CHITKARA UNIVERSITY

CHITKARA UNIVERSITY Centre of Excellence for Sustainability

# 8 DECENT WORK AND ECONOMIC GROWTH




SUSTAINABLE DEVELOPMENT GOALS

July 2025 – June 2026

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|---|---|
| Event/Session Name | Quarterly Session for Supporting staff (JAN-MAR 26) |
| Event/Session Date | January 2026- March 2026 |
| Venue | Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Rattandeep Singh Sidhu, Sr. Manager<br>Mr. Gurjit Singh, Manager<br>Ms. Indira Sharma, Sr. Manager<br>Mr. Anup Kumar, Manger<br>Mr. Mandeep Singh, Asst. Manager<br>Mr. Gurjinderjit Singh, Manager<br>Mr. Ravinder Singh, Manager |
| Event Co-Ordinator's | Assistant Directors & Managers from Administration Department |
| No. of Trainee/Team Count | Supporting staff /226 |
| SDGs Covered | 4,8 |

## Overview

In continuation of its structured training approach, the Office of Administration conducted the Quarterly Session for supporting staff across all campus buildings for the period January to March 2026. The sessions were conducted by respective building managers, focusing on enhancing discipline, service standards, and overall workplace efficiency.

The initiative aimed to strengthen coordination between supervisors and support staff while reinforcing professional conduct and operational consistency across the campus.

## Training Focus Areas

The sessions covered essential aspects of daily operations and professional behavior, including:

- **Attendance & Discipline:** Emphasis on punctuality, adherence to duty timings, and following supervisor instructions. Staff were instructed to inform in advance in case of delays or leave.
- **Grooming & Uniform:** Importance of maintaining a clean and proper uniform, personal hygiene, well-groomed appearance, and mandatory use of ID cards and proper footwear.
- **Cleaning Procedures:** Training on systematic cleaning practices, particularly the "top-to-bottom" approach to ensure efficiency and thoroughness in housekeeping tasks.
- **Use of Housekeeping Materials:** Guidance on correct usage of cleaning tools and materials to maintain quality standards and avoid misuse.
- **Leave Process & Reporting:** Clear instructions were provided on leave protocols and the importance of timely reporting to supervisors.
- **Communication Skills:** Staff were encouraged to maintain polite and respectful communication while interacting with faculty, students, and visitors.

**Operational Discipline & Workplace Behaviour**

Managers reinforced the importance of discipline, responsibility, and teamwork. Staff were guided to maintain a positive attitude, follow instructions diligently, and ensure smooth day-to-day operations within their assigned buildings.

**Outcome**

The quarterly sessions successfully strengthened workplace discipline, improved service quality, and enhanced coordination among staff members. The initiative reinforced the importance of professionalism, hygiene, and effective communication, contributing to a more organized, efficient, and welcoming campus environment.















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|---|---|
| Event/Session Name | Birthday Celebrations at Dew Drops |
| Event/Session Date | January–August 2025 |
| Venue | Dew Drops Creche, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Gurjeet Singh, Manager<br>Mr. Mandeep Singh, Asst. Manager |
| SDGs Covered | 2,3,8 |

## Overview

Continuing its commitment to celebrating childhood milestones, the Office of Administration organized birthday celebrations at Dew Drops for children during the January–August 2025 period. The initiative aimed to create moments of happiness while nurturing a spirit of care, warmth, and togetherness. These celebrations were thoughtfully designed to foster a nurturing, joyful, and inclusive environment, ensuring that each child felt special and valued while strengthening the bond between the crèche, parents, and caregivers.

## Celebration Highlights

Each birthday was celebrated in the presence of parents and staff, ensuring a warm and comforting atmosphere. Children were welcomed with cheerful interactions, smiles, and age-appropriate celebrations that added to their happiness and confidence.

As part of the celebration, thoughtfully prepared goodie bags were distributed, including chocolates and small return gifts, adding excitement and delight to the occasion.

## Birthdays Celebrated

The following children celebrated their birthdays in a joyful and nurturing environment at Dew Drops:

## Conclusion

These celebrations reflected Dew Drops' commitment to emotional well-being and holistic childhood development. By celebrating milestones together with families, the initiative fostered joy, belonging, and lasting memories for both children and parents.


Dairy Milk
I want to Plant
My Birthday Cake




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| Event Details | |
|---|---|
| Event Type | Faculty Development Program |
| Topic | Sustain Staff Fdp on Flavours of Excellence, Hands-On Workshop for Faculty & Staff |
| Date | 2026-01-08 To 2026-01-13 |
| Mode | Offline |
| Venue | Btk-I, Escoffier Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| No. Of Participants | 5 |
| SDG No | SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po3, Po4, Po5, Po6, Po8, Po11, Po12 |
| University Charter | Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To enhance the professional and practical culinary skills of faculty and staff through hands-on training.
2. To promote sustainable, hygienic, and resource-efficient culinary practices.
3. To update faculty with contemporary techniques and flavour management concepts.
4. To encourage experiential learning and innovation in teaching and professional practices.
5. To foster collaboration, continuous development, and well-being among faculty and staff.




## DESCRIPTION

The Faculty Development Programme (FDP) titled "Sustaining Staff: Flavours of Excellence – A Hands-on Workshop for Faculty and Staff" was successfully organized by the Chitkara College of Hospitality Management, in collaboration with the Centre of Excellence for

Sustainability, under the aegis of Chitkara University. The three-day FDP was conducted from 8th to 10th January 2026, between 9:00 AM and 1:00 PM, at Basic Training Kitchen 1 (BTK 1), Escoffier Block. The programme aimed to enhance professional competencies, practical skills, and well-being of faculty and staff through experiential learning and sustainable culinary practices. The FDP was led by Chef Manpreet Singh and Chef Yash Mehta, Assistant Professors, who served as the resource persons for the workshop. Their expertise and structured approach ensured an engaging and enriching learning experience for all participants. The hands-on sessions focused on understanding flavours, ingredients, and techniques that promote excellence in culinary preparation while emphasizing sustainability, nutrition, and efficient resource utilization. Participants were introduced to innovative methods of flavour balancing, ingredient pairing, and contemporary culinary practices aligned with sustainable development goals. Emphasis was also placed on hygiene, food safety, cost control, and mindful cooking practices, making the workshop relevant for both professional and personal application. The FDP encouraged active participation, collaboration, and peer learning among faculty and staff members, fostering a culture of continuous professional development and teamwork. The practical orientation of the programme helped participants translate theoretical knowledge into practice, thereby strengthening their teaching methodologies and industry relevance. Overall, the FDP successfully contributed to capacity building, skill enhancement, and sustainable thinking among faculty and staff. The programme reinforced the institution's commitment to excellence in education, professional growth, and sustainability, while empowering educators to deliver enriched learning experiences to students and contribute effectively to the hospitality industry.

## OUTCOMES

1. Faculty and staff enhanced their practical skills in flavour management and contemporary culinary techniques.
2. Participants developed greater awareness of sustainable, hygienic, and resource-efficient practices.
3. The FDP strengthened experiential learning approaches applicable to teaching and training.
4. Collaboration and knowledge sharing among faculty and staff were significantly improved.
5. Participants felt motivated and better equipped to deliver industry-relevant education and practices.









| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Workshop On: Performing Arts Ii |
| Date | 2026-01-12 To 2026-01-19 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Ms. Nisha Luthra, Founder & Director |
| No. Of Participants | 50 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po5, Po7 |
| University Charter | Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of The Box, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

**OBJECTIVE**

1. To integrate performing arts into management education for the holistic development of IPM students.
2. To enhance students' communication, confidence, and stage presence through dance, music, and theatre activities.
3. To develop emotional intelligence, self-awareness, and empathy among students through creative expression.
4. To foster teamwork, collaboration, and leadership skills through group performances and interactive exercises.
5. To encourage creativity, adaptability, and out-of-the-box thinking essential for future managers and leaders.

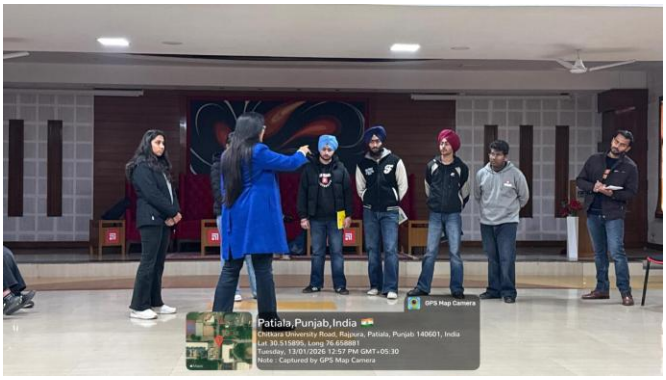
## DESCRIPTION

Chitkara Business School conducted the Course on Performing Arts–II for the students of the Integrated Programme in Management (IPM), Batch 2025, from 12th to 19th January 2026 at Einstein Hall, Galileo Block. The course was thoughtfully designed to complement the academic curriculum by incorporating creative and experiential learning methods that contribute to the holistic development of future managers. The programme was facilitated by Ms. Nisha Luthra, a renowned artist, playwright, and published poet, and the Founder & Director of The Narrators Performing Arts Society. With her extensive experience in the performing arts and international exposure as Head of India for The Leinster School of Music and Drama, Ireland, she brought a rich blend of professional insight and creative pedagogy to the sessions. Her approach encouraged students to explore self-expression while building essential life and leadership skills. Over the course of the programme, students actively engaged in a wide range of activities spanning dance, music, and theatre. The sessions focused on body movement, rhythm, voice modulation, improvisation, storytelling, emotional expression, and stage presence. Through structured exercises, group performances, and reflective discussions, students learned to communicate effectively, work collaboratively, and express ideas with clarity and confidence. The use of performing arts as a learning tool enabled students to break inhibitions, step out of their comfort zones, and develop greater self-awareness. The course fostered a vibrant and inclusive learning environment where creativity and individuality were celebrated. Students demonstrated enthusiasm, discipline, and commitment throughout the programme, culminating in meaningful performances that reflected their learning journey. Faculty members and peers appreciated the positive energy and transformative impact of the sessions. Overall, the Course on Performing Arts–II proved to be a valuable addition to the IPM curriculum. It successfully bridged the gap between artistic expression and managerial competencies, reinforcing the importance of creativity, empathy, adaptability, and communication in leadership development. The event left a lasting impression on the participants, contributing significantly to their personal growth and professional readiness.

## OUTCOMES

1. Students demonstrated enhanced confidence, stage presence, and effective verbal and non-verbal communication skills.
2. The programme improved emotional intelligence, self-awareness, and empathy among IPM students.
3. Participants developed stronger teamwork, collaboration, and leadership abilities through group-based activities and performances.
4. The course encouraged creativity, adaptability, and expressive thinking, supporting holistic personality development.
5. Students gained experiential learning exposure by linking performing arts practices with essential managerial and life skills.












| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Career Counselling Session on Unlocking Your Potential Through Naukri Portal |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba- Hr |
| Resource Person | Mr. Akshat Aggarwal, Vice President- Sales, Naukri.Com |
| No. Of Participants | 65 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement in Our Students, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To introduce students to effective use of the Naukri Portal for job search and career exploration.
2. To help students align their skills and career goals with industry requirements.
3. To guide students in creating strong profiles and resumes for recruiter visibility.
4. To enhance understanding of recruiter expectations and HR hiring trends.
5. To equip students with strategies for career planning, networking, and upskilling.

## DESCRIPTION

Mr. Akshit Aggarwal's guest lecture gave attendees a thorough and useful understanding of India's current hiring environment. The impact of technology and artificial intelligence on hiring, the strategic role of job portals like Naukri.com, and the changing expectations of HR professionals were all discussed in the session. For MBA HR students getting ready to enter the exciting field of human resource management, the lecture was generally very educational and beneficial.

## OUTCOMES

1. Students gained hands-on proficiency in navigating and optimizing the Naukri Portal.
2. Participants developed clearer career direction and role-specific HR awareness.
3. Students improved their ability to present skills effectively to recruiters.
4. Participants gained better understanding of hiring trends and employer expectations.
5. Students felt more confident in adopting a proactive approach to career planning.



| Event Details | |
|---|---|
| Event Type | Corporate Counseling |
| Topic | Masterclass: Transitioning From the Campus to The Corporate World |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba - Hr |
| Resource Person | Mr. Shantanu Dhar, Executive Director, Worc Consultancy Pvt Ltd. |
| No. Of Participants | 65 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po4, Po5, Po6 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Prepare students for corporate work culture.
2. Connect academic learning with workplace practices.
3. Improve professional communication and etiquette.
4. Foster adaptability and collaboration in diverse settings.
5. Provide strategies for early-career success and resilience.

## DESCRIPTION

The Masterclass: Transitioning from the Campus to the Corporate World was designed to prepare students for the critical shift from academic life to professional corporate environments. Recognizing that this transition often brings both opportunities and challenges,

the masterclass aimed to bridge the gap between classroom learning and real-world workplace expectations, enabling students to step into their careers with confidence, clarity, and professionalism. The session focused on helping participants understand the nuances of corporate culture, including professional conduct, workplace ethics, communication norms, and organizational dynamics. Students were introduced to the unwritten rules of the corporate world—such as managing first impressions, adapting to diverse teams, handling feedback constructively, and demonstrating accountability in a professional setting. Emphasis was placed on the importance of attitude, adaptability, and emotional intelligence alongside technical and academic knowledge. A key component of the masterclass was developing essential employability skills. Through interactive discussions and real-life examples, students gained insights into effective professional communication, time management, teamwork, and problem-solving in corporate contexts. The session also addressed common early-career challenges such as managing expectations, navigating hierarchical structures, coping with work pressure, and maintaining a growth-oriented mindset. The masterclass further encouraged students to reflect on their personal strengths, career aspirations, and long-term professional goals. Participants were guided on how to align their academic background and skill sets with industry requirements, take ownership of their career journeys, and proactively seek learning and development opportunities in the workplace. Practical tips on professional etiquette, workplace behavior, and continuous upskilling were shared to help students remain relevant and competitive in a dynamic corporate landscape. Overall, the masterclass served as a valuable platform for preparing students to transition smoothly into the corporate world. By offering practical insights, career-focused guidance, and a realistic understanding of professional life, the session empowered participants to approach their careers with confidence, resilience, and a strong sense of professional identity.

## OUTCOMES

1. Students understood corporate culture and workplace norms better.
2. Students improved professional communication and etiquette.
3. Students gained confidence in transitioning to corporate roles.

4. Students enhanced adaptability and collaboration in diverse settings.
5. Students embraced proactive career planning and development.












| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The Logistics Industry an Introduction and Career Guide |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba L&Scm |
| Resource Person | Dr. Pramod Lamba, Chro |
| No. Of Participants | 54 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4 |
| University Charter | Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students |

## OBJECTIVE

1. To provide practical exposure to the logistics and supply chain industry and help students understand real-world business operations beyond classroom learning.
2. To enhance students' career readiness by highlighting the key skills, attitudes, and competencies required to succeed in interviews and professional roles.
3. To emphasize the importance of continuous learning and skill development in the dynamic and evolving logistics and supply chain sector.
4. To develop an understanding of the end-to-end supply chain process, including procurement, production, inventory management, warehousing, transportation, and final delivery.

## DESCRIPTION

On January 16, 2026, MBA Logistics and Supply Chain Management (L&SCM) students of Chitkara Business School attended an enriching expert talk titled "The Logistics Industry: An Introduction and Career Guide." The session was designed to bridge the gap between academic knowledge and industry expectations, providing students with valuable insights into the functioning of the logistics and supply chain industry. The talk was delivered by two

distinguished industry professionals from Tynor—Dr. Parmod Lamba, Chief Human Resources Officer, and Ms. Jasprit Kaur, Head of Learning and Development. Dr. Parmod Lamba began the session by focusing on career preparedness and employability. He emphasized that success in interviews and professional growth extends far beyond academic qualifications. According to him, organizations seek individuals who possess strong conceptual clarity, a positive attitude, effective communication skills, and self-confidence. He encouraged students to develop a holistic personality that combines technical knowledge with interpersonal and behavioral skills. His interaction helped students understand how recruiters evaluate candidates not only on what they know, but also on how they think, communicate, and adapt in professional environments. Further, Dr. Lamba provided an in-depth overview of Tynor's logistics framework, explaining how the company integrates demand planning, procurement, vendor qualification, production, and outbound logistics into a seamless system. He highlighted the importance of coordination across departments to ensure efficient dispatch, quality assurance, adherence to delivery commitments, effective risk management, and continuous monitoring. This explanation helped students appreciate how strategic logistics planning plays a critical role in meeting customer expectations and sustaining organizational competitiveness. Ms. Jasprit Kaur complemented the session by sharing insights from a learning and development perspective. She stressed that the logistics and supply chain industry is constantly evolving due to technological advancements, globalization, and changing customer demands. To remain relevant in such an environment, professionals must continuously upgrade their skills and maintain professional discipline. She emphasized the importance of lifelong learning, adaptability, and self-motivation, encouraging students to proactively invest in their personal and professional development. From a broader supply chain perspective, the speakers explained the end-to-end supply chain process in a structured and practical manner. They discussed procurement and supplier management as the foundation of supply chain efficiency, followed by production planning and inventory control to ensure optimal resource utilization. Warehousing and transportation were highlighted as critical components for maintaining speed, accuracy, and cost efficiency, ultimately leading to timely final delivery to customers. This comprehensive overview enabled students to visualize how each function is interconnected and how inefficiencies at any stage can impact the entire supply chain. Overall, the session was highly interactive, informative, and inspiring. It provided students with clarity about industry expectations, career pathways, and the skills required to excel in logistics and supply chain roles. The expert talk successfully enhanced students' industry awareness, practical understanding, and motivation to pursue successful careers in the logistics domain

## OUTCOMES

1. Improved industry awareness among students regarding real-world logistics and supply chain operations.
2. Enhanced understanding of employability skills, including communication, confidence, attitude, and conceptual clarity.
3. Increased motivation for continuous learning and upskilling to meet evolving industry requirements.
4. Better comprehension of the end-to-end supply chain process, preparing students for future professional roles in logistics and supply chain management.









| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Coaching For Performance Excellence |
| Date | 2026-01-18 To 2026-01-18 |
| Mode | Offline |
| Venue | Henry Ford Hall, Martin Luther (Chitkara University, Punjab) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing |
| No. Of Participants | 24 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Strengthen branch managers' ability to coach teams for consistent performance outcomes
2. Enable goal clarity aligned with branch targets, productivity, and portfolio quality
3. Build skills for delivering effective, timely, and performance-focused feedback
4. Improve performance conversations using real-life microfinance operational scenarios
5. Develop a coaching mindset to drive accountability, engagement, and sustainable




## DESCRIPTION

The Centre for Executive and Professional Education (CEPE) delivered a focused training program titled "Coaching for Performance Excellence" for the Branch Managers of Midland Microfin Ltd. The session emphasized the role of branch managers as performance coaches, equipping them with practical tools for goal clarity, effective feedback, and performance-

driven conversations. Through real-life microfinance scenarios and interactive discussions, participants gained actionable insights to enhance team productivity and drive sustainable results at the branch level. This professional training program focuses on translating organizational goals into clear team expectations, enabling constructive feedback, and conducting performance-driven coaching conversations that improve field execution and accountability. By improving managerial coaching and performance conversations, the program enhances workforce productivity, ethical performance, and sustainable branch-level economic growth in microfinance operations. The program reinforced CEPE's commitment to building leadership capability through relevant and impactful executive education.

## OUTCOMES

1. Conduct focused performance coaching conversations
2. Improve individual and team accountability
3. Address under performance proactively and constructively
4. Strengthen execution discipline without increasing pressure
5. Drive sustained performance through people development.

















CHITKARA UNIVERSITY

| | |
|---|---|
| Event Name | 1st International Article Writing Competition (IAWC) Awards Announcement Ceremony |
| Date | 22nd January 2026 |
| Venue | Online |
| Department | CRIO |
| Resource Person | NA |
| Number of Participants | 20 |
| SDGs Covered | SDG 4,8,7 and 17 |
| Duration | 45 minutes |

## About the Activity

The 1st International Article Writing Competition (IAWC) – Awards Announcement Ceremony was successfully organized to recognize and celebrate academic excellence, research creativity, and scholarly writing skills among participants from diverse academic and professional backgrounds. The competition aimed to promote high-quality research writing and provide a global platform for researchers, academicians, and students to showcase their analytical and scientific communication abilities. The event concluded with the announcement of 11 outstanding winners, who were selected based on originality, technical quality, research depth, and clarity of presentation. The winning articles were recognized across four prestigious Chitkara University journals, namely the Journal of Pharmaceutical Technology, Research and Management (JPTRM), Journal of Multidisciplinary Research in Healthcare (JMRH), Journal of Innovation and Engineering (JIE), and Journal of Technology Management for Growing Economies (JTMGE).

The ceremony highlighted the importance of research dissemination and encouraged participants to contribute towards knowledge advancement through impactful scientific writing. The event also served as a motivation for budding researchers to engage in scholarly activities and uphold high standards of academic integrity and innovation.

## Objectives

- To encourage high-quality academic and research-oriented article writing among students, researchers, and academicians at an international level.

- To provide a global platform for showcasing original research, innovative ideas, and scholarly excellence across multidisciplinary domains.
- To promote awareness and engagement with reputed Chitkara University journals, including JPTRM, JMRH, JIE, and JTMGE.
- To recognize and reward outstanding contributions in research writing through a transparent and merit-based evaluation process.
- To foster a culture of academic integrity, critical thinking, and effective scientific communication.
- To motivate early-career researchers and students to actively participate in scholarly publishing and research dissemination.

**Glimpse of the Event**





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Excellence In Action |
| Date | 2026-01-23 To 2026-01-23 |
| Mode | Offline |
| Venue | Training Hall (Sentiss Pharma, Baddi) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Narinder.Garcha@Chitkara.Edu.In |
| No. Of Participants | 21 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. Connect shop floor actions with product quality, safety, and excellence
2. Strengthen ownership mindset among QA & QC professionals
3. Enhance judgment and decision-making in real shop floor scenarios
4. Build people-centric quality practices beyond SOP compliance




## DESCRIPTION

Centre for Executive and Professional Education curated and delivered "Excellence in Action," a thoughtfully designed training program for quality assurance & quality control professionals at SENTISS PHARMA. The program went beyond processes and SOPs to focus on people—helping shop floor professionals connect their daily actions with product quality, patient safety, and organizational excellence. Through practical discussions, real-life shop floor scenarios and reflective learning, participants were encouraged to take ownership, sharpen their judgment, and build a culture where excellence is not an

occasional achievement but a daily habit. The program strongly aligns with Good Health & Well-being by reinforcing patient safety and product quality. It contributes to Decent Work through skill enhancement and professional accountability and focus on continuous improvement and quality culture.

## OUTCOMES

1. Demonstrate accountability in daily quality-related decisions and actions
2. Apply reflective thinking to improve quality and patient safety outcomes
3. Integrate excellence as a consistent habit in operational practices
4. Align individual roles with organizational quality and compliance goals.






| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Data Management & Analytics (Advanced Application) |
| Date | 2026-01-27 To 2026-01-27 |
| Mode | Offline |
| Organizer Name | Mr. Vimal Sharma |
| Resource Person | Dr. Devesh Bathla, Professor |
| No. Of Participants | 4 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1. To deepen understanding of applied analytics in manufacturing and supply chain systems.
2. To introduce advanced KPI modeling and performance dashboards.
3. To demonstrate predictive analytics concepts for demand forecasting and inventory control.
4. To integrate analytics into strategic and tactical decision-making processes.
5. To build a roadmap for enterprise-level data-driven transformation at Tynor Orthotics.




## DESCRIPTION

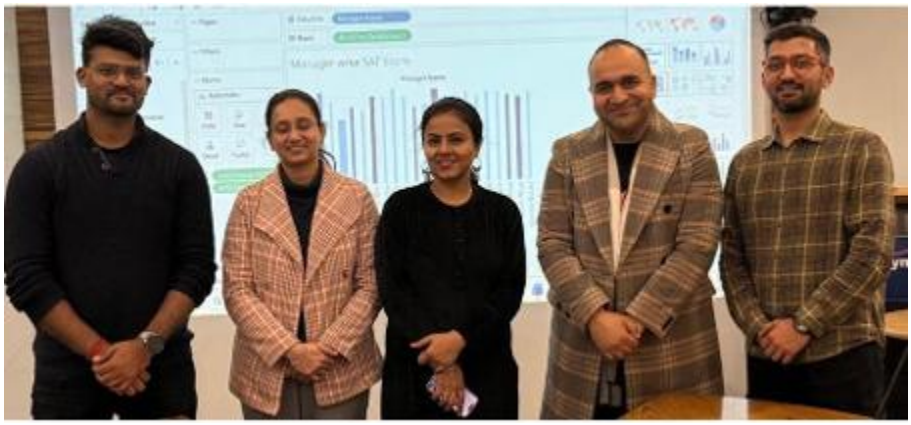
Following the successful completion of Level I, the Level II training on Data Management & Analytics was conducted on 27th January 2026 at Tynor Orthotics. This advanced session focused on practical implementation of analytics tools, dashboard development, performance optimization, and predictive decision-making strategies. The training aimed at enabling cross-functional teams to transition from descriptive reporting to diagnostic and predictive analytics

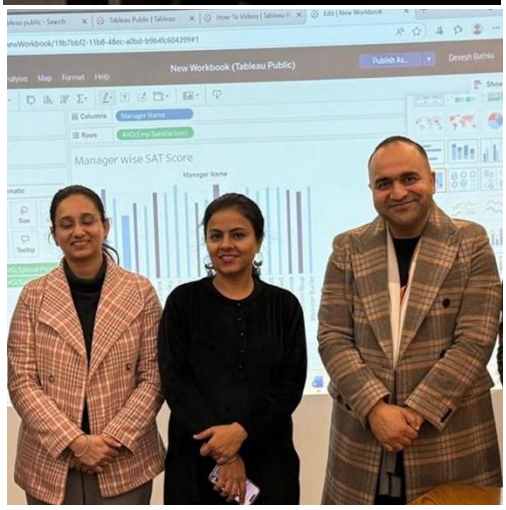
applications. Key Areas Covered • Advanced Data Visualization Techniques • KPI Architecture and Business Intelligence Dashboards • Forecasting Techniques for Production Planning • Data-Driven Supply Chain Optimization • Root Cause Analysis using Data • Roadmap for Analytics Implementation Strengthened digital industrial transformation initiatives. Promoted data-driven reduction of material waste and energy usage. Enhanced workforce competency in advanced analytics. Strengthened academia-industry collaboration between Chitkara University and Tynor Orthotics. The Level II training marked a significant step toward embedding analytics into the operational and strategic framework of Tynor Orthotics. By moving from foundational concepts to advanced applications, the program supported the organization's vision of becoming a data-driven, innovation-led enterprise. The initiative reflects a strong collaboration between academia and industry in advancing analytical excellence and sustainable industrial growth.

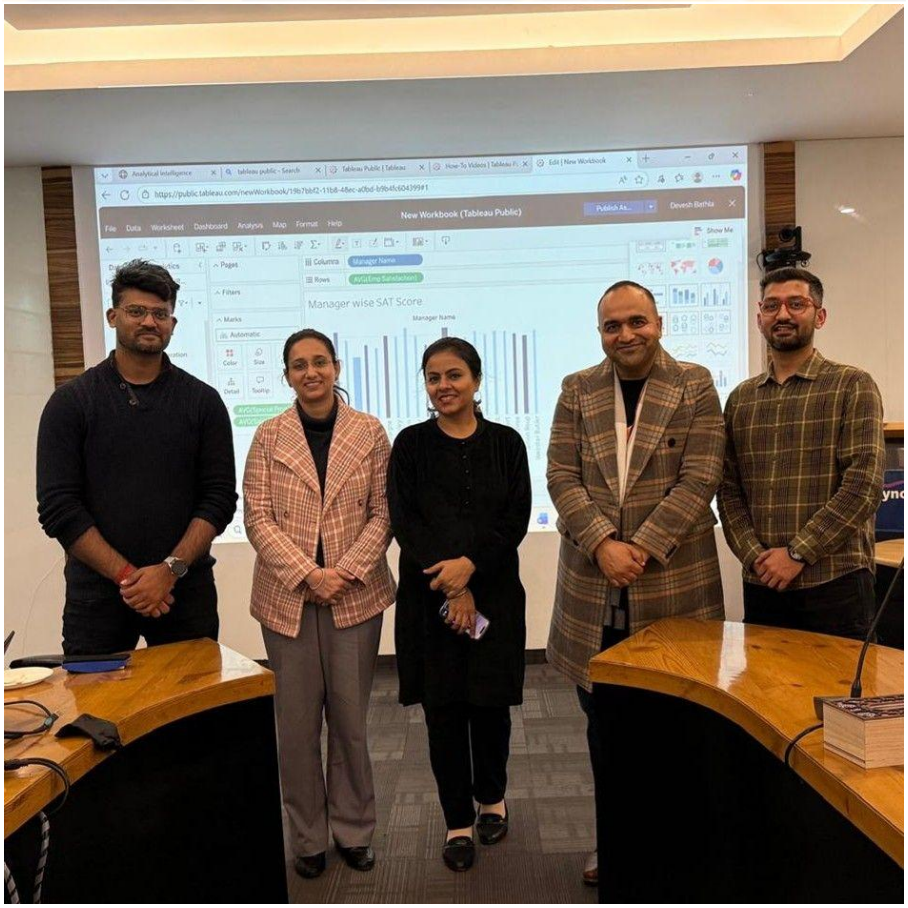
## OUTCOMES

1. Participants developed practical understanding of analytics tools for performance tracking.
2. Teams identified key metrics for improving manufacturing efficiency and reducing wastage.
3. Awareness was created regarding predictive analytics for demand and inventory management.
4. Cross-functional collaboration improved through shared data interpretation frameworks.
5. A strategic action plan was conceptualized for phased analytics adoption across departments.






New Workbook (Tableau Public)
Manager wise SAT Score


New Workbook (Tableau Public)
Manager wise SAT Score

| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | A Leader's Edge |
| Date | 2026-01-29 To 2026-01-29 |
| Mode | Offline |
| Venue | Conference Hall (Lemontree, Baddi) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean \|Chitkara College of Sales & Marketing \|, |
| No. Of Participants | 42 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Strengthen strategic thinking for effective leadership in complex business environments
2. Enhance leadership presence to inspire confidence, clarity, and organizational alignment
3. Build robust decision-making capabilities for sustainable business growth
4. Develop people leadership skills to drive high-performance teams
5. Align leadership actions with organizational goals and long-term excellence




## DESCRIPTION

The Centre for Executive and Professional Education delivered a comprehensive leadership skills session for the Senior Management Team of Sentiss Pharma during their Annual Convention. The session focused on strengthening strategic thinking, leadership presence, decision-making, and people leadership in a dynamic and evolving business environment.

Through insightful discussions and practical frameworks, the program encouraged leaders to reflect, realign, and recommit to driving performance excellence and organizational growth. This professional training program encouraged lifelong learning, High-performance leadership, productivity, sustainable growth, Ethical leadership, accountability, and Knowledge sharing, leadership collaboration, organizational alignment

## OUTCOMES

1. Leaders apply strategic frameworks to navigate dynamic and evolving business challenges
2. Improved leadership presence influencing trust, engagement, and accountability
3. Enhanced decision-making using structured, practical, and future-focused approaches
4. Stronger people leadership fostering collaboration, ownership, and performance excellence
5. Renewed commitment to driving growth through aligned leadership behaviors.









| Event Details | |
|---|---|
| Event Type | Value Added Course |
| Topic | Value Added Course- Problem Solving Toolkit |
| Date | 2026-01-31 To 2026-04-04 |
| Mode | Offline |
| Organizer Name | CBS - Mba- Hr |
| Resource Person | Mr. Pranav Miglani, Consultant |
| No. Of Participants | 68 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po2, Po3, Po4, Po5, Po6, Po7, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To develop structured problem-solving skills for effectively identifying and analyzing workplace challenges.
2. To enhance critical and analytical thinking in addressing HR and organizational issues.
3. To equip students with practical tools and techniques such as root cause analysis and decision-making frameworks.
4. To enable application of problem-solving approaches in real-world HR scenarios like conflict management and employee engagement.
5. To foster a solution-oriented and data-driven mindset for making informed and effective decisions in organizations.

## DESCRIPTION

The Value-Added Course on "Problem Solving Toolkit" was designed and conducted for MBA–HR students with the objective of strengthening their ability to approach workplace challenges in a structured, analytical, and solution-oriented manner. In today's dynamic and complex organizational environment, HR professionals are expected not only to manage people but also to act as strategic partners who can diagnose issues, make informed decisions, and drive sustainable solutions. This course aimed to bridge the gap between theoretical knowledge and practical application by equipping students with essential problem-solving competencies. Spread over an intensive learning schedule, the course introduced participants to a range of tools and techniques such as root cause analysis, decision-making frameworks, brainstorming methods, and basic data-driven approaches. Through a blend of interactive sessions, case studies, group activities, and real-life HR scenarios, students were encouraged to think critically, analyze situations from multiple perspectives, and collaboratively develop actionable solutions. The experiential learning approach ensured that participants were actively engaged and could relate the concepts to real-world organizational contexts. A key highlight of the course was its focus on HR-specific challenges, including employee engagement, conflict resolution, performance management, and talent retention. Students were guided to apply structured methodologies to these scenarios, enabling them to move beyond intuitive decision-making to more systematic and evidence-based approaches. The course also emphasized the importance of communication and teamwork, as students presented their analyses and solutions, fostering confidence and clarity in articulation. Overall, the Value-Added Course on "Problem Solving Toolkit" provided a meaningful platform for MBA–HR students to enhance their analytical thinking, creativity, and decision-making skills. It not only prepared them to tackle contemporary HR challenges effectively but also nurtured a proactive and solution-oriented mindset, making them more adaptable and industry-ready professionals.

## OUTCOMES

1. Apply structured problem-solving frameworks to identify, analyze, and resolve HR and organizational challenges effectively.
2. Demonstrate critical and analytical thinking skills in evaluating workplace situations and proposing logical solutions.
3. Utilize appropriate problem-solving tools and techniques such as root cause analysis and decision-making models in real-world scenarios.
4. Develop data-driven and evidence-based solutions to address HR issues like employee

engagement, conflict resolution, and performance management.

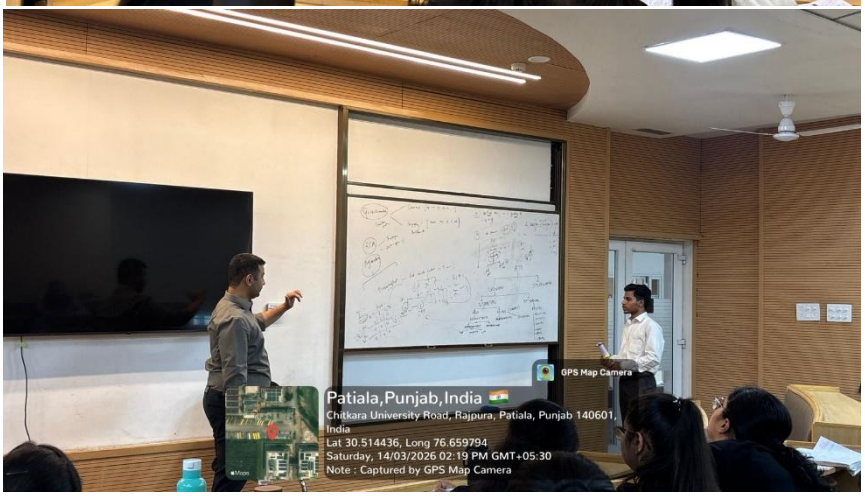
5. Communicate and present problem analyses and solutions effectively, showcasing clarity, teamwork, and professional reasoning.







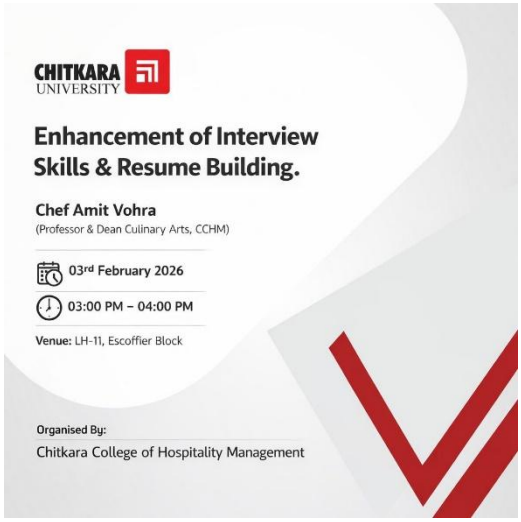


| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Enhancement Of Interview Skills & Resume Building |
| Date | 2026-02-03 To 2026-02-03 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Chef Amit Vohra, Professor & Dean |
| No. Of Participants | 52 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po2, Po7, Po9, Po10, Po11, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To enhance students' understanding of professional interview etiquette and communication skills.
2. To develop the ability to create effective, industry-specific resumes.
3. To build confidence among students to face interviews successfully.
4. To familiarize students with current industry expectations and recruitment practices.
5. To improve overall employability skills for career advancement in the hospitality sector.



## DESCRIPTION

The Chitkara College of Hospitality Management (CCHM) successfully organized an expert session on "Enhancement of Interview Skills & Resume Building" on 03 February 2026, from 03:00 pm to 04:00 pm at LH-11, Escoffier Block. The session was conducted with the objective of equipping students with essential employability skills required to meet current industry expectations. The session was led by Chef Amit Vohra, Professor & Dean – Culinary Arts, CCHM, a seasoned academician and industry expert with extensive experience in mentoring hospitality professionals. Chef Vohra provided valuable insights into the importance of effective communication, professional etiquette, and confidence during interviews. He emphasized how first impressions, body language, and clarity of thought play a crucial role in interview success. A significant portion of the session focused on resume building, where students were guided on structuring a professional resume tailored to the hospitality and culinary industry. Chef Vohra explained key components such as objective statements, skill sets, internships, certifications, and achievements, while also highlighting common mistakes to avoid. Practical tips on customizing resumes for specific job roles and organizations were shared, enabling students to present themselves more effectively to recruiters. The session also included interactive discussions, real-life interview scenarios, and question-and-answer segments, allowing students to clarify doubts and gain practical exposure. Students actively participated and showed keen interest, making the session engaging and impactful. Overall, the program proved to be highly beneficial in enhancing students' interview readiness and resume-writing skills, thereby improving their employability prospects. The initiative by CCHM reflects its continued commitment towards holistic student development and industry-oriented education.

## OUTCOMES

1. Students gained improved confidence and preparedness to face professional interviews.
2. Participants developed the ability to design well-structured, job-oriented resumes.
3. Learners acquired practical knowledge of interview etiquette and body language.
4. Students became aware of industry expectations and employer evaluation criteria.
5. The session enhanced students' overall employability and career readiness.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514967, Long 76.660109
Tuesday, 03/02/2026 03:07 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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GPS Map Camera
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514845, Long 76.660349
Tuesday, 03/02/2026 03:06 PM GMT+05:30
Note : Captured by GPS Map Camera

| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 04th February, 2026 |
| Title of the Event | Seminar on Drug Free Punjab |
| Mode | Offline |
| Type of participation | Organised/Attended |
| Number of Guests (Judges and Advocates) | 03 |
| Number of Faculty participation | 20 |
| Number of Student participation | 60 |
| SDGs associated with Event | 3,4,8,12,15,16,17 |

| | |
|---|---|
| 12:30 p.m. | Arrival of the Resource Persons. |
| 12:45 p.m. | Arrival of the Chief Guest. |
| 01:00 p.m. | Lunch. |
| 02:00 p.m. | Welcome Address by Asst. Prof. Arun Vatsyayan. |
| 02:05 p.m. | Talk by Sh. Umesh Kumar Pandey, Legal Aid Panel Advocate, Rajpura, on the theme- Free Legal Aid Schemes. |
| 02:25 p.m. | Talk by Ms. Gurvinder Kaur Kamboj, Legal Aid Panel Advocate, Rajpura, on the theme- Drug Free Punjab. |
| 02:45 p.m. | Inspirational talk by the Chief Guest Sh. Manmohan Bhatti, PCS, Sub Divisional Judicial Magistrate cum Chairman, Sub Divisional Legal Services Committee, Rajpura. |
| 03:00 p.m. | Vote of Thanks and Felicitation of the Chief Guest and the Resource Persons by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. |

Government of Punjab has launched a comprehensive mission against drug abuse to combat the growing menace of substance addiction in the State. The mission aims to protect the youth




of Punjab from falling prey to narcotic drugs and psychotropic substances. It adopts a multi-pronged strategy involving prevention, enforcement, treatment, and rehabilitation. Special emphasis is laid on awareness campaigns in educational institutions and rural areas. Strict action is taken against drug traffickers and illegal supply chains under relevant laws. De-addiction and rehabilitation centers are being strengthened across the State. Community participation and stakeholder coordination form the backbone of this initiative. The mission also focuses on counselling, skill development, and social reintegration of recovered addicts. Collaboration with health professionals, NGOs, and law enforcement agencies is actively encouraged. Overall, the mission reflects the Government's commitment to building a healthy, drug-free, and progressive Punjab. The event was an extension of the MISSION- DRUG FREE PUNJAB in the Chitkara Law School under the guidance of Dean, CLS, Prof. (Dr.) Ashish Verma. Chitkara Centre for Legal Aid, Chitkara Law School, coordinated and organised the event in collaboration with the Sub-Divisional Legal Services Committee, Rajpura.

## Objectives

1. To prevent drug abuse through sustained awareness and education campaigns, especially among youth.

2. To eliminate drug trafficking networks through awareness of strict enforcement of narcotic laws.

3. To spread awareness about accessible treatment, de-addiction, and rehabilitation facilities to affected individuals.

4. To promote social reintegration and livelihood opportunities for recovered drug dependents.

5. To foster community participation and inter-departmental coordination for long-term impact.

**Description**

This Event was presided over by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. Sh. Manmohan Bhatti, PCS, Sub Divisional Judicial Magistrate cum Chairman, Sub Divisional Legal Services Committee, Rajpura provided resource persons for the event. Sh. Umesh Kumar Pandey and Ms. Gurvinder Kaur Kamboj, both Legal Aid Panel Advocates from Rajpura, were the resource persons.

The Welcome address was given by Mr. Arun Vatsyayan, Faculty Coordinator, for the event. He highlighted the reason behind conducting the event and introduced the resource persons to the participants.

Resource Person Sh. Umesh Kumar Pandey familiarized the participants with the Legal Services Authorities Act, 1987 and the free legal aid schemes thereunder. He also apprised the students of various internship opportunities with the Distirct Legal Aid Services Committee (DLSA) and procedure for making applications for the internship with the DLSA. He also talked about the areas of exposure that students can expect while pursuing their internship with the DLSA.

Resource Person Ms. Gurvinder Kaur Kamboj, while highlighting the ill effects of drug abuse, emphasized the need for keeping away from any kind of drugs and addictive substances. She threw light on the rich history and cultural heritage of Punjab and brave personalities emerged from Punjab, including the freedom fighters, such as Shri Guru Govind Singh Ji, Bhagat Singh ji, Lala Laj Patrai and the like. She laid special emphasis on the student stress due to peer pressure and career challenges ahead due to which some students start taking drugs, which is a ruining point of their lives.

The Vote of Thanks was given by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. Prof. Verma, while giving his vote of thanks to the resource persons, also delivered a very motivating address to the students. He extended sincere gratitude to the conveners and esteemed resource persons for sharing their valuable insights, expertise, and experiences, which greatly enriched the discussion and made the session impactful. He also extended heartfelt thanks to the organizers whose dedication and meticulous efforts ensured the smooth conduct of the event. He applauded the enthusiastic participation of the students, faculty members, and staff of Chitkara Law School, whose active involvement and support were central to the success of this initiative. Last, but certainly not the least, he expressed his sincere

thanks to the University's IT, Administration, and Communication Departments for their invaluable support and coordination, which played a crucial role in making this event a success.

## Learning Outcomes

1. The seminar served as an important platform to raise awareness, encourage dialogue, and reaffirm collective commitment toward building a drug-free and socially responsible Punjab through legal awareness and community engagement.

2. Such collaborative efforts strengthen our resolve to contribute meaningfully to society through education, awareness, and action.

3. A step towards achieving sustainable development goals (SDGs) no. 3,4,8,12,15,16,17 prescribed by the United Nations.













TORCH BEARERS OF INDIAN JUSTICE SYSTEM

| | |
|---|---|
| Event/Session Name | Workshop on Record Maintenance |
| Event/Session Date | 06-February-2026 |
| Venue | Pierre Hall, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh (Asst. Director),<br>Mr. Rattandeep Singh (Sr. Manager) |
| No. of Participants | 24 (Managers, Supervisors) |
| SDGs Covered | 4,8 |

## Overview




The Office of Administration organized a Workshop on Record Maintenance on 6th February 2026 at Pierre Hall for all Managers and Supervisors to strengthen documentation practices and ensure systematic, transparent, and accountable record-keeping across departments. It focused on standardizing procedures related to registers, stock records, file management, and compliance protocols, ensuring that all documentation aligns with institutional and audit requirements.

## Key Areas Covered

The resource persons explained the importance of authenticated housekeeping materials registers, including certification on the front page and structured indexing for easy reference and verification. Detailed guidance was provided on maintaining stock registers, accurate entries, systematic page allocation, building-wise authentication, and standardized writing practices to ensure consistency and transparency.

Participants were also oriented on maintaining monthly opening and closing balances, supervisor verification procedures, and issuing materials strictly as per designated areas to prevent discrepancies.

## Registers and File Management

The session covered the management of essential files and registers such as inventory records, renovation files, attendance registers, hall handover registers, waste records, complaint

registers, and requisition books. Emphasis was laid on maintaining updated digital records through Google Sheets for better tracking and transparency.

## Operational Compliance Guidelines

Clear instructions were provided regarding hall usage entries, duty allocation during events, deep cleaning and maintenance schedules, washroom checklist monitoring, and timely completion of records for the academic year 2025–2026. The importance of regular verification and documentation discipline was strongly highlighted.

## Conclusion

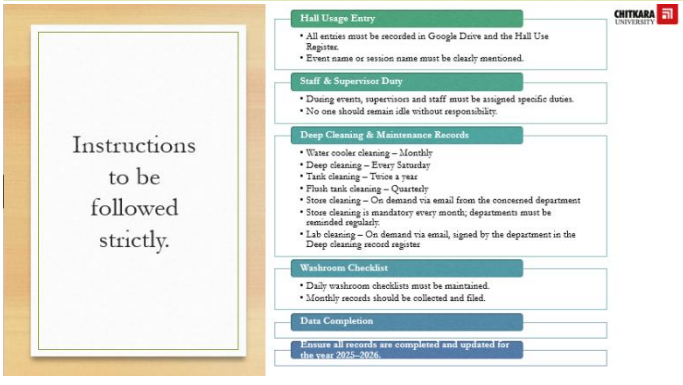
The workshop successfully enhanced awareness among supervisors and managers regarding structured documentation and compliance standards. Through this initiative, the Office of Administration reaffirmed its commitment to strengthening governance, operational efficiency, and institutional transparency.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Tech Startup Connect & Grow Workshop |
| Date | 2026-02-06 To 2026-02-06 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Singh |
| Resource Person | Dr. Dapinder Kaur Bakshi, Joint Director & Head \| Mr. Satyendra Singh Choudhary, Ceo \| Ms. Ritika Singh, Content, Digital & Brand Strategist \| Ms. Rupali Vadhera, Co-Founder & Vice President \| Ms. Gagandeep Kaur, Senior Consultant & Director \| Dr. Jaspreet Garg, Founder & Director |
| No. Of Participants | 120 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po7, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

To introduce students to the startup ecosystem and emerging opportunities in technology-driven entrepreneurship.

To provide insights into startup funding, incubation support, and innovation pathways.

To enhance understanding of branding strategies, regulatory considerations, and scaling technology ventures.

To encourage entrepreneurial thinking and innovation among students and young researchers.

To facilitate interaction between students, industry experts, and startup mentors for practical learning and career guidance.

## DESCRIPTION

The Tech Startup Connect & Grow Workshop was organized by Chitkara University under the aegis of the Punjab State Council for Science and Technology (PSCST) on 6th February 2026. The workshop was designed to introduce students to the dynamic startup ecosystem and provide them with valuable insights into innovation, entrepreneurship, and technology-driven business development. The event aimed to create awareness about the opportunities and support systems available for aspiring entrepreneurs and innovators. The workshop brought together experts and professionals from diverse sectors including government support agencies, incubation centers, branding and marketing firms, pharmaceutical consulting organizations, and nutraceutical entrepreneurship. Through their presentations and discussions, the speakers shared practical experiences and insights into key aspects of building and scaling startups. During the session, the experts discussed important topics such as startup funding opportunities, incubation support mechanisms, branding strategies, regulatory requirements, and business growth strategies for technology ventures. They highlighted how early-stage innovators can leverage government schemes, incubators, and mentorship programs to transform innovative ideas into sustainable businesses. Special emphasis was placed on the importance of strategic planning, market positioning, regulatory awareness, and effective networking in the startup journey. The speakers also shared real-world examples and case studies illustrating the challenges and opportunities faced by startups in the evolving innovation ecosystem. These discussions helped students understand the practical aspects of launching and managing technology-based ventures. The session emphasized the importance of interdisciplinary skills, creativity, resilience, and adaptability for aspiring entrepreneurs. An interactive discussion segment allowed students to engage directly with the experts, ask questions, and seek guidance regarding startup ideation, funding pathways, and career opportunities in entrepreneurship. The interaction encouraged participants to think beyond traditional career options and explore innovation-driven ventures.

## OUTCOMES

Students gained awareness of the startup ecosystem, innovation pathways, and opportunities in technology-driven entrepreneurship.

Participants developed understanding of startup funding mechanisms, incubation support, and government initiatives for innovators.

The workshop enhanced students' knowledge of branding strategies, regulatory requirements, and business development for startups.

Students were encouraged to explore entrepreneurial careers and develop innovative ideas for technology ventures.

Interaction with experts helped participants understand practical challenges and success strategies in building and scaling startups.










Tech Startup Connect
& Grow Workshop


CHITKARA UNIVERSITY
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| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Session Titled “Beyond the Balance Sheet: Practical Financial Investigations” |
| Date | 2026-02-09 To 2026-02-09 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Ms. Ritika Bhateja, Ca, Cfe, And Internal Control Auditor |
| No. Of Participants | 32 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po3, Po5, Po8 |
| University Charter | Let’s Educate Our Students For Brilliant Futures , Let’s Install Discipline, Integrity And Honesty In Our Students , Let’s Encourage Our Students To Think Out Of The Box , Let’s Prepare Our Students For Industry , Let’s Stimulate Scholarly Energy And Diligence In Our Students , Let’s Educate Our Students To Become Globally Competitive |

## OBJECTIVE

1. To expose students to practical approaches used in financial investigations within professional audit and corporate environments.
2. To enhance understanding of how financial irregularities and red flags are identified and evaluated in real-life scenarios.
3. To familiarize students with the role of internal controls, governance mechanisms, and audit evidence in ensuring financial integrity.
4. To develop analytical thinking, professional scepticism, and an investigative mindset among management students.
5. To bridge the gap between theoretical accounting/audit concepts and their application in contemporary professional practice.

## DESCRIPTION

Chitkara Business School, Chitkara University, successfully organized an expert session titled "Beyond the Balance Sheet: Practical Financial Investigations" on 9 February 2026 at LH-303, Rockefeller Block. The session was conducted for 2024 and 2025 batches of the Integrated Programme in Management (IPM) and the BBA (Hons) Liberal Education Batch 2025., with the objective of providing students exposure to real-world financial investigation practices beyond classroom learning. The session was delivered by Ms. Ritika Bhateja, Chartered Accountant (CA) and Certified Fraud Examiner (CFE – USA), currently serving as Internal Control Auditor at Ericsson India Pvt. Ltd., and formerly associated with Price Waterhouse (PwC) in Audit & Assurance. Drawing upon her extensive professional experience across Big 4 audit and corporate internal audit functions, she shared practical insights into how financial investigations are approached and executed in organizational settings. Through interactive discussions and real-life illustrations, the speaker explained how financial irregularities are detected, how auditors interpret audit evidence and red flags, and how internal controls and governance mechanisms operate in practice. Students were introduced to the importance of professional scepticism, analytical reasoning, and investigative thinking in evaluating financial information. The session emphasized the transition from theoretical accounting knowledge to its application in professional decision-making and ethical financial management. The highly engaging interaction enabled students to appreciate the complexities of real-world financial environments and understand the relevance of audit concepts in professional contexts. The session also encouraged students to think critically about accountability, transparency, and control systems within organizations. Overall, the event served as a valuable platform for experiential learning and industry–academia engagement, enriching students' practical understanding of financial investigations and strengthening their readiness for professional roles in accounting, audit, and corporate finance domains.

## OUTCOMES

1. Students gained practical understanding of how financial investigations are conducted in professional audit and corporate environments.
2. Students were able to identify common financial irregularities and interpret audit evidence and red flags in real-life contexts.
3. Students developed awareness of the importance of internal controls, governance frameworks, and ethical financial practices in organizations.
4. The session strengthened students' analytical thinking, professional scepticism, and

investigative approach toward financial information.

5. The interaction enhanced students' ability to connect theoretical accounting and audit concepts with their application in professional decision-making.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The Maritime Sector – An Ocean of Opportunity Awaits Under Crossroads of Excellence |
| Date | 2026-02-09 To 2026-02-09 |
| Mode | Offline |
| Organizer Name | Mba L&Scm |
| Resource Person | Dr Varun Nayyar, Associate Professor |
| No. Of Participants | 50 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

## OBJECTIVE

1. To provide students with a comprehensive understanding of global shipping operations, including international customs laws, safety standards, voyage planning, bunkering, chartering, and trade practices.
2. To familiarize participants with key operational and managerial aspects of the maritime industry such as cost optimization, cargo consolidation, technical management, crew management, and insurance.
3. To enhance students' awareness of global trade dynamics and the interdependence of international markets through practical, real-world examples.
4. To develop essential professional competencies including confidence, communication skills, critical thinking, adaptability, curiosity, and a solution-oriented mindset for career readiness.

## DESCRIPTION

On February 09, 2026, MBA Logistics and Supply Chain Management (L&SCM) students at Chitkara Business School attended an expert talk titled "The Maritime Sector – An Ocean of Opportunity Awaits under Crossroads of Excellence." The session was conducted by Capt. Lalit C. Dharmani, Master Mariner, and Ms. Anuradha Singh, Organizational Psychologist and Expert at Hyumanium Solutions Ltd. The talk aimed to bridge academic learning with industry realities while highlighting the immense potential of the maritime sector. Capt. Lalit C. Dharmani delivered a comprehensive and insightful session on the operational and strategic dimensions of global shipping. Drawing from his vast maritime experience, he provided students with a clear understanding of how international customs regulations and global safety standards govern maritime trade. He explained the importance of regulatory compliance, proper documentation, and adherence to environmental norms in ensuring seamless international cargo movement. His discussion emphasized that efficiency in shipping is not merely about speed, but about precision, safety, and global coordination. He elaborated on voyage optimization strategies, detailing how route planning, weather forecasting, fuel efficiency, and time management significantly influence operational performance and profitability. Students were introduced to the concept of cargo consolidation and its role in maximizing vessel capacity while minimizing costs. Through practical examples, he illustrated how shipping companies make cost-efficient decisions to maintain competitiveness without compromising service quality. Capt. Dharmani also discussed ship bunkering and fuel procurement strategies, especially in the context of fluctuating global fuel prices and evolving environmental regulations. He explained technical fleet management practices, preventive maintenance systems, and the importance of effective crew management in ensuring smooth vessel operations. The session further covered maritime insurance, recruitment processes, and chartering mechanisms, enabling students to understand the broader commercial and managerial framework of the industry. Citing the example of Europe importing vegetables and agricultural produce from Egypt, he demonstrated the interconnected nature of global trade and the crucial role maritime logistics plays in sustaining international supply chains. Ms. Anuradha Singh complemented the technical insights with a strong focus on personal and professional development. She emphasized that while technical knowledge is essential, long-term success depends equally on soft skills and mindset. She highlighted confidence and effective communication as foundational qualities for leadership and teamwork. Stressing the importance of critical thinking, she encouraged students to evaluate situations logically and make informed, strategic decisions. She also spoke about adaptability in a rapidly changing

global environment, urging students to embrace change, technological advancements, and evolving industry trends with a positive outlook. Curiosity and continuous learning were presented as essential drivers of innovation and growth. Encouraging a solution-oriented mindset, she motivated students to view challenges as opportunities for improvement rather than obstacles. Her interactive approach inspired students to remain proactive, resilient, and open to lifelong learning. Overall, the session provided a balanced blend of industry exposure and personal growth guidance. It broadened students' understanding of the maritime sector while equipping them with the confidence and skills needed to navigate dynamic professional landscapes.

## OUTCOMES

1. Students gained a comprehensive understanding of the maritime sector, including global shipping operations, customs regulations, safety standards, voyage optimization, bunkering, chartering, and international trade practices.
2. Participants developed clarity about global trade dynamics and the interdependence of international markets, recognizing the critical role of maritime logistics in sustaining supply chains.
3. Students enhanced their managerial perspective by understanding cost-efficient decision-making, risk management, technical and crew management, and operational efficiency in the shipping industry.
4. The session strengthened essential professional skills such as confidence, communication, critical thinking, adaptability, curiosity, and a solution-oriented mindset for future career readiness.




Guest for Session on 9-February
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


Geo-Tagging Camera
2026/02/09 14:31
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GPS Map Camera
Patiala,Punjab,India
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Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Monday, 09/02/2026 03:39 PM GMT+05:30
Note : Captured by GPS Map Camera

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|---|---|
| Event Name | Archex INTEXT Expo 2026 |
| Date | 13–16 February 2026 |
| Venue | Sector 17, Chandigarh |
| Department | Chitkara School of Planning and Architecture, Chitkara University, Punjab |
| Event Curators | Archex Organising Committee |
| Event Coordinators | CSPA Faculty Team |
| Number of Participants | 15 CSPA Students + multi-institutional participation |
| SDGs Covered | 4, 8,9,11,12,17 |
| Duration | 4 days |

## About the Activity

Archex INTEXT Expo 2026 served as a significant platform connecting academia with industry, showcasing the latest advancements in architecture, interior design, and construction technologies. The event witnessed participation from architects, students, and professionals, fostering a collaborative learning environment. Students from CSPA actively engaged in exhibitions, competitions, and panel discussions, gaining first-hand exposure to innovative materials and emerging building technologies. A key discussion addressed the gap between academic learning and industry expectations, encouraging dialogue on curriculum relevance and professional preparedness. The expo also highlighted sustainable material practices and technological innovations in the built environment. Overall, the event strengthened experiential learning and industry awareness among students.

## Event Objectives

1. To bridge the gap between academia and industry.
2. To expose students to emerging technologies and materials.
3. To promote innovation in sustainable construction.

## Key Highlights

1. Panel discussion on the industry-academia gap.
2. Student design competition with awards.
3. Exposure to the latest architectural technologies.

## Event Outcomes

1. Enhanced practical and industry knowledge.

2. Improved employability skills.
3. Strengthened collaboration with industry stakeholders.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Transforming Risk, Compliance, And Trust in Financial System Using Ai |
| Date | 2026-02-13 To 2026-02-13 |
| Mode | Offline |
| Organizer Name | Chitkara University |
| Resource Person | Ca Manmeet Singh Mehta, Corporate Trainer |
| No. Of Participants | 42 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To understand the role of artificial intelligence in transforming risk management and compliance processes.
2. To explore the application of AI in building trust and transparency in financial systems.
3. To analyse emerging regulatory challenges and the need for technology-driven solutions.
4. To provide industry-oriented insights linking theoretical knowledge with practical applications.

## DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an Expert IIC Talk on "Transforming Risk, Compliance, and Trust in Financial Systems using AI." The session was conducted by CA Manmeet Singh Mehta, a distinguished corporate trainer with extensive expertise in finance and auditing. He provided valuable insights into how artificial intelligence is revolutionising risk management, regulatory compliance, and trust-building in modern financial systems. The session highlighted the integration of AI-driven tools in identifying

risks, enhancing transparency, and ensuring efficient compliance with evolving regulatory frameworks. Students were exposed to real-world applications of AI in fraud detection, monitoring systems, and decision-making processes. The interactive discussion enabled participants to understand the critical role of technology in shaping secure and trustworthy financial ecosystems, thereby bridging the gap between academic learning and industry practices.

## OUTCOMES

1. Students gained knowledge of AI-based approaches to risk assessment and compliance monitoring.
2. Participants developed awareness of how technology enhances trust and transparency in financial systems.
3. Students improved their understanding of regulatory challenges and digital transformation in finance.
4. The session enabled students to identify emerging career opportunities in AI, risk management, and compliance domains.






| | |
|---|---|
| Event name | Expert Session |
| Topic | Way Forward to Entrepreneurship: From Inspiration to Execution |
| Date | 18th February 2026 |
| Mode | Offline |
| Venue | Lh-6, Le Corbusier Block |
| Organizer Name | Department of Interior Design |
| Resource Person | Mrs. Sakshi Gupta, Interior Designer |
| No. Participant | 48 |
| SDG no. | 4- Quality Education, 8- Decent Work and Economic Growth |

## Objectives

- To give the students exposure to the processes involved in entrepreneurship.
- What kind of challenges may they face after entering the professional world of Interior Design?
- How can they provide appropriate solutions to the design projects?
- To strengthen professional skills.

## Description

The Department of Interior Design, Chitkara School of Planning and Architecture, organised an Expert Talk on the topic **''Way Forward to Entrepreneurship: From Inspiration to Execution"** for the students of B.Des. and M.Des (Interior Design) on **18th February, 2026** from 11:00 AM onwards. The resource person engaged was **Ms. Sakshi Gupta**, an **alumnus** of Chitkara University (B.Des (Interior Design) Batch 2018). She along with her spouse (who is an architect) is running a firm with name **"IRA SPACE ARCHITECTS"** located in Ludhiana. Her firm is taking up all architectural and interior design projects both in India as well as abroad.

The purpose of this session was to give the students an exposure to the processes involved in entrepreneurship. What kind of challenges may they face after entering the professional world of Interior Design, and how can they provide appropriate solutions to the design projects? She shared real world experiences and discussed today's design philosophy with aspiring interior designers. She discussed the latest trends of colours, furnishings and styling in interior design by interacting with them, asking questions, giving students a chance to speak their point of

view. This was overall an informative, knowledge based and interactive session beneficial for students in many ways.

**Outcomes**

- Awareness about real world of profession.
- Information of latest trends in the industry.
- Understanding today's design philosophy being followed by designers.
- Awareness of latest materials and finishes.







| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Iic Talk Under “Leadership Dialogue Series” Titled “Explore the Essentials of Leadership” |
| Date | 2026-02-18 To 2026-02-18 |
| Mode | Offline |
| Venue | Lh 303, 3rd Floor. Rockefeller Block (Lh-303, Rockefeller Block) |
| Organizer Name | Chitkara Business School |
| Resource Person | Dr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing \|, |
| No. Of Participants | 35 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po5, Po7 |
| University Charter | Let’s Educate Our Students for Brilliant Futures, Let’s Empower Our Students with Great Communication Skills, Let’s Install Discipline, Integrity and Honesty in Our Students, Let’s Educate Our Students to Become Globally Competitive, Let’s Stimulate Scholarly Energy and Diligence in Our Students, Let’s Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To familiarize students with the fundamental concepts and evolving dimensions of leadership in contemporary business environments.
2. To develop awareness of essential leadership competencies such as vision, decision-making, accountability, and ethical conduct.
3. To encourage self-reflection among students regarding their leadership potential and personal effectiveness.
4. To highlight the role of communication, teamwork, and adaptability in effective leadership and organizational success.

5. To connect leadership theories with real-world managerial practices through expert insights and experiential discussion.

## DESCRIPTION

Chitkara Business School organized an IIC talk under "Leadership Dialogue series" titled "Explore the Essentials of Leadership" on 18 February 2026. The session was conducted for the students of Integrated Programme in Management (IPM) (batch 2023 & 2024) with the objective of enhancing their understanding of leadership competencies required in contemporary business environments. The dialogue was delivered by Dr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing, an experienced academic leader and management professional with extensive experience in business education and leadership development. The session provided students with valuable insights into the evolving nature of leadership and the expectations from future managers and organizational leaders. Dr. Garcha discussed the significance of vision-driven leadership, ethical decision-making, accountability, and the ability to inspire and guide teams in dynamic and competitive environments. He emphasized that effective leadership extends beyond authority and position, highlighting the importance of self-awareness, emotional intelligence, adaptability, and strong communication skills. Through interactive discussions, contextual examples, and reflections from academic and professional settings, students were encouraged to examine leadership as a responsibility-centered role that shapes organizational culture and performance. The speaker also elaborated on how leaders influence motivation, collaboration, and innovation within teams, thereby contributing to sustainable organizational success. The dialogue enabled participants to connect leadership theories learned in classrooms with real-world leadership practices. Students engaged actively in discussions on challenges faced by leaders, ethical dilemmas in decision-making, and the role of values and integrity in managerial conduct. The session fostered critical thinking about leadership roles in business and society, encouraging students to cultivate a proactive and responsible leadership mindset. Overall, the Leadership Dialogue served as an enriching experiential learning platform that strengthened students' awareness of leadership principles and their application in professional contexts. The event reinforced the institution's commitment to holistic management education, leadership development, and industry-relevant learning experiences for future business professionals.

## OUTCOMES

1.Students gained enhanced understanding of core leadership concepts and competencies required in modern organizational contexts.
2.Students developed awareness of the importance of ethical decision-making, accountability, and values-based leadership.
3.The session strengthened students' self-reflection regarding their personal leadership potential and professional growth areas.
4.Students recognized the role of communication, teamwork, and adaptability in effective leadership and team performance.
5.The dialogue enabled students to connect leadership theories with real-world managerial practices and organizational challenges.








| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Fire Training & Drill |
| Date | 2026-02-19 To 2026-02-19 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Satnam Singh, Fire Officer |
| No. Of Participants | 51 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities |
| Po Number(S) | Po1, Po2, Po4, Po6, Po7, Po8, Po9, Po11, Po12 |
| University Charter | Let's Educate Our Students For Brilliant Futures , Let's Prepare Our Students For Industry , Let's Inculcate Team Spirit And Camaraderie Among Our Students , Let's Foster Civic Engagement In Our Students , Let's Install Discipline, Integrity And Honesty In Our Students , Let's Infuse Leadership Skills In Our Students , Let's Educate Our Students To Become Globally Competitive , Let's Encourage Our Students To Think Out Of The Box , Let's Empower Our Students With Great Communication Skills , Let's Stimulate Scholarly Energy And Diligence In Our Students |

## OBJECTIVE

1.) To create awareness among students about fire hazards and emergency preparedness in institutional and hospitality environments.

2.) To familiarize participants with different types of fires and the correct use of fire extinguishers.

3.) To provide hands-on training through a live fire drill for effective emergency response.

4.) To develop quick decision-making and safe evacuation skills during fire-related emergencies.

5.) To promote a culture of safety, responsibility, and compliance with fire safety norms on campus.




## DESCRIPTION

Chitkara College of Hospitality Management successfully organized a Fire Training & Drill on 19th February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was conducted to enhance awareness and preparedness among students and staff regarding fire safety and emergency response procedures within the campus. The training was led by Mr. Satnam Singh, Fire Officer, Chitkara Fire Department & Infrastructure, who brought extensive practical experience and technical knowledge to the session. The program began with an informative briefing on fire hazards commonly encountered in institutional and hospitality environments, including electrical fires, kitchen-related incidents, and emergency evacuation challenges. Mr. Singh explained the classification of fires and the appropriate use of fire extinguishers for each type. He demonstrated correct handling techniques and emphasized the importance of quick decision-making during emergencies. The session also covered evacuation protocols, alarm systems, assembly points, and the role of first responders in minimizing risk and ensuring safety. A live drill was conducted to provide hands-on experience to the participants. Students actively engaged in the drill by practicing extinguisher usage and following evacuation procedures under supervision. This practical exposure helped reinforce theoretical concepts and boosted participants' confidence in managing real-life emergency situations. The training proved to be highly interactive and educational, encouraging students to ask questions and clarify doubts related to fire safety norms and infrastructure. The session concluded with key takeaways on prevention, preparedness, and responsibility, highlighting the critical role of safety awareness in the hospitality industry. Overall, the Fire Training & Drill was a valuable initiative that contributed significantly to building a safety-conscious campus environment and equipping students with essential life-saving skills relevant to their professional careers.

## OUTCOMES

1.) Participants gained practical knowledge of fire safety procedures and emergency response protocols.

2.) Students demonstrated correct handling and usage of fire extinguishers during the drill.

3.) Improved awareness was observed regarding fire hazard identification and prevention measures.

4.) Participants developed confidence in executing safe evacuation procedures during emergencies.

5.) The event contributed to fostering a safety-conscious mindset relevant to hospitality operations.

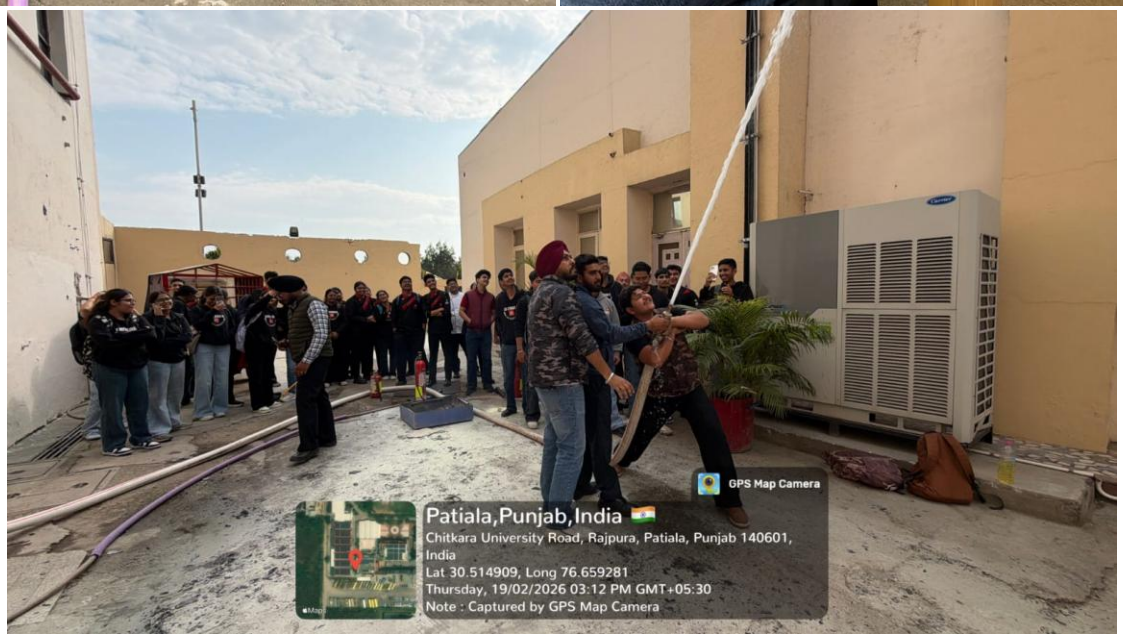






GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514910, Long 76.659274
Thursday, 19/02/2026 03:06 PM GMT+05:30
Note : Captured by GPS Map Camera


TYPES OF FIRE
CLASSIFICATION
MATERIALS TYPE
A
B
C
D
E
OXYGEN
FIRE
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514706, Long 76.660103
Thursday, 19/02/2026 02:35 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514909, Long 76.659281
Thursday, 19/02/2026 03:12 PM GMT+05:30
Note : Captured by GPS Map Camera

| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The New Financial System - How Fintech Is Rewiring Capital, Credit & Wealth |
| Date | 2026-02-20 To 2026-02-20 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| No. Of Participants | 85 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po4, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1.To understand how FinTech is transforming capital, credit, and wealth management systems.
2.To bridge the gap between academic learning and real-world financial industry practices.
3.To enhance students' awareness of emerging trends and career opportunities in the fintech sector.
4.To develop analytical and entrepreneurial thinking in the evolving digital financial ecosystem.

## DESCRIPTION

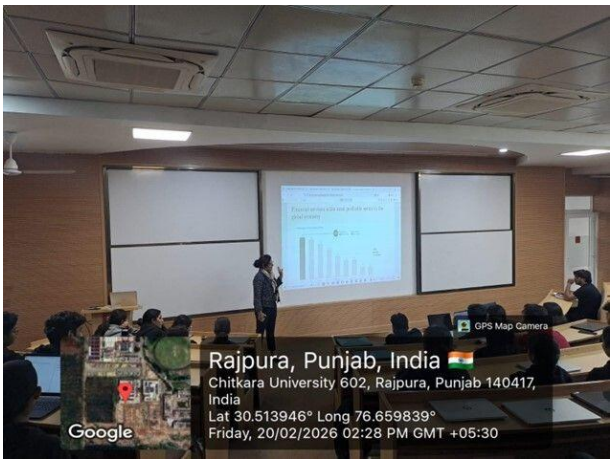
The Masterclass Series organized by Chitkara Business School is an academic–industry interface initiative designed to bridge the gap between classroom learning and real-world business practices. As part of this series, a special session was conducted on 20th February 2026 for B. Com students (Batch 2024). The session was delivered by Priya Sharma, Co-founder of ZestMoney, a leading Indian fintech company. The topic of the session was "The New Financial System – How FinTech is Rewiring Capital, Credit & Wealth." The primary objective of the activity was to expose students to the rapidly evolving financial ecosystem driven by financial technology (FinTech). The session focused on how digital innovations are transforming traditional banking systems, capital markets, credit assessment mechanisms, and

wealth management platforms. Ms. Sharma shared her entrepreneurial journey and insights into building a fintech enterprise in India's dynamic financial landscape. She explained how technology-enabled platforms are improving financial inclusion by providing credit access to individuals who were previously underserved by conventional banking institutions. During the session, students were introduced to the concept of digital lending, Buy Now Pay Later (BNPL) models, alternative credit scoring systems, artificial intelligence-based risk assessment, and data-driven decision-making in finance. The speaker emphasized how fintech companies leverage big data, machine learning, and digital payment infrastructures to create faster, more transparent, and customer-centric financial services. She also discussed regulatory challenges, cybersecurity concerns, and the importance of compliance in a technology-driven financial environment. An important highlight of the masterclass was the discussion on how capital formation and wealth creation are being democratized through digital investment platforms, online trading systems, robo-advisory services, and mobile-based financial applications. Students gained clarity on how startups in the fintech ecosystem collaborate with banks, NBFCs, and regulators to build scalable financial solutions. The session also highlighted the growing importance of innovation, adaptability, and ethical financial practices in sustaining long-term growth.

## OUTCOMES

1.Students gained practical insights into the functioning of the modern fintech ecosystem.
2. Students understood the impact of digital innovation on traditional banking and credit systems.
3. Students developed awareness of emerging career opportunities in financial technology and startups.
4. Students enhanced their analytical perspective towards technology-driven financial solutions.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514121, Long 76.659906
Friday, 20/02/2026 02:29 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Rajpura, Punjab, India
Chitkara University 602, Rajpura, Punjab 140417, India
Lat 30.513946° Long 76.659839°
Friday, 20/02/2026 02:28 PM GMT +05:30
Google


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514128, Long 76.659857
Friday, 20/02/2026 02:29 PM GMT+05:30
Note : Captured by GPS Map Camera

| | |
|---|---|
| Event/Session Name | SAMVEDNA: Workplace Mental Health Awareness & Support Programme |
| Event/Session Date | 21-February-2026 |
| Venue | Maslow Hall, Chitkara University |
| Organizers | Chitkara School of Psychology and Counselling (CSPC) in collaboration with the Office of Administration |
| Resource Person | Dr. Nandan Thakur, Associate Professor<br>Chitkara School of Psychology and Counselling (CSPC) |
| No. of Participants | 50 (Supporting Staff) |
| SDGs Covered | 3,8,16 |

## Overview

The Office of Administration deputed support staff to attend the session titled *"*SAMVEDNA: Workplace Mental Health Awareness & Support Programme*"* organised by the Chitkara School of Psychology and Counselling (CSPC), Chitkara University. The session, conducted by Dr. Nandan Thakur, Associate Professor, focused on spreading awareness about workplace mental health, emotional well-being, and the importance of empathy in daily professional life.

## Understanding the Concept of SAMVEDNA

Dr. Nandan Thakur explained the meaning of "Samvedna" as sensitivity and empathy towards others' emotions and mental state. This helped the participants understand how supportive actions can improve workplace well-being.

He introduced the framework "SAMVEDNA," highlighting:

- S – See the signs
- A – Approach with empathy
- M – Motivate to seek help
- V – Validate feelings
- E – Encourage support
- D – Do follow up
- N – Normalise conversations
- A – Adjust workplace support

## Key Insights from the Session

He also discussed the social stigma surrounding mental health and clarified that mental illness should not be seen as a weakness but as an important health concern. He also explained the WHO definition of health, emphasising that true health includes physical, mental, and social well-being. Through examples and discussions on well-known personalities, he encouraged openness and awareness regarding mental health challenges.

## Signs, Symptoms and Self-Care Awareness

The session covered common signs and symptoms of mental stress such as anxiety, emotional exhaustion, and lack of concentration. Practical guidance was shared on self-care, maintaining work-life balance, seeking help when required, and supporting colleagues with empathy and understanding.

## Conclusion

The session was informative and sensitising for the support staff deputed by the Office of Administration. It enhanced awareness about mental health, encouraged empathetic communication, and promoted a supportive and positive workplace environment.







| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | From Student to Global Professional: Innovation in Food & Beverage Trends |
| Date | 2026-02-23 To 2026-02-23 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Chef Boban Mathew, Professor |
| No. Of Participants | 44 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po3, Po5, Po9, Po10, Po11 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills In Our Students , Let's Ingrain Spirit Of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To expose students to emerging global trends and innovations in the Food & Beverage industry.




2. To bridge the gap between academic learning and international industry expectations.

3. To enhance students' awareness of global career pathways and higher education opportunities.

4. To encourage innovative, entrepreneurial, and critical thinking in hospitality practices.

5. To prepare students to become globally competitive and industry-ready hospitality professionals.

## DESCRIPTION

The session titled "From Student to Global Professional: Innovation in Food & Beverage Trends" was successfully conducted on 23rd February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was organized by the Yuva Tourism Club, Chitkara College of Hospitality Management, under the aegis of the Institution's Innovation Council. The keynote speaker, Chef Boban Mathew, Professor at George Brown College, Canada, from The Centre for Hospitality & Culinary Arts, delivered an insightful and engaging talk on emerging global trends in the Food & Beverage industry. Drawing from his international academic and industry experience, Chef Mathew highlighted the evolving expectations of global employers, the integration of innovation in culinary practices, and the growing importance of sustainability, plant-based cuisine, technology-driven kitchens, and experiential dining. The session aimed to bridge the gap between academic learning and global industry requirements by exposing students to international standards, career pathways abroad, and innovation-driven professional growth. Chef Mathew emphasized adaptability, cross-cultural competence, digital awareness, and continuous skill enhancement as key attributes for aspiring hospitality professionals. An interactive discussion followed the presentation, where students actively engaged in a Q&A session, seeking guidance on higher education opportunities in Canada, global certifications, internships, and skill development strategies. The session proved highly beneficial in broadening students' perspectives on international culinary careers and current F&B innovations shaping the global market. Overall, the event successfully inspired students to envision themselves as global professionals and reinforced the institution's commitment to fostering innovation, industry relevance, and international exposure in hospitality education.

## OUTCOMES

1. Students gained knowledge of current global trends and innovations in the Food & Beverage industry.

2. Students developed awareness of international career opportunities and higher education pathways.

3. Students enhanced their understanding of industry expectations and professional competencies.

4. Students demonstrated improved critical thinking and innovative approach towards hospitality practices.

5. Students were motivated to pursue continuous learning and skill development for global competitiveness.






| | |
|---|---|
| Event name | MASTERCLASS |
| Topic | Innovative Applications of Textiles in Spatial Design |
| Date | 23rd February 2026 |
| Mode | OFFLINE |
| Venue | LH 2 Le Corbusier Block, Chitkara University, Punjab |
| Organizer Name | Department of Interior Design |
| Resource Person | Raja Pratap Kakarawada |
| No. Participant | 51 |
| SDG no. | SDG 4: Quality Education; SDG 9: Industry, Innovation and Infrastructure; SDG 8: Decent Work and Economic Growth; SDG 12: Responsible Consumption and Production |

## Objectives

- To introduce students to the innovative applications of textiles in spatial design.
- To understand the role of textiles in enhancing aesthetics and functionality of interiors.
- To provide insights into material selection, textile techniques, and design integration.
- To expose students to industry expertise and professional practices.
- To encourage creative exploration of textiles in interior spaces.

