricacies of chip design, the power of semiconductor innovation, and its transformative impact on various industries. Mr. Garg emphasized on how NXP is shaping the future with its groundbreaking

semiconductor solutions. His interaction with students and faculty members was highly motivating. The event started with the introduction to NXP Semiconductors which is a leading global supplier of semiconductor solutions, known for its innovations in automotive, industrial, and Internet of Things (IoT) applications. Mr. Hitesh Garg began by discussing the current trends in semiconductor technology, highlighting the rapid advancements in chip design and manufacturing processes. Topics such as Moore's Law, the transition to smaller process nodes (e.g., 7nm, 5nm, and beyond), and the integration of AI and machine learning capabilities into semiconductor devices were covered. The talk also included advancements in: Mixed-Signal ICs: Combining analog and digital functions on a single chip to enhance performance and reduce power consumption. System-on-Chip (SoC) Solutions: Integrating various components such as processors, memory, and I/O interfaces into a single chip to create more efficient and compact systems. Automotive-Grade Semiconductors: Developing robust and reliable chips for automotive applications, including advanced driver-assistance systems (ADAS), electric vehicles (EVs), and autonomous driving technologies. Mr. Garg also addressed the challenges faced in semiconductor design and how NXP is overcoming them. This included the strategies for effectively dissipating heat in high-performance chips, Techniques to reduce power consumption while maintaining performance, essential for battery-powered devices and IoT applications. Implementing robust security features to protect against cyber threats and ensure data privacy in connected devices. The presentation highlighted real-world applications and case studies where NXP's cutting-edge chip designs have made a significant impact. Finally, Mr. Garg gave the insights into the future of semiconductor technology and NXP's role in driving innovation. This included upcoming projects, research and development initiatives, and the emerging technologies such as quantum computing and 6G communications.

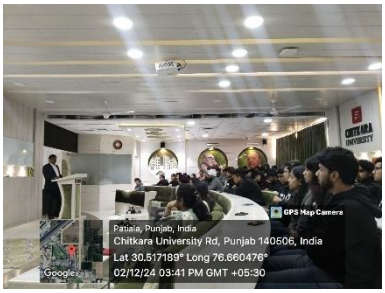
Outcomes

The outcomes of this expert talk were:

1. Attendees gain a deeper understanding of semiconductor technologies and current industry trends.
2. It increased awareness of the complexities and innovations in chip design of the students.
3. Attendees explore potential career paths in the semiconductor industry and enhanced interest in pursuing careers at NXP and similar companies.
4. The talk stimulated innovative thinking and creativity among participants and increased motivation to engage in cutting-edge research and development.







Event Name	Anatomy Unplugged: Exploring the Blueprint of the Human Body
Date	2nd December 2024
Venue	LH104, First floor, Ramanujan Block
Organizer	Dr. Kajal PT
Resource Person	Dr Shubhpreet Kaur, Assistant Professor, Department of Anatomy, Dr. Y S Parmar GMC, Nahan
Number of Participants	100
SDG Number	4, 9
Duration	1 Day



The Department of Physiotherapy, Chitkara University, hosted an insightful event, "Anatomy Unplugged: Exploring the Blueprint of the Human Body," on 2nd December 2024, exclusively for BPT 2024 students. Dr. Shubhpreet Kaur, Assistant Professor, Department of Anatomy, Dr. Y S Parmar Government Medical College, Nahan, delivered a captivating session emphasizing the principles of human anatomy and its clinical relevance in physiotherapy practice. Held at Lecture Hall LH-104 in Ramanujan Block, the event combined theoretical discussions with practical demonstrations, fostering an engaging learning environment. Dr. Shubhpreet's ability to link anatomical concepts with real-life applications in physiotherapy enhanced students' understanding and critical thinking. The interactive discussions and lively Q&A session allowed students to clarify doubts and gain deeper insights into the subject. The session received immense appreciation for its clarity, relevance, and practical utility. The department expressed gratitude to Dr. Shubhpreet for her valuable contribution and commended the students for their enthusiastic participation.


CERTIFICATE



Event Details	
Event Type	Competition
Topic	Innovative Solutions with Arduino: A Showcase of Creativity and Technology
Date	2024-12-03 to 2024-12-03
Mode	Offline
Organizer Name	Dr. Meenu Garg, Associate Professor, DECE
Resource Person	Gurjinder Kaur|Assistant Professor
No. of Participants	83
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities

Objective

• Provide a comprehensive and inclusive platform for students to confidently present their innovative ideas and demonstrate their technical skills in Arduino-based projects, creating an environment that celebrates innovation and encourages them to push the boundaries of their technical expertise.
• Encourage students to conceptualize and develop practical solutions addressing real-world challenges across diverse domains such as healthcare, automation, education, and sustainability, fostering a focus on impactful applications of technology to solve everyday problems.
• Foster creativity, critical thinking, problem-solving, and collaboration among students through hands-on project development, promoting teamwork and the integration of diverse skills to develop innovative and technically sound solutions.
• Facilitate an enriching experience by providing constructive feedback and mentorship from experienced academicians and industry professionals, helping students refine their ideas, enhance project quality, and gain insights into practical aspects of implementation.

Description

The Department of Electronics and Communication Engineering successfully organized the Project Display Competition titled “Innovative Solutions with Arduino: A Showcase of Creativity and Technology.” This event served as an interactive and vibrant platform for students to unleash their creativity and demonstrate technical proficiency by developing innovative solutions to tackle real-world problems using Arduino technology. A total of 22 teams from the Batch of 2024 participated, presenting an impressive spectrum of ideas and technical implementations. Each team showcased unique approaches to solving practical challenges, reflecting their ingenuity and dedication. The event was graced by the presence of distinguished judges, Dr. Rajvir Singh and Dr. Amit Kumar, who meticulously evaluated the projects based on criteria such as innovation, technical implementation, and

real-world applicability. Additionally, faculty members Dr. Shivani Malhotra, Dr. Isha Gupta, and Dr. Rubina Dutta provided invaluable feedback and encouragement to the participants, motivating them to strive for greater heights. The competition witnessed seamless coordination, led by Dr. Meenu Garg and Ms. Gurjinder Kaur, who ensured the event's success. The winning projects showcased exceptional creativity and technical prowess. The First Prize was awarded to the project "Gesture-Controlled Wearable with Multilingual Translation" by Angad Veer Singh, Ashu Garg, Gurshan Singh, and Jobanpreet Singh. The Second Prize was won by the project "Arduino-Based Automatic Bottle Filling Machine" developed by Mandeep Sharma, Manya Goyal, Utsav Rana, and Yuvraj Sharma. The Third Prize was secured by the project "Smart Attendance System" presented by Hriday Kaushal, Kavya Batheja, Krrish Popli, and Gourav Mittal.

Outcomes

• Students demonstrated their ability to design and implement innovative solutions using Arduino technology to address practical issues. The projects presented showcased their creative thinking, problem-solving abilities, and technical skills, highlighting their capacity to transform theoretical knowledge into tangible, real-world applications.
• Enhanced technical skills and teamwork were evident among the participating students. The collaborative nature of the projects encouraged participants to effectively divide responsibilities, share knowledge, and integrate diverse ideas, resulting in well-executed and impactful solutions.
• The event served as a source of inspiration for students to explore advanced technical domains and pursue innovative research and development. Exposure to a competitive and constructive environment motivated participants to delve deeper into emerging technologies, further their understanding, and strive for excellence in their academic and professional journeys.
• Constructive feedback from judges and faculty members played a pivotal role in helping participants identify areas for improvement in their projects.



Event Details	
Event Type	
Topic	Empowering Communities Through Microfinance: An Industrial Visit to Midland Microfinance Ltd
Date	2024-12-05 to 2024-12-05
Mode	Offline
Venue	Conference/Training room
Organizer Name	Chitkara University
No. of Participants	21
SDG No	SDG 1: No Poverty, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals



Objective

1. To understand the operational framework of a microfinance institution.
2. To gain insights into financial inclusion initiatives and lending models.
3. To explore the role of technology and innovation in microfinance operations.

Description

The Department of MBA (BFSI) organized an industrial visit to Midland Microfinance Ltd, Jalandhar, on December 5, 2024. This visit aimed to provide practical exposure to the operations, challenges, and growth strategies in the microfinance sector, aligning with the students' academic curriculum. Midland Microfinance Ltd is a leading institution providing financial services to underserved communities. Its key services include microcredit, group loans, and capacity-building programs for rural entrepreneurs. The institution has a strong commitment to empowering low-income households and promoting sustainable economic growth. The students were warmly welcomed by the staff of Midland Microfinance Ltd, followed by a briefing session led by senior executives. A detailed presentation on the institution's history, mission, and vision was provided. Key topics covered included: • Overview of microfinance in India. • Midland's target customer segments and impact on local communities. Operations Tour: The students visited various departments, including: • Loan Processing Unit: Insights into loan application assessments, risk evaluation, and disbursement procedures. • Customer

Support Division: Interaction with employees handling client relationships and grievance redressal. • Technology Department: Demonstration of digital tools and platforms used for real-time monitoring and reporting. The students actively participated in discussions on: • Challenges faced by microfinance institutions, including credit risk and regulatory compliance. • The role of government policies in supporting the sector. • Strategies to enhance financial literacy among rural borrowers. Key Learnings and Takeaways • Operational Insights: Students gained a thorough understanding of microfinance operations, from customer onboarding to loan recovery. • Practical Exposure: The visit highlighted the importance of customer-centric approaches in financial services. • Technology Integration: Observing the role of technology in streamlining operations and reducing costs was highly valuable. • Strategic Thinking: The case study analysis helped students apply theoretical knowledge to real-world problems. The visit was highly appreciated by the participants, who found it informative and inspiring. They expressed a deeper understanding of the microfinance sector and its critical role in promoting financial inclusion. The industrial visit to Midland Microfinance Ltd was a resounding success, fulfilling its objectives of bridging the gap between academic learning and industry practices. The exposure gained during the visit will undoubtedly benefit the students in their academic and professional endeavors in the BFSI sector.

Outcomes

1. Enhanced understanding of microfinance frameworks and institutional structures
2. Comprehensive insights into financial inclusion initiatives and diverse lending models.
3. Exploration of technology's transformative impact on microfinance operations
4. Strategic appreciation of innovation driving microfinance sustainability and growth





Event Name	Entrepreneurial Foundation: From Idea to Impact – Elevator Pitch Competition
Date	6 December, 2024
Venue	LH710 7th Floor, Picasso Block
Organizer	Dr. Charu Watts Centre for Global Education, Chitkara University
Judges	Mr. Mustaq Ahmed, Dr. Adarsh Kumar Aggarwal, Mrs. Rekha
Number of Participants	31
Duration	2 hrs
SDG	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation) SDG-12 (Ensure sustainable consumption and production patterns)

Overview

The Elevator Pitch Competition was part of the Student Company Program, a flagship initiative under the "Entrepreneurial Foundations: From Idea to Impact" program by Chitkara University's Centre for Global Education. This exciting program gave first-semester BBA and B.Com students a chance to step into entrepreneurs' shoes. Over 12 weeks, they worked in teams to come up with business ideas, develop



them into plans, and present their concepts in front of a panel of judges.

This competition was the grand finale of Module 1, where students pitched their business ideas, showed how feasible they were, and demonstrated their hard work and creativity.

Objective

The goal of the program was to:
1. Teach students the basics of entrepreneurship.
2. Help them learn practical skills like market research, financial planning, and teamwork.
3. Build their confidence by allowing them to share their ideas.
4. Get them ready for the challenges of running a real business someday.

Key Highlights

1. A Learning Experience:

- Over three months, students did everything from brainstorming ideas to analyzing market trends and working on costs and sales.
- The activity helped them understand what it takes to bring a business idea to life. 2.

Impressive Presentations:

- Each team had the chance to pitch their ideas, showing their creativity and business sense.
- They also faced questions from judges, which helped them think on their feet and refine their plans.

Support from Experts and Mentors:

- Dr. Adarsh Kumar Aggarwal, Vice President of Chitkara Innovation Incubator Foundation, shared his expertise on entrepreneurship.
- Mr. Mushtaq Ahmed, Vice Principal of Learning Paths School, guided students on financial aspects.
- Dr. Charu Watts, the program mentor, ensured students had the guidance and support they needed throughout the program.

4. Celebrating Success:

- Winning teams were congratulated and encouraged to move forward to the next phase of the program.
- Every participant received a certificate of completion, recognizing their effort and dedication.

- Team Heads, Mr. Sandeep and Mr. Laksh were appreciated for leading Phase One successfully.

Conclusion

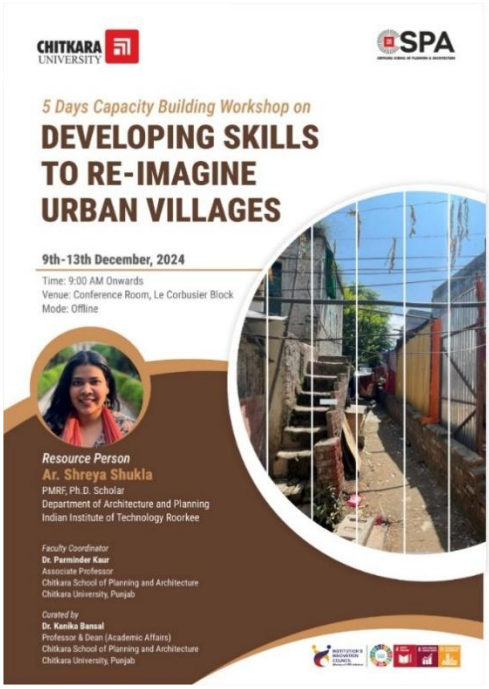
The Elevator Pitch Competition was more than just an event—it was a journey that encouraged students to think big, work hard, and dream even bigger. It was inspiring to see their creativity and dedication shine through in every presentation.

The program couldn't have been successful without the guidance of our guests, mentors, and the support from Chitkara University's Centre for Global Education. This activity is just the beginning for these budding entrepreneurs, and we're excited to see what they achieve next!





Event Name	Workshop
Topic	5-days Capacity Building Workshop on **Developing Skills to Re-imagine Urban Villages**
Date	9-13 Dec 2024
Venue	Le Corbusier Block, CSPA
Organizer	Chikara School of Planning and Architecture
Resource Person	Ar. Shreya Shukla, PMRF
No. of Participants	39
SDG No.	SDG- 4, 8,10,11



Chitkara School of Planning and Architecture (CSPA) organized a five-day Capacity Building Workshop titled "Developing Skills to Reimagine Urban Villages" from 9th to 13th December 2024. The workshop was conducted by Ar. Shreya Shukla, PMRF, a researcher currently pursuing her Ph.D. at the Indian Institute of Technology (IIT), Roorkee.

Tailored specifically for 8th-semester students, this workshop was an integral part of their ongoing Urban Design Studio, where they are working on rejuvenating the urban village of Attawa, located in Chandigarh's Sector 42. The workshop offered a blend of theoretical knowledge and studio sessions, aiming to equip students with both foundational theory and practical skills to compresence the urban design process effectively.

The workshop commenced with a warm welcome extended to expert Ar. Shreya Shukla. This was followed by an overview of the documentation of Attawa village, completed by the students in the previous semester. The expert initiated the first part of the workshop with an introductory presentation, highlighting the historical context and significance of urban villages.

In the second session, students presented a detailed documentation of Village Attawa. This was followed by a series of exercises, including a SWOT analysis to identify key issues and challenges associated with the urban village.

Day 2: Activity Mapping and Stakeholder Analysis

The second day began with a presentation by Ar. Shreya Shukla, showcasing various methods of activity mapping on-site and techniques for data compilation and presentation.

These concepts were illustrated with examples from postgraduate research and previous studio studies.
The second phase of the day involved hands-on activity mapping exercises, case study presentations by students, and a stakeholder analysis of the site. A brief discussion followed, focusing on initiating the formulation of vision statements for each student's project.

Day 3: Vision Development
The third day opened with student presentations of case studies on selected issues. Discussions ensued on how to craft effective vision statements through interventions and stakeholder mapping. Students were encouraged to base their vision statements on identified issues using realistic and analytical approaches.
The second session included additional case study presentations, followed by a viva and discussions to refine vision statements further.

Day 4: Defining Design Approaches
On the fourth day, students continued to develop their vision statements and objectives, focusing on approaches to enhance the public realm. Individual guidance sessions were conducted, where students received feedback on their design methodologies and approaches.
The day concluded with instructions for compiling their work and preparing for the final presentation scheduled for the last day.












BUILDING HEIGHT MAPPING



EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	BIZ BUZZ QUIZ
DATE	2025-03-10 to 2025-03-10
MODE	OFFLINE
VENUE	CARNEGIE HALL, ROCKEFELLER BLOCK CHITKARA (CHITKARA BUSINESS SCHOOL)
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
NO. OF PARTICIPANTS	86
SDG NO	SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. To test and enhance the business acumen and IQ of IPM students.
2. To encourage teamwork and collaboration among students.
3. To develop quick thinking and decision-making skills under pressure.
4. To create awareness about business trends, brands, and entrepreneurs.
5. To provide an engaging and educational experience in a competitive environment.

DESCRIPTION

The Business Quiz was an engaging and intellectually stimulating event organized by the IPM students. Designed to test participants' knowledge of the corporate world, branding, and general business acumen, the quiz attracted enthusiastic participation from all IPM students. Each class had two teams, with two students in each team, making it a highly competitive and exciting event. The quiz was structured to evaluate the intellectual capacity of the students and their awareness of business trends, famous entrepreneurs, and brand identities. The event was carefully planned to ensure a fair and challenging competition. Participants had to think quickly and accurately under pressure, showcasing their ability to analyze and recall business-related information. The competitive spirit was high, and the audience was equally engaged, making the event a grand success. The quiz not only tested the participants IQ but also encouraged learning in a fun and dynamic environment. The event fostered teamwork, strategic thinking, and quick decision-making, making it a valuable experience for everyone involved.

OUTCOMES

1. Participants gained extensive knowledge of business concepts and current affairs.
2. The event promoted teamwork and strategic thinking among students.
3. Students developed quick reflexes and enhanced their problem-solving abilities.
4. The quiz created an engaging and interactive learning atmosphere.
5. The event fostered a spirit of healthy competition and intellectual growth.


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Ukranian President
Volodymyr Zelensky
US President
Donald Trump
US Vice President
JD Vance.
CHITKARA UNIVERSITY

Title: From Spark to Scale: Navigating the Innovation Journey		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**From Spark to Scale: Navigating the Innovation Journey**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1GVnGkaC8p/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'From Spark to Scale: Navigating the Innovation Journey' with Mr. Piyush Garg, Vice President- CEED on December 18, 2024 from 2 PM onwards at Einstein Hall in offline mode. The speaker shed light on the complete entrepreneurial journey—from the initial spark of an idea to scaling it into a successful venture. The students learned about the frameworks and tools to convert innovative ideas into actionable plans, the critical mindset and skills needed to build and grow their startup, the insights into the entrepreneurial ecosystem and how to leverage its resources. They also learned the practical tips on funding, pitching, and networking with key stakeholders along with real-world examples and strategies.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of entrepreneurship, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered methods to brainstorm and develop ideas with real-world impact and get insights on how to communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 18/12/2024 to 18/12/2024	

8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial opportunities, venture building and innovation.	
12	**Video URL**	**https://drive.google.com/file/d/1Ol3T5e4joixToHLvezKvPtfHbGZwfSpp/view?usp=sharing**
13	**SDG Covered – SDG 8, SDG 9, SDG 17**	

Flyer Photograph (<2MB)





Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB 	**Photographs with Speaker/Students (<2MB** 
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Symposium
Topic	Visionary Pathways: A Symposium on Innovation, Technology, and Research
Date	2024-12-19 to 2024-12-19
Mode	Online
Organizer Name	Dr. Sonam Aggarwal
No. of Participants	129
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 15: Life on Land, SDG 17: Partnership for the Goals

Objective

Students will be able to:

• Showcase their creativity and innovation in emerging technologies.

• Present original ideas and research in the fields of sustainability, IoT, VLSI, EVs, eVTOLs, and AI/ML.

• Develop and enhance their technical communication skills through poster presentations.

• Gain insights and constructive feedback from industry experts and academicians.

• Foster a spirit of innovation and contribute to sustainable solutions for future advancements



Description

The Teaching and Learning Centre, Department of Electronics and Communication Engineering (ECE), in collaboration with the Centre for Global Education and the Institution's Innovation Council (IIC), successfully organized a highly engaging symposium titled "Visionary Pathways: A Symposium on Innovation, Technology, and Research". This event was held on 19th December 2024 at the Delta Ground, Chitkara University, and it provided a dynamic platform for students to showcase their creativity, innovative ideas, and groundbreaking research in cutting-edge fields of technology and

innovation. The symposium aimed to inspire students to explore emerging technologies and foster a collaborative environment for research and development. Participants were encouraged to present their work in four focused categories: Emerging Technologies for a Sustainable Future, IoT and VLSI, EVs and eVTOLs (Electric Vertical Take-off and Landing), and Artificial Intelligence/Machine Learning. These categories were thoughtfully designed to align with current technological trends and address pressing global challenges such as sustainability, smart infrastructure, and automation. The event saw an enthusiastic participation of 32 teams from various engineering programs across CUIET, reflecting the diversity of ideas and approaches. Each team demonstrated their technical expertise and creativity by presenting innovative solutions to some of the most critical challenges of today. From tackling environmental issues through sustainable technologies to designing advanced AI/ML-based systems, students exhibited a deep understanding of the subject matter and showcased their potential to revolutionize industries. The symposium was judged by the esteemed Dr. Vijay Kumar Jadon, Dean of Applied Engineering, whose extensive expertise added immense value to the event. As the sole judge, Dr. Jadon provided detailed, constructive feedback and shared valuable insights with the participants. He commended their efforts, encouraged them to push the boundaries of their research, and inspired them to refine their ideas for greater impact. His guidance served as a motivational force for the students, driving them to aim higher and achieve excellence in their work. The event created a stimulating environment that encouraged open dialogue and knowledge sharing among participants, faculty, and experts. It also provided students with a unique opportunity to develop critical skills such as teamwork, technical communication, and problem-solving. Through this symposium, students gained hands-on experience in presenting their ideas, defending their research, and collaborating with peers to address real-world technological challenges.

Outcomes

• Students gained hands-on experience in presenting innovative ideas through poster presentations.
• Students received personalized feedback and expert insights from Dr. Vijay Kumar Jadon, enabling them to refine and strengthen their projects.
• Students developed essential skills in technical communication, critical thinking, and problem-solving.
• Students experienced the competitive yet collaborative environment of a symposium, motivating them to pursue excellence in their fields.


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Event Details	
Event Type	Training
Topic	Chalkpad Training Session
Date	2024-12-23 to 2024-12-23
Mode	Offline
Organizer Name	Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services
Resource Person	Mr. Rahul Grover
No. of Participants	10
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals, SDG 5: Gender Equality

Objective

1. Familiarize participants with the features and functions of Chalkpad, emphasizing its applications in educational settings.
2. Guide participants through creating, editing, and sharing lessons using Chalkpad.
3. Provide tips and strategies for effectively using Chalkpad in diverse learning environments (e.g., classrooms, online education).
4. Addressing queries of the faculty related to the chalkpad

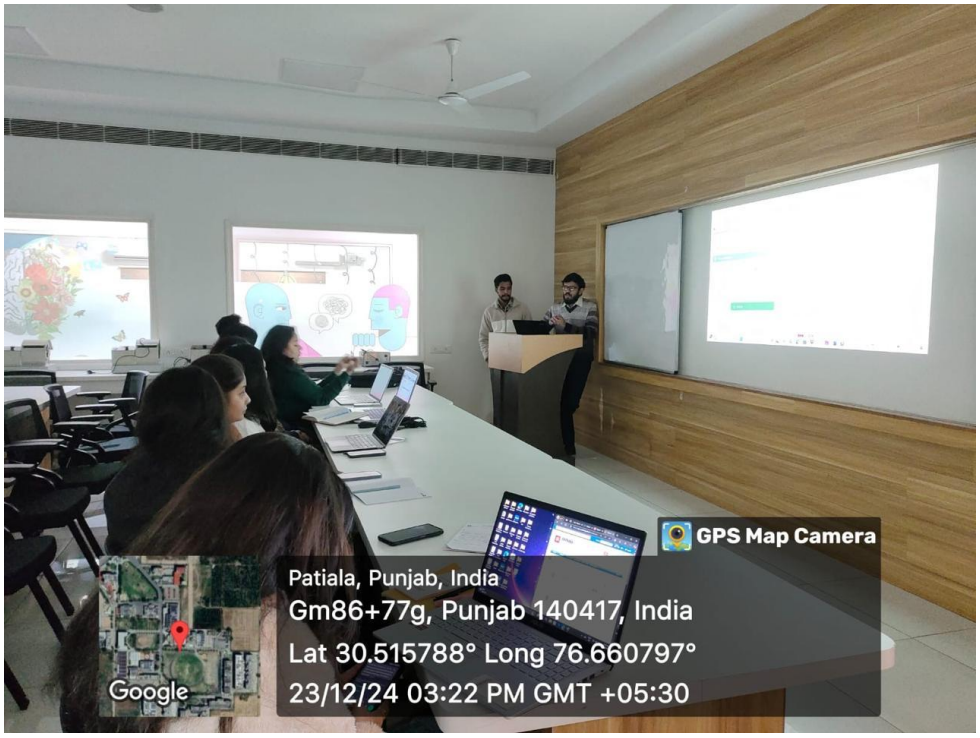
Description

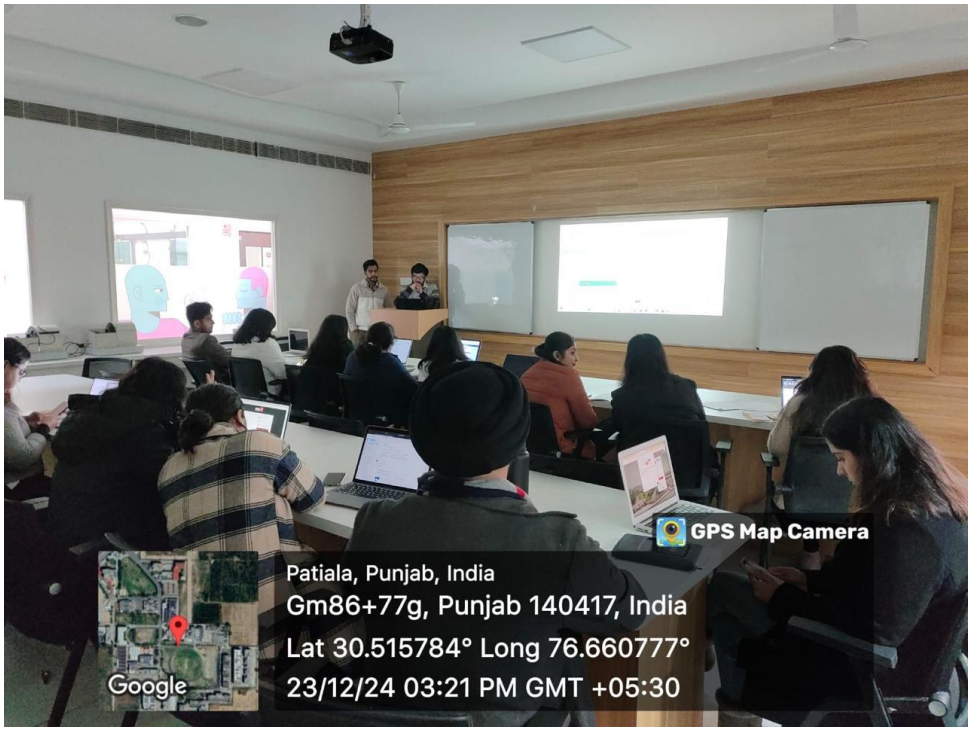
On 23rd December 2024, the Chitkara School of Psychology and Counselling, in collaboration with the Office of Educational Technology Services, organized a "Chalkpad Training Session" in Lab No. 425, Fleming Block, 4th Floor. The session was conducted by Mr. Rahul Grover and attended by ten participants. This hour-long training aimed to familiarize attendees with the effective use of the Chalkpad platform to enhance academic and administrative efficiency. The event underscored the importance of leveraging technology in education, aligning with several Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation, and Infrastructure), SDG 17 (Partnerships for the Goals), and SDG 5 (Gender Equality). Participants actively engaged in learning new tools and techniques, ensuring the session was both productive and impactful. The event reaffirmed the institution’s commitment to fostering innovation and capacity building among its faculty.

Outcomes

1. Enhanced Digital Literacy: Participants will gain confidence in using Chalkpad for lesson delivery and interactive learning.
2. Improved Teaching Strategies: Educators will be able to use Chalkpad’s tools to create

more engaging and interactive lessons, increasing student participation.
3. Confidence in Tool Usage: By the end of the session, participants will feel comfortable using Chalkpad as part of their regular teaching practice.





Event Details	
Event Type	Innovation and Skill Development
Topic	Tech Fusion A Display of Creativity with Arduino and Linux
Date	2024-12-23 to 2024-12-23
Mode	Offline
Venue	Delta Zone
Organizer Name	Dr. Poonam Gupta
Resource Person	Dr. Poonam Gupta|Professor, Dr. Nitika Dhingra|Assistant Professor
No. of Participants	17
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities

Objective

The objectives are as follows-

• To provide a platform for students to showcase innovative projects in categories such as Health Care, Agriculture, Smart Home, and Safety and Security.

• To foster creativity, collaboration, and problem-solving skills among students through experiential learning.

• To facilitate constructive feedback and motivation for students from esteemed judges and academicians.

• To acknowledge hard work and achievements of students.



• To promote innovation and inspire students for future opportunities in technology.

Description

The Department of Electronics and Communication Engineering, in collaboration with the Centre for Global Education, successfully hosted Tech Fusion: A Display of Creativity with Arduino and Linux on 23rd December 2024 at the Delta Ground, Chitkara University. This vibrant event aimed to provide students with a platform to present innovative projects and practical applications, fostering creativity, collaboration, and problem-solving skills. 17 students participated in the event, showcasing their ingenuity across diverse categories such as Health Care, Agriculture, Smart Home, and Safety and Security. These projects reflected the students' ability to integrate technology into real-world challenges, demonstrating their technical proficiency and innovative thinking. The

event was graced by eminent judges, Dr. P.K. Khosla, Pro Vice Chancellor, Research, and Dr. Manish Sharma, Professor at Chitkara University. Their expertise and thoughtful feedback added immense value to the proceedings. The judges appreciated the students' innovative projects and offered constructive suggestions for further refinement, motivating the students to continue their journey of creativity and exploration in the realm of technology. Their encouraging words reinforced the importance of pursuing innovation with passion and dedication. Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, also addressed the gathering, commending the students' hard work and congratulating them on their achievements. Her inspiring words motivated participants to continue striving for excellence in the field of technology. Tech Fusion was more than just a showcase of student projects; it was an embodiment of the department's commitment to experiential learning and innovation. The event provided students with invaluable hands-on experience, allowing them to apply their theoretical knowledge in practical, real-world scenarios. By presenting their projects, students gained confidence in their ability to tackle complex problems and offer tangible solutions. The event also fostered a sense of collaboration, as students exchanged ideas, worked together, and supported one another throughout the process.

Outcomes

• Students gained practical experience by presenting their innovative projects and applying technical knowledge to solve real-world problems.
• The event fostered creativity, collaboration, and problem-solving skills among students, enhancing their overall technical and interpersonal abilities.
• Valuable feedback and insights from esteemed judges motivated students to refine their projects and encouraged them to pursue innovation with greater dedication.
• Students received recognition for their hard work and achievements, boosting their confidence and inspiring them to strive for excellence in engineering and technology.
• The event demonstrated the commitment of department to experiential learning, leaving students inspired and eager to explore new opportunities in the fields of software engineering.


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Note : Captured by GPS Map Camera


CHITKARA UNIVERSITY | Centre for Global Education
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140601, Punjab, India
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Event Details	
Event Type	Corporate Training
Topic	Sell Smart - Elevate your Selling Approach
Date	2025-01-04 to 2025-01-04
Mode	Offline
Venue	Training Hall
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Garcha|Dean
No. of Participants	22
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Equip sales professionals with ethical and customer-centric selling techniques.
2. Introduce innovative sales methodologies aligned with emerging consumer trends.
3. Develop a high-performing sales team by leveraging consultative selling
4. Encourage collaboration between sales and marketing for strategic alignment.
5. Enhance negotiation and persuasion skills through real-world case studies.



Description

A robust sales training program is an essential investment for any organization looking to build a high-performing sales team as consultative selling leads to value creation for the all the stakeholders and acts as a great tool for offering unmatched customer experience.In order to enable the Sales Team of one of the leading organizations -ASIAN CRANES Pvt. Ltd., an MDP-Elevate your selling approach was organized by Chitkara University, Punjab. The Sell Smart-Elevate your Selling Approach professional training program, held on 4th January 2025, with the aim to empower sales professionals with modern, ethical, data-driven selling strategies and value creation. The primary objective was to bridge the gap between traditional sales techniques and emerging innovative trends for business development and growth. It was a mix of interactive session, real-world problems, and expert-led discussions. The training program also emphasized ethical selling, ensuring that

participants align their strategies with transparency, integrity, and customer value creation—critical for building trust and achieving sustained growth in today's competitive landscape. The training provided continuous life long learning opportunities and professional development for sales teams, equipping them with modern, high-value skills through expert-led sessions and real-world application. Participants were encouraged for promoting ethical and sustainable sales practices, the event enhanced job security, income stability, and market adaptability for professionals, driving long-term sustainable development and business growth. The training also emphasized digital transformation in sales, integrating data-driven decision-making, and data analytics to boost efficiency and innovation in business operations.

Outcomes

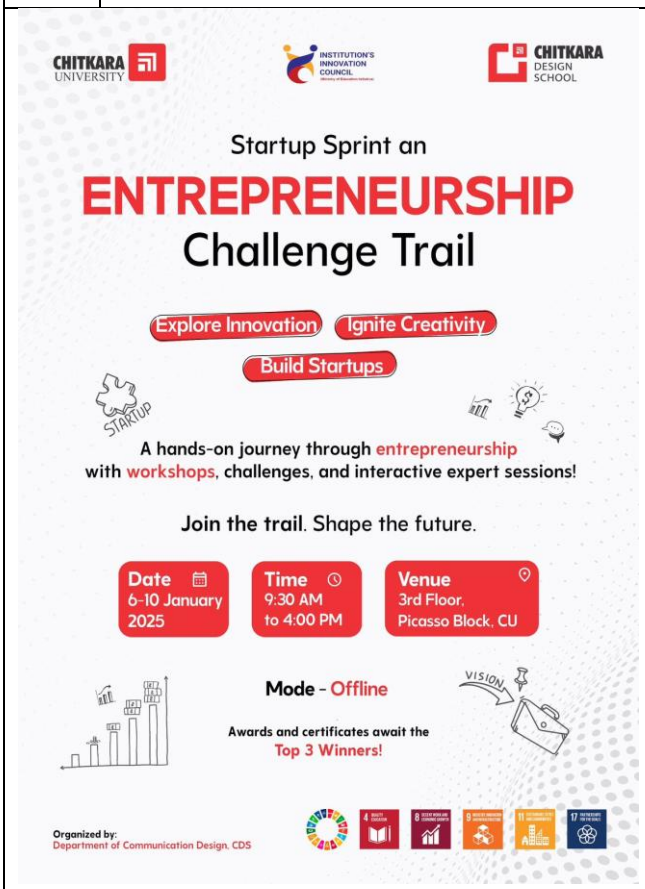
1. Improved ethical decision-making in customer engagement.
2. Increased awareness of data-driven decision-making for sales growth.
3. Fostered customer trust through ethical selling practices.
4. Boosted confidence in negotiation and persuasion techniques.
5. Expanded professional networks and cross-industry collaborations.





Title: Startup Sprint: An Entrepreneurship Challenge Trail		
1	**Type of Activity**	**Startup Sprint: An Entrepreneurship Challenge Trail** (Challenge)
2	**PROGRAM THEME (KEYWORDS)**	Idea to Impact, Agile Teams, Scaling Smart, Pitch Perfect, Overcoming Challenges
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1BDNytwvNW/
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Challenge
	Duration of the activity	26 hours
5	Description of the event (not more than **100 words)**	
	The Department of Communication Design, Chitkara Design School, Chitkara University, Punjab, in association with the Institution's Innovation Council (IIC), organized an event titled 'Startup Sprint: An Entrepreneurship Challenge Trail' from 6-10 January 2025, from 9:30 AM to 4:00 PM at 3rd Floor, Picasso Block, CU. Held in offline mode, the event provided a dynamic platform for participants to explore entrepreneurship, startup ideation, and business model development through hands-on workshops and challenges, fostering innovation and practical learning. It also encouraged networking opportunities with startup experts, helping students gain valuable insights into the startup ecosystem.	
6	Kindly justify the activity conducted by your respective department as an IIC event (not more than **100 words**)	
	The 'Startup Sprint: An Entrepreneurship Challenge Trail' fostered entrepreneurial mindsets, empowering participants to turn ideas into businesses. Aligned with Institution's Innovation Council (IIC) goals, it featured expert sessions by **Piyush Garg, Yuvraj Vashisht**, and a workshop by **Prashant Singh, Sanjay Jangid, Manpal Setia** on startups and pitching. Through brainstorming, design thinking, and teamwork, participants honed skills, built confidence, and developed transformative solutions. The event culminated in recognizing the **Top-3 Winners** after rigorous judgement rounds, inspiring innovation and sustainability. It served as a catalyst for entrepreneurial growth and hands-on learning in today's dynamic ecosystem.	
7	Start and End date of the event: 6/01/2025 & 10/01/2025	
8	Mention minimum number of students (Event): 40	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Foster Innovation, Enhance Entrepreneurial Skills, Promote Actionable Strategies.	

11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Collaboration, Skill-building, Growth, Resilience	
12	**Video URL**	https://drive.google.com/file/d/1kmwBjWXXlhYvhqEgTAJaL44SzKDxKoRb/view
13	SPACE FOR PHOTOGRAPHS	









Note

(a) Ensure the photographs reflect the resource person with the attendees and with Standee/Banner (b) You can click high quality photo and then reduce the size by using online tool (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission portals limit the size to 2MB. You can also provide 2 colleges with size less than 2MB.	
Name of Department:	Communication Design
Name of Organiser with Mail ID & Contact Number:	Ms. Leeza leeza@chitkara.edu.in 9888983409
Resource Person Details	
Name & Designation:	**Piyush Garg,** Vice president, CUCEED; **Prashant Singh,** Assistant Manager, Chitkara University Center for Entrepreneurship Education & Development (CUCEED), **Yuvraj Vashisht**, Executive, CUCEED, **Sanjay Jangid** (Founder, Nyare films pvt. ltd.), **Manpal Setia** (Founder, Earthy Tales)
Organization:	Chitkara University Center for Entrepreneurship Education & Development (CUCEED), Chitkara University, Punjab; Nyare films pvt. ltd.; Earthy Tales pvt. ltd.
Mail ID:	Piyush.garg@chitkara.edu.in , prashant.s@chitkara.edu.in , yuvraj.vashisht@chitkara.edu.in sanjay.jangid@chitkara.edu.in manpal.setia@chitkara.edu.in
Contact No.	Prashant Singh (70607 40487), Yuvraj Vashisht (+91 98150 90630), Sanjay Jangid (+919552572361), Manpal Setia (91 7973846085)

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	A SEMINAR ON INTEGRATING PHARMACOECONOMICS INTO RESEARCH: STRATEGIES AND INSIGHTS
DATE	2025-01-09 to 2025-01-09
MODE	ONLINE
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. VANDITA KAKKAR, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	40
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To introduce the core principles and methodologies of pharmacoeconomics in the context of healthcare research.

To highlight the role of pharmacoeconomic evaluations in optimizing resource allocation and healthcare decision-making.

To equip researchers with practical strategies for incorporating cost-effectiveness, cost-utility, and budget impact analyses into clinical and public health studies.

To discuss real-world case studies demonstrating successful integration of pharmacoeconomics in drug development and policy-making.

To foster interdisciplinary collaboration by bridging the gap between pharmacoeconomics, clinical practice, and health policy research.

DESCRIPTION

The seminar on **“Integrating Pharmacoeconomics into Research: Strategies and Insights”** was organized to strengthen the understanding of pharmacoeconomic principles among students, faculty, and researchers in the field of healthcare and pharmaceutical sciences. The session focused on how economic evaluation tools can be effectively incorporated into research design to enhance the relevance, impact, and decision-making

value of scientific studies. Key topics included cost-minimization, cost-effectiveness, cost-utility, and cost-benefit analyses, with special emphasis on the use of models such as decision trees and Markov models. Participants were introduced to important pharmacoeconomic outcomes like Quality-Adjusted Life Years (QALYs) and Incremental Cost-Effectiveness Ratios (ICERs), which play a vital role in evaluating the value of medical interventions and informing healthcare policy. The resource person shared real-world examples demonstrating how pharmacoeconomics is applied in clinical trials, public health programs, and drug development strategies. The session encouraged participants to consider economic endpoints and resource utilization when designing their own research. Interactive discussions and a dedicated Q\&A session provided valuable opportunities for clarifying concepts and exploring future research directions. The seminar successfully bridged the gap between theoretical knowledge and practical application, promoting the importance of value-based, evidence-driven healthcare research.

OUTCOMES

Participants gained a clear understanding of core pharmacoeconomic principles and their relevance in healthcare research.

Attendees learned to incorporate cost-effectiveness and budget impact analyses into clinical and public health study designs.

The seminar enhanced awareness about the role of pharmacoeconomics in drug development, reimbursement decisions, and health policy.

Researchers and students were exposed to real-world case studies, improving their ability to apply economic evaluation tools like QALYs and ICERs.

The session fostered critical thinking and interdisciplinary collaboration, encouraging integration of economic perspectives into future research projects.





EVENT DETAILS	
EVENT TYPE	INNOVATION AND SKILL DEVELOPMENT
TOPIC	STUDENT VOLUNTEER FOR SIAM AT BHARAT MOBILITY GLOBAL EXPO 2025, NEW DELHI
DATE	2025-01-12 to 2025-01-24
MODE	OFFLINE
ORGANIZER NAME	DR RAJESH KUMAR NAROTA
NO. OF PARTICIPANTS	12
SDG NO	SDG 1: NO POVERTY, SDG 7: AFFORDABLE AND CLEAN ENERGY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 13: CLIMATE ACTION

OBJECTIVE

1 To enhance students' understanding of road safety measures and emerging mobility technologies.
2 To offer students an opportunity to engage with industry professionals, fostering networking and career-building prospects.
3 To enable students to contribute to societal initiatives such as road safety awareness through active participation in the Surakshit Safar Pavilion's VR Zone.
4 To align academic learning with industry advancements, reinforcing the importance of sustainable and safe mobility solutions.

DESCRIPTION

Students from CUIET-Applied Engineering, Chitkara University Punjab, participated as volunteers for the Society of Indian Automobile Manufacturers (SIAM) at the prestigious Bharat Mobility Global Expo 2025, held at Bharat Mandapam, New Delhi, from January 12 to 24, 2025. This global platform showcased cutting-edge mobility solutions, sustainable innovations, and advancements in automotive technology, offering an invaluable learning opportunity for students. Our students played a vital role in the Surakshit Safar Pavilion's VR Zone, an interactive space designed to create awareness about road safety through immersive virtual reality experiences. Their responsibilities included guiding visitors through VR demonstrations, explaining the impact of safe driving practices, and highlighting emerging road safety technologies such as Advanced Driver Assistance Systems (ADAS) and intelligent traffic solutions. Their active involvement in these activities reinforced the importance of adopting safety measures to prevent road accidents and ensure a secure transportation ecosystem. Beyond their volunteer

responsibilities, students had the chance to explore various exhibits at the Bharat Mobility Expo. They gained insights into sustainable transportation solutions, including electric vehicles, hydrogen fuel cell technology, and next-generation battery advancements. Additionally, their interactions with industry experts and professionals allowed them to understand real-world challenges in mobility and sustainability, linking their academic learning to practical industry applications. Faculty members from the Department of Mechanical and Mechatronics Engineering also visited the expo, where they engaged with student volunteers and industry professionals. The enthusiasm and professionalism displayed by Chitkara University students were highly appreciated by SIAM and other stakeholders, emphasizing the university's commitment to industry-driven education and skill development. The students' participation at the Bharat Mobility Expo 2025 not only enhanced their technical knowledge but also instilled a sense of responsibility toward road safety and sustainable mobility. This experience provided them with a unique industry exposure that will undoubtedly contribute to their academic growth and future careers in the evolving field of automotive engineering. Chitkara University remains dedicated to bridging the gap between academia and industry through such engagements, ensuring that students gain the practical skills and knowledge required to excel in the modern mobility landscape.

OUTCOMES

1 Students gained valuable exposure to the latest innovations in mobility, sustainability, and road safety.
2 The volunteering experience improved students' interpersonal and communication skills through direct engagement with industry experts and event attendees.
3 Participation in the Surakshit Safar Pavilion's VR Zone enabled students to advocate for road safety awareness and the significance of technological interventions.
4 Students developed a better understanding of event management, teamwork, and professional responsibilities in a large-scale industry expo.
5 The event fostered academic-industry collaboration, opening potential avenues for internships, research projects, and further learning opportunities.



Event name	Expert Talk
Topic	Entrepreneurship- Professional Practice in Interior Design
Date	13/01/2025
Mode	Offline
Venue	Pulitzer hall, Picasso block, Chitkara University
Organizer Name	Department of Interior Design, Chitkara School of Planning and Architecture(CSPA)
Resource Person	Ar. Manmohan Khanna
No. Participant	43
SDG no.	4, 9, 11, 17

Objectives:

1. To provide students with practical insights into entrepreneurship and professional practices in interior design, fostering a deeper understanding of the industry real-world challenges.
2. To inspire students to develop entrepreneurial skills, innovative thinking, and a business mindset for building successful careers in the design field.
3. To create an interactive platform where students can engage with an experienced professional, seek guidance, and clarify doubts about the practicality of interior design as a profession.
4. To bridge the gap between academic learning and industry expectations, equipping students with tools and strategies for career advancement and sustainable practice.

Description: The Department of Interior Design, Chitkara School of Planning and Architecture, in collaboration with the Carrier Advancement Services, Chitkara University, Punjab, successfully conducted an expert session for the students of the B. Design (Interior Design) program. The session, titled “Entrepreneurship- Professional Practice in Interior Design was delivered by Ar. Manmohan Khanna, Chairman IIID Chandigarh Chapter (Institute of Indian Interior Designers); Founder; Principal Architect KMA Architecture; Chandigarh Member Advisory Council to Governor. The session was an inspiring blend of knowledge-sharing and dialogue, leaving the students with practical tools and strategies to enhance their future careers in interior design. The speaker shared valuable insights from their extensive career, covering topics such as navigating client relationships, building a sustainable business, understanding market trends, and maintaining design integrity in a competitive industry. The highlight of the session was its interactive nature, as students actively engaged with the expert, posing thoughtful questions about the practicality of interior design as a profession.

Outcomes:

1. Industry Exposure: Students gained firsthand knowledge from an experienced professional, offering them a practical perspective on the challenges and opportunities in the interior design industry.
2. Skill Development: The session emphasized critical skills such as entrepreneurship, client management, market adaptability, and sustainable business practices, preparing students for professional success.
3. Interactive Learning: The engaging format encouraged students to ask questions and seek solutions, enhancing their problem-solving abilities and confidence in tackling real-world scenarios.
4. Career Guidance: The insights and advice provided by the expert served as a roadmap for students, helping them align their academic learning with industry expectations and future career goals.


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EVENT DETAILS	
EVENT TYPE	TRAINING
TOPIC	REVOLUTIONIZING CONSTRUCTION: UNLOCKING BIM EXELLENCE AND INNOVATION
DATE	2025-01-13 to 2025-01-17
MODE	OFFLINE
VENUE	SOFTWARE LAB, 3RD FLOOR (TESLA BLOCK, CIVIL SOFTWARE LAB)
ORGANIZER NAME	DR AKHILESH KUMAR
RESOURCE PERSON	ANJU BAHAR, BUILDING INFORMATION MODELLING SPECIALIST
NO. OF PARTICIPANTS	25
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

Unlock the future of construction with our transformative 5-day training program, "Revolutionizing Construction: Unlocking BIM Excellence and Innovation." This program is designed to empower participants with cutting-edge knowledge of Building Information Modeling (BIM), enhancing their expertise in design coordination, construction operations, and strategic business integration. Dive into the world of sustainable practices, learn to create low/zero-impact buildings, and master the art of project management, procurement, and legal frameworks using advanced BIM tools. Aligned with MoE's Innovation Cell Institution's Innovation Council initiatives, this program promises to inspire innovation, drive sustainability, and shape you into a leader ready to revolutionize the construction industry.

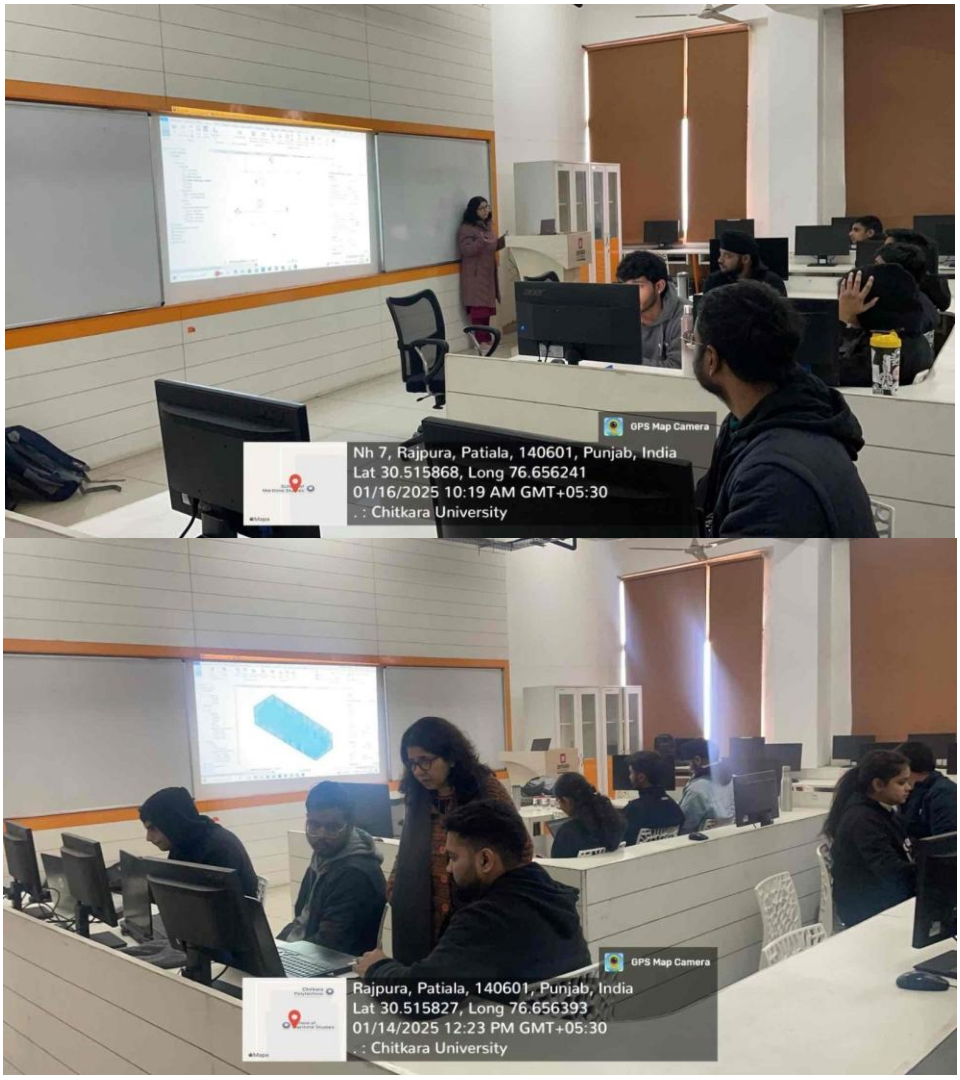
DESCRIPTION

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Institution's Innovation Council initiatives, this program promises to inspire innovation, drive sustainability, and shape you into a leader ready to revolutionize the construction industry.

OUTCOMES

Department of Civil Engineering, CUIET-AE is pleased to share the successful completion of the 5-Day Training Program on "Revolutionizing Construction: Unlocking BIM Excellence and Innovation", held from 13th-17th Jan 2025 in collaboration with Innovative Systel, Mohali, and Tickoo Institute of Emerging Technologies (TIET), Gurugram. The program provided valuable insights into Building Information Modeling (BIM), focusing on design coordination, construction processes, and sustainable practices. We sincerely thank Ms. Anju Bahar (BIM Specialist, TIET) for her expert guidance and all participants' active involvement in making this program a meaningful and enriching experience.



EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	AN EXPERT TALK ON “INNOVATION THROUGH SYNTHESIS: CRAFTING THE FUTURE OF SCIENCE"
DATE	2025-01-13 to 2025-01-13
MODE	OFFLINE
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. ROHIT BHATIA , ACQUISITION EDITOR
NO. OF PARTICIPANTS	60
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE



Explore the role of synthetic chemistry in driving scientific innovation and its contribution to the development of new materials, drugs, and technologies.

Demonstrate the interdisciplinary potential of synthesis by highlighting its applications across fields such as medicine, biotechnology, nanotechnology, and environmental science.

Discuss novel approaches and techniques in synthetic methodology, focusing on how these innovations are enhancing efficiency, sustainability, and precision in scientific research.

Examine the future of synthetic chemistry in addressing global challenges, such as drug resistance, climate change, and sustainable energy solutions.

Encourage collaboration between academia and industry, fostering partnerships that drive the translation of innovative synthetic methods into real-world applications.

DESCRIPTION:

The expert talk, "Innovation Through Synthesis: Crafting the Future of Science," will explore the transformative role of synthetic chemistry in shaping the future of science and technology. As a cornerstone of modern research, synthesis enables the creation of new materials, drugs, and compounds, facilitating breakthroughs across a range of scientific fields. This talk will highlight how the discipline of synthetic chemistry has driven significant innovations in medicine, biotechnology, nanotechnology, and environmental science. The session will cover the latest advancements in synthetic techniques, demonstrating how these innovations are making processes more efficient, sustainable, and precise. From green chemistry practices to novel catalysts and reaction mechanisms, attendees will gain insight into how modern synthetic methodologies are addressing both scientific challenges and global issues, such as climate change, drug resistance, and the need for sustainable energy solutions. The talk will also emphasize the interdisciplinary nature of synthesis, showcasing how collaborations between chemists, biologists, engineers, and industry leaders can accelerate the translation of synthetic innovations into practical applications. By exploring these cutting-edge developments, the session aims to inspire researchers to push the boundaries of what is possible in synthetic chemistry.

OUTCOMES

Enhanced understanding of the pivotal role of synthetic chemistry in advancing scientific progress across multiple disciplines.

Increased awareness of cutting-edge synthetic techniques and methodologies, and their potential to address current global challenges.

Encouraged interdisciplinary collaborations between researchers, chemists, and industries to foster innovation and the application of synthetic chemistry in real-world scenarios.

Promoted the development of sustainable and efficient synthetic methods, leading to more environmentally friendly and cost-effective solutions.

Inspiration for future research and innovation, motivating participants to explore new frontiers in synthetic chemistry and its applications in medicine, materials science, and beyond.




#milestones

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	EMBEDDED INTELLIGENCE: THE CORE OF CPS
DATE	2025-01-15 to 2025-01-16
MODE	OFFLINE
ORGANIZER NAME	DR AMIT KUMAR, ASSISTANT PROFESSOR, DECE, CUIET
RESOURCE PERSON	MR DESHRAJ DHIMAN, PROJECT MANAGER
NO. OF PARTICIPANTS	20
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

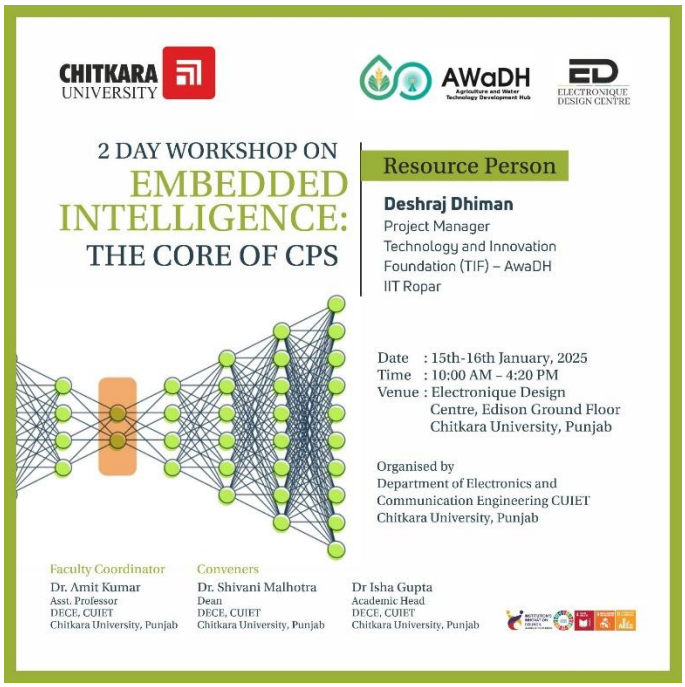
OBJECTIVE

Familiarizing students with the latest advancements in embedded intelligence and its applications in CPS.

