CHITKARA UNIVERSITY

CHITKARA UNIVERSITY Centre of Excellence for Sustainability

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

INNOVATING TODAY, BUILDING TOMORROW

SUSTAINABLE DEVELOPMENT GOALS

July 2025 – June 2026

Index

Sr No.	Date	Department	Activity	Page No.
1	01-Jul-25	CSPA	Designverse 1.0 – Summer School (Artbeat + Ai X Architecture)	1-3
2	04-Jul-25	CSE	Innovation And Technology Excellence Summit With Industry Leaders	4-6
3	04-Jul-25	CSE	Strategic Career Advancement Through Industry Partnership	7-8
4	07-Jul-25	ECE	Bootstrapping The Frontend: Foundations For Secure Web Interfaces	9-11
5	08-Jul-25	ECE	Expert Talk On Design And Analysis Of Vlsi Digital Circuits For Image Processing And Multimedia Applications	12-14
6	08-Jul-25	CSE	Professional Career Advancement Drive With Industry Leaders	15-17
7	08-Jul-25	CSE	Strategic Consulting And Innovation Career Opportunities	18-20
8	09-Jul-25	DOE	Mastering The Art Of Abstract Writing: A Research Communication Workshop" (A Pre-Conference Workshop Of Icchi 2025)	21-22
9	09-Jul-25	CA	Expert Talk – Shaping The Future: Innovation-Driven Careers In It	23-24
10	10-Jul-25	CSE	Aws Cloud Innovation: A Hands-On Workshop For 2 Days	25-27
11	10-Jul-25	CSE	Lights On, Future Ahead: Fireside With Lumen Leaders	28-30
12	10-Jul-25	Dept.of Fine Atrs	The Art Of Matte &Amp;Amp; Digital Painting Through Creative Techniques	31-33
13	11-Jul-25	CSHS	See It Safe: A Critical Thinking Approach To Eye Safety In Daily Life	34-35
14	11-Jul-25	CSE	Technology Leadership: Data Engineering Excellence In Industry	36-38
15	11-Jul-25	CUSMS	B. Sc. N.S Batch 2025 Orientation	39-41
16	14-Jul-25	CEED	Entrepreneurship 101: Innovators In The Making	42-43
17	14-Jul-25	CSE	Industry Partnership: Professional Development And Career Opportunities	44-46

18	15-Jul-25	CCP	See The Unseen: Exploring Nanoparticle Characterization Through Dls And Nta	47-49
19	15-Jul-25	CSE	Industry Connect: Career Opportunities And Recruitment Drive	50-52
20	15-Jul-25	CUCES	Youth Skill Mela 2025 (Empowering Youth Through Skills)	53-56
21	16-Jul-25	Dept. of Applied Sci.	Expert Talk On An Expert Talk On " Innovating Intelligence: The Mathematical Foundations Of Ai Algorithms"	57-59
22	16-Jul-25	C3R	Navigating Challenges In The Indian Cyberspace	60-62
23	17-Jul-25	CSPA	Expert Talk On From Vision To Impact: The Journey Of A Transformational Leader	63-65
24	18-Jul-25	ECE	Beyond Transistors: Quantum Dot Cellular (Qca) Automata In Logic Systems	66-68
25	18-Jul-25	CUIET (AE)	The Engineer's Stone: A Critical Thinking Journey	69-71
26	18-Jul-25	Dept.of Fine Atrs	Spiritual &Amp; Monuments With Impasto Technique	72-74
27	18-Jul-25	CSE	Hands-On Aws: Build, Deploy & Manage Cloud Solutions	75-76
28	21-Jul-25	CSE	Corporate Talent Acquisition And Career Development Initiative	77-79
29	21-Jul-25	CSE	Industry Partnership For Student Career Advancement Program	80-82
30	22-Jul-25	Dept.of Physiotherapy	The Brainx Challenge: Decode Design Discover	83-84
31	23-Jul-25	CCSM	Expert Talk On Leading In Ambiguity: Innovate, Adapt, Lead	85-86
32	23-Jul-25	CEED	From Campus To Startups: Your First Leap	87-89
33	23-Jul-25	CRIO/DRC	Scopus Insights & Systematic Review	90-91
34	23-Jul-25	CA	Two Days Workshop On Ai Meets Innovation	92-93
35	23-Jul-25	CSE	Critical Thinking Coding Cup	94-96
36	24-Jul-25	CSHS	Innovative Ideas In Amblyopia Management	97-98
37	24-Jul-25	CSE	Gcc's Pathway To Global Careers: Unlocking International Opportunities	99-101

38	24-Jul-25	Dept. of Applied Sci.	Neuroverse: The Tech Intellect Showdown	102-104
39	24-Jul-25	CUIET (AE)	Robust And Proven New Age Building Solution By Ultratech	105-107
40	24-Jul-25	Dept.of Fine Atrs	Patterns And Play: Innovative Tile Design In Applied Art	108-110
41	25-Jul-25	CEED	The Startup Soil: Growing Ideas That Matter	111-113
42	25-Jul-25	CSE	Cloudvision: Innovating Cloud Security Beyond Limits	114-115
43	25-Jul-25	CSE	High Radius Career Gateway: Accelerating Professional Growth	116-118
44	25-Jul-25	CSE	Strategic Industry-Academia Partnership And Advanced Technology Lab Launch	119-121
45	26-Jul-25	CCSM	Expert Talk On Innovate Your Way To A Great Job And A Fulfilling Career	122-123
46	28-Jul-25	ECE	Think, Build, Debug, Design A Hands On Journey	124-127
47	28-Jul-25	CSE	Hands-On Iot Development For Healthcare: A Practical Innovation Approach	128-130
48	29-Jul-25	CSE	Cognizant Pre-Placement Connect: Building Tomorrow's Tech Leaders	131-133
49	29-Jul-25	CSE	Render: A Creative Innovation	134-136
50	30-Jul-25	CCSM	Expert Talk On Designing And Mastering Your Inner Game: Elevating Mental And Emotional Energy For Success	137-138
51	30-Jul-25	CEED	Redefining Roi: Return On Impact In Entrepreneurship	139-141
52	30-Jul-25	CSE	Convergence : Technology , Research & Innovation Unveiled	142-144
53	30-Jul-25	CUSMS	Fdp - Refresher Training On Nep-2020 And E-Ckr	145-147
54	31-Jul-25	CSE	Bajaj Finserv Career Drive: Financial Services Excellence Program	148-150
55	31-Jul-25	CSE	Greyb Innovation Hub: Patent Research & Technology Careers	151-153
56	31-Jul-25	CUSMS	Fdp - Refresher Training In Obe Procedure	154-155

57	01-Aug-25	CSE	Argusoft Campus Recruitment: Shaping Future Tech Professionals	156-158
58	01-Aug-25	CSE	Careercanvas: Innovating A Career That Goes Beyond Code	159-161
59	01-Aug-25	CSE	Think Xcelerate: Bridging Vision And Impact Through Research & Prototyping	162-164
60	01-Aug-25	Dept.of Physiotherapy	World Lung Cancer Day: Clinical Insights To Inspire Innovation In Care	165-166
61	04-Aug-25	CSHS	Faculty Development Program On Improving Quality And Patient Safety	167-169
62	04-Aug-25	DICE	Innovation/Prototype Validation: Converting Innovation Into A Start-Up/Commercial Product	170-172
63	04-Aug-25	CSE	Navigating The Ai Era: Igniting Research And Innovation	173-176
64	05-Aug-25	CCHM	A Field Trip To Nik Bakers	177-179
65	05-Aug-25	CSPA	Deeksharambh - Student Induction Program 2025	180-182
66	05-Aug-25	ECE	Kirchoffs Code: Circuit Analysis Challenge	183-185
67	05-Aug-25	CSE	Brains Over Brute	186-188
68	05-Aug-25	CSE	Red Hat Openshift Ai For Innovation: Unlocking Skills And Career Growth	189-191
69	05-Aug-25	CSE	Transforming Logistics Careers With Freight Tiger	192-193
70	06-Aug-25	CSPA	Introduction To Clubs And Talent Hunt	194-196
71	07-Aug-25	CCSM	Expert Talk On Design Thinking, Mindset And Innovation For The Campus Journey	197-200
72	07-Aug-25	CCSM	Workshop On Leveraging Life Skills For An Innovative Approach Toward Career Building'	201-202
73	07-Aug-25	CCP	From Classrooms To Industry: Building A Career In Pharmaceutics	203-205
74	07-Aug-25	CSE	Global Retail Career Opportunities Wit Maf Carrefour	206-207
75	07-Aug-25	CSE	Hospitality And Management Career Drive With Oyo	208-209
76	08-Aug	CRIO/DRC	3mt (Three Minute Thesis) Competition 2025	210-211
77	08-Aug-25	CCP	From Classrooms To Industry: Navigating Careers In The Pharma	212-214

78	08-Aug-25	CUIET (AE)	Re-Installation Ceremony Of Ishrae Student Chapter 2025-26	215-216
79	08-Aug-25	CSE	Driving Innovation In Healthcare Careers With Innovacer	217-218
80	11-Aug-25	CBS	Workshop On Finance 101: Essential Concepts For Aspiring Financial Leaders	219-221
81	11-Aug-25	CBS	Workshop On Finance Fundamentals: A Beginner's Path To Understanding Business	222-224
82	11-Aug-25	CBS	Workshop On Navigating The Basics Of Business Finance	225-227
83	11-Aug-25	CSPA	Deeksharambh 2025 – Skill-Based Orientation Program	228-229
84	11-Aug-25	CRIO/DRC	Brainwave Sessions 5 – Talk On Must Research: Why Academia Must Embrace Technology Commercialization?	230-231
85	11-Aug-25	CCP	Expert Talk On Accelerators/Incubation - Opportunities For Students & Faculties – Early-Stage Entrepreneurs	232-234
86	11-Aug-25	Dept.of Fine Atrs	Deeksharambh-Student Induction Program	235-237
87	12-Aug-25	CUCES	Internation Youth Day	238-240
88	12-Aug-25	CSE	Ai-Driven Sales Career Pathways With Salescode.Ai	241-242
89	12-Aug-25	CSE	Coding Careers For The Future With Coding Ninja	243-244
90	13-Aug-25	CEED	Role Of Ip In Business Acceleration Of Startups	245-247
91	13-Aug-25	CSE	World Entrepreneurs Day	248-250
92	13-Aug-25	CSE	Corporate Talent Acquisition Drive - Connecting Future Professionals With Industry Leaders	251-252
93	14-Aug-25	CCSM	Expert Talk On Exploring Innovative Strategies To Build A Sales Mindset	253-255
94	14-Aug-25	CEED	Building Beyond Boundaries: Strategies For Startups	256-258

95	14-Aug-25	CRIO/DRC	Beyond Research: Why Academia Must Embrace Technology Commercialization?	259-260
96	14-Aug-25	Dept. of Applied Sci.	Expert Talk On Ai Tools For Research: Ethical Vs Unethical Practices	261-263
97	14-Aug-25	CBS	Redefining New Age Hr	264-266
98	18-Aug-25	CEED	Nurturing Innovation Backed Startups	267-269
99	18-Aug-25	CBS	Enterprise 360 Talk Series On "Leaders Who Inspire Rebel With A Brand: The Entrepreneurial Mindset	270-272
100	18-Aug-25	CCP	Quality By Design (Qbd): Driving Industrial Excellence And Regulatory Compliance	273-275
101	18-Aug-25	CA	Deekshaaarambh-2025	276-279
102	18-Aug-25	CSE	Industry- Academia Partnership For Career Excellence And Professional Development	280-281
103	19-Aug-25	CSHS	4th Annual Conference On Revamping Nursing Science, Practice And Research Theme Revolutionizing Healthcare: A Blueprint For Transformation	282-285
104	19-Aug-25	CSHS	Simulation-Based Learning For Clinical Skill Development	286-288
105	19-Aug-25	CSHS	Trailblazing Forensic Nursing: From Innovation To Impact	289-292
106	19-Aug-25	CSE	Step Into Innovation: Build Your First Android App	293-295
107	19-Aug-25	CSE	Technology Leadership Summit - Bridging Innovation And Career Opportunities	296-297
108	20-Aug-25	CEED	Financial Fitness For Startups	298-300
109	20-Aug-25	CSE	From Idea To Publication: Research Paper Writing Workshop	301-303
110	20-Aug-25	CCP	Expert Talk On Analytical Techniques: Bridging Lab And Industry	304-306
111	20-Aug-25	CIIF	Nextleap: Building Ideas, Creating Futures	307-308
112	20-Aug-25	Dept.of Fine Atrs	Practical Approach In Abstract Art	309-311
113	21-Aug-25	CEED	Scaling Innovation: From Idea To Execution	312-314

114	21-Aug-25	CSE	Infraverse: Emerging Trends In Virtual Infrastructure	315-317
115	21-Aug-25	CSE	Nextgen Ai Quest	318-320
116	21-Aug-25	CSE	Campus Recruitment Drive - Deloitte Tax	321-322
117	21-Aug-25	CSE	Campus Recruitment Drive - Octro	323-324
118	22-Aug-25	CEED	Building Ip Compliant Startups	325-327
119	22-Aug-25	CSE	Masterclass On Ai And Human Progress	328-330
120	22-Aug-25	CUIET (AE)	Robust And Proven New Age Building Solution By Ultratech Ltd	331-333
121	23-Aug-25	CRIO/DRC	Accessing Research Material From Ebsco And Ieee	334-335
122	25-Aug-25	CCSM	Expert Talk On Design Your Career Roadmap For A Sustainable, Professional Journey	336-338
123	25-Aug-25	CBS	Iic Talk On Leading The Age Of Intellegent Automation	339-340
124	25-Aug-25	CSMC	Photography Competition	341-342
125	25-Aug-25	Dept.of Fine Atrs	Exploring Modern Techniques In Campaign Design For Greater Impact Of Applied Art	343-346
126	26-Aug-25	CUIET (AE)	Real World Projects And Field Challenges In Geotechnical Consultancy	347-349
127	27-Aug-25	CCSM	Expert Talk On Design Thinking Your Career: Aligning With What Recruiters Seek	350-352
128	27-Aug-25	CSE	Design-O-Tech 4.0: Code The Future, Style The Web With Innovation	353-355
129	27-Aug-25	CUIET (AE)	Industrial Visit To Nexus Mall, Chandigarh	356-358
130	27-Aug-25	CUIET (AE)	Industrial Visit To Transformer Repair Workshop, Patiala	359-360
131	28-Aug-25	CBS	Future Of Work: Human Centric Innovation And Agile Mental Models For The Ai Era	361-363
132	28-Aug-25	CSE	Career Opportunities With Coforge	364-365
133	29-Aug-25	CCHM	Expert Talk On Food Advertising	366-368
134	29-Aug-25	DICE	Exploring Innovation And Hackathons With Dice	369-371
135	29-Aug-25	CSE	Building The Brain Of A Smart Factory: Artificial Intelligence, Innovation And Engineering	372-374

136	30-Aug-25	CRIO/DRC	Book Publishing With The International Publishers: Essential Guidelines, Style & Best Practices	375-376
137	01-Sep-25	CBS	Decoding Linkedin	377-379
138	01-Sep-25	CBS	Workshop On Finance Futures:Shaping Your Career In Wealth Management And Alternative Investments	380-382
139	01-Sep-25	CBS	Iic Talk On Introduction To Entrepreneurship And Building Your Startup Team	383-385
140	01-Sep-25	CSPA	Fdp On 'Innovations & Sustainable Practices In Architecture, Construction And Building Materials'	386-387
141	01-Sep-25	CSE	Hiring And Placement Drive By Tredence	387-388
142	04-Sep-25	CIIF	Foundations Of Entrepreneurship: From Vision To Validation	390-391
143	08-Sep-25	CCSM	Mastering Time Management Skills	392-394
144	08-Sep-25	CCP	Drug Safety, Risk Management, And Research: An Integrated Perspective	395-397
145	08-Sep-25	CSE	Gyansys: Empowering Career Opportunities Through Pre Placement Talk And Interviews	398-399
146	09-Sep-25	CIIF	Market Research &Amp; Competitor Analysis	400-401
147	10-Sep-25	CRIO/DRC	Hacknexus1.0	402-404
148	11-Sep-25	CCSM	The Heart Of Leadership : Serving To Inspire	405-407
149	11-Sep-25	CA	Career Success Through Innovation, Skills & Technology: An Industry Perspective	408-409
150	11-Sep-25	CSE	Empowering Career Opportunities Through Pre Placement Talk And Interviews	410-411
151	12-Sep-25	CSE	Codesprint: The Api Integration Challenge	412-414
152	12-Sep-25	CIIF	Building Blocks Of Startups: Business Model Canvas Workshop	415-416
153	12-Sep-25	CSE	Arambh-X: Scrs Inauguration 2025	417-419
154	15-Sep-25	ECE	The Gadget Genius Award: Byte The Clue	420-422
155	15-Sep-25	DICE	Engineer's Day Project Competition	423-425
156	15-Sep-25	Dept.of Fine Atrs	Creative Approaches To Manual Poster Design	426-428
157	15-Sep-25	CSE	Agenticsprint: From Prototype To Future Tech	429-431

158	15-Sep-25	CSE	Ai Storylab: Where Design Thinking Drives The Plot	432-434
159	15-Sep-25	CSE	Capgemini: Corporate Talent Acquisition And Assessment Drive	434-436
160	16-Sep-25	CCSM	Corporate Training On Workforce Maestro – Managing People With Precision	437-439
161	16-Sep-25	CSE	Pixelflow: From Design Thinking To Prototype In Figma	440-442
162	17-Sep-25	CSE	Chamber Of Champions: Aspire, Collaborate, Lead	443-445
163	17-Sep-25	CIIF	Startup Development: Crafting Models And Strategies	446-448
164	18-Sep-25	CSE	Inceptio: A Solid Launchpad For A Thriving Career Journey	449-451
165	18-Sep-25	CSE	Digital Education Platform Recruitment Drive	452-453
166	18-Sep-25	CSE	Empowering Innovation With Red Hat Openshift Ai: A Pathway To Skills And Careers	454-455
167	18-Sep-25	CSE	Intellex 2.0 – Where Critical Thinking Thrives	456-458
168	19-Sep-25	CCSM	Corporate Training On Essentials Of Excellence For Emerging Leaders	459-460
169	19-Sep-25	CRIO/DRC	Rocs-Acm India	461-464
170	19-Sep-25	CIIF	Cracking The Customer Code With Design Thinking: Building A Minimum Viable Product	465-466
171	19-Sep-25	CCP	Navigating The Pharma Landscape: Career Pathways And Opportunities In Pharmacovigilance And Beyond	467-469
172	19-Sep-25	CSE	Automotive Engineering Technology Career Forum	470-471
173	19-Sep-25	CSE	Code Culmination – Presenting Research & Innovation	472-474
174	22-Sep-25	CSE	Vibe Code: Research And Innovation Meets Infinity	475-477
175	22-Sep-25	Dept.of Physiotherapy	World Alzheimer's Day : Brain Health And Preventive Care	478-479
176	23-Sep-25	CSPA	A Forum On The Erasmus Mobility Program By Prof. Silvia Baldessari, University Of Tirol, Austria	480-482
177	23-Sep-25	DICE	Internal Smart India Hackathon	483-484

178	23-Sep-25	CRIO/DRC	International Conference On Collaborative Healthcare Innovations – Icchi 2025	485-488
179	24-Sep-25	CSE	International Symposium On Cyber Cloud Intelligence: Securing The Future With Ai, Cloud And Cybersecurity	489-491
180	24-Sep-25	CSE	Wissen Technology: Campus Recruitment Drive	492-493
181	25-Sep-25	CLS	Interactive Session	494-497
182	25-Sep	Dept. of Applied Sci.	The Importance Of Maths In Computing: An Example From Page Rank	498-501
183	25-Sep-25	CIIF	Go-To-Market Excellence: Execution &Amp; Customer Acquisition	502-503
184	25-Sep-25	CSE	Capgemini: Pre-Placement Talk & Interviews	504-505
185	26-Sep-25	CCHM	Competition On Server Of The Year 2025	506-508
186	26-Sep-25	CCHM	Housekeeper Of The Year 2025	509-511
187	27-Sep-25	CUSMS	Innovative Minds: Maritime Quiz Competition	512-513
188	29-Sep-25	ECE	Data Sensing And Storage Techniques At The Edge Using Stm32 Mcu	514-516
189	29-Sep-25	CSE	Byte Tourney 2.0 – Where Ideas, Design, And Innovation Unite	517-519
190	29-Sep-25	CSE	Mehfil: Lights. Camera. Innovate	520-522
191	29-Sep-25	Dept.of Physiotherapy	World Heart Day	523-524
192	01-Oct-25	CSE	Origen: Start Of The Innovative Future	525-527
193	01-Oct-25	CIIF	Decoding Branding &Amp; Digital Marketing	528-530
194	03-Oct-25	CIIF	Leadership For Growth: Scaling Startups Strategically	531-534
195	04-Oct-25	OTM	Guru Dakshta Need And Importance Of Skill Development And Entrepreneurship In India	534-535
196	06-Oct-25	CSE	Career Sprint: A Critical Thinking Approach To Career Building	536-538
197	06-Oct-25	CBS	Decoding Branding & Digital Marketing For The New Era	539-540
198	06-Oct-25	CBS	Investor Awareness Programme For Commodity Markets	541-543
199	06-Oct-25	CBS	Supply Chain Origins: Industrial Engineering And Manufacturing Processes Fundamentals	544-546

200	07-Oct-25	CCSM	Corporate Training On Advanced Ms Excel	547-549
201	07-Oct-25	CSE	Connecting Higher Education With Research And Innovation	550-552
202	08-Oct-25	CSE	Ai Revolution: Expert Insights For Research And Higher Education	553-554
203	08-Oct-25	CSHS	World Sight Day 2025 “Love Your Eyes: Prioritizing Eye Health	555-557
204	08-Oct-25	CBS	Industrial Visit Federal Mogul Goetze India Limited	558-560
205	08-Oct-25	CBS	Insight To Scm Experience	561-563
206	08-Oct-25	CSE	Corporate Recruitment And Assessment Drive	564-565
207	08-Oct-25	CSE	The Innovation Blueprint: Open-Source Careers	566-567
208	09-Oct-25	DICE	Workshop On Robotics And Artificial Intelligence	568-569
209	09-Oct-25	C3R	Pre-Conference Workshop On From Abstract To Impact: Designing Effective Posters For Cybpro-2025	570-572
210	09-Oct-25	CSE	Transnational Connections: Empowering Research Through Mobility	573-574
211	09-Oct-25	CUIET (AE)	Industrial Visit To Swaraj Tractors	575-577
212	09-Oct-25	CUIET (AE)	Leadership Pathways In Construction, Real Estate, And Infrastructure	578-580
213	10-Oct-225	OTM	Campus Placement And Talent Acquisition Program	581-582
214	10-Oct-25	CSE	Emerging Trends And Technologies: The Future Of Android With Artificial Intelligence	583-585
215	11-Oct-25	CCSM	Corporate Training On Vision To Reality: Turning Ideas Into Action	586-588
216	12-Oct-25	CSE	Industry Collaboration And Student Placement Initiative	589-590
217	13-Oct-25	CSPA	Sdgs Challenge - A Global Perspective	591-593
218	13-Oct-25	CIIF	Entrepreneurial Leadership &Amp; High-Growth Startup Strategies Summit	594-595
219	13-Oct-25	CCP	Ideaverse	596-598
220	13-Oct-25	CSE	Ppt, Gd And Interviews: Strategic Campus Hiring And Assessment Program	599-600
221	13-Oct-25	CSE	Professional Recruitment And Carrer Development Session	601-602
222	14-Oct-25	CUCES	United Nations Day 2025	603-613

223	14-Oct-25	OA	Un Day Celebrations	614-616
224	15-Oct-25	CSE	The Verdict	616-618
225	15-Oct-25	CSPA	From Idea To Impact: A Modern Entrpreneur's Toolkit	619-620
226	16-Oct-25	CSE	Codedrip: Incubating Competitive Minds	621-623
227	16-Oct-25	CSE	Digital Assessment And Recruitment Evaluation Drive	624-625
228	27-Oct-25	CBS	Workshop On Data Visualisation: Hands-On With Power Bi, Tableau And Python	626-628
229	27-Oct-25	CSE	Pre-Placement Talk And Recruitment Drive By Alert Enterprise	629-630
230	28-Oct-25	CSE	Campus To Corporate	631-633
231	28-Oct-25	CSE	The Intelligence Shift: “Entrepreneurship & Innovation” As Career Opportunities	634-636
232	28-Oct-25	CBS	Sustainable And Esg – Driven Supply Chain Management	637-639
233	28-Oct-25	C3R	1st International Conference On Cybersecurity And Data Protection	640-642
234	28-Oct-25	CSE	Zopdev Campus Recruitment Drive 2025	643-644
235	29-Oct-25	CCHM	Innovation In A Glass- Monin Mocktail Masterclass	645-648
236	29-Oct-25	CUIET (AE)	Highway Design Essentials: 3-Day Ilt For Budding Engineers	649-651
237	29-Oct-25	CBS	Smart Retail: Leveraging Artificial Intelligence For Business Growth	652-654
238	30-Oct-25	CSE	Formula Hacks 2025: A Motorsport-Inspired Hackathon	655-658
239	30-Oct-25	CSE	International Pathways: Expanding Research Horizons Through Mobility	659-660
240	31-Oct-25	CBS	Double Diamond Dash: The 3d Challenge	661-663
241	31-Oct-25	CBS	Founders’ Face-Off Competition	664- 666
242	03-Nov-25	CCSM	Data Analysis And Visualization Through Excel	667-668
243	03-Nov-25	CSE	Cs101: The Computer Science Bootcamp	669-671
244	03-Nov-25	Dept. of Applied Sci.	A Five Days National Workshop On “Latex Essentials: Practical Training For Academic And Technical Writing”	672-673

245	03-Nov-25	CSE	Campus Recruitment Drive By Siemens For Future Innovators	674-675
246	04-Nov-25	CRIO/DRC	Brainwave Sessions 7 Talk Report	676-677
247	04-Nov-25	CSE	Decoding Ai	678-680
248	04-Nov-25	Dept. of Applied Sci.	Topic Mastering Curve Tracing And Multiple Integrals: Essential Tools For Engineering Students	681-683
249	06-Nov-25	CA	From Theory To Practice: An Exposure Visit For Future Innovators	684-688
250	06-Nov-25	CSE	Aagaz-Your Story Begins Here	689-691
251	06-Nov-25	CSE	Corporate Recruitment Drive- Credresolve	692-693
252	07-Nov-25	CSE	Expert Talk On Exploring The World Of Data Structure	694-695
253	07-Nov-25	CIIF	The Future Of Retail: Speed, Strategy &Amp; The Startup Mindset	696-697
254	07-Nov-25	CSE	Campus Recruitment Drive For Pre-Placement Discussions And Student Interviews	698-699
255	07-Nov-25	CSE	Expert Talk On Exploring The World Of Data Structure	700-701
256	09-Nov-25	CSE	Linux Unlocked	702-704
257	11-Nov-25	CSE	Code Slam 2.0: The Grand Codeoff	705-707
258	11-Nov-25	CUSMS	Sustainx Tech: Industry Leadership Forum On Integrated Waste Management Solutions	708-710
259	11-Nov-25	CBS	Retail Connect 1.0 – Navigating The New Age Of Retail	711-713
260	11-Nov-25	CBS	Workshop On “Intellectual Property Rights For Business Innovation & Technology	714-716
261	11-Nov-25	CSE	Campus Recruitment Drive For Pre-Placement Discussions And Student Interviews	717-718
262	13-Nov-25	CIIF	Business Model Innovation, Market Assessment &Amp; Strategy Design Program	719-720
263	13-Nov-25	CSMC	Innovation In Advertising After Ai Boom	721-722
264	13-Nov-25	Dept.of Fine Atrs	Exploring Creative Dimensions Techniques And Innovations In Primitive Art	723-725
265	13-Nov-25	Dept.of Fine Atrs	The Art Of Letters Blending Traditional Calligraphy With Contemporary Typographic Innovation	726-728
266	13-Nov-25	CCSM	The Power Of Winning Mindset	729-730
267	14-Nov-25	CBS	Expert Talk On "Funding Your Startup: Lessons From An Angel Investor And Mentor	731-733

268	14-Nov-25	CSE	Campus Recruitment Drive For Pre-Placement Discussions And Student Interviews	734-735
269	14-Nov-25	CSE	Restech 2025: Unveiling Tools And Technologies Driving Research, Ipr, And Patents	736-738
270	15-Nov-25	CCSM	Mindfulness At Work	739-740
271	17-Nov-25	CSE	Innovative Solutions Using Ai To Outperform Your Potential	741-743
272	17-Nov-25	Dept. of Applied Sci.	3-Day National Workshop On Mathematical Foundations And Applications Of Discrete Structures In Computing	744-746
273	17-Nov-25	CIIF	Pitch Perfect &Amp; Demo Day	747-748
274	17-Nov-25	CSE	Innovate Solutions Using Ai To Outperform Your Potential	749-750
275	18-Nov-25	CURIN	Bengaluru Tech Summit 2025	751-753
276	18-Nov-25	CCSM	Data Analysis And Visualization Through Excel	753-755
277	18-Nov-25	CCSM	Think And Design Path For Sustainable Career	756-758
278	18-Nov-25	CUIET	Industrial Visit: Nabha Thermal Plant Rajpura Punjab	759-760
279	18-Nov-25	CSE	Campus Recruitment Drive For Pre-Placement Discussions And Student Interviews	761-762
280	19-Nov-25	CBS	Afinatics 3.0 Finnovate Nect Gen – The Boardroom Battle 2.0	763-765
281	19-Nov-25	CSE	Campus Recruitment Drive For Pre-Placement Discussions And Student Interviews	766-767
282	20-Nov-25	CBS	Workshop Titled “Upgrade 360: Design, Digital And Demeanor	768-770
283	24-Nov-25	CGDIT	Workshop On Creating Interactive Tap Games In Ar With Gen Ai	771-775
284	24-Nov-25	CUIET (AE)	A Practical Insight Into Manufacturing Operations: Industrial Visit To Nabha Plant	776-779
285	24-Nov-25	CSE	Campus Recruitment Interaction With Intellyk	780-781
286	25-Nov-25	DICE	Dice Techinnovate 3.0	782-784
287	25-Nov-25	CSE	Industry Outreach & Hiring Drive By Future Tech Design	785-786
288	26-Nov-25	CA	Driving Innovation In Coding With Copilot! – .Net Conf 2025	787-789
289	26-Nov-25	Dept. of Applied Sci.	The Science Of Truth: Leveraging Innovation To Combat Digital Misinformation	790-792

290	26-Nov-25	CUSMS	Five-Day National Level Faculty Development Program On Hands-On Data Analysis Using Advanced Excel	793-795
291	26-Nov-25	CBS	Two-Day Marketing Conclave – "Beyond The Grey	796-798
292	27-Nov-25	CBS	Expert Talk On "The Art Of Crafting A Brand: Strategies For Emerging Entrepreneurs	799-801
293	27-Nov-25	CSE	Campus Recruitment Engagement By Aurus Tech Pvt. Ltd.	802-803
294	28-Nov-25	CUSMS	Mms – "Voices Of Tomorrow's Maritime Leaders" Elocution Competition 2025	804-807
295	28-Nov-25	CUSMS	Career Counselling By Valles India Tech – Services Pvt Ltd.	808-810
296	29-Nov-25	CUSMS	Career Counselling By Mtm Ship Management (India) Pvt. Ltd	811-813
297	01-Dec-25	Dept. of Applied Sci.	Seven Days National Workshop On "Innovative Statistical Tools In The World Of Artificial Intelligence And Research 3.0	814-816
298	01-Dec-25	Dept. of Applied Sci.	Bridging Physics And Technology: Innovative Quantum Phenomena Behind Quantum Computing	817-820
299	01-Dec-25	CBS	National Business Conclave 2025- Bridging Governance And Growth:The New Age Of Media, Branding And Broadcasting	821-823
300	02-Dec-25	CSE	Avinya 3.0: Capstone Project Display	824-825
301	03-Dec-25	Dept. of Applied Sci.	Expert Talk On The Topic Entitled "Securing Organisations In A Digitally Connected World"	826-829
302	05-Dec-25	CRIO/DRC	2nd International Conference On Smart Computing And Communication For Sustainable Convergence (ISCCSC-2025)	830-833
303	08-Dec-25	CBS	Iic Talk On Cybersecurity Innovations In Financial Services	834-836
304	11-Dec-25	CUSMS	Five-Day National Fdp Data-Driven Research Excellence: From Sampling To Reporting	837-839
305	12-Dec-25	Dept. of Applied Sci.	Expert Lecture On "Network Science: An Emerging Area Of Graph Theory And Artificial Intelligence"	840-843
306	13-Dec-25	CUSMS	A One Day Seminar On "Sustainability And Innovations / Advancements In Marine Technology"	844-847
307	15-Dec-25	Dept. of Applied Sci.	Advanced Materials And Sustainable Technologies: Integrating Microplastics Research, Nanomaterials, Machine Learning, And Quantum Computing	848-850

308	15-Dec-25	CBS	5-Day Startup Mindset Lab: Entrepreneurship Foundation Bootcamp	851-853
309	15-Dec-25	CSE	Industry-Academia Engagement For Talent Acquisition	854-855
310	16-Dec-25	CUSMS	Global Summit On Technology, R&Amp;D, And Ip	856-859
311	16-Dec-25	CSE	Techsprint 2.0: Create, Innovate And Elevate Your Skills	860-861
312	17-Dec-25	CCSM	Data Management & Analytics	862-864
313	17-Dec-25	CSE	Campus Recruitment & Industry Readiness Program	865-866
314	17-Dec-25	CSE	Droom: Pre-Placement Talk & Interviews: Corporate Hiring Drive & Career Awareness Session	867-868
315	19-Dec-25	CSHS	4th Optometry And Vision Science Symposium (OVS–2025)	869-871
316	19-Dec-25	CCSM	Generative Ai In Project Management	872-874
317	22-Dec-25	CSE	Corporate Talent Acquisition And Career Development Drive	875-876
318	23-Dec-25	Dept. of Applied Sci.	National Mathematics Day	877-880
319	23-Dec-25	CSE	Genesis 1.0: Design Today Define Tomorrow	881-883
320	23-Dec-25	CSE	Industry Engagement And Professional Recruitment Initiative	884-885
321	24-Dec-25	CSHS	Skill Development Program (For Non Teaching Staff)	886-888
322	27-Dec-25	OA	Session On Disaster Management By Er. Nitika Singla	889-892
323	08-Jan-26	CUIET	Faculty Development Program On Sustainable Product Development	893-894
324	16-Jan-26	CBS	Masterclass: Transitioning From The Campus To The Corporate World	895-897
325	17-Jan-26	OTM	Guru Dakshta Topics : I) Constitutional Values, Duties And Human Rights Ii) Innovation And Ipr	898-899
326	18-Jan-26	CCSM	Coaching For Performance Excellence	900-902
327	19-Jan-26	Dept. of Applied Sciences	5 Days National Sdp On Advanced Analytical Methods For Business Mathematics	903-905

328	20-Jan-26	Dept.of Fine Atrs	Chitranjali 2026 An Art Exhibition	906-909
329	21-Jan-26	CSE	Xorosoft Pre-Placement Talk & Interview	910-911
330	22-Jan-26	CCSM	Present To Win	912-913
331	23-Jan-26	CCSM	Excellence In Action	914-915
332	27-Jan-26	CCSM	Data Management & Analytics (Advanced Application)	916-918
333	27-Jan-26	CSPA(ID)	Latest Trends In Hospitality Interiors	919-921
334	29-Jan-26	CCSM	A Leader's Edge	922-923
335	29-Jan-26	CCSM	Corporate Training In Present To Win	924-925
336	29-Jan-26	CSHS	Mastering Fundamental Skills In Critical Care Rehabilitation (Physiopreneur Module I)	926-928
337	29-Jan-26	CSE	Envox: Innovating Tech For Environmental Impact	929-931
338	30-Jan-26	CCP	International Conference On Innovations In Drug Discovery & Translational Pharmaceutical Sciences 2026	932-935
339	31-Jan-26	CBS	Strategic Entrepreneurship: Problem Identification And Market Planning	936-938
340	31-Jan-26	CBS	Value Added Course- Problem Solving Toolkit	939-941
341	06-Feb-26	CUSMS	Career Counselling By Apollo Maritime Group	942-943
342	06-Feb-26	CCP	Tech Startup Connect & Grow Workshop	944-947
343	09-Feb-26	CBS	The Maritime Sector – An Ocean Of Opportunity Awaits Under Crossroads Of Excellence	948-951
344	10-Feb-26	CUSMS	Sailors' Society – Wellness At Sea Training Programme	952-953
345	10-Feb-26	CSPA(ID)	Understanding Current Trends In Residential Interior Design And Space Planning	954-956
346	10-Feb-26	CSE	Ideas To Impact	957-958
347	11-Feb-26	CSHS	Job Readiness/ Employability In Health Care	959-960
348	12-Feb-26	CURIN	32nd International Public Health Management Development Program (IPHMDP)	961-966
349	13-Feb-26	DICE	Machina Inversa	967-969
350	13-Feb-26	CSPA	Archex Intext Expo 2026	970-971
351	13-Feb-26	CCP	Expert Talk On Pharmacovigilance: Bridging Industry Experience And Academic Learning	972-974

352	13-Feb-26	CBS	Innovation In Audit: The Shift Toward Intelligent Assurance And Analytics	975-976
353	13-Feb-26	CBS	Transforming Risk, Compliance, And Trust In Financial System Using Ai	977-978
354	13-Feb-26	CSE	Research And Innovation: At The Convergence Of Ai And Cyber Physical Systems	979-981
355	14-Feb-26	CSE	Dbs Tech & Talent Engagement Session	982-983
356	16-Feb-26	CBS	Supply Chain Modelling And Analytics	984-986
357	17-Feb-26	CRIO/DRC	Faculty Development Programme On Enhancing Research Excellence In Engineering: Contemporary Methods And Trends	987-989
358	17-Feb-26	CBS	Title: Digital Accounting Transformation Through Tally	990-992
359	18-Feb-26	CCSM	An Innovative Approach Towards Adaptation To The Challenges And Trends In Pharma Sector: A Pragmatic Perspective	993-995
360	18-Feb-26	CUIET	Industrial Visit To Yanmar Agricultural Machinery India Pvt Ltd, Morinda	996-998
361	18-Feb-26	CBS	Ai Vs Financial Crime: The New Age Of Aml In Fintech	999-1000
362	18-Feb-26	CBS	From Classroom To Corporate Floor: Closing The Industry Readiness Gaps	1001-1003
363	18-Feb-26	CBS	Smart Finance, Safe Finance: Ai And Aml In The Fintech Revolution	1004-1005
364	18-Feb-26	CBS	Title: How Ai Is Reshaping Capital Markets And Corporate Advisory	1006-1008
365	18-Feb-26	CBS	Smart Finance, Safe Finance: Ai And Aml In The Fintech Revolution	1009-1010
366	18-Feb-26	CSE	Ai Summit 2026: Fostering Skill Development In Emerging Trends And Technologies	1011-1013
367	19-Feb-26	CCHM	Fire Training & Drill	1014-1017
368	20-Feb-26	CUIET	Industrial Visit To The Machauto Expo 2026	1018-1019
369	20-Feb-26	CBS	The New Financial System - How Fintech Is Rewiring Capital, Credit & Wealth	1020-1022

370	21-Feb-26	CCSM	Career By Design: From Vision To Achievement	1023-1024
371	21-Feb-26	DICE	Understanding Arduino For Innovations And Iot	1025-1026
372	23-Feb-26	CCHM	From Student To Global Professional : Innovation In Food & Beverage Trends	1027-1029
373	23-Feb-26	DICE	Ipr Fundamentals And Their Role In Building A Knowledge Economy	1030-1031
374	23-Feb-26	CES	Green Bharat 14-Day	1032-1046
375	23-Feb-26	CSPA(ID)	Innovative Applications Of Textiles In Spatial Design	1047-1048
376	24-Feb-26	CCSM	Generative And Agentic Ai Applications For Business Automation	1049-1051
377	25-Feb-26	Dept. of Applied Sciences	National Science Day-Converge To Emerge 2026- Where Ai Meets Science &Amp; Engineering	1052-1055
378	26-Feb-26	DICE	National Science Day: Power Point Presentation	1056-1058
379	26-Feb-26	CSPA	Shape 2026 – International Conference	1059-1060
380	27-Feb-26	CCP	Expert Talk On Regulatory Affairs 2026: Skills, Strategy, Survival	1061-1063
381	13-Mar-26	CLS	International Women's Day: Book Reading And Discussion	1064-1068
382	13-Mar-26	CSE	Tech Talent Acquisition Drive 2026	1069-1070
383	14-Mar-26	CUIET	Industrial Visit To Hazardous Waste Management Facility, Nalagarh	1071-1073
384	14-Mar-26	CUIET	Industrial Visit- Ultratech Cement Plant, Rajpura	1074-1077
385	16-Mar-26	Dept.of Fine Atrs	Contemporary Approaches To Realistic Painting Techniques	1078-1081
386	17-Mar-26	CSPA	Resort On Contours – Site Visit	1082-1083
387	17-Mar-26	CSPA(ID)	Emerging Trends: Approach For Corporate Office Design	1084-1085
388	18-Mar-26	CCHM	Greener Kitchen Better Future - Carbon Footprint Awareness In Culinary Kitchens	1086-1088
389	18-Mar-26	CBS	Debate Competition On Geo-Political Dynamics-I	1089-1090
390	19-Mar-26	CCSM	Aeroleaders: Leading Above The Horizon	1091-1092
391	19-Mar-26	CBS	Chitkara Mandi Retail Expo	1093-1095
392	20-Mar-26	CSHS	Skill Development Program (For Non-Teaching Staff)	1096-1098

393	20-Mar-26	CBS	Transition To Transformation: Cooperatives And Rural Development In India	1099-1101
394	20-Mar-26	CSE	Salescode.Ai Campus Placement Drive	1102-1103
395	21-Mar-26	CIIF	Ai Driven Research Tools And Safety For Manuscript Writing	1104-1105
396	23-Mar-26	CSE	Deftsoft Training Session	1106-1107
397	24-Mar-26	CSHS	The Hip Joint: From Biomechanics To Robotic Precision	1108-1109
398	25-Mar-26	CUIET	Industrial Visit To 136 Mld Wastewater Treatment Plant, Mohali L&T	1110-1112
399	25-Mar-26	CUIET	Industrial Visit To Mohali Wet (L&T)	1113-1115
400	26-Mar-26	CRIO/DRC	Faculty Development Program On Research Integrity, Publication Ethics, And Quality Scholarly Communication	1116-1118
401	27-Mar-26	CLS	Guest Lecture On Corporate Law	1119-1123
402	27-Mar-26	CBS	Waste To Wealth 3.0	1124-1126
403	27-Mar-26	CSE	Inglu Campus Recruitment Drive 2026	1127-1128
404	28-Mar-26	CIIF	Cloud Computing And Its Applications	1129-1131
405	30-Mar-26	CCSM	Pharma Leaders' Ai Toolkit: Navigating Disruption And Driving Growth.	1132-1134
406	30-Mar-26	CLS	Snooze Or Loose: Silent Nights, Restless Minds	1135-1137
407	30-Mar-26	CBS	Master Class On Global Career Pathways In Finance & Accountancy	1138-1140
408	31-Mar-26	CCSM	Beyond Specialities: The Power Of Collaborative Care	1141-1142
409	01-Apr-26	C3R	Driving Innovation In Networking: Maximizing Cisco Certification Success	1143-1146
410	01-Apr-26	CCP	An Expert Talk On Regulatory Transformation	1147-1149
411	01-Apr-26	CBS	Expert Lecture Titled “Market Masters: Decode The Market Design Your Wealth”	1150-1152
412	01-Apr-26	Dept.of Fine Atrs	Drawing Beyond Boundaries: Exploring Creativity, Expression, And Visual Thinking	1153-1155
413	02-Apr-26	CCP	Clin X Innovate Hackathon 2026	1156-1158
414	02-Apr-26	CUIET	Harnessing Renewable Energy For Smart Grids: Challenges, Innovations And Real – World Applications	1159-1161
415	02-Apr-26	CSHS	Step Into Understanding: Autism Awareness Day	1162-1163

416	03-Apr-26	CCP	Pharma Start-Up Essentials: Legal And Ethical Foundations	1164-1166
417	06-Apr-26	Dept. of Applied Sciences	Reliability-From Fundamentals To Artificial Intelligence Applications	1167-1169
418	06-Apr-26	CBS	Expert Lecture Titled "A Slice From Brand Manager's Life"	1170-1172
419	08-Apr-26	CCSM	Innovation And New Treatment Regimen In Fatty Liver Disease Management	1173-1175
420	09-Apr-26	CSMC	Beyond The Headlines: Crafting Stories, Shaping Narratives In Modern Journalism	1176-1177
421	10-Apr-26	CSMC	Ai Fluency: Building The Gap From Idea To Deployment In Media	1178-1179
422	10-Apr-26	CBS	Biz Buzz: Unlocking Knowledge At The Speed Of Thought	1180-1182
423	13-Apr-26	CUIET	Geovision 2026: Civil Engineering Applications Of Gis, Remote Sensing & Gps	1183-1184
424	13-Apr-26	CSPA(ID)	Adobe Indesign: From Concept To Composition	1185-1186
425	13-Apr-26	CBS	Leadership Dialogue Titled "Strategic Agility: A Pathway To Strategic Competitive Advantage"	1187-1189
426	13-Apr-26	CBS	Sc Snap	1190-1192
427	15-Apr-26	CUIET	Industrial Visit To Wet Plant, L&T, Mohali	1193-1194
428	15-Apr-26	Dept.of Fine Atrs	Advertising And Branding Trends: Strategies For Responsible Communication And Social Impact	1195-1198
429	16-Apr-26	CRIO/DRC	One Day Webinar On A Systematic Framework For Identifying Research Gaps In Engineering And Sciences	1199-1200
430	16-Apr-26	OTM	Fip – Guru Dakshta 'Need And Importance Of Skill Development And Entrepreneurship In India'	1201-1202
431	17-Apr-26	Dept. of Applied Sciences	Idea Ignite — The Ideation Challenge.	1203-1205
432	17-Apr-26	CLS	Guest Lecture On General Corporate Practice	1206-1209
433	17-Apr-26	CUSMS	Career Counselling By D'amico Shipping Group	1210-1212
434	17-Apr-26	CUIET	Industrial Visit-Peda And Hareda	1213-1215
435	17-Apr-26	CBS	Innovchain@2026	1216-1218
436	18-Apr-26	DOE	Workbook Creations: Beyond Textbooks For Future Classrooms	1219-1220

437	18-Apr-26	Dept.of Fine Atrs	Board Of Studies (Bos) Meeting 2026	1221-1224
438	20-Apr-26	Dept. of Applied Sciences	Five Days National Workshop On "Reliability Engineering And Artificial Intelligence: Emerging Trends And Applications"	1225-1227
439	20-Apr-26	CA	Code Smarter, Innovate Faster: Exploring Github, Copilot Dev Days	1228-1229
440	20-Apr-26	CBS	Certification Program For Mba Hr Cohort On Talent Acquisition	1230-1232
441	20-Apr-26	Dept.of Fine Atrs	Commercial Advertisement: Transforming Ideas Into Campaigns	1233-1236
442	21-Apr-26	CSE	Finvasia Innovation Hackathon 2026 Leveraging Emerging Trends & Technologies For Financial Innovation	1237-1239
443	24-Apr-26	CCSM	Igniting Excellence:Driving Performance With Purpose	1240-1242
444	24-Apr-26	Dept. of Applied Sciences	Cyberxperience: Think Like A Hacker	1243-1245
445	24-Apr-26	CUSMS	Campus Visit By Students Of Officers Maritime Academy, Dehradun To Cusms	1246-1248
446	24-Apr-26	CSE	Workshop On Intellectual Property Rights (Iprs) And Ip Management For Startups	1249-1251
447	29-Apr-26	CSMC	Alumni Conclave At Chitkara School Of Mass Communication	1252-1253
448	02-May-26	OTM	Fip: Guru Dakshta, (Two Sessions) A) Research- Its Contribution And Research Ecosystem In The University B) Use Of Ict In Teaching And Research	1254-1256
449	02-May-26	CBS	Dil Se Digital 4.0	1257-1259
450	05-May-26	CSMC	Media Conclave	1260-1261
451	07-May-26	CRIO/DRC	Ai And Biosignal Integration For Healthcare Empowerment	1262-1263
452	07-May-26	CRIO/DRC	Robotics And Ai In Healthcare	1264-1265
453	10-May-26	CCSM	Reimagining Innovation Through Artificial Intelligence	1266-1268
454	11-May-26	CUIET	Expert Talk On Indian Energy Policies	1269-1271
455	13-May-26	CBS	Industrial Visit Vardhman Textiles Ltd	1272-1273

456	15-May-26	CRIO/DRC	6th International Conference On Artificial Intelligence Driven Computing, Analytics And Networks 2026	1274-1276
457	15-May-26	CSHS	Pitch X Healthcare Edition	1277-1279
458	15-May-26	CUSMS	Applications Of Coordinate Geometry In Sustainable Maritime Navigation And Innovation	1280-1282
459	17-May-26	CCSM	Reimagining Innovation Through Artificial Intelligence	1283-1286
460	18-May-26	CBS	Motion Verse – Shoot Your Shot	1287-1289
461	20-May-26	CSE	Ai-Powered Solution Expo: Demo Days For Ai / Industry 4.0 Prototypes	1290-1291
462	21-May-26	CLS	Job Shadowing Program Grade 12th Chitkara International School	1292-1297
463	25-May-26	CSHS	Expert Session	1298-1299
464	25-May-26	DICE	Dice Techinnovate 4.0	1300-1302
465	27-May-26	CCSM	Workforce Maestro – Managing People With Precision	1303-1305
466	06-Jun-26	CRIO/DRC	From Research To Impact: How Sdg Mapping Shapes The Rankings	1306-1307
467	10-Jun-26	CCSM	Data Management And Analytics	1308-1310
468	11-Jun-26	DOE	Introduction To Outcome-Based Education (Obe)	1311-1312
469	12-Jun-26	CCSM	Beyond The Frame: Creating Winning Customer Experiences	1313-1315
470	16-Jun-26	CCSM	Problem Solving For Leaders	1316-1317
471	23-Jun-26	CCSM	Generative And Agentic Ai: The Future League Of Tools	1318-1319
472	30-Jun-26	DOE	Staff Development Program -&Quot;Future League Of Ai Tools.&Quot;	1320-1321

Event Name	Design Verse 1.0 – Summer School (Art Beat + Ai X Architecture)
Date	01–05 July 2025
Venue	Chitkara School Of Planning & Architecture (CSPA)
Department	Chitkara School Of Planning and Architecture, Chitkara University, Punjab
Event Curators	Dr. Prof. Harveen Bhandari and Dr. Prof. Kanika Bansal
Event Coordinators	Ar. Mekhala Saha, Ar. Shaffali Joshi, Dr. Shubham Jain-Art Beat Ar. Lohit Jain and Ar. Sidhant Madan – Ai X Architecture
Number Of Participants	Over 600+ Entries in Artbeat Over 60+ Entries in Ai X Architecture
SDGs Covered	4,9,11,12
Duration	5 Days

About the Activity

"Design verse 1.0" was a five-day immersive summer school that brought together artistic exploration and cutting-edge digital innovation through its two integrated tracks ArtBeat and AI x Architecture. The program encouraged students to engage in hands-on workshops, creative material explorations, and interactive design exercises that fostered critical thinking, innovation, and expressive learning. Alongside the art-focused activities, the AI in Architecture workshop introduced students to advanced digital tools and AI-driven design workflows, empowering them to generate concepts quickly, experiment with novel forms, and explore sustainable architectural solutions. Together, these experiences enabled participants to blend creativity with technology, reinforcing design as both an imaginative and forward-looking process. Students' creativity was celebrated through an exhibition inaugurated by Hon'ble Pro-Chancellor Dr. Madhu Chitkara.

The showcase blended artistic expressions from ArtBeat with digital explorations of AI x Architecture, highlighting art's

vital role in design. Dr. Madhu Chitkara praised the students' efforts, shared her words on the feedback board, and honored the workshop resource persons with certificates. The event was filled with memorable moments and photographs, creating lasting memories for all.

Event Objectives

1. Strengthening creativity, critical thinking, and innovation.
2. Introducing AI tools for generative and performance-based design.
3. Enhancing interdisciplinary learning through art, craft, and digital technologies.
4. Bridging academic learning with real-world design workflows.

Key Highlights

1. 20+ creative workshops in Art beat (pottery, Jenga tower, mood boards, theatre, painting, clay modelling, calligraphy etc.).
2. AI tracks covering Midjourney, Grasshopper, Comfy UI, parametric design, environmental simulations, and EU research tools.
3. Exhibition inaugurated by Hon'ble Pro Chancellor.

Event Outcomes

1. Students gained creative confidence and technical proficiency.
2. Improved ability to integrate sustainability, form, materiality, and AI tools.
3. Strengthened faculty–student research ecosystem.

EVENT DETAILS	
Event Type	Professional Development Training Programme
Topic	Innovation And Technology Excellence Summit with Industry Leaders
Date	2025-07-04 To 2025-07-04
Mode	Offline
Venue	Physical/Exploratorium and Explore Lounge (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ms. Ankita Mehra, Head, Employer Brand and University Relations | Mr. Thilakaraja Ramesha, Head, India Technology Center | Mr. Subhra Goswami, Global Head, Spc Mr. Sidharth S, Ta Partner, University Relations
No. Of Participants	800
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

1)To foster collaboration between academia and industry through knowledge exchange.
2) To provide students exposure to innovation, technology trends, and industry excellence.
3) To inspire future leaders by interacting with senior professionals from ABB India.
4) To strengthen employability skills and awareness of industry expectations.
5) To align learning with SDG 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure).

DESCRIPTION

The Campus Outreach Program – Innovation and Technology Excellence Summit with industry leaders from ABB India is designed to bridge the gap between academic learning and real-world industry practices. Scheduled for 4th July 2025 at Chitkara University, Punjab Campus, the summit aims to provide students with unique exposure to technological innovation, industrial excellence, and future career opportunities. The event will bring together

highly respected leaders from ABB India, including Ms. Ankita Mehra (Head, Employer Brand and University Relations), Mr. Thilakaraja Ramesha (Head, India Technology Center), Mr. Subhra Goswami (Global Head, SPC), and Mr. Sidharth S (TA Partner, University Relations). Their diverse expertise across technology, employer branding, global operations, and talent acquisition will provide students with a holistic perspective on how innovation drives business growth and career development. The summit will serve as a platform for knowledge sharing, interactive discussions, and networking opportunities. Students will gain insights into the latest advancements in technology, the importance of innovation in industry, and the skills required to thrive in a competitive professional environment. The program also emphasizes the role of sustainability and aligns with the United Nations Sustainable Development Goals (SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure), ensuring that participants understand the broader global impact of education and innovation. With participation from over 800 students, this large-scale outreach initiative will not only inspire the next generation of professionals but also strengthen industry-academia collaboration. By engaging directly with industry leaders, students will be encouraged to think innovatively, enhance their employability, and prepare themselves to contribute meaningfully to the rapidly evolving industrial landscape. This summit is more than just an academic event, it is a transformational learning opportunity, equipping students with the vision, knowledge, and confidence to excel in their future careers.

OUTCOMES

1) Enhanced understanding of emerging technologies and industry trends from ABB leaders.
2) Improved employability skills through exposure to real-world industry expectations.
3) Strengthened industry-academia collaboration fostering future opportunities.
4) Increased awareness of the role of innovation and sustainability in global business.
5) Motivation for students to pursue career paths in technology and industrial excellence.

ABB

welcomes
Subhra Goswami
ABB

Event Details	
Event Type	Pre-Placement Talks
Topic	Strategic Career Advancement Through Industry Partnership
Date	2025-07-04 To 2025-07-04
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Sadhana Satyani, Senior Manager - Hr, Kloudgin
No. Of Participants	281
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) To provide students with insights into industry expectations.
2) To highlight career opportunities at Kloudgin.
3) To guide students on aligning skills with emerging market trends.
4) To strengthen academia-industry partnership for career growth.

DESCRIPTION

The Pre-Placement Talk and Interviews organized at Chitkara University, Punjab Campus, on 4th July 2025, brought valuable insights for students aspiring to begin their professional journey. Conducted by Kloudgin, the session was centered on the theme "Strategic Career Advancement through Industry Partnership." The event aimed to bridge the gap between academic learning and industry requirements, preparing students to step confidently into the corporate world. The talk was led by Ms. Sadhana Satyani, Senior Manager – HR at Kloudgin, who shared her expertise on the latest industry trends, employability skills, and the qualities organizations look for in potential candidates. She emphasized the importance of continuous learning, adaptability, and innovation in today's competitive job market. Students were encouraged to

align their technical and soft skills with evolving industry demands to build sustainable and rewarding careers. With the participation of 281 students, the session was highly interactive. Students had the opportunity to ask questions, seek guidance on career paths, and understand how industry partnerships can open new avenues for professional advancement. The speaker highlighted how Kloudgin's initiatives and collaborations with educational institutions strengthen the link between classroom learning and practical workplace exposure. The event also underscored the role of the United Nations Sustainable Development Goals (SDGs), particularly Quality Education (Goal 4) and Industry, Innovation, and Infrastructure (Goal 9), in shaping a holistic career development approach. By integrating academic knowledge with industry insights, the session empowered students to envision themselves as future contributors to innovation-driven growth. Overall, the Pre-Placement Talk provided students with not just company-specific insights but also a broader perspective on how industry partnerships contribute to career success and organizational excellence. It served as an inspiring platform to motivate students, boost their confidence, and prepare them for upcoming placement opportunities.

OUTCOMES

1) Enhanced awareness of industry-driven career opportunities.
2) Better preparedness for placement interviews and selection processes.
3) Strengthened linkages between students and industry experts.
4) Increased motivation among students to pursue skill-based learning.

EVENT DETAILS	
Event Type	Value Added Course
Topic	Bootstrapping The Frontend: Foundations For Secure Web Interfaces
Date	2025-07-07 To 2025-07-11
Mode	Offline
Organizer Name	Dr. Poonam Gupta, Professor, DECE, CUIET, Chitkara University, Punjab
Resource Person	Sunil Dhawan, Assistant Professor, Centre for Global Education, Chitkara University, Punjab, Dr. Shanky Kansal, Assistant Professor, CSE, Chitkara University, Punjab
No. Of Participants	129
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

• Introduce students to the fundamentals of frontend development – HTML5, CSS3, and JavaScript (ES6+).
• Familiarize students with modern development tools – VS Code, browser dev tools, npm, and Git.
• Set up the development environment and build confidence in creating basic responsive interfaces.
• Discuss basic security concepts relevant to the frontend: input validation, XSS, and content security policies.
• Prepare students for advanced React-based secure application development during the main course.

DESCRIPTION

The Department of Electronics and Communication Engineering, in association with the Centre for Global Education, Chitkara University, Punjab, offered a value-added course titled “Bootstrapping the Frontend: Foundations for Secure Web Interfaces” for the Software Engineering students of the 2024 batch. This course was a part of the Full Stack Development track, specifically focusing on building secure and modern frontend interfaces using contemporary web technologies. The course was conducted under the guidance of distinguished resource persons—Dr. Sunil Dhawan, Assistant

Professor, Centre for Global Education, and Dr. Shanky Kansal, Assistant Professor, Department of CSE. The academic coordination was handled by Dr. Poonam Gupta, Professor, Department of Electronics and Communication Engineering (DECE), CUIET. This comprehensive workshop was designed to equip students with the essential frontend development skills required to create clean, responsive, and secure web interfaces. The journey began with an introduction to the World Wide Web, including its history, architecture, and the distinction between static and dynamic websites. Participants were given in-depth exposure to the core building blocks of web development—HTML, CSS, and JavaScript. Through a hands-on, project-based approach, learners developed structured web pages using HTML, styled them with CSS, and added dynamic interactivity using JavaScript. Emphasis was placed on writing accessible code and adopting responsive design practices to ensure web applications are usable across devices and platforms. One of the highlights of the course was the integration of Tailwind CSS, a utility-first CSS framework that dramatically accelerates the frontend development workflow. Students learned how to leverage Tailwind's classes to create aesthetically pleasing layouts with minimal code. As the course advanced, students were introduced to modern JavaScript (ES6+) features such as let/const, arrow functions, template literals, and advanced array methods. They gained experience in DOM manipulation and event handling, which are crucial for interactive web applications. The capstone of the course was a hands-on mini project in which students built an interactive Todo list application using React and Tailwind CSS. The project included advanced features like local Storage integration, real-time filtering, animations, and confirmation modals, allowing participants to apply their learning in a practical and meaningful way. By the end of the course, students were not only able to design modern, visually appealing interfaces but also ensured their applications adhered to best practices in security and performance. This value-added course empowered learners with the confidence and competence to pursue advanced web development and full-stack programming careers.

OUTCOMES

At the completion of the course student would be able to:

- Have a solid foundation in HTML, CSS, and JavaScript necessary to begin working with React.
- Be comfortable with frontend tooling and workflow setup.
- Understand the basics of writing secure frontend code.
- Be ready to start the Full Stack Development course with confidence and clarity.
- Complete a mini project demonstrating secure and responsive UI development skills.

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Lat: 30.516534, Long: 76.659927
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Design and Analysis of Vlsi Digital Circuits for Image Processing and Multimedia Applications
Date	2025-07-08 To 2025-07-08
Mode	Offline
Organizer Name	Dr. Kulbhushan Sharma, Assistant Professor, DECE, CUIET
Resource Person	Dr. Meenu Garg, Associate Professor, DECE
No. Of Participants	20
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO3, PO5
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Encourage Our Students to Think Out of The Box, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To understand the fundamentals of VLSI design techniques relevant to digital circuits.
2. To explore the specific applications of VLSI digital circuits in image processing and multimedia systems.
3. To analyze the challenges and optimization strategies in designing efficient VLSI circuits for multimedia applications.
4. To familiarize participants with the latest research trends and tools used in VLSI circuit design for multimedia technology.

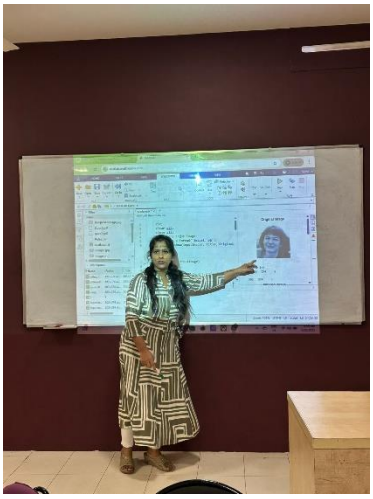
DESCRIPTION

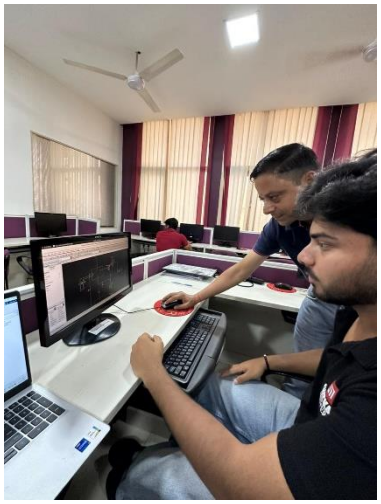
The expert talk on "Design and Analysis of VLSI Digital Circuits for Image Processing and Multimedia Applications" was organized by the Department of Electronics and Communication Engineering, Chitkara University, Punjab, to enhance participants' understanding of the role of VLSI technology in modern image processing and multimedia systems. The session was conducted by Dr. Kulbhushan Sharma, Assistant Professor, DECE, and the resource person was Dr. Meenu Garg, Associate Professor, DECE, Chitkara University, Punjab. A major highlight of the session was the detailed discussion on the use of different VLSI adder architectures for image sharpening in image processing applications. The talk demonstrated how adders such as ripple carry, carry look-ahead, and carry select adders can be modeled and analyzed to perform arithmetic operations efficiently within image

enhancement algorithms. Using the MATLAB platform, Dr. Garg illustrated how these adders contribute to improving image sharpness and quality through pixel-level computations. The session also covered the evaluation of performance metrics such as Peak Signal-to-Noise Ratio (PSNR), Mean Squared Error (MSE), and processing time, computed at the end of the image sharpening process. These metrics helped participants compare the performance of different adder architectures in terms of computational efficiency and output image quality. This analysis provided a clear understanding of how VLSI-based hardware optimization can enhance multimedia processing outcomes. In addition, the speakers discussed recent research developments and trends in integrating VLSI design techniques with emerging technologies like artificial intelligence and image analytics. The participants were encouraged to explore interdisciplinary research areas combining digital circuit design, image processing, and machine learning. Overall, the expert talk provided a strong conceptual and practical foundation in VLSI design for image processing applications. It successfully connected theoretical design principles with MATLAB-based experimentation, inspiring students and faculty to pursue innovative research in this technologically advancing domain.

OUTCOMES

1. Participants understood the fundamental concepts of VLSI design and its role in digital circuit applications.
2. Learners explored the use of different VLSI adders for image sharpening using MATLAB.
3. Participants analyzed performance metrics such as PSNR, MSE, and processing time for image enhancement.
4. Attendees gained exposure to recent research trends linking VLSI design with image processing and AI applications.





EVENT DETAILS	
Event Type	Expert Talk
Topic	Professional Career Advancement Drive with Industry Leaders
Date	2025-07-08 To 2025-07-08
Mode	Offline
Organizer Name	Explore Lab & Career Advancement Community
Resource Person	Srija Rai, Recruiter
No. Of Participants	30
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) Expose students to industry practices by sharing insights into OLX's business model, culture, and innovation-driven approach.

2) Prepare students for recruitment through pre-placement talks and interview opportunities with industry experts.

3) Bridge the gap between academia and industry by aligning academic learning with real-world corporate expectations.

4) Enhance employability skills such as communication, problem-solving, and adaptability through direct interaction with recruiters.

5) Support career advancement by creating a platform for students to connect with industry leaders and explore career pathways.

DESCRIPTION

On 8th July 2025, Chitkara University, Punjab Campus, hosted a Pre-Placement Talk and Interviews under the Professional Career Advancement Drive with Industry Leaders. The session was organized in collaboration with OLX, a globally recognized online marketplace platform. The event commenced at 9:00 AM in Sun Hall, Turing Block (First Floor), with the presence of Ms. Srija Rai, Recruiter at OLX, who interacted with the students. The primary objective of this drive was to bridge the gap between academia and industry, providing students

with insights into corporate expectations, workplace culture, and emerging career opportunities. The pre-placement talk enlightened the participants about OLX's work environment, business model, and innovation-driven initiatives, followed by interviews for potential recruitment. With the participation of around 30 students, the event created a dynamic platform for knowledge exchange and professional development. It not only supported the Sustainable Development Goal (SDG) 4 – Quality Education but also contributed towards SDG 9 – Industry, Innovation, and Infrastructure, by aligning higher education with real-world industry practices. This initiative marked a significant step in preparing students for their professional journey, fostering confidence, and enhancing employability skills through direct engagement with industry leaders.

OUTCOMES

1) Better understanding of corporate expectations and the skillsets required to succeed in the professional world.

2) Improved interview preparedness through direct participation in the recruitment process.

3) Enhanced awareness of industry trends and innovations, particularly in the digital marketplace sector.

4) Strengthened confidence and communication skills by interacting with industry professionals.

5) Opportunities for career advancement with potential placements and internships at OLX.

EVENT DETAILS	
Event Type	Pre-Placement Talks
Topic	Strategic Consulting and Innovation Career Opportunities
Date	2025-07-08 To 2025-07-08
Mode	Offline
Venue	Physical/Pulitzer Hall, Picasso Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ankush Verma, Senior Manager-Hr. Zouma
No. Of Participants	34
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

1)To provide students with insights into strategic consulting and innovation-driven career opportunities.

2)To familiarize students with the skills, knowledge, and competencies required in the consulting industry.

3)To guide participants through the placement process and career pathways at Zouma Consulting Services.

4)To bridge the gap between academic learning and real-world consulting practices.

5)To encourage students to explore careers that emphasize problem-solving, innovation, and industry impact.

DESCRIPTION

The Pre-Placement Talk – Strategic Consulting and Innovation Career Opportunities, organized in collaboration with Zouma Consulting Services Pvt. Ltd., is designed to prepare students for dynamic careers in the consulting industry. Scheduled for 8th July 2025 at Pulitzer Hall, Picasso Block, First Floor, Chitkara University, Punjab Campus, the session will be conducted by Mr. Ankush Verma (Senior Manager – HR, Zouma Consulting Services) and

will engage 34 participants in an interactive format. The consulting sector is one of the most sought-after career domains, offering opportunities to work on complex business problems, design innovative solutions, and create measurable impact across industries. Through this pre-placement talk, students will gain a deeper understanding of how consulting firms operate, the kind of challenges consultants address, and the career trajectories available in this field. The session will focus on equipping students with the knowledge of essential consulting skills such as problem-solving, analytical thinking, communication, and innovation. Mr. Verma will also shed light on the placement process at Zouma Consulting Services, including expectations from candidates, assessment methods, and the growth potential within the organization. This direct interaction with an industry professional will help students align their academic preparation with real-world requirements. By attending this session, students will also gain insights into how innovation plays a crucial role in consulting, enabling businesses to stay competitive in rapidly evolving markets. Furthermore, the program is aligned with the United Nations Sustainable Development Goals (SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure) by fostering skill development, career readiness, and industry-academia collaboration. Overall, the session is a valuable opportunity for students to explore strategic consulting as a career path, understand industry expectations, and prepare themselves for interviews and future professional roles in innovation-driven consulting.

OUTCOMES

1) Awareness of consulting career opportunities
2) Understanding of placement process and expectations.
3) Insight into key consulting skills
4) Alignment of academics with industry practices.
5) Better preparedness for interviews and careers.

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Event Name	Mastering the Art of Abstract Writing: A Research Communication Workshop" (A Pre-Conference Workshop of ICCHI 2025)
Date	09th July 2025
Venue	Maslow Hall, Fleming Block
Organizer	Department of Education
Resource Person	Dr Nikhil Shrivastava, Assistant Professor, Centre for Research Impact and Outcome, Chitkara University, Punjab
Number of Participants	33
SDGs Covered	4, 9
Duration	Two hours

About the Activity

A pre-conference workshop of ICCHI, titled "Mastering the Art of Abstract Writing- A Research Communication Workshop," was organized for Alpha teachers. It was a hands-on workshop designed to build research skills and promote interdisciplinary collaboration, setting the stage for impactful discussions. The resource person for the workshop was Dr. Nikhil Shrivastav, Chief Research and Innovation Officer at Chitkara University, Punjab. With his engaging and practical approach, Dr. Shrivastav guided the Alpha teachers through the essentials of writing an effective research paper. He emphasized that the title of a research paper should follow the ABC rule – it must be Accurate, Brief, and Clear. According to him, a well-crafted title is the first step to effective communication of research and should capture the core idea succinctly, without being vague or overly complex. Dr. Shrivastav then elaborated on how to write a compelling abstract. He explained that the abstract should reflect the essence of the research, including the problem statement, methodology, key findings, and conclusion, all within a concise format that invites readers to explore the full paper. The key highlight of the workshop was the interactive segment where Dr Renu Thakur Prof, CRIO and Dr. Shrivastav asked alpha teachers to share how they are conducting action research in their classrooms. This exchange of ideas helped bridge theory with practice, fostering collaborative reflection on improving student outcomes through classroom-based inquiry. Overall, the session was enriching, practical, and highly relevant, especially for budding

researchers and educators aiming to publish their work in impactful ways. Dr. Shrivastav's clarity and enthusiasm made the workshop both informative and inspiring.

Event Details	
Title Of the Event	Expert Talk – Shaping the Future: Innovation-Driven Careers in It
Date Of the Event	9th July 2025
Venue	DE Morgan's Block, Chitkara University
SDG No.	4,9,17
No. Of Student Attended	141

Event Report

On 9th July 2025, Department of Computer Applications, Chitkara University, Punjab, in collaboration with the Institution's Innovation Council **(IIC),** organized an expert talk titled "Shaping the Future: Innovation-Driven Careers in IT". The aim of the session was to offer students deep insights into how innovation is reshaping the IT sector and the steps they can take to prepare for successful, future-ready careers.

The event featured Mr. Shivam Sachdeva, Packaged Application Development Analyst at Accenture and proud alumnus of Chitkara University, as the guest speaker. The session was held in offline mode and drew active participation from over 141 students and faculty members.

Mr. Shivam shared his personal journey from being a BCA student at Chitkara to landing a significant role at a leading global tech firm. His talk emphasized the changing demands of the industry, the need for continuous learning, and the importance of staying updated with emerging technologies like Artificial Intelligence, Cloud Computing, App Development, and Data Science.

Students were encouraged to identify their strengths and align them with upcoming industry trends. The speaker highlighted the importance of innovation in every stage of professional development and urged students to embrace experimentation and learning through real-world exposure, internships, and projects.

The session also included a Q&A round, where students asked questions about specialization choices, resume-building, and navigating the IT job market. Mr. Shivam answered with clarity

and real-world insight, making the session highly relatable and impactful. The event concluded with a token of appreciation presented to the speaker by the department.

EVENT DETAILS	
Event Type	Workshop
Topic	Aws Cloud Innovation: A Hands-On Workshop For 2 Days
Date	2025-07-10 To 2025-07-11
Mode	Offline
Organizer Name	Design Thinking Society
Resource Person	Mr. Anupinder Singh, Associate Director
No. Of Participants	53
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

Here are 5 concise objectives as below:
1. To provide hands-on experience with core AWS cloud services.
2. To build skills in deploying and managing cloud-based applications.
3. To introduce AWS tools like EC2, S3, IAM, and Lambda.
4. To enhance understanding of real-time cloud infrastructure.
5. To prepare participants for AWS certification and careers.

DESCRIPTION

The Hands-on Workshop on AWS Cloud Computing is designed to provide students and faculty with practical exposure to cloud infrastructure, services, and deployment using the AWS platform. As cloud computing is a critical skill in today's tech industry, this workshop aims to enhance technical competencies, improve employability, and bridge the gap between academic knowledge and industry requirements through real-time, hands-on learning. It also encourages participants to pursue industry-recognized AWS certifications. The workshop supports institutional goals of promoting skill-based learning and technological readiness.

OUTCOMES

Followings are Outcomes of workshop:

1. Participants successfully created and managed cloud instances using AWS.

2. Students demonstrated the ability to deploy simple applications on AWS.
3. Faculty members integrated cloud concepts into their academic teaching plans.
4. Participants developed basic troubleshooting skills in cloud environments.
5. A post-workshop quiz/project reflected improved conceptual clarity in cloud computing.

Explore
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Potential

EVENT DETAILS	
Event Type	Expert Talk
Topic	Lights On, Future Ahead: Fireside with Lumen Leaders
Date	2025-07-10 To 2025-07-10
Mode	Offline
Venue	Physical/Exploratorium and Explore Lounge (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Jeash Velayudhan, Senior Director and Head of Enterprise Operations | Rashmi Nair, Senior Director and Country Hr. Leader | Naveen William, Associate Manager Talent Acquisition | Sateesh Kumar, Director Talent Acquisition
No. Of Participants	800
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1) To provide students with direct exposure to industry expertise and leadership perspectives.

2) To create awareness about evolving career opportunities and skills in the global workforce.

3) To highlight the importance of innovation, adaptability, and continuous learning in professional growth.

4) To strengthen academia–industry partnerships for enhanced employability and career readiness.

5) To motivate students to align their goals with industry expectations and future trends.

DESCRIPTION

The Industry Expert Session titled "Lights On, Future Ahead: Fireside with Lumen Leaders" was organized at Chitkara University, Punjab Campus, on 10th July 2025. The session, conducted in collaboration with Lumen Leaders, served as a dynamic platform for students to interact with senior industry professionals and gain valuable insights into the future of work and leadership. The event witnessed an overwhelming participation of 800 students, reflecting the keen interest in industry-academia collaborations. The panel comprised esteemed speakers: Mr. Jeash Velayudhan (Senior Director & Head of Enterprise Operations), Ms. Rashmi Nair (Senior Director & Country HR Leader), Mr. Naveen William (Associate Manager, Talent Acquisition), and Mr. Sateesh Kumar (Director, Talent Acquisition). Each expert brought a unique perspective from their respective domains, making the session rich in knowledge and practical guidance. Discussions revolved around the evolving corporate landscape, the increasing role of digital transformation, and the critical skills required to excel in the competitive job market. Students were encouraged to embrace adaptability, develop leadership qualities, and foster innovation in their career journeys. The experts also shared their personal professional experiences, offering relatable insights that resonated with the student audience. The session emphasized the relevance of the United Nations Sustainable Development Goals (SDGs), particularly Quality Education (Goal 4) and Industry, Innovation, and Infrastructure (Goal 9). By linking academic learning to real-world industry practices, the event highlighted how future-ready skills can drive sustainable career success. Overall, the Fireside Chat with Lumen Leaders was an engaging and interactive experience that not only broadened students' perspectives on industry trends but also reinforced their confidence to pursue meaningful and impactful careers.

OUTCOMES

1) Students gained practical insights into leadership, innovation, and industry expectations.

2) Enhanced understanding of employability skills required in the evolving job market.
3) Strengthened industry-academia connect through direct interaction with senior leaders.

4) Improved student motivation to pursue continuous learning and future-oriented career paths.
5) Broadened awareness of how industry partnerships contribute to professional success.

FUTURE AHEAD: FIRESIDE
LUMEN LEADERS
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY
welcomes
LUMEN

Topic	The Art of Matte & Digital Painting Through Creative Techniques
Date	10.07.2025 to 18.07.2025
Venue	Room No 304, 3rd Floor, Ramanujan Block, Dept. of Fine Arts CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Roopak Kumar Ghadei
Total no. of students	13
No. of Participants attended	13
Mode	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a 7-Day Master Lecture Series titled "Mastering the Art of Matte & Digital Painting Through Creative Techniques" from 10th – 18th July 2025. The event featured Mr. Roopak Kumar Ghadei, VFX Supervisor at NYVFXWAALA, Hyderabad, as the resource person. The program aimed to provide students with practical exposure to the latest industry techniques in matte painting and digital painting, helping bridge the gap between academic learning and professional practice in the field of visual effects and digital art.

Objectives

1) To introduce students to advanced matte and digital painting techniques.
2) To bridge theoretical knowledge with practical, industry-relevant applications.
3) To enhance students' creative and technical skills for professional projects.
4) To inspire participants with real-world insights from a leading VFX expert.
5) To encourage innovative thinking and creative problem-solving in digital art.

Brief Description

The 7-Day Master Lecture Series conducted from 10th to 18th July 2025 brought together students and faculty for an immersive journey into the world of digital and matte painting. Organized by the Department of Fine Arts, Chitkara Design School, the program was designed to equip participants with contemporary knowledge and creative skills in visual effects and digital artistry. The sessions were held at the Ramanujan Block, CDS, Chitkara University, Punjab, and were attended by aspiring digital artists, fine arts students, and faculty members who shared a common interest in expanding their creative horizons.

The lecture series was led by Mr. Roopak Kumar Ghadei, an accomplished VFX Supervisor from NYVFXWAALA, Hyderabad. With his vast industry experience and expertise in visual storytelling, Mr. Ghadei provided participants with in-depth knowledge of the nuances of matte painting and digital painting. He emphasized the importance of digital artistry in modern cinema, advertising, and gaming industries, where visual narratives depend heavily on realistic and imaginative digital environments. His sessions highlighted the technical process of creating digital landscapes, background extensions, and integrating computer-generated visuals seamlessly with live-action footage.

The program also stressed creative approaches to problem-solving, showing how matte painting is not just about technical skill but also about imagination, composition, and storytelling. Participants were guided through hands-on exercises, where they experimented with different digital painting techniques under the mentorship of Mr. Ghadei. He also shared real-world case studies from his projects, giving students a practical perspective on how industry professionals approach challenges and deliver impactful visuals. The event proved to be highly interactive, as students had the opportunity to ask questions, discuss project ideas, and receive constructive feedback on their work.

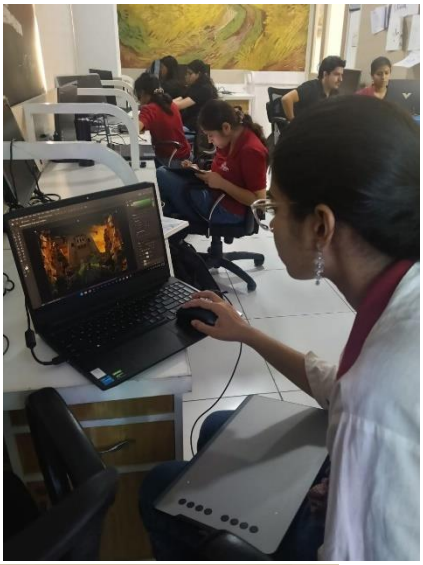
Overall, the 7-Day Master Lecture Series offered an invaluable learning platform for budding digital artists. It not only provided them with exposure to advanced digital painting tools and techniques but also instilled confidence and inspiration to pursue careers in the growing field of visual effects. By combining theory, practical exercises, and professional insights, the event successfully achieved its goal of nurturing creativity and enhancing technical proficiency among the participants.

Outcomes

1) Students gained advanced knowledge of matte and digital painting techniques.

2) Participants developed practical skills through interactive exercises and guidance.
3) Exposure to industry-level practices broadened career perspectives.
4) Students learned the importance of creativity in solving visual storytelling challenges.

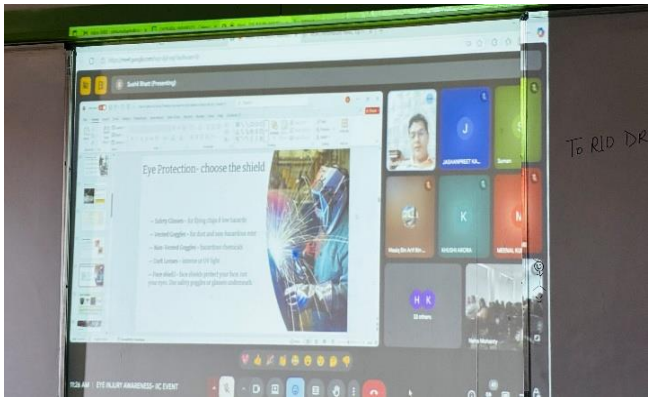
5) The event fostered motivation to pursue professional opportunities in VFX and digital art.



Event Name	See It Safe: A Critical Thinking Approach to Eye Safety In Daily Life
Date	11th July, 2025
Venue	GB-505, Galileo Block, Chitkara University Punjab
Organizer	Department Of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Mr. Sushil Bhatt
Number Of Participants	52
SDGs Number	3,4, 9
Duration	2 Hours (120 Minutes)

Description of Event

The Department of Optometry, CSHS, organized an engaging event titled "See It Safe: A Critical Thinking Approach to Eye Safety in Daily Life" on 11th July 2025. The students of B. optom 2023, B. optom 2024 and M. optom 2024 batch participated in this event. The highlight of the event was an expert talk delivered by Mr. Sushil Bhatt, Optometrist, Educator, and PhD Research Scholar at the Advanced Eye Centre, PGIMER. The session was highly interactive and intellectually stimulating, with students participating in brainstorming activities and interpreting real-life cases related to eye safety. As part of the initiative, B. Optom students actively conducted an Eye Safety Awareness Week, during which they visited various departments—including chemical, mechanical, electrical, and sports—to educate individuals on basic precautionary measures and the importance of eye protection in different environments.


Eye Protection- choose the shield

EVENT DETAILS	
Event Type	Professional Development Training Programme
Topic	Technology Leadership: Data Engineering Excellence in Industry
Date	2025-07-11 To 2025-07-11
Mode	Offline
Venue	Physical/Sun Hall, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Mr. Deepak Singhal, Sr. Director-Data Engineering, Tredence Inc
No. Of Participants	200
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
Po Number(S)	Po1, Po2
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1) To provide students with insights into the role of data engineering in modern industries.
2) To highlight leadership perspectives in technology-driven transformations.
3) To bridge academic knowledge with real-world applications of data engineering.
4) To inspire students to develop skills aligned with emerging industry needs.
5) To strengthen the industry–academia connect through expert interaction.

DESCRIPTION

The POP Session on "Technology Leadership: Data Engineering Excellence in Industry" was organized at Chitkara University, Punjab Campus, on 11th July 2025, in collaboration with Tredence Inc. The event aimed to expose students to cutting-edge industry practices in data engineering and highlight how leadership in technology is shaping the future of businesses worldwide. The session was led by Mr. Deepak Singhal, Senior Director – Data Engineering at Tredence Inc, a seasoned professional with deep expertise in data solutions and technology-driven transformations. His talk focused on how data engineering has evolved as a cornerstone of modern business decision-making, enabling

organizations to innovate, scale, and stay competitive in a digital-first economy. Mr. Singhal emphasized the importance of data engineering in creating value from raw information, driving automation, and supporting advanced analytics and artificial intelligence. He also shed light on the growing demand for professionals who possess not only technical expertise but also leadership qualities to guide teams through complex digital transformations. Over 200 students participated in this interactive session, gaining first-hand knowledge of industry practices, challenges, and opportunities in data engineering. The session also encouraged students to focus on critical skills such as problem-solving, adaptability, cloud-based data solutions, and teamwork—skills highly valued in the technology workforce. The event aligned strongly with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure). It created a platform where academic learning was seamlessly connected with industry insights, preparing students for a future in data-driven industries. Overall, the POP Session was a highly engaging and enlightening experience that equipped students with valuable knowledge and motivation to pursue excellence in technology leadership and data engineering.

OUTCOMES

1) Students gained an in-depth understanding of data engineering and its industry applications.
2) Enhanced awareness of leadership skills required in technology-driven industries.
3) Improved preparedness for careers in data-centric roles.
4) Strengthened academia–industry collaboration through expert engagement.
5) Inspired students to pursue continuous learning and innovation in the tech domain.

Data
Engineering &
Career Insights

Event:	B. Sc. N.S Batch 2025 Orientation		
Date / Time:	11.07.25 / 9 Am Onwards	Mode:	Offline
Location / Link:	Feta Lab, Tesla Block, Chitkara University, Punjab		
Activity In-Charge:	Ms. Ashok Kumar/Ms. Reena Sharma		
No. Of Participants:	39 Students + 19 Faculty and Staff Members		
Resource Person (If Any)	Dr. Charanjeet Kaur		
SDGs:	4. Quality Education; 9. Industry, Innovation and Infrastructure		

BRIEF DESCRIPTION

The Orientation Day for the B.Sc. Nautical Science Batch 2025 at Chitkara University School of Maritime Studies was a significant event, marking the start of an exciting academic journey for the new cadets. The day began with the documentation process, where students completed the necessary formalities.

The Principal, Capt. Prabhat Nigam, delivered the inaugural address with a motivational speech that left a lasting impact on the new cadets. He highlighted the vast career opportunities available in the merchant navy, explaining how a career at sea is not only rewarding but also offers a unique chance to travel the world, experience different cultures, and develop a range of valuable skills. He emphasized the growing demand for skilled maritime professionals and assured the students that CUSMS, with its comprehensive curriculum and hands-on training, is committed to equipping them with the knowledge and expertise needed to succeed in the global maritime industry. His words encouraged the cadets to embrace the challenges ahead with confidence and determination, inspiring them to make the most of the opportunities provided by the university.