## Description

The Department of Interior Design, Chitkara School of Planning & Architecture (CSPA), Chitkara University, Punjab, organised a Masterclass titled "Innovative Applications of Textiles in Spatial Design" on 23rd February 2026 at LH 2, Le Corbusier Block. The session was conducted by Raja Pratap Kakarawada, Founder and Chief Executive Head, and Textile Design Consultant associated with the Development Commissioner for Handloom & Handicrafts, Ministry of Textiles (GoI). The masterclass focused on the creative and functional use of textiles in interior spaces, highlighting contemporary trends, material innovations, and practical applications. Students gained valuable insights into integrating textiles effectively within spatial design.

## Outcomes

- Students gained knowledge of innovative textile applications in interiors.
- Enhanced understanding of material properties and design integration.
- Developed awareness of current trends in textile design.
- Learned from industry expert insights and real-world experiences.
- Improved ability to incorporate textiles creatively in spatial design projects.















| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Generative And Agentic Ai Applications for Business Automation |
| Date | 2026-02-24 To 2026-02-24 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha, Chitkara University, Punjab |
| Resource Person | Dr Sushil Kumar Narang, Professor & Dean |
| No. Of Participants | 6 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To introduce the concept of Agentic AI and autonomous AI systems.
2. To demonstrate how Generative AI can be integrated into end-to-end business workflows.
3. To explore automation, use cases across operations, sales, marketing, HR, and supply chain.
4. To enable participants to design AI-driven process automation frameworks.
5. To discuss implementation strategies, governance models, and ROI measurement.
6. To promote responsible and secure enterprise adoption of AI technologies.




## DESCRIPTION

A one-day advanced corporate training program (Level II) on Generative and Agentic AI Applications for Business Automation was conducted for professionals of Tynor Orthotics Pvt. Ltd. Building upon foundational AI concepts covered in Level I, this session focused on

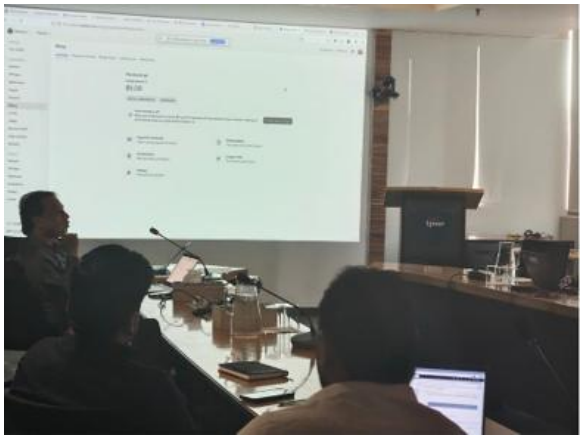
advanced applications of Generative AI and the emerging paradigm of Agentic AI systems capable of autonomous decision-making and workflow execution. The training emphasized practical automation strategies tailored to manufacturing, supply chain management, marketing operations, quality control, and enterprise-level decision systems. The program aimed to demonstrate how AI can transition from a productivity assistant to an intelligent business automation engine. Live demonstrations and workflow simulations using Agentic AI tools like Airtable and no-code Agentic workflow automation through n8n were conducted to provide practical understanding of AI-driven automation scenarios relevant to Tynor Orthotics Pvt. Ltd. The session promoted intelligent industrial automation, modernization of infrastructure, and adoption of cutting-edge AI technologies to strengthen operational excellence. AI-driven demand forecasting, inventory optimization, and process automation contribute to reduced waste, optimized resource utilization, and sustainable production systems. The training enhanced advanced digital competencies, improved workforce productivity, and supported sustainable economic growth through intelligent automation strategies. The session equipped professionals with both conceptual clarity and strategic direction to implement AI-driven transformation initiatives. By integrating Generative AI and Agentic AI frameworks into business processes, Tynor Orthotics Pvt. Ltd. is positioned to enhance operational efficiency, innovation capacity, and competitive advantage.

## OUTCOMES

1. Participants gained a clear understanding of Agentic AI and its business implications.
2. Senior managers identified specific automation opportunities within their departments.
3. Teams developed structured thinking toward AI-driven workflow redesign.
4. Improved readiness to implement pilot AI automation projects.
5. Enhanced strategic perspective on AI as a long-term business enabler rather than a short-term tool.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | 3c Approach: An Innovative Way to Create, Consume & Conserve Assets |
| Date | 2026-02-27 To 2026-02-27 |
| Mode | Online |
| Organizer Name | Mr. Vimal Sharma, Chitkara University, Punjab |
| Resource Person | Mr. Pawan Sharma, Training Manager |
| No. Of Participants | 169 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To build basic financial awareness among young professionals who have recently started earning.
2. To explain the importance of savings discipline and the role it plays in financial independence and personal dignity.
3. To introduce fundamental investment avenues such as Fixed Deposits, Mutual Funds, Equity and Property.
4. To help participants understand the impact of inflation, taxes, health risks and emergencies on long-term financial stability.
5. To encourage early investing and demonstrate the power of compounding for long-term wealth creation.




## DESCRIPTION

The session on Financial Literacy was designed for MBA students from the pharmaceutical sector who have recently started their professional careers and begun earning. The objective of the session was to help young professionals develop a strong foundation in personal financial management at the beginning of their working life. The session began with a discussion on the psychological and practical importance of saving money. Participants were

introduced to the idea that financial security contributes significantly to self-confidence, independence and the ability to make better life decisions. Through simple examples, the session emphasized that financial discipline matters more than income level, and even small but consistent savings can create a strong financial base. The session also explored the difference between saving and investing. Students were introduced to basic financial instruments such as Fixed Deposits, Recurring Deposits, Mutual Funds, Equity investments and Property. The concept of the "Financial Planning Pyramid" was discussed to show how individuals should prioritize financial protection, long-term goals and wealth creation. Another important part of the discussion focused on the challenges that affect personal finances such as inflation, taxes, medical expenses, disease, disability and sudden loss of income. Participants were encouraged to prepare for these uncertainties through proper planning, insurance and disciplined investing. The session highlighted the importance of starting early in life. By understanding the power of compounding, students learned how small investments made early can grow significantly over time. Overall, the session aimed to create awareness, encourage responsible financial behaviour and motivate young professionals to take control of their financial future. Promotes financial literacy among young professionals to build informed, responsible and lifelong financial decision-making skills. Encourages financially responsible professionals who can manage income, savings, and investments for long-term economic stability. Develops awareness about disciplined spending, saving, and investment habits that support responsible financial consumption.

## OUTCOMES

1. Early financial discipline can significantly improve long-term financial stability and wealth creation.
2. Understanding basic financial instruments helps young professionals make informed investment decisions.
3. Saving consistently provides financial security, independence and the ability to handle emergencies.
4. Inflation, healthcare costs and unexpected risks make financial planning essential from the start of one's career.
5. The power of compounding rewards those who start investing early and remain consistent over time.


DEBABRATA ACHARYA
PRATHAM KUMAR
ABHISHEK YADAV
MANTHAN CHAUHAN
ADARSH THAKUR
AYUSH SHUKLA
MEGHA ROY
SHABAZ AHMAD
SURANJANA DAS
SHIVAM YADAV
SOMOJYOTI DAS
Pawan Sharma
HARDIK YADAV
Jatinder Chopra
SAHIL SHARMA
PRANOTI PRAFULL TINGANE
BANSH MAHAJAN
KHUSHI SINGH
ANKITA
ASHUTOSH CHOUHAN
SANYAM
Samuel Jonathan
7:58 PM | *3C Approach: An Innovative Way to Create, ...


Pawan Sharma (Presenting)
Financial Literacy
INFLATION
Power of Compounding
TAX
Debt
Equity
FD/RD
MF
Property
What do you do with your money?
SAVE?
SPEND?
INVEST?
Pawan Sharma
SAHIL SHARMA
Jatinder Chopra
AYUSH SHUKLA
ADARSH THAKUR
SOMOJYOTI DAS
PRATYUSH CHHA...
SEEMA RANI
ABHISHEK YADAV
53 others
Samuel Jonathan
8:03 PM | *3C Approach: An Innovative Way to Create, ...

| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Decoding LinkedIn |
| Date | 2025-09-01 To 2025-09-01 |
| Mode | Offline |
| Venue | 105 (Rockefeller Block, Cbs) |
| Organizer Name | Mba-Hr. |
| Resource Person | Mr. Sampark Sachdev, Ceo, Samparksesampark |
| No. Of Participants | 66 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po4, Po7, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

• To familiarize students with LinkedIn as a professional networking platform.
• To guide students in building impactful LinkedIn profiles for career growth.
• To highlight strategies for personal branding and online visibility.
• To demonstrate how LinkedIn can be leveraged for job search and opportunities.
• To prepare students for global networking and professional engagement.




## DESCRIPTION

The Department of MBA (HR) is organizing a Career Counseling Session on "LinkedIn" on 1st September 2025 at the Rockefeller Block, First Floor, Room No. 105. The session will be

conducted by Mr. Sampark Sachdev, CEO of SamparkSeSampark, a seasoned mentor and strategist with vast experience in career guidance and professional networking.In today's competitive world, having the right qualifications is not enough; visibility, networking, and personal branding are equally important for career advancement. LinkedIn has emerged as a powerful platform for professionals, recruiters, and entrepreneurs to connect, share opportunities, and build their brand identity. The session aims to provide students with practical guidance on how to create a strong LinkedIn presence that reflects their skills, achievements, and aspirations.The activity will cover essential aspects such as profile building, content sharing, networking etiquette, and leveraging LinkedIn's features for internships, job opportunities, and industry connections. Students will also learn the significance of digital networking in enhancing employability and aligning themselves with global career trends.Through interactive discussions and real-world examples, the session will encourage students to think critically about their career positioning, sharpen their communication skills, and use technology effectively for professional growth. The practical orientation of the session directly supports several Program Outcomes, including business content orientation (PO-01), communication (PO-04), innovation and entrepreneurship (PO-07), and technology orientation (PO-08). Participation in this session is mandatory for all MBA students, and certificates will be awarded. By the end of the session, students will be equipped with the knowledge and confidence to strengthen their digital presence, explore diverse career paths, and make informed professional choices in alignment with industry's best practices.

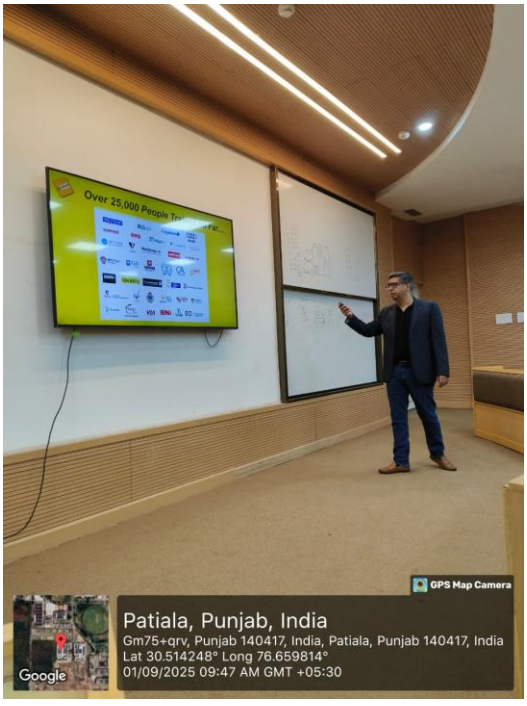
## OUTCOMES

- Students create or improve professional LinkedIn profiles.
- Students learn techniques to showcase skills and achievements effectively.
- Students develop confidence in personal branding and self-presentation.
- Students understand how to use LinkedIn for career and entrepreneurial opportunities.
- Students become future-ready with enhanced digital networking skills.


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| | |
|---|---|
| Event/Session Name | Birthday Celebrations at Dew Drops |
| Event/Session Date | September–December 2025 |
| Venue | Dew Drops Creche, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Gurjeet Singh, Manager<br>Mr. Mandeep Singh, Asst. Manager |
| SDGs Covered | 2,3,8 |

## Overview

Continuing its tradition of celebrating childhood milestones, the Office of Administration organized birthday celebrations at Dew Drops for children between September and December 2025. The initiative aimed to create joyful experiences for the children while fostering a nurturing environment rooted in care, warmth, and a strong sense of community.

## Celebration Highlights

Each celebration was conducted in a cheerful and welcoming setting, with parents actively participating alongside the Dew Drops team. Children were presented with goodies such as chocolates and return gifts, making the occasion memorable and exciting for them.

The presence and support of the building administration, including Mr. Gurjeet Singh, Manager, further highlighted the collaborative and caring spirit surrounding Dew Drops.

## Birthdays Celebrated

The following children celebrated their birthdays in a joyful and nurturing environment at Dew Drops:

## Conclusion

These celebrations reflected Dew Drops' commitment to emotional well-being and holistic childhood development. By celebrating milestones together with families, the initiative fostered joy, belonging, and lasting memories for both children and parents.


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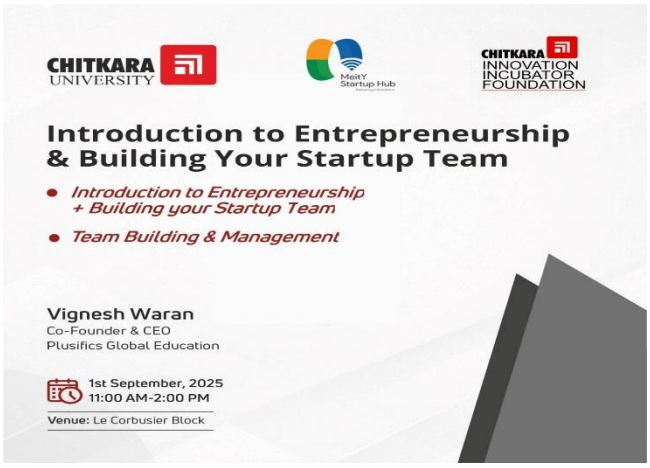

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Your
Potential


Cadbury
Dairy Milk

## Introduction to Entrepreneurship & Building Your Startup Team

SDGs: 4, 8, 17




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an insightful session titled "Introduction to Entrepreneurship & Building Your Startup Team" on 1st September 2025. The session aimed to introduce aspiring entrepreneurs and early-stage founders to the fundamentals of entrepreneurship, with a special focus on building and managing effective startup teams.

The session was delivered by Mr. Vignesh Waran, Co-Founder & CEO, Plusifics Global Education, who brought rich entrepreneurial experience and practical perspectives to the discussion. The talk was highly interactive and grounded in real-world startup scenarios.

Session Highlights

**<u>The session covered the following key topics</u>**

Introduction to Entrepreneurship & Building Your Startup Team, where participants were introduced to the entrepreneurial mindset, opportunity identification, and the importance of having the right founding and execution team.

Team Building & Management, focusing on roles and responsibilities, leadership styles, team alignment, and managing challenges within growing startups.

Mr. Vignesh Waran emphasised the significance of complementary skill sets, shared vision, and strong communication within startup teams. He also shared practical examples from his entrepreneurial journey, helping participants understand common challenges faced by founders and effective ways to address them.

## Outcome and Impact

The session provided participants with a clear understanding of the entrepreneurial journey and the critical role of team dynamics in startup success. Students and aspiring founders gained actionable insights into team formation, leadership, and management, making the session highly relevant and impactful.

Through this initiative, CIIF continued its efforts to foster an entrepreneurial culture at Chitkara University by providing industry-led learning experiences and practical exposure to startup building.











**Foundations of Entrepreneurship: From Vision to Validation**

SDGs: 4, 8, 9

The Chitkara Innovation Incubator Foundation (CIIF) successfully organised an insightful entrepreneurial session titled "Foundations of Entrepreneurship: From Vision to Validation" on 4th September 2025. The event was designed to guide aspiring entrepreneurs, students, and early-stage innovators on how to transform their startup ideas into validated and market-ready ventures. The session aligned with CIIF's ongoing efforts to promote innovation, entrepreneurship, and startup readiness by exposing participants to practical knowledge and real-world entrepreneurial experiences.

The keynote speaker for the event was Mr. Aman Chugh, Founder of Aman Chugh Ventures, who shared valuable insights drawn from his entrepreneurial journey and professional expertise. He emphasised the importance of having a clear vision and a strong understanding of the problem being addressed. Mr. Chugh highlighted that successful entrepreneurship begins with identifying genuine market pain points and building solutions that offer real value to customers rather than relying solely on assumptions or theoretical ideas.

During the session, Mr. Chugh elaborated on the critical transition from vision to validation, stressing the need for early customer discovery and continuous feedback. He discussed practical approaches such as interacting directly with potential users, testing assumptions through minimum viable products (MVPs), and refining business ideas based on real-time market responses. The speaker underlined that validation is essential to minimise risk, improve product-market fit, and enhance the credibility of a startup in the eyes of investors and stakeholders.

The session also covered the fundamentals of building sustainable business models and compelling value propositions. Participants were encouraged to think strategically about revenue generation, scalability, and competitive positioning. Mr. Chugh explained how structured planning and data-driven decision-making play a crucial role in shaping long-term startup success. His discussion provided participants with clarity on aligning innovation with market feasibility and business viability.

An interactive question-and-answer segment allowed participants to engage directly with the speaker and seek guidance on common entrepreneurial challenges, including pivoting strategies, validation failures, and early-stage fundraising. The open interaction enriched the learning experience and offered personalised insights to attendees, making the session highly engaging and impactful.

Overall, the event proved to be a valuable learning opportunity, equipping participants with a strong foundational understanding of entrepreneurship. The session reinforced the idea that while vision is the starting point, systematic validation is the key to building successful and sustainable ventures. The event concluded on a positive note, reaffirming CIIF's commitment to nurturing entrepreneurial talent and fostering a robust startup ecosystem through expert-led knowledge-sharing initiatives.

| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Mastering Time Management Skills |
| Date | 2025-09-08 To 2025-09-08 |
| Mode | Offline |
| Venue | Conference Hall (Tynor Orthotics Pvt Ltd, Plot No.: 169-170., Jlpl Industrial Area, Sector 82, Mohali) |
| Organizer Name | Mr. Narinder Garcha and Tynor |
| Resource Person | Mr. Narinder Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 12 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| University Charter | Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1. Enhance awareness of time wasters and productivity gaps in daily work routines.
2. Equip employees with proven tools for task prioritization and scheduling efficiency.
3. Build skills to set realistic deadlines and manage overlapping responsibilities.
4. Promote techniques to balance urgent vs. important tasks effectively.
5. Encourage a proactive mindset for consistent time optimization and goal achievement.




## DESCRIPTION

Chitkara College of Sales & Marketing conducted insightful training for the employees of Tynor Orthotics Pvt Ltd. on Mastering Time Management Skills. The session turned into an engaging conversation about how we spend our time, what drains our energy and how a few mindful changes can make a big difference in both professional and personal life. The training helped the participants to discover just how much of their working hours were slipping away

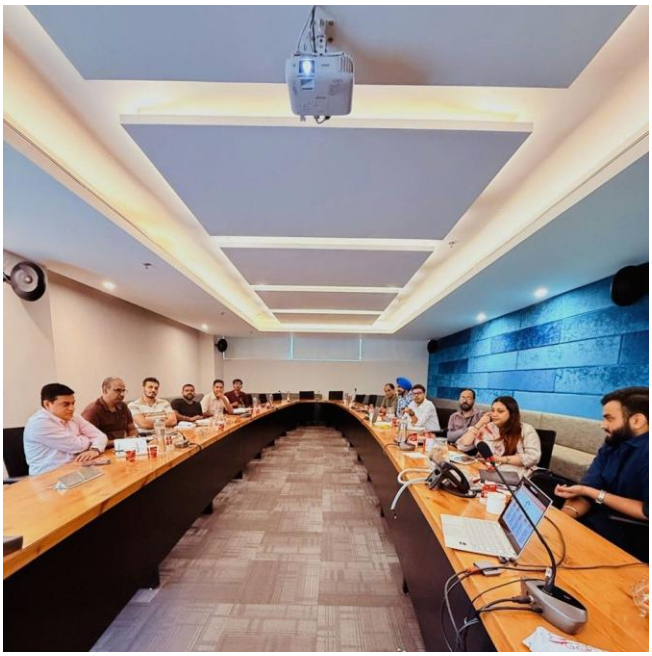
into emails, unscheduled conversations, and meetings without a clear purpose. As the training unfolded, participants were introduced to practical approaches like prioritizing tasks through the urgent–important framework, planning the day with focused time blocks, and learning the art of delegation. Instead of simply talking about these methods, the workshop wove them into activities and group challenges that made learning real. By the end of the program, the atmosphere had shifted from curiosity to commitment. Every participant walked away with a personal action plan, small but powerful steps like reserving dedicated hours for focused work, ending meetings on time, or handing over tasks that could be better managed by others. The training proved to be a meaningful step in helping the Tynor team create space for what truly matters at work and beyond.

## OUTCOMES

1. Improved ability to prioritize tasks based on urgency and impact.
2. Reduced time wastage through structured daily planning strategies.
3. Increased personal productivity and goal-oriented performance at work.
4. Enhanced ability to manage stress caused by workload and deadlines.
5. Stronger discipline in maintaining work-life balance through time boundaries.










TIME
MANAGEMENT
SKILLS
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## Market Research & Competitor Analysis

SDGs: 4, 8, 9, 12




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert-led session titled "Market Research & Competitor Analysis" on 9th September 2025. The session was designed to help startups and aspiring entrepreneurs understand the importance of market validation, competitive intelligence, and effective go-to-market planning for building scalable ventures.

The session was conducted by Mr. Vishal Wahul, Founder & CEO, Saventh, who shared valuable insights drawn from his entrepreneurial experience and industry exposure. The session was interactive and focused on practical approaches rather than purely theoretical concepts.

### Session Highlights

The session covered the following key areas

- Market Research and Competitor Analysis, focusing on identifying target customers, understanding market needs, mapping competitors, and analysing differentiation opportunities.
- GTM Strategy Review, where participants were introduced to key elements of go-to-market planning, including customer acquisition channels, pricing considerations, and market entry strategies.

- Scaling Operations, Sales, and Customer Acquisition, highlighting how validated market insights can support scalable operations and sustainable growth.

Mr. Vishal Wahul emphasised data-driven decision-making, customer-centric product development, and the importance of aligning sales and marketing efforts with market realities. Real-life examples and practical frameworks were shared to help participants apply these concepts to their own startup ideas.

## Outcome and Impact

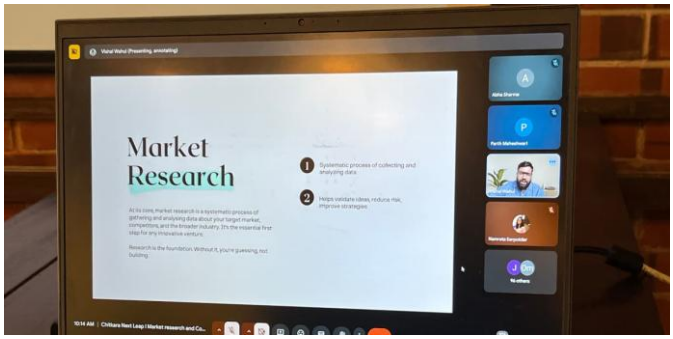
The session enabled participants to gain clarity on validating market assumptions, assessing competitive landscapes, and building effective GTM strategies. Startups benefited from actionable insights that can support informed decision-making, improved customer acquisition, and long-term scalability.

Through this session, CIIF continued its mission of strengthening the startup ecosystem at Chitkara University by offering structured, industry-relevant learning experiences led by experienced founders.





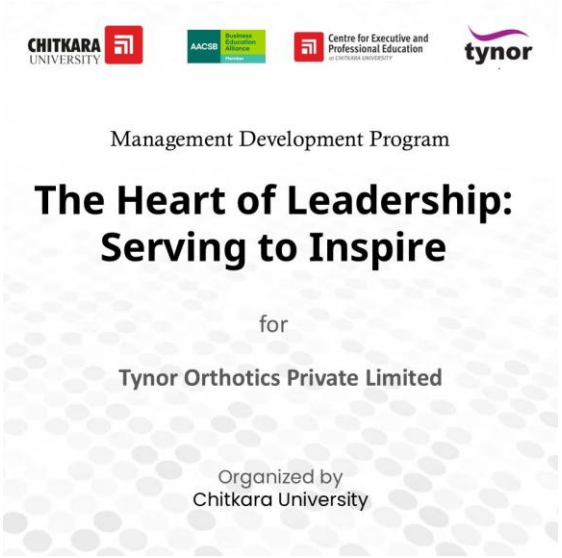




| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | The Heart of Leadership: Serving to Inspire |
| Date | 2025-09-11 To 2025-09-11 |
| Mode | Offline |
| Venue | Conference Hall (Tynor Orthotics Pvt Ltd, Plot No.: 169-170., Jlpl Industrial Area, Sector 82, Mohali) |
| Organizer Name | Mr. Narinder Garcha, Tynor |
| Resource Person | Mr. Narinder Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 12 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDGSdg 9: Industry, Innovation and Infrastructure |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Promote people-first leadership practices rooted in empathy and service.
2. Shift mindset from authority-driven to relationship-based leadership.
3. Strengthen team trust, morale, and interpersonal communication.
4. Equip leaders to nurture individual potential and team collaboration.
5. Foster a leadership culture aligned with sustainable organizational values




## DESCRIPTION

Training employees on Servant Leadership is essential because it helps build a culture where leaders prioritize people before power, creating stronger engagement, trust, and collaboration. Unlike traditional leadership, which often emphasizes authority and control, servant leadership focuses on empathy, listening, and empowering others—qualities that directly impact team morale and performance. Recognizing the importance of people-first leadership, Tynor

Orthotics Pvt. Ltd. organized a dedicated training session for its senior management team titled "The Heart of Leadership: Serving to Inspire." The training aimed to foster a leadership mindset grounded in empathy, active listening, humility, and service. By focusing on nurturing and developing others, the session encouraged leaders to build meaningful relationships with their teams, enhancing productivity and long-term organizational growth. This leadership approach also supports broader organizational development by encouraging continuous learning, inclusive growth, and collaborative innovation. When leaders serve rather than command, they create workplaces where individuals feel respected, empowered, and motivated to contribute fully. This environment promotes skill development, decent work practices, and resilience through innovation. Additionally, servant leadership naturally supports strong internal and external partnerships by promoting transparent communication, shared goals, and mutual respect—creating a sustainable model for long-term success.

## OUTCOMES

1. Leaders demonstrated enhanced emotional intelligence in team interactions.
2. Improved ability to listen actively and provide constructive feedback.
3. Greater employee engagement and sense of psychological safety.
4. Shift in focus from control to empowerment and team development.
5. Increased cross-functional collaboration and innovation-driven mindset.











| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Collabathon: Celebrating International Year of Cooperatives |
| Date | 2025-09-12 To 2025-09-12 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| No. Of Participants | 110 |
| SDG No | SDG 2: Zero Hunger, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To enhance students' knowledge and awareness about the cooperative movement and its contribution to society.
2. To encourage critical thinking, analytical ability, and effective communication among participants.
3. To provide a platform for showcasing creativity, research skills, and innovative ideas.
4. To promote healthy competition, teamwork, and a spirit of collaboration among students.

## DESCRIPTION

B. Com and BBA FinTech Departments of Chitkara Business School, in collaboration with NAFED, are organizing "Collabathon: Celebrating International Year of Cooperatives" on 12th September 2025 from 1:00 PM onwards in offline mode, Rockfeller Block. The event is aimed at creating awareness about the significance of cooperatives in driving economic and social development, while also encouraging students to engage in thought-provoking discussions and activities. To make this learning process interactive and competitive, three major competitions will be held—Quiz, Debate, and Essay Writing. The Quiz Competition on Cooperative Movement & Its Impact will test participants' knowledge of the history, growth, and role of cooperatives in shaping communities and economies. The Debate Competition on Cooperatives for Sustainable Development will challenge students to think critically, articulate their viewpoints, and engage in healthy argumentation, encouraging them to analyze both the

opportunities and challenges of cooperatives in today's world. The Essay Writing Competition on Role of Cooperatives in Improving Lives will provide a platform for participants to express their ideas creatively and reflect deeply on how cooperatives can enhance livelihoods and promote inclusive growth. Each competition will offer attractive cash prizes—₹3500 for first place, ₹2500 for second place, ₹1500 for third place, and ₹1000 as a consolation prize—making the event not just a learning experience but also a celebration of talent and effort. With a balance of knowledge, creativity, and analytical skills, Collabathon promises to be a vibrant academic event, and students are encouraged to participate wholeheartedly to make it a grand success.

## OUTCOMES

1. Students will gain deeper insights into the role of cooperatives in sustainable development and community welfare.
2. Participants will develop confidence in public speaking, writing, and problem-solving.
3. The competitions will nurture leadership qualities, teamwork, and decision-making skills.
4. Students will be motivated to apply classroom learning to real-world issues, broadening their perspective beyond academics.







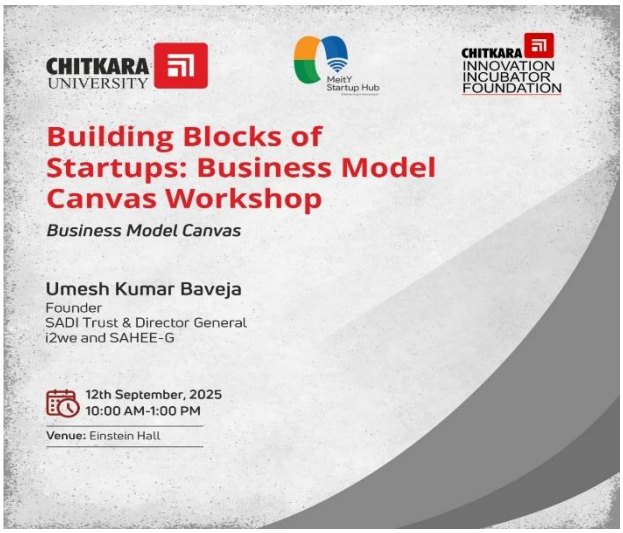
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**Building Blocks of Startups: Business Model Canvas Workshop**

SDGs: 4, 8, 9,




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert workshop titled "Building Blocks of Startups: Business Model Canvas Workshop" on 12th September 2025. The session focused on the Business Model Canvas (BMC) and was designed to help startups and students understand how to structure, analyse, and refine their business models in a clear and systematic manner.

The session was delivered by Mr. Umesh Kumar Baveja, Founder, SADI Trust & Director General, i2we and SAHEE-G, who shared deep insights into startup business modelling, drawing from his experience in entrepreneurship development and institutional leadership. The workshop was highly interactive and application oriented.

**Session Highlights**

The session focused on the following key areas

• Understanding the Business Model Canvas, where participants were introduced to the nine building blocks of BMC, including value proposition, customer segments, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure.

Mr. Baveja emphasized how startups can use Business Model Canvas as a strategic tool to visualize their entire business on a single page. He highlighted the importance of aligning

customer value with sustainable revenue models and encouraged participants to continuously validate and iterate their business assumptions based on market feedback.

## Outcome and Impact

The session enabled participants to gain a structured understanding of business model design and validation. Startups benefited from practical guidance on mapping and refining their business ideas, while students developed clarity on how different components of a startup ecosystem interconnect. Overall, the workshop strengthened participants' ability to build scalable, sustainable, and investor-ready business models.






| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Arambh-X: Scrs Inauguration 2025 |
| Date | 2025-09-12 To 2025-09-12 |
| Mode | Offline |
| Venue | Pierre Hall, Le Corbusier Block (Chitkara University) |
| Organizer Name | Scrs |
| Resource Person | Dr. Meenu Khuranna, Pro-Vice Chancellor, Chitkara University \| Dr. J C Bansal, General Secretary, Soft Computing Research Society |
| No. Of Participants | 88 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals |
| Po Number(S) | Po1, Po2, Po3 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1) Official Launch & Orientation
To formally inaugurate the SCRS (student chapter, research society, or similar) under the "Arambh-X" banner, marking its beginning.
2) Awareness & Branding
To raise awareness about SCRS among students, faculty, and collaborators.
To establish a recognizable identity (brand) and build credibility for future events.
3) Engagement & Networking
To bring together students, faculty mentors, industry partners, and other stakeholders to network and exchange ideas.



To foster collaboration, synergies, and partnership opportunities.

4) Motivation & Inspiration

To inspire students (or participants) by showcasing success stories, role models, or keynote speakers.

5. To stimulate enthusiasm and commitment for the upcoming initiatives or programs under SCRS.

## DESCRIPTION

The Department of Computer Science & Engineering, Chitkara University, in association with the Soft Computing Research Society Students' Chapter, recently organized Arambh-X: SCRS Inauguration 2025. The ceremony took place on 12th September 2025 and featured Dr. Meenu Khurana, Pro Vice Chancellor of Chitkara University, and Dr. J. C. Bansal, General Secretary of the Soft Computing Research Society, as the chief guests. The event marked the official launch of SCRS initiatives, celebrating the society's vision of fostering innovation, collaboration, and technical excellence among students. The inauguration included formal speeches, presentations, and highlights of the society's roadmap, aiming to inspire attendees to actively participate in a forward-thinking technical community and equip them with interdisciplinary skills and industry-aligned knowledge.

## OUTCOMES

1) Successful Launch of SCRS Chapter

The event marks the official establishment and recognition of the SCRS chapter at the institution.

2. Institutional alignment is achieved between SCRS objectives and the academic/research vision of the host organization.

3. Enhanced Awareness and Engagement

Participants gain a deep understanding of the goals, initiatives, and benefits of SCRS.

Increased student and faculty interest in research, innovation, and publication.

Improved visibility of SCRS among academic and industrial networks through outreach and media coverage.

4. Stronger Research Culture

Establishment of a research-driven mindset among students and young faculty members.

5. Encourages evidence-based problem-solving and promotes innovation in emerging technologies.


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Longitude: 84.569575
Date: 12/09/2025
Note: Chitkara University, Rajpura, Punjab


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Latitude: 20.516155
Longitude: 84.569790
Date: 12/09/2025
Note: Chitkara University, Rajpura, Punjab




Explore
Your
Potential


USIER block

| Event Details | |
|---|---|
| Title of the Event | Engineer's Day Project Competition |
| Date of the Event | 15 September 2025 |
| Venue | Pierre Hall and Tesla Block |
| SDG no | 4,5,8 and 9 |
| Department | DICE |
| Organized By | Dr. Rajneesh Talwar, Dean DICE |
| No. of Student Attended | 263 |
| Resource Persons: | Dr Girish Mittal, \| Dr Nitya Prakash CEO-Quality New Zealand Education & Talent Transformation, CEO |
| Duration | 1 day |

## Description

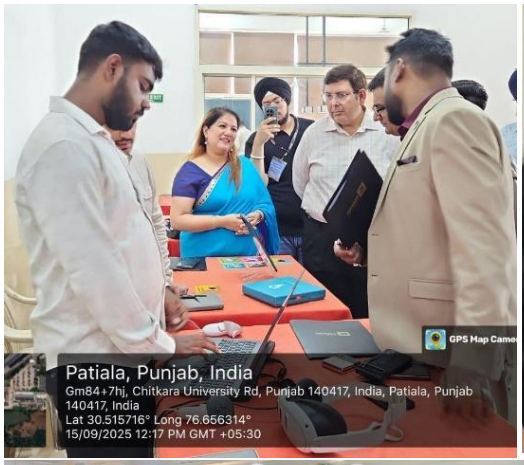



On 15th September 2025, DICE, under the Leadership of Dr. Rajneesh Talwar, proudly organized Engineer's Day to honour the spirit of innovation and the legacy of engineering excellence in India. The inauguration session was graced by the Chief Guest, Dr. Girish Mittal, an accomplished Entrepreneur, Author, and Philanthropist, along with the Guest of Honour, Dr. Nitya Prakash, CEO of Quality New Zealand Education Ltd. Dr. Talwar opened the event with a compelling address, highlighting the significance of Engineer's Day, celebrated in memory of Bharat Ratna Sir M. Visvesvaraya, whose contributions laid the foundation for modern engineering in India. He emphasized the role of engineers in shaping society and driving progress through creativity and resilience. Our Chief Guest, Dr. Girish Mittal, inspired the audience by announcing his support for any individual or group with a promising idea, encouraging young minds to pursue innovation fearlessly. His words served as a powerful call to action for aspiring engineers to think beyond boundaries.

Dr. Nitya Prakash captivated attendees with his insights into the latest trends in technology learning, stressing the importance of staying updated in a rapidly evolving digital landscape. The event not only celebrated engineering achievements but also ignited a spark of curiosity and ambition among students and professionals alike, reaffirming the transformative power of engineering in building a better future. This memorable celebration of Engineer's Day 2025 was sponsored by Wroxen, a leading mobile accessories brand dedicated to innovation and quality who gave away gifts to the Winners.On the occasion of Engineer's Day,15th Sep 2025, DICE organized an inter-departmental Project Competition that brought together innovation and technical prowess from across the campus. Teams representing DICE, NEWGEN IEDC, ECE, CSE, CCP, and other departments enthusiastically participated, showcasing a wide array of working projects under two categories: Software and Hardware. The event aimed to foster creativity, problem-solving, and collaboration among budding engineers. Participants presented projects ranging from AI-driven applications and IoT-based systems to embedded hardware prototypes and sustainable tech solutions. Each team demonstrated not only technical skill but also a deep understanding of real-world challenges and their potential solutions. A distinguished panel of judges, including Dr. Girish Mittal and Dr. Nitya Prakash, evaluated the projects based on criteria such as originality, functionality, societal impact, and presentation. After rigorous assessment, the best three teams from each category were awarded for their outstanding contributions. These winning projects stood out for their innovation, execution, and potential scalability. The competition served as a vibrant platform for knowledge exchange and inspired students to pursue excellence in engineering. DICE's initiative was widely appreciated and reinforced the spirit of Engineer's Day—celebrating the minds that build the future

## OBJECTIVE

1.To celebrate Engineer's Day in honour of Bharat Ratna Sir M. Visvesvaraya and his legacy.
2. To inspire students through expert talks on innovation, entrepreneurship, and technology trends.
3. To provide a platform for showcasing innovative software and hardware projects.
4. To encourage interdisciplinary collaboration and problem-solving among budding engineers


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CHITKARA UNIVERSITY
ENGINEERS' DAY
ENGINEERS' DAY
ENGINEERS' DAY

| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Workforce Maestro – Managing People with Precision |
| Date | 2025-09-16 To 2025-09-16 |
| Mode | Offline |
| Venue | Florence Hall (Atal Shiksha Kunj, Pinjore-Nalagarh National Highway (Nh-21a), Kalujhinda, Distt, Baddi, Himachal Pradesh) |
| Organizer Name | Vimal Sharma, CCSM |
| Resource Person | Mr. Narinder Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 25 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Equip leaders to manage diverse teams with empathy and clarity.
2. Enhance supervisory skills to drive performance in complex workplace settings.
3. Build precision in communication, delegation, and workforce planning.
4. Promote accountability while motivating employees for consistent results.
5. Strengthen conflict resolution and decision-making in high-pressure environments.




## DESCRIPTION

Centre for Executive and Professional Education at hashtag#Chitkarauniversity organized an impactful training program for the shop floor engineers of Winsometextiles Industries Ltd. titled "Workforce Maestro: Managing People with Precision." The session was designed to equip engineers with the essential skills required to effectively manage people, align workforce

efforts with production goals, and foster a culture of collaboration on the shop floor. With a strong focus on practical insights, the training emphasized the importance of communication, conflict resolution, time management and precision in giving instruction pertaining to the critical areas that directly influence productivity and workplace harmony. The program highlighted how engineers, as frontline leaders, play a pivotal role in bridging operational requirements with human capabilities. Through case studies, role plays, and interactive discussions, participants explored strategies to motivate team members, handle workforce challenges, and ensure smooth coordination during high-pressure production cycles.

## OUTCOMES

1. Improved team coordination and task clarity.
2. Enhanced problem-solving and decision-making in daily workforce challenges.
3. Reduced conflicts through proactive communication and engagement techniques.
4. Increased employee accountability and ownership of assigned responsibilities.
5. Boosted productivity through structured planning and resource alignment.













ITKARA UNIVERSITY

| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Chamber Of Champions: Aspire, Collaborate, Lead |
| Date | 2025-09-17 To 2025-09-17 |
| Mode | Offline |
| Venue | Lh105, Martin Luther Block (Chitkara University, Punjab) |
| Organizer Name | Coding Ninjas CUIET |
| Resource Person | Dr. Chetna Sharma, Assistant Professor \| Ms. Gagandeep Kaur, Assistant Professor |
| No. Of Participants | 53 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Leadership – Developing the ability to guide, inspire, and make decisions effectively.
2. Collaboration – Working together, sharing ideas, and achieving goals as a team.
3. Teamwork – Building trust, supporting peers, and combining strengths to succeed.
4. Problem-Solving – Thinking creatively and logically to tackle challenges efficiently.




## DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering and powered by Coding Ninjas 10X Club, organized "Chamber of Champions: Aspire, Collaborate, Lead"—a workshop on team collaboration and leadership—on 17th September 2025 from 9:30 AM onwards at LH 105, Martin Luther Block. The event was more than just a workshop; it was an experience designed to inspire and bring together enthusiastic learners under one roof. The session included a series of engaging

activities focused on team building, where participants actively took part in interactive tasks that encouraged communication, open feedback, and community engagement. The lively energy in the room reflected the enthusiasm of students as they collaborated, competed, and celebrated each other's efforts. The workshop was truly a memorable step toward nurturing leadership, enhancing teamwork, and strengthening the culture of innovation within the tech community. The event also gave participants the chance to test their skills through exciting coding problems and strategic challenges that demanded creativity, problem-solving abilities, and quick thinking. These activities were carefully designed to foster communication and healthy competition, creating an environment where participants could push their limits while learning the true value of working together as a team. A key highlight of the workshop was introducing members to the core team and its vision. This helped participants better understand the leadership structure, responsibilities, and future direction of the community. By the end, students were left with new learnings, stronger bonds, and a deeper sense of belonging.

## OUTCOMES

1. Open Feedback and Engagement
2. Team Collaboration and Leadership
3. Stronger Community Bonds
4. Enhanced Teamwork and Leadership.






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| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 17th September 2025 |
| Title of the Event | Talent Hunt Competition |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty participation | 12 |
| Number of Student participation | 100 |
| SDGs associated with Event | 4,5,8,16 |

| TIME | SCHEDULE |
|---|---|
| 10:00 A.M. - 10:15A.M. | Attendance of Students (Moot Court Hall) |
| 10:15 A.M. - 10:25A.M. | Introduction to the event by Host, who welcomed the Judges for the event |
| 10:30 A.M. - 12:55 P.M. | Ramp Walk by Batch 2025 |
| | Lunch Break |
| 2:10 P.M.- 3:30 P.M. | Talent Round |
| 3:30 P.M.- 4:00 P.M. | Q&A Round |
| 4:00 P.M.- 4:10 P.M. | Price Distribution and Vote of Thanks |

## About the Event




Chitkara Law School's Fresher's Talent Hunt 2025, organized by Dr. Shashi Bhushan Ojha and Dr. Polaki, themed "Vintage Vibes: fresh talent unforgettable memories", ignited the academic year on September 17, from 10 AM onwards in the Moot Court Hall. Fresher showcased their flair through a ramp walk and talent performances in singing, poetry, and dance. Judged by esteemed faculty, the event selected 10 finalists for a rigorous Q&A round, culminating in the crowning of Mr. and Ms. Fresher. This vibrant platform fostered creativity, confidence, and camaraderie, setting an energetic tone for the batch's journey ahead.

## Objectives

1. To encourage freshers to step out of their comfort zones through performance arts, building self-assurance for academic and professional challenges.

2. To facilitate interactions among new students and faculty, creating a supportive community within Chitkara Law School.

3. To showcase that legal education encompasses not just intellect but also personality, arts, and public speaking skills.

4. To spot potential ambassadors and role models from the fresher batch for future student-led initiatives.

5. To launch the year with fun, memorable activities to ease transition anxiety and boost engagement.

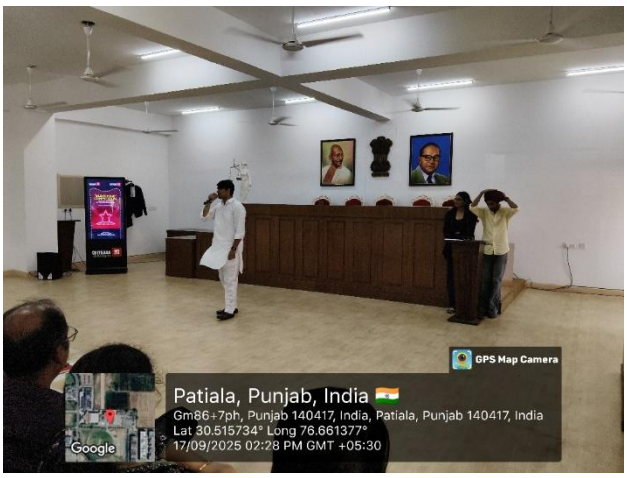
## Description

The Fresher's Talent Hunt 2025 at Chitkara Law School was a resounding success, blending artistry, and intellect to welcome the incoming batch. Held on Wednesday, September 17, 2025, starting at 10 AM in the acoustically rich Moot Court Hall, the event was meticulously curated by Dr. Polaki and Dr. Shashi Bhushan Ojha. As the hall buzzed with anticipation, over 100 wide-eyed freshers gathered, their nerves mingling with excitement under the soft glow of spotlights. The proceedings kicked off with a ramp walk, transforming the courtroom into a makeshift runway. Participants strutted confidently in ethnic and vintage attire, exuding poise and personality. The segment was expertly judged by Dr. Ankita Sangwan and Dr. Akshiptika Rattan, whose keen eyes evaluated grace, confidence, and style. Transitioning seamlessly, the talent show unfolded as a kaleidoscope of creativity. Freshers took the stage for singing, poetry recitals, and dance performances, each act a heartfelt expression of their inner worlds. Soulful renditions of classic and melodious numbers filled the air, while original poems on themes of justice and aspiration stirred thoughtful applause. Dance routines, from classical to high-energy Bhangra, mesmerized with synchronized footwork and vibrant costumes. The talent round, judged by Prof. Dr. Shobha Gulati, Dr.Jasdeep Kaur, and Dr. Kanika Gaur, highlighted raw passion over perfection, with scores tallied on innovation, execution, and emotional connectivity.

From this dazzling array, 10 finalists emerged, a mix of charisma, advancing to the final Q&A round. Here, the atmosphere intensified as Dean Chitkara Law School Prof. (Dr.) Ashish Verma and Prof. (Dr) Shobha Gulati posed probing questions on legal ethics, current affairs, and personal motivations. Responses ranged from eloquent defenses of constitutional rights to humorous takes on the real-life situations, revealing sharp minds. The judges' deliberations were tense, but the announcement brought jubilation: Jashanjot Singh was crowned Mr. Fresher for his witty poise, and Arshpreet Kaur as Ms. Fresher for her eloquent grace. Dr. Polaki's opening address emphasized holistic growth, while Dean Sir's closing remarks celebrated the event's role in forging bonds. Certificates, trophies, and goodie bags were distributed. Overall, the 4-hour extravaganza not only unearthed hidden talents but also instilled a sense of belonging, priming freshers for Chitkara's rigorous yet rewarding legal odyssey.

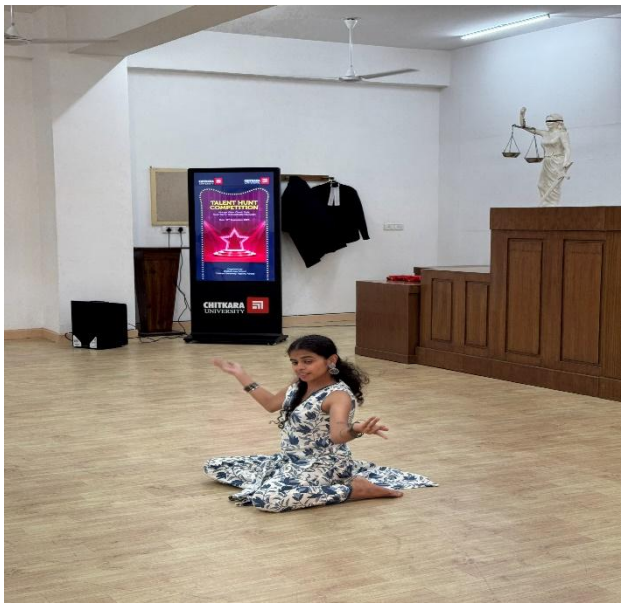
**Learning Outcome**

- Students demonstrate increased willingness to participate in public performances and discussions.
- Creation of mentorship bonds and smoother academic on boarding through shared experiences.
- Encouragement of holistic growth through arts, poetry, and public speaking.
- Participants and audience gain insight into the multifaceted nature of law—beyond textbooks to include personality development and advocacy skills.
- High engagement levels and lasting memories contribute to a vibrant and inclusive campus culture.


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TALENT HUNT COMPETITION
CHITKARA UNIVERSITY


TALENT HUNT COMPETITION
CHITKARA UNIVERSITY



## Startup Development: Crafting Models and Strategies

SDGs: 4, 8, 9, 17

On 17 September 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an engaging and highly informative session titled "Startup Development: Crafting Models and Strategies", aimed at equipping aspiring founders and early-stage entrepreneurs with the core tools needed to build effective business models and strategic frameworks for startup success. The event featured Mr. Adarsh Kachappilly, Founder of Ayu Devices Pvt. Ltd., a pioneering health-tech company known for its innovative digital auscultation solutions such as the AyuSynk device, which enhances traditional medical diagnostics by transforming stethoscopes into digital, Bluetooth-enabled tools for amplified sound, recording, and remote analysis. Drawing from his own entrepreneurial journey, Mr. Kachappilly provided attendees with deep insights into how startups can conceptualise, design, and validate viable business models that resonate with market needs and stakeholder expectations.

During the session, Mr. Kachappilly emphasised the importance of aligning product innovation with customer value and strategic market positioning. Highlighting lessons from his experience at Ayu Devices, he discussed how founders should focus not only on technological differentiation but also on understanding customer pain points, crafting compelling value propositions, and iterating business models based on user feedback and competitive landscape analysis. This practical approach helped participants appreciate how thoughtful model crafting—grounded in real-world testing and strategic adaptation—can significantly improve a startup's chances of scalability and investor appeal. As a health tech innovator whose products address critical needs in rural and urban healthcare settings alike, Mr. Kachappilly's narrative underscored the intersection of innovation, strategy, and impact, encouraging

attendees to think critically about long-term sustainability and strategic execution rather than just ideation.

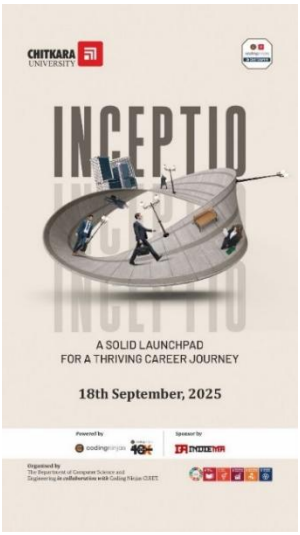
The interactive nature of the event allowed participants to engage directly with Mr. Kachappilly during the Q&A segment, where queries ranged from customer discovery methods to strategies for pivoting business models when initial assumptions fail. His thoughtful responses provided tangible guidance on overcoming early-stage challenges, fostering a mindset of resilience and adaptability among the audience. Overall, the "Startup Development: Crafting Models and Strategies" session was a valuable addition to CIIF's entrepreneurship programming, reinforcing that successful venture building hinges on robust strategy, validated assumptions, and purposeful model design—insights that will undoubtedly inspire and guide many budding entrepreneurs on their journey from concept to sustainable execution.




TRANSFORMING
HEALTHCARE WITH AI
TRANSFORMING
HEALTHCARE WITH AI

| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Inceptio: A Solid Launchpad for A Thriving Career Journey |
| Date | 2025-09-18 To 2025-09-18 |
| Mode | Offline |
| Venue | Lh2 Pythagoras Block (Chitkara University, Punjab) |
| Organizer Name | Coding Ninjas CUIET |
| Resource Person | Dr. Chetna Sharma, Assistant Professor \| Ms. Gagandeep Kaur, Assistant Professor |
| No. Of Participants | 68 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE




1. To introduce freshers to the Coding Ninjas Club, its vision, goals, and future.

2. To provide exposure to emerging trends, AI-driven applications, and career opportunities in technology.

3. To engage students in interactive activities that build confidence and teamwork skills.

4. To motivate participants to start their coding journey with energy and enthusiasm.

## DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science & Engineering, organized an event titled "Inceptio: A Solid Launchpad for a Thriving Career Journey", powered by Coding Ninjas and 10X Club, and sponsored by IndieMa Store, on 18th

September 2025 at LH2, Pythagoras Block from 10:00 AM onwards. The session aimed at integrating freshers with the Coding Ninjas Club and its vision, goals, and future plans. With a total number of registrants exceeding 80 and active participants exceeding 68, the program involved a mix of engaging activities and informative presentations. Students got exposure to emerging trends, AI-driven applications, and career opportunities in the technology domain. The program assisted freshers to begin their coding life with energy and confidence and opened gates to their academic and career prospects.

## OUTCOMES

1. Introduction to Coding and Technology
2. Motivation to Start Technical Journey
3. Greater Participation and Cooperation
4. Career Awareness



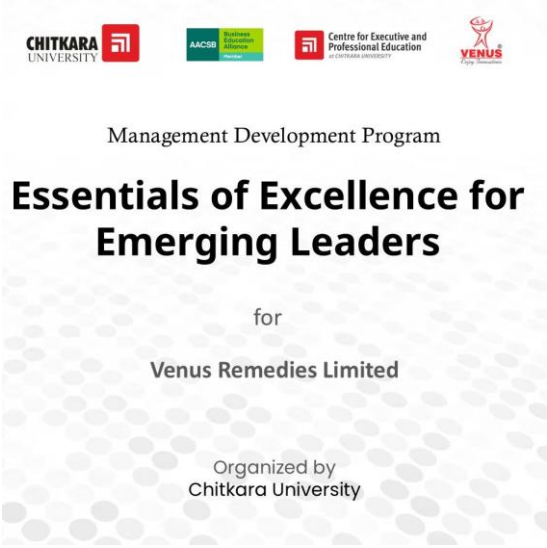





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Essentials Of Excellence for Emerging Leaders |
| Date | 2025-09-19 To 2025-09-19 |
| Mode | Offline |
| Venue | Training Halll (Venus Remedies, Chandigarh) |
| Organizer Name | Mr. Narinder Garcha |
| Resource Person | Mr. Narinder Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 24 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1.Develop self-awareness and emotional intelligence for effective leadership growth.
2. Strengthening communication skills to inspire, influence, and engage teams confidently.
3. Build accountability and integrity as core values in daily leadership practices.
4. Equip emerging leaders to lead change and foster innovation across teams.
5. Cultivate decision-making skills that balance empathy, strategy, and organizational goals.




## DESCRIPTION

The senior leadership team of VenusRemedies Limited recently participated in an engaging Leadership Skills Training facilitated by the Centre for Executive and Professional Education at Chitkarauniversity. The programme was designed to strengthen leadership capabilities and help leaders reflect on how they can inspire, guide, and empower their teams in an ever-evolving business environment. Rather than focusing on theories alone, the sessions encouraged open conversations, real-life case discussions, and practical exercises that

resonated with the challenges leaders face every day. Key themes explored included strategic thinking, coaching for performance, leading change, collaboration across functions, and building high-performing teams. Leaders also worked on their own action plans, ensuring that the insights gained during the training are translated into meaningful actions at the workplace.

## OUTCOMES

1.Improved confidence in leading teams with empathy and clear direction.
2. Enhanced ability to manage challenges with resilience and positive mindset.
3. Stronger communication and feedback delivery across multiple team dynamics.
4. Demonstrated accountability and ownership in project execution and team roles.
5. Greater collaboration and initiative in cross-functional leadership responsibilities.











**Cracking the Customer Code with Design Thinking: Building a Minimum Viable Product**

SDGs: 4, 8 9,

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert session titled "Cracking the Customer Code with Design Thinking" on 19th September 2025. The session was conducted as part of the initiative on Building a Minimum Viable Product (MVP) and aimed to help startups and students understand the importance of customer-centric innovation and structured problem-solving in the early stages of product development.

The session was delivered by Mr. Satish M. Bhavankar, CEO, Tumkuru Innovation Incubation & Entrepreneurship Council, Tumkur University, who shared valuable insights on applying Design Thinking principles to decode customer needs and translate them into viable startup solutions. The session was interactive, practical, and strongly rooted in real-world startup and incubation experiences.

**Session Highlights**

The session focused on the following key areas

• Understanding the Customer through Design Thinking, where participants learned how to empathize with users, identify genuine pain points, and avoid assumption-driven product development.

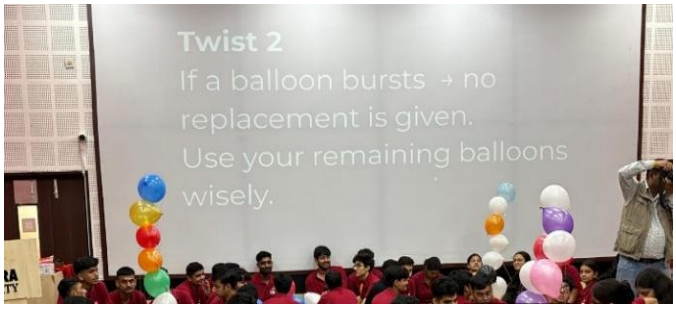
Mr. Bhavankar elaborated on the five stages of Design Thinking—Empathize, Define, Ideate, Prototype, and Test—and explained how startups can use this framework to build MVPs that are aligned with validated customer needs. He emphasized the importance of early customer feedback, iterative learning, and continuous refinement to reduce market risk and improve product-market fit.

## Outcome and Impact

The session enabled participants to gain a clear understanding of customer discovery and its role in building effective MVPs. Startups benefited from practical guidance on applying Design Thinking to their ideas, while students developed a structured mindset toward innovation and problem-solving. Overall, the session strengthened participants' ability to design customer-focused, scalable, and market-ready solutions using Design Thinking principles.










| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 20th September 2025 |
| Title of the Event | Special Lecture on Legal Practice & Professional Development |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 09 |
| Number of Student participation | 177 |
| SDGs associated with Event | 4,5,8,10,16 |

## About the Event




The Special Lecture at Chitkara Law School was designed to provide students with practical exposure to the realities of the legal profession, blending academic learning with professional experience. Delivered by Mr. Satyam Tandon, the session covered diverse aspects of legal practice including litigation strategy, office management, networking, judgment reading, and client counselling. Drawing from his own journey, Mr. Tandon emphasized the value of ethics, hard work, and global connections in shaping a successful legal career. The lecture encouraged interactive participation, where students gained insights into drafting, research, argumentation, and the evolving role of AI in law. By sharing personal experiences, role models, and career philosophies, the speaker inspired students to build strong moral foundations, sharpen their professional skills, and approach law as a profession of service and responsibility. Overall, the event fostered motivation, practical guidance, and an enduring alumni-student bond, enriching the academic culture at Chitkara Law School.

## Learning Objectives

- **Litigation Skill Mastery:** Acquire techniques in drafting, research, and comprehensive judgment analysis.
- **Professional Ethics:** Understand the critical role of moral ethics in guiding a legal career.
- **Personalized Development:** Recognize the "secret ingredient" of self-belief and continuous self-improvement.
- **Strategic Networking:** Learn to choose wise mentors and build powerful, long-term professional connections.
- **Practice Management:** Gain insights into establishing and managing a diverse and efficient law office.
- **Continuous Legal Learning:** Establish a routine of reading and summarizing at least one judgment daily.
- **Social Responsibility:** Appreciate the importance of using legal expertise for client growth and social empowerment.

## Description

The session delivered by Mr. Satyam Tandon provided students with an insightful understanding of the practical dimensions of legal practice. It covered key aspects such as litigation strategy, research methodology, drafting, office management, client counselling, and the responsible integration of artificial intelligence in legal work. Drawing from his professional journey, Mr. Tandon emphasized that success in law stems from discipline, ethics, and the courage to follow one's passion.

The lecture encouraged students to adopt a structured approach to daily learning through activities like judgment reading and case analysis, fostering a habit of intellectual growth and professional consistency. The interactive nature of the session allowed students to engage directly in real-world legal challenges, enhancing their analytical and problem-solving abilities.

Furthermore, Mr. Tandon's emphasis on strategic networking, mentorship, and global exposure resonated deeply with the audience, motivating them to think beyond traditional boundaries. The lecture concluded with an inspiring message on viewing law not merely as a

profession but as a service to society — where every lawyer has the potential to create meaningful impact through integrity, innovation, and continuous learning.

**Learning Outcome**

- Students understood the "Power of YOU" – how individual effort in drafting, research, and argumentation sets a lawyer apart.
- Inspired by Mr. Tandon's choice of litigation over corporate placement, highlighting courage to follow passion.
- Learned the practical habit of reading one judgment a day (60/80 rule) for long-term mastery.
- Understood how to build and manage a lawyer's office, team, and client relationships effectively.
- Realizing the importance of global networking, as shown by Mr. Tandon's collaborations with Taiwan and Jindal peers.
- Appreciated ethics as the guiding principle in law, reinforced through stories and personal philosophy.
- Learned that "whoever tells the best story wins" in argumentation, stressing creativity in advocacy.
- Understood AI as both a challenge and opportunity, requiring adaptability and human judgment.
- Gained insights into balancing professional ambition with giving back to society.




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| Event Details | |
|---|---|
| Event Type | Webinar |
| Topic | A Forum on The Erasmus Mobility Program by Prof. Silvia Baldessari, University of Tirol, Austria |
| Date | 2025-09-23 To 2025-09-23 |
| Mode | Offline |
| Organizer Name | CSPC |
| Resource Person | Prof. Silvia Baldessari, |
| No. Of Participants | 45 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

High-Quality Attendance: Ensuring the session is attended by a diverse and engaged audience of students and faculty who possess a genuine interest in international exchange programs.

Actionable Knowledge Transfer: Providing participants with clear, step-by-step information regarding the application, credit transfer, and visa processes specific to the Erasmus program.

Measurable Interest Generation: Generating a significant number of direct queries and follow-up requests regarding the Erasmus program within the first month after the forum.

Strengthened SDG Alignment: Effectively communicating the relevance of mobility programs to the UN SDGs, reinforcing the university's commitment to global development goals.

Positive Speaker Feedback: Achieving exceptionally high ratings from attendees regarding the clarity, relevance, and expertise demonstrated by Prof. Silvia Baldessari's presentation.

## DESCRIPTION

The Chitkara School of Psychology and Counselling, Chitkara University, Punjab, hosted a specialized forum on The Erasmus Mobility Program as part of its observance of Global Week 2025. The event featured a session led by Prof. Silvia Baldessari from the University of Tirol, Austria. The forum was designed to educate students and faculty about the opportunities, logistics, and academic benefits of participating in the Erasmus Mobility Program, encouraging them to pursue international educational and research experiences. The session took place on Tuesday, September 23, 2025, from 2:30 PM to 3:20 PM in Maslow Hall.

## OUTCOMES

Fostered Global Mindset: Cultivation of a proactive, global perspective among students, inspiring them to view their studies and future careers within an international context.

Strategic Partnership Deepening: Strengthening the academic and collaborative relationship between Chitkara University and the University of Tirol, Austria, leading to sustained exchange opportunities.

Enhanced Student Competitiveness: Equipping participants with the knowledge necessary to pursue international experience, thereby significantly boosting their professional résumés and marketability.

Demystified Mobility: Complete clarification of the procedural, financial, and academic processes of the Erasmus program, removing perceived barriers to participation.

Promotion of Equity in Education: Creating awareness of exchange opportunities as accessible

paths for all students, aligning with the SDG commitment to reduce inequalities in accessing quality education.



## Go-to-Market Excellence: Execution & Customer Acquisition

SDG: 4, 8, 9, 17

On 25 September 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an enlightening entrepreneurship session titled "Go-to-Market Excellence: Execution & Customer Acquisition" aimed at helping aspiring founders and early-stage entrepreneurs understand the critical steps involved in successfully launching products and acquiring customers in competitive markets. The event featured Mr. Puneet Sakhuja, Founder & Creative Director of Tequila, a boutique branding, design, and digital strategy agency based in Dubai with over two decades of experience in brand building, creative execution, and strategic marketing. Mr. Sakhuja shared his deep insights on how startups can move beyond ideation and strategy to actual market execution by creating effective go-to-market plans that drive awareness, engagement, and customer adoption.

During the session, Mr. Sakhuja emphasised that go-to-market excellence starts with a clear understanding of the target audience and a strong value proposition that resonates with customer needs. He explained that execution requires not only creative storytelling and branding but also an integrated approach to digital marketing, customer engagement, and performance measurement. Drawing from his professional journey in leading creative agencies and working with diverse brands, Mr. Sakhuja illustrated how startups can craft compelling brand identities, devise action-oriented launch plans, and optimise customer acquisition channels to build early momentum.

Mr. Sakhuja also highlighted the importance of aligning go-to-market strategies with customer insights and market feedback, noting that adaptability and responsiveness are key to refining campaigns and achieving sustainable growth. The session made it clear that execution excellence is not just about having a great product, but also about ensuring that messaging,

positioning, and outreach are tightly coordinated with the behaviours and preferences of potential customers.

An interactive Q&A segment allowed participants to raise queries on practical challenges such as choosing the right customer acquisition channels, balancing creative expression with measurable outcomes, and adjusting strategies based on real-world performance. Mr. Sakhuja's answers offered actionable advice, underscoring the need for experimentation, careful tracking of metrics, and iterative optimisation in go-to-market efforts.





| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Server Of the Year 2025 |
| Date | 2025-09-26 To 2025-09-26 |
| Mode | Offline |
| Venue | Btr, Escoffier Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Manager |
| No. Of Participants | 9 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 12: Responsible Consumption and Production, SDG 16: Peace, Justice and Strong Institutions, SDG 13: Climate Action |
| Po Number(S) | Po1, Po2, Po3, Po4, Po5 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

## OBJECTIVE

1. Set Standards: To establish competitive benchmarks for professional F&B service skills.
2. Identify Talent: To recognize and celebrate the most proficient student as 'Server of the Year 2025'.
3. Align Training: To bridge academic learning with current hospitality industry practices.
4. Boost Confidence: To enhance participant assurance in formal service execution.
5. Promote Engagement: To increase visibility and active membership for the SERVICE SAVVIES club.



## DESCRIPTION

Chitkara University's Chitkara College of Hospitality Management, under the banner of its Yuva Tourism Club, SERVICE SAVVIES, successfully hosted the highly anticipated STAR AWARDS, focused on recognizing the 'Server of the Year 2025.' The prestigious event took place on 26th September 2025, from 9:00 AM to 12:30 PM, in the BTR, Escoffier Block. The competition's primary objective was to scout, celebrate, and promote the highest standards of professional excellence in food and beverage service among the students. The event saw enthusiastic participation, with numerous talented students showcasing their refined skills. Contestants were evaluated across multiple critical parameters essential for world-class hospitality, including professional grooming, table setup and mise-en-place, formal service techniques (like silver service and wine presentation), communication skills, and the ability to handle demanding guest scenarios with grace and efficiency. An esteemed panel of internal faculty and external industry experts served as judges, scrutinizing every detail from posture and timing to clarity of explanation. The intense competition underscored the institution's commitment to practical, industry-relevant training. The Server of the Year award is more than just a title; it represents the culmination of dedication and mastery in a core hospitality domain. The atmosphere was charged with excitement as the top performers were felicitated. Dr. [Insert Dean/Director Name, if known, otherwise use "the leadership"] addressed the gathering, emphasizing the role of such awards in fostering a competitive spirit and bridging the gap between academic learning and industry demands. The event concluded with a vote of thanks, acknowledging the tireless efforts of the SERVICE SAVVIES members and the dedication of all participants. The STAR AWARDS affirmed Chitkara University's role as a torchbearer for excellence in hospitality education.

## OUTCOMES

1. Established competitive benchmarks for professional F&B service skills.
2. Successfully identified the most proficient student ('Server of the Year').
3. Aligned academic training with current industry practices.

4. Enhanced participant confidence in formal service execution.
5. Increased visibility and active membership for the SERVICE SAVVIES club.











| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Budding Server of The Year 2025 |
| Date | 2025-09-26 To 2025-09-26 |
| Mode | Offline |
| Venue | Spice Route, Escoffier Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Manager |
| No. Of Participants | 22 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions |
| Po Number(S) | Po1, Po4, Po7, Po8, Po10 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. Evaluate practical service skills (table setup, order-taking).
2. Foster professional etiquette and dedication in hospitality students.
3. Recognize and reward exceptional talent (Budding Server).
4. Bridge academic learning with industry standards.
5. Promote a spirit of healthy competition and skill development.



## DESCRIPTION

On September 26, 2025, Chitkara University's Chitkara College of Hospitality Management successfully hosted the highly anticipated STAR AWARDS: Budding Server of the Year 2025. Organized by the dedicated students of SERVICE SAVVIES, the Yuva Tourism Club, the event aimed to identify, celebrate, and promote technical excellence in food and beverage service among the university's aspiring hospitality professionals. Held from 9:00 AM to 12:30 PM at the BTR, Escoffier Block, the competition provided a crucial platform for students to test their practical skills. The contest was designed as a rigorous, real-world scenario, challenging participants across multiple critical service dimensions. Competitors were meticulously evaluated on their speed and precision in table setting (mise en place), professionalism in order-taking, flawless service execution, and adherence to international standards of hygiene and etiquette. A distinguished panel of faculty and industry experts oversaw the rounds, providing constructive feedback that transformed the contest into an invaluable learning experience for every student involved. The atmosphere was charged with competitive energy, successfully demonstrating the participants' dedication to mastering the intricate art of guest satisfaction. The event culminated in an inspiring award ceremony where the hard work and dedication of the participants were recognized. The judges praised the high caliber of talent, noting the commitment to detail exhibited by all contestants. The coveted title of Budding Server of the Year 2025 was ultimately awarded to [Insert Student Name], whose exceptional poise, precision, and comprehensive skill set truly set them apart. The STAR AWARDS underscores the university’s commitment to practical, hands-on learning, ensuring that students are not only academically sound but are also industry-ready to lead in the global hospitality sector. The SERVICE SAVVIES club concluded the day by reaffirming its mission to champion skill-based development within the college.

## OUTCOMES

1. Students demonstrated improved F&B service techniques.
2. One student was recognized as the "Budding Server of the Year."
3. Industry standards were successfully integrated and assessed.
4. Participant’s confidence in practical skills increased.
5. Club visibility and engagement doubled post-event.






GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514984, Long 76.659713
09/26/2025 10:14 AM GMT+05:30
Note : Captured by GPS Map Camera

| Event Details | |
|---|---|
| Event Type | Exposure Visit |
| Topic | "The Continuum of Care" - An Experiential Educational Visit to Sorem, Chandigarh |
| Date | 2025-09-29 To 2025-10-01 |
| Mode | Offline |
| Organizer Name | CSPC |
| No. Of Participants | 45 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

• To provide B.Sc. Psychology students (Section A) with practical exposure to rehabilitation practices for individuals with intellectual disabilities.
• To help students understand the structure, pedagogy, and vocational training methods used at SOREM.
• To sensitize students towards inclusive education and non-verbal communication strategies.
• To link classroom-based theoretical knowledge with real-world interventions and practices.
• To encourage empathy, awareness, and professional interest in working with special populations.

## DESCRIPTION

"Fostering Inclusion and Rehabilitation: B.Sc. Psychology Students at SOREM On 29 September and 1 October 2025, students of the B.Sc Psychology program from Chitkara School of Psychology and Counselling made an educational visit to SOREM (Society for Rehabilitation of Mentally Challenged), located in Sector-36, Chandigarh. SOREM is a center dedicated to therapeutic services and rehabilitation for individuals with Autism, Cerebral Palsy, and Intellectual Disabilities. Currently, SOREM serves 188 people aged between 12 and 50 years, who have been referred to as echelons (based on their level of disability). The visit was structured in batches, and students were guided through different areas of the facility: • In

the playroom, participants observed how children are first groomed socially and emotionally through play before progressing to more formal learning environments. • In the activity room, hands-on tasks helped reinforce motor skills, cognitive engagement, and practical problem-solving. • Classrooms focused on academic instruction in Mathematics and Languages, but adapted according to mental age, using visual aids and alternative communication methods to support learning. The institution also operates a vocational training unit, where learners are engaged in making jute products such as mats, bags, and coasters. With the festival season approaching, they are also producing items like candles, diyas, and chana dal sweets. Students and faculty joined in by purchasing these handmade items, thereby supporting SOREM's efforts. This visit gave students direct insight into inclusive practices, rehabilitation techniques, and vocational skill development, bridging the gap between theoretical knowledge and real-world application. The experience was capped off with an encouraging address by Dr. Sangeeta, Principal of SOREM, who urged the students to move beyond viewing cases as mere diagnoses and instead focus on proactive rehabilitation to effect meaningful change in the lives of those they serve."

## OUTCOMES

• Students gained practical exposure to special education methods.
• They observed vocational training activities that enhance independence among differently-abled individuals.
• The visit fostered empathy and sensitivity towards challenges and abilities of persons with intellectual disabilities.
• Students could link classroom knowledge with real-world practices in rehabilitation.
• Strengthened understanding of how multidisciplinary interventions (education, vocational training, physical activity) support holistic development.


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Gm85+vfh, Chitkara University Rd, Punjab 140402, India, Patiala, Punjab 140402, India
Lat 30.517252° Long 76.658394°
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GPS Map Camera
Chandigarh, Chandigarh, India
Sorem School, 36c, Sector 36, Chandigarh, Chandigarh 160036, India
Lat 30.730263° Long 76.755826°
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CHITKARA COLLEGE OF PHARMACY
THE CONTINUUM OF CARE
An Experiential Educational Visit to SOREM
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"SOREM"
Rehabilitation & Therapeutic Center For People with Autism, C.P & I.D
FACILITIES:- SPORTS ACADEMIC VOCATIONAL TRAINING
PT OT SPEECH THERAPIES INTERNSHIPS
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Chandigarh, Chandigarh, India
Sorem School, 36c, Sector 36, Chandigarh, Chandigarh 160036, India
Lat 30.730189° Long 76.75604°
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| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Mehfil: Lights. Camera. Innovate |
| Date | 2025-09-29 To 2025-09-29 |
| Mode | Offline |
| Venue | Warren Buffet Hall, Chitkara University (Chitkara University, Rajpura) |
| Organizer Name | Ieee |
| Resource Person | Na, Na |
| No. Of Participants | 70 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po2 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students |

## OBJECTIVE

Celebrate Creativity and Innovation
To provide a platform where participants can showcase innovative ideas, creative performances, and original thinking across multiple domains.
Encourage Interdisciplinary Collaboration
To bring together students, artists, technologists, and innovators to collaborate and exchange ideas that blend art, technology, and innovation.
Promote a Culture of Expression
To inspire participants to express their thoughts and stories through various creative mediums such as film, design, performance, and digital innovation.
Recognize Emerging Talent



To identify and reward exceptional talent that demonstrates originality, innovation, and excellence in creative expression.

## DESCRIPTION

The IEEE-CIET Student Branch successfully hosted Mehfil: Lights. Camera. Innovate on 29th September 2025. The three round creative competition was aimed at encouraging community building and implementing entertainment and technology. The two to three people teams played in thrilling rounds consisting of a spirited character quiz, tech and Bollywood themed quiz and a campus wide riddle hunt. The event promoted strong communication skills, creativity and fast thinking. Mehfil had successfully created an interactive platform that allowed students to learn, socialize and showcase their numerous talents in a participatory environment with the willing involvement of the student.

## OUTCOMES

The event encouraged peer learning and collaboration, as participants worked together to analyze challenges and strategize solutions.
Students demonstrated sharp technical problem-solving abilities during the Tech Round, highlighting their adaptability and structured thinking.
The Bollywood-inspired debate provided a platform for public speaking, creativity, and confidence-building, helping freshers overcome stage fear.






MEHFIL


sincere
honesty
integrity
business
success
compass
strategy
guidance
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Patiala, Punjab, India
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Lat 30.515866° Long 76.661143°
29/09/2025 10:30 AM GMT +05:30
Google


MEHFIL

| | |
|---|---|
| Event/Session Name | Quarterly Session for Supporting staff |
| Event/Session Date | October 2025- December 2025 |
| Venue | Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director & Mr. Parampreet Singh, Asst. Manager<br>Mr. Rattandeep Singh Sidhu, Sr. Manager<br>Mr. Gurjeet Singh, Manager<br>Mr. Ravinder Singh, Manager<br>Mr. Gurjinderjit Singh, Manager<br>Mr. Anup Kumar, Manger<br>Mr. Mandeep Singh, Asst. Manager |
| Event Co-ordinators | Assistant Directors & Managers from Administration Department |
| No. of Trainee/Team Count | Supporting staff/Supervisors/274 |
| SDGs Covered | 4,8 |

## Overview

As part of its ongoing commitment to operational excellence and staff development, the Office of Administration conducted the Quarterly Training Session for supporting staff across all campus buildings during the October–December quarter. The session focused on reinforcing institutional standards, improving service delivery, and strengthening coordination at the operational level.

## Session Facilitation

The training sessions were conducted by the Assistant Directors and Administrative Managers, drawing from their practical experience and day-to-day operational insights. This internal approach ensured contextual learning, clarity in expectations, and direct alignment with campus-specific workflows and requirements.

## Key Training Themes

The sessions addressed essential workplace practices, including:

- Professional grooming and uniform standards
- Workplace discipline and respectful conduct
- Effective communication and interpersonal skills
- Attendance management and leave procedures
- Compliance with Standard Operating Procedures (SOPs)

Staff members were reminded of the importance of punctuality, courteous behavior, and maintaining a clean and presentable appearance, all of which contribute to a positive campus experience for students, faculty, and visitors. Emphasis was placed on accountability, teamwork, and proactive support in daily operations.

## Operational Awareness and Best Practices

Participants were guided on correct work methodologies and the appropriate use of housekeeping tools and materials, including floor cleaners, glass cleaners, mops, and dusting equipment. Managers stressed the importance of using proper professional terminology to ensure clear communication and consistency across teams and buildings.

## Safety and Sustainability Orientation

The session also highlighted safety awareness and sustainable practices, covering:

- Waste segregation and responsible disposal
- Energy and water conservation measures
- Safe handling of cleaning materials

These discussions reinforced the supporting staff's role in maintaining a safe, hygienic, and environmentally responsible campus environment, aligned with the university's sustainability objectives.

## Conclusion

The Quarterly Session for October–December served as a constructive platform for engagement, learning, and alignment between the Office of Administration and supporting staff. By leveraging internal leadership and experience, the initiative strengthened operational

efficiency, encouraged professional growth, and reaffirmed the institution's commitment to quality service and sustainable campus practices.











**Decoding Branding & Digital Marketing**

SDGs: 4, 8 9, 17




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University successfully organised a three-day knowledge-intensive event titled "Decoding Branding & Digital Marketing" from 6th to 8th October 2025. The objective of the event was to equip startups, entrepreneurs, and students with practical insights into branding, digital marketing strategies, and business communication in today's competitive ecosystem.

The session was led by Mr. Carol Goyal, Director, Rediffusion, a seasoned industry professional with extensive experience in branding, advertising, and strategic marketing. His sessions combined real-world case studies, actionable frameworks, and interactive discussions, making the program highly engaging and impactful.

Day-wise Highlights

Day 1 – 6 October 2025

The first day focused on building a strong foundation in branding and digital marketing. Topics included:

- Branding and Digital Marketing Essentials, covering the fundamentals of brand identity, brand value, and digital touchpoints.
- Branding and Positioning Review, where participants learned how to define and refine their brand positioning in crowded markets.

Day 2 – 7 October 2025

The second day emphasised evaluating and improving digital presence:

- Digital Presence Audit, helping participants assess their online visibility, messaging consistency, and customer engagement.
- Website / Web App / Physical Product Review, where practical feedback was provided on design, usability, and brand alignment across digital and physical products.

Day 3 – 8 October 2025

The final day focused on storytelling and business readiness:

- The Art of Creating a Pitch Deck, guiding participants on structuring compelling pitch narratives for investors and stakeholders.
- Business Communications and Negotiations, highlighting effective communication strategies, negotiation skills, and professional conduct in business environments.

## Outcome and Impact

The event received positive feedback from participants, who found the sessions highly relevant, practical, and industry aligned. Startups and early-stage founders gained clarity on brand positioning, digital strategy, and investor communication, while students benefited from exposure to real-world marketing practices.