The students will be Introduced to Bluetooth Low Energy (BLE) technology and its growing relevance in IoT-based systems.

To provide students with hands-on training on developing basic IoT applications using nRF development kits.

To Encourage interdisciplinary learning by bridging the gap between theoretical concepts and practical implementation amongst students.



DESCRIPTION

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, in partnership with the AWaDH Lab at IIT Ropar, recently organized an insightful two-day workshop entitled “Embedded Intelligence: The Core of Cyber-Physical Systems (CPS)”. The primary objective of this event was to enhance students' comprehension of embedded intelligence and its pivotal role in the realm of Cyber-Physical Systems (CPS).

Esteemed expert, notably Mr. Deshraj Dhiman, led the workshop sessions, generously sharing their extensive knowledge and expertise. The primary focus of the workshop was on Bluetooth Low Energy (BLE) technology and the development of IoT applications using nRF development kits. The workshop kicked off with a warm welcome from the faculty members of Chitkara University and the AWaDH Lab at IIT Ropar. The opening remarks set the tone for the two-day event, emphasizing the critical importance of embedded intelligence in the rapidly evolving landscape of technology. Mr. Deshraj Dhiman, a respected figure in the field, took the stage to introduce the participants to the concept of embedded intelligence. He elaborated on how embedded systems are integrated into everyday devices, making them smarter and more efficient. Mr. Dhiman discussed various applications of embedded intelligence, from simple household gadgets to complex industrial systems, highlighting its significance in enhancing the functionality and efficiency of these devices. Following the introduction to embedded intelligence, Mr. Dhiman presented an in-depth session on Bluetooth Low Energy (BLE) technology. BLE, a crucial component of IoT devices, enables wireless communication over short distances with minimal power consumption. Mr. Dhiman explained the architecture of BLE, its working principles, and its advantages over traditional Bluetooth technology. He also showcased several real-world applications of BLE, such as fitness trackers, smart home devices, and medical monitoring systems, illustrating how BLE has revolutionized the way devices communicate and interact with each other. The second day of the workshop was dedicated to practical, hands-on activities. Mr. Dhiman, led the sessions, guiding participants through the process of developing IoT applications using nRF development kits. These kits, equipped with BLE technology, provide an excellent platform for building and testing IoT projects. He introduced participants to the nRF development kits, explaining their components and functionalities. He demonstrated how to set up the development environment, write code, and deploy applications on the kits. Participants were then divided into small groups and given the task of developing their own IoT applications.

OUTCOMES

.The students develop a strong foundation in embedded intelligence and its real-world applications.

. The students gained practical exposure to BLE technology and understand its role in modern IoT systems.

The students enhanced their programming and troubleshooting skills through hands-on exercises with nRF development kits.

. Foster innovative thinking and problem-solving abilities in designing smart applications.

The students improved collaboration and teamwork skills by working in groups on IoT projects.





Event Name	The Leap: Startup Sensitization Program
Date	16th January 2025
Venue	Pierre Hall, Ground Floor, Le Corbusier Block
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	1. Mr. Ayush Gupta, Founder, Emprex Energies Pvt. Ltd.
Number of Participants	65
SDG Number	4,9
Duration	3 hours

Description of Event



The SOPANA Club at Chitkara School of Health Sciences successfully organized an engaging and insightful event titled "The Leap - Startup Sensitization Program" on 16th January 2025. The session commenced at 10:00 AM in Pierre Hall, Le Corbusier Block, Chitkara University, Punjab, and was conducted in offline mode. The primary objective of the event was to equip students with the necessary knowledge and skills required for entrepreneurial ventures while fostering a culture of innovation and problem-solving.

Targeting B.Sc. students, the event focused on idea generation, team building, and SMART (Specific, Measurable, Achievable, Relevant, Time-bound) solution techniques. By integrating interactive sessions and real-life case studies, the program aimed to nurture creativity and critical thinking among participants. The students were introduced to essential methodologies and strategies that could help transform their innovative ideas into viable start-up ventures.

The event began with an engaging session on idea generation, where students were encouraged to think out of the box and identify gaps in the market that could be addressed through innovative solutions. Various brainstorming activities helped them refine their thoughts and structure their ideas into potential business concepts. Following this, a team-building exercise was conducted to emphasize the importance of collaboration in entrepreneurship. Students formed groups and participated in interactive discussions, fostering a sense of teamwork and collective problem-solving.

An expert talk was delivered by Mr. Ayush Gupta, Curator of Gigacity (Emprex Energies), who shared his inspirational journey as a successful entrepreneur. His session shed light on the challenges and opportunities faced in the start-up ecosystem. He emphasized the importance of resilience, adaptability, and a solution-oriented approach in building a successful enterprise. Through his valuable insights, he guided students on navigating the entrepreneurial landscape, securing funding, and scaling start-up businesses effectively.

One of the highlights of the program was the student start-up pitch session, where teams presented their innovative ideas. Each team had the opportunity to showcase their concepts, market feasibility, and business strategies before an audience of peers and faculty members. Mr. Gupta provided constructive feedback on each pitch, highlighting areas of improvement and suggesting ways to refine their business models. The interactive discussion not only boosted students' confidence but also provided them with a real-world perspective on the challenges entrepreneurs face.

The event proved to be immensely beneficial as it encouraged students to step out of their comfort zones, think critically, and develop problem-solving abilities. 'The Leap' successfully ignited a passion for innovation, making students aware of the entrepreneurial ecosystem and preparing them for real-world challenges.

By the end of the session, students expressed their enthusiasm and eagerness to further explore the start-up domain. The event truly served as a stepping stone in their entrepreneurial journey, reinforcing the vision of SOPANA Club to cultivate future innovators and change-makers.



EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	REVERSE ENGINEERING AND AUTOMATION BASICS
DATE	2025-01-16 to 2025-01-18
MODE	OFFLINE
VENUE	CHITKARA UNIVERSITY, PUNJAB (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. ATIPRIYA SHARMA AND DR. SHAILY JAIN
RESOURCE PERSON	PROF. SATISH CHANDRA JAIN, EMERITUS PROFESSOR, SCHOOL OF ENGINEERING | DR. HITESH SHRIMALI, PROFESSOR, SCHOOL OF COMPUTING AND ELECTRICAL ENGINEERING
NO. OF PARTICIPANTS	21
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

OBJECTIVE

1. Provide a comprehensive introduction to reverse engineering and automation.
2. Familiarize participants with industry-standard tools and software.
3. Offer hands-on experience with CAD modeling, 3D scanning, and PLC programming.
4. Equip participants with practical knowledge applicable in manufacturing and engineering.

DESCRIPTION

This 3-day workshop on Reverse Engineering and Automation is designed to provide participants with in-depth knowledge of modern engineering techniques used in product development, quality enhancement, and industrial automation. The workshop will cover fundamental and advanced concepts of reverse engineering, including applications in industries such as aerospace, automotive, and manufacturing. On Day 1, participants will explore the scope and significance of reverse engineering, learning how it is utilized to analyze competitor products, recreate obsolete components, and improve designs. They will gain familiarity with essential tools and software, such as SolidWorks and Fusion 360, used for CAD modeling and product replication. A hands-on session with CAD software will allow them to create digital models from real-world objects. Moving to Day 2, the focus will be on 3D scanning and data acquisition, where participants will learn how 3D scanners capture precise object dimensions and how these scanned data points, known as point

clouds, are processed into usable CAD models. The session will introduce various scanning technologies and their advantages in design and manufacturing. They will also explore reconstruction techniques to transform point cloud data into accurate 3D models using surface reconstruction and optimization techniques. A live demonstration of a 3D scanner and reconstruction process will provide real-time insights into the workflow of converting physical components into digital models. On Day 3, participants will shift towards automation and industrial control systems, beginning with the fundamentals of automation, its applications across different sectors, and the role of automated systems in enhancing productivity and efficiency. The session will cover control systems, including PLC (Programmable Logic Controller) programming, which is integral to industrial automation. They will explore PLC architecture, ladder logic programming, and real-world applications in automated manufacturing. The hands-on session will introduce them to PLC kits, allowing them to develop and execute basic automation programs using ladder logic. By the end of the workshop, participants will gain a comprehensive understanding of reverse engineering and automation, develop practical CAD modeling, 3D scanning, and PLC programming skills, and be equipped with industry-relevant expertise that can be applied in manufacturing, product development, and industrial automation. This workshop is ideal for engineering students, professionals, and researchers interested in advancing their technical knowledge and enhancing their career prospects in design, manufacturing, and automation.

OUTCOMES

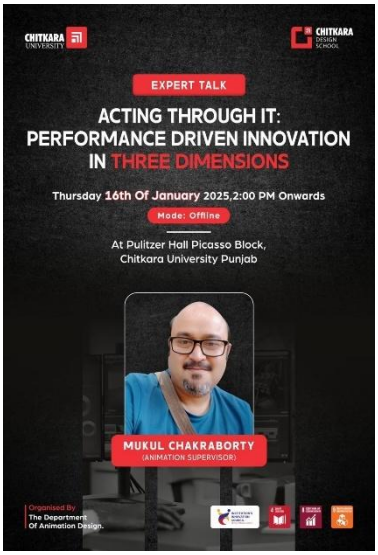
1. Participants will understand the principles and applications of reverse engineering.
2. They will gain proficiency in using CAD software and processing 3D scan data.
3. They will develop basic automation and PLC programming skills.
4. They will be able to apply their knowledge in industrial settings for product development and automation.



Topic	Acting Through It: Performance Driven Innovation In Three Dimensions
Date	16.01.2025
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Mukul Chakraborty
Total no. of students	113
No. of Participants attended	48
Mode:	Offline
SDG No.	4, 8,9

About

The event offered an insightful exploration into the evolving practices of character animation, led by seasoned industry professional Mr. Mukul. Highlighting his journey through various animation roles, he shared practical knowledge and innovative approaches to capturing expressive performances in global animated films. The session emphasized the importance of developing a unique production pipeline, while shedding light on problem-solving strategies from real industry projects. This masterclass served as a valuable bridge between academic learning and professional practices, inspiring students to think creatively and critically about animation performance and pipeline design.



Objectives

- To understand industry-specific methods for capturing character performances in animation.
- To explore the journey and diverse roles of an animation professional in global projects.
- To gain insights into innovative pipeline development for character animation.
- To learn problem-solving strategies used in high-end animation productions.
- To inspire students to apply creative thinking in character animation workflows.

Description

The masterclass delivered by Mr. Mukul Chakraborty served as an insightful and transformative experience for students of animation, offering them a rare, first-hand

understanding of the nuanced art of character animation. With years of experience as an animation supervisor in leading international projects, Mr. Chakraborty brought a fresh perspective to the table—one that combined practical industry knowledge with innovative personal approaches. His presentation centered around capturing authentic and emotionally resonant performances in animated characters, which he identified as a core but often misunderstood element in the field of animation.

One of the key takeaways from the session was the emphasis on *acting* in animation—not merely as a tool for movement, but as the heart of character-driven storytelling. Mr. Chakraborty highlighted that while students may grasp the theoretical concept of animated acting, there is often a lack of reference points or exposure to how these principles are implemented in real-world scenarios. He filled this gap by demonstrating his unique creative process and comparing it against more traditional industry practices. This contrast helped students appreciate the possibilities of evolving beyond standard pipelines to create more expressive and emotionally rich performances.

The session was rich with examples from Mr. Chakraborty's personal experiences across various high-profile projects. He unpacked not just the 'what' and 'how' of animation techniques, but also the 'why'—delving into the creative reasoning behind each decision. This behind-the-scenes perspective gave students a deeper understanding of the workflow, problem-solving processes, and collaborative dynamics in large-scale animation productions. From character development to blocking, refining gestures to enhancing facial expressions, his insights covered the full spectrum of performance animation.

What stood out most was his innovative pipeline for capturing character performances—an approach refined through years of experimentation and creative risk-taking. Mr. Chakraborty encouraged students to move beyond rigid workflows and explore intuitive, character-first methods. This aligned strongly with the broader goals of animation education: not just learning software and tools, but developing a holistic creative mindset.

Moreover, his transparent narration of challenges faced and lessons learned in global animation studios brought a real-world relevance to the classroom. Students were able to map theoretical knowledge onto tangible examples, which in turn sparked engaging discussions about their own work and ambitions. He also emphasized the value of observation, timing, and empathy in creating believable characters—core skills that are often overlooked but crucial for any aspiring animator.

In conclusion, the masterclass was not only a learning session but an eye-opening journey into the art and craft of character performance in animation. Mr. Mukul Chakraborty's thoughtful guidance helped demystify the animation pipeline while offering students a clear roadmap to elevate their own practice. The session successfully bridged the gap between

academia and industry, making it a memorable and inspiring experience for all participants.

Outcomes

1. Students understood the significance of acting in character animation.
2. They gained exposure to real-world animation pipelines and creative workflows.
3. Learners developed insights into innovative approaches to performance capture.
4. They connected theoretical concepts with practical industry applications.
5. Students felt inspired to refine their own animation techniques with greater intent and clarity.



Title:- - HUE PHORIA - Design Hackathon : Ignite Innovation		
1	**Type of Activity**	Hackathon
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/story.php?story_fbid=520250507739918&id=100092649189685&rdid=PtE0I0l4JnlxfhZ5
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Hackathon
	Duration of the activity	2 Days
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School, in collaboration with One Thing Design, hosted HUE PHORIA, a Design Hackathon on January 17-18, 2025. This offline event brought together students to innovate and tackle real-world challenges, focusing on sustainability and teamwork. Participants, in teams of 4-6, addressed real-time problem statements, developing groundbreaking solutions. The event featured brainstorming sessions, intense collaboration, and mentorship from experts at One Thing Design. Students pushed creative boundaries to design sustainable prototypes, gaining valuable insights and experience in design.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	This event aligns perfectly with the goals of the Institution's Innovation Council (IIC) as it focuses on fostering innovation, sustainability, and the development of practical, real-world solutions through design. The hackathon was designed to offer students a platform for creativity, encouraging them to push the boundaries of design thinking while working on real-time problem statements. By focusing on sustainability and teamwork, it embodied the spirit of responsible innovation and collaboration, two core principles that the IIC focuses on. The event was particularly valuable in encouraging interdisciplinary collaboration, as students from diverse backgrounds worked together in teams to tackle complex challenges.	
7	**Start and End date of the event**: 01/17/2025 and 01/18/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 2	

10	**Objective of the event in 3 words (90 Characters) only:** Foster creativity, innovation, and sustainability through collaborative design solutions	
11	**Benefit of the activity:** Design thinking, Creativity, Teamwork, Sustainability, Internship Opportunities.	
12	**Video URL**	https://drive.google.com/file/d/18gmRaP5PX5whNm0JhY5nfF7wHJvxmp0O/view?usp=drive_link
13	**SPACE FOR PHOTOGRAPHS**	

FLYER Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)

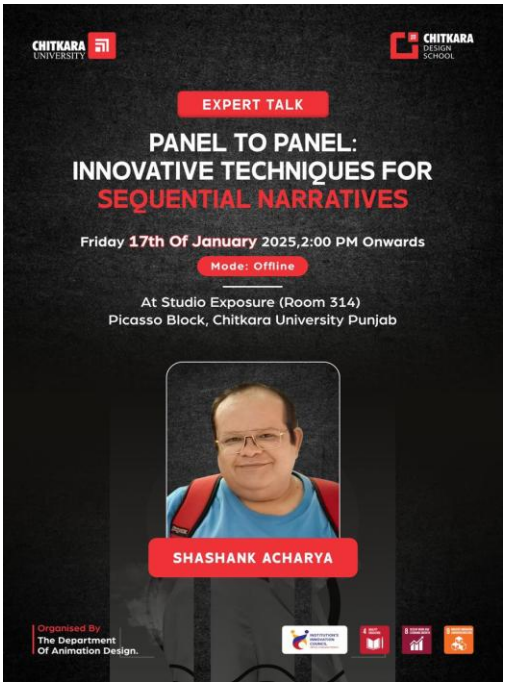


Photographs with Speaker/Students (<2MB) 	**Photographs with Speaker/Students (<2MB)** 
Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Manik Arora | Taarush Goyal**
Designation:	Co -founder | UX Designer
Organization:	Onething Design Agency
Mail ID:	taarush@onething.design
Contact No.	8860818379, 8847660771

Topic	Expert Talk- Panel to Panel: Innovative Techniques for Sequential narratives
Date	17.01.2025
Venue	Studio Exposure(Room 314), Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Shashank Acharya acharya.shashank@gmail.com
Total no. of students	113
No. of Participants attended	46
Mode:	Offline
SDG No.	4,8,9

About

The session with Mr. Shashank Acharya, a renowned storyboard and sequential narrative artist, provided students with valuable insights into the real-world application of visual storytelling. With experience across top OTT platforms and television projects, Mr. Acharya shared his professional workflow, showcasing how storyboards evolve from script to screen under tight deadlines. The event emphasized the importance of speed, adaptability, and creative problem-solving in the industry. Through live project examples and interactive discussions, students gained a clear understanding of how traditional skills like drawing and composition are innovatively applied in contemporary media production environments.



Objectives

1. To expose students to professional storyboard workflows used in the industry.
2. To demonstrate how visual storytelling adapts to fast-paced media production.
3. To highlight the importance of speed, clarity, and adaptability in creative execution.
4. To encourage students to think critically about visual composition and narrative rhythm.
5. To connect classroom learning with real-world applications in film and media.

Description

The session conducted by Mr. Shashank Acharya was a compelling and eye-opening experience for students of animation and design, offering a firsthand account of the real-world applications of storyboarding and sequential narrative in the current creative media landscape. Mr. Acharya, a highly respected industry professional, has worked on some of the most innovative and widely acclaimed Indian OTT and television projects in recent years. His presence and participation in the session brought immense value by bridging the often-noted gap between academic learning and professional practice.

The session began with an introduction to Mr. Acharya's journey as a storyboard artist and his extensive experience in crafting visual narratives for a range of media formats. Unlike theoretical lectures, this session was grounded in tangible examples—he showcased actual project work done for leading OTT platforms and television series. These were not just show-and-tell presentations but deep dives into how each frame was crafted, revised, and optimized for storytelling impact.

A key takeaway for students was the importance of adaptability and speed in the storyboard creation process. Mr. Acharya emphasized that while strong drawing skills are fundamental, what sets a professional apart is their ability to think visually, problem-solve quickly, and iterate ideas under tight production timelines. He described the fast-paced nature of industry projects where turnarounds are quick, revisions are many, and expectations are high. This insight was vital for students, many of whom are still adjusting to academic assignment cycles and are unaware of the intense dynamics of professional production environments.

Another highlight of the session was his walkthrough of the workflow—right from script reading, visual conceptualization, rough sketches, to final storyboard panels ready for production. He discussed how he collaborates with directors and production teams, interprets scripts into dynamic visuals, and adapts to different storytelling styles depending on the tone and genre of the project. This practical breakdown of process steps allowed students to map classroom concepts onto real-world methodologies and understand the importance of clarity, consistency, and communication in visual storytelling.

The session was interactive and highly engaging. Mr. Acharya frequently paused to involve students in discussions—asking them how they would visualize a scene, suggesting alternate compositions, and explaining his choices. This participatory element helped students think critically about their own approach to storyboarding and realize the level of thought, intuition, and collaboration that goes into each frame.

Perhaps the most important insight shared was the creative innovation that a storyboard

artist must bring to each project. While the toolset may seem traditional—pencil, paper, digital sketch pads—the real challenge lies in making each narrative visually fresh and compelling. Mr. Acharya illustrated how storyboarding today is not just about static visuals but about rhythm, pacing, emotion, and clarity of movement, all of which feed into a director's vision.

In conclusion, the event offered students a deeply enriching learning experience, bringing textbook knowledge to life through real project examples and professional practices. Mr. Shashank Acharya's grounded insights into industry workflows, creative problem-solving, and visual innovation made the session not only informative but truly inspiring. Students left with a clearer understanding of what it means to be a professional in the creative media space and how classroom learning directly translates into industry relevance.

Outcomes

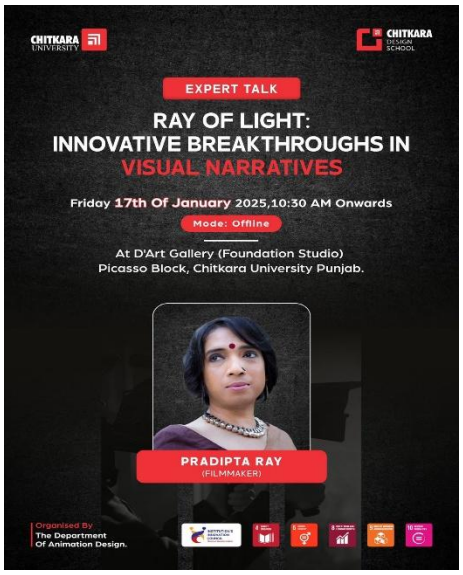
1. Students understood the end-to-end process of storyboarding from script to screen.
2. They gained insight into working under real production constraints and timelines.
3. Learners recognized the value of innovation in traditional visual practices.
4. Students engaged in critical discussions about composition and storytelling decisions.
5. The session inspired students to elevate their approach to sequential narrative work.



Topic	Ray Of Light: Innovative Breakthroughs In Visual Narratives
Date	17.01.2025
Venue	Pulitzer Hall, Picasso Block
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Ms. Pradipta Ray rayprodipto@gmail.com
Total no. of students	199
No. of Participants attended	107
Mode:	Offline
SDG No.	4,5,8,9,10

About

The session with Pradipta Ray offered students a rare glimpse into the intersection of design, fine art, and filmmaking, guided by her two decades of diverse creative experience. The event aimed to highlight the importance of pre-production in visual storytelling, with Pradipta showcasing her storyboards, pre-visualizations, and their transformation into final outputs. Her journey from commercial projects to deeply personal artworks inspired students to explore both industry and independent expressions. A highlight of the session was her storyboard work for *Rang De Basanti*, demonstrating how strong visual planning shapes impactful cinema.



Objectives

1. To introduce students to the importance of pre-production in visual storytelling.
2. To explore the integration of commercial, fine art, and cinematic practices.
3. To demonstrate how storyboards and pre-visualizations guide final outputs.
4. To encourage personal expression through visual art and storytelling.
5. To offer insights into professional workflows using real industry case

Description

The session conducted by Pradipta Ray was an enriching and inspiring experience for students, offering a deep dive into the multifaceted world of visual storytelling through the lens of an artist, designer, and filmmaker. With over two decades of experience across commercial, fine art, and cinematic projects, Pradipta brought a rare blend of industry knowledge and personal creative exploration to the classroom.

The session began with an introduction to her diverse body of work, which seamlessly moves across different formats—ranging from commercial design assignments to highly expressive and introspective artworks. Her ability to navigate between client-based briefs and personal narratives offered students a valuable perspective on maintaining a balance between professional demands and individual voice in the creative industry.

A major focus of the event was on the pre-production process—an area often overlooked by students in their rush to complete finished products. Pradipta emphasized the importance of ideation, research, and visual planning in developing impactful narratives. She showcased her detailed storyboards and pre-visualizations, explaining how each frame acts as a blueprint for the final film. What made her presentation particularly impactful was the way she connected the preparatory materials to the completed visuals. This side-by-side comparison helped students clearly understand how an idea evolves from sketches and thumbnails to a fully realized cinematic experience.

Her candid walkthrough of her personal creative process also demystified the labor and intention behind visual storytelling. Students were introduced to a range of visual strategies, including framing, pacing, emotional rhythm, and color psychology, all of which contribute significantly to narrative development but are often missed in technical training. Pradipta also spoke about the emotional and psychological investment involved in storytelling—highlighting that the most resonant work often comes from a place of honesty and vulnerability.

The second half of the session took a more introspective turn, as Pradipta shared a series of her paintings—works of personal expression that explore sensitive themes and inner worlds. This portion of the presentation encouraged students to reflect on their own creative motivations and to consider art as a powerful medium of self-exploration and social commentary.

The session concluded with an exciting segment that showcased her storyboard work for the critically acclaimed Bollywood film *Rang De Basanti*. Students were captivated by the detailed visual planning and the narrative decisions that shaped key moments in the film. This case study not only demonstrated her technical prowess but also underlined the importance of collaboration, clarity, and consistency in working on large-scale cinematic

projects.

In summary, the session provided students with a holistic view of the design and filmmaking process—starting from the spark of an idea to the development of strong pre-production assets and finally to the realization of powerful visuals. Pradipta Ray's ability to blend industry insight with personal artistry made the session deeply engaging and informative. Students walked away not only with a stronger understanding of visual storytelling mechanics but also with a renewed sense of purpose and creativity in their own work.

Outcomes

1. Students understood the critical role of pre-production in filmmaking.
2. They learned how to translate storyboards into final visual outputs.
3. Students explored the balance between commercial work and personal expression.
4. They gained insight into professional practices through real project case studies.
5. The session inspired students to develop their own visual storytelling approach.

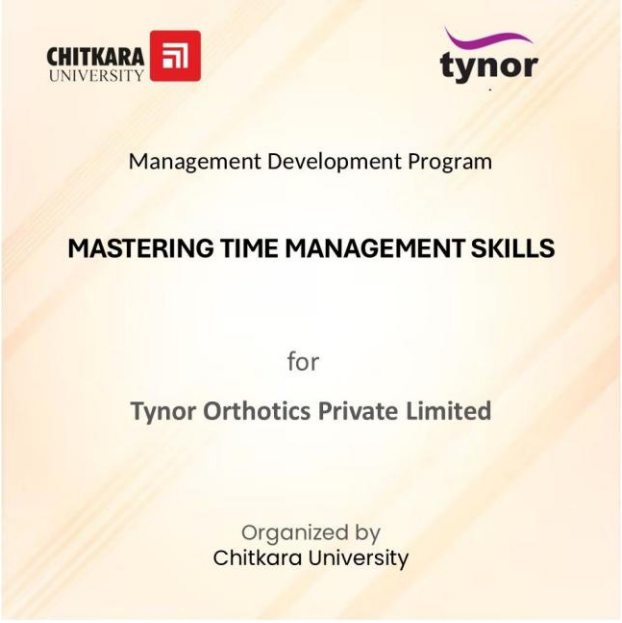




Event Details	
Event Type	Corporate Training
Topic	Mastering Time Management Skills
Date	2025-01-20 to 2025-01-20
Mode	Offline
Venue	Conference Room
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Garcha|Dean
No. of Participants	18
SDG No	4,8,9

Objective

1. Enhance professionals' ability to prioritize tasks effectively and efficiently
2. Develop structured time management strategies to optimize productivity
3. Foster a culture of continuous learning for sustained professional growth
4. Strengthen decision-making skills to manage work-life balance better
5. Encourage the adoption of goal-setting methodologies for improved outcomes



Description

The true essence of Industry-Academia collaboration lies in creating mutual value. Building employee capability remains one of the prime focus areas for progressive organizations as they aspire to adopt a leadership stance in their own domain. Therefore, focus on building the relevant skill set contributes immensely towards realizing their collective vision of creating a positive business impact. An MDP-Mastering Time Management Skills was organized by Chitkara University on 20th January 2025 for a leading orthotic organization-Tynor in order to enable the workforce to lead a more organized, productive, and fulfilling life while staying aligned with their goals. Professional training program was designed to equip professionals with essential strategies for optimizing their time and, offering insights into productivity techniques, prioritization frameworks, and digital tools that enhance efficiency. The primary purpose of this training program was to bridge the gap between knowledge and practical application, ensuring participants left with actionable strategies to enhance focus, reduce stress, and improve overall performance. The training highlighted innovative strategies on time management, insights on time blocking, goal-setting, and workflow optimization.

Participants engaged in applying real time tools to manage time and increase productivity. The training emphasized on continuous leaning, skills enhancement, effective learning time allocation. The training highlighted how time managements leads to higher productivity and better workforce efficiency contributing the sustainable development and business growth. Also focuses on how technological capabilities enhance efficiency by optimizing workflows, and reducing time wastage, enabling better time management. Improved time management, in turn, enhances productivity and work-life balance, leading to a higher quality of life through reduced stress and increased personal and professional fulfillment.

Outcomes

1. Increased efficiency in managing daily tasks and deadlines
2. Improved prioritization of high-impact activities for better results
3. Enhanced focus on goal-oriented work execution
4. Strengthened ability to handle multiple responsibilities effectively
5. Greater alignment between individual performance and organizational objectives









Title: Innovation by Design: Transforming Ideas into Impact		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Innovation by Design: Transforming Ideas into Impact**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/19kPdTBRfA/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a session on 'Innovation by Design: Transforming Ideas into Impact' with Mr. Piyush Garg, Vice President- CEED on January 20, 2025 from 2 PM onwards at Picasso Block in offline mode. The session was designed to empower students, aspiring entrepreneurs, and changemakers to reimagine how innovation can drive meaningful change. This interactive and engaging session explored the critical role of design thinking, creativity, and strategy in turning ideas into impactful solutions. Participants got valuable insights into design-driven innovation and learned how to align creative thinking with practical execution. The students understood the basics of design thinking and its application to real-world problems, how to turn abstract ideas into impactful ventures and build the confidence to think outside the box and embrace innovation as way of life.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session ignited the entrepreneurial spirit and inspired innovative thinking among the students. In this session, students dived into the fundamentals of innovation, focusing on generating and refining innovative ideas that can solve real-world problems. Participants explored key concepts of creativity, problem-solving, and idea validation, along with hands-on activities that encourage them to think critically and creatively. The students discovered design thinking principles and its application to develop ideas with real-world impact and get insights on how to	

	communicate their ideas effectively, an essential skill for any aspiring entrepreneur. The event was well-organized, with a high level of participation and engagement from students.	
7	**Start and End date of the event:** 20/01/2025 to 20/01/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Inspiring Students to explore ideas through Entrepreneurship.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial opportunities Innovation & Impact of innovation.	
12	**Video URL**	**https://drive.google.com/file/d/1EgKb6etWL-bCjgLbWpqUOLA1R97sCvzG/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 9, SDG 12**	

Flyer Photograph (<2MB)



Photographs with Speaker/ Students (<2MB)



Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED, Chitkara University**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	MASTER CLASS (ALUMNI SERIES) ON "APPLICATION OF TIME VALUE OF MONEY IN FINANCIAL DECISION-MAKING"
DATE	2025-01-21 to 2025-01-21
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE)
RESOURCE PERSON	SMRITI MEHRA, AVP INVESTMENT
NO. OF PARTICIPANTS	146
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. Explain the key concepts such as present value (PV), future value (FV), annuities, and discounting.
2. Learn how to evaluate investment opportunities using TVM principles and financial modeling.
3. Apply TVM techniques to savings, retirement planning, loan management, and EMIs.
4. Understand how businesses use TVM for capital budgeting, bond valuation, and cost of capital decisions.
5. Analyze real-world financial scenarios to gain hands-on experience in applying TVM.

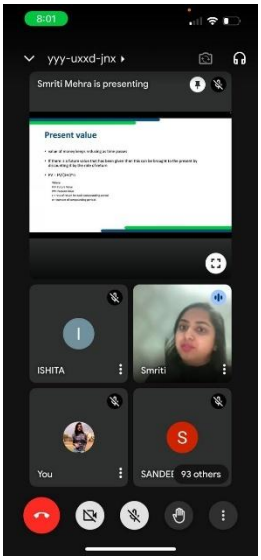
DESCRIPTION

The Master Class (Alumni Series) on "Application of Time Value of Money in Financial Decision-Making" was successfully conducted by Ms. Smriti Mehra, an esteemed alumna from the MBA Batch 2019-2021 and AVP Investment at JRG Financial Services Private Limited. The session provided an insightful and practical understanding of how the Time Value of Money (TVM) plays a crucial role in financial decision-making, both at the personal and corporate levels. Ms. Mehra shared her industry expertise, illustrating how TVM principles are applied in investment planning, business valuations, and financial forecasting. She explained key concepts such as present value (PV), future value (FV), annuities, and discounting techniques with real-world examples, making complex financial theories easier to understand. Attendees gained valuable knowledge on how businesses use TVM for capital budgeting, bond valuation, and loan management, highlighting its significance in everyday financial decisions. One of the key highlights of the session was the interactive discussions and case studies, where participants engaged in practical problem-

solving exercises. Ms. Mehra encouraged students to think critically and apply financial formulas to real-life situations, making the session highly engaging and informative. The session was particularly beneficial for students and finance enthusiasts looking to strengthen their understanding of TVM and its role in investment decisions, personal financial planning, and business strategy. The participants walked away with a clearer perspective on how money's value changes over time and how financial professionals use this knowledge to optimize wealth and investments. Overall, the Master Class was an enriching experience, providing attendees with practical tools and strategies to enhance their financial decision-making skills.

OUTCOMES

1. Participants gained a clear understanding of the Time Value of Money (TVM) and its applications in personal and corporate finance.
2. Attendees learned to use TVM formulas and financial tools to calculate present value (PV), future value (FV), annuities, and discounting techniques for real-world financial decisions.
3. The session equipped participants with the ability to evaluate investment opportunities, loan repayments, and retirement planning using TVM principles.
4. Engaging real-life examples and problem-solving exerciseshelped participants apply theoretical knowledge to practical financial scenarios.
5. Students benefited from the first-hand industry experience shared by Ms. Smriti Mehra, gaining valuable insights into how TVM is used in investment banking, capital budgeting, and financial forecasting.







Event Name	Career Opportunities in Rehabilitation and Sports Medicine
Date	22nd January 2025
Venue	LH-104, First Floor, Ramanujan Block, Chitkara University, Punjab
Organizer	Department of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr Navnita Gautam, Athletic Therapist, Corporate Ergonomic Consultant, IPL, FIFA, FIBA
Number of Participants	61
SDG Number	3, 4, 9
Duration	1 day

About the Activity



Department of Physiotherapy, Chitkara School of Health Sciences, successfully hosted a talk on "Career Opportunities in Rehabilitation and Sports Medicine" on 22nd January 2025. The session was led by Dr. Navnita Gautam, an esteemed Athletic Therapist and Corporate Ergonomic Consultant with experience across international platforms such as IPL, FIFA, FIBA, European Tour, Cricket Netherlands, and A M Badminton Academy in Canada and India. Dr. Navnita Gautam shared valuable insights into the evolving landscape of rehabilitation and sports medicine, emphasizing career pathways, global opportunities, and the critical role of physiotherapists in sports and ergonomic sectors. The session was highly engaging, with interactive discussions that inspired both students and faculty members. The positive feedback from participants highlighted the relevance and impact of the session in shaping their professional aspirations.



EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	BUILDING CORE CAPABILITIES FOR EXCELLENCE IN SUPPLY CHAIN MANAGEMENT
DATE	2025-01-22 to 2025-01-22
MODE	OFFLINE
VENUE	LH 104, ROCKEFELLER BLOCK, CBS (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. NEERAJ ANAND, DEPARTMENT OF SCM & GENERAL MANAGEMENT
RESOURCE PERSON	AARTI PANDEY, CLUSTER HUMAN RESOURCES BUSINESS PARTNER | SUMITRA SAINI, NATIONAL HUMAN RESOURCES BUSINESS PARTNER INDIA
NO. OF PARTICIPANTS	68
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To highlight the critical role of HR in optimizing supply chain operations.
- To discuss essential HR capabilities vital for excellence in supply chain management.
- To share best practices and case studies demonstrating effective HR interventions.
- To facilitate networking opportunities between students and industry professionals.

DESCRIPTION

Department of SCM hosted a pivotal session titled "Building Core Capabilities for Excellence in Supply Chain Management: The HR Perspective" on January 22, 2025. This event, organized by the Centre of Excellence in Sustainable Supply Chain at the Chitkara Business School, represents a collaborative effort between Chitkara University and Kuehne + Nagel, a renowned leader in logistics and supply chain management. The session's primary goal was to equip students of the MBA Logistics and Supply Chain Management program with crucial insights into the strategic role of Human Resources (HR) in enhancing supply chain efficiency and effectiveness. The event featured two esteemed speakers from Kuehne + Nagel: Arti Pandey, the Cluster Human Resources Business Partner for India, Sri Lanka, and the Maldives, and Sumitra Saini, the National Human Resources Business Partner for India. Both speakers bring extensive experience and expertise in the HR domain within the logistics sector, providing valuable perspectives that are essential for aspiring professionals in the field. They delved into the intersection of HR practices and supply

chain management, emphasizing how cultivating core HR capabilities is fundamental to achieving overall excellence in supply chain operations.

OUTCOMES

• Participants gained a deeper understanding of the strategic role of HR in supply chain optimization.
• Attendees were able to identify key HR capabilities that enhance supply chain performance.
• Learners acquired practical knowledge from best practices.
• Students established valuable connections with industry professionals, fostering potential career opportunities.



Event Details	
Event Type	Expert Talk
Topic	Next Gen Housekeeping- A Step Towards Innovation
Date	2025-01-23 to 2025-01-23
Mode	Offline
Venue	LH- 11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Dnyaneshwar Ghumre|Executive Housekeeper
No. of Participants	84
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. Introduce students to innovative trends and technologies in housekeeping.
2. Highlight the importance of sustainability in modern housekeeping practices.
3. Equip students with insights on managing teams and operational efficiency.
4. Bridge theoretical knowledge with real-world applications through expert insights.
5. Inspire students to explore dynamic career opportunities in housekeeping.

Description

On January 23, 2025, Chitkara College of Hospitality Management hosted an insightful session titled Next Gen Housekeeping: A Step Towards Innovation. The event, held offline at LH-11 in the Escoffier Block from 9:00 AM to 11:30 AM, featured Mr. Dnyaneshwar Ghumare, Executive Housekeeper at JW Marriott, Chandigarh, as the resource person. This Level 1 activity aimed to introduce students to innovative practices and emerging trends in the housekeeping domain of the hospitality industry. Mr. Ghumare shared his extensive experience and practical knowledge, emphasizing the role of technology and sustainable practices in modern housekeeping. He highlighted how innovation is reshaping guest experiences and operational efficiency in the hospitality sector. The session covered a range of topics, including smart room management systems, eco-friendly cleaning solutions, and the integration of Artificial Intelligence in housekeeping operations. Mr. Ghumare also shared valuable insights into managing housekeeping teams, ensuring service excellence, and aligning operations with evolving guest expectations. Students actively engaged with the resource person during an interactive Q&A session, asking questions about industry challenges and career prospects in housekeeping. The practical examples and real-life case studies provided by Mr. Ghumare helped students connect theoretical knowledge with real-world applications. The event successfully reinforced the importance of adapting to innovations to stay competitive in the hospitality industry. It also encouraged students to

consider housekeeping as a dynamic and rewarding career path, breaking traditional stereotypes associated with the field. In conclusion, Next Gen Housekeeping was a well-organized and impactful session that inspired students to embrace innovation and sustainability in their future roles. Chitkara University continues to demonstrate its commitment to preparing industry-ready professionals by hosting such forward-thinking and skill-oriented events.

Outcomes

1. Gained knowledge about innovative practices and technologies in housekeeping.
2. Understood the role of sustainability in modern housekeeping operations.
3. Learned strategies for effective team management and operational excellence.
4. Connected theoretical concepts with practical industry applications.
5. Developed interest and awareness of career prospects in the housekeeping domain.





EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	STRATEGIC WORKSHOP ON CURRICULUM DESIGN AND ACADEMIC FRAMEWORKS
DATE	2025-01-23 to 2025-01-24
MODE	OFFLINE
VENUE	EUREKA LAB, EDISON BLOCK (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. RUBINA DUTTA, ASSISTANT PROFESSOR, CUIET, CHITKARA UNIVERSITY
RESOURCE PERSON	DR. SHIVANI MALHOTRA, DR. ANKIT BANSAL, DR. SANDEEP SINGLA, DR. HARSIMRAN JIT KAUR, DR. DEEPTI PRIT KAUR, CUIET, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	21
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To equip faculty members with practical knowledge and strategies for designing NEP-aligned, student-centric curricula.
• To enhance understanding of CO-PO Mapping, ensuring alignment between course outcomes and program objectives for academic rigor.
• To familiarize participants with the processes of DAAC, BOS, and stakeholder feedback mechanisms for continuous curriculum improvement.
• To provide insights into implementing flexible academic frameworks like Multiple Entry and Multiple Exit (MEME) to cater to diverse student needs.



DESCRIPTION

The Teaching Learning Centre (TLC) of the Department of Electronics and Communication Engineering at Chitkara University organized a two-day Strategic Workshop on Curriculum Design and Academic Frameworks. The workshop brought together 21 faculty members from various departments, fostering collaboration and innovation in curriculum design. The

initiative aimed to equip faculty with skills and strategies to design student-centric, NEP-aligned curricula, thereby promoting academic excellence and continuous professional growth. The workshop began with an inaugural session by Dr. Shivani Malhotra, Dean of the Department of Electronics and Communication Engineering, who shared the vision, objectives, and future goals of the TLC. She emphasized the TLC's role in enhancing faculty development and fostering a culture of academic excellence. Her address highlighted the importance of collaboration and innovation in developing curricula that meet the demands of modern education. The first day featured an engaging session led by Dr. Ankit Bansal, Associate Director of Academic Affairs, and Prof. Sandeep Singla, Assistant Director of the Office of Academic Affairs. Their session focused on crafting course handouts aligned with the National Education Policy (NEP). They provided practical insights into structuring course handouts that align learning objectives, outcomes, and assessments effectively. The session encouraged faculty members to enhance their curriculum design approaches while actively engaging in discussions and sharing ideas. The second day included insightful sessions by experienced faculty from the Department of Electronics and Communication Engineering. Dr. Harsimran Jit Kaur, Professor, delivered a session on CO-PO Mapping, explaining its significance in aligning course outcomes with program objectives. She highlighted how CO-PO Mapping ensures academic rigor and program-level goal achievement. Following this, Dr. Deepti Prit Kaur, Associate Professor, provided an in-depth overview of the processes involved in DAAC (Departmental Academic Advisory Committee) and BOS (Board of Studies). She emphasized the critical role these committees play in maintaining the quality and relevance of academic programs. Dr. Deepti also discussed effective methods for collecting and analyzing stakeholder feedback, including inputs from students, faculty, and industry professionals, to enable continuous curriculum improvement. The workshop concluded with a session by Dr. Ankit Bansal on the Multiple Entry and Multiple Exit (MEME) framework for undergraduate programs. He explained the flexibility offered by MEME, allowing students to join or leave academic programs at different stages according to their personal or professional goals. The session provided faculty members with valuable insights into implementing this framework to enhance learning opportunities for diverse student groups. Throughout the workshop, participants actively engaged in discussions, posed thought-provoking questions, and shared innovative ideas, making the event highly interactive and collaborative. It served as a platform for faculty to exchange best practices and develop strategies for designing curricula that address the evolving needs of higher education. This strategic initiative by the TLC marks a significant step toward advancing curriculum design, fostering academic innovation, and reinforcing Chitkara University's commitment to continuous faculty development and educational excellence.

OUTCOMES

• Faculty members gained a deeper understanding of innovative curriculum design practices

and their alignment with the National Education Policy.
• Participants developed skills in CO-PO Mapping, enabling them to ensure program-level academic consistency.
• Enhanced awareness of the role of DAAC, BOS, and feedback analysis in maintaining and improving academic quality.
• Faculty were empowered to adopt MEME frameworks, promoting flexibility and inclusivity in undergraduate education.







EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE NITTY GRITTY OF BANKING: FOUNDATIONS AND FUNCTIONS
DATE	2025-01-23 to 2025-01-23
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	MR. AAKASH KOUL, CREDIT MANAGER-UNSECURED
NO. OF PARTICIPANTS	89
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

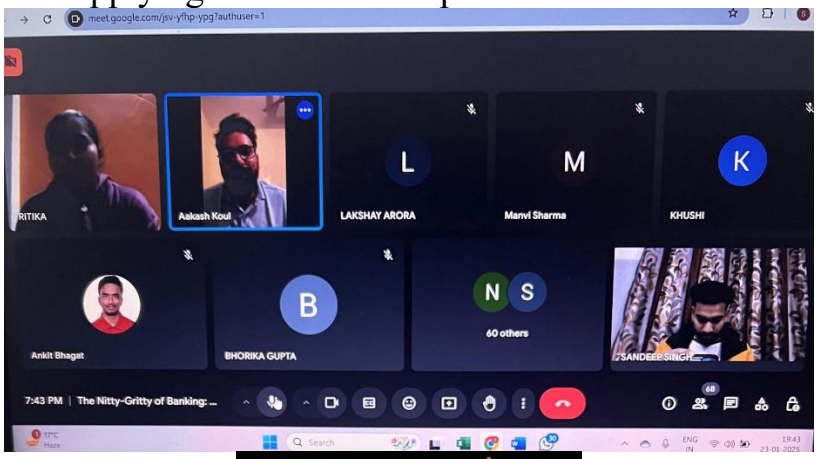
- To understand the core functions and structure of the Indian banking system.
- To explore real-life banking operations with a focus on credit management.
- To gain insights into unsecured lending and associated risk factors.
- To connect theory with practice through an alumni-led learning experience.
- To encourage student interaction and career-oriented thinking.

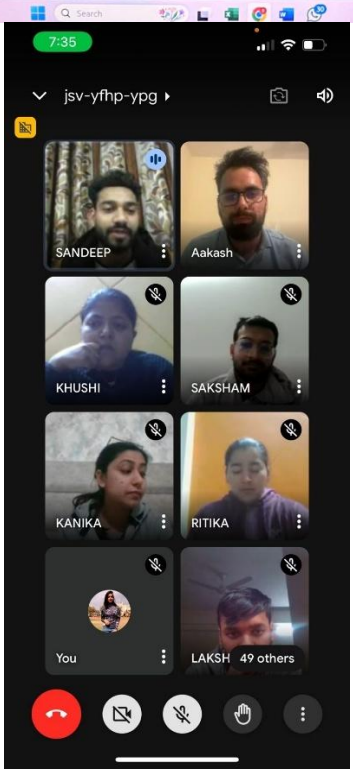
DESCRIPTION

MBA (Finance) Department of Chitkara Business School, under its Alumni Series initiative, hosted a Master Class titled "The Nitty-Gritty of Banking: Foundations and Functions" on 23rd January 2025 for the MBA (Finance) Batch 2024–26. This engaging online session was led by Mr. Aakash Koul, Credit Manager - Unsecured at HDFC Bank Limited and an esteemed alumnus from the MBA (Finance and Banking) Batch of 2019–21. The session aimed to provide students with a deep dive into the practical aspects of the banking sector, highlighting both foundational principles and operational nuances. Mr. Koul, drawing from his rich professional experience, explained key concepts such as credit management, risk analysis, unsecured lending practices, and the evolving dynamics of the Indian banking industry. He also shared real-world case examples, enabling students to understand how classroom learning translates into actual decision-making in banking roles. The session was highly interactive, encouraging students to clarify their doubts, engage in discussions, and seek career guidance. It also helped in strengthening alumni-student engagement by creating a platform for knowledge sharing, networking, and career inspiration. This Master Class not only enriched the students' understanding of the banking domain but also aligned with Chitkara University's commitment to providing experiential and industry-aligned learning.

OUTCOMES

- Students gained practical knowledge of banking processes and challenges.
- Improved understanding of credit assessment and financial risk analysis.
- Increased awareness of career paths in banking and finance.
- Strengthened connection with successful alumni in the industry.
- Enhanced interest in applying financial concepts to real-world scenarios.

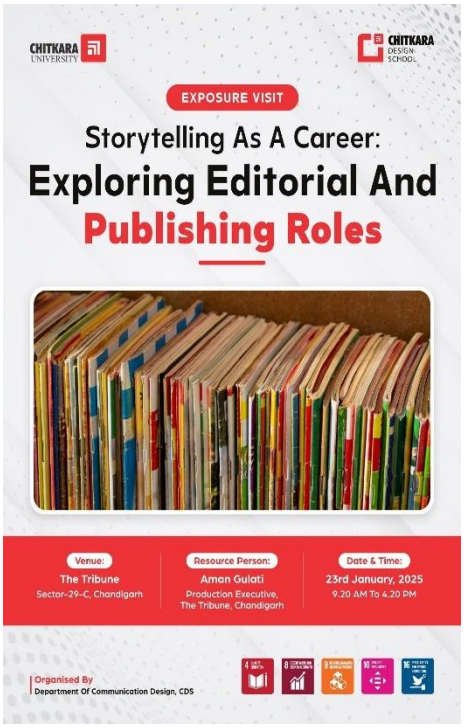




Topic	Exposure Visit to The Tribune - Storytelling as a Career: Exploring Editorial and Publishing Roles
Date	23rd January 2025
Venue	The Tribune, Sector 29-C, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Aman Gulati Production executive, The Tribune, Chandigarh
Total no. of students	39
No. of Participants attended	34
Mode:	Offline
SDG No.	SDG 4 (Quality Education), SDG 8, SDG 9 (Industry, Innovation and Infrastructure), SDG 10 and SDG 16

About

The Exposure Visit to The Tribune offered an insightful exploration of storytelling as a career, focusing on editorial and publishing roles. Led by Aman Gulati, the session provided students with a comprehensive understanding of the dynamic world of journalism and publishing. Participants had the opportunity to learn about the editorial process, from idea conception to final publication, and the various roles involved in shaping stories for a wide audience. The visit highlighted the skills required in writing, editing, and content management, helping students gain valuable insights into how storytelling can be leveraged as a professional career in the media industry.



Objectives

1. To introduce students to storytelling as a professional career in journalism and publishing.
2. To provide insights into editorial workflows and the role of design in content creation.
3. To understand the evolving trends and challenges in digital media and publishing.
4. To bridge academic concepts with real-world applications in storytelling.
5. To inspire students to explore creative career opportunities in editorial and publishing roles.

Brief

The **Department of Communication Design at Chitkara Design School** organized an

enriching educational experience titled **"Exposure Visit to The Tribune - Storytelling as a Career: Exploring Editorial and Publishing Roles"** for the 4th-semester students. The visit aimed to provide students with a comprehensive understanding of how storytelling is employed in design and advertising, and to explore the various intricacies of editorial workflows, content creation, and the publishing process.

The students visited **The Tribune**, a leading national newspaper in India, well-known for its prominent presence in the tri-city region, where they gained first-hand insights into the workings of one of the country's most respected news organizations. The visit was designed to give students a holistic view of how stories are curated, edited, and presented to a diverse audience, offering them valuable exposure to both traditional and digital media practices. Under the guidance of **Aman Gulati**, an expert in the field, the students were introduced to the core aspects of content creation, editing, and the vital role that design plays in enhancing narratives. Mr. Gulati emphasized the synergy between editorial work and design in crafting compelling stories that resonate with readers. The students learned how visuals, typography, and layout contribute significantly to the storytelling process, making news more engaging and accessible to the public. An essential part of the visit was a deeper dive into the **evolving dynamics of digital media** and how it has transformed the publishing industry. Experts at The Tribune shared their perspectives on the shift towards online platforms, discussing the integration of multimedia elements like videos, podcasts, and interactive graphics to complement traditional print media. This session highlighted the growing demand for cross-disciplinary skills, merging traditional journalism with digital storytelling techniques. Beyond editorial processes, the students were also introduced to the **various roles in the publishing industry**, including writing, editing, design, and production. They explored how these roles collaborate in the creation of a final product that is both informative and visually appealing. This experience gave students a firsthand look at the range of career opportunities within editorial and publishing domains, encouraging them to consider how their skills could be applied in these creative and dynamic fields. The visit also included a detailed exploration of **The Tribune's printing technologies**. Students observed the entire production workflow, from the editorial desk to the final printed newspaper. This included an in-depth look at how different types of printing presses, materials, and technologies are employed to ensure the timely and accurate delivery of the daily newspaper. The process of printing, binding, and distribution was explained, highlighting the intricate coordination required to meet tight deadlines and the precision necessary in print production. In conclusion, the exposure visit to **The Tribune** was a valuable learning experience that bridged the gap between academic concepts and real-world applications. It gave the students a thorough understanding of the editorial and publishing industries and inspired them to explore diverse career paths within the field. By gaining insights into the editorial workflows, content creation, design, and printing technologies, students left the visit better equipped to make informed decisions about their future careers in storytelling, design, and publishing.

Outcomes

1. Students gained practical knowledge of editorial processes and publishing workflows.
2. Enhanced understanding of the role of storytelling in journalism and design.
3. Awareness of the impact of digital technology on modern storytelling.
4. Improved clarity on career opportunities in journalism, design, and publishing.
5. Motivation to apply creative and innovative approaches to storytelling in professional domains.



Title: Innovation Immersion: From Ideas to Industry		
1	**Type of Activity**	Level-2 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Innovation Immersion: From Ideas to Industry**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/18Wti1kUPw/
	LINK (Post Link)	
4	**Program Type**	Level-II
	Nomenclature	Exposure Visit
	Duration of the activity	**300 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED's industrial visit to NABI, Mohali, was an enriching experience for aspiring entrepreneurs, offering firsthand exposure to cutting-edge research in agri-food biotechnology. Participants explored advanced labs, engaged in insightful discussions with industry experts, and discovered how scientific breakthroughs are transforming industries. This visit provided deep insights into the journey from research to commercialization, inspiring students to leverage innovation for entrepreneurial success. By understanding real-world applications, participants left with a renewed vision of how biotechnology can shape the future of businesses and society.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The visit to NABI, Mohali, reinforced the importance of research-driven innovation in entrepreneurship. By witnessing how groundbreaking biotechnology solutions are developed and commercialized, students gained practical knowledge on turning ideas into viable businesses. Industry expert interactions provided crucial insights into market trends, regulatory aspects, and scaling strategies. This exposure encouraged participants to think beyond traditional business models, fostering a culture of scientific entrepreneurship where innovation drives economic and social impact. This visit provided deep insights into the journey from research to commercialization, inspiring students to leverage innovation for entrepreneurial success.	
7	**Start and End date of the event:** 23/01/2025 to 23/01/2025	
8	**Mention minimum number of students (Event):** 65	

9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Explore, Innovate, Transform
11	**Benefit of the activity in 5 words (120 Characters) only:** Industry insights & entrepreneurial inspiration
13	**SDG Covered – SDG 4, SDG 8, SDG 9**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in

Event Name	Orthokeratology Night-time Lenses for Day-time Clarity
Date	24th January 2025
Venue	Galileo Block, Chitkara University, Punjab
Organizer	Department of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Mr. Akshhaey Salluja, Founder, nayancart.com
Number of Participants	59
SDG Number	3,4,9,17
Duration	2 hours

Description of Event

Orthokeratology lenses are a new trend in myopia management strategies. With improving advancements, these lenses are known for their accuracy in delivering desired results. An increasing efficiency and promising results have developed an awareness and a new interest among patients as well as practitioners for these specialty lenses. Keeping the latest trends in mind, Department of Optometry, CSHS, Chitkara University organized a session on Orthokeratology lenses. This session was delivered by Mr. Akshhaey Salluja, founder of nayancart.com who with his enormous experience of over 15 years was able to make the complexities of the topic a simple yet enriching experience. This session not only introduced the new advancements in the diagnostics of cornea but also brought into the picture the benefits with these advancements. This session highlighted the need for knowing the theoretical as well as the practical aspects of the orthokeratology lenses. This session also in-depth covered the major points to be taken care of while chosing the right parameters of initial trial lens. The overall fitting and different patterns of the fit assessments were also discussed in this session. The students learned about the possible set of ocular conditions where these specialty contact lenses can change the quality of life among patients. They also learnt about the different parameters to be considered before prescribing these contact lenses. They learnt about the primary factors to be considered specifically about the indications and contraindications of this contact lenses as well. The students were able to correlate various grades and severity levels of refractive errors where this contact lenses can be prescribed. They also learned about how these contact lenses can play very vital role in controlling the myopia progression.