Following this, Mr. Ashok Kumar, Assistant Program Manager, addressed the cadets, guiding them on the academic framework, institutional culture, and the importance of discipline and commitment in their professional journey. His insights helped the students understand the

expectations of the program and the values that will shape their future as maritime professionals.

Afterwards, the faculty members were introduced, each sharing their areas of expertise and the courses they would be teaching. The Course In-charge also addressed the batch, discussing academic expectations, the rigorous training schedule, and the importance of maintaining a balance between studies and physical fitness.

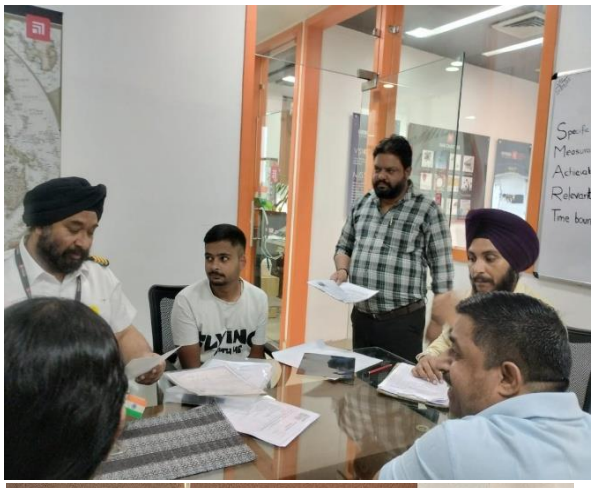
As part of the day's schedule, a special counselling session was conducted by Ms. Charanjeet Kaur, Head Counselling, where students were guided on mental well-being, emotional resilience, and adapting to life as a cadet. This session provided the new entrants with valuable insights on managing stress, building confidence, and maintaining a positive outlook during their demanding academic and training journey.

The cadets were also introduced to the vibrant cultural environment of the university. Dr. Saksham and his team from the Office of Student Affairs interacted with the students, briefing them about the university's cultural events and the wide range of student clubs. They encouraged cadets to actively participate in cultural activities, helping them explore their talents alongside academics.

The day concluded with an interactive session, where students had the opportunity to ask questions and express their enthusiasm for the journey ahead.

Overall, the orientation set a strong foundation, instilling a sense of discipline, motivation, and excitement as the Batch of 2025 embarked on their nautical science education.

Photos of the event



Title: Entrepreneurship 101: Innovators in the Making		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Entrepreneurship 101: Innovators In The Making
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16qcut7jor/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED successfully organized a session on *"Entrepreneurship 101: Innovators in the Making"* with Mr. Manish Verma, Founder and Partner at Angel Blue Holdings, on July 14, 2025. The session engaged over 200 aspiring student entrepreneurs and focused on startup fundamentals, innovation-driven ideation, and building MVPs. Mr. Verma shared practical insights, busting entrepreneurial myths and guiding students through the real-world startup journey. The session sparked curiosity and inspired confidence in students to explore entrepreneurship as a viable career path.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	The activity aligns with the IIC mandate as it promotes entrepreneurship and innovation among students. By providing foundational knowledge and real-life startup insights, the session encourages idea generation, innovation-based problem solving, and entrepreneurial thinking — core objectives of the Institution's Innovation Council (IIC).	
7	Start and End date of the event: 14/07/2025 to 14/07/2025	
8	Mention minimum number of students (Event): 45	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Inspire. Innovate. Initiate.	
11	Benefit of the activity in 5 words (120 Characters) only: Ignited entrepreneurial mindset among students.	
12	SDG Covered: SDG 4, SDG 8, SDG 9	

Flyer Photograph (<2MB) 	Photographs with Speaker/Students (<2MB)
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Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	Manish Verma
Designation:	Founder & Partner
Organization:	Angel Blue Holdings

EVENT DETAILS	
Event Type	Expert Talk

Topic	Industry Partnership: Professional Development And Career Opportunities
Date	2025-07-14 To 2025-07-14
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Lab & Career Advancement Community
Resource Person	Hemant Chhonkar, Vice President - Engineering, Appreciate Wealth
No. Of Participants	178
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students For Industry

OBJECTIVE

1) Familiarize students with FinTech and wealth management industry trends and their growing role in the digital economy.

2) Prepare students for career opportunities through structured pre-placement talks and interviews.

3) Promote professional development by highlighting the skills and mindset required in high-growth industries.

4) Strengthen industry-academia partnerships by bringing senior leadership from Appreciate Wealth to interact with students.

DESCRIPTION

On 14th July 2025, Chitkara University, Punjab Campus, hosted a Pre-Placement Talk and Interviews under the theme Industry Partnership: Professional Development and Career

Opportunities. The session was held in collaboration with Appreciate Wealth, a leading player in the wealth management and financial technology sector. The event began at 9:00 AM in Sun Hall, Turing Block (First Floor), with the esteemed presence of Mr. Hemant Chhonkar, Vice President – Engineering, Appreciate Wealth. The initiative aimed to enhance students' understanding of career prospects in the FinTech and wealth management industry while also preparing them for recruitment opportunities. Through the pre-placement talk, Mr. Chhonkar shared valuable insights on the evolving financial technology landscape, the role of innovation in shaping future opportunities, and the skills required to excel in the industry. Following the session, recruitment interviews were conducted to evaluate students for potential placements. With the participation of 178 students, this drive significantly contributed to bridging the gap between academia and industry. It actively aligned with SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure, by equipping students with professional insights and exposure to industry expectations.

OUTCOMES

1) Comprehensive understanding of career opportunities in FinTech and wealth management sectors.

2) Increased awareness of the role of technology and innovation in driving the future of finance.

3) Enhanced interview readiness through exposure to corporate recruitment practices.

4) Boost in student confidence and professional outlook by engaging directly with a senior industry leader.

EVENT DETAILS	
Event Type	Workshop
Topic	See The Unseen: Exploring Nanoparticle Characterization Through Dls and Nta
Date	2025-07-15 To 2025-07-15
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Manjeet Singh, Assistant General Manager | Mr. Amit Bhatia, Product Specialist | Mr. Rajeev Kumar, Deputy Business Manager | Dr. Dipanjan Giri, Application Specialist
No. Of Participants	55
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals

OBJECTIVE

1. To understand the principles of Dynamic Light Scattering (DLS) and Nanoparticle Tracking Analysis (NTA)
2. To analyse particle size, distribution, and concentration using DLS and NTA
3. To determine hydrodynamic diameter and polydispersity index (PDI) via DLS
4. To assess real-time particle movement and size distribution through NTA
5. To compare the sensitivity and resolution of DLS vs. NTA

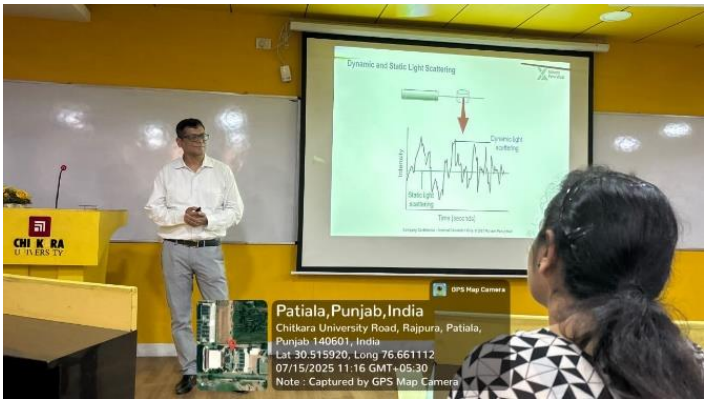
DESCRIPTION

The session titled "See the Unseen: Exploring Nanoparticle Characterization through DLS and NTA" was successfully conducted to provide an insightful exploration into two pivotal techniques widely used in the field of nanoscience and pharmaceutical research. The session focused on Dynamic Light Scattering (DLS) and Nanoparticle Tracking Analysis (NTA)—two complementary methods for the accurate characterization of nanoparticles in terms of their size, distribution, and concentration. Participants gained a clear understanding of the working principles and practical applications of both techniques. DLS was discussed as a rapid and non-invasive method to measure hydrodynamic diameter, polydispersity index (PDI), and assess the colloidal stability of nanoparticles. In contrast, NTA was presented as a technique capable of tracking individual particles based on Brownian motion, offering additional insights into

particle size distribution and concentration in real time. The session featured live demonstrations and case-based discussions, allowing attendees to witness the real-time measurement and analysis of nanoparticle samples using both DLS and NTA instruments. Data interpretation, comparison of results, and troubleshooting of common technical issues were also covered in detail. Participants appreciated the opportunity to analyse practical datasets and understand how experimental parameters influence measurement accuracy. Through this session, attendees developed the skills necessary to critically evaluate nanoparticle-based formulations, choose suitable characterization techniques depending on sample complexity, and apply this knowledge in areas such as drug delivery systems, nano formulation stability, and biomedical research. The event proved to be especially valuable for postgraduate students, research scholars, and early-career scientists from pharmaceutical, biotechnology, and material science backgrounds. It enhanced their technical competency and analytical mindset, enabling them to better understand the significance of nanoparticle characterization in ensuring product safety, efficacy, and innovation. Overall, the session contributed meaningfully to building practical expertise and fostering interdisciplinary knowledge in the rapidly advancing domain of nanotechnology.

OUTCOMES

1. Gained in-depth knowledge of DLS and NTA techniques for nanoparticle characterization
2. Acquired practical skills to measure particle size, distribution, and concentration.
3. Developed ability to interpret and analyze data from DLS and NTA instruments
4. Understood the comparative advantages and limitations of DLS and NTA methods.
5. Applied characterization outcomes to evaluate nanoparticle stability and formulation quality.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EVENT DETAILS	
Event Type	Expert Talk
Topic	Industry Connect: Career Opportunities and Recruitment Drive
Date	2025-07-15 To 2025-07-15
Mode	Offline
Venue	Pulitzer Hall, Picasso Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Lab & Career Advancement Community
Resource Person	Anjali Yadav, Managing Director, Cadera Infotech Pvt. Ltd
No. Of Participants	75
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) Introduce students to IT industry trends and the professional skills required to thrive in a competitive environment.

2) Prepare students for recruitment opportunities by combining knowledge sessions with direct interviews.

3) Facilitate industry-academia collaboration through interaction with senior leadership of Cadera Infotech.

4) Enhance employability skills including adaptability, problem-solving, and technical expertise.

5) Provide career guidance by highlighting pathways to professional growth within technology-driven organizations.

DESCRIPTION

On 15th July 2025, Chitkara University, Punjab Campus, organized a Pre-Placement Talk and Interviews as part of the Industry Connect: Career Opportunities and Recruitment Drive. The session was conducted in collaboration with Cadera Infotech Pvt. Ltd., a reputed technology solutions provider. The event began at 9:00 AM in Pulitzer Hall, Picasso Block (First Floor), with the distinguished presence of Ms. Anjali Yadav, Managing Director, Cadera Infotech Pvt. Ltd. The initiative aimed to provide students with first-hand exposure to the IT industry, highlighting the latest trends, required skill sets, and career prospects in technology-driven roles. The pre-placement talk gave an in-depth overview of Cadera Infotech's operations, innovation strategies, and growth opportunities. Following the interactive session, students participated in interviews for potential career opportunities within the company. With the active participation of around 75 students, the event successfully created a platform to strengthen industry-academia collaboration. It strongly supported SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure, by empowering students with industry insights and preparing them for future-ready careers.

OUTCOMES

1) Broader understanding of career opportunities in the IT sector and its innovation-driven roles.

2) Improved interview readiness through exposure to professional recruitment processes.

3) Practical insights into industry expectations shared directly by a Managing Director.

4) Boosted confidence and communication skills by engaging with corporate leaders.

5) Opportunities for internships and placements with Cadera Infotech Pvt. Ltd.

Event Name	Youth Skill Mela 2025 (Empowering Youth Through Skills)
Date	15 July 2025
Venue	Foyer Area, Rockefeller Block
Organizer	Chitkara University Centre of Excellence for Sustainability
Resource Person	Dr. Kanika & Dr. Ravi Dandotiya
Total No Of Students	90
SDGs Covered	2,3,9,11 & 12

Objective

To empower youth by enhancing their practical skills and creativity through hands-on learning and project showcasing, fostering innovation and sustainability in various fields.

Description

The Youth Skill Mela 2025, organized by the *Centre of Excellence for Sustainability* at Chitkara University, is designed to celebrate and nurture youth talent under the theme *"Empowering Youth Through Skills."* The event features five thematic zones that reflect the core values of sustainability, creativity, and innovation.

Held on 15th July 2025, the Youth Skill Mela serves as a collaborative platform for students to demonstrate their skills, exchange ideas, and learn from one another — fostering a culture of innovation, inclusivity, and sustainability.

The event features five thematic zones focused on sustainability and innovation:

Technology Zone:

This zone highlights the transformative power of digital innovation. Students will showcase projects in coding, robotics, artificial intelligence, and mobile app development that address real-world challenges. Interactive demonstrations will allow visitors to experience how technology can be leveraged to create smarter, more sustainable communities. The zone encourages participants to think critically, innovate responsibly, and embrace technology as a tool for social good.

Healthcare Zone:

Focusing on well-being and community health, this zone provides hands-on demonstrations of basic first aid, CPR techniques, and emergency response practices. Participants will gain practical knowledge about saving lives, managing minor injuries, and promoting hygiene and preventive care. By blending medical awareness with practical training, the zone aims to cultivate a generation that values health literacy and compassion in service to others.

Arts & Craft Zone:

Creativity meets sustainability in this vibrant zone where students display handmade crafts, recycled art, and eco-friendly décor. Workshops on DIY art, upcycling, and sustainable design will inspire visitors to express themselves artistically while being mindful of the environment. This space celebrates cultural heritage, innovation, and the role of creativity in driving sustainable lifestyles.

Entrepreneur Zone:

This zone celebrates the spirit of innovation and entrepreneurship among youth. Budding entrepreneurs will present their startups, prototypes, and business ideas that offer sustainable and market-ready solutions. Through interactive sessions and networking opportunities, participants will learn about idea incubation, business ethics, and leadership. The zone aims to foster an entrepreneurial mindset that combines creativity with social responsibility.

Sustainable Living Zone:

Dedicated to promoting green habits and conscious consumerism, this zone showcases eco-friendly products, organic food stalls, and sustainable living practices. From waste segregation and composting to renewable energy and sustainable diets, participants will explore practical ways to reduce their ecological footprint. The zone reinforces the importance of individual actions in building a more sustainable future.

Outcomes

Enhanced skill development and innovation among youth in diverse disciplines.
Increased awareness of sustainability and eco-conscious practices.
Encouragement for entrepreneurship and creative problem-solving.
Strengthened collaboration and knowledge exchange among students.

Conclusion

The *Youth Skill Mela 2025* successfully provided a vibrant platform for young innovators to exhibit their talents, creativity, and sustainable ideas. By integrating technology, health, arts, entrepreneurship, and sustainable living, the event reinforced Chitkara University's commitment to fostering skill-based education and empowering youth as agents of sustainable change.

Event Details	
Event Type	Expert Talk
Topic	An Expert Talk On " Innovating Intelligence: The Mathematical Foundations of Ai Algorithms"
Date	2025-07-16 To 2025-07-16
Mode	Online
Organizer Name	Dr Mohit Dhuria, Dr Swati
Resource Person	Dr Kavita, Associate Professor, Department of Mathematics, Thapar Institute of Engineering and Technology, Patiala
No. Of Participants	101
SDGs No	SDG 4: Quality Education, SSDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

1. To elucidate the integral role of mathematical principles in the development and functioning of artificial intelligence algorithms.
2. To introduce and explain fundamental AI concepts such as classification, regression, and neural networks in an accessible manner.
3. To actively involve students in the learning process through interactive discussions and mathematical puzzles.
4. To foster an understanding of how interdisciplinary knowledge, particularly mathematics, contributes to advancements in technology and innovation.

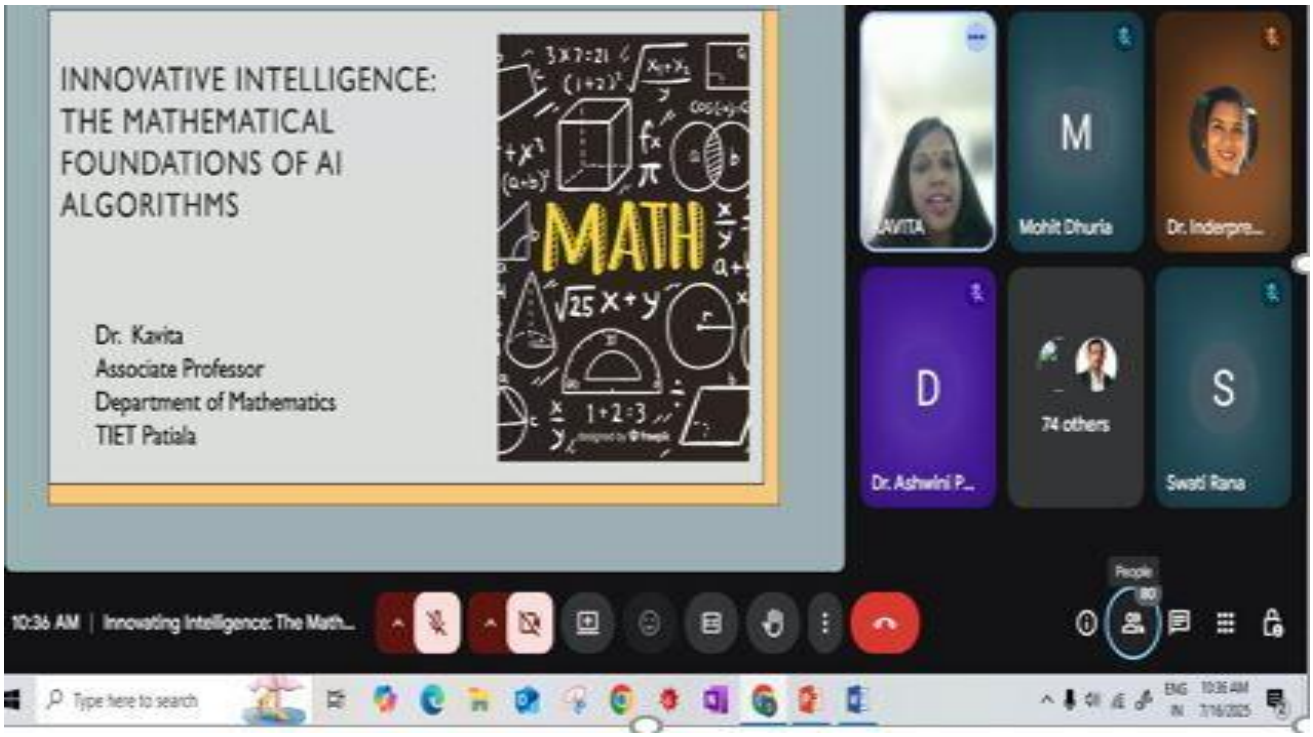
DESCRIPTION

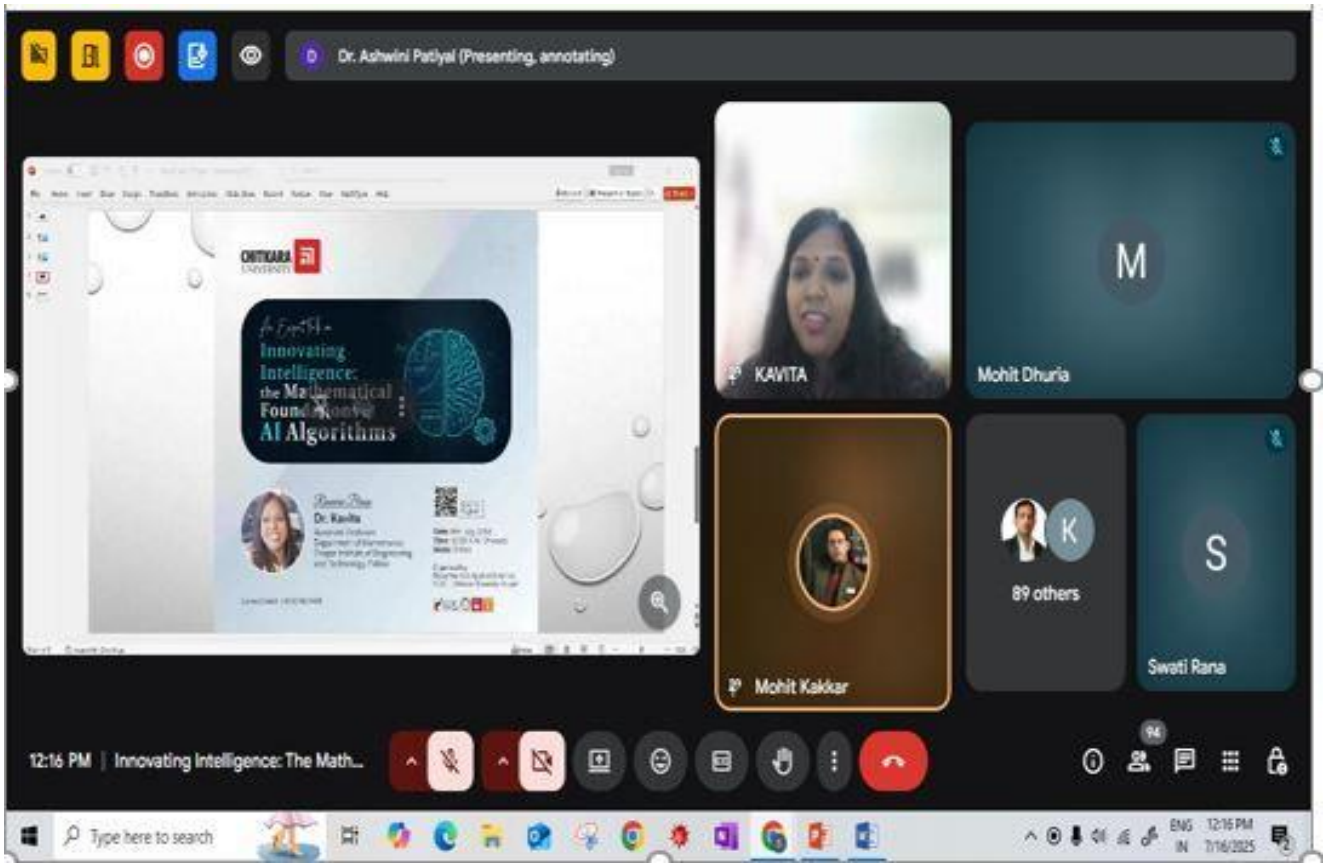
Department of Applied Sciences at Chitkara University, Punjab, organized an insightful virtual expert talk titled "Innovating Intelligence: The Mathematical Foundations of AI Algorithms" on July 16, 2025. This event was conducted under the aegis of the institution's Innovation Council (IIC) and aimed to bridge the gap between theoretical mathematics and practical applications in Artificial Intelligence (AI). The session commenced with a formal inaugural ceremony led by Dr. Mohit Dhuria, the event organizer. He extended a warm welcome to all attendees and introduced the distinguished keynote speaker, Dr. Kavita, Associate Professor in the Department of Mathematics at Thapar Institute of Engineering and Technology, Patiala, Punjab. Dr. Kavita delved into the evolution of mathematical thought and its pivotal role in the development of AI algorithms. She emphasized how foundational mathematical concepts such as calculus, linear algebra, probability theory, and optimization are integral to the design and functioning of AI systems. She introduced fundamental AI concepts, including classification,

regression, and neural networks, in an accessible manner, making complex ideas approachable even to those without a deep background in AI. She actively engaged with students during the session, posing thought-provoking mathematical puzzles that enhanced critical thinking and encouraged interactive discussions. The students responded enthusiastically, posing insightful questions, particularly around neural networks and the emerging field of quantum computing. A significant highlight of the session was the demystification of machine learning and deep learning mechanisms. Dr. Kavita elucidated how algorithms are trained using data, the process of error minimization, and how deep neural networks mimic the human brain in processing information. She also discussed recent developments in AI and its rapid growth across various sectors such as healthcare, finance, education, and robotics. The event underscored the transformation of mathematical principles into innovative tools, aligning directly with the mission of the Innovation Council to nurture deep-tech entrepreneurship and prototype development within academic environments. Following the keynote address, Dr. Mohit Kumar Kakkar, Dean of the Department of Applied Sciences, delivered the vote of thanks. He emphasized the value and impact of the talk in enhancing interdisciplinary understanding and fostering innovation among students and faculty. The event was attended by a total of 101 participants, including students and faculty members, who benefited from the enriching session.

OUTCOMES

1. Participants deepened their understanding of how core mathematical disciplines, optimize models, and make informed decisions.
2. The session ignited a heightened curiosity among students to explore the intersection of mathematics and artificial intelligence.
3. Participants enhanced their problem-solving abilities and aptitude, reinforcing their capacity to approach and resolve complex issues effectively.
4. The students gained valuable insights into the fundamental algorithms and structural frameworks of modern AI technologies.





Event Name	Navigating Challenges in the Indian Cyberspace

Date	16 July 2025
Venue	Sun Hall, Turing Block
Department	Chitkara University Centre for Cybersecurity Research & Education
Resource Person	Lt. Gen. Deependra Singh Hooda
Number of Participants	205
SDGs Covered	SDG 9: Industry, Innovation and Infrastructure
Duration	3 Hrs.

About the Activity

The session focused on the evolving cyber threat landscape, national cybersecurity strategies, and the crucial role of young engineers in securing India's digital future. Lt. Gen. Hooda delivered valuable insights drawn from his defence experience and highlighted the importance of proactive cyber defence. He also commended the cybersecurity students for their thoughtful questions and active participation, calling them a promising force for the future.

Workshop Objectives

--To know about the latest cyber security threats.
-- To make students aware about the new cyber security policies
-- To discuss about the challenges navigating in the Indian cyberspace.
-- To highlight the importance of proactive and cyber defense

Key Highlights

1. Insightful Analysis of the Evolving Cyber Threat Landscape: Lt. Gen. D. S. Hooda (Retd.) provided a comprehensive overview of emerging cyber threats, emphasizing the increasing complexity of cyber warfare, hybrid threats, and the strategic implications of cyberattacks on national security.

2. Emphasis on India's National Cybersecurity Preparedness: The keynote address highlighted India's evolving cybersecurity strategies, the need for institutional coordination, and the importance of strengthening cyber resilience to safeguard critical infrastructure and digital ecosystems.

3. Inspiring Young Engineers toward Cyber Defence Leadership: The speaker underscored the pivotal role of young engineers and cybersecurity professionals in building a secure digital India, encouraging students to adopt a proactive, ethical, and innovation-driven approach to cyber defence.

4. Engaging Interaction and Active Participation: The session witnessed enthusiastic participation from around 200 B.Tech CSE (Cybersecurity) students and faculty members, with interactive discussions reflecting strong academic interest and commitment toward national cyber security challenges.

Workshop Outcomes

1. Enhanced Understanding of the Evolving Cyber Threat Landscape: Participants gained comprehensive insights into the dynamic and rapidly evolving nature of cyber threats, including emerging attack vectors, nation-state cyber activities, ransomware ecosystems, social engineering tactics, and AI-driven cyber risks. The session strengthened awareness regarding the increasing sophistication, scale, and impact of cyberattacks on individuals, organizations, and national security.

2. Increased Awareness of India's National Cybersecurity Strategies: The event familiarized attendees with India's cybersecurity framework and strategic initiatives aimed at strengthening national cyber resilience. Participants developed an understanding of government-led policies, institutional mechanisms, and coordinated efforts designed to protect critical infrastructure, financial systems, defence networks, and citizen data from cyber adversaries.

3. Recognition of the Crucial Role of Young Engineers in Securing the Digital Future: The program emphasized the growing responsibility of young engineers and technology professionals in safeguarding digital ecosystems. Participants understood how technical competencies in cybersecurity, ethical hacking, digital forensics, secure coding, and AI security can contribute significantly to national and organizational cyber defence capabilities.

4. Awareness of Career Opportunities in the Indian Army for Students: Students were informed about various career pathways in the Indian Army, particularly in technical and cyber domains. The session highlighted entry schemes, eligibility criteria, and opportunities in technical branches, signals, cyber operations, and defence technology roles, thereby motivating students to explore careers in national service.

CHITKARA
UNIVERSITY

EVENT DETAILS	
Event Type	Expert Talk
Topic	From Vision To Impact: The Journey Of A Transformational Leader
Date	2025-07-17 To 2025-07-17
Mode	Offline
Organizer Name	CSPC
Resource Person	Sonal Goel, Ias Officer
No. Of Participants	200
SDGNo	SDG 4: Quality Education, SDG 16: Peace, Justice And Strong Institutions, SDG 9: Industry, Innovation And Infrastructure, SDG 17: Partnership For The Goals

OBJECTIVE

1. Inspire Aspiring Leaders: To motivate students and attendees to cultivate leadership qualities rooted in integrity, emotional intelligence, and self-actualization.
2. Demystify Transformational Leadership: To provide a clear understanding of the core principles and characteristics of transformational leadership, particularly Ms. Goel's "Five Cs."
3. Address Leadership Challenges: To openly discuss and provide strategies for overcoming common obstacles in leadership journeys, including societal biases and personal setbacks.
4. Promote Holistic Development: To encourage attendees to prioritize their mental and physical well-being as integral components of effective leadership.
5. Foster Social Responsibility: To instill a sense of civic duty and encourage active participation in societal betterment among the future leaders.

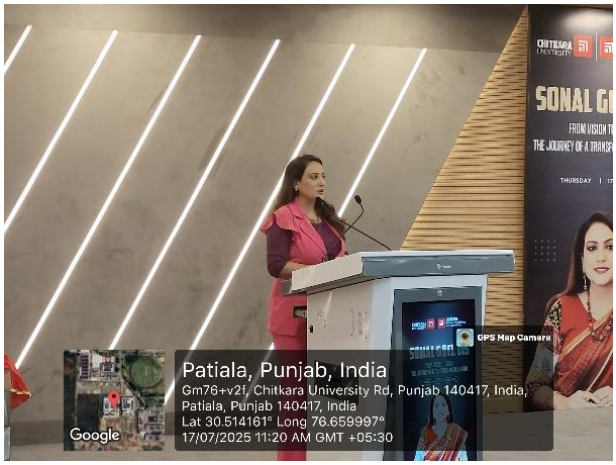
DESCRIPTION

The Chitkara School of Psychology and Counselling was honored to host an insightful expert lecture on July 17, 2025, at Carnegie Hall. The session featured Ms. Sonal Goel, a distinguished IAS officer, who delivered an inspiring address on "From Vision to Impact: The Journey of a Transformational Leader." Ms. Goel captivated the audience with her profound insights, beginning by connecting authentic leadership to Maslow's Hierarchy of Needs, highlighting the importance of integrity, emotional intelligence, and self-actualization. She drew upon the leadership of figures like Mr. Ratan Tata as a testament to vision-driven impact. Ms. Goel also candidly addressed the challenges leaders face, including overcoming patriarchal structures and societal scepticism, particularly concerning women's education. She stressed that the path to leadership is fraught with difficulties, emphasizing the crucial roles of confronting struggles, learning from failures, and continuous self-improvement. A key takeaway was her articulation

of the Five Cs of transformational leadership: Clarity, Courage, Consistency, Collaboration, and Compassion. Ms. Goel concluded her powerful talk by advising attendees to prioritize their mental and physical well-being, use social media responsibly, and actively contribute to society, leaving the audience with the profound message: "Be your own light—only then can you lead others," underscoring that successful leadership requires diligence, empathy, and visionary thinking over the pursuit of perfection.

OUTCOMES

1. Enhanced Understanding of Leadership: Attendees gained a deeper appreciation for the multifaceted nature of transformational leadership and its practical application.
2. Increased Awareness of Personal Growth: Participants were encouraged to reflect on their personal values and develop strategies for continuous self-improvement and resilience.
3. Empowerment of Women in Leadership: Ms. Goel's insights on overcoming patriarchal structures likely empowered women in the audience and inspired them to pursue leadership roles.
4. Improved Well-being Prioritization: Attendees received practical advice on managing mental and physical health, potentially leading to more balanced and sustainable leadership practices.
5. Motivation for Societal Contribution: The lecture fostered a renewed commitment among attendees to contribute positively to their communities and society at large, aligning with the principles of compassionate leadership.



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EVENT DETAILS	
Event Type	Workshop
Topic	Beyond Transistors: Quantum Dot Cellular (QCA) Automata in Logic Systems
Date	2025-07-18 To 2025-07-18
Mode	Online
Organizer Name	Dr. Garima Chopra
Resource Person	Dr. Suhaib Ahmed, Convener, R&D Cell
No. Of Participants	20
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG11: Sustainable Cities and Communities, SDG 17: Partnership for the Goals

OBJECTIVE

• To introduce the fundamental principles and working of Quantum Dot Cellular Automata (QCA).
• To explore the design and simulation methodologies for QCA-based logic circuits.
• To understand fabrication techniques and material considerations for QCA implementation.
• To analyze performance parameters such as cell count, latency, and area utilization in QCA systems.
• To examine the integration of QCA with CMOS technology and its applications in nanoelectronics.

DESCRIPTION

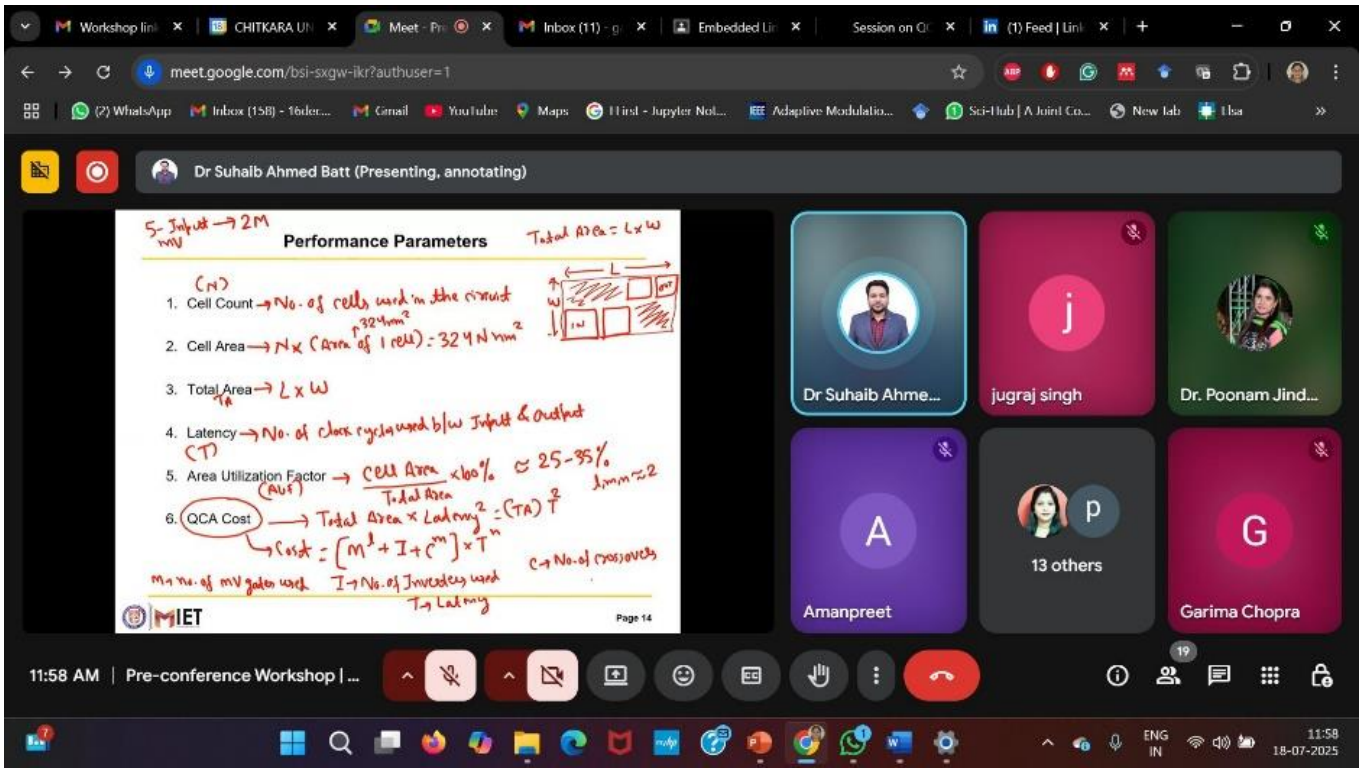
The Department of Electronics and Communication Engineering, Chitkara University Institute of Engineering & Technology, organized an online pre-conference workshop titled “Beyond Transistors: Quantum Dot Cellular Automata (QCA) in Logic Systems” as part of the IEEE WECON 2025 initiative. The workshop is scheduled for 18th July 2025, and conducted by Dr. Suhaib Ahmed, Convener, R&D Cell, MIET Jammu, which is a distinguished expert in nanoelectronics systems. The primary aim of this workshop is to introduce students and faculty to the emerging paradigm of Quantum Dot Cellular

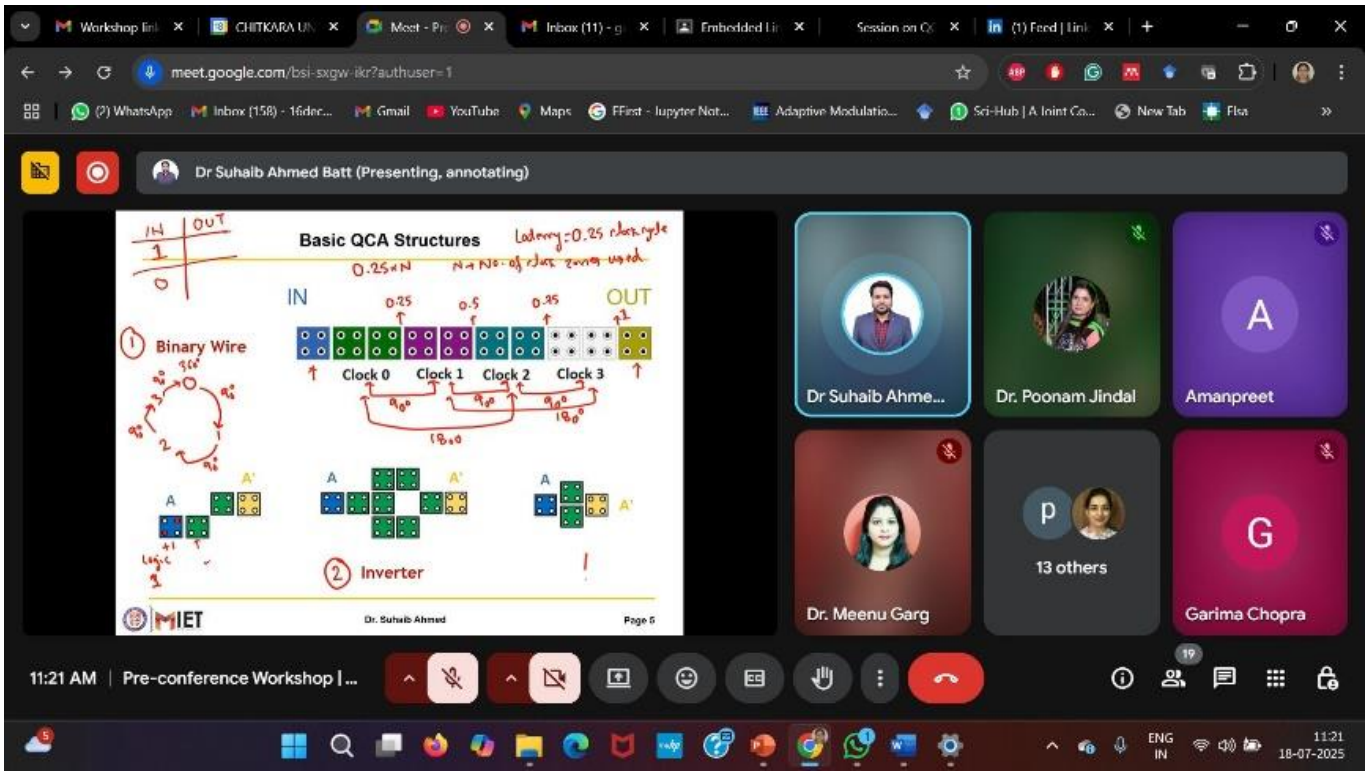
Automata (QCA), a post-CMOS nanotechnology that offers a revolutionary alternative to traditional transistor-based computing. As the industry approaches the physical limitations of CMOS technology, QCA emerges as a promising solution that enables ultra-dense, low-power computation at the nanoscale. The session provided an in-depth understanding of the fundamental concepts of QCA, including binary logic implementation using quantum dots, cell interactions, and clocking mechanisms. Participants will be guided through design and simulation methodologies, covering various QCA logic components such as wires, inverters, majority gates, and full adders. Simulation tools and software environments will also be introduced for hands-on exposure to QCA circuit design. In addition, the workshop delved into the fabrication techniques and material challenges associated with QCA systems. Discussions included the use of potential wells and tunneling junctions, along with the implications of thermal stability and fault tolerance in nanofabrication. A comparative study was presented on performance metrics such as latency, area utilization, and power efficiency, highlighting how QCA surpasses CMOS in specific applications. The workshop concluded with a forward-looking perspective on CMOS-QCA integration and the potential use cases of QCA in low-power, high-speed nanoelectronics systems, especially in fields such as quantum computing, embedded systems, and signal processing. This workshop provided a valuable opportunity for students, researchers, and faculty members to gain insights into one of the most promising technological advancements in electronics.

OUTCOMES

- Participants gained a solid understanding of the fundamental principles and operational mechanisms of Quantum Dot Cellular Automata (QCA).
- Attendees successfully learned the design and simulation of QCA-based logic circuits using appropriate tools and techniques.
- The workshop provided insights into fabrication methods and challenges associated with implementing QCA at the nanoscale.
- Participants were able to analyze and compare performance metrics of QCA circuits with conventional CMOS systems.

- The session enabled attendees to explore potential applications of QCA in low-power, high-density nanoelectronic systems.





Title: The Engineer's Stone: A Critical Thinking Journey		
1	Type Of Activity	Talk
2	PROGRAM THEME (KEYWORDS)	Design Thinking & Critical Thinking
3	LINK (Pre Link)	Pre Link
	LINK (Post Link)	Post Link
4	Program Type	Level 1
	Nomenclature	The Engineer's Stone: A Critical Thinking Journey
5	Description	
	The Department of Mechatronics Engineering, CUIET – Applied Engineering and Links 'N Inks are coming together for an enchanting public speaking and critical analysis event titled "The Engineer's Stone: A Critical Thinking Journey" (Merging Magic with Mechanics - One Analytical Spell at a Time) where engineering students explore the magical world of Harry Potter. Participants will present innovative perspectives on how engineers view the wizarding world, share insights on favorite characters or books, or test their knowledge in a thrilling Hogwarts-themed quiz. This event blends literary exploration with technical creativity, fostering critical thinking and dynamic expression.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The Engineer's Stone: A Critical Thinking Journey was organized to encourage students to think beyond traditional boundaries by blending elements of fiction with engineering logic. By engaging with the magical world of Harry Potter, participants were challenged to explore imaginative possibilities through the lens of science and technology. This creative crossover enhanced their analytical thinking, expression,	

	and ability to relate abstract ideas to real-world innovations essential for engineering minds.	
7	Start and End date of the event: 18/07/2025 to 18/07/2025	
8	Mention minimum number of students (Event): 30	
9	Mention minimum number faculty (Event): 10	
10	Objective of the event in 3 words (90 Characters) only:	
	To foster critical thinking by merging imagination with engineering perspectives.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	The event will boost imagination, critical thinking, and articulation by merging engineering with magical storytelling.	
12	Video URL	
13	PHOTOGRAPHS	

Name of Department:	Department of Mechatronics Engineering
Name of Organiser with Mail ID & Contact Number:	Dr Amarinder Singh
Resource Person Details	
Name	
Designation	
Organization	

Mail ID	

Electric
Technology
CHITKARA
UNIVERSITY

Fuji Electric
Innovating Energy Technology
GPS Map Camera
Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
Lat 30.516075, Long 76.656283
07/18/2025 15:03 GMT+05:30
Note : Captured by GPS Map Camera

GPS Map Camera
Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
Lat 30.516063, Long 76.656322
07/18/2025 15:18 GMT+05:30
Note : Captured by GPS Map Camera

Fuji Electric
Innovating Energy Technology
GPS Map Camera
Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
Lat 30.516065, Long 76.656279
07/18/2025 15:39 GMT+05:30
Note : Captured by GPS Map Camera

Topic	Spiritual & Monuments with Impasto Technique
Date	18.07.2025 to 31.07.2025
Venue	Room No 302, 3rd Floor, Ramanujan Block, Dept. of Fine Arts CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Roopak Kumar Ghadei
Total no. of students	7
No. of Participants attended	7
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a **6-day Master Lecture Series** on *"Spiritual & Monuments with Impasto Technique"* from **18th to 31st July 2025**. The sessions were conducted by **Roopak Kumar Ghadei**, noted artist and VFX Supervisor at NYVFXWAALA, Hyderabad. The workshop aimed to introduce students to the expressive Impasto painting style, combining spirituality, culture, and artistic innovation. The event offered a balance of theoretical understanding and live demonstrations, helping students connect technical mastery with cultural expression.

Objectives

1) To introduce students to the expressive Impasto technique in painting.
2) To demonstrate the use of texture and depth through palette knife application.
3) To inspire students with artworks based on spiritual and monumental themes.
4) To provide hands-on learning through live demonstrations and interactive discussions.
5) To connect cultural heritage with contemporary art practices.

Description

The Master Lecture Series on "Spiritual & Monuments with Impasto Technique" was a creative initiative by the Department of Fine Arts, Chitkara Design School. The lecture series was designed to familiarize students with the expressive qualities of Impasto painting style known for its textured brushstrokes and layered application of paint. Delivered by Roopak Kumar Ghadei, an eminent artist and VFX Supervisor, the series offered students a unique opportunity to learn directly from a practicing professional who seamlessly bridges fine arts and modern digital creativity.

Throughout the sessions, Mr. Ghadei emphasized the process of layering paint with a palette knife (spatula) to achieve vibrant textures and depth. He demonstrated how to create visual rhythm, movement, and emotion through Impasto while engaging students in discussions about the balance between technique and concept. He further connected the technical aspects with meaningful themes, focusing on spirituality and monuments, which hold cultural, emotional, and historical significance. The live demonstrations included artworks of the Golden Temple (Amritsar), Banaras Ghat, Kolkata Ghat, and other landscapes, showcasing how cultural narratives can be conveyed powerfully through texture.

Students and faculty not only observed but actively engaged in the session, asking questions, clarifying technical aspects, and reflecting on the conceptual underpinnings of spiritual and monumental representation. The interaction encouraged participants to experiment with texture, scale, and layered storytelling in their own artistic practices. The masterclass proved to be an inspiring blend of artistic skill, cultural awareness, and spiritual sensibility, leaving participants motivated to integrate similar approaches into their personal and professional creative journeys.

Outcomes

1) Students gained practical exposure to the Impasto technique with live demonstrations.
2) Participants developed a deeper understanding of linking artistic practice with cultural and spiritual narratives.
3) The session encouraged creative experimentation with texture and form in painting.
4) Students interacted directly with a renowned artist and VFX professional, enhancing their learning.

5) The masterclass enriched students' appreciation of heritage and contemporary art integration.

Event Details	
Event Type	Expert Talk
Topic	Hands-On Aws: Build, Deploy & Manage Cloud Solutions
Date	2025-07-18 To 2025-07-18
Mode	Online
Organizer Name	Gdg
Resource Person	Dr. Puneet Sharma, Associate Dean, United world Institute of Technology, Karnavati University, Gujarat
No. Of Participants	313
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide participants with practical knowledge and hands-on experience in using AWS for building, deploying, and managing cloud solutions.
2. To introduce students to core AWS services and tools essential for cloud-based infrastructure and application development.
3. To empower learners with the skills to effectively manage cloud resources using industry-standard practices.
4. To enhance understanding of real-world cloud implementation strategies through expert-led sessions.

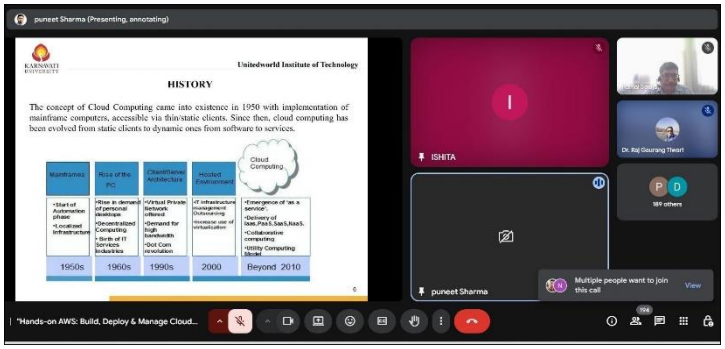
DESCRIPTION

The Department of Computer Science and Engineering, in collaboration with Google Developer Groups (GDG) On Campus - Chitkara University, is proud to present a highly engaging and skill-oriented online event titled "Hands-on AWS: Build, Deploy & Manage Cloud Solutions." Scheduled for 18th July 2025 at 4:00 PM, this interactive session is designed to equip students

and budding professionals with the essential skills required to thrive in today's cloud-driven technological landscape. Cloud computing has revolutionized the way applications are developed, deployed, and maintained. Among the various platforms available, Amazon Web Services (AWS) stands out as a global leader in delivering reliable, scalable, and cost-effective cloud solutions. This workshop aims to offer participants a hands-on introduction to key AWS services, enabling them to understand cloud architecture, deploy real-time applications, and manage infrastructure efficiently. The session will be led by Dr. Puneet Sharma, Associate Dean at Unitedworld Institute of Technology, Karnavati University, Gujarat. A respected academic and cloud technology expert, Dr. Sharma will guide participants through practical use cases, live demonstrations, and real-world scenarios, ensuring a rich and impactful learning experience. His expertise will provide valuable insights into how cloud technologies can be leveraged for enterprise-grade applications and startups alike. The event is coordinated by Prof. (Dr.) Raj Gaurang Tiwari, Dr. Kamal Saluja, and student leaders Nikita and Udayan Sharma, ensuring seamless organization and communication. Participants will also receive guidance on certification pathways, best practices in cloud management, and career prospects in the AWS ecosystem.

OUTCOMES

1. Participants will gain practical, hands-on experience in using AWS services for cloud-based application development and deployment.
2. Learners will understand the end-to-end lifecycle of building, deploying, and managing scalable cloud solutions.
3. Attendees will be able to configure and utilize core AWS tools such as EC2, S3, Lambda, and IAM in real-world scenarios.
4. Students will develop cloud-native problem-solving skills aligned with current industry standards and practices.



EVENT DETAILS	
Event Type	Pre-Placement Talks
Topic	Corporate Talent Acquisition and Career Development Initiative
Date	2025-07-21 To 2025-07-21
Mode	Offline
Venue	Physical/Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Satya Dipa Sarangi, Hr
No. Of Participants	207
SDG No	SDG4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

- To provide students with a comprehensive understanding of corporate hiring expectations and industry standards.
- To equip students with the skills and mindset needed for successful campus placements.
- To facilitate direct interaction between students and industry professionals for career guidance.
- To introduce students to real-world recruitment processes through pre-placement talks and interviews.

To align student career development with SDG goals like Quality Education and Industry Innovation.

DESCRIPTION

The Pre-Placement Talk and Interviews held on 21st July 2025 was a key event under the Corporate Talent Acquisition and Career Development Initiative, aimed at preparing students for future careers through direct engagement with industry experts. The event was hosted by Sid's Farm, a reputed organization in the dairy industry known for its commitment to

innovation and quality. Held at Sun Hall, Turing Block, First Floor, Chitkara University, Punjab Campus, the session began at 9:00 AM and saw enthusiastic participation from final-year students across various departments. The highlight of the session was the pre-placement talk delivered by Ms. Satyadipa Sarangi (HR) from Sid's Farm. She offered valuable insights into the company's work culture, recruitment process, expectations from fresh graduates, and the skills most in demand in the current job market. The session helped students understand how to tailor their resumes, improve their communication skills, and align their academic strengths with corporate needs. The event also focused on key Sustainable Development Goals (SDGs), particularly Goal 4: Quality Education and Goal 9: Industry, Innovation, and Infrastructure. By bringing real-world industry practices into the academic environment, the initiative supported the development of job-ready graduates who can contribute meaningfully to economic and industrial growth. Following the talk, shortlisted candidates participated in initial rounds of interviews, offering them a first-hand experience of the placement process. The interactive nature of the session, combined with real-time feedback from HR professionals, gave students a clearer roadmap for entering the professional world. Overall, the event was a significant step in strengthening industry-academia collaboration and fostering a culture of preparedness and innovation among students.

OUTCOMES:

Students gained a clear understanding of corporate expectations and recruitment strategies. Enhanced readiness for placement interviews through interaction with experienced HR professionals. Strengthened confidence and communication skills among participants. Shortlisted candidates received valuable interview experience and feedback. Improved alignment between academic preparation and industry demands through SDG integration.

SID'S FARM
Pre Placement Talk
Wake up to health!
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY
welcomes
SID'S FARM
CHITKARA UNIVERSITY

EVENT DETAILS	
Event Type	Expert Talk
Topic	Industry Partnership for Student Career Advancement Program
Date	2025-07-21 To 2025-07-21
Mode	Offline
Venue	Pulitzer Hall, Picasso Block, First Floor, (Chitkara University, Punjab Campus)
Organizer Name	Explore Lab & Career Advancement Community
Resource Person	Heena Khullar Thaper, Shine Design Info net Pvt. Ltd
No. Of Participants	43
S No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

- Introduce students to career opportunities in IT services and digital solutions.
- Prepare students for recruitment processes through exposure to HR and corporate expectations.
- Promote career advancement by providing professional insights from an industry leader.
- Strengthen industry-academia collaboration by building partnerships with Shine Design Infonet Pvt. Ltd.

DESCRIPTION

On 21st July 2025, Chitkara University, Punjab Campus, organized a Pre-Placement Talk and Interviews as part of the Industry Partnership for Student Career Advancement Program. The event was conducted in collaboration with Shine Design Infonet Pvt. Ltd., a technology solutions company known for delivering innovative digital services. The session began at 9:00 AM in Pulitzer Hall, Picasso Block (First Floor), with the presence of Ms. Heena Khullar

Thaper, Manager – HR, Shine Design Infonet Pvt. Ltd. The primary objective of this initiative was to prepare students for upcoming career opportunities by offering them first-hand exposure to the IT services industry. Ms. Thaper engaged with the students, sharing insights into the company's culture, its client-centric approach, and the skills expected from young professionals entering the corporate world. The event also included interviews for recruitment, enabling students to showcase their potential. With the participation of 43 students, the event reinforced the importance of industry-academia collaboration and directly supported SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure, by aligning academic learning with industry requirements.

OUTCOMES

1) Greater awareness of IT industry trends and organizational work culture.

2) Improved preparedness for interviews through direct interaction with HR leadership.

3) Clarity on skill sets required to succeed in the IT services domain.

4) Enhanced confidence and professionalism among student participants.

DROOMER

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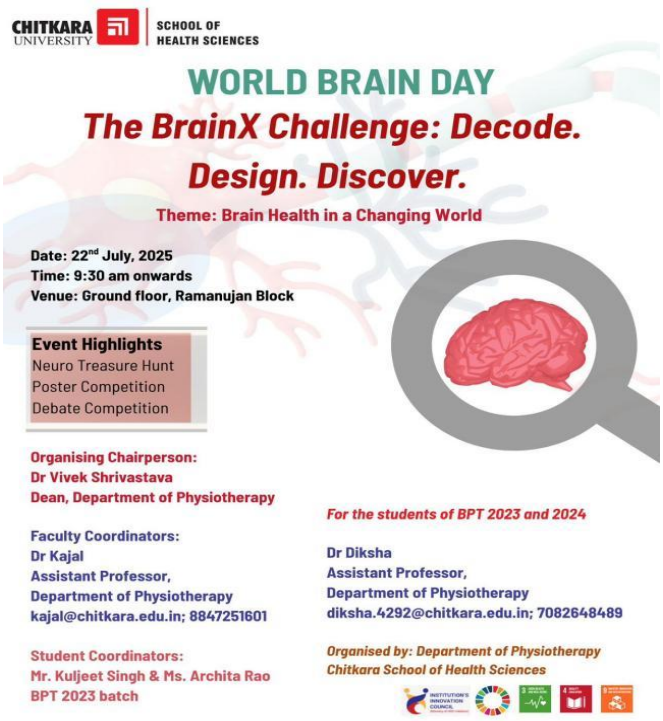
Event Name	The Brainx Challenge: Decode Design Discover
Date	22nd July, 2025
Venue	Ramanujan Block, Chitkara University, Punjab
Organizer	Department Of Physiotherapy, Chitkara School Of Health Sciences, Chitkara University, Punjab
Resource Person/Judges	Dr Vivek Shrivastava, Dean, Department Of Physiotherapy Dr Pooja Dogra, Associate Dean, DRC-CSHS
Number Of Participants	100
SDG Number	3, 4, 9
Duration	1 Day

About the Activity



The Department of Physiotherapy at Chitkara University celebrated World Brain Day 2025 with The BrainX Challenge: Decode. Design. Discover. based on the theme "Brain Health in a Changing World." The event featured a Neuro Treasure Hunt, Poster Competition, and Debate Competition, promoting creativity, critical thinking, and awareness of neurological health. Students explored brain functions, designed impactful messages, and shared diverse perspectives. The event was graced by esteemed judges Dr. Vivek Shrivastava (Dean) and Dr. Pooja Dogra (Associate Dean, DRC, CSHS), whose insights enriched the experience. It was a vibrant celebration of innovation, learning, and collaborative spirit.

CEREBRAL PALSY
THREE TYPES OF

EVENT DETAILS	
Event Type	Expert Talk
Topic	Leading In Ambiguity: Innovate, Adapt, Lead
Date	2025-07-23 To 2025-07-23
Mode	Online
Organizer Name	Jatinder Chopra
Resource Person	Vinod Kaul, Ex-Gsk Regional Sales Manager
No. Of Participants	222
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure, SGD 8: Decent Work And Economic Growth

OBJECTIVE

- To examine the impact of digital transformation on modern business practices.
- To explore how innovation and AI integration enhance operational efficiency.
- To assess the role of upskilling and continuous learning in workforce development.
- To analyze employment trends in emerging industries influenced by tech advancements.
- To evaluate educational initiatives that support entrepreneurship and innovation.

DESCRIPTION

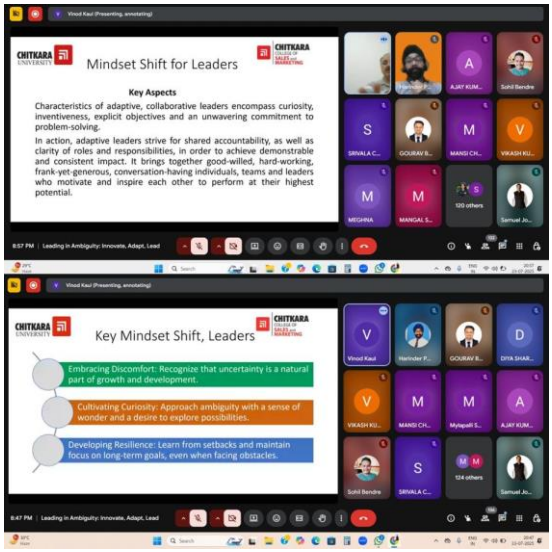
CCSM organized an expert talk for MBA Sales & Marketing (Pharmaceutical-Management) students on 23rd July,2025. The resource person was Mr. Vinod Kaul, he has more than 35 years of experience in pharmaceutical industry, he has worked with Glaxosmithkline Pharmaceuticals Ltd. as a senior manager. The topic for the session was very relevant to the students, looking into the current business landscape. As the employees witness frequent changes in the policies & structure of the organization. Mr Kaul talked about what is ambiguity & in detail discussed what it takes to not only navigate but thrive & lead in ambiguity. If we continue to wait for complete clarity, it will delay our decisions & this delay will have business implications. He highlighted the role of resilience, adaptability & emotional intelligence in

dealing with ambiguity. The students asked many questions & Mr Kaul very patiently replied to all the questions. MBA sales and marketing with specialization in Pharmaceutical Management provides platform to the students to be industry ready for a sustainable, growth-oriented career in pharma and health industry. In order to make students industry ready in the domain of sales and marketing, it's essential for students to learn and master the knowledge & skills required to navigate through the complex pharma business landscape. In the same context, an expert from the industry, Mr. Vinod Kaul was engaged to deliver, interact and share his expertise and experience with students, the innovative strategies, techniques and methods to be successful in pharma business and have meaningful career in future ahead. His expertise and techniques would surely benefit the students, who are seeking a career in the sunshine industry and help in academic performance.

OUTCOMES

Enhanced understanding of how innovation drives sustainable business growth. Identification of skills and learning gaps in the evolving job market. Insights into how educational models are adapting to digital economies. Practical recommendations for fostering decent work through innovation-led sectors.

A data-supported framework for integrating quality education with future industry demands.



Title: From Campus to Startups: Your First Leap		
1	Type of Activity	Level 1 Activity
2	PROGRAM THEME (KEYWORDS)	From Campus to Startups: Your First Leap
3	LINK (Pre Link)	https://www.facebook.com/share/p/1LovFgQZGH/
	LINK (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration of the activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED successfully conducted a dynamic session on *"From Campus to Startups: Your First Leap"* with Mr. Piyush Garg, Vice President, CEED, on July 23, 2025, at Fleming Block. The session witnessed active participation from aspiring student entrepreneurs. Mr. Garg shared practical insights on validating ideas, understanding startup readiness, and leveraging university resources. Real-life student startup stories added depth and relatability. The session empowered students to take confident steps toward entrepreneurship, helping them bridge the gap between academics and the startup ecosystem.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	The event aligns with IIC's objective of promoting innovation and entrepreneurship among students. It enabled idea validation, early-stage prototyping understanding, and direct interaction with startup mentors. It fostered a culture of innovation, encouraged risk-taking, and highlighted institutional support systems — qualifying as an Innovation and Entrepreneurship-focused event under IIC norms.	
7	Start and End date of the event: 23/07/2025 to 23/07/2025	
8	Mention minimum number of students (Event): 100	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Ignite Startup Journey	
11	Benefit of the activity in 5 words (120 Characters) only: Idea to Startup Transformation Pathway	
12	SDG Covered : SDG 4, SDG 8, SDG 9	

Flyer Photograph (<2MB) 	Photographs with Speaker/Students (<2MB)
Photographs with Speaker/Students (<2MB 	Photographs with Speaker/Students (<2MB
Note	
Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	
Name:	Piyush Garg
Designation:	Vice President
Organization:	CEED

Mail ID:	N/A
Contact No.	N/A

Event Name	Scopus Insights & Systematic Review
Date	23 July 2025
Venue	LH1, Picasso Block
Department	Centre For Research Impact & Outcome (CRIO), Chitkara University, Punjab
Resource Person	Dr. Vinay Kukareja, Professor & Director – Research (CRIO)
Number Of Participants	42
SVs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure)
Duration	1.30 Hours

About the Activity

The session "Scopus Insights & Systematic Review" by Dr. Vinay Kukreja provided valuable guidance to research scholars and faculty on enhancing research visibility and credibility through Scopus indexing. It also highlighted structured methodologies for conducting systematic reviews, improving academic rigor and impact. The session empowered participants with essential tools to strengthen their research practices.

Event Objectives

To familiarize participants with Scopus indexing and its role in enhancing research visibility.
To provide structured guidance on conducting systematic reviews.
To empower faculty and scholars with tools for improving academic credibility.
To highlight best practices in strengthening research quality and impact.

Key Highlights

Overview of Scopus database and indexing policies.
Strategies to enhance visibility through citations and quality publications.
Step-by-step guidance on systematic review methodology.
Practical insights to improve academic rigor and credibility.

Event Outcomes

Participants gained clarity on Scopus indexing and its importance.

Researchers understood systematic review techniques and frameworks.
Faculty and scholars were motivated to publish in quality journals.
Improved awareness of tools to enhance research visibility and impact.

Glimpse of the Event

Event Details	
Title of the Event:	Two days' Workshop on AI meets innovation
Date of the Event:	23rd-24th July 2025
Venue	Faraday hall
SDG no	4,9,17
No. of Student participated	142

Objectives

i) To explore the transformative impact of Artificial Intelligence in the freelancing and digital economy.
ii) To empower students with AI-driven tools and strategies relevant to future job markets.
iii) To inspire innovation and entrepreneurial thinking in the gig and freelance ecosystem.

On 23rd and 24th of July 2025, Alumni Connect Team under the aegis of Department of Computer Applications, in association with the Institution's Innovation Council (IIC), Chitkara University, Punjab, organized an insightful offline workshop titled *"AI Meets Innovation: Transforming Freelancing for 2025 and Beyond"* at Faraday Hall.

The event featured two dynamic speakers:

- Mr. Prabhsharan Singh – Funnel & Marketing Strategist, AI Educator, and Product.
- Mr.Gagandeep Kumar – Head of Marketing & PR

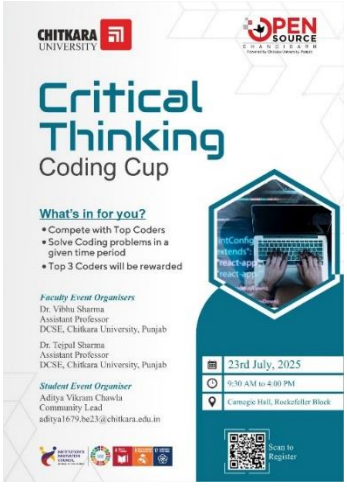
The session focused on bridging the gap between modern AI capabilities and real-world freelancing applications. The workshop explored how artificial intelligence is reshaping freelance work by automating tasks, enhancing creativity, and opening new avenues for innovation.

Over the workshop, participants were exposed to AI-powered tools for content creation, client engagement, productivity management, and digital branding. The workshop combined expert talks, interactive Q&A sessions, and practical strategies to help students leverage AI to build successful freelance careers.

Outcome of the Event: As a result of this initiative, students were able:
i) To understand how AI can amplify freelance opportunities in various fields.
ii) To gain exposure to tools and platforms used by successful freelancers globally.
iii) To develop entrepreneurial thinking and adaptability to future digital trends.
iv) To enhance their confidence in applying AI for self-branding and client acquisition.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Critical Thinking Coding Cup
Date	2025-07-23 To 2025-07-23
Mode	Offline
Venue	Carnegie Hall, Rockefeller Block (Chitkara University, Punjab Campus)
Organizer Name	Open-Source Chandigarh
Resource Person	Dr Tejpal Sharma, Assistant Professor, Chitkara University | Dr Vibhu Sharma, Assistant Professor, Chitkara Unive
No. Of Participants	242
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
PO umber(S)	PO3
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE



1. Equip students with critical problem-solving skills through hands-on DSA challenges.
2. Enhance participants' ability to think strategically and code efficiently under time constraints.
3. Promote practical application of Data Structures and Algorithms in real-world coding scenarios.
4. Foster peer learning and collaborative engagement, allowing students to exchange logic and strategies.

DESCRIPTION

The Critical Thinking Coding Cup was conducted on 23rd July 2025, from 9:30 AM to 4:00 PM, at Carnegie Hall, Rockefeller Block, Chitkara University, Punjab. Organized by the Department of Computer Science and Engineering in collaboration with Open-Source Chandigarh, the event aimed to strengthen students' problem-solving abilities and coding proficiency through competitive and hands-on application of Data Structures and Algorithms

(DSA). The competition featured timed coding challenges designed to simulate real-world programming scenarios. Participants were encouraged to approach problems systematically, consider edge cases, optimize performance, and implement efficient solutions. Beyond technical skills, the event promoted peer learning and collaboration, allowing participants to observe multiple solution approaches, exchange ideas, and reflect on their strategies. This interactive environment enhanced knowledge sharing, encouraged teamwork, and built confidence among students in handling complex algorithmic problems. The session also emphasized the importance of competitive coding platforms and hackathons, inspiring students to further engage in coding contests to improve their technical profiles. By the conclusion of the event, participants had not only improved their DSA understanding and coding efficiency but also gained a deeper appreciation for structured problem-solving, critical thinking, and innovative solutions in programming contexts. Overall, the Critical Thinking Coding Cup provided a challenging, stimulating, and collaborative platform that nurtured technical agility, resilience, and readiness for real-world coding and competitive programming environments.

OUTCOMES

1. Hands-on Experience: Gain practical coding and project management skills in real-world applications.
2. Collaboration Skills: Work with a global community of developers, improving teamwork and communication.
3. Problem-Solving: Learn to tackle diverse technical challenges and implement effective solutions.Portfolio & Recognition: Build a strong portfolio that showcases contributions and technical expertise.

Event Name	Innovative Ideas in Amblyopia Management
Date	24th July 2025
Venue	Pierre Hall, Le Corbusier, Chitkara University Punjab
Organizer	Department of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Dr. Digvijay Singh
Number of Participants	45
SDG Number	3,4 and 9
Duration	240 Minutes in Offline mode

Description of Event

The Department of Optometry, Chitkara School of Health Sciences, Chitkara University, under the aegis of its Institution's Innovation Council (IIC), organized an event titled "Innovative Ideas on Amblyopia Management." The session aimed to foster innovative thinking among students and introduce them to emerging technologies in eye care, particularly in the management of amblyopia common but often challenging visual disorder in children. The event featured an expert lecture by Dr. Digvijay Singh, a renowned paediatric ophthalmologist, who shared valuable insights into modern approaches for amblyopia treatment. He highlighted the limitations of traditional methods like patching and discussed advanced strategies such as binocular therapy, which focuses on training both eyes simultaneously to improve visual coordination and acuity. Dr. Singh also spoke about the use of Virtual Reality (VR)-based vision stimulation, explaining how VR technology is being harnessed to make vision therapy more interactive and engaging for patients. He further emphasized the significance of neuroplasticity, detailing how structured visual exercises can rewire neural pathways to achieve better visual outcomes, even in older patients. An interactive panel discussion followed, where faculty members and students deliberated on real-world challenges and the scope for innovation in amblyopia care. The event also included a student idea presentation segment, where participants showcased creative concepts for new treatment

modalities, receiving valuable feedback from experts. Overall, the event successfully encouraged students to adopt innovative, technology-driven approaches in eye care, blending clinical knowledge with practical, research-based solutions.

EVENT DETAILS	
Event Type	Professional Development Training Programme
Topic	Gcc's Pathway to Global Careers: Unlocking International Opportunities
Date	2025-07-24 To 2025-07-24
Mode	Offline
Venue	Physical/Exploratorium and Explore Lounge (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Francis Padamadan, Kamal Karanth, Co-Founder, Xpheno | Varsha Kakati, Vice President & India Country Leader, Trinet | Pancham Taneja, Country Head for India, Delta Capita | Satya Sudhir Dhulipala, Head - Coimbatore It Center, Slb | Mona Puri, Executive Director Human Resources, India & Asia Pacific, Parexel
No. Of Participants	800
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO1, PO2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVES

1. To expose students to international career opportunities in the GCC region.
2. To connect students with industry leaders from global companies.
3. To provide insights into the skills and qualifications required for global roles.
4. To foster networking and mentorship between students and global recruiters.
5. To highlight the importance of innovation and infrastructure in building global careers.

DESCRIPTION

The Career Conclave: GCC's Pathway to Global Careers – Unlocking International Opportunities is a comprehensive event dedicated to guiding students towards successful careers in the Gulf Cooperation Council (GCC) countries. Held on 24th July 2025 at the Exploratorium and Explore Lounge, Chitkara University, Punjab Campus, this conclave brings together recruiters and leaders from multiple renowned organizations including TriNet, Delta Capita, SLB, Parexel, and Xpheno. Featuring a panel of distinguished speakers such as Francis Padamadan, Kamal Karanth (Co-founder, Xpheno), Varsha Kakati (Vice President & India Country Leader, TriNet), Pancham Taneja (Country Head for India, Delta Capita), Satya Sudhir Dhulipala (Head - Coimbatore IT Centre, SLB), and Mona Puri (Executive Director Human Resources, India & Asia Pacific, Parexel), the conclave offers unique insights into international recruitment trends, cross-cultural work environments, and the evolving job market in the GCC region. The event is designed to empower students by showcasing global career pathways and equipping them with knowledge about industry expectations, soft skills, and emerging technologies. It aligns with the United Nations Sustainable Development Goals (SDG 4: Quality Education and SDG 9: Industry, Innovation, and Infrastructure), emphasizing the role of education and innovation in creating global employment opportunities. With an expected attendance of 800 students, this conclave aims to foster international collaboration, broaden student horizons, and inspire them to pursue global careers with confidence.

OUTCOMES

- Increased awareness of international job markets and opportunities in the GCC.
- Enhanced understanding of skills required for global employment.
- Stronger connections with industry leaders from multinational companies.
- Motivation and clarity in pursuing careers abroad.
- Encouragement to align education with global industry standards and innovations.

Event Name	Neuroverse: The Tech Intellect Showdown
Date	24th July 2025
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Dr. Monika Dhiman, Dr. Neeru Bala
Number Of Participants	20
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	1 Day

About the Activity

The Department of Applied Sciences, Chitkara University Institute of Engineering and Technology (CUIET), in collaboration with the Indian Society for Technical Education (ISTE) and the Institution's Innovation Council (IIC), successfully hosted "NeuroVerse: The Tech Intellect Showdown" on 24th July 2025 at Einstein Hall, Galileo Block. Focused on the forward-looking theme "Decrypting the Future: Navigating Intelligence, Innovation & Integrity in the Digital Age," the event aimed to cultivate a deeper understanding of emerging technologies while fostering innovation, ethics, and interdisciplinary engagement among students. This initiative was designed to move beyond the traditional methods of knowledge delivery by introducing a quiz-based format that encouraged active participation, real-time problem-solving, and collaboration. NeuroVerse offered a unique opportunity for students to explore and apply concepts related to Artificial Intelligence, Web 3.0, Cybersecurity, and other transformative areas in a dynamic setting. The participants competed in teams of two and were challenged to think critically, act decisively, and respond accurately across a structured series of rounds. The quiz was carefully crafted to test various intellectual dimensions including analytical thinking, subject comprehension, visual decoding, and quick decision-making. As a result, NeuroVerse is now poised to become a regular feature in the academic calendar, reflecting the unwavering commitment of the Department of Applied Sciences and its partners to foster academic excellence, creativity, and forward-looking education for the engineers of future generation.

Objectives of the event

- To provide a platform for students in digital technologies and AI.
- To foster interdisciplinary tech-based learning.
- To enhance teamwork and analytical skills.
- To promote awareness of AI and emerging technologies.
- To reward excellence in innovation and technology.

Outcome or Key take away from the event

- Enhanced awareness of emerging technologies, including Artificial Intelligence.
- Boosted real-time problem-solving and teamwork skills.
- Promoted innovation and interdisciplinary learning across domains.
- Encouraged ethical thinking in the context of AI and digital integrity.
- Positioned NeuroVerse as a key academic platform for tech-driven learning.

CHITKARA UNIVERSITY
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Robust And Proven New Age Building Solution by Ultratech
Date	2025-07-24 To 2025-07-24
Mode	Offline
Organizer Name	Ultratech Ltd.
Resource Person	Anish Madaan, Technical Manager
No. Of Participants	25
SDGs No	SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG13: Climate Action

OBJECTIVES

- To educate construction workers on advanced, efficient, and durable building solutions to improve work quality and speed.
- To enhance understanding of modern construction materials and methods.
- To highlight safety, sustainability, and ease of on-site application.
- To boost productivity and reduce errors by sharing the latest construction innovations.
- To empower workers to adopt smarter, reliable construction practices

DESCRIPTION

The one-day session, organized by the Department of Civil Engineering in collaboration with UltraTech, showcased UltraTech's latest innovations in sustainable and high-performance construction materials. The event emphasized durability, speed, and environmental responsibility in modern infrastructure. Experts presented cutting-edge concrete technologies, prefabrication methods, and smart building practices, supported by real-world case studies illustrating their effectiveness across varied terrains and structures. The session successfully educated staff and workers on innovative, modern construction methods to enhance quality and efficiency on-site.

OUTCOMES

•By the end of the session, workers and industry professionals gained increased awareness of UltraTech's new-age, robust building solutions.

•Participants acquired practical knowledge for implementing advanced materials and methods on-site.

•The session helped bridge the gap between innovation and real-world application, promoting safer, faster, and more sustainable construction practices.

•It fostered greater confidence in adopting modern construction technologies.

•Ultimately, the event contributed to improving overall construction quality and efficiency across projects.

PERVIOUS
DURABLE
LANDSCAPING
SOLUTION THAT
GPS Map Camera
Patiala, Punjab, India
Gm84+8hh, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.515744° Long 76.656551°
24/07/2025 03:47 PM GMT +05:30
Google

GPS Map Camera
Patiala, Punjab, India
Gm84+7hj, Chitkara University Rd, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.515737° Long 76.656572°
24/07/2025 02:12 PM GMT +05:30
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CHITKARA UNIVERSITY
SCHOOL OF MARITIME STUDIES
Explore
Your
Potential

Topic	Patterns And Play: Innovative Tile Design In Applied Art
Date	24.07.2025 to 25.07.2025 and 28.07.2025 to 29.07.2025
Venue	Room no: 304, 3rd Floor, Ramanujan Block. Dept. of Fine Arts
Organizer	Department of Fine Arts
Resource Person	Gouri Moharana
Total no. of students	10
No. of Participants attended	10
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a 4-Day Master Lecture Series on "Patterns and Play: Innovative Tile Design in Applied Art" from 24th–25th July and 28th–29th July 2025. The sessions were conducted by Ms. Gouri Moharana, a noted Applied Art Artist from New Delhi. The workshop aimed at equipping students with creative techniques in tile design, exploring both monochrome and colored approaches. The event provided an enriching platform for students to integrate artistic innovation with practical application in the field of applied arts.

Objectives

1) To introduce students to the fundamentals of tile design in applied art.
2) To encourage exploration of both monochrome and colored design techniques.
3) To develop creative problem-solving skills through hands-on learning.
4) To connect traditional design concepts with innovative, contemporary practices.
5) To inspire students by engaging with an experienced applied art professional.

Description

The 4-Day Master Lecture Series titled "Patterns and Play: Innovative Tile Design in Applied Art" was a dynamic and creative initiative by the Department of Fine Arts, Chitkara Design School. The program took place at the Ramanujan Block, Chitkara University, Punjab, from 24th–25th and 28th–29th July 2025, and was facilitated by Ms. Gouri Moharana, a distinguished artist from New Delhi specializing in applied arts. The aim of the workshop was to expose students to the nuances of tile design, balancing traditional methods with innovative artistic practices that are relevant in modern applied art contexts.

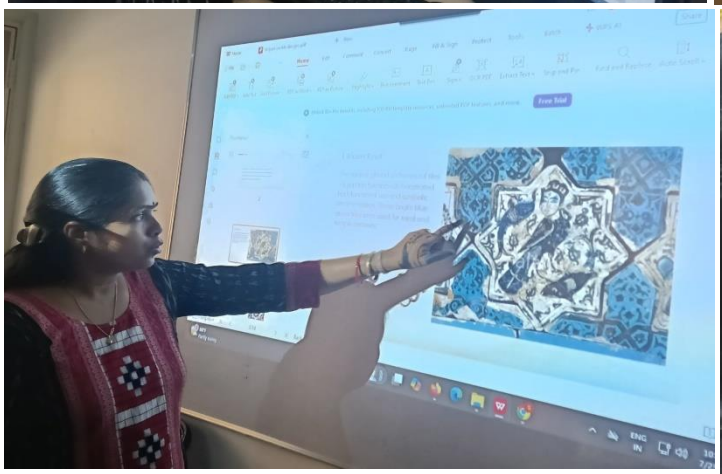
Throughout the sessions, Ms. Moharana engaged participants in both theoretical and practical explorations of tile design. She began by discussing the cultural significance and historical context of decorative patterns, showing how traditional motifs could be reinterpreted into modern applied art. Students were guided through the creative process of conceptualizing patterns, understanding symmetry, and balancing design elements. One of the key aspects of the workshop was the creation of two distinct works by each student: one in monochrome and the other in color, allowing them to explore contrast, harmony, and design versatility.

The practical sessions were highly interactive, as students experimented with layout, rhythm, and form in their designs. The monochrome work emphasized discipline in line, texture, and pattern, encouraging students to focus on clarity and precision. In contrast, the colored designs allowed greater freedom of expression, enabling students to explore palettes, vibrancy, and the emotional impact of hues. Ms. Moharana provided personalized feedback to each participant, encouraging them to refine their skills and push the boundaries of their creativity. By the end of the workshop, students not only developed technical proficiency in tile design but also gained valuable insights into its application in architecture, interiors, and visual communication.

Outcomes

1) Students learned the fundamentals of monochrome and colored tile design techniques.
2) Participants gained hands-on experience in balancing traditional patterns with modern innovations.
3) The workshop enhanced students' skills in composition, color application, and design problem-solving.
4) Exposure to an expert resource person enriched students' understanding of applied art in real-world contexts.

5) The event inspired participants to explore tile design as a medium of creative and professional expression.



Title: The Startup Soil: Growing Ideas That Matter		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	The Startup Soil: Growing Ideas That Matter
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16rqndwrni/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED successfully organized a session on *"The Startup Soil: Growing Ideas That Matter"* with Mr. Mantaj Sidhu, Founder – Gill Organics. Mr. Sidhu shared his inspiring journey from Google to grassroots innovation, emphasizing how purpose-driven entrepreneurship can emerge from local problems. The session offered powerful insights into sustainability, rural empowerment, and building startups without heavy tech or funding. Students engaged deeply, gaining clarity on creating scalable impact by staying grounded in empathy, values, and community-oriented models.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	The session fits IIC's framework by fostering entrepreneurial thinking grounded in real-world social and environmental challenges. It promoted ideation, grassroots innovation, sustainable venture development, and inclusive entrepreneurship — aligned with IIC's mandate to promote innovation, problem-solving, and holistic startup culture among students.	
7	Start and End date of the event: 25/07/2025 to 25/07/2025	
8	Mention minimum number of students (Event): 220	
9	Mention minimum number faculty (Event): 3	
10	Objective of the event in 3 words (90 Characters) only: Empower Sustainable Innovation	

11	Benefit of the activity in 5 words (120 Characters) only: Purpose-driven Entrepreneurial Mindset Development
12	SDG Covered: SDG 8, SDG 9, SDG 11, SDG 12

Flyer Photograph (<2MB)

Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB

Note

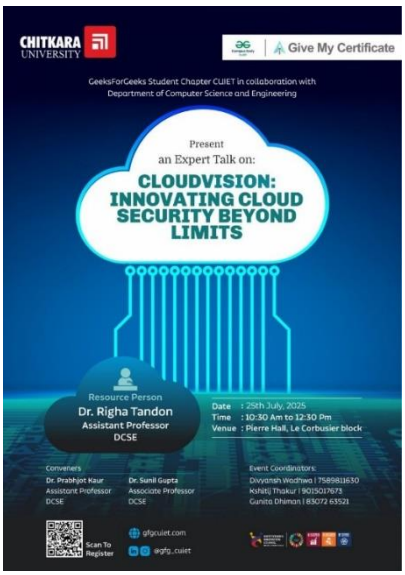
Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in

Resource Person Details:	
Name:	Mantaj Sidhu
Designation:	Founder
Organization:	Gill Organics
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	cloud vision: Innovating Cloud Security Beyond Limits
Date	2025-07-25 To 2025-07-25
Mode	Offline
Venue	Pierre Hall (Chitkara University, Punjab, India)
Organizer Name	Geeksforgeeks Campus Body CUIET
Resource Person	Dr. Righa Tandon, Assistant Professor, Department of Computer Science and Engineering, Chitkara University
No. Of Participants	157
SDGs No	SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure, SDG 17: Partnership For The Goals

OBJECTIVE

1. Explore modern advancements in cloud security technologies.
2. Understand challenges and solutions in securing cloud infrastructure.
3. Gain insights from industry-oriented academic research.
4. Promote awareness of best practices in cloud computing security.
5. Encourage student engagement in cloud innovation and cybersecurity.



DESCRIPTION

Chitkara University, in collaboration with the GeeksForGeeks Campus Body CUIET and the Department of Computer Science and Engineering, presents an expert talk titled "Cloud Vision: Innovating Cloud Security Beyond Limits". The session will be led by Dr. Righa Tandon, Assistant Professor, DCSE, and aims to explore cutting-edge advancements in cloud security. The event is scheduled for 18th July 2025, from 10:30 AM to 12:30 PM at Pierre Hall, Le Corbusier Block. It is convened by Dr. Prabhjot Kaur and Dr. Sunil Gupta, with support from student coordinators. Participants can register via the provided QR code.

OUTCOMES

- Enhanced understanding of cloud security concepts and innovations.
- Improved awareness of current threats and mitigation strategies in cloud environments.
- Ability to apply best practices for securing cloud-based systems.
- Inspiration for academic projects or research in cloud and cybersecurity domains. Networking opportunity with peers and experts in cloud computing.

EVENT DETAILS	
Event Type	Pre-Placement Talks
Topic	High radius Career Gateway: Accelerating Professional Growth
Date	2025-07-25 To 2025-07-25
Mode	Offline
Venue	Physical/Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Haveen Rachit, Associate Director (Campus Relations)
No. Of Participants	9
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) To familiarize students with High Radius' career opportunities and hiring process.
2) To support student transition from campus to corporate through direct engagement.
3) To provide insights into the fintech industry and emerging career paths.
4) To equip students with the knowledge and skills necessary for professional growth.
5) To create awareness about innovation and infrastructure in the financial technology sector.