Through this initiative, CIIF reaffirmed its commitment to nurturing entrepreneurial talent by bridging the gap between theory and industry practice. The event significantly contributed to enhancing brand awareness and digital marketing capabilities within the Chitkara University innovation ecosystem.






To bring adventure


CHITKARA UNIVERSITY



| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Networking Skills |
| Date | 2025-10-01 To 2025-10-01 |
| Mode | Offline |
| Organizer Name | Mr. Vimal Sharma |
| Resource Person | Manav Bansal, |
| No. Of Participants | 15 |
| SDG No | SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for the Goals |
| University Charter | Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To equip participants with the skills and mindset necessary for effective networking.
2. To emphasize the importance of gratitude, active listening, and personal branding in networking.
3. To provide participants with practical strategies for leveraging LinkedIn and other networking opportunities.
4. Develop networking skills




## DESCRIPTION

The Networking Skills Workshop, professional training program was designed to empower participants with the knowledge, skills, and best practices for building meaningful connections and unlocking opportunities. The workshop covered a range of topics, including the mindset of a successful networker, the role of smile and body language, the power of gratitude in networking, active listening, the role of LinkedIn, personal branding, and the importance of conferences, events, and trainings. Highlights of the program: - Participants learned about the importance of networking in personal and professional growth. - The workshop emphasized the need for a giving and supportive approach to networking. - Participants discovered the impact of nonverbal cues, such as smile and body language, on building rapport and trust. -

The power of gratitude in networking was explored, highlighting its role in cultivating a culture of appreciation and reciprocity. - Participants learned strategies for active listening, leveraging LinkedIn, and establishing a strong personal brand.

## OUTCOMES

1. Participants demonstrated a deeper understanding of the importance of networking and its applications in personal and professional settings.
2. Participants reported increased confidence in their ability to network effectively and build meaningful connections.
3. The workshop fostered a sense of community and collaboration among participants, with many expressing interest in staying connected and continuing the conversation.
4. Strengthening collaboration and building strong relationship.










Welcome to



**Leadership for Growth: Scaling Startups Strategically**

SDG: 4, 8, 9, 17

On 3 October 2025, the Chitkara Innovation Incubator Foundation (CIIF) hosted an impactful entrepreneurial development session titled "Leadership for Growth: Scaling Startups Strategically", aimed at empowering founders and early-stage entrepreneurs with the leadership mindset and strategic frameworks needed to navigate the critical phase of scaling their ventures. The session featured Professor Mihir Mankad, a distinguished faculty member at the Indian School of Business (ISB) with extensive expertise in strategy, leadership, and entrepreneurial ecosystems. Professor Mankad provided deep insights into how effective leadership drives sustainable growth, influences organisational culture, and enables startups to transition from early traction to scalable enterprises.

Throughout the event, Professor Mankad emphasised that scaling a startup requires more than operational excellence; it demands a shift in leadership approach, clarity of vision, and strategic agility. He discussed how founders must evolve from doing everything themselves to building high-performing teams, delegating responsibilities, and fostering a culture of collaboration and accountability. He highlighted that strategic leadership involves making informed decisions under uncertainty, prioritising resources effectively, and aligning the organisation around key growth objectives. Drawing on real-world examples and academic frameworks, Professor Mankad illustrated how strong leadership can enhance organisational resilience, attract and retain top talent, and create systems that support long-term impact.

A key theme of the session was the importance of developing a growth mindset that embraces change, learns quickly from failures, and continually adapts strategies based on market realities. Professor Mankad also spoke about defining and communicating a compelling vision that inspires team members and stakeholders, reinforcing that clarity of purpose becomes

increasingly crucial as startups scale. Participants gained exposure to practical tools for assessing organisational readiness, diagnosing leadership gaps, and instituting governance mechanisms that balance entrepreneurial freedom with discipline.

During the interactive Q&A segment, attendees posed questions on challenges such as team building, decision-making frameworks, and managing the transition from founder-led execution to distributed leadership models. Professor Mankad's thoughtful responses provided nuanced perspectives, encouraging founders to cultivate self-awareness, leverage mentorship networks, and institutionalise processes that support strategic scaling.

Overall, the "Leadership for Growth: Scaling Startups Strategically" session was a valuable addition to CIIF's series of entrepreneurship events, equipping participants with critical leadership insights and strategic lenses necessary for navigating the complexities of growth. The event reinforced that while innovative ideas are the foundation of startups, strategic leadership is the force that enables ventures to scale successfully, build strong teams, and achieve lasting impact in competitive markets.





| | |
|---|---|
| Event Name | FIP – Guru Dakshta<br>'Need for and Importance of Skill Development and Entrepreneurship in India' |
| Date | 04 Oct 2025 |
| Venue | Faraday Hall, Edison Block (SF) |
| Department | Office of Talent Management |
| Resource Person | Dr. Adarsh Aggarwal, VP, CIIF and Mr. Piyush Garg, VP, CEED, Chitkara University |
| Number of Participants | 41 |
| SDGs Covered | SDGs 8, 9,4 |
| Duration | 4.0 Hrs. |

## About the Activity

''The Need for and Importance of Skill Development and Skill Based Education in India'

Objective: To encourage the faculties to promote skill development, skilling India mission, and provide information about skill-based education in higher education.




## Learning Outcomes

1. Need for and Importance of Skill Development and Skill-Based Education in India. National and International Policies on Skills Development - Synchronizing Education with Industry-skilling and Upgrading- Entrepreneurship, Start- ups, Incubation Labs.
2. Tuning With Reality and Futuristic Skill. History of Skill-Based Education - Current Status of Skill-Based Education at Higher Education level - NSQF, NSDC

3. Skill Development in Higher Education. Policy Changes – National Skill Development Policy 2015 – Updating – Skilling India – Strengthening Community College:

## Focus Areas/themes

1. Skill-based Education
2. Incubation
3. Entrepreneurship
4. Incubation
5. Startups

## Key Highlights

1. Participation: 111 participants attended the session.
1. Exceptional Content: The module provided an in-depth knowledge of the topic.
2. Organizing Team: The event was successfully coordinated by the office of Talent Management, and a team of experts and heads of Chitkara Innovation and Incubation Foundation (CIIF) and Chitkara Education Entrepreneurship Development (CEED)






| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Career Sprint: A Critical Thinking Approach to Career Building |
| Date | 2025-10-06 To 2025-10-06 |
| Mode | Online |
| Organizer Name | Geeks for Geeks Campus Body |
| Resource Person | Mr. Chandan, Associate Vice President, Geeks for geeks \|, |
| No. Of Participants | 128 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Prepare Our Students for Industry |

## OBJECTIVE




1. To develop critical thinking skills essential for effective career planning.

2. To provide insights into resume building and interview preparation.

3. To bridge the gap between academic learning and industry expectations.

4. To guide students in aligning personal strengths with professional goals.

5. To enhance overall career readiness through expert-led interaction.

## DESCRIPTION

The expert talk titled "CareerSprint: A Critical Thinking Approach to Career Building" was organized on 6th October 2025 by the GeeksForGeeks Campus Body CUIET, in collaboration with the Department of Computer Science and Engineering. The session was conducted online and led by Mr. Chandan, a representative from GeeksForGeeks. The event focused on helping

students build a structured and thoughtful approach to career planning using critical thinking. Mr. Chandan guided attendees through practical aspects such as resume building, interview preparation, and identifying personal strengths. He also emphasized aligning academic efforts with industry expectations and staying adaptable in a competitive job market. The session encouraged students to move beyond conventional career advice by thinking strategically and setting clear goals. Real-world examples, interactive discussions, and a dedicated Q&A round kept the participants engaged throughout. Students appreciated the session for its relevance, clarity, and motivational value. It not only provided career insights but also boosted confidence and self-awareness among attendees. Overall, the event was a great success, effectively bridging the gap between classroom learning and real-world career development, while fulfilling the chapter's goal of empowering students through industry-relevant exposure.

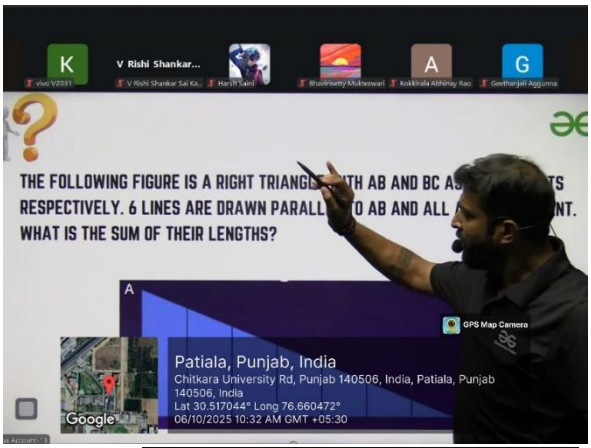
## OUTCOMES

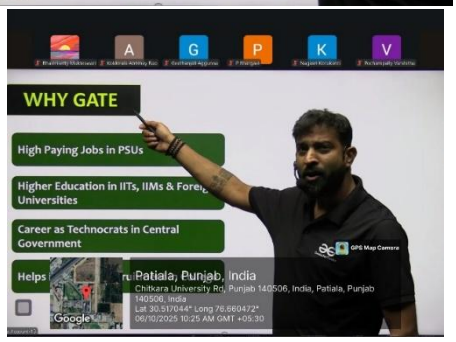
1. Developed critical thinking skills for effective career decisions.

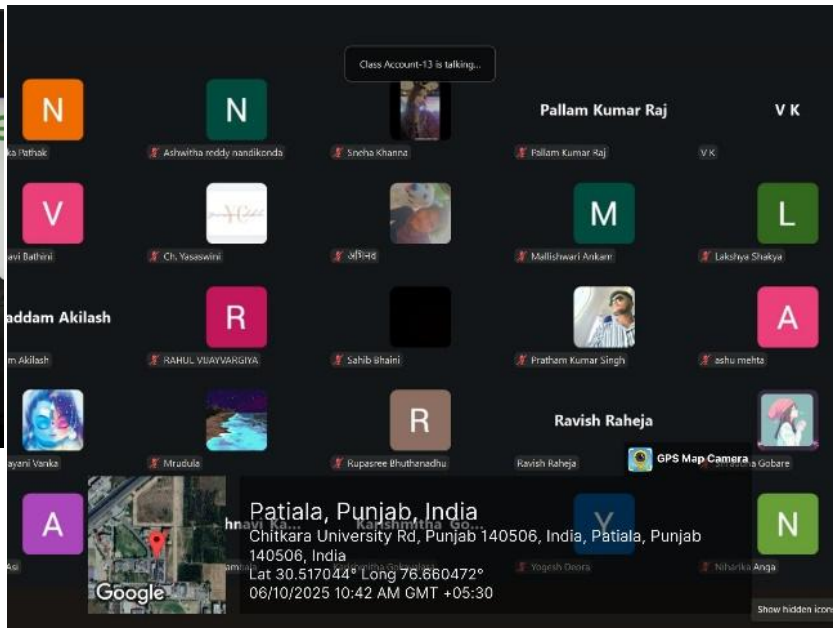
2. Gained insights into strategic and goal-oriented career planning.

3. Received expert guidance from an industry professional at GeeksforGeeks.

4. Earned a certificate of participation to enhance professional credentials.



| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 6th October 2025 |
| Title of the Event | Special Lecture on<br>"Step Into the World of Mooting" |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 09 |
| SDGs associated with Event | 4,5,8,10,16 |
| Number of Student Participation | 132 |

## About the Event




A Special Lecture at Chitkara Law School was designed to provide students with a balanced and enriching learning experience, blending theoretical understanding with practical exposure to the art of mooting. The event introduced participants to the fundamentals of courtroom advocacy, memorial drafting, and legal reasoning, fostering analytical thinking and effective communication. Through this interactive session, students gained valuable insights into the structure and significance of mooting, preparing them to approach legal problems with confidence and precision. The lecture truly aimed to inspire young legal minds to embrace mooting as a transformative tool in their journey toward professional excellence.

## Learning Objectives

1.**Introduction to Mooting**: Students were introduced to the fundamentals of mooting, understanding its structure, purpose, and importance as a practical extension of classroom learning in law.

2.**Courtroom Etiquette and Presentation**: The session emphasized the importance of courtroom manners, tone, and presentation skills that reflect professionalism and respect in legal proceedings.

3.**Memorial Drafting**: Participants learned how to draft a well-structured memorial by organizing legal arguments, applying relevant case laws, and citing statutory provisions effectively.

4.**Legal Research and Analytical Skills**: The lecture focused on developing strong research methodologies and analytical reasoning to support legal arguments with precision and depth.

5.**Oral Advocacy and Argumentation**: Students were guided on how to present their arguments confidently, respond to judicial questions, and maintain clarity and logic during oral submissions.

6.**Practical Insight into Legal Practice**: The session bridged theory with practice by simulating real-court experiences, helping students understand how legal principles are applied in advocacy.

7.**Holistic Skill Development**: Through this interactive experience, students enhanced their communication, teamwork, and critical thinking abilities, shaping them into confident and competent future advocates.

**Description**

The event began with an enlightening address by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School, who warmly welcomed the students and emphasised the importance of mooting as a vital component of legal education. He highlighted how such sessions help bridge the gap between theoretical learning and practical application, encouraging students to actively participate and refine their advocacy skills.

Following him,Mr. Kushaan Dosajh shared valuable insights into the art of courtroom advocacy and the essence of persuasive argumentation. His words inspired students to approach mooting not merely as a competition but as a professional learning experience that shapes confident and articulate lawyers.

Next, Manika addressed the gathering, guiding students through the fundamentals of memorial drafting and research techniques. She elaborated on the importance of structure, legal reasoning, and citation in preparing a strong written submission.

Subsequently, Ansh Sharma took the stage to discuss the oral advocacy aspect of mooting, explaining how to present arguments effectively before the bench while maintaining composure and clarity. His practical tips motivated participants to build confidence and think critically during moot proceedings.

The session concluded with a thoughtful address by Dr. Shobha Gulati, who appreciated the efforts of the speakers and encouraged the students to actively engage in such experiential learning opportunities. She highlighted how mooting nurtures analytical thinking, teamwork, and leadership — qualities essential for every aspiring lawyer.

Overall, the event proved to be an engaging and insightful experience, leaving students inspired to embark on their own mooting journeys with enthusiasm and determination.

**Learning Outcome**

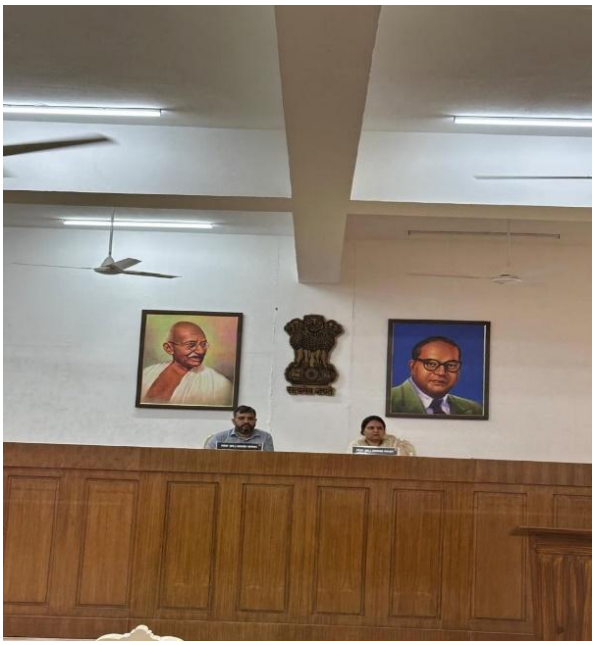
1. Students gained a clear insight into the structure, purpose, and significance of mooting as a crucial element of legal education.

2. Participants learned the essentials of legal research and the systematic approach to drafting effective and well-reasoned

3. The session strengthened students' confidence in presenting arguments, handling judicial questions, and maintaining courtroom composure.

4. Students experienced how mooting mirrors real-life legal practice, bridging the gap between academic study and professional application.

5. The session nurtured teamwork, critical thinking, communication, and leadership abilities essential for success in the legal field.




THE ART OF MAKING GOOD MOOT


What mooting is all about?


HOW TO EXCEL IN THE ART?

| Event Details | |
|---|---|
| Event Type | Skill Development Program |
| Topic | Investor Awareness Programme for Commodity Markets |
| Date | 2025-10-06 To 2025-10-10 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| Resource Person | Mr. Saurabh Khanna, Manager-Mcx Training & Education |
| No. Of Participants | 42 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. Providing comprehensive insights into the functioning of commodity markets.
2. Educating students about various investment strategies used within commodity trading.
3. Highlighting risk management techniques pertinent to commodity trading.
4. Bridging the gap between theoretical academic concepts and real-world market practices.

## DESCRIPTION

The Chitkara Business School at Chitkara University, Punjab, organized an Investor Awareness Programme for Commodity Markets. This initiative aims to enhance the financial literacy and market understanding of B. Com students of the 2023-2026 batches, preparing them for future roles in finance, investment, and commodity trading sectors. The programme underscores the importance of practical knowledge in navigating the complexities of commodity markets, which are vital components of the global economy. Commodity markets serve as essential platforms for trading raw materials such as metals, energy resources, and agricultural products. These markets are characterized by high volatility and intricate mechanisms, making knowledge in this area crucial for aspiring finance professionals. With the global economy increasingly reliant on commodities, understanding their markets has become an indispensable skill for investors, traders, and financial analysts. The programme was particularly significant given the contemporary emphasis on financial literacy, responsible

investing, and risk mitigation strategies. It was designed to equip students with the necessary skills to analyze market trends, interpret trading data, and develop practical investment strategies in a dynamic environment. The training covered a wide range of topics, including the fundamentals of commodity markets and exchanges, trading mechanisms, and market operations. - Fundamentals of commodity markets and exchanges - Trading mechanisms and market operations - Use of derivatives such as futures and options for hedging and speculation - Technical and fundamental analysis for commodity trading - Risk management strategies and tools - Regulatory frameworks and ethical considerations in trading The knowledge acquired during this workshop served as a foundation for further specialization in finance-related fields such as investment banking, portfolio management, and financial analysis. It also prepares students to be responsible market participants and informed investors. By participating in this programme, students will be equipped with the skills, knowledge, and ethical grounding necessary to succeed in the evolving landscape of commodity trading. The event promises to be an enriching experience that will significantly contribute to their academic and professional growth in the field of finance.

## OUTCOMES

1. Practical knowledge of trading strategies and tools
2. Awareness of regulatory and ethical standards
3. Enhanced decision-making skills for investment scenarios
4. Increased confidence in navigating complex market environments.




TREND LINES
MCX
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World Investor Week 2025
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| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Advanced MS Excel |
| Date | 2025-10-07 To 2025-10-08 |
| Mode | Offline |
| Organizer Name | Chitkara University |
| Resource Person | Dr. Devesh Bathla, Director - Centre for Analytics and Data Excellence |
| No. Of Participants | 23 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG Sdg 17: Partnership for the Goals |
| University Charter | Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To enhance participants' competence in solving business problems using data and analytics.
2. To integrate data analytics, technology, and business expertise for improved decision-making.
3. To enable employees to apply actionable analytics in their daily operations.
4. To develop proficiency in using formulas, pivot tables, macros, and scenario modeling to build dynamic business models.
5. To master Excel shortcuts and data visualization techniques for efficiency and clarity.




## DESCRIPTION

The two-day Management Development Program on Microsoft Advanced Excel was organized by CEPE, Chitkara University for the employees of Ognibene India Private Limited. The workshop was conducted under the theme "From Data to Deep Insights". The program was meticulously designed to equip participants with data-driven decision-making skills using

advanced Excel tools and analytical functions. It emphasized shortcut-based learning for increased efficiency and productivity in real business contexts. The training adopted a hands-on learning approach where participants worked through multiple real-world datasets and problem statements. The methodology emphasized: • Shortcut-based navigation and model building • Macro recording and automation • Application of advanced formulas (financial, logical, statistical, and scenario-based) • Dynamic dashboards and pivot table reports • Case-based exercises promoting analytical thinking This professional training program aligned with SDG by keeping focus on upskilling employees through structured, hands-on digital learning and professional development enhancing workforce efficiency, fostering innovation, and improving productivity integrating data analytics into organizational operations and encouraging evidence-based innovation strengthening academia-industry collaboration between Chitkara University and Ognivebene India Private Limited to promote lifelong learning and professional excellence. The MS Advanced Excel Training Program successfully bridged the gap between theoretical knowledge and its practical application in a digital workplace. Participants emerged more confident, capable, and efficient in using Excel as a strategic tool for data analysis and business optimization. This MDP stands as a testament to Chitkara University's commitment to empowering organizations with transformative learning experiences that align with both industry needs and global sustainable development goals.

## OUTCOMES

1. Participants effectively apply data-driven approaches to analyze and solve real business challenges.
2. Employees demonstrate the ability to combine analytical tools, technology, and business insights for sound decision-making.
3. Participants integrate actionable analytics into routine tasks to enhance operational efficiency and outcomes.
4. Employees design dynamic business models using advanced Excel features such as formulas, pivot tables, macros, and scenario analysis.

5. Participants exhibit improved productivity and presentation quality through the use of Excel shortcuts and compelling data visualizations.



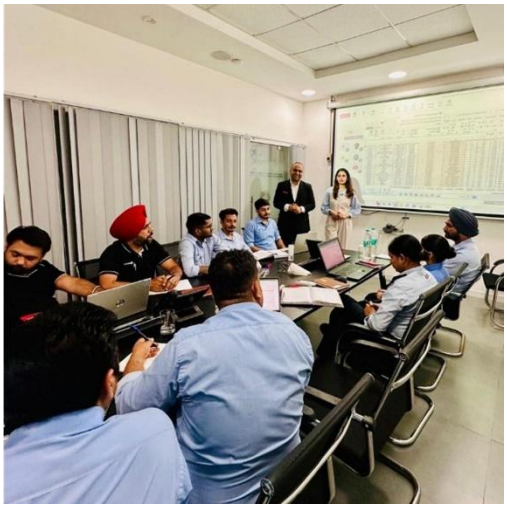












| Event Details | |
|---|---|
| Event Type | Value Added Course |
| Topic | Bootstrapping The Frontend: Foundations For Secure Web Interfaces |
| Date | 2025-10-07 To 2025-10-11 |
| Mode | Offline |
| Organizer Name | Dr. Poonam Gupta, Professor, Dece, CUIET, Chitkara University, Punjab |
| Resource Person | Sunil Dhawan, Assistant Professor, Centre for Global Education, Chitkara University, Punjab \| Dr. Shanky Kansal, Assistant Professor, CSE, Chitkara University, Punjab |
| No. Of Participants | 129 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |

## OBJECTIVE




• Introduce students to the fundamentals of frontend development – HTML5, CSS3, and JavaScript (ES6+).
• Familiarize students with modern development tools – VS Code, browser dev tools, npm, and Git.
• Set up the development environment and build confidence in creating basic responsive interfaces.
• Discuss basic security concepts relevant to the frontend: input validation, XSS, and content security policies.
• Prepare students for advanced React-based secure application development during the main course.

## DESCRIPTION

The Department of Electronics and Communication Engineering, in association with the Centre for Global Education, Chitkara University, Punjab, offered a value-added course titled “Bootstrapping the Frontend: Foundations for Secure Web Interfaces” for the Software Engineering students of

the 2024 batch. This course was a part of the Full Stack Development track, specifically focusing on building secure and modern frontend interfaces using contemporary web technologies. The course was conducted under the guidance of distinguished resource persons—Dr. Sunil Dhawan, Assistant Professor, Centre for Global Education, and Dr. Shanky Kansal, Assistant Professor, Department of CSE. The academic coordination was handled by Dr. Poonam Gupta, Professor, Department of Electronics and Communication Engineering (DECE), CUIET. This comprehensive workshop was designed to equip students with the essential frontend development skills required to create clean, responsive, and secure web interfaces. The journey began with an introduction to the World Wide Web, including its history, architecture, and the distinction between static and dynamic websites. Participants were given in-depth exposure to the core building blocks of web development—HTML, CSS, and JavaScript. Through a hands-on, project-based approach, learners developed structured web pages using HTML, styled them with CSS, and added dynamic interactivity using JavaScript. Emphasis was placed on writing accessible code and adopting responsive design practices to ensure web applications are usable across devices and platforms. One of the highlights of the course was the integration of Tailwind CSS, a utility-first CSS framework that dramatically accelerates the frontend development workflow. Students learned how to leverage Tailwind's classes to create aesthetically pleasing layouts with minimal code. As the course advanced, students were introduced to modern JavaScript (ES6+) features such as let/const, arrow functions, template literals, and advanced array methods. They gained experience in DOM manipulation and event handling, which are crucial for interactive web applications. The capstone of the course was a hands-on mini project in which students built an interactive Todo list application using React and Tailwind CSS. The project included advanced features like localStorage integration, real-time filtering, animations, and confirmation modals, allowing participants to apply their learning in a practical and meaningful way. By the end of the course, students were not only able to design modern, visually appealing interfaces but also ensured their applications adhered to best practices in security and performance. This value-added course empowered learners with the confidence and competence to pursue advanced web development and full-stack programming careers.

## OUTCOMES

At the completion of the course student would be able to:

• Have a solid foundation in HTML, CSS, and JavaScript necessary to begin working with React.

• Be comfortable with frontend tooling and workflow setup.

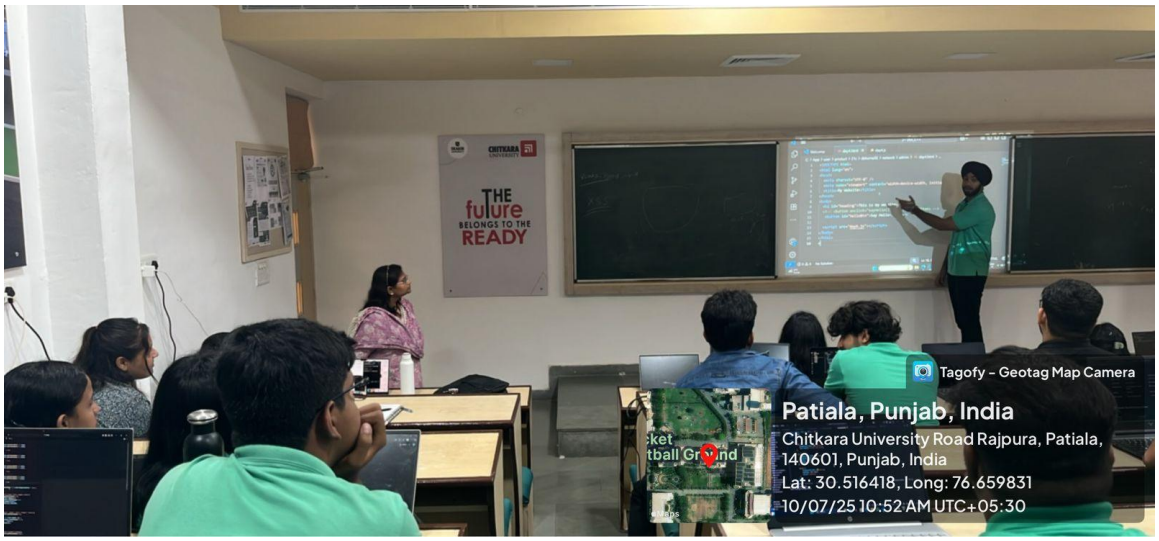
• Understand the basics of writing secure frontend code.

• Be ready to start the Full Stack Development course with confidence and clarity.

• Complete a mini project demonstrating secure and responsive UI development skills.





| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 7th October 2025 |
| Title of the Event | Courtroom to Library: Exploring Supreme Court Cases (SCC) |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 08 |
| Number of Student participation | 101 |
| SDGs associated with Event | 4, 5, 8, 10, 16 |

## About the Event




The Special Lecture at Chitkara Law School was designed to provide students with a balanced learning experience, combining theoretical knowledge with practical insights from the legal profession. Delivered by Mr. Rohit Sood, Area Sales Manager of SCC Online Journal, the session covered a wide range of topics, including how to access and effectively use SCC Online, a critical resource in the legal profession.

The lecture emphasized the platform's importance in moot court preparation, real court cases, and legal research. It also explored how AI technology can be integrated into legal research using SCC Online. Overall, the event inspired students to embrace learning and strengthened the connection between SCC Online and their ongoing academic studies, enriching the educational environment at Chitkara Law School.

## Learning Objectives

To help students understand how to use SCC Online effectively in their daily activities as future legal professionals.

To make students aware of the importance of digital legal research platforms.

To motivate students to embrace challenges and develop essential legal research and analytical skills.

To bridge the gap between academic knowledge and the real-world legal profession.

To inspire students by sharing real-life experiences from law school to professional legal practice.

**Event Description**

The Special Lecture at Chitkara Law School, featuring esteemed guest speaker Mr. Rohit Sood, Area Sales Manager of SCC Online Journal, was an insightful session tailored for B.A. LL.B. students. The session aimed to highlight the value of SCC online, a legal research software and its usefulness for students, moot court participants, and practicing professionals.

Mr. Sood demonstrated how to navigate and use the SCC online platform to search for case laws, legal articles, and judgments. He provided detailed explanations on how students can leverage this tool to enhance their research capabilities and prepare effectively for internships and moot courts.

The lecture was highly interactive, encouraging students to engage in open discussions and ask questions during a lively Q&A session. This allowed for doubt clarification and offered personalized advice, making the session more relatable and practical.

Mr. Sood also emphasized the role of SCC Online in internships, moot court competitions, court visits, and legal writing. He encouraged students to publish their research in journals, which would help develop their legal writing and critical thinking skills.

Additionally, the session addressed common challenges faced by young lawyers and students, such as managing case law research, understanding legal terms and using legal databases efficiently.

Overall, the lecture successfully inspired students to approach their legal education with renewed enthusiasm and provided them with practical tools for professional growth. The event reflected Chitkara Law School's commitment to nurturing well-rounded, competent, and ethical future lawyers.

## Learning Outcomes

*Students gained an understanding of the evolving landscape of the legal profession.

*Students were inspired by real-life experiences shared by the expert speaker.

*Students were able to identify the gap between academic knowledge and real-world legal practice.

*Students learned how to effectively use SCC Online Journal software in their legal studies and future careers.














| Title: Leadership Pathways in Construction, Real Estate, and Infrastructure | | |
|---|---|---|
| 1 | Type of Activity | Talk |
| 2 | PROGRAM THEME (KEYWORDS) | Entrepreneurship |
| 3 | LINK (Pre Link) | Pre Link |
| | LINK (Post Link) | Post Link |
| 4 | Program Type | Level 1 |
| | Nomenclature | Expert Talk |
| 5 | Description | |
| | The Department of Civil Engineering conducted an expert session titled "Leadership Pathways in Construction, Real Estate, and Infrastructure" on 09 Oct 2025 at TB 308, Tesla Block. Delivered by Prof. (Dr.) Amit Goel Dean IQAC & Professor NICMAR Delhi-NCR), the session outlined structured transitions from technical roles to managerial leadership within CRIP and the Built Environment. Key coverage included industry expectations, role progression, employability competencies, and sustainable project governance. Participants gained clarity on leadership competencies, | |

| | |
|---|---|
| | planning–policy interfaces, and actionable steps to align academic preparation with current industry practices, strengthening readiness for techno-managerial roles in real-world project settings. |
| 6 | Kindly justify the activity conducted by your respective department will fit as IIC event |
| | The session-built techno-managerial readiness by clarifying leadership pathways, industry expectations, and sustainable project governance in CRIP and the Built Environment. Outcomes included enhanced problem-solving, employability skills, and actionable alignment of academic work with real project delivery—supporting ideation and pre-incubation readiness. Collaboration with NICMAR Delhi-NCR strengthened the mentor network and ecosystem engagement. The event contributes evidence for IIC star rating and institutional innovation KPIs through expert interaction, skill development, and ecosystem-building deliverables. |
| 7 | Start and End date of the event: 09/10/2025 to 09/10/2025 |
| 8 | Mention minimum number of students (Event): 52 |
| 9 | Mention minimum number faculty (Event): 0 |
| 10 | Objective of the event in 3 words (90 Characters) only: |
| | Leadership pathway awareness; techno managerial readiness; employability skills. |
| 11 | Benefit of the activity in 5 words (120 Characters) only: |
| | Enhanced techno managerial career readiness; clearer CRIP leadership pathways; improved employability and alignment; stronger planning–policy understanding; sustainable project governance competency. |

| | | |
|---|---|---|
| 12 | Video URL | https://drive.google.com/file/d/1YwaQknyxWJmQgIbpC0zuO66y3re0mvT3/view?usp=sharing |
| 13 | PHOTOGRAPHS | |

| | |
|---|---|
| Name of Department: | Department of Civil Engineering |
| Name of Organiser with Mail ID & Contact Number: | Akhil Shetty |
| Resource Person Details | |
| Name | Dr. Amit Goel |
| Designation | Dean IQAC & Professor |
| Organization | NICMAR Delhi NCR |
| Mail ID | akash.beniwal@nicmar.ac.in |












| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Vision To Reality: Turning Ideas into Action |
| Date | 2025-10-11 To 2025-10-11 |
| Mode | Offline |
| Venue | Henry Ford Hall (Martin Luther Block Chitkara University, Punjab) |
| Organizer Name | Vimal Sharma, Chitkara University, Punjab |
| Resource Person | Mr. Narinder Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 32 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Enable participants to align personal goals with organizational vision and strategy.
2. Promote ownership and accountability to enhance execution excellence across teams.
3. Foster collaborative innovation for sustainable growth and financial inclusion.
4. Encourage solution-driven thinking to support inclusive and productive work environments.
5. Strengthen inter-team partnerships for shared success and collective organizational progress.




## DESCRIPTION

The Centre for Executive & Professional Education (CEPE) at Chitkara University conducted an action-oriented training program titled "Vision to Reality – Turning Ideas into Action" 0n 11th October 2025 by Mr. Narinder Garcha for the operations team of Midland Microfin Ltd. The session was designed to help participants translate organizational vision and strategies into

practical, results-driven actions. Through a blend of discussions, real-life case studies, and interactive activities, the workshop emphasized the importance of alignment, ownership, accountability and execution excellence in achieving Midland's mission of financial inclusion. The workshop encouraged reflection and group sharing, allowing participants to connect business goals with their individual roles. It inspired the team to take ownership of execution, foster team synergy, and approach challenges with a solution-driven mindset. The professional training emphasizing inclusive growth, innovation, lifelong learning and collaboration. Participants learned to translate organizational vision into actionable strategies, fostering accountability, ownership, and team synergy. Through reflective discussions and real-life case studies, the workshop inspired sustainable performance, strengthened inter-departmental partnerships, and encouraged innovative approaches to drive Midland's mission of financial inclusion and long-term organizational impact.

## OUTCOMES

1.Participants demonstrated improved ownership and accountability in goal execution.
2. Teams collaborated effectively, fostering innovation and inclusive work practices.
3. Enhanced alignment between individual contributions and business sustainability goals.
4. Developed stronger partnerships promoting shared learning and mutual organizational growth.
5. Cultivated a culture of proactive problem-solving and execution excellence.


VISION TO REALITY
"TURNING IDEAS INTO ACTION"


CHITKARA
UNIVERSITY














CHITKARA
UNIVERSITY
EXPLORE
YOUR



| Event Details | |
|---|---|
| Event Type | Social Event |
| Topic | SDGs Challenge - A Global Perspective |
| Date | 2025-10-13 To 2025-10-14 |
| Mode | Offline |
| Organizer Name | Chitkara School Of Psychology and Counselling |
| No. Of Participants | 125 |
| SDG No | SDG 2: Zero Hunger, SDG 1: No Poverty, SDG 3: Good Health And Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 6: Clean Water And Sanitation, SDG 7: Affordable And Clean Energy, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure, SDG 10: Reduced Inequalities, SDG 11: Sustainable Cities And Communities, SDG 12: Responsible Consumption And Production, SDG 13: Climate Action, SDG 14: Life Below Water, SDG 15: Life On Land, SDG 16: Peace, Justice And Strong Institutions, SDG 17: Partnership For The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

Understand the SDGs: Gain a deep understanding of the United Nations' Sustainable Development Goals (SDGs), including their targets and critical role.

Research and Analyze Implementation: Research and analyze the implementation strategies and progress of the SDGs by the Government of India and the UN.

Develop Communication Skills: Practice communicating complex information clearly through high-quality visual aids (PowerPoint presentations and posters).

## DESCRIPTION

"In commemoration of World Sustainability Day and Campus Sustainability Month, the Chitkara School of Psychology and Counselling, in collaboration with the Chitkara College of Pharmacy, successfully organized the two-day ""SDGs Challenge - A Global Perspective"" event series on 13th and 14th October 2025. This enlightening event fostered a deeper understanding and appreciation of the United Nations' Sustainable Development Goals (SDGs) and their critical role in shaping a sustainable future. Students showcased their dedication by presenting in-depth research through engaging PowerPoint presentations and informative posters. Their work meticulously detailed the goals, targets, and the implementation steps taken by both the Government of India and the UN."

## OUTCOMES

SDG Knowledge: Students can identify, explain, and appreciate the significance of the 17 SDGs.

Contextual Application: Participants can detail and compare the implementation steps taken by national (India) and global (UN) bodies toward achieving the SDGs.

Presentation & Design: Students successfully created and delivered in-depth research using effective presentation and poster design skills.







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**Entrepreneurial Leadership & High-Growth Startup Strategies Summit**

SDG: 4, 8, 9, 12

On 13 October 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an impactful summit titled "Entrepreneurial Leadership & High-Growth Startup Strategies Summit" under the banner *Genesis*, aimed at providing founders, innovators and early-stage entrepreneurs with critical leadership insights and high-growth strategic frameworks essential for scaling ventures in today's dynamic business landscape. The event featured Nelson Jaffery, Vice President and Head of Design at Birla Cellulose, a prominent sustainability-focused fibre business of the Aditya Birla Group, known for its innovative and eco-conscious approach to man-made cellulosic fibres used in global fashion and textile value chains. Drawing from his extensive experience in design leadership within the fashion and textile industry, Jaffery delivered an expert talk that bridged creative strategy with entrepreneurial leadership, emphasising how strong leadership underpins strategic growth and sustainable innovation in high-growth environments.

During his session, Mr. Jaffery highlighted the evolving role of leaders in fostering innovation that aligns with market needs, sustainability imperatives, and scalable business models. He underscored that entrepreneurial leadership is not just about vision, but about nurturing a culture of creativity, customer-centric design, and strategic agility — particularly relevant for startups aspiring to make an impact in competitive sectors such as fashion, design and sustainable products. His talk also illuminated how design thinking can be leveraged as a strategic tool to differentiate offerings, strengthen brand positioning, and drive customer engagement — skills crucial for high-growth startups aiming to scale. Given Birla Cellulose's commitment to sustainable materials and industry partnerships that foster innovation and

circular economy practices, his insights provided attendees with practical perspectives on integrating sustainability into business strategies.

The summit fostered interactive exchanges, enabling participants to engage with Jaffery on challenges related to leadership transitions, cross-functional team collaboration, and embedding design-led innovation within entrepreneurial ventures. His thoughtful responses and real-world examples helped attendees grasp how leaders can effectively balance creative exploration with disciplined execution — a balance that often distinguishes high-growth startups from the rest. Overall, the "Entrepreneurial Leadership & High-Growth Startup Strategies Summit" was lauded for offering a nuanced blend of design expertise and entrepreneurial strategy, reinforcing CIIF's commitment to equipping the startup community with diverse leadership perspectives and actionable growth frameworks.





| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Future Ready Skills for Success |
| Date | 2025-10-14 To 2025-10-14 |
| Mode | Offline |
| Venue | 105 (Rockefeller Block) |
| Organizer Name | Mba-Hr. |
| Resource Person | Rahul Kaushik, Head Learning and Development |
| No. Of Participants | 62 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po3, Po4, Po5, Po6, Po7, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Prepare Our Students for Industry, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Encourage Our Students To Think Out Of The Box |

## OBJECTIVE

1. Equip students with future-ready skills required to succeed in a competitive professional environment.
2. Provide insights into emerging industry trends and the evolving HR and corporate landscape.
3. Guide participants in aligning personal strengths and interests with suitable career opportunities.
4. Enhance students' employability and professional growth through practical tips and strategies.
5. Foster a growth mindset and lifelong learning attitude to prepare for sustainable career success

## DESCRIPTION

The Department of MBA (HR) is proud to host an insightful Career Counseling Session titled "Future Ready Skills for Success" on 14th October 2025, led by Mr. Rahul Kaushik, Head of Learning and Development at IDS Infotech Limited. In today's fast-evolving professional environment, having the right set of skills is crucial for career growth, employability, and long-term success. This session is designed to help students and aspiring professionals gain a comprehensive understanding of the skills and competencies that are most valued in the corporate world. Participants will explore the importance of future-ready skills, including adaptability, critical thinking, problem-solving, communication, and digital literacy. The session will also provide insights into emerging industry trends, HR practices, and the expectations of modern workplaces. By understanding these dynamics, attendees will be better equipped to make informed career decisions, identify suitable opportunities, and plan their professional development effectively. A key focus of the session is helping students align their strengths, interests, and values with career goals. Through expert guidance, participants will learn strategies for building a robust professional profile, enhancing employability, and navigating challenges in the workplace. The session will also emphasize the significance of a growth mindset and lifelong learning, encouraging students to continually upgrade their skills and stay competitive in a dynamic job market. Held at Rockefeller Block, First Floor, Room No. 105, this session offers an excellent platform for interaction with an industry expert, enabling students to clarify doubts, seek personalized guidance, and gain actionable tips for career planning. By the end of the session, participants will have a clearer understanding of the competencies required for success, practical tools to enhance their professional readiness, and motivation to actively shape their career journey. In alignment with the UN Sustainable Development Goals (SDGs), the session contributes to SDG 4 – Quality Education by fostering lifelong learning and skill development, and SDG 8 – Decent Work and Economic Growth by enhancing employability and preparing students for meaningful professional engagement. This initiative underscores the Department's commitment to empowering students with the knowledge, skills, and mindset necessary to thrive in their careers while contributing positively to society.

## OUTCOMES

1. Students will identify key future-ready skills for career success.
2. Students will understand current industry trends and opportunities.
3. Students will be able to align personal strengths with career choices.
4. Students will gain strategies to enhance employability and professional growth.
5. Students will develop a growth mindset and readiness for lifelong learning.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | From Idea to Impact: A Modern Entrpreneur's Toolkit |
| Date | 2025-10-15 To 2025-10-15 |
| Mode | Offline |
| Organizer Name | Chitkara School Of Psychology and Counselling |
| Resource Person | Mr. Gourav Mahajan, Director, Chitkara Enterprise Lab |
| No. Of Participants | 95 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry |

## OBJECTIVE

Understand the Entrepreneurial Journey: Grasp the key stages and challenges of transforming an initial concept into market leadership.

Identify Essential Tools: Learn about the practical strategies and modern tools necessary for successful entrepreneurial execution.

Cultivate an Entrepreneurial Mindset: Acquire the mindset and actionable steps required to drive impactful, real-world change.

## DESCRIPTION

"The Chitkara School of Psychology and Counselling, in a successful collaboration with the Chitkara Enterprise Lab, hosted the highly insightful session ""From Idea to Impact: The Modern Entrepreneur's Toolkit"" on 15th October 2025. The talk was led by expert speaker Mr. Gourav Mahajan, Director of the Chitkara Enterprise Lab, who delivered practical knowledge and actionable steps for transforming a vision into real-world impact. The session provided crucial strategies for navigating the challenging journey from initial concept to market leadership. Attendees, including students, faculty, and aspiring innovators from various

disciplines, gained valuable understanding of the right tools required in today's fast-paced landscape. The event successfully equipped participants with the entrepreneurial mindset necessary to drive impactful change."

## OUTCOMES

Strategic Knowledge: Participants can identify and explain crucial strategies for navigating the "Idea to Impact" pathway.

Tool Identification: Attendees can list and describe the specific tools and resources relevant to modern entrepreneurship.

Mindset Shift: Students and faculty are better equipped with the entrepreneurial mindset needed to turn visions into viable projects.







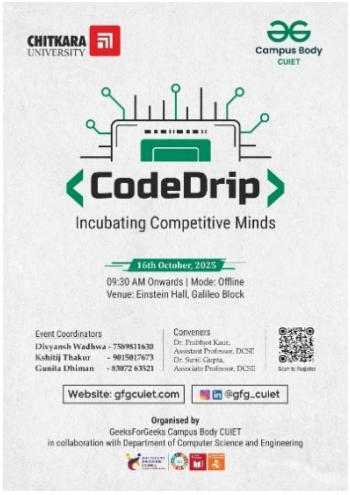




| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Codedrip: Incubating Competitive Minds |
| Date | 2025-10-16 To 2025-10-16 |
| Mode | Offline |
| Venue | Einstein Hall, Galileo Block (Chitkara University, Rajpura, 140401, Punjab) |
| Organizer Name | Geeksforgeeks Campus Body |
| No. Of Participants | 82 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students to Become Globally Competitive, Let's Prepare Our Students for Industry |

## OBJECTIVE

1.To enhance participants' coding and problem-solving skills.
2. To develop critical thinking and algorithmic efficiency.
3. To promote healthy competition and peer learning.
4. To provide hands-on exposure to real-world coding challenges.




## DESCRIPTION

Codedrip: Incubating Competitive Minds was an engaging and intellectually stimulating coding competition aimed at enhancing students' problem-solving capabilities, logical reasoning, and programming proficiency. The event served as an excellent platform for young coders to test and refine their technical skills through a series of challenging algorithmic and data-structure-based problems. Designed to simulate real-world coding environments, the competition encouraged participants to think critically, work efficiently under time constraints, and apply optimized coding techniques to arrive at effective solutions. The event was conducted in collaboration with GeeksforGeeks (GFG), a well-known and respected platform in the coding community. This association provided students with a credible

and enriching experience aligned with industry expectations. Participants were required to solve multiple coding questions within a stipulated time, ensuring a competitive yet educational atmosphere. The contest format promoted both individual excellence and collaborative learning, motivating students to push their limits, stay focused, and perform under pressure. One of the core objectives of Codedrip was to foster a culture of competitive programming among students and prepare them for future hackathons, coding competitions, and technical placements. The event offered an ideal environment for learners to understand how coding assessments are structured and evaluated in the professional world. Real-time feedback and scoring allowed participants to immediately assess their performance, identify areas of improvement, and learn new programming concepts and strategies on the spot. In addition to skill development, Codedrip played a crucial role in building a strong coding community within the institution. It brought together students from different academic years and departments, creating a collaborative space for knowledge-sharing, peer interaction, and networking. The event not only encouraged technical growth but also instilled values such as resilience, time management, teamwork, and sportsmanship among participants. High performers were recognized and rewarded with certificates and prizes, motivating others to participate in similar events in the future. Overall, Codedrip: Incubating Competitive Minds successfully achieved its goal of offering a balanced blend of learning, competition, and practical exposure. The event contributed to the holistic development of students by strengthening their analytical thinking, boosting confidence, and preparing them for the demands of the tech-driven world. It marked a meaningful step toward nurturing a generation of capable, industry-ready programmers and fostering a vibrant coding culture on campus.

## OUTCOMES

1.Participants improved their coding proficiency, logical reasoning, and problem-solving skills.
2. Students gained hands-on experience with time-bound coding challenges and real-time evaluation.
3. The event boosted confidence for participating in hackathons, competitive coding platforms, and placement-oriented assessments.

4. Peer interaction and collaboration enhanced knowledge-sharing and strengthened the coding community on campus.









| | |
|---|---|
| Event Name | Vigilance Awareness Week |
| Venue | Explore Stars Hall, Near Bloom Block |
| Date | 27th October to 2nd November, 2025 |
| SDG Number, Name and NEP | 5 – Gender Equality, 8 – Decent Work and Economic Growth & NEP-1 |
| Organized By | National Service Scheme, Chitkara University, Punjab |
| Number of Participants | 225 |
| Duration | One Day |

## Objectives

1. Embed vigilance and integrity as daily decision-making practices among students and institutions.
2. Engage students actively with ethical principles through participation, reflection, and real-world context.
3. Bridge institutional experience and student understanding of accountability in professional life.

**"Integrity is doing the right thing, even when no one is watching."**

On **30th October 2025**, **Chitkara University, Punjab** observed **Vigilance Awareness Week** in collaboration with **UCO Bank**, marking the occasion with a programme that placed ethical responsibility at the centre of public and personal life. The atmosphere was purposeful yet welcoming, shaped by the belief that integrity is not a distant ideal but a daily practice.

The event opened with a lively quiz conducted by the bank, drawing students into active participation. Questions moved across themes of vigilance, accountability, and ethical conduct, encouraging quick thinking and reflection in equal measures. Correct answers were met with thoughtful tokens of appreciation, small gestures that reinforced a larger message, that awareness, when rewarded, takes deeper roots. Laughter and concentration coexisted, reminding everyone present that learning can be both engaging and meaningful.

The session gained further depth through insights shared by representatives from **UCO Bank**. **Ms. Milan Dubey**, **Zonal Head and Deputy General Manager**, spoke on the role of vigilance

in sustaining public trust. **Ms. Priyanka Sharma**, **Senior Manager, Zonal Office**, reflected on institutional responsibility and ethical leadership. **Mrs. Maania Gulati**, **Manager and Branch Head, UCO Bank Jhansla**, and **Ms. Roma**, **Assistant Manager, UCO Bank Jhansla**, addressed the everyday decisions that define honesty within organisations. Their words carried the weight of experience, grounding abstract principles in real professional contexts.

As the programme drew to a close, heartfelt mementos were presented to the guests as a gesture of gratitude and respect. The exchange was simple, reflecting the mutual regard between institution and community.

By the end of **Vigilance Awareness Week**, the message had settled clearly among the students. Integrity was no longer a slogan confined to posters or speeches. It emerged as a guiding value, something to be carried into classrooms, workplaces, and private choices alike. The observance left behind a renewed awareness that honesty, practised consistently, strengthens both individual character and the systems built upon it.

## Outcomes

1. Students connected ethical concepts to practical choices through dialogue and interactive learning.
2. Banking professionals grounded integrity in lived institutional responsibilities and consequences.
3. Vigilance emerged as a personal value extending beyond the event into everyday conduct.



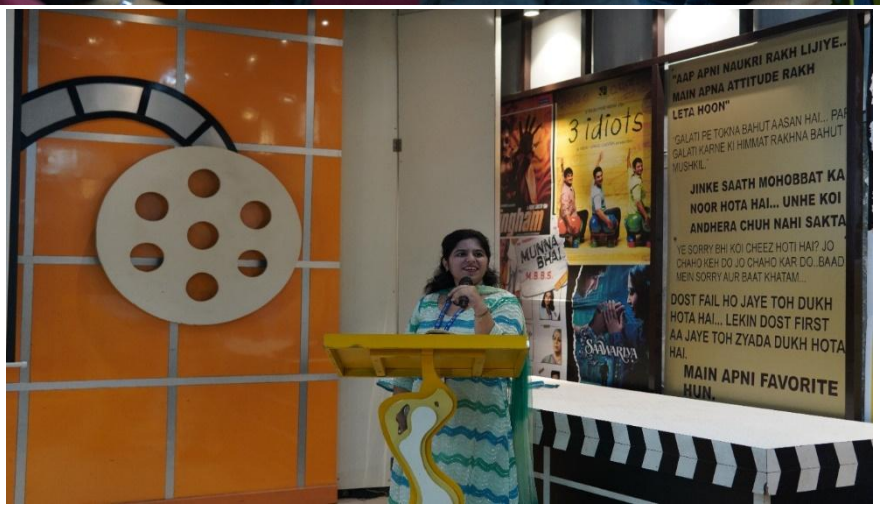




UNIVERSITY
UCO BANK
Vigilance Awareness Week
VIGILANCE
OUR SHARED RESPONSIBILITY
27th Oct. to 2nd Nov. 2025
Held at
Chitkara University, Punjab


VIGIL
Chitkara Univ


SHOLAY
"AAJ MERE PAAS GAADI HAI, BUNGLA HAI, PAISA HAI..."
"MERE PAAS MAA HAIN"
"PUSHPA, I HATE TEARS"
"KAUN KAMBAKHT BARDAASHT KARNE KO PEETA HAIN"
CHITKARA UNIVERSITY


"AAP APNI NAUKRI RAKH LIJIYE.. MAIN APNA ATTITUDE RAKH LETA HOON"
JINKE SAATH MOHOBBAT KA NOOR HOTA HAI... UNHE KOI ANDHERA CHUH NAHI SAKTA
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MAIN APNI FAVORITE HUN.
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MUNNA BHAI

| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The Intelligence Shift: "Entrepreneurship & Innovation" As Career Opportunities |
| Date | 2025-10-28 To 2025-10-28 |
| Mode | Offline |
| Venue | Pierre Hall, Le Corbusier Block (Chitkara University, Rajpura) |
| Organizer Name | Coding Ninjas CUIET |
| Resource Person | Dr. Harpreet Kaur, Associate Professor, DCSE |
| No. Of Participants | 64 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE




To introduce participants to the significance of entrepreneurship and innovation as emerging and impactful career paths in today's dynamic world.

To highlight how Artificial Intelligence and modern technologies are driving innovation and transforming business and research ecosystems.

To demonstrate practical tools such as Research Rabbit and SciSpace that foster efficiency, creativity, and innovation in research and idea development.

To enhance participants' understanding of how entrepreneurial thinking and AI integration can address real-world challenges and create sustainable opportunities.

To encourage students and researchers to adopt innovative, technology-driven approaches for professional growth, research excellence, and future-ready careers.

## DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering, powered by Coding Ninjas and the 10X Club, organized an insightful expert talk titled "The Intelligence Shift: Entrepreneurship & Innovation as Career Opportunities" on 28th October 2025 from 10:00 AM onwards at Pierre Hall. The session featured Dr. Harpreet Kaur, Associate Professor at Punjabi University, Patiala, as the distinguished speaker. She shared valuable insights on the importance of entrepreneurship and innovation in shaping modern career paths and driving economic and technological growth. The session aimed to inspire students and faculty to cultivate an entrepreneurial mindset that fosters creativity, leadership, and problem-solving in a rapidly evolving professional landscape. She demonstrated AI-powered research tools such as Research Rabbit and SciSpace, guiding participants to explore how innovation and technology intersect in both academic and industrial domains. The event offered a dynamic blend of entrepreneurship, innovation, and technology, encouraging participants to embrace new opportunities and contribute meaningfully to the future of research and industry.

## OUTCOMES

Enhanced Understanding of Entrepreneurship and Innovation: Participants gained valuable insights into how entrepreneurial thinking and innovation drive success in today's competitive world.

Awareness of AI in Business and Research: Students and faculty understood how Artificial Intelligence is transforming industries and supporting innovation-driven research.

Practical Exposure to AI Tools: Participants learned to use platforms like SciSpace and Research Rabbit for idea development, literature exploration, and project organization.

Encouragement for Creativity and Collaboration: The session motivated participants to think creatively, embrace innovation, and collaborate across diverse domains to develop impactful solutions.

Skill Development for Future Careers: The event helped participants strengthen essential skills such as problem-solving, adaptability, and the effective use of AI tools to build successful, future-ready careers.









| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 28th October 2025 |
| Title of the Event | "Manupatra E-Database: Hands-On Training for Legal Professionals." |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty participation | 12 |
| Number of Student participation | 46 |
| SDGs associated with Event | 4,5,8,10,16 |

## About the Event

A Special Lecture on "How to Access Manupatra" was organized at Chitkara Law School with the objective of providing students with a balanced learning experience that integrates theoretical knowledge with practical insights from the legal profession.

The lecture was delivered by Mr. Sanjay Sharma, Area Sales Manager, Manupatra. The session covered a wide range of topics, including a detailed step-by-step guide on how to access and effectively use the Manu Patra E-Database: Hands-On Training for Legal Professionals, an essential tool for law students and legal professionals.

Mr. Sharma also emphasized the importance of Manupatra online, Moot Court participation and real court experiences while highlighting the role of AI technology in modern legal research. The event inspired students to pursue continuous learning and strengthened the academic partnership between Manupatra and Chitkara Law School enriching the overall educational environment.

## Learning Objectives

- To enable students to understand how to access and use Manupatra Online effectively as future legal professionals.
- To create awareness about the significance of digital legal research platforms.
- To motivate students to embrace challenges and develop strong legal research skills.

- To bridge the gap between academic knowledge and practical legal experience.
- To inspire students through real-life experiences shared by a legal professional.

**Description of the Session**

The session began with a warm welcome to Mr. Sanjay Sharma, who conducted an interactive and informative lecture tailored for B.A. LL.B students. He demonstrated the key features and functionalities of Manupatra, showcasing how it can be used to search for case laws, articles, judgments, and legal updates. Mr. Sharma guided students through the use of filters, citation tools, and search options, explaining how these features can simplify legal research. He also encouraged students to utilize Manupatra during internships, moot court competitions, and research projects, emphasizing its relevance in daily legal practice.

The event included an engaging Q&A session, during which students actively interacted with the speaker, clarified their doubts, and received practical tips for effective research. Mr. Sharma addressed common challenges faced by young law students, such as managing case laws, citations, and understanding complex legal terminology.

The lecture concluded with a message on the importance of adapting to digital advancements in the legal field and maintaining ethical and analytical rigor in research.

**Learning Outcomes**

- Students gained a comprehensive understanding of the Manupatra legal research platform and its applications.
- They learned about the integration of technology and AI tools in modern legal research.
- Students identified the gap between theoretical learning and practical legal application and explored ways to bridge it.
- The session motivated students to become proficient, research-oriented, and tech-savvy future legal professionals.

## Conclusion

The special lecture on "How to Access Manupatra" proved to be a highly enriching and motivational experience for students. It not only enhanced their legal research competencies but also reinforced Chitkara Law School's commitment to nurturing competent, ethical, and technologically adept lawyers. The event successfully strengthened the academic-industry linkage between Manupatra and Chitkara Law School, promoting a culture of continuous learning and innovation.











| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Innovation In a Glass-Monin Mocktail Masterclass |
| Date | 2025-10-29 To 2025-10-29 |
| Mode | Offline |
| Venue | Pulitzer Hall, Picasso Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| No. Of Participants | 121 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG Sdg 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production |
| Po Number(S) | Po1, Po5, Po9, Po10 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To introduce students to innovative mocktail-making techniques using MONIN products.
2. To enhance practical skills in flavour balancing, presentation, and beverage creativity.
3. To expose students to current trends and opportunities in the beverage and mixology industry.
4. To promote hands-on learning through live demonstrations by industry experts.
5. To strengthen industry–academia collaboration for improved professional competency.



## DESCRIPTION

The Service Savvies Club and Yuva Tourism Club of Chitkara College of Hospitality Management successfully organized an engaging and skill-enriching MONIN Mocktail Masterclass on 29th October 2025 at Pulitzer Hall, Picasso Block. The event was designed to introduce students to contemporary beverage trends, flavor innovation, and professional mocktail-crafting techniques, aligning with the institution's commitment to experiential learning. The session was conducted by expert resource persons from MONIN—Mr. Harsh Rai (Business Development Executive, Upper North), Mr. Yoginder Singh (Business Innovation Executive, Upper North), and Mr. Jatin Aggarwa (Assistant Studio Manager, MONIN Delhi). Their combined expertise provided students with valuable industry insights, hands-on demonstrations, and practical knowledge about the art and science of beverage innovation. The workshop began with an introduction to the MONIN brand, followed by an exploration of various syrups, purees, and flavour profiles. Students observed live demonstrations of signature mocktails and learned about balancing acidity, sweetness, aroma, and presentation. The resource persons also discussed emerging trends in the beverage industry, sustainable practices, and the role of creativity in elevating guest experiences. An interactive segment allowed students to engage with the experts, clarify doubts, and discuss career prospects in the beverage domain. Participants expressed enthusiasm and appreciated the opportunity to work closely with professionals from a globally recognized brand. Overall, the masterclass was a highly enriching experience, enhancing students' practical skills, creativity, and understanding of innovative beverage preparation. The event successfully met its objective of fostering industry-academia collaboration and equipping students with contemporary competencies essential for the hospitality sector.

## OUTCOMES

1. Students gained hands-on experience in preparing innovative and visually appealing mocktails.
2. Participants understood the principles of flavour pairing, balance, and beverage presentation.
3. Learners developed better awareness of current industry trends in mixology and beverage innovation.
4. The session boosted students' confidence in using professional MONIN syrups and products.
5. The event enhanced student engagement with industry experts, improving their career readiness.


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| Event Details | |
|---|---|
| Event Type | Industry Visit |
| Topic | Exploring The Pulse of Digital Innovation: Industrial Visit to Wtechy Pvt. Ltd |
| Date | 2025-10-30 To 2025-10-31 |
| Mode | Offline |
| Venue | 6th Floor, Leap Infra Tech Building (Wtechy Pvt. Ltd) |
| Organizer Name | Centre For Digital Marketing Strategy & Analytics |
| Resource Person | Ms. Gauri, Hr. Head |
| No. Of Participants | 97 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po4, Po1, Po7, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To gain practical insights on Digital Marketing.
2. To understand Artificial Intelligence's impact on the digital marketing industry.
3. To interact with Industry Experts and create networking opportunities.
4. To understand ways of communicating with clients.

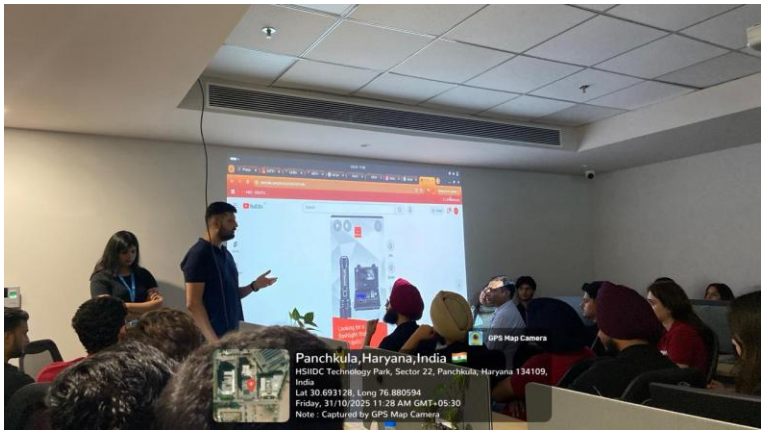
## DESCRIPTION

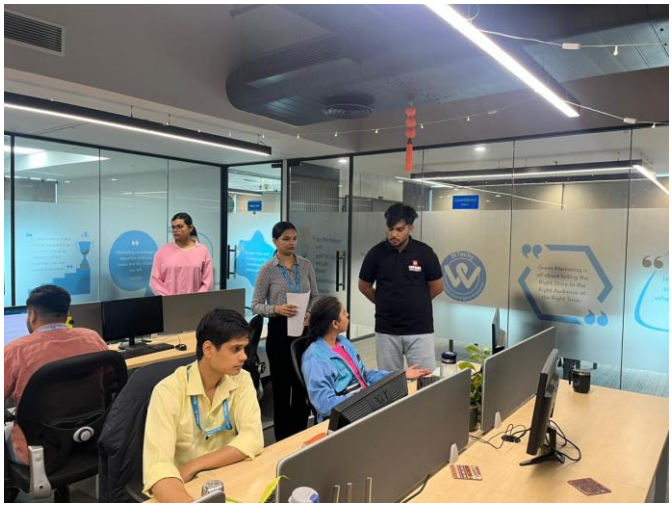
On 30th and 31st October 2025, Chitkara University's Centre for Digital Marketing, Strategy and Analytics organized an industrial visit to Wtechy Pvt. Ltd., situated in Panchkula, for the BBA Digital Transformation and Strategy students of Batch 2024. The primary objective of this visit was to help students gain first-hand exposure to how a digital marketing company functions on a global scale. It aimed to bridge the gap between classroom learning and real-world applications by providing practical insights into the core operations of a digital marketing agency. During the sessions, industry experts from Wtechy Pvt. Ltd. shared their knowledge on various aspects of digital marketing such as Website Development, Search

Engine Optimization (SEO), Content Writing, Social Media Marketing, and Email Marketing. They also emphasized the growing role of Artificial Intelligence (AI) in transforming marketing strategies and improving campaign efficiency. Additionally, students were introduced to how client communication, reporting, and project execution are handled at a corporate level. The interaction provided students a deeper understanding of team collaboration, time management, and campaign performance analysis, helping them relate theoretical concepts to practical industry operations.

## OUTCOMES

1. Developed an understanding of real-world digital marketing skills and learned to audit client profiles effectively.
2. Gained awareness of how AI tools and automation are reshaping the marketing landscape.
3. Built professional connections and gained exposure to industry work culture.
4. Enhanced client communication and interpersonal skills essential for future professional success.






CHITKARA UNIVERSI

| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Founders' Face-Off Competition |
| Date | 2025-10-31 To 2025-10-31 |
| Mode | Offline |
| Venue | Carnegie Hall (Chitkara Business School, Chitkara University, Punjab) |
| Organizer Name | Dr. Gurmeet Singh |
| No. Of Participants | 102 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for the Goals |
| Po Number(S) | Po1, Po2, Po4, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1.To promote entrepreneurial thinking among students through experiential learning.
2. To enhance students' confidence, communication, and presentation skills.
3. To inspire students by exposing them to real-world founder journeys and success paths.
4. To encourage creativity, innovation, and character portrayal abilities.

## DESCRIPTION

The EduCore Club of Chitkara Business School, empowered by the BBA Professional Department, successfully organized the engaging and intellectually stimulating event "Founder's Face Off" on 31st October 2025. The EduCore Club continuously works to integrate academic learning with real-world exposure. "Founder's Face Off" was one such initiative that provided students with an opportunity to step into the shoes of globally renowned business founders and visionaries. In this event, students from various departments portrayed globally renowned founders — reflecting their persona, leadership approach, vision, strategies,

and entrepreneurial journeys. The competition witnessed enthusiastic participation from students across the Chitkara business school. Each participant dressed up as a founder of their choice—ranging from iconic business leaders like Ratan Tata, Kiran Mazumdar Shaw, Ghazal Alagh, Narayana Murthy, Anand Kumar to emerging startup founders—bringing life to their struggles, journeys, values, and success stories. Students presented impactful narratives covering early hardships, turning points, risk-taking decisions, leadership insights, and major milestones achieved by these entrepreneurs. The event served as a creative blend of role-play, public speaking, research learning, and personality development, offering students a unique experiential-learning opportunity beyond conventional classroom teaching. Participants didn't just dress like these personalities; they adopted their communication style, challenges, values, and achievements. This experiential approach helped students understand entrepreneurial thinking beyond textbooks, connect with contemporary business realities, and appreciate the mindset required to build impactful ventures. This events helps students encouraging their deeper understanding of entrepreneurship, innovation, and the startup ecosystem. It also enhanced their communication skills, storytelling ability, and stage confidence. Inspires students to think like entrepreneurs and learn from real-world success and failure stories. A distinguished panel of three judges, representing both academia and industry, evaluated the performances on creativity, originality, communication, confidence, and depth of understanding of the chosen personalities. Dr. Ajay Aggarwal, Director and Founder of ACCOSOFT Company, Dr. Simran Waraich, Associate Professor, Department of Business Analytics, Dr. Rajesh Ahuja, Associate Professor, Centre for Global Education

## OUTCOMES

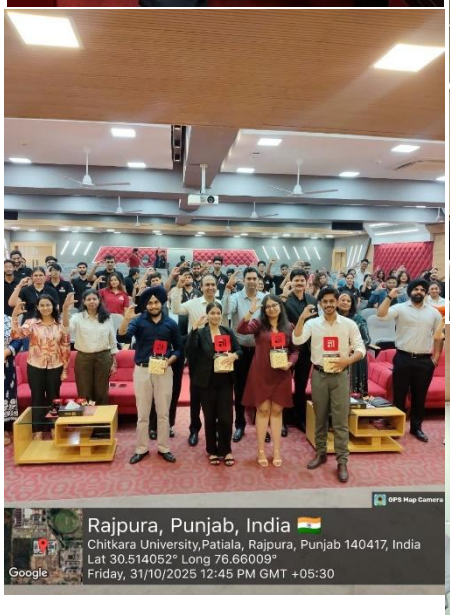
1. Students gained practical exposure and experiential learning.
2. Participants enhanced their confidence, communication, and presentation skills.
3. Students explored real-world founder journeys and success paths.
4. Participants developed research-oriented learning about global and Indian entrepreneurial leaders.


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Rajpura, Punjab, India
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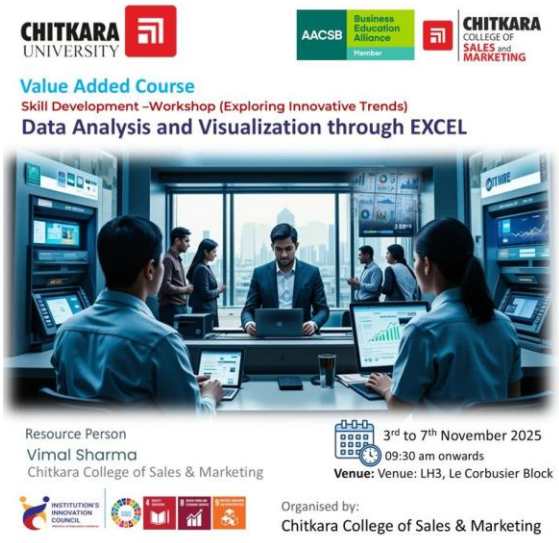

GPS Map Camera
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GPS Map Camera
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Chitkara University,Patiala, Rajpura, Punjab 140417, India
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| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Data Analysis and Visualization Through Excel |
| Date | 2025-11-03 To 2025-11-07 |
| Mode | Offline |
| Venue | Lh3 (Le Corbusier Block, Chitkara University, Punjab) |
| Organizer Name | Mr. Vimal Kumar Sharma, CCSM, Chitkara University, Punjab |
| Resource Person | Mr. Vimal Kumar Sharma, Sr. Project Manager |
| No. Of Participants | 73 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po2, Po3, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

Build foundational Excel skills for accurate data organization and visualization.
Strengthen participants' ability to validate, analyze, and interpret data effectively.
Encourage equal participation and collaborative learning in a digital environment.
Foster innovation through practical use of Excel for decision-making.




## DESCRIPTION

Chitkara College of Sales and Marketing organized Skill Development – Workshop (Exploring Innovative Trends) "Data Analysis and Visualization through EXCEL" Value Added Course from 3rd to 7th November designed specifically for MBA students specializing in Sales and Marketing (BFSI) This interactive and hands-on training program was designed to strengthen participants' Excel skills, focusing on both foundational and practical applications for effective

data management and decision-making. The sessions aimed to build participants' confidence in using essential Excel tools such as data validation, sorting and filtering, and basic formulas to maintain data accuracy, consistency, and reliability in everyday work. As the training progressed, participants explored techniques to transform raw data into meaningful insights using Excel's data visualization features. They learned how to create simple yet impactful charts and graphs, interpret trends, and present information in a clear and visually engaging manner. The program also emphasized efficient data organization, allowing participants to manage large datasets and derive insights that support informed, data-driven decisions. By the end of the workshop, participants were capable of organizing and validating data systematically, identifying and correcting errors, and communicating their findings effectively through visual reports. Through a series of guided exercises and real-life examples, the training ensured that participants could confidently apply their learning to practical business scenarios, turning everyday data into valuable information for planning and problem-solving. This will enhance workplace efficiency and sustainable productivity through digital skill and analytical thinking through hands-on Excel learning, develop employability skills for data-driven roles in growing industries and encourage innovation through data analysis and evidence-based decision-making.

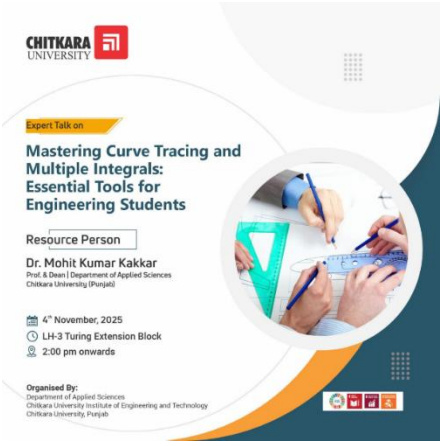
## OUTCOMES

Apply Excel tools confidently for data validation and visual presentation.
Create meaningful charts and summaries to support data-driven insights.
Demonstrate teamwork and inclusivity during collaborative data exercises.
Utilize Excel skills to enhance productivity and problem-solving in workplaces.



| | |
|---|---|
| Event Details | Event Type Expert Talk |
| Topic Mastering Curve Tracing and Multiple Integrals: Essential Tools for Engineering Students | Date 2025-11-04 To 2025-11-04 |
| Mode Offline | Venue Lh-3 Turing Extension Block (Chitkara University, Punjab) |
| Organizer Name Dr. Nidhi Bansal Garg | Resource Person Dr. Mohit Kumar Kakkar, Prof. & Dean |
| No. Of Participants 41 | SDG No SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) Po1, Po5 | Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box |
| Event Details | Event Type Expert Talk |
| Topic Mastering Curve Tracing and Multiple Integrals: Essential Tools for Engineering Students | Date 2025-11-04 To 2025-11-04 |

## About the Activity




The Department of Applied Sciences, Chitkara University, Punjab, successfully organized an expert talk on "Mastering Curve Tracing and Multiple Integrals: Essential Tools for Engineering Students".

The distinguished resource person for the session was Prof. (Dr.) Mohit Kumar Kakkar, dean of Department of Applied Sciences, Chitkara University, Punjab who is a distinguished academician and researcher with vast expertise in mathematics and engineering applications. The resource person delivered an

insightful and interactive lecture focusing on the conceptual clarity and practical applications of curve tracing and multiple integrals. The speaker explained various methods of tracing curves, discussed their geometrical significance, and demonstrated how multiple integrals are applied in computing areas, volumes, and other engineering parameters. During the session, the speaker explained the fundamentals of curve tracing, including symmetry, intercepts, tangents, asymptotes, and regions of definition. Through illustrative examples, students were guided to visualize and interpret various types of curves, helping them understand how geometric properties influence the shape and nature of a curve. The expert highlighted how curve tracing plays a vital role in engineering design, mechanical modeling, and graphical data interpretation. The discussion then transitioned to multiple integrals, where the speaker elaborated on double and triple integrals and their applications in calculating area, volume, and mass distribution in three-dimensional systems. The expert also demonstrated how changing the order of integration and converting between Cartesian, polar, and cylindrical coordinates simplifies problem-solving in engineering contexts. Students responded enthusiastically, asking thoughtful questions and seeking guidance on applications of the discussed topics in higher-level courses and research. Towards the end of the session, the resource person summarized the key takeaways and encouraged students to continue exploring mathematics with creativity and rigor. The session concluded with a vote of thanks given by event organiser Dr. Nidhi Bansal Garg, expressing gratitude to the expert for their time, effort, and valuable contribution.

**Objectives of the event**

1. To strengthen conceptual understanding of curve tracing and multiple integrals.

2. To develop analytical skills among students for sketching complex curves.

3. To illustrate practical applications of multiple integrals in solving engineering and physical problems.

4. To bridge the gap between theory and practice by demonstrating how these mathematical tools are used in real-world.

## Outcome or Key take away from the event

• Students learnt the fundamental concepts of curve tracing, including symmetry, intercepts, tangents, and asymptotes.
2. Students learnt to bridge the gap between theoretical mathematics and real-world applications, understanding how mathematical tools aid in solving complex engineering challenges.
3. Students learnt to apply mathematical techniques confidently in higher-level subjects and engineering research.
4. Students learnt how to convert multiple integrals into different coordinate systems.







| Event Details | |
|---|---|
| Topic | Pre-Launch of PROTO VISION 2026: Celebrating National Technology Day |
| Date | 5/11/2026 |
| Venue | Omicron Hub Rear |
| Organizer Name | Dr. Rajneesh Talwar |
| No. of Participants | 162 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action |

## OBJECTIVE

1.To promote innovation, interdisciplinary collaboration, and entrepreneurial thinking among students and researchers.
2.To provide a platform for showcasing prototypes, research-driven solutions, and market-ready products addressing societal and industrial challenges.
3.To encourage research commercialization, startup development, and technology-driven problem-solving.
4.To strengthen industry-oriented learning and experiential education through interaction with academicians, innovators, and experts.

## DESCRIPTION

The Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University, in association with CURIN, CRIO and CCP organized the pre-launch event of PROTO VISION 2026 on 11 May 2026 in celebration of National Technology Day. The event served as a vibrant platform for innovation, interdisciplinary collaboration, entrepreneurship, and technological advancement. Students, innovators, researchers, and startup teams showcased their prototypes,

innovative ideas, research-driven solutions, and market-ready products addressing real-world societal and industrial challenges. The event commenced with a warm welcome address by Dr. Rajneesh Talwar, Professor and Dean DICE, who highlighted the importance of innovation-driven education and encouraged students to transform ideas into impactful solutions for society and industry. Distinguished dignitaries including Dr. Col Rakesh, Dr. Amit Mittal, and Dr. Surya Narayan Panda, Dr. Nitin Saluja along with their teams, visited the exhibition area and interacted extensively with the innovators. They appreciated the creativity, technical competence, and entrepreneurial spirit demonstrated by the participants and provided valuable guidance regarding research commercialization and prototype development. Pre-launch of PROTO VISION 2026 further strengthened the university's innovation ecosystem by promoting research culture, startup development, and industry-oriented learning. The event enhanced collaboration among various departments and research centers, showcasing Chitkara University's commitment toward experiential learning, technology-driven solutions, and societal impact. The event covered SDGs- SDG 3, SDG 4, SDG 7, SDG 8, SDG 9, SDG 11, SDG 12 and SDG 13.






## The Future of Retail: Speed, Strategy & the Startup Mindset

SDGs: 8 9, 12




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert session titled "The Future of Retail: Speed, Strategy & the Startup Mindset" on 7th November 2025. The session aimed to provide startups and students with insights into the rapidly evolving retail landscape, with a focus on speed, execution, and strategic thinking in high-growth consumer businesses.

The session was delivered by Mr. Swapnil Mhsake, City CEO, Blinkit, who shared first-hand industry perspectives from India's fast-paced quick-commerce and retail ecosystem. The session was highly engaging and grounded in real-world operational and strategic experiences.

**Session Highlights**

The session focused on the following key areas:

- Content Strategy Review, where participants learned how retail and consumer brands can craft clear, impactful content strategies aligned with speed, customer expectations, and business objectives.

Mr. Swapnil Mhsake discussed how modern retail startups must balance rapid execution with strong strategic foundations. He highlighted the importance of customer-centric thinking, operational agility, and data-driven decision-making in building scalable retail businesses. Practical examples from the quick-commerce sector were shared to illustrate how strategy, content, and execution come together in competitive markets.

## Outcome and Impact

The session enabled participants to gain a deeper understanding of emerging retail trends and the startup mindset required to succeed in fast-moving consumer ecosystems. Startups benefited from actionable insights into content strategy, brand communication, and operational speed, while students gained exposure to real-world retail leadership perspectives.






| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Code Slam 2.0: The Grand Codeoff |
| Date | 2025-11-11 To 2025-11-12 |
| Mode | Offline |
| Venue | Faraday Hall, Edison Block (Chitkara University, Punjab Campus) |
| Organizer Name | Ieee |
| Resource Person | Dr Rajdavinder Singh, Associate Professor, Chitkara University |
| No. Of Participants | 70 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po2, Po3 |
| University Charter | Let's Prepare Our Students for Industry, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1. Provide a platform for participants to showcase coding and programming skills.

2. Challenge analytical thinking and problem-solving abilities through fast-paced rounds.

3. Encourage innovative and efficient algorithmic thinking.

4. Promote healthy competition among participants.




## DESCRIPTION

Code Slam 2.0 is an exciting, fast-paced coding competition designed to test the programming skills, logical reasoning, and problem-solving abilities of participants. The event features multiple rounds of coding challenges, including algorithm design, debugging, and optimization

tasks, with increasing levels of difficulty. Participants are required to write efficient and accurate code under time constraints, showcasing creativity and technical proficiency. Code Slam 2.0 aims to bring together coding enthusiasts, promote healthy competition, and provide an engaging platform to enhance programming knowledge and skills.

## OUTCOMES

1. Enhance participants' problem-solving and logical thinking skills.

2. Improve proficiency in programming languages and coding techniques.

3. Foster creative and efficient algorithm design.

4. Develop the ability to write optimized and error-free code under time constraints.










| | |
|---|---|
| Event Name | SustainX Tech: Industry Leadership Forum on Integrated Waste Management Solutions |
| Date | 11th Nov., 2025 |
| Venue | Hyatt Centric, Sector -17 Chandigarh |
| Department | CURIN |
| Resource Person | Industry Leaders \| Chief Guest: Er. Pritpal Singh Executive Director unjab State Council for Science & Technology (PSCST), Chandīgarh |
| Number of Participants | 75 |
| SDGs Covered | 1,2,3,6,7,8,9,11,13,14,15,16,17 |
| Duration | One Day Event |

## Objective of the Event

SustainX Tech event aims to target the industry leaders to enable creativity in the products and target the niche marketplace. The event will bring together ISARG Partners (Industry, Service Providers, Aggregators, Researchers and Government Representatives). This event was being organised under the Centre of Excellence on Full Cycle Processing of Agriculture Waste to Wealth (PAWW) and hosted by CURIN, Chitkara University, Punjab.