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	RECENT DEVELOPMENTS IN SECURE COMMUNICATION FOR RIS-ASSISTED ISAC SYSTEMS
DATE	2025-01-24 to 2025-01-24
MODE	ONLINE
ORGANIZER NAME	DR. GARIMA CHOPRA (ASSISTANT PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB)
RESOURCE PERSON	DR. VAIBHAV KUMAR, POSTDOCTORAL ASSOCIATE
NO. OF PARTICIPANTS	42
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To encourage participants to explore new ideas in secure communication.
- To provide insights into Reconfigurable Intelligent Surface (RIS) technology.
- To discuss issues like eavesdropping, jamming, and spoofing attacks.
- To cover secure beamforming, AI-driven anomaly detection, and blockchain authentication.
- To inspire students and researchers to contribute to next-generation wireless security.

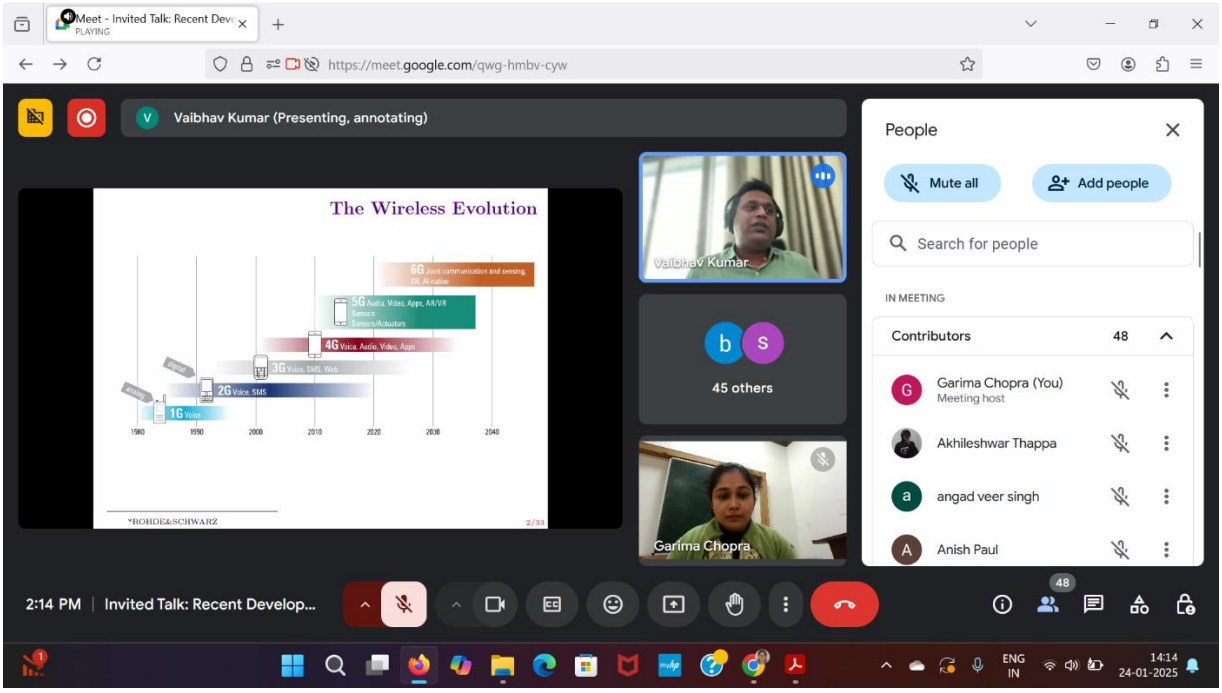
DESCRIPTION

The seminar on "Recent Developments in Secure Communication for RIS-Assisted ISAC Systems" was an insightful event aimed at addressing the security challenges in next-generation wireless communication networks. Delivered by Dr. Vaibhav Kumar, currently a Postdoctoral Associate at New York University, Abu Dhabi, the session provided a deep dive into the latest advancements in Reconfigurable Intelligent Surface (RIS)-enabled Integrated Sensing and Communication (ISAC) systems. The event brought together students, faculty members, and researchers to explore emerging trends, challenges, and solutions in secure communication. RIS technology is revolutionizing wireless communication by enhancing signal propagation, improving spectral efficiency, and enabling dynamic control over the wireless environment. However, as ISAC systems integrate both communication and sensing functionalities, they become vulnerable to various security threats such as eavesdropping, jamming, and spoofing attacks. Dr. Kumar highlighted these security concerns and presented cutting-edge solutions to mitigate them, ensuring reliable and secure communication in RIS-assisted networks. One of the key topics discussed was secure beamforming, which optimizes signal transmission to minimize unauthorized access. By leveraging intelligent surface reconfiguration, the security of

wireless transmissions can be significantly enhanced. Additionally, artificial noise (AN) injection was introduced as a countermeasure against eavesdropping. AN injection involves deliberately adding noise to the transmitted signal in a way that disrupts unauthorized listeners while ensuring legitimate receivers can still decode the message accurately. Besides traditional security measures, Dr. Kumar delved into quantum-secure communication, which leverages quantum mechanics to provide unbreakable encryption techniques. As quantum computing advances, conventional cryptographic methods may become vulnerable, making quantum key distribution (QKD) an essential aspect of future secure wireless communication. It allowed participants to engage in discussions, ask questions, and explore practical applications of the discussed security mechanisms. Attendees gained valuable insights into real-world scenarios where RIS-assisted ISAC systems are deployed, such as smart cities, autonomous vehicles, and industrial automation. The session concluded with an emphasis on future research opportunities in RIS-assisted ISAC security. Dr. Kumar encouraged students and researchers to contribute to developing robust security frameworks, adaptive encryption techniques, and AI-driven security mechanisms tailored for RIS-based networks. The seminar successfully bridged the gap between theoretical knowledge and practical applications, inspiring participants to explore innovative solutions for securing next-generation wireless communication.

OUTCOMES

- Participants gain insights into tackling security threats in communication systems.
- Encourages knowledge sharing and interdisciplinary research.
- Aligns with real-world security concerns in wireless communication.
- Motivates participants to explore innovative solutions in secure RIS-assisted ISAC networks.



EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE TRUTH ABOUT SPECULATION: MYTH VS REALITY
DATE	2025-01-24 to 2025-01-24
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	DR SIDHARATH SETH, CONSULTANT, INVESTMENT
NO. OF PARTICIPANTS	108
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To differentiate between speculation, investment, and gambling.
- To understand the role of speculation in financial markets.
- To identify common myths and misconceptions surrounding speculation.
- To explore the risks, returns, and behavioral aspects of speculative activities.
- To highlight ethical and regulatory frameworks related to speculation.

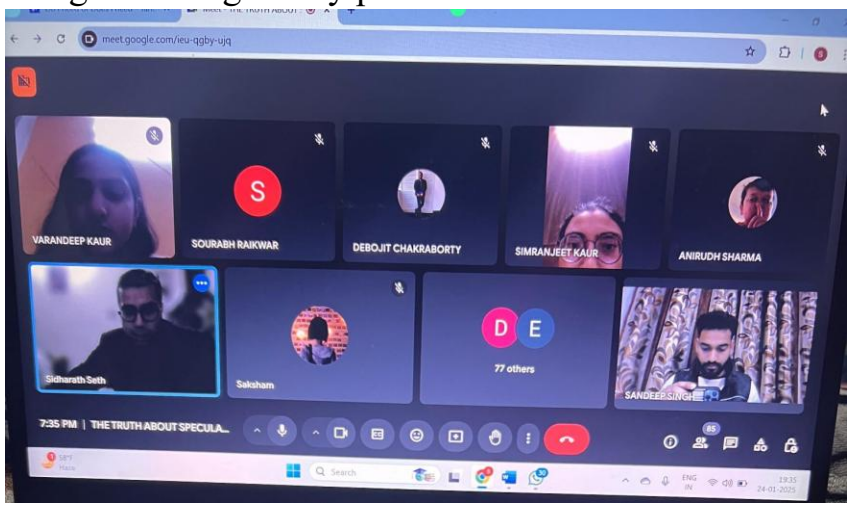
DESCRIPTION

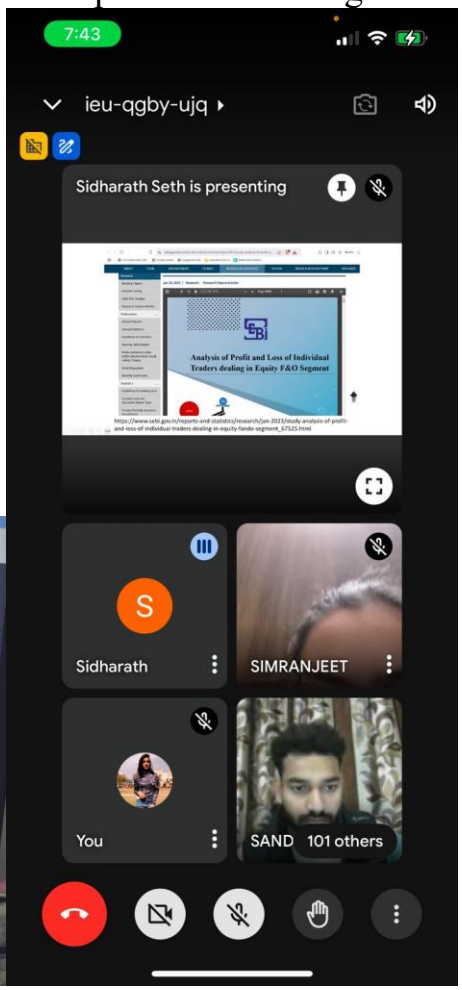
MBA (Finance) Department, Chitkara Business School, Chitkara University, Punjab, organized an expert session on "The Truth About Speculation: Myth vs. Reality" on 24th January 2025 for the MBA (Finance) Batch 2024–26. This intellectually stimulating online session was led by Dr. Sidharth Seth, Investment Consultant and finance expert. The session aimed to demystify the concept of speculation in financial markets by dissecting commonly held beliefs and contrasting them with grounded realities. Dr. Seth provided an in-depth understanding of what speculation entails, how it differs from investing, and the risks and rewards associated with it. Through real-time market examples and case studies, he explained the behavioral patterns of speculators, regulatory frameworks, and how speculation influences market movements. The session was highly interactive, with students posing relevant questions on trading psychology, short selling, derivatives, and cryptocurrency speculation. Dr. Seth emphasized responsible financial behavior and the importance of risk management when engaging with speculative instruments. The talk concluded with a brief on ethical considerations in speculation and how future finance professionals can contribute to more informed and stable financial environments. The session successfully bridged the gap between academic learning and industry insight,

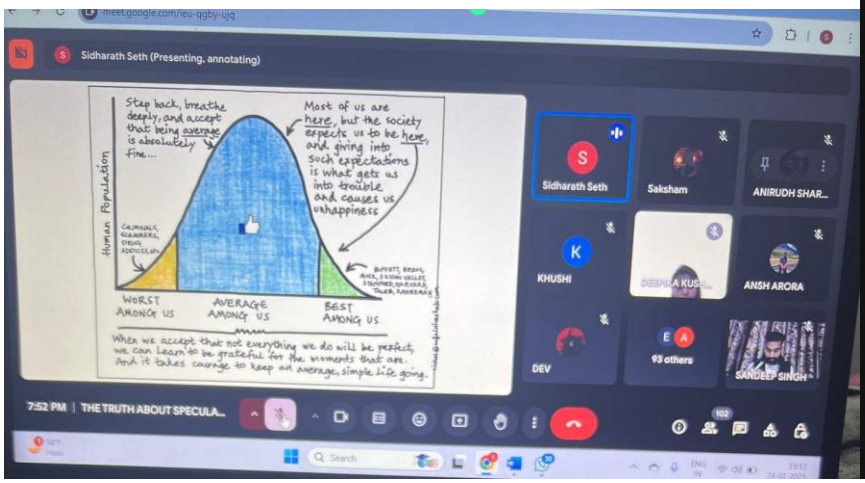
leaving students better equipped to assess and engage with speculative activities in their future careers.

OUTCOMES

- Students developed clarity on the concept and scope of speculation.
- Enhanced understanding of market dynamics influenced by speculative behavior.
- Awareness of the psychological and emotional factors impacting speculative decisions.
- Ability to critically evaluate speculation-related opportunities and risks.
- Insight into regulatory practices and ethical considerations in speculative trading.

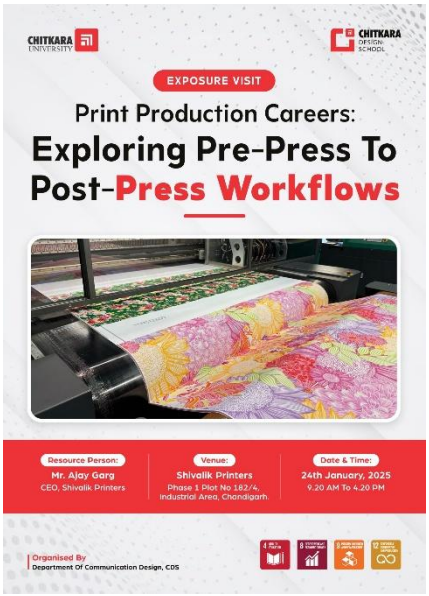






Topic	Exposure Visit to Shivalik Printers- Print Production Careers: Exploring Pre-Press to Post-Press Workflows
Date	24th January, 2025
Venue	Shivalik Printers, Phase 1, Plot no 182/4, industrial area, Chandigarh.
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Mr. Ajay Garg, CEO, Shivalik Printers
Total no. of students	40
No. of Participants attended	30
Mode:	6 hours
SDG No.	**SDG 4** (Quality Education), **SDG 8 (**Decent Work and Economic Growth)**, SDG 9** (Industry, Innovation and Infrastructure) and **SDG 12 (**Responsible Consumption and Production**)**

About



The Department of Communication Design at Chitkara Design School organized an Exposure Visit to Shivalik Printers titled Print Production Careers: Exploring Pre-Press to Post-Press Workflows on 24th January, 2025. The 4th-semester students of the Department of Communication Design undertook an insightful field trip to Shivalik Printers to explore careers in print production and gain firsthand knowledge of the end-to-end workflows involved. The visit provided an in-depth understanding of the critical stages of print production, from pre-press design and layout processes to the intricacies of press operations and the final post-press finishing techniques. Students observed modern machinery, industry-standard tools, and real-time problem-solving, enriching their practical knowledge of print media. This experiential learning opportunity highlighted the importance of precision, teamwork, and innovation in the print production industry, inspiring students to consider diverse roles within this dynamic field.

Objectives:

1. To provide students with practical exposure to the complete print production workflow.
2. To familiarize students with modern printing machinery and industry tools.
3. To enhance understanding of pre-press, press, and post-press operations.
4. To bridge classroom learning with real-world print production practices.
5. To inspire students to explore career opportunities in the print production industry.

Brief

Our ongoing initiative to bridge classroom learning with industry practices, a group of students recently participated in an exposure visit to *Shivalik Printers*, a well-established name in the printing industry. This educational visit, titled *"Print Production Careers: Exploring Pre-Press to Post-Press Workflows"*, aimed to provide students with firsthand insight into the dynamic world of print production and the various career opportunities it offers. The session was guided by Mr. Ajay Garg, an industry expert with years of experience in print technologies and production management. The visit began with a warm welcome by the Shivalik Printers team, followed by an engaging session led by Mr. Garg. He shared his professional journey and elaborated on the evolution of the print industry, highlighting how it has adapted to advancements in technology and changing market demands. He introduced students to the various stages of print production — Pre-Press, Press, and Post-Press — and explained the roles and responsibilities associated with each phase. In the Pre-Press section, students learned about the process of preparing digital files for printing, which includes graphic design, layout setting, color correction, imposition, and plate making. The team demonstrated how software like Adobe InDesign, Illustrator, and Photoshop are integral to this process. Mr. Garg emphasized the importance of accuracy and quality control at this stage, as any error can affect the final product. Moving into the Press section, students witnessed live offset and digital printing operations. They observed the functioning of large-scale printing machines and learned about different printing methods such as offset lithography, digital printing, and screen printing. Mr. Garg explained the technical aspects of these machines, including ink application, registration, and the handling of various substrates like paper, board, and synthetic sheets. The final leg of the visit focused on the Post-Press stage, where students explored finishing processes like cutting, binding, folding, lamination, and packaging. This section highlighted how value is added to a printed product through quality finishing and customization. Mr. Garg also discussed the importance of logistics and timely delivery in meeting client expectations. Throughout the visit, students had the opportunity to interact with professionals working at each stage, ask questions, and gain clarity about the skill sets required for different roles in the print industry. Mr. Garg also shared valuable insights into emerging trends such as sustainable printing, print-on-demand, and the integration of digital workflows. This exposure visit provided students with a comprehensive

understanding of the print production pipeline, its challenges, and the rewarding career paths it offers. It reinforced the relevance of print media in today's digital age and inspired students to consider the print industry as a viable and evolving career option. The session concluded with a Q&A and a vote of thanks, leaving participants enriched and motivated by this real-world learning experience.

Outcomes

1. Gained hands-on knowledge of the print production process.
2. Improved understanding of industry workflows and standards.
3. Observed the application of design principles in real-world printing.
4. Developed insights into the importance of precision and teamwork in print production.
5. Identified potential career paths in pre-press, press, and post-press roles.

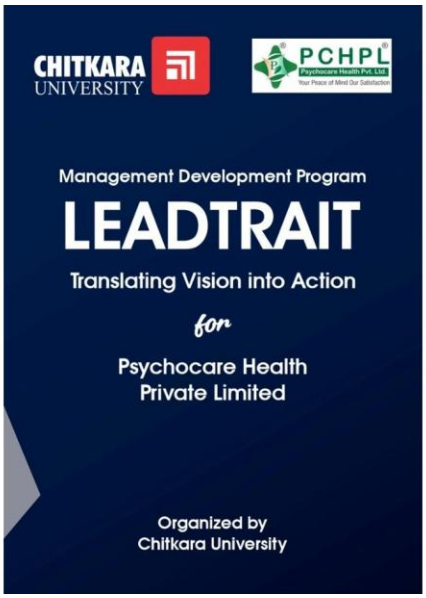








Event Details	
Event Type	Corporate Training
Topic	LEADTRAIT : Translating Vision into Action
Date	2025-01-25 to 2025-01-25
Mode	Offline
Venue	Training hall
Organizer Name	Chitkara University
Resource Person	Narinder Garcha|Dean, CCSM
No. of Participants	13
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals



Objective

1. Enhance leadership capabilities through strategic visioning and action planning.
2. Empower individuals to drive organizational change through structured leadership models.
3. Develop problem-solving skills using innovative design thinking methodologies.
4. Align leadership development with sustainability and economic growth initiatives.
5. Encourage a culture of excellence and high performance

Description

Most of the progressive organizations make an honest attempt to create a high performing workforce. Focus on capability building is surely turning out to be the real game changer as skill enhancement leads to better customer experience while keeping the brand equity in sharp focus. Leadership skill is one such powerful tool which helps organizations to nurture talent and impact growth as the focus is completely on value creation. In order to infuse the spirit of Leadership an MDP-LEADTRAIT : Translating Vision into Action was organized for Psychocare Health Private Limited by Chitkara University on 25th January 2025 held at training hall, PCHPL Building, D161A, SAS Nagar, Mohali . It was a high impact professional training program designed to equip the professionals with skills and mindset required to transform vision into actionable strategies and bridge the gap between leadership theory and practical execution through real-world case studies, and experiential learning techniques. Professional training program delivered by Mr. Narinder Garcha, Dean, CCSM,

Chitkara University. Focuses on practical training through real world business challenges, case studies and interactive learning environment. Fostering life long learning opportunities and leadership development. Training equipped the professionals with advanced skills in decision-making, problem-solving, and adaptability, creativity and innovation, ensuring continuous professional growth and capacity building. Also emphasized ethical leadership, innovation-driven business strategies, and sustainable workforce development for economic growth and development. Highlighted the role of leadership in digital transformation, and technology for productivity.

Outcomes

Strengthened leadership capabilities for strategic decision-making and execution.
Developed actionable strategies for leading change in complex business environments.
Promoted cross-sector collaboration to foster economic and workforce development.
Empowered leaders to align business growth with sustainability initiatives.
Improved adaptability to navigate leadership challenges in dynamic industries.





EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	FROM DATA TO DECISION: PRACTICAL INSIGHTS ON RATIO ANALYSIS
DATE	2025-01-27 to 2025-01-27
MODE	ONLINE
ORGANIZER NAME	MBA (FINANCE) DEPARTMENT
RESOURCE PERSON	CA NITIN ARORA, PRACTISING CHARTERED ACCOUNTANT
NO. OF PARTICIPANTS	131
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. To provide students with practical exposure to financial ratios.
2. To develop the ability to interpret and analyze financial statements effectively.
3. To link theoretical knowledge with real-world business decision-making.
4. To introduce students to industry-level financial analysis approaches.

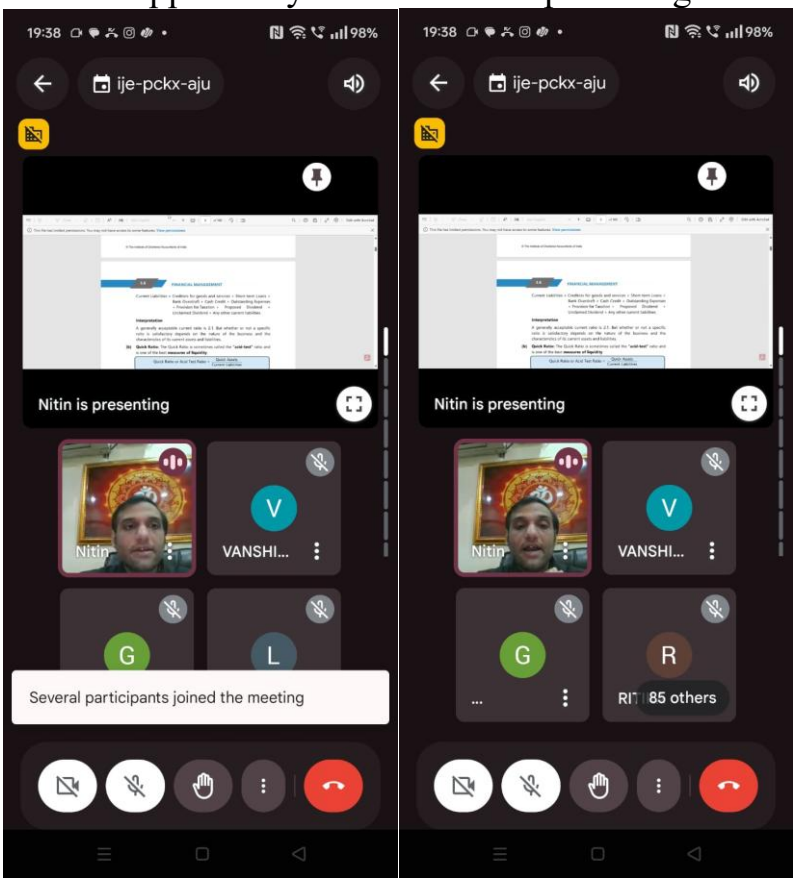
DESCRIPTION

The Department of Finance, Chitkara Business School, Punjab, successfully organized an expert session titled "From Data to Decision: Practical Insights on Ratio Analysis" on January 27, 2025, at 7:30 PM in online mode. The session was designed specifically for the MBA (Finance) Batch 2024–26, and focused on bridging the gap between classroom learning and industry practices through the lens of ratio analysis. The session was led by CA Nitin Arora, a practising Chartered Accountant with substantial professional experience in financial statement interpretation and corporate decision-making. His industry-oriented insights and case-based discussion gave students a unique opportunity to understand how financial ratios go beyond academic definitions to become powerful tools in evaluating business performance, managing risks, and making investment decisions. Participants were introduced to key categories of ratios, such as profitability, liquidity, solvency, and efficiency, along with their implications in real-time financial decision-making scenarios. The session emphasized how ratios can be used not just for analysis, but also for strategic decision-making, benchmarking, and forecasting. CA Nitin Arora shared real-world examples from his professional experience, encouraging students to think critically and apply their theoretical knowledge in practical contexts. His interactive approach and clarity of concepts made the session highly engaging and insightful. The session witnessed active

participation, with students asking relevant questions and engaging in meaningful discussions. Overall, the expert talk added significant value to the students' understanding of financial analysis and enhanced their preparedness for careers in finance.

OUTCOMES

1. Students gained practical knowledge of using ratios in financial decision-making.
2. They developed analytical skills to evaluate company performance.
3. The session enhanced their readiness for finance roles and interviews.
4. Participants appreciated the opportunity to learn from a practising CA's experience.



Title: BIM Beyond Boundaries: Revolutionizing Construction for a Sustainable Tomorrow		
1	**Type of Activity**	Workshop
2	**PROGRAM THEME (KEYWORDS)**	Design Thinking & Critical Thinking
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2
	Nomenclature	Training
5	Description	
	The program aimed to enhance students' knowledge of Building Information Modeling (BIM) and its applications in modern construction practices. The sessions were conducted by Mr. Amit Kumar, a renowned BIM Specialist from Tickoo Institute of Emerging Technologies (TIET), Gurugram. The training focused on key areas such as site planning, design visualization, project management, and sustainable construction practices using advanced digital tools like AutoCAD and Trimble Sketchup. Students actively engaged in hands-on activities, group discussions, and real-time BIM software demonstrations. The program highlighted the significance of BIM in achieving sustainable development goals (SDGs), fostering innovation, and preparing future-ready civil engineering	

	professionals.
6	Kindly justify the activity conducted by your respective department will fit as IIC event
	The activity was intended to develop critical thinking among students.
7	Start and End date of the event: 27/01/2025 to 31/01/2025
8	Mention minimum number of students (Event): 28
9	Mention minimum number faculty (Event): 0
10	Objective of the event in 3 words (90 Characters) only:
	• To introduce students to advanced BIM concepts and digital tools for construction. • To enhance skills in site planning, design visualization, and project coordination. • To promote sustainable construction practices through digital innovations. • To foster problem-solving abilities using BIM for real-world civil engineering projects. • To align student learning with sustainable development goals (SDGs) in construction.
11	Benefit of the activity in 5 words (120 Characters) only:

	Improved student competency in BIM tools like AutoCAD and Sketchup. Enhanced understanding of sustainable site planning and construction practices. Development of project management and digital collaboration skills. Increased awareness of BIM's role in sustainable infrastructure development. Empowerment to apply BIM knowledge in future academic and professional projects.	
12	**Video URL**	
13	PHOTOGRAPHS	
		
		
Name of Department:	Department of Civil Engineering	

Name of Organiser with Mail ID & Contact Number:	Dr Navdeep Singh
Resource Person Details :	
Name :	Mr. Amit Kumar
Designation :	trainer
Organization :	Tickoo Institute of Emerging Technologies (TIET), Haryana, India
Mail ID :	amit.knit08@gmail.com

Title:- - Innovation in Digital Experience Strategy and Envisioning Design Sprint Hackathon		
1	**Type of Activity**	Hackathon
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/story.php?story_fbid=526492837115685&id=100092649189685&rdid=w61BoZYdjGxzENhj#
	LINK (Post Link)	
4	**Program Type**	Level 4
	Nomenclature	Hackathon
	Duration of the activity	3 Days
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School organized a 3-day Design Sprint Hackathon from January 27-29, led by Mr. Amber Krishan, founder of @Them, in collaboration with the Institution's Innovation Council. Students gained insights into business understanding, user behavior, and technology's role in shaping experiences. The sprint focused on 'Business Empathy' on Day 1, 'Experience Strategy' on Day 2, and 'Envisioning' on Day 3. Students, working in teams, brainstormed brand context, target audience, competitive landscape, and key user behaviors to design impactful digital experiences, emphasizing understanding over traditional UX processes.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	The Design Sprint Hackathon aligns with the core objectives of the Institution's Innovation Council (IIC) by fostering a culture of innovation, entrepreneurship, and practical learning. The event empowered students to apply design thinking to real-world challenges, while also focusing on user-centric solutions and business strategy. Through mentorship and hands-on activities, it nurtured an entrepreneurial mindset and helped students gain the skills necessary to drive innovation in the digital space.	
7	**Start and End date of the event**: 01/27/2025 to 01/29/2025	
8	**Mention minimum number of students (Event):** 40	
9	**Mention minimum number faculty (Event):** 2	

10	**Objective of the event in 3 words (90 Characters) only:** Innovation, Strategy, Empowerment	
11	**Benefit of the activity:** Strategic thinking, user empathy, competitive analysis, teamwork, user-centered designs	
12	**Video URL**	https://drive.google.com/drive/folders/1Obf6mFv03_3BL85e3Iq0Rx7kzm-28Ury
13	**SPACE FOR PHOTOGRAPHS**	

FLYER Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)	Photographs with Speaker/Students (<2MB)
	
Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Amber Krishan**
Designation:	Founder
Organization:	Them
Mail ID:	amberkrishan@gmail.com
Contact No.	9810884914

Event Details	
Event Type	Workshop
Topic	Innovation in Mixed Drinks: Refining the Palate of Modern Taste
Date	2025-01-28 to 2025-01-28
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Keshwar Rawat|Senior executive
No. of Participants	94
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals

Objective

1.Introduce students to innovative trends and technologies in housekeeping.
2.Highlight the importance of sustainability in modern housekeeping practices.
3.Equip students with insights on managing teams and operational efficiency.
4.Bridge theoretical knowledge with real-world applications through expert insights.
Inspire students to explore dynamic career opportunities in housekeeping.



Description

Chitkara College of Hospitality Management, in collaboration with Monin, organized an insightful session on "Innovation in Mixed Drinks: Redefining the Palate for Modern Tastes" on 28th January 2025 at Pulitzer Hall. The event was hosted by Chitkara College of Hospitality Management and featured Mr. Keshwar Rawat, Senior Executive at Monin, as the resource person. The session aimed to educate students and hospitality professionals about the evolving trends in mixology, emphasizing innovative flavors, sustainability, and modern consumer preferences. Mr. Rawat provided valuable insights into flavor profiling, creative drink presentations, and the use of Monin products to craft unique beverages. Participants were introduced to techniques that enhance the taste and visual appeal of mixed drinks, catering to contemporary market demands. The workshop was conducted in an offline mode

and was categorized as a Level 1 Activity, ensuring a hands-on and engaging learning experience. The interactive session allowed students to explore new drink recipes, understand ingredient pairings, and learn about industry trends in mixology and beverage innovation. A key highlight of the event was the live demonstration of signature drinks, where Mr. Rawat showcased various modern and classic beverage styles using Monin syrups and ingredients. The session concluded with an engaging Q&A round, where students and faculty members actively participated in discussions about emerging opportunities in the beverage industry. The event was a great success, equipping attendees with practical knowledge, industry exposure, and a deeper understanding of beverage innovation. It reinforced the importance of creativity, sustainability, and customer preferences in the ever-evolving world of hospitality.

Outcomes

1.Gained knowledge about innovative practices and technologies in housekeeping.
2.Understood the role of sustainability in modern housekeeping operations.
3.Learned strategies for effective team management and operational excellence.
4.Connected theoretical concepts with practical industry applications.
5.Developed interest and awareness of career prospects in the housekeeping domain.



Event Details	
Event Type	Expert Talk
Topic	Innovative Investment Strategies in Mutual Funds: Trends and Future Perspective
Date	2025-01-29 to 2025-01-29
Mode	Online
Organizer Name	Dr. Dinesh Tandon, HoD - BFSI, CCSM, Chitkara University, Punjab
Resource Person	Mr. G B Singh|Vice President & Regional Head
No. of Participants	337
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Understand key trends in mutual fund investments.
2. Learn about innovative investment strategies.
3. Explore risk management in evolving financial markets.
4. Analyze the impact of technology on fund management.
5. Discuss future opportunities and challenges in mutual funds.

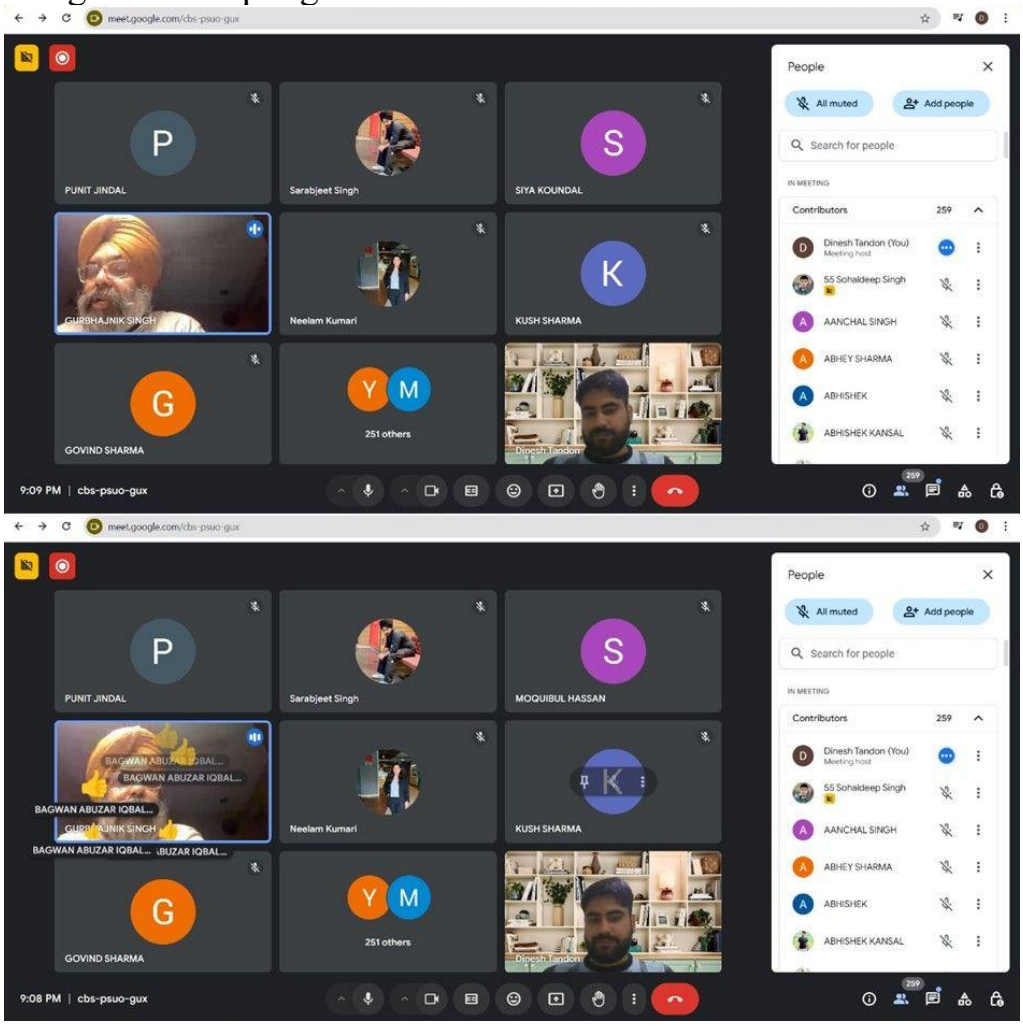
Description

The expert talk on "Innovative Investment Strategies in Mutual Funds: Trends and Future Perspectives" was an enlightening session led by G B Singh, Vice President and Regional Head, SBI Mutual Funds. The discussion provided an in-depth look at the evolving mutual fund landscape, highlighting key investment trends and future opportunities. The program commenced with an overview of current market trends, focusing on the growing demand for passive investing, ESG funds, and factor-based strategies. The speaker elaborated on how mutual fund managers are leveraging smart beta and alternative investments to optimize portfolio returns. Risk management was another major theme. The speaker discussed the importance of diversification, systematic risk assessment, and adaptive strategies to safeguard investor portfolios against volatility. Real-world case studies illustrated how successful mutual funds navigated financial downturns and market fluctuations effectively. A key highlight of the talk was the role of technology in reshaping investment strategies. The integration of artificial intelligence, big data analytics, and blockchain in fund management was explored in detail. The speaker emphasized on professional education and how digitalization is enhancing decision-making, improving fund transparency, and creating personalized investment opportunities for investors. He also highlighted how mutual funds serve as an accessible investment tool for both men and women, promoting gender equality by enabling individuals to build wealth, secure financial independence, and achieve long-

term financial stability which contributes to inclusive economic growth. The session concluded with a discussion on globalization and the increasing relevance of cross-border investment opportunities. The speaker provided actionable insights on how fund managers can adapt to a rapidly changing investment environment by embracing innovation and regulatory changes.

Outcomes

1. Gained knowledge of key trends in mutual fund investments.
2. Enhanced understanding of innovative investment strategies.
3. Improved risk management techniques for mutual funds.
4. Insights into technological advancements in asset management.
5. Practical strategies for adapting to future investment trends.



EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	IIC WORKSHOP TITLED "MASTERING WORKPLACE DYNAMICS"
DATE	2025-01-29 to 2025-01-30
MODE	OFFLINE
VENUE	105 (LH-105, ROCKHEFELLER BLOCK)
ORGANIZER NAME	MBA HR DEPARTMENT CBS
RESOURCE PERSON	MR. ANUP VISHWANATHAN, CHIEF CONTENT ARCHITECT
NO. OF PARTICIPANTS	74
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 5: GENDER EQUALITY, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 10: REDUCED INEQUALITIES

OBJECTIVE

To equip students with practical tools for navigating workplace complexities.
To enhance communication and conflict resolution skills for HR professionals.
To develop strategies for building high-performing and innovative teams.
To foster critical thinking, emotional intelligence, and leadership in HR.
To provide insights into modern HR challenges and innovative problem-solving.

DESCRIPTION

This workshop is designed to empower MBA HR students with practical tools and techniques to excel in complex workplace environments. Key topics include understanding organizational dynamics, fostering effective communication, resolving conflicts, and building high-performing teams and innovation. Students will also gain valuable insights into modern HR challenges, enabling them to develop innovative solutions and strategies for success. The interactive format promises to enhance students' critical thinking, emotional intelligence, and leadership skills, ensuring they are well-prepared to handle real-world HR scenarios. Additionally, the workshop offers a unique platform for networking, learning from industry experts, and gaining a competitive edge in their professional journeys.

OUTCOMES

Improved ability to analyze and manage organizational dynamics effectively.

Enhanced communication and conflict resolution skills for workplace success.
Strengthened teamwork and leadership capabilities in HR roles.
Increased adaptability and strategic thinking for real-world HR challenges.
Expanded professional network and exposure to industry best practices.





Topic	Expert Talk "Designing Impactful Careers" Insights Into Services & Experience Design
Date	29th January, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Miss. Neelam Khetmar
Total no. of students	80
No. of Participants	60
Mode:	2 hours
SDG No.	**4,8,9,12**

About

Chitkara Design School hosted an expert talk by Neelam Khetmar, a seasoned design consultant, on Designing Impactful: Insights into Service and Experience Design. She shared extensive insights into her projects with leading corporations like Tata, Adani, and more, highlighting the strategic role of service and experience design in enhancing user interactions. Through case studies and real-world applications, Neelam provided valuable perspectives on problem-solving, user-centric innovation, and sustainable design practices. The session offered students and professionals a deep understanding of how design shapes impactful experiences in diverse industries.



Objectives

1. Understand the Fundamentals of Service and Experience Design
2. Identify Key Skills for Designing Impactful Careers
3. Explore the Role of Collaboration in Service and Experience Design
4. Examine the Importance of Continuous Learning in Design Careers
5. Investigate How Impactful Careers Shape Future Opportunities

Brief

Designing Impactful Careers: Insights Into Services & Experience Design" focuses on

how service and experience design play a crucial role in shaping both user experiences and the professional development of those working within the field. The growing demand for services that are not only functional but also emotionally resonant has placed designers at the forefront of creating customer interactions that deliver real value. Service design is about planning and organizing a company's resources—people, infrastructure, communication, and materials—to improve the quality of interactions between service providers and customers. Experience design, meanwhile, focuses on creating engaging, seamless, and memorable experiences across various touchpoints, both physical and digital. Together, these fields are essential in crafting services that not only meet user needs but also exceed expectations, providing lasting value. Designing impactful careers in these areas requires an understanding of the changing landscape of design, where professionals must adapt and evolve continuously to meet new challenges. Designers must hone several key skills: user-centered design, which is critical in understanding and empathizing with the end user to craft solutions that solve real problems; problem-solving, which is necessary to identify user pain points and create creative solutions; adaptability, to remain flexible in response to new tools, technologies, and methods that emerge; and collaboration, as service and experience design are inherently cross-disciplinary, requiring designers to work closely with developers, marketers, and other stakeholders. These skills, combined with a deep understanding of human behaviors, emotions, and motivations, are essential in ensuring that the services and experiences designers create resonate deeply with users. Furthermore, an impactful career in this space is about fostering a mindset of continuous growth. As the design world is fast-paced and ever-evolving, professionals must embrace a lifelong learning approach to stay relevant and innovative. This can be achieved by actively seeking out new knowledge, attending workshops and conferences, and engaging with the wider design community. In addition, designers can further enhance their careers by taking on leadership roles, mentoring junior team members, and advocating for user-centric design within organizations. This helps in creating a work culture that encourages innovation, collaboration, and the development of impactful solutions. By focusing on the intersection of creativity, technology, and human behavior, designers can craft careers that not only fulfill their personal aspirations but also make a significant impact on the businesses and users they serve. Ultimately, designing impactful careers within service and experience design is about understanding that the work being done today has the potential to influence tomorrow's opportunities. By staying focused on human-centered design principles, fostering a collaborative environment, and remaining adaptable to change, professionals can build rewarding careers that not only elevate the quality of user experiences but also contribute to shaping the future of the service design field. The result is a career path that not only offers personal fulfillment but also a lasting impact on how services are delivered and experienced globally.

Outcomes

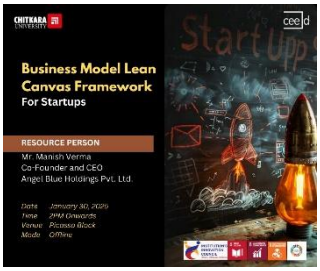
1. Enhanced Understanding of Service and Experience Design Principles
2. Improved Skill Set for Career Advancement
3. Stronger Collaborative Capabilities
4. Commitment to Lifelong Learning and Adaptability
5. Increased Career Impact and Satisfaction



Title: Business Model Lean Canvas Framework for Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Business Model Lean Canvas Framework for Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1BXPzM5hYi/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	An insightful session was delivered by Mr. Manish Verma, Co-Founder of Angel Blue Holdings Pvt. Ltd. on "Business Model Lean Canvas Framework for Startups" Mr. Verma shared his entrepreneurial journey and insights from his experience, offering students a firsthand perspective on building innovative startups. He emphasized identifying market opportunities, need of business model canvas, and how to create business model canvas for a startup. Drawing from his experience with Angel Blue, he discussed practical strategies for turning innovative ideas into successful ventures. The interactive session included case studies and real-world examples of BMC of successful ventures that deeply resonated with aspiring student entrepreneurs.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session " Business Model Lean Canvas Framework for Startups " perfectly aligns with CEED's mission to foster innovation and entrepreneurial mindset among students. By exploring Lean Canvas Framework and innovation pathways, the event directly supported our goal of nurturing future entrepreneurs. Students gained practical insights into problem identification and all the 9 pillars of Business Model Canvas framework to guide students from Idea to reality. The interactive format facilitated meaningful discussions on different Business Model Canvas of Indian and global startups and innovation implementation that provided tangible learning examples. The high student engagement and focused discussions on market gaps and solution-building demonstrated the event's effectiveness in promoting entrepreneurial thinking.	
7	**Start and End date of the event:** 30/01/2025 to 30/01/2025	
8	**Mention minimum number of students (Event):** 50	
9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:**	

	Providing insights on Business Model Framework & Entrepreneurial Opportunity Identification	
11	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Business Model Canvas & Opportunity Identification	
12	**Video URL**	https://drive.google.com/file/d/1IGnuNMmN2kqA_iE-pGfOsyyx_52dUoG8/view?usp=sharing
13	**SDG Covered – SDG8,SDG9**	

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)





Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Note

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Prashant Singh & 7060740487 prashant.s@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Manish Verma**
Designation:	**Co-Founder & CEO**
Organization:	**Angel Blue Holdings Pvt. Ltd.**
Mail ID:	**N/A**
Contact No.	**N/A**

Event Details	
Event Type	Expert Talk
Topic	Unlocking Career Success in Hospitality
Date	2025-01-31 to 2025-01-31
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Ms. Gulraiz Bakhtawar|Human Resource Manager
No. of Participants	88
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To provide insights into career growth opportunities in the hospitality industry.
2. To enhance students' understanding of industry expectations and required skills.
3. To guide students on effective resume building and interview techniques.
4. To familiarize students with career advancement strategies and networking.
5. To bridge the gap between academic learning and professional hospitality careers.

Description

Chitkara College of Hospitality Management successfully organized an insightful session on 'Unlocking Career Success in Hospitality' on 31st January 2025 at Faraday Hall, Edison Block. The session was conducted by Ms. Gulraiz Bakhtawar, Human Resource Manager, JW Marriott, Chandigarh, and aimed at guiding students toward career growth in the hospitality industry. Ms. Bakhtawar shared her expertise on essential skills, industry expectations, and key strategies to excel in hospitality careers. She emphasized the importance of professionalism, adaptability, customer service excellence, and networking in achieving long-term success. The session also covered interview techniques, resume building, and career advancement opportunities in various hospitality sectors. Students actively participated in the discussion, gaining valuable insights into the recruitment process and industry trends. The interactive nature of the session allowed them to address their queries regarding career pathways, job opportunities, and expectations from recruiters. The event was a Level 1 Activity, ensuring that students at the foundational level gained clarity on career progression in hospitality. The knowledge shared by Ms. Bakhtawar provided attendees with a roadmap for success, equipping them with the necessary tools to prepare for their professional journey. The event concluded with a vote of thanks, appreciating Ms. Bakhtawar for her valuable time and expertise. Chitkara College of Hospitality Management continues to

organize such industry-driven sessions to bridge the gap between academia and real-world hospitality careers.

Outcomes

1. Students understood key skills required for hospitality career success.
2. Participants learned effective resume writing and interview techniques.
3. Attendees gained insights into industry expectations and growth opportunities.
4. Students enhanced their knowledge of networking and career advancement strategies.
5. The session provided practical guidance for transitioning from academics to industry.









EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE POWER OF INNOVATION: DRIVING CHANGE IN A COMPETITIVE WORLD
DATE	2025-01-31 to 2025-01-31
MODE	OFFLINE
ORGANIZER NAME	DR. DIKSHA (ASSISTANT PROFESSOR, DECE, CUIET, PUNJAB), DR. PARMINDER KAUR (ASSISTANT PROFESSOR, DECE, CUIET, PUNJAB)
RESOURCE PERSON	DR. RAKESH GOYAL, PROFESSOR-RESEARCH, CURIN, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	56
SDG NO	SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

• To emphasize the significance of innovation in driving progress across industries and societies.
• To explore how businesses and individuals can leverage innovation to stay competitive and adapt to market dynamics.
• To highlight real-world examples of innovative companies and their impact on industries.
• To discuss the role of technological advancements in shaping the future of various sectors, including healthcare, education, and sustainability.
• To encourage students to develop an innovative mindset that embraces creativity, adaptability, and problem-solving.



DESCRIPTION

The Department of Electronics and Communication Engineering, Chitkara University, Punjab, in collaboration with the IETE and IE(I) societies, successfully hosted an expert talk titled "The Power of Innovation: Driving Change in a Competitive World" on 31st January 2025. The session was conducted by Dr. Rakesh Goyal, Professor-Research, Convener & Innovation Ambassador–IIC, Chitkara University, Punjab. The event aimed to familiarize participants with the significance of innovation in driving meaningful change

and sustaining success in a competitive world. Students gained valuable insights into how innovation serves as the driving force behind progress in today's fast-paced environment. They learned that innovation enables businesses and individuals to adapt, seize opportunities, and solve complex challenges. Beyond technological breakthroughs, it involves rethinking processes, enhancing efficiency, and fostering creativity. Organizations that embrace innovation stand out by staying relevant, delivering unique products, improving customer experiences, and streamlining operations. Through compelling discussions, students understood how leading companies like Apple, Tesla, and Google have leveraged innovation to redefine industries and set new benchmarks. Disruptive advancements in artificial intelligence, automation, renewable energy, and biotechnology continue to reshape industries, create new opportunities, and challenge conventional business models. Beyond the corporate world, the session highlighted the transformative role of innovation in critical sectors such as healthcare, education, and sustainability. AI-driven diagnostics, robotic surgery, and personalized treatments are revolutionizing patient care, while digital learning platforms and virtual classrooms are expanding access to quality education worldwide. In the sustainability domain, green technologies like solar power, electric vehicles, and circular economy models are driving efforts to combat climate change and environmental degradation. The expert talk emphasized that innovation is not just about technology—it is a mindset that embraces creativity, risk-taking, and visionary thinking. A culture of innovation thrives on collaboration and open-mindedness, fostering an environment where new ideas lead to meaningful change. By cultivating this mindset, students gained the knowledge and inspiration to unlock their full potential and contribute to driving lasting progress in an ever-evolving world.

OUTCOMES

• Students gained an understanding of how innovation fuels business success and economic growth.
• Participants learned about the latest technological trends, such as AI, automation, and renewable energy, and their impact on industries.
• Attendees recognized the importance of fostering a culture of creativity and risk-taking for continuous improvement.
• The session provided insights into how innovation is reshaping key sectors, including medicine, education, and environmental sustainability.



EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	CAREER COUNSELING SESSION LEVERAGING SUSTAINABILITY & ESG IN BUSINESS
DATE	2025-01-31 to 2025-01-31
MODE	OFFLINE
VENUE	105 (ROCKEFELLER BLOCK, CBS)
ORGANIZER NAME	MBA HR DEPARTMENT CBS
RESOURCE PERSON	DR JITENDRA KUMAR SHARMA , FOUNDER & DIRECTOR
NO. OF PARTICIPANTS	63
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To enhance sustainability-driven decision-making skills.
To understand the impact of green HRM practices on business success.
To identify career opportunities in ESG-focused HR roles.
To foster networking and industry engagement in sustainable business.

DESCRIPTION

The Department of MBA (HR) at Chitkara Business School is delighted to announce a Career Counseling Session on "Leveraging Sustainability & ESG in Business" on January 31, 2025, at LH 105, Rockefeller Block. This insightful session will be led by Dr. Jitendra Kumar Sharma, Founder & Director of Right Skill Centre, a renowned expert in sustainability and ESG-driven business strategies. As businesses worldwide shift toward responsible and ethical practices, the role of HR in driving Environmental, Social, and Governance (ESG) initiatives has become crucial. This session aims to equip MBA HR students with a deep understanding of how ESG principles integrate with HR functions, shaping modern business landscapes. Students will gain practical insights into sustainability-driven decision-making, explore the impact of green HRM practices, and understand their role in fostering sustainable workplace cultures. The session will also highlight emerging career opportunities in ESG-focused HR roles, preparing students for the evolving job market. By participating, students will enhance their strategic thinking and leadership skills, enabling them to contribute effectively to organizations prioritizing sustainability. Moreover, the event provides a unique networking opportunity, allowing

students to engage with industry experts and peers, broadening their perspectives on sustainable business practices. Overall, this session will not only enhance students' ESG knowledge but also empower them with the skills required to implement sustainable HR strategies, making them valuable assets in organizations committed to ethical and responsible business practices.

OUTCOMES

Gained knowledge of ESG implementation in HR.
Improved decision-making for sustainability-driven HR practices.
Practical insights into green HRM and its benefits.
Awareness of emerging ESG career prospects in HR.
Strengthened professional connections in sustainable business networks.





Title: Market Ready Innovation: Building Scalable Consumer Brands		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Market Ready Innovation: Building Scalable Consumer Brands**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1SBayzAN9v/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session provided students, budding entrepreneurs, and innovators with actionable insights into transforming ideas into market-ready products. Mr. Vohra shared his real-world journey from small-scale production to building a brand with mass consumer appeal. The participants learned about consumer psychology, brand positioning, and the importance of refining innovation to meet market demands. He also discussed critical decisions, challenges, and branding strategies that helped shape The Naturik Co. into a trusted brand. The session was highly interactive and equipped attendees with the tools to scale their ventures effectively.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns perfectly with the Institution's Innovation Council (IIC) objective of fostering innovation and entrepreneurship. By hosting Mr. Sahil Vohra, a successful founder, CEED created a valuable learning experience where students and early-stage entrepreneurs gained deep insights into the process of turning an idea into a scalable consumer brand. The speaker shared innovation-led growth strategies, branding techniques, and the importance of customer-centric product development—key components of innovation. The session empowered students to think beyond prototypes and towards building sustainable businesses that meet real-world market needs.	

7	**Start and End date of the event:** 02/04/2025 to 02/04/2025
8	**Mention minimum number of students (Event):** 150
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, Innovate, Scale
11	**Benefit of the activity in 5 words (120 Characters) only:** Real-world branding and innovation strategies for startup growth and product-market fit.
13	**SDG Covered – SDG 8, SDG 9, SDG 12**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Sahil Vohra**
Designation:	**Founder**
Organization:	**The Naturik Co.**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Scaling Your Mutual fund Business: Expanding Services and Partnerships		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Entrepreneurship
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2

	Nomenclature	Expert Talk
5	Description	
	The objective of the event was to educate students about mutual funds, their benefits and how to invest in them. The event aimed to provide students with practical knowledge and insights from an industry expert. The expert speaker delivered a comprehensive presentation on mutual funds, covering topics such as types of funds, investment strategies and risk management. The session included Q & A round, where attendees had the opportunity to seek clarification on various dimensions of mutual funds.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	With an impressive strength of 88 students, expert session was successful and provided valuable insights and practical knowledge on investing in mutual funds. Students learned about the convenient and diversified way to invest in various asset classes. It was taught to attendees that risk tolerance can be minimized and market volatility can be avoided by regular investing in ling run. The speaker shared real life examples and case studies to illustrate the key concepts and principles. Students and staff found the session interactive and helpful.	
7	Start and End date of the event: 05/02/2025 to 05/02/2025	
8	Mention minimum number of students (Event): 88	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	
	Financial literacy, long-term investing, risk management	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Implementation of classroom learning in practical, capital market trading, lifelong learning, industry expert & inclusive education.	

12	**Video URL**	https://www.linkedin.com/posts/agampreet-singh-waan-b0640b164_mutualfunds-financialliteracy-investing-activity-7293567636167131137-Fu-T?utm_medium=ios_app&utm_source=social_share_send&utm_campaign=whatsapp
13	PHOTOGRAPHS	

Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Jyoti Verma , Contact Number: 8968162244, Mail ID: jyoti.verma@chitkara.edu.in
Resource Person Details :	
Name :	Mr. Gurdeesh Bhalla
Designation :	Founder and Managing Director
Organization :	Bhalla Insurance and Investment services
Mail ID :	gurdeeshbhalla@yahoo.com

EVENT DETAILS	
EVENT TYPE	CAREER COUNSELING
TOPIC	BOOSTING YOUR CAREER: MASTERING QUANTITATIVE APTITUDE
DATE	2025-02-05 to 2025-02-05
MODE	OFFLINE
ORGANIZER NAME	DR PREETI SHARMA
RESOURCE PERSON	RAJ SINGH, APTITUDE TRAINER
NO. OF PARTICIPANTS	36
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

Students will be able to:

- Recognize the importance of quantitative aptitude across various career fields and its impact on career growth.
- Identify and strengthen key areas of quantitative aptitude such as arithmetic, algebra, and data interpretation.
- Apply effective problem-solving strategies, shortcuts, and time management techniques for competitive exams.
- Utilize recommended resources and tools to build and practice quantitative skills independently.
- Explore career paths that value quantitative skills and understand how to prepare for them effectively.