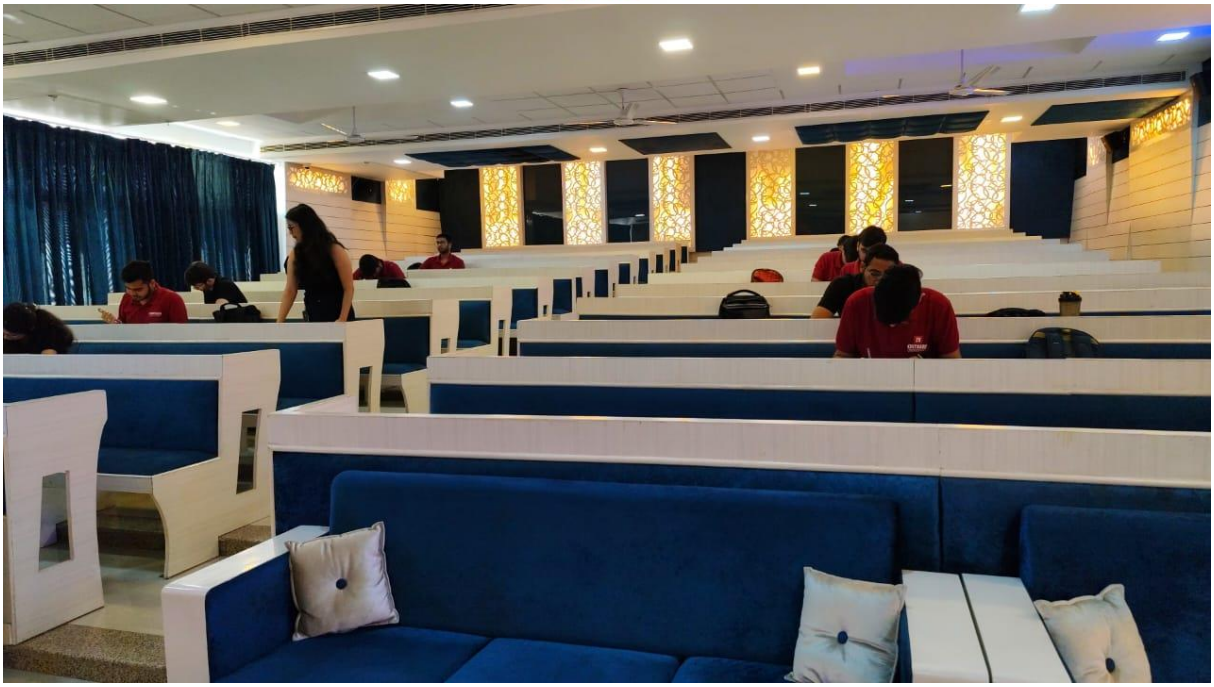
DESCRIPTION

The High Radius Career Gateway: Accelerating Professional Growth is a pre-placement event designed to guide and support students in launching successful careers in the fintech industry. Scheduled on 25th July 2025 at Sun Hall, Turing Block, First Floor, Chitkara University, Punjab

Campus, this session serves as both an informative talk and a gateway to potential job opportunities through interviews. The event will be led by Mr. Haveen Rachit, Associate Director (Campus Relations) at High Radius, who will share valuable insights into the company's culture, expectations, and recruitment processes. Students will gain an insider's perspective on how to stand out in campus placements and what it takes to thrive in a fast-evolving, innovation-driven domain like fintech. As part of the session, selected students will also undergo placement interviews, giving them a real-time opportunity to apply their knowledge and gain firsthand experience of corporate assessments. This initiative supports the UN Sustainable Development Goals (SDG 4: Quality Education and SDG 9: Industry, Innovation, and Infrastructure) by promoting industry-academia collaboration, skill development, and innovation readiness. Overall, the event aims to build confidence, readiness, and clarity among students regarding their career paths in the tech and finance sectors, while strengthening their professional network.

OUTCOMES

- Enhanced understanding of the fintech landscape and career options.
- Clarity on HighRadius' recruitment process and expectations.
- Improved student confidence and preparedness for interviews.
- Opportunities for direct recruitment through campus interviews.
- Strengthened alignment of academic learning with industry demands.



EVENT DETAILS	
Event Type	Professional Development Training Programme
Topic	Strategic Industry-Academia Partnership and Advanced Technology Lab Launch
Date	2025-07-25 To 2025-07-25
Mode	Offline
Venue	Physical/Exploratorium and Explore Lounge (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ananthakumar Mani, Vice President - Product & System Engineering - India, Capgemini Engineering | Puneet Kumra, Vice President & Head, Early Careers Program - India, Capgemini | Sourav Narayan Biswas, Program Manager / University Relations & Hiring, Capgemini
No. Of Participants	800
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1) To establish a strategic industry-academia partnership between Capgemini and Chitkara University.
2) To inaugurate the cutting-edge PLM (Product Lifecycle Management) Lab for advanced engineering and technology training.
3) To enhance students' industry readiness by integrating real-world tools and systems into academic learning.
4) To promote collaborative research and innovation in alignment with current industrial needs.

5) To contribute to the UN Sustainable Development Goals, particularly in Quality Education and Industry Innovation.

DESCRIPTION

On 25th July 2025, Chitkara University hosted a landmark event — the MOU Signing & PLM Lab Inauguration — as part of its continuous commitment to fostering innovation through industry-academia collaboration. The event was organized in partnership with Capgemini, a global leader in consulting, technology, and engineering services. Taking place at the Exploratorium and Explore Lounge, Chitkara University, Punjab Campus, the event commenced at 9:30 AM and drew an audience of over 800 attendees, including faculty, students, and corporate guests. The occasion marked the formal signing of a Memorandum of Understanding (MOU) between Capgemini and Chitkara University, aimed at driving collaborative efforts in research, skill development, and curriculum enhancement. Following the MOU, the Product Lifecycle Management (PLM) Lab was inaugurated, equipped with state-of-the-art tools and software that simulate real-world industrial processes across product design, development, and management. Distinguished speakers from Capgemini graced the event: Mr. Ananthakumar Mani, Vice President - Product & System Engineering - India Mr. Puneet Kumra, Vice President & Head, Early Careers Program - India Mr. Sourav Narayan Biswas, Program Manager / University Relations & Hiring Each speaker emphasized the importance of bridging the academic curriculum with practical industrial applications. They highlighted how this collaboration will nurture future-ready engineers, skilled in cutting-edge technologies and aligned with industry requirements. This initiative supports Sustainable Development Goal 4 (Quality Education) and Goal 9 (Industry, Innovation, and Infrastructure) by integrating advanced digital tools into education and empowering students with job-relevant expertise. The PLM Lab is expected to serve as a hub for experiential learning, hands-on training, and joint innovation projects between students and industry professionals. The event concluded with a tour of the new lab, live demonstrations, and networking sessions between students and Capgemini representatives, fostering engagement and mentorship opportunities.

OUTCOMES

1) Successful signing of the MOU formalizing long-term collaboration between Capgemini and Chitkara University.
2) Inauguration of a world-class PLM Lab, enhancing hands-on learning for engineering students.
3) Empowerment of students with industry-relevant tools and technologies for real-world problem-solving.
4) Strengthened academic-industry synergy fostering joint research and innovation projects.
5) Advancement toward SDG Goals 4 and 9 through improved quality of education and technological infrastructure.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Innovate Your Way to a Great Job And A Fulfilling Career
Date	2025-07-26 To 2025-07-26
Mode	Online
Organizer Name	Dinesh Tandon
Resource Person	Mintoo Mahajan, Assistant Vice President, Virtual Care
No. Of Participants	151
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure

OBJECTIVE

- Explore strategies for career growth through innovation.
- Understand the importance of aligning skills with industry trends.
- Identify pathways to fulfilling and purpose-driven careers.
- Learn from real-world corporate experiences. Encourage adaptability and lifelong learning for career success.

DESCRIPTION

The expert talk on "Innovate Your Way to a Great Job and a Fulfilling Career" held on 26th July 2025 featured Mr. Mintoo Mahajan, AVP, Virtual Care, HDFC Bank Ltd. The session was designed to inspire participants to think beyond conventional job-seeking strategies and explore innovative pathways to build rewarding and meaningful careers. Mr. Mahajan began by highlighting how today's fast-changing industry landscape demands agility, creativity, and continuous upskilling. He emphasized that success in modern careers stems not only from technical competence but also from emotional intelligence, digital literacy, and a passion for solving real-world problems. Drawing from his rich experience in the intersection of banking and virtual healthcare, he shared personal anecdotes about career pivots, leadership challenges, and leveraging innovation to create impact. The talk covered key themes such as aligning one's

interests with market opportunities, embracing technology-driven roles, and cultivating a growth mindset. Mr. Mahajan also underscored the importance of networking, mentorship, and staying updated with global trends through digital platforms and certifications. He encouraged students to view career-building as a long-term, purpose-driven journey rather than a short-term job hunt. Participants engaged in interactive discussions around their own aspirations and received practical tips on identifying their strengths, leveraging digital tools for career planning, and setting achievable personal and professional goals. The session concluded with a motivational message urging students to innovate not just products or services—but their careers and lives. By the end, attendees walked away with a clear understanding of how to combine innovation, personal strengths, and market awareness to build a fulfilling and future-proof career.

OUTCOMES

- Recognized innovative strategies as key drivers of career advancement.
- Understood the significance of aligning personal skills with evolving industry demands.
- Identified steps to build a fulfilling and meaningful professional journey.
- Gained practical insights from real-world corporate success stories.
- Embraced adaptability and continuous learning as essential for long-term career growth.

EVENT DETAILS	
Event Type	Workshop
Topic	Think, Build, Debug, Design A Hands On Journey
Date	2025-07-28 To 2025-07-28
Mode	Offline
Venue	Communication Lab (Chitkara University, Punjab)
Organizer Name	Dr Amanpreet Sandhu, Professor, CUIET, Punjab
Resource Person	Dr Priyanka Malhotra, Associate Professor, CUIET. Punjab
No. Of Participants	40
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure

OBJECTIVE

- To develop fundamental hands-on prototyping skills using real-world electronic components and tools.
- To enhance students' competency in debugging and troubleshooting basic circuit issues.
- To provide practical exposure to electronic measurement instruments such as multimeter and oscilloscopes.
- To strengthen conceptual understanding of analog and digital circuit design and behavior.

DESCRIPTION

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, successfully conducted a one-day student workshop titled “Think, Build, Debug, Design – A Hands-On Journey” on 28th July 2025. The workshop aimed to equip students with practical skills in electronic circuit design and testing. It offered a platform for experiential learning, where theoretical knowledge was applied to real-world problem-solving scenarios through active participation and guided instruction. The workshop was led by Dr. Priyanka Malhotra, Associate Professor at Chitkara University, Punjab. With her rich academic and practical background in electronics design, Dr. Malhotra brought valuable insights into how foundational knowledge can be effectively translated into working

prototypes. Her session began with an overview of the importance of practical electronics skills in today's engineering landscape, emphasizing the relevance of building, testing, and debugging circuits in both academic and industry contexts. The core of the workshop revolved around experiential activities, where students were encouraged to think critically, collaborate in teams, and engage in step-by-step circuit prototyping. Using breadboards, discrete components, and basic measurement instruments such as digital multimeters and oscilloscopes, participants worked on constructing functional analog and digital circuits. Dr. Malhotra carefully demonstrated each step of the process, ensuring that students understood the rationale behind component selection, signal flow, power distribution, and layout strategies. An important highlight of the workshop was its focus on systematic debugging. Students were trained to identify and rectify common errors in circuit behavior using logical fault analysis. They learned to trace signal paths, check connectivity, validate component placement, and interpret measurement data accurately. Real-time examples of circuit issues were presented, allowing participants to troubleshoot faults and optimize circuit performance under guided supervision. Throughout the day, the workshop maintained a hands-on, interactive format. Rather than being passive listeners, students actively engaged with components, tools, and their peers. They were provided with design tasks that tested their understanding of fundamental electronic principles, and they had to build solutions from scratch while ensuring correct operation through testing and debugging. The workshop also aimed to instill good engineering practices in students—emphasizing precision, observation, patience, and attention to detail. Through repeated experimentation and corrections, students learned to appreciate the role of measurement tools in validating circuit functionality and gained confidence in using them for diagnostics and analysis. In addition to technical knowledge, the workshop promoted teamwork and communication skills, as students had to collaborate within groups to address design challenges. They were encouraged to discuss, question, and refine their approach based on peer and mentor feedback. The workshop concluded with a summary of key learnings, an interactive Q&A session, and the distribution of participation certificates. Feedback from attendees was overwhelmingly positive, with many expressing that the hands-on nature of the session significantly enhanced their learning and practical understanding of electronics. In essence, "Think, Build, Debug, Design – A Hands-On Journey" was not only a technical workshop but also a learning experience that connected theory to practice in a meaningful and memorable way.

OUTCOMES

- Gained practical proficiency in prototyping electronic circuits using breadboards and discrete components.
- Acquired effective troubleshooting and debugging techniques applicable to real-time circuit issues.
- Learned to operate and interpret results using essential measurement tools like oscilloscopes and multimeters.
- Built a stronger conceptual grasp of electronics design principles, including signal behavior and circuit analysis.

GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516291, Long 76.658600
07/28/2025 12:08 PM GMT+05:30
Note : Captured by GPS Map Camera

EVENT DETAILS	
Event Type	Expert Talk
Topic	Hands-On Iot Development For Healthcare: A Practical Innovation Approach
Date	2025-07-28 To 2025-08-05
Mode	Offline
Venue	Martin Luthar (Chitkara University, Punjab Campus)
Organizer Name	Design Thinking Society
Resource Person	Dr. Ramesh Meena, Assistant Professor, Chitkara University
No. Of Participants	19
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students For Industry

OBJECTIVE

Here are five objectives as follows:

- Develop practical IoT skills for healthcare innovations.
- Enhance knowledge of IoT tools and healthcare applications.
- Foster creativity in designing IoT-based health solutions.
- Provide hands-on experience with real-world IoT projects.
- Prepare students for future roles in healthcare technology.

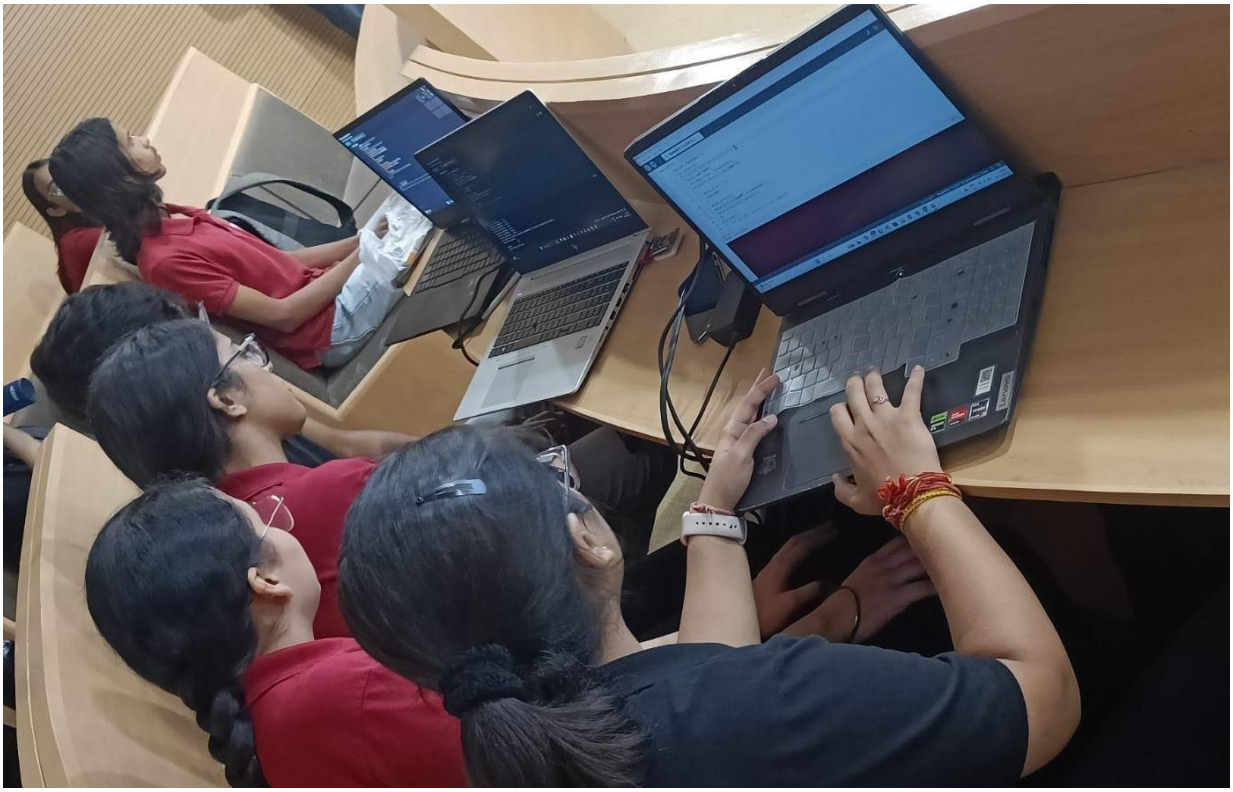
DESCRIPTION

The workshop "Hands-On IoT Development for Healthcare: A Practical Innovation Approach" was designed to equip students with practical skills in designing and implementing Internet of Things (IoT) solutions tailored for the healthcare sector. It combined theoretical concepts with real-world applications, enhanced their understanding of emerging technologies, fostered innovative thinking, and prepared them to contribute to next-generation healthcare innovations. Students gained valuable experience in developing IoT-based prototypes, enabling them to address real healthcare challenges effectively.

OUTCOMES

Here are five outcomes as below:

- Students successfully developed basic IoT prototypes for healthcare use.
- Participants demonstrated improved problem-solving in health IoT scenarios.
- Teams showcased innovative ideas addressing real-world medical challenges.
- Attendees gained hands-on experience with IoT hardware and tools.
- Enhanced readiness for internships or projects in healthcare technology.



EVENT DETAILS	
Event Type	Pre-Placement Talks
Topic	Cognizant Pre-Placement Connect: Building Tomorrow's Tech Leaders
Date	2025-07-29 To 2025-07-29
Mode	Offline
Venue	Physical/Exploratorium and Explore Lounge (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Mr. Ankit Kumar, Country Delivery Head – India Markets | Ms. Shilpa Mahajani, Sr. Manager – Genc Ta Campus Recruitment Partner | Ms. Garima Behl, Sr. Manager – Genc Ta Campus Recruitment Partner
No. Of Participants	800
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

- To introduce students to Cognizant's campus hiring programs and career opportunities.
- To bridge the gap between academic learning and industry expectations.
- To provide insights into future-ready skills and emerging technologies in the IT sector.
- To inspire and guide students through real-world experiences shared by industry leaders.
- To promote awareness of sustainable development goals through corporate engagement.

DESCRIPTION

The Cognizant Pre-Placement Connect: Building Tomorrow's Tech Leaders is a strategic initiative aimed at preparing students for the evolving demands of the IT industry. Organized

on 29th July 2025 at Chitkara University, Punjab Campus, this interactive session is designed to connect aspiring graduates with Cognizant's leadership and campus recruitment team. The event will feature distinguished speakers including Mr. Ankit Kumar (Country Delivery Head – India Markets) and Ms. Shilpa Mahajani and Ms. Garima Behl (Senior Managers – GenC TA Campus Recruitment Partners). These experts will provide valuable insights into Cognizant's hiring process, GenC profiles, and the essential skills needed to succeed in a competitive tech-driven world. Students will gain a deeper understanding of the corporate culture at Cognizant, the expectations from fresh graduates, and the roadmap for a successful IT career. The session is designed not just to inform, but also to engage students through Q&A, interactive discussions, and networking opportunities. Aligned with the United Nations Sustainable Development Goals (SDG 4: Quality Education and SDG 9: Industry, Innovation, and Infrastructure), this event highlights the role of academia-industry collaboration in fostering innovation and future-ready talent. By attending this event, students will be better equipped to align their academic journey with industry requirements, paving the way for a successful and meaningful career in technology.

OUTCOMES

1) Increased awareness of Cognizant's recruitment process and career tracks.
2) Improved understanding of essential technical and soft skills expected in the IT industry.
3) Enhanced student readiness for campus placement opportunities.
4) Direct interaction with senior industry professionals for mentorship and guidance.
5) Encouragement to align academic pursuits with industry innovation and global goals.

EVENT DETAILS	
Event Type	Competition
Topic	Render: A Creative Innovation
Date	2025-07-29 To 2025-07-29
Mode	Offline
Venue	Chitkara University, Punjab (Pulitzer Hall, Picasso Block)
Organizer Name	Design Thinking Society
Resource Person	Dr. Raj Gaurang Tiwari, Professor and Dean, CSE
No. Of Participants	148
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure

OBJECTIVE

Here are the objectives as below:

- To enhance creative skills through design, video editing, and vlogging tasks.
- To provide a platform for students to showcase digital creativity and innovation.
- To encourage visual storytelling using modern design and media tools.
- To build students' confidence in expressing ideas through creative formats.
- To develop skills in content creation using graphic and video tools.

DESCRIPTION

RENDER: A Creative Innovation is an event aimed at encouraging students to explore and showcase their talents in graphic design, video editing, and vlogging. It offers a platform for creative expression, hands-on learning, and peer collaboration. Through engaging competitions, participants learn to use digital tools to visually communicate ideas and stories. The event promotes innovation, critical thinking, and practical media skills that are essential in today's

digital world. It also helps build confidence, presentation abilities, and inspires students to think creatively across disciplines.

OUTCOMES

Outcomes of the event are as follows:

1. Participants created original content in graphic design, video editing, or vlogging.
2. Students demonstrated improved storytelling through visual and digital mediums.
3. Winners were recognized and motivated to pursue further creative opportunities.
4. Faculty and peers observed noticeable growth in creative thinking and execution.
5. The event contributed to building a vibrant, innovation-driven campus culture.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Designing And Mastering Your Inner Game: Elevating Mental and Emotional Energy for Success
Date	2025-07-30 To 2025-07-30
Mode	Online
Organizer Name	Mr. Jatinder Chopra
Resource Person	Dr. Deepali Mathur, Medical Officer
No. Of Participants	201
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

- Equip students with holistic mental health tools for professional resilience.
- Enhance self-awareness to manage academic and industry-related pressures effectively.
- Introduce practical stress management strategies tailored to pharma management careers.
- Foster a positive mindset using mind reset and healing techniques.
- Prepare students for sustainable, growth-oriented careers in pharma and health industry.

DESCRIPTION

CCSM organized an expert talk for MBA Sales & Marketing (Pharmaceutical-Management) students on 30th July,2025. The resource person was Dr Deepali Mathur. She is a medical officer, working on a central govt project for Women & Child Health. She is a life coach with expertise in Mind reset & Stress theory, Stress & De stress, Law of attraction, Pranic healer & Reiki healer. The primary objective of this session was to equip our students with essential mental health tools and a holistic mindset for navigating the unique pressures of their academic and future professional lives. The session aimed to: Enhance Mental Health Literacy, Cultivate Self Awareness, Provide Practical Stress Management Techniques. Students learned & practiced: Improved Stress Resilience, Proactive Goal Setting, Enhanced Self Awareness, A

Supportive Peer Culture etc. Overall the session was very engaging in terms of its content & delivery. Students asked multiple questions & these were appropriately answered by Dr Deepali MBA sales and marketing with specialization in Pharmaceutical Management provides platform to the students to be industry ready for a sustainable, growth-oriented career in pharma and health industry. The current landscape of business is complex & the organizations look for diverse capabilities in a candidate. The high expectation & low lag time for expected outcomes, put immense pressure on new employees plus they have to face stiff competition during their academic journey as well. So, to keep our students fit, resilient & to equip them with the skills to handle pressure & in order to make students industry ready, the SMEs expertise and techniques would surely benefit the them, who are seeking a career in the industry and help in academic performance.

OUTCOMES

- Improved ability to handle academic stress and workplace challenges confidently.
- Enhanced self-awareness for better decision-making and personal growth.
- Developed resilience to thrive in competitive professional environments.
- Gained practical techniques for stress reduction and emotional well-being.
- Strengthened supportive peer culture encouraging mental and professional growth.

Title: Redefining ROI: Return on Impact in Entrepreneurship		
1	Type Of Activity	Level-1 Activity
2	Program Theme (Keywords)	Redefining Roi: Return On Impact In Entrepreneurship
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16kwxax2dj/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of The Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED, Chitkara University organized an engaging session on *"Redefining ROI: Return on Impact in Entrepreneurship"* with Mr. Raksheet Jain, Co-Founder of AIgnosis. The session inspired student entrepreneurs to view startups not only as profit-driven ventures but also as vehicles for social good. Mr. Jain shared his journey from research labs to Shark Tank, emphasizing how technology and empathy can solve real-world problems like autism detection. Students learned about overcoming resistance, building trust, and leveraging AI for healthcare innovation while embracing the true meaning of *Return on Impact*.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	The session aligns with IIC's vision by promoting innovation-led entrepreneurship, sensitizing students to societal problem-solving through startups, and encouraging technology-driven impact creation. It nurtures an entrepreneurial mindset while showcasing real-life applications of innovation in healthcare and AI.	
7	Start and End date of the event: 30/07/2025 to 30/07/2025	
8	Mention minimum number of students (Event): 200	
9	Mention minimum number faculty (Event): 5	
10	Objective of the event in 3 words (90 Characters) only: Purpose. Innovation. Impact.	
11	Benefit of the activity in 5 words (120 Characters) only: Fostering socially driven entrepreneurial mindset.	
12	SDG Covered: SDG 8, SDG 9, SDG 17	

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<tr><td>Name of Department:</td><td>CEED</td></tr>
<tr><td>Name of Organiser with Mail ID & Contact Number:</td><td>Yuvraj Vashishth & 9815090630
yuvraj.vashishth@chitkara.edu.in</td></tr>
<tr><td colspan="2">Resource Person Details:</td></tr>
<tr><td>Name:</td><td>Raksheet Jain</td></tr>
</table>

Designation:	Co-Founder
Organization:	AIgnosis
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	Convergence: Technology , Research & Innovation Unveiled
Date	2025-07-30 To 2025-07-30
Mode	Offline
Venue	Pulitzer Hall (Chitkara University, Punjab Campus)
Organizer Name	IEEE
Resource Person	Dr. Sushil Narang, Associate Professor, Chitkara University, Punjab
No. Of Participants	227
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure, SDG 17: Partnership For The Goals
PO Number(S)	PO1
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. Understanding the Research Process – To guide participants in developing a research idea into a structured, publishable paper. Identifying Research Problems – To train participants in selecting relevant, original, and researchable problems.

2. Structuring a Research Paper – To explain the key components (title, abstract, introduction, methodology, results, discussion, conclusion, and references).

3. Developing Academic Writing Skills – To improve clarity, coherence, and style in scholarly writing. Citation and Referencing – To familiarize participants with citation styles (APA, MLA, Chicago, etc.) and plagiarism-avoidance tools.

DESCRIPTION

The IEEE-CIET Computer Society, in collaboration with the Department of Computer Science and Engineering, successfully organized CONVERGENCE: Technology, Research & Innovation Unveiled on 30th July 2025 at Pulitzer Hall, Picasso Block. The event was designed to introduce students to the global vision of the IEEE Computer Society while providing insights into emerging technologies, research pathways, and opportunities for innovation. Through engaging discussions, interactive Q&A sessions, and collaborative knowledge sharing, participants explored the latest technological trends and their applications. The event encouraged networking, critical thinking, and academic growth, offering students a dynamic platform to broaden their perspectives and align their professional goals with future technological advancements.

OUTCOMES

1. Participants gained a clear understanding of the IEEE Computer Society, its global vision, and the advantages of engaging with its professional network.
2. Students explored emerging technological trends and future research opportunities, which broadened their perspective on innovation and industry developments.
3. Interactive Q&A sessions enhanced critical thinking, allowed clarification of complex concepts, and encouraged active participation.
4. Attendees built meaningful connections with peers and faculty mentors, promoting collaboration and knowledge exchange within the tech community.
5. The event motivated participants to prepare for upcoming technological shifts and align their academic and professional goals with innovation-driven growth.

Event	FDP - Refresher Training on NEP-2020 and E-CKR		
Date / Time	30th July 2025/ 10 am Onwards	Mode:	Offline
Location / Link	Tesla Block, Chitkara University, Punjab		
Activity In-charge	Mr. Gur Ajay Pal Singh		
No. of Participants	15 Faculty		
Resource Person (if any)	Capt. Prabhat Nigam & Mr. Ashok Kumar		
SDG	4 - Quality Education; 9: Industry, Innovation and Infrastructure, 17 - Partnerships for the Goals.		

BRIEF DESCRIPTION

The Refresher Training Program on the National Education Policy (NEP-2020) and the Electronic Central Knowledge Repository (E-CKR) was successfully organized on 30th July 2025 with the objective of strengthening faculty competence in adopting modern academic reforms and ensuring institutional alignment with national educational standards. The first session of the FDP was conducted by Mr. Ashok Kumar, who delivered a detailed, hands-on demonstration of the E-CKR platform. He guided faculty members through the complete digital workflow, including secure login procedures, structured uploading of course materials, lesson plans, and assessment documents, systematic updating of academic resources, and maintaining high levels of transparency required for academic audits and Outcome-Based Education (OBE) compliance. He also emphasized the importance of timely documentation, accurate record-keeping, and organized data management within the digital repository. The session was interactive and practical, with faculty members seeking clarification on operational issues such as file naming conventions, version control, content synchronization, workflow management, and ensuring consistency across departmental documentation. All queries were addressed effectively, creating a better understanding of the digital system's role in improving institutional efficiency. The second session, delivered by Capt. Prabhat Nigam, centered around the National Education Policy 2020 and provided a comprehensive, forward-looking overview of its transformative vision. He elaborated on major policy elements such as flexible and modular curriculum structures, multidisciplinary academic pathways, integration of vocational and life skills, promotion of research-oriented learning, academic mobility through the Academic Bank of Credits, and the shift toward experiential, outcome-driven

pedagogy. The session also emphasized the responsibility of higher education institutions in redesigning curriculum frameworks, updating assessment methods, fostering innovation, and enabling holistic student development in accordance with the NEP's goals. Faculty members engaged enthusiastically, asking insightful questions and discussing practical challenges related to implementing policy components, restructuring program outcomes, adopting learner-centric teaching strategies, and ensuring institutional flexibility during the transition phase. The deliberations encouraged critical thinking, collaboration, and shared understanding among faculty members regarding the academic transformation envisioned by NEP-2020.

A comprehensive two-day Faculty Development Program (FDP) titled "Refresher Training on NEP-2020, OBE Procedure, and E-CKR" was successfully organized on 30th and 31st July 2025 at the Nav Lab, Tesla Block, Chitkara University, Punjab. The FDP aimed to refresh and strengthen the faculty's understanding of three critical academic domains: the National Education Policy (NEP) 2020, Outcome-Based Education (OBE), and the Electronic Central Knowledge Repository (E-CKR).

The first session of the FDP was conducted by Mr. Ashok Kumar, who provided a hands-on demonstration of the E-CKR platform. He explained the process of logging in, uploading course content, maintaining transparency, and fulfilling academic documentation requirements. The session was participative and practical, with faculty members raising operational queries, which were effectively addressed by the speaker.

The second session, delivered by Capt. Prabhat Nigam, focused on the National Education Policy 2020. He offered a comprehensive overview of its key features, including flexible curriculum structures, multidisciplinary approaches, integration of skills, academic mobility, and research-focused pedagogy. The session also highlighted the role of institutions in aligning academic practices with the NEP's vision. The faculty engaged in thoughtful discussions and posed insightful questions related to the implementation of policy elements, curriculum design, and institutional flexibility.

On the second day, Er. Jasjeet Suri conducted an in-depth session on the OBE framework. He covered critical concepts such as Course Outcomes (COs), Program Outcomes (POs), CO-PO mapping, assessment tools, attainment calculations, and accreditation-related documentation. The session emphasized the importance of outcome-oriented teaching in enhancing academic quality and accountability. Faculty members actively contributed to the discussion by sharing experiences, seeking clarifications on mapping and assessment techniques, and exploring best practices.

The FDP fostered a collaborative learning atmosphere, encouraged knowledge sharing, and equipped faculty members with practical tools and methodologies. It was highly appreciated for its relevance, clarity, and interactive approach.

Overall, the program was a resounding success, enriching the faculty's competencies and reinforcing institutional goals toward the effective implementation of NEP-2020, OBE principles, and E-CKR integration.

Event Details	
Event Type	Professional Development Training Programme
Topic	Bajaj Finserv Career Drive: Financial Services Excellence Program
Date	2025-07-31 To 2025-08-01
Mode	Offline
Venue	Physical/Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Mitali Kalbhor, Manager -Hr
No. Of Participants	257
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) To provide students with insights into career opportunities in the financial services sector.
2) To bridge the gap between academic knowledge and real-world financial industry practices.
3) To prepare students for placement processes through pre-placement talks, assessments, and interviews.
4) To enhance awareness about skill requirements and innovations driving financial services.
5) To foster strong academia–industry collaboration for career advancement.

DESCRIPTION

The Bajaj Finserv Career Drive: Financial Services Excellence Program was successfully conducted at Chitkara University, Punjab Campus, from 31st July to 1st August 2025. The event was designed to provide students with direct exposure to the dynamic financial services

sector while offering career-building opportunities through structured selection processes. The drive was conducted in collaboration with Bajaj Finserv, one of India's leading financial services companies, and witnessed enthusiastic participation from 257 students. The sessions were led by Ms. Mitali Kalbhor (Manager – HR, Bajaj Finserv), who shared valuable insights about the organization's culture, growth opportunities, and the competencies required for excelling in the financial domain. The program was structured as a complete process, beginning with a Pre-Placement Talk that introduced students to Bajaj Finserv's operations, values, and career prospects. This was followed by assessments, group discussions, and interviews, ensuring that students experienced a holistic placement drive. The event emphasized not only technical and analytical abilities but also communication, adaptability, and problem-solving skills. During the interaction, students gained a deeper understanding of how financial services are rapidly evolving with the adoption of digital solutions, customer-centric innovations, and robust risk management practices. The session highlighted the critical role of continuous learning and adaptability for long-term success in the financial industry. Aligned with the United Nations Sustainable Development Goals (SDGs), particularly Quality Education (Goal 4) and Industry, Innovation, and Infrastructure (Goal 9), the program successfully combined academic preparation with practical career exposure. Overall, the Career Drive served as a valuable platform, equipping students with the necessary skills and confidence to step into the financial services sector while reinforcing Chitkara University's commitment to industry-driven learning.

OUTCOMES

1) Students gained a clear understanding of career pathways in the financial services industry.
2) Enhanced readiness for recruitment processes through real-time assessments and interviews.
3) Strengthened employability by aligning student skills with industry requirements.
4) Improved confidence in facing corporate placement processes.
5) Established stronger collaboration between Bajaj Finserv and Chitkara University for future opportunities.

CHITKARA
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Event Details	
Event Type	Professional Development Training Programme
Topic	Greyb Innovation Hub: Patent Research & Technology Careers
Date	2025-07-31 To 2025-07-31
Mode	Offline
Venue	Physical/Pulitzer Hall, Picasso Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Vaishali, Hr, Greyb
No. Of Participants	216
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

1)To introduce students to career opportunities in patent research and technology-driven roles.
2)To enhance understanding of the intersection between innovation, intellectual property, and industry needs.
3)To guide students on the skills and competencies required for careers in research and innovation.
4)To foster awareness about the role of intellectual property in driving technological advancement.
5)To strengthen the industry-academia linkage by connecting students with experts from GreyB.

DESCRIPTION

The Placement Process – GreyB Innovation Hub: Patent Research & Technology Careers is an exclusive career-oriented session aimed at preparing students for exciting opportunities in the field of patent research, technology, and innovation. Scheduled for 31st July 2025 at Pulitzer Hall, Picasso Block, First Floor, Chitkara University, Punjab Campus, the program is being conducted in collaboration with GreyB, a global leader in patent research and intellectual

property services. The session will be led by Ms. Vaishali (HR, GreyB), who will provide valuable insights into the placement process at GreyB and the career prospects it offers. Students will gain an in-depth understanding of how innovation, intellectual property, and technology intersect to shape industries and businesses worldwide. The event is designed to help students explore how their analytical, research, and problem-solving skills can be applied in patent research and innovation-driven careers. With a focus on real-world applications and industry relevance, the session will guide students through the key requirements and expectations of a career at GreyB. It will also highlight the importance of intellectual property as a driving force for technological advancement and business competitiveness. By engaging directly with an HR leader from the organization, students will have the opportunity to clarify their doubts regarding the placement process, job profiles, and career growth at GreyB. This program aligns with the United Nations Sustainable Development Goals (SDG 4 – Quality Education and SDG 9 – Industry, Innovation, and Infrastructure), as it emphasizes skill development, career readiness, and the promotion of innovation. With an expected participation of 216 students, this initiative will not only prepare students for potential roles at GreyB but also broaden their perspective on how intellectual property and technology careers contribute to global innovation ecosystems. In essence, the event is a career-defining platform that empowers students to explore opportunities at the cutting edge of technology and research while bridging the gap between academic learning and industry requirements.

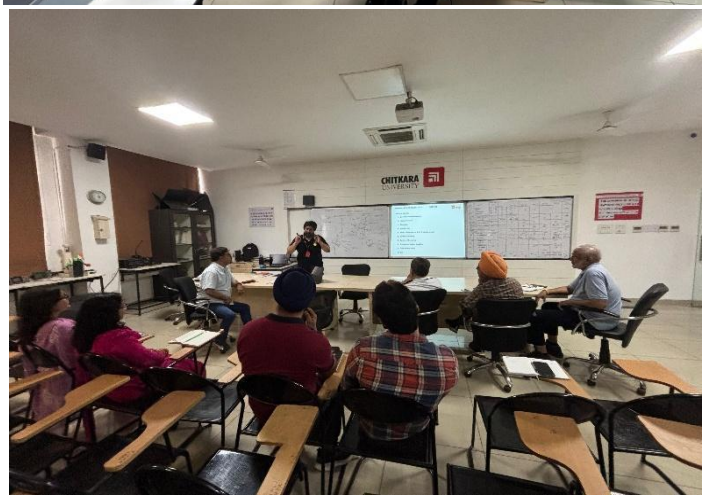
OUTCOMES

1)Students will gain clarity on the placement process and career opportunities at GreyB.
2)Enhanced understanding of the role of patent research and intellectual property in technology-driven industries.
3)Development of awareness about the skills and competencies required for careers in innovation and research.
4)Improved industry readiness by learning directly from HR and industry experts.
5)Broader perspective on how intellectual property fosters global innovation and business competitiveness.

EVENT	FDP - Refresher Training in OBE Procedure		
Date / Time	31st July 2025/ 10 am Onwards	Mode:	Offline
Location / Link	Tesla Block, Chitkara University, Punjab		
Activity In-charge	Mr. Gur Ajay Pal Singh		
No. of Participants	15 Faculty		
Resource Person (if any)	Er. Jasjeet Suri		
SDG	4 - Quality Education; 9: Industry, Innovation and Infrastructure, 17 - Partnerships for the Goals.		

BRIEF DESCRIPTION

A Faculty Development Program (FDP) was conducted on 31st July 2025, featuring an in-depth and highly insightful session delivered by Er. Jasjeet Suri on the Outcome-Based Education (OBE) framework, aimed at strengthening faculty competence in modern pedagogical and assessment practices. During the session, he systematically explained the foundational components of OBE, including the formulation of Course Outcomes (COs), Program Outcomes (POs), and the significance of constructing a clear and logical CO–PO mapping to ensure curriculum alignment with institutional goals. He further elaborated on the use of various assessment tools, the processes involved in direct and indirect assessment, and the detailed methodologies for calculating attainment levels to measure student learning effectively. A major highlight of the session was the discussion on accreditation-related documentation, where Er. Suri emphasized the necessity of accurate record-keeping, transparency in evaluation, and evidence-based reporting to meet national and international quality standards. The interactive nature of the FDP encouraged faculty members to share their classroom experiences, raise practical queries regarding mapping strategies, rubric construction, question paper design, and assessment techniques, and explore best practices for integrating OBE into day-to-day teaching. The session not only clarified operational challenges but also empowered faculty with practical tools, templates, and structured approaches to strengthen academic accountability. Overall, the FDP fostered a highly collaborative learning environment, promoted meaningful exchange of knowledge, enhanced faculty confidence in outcome-oriented academic planning, and was widely appreciated for its clarity, depth, relevance, and engaging delivery.


CHITKARA UNIVERSITY

CHITKARA UNIVERSITY

Event Type	Pre-Placement Talks
Topic	Argusoft Campus Recruitment: Shaping Future Tech Professionals
Date	2025-08-01 To 2025-08-01
Mode	Offline
Venue	Physical/Pulitzer Hall, Picasso Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Monika Yadav, Hr, Argusoft
No. Of Participants	93
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1) To provide students with a platform for employment through on-campus recruitment by Argusoft.
2) To expose students to real-world recruitment procedures including technical assessments and interviews.
3) To enhance student preparedness and confidence for industry placement.
4) To build strong industry-academia ties for long-term career development initiatives.
5) To align career opportunities with the broader goals of innovation and quality education.

DESCRIPTION

On 1st August 2025, Chitkara University successfully conducted a campus placement drive in collaboration with Argusoft, under its ongoing efforts to bridge the gap between academic training and industry requirements. The event took place at Pulitzer Hall, Picasso Block on the Punjab campus, beginning at 9:00 AM, and saw participation from 93 shortlisted students from various technology and engineering backgrounds. Argusoft, known for its expertise in

delivering secure, scalable, and innovative software solutions, engaged students through a well-structured placement process designed to identify top tech talent. The recruitment process included multiple stages such as aptitude assessments, technical interviews, and HR rounds. Ms. Monika Yadav, HR representative from Argusoft, played a key role in guiding students through the process and offering insights into the company's expectations and work culture. The placement drive served not just as a hiring event, but also as a learning opportunity for students, helping them experience a real corporate selection process and understand industry expectations. Through this initiative, Chitkara University reaffirmed its focus on employability, industry alignment, and its commitment to the Sustainable Development Goals, particularly Goal 4 (Quality Education) and Goal 9 (Industry, Innovation, and Infrastructure). Such initiatives reflect the university's broader mission of enabling students to transition seamlessly from academia to professional careers, equipped with the knowledge, confidence, and skillsets needed to succeed in a fast-paced tech-driven world.

OUTCOMES

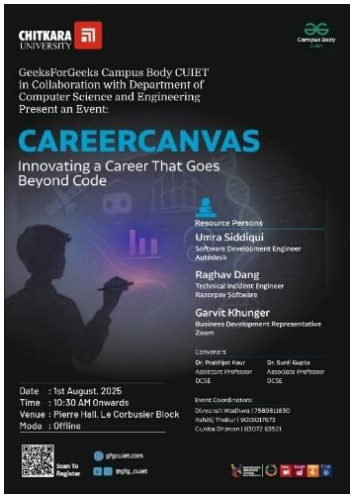
1) Students gained hands-on experience with corporate placement procedures.
2) Several candidates successfully progressed through various stages of recruitment.
3) Improved understanding of industry-specific expectations and technical skill requirements.
4) Strengthened collaboration between Argusoft and Chitkara University for future talent pipelines.
5) Reinforced alignment with SDGs 4 and 9 by enhancing educational quality and promoting innovation-driven careers.

argusoft
Where Innovation meets Impact
CHITKARA

EVENT DETAILS	
Event Type	Expert Talk
Topic	Career canvas: Innovating A Career That Goes Beyond Code
Date	2025-08-01 To 2025-08-01
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Rajpura, 140401, Punjab)
Organizer Name	Geeks For Geeks Campus Body
Resource Person	Raghav Dang, Technical Incident Engineer, Razorpay Software | Garvit Khunger, Business Development Representative, Zoom
No. Of Participants	116
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

OBJECTIVE

1. Expose students to diverse career paths beyond coding.
2. Bridge the gap between academic knowledge and industry requirements.
3. Provide insights into real-world roles from experienced alumni.
4. Encourage exploration of innovative and non-traditional tech careers.
5. Promote professional networking and skill development.



DESCRIPTION

The Career Canvas event, held on 1st August 2025 at Chitkara University, was organized by the Geeks for Geeks Campus Body CUIET in collaboration with the Department of Computer Science and Engineering. Centred around the theme "Innovating a Career That Goes Beyond Code", the event aimed to broaden students' perspectives on career opportunities in the tech industry. Distinguished alumni speakers, including Umra Siddiqui (Autodesk), Raghav Dang (Razorpay), and Garvit Khunger (Zoom), shared valuable insights from their professional journeys. They discussed diverse roles such

as software development, technical incident engineering, and business development, highlighting the importance of adaptability, communication skills, and interdisciplinary knowledge. The session helped students understand industry expectations, emerging career trends, and the significance of networking. By interacting with successful alumni, participants gained both inspiration and practical guidance for shaping their professional paths. Overall, the event was an enriching experience, fostering career awareness and skill development among attendees.

OUTCOMES

1. Gained awareness of diverse career opportunities beyond coding.
2. Understood industry expectations and emerging tech trends.
3. Learned about real-world roles from experienced alumni professionals.
4. Enhanced networking opportunities with industry experts.
5. Developed motivation to explore innovative career paths.

CHITKARA UNIVERSITY
Explore Your Potential
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EVENT DETAILS	
Event Type	Workshop
Topic	Think Xcelerate: Bridging Vision and Impact Through Research & Prototyping
Date	2025-08-01 To 2025-08-01
Mode	Offline
Organizer Name	Evolve Ai
Resource Person	Dr. Sushil Kumar Narang, Dean, Cse(Artificial Intelligence)
No. Of Participants	110
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure

OBJECTIVE

- Foster innovation by guiding students through AI-powered research methodologies and rapid prototyping approaches.
- Promote hands-on learning by engaging participants in real-world problem-solving and collaborative solution building.
- Cultivate a research-oriented mindset focused on practical applications and impactful outcomes.
- Inspire students to design AI-driven prototypes that align with global goals such as the UN's SDG 9 (Industry, Innovation, and Infrastructure).

DESCRIPTION

Think Xcelerate, organized by Evolve AI under the Department of Computer Science and Engineering (Artificial Intelligence), Chitkara University, was held on August 1, 2025, at Martin Luther Hall, Rajpura, Punjab. The event brought together students, faculty, and innovators in a dynamic workshop aimed at cultivating innovation, research-driven thinking, and rapid prototyping. The day commenced with a keynote address by Dr. Sushil Kumar Narang, Dean, CSE (Artificial Intelligence), who emphasized the importance of fostering a

culture of research and problem-solving within academia. This was followed by an interactive student-led project showcase, where participants presented prototypes that addressed real-world challenges through AI-driven solutions. The workshop was designed as an experiential learning platform, enabling participants to engage in the full cycle of innovation—from ideation to implementation. Through hands-on sessions and guided mentorship, students explored design thinking, critical analysis, and collaborative problem-solving, while developing functional prototypes aligned with both Institution's Innovation Council (IIC) focus areas and the United Nations Sustainable Development Goals (SDGs). More than a technical workshop, Think Xcelerate served as a catalyst for creativity, research orientation, and entrepreneurial mindset development. By bridging academic knowledge with societal needs, the initiative empowered students to transform visionary ideas into impactful solutions, laying the foundation for future-ready, innovation-driven talent. The event not only highlighted the potential of young researchers and technologists but also strengthened Chitkara University's commitment to promoting a robust culture of research, innovation, and collaboration. Think Xcelerate stood out as a vibrant platform where imagination met impact, shaping ideas into prototypes with the power to address real-world challenges.

OUTCOMES

- Attendees gained hands-on experience of applying AI-driven research methodologies and rapid prototyping techniques.
- Developed the ability to ideate, design, and present innovative solutions to real-world challenges.
- Strengthening oof problem-solving and critical thinking skills through immersive project-based learning.
- Overall improvement in collaboration, communication, and presentation skills for teams.

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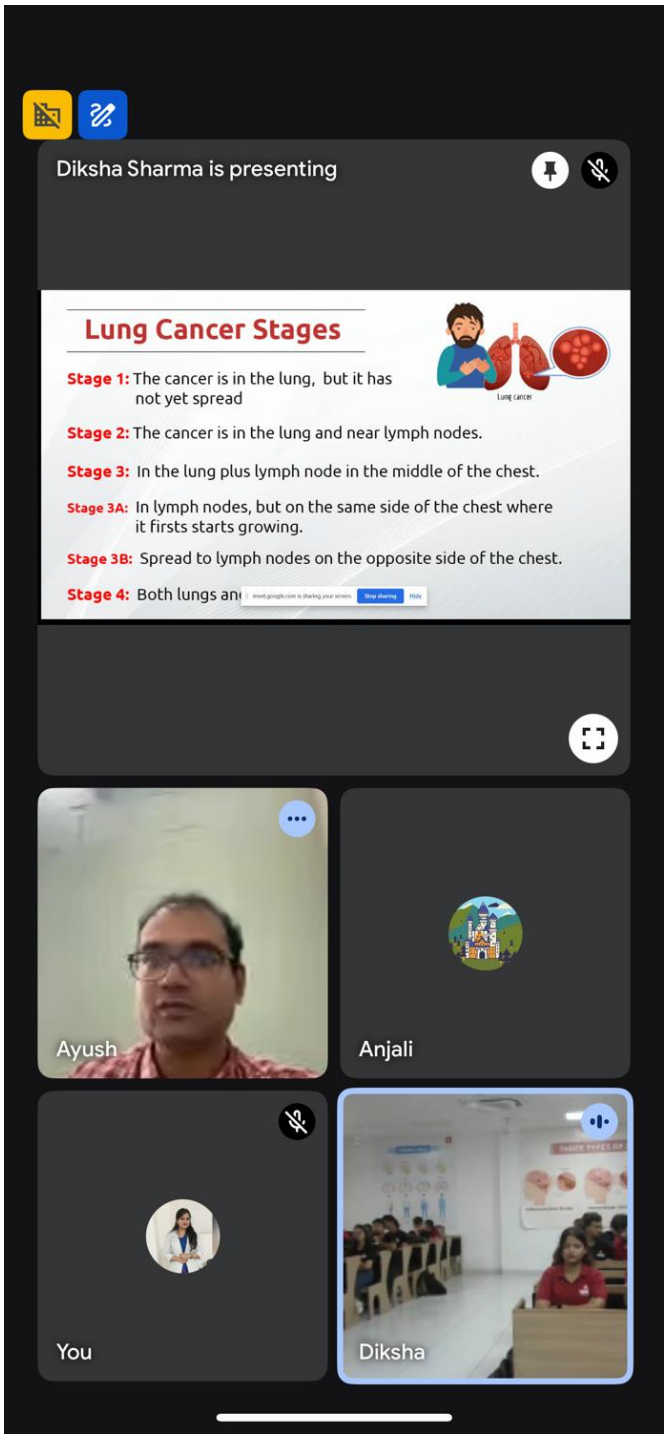
Event Name	World Lung Cancer Day: Clinical Insights to Inspire Innovation in Care
Date	1st August, 2025
Venue	Ramanujan Block, Chitkara University, Punjab
Organizer	Department of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Anchit Bhatnagar, Associate Professor and HOD, Department of Pulmonary Medicine, Terna Medical College and Super specialty Hospital, Mumbai
Number of Participants	52
SDG Number	3 (Good Health and Well Being), 4 (Quality education), 9 (Industry, Innovation and Infrastructure)
Duration	1 day

About the Activity

Department of Physiotherapy, Chitkara University, Punjab, organized an Expert Session on "World Lung Cancer Day: Clinical Insights to Inspire Innovation in Care" on 1st August, 2025. The session was delivered by Dr. Anchit Bhatnagar, Associate Professor and Head of the Department of Pulmonary Medicine at Terna Medical College and Super specialty Hospital, Mumbai. His lecture provided physiotherapy students with a clear clinical understanding of lung cancer, covering current advancements in diagnosis, management, and interdisciplinary care. He also highlighted how innovation and translational knowledge can significantly improve patient outcomes and contribute to the future of healthcare. The session successfully strengthened students' clinical reasoning and encouraged an innovation-driven mindset among emerging healthcare professionals.

FLYER OF THE EVENT



Event Name	Faculty Development Program on Improving Quality and Patient Safety
Date	04 August To 08 August, 2025
Venue	GB201- Conference Room, 2nd Floor, Galileo Block, Chitkara University, Punjab
Organizer	Allied Health Sciences Department, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	-Dr Shweta Prabhakar North Zone Chairman, Caho Medical Superintendent, Paras, Hospital, Panchkula -Keerthi D'souza Founder And Managing Director, Lgs Assurance Private Limited, Lgps Llp Co- Chair Of Caps, Caho -Dr Tausif Thangalvadi Chief Operating Officer, Red Health Emergency -Dr Mukesh Sharma Gm Quality and Esg, Livasa Hospitals -Dr Anita Sharma - Head, Lab Medicine, Fortis Hospital, Mohali
Number Of Participants	28
SDGs Number	3,4,9,17
Duration	5 Days

Description of Event

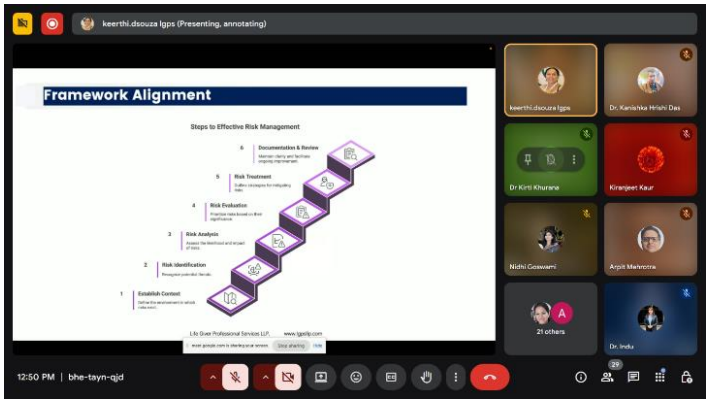
The 5-Day Faculty Development Program on "Improving Quality and Patient Safety" was conducted from 4th to 8th August 2025, organized for the Faculty of Allied Health Sciences and Optometry department. The program aimed to empower faculty members with knowledge, skills, and strategies to champion quality and safety in healthcare education and practice.
Each day focused on a specific thematic area:

-Day 1: Introduction to IQPS and Quality Improvement Tools by Dr. Shweta Prabhakar provided foundational concepts, global perspectives, and practical tools like PDSA cycles,

fishbone diagrams, and other tools of health care quality assurance.
-Day 2: Risk Management and Human Factors by Ms. Keerthi Dsouza emphasized safety culture, error reporting, and proactive risk mitigation strategies including FMEA and risk registers.
-Day 3: Emergency Preparedness and Disaster Management by Dr. Tausif Thangalvadi explored disaster readiness, code protocols, and the disaster management cycle.
-Day 4: Biomedical Waste Management and Environmental Safety by Dr. Mukesh Sharma addressed BMW Protocols, regulatory compliance, occupational safety, and eco-conscious healthcare practices.

Day 5: Infection Prevention, Control Practices, and Antimicrobial Stewardship by Dr. Anita Sharma covered AMR/ABR challenges, HAIs, stewardship programs, and interdisciplinary infection control approaches.

The sessions included interactive discussions, case studies, and knowledge-sharing, fostering faculty engagement and collaborative learning. The FDP successfully reinforced the role of faculty in embedding patient safety and quality standards in academic curricula and institutional practice.


keerthi.dsouza Igps (Presenting, annotating)
Framework Alignment
Steps to Effective Risk Management
Documentation & Review
Risk Treatment
Risk Evaluation
Risk Analysis
Risk Identification
Establish Context
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Dr. Kanishka Hrishi Das
Dr Kirti Khurana
Kiranjeet Kaur
Nidhi Goswami
Arpit Mehrotra
21 others
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CHITKARA UNIVERSITY
CHITKARA SCHOOL
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Event Details	
Title Of the Event:	Innovation/Prototype Validation: Converting Innovation into a Start-Up/Commercial Product
Date Of the Event:	04 August 2025
Venue	Tesla Block (TB 102)
SDGs No	4,5,8,9, And 17
Department	DICE
Organized By	Dr. Rajneesh Talwar, Dean Dice
No. Of Student Attended	40
Resource Persons:	Mr. Vinay Chadda, Founder
Duration	1 Day

Description

Department of Interdisciplinary Courses in Engineering at Chitkara University organized a knowledge-driven session titled "Innovation/Prototype Validation: Converting Innovation into a Start-up/Commercial Product" on August 4th, 2025. Dr. Rajneesh Talwar, Professor and Dean DICE welcomed the expert Mr. Vinay Chadda, the founder of GVC Systems. The session aimed to equip aspiring students, innovators and entrepreneurs with the foundational and practical knowledge required to transform their prototypes into viable commercial ventures. The event focused on the validation of innovations and provided insights into the entrepreneurial process. Attendees gained knowledge about navigating the challenges involved in moving from the idea or prototype stage to building a successful start-up or launching a market-ready product. Mr. Vinay shared his vast experience in innovation management, product development, and commercialization. The event served as a valuable platform for interdisciplinary learning and

encouraged students to pursue entrepreneurial ventures. It reinforced Chitkara University's commitment to fostering innovation and supporting sustainable development through education. The event covered SDG 4- Quality Education, SDG 5- Gender Equality, SDG 8- Decent Work and Economic Growth, SDG 9- Industry, Innovation and Infrastructure and SDG 17- Partnership for the goals.

OBJECTIVE

1. To provide students, innovators, and entrepreneurs with practical knowledge on transforming prototypes into start-ups or commercial products.
2. To highlight the importance of validating innovations before commercialization.
3. To expose participants to real-world experiences in innovation management and product development.
4. To encourage interdisciplinary learning and foster an entrepreneurial mindset among students.

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INNOVATION/PROTOTYPE VALIDATION
CONVERTING INNOVATION INTO A
START-UP/COMMERCIAL PRODUCT
Vinay Chadda

EVENT DETAILS	
Event Type	Seminar
Topic	Navigating The Ai Era: Igniting Research and Innovation
Date	2025-08-04 To 2025-08-04
Mode	Offline
Organizer Name	Evolve Ai
Resource Person	Mr. Jaspreet Bindra, Founder
No. Of Participants	217
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO1, PO2, PO3, PO5, PO6, PO7, PO8
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

- Empower students with insights into ethical and responsible AI through expert-led discourse and real-world examples.
- Encourage AI-driven innovation by combining research, creativity, and rapid prototyping techniques.
- Promote interdisciplinary collaboration through a student showcase of problem-solving projects.
- Align student research initiatives with global challenges and UN SDG 9 (Industry, Innovation, and Infrastructure).

DESCRIPTION

Navigating the AI Era: Igniting Research and Innovation was organized by Evolve AI under the Department of Computer Science and Engineering (Artificial Intelligence), in collaboration with Chitkara Enterprise Lab, on August 4, 2025, at Chitkara University, Rajpura, Punjab. The event brought together students, faculty, and experts to explore the transformative role of artificial intelligence in shaping research, innovation, and entrepreneurship. The highlight of the event was a keynote address by Mr. Jaspreet Bindra, Founder of AI Beyond (India) and Tech Whisperer Limited (UK), author of The Tech Whisperer (2019) and Winning with AI: Your Guide to AI Literacy (2025), and an MSt

graduate in AI Ethics from Cambridge University. Recognized as the inaugural 'Digitalist of the Year' by Mint and SAP, Mr. Bindra shared valuable insights into emerging AI trends, ethical frameworks, and responsible innovation practices, equipping participants with a deeper understanding of AI's impact across industries and society. Following the keynote, a student project showcase provided a platform for budding innovators to present AI-driven prototypes and solutions addressing real-world challenges. The showcase emphasized hands-on learning, problem-solving, and interdisciplinary collaboration, encouraging students to apply theoretical knowledge into practical, impactful outcomes. Aligned with the Institution's Innovation Council (IIC) focus areas and the United Nations Sustainable Development Goals (SDGs), the event promoted research orientation, ethical innovation, and experiential learning. It cultivated an innovation-driven mindset and encouraged participants to transform academic research into socially responsible and market-relevant solutions. By integrating AI ethics, entrepreneurship, and practical application, Navigating the AI Era successfully advanced the vision of building a future-ready, research-focused, and socially responsible innovation ecosystem, inspiring students to shape the future with AI-powered solutions.

OUTCOMES

- Gained exposure to cutting-edge AI concepts, ethical frameworks, and emerging innovation trends.
- Learned to apply AI tools and techniques in the design and development of socially impactful projects.
- Enhanced critical thinking, research aptitude, and solution-oriented problem-solving through guided mentorship.
- Strengthened teamwork, communication, and presentation skills via collaborative project development and showcase.

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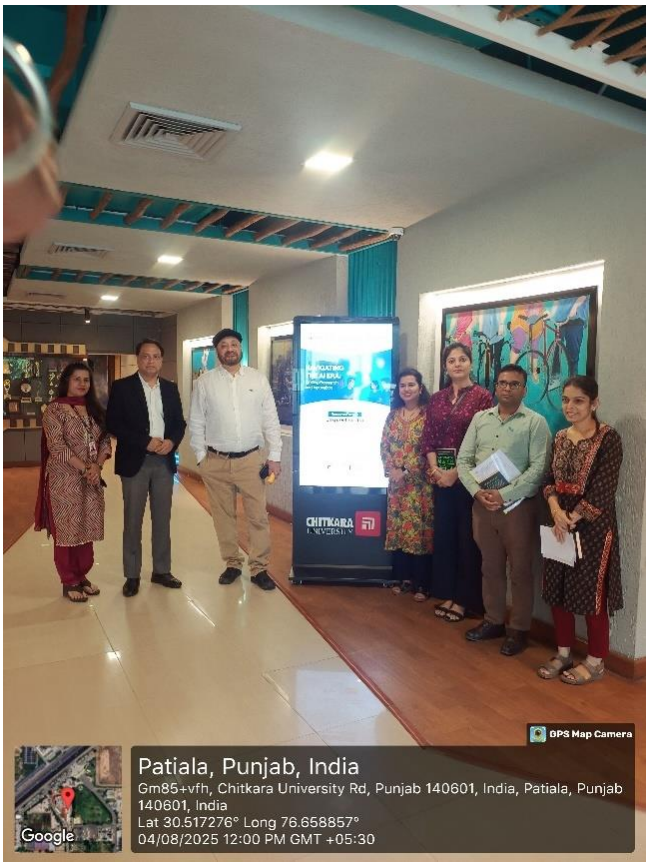
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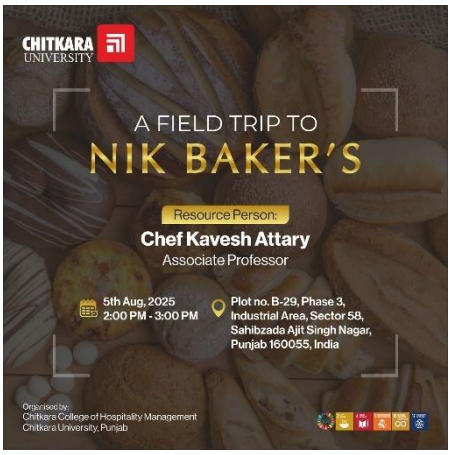
EVENT DETAILS	
Event Type	Exposure Visit
Topic	A Field Trip to Nik Bakers
Date	2025-08-05 To 2025-08-05
Mode	Offline
Venue	Nik Baker (Plot No. B-29, Phase 3, Industrial Area, Sector 58, Sahibzada Ajit Singh Nagar, Punjab 160055, India)
Organizer Name	Chitkara College Of Hospitality Management
Resource Person	Chef Kavesh Attary, Associate Professor
No. Of Participants	44
SDGs No	SDG 2: Zero Hunger, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG12: Responsible Consumption and Production, SDG 17: Partnership for the Goals

OBJECTIVE

- Understand professional bakery operations
- Observe real-time food production techniques
- Learn about hygiene and quality standards
- Gain insights into brand and customer management
- Connect classroom learning with industry practices



DESCRIPTION

Chitkara University is proud to organize a field trip to Nik Baker's, a renowned name in India's culinary and bakery industry. This educational visit is part of our ongoing commitment to provide experiential learning opportunities that bridge academic knowledge with industry practices. Nik Baker's, founded by celebrated chef Nikhil Mittal, has established itself as a premium destination for gourmet bakery products and international café-style dining. The field trip offers students a unique chance to explore the behind-the-scenes workings of a successful commercial bakery and café chain. They will observe real-time production of baked goods, understand supply chain dynamics, and witness how international standards of hygiene, consistency, and innovation are maintained in a high-volume setup. The visit will also

provide insights into the operational, marketing, and customer service strategies that have contributed to the brand's growth and loyal customer base. Through guided tours and interactive sessions with the team, students will develop a deeper appreciation for the technical, managerial, and creative aspects of the bakery and hospitality sector. This field trip aligns with Chitkara University's focus on holistic development, practical exposure, and industry integration. It is especially relevant for students pursuing studies in Culinary Arts, Hospitality Management, and Food Entrepreneurship.

OUTCOMES

- Enhanced understanding of commercial bakery operations
- Improved awareness of industry hygiene and quality standards
- Exposure to brand management and customer service strategies
- Inspiration for future career paths in the food and beverage industry.

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EVENT DETAILS	
Event Type	Orientation
Topic	Deeksharambh - Student Induction Program 2025
Date	2025-08-05 To 2025-08-08
Mode	Offline
Organizer Name	CSPC
Resource Person	Ms. Pooja Bedi, Founder | Ms. Nikita Charan, Somatic Dance Therapist
No. Of Participants	215
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 16: Peace, Justice and Strong Institutions, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO3, PO2, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of the Box, Let's Install Discipline, Integrity and Honesty in Our Students

OBJECTIVE

- To provide a broad and engaging overview of the diverse sub-fields and applications within collegiate psychology.
- To introduce students to various theoretical perspectives and research methodologies commonly employed in psychological studies.
- To equip students with fundamental psychological concepts and practical tools for academic success and personal well-being.
- To foster critical thinking, self-awareness, and an interdisciplinary approach to understanding human behaviour and mental processes.
- To inspire curiosity and passion for the study of psychology, laying a strong foundation for their academic career at Chitkara.

DESCRIPTION

From August 2nd to August 8th, 2025, the Chitkara School of Psychology and Counselling successfully hosted its "Deeksharambh" Student Induction Programme to welcome the incoming Class of 2025. The week-long event was designed to ease new students into their academic environment, fostering a sense of community and belonging from day one. The program kicked off with a warm welcome for both day scholars and resident students, followed by a detailed institutional orientation that introduced them to the university's core values and vision. Over the next several days, students engaged in a series of thoughtfully curated sessions. "Psychology in Motion" provided a dynamic exploration of the field, while "Beyond Books" highlighted the practical and real-world applications of their studies. The "Identity in Progress" sessions encouraged students to reflect on their personal and professional growth. Through these interactive sessions, the new batch not only gained a deeper understanding of psychology but also had the opportunity to build strong connections with their peers and faculty. The success of the induction program sets a positive tone for the Class of 2025's academic journey at the Chitkara School of Psychology and Counselling.

OUTCOMES

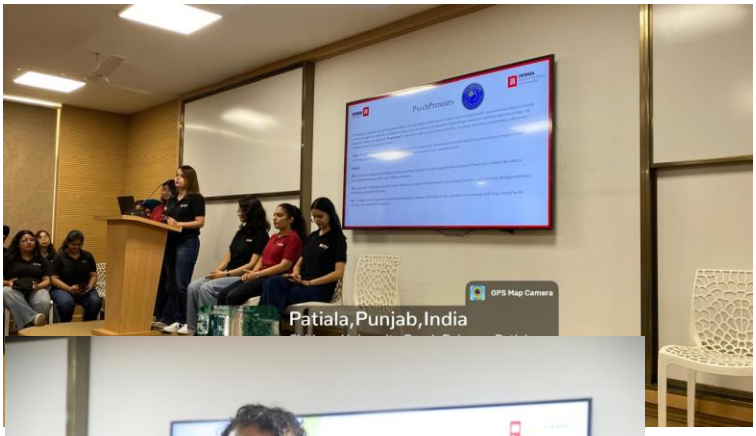
1. Students Gained a Comprehensive Preliminary Understanding of the Scope and Relevance of Psychology as an Academic Discipline.

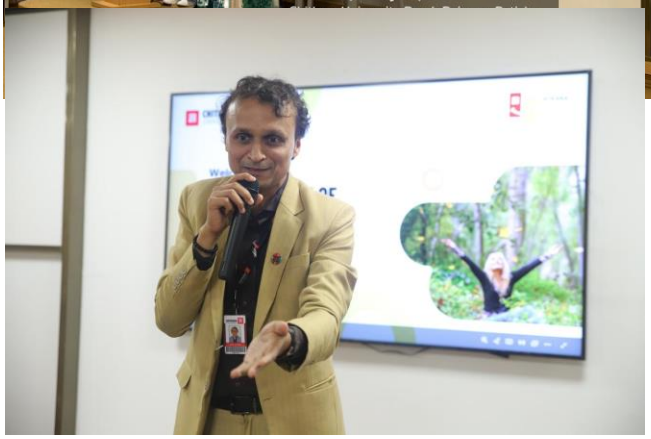
2. Students Felt More Confident and Prepared to Engage with The Curriculum by Understanding Foundational Concepts and Methodologies.

3. Students Acquired Practical Strategies for Effective Learning, Self-Regulation, And Mental Well-Being to Thrive in Their University Environment.

4. Students Developed a Greater Sense of Self-Awareness and an Appreciation for Diverse Perspectives on the Human Mind.

5. Students were highly motivated and enthusiastic to pursue their psychology degree, recognizing its potential for both personal and professional growth.





EVENT DETAILS	
Event Type	Competition
Topic	Kirchoff's Code: Circuit Analysis Challenge
Date	2025-08-05 To 2025-08-05
Mode	Offline
Organizer Name	Dr Priyanka Malhotra
No. Of Participants	66
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO Number(S)	PO1
University Charter	Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

The objectives of the event are:

- To strengthen students' understanding of fundamental circuit theory concepts such as Ohm's Law, Kirchhoff's Laws, and basic network theorems.
- To encourage participants to apply theoretical concepts through quiz-based and numerical problem-solving challenges
- To build self-assurance among students in handling circuit analysis problems under both time-bound and detailed problem-solving conditions.
- To create a dynamic and engaging platform where students can learn, compete, and exchange ideas

DESCRIPTION

The Department of Electronics & Communication Engineering is delighted to announce an intellectually stimulating and technically enriching event titled "Kirchhoff's Code: Circuit Analysis Challenge," scheduled to be held on August 5, 2025, at Lecture Hall-4, First Floor, Edison Block, Chitkara University. This specially curated event is exclusively for the ECE Batch of 2024 and is designed to reinforce foundational concepts and elevate the analytical abilities of the participants in the domain of circuit theory and electrical network analysis. The event will provide a dynamic platform for students to apply theoretical knowledge in a

competitive setting, fostering deeper understanding and technical confidence. The challenge will unfold in two carefully structured rounds: ???? Round 1 – Circuit Quiz: A fast-paced, multiple-choice quiz aimed at evaluating the participants' grasp on fundamental topics such as Kirchhoff's Current and Voltage Laws, Ohm's Law, series and parallel circuits, and basic network theory. This round will test both conceptual clarity and time management under pressure. ???? Round 2 – Circuit Solver: A more intensive, pen-and-paper based round where participants will be required to solve numerical problems using techniques such as the Loop (Mesh) Analysis and Nodal Analysis methods. This round will assess in-depth problem-solving skills, logical reasoning, and application of core circuit principles.

OUTCOMES

The expected outcome of the event are:

- Students will demonstrate a stronger grasp of fundamental circuit analysis concepts, including Kirchhoff's Laws, Ohm's Law, and basic network theory.
- Participants will gain proficiency in applying analytical techniques such as Mesh (Loop) Analysis and Nodal Analysis to solve circuit-based numerical problems.
- Students will become more confident in approaching circuit-related challenges under both time constraints (quiz) and detailed analytical scenarios (solver round)
- The competitive format will promote teamwork, critical thinking, and peer learning, motivating students to strive for excellence.

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LEARNING

Event Type	Workshop
Topic	Brains Over Brute
Date	2025-08-05 To 2025-08-05
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Punjab Campus)
Organizer Name	Open-Source Chandigarh
Resource Person	Mr. Neeraj Sharma, Corporate Trainer, Hit Bullseye
No. Of Participants	222
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. Strengthen foundational DSA concepts by exploring core topics such as Graphs, Recursion, and Dynamic Programming to build strong problem-solving fundamentals.
2. Enhance critical thinking and logical reasoning through structured problem decomposition, live demonstrations, and real-time coding challenges.
3. Bridge the gap between theory and application by showcasing real-world uses of data structures in competitive programming and technical interviews.
4. Promote collaborative and strategic learning through peer-to-peer interaction and expert guidance from industry professional Neeraj Sharma.

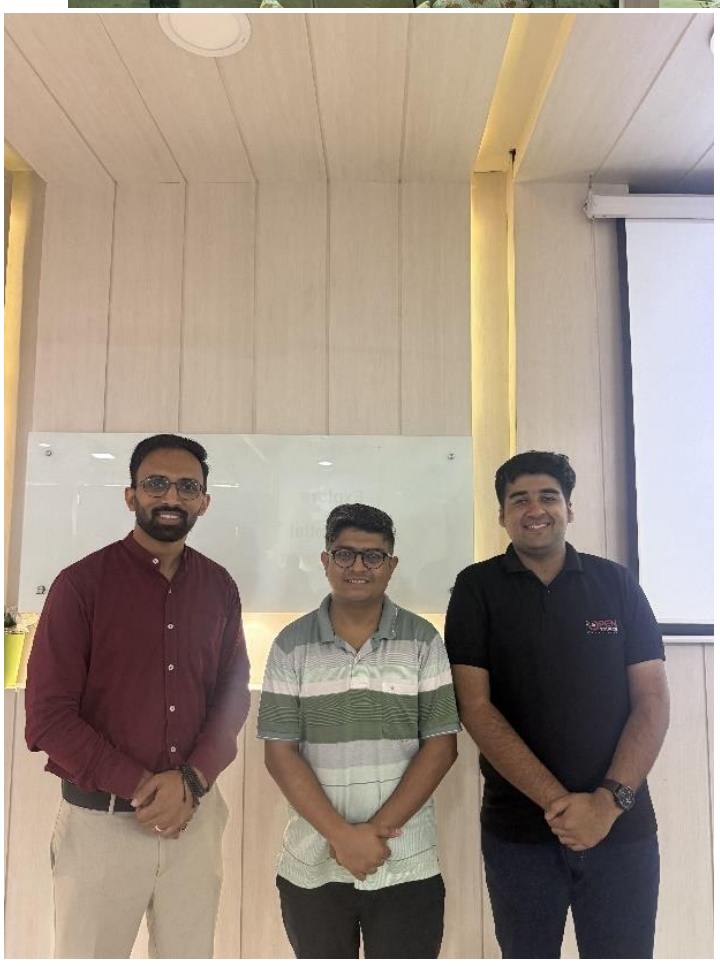
DESCRIPTION

The session focused on building a strong foundation in Recursion and Dynamic Programming, recognizing commonly used problem-solving patterns and encouraging logical reasoning. Through interactive exercises, problem-solving sessions and Q&A rounds, students were encouraged to move beyond brute-force methods and adopt structured, strategic approaches. The collaborative learning environment significantly enhanced both technical proficiency and critical thinking skills

OUTCOMES

- Strong DSA Foundations: Built a clear understanding of Recursion and Dynamic Programming with a focus on structured logic.
- Pattern Mastery: Learned key DSA patterns like state transitions and optimal substructure to solve most problem types efficiently.
- Critical Thinking: Enhanced problem decomposition skills and strategic approaches to tackle complex coding challenges.
- Practical Exposure: Gained real-world insights through live coding, interview-focused walkthroughs, and hands-on practice.

Explore
Your
Potential



BRAINS OVER BRUTE

Event Type	Expert Talk
Topic	Red Hat Open Shift AI For Innovation: Unlocking Skills and Career Growth
Date	2025-08-05 To 2025-08-05
Mode	Online
Organizer Name	Coe Open-Source Technologies
Resource Person	Mr. Ajit Joshi, Partner Manager at Red Hat Isv, Lot, Embedded Channels, Developer Relations; Past Roles Distribution: Regional Si, CSPC
No. Of Participants	79
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

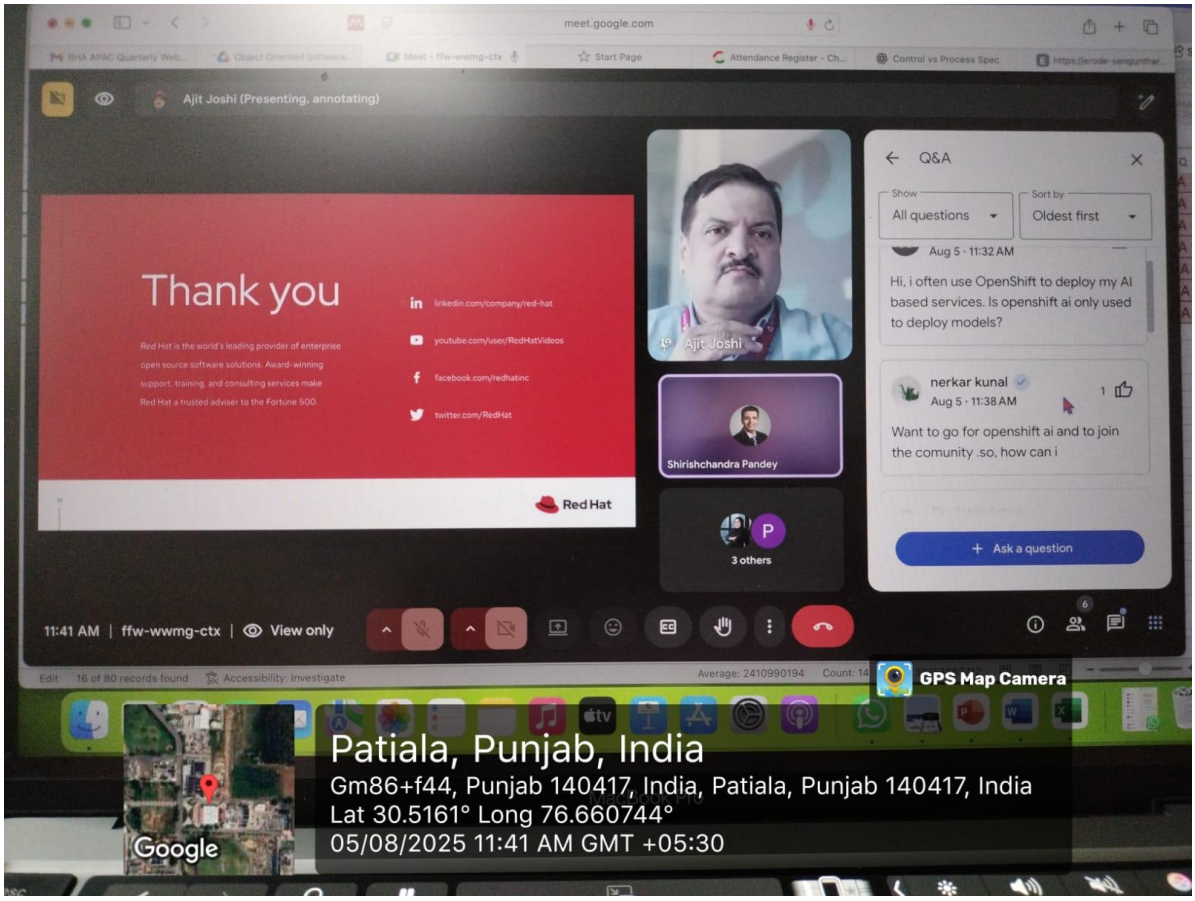
1. Introduce participants to cloud-native AI/ML concepts.
2. Demonstrate OpenShift's capabilities for AI/ML workloads.
3. Explain the complete workflow from data preparation to model deployment.
4. Share best practices for MLOps in enterprise environments. Present real-world success stories to inspire practical adoption.

DESCRIPTION

Red Hat OpenShift AI for Innovation: Unlocking Skills and Career Growth expert talk provided the valuable insights to explore the current trends and digital tools in OpenShift cloud platform for the university students. Red Hat OpenShift Cloud provides the ideal foundation, offering a Kubernetes-based, enterprise-grade solution to streamline AI/ML development, deployment, and lifecycle management. This expert talk helps AI/ML practitioners, data scientists, and DevOps teams to leverage OpenShift to build, train, and deploy models with efficiency and agility. Seventy-nine students have attended the session from Punjab campus. The session was delivered by Mr. AJIT JOSHI, Partner Manager at Red Hat ISV, loT, embedded Channels, Developer Relations; Past roles Distribution: Regional SI, CSPs.

OUTCOMES

1. Gain a clear understanding of how to leverage OpenShift for AI/ML development and deployment.
2. Learn practical strategies to implement MLOps for scalable and reliable AI solutions.
3. Discover tools and integrations that accelerate AI/ML workflows in cloud-native environments.
4. Explore real-world industry applications to identify opportunities in your own domain.
5. Build confidence in adopting hybrid or multi-cloud approaches for AI/ML projects.


meet.google.com
Ajit Joshi (Presenting, annotating)
Thank you
Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.
linkedin.com/company/red-hat
youtube.com/user/RedHatVideos
facebook.com/redhatinc
twitter.com/RedHat
Red Hat
Ajit Joshi
Shirishchandra Pandey
3 others
Q&A
Show
All questions
Sort by
Oldest first
Aug 5 · 11:32 AM
Hi, i often use OpenShift to deploy my AI based services. Is openshift ai only used to deploy models?
nerkar kunal
Aug 5 · 11:38 AM
Want to go for openshift ai and to join the comunity .so, how can i
Ask a question
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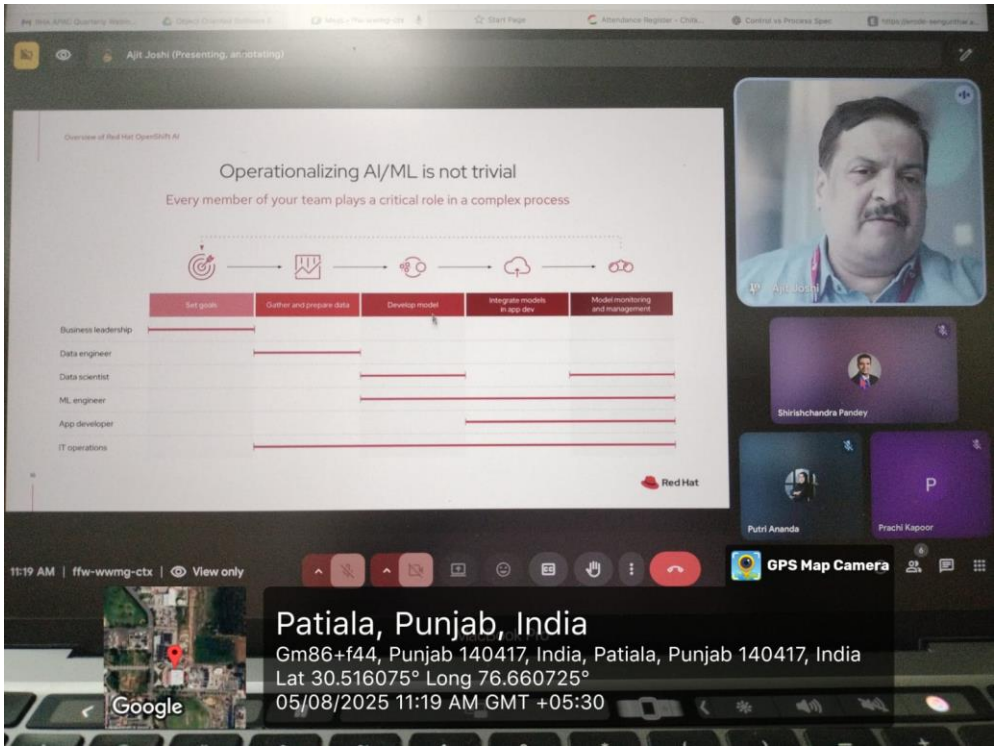
Operationalizing AI/ML is not trivial
Every member of your team plays a critical role in a complex process
Set goals
Gather and prepare data
Develop model
Integrate models in app dev
Model monitoring and management
Business leadership
Data engineer
Data scientist
ML engineer
App developer
IT operations
Red Hat
Shirishchandra Pandey
Putri Ananda
Prachi Kapoor
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Google

Event Details	
Event Type	Expert Talk
Topic	Transforming Logistics Careers with Freight Tiger
Date	2025-08-05 To 2025-08-05
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Faiza Baig, Senior Manager – Human Resources, Freight Tiger
No. Of Participants	499
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Freight Tiger and its role in transforming the logistics industry.
2 - To provide awareness about career opportunities in logistics and supply chain management.
3 - To explain the recruitment process and required skill sets clearly.
4 - To bridge the gap between academic knowledge and industry requirements.
5 - To encourage students to prepare for dynamic and technology-driven career roles.

DESCRIPTION

Freight Tiger organized the Transforming Logistics Careers with Freight Tiger session to connect with students and provide insights into emerging opportunities in the logistics and supply chain sector. The session focused on explaining the company's innovative approach, work culture, and career growth pathways within the organization. The event was led by Faiza

Baig, Senior Manager – Human Resources, who guided students regarding industry expectations, job roles, and professional development opportunities.

OUTCOMES

1 - Students gained clarity about career opportunities in the logistics sector.
2 - Improved understanding of industry-relevant technical and professional skills.
3 - Enhanced awareness of emerging trends in logistics and supply chain management.
4 - Direct interaction with the Senior Manager – Human Resources helped resolve career-related queries.
5 - Increased motivation among students to pursue career opportunities in the logistics domain.

Event Type	Orientation
Topic	Introduction To Clubs and Talent Hunt
Date	2025-08-06 To 2025-08-06
Mode	Offline
Organizer Name	CSPC
No. Of Participants	230
SDGs No	SDG 4: Quality Education, SDG 17: Partnership for the Goals, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions
PO Number(S)	PO12
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce new students to the diverse range of student clubs within the Chitkara School of Psychology and Counselling.
2. To explain the unique focus, activities, and benefits of each "Mind craft Club" (Psych'Ed, PsyGrow, PsyIndie, PsychPreneurs, PsyLit, PsychExpressions).
3. To highlight opportunities for practical application of psychological knowledge, skill development, and personal growth outside the classroom.
4. To encourage student participation in extra-curricular activities and foster a sense of community and belonging.
   To provide information on how to join the clubs and get involved in their initiatives.

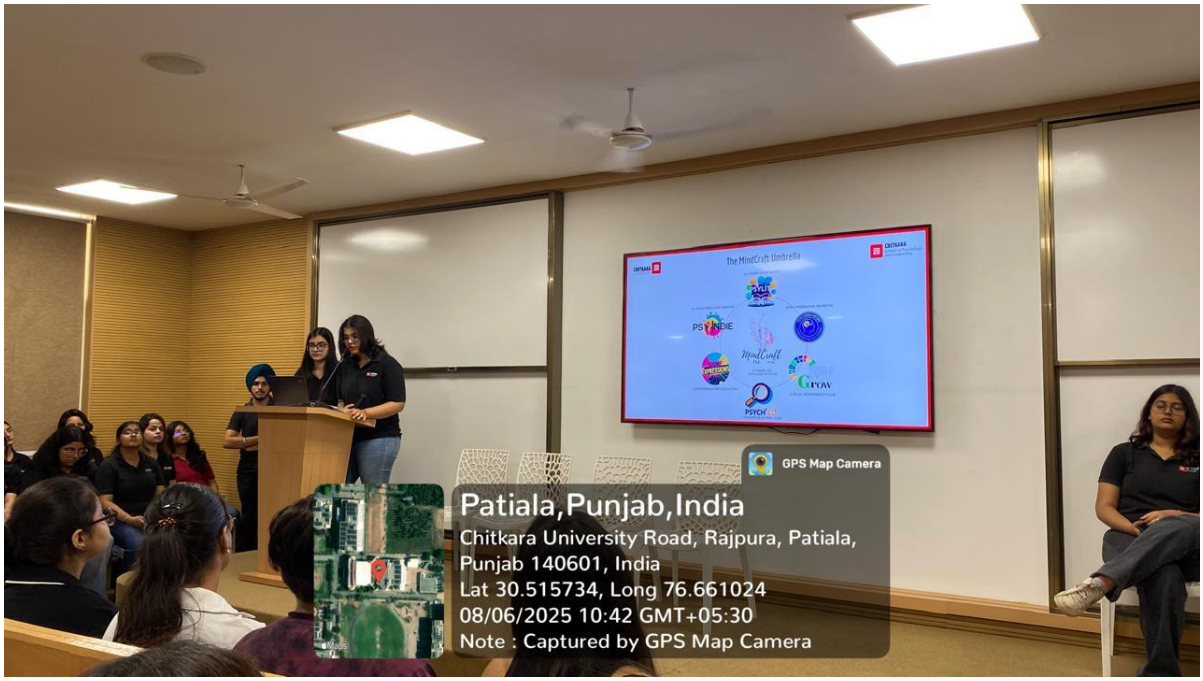
DESCRIPTION

The Chitkara School of Psychology and Counselling kicked off its Deeksha rambh - Student Induction Program with a highly engaging orientation session on August 5th dedicated to the Mind craft Clubs. This event was designed to warmly welcome new students and provide them with a comprehensive introduction to the vibrant community that awaits them beyond their academic studies. The session highlighted the school's commitment to holistic

development, offering students a chance to explore their passions, develop new skills, and connect with peers who share their interests. The orientation shone a spotlight on six distinct clubs, each catering to a different facet of psychology and student interest. The orientation was a tremendous success, leaving the new students energized and inspired. Many eagerly signed up for the clubs, ready to embark on a journey of personal growth, collaboration, and discovery. The event successfully established a foundation for a rich and fulfilling student life, demonstrating that at Chitkara, education extends far beyond the classroom walls.