Key Highlights of the Event "SustainX Tech: Industry Leadership Forum on Integrated Waste Management Solutions"

SustainX Tech 2025 is a Unique platform from Chitkara University Research and Innovation Network (CURIN) where the ISARG (Industries, Service-providers, Aggregators, Researchers and Government-officials) brought together under one roof.

The event was hosted by Chitkara University, Punjab in partnership with NDRI Karnal, PAU Ludhiana, PSCST Chandigarh, and PRSC, Punjab was organised under CoE on Agriculture Residue Management. The industry academia networking event was held at Hyatt Centric Chandigarh on 11th November 2025 which witnessed 32 Industry Leaders, 14 Senior Government Officials and Policy Makers, 2 NGOs, 26 Researchers and with a total of 74 participants.

The event featured thought-provoking discussions, industry presentations, recognition of sustainability champions, and demonstrations of cutting-edge facilities. The event was graced by Hon'ble Pro-Chancellor Dr. Madhu Chitkara, who inspired everyone with her vision for sustainability and innovation.

## Event Outcomes

SustainX Tech has truly strengthened the bridge between researchers, industries and Government to co-create impactful, technology-driven waste management solutions. SustainX sparked new ideas and plenty of appreciation for impactful collaboration.

## Glimpse of the Event









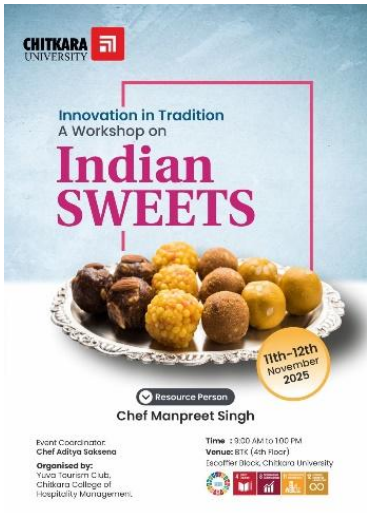
CHITKARA
UNIVERSITY
SustainX Tech
Industry Leadership Forum on Integrated
Waste Management Solutions



| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Innovation In Tradition: A Workshop on Indian Sweets |
| Date | 2025-11-11 To 2025-11-12 |
| Mode | Offline |
| Venue | Btk, 4th Floor, Escoffier Block, Chitkara University (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| No. Of Participants | 55 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production |
| Po Number(S) | Po1, Po3, Po4, Po8, Po5 |
| University Charter | Let's Prepare Our Students For Industry , Let's Enthuse Patriotic Fervor & Pride For Our Heritage In Our Students , Let's Educate Our Students To Become Globally Competitive , Let's Educate Our Students For Brilliant Futures , Let's Encourage Our Students To Think Out Of The Box , Let's Stimulate Scholarly Energy And Diligence In Our Students |

## OBJECTIVE

1. To familiarize students with the traditional methods and regional diversity of Indian sweets.
2. To encourage innovation while preserving the authenticity of Indian mithai.
3. To enhance students' practical skills through hands-on training in sweet preparation.
4. To introduce modern presentation, healthier variations, and standardization techniques.
5. To create awareness about entrepreneurial opportunities in the Indian sweets and confectionery sector.



## DESCRIPTION

The workshop titled “Innovation in Tradition: A Workshop on Indian Sweets” was successfully organized by the Yuva Tourism Club, Chitkara College of Hospitality Management, under the aegis of Chitkara University, on 11th and 12th November 2025. The two-day workshop was conducted from 9:00 AM to 1:00 PM at the Basic Training Kitchen (BTK), 4th Floor, Escoffier Block, with the objective of blending traditional Indian culinary heritage with modern innovation. The workshop was led by the Resource Person, Chef Manpreet Singh, an experienced culinary professional known for his expertise in Indian sweets and traditional dessert preparation. The event was coordinated by Chef Aditya Saksena, who ensured smooth execution and active student participation throughout the sessions. During the workshop, students were introduced to the rich diversity of Indian mithai, their regional significance, and traditional preparation techniques. Chef Manpreet Singh emphasized the importance of preserving authenticity while adapting recipes to contemporary tastes, presentation styles, and sustainability practices. Live demonstrations were conducted on the preparation of selected Indian sweets, highlighting ingredient selection, cooking methods, texture control, and hygiene standards. Special focus was given to innovation through flavour variations, healthier alternatives, modern plating, and commercial viability. The workshop was highly interactive, allowing students to engage in hands-on learning, ask questions, and understand the practical challenges involved in large-scale production and standardization of traditional sweets. The session also provided valuable insights into entrepreneurship opportunities in the Indian confectionery and bakery sector. Aligned with the objectives of skill development and experiential learning, the workshop enriched students’ practical knowledge and enhanced their appreciation of India’s culinary heritage. Overall, the event successfully fostered creativity, innovation, and respect for traditional Indian sweets, while equipping students with industry-relevant skills essential for careers in hospitality, culinary arts, and food entrepreneurship.

## OUTCOMES

1. Students gained hands-on experience in preparing traditional Indian sweets with innovative approaches.
2. Participants developed a deeper understanding of regional Indian mithai and their culinary significance.
3. The workshop enhanced students’ skills in presentation, standardization, and hygiene practices.

4. Students became aware of modern adaptations and healthier alternatives in Indian sweet preparation.
5. The session inspired students to explore entrepreneurship and innovation in the Indian confectionery sector.







| Event Details | |
|---|---|
| Event Type | Summit |
| Topic | Retail Connect 1.0 – Navigating The New Age of Retail |
| Date | 2025-11-11 To 2025-11-11 |
| Mode | Offline |
| Organizer Name | BBA Retail Management |
| Resource Person | Mr. Vijayaraghvan, Group President \| Mr. Hemant Tejwani, Process Manager \| Mr. Arunabh Das Sharma, Ceo & Md \| Ms. Preeti Kaur, Founder |
| No. Of Participants | 150 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry |

## OBJECTIVE

1. To expose students to current and emerging trends in the retail industry.
2. To provide practical insights into retail strategy, branding, and consumer engagement.
3. To facilitate industry academia interaction for enhanced experiential learning.
4. To encourage student participation through research-driven presentations.
5. To strengthen understanding of digital retail transformations and future market directions.

## DESCRIPTION

The Retail Connect 1.0 Conclave served as a dynamic learning platform designed to enhance the academic, analytical, and professional competencies of the BBA Retail Management students. The event brought together distinguished industry leaders who offered practical insights into the evolving nature of the retail ecosystem in India and beyond. Their expertise provided students with a well-rounded understanding of how modern retail businesses operate amidst intensifying competition, technological disruption, and rapidly shifting consumer preferences. The conclave began with an introduction to the changing contours of retail, emphasizing the increasing importance of digital transformation, data-driven decision-making,

and customer experience management. Speakers elaborated on how artificial intelligence, machine learning, predictive analytics, and customer data platforms are revolutionizing retail operations — from inventory planning and assortment management to targeted promotions and consumer relationship building. These real-world applications helped students connect classroom concepts with industry practices. A substantial portion of the discussions focused on consumer behaviour evolution, highlighting how customers today seek convenience, personalization, authenticity, and experiential value from retail brands. Experts explained how retailers are redesigning store layouts, enhancing visual merchandising, and integrating online and offline touchpoints to provide seamless omnichannel experiences. Students gained clarity on how retail strategies are becoming more customer-centric, innovation-driven, and agility-based. The conclave also explored emerging retail models such as direct-to-consumer (D2C) brands, subscription-led commerce, hyperlocal delivery formats, and sustainable retailing, showcasing how entrepreneurial thinking and market adaptability are essential in the contemporary retail environment. Through case-based examples and professional anecdotes, the speakers highlighted the significance of strategic decision-making and brand differentiation in building long-term competitive advantage. A key feature of the event was the interactive Q&A session, where students were encouraged to pose questions, seek clarifications, and engage meaningfully with the panellists. This interaction enriched their understanding of the practical challenges and opportunities present in the retail sector. The student presentations on the Future of Retail further added depth to the conclave by showcasing innovative ideas, research-driven insights, and creative solutions aligned with global retail trends. Overall, the conclave successfully bridged academic knowledge with real-world industry exposure, offering students a comprehensive perspective on the current and future landscape of retail. The event empowered them with relevant skills, strategic insights, and professional readiness essential for excelling in the dynamic retail domain.

## OUTCOMES

Students gained in-depth knowledge of modern retail practices and strategic transformations.
2. They understood the importance of data analytics, branding, visual identity, and consumer psychology.
3. The conclave enhanced their professional competencies through direct interaction with

industry leaders.

4. Students developed critical insights into the future of retail and its emerging opportunities.













| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Workshop On “Intellectual Property Rights for Business Innovation & Technology” |
| Date | 2025-11-11 To 2025-11-15 |
| Mode | Offline |
| Venue | Lh-304 (Lh-304, 3rd Floor, Rockefeller Block, CBS) |
| Organizer Name | Chitkara Business School |
| Resource Person | Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research) |
| No. Of Participants | 53 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po3, Po5, Po6 |
| University Charter | Let’s Prepare Our Students For Industry , Let’s Stimulate Scholarly Energy And Diligence In Our Students , Let’s Encourage Our Students To Think Out Of The Box , Let’s Educate Our Students To Become Globally Competitive , Let’s Ingrain Spirit Of Entrepreneurship Among Our Students , Let’s Inculcate Team Spirit And Camaraderie Among Our Students |

## OBJECTIVE

1. To develop students’ understanding of the fundamentals of Intellectual Property Rights (IPR) and their relevance in business and technology.
2. To familiarize learners with various forms of intellectual property such as patents, trademarks, copyrights, and industrial designs.
3. To enhance students’ ability to identify, protect, and commercialize innovative ideas and business solutions.
4. To promote awareness about the role of IPR in fostering innovation, competitive advantage, and entrepreneurial growth.
5. To equip students with practical insights into patent filing procedures, IP management, and the importance of research-based innovation.

## DESCRIPTION

The Department of Integrated Programme in Management (IPM), in collaboration with the Office of Patent Facilitation, Chitkara University, organized a five-day workshop on "Intellectual Property Rights for Business Innovation & Technology" from 11th to 15th November 2025. The workshop was specially curated for the students of IPM Batch 2024 with the objective of strengthening their understanding of intellectual property and its growing significance in the contemporary business and technological landscape. The sessions were conducted by Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research), Chitkara University, Punjab, who brought rich academic expertise and practical insights into the field of IPR. The workshop began with an introductory discussion on the concept of intellectual property and its historical evolution. Students were exposed to the various types of intellectual property, including patents, trademarks, copyrights, industrial designs, and geographical indications. Dr. Panda explained how each form of IP plays a vital role in safeguarding creativity, promoting innovation, and protecting business interests. Throughout the five days, the workshop followed an interactive and application-oriented approach. Real-life case studies from technology, business, and creative industries were used to help students understand how companies use IPR as a strategic asset. Detailed discussions were held on patentability criteria, prior art search, patent drafting basics, technology transfer, commercialization, and the role of IPR in entrepreneurship and start-ups. Dr. Panda also highlighted the increasing global emphasis on innovation-driven economies and the need for young managers to be well-versed in intellectual property mechanisms. Students actively participated in question–answer sessions, discussions, and short analytical activities designed to help them relate IPR concepts to business decision-making. The workshop also encouraged students to think about their own innovative ideas and explore potential avenues for protecting and commercializing them through formal IP processes. Overall, the event provided a comprehensive and enriching learning experience, equipping students with essential knowledge and skills required to navigate the innovation and technology ecosystem. The workshop successfully enhanced students' awareness of IPR and emphasized its importance as a key driver of competitiveness, research, and business growth.

## OUTCOMES

1. Students gained a comprehensive understanding of various forms of Intellectual Property Rights and their relevance in business, technology, and innovation-driven industries.
2. Participants developed the ability to recognize innovative ideas and evaluate their potential for patenting, protection, and commercialization.
3. Learners became familiar with the procedures involved in patent filing, prior art search, and basic IP documentation.
4. The workshop enhanced students' analytical skills through case discussions, enabling them to understand how organizations use IPR strategically for competitive advantage.
5. Students were motivated to think creatively and explore opportunities to protect their own innovations, fostering an entrepreneurial and research-oriented mindset.





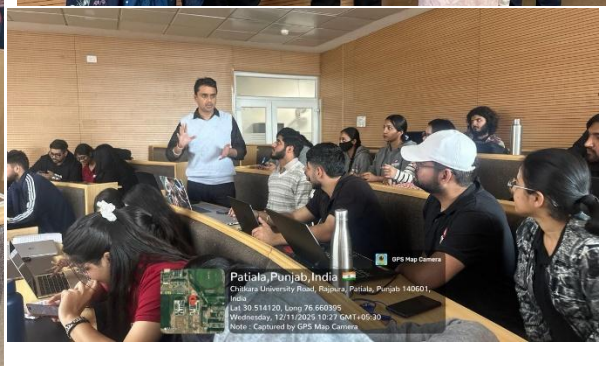










| Title: "The World Through Different Senses": An Educational Field Visit to the School for the Visually Impaired | | |
|---|---|---|
| 1 | Type of Activity | Field Visit |
| 2 | PROGRAM THEME (KEYWORDS) | Design Thinking & Critical Thinking |
| 3 | LINK (Pre Link) | Pre Link |
| | LINK (Post Link) | Post Link |
| 4 | Program Type | Level 1 |
| | Nomenclature | Level 1 |
| 5 | Description | |
| | The Chitkara School of Psychology and Counselling is organizing "The World through Different Senses," an educational visit to the Institute of the Blind, Chandigarh, for Batch 2022 and 2023 students on November 12th, 2025. This hands-on outing provides an invaluable opportunity to directly observe the educational environment and innovative learning methodologies employed for the visually impaired. Students will interact with residents, staff, and educators to gain firsthand insight into their lived experiences, fostering greater social awareness, practical observation skills, and a commitment to inclusive practices within the field of psychology. | |
| 6 | Kindly justify the activity conducted by your respective department will fit as IIC event | |
| | This field visit, "The World through Different Senses," directly supports the Institution's Innovation Council (IIC) mandate for experiential learning and | |

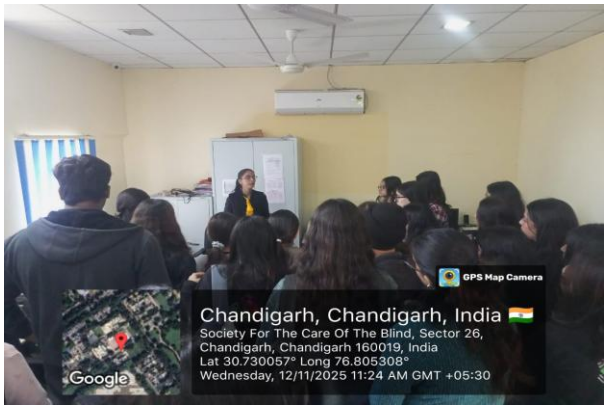
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|---|---|---|
| | social innovation. By exposing psychology students to the real-world environment and challenges of visually impaired individuals, the visit transitions learning from theoretical to practical. It fosters empathy-driven problem-solving, encouraging participants to identify gaps in existing support and idea new, low-cost assistive technologies, educational tools, or unique counseling service models. This exposure is vital for cultivating a mindset focused on inclusive, community-centric innovation. | |
| 7 | Start and End date of the event: 12/11/2025 to 12/11/2025 | |
| 8 | Mention minimum number of students (Event): 28 | |
| 9 | Mention minimum number faculty (Event): 2 | |
| 10 | Objective of the event in 3 words (90 Characters) only: | |
| | To provide psychology students with an essential experiential learning opportunity to observe and interact with visually impaired individuals at the Institute of the Blind. The visit aims to deepen understanding of the psychological, educational, and social challenges faced by this community. It seeks to foster empathy, enhance practical knowledge of specialized methodologies (e.g., tactile learning, counselling techniques), and inspire students to conceive innovative, inclusive solutions and assistive technologies. | |
| 11 | Benefit of the activity in 5 words (120 Characters) only: | |
| | Fosters empathy; provides hands-on observation of specialized methodologies; inspires social innovation in psychology and assistive tech. | |
| 12 | Video URL | |
| 13 | Photographs | |

| | |
|---|---|
| Name of Department: | Chitkara School of Psychology and Counselling |
| Name of Organiser with Mail ID & Contact Number: | Chitkara School of Psychology and Counselling |
| Resource Person Details | |
| Name | |
| Designation | |
| Organization | |
| Mail ID | |












| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Talk on Regulatory Dossier Preparation and Submission Process in India |
| Date | 2025-11-12 To 2025-11-12 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Singh |
| Resource Person | Dr. Ankur Bansal, Vaayath Consulting Services, Pvt. Lts. |
| No. Of Participants | 50 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

## OBJECTIVE

To provide a clear understanding of the regulatory framework governing drug approval in India, with emphasis on CDSCO requirements and applicable rules.

To familiarize participants with the structure and components of regulatory dossiers, including CTD/eCTD modules for various categories of pharmaceutical products.

To explain the step-by-step process of dossier preparation, compilation, and submission, highlighting common deficiencies and best practices.

To enhance awareness of regulatory timelines, review pathways, and post-submission interactions with regulatory authorities in India.

To bridge academic concepts with practical regulatory affairs skills, preparing participants for industry-oriented roles in dossier management and regulatory compliance.

## DESCRIPTION

The Expert Talk on Regulatory Dossier Preparation and Submission Process in India is designed to provide participants with a comprehensive and practice-oriented understanding of regulatory affairs, with specific focus on the Indian drug approval landscape. As regulatory compliance forms the backbone of pharmaceutical product development and commercialization, this session aims to equip students and early-career professionals with the knowledge and skills required to navigate regulatory submissions effectively. The talk focuses on the regulatory framework governing pharmaceuticals in India, with detailed discussion on the role of the Central Drugs Standard Control Organization and the applicable provisions under the Drugs and Cosmetics Act and Rules. Experts will outline the regulatory pathways for different product categories, including new drugs, generics, fixed-dose combinations, and biologics, enabling participants to understand how regulatory strategy varies across product types. A core component of the session is an in-depth explanation of regulatory dossier preparation. Participants will be introduced to the Common Technical Document (CTD) and electronic CTD (eCTD) formats, with clear guidance on the structure, content, and purpose of each module. Emphasis will be placed on quality, non-clinical, and clinical sections of the dossier, along with critical documentation requirements such as stability data, bioequivalence studies, and clinical trial information. The session will also address common deficiencies observed during regulatory review and strategies to avoid delays or rejections. The submission process will be explained step by step, covering pre-submission planning, online and offline submission procedures, review timelines, deficiency responses, and post-approval commitments. Practical insights into regulatory queries, communication with authorities, and lifecycle management of regulatory dossiers will help participants understand the real-world responsibilities of regulatory affairs professionals.

## OUTCOMES

Clear understanding of the Indian drug regulatory framework and the role of CDSCO in pharmaceutical product approvals.

Enhanced knowledge of CTD/eCTD dossier structure and documentation requirements for different categories of drugs.

Improved ability to comprehend the end-to-end dossier preparation and submission workflow, including review timelines and deficiency management.

Increased awareness of common regulatory challenges and best practices to ensure compliant and high-quality submissions.

Strengthened readiness for industry-oriented roles in regulatory affairs, dossier management, and compliance functions.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Talk on Career Pathways in Clinical Research: A Session with Cliantha Research |
| Date | 2025-11-13 To 2025-11-13 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Si=Ingh |
| Resource Person | Hardik Panchal, Head of Training Department \| Dhiren Mirchandani, Hr Leader Talent Acquisition & Hr. Operations \| Jay Soni, Business Developer & Trainer |
| No. Of Participants | 97 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

To provide comprehensive insight into career opportunities and role diversification within the clinical research industry, spanning clinical operations, data management, pharmacovigilance, and regulatory affairs.




To familiarize students with the clinical research ecosystem, including the functioning of Contract Research Organizations (CROs), sponsors, and investigator sites.

To bridge the gap between academic learning and industry expectations by outlining essential skills, competencies, and certifications required for employability.

To highlight current trends and future directions in clinical research, including digitalization, decentralized trials, and global regulatory considerations.

To enable informed career decision-making through practical guidance, real-world experiences, and professional insights shared by industry experts from Cliantha Research.

## DESCRIPTION

The Expert Talk on Career Pathways in Clinical Research: A Session with Cliantha Research is structured to provide students and early-career professionals with a clear, practical, and industry-aligned understanding of career opportunities within the rapidly expanding clinical research domain. As clinical research continues to play a pivotal role in evidence-based medicine, drug development, and regulatory decision-making, this session aims to demystify the field and guide participants toward informed and strategic career choices. The session offers a comprehensive overview of the clinical research ecosystem, highlighting the roles and responsibilities across key functional areas such as clinical operations, site management, data management, biostatistics, pharmacovigilance, quality assurance, and regulatory affairs. Experts from Cliantha Research will share real-world perspectives on how Contract Research Organizations (CROs) operate, collaborate with sponsors and investigators, and contribute to the successful execution of clinical trials across different phases. A key focus of the talk is bridging the gap between academic knowledge and industry expectations. Speakers will discuss the essential technical skills, soft skills, certifications, and professional competencies required to enter and grow within the clinical research industry. Emphasis will be placed on practical aspects such as understanding Good Clinical Practice (GCP), documentation standards, ethical conduct of trials, and compliance with regulatory requirements—areas often underemphasized in traditional curricula. The session also addresses emerging trends shaping the future of clinical research, including digitalization, decentralized and hybrid trials, patient-centric approaches, and the increasing importance of data integrity and real-world evidence. By highlighting these trends, the talk prepares participants to anticipate future skill demands and adapt to a continuously evolving professional landscape.

## OUTCOMES

Improved clarity on diverse career roles and progression pathways within the clinical research and CRO ecosystem.

Enhanced understanding of industry expectations, essential competencies, and certifications required for entry and growth in clinical research careers.

Increased awareness of practical aspects of clinical trials, including GCP compliance, documentation, ethics, and regulatory coordination.

Better preparedness to align academic learning with real-world clinical research practices and emerging industry trends.

Strengthened confidence among students to make informed career decisions and pursue structured professional development in clinical research.



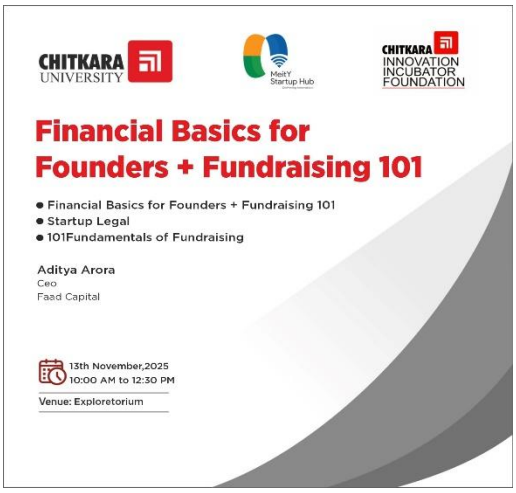






## Financial Basics for Founders & Fundraising 101

SDGs: 4, 8, 16




The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised a three-day intensive program titled "Financial Basics for Founders & Fundraising 101" from 13th to 15th November 2025. The program was designed to strengthen the financial, legal, and fundraising readiness of early-stage startups and aspiring entrepreneurs.

The sessions were led by Mr. Aditya Arora, CEO, Faad Capital, a seasoned investment professional with deep expertise in startup finance, fundraising, and compliance. The program provided founders with practical insights into financial planning, investor expectations, and regulatory requirements essential for building investor-ready startups.

### Day-wise Highlights

### Day 1 – 13 November 2025

The first day focused on financial and legal fundamentals essential for startup founders:

- Financial Basics for Founders & Fundraising 101, covering core financial concepts, financial discipline, and founder responsibilities.
- Startup Legal 101, introducing participants to legal structures, compliance requirements, and common legal pitfalls.

- Fundamentals of Fundraising, explaining fundraising stages, investor types, and preparation strategies.

**Day 2 – 14 November 2025**

The second day emphasised funding opportunities and valuation:

- Access to Initiatives and Funds from Government and Non-Government Sources, providing insights into grants, schemes, and alternative funding avenues.
- Valuation of a Startup, focusing on valuation methods, key metrics, and how investors assess startup worth.

**Day 3 – 15 November 2025**

The final day addressed financial governance and investor readiness:

- Accounting & Compliance, highlighting financial reporting, statutory compliance, and best practices.
- Due Diligence (Dos and Don'ts), guiding founders on preparing for investor due diligence and avoiding common mistakes.

## Outcome and Impact

- The program received strong participation and positive feedback from startup founders and students. Participants gained clarity on managing startup finances, navigating legal and compliance frameworks, and preparing effectively fundraising and investor interactions.
- Through this initiative, CIIF reinforced its commitment to building financially sound and investment-ready startups by delivering structured, expert-led capacity-building programs within the Chitkara University innovation ecosystem.
















SDG 8 (Decent Work and Economic Growth) JULY 25 – JUNE 26

**Business Model Innovation, Market Assessment & Strategy Design Program**

SDG: 4, 8, 9, 17

On 13 November 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an advanced entrepreneurship session titled "Business Model Innovation, Market Assessment & Strategy Design Program", designed to equip early-stage founders and aspiring entrepreneurs with the strategic tools and analytical frameworks necessary to build resilient business models, conduct effective market assessments, and craft sound growth strategies. The session was led by Mr. Aditya Arora, Founder and CEO of Faad Network, a leading early-stage investor network and startup ecosystem catalyst known for supporting hundreds of startups by connecting them with angel investors, venture capitalists, and growth opportunities across sectors. Mr. Arora shared his extensive experience in startup evaluation, investment strategy, and founder support — emphasising that innovative business models must be backed by deep market insight and strategic clarity to thrive in competitive environments. His address focused on the critical interplay between business model innovation — which helps founders articulate value creation, capture, and delivery — and market assessment, which enables startups to identify real customer needs, evaluate competitors, and gauge market potential before committing resources to execution. Drawing from his work at Faad Network, where he has championed founder-friendly strategies to help startups refine their propositions and secure funding, Mr. Arora underscored that strategy design is not a one-time exercise but a continuous process of iteration, learning, and alignment with evolving market realities. He provided participants with actionable frameworks to map key model components, prioritise strategic initiatives, and integrate customer feedback into business design — empowering them to make data-informed decisions and strengthen investor confidence. The interactive segment of the program allowed attendees to apply these concepts to their own ventures, ask targeted questions, and receive expert guidance on common challenges such as identifying market

segments, validating revenue assumptions, and adapting strategy in the face of uncertainty. Overall, the "Business Model Innovation, Market Assessment & Strategy Design Program" offered a practical and strategic lens on venture building, reinforcing CIIF's commitment to nurturing entrepreneurial talent with the skills necessary to transition from ideation to sustainable execution.





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | The Power of Winning Mindset |
| Date | 2025-11-13 To 2025-11-13 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Garcha |
| Resource Person | Mr. Narinder Garcha, Dean, CCSM |
| No. Of Participants | 22 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Align sales behaviours with Asian Cranes' mission of becoming a global preferred brand.
2. Strengthen customer-centric communication to enhance positioning in global lifting markets.
3. Build high-performance sales capabilities for construction, logistics, ports, and infrastructure sectors.
4. Equip teams with strategic selling skills to drive differentiation in competitive markets.
5. Develop solution-oriented sales mindset to improve client trust and long-term partnerships.




## DESCRIPTION

The Centre for Executive & Professional Education (CEPE) successfully conducted a high-impact Sales Training Program for the sales and service team of Asian Cranes Pvt Ltd., with a strategic focus on elevating the company's positioning as a preferred global brand for lifting solutions. The program was designed to align sales behaviour with the organisation's mission of becoming the Brand of Choice for customers across construction, infrastructure, manufacturing, logistics, ports, and industrial sectors worldwide. The professional training

focused on enabling teams to articulate value propositions effectively, increase productivity, differentiate product offerings, and build trust-based relationships that strengthen market positioning.

## OUTCOMES

1. Enhanced ability to convert organisational vision into consistent customer-focused sales actions.
2. Improved consultative selling skills leading to stronger relationships across key industrial sectors.
3. Better understanding of global customer expectations and brand-driven sales positioning.
4. Strengthened capability to present Asian Cranes as the first choice lifting partner.
5. Increased confidence in handling objections and closing opportunities with strategic clarity.







| | |
|---|---|
| Event/Session Name | Children's Day Celebrations at Dew Drops |
| Event/Session Date | 14-November-2025 |
| Venue | Dew Drops Creche, Chitkara University |
| Organizers | Office of Administration in collaboration with Chitkara School of Nursing |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Gurjeet Singh, Manager |
| SDGs Covered | 3,8,10 |

## Overview




To celebrate the innocence, joy, and lively spirit of childhood, the Office of Administration organized a delightful Children's Day Celebration at Dew Drops, Chitkara University. The event focused on creating a warm, cheerful atmosphere for the little ones and making the day special with thoughtful gestures and engaging moments.

## Creating Joyful Childhood Moments

The celebration reflected the Office of Administration's commitment to nurturing a supportive and caring environment for the children at Dew Drops. Simple acts of love and thoughtfully curated gifts made the day meaningful, helping build joyful memories and positive emotional experiences for the little ones.

The day included fun interactions, music, laughter, and free play, ensuring the children felt happy, comfortable, and celebrated. The entire environment was filled with warmth and affection, making the event memorable for every child.

### Gift Hampers for Children

Each child received a Children's Day Gift Hamper, packed with age-appropriate goodies and surprises. The moment of receiving their hampers brought excitement, big smiles, and pure joy to the little ones. To encourage creativity and early learning, children were gifted colourful painting books. These books were chosen to help them explore imagination, improve hand eye coordination, and enjoy playful learning at home and in creche.

## Conclusion

The Children's Day Celebration at Dew Drops beautifully captured the essence of childhood happiness, curiosity, and warmth.Through thoughtful planning and heartfelt gestures, the Office of Administration once again reinforced its dedication to the well-being, joy, and growth of the children in its care.







| Event Details | |
|---|---|
| Event Type | Enterpreneurship |
| Topic | Expert Talk On "Funding Your Startup: Lessons from An Angel Investor and Mentor" |
| Date | 2025-11-14 To 2025-11-14 |
| Mode | Offline |
| Venue | Henry Ford Hall (Henry Ford Hall, Martin Luther Block, CBS) |
| Organizer Name | Chitkara Business School |
| Resource Person | Prof. Dhruv Nath, Director |
| No. Of Participants | 137 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po3, Po6, Po7 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

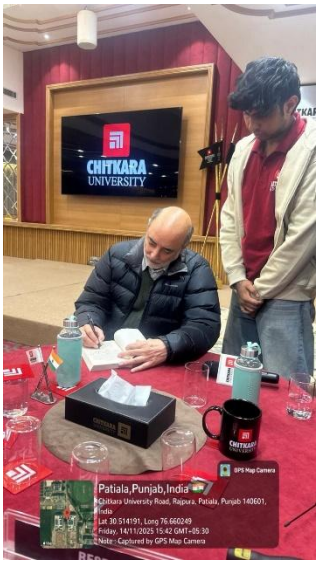
1. To provide students with practical insights into how angel investors evaluate early-stage startups.
2. To help learners understand key elements of pitch readiness, including clarity of idea, business model, and scalability.
3. To develop an entrepreneurial mindset by highlighting the traits and behaviours investors look for in founders.
4. To simplify complex concepts of startup funding and convert them into actionable steps for aspiring entrepreneurs.
5. To inspire students to build credible, investment-worthy ventures aligned with real market needs and opportunities.

## DESCRIPTION

The Enterprise Talk held under the IIC Talk Series at Chitkara Business School, in collaboration with the Chitkara Enterprise Lab, brought an inspiring and knowledge-rich session titled “Funding Your Startup: Lessons from an Angel Investor and Mentor.” The talk was delivered by Prof. Dhruv Nath, Director at Lead Angels Network and acclaimed author of The Earningcorns, who interacted with students from the Integrated Programme in Management (IPM) and BBA (Hons.) Liberal Education. The session aimed to demystify the world of startup funding by offering students a realistic and practical view of what it takes to secure early-stage investment. Prof. Nath began by introducing the fundamentals of angel investing—who angel investors are, what motivates them, and how they assess young ventures. He highlighted the importance of clarity in the business idea, articulation of the problem-solution fit, and demonstrating genuine market potential. His examples from real startup journeys helped students relate theory to ground realities. A significant portion of the talk focused on pitch readiness. Prof. Nath walked students through what a compelling pitch looks like, emphasizing storytelling, data-backed validation, financial discipline, and the ability to communicate value succinctly. He also discussed common mistakes first-time founders make and offered practical tips on avoiding them. His guidance helped students understand how preparation, research, and self-awareness directly influence investor decisions. Another core dimension of the session was the founder’s mindset. Prof. Nath stressed that beyond ideas and financial projections, investors invest in people. Qualities such as resilience, adaptability, integrity, and willingness to learn were highlighted as critical attributes that determine a founder’s long-term success. He encouraged students to cultivate these traits early to strengthen their entrepreneurial journeys. What made the session stand out was Prof. Nath’s ability to simplify complex investment processes into actionable steps. He shared structured frameworks, easy-to-follow checklists, and relatable examples that students could immediately apply as they explore venture creation. The interactive nature of the talk allowed students to ask questions, discuss challenges, and refine their understanding of the startup ecosystem. Overall, the event served as a valuable platform to nurture innovation, deepen entrepreneurial thinking, and empower young minds with the knowledge required to navigate the world of startup funding. It reinforced Chitkara Business School’s commitment to fostering a vibrant entrepreneurial culture that encourages ideas to grow and leaders to rise.

## OUTCOMES

1. Students gained a practical understanding of how angel investors evaluate early-stage startups, enabling them to better align their ideas with investor expectations.
2. Learners developed improved pitch readiness, with clarity on structuring a compelling pitch, presenting key metrics, and avoiding common founder mistakes.
3. Participants strengthened their entrepreneurial mindset by understanding the key traits investors seek in founders, such as resilience, adaptability, and commitment.
4. Students learned simplified, actionable frameworks and checklists that they can apply immediately while developing or refining their startup ideas.
5. The session enhanced confidence among aspiring entrepreneurs to navigate the startup ecosystem and explore real-world opportunities for venture creation and early-stage funding.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Restech 2025: Unveiling Tools and Technologies Driving Research, Ipr, And Patents |
| Date | 2025-11-14 To 2025-11-14 |
| Mode | Offline |
| Venue | Faraday Hall, Edison Block (Chitkara University) |
| Organizer Name | Scrs |
| Resource Person | Dr Reecha Sharma, Assistant Professor, Punjabi University, Patiala |
| No. Of Participants | 74 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po2, Po3 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE




The Department of Computer Science and Engineering in association with the Soft Computing Research Society (SCRS) Students' Chapter organized the research session.

"ResTech 2025: Unveiling Tools and Technologies Driving Research, IPR, and Patents."

This session was strategically arranged to address the evolving needs of modern academia.

The primary objective was to thoroughly expose students and faculty to the latest digital tools and methodological techniques that are essential for conducting high-quality, impactful research.

Furthermore, the session aimed to instill a deep understanding of Intellectual Property Rights (IPR) and the structured process of Patent filing, guiding participants on how to effectively protect their novel

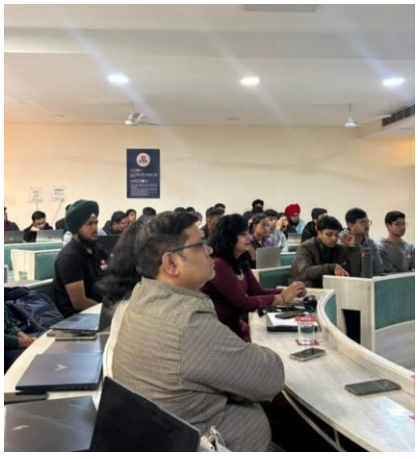
creations. By doing so, ResTech 2025 sought to motivate attendees to move beyond traditional projects, transforming their innovative ideas into patentable, commercializable assets and thereby making substantial, documented contributions to scientific excellence.

## DESCRIPTION

The Department of Computer Science & Engineering, Chitkara University, in association with the Soft Computing Research Society Students' Chapter, organized RESTECH 2025 on 14th November 2025. The event featured expert speaker sessions focused on modern research tools, technologies, IPR, and patents. It provided students with valuable insights into contemporary research practices, interactive discussions, and knowledge-building activities. RESTECH 2025 aimed to enhance students' understanding of innovation-driven methodologies and encourage active participation in a research-oriented community. All participants received E-certificates, marking a successful and impactful academic initiative.

## OUTCOMES

1. Integration of AI in Patent Research and Analysis: One of the biggest outcomes discussed was the growing role of Artificial Intelligence (AI) in research and intellectual property management.
2. Advanced Patent Analytics & Technology Forecasting: RESTECH discussions highlighted patent analytics platforms that help researchers track technological developments.
3. Strengthening Intellectual Property (IPR) Awareness: Another major outcome was increasing awareness of intellectual property rights among researchers and innovators.
4. Collaboration Between Academia, Industry, and IP Experts: RESTECH-type events encourage collaboration among:
Researchers, Patent attorneys, Technology transfer offices,Industry innovators




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Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera







| Event Details | |
|---|---|
| Event Type | Summit |
| Topic | Expert Session on Pharma Future: Vigilance, Regulatory and Clinical Research Summit |
| Date | 2025-11-17 To 2025-11-17 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Singh |
| Resource Person | Abhineet Chawla, Director-Global Health Economics & Value Outcomes \| Harish Barve, Lead \| Dr. Kiran Kandula, Senior Director & Head, Pharmacovigilance Operations (India) \| Dr. Tejpavan Pula, Lead – Data & Artificial Intelligence Risk Management \| Dr. Vivek Gupta, Associate Director – R&D Procurement & Vendor Management |
| No. Of Participants | 187 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions |
| Po Number(S) | Po3 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students |

## OBJECTIVE

To enhance understanding of evolving pharmacovigilance frameworks, regulatory expectations, and their critical role in ensuring patient safety across the product lifecycle.
To provide insights into current and emerging regulatory pathways, compliance requirements, and global harmonization trends impacting pharmaceutical development.

To bridge academia, industry, and research by highlighting best practices and career opportunities in clinical research, including trial design, ethics, and data integrity.
To discuss future-ready competencies, digital innovations, and real-world evidence in strengthening vigilance systems and regulatory decision-making.

To foster informed dialogue on translational research and policy-driven innovation, preparing students and professionals for dynamic roles in the pharmaceutical sector.

## DESCRIPTION

The Expert Session on Pharma Future: Vigilance, Regulatory and Clinical Research Summit is designed as a forward-looking academic–industry interface that addresses the rapidly evolving landscape of the pharmaceutical sector. With increasing complexity in drug development, post-marketing surveillance, and global regulatory oversight, the summit aims to equip participants with a holistic understanding of how vigilance, regulation, and clinical research collectively shape safe, effective, and compliant healthcare solutions. The session focuses on the critical role of pharmacovigilance in safeguarding patient safety throughout the product life cycle—from early clinical development to post-marketing surveillance. Experts will deliberate on contemporary challenges in adverse event reporting, signal detection, risk management plans, and the growing importance of real-world evidence in regulatory decision-making. Emphasis will be placed on aligning vigilance systems with global regulatory expectations to ensure timely identification and mitigation of safety concerns. In parallel, the summit explores the dynamic regulatory environment governing pharmaceuticals, biologics, and medical products. Discussions will cover evolving national and international regulatory frameworks, compliance strategies, and the impact of harmonization initiatives on drug approval processes. Participants will gain clarity on regulatory documentation, audits, inspections, and the role of regulatory affairs professionals in bridging scientific innovation with policy requirements. A significant component of the session is dedicated to clinical research, highlighting best practices in clinical trial design, ethical conduct, data integrity, and patient-centric approaches. Experts will share insights into emerging trends such as decentralized trials, digital health tools, and data-driven research methodologies that are redefining the conduct of clinical studies. The session also aims to familiarize students and early-career professionals with diverse career pathways in clinical research, pharmacovigilance, and regulatory affairs.

## OUTCOMES

Enhanced understanding of pharmacovigilance systems, adverse event management, and their impact on patient safety and regulatory compliance.

Improved awareness of current regulatory frameworks and approval processes, enabling

participants to align scientific activities with national and global regulatory expectations.

Strengthened knowledge of clinical research methodologies, ethical considerations, and emerging trends such as digital and patient-centric trials.

Increased clarity on career pathways and skill requirements in pharmacovigilance, regulatory affairs, and clinical research domains.

Development of a future-ready perspective, integrating vigilance, regulation, and research to support safe, effective, and compliant pharmaceutical innovation.












**Pitch Perfect & Demo Day**

**SDGs: 8, 9, 17**

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised "Pitch Perfect & Demo Day" on 17th November 2025. The event was designed to provide startups with a platform to present their refined business ideas and product demos, while enhancing their pitching skills and overall investor readiness.




The session was led by Mr. Yash Lahoti, Consultant, Chitale Media Fund & Ex-Founder, Women's CricZone, who shared valuable insights from both an investor advisory and founder's perspective. The session offered a balanced view of what investors look for and how founders should position their startups during pitches.

**Session Highlights**

The session focused on the following key areas:

• Startup Pitching and Live Demos, where startups showcased their business models, products, and market potential through structured pitches and demonstrations.

Mr. Yash Lahoti provided detailed feedback on pitch clarity, strength of value proposition, market opportunity, traction, and scalability. He emphasized the importance of storytelling, clear problem-solution fit, and realistic growth narratives, while also sharing lessons from his entrepreneurial journey and consulting experience.

## Outcome and Impact

The event enabled startups to gain practical exposure to investor expectations and receive actionable feedback on their pitches and demos. Participants enhanced their presentation skills, confidence, and strategic articulation of their startup vision. Overall, *Pitch Perfect & Demo Day* significantly strengthened startups' preparedness for fundraising, partnerships, and next-stage growth.










| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Career Opportunities in Logistics & Supply Chain |
| Date | 2025-11-18 To 2025-11-18 |
| Mode | Offline |
| Venue | Lh 105, Martin Luther Block, CBS (Chitkara University) |
| Organizer Name | Department Of Scm & General Management |
| Resource Person | Ankit Bhardwaj, Assistant Vice President (Operations) |
| No. Of Participants | 65 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| University Charter | Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To provide students with a comprehensive understanding of the logistics and supply chain industry and its evolving landscape.
2. To highlight diverse career pathways, job roles, and sector-wise opportunities within logistics and SCM.
3. To help students connect academic learning with real-life industry expectations and skill requirements.
4. To guide students on certifications, internships, and essential competencies needed for career advancement.

## DESCRIPTION

The Department of Logistics and Supply Chain Management organized an insightful career counselling session titled "Career Opportunities in Logistics and Supply Chain" for BBA Logistics students. The guest speaker was Mr Ankit Bhardwaj, AVP, Kisan Window (KIWI). The aim of the session was to enhance students' understanding of industry trends, emerging job roles, and the diverse career pathways available in India's fast-growing logistics and supply chain sector. As the sector expands due to e-commerce growth, digital transformation, global

trade, and robust infrastructure development, it has created an unprecedented demand for skilled professionals. The session helped students gain clarity about how they can align their academic preparation with real-world opportunities while developing future-ready competencies. The expert speaker shared valuable industry experiences, current expectations of employers, and practical insights that strengthened students' career preparedness. Session Highlights The speaker began by explaining the structure and functioning of the logistics and supply chain ecosystem, including its key components—transportation, warehousing, procurement, inventory management, demand forecasting, and last-mile delivery. Students were introduced to the importance of integrating technology such as automation, AI, data analytics, and digital tracking to optimize operations. Real-life case examples from leading companies helped students relate classroom concepts to industry needs. The speaker also discussed new-age career avenues emerging in e-commerce fulfillment, cold chain logistics, sustainability-driven supply chain roles, and global sourcing. The session further covered essential professional qualities such as communication, problem-solving, teamwork, analytical thinking, and hands-on operational understanding. Students were guided on certifications, internships, and skill-building courses that can enhance employability. The interactive Q&A segment allowed learners to clarify doubts regarding job profiles, salary expectations, career growth, and industry challenges.

## OUTCOMES

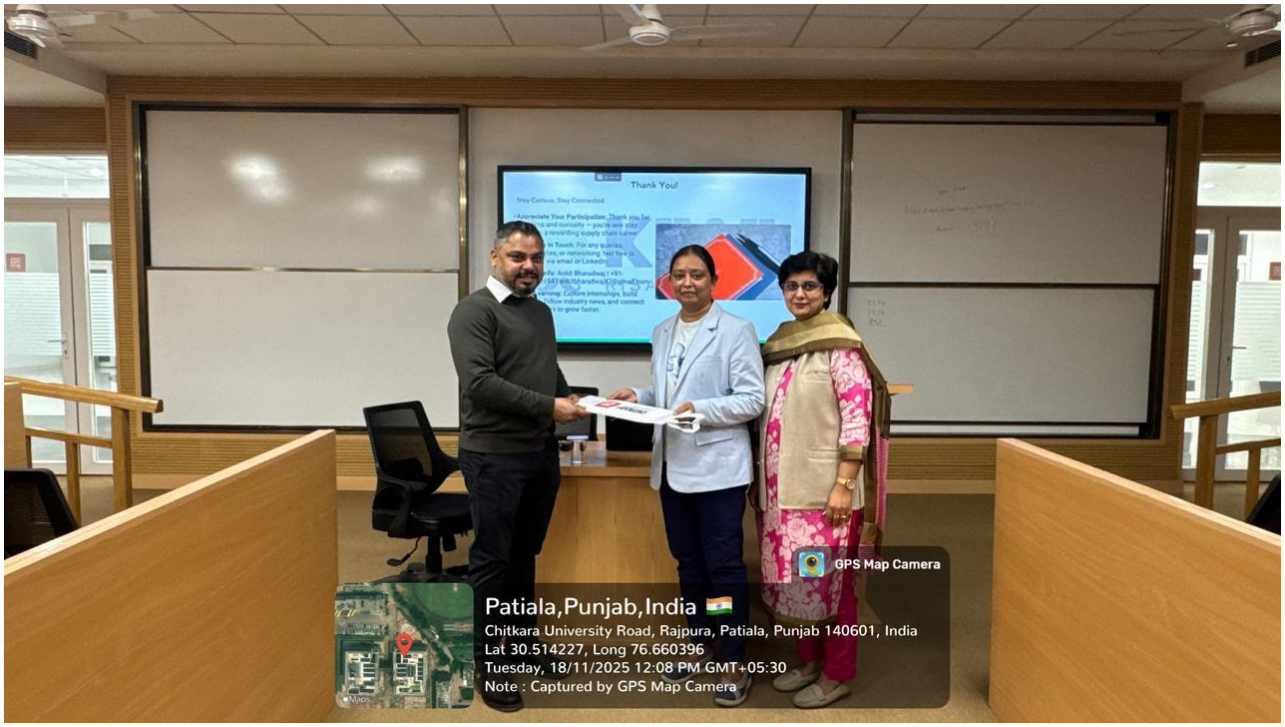
1.To provide students with a comprehensive understanding of the logistics and supply chain industry and its evolving landscape.
2. To highlight diverse career pathways, job roles, and sector-wise opportunities within logistics and SCM.
3. To help students connect academic learning with real-life industry expectations and skill requirements.
4. To guide students on certifications, internships, and essential competencies needed for career advancement.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514273, Long 76.660348
Tuesday, 18/11/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera


Patiala,Punjab,India


GPS Map Camera
Patiala,Punjab,India

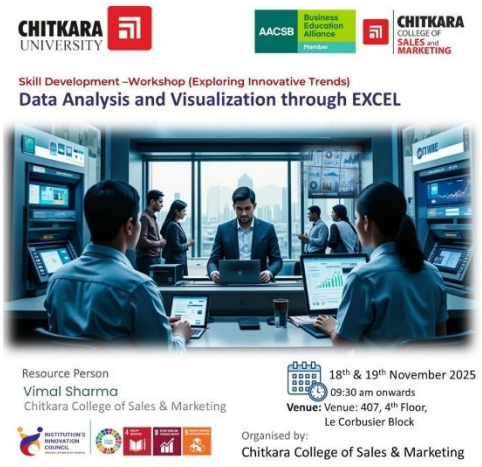

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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514227, Long 76.660396
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Note : Captured by GPS Map Camera

| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Data Analysis and Visualization Through Excel |
| Date | 2025-11-18 To 2025-11-19 |
| Mode | Offline |
| Organizer Name | Samuel Jonathan |
| Resource Person | Vimal Sharma, Project Manager |
| No. Of Participants | 95 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

Build foundational Excel skills for accurate data organization and visualization.
Strengthen participants' ability to validate, analyze, and interpret data effectively.
Encourage equal participation and collaborative learning in a digital environment.
Foster innovation through practical use of Excel for real time challenges




## DESCRIPTION

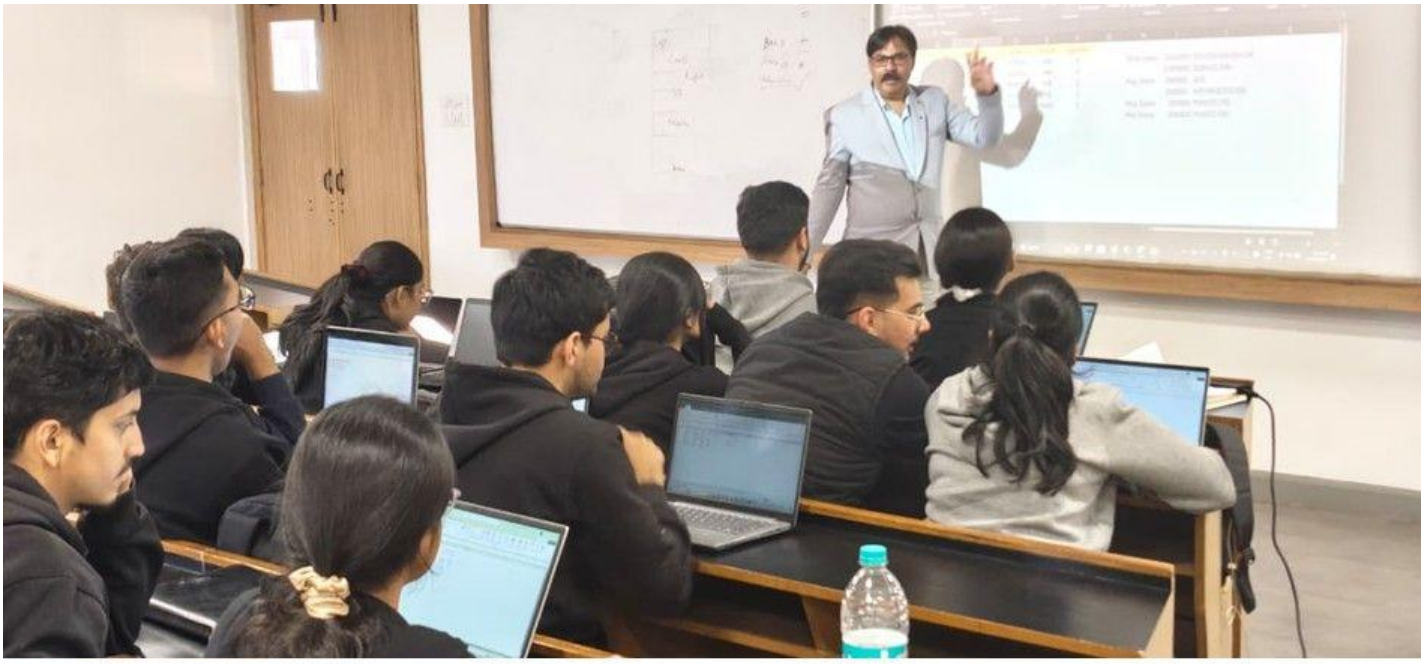
Chitkara College of Sales and Marketing organized Skill Development – Workshop (Exploring Innovative Trends) "Data Analysis and Visualization Through Excel" Value Added Course from 18th to 19th November designed specifically for MBA students specializing in Sales and Marketing (Pharma) This interactive and hands-on training program was designed to strengthen participants' Excel skills, focusing on both foundational and practical applications for effective data management and decision-making. The sessions aimed to build participants' confidence in using essential Excel tools such as data validation, sorting and filtering, and basic formulas to maintain data accuracy, consistency, and reliability in everyday work. As the

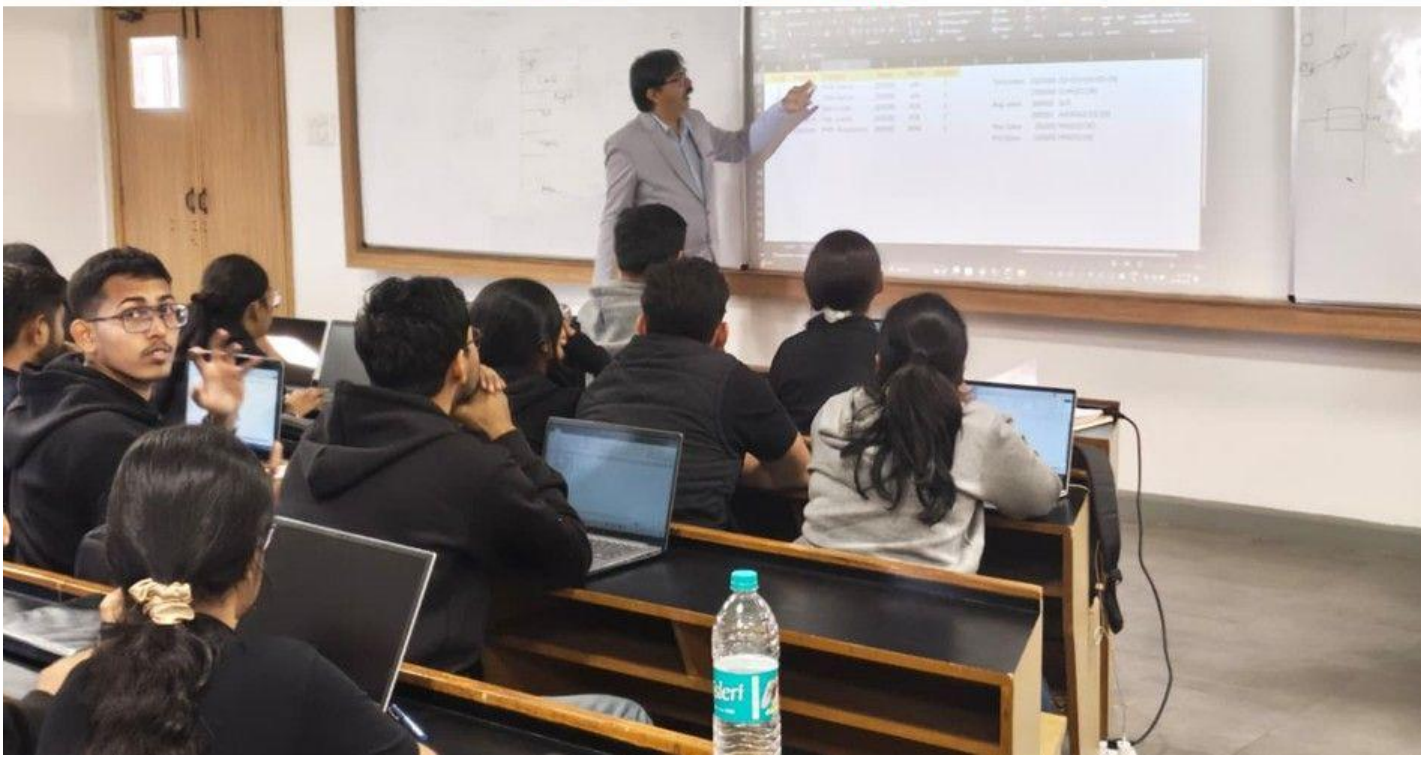
training progressed, participants explored techniques to transform raw data into meaningful insights using Excel's data visualization features. They learned how to create simple yet impactful charts and graphs, interpret trends, and present information in a clear and visually engaging manner. The program also emphasized efficient data organization, allowing participants to manage large datasets and derive insights that support informed, data-driven decisions. By the end of the workshop, participants were capable of organizing and validating data systematically, identifying and correcting errors, and communicating their findings effectively through visual reports. Through a series of guided exercises and real-life examples, the training ensured that participants could confidently apply their learning to practical business scenarios, turning everyday data into valuable information for planning and problem-solving. This will enhance workplace efficiency and sustainable productivity through digital skill and analytical thinking through hands-on Excel learning, develop employability skills for data-driven roles in growing industries and encourage innovation through data analysis and evidence-based decision-making.

## OUTCOMES

Apply Excel tools confidently for data validation and visual presentation. Create meaningful charts and summaries to support data-driven insights. Demonstrate teamwork and inclusivity during collaborative data exercises. Utilize Excel skills to enhance productivity and problem-solving in workplaces.







| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Think And Design Path for Sustainable Career |
| Date | 2025-11-18 To 2025-11-18 |
| Mode | Offline |
| Organizer Name | Samuel Jonathan |
| Resource Person | Pawan Sharma, Training Manager |
| No. Of Participants | 95 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| University Charter | Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. Design a clear career path for themselves.
2. Know and apply the difference between Perception & Reality.
3. Apply Johari window concept for better interpersonal skills.
4. Learn & apply the concept of Brand I at workplace.
5. Have better understanding of 3Vs of communication particularly Visual or Body language.
6. Understanding of key aspects of Grooming for a better First Impression




## DESCRIPTION

Chitkara College of Sales and Marketing organized a soft skills workshop for the new 2025 batch of MBA Sales and Marketing students. The resource person was Mr. Pawan Sharma, an experienced life and sales coach and corporate trainer with 18 years of experience in the Pharma, BFSI, and education sectors. During the workshop, Mr. Sharma emphasized the importance of developing key skills to remain employable and re-employable for a sustainable career, and students actively participated in various learning activities. He shared practical tips

on: Beginning with the end in mind to map one's career and define key milestones. The three Vs of communication (verbal, vocal, visual), including confident body language and reading others' non-verbal cues. The three Ps of mirroring to build rapport. Building one's personal brand at the workplace. Understanding the difference between perception and reality. Key grooming aspects for creating a strong first impression. Students were engaged through role plays, quizzes, ice-breakers, and games that promoted interest and participation in the learning process. In today's VUCA world—marked by volatility, uncertainty, complexity, and ambiguity—it is critical for pharma aspirants to build the right skills from the very beginning of their careers. Soft skills such as communication, time management, adaptability, emotional intelligence, and critical thinking are now core requirements for roles in the pharmaceutical and healthcare industry. Developing these competencies makes students more adaptable, industry-ready, and better equipped to handle continuous change in highly regulated, patient-centric environments. Strong soft skills also provide a competitive edge for securing and growing in pharma roles, supporting a sustainable, satisfying, and meaningful career in healthcare. We are confident that this session will significantly support students in building a successful and future-ready career in the pharmaceutical sector.

## OUTCOMES

1. Enabled participants to design a clear and structured career pathway aligned with their professional goals.
2. Enhanced understanding of perception vs reality for improved judgement and workplace effectiveness.
3. Strengthened interpersonal skills through application of the Johari Window model.
4. Developed awareness of personal branding ("Brand I") for professional excellence.






Fear of Being Judged
Confidence
Communication
Service
Rating

| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Workshop Titled “Upgrade 360: Design, Digital and Demeanor” |
| Date | 2025-11-20 To 2025-11-27 |
| Mode | Offline |
| Venue | Lh-305 (Lh-305, Rockefeller Block, CBS) |
| Organizer Name | Chitkara Business School |
| Resource Person | Mr. Amit Vashisht, Dean, Chitkara School of Hospitality \| Dr. Ashutosh Mishra, Dean, Chitkara School of Mass Communication \| Dr. Manpal Setia, Dean, Chitkara Design School |
| No. Of Participants | 32 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po6, Po7 |
| University Charter | Let’s Prepare Our Students for Industry, Let’s Empower Our Students with Great Communication Skills, Let’s Encourage Our Students to Think Out of The Box, Let’s Ingrain Spirit of Entrepreneurship Among Our Students, Let’s Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To enhance students’ dining etiquette and personal grooming skills for professional and social settings.
2. To develop strong visual storytelling capabilities for effective communication in academic and corporate environments.
3. To foster creative problem-solving through design thinking frameworks and practical application.
4. To improve students’ confidence, presentation, and interpersonal skills for better professional demeanor.

5. To provide interdisciplinary exposure by integrating hospitality, media communication, and design principles into holistic personality development.

## DESCRIPTION

The Upgrade 360° – Design, Digital, and Demeanor Week was organized with the objective of nurturing holistic professional readiness among students by strengthening essential workplace competencies. This week-long initiative brought together three key dimensions of personality and professional development—Dining Etiquette & Personal Grooming, Visual Storytelling Skills, and Design Thinking Skills. The event featured highly engaging sessions delivered by distinguished resource persons: Mr. Amit Vashisht (Dean, Chitkara School of Hospitality), Dr. Ashutosh Mishra (Dean, Mass Communication), and Dr. Manpal Setia (Dean, Chitkara Design School), each of whom contributed deep domain expertise and real-world insights. The program commenced with a session on Dining Etiquette and Personal Grooming, conducted by Mr. Amit Vashisht. Students were introduced to the protocols of fine dining, international table manners, corporate dining behavior, personal hygiene, and professional attire. Through demonstrations and interactive activities, participants gained clarity on how grooming and etiquette contribute to first impressions and leadership presence in professional environments. The second component of the programme, driven by Dr. Ashutosh Mishra, focused on Visual Storytelling Skills. This session equipped participants with the ability to communicate compelling ideas through visuals, structure narratives with clarity, and integrate creativity into presentations and media content. Students learned how visuals drive engagement, influence audiences, and support persuasive communication in academic and corporate contexts. The final segment of the week was conducted by Dr. Manpal Setia on Design Thinking Skills, in which students explored human-centric problem-solving tools to address real-world challenges. Through a blend of activities, case studies, and brainstorming exercises, learners practiced empathy mapping, idea generation, prototyping, and solution evaluation. This facilitated an innovation-driven mindset and helped students understand the applicability of design thinking across disciplines. Across the six days, the event provided an immersive learning experience that balanced theory with hands-on activities, reflection, and skill-building practice. Students walked away with improved professionalism, better communication skills, enhanced creativity, and structured problem-solving abilities. The programme successfully advanced its mission of preparing students for diverse professional environments by integrating hospitality, media communication, and design into one unified developmental framework.

## OUTCOMES

1. Enhanced professional etiquette and personal grooming.
2. Improved visual communication and storytelling abilities.
3. Strengthened creative and critical thinking through design thinking approaches.
4. Increased adaptability for multidisciplinary professional environments.
5. Boosted confidence and overall workplace preparedness.















| Title: IIC Talk | | |
|---|---|---|
| 1 | Type of Activity | Talk |
| 2 | PROGRAM THEME (KEYWORDS) | Design Thinking & Critical Thinking |
| 3 | LINK (Pre Link) | Pre Link |
| | LINK (Post Link) | Post Link |
| 4 | Program Type | Level 1 |
| | Nomenclature | Critical Thinking and Innovation |
| 5 | Description | |
| | The Faculty of Economics, Chitkara Business School, successfully hosted an IIC Talk featuring Prof. Dilip Kumar, Regional Director, IIMC, Jammu. The session, titled "Role of Mass Communication in Economic Development: Global to Indian Perspective," provided participants with crucial insights into how media narrative, information flow, and communication strategies influence economic policy, market stability, and developmental outcomes in both the global and Indian contexts. | |
| 6 | Kindly justify the activity conducted by your respective department will fit as IIC event | |

| | | |
|---|---|---|
| | The event directly links to the IIC mandate of Critical Thinking and Innovation. The talk focused on critically analyzing media's influence—a key external factor for economic models. It also encouraged innovative thinking on how economists must utilize communication channels (mass media) to disseminate research and influence policy, moving beyond traditional academic publication. | |
| 7 | Start and End date of the event: 21/11/2025 to 21/11/2025 | |
| 8 | Mention minimum number of students (Event): 86 | |
| 9 | Mention minimum number faculty (Event): 4 | |
| 10 | Objective of the event in 3 words (90 Characters) only: | |
| | Link Media, Economy, Policy | |
| 11 | Benefit of the activity in 5 words (120 Characters) only: | |
| | Understanding Media's Economic Policy Influence | |
| 12 | Video URL | https://www.linkedin.com/posts/dr-shveta-gupta-ph-d-economics-7b1738144_iictalk-chitkarabusinessschool-facultyofeconomics-activity-7397678300132728833-4I-m?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACL-AXUBO79RNTO9k6TiJOhoKod8RLKdHFY&utm |
| 13 | PHOTOGRAPHS | |

| | |
|---|---|
| Name of Department: | UG Programs |
| Name of Organiser with Mail ID & Contact Number: | Chitkara Business School |
| Resource Person Details | |
| Name | Prof. Dilip Kumar |
| Designation | Regional Director |
| Organization | IIMC, Jammu. |
| Mail ID | prof.dlpkmr05@gmail.com |










| EVENT DETAILS | |
|---|---|
| Event Type | Competition |
| Topic | Dice Techinnovate 3.0 |
| Date | 2025-11-25 |
| Mode | Offline |
| Organizer Name | Dr. Rajneesh Talwar |
| Resource Person | Dr. Rajneesh Talwar, Dean,DICE |
| No. Of Participants | 168 |
| SDG NO | 4, 8,9,17 |

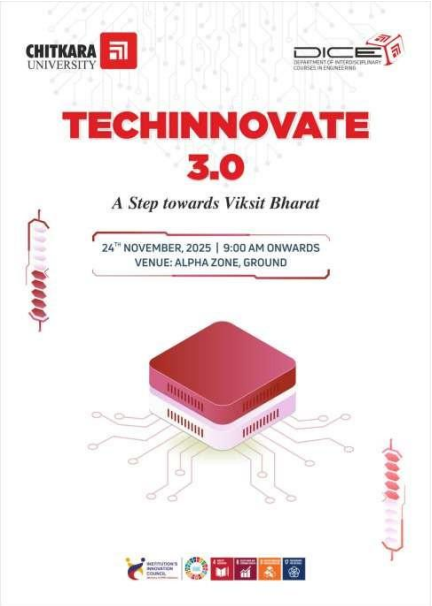
## OBJECTIVE

1. To provide students with a platform to showcase innovative engineering solutions through real- world prototypes.

2. To promote applied learning in Embedded Systems and IoT through experiential project development.

3. To foster creativity, problem-solving, and interdisciplinary collaboration among budding engineers.

4. To encourage students to design socially impactful technologies aligned with India's vision for Viksit Bhar



## DESCRIPTION

Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University organized TechInnovate 3.0, a flagship project display event showcasing innovation, creativity and real- world engineering applications. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean, DICE, who emphasized the importance of applied learning and how such platforms nurture India's vision for Viksit Bharat. Colonel Rakesh Sharma (Retd.), Registrar, Chitkara University, visited the event, explored the project stalls, and interacted enthusiastically with students. He appreciated the practical thought process behind the prototypes, encouraged students to keep pushing boundaries, and shared valuable insights from an industry and administrative perspective. Out of aprox 200 projects submitted under ES&IoT, 48 were selected for final project display, competing with each other. These Projects were from various application areas like Human Computer iInterface, Smart Cities, AgriTech, MediTech, EduTech, Smart Assistive Systems etc. Colonel Rakesh and Dr. Rajneesh Talwar presented awards to the Top 5 teams, acknowledging their exceptional innovation, clarity of concept, and societal relevance. Through TechInnovate 3.0, students gained a deep, hands-on understanding of Embedded Systems and IoT by working on real-world problems from concept to prototype.TechInnovate 3.0 served as a vibrant platform for budding engineers to transform their technical knowledge into purposeful, socially impactful solutions. SGD covered by the events are SDG 3 – Good Health & Well-Being, SDG 9 – Industry, Innovation & Infrastructure, SDG 11 – Sustainable Cities & Communities, SDG 4 – Quality Education and SDG 13 – Climate Action.

## OUTCOMES

1. Students gained practical exposure to complete project development cycles from concept to prototype.

2. Participants enhanced their technical, analytical, and teamwork skills through collaborative innovation.

3. The event inspired a mindset of societal responsibility by addressing SDG-focused challenges.

4. Top-performing projects received recognition, motivating students to pursue quality-driven engineering solutions.


CHITKARA UNIVERSITY
GPS Map Camera
Rajpura, Punjab, India
Chandigarh-patiala National Highway (nh- 64 Village
Jansla, Rajpura, Punjab 140417, India
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Monday, 24/11/2025 01:20 PM GMT +05:30
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Jansla, Rajpura, Punjab 140417, India
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| | |
|---|---|
| Event/Session Name | Thanksgiving Awareness Session for Housekeeping & Support Staff |
| Event/Session Date | 27-November-2025 |
| Venue | Escoffier (4th Floor), Chitkara University |
| Organizers | Ms. Harleen Sandhu |
| Resource Person | Students of CGE Department |
| No. of Participants | 40 |
| SDGs Covered | 4,8,10,16 |

## Overview

The Centre for Global Education (CGE), in collaboration with the Office of Administration, organized a Thanksgiving Session as a meaningful initiative to acknowledge and appreciate the dedicated efforts of the housekeeping and supporting staff, including office assistants, who play a vital role in maintaining the daily operations of the campus.

## Objective of the Session

The primary objective of the session was to express gratitude while simultaneously empowering staff members through awareness and education. The initiative aimed to create a respectful and inclusive platform that recognized their contributions and supported their personal well-being beyond routine responsibilities.

## Awareness Session on Financial Safety

As part of the program, CGE students conducted an interactive one-hour awareness session focusing on fraud calls, fake payment scams, and digital financial safety. The session sensitized participants to common fraudulent practices and shared practical guidance on identifying suspicious activities, responding responsibly, and safeguarding personal financial information. The engaging format encouraged active participation and real-life understanding.

## Role of the Office of Administration

The Office of Administration played a key facilitative role by coordinating staff participation during the first half of the day, ensuring smooth operational management while enabling

maximum attendance. The collaborative execution of the session reflected the office's continued commitment to staff welfare, capacity building, and inclusive engagement.

## Outcome & Impact

The Thanksgiving Session strengthened awareness, trust, and institutional bonding among staff members. By combining appreciation with practical learning, the initiative reinforced a culture of care, respect, and shared responsibility, contributing positively to the overall well-being and empowerment of the campus support ecosyste.









| Event Details | |
|---|---|
| Event Type | Value Added Course |
| Topic | Advanced Accounting Practices |
| Date | 2025-11-27 To 2025-12-12 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| Resource Person | Ca. Shiv Sood, Associate Director, Cfo Advisory, Kpmg India |
| No. Of Participants | 59 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1.To equip students with advanced accounting and finance skills through KPMG-led sessions.
2. To provide a KPMG certification to enhance career prospects.
3. To offer hands-on training to bridge the gap between theory and practice.
4. To facilitate networking with industry professionals for career growth.

## DESCRIPTION

The B. Com Program of Chitkara Business School offered the Value- Added Course on Advanced Accounting Practices, a specialized value-added course designed and framed to provide students with advanced knowledge and practical skills in the domains of accounting and finance. This course was developed in collaboration with KPMG, one of the world's leading professional services organizations, with the objective of aligning academic learning with current industry requirements. The primary aim of the course was to equip students with industry-relevant expertise in key functional areas such as financial reporting, auditing, taxation, regulatory compliance, and financial analysis, thereby enhancing their readiness for professional roles in the accounting and finance sector. The course was delivered by Mr. Shiv Sood, Associate Director, CFO Advisory, KPMG India, who brought extensive industry experience and practical insights into the classroom. His expert-led sessions enabled students

to gain a deeper understanding of real-world accounting practices and contemporary challenges faced by finance professionals. The pedagogical approach of the course emphasized experiential learning through case discussions, practical examples, and hands-on exposure, allowing students to bridge the gap between theoretical concepts studied as part of the B. Com curriculum and their real-world application in professional settings. A significant highlight of the ourse was its strong focus on practical skill development. Students were trained in industry-standard accounting tools, and best practices followed by leading organizations. The course content was carefully structured to cover essential topics such as accounting standards, auditing procedures, financial compliance, and analytical techniques, ensuring that students gained a comprehensive and applied understanding of the accounting profession. This practical orientation significantly enhanced students' confidence and competence in handling real business and financial scenarios. The course aims to equip students with advanced accounting and finance skills through KPMG-led sessions, to provide a KPMG certification to enhance career prospects, to offer hands-on training to bridge the gap between theory and practice, to facilitate networking with industry professionals for career growth. Upon successful completion of the course, students were awarded a KPMG certification, which served as a valuable professional credential. This certification not only recognized their successful completion of a rigorous industry-aligned program but also improved their employability prospects in a highly competitive job market. The KCAP course was exclusively offered to B. Com Batch 2024 students and was conducted from 27th November to 12th December 2025, making it a focused and intensive learning experience.

## OUTCOMES

1. Increased proficiency in accounting and financial practices.
2. Enhanced employability with KPMG certification.
3. Improved professional credibility and job readiness.
4. Real-world skills for success in accounting and finance roles.


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9.0 Km/h
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1013.0 hPa
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1017.0 hPa
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19.2

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|---|---|---|---|
| EVENT | MMS – "Voices of Tomorrow's Maritime Leaders" Elocution Competition 2025 | | |
| Date / Time: | 28th Nov 2025 / 1500 Hrs. onwards | Mode: | Offline |
| Location / Link | Final: The Orchid, Vile Parle – Mumbai/ Preliminary: Tesla block Chitkara University, Punjab | | |
| Activity In-charge | Capt. Pratik Khatu | | |
| No. of Participants | 3 Cadets | | |
| Resource Person (if any) | --- | | |
| SDG | 4 – Quality Education; 8 – Decent Work and Economic Growth; 9 – Industry, Innovation and Infrastructure; 14 – Life Below Water; 17 – Partnerships for the Goals | | |

## REPORT




The MMS Group, in collaboration with SailorsHUB, organized the prestigious "Voices of Tomorrow's Maritime Leaders" Elocution Competition 2025, aimed at providing a national platform for aspiring seafarers to articulate their thoughts, dreams, and vision for the future of the maritime industry. From Chitkara University School of Maritime Studies, a total of ten cadets from BY 2023 and BY 2024 submitted their names for participation. To identify the best speakers for the national-level event, an internal shortlisting round was conducted on 1st November 2025. The preliminary evaluation was judged by Pro Vice Chancellor (Marine) Capt. Prabhat Nigam, Vice Principal Er. Jasjeet Suri, and Course In charge Capt. Ajay Bhardwaj. Cadets were assessed on two thought-provoking themes: "Sailing into 2030: Maritime Powering Viksit Bharat" and "Cadet to Captain/Chief Engineer: My Dream Voyage in Atmanirbhar Maritime India."

Conducted online, the preliminary round enabled the judges to evaluate clarity, depth of content, conceptual understanding, maritime awareness, and overall oratory skills. After a competitive and insightful session, three cadets were shortlisted to represent Chitkara University at the national stage: Cadet Mohit (BY 2023), Cadet Shivanchal Sharma (BY 2024), and Cadet Swaranjeet Singh Walia (BY 2024).

Among them, Cadet Swaranjeet Singh Walia advanced to the Grand Finale held on 28th November 2025 at The Orchid, Vile Parle, Mumbai, after successfully clearing the preliminary stages of the national competition. At the grand event, attended by eminent maritime professionals, industry leaders, and academicians, Swaranjeet delivered a powerful and emotionally resonant speech marked by clarity, depth, confidence, and visionary thinking. His impactful performance earned him Rank 3 at the national level, a remarkable accomplishment that brought immense pride to Chitkara University School of Maritime Studies.

The finale showcased outstanding communication skills and maritime awareness from cadets across the country, highlighting the growing importance of leadership, articulate expression, and forward-thinking perspectives in shaping the future of India's maritime domain.

Chitkara University extends heartfelt congratulations to Cadet Mohit, Cadet Shivanchal Sharma, and Cadet Swaranjeet Singh Walia for their commendable participation and representation. A special note of pride goes to Cadet Swaranjeet for securing the 3rd Rank nationally, an achievement that stands as a source of inspiration for all aspiring maritime professionals and reinforces the university's commitment to nurturing confident, competent, and visionary leaders for the maritime industry.


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MMS GROUP






MMS Group in collaboration with SAILORSHUB
announces an
"ELOCUTION COMPETITION"
2025
VOICES OF TOMORROW'S MARITIME LEADERS
MEET THE TOP 10 FINALISTS
SAILORS HUB
Aekam Gill
AEMA
Swarnjeet Walia
Chitkara
Anandhu P S
HIMT
Kshitig Gupta
TMI
Mukta Purandare
TS Rahaman
Aaruz Munz
IMU Chennai
Isham Ahmed
IMU Kolkata
Mohammed Landge
TS Rahaman
Riddhi Poojary
Ganpat University
Arshita Arya
TMI


ANCHORED IN LEGACY

| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Session On " Economics Unlocked: Insights for Building a Career and Life of Your Dreams " |
| Date | 2025-11-28 To 2025-11-28 |
| Mode | Offline |
| Venue | Pulitzer Hall (Chitkara Business School) |
| Organizer Name | Chitkara Business School |
| Resource Person | Ms. Vasundhara Jain, Founder \|, |
| No. Of Participants | 88 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 11: Sustainable Cities and Communities |
| Po Number(S) | Po3, Po2, Po6 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To impart practical insights on leveraging economic principles for effective strategic career planning and professional development.
2. To enhance students' financial literacy and ability to make informed, sound entrepreneurial and investment decisions.
3. To bridge theoretical academic knowledge with real-world, actionable entrepreneurial and financial skills.
4. To offer students direct interaction with a young founder shaping the conversation around economic empowerment.

## DESCRIPTION

The Faculty of Economics at Chitkara Business School, in dynamic collaboration with the Chitkara Enterprise Lab, successfully organized a highly engaging and practical expert session titled "Economics Unlocked: Insights for Building a Career and Life of Your Dreams." The event, which took place on Thursday, 28th November 2025, in Pulitzer Hall, Picasso Block, was designed to bridge the gap between theoretical economic knowledge and real-world

application in personal finance and entrepreneurship. The session featured Vasundhara Jain, the inspiring Founder of MyAnalysers, an organization dedicated to enhancing financial literacy and decision-making skills. Ms. Jain brought a refreshingly practical and accessible perspective to economics, focusing on how students can actively use foundational economic principles to chart successful career paths and achieve long-term financial well-being. Throughout the interactive talk, attendees were guided through key areas such as leveraging opportunity cost in career choices, understanding behavioural biases in investment decisions, and utilizing market data to identify viable entrepreneurial opportunities. The collaborative nature of the event, facilitated by the Chitkara Enterprise Lab, underscored the University's commitment to fostering a culture where academic rigor meets innovation and entrepreneurial spirit. Students gained profound insights into making informed, strategic choices that directly impacted their future. Key learning outcomes included the application of economic models to personal financial planning, navigating market trends for career growth, and utilizing a practical framework for entrepreneurial evaluation. The overwhelming positive feedback highlighted that Ms. Jain's ability to demystify financial concepts resonated strongly with the young audience, leaving them feeling empowered and equipped to make conscious, economically sound decisions in their lives and careers. The session concluded as a significant success, marking a high point in the department's calendar of industry-aligned learning initiatives.

## OUTCOMES

1. Students learned to apply core economic concepts directly to personal financial planning and smart investment decisions.
2. Participants gained actionable insights into navigating market volatility to make informed choices for long-term career growth.
3. Attendees were able to identify and evaluate entrepreneurial opportunities using a practical, economic decision-making framework.

4. The session fostered an understanding of how economic principles drive effective strategy in business and life choices.











| Event Details | |
|---|---|
| Event Type | Summit |
| Topic | National Business Conclave 2025- Bridging Governance and Growth: The New Age of Media, Branding and Broadcasting |
| Date | 2025-12-01 To 2025-12-01 |
| Mode | Offline |
| Venue | Carnegie Hall (Rockefeller Block) |
| Organizer Name | Centre For Digital Marketing Strategy & Analytics |
| Resource Person | Mr. Harshit Narang, Deputy Director, Central Bureau of Communication \| Dr. Ajay S. Singh, Principal Chief Controller of Accounts \| Ms. Pragya Dubey, Regional Head \| Mr. Susanta Manna, Head of Digital Marketing |
| No. Of Participants | 295 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po6 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To promote dialogue on governance, media, and digital transformation.
2. To explore advancements in AI, cloud, and branding.
3. To strengthen industry–academia engagement.
4. To encourage student innovation and social responsibility.