DESCRIPTION

The session provided a comprehensive and engaging overview of quantitative aptitude, starting with a quick but solid recap of essential mathematical fundamentals such as arithmetic, algebra, percentages, ratios, averages, and data interpretation. The expert speaker, Mr. Raj, an experienced quantitative aptitude trainer, emphasized the importance of building a strong foundation in these core areas as a stepping stone for mastering more advanced concepts. Mr. Raj expertly demystified the subject, addressing common anxieties and misconceptions that often make students hesitant about quantitative topics. He

explained how quant skills are not just for math-heavy careers, but are critical in fields like finance, technology, business analytics, management consulting, marketing, data science, and even roles in the public sector, media, and entrepreneurship. His use of real-world examples and stories of professionals who successfully leveraged quant skills in diverse roles made the session relatable and inspiring. The session also focused heavily on exam strategies and test-taking techniques, offering participants an in-depth look at how to handle different question types in competitive exams like CAT, GRE, GMAT, SSC, and banking exams. Mr. Raj shared a range of shortcuts, mental math techniques, and time-saving tricks to improve speed and accuracy—crucial for success in timed environments. He guided students through the process of diagnosing weak areas, building structured study plans, and effectively allocating time during preparation and exams. Additionally, participants were introduced to a variety of learning resources, including books, websites, mobile apps, and online courses, and were encouraged to adopt daily practice routines with an emphasis on consistency and gradual progress. Mr. Raj also touched on the long-term value of quantitative aptitude in career development—explaining how strong analytical and numerical reasoning skills not only open doors to better job opportunities but also help professionals climb the career ladder faster, negotiate better salaries, and transition into leadership roles. The session concluded with an interactive Q&A segment where students had the opportunity to seek personalized advice on career planning, skill development, and overcoming specific challenges in mastering quantitative concepts.

OUTCOMES

- Participants gained a clearer perspective on the **practical importance and versatility** of quantitative aptitude, both in academia and the workplace.
- The expert's real-life examples and encouraging tone **inspired many attendees to change their mindset**, replacing fear with curiosity and motivation.
- Students were equipped with **concrete strategies** to tackle quantitative problems more effectively, including **tips on speed enhancement, error reduction, and time management**.
- Through interactive discussions and the Q&A session, students had the chance to **connect with peers, ask questions, and seek individualized advice**, creating a sense of community and shared goals.
- This session served as a catalyst for developing a growth mindset, potentially leading students to adopt better study habits, pursue quantitative skill-building with more focus, and achieve greater academic and professional success in the long run.


GPS Map Camera
Patiala, Punjab, India
Gm85+hx4, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.516387° Long 76.659901°
05/02/2025 10:13 AM GMT +05:30
Google


GPS Map Camera
Patiala, Punjab, India
Gm85+hx4, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.516407° Long 76.659889°
05/02/2025 09:30 AM GMT +05:30
Google

Title: Scaling Your Mutual fund Business: Expanding Services and Partnerships		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	Entrepreneurship
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	level 2
	Nomenclature	Expert Talk
5	Description	
	The objective of the event was to educate students about mutual funds, their benefits and how to invest in them. The event aimed to provide students with practical knowledge and insights from an industry expert. The expert speaker delivered a comprehensive presentation on mutual funds, covering topics such as types of funds, investment strategies and risk management. The session included Q & A round, where attendees had the opportunity to seek clarification on various dimensions of mutual funds.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	With an impressive strength of 88 students, expert session was successful and provided valuable insights and practical knowledge on investing in	

	mutual funds. Students learned about the convenient and diversified way to invest in various asset classes. It was taught to attendees that risk tolerance can be minimized and market volatility can be avoided by regular investing in ling run. The speaker shared real life examples and case studies to illustrate the key concepts and principles. Students and staff found the session interactive and helpful.	
7	Start and End date of the event: 05/02/2025 to 05/02/2025	
8	Mention minimum number of students (Event): 88	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	
	Financial literacy, long-term investing, risk management	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Implementation of classroom learning in practical, capital market trading, lifelong learning, industry expert & inclusive education.	
12	**Video URL**	https://www.linkedin.com/posts/agampreet-singh-waan-b0640b164_mutualfunds-financialliteracy-investing-activity-7293567636167131137-Fu-T?utm_medium=ios_app&utm_source=social_share_send&utm_campaign=whatsapp
13	PHOTOGRAPHS	

Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Jyoti Verma , Contact Number: 8968162244, Mail ID: jyoti.verma@chitkara.edu.in
Resource Person Details :	

Name :	Mr. Gurdeesh Bhalla
Designation :	Founder and Managing Director
Organization :	Bhalla Insurance and Investment services
Mail ID :	gurdeeshbhalla@yahoo.com

Event Details	
Event Type	Expert Talk
Topic	Innovating Hospitality Marketing: Strategies to Drive Revenue Growth
Date	2025-02-06 to 2025-02-06
Mode	Offline
Venue	LH- 11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Mr. Siddharth Sharma|Asst. Sales Manager
No. of Participants	62
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

Objective

1. To educate students on innovative hospitality marketing strategies for revenue growth.
2. To explore the impact of digital marketing and customer engagement in the hospitality sector.
3. To provide real-world insights through case studies from JW Marriott Chandigarh.
4. To enhance students' understanding of dynamic pricing models and brand positioning.
5. To encourage interactive learning through Q&A and industry expert discussions.



Description

Chitkara College of Hospitality Management successfully organized an insightful session on "Innovating Hospitality Marketing: Strategies to Drive Revenue Growth" on February 6, 2025. The event took place at LH-11, 3rd Floor, Escoffier Block, from 11:00 AM to 1:00 PM. The session featured Mr. Siddharth Sharma, Assistant Sales Manager at JW Marriott Chandigarh, as the resource person. He shared his expertise on modern hospitality marketing strategies and revenue generation techniques. His discussion focused on key aspects such as customer engagement, digital marketing trends, and innovative approaches to brand positioning in the competitive hospitality industry. Mr. Sharma emphasized the significance of personalized guest experiences, dynamic pricing models, and leveraging technology to enhance sales performance. He also highlighted case studies from JW Marriott to demonstrate real-world applications of effective marketing strategies. The session witnessed active participation

from students and faculty, who engaged in an interactive Q&A round. This allowed attendees to gain deeper insights into current industry trends and the evolving role of sales and marketing in the hospitality sector. This event was categorized as a Level 1 Activity under the Institution's Innovation Council, further reinforcing Chitkara University's commitment to industry-relevant learning. The session provided students with valuable knowledge on how innovative marketing strategies can drive revenue growth, preparing them for future roles in the hospitality domain. The event concluded with a vote of thanks to Mr. Siddharth Sharma for his valuable time and insights, leaving students inspired and equipped with practical knowledge to navigate the ever-changing landscape of hospitality marketing.

Outcomes

1. Students gained knowledge of innovative marketing strategies in hospitality.
2. Attendees understood the role of digital marketing and customer engagement.
3. Real-world case studies provided practical insights into revenue growth tactics.
4. Participants learned about dynamic pricing models and brand positioning.
5. The interactive session enhanced industry awareness and career readiness.

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EMERGING TRENDS AND BUSINESS PRACTICES IN E COMMERCE
DATE	2025-02-06 to 2025-02-06
MODE	OFFLINE
VENUE	LH-406,ROCKEFELLER BLOCK (CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, RAJPURA(INDIA))
ORGANIZER NAME	CHITKARA BUSINESS SCHOOL
RESOURCE PERSON	SWAPNIL MHASKE, CITY CEO(NORTH)
NO. OF PARTICIPANTS	75
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1.)To introduce students to the latest trends in e-commerce, including Q-commerce and AI-driven personalization.
2.)To provide insights into consumer behavior shifts and their impact on business strategies.
3.)To explore the role of technology in enhancing supply chain and logistics efficiency.
4.)To discuss how sustainability and ethical practices are influencing e-commerce operations.
5.)To encourage students to think innovatively about the future of online retail and entrepreneurship.

DESCRIPTION

The session delved into the latest trends redefining e-commerce, including the rise of quick commerce (Q-commerce), AI-driven personalization, seamless omnichannel experiences, and the increasing adoption of blockchain in supply chain management. Mr. Mhaske highlighted how companies like Blinkit are revolutionizing the market by reducing delivery times and enhancing customer satisfaction. Additionally, the discussion covered the impact of consumer behavior shifts post-pandemic, the significance of data analytics in decision-making, and the role of sustainability in modern e-commerce strategies. The students gained first-hand insights into logistics optimization, hyperlocal delivery models, and the challenges of last-mile connectivity. Through engaging case studies and Q&A sessions, participants explored the evolving strategies businesses are implementing to stay relevant in an intensely

competitive digital world. The session also emphasized how startups and established companies are adapting to changing market demands and leveraging technology to streamline operations. The interactive format encouraged students to think critically about e-commerce trends and how they might shape the future of business.

OUTCOMES

Students gained a comprehensive understanding of emerging e-commerce trends and their implications.
They learned about real-world applications of AI, blockchain, and data analytics in online retail.
They explored the challenges and solutions for last-mile delivery and logistics management.
They developed a critical perspective on sustainability and ethical considerations in e-commerce.
The session inspired students to explore entrepreneurial opportunities in the digital marketplace.









Title: The Art of Entrepreneurship: Navigating Startup Complexities		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Art of Entrepreneurship: Navigating Startup Complexities**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/189tHWA9bi/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED's session on **"The Art of Entrepreneurship: Navigating Startup Complexities"** with Mr. Prashant Singh was an insightful experience for aspiring entrepreneurs. The session covered critical aspects of building and scaling a startup, from idea validation to navigating challenges. Mr. Singh shared real-world case studies, highlighting key lessons from successful entrepreneurs. Participants gained practical frameworks, strategic insights, and a deeper understanding of the entrepreneurial ecosystem. The engaging discussion inspired students to think innovatively, embrace challenges, and leverage resources effectively to turn their startup ideas into successful ventures.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session fostered an entrepreneurial mindset by equipping students with actionable knowledge and tools to transform ideas into viable businesses. By exploring startup case studies and industry trends, participants learned how to identify opportunities, tackle business challenges, and leverage networks for growth. The discussion on innovation-driven strategies and real-world applications encouraged students to think beyond conventional business models, promoting creative problem-solving and resilience—key traits essential for entrepreneurial success in today's dynamic startup ecosystem. Practical frameworks, strategic insights, and a deeper understanding of the entrepreneurial ecosystem was provided.	
7	**Start and End date of the event:** 07/02/2025 to 07/02/2025	
8	**Mention minimum number of students (Event):** 50	

9	**Mention minimum number faculty (Event):** 1	
10	**Objective of the event in 3 words (90 Characters) only:** Empowering Startup Success	
11	**Benefit of the activity in 5 words (120 Characters) only:** Practical insights for entrepreneurs	
12	**Video URL**	**https://drive.google.com/file/d/1fMNMxPyFO2m_2Fi_cF3sBN4VPKVRO-7S/view?usp=sharing**
13	**SDG Covered – SDG 4, SDG 8, SDG 9**	

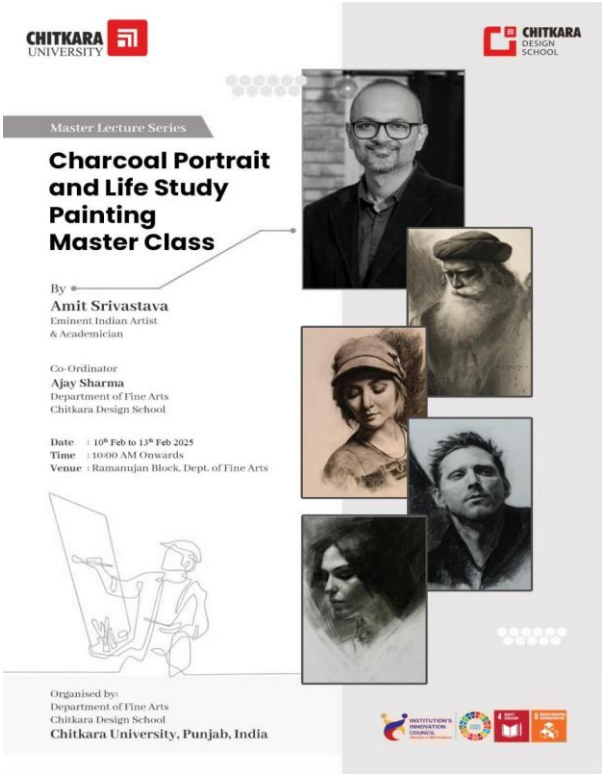
Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	
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Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Prashant Singh**
Designation:	**Mentor**
Organization:	**CEED**
Mail ID:	**N/A**
Contact No.	**N/A**

Topic	Charcoal Portrait and Life Study Painting Master Class
Date	10.02.2025 to 13.02.2025
Venue	Room no: 306 , 3rd Floor, Ramanujan Block. Dept. of Fine Arts
Organizer	Department of Fine Arts
Resource Person	Amit Srivastava, Eminent Indian Artist & Academician
Total no. of students	7
No. of Participants attended	7
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts at Chitkara Design School organized a Master Lecture Series featuring renowned Delhi-based artist Mr. Amit Srivastav. Held on the 3rd floor of Ramanujan Block, this expert-led session was tailored for 4th and 6th semester students. The workshop focused on professional skill development in charcoal portraiture and life drawing, bridging academic concepts with real-world practices. Mr. Srivastav's live demonstrations and individual feedback enriched the learning experience, making it an insightful and hands-on session that encouraged students to explore and enhance their artistic capabilities.



Objectives

1. To develop foundational skills in charcoal portraiture.
2. To introduce students to blocking techniques for realistic drawing.
3. To demonstrate the use of geometric and envelope methods in life drawing.
4. To bridge academic learning with professional artistic practice.
5. To provide direct mentorship through live demonstration and feedback.

Brief

The Master Lecture Series conducted by the Department of Fine Arts at Chitkara Design School brought together aspiring student artists for a dynamic workshop led by Mr. Amit

Srivastav, a seasoned artist from Delhi. Held on the 3rd floor of Ramanujan Block, this session catered specifically to 4th and 6th semester students, aiming to equip them with technical and conceptual skills in charcoal portraiture and life drawing.

The session began with a live demonstration, where Mr. Srivastav expertly showcased two essential techniques—tonal blocking and drawing blocking. These methods are pivotal in charcoal rendering, as they help artists establish structure, depth, and tonal values early in the drawing process. His demonstration underscored the importance of achieving accurate proportions and balanced structure in portraiture, laying a strong foundation for realistic and expressive artworks.

In addition to the basic techniques, Mr. Srivastav introduced students to the "envelope folder" and "geometric folder" approaches—two methods that help simplify complex anatomical forms into basic shapes. These techniques are valuable tools for students to observe and construct human figures more confidently and systematically. The artist's breakdown of human features into geometric relationships enabled students to approach figure drawing with clarity and ease.

What made this session particularly impactful was the interactive learning environment. Students were not passive listeners; they were actively involved throughout the session. With sketchbooks in hand, they practiced alongside Mr. Srivastav's demonstrations, while receiving personalized feedback. This hands-on guidance allowed them to immediately apply new knowledge and refine their techniques under the mentorship of a seasoned professional.

The masterclass not only offered technical proficiency but also broadened the students' artistic perspective. Mr. Srivastav's emphasis on discipline, observation, and iterative learning helped attendees grasp the dedication required in the professional world of fine arts. His encouraging demeanor and practical insights left a lasting impression, motivating students to elevate their craft and think beyond the classroom.

In conclusion, the event successfully served as a bridge between theory and practical experience, giving students a valuable opportunity to deepen their understanding of charcoal drawing. By integrating foundational methods with contemporary practices, the session helped students strengthen their artistic skills and professional outlook.

Outcomes

1. Students gained practical knowledge of tonal and drawing blocking techniques.
2. Participants learned to simplify complex human forms using envelope and geometric methods.
3. The workshop enhanced student confidence in life drawing and portraiture.
4. Individual feedback from the expert improved technique and observational accuracy.

5. Students were inspired to approach fine arts with greater discipline and creativity.









Event Details	
Event Type	Corporate Training
Topic	MAHIR: Mastering Personal Effectiveness
Date	2025-02-11 to 2025-02-11
Mode	Offline
Venue	Training Hall
Organizer Name	Chitkara University
Resource Person	Mr. Narinder Singh Garcha|Dean
No. of Participants	25
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective

1. Enhance self-awareness for improved decision-making and personal growth
2. Improve time management skills for higher productivity and efficiency
3. Foster leadership qualities to drive innovation and team collaboration
4. Cultivate a growth mindset to embrace continuous learning and improvement
5. Promote self-motivation and goal-setting for long-term career success



Description

MAHIR:Mastering personal effectiveness is a program curated to build skills which are imperative to propel productivity in alignment with the goals, priorities and vision of the organization. The program is about taking meaningful actions which lead to unmatched growth and success. This MDP helped employees of KGOC (Kangaro group of companies) to chalk out a strategy which revolves around personal & professional growth. Professional training program, held on 11th February 2025, organized by Chitkara University, was designed to equip professionals and aspiring leaders with essential life skills to enhance personal and professional effectiveness. A primary objective of MAHIR was to empower individuals to take control of their professional growth by mastering personal effectiveness techniques. The professional training program aimed to bridge the gap between theoretical knowledge and practical application, ensuring participants develop the mindset and strategies needed to thrive in dynamic work environments. Through interactive sessions, case studies, and group discussions, the training focused on developing the continuous lifelong learning

opportunities to develop skills for building a professional work environment and productive culture. A structured approach to self-development, enabling attendees to enhance their performance and contribute meaningfully to their organizations and industries. Participants were also encouraged to apply their learning through real-world scenarios, making the training highly impactful. Participants engaged with peers and mentors to exchange ideas and experiences. By focusing on professional education, productivity, adaptability, and resilience, the training helps professionals become more effective in their roles, contributing to sustainable business growth.

Outcomes

1. Improved decision-making skills for workplace and personal success
2. Strengthened time management and prioritization techniques
3. Increased adaptability to change in dynamic work environments
4. Developed leadership skills to drive innovation and collaboration
5. Refined goal-setting and self-motivation techniques

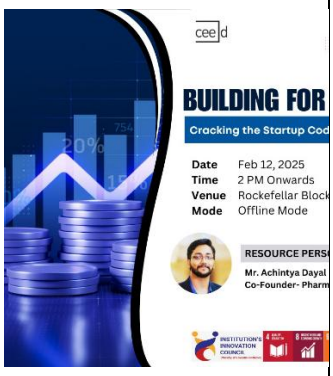






Title: **Building for Impact: Cracking the Startup Code**		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Building for Impact: Cracking the Startup Code**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15a3fyN1w5/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The session **"Building for Impact: Cracking the Startup Code"** with **Mr. Achintya Dayal, Co-Founder of Pharmallama,** was an inspiring experience for aspiring entrepreneurs. He shared his journey of transforming a personal struggle into a scalable business, offering insights on **problem-solving, market disruption, and funding strategies.** Students learned about **investor relations, resilience in entrepreneurship, and key lessons from Shark Tank India.** The interactive discussion provided valuable takeaways on **scaling startups in competitive industries,** equipping attendees with actionable knowledge to drive their entrepreneurial ventures forward.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session empowered students with **real-world entrepreneurial insights,** bridging the gap between ideas and execution. By sharing his journey from **problem identification to startup success,** Mr. Achintya Dayal demonstrated the **importance of innovation, strategic decision-making, and resilience.** The	

	discussion on **funding, scaling, and investor relations** provided crucial guidance for emerging entrepreneurs. Attendees gained **practical knowledge on turning challenges into opportunities,** reinforcing the entrepreneurial mindset essential for building impactful and sustainable ventures.	
7	**Start and End date of the event:** 12/02/2025 to 12/02/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, Innovate, Scale	
11	**Benefit of the activity in 5 words (120 Characters) only:** Entrepreneurial insights and strategic guidance	
12	**Video URL**	https://drive.google.com/file/d/1RSngM5I4cQaqVZPRx_5L2rxWPIDEVDRW/view?usp=sharing
13	**SDG Covered- SDG9,SDG17**	

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	
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Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Achintya Dayal**
Designation:	**Co-Founder**
Organization:	**Pharmallama**
Mail ID:	**N/A**
Contact No.	**N/A**

Title:- - Innovation in Sustainability and Design		
1	**Type of Activity**	Workshop
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/story.php?story_fbid=538930055871963&id=100092649189685&rdid=zg9cfGTvdv6L2TI2#
	LINK (Post Link)	
4	**Program Type**	Level 2
	Nomenclature	Workshop
	Duration of the activity	5 hours
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School organized a workshop on "Innovation in Sustainability and Design" on 13th February 2025, held on the 4th floor of the Picasso block. Led by Mr. Venkat Shankarnarayan, a User Experience Designer from Accenture, students explored the intersection of creativity, sustainability, and problem-solving. They learned to integrate eco-conscious principles into design thinking, reducing environmental impact while maintaining functionality and aesthetics. Through hands-on activities and case studies, students analyzed sustainable design solutions. The workshop also introduced digital fabrication technologies, allowing students to develop innovative, eco-friendly design concepts.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	
	The activity conducted by the Department of UX&UI involved students exploring various topics, including "Go Green with Green UX," carbon emissions of leading social media apps, and tips for reducing carbon footprints. They also studied design types like responsive and minimalist designs, optimizing user journeys, and sustainable design patterns like reusing elements and using fewer fonts. After the lecture, students analyzed a selected app's carbon footprint and suggested reduction strategies. This activity was a perfect fit for the IIC event, as it encouraged students to apply sustainability principles to real-world design, fostering innovation and responsibility in eco-conscious design thinking.	
7	**Start and End date of the event**: 02/13/2025	
8	**Mention minimum number of students (Event):** 55	
9	**Mention minimum number faculty (Event): 2**	

10	**Objective of the event in 3 words (90 Characters) only:** Explore sustainable design through creativity, eco-conscious principles.	
11	**Benefit of the activity:** Gained skills in sustainable design, eco-conscious thinking, and innovation through real-world case studies.	
12	**Video URL**	https://drive.google.com/drive/folders/1cRmwTQ_T_x0B3u395doL8ww7yLze99Mb
13	**SPACE FOR PHOTOGRAPHS**	

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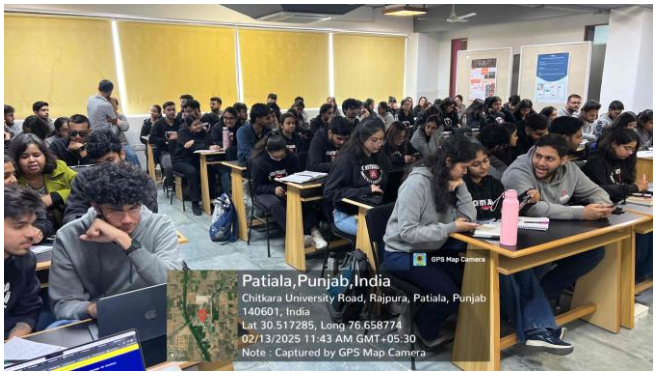
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Photographs with Speaker/Students (<2MB)



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Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Venkat Shankarnarayanayay**
Designation:	UX Designer
Organization:	Accenture
Mail ID:	v.shankaranarayanayy@accenture.com
Contact No.	9901243363

Title: Startup Masterclass: Insights from the Ecosystem		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup Masterclass: Insights from the Ecosystem**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15hNZ6ryKe/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	The **"Startup Masterclass: Insights from the Ecosystem"** with **Mr. Piyush Garg, Vice President- CEED,** was an engaging and insightful session that provided aspiring entrepreneurs with a roadmap to startup success. He covered essential topics like **idea validation, market fit, scaling strategies, and investment readiness.** Attendees gained valuable insights into **common startup pitfalls and effective growth strategies.** The interactive discussion and real-world examples equipped students and entrepreneurs with **practical knowledge, helping them navigate the challenges of the startup ecosystem with confidence.**	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Attendees learned how to **evaluate business ideas, develop scalable models, and attract investors.** By addressing common challenges and sharing actionable strategies, the session empowered students and entrepreneurs to **approach their ventures with clarity, confidence, and strategic direction.** Such initiatives are instrumental in shaping the **next generation of innovative founders.**	
7	**Start and End date of the event:** 13/02/2025 to 13/02/2025	

8	**Mention minimum number of students (Event):** 150
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Validate, Scale, Succeed
11	**Benefit of the activity in 5 words (120 Characters) only:** Practical strategies for startup success
12	**SDG Covered – SDG 4, SDG 8, SDG 17**

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Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Mr. Piyush Garg**
Designation:	**Vice President**
Organization:	**CEED**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: **Financial Fitness for Startup Founders**		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Financial Fitness for Startup Founders**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/15jpShJwck/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session on **"Financial Fitness for Startup Founders"** with **CA Sarthak Ahuja**, equipping entrepreneurs with essential financial knowledge. The session covered **financial planning, investment strategies, risk mitigation, and sustainable growth** frameworks. Attendees gained **practical insights on securing funding, managing cash flow, and avoiding financial pitfalls**. The interactive discussion helped founders **assess their startup's financial health** and develop strategies for long-term stability. This session empowered students with actionable knowledge to make **informed financial decisions**, ensuring their startups remain resilient and scalable in a competitive market.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.** Financial literacy is crucial for fostering **innovation-driven entrepreneurship**. By equipping startup founders with **financial acumen, investment strategies, and risk assessment skills**, CEED ensures that innovators can **sustainably scale their ventures**. A strong financial foundation enables startups to **experiment, pivot, and bring disruptive solutions** to market without financial instability hindering their progress.	
7	**Start and End date of the event:** 17/02/2025 to 17/02/2025	

8	**Mention minimum number of students (Event):** 150
9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Enhancing financial literacy
11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger financial decisions for startups
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

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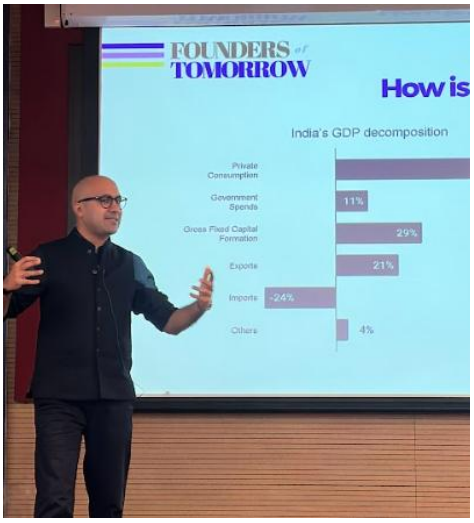
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Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**CA Sarthak Ahuja**
Designation:	**Director**
Organization:	**Niamh Ventures**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Decoding Term Sheets and Due Diligence for Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Decoding Term Sheets and Due Diligence for Startups**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/18CADwJans/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED hosted an engaging session on **"Decoding Term Sheets and Due Diligence for Startups"** with **Mr. Kapil Dev Kotnala**, equipping entrepreneurs with essential knowledge on **investment deals and fundraising processes**. The session covered **key term sheet components, investor due diligence, legal compliance, and negotiation strategies**. Attendees learned **how to assess funding agreements, avoid common pitfalls, and secure investor-friendly deals**. By understanding **financial transparency, compliance, and legal aspects**, participants gained the confidence to **navigate investment discussions effectively**, ensuring their startups are **well-prepared for investor scrutiny and long-term success**.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	A strong **funding and investment strategy** is key to fostering innovation. This session empowered **entrepreneurs with financial acumen, legal insights, and negotiation skills**, ensuring they can **secure capital to scale their startups** without compromising their vision. By enabling **structured, investor-ready startups**, CEED ensures that innovative ideas **receive the necessary resources** to thrive. This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.**	
7	**Start and End date of the event:** 18/02/2025 to 18/02/2025	

8	**Mention minimum number of students (Event):** 50
9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Understanding investment deals
11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger funding decisions for startups
12	**SDGs Covered: SDG8, SDG9, SDG16**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Kapil Dev Kotnala**
Designation:	**Lead**
Organization:	**Climate Collective**
Mail ID:	**N/A**
Contact No.	**N/A**

TOPIC	Fashion Careers
DATE	20th February 2025
VENUE	Fashion Studio, Picasso Block
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Ms Shivani Saini
NO OF PARTICIPANTS	
SDG. NO	4, 9, 11, 12, 17

Objective of the event

1. To provide students with insights into career paths within the fashion industry.

2. Addressing frequently asked questions and equipping them with practical guidance for professional growth.



Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a masterclass on Fashion Careers, where the experienced industry expert, the director of Career Advancement Services at Chitkara University, Ms Shivani Saini, addressed the questions related to career advancement in fashion. Topics included portfolio development, job market trends, networking strategies, and opportunities across various fashion sectors. The session aimed to bridge the gap between academic learning and real-world career expectations.

Outcome of Event

1. Participants gained a clearer understanding of potential career trajectories in fashion.
2. The participants learned practical strategies for entering and progressing in the industry.
3. Ther students received answers to common concerns about employability and professional development.

EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON MATLAB TOOLS FOR SOLVING COMPLEX MATHEMATICAL PROBLEMS
DATE	2025-02-21 to 2025-02-21
MODE	OFFLINE
ORGANIZER NAME	DR. DIKSHA, ASSISTANT PROFESSOR, DECE, CUIET CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	DR. MEENU GARG, ASSOCIATE PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	53
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- To introduce participants to MATLAB's computational capabilities for solving complex mathematical problems.
- To provide hands-on training in symbolic computations, numerical analysis, optimization, and signal processing using MATLAB.
- To enhance participants' proficiency in generating plots and creating visual representations of data.
- To demonstrate real-world applications of MATLAB tools in engineering and research domains.



DESCRIPTION

The Department of Electronics and Communication Engineering, Chitkara University, Punjab, in collaboration with the IETE society, organized a one-day workshop titled "MATLAB Tools for Solving Complex Mathematical Problems" on 21st February 2025. The event aimed to familiarize participants with MATLAB's extensive capabilities for tackling intricate mathematical challenges, providing both theoretical insights and practical exposure. The workshop was conducted by Dr. Meenu Garg, Associate Professor, who brought her vast expertise in MATLAB applications and computational methodologies to the session. She guided the attendees through various advanced MATLAB tools and functionalities, enabling them to leverage the software for symbolic computations,

numerical analysis, optimization techniques, and signal processing applications. The primary objective was to equip researchers, academicians, and students with the necessary skills to simplify and accelerate mathematical problem-solving using MATLAB's built-in functions. During the session, participants engaged in hands-on exercises, allowing them to develop proficiency in implementing MATLAB commands efficiently. Dr. Garg provided detailed demonstrations on generating plots, creating visual representations of data, and optimizing mathematical functions. She also discussed best practices for improving computational workflows, ensuring participants could apply these techniques in their respective domains of research and professional work. The interactive nature of the workshop fostered an engaging learning environment where attendees could seek clarifications and receive expert guidance in real time. Various real-world case studies were presented to illustrate how MATLAB can be employed to solve industry-relevant problems. These examples helped attendees understand the practical significance of MATLAB tools in engineering, research, and technology-driven applications. Participants actively engaged in practical exercises, where they applied MATLAB functions to solve real-world problems. Dr. Garg provided step-by-step guidance on leveraging MATLAB's built-in tools for handling large datasets, performing statistical analysis, and optimizing mathematical models. Interactive discussions and demonstrations allowed attendees to gain deeper insights into implementing MATLAB for research and industry-related projects. In addition to technical training, the workshop fostered collaborative learning, encouraging participants to share ideas and explore innovative solutions. The event concluded with an interactive Q&A session, enabling attendees to address specific queries related to their academic and professional work. Certificates of participation were awarded to all attendees, acknowledging their commitment to enhancing their computational proficiency. The workshop successfully reinforced Chitkara University's dedication to equipping individuals with cutting-edge technological skills, ensuring they remain competitive in an evolving digital landscape.

OUTCOMES

- Participants gained hands-on experience in using MATLAB for solving complex mathematical problems.
- Improved their ability to generate and interpret visual data representations through MATLAB's plotting tools.
- Enhanced computational efficiency of students by mastering MATLAB's built-in functions for numerical analysis and optimization.
- Acquired valuable skills that can be applied to real-world engineering and research applications.

TOPIC	Innovation in Denim Jeans for Fashion Future
DATE	21st February 2025
VENUE	Pulitzer Hall
ORGANISER	Department of Fashion Design, Chitkara Design School
RESOURCE PERSON	Marc Robinson and Roop
NO OF PARTICIPANTS	80
SDG. NO	4, 9, 11, 12, 17

Objective of the event

1. Students understand innovation in design of denim
2. Sensitizing the students with the heritage of British Architecture and Art
3. Enhance the students' skill to work within financial restraint to create innovative products
4. Enhancing students' knowledge of the work of successful and emerging designers in the competition
5. Making the students know the innovation in denim textiles and silhouettes
6. Informing students about the Pepe jeans Design competition
7. Learning fashion make-up and looks enhancement techniques

Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a one-day masterclass at the campus, which included Live interaction with supermodel, actor and director Mr. Marc Robinson. Students were informed about the Pepe Design Project. The history of Pepe jeans and the inception of the competition. Understanding conceptualization and case studies discussion of previous participant projects.

Outcome of Event

The one-day masterclass organized by the Department of Fashion Design at Chitkara Design School was a resounding success, leaving students with valuable knowledge and practical insights into the world of fashion design and innovation. The key outcomes of the event were:

1. **Enhanced Design Understanding**

Students gained a deeper appreciation for the innovation in denim design, particularly in textiles and silhouettes, equipping them with the knowledge to incorporate these trends into their future work.

2. **Increased Awareness of Heritage Influence**

By overview of the influence of British architecture and art heritage on modern fashion,

students will broaden their design horizons and develop a more diverse approach to their creative processes.

3. **Practical Knowledge of Financial Constraints**

The masterclass provided students with a clearer understanding of how to work within financial limits while still pushing the boundaries of creativity, a skill crucial for future design competitions and real-world industry scenarios.

4. **Exposure to Real-World Designers**

Students were inspired by the insights into successful and emerging designers, gaining practical approach on how to interpret design challenges and competition opportunities effectively.

5. **Understanding of the Pepe Jeans Design Competition**

The introduction to the **Pepe Jeans Design Competition** helped students understand the competition's requirements and expectations, motivating them to begin conceptualizing their own creative ideas for future participation.

6. **Skill Development in Fashion Styling**

The session on fashion make-up and looks enhancement allowed students to expand their skill set beyond design, incorporating styling techniques that are essential for creating cohesive and market-ready fashion collections.

7. **Inspiration from Industry Expert**

The live interaction with **Mr. Marc Robinson** provided students with valuable insights from an industry professional, reinforcing the importance of creativity, professionalism, and persistence in the fashion industry.

Overall, the workshop empowered students with the tools, inspiration, and understanding needed to excel in the fashion design industry, preparing them for both competitions and professional opportunities.


CHITKARA UNIVERSITY
GPS Map Camera
Patiala, Punjab, India
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Patiala, Punjab 140601, India
Lat 30.517259° Long 76.658776°
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Google


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21/02/2025 11:17 AM GMT +05:30
Google

Title: The Economics of Startups: Creating Disruptive Business Models		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Economics of Startups: Creating Disruptive Business Models**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1E9DAPsQ4G/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session on **"The Economics of Startups: Creating Disruptive Business Models"** with **Mr. Manish Verma, Partner - Angel Blue Holdings Pvt. Ltd.** The session explored **unit economics, revenue models, cost optimization, and funding strategies** essential for startup success. Participants gained valuable insights into **identifying market gaps, building scalable business models, and attracting investors**. Through **real-world case studies and practical frameworks**, the session equipped aspiring entrepreneurs with the **financial and strategic knowledge** needed to create **innovative, sustainable, and investor-ready ventures**.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	By helping entrepreneurs **understand financial viability, revenue models, and market disruption**, this session ensured that **innovative ideas transform into sustainable businesses**. CEED fosters innovation by **equipping startups with the strategic and financial acumen necessary for long-term success**. This session played a crucial role in **fostering innovation and entrepreneurial thinking** by offering a deep dive into the **key aspects of building and scaling a startup.**	
7	**Start and End date of the event:** 20/02/2025 to 20/02/2025	
8	**Mention minimum number of students (Event):** 50	

9	**Mention minimum number faculty (Event):** 2
10	**Objective of the event in 3 words (90 Characters) only:** Building sustainable startups
11	**Benefit of the activity in 5 words (120 Characters) only:** Stronger financial models for startups
12	**SDG Covered – SDG 8, SDG 9, SDG 12**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Partner**
Organization:	**Angel Blue Holdings Pvt. Ltd.**
Mail ID:	**N/A**
Contact No.	**N/A**

Topic	Branding Your Story
Date	24th February, 2025
Venue	LH-1, Picasso Block
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Miss Anita Rajagopalan
Total no. of students	80
No. of Participants attended	50
Mode:	Offline
SDG No.	**4,8,9,11,12**

About



The Department of Communication Design at Chitkara Design School hosted a full-day Career Development workshop titled "Branding, Your Story" on 24 February 2025 for the Semester 6th and 4th led by creative consultant Anita Rajagopalan. Students gained hands-on experience in crafting brand stories and developing diverse, industry-ready portfolios through engaging and interactive sessions. Anita Rajagopalan shared her career journey working with top brands like Unilever, Johnson & Johnson, Target, Ogilvy and many more. Her insights on contemporary design trends and real-world experiences inspired students, sparking curiosity and encouraging innovative approaches to branding and storytelling. The workshop featured engaging interactive activities where students created brand stories using the renowned Pixar framework, diving deep into the intricacies of branding. Another highlight was a quick portfolio exercise on top design MNCs and studios, where students analyzed job descriptions to tailor their portfolios to industry-specific requirements.

Objectives

1. Develop a Strong Personal Brand
2. Enhance Storytelling Skills
3. Optimize Online Presence

4. Boost Confidence in Self-Promotion
5. Create an Actionable Career Branding Plan

Brief

Branding Your Story: Career Development Workshop was a transformative experience designed to empower students with the skills and insights needed to create a compelling personal brand that enhances their career prospects. In today's competitive job market, standing out requires more than just a strong resume; it demands a well-crafted narrative that highlights unique strengths, experiences, and values. This workshop was tailored especially for the students. Through interactive sessions, expert guidance, and real-world applications, students discovered how to shape their personal stories in a way that resonates with employers, clients, and professional networks. At the core of this workshop was the concept of personal storytelling—learning how to articulate one's journey in a manner that is both authentic and compelling. Students explored their professional experiences, key achievements, and personal values to build a narrative that reflects their true essence. The workshop delved into identifying core strengths, crafting an impactful elevator pitch, and effectively using storytelling techniques in resumes, cover letters, interviews, and networking opportunities. By mastering these skills, students ensured that their personal brand and portfolio leaves a lasting impression.

Brand your Story- 'Portfolio Building Session' for **CD Batch 2022 (Semester-6)**

A highlight of the portfolio building session was an engaging exercise that focused on top design MNCs and leading studios. In this interactive activity, students carefully analyzed real-world job descriptions, gaining insights into industry-specific expectations and skill requirements. Through this exercise, they learned how to tailor their portfolios strategically, aligning their work with the demands of potential employers while showcasing their unique design voice and capabilities. This hands-on approach not only enhanced their understanding of professional standards but also equipped them with the tools to present their creative journey more effectively in the competitive design landscape. The Portfolio Building Session of the workshop emphasizes the importance of an online presence. In the digital age, platforms like LinkedIn and personal websites serve as virtual resumes and networking tools. Participants will learn how to optimize their online profiles, curate content that reflects their professional identity, and engage effectively with their industry's online community. Social media branding, professional networking strategies, and reputation management will also be key components of the session, ensuring that attendees present a consistent and professional image across all platforms. Another critical aspect of personal branding covered in the workshop is confidence-building. Many professionals struggle with self-promotion, often undervaluing their experiences and abilities. Through group discussions, peer feedback, and guided exercises, students

developed the confidence needed to articulate their value proposition effectively. Whether in interviews, networking events, or client pitches, having a clear and confident personal brand can significantly impact career growth.

'Brand your Story' Session for **CD Batch 2023 (Semester-4)**

The "Brand Your Story" session for the Communication Design Batch 2023 (Semester-4) was an immersive and interactive workshop focused on the art of storytelling in branding. Through engaging activities, students explored the renowned Pixar framework, a powerful tool for crafting compelling narratives. The session provided a hands-on experience where students created unique brand stories, diving deep into the intricacies of brand identity, emotional connection, and strategic communication. This approach not only enhanced their creative thinking but also equipped them with practical skills essential for building authentic and relatable brand voices.

Outcomes

1. Clearly Defined Personal Brand
2. Stronger Communication Skills
3. Improved Digital Presence
4. Increased Confidence in Career Advancement
5. Actionable Branding Strategy



Event Details	
Event Type	Expert Talk
Topic	Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office
Date	2025-02-27 to 2025-02-27
Mode	Offline
Venue	LH-11, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College of Hospitality Management
Resource Person	Adhithyen Gurumoorthy|Rooms Manager
No. of Participants	90
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

Objective

1. To provide insights into modern revenue management strategies in front office operations.
2. To educate students on budgeting techniques for optimizing hotel profitability.
3. To introduce technological innovations transforming front office management.
4. To bridge the gap between theoretical knowledge and practical industry applications.
5. To enhance students' analytical and decision-making skills in hospitality operations.



Description

Chitkara College of Hospitality Management organized an expert talk on "Novel Approaches to Revenue Management, Budgeting, and Innovation in Front Office Operations" on February 27, 2025, at LH-11, Escoffier Block. The session was conducted by Mr. Adithyen Gurumoorthy, Rooms Manager at Holiday Inn Chandigarh Zirakpur. The event aimed to provide students with valuable insights into the dynamic role of front office operations in driving revenue, managing budgets efficiently, and implementing innovative strategies to enhance guest experiences. During the session, Mr. Gurumoorthy elaborated on modern revenue management techniques, emphasizing the importance of data-driven decision-making and strategic pricing models. He also discussed budgeting strategies essential for optimizing hotel operations, ensuring profitability while maintaining service quality. Additionally, he highlighted technological advancements in front office operations, such as AI-driven chatbots, automated check-ins, and guest preference tracking, which are revolutionizing the hospitality sector. The interactive session

allowed students to engage in discussions, ask industry-related questions, and gain practical knowledge of real-world front office challenges and solutions. Mr. Gurumoorthy shared case studies from his professional experience, demonstrating the impact of effective revenue management and innovative front office practices. The event was highly informative, bridging the gap between theoretical learning and practical industry applications. It provided students with a broader perspective on front office management trends and prepared them for future roles in the hospitality industry. Chitkara College of Hospitality Management continues to organize such impactful sessions, ensuring that students receive industry-relevant exposure and expertise to excel in their careers.

Outcomes

1. Students gained practical knowledge of revenue management and budgeting strategies.
2. Enhanced understanding of technology-driven innovations in front office operations.
3. Improved analytical and decision-making skills for hotel management.
4. Exposure to real-world industry challenges and effective solutions.
5. Increased readiness for future career opportunities in the hospitality sector.

EVENT DETAILS	
EVENT TYPE	ENTERPRENEURSHIP
TOPIC	IDEA IMMERSION - IDEATHON
DATE	2025-02-27 to 2025-02-28
MODE	OFFLINE
ORGANIZER NAME	DR AMIT KUMAR, ASSISTANT PROFESSOR DECE, DR GAURAV SHARMA, ASSOCIATE PROFESSOR DECE
RESOURCE PERSON	DR ADARSH AGGARWAL, VICE PRESIDENT, CIIF | DR AMIT KUMAR, ASSISTANT PROFESSOR, DECE
NO. OF PARTICIPANTS	36
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 6: CLEAN WATER AND SANITATION, SDG 7: AFFORDABLE AND CLEAN ENERGY, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 13: CLIMATE ACTION

OBJECTIVE

. To encourage students to think creatively and develop innovative solutions to real-world problems in electronics and communication engineering.

. To provide a platform for participants to apply technical knowledge and critical thinking to address contemporary challenges.

. To facilitate teamwork and interdisciplinary collaboration among students to develop well-rounded solutions.

. To help participants refine their idea pitching and presentation skills through the 120-second spotlight challenge.



DESCRIPTION

The Electronique Design Centre of the Department of Electronics and Communication Engineering at Chitkara University, Punjab, successfully hosted "Idea Immersion - Ideathon", a dynamic two-day event on 27-28 February 2025. Designed to spark innovation and cultivate problem-solving skills among students, the ideathon provided a platform for budding engineers to explore cutting-edge ideas in electronics and

communication technologies. The first day began with an engaging Masterclass on Idea Immersion by Dr Adarsh Aggarwal, who shared invaluable insights on transforming abstract concepts into viable solutions. Participants learned essential techniques for brainstorming, refining ideas, and presenting them effectively, with a strong emphasis on creativity, critical thinking, and persuasive communication. The session set the stage for students to develop well-structured proposals, equipping them with the tools needed to excel in the competitive pitching round. Day two elevated the excitement with the 120-second Spotlight, the event's flagship segment. Here, teams delivered concise yet impactful pitches, presenting their innovative solutions to a distinguished panel of judges. The fast-paced format tested participants' ability to communicate complex technical ideas clearly and compellingly within a tight timeframe. The competition highlighted exceptional talent, with students demonstrating not only technical expertise but also ingenuity in addressing real-world challenges. The ideathon culminated in a celebratory awards ceremony, where the top performers were recognized for their outstanding contributions. Piyush Verma (Team Lead, Future Forge) emerged as the winner, impressing the jury with a groundbreaking concept. The first runner-up position was secured by Team Triple A—Arnav Sharma, Abhayraj Singh, and Aditya Sood —while Team M2.5, comprising Kavin Thakur and Hardik Thapar, earned the second runner-up** title. Beyond competition, the event fostered collaboration, critical thinking, and hands-on learning, reinforcing Chitkara University's commitment to nurturing future-ready engineers. By bridging classroom knowledge with real-world problem-solving, the Idea Immersion - Ideathon left participants inspired, equipped with new skills, and motivated to drive technological advancements in their field.

OUTCOMES

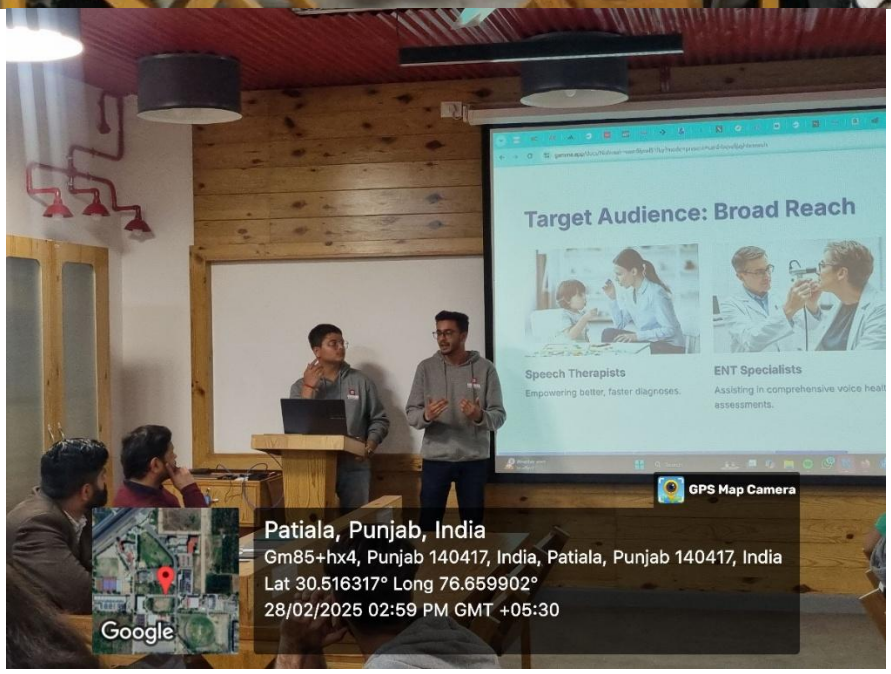
. Participants generated a variety of creative and technically sound ideas, showcasing their potential to drive technological advancements.

. Students gained hands-on experience in idea generation, problem-solving, and effective communication through workshops and pitching sessions.

. Winners and participants received recognition for their efforts, boosting their confidence and motivation to pursue innovative projects.

. The event provided a platform for students to interact with industry experts, faculty, and peers, fostering a culture of knowledge-sharing and collaboration.


WHY YOU
SHOULD BE AN
GPS Map Camera
Patiala, Punjab, India
Gm85+hx4, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.516365° Long 76.659783°
27/02/2025 11:11 AM GMT +05:30
Google


Target Audience: Broad Reach
Speech Therapists
ENT Specialists
GPS Map Camera
Patiala, Punjab, India
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EVENT DETAILS	
EVENT TYPE	
TOPIC	LATEST TRENDS AND INNOVATIONS IN INDUSTRY 4.0
DATE	2025-03-03 to 2025-03-03
MODE	OFFLINE
ORGANIZER NAME	CHITKARA UNIVERSITY
NO. OF PARTICIPANTS	32
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To make students
1. aware bout requirements of industry 4.0
2. role of energy efficient motors in industry
3. impact of power quality on Industrial processes
4. innovative and advanced technologies being used in industries

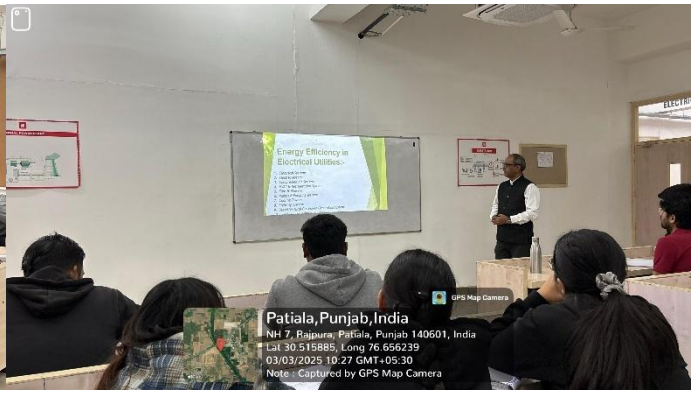
DESCRIPTION

This expert talk aims to bring awareness by introducing innovative technologies. AI based approaches and smart processing solutions in industries. This lecture will make them aware about the practices and policies being followed in industrial manufacturing processes.

OUTCOMES

1. Students got awareness about role of energy efficient motors in industry.
2. They came to know about practices and policies of industry 4.0
3. Made them aware about new strategies and innovations being used in industry.
4. Students got knowledge about the new industrial skill requirements





Topic	Career Opportunities and Entrepreneurship in Menswear
Date	3rd March 2025
Venue	Pulitzer Hall
Organiser	Department of Fashion Design, Chitkara Design School
Resource Person	Anshul Rajwansh
No Of Participants	51
SDG	4, 9, 11, 12, 17

Objective of the event

1. Improving student's knowledge of the journey of a fashion designer's career
2. Sensitizing the students with minor details and nitty gritty of menswear fashion
3. Understanding the brand "Rajwansh" and it niche
4. Celebrity styling tips and case studies discussion
5. Enhancing the students' skill to work within financial restraint to create innovative products
6. Enhancing students' knowledge of the work of a successful fashion designer's approach towards customer satisfaction and order fulfillment
7. Educating the students about innovations in menswear silhouettes
8. Understanding the importance of using the right method to measure the male body-size details correctly
9. Understanding menswear shirt, trouser and jacket detailing and styles.
10. Apprising students of the career prospects and industry skill requirements in menswear fashion

Brief of the Activity

The Department of Fashion Design, Chitkara Design School organized a one-day masterclass at the campus, which included Live interaction with Celebrity Fashion Designer, Mr. Anshul Rajwansh.

Outcome of the Event

The one-day masterclass conducted by the Department of Fashion Design, Chitkara Design School, featuring celebrity fashion designer Mr. Anshul Rajwansh, was a highly insightful and productive learning experience. The session successfully met its intended objectives and delivered significant educational value to the participating students. The key outcomes of the event are summarized below:

1. ***Understanding the Designer's Career Journey***

Students were able to relate academic learning with real-world industry experiences through

Mr. Rajwansh's personal and professional journey. The interaction provided clarity on the stages of growth in a designer's career and the resilience needed to succeed.

2. ***Sensitization to Menswear Fashion Details***

The session effectively sensitized students to the intricate elements of menswear fashion, highlighting the importance of attention to detail, precision tailoring, and thoughtful design execution. Participants were sensitized to the intricate details and technicalities involved in designing menswear, enhancing their understanding of fit, fabric, and styling nuances.

3. ***Insight into the Brand "Rajwansh"***

Participants gained a deep understanding of the philosophy and positioning of the brand "Rajwansh." The discussion focused on niche branding, quality craftsmanship, and the designer's approach to bespoke menswear.

4. ***Celebrity Styling and Case Studies***

Real-life case studies of celebrity styling offered a practical view of working with high-profile clients. Mr. Rajwansh shared styling techniques, decision-making processes, and the creative flexibility required in such roles.

5. ***Creative Innovation within Budget Constraints***

The masterclass encouraged students to think innovatively while working within financial limitations. The emphasis on resourcefulness provided a grounded understanding of budget-conscious design.

6. ***Customer Satisfaction and Fulfillment Practices***

Students learned the importance of building customer trust through timely delivery, fit accuracy, and exceptional service—elements that contribute to long-term brand success.

7. ***Innovations in Menswear Silhouettes***

The session introduced students to emerging trends and innovations in menswear silhouettes, encouraging them to explore non-conventional designs while retaining functionality, helping students expand their design thinking and stay updated with industry movements.

8. ***Male Body Measurement Techniques***

Accurate methods of male body measurement were discussed, reinforcing the importance of fit in menswear tailoring and ensuring quality outcomes in production, reinforcing the importance of precision for proper fit and tailoring.

9. ***Technical Understanding of Menswear Garments***

Detailed discussions on shirt, trouser, and jacket construction enhanced the students' knowledge of menswear garment styles, design variations, and tailoring processes.

10. ***Career Prospects and Industry Skills***

Students were apprised of the current and future opportunities in the menswear fashion industry, as well as the key technical and soft skills needed to build a successful career.



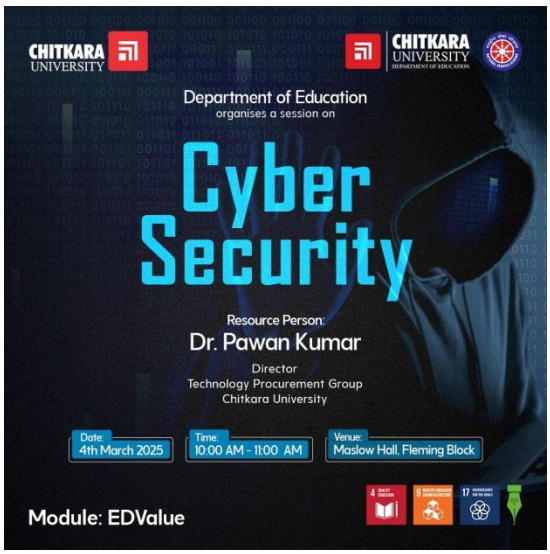






Event Name	Cyber Security
Date	04th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Pawan Kumar, Director, Technology Procurement Group, Chitkara University
Number of Participants	67
SDGs Covered	4,9,17
Duration	One Hour

About the Activity



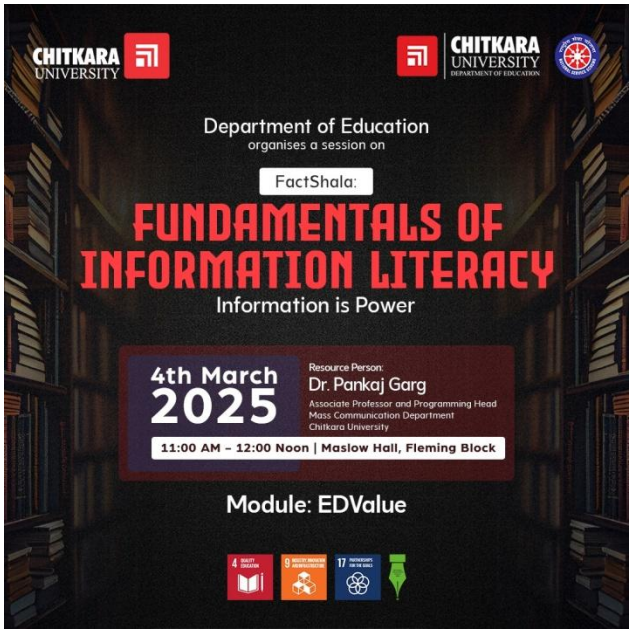
Dr. Pawan Kumar led an engaging and highly informative session on Cyber Security. Participants were captivated by his thorough explanation of the digital threats prevalent today, such as fake calls, phishing links, and unauthorized applications. Emphasizing the importance of emotional regulation and critical thinking in decision-making, he shared practical tips like implementing screen savers, observing the 20-20 rule, and cleaning digital devices regularly.

His guidance on safeguarding personal data was invaluable—highlighting the dangers of sharing high-resolution photos and reiterating the importance of utilizing cyber helplines and following the DPDP Act 2023 for data protection. Dr. Kumar's session served as a call to action, inspiring attendees to prioritize digital safety and privacy.