OUTCOMES

1. Students gained a comprehensive understanding of the purpose and activities of each Mind craft Club.
2. Students identified clubs that aligned with their interests, career aspirations, and personal development goals.
3. Students felt motivated and excited to participate in extra-curricular activities offered by CSPC.
4. Students understood the value of club involvement in enhancing their academic learning and overall university experience.



GPS Map Camera
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Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.515734, Long 76.661024
08/06/2025 10:42 GMT+05:30
Note : Captured by GPS Map Camera

GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
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Event Type	Expert Talk
Topic	Design Thinking, Mindset and Innovation for the Campus Journey
Date	2025-08-07 To 2025-08-07
Mode	Offline
Venue	Eienstein Hall (Galileo Block)
Organizer Name	Dr. Garima, CCSM
Resource Person	Ms. Birharparkash Kaur, Wellness Coach
No. Of Participants	80
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

- To introduce students to the principles of design thinking and their application in academic and personal growth.
- To encourage innovative problem-solving approaches beyond traditional learning methods.
- To help students develop a growth mindset for navigating their campus journey effectively.
- To integrate wellness and creativity as essential aspects of learning and decision-making.
- To prepare students for real-world challenges by fostering collaboration, adaptability, and innovative thinking.

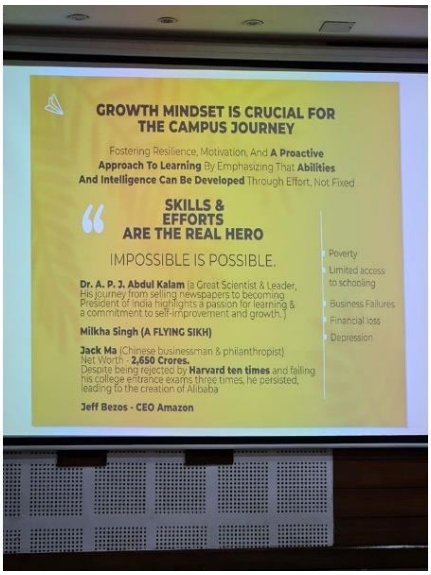
DESCRIPTION

The expert talk on “Beyond Books: Design Thinking Mindset & Innovation for the Campus Journey” was conducted on 7th August 2025 at Chitkara University, organised by the Chitkara College of Sales & Marketing. The session was led by Ms. Birharprakash Kaur, a renowned Wellness Coach, who brought her expertise and engaging style to guide students on the importance of cultivating design thinking as an integral part of their academic and personal journey. The day-long session began with an introduction to the core principles of

design thinking, including empathy, ideation, prototyping, and testing. Ms. Kaur emphasized that the approach is not limited to product design but extends to everyday decision-making, leadership, and personal growth. She stressed the need for students to think beyond conventional classroom learning and actively seek solutions to challenges with creativity and collaboration. One of the highlights of the session was the integration of mental health, wellness with innovation. Ms. Kaur illustrated how a balanced mind and body are crucial to unlocking creative potential. She engaged students in interactive exercises that helped them reflect on their thought processes and identify areas where they could apply innovative solutions in their campus life. Throughout the talk, real-life examples, case studies, and interactive discussions kept the students deeply involved. The emphasis on empathy as the starting point of design thinking resonated strongly with participants, as they realized the importance of understanding diverse perspectives before devising solutions. The workshop concluded with a reflection session, where students shared their key takeaways and how they planned to implement design thinking in their academic projects, group activities, and personal goals. The expert talk not only enriched the participants' understanding of innovation but also motivated them to embrace adaptability, resilience, and a forward-thinking approach in their campus journey. This session was a valuable platform for students to align creativity with practical problem-solving, bridging the gap between theoretical learning and real-world application.

OUTCOMES

- Students gained an understanding of design thinking as a problem-solving framework applicable beyond academics.
- Participants learned how to combine innovation with personal wellness for holistic growth.
- The session enhanced collaborative and empathetic thinking among students.
- Learners developed awareness of how to apply creativity in academic and campus-related challenges.
- Students left with actionable strategies to integrate design thinking into their future careers and personal journeys.


GROWTH MINDSET IS CRUCIAL FOR THE CAMPUS JOURNEY
Fostering Resilience, Motivation, And A Proactive Approach To Learning By Emphasizing That Abilities And Intelligence Can Be Developed Through Effort, Not Fixed
SKILLS & EFFORTS ARE THE REAL HERO
IMPOSSIBLE IS POSSIBLE.
Dr. A. P. J. Abdul Kalam (a Great Scientist & Leader, his journey from selling newspapers to becoming President of India highlights a passion for learning & a commitment to self-improvement and growth.)
Milkha Singh (A FLYING SIKH)
Jack Ma (Chinese businessman & philanthropist) Net Worth - 2,650 Crores.
Despite being rejected by Harvard ten times and failing his college entrance exams three times, he persisted, leading to the creation of Alibaba
Jeff Bezos - CEO Amazon
Poverty
Limited access to schooling
Business Failures
Financial loss
Depression

CHITKARA UNIVERSITY
CHITKARA SCHO

EVENT DETAILS	
Event Type	Workshop
Topic	Leveraging Life Skills for an Innovative Approach Toward Career Building
Date	2025-08-07 To 2025-08-07
Mode	Offline
Venue	Lecture Hall 407 (Le Corbusier Block)
Organizer Name	Mr. Harinder Pal Singh, CCSM
Resource Person	Ms. Ishleen Kaur, Leadership Coach, Sales Coach, And Corporate Trainer
No. Of Participants	211
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

1. Foster critical thinking and adaptability for modern workplace challenges.
2. Develop emotional intelligence and interpersonal skills for team collaboration.
3. Encourage innovative problem-solving using real-life scenarios and reflections.
4. Build resilience and self-awareness for confident career decision-making.
5. Empower students to align personal values with professional goals and growth.

DESCRIPTION

Chitkara College of Sales and Marketing organized a workshop on soft skills for our new batch of 2025 students of MBA Sales and Marketing in Pharmaceutical Management. The resource person was Ms. Ishleen Kaur, an experienced leadership coach, Sales coach, and corporate trainer. Ms. Ishleen shared about 21st century skills, such as communication, emotional intelligence, time management, adaptability, etc.; Ms. Kaur emphasized on importance of learning these skills to stay marketable and leveraging for a sustainable career ahead and career-readiness skills for holistic development. Students were asked to participate in learning activities. The expert gave valuable tips to students about time management techniques to prioritize tasks based on Urgent and Important tasks, good mental health and

wellbeing. The queries of the students were answered to the satisfaction of students. Current times we are living in VUCA world, where volatility, uncertainty, complexity and ambiguity are pertinent. In such a scenario, it becomes essential for students to understand and adapt to skills in the beginning of their journey for future, to learn soft skills such as communication, time management, adaptability, EQ, Critical thinking, etc. Learning soft skills will make students more adaptable and competent to get prepared for change. The soft skills also may help students to have sustainable, satisfactory and meaningful career in healthcare industry by having a competitive edge. We are confident, this session will help students in building a successful career.

OUTCOMES

- Improved communication and collaboration across diverse career roles
- Enhanced adaptability in dynamic job markets and business environments.
- Greater self-confidence in presenting ideas and managing change.
- Stronger sense of responsibility in personal and professional domains.
- Demonstrated innovative thinking applied to career-building projects or tasks.

EVENT DETAILS	
Event Type	Expert Talk
Topic	From Classrooms to Industry: Building a Career in Pharmaceutics
Date	2025-08-07 To 2025-08-07
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Sanjay Rai, Vice President
No. Of Participants	134
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

OBJECTIVE

- To bridge the gap between academic learning and real-world industrial practices in pharmaceutics.
- To provide insights into emerging trends, technologies, and regulatory requirements in the pharmaceutical sector.
- To guide students on essential skills, competencies, and mindset for a successful transition from academia to industry.
- To share practical strategies for career planning, networking, and professional growth in pharmaceutics.
- To inspire and motivate participants through industry experiences, case studies, and success stories.

DESCRIPTION

The pharmaceutical industry is one of the most dynamic and impactful sectors, offering vast opportunities for innovation, growth, and contribution to global healthcare. However, the journey from academic learning to a thriving professional career often requires more than technical knowledge—it demands industry awareness, skill adaptation, and a strategic

mindset. This expert session on "From Classrooms to Industry: Building a Career in Pharmaceutics" is designed to help students understand the transition from theoretical foundations gained during their academic journey to the practical demands of the pharmaceutical industry. The session will highlight the diverse career pathways available in pharmaceutics, including research and development, formulation design, quality assurance, regulatory affairs, production, clinical research, and technology transfer. Participants will gain valuable exposure to the latest industry trends, technological advancements, and global standards that are shaping the future of pharmaceutical manufacturing and product development. The talk will also address the critical skills required for success—ranging from problem-solving and analytical thinking to teamwork, leadership, and effective communication. Real-life industry experiences, case studies, and success stories will serve as inspiration, illustrating how dedication, continuous learning, and adaptability can pave the way for a rewarding career. Emphasis will be placed on the importance of internships, networking, certifications, and professional organizations in building credibility and expanding opportunities. By the end of the session, attendees will be equipped with a clearer understanding of how to align their academic expertise with industry expectations, identify the right career trajectory, and develop a personalized action plan for professional growth. This initiative ultimately aims to empower aspiring pharmaceutical professionals to contribute meaningfully to the advancement of healthcare, ensuring that the innovations of tomorrow begin in the classrooms of today.

OUTCOMES

- Enhanced understanding of the pharmaceutical industry's structure, career pathways, and growth opportunities in pharmaceutics.
- Improved awareness of the skills, qualifications, and certifications valued by employers in the sector.
- Ability to align academic knowledge with industry expectations for a smoother career transition.
- Increased motivation and confidence to pursue targeted career goals through networking, internships, and professional development.

- Practical insights from real-world case studies and industry experiences to guide future career decisions.

Event Details	
Event Type	Pre-Placement Talks
Topic	Global Retail Career Opportunities with Maf Carrefour
Date	2025-08-07 To 2025-08-07
Mode	Offline
Venue	Ios Development Center, Newton Block, Chitkara University (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ayesha Anwar, Associate Manager -Talent Acuisition, Maf Carrefour
No. Of Participants	142
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce students to global career prospects in the retail and business management sectors.
2. To help students understand the operational, managerial, and customer service aspects of international retail organizations.
3. To equip students with knowledge of industry trends, required skills, and global retail standards.
4. To promote collaboration between academia and leading global retail brands for future placements and internships.

DESCRIPTION

The Global Retail Career Opportunities with MAF Carrefour event was organized to give students an in-depth perspective on the international retail industry and its growing career potential. Representatives from MAF Carrefour, one of the world's leading retail chains, shared insights on retail operations, supply chain management, customer engagement, and

innovation in retail technologies. The session emphasized the importance of communication, teamwork, and analytical thinking in retail management roles. Students also learned about various career paths available across departments such as store operations, merchandising, sales, and marketing. The event served as a platform for students to understand how global retail companies operate and what competencies they look for in young professionals.

OUTCOMES

1. Students gained exposure to international retail operations and career pathways.
2. Increased awareness of global retail trends, technologies, and management practices.
3. Improved understanding of the skills and professional mindset needed in retail careers.
4. Strengthened connections between the institution and MAF Carrefour for recruitment and internships.
5. Enhanced student motivation to pursue global opportunities in the retail industry.

Event Details	
Event Type	Pre-Placement Talks
Topic	Hospitality And Management Career Drive with Oyo
Date	2025-08-07 To 2025-08-07
Mode	Offline
Venue	Sun Hall, Turing Block, (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Shraddha, Associate Manager, Talent Aquistion, Oyo
No. Of Participants	120
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with insights into diverse career opportunities in the hospitality and management sector.
2. To help students understand the professional expectations and skill requirements of a leading hospitality brand like OYO.
3. To bridge the gap between classroom learning and real-world hospitality management practices.
4. To facilitate student placements and internships through direct industry engagement.

DESCRIPTION

The Hospitality & Management Career Drive with OYO was organized to expose students to the dynamic world of hospitality and business management. Representatives from OYO, one of the world's leading hospitality chains, conducted an informative session highlighting the company's growth journey, work culture, and operational excellence. Students learned about various job roles available in hotel management, operations, marketing, and customer relations. The drive also included discussions on the importance of communication skills,

adaptability, and customer service in the hospitality industry. The event provided students with valuable insights into OYO's recruitment process and career advancement opportunities in the sector.

OUTCOMES

1. Students gained an understanding of the hospitality and management career landscape.
2. Improved awareness of the professional skills required to succeed in the hospitality domain.
3. Several students were shortlisted for interviews and potential placement opportunities with OYO.
4. Strengthened student–industry engagement for future collaboration and recruitment drives.
5. Enhanced student confidence and career preparedness for the hospitality industry.

Event Name	3mt (Three-Minute Thesis) Competition 2025
Date	8th August 2025 (Final Round)
Venue	Architecture Block, Chitkara University, Punjab
Department	Centre For Research Impact & Outcome (CRIO) & Doctoral Research Centre
Resource Person	Competition
Number Of Participants	9 Participants And 70 Competition
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Innovation and Infrastructure), SDG 17 (Partnerships for the Goals)
Duration	Full Day

About the Activity

The 3MT Competition 2025 was designed to provide PhD scholars and recent graduates a platform to present their research in just three minutes using a single slide. The event aimed to enhance communication, presentation, and storytelling skills among young researchers while making complex research accessible to a wider audience.

Event Objectives

- To develop concise and engaging communication of research.
- To promote interdisciplinary exchange of ideas.
- To encourage networking and recognition of research excellence.

Key Highlights

- Three tracks covering Engineering, Business & Social Sciences, and Health Sciences.
- Cash prize of ₹10,000 for winners in each track.
- APC waiver worth $3,690 USD for publication support.
- Recognition through certificates, mementos, and on-campus travel support.

Event Outcomes

- Strengthened presentation and communication skills of scholars.
- Recognition of outstanding research across diverse fields.
- Enhanced academic confidence and peer networking.

Glimpse of the Event

Event Type	Expert Talk
Topic	From Classrooms to Industry: Navigating Careers in the Pharma
Date	2025-08-08 To 2025-08-08
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Rajiv Maini, Co-Founder and Executive Director
No. Of Participants	155
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 17: Partnership for the Goals, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

- To familiarize students with diverse career pathways available in the pharmaceutical industry.

- To bridge the gap between academic learning and industry expectations through practical insights.

- To guide students on essential skills, certifications, and competencies required for professional success.

- To inspire students to align their academic projects, internships, and research with industry trends.

- To motivate participants by sharing real-world experiences and success stories from industry professionals.

DESCRIPTION

The expert talk on "From Classrooms to Industry: Navigating Careers in Pharma" is designed to equip pharmacy students with the knowledge, skills, and confidence required to transition smoothly from academic life into the dynamic world of the pharmaceutical industry. The session aims to bridge the gap between theoretical learning and practical application by

providing actionable insights from an experienced industry professional. The pharmaceutical sector offers a wide range of career opportunities spanning research and development, quality control, manufacturing, regulatory affairs, marketing, clinical trials, pharmacovigilance, and medical writing, among others. However, the transition from academia to the workplace often presents challenges such as adapting to a fast-paced environment, meeting regulatory requirements, and acquiring job-specific competencies. This talk will address these challenges while outlining strategies for building a strong career foundation. Through this session, students will gain a deeper understanding of industry expectations, essential technical and soft skills, and the role of continuous learning in career advancement. Emphasis will be placed on aligning academic projects, internships, and extracurricular activities with current industry trends to enhance employability. The speaker will also highlight emerging opportunities in cutting-edge fields such as biotechnology, precision medicine, artificial intelligence in drug discovery, and digital health solutions, preparing students to adapt to the evolving pharmaceutical landscape. In addition to technical expertise, the talk will underscore the importance of interpersonal skills, teamwork, professional ethics, and adaptability. Students will learn how to leverage networking opportunities, professional organizations, and mentorship to accelerate their growth. Real-world case studies and personal experiences shared by the speaker will provide valuable context and inspiration for aspiring pharma professionals. By the end of the session, participants will be better equipped to make informed career decisions, prepare for industry-specific interviews, and develop a personal roadmap for professional success. The ultimate goal of this expert talk is to transform academic knowledge into industry-ready competence, empowering the next generation of pharmacists to contribute meaningfully to healthcare innovation and patient well-being.

OUTCOMES

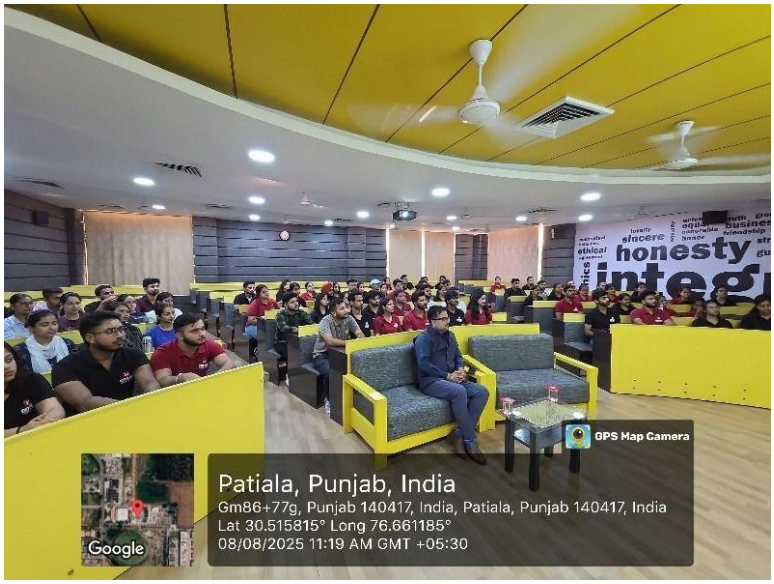
- Improved understanding of diverse career opportunities within the pharmaceutical sector.

- Enhanced awareness of industry expectations, required competencies, and skill development pathways.

- Ability to align academic learning, projects, and internships with real-world industry needs.

- Increased confidence in preparing for interviews, networking, and professional growth.

- Motivation to pursue continuous learning and adapt to emerging trends in the pharma industry.



EVENT DETAILS	
Event Type	Expert Talk
Topic	Re-Installation Ceremony of Ishrae Student Chapter 2025-26
Date	2025-08-08 To 2025-08-08
Mode	Offline
Organizer Name	Rajneesh Kaushik
Resource Person	Mr. Deepan Goswami,
No. Of Participants	49
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

- To reinstall the ISHRAE Student Chapter & introduce new student CWC team.
- To inspire environmental & energy awareness & importance of decarbonization.
- To strengthen academia-industry interaction.
- To promote networking & knowledge sharing.

DESCRIPTION

The Department of Mechanical Engineering (DME) at Chitkara University, in collaboration with the ISHRAE Chandigarh Chapter, hosted the Reinstallation Ceremony of the ISHRAE Student Chapter 2025–26. The event included the oath-taking of the new Core Working Committee (CWC) members, reaffirming their commitment to ISHRAE's objectives, followed by an expert lecture on "Decarbonization" in HVAC&R. During his session, Mr. Deepan Goswami shared practical ways to reduce carbon footprints, such as promoting carpooling on campus, maintaining records of vehicle occupancy, and encouraging the use of electric vehicles over petrol cars. The ceremony served as a platform for technical learning, networking, and strengthening ties between industry and academia.

OUTCOMES

1. Formal reinstation of ISHRAE Student Chapter & induction of new student CWC team.
2. Awareness about the importance of decarbonization.
3. Enhanced interaction of student members with the ISHRAE professionals.
4. Better networking.

Event Details	
Event Type	Pre-Placement Talks
Topic	Driving Innovation in Healthcare Careers with Innovacer
Date	2025-08-08 To 2025-08-08
Mode	Offline
Venue	Sun Hall, Turing Block, Cu Punjab Campus (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Naveen Gautam, Recruitment Specialist - Ta, Innovcare
No. Of Participants	244
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To introduce students to emerging opportunities in the healthcare technology and data analytics sectors.
2. To create awareness about how innovation and digital transformation are shaping the future of healthcare.
3. To guide students on the essential technical and analytical skills required for careers in health tech.
4. To build a bridge between academic learning and real-world applications in healthcare innovation.

DESCRIPTION

The Driving Innovation in Healthcare Careers with Innovaccer session was organized to help students explore the intersection of healthcare and technology through insights shared by experts from Innovaccer, a global leader in healthcare data solutions. The event focused on how Innovaccer leverages data analytics, artificial intelligence, and digital platforms to enhance healthcare efficiency and patient outcomes. Students gained a deeper understanding of the role of innovation in transforming the healthcare ecosystem and the wide range of career paths available in health informatics, data science, and product development. The session

encouraged participants to think critically about how technology can solve real-world healthcare challenges.

OUTCOMES

1. Students learned about the role of technology and innovation in modern healthcare systems.
2. Increased awareness of career opportunities in healthcare analytics, AI, and digital health platforms.
3. Enhanced understanding of the skills and knowledge required to enter the health tech domain.
4. Fostered student interest in pursuing interdisciplinary careers combining healthcare and technology.
5. Strengthened industry–academia collaboration through interaction with Innovaccer professionals.

EVENT DETAILS	
Event Type	Workshop
Topic	Finance 101: Essential Concepts for Aspiring Financial Leaders
Date	2025-08-11 To 2025-08-14
Mode	Offline
Organizer Name	Mba Finance
Resource Person	Ca Preeti Malhotra, Professional Consultant
No. Of Participants	33
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO1, PO2, PO4, PO7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

- To introduce students to the essential principles of corporate finance and investment decision-making.
- To highlight the role of finance in business strategy and leadership.
- To develop students' skills in financial planning, capital budgeting, and valuation fundamentals.
- To nurture leadership-oriented financial thinking by linking technical concepts with strategic decision-making.

DESCRIPTION

The MBA Finance Department of Chitkara Business School organized a four-day workshop on "Finance 101: Essential Concepts for Aspiring Financial Leaders" from 11th to 14th August 2025, starting each day at 9:15 a.m. This workshop was specifically curated to empower first-

year MBA students with the foundational knowledge and leadership-oriented perspective required to excel in the finance domain. Over the four days, students were introduced to core topics such as financial planning and analysis, investment principles, valuation basics, capital budgeting, and the role of finance in strategic decision-making. With a forward-looking approach, the sessions emphasized how aspiring financial leaders can use financial concepts not only for technical accuracy but also for influencing strategic business outcomes. The workshop combined conceptual learning with leadership case studies, interactive exercises, and scenario-based discussions. By presenting the broader perspective of finance as a decision-making tool, CA Kuldeep Singh guided students to think beyond numbers and develop the mindset of future financial leaders.

OUTCOMES

- Students gained clarity on the fundamental pillars of finance and their application in corporate environments.
- Students developed an understanding of capital budgeting, valuation, and financial planning techniques.
- Students learned how finance acts as a strategic tool for decision-making and leadership in organizations.
- The workshop enhanced the students' readiness to approach finance from both a technical and managerial leadership perspective.

Marketing Strategy
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EVENT DETAILS	
Event Type	Workshop
Topic	Finance Fundamentals: A Beginner's Path to Understanding Business
Date	2025-08-11 To 2025-08-14
Mode	Offline
Organizer Name	Mba Finance
Resource Person	Ca Nitin Arora, Professional Consultant
No. Of Participants	127
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO1, PO2, PO4, PO7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To familiarize students with the fundamental concepts of finance and their role in business decision-making.
2. To develop an understanding of financial statements, ratios, and key indicators of business performance.
3. To bridge classroom learning with practical industry insights through case discussions and real-life examples.
4. To enhance the financial confidence of MBA students for future courses, internships, and corporate exposure.

DESCRIPTION

The MBA Finance Department of Chitkara Business School successfully organized a four-day workshop on “Finance Fundamentals: A Beginner's Path to Understanding Business” It was designed especially for first-year MBA students to build a strong foundation in finance, ensuring that they clearly understood the language of business. Over four days, students were introduced to essential topics such as the basics of financial management, time value of money, risk and return concepts, and the importance of capital structure. Practical exposure was provided through discussions on real-world financial statements, ratio analysis, and case-based applications, which helped students link theoretical concepts with actual business scenarios. The interactive format of the workshop encouraged active participation, where students engaged in problem-solving exercises, group discussions, and Q&A sessions with the resource person. By simplifying complex financial concepts, the workshop not only strengthened students’ conceptual clarity but also instilled financial confidence, preparing them for advanced finance courses, internships, and future corporate roles.

OUTCOMES

1. Students gained conceptual clarity on the basics of finance, including the time value of money, the risk-return trade-off, and the cost of capital.
2. Students developed the ability to analyse financial statements and evaluate the financial health of businesses.
3. Students improved their decision-making skills by applying finance fundamentals to business case scenarios.

4. The workshop prepared students to approach advanced finance courses with confidence and equipped them with a practical perspective for professional growth.

EVENT DETAILS	
Event Type	Workshop
Topic	Navigating The Basics of Business Finance
Date	2025-08-11 To 2025-08-14
Mode	Offline
Organizer Name	Mba Finance
Resource Person	Ca Kuldeep Singh, Professional Consultant
No. Of Participants	89
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO2, PO4, PO7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To provide students with a clear understanding of the core principles of business finance.
2. To develop knowledge of budgeting, cost control, and working capital management in real business contexts.
3. To enhance students' ability to read, interpret, and analyse financial statements for informed decision-making.
4. To equip students with practical financial skills that can be applied in academic projects, internships, and corporate assignments.

DESCRIPTION

The MBA Finance Department of Chitkara Business School organized a four-day workshop on "Navigating the Basics of Business Finance" It aimed at simplifying the foundational aspects of business finance for first-year MBA students and making them comfortable with the key financial tools used in corporate decision-making. During the four days, participants explored a range of topics, including understanding financial statements, fundamentals of budgeting and forecasting, cost analysis, and working capital management. Through interactive discussions, practical illustrations, and real-life case studies, students were guided to connect classroom learning with practical business applications. The workshop adopted a hands-on learning approach where students actively engaged in exercises, problem-solving sessions, and Q&A interactions with the facilitator. By the end of the workshop, participants developed the ability to interpret financial information more effectively, apply financial concepts to business situations, and build confidence in navigating financial aspects of managerial decisions.

OUTCOMES

1. Students gained familiarity with fundamental concepts of business finance and their relevance in managerial decisions.
2. Students learned to analyse and interpret financial statements, budgets, and cost reports effectively.
3. Students improved their ability to apply financial tools in solving business problems and evaluating performance.
4. The workshop strengthened financial awareness, enabling students to approach advanced finance courses and real-world business challenges with confidence.

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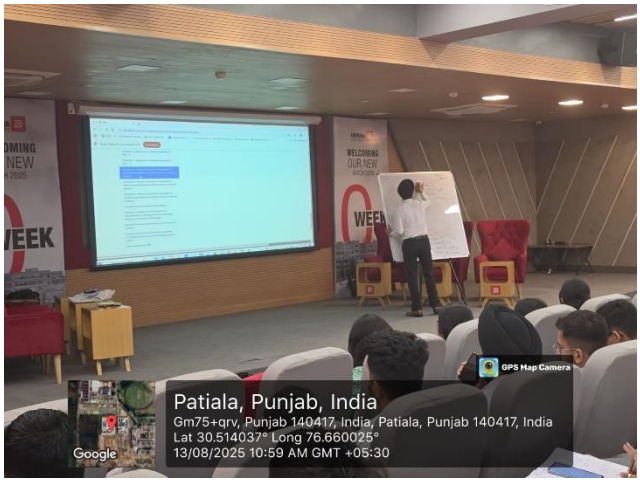
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Event Name	Deeksharambh 2025 – Skill-Based Orientation Program
Date	11–22 August 2025
Venue	Chitkara School Of Planning and Architecture
Department	Chitkara School Of Planning and Architecture, Chitkara University, Punjab
Resource Person	Dr. Shubham Jain, Assistant Professor
Number Of Participants	110
SDGs Covered	3, 8, 9,10,16
Duration	10 Days

About the Activity

The Deeksharambh 2025 Skill-Based Induction Program at Chitkara School of Planning and Architecture (CSPA) is thoughtfully designed to welcome the new batch of students into the dynamic world of architecture. Unlike conventional induction programs, this two-week schedule blends orientation, creativity, exploration, and interaction, ensuring that students gradually adapt to the academic culture while nurturing their curiosity and confidence. Beginning with central and departmental orientations, students are introduced to the ethos, values, and legacy of CSPA, along with the faculty, curriculum, and student clubs. A series of engaging activities such as team-building exercises, newspaper and Jenga tower challenges, paper-folding explorations, cube and shadow compositions, and visual arts workshops with natural pigments allow students to experience the joy of learning by doing.

Event Objectives

1. To ease students' transition into architectural education.
2. To promote creativity, teamwork, and foundational understanding of design.
3. Introducing students to university values, clubs, and opportunities.
4. To build a sense of community, confidence, and belonging.
5. To familiarize students with academic resources including the library.
6. To enhance communication, observational, and creative thinking skills.

Key Highlights

1. Central University Orientation at Exploretorium.
2. Creative sketching, doodling, model-making, and storytelling activities.
3. Tall Tower challenges promoting teamwork and structural understanding.
4. Superhero & City painting activity combining pop culture with architecture.
5. Shadow play experiment exploring light–form relationships.
6. Architectural skills workshop by Ar. Deepika Gandhi.
7. Library orientation & Mentor Connect session to conclude the program.

Event Outcomes

1. Improved peer bonding and collaborative skills among new students.
2. Enhanced creativity, confidence, and basic architectural literacy.
3. Students gained clarity about academic expectations and support systems.
4. Stronger emotional readiness to begin rigorous architecture coursework.

Event Name	Brainwave Sessions 5 – Talk On Must Research: Why Academia Must Embrace Technology Commercialization?
Date	11th August 2025
Venue	L-Hall, Picasso Block, Chitkara University, Punjab
Department	CRIO
Resource Person	Dr. Sagar Juneja – Associate Director (Research) Chitkara University, Punjab
Number Of Participants	40
SDGs Covered	SDG - 4,8,9,17
Duration	1 Hrs

About the Activity

The event "Sustainability: The Way Forward" was organized to address critical issues related to sustainable development and to promote practices that contribute to environmental, economic, and social sustainability. The event brought together experts and community leaders to discuss strategies and actions necessary to create a sustainable future.

Workshop Objectives

1. Highlight the necessity of research commercialization in academic institutions
2. Discuss industry–academia collaboration models
3. Understand patenting → product pipeline
4. Encourage technology-driven innovation ecosystems
5. Build entrepreneurial mindset among scholars

Key Highlights

1. Expert insights on commercialization barriers in academia

2. Discussion on intellectual property (IP) strategies and startup enablement

3. Case examples on converting academic research into market-ready products

4. Interactive Q&A on patents, funding, incubation and industry synergy.

Workshop Outcomes

1. Improved understanding of research monetization pathways
2. Awareness on patents, licensing, incubation and deep-tech startups
3. Motivation to adopt commercial research perspective alongside publication goals
4. Reinforcement of industry-aligned innovation mindset

Glimpse of the Event

EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Accelerators/Incubation -Opportunities for Students & Faculties – Early- Stage Entrepreneurs
Date	2025-08-11 To 2025-08-11
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Supreet Singh, Founder and Ceo
No. Of Participants	87
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure

OBJECTIVE

- To create awareness among students and faculty about the role of accelerators and incubators in fostering innovation and entrepreneurship.

- To highlight available opportunities, resources, and support systems for early-stage entrepreneurs in academia.

- To guide participants on how to transform innovative ideas into viable business models through structured incubation programs.

- To encourage collaborative ventures between students, faculty, and industry partners for successful start-up development.

- To inspire participants with real-world examples of entrepreneurial success achieved through accelerator and incubation support.

DESCRIPTION

The expert talk on "Accelerators/Incubation – Opportunities for Students & Faculties – Early-Stage Entrepreneurs" aims to provide a comprehensive understanding of how accelerators and incubators serve as catalysts for transforming innovative ideas into successful ventures.

Designed for aspiring student innovators, faculty researchers, and budding entrepreneurs, the session will focus on bridging the gap between ideation and market readiness through structured support systems. Accelerators and incubators are essential platforms that offer mentorship, funding access, networking opportunities, and infrastructure to early-stage entrepreneurs. By leveraging these resources, innovators can refine their concepts, validate business models, and gain a competitive edge in their respective industries. This talk will help participants explore the step-by-step process of enrolling in such programs, from developing a proof of concept to launching a market-ready product or service. The session will also highlight the significant role of academic institutions in promoting entrepreneurship through incubation centres and industry collaborations. Faculty members will learn how to translate their research into commercially viable solutions, while students will discover pathways to convert their creative ideas into impactful start-ups. The discussion will emphasize the importance of interdisciplinary teamwork, intellectual property protection, and sustainable business practices for long-term growth. Real-world case studies of successful start-ups nurtured under accelerator and incubation programs will be shared to inspire and motivate participants. In addition, the expert will address common challenges faced by early-stage entrepreneurs—such as securing funding, managing resources, and scaling operations—and provide practical strategies to overcome them. Ultimately, this expert talk seeks to instill an entrepreneurial mindset, encouraging both students and faculty to actively engage with incubation and accelerator opportunities. By the end of the session, participants will have a clear understanding of how to utilize these platforms to transform their ideas into innovations that create economic, social, and technological impact.

OUTCOMES

- Enhanced understanding of the structure, benefits, and functioning of accelerator and incubation programs.

- Increased awareness among students and faculty about available institutional, national, and international entrepreneurial support opportunities.

- Improved ability to develop, refine, and present innovative ideas for potential incubation or acceleration.

- Strengthened entrepreneurial mindset, encouraging proactive participation in start-up and innovation initiatives.
- Establishment of potential collaborations between academia, industry, and incubation networks for future ventures.

Topic	Deeksharambh-Student Induction Program
Date	11-14th August 2025
Venue	Room no: 206, 2nd Floor, Ramanujan Block. Dept. of Fine Arts
Organizer	Department of Fine Arts
Resource Person	Prof. (Dr.) Ranjan Kumar Mallik, Department of Fine Arts
Total no. of students	27
No. of Participants attended	27
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized the Deeksharambh Student Induction Program from 11th to 14th August 2025. Conceptualized by Prof. (Dr.) Ranjan Kumar Mallik, Dean, the program aimed to orient new students towards academic, creative, and professional possibilities in the Fine Arts discipline. Through expert talks, mentoring sessions, yoga, sports, and library orientation, the event emphasized holistic growth by blending academic guidance with mental well-being and creative development. The program helped students transition smoothly into the university environment while exploring future opportunities in the cultural and creative industries.

Objectives

1. To provide an academic and cultural orientation for Fine Arts students.
2. Introducing students to career opportunities and entrepreneurship in the creative industry.
3. To promote mindfulness and creative approaches through yoga and meditation.
4. To enhance awareness of university resources, including the library and sports facilities.
5. To encourage teamwork, discipline, and personal growth through interactive activities.

Brief

The Deeksharambh Student Induction Program was held from 11th to 14th August 2025 at Chitkara University, Punjab, under the guidance of Prof. (Dr.) Ranjan Kumar Mallik. The program was designed to provide an engaging and meaningful introduction to the new Fine Arts students, ensuring their smooth transition into university life. The sessions focused on bridging academics with personal development, combining elements of professional orientation, creative growth, and mental well-being.

The program commenced with introductory sessions led by Dr. Vinit Bihari and Mr. Ajay Sharma from the Department of Fine Arts. They interacted with BFA and MFA students, discussing the scope of professional growth, creative opportunities, and career paths within the cultural and fine arts industries. Their insights offered students clarity on entrepreneurship, job opportunities, and creative practices. These sessions inspired students to think critically about their aspirations and align them with broader professional goals.

A special highlight of the induction was the Yoga and Meditation session conducted by Mr. Ajay Sharma on 13th August 2025. The session emphasized mindfulness, creativity, and holistic development. Students engaged in exercises that enhanced concentration and encouraged intuitive approaches to the creative process. Alongside, fun-filled activities and expressive movement exercises gave students opportunities to bond with peers while nurturing their artistic imagination.

Sports and recreational activities coordinated by Mr. Raman introduced students to Chitkara University's state-of-the-art sports facilities. These activities promoted fitness, discipline, and teamwork while fostering a spirit of healthy competition. Furthermore, students were introduced to the university's library resources, gaining insights into effective academic research and creative references. Library orientation was a vital step in familiarizing them with tools that would support their academic journey.

Overall, the induction program successfully combined academic mentoring with physical, mental, and creative enrichment. It provided students with a comprehensive foundation for their time at Chitkara University, emphasizing the values of innovation, critical thinking, and professional growth in the fine arts.

Outcomes

1.Students gained awareness of career and entrepreneurship opportunities in Fine Arts.

2.Yoga and meditation fostered mindfulness, focus, and creativity.
3.Sports and movement activities enhanced teamwork, discipline, and fitness.
4.Library orientation familiarized students with resources for academic excellence.
5.The program-built confidence, motivation, and a sense of belonging among freshers.

Event Name	Internation Youth Day
Date	12 August 2025
Venue	Edison B 006
Organizer	CUCES (Chitkara University Centre of Excellence for Sustainability) In Collaboration With ISTE, Dept. Of Applied Sciences, CUIET, Chitkara University Punjab
Co-Ordinators	Dr. Pooja Mahajan, Ravi Dandotia, Mr. Mohit, Ms. Gurpreet Kaur
Number Of Participants	27
SDGs Covered	4, 9, 11, 17

Objective

The primary objective of the *International Youth Day Digital Poster Designing Competition* was to encourage young minds to creatively express their ideas and perspectives on sustainability. The event aimed to empower youth by providing a digital platform to showcase their creativity, innovation, and social responsibility, with a specific focus on the theme "Empowered Youth for a Sustainable India." It also sought to promote awareness about sustainable development and the role of youth in shaping a responsible and environmentally conscious future.

Description of the Event

The Digital Poster Designing Competition was organized on the occasion of International Youth Day on 12th August 2025, starting from 9:30 AM onwards, at Edison B 006, Chitkara University, Punjab.

The event was organized by the Centre of Excellence for Sustainability, in collaboration with ISTE, Department of Applied Sciences, CUIET, Chitkara University, Punjab.

Participants were required to design original digital posters using tools such as Canva, Photoshop, Illustrator, or similar software. The posters were to be created in A4 size or Instagram post (1:1 ratio) format. Emphasis was placed on originality, creativity, and relevance to the theme. The use of AI tools was permitted, provided the work remained original and free from plagiarism.

The competition aimed to blend digital skills with social awareness, encouraging students to communicate powerful messages through visual design.

Rules and Guidelines

The following rules and guidelines were set for the Digital Poster Designing Competition to ensure fairness, creativity, and originality:

- All posters must be digitally designed. Participants were allowed to use design tools such as Canva, Adobe Photoshop, Adobe Illustrator, or similar software.

The poster size was required to be either:

- A4 size, or
- Instagram post format with a 1:1 aspect ratio.

The submitted poster had to be original work. Plagiarism was strictly prohibited and copied or previously published designs were not permitted.

- The poster content was required to align with the competition theme:
- "Empowered Youth for a Sustainable India."
- The use of AI tools was allowed, provided that the final design remained original and creative.
- Participants were expected to maintain clarity, relevance, and visual appeal in their designs.
- All entries had to be submitted through the registration process provided via QR code, within the stipulated time.
- Any entry found violating the above rules was subject to disqualification.

Outcome

The competition witnessed enthusiastic participation from students, reflecting strong interest and awareness among youth regarding sustainability and nation-building. Participants demonstrated creativity, technical proficiency, and thoughtful interpretation of the theme through visually engaging posters.

The event successfully:

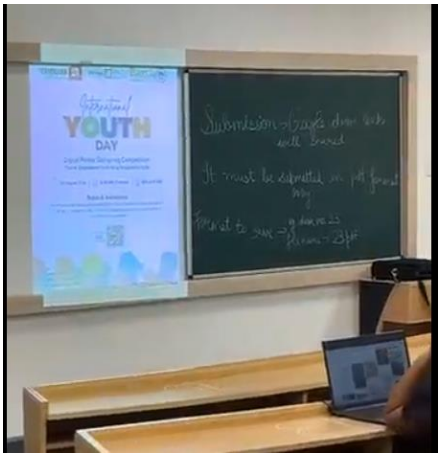
- Enhanced digital designing and creative thinking skills among students
- Promoted awareness about sustainable development and youth empowerment
- Encouraged responsible use of digital and AI-based tools
- Provided a platform for students to express social and environmental concerns creatively

Overall, the competition fostered innovation, collaboration, and a sense of responsibility towards building a sustainable India.

Conclusion

The *International Youth Day Digital Poster Designing Competition* was a meaningful and impactful initiative that effectively aligned creativity with sustainability. By engaging youth in digital design and social themes, the event reinforced the importance of youth participation in national development and environmental responsibility.

The successful organization and active participation highlighted the potential of young individuals to act as change-makers. Such initiatives not only nurture creative skills but also inspire students to contribute positively toward a sustainable and empowered India. The event concluded on a positive note, leaving participants motivated and socially aware.



Event Details	
Event Type	Pre-Placement Talks
Topic	Ai-Driven Sales Career Pathways with Salescode. Ai
Date	2025-08-12 To 2025-08-12
Mode	Offline
Venue	Ios Development Center, Cu Punjab Campus (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Kartik Arora, Hr Lead, Salescode.Ai
No. Of Participants	473
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce students to emerging career opportunities at the intersection of artificial intelligence and sales.
2. To enhance understanding of how AI technologies are transforming modern sales strategies and business operations.
3. To equip students with knowledge of the technical, analytical, and communication skills required in AI-driven sales roles.
4. To foster connections between students and industry experts for future placements and collaborations.

DESCRIPTION

The AI-Driven Sales Career Pathways with Salescode.AI event was organized to help students explore how artificial intelligence is revolutionizing the global sales landscape. Experts from Salescode.AI shared insights into the use of AI tools for customer analytics, lead generation, and performance optimization in sales. The session emphasized how data-driven decision-making and automation are reshaping traditional sales processes. Students gained valuable knowledge about career opportunities in AI-based sales

enablement, marketing analytics, and business development. The interactive discussion also highlighted the importance of combining technical understanding with interpersonal and strategic thinking skills in today's digital sales environment.

OUTCOMES

1. Students gained exposure to the growing field of AI-enabled sales and marketing.
2. Improved understanding of how technology and data analytics enhance business development.
3. Increased awareness of new career roles combining AI, data science, and sales strategy.
4. Encouraged students to develop both technical and soft skills relevant to AI-powered sales careers.
5. Strengthened ties between academia and Salescode.AI for potential recruitment and training programs.

Event Details	
Event Type	Pre-Placement Talks
Topic	Coding Careers for the Future with Coding Ninja
Date	2025-08-12 To 2025-08-12
Mode	Offline
Venue	Sun Hall, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Diksha Dhiman, Hr, Coding Ninjas
No. Of Participants	304
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To introduce students to diverse career opportunities in software development and programming.
2. To help students understand the latest trends, technologies, and skills required in the IT and coding industry.
3. To encourage students to enhance their problem-solving and coding abilities for future career readiness.
4. To establish a link between students and industry experts for mentorship and career guidance.

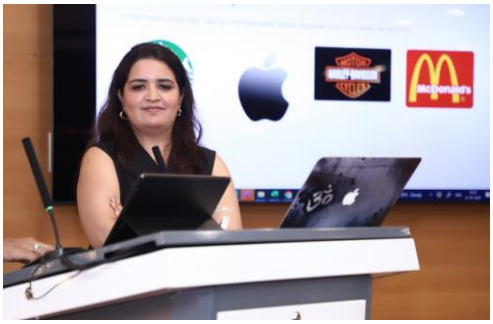
DESCRIPTION

The Coding Careers for the Future with Coding Ninjas event was organized to guide students in navigating the fast-evolving world of programming and technology-driven careers. Experts from Coding Ninjas, a leading coding education platform, conducted an engaging session on how strong coding foundations can open doors to roles in software development, data science, web development, and artificial intelligence. The session also highlighted the importance of consistent practice, project-based learning, and mastering multiple programming languages. Through live discussions and examples, students gained practical insights into industry expectations and the skills that will define the next generation of tech professionals.

OUTCOMES

1. Students gained clarity on various career pathways in coding and software development.
2. Improved awareness of essential programming skills and industry-relevant technologies.
3. Motivated participants to pursue continuous learning through coding challenges and projects.
4. Strengthened student readiness for internships and placements in the IT sector.
5. Fostered collaboration between the institute and Coding Ninjas for training and workshops.

Title: Role Of IP In Business Acceleration of Startups		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Role Of Ip in Business Acceleration of Startups
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/19pslurxtu/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED organized a session on *"Role of IP in Business Acceleration of Startups"* with Ms. Pritika Kohli, Associate Partner, Talwar Associates. The session highlighted how Intellectual Property (IP) acts as a strategic asset for startups, covering patents, trademarks, and copyrights. Participants gained practical insights into safeguarding innovations, leveraging IP for competitive advantage, and integrating IP strategy into business models. Real-world examples, common mistakes, and investor perspectives were discussed, enabling student entrepreneurs to understand the importance of building strong IP portfolios for growth, scalability, and funding opportunities.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	This activity aligns with IIC objectives as it fosters innovation and entrepreneurship by educating students on intellectual property rights, a critical pillar of startup growth. It equips student entrepreneurs with knowledge to protect their innovations, enhance market positioning, and attract investors—directly supporting the IIC mandate of creating an innovation-driven, startup-friendly ecosystem.	
7	Start and End date of the event: 13/08/2025 to 13/08/2025	
8	Mention minimum number of students (Event): 200	
9	Mention minimum number faculty (Event): 5	
10	Objective of the event in 3 words (90 Characters) only: Protect. Leverage. Accelerate	
11	Benefit of the activity in 5 words (120 Characters) only: Safeguard innovation, enhance startup valuation.	
12	SDG Covered: SDG 8, SDG 9	

Flyer Photograph (<2MB)	Photographs with Speaker/Students (<2MB) 
Photographs with Speaker/Students (<2MB	Photographs with Speaker/Students (<2MB
Note	
Name of Department	CEED
Name of Organiser with Mail ID & Contact Number	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details	
Name	Pritika Kohli
Designation	Associate Partner

Organization	Talwar Associates
Mail ID	N/A
Contact No	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	World Entrepreneurs Day
Date	2025-08-13 To 2025-08-13
Mode	Offline
Organizer Name	Bits N Bytes
Resource Person	Dr. Anuj Gupta, Dean Qac (Quantitative Aptitude Centre)
No. Of Participants	91
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
University Charter	Let's Infuse Leadership Skills In Our Students

OBJECTIVE

1. To introduce the core concepts and essence of entrepreneurship and startup culture.
2. To share real-life experiences and challenges faced while establishing a startup like Mockopedia.
3. To explain strategies for overcoming obstacles during the initiation and scaling of a venture.
4. To provide a practical understanding through a live demonstration of startup planning and execution.

DESCRIPTION

The session commenced with the speaker introducing the concept of entrepreneurship, elaborating on its true essence and how individuals pursue it in practice. He further shared his personal journey of establishing Mockopedia, his educational startup, providing valuable insights into the process of transforming an idea into a viable venture. The discussion encompassed the challenges encountered during the initial stages, the hurdles faced in scaling the enterprise, and the strategies adopted to overcome them. To offer a practical perspective,

the session also featured a live demonstration on planning and executing a startup. Overall, the event effectively integrated theoretical knowledge with practical application, inspiring students to think innovatively while equipping them with a deeper understanding of the entrepreneurial journey.

OUTCOMES

1. Students gained a clear understanding of entrepreneurship and the startup ecosystem.

2. Participants learned about real-world challenges and strategies to overcome them in a startup journey.

3. Attendees acquired practical knowledge of planning and executing a startup idea.

4. The session inspired students to think innovatively and explore their own entrepreneurial ventures.

Explore
Your
Potential

WORLD ENTREPRENEURS
DAY

Event Details	
Event Type	Pre-Placement Talks
Topic	Corporate Talent Acquisition Drive - Connecting Future Professionals with Industry Leaders
Date	2025-08-13 To 2025-08-14
Mode	Offline
Venue	Sun Hall, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Veena J, Hr, Pelatro
No. Of Participants	346
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO3
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To provide a platform for students to connect directly with top industry recruiters and explore diverse career opportunities.
2. To help students understand corporate expectations, recruitment trends, and professional growth pathways.
3. To enhance employability skills through exposure to real-world hiring practices.
4. To strengthen the collaboration between academia and industry for sustained placement initiatives.

DESCRIPTION

The Corporate Talent Acquisition Drive – Connecting Future Professionals with Industry Leaders was organized to bridge the gap between students and leading organizations from various sectors. The multi-company recruitment event featured several reputed firms conducting aptitude tests, technical interviews, and HR interactions. Industry experts shared insights on evolving corporate cultures, skill demands, and emerging job roles. The drive not only aimed to facilitate immediate employment opportunities but also to prepare students for

future professional challenges. It served as a dynamic platform where students showcased their talents while gaining exposure to corporate recruitment standards and expectations.

OUTCOMES

1. Students gained firsthand experience of professional recruitment processes.
2. Several participants were shortlisted and placed in reputed organizations.
3. Enhanced understanding of career planning, interview preparation, and corporate ethics.
4. Strengthened student confidence and industry readiness.
5. Fostered long-term partnerships between the institution and participating companies for future hiring drives.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Exploring Innovative Strategies to Build a Sales Mindset
Date	2025-08-14 To 2025-08-14
Mode	Offline
Venue	Carnegie Hall (Rockefeller Block, Chitkara University Punjab)
Organizer Name	Mr. Narinder Garcha, CCSM
Resource Person	Mr. Ram Kumar Kullai, Sr Vice President
No. Of Participants	310
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership For The Goals

OBJECTIVE

1. To understand the evolving nature of sales in a modern business environment.
2. To explore innovative strategies for building a sales-oriented mindset.
3. To learn from real-world corporate experiences and leadership insights.
4. To enhance strategic thinking and customer-centric selling approaches.
5. To bridge the gap between academic learning and industry expectations.

DESCRIPTION

Exploring Innovative Strategies to Build a Sales Mindset" was organized by the Chitkara College of Sales and Marketing under the umbrella of Chitkara University, with support from the Institutions Innovation Council (IIC). The session featured Mr. Ram Kumar Kullai, Sr. Vice President at Aparna Enterprises Ltd, who brought a wealth of industry experience and practical insight to the discussion. In today's era, where sales are no longer confined to aggressive pitching but is evolving into relationship-building and strategic engagement, the

session proved both timely and relevant. Mr. Kullai emphasized the need for a customer-focused and adaptable mindset as the foundation of successful selling. He highlighted that listening is a critical skill in sales, as it helps build trust, uncover customer needs, and foster meaningful connections. By actively listening, sales professionals can identify pain points, address objections effectively, and provide tailored solutions. This approach not only enhances customer satisfaction but also nurtures loyalty and repeat business. To reinforce this learning, a role-playing activity was conducted in class where students practiced listening to customers' needs instead of immediately pitching products, showcasing how attentive listening improves the chances of closing sales. The session was both informative and inspiring, encouraging students, educators, and professionals to rethink sales not as a transaction, but as a solution-oriented and customer-centric process. This expert talk contributed significantly to capacity building by bridging academic learning with real-world applications, enabling students to strengthen essential life and career skills.

OUTCOMES

1. Gained a deeper understanding of the modern sales process and its strategic importance.
2. Identified innovative techniques and tools used by successful sales leaders.
3. Developed insights into aligning customer needs with business solutions.
4. Learned how to cultivate a growth-oriented and resilient sales mindset.
5. Bridged theoretical knowledge with practical applications in real-world business scenarios.

WEEK

CARNEGIE HALL
Exploring Innovative Strategies to Build a Sales Mindset
CHITKARA UNIVERSITY

Title: Building Beyond Boundaries: Strategies for Startups		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Building Beyond Boundaries: Strategies For Startups
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/1c7xbyczo7/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description Of the Event Not More Than 100 Words (Final Report)	
	CEED organized a session on *"Building Beyond Boundaries: Strategies for Startups"* with Mr. Manish Verma, Founder & Partner, Angel Blue Holdings. Drawing from his rich entrepreneurial and investor experience, Mr. Verma shared practical strategies to help startups move from local success to global markets. The session explored building resilient teams, attracting the right investors, identifying scalable opportunities, and tackling cross-border challenges. Students gained actionable insights through real-life case studies, learning how to break geographical, financial, and mindset barriers, and position their ventures for sustainable growth in highly competitive ecosystems.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	This activity aligns with IIC objectives as it directly nurtures innovation and entrepreneurship by providing exposure to global scaling strategies, investor perspectives, and team-building practices. It empowers student entrepreneurs to think beyond local markets, integrate global best practices, and design ventures that are competitive, sustainable, and investment ready.	
7	Start and End date of the event: 14/08/2025 to 14/08/2025	
8	Mention minimum number of students (Event): 200	
9	Mention minimum number faculty (Event): 5	
10	Objective of the event in 3 words (90 Characters) only: Scale. Sustain. Succeed.	
11	Benefit of the activity in 5 words (120 Characters) only: Global mindset, stronger startup strategies.	

<table>
<tr><td>12</td><td colspan="2">SDG Covered: SDG 8, SDG 9, SDG 17</td></tr>
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<tr><td>Name of Department:</td><td colspan="2">CEED</td></tr>
<tr><td>Name of Organiser with Mail ID & Contact Number:</td><td colspan="2">Yuvraj Vashishth & 9815090630
yuvraj.vashishth@chitkara.edu.in</td></tr>
<tr><td colspan="3">Resource Person Details:</td></tr>
<tr><td>Name:</td><td colspan="2">Manish Verma</td></tr>
<tr><td>Designation:</td><td colspan="2">Founder and Partner</td></tr>
</table>

Organization:	Angel Blue Holdings
Mail ID:	N/A
Contact No.	N/A

Event Name	Beyond Research: Why Academia Must Embrace Technology Commercialization?
Date	14th August 2025
Venue	LH1, Picasso Block, Chitkara University, Punjab
Department	Centre For Research Impact & Outcome (CRIO), Chitkara University, Punjab
Resource Person	Dr. Sagar Juneja, Associate Director (Research), Chitkara University, Punjab
Number Of Participants	41
SDGs Covered	SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure)
Duration	1.30 Hours

About the Activity

The event emphasized the critical role of technology commercialization in bridging the gap between academic research and industry needs. Dr. Sagar Juneja shared insights into how universities can adopt innovation-driven approaches to transform research outcomes into commercially viable solutions.

Event Objectives

- To highlight the significance of technology transfer and commercialization in academia.
- To encourage faculty and students to translate their research into practical solutions.
- To discuss challenges and opportunities in patenting, licensing, and startups.

Key Highlights

- Overview of innovation ecosystems and start-up culture.
- Challenges faced in technology transfer and commercialization.
- Case studies from successful technology commercialization stories.
- Discussion on the role of policies and incubation centres.

Event Outcomes

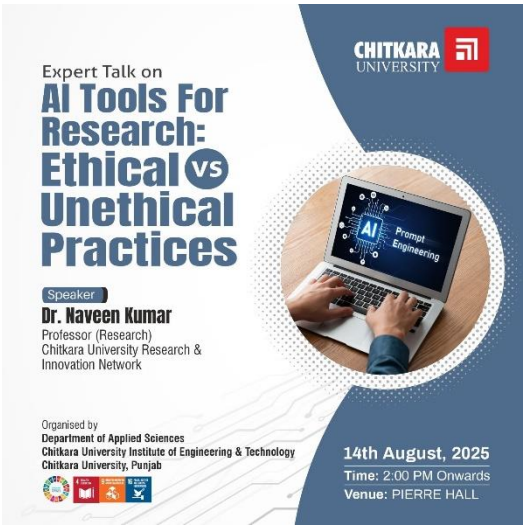
- Enhanced understanding of technology commercialization pathways.
- Encouragement for researchers to protect intellectual property.
- Strengthened collaboration between academia and industry stakeholders.

Glimpse of the Event

EVENT DETAILS	
Event Type	Expert Talk
Topic	Ai Tools For Research: Ethical Vs Unethical Practices
Date	2025-08-14 To 2025-08-14
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Punjab)
Organizer Name	Dr. Nidhi Bansal Garg
Resource Person	Dr. Naveen Kumar, Professor (Research), Chitkara University Research & Innovation Network
No. Of Participants	62
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 16: Peace, Justice and Strong Institutions

OBJECTIVE

1. To create awareness about the scope, potential, and limitations of AI tools in academic and scientific research.
2. To differentiate between ethical and unethical practices in AI-assisted research, including plagiarism, bias, and data integrity.
3. To guide participants in responsible adoption of AI tools for literature review, data analysis, and manuscript preparation.
4. To encourage critical thinking about accountability, transparency, and originality in AI-supported research.



DESCRIPTION

The Department of Applied Sciences, CUIET, Chitkara University, Punjab successfully organized an Expert Talk on "AI Tools for Research: Ethical vs Unethical Practices" on 14th August 2025 at Pierre Hall, Le Corbusier Block, Chitkara University Punjab. The session was graced by Dr. Naveen Kumar, Professor (Research), Chitkara University Research & Innovation Network, Chitkara University, Punjab an eminent expert in the field of Artificial Intelligence and Research Ethics. The talk provided valuable insights into the role of AI tools in enhancing research productivity while highlighting the ethical boundaries researchers must respect. The rapid advancement of Artificial Intelligence (AI) has transformed the landscape of academic and scientific research. From automated literature reviews and data visualization to predictive modeling and manuscript drafting, AI-powered tools offer unparalleled speed and efficiency. However, these opportunities are accompanied by significant ethical dilemmas that researchers, educators, and students must confront. The expert talk is designed to provide an in-depth exploration of the benefits and challenges posed by AI in the research ecosystem. The session begins with an overview of commonly used AI tools in research, such as platforms for language assistance, statistical analysis, coding, plagiarism detection, and simulation modeling. The session further emphasizes practical strategies for balancing efficiency with integrity. These include verifying AI-generated outputs, cross-checking references, maintaining originality in thought and methodology, and clearly disclosing the use of AI tools in publications. By understanding these practices, researchers can confidently integrate AI into their work without compromising ethical standards. Ultimately, the expert talk aims to equip participants with the knowledge and critical perspective required to navigate the ethical complexities of AI in research. It will serve as a platform for dialogue, reflection, and formulation of actionable strategies that foster responsible, ethical, and impactful research in the digital era.

OUTCOMES

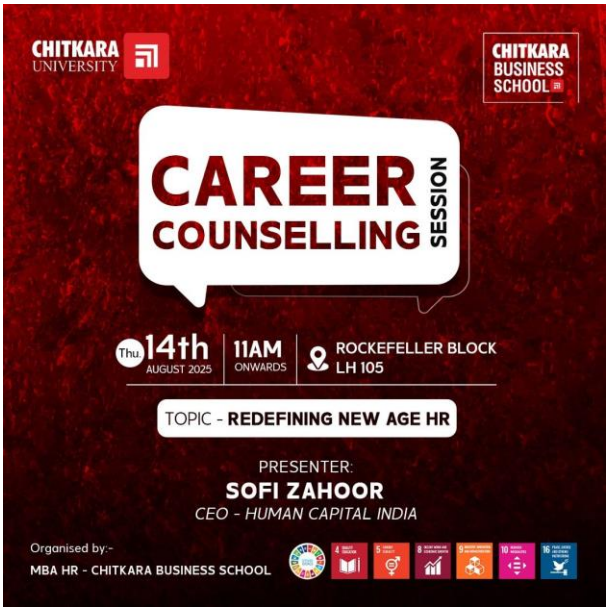
- Participants will be able to identify ethical vs. unethical applications of AI in research workflows.
- Students will gain practical knowledge of best practices for responsibly integrating AI tools in literature review, data analysis, and writing.
- Participants will develop a clear understanding of how misuse of AI compromises academic integrity and how to prevent it.

- Participants will be able to align their research practices with ethical guidelines, transparency, and accountability standards.

EVENT DETAILS	
Event Type	Career Counseling
Topic	Redefining New Age Hr
Date	2025-08-14 To 2025-08-14
Mode	Offline
Venue	105 (Rockefeller Block, Chitkara Business School)
Organizer Name	Mba Hr
Resource Person	Sofi Zahoor, Ceo
No. Of Participants	66
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 8: Decent Work and Economic Growth, SDG 16: Peace, Justice and Strong Institutions

OBJECTIVE

1. To introduce students to the evolving trends and practices in New Age HR.
2. To enhance awareness about technology-driven transformations in HR.
3. To provide career counselling and guidance for HR-focused students.
4. To bridge the gap between academic learning and industry expectations.
5. To inspire students through insights shared by an industry leader.



DESCRIPTION

The Department of MBA (HR) is proud to present an exclusive Career Counselling Session on “Redefining New Age HR” scheduled for 14th August 2025 at Rockefeller Block, First Floor, Room No. 105. This session will be led by Mr. Sofi Zahoor, CEO, Human Capital India, a distinguished professional and thought leader in the field of Human Resources. In today’s dynamic business landscape, Human Resource

Management is no longer limited to administrative functions but has evolved into a strategic partner in organizational growth. With the integration of artificial intelligence, data analytics, digital tools, and people-centric strategies, HR professionals are expected to redefine their roles and create impactful contributions. This session aims to introduce students to the emerging trends, challenges, and opportunities in New Age HR, providing them with insights to stay relevant in a fast-changing industry. The counselling session will particularly focus on the career trajectories available in HR, highlighting skill sets that are most in demand, such as talent analytics, employee experience design, HR technology, and strategic workforce planning. Students will also be guided on how to align their academic learning with industry requirements, ensuring better employability and readiness for global opportunities. Beyond professional development, the session will inspire students to build a future-oriented mindset. By interacting with an industry leader like Mr. Zahoor, participants will gain practical perspectives that go beyond textbooks and help them understand the realities of the corporate world. The event promises to be interactive, encouraging students to raise questions, discuss their career aspirations, and seek personalized advice. his session is not just an event but a platform for transformation, equipping students with the vision and tools needed to redefine their HR careers in alignment with modern business needs. By the end of the session, students will be better prepared to position themselves as innovative, adaptable, and future-ready HR professionals.

OUTCOMES

1. Students will understand the key shifts shaping the future of HR.
2. Participants will gain clarity on career pathways in the HR domain
3. Learners will develop awareness of digital tools and innovations in HR
4. Students will align personal career goals with market opportunities
5. Attendees will receive participation certificates as recognition of learning.

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Title: Nurturing Innovation Backed Startups		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Nurturing Innovation Backed Startups
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16wy9vtxbi/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report)	
	CEED organized an insightful session on *"Nurturing Innovation Backed Startups"* with Ms. Divya Kaushik, Scientist, PSCST. The session highlighted how startups can leverage innovation, technology, and research to achieve sustainable growth. Ms. Kaushik guided student entrepreneurs on government-backed grants, funding opportunities, and PSCST resources available to support innovation-led ventures. She also shared practical strategies on building strong industry–research collaborations, safeguarding ideas through IP and patents, and scaling with institutional support. The session inspired participants with real-world examples of how innovation can be transformed into thriving entrepreneurial ventures.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words).	
	This activity aligns with the IIC mandate by fostering innovation-driven entrepreneurship, promoting awareness about government schemes, and enabling startups to integrate research, IP, and collaborations into their business strategies. It contributes to capacity building, innovation culture, and knowledge-sharing essential for the entrepreneurial ecosystem.	
7	Start and End date of the event: 18/08/2025 to 18/08/2025	
8	Mention minimum number of students (Event): 220	
9	Mention minimum number faculty (Event): 6	
10	Objective of the event in 3 words (90 Characters) only: Nurture Innovation-led Entrepreneurship	

11	Benefit of the activity in 5 words (120 Characters) only: Awareness, funding, innovation, IP, growth
12	SDG Covered: SDG 8, SDG 9, SDG 17

Flyer Photograph (<2MB) 	Photographs with Speaker/Students (<2MB)
Photographs with Speaker/Students (<2MB 	Photographs with Speaker/Students (<2MB
Note	
Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	

Name:	Divya Kaushik
Designation:	Scientist
Organization:	PSCST
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	Enterprise 360 Talk Series On "Leaders Who Inspire Rebel with a Brand: The Entrepreneurial Mindset.
Date	2025-08-18 To 2025-08-18
Mode	Offline
Venue	Martin Luther Hall (Martin Luther Block, Chitkara University)
Organizer Name	Centre For Digital Marketing Strategy & Analytics
Resource Person	Mr. Mohit Sharma, Founder and CEO, Blacklisted Agency
No. Of Participants	154
SDG No	SDG 4: Quality Education, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
Po Number(S)	Po2, Po7, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To highlight the significance of branding in shaping identity and trust.
2. To provide insights into creative and strategic brand-building approaches
3. To expose students to real-life branding examples and practices.
4. To encourage interactive learning and critical thinking about brand positioning.

DESCRIPTION

The Department of Digital Transformation and Strategy at Chitkara Business School, Chitkara University, in collaboration with the Chitkara Enterprise Lab, organised an insightful interactive session on 18th August 2025, at Martin Luther Hall. The guest speaker for the occasion was Mr. Mohit Sharma, Founder and CEO of the Blacklisted Company, who engaged the audience in an impactful discussion on the essence of branding. The session aimed to highlight how brands go beyond products and services to create meaningful identities, foster trust among stakeholders, and strategically position themselves in competitive markets. Mr.

Sharma captivated the students by sharing engaging real-life examples that showcased how creativity and strategy play pivotal roles in building successful brands. He emphasized that effective branding is not just about visibility, but about crafting experiences and narratives that resonate with audiences, thereby leaving a lasting impression. The interactive format of the session encouraged students to raise thought-provoking questions and explore branding practices from both local and global perspectives. The session proved to be highly enriching as it bridged the gap between theoretical concepts and practical applications of branding. Students gained valuable insights into how businesses use innovative strategies to differentiate themselves and remain relevant in dynamic market environments. By the end of the session, participants had a deeper understanding of the role of branding in shaping customer perceptions and business growth. Overall, the event was a successful blend of knowledge-sharing, practical learning, and strategic thinking, leaving attendees inspired to apply these lessons in their future professional endeavours.

OUTCOMES

1. Participants Gained Clarity on The Role of Branding in Business Success.
2. Attendees Understood How Creativity and Strategy Drive Impactful Brands.
3. Students Connected Theoretical Branding Concepts with Real-World Cases.
4. Students Developed a Practical Perspective on Brand Positioning and Trust-Building.

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EVENT DETAILS	
Event Type	Expert Talk
Topic	Quality By Design (Qbd): Driving Industrial Excellence and Regulatory Compliance
Date	2025-08-18 To 2025-08-18
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Sachin Kumar Singh, Professor
No. Of Participants	47
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO3, PO4, PO8, PO9, PO6, PO11
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Encourage Our Students to Think Out of the Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

- To ensure robust product and process development by identifying and controlling critical quality attributes (CQAs) and critical process parameters (CPPs).

- To achieve consistent product quality through risk assessment, scientific rationale, and data-driven decision-making.

- To enhance regulatory compliance and flexibility, aligning with ICH guidelines and facilitating faster approvals.

- To drive industrial excellence by improving process efficiency, reducing variability, and minimizing costs of quality failures.

- To promote a culture of continuous improvement and innovation, ensuring sustainability and competitiveness in pharmaceutical manufacturing.

DESCRIPTION

Quality by Design (QbD) is a systematic, science-based, and proactive approach to pharmaceutical development and manufacturing that emphasizes building quality into the product from the very beginning, rather than relying solely on end-product testing. Rooted in the principles outlined by the International Conference on Harmonisation (ICH) guidelines—particularly ICH Q8 (Pharmaceutical Development), Q9 (Quality Risk Management), and Q10 (Pharmaceutical Quality System)—QbD has become a cornerstone for modern pharmaceutical innovation, industrial excellence, and global regulatory compliance. The primary objective of QbD is to ensure that the final product consistently meets its predefined quality attributes by thoroughly understanding the relationships between materials, processes, and product performance. This involves identifying Critical Quality Attributes (CQAs) that impact safety and efficacy, determining Critical Process Parameters (CPPs) that influence those attributes, and establishing a robust design space that allows flexibility in operations while ensuring quality. By integrating tools such as risk assessment, Design of Experiments (DoE), and process analytical technology (PAT), QbD provides a scientific foundation for making informed decisions throughout the product lifecycle. From an industrial perspective, QbD drives excellence by enhancing process efficiency, reducing variability, and minimizing batch failures. It encourages a shift from reactive troubleshooting to proactive risk mitigation, thereby saving time, cost, and resources. This ultimately translates into improved manufacturing productivity, reduced rework, and lower regulatory scrutiny. Moreover, the knowledge-driven approach fosters innovation, enabling companies to introduce high-quality medicines faster and more reliably to the market. Regulatory agencies across the globe, including the US FDA and EMA, strongly endorse QbD as it improves transparency, scientific justification, and predictability in regulatory submissions. Implementing QbD not only facilitates faster approvals but also provides manufacturers with greater operational flexibility through the concept of “design space”—changes within this space do not require additional regulatory approval, provided quality is assured. This alignment with regulatory expectations strengthens compliance, reduces inspection-related risks, and enhances patient trust.

OUTCOMES

- Consistent product quality with reliable batch-to-batch performance
- Regulatory flexibility through faster approvals and design space utilization
- Enhanced operational efficiency with reduced variability and lower costs
- Proactive risk mitigation by controlling critical attributes and parameters
- Continuous improvement with innovation and data-driven optimization.

EVENT DETAILS	
Event Type	Orientation
Topic	Deeksharambh 2025
Date	2025-08-18 To 2025-08-18
Mode	Offline
Organizer Name	Dr. Garima Chopra, Dr. Parminder Kaur, And Dr. Diksha Thakur (Assistant Professor, DICE, CUIET, Chitkara University, Punjab)
No. Of Participants	87
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education
PO Number(S)	PO9, PO8, PO7, PO1, PO2, PO6
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

- To welcome students into the Department of Electronics & Communication Engineering.
- To inspire students through motivational guidance from academic leaders and experts.
- To introduce faculty members, their expertise, and research domains for better student–mentor bonding.
- To encourage interaction, teamwork, and collaboration among students through engaging activities.
- To familiarize students with departmental facilities, laboratories, and resources that support their academic journey.

DESCRIPTION

The Department of Electronics and Communication Engineering (ECE) at Chitkara University proudly hosted Deeksharambh 2025 on 18th August at the Einstein Hall, Galileo Block. The event marked the beginning of a new academic journey for the students, filled with energy, inspiration, and a sense of belonging. It was designed to welcome young learners into the ECE family and set the stage for their transformative years ahead. The program commenced with a

warm and motivating address by Dr. Shivani Malhotra, Dean of ECE. Her words were a perfect blend of encouragement and guidance, urging students to dream big, embrace challenges, and actively participate in building a culture of innovation. She emphasized the importance of discipline, creativity, and curiosity in shaping not only successful engineers but also responsible individuals who can contribute meaningfully to society. Her address set a positive tone, reminding students that this new beginning was not just about academics but also about self-growth and exploration. Following the inaugural session, the audience witnessed a comprehensive departmental presentation that introduced the vibrant ECE faculty. Students got the opportunity to learn about the diverse expertise, research domains, and academic strengths of their professors. From advanced communication systems to VLSI design, from signal processing to emerging areas like IoT and artificial intelligence, the presentation offered a detailed glimpse into the wide horizon of learning opportunities available within the department. This segment played a crucial role in bridging the gap between students and mentors, helping them feel comfortable and confident in approaching their faculty for guidance throughout their academic journey. The highlight of the day was the series of engaging, fun activities organized by Ebuzz Club, IE(I) Student Chapter, and IETE Society. These activities were thoughtfully curated to not only break the ice among students but also to encourage teamwork, creativity, and communication skills. Laughter, energy, and excitement filled the hall as participants collaborated, competed, and celebrated together. Such activities ensured that students did not just walk away with knowledge but also with fond memories, new friendships, and a sense of community spirit. The overall atmosphere of Deeksharambh 2025 was one of warmth, enthusiasm, and positivity. It beautifully captured the essence of what student life at Chitkara University promises: a balance of academic rigor, innovative thinking, and joyful experiences. For many students, the event served as their first glimpse of the supportive and collaborative environment they would be part of in the coming years. As the event concluded, students left with a renewed sense of motivation, clarity about their academic pathway, and a stronger bond with their peers and faculty. Deeksharambh 2025 successfully achieved its goal of being more than just an orientation; it was a celebration of beginnings, aspirations, and possibilities. With teamwork, learning, and enthusiasm as its guiding pillars, the program laid a strong foundation for an exciting journey ahead for every ECE student at Chitkara University.

OUTCOMES

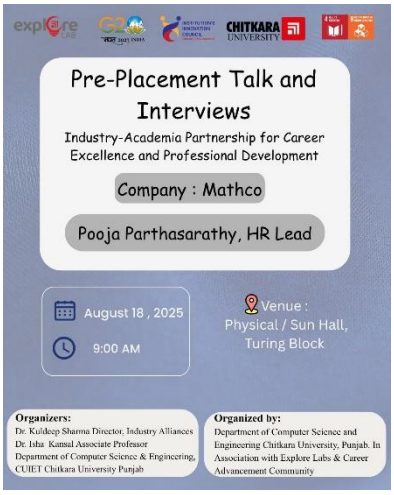
- Students gained clarity about departmental resources, faculty expertise, and research opportunities.
- Enhanced motivation and confidence among students to pursue academic and professional goals.
- Stronger student–faculty connections were established, promoting a culture of mentorship.
- Improved peer bonding and teamwork skills through fun activities and society-led interactions.
- Increased awareness of career pathways and opportunities in the field of Electronics & Communication Engineering.

GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala,
Punjab 140601, India
Lat 30.515789, Long 76.659169
08/18/2025 09:53 AM GMT+05:30
Note : Captured by GPS Map Camera

Event Details	
Event Type	Pre-Placement Talks
Topic	Industry- Academia Partnership for Career Excellence and Professional Development
Date	2025-08-18 To 2025-08-18
Mode	Offline
Venue	Sun Hall, Turing Block, Cu Punjab Campus (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Pooja Parthasarathy, Hr Lead, Mathco
No. Of Participants	108
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To strengthen collaboration between academic institutions and industry leaders for mutual growth and innovation.
2. To provide students with insights into current industry trends, technologies, and career opportunities.
3. To bridge the skill gap between classroom learning and professional requirements.
4. To enhance students' employability through exposure to practical knowledge and expert mentorship.



DESCRIPTION

The industry–Academia Partnership for Career Excellence and Professional Development event was organized to foster collaboration between educational institutions and industry professionals. The session focused on aligning academic learning with real-world industry practices to ensure holistic student development. Experts from various sectors shared valuable insights into emerging technologies, workforce expectations, and professional skill-building. Students had the opportunity to interact directly with industry leaders, gaining a deeper

understanding of how academic concepts translate into workplace success. The initiative aimed to prepare students for evolving job markets by promoting innovation, adaptability, and lifelong learning.

OUTCOMES

1. Strengthened ties between academia and industry for knowledge exchange and placement opportunities.
2. Students gained awareness of current industry requirements and future career prospects.
3. Improved understanding of how theoretical knowledge applies in practical professional settings.
4. Encouraged students to develop essential soft and technical skills for career excellence.
5. Established a foundation for future collaborations, internships, and corporate training programs.

Event Name	4th Annual Conference on Revamping Nursing Science, Practice and Research Theme "Revolutionizing Healthcare: A Blueprint for Transformation"
Date	19th – 20th August,2025
Venue	Einstein Hall, Pierre Hall, Exploretorium
Organizer	Dr. Harmeet Kaur Kang, Dr. Kanika
Resource Person	Mr. Rahul Bisht, Dr. Murali G, Dr. Monika Dutta, Dr. Bimla Kapoor, Capt. Sandhya Shankar, Dr. Lekha Viswanath, Dr. Harmeet Kaur Kang, Dr. Bharat Parekh, Dr. Anita Kansal, Dr. Raminder Kalra, Col. Binu Sharma and Dr. Jasbir Kaur
Number of Participants	133
SDGs Covered	SDG 3: Good Health and wellbeing, SDG 4: Quality Education, SDG 9- Industry, Innovation and Infrastructure, SDG 17- Parternship for Goals
Duration	9 AM- 4 PM

About the Activity

The Department of Nursing, Chitkara University, Punjab, successfully organized the 4th Annual Conference on Revamping Nursing Science, Practice and Research on 19th–20th August 2025 under the theme "Revolutionizing Healthcare: A Blueprint for Transformation." The two-day event brought together renowned experts, academicians, practitioners, and students to explore innovative approaches in nursing science, practice, and research.

Description

The conference commenced on 19th August 2025 with pre-conference workshops. The first, "Simulation-Based Learning for Clinical Skill Development," conducted by Mr. Rahul Bisht, Chief Simulation Educator, Delta Healthcare, New Delhi, and coordinated by Ms. Gagandeep Kaur and Ms. Seema Rani, focused on enhancing clinical competencies and patient safety through simulation-based training. The second, "Trailblazing Forensic Nursing: From Innovation to Impact," led by Dr. Murali G and Dr. Monika Dutta from PGIMER Chandigarh, and coordinated by Ms. Jigyasha Sharma and Ms. Kanika Sharma, highlighted the growing role of forensic nursing in medico-legal practice.

On 20th August 2025, the formal inauguration began with a welcome dance, lamp lighting, and addresses by dignitaries. Dr. Harmeet Kaur Kang delivered the welcome address, followed by Dr. Sandhir Sharma, Vice Chancellor, as Co-Patron. The keynote address by Dr. Bimla Kapoor (Guest of Honour) emphasized leveraging technology for improved healthcare delivery.

The academic programme included plenary talks, panel discussions, and scientific sessions addressing key issues such as preparing the healthcare workforce for the VUCA world, innovations in sustainable healthcare systems, and bridging gaps from bench to bedside. Eminent speakers enriched the deliberations, while young researchers presented their work through paper and poster presentations.

The valedictory session marked the formal conclusion of the conference. It included the distribution of prizes and certificates to the winners of the best paper and poster presentations, acknowledging the outstanding contributions of researchers and students. Participants also shared their feedback, highlighting the enriching academic discussions, interactive workshops, and opportunities for networking that the conference provided. The session concluded with an inspiring valedictory address by Dr. Amit Mittal, Pro-VC, Research Programs, who emphasized the importance of innovation, collaboration, and evidence-based practice in shaping the future of nursing science, education, and healthcare delivery.

Objectives of the Conference

1. To strengthen knowledge and competencies in nursing through workshops and academic deliberations.
2. To explore innovative strategies for sustainable and transformative healthcare delivery.
3. To prepare the nursing workforce for challenges in the dynamic VUCA world.
4. To provide a platform for young researchers to present and discuss their scientific contributions.
5. To foster collaboration among academicians, practitioners, and students for advancing nursing science, practice, and research.

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SCHOOL OF HEALTH SCIENCES
4th Annual Conference on
REVAMPING NURSING SCIENCE PRACTICE AND RESEARCH

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4th Annual Conference on
REVAMPING NURSING SCIENCE PRACTICE AND RESEARCH
Revolutionizing Healthcare: A Blueprint for Transformation

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4th Annual Conference on
REVAMPING NURSING SCIENCE PRACTICE AND RESEARCH
Revolutionizing Healthcare: A Blueprint for Transformation

CHITKARA UNIVERSITY
SCHOOL OF HEALTH SCIENCES
4th Annual Conference

4th Annual Conference on
REVAMPING NURSING SCIENCE PRACTICE AND RESEARCH
CHITKARA UNIVERSITY

Event Name	Pre-Conference Workshop
Topic	Simulation-Based Learning for Clinical Skill Development
Date	19th August 2025
Time	9 AM- 4 PM
Venue	Exploratorium, Chitkara University, Punjab
Convenor	Ms. Gagandeep Kaur Assistant Professor, Ms. Seema Rani, Nursing Tutor
Resource Person	Mr. Rahul Bisht, Chief Simulation Educator, Delta Healthcare, New Delhi
No. Of Participants	63 (07 External + 56 Internal)
Under SDG No.	SDG 3, SDG 4, SDG 9, SDG 17
SDGs Details	SDG 3: Good Health and Wellbeing, SDG 4: Quality Education, SDG 9- Industry, Innovation and Infrastructure, SDG 17- Parternship for Goals
Nep	13.1-13.7 (Motivated, Energised, And Capable Faculty)

Objective

1. To introduce participants to the concept and significance of simulation-based education (SBE) in nursing.
2. To provide a safe, controlled environment for learners to practice and refine clinical skills.
3. To enhance both technical skills (such as patient assessment, intervention, and management) and non-technical skills (like communication, teamwork, leadership, and decision-making).
4. To bridge the gap between theoretical knowledge and practical application through realistic clinical scenarios.
5. To promote innovation in nursing education, aligned with the Sustainable Development Goals (SDGs) of health, education, and partnership.

Description

The Department of Nursing, Chitkara University, Punjab, organized a Pre-Conference Workshop on Simulation-Based Learning for Clinical Skill Development on 19th August 2025 at Einstein Hall, Galileo Block. It was conducted by Mr. Rahul Bisht, Chief Simulation Educator, Delta Healthcare, New Delhi. Coordinated by Ms. Gagandeep Kaur Assistant Professor, and Ms. Seema Rani, Nursing Tutor. It focused on improving clinical competencies and patient safety through advanced simulation techniques, using hands-on-practices. The workshop aimed to highlight the significance of simulation-based education (SBE) in enhancing nursing practice by providing students with opportunities to develop clinical competencies in a safe, controlled, and risk-free environment. The event commenced at 9:00 AM onwards. The distinguished resource person, Mr. Rahul Bisht, Chief Simulation Educator, Delta Healthcare, New Delhi, conducted hands-on sessions. Participants engaged in realistic clinical scenarios designed to replicate healthcare situations, allowing them to practice critical decision-making, teamwork, and patient-centred care. The workshop not only strengthened technical skills such as patient assessment and management but also emphasized non-technical competencies, including communication, collaboration, and leadership in clinical practice. Through this innovative approach, learners gained confidence to handle real-world situations more effectively. Aligned with the Sustainable Development Goals (SDGs), the workshop supported SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation, and Infrastructure, and SDG 17: Partnership for the Goals. The initiative, marked a significant step toward advancing nursing education through innovation, bridging the gap between theory and practice, and preparing future nurses for quality healthcare delivery.

Outcome

1. Participants gained hands-on experience in managing simulated clinical cases, boosting their competence and confidence.
2. Learners developed improved critical thinking and problem-solving abilities for real-world healthcare challenges.
3. The workshop fostered collaborative learning, enhancing teamwork and communication among nursing students and faculty.
4. Students became better prepared for patient-cantered care, minimizing risks in actual practice.

5. The session strengthened the integration of innovative teaching methods into the nursing curriculum, contributing to long-term improvements in nursing education and healthcare delivery.

Event Name	Pre-Conference Workshop
Topic	Trailblazing Forensic Nursing: From Innovation to Impact
Date	19th August 2025
Time	9 AM Onwards
Venue	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab
Convenor	Ms. Jigyasha Sharma and Ms. Kanika Sharma, Assistant Professors
Resource Person	Dr. Murali G, Assistant Professor, Department of Forensic Medicine, Pgimer Chandigarh**,** Dr. Monika Dutta, Associate Professor, Nine, Pgimer Chandigarh**.**
No. Of Participants	07 External+ 55 Internal
Under SDG No.	SDG 3, SDG 4, SDG 9, SDG 17
SDGs Details	SDG 3: Good Health and Wellbeing, SDG 4: Quality Education, SDG 9- Industry, Innovation and Infrastructure, SDG 17-Parternship for Goals
Nep	13.1-13.7 (Motivated, Energised, And Capable Faculty)

Objectives

- To provide basic knowledge of forensic medicine, nursing, and medico-legal aspects.
- To understand the nurse's role in assessment, evidence handling, and legal collaboration.
- To build skills for managing victims of violence with ethical and psychological care.
- To learn best practices in documentation, chain of custody, and evidence preservation.
- To apply forensic nursing concepts through interactive role, play and exercises.

Description

The Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, successfully organized the pre-conference workshop on *"Trailblazing Forensic Nursing: From Innovation to Impact"* was held on 19th August 2025 at Chitkara University, Punjab, as a part of the 4th Annual Conference on Revamping Nursing Science, Practice and Research. The workshop aimed to bridge the gap between healthcare and law by strengthening the role of nurses in forensic practice.

The day began with an insightful session by Dr. Murali G, Assistant Professor, Department of Forensic Medicine, PGIMER Chandigarh. He introduced the fundamentals of forensic medicine and nursing, highlighting the medico-legal aspects in healthcare practice. The session emphasized the importance of proper documentation in medico-legal cases and outlined the legal responsibilities of healthcare professionals in evidence preservation. Participants were also made aware of the crucial interface between law enforcement agencies and the healthcare system.

Following this, Dr. Monika Dutta, Associate Professor, NINE, PGIMER Chandigarh, delivered an engaging session on the roles, responsibilities, and documentation practices in forensic nursing. She elaborated on the nurse's role in the assessment and care of victims of violence and trauma. The importance of proper evidence collection, maintaining the chain of custody, and accurate documentation was emphasized. Ethical concerns, psychological sensitivity, and interdisciplinary collaboration with psychologists, psychiatrists, and legal authorities were also highlighted, making the session highly interactive and practice oriented.

In the afternoon, the focus shifted to experiential learning through role play and practical exercises, facilitated by Dr. Monika Dutta, along with Ms. Jigyasha Sharma and Ms. Kanika Sharma, Assistant Professors and students of 5th semester. Participants actively took part in simulated medico-legal scenarios, which provided them with hands-on experience in handling sensitive cases. The exercises reinforced concepts such as injury documentation, evidence preservation, and compassionate victim care.

Overall, the workshop provided a strong foundation in forensic nursing, combining theory with practice, and equipping participants with skills essential for advancing innovation and impact in this emerging specialty.

Outcome

- To provide basic knowledge of forensic medicine, nursing, and medico-legal aspects.
- To understand the nurse's role in assessment, evidence handling, and legal collaboration.
- To build skills for managing victims of violence with ethical and psychological care.
- To learn best practices in documentation, chain of custody, and evidence preservation.
- To apply forensic nursing concepts through interactive role, play and exercises.