## DESCRIPTION

The Centre for Digital Marketing, Strategy, and Analytics at Chitkara Business School organised the National Business Conclave on December 1, 2025, centred around the theme "Bridging Governance and Growth: The New Age of Media, Branding, and Broadcasting." The event brought together distinguished policymakers and industry leaders who shared their

expertise on the evolving intersections of governance, media, and technology. Dr. Ajay S. Singh, Principal Chief Controller of Accounts, Ministry of Home Affairs, emphasized the rising importance of transparency, accountability, and financial governance in a rapidly digitizing ecosystem. Harshit Narang, Deputy Director at the Central Bureau of Communication, Ministry of Information & Broadcasting, highlighted the need for data-driven communication and the government's evolving approaches to citizen outreach. Pragya Dubey, Regional Head – Education and Edtechs at Google Cloud, discussed the transformative impact of AI and cloud adoption in reshaping communication, education, and service delivery. Susanta Manna, Head of Digital Marketing at Skypath Digital, offered insights into emerging digital branding strategies and the shift toward AI-enabled marketing ecosystems. A key highlight of the conclave was the participation of students through the DSD 3.0 winning project presentations and updates on the University's CSR initiatives, showcasing innovation, social responsibility, and entrepreneurial vision. The fireside chat further enriched the event by exploring the future of media–governance collaboration, AI-driven communication models, evolving branding techniques, and the essential skills needed for future-ready professionals. Overall, the conclave served as a dynamic platform fostering meaningful dialogue between academia, industry, and government, strengthening collaborative learning and forward-thinking perspectives. academia, industry, and government.

## OUTCOMES

1. Enhanced understanding of digital governance and communication.
2. Stronger collaboration between academia, government, and industry.
3. Increased student exposure to real-world insights.
4. Reinforced commitment to developing future-ready professionals.


NATIONAL BUSINESS CONCLAVE 2025
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514146, Long 76.660130
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NATIONAL BUSINESS CONCLAVE 2025
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Rajpura, Punjab, India
Gm75+jx3, Rajpura, Punjab 140417, India
Lat 30.514088° Long 76.660041°
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GPS Map Camera
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Gm75+jx3, Rajpura, Punjab 140417, India
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Google


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514136, Long 76.660138
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Note : Captured by GPS Map Camera

| Event Details | |
|---|---|
| Event Type | Colloquium |
| Topic | Hr Conclave 2025 New Age Hr: Redefining Business |
| Date | 2025-12-12 To 2025-12-12 |
| Mode | Offline |
| Organizer Name | Mba- Hr Department |
| Resource Person | Dr. Amit Pareenja, Head - Learning & Od \| Ms. Parichita Kotnala, Global Hr Business Partner \| Ms. Amandeep Kaur, Leading Hr Professional |
| No. Of Participants | 68 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po3, Po8 |
| University Charter | Let's Prepare Our Students for Industry |

## OBJECTIVE

1. To explore the evolving role of HR as a strategic business partner in driving organizational growth, innovation, and sustainability.
2. To understand emerging practices in integrated talent management and the importance of a unified "One HR" approach in today's dynamic work environment.
3. To highlight the significance of Employee Value Proposition (EVP) as a business strategy for attracting, engaging, and retaining future-ready talent.
4. To provide insights into how New Age HR practices can align people strategies with overall business objectives and digital transformation.
5. To facilitate knowledge sharing and thought leadership by bridging academic perspectives with contemporary industry practices in human capital management.

## DESCRIPTION

HR Conclave 2025, held on 12th December 2025 on the theme "New Age HR: Redefining Business," served as an effective academic–industry interface highlighting the evolving strategic role of Human Resources. The conclave brought together HR leaders, industry experts, academicians, and management students to discuss contemporary people practices

shaping modern organisations. The sessions focused on HR's transition from an operational function to a strategic business partner driving growth, innovation, and organisational effectiveness. Key discussions centred on Integrated Talent Management and the "One HR" approach, emphasising the need for a unified and seamless HR framework across the employee lifecycle. Another important theme was Employee Value Proposition (EVP) as a Business Strategy, where speakers highlighted how a strong, purpose-driven EVP supports talent attraction, engagement, and retention while strengthening organisational culture. The conclave also reinforced HR's role as a Business Strategist, showcasing how data-driven HR practices, digital tools, and people analytics contribute to informed decision-making and business success. Interactive Q&A sessions enhanced engagement, enabling participants to gain practical insights and clarity directly from industry experts. Overall, HR Conclave 2025 successfully fostered knowledge sharing, strengthened academia–industry collaboration, and deepened participants' understanding of New Age HR practices and their impact on business performance.

## OUTCOMES

1. Clear understanding of HR as a strategic business partner.
2. Insights into the "One HR" approach and integrated talent management.
3. Appreciation of EVP as a critical business strategy.
4. Better alignment of people practices with business goals.
5. Practical learning through expert interaction and Q&A.







CHITKARA UNIVERSITY
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Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514182, Long 76.660127
Friday, 12/12/2025 01:04 PM GMT+05:30
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EXPLORE
YOUR
POTENTIAL

| | |
|---|---|
| Event/Session Name | Cricket Match - 7th Edition Chitkara T20 Cricket Tournament |
| Event/Session Date | 13-December-2025 |
| Venue | T20 Ground, Chitkara University |
| Organizers | University Sports Board in participation with Office of Administration |
| Resource Person | Mr. Harinder Lehri, Mr. Gurjinder Singh |
| No. of Participants | 15 |
| SDGs Covered | 3,8,17 |

## Overview

The 7th Edition of the Chitkara T20 Cricket Tournament was organized on 13th December 2025 at the T20 Ground by the University Sports Board, with active participation from the Office of Administration. The tournament brought together teams from various university departments, fostering sportsmanship, teamwork, and inter-departmental camaraderie.

## Participation and Team Representation

The Office of Administration Team participated enthusiastically alongside teams from other departments across the university. The tournament provided a competitive yet friendly platform for staff members to engage in physical activity and collaborative sports.

The following officials and staff members from the Office of Administration actively participated in the cricket match, proudly representing the department and demonstrating excellent team spirit, sportsmanship, and enthusiasm throughout the event.

## Tournament Format

Teams participating in the tournament were divided into two pools, with multiple matches scheduled in a league format. Each team competed within its respective pool to secure a position in the standings.

The Office of Administration team played a total of three matches, securing one victory during the league stage. Based on overall performance, the OA team achieved 3rd position in its pool.

## Achievement

A notable highlight of the tournament was the exceptional performance of Mr. Mohit Kumar, Sustainability Manager, Centre of Excellence for Sustainability, who represented the OA team. His outstanding contribution earned him the "Man of the Match" award, recognizing his skill, commitment, and sportsmanship on the field.

## Collaborative Spirit and Impact

The tournament reflected strong inter-departmental collaboration and encouraged a culture of health, fitness, and positive engagement among staff members. Participation from the Office of Administration reaffirmed its support for employee well-being and its commitment to fostering a vibrant campus life beyond routine administrative functions.

## Conclusion

The 7th Edition of the Chitkara T20 Cricket Tournament was a successful sporting event that promoted unity, healthy competition, and team spirit across departments. The active participation and commendable performance of the Office of Administration team added value to the event and reinforced the importance of sports as a tool for holistic development within the university community.



| Sr. NO | Name | Designation | Emp Code | |
|---|---|---|---|---|
| 1 | Mohit Kumar | Manager | CET1003380 | Captain |
| 2 | Sultan Khan | Supervisor | CET1002891 | Vice captain |
| 3 | Parampreet Singh | Asst. Manager | CET1004093 | |
| 4 | Amritpal Singh | Supervisor | CET1003620 | |
| 5 | Prince | Supervisor | CET1001009 | |
| 6 | Sukhwinder Singh | Peon | CET1001256 | |
| 7 | Anil | Peon | CET1001502 | |
| 8 | Ravi | Peon | CET1000974 | |
| 9 | Gursewak Singh | Peon | CET1000835 | |
| 10 | Gurpreet Singh | Peon | CET1002843 | |
| 11 | Lovepreet Singh | Peon | CET1001804 | |
| 12 | Dharminder Singh | Peon | CET1000257 | |
| 13 | Narinder | Peon | CET1001058 | |
| 14 | Aman | | SB00669 | |
| 15 | Gurdhyan Singh | CCTV operator | CET1002192 | |


hostel





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Self-Image To Self-Confidence |
| Date | 2025-12-13 To 2025-12-13 |
| Mode | Offline |
| Organizer Name | Mr. Manav Bansal |
| Resource Person | Mr. Manav Bansal, Chief Happiness Officer |
| No. Of Participants | 15 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To help participants understand the deep connection between self-image and self-confidence.
2. To introduce the four key pillars of inner growth: Self-Efficacy, Self-Worth, Self-Respect, and Self-Expectations.
3. To provide practical reflections and tools to strengthen belief systems and personal effectiveness.
4. To motivate participants to overcome self-doubt and develop a positive personality.




## DESCRIPTION

The professional training program on From Self-Image to Self-Confidence was conducted for the staff and workers at Spray Engineering Devices, Baddi campus. The workshop focused on helping participants recognize how their internal perception shapes their confidence, behavior, mental health and overall performance. Through storytelling, relatable workplace examples, reflective exercises, and interactive engagement, the session emphasized that confidence is not something we wear externally — it is built internally through awareness, belief, and self-valuation. Participants were encouraged to examine their inner dialogue and understand how

self-image acts as the foundation upon which confidence is built. • Self-Efficacy: Participants explored the importance of believing in their capability to execute tasks and handle challenges. The discussion highlighted how consistent effort and small achievements strengthen confidence over time. • Self-Worth: The session emphasized understanding one's inherent value beyond performance or external validation. Participants reflected on how recognizing their worth enhances stability and resilience for productivity. • Self-Respect: Focus was placed on honoring personal boundaries, maintaining dignity in actions, and aligning behavior with values. The conversation encouraged treating oneself with fairness and compassion. • Self-Expectations: Participants examined how unrealistic or unclear expectations can affect performance and mindset. Practical guidance was provided on setting healthy, growth-oriented expectations. • Interactive Reflection: Open discussions and short reflective activities created an engaging and introspective learning environment. • Energizing Closure: The session concluded with a collective reinforcement of the core message — when self-image improves, confidence naturally strengthens.

## OUTCOMES

1. Participants gained clarity on how internal perception influences workplace performance and personal growth.
2. Many shared insights about improving their self-talk and strengthening belief in their abilities.
3. Practical takeaways were provided to build self-efficacy and maintain healthy self-worth.
4. The overall atmosphere reflected enthusiasm, awareness, and a willingness to implement the learnings.









| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | 5-Day Startup Mindset Lab: Entrepreneurship Foundation Bootcamp |
| Date | 2025-12-15 To 2025-12-19 |
| Mode | Offline |
| Venue | Lh-303, Rockefeller Block (Lh-303, Rockefeller Block) |
| Organizer Name | Chitkara Business School |
| Resource Person | Mr. Rama Kant, Director \| Ms. Abha Sharma, Centre for Entrepreneurship Education and Development (Ceed) (Ceed) \| Dr. Adarsh Kumar Aggarwal, Vice President, \| Mr. Himesh Sharma, Founder \| Mr. Manu Sharma, Co-Founder & Ceo |
| No. Of Participants | 62 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals |
| Po Number(S) | Po1, Po2, Po3, Po4, Po6, Po7 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Infuse Leadership Skills in Our Students, Let's Encourage Our Students to Think Out of The Box, Let's Prepare Our Students for Industry |

## OBJECTIVE

1. To develop an entrepreneurial mindset among students by introducing core concepts, founder perspectives, and startup fundamentals.
2. To enable students to identify real-world problems and convert them into viable business opportunities.
3. To equip participants with practical tools and frameworks for idea generation, validation, and design thinking.
4. To enhance students' communication and pitching skills through structured pitch formats

and mock presentations.

5. To build confidence and preparedness among students to navigate uncertainty and take informed steps toward launching startups.

## DESCRIPTION

Chitkara University successfully organized the 5-Day Startup Mindset Lab: Entrepreneurship Foundation Bootcamp for students of the Integrated Program of Management, with the aim of fostering entrepreneurial thinking, innovation, and practical startup readiness. The bootcamp was designed as a structured, outcome-oriented learning experience that guided students through the essential stages of the entrepreneurial journey—from ideation to validation and effective communication. The program commenced on Day 1 with an insightful session by Ms. Abha Sharma, from Centre for Entrepreneurship Education and Development (CEED) who introduced students to the fundamentals of entrepreneurship, the importance of a founder's mindset, and the practical steps required to initiate a startup. The session helped students understand entrepreneurship not merely as a business activity but as a problem-solving and value-creation process. On Day 2, Mr. Himesh Sharma, Founder of SkillLabs, focused on helping students identify real-world problems and recognize viable entrepreneurial opportunities. Through interactive discussions and examples from real-life startup experiences, students learned how successful ventures are rooted in genuine market needs. Day 3 featured Mr. Rama Kant, Director of EPIC (Entrepreneurship Promotion and Incubation Council), who guided participants through idea generation and validation using design thinking frameworks. The session emphasized empathy, creativity, and iterative thinking, enabling students to refine their ideas into feasible business concepts. The fourth day was led by Dr. Adarsh Kumar Aggarwal, Vice President, CIIF, who trained students in crafting effective pitches. Participants learned structured pitching formats, including 60-second, 2-minute, and detailed pitches, followed by mock pitching sessions that provided constructive feedback and confidence-building opportunities. The bootcamp concluded on Day 5 with Mr. Manu Sharma, Co-Founder & CEO of SparkBrains, who shared insights on how startups take shape, the essential skills required of founders, and strategies to navigate uncertainty and challenges in entrepreneurial ventures. Overall, the bootcamp offered a rich blend of conceptual understanding and hands-on learning. It equipped students with practical tools, industry exposure, and the confidence to translate ideas into actionable startup concepts, laying a strong foundation for their future entrepreneurial pursuits.

## OUTCOMES

1. Students developed a clear understanding of entrepreneurship, startup ecosystems, and the mindset required to become successful founders.
2. Participants gained the ability to identify real-world problems and evaluate them as potential business opportunities.
3. Students learned to apply design thinking and validation frameworks to transform ideas into feasible and market-ready concepts.
4. Participants enhanced their communication skills and confidence through structured pitching and mock presentation sessions.
5. The bootcamp inspired students to think innovatively, take initiative, and pursue entrepreneurial ideas with greater clarity and preparedness.












| | | | |
|---|---|---|---|
| EVENT | Global Summit on Technology, R&D, and IP | | |
| Date / Time | 16–17 December 2025/ 1000 Hrs. onwards | Mode: | Offline |
| Location / Link | Hotel Le Meridien, New Delhi | | |
| Activity In-charge | Confederation of Indian Industry (CII) | | |
| No. of Participants | 1 Cadet (Aryan Thakur Academic Delegate) | | |
| Resource Person (if any) | --- | | |
| SDG | 4 – Quality Education; 8 – Decent Work and Economic Growth; 9 – Industry, Innovation and Infrastructure; 14 – Life Below Water; 17 – Partnerships for the Goals | | |

**REPORT**

The Global Summit on Technology, R&D, and IP, titled *"From Dependence to Dominance: Research, Deep Tech, and IP for AtmaNirbhar Bharat"*, was held from 16 to 17 December 2025 at Hotel Le Meridien, New Delhi. The summit was organized by the Confederation of Indian Industry (CII) and focused on strengthening India's research, innovation, deep technology, and intellectual property ecosystem in alignment with the vision of AtmaNirbhar Bharat. The event brought together policymakers, industry leaders, researchers, academicians, and students to deliberate on India's transition from technological dependence to global dominance. Aryan Thakur, an academic delegate from Chitkara University, participated in the summit and gained valuable exposure to contemporary discussions on innovation policy, R&D funding, deep-tech advancements, and intellectual property strategy.

The first day of the summit commenced with an opening session featuring eminent representatives from CII, NITI Aayog, and the Government of India. Several flagship reports on deep technology, artificial intelligence, robotics, and women in STEM were launched, setting the tone for the event. The initial sessions focused on developing a technology and IP roadmap for AtmaNirbhar Bharat, highlighting India's growing patent ecosystem, startup innovation, and sectoral advancements in areas such as artificial intelligence, defence, electronics, green energy, robotics, and automation. Further discussions examined global technology trends and India's position in the international innovation landscape, emphasizing

opportunities in next-generation technologies and the adoption of best practices from global ecosystems.

A special ministerial plenary address was delivered by Dr. Jitendra Singh, Hon'ble Minister of Science and Technology, who highlighted the significance of the Research, Development, and Innovation (RDI) Scheme with a ₹1 lakh crore corpus aimed at promoting industry-led research and innovation. Subsequent sessions explored the deep-tech frontier, focusing on the role of robotics, drones, and automation in transforming manufacturing, healthcare, agriculture, and defence sectors. Discussions on emerging technologies and Standard Essential Patents (SEPs) emphasized the importance of robust intellectual property frameworks, FRAND commitments, and India's growing role in shaping a fair and future-ready SEP ecosystem. The day concluded with the felicitation of CII Industrial Innovation Awards followed by a networking dinner, which provided opportunities for interaction with industry professionals and policymakers.

The second day of the summit focused on inclusivity, intellectual property strategy, and strengthening industry–academia collaboration. The felicitation of CII Awards for Women in STEM recognized the significant contributions of women leaders in science, technology, and innovation. Sessions highlighted intellectual property as a strategic asset in the deep-tech era, emphasizing its role in attracting investment, enabling global partnerships, and scaling emerging technologies such as artificial intelligence, quantum computing, and biotechnology. Panel discussions on reimagining industry–academia collaboration explored innovative models involving universities, industry, and government to accelerate research and development, nurture skilled talent, and translate academic research into market-ready solutions.

In addition to the main sessions, parallel engagements such as the IP Masterclass and the CII–DSIR Round Table on Industrial R&D and Funding provided deeper insights into global intellectual property systems and industrial R&D financing mechanisms. The summit concluded with the felicitation of CII Industrial IP Awards, recognizing organizations and professionals who have made significant contributions to India's IP-driven innovation ecosystem.

Overall, the Global Summit on Technology, R&D, and IP proved to be an intellectually enriching and professionally valuable experience. Participation in the summit enabled Aryan Thakur to gain a comprehensive understanding of India's research and innovation policy

landscape, develop insights into deep-tech domains such as robotics, automation, and artificial intelligence, and acquire practical knowledge of intellectual property strategy and valuation. The exposure to industry–academia collaboration models and networking with policymakers, industry leaders, researchers, and innovators will significantly contribute to his academic growth and future professional pursuits.

## Photos of the Event












| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Generative Ai in Project Management |
| Date | 2025-12-19 To 2025-12-19 |
| Mode | Offline |
| Venue | Conference Hall (Tynor, Mohali) |
| Organizer Name | Mr. Narinder Singh Garcha, Chitkara University, Punjab |
| Resource Person | Dr Sushil Kumar Narang, Professor & Dean |
| No. Of Participants | 11 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Encourage Our Students to Think Out of The Box, Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To introduce the fundamentals of AI and Large Language Models (LLMs).
2. To explain the role of AI in enhancing efficiency in project planning and documentation.
3. Leveraging Gen AI tools like ClickUp Brain for AI-assisted project management.
4. To train participants in effective prompt engineering for business use cases.
5. To explore automation of repetitive managerial tasks using AI tools.




## DESCRIPTION

A one-day corporate training program on Generative AI for Project Management – Level I was conducted for professionals of Tynor Orthotics Pvt. Ltd. The program was organized by the Centre for Executive and Professional Education, Chitkara University, with the objective of

introducing participants to the fundamentals of Generative Artificial Intelligence and its practical applications in project management environments. The training focused on building foundational understanding, demonstrating real-world use cases, and enabling participants to integrate AI-driven tools into planning, execution, monitoring, and reporting processes within their organization. The following key areas were covered during the training session: • Introduction to Artificial Intelligence, Machine Learning, and Generative AI • Understanding Large Language Models (LLMs) • Prompt Engineering for Project Managers • AI-based Task Breakdown and Work Allocation • Generating Project Documentation and Status Reports • AI for Stakeholder Communication and Email Drafting • AI-driven Decision Support Systems • Industry-specific applications in manufacturing and healthcare product organizations Hands-on demonstrations were conducted to illustrate how Generative AI tools can streamline project workflows, improve clarity in communication, and reduce documentation time significantly. The program promoted innovation by introducing advanced AI technologies that can enhance industrial project efficiency, digital infrastructure, and smart decision-making systems within manufacturing organizations. By enabling better planning, predictive analysis, and optimized resource allocation, AI-assisted project management reduces waste, minimizes rework, and improves sustainable production practices. The training empowered professionals with future-ready AI skills, promoting workforce upskilling, higher productivity, innovation-driven growth, and sustainable economic development.

## OUTCOMES

1. Participants developed a foundational understanding of Generative AI concepts.
2. Enhanced awareness of AI tools that can improve productivity in project lifecycle management.
3. Ability to design effective prompts tailored to business and operational needs.
4. Improved efficiency in preparing project documentation and reports.
5. Increased confidence among participants to explore AI integration in their ongoing projects.
6. Identification of potential pilot use cases within Tynor Orthotics Pvt. Ltd. for AI adoption.





AI for Project Management

AI for Project Management

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| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Career Counselling Session on Hiring Excellence Blueprint |
| Date | 2025-12-22 To 2025-12-22 |
| Mode | Offline |
| Organizer Name | Mba- Hr Department |
| Resource Person | Ms. Namrata Gill, Vp- Hr |
| No. Of Participants | 68 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po3, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of The Box, Let's Foster Civic Engagement in Our Students |

## OBJECTIVE

1. Equip students with practical knowledge of modern recruitment and selection practices.
2. Enhance students' skills in resume building and interview preparation.
3. Introduce competency mapping and behavioral assessments to understand organizational expectations.
4. Familiarize students with emerging trends in talent acquisition.
5. Provide actionable guidance to help students plan their careers and improve job readiness.

## DESCRIPTION

The Career Counselling Session on "Hiring Excellence Blueprint" was organized to provide students with practical insights into contemporary recruitment and selection practices. The session aimed to equip participants with a clear understanding of what organizations seek while hiring and how candidates could effectively position themselves in a competitive job market. It covered essential topics such as resume building, interview readiness, competency mapping, and behavioral assessments, along with emerging trends in talent acquisition. The session was conducted in an interactive format, encouraging students to actively participate and raise

career-related queries. Industry-oriented guidance was provided throughout, allowing students to gain actionable tips and strategies for improving their employability. Practical examples and real-life scenarios were discussed to demonstrate how candidates could align their skills and experiences with organizational expectations. Participants found the session highly informative, as it not only highlighted the technical aspects of recruitment but also emphasized the importance of personal branding, professional communication, and strategic career planning. By the end of the session, students had acquired a structured approach to preparing for job opportunities, from crafting effective resumes to performing confidently in interviews and understanding their competencies in relation to industry requirements. Overall, the session successfully bridged the gap between academic learning and industry expectations, making it an impactful experience for students. The interactive Q&A segment further enriched the discussion, ensuring that each participant could clarify doubts and receive personalized guidance for their career journey.

## OUTCOMES

1. Students gained a clear understanding of contemporary recruitment and selection practices.
2. Participants improved skills in resume building, interview preparation, and competency mapping.
3. Students became aware of emerging trends in talent acquisition and hiring strategies.
4. Participants developed a structured approach to career planning and job readiness.
5. Students received actionable, industry-oriented guidance to enhance employability and professional confidence.








GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514410, Long 76.659873
Monday, 22/12/2025 15:55 GMT+05:30
Note : Captured by GPS Map Camera

| | |
|---|---|
| Event/Session Name | Appreciation Awards for Support Staff |
| Event/Session Date | 30-December-2025 |
| Venue | Exploretorium, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Sqn. Ldr. (Dr.) Rina Angel, Vice President – Infrastructure Enhancement and Chairperson, Centre of Excellence for Sustainability |
| No. of Participants | 113 (Team Administration, Supporting Staff & ICS Support Staff) |
| SDGs Covered | 3,8,11 |

## Overview




The Office of Administration organized the Swachhta Warriors Appreciation Awards Ceremony on 30 December 2025 at the Exploretorium to recognize the dedication and consistent efforts of supporting staff who contribute tirelessly to maintaining a clean, safe, and healthy campus environment.

This event served as the formal recognition platform for the Swachhta Warriors initiative conducted on 12 July 2025, marking the culmination of the efforts undertaken during the cleanliness and hygiene drive across the campus. The event provided an opportunity to formally acknowledge the sustained dedication and discipline demonstrated by supporting staff members over the subsequent months. By institutionalizing this recognition through quarterly appreciation, the Office of Administration reinforced the importance of consistency, accountability, and pride in maintaining a clean and healthy campus environment.

## Recognition Period

Appreciation certificates were awarded to supporting staff members nominated for their exemplary performance during two evaluation cycles:

- Quarter I: July – September

- Quarter II: October – December

The quarterly recognition approach reinforced sustained commitment to cleanliness, discipline, and service excellence across campus facilities.

## Ceremony Highlights

The awards ceremony was held in a dignified and celebratory setting at the Exploretorium. Certificates of appreciation were presented to deserving staff members in acknowledgment of their dedication, punctuality, teamwork, and adherence to Swachhta standards. The event highlighted the invaluable role of supporting staff as the backbone of campus operations.

## Refreshments & Informal Interaction

To conclude the ceremony on a warm and inclusive note, refreshments were arranged for all awardees and attendees. This informal interaction fostered a sense of belonging and collective pride, allowing staff members to engage, celebrate their achievements, and share moments of camaraderie in a relaxed setting. The gesture further reflected the Office of Administration's people-centric approach and commitment to employee welfare.

## Conclusion

The Swachhta Warriors Appreciation Awards Ceremony stood as a meaningful extension of the Clean and Green Campus Initiative, celebrating everyday excellence and reinforcing the university's commitment to sustainability, well-being, and collective responsibility. Through such initiatives, the Office of Administration continues to lead by example in building a motivated and service-driven workforce.

***"As a token of gratitude, Administrative and Support Staff were presented with Chitkara University mugs gifted by the Hon'ble Chancellor, Dr. Ashok K. Chitkara, marking a moment of appreciation and togetherness"***







CHITKARA
UNIVERSITY


CHITKARA UNIVERSITY


CHITKARA UNIVERSITY



| | |
|---|---|
| Event/Session Name | Interactive Session on Women Safety & Workplace Culture |
| Event/Session Date | 30-December-2025 |
| Venue | Pulitzer Hall, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Sqn. Ldr. (Dr.) Rina Angel, Vice President – Infrastructure Enhancement and Chairperson, Centre of Excellence for Sustainability |
| No. of Participants | 440 |
| SDGs Covered | 5,8,10 |

## Overview




The Office of Administration, Chitkara University, organized an Interactive Session on Women Safety and Workplace Culture on 30 December 2025 at Pulitzer Hall. The session was conducted with the objective of fostering a safe, respectful, and inclusive work environment while empowering women faculty members and supporting staff with awareness, confidence, and practical guidance.

## Session Highlights

The session was led by Sqn. Ldr. (Dr.) Rina Angel, Vice President – Infrastructure Enhancement and Chairperson, Centre of Excellence for Sustainability, Chitkara University. Drawing from her leadership experience and deep institutional insight, she addressed key aspects of women's safety, professional conduct, mutual respect, and ethical workplace practices.

## The discussion covered

- Awareness of workplace rights and responsibilities
- Building confidence in professional interactions
- Addressing challenges faced by women in office culture
- Encouraging open communication and support systems
- Creating a culture of dignity, equality, and mutual respect

The interactive format encouraged participants to share experiences, ask questions, and engage in meaningful dialogue, making the session insightful and relatable.

## Participation and Engagement

The session witnessed active participation from women faculty members and supporting staff, who engaged enthusiastically throughout the discussion. The open and inclusive environment helped create awareness while reinforcing the institution's commitment to gender equality and a safe workplace.

## Impact

The session strengthened awareness around women's safety and professional well-being, reinforcing the university's proactive approach toward creating a supportive and respectful campus culture. It also highlighted the Office of Administration's role in driving initiatives that prioritize employee welfare, inclusivity, and institutional values.

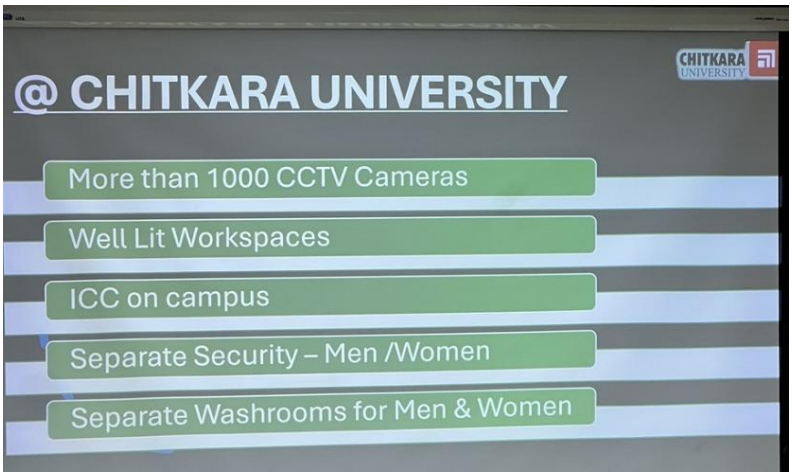
## Conclusion

The Interactive Session on Women Safety and Workplace Culture proved to be a meaningful initiative, empowering participants with knowledge, confidence, and clarity. Through such engagements, the Office of Administration continues to uphold its commitment to fostering a secure, equitable, and inclusive work environment across the university.








@ CHITKARA UNIVERSITY
More than 1000 CCTV Cameras
Well Lit Workspaces
ICC on campus
Separate Security – Men /Women
Separate Washrooms for Men & Women



| | |
|---|---|
| Event/Session Name | Quarterly Session for Supporting staff (JAN-MAR 26) |
| Event/Session Date | January 2026- March 2026 |
| Venue | Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Rattandeep Singh Sidhu, Sr. Manager<br>Mr. Gurjit Singh, Manager<br>Ms. Indira Sharma, Sr. Manager<br>Mr. Anup Kumar, Manger<br>Mr. Mandeep Singh, Asst. Manager<br>Mr. Gurjinderjit Singh, Manager<br>Mr. Ravinder Singh, Manager |
| Event Co-Ordinator's | Assistant Directors & Managers from Administration Department |
| No. of Trainee/Team Count | Supporting staff /226 |
| SDGs Covered | 4,8 |

## Overview

In continuation of its structured training approach, the Office of Administration conducted the Quarterly Session for supporting staff across all campus buildings for the period January to March 2026. The sessions were conducted by respective building managers, focusing on enhancing discipline, service standards, and overall workplace efficiency.

The initiative aimed to strengthen coordination between supervisors and support staff while reinforcing professional conduct and operational consistency across the campus.

## Training Focus Areas

The sessions covered essential aspects of daily operations and professional behavior, including:

- **Attendance & Discipline:** Emphasis on punctuality, adherence to duty timings, and following supervisor instructions. Staff were instructed to inform in advance in case of delays or leave.
- **Grooming & Uniform:** Importance of maintaining a clean and proper uniform, personal hygiene, well-groomed appearance, and mandatory use of ID cards and proper footwear.
- **Cleaning Procedures:** Training on systematic cleaning practices, particularly the "top-to-bottom" approach to ensure efficiency and thoroughness in housekeeping tasks.
- **Use of Housekeeping Materials:** Guidance on correct usage of cleaning tools and materials to maintain quality standards and avoid misuse.
- **Leave Process & Reporting:** Clear instructions were provided on leave protocols and the importance of timely reporting to supervisors.
- **Communication Skills:** Staff were encouraged to maintain polite and respectful communication while interacting with faculty, students, and visitors.

**Operational Discipline & Workplace Behaviour**

Managers reinforced the importance of discipline, responsibility, and teamwork. Staff were guided to maintain a positive attitude, follow instructions diligently, and ensure smooth day-to-day operations within their assigned buildings.

**Outcome**

The quarterly sessions successfully strengthened workplace discipline, improved service quality, and enhanced coordination among staff members. The initiative reinforced the importance of professionalism, hygiene, and effective communication, contributing to a more organized, efficient, and welcoming campus environment.















| | |
|---|---|
| Event/Session Name | Birthday Celebrations at Dew Drops |
| Event/Session Date | January–August 2025 |
| Venue | Dew Drops Creche, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh, Asst. Director<br>Mr. Gurjeet Singh, Manager<br>Mr. Mandeep Singh, Asst. Manager |
| SDGs Covered | 2,3,8 |

## Overview

Continuing its commitment to celebrating childhood milestones, the Office of Administration organized birthday celebrations at Dew Drops for children during the January–August 2025 period. The initiative aimed to create moments of happiness while nurturing a spirit of care, warmth, and togetherness. These celebrations were thoughtfully designed to foster a nurturing, joyful, and inclusive environment, ensuring that each child felt special and valued while strengthening the bond between the crèche, parents, and caregivers.

## Celebration Highlights

Each birthday was celebrated in the presence of parents and staff, ensuring a warm and comforting atmosphere. Children were welcomed with cheerful interactions, smiles, and age-appropriate celebrations that added to their happiness and confidence.

As part of the celebration, thoughtfully prepared goodie bags were distributed, including chocolates and small return gifts, adding excitement and delight to the occasion.

## Birthdays Celebrated

The following children celebrated their birthdays in a joyful and nurturing environment at Dew Drops:

## Conclusion

These celebrations reflected Dew Drops' commitment to emotional well-being and holistic childhood development. By celebrating milestones together with families, the initiative fostered joy, belonging, and lasting memories for both children and parents.


Dairy Milk
I want to Plant
My Birthday Cake




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| Event Details | |
|---|---|
| Event Type | Faculty Development Program |
| Topic | Sustain Staff Fdp on Flavours of Excellence, Hands-On Workshop for Faculty & Staff |
| Date | 2026-01-08 To 2026-01-13 |
| Mode | Offline |
| Venue | Btk-I, Escoffier Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| No. Of Participants | 5 |
| SDG No | SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po3, Po4, Po5, Po6, Po8, Po11, Po12 |
| University Charter | Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To enhance the professional and practical culinary skills of faculty and staff through hands-on training.
2. To promote sustainable, hygienic, and resource-efficient culinary practices.
3. To update faculty with contemporary techniques and flavour management concepts.
4. To encourage experiential learning and innovation in teaching and professional practices.
5. To foster collaboration, continuous development, and well-being among faculty and staff.




## DESCRIPTION

The Faculty Development Programme (FDP) titled "Sustaining Staff: Flavours of Excellence – A Hands-on Workshop for Faculty and Staff" was successfully organized by the Chitkara College of Hospitality Management, in collaboration with the Centre of Excellence for

Sustainability, under the aegis of Chitkara University. The three-day FDP was conducted from 8th to 10th January 2026, between 9:00 AM and 1:00 PM, at Basic Training Kitchen 1 (BTK 1), Escoffier Block. The programme aimed to enhance professional competencies, practical skills, and well-being of faculty and staff through experiential learning and sustainable culinary practices. The FDP was led by Chef Manpreet Singh and Chef Yash Mehta, Assistant Professors, who served as the resource persons for the workshop. Their expertise and structured approach ensured an engaging and enriching learning experience for all participants. The hands-on sessions focused on understanding flavours, ingredients, and techniques that promote excellence in culinary preparation while emphasizing sustainability, nutrition, and efficient resource utilization. Participants were introduced to innovative methods of flavour balancing, ingredient pairing, and contemporary culinary practices aligned with sustainable development goals. Emphasis was also placed on hygiene, food safety, cost control, and mindful cooking practices, making the workshop relevant for both professional and personal application. The FDP encouraged active participation, collaboration, and peer learning among faculty and staff members, fostering a culture of continuous professional development and teamwork. The practical orientation of the programme helped participants translate theoretical knowledge into practice, thereby strengthening their teaching methodologies and industry relevance. Overall, the FDP successfully contributed to capacity building, skill enhancement, and sustainable thinking among faculty and staff. The programme reinforced the institution's commitment to excellence in education, professional growth, and sustainability, while empowering educators to deliver enriched learning experiences to students and contribute effectively to the hospitality industry.

## OUTCOMES

1. Faculty and staff enhanced their practical skills in flavour management and contemporary culinary techniques.
2. Participants developed greater awareness of sustainable, hygienic, and resource-efficient practices.
3. The FDP strengthened experiential learning approaches applicable to teaching and training.
4. Collaboration and knowledge sharing among faculty and staff were significantly improved.
5. Participants felt motivated and better equipped to deliver industry-relevant education and practices.









| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Workshop On: Performing Arts Ii |
| Date | 2026-01-12 To 2026-01-19 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Ms. Nisha Luthra, Founder & Director |
| No. Of Participants | 50 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po5, Po7 |
| University Charter | Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of The Box, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

**OBJECTIVE**

1. To integrate performing arts into management education for the holistic development of IPM students.
2. To enhance students' communication, confidence, and stage presence through dance, music, and theatre activities.
3. To develop emotional intelligence, self-awareness, and empathy among students through creative expression.
4. To foster teamwork, collaboration, and leadership skills through group performances and interactive exercises.
5. To encourage creativity, adaptability, and out-of-the-box thinking essential for future managers and leaders.

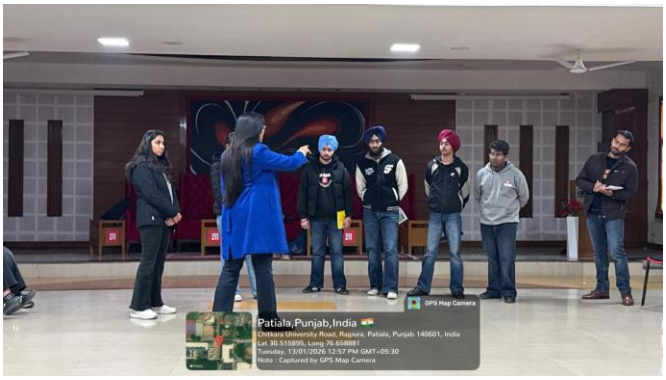
## DESCRIPTION

Chitkara Business School conducted the Course on Performing Arts–II for the students of the Integrated Programme in Management (IPM), Batch 2025, from 12th to 19th January 2026 at Einstein Hall, Galileo Block. The course was thoughtfully designed to complement the academic curriculum by incorporating creative and experiential learning methods that contribute to the holistic development of future managers. The programme was facilitated by Ms. Nisha Luthra, a renowned artist, playwright, and published poet, and the Founder & Director of The Narrators Performing Arts Society. With her extensive experience in the performing arts and international exposure as Head of India for The Leinster School of Music and Drama, Ireland, she brought a rich blend of professional insight and creative pedagogy to the sessions. Her approach encouraged students to explore self-expression while building essential life and leadership skills. Over the course of the programme, students actively engaged in a wide range of activities spanning dance, music, and theatre. The sessions focused on body movement, rhythm, voice modulation, improvisation, storytelling, emotional expression, and stage presence. Through structured exercises, group performances, and reflective discussions, students learned to communicate effectively, work collaboratively, and express ideas with clarity and confidence. The use of performing arts as a learning tool enabled students to break inhibitions, step out of their comfort zones, and develop greater self-awareness. The course fostered a vibrant and inclusive learning environment where creativity and individuality were celebrated. Students demonstrated enthusiasm, discipline, and commitment throughout the programme, culminating in meaningful performances that reflected their learning journey. Faculty members and peers appreciated the positive energy and transformative impact of the sessions. Overall, the Course on Performing Arts–II proved to be a valuable addition to the IPM curriculum. It successfully bridged the gap between artistic expression and managerial competencies, reinforcing the importance of creativity, empathy, adaptability, and communication in leadership development. The event left a lasting impression on the participants, contributing significantly to their personal growth and professional readiness.

## OUTCOMES

1. Students demonstrated enhanced confidence, stage presence, and effective verbal and non-verbal communication skills.
2. The programme improved emotional intelligence, self-awareness, and empathy among IPM students.
3. Participants developed stronger teamwork, collaboration, and leadership abilities through group-based activities and performances.
4. The course encouraged creativity, adaptability, and expressive thinking, supporting holistic personality development.
5. Students gained experiential learning exposure by linking performing arts practices with essential managerial and life skills.












| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Career Counselling Session on Unlocking Your Potential Through Naukri Portal |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba- Hr |
| Resource Person | Mr. Akshat Aggarwal, Vice President- Sales, Naukri.Com |
| No. Of Participants | 65 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement in Our Students, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To introduce students to effective use of the Naukri Portal for job search and career exploration.
2. To help students align their skills and career goals with industry requirements.
3. To guide students in creating strong profiles and resumes for recruiter visibility.
4. To enhance understanding of recruiter expectations and HR hiring trends.
5. To equip students with strategies for career planning, networking, and upskilling.

## DESCRIPTION

Mr. Akshit Aggarwal's guest lecture gave attendees a thorough and useful understanding of India's current hiring environment. The impact of technology and artificial intelligence on hiring, the strategic role of job portals like Naukri.com, and the changing expectations of HR professionals were all discussed in the session. For MBA HR students getting ready to enter the exciting field of human resource management, the lecture was generally very educational and beneficial.

## OUTCOMES

1. Students gained hands-on proficiency in navigating and optimizing the Naukri Portal.
2. Participants developed clearer career direction and role-specific HR awareness.
3. Students improved their ability to present skills effectively to recruiters.
4. Participants gained better understanding of hiring trends and employer expectations.
5. Students felt more confident in adopting a proactive approach to career planning.



| Event Details | |
|---|---|
| Event Type | Corporate Counseling |
| Topic | Masterclass: Transitioning From the Campus to The Corporate World |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba - Hr |
| Resource Person | Mr. Shantanu Dhar, Executive Director, Worc Consultancy Pvt Ltd. |
| No. Of Participants | 65 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po4, Po5, Po6 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Prepare students for corporate work culture.
2. Connect academic learning with workplace practices.
3. Improve professional communication and etiquette.
4. Foster adaptability and collaboration in diverse settings.
5. Provide strategies for early-career success and resilience.

## DESCRIPTION

The Masterclass: Transitioning from the Campus to the Corporate World was designed to prepare students for the critical shift from academic life to professional corporate environments. Recognizing that this transition often brings both opportunities and challenges,

the masterclass aimed to bridge the gap between classroom learning and real-world workplace expectations, enabling students to step into their careers with confidence, clarity, and professionalism. The session focused on helping participants understand the nuances of corporate culture, including professional conduct, workplace ethics, communication norms, and organizational dynamics. Students were introduced to the unwritten rules of the corporate world—such as managing first impressions, adapting to diverse teams, handling feedback constructively, and demonstrating accountability in a professional setting. Emphasis was placed on the importance of attitude, adaptability, and emotional intelligence alongside technical and academic knowledge. A key component of the masterclass was developing essential employability skills. Through interactive discussions and real-life examples, students gained insights into effective professional communication, time management, teamwork, and problem-solving in corporate contexts. The session also addressed common early-career challenges such as managing expectations, navigating hierarchical structures, coping with work pressure, and maintaining a growth-oriented mindset. The masterclass further encouraged students to reflect on their personal strengths, career aspirations, and long-term professional goals. Participants were guided on how to align their academic background and skill sets with industry requirements, take ownership of their career journeys, and proactively seek learning and development opportunities in the workplace. Practical tips on professional etiquette, workplace behavior, and continuous upskilling were shared to help students remain relevant and competitive in a dynamic corporate landscape. Overall, the masterclass served as a valuable platform for preparing students to transition smoothly into the corporate world. By offering practical insights, career-focused guidance, and a realistic understanding of professional life, the session empowered participants to approach their careers with confidence, resilience, and a strong sense of professional identity.

## OUTCOMES

1. Students understood corporate culture and workplace norms better.
2. Students improved professional communication and etiquette.
3. Students gained confidence in transitioning to corporate roles.

4. Students enhanced adaptability and collaboration in diverse settings.
5. Students embraced proactive career planning and development.












| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The Logistics Industry an Introduction and Career Guide |
| Date | 2026-01-16 To 2026-01-16 |
| Mode | Offline |
| Organizer Name | Mba L&Scm |
| Resource Person | Dr. Pramod Lamba, Chro |
| No. Of Participants | 54 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4 |
| University Charter | Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students |

## OBJECTIVE

1. To provide practical exposure to the logistics and supply chain industry and help students understand real-world business operations beyond classroom learning.
2. To enhance students' career readiness by highlighting the key skills, attitudes, and competencies required to succeed in interviews and professional roles.
3. To emphasize the importance of continuous learning and skill development in the dynamic and evolving logistics and supply chain sector.
4. To develop an understanding of the end-to-end supply chain process, including procurement, production, inventory management, warehousing, transportation, and final delivery.

## DESCRIPTION

On January 16, 2026, MBA Logistics and Supply Chain Management (L&SCM) students of Chitkara Business School attended an enriching expert talk titled "The Logistics Industry: An Introduction and Career Guide." The session was designed to bridge the gap between academic knowledge and industry expectations, providing students with valuable insights into the functioning of the logistics and supply chain industry. The talk was delivered by two

distinguished industry professionals from Tynor—Dr. Parmod Lamba, Chief Human Resources Officer, and Ms. Jasprit Kaur, Head of Learning and Development. Dr. Parmod Lamba began the session by focusing on career preparedness and employability. He emphasized that success in interviews and professional growth extends far beyond academic qualifications. According to him, organizations seek individuals who possess strong conceptual clarity, a positive attitude, effective communication skills, and self-confidence. He encouraged students to develop a holistic personality that combines technical knowledge with interpersonal and behavioral skills. His interaction helped students understand how recruiters evaluate candidates not only on what they know, but also on how they think, communicate, and adapt in professional environments. Further, Dr. Lamba provided an in-depth overview of Tynor's logistics framework, explaining how the company integrates demand planning, procurement, vendor qualification, production, and outbound logistics into a seamless system. He highlighted the importance of coordination across departments to ensure efficient dispatch, quality assurance, adherence to delivery commitments, effective risk management, and continuous monitoring. This explanation helped students appreciate how strategic logistics planning plays a critical role in meeting customer expectations and sustaining organizational competitiveness. Ms. Jasprit Kaur complemented the session by sharing insights from a learning and development perspective. She stressed that the logistics and supply chain industry is constantly evolving due to technological advancements, globalization, and changing customer demands. To remain relevant in such an environment, professionals must continuously upgrade their skills and maintain professional discipline. She emphasized the importance of lifelong learning, adaptability, and self-motivation, encouraging students to proactively invest in their personal and professional development. From a broader supply chain perspective, the speakers explained the end-to-end supply chain process in a structured and practical manner. They discussed procurement and supplier management as the foundation of supply chain efficiency, followed by production planning and inventory control to ensure optimal resource utilization. Warehousing and transportation were highlighted as critical components for maintaining speed, accuracy, and cost efficiency, ultimately leading to timely final delivery to customers. This comprehensive overview enabled students to visualize how each function is interconnected and how inefficiencies at any stage can impact the entire supply chain. Overall, the session was highly interactive, informative, and inspiring. It provided students with clarity about industry expectations, career pathways, and the skills required to excel in logistics and supply chain roles. The expert talk successfully enhanced students' industry awareness, practical understanding, and motivation to pursue successful careers in the logistics domain

## OUTCOMES

1. Improved industry awareness among students regarding real-world logistics and supply chain operations.
2. Enhanced understanding of employability skills, including communication, confidence, attitude, and conceptual clarity.
3. Increased motivation for continuous learning and upskilling to meet evolving industry requirements.
4. Better comprehension of the end-to-end supply chain process, preparing students for future professional roles in logistics and supply chain management.









| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Coaching For Performance Excellence |
| Date | 2026-01-18 To 2026-01-18 |
| Mode | Offline |
| Venue | Henry Ford Hall, Martin Luther (Chitkara University, Punjab) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing |
| No. Of Participants | 24 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Strengthen branch managers' ability to coach teams for consistent performance outcomes
2. Enable goal clarity aligned with branch targets, productivity, and portfolio quality
3. Build skills for delivering effective, timely, and performance-focused feedback
4. Improve performance conversations using real-life microfinance operational scenarios
5. Develop a coaching mindset to drive accountability, engagement, and sustainable




## DESCRIPTION

The Centre for Executive and Professional Education (CEPE) delivered a focused training program titled "Coaching for Performance Excellence" for the Branch Managers of Midland Microfin Ltd. The session emphasized the role of branch managers as performance coaches, equipping them with practical tools for goal clarity, effective feedback, and performance-

driven conversations. Through real-life microfinance scenarios and interactive discussions, participants gained actionable insights to enhance team productivity and drive sustainable results at the branch level. This professional training program focuses on translating organizational goals into clear team expectations, enabling constructive feedback, and conducting performance-driven coaching conversations that improve field execution and accountability. By improving managerial coaching and performance conversations, the program enhances workforce productivity, ethical performance, and sustainable branch-level economic growth in microfinance operations. The program reinforced CEPE's commitment to building leadership capability through relevant and impactful executive education.

## OUTCOMES

1. Conduct focused performance coaching conversations
2. Improve individual and team accountability
3. Address under performance proactively and constructively
4. Strengthen execution discipline without increasing pressure
5. Drive sustained performance through people development.

















CHITKARA UNIVERSITY

| | |
|---|---|
| Event Name | 1st International Article Writing Competition (IAWC) Awards Announcement Ceremony |
| Date | 22nd January 2026 |
| Venue | Online |
| Department | CRIO |
| Resource Person | NA |
| Number of Participants | 20 |
| SDGs Covered | SDG 4,8,7 and 17 |
| Duration | 45 minutes |

## About the Activity

The 1st International Article Writing Competition (IAWC) – Awards Announcement Ceremony was successfully organized to recognize and celebrate academic excellence, research creativity, and scholarly writing skills among participants from diverse academic and professional backgrounds. The competition aimed to promote high-quality research writing and provide a global platform for researchers, academicians, and students to showcase their analytical and scientific communication abilities. The event concluded with the announcement of 11 outstanding winners, who were selected based on originality, technical quality, research depth, and clarity of presentation. The winning articles were recognized across four prestigious Chitkara University journals, namely the Journal of Pharmaceutical Technology, Research and Management (JPTRM), Journal of Multidisciplinary Research in Healthcare (JMRH), Journal of Innovation and Engineering (JIE), and Journal of Technology Management for Growing Economies (JTMGE).

The ceremony highlighted the importance of research dissemination and encouraged participants to contribute towards knowledge advancement through impactful scientific writing. The event also served as a motivation for budding researchers to engage in scholarly activities and uphold high standards of academic integrity and innovation.

## Objectives

- To encourage high-quality academic and research-oriented article writing among students, researchers, and academicians at an international level.

- To provide a global platform for showcasing original research, innovative ideas, and scholarly excellence across multidisciplinary domains.
- To promote awareness and engagement with reputed Chitkara University journals, including JPTRM, JMRH, JIE, and JTMGE.
- To recognize and reward outstanding contributions in research writing through a transparent and merit-based evaluation process.
- To foster a culture of academic integrity, critical thinking, and effective scientific communication.
- To motivate early-career researchers and students to actively participate in scholarly publishing and research dissemination.

**Glimpse of the Event**





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Excellence In Action |
| Date | 2026-01-23 To 2026-01-23 |
| Mode | Offline |
| Venue | Training Hall (Sentiss Pharma, Baddi) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Narinder.Garcha@Chitkara.Edu.In |
| No. Of Participants | 21 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. Connect shop floor actions with product quality, safety, and excellence
2. Strengthen ownership mindset among QA & QC professionals
3. Enhance judgment and decision-making in real shop floor scenarios
4. Build people-centric quality practices beyond SOP compliance




## DESCRIPTION

Centre for Executive and Professional Education curated and delivered "Excellence in Action," a thoughtfully designed training program for quality assurance & quality control professionals at SENTISS PHARMA. The program went beyond processes and SOPs to focus on people—helping shop floor professionals connect their daily actions with product quality, patient safety, and organizational excellence. Through practical discussions, real-life shop floor scenarios and reflective learning, participants were encouraged to take ownership, sharpen their judgment, and build a culture where excellence is not an

occasional achievement but a daily habit. The program strongly aligns with Good Health & Well-being by reinforcing patient safety and product quality. It contributes to Decent Work through skill enhancement and professional accountability and focus on continuous improvement and quality culture.

## OUTCOMES

1. Demonstrate accountability in daily quality-related decisions and actions
2. Apply reflective thinking to improve quality and patient safety outcomes
3. Integrate excellence as a consistent habit in operational practices
4. Align individual roles with organizational quality and compliance goals.






| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Data Management & Analytics (Advanced Application) |
| Date | 2026-01-27 To 2026-01-27 |
| Mode | Offline |
| Organizer Name | Mr. Vimal Sharma |
| Resource Person | Dr. Devesh Bathla, Professor |
| No. Of Participants | 4 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1. To deepen understanding of applied analytics in manufacturing and supply chain systems.
2. To introduce advanced KPI modeling and performance dashboards.
3. To demonstrate predictive analytics concepts for demand forecasting and inventory control.
4. To integrate analytics into strategic and tactical decision-making processes.
5. To build a roadmap for enterprise-level data-driven transformation at Tynor Orthotics.




## DESCRIPTION

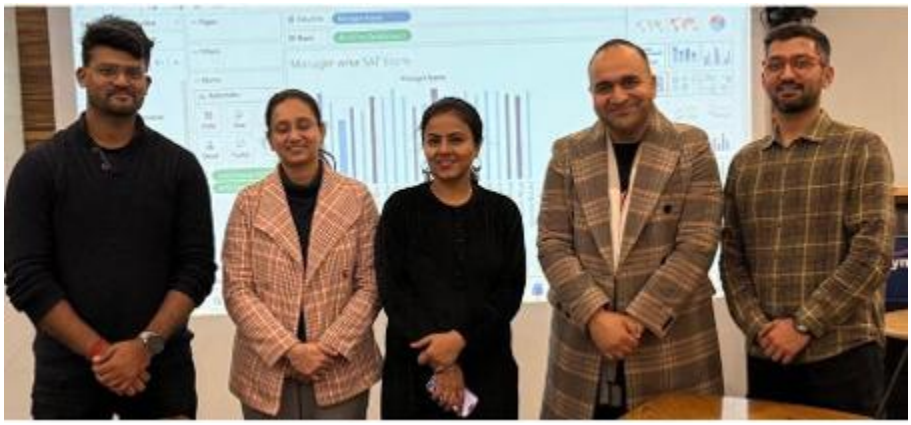
Following the successful completion of Level I, the Level II training on Data Management & Analytics was conducted on 27th January 2026 at Tynor Orthotics. This advanced session focused on practical implementation of analytics tools, dashboard development, performance optimization, and predictive decision-making strategies. The training aimed at enabling cross-functional teams to transition from descriptive reporting to diagnostic and predictive analytics

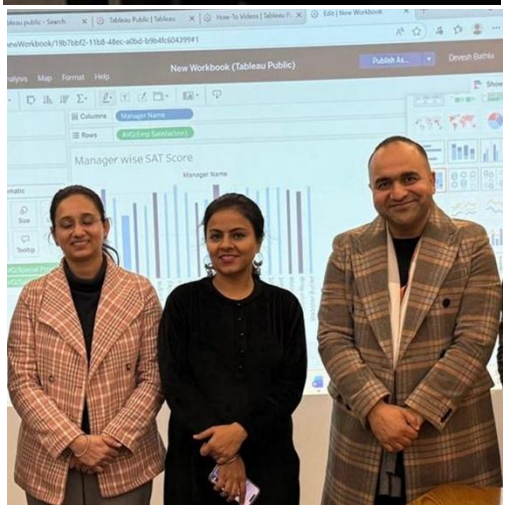
applications. Key Areas Covered • Advanced Data Visualization Techniques • KPI Architecture and Business Intelligence Dashboards • Forecasting Techniques for Production Planning • Data-Driven Supply Chain Optimization • Root Cause Analysis using Data • Roadmap for Analytics Implementation Strengthened digital industrial transformation initiatives. Promoted data-driven reduction of material waste and energy usage. Enhanced workforce competency in advanced analytics. Strengthened academia-industry collaboration between Chitkara University and Tynor Orthotics. The Level II training marked a significant step toward embedding analytics into the operational and strategic framework of Tynor Orthotics. By moving from foundational concepts to advanced applications, the program supported the organization's vision of becoming a data-driven, innovation-led enterprise. The initiative reflects a strong collaboration between academia and industry in advancing analytical excellence and sustainable industrial growth.

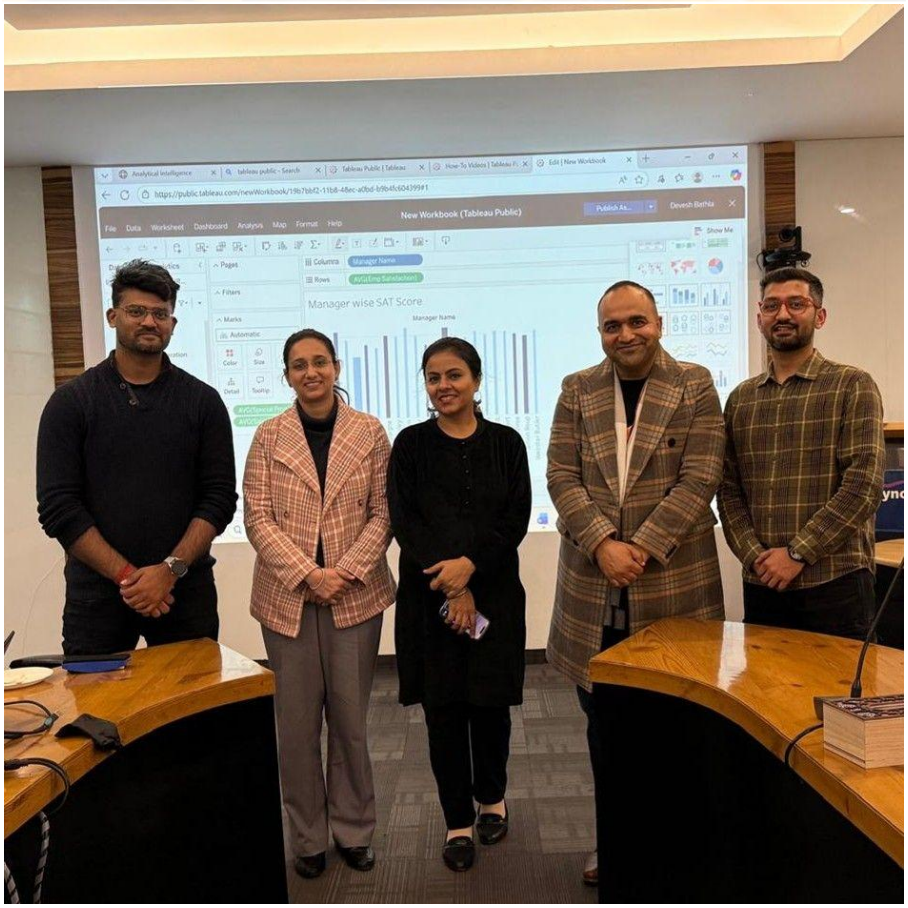
## OUTCOMES

1. Participants developed practical understanding of analytics tools for performance tracking.
2. Teams identified key metrics for improving manufacturing efficiency and reducing wastage.
3. Awareness was created regarding predictive analytics for demand and inventory management.
4. Cross-functional collaboration improved through shared data interpretation frameworks.
5. A strategic action plan was conceptualized for phased analytics adoption across departments.






New Workbook (Tableau Public)
Manager wise SAT Score


New Workbook (Tableau Public)
Manager wise SAT Score

| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | A Leader's Edge |
| Date | 2026-01-29 To 2026-01-29 |
| Mode | Offline |
| Venue | Conference Hall (Lemontree, Baddi) |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean \|Chitkara College of Sales & Marketing \|, |
| No. Of Participants | 42 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Strengthen strategic thinking for effective leadership in complex business environments
2. Enhance leadership presence to inspire confidence, clarity, and organizational alignment
3. Build robust decision-making capabilities for sustainable business growth
4. Develop people leadership skills to drive high-performance teams
5. Align leadership actions with organizational goals and long-term excellence




## DESCRIPTION

The Centre for Executive and Professional Education delivered a comprehensive leadership skills session for the Senior Management Team of Sentiss Pharma during their Annual Convention. The session focused on strengthening strategic thinking, leadership presence, decision-making, and people leadership in a dynamic and evolving business environment.

Through insightful discussions and practical frameworks, the program encouraged leaders to reflect, realign, and recommit to driving performance excellence and organizational growth. This professional training program encouraged lifelong learning, High-performance leadership, productivity, sustainable growth, Ethical leadership, accountability, and Knowledge sharing, leadership collaboration, organizational alignment

## OUTCOMES

1. Leaders apply strategic frameworks to navigate dynamic and evolving business challenges
2. Improved leadership presence influencing trust, engagement, and accountability
3. Enhanced decision-making using structured, practical, and future-focused approaches
4. Stronger people leadership fostering collaboration, ownership, and performance excellence
5. Renewed commitment to driving growth through aligned leadership behaviors.









| Event Details | |
|---|---|
| Event Type | Value Added Course |
| Topic | Value Added Course- Problem Solving Toolkit |
| Date | 2026-01-31 To 2026-04-04 |
| Mode | Offline |
| Organizer Name | CBS - Mba- Hr |
| Resource Person | Mr. Pranav Miglani, Consultant |
| No. Of Participants | 68 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po2, Po3, Po4, Po5, Po6, Po7, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To develop structured problem-solving skills for effectively identifying and analyzing workplace challenges.
2. To enhance critical and analytical thinking in addressing HR and organizational issues.
3. To equip students with practical tools and techniques such as root cause analysis and decision-making frameworks.
4. To enable application of problem-solving approaches in real-world HR scenarios like conflict management and employee engagement.
5. To foster a solution-oriented and data-driven mindset for making informed and effective decisions in organizations.

## DESCRIPTION

The Value-Added Course on "Problem Solving Toolkit" was designed and conducted for MBA–HR students with the objective of strengthening their ability to approach workplace challenges in a structured, analytical, and solution-oriented manner. In today's dynamic and complex organizational environment, HR professionals are expected not only to manage people but also to act as strategic partners who can diagnose issues, make informed decisions, and drive sustainable solutions. This course aimed to bridge the gap between theoretical knowledge and practical application by equipping students with essential problem-solving competencies. Spread over an intensive learning schedule, the course introduced participants to a range of tools and techniques such as root cause analysis, decision-making frameworks, brainstorming methods, and basic data-driven approaches. Through a blend of interactive sessions, case studies, group activities, and real-life HR scenarios, students were encouraged to think critically, analyze situations from multiple perspectives, and collaboratively develop actionable solutions. The experiential learning approach ensured that participants were actively engaged and could relate the concepts to real-world organizational contexts. A key highlight of the course was its focus on HR-specific challenges, including employee engagement, conflict resolution, performance management, and talent retention. Students were guided to apply structured methodologies to these scenarios, enabling them to move beyond intuitive decision-making to more systematic and evidence-based approaches. The course also emphasized the importance of communication and teamwork, as students presented their analyses and solutions, fostering confidence and clarity in articulation. Overall, the Value-Added Course on "Problem Solving Toolkit" provided a meaningful platform for MBA–HR students to enhance their analytical thinking, creativity, and decision-making skills. It not only prepared them to tackle contemporary HR challenges effectively but also nurtured a proactive and solution-oriented mindset, making them more adaptable and industry-ready professionals.

## OUTCOMES

1. Apply structured problem-solving frameworks to identify, analyze, and resolve HR and organizational challenges effectively.
2. Demonstrate critical and analytical thinking skills in evaluating workplace situations and proposing logical solutions.
3. Utilize appropriate problem-solving tools and techniques such as root cause analysis and decision-making models in real-world scenarios.
4. Develop data-driven and evidence-based solutions to address HR issues like employee

engagement, conflict resolution, and performance management.

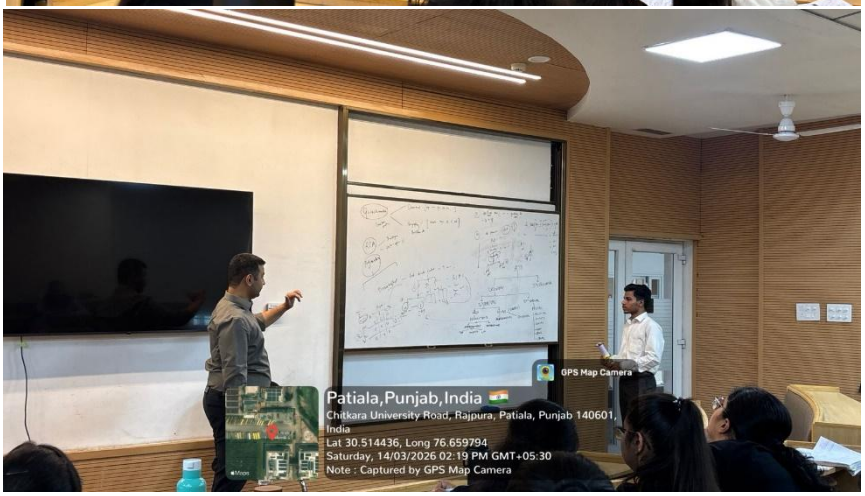
5. Communicate and present problem analyses and solutions effectively, showcasing clarity, teamwork, and professional reasoning.







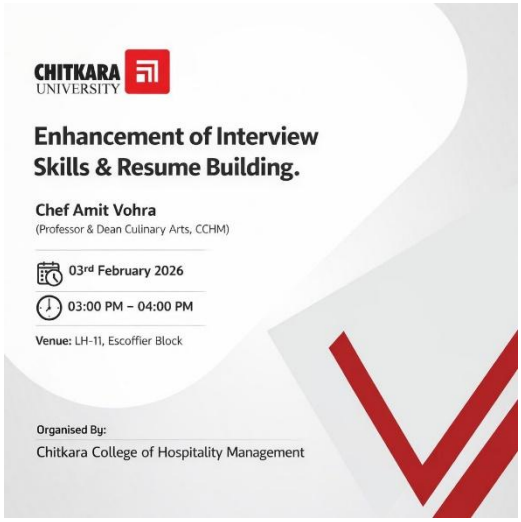


| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Enhancement Of Interview Skills & Resume Building |
| Date | 2026-02-03 To 2026-02-03 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Chef Amit Vohra, Professor & Dean |
| No. Of Participants | 52 |
| SDG No | SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 10: Reduced Inequalities, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po2, Po7, Po9, Po10, Po11, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To enhance students' understanding of professional interview etiquette and communication skills.
2. To develop the ability to create effective, industry-specific resumes.
3. To build confidence among students to face interviews successfully.
4. To familiarize students with current industry expectations and recruitment practices.
5. To improve overall employability skills for career advancement in the hospitality sector.



## DESCRIPTION

The Chitkara College of Hospitality Management (CCHM) successfully organized an expert session on "Enhancement of Interview Skills & Resume Building" on 03 February 2026, from 03:00 pm to 04:00 pm at LH-11, Escoffier Block. The session was conducted with the objective of equipping students with essential employability skills required to meet current industry expectations. The session was led by Chef Amit Vohra, Professor & Dean – Culinary Arts, CCHM, a seasoned academician and industry expert with extensive experience in mentoring hospitality professionals. Chef Vohra provided valuable insights into the importance of effective communication, professional etiquette, and confidence during interviews. He emphasized how first impressions, body language, and clarity of thought play a crucial role in interview success. A significant portion of the session focused on resume building, where students were guided on structuring a professional resume tailored to the hospitality and culinary industry. Chef Vohra explained key components such as objective statements, skill sets, internships, certifications, and achievements, while also highlighting common mistakes to avoid. Practical tips on customizing resumes for specific job roles and organizations were shared, enabling students to present themselves more effectively to recruiters. The session also included interactive discussions, real-life interview scenarios, and question-and-answer segments, allowing students to clarify doubts and gain practical exposure. Students actively participated and showed keen interest, making the session engaging and impactful. Overall, the program proved to be highly beneficial in enhancing students' interview readiness and resume-writing skills, thereby improving their employability prospects. The initiative by CCHM reflects its continued commitment towards holistic student development and industry-oriented education.

## OUTCOMES

1. Students gained improved confidence and preparedness to face professional interviews.
2. Participants developed the ability to design well-structured, job-oriented resumes.
3. Learners acquired practical knowledge of interview etiquette and body language.
4. Students became aware of industry expectations and employer evaluation criteria.
5. The session enhanced students' overall employability and career readiness.


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514967, Long 76.660109
Tuesday, 03/02/2026 03:07 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Tuesday, 03/02/2026 03:07 PM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514845, Long 76.660349
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| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 04th February, 2026 |
| Title of the Event | Seminar on Drug Free Punjab |
| Mode | Offline |
| Type of participation | Organised/Attended |
| Number of Guests (Judges and Advocates) | 03 |
| Number of Faculty participation | 20 |
| Number of Student participation | 60 |
| SDGs associated with Event | 3,4,8,12,15,16,17 |

| | |
|---|---|
| 12:30 p.m. | Arrival of the Resource Persons. |
| 12:45 p.m. | Arrival of the Chief Guest. |
| 01:00 p.m. | Lunch. |
| 02:00 p.m. | Welcome Address by Asst. Prof. Arun Vatsyayan. |
| 02:05 p.m. | Talk by Sh. Umesh Kumar Pandey, Legal Aid Panel Advocate, Rajpura, on the theme- Free Legal Aid Schemes. |
| 02:25 p.m. | Talk by Ms. Gurvinder Kaur Kamboj, Legal Aid Panel Advocate, Rajpura, on the theme- Drug Free Punjab. |
| 02:45 p.m. | Inspirational talk by the Chief Guest Sh. Manmohan Bhatti, PCS, Sub Divisional Judicial Magistrate cum Chairman, Sub Divisional Legal Services Committee, Rajpura. |
| 03:00 p.m. | Vote of Thanks and Felicitation of the Chief Guest and the Resource Persons by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. |

Government of Punjab has launched a comprehensive mission against drug abuse to combat the growing menace of substance addiction in the State. The mission aims to protect the youth




of Punjab from falling prey to narcotic drugs and psychotropic substances. It adopts a multi-pronged strategy involving prevention, enforcement, treatment, and rehabilitation. Special emphasis is laid on awareness campaigns in educational institutions and rural areas. Strict action is taken against drug traffickers and illegal supply chains under relevant laws. De-addiction and rehabilitation centers are being strengthened across the State. Community participation and stakeholder coordination form the backbone of this initiative. The mission also focuses on counselling, skill development, and social reintegration of recovered addicts. Collaboration with health professionals, NGOs, and law enforcement agencies is actively encouraged. Overall, the mission reflects the Government's commitment to building a healthy, drug-free, and progressive Punjab. The event was an extension of the MISSION- DRUG FREE PUNJAB in the Chitkara Law School under the guidance of Dean, CLS, Prof. (Dr.) Ashish Verma. Chitkara Centre for Legal Aid, Chitkara Law School, coordinated and organised the event in collaboration with the Sub-Divisional Legal Services Committee, Rajpura.

## Objectives

1. To prevent drug abuse through sustained awareness and education campaigns, especially among youth.

2. To eliminate drug trafficking networks through awareness of strict enforcement of narcotic laws.

3. To spread awareness about accessible treatment, de-addiction, and rehabilitation facilities to affected individuals.

4. To promote social reintegration and livelihood opportunities for recovered drug dependents.

5. To foster community participation and inter-departmental coordination for long-term impact.

**Description**

This Event was presided over by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. Sh. Manmohan Bhatti, PCS, Sub Divisional Judicial Magistrate cum Chairman, Sub Divisional Legal Services Committee, Rajpura provided resource persons for the event. Sh. Umesh Kumar Pandey and Ms. Gurvinder Kaur Kamboj, both Legal Aid Panel Advocates from Rajpura, were the resource persons.

The Welcome address was given by Mr. Arun Vatsyayan, Faculty Coordinator, for the event. He highlighted the reason behind conducting the event and introduced the resource persons to the participants.

Resource Person Sh. Umesh Kumar Pandey familiarized the participants with the Legal Services Authorities Act, 1987 and the free legal aid schemes thereunder. He also apprised the students of various internship opportunities with the Distirct Legal Aid Services Committee (DLSA) and procedure for making applications for the internship with the DLSA. He also talked about the areas of exposure that students can expect while pursuing their internship with the DLSA.

Resource Person Ms. Gurvinder Kaur Kamboj, while highlighting the ill effects of drug abuse, emphasized the need for keeping away from any kind of drugs and addictive substances. She threw light on the rich history and cultural heritage of Punjab and brave personalities emerged from Punjab, including the freedom fighters, such as Shri Guru Govind Singh Ji, Bhagat Singh ji, Lala Laj Patrai and the like. She laid special emphasis on the student stress due to peer pressure and career challenges ahead due to which some students start taking drugs, which is a ruining point of their lives.

The Vote of Thanks was given by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School. Prof. Verma, while giving his vote of thanks to the resource persons, also delivered a very motivating address to the students. He extended sincere gratitude to the conveners and esteemed resource persons for sharing their valuable insights, expertise, and experiences, which greatly enriched the discussion and made the session impactful. He also extended heartfelt thanks to the organizers whose dedication and meticulous efforts ensured the smooth conduct of the event. He applauded the enthusiastic participation of the students, faculty members, and staff of Chitkara Law School, whose active involvement and support were central to the success of this initiative. Last, but certainly not the least, he expressed his sincere

thanks to the University's IT, Administration, and Communication Departments for their invaluable support and coordination, which played a crucial role in making this event a success.

## Learning Outcomes

1. The seminar served as an important platform to raise awareness, encourage dialogue, and reaffirm collective commitment toward building a drug-free and socially responsible Punjab through legal awareness and community engagement.

2. Such collaborative efforts strengthen our resolve to contribute meaningfully to society through education, awareness, and action.

3. A step towards achieving sustainable development goals (SDGs) no. 3,4,8,12,15,16,17 prescribed by the United Nations.













TORCH BEARERS OF INDIAN JUSTICE SYSTEM

| | |
|---|---|
| Event/Session Name | Workshop on Record Maintenance |
| Event/Session Date | 06-February-2026 |
| Venue | Pierre Hall, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Capt. Ravinder Singh (Asst. Director),<br>Mr. Rattandeep Singh (Sr. Manager) |
| No. of Participants | 24 (Managers, Supervisors) |
| SDGs Covered | 4,8 |

## Overview




The Office of Administration organized a Workshop on Record Maintenance on 6th February 2026 at Pierre Hall for all Managers and Supervisors to strengthen documentation practices and ensure systematic, transparent, and accountable record-keeping across departments. It focused on standardizing procedures related to registers, stock records, file management, and compliance protocols, ensuring that all documentation aligns with institutional and audit requirements.

## Key Areas Covered

The resource persons explained the importance of authenticated housekeeping materials registers, including certification on the front page and structured indexing for easy reference and verification. Detailed guidance was provided on maintaining stock registers, accurate entries, systematic page allocation, building-wise authentication, and standardized writing practices to ensure consistency and transparency.

Participants were also oriented on maintaining monthly opening and closing balances, supervisor verification procedures, and issuing materials strictly as per designated areas to prevent discrepancies.

## Registers and File Management

The session covered the management of essential files and registers such as inventory records, renovation files, attendance registers, hall handover registers, waste records, complaint

registers, and requisition books. Emphasis was laid on maintaining updated digital records through Google Sheets for better tracking and transparency.

## Operational Compliance Guidelines

Clear instructions were provided regarding hall usage entries, duty allocation during events, deep cleaning and maintenance schedules, washroom checklist monitoring, and timely completion of records for the academic year 2025–2026. The importance of regular verification and documentation discipline was strongly highlighted.

## Conclusion

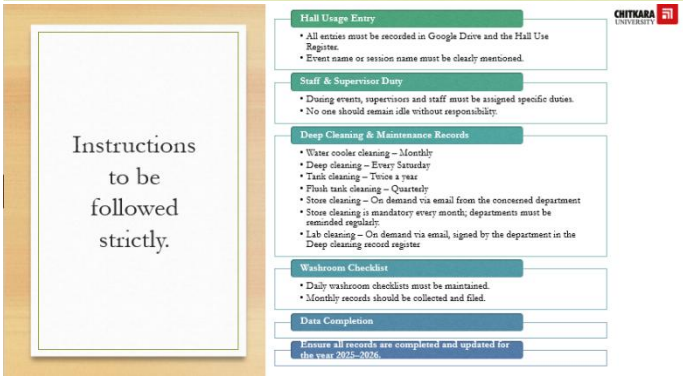
The workshop successfully enhanced awareness among supervisors and managers regarding structured documentation and compliance standards. Through this initiative, the Office of Administration reaffirmed its commitment to strengthening governance, operational efficiency, and institutional transparency.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Tech Startup Connect & Grow Workshop |
| Date | 2026-02-06 To 2026-02-06 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Singh |
| Resource Person | Dr. Dapinder Kaur Bakshi, Joint Director & Head \| Mr. Satyendra Singh Choudhary, Ceo \| Ms. Ritika Singh, Content, Digital & Brand Strategist \| Ms. Rupali Vadhera, Co-Founder & Vice President \| Ms. Gagandeep Kaur, Senior Consultant & Director \| Dr. Jaspreet Garg, Founder & Director |
| No. Of Participants | 120 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po7, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

To introduce students to the startup ecosystem and emerging opportunities in technology-driven entrepreneurship.

To provide insights into startup funding, incubation support, and innovation pathways.

To enhance understanding of branding strategies, regulatory considerations, and scaling technology ventures.

To encourage entrepreneurial thinking and innovation among students and young researchers.

To facilitate interaction between students, industry experts, and startup mentors for practical learning and career guidance.

## DESCRIPTION

The Tech Startup Connect & Grow Workshop was organized by Chitkara University under the aegis of the Punjab State Council for Science and Technology (PSCST) on 6th February 2026. The workshop was designed to introduce students to the dynamic startup ecosystem and provide them with valuable insights into innovation, entrepreneurship, and technology-driven business development. The event aimed to create awareness about the opportunities and support systems available for aspiring entrepreneurs and innovators. The workshop brought together experts and professionals from diverse sectors including government support agencies, incubation centers, branding and marketing firms, pharmaceutical consulting organizations, and nutraceutical entrepreneurship. Through their presentations and discussions, the speakers shared practical experiences and insights into key aspects of building and scaling startups. During the session, the experts discussed important topics such as startup funding opportunities, incubation support mechanisms, branding strategies, regulatory requirements, and business growth strategies for technology ventures. They highlighted how early-stage innovators can leverage government schemes, incubators, and mentorship programs to transform innovative ideas into sustainable businesses. Special emphasis was placed on the importance of strategic planning, market positioning, regulatory awareness, and effective networking in the startup journey. The speakers also shared real-world examples and case studies illustrating the challenges and opportunities faced by startups in the evolving innovation ecosystem. These discussions helped students understand the practical aspects of launching and managing technology-based ventures. The session emphasized the importance of interdisciplinary skills, creativity, resilience, and adaptability for aspiring entrepreneurs. An interactive discussion segment allowed students to engage directly with the experts, ask questions, and seek guidance regarding startup ideation, funding pathways, and career opportunities in entrepreneurship. The interaction encouraged participants to think beyond traditional career options and explore innovation-driven ventures.

## OUTCOMES

Students gained awareness of the startup ecosystem, innovation pathways, and opportunities in technology-driven entrepreneurship.

Participants developed understanding of startup funding mechanisms, incubation support, and government initiatives for innovators.

The workshop enhanced students' knowledge of branding strategies, regulatory requirements, and business development for startups.

Students were encouraged to explore entrepreneurial careers and develop innovative ideas for technology ventures.

Interaction with experts helped participants understand practical challenges and success strategies in building and scaling startups.










Tech Startup Connect
& Grow Workshop


CHITKARA UNIVERSITY
CHITKARA S
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| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Session Titled “Beyond the Balance Sheet: Practical Financial Investigations” |
| Date | 2026-02-09 To 2026-02-09 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Ms. Ritika Bhateja, Ca, Cfe, And Internal Control Auditor |
| No. Of Participants | 32 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po3, Po5, Po8 |
| University Charter | Let’s Educate Our Students For Brilliant Futures , Let’s Install Discipline, Integrity And Honesty In Our Students , Let’s Encourage Our Students To Think Out Of The Box , Let’s Prepare Our Students For Industry , Let’s Stimulate Scholarly Energy And Diligence In Our Students , Let’s Educate Our Students To Become Globally Competitive |

## OBJECTIVE

1. To expose students to practical approaches used in financial investigations within professional audit and corporate environments.
2. To enhance understanding of how financial irregularities and red flags are identified and evaluated in real-life scenarios.
3. To familiarize students with the role of internal controls, governance mechanisms, and audit evidence in ensuring financial integrity.
4. To develop analytical thinking, professional scepticism, and an investigative mindset among management students.
5. To bridge the gap between theoretical accounting/audit concepts and their application in contemporary professional practice.