Event Name	Fundamentals of Information Literacy
Date	04th March 2025
Venue	Maslow Hall, CSPC, Fleming Block, Chitkara University, Punjab
Organizer	Department of Education
Resource Person	Dr. Pankaj Garg, Associate Professor, Community Radio Station, Radio Chitkara 107.8 FM
Number of Participants	67
SDGs Covered	4,9,17
Duration	One Hour

About the Activity



Addressing the challenges posed by misinformation and disinformation, Dr. Pankaj Garg conducted a dynamic and thought-provoking session. He elucidated the distinctions between misinformation and disinformation and demonstrated the various ways false narratives can distort public perception.

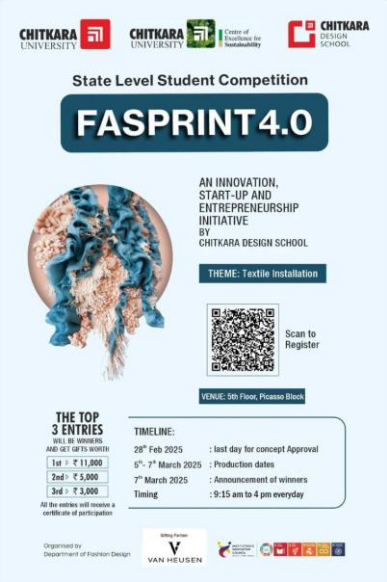
Fostering media literacy, critical thinking, and fact-checking skills, the session empowered participants to become vigilant digital citizens. Through practical advice on verifying sources and questioning content authenticity, attendees gained valuable strategies for combating the spread of misleading information. The interactive discussion equipped them to foster a reliable media ecosystem, marking a step toward an informed society.



Title: Fasprint 4.0		
1	**Type of Activity**	Techfest and Innovation
2	**PROGRAM THEME (KEYWORDS)**	Innovation Through Sustainability
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/162EgteNBj/
	LINK (Post Link)	
4	**Program Type**	**Level 4**
	Nomenclature	Competition
	Duration of the activity	**20 hours**
5	Description of the event not more than **100 words** (Final Report)	
	The Department of Fashion Design at Chitkara Design School organized *Fasprint 4.0*, a 3-day state-level student competition (March 5–7, 2025), in collaboration with Chitkara University, the Institution's Innovation Council, and the Center of Excellence for Sustainability. Focused on the theme *Textile Installation*, the event challenged students to repurpose textile waste into creative, sustainable installations. Teams from various departments ideated, designed, and presented projects judged by Ms. Kalika Mehra, Mr. Dushyant Panvar, and Dr. Vaibbhavi P. Fasprint 4.0 promoted innovation, sustainability, and entrepreneurship, encouraging students to tackle textile pollution with eco-conscious design thinking and interdisciplinary collaboration.	
6	Kindly justify the activity conducted by your respective department as an IIC event (Point No 2 should be taken care of-**Maximum 100 words**).	
	Fasprint 4.0 is a prime example of innovation, sustainability, and entrepreneurship coming together. By focusing on textile waste, the competition encouraged participants to develop creative solutions to repurpose materials, showcasing their innovative problem-solving abilities. The sustainable aspect was emphasized through the use of discarded textiles, addressing the urgent issue of textile pollution. Moreover, the event fostered entrepreneurship by encouraging students to think about how their designs could be applied commercially, promoting eco-conscious practices. This initiative provided a platform for students to explore real-world challenges, bridging creativity, environmental responsibility, and entrepreneurial potential.	
7	Start and End date of the event: 5th March - 7th March 2025	
8	Mention minimum number of students (Event):	
9	Mention minimum number faculty (Event): 4	
10	Objective of the event in 3 words (90 Characters) only: Innovation, Sustainability, Creativity	
11	Benefit of the activity in 5 words (120 Characters) only: Innovation, Sustainable development,	

	Eco Friendly	
12	Video URL	https://drive.google.com/file/d/1Aph1zlEBguD-lUr9W230SeQBd8Gdw0xi/view?usp=drive_link
13	PHOTOGRAPHS	

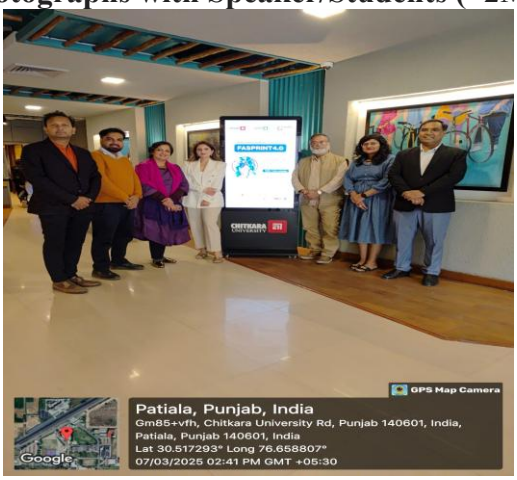
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Photographs with Speaker/Students(<2MB) poster



Students of Chitkara University with the Faculty of Fashion Design Dept. and the Jury Members Ms. Kalika Mehra & Mr. Dushyant Panvar.

	Photographs with Speaker/Students (<2MB)  **Fashion Design Dept. Faculty team with the jury members.**  **Jury member Mr. Dushyant Panvar**



Students presenting their work to the jury members.



The jury members closely observing the students' work.

	 **Jury member Ms. Kalika Mehra**
Name of Department:	**Department of Fashion Design**
Name of Organiser with Mail ID & Contact Number:	**Dr. Vaibbhavi P.** **vaibbhavi.ranavaade@chitkara.edu.in** **9890605243**
Resource Person Details:	
Name:	**Sanjay Razora**
Designation:	**Head of the Department, Fashion Design**
Organization:	**Chitkara Design School, Fashion Department**
Mail ID:	**Sanjay.razora@chitkara.edu.in**
Contact No.	**9116524392**

Title: Symposium on Electric and Autonomous Vehicles (SEAV) 2025
Date: 06-03-2025 and 07-03-2025
Time: 09:00 am to 04:30 pm
Mode: In-person
Organized by: CUIET, Applied Engineering
Venue: Chitkara University
Objectives:

- To disseminate the latest research findings and technological advancements in electric and autonomous vehicle technologies.
- To foster interdisciplinary collaboration and knowledge exchange among researchers, engineers, policymakers, and industry professionals.
- To explore emerging trends and future directions in the development and deployment of electric and autonomous vehicles.
- To critically evaluate the current state of technology and identify key challenges and opportunities for innovation in electric and autonomous vehicles.
- To provide a platform for the presentation and discussion of cutting-edge research papers and case studies.

Report:
The Symposium on Electric and Autonomous Vehicles (SEAV-2025) at Chitkara University brought together experts, researchers, and students to discuss the latest advancements in electric and autonomous vehicle technologies. The day was filled with insightful keynote sessions, technical talks, and hands-on demonstrations, fostering knowledge exchange and innovation. The key topics which were finalized and discussed by the experts during the event are summarized below:

Table 1: Details of the resource persons and their respective topic delivered during the symposium

S. No.	Title	Resource persons (Day 1 and 2)	Mapped SDGs
Day 1			
1.	Testing of ADAS & Autonomous Vehicles	Shri S. Ramanathan, MD, ATS, New Delhi	3, 9, 11
2.	Smart Charging Platform for Electric Vehicles	Prof. (Dr.) C.C. Reddy, and Dr. Ashwini Sharma, Electric Engineering Department, IIT Ropar	7, 9, 11, 13
3.	The Role of Modelling	Dr. Dhruv Chandel, Manager, MathWorks,	7, 9, 11,

	and Simulation in Electric Vehicle Design	New Delhi	12
4.	Hands-on workshop: 'Introduction to ROS'	Mr. Gurpreet Singh and Dr. Archana Kanwar, Mechatronics Engineering Department, CUIET-AE, Chitkara University Punjab	4, 9
5.	Hands-on workshop : 'Autonomous Drones'	Dr. Gurdyal Singh, Mechatronics Engineering Department, CUIET-AE, Chitkara University Punjab	4, 9
6.	Poster Presentation on electrical vehicles	Coordinated by Dr. Rajneesh Kumar, Mechatronics Engineering Department, CUIET-AE, Chitkara University Punjab	7, 9, 11, 13
Day 2			
1.	Technological Trends in ADAS/Autonomous Vehicles	Mr. Shantanu Sonar, Daimler Truck Innovation Center India.	3, 9, 11, 13
2.	Advancing Autonomous Electric Mobility Through Cutting-Edge Automotive Simulations	Dr. Anudeep Bellary, Altair Engineering India.	7, 9, 11, 13
3.	How ADAS Saves Lives	Mr. Gurkaran Singh Cheema, ICAT, New Delhi.	3, 9, 11, 13
4.	India-Specific Synchronous Dataset Generation for ADAS & Autonomous Vehicles	Mr. Ninad, Automotive Research Association of India (ARAI), Pune, India.	3, 9, 11, 13
5.	Current Legislation and Regulations Relevant to Autonomous Vehicles in the UK/EU	Ms. Jerein Jeyachandran, University of Warwick, UK	3, 9, 11

Inaugural Session was hosted by Dr. Atipriya Sharma and Dr. Abhishek Kumar, Assistant Professors, Mechatronics Engineering Department. The event started with the 'lamp lighting ceremony', it's an auspicious ritual that signifies positivity, purity, and the beginning of a good endeavor. It was followed by Dr. K.C. Vora's, (Professor of Practice, CUIET-Applied Engineering) overview of electric and autonomous vehicles, discussing the latest developments, challenges, and opportunities in the field.

Details about the technical sessions

The symposium was organized in such a way that it consists of technical sessions before lunch, and post lunch hands-on practice sessions on ROS and Autonomous.

I.Technical sessions:

The talks on the electrical and autonomous vehicles were delivered by various renowned resource persons, who worked in this field. The key highlights of all the resource persons is briefly provided below:

1. Shri S. Ramanathan (MD, ATS, New Delhi), who spoke about 'Testing of ADAS & Autonomous Vehicles' and highlighted the importance of Advanced Driver Assistance Systems (ADAS) in modern vehicles and challenges in ensuring safety and regulatory compliance for autonomous systems. The testing includes evaluating various ADAS functions, such as lane departure warning, forward collision warning, and automatic emergency braking. The live demonstration of an ADAS-equipped vehicle, showcasing real-time safety features and automation capabilities.

2. Dr. C.C. Reddy, Professor and Head, Electric Engineering Department and Dr. Ashwini Sharma from IIT Ropar talked about 'Smart Charging Platform for Electric Vehicles' and discussed smart charging infrastructure for electric vehicles, research advancements in battery management, fast-charging solutions and EV integration with smart grids. The use of wireless charging stations are the most convenient way of changing the electrical vehicles in comparison to the conventional wired charging stations.

3. Dr. Dhruv Chandel (Manager, MathWorks, New Delhi) discussed 'The Role of Modelling and Simulation in Electric Vehicle Design' and highlighted the importance of simulation-driven vehicle design and role of MATLAB and Simulink in EV development. The necessity for accurate component modeling (battery, motor, controller) to ensure reliable performance predictions of the EVs and the use of simulation to test and refine control systems, enhancing vehicle drivability and responsiveness.

4. Mr. Shantanu Sonar (Daimler Truck Innovation Center India) discussed "Technological Trends in ADAS/Autonomous Vehicles," shedding light on the evolution of Advanced Driver Assistance Systems (ADAS) and their role in enhancing road safety and vehicle automation. Discussions on technological trends in ADAS/Autonomous Vehicles consistently highlight the convergence of several key areas. Sensor fusion, combining data from cameras, LiDAR, radar, and ultrasonic sensors, is crucial for accurate environmental perception. Advanced AI and machine learning algorithms are essential for processing this data, enabling decision-making and predictive capabilities. Furthermore, there is a strong focus on the development of robust software, and the need for standardized regulations and ethical considerations, to ensure the safe and reliable deployment of these technologies.

Finally, the importance of driver monitoring systems, and the public acceptance of this technology, are also key points of discussion

5. Dr. Anudeep Bellary (Altair Engineering India) delivered a session on "Advancing Autonomous Electric Mobility Through Cutting-Edge Automotive Simulations," emphasizing the role of simulation in vehicle design and validation. Discussions on advancing autonomous electric mobility through cutting-edge automotive simulations likely centered on several key, often unspoken, points. These include the crucial role of simulation in drastically reducing development time and costs compared to real-world testing, particularly for complex scenarios. Emphasis would be placed on the need for highly accurate and validated simulation models that can replicate real-world conditions, including diverse weather, traffic patterns, and sensor behaviors. The underlying assumption is that robust simulation environments are essential for safely and efficiently training AI algorithms for autonomous driving, and for validating the performance and safety of electric vehicle powertrains and control systems before deployment. Furthermore, there's an implicit understanding that collaboration between industry, academia, and regulatory bodies is vital to establish standardized simulation methodologies and ensure the reliability and acceptance of simulation-driven development.

6. Mr. Gurkaran Singh Cheema (ICAT) presented "How ADAS Saves Lives," illustrating real-world applications and the impact of ADAS in accident prevention. Discussions on how ADAS (Advanced Driver Assistance Systems) saves lives consistently highlight its proactive nature, addressing human error and enhancing situational awareness. ADAS technologies, utilizing sensors, cameras, and radar, prevent accidents by providing real-time warnings and automated interventions like automatic emergency braking and lane-keeping assist. These systems compensate for driver limitations, such as fatigue or distraction, and improve visibility, especially in challenging conditions like nighttime driving. By minimizing decision latency and providing a comprehensive view of the vehicle's surroundings, ADAS significantly reduces the risk of collisions, ultimately contributing to safer roads.

7. Mr. Ninad (ARAI) led a discussion on "India-Specific Synchronous Dataset Generation for ADAS & Autonomous Vehicles," addressing the importance of localized datasets for the development of AI-driven mobility solutions. Discussions on India-specific synchronous dataset generation for ADAS and autonomous vehicles emphasize the unique challenges posed by India's diverse and chaotic traffic environment. Key silent points include the necessity for datasets that accurately reflect unstructured traffic patterns, including heterogeneous vehicle types (from bullock carts to modern cars), unpredictable pedestrian behavior, and varying road infrastructure. Furthermore, the importance of capturing data under diverse weather and lighting conditions prevalent in India, such as

heavy monsoon rains and dense fog, is crucial. The need for cost-effective and scalable data collection methods tailored to the Indian context, as well as the ethical considerations surrounding data privacy and safety in a densely populated environment, are also implicitly understood.

8. The morning session concluded with an online lecture by Ms. Jerein Jeyachandran (University of Warwick, UK) on "Current Legislation and Regulations Relevant to Autonomous Vehicles in the UK/EU." She provided valuable insights into the evolving regulatory framework for autonomous vehicle deployment in Europe, highlighting safety standards, testing protocols, and compliance challenges. The discussion on current legislation and regulations for autonomous vehicles in the UK/EU highlights a complex and evolving landscape. Key points include the UK's Automated Vehicles Act 2024, which establishes a framework for safe AV deployment, defining concepts like "authorized self-driving entities" and "user-in-charge," and emphasizing rigorous safety testing. In the EU, regulations are spread across various acts, including the General Safety Regulation and the AI Act, focusing on safety standards, AI risk assessment, and data governance. There is also a divergence in approaches between the UK and the EU, with the UK taking a more context specific approach, and the EU taking a more risk based approach. Both regions are working to address liability, safety, and data handling, with a focus on creating clear frameworks for the responsible introduction of autonomous vehicle technology.

II. Hands-on sessions

Different hands-on sessions were conducted on 'Introduction of ROS', 'Advanced ROS', and 'Autonomous Drones' and lunch in the SEAV 2025. The silent features of all these hand-on sessions is discussed below:

1. Salient features of the hands-on workshop on 'Introduction of ROS'

- Understanding ROS Archit
- Practical ROS Development
- Modular Robotics Development
- Community and Ecosystem Awareness.

2. Salient features of the hands-on workshop on 'Advanced ROS (URDF, Rviz, Gazebo, Simulation)'

- Advanced ROS Concepts
- Real-World Robotics Scenarios
- ROS Tools and Debugging.
- Machine Learning Integration

3. Salient features of the hands-on workshop on 'Autonomous Drones'

- Navigation & Path Planning
- Sensor-Driven Autonomy

- Data Acquisition & Processing
- Operational Autonomy

III. Poster presentation

The student poster presentation session at the Symposium on Electrical and Autonomous Vehicles showcased a diverse range of research and design projects, reflecting the students' awareness in the field. Participants presented their work through visually compelling posters, covering topics such as advanced battery management systems, innovative electric motor designs, sensor fusion for autonomous navigation, and intelligent traffic management algorithms. Each poster detailed the project's objectives, methodologies, results, and potential impact, providing a clear overview of the students' contributions. A panel of industry and academic experts meticulously evaluated the posters, assessing the students' technical understanding, research rigor, and presentation skills. The evaluation focused on the clarity of the presented information, the innovativeness of the proposed solutions, and the students' ability to articulate their work during the Q&A sessions, ultimately recognizing the most impactful and insightful projects.

The validatory ceremony of the SEAV 2025 was organized during the second day of the event. The ceremony was hosted by Dr. Abhineet Saini, Associate Dean, Mechatronics Engineering Department, CUIET-AE, Chitkara University and he expressed the ‘vote of thanks’ to the esteemed experts. At the same time, the students were also awarded with the trophies who had secured the positions in the poster presentation competition. However, the participants were facilitated with the participation certificates.

Outcomes:

- The symposium provides a platform for academics to network and establish collaborations with researchers from other institutions and industry.
- Exposure to cutting-edge research and emerging technologies can inspire academics to pursue new research avenues within electric and autonomous vehicle domains.
- Opportunities to present posters, sharing findings with a wider academic audience.
- Gaining insights into the latest technological advancements, research trends, and industry developments in the field of electrical and autonomous vehicles.
- Building connections with leading researchers, industry professionals, and potential collaborators.

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	DEVELOPING A PROJECT PROPOSAL AND CONTEMPORARY RESEARCH THEMES IN PSYCHOLOGY
DATE	2025-03-06 to 2025-03-06
MODE	HYBRID
ORGANIZER NAME	CSPC
RESOURCE PERSON	DR. VINOD KOOL, PROFESSOR EMERITUS
NO. OF PARTICIPANTS	27
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

Objectives of the event were:

• To understand the aims, goals and objectives of the project.

• To enhance knowledge about the outline of a research project, resources are required, including human resources, technology, budget, and time, ensuring that all aspects of the project are well-planned.

• To brief about how to establish a timeline, set key milestones and deadlines to ensure the project stays on track and is completed on time.

• To provide participants with a deep understanding of current trends, emerging topics, and innovative methodologies in the field of psychology.

• To foster learning, discussion, and networking among researchers, and faculty encouraging collaboration and the exchange of research ideas.

• To equip participants with advanced knowledge and skills related to contemporary research methods, tools, and technologies used in psychological research.

DESCRIPTION

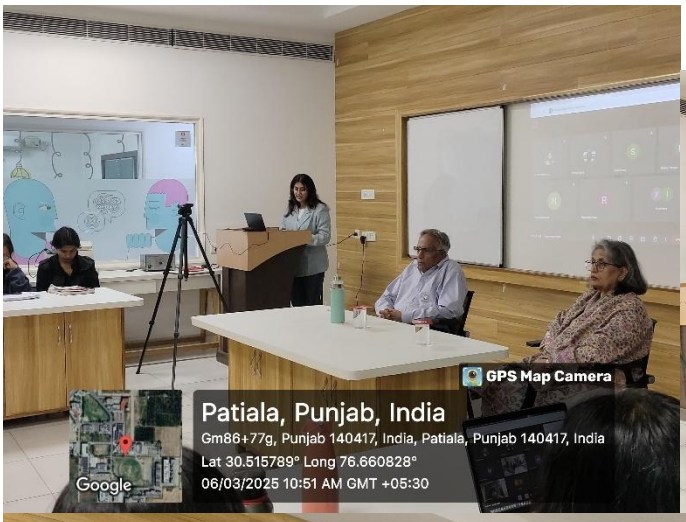
The Chitkara School of Psychology and Counselling organised an expert talk on 'Developing a Project Proposal and Contemporary Research Themes in Psychology' on 6th March 2025 at Chitkara University, Punjab. Prof. Vinod Kool, SUNY Polytechnic Institute, USA, was the resource person for the same. Prof. Vinod Kool provided research scholars, students, and faculty with insights into structuring research proposals, managing resources, and exploring contemporary psychological research trends. Key topics included problem identification, literature review, research methodology, and timeline management, along

with discussions on digital mental health, neuropsychology, and AI in psychological research. Psychology of embarrassment, psychology of employees and other emerging areas was discussed in the session.

OUTCOMES

Outcomes of the event:

• Gain an understanding about aims & objectives of the project and outline of the research project.
• Acquire knowledge of current trends, emerging topics, and innovative methodologies in the field of psychology.
• Enhance advanced knowledge and skills related to contemporary research methods, tools, and technologies used in psychological research.
• Foster collaboration and the exchange of research ideas with scholars and faculty.









Title: Expert talk on Role of Artificial Intelligence in Control Enginering		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	This event will showcase AI applications in various industries, including manufacturing, aerospace, automotive, energy, and healthcare. Understanding how AI-driven automation improves efficiency and decision-making in these sectors will help students see the relevance of AI in different career paths. For those interested in research, the event will highlight the latest advancements and trends, offering insights that can be applied to academic projects, thesis work, or further studies. Students will be able to interact with industry professionals, researchers, and AI experts, potentially opening doors for internships, mentorship, and job placements.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	This event will offer students a unique opportunity to enhance their knowledge and skills in one of the most transformative fields of modern technology. By attending, students will gain a deeper understanding of artificial intelligence (AI) techniques such as machine learning, deep learning, and reinforcement learning, and how these are applied in control systems. This foundational knowledge will be invaluable for students	

	pursuing careers in automation, robotics, and industrial control engineering	
7	Start and End date of the event: 10/03/2025 to 10/03/2025	
8	Mention minimum number of students (Event): 31	
9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only:	
	The objective of this event is: 1. Introducing AI, deep learning and reinforcement learning in the field of control System. 2. Explain how AI improves automation, real time decision making and optimization. 3. Introducing the basics simulation on MATLAB. 4. Examine future AI driven control strategies.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	1. Students learn about machine learning, deep learning, and reinforcement learning in control systems. 2. Understand how AI is applied in industries like manufacturing, aerospace, automotive, energy, and healthcare. 3. Gain practical experience with AI tools through workshops and live demonstrations	
12	**Video URL**	
13	PHOTOGRAPHS	

	
	
Name of Department:	Department of Electrical Engineering
Name of Organiser with Mail ID & Contact Number:	Dr Nitish

Resource Person Details :	
Name :	Dr Vikram
Designation :	Assistant Professor
Organization :	Thapar University
Mail ID :	vikram.chopra@thapar.edu

EVENT DETAILS	
EVENT TYPE	FACULTY DEVELOPMENT PROGRAM
TOPIC	REFRESHER TRAINING ON ELECTRICAL SIMULATOR
DATE	2025-03-17 to 2025-03-21
MODE	OFFLINE
ORGANIZER NAME	DR. SWATI ARORA, DR. ARRIK KHANNA
NO. OF PARTICIPANTS	13
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To familiarize participants with advanced features and tools of electrical simulators.
To strengthen the understanding of simulation techniques for fault analysis and system performance evaluation.
To enable participants to model and simulate various electrical networks and components accurately.
To provide insights into energy efficiency and optimization through simulation.

DESCRIPTION

A *5-day training program* at the *Center of Excellence Vertical Transportation at Chitkara University, Rajpura*, was held from March 17th, 2025, to March 21st, 2025. The training sessions were conducted by *Mr. Budhsagar Sah*, Regional Technical Trainer for KONE India. On the first day, *Mr. M. Balamurugan*, Technical Expert Manager – Field Competency & Development at KONE Elevators, also participated in the training sessions, engaging actively with the participants. The training was attended by *service technicians from KONE Elevators*, as well as *faculty and technical staff from the Electrical, Mechanical, and Mechatronics departments of Chitkara University*. The program focused on maintenance-based training for service engineers working with elevators. Throughout the five-day training, Mr. Sah provided comprehensive insights into various Standard Operating Procedures (SOPs) for elevator services. This included detailed information on the *shaft, cabin, landing area, machine room, pit area*, and the importance of safety equipment, such as the *over-speed governor, hoisting system*, and *fail-safe brakes*. He also covered Green Galaxy controllers and LCE controllers. A key emphasis during the training was on *condition monitoring* and the schedule for *preventive maintenance*, addressing all critical parameters important for service engineers.

OUTCOMES

Improved proficiency in handling electrical simulators for diverse applications. Ability to model and analyze complex electrical circuits and systems effectively. Enhanced understanding of system behaviors under different conditions through simulation. Practical knowledge in diagnosing faults and optimizing system performance.



Event name	Expert Talk
Topic	"Professor of Practice: Conscious Luxury Design"
Date	18/03/2025
Mode	Offline
Venue	Rockefeller Block, Chitkara University
Organizer Name	Department of interior Design
Resource Person	Mr. Mohit Hajela
No. Participant	132
SDG no.	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure SDG 11: Sustainable Cities and Communities

Objectives

. Introduce students to the concept of conscious luxury in interior design.
. Highlight the role of sustainability in modern luxury spaces
. Inspire students to think creatively and responsibly as future designers
. Encourage interactive learning through discussions and Q&A

Description

The Department of Interior Design at Chitkara School of Planning and Architecture, Chitkara University, organized an insightful expert talk titled "Professor of Practice: Conscious Luxury Design" on 17th March 2025. The session was held at Carnegie Hall, Rockefeller Block, and was attended by students and faculty members from the Interior Design program.

The resource person for the session was Mr. Mohit Hajela, Group Head of Business Development at Jaquar Group. With years of experience in the luxury and sustainable design sector, Mr. Hajela brought a deep and practical perspective to the concept of conscious luxury.

In his talk, Mr. Hajela emphasized the growing importance of designing spaces that blend opulence with responsibility. He highlighted how modern interior designers must strike a balance between aesthetics, functionality, and sustainability. Through case studies and product examples, he showcased innovative approaches to water conservation, energy efficiency, and eco-friendly materials in luxury bathroom and lighting solutions.

The interactive session allowed students to engage with Mr. Hajela through questions and discussions on the challenges and future trends in sustainable design. He encouraged young designers to be mindful of their environmental impact and to lead with creativity and conscience.

This expert talk proved to be a valuable learning opportunity, enhancing students' understanding of integrating sustainability into high-end design. The department's initiative

to bring industry experts into the academic environment was greatly appreciated and left a lasting impact on the participants.
Overall, the session was a resounding success, sparking inspiration and new ideas among budding interior designers to redefine luxury through responsibility and innovation.

Outcomes:

. Students understood the meaning and importance of conscious luxury design.
. Learned how luxury can be combined with environmental responsibility.
. Developed a deeper interest in green and sustainable design ideas
. Became aware of real industry examples and case studies






Conscious Luxury Design





EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	THE ARDUINO ODYSSEY: JOURNEY FROM PROJECT TO PRODUCT
DATE	2025-03-19 to 2025-03-19
MODE	OFFLINE
ORGANIZER NAME	DR AMIT KUMAR, ASSISTANT PROFESSOR AND DR GAURAV SHARMA, ASSOCIATE PROFESSOR, DECE, CUIET
RESOURCE PERSON	DR AMIT KUMAR, ASSISTANT PROFESSOR, HEAD OF IOT | DR RAJVIR SINGH, ASSOCIATE PROFESSOR | DR GURJINDER SINGH, ASSOCIATE PROFESSOR | DR VIKAS MALHOTRA, ASSISTANT PROFESSOR | DR GAURAV SHARMA, ASSOCIATE PROFESSOR
NO. OF PARTICIPANTS	46
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

. To celebrate the commemoration of 20 years of Arduino by highlighting its evolution from a prototyping tool to a global platform for innovation in electronics and open-source hardware.
. To provide a platform for students and faculty members to exchange insights on Arduino's applications in IoT, embedded systems, and education.
. To equip participants with practical skills through interactive workshops, enabling them to build and program Arduino-based projects.
. To motivate attendees to explore new possibilities in electronics and embedded systems by showcasing real-world applications and emerging trends.



DESCRIPTION

The Electronique Design Centre of the Department of Electronics and Communication Engineering at Chitkara University, Punjab, marked a historic milestone by celebrating the 20th anniversary of Arduino with a dynamic and engaging event titled "The Arduino

Odyssey: Journey from Project to Product." This event was a grand tribute to Arduino's remarkable evolution—from its humble beginnings as an accessible prototyping tool to its current status as a cornerstone of global electronics innovation. The celebration brought together a diverse audience, including students, faculty, industry professionals, and tech enthusiasts, all united by a shared passion for open-source hardware and creative problem-solving. The event commenced with an inspiring keynote session, featuring renowned experts who reflected on Arduino's transformative impact over the past two decades. They highlighted how Arduino democratized electronics, making embedded systems and IoT development accessible to hobbyists, educators, and engineers alike. The speakers also discussed Arduino's role in shaping modern education, DIY culture, and Industry 4.0, emphasizing its contributions to robotics, smart agriculture, and wearable technology. Following the keynote, a series of technical sessions delved into cutting-edge applications, including AI integration with Arduino, IoT-based automation, and advancements in open-source hardware. Experts demonstrated how Arduino continues to push the boundaries of innovation, enabling rapid prototyping and scalable product development. One of the highlights of the event was the interactive hands-on workshops, where participants rolled up their sleeves to build and program Arduino-based projects. From smart home systems to sensor-driven automation, attendees transformed theoretical concepts into functional prototypes, gaining invaluable practical experience. The workshops fostered a spirit of collaboration and experimentation, encouraging participants to explore new ideas and refine their technical skills. Additionally, an exhibition showcased innovative Arduino projects developed by students and startups, demonstrating the platform's versatility in solving real-world challenges. The event concluded on an enthusiastic note, with participants expressing how The Arduino Odyssey had reignited their passion for electronics and innovation. By celebrating Arduino's legacy, the event not only honored its past achievements but also set the stage for the next wave of technological breakthroughs. As we look forward to the next 20 years of Arduino, the event served as a powerful reminder that innovation thrives when creativity, education, and technology converge. Here's to a future where Arduino continues to inspire the next generation of engineers, makers, and visionaries!

OUTCOMES

. After the session, the students gained deeper insights into Arduino's impact on technology, education, and industry through expert-led keynote and technical sessions.
.The students successfully designed and implemented Arduino projects during hands-on workshops, strengthening their prototyping and coding abilities.
. The students and faculty connected with industry professionals, fostering potential collaborations on Arduino-based research and product development.
.The event ignited creativity and enthusiasm among participants, encouraging them to pursue advanced projects and contribute to open-source hardware advancements.


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Google


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Topic	Master Class on Packaging Design: A Case Study in the Societal Context
Date	20.03.2025
Venue	Miyazaki Studio, Picasso Block
Organizer	Department of Communication Design, Chitkara Design School.
Resource Person	Hemant Kumar
Total no. of students	39
No. of Participants attended	31
Mode:	Offline
SDG No.	**9,11,12**

About

This Masterclass by Hemant Kumar delves into the impact of packaging design within a broader societal context. The session will examine how packaging influences consumer behavior, branding, sustainability, and cultural perceptions. Through real-world case studies, participants will explore the balance between aesthetics, functionality, and ethical considerations in packaging design. The discussion will also highlight innovations in sustainable packaging and emerging trends in eco-friendly materials.



Objectives

1. Understand the role of packaging in shaping consumer perceptions.
2. Explore the intersection of design, branding, and functionality.
3. Learn about sustainable and eco-friendly packaging solutions.
4. Analyze real-world case studies of effective packaging design.
5. Develop innovative strategies for ethical and impactful packaging.

Brief

In the upcoming masterclass titled ‘Packaging Design: A Case Study in Societal Context’, Hemant Kumar will offer an in-depth exploration of the significant relationship between packaging design and the broader societal context in which it exists, focusing on how

societal, cultural, economic, and environmental factors shape both the design process and its final output. Packaging is far more than a protective layer or a marketing tool; it is a mirror reflecting the values, desires, and challenges of the society in which it is created. Kumar will begin by dissecting how packaging design is influenced by cultural nuances, local traditions, and consumer behaviors, demonstrating that the choices made in packaging—from color to typography to material—are deeply rooted in the socio-cultural landscape of a given region. For instance, minimalism in Scandinavian packaging contrasts sharply with the intricate, vibrant designs popular in various parts of Asia, each speaking to different societal values. Through this lens, Kumar will present case studies from diverse industries to show how packaging is not just about the product but about communicating a brand's story, its identity, and its alignment with consumer values. The masterclass will also explore the psychology behind packaging design, with an emphasis on how the aesthetics of packaging—whether it's the texture, shape, or visual elements—can trigger emotional responses, influence purchasing decisions, and ultimately determine the success of a product in the market. Understanding consumer behavior is key, and Kumar will delve into how user-centric design ensures that packaging is both visually appealing and highly functional, serving not just as a product container but as an integral part of the consumer experience. The masterclass will also place a strong emphasis on sustainability, a critical concern in modern packaging design. As the environmental impact of waste continues to rise, brands and designers are being tasked with creating packaging solutions that balance consumer expectations with the urgent need to reduce ecological footprints. Kumar will discuss how designers can innovate to create eco-friendly, recyclable, and biodegradable packaging, while still maintaining brand identity and ensuring practical utility. Through a series of case studies, he will highlight companies that have successfully integrated sustainability into their design processes, proving that eco-conscious packaging can coexist with effective marketing strategies. Beyond environmental concerns, Kumar will touch on the ethical dimensions of packaging design, asking difficult but essential questions about its role in marginalized communities, particularly in developing regions with limited waste management infrastructure. Can packaging be designed to be more inclusive, accessible, and educational? How can it be used to promote social causes or raise awareness on important issues such as recycling or waste reduction? These are critical considerations for modern designers, and Kumar will challenge participants to think about packaging as a tool not only for consumer engagement but also for driving social change. The masterclass promises to be a thought-provoking session that pushes the boundaries of traditional packaging design by considering its broader impact on society. Participants will leave with a deeper understanding of how packaging can go beyond form and function, and how it can serve as a powerful tool to communicate cultural values, influence consumer behavior, promote sustainability, and drive social responsibility in a constantly changing world.

Outcomes

1. Deeper insights into packaging as a societal and cultural tool.
2. Understanding of consumer psychology and purchasing behavior.
3. Knowledge of sustainable packaging solutions and eco-friendly materials.
4. Practical application of design strategies for real-world packaging challenges.
5. Enhanced ability to create socially responsible and market-driven packaging designs.





EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	NEXT-GEN WATERPROOFING AND SMART BUILDING MATERIALS: INNOVATIONS FOR SUSTAINABLE STRUCTURES
DATE	2025-03-24 to 2025-03-24
MODE	OFFLINE
ORGANIZER NAME	DR. SHRISTI KANOUNGO & MS. NIHARIKA GUPTA
RESOURCE PERSON	MR. SHUBHAM KUMAR, , AREA MANAGER, TECHNICAL CUSTOMER SOLUTION
NO. OF PARTICIPANTS	13
SDG NO	SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, SDG 13: CLIMATE ACTION

OBJECTIVE

1. Explore and promote advancements in waterproofing technologies
2. Enhancing the durability and resilience of structures against water damage
3. Minimizing environmental impact
4. Foster collaboration

DESCRIPTION

The event "Next-Gen Waterproofing and Smart Building Materials: Innovations for Sustainable Structures" highlights advancements in construction chemicals, smart building technologies, and innovative waterproofing solutions. It emphasizes preventive waterproofing measures, eco-friendly materials for enhanced durability and resistance to environmental factors.

OUTCOMES

1. Introduction of advanced waterproofing technologies for enhanced durability.
2. Increased awareness of sustainable materials and construction practices.
3. Collaboration to drive innovation and adoption.
4. Emphasis on smart building solutions for proactive maintenance strategies


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NH 7, Rajpura, Patiala, Punjab 140601, India
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Title: Expert Talk on "Cyber Smart- Navigating The Digital World Safely"		
1	**Type of Activity**	Talk
2	**PROGRAM THEME (KEYWORDS)**	R&D and Innovation
3	**LINK (Pre Link)**	Pre Link
	LINK (Post Link)	Post Link
4	**Program Type**	Level 1
	Nomenclature	Expert Talk
5	Description	
	B.Com and BBA FinTech held an IIC Talk entitled 'CYBER SMART: Navigating the Digital World Safely' on 25th March, 2025. The talk was organized by INMYCITI in collaboration with Act Humane (an NGO led by Mrs. Harleen Kaur, Director at Jujhar Fastway Group) and Chitkara Business School at Martin Luther Block from 11 am onwards. Mr. Tarun Malhotra, a renowned cybersecurity expert with a strong presence both nationally and internationally was the resource person. The session provided invaluable insights into safe internet practices, data protection, and how to identify and prevent cyber threats.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The expert talk on " Cyber Smart-Navigating The Digital World Safely" aligns perfectly with the objectives of the Institution's Innovation Council (IIC) by fostering awareness, innovation, and skill development in cyber	

<table>
<tr><td></td><td>security. With the increasing digital dependence among students, this talk will empower them to navigate the online world securely and responsibly. Additionally, students will gain insights into cyber laws, ethical digital practices, and intellectual property rights. Through interactive activities, real-life case studies, and hands-on exercises, they will develop practical skills to navigate the digital world securely and confidently.</td></tr>
<tr><td>7</td><td>Start and End date of the event: 25/03/2025 to 25/03/2025</td></tr>
<tr><td>8</td><td>Mention minimum number of students (Event): 150</td></tr>
<tr><td>9</td><td>Mention minimum number faculty (Event): 2</td></tr>
<tr><td rowspan="2">10</td><td>Objective of the event in 3 words (90 Characters) only:</td></tr>
<tr><td>Awareness, Empowerment, Cyber Security</td></tr>
<tr><td rowspan="2">11</td><td>Benefit of the activity in 5 words (120 Characters) only:</td></tr>
<tr><td>Knowledge, Security, Innovation, Responsibility, Empowerment</td></tr>
<tr><td>12</td><td>Video URL</td><td></td></tr>
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Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Neha

Resource Person Details :	
Name :	Mr. Tarun Malhotra
Designation :	Chief Operating Officer
Organization :	Cyber Cops
Mail ID :	tarun@cybercops.com

Title:- - Innovating Heuristic Evaluation: Methodologies and Industry Applications		
1	**Type of Activity**	Workshop
2	**Program Theme (Keywords)**	Innovation
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/14NtNUio7p/?mibextid=wwXIfr
	LINK (Post Link)	
4	**Program Type**	Level 3
	Nomenclature	Workshop
	Duration of the activity	2 days
5	**Description of the event:-**	
	The Department of UX&UI at Chitkara Design School organized a workshop on "Innovating Heuristic Evaluation: Methodologies and Industry Applications," led by Ms. Sanika Palkar, Interaction Design Manager at Accenture Song. She explored advanced heuristic evaluation techniques, highlighting their role in modern UX design. Students learned both traditional and innovative heuristics for assessing usability, with case studies spanning sectors like e-commerce, healthcare, and smart technologies. The workshop fostered critical thinking, enabling students to apply heuristic principles to emerging technologies. On Day 1, students studied Jacob Nielsen's examples, while Day 2 involved group critiques of different apps.	
6	**Kindly justify the activity conducted by your respective department as a fit for IIC event**	

	The "Innovating Heuristic Evaluation" workshop organized by the Department of UX&UI at Chitkara Design School aligns perfectly with the IIC's objectives of fostering innovation and entrepreneurship. The session focused on advanced heuristic evaluation methodologies, encouraging creative problem-solving and innovation in UX design. It bridged academia and industry, offering students insights into real-world applications across sectors like e-commerce and healthcare.	
7	**Start and End date of the event**: 02/04/2025 and 02/05/2025	
8	**Mention minimum number of students (Event):** 54	
9	**Mention minimum number faculty (Event):** 2	
10	**Objective of the event in 3 words (90 Characters) only:** Innovate, Evaluate, Apply	
11	**Benefit of the activity:** Learning heuristic evaluation, enhancing problem-solving, UX skills, critical thinking, adaptability, real-world applications	
12	**Video URL**	https://drive.google.com/file/d/1TLg6W_YaFrY4O-raIGq2zBegRt21j6bM/view?usp=drive_link
13	**SPACE FOR PHOTOGRAPHS**	

FLYER Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB)	Photographs with Speaker/Students (<2MB)
	
Photographs with Speaker/Students (<2MB)	**Photographs with Speaker/Students (<2MB)**
	

Name of Department:	**Department of UX&UI, CDS**
Name of Organiser with Mail ID & Contact Number:	Dr. Akanksha Ghai akanksha.ghai@chitkara.edu.in 9501464121
Resource Person Details:	
Name:	**Sanika Palkar**
Designation:	Interaction Design Manager
Organization:	Accenture Song
Mail ID:	sanika.arun.palkar@accenture.com
Contact No.	9821619662

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT TALK ON FASTER, SMARTER, BETTER : A DIVE INTO VEDIC MATH
DATE	2025-04-09 to 2025-04-09
MODE	OFFLINE
ORGANIZER NAME	DR SWAPANDEEP KAUR, ASSISTANT PROFESSOR, DECE, CUIET, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	DR TANIA BOSE, PROFESSOR, DEPARTMENT OF APPLIED SCIENCES, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	77
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

• To introduce students to the principles and techniques of Vedic Mathematics.
• To demonstrate methods for enhancing speed and accuracy in solving mathematical problems.
• To develop students' confidence in mental arithmetic and numerical calculations.
• To provide practical strategies for solving complex engineering problems more efficiently.
• To foster a deeper interest in mathematics through interactive and engaging learning activities.



DESCRIPTION

The Department of Electronics and Communication Engineering, Chitkara University, Punjab, proudly hosted an expert talk titled "Faster, Smarter, Better – A Dive into Vedic Math" on 9th April 2025. The session was conducted by Dr. Tania Bose, Professor, Department of Applied Sciences, Chitkara University, Punjab. Aimed at sharpening students' mathematical aptitude, this expert talk proved to be an enlightening and transformative experience. The session began with a warm welcome and a brief introduction of Vedic Mathematics—an ancient system rooted in Indian heritage that emphasizes mental agility and

simplified techniques for solving mathematical problems. Dr. Bose masterfully delivered the talk, blending conceptual clarity with practical demonstrations that captivated the audience. Students were introduced to a wide array of Vedic Math strategies designed to improve both speed and accuracy in computations. Some of the key topics covered included rapid multiplication techniques, smart tricks to remember times tables up to 100, mental math shortcuts for division by 9, and an ingenious approach to calculating the determinants of matrices using Vedic principles. These techniques were especially useful for engineering students who frequently deal with complex numerical calculations in their coursework and competitive exams. The session was not just informative but also highly interactive. Dr. Bose encouraged active participation through live problem-solving exercises, fun quizzes, and student demonstrations. The enthusiasm of the attendees was evident as they engaged with curiosity and confidence. Students took turns solving problems on the board, applying Vedic methods to verify answers in record time. The session concluded with a Q&A segment where students posed thoughtful questions and shared their learning experiences. Feedback from participants was overwhelmingly positive, with many expressing a desire for follow-up workshops and deeper exploration into Vedic Math. The department also announced plans to incorporate such skill-enhancing sessions into the academic calendar more frequently, recognizing their value in fostering analytical thinking and boosting academic performance. Overall, the expert talk not only enhanced the students' numerical skills but also instilled a renewed sense of interest and confidence in mathematics. The knowledge shared during the session is expected to have a lasting impact, equipping students with practical tools for academic excellence and real-world problem-solving.

OUTCOMES

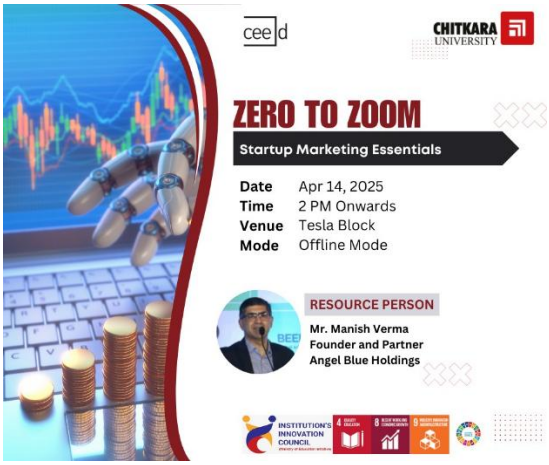
- Gained hands-on experience in applying Vedic Math techniques for faster computation.
- Improvement in the student ability to perform mental calculations without relying on calculators.
- Increase in student engagement and confidence in solving mathematical problems.
- Learned efficient methods for solving matrix determinants and other complex operations.



Title: Zero to Zoom – Startup Marketing Essentials		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Zero to Zoom – Startup Marketing Essentials**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/16L6rhVJQq/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled *"Zero to Zoom – Startup Marketing Essentials"* with Mr. Manish Verma, Founder and Partner at Angel Blue Holdings, on April 14, 2025, at Tesla Block. The session equipped budding entrepreneurs and students with practical marketing strategies, from identifying the first customer to crafting a sustainable brand presence. Participants learned about market understanding, positioning, messaging, GTM strategies, and customer acquisition through real-world case studies and a hands-on marketing toolkit.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns with IIC's focus on nurturing innovation and entrepreneurship by delivering actionable knowledge on startup marketing. It empowered participants with strategies to position and scale their ventures effectively from the early stages. The speaker's experience and insights bridged the gap between theory and real-world execution, making the session a valuable initiative in fostering entrepreneurial skillsets, especially in the area of commercialization and business planning, which are key components of the IIC innovation framework.	
7	**Start and End date of the event:** 14/04/2025 to 14/04/2025	
8	**Mention minimum number of students (Event):** 60	

9	**Mention minimum number faculty (Event):** 3
10	**Objective of the event in 3 words (90 Characters) only:** Market. Position. Grow.
11	**Benefit of the activity in 5 words (120 Characters) only:** Strategic branding, early traction, market positioning, GTM planning, customer acquisition.
12	**SDG Covered – SDG 8, SDG 9, SDG 12**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder and Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	INNOVATION AND SKILL DEVELOPMENT
TOPIC	PAPER TRAIL TO SUSTAINABILITY
DATE	2025-04-21 to 2025-05-23
MODE	OFFLINE
ORGANIZER NAME	DR. POOJA MAHAJAN
RESOURCE PERSON	DR. SEEMA SINGH, ASSOCIATE PROFESSOR | MR. SANJEEV KUMAR BHARDWAJ, ASSOCIATE DIRECTOR
NO. OF PARTICIPANTS	157
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES, SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, SDG 13: CLIMATE ACTION, SDG 15: LIFE ON LAND

OBJECTIVE:

1. To educate students about the environmental impact of paper wastage and its connection to sustainability in institute.

2. To raise awareness on responsible paper usage and recycling practices to minimize ecological footprints.

3. To encourage students to integrate sustainable practices within institute by emphasizing environmental responsibility.

4.To promote interdisciplinary collaboration to explore innovative solutions for reducing paper waste.
5.To inspire future professionals to advocate for sustainable policies and initiatives in institutions.

DESCRIPTION:

The Department of Applied Sciences and Centre of Excellence for Sustainability, Chitkara University in collaboration organized a powerful awareness a 3-Days event "Paper Trail to Sustainability" on occasion of World Earth Day-2025.The event aimed to sensitize young minds toward sustainability and the importance of paper recycling. On 21st April 2025 (Day-1), the event titled Paper Footprints: Reimagine and Renew —an Awareness Talk on Paper Wastage and its Environmental Impact—marked the beginning of World Earth Day 2025 celebrations under two sessions. The morning session, held at Govt. High Smart School, Thua, began with a warm welcome by school authorities. Dr. Pooja Mahajan along with students of Ecolution Club, conducted an insightful talk, introducing students to sustainability and its importance in daily life. School students have also participated in activity to make cardboard collection boxes for used paper, Their enthusiasm shone as they actively participated and took a heartfelt pledge for reuse of paper. In second session, Dr. Seema Singh from Centre for research impact and outcome focused on environmental responsibility and provide creative solutions for sustainability to University students. On 22nd April, the "Paper Drive," a wastepaper collection initiative, was held. Collection points were set up at different departments of University, where participants were educated on sorting paper waste effectively. The drive successfully gathered a significant amount of wastepaper for recycling and raised awareness about sustainable disposal practices. The final day, 23rd April, featured a workshop called "The Art of Paper Recovery," which included a guided tour of Chitkara University's recycling plant. Led by Sanjeev Kumar Bhardwaj, Associate Director, Office of Infrastructure Development the workshop illustrated the recycling process and its environmental benefits. Participants received recycled paper diaries as a token of appreciation. The event culminated in inspiring attendees by demonstrating the transformation of wastepaper into reusable material, reinforcing the importance of recycling and conservation. Overall, the celebration achieved its goal of promoting environmental responsibility and fostering a commitment to sustainability among participants

OUTCOMES:

1. Improved understanding among students on the role of paper recycling in environmental conservation.

2. Increased participation in sustainable paper management initiatives within academic and healthcare settings.

3.Strengthened commitment to incorporating sustainability in healthcare-related policies and practices.

4. Enhanced knowledge of eco-friendly alternatives for documentation and paper usage in research institutions.

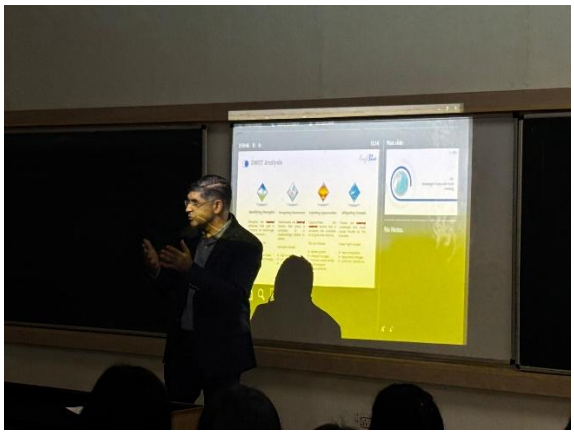
Title: Startup SparkTank: Turning Decks into Deals		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup SparkTank: Turning Decks into Deals**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1Ai1GXb4JA/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled **"Startup SparkTank: Turning Decks into Deals"** with Mr. Manish Verma, Founder & Partner at Angel Blue Holdings. The session guided budding entrepreneurs in mastering the art of investor pitching. From storytelling and structure to decoding investor psychology, participants learned how to create compelling pitch decks, present market size, financials, and business models effectively. Real-world tips, common pitfalls, and practical Q&A enhanced the learning experience, empowering startups to pitch with confidence and clarity.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session aligns with IIC's mandate to promote innovation and entrepreneurship by equipping students with practical skills and knowledge in startup funding. By focusing on pitch development and investor engagement, it enhances startup readiness and fosters a culture of entrepreneurial excellence.	
7	**Start and End date of the event:** 24/04/2025 to 24/04/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Pitching. Persuasion. Preparation.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced investor-ready startup skills.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB



Photographs with Speaker/Students (<2MB



Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	IP ODYSSEY: THE QUEST FOR CREATIVITY
DATE	2025-04-28 to 2025-04-28
MODE	OFFLINE
ORGANIZER NAME	CENTER FOR INTELLECTUAL PROPERTY RIGHTS (CIPR), CHITKARA LAW SCHOOL
RESOURCE PERSON	PROF. (DR.) AJAY RANGA, PROFESSOR AND DEAN | DR. SURYA NARAYAN N. PANDA, PROFESSOR | DR. POLAKI, ASSISTANT PROFESSOR
NO. OF PARTICIPANTS	55
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To provide students with hands-on experience in identifying and analyzing intellectual property.
• To deepen understanding of different types of intellectual property rights and their real-world applications.
• To foster problem-solving and critical-thinking abilities in legal contexts.
• To encourage teamwork and innovative thinking in solving IP-related challenges.
• To bridge theoretical knowledge with interactive learning through a treasure hunt format.

DESCRIPTION

In an effort to bridge theoretical concepts with practical learning, IP Odyssey: The Quest for Creativity was crafted as an innovative, interactive experience for law students. The treasure hunt format encouraged participants to engage with intellectual property laws in a dynamic and immersive manner, making legal studies not just informative but also exhilarating. The event was divided into two rounds. The Preliminary Round served as an initial test of the participants' knowledge and problem-solving abilities. 22 teams deciphered carefully curated clues leading them to discovery of various forms of intellectual property in their surroundings each holding different form of IPR. Students encountered patents, trademarks, copyrights, GI and trade secrets embedded in real-world scenarios. Only the seven top-performing teams from the first round advanced to the Final Round, where the difficulty escalated. Here, participants engaged in more intricate challenges, requiring not just an understanding of intellectual property laws but also strategic thinking and teamwork.

Each clue carried legal intricacies that tested students' interpretative skills and ability to apply legal reasoning in real-time situations. By the end of the quest, participants had not only uncovered hidden intellectual properties but also enriched their comprehension of how IP plays a vital role in various industries. End of the event marked by the address note by the special guest Prof. (Dr.) S.N. Panda and winners are awarded by the Dean Sir, Chitkara Law School and special guest of the event.

OUTCOMES

• The students developed a keen awareness of how intellectual property exists in daily life and professional fields.
• The event enhanced critical reasoning skills by interpreting legal scenarios and solving IP-related puzzles.
• The event strengthened teamwork and leadership abilities through collaborative challenges.
• The event improved application-based understanding of intellectual property laws beyond textbooks.
• The students gained a holistic appreciation of intellectual property's significance in fostering creativity and innovation.





EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	INNOVATE'25 – TECHNICAL EXHIBITION OF IOT SYSTEMS AND VLSI DESIGNS
DATE	2025-05-02 to 2025-05-02
MODE	OFFLINE
ORGANIZER NAME	MS. GURJINDER KAUR, ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB. DR. GARIMA CHOPRA ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	DR. AMIT KUMAR, ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB | DR. SANDEEP KUMAR, ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB
NO. OF PARTICIPANTS	45
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

OBJECTIVE

• To provide a platform for students to showcase their creativity and technical skills in the fields of IoT and VLSI design.
• To encourage hands-on learning and project-based application of concepts taught in Electronics and Communication Engineering.
• To promote innovative thinking by addressing real-world challenges through student-developed technological solutions.
• To enhance students' understanding of IoT systems and VLSI architectures through practical implementation and demonstration.
• To foster collaboration and knowledge sharing among peers and faculty within a technical exhibition environment.

DESCRIPTION

The Department of Electronics and Communication Engineering, in collaboration with the E-BUZZ Club, successfully organized Innovate'25 – A Technical Exhibition of IoT Systems and VLSI Designs on 2nd May 2025. The event provided a dynamic platform for the ECE Batch of 2022 to showcase their creativity, technical knowledge, and problem-



solving skills through hands-on projects in the domains of Internet of Things (IoT) and Very-Large-Scale Integration (VLSI). A total of 22 teams participated, with 13 teams presenting projects in the IoT domain and 9 teams in the VLSI domain. The primary goal of the exhibition was to encourage students to apply classroom knowledge to practical situations by developing innovative solutions to real-world challenges. Each project highlighted the students' grasp of fundamental engineering principles and their ability to bring ideas to life. Expert faculty members, Dr. Amit Kumar and Dr. Sandeep Kumar, evaluated the projects based on key parameters such as the relevance of the project domain, design and implementation quality, teamwork and individual contributions, as well as presentation, report quality, and demonstration skills. In the IoT category, there was a tie for the first prize between the projects "Inventech: RFID-Driven Asset Checkout & Return System" and "SKAI: Smart AI-Powered Electric Skateboard," both of which stood out for their innovation, real-world applicability, and effective execution. In the VLSI category, the project titled "SRAM-based Computing in Memory" secured the first position, demonstrating strong technical depth and practical value. The exhibition also enabled students to interact with faculty and peers, exchange ideas, and receive constructive feedback to refine their projects further. Faculty members Dr. Shivani Malhotra, Dr. Isha Gupta, and Dr. Rubina Dutta appreciated the students' efforts and encouraged them to keep innovating. The event was successfully coordinated by Ms. Gurjinder Kaur and Dr. Garima Chopra, their planning and support ensured smooth execution of all activities. Innovate'25 turned out to be an enriching and inspiring experience that reinforced the importance of practical learning, innovation, and collaboration in engineering education.

OUTCOMES

• The event helped students strengthen their practical understanding of IoT and VLSI concepts through hands-on implementation.
• It encouraged innovation and enhanced students' ability to develop solutions for real-world problems.
• Students gained confidence in presenting their work and improved their technical communication skills.