Introduction
Increasing crime and violence rate
Rigid and ever-changing demands of crime victims
Compliance with confusing system of laws
Nurses are in the forefront while caring for crime victims
Unique and privileged position to encourage and implement collection, preservation and documentation of medical-legal evidence
Collaboration among professionals has the potential to avert unnecessary loss or destruction of evidence
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.515914, Long 76.658959
08/19/2025 12:09 PM GMT+05:30
Note : Captured by GPS Map Camera
Maps

CHITKARA UNIVERSITY
Explore Your Potential
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.517174, Long 76.660273
08/19/2025 09:48 AM GMT+05:30
Note : Captured by GPS Map Camera

EVENT DETAILS	
event type	workshop
topic	step into innovation: build your first android app
date	2025-08-19 TO 2025-08-19
mode	offline
venue	Pulitzer hall, Picasso block (Chitkara University, Punjab campus)
organizer name	open-source Chandigarh community
resource person	Mr. pranav sigh parmar, app developer, iapp technologies llp
no. of participants	118
SDGs no	SDG 4: quality education, SDG 9: industry, innovation and infrastructure, SDG 17: partnership for the goals
po NUMBER(S)	po2
University Charter	Let's PREPARE OUR STUDENTS FOR Industry

OBJECTIVE

1. Introduce participants to the fundamentals of Android app development.

2. Provide hands-on experience in designing, building, and testing a simple mobile application.

3. Familiarize attendees with modern Android development tools and best practices.

4. Encourage creativity and problem-solving through practical coding activities.

DESCRIPTION

In this event attendees will learn how Android apps are structured, how user interfaces are created, and how core functionalities are implemented. Using Android Studio and modern development practices, participants will follow step-by-step instructions to design, code, and launch their very first Android application. Whether you're a student, aspiring developer, or

tech enthusiast, this event provides a supportive environment to explore creativity, strengthen problem-solving skills, and gain practical experience in building apps for the world's most widely used mobile platform.

OUTCOMES

1. Participants will understand the basic structure and components of an Android application.

2. Attendees will successfully build and run a simple Android app from scratch.

3. Participants will gain familiarity with essential tools such as Android Studio and the Android SDK.

4. Attendees will learn how to design user interfaces using XML and Android layout principles.

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Event Details	
Event Type	Pre-Placement Talks
Topic	Technology Leadership Summit - Bridging Innovation and Career Opportunities
Date	2025-08-19 To 2025-08-20
Mode	Offline
Venue	Sun Hall, Turing Block (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Keerthana Gopala, Senior Talent Advisor-Ur, Nutanix
No. Of Participants	394
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To inspire students by connecting them with technology leaders and innovators from various industries.
2. To explore emerging trends, innovations, and career opportunities in the technology sector.
3. To develop leadership, problem-solving, and innovation-driven mindsets among students.
4. To strengthen industry–academia collaboration for knowledge sharing and professional growth.

DESCRIPTION

The Technology Leadership Summit – Bridging Innovation and Career Opportunities was organized to bring together technology experts, innovators, and students on a common platform. The summit featured keynote sessions, panel discussions, and interactive workshops where leaders shared insights into advancements in AI, cloud computing, data analytics, and digital transformation. Students learned about the evolving demands of the tech industry, innovation-driven roles, and the skills required to succeed in a rapidly changing technological

landscape. The event encouraged participants to embrace creativity, adaptability, and leadership as core components of career success in technology-driven domains.

OUTCOMES

1. Students gained valuable exposure to current and emerging trends in technology and innovation.
2. Enhanced understanding of leadership roles and innovation-driven career paths in the tech industry.
3. Encouraged students to develop critical thinking, creativity, and technical proficiency.
4. Strengthened connections between students, academic mentors, and industry professionals.
5. Promoted continuous learning and innovation-oriented professional development.

Title: Financial Fitness for Startups		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Financial Fitness for Startups
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/19szddtovt/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report) CEED organized an engaging session on *"Financial Fitness for Startups"* with Mr. Ganesh Jha, Co-Founder & CEO – Finofiii. The session provided student entrepreneurs with essential knowledge on managing startup finances, including cash flow tracking, runway management, and building sustainable financial models. Mr. Jha shared practical insights into avoiding common financial pitfalls, leveraging tools for smarter decision-making, and creating investor-ready plans. The session emphasized the importance of treating finance as a strategic enabler rather than just a compliance requirement. Participants gained actionable skills to ensure their ventures remain healthy, scalable, and investment ready.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words). This activity aligns with IIC objectives by strengthening financial literacy among student entrepreneurs, enabling them to build robust and scalable startups. It promotes strategic thinking in finance, equips them to attract investors, and integrates entrepreneurial skill-building with innovation-driven business growth.	
7	Start and End date of the event: 20/08/2025 to 20/08/2025	
8	Mention minimum number of students (Event): 110	
9	Mention minimum number faculty (Event): 4	
10	Objective of the event in 3 words (90 Characters) only: Strengthen Startup Finances	

11	Benefit of the activity in 5 words (120 Characters) only: Financial literacy, strategy, scalability, investment
12	SDG Covered: SDG 8, SDG 9

Flyer Photograph (<2MB)

Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB

Note

Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	

Name:	Ganesh Jha
Designation:	Co-Founder & CEO
Organization:	Finofiii
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Workshop
Topic	From Idea to Publication: Research Paper Writing Workshop
Date	2025-08-20 To 2025-08-20
Mode	Offline
Venue	Pierre Hall (Chitkara University, Rajpura)
Organizer Name	Ieee
Resource Person	Naveen Kumar, Professor, Chitkara University, Punjab
No. Of Participants	107
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
Po Number(S)	Po2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1. Develop the ability to generate innovative and impactful research ideas.

2. Learn best practices for designing robust and ethical research methodologies.

3. Gain skills in data collection, management, and analysis.

4. Understand how to critically evaluate scientific literature and position your work within the field.

5. Improve scientific writing and communication skills for drafting high-quality manuscripts.

DESCRIPTION

The Research Excellence & Career Development Workshop is a comprehensive program designed to guide early-career researchers and graduate students through the entire research process — from the initial generation of ideas to successful publication and career advancement. Participants will learn how to develop innovative research questions, design robust and ethical methodologies, and effectively collect and analyze data. The workshop provides essential training in scientific writing, helping attendees craft clear and impactful manuscripts tailored for peer-reviewed journals.

OUTCOMES

1. Participants will be able to generate well-defined and innovative research questions.

2. Attendees will design and implement rigorous and ethical research methodologies.

3. Enhanced skills in data collection, analysis, and interpretation.

4. Improved ability to critically review scientific literature and contextualize their research.

5. Proficiency in writing clear, concise, and publishable scientific manuscripts.

6. Understanding of the peer review process and how to respond to reviewer feedback.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Analytical Techniques: Bridging Lab and Industry
Date	2025-08-20 To 2025-08-20
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Rajat Tyagi, Sr. Product Specialist | Mr. Navdeep Sharma, Technical Support Specialist Ii
No. Of Participants	47
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO2, PO3, PO4, PO6, PO9
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To provide participants with a comprehensive understanding of advanced analytical techniques used in pharmaceutical and biomedical sciences.

2. To bridge the gap between laboratory-based research methods and their industrial applications in quality control, product development, and regulatory compliance.

3. To enhance knowledge on validation, standardization, and reliability of analytical methods in line with industrial standards and global guidelines.

4. To equip participants with problem-solving skills for real-world industrial challenges through case studies and practical insights.

5. To foster innovation by highlighting the role of analytical techniques in improving product safety, efficacy, and market readiness.

DESCRIPTION

The expert talk on "Analytical Techniques: Bridging Lab and Industry" served as a vital platform to connect academic knowledge with real-world industrial practices. Analytical techniques form the backbone of pharmaceutical research, development, and manufacturing, ensuring that products meet stringent quality, safety, and regulatory standards. While laboratory investigations focus on discovery, characterization, and method development, industrial applications demand robust, validated, and scalable techniques that can guarantee product consistency and compliance with international guidelines. The session highlighted the transformative role of analytical tools such as spectroscopy, chromatography, electrophoresis, and hyphenated techniques in modern drug development and quality assurance. Participants were introduced to how these methodologies evolve from academic research to industrial deployment—covering aspects of method validation, reproducibility, sensitivity, and data integrity. The importance of adhering to ICH, USFDA, and EMA guidelines in method development and validation was also emphasized, reinforcing the critical link between analytical rigor and regulatory acceptance. A major focus of the discussion was on problem-solving and innovation. Case studies from the pharmaceutical and biotechnology sectors illustrated how advanced analytical techniques are leveraged for impurity profiling, stability studies, bioequivalence testing, and pharmacokinetic evaluations. These examples provided participants with a clear understanding of how theoretical principles are applied in real-world industrial settings. Furthermore, the session underscored the role of analytical scientists as key contributors to industrial excellence. Their expertise ensures that products not only meet safety and efficacy benchmarks but also gain market readiness efficiently. By bridging the gap between academic learning and industrial requirements, the session motivated students and researchers to align their skillsets with industry expectations, making them more competent for future professional roles. Overall, this expert talk created a strong foundation for fostering an innovation-driven mindset among participants. It demonstrated how analytical sciences act as a bridge between research laboratories and large-scale pharmaceutical industries, ultimately ensuring that patients receive safe, effective, and high-quality therapeutic products.

OUTCOMES

1. Participants gained a deeper understanding of advanced analytical techniques and their critical role in pharmaceutical research, development, and manufacturing.

2. The session enhanced awareness of global regulatory requirements (ICH, USFDA, EMA) and the importance of validated, reliable, and reproducible analytical methods.

3. Attendees developed insights into the translation of laboratory-based analytical methods into industrial applications such as quality control, impurity profiling, and stability testing.

4. The program fostered problem-solving and innovation-driven thinking by exposing participants to real-world industrial case studies and challenges.

5. Students and researchers were better equipped to align their academic knowledge with industry expectations, enhancing their readiness for future professional roles.

Next Leap: Building Ideas, Creating Futures

SDGs: 8, 9, 17

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organized an expert session titled "next Leap: Building Ideas, Creating Futures" on 20th August 2025. The session focused on "The Art of Creating a Pitch Deck", along with a Mock Pitching Review by the Arthayan Team, with the objective of strengthening startups' pitching capabilities and preparing them for investor interactions.

The session was led by Mr. Malhar Potnis, Co-Founder, Arthayan, who shared practical insights on how startups can craft compelling pitch decks and effectively communicate their business vision to investors. The session was highly interactive and provided real-world perspectives drawn from startup fundraising and investment evaluation experiences.

Session Highlights

The session focused on the following key areas

- The Art of Creating a Pitch Deck, where participants learned how to structure a clear, concise, and investor-ready pitch deck covering problem identification, solution, market opportunity, traction, business model, and financial projections.
- Mock Pitching and Review, during which startup pitches were reviewed by the Arthayan team, followed by constructive feedback on storytelling, clarity, data presentation, and overall pitch effectiveness.
- Mr. Malhar Potnis emphasized the importance of clarity, simplicity, and credibility in pitch decks. He highlighted common mistakes made by startups while pitching and shared best

practices to improve narrative flow, visual design, and investor engagement. The mock pitching session enabled participants to understand investor expectations and refine their presentation approach.

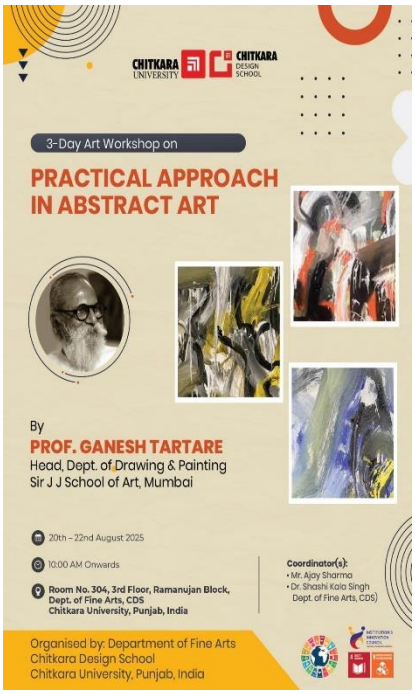
Outcome and Impact

The session enabled participants to gain practical knowledge of building strong pitch decks and delivering confident, investor-focused pitches. Startups benefited from direct feedback on their presentations, helping them identify gaps and areas for improvement, while students gained exposure to real-world pitching dynamics and startup evaluation criteria. Overall, the session significantly enhanced participants' readiness for fundraising and stakeholder presentations.

Topic	Practical Approach in Abstract Art
Date	20.08.2025 to 22.08.2025
Venue	Room no: 304, 3rd Floor, Ramanujan Block. Dept. of Fine Arts
Organizer	Department of Fine Arts
Resource Person	Prof. Ganesh Tartare
Total no. of students	15
No. of Participants attended	15
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, organized a three-day workshop titled "Practical Approach in Abstract Art" from August 20–22, 2025. The workshop was conducted by Prof. Ganesh Tartare, a renowned artist and Head of the Department of Drawing & Painting at Sir J. J. School of Art, Mumbai. The session aimed to guide students through the journey of transitioning from realism to abstract expression while emphasizing creativity and experimentation. Prof. Tartare's live portrait demonstration and interactive Q&A session provided an enriching experience, inspiring Fine Arts students to explore new artistic directions.



Objectives

1) To introduce students to practical methods and techniques in abstract art.
2) To bridge the gap between realistic painting and abstract expression.
3) To provide hands-on learning through live demonstration of portrait painting.
4) To foster critical thinking and creativity through interactive discussions.
5) To inspire students by engaging with an eminent artist's personal journey.

Brief Description

The three-day workshop on "Practical Approach in Abstract Art" served as an extraordinary learning experience for the Fine Arts students at Chitkara University, Punjab. Conducted by Prof. Ganesh Tartare, Head of Drawing & Painting at the prestigious Sir J. J. School of Art, Mumbai, the workshop began with an insightful introduction into his own artistic journey. Prof. Tartare shared how his practice evolved from the precision of realism into the expressive freedom of abstract painting. He emphasized the importance of imagination, intuition, and breaking conventional boundaries to discover one's unique artistic identity.

The sessions combined both theory and practice. Students engaged in an interactive discussion where Prof. Tartare addressed their queries regarding painting styles, techniques, and the philosophical aspects of abstract art. This dialogue not only gave students clarity on technical approaches but also motivated them to think deeply about the meaning behind their creative expressions. A key highlight was the live demonstration where Prof. Tartare created a portrait of Prof. (Dr.) Ranjan Kumar Mallik, Dean, Department of Fine Arts, in oil on canvas, giving students a rare opportunity to observe the swift brushstrokes and intuitive process of a master artist in action.

Throughout the workshop, students actively participated, observing, questioning, and experimenting with their own compositions inspired by Prof. Tartare's techniques. The emphasis was on blending realism with abstraction, learning to simplify forms, and using expressive colors to communicate emotions. The live demo, combined with his storytelling, kept students engaged and inspired. By the end of the three days, the workshop had successfully enriched their creative outlook, provided them with practical skills, and instilled confidence in pursuing abstract art with greater depth and innovation.

Outcomes

1) Students gained practical knowledge of transitioning from realism to abstraction.
2) Enhanced understanding of abstract art techniques and color applications.
3) Inspiration from Prof. Tartare's live demonstration of oil portrait painting.
4) Opportunity to engage in meaningful discussions with an eminent artist.
5) Boosted confidence and creativity in exploring individual artistic expression.

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Thursday, 21.08.2025

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Thursday, 21.08.2025

Title: Scaling Innovation: From Idea to Execution		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Scaling Innovation: From Idea to Execution
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16irtfccgv/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description Of the Event Not More Than 100 Words (Final Report) CEED Organized a Session On *"Scaling Innovation: From Idea to Execution"* With Mr. Manish Verma, Founder & Partner – Angel Blue Holdings. The Session Focused on Guiding Student Entrepreneurs in Validating Ideas, Designing Execution Roadmaps, And Building Resilient Teams. Mr. Verma Shared Practical Strategies on Approaching Investors, Raising the Right Capital, And Navigating Risks, Failures, And Cross-Border Opportunities. Through Real-World Insights, Participants Learned How to Sustain Momentum, Scale Innovation, And Position Their Ventures for Long-Term Growth. The Interactive Session Offered Actionable Strategies To Help Students Bridge the Gap Between Innovation and Execution.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words). This activity aligns with IIC objectives by nurturing innovation-driven entrepreneurship, equipping students with the skills to scale ideas into viable ventures. It promotes critical thinking, investor readiness, and global entrepreneurial outlook, enabling student startups to grow sustainably and competitively.	
7	Start and End date of the event: 21/08/2025 to 21/08/2025	
8	Mention minimum number of students (Event): 80	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only: Scale Ideas Effectively	

11	Benefit of the activity in 5 words (120 Characters) only: Innovation, execution, strategy, investment, growth
12	SDG Covered: SDG 8, SDG 9, SDG 17

Flyer Photograph (<2MB)

Photographs with Speaker/Students (<2MB)

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Note

Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	

Name:	Manish Verma
Designation:	Founder & Partner
Organization:	Angel Blue Holdings
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	Infraverse: Emerging Trends in Virtual Infrastructure
Date	2025-08-21 To 2025-08-21
Mode	Offline
Venue	Tg-409 Turing Block (Chitkara University, Punjab)
Organizer Name	Ieee
Resource Person	Dr. Prabhnoor Bachhal, Assistant Professor, Chitkara University, Punjab
No. Of Participants	61
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO1
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1. To enhance problem-solving through interactive challenges.
2. To improve strategic thinking and decision-making under time limits.
3. To strengthen coding proficiency and logical reasoning skills.
4. To foster teamwork and collaboration in competitive environments.
5. To build adaptability and quick response abilities in high-pressure situations.

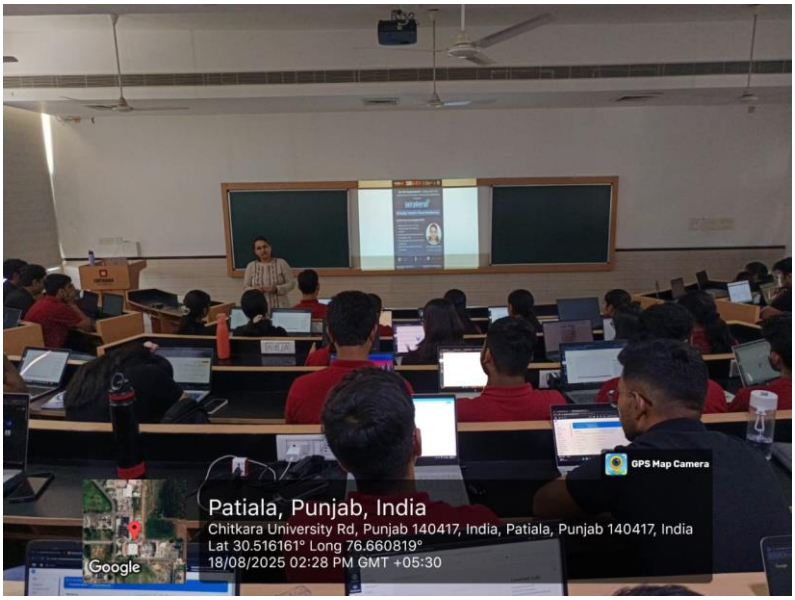
DESCRIPTION

The IEEE-CIET Student Branch, in collaboration with the Department of Computer Science and Engineering, organized an Expert Talk: InfraVerse Emerging Trends in Virtual Infrastructure on 21st August 2025. Delivered by Dr. Prabhnoor Bachhal, Assistant Professor (DCSE), the session explored the future of virtualization, emerging trends shaping the digital

ecosystem, and the role of virtual infrastructure as the backbone of tomorrow's technology. Participants gained valuable insights into scalability, efficiency, and innovation, while the interactive discussion encouraged students and faculty to embrace advancements in virtualization and prepare for the next era of digital transformation.

OUTCOMES

1. Industry-Oriented Knowledge - Participants gained exposure to real-world applications and challenges in virtual infrastructure.
2. Awareness of Future Trends - The session provided clarity on how emerging technologies will reshape IT infrastructure.
3. Skill Relevance - Students understood how virtualization skills can enhance employability in future careers.
4. Active Engagement - The interactive session encouraged participants to ask questions and share perspectives.
5. Inspiration for Research & Innovation - Faculty and students were motivated to explore research opportunities in the domain of virtual technologies.



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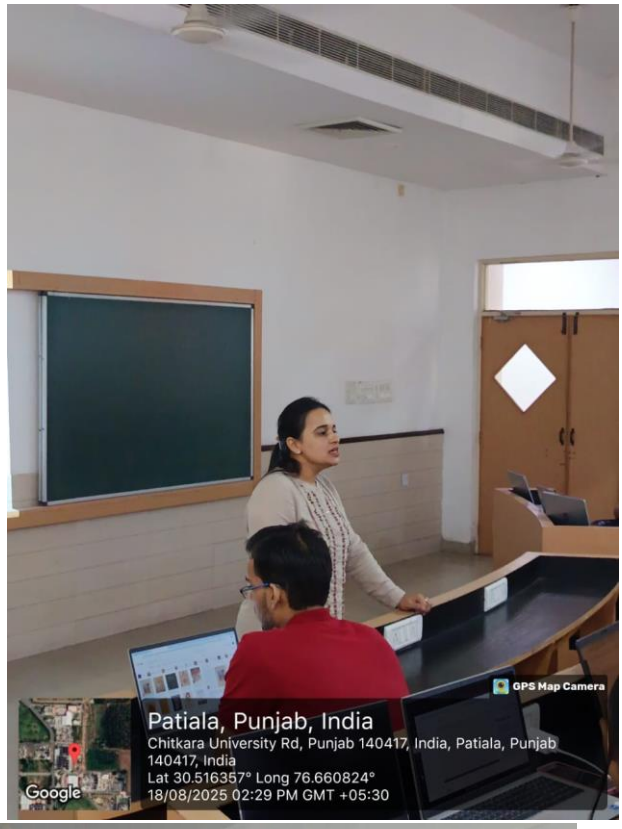
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EVENT DETAILS	
Event Type	Competition
Topic	Nextgen Ai Quest
Date	2025-08-21 To 2025-08-21
Mode	Offline
Venue	Tg- 419 (Tg - 419, Turing Block)
Organizer Name	Bits 'N' Bytes
Resource Person	Dr. Heena Wadhwa, Associate Professor
No. Of Participants	42
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. A thoughtfully designed contest inspiring participants to push the limits of AI by combining creativity with strategy.

2. Provided real-world insights into the evolving technology landscape.

3. Empowered students to become future-ready innovators in AI technology and research.

DESCRIPTION

The event opened with an introduction to the future of Artificial Intelligence, setting the stage for two engaging rounds designed to challenge participants' creativity and problem-solving skills through interactive AI quizzes. The event offered valuable insights into AI innovation, motivating participants to push their limits and think beyond conventional boundaries. The event not only provided students with valuable insights into AI-driven innovation but also encouraged them to think beyond conventional boundaries and explore the transformative potential of emerging technologies.

OUTCOMES

1. Deepened AI understanding: Participants developed a comprehensive grasp of AI concepts, algorithms, and real-world applications through engaging challenges.
2. Practical Problem Solving: The contest enabled students to apply their technical knowledge creatively under pressure, sharpening their analytical and problem-solving abilities.
3. Innovation and Creativity Boost: By encouraging brainstorming, strategizing, and exploring beyond conventional limits, the event nurtured innovative thinking and creative application of AI technologies.
4. Collaboration and Networking: Students had the opportunity to connect with peers sharing a passion for emerging technologies, fostering teamwork and collaborative learning.

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Recruitment Drive - Deloitte Tax
Date	2025-08-21 To 2025-08-21
Mode	Offline
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Isha Kansal, Associate Professor, Cu Punjab Campus
No. Of Participants	621
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with the opportunity to begin their professional careers with Deloitte, one of the leading global consulting and tax advisory firms.
2. To familiarize students with Deloitte's recruitment process, work culture, and career pathways in tax and finance.
3. To help students develop the skills and competencies required for roles in taxation, auditing, and business consulting.
4. To strengthen the institute's placement network with reputed multinational organizations.

DESCRIPTION

The Campus Recruitment Drive – Deloitte Tax was organized to connect eligible students with Deloitte's tax division for potential employment opportunities. The recruitment process included an aptitude test, technical and HR interviews, and pre-placement discussions. Representatives from Deloitte shared insights about the firm's global presence, work environment, and growth opportunities in taxation and financial consulting. The event provided students with an excellent platform to demonstrate their analytical, problem-solving,

and communication skills while understanding industry expectations. It also highlighted the importance of continuous learning and professionalism in corporate roles.

OUTCOMES

1. Students gained firsthand experience of the corporate recruitment process.
2. Enhanced awareness of taxation, consulting, and financial service career opportunities.
3. Several students were shortlisted and selected for roles within Deloitte Tax.
4. Improved student confidence and interview preparedness for future placements.
5. Strengthened institutional collaboration with Deloitte for future campus drives and internships.

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Recruitment Drive - OCTRO
Date	2025-08-21 To 2025-08-22
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Himani Chugh, Senior Hr Executive, OCTRO
No. Of Participants	247
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with an opportunity to begin their careers with Octro, a leading gaming and mobile app development company.
2. To familiarize students with the recruitment process, technical expectations, and work culture at Octro.
3. To encourage students to explore career paths in game development, software engineering, and creative technology.
4. To strengthen industry–academia relationships for future collaboration and placement opportunities.

DESCRIPTION

The Campus Recruitment Drive – Octro was conducted to connect students with one of India's prominent mobile gaming companies. The drive included multiple stages such as an online aptitude test, coding assessments, and technical interviews. Company representatives introduced students to Octro's innovative gaming ecosystem, emphasizing creativity, technology, and problem-solving as key skills. Participants gained valuable insights into how

programming, design, and analytics combine to build engaging digital experiences. The event served as an excellent platform for aspiring developers and designers to understand the dynamics of the gaming industry and explore exciting career opportunities within it.

OUTCOMES

1. Students gained practical exposure to technical recruitment procedures in the gaming industry.
2. Enhanced understanding of career opportunities in software and game development.
3. Several students were shortlisted for further interview rounds with Octro.
4. Boosted student motivation to pursue innovation-driven technology careers.
5. Strengthened institutional ties with Octro for future placement initiatives.

Title: Building IP Compliant Startups		
1	Type Of Activity	Level 1 Activity
2	Program Theme (Keywords)	Building Ip Compliant Startups
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/16wy9vtxbi/
	Link (Post Link)	
4	Program Type	Knowledge Session
	Nomenclature	Expert Talk
	Duration Of the Activity	120 Minutes
5	Description of the event not more than 100 words (Final Report) CEED organized a session on *"Building IP Compliant Startups"* with Mr. Vineet Sharma, SVP – TT Consultants. The session provided student entrepreneurs with a comprehensive understanding of Intellectual Property (IP) essentials, covering patents, trademarks, copyrights, and trade secrets. Participants gained insights into identifying and safeguarding IP assets from the ideation stage, integrating IP strategy into business planning, and leveraging IP for investor confidence and competitive advantage. Real-world case studies and practical examples highlighted the importance of building legally sound ventures. The session empowered budding founders to minimize risks and position their startups for long-term sustainability.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of-Maximum 100 words). The activity fits as an IIC event as it nurtures innovation-driven entrepreneurship by teaching IP protection, compliance, and strategic use of IP to accelerate growth. It equips students to safeguard innovations, align with national innovation policies, and enhance investor readiness—key pillars of the IIC framework.	
7	Start and End date of the event: 22/08/2025 to 22/08/2025	
8	Mention minimum number of students (Event): 220	
9	Mention minimum number faculty (Event): 7	
10	Objective of the event in 3 words (90 Characters) only: Protect. Comply. Scale.	

11	Benefit of the activity in 5 words (120 Characters) only: Awareness, compliance, strategy, protection, sustainability
12	SDG Covered: SDG 8, SDG 9, SDG 16

Flyer Photograph (<2MB)

Photographs with Speaker/Students (<2MB)

Photographs with Speaker/Students (<2MB

Photographs with Speaker/Students (<2MB

Note

Name of Department:	CEED
Name of Organiser with Mail ID & Contact Number:	Yuvraj Vashishth & 9815090630 yuvraj.vashishth@chitkara.edu.in
Resource Person Details:	

Name:	Vineet Sharma
Designation:	SVP
Organization:	TT Consultants
Mail ID:	N/A
Contact No.	N/A

EVENT DETAILS	
Event Type	Expert Talk
Topic	Masterclass On Ai and Human Progress
Date	2025-08-22 To 2025-08-22
Mode	Offline
Venue	Tg 101, Turing Block (Chitkara University, Punjab)
Organizer Name	Coding Ninjas CUIET
No. Of Participants	32
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To explore how Artificial Intelligence is transforming industries through automation, smarter systems, and improved decision-making.

2. To showcase AI's role in driving technological revolutions, fostering economic growth, and shaping societies worldwide.

3. To inspire participants to embrace adaptability, continuous learning, and upskilling in a rapidly evolving AI-driven world.

4. To emphasize the importance of combining human imagination with AI tools to develop innovative solutions for real-world challenges.

DESCRIPTION

The event "Masterclass on AI and Human Progress: Innovation | Creativity | Progress" was organized on 22nd August 2025 at TG 101, Turing Block, by the Coding Ninjas CUIET in collaboration with the Department of Computer Science and Engineering, Chitkara

International College, and Arizona State University. This session featured Dr. Emiliano Diez, Ph.D., as the speaker, and he shared his thoughts on how artificial intelligence is driving global innovation, transforming industries and unleashing creativity. Participants were motivated to embrace innovation, creativity and technology with confidence for the future after he described how AI helps solve real-world problems.

OUTCOMES

1. The session gave participants a deeper understanding of how AI is impacting industries. It showcased how AI is automating processes, enabling enhanced decision-making and innovative systems.

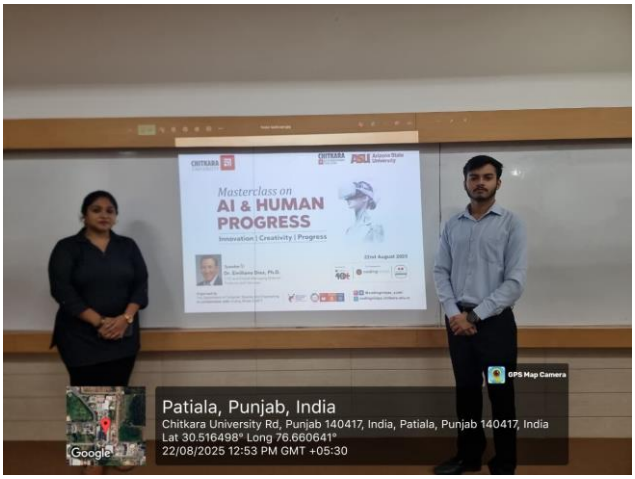
2. Attendees developed a wider understanding of AI's global influence and its role in shaping the future of societies. The session highlighted how AI advances technological revolutions and contributes to economic growth. This made students aware of AI's importance not just locally, but also for global progress.

3. The event inspired students to think ahead about how AI will continue to impact learning, work, and everyday life. It emphasized the need for adaptability in a rapidly changing digital era and encouraged participants to prepare themselves with the skills required to live in AI-driven environments. This instilled a mindset focused on continuous learning and innovation. This encouraged students to keep learning and stay innovative.

4. Beyond technical knowledge, the session motivated students to see innovation and creativity as key tools for solving real-world challenges. They were encouraged to approach problems with new ideas and innovative solutions, blending human creativity with AI-driven possibilities.

5. The event left participants with a fresh sense of hope about the role of technology in human progress. Students realized that while AI presents challenges, it also offers immense opportunities to improve lives, build smarter solutions, and contribute to social

development. This positive outlook empowered them to view AI as a partner in shaping a better future.



EVENT DETAILS	
Event Type	Expert Talk
Topic	Robust And Proven New Age Building Solution by Ultratech Ltd.
Date	2025-08-22 To 2025-08-22
Mode	Offline
Organizer Name	Department Of Civil Engineering
Resource Person	Vijay Sharma, Technical Manager (Trainings)
No. Of Participants	24
SDGs No	SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action
PO Number(S)	PO7, PO6, PO12
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To educate construction workers on advanced, efficient, and durable building solutions to improve work quality and speed.

2. To enhance understanding of modern construction materials and methods.

3. To highlight safety, sustainability, and ease of on-site application.

4. To boost productivity and reduce errors by sharing the latest construction innovations.

5. To empower workers to adopt smarter, reliable construction practices.

DESCRIPTION

The one-day session, organized by the Department of Civil Engineering in collaboration with UltraTech, showcased UltraTech's latest innovations in sustainable and high-performance construction materials. The event emphasized durability, speed, and environmental responsibility in modern infrastructure. Experts presented cutting-edge concrete technologies,

prefabrication methods, and smart building practices, supported by real-world case studies illustrating their effectiveness across varied terrains and structures. The session successfully educated staff and workers on innovative, modern construction methods to enhance quality and efficiency on-site.

OUTCOMES

1. By the end of the session, workers and industry professionals gained increased awareness of UltraTech's new-age, robust building solutions.

2. Participants acquired practical knowledge for implementing advanced materials and methods on-site.

3. The session helped bridge the gap between innovation and real-world application, promoting safer, faster, and more sustainable construction practices.

4. It fostered greater confidence in adopting modern construction technologies.

5. Ultimately, the event contributed to improving overall construction quality and efficiency across projects.

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PERVIOUS
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CHITKARA UNIVERSITY
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Event Name	Accessing Research Material from Ebsco and Ieee
Date	23rd August 2025
Venue	Online
Department	Doctoral Research Centre, Chitkara Business School
Resource Person	Mr. Ritesh Kumar
Number Of Participants	46
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure)
Duration	1.30 Hours

About the Activity

The session *"Accessing Research Material from EBSCO and IEEE"* was organized to familiarize faculty members and research scholars with the effective use of academic databases for research purposes. Mr. Ritesh Kumar provided step-by-step guidance on navigating the EBSCO and IEEE databases, searching for relevant literature, and retrieving full-text articles. The session emphasized the importance of reliable databases in conducting high-quality research and enhancing academic writing.

Event Objectives

- To enhance awareness of EBSCO and IEEE databases as valuable research tools.
- To train participants in advanced search techniques for retrieving relevant literature.
- To highlight the role of quality resources in strengthening research outputs.
- To encourage researchers to make optimum use of subscribed databases.

Key Highlights

- Introduction to EBSCO and IEEE resources and their applications.
- Demonstration of advanced search features and filters.
- Guidance on downloading and managing research papers.
- Q&A session addressing participants' queries.

Event Outcomes

- Participants developed skills to efficiently access and utilize academic resources.
- Improved awareness of the importance of credible databases for research.
- Increased confidence in navigating EBSCO and IEEE platforms.
- Researchers were encouraged to integrate quality literature into their academic writing.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Design Your Career Roadmap for a Sustainable, Professional Journey
Date	2025-08-25 To 2025-08-25
Mode	Offline
Venue	Sun Hall (Chitkara University, Punjab)
Organizer Name	Mr. Ravinder Singh, Cas
Resource Person	Mr. Sanjeev Mehra, General Manager, Human Resources and Training
No. Of Participants	242
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2, PO3
University Charter	Let's Prepare Our Students for Industry, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1. In the beginning of their course, students must be familiar with the industry such as, size, growth and career opportunities.
2. The students must be clear with career path or roadmap to join the industry.
3. The students should be familiar with skills, knowledge and attitude needed to join healthcare industry in the domain of sales and marketing.
4. All students must have a required motivation to join sales as a profession.

DESCRIPTION

Chitkara College of Sales and Marketing Organized an expert talk on, "Designing Your Career Roadmap for a Sustainable Professional Journey" for our new batch of MBA Pharmaceutical Management students. The resource person was Mr. Sanjeev Mehra, General Manager-Human Resources & Training from Eris Lifesciences, Ahmedabad. Mr. Mehra shared benefits of starting career in healthcare industry, especially pharmaceutical industry. He shared that Pharma Industry is the consistently growing sector and is significantly contributing to the economic growth of our country. Mr. Mehra, then shared the roadmap by explaining the skills required such as Scientific knowledge, learning agility, discipline, Resilience, thought stability and Patiance etc., Learning opportunities in real world and communication technology to have a sustainable, successful career in Industry. Mr. Mehra motivated students with career and growth opportunities in pharma industry and to focus on how to develop the communication skills for professional growth. He inspired students by sharing his success story, starting from grassroot level task to corporate executive. Mr. Mehra stimulated further, the aspiration in students to seek meaningful career by joining sales as a profession in healthcare Industry, the sunshine industry and thinking ability to foster their career. The resource person answered the queries of students to their satisfaction.

OUTCOMES

1. Understood industry size, growth trends, and healthcare career opportunities early on.
2. Gained clarity on structured career paths within the healthcare industry.
3. Identified essential skills, knowledge, and attitudes for sales careers.
4. Developed strong motivation and positive outlook toward sales profession.

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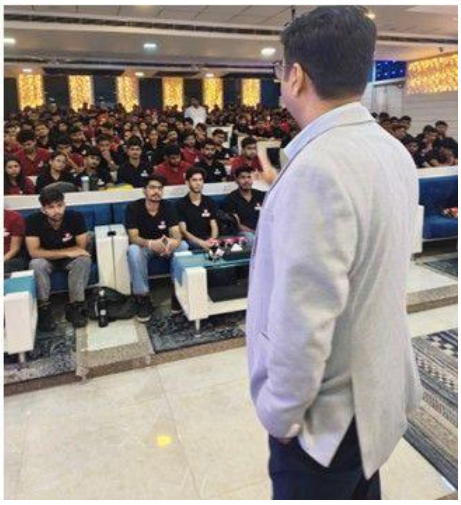


EVENT DETAILS	
Event Type	Expert Talk
Topic	Iic Talk on Leading the Age of Intelligent Automation
Date	2025-08-25 To 2025-08-25
Mode	Offline
Venue	Rockefeller Block (Chitkara Business School, Chitkara University, Punjab)
Organizer Name	Dr. Deepak Sood and Dr. Reena Malik
Resource Person	Dr. Varun Nayyar, Associate Professor
No. Of Participants	65
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO2, PO5, PO8
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To explore the various cutting-edge technologies in practice used in industry.
2. To create an understanding of utilizing the recent technologies in businesses.
3. To make students understand about leading in the age of automation.
4. To explore how innovation and automation are redefining jobs.

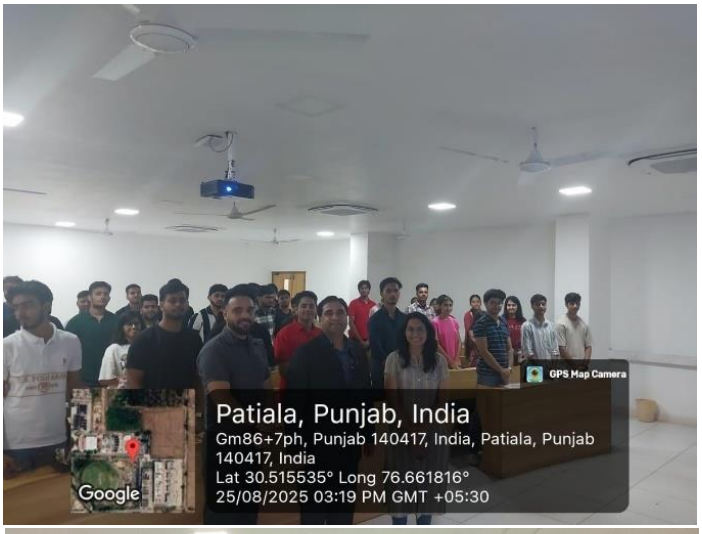
DESCRIPTION

Department of BBA Professional organized an expert lecture on 25-08-25 titled "Leading the Age of Intelligent Automation". The resource person for the session was Dr. Varun Nayyar, Associate Professor at Chitkara Business School. It was a highly insightful and thought-provoking engagement aimed at undergraduate BBA Professional students. Dr. Varun brought a strong practical orientation to the session by integrating real-world leading case studies, focusing particularly on automation and artificial intelligence. Through this session, participants gained valuable insights into how intelligent automation is transforming industries, redefining job roles, and driving efficiency and innovation in businesses worldwide. The discussion focused on the integration of artificial intelligence, machine learning, and automation tools in modern organizations, helping students and young professionals to stay

ahead in the digital era. This event empowered participants to embrace technology-driven changes and become future-ready professionals.

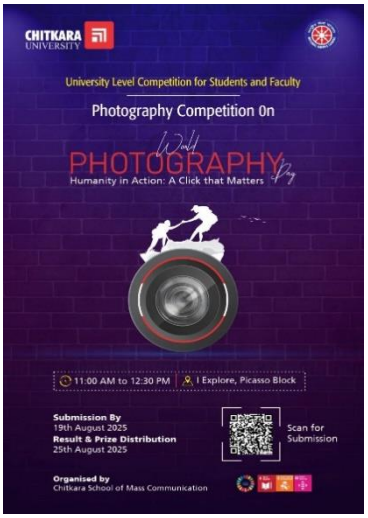
OUTCOMES

1. It helped students to understand the different ventures which are consistently innovating with technologies like Apple, Amazon etc.
2. The students built an understanding of leading ventures redefining innovation and utilizing automation.
3. Students understood various cutting-edge technologies in practice.
4. Students understood the future potential of Intelligent automation.



Event Name	Photography Competition
Topic	Humanity in Action: A Click that Matters
Date	25th August 2025
Venue	LH-1, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event



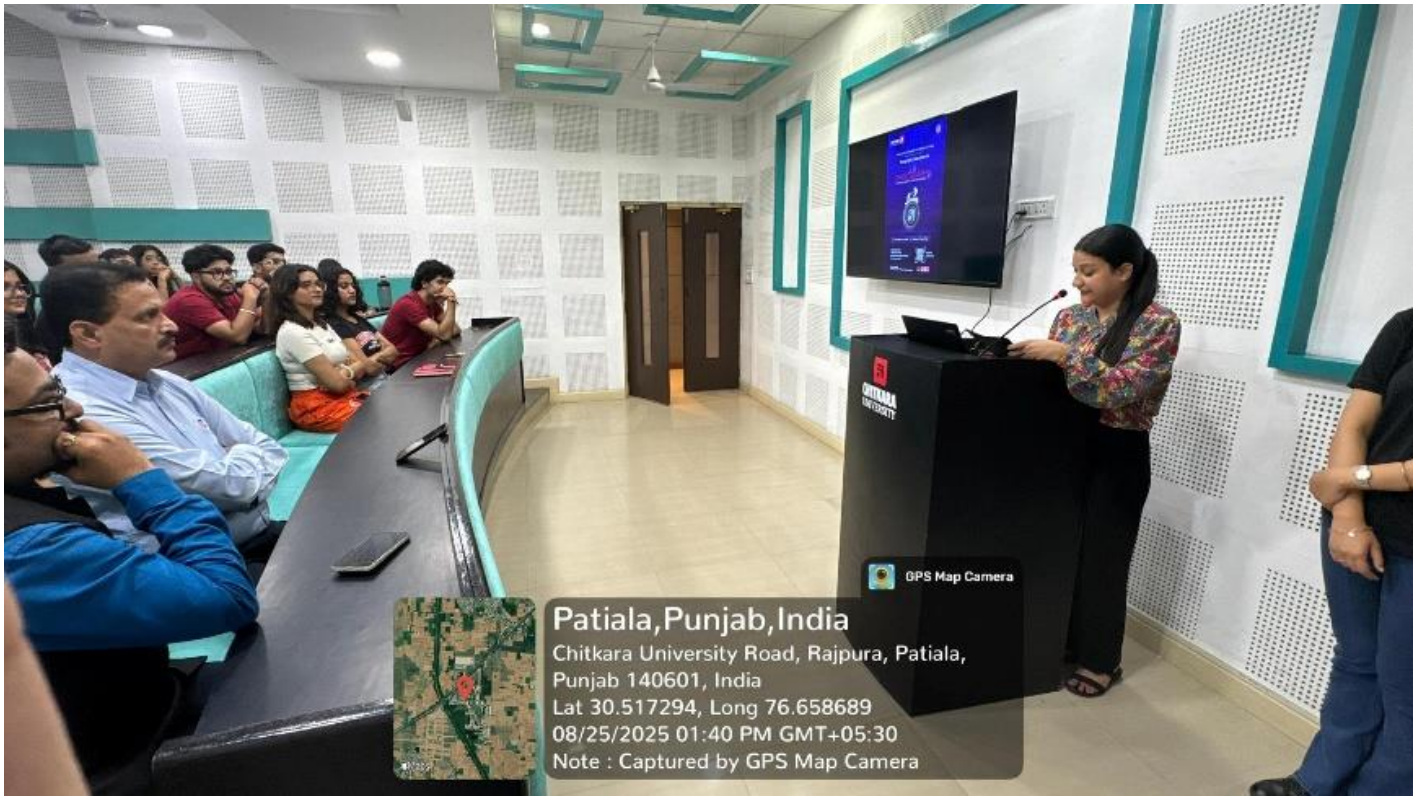
Chitkara School of Mass Communication, in collaboration with NSS, organized a University-Level Photography Competition on World Photography Day. It was on the theme 'Humanity in Action: A Click that Matters' in which students and staff participated by submitting their clicked photographs.

The participants showed their creativity through powerful visual storytelling, and the event witnessed overwhelming response with more than a hundred entries were received. All the pictures were reflecting unique emotions, perspectives, and values captured through the lens.

The prize distribution ceremony, held on 25th August 2025 was graced by Mr. Sanjay Jangid, Dean of Animation Department, as the Guest of Honour who gave away 5 awards to those who clicked the best one photo center around the theme. These were displayed before prize distribution ceremony.

Consolation prizes were awarded to Rupama Nath (B.Des Animation) and Bimal Grover (Mass Communication). The third prize went to Shagun Rathi (Fashion Design), while the second prize was shared by Jayesh Sonawane (B.Des Visual Communication) and faculty member Pooja Negi (CSMC). The first prize was bagged by Diya (B.Des UX/UI). They were given trophies and gifts sponsored by Fuzion PR.

Mr. Sanjay Jangid praised the participants for their artistic vision and highlighted why photography day is celebrated worldwide. The event was organised by Ms. Ankita Kaushal, Assistant Professor, Chitkara School of Mass Communication.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Topic	Exploring Modern Techniques in Campaign Design for Greater Impact of Applied Art
Date	25.08.2025 to 30.08.2025
Venue	Room no: 305, 3rd Floor Ramanujan Block, Dept. of Fine Arts, CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Mr. Subodh Poddar
Total no. of students	10
No. of Participants attended	10
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a six-day workshop titled "Exploring Modern Techniques in Campaign Design for Greater Impact of Applied Art" from 25th to 30th August 2025. Conducted by Creative Director Mr. Subodh Poddar, the workshop focused on introducing students to contemporary practices in campaign design, branding, and visual communication. The event provided a dynamic platform for experiential learning, enabling participants to understand the integration of applied art with modern advertising strategies, while enhancing creativity, innovation, and industry-oriented skills.

Objectives

1) To introduce students to modern techniques in campaign design and visual communication.

2) To enhance creative thinking and innovation in applied art practices.
3) To develop practical skills in branding and advertising strategies.
4) To encourage teamwork and collaborative design approaches.
5) To bridge academic learning with real-world industry practices.

Description

The six-day workshop titled "Exploring Modern Techniques in Campaign Design for Greater Impact of Applied Art" was successfully conducted by the Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, from 25th to 30th August 2025. The workshop was led by Mr. Subodh Poddar, a renowned Creative Director associated with leading organizations such as Dacunhea Associates, Clarion, and FCB Ulka. The program aimed to provide students with a comprehensive understanding of contemporary campaign design, integrating applied art with modern advertising practices.

The workshop commenced with an introductory session where faculty members and students gathered to mark the beginning of the event. Mr. Poddar engaged participants through interactive discussions and brainstorming activities, encouraging them to think creatively and develop innovative campaign ideas. His sessions covered key aspects of branding, visual communication, and strategic design thinking, offering valuable insights into the professional world of advertising. Students were introduced to the fundamentals of campaign planning, including conceptualization, target audience analysis, and visual storytelling techniques.

Throughout the workshop, participants actively engaged in hands-on activities and collaborative projects. Students worked in groups to design creative campaigns, applying the techniques and strategies shared during the sessions. Live demonstrations and practical exercises enabled them to explore the use of typography, layout, colour, and imagery in creating impactful visual communication. The sessions also emphasized the importance of conceptual clarity, originality, and effective communication in applied art practices. Dr. Amit Vohra, Professor and Dean of Culinary Arts, also interacted with the participants, contributing to interdisciplinary discussions and enhancing the learning experience.

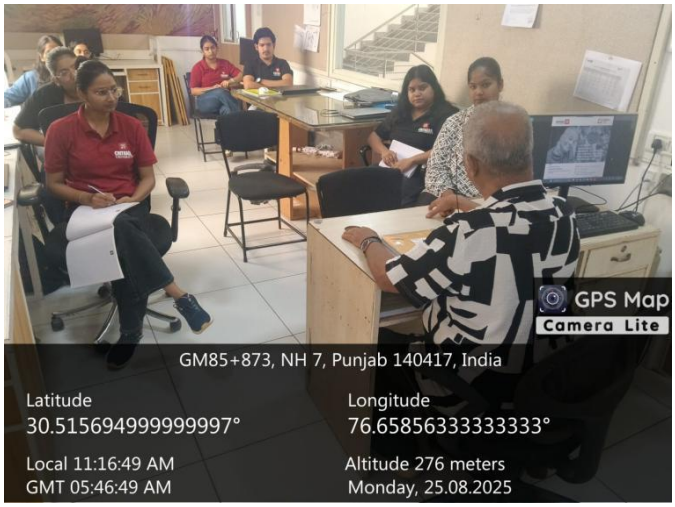
Mr. Poddar shared his professional experiences in applied art branding and commercial advertising, providing students with a real-world perspective on industry practices. His insights into market trends, client expectations, and creative execution helped participants understand the practical challenges and opportunities in campaign design. Students enthusiastically

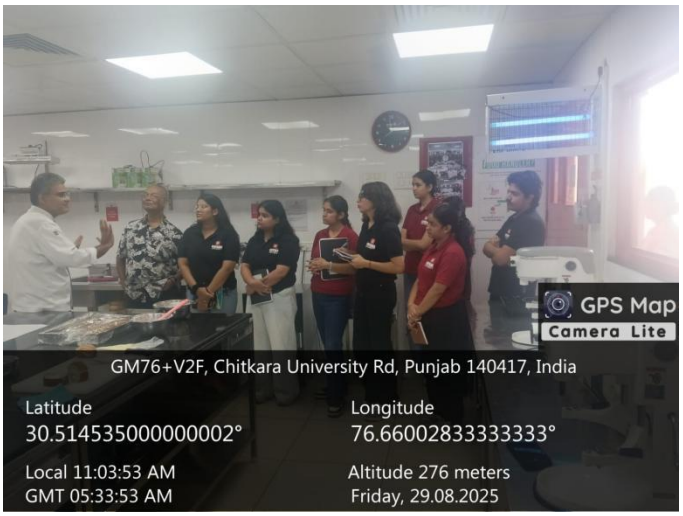
participated in discussions and activities, gaining confidence in presenting their ideas and developing innovative design solutions.

The workshop concluded with a group presentation and display of student projects, reflecting their learning outcomes and creative growth. Overall, the event served as an enriching academic experience, equipping students with essential skills in campaign design, branding, and visual communication while fostering innovation, teamwork, and industry readiness.

Outcomes

1) Students developed practical knowledge of campaign design and branding strategies.
2) Enhanced creativity and innovation in applied art and visual communication.
3) Improved teamwork and collaborative problem-solving skills.
4) Gained industry exposure through expert guidance and real-world insights.
5) Strengthened confidence in conceptualizing and presenting creative campaigns.

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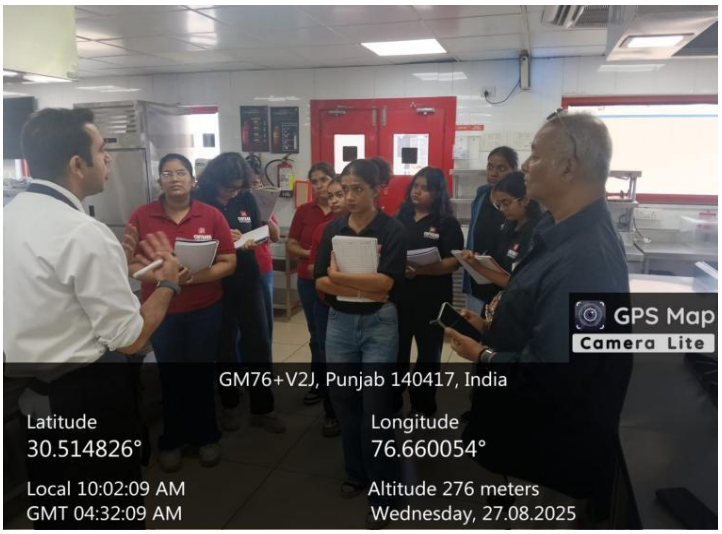
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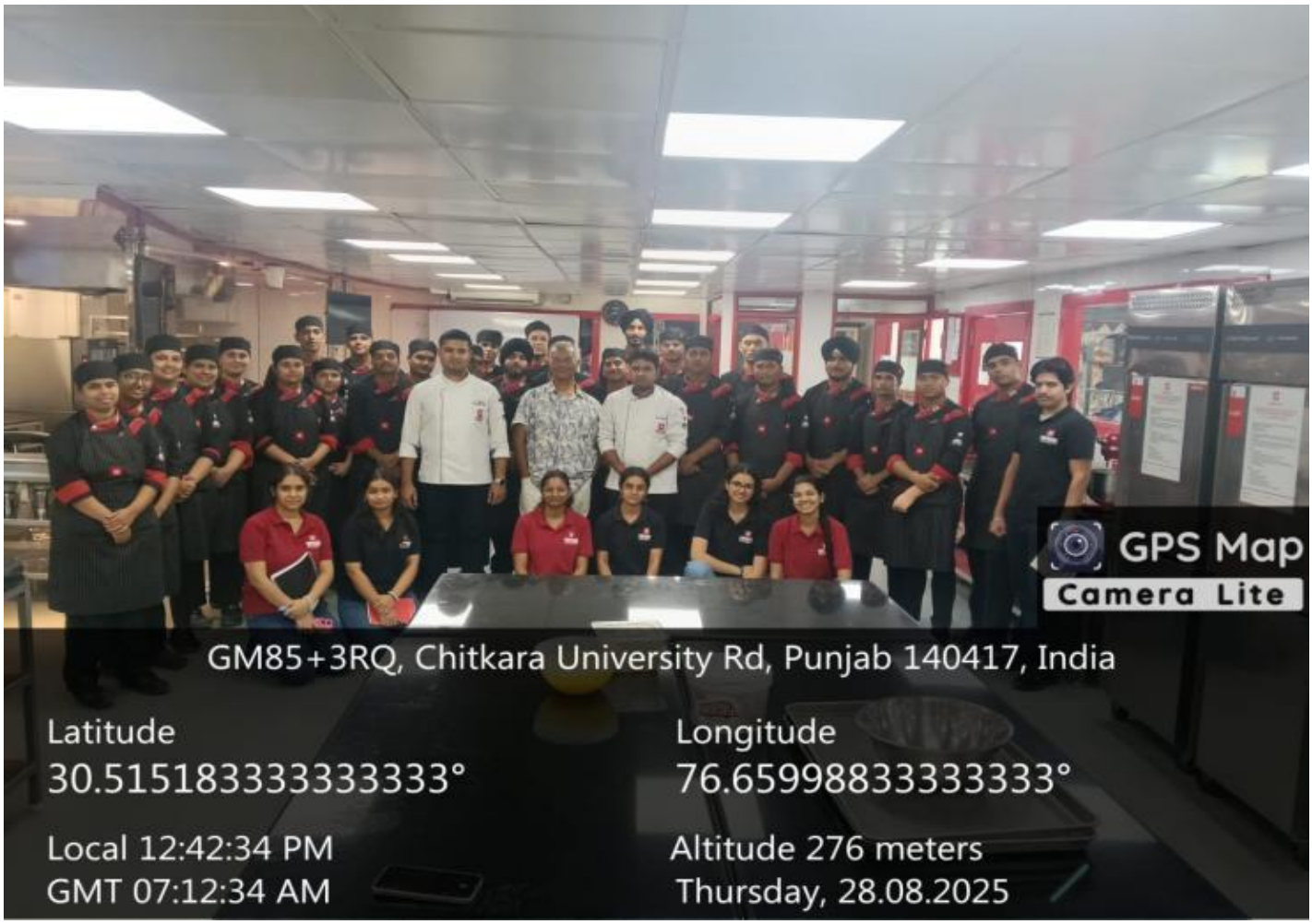
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Real World Projects and Field Challenges in Geotechnical Consultancy
Date	2025-08-26 To 2025-08-26
Mode	Offline
Organizer Name	Civil Engineering Department
Resource Person	Dr Gaurav Gupta, Partner and Technical Director
No. Of Participants	54
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO1, PO3, PO2, PO4, PO6, PO10, PO11, PO8
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

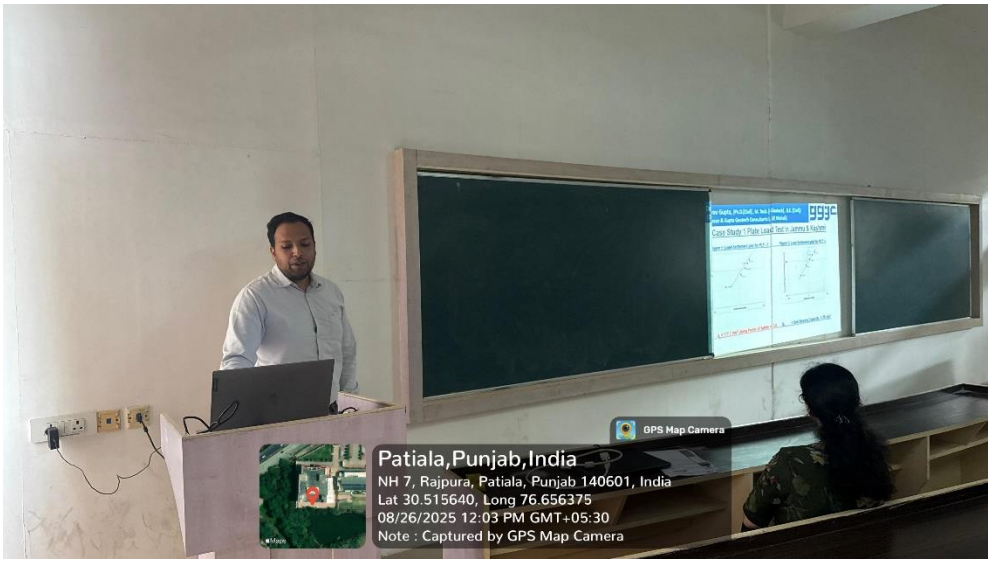
1. To highlight the entrepreneurial opportunities in geotechnical engineering consultancy by exploring market trends, potential business models, and strategies for establishing a sustainable practice.
2. To share practical insights from real-world geotechnical projects, demonstrating how technical expertise and innovative solutions can address complex field challenges.
3. To equip participants with knowledge of current industry demands, technological advancements, and skill sets required to thrive both as engineers and as entrepreneurs in the civil engineering sector.
4. To inspire aspiring civil engineers to integrate entrepreneurial thinking into geotechnical practice, fostering innovation, problem-solving, and leadership in addressing infrastructure and environmental challenges.

DESCRIPTION

This expert talk focuses on the intersection of entrepreneurship and geotechnical engineering, highlighting how civil engineers can leverage technical expertise to build successful consultancy ventures. It explores the industry potential in India's growing infrastructure sector, where demand for soil investigation, foundation design, and ground improvement services is rapidly increasing. Dr. Gupta would be focusing on his consultancy projects and real-world scenarios experienced by his firm.

OUTCOMES

1. Enhanced Understanding of Geotechnical Entrepreneurship – Participants will gain insights into how geotechnical consultancy can be developed into a sustainable and profitable business venture.
2. Practical Knowledge of Field Challenges – Attendees will understand common on-site challenges in geotechnical projects and learn strategies to overcome them effectively.
3. Industry Awareness and Networking Skills – Participants will become aware of current industry trends, growth areas, and collaboration opportunities within the geotechnical sector.
4. Improved Problem-Solving and Innovation Mindset – Learners will be equipped to apply entrepreneurial thinking to develop innovative, cost-effective, and sustainable geotechnical solutions.



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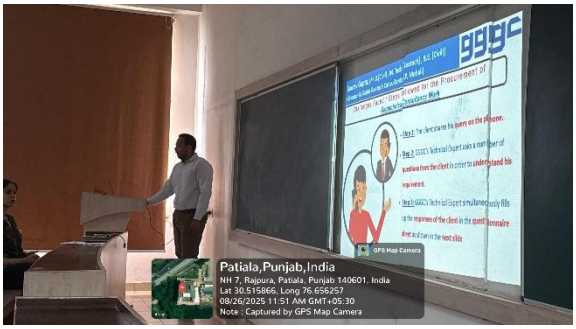
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CHITKARA UNIVERSITY

EVENT DETAILS	
Event Type	Expert Talk
Topic	Design Thinking About Your Career: Aligning with What Recruiters Seek
Date	2025-08-27 To 2025-08-27
Mode	Offline
Venue	Faraday Hall (Edison Block)
Organizer Name	Dr. Dinesh Tandon, CCSM
Resource Person	Mr. Ishwar Dutt Sharma, SVP – Talent Academy | Dr. Swarnpreet Singh, Campus Head
No. Of Participants	85
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2, PO3
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. Explore strategies for career growth through innovation.
2. Understand the importance of aligning skills with industry trends.
3. Identify pathways to fulfilling and purpose-driven careers.
4. Learn from real-world corporate experiences.
5. Encourage adaptability and lifelong learning for career success.

DESCRIPTION

The expert talk on "Design Thinking Your Career: Aligning with What Recruiters Seek" was held on 27th August 2025 and featured distinguished speakers Mr. Ishwar Dutt Sharma, SVP of Talent Academy, and Dr. Swarnpreet Singh, Campus Head, from Niva Bupa Health Insurance. The session focused on how students can

apply design thinking principles to career planning, aligning personal aspirations with the expectations of recruiters and industry trends. Mr. Sharma opened the session by explaining how recruiters today look beyond degrees and technical knowledge, seeking candidates who demonstrate creativity, adaptability, problem-solving ability, learning opportunities, communication skills and a proactive attitude. He highlighted that innovation is not limited to products and services but is equally essential in designing one's career path. Through practical insights, he emphasized the importance of self-assessment, identifying transferable skills, and continuous upskilling to remain competitive in the job market. Dr. Singh elaborated on the role of design thinking in career development. He encouraged students to empathize with recruiters' needs, define their value proposition, ideate career strategies, prototype through internships or projects, and test their capabilities in real-world contexts. Drawing from his professional journey, he showcased how aligning skills with organizational expectations leads to sustainable career growth. The session also covered the role of digital literacy, networking, and certifications in enhancing employability. Participants actively engaged in Q&A, sharing their challenges and receiving personalized advice on bridging the gap between academic knowledge and industry requirements. In conclusion, the speakers urged students to adopt a mindset of lifelong learning and career innovation. By blending creativity with market awareness, participants were motivated to chart purpose-driven, future-ready careers that not only satisfy recruiters' needs but also align with their passions and goals.

OUTCOMES

1. Gained insights on innovative strategies for accelerated career growth.
2. Understood how aligning personal skills enhances industry relevance and opportunities.
3. Discovered pathways to build a fulfilling and meaningful professional journey.
4. Learned key lessons from real-world corporate scenarios and challenges.
5. Recognized the value of adaptability and lifelong learning for success.

EVENT DETAILS	
Event Type	Competition
Topic	Design-O-Tech 4.0: Code the Future, Style the Web with Innovation
Date	2025-08-27 To 2025-08-27
Mode	Offline
Organizer Name	Chitkara ACM Student Chapter
No. Of Participants	59
SDGs No	SDG 3: Good Health and Well-Being, SDG 7: Affordable and Clean Energy, SDG 9: Industry, Innovation and Infrastructure, SDG 13: Climate Action
PO Number(S)	PO3
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

To provide students with a platform to showcase their creativity and technical skills.
- To encourage participants to design and develop innovative websites based on real-world ideas.
- To promote teamwork and collaboration by allowing students to work in groups.
- To build confidence in presenting ideas and handling Q&A sessions with judges.
- To prepare students for real-world scenarios where creativity, technical skills, and communication go hand-in-hand.

DESCRIPTION

Chitkara ACM Student Chapter, in collaboration with the Department of Computer Science and Engineering, recently held an exciting and innovative event, Design-O-Tech 4.0. It was an exciting and creative event organized to provide students with a platform to showcase their technical skills, creativity, and presentation abilities. The event mainly focused on website development and PowerPoint presentations, giving participants an opportunity to think outside the box and present their innovative ideas. The goal of the event was to encourage students to

learn, explore, and apply their knowledge in a fun and competitive way. It allowed participants to work as a team, improve their problem-solving skills, and enhance their confidence while presenting their work in front of judges. The competition consisted of two rounds: Round 1 – Online Screening Participants were required to design a website and prepare a PowerPoint presentation where all submissions were evaluated by the judging panel based on creativity, functionality, design, and overall presentation quality. Teams that performed exceptionally well in this round were shortlisted for the next stage. Round 2 – Offline Evaluation The shortlisted teams were invited to the offline round, where they had to showcase their website and present their work in front of the judges. Each team delivered a detailed presentation explaining their concept and implementation strategy. The teams were asked questions to test their understanding. Based on the website quality, presentation clarity, innovation, and responses to questions, teams were scored and ranked.

OUTCOMES

1. Enhanced Technical and Creative Skills – Students gained hands-on experience in website development and presentation design, improving their creativity, functionality-focused thinking, and technical knowledge.

2. Improved Teamwork and Problem-Solving Abilities – By working collaboratively, participants developed stronger teamwork, communication, and problem-solving skills, essential for real-world projects.

3. Boosted Confidence in Public Speaking – Presenting their work in front of judges helped students build confidence, refine their presentation abilities, and learn how to handle questions effectively.

4. Recognition and Motivation – The competition rewarded innovation and effort, motivating students to explore new technologies, enhance their skills, and pursue excellence in future technical events.

5. Industry-Oriented Learning Experience – Through evaluation criteria such as design,

functionality, and innovation, participants got an industry-like experience that prepared them for professional challenges.

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit to Nexus Mall, Chandigarh
Date	2025-08-27 To 2025-08-27
Mode	Offline
Organizer Name	Dr. Swati Arora
No. Of Participants	38
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

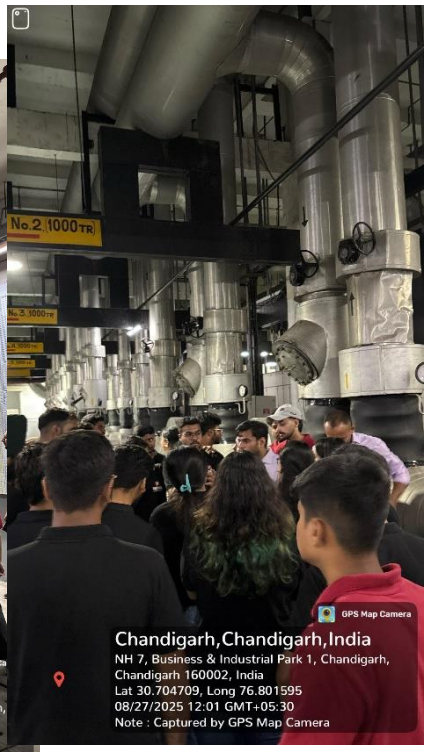
1. To expose students to real-world applications of electrical engineering in a commercial infrastructure.
2. To bridge the gap between theoretical knowledge and practical systems used in industry.
3. To understand the operation and management of large-scale power distribution in commercial complexes.
4. To study modern technologies in building services such as substations, HVAC systems, and backup power.
5. To enhance students' awareness of safety systems and energy management in malls.

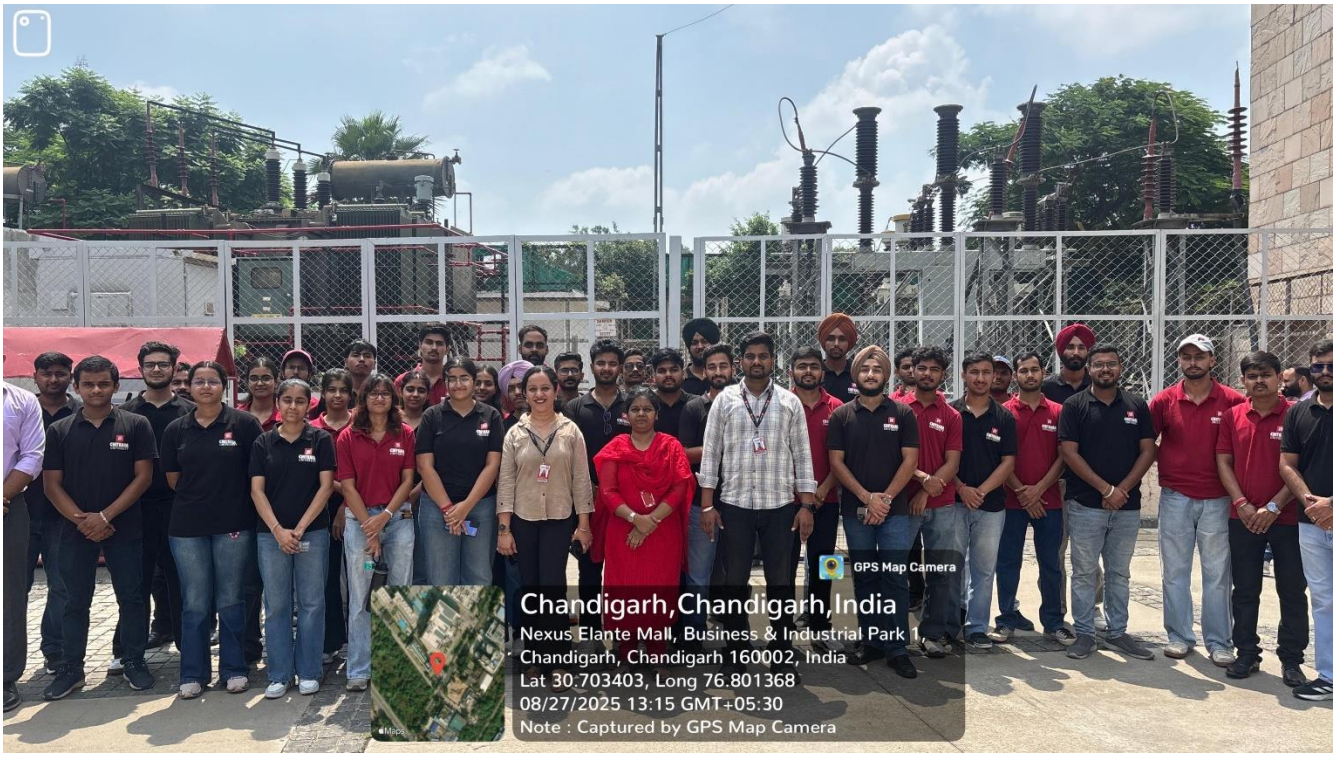
DESCRIPTION

The Electrical Engineering Department organized an industrial visit to Nexus Mall, Elante, Chandigarh, coordinated by Dr. Swati Arora, Dr. Mamtha Sandhu, and Mr. Vishal Saini. The visit was aimed at providing students exposure to large-scale electrical infrastructure and its applications in commercial complexes. Students explored the Gas Insulated Substation, 11 kV switchgears, various feeder systems, chiller plants, fire pump systems, and the DEIF control system for DG generators. The visit was highly beneficial in enhancing technical knowledge and understanding of modern building services.

OUTCOMES

1. Students observed the working of a Gas Insulated Substation (GIS) and Gas Insulated Switchgear.
2. Understood the role of 11 kV switchgears and feeders in distributing power to different facilities.
3. Gained insights into centralized chiller plant operations for HVAC requirements.
4. Learned about the fire pump system as part of safety measures in large complexes.
5. Understood the application of the DEIF system in operating and monitoring DG generators.

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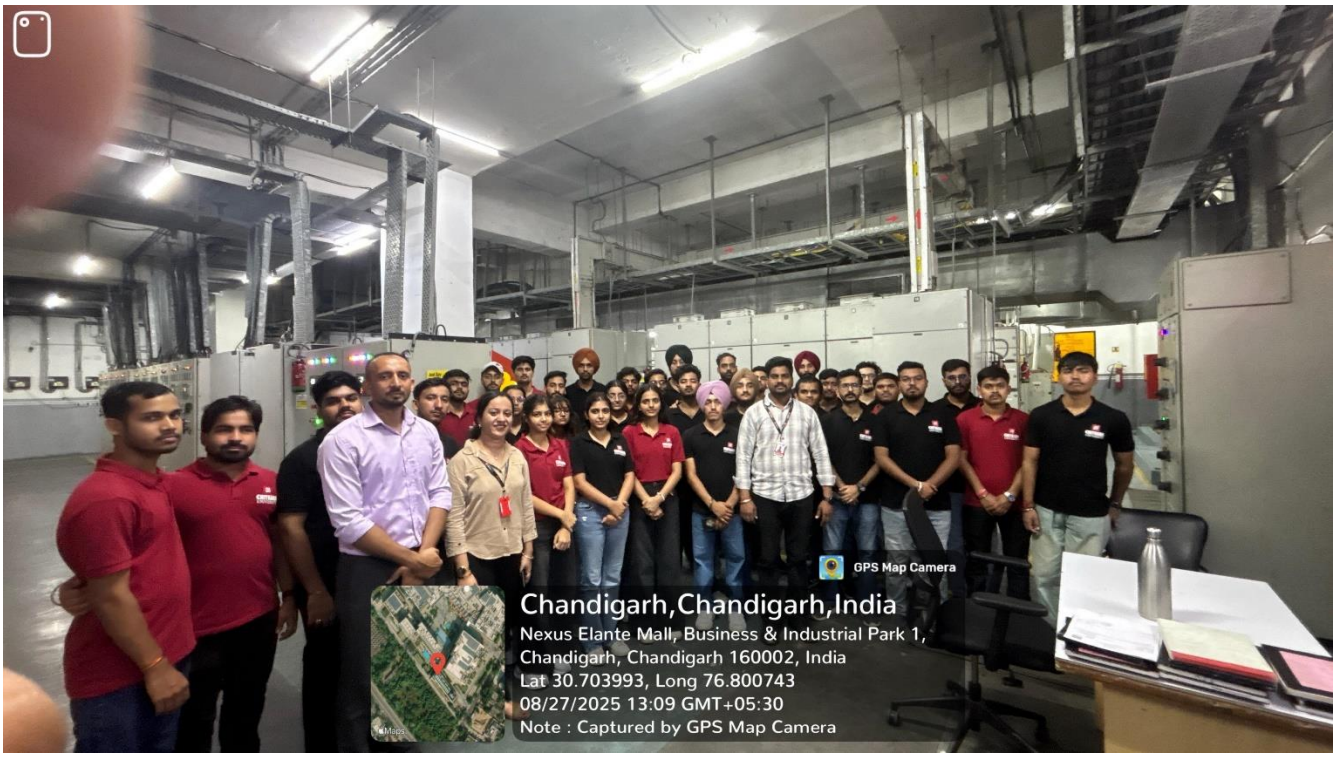
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EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit to Transformer Repair Workshop, Patiala
Date	2025-08-27 To 2025-08-27
Mode	Offline
Organizer Name	Dr. Sonia
No. Of Participants	33
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

-To understand the complete repair and maintenance process of transformer.

-To gain practical exposure to rectify transformer fault and trouble shooting.

- To understand the role of different parts and materials used in transformer.

-To understand the safety regulations required for transformer.

DESCRIPTION

- This visit offered a comprehensive look into the maintenance and restoration of power transformers, covering stages from initial inspection for damage or leaks to detailed diagnostics like oil analysis and winding checks. Students observed technicians conducting routine preventive maintenance and corrective actions, including cleaning bushings, tightening terminals and testing insulation, and crucial role of these procedures in ensuring reliable power distribution. They were also made aware about the safety protocols, inspection criterion. They also analyzed the different tests performed on the transformer before sending it back to working conditions.

OUTCOMES

- Students learned about the step-by-step procedure to do the inspection of faults in transformer

- They observed the actual construction and role of different parts in transformer

- The well-connected the theoretical classroom knowledge with the practical situation

- They get to know about the importance of transformer oil filtration process and its moisture removal.

Title: Future of Work: Human Centric Innovation and AGILE Mental Models for the AI Era		
1	Type Of Activity	Talk
2	Program Theme (Keywords)	R&D And Innovation
3	Link (Pre Link)	Pre Link
	Link (Post Link)	Post Link
4	Program Type	Level 2
	Nomenclature	Workshop
5	Description	
	The Department of MBA (HR), CBS, in collaboration with NIPM, is organizing an IIC Session on "Future of Work: Human-Centric Innovation and AGILE Mental Models for the AI Era" on 28th August 2025 at Martin Luther Hall. Led by Mr. Varinder Kumar Verma, Mentor & Coach – PEPALVERSE, the session will explore how AI is transforming workplaces and why human-centric, agile approaches are critical. Students will gain insights into innovative thinking, adaptability, and leadership skills required for the evolving business environment. Attendance is mandatory, and participation certificates will be awarded.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	he IIC Session on "Future of Work: Human-Centric Innovation and AGILE Mental Models for the AI Era" is a strategically designed academic-industry interface that prepares students for the realities of the evolving workplace. With Artificial Intelligence redefining business functions, it is imperative that future	

	managers develop agility, adaptability, and innovation-driven thinking. This activity aligns directly with our Program Outcomes (POs), as it enables students to connect theoretical concepts with real-world applications (PO-01), enhances analytical and critical thinking in assessing AI-driven challenges (PO-02), and nurtures entrepreneurial as well as creative approaches to problem-solving (PO-07). By engaging with an industry mentor, students gain practical insights into leadership, communication, and the application of technology (PO-04 & PO-08). The session emphasizes the balance between technological advancement and human-centric innovation, preparing students to lead responsibly and effectively in dynamic global contexts. Mandatory participation ensures inclusive learning, while certificates add value to their academic and professional portfolio. In essence, the activity strengthens students' future-readiness, bridges the academia-industry gap, and contributes to holistic learning outcomes aligned with the MBA program's vision.	
7	Start and End date of the event: 28/08/2025 to 28/08/2025	
8	Mention minimum number of students (Event): 65	
9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only:	
	Equip students with human-centric innovation & agile skills for the AI era	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Enhances innovation, agility, leadership, and AI-ready skills for future workplaces	
12	Video URL	
13	PHOTOGRAPHS	

Name of Department:	PG Programs
Name of Organizer with Mail ID & Contact Number:	MBA-HR
Resource Details:	
Name:	Varinder Kumar Verma
Designation:	Mentor & Coach
Organization:	Pepalverse
Mail ID:	

Event Details	
Event Type	Pre-Placement Talks
Topic	Career Opportunities with Coforge
Date	2025-08-28 To 2025-08-28
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Kanika, Coforge, Campus Team
No. Of Participants	91
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce students to diverse career opportunities in IT, consulting, and digital transformation offered by Coforge.
2. To help students understand industry expectations, recruitment procedures, and professional growth pathways.
3. To guide students on the technical and interpersonal skills required for success in global IT services.
4. To strengthen industry–academia relations through direct engagement with Coforge professionals.

DESCRIPTION

The Career Opportunities with Coforge event was organized to acquaint students with the dynamic world of IT and digital consulting. Representatives from Coforge, a leading global digital services and solutions provider, shared insights into the company's work culture, service domains, and career progression opportunities. The session covered key aspects of emerging technologies, project management, and customer engagement in IT services. Students gained valuable information about the company's recruitment process, skill expectations, and internship opportunities. The interactive session encouraged participants to

align their technical expertise and communication skills with the demands of the modern IT industry.

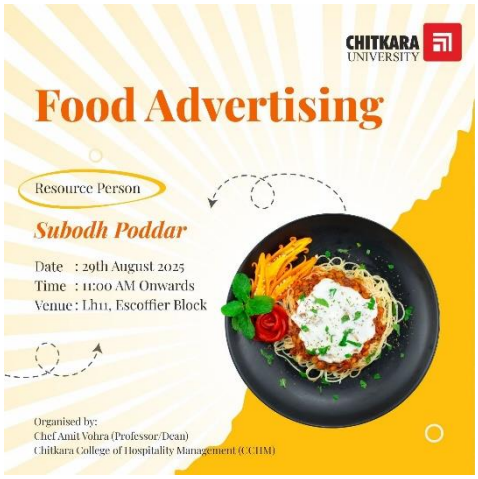
OUTCOMES

1.Students gained awareness of career pathways in IT consulting and digital transformation.
2. Enhanced understanding of technical and professional skills valued by global employers.
3. Increased confidence among students to participate in future recruitment drives.
4. Strengthened the connection between the institution and Coforge for placements and collaborations.
5. Encouraged students to pursue continuous learning and industry-relevant skill development.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Food Advertising
Date	2025-08-29 To 2025-08-29
Mode	Offline
Organizer Name	Chitkara College Of Hospitality Management
Resource Person	Subodh Poddar, Creative Director
No. Of Participants	78
SDGs No	SDG 9: Industry, Innovation and Infrastructure, SDG 4: Quality Education
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To introduce students to the fundamentals of food advertising and brand communication.
2. To highlight the role of creativity and visual storytelling in promoting food products.
3. To explain how advertising influences consumer choices and dining trends.
4. To connect culinary creativity with effective marketing strategies in the food industry.



DESCRIPTION

The Department of Culinary Arts is set to host an Expert Talk on Food Advertising, led by Mr. Subodh Poddar, Creative Director, aimed at providing culinary students with a comprehensive understanding of the role of marketing and creativity in the food industry. The session will explore how food advertising goes beyond mere promotion, influencing consumer behavior, shaping dining trends, and creating memorable brand experiences. Mr. Poddar will share his expertise on the strategic and creative aspects of food advertising, including the use of visual storytelling, effective messaging, and brand positioning to connect with target audiences. The

talk will highlight the importance of understanding consumer psychology and how innovative campaigns can elevate the perception of culinary products and services. Students will gain insights into the planning and execution of successful advertisements, from conceptualization to delivery, and learn how creativity can be leveraged to make food products stand out in a highly competitive market. By bridging the gap between culinary arts and marketing, the session will enable students to appreciate the broader impact of advertising on the food industry and their future careers. It will encourage them to think beyond the kitchen, considering how presentation, branding, and storytelling contribute to the success of culinary ventures. This talk promises to be an engaging and informative experience, equipping students with practical knowledge and inspiration to integrate marketing insights into their culinary journey.

OUTCOMES

1. Students will understand the fundamentals and strategies of food advertising.
2, Students will learn how creativity and visual storytelling enhance food marketing.
3. Students will recognize how advertising influences consumer choices and dining trends.
4. Students will be able to connect culinary skills with effective promotional techniques.

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Event Details	
Title Of the Event	Exploring Innovation and Hackathons With DICE
Date Of the Event	29 August 2025
Venue	Tesla Block (TB 102)
SDG No	3,4,7,8,9, 11,15and 17
Department	DICE
Organized By	Dr. Rajneesh Talwar, Dean Dice
No. Of Student Attended	40
Resource Persons:	Dr. Rajneesh Talwar, Dean Dice
Duration	1 Day

Description

Dr. Rajneesh Talwar led an engaging session titled "Exploring Hackathons and Projects with DICE" for first-year students of Computer Science Engineering (CSE), Artificial Intelligence (AI), and Future Technology. The session emphasized the power of innovation, highlighting how technology and creativity can come together to drive meaningful societal impact. Dr. Talwar encouraged students to cultivate an innovative mindset early in their academic journey. Smart India Hackathon (SIH) 2025: Dr. Talwar provided detailed insights into SIH 2025, a national-level platform that enables students to develop innovative solutions to real-world challenges through teamwork. The hackathon covers various themes, including: - Smart Automation, Smart Resource Conservation Smart Education, Disaster Management Blockchain & Cybersecurity, Renewable / Sustainable Energy Travel & Tourism, Clean & Green Technology Robotics and Drones, Transportation & Logistics, Smart Vehicles Agriculture, FoodTec & Rural Development, MedTech / Biotech / HealthTech Heritage & Culture, Fitness & Sports Toys & Games, Space Technology Dr. Talwar shared tips on analyzing problem statements, aligning solutions with industry and societal needs, and building effective

multidisciplinary teams. The session inspired students to utilize DICE as a hub for innovation and experimentation, preparing them for SIH 2025 and other hackathons, entrepreneurial ventures, and future-ready projects.

OBJECTIVE

1.To introduce students to the concept of hackathons and project-based learning.

2.To create awareness about opportunities available through DICE.

3.To inspire students from multiple disciplines (CSE, AI, Future Tech) to collaborate.

4.To set the stage for innovation-driven learning from the first year.

EVENT DETAILS	
Event Type	Career Counseling
Topic	Building The Brain of a Smart Factory: Artificial Intelligence, Innovation and Engineering
Date	2025-08-29 To 2025-08-29
Mode	Offline
Organizer Name	CSE-International Unit
Resource Person	Prof Roopak Sinha, Associate Head, School of It
No. Of Participants	132
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po6, Po12
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

• Artificial Intelligence in Smart Factories – the use of machine learning, automation, and predictive analytics to enhance productivity.
• Innovation for Industry 4.0 – leveraging research and technology for smarter engineering solutions.
• Engineering Challenges and Opportunities – preparing the next generation of engineers to thrive in AI-driven workplaces.
• Global Collaboration – the role of international partnerships in advancing cutting-edge technologies.

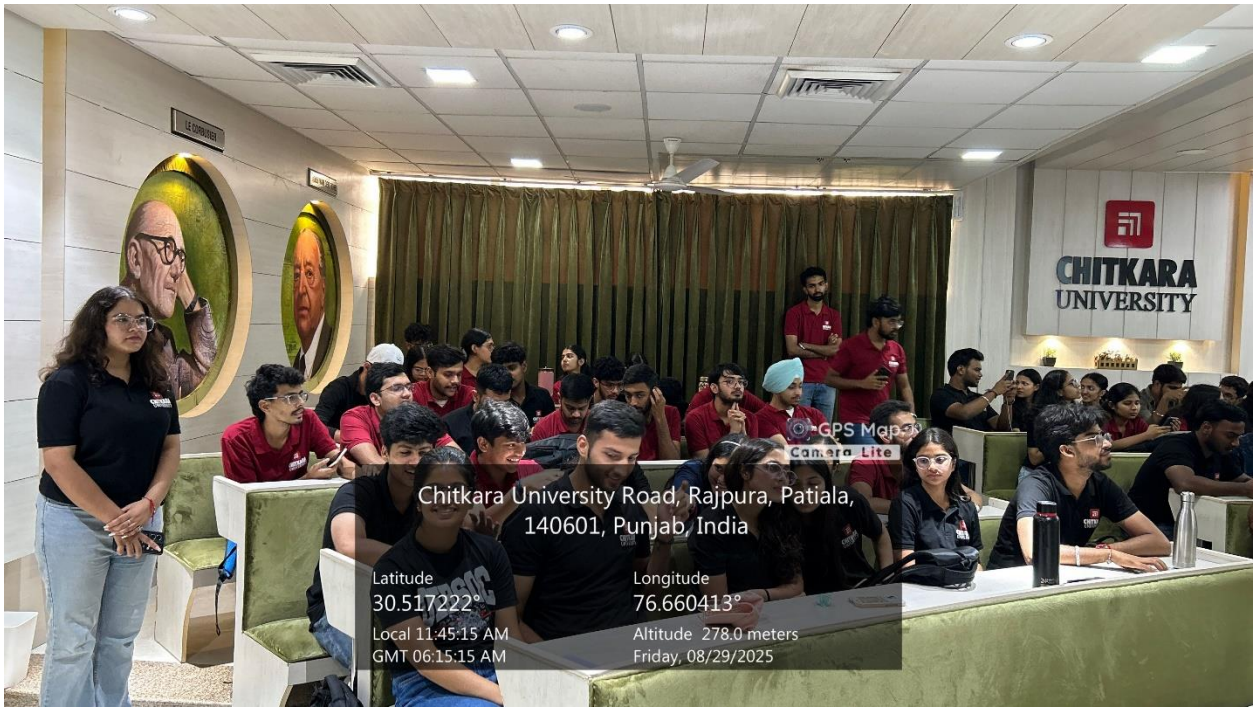
DESCRIPTION

Building the Brain of a Smart Factory: Artificial Intelligence, Innovation and Engineering. The event was graced by Prof. Roopak Sinha, Associate Head, School of IT, Deakin University, who shared his expertise on the transformative role of AI in shaping future-ready industries. Prof. Sinha highlighted how artificial intelligence, data-driven decision-making, and

engineering innovation are converging to create the foundation of smart factories. He explained the significance of intelligent automation, adaptive systems, and innovation-driven design in modern industrial ecosystems.