## DESCRIPTION

Chitkara Business School, Chitkara University, successfully organized an expert session titled "Beyond the Balance Sheet: Practical Financial Investigations" on 9 February 2026 at LH-303, Rockefeller Block. The session was conducted for 2024 and 2025 batches of the Integrated Programme in Management (IPM) and the BBA (Hons) Liberal Education Batch 2025., with the objective of providing students exposure to real-world financial investigation practices beyond classroom learning. The session was delivered by Ms. Ritika Bhateja, Chartered Accountant (CA) and Certified Fraud Examiner (CFE – USA), currently serving as Internal Control Auditor at Ericsson India Pvt. Ltd., and formerly associated with Price Waterhouse (PwC) in Audit & Assurance. Drawing upon her extensive professional experience across Big 4 audit and corporate internal audit functions, she shared practical insights into how financial investigations are approached and executed in organizational settings. Through interactive discussions and real-life illustrations, the speaker explained how financial irregularities are detected, how auditors interpret audit evidence and red flags, and how internal controls and governance mechanisms operate in practice. Students were introduced to the importance of professional scepticism, analytical reasoning, and investigative thinking in evaluating financial information. The session emphasized the transition from theoretical accounting knowledge to its application in professional decision-making and ethical financial management. The highly engaging interaction enabled students to appreciate the complexities of real-world financial environments and understand the relevance of audit concepts in professional contexts. The session also encouraged students to think critically about accountability, transparency, and control systems within organizations. Overall, the event served as a valuable platform for experiential learning and industry–academia engagement, enriching students' practical understanding of financial investigations and strengthening their readiness for professional roles in accounting, audit, and corporate finance domains.

## OUTCOMES

1. Students gained practical understanding of how financial investigations are conducted in professional audit and corporate environments.
2. Students were able to identify common financial irregularities and interpret audit evidence and red flags in real-life contexts.
3. Students developed awareness of the importance of internal controls, governance frameworks, and ethical financial practices in organizations.
4. The session strengthened students' analytical thinking, professional scepticism, and

investigative approach toward financial information.

5. The interaction enhanced students' ability to connect theoretical accounting and audit concepts with their application in professional decision-making.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The Maritime Sector – An Ocean of Opportunity Awaits Under Crossroads of Excellence |
| Date | 2026-02-09 To 2026-02-09 |
| Mode | Offline |
| Organizer Name | Mba L&Scm |
| Resource Person | Dr Varun Nayyar, Associate Professor |
| No. Of Participants | 50 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Inculcate Team Spirit and Camaraderie Among Our Students |

## OBJECTIVE

1. To provide students with a comprehensive understanding of global shipping operations, including international customs laws, safety standards, voyage planning, bunkering, chartering, and trade practices.
2. To familiarize participants with key operational and managerial aspects of the maritime industry such as cost optimization, cargo consolidation, technical management, crew management, and insurance.
3. To enhance students' awareness of global trade dynamics and the interdependence of international markets through practical, real-world examples.
4. To develop essential professional competencies including confidence, communication skills, critical thinking, adaptability, curiosity, and a solution-oriented mindset for career readiness.

## DESCRIPTION

On February 09, 2026, MBA Logistics and Supply Chain Management (L&SCM) students at Chitkara Business School attended an expert talk titled "The Maritime Sector – An Ocean of Opportunity Awaits under Crossroads of Excellence." The session was conducted by Capt. Lalit C. Dharmani, Master Mariner, and Ms. Anuradha Singh, Organizational Psychologist and Expert at Hyumanium Solutions Ltd. The talk aimed to bridge academic learning with industry realities while highlighting the immense potential of the maritime sector. Capt. Lalit C. Dharmani delivered a comprehensive and insightful session on the operational and strategic dimensions of global shipping. Drawing from his vast maritime experience, he provided students with a clear understanding of how international customs regulations and global safety standards govern maritime trade. He explained the importance of regulatory compliance, proper documentation, and adherence to environmental norms in ensuring seamless international cargo movement. His discussion emphasized that efficiency in shipping is not merely about speed, but about precision, safety, and global coordination. He elaborated on voyage optimization strategies, detailing how route planning, weather forecasting, fuel efficiency, and time management significantly influence operational performance and profitability. Students were introduced to the concept of cargo consolidation and its role in maximizing vessel capacity while minimizing costs. Through practical examples, he illustrated how shipping companies make cost-efficient decisions to maintain competitiveness without compromising service quality. Capt. Dharmani also discussed ship bunkering and fuel procurement strategies, especially in the context of fluctuating global fuel prices and evolving environmental regulations. He explained technical fleet management practices, preventive maintenance systems, and the importance of effective crew management in ensuring smooth vessel operations. The session further covered maritime insurance, recruitment processes, and chartering mechanisms, enabling students to understand the broader commercial and managerial framework of the industry. Citing the example of Europe importing vegetables and agricultural produce from Egypt, he demonstrated the interconnected nature of global trade and the crucial role maritime logistics plays in sustaining international supply chains. Ms. Anuradha Singh complemented the technical insights with a strong focus on personal and professional development. She emphasized that while technical knowledge is essential, long-term success depends equally on soft skills and mindset. She highlighted confidence and effective communication as foundational qualities for leadership and teamwork. Stressing the importance of critical thinking, she encouraged students to evaluate situations logically and make informed, strategic decisions. She also spoke about adaptability in a rapidly changing

global environment, urging students to embrace change, technological advancements, and evolving industry trends with a positive outlook. Curiosity and continuous learning were presented as essential drivers of innovation and growth. Encouraging a solution-oriented mindset, she motivated students to view challenges as opportunities for improvement rather than obstacles. Her interactive approach inspired students to remain proactive, resilient, and open to lifelong learning. Overall, the session provided a balanced blend of industry exposure and personal growth guidance. It broadened students' understanding of the maritime sector while equipping them with the confidence and skills needed to navigate dynamic professional landscapes.

## OUTCOMES

1. Students gained a comprehensive understanding of the maritime sector, including global shipping operations, customs regulations, safety standards, voyage optimization, bunkering, chartering, and international trade practices.
2. Participants developed clarity about global trade dynamics and the interdependence of international markets, recognizing the critical role of maritime logistics in sustaining supply chains.
3. Students enhanced their managerial perspective by understanding cost-efficient decision-making, risk management, technical and crew management, and operational efficiency in the shipping industry.
4. The session strengthened essential professional skills such as confidence, communication, critical thinking, adaptability, curiosity, and a solution-oriented mindset for future career readiness.




Guest for Session on 9-February
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514452, Long 76.660141
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Geo-Tagging Camera
2026/02/09 14:31
Rajpura,Punjab,India
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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| | |
|---|---|
| Event Name | Archex INTEXT Expo 2026 |
| Date | 13–16 February 2026 |
| Venue | Sector 17, Chandigarh |
| Department | Chitkara School of Planning and Architecture, Chitkara University, Punjab |
| Event Curators | Archex Organising Committee |
| Event Coordinators | CSPA Faculty Team |
| Number of Participants | 15 CSPA Students + multi-institutional participation |
| SDGs Covered | 4, 8,9,11,12,17 |
| Duration | 4 days |

## About the Activity

Archex INTEXT Expo 2026 served as a significant platform connecting academia with industry, showcasing the latest advancements in architecture, interior design, and construction technologies. The event witnessed participation from architects, students, and professionals, fostering a collaborative learning environment. Students from CSPA actively engaged in exhibitions, competitions, and panel discussions, gaining first-hand exposure to innovative materials and emerging building technologies. A key discussion addressed the gap between academic learning and industry expectations, encouraging dialogue on curriculum relevance and professional preparedness. The expo also highlighted sustainable material practices and technological innovations in the built environment. Overall, the event strengthened experiential learning and industry awareness among students.

## Event Objectives

1. To bridge the gap between academia and industry.
2. To expose students to emerging technologies and materials.
3. To promote innovation in sustainable construction.

## Key Highlights

1. Panel discussion on the industry-academia gap.
2. Student design competition with awards.
3. Exposure to the latest architectural technologies.

## Event Outcomes

1. Enhanced practical and industry knowledge.

2. Improved employability skills.
3. Strengthened collaboration with industry stakeholders.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Transforming Risk, Compliance, And Trust in Financial System Using Ai |
| Date | 2026-02-13 To 2026-02-13 |
| Mode | Offline |
| Organizer Name | Chitkara University |
| Resource Person | Ca Manmeet Singh Mehta, Corporate Trainer |
| No. Of Participants | 42 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po1, Po2, Po4, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To understand the role of artificial intelligence in transforming risk management and compliance processes.
2. To explore the application of AI in building trust and transparency in financial systems.
3. To analyse emerging regulatory challenges and the need for technology-driven solutions.
4. To provide industry-oriented insights linking theoretical knowledge with practical applications.

## DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an Expert IIC Talk on "Transforming Risk, Compliance, and Trust in Financial Systems using AI." The session was conducted by CA Manmeet Singh Mehta, a distinguished corporate trainer with extensive expertise in finance and auditing. He provided valuable insights into how artificial intelligence is revolutionising risk management, regulatory compliance, and trust-building in modern financial systems. The session highlighted the integration of AI-driven tools in identifying

risks, enhancing transparency, and ensuring efficient compliance with evolving regulatory frameworks. Students were exposed to real-world applications of AI in fraud detection, monitoring systems, and decision-making processes. The interactive discussion enabled participants to understand the critical role of technology in shaping secure and trustworthy financial ecosystems, thereby bridging the gap between academic learning and industry practices.

## OUTCOMES

1. Students gained knowledge of AI-based approaches to risk assessment and compliance monitoring.
2. Participants developed awareness of how technology enhances trust and transparency in financial systems.
3. Students improved their understanding of regulatory challenges and digital transformation in finance.
4. The session enabled students to identify emerging career opportunities in AI, risk management, and compliance domains.






| | |
|---|---|
| Event name | Expert Session |
| Topic | Way Forward to Entrepreneurship: From Inspiration to Execution |
| Date | 18th February 2026 |
| Mode | Offline |
| Venue | Lh-6, Le Corbusier Block |
| Organizer Name | Department of Interior Design |
| Resource Person | Mrs. Sakshi Gupta, Interior Designer |
| No. Participant | 48 |
| SDG no. | 4- Quality Education, 8- Decent Work and Economic Growth |

## Objectives

- To give the students exposure to the processes involved in entrepreneurship.
- What kind of challenges may they face after entering the professional world of Interior Design?
- How can they provide appropriate solutions to the design projects?
- To strengthen professional skills.

## Description

The Department of Interior Design, Chitkara School of Planning and Architecture, organised an Expert Talk on the topic **''Way Forward to Entrepreneurship: From Inspiration to Execution"** for the students of B.Des. and M.Des (Interior Design) on **18th February, 2026** from 11:00 AM onwards. The resource person engaged was **Ms. Sakshi Gupta**, an **alumnus** of Chitkara University (B.Des (Interior Design) Batch 2018). She along with her spouse (who is an architect) is running a firm with name **"IRA SPACE ARCHITECTS"** located in Ludhiana. Her firm is taking up all architectural and interior design projects both in India as well as abroad.

The purpose of this session was to give the students an exposure to the processes involved in entrepreneurship. What kind of challenges may they face after entering the professional world of Interior Design, and how can they provide appropriate solutions to the design projects? She shared real world experiences and discussed today's design philosophy with aspiring interior designers. She discussed the latest trends of colours, furnishings and styling in interior design by interacting with them, asking questions, giving students a chance to speak their point of

view. This was overall an informative, knowledge based and interactive session beneficial for students in many ways.

**Outcomes**

- Awareness about real world of profession.
- Information of latest trends in the industry.
- Understanding today's design philosophy being followed by designers.
- Awareness of latest materials and finishes.







| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Iic Talk Under “Leadership Dialogue Series” Titled “Explore the Essentials of Leadership” |
| Date | 2026-02-18 To 2026-02-18 |
| Mode | Offline |
| Venue | Lh 303, 3rd Floor. Rockefeller Block (Lh-303, Rockefeller Block) |
| Organizer Name | Chitkara Business School |
| Resource Person | Dr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing \|, |
| No. Of Participants | 35 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for The Goals |
| Po Number(S) | Po3, Po4, Po5, Po7 |
| University Charter | Let’s Educate Our Students for Brilliant Futures, Let’s Empower Our Students with Great Communication Skills, Let’s Install Discipline, Integrity and Honesty in Our Students, Let’s Educate Our Students to Become Globally Competitive, Let’s Stimulate Scholarly Energy and Diligence in Our Students, Let’s Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To familiarize students with the fundamental concepts and evolving dimensions of leadership in contemporary business environments.
2. To develop awareness of essential leadership competencies such as vision, decision-making, accountability, and ethical conduct.
3. To encourage self-reflection among students regarding their leadership potential and personal effectiveness.
4. To highlight the role of communication, teamwork, and adaptability in effective leadership and organizational success.

5. To connect leadership theories with real-world managerial practices through expert insights and experiential discussion.

## DESCRIPTION

Chitkara Business School organized an IIC talk under "Leadership Dialogue series" titled "Explore the Essentials of Leadership" on 18 February 2026. The session was conducted for the students of Integrated Programme in Management (IPM) (batch 2023 & 2024) with the objective of enhancing their understanding of leadership competencies required in contemporary business environments. The dialogue was delivered by Dr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing, an experienced academic leader and management professional with extensive experience in business education and leadership development. The session provided students with valuable insights into the evolving nature of leadership and the expectations from future managers and organizational leaders. Dr. Garcha discussed the significance of vision-driven leadership, ethical decision-making, accountability, and the ability to inspire and guide teams in dynamic and competitive environments. He emphasized that effective leadership extends beyond authority and position, highlighting the importance of self-awareness, emotional intelligence, adaptability, and strong communication skills. Through interactive discussions, contextual examples, and reflections from academic and professional settings, students were encouraged to examine leadership as a responsibility-centered role that shapes organizational culture and performance. The speaker also elaborated on how leaders influence motivation, collaboration, and innovation within teams, thereby contributing to sustainable organizational success. The dialogue enabled participants to connect leadership theories learned in classrooms with real-world leadership practices. Students engaged actively in discussions on challenges faced by leaders, ethical dilemmas in decision-making, and the role of values and integrity in managerial conduct. The session fostered critical thinking about leadership roles in business and society, encouraging students to cultivate a proactive and responsible leadership mindset. Overall, the Leadership Dialogue served as an enriching experiential learning platform that strengthened students' awareness of leadership principles and their application in professional contexts. The event reinforced the institution's commitment to holistic management education, leadership development, and industry-relevant learning experiences for future business professionals.

## OUTCOMES

1.Students gained enhanced understanding of core leadership concepts and competencies required in modern organizational contexts.
2.Students developed awareness of the importance of ethical decision-making, accountability, and values-based leadership.
3.The session strengthened students' self-reflection regarding their personal leadership potential and professional growth areas.
4.Students recognized the role of communication, teamwork, and adaptability in effective leadership and team performance.
5.The dialogue enabled students to connect leadership theories with real-world managerial practices and organizational challenges.








| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Fire Training & Drill |
| Date | 2026-02-19 To 2026-02-19 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Satnam Singh, Fire Officer |
| No. Of Participants | 51 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities |
| Po Number(S) | Po1, Po2, Po4, Po6, Po7, Po8, Po9, Po11, Po12 |
| University Charter | Let's Educate Our Students For Brilliant Futures , Let's Prepare Our Students For Industry , Let's Inculcate Team Spirit And Camaraderie Among Our Students , Let's Foster Civic Engagement In Our Students , Let's Install Discipline, Integrity And Honesty In Our Students , Let's Infuse Leadership Skills In Our Students , Let's Educate Our Students To Become Globally Competitive , Let's Encourage Our Students To Think Out Of The Box , Let's Empower Our Students With Great Communication Skills , Let's Stimulate Scholarly Energy And Diligence In Our Students |

## OBJECTIVE

1.) To create awareness among students about fire hazards and emergency preparedness in institutional and hospitality environments.

2.) To familiarize participants with different types of fires and the correct use of fire extinguishers.

3.) To provide hands-on training through a live fire drill for effective emergency response.

4.) To develop quick decision-making and safe evacuation skills during fire-related emergencies.

5.) To promote a culture of safety, responsibility, and compliance with fire safety norms on campus.




## DESCRIPTION

Chitkara College of Hospitality Management successfully organized a Fire Training & Drill on 19th February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was conducted to enhance awareness and preparedness among students and staff regarding fire safety and emergency response procedures within the campus. The training was led by Mr. Satnam Singh, Fire Officer, Chitkara Fire Department & Infrastructure, who brought extensive practical experience and technical knowledge to the session. The program began with an informative briefing on fire hazards commonly encountered in institutional and hospitality environments, including electrical fires, kitchen-related incidents, and emergency evacuation challenges. Mr. Singh explained the classification of fires and the appropriate use of fire extinguishers for each type. He demonstrated correct handling techniques and emphasized the importance of quick decision-making during emergencies. The session also covered evacuation protocols, alarm systems, assembly points, and the role of first responders in minimizing risk and ensuring safety. A live drill was conducted to provide hands-on experience to the participants. Students actively engaged in the drill by practicing extinguisher usage and following evacuation procedures under supervision. This practical exposure helped reinforce theoretical concepts and boosted participants' confidence in managing real-life emergency situations. The training proved to be highly interactive and educational, encouraging students to ask questions and clarify doubts related to fire safety norms and infrastructure. The session concluded with key takeaways on prevention, preparedness, and responsibility, highlighting the critical role of safety awareness in the hospitality industry. Overall, the Fire Training & Drill was a valuable initiative that contributed significantly to building a safety-conscious campus environment and equipping students with essential life-saving skills relevant to their professional careers.

## OUTCOMES

1.) Participants gained practical knowledge of fire safety procedures and emergency response protocols.

2.) Students demonstrated correct handling and usage of fire extinguishers during the drill.

3.) Improved awareness was observed regarding fire hazard identification and prevention measures.

4.) Participants developed confidence in executing safe evacuation procedures during emergencies.

5.) The event contributed to fostering a safety-conscious mindset relevant to hospitality operations.

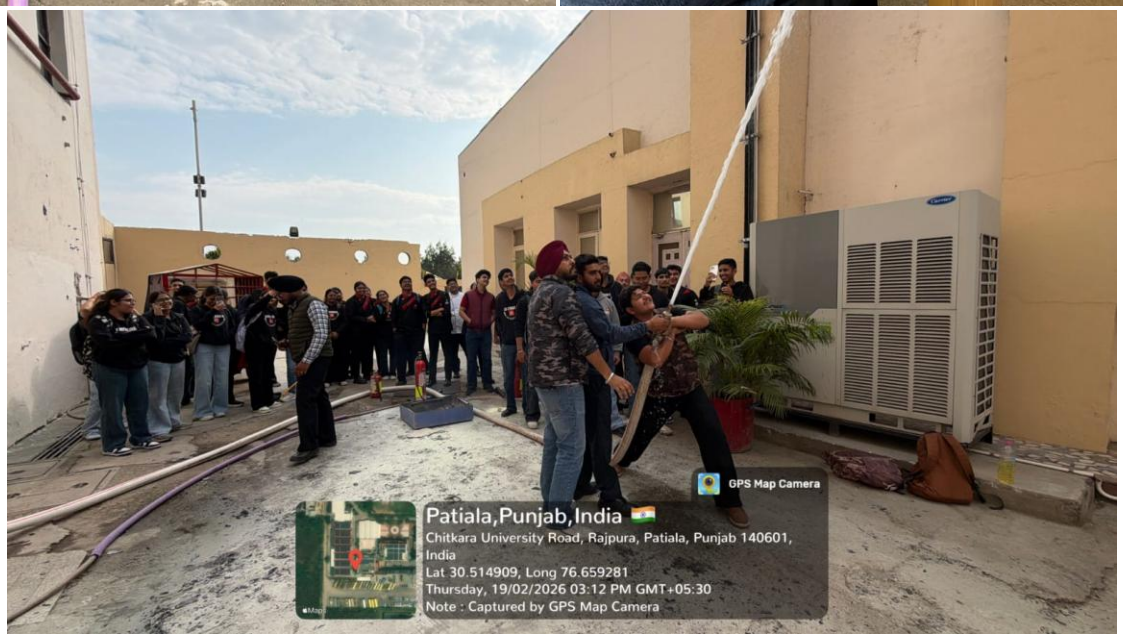






GPS Map Camera
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


TYPES OF FIRE
CLASSIFICATION
MATERIALS TYPE
A
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FIRE
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| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | The New Financial System - How Fintech Is Rewiring Capital, Credit & Wealth |
| Date | 2026-02-20 To 2026-02-20 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| No. Of Participants | 85 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po4, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1.To understand how FinTech is transforming capital, credit, and wealth management systems.
2.To bridge the gap between academic learning and real-world financial industry practices.
3.To enhance students' awareness of emerging trends and career opportunities in the fintech sector.
4.To develop analytical and entrepreneurial thinking in the evolving digital financial ecosystem.

## DESCRIPTION

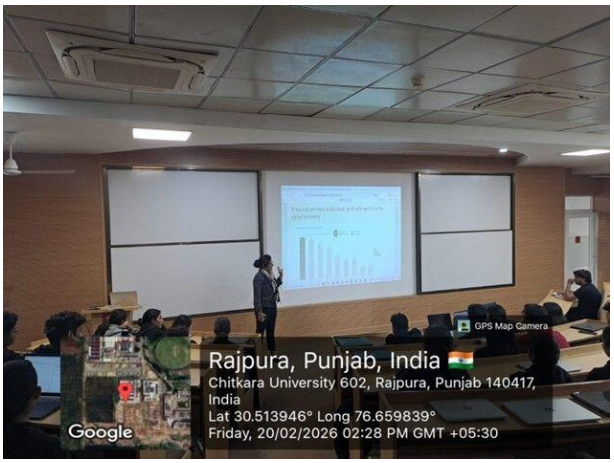
The Masterclass Series organized by Chitkara Business School is an academic–industry interface initiative designed to bridge the gap between classroom learning and real-world business practices. As part of this series, a special session was conducted on 20th February 2026 for B. Com students (Batch 2024). The session was delivered by Priya Sharma, Co-founder of ZestMoney, a leading Indian fintech company. The topic of the session was "The New Financial System – How FinTech is Rewiring Capital, Credit & Wealth." The primary objective of the activity was to expose students to the rapidly evolving financial ecosystem driven by financial technology (FinTech). The session focused on how digital innovations are transforming traditional banking systems, capital markets, credit assessment mechanisms, and

wealth management platforms. Ms. Sharma shared her entrepreneurial journey and insights into building a fintech enterprise in India's dynamic financial landscape. She explained how technology-enabled platforms are improving financial inclusion by providing credit access to individuals who were previously underserved by conventional banking institutions. During the session, students were introduced to the concept of digital lending, Buy Now Pay Later (BNPL) models, alternative credit scoring systems, artificial intelligence-based risk assessment, and data-driven decision-making in finance. The speaker emphasized how fintech companies leverage big data, machine learning, and digital payment infrastructures to create faster, more transparent, and customer-centric financial services. She also discussed regulatory challenges, cybersecurity concerns, and the importance of compliance in a technology-driven financial environment. An important highlight of the masterclass was the discussion on how capital formation and wealth creation are being democratized through digital investment platforms, online trading systems, robo-advisory services, and mobile-based financial applications. Students gained clarity on how startups in the fintech ecosystem collaborate with banks, NBFCs, and regulators to build scalable financial solutions. The session also highlighted the growing importance of innovation, adaptability, and ethical financial practices in sustaining long-term growth.

## OUTCOMES

1.Students gained practical insights into the functioning of the modern fintech ecosystem.
2. Students understood the impact of digital innovation on traditional banking and credit systems.
3. Students developed awareness of emerging career opportunities in financial technology and startups.
4. Students enhanced their analytical perspective towards technology-driven financial solutions.


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Note : Captured by GPS Map Camera


GPS Map Camera
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| | |
|---|---|
| Event/Session Name | SAMVEDNA: Workplace Mental Health Awareness & Support Programme |
| Event/Session Date | 21-February-2026 |
| Venue | Maslow Hall, Chitkara University |
| Organizers | Chitkara School of Psychology and Counselling (CSPC) in collaboration with the Office of Administration |
| Resource Person | Dr. Nandan Thakur, Associate Professor<br>Chitkara School of Psychology and Counselling (CSPC) |
| No. of Participants | 50 (Supporting Staff) |
| SDGs Covered | 3,8,16 |

## Overview

The Office of Administration deputed support staff to attend the session titled *"*SAMVEDNA: Workplace Mental Health Awareness & Support Programme*"* organised by the Chitkara School of Psychology and Counselling (CSPC), Chitkara University. The session, conducted by Dr. Nandan Thakur, Associate Professor, focused on spreading awareness about workplace mental health, emotional well-being, and the importance of empathy in daily professional life.

## Understanding the Concept of SAMVEDNA

Dr. Nandan Thakur explained the meaning of "Samvedna" as sensitivity and empathy towards others' emotions and mental state. This helped the participants understand how supportive actions can improve workplace well-being.

He introduced the framework "SAMVEDNA," highlighting:

- S – See the signs
- A – Approach with empathy
- M – Motivate to seek help
- V – Validate feelings
- E – Encourage support
- D – Do follow up
- N – Normalise conversations
- A – Adjust workplace support

## Key Insights from the Session

He also discussed the social stigma surrounding mental health and clarified that mental illness should not be seen as a weakness but as an important health concern. He also explained the WHO definition of health, emphasising that true health includes physical, mental, and social well-being. Through examples and discussions on well-known personalities, he encouraged openness and awareness regarding mental health challenges.

## Signs, Symptoms and Self-Care Awareness

The session covered common signs and symptoms of mental stress such as anxiety, emotional exhaustion, and lack of concentration. Practical guidance was shared on self-care, maintaining work-life balance, seeking help when required, and supporting colleagues with empathy and understanding.

## Conclusion

The session was informative and sensitising for the support staff deputed by the Office of Administration. It enhanced awareness about mental health, encouraged empathetic communication, and promoted a supportive and positive workplace environment.







| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | From Student to Global Professional: Innovation in Food & Beverage Trends |
| Date | 2026-02-23 To 2026-02-23 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Chef Boban Mathew, Professor |
| No. Of Participants | 44 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po3, Po5, Po9, Po10, Po11 |
| University Charter | Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills In Our Students , Let's Ingrain Spirit Of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To expose students to emerging global trends and innovations in the Food & Beverage industry.




2. To bridge the gap between academic learning and international industry expectations.

3. To enhance students' awareness of global career pathways and higher education opportunities.

4. To encourage innovative, entrepreneurial, and critical thinking in hospitality practices.

5. To prepare students to become globally competitive and industry-ready hospitality professionals.

## DESCRIPTION

The session titled "From Student to Global Professional: Innovation in Food & Beverage Trends" was successfully conducted on 23rd February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was organized by the Yuva Tourism Club, Chitkara College of Hospitality Management, under the aegis of the Institution's Innovation Council. The keynote speaker, Chef Boban Mathew, Professor at George Brown College, Canada, from The Centre for Hospitality & Culinary Arts, delivered an insightful and engaging talk on emerging global trends in the Food & Beverage industry. Drawing from his international academic and industry experience, Chef Mathew highlighted the evolving expectations of global employers, the integration of innovation in culinary practices, and the growing importance of sustainability, plant-based cuisine, technology-driven kitchens, and experiential dining. The session aimed to bridge the gap between academic learning and global industry requirements by exposing students to international standards, career pathways abroad, and innovation-driven professional growth. Chef Mathew emphasized adaptability, cross-cultural competence, digital awareness, and continuous skill enhancement as key attributes for aspiring hospitality professionals. An interactive discussion followed the presentation, where students actively engaged in a Q&A session, seeking guidance on higher education opportunities in Canada, global certifications, internships, and skill development strategies. The session proved highly beneficial in broadening students' perspectives on international culinary careers and current F&B innovations shaping the global market. Overall, the event successfully inspired students to envision themselves as global professionals and reinforced the institution's commitment to fostering innovation, industry relevance, and international exposure in hospitality education.

## OUTCOMES

1. Students gained knowledge of current global trends and innovations in the Food & Beverage industry.

2. Students developed awareness of international career opportunities and higher education pathways.

3. Students enhanced their understanding of industry expectations and professional competencies.

4. Students demonstrated improved critical thinking and innovative approach towards hospitality practices.

5. Students were motivated to pursue continuous learning and skill development for global competitiveness.






| | |
|---|---|
| Event name | MASTERCLASS |
| Topic | Innovative Applications of Textiles in Spatial Design |
| Date | 23rd February 2026 |
| Mode | OFFLINE |
| Venue | LH 2 Le Corbusier Block, Chitkara University, Punjab |
| Organizer Name | Department of Interior Design |
| Resource Person | Raja Pratap Kakarawada |
| No. Participant | 51 |
| SDG no. | SDG 4: Quality Education; SDG 9: Industry, Innovation and Infrastructure; SDG 8: Decent Work and Economic Growth; SDG 12: Responsible Consumption and Production |

## Objectives

- To introduce students to the innovative applications of textiles in spatial design.
- To understand the role of textiles in enhancing aesthetics and functionality of interiors.
- To provide insights into material selection, textile techniques, and design integration.
- To expose students to industry expertise and professional practices.
- To encourage creative exploration of textiles in interior spaces.

## Description

The Department of Interior Design, Chitkara School of Planning & Architecture (CSPA), Chitkara University, Punjab, organised a Masterclass titled "Innovative Applications of Textiles in Spatial Design" on 23rd February 2026 at LH 2, Le Corbusier Block. The session was conducted by Raja Pratap Kakarawada, Founder and Chief Executive Head, and Textile Design Consultant associated with the Development Commissioner for Handloom & Handicrafts, Ministry of Textiles (GoI). The masterclass focused on the creative and functional use of textiles in interior spaces, highlighting contemporary trends, material innovations, and practical applications. Students gained valuable insights into integrating textiles effectively within spatial design.

## Outcomes

- Students gained knowledge of innovative textile applications in interiors.
- Enhanced understanding of material properties and design integration.
- Developed awareness of current trends in textile design.
- Learned from industry expert insights and real-world experiences.
- Improved ability to incorporate textiles creatively in spatial design projects.















| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Generative And Agentic Ai Applications for Business Automation |
| Date | 2026-02-24 To 2026-02-24 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha, Chitkara University, Punjab |
| Resource Person | Dr Sushil Kumar Narang, Professor & Dean |
| No. Of Participants | 6 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To introduce the concept of Agentic AI and autonomous AI systems.
2. To demonstrate how Generative AI can be integrated into end-to-end business workflows.
3. To explore automation, use cases across operations, sales, marketing, HR, and supply chain.
4. To enable participants to design AI-driven process automation frameworks.
5. To discuss implementation strategies, governance models, and ROI measurement.
6. To promote responsible and secure enterprise adoption of AI technologies.




## DESCRIPTION

A one-day advanced corporate training program (Level II) on Generative and Agentic AI Applications for Business Automation was conducted for professionals of Tynor Orthotics Pvt. Ltd. Building upon foundational AI concepts covered in Level I, this session focused on

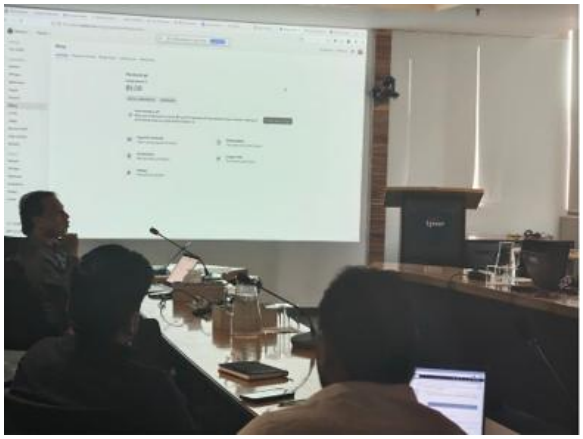
advanced applications of Generative AI and the emerging paradigm of Agentic AI systems capable of autonomous decision-making and workflow execution. The training emphasized practical automation strategies tailored to manufacturing, supply chain management, marketing operations, quality control, and enterprise-level decision systems. The program aimed to demonstrate how AI can transition from a productivity assistant to an intelligent business automation engine. Live demonstrations and workflow simulations using Agentic AI tools like Airtable and no-code Agentic workflow automation through n8n were conducted to provide practical understanding of AI-driven automation scenarios relevant to Tynor Orthotics Pvt. Ltd. The session promoted intelligent industrial automation, modernization of infrastructure, and adoption of cutting-edge AI technologies to strengthen operational excellence. AI-driven demand forecasting, inventory optimization, and process automation contribute to reduced waste, optimized resource utilization, and sustainable production systems. The training enhanced advanced digital competencies, improved workforce productivity, and supported sustainable economic growth through intelligent automation strategies. The session equipped professionals with both conceptual clarity and strategic direction to implement AI-driven transformation initiatives. By integrating Generative AI and Agentic AI frameworks into business processes, Tynor Orthotics Pvt. Ltd. is positioned to enhance operational efficiency, innovation capacity, and competitive advantage.

## OUTCOMES

1. Participants gained a clear understanding of Agentic AI and its business implications.
2. Senior managers identified specific automation opportunities within their departments.
3. Teams developed structured thinking toward AI-driven workflow redesign.
4. Improved readiness to implement pilot AI automation projects.
5. Enhanced strategic perspective on AI as a long-term business enabler rather than a short-term tool.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | 3c Approach: An Innovative Way to Create, Consume & Conserve Assets |
| Date | 2026-02-27 To 2026-02-27 |
| Mode | Online |
| Organizer Name | Mr. Vimal Sharma, Chitkara University, Punjab |
| Resource Person | Mr. Pawan Sharma, Training Manager |
| No. Of Participants | 169 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To build basic financial awareness among young professionals who have recently started earning.
2. To explain the importance of savings discipline and the role it plays in financial independence and personal dignity.
3. To introduce fundamental investment avenues such as Fixed Deposits, Mutual Funds, Equity and Property.
4. To help participants understand the impact of inflation, taxes, health risks and emergencies on long-term financial stability.
5. To encourage early investing and demonstrate the power of compounding for long-term wealth creation.




## DESCRIPTION

The session on Financial Literacy was designed for MBA students from the pharmaceutical sector who have recently started their professional careers and begun earning. The objective of the session was to help young professionals develop a strong foundation in personal financial management at the beginning of their working life. The session began with a discussion on the psychological and practical importance of saving money. Participants were

introduced to the idea that financial security contributes significantly to self-confidence, independence and the ability to make better life decisions. Through simple examples, the session emphasized that financial discipline matters more than income level, and even small but consistent savings can create a strong financial base. The session also explored the difference between saving and investing. Students were introduced to basic financial instruments such as Fixed Deposits, Recurring Deposits, Mutual Funds, Equity investments and Property. The concept of the "Financial Planning Pyramid" was discussed to show how individuals should prioritize financial protection, long-term goals and wealth creation. Another important part of the discussion focused on the challenges that affect personal finances such as inflation, taxes, medical expenses, disease, disability and sudden loss of income. Participants were encouraged to prepare for these uncertainties through proper planning, insurance and disciplined investing. The session highlighted the importance of starting early in life. By understanding the power of compounding, students learned how small investments made early can grow significantly over time. Overall, the session aimed to create awareness, encourage responsible financial behaviour and motivate young professionals to take control of their financial future. Promotes financial literacy among young professionals to build informed, responsible and lifelong financial decision-making skills. Encourages financially responsible professionals who can manage income, savings, and investments for long-term economic stability. Develops awareness about disciplined spending, saving, and investment habits that support responsible financial consumption.

## OUTCOMES

1. Early financial discipline can significantly improve long-term financial stability and wealth creation.
2. Understanding basic financial instruments helps young professionals make informed investment decisions.
3. Saving consistently provides financial security, independence and the ability to handle emergencies.
4. Inflation, healthcare costs and unexpected risks make financial planning essential from the start of one's career.
5. The power of compounding rewards those who start investing early and remain consistent over time.

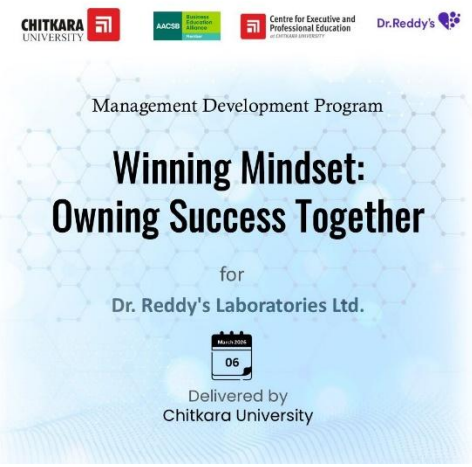

DEBABRATA ACHARYA
PRATHAM KUMAR
ABHISHEK YADAV
MANTHAN CHAUHAN
ADARSH THAKUR
AYUSH SHUKLA
MEGHA ROY
SHABAZ AHMAD
SURANJANA DAS
SHIVAM YADAV
SOMOJYOTI DAS
Pawan Sharma
HARDIK YADAV
Jatinder Chopra
SAHIL SHARMA
PRANOTI PRAFULL TINGANE
BANSH MAHAJAN
KHUSHI SINGH
ANKITA
ASHUTOSH CHOUHAN
SANYAM
Samuel Jonathan
7:58 PM | *3C Approach: An Innovative Way to Create, ...


Pawan Sharma (Presenting)
Financial Literacy
INFLATION
Power of Compounding
TAX
Debt
Equity
FD/RD
MF
Property
What do you do with your money?
SAVE?
SPEND?
INVEST?
Pawan Sharma
SAHIL SHARMA
Jatinder Chopra
AYUSH SHUKLA
ADARSH THAKUR
SOMOJYOTI DAS
PRATYUSH CHHA...
SEEMA RANI
ABHISHEK YADAV
53 others
Samuel Jonathan
8:03 PM | *3C Approach: An Innovative Way to Create, ...

| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Winning Mindset: Owning Success Together |
| Date | 2026-03-06 To 2026-03-06 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 300 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Develop a winning mindset that promotes accountability and ownership at work.
2. Encourage collaborative thinking to strengthen teamwork and collective performance.
3. Align individual contributions with organizational goals and shared vision.
4. Inspire employees to adopt a proactive and solution-oriented performance mindset.
5. Promote a culture of excellence, responsibility, and continuous improvement.




## DESCRIPTION

The Centre for Executive and Professional Education delivered a keynote address for Dr. Reddy's Laboratories during their annual outbound event attended by over 300 employees. The session, titled "Winning Mindset: Owning Success Together," focused on cultivating a culture of ownership, collaboration, and excellence. Through engaging insights and practical perspectives the keynote inspired participants to strengthen their contribution mindset, embrace accountability, and work collectively toward organizational success. The session

encouraged employees to align personal performance with team goals reinforcing the importance of a shared vision and a winning attitude in driving sustainable growth. The professional training session focuses on continuous learning, personal growth, and skill development. Training programs built on this theme help individuals develop competencies such as resilience, problem-solving, teamwork, and leadership. A winning mindset drives high performance, productivity, accountability, and professional excellence, which directly contributes to organization growth and improved workplace performance. Also emphasizes collaboration, partnerships, and collective responsibility for achieving common goals.

## OUTCOMES

1. Participants demonstrated stronger ownership and responsibility toward organizational goals.
2. Improved collaboration and teamwork across departments for shared success.
3. Employees aligned personal performance with broader team and organizational objectives.
4. Enhanced motivation to contribute proactively to organizational growth and innovation.
5. Participants embraced accountability and commitment toward achieving collective success.






1999



| | |
|---|---|
| Event/Session Name | Session on Inventory Management |
| Event/Session Date | 10-March, 2026 |
| Venue | Einstein Hall, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Ms. Indira Sharma, Senior Manager |
| No. of Participants | 35 (Managers, Supervisors & Asst. Director) |
| SDGs Covered | 8 |

## Overview

The Office of Administration conducted a session on Inventory Management for administrative staff to strengthen documentation practices and ensure efficient management of institutional resources. The session focused on standardizing inventory processes and enhancing accuracy, accountability, and coordination across different blocks.

## Session Highlights

The session provided detailed guidance on preparing and maintaining a consolidated inventory file in a structured and professional manner. Key areas covered included:

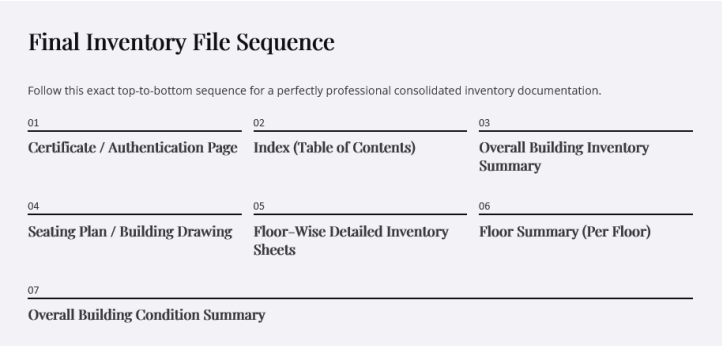
- Inventory Documentation Structure: Step-by-step explanation of preparing a complete inventory file, starting from certification to final summary.
- Standardized Formats: Importance of maintaining uniform formats for index pages, master sheets, and floor-wise inventory details.
- Verification & Accountability: Emphasis on proper certification, verification protocols, and inclusion of essential details such as name, signature, and date.
- Data Accuracy & Presentation: Guidance on maintaining error-free records, correct headings, proper alignment, and consistent formatting using standard fonts.
- Floor-wise Inventory Management: Detailed explanation of recording items room-wise, including quantity, condition, and remarks.
- Summary & Analysis: Preparation of overall building inventory summary, including working status, repair requirements, and replacement needs.
- Visual Documentation: Inclusion of seating plans and building layouts for better clarity and reference.

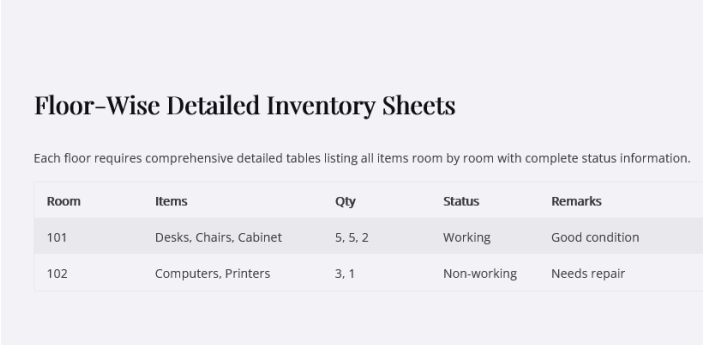
## Participant Engagement

The session witnessed active involvement from supervisors & managers who engaged in discussions and clarified their queries regarding inventory preparation and documentation standards. The practical approach of the session helped participants understand the process more effectively.

## Conclusion

The Session on Inventory Management proved to be a valuable initiative in strengthening administrative processes and promoting standardization across campus operations. It reinforced the importance of accuracy, accountability, and professionalism in inventory documentation.



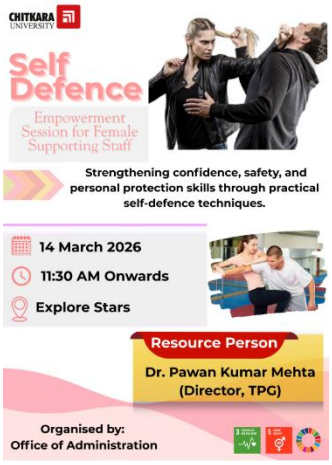







| | |
|---|---|
| Event/Session Name | Self Defence: Empowerment session for female supporting staff |
| Event/Session Date | 14-March-2026 |
| Venue | Explore Stars, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Dr. Pawan Kumar Mehta, Director, TPG |
| No. of Participants | 28 (Female Supporting Staff) |
| SDGs Covered | 5,8 |

## Overview




The Office of Administration organized a Self Defence Empowerment Session for Female Supporting Staff to promote personal safety awareness and practical self-defence skills among female staff members. The session was conducted by Dr. Pawan Kumar Mehta, Director (TPG) and focused on equipping participants with simple yet effective techniques to respond confidently in challenging situations while also encouraging physical fitness and alertness.

## Training and Demonstrations

During the session, he introduced several practical self-defence techniques that can be applied in real-life situations. Participants were trained on how to respond to threatening scenarios such as throat choking, punching attacks, and other physical confrontations. The session included demonstrations of simple escape techniques, hand blocking movements, balance control, and quick response actions that help in protecting oneself during unexpected situations.

## Interactive Learning

The session was highly interactive, allowing participants to practice the demonstrated techniques under guidance. This hands-on approach helped them understand the importance of presence of mind, body balance, and timely reaction when facing challenging circumstances.

## Fitness and Well-being

Towards the end of the session, the resource person also shared four basic fitness exercises that can be practiced regularly to improve strength, agility, and overall physical well-being.

## Conclusion

The Self Defence Empowerment Session proved to be an informative and confidence-building initiative for the female supporting staff. The programme not only enhanced awareness about personal safety but also encouraged participants to remain physically active and mentally prepared to handle challenging situations.









"BABU MOSHAYE AREY OH BABU MOSHAYE"
Shree420


"HUM ANGREZON KE ZAMAANE KE JAILOR HAI"
"JALI KO AAG KEHTE HAIN, BHUJI KO RAAKH KHETE HAIN"
"ITNA SANNATA KYUN HAI BHAI"
BOYFRIEND BOLE TOH?
TUMHARA NAAM KYA HAI
guide
Shree420

| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | SDG Decoded: Vision for A Suitable Future |
| Date | 2026-03-16 To 2026-03-16 |
| Mode | Offline |
| Venue | Lh- 11, Escoffier Block (Chitkara University, Rajpura, Punjab) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Mohit Kumar, Sustainability Manager |
| No. Of Participants | 100 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po4, Po5, Po7, Po9, Po11, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Foster Civic Engagement in Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To create awareness about the United Nations Sustainable Development Goals (SDGs) and their global significance.
2. To enhance understanding of sustainability practices in the hospitality and service industry.
3. To encourage students to adopt environmentally responsible and ethical decision-making.
4. To provide practical insights into implementing sustainable solutions in real-world scenarios.
5. To motivate participants to contribute actively towards building a sustainable and inclusive future.

## DESCRIPTION




Chitkara University successfully organized an insightful expert session titled "SDG Decoded: Vision for a Sustainable Future" on 16th March 2026 at LH-11, Escoffier Block. The session was conducted by Mr. Mohit Kumar, Sustainability Manager, with the objective of enhancing awareness and understanding of the United Nations Sustainable Development Goals (SDGs) among students and faculty members. The event commenced with a brief introduction highlighting the importance of sustainability in today's rapidly evolving global landscape. The speaker provided a comprehensive overview of the 17 SDGs, emphasizing their interconnected nature and relevance across industries, particularly in hospitality and service sectors. He elaborated on how these goals serve as a universal framework for addressing critical global challenges such as climate change, resource depletion, inequality, and responsible consumption. Mr. Mohit Kumar engaged the audience through real-life examples and practical insights, demonstrating how individuals and organizations can contribute to sustainable development through small yet impactful actions. He particularly focused on the role of the hospitality industry in promoting eco-friendly practices, reducing waste, conserving energy, and adopting sustainable sourcing methods. The session also highlighted innovative approaches and emerging trends in sustainability, encouraging students to think critically and adopt a responsible mindset in their personal and professional lives. Interactive discussions and question-answer rounds provided participants with an opportunity to clarify their doubts and share their perspectives on sustainability challenges and solutions. The event proved to be highly informative and inspiring, motivating students to align their future careers with sustainable practices and ethical decision-making. It reinforced the significance of integrating sustainability into education and industry to create long-term positive impacts on society and the environment. Overall, "SDG Decoded: Vision for a Sustainable Future" was a successful initiative that contributed to building awareness, knowledge, and a sense of responsibility among participants, preparing them to become proactive contributors towards a more sustainable and inclusive future.

## OUTCOMES

1. To create awareness about the United Nations Sustainable Development Goals (SDGs) and their global significance.
2. To enhance understanding of sustainability practices in the hospitality and service industry.
3. To encourage students to adopt environmentally responsible and ethical decision-making.
4. To provide practical insights into implementing sustainable solutions in real-world scenarios.
5. To motivate participants to contribute actively towards building a sustainable and inclusive future.







| | |
|---|---|
| Event name | Workshop |
| Topic | Design Communication – Influence & Strategy |
| Date | 16th, 18th and 20th March 2026 |
| Mode | Offline |
| Venue | Lh-5 & Lh-6, Le Corbusier Block |
| Organizer Name | Department of Interior Design with Department of Professional Development Centre |
| Resource Person | Assist. Prof. Mandeep Kaur and Japnoor Kaur |
| No. Participant | 56 |
| SDG no. | 4- Quality Education, 8- Decent Work and Economic Growth |

## Objectives

- To improve communication skills
- To strengthen professional skills
- To make students understand the idea of networking, and professional relationship-building to face real-world.
- To develop confidence among students to face the professional challenges to deal with diverse people.

## Description

A workshop on Design Communication – Influence & Strategy was conducted with Semester 6 Interior Design students (Batch 2023) to strengthen their communication and professional skills. The session focused on practical learning, combining personal branding, networking, and professional relationship-building in a real-world context.

Students learned how to present themselves confidently, interact with clients from diverse cultural backgrounds, and adapt their communication styles. The workshop also addressed handling workplace challenges, including conflict resolution, helping students manage disagreements in a calm and professional manner.

Special emphasis was placed on improving presentation skills, where students were trained to structure their ideas clearly, use visuals effectively, and communicate with confidence through verbal and non-verbal techniques.

## Outcomes

- Better confidence in presenting ideas
- Improved communication and networking skills
- Understanding of working with different cultures
- Awareness of personal branding

Overall, the workshop helped students become more confident and prepared for professional work in the interior design industry.












| | |
|---|---|
| Event name | Exposure Visit |
| Topic | Emerging Trends: Approach to Corporate Office Design |
| Date | 17th March, 2026 |
| Mode | Offline |
| Venue | Studio Ardete Pvt. Ltd., Plot No. 1705,<br>Sector -82, JLPL Industrial Area, SAS Nagar, Mohali |
| Organizer Name | Department of Interior Design (CSPA) |
| Resource Person | Ar. Abhimanue Sharma |
| No. Participant | 55 |
| SDG no. | SDG 4: Quality Education<br>SDG 9: Industry, Innovation and Infrastructure<br>SDG 11: Sustainable Cities and Communities<br>SDG 8: Decent Work and Economic Growth |

## Objectives

- To provide students with practical exposure to contemporary corporate office design.
- To understand emerging trends in materials, technology, and workspace planning.
- To study the design process and thought approach followed by professional firms.
- To bridge the gap between academic learning and industry practices.
- To develop awareness of functional, aesthetic, and sustainable workplace environments

## Description

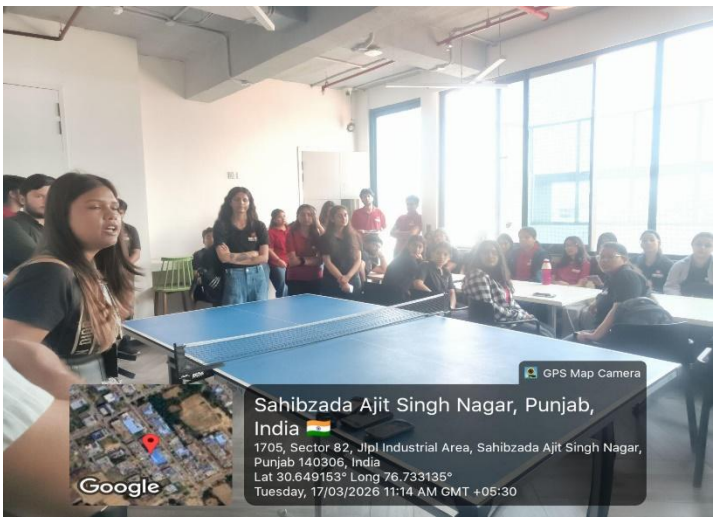
The Department of Interior Design, CSPA, Chitkara University, Punjab, organised an exposure visit titled “Emerging Trends: Approach for Corporate Office Design” for 4th Semester B. Des (Interior Design) students on 17th March 2026 at Studio Ardete Pvt. Ltd., Mohali. The visit aimed to familiarise students with real-time corporate interior environments, innovative material applications, and current workplace design strategies. Students observed professional practices, spatial planning, and execution techniques, gaining insights into industry standards and evolving trends in corporate office design.

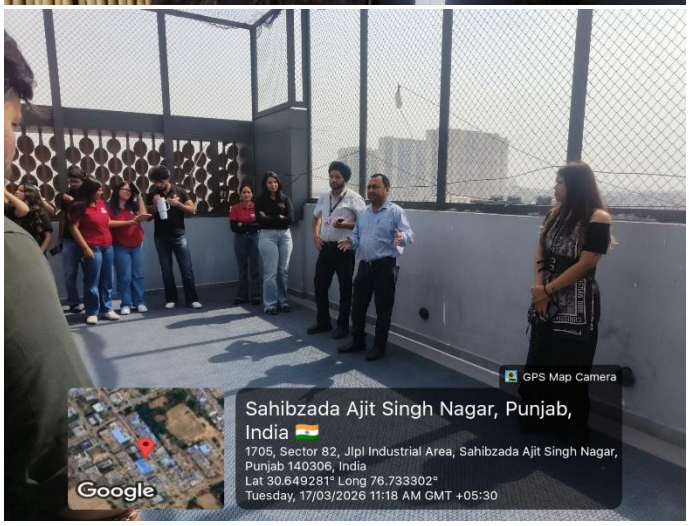
## Outcomes

- Students gained hands-on understanding of corporate interior design practices.

- Enhanced knowledge of modern materials and workplace trends.
- Improved ability to connect theoretical concepts with real-world applications.
- Developed insights into professional workflow and design execution.
- Increased awareness of sustainable and user-centric design approaches.












| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Greener Kitchen Better Future - Carbon Footprint Awareness in Culinary Kitchens |
| Date | 2026-03-18 To 2026-03-18 |
| Mode | Offline |
| Venue | Lh-11 (Chitkara University, Rajpura) |
| Organizer Name | Chitkara College Of Hospitality Management |
| Resource Person | Dr. Pooja Mahajan, Associate Professor |
| No. Of Participants | 52 |
| SDG No | SDG 1: No Poverty, SDG 2: Zero Hunger, SDG3: Good Health and Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG11: Sustainable Cities and Communities, SDG12: Responsible Consumption and Production |
| Po Number(S) | Po1, Po2, Po3, Po4, Po5, Po8, Po9, Po11, Po12 |
| University Charter | Let's Prepare Our Students for Industry, Let's Foster Civic Engagement in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To create awareness about carbon footprint in culinary kitchens and its environmental impact.
2. To introduce students to sustainable and eco-friendly kitchen practices.
3. To enhance knowledge of energy efficiency, waste management, and resource conservation.
4. To encourage innovative thinking for implementing green practices in hospitality operations.
5. To prepare students for industry expectations related to sustainability and responsible kitchen management.

## DESCRIPTION




The event titled "Greener Kitchen, Better Future: Carbon Footprint Awareness in Culinary Kitchens" was successfully organized by the Chitkara College of Hospitality Management under the aegis of the Institution's Innovation Council. The session was conducted on 18th March 2026 from 2:30 PM to 4:00 PM at LH-11, Escoffier Block. The resource person for the event was Dr. Pooja Mahajan, Associate Professor, who shared her expertise on sustainable practices in culinary operations. The primary objective of the session was to create awareness among students about the environmental impact of kitchen operations and the importance of reducing carbon footprints in the hospitality industry. Dr. Mahajan elaborated on how energy consumption, food wastage, water usage, and sourcing practices contribute significantly to environmental degradation. She emphasized the need for adopting eco-friendly techniques such as efficient energy use, waste segregation, sustainable sourcing, and minimizing food wastage. The session was highly interactive, encouraging students to reflect on their daily culinary practices and explore innovative solutions to make kitchens more sustainable. Practical examples and case studies were discussed, enabling students to understand real-world applications of green kitchen concepts. The speaker also highlighted global trends and industry expectations, preparing students for responsible professional practices. Overall, the event proved to be insightful and impactful, enhancing students' understanding of sustainability in culinary arts. It motivated participants to adopt environmentally conscious practices in their future careers and contribute positively towards building a greener hospitality industry.

## OUTCOMES

1. Developed awareness of carbon footprint and sustainability in culinary operations.
2. Gained knowledge of eco-friendly kitchen practices and waste reduction techniques.
3. Improved ability to apply sustainable solutions in real-world hospitality scenarios.
4. Understood global trends and industry expectations in sustainable hospitality.
5. Adopted a responsible and ethical approach towards environmental conservation in kitchens.


GPS Map Camera
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Wednesday, 18/03/2026 03:02 PM GMT+05:30
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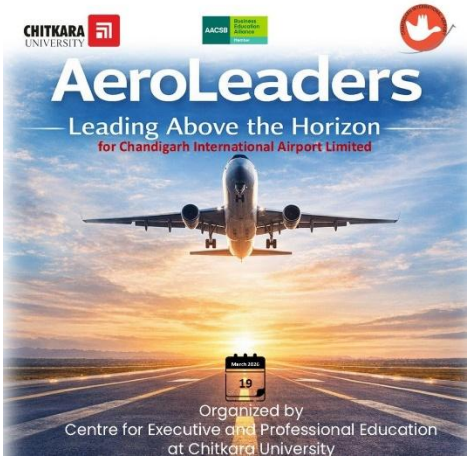

GPS Map Camera
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Greener Kitchen, Better Future:
Carbon Footprint Awareness in Culinary Kitchens
Dr. Pooja Mahajan
Associate Professor
Department of Applied Sciences, Chitkara University, Punjab.
(18.03.2026)
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Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Aeroleaders: Leading Above the Horizon |
| Date | 2026-03-19 To 2026-03-19 |
| Mode | Offline |
| Venue | Conference Room (Chail, Chandigarh) |
| Organizer Name | Mr. Narinder Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean \|Chitkara College of Sales & Marketing |
| No. Of Participants | 22 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Strengthen Visionary Leadership for Future Aviation Challenges
2. Enhance Team Collaboration and Collective Decision-Making
3. Promote Innovation and Agility in Airport Management
4. Build Responsible and Sustainable Leadership Practices
5. Develop Human-Centric Leadership for High-Performance Culture




## DESCRIPTION

In an era where aviation is no longer only just about reaching destinations but redefining journeys, AeroLeaders – Leading Above the Horizon brought together the senior management team of Chandigarh International Airport Limited for a transformative Management Development Program. Organised by the Centre for Executive and Professional Education, the program set the stage for leaders to rise beyond operational excellence and

embrace a future shaped by vision, agility, and collective leadership. By strengthening leadership and team effectiveness, the program contributes to improved productivity, better workplace culture, and organizational growth. The program encouraged innovative thinking and strategic leadership required for managing modern, technology-driven aviation infrastructure. The training strengthened collaboration, coordination, and collective decision-making among departments and stakeholders essential for airport functioning. Encouraging capacity building, knowledge sharing, collaborative teamwork, strategic partnerships, and leadership alignment among senior management. Strengthening awareness on sustainability, efficient use of resources, and responsible operational practices among the senior management team.

## OUTCOMES

1. Leaders gained strategic clarity for future-ready airport management
2. Improved coordination among departments and stakeholders
3. Increased readiness to adopt digital and innovative solutions
4. Greater awareness of sustainability and responsible operations
5. Stronger leadership mindset focused on people, performance, and purpose






| | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 27th March, 2026 |
| Title of the Event | Guest Lecture on Corporate Law |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 3 |
| Number of Student participation | 60–70 (with significant participation from first-year students) |
| SDGs associated with Event | 4, 8, 9, 16 |
| Venue & Time | Classroom No. 204, Chitkara Law School \| 1:45 PM – 3:15 PM |

## About the Event




The Guest Lecture on Corporate Law and Mergers & Acquisitions (M&A) was organized by Chitkara Law School to provide students with comprehensive exposure to real-world corporate transactions and the practical role of legal professionals in deal-making. The session was delivered by Mr. Lovejeet Singh, Partner at Chandhiok & Mahajan, who shared insights drawn from his experience in corporate and aviation law. The lecture emphasized that M&A transactions involve not merely the consolidation of companies but also the transfer of ownership, control, strategic value, and complex regulatory compliance. The speaker highlighted how large business groups expand through acquisitions and strategic investments, illustrating the role of legal professionals in identifying risks, structuring transactions, and ensuring statutory compliance.

The session also addressed evolving domains such as venture capital investments, distressed asset acquisitions, and the increasing relevance of technology and artificial intelligence in corporate practice. Overall, the lecture successfully bridged the gap between academic learning and practical exposure, offering students a realistic understanding of corporate law careers.

## Learning Objectives

• To understand the concept and strategic importance of Mergers & Acquisitions in corporate law and business growth.

• To gain knowledge of the legal framework governing corporate restructuring in India, including statutory and regulatory provisions.

• To develop a clear understanding of due diligence as a critical tool for risk identification and transaction structuring.

• To explore different types of M&A transactions such as share acquisition, business transfer agreements, schemes of merger, and distressed asset acquisition.

• To understand the significance of legal documentation including agreements, representations, warranties, and indemnities.

• To encourage students to explore diverse career paths in corporate law and develop practical legal skills.

## Description

The session commenced with a formal welcome, followed by the introduction of the guest speaker. Mr. Lovejeet Singh began by sharing his professional journey, including his experience working with reputed organizations, multinational corporations, and leading law firms. He encouraged students to explore various fields of law before making career decisions and emphasized the importance of internships and hands-on experience.

He introduced the concept of Mergers & Acquisitions (M&A) as a strategic tool used by companies to scale operations, achieve growth, expand into new markets, and improve cost efficiency. The speaker explained that transactions involve the transfer of ownership, control, and business assets, and often require careful legal structuring to avoid disputes. He discussed various types of M&A transactions, including share acquisition, business transfer agreements, schemes of merger, and distressed asset acquisitions, highlighting their practical

implications.

Special emphasis was laid on due diligence, which was described as the foundation of any corporate transaction. The speaker explained that due diligence involves a systematic investigation to identify legal risks, verify assets, and ensure compliance with statutory requirements. He highlighted that effective due diligence plays a crucial role in protecting investors and shaping contractual protections.

The lecture further elaborated on the legal framework governing M&A in India, including key statutes such as the Companies Act, 2013, Competition Act, 2002, SEBI Regulations, FEMA guidelines, and the Insolvency and Bankruptcy Code, 2016. The process of merger through the National Company Law Tribunal (NCLT) was explained in detail, covering stages such as board approval, filing, regulatory notices, hearings, and final orders.

The speaker also discussed documentation in M&A transactions, emphasizing that drafting agreements such as Share Subscription Agreements (SSA), Share Purchase Agreements (SPA), Business Transfer Agreements (BTA), and Shareholders Agreements (SHA) forms a significant part of a corporate lawyer's work. He explained the importance of representations, warranties, and indemnities in safeguarding the interests of parties involved.

Practical examples were provided, including cases of pharmaceutical companies, financial institutions, and venture capital investments, where investors typically exit after a fixed period. The speaker highlighted how distressed assets can present opportunities for buyers when strategically acquired.

The session concluded with an interactive question-and-answer segment. Students including Arshdeep (First Year), Labha (Fourth Year), and Ansh (Fourth Year) actively participated and raised queries related to bankruptcy, foreign assets, mergers, intellectual property, and corporate transactions. The speaker addressed these questions in detail, emphasizing the importance of analytical thinking, legal research, drafting skills, and adaptability in the evolving legal landscape. The event also witnessed significant participation from first-year students, reflecting strong engagement and interest.

## Learning Outcome

• Students developed a comprehensive and practical understanding of M&A transactions and corporate restructuring processes.

• They gained insights into due diligence and its importance in identifying risks and ensuring compliance.

• Students understood the role of legal documentation and drafting in corporate transactions.

• They acquired knowledge of key legal frameworks governing corporate law in India.

• The session enhanced students' interest in corporate law careers and highlighted the importance of skill development.

• Students recognized the significance of practical exposure, internships, and continuous learning in the legal profession.









| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Role Of Mutual Funds in Financial Planning |
| Date | 2026-03-27 To 2026-03-27 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| Resource Person | Rajesh Kumar Soni, Executive Vice President – Retail Sale |
| No. Of Participants | 71 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To understand mutual funds and their functioning.
2. To learn types of mutual funds and risk-return.
3. To know their role in financial planning and wealth creation.
4. To gain practical insight into investment decisions.

## DESCRIPTION

An expert guest lecture on the topic "Role of Mutual Funds in Financial Planning" was organized by Chitkara Business School (CBS), Chitkara University for students of B. Com (ACCA and Non-ACCA streams). The main objective of the session was to provide students with practical exposure to investment management concepts and to enhance their understanding of mutual funds as an effective financial instrument for wealth creation and long-term financial planning. The session commenced with a formal welcome address delivered by the faculty and student representatives. The guest speaker was warmly welcomed by the students, creating a respectful and engaging academic environment. The event aimed to bridge the gap between theoretical financial knowledge and real-world investment practices, thereby strengthening students' financial literacy and decision-making capabilities. The guest speaker delivered a structured and insightful presentation using a PowerPoint-based lecture, which helped simplify complex financial concepts through visual explanation. The session

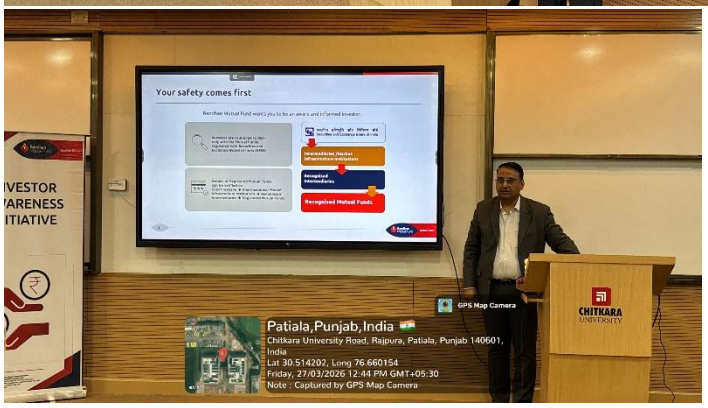
covered fundamental aspects of mutual funds, including their meaning, structure, and functioning. The speaker explained different types of mutual funds such as equity funds, debt funds, hybrid funds, and index funds, along with the concept of Systematic Investment Plans (SIPs) as a disciplined investment approach. Further, the speaker elaborated on the risk-return trade-off, diversification benefits, and the importance of asset allocation in building a balanced investment portfolio. Emphasis was placed on how mutual funds cater to different categories of investors based on their risk tolerance, investment horizon, and financial goals. The speaker also highlighted the significance of mutual funds in achieving long-term objectives such as retirement planning, education funding, and wealth accumulation. The session included a discussion on important evaluation parameters such as Net Asset Value (NAV), expense ratios, fund performance, and benchmarking. Real-life examples were used throughout the lecture to help students connect theoretical concepts with practical market situations. This made the session highly interactive and easy to understand. A major highlight of the event was the interactive question-and-answer segment, where students actively participated and raised queries related to investment strategies, market fluctuations, fund selection, and portfolio diversification. The guest speaker responded to all questions in a clear and simplified manner, encouraging students to develop financial awareness and analytical thinking. In addition to the lecture, students participated in a short activity-based learning exercise, where they were given real-life investment scenarios to evaluate and analyze. This activity helped students understand practical decision-making in financial planning and the importance of assessing risk before investing.

## OUTCOMES

1. Students gained basic clarity on mutual fund concepts and operations.
2. Students understood different mutual fund types and their risk-return profiles.
3. Students recognized the importance of mutual funds in financial planning and wealth creation.
4. Students developed improved practical awareness of investment decision-making.


Bandhan Mutual Fund
INVESTOR AWARENESS INITIATIVE
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Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


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Your safety comes first
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| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 28th March,2026 |
| Title of the Event | Women's Day Conclave 2026 |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 13 |
| Number of Student participation | 70 |
| SDGs associated with Event | 5,4,8,10,16, |

## About the Event







The **Women's Day Conclave 2026** at Chitkara University was organized to celebrate the contributions of women in the legal profession while providing students with practical exposure to real-world legal experiences and the journey of a women. The event brought together distinguished female legal professionals from diverse fields such as intellectual property rights, corporate law, and litigation, who shared their career journeys and emphasized resilience, adaptability, and ethical practice. Blending academic learning with cultural performances and a felicitation ceremony, the conclave also encouraged interactive participation, where students gained insights into legal research, courtroom practice, due diligence, and the evolving role of AI in law. Through personal experience and professional guidance, the speakers inspired students to build strong skills, embrace opportunities, and approach law with dedication and responsibility, thereby enriching the academic environment at Chitkara University.

## Learning Objectives

1. To understand the evolving role of women in the legal profession as this highlights the opportunities and challenges faced while breaking traditional barriers.
2. To inspire students through the real-life journeys of accomplished women professionals as this demonstrates resilience, confidence, and the power of determination.
3. To bridge the gap between academic learning and practical legal exposure as this emphasizes the importance of skills, internships, and real-world experience.
4. To showcase diverse career paths for women in law as this reflects opportunities in litigation, corporate law, intellectual property, and regulatory fields.
5. To promote continuous learning and self-growth encourages students to develop skills, seek mentorship, and adapt to changing legal landscapes.
6. To motivate students towards ethical and professional excellence as it reinforces integrity, responsibility, and the importance of empowering women in the legal field.

## Description

The Women's Day Conclave 2026, organized by the Career Advancement Services (CAS) at Chitkara University, was a remarkable and inspiring event aimed at celebrating the contributions of women in the legal profession while fostering meaningful engagement between students and accomplished legal practitioners. The event was thoughtfully curated to commemorate International Women's Day by felicitating distinguished female legal professionals and providing students with an opportunity to gain practical insights into diverse career paths within the legal field. The session commenced with a warm welcome address by Mr V. N. Mohan, who highlighted the importance of breaking barriers, fostering innovation, and promoting resilience among aspiring women professionals in law. The whole event was anchored an coordinated further by Ms Archana Goswami, deputy manager (CAS). The event

was further enriched by a series of vibrant cultural performances that showcased the creativity and enthusiasm of the students. The program commenced with a graceful dance performance by Students, followed by a thought-provoking poetry recitation that reflected themes of empowerment and expression. The traditional Gidda performance added cultural vibrancy to the event, celebrating the spirit of womanhood with energy and elegance. Additionally, a powerful Nukkad Natak presented by students effectively highlighted social issues, engaging the audience and conveying meaningful messages. These performances not only enhanced the celebratory atmosphere of the conclave but also demonstrated active student participation and talent. The event seamlessly integrated cultural performances, felicitation, and interactive sessions, thereby creating a holistic and engaging experience for all attendees.

**The guests of the event were**

- **Ms. Isha Sharma** – Founder, Trayambak IP, Viadroit; Intellectual Property Rights Expert, Delhi
- **Ms. Priya Mamgain** – Associate Director, Coforge; Corporate Laws, Contracts, Intellectual Property Rights, Labour Laws, Statutory & Regulatory Compliance Expert, Greater Noida
- **Ms. Gayatri Aryan** – Principal Associate, JSA Advocates & Solicitors; Regulatory Litigation specializing in Energy and Infrastructure Laws, New Delhi
- **Ms. Tanya Ganguli** – Founder, TG Law Offices; Governance, Investigations, Regulatory Preparedness, White-Collar Defence, Crisis Management, Delhi NCR
- **Advocate Jaya Pahwa** – Partner Designate, Bonum Lex; Constitutional Law, Service & Labour Laws, Criminal Laws, Tax Laws, Commercial & Arbitration Laws, Delhi

Ms. Isha Sharma, an accomplished Intellectual Property Rights expert shared her inspiring journey of transitioning from a technical background in engineering to the legal domain and

specifies her story as “the story of random things”. She candidly spoke about her academic journey, including her decision to move away from a conventional path to pursue law, and emphasized the challenges of balancing professional responsibilities with personal life. Her insights into the field of intellectual property, coupled with her motivational perspective on resilience and self-belief, left a lasting impact on the students. She said that as person of practice learns to draw boundaries and nothing like work-life balance exists and it’s a myth but never have guilt for what you do. She said the quote that “The world can take away anything from you, but no one can stop you”.

Ms. Priya Mamgain provided a comprehensive overview of her professional journey. She highlighted the importance of adaptability and continuous learning in navigating the dynamic legal landscape. Drawing from her academic and professional experiences, she encouraged students to appreciate their achievements while consistently striving for growth. Her discussion also touched upon international work environments and the complexities of compliance across jurisdictions, thereby giving students a broader perspective on global legal practice. She said that she likes to show the transition of her career in two prospective – pre-law and post-law and this had showed her that the law was one of the good decisions of her life that had gained her awareness, impact and action.

Ms. Tanya Ganguli, expertise in governance, investigations, regulatory preparedness and white-collar investigation, delivered an engaging and insightful address that revolved around her unconventional career trajectory and experiences in white-collar crime investigations. By sharing her personal experiences, including challenges faced during her early career, she motivated students to remain persistent and proactive in seeking opportunities. Her emphasis on developing strong research and drafting skills resonated deeply with the audience. She told the students to have a hand on experience and search for who their good mentors are as they help to figure out initial things like drafting and research that are the necessities of the legal

profession though in any field. She said before taking the leap she thought that "Kya hi hoga" and today this has turned her in the prestigious professional in her field.

Ms. Gayatri Aryan offered a realistic and insightful perspective on litigation practice. She shared her courtroom experiences, highlighting both the challenges and learning opportunities that come with being a practicing lawyer. She encouraged students to make the most of available opportunities and to approach their careers with dedication and discipline. She emphasised the students rely on three principals- good research, confidence and no fear to take a leap. She shared her first courtroom experience where she got nervous in that situation to the transition where she was well versed with the file and had the case in her favour and forged her first question flip case and claimed that the toil was worth it. Being a joyous personality, she encouraged the student to both "work hard and party hard".

Advocate Jaya Pahwa shared her journey as a first-generation lawyer. She spoke about the initial uncertainties in choosing a career path as she was doing CA, but her father's encouragement and the continuous work on the law octopus lead to the foundation of her career she also highlighted the importance of perseverance in building a successful legal career. Her discussion extended to practical aspects such as legal research, due diligence, and the importance of internships. She also emphasized ethical practice, client confidentiality, and the cautious use of technology such as artificial intelligence in the legal profession. Her insights into real case scenarios and dispute resolution mechanisms added significant depth to the session. She said that you must "prove your worth to increase the level".

The event featured an engaging and intellectually stimulating Q&A session, which provided students with a valuable platform to directly interact with the esteemed speakers and seek clarity on practical aspects of the legal profession. One of the key questions raised by a student focused on effective strategies to enhance legal research skills. In response, the speakers emphasized the importance of adopting a structured and analytical approach to research. They

suggested the use of advanced search techniques, reliable legal databases such as SCC, Manupatra, and Indian Kanoon, and the need to rely primarily on authentic judicial texts. Another significant discussion revolved around the importance of due diligence and its application in real-world legal scenarios. A student's query regarding its relevance in practice led to a detailed explanation by the speakers, who described due diligence as a critical process in assessing risks before entering any transaction. They elaborated on how companies rely on legal professionals to identify potential liabilities and ensure compliance with regulatory frameworks. The discussion was further enriched with practical examples, particularly in the context of real estate disputes, where cases often reach authorities such as RERA. The speakers also shared insights into dispute resolution mechanisms, including mediation and arbitration, emphasizing the importance of thorough preparation, clear documentation, and the presence of arbitration clauses in agreements.

Another significant question was asked to Advocate Jaya Pahwa was asked how she handles the sensitive issue of false rape cases. Speaking from her perspective as a practicing lawyer, she explained that the key lies in reading the charge sheet and facts thoroughly, with a disciplined and analytical approach. She emphasized that every allegation must be tested against documentary evidence, witness statements, and procedural compliance, rather than relying on assumptions. Drawing from her own experience, she shared an example where scrutiny of the charge sheet revealed inconsistencies in the complainant's narrative, ultimately helping the court to distinguish between genuine and fabricated claims

The session also addressed questions related to career development, internships, and the integration of technology in the legal field. Students sought guidance on choosing the right internships, to which the speakers advised exploring diverse opportunities across different domains to identify individual interests. They stressed the importance of gaining practical exposure, developing drafting and analytical skills, and "falling in love with the work" to truly excel in the profession. Additionally, the role of artificial intelligence in law was discussed,

where the speakers cautioned against over-dependence on AI tools and underscored the necessity of maintaining client confidentiality and professional integrity. They reiterated that while technology can assist, it cannot replace the critical thinking and preparedness required in real courtroom situations. Overall, the Q&A session significantly enhanced the learning experience by addressing students' concerns and equipping them with practical knowledge and direction for their legal careers.

**Learning Outcome**

1. To understand the viability of diverse and non-traditional career paths for women in law by analysing the opportunities and challenges across fields such as litigation, intellectual property, corporate advisory, and regulatory practice.
2. To recognize the importance of building a strong legal foundation by prioritizing the development of core skills such as legal research, drafting, and practical exposure while preparing for dynamic and evolving professional roles.
3. To internalize the significance of resilience, confidence, and professional ethics by adopting a growth-oriented mindset and integrity in legal practice, inspired by the real-life journeys of accomplished women professionals.
4. To acquire practical insights into the functioning of the legal profession by gaining essential understanding of courtroom practices, due diligence, dispute resolution, and the application of legal knowledge in real-world scenarios.











| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Pharma Leaders' Ai Toolkit: Navigating Disruption and Driving Growth. |
| Date | 2026-03-30 To 2026-03-30 |
| Mode | Online |
| Organizer Name | Mr. Jatinder Chopra, Chitkara University, Punjab |
| Resource Person | Mr. Anshu Narula, Ex. Senior Regional Business Manager |
| No. Of Participants | 185 |
| SDG No | SDG3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. To understand AI-driven disruptions across pharmaceutical business functions and leadership roles.
2. To bridge academic learning with real-world pharmaceutical industry practices and insights.
3. To develop awareness of digital transformation trends shaping future pharma careers.
4. To enhance strategic thinking for leveraging AI as a competitive leadership tool.
5. To encourage proactive learning towards emerging technologies in pharmaceutical management domain.