• Team collaboration and peer learning were promoted, allowing students to benefit from shared knowledge and feedback.






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EVENT DETAILS	
EVENT TYPE	WORKSHOP
TOPIC	WORKSHOP ON MASTERING MORTGAGE FUNDAMENTALS: KEY INSIGHTS FOR MBA PROFESSIONALS
DATE	2025-05-05 to 2025-05-05
MODE	OFFLINE
ORGANIZER NAME	DEPARTMENT OF FINANCE
NO. OF PARTICIPANTS	10
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

• To introduce students to the fundamentals of mortgage finance and its significance in the financial sector.
• To explain the key stages of mortgage processes including origination, underwriting, and servicing.
• To provide real-world insights into regulatory requirements and compliance standards in the mortgage industry.
• To build awareness about global mortgage markets, especially the U.S. system.
• To help students connect academic finance knowledge with operational mortgage practices.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, conducted an offline workshop titled "Mastering Mortgage Fundamentals: Key Insights for MBA Professionals" on 5th May 2025, at the Academy Centre of Excellence, Rockefeller Block. The workshop was specially curated for MBA (Finance) students of Batch 2024–26, aiming to provide them with practical insights into the world of mortgage finance. The session was led by experienced professionals from WNS Global Services (P) Ltd – Mr. Samrat Banerjee, General Manager – Process Training, and Mr. Anuj Kapoor (NMLS), Senior Group Manager and Mortgage Operations Lead. Their vast industry exposure and operational expertise made the session an exceptional learning opportunity for students preparing to

enter the financial services domain. The workshop focused on building foundational understanding of the mortgage ecosystem, including loan origination, underwriting, regulatory compliance, servicing, and default management. Participants were introduced to the latest trends and challenges in the mortgage industry, particularly in the U.S. market, which dominates global mortgage finance activity. This industry-oriented initiative, coordinated by Dr. Gitika Arora, Assistant Professor (Department of Finance), aimed to bridge the gap between academic concepts and practical realities. Students explored the end-to-end lifecycle of mortgage processes, understood key regulatory frameworks, and engaged in interactive discussions to deepen their knowledge of this critical segment of the financial sector. The workshop not only enriched academic learning but also helped students enhance their employability by aligning with current industry needs and standards in mortgage operations and risk management

OUTCOMES

• Students gained a clear understanding of mortgage fundamentals and their relevance to business finance.
• Participants became familiar with operational roles and career paths in the mortgage industry.
• The workshop provided practical exposure to compliance and regulatory aspects of mortgage management.
• Students developed a broader perspective on global mortgage structures and U.S. practices.
• The session equipped students with knowledge that can enhance their job readiness in financial services.




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GPS Map Camera
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05/05/2025 03:50 PM GMT +05:30
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Title: Startup 101: Laying the Foundation		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Startup 101: Laying the Foundation**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/1FQCTT8mK6/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an engaging session on **"Startup 101: Laying the Foundation"** with Mr. Piyush Garg, Vice President, CEED, Chitkara University. The session introduced student entrepreneurs to core startup fundamentals including problem identification, idea validation, customer understanding, and business model basics. Through real-life case studies and interactive discussion, participants gained hands-on exposure to tools like the Lean Canvas and Value Proposition Design. The session empowered students with clarity, confidence, and actionable steps to initiate their entrepreneurial journey.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns with the **Institution's Innovation Council (IIC)** objectives by promoting innovation, entrepreneurship mindset, and early-stage ideation among students. It enabled participants to explore startup fundamentals, validated business ideas, and adopt structured tools to shape their entrepreneurial aspirations, fulfilling IIC's mandate for pre-incubation activities and innovation-based learning.	
7	**Start and End date of the event:** 05/05/2025 to 05/05/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Inspire, educate, and empower student entrepreneurs through foundational startup knowledge.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Fosters entrepreneurial mindset, practical startup skills, innovation thinking, and ideation confidence.	
12	**SDG Covered – SDG 4, SDG 8, SDG 9**	

Flyer Photograph (<2MB)	Photographs with Speaker/Students (<2MB)
	
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**
Mail ID:	**N/A**
Contact No.	**N/A**

EVENT DETAILS	
EVENT TYPE	EXTENSION AND OUTREACH PROGRAMS
TOPIC	INTERACTION WITH SH. SHALEEN MITRA
DATE	2025-05-07 to 2025-05-07
MODE	OFFLINE
ORGANIZER NAME	CSPC
RESOURCE PERSON	SH. SHALEEN MITRA, OSD TO HEALTH MINISTER
NO. OF PARTICIPANTS	100
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 5: GENDER EQUALITY, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. To inform students and faculty about the current state of drug abuse and the "War against Drugs" programme in Punjab, utilizing relevant data.
2. To explore potential collaborations between Chitkara School of Psychology and Counselling and the Health Department's anti-drug initiatives.
3. To discuss the feasibility of implementing community psychology outreach programmes to address drug addiction at the grassroots level.
4. To assess the possibility of introducing a drug de-addiction capsule programme within universities in Punjab.
5. To identify opportunities for developing a leadership course in mental health and establishing district-level technical resource centers.

DESCRIPTION

Sh. Shaleen Mitra, OSD to the Hon'ble Health Minister, and his team visited Chitkara School of Psychology and Counselling on May 7, 2025, to engage academia and youth in the "War against Drugs" (Yudh Nashiyan Virudh) programme. Mr. Mitra presented alarming data on drug usage in Punjab, highlighting the significant shortage of mental health professionals in both government and private sectors, despite 7.2 lakh individuals receiving care at OOAT centers. He stressed the urgency of bolstering community psychology outreach and proposed launching a drug de-addiction capsule programme in

Punjab universities. The pervasive threat of Narco Terrorism was also underscored. Discussions with faculty focused on forging linkages, initiating a leadership course in mental health, and establishing district-level technical resource centers to reach affected communities. The visit aimed to foster academic involvement in addressing this critical public health issue.

OUTCOMES

1. Increased awareness among students and faculty regarding the prevalence and impact of drug abuse in Punjab.
2. Identification of potential avenues for academic contribution to the "War against Drugs" programme.
3. Development of preliminary plans for community psychology initiatives targeting drug addiction.
4. Exploration of a framework for a drug de-addiction capsule programme suitable for university settings.
5. Initiation of discussions and planning for a leadership course in mental health and the establishment of district-level technical resource centers.







Title: Psychology of Branding for Startups		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Psychology of Branding for Startups**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/1BXywS65XA/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED conducted an insightful session on **"Psychology of Branding for Startups"** with Mr. Harshad Jahagirdar, Director – Virtuosity. The session explored the intersection of consumer psychology and brand strategy, guiding student entrepreneurs on how to build emotionally resonant brands. Topics included color theory, cognitive biases, emotional branding, and storytelling frameworks. Participants learned how to create brand identities that go beyond logos to foster trust, connection, and loyalty. The session empowered founders to build brands that not only attract attention—but earn belief.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This activity aligns with IIC's focus on promoting innovation and startup culture by equipping aspiring entrepreneurs with critical brand-building knowledge. Understanding brand psychology is essential for product positioning, market fit, and customer engagement—skills vital in early-stage innovation and venture development. This branding-focused workshop complements IIC's objectives of nurturing holistic, innovation-ready entrepreneurs.	
7	**Start and End date of the event:** 08/05/2025 to 08/05/2025	
8	**Mention minimum number of students (Event):** 150	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Build meaningful brands through psychological insight and emotional consumer connection.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Enhances brand-building ability, consumer empathy, marketing confidence, and storytelling skills.	
12	**SDG Covered – SDG 8, SDG 9, SDG 12**	

Flyer Photograph (<2MB) 	**Photographs with Speaker/Students (<2MB)** 
Photographs with Speaker/Students (<2MB 	**Photographs with Speaker/Students (<2MB** 
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Harshad Jahagirdar**
Designation:	**Director**
Organization:	**Virtuosity**
Mail ID:	**N/A**
Contact No.	**N/A**

Title: Nextwave Startups: Disruption by Technology		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Nextwave Startups: Disruption by Technology**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/1C5zw8EFK4/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a power-packed session on **"Nextwave Startups: Disruption by Technology"** with Mr. Pulkit Ahuja, Founder of Proxgy. The session offered student entrepreneurs a deep dive into how emerging technologies such as AI, IoT, Blockchain, and Cloud are redefining the startup landscape. Participants explored real-world disruption case studies, learned how to leverage tech for innovation, and understood strategies to future-proof their ventures. Mr. Ahuja's insights on building tech-first solutions equipped attendees with the mindset and tools required to thrive in a rapidly evolving digital world.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session aligns with IIC's mandate to foster innovation and technology-driven entrepreneurship. It enabled students to understand the practical applications of frontier technologies in solving real-world problems and building scalable startups. By focusing on disruption, adaptability, and tech-first thinking, the session contributed to developing a culture of innovation and forward-looking entrepreneurial strategies among student founders—fulfilling the core objectives of Institution's Innovation Council.	
7	**Start and End date of the event:** 09/05/2025 to 09/05/2025	
8	**Mention minimum number of students (Event):** 650	
9	**Mention minimum number faculty (Event):** 5	
10	**Objective of the event in 3 words (90 Characters) only:** Empower student startups through disruptive technology and innovation insights.	

11	**Benefit of the activity in 5 words (120 Characters) only:** Enhanced tech understanding, innovation mindset, startup adaptability, and future readiness.
12	**SDG Covered – SDG 8, SDG 9, SDG 17**

Flyer Photograph (<2MB)	**Photographs with Speaker/Students (<2MB)**
	
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Pulkit Ahuja**
Designation:	**Founder**
Organization:	**Proxgy**

Event Name	Bridging Cultures, Expanding Horizons – Global Education in Action
Date	12th May 2025
Venue	Google Meet
Organizer	Department of Education
Resource Person	Ms. Alka Thapa (Principal) and Ms. Kanchan (Vice Principal) of Chitkara International School, Panchkula
Number of Participants	32
SDGs Covered	4, 5, 9, 10,11,16,17
Duration	One hour

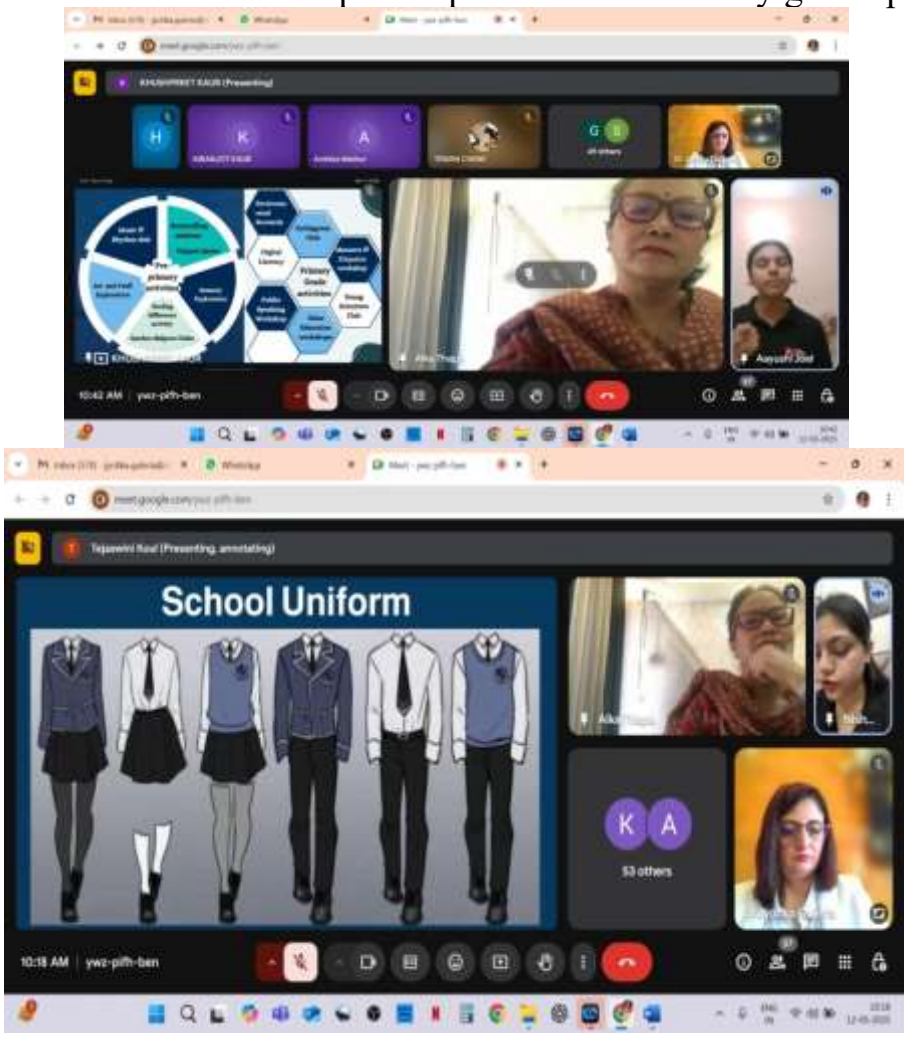
About the Activity



The Department of Education at Chitkara University hosted an inspiring Award Ceremony for Innovative schools on 12th May 2025, under the title "Bridging Cultures, Expanding Horizons – Global Education in Action!" This vibrant event was the culmination of the experiential learning modules – ED Manager, ED Global, ED Expert, and ED Profile, and showcased the collaborative vision of Alpha Teachers as they unveiled their conceptualized model schools.

Esteemed judges, Ms. Alka Thapa (Principal) and Ms. Kanchan (Vice Principal) of Chitkara International School, Panchkula, lent their expertise to evaluate the school models presented during the event. Participants, working in dynamic groups, created visionary institutions with imaginative names such as Ananta, Sankalp, and Autumn Ridge School. These models reflected deep educational thought, integrating global best practices with Indian philosophical roots such as the ideologies of Swami Vivekananda, Rabindranath Tagore, UNESCO's Social and Moral Learning, and Philosophy for Children (P4C). The schools were evaluated primarily on key parameters including Mission, Vision & School Philosophy, Academic Framework & Global Engagement and Learning Environment & Student Well-being.

Additional elements such as faculty development initiatives, community partnerships, technology integration, co-curricular innovation, and branding elements like logos and mottos further enriched the proposals and demonstrated forward-thinking educational design. Dr. Sangeeta Pant, Dean of the Department of Education, described the event as a remarkable fusion of creativity and collaboration—underscoring the transformative power of teacher education when rooted in foundational philosophies and enriched by global perspectives.



Title: Changemakers' Canvas: Building Startups for Good		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**Changemakers' Canvas: Building Startups for Good**
3	**LINK (Pre Link)**	https://www.facebook.com/share/p/19DU7dFYzK/
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized a compelling session titled **"Changemakers' Canvas: Building Startups for Good"** with Ms. Seema Bansal, Vice Chairperson, PDC. The session focused on empowering student entrepreneurs to build sustainable, impact-driven ventures. Participants explored the fundamentals of social innovation, learned how to align purpose with profitability, and gained insights into inclusive entrepreneurship models. Ms. Bansal shared real-world examples of successful impact startups, tools to measure and communicate social impact, and techniques to attract mission-aligned stakeholders. The session inspired participants to pursue entrepreneurial solutions to societal challenges while ensuring long-term sustainability.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This session fulfills key objectives of the Institution's Innovation Council (IIC) by promoting innovation in the domain of **social impact and sustainability**. It encouraged students to think beyond conventional business models and explore entrepreneurship as a tool for solving pressing societal problems. The emphasis on impact measurement, inclusive design, and stakeholder alignment aligns with IIC's vision of nurturing socially responsible innovators and changemakers.	
7	**Start and End date of the event:** 14/05/2025 to 14/05/2025	
8	**Mention minimum number of students (Event):** 300	
9	**Mention minimum number faculty (Event):** 5	
10	**Objective of the event in 3 words (90 Characters) only:** Empower social innovation	

	through purpose-driven, impact-focused entrepreneurship.
11	**Benefit of the activity in 5 words (120 Characters) only:** Inspires sustainable entrepreneurship, impact thinking, investor alignment, and social problem-solving mindset.
13	**SDG Covered – SDG 12,SDG17**

Flyer Photograph (<2MB)



Photographs with Speaker/Students (<2MB)



Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB



	
Note	
Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Seema Bansal**
Designation:	**Vice Chairperson**
Organization:	**PDC**
Mail ID:	**N/A**
Contact No.	**N/A**

Detail of the Event/Session	
Date of the Event/Session	19th to 23rd May & 26th to 30 May 2025
Name of the Event/Session	Empowering University support staff
Resource Person	Mr. Anubhav Joshi, Mr. Shubham Sharma, Mr. Pankaj Bhatia
Organized By	Office of Administration in collaboration with CUCES & CSHM
Trainee Team/Count	Supporting staff/Supervisors/ 50
SDG Covered	4,5,9,17

Overview

The Office of Administration, in partnership with **CCHM** and **CUCES**, conducted a **week-long professional development workshop** designed to enhance the skills, efficiency, and morale of the university's support staff. The program underscored the indispensable role of support staff in maintaining institutional excellence while providing hands-on training to refine their professional competencies.



Key Training Modules

1. **Personal Grooming & Professional Appearance**
   - Emphasis on maintaining **neat hair, trimmed nails, fresh breath, and proper hygiene**.
   - Importance of **well-ironed uniforms and confident posture** to project professionalism.
   - A polished appearance fosters **self-respect and reinforces the university's positive image**.
2. **Workplace Hygiene & Sanitation**
   - Best practices for **cleaning high-touch surfaces and preventing contamination**.
   - Safe handling of **cleaning agents and disinfectants** to ensure a **healthy environment**.
   - Protocols for **maintaining sanitized workspaces** for students, staff, and visitors.

3. **Housekeeping Best Practices**

- **Hands-on training** in **bed-making (hospital corners), surface disinfection, and linen care**.
- Proper **waste segregation and disposal methods** to promote **sustainability and hygiene**.
- Techniques to **enhance efficiency while maintaining institutional standards**.

4. **Service Etiquette & Professional Conduct**

- Cultivating **respectful communication, attentive body language, and a courteous tone**.
- Strategies for **handling requests professionally** while maintaining composure.
- Importance of **active listening and proactive assistance** in a service-oriented role.

5. **Table Setup & Formal Service Techniques**

- **Practical demonstrations** on **proper placement of cutlery, crockery, and glassware**.
- Techniques for **serving beverages and meals gracefully** during formal events.
- Ensuring **aesthetic presentation and seamless service** for university functions.

Workshop Outcomes

The training yielded measurable improvements in:

✓ **Operational Efficiency** – Enhanced cleaning and maintenance expertise.
✓ **Hygiene & Safety Compliance** – Strengthened awareness of sanitation protocols.
✓ **Professional Confidence** – Increased job satisfaction and motivation.
✓ **Institutional Culture** – Reinforced values of **sustainability, inclusivity, and excellence**.

Conclusion

The **Empowering Support Staff Workshop** successfully equipped participants with **essential skills and renewed confidence**, affirming Chitkara University's commitment to **workforce development at all levels**. By investing in the professional growth of its support staff, the university fosters a **culture of dignity, collaboration, and sustained excellence**.

This initiative highlights the institution's dedication to **inclusive progress**, ensuring every team member contributes meaningfully to a **world-class academic environment**.

presence.








EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	PROTOTYPE SHOWCASE 2025
DATE	2025-05-20 to 2025-05-20
MODE	OFFLINE
ORGANIZER NAME	MS. GURJINDER KAUR, ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB. DR. AMIT KUMAR, ASSISTANT PROFESSOR, DECE, CHITKARA UNIVERSITY, PUNJAB.
RESOURCE PERSON	MR. AATIF JAMAL, SENIOR, IIT ROPAR TIF (AWADH)
NO. OF PARTICIPANTS	81
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

OBJECTIVE



• To encourage first-year ECE students to develop original and practical solutions through innovative thinking and design.
• To provide students with a platform to apply their theoretical knowledge in real-world prototyping and hands-on engineering practices.
• To assess the students' ability to translate theoretical concepts into practical prototypes by evaluating the functionality, design quality, and technical accuracy of their projects.
• To help students enhance their communication and presentation skills by demonstrating their projects to faculty, peers, and external evaluators.
• To offer students constructive feedback and mentorship from academic experts, guiding them towards continuous improvement and future innovation.

DESCRIPTION

The Department of Electronics and Communication Engineering, in collaboration with the AWaDH Lab (EDC, Chitkara University), successfully organized Prototype Showcase 2025 on 20th May 2025 at Chitkara University, Punjab. This dynamic event served as a platform to celebrate innovation, creativity, and technical excellence among budding engineers. A total of 24 teams from the first-year ECE Batch of 2024 enthusiastically participated, translating their creative ideas into tangible and functional prototypes. These student-led projects reflected hands-on engineering skills, critical thinking, and problem-solving abilities, all nurtured through the academic curriculum. The event not only encouraged technical application but also promoted teamwork and confidence among the participants. The prototypes were evaluated by Mr. Aatif Jamal, Senior Manager at AWaDH Lab, IIT Ropar – TIF (AWaDH), who assessed the projects based on their innovation, technical execution, and practical relevance. His insightful observations and in-depth analysis provided valuable input to each team. The event was further graced by the presence of Dr. Shivani Malhotra, Dean of the department, along with Dr. Isha Gupta, Academic Head, and Dr. Rubina Dutta, who interacted with the students and offered encouraging feedback. They appreciated the students' efforts and motivated them to pursue their ideas with greater ambition in the future. Their presence and mentorship added academic depth to the event. The smooth and efficient coordination of the event was made possible by Ms. Gurjinder Kaur and Dr. Amit Kumar, who meticulously planned and managed the proceedings, ensuring a seamless experience for all involved. The event concluded with a prize distribution ceremony to recognize outstanding performances. The First Prize was awarded to the team behind the project Load Carrying Vehicle, comprising Hriday Kaushal, Kavya Batheja, Keertimaan Singh, and Krrish Popli. The Second Prize went to Hologram Orbiter, developed by Tosham Jangra, Utsav Rana, Vaibhav Dhawan, and Yuvraj Sharma. The Third Prize was a tie between two innovative projects: Papermate with STM32, presented by Airish Dhir, Aryan Chauhan, and Gourav Mittal; and Gesture-Controlled Drone, developed by Angad Veer Singh, Anmol Jindal, Bhavdeep Singh, and Gurkamal Singh. Each of these projects demonstrated unique problem-solving approaches and showcased the students' ability to combine creativity with technical knowledge. The event successfully reflected the department's commitment to experiential learning, innovation, and academic excellence, inspiring students to continue exploring and pushing the boundaries of engineering through practical implementation.

OUTCOMES

• Students successfully transformed their creative ideas into functional prototypes, applying core engineering principles.
• The event boosted students' confidence in presenting and articulating their projects effectively to faculty and peers.
• Participants received valuable academic feedback, helping them recognize strengths and areas for improvement in their designs.
• Students enhanced their teamwork, time management, and problem-solving skills through collaborative project development.
• The showcase cultivated a spirit of innovation and experiential learning among first-year students, encouraging continued technical exploration.




GPS Map Camera
Patiala, Punjab, India
Gm85+hx4, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.516294° Long 76.659914°
20/05/2025 10:50 AM GMT +05:30
Google



Title: The Bold Pitch: For Startup Founders		
1	**Type of Activity**	Level-1 Activity
2	**PROGRAM THEME (KEYWORDS)**	**The Bold Pitch: For Startup Founders**
3	**LINK (Pre Link)**	**https://www.facebook.com/share/p/18nTCcNXxW/**
	LINK (Post Link)	
4	**Program Type**	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	**120 Minutes**
5	**Description of the event not more than 100 words (Final Report)**	
	CEED organized an insightful session titled "The Bold Pitch: For Startup Founders" with Mr. Manish Verma, Founder & Partner, Angel Blue Holdings, on May 22, 2025. The session provided student-led startups with expert guidance on crafting impactful investor pitches. Participants learned how to structure pitch decks, communicate traction and impact, and avoid common pitching pitfalls. Mr. Verma shared real investor perspectives and gave live feedback, helping students refine their storytelling and presentation skills. The session empowered young founders to pitch confidently and convert interest into investment opportunities.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	This activity aligns with the Institution's Innovation Council (IIC) mandate to foster an innovation and entrepreneurship ecosystem. By training student startups in investor pitching, the session directly contributed to the development of startup readiness, market understanding, and fundraising skills—key focus areas of IIC's pre-incubation and capacity-building objectives.	
7	**Start and End date of the event:** 22/05/2025 to 22/05/2025	
8	**Mention minimum number of students (Event):** 45	
9	**Mention minimum number faculty (Event):** 3	
10	**Objective of the event in 3 words (90 Characters) only:** Train students to pitch ideas confidently and raise investment through strategic storytelling.	
11	**Benefit of the activity in 5 words (120 Characters) only:** Builds pitching skills, investor readiness, strategic thinking, and confidence in early-stage founders.	
12	**SDG Covered – SDG 8, SDG 9, SDG 17**	

Flyer Photograph (<2MB)	Photographs with Speaker/Students (<2MB)
	
Photographs with Speaker/Students (<2MB	**Photographs with Speaker/Students (<2MB**
	

Name of Department:	**CEED**
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	**Manish Verma**
Designation:	**Founder & Partner**
Organization:	**Angel Blue Holdings**

EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	FINALE DIL SE DIGITAL 3.0
DATE	2025-05-23 to 2025-05-23
MODE	OFFLINE
VENUE	CARNEGIE HALL (ROCKEFELLER BLOCK)
ORGANIZER NAME	CENTRE FOR DIGITAL MARKETING STRATEGY & ANALYTICS
RESOURCE PERSON	MR. AMAN BHARDWAJ, FOUNDER & CEO
NO. OF PARTICIPANTS	141
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. To empower students to transform digital ideas into viable business models.
2. To bridge the gap between academic concepts and industry applications.
3. To foster entrepreneurial thinking through data-driven decision-making.
4. To enhance student capabilities in digital marketing strategy and analytics.

DESCRIPTION

The Centre for Digital Marketing Strategy and Analytics at Chitkara Business School successfully hosted the grand finale of Dil Se Digital 3.0: Bytes to Business on 23rd May 2025 at Chitkara University. This highly successful event marked the conclusion of a transformative journey that began on 3rd March 2025, empowering student entrepreneurs to convert data into direction and digital ideas into real business value. The event was convened by Dr. Mohit Jamwal and co-convened by Dr. Ishwani, whose leadership and coordination played a pivotal role in the smooth execution and overall success of the initiative. Dr. Prachi Gupta, Director of the Centre, addressed the gathering and emphasized the vision behind this digital movement, aiming to bridge the gap between academic learning and industry demands. The finale was further enriched by the presence of renowned industry leaders—Mr. Aman Bhardwaj, Founder & CEO of 100xCareers and Managing Director at Day Corporate Consulting Pvt. Ltd.; Mr. Shiva Pandit, Director at Offshore Marketers; and Ms. Neha Lall, Director at De Corporate Consulting Pvt. Ltd.—who shared invaluable insights from the digital marketing domain. The top five teams out of twelve were showcased in the finale,

with Team Decoraaj clinching the top position. Leveraging affiliate marketing strategies, the team achieved an outstanding social media reach of 388K, demonstrating their ability to create impactful digital campaigns. Study Crafters and Curated Finds secured the second and third positions, respectively. More than a competition, Dil Se Digital 3.0 served as a dynamic platform for students to apply classroom concepts to real-world business challenges. Participants developed hands-on experience in building digital brands, designing strategic marketing campaigns, analyzing performance metrics, and responding to evolving market trends—skills that are essential for succeeding in today's digital economy. The initiative not only boosted students' creativity and confidence but also nurtured a strategic, business-oriented mindset that will guide them in their future careers.

OUTCOMES

1. Students applied theoretical knowledge to real-world business challenges.
2. Top-performing teams showcased impactful digital campaigns with high impact.
3. Participants gained practical skills in brand building and performance analysis.
4. The event nurtured future-ready, confident, and creative digital leaders.




DIL SE DIGITAL 3.0
BYTES TO BUSINESS
GRAND FINALE
23rd May, 2025
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514208, Long 76.660044
05/23/2025 12:20 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.514186, Long 76.660023
05/23/2025 10:35 AM GMT+05:30
Note : Captured by GPS Map Camera

Event Name	Innovative Mathematical Models for Shipping Optimization
Date	26 May, 2025
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Department	Chitkara University School of Maritime Studies
Resource Person	1
Number of Participants	83
SDGs Covered	4, 9
Duration	2 hours

About the Activity



An expert talk titled *"Innovative Mathematical Models for Shipping Optimisation"* was conducted on May 26, 2025, at 2:00 PM in Einstein Hall, Galileo Block, Chitkara University School of Maritime Studies (CUSMS). The event aimed to explore the role of advanced mathematical techniques in enhancing the efficiency of maritime operations. Dr. Jasdev Bhatti, a distinguished expert in applied mathematics and maritime logistics, led the session. The talk focused on using data-driven models to address real-world challenges in shipping, promoting analytical thinking and innovative problem-solving among cadets.

Objectives

1. **Operational Efficiency:** To demonstrate the role of mathematical models in optimizing shipping logistics.
2. **Innovation Promotion:** To introduce advanced, data-driven approaches in maritime operations.
3. **Skill Development:** To enhance analytical and problem-solving skills among cadets.
4. **Industry Preparedness:** To align academic knowledge with current maritime logistics practices.
5. **Research Orientation:** To inspire cadets to pursue research and innovation in maritime studies.

Key Highlights

1. **Expert Insight:** Dr. Jasdev Bhatti presented practical applications of mathematical models in shipping optimization.
2. **Interactive Session:** The session featured a Q&A segment encouraging cadet participation and discussion.
3. **Innovative Content:** Topics included optimisation algorithms, predictive analytics, and simulation models.
4. **Professional Exposure:** Cadets gained valuable insights into real-world shipping challenges and logistics strategies.

Conclusion

1. **Knowledge Enrichment:** The session significantly enhanced cadets' understanding of mathematical applications in maritime logistics.
2. **Industry Alignment:** The event successfully bridged academic concepts with practical industry needs, preparing cadets for future roles in maritime operations.



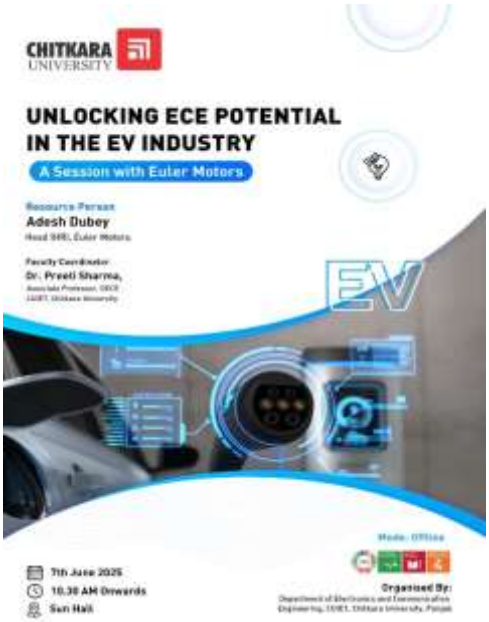



CHITKARA UNIVERSITY

EVENT DETAILS	
EVENT TYPE	PRE-PLACEMENT TALKS
TOPIC	UNLOCKING ECE POTENTIAL IN THE EV INDUSTRY: A SESSION WITH EULER MOTORS
DATE	2025-06-07 to 2025-06-07
MODE	OFFLINE
ORGANIZER NAME	DR PREETI SHARMA
RESOURCE PERSON	ADITYA DUBEY, HR(HEAD)
NO. OF PARTICIPANTS	25
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- Understand the practical applications of their ECE coursework in a rapidly evolving and impactful sector like EVs.
- Identify the diverse career roles available for ECE graduates within the EV industry and specifically at Euler Motors.
- Learn about specific technologies (e.g., BMS, power electronics, embedded systems) that they should focus on to prepare for a career in EV engineering.
- Understand the expectations for entry-level roles and how to best prepare for future internships or job applications.



DESCRIPTION

The session with Euler Motors was conducted by the Department of Electronics and Communication Engineering for their undergraduate students of Batch 2022. A pre-placement session by Mr Adesh Dubey, Head (HR) of Euler Motors for ECE students provided an insightful glimpse into the company's ambitious journey in the electric vehicle (EV) sector, particularly focusing on commercial electric mobility in India. The HR Head likely commenced by introducing Euler Motors as a

pioneering force in the Indian EV market, emphasizing their commitment to accelerating the transition to sustainable mobility. The key takeaways from the session typically included Euler Motors' mission to create powerful, "Made for India" EVs, especially for last-mile logistics. Mr Dubey also emphasized the environmental impact and the company's role in reducing carbon emissions through its growing fleet of electric wheelers with battery management Systems, Motor and Vehicle Control Units. He outlined diverse roles for ECE students as Embedded Software, Hardware Design, Validation and Testing Engineers. He also touched upon the aspects like continuous learning, opportunities for hands-on experience, and career progression within a rapidly expanding industry. The session illustrated the direct application of ECE skills—from embedded systems and power electronics to telematics and battery management—within the EV domain. Students gained valuable insights into Euler Motors' innovative work, its contribution to sustainable mobility in India, and the diverse career opportunities available. In essence, the session from Mr Adesh, served as a compelling invitation for ECE students to contribute their technical expertise to a company that is not just building electric vehicles, but also shaping the future of sustainable commercial transportation in India. The talk served as a crucial guide for undergraduates, helping them understand industry demands, identify key skills to develop, and envision a promising future in the rapidly expanding EV landscape.

OUTCOMES

- Students gained a much clearer understanding of how their Electronics and Communication Engineering skills directly translate into real-world applications within the Electric Vehicle industry.
- Identification of specific technical skills (e.g., Python/C++ for embedded systems, Simulink for modeling, specific hardware platforms) and soft skills (e.g., problem-solving, teamwork in a fast-paced environment) for empowering students to proactively focus on acquiring or strengthening their skills.
- Talk inspired and motivated students by showcasing the dynamic nature, growth potential, and positive environmental impact of the EV industry.
- Students attained a realistic understanding of the expectations of an EV company, the work culture, and the kind of challenges they might face to align with their long-term professional goals and interests.


Euler Motors



EVENT DETAILS	
EVENT TYPE	CORPORATE TRAINING
TOPIC	NEEV: THE FOUNDATION
DATE	2025-06-27 to 2025-06-27
MODE	OFFLINE
VENUE	TRAINING HALL (SENTISS, BADDI)
ORGANIZER NAME	VIMAL SHARMA, CHITKARA UNIVERSITY, PUNJAB
RESOURCE PERSON	MR. NARINDER GARCHA, DEAN
NO. OF PARTICIPANTS	29
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE, SDG 17: PARTNERSHIP FOR THE GOALS

OBJECTIVE

1. Build strong foundational skills for operational excellence.
2. Promote team alignment across shop floor functions.
3. Strengthening understanding of GMP and compliance.
4. Enhance equipment handling and safety awareness.
5. Foster ownership and continuous improvement of mindset.



DESCRIPTION

To support the continuous growth and operational excellence of shop floor teams in the pharmaceutical industry, a one-day skill-based professional training program titled “Neev – The Foundation” was conducted on 27th June 2025. The session was designed and delivered by Mr. Narinder Garcha a seasoned professional, and was organized by Chitkara University in collaboration with Sentiss Pharma Ltd. In the highly regulated and quality-driven pharmaceutical industry, shop floor professionals play a crucial role in ensuring seamless production, equipment reliability, regulatory compliance, and product quality. To meet these expectations, skill-building initiatives are essential to empower teams with the right knowledge, mindset, and hands-on competencies.

The Neev program was tailored to address the real-time challenges faced by shop floor employees across Production, Quality Control, Quality Assurance, Engineering, and Warehouse departments. The learning approach combined interactive discussions, case examples, team-building activities, and reflection exercises to ensure practical application and alignment with daily job functions. The Neev program promotes inclusive and practical learning for upskilling industrial workforce, fostering a culture of competency, safety, and productivity and focus on engineering, safety, and quality supports sustainable industrial practices.

OUTCOMES

1. Build strong foundational skills for operational excellence.
2. Promote team alignment across shop floor functions.
3. Strengthening understanding of GMP and compliance.
4. Enhance equipment handling and safety awareness.
5. Foster ownership and continuous improvement of mindset.







Title: Introduction to Entrepreneurship: Design Perspective		
1	**Type of Activity**	Interactive knowledge Session and Interaction under CEED Smart 7 Series to empower students & young aspiring entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality by leveraging power of execution.
2	**PROGRAM THEME (KEYWORDS)**	Facilitate interactive knowledge session on Introduction to Entrepreneurship: Design Perspective
3	**Link**	https://www.facebook.com/share/p/B39zza9f1A7CJAcH/?mibextid=oFDknk
4	**Program Type**	Interactive Knowledge Session on Introduction to Entrepreneurship: Design Perspective
	Nomenclature	Introduction to Entrepreneurship: Design Perspective
	Duration of the activity	120 Minutes
5	**Description of the event not more than 100 words (Final Report)**	
	The session was designed to empower students & aspiring entrepreneurs by providing them with knowledge, methodologies and inspiration to turn their idea into successful entrepreneurial ventures. Mr. Prashant Singh, Mentor of CEED, Chitkara University shared his extensive experience in the field of entrepreneurship and startup ecosystem and provided key insights on how to navigate entrepreneurial journeys from an idea to making it a successful venture and viable business. The session covered the entrepreneurial traits, myths about Entrepreneurship and resources required to startup.	
6	**Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).**	
	The session was highly engaging and provided deep and practical knowledge of entrepreneurial journeys. The session deep dived into the myths related to entrepreneurship, case studies of successful Entrepreneurs. It also covered how to convert raw idea into a revenue making and investment ready venture. The students were highly engaged and asked many thought-provoking questions, which led to informative discussion on creating a successful venture, Innovation & frameworks for innovation. The event was well-organized, with a high level of participation and engagement from startups.	
7	**Start and End date of the event:** 03/07/2024 to 03/07/2024	
8	**Mention minimum number of students (Event):** 70	
9	**Mention minimum number faculty (Event):** 1	

10	**Objective of the event in 3 words (90 Characters) only:** Providing insights about entrepreneurship journey from Idea to being venture ready.
11	**SDG Covered - SDG 4, SDG 8, SDG 9**
12	**Benefit of the activity in 5 words (120 Characters) only:** Deep Understanding of Entrepreneurial journey & complexities and navigating them.
13	**SPACE FOR PHOTOGRAPHS** **Before the Event: Flyer**  **Video URL:** https://drive.google.com/file/d/1kXLqYyWb0TjtpL59JV8On2XWIlqbjDTD/view?usp=drive_link **During Event:**









Name of Department:	**CEED**
Name of Organizer with Mail ID & Contact Number:	Yuvraj Vashisht 9815090630 yuvraj.vashisht@chitkara.edu.in
Resource Person Details:	
Name:	Mr. Prashant Singh
Designation:	Mentor
Organization:	CEED

Event Name	5-Days Workshop on Innovation, IPR, and Prior Art Techniques
Date	15/07/2024 to 19/07/2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Surya Narayan Panda, Pro-Vice Chancellor (Research), Chitkara University, Punjab
Number of Participants	50
SDGs Covered	3,4,9
Duration	5 Days

About the Activity



The 5-day workshop on "Innovation, IPR, and Prior Art Techniques" aims to provide participants with essential knowledge and skills in protecting and commercializing innovations. Through expert-led sessions, attendees will learn about intellectual property laws, conduct effective prior art searches, and navigate the patent filing process. This training is crucial for researchers, academics, and students to safeguard their inventions, fostering a culture of innovation and entrepreneurship. The workshop on "Innovation, IPR, and Prior Art Techniques" is essential for equipping researchers, academics, and students with the necessary knowledge and skills to navigate the complexities of intellectual property law. By providing hands-on training in prior art searches and patent filing procedures, the workshop ensures that participants can effectively safeguard their innovations.



Dr. Panda delivering the lecture on IPR



Students and teachers attending the lecture

Event Details	
Title of the Event:	Workshop on Converting Innovative Ideas into Product/Start-Up
Date of the Event:	31, July,2024
Venue	Carnegie Hall, Rockefeller Block
SDG no	4,9,11
No. of Student Attended	
Resource Persons:	Mr. Kunal Nandwani, Founder & CEO, Utrade Solutions Pvt. Ltd., Mohali
Department	DICE
Organized By	Design Thinking Club in collaboration with Department of computer science and Engineering. Chitkara University
Duration	1 day

The Department of Computer Science and Engineering organized an expert session on the topic "Converting Innovative Ideas into Product/Start-Up." The expert session was taken by Dr. Rajneesh Talwar, Professor and Dean, DICE department. The session focused on bridging the gap between conceptual innovative ideas and their practical implementation as successful products or start-ups. Dr. Talwar began the session by emphasizing the importance of innovation in today's fast paced technological landscape. Dr. Talwar discussed various technologies like AR/VR, IoT, Machine Learning, Drones, Humaniods. He explained the journey from an idea to a market ready product involves various stages, including ideation, feasibility analysis, prototype development and commercialization. Dr. Talwar also engaged the students in an interactive session, encouraging them to share their innovative ideas. He assured students that DICE at Chitkara University is always ready to support budding entrepreneurs in transforming their innovative ideas into Prototype and product. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).




CHITKARA UNIVERSITY
WELCOME TO
DICE
DEPARTMENT OF INTERDISCIPLINARY COURSES IN ENGINEERING
Is there to help you





Event Details	
Title of the Event:	Idea Lab: From Concept to Company
Date of the Event:	06, August, 2024
Venue	DICE lab
SDG no	4,9,11
No. of Student Attended	35
Resource Persons:	Prof. (Dr) Rajneesh Talwar, Dean-DICE, Chitkara University, Punjab
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description

The event titled "Idea Lab: From Concept to Company" was organized on August 6, 2024 from 10.00 AM onwards by the department of Computer Science and Engineering at BIT 'N' BYTES, which was a significant session led by Prof. (Dr) Rajneesh Talwar, Dean-DICE. It aimed to guide students through the journey of transforming theoretical concepts into business entities. Dr Rajneesh emphasized the practical applications of website and app development in business creation. The event covered Python programming's role in technology and discussed transitioning theoretical learning to real-world applications. Key aspects included the conversion of concepts into prototypes, the importance of innovation, and the exploration of robotics and drone technology and its applications. Additional discussions highlighted pathways to patent, publishing research, securing funding and distinction between entrepreneurship and startups. The session also featured a quiz competition and provided insights into government schemes and the role of incubators in supporting new ventures. Overall, the event was an enriching experience that offered both motivation and essential tools for students aspiring to enter the entrepreneurial landscape. The comprehensive coverage of "Idea Lab: From Concept to company" by Dr Rajneesh Talwar provided valuable insights into the entrepreneurial journey from conceptualizing an idea to forming a company. The session not only motivated students to innovate but also equipped them with the knowledge to effectively navigate the startup ecosystem. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).

OBJECTIVE

1. Help students understand how to turn theoretical concepts into practical business entities, with a focus on app development, Python programming, and innovation.
2.Provide insights into cutting-edge technologies like robotics, drone applications, and their potential in business creation.

3.Equip students with knowledge about patenting, research publishing, funding, and the differences between entrepreneur
4.Align the entrepreneurial journey with SDGs, particularly in education and innovation.




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Patiala, Punjab, India
Chitkara University, Rajpura, Punjab
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Long 76.66139°
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ARMAAN


GPS Map Camera
Patiala, Punjab, India
Chitkara University, Rajpura, Punjab
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Long 76.66139°
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EVENT DETAILS	
EVENT TYPE	ORIENTATION
TOPIC	DEEKSHARAMBH-STUDENT INDUCTION PROGRAM
DATE	2024-08-21 to 2024-08-29
MODE	OFFLINE
ORGANIZER NAME	CHITKARA COLLEGE OF PHARMACY
NO. OF PARTICIPANTS	220
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

1. Foster an understanding of institutional values and mission.
2. Promote emotional and social well-being among students.
3. Encourage engagement in extracurricular activities and campus life.
4. Enhance communication and interpersonal skills.
5. Develop awareness of academic resources and support systems available to students.

DESCRIPTION

Chitkara College of Pharmacy recently hosted the Deeksharambh – Student Induction Program to welcome the new batch of 2024. The program began with sessions aimed at familiarizing students with their departments and completing necessary document verification. Students were then introduced to the college's values and success strategies through an institutional orientation. Following this, they met their mentors and were briefed on various support initiatives designed to assist them throughout their academic journey. The program also emphasized physical well-being, with activities focused on fitness and sports for hostellers. The latter part of the induction week offered a variety of interactive and engaging sessions. Students participated in creative arts and cultural activities, which provided a platform for them to express their talents and connect with peers. Additionally, there were sessions dedicated to yoga and sports, promoting physical health and mindfulness. The week concluded with an insightful session from the Happiness Centre, highlighting the importance of happiness and well-being in both personal and academic life. Overall, the induction program was successful in providing a comprehensive and positive introduction to college life for the new students.

OUTCOMES

1. Increased student retention and overall satisfaction.

2. Improved academic performance and engagement in studies.

3. Stronger peer relationships and a sense of community.

4. Enhanced life skills, including time management and problem-solving abilities.

5. Greater awareness and utilization of institutional support services and resources.




GPS Map Camera
Patiala, Punjab, India
GM86+77G, Punjab 140417, India
Lat 30.515704°
Long 76.660736°
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Google


GPS Map Camera
Patiala,PB,India
Rajpura, Patiala, 140601, PB, India
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Lat 30.515952, Long 76.661074
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DEEKSHARAMBH
STUDENT INDUCTION PROGRAM
WELCOMING
OUR NEW
BATCH 2024
0 WEEK
NEW
GPS Map Camera
Patiala,PB,India
Rajpura, Patiala, 140601, PB, India
Lat 30.515981, Long 76.657064
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Event Details	
Title of the Event:	Industrial 5G
Date of the Event:	23, August ,2024
Venue	Online
SDG no	4,9,11
No. of Student Attended	98
Resource Persons:	Dr. Prabhat Thakur, Assistant Professor (SG) in the Department of Electronics and Telecommunication Engineering at Symbiosis Institute of Technology, Symbiosis International (Deemed University), Pune
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description

Department of Interdisciplinary Courses in Engineering (DICE) organized an online session on "Industrial 5G" on 23/08/2024. Dr. Rajneesh Talwar, Professor and Dean, DICE opened the session by welcoming the guest speaker and setting the stage for an insightful discussion on the evolution and future of mobile communication technologies. The session was taken by Dr. Prabhat Thakur, Professor, Department of Electronics and Telecommunication Engineering, Symbiosis University, Pune. The session was structured to provide an in-depth understanding of the current state of 5G technology, its future trajectory towards 6G, and the implications for various industries. Dr. Thakur began the session by tracing the historical development of mobile communication from its inception. He highlighted the progression from 1G to 5G. Dr. Thakur provided a forward-looking perspective on 6G technology. Dr. Thakur explained the architectural frameworks of both 5G and the forthcoming 6G technologies. A variety of real-world use cases for 5G technology were explained like Smart Cities, Healthcare, Automotive and Industry 4.0. The expanding landscape of IoT devices and their integration with wireless technologies was also explained. Dr. Rajneesh Talwar thanked Dr. Thakur for his engaging presentation and valuable contributions. Dr. Thakur's detailed examination of these topics not only enhanced attendees' understanding but also underscored the future possibilities of wireless communication technologies.

OBJECTIVE

To provide a comprehensive understanding of the evolution of mobile communication technologies from 1G to 5G.

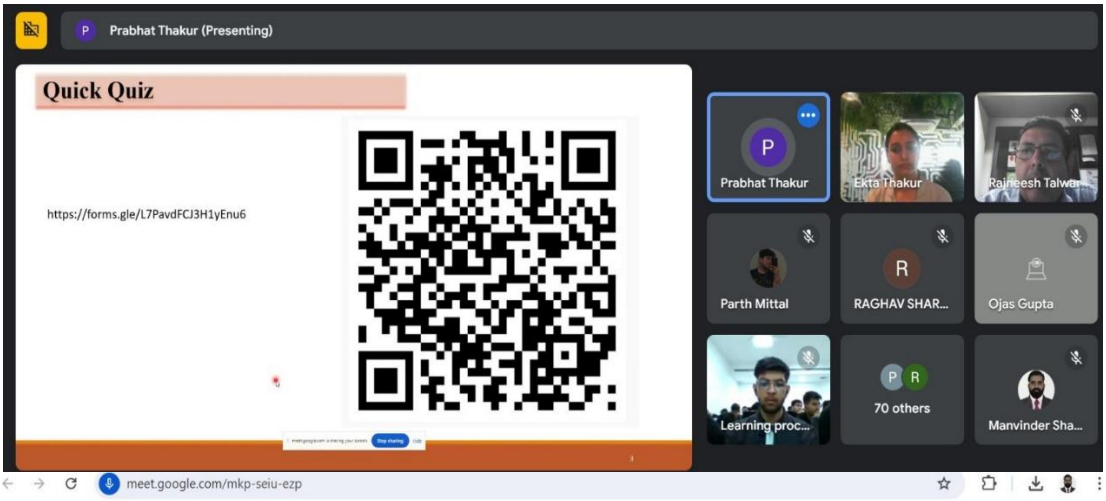
2. To explore the architectural frameworks of 5G and the future trajectory towards 6G

technology.
3. To analyze the real-world applications of 5G in various industries such as Smart Cities Healthcare, Automotive, and Industry 4.0.
4. To understand the role of IoT devices in enhancing the functionality of 5G and future wireless communication systems.











Expert talk session on Industrial 5G. (23.08.2024)

Report on Seminar

Chitkara College of Pharmacy, Chitkara University, Punjab conducted a National Seminar on **Industry-Academia Collaboration for Water Security on** August 31, 2024. **Prof. Narinder Singh** has a PhD from GNDU and postdoctoral research at Osaka City University, Japan, followed by positions at Yonsei University, Korea, and Robert Gordon University, Scotland, UK. In 2009, he joined the Indian Institute of Technology Ropar (IIT Ropar) and is currently a Professor of Chemistry there. He served as the Department Chair from October 2011 to March 2015 and later as the Chair for the GATE Exam. Dr. Singh's research focuses on the synthesis of organic materials for chemosensors and engineering applications. He has completed numerous national and international projects. His prolific research output includes 335 papers published in international peer-reviewed journals, predominantly in the Royal Chemical Society and American Chemical Society publications. Additionally, he has mentored 18 PhD students, 5 postdoctoral fellows, and numerous MSc students. Prof. Singh talked about the existing challenges of the 21st century from industrial, domestic, and agricultural waste which contribute to water pollution in abundance.

He demonstrated advancements in nanoscale science and engineering that offer promising solutions to improve water quality. Innovations such as nanosorbents, nanocatalysts, bioactive nanoparticles, nanostructured catalytic membranes, and nanoparticle-enhanced filtration systems. He also elaborated the work of his research team in developing nanotechnology-derived products that have the potential to tackle various water contamination issues effectively. Nanomaterials act as high-capacity, recyclable ligands for toxic metal ions, radio nuclides, and both organic and inorganic solutes and anions in aqueous solutions which provide a robust and sustainable approach to water purification. Prof. Singh also presented the role of nanomaterials in water purification and quality monitoring for both industrial and public water supplies, which significantly mitigate the adverse impacts of water pollution and move towards a cleaner and safer aquatic system.



Prof. (Dr) Manmohan Chhibber is heading the Department of Chemistry and is also In charge of Sophisticated Analytical Instruments Laboratories in Thapar Institute of Engineering & Technology. He completed his PhD at Panjab University, Chandigarh, and Post Doc at IISc., Bangalore. Dr Chhibber has rich experience of the quality control unit of the industry. He accomplished five projects sponsored by UGC, DST, DBT & BRNS. Under his guidance, 7 scholars completed their PhD. To further enhance the research collaboration, he visited Trinity College Dublin, Ireland, University of Queensland.

Prof. Chhibber deliberated about Water Security - its understanding, multifaceted challenges & mitigation. Because water security is a crucial aspect of sustainable development, that involves ensuring that all individuals have access to sufficient, safe, and affordable water for various needs, while also maintaining the resilience of water systems against natural and human-induced challenges so he talked about its multifaceted challenges that compromise not only its quantity and quality but also the socio-economic and environmental impact. Dr Chhibber also emphasized mitigation strategies which are essential for enhancing water security, and innovative approaches such as integrated water resource management (IWRM), the adoption of new technologies for water conservation and purification, and suggestions for the implementation of robust policies and governance frameworks.

Dr Rajeev Kumar, Chairperson at the Department of Environment Studies, Panjab University, Chandigarh, is among the 2% scientists in the World ranking in the field of Environment Science (2022-23). He obtained his Ph. D degree in Chemistry from the Department of Chemistry, Panjab University, Chandigarh. His research focused on the eco-friendly removal of environmental pollutants, specifically on the fungal remediation of recalcitrant compounds. Dr. Kumar is the recipient of research awards from the different funding agencies of the Government of India *viz.*

Science and Engineering Research Board (SERB)- a statutory body of the Department of Science & Technology (DST) and University Grants Commission (UGC) for his research endeavors. He has also been the Project Director of the Indo-US Partnership on Green Chemistry/Engineering and Technologies Education, Research, and Outreach for Sustainable Development funded by UGC and the Ministry for Human Resource and Development (MHRD), India. He has published 72 International research papers in with more than 180 citations in the journal of international repute making his H-index of 24. Dr. Rajeev Kumar has visited several countries for his research work and has international collaborators from various countries including USA, Israel, Singapore, Vietnam, and Australia.

Dr. Kumar discussed sustainable development through the Green Synthesis of Nanomaterials to reduce the toxicity caused by chemical methods. There are extensive anthropogenic activities in the environment which have dragged the attention of researchers towards the mitigation measures in which a significant section is occupied by the nanomaterials. His research team has compared the Fe_3O_4 Nps synthesised by using scraps of naturally corroded iron i.e. iron rust against Fe_3O_4 NPs synthesised by chemical precipitation method. The toxicity evaluation of well characterized Nps clearly demarcates the non-toxic nature of naturally derived Nps on bacterial population of *S. typhi*, *P. aeruginosa* and *E. coli* and fungal strain of *Laurilia taxodi*. The findings of this piece of work reveal that contrary to the chemical method, the naturally obtained NPs are environmentally friendly, economically viable, and non-toxic.

Prof. (Dr.) Thakur Gurjeet Singh, Dean - CCP facilitated the guest speakers and encouraged the students & researchers to interact with the distinguished speakers on various aspects of water security for sustainable development in pharmaceutical industries. In the end, Prof, (Dr.) Ashutosh Mishra, Dean, of Journalism & Mass Communication conducted a panel discussion with all the experts along with conveners - Prof. (Dr) Jyotsna Kaushal & Dr. Gagandeep Singh on WATER SECURITY which was later broadcast on Chitkara FM 107.8 to the surrounding community.



Dr. Narinder Singh, Delivering talk on Water Security




0 WEEK
LET TODAY BE THE START OF SOMETHING NEW
DEEKSHARAMBH
STUDENT INDUCTION PROGRAM
WELCOMING
OUR NEW
BATCH 2024


CHITKARA UNIVERSITY
CHITKA

Event Details	
Title of the Event:	Hands on Arduino and its Application
Date of the Event:	02, September ,2024
Venue	Offline
SDG no	4,9,11and 17
No. of Student Attended	59
Resource Persons:	1. Prof. (Dr.) Rajneesh Talwar Dean, DICE 2. Dr. Manvinder Sharma Associate Professor, DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description

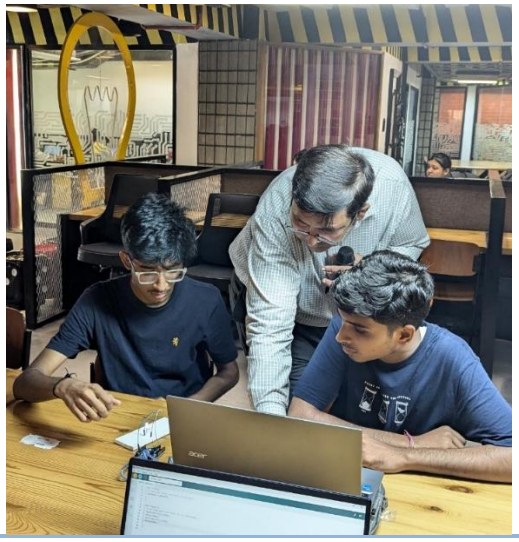
The Department of Computer Science and Engineering (DICE) conducted a hands-on workshop on Arduino and its applications, specifically tailored for first-year students. Dr. Rajneesh Talwar, Dean DICE, led the first half of the session, where he explained the fundamentals of Arduino and guided participants through practical exercises. This hands-on experience allowed students to explore the potential of Arduino in various projects, such as home automation and robotics. In the second half of the workshop, Dr. Manvinder took over and introduced students to Tinkercad, a powerful online tool for designing and simulating Arduino circuits. This session provided comprehensive learning experience, equipping students with both theoretical knowledge and practical skills in electronics and embedded systems. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).