OUTCOMES

• Future-Ready Skills: Students understood the importance of acquiring AI, automation, and data science skills for industrial innovation.
• Innovation Mindset: Emphasis was placed on thinking creatively to solve engineering challenges.
• Global Perspective: Students learned how international collaboration accelerates technological progress.
• Career Pathways: Guidance was provided on emerging opportunities in smart manufacturing and digital industries.



CHITKARA
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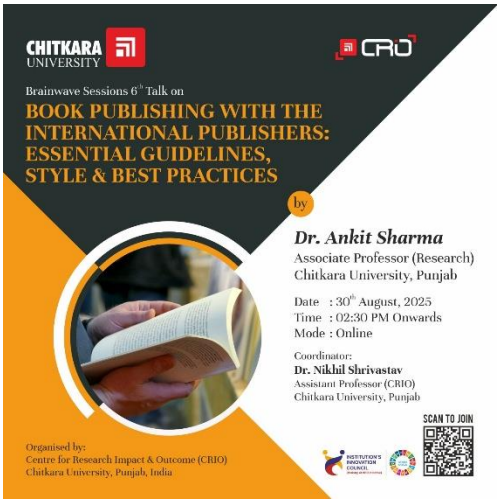
Event Name	Book Publishing with the International Publishers: Essential Guidelines, Style & Best Practices
Date	30th August 2025
Venue	Online
Department	Centre For Research Impact & Outcome (CRIO), Chitkara University, Punjab
Resource Person	Dr. Ankit Sharma, Associate Director (Research), Chitkara University, Punjab
Number Of Participants	41
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure)
Duration	1 Hour

About the Activity

The session focused on the essential aspects of publishing books with international publishers. Dr. Ankit Sharma highlighted crucial guidelines, formatting styles, and best practices to enhance the acceptance and visibility of academic books globally. The talk emphasized the importance of originality, clarity in writing, adherence to publisher guidelines, and awareness of international publishing standards.



Event Objectives

To provide participants with a structured overview of international publishing guidelines.

To highlight the role of academic authors in shaping impactful publications.

To share insights on improving book proposals and manuscripts for higher acceptance.

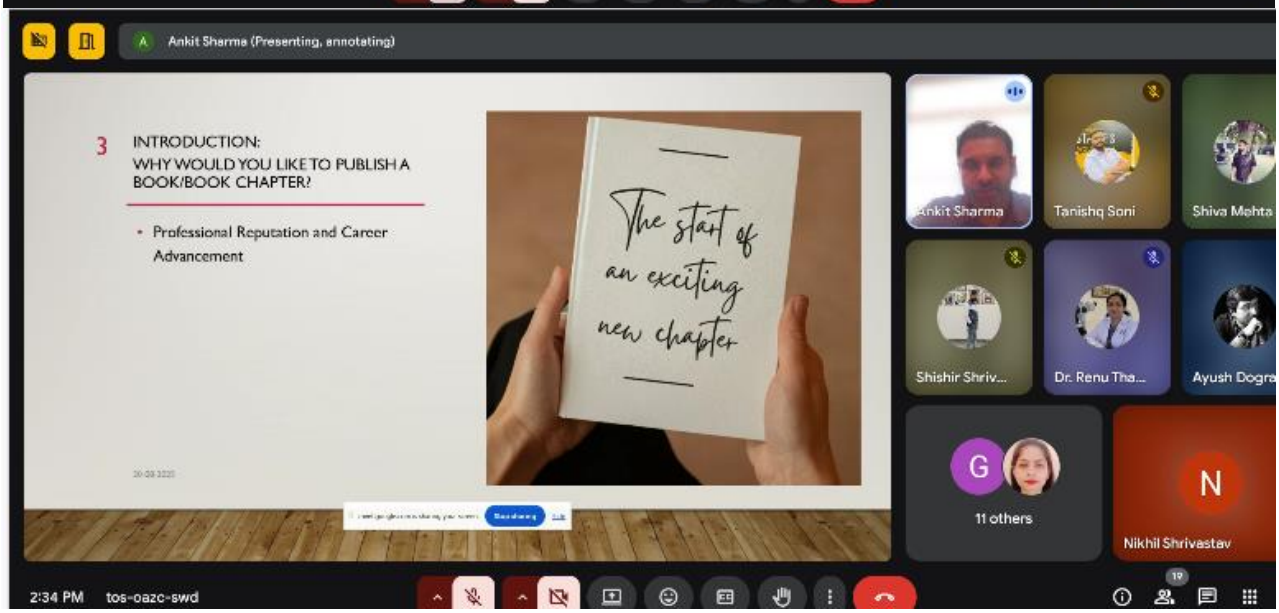
To encourage young researchers to publish books with reputed publishers.

Key Highlights

Best practices for writing and structuring book chapters.
Insights into international publishing ethics and style guides.
Practical examples shared on successful book publications.
Interactive Q&A session with participants.

Event Outcomes

- Increased awareness among participants about international publishing protocols.
- Practical knowledge on preparing book proposals and manuscripts.
- Motivation for young researchers to actively engage in academic book publishing.



EVENT DETAILS	
Event Type	Career Counseling
Topic	Decoding Linkedin
Date	2025-09-01 To 2025-09-01
Mode	Offline
Venue	105 (Rockefeller Block, CBS)
Organizer Name	Mba-Hr
Resource Person	Mr. Sampark Sachdev, CEO, Samparksesampark
No. Of Participants	66
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO4, PO7, PO8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

• To familiarize students with LinkedIn as a professional networking platform.
• To guide students in building impactful LinkedIn profiles for career growth.
• To highlight strategies for personal branding and online visibility.
• To demonstrate how LinkedIn can be leveraged for job search and opportunities.
• To prepare students for global networking and professional engagement.

DESCRIPTION

The Department of MBA (HR) is organizing a Career Counseling Session on "LinkedIn" on 1st September 2025 at the Rockefeller Block, First Floor, Room No. 105. The session will be

conducted by Mr. Sampark Sachdev, CEO of SamparkSeSampark, a seasoned mentor and strategist with vast experience in career guidance and professional networking. In today's competitive world, having the right qualifications is not enough; visibility, networking, and personal branding are equally important for career advancement. LinkedIn has emerged as a powerful platform for professionals, recruiters, and entrepreneurs to connect, share opportunities, and build their brand identity. The session aims to provide students with practical guidance on how to create a strong LinkedIn presence that reflects their skills, achievements, and aspirations.The activity will cover essential aspects such as profile building, content sharing, networking etiquette, and leveraging LinkedIn's features for internships, job opportunities, and industry connections. Students will also learn the significance of digital networking in enhancing employability and aligning themselves with global career trends. Through interactive discussions and real-world examples, the session will encourage students to think critically about their career positioning, sharpen their communication skills, and use technology effectively for professional growth. The practical orientation of the session directly supports several Program Outcomes, including business content orientation (PO-01), communication (PO-04), innovation and entrepreneurship (PO-07), and technology orientation (PO-08). Participation in this session is mandatory for all MBA students, and certificates will be awarded. By the end of the session, students will be equipped with the knowledge and confidence to strengthen their digital presence, explore diverse career paths, and make informed professional choices in alignment with industry best practices.

OUTCOMES

- Students create or improve professional LinkedIn profiles.
- Students learn techniques to showcase skills and achievements effectively.
- Students develop confidence in personal branding and self-presentation.
- Students understand how to use LinkedIn for career and entrepreneurial opportunities.
- Students become future-ready with enhanced digital networking skills.

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EVENT DETAILS	
Event Type	Expert Talk
Topic	Finance Futures: Shaping Your Career in Wealth Management and Alternative Investments
Date	2025-09-01 To 2025-09-01
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Mr. Sandeep Singh, Proprietor | Mr. Vyas Rai Nagpal, Director | Mr. Jasneet Bindra, Country Head | Pullock Bhattacharji, Ceo
No. Of Participants	218
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO2, PO4, PO7
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To provide students with industry insights on emerging opportunities in wealth management and alternative investments.
2. To bridge the gap between theoretical finance concepts and practical applications in the financial services sector.
3. To enhance students' awareness of career pathways and skillsets required in evolving financial markets.
4. To facilitate interaction between students and industry leaders, fostering experiential learning and professional networking.

DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an Industry Conclave on "Financial Futures: Shaping Your Career in Wealth Management and Alternative

Investments". The distinguished industry leaders shared their extensive expertise and perspectives on the evolving financial sector. The speakers offered in-depth insights into the opportunities and challenges within wealth management, portfolio strategies, and alternative investment avenues, highlighting the skills and competencies necessary to excel in this dynamic domain. The conclave served as a vital platform for students to engage with practitioners, understand real-world applications, and explore career pathways beyond traditional finance roles. It encouraged interactive discussions, broadened the participants' knowledge base, and strengthened the linkage between classroom learning and industry practice, equipping students with guidance to shape their financial careers.

OUTCOMES

1. Students gained a deeper understanding of wealth management practices and the role of alternative investments in diversified portfolios.
2. Students became aware of current industry trends, challenges, and the competencies needed to succeed in the finance domain.
3. The conclave encouraged critical thinking and broadened perspectives on non-traditional finance careers.
4. Students enhanced their professional outlook through direct interaction with experts, aligning academic learning with real-world practices.

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EVENT DETAILS	
Event Type	Expert Talk
Topic	Iic Talk on Introduction to Entrepreneurship and Building Your Startup Team
Date	2025-09-01 To 2025-09-01
Mode	Offline
Venue	Pierre Hall (Chitkara Business School, Chitkara University)
Organizer Name	Dr. Deepak Sood
Resource Person	Dr. Vignesh Waran, Co-Founder and Ceo
No. Of Participants	65
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po1, Po2, Po3, Po4, Po8
University Charter	Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To introduce students to the fundamentals of entrepreneurship and startup culture.
2. To help students understand the importance of team building in launching and scaling a venture.
3. To provide insights into the real-world challenges and opportunities of being an entrepreneur.
4. To encourage an entrepreneurial mindset among UG students, fostering creativity and innovation.

DESCRIPTION

The session on "Introduction to Entrepreneurship & Building Your Startup Team", organized by Chitkara Enterprise Lab in collaboration with BBA Professional, Chitkara Business School, proved to be an engaging and insightful experience for the students. The resource person for the session was Mr. Vignesh Waran, Co-Founder & CEO of Plusifics Global Education, the session provided a comprehensive overview of the entrepreneurial journey and the critical

aspects of building strong startup teams. Mr. Waran began by highlighting the importance of innovation, resilience, and problem-solving as the foundation of entrepreneurship. He shared real-life examples from his own journey, explaining how identifying the right opportunity and aligning it with passion can lead to impactful ventures. A key focus of the session was on team building for startups emphasizing that beyond an innovative idea, success largely depends on having the right team with complementary skills, shared values, and a growth mindset. The session on "Introduction to Entrepreneurship & Building Your Startup Team" was deeply connected to the theme of innovation. Mr. Vignesh Waran emphasized that entrepreneurship begins with identifying problems and developing innovative solutions that create real impact. He highlighted how innovation is not limited to technology but also includes new business models, creative strategies, and unique customer approaches. Students learned that building a startup team requires fostering a culture of experimentation, adaptability, and idea-sharing. By linking innovation with teamwork and leadership, the session encouraged participants to think differently and embrace creativity as the core of entrepreneurial success.

OUTCOMES

1. Students gained clarity on the basics of entrepreneurship and its role in today's economy.
2. They learned strategies to form and manage effective startup teams, recognizing diverse skill sets.
3. They were able to identify personal strengths and roles they can play in entrepreneurial ventures.
4. Exposure to real-life entrepreneurial journeys motivated students to explore startup opportunities.

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Event Name	FDP On 'Innovations & Sustainable Practices in Architecture, Construction and Building Materials'
Date	01–05 September 2025.
Venue	Online Mode
Department	P. P. Savani University, Gujarat
Resource Person	P. P. Savani University in Association with Ultratech Cement Ltd.
Participants	Asst. Prof Shaffali Joshi
SDGs Covered	9, 11, 12, 13
Duration	5 Days

About the Activity

1. The program offered insights into eco-friendly practices,advanced materials, modular systems, and climate-responsive design.
2. Eminent professionals shared solution-oriented approaches, highlighting
3. collaboration between academia and industry. Key learnings focused on climate-responsive design, modular construction, and integrating
4. innovative materials into teaching, research, and practice.

Event Objectives

1. To develop understanding of modular systems and low-carbon construction methods.
2. To explore strategies for environmentally responsible design and planning.
3. To integrate innovation-driven content into architectural pedagogy.
4. To strengthen collaboration between academia and industry experts.

Key Highlights

1. Sessions by sustainability experts and industry professionals.
2. Case studies on innovative materials and resource-efficient technologies.
3. Discussions on modular construction and future-ready building systems.
4. Skill-building modules for integrating sustainability into teaching practices.

Event Outcomes

1. Faculty developed updated knowledge on sustainable construction practices.
2. Strengthened ability to guide students in incorporating sustainability in design.
3. Improved awareness of the latest environmental practices in architecture.

Event Details	
Event Type	Pre-Placement Talks
Topic	Hiring And Placement Drive by Tredence
Date	2025-09-01 To 2025-09-02
Mode	Offline
Venue	Sun Hall, Turing Block, (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Navin Kumar, Campus Relation Team, Tredence
No. Of Participants	540
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1.To provide students with an opportunity to secure placements with Tredence, a leading data science and analytics company.
2. To help students understand the recruitment process and technical expectations of analytics-driven organizations.
3. To create awareness about career prospects in data analytics, business intelligence, and AI-driven solutions.
4. To strengthen the institute's collaboration with Tredence for ongoing placement and internship opportunities.

DESCRIPTION

The Hiring & Placement Drive by Tredence was organized to connect final-year students with one of the top data analytics firms. The recruitment process involved multiple stages, including an aptitude test, technical assessments, and HR interviews. Company representatives shared insights into Tredence's innovative approach to data-driven decision-making, business

problem-solving, and AI implementation. The session helped students understand the importance of analytical thinking, coding proficiency, and communication skills in the field of data analytics. The drive served as an excellent opportunity for students to experience professional hiring procedures and explore promising career paths in the analytics domain.

OUTCOMES

1. Students gained hands-on experience in data analytics recruitment assessments.
2. Improved understanding of real-world applications of data science and AI.
3. Several students were shortlisted for subsequent interview rounds and potential placement offers.
4. Enhanced student preparedness for careers in analytics and consulting.
5. Strengthened institutional partnership with Tredence for future recruitment initiatives.

Foundations of Entrepreneurship: From Vision to Validation

SDGs: 4, 8, 9

The Chitkara Innovation Incubator Foundation (CIIF) successfully organized an insightful entrepreneurial session titled "Foundations of Entrepreneurship: From Vision to Validation" on 4th September 2025. The event was designed to guide aspiring entrepreneurs, students, and early-stage innovators on how to transform their startup ideas into validated and market-ready ventures. The session aligned with CIIF's ongoing efforts to promote innovation, entrepreneurship, and startup readiness by exposing participants to practical knowledge and real-world entrepreneurial experiences.

The keynote speaker for the event was Mr. Aman Chugh, Founder of Aman Chugh Ventures, who shared valuable insights drawn from his entrepreneurial journey and professional expertise. He emphasised the importance of having a clear vision and a strong understanding of the problem being addressed. Mr. Chugh highlighted that successful entrepreneurship begins with identifying genuine market pain points and building solutions that offer real value to customers rather than relying solely on assumptions or theoretical ideas.

During the session, Mr. Chugh elaborated on the critical transition from vision to validation, stressing the need for early customer discovery and continuous feedback. He discussed practical approaches such as interacting directly with potential users, testing assumptions through minimum viable products (MVPs), and refining business ideas based on real-time market responses. The speaker underlined that validation is essential to minimise risk, improve product-market fit, and enhance the credibility of a startup in the eyes of investors and stakeholders.

The session also covered the fundamentals of building sustainable business models and compelling value propositions. Participants were encouraged to think strategically about revenue generation, scalability, and competitive positioning. Mr. Chugh explained how structured planning and data-driven decision-making play a crucial role in shaping long-term startup success. His discussion provided participants with clarity on aligning innovation with market feasibility and business viability.

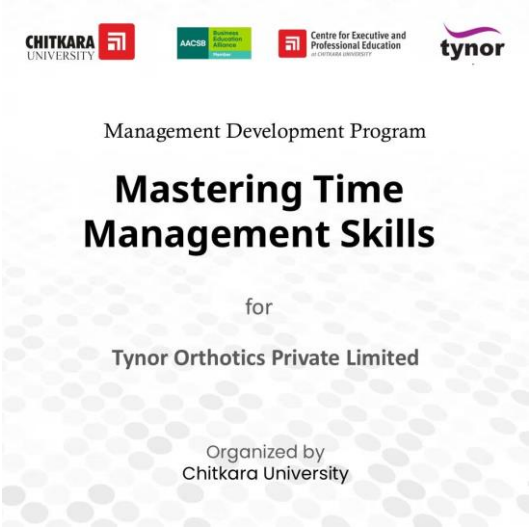
An interactive question-and-answer segment allowed participants to engage directly with the speaker and seek guidance on common entrepreneurial challenges, including pivoting strategies, validation failures, and early-stage fundraising. The open interaction enriched the learning experience and offered personalised insights to attendees, making the session highly engaging and impactful.

Overall, the event proved to be a valuable learning opportunity, equipping participants with a strong foundational understanding of entrepreneurship. The session reinforced the idea that while vision is the starting point, systematic validation is the key to building successful and sustainable ventures. The event concluded on a positive note, reaffirming CIIF's commitment to nurturing entrepreneurial talent and fostering a robust startup ecosystem through expert-led knowledge-sharing initiatives.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Mastering Time Management Skills
Date	2025-09-08 To 2025-09-08
Mode	Offline
Venue	Conference Hall (Tynor Orthotics Pvt Ltd, Plot No.: 169-170., Jlpl Industrial Area, Sector 82, Mohali)
Organizer Name	Mr. Narinder Garcha and Tynor
Resource Person	Mr. Narinder Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	12
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. Enhance awareness of time wasters and productivity gaps in daily work routines.
2. Equip employees with proven tools for task prioritization and scheduling efficiency.
3. Build skills to set realistic deadlines and manage overlapping responsibilities.
4. Promote techniques to balance urgent vs. important tasks effectively.
5. Encourage a proactive mindset for consistent time optimization and goal achievement.



DESCRIPTION

Chitkara College of Sales & Marketing conducted an insightful training for the employees of Tynor Orthotics Pvt Ltd. on Mastering Time Management Skills. The session turned into an

engaging conversation about how we spend our time, what drains our energy and how a few mindful changes can make a big difference in both professional and personal life. The training helped the participants to discover just how much of their working hours were slipping away into emails, unscheduled conversations, and meetings without a clear purpose. As the training unfolded, participants were introduced to practical approaches like prioritizing tasks through the urgent–important framework, planning the day with focused time blocks, and learning the art of delegation. Instead of simply talking about these methods, the workshop wove them into activities and group challenges that made the learning real. By the end of the program, the atmosphere had shifted from curiosity to commitment. Every participant walked away with a personal action plan—small but powerful steps like reserving dedicated hours for focused work, ending meetings on time, or handing over tasks that could be better managed by others. The training proved to be a meaningful step in helping the Tynor team create space for what truly matter at work and beyond.

OUTCOMES

1. Improved ability to prioritize tasks based on urgency and impact.
2. Reduced time wastage through structured daily planning strategies.
3. Increased personal productivity and goal-oriented performance at work.
4. Enhanced ability to manage stress caused by workload and deadlines.
5. Stronger discipline in maintaining work-life balance through time boundaries.

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EVENT DETAILS	
Event Type	Expert Talk
Topic	Drug Safety, Risk Management, And Research: An Integrated Perspective
Date	2025-09-08 To 2025-09-08
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Himanshu Aggarwal, Manager
No. Of Participants	157
SDGs No	SDG 4: Quality Education, SDG 3: Good Health and Well-Being, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO3, PO1, PO5, PO9, PO11
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

- To provide an integrated understanding of drug safety, pharmacovigilance, and risk management across the medicine lifecycle.
- To highlight the role of clinical and post-marketing research in identifying, assessing, and minimizing medication-related risks.
- To familiarize participants with risk management plans (RMPs), signal detection, and regulatory expectations for patient safety.
- To demonstrate how evidence-based research supports regulatory decision-making and safety interventions.

- To strengthen awareness of interdisciplinary collaboration among clinical research, regulatory affairs, and pharmacovigilance functions.

DESCRIPTION

Drug Safety, Risk Management, and Research: An Integrated Perspective is an expert-focused academic session designed to provide a comprehensive understanding of how drug safety systems, structured risk management, and clinical research function collectively to protect patient health. In an era of complex therapies and expanding global markets, ensuring medicine safety requires an integrated, evidence-driven approach that spans the entire product lifecycle. The session emphasizes the foundational role of drug safety and pharmacovigilance in identifying, assessing, and preventing adverse drug reactions. Participants are introduced to core safety activities such as case processing, signal detection, benefit–risk evaluation, and regulatory safety reporting. By situating these activities within both pre-approval and post-marketing phases, the session highlights the continuous nature of safety surveillance. A key focus of the discussion is risk management and its structured application through tools such as Risk Management Plans (RMPs) and risk minimization measures. Experts explain how identified and potential risks are proactively managed using targeted strategies, educational interventions, and monitoring mechanisms. The session also addresses regulatory expectations for risk management, demonstrating how safety planning is embedded into regulatory submissions and lifecycle management. The research component of the session underscores the importance of clinical trials, post-marketing studies, and real-world evidence in strengthening drug safety decisions. Participants gain insight into how research data informs signal validation, benefit–risk assessments, and regulatory actions. The integration of research methodologies with pharmacovigilance systems is highlighted as a critical factor in generating robust safety evidence.

OUTCOMES

- Improved understanding of drug safety and pharmacovigilance principles across the product lifecycle.

- Enhanced awareness of risk management strategies, including Risk Management Plans and risk minimization measures.

- Clear insight into the role of clinical and post-marketing research in supporting safety and benefit–risk decisions.

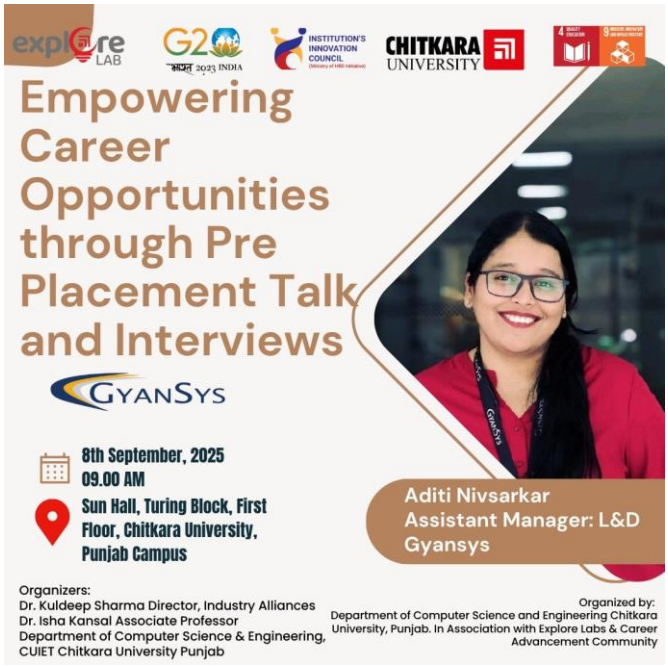
- Better comprehension of regulatory expectations and evidence-based safety management.

- Strengthened appreciation of interdisciplinary collaboration among pharmacovigilance, clinical research, and regulatory functions.

Event Details	
Event Type	Pre-Placement Talks
Topic	Gyansys: Empowering Career Opportunities Through Pre Placement Talk and Interviews
Date	2025-09-08 To 2025-09-09
Mode	Offline
Venue	Sun Hall, Turing Block, (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Aditi Nivsarkar, Assistant Manager, Gyansys
No. Of Participants	281
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To prepare students for upcoming recruitment drives through insights from industry professionals.
2. To familiarize students with company profiles, job roles, and expectations prior to the placement process.
3. To enhance students' communication, interview, and presentation skills for better career readiness.
4. To bridge the gap between academic learning and corporate hiring practices.



DESCRIPTION

The Empowering Career Opportunities through Pre-Placement Talk and Interviews event was organized to equip students with essential knowledge and confidence ahead of placement drives. Industry representatives and recruiters conducted interactive sessions to explain company expectations, work culture, and

selection procedures. Students gained clarity on resume preparation, aptitude testing, technical evaluation, and HR interview strategies. The event also focused on developing professional etiquette and personal branding to improve employability. Through mock sessions and Q&A interactions, participants received practical guidance on how to present themselves effectively during interviews and build successful career pathways.

OUTCOMES

1. Students gained valuable insights into real-world recruitment processes and expectations.
2. Improved confidence and readiness for campus placement interviews.
3. Enhanced understanding of resume building, communication, and presentation skills.
4. Increased awareness of diverse career options across industries.
5. Strengthened collaboration between the institute and corporate partners for future hiring initiatives.

Market Research & Competitor Analysis

SDGs: 4, 8, 9, 12

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organized an expert-led session titled "Market Research & Competitor Analysis" on 9th September 2025. The session was designed to help startups and aspiring entrepreneurs understand the importance of market validation, competitive intelligence, and effective go-to-market planning for building scalable ventures.

The session was conducted by Mr. Vishal Wahul, Founder & CEO, Seventh, who shared valuable insights drawn from his entrepreneurial experience and industry exposure. The session was interactive and focused on practical approaches rather than purely theoretical concepts.

Session Highlights

The session covered the following key areas

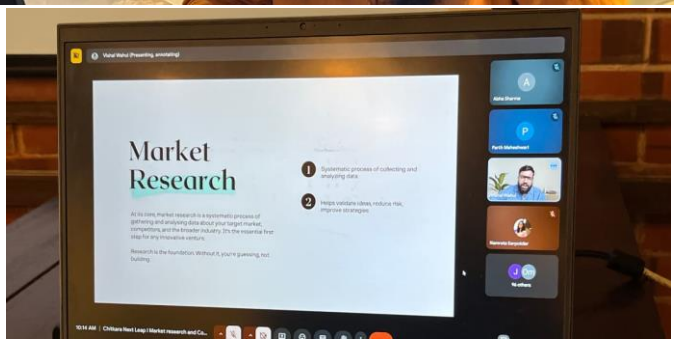
- Market Research and Competitor Analysis, focusing on identifying target customers, understanding market needs, mapping competitors, and analysing differentiation opportunities.
- GTM Strategy Review, where participants were introduced to key elements of go-to-market planning, including customer acquisition channels, pricing considerations, and market entry strategies.

- Scaling Operations, Sales, and Customer Acquisition, highlighting how validated market insights can support scalable operations and sustainable growth.

Mr. Vishal Wahul emphasized data-driven decision-making, customer-centric product development, and the importance of aligning sales and marketing efforts with market realities. Real-life examples and practical frameworks were shared to help participants apply these concepts to their own startup ideas.

Outcome and Impact

- The session enabled participants to gain clarity on validating market assumptions, assessing competitive landscapes, and building effective GTM strategies. Startups benefited from actionable insights that can support informed decision-making, improved customer acquisition, and long-term scalability.
- Through this session, CIIF continued its mission of strengthening the startup ecosystem at Chitkara University by offering structured, industry-relevant learning experiences led by experienced founders.



Event TYPE	HackNexus1.0
Date	10-11 September 2025
Venue	Einstein Hall, Galileo and Faraday Hall, Edison
Department	Centre for Research Impact and Outcome (CRIO)
Resource Person	-
Number of Participants	150
SDGs Covered	4,7,9,11,17
Duration	9AM-4PM

About the Activity

The hackathon holds significant implications for the Institution's Innovation Council (IIC) at the University. By embracing the concepts discussed, the IIC can foster innovative projects focused on transforming ideas into actionable projects. Across multiple evaluation rounds, students presented their innovative solutions, demonstrating ingenuity, determination, and a drive to make a difference. The event stands as a testament to the power of innovation and research in shaping meaningful solutions for the future.

Workshop Objectives

- To provide a platform for innovation where students and researchers can showcase their problem-solving abilities.
- To encourage interdisciplinary collaboration among PhD scholars, ME scholars, and undergraduate students.
- To foster a research-driven ecosystem aligned with industry needs and emerging technologies.
- To promote creative and practical solutions that address real-world challenges.

Key Highlights

 Multi-**round format**

- 1st Round (Online) – 2nd Sept 2025
- 2nd & 3rd Rounds (Offline) – 10th–11th Sept 2025, Einstein Hall and Faraday Hall, Chitkara University.

 Exciting **Prizes** worth ₹11,500 (₹5100 for 1st, ₹3100 for 2nd, ₹2100 for 3rd).

 Open **to all branches** (PhD, ME, UG students).

 Organized under the patronage of Centre for Research Impact & Outcome (CRIO), Chitkara University.

 Backed by ACM India and ACM Student Chapter.

 Student coordination with dedicated mentors and faculty support.

Workshop Outcomes

 Development of innovative prototypes and solutions addressing current research and industry challenges.

 Skill enhancement in problem-solving, teamwork, and coding under competitive conditions.

 Strengthened academic-industry research collaboration.

 Opportunities for networking with peers, faculty, and experts in the field.

 Contribution to sustainable development goals (SDGs) highlighted in the event theme.

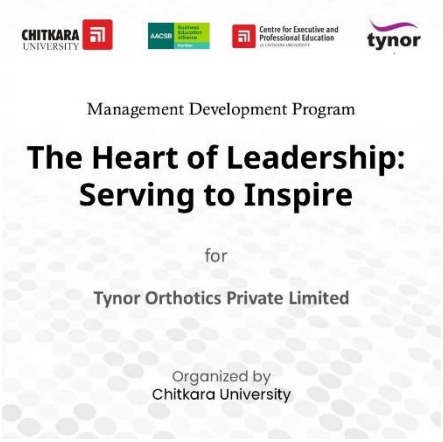
 Motivation for participants to take forward their ideas into publications, startups, or funded research projects.

Glimpse of the Event

EVENT DETAILS	
Event Type	Corporate Training
Topic	The Heart of Leadership: Serving to Inspire
Date	2025-09-11 To 2025-09-11
Mode	Offline
Venue	Conference Hall (Tynor Orthotics Pvt Ltd, Plot No.: 169-170., Jlpl Industrial Area, Sector 82, Mohali)
Organizer Name	Mr. Narinder Garcha, Tynor
Resource Person	Mr. Narinder Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	12
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Promote people-first leadership practices rooted in empathy and service.
2. Shift mindset from authority-driven to relationship-based leadership.
3. Strengthen team trust, morale, and interpersonal communication.
4. Equip leaders to nurture individual potential and team collaboration.
5. Foster a leadership culture aligned with sustainable organizational values



DESCRIPTION

Training employees on Servant Leadership is essential because it helps build a culture where leaders prioritize people before power, creating stronger engagement, trust, and collaboration. Unlike traditional leadership, which often emphasizes authority and control, servant leadership focuses on empathy, listening, and empowering others—qualities that directly impact team

morale and performance. Recognizing the importance of people-first leadership, Tynor Orthotics Pvt. Ltd. organized a dedicated training session for its senior management team titled "The Heart of Leadership: Serving to Inspire." The training aimed to foster a leadership mindset grounded in empathy, active listening, humility, and service. By focusing on nurturing and developing others, the session encouraged leaders to build meaningful relationships with their teams, enhancing productivity and long-term organizational growth. This leadership approach also supports broader organizational development by encouraging continuous learning, inclusive growth, and collaborative innovation. When leaders serve rather than command, they create workplaces where individuals feel respected, empowered, and motivated to contribute fully. This environment promotes skill development, decent work practices, and resilience through innovation. Additionally, servant leadership naturally supports strong internal and external partnerships by promoting transparent communication, shared goals, and mutual respect—creating a sustainable model for long-term success.

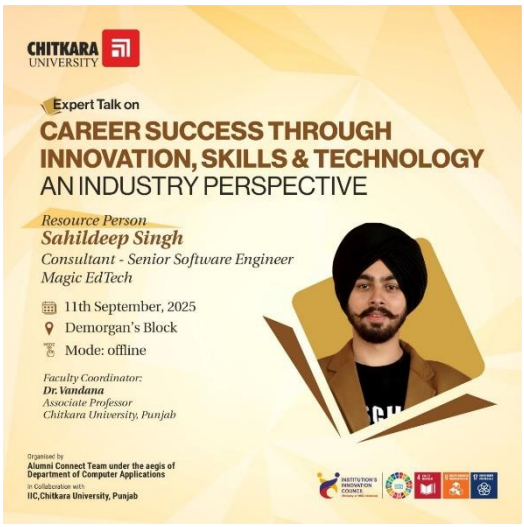
OUTCOMES

1. Leaders demonstrated enhanced emotional intelligence in team interactions.
2. Improved ability to listen actively and provide constructive feedback.
3. Greater employee engagement and sense of psychological safety.
4. Shift in focus from control to empowerment and team development.
5. Increased cross-functional collaboration and innovation-driven mindset.

Event Details	
Title Of The Event	Career Success Through Innovation, Skills & Technology: An Industry Perspective
Date Of the Event	11th September 2025
Venue	Demorgan's Block
SDG No	4,9,17
No. Of Student Participated	90

Objective

i) To provide students with insights into career success through innovation, skill development, and technology adoption.
ii) To bridge the gap between academic learning and industry requirements.
iii) To inspire students to embrace innovation and continuous upskilling for future career opportunities.



On 11th September 2025, the Alumni Connect Team, under the aegis of the Department of Computer Applications, in collaboration with the Institution's Innovation Council (IIC), Chitkara University, Punjab, organized an Expert Talk on *"Career Success Through Innovation, Skills & Technology: An Industry Perspective"*. The session was held at Demorgan's Block in offline mode.

The distinguished Resource Person, Mr. Sahildeep Singh (Consultant – Senior Software Engineer, Magic EdTech), shared valuable insights into how the right blend of skills, innovation, and technology shapes modern careers. He highlighted the significance of adaptability, industry-relevant skills, and a growth mindset in achieving long-term professional success.

Mr. Singh also emphasized how emerging technologies are reshaping industries and encouraged students to focus on continuous learning, practical exposure, and innovative

thinking. The talk provided students with a real-world perspective, bridging theory with practice and preparing them for future challenges.

The session concluded with an interactive Q&A segment, where students actively engaged with the speaker, gaining clarity on career strategies and industry expectations.

Outcome of the Event

i) Students gained first-hand exposure to industry perspectives on career success.
ii) The talk motivated participants to embrace innovation and upskilling as integral parts of their career journey.
iii) Students understood the importance of aligning academic knowledge with industry needs.
iv) The session strengthened the link between alumni expertise and student learning at Chitkara University.

Event Details	
Event Type	Pre-Placement Talks
Topic	Empowering Career Opportunities Through Pre Placement Talk and Interviews
Date	2025-09-12 To 2025-09-12
Mode	Offline
Venue	Ios Development Center, Newton Block, (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Hema, Head Recruitment, Pratishthan Software Venture Pvt Ltd.
No. Of Participants	21
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1.To introduce students to the career prospects offered by Pratishthan Software Venture Pvt. Ltd.
2.To provide insights into the company's recruitment process and required skill sets.
3. To prepare students for interviews through direct interaction with industry professionals.
4. To strengthen the connection between academic learning and corporate expectations.

DESCRIPTION

The Empowering Career Opportunities through Pre-Placement Talk and Interviews with Pratishthan Software Venture Pvt. Ltd. event aimed to provide students with exposure to one of the leading software product development companies. Representatives from Pratishthan Software engaged with students, sharing details about the company's innovative projects, technology stack, and work culture. The pre-placement session outlined the selection process, including online assessments and technical interviews, helping students understand the

expectations and preparation required for success. Interactive discussions enabled students to clarify doubts regarding the recruitment stages and career advancement opportunities within the organization.

OUTCOMES

1.Students gained valuable insights into the company's operations and software engineering career paths.
2. Enhanced understanding of the recruitment process and key technical competencies.
3. Several students qualified for further selection rounds with Pratishthan Software.
4. Strengthened collaboration between the institution and Pratishthan Software for ongoing placement initiatives.
5. Encouraged students to develop industry-relevant skills for software development careers.

EVENT DETAILS	
Event Type	Competition
Topic	Codesprint: The Api Integration Challenge
Date	2025-09-12 To 2025-09-12
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University)
Organizer Name	GDG On Campus, Chitkara University, Kamal.Saluja@Chitkara.Edu.In, 9466806688
Resource Person	Kamal Saluja, Professor
No. Of Participants	72
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po3, Po5, Po9, Po10, Po12
University Charter	Let's Encourage Our Students to Think Out of the Box, Let's Prepare Our Students for Industry, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

1. To provide students with practical exposure to API integration and software development.

2. To encourage innovation, teamwork, and problem-solving skills through a competitive environment.

3. To bridge the gap between classroom learning and industry practices.

4. To promote collaboration, design thinking, and entrepreneurial mindset among participants.

5. To enhance technical communication and presentation skills through solution showcasing.

DESCRIPTION

Code Sprint: The API Integration Challenge was organized by GDG on Campus, Chitkara University, in collaboration with the Department of Computer Science and Engineering on 12th September 2025. The competition aimed to provide students with an opportunity to explore the power of APIs and integrate them effectively to solve real-world challenges. The event received an overwhelming response with 140 students registering, out of which 72 participants actively competed. The competition was designed to encourage students to apply their technical knowledge creatively, develop solutions that demonstrate innovation, and collaborate effectively within their teams. By working on API-based problem statements, participants gained exposure to modern development practices, cloud integration, and scalable application design. The program began at 4:00 PM with a welcome note and inauguration, followed by an address from the Chief Guest, Prof. Raj Gurang Tiwari, Dean, CSE, iGamma. The competition kicked off at 4:30 PM, where participants were given their problem statements and started building innovative projects. Faculty mentors and GDSC coordinators guided students wherever necessary. Judges, including Prof. Ochin Sharma and Dr. Hari Parsad, evaluated projects on criteria such as innovation, functionality, integration efficiency, and presentation. Other faculty members, Prof. Ravi Sachdeva and Dr. Gurvinder Singh, also graced the occasion with their presence. By 6:30 PM, participants submitted their final solutions, and the judging process began. At 7:15 PM, results were announced, followed by closing remarks from the Faculty Coordinator, Prof. Kamal Saluja. The event successfully concluded at 7:30 PM. The competition not only improved students' technical expertise but also nurtured critical thinking, design thinking, and collaborative learning. It provided a platform for students to transform their ideas into working solutions, aligning with the objectives of R&D, Innovation, and Entrepreneurship under IIC activities. The experience motivated students to continue exploring emerging technologies, preparing them for future industry and startup opportunities.

OUTCOMES

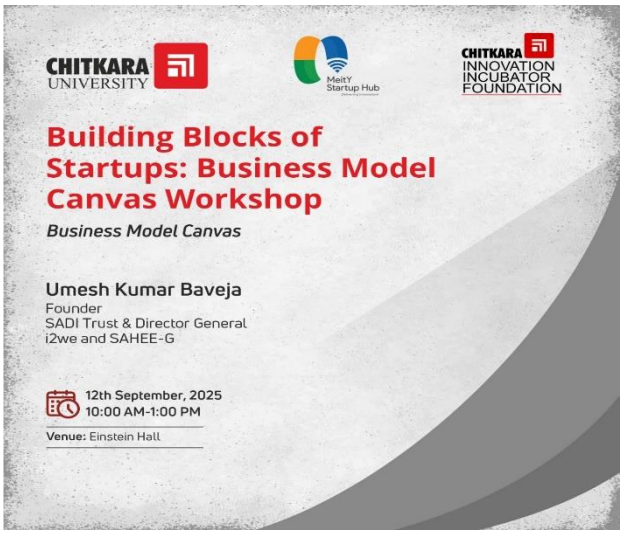
1. Students gained hands-on experience in API integration and real-world application development.
2. Enhanced problem-solving, teamwork, and collaboration skills through competitive coding.
3. Improved presentation and communication abilities while showcasing their solutions.
4. Fostered an innovation-driven and entrepreneurial mindset aligned with IIC objectives.
5. Strengthened the link between academic learning and industry practices in modern

software development.

Building Blocks of Startups: Business Model Canvas Workshop

SDGs: 4, 8, 9

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organized an expert workshop titled "Building Blocks of Startups: Business Model Canvas Workshop" on 12th September 2025. The session focused on the Business Model Canvas (BMC) and was designed to help startups and students understand how to structure, analyses, and refine their business models in a clear and systematic manner.



The session was delivered by Mr. Umesh Kumar Baveja, Founder, SADI Trust & Director General, i2we and SAHEE-G, who shared deep insights into startup business modelling, drawing from his experience in entrepreneurship development and institutional leadership. The workshop was highly interactive and application oriented.

Session Highlights

The session focused on the following key areas

• Understanding the Business Model Canvas, where participants were introduced to the nine building blocks of BMC, including value proposition, customer segments, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure.

Mr. Baveja emphasized how startups can use Business Model Canvas as a strategic tool to visualize their entire business on a single page. He highlighted the importance of aligning customer value with sustainable revenue models and encouraged participants to continuously validate and iterate their business assumptions based on market feedback.

Outcome and Impact

The session enabled participants to gain a structured understanding of business model design and validation. Startups benefited from practical guidance on mapping and refining their business ideas, while students developed clarity on how different components of a startup ecosystem interconnect. Overall, the workshop strengthened participants' ability to build scalable, sustainable, and investor-ready business models.

Event Details	
Event Type	Expert Talk
Topic	Arambh-X: Scrs Inauguration 2025
Date	2025-09-12 To 2025-09-12
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University)
Organizer Name	Scrs
Resource Person	Dr. Meenu Khuranna, Pro-Vice Chancellor, Chitkara University | Dr. J C Bansal, General Secretary, Soft Computing Research Society
No. Of Participants	88
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po1, Po2, Po3
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1) Official Launch & Orientation
To formally inaugurate the SCRS (student chapter, research society, or similar) under the "Arambh-X" banner, marking its beginning.
2) Awareness & Branding
To raise awareness about SCRS among students, faculty, and collaborators.
To establish a recognizable identity (brand) and build credibility for future events.
3) Engagement & Networking
To bring together students, faculty mentors, industry partners, and other stakeholders to network and exchange ideas.
To foster collaboration, synergies, and partnership opportunities.
4) Motivation & Inspiration

To inspire students (or participants) by showcasing success stories, role models, or keynote speakers.
5. To stimulate enthusiasm and commitment for the upcoming initiatives or programs under SCRS.

DESCRIPTION

The Department of Computer Science & Engineering, Chitkara University, in association with the Soft Computing Research Society Students' Chapter, recently organized Arambh-X: SCRS Inauguration 2025. The ceremony took place on 12th September 2025 and featured Dr. Meenu Khurana, Pro Vice Chancellor of Chitkara University, and Dr. J. C. Bansal, General Secretary of the Soft Computing Research Society, as the chief guests. The event marked the official launch of SCRS initiatives, celebrating the society's vision of fostering innovation, collaboration, and technical excellence among students. The inauguration included formal speeches, presentations, and highlights of the society's roadmap, aiming to inspire attendees to actively participate in a forward-thinking technical community and equip them with interdisciplinary skills and industry-aligned knowledge.

OUTCOMES

1) Successful Launch of SCRS Chapter
The event marks the official establishment and recognition of the SCRS chapter at the institution.
2. Institutional alignment is achieved between SCRS objectives and the academic/research vision of the host organization.
3. Enhanced Awareness and Engagement
Participants gain a deep understanding of the goals, initiatives, and benefits of SCRS.
Increased student and faculty interest in research, innovation, and publication.
Improved visibility of SCRS among academic and industrial networks through outreach and media coverage.
4. Stronger Research Culture
Establishment of a research-driven mindset among students and young faculty members.
5. Encourages evidence-based problem-solving and promotes innovation in emerging technologies.

Explore
Your
Potential

Latitude: 20.516148
Longitude: 84.569575
Date: 12/09/2025
Note: Chitkara University, Rajpura, Punjab

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Latitude: 20.516155
Longitude: 84.569790
Date: 12/09/2025
Note: Chitkara University, Rajpura, Punjab

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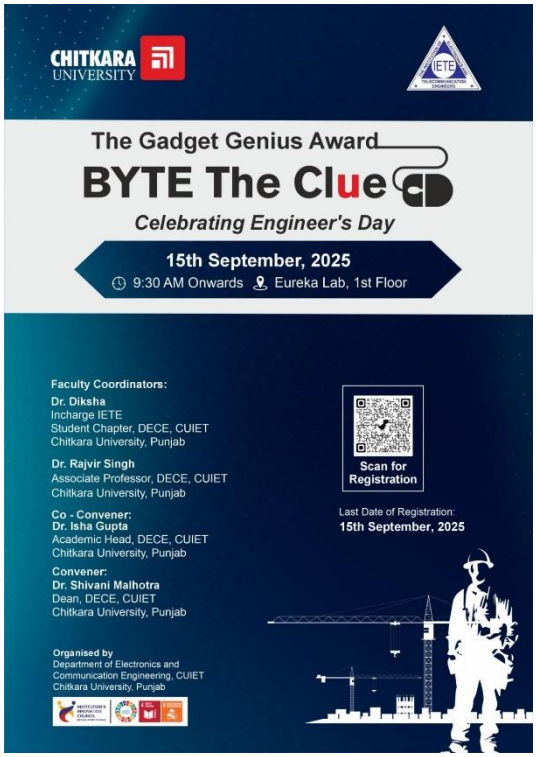
EVENT DETAILS	
Event Type	Competition
Topic	The Gadget Genius Award: Byte the Clue
Date	2025-09-15 To 2025-09-15
Mode	Offline
Organizer Name	Dr. Diksha, Assistant Professor, DICE, CUIET, Punjab
Resource Person	Dr. Diksha, Assistant Professor, DICE, CUIET, Punjab
No. Of Participants	65
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Encourage creativity and innovation among students in electronics and communication engineering.
2. Develop problem-solving and analytical thinking through interactive clue-based challenges.
3. Foster teamwork, collaboration, and effective communication among participants.
4. Promote design thinking and technical imagination by creating unique gadget concepts.
5. Recognize and celebrate outstanding talent, vision, and technical excellence



DESCRIPTION

The Department of Electronics and Communication Engineering at Chitkara University, Punjab, in collaboration with the IETE Society, successfully organized "The Gadget Genius Award: BYTE the Clue" on 15th September 2025. The event aimed to inspire students to explore their creativity, innovation, and problem-solving abilities while applying their technical knowledge

in a fun and engaging format. The competition attracted enthusiastic participants from diverse backgrounds who were eager to showcase their talent. The core challenge of the event revolved around solving engaging clues that encouraged lateral thinking and analytical reasoning. Each clue served as a stimulus for participants to conceptualize unique gadget ideas, which were later transformed into visually impactful posters. These posters not only demonstrated technical innovation but also reflected originality, practical design, and teamwork. Throughout the event, students actively collaborated in teams, brainstorming ideas, evaluating technical feasibility, and refining their concepts. The process emphasized the importance of collaboration, effective communication, and critical thinking—skills essential for future engineers. The event also fostered design thinking by challenging participants to connect theoretical knowledge with practical applications in imaginative ways. Judges evaluated the entries based on creativity, technical ingenuity, clarity of presentation, and overall impact. The competition highlighted how innovative thinking and teamwork can lead to practical and inventive solutions, while also providing a platform for students to express their technical vision in a tangible format. The event concluded with a formal appreciation of all participants for their enthusiasm and dedication. Winners were recognized for their exceptional creativity, vision, and technical excellence, serving as an inspiration to their peers. Overall, "BYTE the Clue" successfully celebrated the innovative spirit of students while nurturing a culture of problem-solving, collaboration, and imaginative engineering. It reinforced the importance of combining technical knowledge with creative thinking, preparing students for real-world challenges in electronics and communication engineering.

OUTCOMES

1. Enhanced students' creativity, innovation, and problem-solving skills through practical challenges.
2. Strengthened teamwork, collaboration, and effective communication among participants.
3. Fostered design thinking and technical imagination by encouraging original gadget concepts.
4. Provided a platform for students to showcase their technical knowledge and presentation skills.
5. Recognized and celebrated outstanding talent, inspiring further learning and innovation.

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Event Details	
Title Of the Event	Engineer's Day Project Competition
Date Of the Event	15 September 2025
Venue	Pierre Hall And Tesla Block
SDG No	4,5,8 And 9
Department	DICE
Organized By	Dr. Rajneesh Talwar, Dean Dice
No. Of Student Attended	263
Resource Persons:	Dr Girish Mittal, | Dr Nitya Prakash Ceo-Quality New Zealand Education & Talent Transformation, Ceo
Duration	1 Day

OBJECTIVE

1.To celebrate Engineer's Day in honour of Bharat Ratna Sir M. Visvesvaraya and his legacy.
2. To inspire students through expert talks on innovation, entrepreneurship, and technology trends.
3. To provide a platform for showcasing innovative software and hardware projects.
4. To encourage interdisciplinary collaboration and problem-solving among budding engineers

Description

On 15th September 2025, DICE, under the Leadership of Dr. Rajneesh Talwar, proudly organized Engineer's Day to honour the spirit of innovation and the legacy of engineering excellence in India. The inauguration session was graced by the Chief Guest, Dr. Girish Mittal, an accomplished Entrepreneur, Author, and Philanthropist, along with the Guest

of Honour, Dr. Nitya Prakash, CEO of Quality New Zealand Education Ltd. Dr. Talwar opened the event with a compelling address, highlighting the significance of Engineer's Day, celebrated in memory of Bharat Ratna Sir M. Visvesvaraya, whose contributions laid the foundation for modern engineering in India. He emphasized the role of engineers in shaping society and driving progress through creativity and resilience. Our Chief Guest, Dr. Girish Mittal, inspired the audience by announcing his support for any individual or group with a promising idea, encouraging young minds to pursue innovation fearlessly. His words served as a powerful call to action for aspiring engineers to think beyond boundaries. Dr. Nitya Prakash captivated attendees with his insights into the latest trends in technology learning, stressing the importance of staying updated in a rapidly evolving digital landscape. The event not only celebrated engineering achievements but also ignited a spark of curiosity and ambition among students and professionals alike, reaffirming the transformative power of engineering in building a better future. This memorable celebration of Engineer's Day 2025 was sponsored by Wroxen, a leading mobile accessories brand dedicated to innovation and quality who gave away gifts to the Winners. the occasion of Engineer's Day,15th Sep 2025, DICE organized an inter-departmental Project Competition that brought together innovation and technical prowess from across the campus. Teams representing DICE, NEWGEN IEDC, ECE, CSE, CCP, and other departments enthusiastically participated, showcasing a wide array of working projects under two categories: Software and Hardware. The event aimed to foster creativity, problem-solving, and collaboration among budding engineers. Participants presented projects ranging from AI-driven applications and IoT-based systems to embedded hardware prototypes and sustainable tech solutions. Each team demonstrated not only technical skill but also a deep understanding of real-world challenges and their potential solutions. A distinguished panel of judges, including Dr. Girish Mittal and Dr. Nitya Prakash, evaluated the projects based on criteria such as originality, functionality, societal impact, and presentation. After rigorous assessment, the best three teams from each category were awarded for their outstanding contributions. These winning projects stood out for their innovation, execution, and potential scalability. The competition served as a vibrant platform for knowledge exchange and inspired students to pursue excellence in engineering. DICE's initiative was widely appreciated and reinforced the spirit of Engineer's Day—celebrating the minds that build the future.

CHITKARA UNIVERSITY
ENGINEERS' DAY
ENGINEERS' DAY
ENGINEERS' DAY

Explore Your Potential
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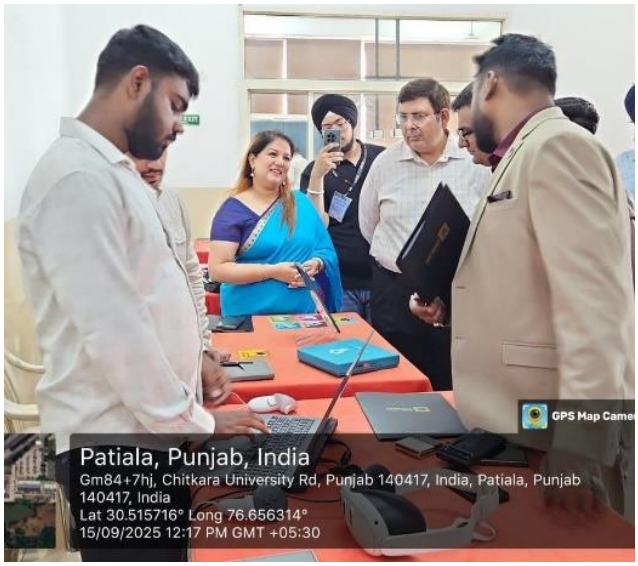
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Topic	Creative Approaches to Manual Poster Design
Date	15.09.2025 to 19.09.2025
Venue	Room No 304, 3rd Floor, Ramanujan Block, Dept. of Fine Arts CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Prahinder Lall
Total no. of students	10
No. of Participants attended	10
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara University, organized a 5-day workshop titled "Creative Approaches to Manual Poster Design" from September 15 to 19, 2025. Conducted by Mr. Prahinder Lall, a renowned Applied Art Artist from Chandigarh, the workshop aimed to enhance students' skills in manual poster design through creative techniques and live demonstrations. The session emphasized advertising, marketing, and branding through campaigns, providing students with practical exposure to the process of conceptualizing and executing impactful poster designs. This event helped participants bridge the gap between academic learning and industry practices.

Objectives

1) To introduce students to creative techniques in manual poster design.
2) To provide practical exposure to advertising and brand campaigning.
3) To inspire students through the personal journey and professional experiences of Mr. Prahinder Lall.
4) To enable hands-on learning with live demonstrations and guided poster-making.
5) To develop professional poster design skills in line with industry standards.

Description

The 5-day workshop on Creative Approaches to Manual Poster Design was an immersive and enriching experience for the BFA students at Chitkara University. The workshop was conducted by Mr. Prahinder Lall, an eminent Applied Art Artist from Chandigarh, who brought his vast experience in advertising and brand campaigns to the classroom. The purpose of this workshop was to provide Fine Arts students with a deeper understanding of manual poster design and its application in the fields of advertising and marketing.

On the first day, Mr. Lall shared his creative journey, highlighting his career in applied art and his involvement in advertising and marketing campaigns. His personal experiences inspired the students, demonstrating how art could play a crucial role in shaping brand identity and communication. This introductory session was followed by an engaging interaction where students asked questions about their work and gained insights into the practical aspects of the profession.

The following days were focused on practical learning. Mr. Lall conducted a live demonstration on Jewellery Poster Design, where he explained the nuances of layout, typography, and visual appeal. Students observed closely and later received the opportunity to work on their own posters. Each participant was given a topic related to Jewellery and Cosmetic Poster Design. With continuous guidance from Mr. Lall, students first developed draft concepts, which were reviewed and approved by him before proceeding to the final execution. The process encouraged students to think critically, experiment with design approaches, and apply technical skills effectively.

By the final day, students had completed their poster designs, reflecting the creative techniques and professional practices shared during the workshop. The collaborative atmosphere allowed participants to learn not only from the mentor but also from each other's approaches. This workshop bridged academic knowledge with real-world application, equipping students with confidence to work in advertising and design fields.

Outcomes

1) Students gained practical exposure to manual poster design techniques.
2) Participants learned the relevance of poster design in advertising and brand campaigns.
3) The live demonstration and interactive sessions enhanced creative and technical skills.
4) Students successfully created posters on Jewellery and Cosmetic themes under expert

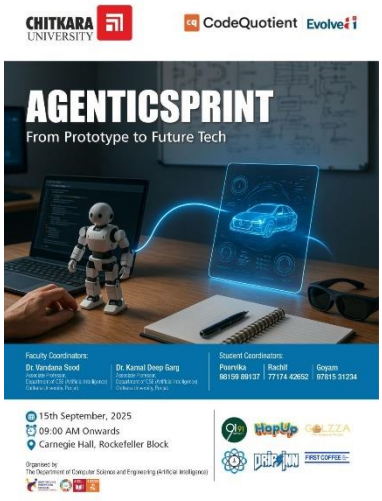
guidance.

5) The workshop inspired confidence and industry readiness among the participants.

Event Details	
Event Type	Hackathon
Topic	Agenticsprint: From Prototype to Future Tech
Date	2025-09-15 To 2025-09-19
Mode	Online
Organizer Name	Evolve Ai
Resource Person	Mr. Arun Goyat, Founder & Ceo, Codequotient
No. Of Participants	210
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po3, Po5, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

• Empower students to ideate, prototype, and innovate using emerging AI and tech-driven solutions.
• Promote collaborative problem-solving through a competitive yet supportive hackathon environment.
• Encourage development of scalable prototypes aligned with SDGs such as Industry, Innovation, and Infrastructure, and Sustainable Cities and Communities.
• Strengthen entrepreneurial skills, adaptability, and technical creativity, fostering a future-ready mindset.



DESCRIPTION

Evolve AI, under the Department of Computer Science and Engineering (Artificial Intelligence), organized AgenticSprint: From Prototype to Future Tech, a hybrid Agentic AI Hackathon powered by CodeQuotient, on September 15, 2025. The event was inaugurated at Carnegie Hall, Rockefeller Block, from 9:00 AM onwards, bringing together students to

explore the transformative potential of Agentic AI. The hackathon provided a platform for participants to develop autonomous AI-driven agents capable of addressing real-world challenges while experimenting with the integration of Generative AI and Agentic AI to design scalable, sustainable solutions. The hackathon featured immersive sessions on large language models (LLMs), autonomous workflows, APIs, embeddings, and AI agent orchestration. Mr. Arun Goyat, Founder & CEO of CodeQuotient, joined on 19th September for the final round of the hackathon as the resource person, sharing his expertise and industry insights to guide participants in bridging academic concepts with real-world AI applications. AgenticSprint was not only a competition but also a hands-on learning experience, where students applied design thinking, problem-solving, and collaborative development to create future-ready AI applications. The hybrid format enabled participation across modes, fostering adaptability and engagement. Top-performing teams were awarded, while the true success of the hackathon lay in the creativity, curiosity, and entrepreneurial mindset it nurtured. By combining advanced AI concepts with practical implementation, AgenticSprint successfully cultivated innovation, collaboration, and technical excellence, empowering students to transform ideas into impactful solutions

OUTCOMES

• Enhanced ability to design and build functional prototypes addressing real-world challenges.
• Improved teamwork, innovation, and critical thinking in high-pressure, time-bound scenarios.
• Increased awareness of how emerging technologies can drive impactful solutions in sustainability and innovation.
• Boosted confidence in pitching and presenting ideas, preparing students for entrepreneurial and research opportunities

CARNEGIE HALL
AGENTICSPRINT
CHITKARA UNIVERSITY
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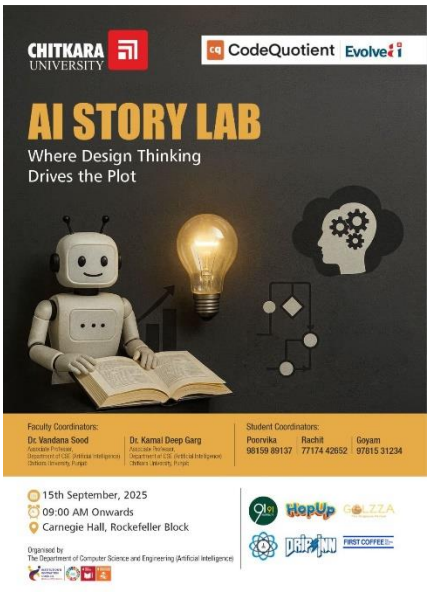
Event Details	
Event Type	Workshop
Topic	Ai Storylab: Where Design Thinking Drives the Plot
Date	2025-09-15 To 2025-09-15
Mode	Offline
Venue	Carnegie Hall, Rockefeller Block (Chitkara University, Punjab Campus)
Organizer Name	Evolve Ai
Resource Person	Sqn Ldr (Dr.) Rina Angel (V), Vice President, Infrastructure Enhancement
No. Of Participants	168
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po5, Po8
University Charter	Let's Encourage Our Students to Think Out of The Box

OBJECTIVE



• Empower students with creative and technical skills in AI-driven storytelling by exploring tools that generate text, visuals, and audio for modern narratives.
• Promote innovation through hands-on use of Generative AI to transform creative ideas into impactful multimedia stories.
• Encourage collaboration, critical thinking, and creativity through interactive rounds that test both imagination and decision-making.
• Strengthen adaptability and future-readiness by introducing students to emerging AI tools and trends in storytelling.

DESCRIPTION

AI StoryLab: Where Design Thinking Drives the Plot, organized by Evolve AI under the Department of Computer Science and Engineering (Artificial Intelligence), was held on September 15, 2025, at Carnegie Hall, Rockefeller Block.

The offline event commenced at 9:00 AM, bringing together first-year students for an immersive experience to explore the creative potential of AI in storytelling and multimedia production. The event was graced by the presence of Dr. Rina Angel, Vice President Infrastructure Enhancement & Chairperson, Centre of Excellence for Sustainability, adding significance to the occasion. Participants applied AI tools to develop narratives, visuals, audio, and video, transforming conceptual ideas into cohesive and engaging multimedia projects. Teams of two demonstrated creativity, technical proficiency, and collaborative problem-solving, with top-performing teams recognized with trophies, certificates, and special prizes. The event encouraged students to experiment, innovate, and refine their outputs while effectively combining imagination with technology. AI StoryLab emphasized experiential, hands-on learning, enabling participants to translate abstract prompts into polished multimedia outputs. Students integrated textual, visual, and auditory elements, producing content that was both meaningful and impactful. The contest provided opportunities to enhance analytical thinking, communication, and teamwork, while fostering adaptability and problem-solving in a dynamic environment. By integrating AI technology with design thinking, participants approached creative challenges systematically, balancing innovation with practical implementation. The event inspired students to explore AI's potential in creative domains, cultivating a culture of experimentation, collaboration, and professional skill development. Through this experience, AI StoryLab reinforced the value of combining technical expertise with imaginative application, empowering students to deliver innovative and well-structured multimedia solutions with confidence.

OUTCOMES

• Improved proficiency in AI-powered storytelling and multimedia generation, combining creativity with technology.
• Enhanced creativity, teamwork, and innovation as students collaborate in time-bound, story-focused challenges.
• Greater awareness of AI's role in modern communication and cultural expression, inspiring new perspectives.

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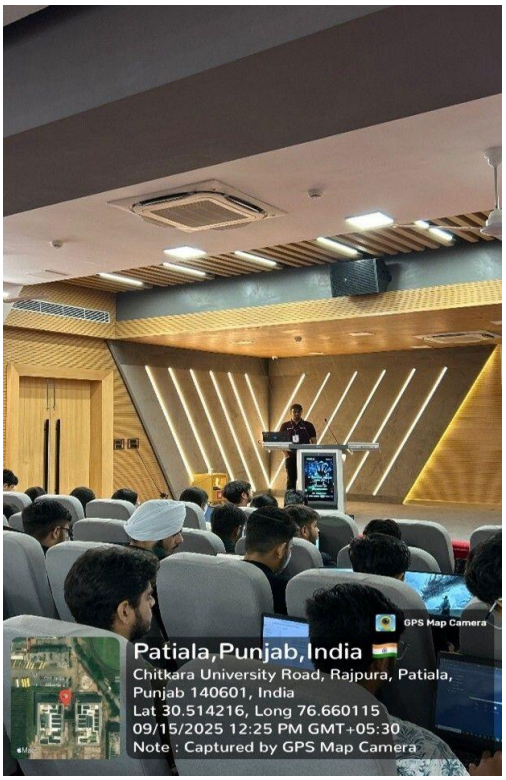
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Event Details	
Event Type	Pre-Placement Talks
Topic	Capgemini: Corporate Talent Acquisition and Assessment Drive
Date	2025-09-15 To 2025-09-15
Mode	Offline
Venue	Sun Hall,Turing Block (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Aastha Bhan, Associate Consultant-University Relation & Hirings
No. Of Participants	136
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1.To facilitate the recruitment process for final-year students through Capgemini's hiring drive.
2. To evaluate students' technical and problem-solving abilities through assessments.
3. To enhance students' understanding of corporate hiring standards and expectations.
4. To create employment pathways in the IT and consulting industry.

DESCRIPTION

The Corporate Talent Acquisition and Assessment Drive with Capgemini served as a platform for students to showcase their technical and analytical competencies. The recruitment process included an online assessment followed by technical and HR interviews. Capgemini's recruitment panel shared valuable insights into their talent acquisition process and the company's growth-oriented work environment. The event provided a professional exposure to real-world recruitment standards.

OUTCOMES

1.Students gained practical experience in corporate-level assessments and interviews.
2. Improved understanding of Capgemini's hiring process and performance expectations.
3. Several students qualified for final selection rounds.
4. Strengthened institutional collaboration with Capgemini for recurring placement drives.

Event Type	Corporate Training
Topic	Workforce Maestro – Managing People with Precision
Date	2025-09-16 To 2025-09-16
Mode	Offline
Venue	Florence Hall (Atal Shiksha Kunj, Pinjore-Nalagarh National Highway (Nh-21a), Kalujhinda, Distt, Baddi, Himachal Pradesh)
Organizer Name	Vimal Sharma, CCSM
Resource Person	Mr. Narinder Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	25
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Equip leaders to manage diverse teams with empathy and clarity.
2. Enhance supervisory skills to drive performance in complex workplace settings.
3. Build precision in communication, delegation, and workforce planning.
4. Promote accountability while motivating employees for consistent results.
5. Strengthen conflict resolution and decision-making in high-pressure environments.

DESCRIPTION

Centre for Executive and Professional Education at hashtag#Chitkarauniversity organized an impactful training program for the shop floor engineers of Winsometextiles Industries Ltd. titled "Workforce Maestro: Managing People with Precision." The session was designed to equip engineers with the essential skills required to effectively manage people, align workforce efforts with production goals, and foster a culture of collaboration on the shop floor. With a

strong focus on practical insights, the training emphasized the importance of communication, conflict resolution, time management and precision in giving instruction pertaining to the critical areas that directly influence productivity and workplace harmony. The program highlighted how engineers, as frontline leaders, play a pivotal role in bridging operational requirements with human capabilities. Through case studies, role plays, and interactive discussions, participants explored strategies to motivate team members, handle workforce challenges, and ensure smooth coordination during high-pressure production cycles.

OUTCOMES

1. Improved team coordination and task clarity.
2. Enhanced problem-solving and decision-making in daily workforce challenges.
3. Reduced conflicts through proactive communication and engagement techniques.
4. Increased employee accountability and ownership of assigned responsibilities.
5. Boosted productivity through structured planning and resource alignment.

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Event Details	
Event Type	Expert Talk
Topic	Pixelflow: From Design Thinking to Prototype in Figma
Date	2025-09-16 To 2025-09-17
Mode	Offline
Organizer Name	Evolve Ai
Resource Person	Dr. Vandana Sood, Head, Academic Delivery (CSE-Ai), Associate Professor
No. Of Participants	165
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po5, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

• Equip students with practical UI/UX design skills using Figma and modern prototyping practices.
• Promote innovation and creativity through design thinking methodologies and collaborative problem-solving.
• Encourage the development of user-centered digital solutions addressing real-world challenges aligned with SDGs like Industry, Innovation, and Infrastructure.
• Strengthen entrepreneurial mindset, adaptability, and teamwork, preparing students for careers in digital design and product development.

DESCRIPTION

PixelFlow: From Design Thinking to Prototype in Figma, organized by Evolve AI under the Department of Computer Science and Engineering (Artificial Intelligence), was conducted as a two-day offline workshop on 16th and 17th September 2025 at Faraday Hall, Edison Block,

held from 9:00 AM onwards. The workshop provided students with an immersive platform to explore design thinking principles and develop practical UI/UX prototyping skills using Figma. The event featured Dr. Vandana Mohindru Sood (PhD CSE), Lead, Evolve AI, as the resource person, whose presence added significant value to the learning experience. PixelFlow enabled participants to transform conceptual ideas into functional digital solutions. Through a combination of lectures, demonstrations, and hands-on practice, students engaged with the core stages of design thinking, including user-centric problem identification, ideation, and solution prototyping. Using Figma, they gained practical exposure to crafting professional-grade digital interfaces, strengthening both their technical skills and creative problem-solving abilities. To ensure effective outcomes, checkpoints, evaluations, and mentorship opportunities were incorporated throughout the workshop, providing structured guidance while encouraging independent innovation. The workshop also incorporated Vibe Coding activities, introducing an interactive dimension that pushed participants to think critically and apply innovative solutions in collaborative settings. By the conclusion of the two-day program, students had developed functional prototypes that reflected both creativity and practical application. PixelFlow served as a professional platform for cultivating design innovation, teamwork, and problem-solving skills, empowering participants to confidently transform ideas into impactful digital solutions.

OUTCOMES

• Enhanced proficiency in UI/UX design tools and ability to transform ideas into functional prototypes.
• Improved collaboration, creativity, and design thinking applied to digital solution development.
• Increased awareness of human-centered design principles in building impactful and sustainable solutions.
• Boosted confidence in applying practical prototyping skills for innovation, research, and entrepreneurship.

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OUR CHARTER
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EVENT DETAILS	
Event Type	Workshop
Topic	Chamber Of Champions: Aspire, Collaborate, Lead
Date	2025-09-17 To 2025-09-17
Mode	Offline
Venue	Lh105, Martin Luther Block (Chitkara University, Punjab)
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor | Ms. Gagandeep Kaur, Assistant Professor
No. Of Participants	53
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for the Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Leadership – Developing the ability to guide, inspire, and make decisions effectively.
2. Collaboration – Working together, sharing ideas, and achieving goals as a team.
3. Teamwork – Building trust, supporting peers, and combining strengths to succeed.
4. Problem-Solving – Thinking creatively and logically to tackle challenges efficiently.

DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering and powered by Coding Ninjas 10X Club, organized "Chamber of Champions: Aspire, Collaborate, Lead"—a workshop on team collaboration and leadership—on 17th September 2025 from 9:30 AM onwards at LH 105, Martin Luther Block. The event was more than just a workshop; it was an experience designed to inspire and bring together enthusiastic learners under one roof. The session included a series of engaging

activities focused on team building, where participants actively took part in interactive tasks that encouraged communication, open feedback, and community engagement. The lively energy in the room reflected the enthusiasm of students as they collaborated, competed, and celebrated each other's efforts. The workshop was truly a memorable step toward nurturing leadership, enhancing teamwork, and strengthening the culture of innovation within the tech community. The event also gave participants the chance to test their skills through exciting coding problems and strategic challenges that demanded creativity, problem-solving abilities, and quick thinking. These activities were carefully designed to foster communication and healthy competition, creating an environment where participants could push their limits while learning the true value of working together as a team. A key highlight of the workshop was introducing members to the core team and its vision. This helped participants better understand the leadership structure, responsibilities, and future direction of the community. By the end, students were left with new learnings, stronger bonds, and a deeper sense of belonging.

OUTCOMES

1. Open Feedback and Engagement
2. Team Collaboration and Leadership
3. Stronger Community Bonds
4. Enhanced Teamwork and Leadership.

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Startup Development: Crafting Models and Strategies

SDGs: 4, 8, 9, 17

On 17 September 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an engaging and highly informative session titled "Startup Development: Crafting Models and Strategies", aimed at equipping aspiring founders and early-stage entrepreneurs with the core tools needed to build effective business models and strategic frameworks for startup success. The event featured Mr. Adarsh Kachappilly, Founder of Ayu Devices Pvt. Ltd., a pioneering health-tech company known for its innovative digital auscultation solutions such as the AyuSynk device, which enhances traditional medical diagnostics by transforming stethoscopes into digital, Bluetooth-enabled tools for amplified sound, recording, and remote analysis. Drawing from his own entrepreneurial journey, Mr. Kachappilly provided attendees with deep insights into how startups can conceptualise, design, and validate viable business models that resonate with market needs and stakeholder expectations.

During the session, Mr. Kachappilly emphasised the importance of aligning product innovation with customer value and strategic market positioning. Highlighting lessons from his experience at Ayu Devices, he discussed how founders should focus not only on technological differentiation but also on understanding customer pain points, crafting compelling value propositions, and iterating business models based on user feedback and competitive landscape analysis. This practical approach helped participants appreciate how thoughtful model crafting—grounded in real-world testing and strategic adaptation—can significantly improve a startup's chances of scalability and investor appeal. As a health tech innovator whose products are addressing critical needs in rural and urban healthcare settings alike, Mr. Kachappilly's narrative underscored the intersection of innovation, strategy, and impact,

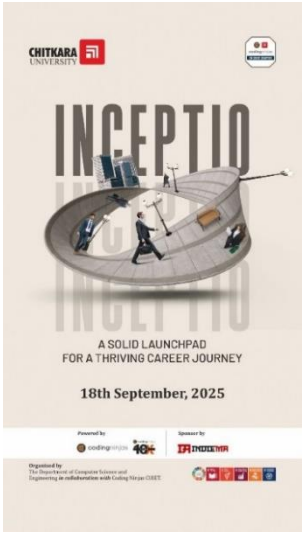
encouraging attendees to think critically about long-term sustainability and strategic execution rather than just ideation.

The interactive nature of the event allowed participants to engage directly with Mr. Kachappilly during the Q&A segment, where queries ranged from customer discovery methods to strategies for pivoting business models when initial assumptions fail. His thoughtful responses provided tangible guidance on overcoming early-stage challenges, fostering a mindset of resilience and adaptability among the audience. Overall, the "Startup Development: Crafting Models and Strategies" session was a valuable addition to CIIF's entrepreneurship programming, reinforcing that successful venture building hinges on robust strategy, validated assumptions, and purposeful model design—insights that will undoubtedly inspire and guide many budding entrepreneurs on their journey from concept to sustainable execution.

TRANSFORMING
HEALTHCARE WITH AI
TRANSFORMING
HEALTHCARE WITH AI

EVENT DETAILS	
Event Type	Workshop
Topic	Inceptio: A Solid Launchpad for a Thriving Career Journey
Date	2025-09-18 To 2025-09-18
Mode	Offline
Venue	Lh2 Pythagoras Block (Chitkara University, Punjab)
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor | Ms. Gagandeep Kaur, Assistant Professor
No. Of Participants	68
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Encourage Our Students To Think Out Of The Box

OBJECTIVE



1. To introduce freshers to the Coding Ninjas Club, its vision, goals, and future plans.

2. To provide exposure to emerging trends, AI-driven applications, and career opportunities in technology.

3. To engage students in interactive activities that build confidence and teamwork skills.

4. To motivate participants to start their coding journey with energy and enthusiasm.

DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science & Engineering, organized an event titled "Inception: A Solid Launchpad for a Thriving Career Journey", powered by Coding Ninjas and 10X Club, and sponsored by IndieMa Store, on 18th

September 2025 at LH2, Pythagoras Block from 10:00 AM onwards. The session aimed at integrating freshers with the Coding Ninjas Club and its vision, goals, and future plans. With a total number of registrants exceeding 80 and active participants exceeding 68, the program involved a mix of engaging activities and informative presentations. Students got exposure to emerging trends, AI-driven applications, and career opportunities in the technology domain. The program assisted freshers to begin their coding life with energy and confidence and opened gates to their academic and career prospects.

OUTCOMES

1. Introduction to Coding and Technology
2. Motivation to Start Technical Journey
3. Greater Participation and Cooperation
4. Career Awareness

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Event Details	
Event Type	Expert Talk
Topic	Digital Education Platform Recruitment Drive
Date	2025-09-18 To 2025-09-18
Mode	Offline
Venue	Cg Lab (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Deepali Nankani, Hr Head, Edoofa
No. Of Participants	47
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Edoofa and its digital education platform.
2 - To explain the recruitment process and eligibility criteria clearly.
3 - To create awareness about career opportunities in the edtech sector.
4 - To bridge the gap between academic learning and industry expectations.
5 - To identify and recruit suitable candidates for available roles.

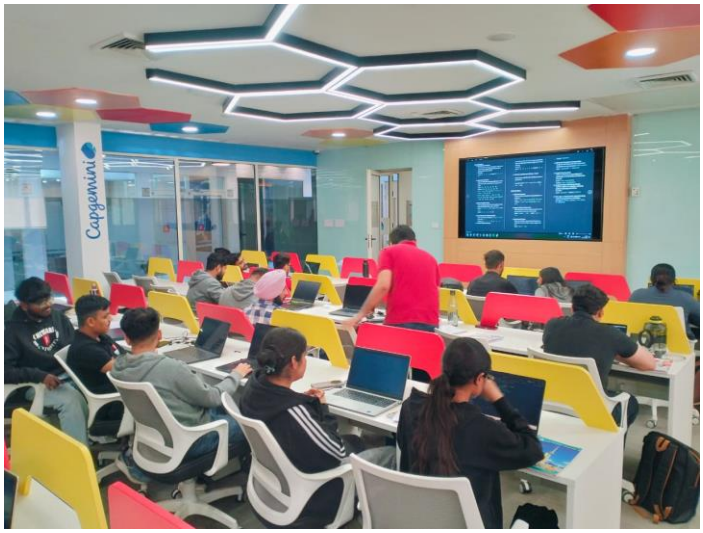
DESCRIPTION

Edoofa organized the Digital Education Platform Recruitment Drive to connect with students and explore potential talent for opportunities within the organization. The session focused on introducing the company's digital education initiatives, work culture, and career growth prospects in the edtech domain. The event was led by Deepali Nankani, HR Head, who guided

students through the recruitment process and addressed their queries regarding job roles, expectations, and professional development.

OUTCOMES

1 - Students gained clarity about Edoofa's hiring process and job opportunities.
2 - Improved understanding of skills required in the digital education industry.
3 - Enhanced confidence and readiness for placement interviews.
4 - Direct interaction with Deepali Nankani, HR Head, helped resolve career-related doubts.
5 - Potential candidates were shortlisted based on their performance during the recruitment drive.



Event Details	
Event Type	Expert Talk
Topic	Empowering Innovation with Red Hat Openshift Ai: A Pathway to Skills and Careers
Date	2025-09-18 To 2025-09-18
Mode	Offline
Venue	Tg201 (Chitkara University, Punjab)
Organizer Name	Coe: Open-Source Technologies
Resource Person	Dr. Jatin Arora, Assistant Professor
No. Of Participants	69
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

Familiarize participants with cloud-native AI/ML concepts.
Showcase the capabilities of Red Hat OpenShift for managing AI/ML workloads. Illustrate the end-to-end workflow, from data preparation to model deployment.
Share best practices for implementing MLOps in enterprise settings.
Highlight real-world success stories to inspire practical adoption of these technologies.

DESCRIPTION

The expert talk on "Empowering Innovation with Red Hat OpenShift AI: A Pathway to Skills and Careers" offered university students valuable insights into the latest trends and digital tools within the OpenShift cloud platform. Red Hat OpenShift Cloud serves as a robust foundation, delivering a Kubernetes-based, enterprise-grade environment designed to simplify AI/ML

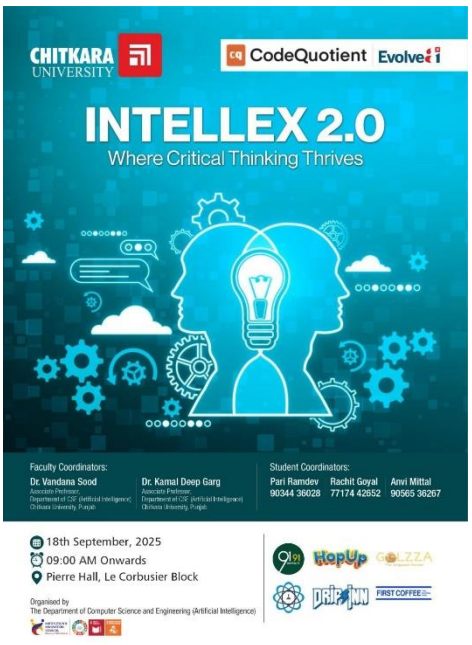
development, deployment, and lifecycle management. The session highlighted how AI/ML practitioners, data scientists, and DevOps professionals can harness OpenShift to efficiently build, train, and deploy models with greater agility. A total of sixty-nine students from the Punjab campus participated in the event. The talk was led by Dr. Jatin Arora, Red Hat Academy Coordinator, Chitkara University, Punjab.

OUTCOMES

Develop a clear understanding of how to effectively leverage OpenShift for AI/ML development and deployment. Gain practical insights into implementing MLOps strategies for building scalable and reliable AI solutions.

Event Details	
Event Type	Expert Talk
Topic	Intellex 2.0 – Where Critical Thinking Thrives
Date	2025-09-18 To 2025-09-18
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Punjab Campus)
Organizer Name	Evolve Ai
Resource Person	Dr. Kamaldeep Garg, Head, Academic Operations (CSE-Ai), Associate Professor
No. Of Participants	40
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po8
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE



• Empower students with technical knowledge and problem-solving skills through competitive quiz rounds on emerging technologies.
• Promote innovation and continuous learning by testing participants' understanding of AI, Python, web development, and general tech trends.
• Encourage collaboration and critical thinking by engaging students in team-based challenges.
• Strengthen confidence and adaptability by exposing students to diverse technical and analytical scenarios.

DESCRIPTION

Evolve AI, under the Department of Computer Science and Engineering (Artificial Intelligence), organized INTELLEX

2.0, a technical quiz competition, on September 18, 2025, at Perrie Hall, Le Corbusier Block. This offline event commenced at 9:00 AM and was conducted exclusively for students of CSE (AI & ML) and CSE (AI & FT). The competition was designed to challenge participants' knowledge across diverse domains such as Artificial Intelligence, Python, Web Development, and general technology, blending technical depth with logical reasoning and quick thinking. By creating a space that combined academic learning with competitive spirit, the event encouraged participants to think critically, apply their knowledge, and engage in collaborative problem-solving. The quiz unfolded through four carefully structured rounds, each testing different facets of knowledge and adaptability. Questions ranged from foundational concepts to applied problem-solving scenarios, ensuring a balanced mix of challenge and engagement. The sessions were further enriched by the presence of Dr. Kamal Deep Garg – Associate Lead, Evolve AI, who served as the resource person and evaluator. His involvement added academic rigor and provided valuable feedback that elevated the learning experience for participants. Beyond the competitive element, INTELLEX 2.0 served as a platform for students to sharpen analytical skills, strengthen communication, and build confidence in applying their classroom learning to real-world contexts. The best-performing teams were awarded for their excellence, but the true impact of the event lay in the curiosity, innovation, and enthusiasm it sparked among participants. By successfully blending knowledge, collaboration, and technical exploration, INTELLEX 2.0 reaffirmed the importance of fostering a culture of continuous learning and innovation within the department.

OUTCOMES

• Enhanced technical proficiency and awareness of cutting-edge tools, languages, and trends in the tech ecosystem.
• Improved teamwork, innovation, and problem-solving skills through interactive, time-bound quiz challenges.
• Exposed students to multidisciplinary knowledge, fostering curiosity and a spirit of inquiry.
• Boosted confidence in applying technical learning to real-world contexts, motivating further growth and innovation.

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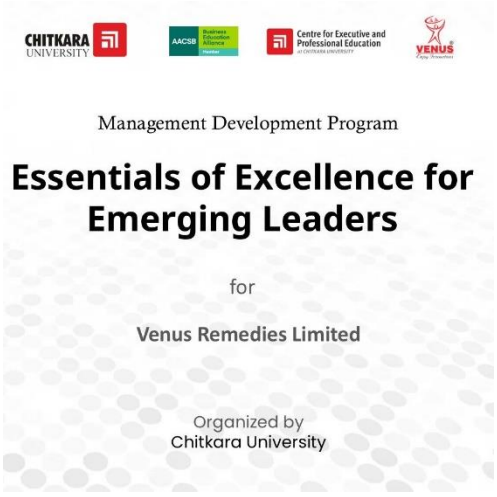
EVENT DETAILS	
Event Type	Corporate Training
Topic	Essentials Of Excellence for Emerging Leaders
Date	2025-09-19 To 2025-09-19
Mode	Offline
Venue	Training Halll (Venus Remedies, Chandigarh)
Organizer Name	Mr. Narinder Garcha
Resource Person	Mr. Narinder Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	24
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1.Develop self-awareness and emotional intelligence for effective leadership growth.
2.Strengthen communication skills to inspire, influence, and engage teams confidently.
3.Build accountability and integrity as core values in daily leadership practices.
4.Equip emerging leaders to lead change and foster innovation across teams.
5.Cultivate decision-making skills that balance empathy, strategy, and organizational goals.



DESCRIPTION

The senior leadership team of Venus Remedies Limited recently participated in an engaging Leadership Skills Training facilitated by the Centre for Executive and Professional Education at Chitkara University. The programme was designed to strengthen leadership capabilities and help leaders reflect on how they can inspire, guide, and empower their teams in an ever-evolving business environment. Rather than focusing on theories alone, the sessions

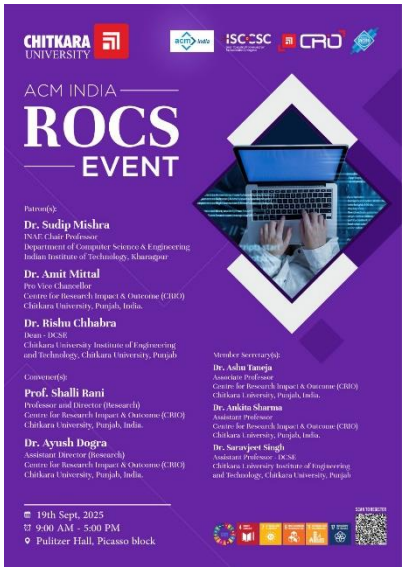
encouraged open conversations, real-life case discussions, and practical exercises that resonated with the challenges leaders face every day. Key themes explored included strategic thinking, coaching for performance, leading change, collaboration across functions, and building high-performing teams. Leaders also worked on their own action plans, ensuring that the insights gained during the training are translated into meaningful actions at the workplace.

OUTCOMES

1.Improved confidence in leading teams with empathy and clear direction.
2.Enhanced ability to manage challenges with resilience and positive mindset.
3.Stronger communication and feedback delivery across multiple team dynamics.
4.Demonstrated accountability and ownership in project execution and team roles.
5.Greater collaboration and initiative in cross-functional leadership responsibilities.

Event Name	Rocs-ACM India
Date	19 September 2025
Venue	Einstein Hall, Galileo
Department	Centre For Research Impact and Outcome (CRIO)
Resource Person	-
Number Of Participants	150
SDGs Covered	4,7,9,11,17
Duration	9AM-4PM

About the Activity



This prestigious event aimed to ignite curiosity, inspire innovation, and encourage young minds to explore meaningful research opportunities in computer science.