## DESCRIPTION

CCSM organized an expert talk for MBA Sales & Marketing (Pharmaceutical-Management) students on 30th March,2026. The resource person was Mr Anshu Narula, has more than 30 years of experience in pharmaceutical industry & 3 years into academics, he is a rare blend of both industry & academia exposure. He has worked with Glaxosmithkline Pharmaceuticals Ltd. as a senior regional business manager. The topic for the session was very relevant to the

students, looking into the disruptions & ambiguity caused by AI. AI is rapidly transforming drug discovery, supply chains, sales forecasting, patient engagement, and regulatory processes. Future pharma leaders must understand how to manage this disruption, make data-driven decisions, and lead digital transformation rather than react to it. Such sessions bridge the gap between traditional pharma management and emerging AI-driven business models. The students participated attentively during the session & even asked many questions & Mr Anshu very patiently replied to all the questions. MBA sales and marketing with specialization in Pharmaceutical Management provides platform to the students to be industry ready for a sustainable, growth-oriented career in pharma and health industry. In order to make students industry ready, it's essential for students to be aware & understand the most recent developments in the industry. So that they are proactive to plan. One key benefit for students: They develop strategic thinking on how to use AI as a leadership tool—not just a technology—giving them a competitive advantage in pharma careers where AI-enabled decision-making is becoming a core leadership skill. Enhances Learning opportunities and employability skills with focus on AI-driven competencies. Prepares students for sustainable, growth-oriented careers in pharma industry. Builds future-ready workforce aligned with digital transformation. Highlights AI-driven innovation in drug discovery, supply chains, and analytics. Encourages adoption of emerging technologies in pharma business models. AI enhances patient engagement, treatment outcomes, and healthcare accessibility. Supports efficient healthcare delivery through data-driven decisions

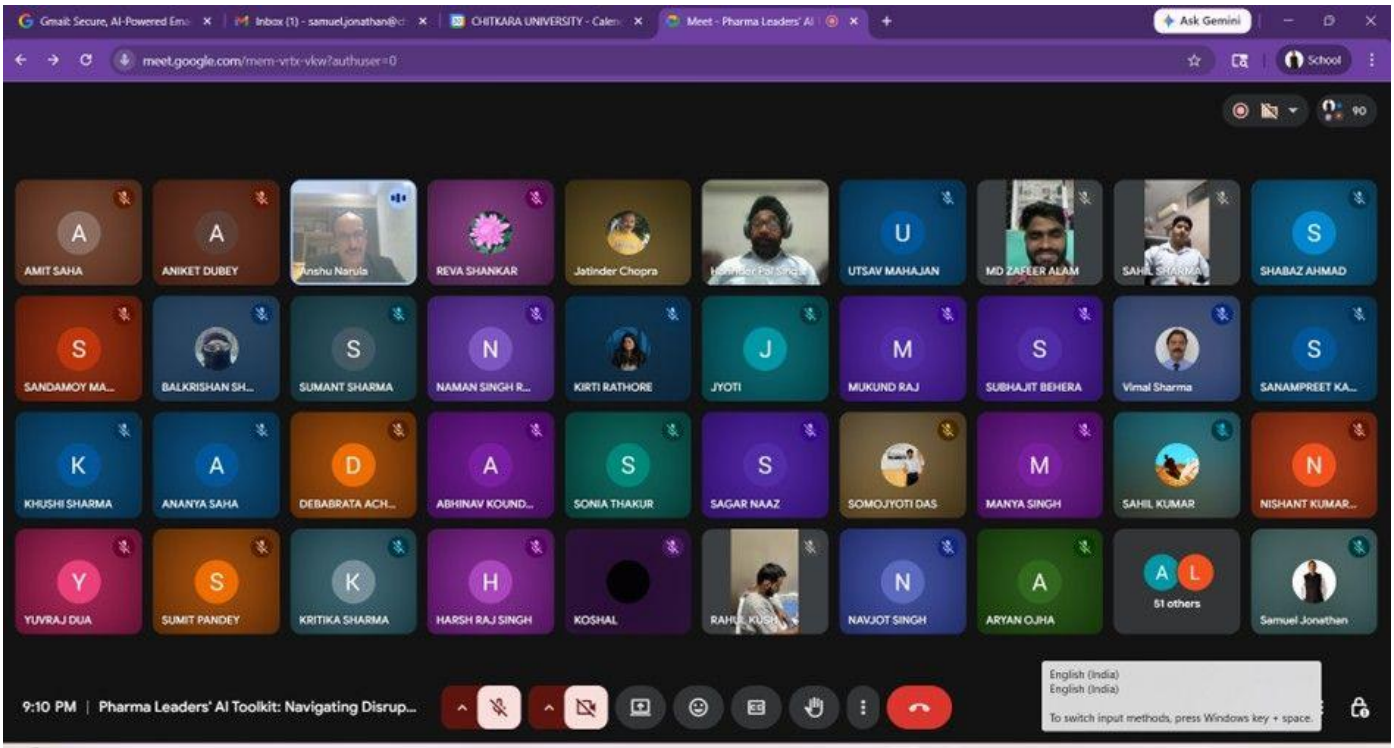
## OUTCOMES

1. Students gained clarity on AI applications in pharma operations and decision-making.
2. Improved understanding of industry expectations from future pharma sales and marketing professionals.

3. Enhanced ability to connect academic concepts with real-time pharmaceutical business challenges.

4. Developed curiosity and confidence to engage with AI-driven tools and innovations.

5. Strengthened strategic mindset for adopting AI in leadership and career growth.


AMIT SAHA
ANIKET DUBEY
Anshu Narula
REVA SHANKAR
Jatinder Chopra
UTSAV MAHAJAN
MD ZAFEER ALAM
SHABAZ AHMAD
SANDAMOY MA...
BALKRISHAN SH...
SUMANT SHARMA
NAMAN SINGH R...
KIRTI RATHORE
JYOTI
MUKUND RAJ
SUBHAJIT BEHERA
Vimal Sharma
SANAMPREET KA...
KHUSHI SHARMA
ANANYA SAHA
DEBABRATA ACH...
ABHINAV KOUND...
SONIA THAKUR
SAGAR NAAZ
SOMOJYOTI DAS
MANYA SINGH
SAHIL KUMAR
NISHANT KUMAR...
YUVRAJ DUA
SUMIT PANDEY
KRITIKA SHARMA
HARSH RAJ SINGH
KOSHAL
NAVJOT SINGH
ARYAN OJHA
51 others
Samuel Jonathan
9:10 PM | Pharma Leaders' AI Toolkit: Navigating Disrup...


Anshu Narula (Presenting, annotating)
Pharma Commercial Business Evolution
Pharma Leader's AI Toolkit: Navigating Disruption and Driving Growth
Polls
Poll 1 of 5
Live
Out of Those who used AI tools like ChatGPT or similar platforms during your job Interview preparation...
How many felt it actually helped you?
4 votes
And how many felt it made things confusing?
0 votes
4 votes
Show everyone the results
Responses appear without names
End the poll
Vote
REVA SHANKAR
NAVJOT SINGH
ANIKET DUBEY
MAKWANA JAYP...
117 others
Samuel Jonathan
8:11 PM | Pharma Leaders' AI Toolkit: Navigating Disrup...

| | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 30th March, 2026 |
| Title of the Event | Snooze or Loose: Silent Nights, Restless Minds |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 3 |
| Number of Student participation | 49 |
| SDGs associated with Event | 4, 8, 9, 16 |
| Venue & Time | Classroom No. 204, Chitkara Law School \| 02:15 PM – 03:00 PM |

## About the Event




The session was thoughtfully designed to address the increasing concerns related to sleep disturbances among students and to emphasize the vital role of sleep in maintaining overall well-being. It aimed to create awareness about how poor sleep habits can affect physical health, emotional stability, and academic performance. The interactive structure of the session encouraged students to actively participate, share their experiences, and reflect on their daily routines. Through meaningful discussions and engaging activities, the session fostered a supportive environment where students could better understand the importance of healthy sleep practices and feel motivated to make positive lifestyle changes.

## Learning Objectives

- **Understanding sleep cycles** and **circadian rhythm**, including the stages of sleep and how biological clocks regulate sleep–wake patterns.

- **Importance of sleep for physical and mental health**, emphasizing its role in cognitive functioning, emotional regulation, immunity, and overall productivity.
- **Effects of sleep deprivation on mood, focus, and performance**, highlighting issues such as irritability, reduced concentration, academic decline, and increased stress levels.
- **Youth sleep habits and impact of screen time / academic stress**, with discussion on irregular routines, excessive gadget use, and pressure related to academic demands.
- **Awareness of sleep disorders and sleep hygiene practices**, including identification of common concerns such as insomnia and practical strategies to improve sleep quality.
- **Relaxation techniques and healthy routine building**, where students were guided through simple breathing exercises, pre-sleep routines, and lifestyle modifications to enhance sleep patterns.

## Description

The facilitators effectively blended real-life examples with short experiential activities to make the session engaging and relatable for students. By connecting theoretical concepts to everyday routines, they helped participants better understand the importance of healthy sleep habits. Students were actively encouraged to reflect on their own sleep patterns, identify gaps, and think about practical ways to improve their daily routines.

The session was led by Ms. Gargi Sharma and Ms. Shaina Teje under the guidance of Dr. Charanjeet Kaur, with a clear focus on promoting overall well-being. It highlighted the strong connection between quality sleep, emotional balance, and mental health. Through interactive discussions and reflective exercises, students gained deeper insight into how poor sleep can affect their mood, concentration, and productivity.

The session was highly appreciated by participants, who found it both informative and thought-provoking. Many reported a heightened awareness of their sleep habits and expressed motivation to adopt healthier practices. Overall, the initiative successfully empowered students with knowledge and practical strategies to improve their lifestyle, contributing positively to their physical and emotional well-being.

## Learning Outcome

- Developed understanding of the importance of healthy sleep habits
- Recognized the link between sleep, emotional balance, and overall well-being
- Identified personal sleep patterns through self-reflection
- Acknowledged areas needing improvement in daily routines
- Learned practical strategies to improve sleep quality
- Understood the impact of sleep on concentration and academic performance
- Became more aware of lifestyle choices affecting mental and physical health
- Gained motivation to adopt healthier sleep practices
- Enhanced ability to make informed decisions for personal well-being






GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera


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| Event Details | |
|---|---|
| Event Type | Career Counseling |
| Topic | Master Class On Global Career Pathways in Finance & Accountancy |
| Date | 2026-03-30 To 2026-03-30 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| Resource Person | Mr. Prabhanshu Mittal, Head |
| No. Of Participants | 71 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1 |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To create awareness among students about global career opportunities in finance and accountancy.
2. To provide knowledge about internationally recognized professional qualifications such as ACCA.
3. To familiarize students with the skills and competencies required in the global finance industry.
4. To guide students in planning their career pathways in finance, accounting, and related fields.

## DESCRIPTION

A master class on "Global Career Pathways in Finance & Accountancy" was organized by the B. Com Program, Chitkara Business School, on 30th March 2026 at Henry Ford Hall, Martin Luther Block. The session was conducted with the objective of broadening students' understanding of international career opportunities in the domains of finance and accountancy, while also helping them become more aware of professional qualifications, emerging industry trends, and the expectations of global employers. The session was delivered by distinguished resource persons from the Association of Chartered Certified Accountants (ACCA) — Mr.

Prabhanshu Mittal, Head of Education Partner Relationships – India, and Mr. Rohan Rajvanshi, Education Partner Relationships Lead (North, East & West). Both speakers brought with them rich experience in professional education, industry collaboration, and student career development, making the session highly relevant and insightful for the participants. During the master class, the speakers shared valuable perspectives on the changing landscape of the finance and accountancy profession. They highlighted how the modern financial world is no longer limited to traditional accounting roles but has expanded into areas such as financial analysis, strategic management, auditing, taxation, risk advisory, wealth management, and corporate finance. They emphasized that in today's rapidly evolving global economy, organizations increasingly seek finance professionals who possess not only technical knowledge but also strong analytical, communication, and decision-making skills. A key focus of the session was the growing influence of technology in finance. The resource persons explained how automation, artificial intelligence (AI), data analytics, blockchain, and financial technology (FinTech) are transforming the financial services sector. These advancements are not only changing the way businesses operate but are also creating exciting new career opportunities for students who are willing to adapt and continuously upgrade their skill sets. The speakers encouraged students to embrace technological learning and remain future-ready in order to stay competitive in the global job market. Another significant aspect of the session was the discussion on professional qualifications in finance and accountancy. The speakers elaborated on the structure, curriculum, and international recognition of globally respected certifications such as ACCA, and how such qualifications can enhance employability and provide career mobility across countries. They explained that these qualifications help students gain practical knowledge, ethical grounding, and a global perspective, which are essential in today's interconnected financial environment

## OUTCOMES

1. Students gained a clear understanding of global career pathways in finance and accountancy.

2. Participants developed awareness about professional qualifications and certification opportunities in the finance sector.
3. Students understood the importance of technical skills, professional ethics, and digital competencies in modern finance careers.

4. The session enhanced students' career readiness and confidence in pursuing international finance roles.













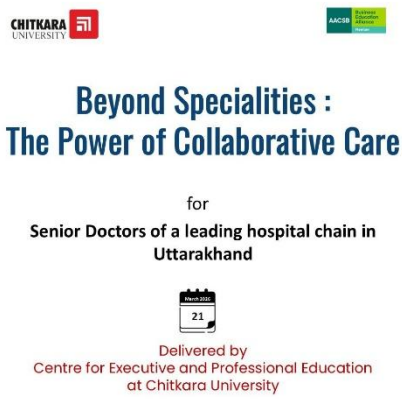




| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Beyond Specialities: The Power of Collaborative Care |
| Date | 2026-03-21 To 2026-03-21 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha, Chitkara University, Punjab |
| Resource Person | Mr. Narinder Garcha, Dean, CCSM |
| No. Of Participants | 15 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Promote collaborative care mindset among senior doctors across medical specialities.
2. Strengthen interdepartmental communication for improved patient-centered healthcare delivery.
3. Develop trust-based teamwork culture within hospital clinical leadership.
4. Encourage shared decision-making for complex and multidisciplinary patient cases.
5. Enhance understanding of collaborative models for institutional excellence in healthcare.




## DESCRIPTION

The Centre for Executive and Professional Education at hashtag#Chitkarauniversity successfully conducted a high-impact training workshop titled "Beyond Specialities: The Power of Collaborative Care" for senior doctors of a leading hospital chain in Uttarakhand. The session focused on breaking silos and fostering a culture of trust, communication, and shared decision-making among medical professionals. Through engaging discussions and real-world insights, participants explored how collaborative care not only enhances clinical

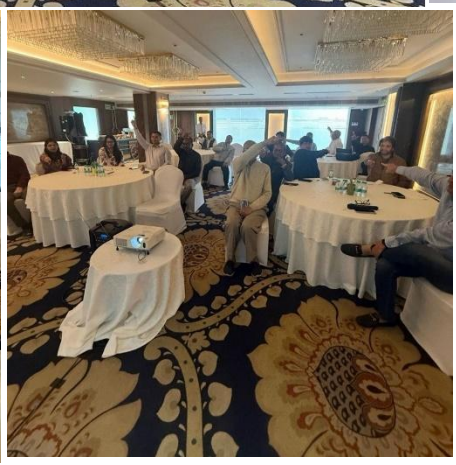
outcomes but also strengthens patient experience and institutional excellence. The workshop served as a powerful reminder that the future of healthcare lies not just in individual expertise, but in collective brilliance. Promoting collaborative care improves quality of healthcare, patient safety, and clinical outcomes through integrated and coordinated medical practices,continuous professional development, knowledge sharing, and experiential learning among senior healthcare professionals. Encouraged teamwork, cross-speciality collaboration, and institutional partnerships to strengthen healthcare systems and deliver better patient care. Collaborative healthcare practices promote innovative treatment approaches and efficient hospital systems through integrated clinical expertise.

## OUTCOMES

1. Participants demonstrated improved understanding of collaborative care principles in practice.
2. Strengthened coordination between specialities for better clinical and patient outcomes.
3. Increased awareness about importance of trust, communication, and teamwork in hospitals.
4. Doctors identified practical strategies for implementing shared decision-making approaches.
5. Participants recognized collaborative care as key to future healthcare excellence.








| | |
|---|---|
| Event Name | Swachhata Abhiyaan 2025 Award Ceremony & A Peep into Our Contribution to SDGs |
| Date | 1 April 2026 |
| Venue | Henry ford, Martin Luther |
| Organizer | Centre of Excellence for Sustainability |
| Resource Person | Dr. Kanika, Dr. Pooja Mahajan, Dr. Poonam Gupta, Dr. Ravi Dandotiya, Mr. Balwinder Singh, Mr. Mohit Kumar |
| Total number of Participations | 80 |
| SDGs Covered | 8,16 & 17 |
| Duration | 2 Hours |

## Objective

The objective of the "Swachhata Abhiyaan 2025 Award Ceremony & A Peep into Our Contribution to SDGs" was to recognize and celebrate the collective efforts of various departments, faculty members, staff, and students towards cleanliness, sustainability, and the achievement of **Sustainable Development Goals (SDGs)**. The programme aimed to promote environmental responsibility, institutional participation, and continuous commitment towards creating a cleaner and more sustainable campus ecosystem.

## Description

The "**Swachhata Abhiyaan 2025** Award Ceremony & A Peep into Our Contribution to SDGs" commenced with the gracious arrival of esteemed guests and Hon'ble **Pro Chancellor Dr. Madhu Chitkara**, followed by a warm welcome address that created an inspiring and positive atmosphere for the event.

The programme continued with the presentation of the **CUCES events video**, which showcased the numerous sustainability initiatives, awareness campaigns, outreach programmes, and environmental activities conducted throughout the year. The audience was given a comprehensive overview of the university's ongoing commitment towards sustainability and social responsibility.

A detailed presentation highlighting SDG report contributions from various departments was also delivered during the event. The showcase reflected the active involvement and dedication of different departments in integrating Sustainable Development Goals into their academic, administrative, and community engagement activities. The collaborative efforts demonstrated the institution's strong commitment towards sustainable development and environmental stewardship.

One of the significant highlights of the programme was the inauguration of the CUCES Magazine, which documented the university's sustainability initiatives, achievements, and impactful activities undertaken during the year. The event also featured a presentation on the future roadmap, outlining upcoming sustainability goals, innovative action plans, and long-term strategies aimed at strengthening the university's contribution towards SDGs.

The ceremony further included the **Swachhta Awards** segment, where awards and recognitions were presented for excellence in maintaining cleanliness and hygiene across university buildings, laboratories, faculty rooms, and libraries. Special appreciation was extended to administrative staff members, building managers, and supervisors for their sincere dedication and continuous efforts in ensuring a clean and healthy campus environment.

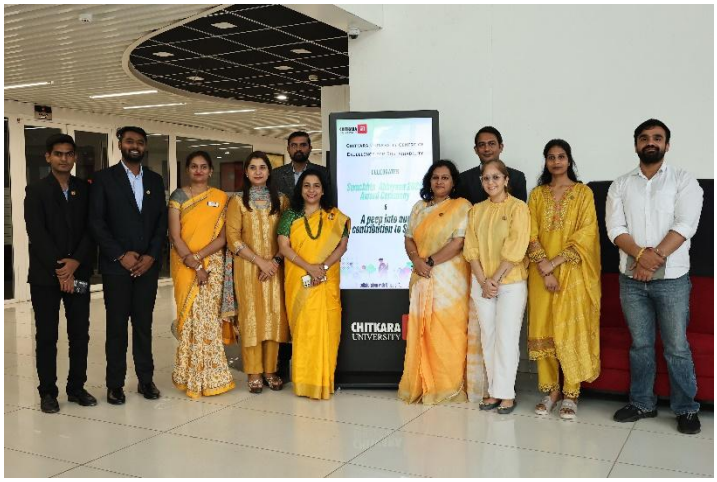
In addition, awards were presented for Swachh Utsav participation and **Best SPOCs 2025**, acknowledging exceptional contributions and active involvement in sustainability initiatives. Judges and resource persons were also felicitated for their valuable guidance, support, and contributions towards the successful execution of various programmes and activities.

The event concluded with insightful and motivating words from Hon'ble Pro Chancellor Dr. Madhu Chitkara, followed by a formal vote of thanks and group photographs. The ceremony successfully celebrated collective efforts towards cleanliness, sustainability, and institutional commitment to achieving the Sustainable Development Goals.

## Outcomes

- Recognized and appreciated outstanding efforts towards campus cleanliness and sustainability.
- Encouraged active participation of departments and stakeholders in SDG-related initiatives.

- Strengthened awareness regarding sustainable development and environmental responsibility.
- Promoted collaboration among academic, administrative, and support departments for sustainability goals.
- Motivated students, faculty members, and staff to contribute towards a cleaner and greener campus environment.
- Reinforced Chitkara University's commitment towards achieving Sustainable Development Goals through collective action and institutional participation.













CHITKARA
UNIVERSITY

















CHITKARA UNIVERSITY CENTRE OF
EXCELLENCE FOR SUSTAINABILITY
CELEBRATES


CHITKARA UNIVERSITY CENTRE OF


Centre of
Excellence for
Sustainability


Centre of
Excellence for
Sustainability

| | |
|---|---|
| Event name | Pictionary |
| Topic | Waste-wise: Pitch the Future- Series 3-International Day of Zero Waste |
| Date | 1st April, 2026 |
| Mode | Offline |
| Venue | Faraday Hall, Edison Block |
| Organizer Name | Chitkara Toastmasters International Club, in collaboration with the Department of Interior Design |
| Resource Person | Sarabjeet Kaur, Assistant Professor, Chitkara University of Language Centre |
| No. Participant | 48 |
| SDG no. | SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) |

## Objectives

To encourage minimising waste generation and promoting eco-friendly practices among participants.

## Description

On the occasion of the International Day of Zero Waste, the CUP Toastmasters Club organised an event 'Waste-wise: Pitch the Future'- Series 3, with the students of Interior Design- 4th Sem, to promote sustainability and environmental responsibility. The event focused on minimising waste generation and encouraging eco-friendly practices among participants. The theme of the event was "Reduce, Reuse, Recycle".

The event was highly interactive and educational, fostering collaboration and environmental responsibility among participants while highlighting the importance of zero-waste principles.

Winners

1st Position- Rachit

2nd Position-Pranjali

3rd Position-Mansidak

## Outcomes

The zero-waste event was a successful initiative that fostered creativity, teamwork, and environmental awareness among the students. It emphasised the importance of adopting sustainable practices in both personal and professional life.















| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Lecture Titled “Market Masters: Decode the Market Design Your Wealth” |
| Date | 2026-04-01 To 2026-04-01 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Mr. Pankaj Kaushik, Financial Consultant and Nism-Certified Professional |
| No. Of Participants | 110 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po2, Po3, Po8 |
| University Charter | Let’s Educate Our Students for Brilliant Futures, Let’s Educate Our Students to Become Globally Competitive |

## OBJECTIVE

1. To enhance students’ understanding of financial markets and investment mechanisms.
2. To develop awareness about effective wealth creation and financial planning strategies.
3. To equip students with practical knowledge of stock market operations and risk management.
4. To promote financial literacy and informed decision-making among students.
5.mTo bridge the gap between theoretical concepts and real-world financial practices through expert insights.

## DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized an expert lecture titled “Market Masters: Decode the Market, Design Your Wealth” on 1st April 2026 at LH 303, 3rd Floor, Rockefeller Block. The session was specially conducted for the students of the Integrated Programme in Management (IPM) and BBA (H) Liberal Education, with the objective of enhancing their financial awareness and practical understanding of market dynamics. The session was held from 01:10 PM to 02:40 PM, ensuring a well-structured and

engaging learning experience. The lecture was delivered by Mr. Pankaj Kaushik, a financial consultant and NISM-certified professional, who brought valuable industry insights into the academic setting. He began by introducing students to the fundamentals of financial markets, including the functioning of stock exchanges, types of investments, and the importance of financial planning. His session focused on simplifying complex financial concepts, making them accessible and relevant for students with varying levels of prior knowledge. A key highlight of the lecture was the emphasis on practical application. The speaker discussed real-world market scenarios, recent trends, and common mistakes made by new investors. He elaborated on important concepts such as risk management, portfolio diversification, and long-term wealth creation strategies, helping students understand how to make informed and responsible financial decisions. Through examples and case-based discussions, students were able to connect theoretical learning with actual market behavior. The session was highly interactive, with students actively participating by asking questions and sharing their views on investment practices and financial trends. This engagement not only enhanced their understanding but also built confidence in discussing financial matters. The speaker also encouraged students to start early with financial planning and develop disciplined investment habits. The event successfully created awareness about the importance of financial literacy in today's dynamic economic environment. Overall, the lecture proved to be insightful and impactful, equipping students with essential knowledge, analytical skills, and a practical perspective on managing finances and building sustainable wealth in the future.

## OUTCOMES

1. Students developed a strong foundational understanding of financial markets, investment strategies, and wealth creation principles.
2. the session enhanced financial literacy, enabling students to make informed and responsible financial decisions.
3. Participants gained practical insights into risk management, portfolio diversification, and market analysis.
4. The lecture improved students' analytical thinking and confidence in discussing financial and investment-related concepts.
5. Students were motivated to adopt disciplined financial planning habits and take a proactive approach toward long-term wealth management.


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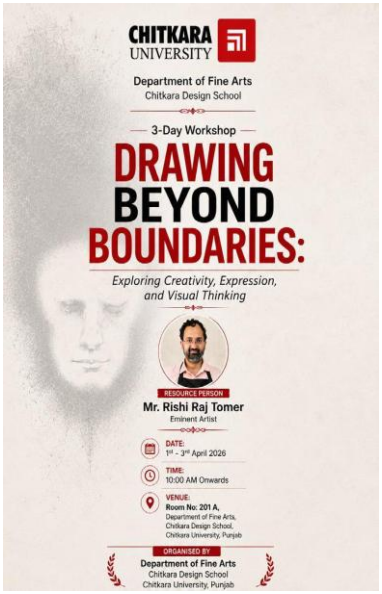



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| | |
|---|---|
| Topic | Drawing Beyond Boundaries: Exploring Creativity, Expression, and Visual Thinking |
| Date | 01.04.2026 to 03.04.2026 |
| Venue | Department of Fine Arts 2nd Floor, Chitkara Design School |
| Organizer | Room No: 201 A, Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab |
| Resource Person | Mr. Rishi Raj Tomer<br>Eminent Artist |
| Total no. of students | 12 |
| No. of Participants attended | 12 |
| Mode: | Offline |
| SDG No. | 4, 8, 9 |

## About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a three-day Master Lecture and Drawing Workshop as part of its Master Lecture Series. The workshop was conducted by renowned artist Dr. Rishi Raj Tomer for students of BFA 4th & 6th Semester (Applied Art) and BFA 2nd Semester (Foundation). The event aimed to provide practical exposure to diverse drawin techniques, creative processes, and professional artistic practices. Through demonstrations, interactive sessions, and hands-on activities, students enhanced their technical skills, artistic confidence, and understanding of contemporary drawing methodologies.




## Objectives

1. To introduce students to diverse drawing techniques and artistic mediums.
2. To enhance practical understanding of composition, layout, and visual storytelling.
3. To encourage creative experimentation and the development of individual artistic styles.
4. To provide students with direct interaction and guidance from an experienced artist.
5. To bridge the gap between academic learning and professional art practices.

**Brief**

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a three-day Master Lecture and Drawing Workshop under its Master Lecture Series for students of BFA 4th & 6th Semester (Applied Art) and BFA 2nd Semester (Foundation). The workshop was conducted by renowned artist Dr. Rishi Raj Tomer, who shared his extensive experience and expertise in drawing, illustration, and contemporary art practices. Designed as a platform for experiential learning, the workshop focused on strengthening students' technical skills, creative thinking, and artistic expression through a combination of lectures, demonstrations, and practical studio activities. The sessions encouraged students to engage deeply in the fundamentals of drawing while exploring innovative approaches to visual communication and artistic storytelling.

Throughout the workshop, Dr. Rishi Raj Tomer conducted a series of live demonstrations using a variety of mediums including pen, charcoal, ink, and acrylic. These demonstrations provided students with valuable insights into mark-making techniques, tonal values, composition building, texture creation, and expressive drawing methods. The artist emphasized the significance of observation, conceptual development, and visual narrative in the creative process. He guided participants through different stages of artwork creation, explaining how artists transform ideas into compelling visual compositions. Students actively observed and practiced the techniques demonstrated, gaining first-hand experience in handling different materials and understanding their unique characteristics. Dr. Tomer also shared examples from his artistic journey, discussing challenges, inspirations, and professional experiences that contributed to his creative development. His interaction with students encouraged them to explore their own artistic identities and experiment confidently with diverse visual approaches.

A major highlight of the workshop was the interactive and collaborative learning environment created throughout the sessions. Students enthusiastically participated in drawing exercises, discussions, and creative explorations, producing a wide range of artworks that reflected originality, imagination, and technical growth. The workshop provided an opportunity for participants to engage directly with a practicing artist and gain valuable insights into contemporary professional practices. Through constructive feedback and one-to-one interactions, students refined their understanding of composition, layout, and artistic presentation. The event successfully fostered creativity, innovation, and critical thinking while

strengthening practical skills essential for future artistic careers. As an integral component of the academic curriculum, the Master Lecture Series continued to support holistic learning by connecting classroom education with real-world artistic experiences. Overall, the workshop proved to be an enriching and inspiring academic exercise that enhanced students' confidence, creativity, and appreciation for the diverse possibilities within drawing and visual arts.

## Outcomes

1) Students gained practical exposure to multiple drawing techniques and artistic mediums.
2) Participants enhanced their understanding of composition, layout, and visual storytelling.
3) The workshop encouraged experimentation and the development of individual creative styles.
4) Students improved their technical skills through hands-on demonstrations and guided practice.
5) The event strengthened artistic confidence and awareness of professional art practices.







| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Clin X Innovate Hackathon 2026 |
| Date | 2026-04-02 To 2026-04-03 |
| Mode | Offline |
| Organizer Name | Dr. Thakur Gurjeet Singh |
| No. Of Participants | 100 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po3, Po1, Po8 |
| University Charter | Let's Prepare Our Students for Industry, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

To foster innovation and creative problem-solving in pharmaceutical and healthcare domains
To encourage entrepreneurial thinking and start-up-oriented approaches among students
To promote teamwork, collaboration, and interdisciplinary learning
To provide hands-on experience in ideation, development, and presentation of solutions
To facilitate mentorship and industry interaction for real-world exposure

## DESCRIPTION

The Clin X Innovate Hackathon 2026 was organized by Chitkara College of Pharmacy in collaboration with Cliantha Academy with the aim of fostering innovation, problem-solving abilities, and entrepreneurial thinking among students. The two-day event provided a dynamic platform for participants to address real-world challenges in the pharmaceutical and healthcare sectors through creative and evidence-based solutions. Students from various academic backgrounds actively participated in the hackathon, forming teams to brainstorm, design, and develop innovative ideas. The event commenced with the formal introduction of challenge statements, which were aligned with current industry needs and healthcare gaps. Participants engaged in intensive ideation sessions, followed by the development of practical and feasible solutions under the guidance of experienced mentors. Throughout the event, mentors and

industry experts from Cliantha Academy played a pivotal role in guiding the teams, offering valuable insights into problem identification, solution development, and strategic implementation. Their continuous support enabled students to refine their ideas, strengthen their approach, and align their solutions with industry expectations and regulatory considerations. The hackathon also included evaluation and presentation rounds, where teams showcased their innovations before a panel of experts. The judging criteria focused on originality, feasibility, impact, and scientific relevance. This process not only enhanced the participants' presentation and communication skills but also boosted their confidence in articulating complex ideas effectively.

## OUTCOMES

* Demonstrated enhanced innovation and problem-solving skills in real-world healthcare challenges
* Developed strong teamwork, collaboration, and leadership abilities among participants
* Gained practical exposure to ideation, prototyping, and solution presentation
* Strengthened interaction with industry mentors, improving understanding of market and regulatory expectations
* Improved confidence, communication skills, and entrepreneurial mindset among students











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|---|---|
| Event name | Group Discussion |
| Topic | "Voice your vision" – a Group Discussion (GD) |
| Date | 3rd April, 2026 |
| Mode | Offline |
| Venue | Lh-104, First Floor, Martin Luther |
| Organizer Name | Chitkara Toastmasters International Club, in collaboration with the Department of Interior Design |
| Resource Person | Sarabjeet Kaur, Assistant Professor, Chitkara University of Language Centre |
| No. Participant | 38 |
| SDG Number | SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) |

## Objectives

To promote communication and critical-thinking skills.

## Description

The Chitkara Toastmasters International Club successfully organised "Voice your vision" – a Group Discussion (GD) event conducted for students of B. Design 6th semester on 3rd April 2026.

The event engaged around 60 students and provided a platform to promote communication and critical-thinking skills. The event helped students develop several important skills, such as problem-solving, creativity, and collaboration, key outcomes emphasised under NEP 2020's holistic and skill-based education framework

The activity also contributed to the development of key employability skills, including teamwork, leadership, problem-solving, critical thinking and time management. The activity encouraged participants to articulate their ideas clearly, listen actively, and respect diverse perspectives. The initiative contributes to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) by promoting inclusive learning, career readiness, and sustainable skill development.

Winners of the 6th Semester

- 1st Position: Siddhant Chettri

- 2nd Position: Chanchal Khatri
- 3rd Position: Lakshika Garg

## Outcomes

The activity contributed to the development of key employability skills, including teamwork, leadership, problem-solving, critical thinking and time management





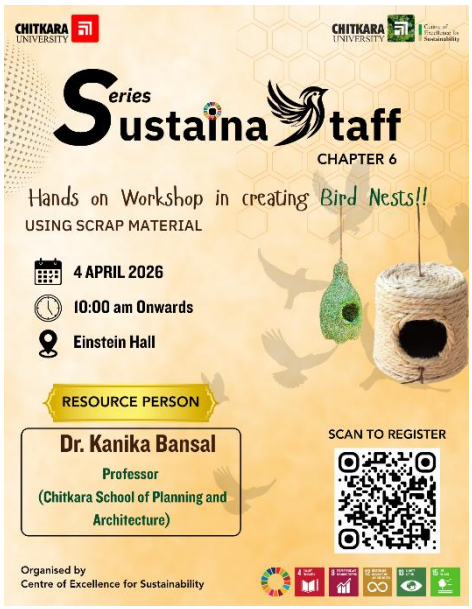





| | |
|---|---|
| Event Name | SustainaStaff 6: Hands on Workshop in creating Bird Nests |
| Date | 4 April 2026 |
| Venue | Einstein Hall, Galileo Block |
| Organizer | Centre of Excellence for Sustainability in collaboration with Chitkara School of Planning and Architecture |
| Resource Person | Dr. Kanika Bansal |
| Total number of Participations | 25 |
| SDGs Covered | 4,8,12,13 & 15 |
| Duration | 15 Days |

## Objective

To promote sustainability and environmental responsibility among staff by encouraging the reuse of scrap materials, while fostering creativity and awareness towards biodiversity conservation through the creation of bird nests.




## Description

The "SustainaStaff Series" 6: Creating Bird Nests Using Scrap Material" was organized by the Centre of Excellence for Sustainability as a **15-day** hands-on workshop. The initiative aimed to engage staff members in eco-friendly practices by transforming waste materials into functional bird nests, thereby supporting urban biodiversity.

The session was guided by **Dr. Kanika Bansal**, who provided valuable insights into sustainable design and the importance of creating safe habitats for birds. Participants actively engaged in designing and crafting bird nests using various scrap materials such as cardboard, ropes, dried grass, and reusable household items.

**Key highlights of the workshop included:**

• Awareness about the importance of bird conservation in urban ecosystems

• Demonstration of techniques for creating durable and eco-friendly bird nests
• Hands-on learning experience using scrap and recyclable materials
• Encouragement of creativity and innovation in sustainable practices
• Continuous engagement and monitoring over the 15-day duration
• Display and evaluation of nests created by staff members

The workshop witnessed enthusiastic participation, with staff members showcasing their creativity and commitment towards environmental sustainability.

## Outcomes

• Increased awareness about waste management and sustainable living
• Enhanced creativity and practical skills among staff
• Contribution towards supporting local bird populations
• Strengthened sense of environmental responsibility
• Promotion of a culture of sustainability within the institution.

## Conclusion

In conclusion, the Bird Nest Making activity proved to be a meaningful and creative initiative that encouraged participants to utilize sustainable materials while showcasing their artistic skills and environmental awareness. The activity witnessed enthusiastic participation, with each creation reflecting innovation, effort, and dedication. All the bird nests were carefully evaluated by **Dr. Kanika Bansal,** who highly appreciated the creativity and commitment demonstrated by the participants. Based on the predefined judgement criteria, she thoughtfully selected the top-performing bird nests as winners. The activity not only fostered creativity but also reinforced the importance of sustainability and compassion towards nature.

| Sr. no | Participation Name | Position |
|---|---|---|
| 1 | Dr. Gurpreet Singh | First |
| 2 | Ms. Sandeep Kaur | First |
| 3 | Ar. Shaffali Joshi<br>Ar. Manmeet Kaur | Second |
| 4 | Ms. Simran | Second |
| 5 | Ms. Meenu Bhatia | Third |

| | | |
|---|---|---|
| | Mr. Sohan Singh | |
| 6 | Dr. Arya KR | Third |
















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| | |
|---|---|
| Event name | Pictionary |
| Topic | "Image Insights"–Pictionary |
| Date | 6th April, 2026 |
| Mode | Offline |
| Venue | Faraday Hall |
| Organizer Name | Chitkara Toastmasters International Club in collaboration with Department of Interior Design |
| Resource Person | 47 |
| No. Participant | Sarabjeet Kaur, Assistant Professor, Chitkara University of Language Centre |
| SDG no. | SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) |

## Objectives

To provide a plateform to promote communication abilities, creativity, and critical thinking skills in a dynamic and interactive environment

## Description

The Chitkara Toastmasters International Club successfully organized "Image Insights"–Pictionary conducted for students of B. Design 2nd semester. The event engaged over 60 students and provided a platform to promote communication abilities, creativity, and critical thinking skills in a dynamic and interactive environment. The event helped students develop several important skills such as creativity, observation, communication and quick-thinking key outcomes emphasized under NEP 2020's holistic and skill-based education framework.
The activity also contributed to the development of key employability skills, including teamwork, adaptability, problem-solving, confidence building and time management. Students learned how to coordinate with team members, interpret visual information quickly, and make decisions under time constraints. The initiative contributes to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) as it promoted inclusive and equitable learning opportunities by encouraging active participation and skill development.

**Winners of 2nd Semester:**

1st Position: Ajuni Singh

2nd Position: Kritika Garg

3rd Position: Harveen Kaur

## Outcomes

The event helped students develop several important skills such as creativity, observation, communication and quick-thinking key outcomes emphasized under NEP 2020's holistic and skill-based education framework.







| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Equity Premier League 4.0 |
| Date | 2026-04-06 To 2026-04-07 |
| Mode | Offline |
| Organizer Name | Dr. Rashmi Aggarwal |
| Resource Person | Mehvish Iqbal, Growth and Partnership Manager, Uae & India |
| No. Of Participants | 107 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG SDG 17: Partnership for The Goals |
| Po Number(S) | Po4, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To enhance students' understanding of equity markets through a practical and competitive trading simulation.
2. To develop analytical and decision-making skills in stock selection, portfolio management, and risk assessment.
3. To encourage teamwork, strategic thinking, and financial literacy among B. Com students.
4. To provide experiential learning by connecting theoretical commerce concepts with real-world market practices

## DESCRIPTION

The Equity Premier League (EPL) is an innovative and engaging academic event designed specifically for B. Com students to bridge the gap between theoretical knowledge and practical application in the field of finance and investment. The event aims to simulate real world stock market conditions, providing participants with a dynamic platform to experience trading, portfolio management, and strategic decision making in a competitive yet educational environment. The primary objective of the Equity Premier League is to enhance financial literacy and analytical skills among students. By participating in this event, students gain hands on exposure to equity markets, learn to interpret market trends, and develop strategies based on risk assessment and return optimization. It encourages participants to think critically, make

informed decisions, and understand the impact of market fluctuations on investment portfolios. The structure of the event is inspired by the format of professional leagues, where participants compete individually or in teams over multiple rounds. Each round presents new challenges, such as market simulations, case studies, and trading scenarios, which test the participants knowledge, speed, and adaptability. Points are awarded based on performance, accuracy of decisions, and overall portfolio growth, creating excitement and healthy competition throughout the event. One of the key highlights of the Equity Premier League is its ability to combine learning with engagement. The competitive atmosphere motivates students to actively participate and continuously improve their performance. Leaderboards, real time updates, and interactive sessions enhance the overall experience, making the event both informative and enjoyable. It also provides a platform for peer learning, where participants can exchange ideas and learn from each other. Furthermore, the event plays a significant role in preparing students for careers in finance, banking, and investment sectors. It helps in building essential skills such as decision making under pressure, teamwork, time management, and financial analysis. These competencies are highly valuable in today competitive job market and contribute to the overall professional growth of participants. In conclusion, the Equity Premier League is more than just a competition; it is a comprehensive learning experience that equips students with practical knowledge and essential skills in the field of equity markets. By fostering a spirit of competition and continuous learning, the event creates an environment where students can explore concepts, experiment with strategies, and excel in their financial journey while developing confidence and competence for future challenges. Additionally, the Equity Premier League encourages innovation and strategic thinking by allowing participants to experiment with diverse investment approaches. Students get an opportunity to analyze real time data, respond to market volatility, and refine their decision making techniques through continuous practice. The event also promotes discipline and accountability as participants must track their performance and justify their strategies based on logical reasoning. Such exposure not only strengthens academic understanding but also builds confidence in handling real financial situations in the future professional environment.

## OUTCOMES

1. Students gained hands-on exposure to stock market operations and equity investment strategies.
2. Participants improved their ability to analyze market trends and make informed financial decisions.
3. The event strengthened students' confidence in applying classroom knowledge to practical

financial scenarios.

4. Increased awareness and interest in capital markets, investment careers, and financial planning were observed among participants.












| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Expert Lecture Titled “A Slice from Brand Manager’s Life” |
| Date | 2026-04-06 To 2026-04-06 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Mr. Rajan Sehdev, Marketing Manager |
| No. Of Participants | 89 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po2, Po3, Po7, Po4 |
| University Charter | Let’s Educate Our Students for Brilliant Futures, Let’s Prepare Our Students for Industry, Let’s Empower Our Students with Great Communication Skills, Let’s Foster Civic Engagement in Our Students, Let’s Educate Our Students to Become Globally Competitive, Let’s Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To provide students with practical insights into the roles and responsibilities of a brand manager.
2. To enhance understanding of brand building, positioning, and marketing strategies in real-world scenarios.
3. To bridge the gap between theoretical marketing concepts and industry practices through expert interaction.
4. To develop students’ analytical thinking regarding consumer behavior and market trends.
5. To inspire students to explore career opportunities in marketing and brand management.

## DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized an expert lecture titled “A Slice from Brand Manager’s Life” on 6th April 2026 at LH 303, 3rd Floor, Rockefeller Block. The session was conducted for students of the Integrated Programme in Management (IPM) and BBA (Hons) Liberal Education, with the objective of providing practical exposure to the

field of brand management and marketing. The lecture was delivered by Mr. Rajan Sehdev, Marketing Manager at Raj Industries, who shared his professional journey and extensive industry experience. The session, scheduled from 01:10 PM to 02:40 PM, offered students valuable insights into the real-world responsibilities and challenges faced by brand managers. During the session, the speaker discussed key aspects of brand management such as brand positioning, consumer behavior, market research, and integrated marketing communication. He emphasized how successful brands are built through consistent messaging, strategic planning, and a deep understanding of customer needs. Through real-life examples and case discussions, students gained clarity on how theoretical marketing concepts are applied in practical business situations. The session was interactive and engaging, encouraging students to participate actively by asking questions and sharing their perspectives. This interaction helped students develop a better understanding of industry expectations and sharpen their analytical thinking regarding branding strategies and market trends. The event witnessed enthusiastic participation from students. Overall, the lecture proved to be highly informative and impactful, equipping students with practical knowledge, industry insights, and a deeper appreciation of the role of branding in business success.

## OUTCOMES

1. Students gained practical insights into brand management and real-world marketing strategies.
2. The session enhanced understanding of consumer behavior, brand positioning, and market dynamics.
3. Participants developed improved analytical thinking and decision-making skills related to branding.
4. The lecture strengthened students' awareness of industry expectations and career opportunities in marketing.
5. Students were inspired to apply theoretical knowledge in practical scenarios, fostering a more industry-oriented learning approach.


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| | |
|---|---|
| Event/Session Name | Eye Check-up Camp on the Occasion of World Health Day |
| Event/Session Date | 7-April, 2026 |
| Venue | Optometry Room (4th Floor), Galileo Block, Chitkara University |
| Organizers | Centre of Excellence for Sustainability in collaboration with the Office of Administration and Chitkara School of Health Sciences (CSHS) |
| Resource Person | Mr. Dev Kalicheti, Assistant Professor<br>Ms. Ritika Rana, Assistant Professor<br>(Department of Optometry) |
| No. of Participants | 44 (Supporting Staff) |
| SDGs Covered | 3,8,10,17 |

## Overview

The Office of Administration collaboratively participated in an Eye Check-up Camp organized by the Centre of Excellence for Sustainability, in association with the Chitkara School of Health Sciences (CSHS), on the occasion of World Health Day. The initiative was conducted for the support staff of Chitkara University with the aim of promoting eye health awareness and improving their overall quality of life through timely diagnosis and expert guidance.




## Health Check-up Activities

The camp involved comprehensive eye examinations conducted by the faculty and student team from the Department of Optometry. The screening included :

- Vision testing and prescription of spectacles, if required
- Dry eye evaluation
- Colour vision testing
- Binocular vision assessment
- Cataract screening
- General counselling on eye care and hygiene
- Referral for further medical treatment, if required

## Operational Setup

The check-ups were conducted in the Optometry Lab with a well-organized setup. A team of 9 student staff assisted in the process under expert supervision. Four separate cabins were arranged to ensure smooth flow and privacy, where each support staff member was attended by two students. This structured approach ensured efficient and personalized examination for all participants.

## Participant Engagement

The camp witnessed active participation from support staff, with a significant number of individuals benefitting from the initiative. The friendly and supportive environment encouraged participants to openly discuss their concerns and seek guidance regarding their eye health.

## Outcome

The Eye Check-up Camp successfully facilitated early detection of vision-related issues and provided timely guidance for corrective measures. It enhanced awareness about eye health and encouraged staff to adopt preventive care practices, contributing to their overall well-being and productivity.

## Remarks

During the screening, Mr. Ajaib Singh (Senior Support Staff) was identified with severe cataract-related vision impairment. He has been recommended for cataract surgery, which can be availed free of cost, ensuring timely medical intervention and improved quality of life.

## Conclusion

The initiative marked a significant step towards prioritizing preventive healthcare and staff welfare. By combining professional expertise with organized execution, the camp reinforced the institution's commitment to creating a healthy and supportive work environment.













| | |
|---|---|
| Event Name | SustainaStaff 7: Eye Check-Up Camp |
| Date | 7 April 2026 |
| Venue | GB 408 (Optometry Lab) |
| Organizer | Centre of Excellence for Sustainability in collaboration with the Office of Administration & Chitkara School of Health Sciences |
| Resource Person | Mr. Dev Kalicheti, Ms. Ritika Rana (Department of Optometry) |
| Total number of Participations | 44 |
| SDGs Covered | 3,8,10 & 17 |
| Duration | 2 hours |

## Objective

To provide accessible eye care services to support staff, promote awareness about eye health, and encourage early detection of vision-related issues for improved well-being and productivity.




## Description

The "SustainaStaff Series 7: Eye Checkup Camp" was organized by the Centre of Excellence for Sustainability (CUCES) in collaboration with the Chitkara School of Health Sciences and Office of Administration. The event focused on ensuring inclusive healthcare support for university staff by offering free eye screening services.

The camp involved comprehensive eye examinations conducted by the faculty and student team from the Department of Optometry. The screening included:

- Vision testing and prescription of spectacles, if required
- Dry eye evaluation
- Colour vision testing
- Binocular vision assessment
- Cataract screening

- General counselling on eye care and hygiene
- Referral for further medical treatment, if required

**Outcomes**

- Early identification of vision problems among staff members
- Increased awareness about eye care and preventive practices
- Strengthened collaboration between CUCES and healthcare departments
- Enhanced sense of care and inclusivity within the university community.
- Participants got prescriptions by doctors
- 40+ Participants benefited















| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 10th April 2026 |
| Title of the Event | Supreme Court Cases (SCC) Studies Workshop |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty and Staff participation | 05 |
| Number of Student participation | 22 |
| SDG's associated with Event | 4, 5, 8, 10, 16 |

## About the Event




The Special Workshop on Supreme Court Cases (SCC) Studies, organized at Chitkara Law School, was designed to provide students with hands-on experience in using SCC Online database search tools. The session was delivered by Mr. Rohit Sood, Area Sales Manager at Eastern Book Company (EBC).

The workshop covered a wide range of topics, with a primary focus on the effective use of SCC Online, a important digital resource for legal research. The session highlighted its significance in moot court preparation, real-life case analysis, academic research, and searching judgments efficiently.

Overall, the event encouraged students to adopt innovative learning methods and strengthened their engagement with modern legal research tools, thereby enriching the academic environment at Chitkara Law School.

## Learning Objectives

- To enable students to effectively utilize SCC Online in their academic and professional activities.
- To create awareness about the importance of digital legal research platforms.
- To motivate students to embrace challenges and develop essential legal research and analytical skills.
- To bridge the gap between academic learning and real-world legal practice.

- To inspire students through real-life experiences from law school to professional careers.

**Event Description**

The Workshop on Supreme Court Cases (SSC) Studies at Chitkara Law School featured Mr. Rohit Sood from Eastern Book Company as the keynote speaker. The session was specifically designed for B.A. LL.B. students to enhance their understanding of SCC Online and its practical applications. During the session, Mr. Sood demonstrated how to efficiently navigate SCC Online to search for case laws, legal articles, and judicial decisions. He explained how students can leverage the platform to strengthen their research skills, prepare for moot court competitions, and excel in internships.

The session was highly interactive, featuring an engaging Q&A segment where students actively participated, clarified doubts, and received practical guidance. This interactive approach made the session more relatable and impactful.

Mr. Rohit Sood also emphasized the importance of SCC Online in various aspects of legal training including internships, court visits, legal drafting and academic writing. He encouraged students to contribute to legal journals to enhance their research, writing, and critical thinking abilities. Furthermore, the session addressed common challenges faced by law students and young professionals such as managing extensive case law research, understanding complex legal terminology and effectively using legal databases.

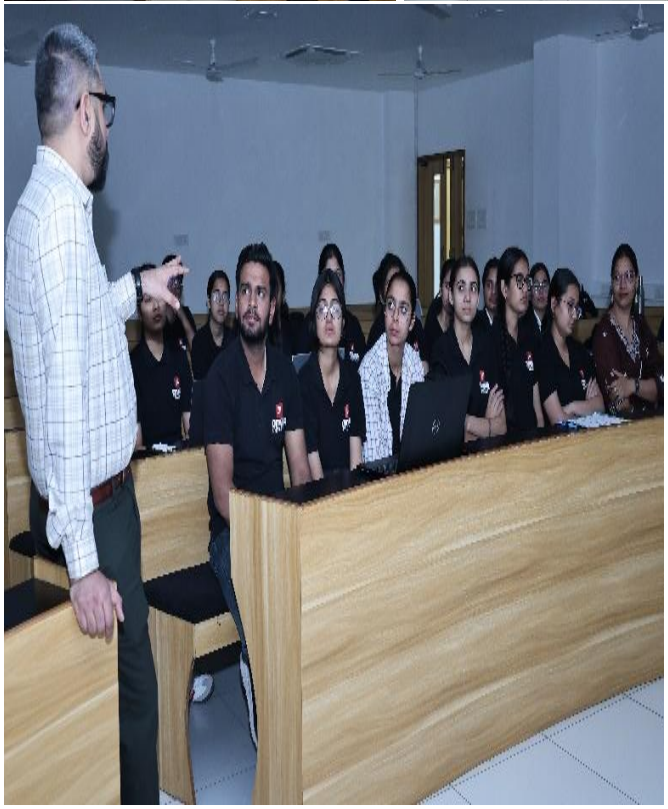
**Learning Outcomes**

- Students developed a better understanding of legal research methodologies and the importance of case law analysis.
- Students enhanced their ability to interpret and analyze judgments of the Supreme Court critically.
- Students became familiar with the structure and citation of legal cases.
- Improved digital research skills through practical exposure to online legal databases.

Increased awareness of the importance of staying updated with recent legal developments and judgments.

- Introduced efficient search techniques for retrieving relevant case laws and legal materials.
- Students developed an appreciation for the role of technology in modern legal practice.
- Students strengthened their analytical and problem-solving skills in the context of legal issues.
- Students understood the practical application of theoretical legal concepts through case-based learning.




| Event Details | |
|---|---|
| Event Type | Quiz |
| Topic | Biz Buzz: Unlocking Knowledge at the Speed of Thought |
| Date | 2026-04-10 To 2026-04-10 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| No. Of Participants | 107 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po3, Po4, Po7, Po8 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To enhance students' business awareness and knowledge of current economic and industry trends.
2. To develop quick thinking and decision-making abilities in a dynamic and time-bound environment.
3. To encourage analytical thinking and the application of theoretical concepts to practical scenarios.
4. To promote healthy competition and active participation among students.
5. To strengthen cognitive skills, confidence, and the ability to respond effectively under pressure.

## DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, successfully organized "Biz Buzz: Unlocking Knowledge at the Speed of Thought" on 10th April 2026 at LH 303, 3rd Floor, Rockefeller Block. The event was conducted for students of the Integrated Programme in

Management (IPM) and BBA (Hons) Liberal Education, with the objective of enhancing their business awareness and cognitive abilities through an engaging and interactive format. The session, scheduled from 01:10 PM to 02:40 PM, was designed as a fast-paced knowledge-based activity that encouraged students to think quickly and respond effectively. The event incorporated elements of quizzes, rapid-fire rounds, and problem-solving tasks related to business concepts, current affairs, and industry trends. This structure made the session both intellectually stimulating and highly engaging for participants. Students actively participated in the event, showcasing their knowledge, analytical thinking, and presence of mind. The competitive environment motivated them to stay focused, think under pressure, and apply their theoretical understanding to practical questions. The activity also encouraged teamwork and collaboration, as participants worked together to arrive at accurate and timely responses. The event highlighted the importance of staying updated with current business developments and strengthened students' ability to process information quickly. It also provided a platform for students to build confidence, improve decision-making skills, and enhance their overall academic engagement. Overall, the event witnessed enthusiastic participation from students. Biz Buzz proved to be an enriching and dynamic learning experience that effectively combined knowledge, speed, and critical thinking, contributing to the holistic development of students.

## OUTCOMES

1. Students enhanced their business knowledge and awareness of current market trends and economic developments.
2. The event improved participants' quick thinking, problem-solving, and decision-making abilities under time constraints.
3. Students developed stronger analytical skills by applying theoretical concepts to practical questions and scenarios.
4. The activity boosted confidence, participation, and the ability to perform effectively in a competitive environment.
5. Participants improved teamwork and collaboration skills while engaging in interactive and knowledge-based activities.


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| | |
|---|---|
| Event name | Workshop |
| Topic | Professional Design Communication |
| Date | 13th, 15th and 17th April, 2026 |
| Mode | Offline |
| Venue | T3 and T4, Le-Corbusier Block |
| Organizer Name | Department of Interior Design |
| Resource Person | Ms. Japnoor Kaur and Ms. Rashika Kaur |
| No. Participant | 64 |
| SDG no. | SDG 4 (Quality Education) and<br>SDG 8 (Decent Work and Economic Growth) |

## Objectives

1. To strengthen students' communication and presentation skills in a professional design context.
2. It is focused on practical learning, helping students understand the role of communication in successful interior design projects.
3. To make students understand the influences of client relationships and project outcomes.

## Description

A workshop on Professional Design Communication was conducted with Semester 4 Interior Design students (Batch 2024) to strengthen their communication and presentation skills in a professional design context. The workshop focused on practical learning, helping students understand the role of communication in successful interior design projects and how it influences client relationships and project outcomes.

Students learned to identify and differentiate between various design communication tools, such as sketches, floor plans, and digital platforms, and how to use them effectively to convey design ideas. The workshop also emphasized building confidence and clarity while presenting design concepts in a structured and professional manner.

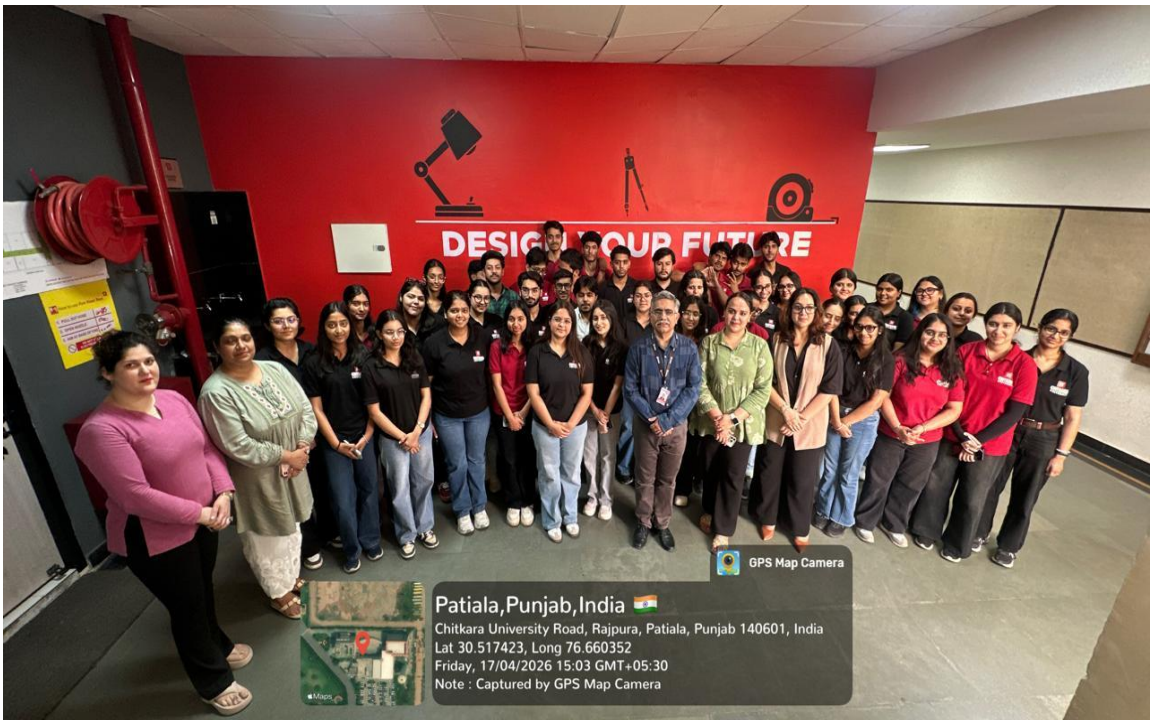
A segment on Persuasive Presentation Techniques enabled students to understand the role of logic, emotion, and credibility in delivering impactful presentations. They were trained to structure their presentations with strong openings and conclusions, use storytelling and persuasive language, and communicate confidently through effective body language and tone.

The workshop further covered Design Meetings and Critiques, where students practiced organizing structured meetings, creating clear Minutes of Meeting (MoM), and applying constructive critique techniques. They also learned to present and justify design decisions based on functionality, aesthetics, budget, and user needs, preparing them for real-world professional interactions.

## Outcomes

- Improved confidence and clarity in presenting design concepts
- Better understanding and use of design communication tools
- Enhanced ability to deliver persuasive and structured presentations
- Improved skills in conducting professional design meetings and critiques

Overall, the workshop enabled students to develop greater confidence and become better equipped for professional communication within the interior design industry.



| Event Details | |
|---|---|
| Event Type | Expert Talk |
| Topic | Leadership Dialogue Titled “Strategic Agility: A Pathway to Strategic Competitive Advantage” |
| Date | 2026-04-13 To 2026-04-13 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| Resource Person | Mr. Sumeer Walia, Vice President, Office of University Communication |
| No. Of Participants | 77 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po2, Po3, Po4, Po5, Po8 |
| University Charter | Let’s Educate Our Students for Brilliant Futures, Let’s Empower Our Students with Great Communication Skills, Let’s Install Discipline, Integrity and Honesty in Our Students, Let’s Stimulate Scholarly Energy and Diligence in Our Students, Let’s Educate Our Students to Become Globally Competitive, Let’s Infuse Leadership Skills in Our Students, Let’s Encourage Our Students to Think Out of The Box, Let’s Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To enhance students’ understanding of strategic agility and its role in achieving competitive advantage.
2. To develop strategic thinking and decision-making skills in dynamic and uncertain business environments.
3. To provide practical insights into leadership strategies and organizational adaptability.
4. To bridge the gap between theoretical concepts of strategy and real-world business applications.
5. To inspire students to adopt innovative, flexible, and forward-thinking approaches in leadership and management.

## DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized a Leadership Dialogue titled "Strategic Agility: A Pathway to Strategic Competitive Advantage" on 13th April 2026 at LH 303, 3rd Floor, Rockefeller Block. The session was conducted for students of the Integrated Programme in Management (IPM) and BBA (Hons) Liberal Education, with the objective of strengthening their understanding of strategic leadership in a rapidly evolving business environment. The session was delivered by Mr. Sumeer Walia, Vice President, Office of University Communication, who shared valuable insights into the importance of agility in modern business strategies. The dialogue, held from 01:10 PM to 02:40 PM, provided a structured platform for students to explore how organizations adapt to change, manage uncertainty, and sustain competitive advantage. During the session, the speaker emphasized key concepts such as strategic flexibility, innovation, and proactive decision-making. He highlighted how leaders must continuously evolve strategies in response to market dynamics, technological advancements, and global competition. Through real-world examples and case-based discussions, students were able to understand the practical application of strategic agility in organizational success. The session was highly interactive, encouraging students to actively participate, ask questions, and engage in meaningful discussions. This interaction helped in enhancing their critical thinking and provided clarity on how leadership strategies are implemented in real-world scenarios. The dialogue also fostered awareness about the importance of adaptability, resilience, and forward-thinking in leadership roles. The event witnessed enthusiastic participation from students. Overall, the leadership dialogue proved to be insightful and impactful, equipping students with essential strategic perspectives and leadership skills necessary for navigating complex business environments.

## OUTCOMES

1. Students developed a strong understanding of strategic agility and its importance in achieving competitive advantage.
2. The session enhanced participants' strategic thinking and decision-making abilities in dynamic business environments.
3. Students gained practical insights into leadership approaches required to manage change and uncertainty effectively.
4. The dialogue improved analytical skills and encouraged a proactive and innovative mindset among students.
5. Participants were better equipped with leadership perspectives and adaptability skills essential for future managerial roles.


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| | |
|---|---|
| Event Name | FIP – Guru Dakshta<br>'Need for and Importance of Skill Development and Entrepreneurship In India' |
| Date | 16 Apr 2026 |
| Venue | LH 104, Martin Luther Block |
| Department | Office of Talent Management |
| Resource Person | Dr. Adarsh Aggarwal, VP, CIIF and Mr. Piyush Garg, VP, CEED, Chitkara University |
| Number of Participants | 47 |
| SDGs Covered | SDGs 8, 9,4 |
| Duration | 4.0 Hrs. |

## About the Activity

''The Need for and Importance of Skill Development and Skill Based Education in India'

**Objective:** To encourage the faculties to promote skill development, skilling India mission, and provide information about skill-based education in higher education.




## Learning Outcomes

1. **Need for and Importance of Skill Development and Skill-Based Education in India.** National and International Policies on Skills Development - Synchronizing Education with Industry-skilling and Upgrading-Entrepreneurship, Start- ups, Incubation Labs.

**2. Tuning With Reality and Futuristic Skill.** History of Skill-Based Education - Current Status of Skill-Based Education at Higher Education level - NSQF, NSDC

**3. Skill Development in Higher Education.** Policy Changes – National Skill Development Policy 2015 – Updating – Skilling India – Strengthening Community College:

## Focus Areas/themes

1. Skill-based Education
2. Incubation
3. Entrepreneurship
4. Incubation
5. Startups

## Key Highlights

**1. Participation**: 47 participants attended the session.

**2.Exceptional Content:** The module provided an in-depth knowledge of the topic.

**4. Organizing Team:** The event was successfully coordinated by the office of Talent Management, and a team of experts and heads of Chitkara Innovation and Incubation Foundation (CIIF) and Chitkara Education Entrepreneurship Development (CEED)








| | |
|---|---|
| Name of the event | Chitkara law school |
| Date of event | 17th April ,2026 |
| Title of the event | Guest lecture on General corporate practice |
| Mode | Offline |
| Type of participation | Attended |
| Number of faculty and staff participation | 8 |
| Number of student participation | 65 |
| SDGs associated with event | 4,8 and 9 |

## About the Event




The Special Lecture at Chitkara Law School featured Ms. Anshum Singh, a trailblazer in the field of corporate practice. She is a partner at Wadhwa Law Offices, Delhi. With her immense knowledge of corporate practice, she provided B.A. LL.B. students with a rare glimpse into e-commerce space, business lawyers, litigation and AI. The session focused on the structural intricacies of AI, highlighting the importance of resilience, professionalism, and ethical decision-making in the legal field. Her session provided practical exposure to real-world corporate challenges, bridging the gap between academic learning and industry expectations.

## Learning Objectives

1. To understand the evolving landscape of the legal profession. This will help to identify the unique opportunities and challenges for excelling as legal professionals within specialized growing impact of Artificial Intelligence on the legal profession and its implications for future lawyers.
2. To inspire students through real-life professional transitions. Ms. Anshum's personal experience of transitioning into the unexpected and specialized field of corporate law.
3. To bridge the gap between academic knowledge and corporate legal practice as this

emphasizes the practical and real-world corporate practices.

4. To highlight the intersection of Law, Technology, and Environment as it develops a growth of mindset by exploring emerging trends and areas of conflict, such as how environmental concepts and tech advancements influence modern law firms and companies.

5. She encouraged critical thinking about the ethical and professional challenges posed by technological advancements like AI also develop awareness about emerging career opportunities and required skill sets in the evolving legal landscape.

6. To gain exposure to real-world workplace expectations, including professionalism, communication, and time management. Stressing the importance of professional honesty, integrity, and continuous learning while navigating less competitive but highly beneficial specialized fields.

## Description

The Special Lecture at Chitkara Law School, organised by CAS featuring esteemed guest Ms. Anshum Singh Partner- Wadhwa Law offices was an enriching and inspiring session designed specifically for law students. This event aims to bridge the gap between theoretical legal education and practical real-world application by offering students a unique opportunity to learn directly from a professional who has successfully carved a niche with specialization in general corporate practice. The guest speaker shared valuable insights into the evolving landscape of the legal profession. The session primarily focused on the growing influence of Artificial Intelligence in the legal domain, highlighting how technology is transforming traditional practices such as legal research, contract drafting, and case analysis. The speaker elaborated on how aspiring lawyers must adapt to these advancements by developing both legal expertise and technological awareness. Moving into the corporate domain, she explained the structure and functioning of law firms and companies, with particular attention to transactional work such as mergers and acquisitions (M&A), contract negotiation, and regulatory advisory. She broke down the lifecycle of a typical corporate deal, illustrating how lawyers contribute at each stage from initial drafting and due diligence to final execution thereby giving students a clearer picture of day-to-day responsibilities in corporate practice. She also drew comparisons between corporate legal careers and judicial services, helping students understand the distinct skill sets, work environments, and long-term prospects associated with each path. This allowed students to reflect more critically on their own career preferences and strengths.

Her session encompassed a wide array of topics such as AI, corporate, research, drafting, MNA, judicial services, aspects which can lead a student to corporate practice, skills This provided valuable insights into how students can effectively prepare themselves for their future roles as legal professionals in corporate practice. Drawing from her own professional journey, she provided students with a realistic understanding of the corporate world and the functioning of law firms. She discussed workplace expectations, the importance of professionalism, and

the essential skills required to succeed in a competitive legal environment. The lecture also shed light on the structure and work culture of law firms, offering practical guidance on internships, career progression, and industry demands. The lecture was highly interactive, encouraging students to engage through open discussions and a lively Q&A session which ended in a quiz to know what students inculcated after the session. She emphasized the significance of foundational practice and specialization, strongly encouraging aspiring lawyers to explore competitive but highly beneficial fields like corporate, or AI law She also motivated students by referencing the emerging trends in the industry, particularly where corporate law intersects with tech, AI and environmental concepts. Her talk also delved deeper into specialized areas of corporate practice, particularly mergers and acquisitions (M&A) and labour and employment law, helping students understand how these fields operate in real-world legal settings.

While discussing M&A, she explained it as a highly dynamic and detail-oriented area of practice involving the consolidation, restructuring, or acquisition of companies. She walked students through the key stages of an M&A transaction starting from preliminary negotiations and term sheets to due diligence, drafting of transaction documents (such as share purchase agreements), regulatory approvals, and final closing. She highlighted the lawyer's role in identifying risks, ensuring compliance, and safeguarding client interests throughout the process. Emphasis was placed on precision in drafting, commercial awareness, and the ability to work under tight deadlines, as M&A deals often involve high stakes and coordination between multiple parties. Additionally, she offered practical guidance on securing internships and job opportunities, including tips on resume building, networking, and making a strong impression during interviews. She also discussed current industry demands and how students can align their preparation accordingly.

Overall, the Special Lecture successfully inspired students to approach their legal education with renewed enthusiasm, equipped them with practical tools for career advancement. The lecture served as a bridge between academic learning and real-world practice, equipping students with relevant knowledge and motivation to navigate their future legal careers effectively.

**Learning Outcome**

1. To understand the viability of non-traditional career transitions: Students can analyse the specific opportunities and challenges within specialized fields like Artificial Intelligence on the legal profession and its practical applications in law firms.
2. To gain insights into real-world legal practice through the speaker's professional experiences also familiarize students with the structure, work culture, and expectations of corporate law firms.
3. Professional ethics: Adopting a continuous learning mindset and professional integrity throughout one's legal career, drawing inspiration from the real-world experiences of

practitioners like Ms. Anshum Singh. To acquire a fundamental understanding of corporate practice.

4. Gaining essential knowledge of Legal research, drafting, communication, and adaptability required for a successful legal career. And also, career opportunities, internships, and recruitment processes in the corporate legal sector.





| Event Details | |
|---|---|
| Event Type | Symposium |
| Topic | 5th National Symposium, 2026 |
| Date | 2026-04-17 To 2026-04-18 |
| Mode | Hybrid |
| Venue | Henry Ford Hall, Martin Luther Block (Chitkara University Nh-64, Chandigarh-Patiala Highway Punjab, India - 140401) |
| Organizer Name | Center Of Excellence for Sustainable Supply Chain |
| Resource Person | Neeraj Bansal, Partner and Head India Global \| Sanjiv Garg, Secretary General \| Ajay Verma, Ceo \| Jitendra Srivastava, Ceo \| Ashish Tripathi, Avp- Scm & Procurement \| Jagjit Singh Kohli, Vp & Head 4pl Control Tower \| Arvind Sharma, Director Supply Chain: India & South Asia \| Diwakar Thakur, Gm \| Rohit Parvatikar, Senior Director-Scm \| Nitin Sharma, Coo \| Anish Goel, National Manager Logistics |
| No. Of Participants | 200 |
| SDG No | SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

• To provide a platform for dialogue on the transformation of global supply chains amid geopolitical disruptions and re-globalization.
• To explore the role of Artificial Intelligence, analytics, and digital technologies in enhancing supply chain resilience, visibility, and strategic decision-making.
• To strengthen industry–academia collaboration through



knowledge exchange, partnerships, and shared perspectives.

• To examine evolving global trade policies and their implications for Indian enterprises and global value chains.

• To promote critical thinking, innovation, and applied learning among students through structured academic engagement.

## DESCRIPTION

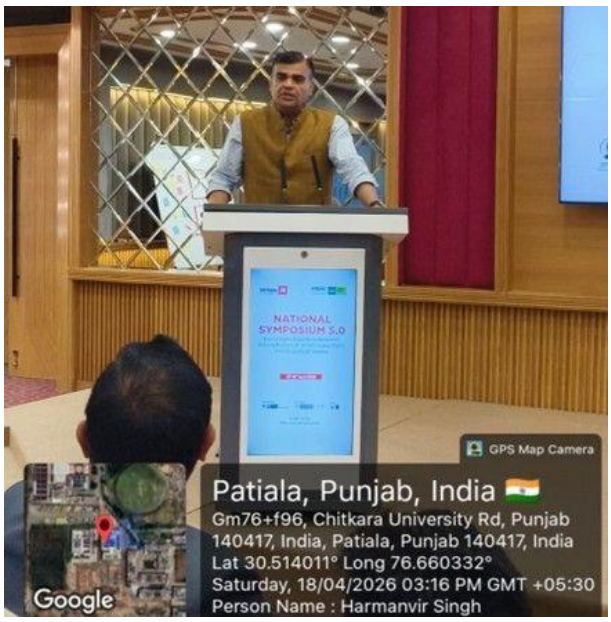
The 5th National Symposium 2026 on the theme "Navigating the Great Re-globalization: Building Resilient, AI-Driven Supply Chains Amid Geopolitical Volatility" was successfully conducted on 18 April 2026 at Chitkara University, Punjab. The symposium served as a significant academic–industry interface, bringing together academicians, industry leaders, researchers, policymakers, and students to deliberate on emerging global supply chain challenges and opportunities in an increasingly volatile and technology-driven environment. The symposium was conducted under the guidance of the Patron, Prof. (Dr) Sandhir Sharma, Vice Chancellor, whose vision continues to support academic excellence and institutional growth. The event was chaired by Prof. (Dr) Neeraj Anand, Dean and Head, CoE-SSC, who provided strategic leadership and direction. The academic coordination was led by the Convener, Prof. (Dr) Shubh Karan Singh, supported by co-conveners and an organizing team comprising faculty members and research scholars. Their collective efforts ensured seamless planning, effective execution, and strong stakeholder engagement. The event commenced with a keynote address that set the context by highlighting the increasing complexity of global trade environments, supply disruptions, and the need for adaptive, technology-enabled, and risk-resilient supply chains. Two panel discussions formed the core of the symposium. The first session focused on global protectionism and its implications for Indian enterprises, emphasizing strategic sourcing, diversification, risk mitigation, and long-term competitiveness. The second session explored the role of AI, analytics, automation, and digital platforms in building intelligent, agile, and resilient supply networks capable of responding to global disruptions. The panels brought together experienced professionals from diverse sectors, enabling multidimensional insights, cross-sectoral learning, and meaningful engagement. Complementing the symposium were two pre-event academic activities. The SC SNAP Presentation Contest engaged postgraduate students and research scholars in analyzing themes such as geopolitics, digital transformation, sustainability, and future of work. The InnovChain 3D Model Exhibition for undergraduate students fostered creativity and conceptual clarity on supply chain disruptions, risk scenarios, and future readiness. These initiatives significantly strengthened experiential learning, interdisciplinary thinking, and

student participation. The successful conduct of the 5th National Symposium 2026 reflects a strong commitment to integrating academic rigor with industry relevance and experiential learning. The symposium created a collaborative platform for meaningful exchange of ideas, addressing critical challenges in global supply chains in a structured and forward-looking manner. By fostering dialogue, encouraging innovation, and strengthening academic–industry linkages, the event contributed to knowledge dissemination, capacity building, and the development of future-ready professionals. It stands as a testament to the institution's continued pursuit of excellence in teaching, research, and professional engagement, while reinforcing its role as a thought leader in supply chain and logistics education.

## OUTCOMES

• Enhanced Academic Learning: Participants gained a deeper understanding of contemporary supply chain challenges, global trade dynamics, and technological advancements shaping modern supply networks.
• Strengthened Industry Linkages: Interaction with industry experts enriched academic discourse with practical insights, real-world applications, and emerging business practices.
• Skill Development: Student involvement improved analytical ability, communication skills, innovation, collaboration, and problem-solving capabilities.
• Research Orientation: The discussions encouraged faculty members, researchers, and scholars to explore emerging areas such as resilient supply chains, digital transformation, sustainability, and global value chain integration.
• Institutional Advancement: The event reinforced the institution's commitment to academic excellence, industry engagement, innovation, and outcome-driven education.




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5th NATIONAL SYMPOSIUM 2026
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| | |
|---|---|
| Topic | Board of Studies (BOS) Meeting 2026 |
| Date | 18.04.2026 |
| Venue | Picasso Block, Chitkara University |
| Organizer | Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab |
| Resource Person | 1) Dr. Kumar Jigeeshu<br>Associate Professor Department of Applied Art College of Art. Government of NCT of Delhi New Delhi<br><br>2) Dr. Meenaketan Pattnaik<br>Sr. faculty, B.K. College of Art and Crafts. Under Utkal University of Culture Bhubaneswar. Odisha<br><br>3) Tutu Pattnaik<br>International Acclaimed Sculptor. New Delhi<br><br>4) Gurdeep Dhiman<br>President Punjab Lalit Kala Akademi, Chandigarh<br><br>5) Kumud Chandra Dash<br>Noted Mural Artist.<br>Mumbai<br><br>6) Debasis Nayak<br>Applied Art. CG & VFX Supervisor Sync Studio, Mumbai |
| Total no. of students | |
| No. of Participants attended | 8 |
| Mode: | Offline |
| SDG No. | 4, 8, 9, 17 |

## About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized the Board of Studies (BOS) Meeting for the BFA and MFA programmes in Painting and Applied Art on 18 April 2026. The meeting brought together eminent academicians, artists, and industry experts to review and strengthen the curriculum in accordance with contemporary academic standards, industry requirements, and the National Education Policy (NEP). The event served as an important platform for academic deliberation, curriculum enhancement, and strategic planning, ensuring that the programmes remain relevant, innovative, and aligned with evolving trends in art and design education.




## Objectives

1. To review and update the BFA and MFA curriculum according to current academic and industry needs.
2. To align programme structures with UGC regulations and NEP guidelines.
3. To incorporate contemporary art practices, applied art trends, and professional competencies into the curriculum.
4. To seek expert recommendations for strengthening teaching, learning, and research outcomes.
5. To promote industry-academia collaboration for holistic art and design education.

## Brief

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized the Board of Studies (BOS) Meeting for the Bachelor of Fine Arts (BFA) and Master of Fine Arts (MFA) programmes in Painting and Applied Art on 18 April 2026 at Picasso Block. The meeting was conducted with the objective of reviewing the existing curriculum and introducing relevant updates to meet the changing demands of higher education, creative industries, and contemporary art practices. The gathering brought together distinguished academicians, artists, and policymakers who contributed valuable insights toward strengthening the academic framework of the department. The deliberations focused on enhancing the quality of teaching, learning outcomes, skill development, and research opportunities while ensuring alignment with national educational standards and industry expectations.

The meeting was enriched by the presence of eminent experts from prestigious institutions and cultural organizations. Prof. Sanjeev Kishore Gautam, Director General, National Gallery of Modern Art (NGMA), New Delhi, shared his perspectives on the current art ecosystem, emerging opportunities in the cultural sector, and the competencies required for future art professionals. Dr. Nand Lal Thakur, Vice-Chairman, Lalit Kala Akademi, New Delhi, emphasized the importance of aligning academic programmes with UGC regulations and the vision of the National Education Policy. Other distinguished experts, including Dr. Kumar Jigeeshu, Dr. Meenaketan Pattnaik, Gurdeep Dhiman, President of Punjab Lalit Kala Akademi, Chandigarh, and internationally acclaimed sculptor Tutu Patnaik, provided constructive recommendations related to applied art, visual communication, art management, professional ethics, legal awareness, interdisciplinary learning, and industry engagement. Their contributions highlighted the need for a curriculum that balances artistic creativity with professional preparedness and contemporary relevance.

The discussions also explored innovative pedagogical approaches, experiential learning opportunities, research integration, and the development of entrepreneurial skills among students. Emphasis was placed on incorporating emerging technologies, contemporary artistic practices, and industry-oriented projects into the curriculum. The meeting was conducted under the coordination of Dr. Shashi Kala Singh, Assistant Professor and PhD Coordinator, and Dr. Deepak Kumar Singh, Assistant Professor and Programme Coordinator. The proceedings were guided by Prof. Ranjan Kumar Mallik, Dean, Department of Fine Arts, with Dr. Vinit Bihari serving as Member Secretary and Dr. Sanjay Razora, Deputy Registrar, Chitkara Design School. The BOS Meeting concluded with a consensus on implementing progressive curriculum revisions that would further strengthen academic excellence, foster innovation, and prepare students to meet the evolving demands of the art and design profession.

## Outcomes

1) Curriculum recommendations were proposed to align programmes with contemporary academic and industry requirements.
2) Valuable expert insights strengthened the integration of NEP and UGC guidelines within the curriculum.
3) New perspectives on applied art, visual communication, and art management were incorporated into academic planning.
4) The meeting promoted stronger collaboration between academia, industry, and cultural institutions.

5) Strategic improvements were identified to enhance student learning, employability, research, and professional development.







| | |
|---|---|
| Event name | Workshop |
| Topic | Design Communication Fundamentals |
| Date | 20th, 22nd and 24th April, 2026 |
| Mode | Offline |
| Venue | T1 and T2, Le-Corbusier Block |
| Organizer Name | Department of Interior Design |
| Resource Person | Ms. Kritika and Ms. Rashika Kaur |
| No. Participant | 68 |
| SDG no. | SDG 4 (Quality Education) and<br>SDG 8 (Decent Work and Economic Growth) |

## Objectives

4. To strengthen students' professional communication skills within the context of interior design practice
5. The workshop focused on practical application, enabling students to understand the importance of clear and structured communication in client interactions and design execution.
6. To make students understand the influences of communication on getting approvals from clients to make decisions for projects.

## Description

A workshop on Design Communication Fundamentals was conducted with Semester 2 Interior Design students (Batch 2025) to strengthen their professional communication skills within the context of interior design practice. The workshop focused on practical application, enabling students to understand the importance of clear and structured communication in client interactions and design execution.

The workshop began with Professional Vocabulary for Interior Design, where students were introduced to the importance of using precise and professional language instead of vague or basic descriptions. They learned to translate simple expressions into refined design terminology, enhancing their ability to communicate ideas with clarity and credibility. A major focus of the workshop was Writing and Presenting Design Briefs. Students were trained to convert client requirements into structured design briefs by identifying key elements such as

client needs, functional requirements, design intent, and constraints like budget and timeline. They also practiced presenting these briefs confidently, learning how to explain their design decisions in a clear and client-friendly manner.

The session on Active Listening in Client Meetings emphasized the importance of understanding client needs accurately before proposing solutions. Students were trained to interpret client language, identify underlying requirements, and ask relevant questions to avoid miscommunication during the design process. The workshop further covered Email Writing Etiquette, where students learned to write clear, concise, and professional emails. They were guided on structuring emails effectively, maintaining appropriate tone, and ensuring clarity in communication while sharing design documents and seeking feedback. Through a combination of discussions, activities, and real-life scenarios, students were able to connect theoretical concepts with practical application, preparing them for professional design communication.