OBJECTIVE

1. Introduce Arduino basics and applications to first-year students.
2. Provide hands-on experience in building Arduino projects.
3. Teach students to use Tinkercad for circuit design and simulation.
4. Promote understanding of electronics, embedded systems, and SDGs.


CHITKARA UNIVERSITY
DICE
DEPARTMENT OF INTERDISCIPLINARY COURSES IN ENGINEERING
Hands on
Arduino and its Applications
Resource persons
Prof. (Dr.) Rajneesh Talwar
Dean, DICE
Dr. Manvinder Sharma
Associate Professor, DICE
Date 2nd September, 2024
Time 12:00 PM onwards
Venue DICE Lab
Scan to Register
Organised by:
Department of Interdisciplinary Courses in Engineering








BRAZIL
CARNIVAL

Event Details	
Title of the Event:	Expert Talk on IoT and Its Applications in Sustainability
Date of the Event:	06, September, 2024
Venue	Online
SDG no	4,9,11 and 17
No. of Student Attended	68
Resource Persons:	Dr. Marta Zurek-Mortka Lukasiewicz Research Network - Institute for Sustainable Technologies, Department of Control Systems, Radom, Poland.
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

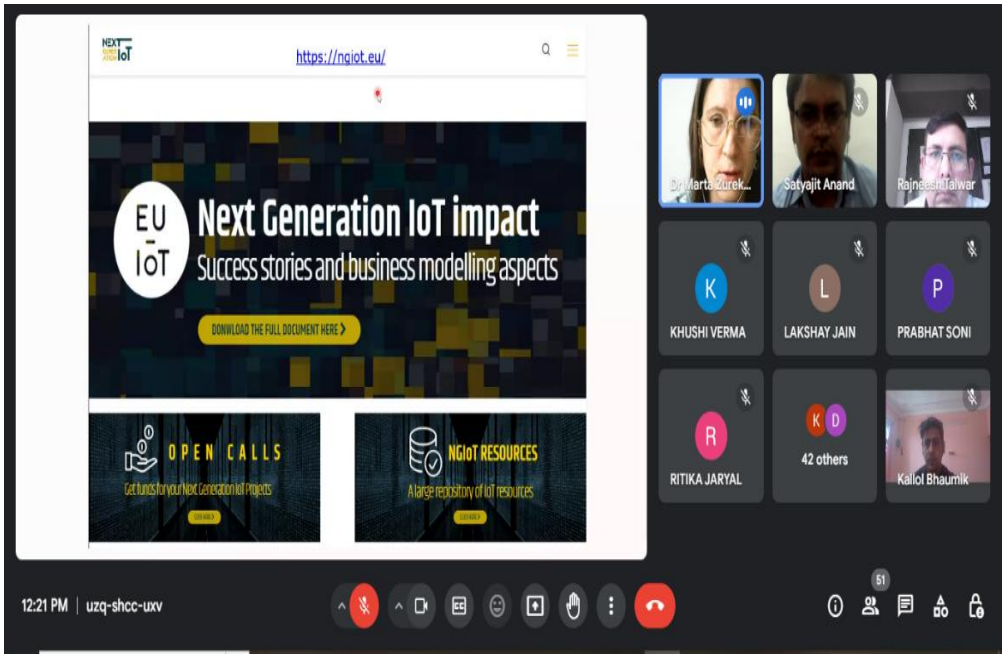
The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University successfully hosted an online expert talk on the 6th of September 2024, titled "IoT and Its Applications in Sustainability.". Dr. Marta Zurek-Mortka resource person from the Łukasiewicz Research Network, Institute for Sustainable Technologies, Poland, delivered a highly informative session, exploring the pivotal role of the Internet of Things (IoT) in fostering sustainability across various sectors, including smart cities, environmental conservation, and energy management. She highlighted practical examples of IoT applications that contribute to more efficient resource usage, reduced environmental impact, and enhanced systems monitoring. The session engaged a diverse audience of students and faculty members, who gained valuable insights into how IoT can address global sustainability challenges.



Dr. Marta Zurek-Mortka also emphasized the importance of interdisciplinary research in advancing sustainable IoT solutions, aligning with global development goals. Participants actively interacted during the Q&A session, asking thought-provoking questions and receiving detailed answers from the speaker. The event concluded with a vote of thanks by Dr. Rajneesh Talwar, Dean, DICE Department, acknowledging Dr. Zurek-Mortka's expertise and the participants' enthusiasm. The workshop covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities).

OBJECTIVE

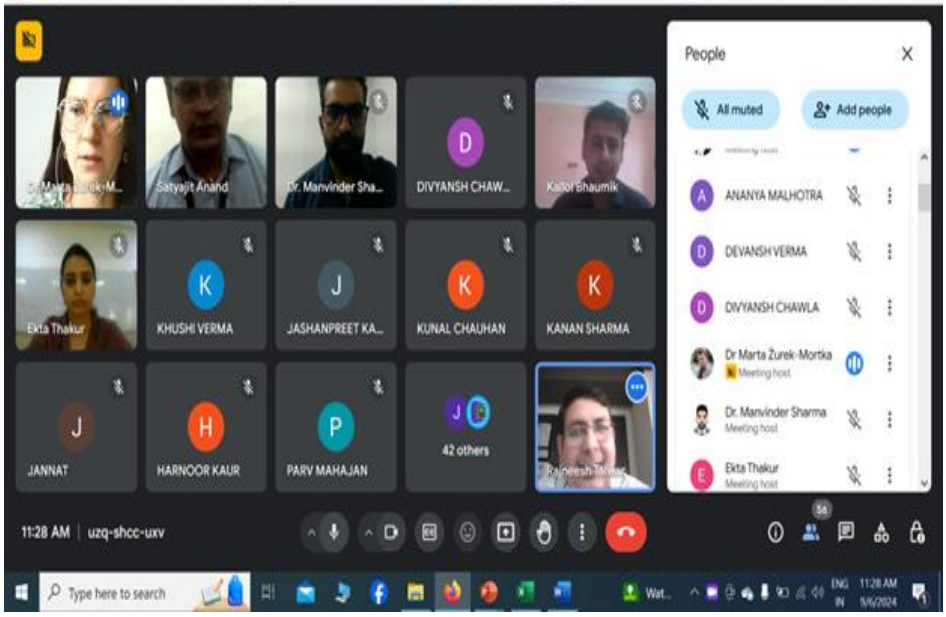
1. Explore IoT's role in sustainability.
2. Showcase IoT applications in smart cities, conservation, and energy management.
3. Emphasize the need for interdisciplinary research in sustainable IoT.
4. Engage participants on how IoT addresses global sustainability goals



Dr. Rajneesh Talwar, Dean-DICE, starting the session with students (06.09.2024)



Dr. Marta Zurek-Mortka , resource person explaining electric vehicles (06.09.2024)



Vote of thanks given by Dr. Rajneesh Talwar, Dean-DICE (06.09.2024)

Event Name	Expert Talk on “Career Opportunities for Pharmacy Graduates: Exploration of New Innovative Horizons”
Date	12.09. 2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Ajit Singh, PhD (Cardio), Founder and CEO, CliMed, Research Solutions, India
Number of Participants	
SDGs Covered	3,4,9
Duration	1 Day

About the Activity

Chitkara College of Pharmacy organized an expert talk titled "Career Opportunities for Pharmacy Graduates: Exploration of New Innovative Horizons" on 12th September 2024. The event was held at Warren Buffet Hall, Chitkara University, Punjab. The expert talk was delivered by Dr. Ajit Singh, PhD (Cardio), Founder & CEO of CliMed Research Solutions, India. Dr. Singh provided insights into new and emerging career paths for pharmacy graduates, focusing on innovation and entrepreneurship. He emphasized the importance of interdisciplinary skills and research opportunities that help pharmacy graduates explore innovative horizons in their careers.Dr. Singh shared his profound knowledge about innovative career opportunities in the pharmaceutical sector, aligning with the goal of encouraging critical thinking and career development. The session inspired students to consider diverse career paths, research, and innovation, which supports the Innovation Cell's objectives of fostering entrepreneurship and expanding student capabilities.



Event Details	
Title of the Event:	CUIET-Tech show 2024
Date of the Event:	13, September, 2024
Venue	Tesla Block
SDG no	4,7,8,9 and 11
Department	DICE
No. of Student Attended	84
Resource Persons:	Dr. Rajneesh Talwar, Professor
Duration	1 Day



Department of Interdisciplinary Courses in Engineering (DICE) organized "CUIET-Techshow 2024". The event was inaugurated by Ms. Jatinder Kaur, Ex-Director, Department of Science and Technology, Punjab alongside Dr. Rajneesh Talwar, Professor and Dean DICE. The competition showcased the most innovative projects from various engineering departments, including CSE, Applied Engineering, CURIN, NEWGEN IEDC and DICE. Projects were classified into hardware and software categories, highlighting the interdisciplinary strength and versatility of the students. Both categories exhibited cutting edge ideas ranging from artificial intelligence applications, robotics, IoT systems, to renewable energy and automation. The projects were meticulously evaluated by a panel of Ms. Jatinder Kaur- Ex Director DST Punjab, Mr. Jagjit Singh, MD and CEO of JW Infotech Pvt. Ltd. and Mr. Rohit Khosla Director of Core Systems, Chandigarh. To recognize the students' hard work and innovation, prizes were awarded to the top three projects in Hardware and software, as well as the Best Project Award in each department. This event not only promoted interdisciplinary learning and innovation but also aligned with the university's goals of contributing to NAAC accreditation and Sustainable Development Goals (SDGs) This event is an important step towards promoting a culture of interdisciplinary learning and innovation at Chitkara University

inspiring students to contribute to global goals while excelling in their respective engineering domains. The event covered SDG 4, SDG 7, SDG 8, SDG 9 and SDG 11.

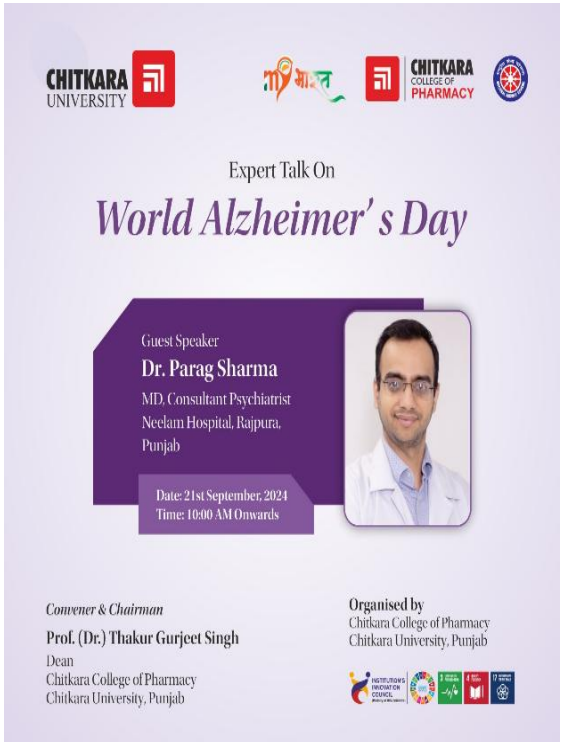






Event Name	Expert Talk on World Alzheimer's Day
Date	21.09.2024
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Parag Sharma, MD, Psychiatrist, Neelam Hospital, Rajpura, Punjab
Number of Participants	55
SDGs Covered	3,4,9
Duration	1 Day

About the Activity



Chitkara College of Pharmacy organized an expert talk on "World Alzheimer's Day" on 21st September 2024. The event featured Dr. Parag Sharma, MD, Consultant Psychiatrist at Neelam Hospital, Rajpura, Punjab. Dr. Sharma discussed the symptoms, risk factors, and the latest treatment advancements for Alzheimer's disease. He emphasized the importance of early diagnosis, the role of lifestyle modifications, and support systems for managing Alzheimer's effectively. The session aimed to raise awareness among students and faculty, encouraging them to understand the challenges faced by patients and caregivers and to contribute towards advancing treatment options and compassionate care in the field. World Alzheimer's Day 2024 Celebration at Chitkara College of Pharmacy, Chitkara University, Punjab. On 21st September 2024, the NSS Unit of Chitkara College of Pharmacy proudly organized an expert talk session to mark World Alzheimer's Day. The event featured an insightful session by Dr. Parag Sharma, MD, Psychiatrist from Neelam Hospital, Rajpura, Punjab, who shared valuable knowledge about Alzheimer's disease, its challenges, and the importance of early diagnosis and care. With the enthusiastic participation of over 70 volunteers, the event aimed to raise awareness about Alzheimer's and promote better understanding of the condition. The session encouraged thoughtful discussions, highlighting the critical role that healthcare professionals and society play in supporting those affected by the disease.



Attendees of the event- Expert Talk on Alzheimer's Disease



Dr. Parag delivering the talk on Alzheimer's Disease

Event Name	World Pharmacists Day Pharmacists: Meeting Global Health Needs
Date	25th September, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Mr. Sukhbir Chand, Drug Inspector of Punjab.
Number of Participants	180
SDGs Covered	3, 4, 9
Duration	1 day

About the Activity



Chitkara College of Pharmacy, in collaboration with the CHAMP Club, celebrated World Pharmacists Day on September 25, 2024, under the theme "Pharmacists: Meeting Global Health Needs." The event emphasized the critical role of pharmacists in improving health and ensuring quality healthcare access. Distinguished guests, including Mr. Sukhbir Chand, Drug Inspector, Punjab Govt. and Sanjeev Garg, Drug Controller Punjab Govt. supported the initiative. The day included engaging activities, such as Med Fusion: Product Designing, where students showcased their creativity by developing innovative pharmaceutical, cosmeceutical, and herbal products, promoting forward-thinking solutions in healthcare. The "Rx Reality Check: Myth or Fact" competition and the "PharmaTech Models: Exploring Innovations" event highlighted the importance of innovation in pharmacy and healthcare. By challenging participants to debunk common myths, the competition fostered critical thinking, encouraging innovative approaches to problem-solving in medicine. Similarly, the PharmaTech event provided a platform for students to present cutting-edge models in pharmaceutical sciences, showcasing their creativity and technical skills. These events emphasized the role of innovation in advancing healthcare knowledge, while the White Coat Ceremony symbolized the students' commitment to embracing new

technologies and ethical practices as they enter the profession.



Felicitation of Mr. Sukhbir Chand



White Coat Ceremony



Pharmacist Oath



Judges With Participants & Student Coordinators

Event Name	Pharmacy's Impact on Health Economics: A Global Initiative
Date	25th September, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Mr. Sanjeev Garg, Drug Controller of Punjab
Number of Participants	180
SDGs Covered	3, 4, 9
Duration	1 day

About the Activity



Chitkara College of Pharmacy organized a seminar titled "Pharmacy's Impact on Health Economics: A Global Initiative" to address the crucial role pharmacy plays in health economics globally. Expert speakers, including prominent healthcare professionals, discussed economic challenges and innovative solutions in healthcare systems. Emphasis was placed on the pharmacist's role in ensuring cost-effective patient care, medication management, and driving healthcare sustainability. Students and professionals were encouraged to explore how pharmacists can contribute to economic efficiency and improved patient outcomes, thus shaping the future of healthcare on a global scale. The seminar on "Pharmacy's Impact on Health Economics" fits perfectly within the framework of an IIC event as it focuses on innovation and problem-solving in the pharmaceutical field. By addressing how pharmacists can influence health economics, the event fosters critical thinking and innovative approaches to managing healthcare costs. This aligns with the core objectives of IIC, promoting forward-thinking solutions that can lead to better healthcare outcomes and economic efficiency in the pharmaceutical industry. The seminar also encouraged students to consider how their future roles can contribute to sustainable global health systems.



Participants attending the session



Felicitation to Mr. Sanjeev Garg

Event Name	Synergize Expertise: India Israel Water Research Initiatives
Date	26th September, 2024
Venue	Chitkara College of Pharmacy, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Dr Ravid Levy, an expert in water, climate, and environmental innovation from Israel. Ms. Noa Amsalem from MASHAV. Ms. Shachaf Elia, Senior Water Resources Specialist, and Ms. Maya Shemran, innovation attaché at the Israeli Embassy in India
Number of Participants	20
SDGs Covered	3, 4, 6, 17
Duration	1 day

Report on Indo-Israel meet



Chitkara College of Pharmacy (CCP), Chitkara University, Punjab organized Synergize Expertise – India Israeli Water Research initiatives at Chitkara University on September 26, 2024.

Expert talk: Ravid Levy who is a senior director of WaterEdge.IL, Israel's Water Innovation Community, provides consulting services on water and cleantech industries, gave online presentation and discussed digital water, implementing AI & IoT for daily recording of water meters, and various other initiatives to save water and maintain a sustainable approach. Ravid Levy is a water innovation leader, co-chairing eh WATEC Israel 2024, the International Summit on Water Technologies in Jerusalem, Israel. Ravid also leads technological transfer for Wastewater and environmental innovations at MIGAL Galilee Research Institute.

Noa Amsalem, Water Attache, International Development Co-operation (MASHAV), Shachaf Elia, Senior Water Resources Specialist (MASHAV)-Israel's Agency for International Development Cooperation, Maya Shemran, the innovation attaché at the Israeli Embassy in India visited CCP, Chitkara University and they all were very enthusiastic while interacting with the faculty members of CCP- Dr. Jyotsna Kaushal, Dr. Gagandeep Singh,

Dr. Rajwinder, Dr. Som Dutt, Dr. Rohit Bhatia involved in Water research. CCP, Chitkara University. There was an endnote to continue the research agenda in the future with more interactive discussions.

Dr Thakur Gurjeet Singh, Dean & Professor, CCP, Chitkara University felicitated the Israel delegates with a vote of thanks for their kind visit to the campus.

Dr Madhu Chitkara, Pro-Chancellor, Chitkara University also appreciated the tremendous work done by Israel for the implementation of sustainable approaches to save water on our planet earth.

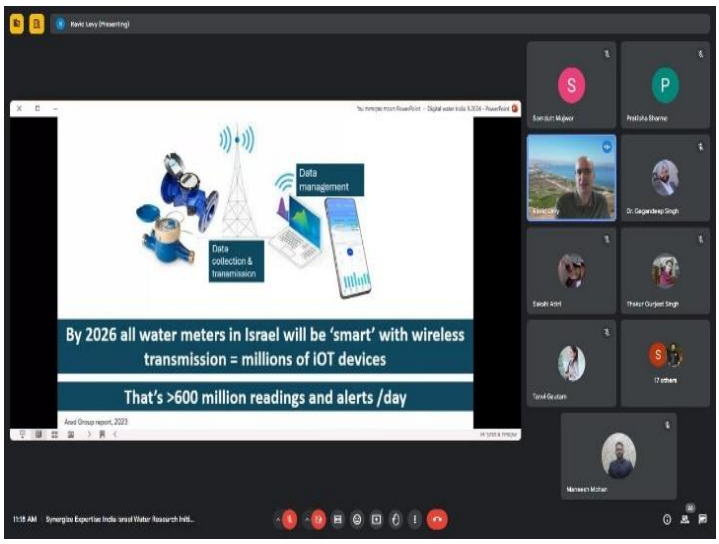








Dr Thakur Gurjeet Singh, Dean, Chitkara College of Pharmacy, Chitkara University, Welcoming the experts for the session.



Dr. Ravid Levy, Session expert, addressing the audience during the session




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#milestones

Event Details	
Title of the Event:	Embedded Design for Factory Automation and Robotics
Date of the Event:	27, September, 2024
Venue	Online
SDG no	4,9,11 and 17
Department	DICE
Organized By:	Dr. Rajneesh Talwar, Dean DICE
No. of Student Attended	39
Resource Persons:	Dr. Gyanendra Nath Tripathi, Ph.D., Panasonic Industry, Osaka, Japan.

Description

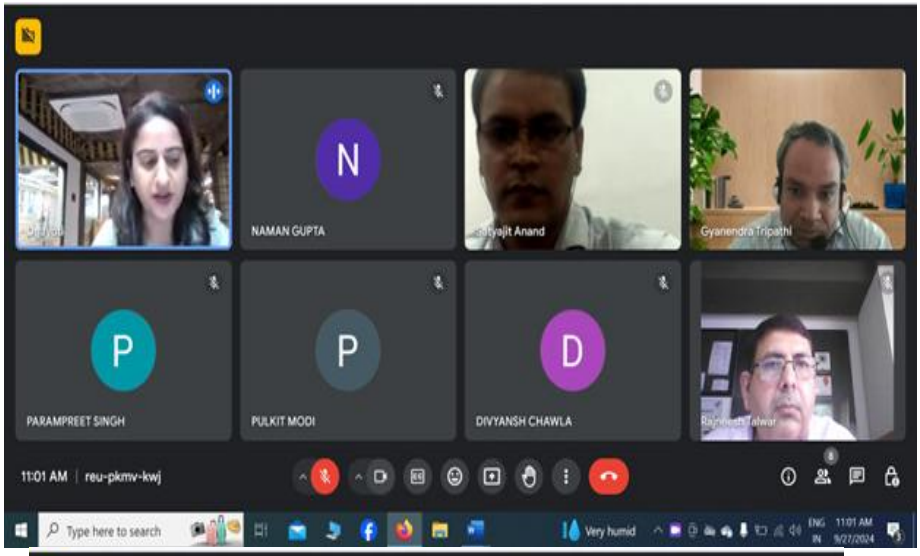


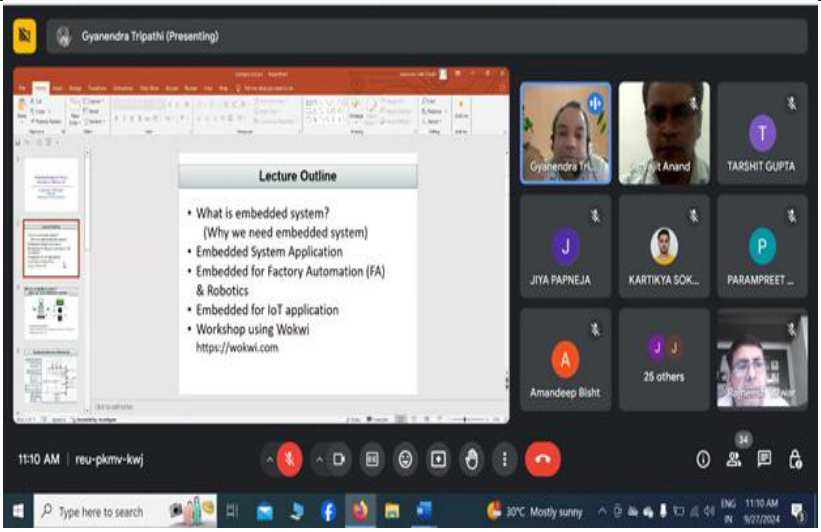
The Department of Interdisciplinary Courses in Engineering (DICE) hosted an online session "Embedded Design for Factory Automation and Robotics" on September 27, 2024. Resource person was Dr. Gyanendra Nath Tripathi, Panasonic Industry, Osaka, Japan. Dr. Rajneesh Talwar, Professor and Dean DICE opened the session. Dr Tripathi introduced participants to embedded systems, highlighting their importance and applications followed by practical discussion on the system architecture combining hardware and software to fulfill dedicated tasks. He conducted practical coding session using Workwi platform to test a blinking LED setup and motor control. The workshop aimed to equip students with necessary skills and knowledge to enhance their understanding and skills in field of advancements in factory automation, embedded systems, and Robotics' Tripathi's session provided students with a deep understanding of embedded design applicable to industrial needs. Through his theoretical insights and practical exercises, students gained a foundation in embedded system. This session contributed to the Sustainable Development Goals (SDGs) by promoting SDG 4 (Quality education), SDG 9 (Fostering industry innovation and infrastructure and supporting SDG 11

(Sustainable cities and communities).

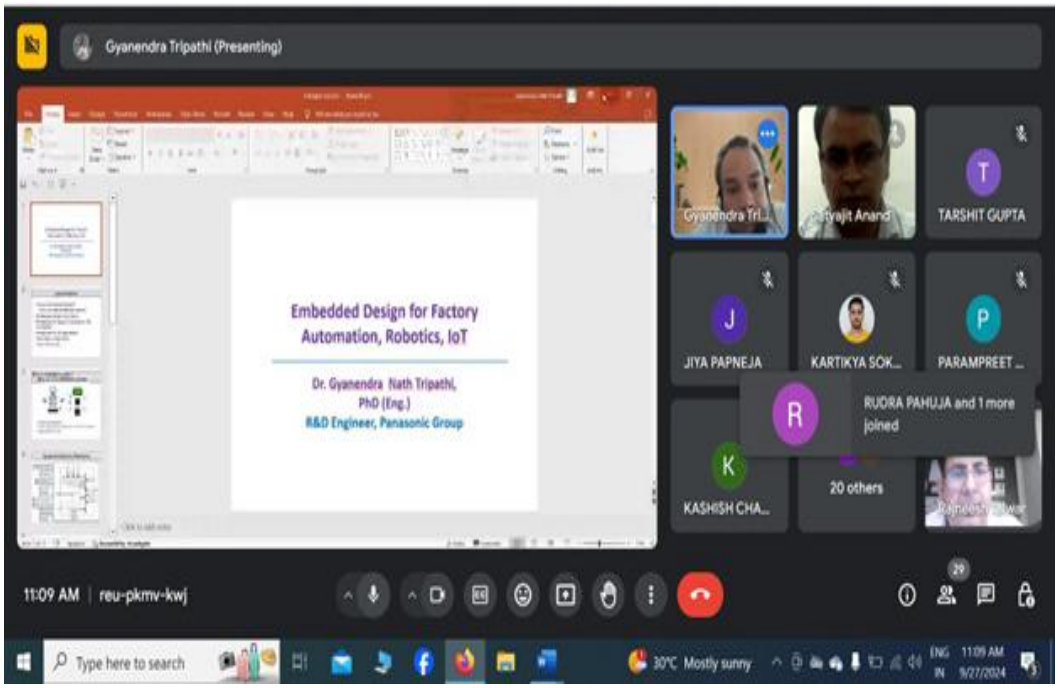
OBJECTIVE

1. Introduce embedded systems for automation and robotics.
2. Teach system architecture combining hardware and software.
3. Provide hands-on coding experience with the working platform.
4. Develop skills for industrial automation and robotics.

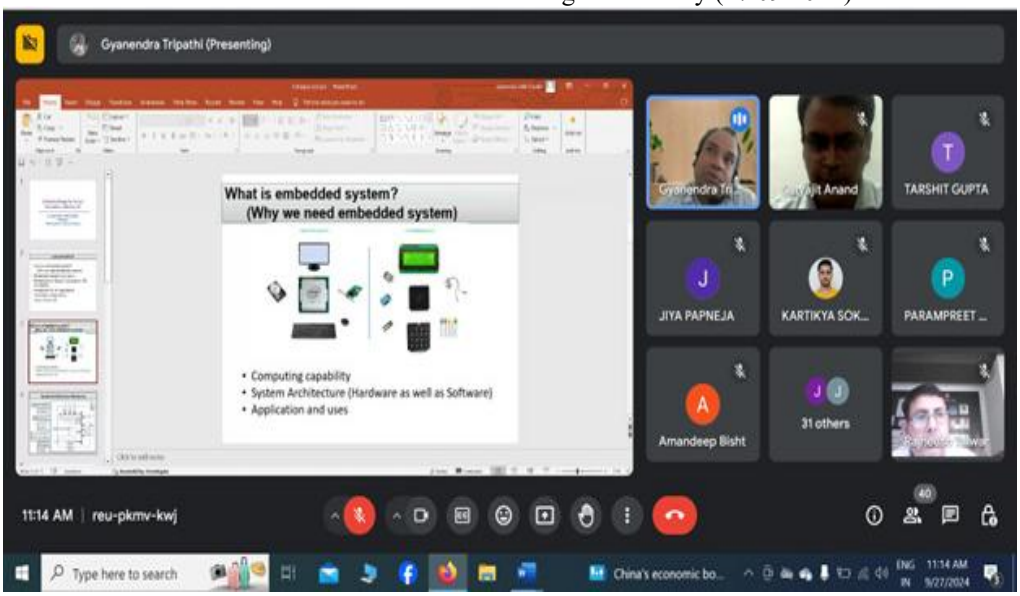




Lecture outline of the talk explained by an expert (27.09.2024)



Basic introduction of Embedded design for factory (27.09.2024)



Embedded system and its need in Morden world explained by resource person (27.09.2024)

Report on Water monitoring & assessment

One Day National Workshop on Ensuring Water Integrity- Quality Assessment & Monitoring was organized by Centre for Water Sciences, Chitkara College of Pharmacy (CCP), Chitkara University, Punjab on September 30, 2024. Dr Ajit Dua, Chief Executive Officer, Punjab Biotechnology Incubator and Director Punjab State Biotech Corporation, Department of Science, Technology & Environment, Government of Punjab addressed the students of M. Pharma (CCP) on the crucial aspects of assessment parameters in drinking water.

Dr Ajit Dua has had diverse industrial and institutional experience of more than 24 years after completing a doctorate in Industrial Microbiology, Dr Dua has led various prestigious International, National & Industry sponsored projects. She has led the establishment of Secondary Agriculture Entrepreneurial Network in Punjab- a 1st of its kind initiative to bridge the gap between Industry and Academia. She is playing a key role in strengthening the biotech start-up ecosystem, analytical ecosystem, skill development and Regulatory framework being Chair and member of various committees at ISO, FSSAI, BIS and as empaneled Lead Assessor of NABL. She has been instrumental in introducing the Nuclear Technique as a regulatory tool for Food Fraud detection in India and her team is currently working with IAEA Austria in an international project having participation of 22 countries. She has widely travelled and undertaken foreign assignments at Switzerland, Denmark, Singapore, Sweden, Manchester



and Austria.

Dr. Thakur Gurjeet Singh, Dean & Professor, facilitated Dr. Ajit Dua, and acknowledged her for interacting with staff & students on the implication of quality assessment and water monitoring








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Event Details	
Title of the Event:	Expert Talk on Design Thinking: Smart Systems and Sustainable Solutions
Date of the Event:	01 October, 2024
Venue	Pierre Hall, Le Corbusier Block
SDG no	4,9 and 11
Department	DICE
Organized by	Prof. (Dr) Rajneesh Talwar, Dean DICE
No. of Student Attended	44
Resource Persons:	Prof. (Dr) Rajneesh Talwar, Dean DICE



The Department of Interior Design at Chitkara School of Planning and Architecture invited Dr. Rajneesh Talwar as a resource person to deliver an insightful talk on "Design Thinking: Smart Systems and Application on 1st Oct 2024." Dr. Talwar, known for his extensive experience in interdisciplinary courses and technological innovation, shared his expertise on integrating design thinking with smart systems to foster sustainable, efficient, and technologically advanced living spaces. Dr. Talwar emphasized the growing need for sustainable energy solutions in modern homes. He introduced the concept of solar windows and solar curtains, which harness sunlight to generate power. These innovations can reduce dependency on conventional energy sources while seamlessly integrating into home aesthetics. A significant part of the session was devoted to discussing complete home automation systems. Dr. Talwar explained how automation enhances convenience and energy efficiency, particularly in managing daily tasks.

Projects discussed included: Automatic Sliding Doors: Automatic doors powered by smart systems were highlighted as a blend of technology and design, improving accessibility and comfort.

Off-grid and On-grid Solar Systems: Dr. Talwar encouraged the adoption of off-grid and on-grid solar systems as alternative power solutions. He elaborated on how these systems can be used to power homes independently or in combination with traditional energy grids, providing flexibility and reliability. Dr. Talwar shared how design thinking plays a crucial role in implementing smart systems. He emphasized the iterative nature of design thinking, which involves understanding user needs, ideating innovative solutions, prototyping, and testing.

This approach ensures that the designs are not only functional but also user-centric and sustainable. Dr. Rajneesh Talwar, Professor and Dean, DICE along with faculty members and students from Chitkara University were invited to attend the event held at Chandigarh. Students from interior design department and from engineering participated in the event. The event commenced with orientation by Mr. Krishnan Visawanath from Bombay. He explained the complete structure of ASHRE and its relevance to faculty and students. He also explained how students can apply for project grants and various scholarships.

Dr. Talwar Interacted with various members and extended an invitation for upcoming competition Navotthan 2024 at Department of Local Bodies, Punjab. Another wonderful session on “Life Cycle Water & Carbon: The new metrics and what they tell us” Was taken by Mr. Gaurav Shorey, Founder – SWARAJ highlighting the carbon footprints and his research work. This event gave an ideal platform for an in site on ASHRE working. It covered Sustainable Development Goals (SDGs), including SDG 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure).

OBJECTIVE:

1. To introduce the concept of design thinking in creating smart and sustainable living spaces.
2. To educate students on innovative energy solutions like solar windows and home automation.
3. To promote interdisciplinary collaboration between engineering and interior design students.
4. To familiarize participants with ASHRAE, its structure, and available student opportunities.




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Event Name	Innovate and create with Arduino: From Concept to Prototype
Date	3rd October 2024
Venue	LARVA Lab
Organizer	Chitkara International College
Resource Person	Prof. (Dr) Rajneesh Talwar
Number of Participants	19
SDGs Covered	3,4,7,9,11
Duration	2 hours

About the Activity



The "Innovate and Create with Arduino" workshop is a hands-on activity designed to guide participants through the process of taking a concept from an idea to a fully functional prototype. Using Arduino, an open-source electronics platform, participants will learn how to design, code, and build interactive electronic projects. Whether it's automating a system or creating a smart device, this workshop will empower participants to bring their ideas to life.

Objectives

- Teach participants how to translate ideas into working prototypes using Arduino, basic electronics, and coding.
- Encourage creative problem-solving and innovative thinking through interactive projects.
- Provide a foundational understanding of circuit design, sensor integration, and programming logic in a real-world context.

Key Highlights

Participants will receive step-by-step instructions on setting up Arduino, writing code, and assembling their projects.

Outcomes

- Gain hands-on experience in using the Arduino platform, sensors, actuators, and other electronic components.
- Participants will sharpen their design thinking skills and approach problems with a creative, solution-driven mindset.
- Build teamwork and collaboration skills through group projects and presentations.




LASER CUTTING

Event Details	
Title of the Event:	Web Development Technologies - A stride towards Innovation
Date of the Event:	21, October 2024
Venue	TG-022, Turing Block
SDG no	4,9,11 and 17
No. of Student Attended	24
Resource Persons:	Dr. Rajneesh Talwar, Dean DICE Dr. Jyoti, Assistant Professor, DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Description



Department of Interdisciplinary Courses in Engineering (DICE) organized an expert session on Web Development Technologies-A stride towards Innovation on 21st October 2024. This session kicked off with the Inauguration and a profound welcome Address by Dr. Rajneesh Talwar who made the students realize the importance of time utilization and how to make the best use of resources as well as gave a brief introduction on DICE. He discussed how to make websites and go online.

Dr. Jyoti, Assistant Professor in DICE, discussed the importance of persistence and practical skills by pushing boundaries and learning new skills. Furthermore, she also gave an introduction on the basics of html, CSS and JavaScript. The concepts of web development and CSS were demonstrated and practical exposure to the technologies was taken by Mr. Kunal. Students were also given a chance to showcase their skills by developing an e-commerce website. This event was accompanied by interactive quizzes and the winners were awarded prizes. This event inspired and equipped the students to explore the field of web development. This event aligned with the Sustainable

Development Goals (SDGs), specifically Goal 4: Quality Education, Goal 8: Decent Work and Economic Growth, Goal 9: Industry, Innovation, and Infrastructure, and Goal 17: Partnerships for the Goals.

Objective

1. Introduce students to HTML, CSS, and JavaScript.
2. Provide hands-on e-commerce website development experience.
3. Encourage practical skills and creativity in web design.
4. Promote learning through interactive quizzes and competitions





Dean DICE initiated the session on Web Development Technologies-A stride towards Innovation (21.10.2024)





EVENT DETAILS	
EVENT TYPE	COMPETITION
TOPIC	NATIONAL PHARMACY WEEK ON "PHARMACISTS STRENGTHENING HEALTH SYSTEMS.
DATE	2024-10-21 to 2024-10-25
MODE	OFFLINE
ORGANIZER NAME	CHITKARA COLLEGE OF PHARMACY
NO. OF PARTICIPANTS	90
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

* To promote awareness about the vital role of pharmacists in healthcare delivery and public health
* To educate the community on safe and effective use of medicines
* To highlight recent advancements and innovations in the field of pharmacy
* To encourage professional development and ethical pr actice among pharmacy students and professionals
* To foster collaboration between pharmacists, healthcare providers, and the community for better health outcomes



DESCRIPTION

National Pharmacy Week is a significant annual celebration aimed at recognizing the invaluable contributions of pharmacists and pharmacy professionals in the healthcare system. It serves as a platform to raise public awareness about the vital role pharmacists play in ensuring the safe and effective use of medicines, promoting health and wellness, and contributing to patient care. The week-long event brings together pharmacy students, educators, practitioners, and the community through a variety of educational and outreach activities.

The primary objective of National Pharmacy Week is to highlight the evolving scope of pharmacy practice in both clinical and community settings. It emphasizes the importance of pharmacists as accessible healthcare providers who play a crucial role in medication management, patient counseling, disease prevention, and promoting rational drug use.

With the rapid advancements in pharmaceutical sciences and healthcare technology, the profession has expanded beyond traditional dispensing roles to encompass clinical decision-making, public health advocacy, and personalized patient care. Throughout the week, various programs such as health camps, awareness rallies, expert talks, poster presentations, quiz competitions, and community outreach initiatives are organized. These activities are designed not only to engage pharmacy professionals but also to educate the general public on issues related to medication adherence, antimicrobial resistance, drug safety, and lifestyle-related diseases. National Pharmacy Week also inspires pharmacy students to embrace their professional responsibilities and ethical values. It fosters a sense of pride in the profession while encouraging future pharmacists to contribute actively to the healthcare system. Ultimately, it aims to bridge the gap between pharmacy practice and public health needs.

OUTCOMES

Increased public awareness about the role of pharmacists in healthcare and medication management
Enhanced understanding among students of professional ethics and responsibilities in pharmacy practice
Greater community engagement through health awareness and outreach activities
Improved knowledge of current trends, challenges, and advancements in pharmaceutical sciences
Strengthened collaboration between pharmacy professionals, healthcare providers, and the public






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Lat 30.515608, Long 76.660680
10/22/2024 03:07 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala, Punjab, India
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Lat 30.515854° Long 76.660527°
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EVENT DETAILS	
EVENT TYPE	SEMINAR
TOPIC	PANEL DISCUSSION ON HEALTH ECONOMICS AND OUTCOME RESEARCH THE FUTURE OF HEALTHCARE: INNOVATIONS IN PHARMACEUTICAL SCIENCES AND PHARMACOECONOMIC
DATE	2024-10-25 to 2024-10-25
MODE	OFFLINE
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. DINESH KUMAR CHELLAPAN, DEPARTMENT OF LIFE SCIENCES | DR. FALVIA ZACCONI, DEPARTMENT OF ORGANIC CHEMISTRY
NO. OF PARTICIPANTS	45
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

- Explore innovations in pharmaceutical sciences and their impact on healthcare.
- Discuss the role of pharmacoeconomics in resource optimization and cost-effectiveness.
- Assess emerging trends in health economics and outcome research.
- Foster interdisciplinary collaboration for integrating economic evaluations into healthcare.
- Address challenges in implementing innovative solutions in healthcare systems.

DESCRIPTION

The panel discussion, **"The Future of Healthcare: Innovations in Pharmaceutical Sciences and Pharmacoeconomics,"** aims to delve into the transformative role of health economics and outcome research (HEOR) in shaping the future of healthcare. This session will bring together experts from diverse fields, including pharmaceutical sciences, healthcare policy, and economics, to explore innovative approaches and strategies that can revolutionize patient care and healthcare delivery. Pharmaceutical advancements have been pivotal in improving health outcomes, yet their sustainability depends on cost-effective solutions that maximize resource utilization.

The panel will discuss cutting-edge developments in drug discovery, personalized medicine, and biotechnology, highlighting their potential to enhance efficiency and accessibility in healthcare systems. The session will also focus on the critical role of pharmacoeconomics in evaluating the economic impact of medical innovations. By addressing cost-effectiveness, affordability, and value-based healthcare, the panel will provide insights into how economic considerations can guide decision-making processes in drug development and policy implementation. Moreover, the discussion will shed light on emerging trends, such as real-world evidence, data analytics, and artificial intelligence, that are reshaping HEOR. It will also address challenges like regulatory barriers, funding constraints, and disparities in healthcare access, proposing actionable solutions to bridge these gaps. By fostering interdisciplinary dialogue and collaboration, this panel seeks to inspire stakeholders to embrace innovative strategies for a sustainable and equitable future in global healthcare.

OUTCOMES

Enhanced understanding of the interplay between pharmaceutical innovations and healthcare economics.

Identification of actionable strategies to integrate pharmacoeconomic principles into healthcare decision-making.

Increased awareness of emerging trends and technologies influencing health economics and outcome research.

Recommendations for addressing implementation challenges in innovative healthcare solutions.

Promotion of collaborative approaches to improve cost-effectiveness and accessibility in global healthcare systems.



Dr. Vetriselvan provides personalized, one-on-one teaching sessions to students



Dr. Kamal Dua provides personalized, one-on-one teaching sessions to students

Event Details	
Title of the Event:	DICE-TechInnovate 24
Date of the Event:	11, November, 2024
Venue	Alpha Zone
SDG no	4,9 and 17
No. of Student Attended	171
Resource Persons:	Prof. (Dr.) Rajneesh Talwar, Dean DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description

The Department of Interdisciplinary Courses in Engineering (DICE) organized a project exhibition event titled DICE-TechInnovate 24. This event focused on showcasing student's innovative solutions in the areas of Embedded Systems and the Internet of Things (ES&IOT). With over 200 projects submitted under the ES&IOT, exceptional projects were selected for the final exhibition. The selected projects represent student creativity and technical excellence in providing solutions to pressing societal and industrial challenges. Several dignitaries and faculty members, including Dr. P.K. Khosla, Pro Vice Chancellor (Research), Dr. Sandeep Singla, Assistant Director (Academic Affairs), Dr. Rajeev Kamal Sharma, University Examination and Mr. Pawan, Director Technology procurement, visited the event, exploring the showcased projects and engaging with students about their work. Dr. Rajneesh Talwar, Dean DICE emphasized the importance of interdisciplinary learning in tackling real-world problems and lauded the students for their commitment to innovation. The exhibited projects covered a diverse range of applications which included agriculture, Mines, Electric vehicles, underwater drone, Environmental monitoring, biometric system, healthcare etc. The selected projects were rigorously evaluated by a panel of experts from both industry and academia. Er. Anoop Singh Thakur, Director of Ocean Technologies Pvt. Ltd, represented the industry perspective and provided insightful evaluations of each project, focusing on innovation, technical feasibility, and societal impact. They expressed great appreciation for the Projects done under guidance of DICE.

OBJECTIVE

1. Encourage student innovation in Embedded Systems and IoT solutions.
2. Provide a platform for project showcase and expert feedback.
3. Promote interdisciplinary learning to tackle real-world problems.
4. Foster industry-academia collaboration through project evaluations.





Students showcase their project to the panel (11.11.2024)





First-prize winners posing with the Judges and Dean DICE, celebrating their achievement at DICE TechInnovate 24 (11.11.2024)



Second -prize winners posing with the Judges and Dean DICE, celebrating their achievement at DICE TechInnovate 24 (11.11.2024)



Event Details	
Title of the Event:	Implementing Blockchain: Applications & Strategies
Date of the Event:	22, November, 2024
Venue	Alpha Zone
SDG no	4,5,9 and 17
No. of Student Attended	45
Resource Persons:	Mr. Abhinav Founder Stringly, Growth lead at Crewsphere ICP Hub India
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 hours

Discription



Department of Interdisciplinary Courses in Engineering (DICE) in association with Department of CSE organised event named "Implementing Blockchain: Applications & Strategies" on 22nd November 2024. The event started with welcome address by Dr. Rajneesh Talwar, Professor and Dean DICE. Dr. Talwar welcomed resource persons Mr. Abhinav, Founder Stringly, Growth lead at Crewsphere ICO Hub India, Mr. Tarun Gupta and Mr. Mayank Pandey, Blockchain Developer from Crewsphere ICP Hub India. All three speakers are renowned experts in the field of blockchain technology. Resource person Mr. Abhinav started the session by delving into the fundamentals of Blockchain technology. He presented various projects and real-world applications of blockchain, providing attendees with valuable insights into its diverse implementation.

Mr. Abhinav also explained the basics of Web 2.0 and Web 3.0. He drew parallels between these concepts and discussed Bitcoin and creation of decentralized applications (dApps). He discussed practical examples to facilitate better understanding among the students. He underscored the significance of decentralized platforms and cryptocurrencies like Bitcoin in shaping the future of digital interactions.

Participants gained a deeper understanding of the fundamentals of blockchain technology, including its decentralized nature, immutable ledger system, and diverse applications across industries. Event further gained momentum with a hands-on workshop, led by Mr. Tarun Gupta and Mr. Mayank Pandey, where students got the opportunity to apply their knowledge practically. The hands-on activities included building a basic blockchain application using tools and platforms introduced during the event. Students learned to create and deploy simple smart contracts and explored how blockchain principles like decentralization, transparency, and security are implemented in real-world applications. This practical exposure was a key highlight of the event, as it provided attendees with a firsthand experience of blockchain development.

OBJECTIVE

1. To introduce participants to blockchain technology and its core concepts.
2. To provide practical experience in developing blockchain applications.
3. To highlight the role of decentralization in future digital interactions.
4. To inspire innovative approaches to real-world blockchain solutions


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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT TALK ON PATIENT-CENTRIC TRANSLATIONAL DRUG DELIVERY- INNOVATIVE SOLUTIONS TO UNMET CLINICAL NEEDS
DATE	2024-11-26 to 2024-11-26
MODE	OFFLINE
VENUE	PICASSO BUILDING (PULITZER HALL,)
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. SANJAY GARG, DIRECTOR OF THE CENTRE FOR PHARMACEUTICAL INNOVATION
NO. OF PARTICIPANTS	90
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

Explore patient-centric approaches in translational drug delivery to address clinical challenges.
Highlight innovative drug delivery systems tailored to unmet clinical needs.
Discuss the integration of patient feedback in designing effective delivery solutions.
Analyze advancements in technology for improving drug delivery efficiency and compliance.
Foster collaboration between researchers and clinicians to accelerate patient-focused innovations.

DESCRIPTION

The expert talk on **"Patient-Centric Translational Drug Delivery: Innovative Solutions to Unmet Clinical Needs"** aims to shed light on the transformative potential of patient-centered approaches in drug delivery systems. This session will focus on addressing the growing demand for innovative solutions that cater to specific clinical challenges while prioritizing the needs and preferences of patients. Translational drug delivery serves as a bridge between groundbreaking research and practical applications in clinical settings. The talk will emphasize the significance of designing delivery systems that enhance patient compliance, minimize side effects, and improve therapeutic outcomes. By incorporating

patient feedback and real-world insights into the development process, researchers and clinicians can create solutions that are both effective and user-friendly. The session will also explore advancements in drug delivery technologies, such as nanotechnology, targeted delivery systems, and smart devices, which have revolutionized the way medications are administered. These innovations aim to overcome barriers like poor bioavailability, non-compliance, and complex administration protocols, ultimately leading to better patient outcomes. Additionally, the talk will highlight the importance of interdisciplinary collaboration among scientists, healthcare providers, and industry stakeholders to accelerate the development and adoption of these novel approaches. It will also address challenges, such as regulatory hurdles and cost implications, offering insights into strategies for successful implementation. This expert discussion aspires to inspire participants to embrace patient-centric innovation, fostering a future where drug delivery solutions are not only advanced but also aligned with the real-world needs of patients.

OUTCOMES

- Deeper understanding of patient-centric approaches in translational drug delivery.
- Insights into innovative technologies addressing unmet clinical needs.
- Strategies for integrating patient feedback into drug delivery design.
- Awareness of interdisciplinary collaboration opportunities for advancing drug delivery systems.
- Practical knowledge of overcoming challenges in implementing novel drug delivery solutions.



Dr. Sanjay Garg, being felicitated by our faculty members




Patiala, Punjab, India
Chitkara University Rd, Punjab 140417, India
Lat 30.516249° Long 76.660629°
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Event Details	
Title of the Event:	DICE Technovision 3.0
Date of the Event:	09, December, 2024
Venue	Alpha Zone
SDG no	4,9 and 11
No. of Student Attended	174
Resource Persons:	Prof. (Dr.) Rajneesh Talwar, Dean-DICE
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day

Discription



Department of Interdisciplinary Courses in Engineering (DICE) organized "Technovision 3.0" on December 9, 2024, at Alpha Zone. This project display event showcased the innovative spirit and technical acumen of first-year students under DECA. Building on the success of its predecessors, "Technovision 3.0" continued the tradition of celebrating creativity, technical ingenuity, and interdisciplinary learning among budding engineers. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean DICE, who commended the students for their dedication and ingenuity. In his address, Dr. Talwar emphasized the value of practical and hardware-based approaches in engineering education. He highlighted that such initiatives bridge the gap between theoretical knowledge and real-world applications, fostering creativity, problem-solving skills, and teamwork.

Technovision 3.0 not only provided a platform for students to exhibit their projects but also aligned with several Sustainable Development Goals (SDGs), such as promoting quality education (SDG 4), fostering innovation and infrastructure (SDG 9), and enhancing sustainable cities and communities (SDG 11).

The projects were evaluated by a panel of external faculty members who brought diverse perspectives and expertise to the judging process. External assessments ensured an unbiased evaluation of the creativity, practicality, and technical complexity of each project.
The top five project groups were honored with awards for their outstanding work, celebrating their dedication and ingenuity. Technovision 3.0 continues to reinforce the institution's mission of fostering innovation, sustainability, and academic excellence, preparing students to address global challenges with confidence and creativity.

OBJECTIVE

1. To provide a platform for students to showcase innovative engineering projects.
2. To promote interdisciplinary learning and collaboration among first-year students.
3. To bridge the gap between theoretical knowledge and practical applications.
4. To align student initiatives with Sustainable Development Goals (SDGs).




CHITKARA UNIVERSITY
DICE
3.0
Fifth Position


DICE
TECHNOVISION
3.0

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	EXPERT LECTURE ON ADVANCING PHARMACEUTICAL RESEARCH THROUGH THERMAL ANALYTICAL TECHNIQUES: APPLICATIONS AND INSIGHTS
DATE	2024-12-14 to 2024-12-14
MODE	ONLINE
ORGANIZER NAME	DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. KAMAL SHAH, PROFESSOR, INSTITUTE OF PHARMACEUTICAL RESEARCH
NO. OF PARTICIPANTS	80
SDG NO	SDG 3: GOOD HEALTH AND WELL-BEING, SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

OBJECTIVE

To introduce the fundamental principles of thermal analysis techniques such as TGA (Thermogravimetric Analysis), DSC (Differential Scanning Calorimetry), and DTA (Differential Thermal Analysis).
To highlight the applications of thermal analysis in drug development, including polymorphism studies, compatibility screening, stability assessment, and formulation optimization.
To demonstrate how thermal analytical data can support regulatory submissions and enhance quality control in the pharmaceutical industry.
To provide insights into interpreting thermal analysis curves and integrating findings with other analytical techniques like spectroscopy and chromatography.
To promote research-oriented thinking among students and scholars by showcasing case studies and real-world applications in pharmaceutical research and development.

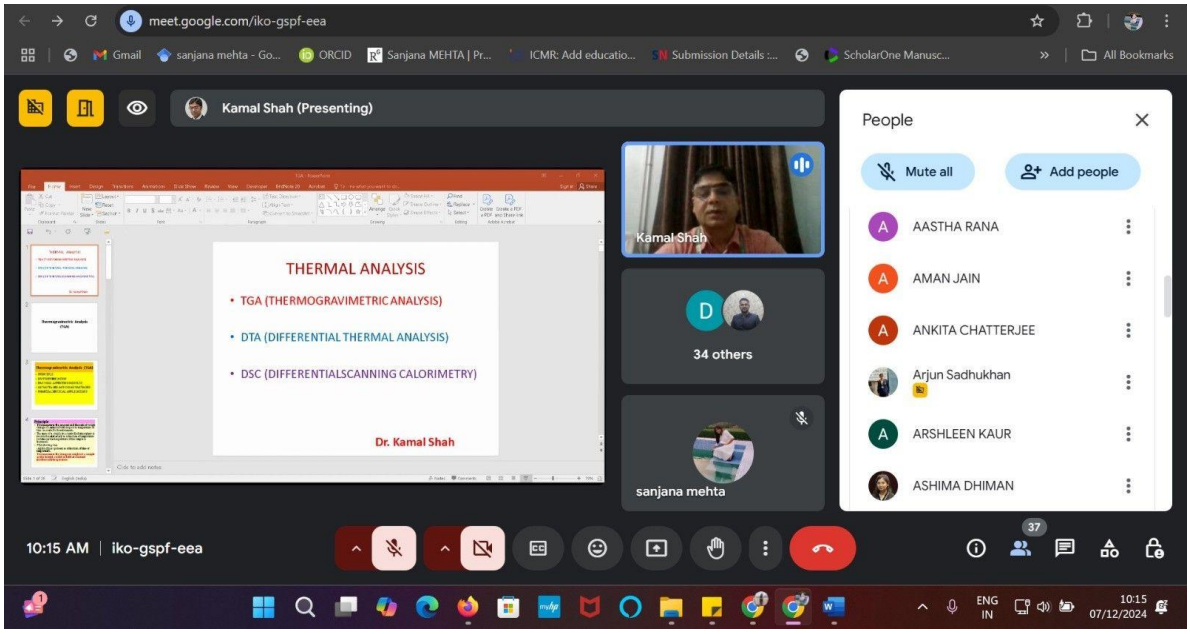
DESCRIPTION

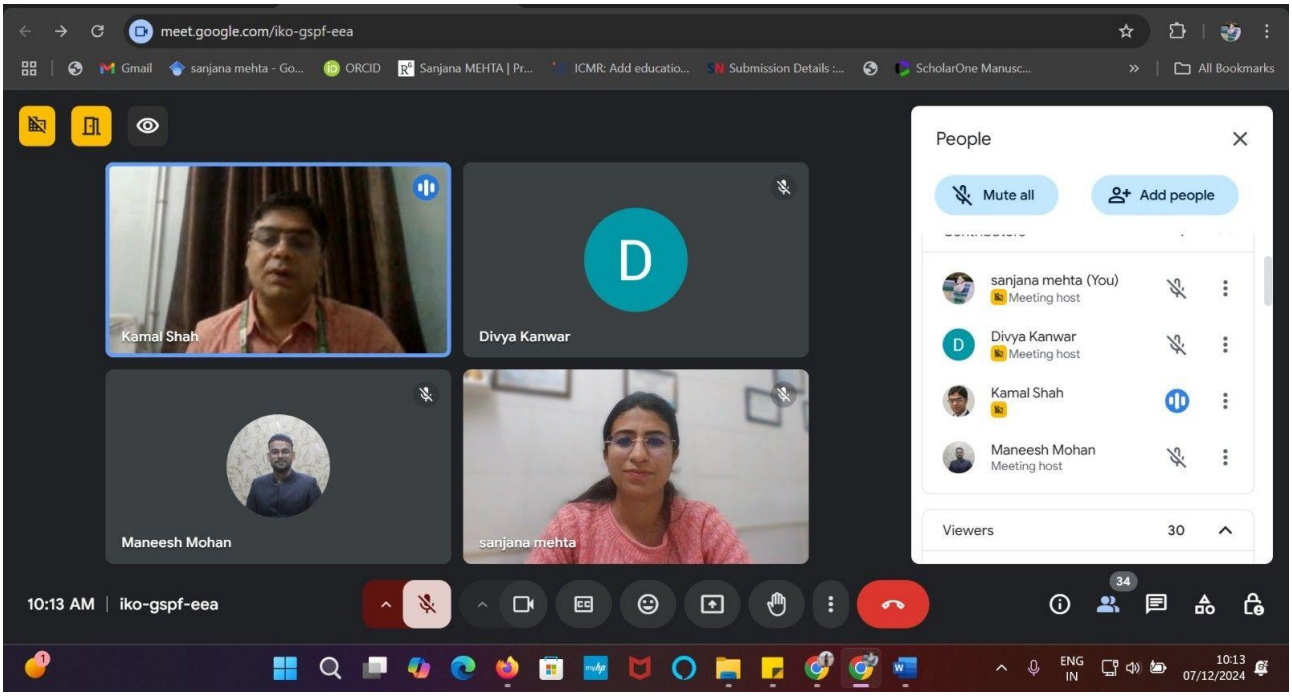
The Expert Lecture on "Advancing Pharmaceutical Research Through Thermal Analytical Techniques: Applications and Insights" was organized to deepen participants' understanding of the critical role thermal analysis plays in modern pharmaceutical development and quality control.