The event began on a powerful note with Prof. Sudip Misra (IIT Kharagpur), who spoke about ACM, ROCS, and several initiatives by ACM that are motivating students and budding researchers to pursue research careers in both academia and industry. His address set an inspiring tone for the entire day. This was followed by a series of thought-provoking talks: Prof. Nitin Auluck (IIT Ropar) on Edge Computing as a paradigm for latency-sensitive applications, Prof. Tamoghna Ojha (IIT ISM Dhanbad) on The Next Evolution in Future IoT Networks, Prof. Palash Dey (IIT Kharagpur) on Computational Social Choice and the societal role of algorithms, Prof. Debashis De (MAKAUT, West Bengal) on The Internet of Drone Things from the Classical to Quantum Era, Prof. Neeraj Goel (IIT Ropar) on Optimizing Cache and SSD Performance in Modern Systems, and Prof. Shashi Shekhar Jha (IIT Ropar) on Reinforcement Learning and AI for Autonomous Systems. Each session opened new avenues of thought and sparked meaningful dialogue among participants.

Workshop Objectives

- To provide a platform for innovation where students and researchers can showcase their problem-solving abilities.

- To encourage interdisciplinary collaboration among PhD scholars, ME scholars, and undergraduate students.
- To foster a research-driven ecosystem aligned with industry needs and emerging technologies.
- To promote creative and practical solutions that address real-world challenges.

Key Highlights

➢ ROCS 2025 also provided a platform to felicitate the winners of HackNexus 1.0, celebrating the creativity, innovation, and technical brilliance of student teams who showcased how technology can address real-world challenges.

➢ Enthusiastic participation and invaluable contributions from our speakers, mentors, and students, ROCS 2025 stands as a true reflection of Chitkara University's commitment to nurturing research and innovation. Together, we continue to inspire, innovate, and shape the future of computer science research.

Workshop Outcomes

- The Research Opportunities in Computer Science (ROCS–ACM INDIA) 2025, organized by the Centre for Research Impact & Outcome (CRIO) under the patronage of Dr. Amit Mittal and convened by Dr. Shalli Rani and Dr. Ayush Dogra on 19th September 2025, successfully achieved its objectives of fostering a strong research culture and inspiring innovation among participants.
- The event served as a vibrant platform for students, researchers, and academicians to engage in insightful discussions on contemporary research trends in computer science.
- A special highlight of the event was the felicitation of winners of HackNexus 1.0, recognizing innovation and technical excellence in developing technology-driven solutions to real-world challenges.
- Overall, ROCS 2025 emerged as a resounding success, reinforcing Chitkara University's commitment to nurturing a culture of research, innovation, and academic excellence. The event not only expanded participants' research horizons but also strengthened collaborative networks, paving the way for future breakthroughs in computer science and engineering.

Glimpse of the Event

CHITKARA UNIVERSITY

Cracking the Customer Code with Design Thinking: Building a Minimum Viable Product

SDGs: 4, 8 9,

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert session titled “Cracking the Customer Code with Design Thinking” on 19th September 2025. The session was conducted as part of the initiative on Building a Minimum Viable Product (MVP) and aimed to help startups and students understand the importance of customer-centric innovation and structured problem-solving in the early stages of product development.

The session was delivered by Mr. Satish M. Bhavankar, CEO, Tumkuru Innovation Incubation & Entrepreneurship Council, Tumkur University, who shared valuable insights on applying Design Thinking principles to decode customer needs and translate them into viable startup solutions. The session was interactive, practical, and strongly rooted in real-world startup and incubation experiences.

Session Highlights

The session focused on the following key areas

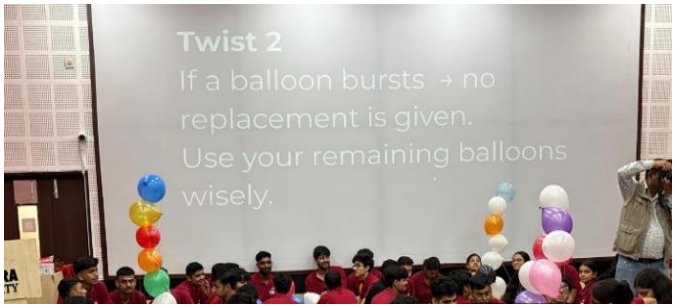
• Understanding the Customer through Design Thinking, where participants learned how to empathize with users, identify genuine pain points, and avoid assumption-driven product development.

Mr. Bhavankar elaborated on the five stages of Design Thinking—Empathize, Define, Ideate, Prototype, and Test—and explained how startups can use this framework to build MVPs that are aligned with validated customer needs. He emphasized the importance of early customer

feedback, iterative learning, and continuous refinement to reduce market risk and improve product-market fit.

Outcome and Impact

The session enabled participants to gain a clear understanding of customer discovery and its role in building effective MVPs. Startups benefited from practical guidance on applying Design Thinking to their ideas, while students developed a structured mindset toward innovation and problem-solving. Overall, the session strengthened participants' ability to design customer-focused, scalable, and market-ready solutions using Design Thinking principles.



EVENT DETAILS	
Event Type	Expert Talk
Topic	Navigating The Pharma Landscape: Career Pathways and Opportunities in Pharmacovigilance and Beyond
Date	2025-09-19 To 2025-09-19
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Prasant Prasad, Assistant Manager
No. Of Participants	132
SDGs No	SDG 3: Good Health and Well-Being, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for the Goals
PO Number(S)	PO3, PO7, PO5
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To provide a comprehensive overview of career opportunities in pharmacovigilance and related domains within the pharmaceutical industry.

2. To familiarize participants with the scope, responsibilities, and regulatory importance of pharmacovigilance across the product lifecycle.

3. To highlight adjacent and emerging career pathways beyond pharmacovigilance, including regulatory affairs, clinical research, and medical writing.

4. To bridge academic training with industry expectations, required competencies, and employability skills.

5. To enable informed career planning by discussing future trends, global opportunities, and professional growth pathways in the pharmaceutical sector.

DESCRIPTION

Navigating the Pharma Landscape: Career Pathways and Opportunities in Pharmacovigilance and Beyond is a career-oriented expert session designed to equip students and early-career professionals with a clear, practical understanding of evolving roles within the pharmaceutical industry. As the sector continues to expand beyond traditional functions, the session aims to demystify pharmacovigilance while placing it within the broader context of drug development, regulation, and patient safety. The session begins by establishing a strong foundation in pharmacovigilance, emphasizing its critical role in monitoring, assessing, and preventing adverse drug reactions throughout the product lifecycle. Participants gain insight into key activities such as case processing, signal detection, risk management, and regulatory reporting, along with the ethical and regulatory responsibilities associated with patient safety. This helps attendees understand why pharmacovigilance has become a cornerstone of modern healthcare systems and a high-demand career domain. Moving beyond pharmacovigilance, the session explores adjacent and complementary career pathways across the pharmaceutical value chain. These include regulatory affairs, clinical research, medical writing, quality assurance, and real-world evidence generation. By highlighting how these functions intersect and collaborate, the talk enables participants to visualize multiple entry points and transition opportunities within the industry. A key focus of the session is aligning academic preparation with industry expectations. Experts discuss essential technical skills, regulatory knowledge, certifications, and soft skills such as communication, analytical thinking, and adaptability. Practical guidance is provided on building employability, understanding global opportunities, and planning long-term career growth in a competitive and dynamic pharma landscape.

OUTCOMES

1. Enhanced understanding of pharmacovigilance roles, responsibilities, and regulatory significance within the pharmaceutical industry.

2. Increased awareness of diverse career pathways beyond pharmacovigilance, including regulatory affairs, clinical research, and medical writing.

3. Improved clarity on industry expectations, required competencies, and employability skills for pharma careers.

4. Better alignment of academic learning with real-world pharmaceutical practices and global opportunities.

5. Strengthened confidence to pursue informed, strategic, and future-ready career planning in the pharma sector.

Event Details	
Event Type	Expert Talk
Topic	Automotive Engineering Technology Career Forum
Date	2025-09-19 To 2025-09-19
Mode	Offline
Venue	Cg Lab (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Rahul Singh, Hr Head, Avl
No. Of Participants	42
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to AVL and its role in automotive engineering and technology innovation.
2 - To provide awareness about career opportunities in the automotive sector.
3 - To explain the recruitment process and required technical competencies clearly.
4 - To bridge the gap between academic learning and real-world engineering applications.
5 - To encourage students to develop industry-relevant skills for automotive careers.

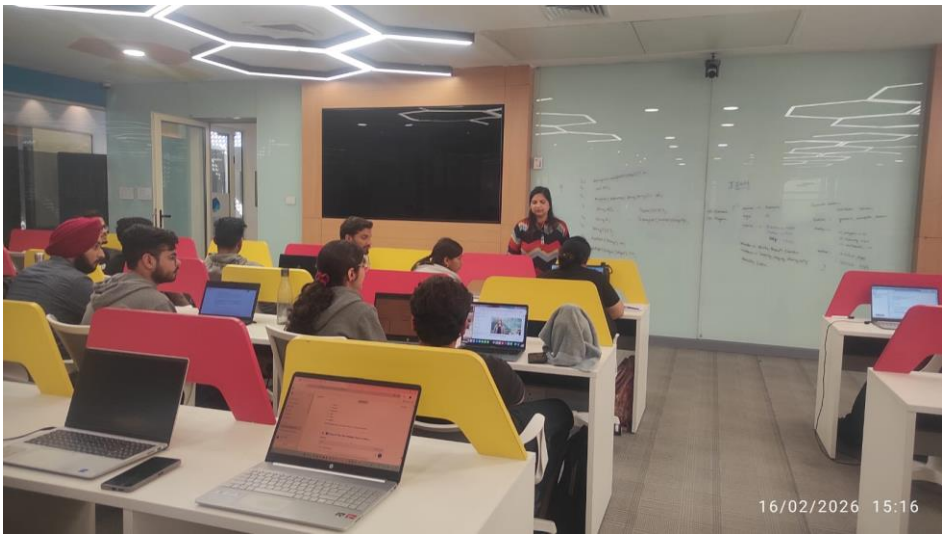
DESCRIPTION

AVL organized the Automotive Engineering Technology Career Forum to engage with students and provide insights into career opportunities in the automotive engineering and technology sector. The session focused on introducing the company's innovation-driven environment, technological advancements, and professional growth pathways. The event was

led by Rahul Singh, HR Head, who guided students regarding recruitment processes, industry expectations, and skill requirements for automotive engineering roles.

OUTCOMES

1 - Students gained clarity about career pathways in automotive engineering and technology.
2 - Improved understanding of technical and professional skills required in the industry.
3 - Enhanced awareness of emerging trends in automotive innovation.
4 - Direct interaction with Rahul Singh, HR Head, helped resolve career-related queries.
5 - Increased motivation among students to pursue opportunities in the automotive domain.



Event Details	
Event Type	Seminar
Topic	Code Culmination – Presenting Research & Innovation
Date	2025-09-19 To 2025-09-19
Mode	Offline
Organizer Name	Evolve Ai
Resource Person	Mr. Arun Goyat, Ceo and Founder
No. Of Participants	190
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO8
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

• Provide a platform to celebrate and honor the creativity, innovation, and perseverance of participants during Coding Week 2025.
• Enable students to gain insights from an expert session, bridging academic concepts with industry perspectives.
• Showcase promising research-driven projects, encouraging teamwork, problem-solving, and prototype-based learning.
• Conclude Coding Week by fostering reflection, collaboration, and a renewed commitment to innovation and research culture.

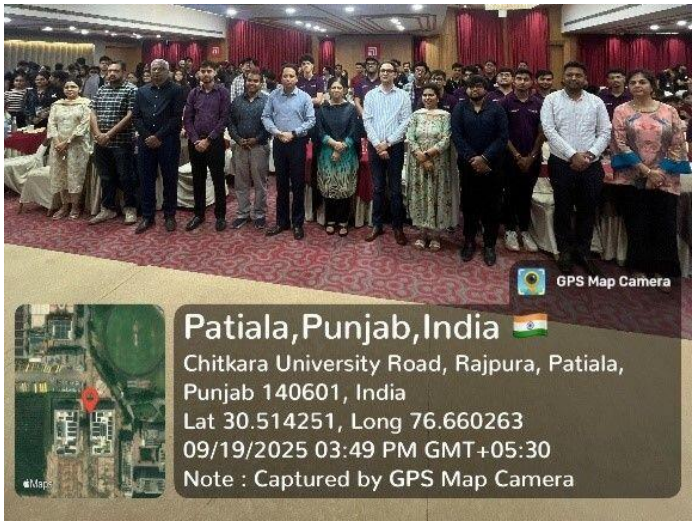
DESCRIPTION

Evolve AI, under the Department of Computer Science and Engineering (Artificial Intelligence), hosted Code Culmination: Presenting Research & Innovation, the grand finale of Coding Week 2025, on September 19, 2025, at Martin Luther Hall, Martin Luther Block. The offline event began at 9:00 AM, bringing together students to celebrate a week of creativity, collaboration, and innovation in coding and research. The program featured an expert session by Mr. Arun Goyat, Founder & CEO of CodeQuotient, who shared valuable

industry insights and perspectives on emerging trends in AI, technology, and innovation, inspiring participants to bridge academic knowledge with real-world applications. The highlight of the day was the project showcase of the top 10 teams from the Agentic AI Hackathon, where students presented their most innovative ideas and prototypes. Participants demonstrated technical creativity, problem-solving skills, and research-driven innovation, reflecting the culmination of their efforts and learning during the hackathon. The presentations provided a platform to communicate complex ideas effectively while fostering critical thinking and collaboration among peers. The event concluded with a valedictory ceremony, recognizing achievements and formally bringing Coding Week 2025 to a close. By celebrating excellence and reflecting on the week's collaborative spirit, Code Culmination emphasized the value of research, design thinking, and experiential learning. The event successfully nurtured a culture of innovation, entrepreneurship, and creativity within the academic community, inspiring students to continue pushing boundaries in coding, AI, and technology-driven problem-solving. Through mentorship, demonstration, and recognition, Code Culmination reinforced the importance of transforming ideas into impactful solutions and cultivating future-ready talent.

OUTCOMES

• Recognized and celebrated student achievements, boosting motivation and confidence.
• Enhanced understanding of real-world applications through expert industry insights.
• Strengthened skills in research, design thinking, and prototype presentation among top-performing teams.
• Reinforced a culture of innovation and collaboration, inspiring students to pursue future research and entrepreneurial opportunities.



CODE CULMINATION
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EVENT DETAILS	
Event Type	Competition
Topic	Vibe Code: Research And Innovation Meets Infinity
Date	2025-09-22 To 2025-09-22
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Punjab Campus)
Organizer Name	GDGC, Chitkara University, Punjab
Resource Person	Hardik Garg, GDGC Lead, Chitkara University
No. Of Participants	103
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students For Brilliant Futures , Let's Inculcate Team Spirit And Camaraderie Among Our Students , Let's Stimulate Scholarly Energy And Diligence In Our Students , Let's Educate Our Students To Become Globally Competitive , Let's Infuse Leadership Skills In Our Students , Let's Encourage Our Students To Think Out Of The Box

OBJECTIVE

1. Introduce participants to AI-assisted coding and prompt-based development.
2. Demonstrate practical applications of tools like Gemini for app and web creation.
3. Encourage creativity, adaptability, and problem-solving through interactive challenges.
4. Foster collaboration, knowledge sharing, and peer learning in a dynamic environment.

DESCRIPTION

The Department of Computer Science and Engineering, CUIET, Chitkara University, in collaboration with Google Developer Groups on Campus (GDGC), organized an exciting event

titled "Vibe Code" on 22nd September at Pierre Hall, Le Corbusier Block. Running from 9:00 a.m. to 4:00 p.m., the event was designed to provide students and participants with hands-on exposure to the evolving role of artificial intelligence in modern software development. The central theme of the event was AI-assisted coding, focusing particularly on how generative AI tools like Gemini can revolutionize application and website development. Through guided sessions, participants explored how simple prompts could be transformed into functional applications and solutions. This demonstrated how artificial intelligence can ease the burden of repetitive coding tasks, enhance developer productivity, and allow more focus on creativity, problem-solving, and innovation. "Spin the Wheel" gamified segment randomly assigned coding-related tasks or innovation-based prompts to participants. The unpredictability of the challenge encouraged adaptability and quick thinking, testing participants' ability to apply the concepts learned during the session in real time. It also created a lively atmosphere of competition and collaboration, ensuring that learning was not only effective but also enjoyable. The event concluded with the announcement of winners who demonstrated outstanding creativity, technical skills, and problem-solving abilities. Recognizing these participants not only motivated them but also inspired others to push their boundaries in future activities.

OUTCOMES

1. Gained hands-on experience with AI-assisted coding tools like Gemini.
2. Developed adaptability through real-time coding challenges and innovation tasks.
3. Enhanced creativity, problem-solving, and technical skills in a collaborative setting.
4. Fostered peer-to-peer learning, knowledge sharing, and teamwork among participants.

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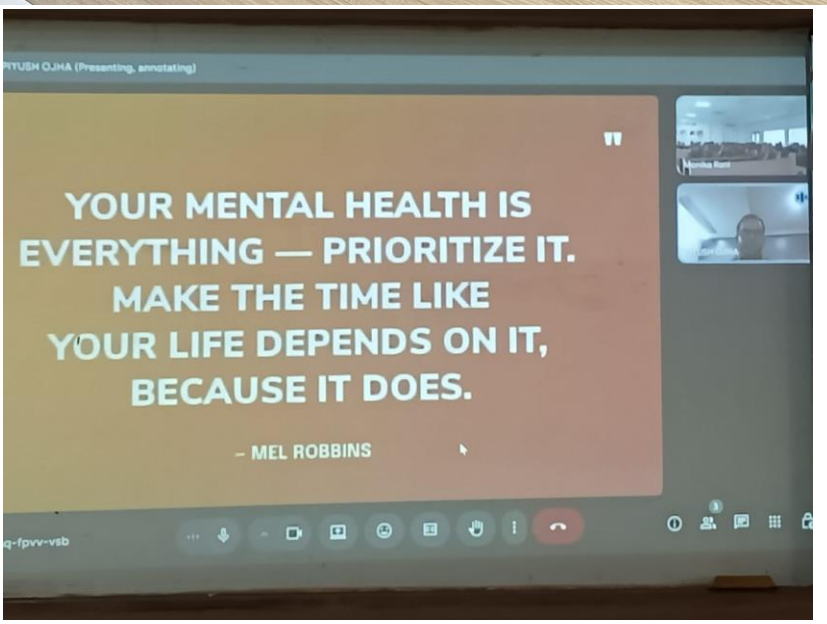
Event Name	World Alzheimer's Day: Brain Health And Preventive Care
Date	22nd September, 2025
Venue	Ramanujan Block, Chitkara University, Punjab
Organizer	Department Of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Dr. Piyush Ojha, Clinical Director – Neurology & Head – Neurointerventional, Marengo Asia Hospitals. Gurugram
Number Of Participants	72
SDGs Number	3 (Good Health and Well Being), 4 (Quality Education), 9 (Industry, Innovation and Infrastructure), 17 (Partnership for The Goals)
Duration	1 Day

About the Activity

The Department of Physiotherapy, Chitkara School of Health Sciences, Chitkara University, Punjab, successfully conducted an awareness session on the World Alzheimer's Day on 22nd September 2025 in LH104, Ramanujan Block. The session was delivered by Dr. Piyush Ojha**,** Clinical Director – Neurology and Head – Neurointerventional, Marengo Asia International Institute of Neuro & Spine (MAIINS), Marengo Asia Hospitals, Gurugram. His talk on *"Brain Health and Preventive Care"* provided students with valuable insights into Alzheimer's disease, its early warning signs, and the importance of timely interventions. Dr. Ojha emphasized evidence-based preventive strategies to maintain cognitive health and highlighted the crucial role of lifestyle modifications and awareness in reducing the burden of neurodegenerative

disorders. The session greatly enhanced students' understanding of brain health and encouraged them to promote preventive neurological care within the community.



EVENT DETAILS	
Event Type	Webinar
Topic	A Forum on The Erasmus Mobility Program by Prof. Silvia Baldessari, University of Tirol, Austria
Date	2025-09-23 To 2025-09-23
Mode	Offline
Organizer Name	CSPC
Resource Person	Prof. Silvia Baldessari,
No. Of Participants	45
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

High-Quality Attendance: Ensuring the session is attended by a diverse and engaged audience of students and faculty who possess a genuine interest in international exchange programs. Actionable Knowledge Transfer: Providing participants with clear, step-by-step information regarding the application, credit transfer, and visa processes specific to the Erasmus program. Measurable Interest Generation: Generating a significant number of direct queries and follow-up requests regarding the Erasmus program within the first month after the forum. Strengthened SDG Alignment: Effectively communicating the relevance of mobility programs to the UN SDGs, reinforcing the university's commitment to global development goals.

Positive Speaker Feedback: Achieving exceptionally high ratings from attendees regarding the clarity, relevance, and expertise demonstrated by Prof. Silvia Baldessari's presentation.

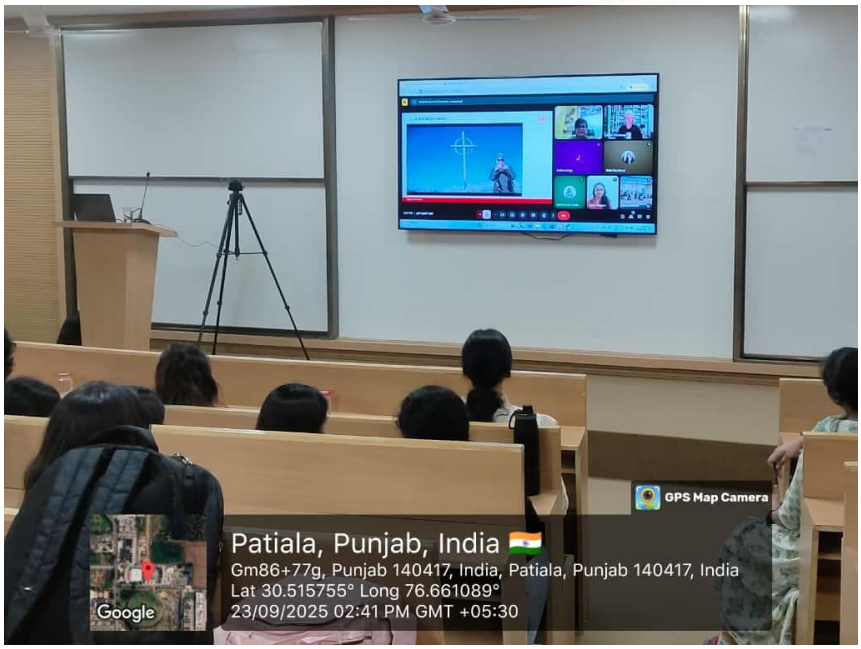
DESCRIPTION

The Chitkara School of Psychology and Counselling, Chitkara University, Punjab, hosted a specialized forum on The Erasmus Mobility Program as part of its observance of Global Week 2025. The event featured a session led by Prof. Silvia Baldessari from the University of Tirol, Austria. The forum was designed to educate students and faculty about the opportunities,

logistics, and academic benefits of participating in the Erasmus Mobility Program, encouraging them to pursue international educational and research experiences. The session took place on Tuesday, September 23, 2025, from 2:30 PM to 3:20 PM in Maslow Hall.

OUTCOMES

1. Fostered Global Mindset: Cultivation of a proactive, global perspective among students, inspiring them to view their studies and future careers within an international context.
2. Strategic Partnership Deepening: Strengthening the academic and collaborative relationship between Chitkara University and the University of Tirol, Austria, leading to sustained exchange opportunities.
3. Enhanced Student Competitiveness: Equipping participants with the knowledge necessary to pursue international experience, thereby significantly boosting their professional résumés and marketability.
4. Demystified Mobility: Complete clarification of the procedural, financial, and academic processes of the Erasmus program, removing perceived barriers to participation.
5. Promotion of Equity in Education: Creating awareness of exchange opportunities as accessible paths for all students, aligning with the SDG commitment to reduce inequalities in accessing quality education.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EVENT DETAILS	
Topic	Internal Smart India Hackathon
Date	2025-09-23 To 2025-09-26
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Dr. Rajneesh Talwar, Dean DICE
No. Of Participants	1800
Duration	3 Days
SDG No.	SDG 3 4: 7: 9: 16, 11, 12 17

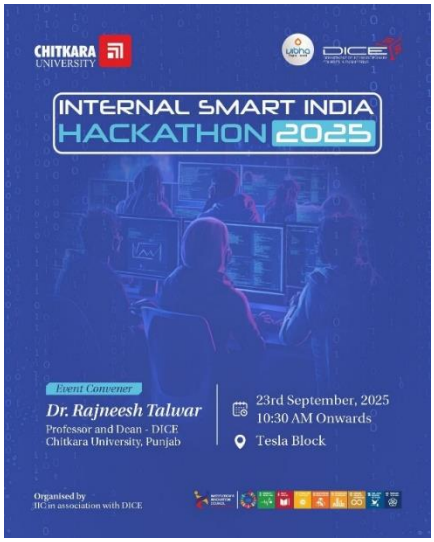
OBJECTIVE

1. To provide a platform for students to showcase innovative ideas in software and hardware.

2. To encourage interdisciplinary collaboration among students from diverse fields.

3. To identify and select the best teams for the upcoming Smart India Hackathon.

4. To foster problem-solving, creativity, and entrepreneurship among participants.



DESCRIPTION

The Department of Interdisciplinary Courses in Engineering (DICE) organized an Internal Hackathon from 23rd to 25th September 2025 to identify and select the best teams for upcoming SMART INDIA HACKATHON. The event witnessed an overwhelming participation of more than 1800 Students, showcasing their innovative ideas in both software and hardware categories. Students from diverse disciplines including CSE (Core), CSE (AI), CSE (AIML), ECE, Electrical, BBA, and BCA, Design Department actively participated, reflecting the true spirit of interdisciplinary collaboration. Projects were evaluated by a panel of expert judges, who assessed the teams on parameters such as innovation, technical

feasibility, problem-solving approach, and implementation potential. The Hackathon served as a platform for students to demonstrate creativity, teamwork, and practical application of knowledge, while fostering

Event Name	International Conference on Collaborative Healthcare Innovations – ICCHI 2025
Date	23-24 September 2025
Venue	Chitkara University, Punjab, India (hybrid)
Department	Centre for Research Impact and Outcome and DRC Health Science
Resource Person	Ms. Reena Mr. Deepak Mrs. Sangeetha
Number of Participants	200
SDGs Covered	SDG- 3,4,9
Duration	2 days

About the Activity

The International Conference on Collaborative Healthcare Innovations (ICCHI) brought together a diverse and distinguished gathering of healthcare professionals, researchers, academicians, policy experts, innovators, and students to deliberate on the future of interdisciplinary healthcare. The conference witnessed the participation of over 181 delegates representing universities, research institutions, hospitals, industry partners, NGOs, and healthcare startups from India and abroad, creating a truly global platform for collaborative learning.

The technical program was designed to ensure depth, diversity, and meaningful engagement. It featured more than 8 eminent speakers, including international experts renowned for their contributions in vision science, public health, healthcare management, biomedical engineering, digital health, and clinical innovations. Keynote addresses explored emerging topics such as artificial intelligence in clinical practice, sustainable healthcare ecosystems, personalized medicine, digital diagnostics, and interdisciplinary skill development for future healthcare professionals.

Workshop Objectives

- Establish a global forum for knowledge exchange on interdisciplinary healthcare advancements
- Promote collaboration among clinicians, researchers, industry innovators, and policymakers
- Explore emerging healthcare technologies, including AI-driven clinical applications and digital diagnostics
- Encourage innovation in personalized medicine, clinical care models, and sustainable healthcare systems
- Support skill development for future healthcare professionals through interdisciplinary engagement
- Facilitate networking opportunities with hospitals, research institutions, NGOs, and health-tech startups
- Highlight scalable solutions for inclusive, efficient, and resilient healthcare ecosystems
- Strengthen academic–industry partnerships for translational research and clinical innovation

Key Highlights

- Participation of 181+ delegates from India and international institutions, ensuring global representation
- Technical sessions led by 8+ eminent speakers specializing in vision science, public health, biomedical engineering, healthcare management, and digital health
- Keynote discussions on emerging domains such as AI in clinical practice, personalized medicine, digital diagnostics, and sustainable healthcare ecosystems
- Diverse attendance from universities, hospitals, research organizations, NGOs, healthcare startups, and industry partners
- Platform enabled interdisciplinary knowledge exchange and collaborative learning

- Opportunities for networking and partnership development between academia, industry, and clinical professionals
- Focus on future-ready interdisciplinary skill development for healthcare professionals and students
- Insightful deliberations on digital transformation and innovative clinical care frameworks
- Engagement-driven technical program ensuring depth, diversity, and strategic discussion.
- Establishment of a collaborative roadmap for resilient, inclusive, and sustainable healthcare innovation

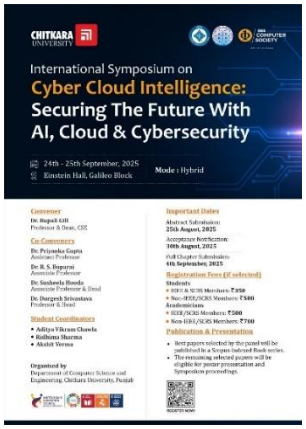
Workshop Outcomes

- Strengthened international and interdisciplinary collaboration between academia, industry, and clinical professionals
- Enhanced awareness and understanding of emerging healthcare technologies, particularly AI in clinical applications and digital diagnostics
- Identification of innovative and scalable solutions for personalized, resilient, and sustainable healthcare models
- Development of potential academic–industry partnerships for future translational research and healthcare innovation
- Improved insight into sustainable healthcare ecosystems and digital transformation in clinical practice
- Encouraged interdisciplinary skill development aligned with future healthcare demands
- Expanded professional network involving hospitals, research institutions, NGOs, and health-tech startups.

Glimpse of the Event

EVENT DETAILS	
Event Type	Competition
Topic	International Symposium on Cyber Cloud Intelligence: Securing the Future with Ai, Cloud and Cybersecurity
Date	2025-09-24 To 2025-09-25
Mode	Offline
Venue	Einstein Hall, Galileo Block, Chitkara University (Chitkara University, Rajpura)
Organizer Name	Ieee
Resource Person	Dr Shreya Ghosh, Assistant Professor, University of Queensland | Dr Pramod Gaur, Associate Professor, Nottingham Trent University
No. Of Participants	110
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
PO Number(S)	PO1, PO2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students

OBJECTIVE



1) To guide participants through the complete research process – from formulating a research idea to developing it into a publishable paper.
2) To enhance understanding of research methodology, including problem identification, literature review, data collection, and analysis techniques.
3) To improve academic writing and presentation skills, focusing on structure, clarity, referencing, and academic integrity.
4) To familiarize participants with journal selection and publication procedures, including submission guidelines, peer review, and ethical considerations.

DESCRIPTION

The IEEE–CIET Computer Society and the Soft Computing Research Society, in collaboration with the Department of Computer Science and Engineering, successfully organized the International Symposium on Cyber Cloud Intelligence: Securing the Future with AI, Cloud and Cybersecurity on 24th and 25th September 2025. The two-day symposium brought together experts, researchers, and students to explore the convergence of Artificial Intelligence, Cloud Computing, and Cybersecurity in shaping a secure and intelligent digital future. The event featured insightful sessions and discussions highlighting advancements, challenges, and innovations in next-generation technologies. A poster presentation competition was also held, providing participants a platform to showcase their creative ideas and research work in the domain. The symposium fostered knowledge sharing, innovation, and collaboration, empowering attendees to envision the transformative potential of intelligent, secure, and connected systems.

OUTCOMES

1) Well-structured Research Proposals and Papers: Participants will be able to draft coherent, well-organized, and publication-ready research manuscripts.
2) Enhanced Research Writing Proficiency:
Improved skills in academic writing, referencing, and critical analysis will enable participants to produce higher-quality scholarly work.
3) Better Understanding of Publication Standards: Participants will gain awareness of ethical research practices, plagiarism prevention, and journal formatting requirements.
4) Increased Research Output: The workshop is expected to lead to more participants submitting papers to reputed journals and conferences.

CHITKARA UNIVERSITY
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CHITKARA UNIVERSITY
CHITKARA SCHOOL

Event Details	
Event Type	Pre-Placement Talks
Topic	Wissen Technology: Campus Recruitment Drive
Date	2025-09-24 To 2025-09-24
Mode	Offline
Venue	Sun Hall, Turing Block, (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Anurag Sinha, Managing Director, Wissen Technology
No. Of Participants	351
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To prepare students for placement opportunities with Wissen Technology.
2. To provide exposure to the company's recruitment process and skill expectations.
3. To enhance students' technical, logical, and communication abilities.
4. To foster partnerships for technology-based placements.

DESCRIPTION

The Pre-Placement Talk, Written Test & Interviews with Wissen Technology aimed to connect aspiring graduates with professionals from Wissen Technology, a renowned IT services and solutions firm. The company's representatives shared insights into its core technologies, global operations, and available roles. The drive included a written test to evaluate technical and analytical abilities, followed by interview rounds. The session helped students align their preparation with real industry standards.

OUTCOMES

1. Students gained exposure to Wissen Technology's corporate recruitment process.
2. Enhanced readiness for written and interview-based assessments.
3. Several students qualified for subsequent selection rounds.
4. Strengthened institutional relations with Wissen Technology for future campus drives.

Event details	
Name of the School/Department	Chitkara Law School
Date of The Event	25th September 2025
Title of the Event	Interactive Session
Mode	Offline
Type of participation	Attended
Number of Faculty participation	07
Number of Student participation	106
SDGs associated with Event	4, 5, 9, 10, 16

About the Event

An interactive session, 'Storyteller-Explorer-Thriver, was organized with Ms. Roopa Desai, the Supervising Producer of a popular Hindi web series- 'Criminal Justice,' for the students of Chitkara Law School and Chitkara School of Mass Communication. Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School, along with the faculty members and students of Chitkara Law School attended the event. The session explored the evolution of Indian media from the television era of the 1990s to the rise of OTT platforms, examining media constructions, gender representations, and the portrayal of legal institutions in popular culture. Ms. Desai also discussed the ethical and organizational aspects of media production, including issues of censorship and creative freedom. The event offered law students valuable insights into the intersection of law, media, and society, fostering critical engagement and interdisciplinary learning.

Objectives

1. To provide students with an understanding of the evolution of Indian media and the rise of OTT platforms.

2. To enable students to critically analyze constructions and representations in media, including characterization, and the shaping of mass culture.

3. To acquaint students with the organizational and production dynamics of the media industry.

4. To facilitate an appreciation of media's role in shaping public perception with a particular focus on gender representations.

Description

An interactive session, 'Storyteller-Explorer-Thriver', was organized with Ms. Roopa Desai, the Supervising Producer of a popular Hindi web series- 'Criminal Justice,' for the students of Chitkara Law School. The session provided an enriching opportunity for students to engage with the changing contours of Indian media and gain first-hand insights from an experienced media professional.

Ms. Desai began the session by tracing the evolution of Indian television from the 1990s to the rise of Over-the-Top (OTT) platforms, highlighting the technological shifts, content diversification, and changing audience dynamics that have transformed the media landscape. She discussed how traditional television programming, has shifted to the expansive storytelling made possible by digital streaming platforms. Her session presented the broader socio-cultural transitions that accompanied media innovations in the last decades of contemporary India.

Ms. Desai focused on the constructions and representations within media, especially the ways in which characters and stories are framed to appeal to mass audiences. She encouraged students to critically analyze how media narratives shape and reflect social values, aspirations, and hierarchies, thereby contributing to the development of a collective mass culture. She also explained the organizational and production dynamics of the media industry, offering an insider's view of the collaborative processes, challenges, and creative negotiations involved in producing content for diverse platforms.

Ms. Desai also spoke about her experience as part of the production team for the acclaimed web series *Criminal Justice*, which brings together the worlds of media and law. She discussed how storytelling in such series draws inspiration from real-life legal cases and explores themes of justice, crime, and ethics. For law students, this provided an important perspective on how legal issues are represented in popular culture, shaping public understanding of the justice system.

Drawing from her own professional journey, Ms. Desai shared her experiences of working in the media industry and spoke about the hard work, flexibility, and creativity needed to succeed in a fast-changing and competitive field. She also emphasized the significance of critical and analytical thinking in order to excel in any professional field.

The session concluded with a lively interactive discussion, where students enthusiastically engaged with Ms. Desai through thought-provoking questions on various aspects of media and society. They sought her views on the portrayal of legal institutions in series like *Criminal Justice*, the representation of women in media, the influence of OTT platforms on creative freedom, and the challenges of censorship in contemporary content production. Ms. Desai responded with depth and clarity, emphasizing the need for balance between artistic expression, ethical responsibility, and social sensitivity.

Learning Outcome

1. Developed students' understanding of the evolution of Indian media and its impact on audiences and content creation.

2. Enhanced students' ability to critically analyze media representations, particularly regarding gender, law, and societal values reflected in popular media.

3. Encouraged students to connect ethical dimensions of media production to the challenges of balance between artistic freedom and social responsibility.

4. Enabled students to analyze how media representations relate to legal and social contexts and influence public perceptions of justice, rights, and social norms.

Photographs of the events

CHITKARA
EXPLORER.
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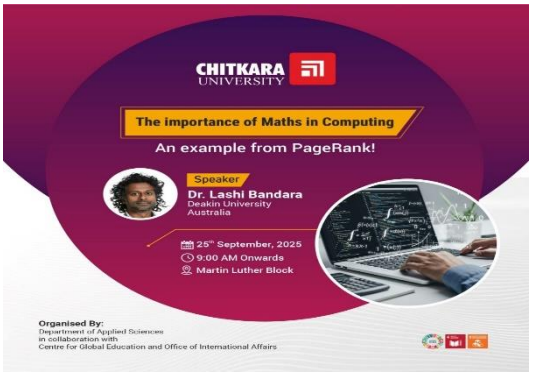
UNIVERSITY

EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	THE IMPORTANCE OF MATHS IN COMPUTING: AN EXAMPLE FROM PAGE RANK!"
DATE	2025-09-25 to 2025-09-25
MODE	OFFLINE
VENUE	MB-303, MARTIN LUTHER BLOCK (CHITKARA UNIVERSITY, PUNJAB)
ORGANIZER NAME	DR. RENU BALA
RESOURCE PERSON	DR. LASHI BANDARA, SENIOR LECTURER, MATHEMATICS, FACULTY OF SCIENCE ENGINEERING AND BUILT ENVIRONMENT / SCHOOL OF INFORMATION TECHNOLOGY, DEAKIN UNIVERSITY
NO. OF PARTICIPANTS	65
SDG NO	SDG 4: QUALITY EDUCATION, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE
PO number(s)	PO1, PO2, PO12
University Charter	Let's Educate our students for brilliant futures

Objective

- Highlight the role of mathematical foundations in computing – Explain how concepts like linear algebra, probability, graph theory, and optimization underpin algorithms and modern technologies.
- Demonstrate real-world applications of mathematics in computing – Use Google's



PageRank algorithm as a case study to show how eigenvalues, eigenvectors, and Markov chains help rank web pages efficiently.

- Bridge theory and practice – Illustrate how abstract mathematical models translate into practical solutions for large-scale problems like web search, data analysis, and machine learning.

- Encourage problem-solving through mathematical thinking – Emphasize the importance of structured reasoning, logical deduction, and quantitative analysis in developing computational algorithms.

- Inspire deeper learning and interdisciplinary exploration – Motivate participants to explore how mathematics drives innovation across computing fields such as artificial intelligence, cryptography, and big data.

Description (500 Words):

The department of Applied Sciences, Chitkara University, Punjab, successfully organized a Master Class on "The Importance of Mathematics in Computing: An Example from PageRank". This academic initiative was aimed at equipping faculty members and students with essential skills in modern programming and data-driven technologies, enabling them to enhance their teaching, research, and mentoring practices in line with current industry and academic standards. The distinguished resource person for the session was Dr. Lashi Bandara, Senior Lecturer from Deakin University, Australia, who is well-known for his expertise in the mathematical foundations of computing and its practical applications.The session began with the emphasis that mathematics is the cornerstone of computing.

1. **Outcomes (4 to 5 bullet point):**

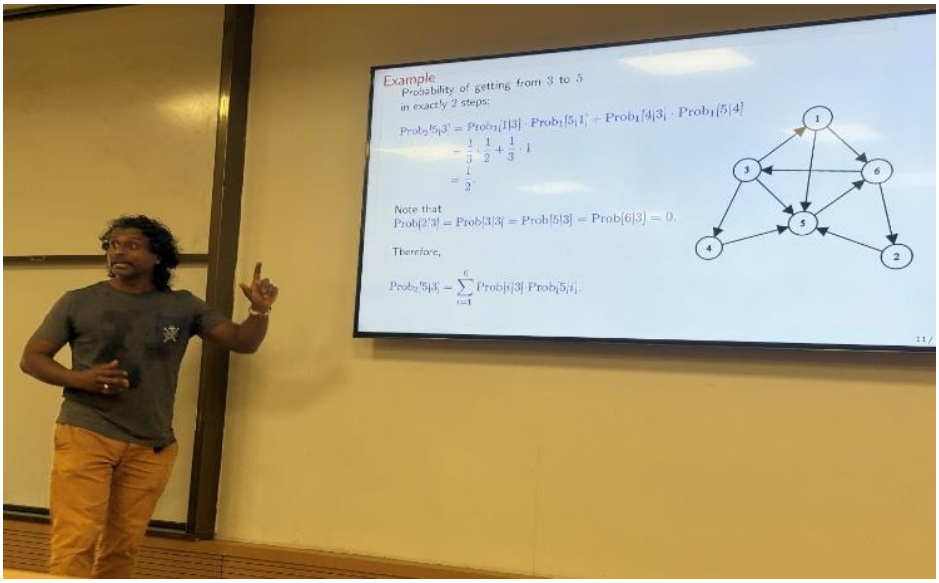
- Enhanced conceptual clarity – Participants gained a deeper understanding of how core mathematical concepts like linear algebra, probability, and graph theory directly underpin modern computing technologies.

- Application-oriented learning – Faculty members and students learned how abstract mathematical principles can be applied to solve large-scale, practical problems such as web search ranking through the PageRank algorithm.

- Interdisciplinary perspective– The session highlighted the integration of mathematics with computer science, machine learning, cryptography, and data-driven technologies, broadening participants' academic and research outlook.

- Improved teaching and research practices– Faculty members acquired insights to incorporate real-world mathematical applications into their teaching, while students were motivated to approach research with a mathematically rigorous foundation.

- Inspiration for innovation – The class encouraged participants to appreciate mathematics as a creative tool for innovation in computing, fostering curiosity and problem-solving skills aligned with current industry and academic standards.



Go-to-Market Excellence: Execution & Customer Acquisition

SDG: 4, 8, 9, 17

On 25 September 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an enlightening entrepreneurship session titled "Go-to-Market Excellence: Execution & Customer Acquisition" aimed at helping aspiring founders and early-stage entrepreneurs understand the critical steps involved in successfully launching products and acquiring customers in competitive markets. The event featured Mr. Puneet Sakhuja, Founder & Creative Director of Tequila, a boutique branding, design, and digital strategy agency based in Dubai with over two decades of experience in brand building, creative execution, and strategic marketing. Mr. Sakhuja shared his deep insights on how startups can move beyond ideation and strategy to actual market execution by creating effective go-to-market plans that drive awareness, engagement, and customer adoption.

During the session, Mr. Sakhuja emphasized that go-to-market excellence starts with a clear understanding of the target audience and a strong value proposition that resonates with customer needs. He explained that execution requires not only creative storytelling and branding but also an integrated approach to digital marketing, customer engagement, and performance measurement. Drawing from his professional journey in leading creative agencies and working with diverse brands, Mr. Sakhuja illustrated how startups can craft compelling brand identities, devise action-oriented launch plans, and optimize customer acquisition channels to build early momentum.

Mr. Sakhuja also highlighted the importance of aligning go-to-market strategies with customer insights and market feedback, noting that adaptability and responsiveness are key to refining campaigns and achieving sustainable growth. The session made it clear that execution excellence is not just about having a great product, but also about ensuring that messaging,

positioning, and outreach are tightly coordinated with the behaviors and preferences of potential customers.

An interactive Q&A segment allowed participants to raise queries on practical challenges such as choosing the right customer acquisition channels, balancing creative expression with measurable outcomes, and adjusting strategies based on real-world performance. Mr. Sakhuja's answers offered actionable advice, underscoring the need for experimentation, careful tracking of metrics, and iterative optimization in go-to-market efforts.

Event Details	
Event Type	Pre-Placement Talks
Topic	Capgemini: Pre-Placement Talk & Interviews
Date	2025-09-25 To 2025-09-25
Mode	Offline
Venue	Sun Hall, Turing Block (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Aastha Bhan, Associate Consultant- University Relation & Hirings, Capgemini
No. Of Participants	69
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1.To introduce students to Capgemini's work culture, job roles, and recruitment expectations. 2. To prepare students for the interview rounds through direct corporate engagement. 3. To enhance students' communication, analytical, and technical skills for employability. 4. To build stronger collaboration between Capgemini and the institution for future hiring.

DESCRIPTION

The Pre-Placement Talk & Interviews with Capgemini provided students with valuable exposure to one of the world's leading IT and consulting firms. Company representatives shared insights into Capgemini's global operations, work environment, and career advancement opportunities. Students were guided through the recruitment stages, including aptitude tests, technical interviews, and HR

interactions. The interactive session helped students understand the company's expectations and align their preparation accordingly.

OUTCOMES

1.Students gained clarity on Capgemini's selection process and required competencies.
2. Enhanced communication and interview readiness among participants.
3. Several students were shortlisted and selected for placement offers.
4. Strengthened institutional ties with Capgemini for ongoing placement collaborations.

EVENT DETAILS	
Event Type	Competition
Topic	Budding Server Of The Year 2025
Date	2025-09-26 To 2025-09-26
Mode	Offline
Venue	Spice Route, Escoffier Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College Of Hospitality Manager
No. Of Participants	22
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 16: Peace, Justice and Strong Institutions
PO Number(S)	PO1, PO4, PO7, PO8, PO10
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. Evaluate practical service skills (table setup, order-taking).
2. Foster professional etiquette and dedication in hospitality students.
3. Recognize and reward exceptional talent (Budding Server).
4. Bridge academic learning with industry standards.
5. Promote a spirit of healthy competition and skill development.

DESCRIPTION

On September 26, 2025, Chitkara University's Chitkara College of Hospitality Management successfully hosted the highly anticipated STAR AWARDS: Budding Server of the Year 2025. Organized by the dedicated students of SERVICE SAVVIES, the Yuva Tourism Club, the event aimed to identify, celebrate, and promote technical excellence in food and beverage

service among the university's aspiring hospitality professionals. Held from 9:00 AM to 12:30 PM at the BTR, Escoffier Block, the competition provided a crucial platform for students to test their practical skills. The contest was designed as a rigorous, real-world scenario, challenging participants across multiple critical service dimensions. Competitors were meticulously evaluated on their speed and precision in table setting (mise en place), professionalism in order-taking, flawless service execution, and adherence to international standards of hygiene and etiquette. A distinguished panel of faculty and industry experts oversaw the rounds, providing constructive feedback that transformed the contest into an invaluable learning experience for every student involved. The atmosphere was charged with competitive energy, successfully demonstrating the participants' dedication to mastering the intricate art of guest satisfaction. The event culminated in an inspiring award ceremony where the hard work and dedication of the participants were recognized. The judges praised the high caliber of talent, noting the commitment to detail exhibited by all contestants. The coveted title of Budding Server of the Year 2025 was ultimately awarded to [Insert Student Name], whose exceptional poise, precision, and comprehensive skill set truly set them apart. The STAR AWARDS underscore the university’s commitment to practical, hands-on learning, ensuring that students are not only academically sound but are also industry-ready to lead in the global hospitality sector. The SERVICE SAVVIES club concluded the day by reaffirming its mission to champion skill-based development within the college.

OUTCOMES

1. Students demonstrated improved F&B service techniques.
2. One student was recognized as the "Budding Server of the Year."
3. Industry standards were successfully integrated and assessed.
4. Participant confidence in practical skills increased.
5. Club visibility and engagement doubled post-event.

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EVENT DETAILS	
Event Type	Competition
Topic	Housekeeper Of The Year 2025
Date	2025-09-26 To 2025-09-26
Mode	Offline
Venue	Housekeeping Lab, Escoffier Lab (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College Of Hospitality Manager
No. Of Participants	8
SDGs No	SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
Po Number(S)	Po1, Po2, Po4, Po5, Po7, Po12, Po8, Po11
University Charter	Let's Prepare Our Students for Industry, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1. Assess core housekeeping skills (bed making, room preparation) to industry standards.
2. Encourage creative innovation and unique guest experiences via linen origami.
3. Integrate sustainability and ethical practices in operational decisions.
4. Promote professional discipline, speed, and hygiene among students.
5. Identify and recognize exceptional talent for career preparedness.

DESCRIPTION

On September 26, 2025, Chitkara University's Chitkara College of Hospitality Management (CCHM) hosted the prestigious STAR AWARDS: Housekeeper of the Year 2025. The event, titled "Innovating Through Origami," was a collaboration between the Yuva Tourism Club and the Centre of Excellence for Sustainability, emphasizing both technical excellence and creative expression in sustainable housekeeping practices. The competition took place from 9:00 AM to 12:30 PM in the Housekeeping Lab on the 3rd Floor of the Escoffier Block. The contest was designed to test the students' mastery of core housekeeping fundamentals—speed, precision, and adherence to five-star standards in bed making and room preparation. Uniquely, the challenge integrated a creative segment where contestants showcased their skill in toward origami, transforming simple linen into artistic room amenities. This component underscored the importance of delivering personalized guest experiences and managing resources thoughtfully, aligning with the university's commitment to sustainable development goals (SDGs). Judges, comprising experienced faculty and industry experts, evaluated the participants not only on the technical neatness and time taken for task completion but also on their innovative use of material, hygiene standards, and professional presentation. The integration of sustainability criteria ensured that students considered the environmental impact of their operational decisions. The event successfully stimulated scholarly energy and prepared students for industry demands by emphasizing the strategic role of housekeeping in guest satisfaction. The competitive environment showcased the high level of skill and dedication among the participants. The highly sought-after title of Housekeeper of the Year 2025 was ultimately secured by [Insert Student Name], whose flawless execution and outstanding creative flair truly captured the essence of "Innovating Through Origami." The STAR AWARDS reinforced CCHM's mission to produce globally competitive professionals who balance technical efficiency with ethical and sustainable practices.

OUTCOMES

1. Students were assessed on five-star technical housekeeping skills.
2. Innovative use of linen origami was demonstrated by participants.
3. Sustainability criteria were integrated into the core evaluation process.
4. One student achieved the Housekeeper of the Year title.
5. Professional confidence and discipline were validated and enhanced.

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FLOWER ARRANGEMENTS
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Event	Innovative Minds: Maritime Quiz Competition		
Date / Time	27th September 2025 / 1400 Hrs Onwards	Mode:	Offline
Location / Link	Tesla Block, Chitkara University, Punjab		
Activity In-Charge	Mr. Gur Ajay Pal Singh/Ms. Reetika Sharma		
No. Of Participants	87 Cadets		
Resource Person (If Any)	----------		
SDG	4 - Quality Education; 9: Industry, Innovation and Infrastructure		

BRIEF DESCRIPTION

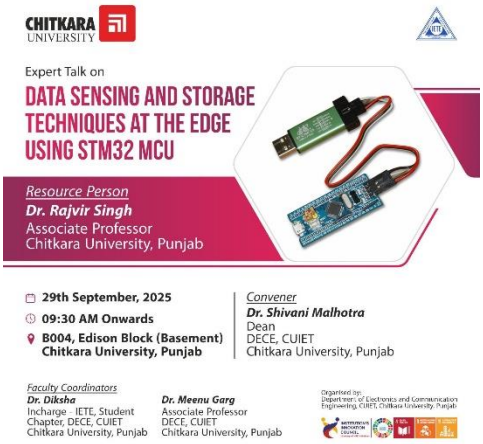
The "Innovative Minds: Maritime Quiz Competition" was successfully conducted on 27th September 2025 at the Tesla Block, Chitkara University, Punjab, with the primary objective of enriching the maritime knowledge base of cadets through an engaging, competitive, and intellectually stimulating quiz format. Designed as a platform to promote analytical reasoning, critical thinking, quick decision-making, and academic excellence, the competition brought together 87 enthusiastic cadets from Semesters I, III, and V, who participated with remarkable energy and dedication. Organized in offline mode, the quiz consisted of 100 well-structured multiple-choice questions meticulously curated to assess conceptual understanding, technical awareness, and practical application across a diverse range of maritime subjects including navigation, seamanship, ship operations, marine engineering fundamentals, communication systems, maritime safety procedures, and international maritime laws. By linking classroom learning with real-world maritime situations, the event enabled cadets to strengthen problem-solving abilities, improve time management, and apply theoretical concepts to realistic operational contexts. Throughout the competition, the atmosphere remained vibrant, disciplined, and academically charged, fostering healthy competition, teamwork, and peer learning while also motivating cadets to stay updated with emerging trends, innovations, and technological advancements in the global

maritime sector. The outstanding performers were recognized from each semester: Semester I winners included Cdt. Aditya Aman, Cdt. Avijeet Panwar, Cdt. Aditya Sangwan, and Cdt. Karan Sunar; Semester III winners were Cdt. Taranpreet Singh, Cdt. Aman Singh Badal, and Cdt. Ansh Dhiman; while Semester V was represented by winners Cdt. Mohit and Cdt. Ajit Kumar, all of whom demonstrated exceptional maritime aptitude and competitive spirit. The event successfully contributed to enhancing cadets' maritime proficiency, strengthening analytical and decision-making capabilities, encouraging leadership and discipline, and increasing awareness of modern maritime practices. Aligning closely with Sustainable Development Goal 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure), the competition supported holistic learning and reinforced the university's commitment to fostering innovation-driven, knowledgeable, and future-ready maritime professionals.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Data Sensing and Storage Techniques at the Edge Using Stm32 MCU
Date	2025-09-29 To 2025-09-29
Mode	Offline
Venue	B004, Edison Block (Basement) (Chitkara University, Punjab)
Organizer Name	Dr. Diksha, Assistant Professor, DICE, CUIET, Punjab
Resource Person	Dr. Rajvir Singh, Associate Professor at Chitkara University, Punjab
No. Of Participants	61
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO1, PO2, PO5, PO3
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1. To understand real-time data logging using STM32 microcontrollers.
2. To learn how to interface sensors and acquire data.
3. To know how to store and manage data using SD cards and CSV files.
4. To develop skills to design efficient embedded systems for practical applications.



DESCRIPTION

The Department of Electronics and Communication Engineering, Chitkara University, Punjab, in collaboration with the IETE Society, successfully organized an expert talk titled "Data Sensing and Storage Techniques at the Edge using STM32 MCU" on 29th September 2025. The session was delivered by Dr. Rajvir Singh, Associate Professor at Chitkara University, who shared his extensive knowledge and practical insights on embedded systems and data acquisition technologies. The talk primarily focused on real-

time data logging systems using STM32 microcontrollers, which are widely used in modern embedded and IoT applications. Dr. Singh emphasized the importance of efficient sensing, accurate data acquisition, and reliable storage mechanisms in the design of robust embedded systems. Participants were introduced to the fundamentals of sensor interfacing, covering various types of sensors, signal conditioning, and techniques for acquiring accurate real-time data. A key aspect of the session was the practical approach to data logging and storage at the edge. Dr. Singh demonstrated the use of data logger shields integrated with STM32 boards, which allow seamless collection and storage of sensor data. Participants learned how data could be stored on SD cards and later analyzed in CSV format, providing a complete workflow from data capture to post-processing. This hands-on perspective helped attendees understand the practical challenges and solutions involved in designing real-world data logging systems. Throughout the talk, participants explored various methods for efficient data acquisition, storage optimization, and analysis, which are critical in applications such as IoT devices, industrial monitoring, automation systems, and smart sensing networks. The session also highlighted the importance of low-power design, system reliability, and data integrity, equipping attendees with a deeper understanding of how embedded systems can operate efficiently at the edge. The session concluded with an interactive Q&A segment, where participants engaged with the speaker to clarify doubts and discuss potential applications of STM32-based data logging systems in their projects and research. Overall, the expert talk provided a comprehensive learning experience, combining theoretical knowledge with practical insights, enabling participants to design and implement efficient embedded systems for modern sensing and data storage applications.

OUTCOMES

1. Understand how STM32 microcontrollers are used for data logging and storage.
2. Learn how to connect sensors and record data on SD cards.
3. Use these skills for IoT, automation, and monitoring systems.
4. Be able to collect, store, and analyse sensor data efficiently.

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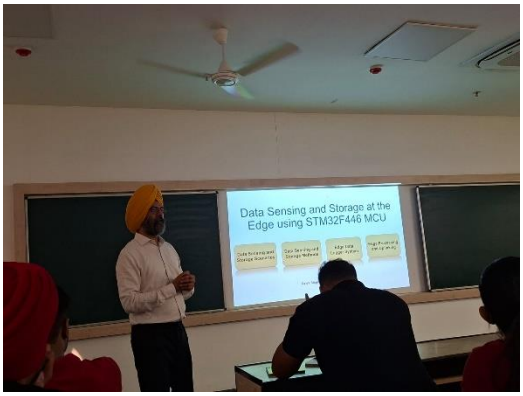
Data Sensing and Storage at the Edge using STM32F446 MCU

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EVENT DETAILS	
Event Type	Competition
Topic	Byte Tourney 2.0 – Where Ideas, Design, And Innovation Unite
Date	2025-09-29 To 2025-09-29
Mode	Offline
Venue	Martin Luther Hall (Chitkara University, Punjab)
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor | Ms. Gagandeep Kaur, Assistant Professor
No. Of Participants	59
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To enhance participants' UI/UX design and prototyping skills using Figma.

2. To bridge the gap between design and development through hands-on design-to-code implementation.

3. To foster creativity, innovation, and problem-solving through collaborative teamwork.

4. To strengthen communication, presentation, and pitching skills among participants.

5. To provide a platform for students to apply design thinking and technical knowledge in real-world scenarios.

DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering, powered by Coding Ninjas and 10X Club, organized an event titled 'Byte Tourney 2.0: Where Ideas, Design, and Innovation Unite', on 29th September 2025, in Martin Luther Hall from 9.30 am onwards. Students collaborated in groups to generate creative concepts, created Figma website templates, turned prototypes into working code, and showcased their work to judges. The event inspired students to combine creativity and technology to create powerful digital solutions, providing them with a dynamic platform to enhance their technical skills, teamwork, problem-solving abilities, UI/UX design, and presentation skills.

OUTCOMES

1. Enhanced design skills: Participants got a chance to showcase their experience in using Figma to design website templates, transforming ideas into interactive designs.

2. Improved Technical Application: Participants learned how to convert their prototypes into working code, which helped them understand the process of turning concepts into functional outputs.

3. Boosted Creativity and Problem-Solving: This event encouraged participants to think innovatively, generate impactful designs, and turn their ideas into practical solutions within a limited timeframe.

4. Strengthened Teamwork and Collaboration: Working in groups, students shared their ideas, divided responsibilities, and collectively built solutions.

5. Critical Thinking and Problem-Solving: Through time-bound tasks and interactive challenges, participants developed innovative thinking, adaptability to constraints, and the

capacity to find practical solutions under pressure, preparing them for future professional scenarios.

EVENT DETAILS	
Event Type	Competition
Topic	Mehfil: Lights. Camera. Innovate
Date	2025-09-29 To 2025-09-29
Mode	Offline
Venue	Warren Buffet Hall, Chitkara University (Chitkara University, Rajpura)
Organizer Name	Ieee
Resource Person	Na, Na
No. Of Participants	70
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
PO Number(S)	PO1, PO2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students

OBJECTIVE

- Celebrate Creativity and Innovation:

To provide a platform where participants can showcase innovative ideas, creative performances, and original thinking across multiple domains.

- Encourage Interdisciplinary Collaboration:

To bring together students, artists, technologists, and innovators to collaborate and exchange ideas that blend art, technology, and innovation.

- Promote a Culture of Expression:

To inspire participants to express their thoughts and stories through various creative mediums such as film, design, performance, and digital innovation.

- Recognize Emerging Talent:

To identify and reward exceptional talent that demonstrates originality, innovation, and excellence in creative expression.

DESCRIPTION

The IEEE-CIET Student Branch successfully hosted Mehfil: Lights. Camera. Innovate on 29th September 2025. The three round creative competition was aimed at encouraging community building and implementing entertainment and technology. The two to three people teams played in thrilling rounds consisting of a spirited character quiz, tech and Bollywood themed quiz and a campus wide riddle hunt. The event promoted strong communication skills, creativity and fast thinking. Mehfil had successfully created an interactive platform that allowed students to learn, socialize and showcase their numerous talents in a participatory environment with the willing involvement of the student.

OUTCOMES

1. The event encouraged peer learning and collaboration, as participants worked together to analyse challenges and strategize solutions.
2. Students demonstrated sharp technical problem-solving abilities during the Tech Round, highlighting their adaptability and structured thinking.
3. The Bollywood-inspired debate provided a platform for public speaking, creativity, and confidence-building, helping freshers overcome stage fear.

MEHFIL

MEHFIL
BOLLYWOOD

Event Name	World Heart Day
Date	29th September, 2025
Venue	Carnegie Hall, Rockfeller Block, Chitkara University, Punjab
Organizer	Department Of Physiotherapy, Chitkara School Of Health Sciences, Chitkara University, Punjab
Resource Person	Dr Arun Kochar, Cardiologist, Fortis Hospital, Mohali
Number Of Participants	25
SDGs Number	3 (Good Health and Well Being), 4 (Quality Education), 9 (Industry, Innovation and Infrastructure), 17 (Partnership for the Goals)
Duration	1 Day

About the Activity

The Department of Physiotherapy at Chitkara School of Health Sciences, in collaboration with the National Service Scheme, successfully organized World Heart Day 2025 on Monday, September 29, 2025, at Carnegie Hall, Rockefeller Block, commencing at 1:00 PM. The event was chaired by Dr. Vivek Shrivastava, Dean, and coordinated by Dr. Deepanshi Sharma, Assistant Professor, reflecting the institution's commitment to integrated health education and community service. The collaborative partnership between the Department of Physiotherapy and NSS created a powerful synergy that combined specialized clinical expertise with established community outreach mechanisms, ensuring comprehensive coverage of cardiovascular health awareness objectives.

The event featured a highly engaging Scientific Poster Making Competition that challenged students to creatively present complex cardiovascular concepts through visually compelling and scientifically accurate posters. The competition topics ranged from innovative cardiac rehabilitation techniques and exercise physiology applications to community-based prevention strategies and technological innovations in cardiac care. Students demonstrated remarkable

creativity and scientific understanding through their presentations, covering diverse aspects of heart health including disease mechanisms, prevention strategies, and the role of physiotherapy in cardiac rehabilitation. This activity fostered scientific creativity while reinforcing key learning objectives related to cardiac health, encouraging students to think critically about cardiovascular wellness and therapeutic interventions.

The poster presentation sessions provided participants with invaluable opportunities to present their work to distinguished judges including Dr. Arun Kochar, Cardiologist, Fortis Hospital, Mohali and Dr. Pooja Dogra, Associate Dean, DRC, Health Sciences. Students showcased their understanding of cardiovascular health concepts and their practical applications in clinical and community settings, receiving expert feedback that enhanced their learning experience.

EVENT DETAILS	
Event Type	Workshop
Topic	Origen: Start of The Innovative Future
Date	2025-10-01 To 2025-10-01
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Punjab)
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor | Ms. Gagandeep Kaur, Assistant Professor
No. Of Participants	126
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1. Provide practical exposure to tools like Zapier and Overleaf for automation and collaboration.

2. Introducing workflow automation concepts to boost efficiency.

3. creative thinking and innovative use of modern tools.

4. Promote a hands-on learning approach for real-world application.

DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering, organized an event titled "Origen: Start of the Innovative Future" on 1st October 2025 from 10:00 AM onwards at Faraday Hall, Edison

Block, powered by Coding Ninjas and 10X club. The workshop inspired curiosity and creativity through interactive, hands-on sessions, allowing participants to explore fresh skills and digital tools. A standout highlight was the live use of Zapier and Overleaf, enabling attendees to design collaborative documents and automate workflows with ease.

OUTCOMES

- Enhanced Exposure to Modern Tools: Participants gained practical experience with tools like Zapier and Overleaf, directly applicable to creating collaborative documentation and automating complex workflows.
- Improved Collaborative Documentation Skills: Students learned the best practices for real-time team collaboration on documents, critical skills for academic projects and industry readiness.
- Introduction to Workflow Automation: The session introduced the concept of automation, enabling participants to visualise and implement logic for process efficiency and time management.
- Boosted Curiosity and Creativity: The interactive and hands-on format successfully engaged students, encouraging them to think creatively about how they can use these new skills and tools for their own innovative projects.

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Decoding Branding & Digital Marketing

SDGs: 4, 8 9, 17

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University successfully organized a three-day knowledge-intensive event titled "Decoding Branding & Digital Marketing" from 6th to 8th October 2025. The objective of the event was to equip startups, entrepreneurs, and students with practical insights into branding, digital marketing strategies, and business communication in today's competitive ecosystem.

The session was led by Mr. Carol Goyal, Director, Rediffusion, a seasoned industry professional with extensive experience in branding, advertising, and strategic marketing. His sessions combined real-world case studies, actionable frameworks, and interactive discussions, making the program highly engaging and impactful.

Day-wise Highlights

Day 1 – 6 October 2025

The first day focused on building a strong foundation in branding and digital marketing. Topics included:

- Branding and Digital Marketing Essentials, covering the fundamentals of brand identity, brand value, and digital touchpoints.

- Branding and Positioning Review, where participants learned how to define and refine their brand positioning in crowded markets.

Day 2 – 7 October 2025

The second day emphasized evaluating and improving digital presence:

- Digital Presence Audit, helping participants assess their online visibility, messaging consistency, and customer engagement.

- Website / Web App / Physical Product Review, where practical feedback was provided on design, usability, and brand alignment across digital and physical products.

Day 3 – 8 October 2025

The final day focused on storytelling and business readiness:

- The Art of Creating a Pitch Deck, guiding participants on structuring compelling pitch narratives for investors and stakeholders.

- Business Communications and Negotiations, highlighting effective communication strategies, negotiation skills, and professional conduct in business environments.

Outcome and Impact

The event received positive feedback from participants, who found the sessions highly relevant, practical, and industry aligned. Startups and early-stage founders gained clarity on brand positioning, digital strategy, and investor communication, while students benefited from exposure to real-world marketing practices.

Through this initiative, CIIF reaffirmed its commitment to nurturing entrepreneurial talent by bridging the gap between theory and industry practice. The event significantly contributed to enhancing brand awareness and digital marketing capabilities within the Chitkara University innovation ecosystem.

CHITKARA UNIVERSITY

Leadership for Growth: Scaling Startups Strategically

SDG: 4, 8, 9, 17

On 3 October 2025, the Chitkara Innovation Incubator Foundation (CIIF) hosted an impactful entrepreneurial development session titled "Leadership for Growth: Scaling Startups Strategically", aimed at empowering founders and early-stage entrepreneurs with the leadership mindset and strategic frameworks needed to navigate the critical phase of scaling their ventures. The session featured Professor Mihir Mankad, a distinguished faculty member at the Indian School of Business (ISB) with extensive expertise in strategy, leadership, and entrepreneurial ecosystems. Professor Mankad provided deep insights into how effective leadership drives sustainable growth, influences organizational culture, and enables startups to transition from early traction to scalable enterprises.

Throughout the event, Professor Mankad emphasized that scaling a startup requires more than operational excellence; it demands a shift in leadership approach, clarity of vision, and strategic agility. He discussed how founders must evolve from doing everything themselves to building high-performing teams, delegating responsibilities, and fostering a culture of collaboration and accountability. He highlighted that strategic leadership involves making informed decisions under uncertainty, prioritising resources effectively, and aligning the organisation around key growth objectives. Drawing on real-world examples and academic frameworks, Professor Mankad illustrated how strong leadership can enhance organisational resilience, attract and retain top talent, and create systems that support long-term impact.

A key theme of the session was the importance of developing a growth mindset that embraces change, learns quickly from failures, and continually adapts strategies based on market realities. Professor Mankad also spoke about defining and communicating a compelling vision that inspires team members and stakeholders, reinforcing that clarity of purpose becomes

increasingly crucial as startups scale. Participants gained exposure to practical tools for assessing organisational readiness, diagnosing leadership gaps, and instituting governance mechanisms that balance entrepreneurial freedom with discipline.

During the interactive Q&A segment, attendees posed questions on challenges such as team building, decision-making frameworks, and managing the transition from founder-led execution to distributed leadership models. Professor Mankad's thoughtful responses provided nuanced perspectives, encouraging founders to cultivate self-awareness, leverage mentorship networks, and institutionalize processes that support strategic scaling.

Overall, the "Leadership for Growth: Scaling Startups Strategically" session was a valuable addition to CIIF's series of entrepreneurship events, equipping participants with critical leadership insights and strategic lenses necessary for navigating the complexities of growth. The event reinforced that while innovative ideas are the foundation of startups, strategic leadership is the force that enables ventures to scale successfully, build strong teams, and achieve lasting impact in competitive markets.

Event Name	Fip – Guru Dakshta 'Need for And Importance of Skill Development and Entrepreneurship in India'
Date	04 Oct 2025
Venue	Faraday Hall, Edison Block (SF)
Department	Office Of Talent Management
Resource Person	Dr. Adarsh Aggarwal, Vp, Ciif and Mr. Piyush Garg, Vp, Ceed, Chitkara University
Number Of Participants	41
SDGs Covered	SDG 8, 9,4
Duration	4.0 Hrs

About the Activity

''The Need for and Importance of Skill Development and Skill Based Education in India'

Objective: To encourage the faculties to promote skill development, skilling India mission, and provide information about skill-based education in higher education.

Learning Outcomes

1. Need for and Importance of Skill Development and Skill-Based Education in India. National and International Policies on Skills Development - Synchronizing Education with Industry-skilling and Upgrading- Entrepreneurship, Start- ups, Incubation Labs.
2. Tuning With Reality and Futuristic Skill. History of Skill-Based Education - Current Status of Skill-Based Education at Higher Education level - NSQF, NSDC

3. Skill Development in Higher Education. Policy Changes – National Skill Development Policy 2015 – Updating – Skilling India – Strengthening Community College:

Focus Areas/themes

1. Skill-based Education
2. Incubation
3. Entrepreneurship
4. Incubation
5. Startups

Key Highlights

1. Participation: 111 participants attended the session.
1. Exceptional Content: The module provided an in-depth knowledge of the topic.
2. Organizing Team: The event was successfully coordinated by the office of Talent Management, and a team of experts and heads of Chitkara Innovation and Incubation Foundation (CIIF) and Chitkara Education Entrepreneurship Development (CEED)

Glimpses of the Event.

EVENT DETAILS	
Event Type	Career Counseling
Topic	Career Sprint: A Critical Thinking Approach to Career Building
Date	2025-10-06 To 2025-10-06
Mode	Online
Organizer Name	Geeksforgeeks Campus Body
Resource Person	Mr. Chandan, Associate Vice President, Geeksforgeeks |,
No. Of Participants	128
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, S 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To develop critical thinking skills essential for effective career planning.

2. To provide insights into resume building and interview preparation.

3. To bridge the gap between academic learning and industry expectations.

4. To guide students in aligning personal strengths with professional goals.

5. To enhance overall career readiness through expert-led interaction.

DESCRIPTION

The expert talk titled "Career Sprint: A Critical Thinking Approach to Career Building" was organized on 6th October 2025 by the GeeksForGeeks Campus Body CUIET, in collaboration with the Department of Computer Science and Engineering. The session was conducted online

and led by Mr. Chandan, a representative from GeeksForGeeks. The event focused on helping students build a structured and thoughtful approach to career planning using critical thinking. Mr. Chandan guided attendees through practical aspects such as resume building, interview preparation, and identifying personal strengths. He also emphasized aligning academic efforts with industry expectations and staying adaptable in a competitive job market. The session encouraged students to move beyond conventional career advice by thinking strategically and setting clear goals. Real-world examples, interactive discussions, and a dedicated Q&A round kept the participants engaged throughout. Students appreciated the session for its relevance, clarity, and motivational value. It not only provided career insights but also boosted confidence and self-awareness among attendees. Overall, the event was a great success, effectively bridging the gap between classroom learning and real-world career development, while fulfilling the chapter's goal of empowering students through industry-relevant exposure.

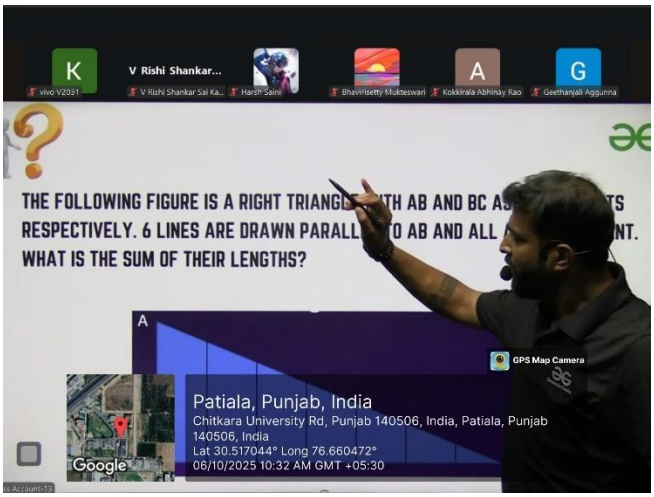
OUTCOMES

1. Developed critical thinking skills for effective career decisions.

2. Gained insights into strategic and goal-oriented career planning.

3. Received expert guidance from an industry professional at GeeksforGeeks.

4. Earned a certificate of participation to enhance professional credentials.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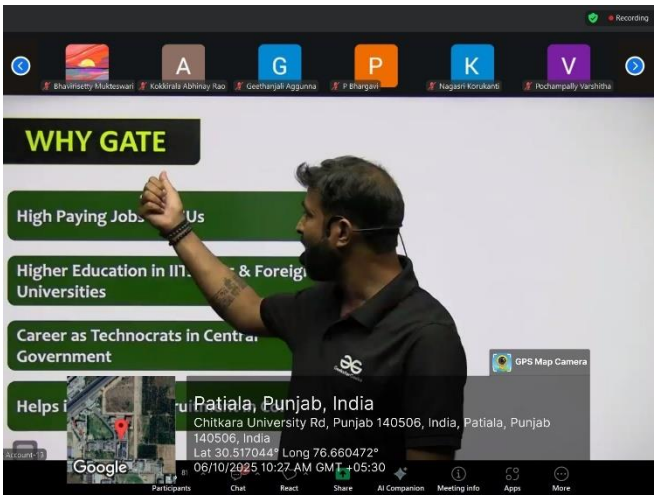
WHY GATE
High Paying Jobs in PSUs
Higher Education in IITs, IIMs & Foreign Universities
Career as Technocrats in Central Government
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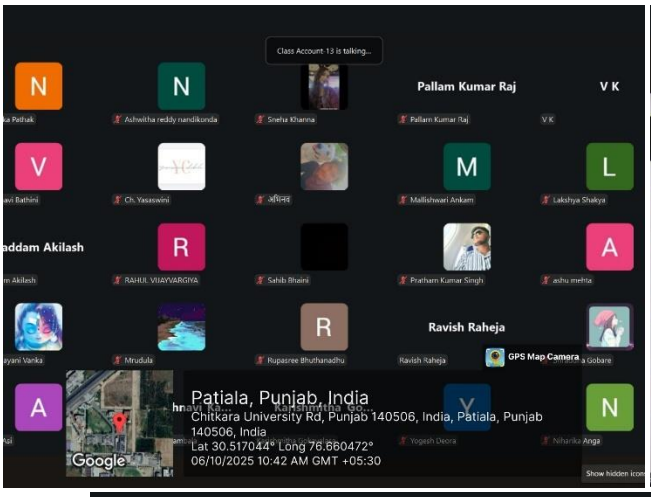
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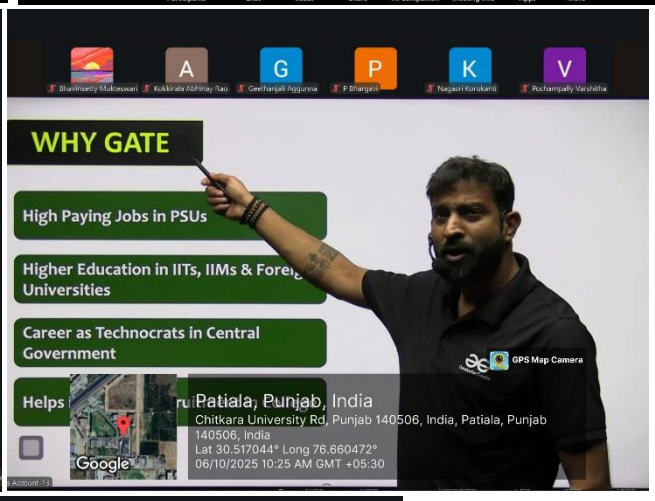
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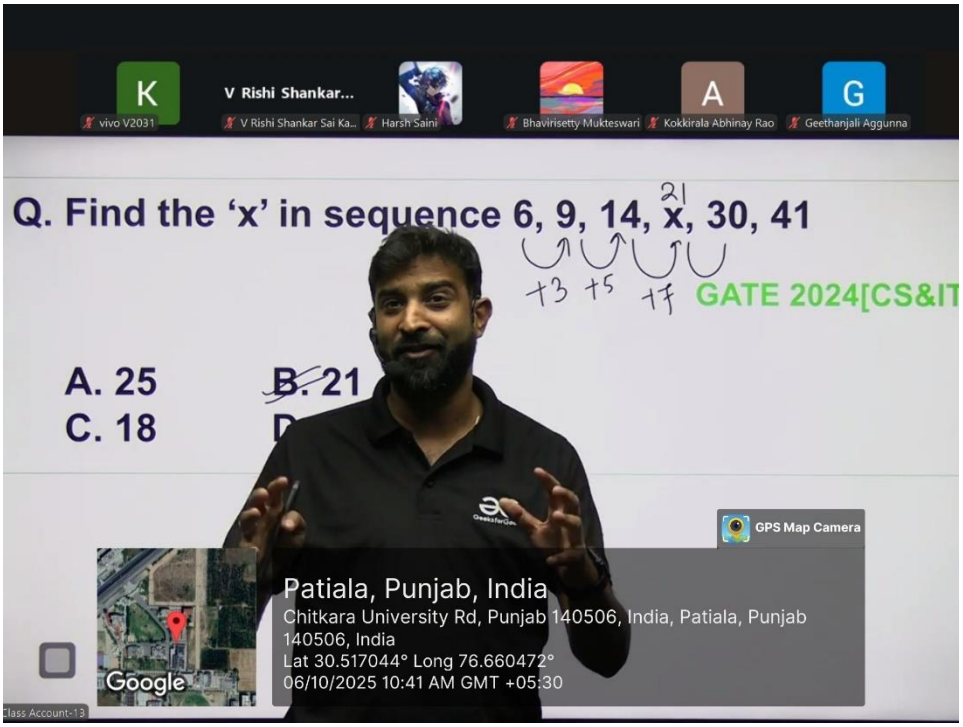
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Decoding Branding & Digital Marketing for the New Era
Date	2025-10-06 To 2025-10-06
Mode	Offline
Organizer Name	Centre For Digital Marketing Strategy & Analytics
Resource Person	Ms. Carol Goyal, Director
No. Of Participants	125
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

• To understand the fundamentals of branding and digital marketing in the digital era.
• To explore cutting-edge tools and technology-driven strategies that foster business growth.
• To enhance knowledge on building strong online presence and competitive advantage.
• To gain insights from industry experts on emerging trends and real-world applications in digital marketing.

DESCRIPTION

The session focused on the fundamentals of branding and digital marketing in today's fast-evolving digital landscape. It covered key strategies, innovative tools, and technology-driven approaches to help businesses enhance their online presence and gain a competitive edge. The discussion also emphasized the importance of creativity, consumer engagement, and data-driven decision-making in building impactful brand identities. Participants gained valuable insights into the latest trends shaping the future of digital marketing.

OUTCOMES

1. Gained a strong understanding of branding and digital marketing fundamentals.
2. Learned innovative, technology-driven strategies to boost online presence.
3. Explored the role of creativity and data in impactful brand building.
4. Discovered emerging trends shaping the future of digital marketing.

EVENT DETAILS	
Event Type	Skill Development Program
Topic	Investor Awareness Programme for Commodity Markets
Date	2025-10-06 To 2025-10-10
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal
Resource Person	Mr. Saurabh Khanna, Manager-Mcx Training & Education
No. Of Participants	42
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Providing comprehensive insights into the functioning of commodity markets.
2. Educating students about various investment strategies used within commodity trading.
3. Highlighting risk management techniques pertinent to commodity trading.
4. Bridging the gap between theoretical academic concepts and real-world market practices.

DESCRIPTION

The Chitkara Business School at Chitkara University, Punjab, organized an Investor Awareness Programme for Commodity Markets. This initiative aims to enhance the financial literacy and market understanding of B. Com students of the 2023-2026 batches, preparing them for future roles in finance, investment, and commodity trading sectors. The programme underscores the importance of practical knowledge in navigating the complexities of commodity markets, which are vital components of the global economy. Commodity markets serve as essential platforms for trading raw materials such as metals, energy resources, and agricultural products. These markets are characterized by high volatility and intricate mechanisms, making knowledge in this area crucial for aspiring finance professionals. With the global economy increasingly reliant on commodities, understanding their markets has become an indispensable skill for investors, traders, and financial analysts. The programme was particularly significant given the contemporary emphasis on financial literacy, responsible

investing, and risk mitigation strategies. It was designed to equip students with the necessary skills to analyse market trends, interpret trading data, and develop practical investment strategies in a dynamic environment. The training covered a wide range of topics, including the fundamentals of commodity markets and exchanges, trading mechanisms, and market operations. - Fundamentals of commodity markets and exchanges - Trading mechanisms and market operations - Use of derivatives such as futures and options for hedging and speculation - Technical and fundamental analysis for commodity trading - Risk management strategies and tools - Regulatory frameworks and ethical considerations in trading The knowledge acquired during this workshop served as a foundation for further specialization in finance-related fields such as investment banking, portfolio management, and financial analysis. It also prepares students to be responsible market participants and informed investors. By participating in this programme, students will be equipped with the skills, knowledge, and ethical grounding necessary to succeed in the evolving landscape of commodity trading. The event promises to be an enriching experience that will significantly contribute to their academic and professional growth in the field of finance.

OUTCOMES

1. Practical knowledge of trading strategies and tools
2. Awareness of regulatory and ethical standards
3. Enhanced decision-making skills for investment scenarios
4. Increased confidence in navigating complex market environments.

TREND LINES
MCX
विश्व निवेशक सप्ताह 2025
World Investor Week 2025
GPS Map Camera
Patiala, Punjab, India
Gm76+v2f, Chitkara University Rd, Punjab 140417, India, Patiala, Punjab 140417, India
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EVENT DETAILS	
Event Type	Value Added Course
Topic	Supply Chain Origins: Industrial Engineering and Manufacturing Processes Fundamentals
Date	2025-10-06 To 2025-10-10
Mode	Offline
Venue	Lh 501, 502 Rockefeller Block, CBS (Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Dr. Manuj Madan, Assistant Professor | Dr. Nayhel Sharma, Assistant
No. Of Participants	90
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

•To introduce students to the historical evolution and origins of Supply Chain Management (SCM) from industrial engineering and manufacturing practices.
•To develop an understanding of the core principles of industrial engineering, including work study, time study, method study, and ergonomics.
•To familiarize students with the fundamentals of facility design, plant layouts, material handling, and quality assurance techniques.
•To enable students to comprehend how manufacturing processes form the backbone of efficient supply chain operations.
•To promote analytical thinking by linking industrial engineering concepts with supply chain decision-making and process optimization.

DESCRIPTION

A 30-hour Value Added Course (VAC) on "Supply Chain Origins: Industrial Engineering and Manufacturing Processes Fundamentals" was conducted from 6th to 10th October 2025 by Dr. Manuj Madan and Dr. Nayhel Sharma under the Department of Supply Chain and General Management, Chitkara Business School (CBS). The course was designed for first-year BBA Supply Chain Management students to provide them with a solid foundation on how supply chain management (SCM) evolved as a distinct discipline emerging from industrial engineering and manufacturing systems. Students explored the historical roots of SCM and its transformation from traditional production and logistics management to a globally integrated business function. During the five-day program, participants delved into industrial engineering fundamentals such as work study, time study, job design, ergonomics, and process improvement techniques. These sessions helped students understand how optimizing human effort, workplace layout, and process flow contributes to supply chain efficiency. Further, the course introduced facility layout design, quality control, and material handling, giving students an appreciation for how industrial engineers design systems that balance productivity and safety. Students also examined manufacturing processes and their connection to SCM—understanding how production scheduling, process planning, and quality assurance directly influence supply chain performance and responsiveness. In addition, students were exposed to emerging trends in industrial and systems engineering, including product design, industrial automation, and systems design, preparing them to adapt to technological advancements shaping modern supply networks. Each day concluded with comprehensive assignments and practical exercises, encouraging analytical thinking and application of concepts in real-world supply chain scenarios. The VAC concluded with an evaluation and feedback session, where students showcased their understanding of how industrial engineering principles serve as the foundation of modern supply chain management. The program successfully bridged theoretical concepts with practical relevance, enabling learners to appreciate the interconnectedness between manufacturing efficiency and supply chain excellence.

OUTCOMES

•Students understood the historical development and evolution of supply chain management from industrial engineering roots.
•Students gained knowledge of work study, time study, and method study as tools for operational efficiency.
•Students developed the ability to analyze and improve job design, ergonomics, and human

factors in industrial and service settings.

•Students learned the fundamentals of facility design, layout planning, and material handling systems.

•Students understood various manufacturing processes and their impact on supply chain integration and performance.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Advanced MS Excel
Date	2025-10-07 To 2025-10-08
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Dr. Devesh Bathla, Director - Centre for Analytics and Data Excellence
No. Of Participants	23
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To enhance participants' competence in solving business problems using data and analytics.
2. To integrate data analytics, technology, and business expertise for improved decision-making.
3. To enable employees to apply actionable analytics in their daily operations.
4. To develop proficiency in using formulas, pivot tables, macros, and scenario modeling to build dynamic business models.
5. To master Excel shortcuts and data visualization techniques for efficiency and clarity.

DESCRIPTION

The two-day Management Development Program on Microsoft Advanced Excel was organized by CEPE, Chitkara University for the employees of Ognibene India Private Limited. The workshop was conducted under the theme "From Data to Deep Insights". The program was meticulously designed to equip participants with data-driven decision-making skills using

advanced Excel tools and analytical functions. It emphasized shortcut-based learning for increased efficiency and productivity in real business contexts. The training adopted a hands-on learning approach where participants worked through multiple real-world datasets and problem statements. The methodology emphasized: • Shortcut-based navigation and model building • Macro recording and automation • Application of advanced formulas (financial, logical, statistical, and scenario-based) • Dynamic dashboards and pivot table reports • Case-based exercises promoting analytical thinking This professional training program aligned with SDG by keeping focus on upskilling employees through structured, hands-on digital learning and professional development enhancing workforce efficiency, fostering innovation, and improving productivity integrating data analytics into organizational operations and encouraging evidence-based innovation strengthening academia-industry collaboration between Chitkara University and Ognivebene India Private Limited to promote lifelong learning and professional excellence. The MS Advanced Excel Training Program successfully bridged the gap between theoretical knowledge and its practical application in a digital workplace. Participants emerged more confident, capable, and efficient in using Excel as a strategic tool for data analysis and business optimization. This MDP stands as a testament to Chitkara University's commitment to empowering organizations with transformative learning experiences that align with both industry needs and global sustainable development goals.