## Outcomes

- Improved clarity and confidence in communicating design ideas
- Enhanced ability to use professional design vocabulary
- Better understanding of structuring and presenting design briefs
- Strengthened listening skills for effective client interaction
- Improved professional email writing and documentation skills

Overall, the workshop enabled students to become more confident and industry-ready in their communication approach, equipping them with essential skills required for successful interior design practice.




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| | |
|---|---|
| Event name | World Earth Day Week Celebrations, Activities, and Competition 2026 |
| Topic | Plantation Drive & Eco-Selfie Campaign, Clean Campus in 60 Minutes, Bring Your Own Bottle / No Plastic Day, Poster Making Competition |
| Date | 20th – 24th April, 2026 |
| Mode | Offline |
| Venue | Lh-5, Le-Corbusier Block |
| Organizer Name | Department of Interior Design in collaboration with the Centre of Excellence for Sustainability |
| Resource Person | Indu Aggarwal |
| No. Participant | 23 |
| SDG Number | SDG 3 Good Health and Well-being<br>SDG 4 Quality Education<br>SDG 8 Decent Work and Economic Growth<br>SDG 11 Sustainable Cities and Communities<br>SDG 13 Climate Action |

## Objectives

To demonstrate global support for environmental protection and to raise awareness about the critical need to conserve natural resources for future generations.

## Description

A "**Plantation Drive"** event was organised as part of an eco-selfie campaign to promote environmental awareness and encourage sustainable practices among students. During the activity, students actively participated in planting saplings within the campus, contributing to a greener and healthier environment. The campaign also involved capturing "eco selfies" with the planted trees, which helped spread the message of conservation and responsibility towards nature on social media. Overall, the initiative not only enhanced the greenery of the campus but also instilled a sense of environmental responsibility and community involvement among participants.

An event, **"Clean Campus in 60 Minutes",** was organised as an activity to promote cleanliness and environmental responsibility among students. During this initiative, students actively participated in collecting waste from "Chitkara Woods" of the campus within a set time frame. The garbage was carefully segregated into separate bags based on type, such as recyclable and non-recyclable waste, encouraging proper waste management practices. This activity not only helped in maintaining a clean and hygienic campus environment but also raised awareness about the importance of waste segregation and collective responsibility towards sustainability.

An event, **"Bring Your Own Bottle / No Plastic Day",** was organised to encourage students to reduce single-use plastic and adopt eco-friendly habits. Students were asked to carry reusable water bottles instead of purchasing plastic ones, promoting a simple yet effective step towards sustainability. The activity helped spread awareness about the harmful impact of plastic waste on the environment and motivated everyone to make more responsible everyday choices. Overall, it was a meaningful initiative that fostered a culture of environmental consciousness on campus.

To celebrate Earth Day creatively and inclusively, our college organised a "**Poster-making Competition"** that featured both digital and hand-drawn categories. This allowed students to showcase their artistic skills using both traditional methods and modern digital tools. Participants created impactful posters highlighting themes like environmental conservation, sustainability, and climate awareness. The activity not only encouraged creativity and innovation but also helped spread awareness about protecting our planet. Overall, it was an engaging initiative that effectively combined art and environmental responsibility.

## Outcomes

- Increased greenery on campus, improving the overall environment
- Raised awareness about environmental conservation and sustainability
- Encouraged active student participation and responsibility towards nature
- Promoted eco-friendly habits through the eco selfie campaign
- Fostered teamwork and community involvement among students


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WORLD EARTH DAY
OUR POWER, OUR PLANET
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| Event Details | |
|---|---|
| Event Type | Professional Development Training Programme |
| Topic | Certification Program for Mba Hr Cohort on Talent Acquisition |
| Date | 2026-04-20 To 2026-04-24 |
| Mode | Offline |
| Venue | Lh 105 (Lh 105 Rockefeller Block) |
| Organizer Name | CBS/ Mba-Hr |
| Resource Person | Sachin Mathdevru, Principal Consultant |
| No. Of Participants | 67 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po1, Po4, Po8, Po2 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students |

## OBJECTIVE

1. To develop a strong understanding of end-to-end talent acquisition processes, from sourcing to onboarding.
2. To equip students with practical skills in resume screening, interviewing, and candidate evaluation.
3. To familiarize participants with modern recruitment tools, technologies, and data-driven hiring practices.
4. To enhance strategic thinking in aligning talent acquisition with organizational goals and workforce planning.
5. To build professional competencies such as communication, decision-making, and employer branding in recruitment contexts.

## DESCRIPTION

The Certification Program for MBA HR Cohort on Talent Acquisition was successfully conducted with the objective of equipping future HR professionals with industry-relevant knowledge and practical skills in the domain of recruitment and selection. Designed as a comprehensive learning experience, the program aimed to bridge the gap between theoretical understanding and real-world application, preparing students to meet the evolving demands of the talent acquisition landscape. The program covered the entire talent acquisition lifecycle, beginning with workforce planning and job analysis, and extending to sourcing strategies, screening techniques, interviewing skills, and onboarding processes. Special emphasis was placed on understanding the strategic role of talent acquisition in building competitive organizations. Participants were introduced to modern recruitment practices, including the use of digital platforms, applicant tracking systems, and data-driven decision-making in hiring. One of the key highlights of the program was its interactive and experiential learning approach. Students engaged in case studies, role plays, and mock interview simulations, which allowed them to apply concepts in realistic scenarios. These activities not only enhanced their technical competencies but also helped build confidence in handling recruitment challenges. The sessions also focused on developing critical soft skills such as communication, interpersonal effectiveness, and professional etiquette, which are essential for HR practitioners. Industry insights formed an integral part of the program, with discussions centered on current trends such as employer branding, diversity hiring, and the impact of technology and artificial intelligence on recruitment processes. Participants gained a deeper understanding of how organizations attract, assess, and retain talent in a highly competitive and dynamic environment. The program also encouraged reflective learning, prompting students to evaluate their own strengths and areas for improvement as aspiring HR professionals. This self-assessment approach aligned well with the broader goal of fostering a growth mindset and continuous professional development. Overall, the Certification Program proved to be a valuable initiative in enhancing the employability and industry readiness of MBA HR students. It not only strengthened their conceptual foundation in talent acquisition but also provided them with actionable skills and practical exposure. The positive engagement and feedback from participants reflected the effectiveness of the program in meeting its learning objectives. Such initiatives play a crucial role in shaping competent HR professionals who can contribute meaningfully to organizational success.

## OUTCOMES

1. Enhanced understanding of the end-to-end talent acquisition process and its strategic importance in organizations.
2. Improved practical skills in sourcing, screening, interviewing, and candidate evaluation.
3. Increased familiarity with modern recruitment tools, technologies, and data-driven hiring practices.
4. Strengthened communication, interpersonal, and professional skills essential for HR roles.
5. Greater industry readiness and confidence among students to take on real-world talent acquisition responsibilities.











| | |
|---|---|
| Topic | Commercial Advertisement: Transforming Ideas into Campaigns |
| Date | 20.04.2026 to 22.04.2026 |
| Venue | Room No. 201 A, 2nd Floor, Ramanujan Block Department of Fine Arts |
| Organizer | Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab |
| Resource Person | Mr. Vasu Gandhi<br>Creative Director & Photographer Founder - Serifon Studios, Jammu |
| Total no. of students | 12 |
| No. of Participants attended | 12 |
| Mode: | Offline |
| SDG No. | 4, 8, 9 |

## About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized an Applied Art Workshop under the Master Lecture Series titled "Commercial Advertisement: Transforming Ideas into Campaigns." The workshop was conducted by Mr. Vasu Gandhi, a renowned Creative Director and Design Professional, for students of the Department of Fine Arts. The programme aimed to provide participants with practical exposure to the creative process behind commercial advertising, visual branding, and campaign development. Through expert guidance, interactive sessions, and hands-on learning, students gained valuable insights into contemporary advertising practices and industry-oriented design methodologies, strengthening their understanding of visual communication and professional creative workflows.



## Objectives

- To introduce students to the principles and strategies of commercial advertising and branding.
- To develop creative thinking and campaign planning skills through practical design exercises.
- To familiarize students with industry-oriented workflows and contemporary digital design practices.
- To enhance visual communication and conceptual development skills for advertising campaigns.
- To bridge the gap between academic learning and professional practices in the creative industry.

## Brief

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized an **Applied Art Workshop** under the **Master Lecture Series** titled **"Commercial Advertisement: Transforming Ideas into Campaigns."** The workshop was conducted by **Mr. Vasu Gandhi**, an accomplished Creative Director and Design Professional, for students of the Department of Fine Arts. Designed to provide industry-oriented learning, the programme introduced students to the creative process involved in conceptualizing, designing, and executing successful advertising campaigns. The workshop emphasized the importance of strategic thinking, visual storytelling, and effective communication in developing impactful commercial advertisements that connect with audiences while meeting business objectives. It provided students with an opportunity to understand the evolving role of advertising in today's highly competitive and digitally driven marketplace.

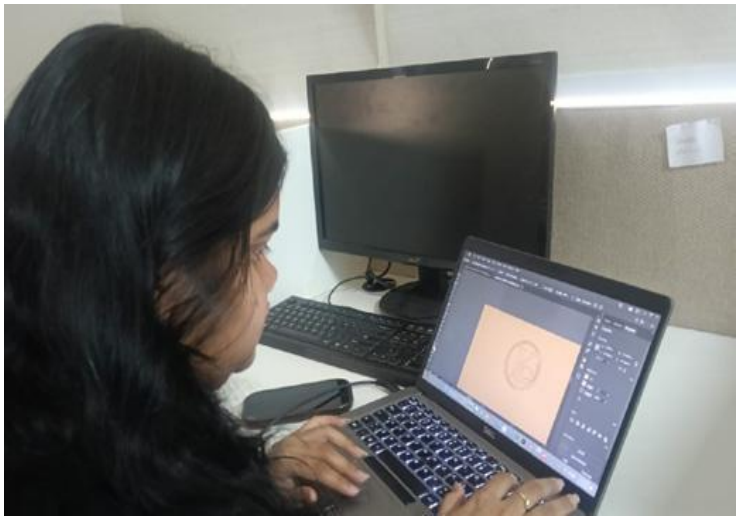
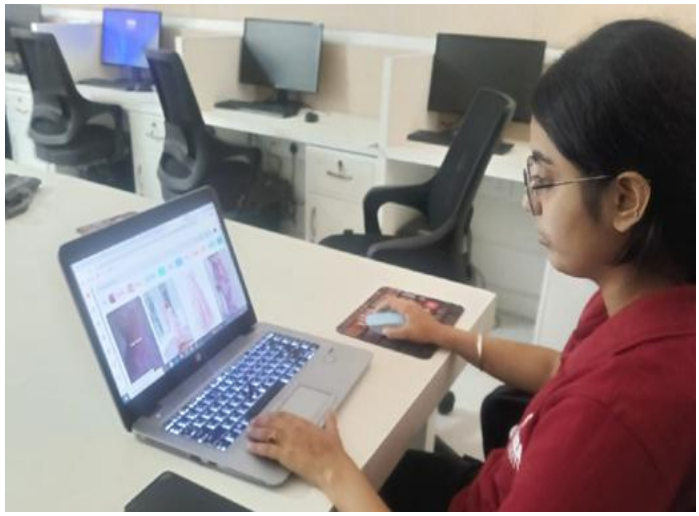
The workshop commenced with an engaging lecture in which Mr. Vasu Gandhi discussed the fundamentals of commercial advertising, brand identity, consumer behaviour, and visual communication. He explained how creative concepts evolve into comprehensive advertising campaigns by combining research, strategic planning, design thinking, and innovative storytelling. Through real-world case studies and professional examples, participants gained insights into campaign ideation, audience analysis, brand positioning, typography, colour psychology, layout design, and digital media integration. Live demonstrations illustrated the practical workflow followed by professional designers, enabling students to understand every stage of campaign development—from brainstorming and concept visualization to creative

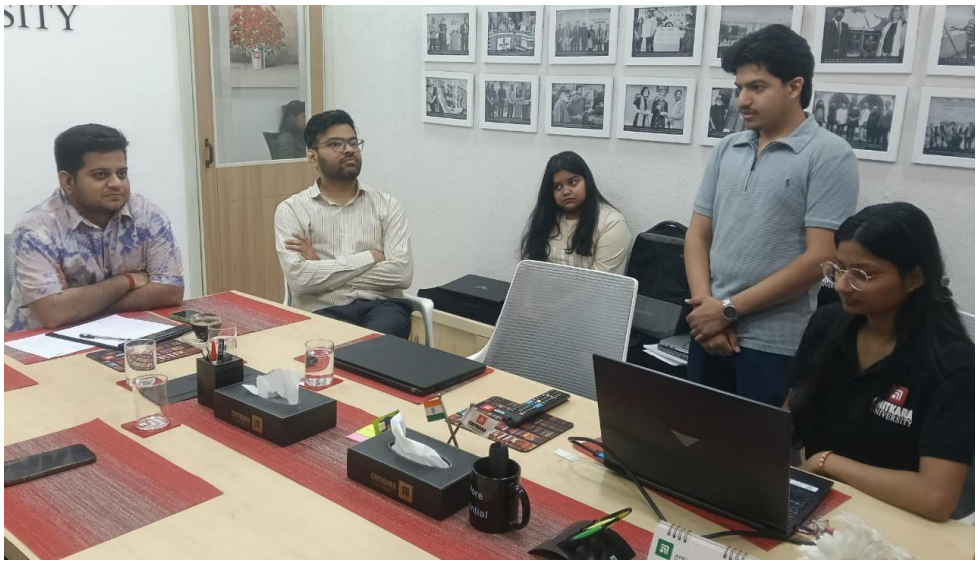
execution and final presentation. Interactive discussions encouraged participants to ask questions, exchange ideas, and analyze successful advertising campaigns from both creative and marketing perspectives.

The practical sessions provided students with hands-on experience in developing original advertising concepts and visual campaign designs using contemporary digital tools and design techniques. Working individually and in teams, participants explored idea generation, storyboard development, visual hierarchy, composition, branding elements, and campaign presentation while receiving personalized guidance and constructive feedback from the resource person. The workshop encouraged experimentation, critical thinking, and collaborative learning, allowing students to refine their creative abilities and problem-solving skills. Mr. Gandhi also shared valuable insights into professional design workflows, client expectations, portfolio development, and career opportunities in advertising, branding, and visual communication. The programme concluded with presentations of student projects, where participants showcased their innovative campaign concepts and received expert evaluations. The workshop successfully enhanced students' understanding of advertising strategies, creative direction, and professional design practices while strengthening their confidence in conceptual development and visual storytelling. It effectively bridged the gap between academic learning and industry requirements, reaffirming the Department's commitment to providing experiential learning opportunities that prepare students for successful careers in applied art, branding, and the creative industries.

## Outcomes

1) Students developed practical skills in commercial advertising, branding, and visual campaign design.
2) Participants enhanced their creative thinking, concept development, and visual communication abilities.
3) The workshop strengthened students' understanding of professional advertising workflows and industry practices.
4) Students gained confidence in using design strategies to create effective and impactful advertising campaigns.
5) The programme successfully bridged academic learning with real-world applications in the fields of applied art, branding, and creative communication.

| | |
|---|---|
| Event Name | Plantation Drive: World Earth Day 2026 |
| Date | 22-April-2026 |
| Venue | Backside Ground of Omicron, Chitkara University |
| Organizers | Office of Administration in collaboration with Centre of Excellence for Sustainability |
| Resource Person | Mr. Mohit Kumar, Sustainability Manager (CES)<br>Mr. Hamid Raza, Senior Horticulturist |
| Number of Participants | 200 (Support Staff) |
| SDGs Covered | 8,11,13,15,17 |

## Overview

On **World Earth Day**, the Office of Administration collaboratively participated in a **Plantation Drive** organized by the **Centre of Excellence for Sustainability**, in association with the **Department of Horticulture** and **Office of Infrastructure Development**, at the **backside ground of Omicron**, **Chitkara University**. The initiative aimed to promote environmental responsibility, enhance green cover, and encourage collective action towards a more sustainable future.

The drive reflected **Chitkara University's** continued commitment to ecological conservation by actively engaging support staff and administrative teams in meaningful environmental action.




## Event Highlights

The plantation activity witnessed enthusiastic participation from approximately 200 support staff members, who actively contributed to planting around 200 saplings across three designated lanes of the ground area. The systematic plantation process was carried out under expert guidance to ensure proper spacing, soil placement, and long-term growth of the plants. Administrative team including Supervisors, Assistant Managers, Managers and Assistant Directors actively joined hands with the support staff, demonstrating unity and shared responsibility towards environmental stewardship.

## Participant Engagement

The drive created a strong sense of teamwork and ownership among participants. Support staff members actively planted saplings with dedication and enthusiasm, while officers and departmental representatives motivated them throughout the activity. Collective participation transformed the event into a powerful example of community-led environmental action.

## Impact

The plantation of 200 saplings significantly contributed towards increasing campus greenery and strengthening biodiversity in the designated area. Beyond the physical plantation, the drive fostered awareness about environmental conservation, climate responsibility, and the importance of individual contribution in creating greener surroundings.

The initiative also reinforced the value of collaborative efforts, where multiple departments came together for a shared cause of sustainability.

## Guidance & Support

The event was graced by the presence of **Sqn Ldr (Dr.) Rina Angel (V), Vice President – Infrastructure Enhancement & Chairperson, Centre of Excellence for Sustainability**, whose encouragement and leadership further inspired participants to contribute wholeheartedly towards the green initiative. **Mr. Mohit Kumar**, **Sustainability Manager (CES)**, highlighted the importance of sustainability-driven actions and the long-term environmental value of tree plantation. **Mr. Hamid Raza**, **Senior Horticulturist**, guided participants regarding plantation techniques, plant care, watering practices, and the importance of nurturing saplings after planting.

## Conclusion

The **Earth Day Plantation Drive** stood as a remarkable example of action-oriented sustainability and institutional teamwork. By planting roots for today, the participants helped nurture a greener tomorrow. Such initiatives continue to strengthen Chitkara University's vision of responsible growth, environmental care, and community participation.







| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Igniting Excellence: Driving Performance with Purpose |
| Date | 2026-04-24 To 2026-04-24 |
| Mode | Offline |
| Organizer Name | Mr. Ravinder Singh, Cas, Chitkara University |
| Resource Person | Mr. Narinder Singh Garcha, Dean, CCSM \| Head Cepe |
| No. Of Participants | 40 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1. Align leadership intent with organizational vision for sustained excellence
2. Strengthen accountability culture across teams
3. Drive performance through purpose-driven leadership and strategic execution
4. Enhance decision-making aligned with organizational goals and values
5. Build high-performance mindset for operational and leadership excellence




## DESCRIPTION

The Centre for Executive and Professional Education, Chitkara University recently organized a high-impact training workshop titled "Igniting Excellence: Driving Performance with Purpose" for the senior plant management team of Hetero Labs Ltd. The professional training led by Mr. Narinder Singh Garcha. The session was designed to go beyond conventional training—focusing on aligning leadership intent with organizational vision, strengthening accountability, and unlocking performance through purpose-driven action. Enhances leadership capabilities through continuous learning and professional development. Drives

productive performance, accountability, and sustained organizational growth. Enables efficient plant operations, fosters innovation, and advances performance excellence. Strengthens leadership collaboration, cross-functional alignment, and strategic partnerships, promoting sustainable development and knowledge sharing for collective performance excellence

## OUTCOMES

1. Leaders demonstrate stronger alignment with organizational vision and goals
2. Improved accountability and ownership across teams
3. Enhanced performance driven by clarity of purpose and direction
4. More effective decision-making supporting strategic organizational objectives
5. Increased leadership impact on operational efficiency and team performance





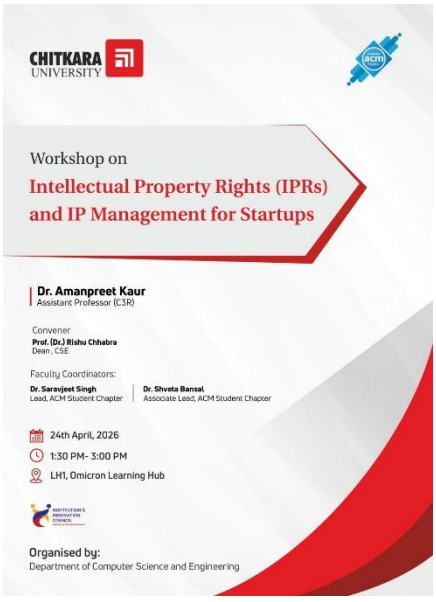




| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Workshop On Intellectual Property Rights (Iprs) And Ip Management for Startups |
| Date | 2026-04-24 To 2026-04-24 |
| Mode | Offline |
| Venue | Lh-1, Omicron Learning Hub (Chitkara University, Rajpura) |
| Organizer Name | Chitkara Acm Student Chapter |
| Resource Person | Dr. Amanpreet Kaur, Assistant Professor |
| No. Of Participants | 40 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals |
| Po Number(S) | Po2, Po7 |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1To create awareness about Intellectual Property Rights and their significance.
2. To educate participants about patents, copyrights, trademarks, and trade secrets.
3. To guide students on identifying and protecting innovative ideas.
4. To develop understanding of IP filing procedures and startup IP management.
5. To encourage innovation, entrepreneurship, and commercialization of research outcomes.



## DESCRIPTION

The workshop on Intellectual Property Rights (IPRs) and IP Management for Startups was organized by the Department of Computer Science and Engineering in collaboration with the ACM Student Chapter at Chitkara University on 24th April 2026 at Omicron Learning Hub. The primary objective of the workshop was to create awareness among students and faculty members regarding the importance of Intellectual Property Rights in protecting innovative ideas, research work, and entrepreneurial ventures. The session was conducted by Dr. Amanpreet Kaur, Assistant Professor (C3R), who shared valuable insights into various forms of intellectual property, including patents, trademarks, copyrights, industrial designs, and trade secrets. During the workshop, participants were introduced to the process of identifying patentable ideas, conducting prior art searches, and understanding the procedures involved in filing intellectual property applications. The speaker also explained the significance of IP management in startup growth, commercialization, technology transfer, licensing, and gaining competitive advantage in the market. Practical guidance regarding documentation, timelines, costs, and common mistakes during the filing process was also provided to help participants understand the real-world application of IPRs. The workshop encouraged students to think innovatively and understand the legal and strategic aspects of safeguarding their creations and technological developments. Interactive discussions and examples helped participants gain clarity about the role of IPRs in building successful startups and strengthening investor confidence. Faculty members and students actively participated in the session, making it highly informative and engaging. The event was organized under the guidance of Prof. (Dr.) Rishu Chhabra, Dean, CSE, with coordination support from Dr. Saravjeet Singh and Dr. Shveta Bansal. Overall, the workshop successfully enhanced awareness about innovation protection and motivated participants to explore research, creativity, and entrepreneurship with a stronger understanding of intellectual property management.

## OUTCOMES

1.Enhanced awareness about Intellectual Property Rights and innovation protection.
2. Improved understanding of patent filing and IP management processes.
3. Encouraged entrepreneurial thinking and startup-oriented innovation.
4. Developed knowledge of commercialization and technology transfer strategies.
5. Motivated students to protect and promote their research and creative ideas.


PATENT VS DESIGN PATENT
THE CORE DIFFERENCE
DESIGN PATENT
PROTECTS HOW IT LOOKS
VS
FOCUS: APPEARANCE
NO
YES!





| | |
|---|---|
| Event/Session Name | Session on Communicative Abilities for Administrative Staff |
| Event/Session Date | 02-May, 2026 |
| Venue | LH-104, Martin Luther Block, Chitkara University |
| Organizers | Office of Administration |
| Resource Person | Ms. Sarabjit Kaur & Ms. Simranpreet Kaur, Assistant Professor Chitkara University of Language Centre |
| No. of Participants | Managers, Supervisors and Executives, 29 |
| SDGs Covered | 8,10,17 |

## Overview

The **Office of Administration** organized a session on **Communicative Abilities for administrative staff** with the objective of enhancing workplace communication, confidence, and interpersonal effectiveness. The session focused on building essential communication skills required for professional growth and efficient coordination within the organization.




## Session Highlights

The session commenced with an engaging introduction activity where participants shared their hobbies and personal interests, creating a comfortable and interactive environment.

The resource persons covered key aspects of effective communication, including:

- Verbal and non-verbal communication
- Importance of tone and clarity
- Building confidence in workplace interactions
- Active listening skills
- Workplace effectiveness

- Conflict management
- Team building

The content was delivered in a practical and relatable manner, enabling participants to connect with real-life workplace scenarios .

## Interactive Activities

To make the session more engaging and impactful, interactive activities were conducted:

- **Listening Activity:** Participants worked in pairs and shared their daily work routines, testing their listening and comprehension skills.
- **Creative Communication Activity:** Participants drew workplace-related objects, which others had to guess and then form sentences, enhancing both verbal expression and creativity.

## Participant Engagement

The session witnessed active participation from all attendees. The interactive approach, combined with practical examples, encouraged open communication, involvement, and better understanding among participants.

## Conclusion

The session on Communicative Abilities proved to be a valuable initiative in enhancing professional communication skills among administrative staff. It reinforced the importance of clear, confident, and effective communication in achieving workplace success.












| Event Details | |
|---|---|
| Event Type | Competition |
| Topic | Comtech 4.0 Viksit Bharat-Skill to Scale |
| Date | 2026-05-02 To 2026-05-02 |
| Mode | Offline |
| Organizer Name | Dr. Gurpreet Kaur and Dr. Baljinder Kaur |
| Resource Person | Mr. Yasir Ali, Ceo and Co-Founder \| Mr. Manish Ghosal, Chief Product Officer \| Mr. Umang Sejpal, |
| No. Of Participants | 200 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals |
| Po Number(S) | Po4, Po12 |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To bridge the gap between classroom learning and real-world industry practices through experiential business competitions.
2. To develop entrepreneurial thinking, financial literacy, and digital skills among B. Com students.
3. To provide a platform for students to showcase innovation across emerging themes like FinTech, ESG, and sustainable finance.
4. To foster leadership, teamwork, and professional communication skills aligned with India's vision of Viksit Bharat 2047.

## DESCRIPTION

Chitkara Business School, Chitkara University, proudly presents ComTech 4.0 — the institution's most anticipated flagship academic competition, organized under the dynamic banner of the Wealth Club, the premier student organization driving financial literacy, entrepreneurial thinking, and professional excellence on campus. Themed "Viksit Bharat: Skill to Scale," this edition draws its inspiration from India's transformative national vision of becoming a developed nation by 2047. The competition challenges students to move beyond textbooks and demonstrate real-world competence, bridging the gap between academic

knowledge and industry application. In a rapidly evolving economic landscape, it serves as a launchpad for young minds to ideate, innovate, and incubate solutions that truly align with India's growth narrative. Structured as a progressive, three-level competition, the event is designed to test participants at every stage of their intellectual and entrepreneurial development. Level 1 — Learn & Ignite set the foundation, inviting students to demonstrate conceptual clarity, analytical ability, and curiosity across domains including finance, accounting, economics, and business strategy. It sparked remarkable enthusiasm across the student community, drawing widespread participation and building a strong, energetic competitive base from the very first day. Levels 2 and 3 — Accelerate, Incubate & Elevate — raise the bar significantly. Participants are required to apply critical thinking, present innovative ideas, and demonstrate the ability to scale their concepts, mirroring the real challenges faced by entrepreneurs and business professionals in today's fast-paced and dynamic environment. Students have gone beyond classrooms — visiting local markets, interviewing entrepreneurs, building financial models, engaging industry mentors, and crafting investor-ready business plans that reflect both depth of knowledge and maturity of thought. What truly distinguishes this competition is its strong industry integration. A distinguished panel of seasoned professionals and domain experts brings authentic, real-world perspective to the academic arena, effectively bridging classroom theory with boardroom practice. From finance veterans to startup ecosystem champions, the panel ensures that evaluation goes beyond textbook answers and rewards genuine innovation, commercial thinking, and confident delivery. The event is further strengthened by strategic sponsorship, underscoring its commitment to capital markets education and investment literacy — skills that are critically needed in a Viksit Bharat economy. The competition is anchored by a deeply committed faculty team from Chitkara Business School. Their collective expertise ensures that every round is evaluated with academic rigour, fairness, and industry relevance, making the entire experience both credible and transformational for every participant. Across 8 powerful themes — spanning Smart Investing, Green Finance, Artificial Intelligence, Branding, FinTech, Forensic Accounting, MSMEs, and Entrepreneurship — each competition track mirrors a real-world business challenge actively shaping India's future. Eight finalist teams, each representing one unique theme, have now earned their place on the Grand Finale stage. They have researched, pitched, and proved their mettle across three gruelling levels. One theme, one team, one shot at the coveted Bestseller Award.

## OUTCOMES

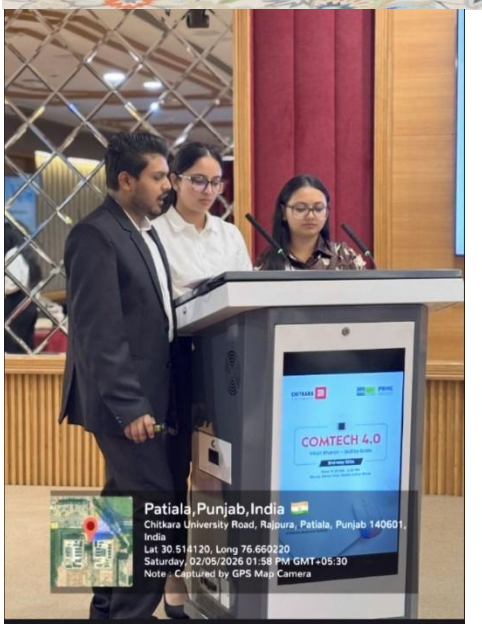
1. Students gained hands-on exposure to industry-relevant business themes through competitive learning formats.
2. Over 300 B. Com students demonstrated enhanced analytical, presentation, and problem-solving capabilities.
3. Meaningful industry-academia connections were established through expert speaker sessions and live project showcases.
4. A culture of innovation, peer collaboration, and self-driven learning was successfully cultivated within Chitkara Business School.










PRME
COMTECH 4.0
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514120, Long 76.660220
Saturday, 02/05/2026 01:58 PM GMT+05:30
Note : Captured by GPS Map Camera


Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514120, Long 76.660220
Saturday, 02/05/2026 01:58 PM GMT+05:30
Note : Captured by GPS Map Camera

| Event Details | |
|---|---|
| Event Type | Industry Visit |
| Topic | Industrial Visit to Offshore Marketers |
| Date | 2026-05-07 To 2026-05-07 |
| Mode | Offline |
| Organizer Name | Centre For Digital Marketing Strategy & Analytics |
| No. Of Participants | 40 |
| SDG No | SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals |
| Po Number(S) | Po1, Po8, Po5 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. Understand real-world digital marketing strategies.
2. Bridge academic learning with industry practices.
3. Expose students to workplace culture and marketing tools.
4. Enhance professional and analytical skills.

## DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organised an industrial visit to Offshore Marketers, Mohali, for the students of BBA Digital Transformation & Strategy (DTS) Batch 2025. The visit was aimed at providing students with practical exposure to the evolving digital business environment and helping them understand real-world business operations beyond classroom learning. The primary objective of the industrial visit was to bridge the gap between academic learning and industry practices. The visit enabled students to gain insights into digital marketing strategies, branding practices, content creation, SEO techniques, social media marketing, and YouTube channel growth strategies adopted by modern businesses.The students received a warm welcome from the Offshore Marketers team and were introduced to the organisation's professional work culture and operational practices. Industry experts conducted interactive sessions focusing on business growth strategies, social media management, digital branding, SEO practices, content development, and audience engagement strategies. Students were also given insights into client management, campaign execution, and the importance of creativity and analytics in digital marketing.

## OUTCOMES

1. Students gained practical knowledge of SEO, branding, and content creation.
2. Students connected classroom concepts with actual business operations.
3. Students learned about campaign management, analytics, and audience engagement.
4. Enhance professional and analytical skills.











| Event details | |
|---|---|
| Name of the School/Department | Chitkara Law School |
| Date of Event | 8th May 2026 |
| Title of the Event | Guest Lecture on ADR |
| Mode | Offline |
| Type of participation | Attended |
| Number of Faculty participation | 4 |
| Number of Student participation | 18 |
| SDGs associated with Event | 4,8,16 |

8th May, 2026

| SESSION<br>11:00 am - 01:15 pm<br>Minute to Minute Schedule | |
|---|---|
| 11:00 am – 11:10 am | Welcome of the Guest |
| 11:10 am – 12:15 pm | 1st Session by the Prof. (Dr.) Sandhya Kumari |
| 12:15 am – 01:10 pm | 2nd Session by Dr. Pallavi Gupta |
| 01:10 pm – 01:15 pm | Vote of Thanks |

## About the Event

It was a guest lecture on Alternative Dispute Resolution for first year law students. The key things discussed in the lecture included the basics of Arbitration, Mediation and Negotiation.

The lecture aimed to provide the students with overview of ADR; provide some practical insights on ADR and encourage the students to read and research more about ADR.

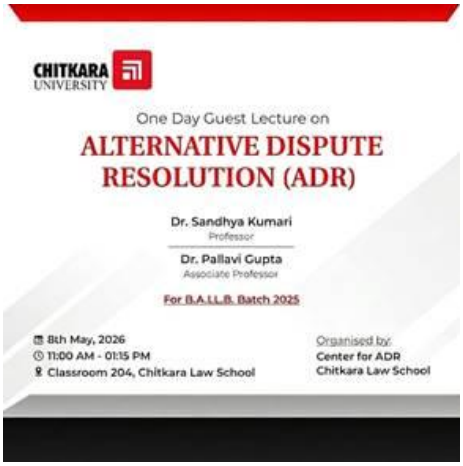
## Objectives

1. To familiarize the first-year law students with ADR as a tool of dispute resolution.

2. To make the students aware of ADR as a career opportunity.

3. To explain the basic legal aspects of ADR, including relevant laws and regulations to the students.

4. To learn practical skills necessary for participating in ADR processes, such as negotiation, active listening, and conflict resolution techniques through simulation exercises.




## Description

The guest lecture started by Prof. (Dr.) Sandhya Kumari with explaining the meaning, scope and kinds of ADR with an aim to provide early exposure to the first-year law students. The speaker then went on to discuss the history and relevance of ADR in modern times. Thereafter, the speaker introduced the students with the Indian legal position on ADR. She also discussed the ADR being a career option for the lawyers emphasizing the growing importance of ADR in resolving various types of disputes. The speaker also used the storytelling technique and real-life case examples, to highlight how ADR is speedy, cost-effective, and maintains confidentiality, and preserves relationships. The lecture, briefly, also covered the global aspects of ADR. While enumerating the various modes of ADR, the speaker touched upon the various Indian laws on ADR with giving special emphasis to Arbitration and Conciliation Act, 1996.

The second part of the guest lecture was conducted by Dr. Pallavi Gupta, in which she engaged the students in the interactive role-play exercise. Under this exercise the students were divided in four different teams. Each team was given a specific problem, and the students of each team were asked to decide the best ADR method suited, as per the situation, to resolve the dispute. Thereafter, the speaker asked the students to write on the board the technique they chose to

resolve the dispute. The students were also asked to write why they chose the technique. Then the speaker made each team to do gallery walk, to analyze if the other team has chosen the best technique of ADR to resolve the dispute or they held different opinions about the choices made.

## Learning Outcome

· The students understood the meaning, scope and importance of ADR.

· The students understood the legality of ADR.

· The students engaged in practical understanding of ADR process.

· The students learnt about career opportunities in the field of ADR as a dispute resolution mechanism.



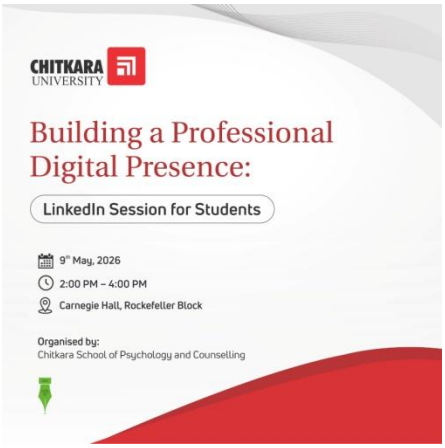







| | |
|---|---|
| Event Name | LinkedIn Masterclass- "You Understand People. Now Let People Understand You" |
| Date | 9th May 2026 |
| Venue | Carnegie Hall, Rockefeller |
| Organizer | Department of Education |
| Resource Person | Mr. Aditya and Ms. Chahat, President and Vice President of the LinkedIn Club |
| Number of Participants | 24 |
| SDGs Covered | 4, 8 |
| Duration | Two Hours |

## About the Activity




The Department of Education and Chitkara School of Psychology and Counselling (CSPC), in collaboration with the Office of Student Life, organized the LinkedIn Masterclass – "Building a Professional Digital Presence: LinkedIn Session for Students" on 9th May 2026 for Alpha Teachers and Alpha Counsellors. The session was delivered by Mr. Aditya and Ms. Chahat, President and Vice President of the LinkedIn Club, respectively.

The masterclass aimed to enhance students' digital networking, professional branding, and career readiness skills. Alpha teachers and Alpha Counsellors gained valuable insights into creating impactful LinkedIn profiles, building a strong professional identity, and using digital platforms for networking and career growth. The interactive session encouraged students to strengthen their online presence and develop industry-relevant professional communication skills.


BASIC PROFILE SETUP




CHITKARA

| | |
|---|---|
| Event Name | Perspectives Unplugged (Toastmasters) |
| Date | 9th May 2026 |
| Venue | LH-104, Martin Luther Block |
| Organizer | Department of Education |
| Resource Person | Ms. Sarabjit Kaur & Ms.Simranpreet Kaur, Assistant Professor, Chitkara University Language Centre |
| Number of Participants | 23 |
| SDGs Covered | 4, 5,8 |
| Duration | One Hour |

## About the Activity




The Department of Education, in collaboration with the Toastmasters Club, organized "Perspectives Unplugged"—a Toastmasters event on May 9, 2026, for alpha teachers of Semester 4 and Semester 2. The event provided an engaging platform for alpha teachers to discuss emerging educational trends and contemporary issues shaping the future of education. Discussions focused on Artificial Intelligence, emotional intelligence, mental health awareness, and the evolving role of educators. Alpha Teachers actively participated by sharing their perspectives and demonstrating strong communication, leadership, and critical thinking skills. The session proved to be an enriching experience that encouraged confidence, meaningful dialogue, and reflection on the changing educational landscape.







| Event Details | |
|---|---|
| Event Type | Workshop |
| Topic | Reimagining Innovation Through Artificial Intelligence |
| Date | 2026-05-10 To 2026-05-10 |
| Mode | Offline |
| Organizer Name | Harinder Pal Singh Lamba |
| Resource Person | Parikshit Khanna, Ai Corporate Trainer |
| No. Of Participants | 46 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth |
| University Charter | Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. To develop practical understanding of AI tools and prompt engineering.
2. To enhance analytical thinking through hands-on artificial intelligence applications.
3. To familiarize students with emerging trends in Generative AI technologies.
4. To prepare students for AI-driven business and professional environments.
5. To encourage innovation and problem-solving using modern AI techniques.




## DESCRIPTION

Chitkara College of Sales & Marketing organized an insightful on reimagining innovation through artificial intelligence. The resource person was Mr. Parikshit Khanna, reputed trainer and educator in the field of Artificial Intelligence. Mr. Khanna shared extremely useful insights and techniques for working with AI. He not only shared types of LLM and Generative AI, but asked participants to have hands-on experience working with AI tools. He emphasised to learn the art of prompt engineering for desired output through AI tools. Participants had fruitful

discussion with the resource person, and had their doubts and queries answered to their satisfaction. Current business environment and technological advancement compel to learn and grow with technological advancement such as artificial intelligence. The future belongs to AI, and there is hardly any area of business or field left where AI is not required. To have accurate data analysis, prediction, forecast, decision making, AI is the answer. The workshop was organized, keeping in sharp focus to make students learn through hands-on experience working with AI tools, which further will have upskilling of students for innovative mindset, accurate analysis, etc; for professional growth and career sustainability in the industry. The workshop promoted practical, technology-driven learning and enhanced students' digital competencies through hands-on AI training. The session focused on employability, upskilling, innovation, and career sustainability in AI-driven industries. The workshop encouraged innovation, adoption of advanced technologies, and understanding of AI applications

## OUTCOMES

1. Participants gained practical exposure to AI tools and applications.
2. Students understood fundamentals of LLMs and Generative AI technologies.
3. Participants learned effective prompt engineering for accurate AI outputs.
4. Students enhanced decision-making and analytical skills through AI learning.
5. Participants developed awareness of AI's role in future career growth.










CHITKARA





| Event Details | |
|---|---|
| Event Type | Industry Visit |
| Topic | Industrial Visit Vardhman Textiles Ltd |
| Date | 2026-05-13 To 2026-05-13 |
| Mode | Offline |
| Organizer Name | Centre For Digital Marketing Strategy & Analytics |
| No. Of Participants | 40 |
| SDG No | SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals, SDG 8: Decent Work and Economic Growth |
| Po Number(S) | Po2, Po4, Po7 |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Ingrain Spirit of Entrepreneurship Among Our Students |

## OBJECTIVE

1. To provide practical exposure to textile manufacturing processes.
2. To help students understand industrial operations and production management.
3. To familiarise students with advanced textile printing techniques and machinery.
4. To bridge the gap between classroom learning and real-world industrial practices.
5. To enhance students' understanding of quality control and operational efficiency.

## DESCRIPTION

The industrial visit commenced at 9:00 AM onwards and was conducted under the guidance of faculty members and industry professionals. Students were introduced to the operational structure of AURO TEXTILES and were guided through various manufacturing divisions. • Students observed the printing division, where advanced machinery and industrial processes were used for fabric printing. • The visit provided insight into the different stages of fabric manufacturing before the final product reaches the market. • Students learned about production techniques, workflow management, and industrial coordination. The visit proved to be a highly enriching and educational experience for the students. It enabled them to gain practical insights into large-scale textile manufacturing operations, the significance of precision and efficiency

in production, and the importance of teamwork and industrial discipline. The exposure also enhanced students' professional understanding and broadened their perspective regarding career opportunities in the textile and manufacturing sectors.

## OUTCOMES

1. Students gained practical exposure to industrial and corporate operations.
2. Students understood real-world management and manufacturing processes.
3. The visit enhanced students' professional and analytical skills.
4. Students learned about workplace culture and career opportunities in the textile industry.









| | |
|---|---|
| Event Name | 6th International Conference on<br>Artificial Intelligence driven Computing, Analytics and Networks 2026 |
| Date | 15,16 May 2026 |
| Venue | Chitkara University Punjab |
| Department | CRIO and DRC |
| Resource Person | Dr. Sudatta Kar - VP & Head of Engineering, Capgemini Engineering, India and Dr. Sudarsun Santhiappan - Chief Artificial Intelligence Scientist, Buddi AI and Adjunct Faculty – Wadhwani School of Data Science and Artificial Intelligence, IIT Madras |
| Number of Participants | 300 |
| SDGs Covered | 4,8,9,11,16 and 17 |
| Duration | 2 days |

## About the Activity




Chitkara University proudly announces the 6th edition of its flagship engineering conference — the International Conference on Artificial Intelligence driven Computing, Analytics and Networks (ICAN 2026) to be held on May 15 and 16, 2026 in hybrid mode. Building on the strong legacy of five successful editions of the International Conference on Computing, Analytics and Networks, ICAN 2026 is centered on the transformative role of Artificial Intelligence (AI) in shaping the future of computing systems, data-driven analytics, and intelligent networks. Today AI has become the backbone of the modern technology landscape that is powering innovation, automation and decision making across industries and offering endless opportunities in computing and data science.

ICAN 2026 aims to provide a premier forum for researchers, academicians, and industry professionals to discuss these opportunities, exchange ideas and deliberate on emerging challenges in AI driven systems.

## Conference Objectives

1. To provide a global platform for researchers, academicians, industry experts, and students to discuss recent advancements in Artificial Intelligence-driven computing, analytics, and networking technologies.

2. To encourage knowledge sharing and collaboration in emerging domains of AI, machine learning, data science, intelligent networks, and computational technologies.
3. To explore innovative AI-based solutions addressing real-world challenges across industries, healthcare, communication, education, and smart systems.
4. To promote interdisciplinary research and technological innovations in intelligent computing and data-driven decision-making systems.
5. To discuss current trends, opportunities, and challenges in AI-powered automation, analytics, cybersecurity, cloud computing, IoT, and intelligent communication networks.
6. To strengthen academia–industry interaction for fostering research collaborations, technology transfer, and innovation ecosystems.
7. To provide opportunities for presenting high-quality research contributions through technical paper presentations, keynote talks, and expert sessions.
8. To inspire young researchers and students toward advanced research and innovation in Artificial Intelligence and allied technologies.

**Key Highlights**

**1.** 6th edition of the flagship International Conference on Artificial Intelligence driven Computing, Analytics and Networks (ICAN 2026)
**2.** Hybrid mode conference enabling both online and offline participation
**3.** Keynote lectures by renowned academicians, researchers, and industry experts
**4.** Technical sessions covering AI, machine learning, data analytics, IoT, cloud computing, cybersecurity, and intelligent networks
**5.** Presentation of cutting-edge research papers and innovative technological solutions
**6.** Industry-academia interaction and collaborative research opportunities
**7.** Discussions on emerging challenges and future directions in AI-driven systems
**8.** Networking opportunities for researchers, professionals, startups, and students
**9.** Publication opportunities in reputed conference proceedings and journals
**10.** Platform for interdisciplinary innovation and knowledge exchange.

**Conference Outcomes**

1. Understand recent advancements and research trends in Artificial Intelligence, computing, analytics, and intelligent networks.
2. Gain insights into AI-driven technologies and their applications across various domains and industries.
3. Exchange innovative ideas, methodologies, and research findings with experts and fellow researchers.
4. Identify emerging challenges and future research opportunities in intelligent computing systems.
5. Strengthening technical knowledge in machine learning, deep learning, big data analytics, cybersecurity, IoT, and smart communication networks.

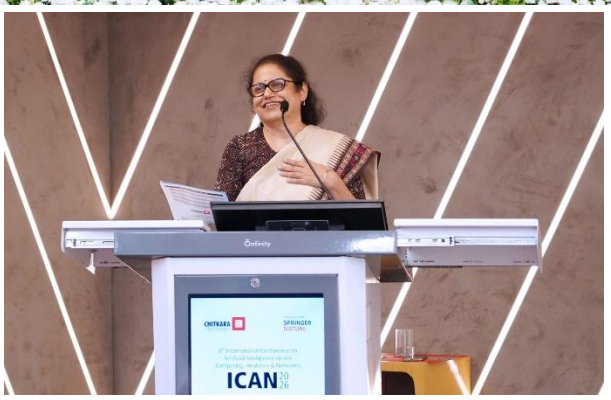
6. Develop interdisciplinary research perspectives and collaborative opportunities with academia and industry professionals.
7. Enhance presentation, research communication, and scholarly networking skills.
8. Contribute toward innovative AI-enabled solutions for sustainable technological development and societal advancement.












| Event Details | |
|---|---|
| Event Type | Innovation And Skill Development |
| Topic | Motion Verse – Shoot Your Shot |
| Date | 2026-05-18 To 2026-05-18 |
| Mode | Offline |
| Organizer Name | Chitkara Business School |
| No. Of Participants | 130 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure |
| Po Number(S) | Po3, Po4, Po7 |
| University Charter | Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of The Box |

## OBJECTIVE

1. To encourage creative expression and storytelling skills among students through short films, reels, and visual content creation.
2. To provide a platform for showcasing talent and innovation by enabling students to transform ideas into engaging cinematic presentations.
3. To enhance communication and presentation abilities through visual narratives and audience engagement.
4. To promote teamwork and collaborative learning by encouraging participants to work collectively in conceptualizing and producing creative content.
5. To inspire critical and imaginative thinking beyond academics and foster confidence, originality, and artistic exploration among students.

## DESCRIPTION

Motion Verse: Shoot Your Shot! was organized as a creative and engaging platform to celebrate the power of visual storytelling, innovation, and artistic expression among students. The event brought together enthusiastic participants who explored the art of communicating ideas through cinematic content, encouraging them to think beyond conventional classroom learning and express themselves through short-form visual media. The event was designed to provide students with an opportunity to showcase their imagination, creativity, and technical abilities by creating impactful reels, short films, and visually engaging narratives. Participants were encouraged to conceptualize unique ideas, develop compelling storylines, and transform their concepts into meaningful visual presentations. Through this process, students

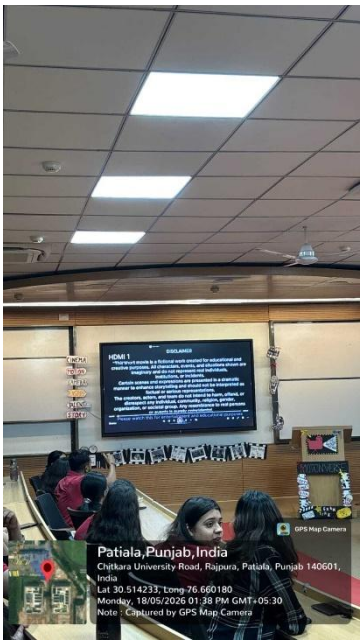
experienced the complete journey of content creation—from ideation and scripting to execution and presentation. Throughout the event, students displayed remarkable enthusiasm and originality. The submissions reflected diverse themes, creative perspectives, and innovative approaches to storytelling. The atmosphere remained energetic and interactive as participants presented content that combined entertainment, emotions, social messages, and contemporary ideas in visually engaging formats. The event highlighted how digital media can be used as an effective tool for communication, expression, and influence in today's dynamic environment. One of the key highlights of Motion Verse was the active participation and collaborative spirit demonstrated by students. Many participants worked in teams, enabling them to strengthen their interpersonal, coordination, and problem-solving abilities while learning to manage time and responsibilities effectively. The event also encouraged peer learning, where students observed different styles of creativity and gained inspiration from each other's work. The audience engagement and appreciation added excitement to the overall experience and created an encouraging environment for participants to confidently showcase their talent. The event successfully promoted innovation, confidence, and self-expression while helping students develop communication, presentation, and creative thinking skills. Overall, Motion Verse: Shoot Your Shot! emerged as a vibrant and memorable event that blended creativity with experiential learning. It provided students with an opportunity to explore visual storytelling as a medium of expression, celebrate artistic talent, and cultivate a mindset of innovation and imagination that extends beyond academic boundaries.

**OUTCOMES**

1. Students enhanced their creative thinking and storytelling abilities by developing engaging visual narratives and cinematic content.
2. The event improved communication and presentation skills, enabling participants to express ideas effectively through digital media.
3. Participants strengthened teamwork and collaboration skills through collective planning, coordination, and execution of creative projects.
4. Students developed innovative thinking and problem-solving abilities while transforming concepts into impactful visual stories.


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GPS Map Camera
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Chitkara University Rd, Punjab 140417, India,
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GPS Map Camera
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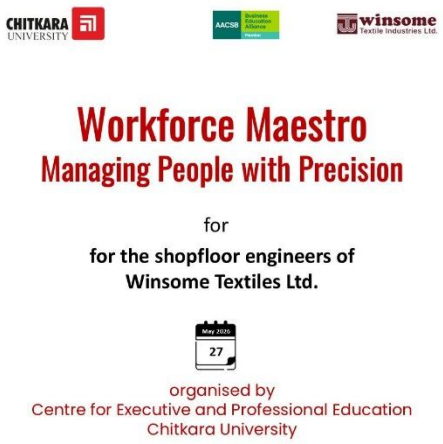

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| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Workforce Maestro – Managing People with Precision |
| Date | 2026-05-27 To 2026-05-27 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Garcha, CCSM, Chitkara University, Punjab |
| Resource Person | Mr. Narinder Garcha, Dean, CCSM |
| No. Of Participants | 25 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students, Let's Empower Our Students with Great Communication Skills |

## OBJECTIVE

1. To strengthen people management skills among shopfloor engineers for effective workforce coordination.
2. To enhance communication and interpersonal effectiveness for smooth workplace interactions.
3. To develop leadership capabilities for handling teams with confidence and accountability.
4. To improve workplace productivity through better team alignment, motivation, and collaboration.
5. To equip participants with practical strategies for managing challenges, conflicts, and day-to-day workforce operations with precision.




## DESCRIPTION

Human capital remains one of the biggest assets for any progressive organisation. Keeping this in view, the Centre for Executive and Professional Education at #Chitkarauniversity organised a training programme titled "Workforce Maestro: Managing People with Precision" for the shopfloor engineers of Winsome Textiles Ltd.The session focused on enhancing people

management capabilities, workplace coordination, communication and leadership effectiveness to help engineers manage teams with greater precision and productivity. Enhanced leadership, communication, and workplace management skills through industry-focused learning. Strengthened workforce coordination, people management, and operational effectiveness among engineers. Promoted employee engagement, productivity, and efficient workplace practices for organisational growth. Encouraged industry-academia collaboration for workforce development and professional excellence.

## OUTCOMES

1. Participants gained improved understanding of effective people management practices in industrial environments.
2. Engineers demonstrated better communication and coordination skills while working with teams.
3. Participants developed enhanced leadership and decision-making abilities for shopfloor management.
4. The programme contributed towards improved teamwork, employee engagement, and workplace efficiency.
5. Participants became more confident in managing workforce challenges with professionalism, precision, and productivity.






Workforce






Explore
Potential

| | |
|---|---|
| Event Name | Pedagogy in Performance: A Theatre-Based Approach to Experiential Teacher Learning |
| Date | 27th May 2026 |
| Venue | Chitkara International School, Chandigarh |
| Organizer | Department of Education |
| Resource Person | Ms. Abha Jyoti, TGT English Educator at Chitkara International School, and Mr. Gaurav, Dance Instructor, choreographer, and performing arts professional. |
| Number of Participants | 73 |
| SDGs Covered | 4, 8 |
| Duration | Two Hours |

## About the Activity




the final assessment for Skill-in Teaching modules. The event aimed to integrate literature, theatre, and experiential pedagogy while encouraging creativity, communication skills, collaboration, and reflective learning among Alpha Teachers. Students actively participated in book analysis, scriptwriting, role selection, rehearsals, stage presentation, costume coordination, and audience engagement, demonstrating their understanding of performance-based teaching and arts-integratedpedagogy.





| | |
|---|---|
| Event/Session Name | The Office Ambassadors: Enhancing professionalism & hospitality skills among support staff |
| Event/Session Date | 1st June to 12 June, 2026 |
| Venue | Spice Route Restaurant, 4th Floor, Escoffier Block |
| Organizers | Office of Administration in collaboration with Chitkara College of Hospitality Management (CCHM) |
| Resource Person | Mr. Parambir Singh, Associate Professor, CCHM<br>Mr. Shubham Sharma, Assistant Professor, CCHM<br>Mr. Anubhav Joshi, Assistant Professor, CCHM |
| No. of Participants | 60 (Support Staff) |
| SDGs Covered | 3,4,8,17 |

## Overview




With the objective of enhancing workplace professionalism and service excellence among support staff, the **Office of Administration**, in collaboration with **Chitkara College of Hospitality Management**, successfully conducted **"The Office Ambassadors"**, a five-day professional development programme in two batches from **01–05 June 2026** and **08–12 June 2026** at the **Spice Route Restaurant, Escoffier Block**. Designed specifically for administrative support staff, the programme focused on strengthening professional behaviour, hospitality standards, workplace etiquette, communication skills, and confidence. Through practical demonstrations, interactive activities, and real-life workplace scenarios, participants were equipped with essential skills to represent the University with professionalism, courtesy, and pride in their day-to-day responsibilities.

## Objectives

- To enhance workplace professionalism and service standards among support staff.
- To promote personal grooming, hygiene, and a professional appearance.
- To develop effective communication and interpersonal skills.

- To strengthen hospitality etiquette while interacting with faculty, guests, and visitors.
- To build confidence through practical demonstrations and role-based learning.

**Activity Details**

The five-day programme was carefully structured around progressive learning modules, each addressing a key aspect of workplace professionalism.

The training commenced with **"The Hospitality Mindset,"** where participants learned the significance of personal grooming, hygiene, positive attitude, and creating strong first impressions. Interactive discussions highlighted how professionalism and a welcoming approach contribute to the University's image.

The second day focused on **Office Mastery & Maintenance**, covering workplace organization, cleaning standards, pantry hygiene, safe handling of office equipment, and maintaining senior cabins and common areas efficiently without disrupting routine operations.

On the third day, participants underwent practical training on **Serving Etiquette**, where hospitality experts demonstrated proper tray handling, serving techniques, meeting room preparation, guest service protocols, and professional table setup, helping participants adopt hospitality industry standards within the administrative environment.

The fourth session emphasized **Professional Communication**, covering workplace greetings, respectful body language, active listening, receiving and executing instructions, maintaining professional boundaries, and communicating confidently with seniors and visitors. Practical examples enabled participants to understand the importance of courteous and effective communication in daily operations.

The programme concluded with **Practice & Perfection**, where participants engaged in role-play exercises simulating real workplace situations, including guest interactions, serving during meetings, responding to instructions, and handling unexpected situations with professionalism and composure. The concluding session reinforced the practical application of all concepts learned throughout the programme.

**Activity Details**

The initiative reflects the Office of Administration's continuous commitment to capacity building and fostering a culture of excellence, ensuring that every member of the support staff serves as a professional ambassador of Chitkara University through courteous behaviour, efficient service, and a positive workplace attitude.










CHITKARA COLLEGE OF HOSPITALITY MANAGEMENT


HOW TO CARRY A RECTANGULAR TRAY

| | |
|---|---|
| Event/Session Name | Village Outreach Program: Skill Development & Community Learning Training Programs for Women and Children |
| Event/Session Date | 8 June to 12 June, 2026 |
| Venue | Picasso Block |
| Organizers | Centre of Excellence for Sustainability (CUCES) in collaboration with the Office of Administration, Technology Procurement Group (TPG), Department of Fashion Design (Chitkara Design School), Department of Nursing, Department of Horticulture, Office of Student Life (Umang Club), |
| Resource Person(s) | Dr. Pawan Kumar, Director, Technology Procurement Group<br>Mr. Ravinder Singh, Lab Technician, Department of Fashion Design, Chitkara Design School<br>Ms. Timsy, Associate Professor, Department of Nursing<br>Mr. Hamid Raza, Senior Horticulturist, Department of Horticulture<br>UMANG Club, Office of Student Life (OSL) |
| No. of Participants | 113 |
| SDGs Covered | 3,4,8,17 |

## Overview




The **Office of Administration** collaboratively extended liaisoning and comprehensive logistical support to the **Centre of Excellence for Sustainability (CUCES)** for organizing a five-day **Community Outreach & Capacity Building Program for Women and Children** from **8 to 12 June 2026** at Chitkara University. The initiative was undertaken following requests received from neighbouring villages to organize educational, awareness, and skill-development sessions for village women and children. Women and children from nearby villages visited the university campus each day to participate in a series

of interactive learning sessions, including **Computer Classes, Kulhad Painting Workshop, Mending Workshop, Menstruation Hygiene Awareness Session, and the Young Explorers Program**. These activities were designed to promote digital literacy, creativity, practical life skills, health awareness, and cognitive development in an engaging and inclusive learning environment.

## Liaisoning & Logistical Support by Office of Administration

The **Office of Administration** coordinated closely with the **Centre of Excellence for Sustainability** and collaborating departments to ensure the smooth execution of the five-day programme. The team arranged daily transportation for participants from neighbouring villages, managed venue setup, seating, audiovisual facilities, housekeeping, and overall on-ground logistics. Refreshments were provided to all participants, village representatives, resource persons, faculty members, and volunteers throughout the programme. The **Office of Administration** also facilitated certificate distribution on the concluding day, ensuring the successful completion of the initiative.

## Session Highlights

## Computer Classes for Children

Computer classes were conducted by **Dr. Pawan Kumar, Director, Technology Procurement Group (TPG)**, introducing children to the fundamentals of computers and digital technology. The sessions covered basic computer operations, familiarization with hardware components, keyboard and mouse handling, and introductory digital skills, helping participants gain confidence in using technology for learning.

## Kulhad Painting Workshop

## Mending Workshop for Women

The Mending Workshop, led by **Mr. Ravinder Singh** from the **Department of Fashion Design**, introduced women participants to basic stitching, fabric repair, embroidery, and garment mending techniques. The practical demonstrations helped participants learn useful household skills that can contribute to self-reliance, sustainable living, and efficient reuse of clothing.

Kulhad Painting Workshop conducted by **Mr. Hamid Raza, Sr. Horticulturist** where children explored their creativity by painting traditional earthen cups using vibrant colours and

artistic designs. The activity encouraged imagination, artistic expression, and appreciation for eco-friendly products while providing a joyful hands-on learning experience.

## Menstruation Hygiene Awareness

An awareness session on menstrual hygiene was conducted by **Ms. Timsy, Associate Professor, Department of Nursing**, focusing on menstrual health, hygiene practices, myths and misconceptions, and the importance of maintaining personal health and dignity. The interactive session encouraged open discussions and empowered women with scientifically accurate information for improved health and well-being.

## Young Explorers Program

The Young Explorers Program, organized with the support of the **UMANG Club (OSL)**, engaged children through interactive games, mental ability exercises, logical reasoning activities, and problem-solving tasks. The sessions promoted teamwork, critical thinking, confidence, and cognitive development while making learning enjoyable and participative.

## Participant Engagement

The programme witnessed enthusiastic participation from women and children representing several neighbouring villages. Participants actively engaged in practical workshops, awareness sessions, creative activities, and digital learning exercises. The interactive nature of each session encouraged curiosity, confidence, and active involvement, making the programme both educational and enjoyable.

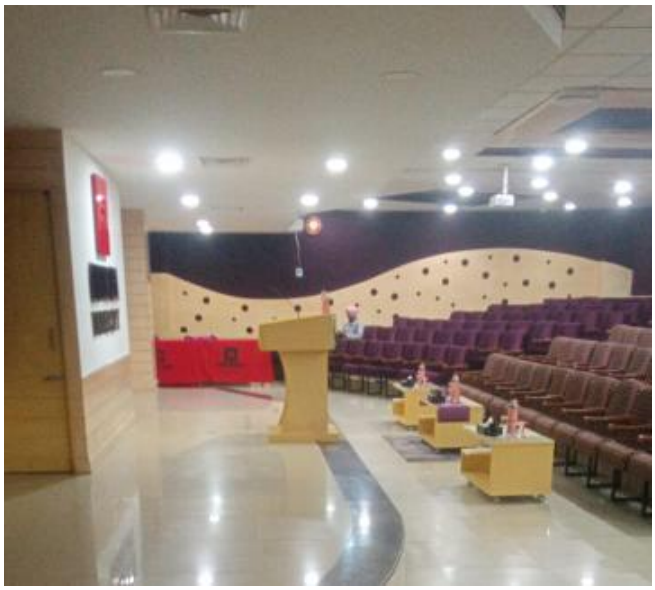
## Closing Ceremony & Certificate Distribution

On the concluding day of the programme, participation certificates were presented to all women and children in recognition of their enthusiastic involvement and successful completion of the various learning activities. The certificate distribution ceremony marked the successful culmination of the five-day initiative and encouraged participants to continue applying the knowledge and skills gained during the programme.

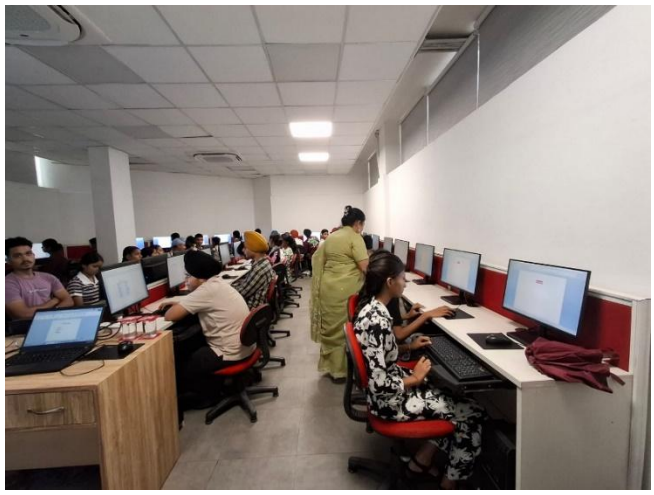
## Conclusion

The five-day Awareness & Skill Development Program successfully strengthened the University's commitment to community outreach by providing meaningful educational and skill-development opportunities for women and children from neighbouring villages. The

**Office of Administration's** comprehensive liaisoning, transportation, venue management, hospitality, and logistical support played a key role in ensuring the smooth and successful execution of every activity, further reinforcing **Chitkara University's** dedication to inclusive community engagement and sustainable social development.





















| | |
|---|---|
| Event/Session Name | Awareness Session on Workplace Ethics, Respect & POSH for Women Staff |
| Event/Session Date | 08-June, 2026 |
| Venue | Einstein Hall, Galileo Block |
| Organizers | Office of Administration |
| Resource Person | Sqn. Ldr. (Dr.) Rina Angel (V)<br>Vice President – Infrastructure Enhancement & Chairperson, Centre of Excellence for Sustainability |
| No. of Participants | Female Administrative Staff & Female Support Staff, 126 |
| SDGs Covered | 5,8,10,16 |

## Overview

The Office of Administration organized an awareness session for female support staff, supervisors, executives, and managers to reinforce the importance of workplace ethics, professional conduct, and a respectful work environment. The session was conducted by **Sqn. Ldr. (Dr.) Rina Angel (V), Vice President – Infrastructure Enhancement & Chairperson, Centre of Excellence for Sustainability**, with the objective of creating greater awareness about the Prevention of Sexual Harassment (POSH) guidelines and fostering a safe, inclusive, and dignified workplace for women employees.

## Session Highlights

The session focused on creating awareness about the rights and responsibilities of employees while emphasizing the importance of maintaining professionalism in the workplace. Participants were sensitized to the principles of the Prevention of Sexual Harassment (POSH) Act and encouraged to contribute towards a culture built on mutual respect, integrity, and accountability.

During the interactive discussion, the resource person highlighted the importance of maintaining appropriate professional boundaries in the workplace and making informed, responsible decisions while interacting with colleagues. She emphasized that equality is founded on fairness and accountability, encouraging participants to speak confidently against any form of inappropriate behaviour while also ensuring that concerns are raised with honesty, responsibility, and respect.

The session further stressed the value of ethical conduct, respectful communication, self-confidence, and maintaining healthy professional relationships that contribute to a positive and harmonious work environment.

## Participant Engagement

The session witnessed active participation from women employees across various administrative roles. Participants engaged in open discussions, shared their perspectives, and sought clarity on workplace situations, making the session interactive, informative, and relevant to their day-to-day professional responsibilities.

## Conclusion

The awareness session reaffirmed **Chitkara University's** commitment to promoting a workplace that values dignity, equality, and mutual respect. By strengthening awareness of ethical conduct and POSH guidelines, the initiative empowered women employees to perform their roles with confidence while fostering a culture of professionalism and responsibility.





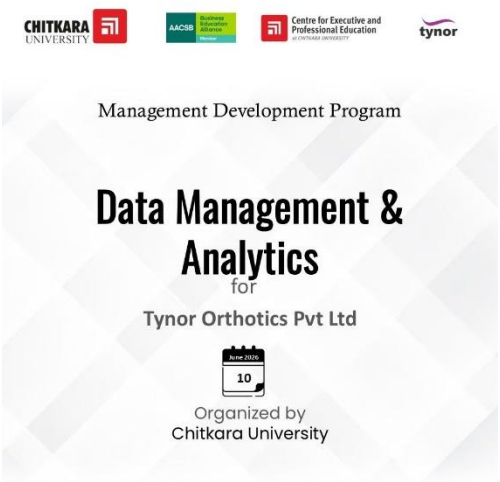




| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Data Management and Analytics |
| Date | 2026-06-10 To 2026-06-10 |
| Mode | Offline |
| Venue | Conference Hall (Tynor Orthotics Private Limited) |
| Organizer Name | Mr. Narinder Singh Garcha, Dean, CCSM, Chitkara University, Punjab |
| Resource Person | Dr. Devesh Bathla, Director – Centre for Analytics &Amp; Data Excellence (Cade) |
| No. Of Participants | 15 |
| SDG No | SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals |
| University Charter | Let's Prepare Our Students for Industry |

## OBJECTIVE

1. To introduce the fundamentals of data management and its relevance in manufacturing and orthotics operations.
2. To develop understanding of data collection, storage, validation, and quality control mechanisms.
3. To demonstrate predictive analytics concepts for demand forecasting and inventory control.
4. To integrate analytics into strategic and tactical decision-making processes.
5. To build a roadmap for enterprise-level data-driven transformation at Tynor Orthotics.




## DESCRIPTION

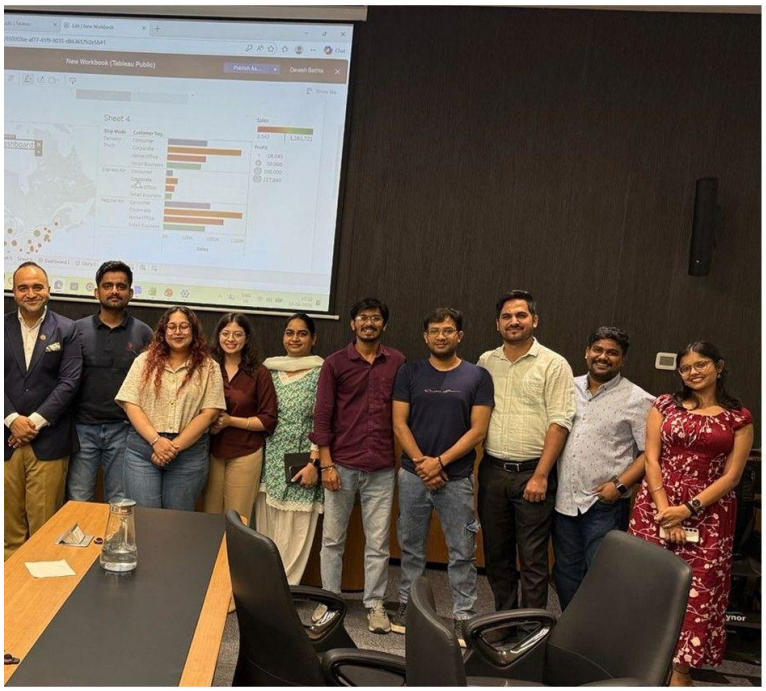
Professional corporate training program on Data Management & Analytics was conducted at Tynor Orthotics on 10th June 2026. The session built foundational understanding of structured

data handling, data governance, reporting systems, and introductory analytics frameworks relevant to manufacturing and healthcare-support industries. The session through its progression also focused on practical implementation of analytics tools, dashboard development, performance optimization, and predictive decision-making strategies. The program was designed to align business operations with data-driven decision-making processes, enabling participants to understand the strategic importance of managing enterprise data efficiently. Key Areas Covered: Fundamentals of Data Lifecycle Management,Structured vs. Unstructured Data in Manufacturing,Data Quality Metrics and Standardization,Advanced Data Visualization Techniques,KPI Architecture and Business Intelligence Dashboards,Forecasting Techniques for Production Planning,Data-Driven Supply Chain Optimization,Root Cause Analysis using Data,Roadmap for Analytics Implementation. This professional training focuses on to promoted adoption of data-driven industrial systems, data-driven reduction of material waste and energy usage. Improved operational efficiency contributes to better production of quality orthotic healthcare products. Strengthened workforce capabilities in analytics-driven environments, academia-industry collaboration between Chitkara University and Tynor Orthotics The interactive discussions and practical business examples helped participants connect theoretical knowledge with real operational challenges. The program supported the organization's vision of becoming a data-driven, innovation-led enterprise. The initiative reflects a strong collaboration between academia and industry in advancing analytical excellence and sustainable industrial growth.

## OUTCOMES

1. Participants gained clarity on the importance of systematic data organization.
2. Teams understood how poor data quality impacts production planning and supply chain efficiency.
3. Cross-functional collaboration improved through shared data interpretation frameworks.
4. A strategic action plan was conceptualized for phased analytics adoption across departments.


Data Management & Analytics


New Workbook (Tableau Public)
Sheet 4

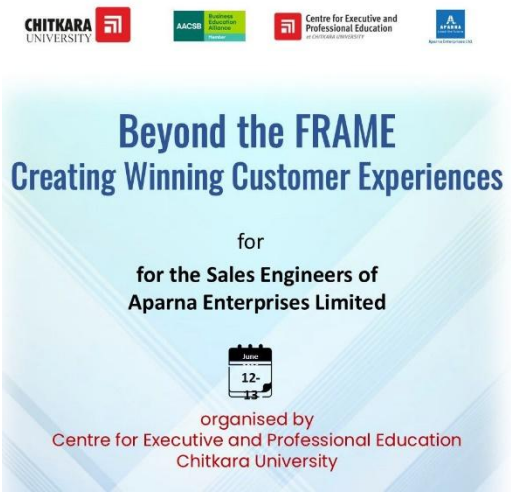




| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Beyond The Frame: Creating Winning Customer Experiences |
| Date | 2026-06-12 To 2026-06-13 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Narinder Singh Garcha, Dean, CCSM |
| No. Of Participants | 33 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE

1.Enhance customer engagement skills through effective communication and relationship strategies.
2. Develop consultative selling capabilities for value-driven customer interactions.
3. Strengthen relationship-building approaches to create long-term customer partnerships.
4. Improve sales journey management through customer-centric thinking and practices.
5. Build confidence in delivering exceptional customer experiences across touch points.




## DESCRIPTION

The Centre for Executive and Professional Education at Chitkarauniversity conducted a Management Development Program titled "Beyond the Frame: Creating Winning Customer Experiences" for the Sales Engineers of Aparna Enterprises Ltd. at Hyderabad. The program focused on enhancing customer engagement skills, strengthening relationship-building

capabilities, and delivering exceptional customer experiences throughout the sales journey. Program supported professionals in developing a growth mindset, improving collaboration, and applying practical approaches to create sustainable business relationships. The program contributes to development by promoting continuous professional development, skill enhancement, and lifelong learning among industry professionals. It strengthens workplace capabilities by improving sales effectiveness, productivity, and creating opportunities for professional growth and career advancement. The focus on customer-centric innovation, modern business practices, digital thinking, and solution-oriented approaches encourages organizations to build stronger customer relationships while adopting innovative methods for sustainable business growth. Through experiential learning and practical application, the program supports the development of a skilled, adaptable, and future-ready workforce capable of creating meaningful value for customers and organizations. The program also promotes collaborative partnerships and knowledge sharing among industry, professionals, and educational institutions, fostering collective growth, innovation, and sustainable value creation.

## OUTCOMES

1.Participants gained skills to understand and respond to customer expectations effectively.
2. Developed stronger customer relationships through trust-based engagement techniques.
3. Improved ability to create personalized and impactful customer experiences.
4. Enhanced sales effectiveness through structured communication and influencing skills.
5. Enabled teams to deliver consistent excellence throughout the customer journey.





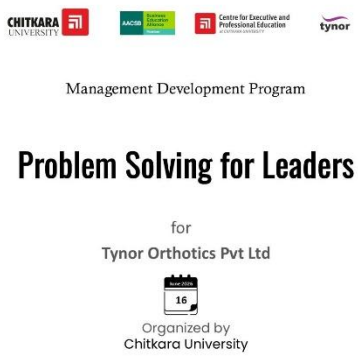



FRAME



| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Problem Solving for Leaders |
| Date | 2026-06-16 To 2026-06-16 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Mr. Jatinder Chopra, Prof. Practice, Pharma |
| No. Of Participants | 7 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Infuse Leadership Skills in Our Students |

## OBJECTIVE




1. To develop a growth mindset that views challenges as opportunities for learning and innovation.
2. To enable leaders to identify and differentiate operational, strategic, and people-related problems.
3. To equip participants with structured problem-solving tools for root cause analysis and decision-making.
4. To enhance critical, analytical, and creative thinking while addressing organizational challenges.
5. To improve leaders' ability to prioritize solutions based on effort and business impact.
6. To foster a culture of proactive problem-solving and continuous improvement within teams.

## DESCRIPTION

The Problem Solving for Leaders program was designed to equip industry professionals with practical approaches to solving complex workplace challenges. The professional training session emphasized developing a growth mindset and viewing problems as opportunities for learning, innovation, and continuous improvement. Participants explored the different levels of leadership challenges—operational, strategic, and people-related—and learned how to diagnose issues systematically. The program introduced a practical problem-solving toolkit,

including defining the problem accurately, the 5Whys technique, Fishbone Analysis, and the Effort vs. Impact Matrix for prioritization. Participants also explored the Six Thinking Hats framework to evaluate problems from multiple perspectives and make balanced decisions. The program concluded with strategies for fostering a problem-solving culture that encourages collaboration, accountability, and continuous improvement across the organization.

## OUTCOMES

1. Adopt a growth-oriented approach to handling workplace challenges.
2. Distinguish between operational, strategic, and people-related leadership problems.
3. Apply structured tools such as the 5 Whys, Fishbone Analysis, and the Effort vs. Impact Matrix to solve business problems.
4. Use the Six Thinking Hats approach to evaluate issues from multiple perspectives and make well-rounded decisions.
5. Prioritize solutions effectively and implement practical action plans for organizational challenges.
6. Contribute to building a collaborative, solution-focused, and continuous improvement culture within their organizations.





| Event Details | |
|---|---|
| Event Type | Corporate Training |
| Topic | Generative And Agentic Ai: The Future League of Tools |
| Date | 2026-06-23 To 2026-06-23 |
| Mode | Offline |
| Organizer Name | Mr. Narinder Singh Garcha |
| Resource Person | Prof. Sushil Narang, Dean, CSE-Ai Program, CUIET |
| No. Of Participants | 21 |
| SDG No | SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals |
| University Charter | Let's Educate Our Students for Brilliant Futures |

## OBJECTIVE

1. Understand Generative and Agentic AI applications in modern business operations.
2. Explore AI-powered tools for productivity, automation, and innovation enhancement.
3. Learn practical strategies for responsible enterprise AI adoption and implementation.
4. Develop awareness of emerging AI trends transforming organizational decision-making.
5. Identify opportunities to integrate AI into everyday business workflows.




## DESCRIPTION

A Management Development Program (MDP) on "Generative and Agentic AI: The Future League of Tools" was conducted on 23 June 2026 at the Tynor corporate office in Mohali. The session was attended by 21 participants from various functional teams of the organization. The program focused on introducing the latest advancements in Generative AI and the emerging paradigm of Agentic AI, highlighting their transformative potential in enhancing productivity, decision-making, process automation, knowledge management, and innovation across business functions. Through interactive demonstrations, real-world industry uses cases, and

discussions on practical implementation strategies, participants gained insights into how AI-powered tools and autonomous AI agents can be effectively leveraged in the workplace while understanding the associated ethical considerations and best practices for enterprise adoption.

## OUTCOMES

1. Applied Generative AI tools to improve workplace productivity and efficiency.
2. Identified practical use cases for Agentic AI across business functions.
3. Evaluated ethical considerations for responsible enterprise AI implementation.
4. Recognized opportunities for AI-driven automation and smarter decision-making.
5. Enhanced confidence in leveraging AI technologies for organizational innovation.










| | |
|---|---|
| Event Name | Staff Development Program -"Future League of AI Tools." |
| Date | 30th June 2026 |
| Venue | Maslow Hall, Chitkara School of Psychology and Counselling (CSPC), Fleming Block, 4th Floor |
| Organizer | Department of Education |
| Resource Person | Dr. Kamal Deep Garg, Head Academics Operations, Department of Computer Science and Engineering (Artificial Intelligence), Chitkara University, Punjab |
| Number of Participants | 24 |
| SDGs Covered | 8, 9 |
| Duration | Two Hours |

## About the Activity




The Department of Education, in collaboration with the Chitkara School of Psychology and Counselling (CSPC), organized a Staff Development Program (SDP) on the topic: Future League of AI Tools

This initiative aimed at enhancing staff members' professional skills by introducing them to the latest advancements in artificial intelligence and their practical applications in academia. The session was led by Dr. Kamal Deep Garg, Head – Academic Operations, Department of Computer Science and Engineering (Artificial Intelligence), Chitkara University, Punjab.

Dr. Garg provided an overview of leading AI platforms such as Gemini, ChatGPT, Microsoft Copilot, and Notebook LM. He emphasized the importance of correct prompts and the growing field of prompt engineering, which helps users unlock the full potential of these tools. The session also highlighted the SARVAM platform, showcasing its role in making AI more accessible and innovative.

The program offered valuable insights into how diverse AI platforms can support academic, professional, and creative growth while reinforcing the importance of precision and clarity in human-AI interaction.