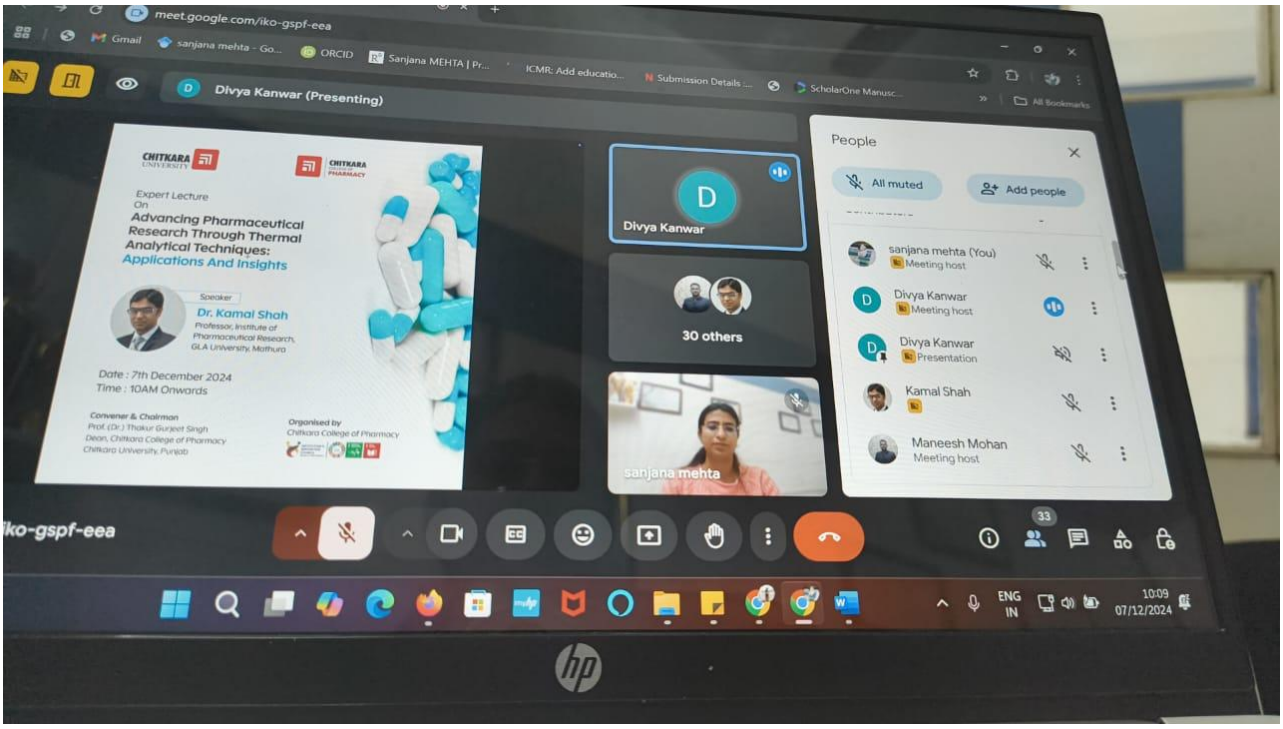
The session provided an in-depth exploration of techniques such as Thermogravimetric Analysis (TGA), Differential Scanning Calorimetry (DSC), and Differential Thermal Analysis (DTA), emphasizing their applications in evaluating the physical and chemical stability of pharmaceutical substances. The resource person, a distinguished expert in pharmaceutical analysis, illustrated how thermal methods are utilized for polymorphic identification, drug-excipient compatibility studies, stability testing, and formulation optimization. Real-world case studies were shared to demonstrate how thermal analysis contributes to regulatory compliance, particularly in accordance with ICH and USFDA guidelines. The lecture also addressed integration of thermal data with other analytical tools, offering a holistic approach to formulation and product development. Hands-on interpretation of thermograms and discussion of key thermal events—such as melting points, degradation temperatures, and enthalpic changes—allowed attendees to grasp practical aspects of the subject. Emphasis was placed on how small thermal shifts can have significant implications on bioavailability, shelf life, and therapeutic efficacy of pharmaceutical products. The session was highly beneficial for postgraduate students, research scholars, and faculty members, enhancing their analytical skillset and promoting research-driven learning. It successfully bridged theoretical principles with practical applications, fostering a stronger foundation for innovation and excellence in pharmaceutical research.

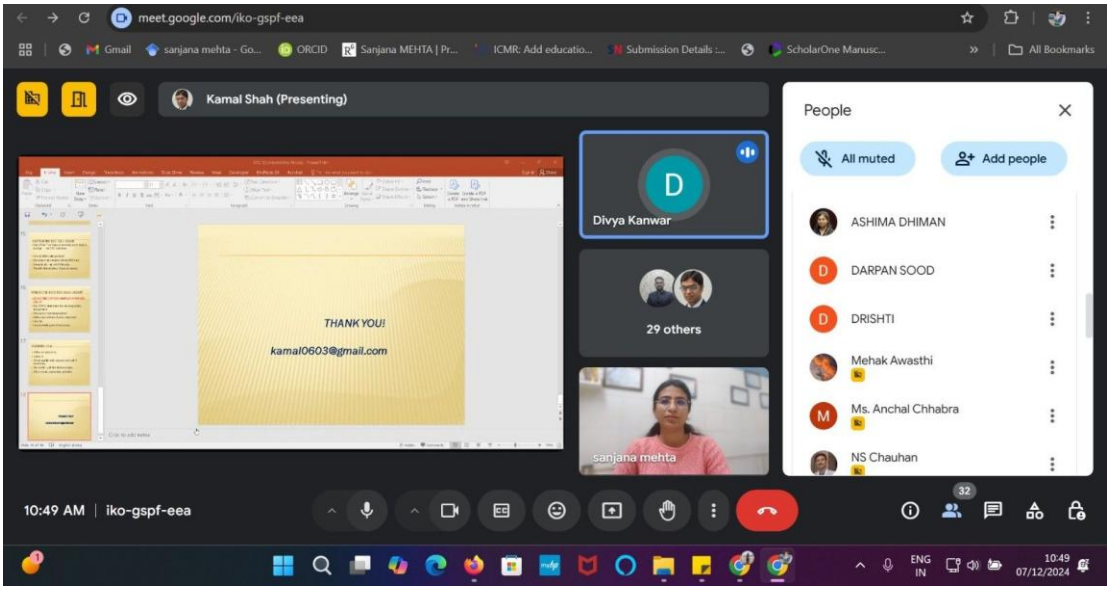
OUTCOMES

Participants gained a clear understanding of various thermal analysis techniques and their relevance in pharmaceutical research and quality assessment.
Enhanced ability to interpret thermal analysis data such as thermograms, endothermic/exothermic transitions, and degradation patterns.
Improved knowledge of the role of thermal techniques in studying drug-excipient compatibility, stability profiling, and polymorphic transitions.
Increased awareness of regulatory expectations and documentation involving thermal data in formulation development and quality control dossiers.
Strengthened research competencies among students and faculty through exposure to advanced analytical methods and case-based insights.


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Kamal Shah (Presenting)
THERMAL ANALYSIS
• TGA (THERMOGRAVIMETRIC ANALYSIS)
• DTA (DIFFERENTIAL THERMAL ANALYSIS)
• DSC (DIFFERENTIALSCANNING CALORIMETRY)
Dr. Kamal Shah
Kamal Shah
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AASTHA RANA
AMAN JAIN
ANKITA CHATTERJEE
Arjun Sadhukhan
ARSHLEEN KAUR
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Kamal Shah
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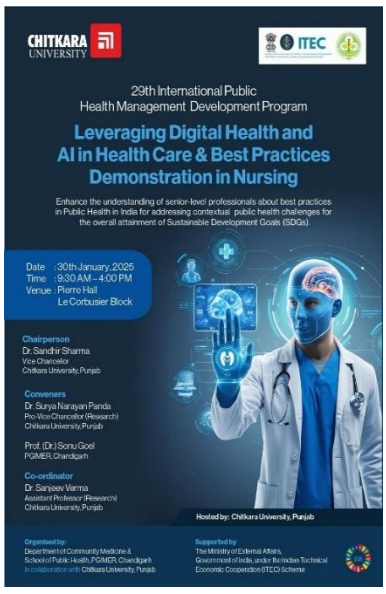

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Divya Kanwar (Presenting)
Expert Lecture
On
Advancing Pharmaceutical Research Through Thermal Analytical Techniques: Applications And Insights
Dr. Kamal Shah
Date : 7th December 2024
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07/12/2024


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Kamal Shah (Presenting)
THANK YOU!
kamal0603@gmail.com
Divya Kanwar
29 others
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DARPAN SOOD
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07/12/2024

Event Name	29th International Public Health Management Development Program on Leveraging Digital Health and AI in Health Care & Best Practices Demonstration in Nursing
Date	30th January 2025
Venue	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab
Organized by	Department of Community Medicine and School of Public Health, PGIMER, Chandigarh
Resource Person(s)	Prof (Dr.) Sonu Goel, Department of Community Medicine and School of Public Health PGIMER, Chandigarh
Organizing Chairperson	Dr. Sandhir Sharma, Vice-Chancellor, Chitkara University, Punjab
Conveners	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	27 Nursing Staff members and 20 faculty members
SDGs Covered	3, 4, 9, 17
Duration	9:30 AM Onwards

About the Event

The 29th International Public Health Management Development Program on "Leveraging Digital Health and AI in Health Care & Best Practices Demonstration in Nursing" was held on January 30, 2025, at Chitkara University, Punjab. Jointly organized by the Department of Community Medicine and School of Public Health, PGIMER, Chandigarh, and Chitkara University, the event aimed to highlight transformative innovations in digital health and artificial intelligence (AI) with a specific focus on nursing practice and healthcare delivery. The program served as a platform for knowledge exchange and collaboration among global experts and healthcare professionals.



Workshop Objectives

- To explore the transformative role of AI and digital tools in nursing practice.
- To introduce participants to the core concepts of digital health and artificial intelligence.

- To showcase national and international best practices in the integration of digital health technologies.
- To foster collaboration and knowledge-sharing among global experts, practitioners, and institutions in the field of digital health and nursing innovation.

Workshop Highlights

- Expert Sessions: Renowned speakers and Prof. (Dr.) Sonu Goel, Dr. Surya Narayan Panda delivered engaging sessions on the fundamentals and applications of digital health and AI.
- Lecture on IoT in Healthcare: Dr. Rajesh Kumar Kaushal presented an engaging session on IoT-based healthcare devices, discussing their practical applications, benefits in remote monitoring, and potential for improving patient outcomes.
  - Thematic Coverage: Sessions focused on digital transformation in nursing, innovations in public health, and real-world applications of AI in healthcare delivery.
  - Interactive Learning: Participants engaged with contemporary case studies, best practices, and real-life examples of AI integration in healthcare.
  - Knowledge Exchange: The event provided a platform for meaningful discussions with healthcare professionals from various institutions.

Workshop Outcomes

- Gained understanding of digital health and AI fundamentals, including applications in nursing and public health.
- Evaluated the role of digital technologies in improving healthcare quality, accessibility, and efficiency.
- Assessed ethical, legal, and policy implications of deploying AI in health systems.
- Developed insights into successful national and international digital health initiatives and best practices.

Conclusion

The 29th International Public Health Management Development Program successfully demonstrated the critical role of digital health and artificial intelligence in revolutionizing healthcare practices. By emphasizing collaborative learning and innovation in nursing and public health, the event contributed significantly to the global discourse on sustainable, tech-enabled healthcare.


Delegate From Liberia






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Event Details	
Title of the Event:	Workshop on Innovative Ideas Implementations Using Data Science
Date of the Event:	31, January, 2025
Venue	Pierre Hall
SDG no	4,5,8,9 and 17
No. of Student Attended	70
Resource Persons:	Ms. Rajwinder Kaur, Founder &CEO-RK IT Arena
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description

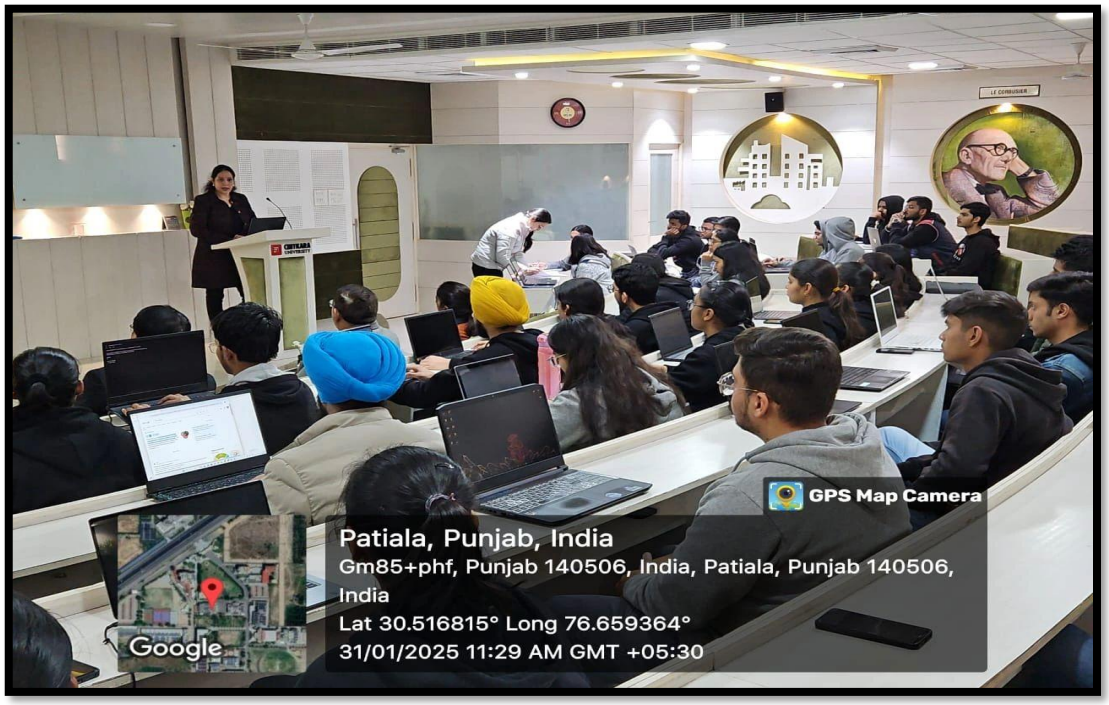


The Department of Interdisciplinary Courses in Engineering (DICE) organized a workshop titled "Innovative Ideas Implementations Using Data Science" on 31-01-2025. The workshop was taken by Industry Expert Ms. Rajwinder Kaur, Founder and CEO of RK IT Arena. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean DICE, who introduced participants to the fundamentals of Data Science and Artificial Intelligence with a special focus on practical approaches and real-world applications. He highlighted the importance of aligning theoretical knowledge with practical usage. Ms. Rajwinder Kaur provided a comprehensive overview of Data Science and its core components, such as data collection, cleaning, analysis, and interpretation. She emphasized the transformative power of data in engineering and technology and shared insights into how data driven decision making is revolutionizing industries. She illustrated her points with case studies from the industry. Students gained a clear understanding of career opportunities in the field, such as data analysts, data scientists and machine learning engineers. They also explored entrepreneurial avenues where data-driven insights could spur innovation and business growth.

The session concluded with Dr. Talwar presenting Ms. Rajwinder Kaur with a memento as a token of appreciation. The workshop was an enriching experience for all participants, equipping them with the skills and knowledge to navigate the evolving landscape of Data Science.

OBJECTIVE

1. To introduce participants to the fundamentals of Data Science and its practical applications in engineering and technology.
2. To provide an overview of data collection, cleaning, analysis, and interpretation processes in Data Science.
3. To highlight the significance of data-driven decision-making in various industries and its impact on innovation and business growth.
4. To explore career opportunities and entrepreneurial avenues in the field of Data Science.






Innovative Ideas Implementation using Data Science
CHITKARA UNIVERSITY


Innovative Ideas Implementation Using Data Science

Event Name	Workshop on Fostering Collaborative Innovation: IP Strategies for Effective Research and Commercialization Under IPMCC
Date	1st February, 2025
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organized by	Office of Patent Facilitation Licensing, Chitkara University, Punjab
Supported by	Patent Information Center & Technology Innovation Support Center, Punjab State Council for Science & Technology, Chandigarh.
Resource Person(s)	Dr. Dr. Dapinder Kaur Bakshi Joint Director & Head, PSCST, Chandigarh, Dr. Divya Kaushik, Scientist, PSCST, Chandigarh, Dr. Sagar Juneja, Associate Director, CURIN, Chitkara University, Punjab, Mr. Evenpreet Singh, Product Manager, Xlscout Team
Convener	Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	92 faculty members
SDGs Covered	4, 9, 17
Duration	9:30 AM Onwards

About the Workshop

The workshop titled "Fostering Collaborative Innovation: IP Strategies for Effective Research and Commercialization Under IPMCC" was organized to enhance institutional and individual capabilities in intellectual property (IP) management. Held on 1st February 2025, the event brought together faculty members from Chitkara University Research and Innovation Network (CURIN) to explore strategic approaches to IP creation, protection, and commercialization. The workshop was conducted under the framework of the Intellectual Property Management and Commercialization Cell (IPMCC) and featured expert sessions by distinguished speakers from academia and industry.

Workshop Objectives

The workshop aimed to:

- Provide a comprehensive understanding of intellectual property rights (IPRs) and their strategic importance in research.
- Familiarize participants with national and international IP filing procedures, including patent searches and prior art analysis.
- Explore effective models for commercialization, licensing, and technology transfer.
- Guide institutions in developing IP policies aligned with the National Innovation and Startup Policy.
- These objectives were designed to bridge the gap between research innovation and market-ready solutions.



Workshop Highlights

- Expert Sessions: The workshop featured interactive sessions delivered by:

Dr. Dapinder Kaur Bakshi (Joint Director & Head, PSCST), who discussed IP strategy in collaborative innovation.

Dr. Divya Kaushik (Scientist, PSCST), who elaborated on IP filing processes and patent searches.

Dr. Sagar Juneja (Associate Director, CURIN), who shared insights on technology transfer and commercialization.

Mr. Evenpreet Singh (Product Manager, Xlscout Team), who highlighted tools for IP ecosystem development. Demonstrate the Xlscout software with case studies.

- Key Topics Covered:

Fundamentals of IP rights (patents, copyrights, trademarks).

Best practices for protecting and managing IP in joint research projects.

Role of IPMCC in fostering institutional innovation frameworks.

- Engagement: Participants actively engaged in discussions on real-world case studies and policy implementation challenges.

Workshop Outcomes

By the end of the workshop, participants were able to:

- Demonstrate a clear understanding of various IPRs and their applications in research.
- Apply strategic approaches to IP protection, including patent filing and prior art analysis.
- Contribute to institutional IP policies and innovation ecosystems.
- Navigate IP co-ownership and licensing in collaborative projects.

The workshop successfully equipped attendees with practical tools and knowledge to drive commercialization efforts at Chitkara University.

Conclusion

The workshop served as a pivotal platform for fostering a culture of innovation and IP-driven research at Chitkara University. By aligning institutional goals with national IP policies, the event underscored the importance of strategic IP management in translating academic research into societal impact. The insights shared by experts and the collaborative discussions have laid a strong foundation for future initiatives under IPMCC. Moving forward, the university aims to integrate these learnings into its research framework, further strengthening its position as a hub for innovation and commercialization.






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Event Details	
Title of the Event:	Innovative Ideas Implementation Using Drone
Date of the Event:	13, February, 2025
Venue	TG 401, Turing Block
SDG no	4,5,8,9 and 17
No. of Student Attended	44
Resource Persons:	Mr,Sunny Kumar, CEO Chandigrah Institute of Drone
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	2 Hours

Description



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University organized a workshop titled "Innovative Ideas Implementation Using Drone" on February 13, 2025. The session focused on leveraging drone technology for innovation and real-world applications. The event began with an introduction by Prof. (Dr.) Rajneesh Talwar, Dean, DICE, who welcomed the participants and highlighted the importance of drone technology in modern industries. He introduced the resource person, Mr. Sunny Kumar, CEO of Chandigarh Institute of Drones, emphasizing his expertise in the field and the significance of the session in fostering innovation. Mr. Sunny Kumar shared valuable insights into the latest advancements in drone technology, its practical applications across various industries, and how students can explore drone-based solutions to address real-world challenges. He discussed different types of drones, including fixed-wing drones, rotary-wing drones, hybrid drones, and autonomous UAVs, explaining their unique features, functionalities, and industry applications such as agriculture, logistics, surveillance, mapping, and disaster management.

The session covered essential aspects of drone operation, including design, control mechanisms, and regulatory frameworks governing drone usage in India. Students gained practical insights into selecting the right drone for various applications and how they can implement innovative solutions using drone technology.

One of the highlights of the event was the discussion on career opportunities in the drone industry. Internship and job opportunities were introduced for selected students, encouraging them to explore professional pathways in this rapidly growing field.
This workshop aligned with Sustainable Development Goals (SDGs) 4 (Quality Education), 9 (Industry, Innovation, and Infrastructure), and 17 (Partnerships for the Goals), promoting technical education, industry collaboration, and innovation-driven learning.

OBJECTIVE

1. To introduce students to the fundamentals and advancements in drone technology.
2. To explore various real-world applications of drones across multiple industries.
3. To provide insights into drone design, control mechanisms, and regulatory frameworks.
4. To create awareness about career and internship opportunities in the drone industry.






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Type of Visit:	Industrial/Field/educational Visit
Date of the Visit:	22 February 2025
Name of Industry/field etc with location	MachAuto Expo 2025, Ludhiana
No. of Student Participated	40
SDG Covered	4,9,12
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 Day

Description



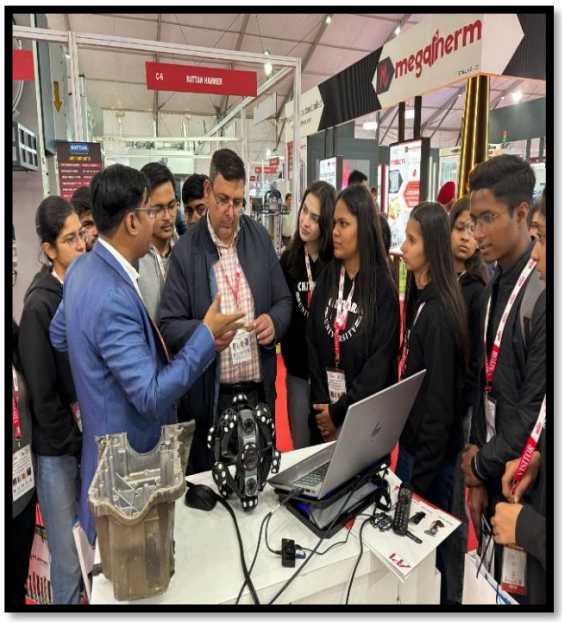
Department of Interdisciplinary Courses in Engineering (DICE) organized an educational trip to Machauto Expo 2025 at Ludhiana on 22-02-2025. The visit aimed at exposing students to the latest advancements in engineering, manufacturing, and automation technologies. Dr. Rajneesh Talwar, Professor and Dean of DICE, along with students from various engineering branches, participated in the visit, making it an enriching learning experience. Machauto Expo 2025 showcased a wide range of emerging technologies, including Robotics, Automation, Industrial IoT (IIoT), Advance Manufacturing Technologies and 3D printing. The visit provided students with practical exposure to cutting-edge industry trends. The visit bridges the gap between academic learning and industry requirements. Students acquire theoretical knowledge in classrooms and industries demand hands-on expertise, so practical knowledge is important. The educational trip contributed to the SDG on SDG 4: Quality Education, SDG 9: Industry, Innovation, and Infrastructure and SDG 12: Responsible Consumption and Production. The educational visit to Machauto Expo 2025 was a valuable experience for students, enhancing their understanding of industry trends and expectations. It reinforced the need for continuous learning, industry-academia collaboration, and skill development to prepare future engineers for the evolving technological landscape.

OBJECTIVE

1. To expose students to the latest advancements in Robotics, Automation, IIoT, Advanced Manufacturing, and 3D Printing.

2. To bridge the gap between academic learning and industry requirements through hands-on exposure.
3. To enhance students' practical knowledge and understanding of real-world engineering applications.
4. To provide insights into industry trends, career opportunities, and required technical skills.








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14th EDITION
India's Leading Exhibition on Machine Tools & Automation Technology
MACHAUTO EXPO
An Exhibition on Machine Tools & Automation Technology
21 22 23
FEBRUARY

Type of Visit:	Industrial/Field/educational Visit
Date of the Visit:	22 February 2025
Name of Industry/field etc with location	Renewable Energy and Electric Vehicle (REV) Expo 2025-Chandigrah
No. of Student Participated	62
SDG covered	4,5,9,17
Department	DICE
Organized By	Prof. (Dr.) Rajneesh Talwar
Duration	1 day



The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University, Punjab, organized an educational visit for students from various engineering disciplines on March 8, 2025, to the Renewable Energy and Electric Vehicle (REV) Expo 2025 in Chandigarh. Dr. Rajneesh Talwar, Professor and Dean of DICE, along with faculty members, led a group of 60+ students to gain practical exposure to emerging technologies in sustainable energy and electric mobility.

During the visit, students explored the latest advancements in electric vehicles, solar panels, IoT-based solar management systems, batteries and battery management system solutions. They interacted with industry experts, gaining valuable insights into real-world applications, research trends, and the future scope of renewable energy and electric mobility.

This visit benefited students by bridging the gap between theoretical knowledge and practical applications. It enhanced their understanding of industry trends, encouraged innovation and provided networking opportunities with professionals and companies leading the green energy revolution. Exposure to cutting-edge technology also reinforced their problem-solving skills and industry readiness. This initiative played a crucial role in reducing the industry-academia gap by offering first-hand experience of industrial advancements and aligning academic learning with real-world requirements.

OBJECTIVE

1. To provide students with practical exposure to renewable energy and electric mobility technologies.
2. To enhance students' understanding of industry trends and advancements in sustainable energy.
3. To facilitate interactions with industry experts for insights into real-world applications and innovations.
4. To bridge the gap between academic learning and industrial advancements in green energy.




INDIA'S 1ST SOLAR PV INVERTER WITH
LATEST STANDARDS & MODERN TECHNOLOGY
EAPRO


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Event Name	AIU ANVESHAN 2024-25 (International Student Research Convention)
Date	10th - 11th March 2025
Venue	Chitkara University, Punjab
Organized by	Association of Indian Universities (AIU), New Delhi
Hosted by	Chitkara University, Punjab
Chief Guests	• Prof. Vinay Kumar Pathak – President, AIU, New Delhi (Chief Guest) • Dr. (Mrs.) Pankaj Mittal – Secretary General, AIU, New Delhi (Chief Guest) • Dr. Amarinder Pani – Joint Director Research, AIU, New Delhi (Chief Guest)
Patrons	• Dr. Sandhir Sharma, Vice Chancellor, Chitkara University, Punjab
Co-Patrons	• Dr. Surya Narayan Panda, Pro-Vice Chancellor, Chitkara University, Punjab
Convenor	Dr. Nitin Kumar Saluja – Sr. Director-Research, Chitkara University
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	176 Students from all zones
SDGs Covered	4, 9, 17
Duration	9:30 AM onwards (10th - 11th March 2025)

About the Event

The AIU ANVESHAN 2024-25 is an international student research convention aimed at fostering a dynamic research ecosystem. It provides a platform for undergraduate, postgraduate, and doctoral students to showcase innovative ideas and interdisciplinary research aligned with global development goals. The event emphasizes translating student research into real-world solutions and promoting a culture of inquiry and collaboration.

Event Objectives



- Promote interdisciplinary and solution-oriented research.
- Enhance research capacities and innovation skills among students.
- Facilitate networking and collaboration among student researchers and academicians.
- Encourage institutions to integrate student-led research into academic culture.
- Foster creativity and critical thinking to contribute to India's vision as a global knowledge hub.

Event Highlights

- Inauguration & Research Presentations: Featuring keynote addresses by AIU leaders.
- Poster and Podium Presentations: Students present projects across diverse tracks.
- Judges' Evaluation: Expert feedback on research quality and impact.
- Valedictory Ceremony: Recognition of outstanding contributions.

Event Outcomes

By the end of the workshop, participants were able to:

- Demonstrate enhanced research and innovation skills.
- Apply interdisciplinary approaches to problem-solving.
- Gain exposure to peer and expert feedback for refining their work.
- Understand the importance of research commercialization and collaboration.

Conclusion

The AIU ANVESHAN 2024-25 convention serves as a pivotal platform for nurturing young researchers and fostering global academic collaboration. By aligning student-led research with societal needs and SDGs, the event aims to inspire the next generation of innovators and thought leaders. The insights and networks gained will empower participants to drive meaningful change through their research endeavors.

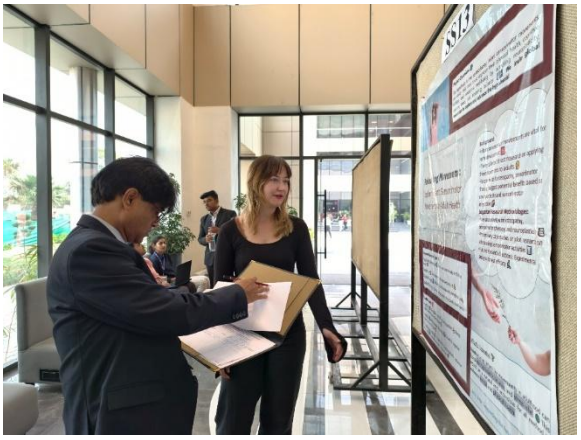


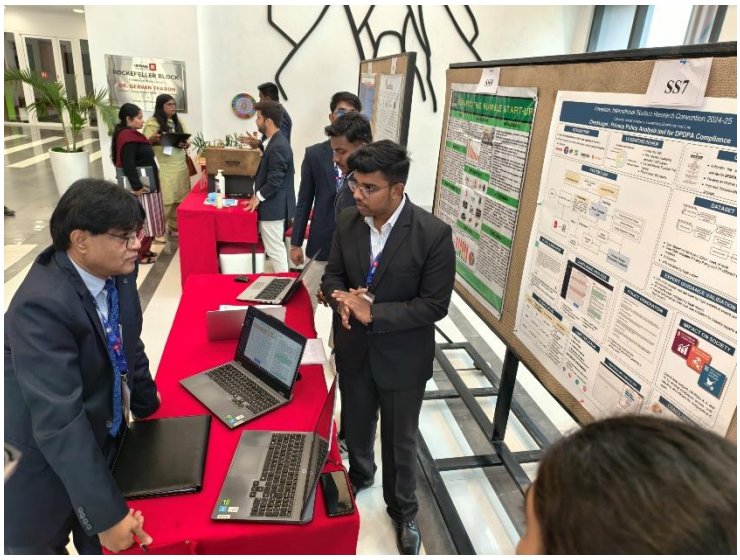

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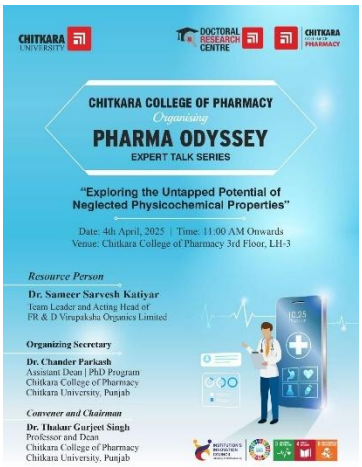

SS7


ANVESHAN
2024-25 International Student
Research Convention


ANVESHAN
2024-25 International Student
Research Convention
International Competition for University Students on Research,
Innovation, and Technology for a Better and Sustainable World

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	AN EXPERT TALK ON THE TOPIC: EXPLORING THE UNTAPPED POTENTIAL OF NEGLECTED PHYSICOCHEMICAL PROPERTIES
DATE	2025-04-04 to 2025-04-04
MODE	OFFLINE
ORGANIZER NAME	PROF. DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. SAMEER SARVESH KATIYAR, TEAM LEADER AND ACTING HEAD OF FR & D
NO. OF PARTICIPANTS	55
SDG NO	3 & 4

OBJECTIVE



- Highlight the importance of physicochemical properties in drug design and development, focusing on overlooked aspects that influence bioavailability, stability, and efficacy.
- Examine the role of solubility, permeability, and lipophilicity in the success or failure of pharmaceutical formulations and their impact on drug absorption and therapeutic outcomes.
- Discuss novel approaches for optimizing neglected physicochemical factors, such as polymorphism and crystallinity, to improve drug performance.
- Explore the potential of alternative physicochemical properties like particle size, surface area, and drug release profiles to enhance formulation strategies.
- Encourage interdisciplinary research to integrate physicochemical data with modern pharmacokinetics and pharmacodynamics, paving the way for next-generation therapeutics.

DESCRIPTION

This expert talk, "Exploring the Untapped Potential of Neglected Physicochemical Properties," aims to shed light on the crucial but often overlooked factors that influence the success of pharmaceutical drug development.

Physicochemical properties such as solubility, permeability, lipophilicity, polymorphism, crystallinity, and particle size play a vital role in determining the bioavailability, stability, and therapeutic efficacy of drugs. However, these properties are frequently underutilized in drug formulation strategies, leading to suboptimal outcomes in both preclinical and clinical stages. The talk will explore how optimizing these neglected physicochemical factors can significantly enhance drug performance. Special emphasis will be placed on understanding the impact of solubility and permeability on drug absorption, as well as the potential of novel approaches to improve drug stability and release profiles. The role of alternative properties, such as polymorphism and particle size, in drug formulation will also be discussed, highlighting how these factors can influence the development of more effective and patient-friendly formulations. Furthermore, the session will encourage participants to think beyond conventional drug design principles and consider how interdisciplinary collaboration between chemists, pharmacologists, and formulators can unlock new opportunities for drug delivery systems. By incorporating a more holistic understanding of physicochemical properties, the pharmaceutical industry can pave the way for next-generation therapeutics that offer enhanced efficacy, reduced side effects, and improved patient compliance.

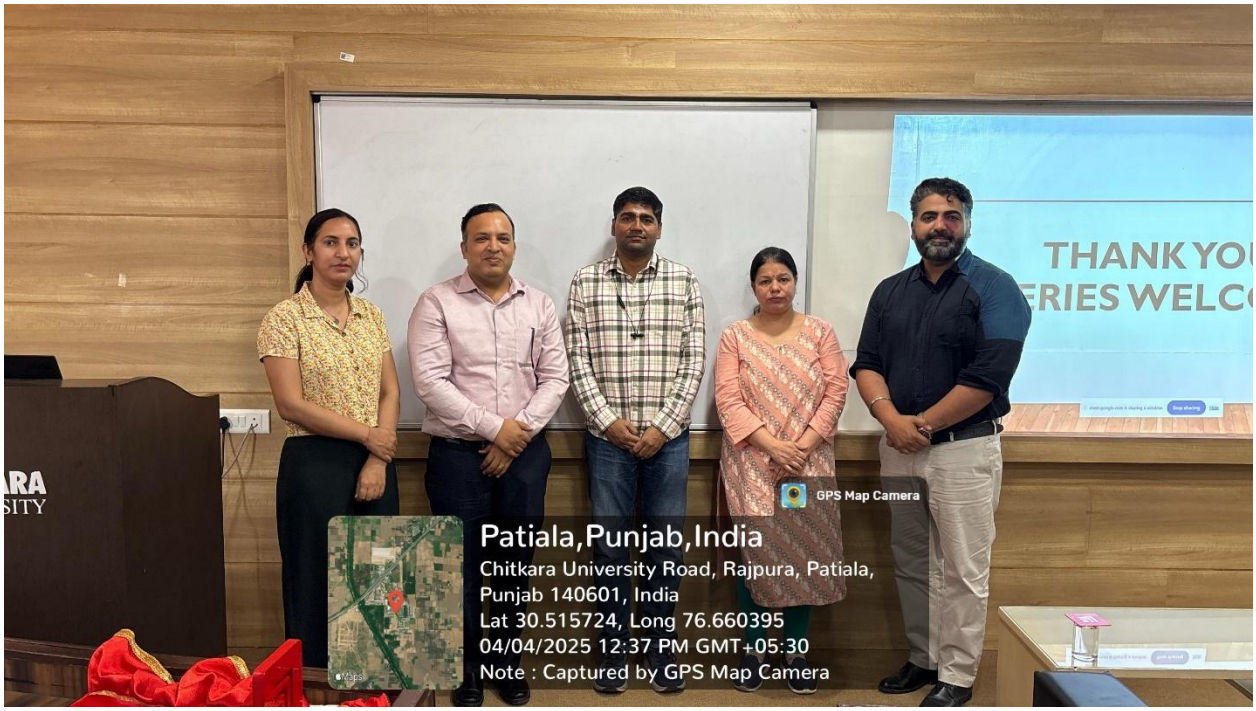
OUTCOMES

- Increased awareness among participants about the critical role of neglected physicochemical properties in drug development and therapeutic success.
- Enhanced understanding of how optimizing physicochemical factors can lead to improved drug formulations with better bioavailability and efficacy.
- Identification of potential research opportunities for developing new drug delivery systems by focusing on underexplored physicochemical properties.
- Strengthened interdisciplinary collaboration between chemists, pharmacologists, and formulators to address challenges in drug development and enhance therapeutic outcomes.
- Promotion of innovative thinking in the pharmaceutical industry to integrate novel physicochemical properties into the design of more effective and patient-friendly drug formulations.


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Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
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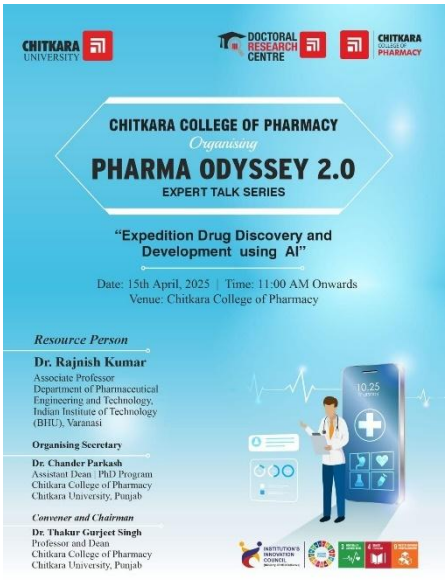

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Punjab 140601, India
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Punjab 140601, India
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EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	AN EXPERT TALK ON THE TOPIC EXPEDITION DRUG DISCOVERY AND DEVELOPMENT USING AI
DATE	2025-04-15 to 2025-04-15
MODE	OFFLINE
ORGANIZER NAME	PROF. DR. THAKUR GURJEET SINGH
RESOURCE PERSON	DR. RAJNISH KUMAR, ASSOCIATE PROFESSOR
NO. OF PARTICIPANTS	45
SDG NO	3, 4

OBJECTIVE

- To introduce the fundamentals of Artificial Intelligence (AI) and Machine Learning (ML) in the context of pharmaceutical sciences.
- To explore the application of AI in various stages of drug discovery and development, including target identification, lead optimization, and preclinical modeling.
- To highlight real-world case studies and success stories where AI has accelerated the drug development process.
- To familiarize students and researchers with AI tools and platforms commonly used in computational drug discovery and predictive analytics.
- To encourage interdisciplinary learning by integrating AI concepts with pharmacology, medicinal chemistry, and clinical research.



DESCRIPTION

The expert talk on "Expedition Drug Discovery and Development Using AI" was a dynamic and enlightening session aimed at bridging the gap between pharmaceutical research and advanced digital technologies.

With Artificial Intelligence (AI) emerging as a game-changer in healthcare and drug development, the session provided a comprehensive overview of how AI and Machine Learning (ML) are revolutionizing every stage of the drug discovery pipeline—from target identification and compound screening to clinical trial optimization and post-marketing surveillance. The expert speaker, a renowned figure in computational drug discovery, highlighted the evolution of AI tools such as Deep Learning, Neural Networks, and Natural Language Processing (NLP), which are now being used to decode biological data, design new drug molecules, predict drug-target interactions, and reduce attrition rates in drug development. Real-world examples, including the use of AlphaFold for protein structure prediction and AI-driven platforms for virtual screening, were presented to illustrate the speed and precision AI brings to pharmaceutical innovation. Participants explored how AI not only reduces time and cost but also enhances decision-making by analyzing vast datasets generated from omics, electronic health records, and clinical trials. The session was interactive, with live demonstrations of AI software and opportunities to discuss ethical considerations and regulatory implications. The talk was particularly beneficial for pharmacy students, researchers, and faculty aiming to integrate AI into their research or academic pursuits. It fostered a forward-looking mindset, encouraging attendees to embrace AI-driven approaches as part of the future landscape of drug discovery and development.

OUTCOMES

- Participants gained foundational knowledge of AI/ML algorithms and their relevance to modern drug discovery workflows.
- Enhanced understanding of how AI accelerates target identification, hit-to-lead development, and predictive modeling in pharmacological research.
- Exposure to real-time applications and platforms (e.g., DeepMind, AlphaFold, IBM Watson) used in pharmaceutical R&D.
- Improved capacity to interpret AI-generated data and its translational value in clinical trials and regulatory submissions.
- Stimulated interest in interdisciplinary research, encouraging participants to explore AI-driven innovations in pharmaceutical sciences.


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TRAINING
SKILLS
TEAM
LEADERSHIP
COMMITMENT
DIRECTING
MISSION
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Event Details	
Event Name:	FDP on "Emerging Interdisciplinary Technologies in Engineering 2.0
Date of the Event:	23 June,2025 – 27 June ,2025
Venue	Turing Block (TG-401)
Department	DICE
SDG Covered	4,8,9, and 17
No. of Participants	25
Resource Persons:	1. Prof. (Dr.) Rajneesh Talwar Dean, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 2. Dr. Manvinder Sharma Associate Professor, Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab 3. Dr. Satyajit Anand Assistant Professor, Chitkara University Institute of Engineering & Technology (CUIET), Punjab 4. Dr. Sushil Narang Dean, Department of CSE (Artificial Intelligence), Chitkara University, Punjab 5. Mr. Rajesh Kumar Jindal Assistant Professor, Department of Computer Science, Chitkara University, Punjab 6. Mr. Rupin Co-founder, CrewSphere Technologies 7. Mr. Abhinav Founder, Stringy (Blockchain Solutions & Consulting)
Duration	5 Days

About the Activity

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab, successfully organized a five-day Faculty Development Program (FDP) titled "Emerging Interdisciplinary Technologies in Engineering 2.0" from June 23rd to June 27th, 2025. Conducted in hybrid mode, the program was attended by 25 participants from both within and outside Chitkara University, including faculty members, research scholars, postgraduate students, and industry professionals. The FDP aimed to provide in-depth theoretical understanding and hands-on exposure to some of the most rapidly and latest evolving interdisciplinary domains in engineering, such as the Internet of Things (IoT), Python Programming, Machine Learning, Artificial Intelligence (AI), Generative AI, Explainable AI (XAI), and Blockchain.

Description

The FDP was inaugurated by Prof. (Dr.) Rajneesh Talwar, Dean DICE, also delivered multiple sessions throughout the program. In his opening session, he introduced the vision and interdisciplinary approach of DICE, highlighting ongoing innovation projects and emphasizing the role of emerging technologies in solving real-world challenges.

On Day 1, Dr. Talwar introduced the fundamentals of the Internet of Things (IoT) and explained its applications in smart systems, automation, and engineering. In the second session, Dr. Manvinder Sharma conducted a practical workshop where participants explored sensor-based IoT systems and developed real-time applications such as home automation setups, using simulation tools and hardware modules.

Day 2 shifted the focus to programming and machine learning. Dr. Talwar led the morning session with an introduction to Python programming, covering essential libraries like NumPy, Pandas, and Matplotlib, widely used in data science and automation tasks. In the afternoon, Dr. Satyajit Anand introduced participants to the core concepts of Machine Learning (ML). He demonstrated the use of Python-based tools such as Google Colab to build and train ML models using real datasets.

Day 3 was entirely dedicated to Artificial Intelligence. Dr. Sushil Narang, Dean, CSE-AI, started with a conceptual overview of AI, discussing its historical evolution, current trends, and future outlook. The second session explored applications of AI, where Dr. Narang used real-life case studies and examples to demonstrate how AI is transforming diagnostics, automation, customer service, and more.

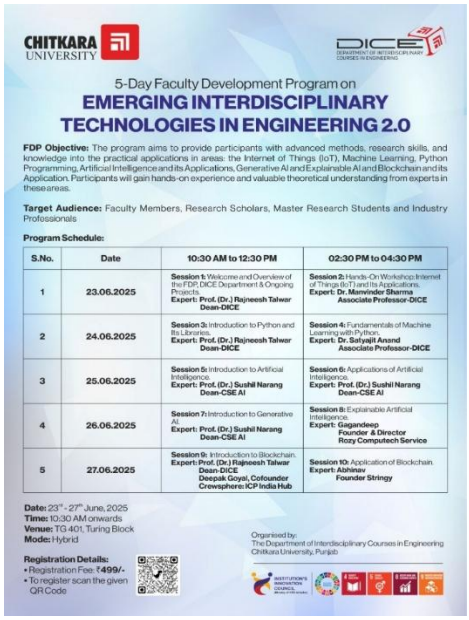
On Day 4, Dr. Narang continued with an in-depth session on Generative AI, introducing powerful tools like ChatGPT and NootbookLM. He explained how these models generate content and images and are increasingly being adopted in creative industries, education, and marketing. The second session, conducted by Mr. Rajesh Kumar Jindal, covered Explainable AI (XAI), a vital area focused on the transparency and interpretability of AI models.

The final Day 5 was devoted to Blockchain Technology. Dr. Talwar, in collaboration with Mr. Rupin, Cofounder of CrewSphere, introduced the fundamentals of blockchain, its working principles, and real-world relevance. The session covered cryptographic security, decentralized data sharing, smart contracts, and blockchain's role in increasing transparency and trust in digital systems. In the concluding session, Mr. Abhinav, Founder of Stringy, presented practical use cases of blockchain, showcasing its applications in finance, supply chains, healthcare data management, and digital identity systems.The 5-Day Faculty Development Program on "Emerging Interdisciplinary Technologies in Engineering 2.0", was aligned with key Sustainable Development Goals, including SDG 4 (Quality Education) by promoting advanced technical learning, SDG 5 (Gender Equality) through inclusive participation, SDG 8 (Decent Work and Economic Growth) by enabling skill development for employability, and SDG 9 (Industry, Innovation, and Infrastructure) by fostering innovation and interdisciplinary collaboration. Concluding his address, Dr.

Talwar encouraged participants to apply their learning for academic excellence, research advancement, and real-world problem-solving through emerging technologies.

OBJECTIVE

1. To provide participants with theoretical and practical knowledge of emerging interdisciplinary technologies.
2. To encourage collaborative, cross-domain learning through real-world use cases and expert sessions.
3. To enable faculty to integrate advanced technologies into teaching, research, and innovation.
4. To support the UN SDGs by fostering inclusive, quality education and technological advancement.



CHITKARA UNIVERSITY

5-Day Faculty Development Program on

EMERGING INTERDISCIPLINARY TECHNOLOGIES IN ENGINEERING 2.0

FDP Objective: The program aims to provide participants with advanced methods, research skills, and knowledge into the practical applications in areas: the Internet of Things (IoT), Machine Learning, Python Programming, Artificial Intelligence and its Applications, Generative AI and Explainable AI and Blockchain and its Application. Participants will gain hands-on experience and valuable theoretical understanding from experts in these areas.

Target Audience: Faculty Members, Research Scholars, Master Research Students and Industry Professionals

Program Schedule:

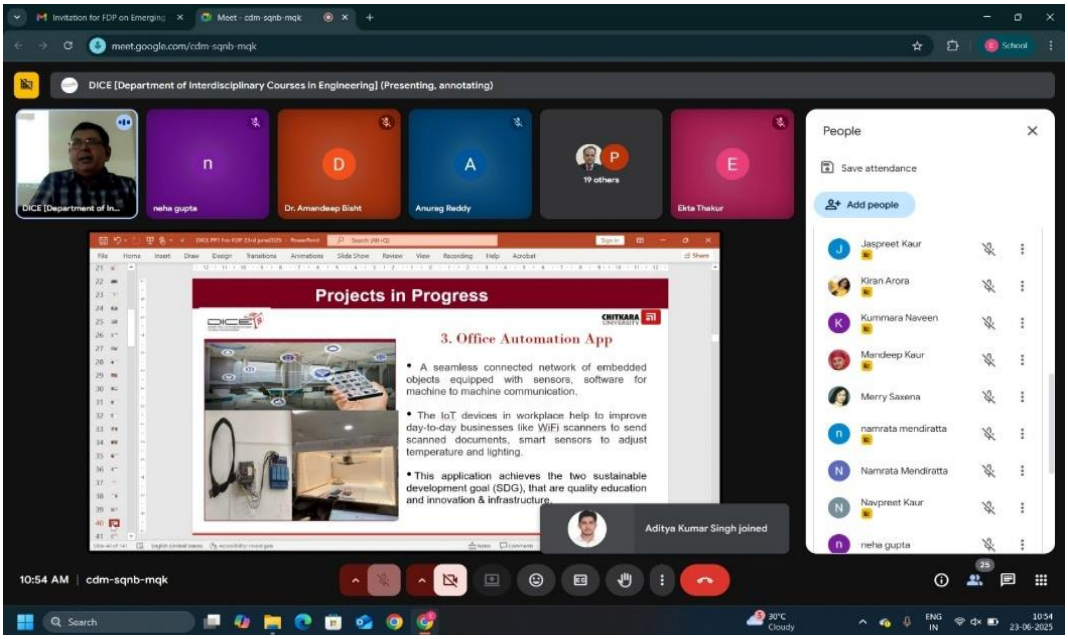
S.No.	Date	10:30 AM to 12:30 PM	02:30 PM to 04:30 PM
1	23.06.2025	**Session 1:** Welcome and Overview of the FDP, DICE Department & Ongoing Projects. **Expert: Prof. (Dr.) Rajneesh Talwar** Dean-DICE	**Session 2:** Hands-On Workshop: Internet of Things (IoT) and Its Applications. **Expert: Dr. Manvinder Sharma** Associate Professor-DICE
2	24.06.2025	**Session 3:** Introduction to Python and Its Libraries. **Expert: Prof. (Dr.) Rajneesh Talwar** Dean-DICE	**Session 4:** Fundamentals of Machine Learning with Python. **Expert: Dr. Satyajit Anand** Associate Professor-DICE
3	25.06.2025	**Session 5:** Introduction to Artificial Intelligence. **Expert: Prof. (Dr.) Sushil Narang** Dean-CSE AI	**Session 6:** Applications of Artificial Intelligence. **Expert: Prof. (Dr.) Sushil Narang** Dean-CSE AI
4	26.06.2025	**Session 7:** Introduction to Generative AI. **Expert: Prof. (Dr.) Sushil Narang** Dean-CSE AI	**Session 8:** Explainable Artificial Intelligence. **Expert: Gagandeep** Founder & Director Rozy Computech Service
5	27.06.2025	**Session 9:** Introduction to Blockchain. **Expert: Prof. (Dr.) Rajneesh Talwar** Dean-DICE Deepak Goyal, Cofounder Crewsphere: ICP India Hub	**Session 10:** Application of Blockchain. **Expert: Abhinav** Founder Stringy

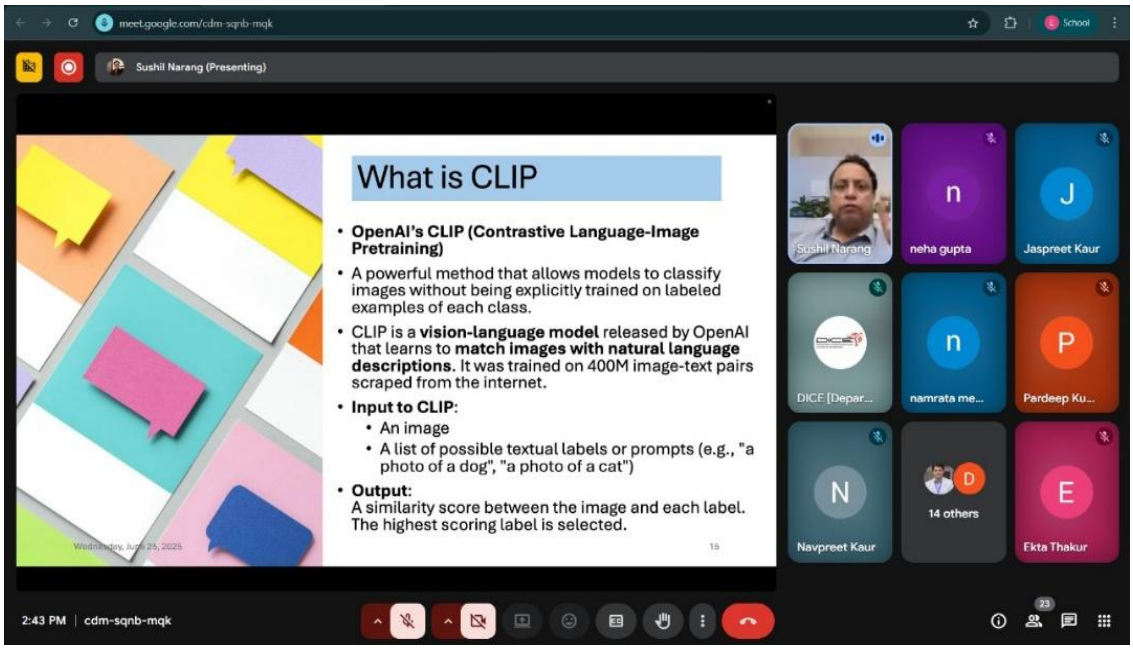
Date: 23rd - 27th June, 2025
Time: 10:30 AM onwards
Venue: TG 401, Turing Block
Mode: Hybrid

Registration Details:
• Registration Fee: ₹499/-
• To register scan the given QR Code

Organised by:
The Department of Interdisciplinary Courses in Engineering
Chitkara University, Punjab




meet.google.com/cdm-sqnb-mqk
DICE [Department of Interdisciplinary Courses in Engineering] (Presenting, annotating)
People
Save attendance
Add people
Jaspreet Kaur
Kiran Arora
Kummara Naveen
Mandeep Kaur
Merry Saxena
namrata mendiratta
Namrata Mendiratta
Navpreet Kaur
neha gupta
Projects in Progress
3. Office Automation App
• A seamless connected network of embedded objects equipped with sensors, software for machine to machine communication.
• The IoT devices in workplace help to improve day-to-day businesses like WiFi scanners to send scanned documents, smart sensors to adjust temperature and lighting.
• This application achieves the two sustainable development goal (SDG), that are quality education and innovation & infrastructure.
Aditya Kumar Singh joined
10:54 AM | cdm-sqnb-mqk


meet.google.com/cdm-sqnb-mqk
Sushil Narang (Presenting)
What is CLIP
• OpenAI's CLIP (Contrastive Language-Image Pretraining)
• A powerful method that allows models to classify images without being explicitly trained on labeled examples of each class.
• CLIP is a vision-language model released by OpenAI that learns to match images with natural language descriptions. It was trained on 400M image-text pairs scraped from the internet.
• Input to CLIP:
• An image
• A list of possible textual labels or prompts (e.g., "a photo of a dog", "a photo of a cat")
• Output:
A similarity score between the image and each label. The highest scoring label is selected.
Sushil Narang
neha gupta
Jaspreet Kaur
DICE [Depar...
namrata me...
Pardeep Ku...
Navpreet Kaur
14 others
Ekta Thakur
2:43 PM | cdm-sqnb-mqk