OUTCOMES

1. Participants effectively apply data-driven approaches to analyze and solve real business challenges.
2. Employees demonstrate the ability to combine analytical tools, technology, and business insights for sound decision-making.
3. Participants integrate actionable analytics into routine tasks to enhance operational efficiency and outcomes.
4. Employees design dynamic business models using advanced Excel features such as formulas, pivot tables, macros, and scenario analysis.

5. Participants exhibit improved productivity and presentation quality through the use of Excel shortcuts and compelling data visualizations.

EVENT DETAILS	
Event Type	Career Counseling
Topic	Connecting Higher Education with Research and Innovation
Date	2025-10-07 To 2025-10-07
Mode	Offline
Organizer Name	CSE-International
Resource Person	Ms. Bharti, Assistant Manager, Chitkara University
No. Of Participants	50
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2, PO12
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

• Global Education Opportunities: Exploring diverse higher education programs, scholarships, and research fellowships abroad.
• Integrating Research with Academics: How incorporating research into academic pursuits enhances learning and career prospects.
• Innovation-Driven Learning: The growing importance of innovation in higher education and how students can prepare to contribute meaningfully.
• Application & Collaboration: Guidance on building strong research profiles, collaborating with international institutions, and leveraging global networks

DESCRIPTION

The Office of International Affairs (OIA), in collaboration with the Department of Computer Science & Engineering, organized an insightful session titled "Connecting Higher Education with Research and Innovation" on October 7, 2025, at TG-304, Turing Block, Chitkara University, Punjab. The session was conducted by Ms. Bharti, Assistant Manager, Office of

International Affairs, Chitkara University, and aimed to guide students on exploring global education pathways while integrating research and innovation into their academic journey. The session also included a Q&A segment, where students interacted with the speaker to clarify their doubts about studying abroad, research internships, and preparing for international opportunities. The event ensured a highly interactive and personalized learning experience.

OUTCOMES

- Global Opportunities in Education
- Research as a Core Skill
- Innovation for Future Careers
- Strategic Roadmap.

EVENT DETAILS	
Event Type	Career Counseling
Topic	Ai Revolution: Expert Insights for Research and Higher Education
Date	2025-10-08 To 2025-10-08
Mode	Offline
Venue	Tg-101, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	CSE-International Unit
Resource Person	Ms. Sukhmani, Manager Relations
No. Of Participants	60
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2, PO12
University Charter	Let's Educate Our Students For Brilliant Futures

OBJECTIVE

• AI in Research: How AI is driving breakthroughs in various research fields and enhancing data-driven discovery.
• AI in Higher Education: The integration of intelligent technologies in learning environments and their impact on teaching methodologies.
• Practical Applications: Real-world use cases of AI transforming industries and how academia can adapt to these changes.
• Future Prospects: Emerging opportunities for students and researchers in AI-centric careers, research collaborations, and entrepreneurship.

DESCRIPTION

The Office of International Affairs (OIA), in collaboration with the Department of Computer Science & Engineering, organized an expert session titled "AI Revolution: Expert Insights for Research and Higher Education" on October 8, 2025, at TG-101, Turing Block, Chitkara

University. The session featured Ms. Sukhmani, Manager Relationship, Chitkara University, who shared valuable perspectives on the transformative role of Artificial Intelligence (AI) in academic research, innovation, and higher education. The session encouraged active participation through Q&A discussions, allowing students to clarify doubts and explore how AI innovations can be applied in their academic and professional journeys.

OUTCOMES

- AI as a Driver of Academic Transformation
- Career & Research Pathways
- Practical Insight
- Vision for the Future.

Event Name	World Sight Day 2025 "Love Your Eyes: Prioritizing Eye Health
Date	8th Oct- 9th Oct, 2025
Venue	CSHS, Chitkara University, Punjab & Gian Sagar Medical College & Hospital, Jhansla, Punjab
Organizer	Department Of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Dr Nimisha Nagpal, Ophthalmologist and Assistant Professor, Gian Sagar Medical College & Hospital, Jhansla
Number Of Participants	450
SDGs Number	3,4,9,17
Duration	600 Minutes

Description of Event

The Department of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab, successfully organized a two-day celebration on the occasion of World Sight Day 2025, focusing on the theme *"Love Your Eyes: Prioritizing Eye Health."*

On October 08, 2025, an Exhibition featuring posters, pamphlets, and rangoli displays was conducted at Chitkara University. The exhibits showcased innovative and creative awareness messages on preventive eye care and visual health. The event was judged by *Dr. Nimisha Nagpal* (Ophthalmologist and Assistant Professor, Gian Sagar Medical College & Hospital, Jhansla), *Dr. Sonika Bakshi* (Dean, CSHS, Chitkara University), and *Dr. Anita Gupta*

(Professor, AHS, CSHS, Chitkara University), who appreciated the students' creativity, presentation, and understanding of eye health concepts.

On October 09, 2025, students performed a Nukkad Natak (street play) at *Gyan Sagar Hospital, Jhansla*, highlighting the importance of regular eye check-ups and preventive vision care. The performance received enthusiastic response from the audience, with over 450 participants attending the event. The day concluded with a Walkathon promoting the theme *"Love Your Eyes,"* spreading awareness about the significance of early detection and lifestyle practices for healthy vision.

The celebration successfully integrated creativity, education, and community service—reflecting the department's commitment to promoting eye health and fostering social responsibility among optometry students.

The primary objectives of the event were to:
• To promote awareness about eye health and preventive eye care.

• To encourage student participation in community outreach and social responsibility.
• To strengthen collaboration between academia and healthcare institutions.
• To engage the public in activities supporting the global theme "Love Your Eyes."

Glimpse of the Event

CHITKARA UNIVERSITY

NO PARKING
WORLD SIGHT DAY 2025
Love Your Eyes: Prioritizing Eye Health
Thu, 09th October 2025
VENUE
Under Dome Hospital Building
World Sight Day-25
LOVE YOUR EYES PRIORITIZE EYE HEALTH

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit Federal Mogul Goetze India Limited
Date	2025-10-08 To 2025-10-09
Mode	Offline
Venue	Federal Mogul Goetze India Limited, Patiala (Federal Mogul Goetze India Limited, Patiala)
Organizer Name	Dr. Deepak Sood, Dr. Payal Bassi
No. Of Participants	99
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO2, PO3, PO5, PO7, PO8
University Charter	Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To Enable students to connect classroom concepts with real-world industrial operations.
2. To understand manufacturing processes.
3. To explore corporate culture and management practices.
4. To encourage hands-on learning through interaction with industry professionals.

DESCRIPTION

The Department of BBA Professional, Chitkara Business School, organized an industrial visit to Federal Mogul Goetze India, Limited from 8th to 9th October 2025 for the BBA Professional Batch of 2025. The visit aimed to bridge the gap between theoretical learning and real-world industrial practices. It provided students with firsthand exposure to the operations of a leading manufacturing company known for its advanced engineering and production excellence in automotive components. The industrial visit to Federal Mogul Goetze India Limited provided students with a valuable opportunity to observe and understand the functioning of a globally recognized manufacturing organization. Students witnessed the integration of advanced machinery, automation, and lean manufacturing processes that drive efficiency and quality.

The visit also emphasized the importance of teamwork, leadership, and workplace safety. Through interactions with industry experts, students learned about supply chain coordination, quality management systems, and sustainability initiatives. Overall, the experience enriched their practical knowledge, developed critical thinking, and reinforced the connection between academic concepts and their real-world applications in business and industry. The key objective of this visit was to help students understand the practical aspects of business management, production processes, quality control, supply chain logistics, and workplace safety standards followed in a large-scale organization. Through on-site interactions with company officials and plant tours, students gained insights into the integration of technology, efficiency enhancement strategies, and sustainable manufacturing practices. Expected outcomes of this industrial visit include a deeper understanding of industrial functioning, improved analytical and observational skills, and enhanced awareness of how classroom concepts like operations management, organizational behaviour, and marketing strategies are applied in real business environments. The experience also aimed to inspire students to develop a professional outlook and prepare them for future managerial roles.

OUTCOMES

1. Students gained insight into industrial workflow, production planning, and business operations.
2. Learners related theoretical concepts such as supply chain, operations, and marketing to actual business scenarios.
3. Students developed an understanding of industry expectations.
4. The visit inspired students to explore career opportunities in manufacturing, operations, and management fields.

Federal Mogul Goetze India Limited
GPS Map Camera
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Federal Mogul Goetze India Limited
GPS Map Camera
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CHITKARA UNIVERSITY
Federal Mogul Goetze India Limited
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CHITKARA UNIVERSITY
GPS Map Camera
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Insight To SCM Experience
Date	2025-10-08 To 2025-10-08
Mode	Offline
Venue	Lh 201, Rockefeller Block, CBS (Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Jagjit Singh Kolhi, Vice President- Apac
No. Of Participants	55
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO3, PO4, PO5, PO7
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1.To understand the evolving dynamics of global Supply Chain Management (SCM) and its practical applications in industry.
2.To explore the role of Change Management and 4DX principles in driving personal and organizational transformation.
3.To gain insights into 4PL (Fourth-Party Logistics) operations and their contribution to customer value creation and resilience.
4.To learn about real-world SCM models and best practices followed by global leaders such as Kuehne + Nagel, Johnson & Johnson, GSK, and P&G.

DESCRIPTION

On 8th October 2025, the MBA Logistics and Supply Chain Management students of Chitkara Business School had the exceptional opportunity to interact with Mr. Jagjit Singh Kohli, Vice President – Integrated Logistics (APAC) at Kuehne + Nagel, a global leader in logistics and supply chain solutions. The expert talk, titled "Insight to SCM Experience," provided students with a holistic understanding of the modern supply chain landscape and the skills required to thrive in it. Mr. Kohli began his talk with a profound statement — "Change is inevitable, but transformation is a choice." This line set the tone for a session that emphasized the importance of adaptability and continuous improvement in both personal and professional spheres. He

discussed how organizations that embrace change proactively are better positioned to sustain growth and competitiveness in an increasingly volatile business environment. The speaker introduced students to the 4DX (Four Disciplines of Execution) framework, explaining how its principles — focus, leverage, engagement, and accountability — can be applied not only in business operations but also in individual career development. By sharing practical examples from his experience, Mr. Kohli illustrated how these disciplines help organizations translate strategic goals into measurable results, fostering a culture of performance and innovation. Moving forward, Mr. Kohli delved into the concept of 4PL (Fourth-Party Logistics), explaining its growing significance in modern supply chain ecosystems. Unlike traditional logistics models, 4PL integrates all aspects of the supply chain — from transportation and warehousing to information flow and customer interaction — under a unified management system. He highlighted how Kuehne + Nagel, as a global logistics provider, leverages 4PL to deliver value-added solutions that focus on efficiency, transparency, and resilience.

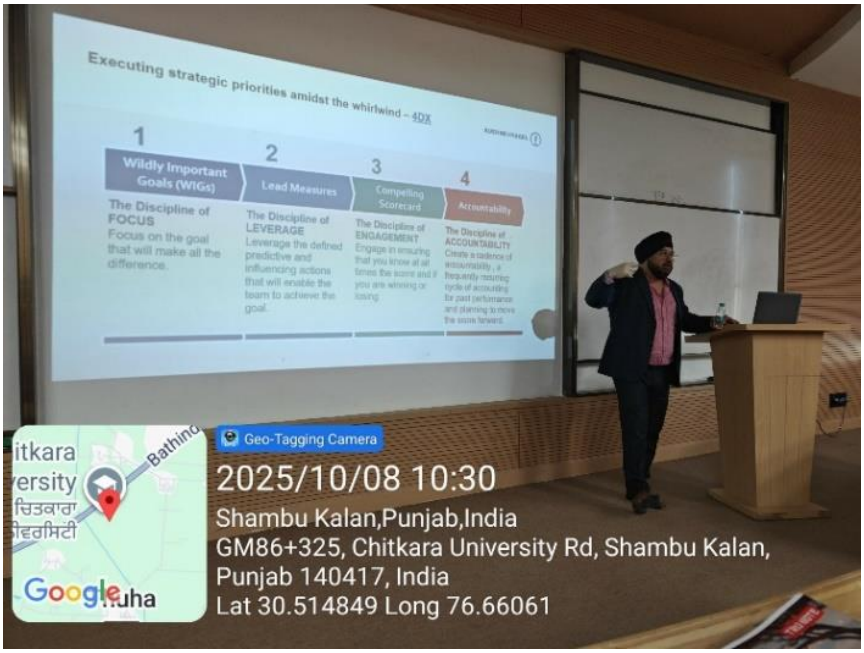
OUTCOMES

1.Students gained a comprehensive understanding of the modern SCM landscape, including 4PL frameworks and digital integration.

2.The session bridged academic learning with real-world logistics practices, highlighting the application of 4DX and change management.

3.Students learned how leading companies align supply chain strategies with organizational goals to build resilience and efficiency.

4.The interaction inspired students to embrace transformation, develop adaptability, and pursue continuous professional growth in the SCM field.



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Shambu Kalan,Punjab,India
GM86+325, Chitkara University Rd, Shambu Kalan, Punjab 140417, India
Lat 30.514849 Long 76.66061

Event Details	
Event Type	Expert Talk
Topic	Corporate Recruitment and Assessment Drive
Date	2025-10-08 To 2025-10-09
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Priyakshi, Talent Acquisition, Infosys
No. Of Participants	202
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1.To facilitate corporate-level recruitment and assessment for graduating students.
2. To evaluate students' technical and analytical abilities through structured selection processes.
3. To enhance student readiness for professional employment opportunities.
4. To build strong relationships between the institution and recruiting organizations.

DESCRIPTION

The Corporate Recruitment and Assessment Drive was conducted to connect students with leading companies offering placement opportunities. The drive included aptitude tests, technical evaluations, and personal interviews. Corporate representatives shared valuable insights into company culture, expectations, and skill requirements. The initiative helped bridge the gap between academic learning and industry demands.

OUTCOMES

1. Students gained hands-on experience in recruitment and assessment processes.
2. Improved understanding of industry expectations and corporate standards.
3. Several students were shortlisted for final placement rounds.
4. Strengthened institutional ties with participating companies for future collaborations.

Event Details	
Event Type	Expert Talk
Topic	The Innovation Blueprint: Open-Source Careers
Date	2025-10-08 To 2025-10-08
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Punjab)
Organizer Name	Coe: Open-Source Technologies
Resource Person	Dr. Jatn Arora, Assistant Professor
No. Of Participants	85
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO3
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. Increase awareness of career opportunities within open-source communities and organizations
2. Provide practical guidance on contributing to open-source projects
3. Connect participants with industry professionals, mentors, and communities
4. Highlight real-world success stories and emerging trends in open innovation

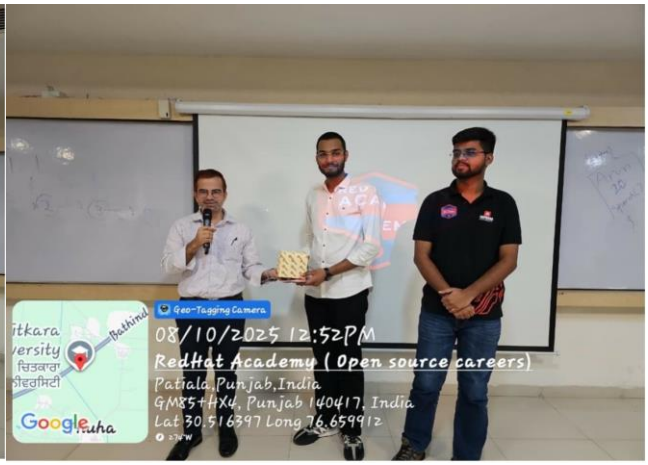
DESCRIPTION

The Innovation Blueprint: Open-Source Careers successfully concluded with an engaging expert talk session. The event featured industry professionals who shared valuable insights on the role and impact of open-source technologies in today's digital era. Participants gained a deeper understanding of open collaboration, innovation practices, and community-driven software development. The session inspired students to explore open-

source contributions and highlighted the importance of transparency, adaptability, and collective growth in shaping the future of technology.

OUTCOMES

1. Attendees connect with industry professionals, mentors, and like-minded peers for future collaboration.
2. A measurable number of participants commit to contributing to open-source projects after the event.
3. Participants develop a collaborative and innovation-driven approach to problem-solving.
4. Formation or strengthening of local open-source communities, clubs, or ongoing mentorship groups.



EVENT DETAILS	
Topic	Workshop On Robotics and Artificial Intelligence
Date	October 9, 2025
Venue	Einstein Hall, Gallico Block
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Mr. Gourav Gupta, Founder
No. Of Participants	80
SDGs No	4, 9,17

OBJECTIVE

1. To introduce students to the fundamental concepts and emerging trends in Robotics and Artificial Intelligence (AI).

2. To provide practical exposure to real-world applications of AI and robotics in engineering, industry, and research.

3. To enhance interdisciplinary learning by integrating concepts of automation, machine intelligence, and sensor-based systems.

4. To inspire students to innovate and explore AI-driven solutions for real-world engineering challenges.

DESCRIPTION

Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, Punjab, organized a Workshop on Robotics and Artificial Intelligence on October 9, 2025. The workshop aimed to expose students to the latest advancements in robotics and AI and to help them understand their practical applications in the modern engineering landscape. The event commenced with an inaugural session led by Dr. Rajneesh Talwar, Professor and Dean, DICE, who delivered the opening address. In his speech, Dr. Talwar emphasized the importance of Artificial Intelligence (AI) in today's world and discussed its practical approaches and real-world implementations. His insights inspired the students to explore AI-driven innovations and

motivated them to integrate interdisciplinary learning in their engineering pursuits. Following the introduction, the technical session was conducted by Mr. Gourav Gupta, Founder of Techcadd, an expert in robotics and automation. Mr. Gupta shared his vast experience in the field and provided valuable knowledge about the integration of robotics and AI for the future. He explained how robotics, combined with AI, is transforming industries, education, and research worldwide. A major highlight of the workshop was the demonstration of a robotic dog named "Chichi", brought by Mr. Gourav Gupta's team. The robotic dog was equipped with a camera, LiDAR, and multiple advanced sensors. Its design and interactive capabilities captivated the students and faculty members alike. "Chichi" demonstrated several intelligent behaviors, including handshaking, performing 'Namaste', rolling over, frog jumping, and climbing stairs. The demonstration vividly showed how robotics and AI can replicate real-life movements and decision-making processes. The workshop concluded with an interactive Q&A session, where participants engaged with the speakers to clarify doubts and discuss emerging trends in AI and robotics. Students expressed their enthusiasm and appreciation for the hands-on exposure provided during the session. The workshop offered students a comprehensive understanding of how AI and robotics are shaping the future of technology. It also highlighted the commitment of the Chitkara Univeristy to promote interdisciplinary learning and technological innovation among its students.

OUTCOMES

1. Students gained an in-depth understanding of how robotics and AI technologies are transforming modern industries and research.

2. Participants developed awareness of practical tools, sensors, and techniques used in intelligent robotic systems.

3. The hands-on demonstration of the robotic dog "Chichi" enhanced students' curiosity and practical understanding of AI-integrated robotics.

4. The workshop motivated students to pursue interdisciplinary projects and research in the fields of AI, automation, and robotics.

Event Name	Pre-Conference Workshop on from Abstract to Impact: Designing Effective Posters for Cybpro-2025
Date	9 October 2025
Venue	Pulitzer Hall, Picasso Block
Department	Chitkara University Centre for Cybersecurity Research & Education
Resource Person	Dr. Himanshi Babbar, Dr. Leema Nelson, Dr. Amanpreet Kaur
Number Of Participants	61
SDGs Covered	SDG 9: Industry, Innovation and Infrastructure
Duration	3 Hrs.

About the Activity

The workshop aimed to bridge the gap between research conception and effective visual communication by equipping participants with the necessary skills to transform their research abstracts into professional, high-impact posters. This one-day intensive session brought together B. Tech, M. Tech, and Ph.D. scholars from diverse disciplines to enhance their research, communication and presentation capabilities. The workshop provided participants with a comprehensive understanding of poster design principles, including content structuring, visual aesthetics, clarity, and conciseness—key attributes that make research presentations both engaging and impactful.

Workshop Objectives

-Enhance Research Communication Skills
-Bridge Abstracts to Visual Impact
-Develop Design and Layout Proficiency
-Encourage Peer Learning and Feedback
-Prepare Participants for Professional Presentation

Key Highlights

1. Capacity Building in Research Communication: The workshop effectively enhanced participants' ability to transform research abstracts into structured, visually compelling posters by focusing on clarity, conciseness, and impactful scientific storytelling.

2. **Interactive and Hands-on Learning Approach**: Through guided activities, design demonstrations, and practical exercises, participants actively refined their poster layouts, improved content organization, and applied professional design tools to elevate the quality of their research presentations.
3. **Expert Evaluation and Constructive Peer Review:** A dedicated poster presentation and review session allowed participants to showcase their work and receive valuable feedback from distinguished faculty members, strengthening their academic presentation strategies and confidence.
4. **Promotion of Research Excellence and Collaboration:** The workshop fostered creativity, interdisciplinary collaboration, and innovation-driven thinking, aligning with the vision of CYBPRO-2025 and reinforcing the institution's commitment to nurturing globally competent researchers.

Workshop Outcomes

1. **Enhanced Poster Design Competency**: Participants developed stronger skills in structuring and visually presenting research findings. They learned to organize content logically, use appropriate graphical elements, maintain clarity and brevity, and design posters that effectively communicate key insights to diverse academic audiences.
2. **Improved Research Communication Skills**: The event provided an opportunity for participants to articulate their research objectives, methodology, findings, and implications in a clear and concise manner. This experience strengthened their ability to translate complex academic concepts into understandable and impactful messages.
3. **Increased Confidence in Academic Presentation**: Through live presentation and interaction sessions, participants gained confidence in discussing their research work, responding to queries, and defending their ideas in an academic setting. This contributed positively to their professional and scholarly development.
4. **Constructive Peer and Expert Feedback**: Engagement with peers, faculty members, and domain experts facilitated valuable feedback on research design, analytical approaches, and presentation techniques. Such insights are expected to enhance the quality and rigor of future research work.
5. **Promotion of Research and Innovation Culture**: The event fostered an environment that encouraged scholarly dialogue, collaboration, and innovative thinking. It reinforced the importance of research dissemination and contributed to strengthening a culture of inquiry and academic excellence within the institution.

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EVENT DETAILS	
Event Type	Career Counseling
Topic	Transnational Connections: Empowering Research Through Mobility
Date	2025-10-09 To 2025-10-09
Mode	Offline
Organizer Name	CSE-International
Resource Person	Prof. Charu Khosla, Director (Academics & Research)
No. Of Participants	60
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2, PO12
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

The session included an interactive Q&A segment where students actively engaged with the speaker, discussing how they can leverage global mobility programs to enhance their research capabilities, explore international opportunities, and build meaningful academic connections

DESCRIPTION

The Office of International Affairs (OIA), in collaboration with the Department of Computer Science & Engineering, organized an expert session titled "Transnational Connections: Empowering Research Through Mobility" on October 9, 2025, at Pulitzer Hall, Picasso Block, Chitkara University. The session was delivered by Prof. Charu Khosla, Director (Academics & Research), Chitkara University, who provided deep insights into the growing importance of global research mobility and international academic collaboration

OUTCOMES

- Global Mobility as a Catalyst
- Expanded Opportunities
- Enhanced Research Perspective
- Future-Ready Mindse

Event Details	
Event Type	
Topic	Industrial Visit to Swaraj Tractors
Date	2025-10-09 To 2025-10-09
Mode	Offline
Organizer Name	Rajneesh Kaushik
No. Of Participants	40
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To understand the real-world application of mechanical engineering concepts such as manufacturing processes, assembly operations, and quality control.
2. To gain exposure to modern production techniques and machinery used in tractor manufacturing.
3. To observe the workflow and organization of a large-scale industrial setup, including supply chain and material handling systems.
4. To learn about safety standards and industrial practices followed in the manufacturing environment.

DESCRIPTION

An industrial visit to Swaraj Tractors Limited, SAS Nagar (Mohali) was organized on 9th October, from 9:30 a.m. to 3:30 p.m., for the 3rd semester Mechanical Engineering students. A total of 40 students participated in the visit, accompanied by faculty members from the department. During the visit, students were introduced to various sections of the plant, including machining, assembly, and testing units. They observed the step-by-step process of tractor manufacturing — from component fabrication to final assembly and quality inspection. The visit provided valuable practical exposure to modern production systems, material handling, and quality assurance techniques used in the industry. The interaction with plant engineers and supervisors enriched the students' understanding of industrial practices and helped them relate theoretical knowledge to real-life applications. The visit concluded with a

question-and-answer session, making it a highly informative and productive learning experience.

OUTCOMES

1. Students acquired practical knowledge of various manufacturing and assembly line operations involved in tractor production.
2. Improved understanding of mechanical systems such as engines, transmissions, and hydraulics used in agricultural machinery.
3. Enhanced awareness of industrial safety procedures and the importance of maintaining quality standards.
4. Developed insight into production planning and management within an industrial environment.

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Title: Leadership Pathways in Construction, Real Estate, and Infrastructure		
1	Type Of Activity	Talk
2	Program Theme (Keywords)	Entrepreneurship
3	Link (Pre Link)	Pre Link
	Link (Post Link)	Post Link
4	Program Type	Level 1
	Nomenclature	Expert Talk
5	Description	
	The Department of Civil Engineering conducted an expert session titled "Leadership Pathways in Construction, Real Estate, and Infrastructure" on 09 Oct 2025 at TB 308, Tesla Block. Delivered by Prof. (Dr.) Amit Goel Dean IQAC & Professor NICMAR Delhi-NCR), the session outlined structured transitions from technical roles to managerial leadership within CRIP and the Built Environment. Key coverage included industry expectations, role progression, employability competencies, and sustainable project governance. Participants gained clarity on leadership competencies, planning–policy interfaces, and actionable steps to align academic preparation with current industry practices, strengthening readiness for techno-managerial roles in real-world project settings.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	

	The session-built techno-managerial readiness by clarifying leadership pathways, industry expectations, and sustainable project governance in CRIP and the Built Environment. Outcomes included enhanced problem-solving, employability skills, and actionable alignment of academic work with real project delivery—supporting ideation and pre-incubation readiness. Collaboration with NICMAR Delhi-NCR strengthened the mentor network and ecosystem engagement. The event contributes evidence for IIC star rating and institutional innovation KPIs through expert interaction, skill development, and ecosystem-building deliverables.	
7	Start and End date of the event: 09/10/2025 to 09/10/2025	
8	Mention minimum number of students (Event): 52	
9	Mention minimum number faculty (Event): 0	
10	Objective of the event in 3 words (90 Characters) only:	
	Leadership pathway awareness; techno managerial readiness; employability skills.	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Enhanced techno managerial career readiness; clearer CRIP leadership pathways; improved employability and alignment; stronger planning–policy understanding; sustainable project governance competency.	
12	Video URL	https://drive.google.com/file/d/1YwaQknyxWJmQgIbpC0zuO66y3re0mvT3/view?usp=sharing
13	PHOTOGRAPHS	

Name of Department:	Department of Civil Engineering
Name of Organiser with Mail ID & Contact Number:	Akhil Shetty
Resource Person Details	
Name:	Dr. Amit Goel
Designation:	Dean IQAC & Professor
Organization:	NICMAR Delhi NCR
Mail ID:	akash.beniwal@nicmar.ac.in

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Placement and Talent Acquisition Program
Date	2025-10-10 To 2025-10-10
Mode	Offline
Venue	Sun Hall, First Floor, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Karan V, Hr, Tryfacta
No. Of Participants	75
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1.To create employment opportunities for final-year students.
2. To provide insights into corporate hiring procedures and required competencies.
3. To strengthen the institution's campus placement ecosystem.
4. To enhance students' employability and industry exposure.

DESCRIPTION

The Campus Placement and Talent Acquisition Program connected students with reputed organizations for recruitment and professional networking. Company representatives briefed students about available roles, growth prospects, and work culture. The selection process included aptitude tests and personal interviews. The initiative aimed to help students understand the importance of skill-based learning and adaptability in corporate environments.

OUTCOMES

1. Students secured placements in reputed organizations.
2. Increased awareness of industry expectations and hiring trends.
3. Enhanced employability through exposure to real recruitment processes.
4. Strengthened partnerships between the institution and industry leaders.

Event Details	
Event Type	Innovation And Skill Development
Topic	Emerging Trends and Technologies: The Future of Android with Artificial Intelligence
Date	2025-10-10 To 2025-10-10
Mode	Online
Organizer Name	GDG On Campus, Chitkara University, Punjab
Resource Person	Loveleen Kaur, Senior Engineer, Probo
No. Of Participants	80
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

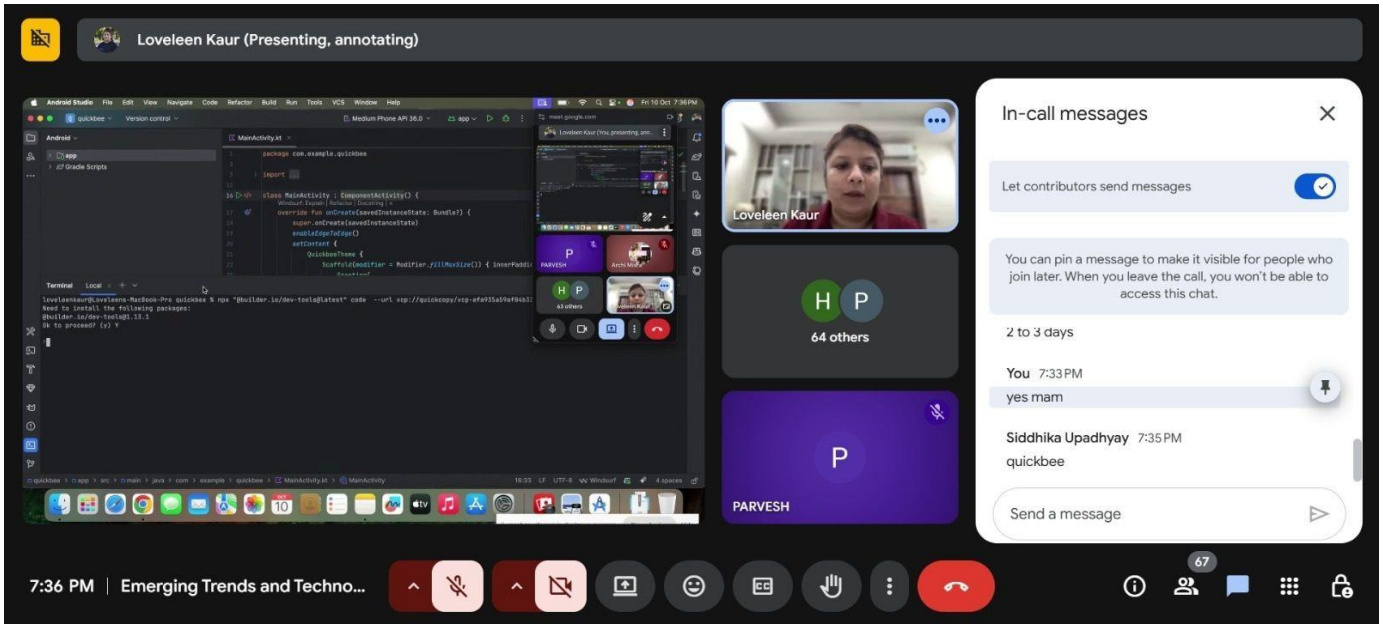
1. Expose students to AI-driven trends in modern Android development.
2. Introduce tools and frameworks used for AI-integrated Android apps.
3. Build awareness of industry expectations and career-ready skills.
4. Provide practical insights through an expert-led technical session.
5. Strengthen student engagement with emerging technologies.

DESCRIPTION

The Google Developer Groups on Campus, Chitkara University, in collaboration with the Department of Computer Science and Engineering, organized an expert talk titled “Emerging Trends and Technologies: The Future of Android with Artificial Intelligence” on October 10, 2025. The session was delivered by Ms. Loveleen Kaur, Senior Engineer at Probo, WTM Ambassador, and Google Android Educator. The event aimed to give students a clear understanding of how Artificial Intelligence is transforming the Android ecosystem and shaping the next generation of mobile applications. The speaker explained the shift toward intelligent, context-aware, and adaptive Android apps powered by AI. She introduced tools such as TensorFlow Lite, ML Kit, and on-device AI models that developers now use to build smarter features including image recognition, speech processing, personalization, and predictive automation. She also highlighted Google’s current direction with AI-first development and how this impacts the skills expected from Android engineers entering the workforce. The session gave students practical insights into the integration of AI with Android Studio workflows, emerging APIs, and the evolution of UI/UX driven by AI-assisted design. Real examples from industry projects helped students relate theoretical concepts to practical applications. The talk also covered the rising importance of edge AI, privacy-preserving computation, and how generative AI is influencing mobile user experiences. Over 80 participants attended the event and engaged actively through questions and discussions. The interaction helped them clarify doubts about learning paths, career opportunities, and tools needed to stay aligned with industry trends. The activity supported the academic objective of promoting hands-on, future-ready learning aligned with the rapidly evolving technology landscape. It strengthened collaboration between GDG on Campus and the CSE Department to deliver industry-centric technical exposure. The session added value to students preparing for placements, internships, and hackathons by enhancing their understanding of AI-enabled Android development.

OUTCOMES

1. Students understood how AI is transforming modern Android development.
2. Participants learned key tools such as ML Kit, TensorFlow Lite, and on-device AI models.
3. Students gained clarity on industry trends, skill requirements, and career pathways.
4. The session improved awareness of practical AI use cases in Android applications.
5. Engagement with an industry expert strengthened confidence in pursuing AI-driven projects.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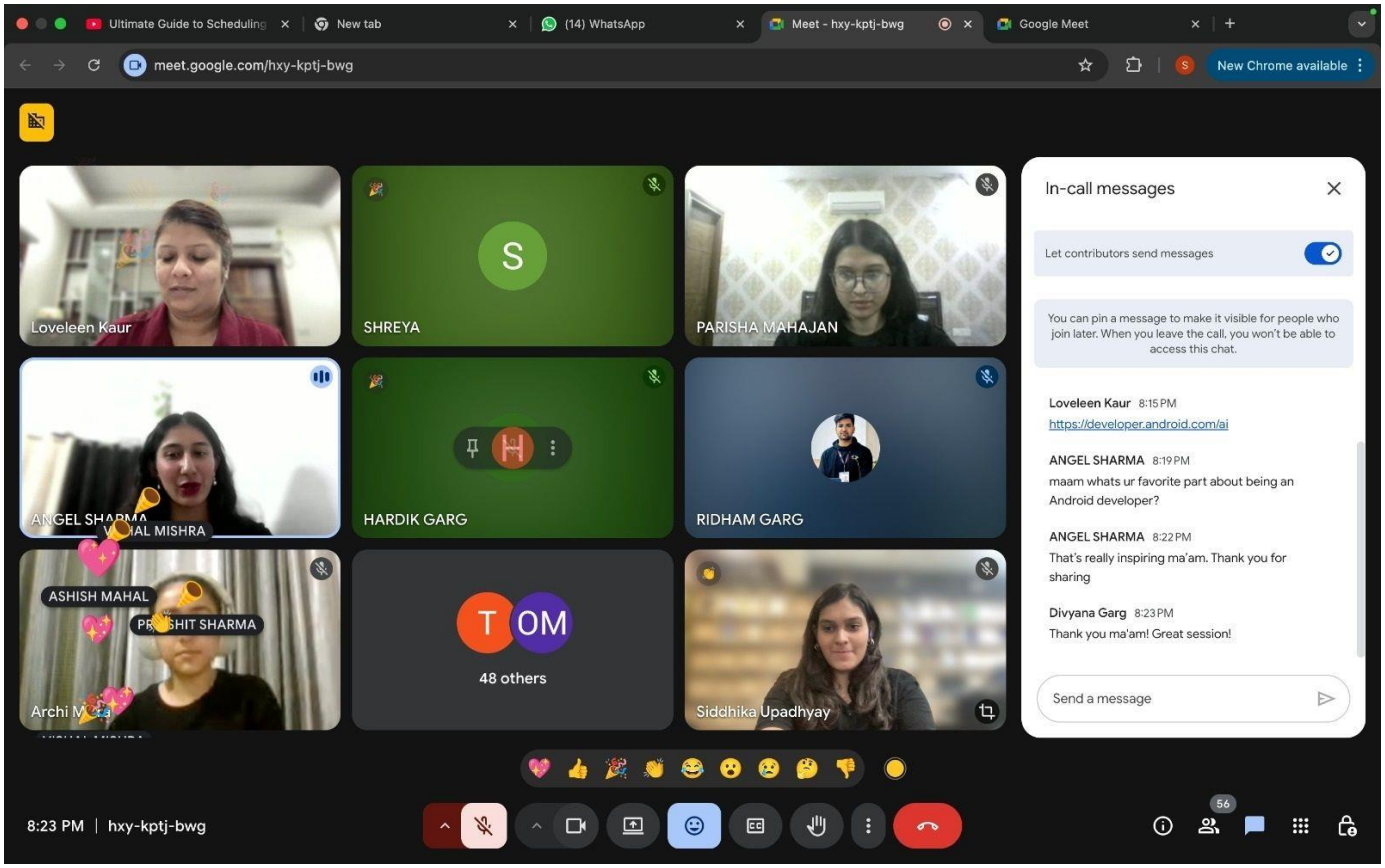
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ASHISH MAHAL
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EVENT DETAILS	
Event Type	Corporate Training
Topic	Vision To Reality: Turning Ideas into Action
Date	2025-10-11 To 2025-10-11
Mode	Offline
Venue	Henry Ford Hall (Martin Luther Block Chitkara University, Punjab)
Organizer Name	Vimal Sharma, Chitkara University, Punjab
Resource Person	Mr. Narinder Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	32
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for the Goals
University Charter	Let's Infuse Leadership Skills In Our Students

OBJECTIVE

1. Enable participants to align personal goals with organizational vision and strategy.
2. Promote ownership and accountability to enhance execution excellence across teams.
3. Foster collaborative innovation for sustainable growth and financial inclusion.
4. Encourage solution-driven thinking to support inclusive and productive work environments.
5. Strengthen inter-team partnerships for shared success and collective organizational progress.

DESCRIPTION

The Centre for Executive & Professional Education (CEPE) at Chitkara University conducted an action-oriented training program titled "Vision to Reality – Turning Ideas into Action" 0n

11th October 2025 by Mr. Narinder Garcha for the operations team of Midland Microfin Ltd. The session was designed to help participants translate organizational vision and strategies into practical, results-driven actions. Through a blend of discussions, real-life case studies, and interactive activities, the workshop emphasized the importance of alignment, ownership, accountability and execution excellence in achieving Midland's mission of financial inclusion. The workshop encouraged reflection and group sharing, allowing participants to connect business goals with their individual roles. It inspired the team to take ownership of execution, foster team synergy, and approach challenges with a solution-driven mindset. The professional training emphasizing inclusive growth, innovation, lifelong learning and collaboration. Participants learned to translate organizational vision into actionable strategies, fostering accountability, ownership, and team synergy. Through reflective discussions and real-life case studies, the workshop inspired sustainable performance, strengthened inter-departmental partnerships, and encouraged innovative approaches to drive Midland's mission of financial inclusion and long-term organizational impact.

OUTCOMES

1. Participants demonstrated improved ownership and accountability in goal execution.
2. Teams collaborated effectively, fostering innovation and inclusive work practices.
3. Enhanced alignment between individual contributions and business sustainability goals.
4. Developed stronger partnerships promoting shared learning and mutual organizational growth.
5. Cultivated a culture of proactive problem-solving and execution excellence.

VISION TO REALITY
"TURNING IDEAS INTO ACTION"

CHITKARA UNIVERSITY

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Event Details	
Event Type	Expert Talk
Topic	Industry Collaboration and Student Placement Initiative
Date	2025-10-12 To 2025-10-12
Mode	Offline
Venue	Exploratorium (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Swathi Potula, Talent Acquisition Specialist, Cognida. Ai
No. Of Participants	622
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To promote industry-academia collaboration for student career development.
2. To provide students with career opportunities through direct corporate engagement.
3. To align academic learning with current industry needs.
4. To build long-term relationships with corporate partners for training and recruitment.

DESCRIPTION

The Industry Collaboration and Student Placement Initiative was organized to strengthen institutional engagement with corporate partners. Industry experts shared valuable insights on professional skill development, hiring trends, and workplace expectations. The event included pre-placement talks and interviews, giving students an opportunity to interact with recruiters and understand the professional landscape.

OUTCOMES

1. Students gained practical exposure to recruitment procedures and career opportunities.
2. Enhanced professional communication and presentation skills.
3. Improved networking between students and industry professionals.
4. Strengthened partnerships for ongoing internships and placements.

EVENT DETAILS	
Event Type	Social Event
Topic	SDG Challenge - A Global Perspective
Date	2025-10-13 To 2025-10-14
Mode	Offline
Organizer Name	Chitkara School Of Psychology and Counselling
No. Of Participants	125
SDG No	SDG 2: Zero Hunger, SDG 1: No Poverty, SDG 3: Good Health And Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 6: Clean Water And Sanitation, SDG 7: Affordable And Clean Energy, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure, SDG 10: Reduced Inequalities, SDG11: Sustainable Cities And Communities, SDG 12: Responsible Consumption And Production, SDG 13: Climate Action, SDG 14: Life Below Water, SDG 15: Life On Land, SDG 16: Peace, Justice And Strong Institutions, SDG 17: Partnership For The Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

Understand the SDGs: Gain a deep understanding of the United Nations' Sustainable Development Goals (SDGs), including their targets and critical role. Research and Analyze Implementation: Research and analyze the implementation strategies and progress of the SDGs by the Government of India and the UN. Develop Communication Skills: Practice communicating complex information clearly through high-quality visual aids (PowerPoint presentations and posters).

DESCRIPTION

"In commemoration of World Sustainability Day and Campus Sustainability Month, the Chitkara School of Psychology and Counselling, in collaboration with the Chitkara College of Pharmacy, successfully organized the two-day ""SDGs Challenge - A Global Perspective"

event series on 13th and 14th October 2025. This enlightening event fostered a deeper understanding and appreciation of the United Nations' Sustainable Development Goals (SDGs) and their critical role in shaping a sustainable future. Students showcased their dedication by presenting in-depth research through engaging PowerPoint presentations and informative posters. Their work meticulously detailed the goals, targets, and the implementation steps taken by both the Government of India and the UN."

OUTCOMES

SDG Knowledge: Students can identify, explain, and appreciate the significance of the 17 SDGs.

Contextual Application: Participants can detail and compare the implementation steps taken by national (India) and global (UN) bodies toward achieving the SDGs.

Presentation & Design: Students successfully created and delivered in-depth research using effective presentation and poster design skills.

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Entrepreneurial Leadership & High-Growth Startup Strategies Summit

SDG: 4, 8, 9, 12

On 13 October 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised an impactful summit titled "Entrepreneurial Leadership & High-Growth Startup Strategies Summit" under the banner *Genesis*, aimed at providing founders, innovators and early-stage entrepreneurs with critical leadership insights and high-growth strategic frameworks essential for scaling ventures in today's dynamic business landscape. The event featured Nelson Jaffery, Vice President and Head of Design at Birla Cellulose, a prominent sustainability-focused fibre business of the Aditya Birla Group, known for its innovative and eco-conscious approach to man-made cellulosic fibres used in global fashion and textile value chains. Drawing from his extensive experience in design leadership within the fashion and textile industry, Jaffery delivered an expert talk that bridged creative strategy with entrepreneurial leadership, emphasising how strong leadership underpins strategic growth and sustainable innovation in high-growth environments.

During his session, Mr. Jaffery highlighted the evolving role of leaders in fostering innovation that aligns with market needs, sustainability imperatives, and scalable business models. He underscored that entrepreneurial leadership is not just about vision, but about nurturing a culture of creativity, customer-centric design, and strategic agility — particularly relevant for startups aspiring to make an impact in competitive sectors such as fashion, design and sustainable products. His talk also illuminated how design thinking can be leveraged as a strategic tool to differentiate offerings, strengthen brand positioning, and drive customer engagement — skills crucial for high-growth startups aiming to scale. Given Birla Cellulose's commitment to sustainable materials and industry partnerships that foster innovation and

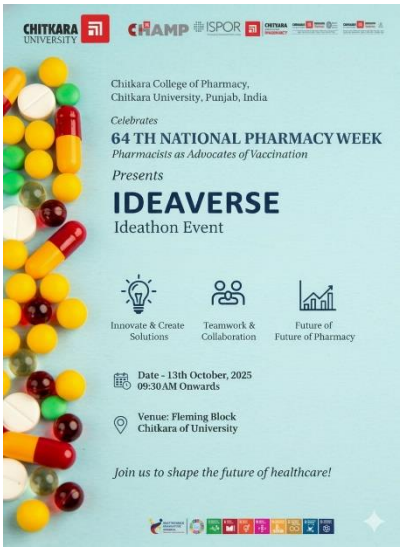
circular economy practices, his insights provided attendees with practical perspectives on integrating sustainability into business strategies.

The summit fostered interactive exchanges, enabling participants to engage with Jaffery on challenges related to leadership transitions, cross-functional team collaboration, and embedding design-led innovation within entrepreneurial ventures. His thoughtful responses and real-world examples helped attendees grasp how leaders can effectively balance creative exploration with disciplined execution — a balance that often distinguishes high-growth startups from the rest. Overall, the "Entrepreneurial Leadership & High-Growth Startup Strategies Summit" was lauded for offering a nuanced blend of design expertise and entrepreneurial strategy, reinforcing CIIF's commitment to equipping the startup community with diverse leadership perspectives and actionable growth frameworks.

EVENT DETAILS	
Event Type	Competition
Topic	Idea verse
Date	2025-10-13 To 2025-10-14
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
No. Of Participants	40
SDGs No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 10: Reduced Inequalities, SDG9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG12: Responsible Consumption and Production, SDG16: Peace, Justice and Strong Institutions, SDG17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students

OBJECTIVE

To foster a culture of innovation, creativity, and problem-solving among students through idea generation and conceptual thinking.
To provide a platform for interdisciplinary ideation, encouraging students to address real-world challenges with feasible solutions.
To nurture entrepreneurial mindset and innovation-driven thinking, aligned with startup and incubation ecosystems.
To enhance critical thinking, communication, and pitching skills by enabling participants to articulate and defend their ideas effectively.
To identify and support promising ideas with potential for research, innovation, or commercialization through mentorship and guidance.



DESCRIPTION

Ideaverse is an innovation-centric initiative designed to cultivate creative thinking, problem-solving abilities, and an entrepreneurial mindset among students. The program serves as a structured platform where ideas are not only generated but also critically evaluated, refined, and aligned with real-world needs. By encouraging students to think beyond conventional academic boundaries, Ideaverse aims to transform curiosity and creativity into meaningful, solution-oriented concepts. The event emphasizes interdisciplinary ideation, enabling participants to draw knowledge from diverse domains such as healthcare, technology, sustainability, and social innovation. Students are encouraged to identify existing gaps, challenges, or unmet needs and propose innovative yet feasible solutions. This approach helps participants understand the relevance of innovation in addressing practical problems and contributing to societal and economic development. A key component of Ideaverse is the focus on structured ideation and communication. Participants are guided to develop clear problem statements, articulate the novelty and impact of their ideas, and present them in a concise and convincing manner. Through presentations and discussions, students enhance their critical thinking, analytical reasoning, and pitching skills—competencies essential for innovation-driven careers and entrepreneurship. The initiative also introduces students to the broader innovation and startup ecosystem. By emphasizing concepts such as feasibility, scalability, and impact, Ideaverse aligns student thinking with research translation, product development, and commercialization pathways. Mentorship and constructive feedback play a crucial role in helping participants refine their ideas and understand the steps required to move from concept to implementation.

OUTCOMES

Enhanced creative thinking and problem-solving skills through structured ideation activities.
Improved ability to develop innovative, feasible, and impact-oriented ideas addressing real-world challenges.
Strengthened communication and pitching skills, enabling clear articulation of ideas and concepts.
Increased exposure to innovation, research, and entrepreneurial pathways, including scalability and commercialization perspectives.

Identification and encouragement of promising ideas for further mentorship, research, or incubation support.

Event Type	Expert Talk
Topic	Ppt, Gd and Interviews: Strategic Campus Hiring and Assessment Program
Date	2025-10-13 To 2025-10-13
Mode	Offline
Venue	Henry Ford Hall, Martin Luther Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Surya A, Campus Engagement and Inclusive Hiring-Apac, Genpact
No. Of Participants	541
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To streamline campus hiring processes in collaboration with leading organizations.
2. To assess student performance through structured technical and aptitude evaluations.
3. To provide employment opportunities across diverse domains.
4. To enhance institutional visibility among corporate recruiters.

DESCRIPTION

The Strategic Campus Hiring and Assessment Program was organized to support student recruitment through a well-defined corporate hiring process. Partner companies conducted online tests, interviews, and skill evaluations. The program offered students valuable exposure to recruitment practices and helped them identify areas for improvement. The event served as a bridge connecting academic excellence with professional opportunity.

OUTCOMES

1. Students participated in structured recruitment and evaluation processes.
2. Improved understanding of company-specific skill requirements.
3. Several students were shortlisted for final placement offers.
4. Strengthened institutional collaboration with industry partners for talent acquisition.

Event Details	
Event Type	Pre-Placement Talks
Topic	Professional Recruitment and Carrer Development Session
Date	2025-10-13 To 2025-10-13
Mode	Offline
Venue	Sun Hall, Turing Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Aastha Bhan, Associate Consultant University Relation and Hiring, Capegemini
No. Of Participants	80
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1.To prepare students for professional recruitment processes.
2. To develop critical skills required for interviews, assessments, and corporate success.
3. To provide a platform for direct interaction with recruiters.
4. To promote career readiness among final-year students.

DESCRIPTION

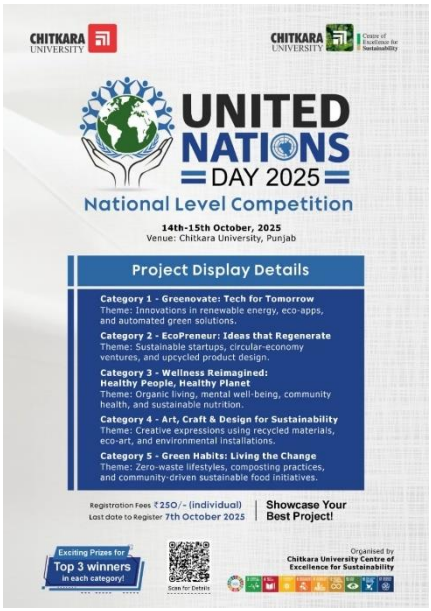
The Professional Recruitment and Career Development Session aimed to enhance students' preparedness for entering the corporate world. Recruiters and HR professionals shared insights into the recruitment process, resume building, and interview techniques. The session emphasized technical proficiency, soft skills, and adaptability as key factors for success in the workplace.

OUTCOMES

1. Students improved their understanding of recruitment expectations and career planning.
2. Boosted confidence in communication and interview performance.
3. Strengthened connections between academia and industry professionals.
4. Encouraged students to adopt a proactive approach to career development.

Event Name	United Nations Day 2025
Date	14 & 15 October 2025
Venue	Chitkara University, Punjab
Organizer	Chitkara University Centre of Excellence for Sustainability (CUCES)
Number of Teams	130
Number of Participants	500+
SDGs Covered	3, 4,7, 9, 11, 12, 13, 16, & 17

About the Activity



To commemorate United Nations Day 2025, the Chitkara University Centre of Excellence for Sustainability (CUCES) organized a National-Level Celebration and Project Display Competition on 14 October 2025 at Chitkara University, Punjab. The event aimed to highlight the importance of the United Nations Sustainable Development Goals (SDGs) and encourage students, faculty, and innovators across India to contribute towards a sustainable future through creativity, innovation, and community engagement.

The day-long celebration brought together universities, colleges, and start-ups, fostering collaboration and knowledge exchange on sustainability-driven ideas and solutions. The event included a Project Display Competition, Sustainability Fair (Diwali Dhamal), panel discussions, cultural performances, a fashion show, and an award ceremony.

Day - 1

Key Points of the event

1. Project Display Competition -

The highlight of the event was the **National-Level Project Display Competition** based on five sustainability-focused themes:

1. **Greenovate: Tech for Tomorrow –** Innovations in renewable energy, eco-apps, and green automation.

2. **EcoPreneur: Ideas that Regenerate –** Circular economy ventures and upcycled product design.
3. Wellness Reimagined: Healthy People, Healthy Planet – Mental well-being, nutrition, and holistic living.
4. **Art, Craft & Design for Sustainability –** Creative expressions using recycled and eco-friendly materials.
5. **Green Habits:** Living the Change – Zero-waste lifestyles and sustainable community practices.

Each theme saw enthusiastic participation from individuals and teams (2–4 members), presenting innovative solutions through models, live demos, and interactive exhibits. The competition served as a platform for showcasing talent, ideas, and entrepreneurial potential aligned with global sustainability goals.

- **Registration Fee:** ₹250 per individual
- **Prizes:** ₹7500 (1st), ₹5000 (2nd), ₹2500 (3rd)
- **Certificates:** Awarded to all participants

The display and judging took place at Alpha Ground, where vibrant stalls and interactive demonstrations engaged visitors, faculty, and judges. Judges from reputed institutions and industries evaluated the projects based on innovation, sustainability impact, feasibility, and presentation.

Judging Panel:

- **Greenovate:** Dr. Sanjeev Kumar (Professor, PEC) and Er. R.K. Chaudhary (Guest Faculty, CUIET)
- **EcoPreneur:** Mr. Satyendra Singh (CEO, TBI, IISER Mohali) and Mr. Harjit Singh (Founder, Green Innovotech)
- **Wellness Reimagined:** Dr. Sukhpal (Principal, NINE PGIMER) and Dr. Mohit Kumar (Scientist C, NABI, Mohali)
- **Art, Craft & Design:** Prof. D.S. Kapoor (Ex-Principal, Arts College Chandigarh) and Ms. Soumi Das (Photographer, UNICEF & UNDP)
- **Green Habits:** Dr. Balkar (Professor of Practice, Office of Infrastructure Development) and Mrs. Anupama Raj (Managing Partner, D2O)

2. Diwali Dhamal – Sustainability Fair & Market

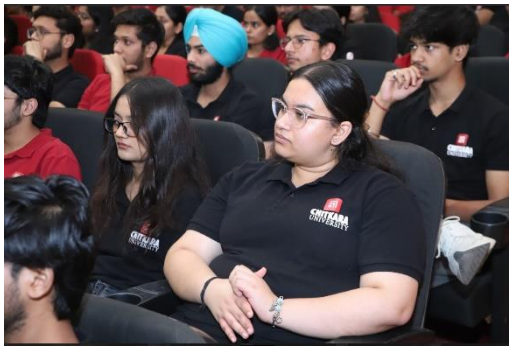
Alongside the competition, Diwali Dhamal, a Sustainability Fair and Market, was organized at Alpha Ground from 9:00 AM to 4:20 PM.
This vibrant fair featured canopies and stalls where students, employees, and external vendors showcased and sold eco-friendly Diwali products and sustainable lifestyle items.

The Afternoon Session at the Exploretorium celebrated the spirit of the United Nations with cultural and intellectual engagement.

A panel discussion titled "Future Generations Contributing Towards the Sustainable Development Goals (SDGs)" featured distinguished experts, including Dr. Sonali (MS, Homi Bhabha Cancer Hospital) focusing on SDG 3, Dr. Monika Garg (Scientist F, NABI Mohali) addressing SDGs 2, 3, and 12, and Dr. Keya Dharamvir (Punjab University) highlighting SDG 4. The program also included a cultural group dance performance themed "Harmony with Nature" by students of CAAN and OSA, as well as a fashion show by students of CDS, followed by an award ceremony recognizing the top three performing teams across all five project themes.

Event Insights

The United Nations Day 2025 celebration was a resounding success, blending innovation, creativity, and sustainability in an inspiring showcase of youth-driven change. The event not only celebrated sustainable ideas but also demonstrated how collective efforts can align with the UN SDGs for a better tomorrow. Both the Project Display and Diwali Dhamal Fair reflected the essence of environmental consciousness, entrepreneurship, and cultural harmony. Through interactive displays, meaningful discussions, and artistic performances, participants were encouraged to think globally and act locally.



UN DAY 2025
SUSTAINABLE DEVELOPMENT GOALS
CHITKARA UNIVERSITY

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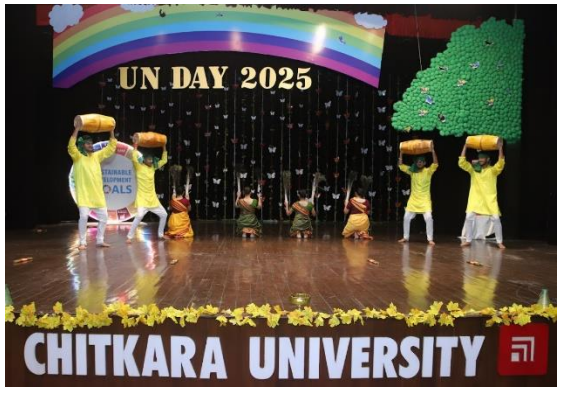
SUSTAINABLE DEVELOPMENT GOALS
CHITKARA UNIVERSITY


UN DAY 2025
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SUSTAINABLE DEVELOPMENT GOALS

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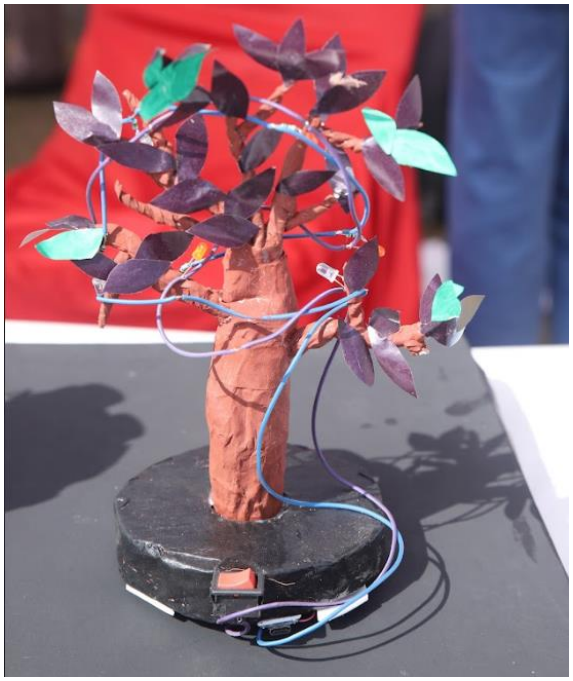


HEALTHIVE
ECO FRIENDLY
SUSTAINABLE PHYSIOTHERAPY

UN DAY 2025
SUSTAINABLE DEVELOPMENT GOALS

UN DAY 2025

UN DAY 2025
CHITKARA UNIVERSITY

Day – 2

The second day of the United Nations Day 2025 celebration focused on advancing dialogue and learning around sustainability, innovation, and education for the future. The day commenced with two engaging expert sessions:

1. "Immersive Futures: Innovating Education for a Sustainable World" *Speaker:* Dr. Bhanu Sharma, Assistant Professor – Research, Chitkara University Innovation and Research Network (CURIN), and IIC Ambassador.

Dr. Sharma's session highlighted the transformative role of immersive technologies and innovative pedagogies in preparing learners to address global sustainability challenges. Participants explored how education systems can evolve to empower responsible global citizens.

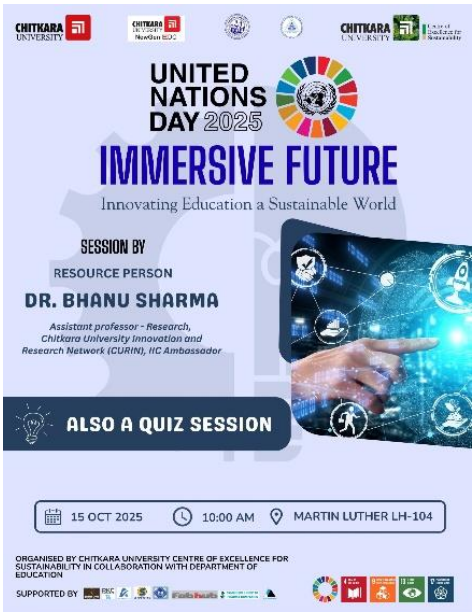
2. "Sustainable Buildings as an Approach for Making Human Living and Planet Earth Happy, Healthy, and More Productive" *Speaker:* Ar. Jit Kumar Gupta

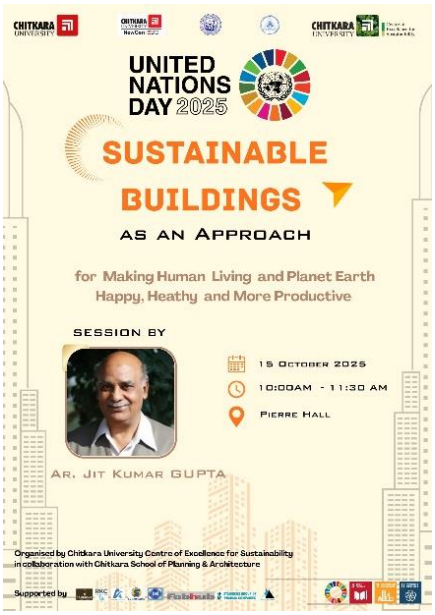
This insightful session focused on the importance of sustainable architecture and eco-friendly infrastructure as catalysts for well-being and environmental harmony.

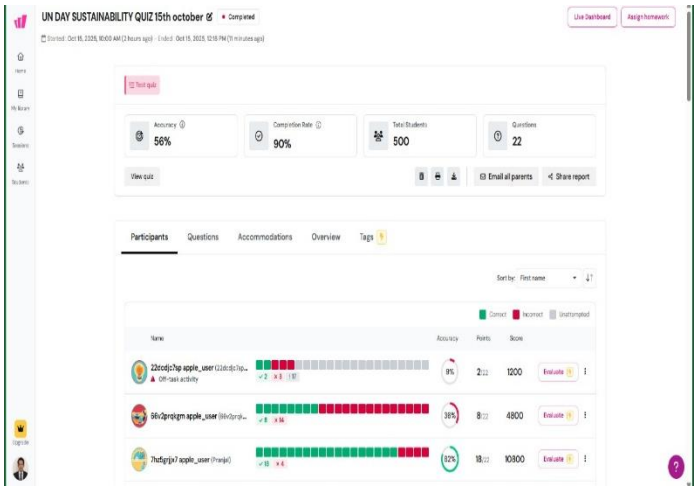
An Online Sustainability Quiz Competition titled Econnect was also conducted, witnessing enthusiastic participation from over 500 students and faculty members. The quiz tested participants' knowledge of the United Nations Sustainable Development Goals (SDGs), sustainable practices, and global sustainability efforts.

Conclusion

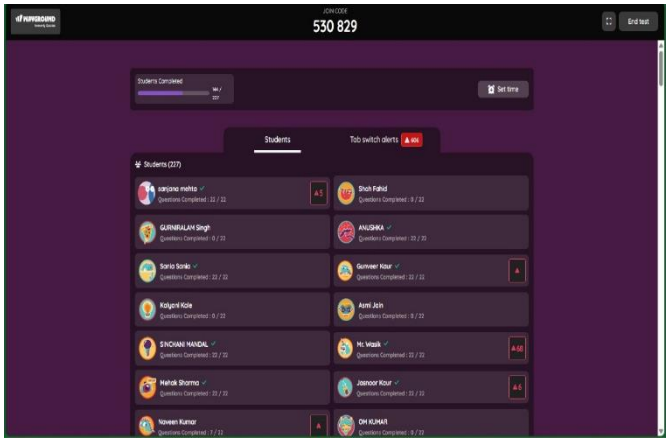
The United Nations Day 2025 celebration at Chitkara University stood as a vibrant example of academic excellence meeting global responsibility. From project innovations to cultural expressions, every segment emphasized the shared vision of a greener, healthier planet. The event successfully promoted awareness of the Sustainable Development Goals, recognized young changemakers, and reinforced the university's dedication to fostering sustainability through education, creativity, and collaboration.


UNITED NATIONS DAY 2025
IMMERSIVE FUTURE
Innovating Education a Sustainable World
SESSION BY
RESOURCE PERSON
DR. BHANU SHARMA
Assistant professor - Research, Chitkara University Innovation and Research Network (CURIN), IIC Ambassador
ALSO A QUIZ SESSION
15 OCT 2025
10:00 AM
MARTIN LUTHER LH-104
ORGANISED BY CHITKARA UNIVERSITY CENTRE OF EXCELLENCE FOR SUSTAINABILITY IN COLLABORATION WITH DEPARTMENT OF EDUCATION
SUPPORTED BY


UNITED NATIONS DAY 2025
SUSTAINABLE BUILDINGS
AS AN APPROACH
for Making Human Living and Planet Earth Happy, Heathy and More Productive
SESSION BY
15 OCTOBER 2025
10:00AM - 11:30 AM
PIERRE HALL
AR. JIT KUMAR GUPTA
Organised by Chitkara University Centre of Excellence for Sustainability in collaboration with Chitkara School of Planning & Architecture
Supported by


UN DAY SUSTAINABILITY QUIZ 15th october
Completed
Live Dashboard
Assign homework
Accuracy 56%
Completion Rate 90%
Total Students 500
Questions 22
View quiz
Email all parents
Share report
Participants
Questions
Accommodations
Overview
Tags

Virtual, Augmented and Mixed Reality
CHITKARA UNIVERSITY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Students
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Event Name	Un Day Celebrations
Date	14-October-2025
Venue	Chitkara University
Organizers	Centre Of Excellence for Sustainability in Collaboration with the Office of Administration
Resource Person	Mr. Mohit Kumar, Dr. Ravi Dandotiya, Dr. Kanika
Event Co-Ordinator's	Dr. Pooja Mahajan, Mr. Balwinder Singh, Dr. Ankur Choudhary
Number Of Participants	More Than 300 Participants
SDGs Covered	3,4,6,7,9,11,12,13,16,17

Overview

To commemorate United Nations Day and reaffirm the commitment to global sustainability and collective action, the **Centre of Excellence for Sustainability (CES), Chitkara University**, organized the **UN Day Celebrations** on campus. The event brought together students, faculty, and staff to reflect on the values of peace, sustainability, inclusivity, and shared global responsibility championed by the United Nations.

The **Office of Administration** extended comprehensive event support and campus facilitation to ensure the smooth execution of activities across multiple venues, reinforcing its role as a key enabler of large-scale institutional initiatives.

Event Support & Campus Facilitation by the Office of Administration

- ***Alpha Zone – Sustainable Stalls & Community Engagement***

The **Alpha Zone ground** was developed and facilitated by the Office of Administration as an open, vibrant activity space for the celebrations. The area hosted multiple student-led stalls showcasing sustainable products, creative innovations, and socially responsible initiatives aligned with the United Nations Sustainable Development Goals (SDGs).

In addition, the Administration team supported the installation of a **pledge sunboard**, encouraging participants to commit to sustainable practices and responsible citizenship. The

layout, utilities, cleanliness, and overall readiness of the ground were managed to create a safe, accessible, and engaging environment for participants and visitors.

- ***Exploratorium – Stage & Auditorium Set-up***

At the **Exploretorium Auditorium**, the Office of Administration provided end-to-end support for stage preparation and venue readiness. This included stage design, seating arrangements, technical coordination, and overall auditorium setup to facilitate formal proceedings, addresses, and presentations associated with the UN Day programme.

The timely execution and seamless coordination ensured a professional and dignified setting, allowing the organizers to focus on content delivery and audience engagement.

Collaborative Impact

The UN Day Celebrations reflected a strong spirit of collaboration between the **Centre of Excellence for Sustainability** and the **Office of Administration**. While CES led the conceptualization and academic engagement, the Administration's logistical planning, infrastructure readiness, and on-ground coordination played a critical role in translating the vision into a well-executed campus-wide event.

Conclusion

Through coordinated venue support at the **Alpha Zone and Exploretorium**, the **Office of Administration** reaffirmed its commitment to enabling meaningful academic and sustainability-driven initiatives. The UN Day Celebrations stood as a testament to how effective collaboration and operational excellence can amplify institutional impact and foster a culture aligned with global values and sustainable development goals.

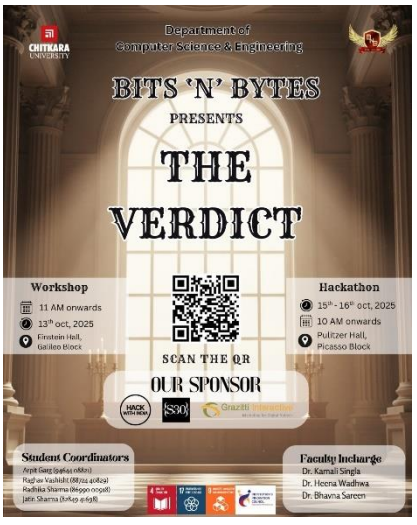
SUSTAINABLE
DEVELOPMENT
GOALS

UN DAY 2025
CHITKARA UNIVERSITY

EVENT DETAILS	
Event Type	Competition
Topic	The Verdict
Date	2025-10-15 To 2025-10-16
Mode	Offline
Organizer Name	Bits 'N' Bytes
Resource Person	Mr. Amit Dubey, Software Developer, Raceecochainltd | Mr. Shivam Kushwah, Devrel, Devnovate | Mr. Shivam Nangia, It Operations Head
No. Of Participants	115
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

To encourage students to identify real-world problems and develop innovative, practical solutions.
To enhance critical thinking, teamwork, and rapid prototyping skills through hands-on project development.
To foster an innovation-driven mindset aligned with IIC goals of creativity, problem-solving, and design thinking.



DESCRIPTION

"The Verdict" was a 24-hour Hackathon organized by the Department of CSE to promote innovation, creativity, and real-time problem-solving. Participants worked in teams to develop functional prototypes through structured rounds involving mentoring, mid-evaluation, and final presentations. The event emphasized technical learning, teamwork, and practical implementation of ideas. By showcasing their solutions to judges, students gained hands-on experience in innovation, project execution, and professional presentation.

OUTCOMES

1. It strengthened students' innovation, creativity, and real-time problem-solving skills.
2. Participants gained hands-on experience in developing prototypes and implementing technical ideas.
3. The structured mentoring and judging improved teamwork, communication, and presentation abilities.
4. Students learned to work under pressure, enhancing time management and decision-making.

The hackathon fostered an innovation-driven mindset aligned with industry and IIC objectives.

EVENT DETAILS	
Event Type	Expert Talk
Topic	From Idea to Impact: A Modern Entrepreneur's Toolkit
Date	2025-10-15 To 2025-10-15
Mode	Offline
Organizer Name	Chitkara School Of Psychology and Counselling
Resource Person	Mr. Gourav Mahajan, Director, Chitkara Enterprise Lab
No. Of Participants	95
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

Understand the Entrepreneurial Journey: Grasp the key stages and challenges of transforming an initial concept into market leadership.
Identify Essential Tools: Learn about the practical strategies and modern tools necessary for successful entrepreneurial execution.
Cultivate an Entrepreneurial Mindset: Acquire the mindset and actionable steps required to drive impactful, real-world change.

DESCRIPTION

"The Chitkara School of Psychology and Counselling, in a successful collaboration with the Chitkara Enterprise Lab, hosted the highly insightful session ""From Idea to Impact: The Modern Entrepreneur's Toolkit"" on 15th October 2025. The talk was led by expert speaker Mr. Gourav Mahajan, Director of the Chitkara Enterprise Lab, who delivered practical knowledge and actionable steps for transforming a vision into real-world impact. The session provided crucial strategies for navigating the challenging journey from initial concept to market leadership. Attendees, including students, faculty, and aspiring innovators from various disciplines, gained valuable understanding of the right tools required in today's fast-paced

landscape. The event successfully equipped participants with the entrepreneurial mindset necessary to drive impactful change."

OUTCOMES

Strategic Knowledge: Participants can identify and explain crucial strategies for navigating the "Idea to Impact" pathway.
Tool Identification: Attendees can list and describe the specific tools and resources relevant to modern entrepreneurship.
Mindset Shift: Students and faculty are better equipped with the entrepreneurial mindset needed to turn visions into viable projects.

EVENT DETAILS	
Event Type	Competition
Topic	Code drip: Incubating Competitive Minds
Date	2025-10-16 To 2025-10-16
Mode	Offline
Venue	Einstein Hall, Galileo Block (Chitkara University, Rajpura, 140401, Punjab)
Organizer Name	Geeksforgeeks Campus Body
No. Of Participants	82
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students to Become Globally Competitive, Let's Prepare Our Students for Industry

OBJECTIVE

1.To enhance participants' coding and problem-solving skills.
2. To develop critical thinking and algorithmic efficiency.
3. To promote healthy competition and peer learning.
4. To provide hands-on exposure to real-world coding challenges.

DESCRIPTION

Code drip: Incubating Competitive Minds was an engaging and intellectually stimulating coding competition aimed at enhancing students' problem-solving capabilities, logical reasoning, and programming proficiency. The event served as an excellent platform for young coders to test and refine their technical skills through a series of challenging algorithmic and data-structure-based problems. Designed to simulate real-world coding environments, the competition encouraged participants to think critically, work efficiently under time constraints, and apply optimized coding techniques to arrive at effective solutions. The event was conducted in collaboration with GeeksforGeeks

(GFG), a well-known and respected platform in the coding community. This association provided students with a credible and enriching experience aligned with industry expectations. Participants were required to solve multiple coding questions within a stipulated time, ensuring a competitive yet educational atmosphere. The contest format promoted both individual excellence and collaborative learning, motivating students to push their limits, stay focused, and perform under pressure. One of the core objectives of Codedrip was to foster a culture of competitive programming among students and prepare them for future hackathons, coding competitions, and technical placements. The event offered an ideal environment for learners to understand how coding assessments are structured and evaluated in the professional world. Real-time feedback and scoring allowed participants to immediately assess their performance, identify areas of improvement, and learn new programming concepts and strategies on the spot. In addition to skill development, Codedrip played a crucial role in building a strong coding community within the institution. It brought together students from different academic years and departments, creating a collaborative space for knowledge-sharing, peer interaction, and networking. The event not only encouraged technical growth but also instilled values such as resilience, time management, teamwork, and sportsmanship among participants. High performers were recognized and rewarded with certificates and prizes, motivating others to participate in similar events in the future. Overall, Codedrip: Incubating Competitive Minds successfully achieved its goal of offering a balanced blend of learning, competition, and practical exposure. The event contributed to the holistic development of students by strengthening their analytical thinking, boosting confidence, and preparing them for the demands of the tech-driven world. It marked a meaningful step toward nurturing a generation of capable, industry-ready programmers and fostering a vibrant coding culture on campus.

OUTCOMES

1.Participants improved their coding proficiency, logical reasoning, and problem-solving skills.
2. Students gained hands-on experience with time-bound coding challenges and real-time evaluation.
3. The event boosted confidence for participating in hackathons, competitive coding platforms, and placement-oriented assessments.

4. Peer interaction and collaboration enhanced knowledge-sharing and strengthened the coding community on campus.

Event Details	
Event Type	Pre-Placement Talks
Topic	Digital Assessment and Recruitment Evaluation Drive
Date	2025-10-16 To 2025-10-17
Mode	Offline
Venue	Ios Development Center, Newton Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement community
Resource Person	Shilpa, Lead Hr, Accenture
No. Of Participants	564
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

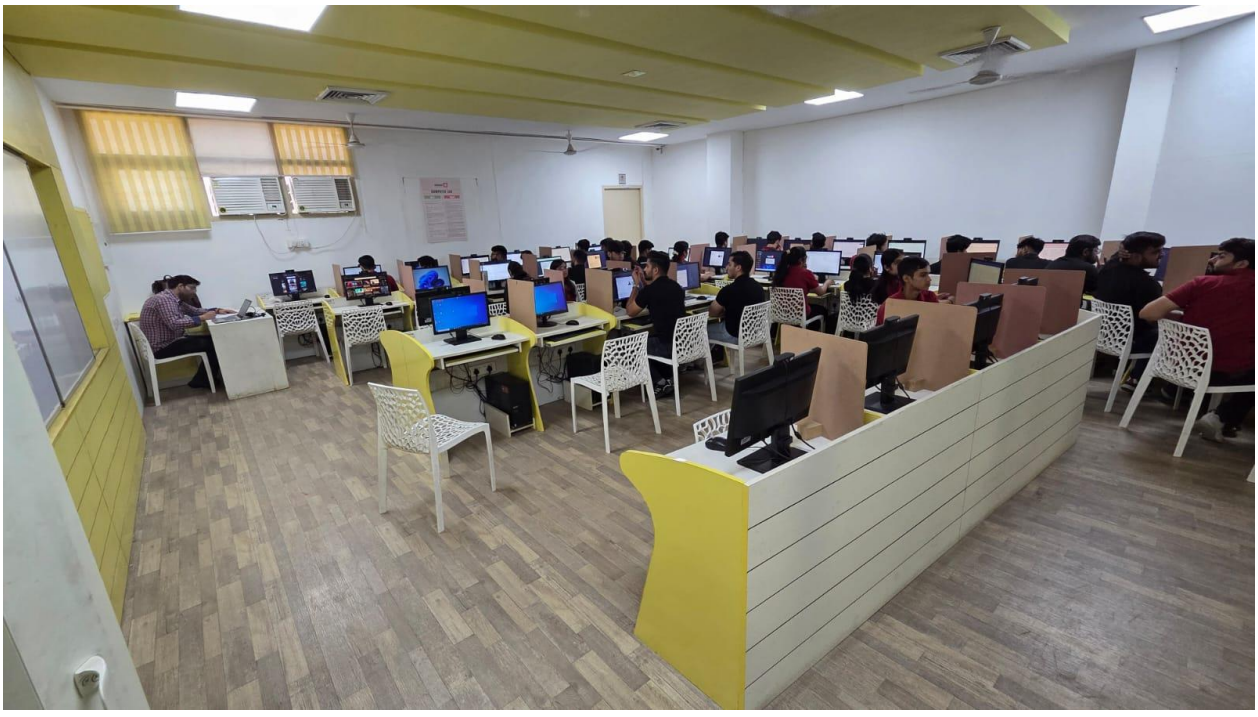
1.To assess students' technical, logical, and problem-solving skills using digital platforms.
2. To enhance familiarity with online recruitment formats and tools.
3. To improve digital literacy and employability readiness among students.
4. To connect students with recruiters through a streamlined online assessment process.

DESCRIPTION

The Digital Assessment and Recruitment Evaluation Drive aimed to evaluate students' technical and cognitive abilities through an online testing system. The initiative provided exposure to real-time corporate recruitment methods, including virtual assessments and digital interviews. Recruiters interacted with students, offering guidance on skill development and preparation strategies.

OUTCOMES

1. Students gained practical experience in digital assessments and remote recruitment.
2. Improved understanding of online evaluation systems used in corporate hiring.
3. Several candidates advanced to interview rounds based on assessment results.
4. Strengthened institutional engagement with modern, technology-driven hiring processes.



EVENT DETAILS	
Event Type	Workshop
Topic	Workshop On Data Visualization: Hands-On with Power Bi, Tableau and Python
Date	2025-10-27 To 2025-12-11
Mode	Offline
Venue	Delta Learning Hub (Chitkara Business School, Chitkara University, Punjab)
Organizer Name	Dr. Deepak Sood, Dr. Gurmeet and Dr. Reena
Resource Person	Mr. Mohammad Kashif, Manager, Hrbp
No. Of Participants	96
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO1, PO3, PO7, PO8
University Charter	Let's Prepare Our Students for Industry, Let's Encourage Our Students to Think Out of the Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To introduce students to the fundamentals of data visualization and its role in business decision-making.
2. To provide hands-on training in creating dashboards using Power BI and Tableau.
3. To develop students' skills in using Python libraries for advanced and customized data visualization.
4. To enable students to interpret datasets, identify patterns, and communicate insights effectively.

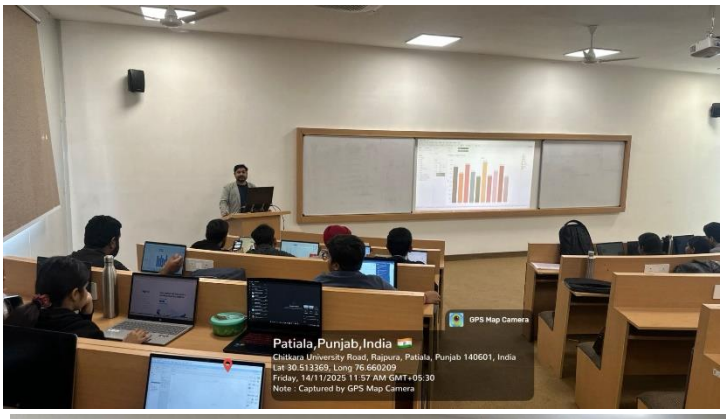
DESCRIPTION

The workshop "Data Visualisation: Hands-On with Power BI, Tableau and Python" is designed to equip students with practical, industry-relevant skills in modern data analytics and visualization. Under the guidance of the expert speaker, Mohammad Kashif, the sessions focused on building the capability to transform raw data into meaningful, interactive, and visually rich insights that support better decision-making in business environments. Students begin by understanding the importance of data visualization—why organizations rely on visual dashboards, how visual interpretation improves business intelligence, and the role of visualization in data-driven decision processes. They learned about different types of visualizations, when to use them, and what makes a visualization effective, clear, and unbiased. The workshop then moved into hands-on training with Power BI, one of the most widely used tools in analytics. Students learned how to import datasets, clean and transform data, create calculated fields, build interactive dashboards, apply filters, and publish reports. They also understand real-world use cases from HR, marketing, finance, and operations. Next, students explored Tableau, focusing on drag-and-drop visualization, worksheet creation, storytelling features, and building dynamic dashboards. They gained experience working with charts, maps, trend lines, and parameters, enabling them to visually represented complex datasets with clarity and impact. The final part introduced Python for data visualization, where students learned to use libraries such as Matplotlib, Seaborn, and Plotly. They practiced coding to generate charts, heatmaps, distribution plots, and customized visuals. The Python segment helped them understand automation, data manipulation, and how programming adds flexibility beyond traditional visualization tools. By the end of the workshop, students developed a strong foundation in three major visualization platforms, enabling them to analyze data, identify patterns, and present insights effectively. This practical, skill-oriented training prepared them for academic projects, internships, and future careers in analytics, business intelligence, and data science.

OUTCOMES

1. Students were able to design interactive and professional dashboards using Power BI and Tableau.
2. Students gained ability to visualize and analyze data using Python-based tools.
3. Students demonstrated improved data interpretation and storytelling skills for real-world applications.

4. Students equipped with practical, industry-relevant visualization skills that enhance their employability in and business intelligence roles.



Event Details	
Event Type	Expert Talk
Topic	Pre-Placement Talk and Recruitment Drive by Alert Enterprise
Date	2025-10-27 To 2025-10-27
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ms. Prerna Gupta, Hr Head, Alert Enterprise
No. Of Participants	64
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. To familiarize students with Alert Enterprise's organizational culture and recruitment process.
2. To help students understand career growth opportunities in cybersecurity and enterprise risk management.
3. To prepare students for the corporate selection process through direct engagement with company professionals.
4. To strengthen institutional collaboration with Alert Enterprise for future placement initiatives.

DESCRIPTION

The Pre-Placement Talk and Recruitment Drive by Alert Enterprise aimed to bridge the gap between academia and industry by offering students an in-depth understanding of modern cybersecurity practices and enterprise solutions. Representatives from Alert Enterprise conducted an informative session covering the company's vision, technologies, and job roles available for recruitment. Following the talk, an online assessment and interview rounds were

held to evaluate students' technical and analytical capabilities. The event provided participants with valuable insight into real-world enterprise systems and cybersecurity solutions.

OUTCOMES

1. Students gained knowledge about cybersecurity careers and Alert Enterprise's global operations.
2. Enhanced readiness for corporate interviews and assessments.
3. Several students were shortlisted for further selection rounds.
4. Strengthened academic-industry partnership for ongoing placement collaboration.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Campus To Corporate
Date	2025-10-28 To 2025-10-28
Mode	Offline
Organizer Name	Bits 'N' Ytes
Resource Person	Ms Shikha Gupta, Strategic Hr. Leader
No. Of Participants	117
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To enhance students' understanding of AI-driven corporate trends and equip them with updated knowledge of emerging industry requirements.
2. To develop essential employability skills such as communication, adaptability, analytical thinking, and problem-solving for corporate readiness.
3. To provide hands-on exposure through practical activities like case studies and interactive exercises, enabling students to apply concepts effectively.
4. To promote collaboration and professional networking among students, fostering confidence and preparedness for transitioning from campus to corporate life.

DESCRIPTION

Campus to Corporate – Navigating the AI-Enabled Transition" was an interactive workshop designed to prepare students for the evolving, AI-driven corporate landscape. The event introduced key industry trends, essential professional skills, and practical problem-solving activities. Through hands-on exercises and collaborative discussions, students gained valuable

insights into workplace expectations. Overall, the workshop empowered participants with confidence and readiness for their transition from campus to corporate life.

OUTCOMES

1. Industry Awareness: Participants gained insights into AI-driven workplace trends and emerging career opportunities.
2. Skill Enhancement: The workshop developed adaptability, problem-solving, and communication skills essential for corporate readiness.
3. Practical Application: Students applied concepts through case studies and interactive exercises, strengthening their analytical thinking.
4. Collaboration and Networking: The event encouraged peer interaction, discussions, and knowledge sharing.

Your Journey
Starts Now

EVENT DETAILS	
Event Type	Expert Talk
Topic	The Intelligence Shift: “Entrepreneurship & Innovation” As Career Opportunities
Date	2025-10-28 To 2025-10-28
Mode	Offline
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Rajpura)
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Harpreet Kaur, Associate Professor, DCSE
No. Of Participants	64
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
University Charter	Let’s Educate Our Students for Brilliant Futures, Let’s Encourage Our Students to Think Out of the Box

OBJECTIVE

To introduce participants to the significance of entrepreneurship and innovation as emerging and impactful career paths in today’s dynamic world.

To highlight how Artificial Intelligence and modern technologies are driving innovation and transforming business and research ecosystems.

To demonstrate practical tools such as Research Rabbit and SciSpace that foster efficiency, creativity, and innovation in research and idea development.

To enhance participants’ understanding of how entrepreneurial thinking and AI integration can address real-world challenges and create sustainable opportunities.

To encourage students and researchers to adopt innovative, technology-driven approaches for professional growth, research excellence, and future-ready careers.

DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering, powered by Coding Ninjas and the 10X Club, organized an insightful expert talk titled “The Intelligence Shift: Entrepreneurship & Innovation as Career Opportunities” on 28th October 2025 from 10:00 AM onwards at Pierre Hall. The session featured Dr. Harpreet Kaur, Associate Professor at Punjabi University, Patiala, as the distinguished speaker. She shared valuable insights on the importance of entrepreneurship and innovation in shaping modern career paths and driving economic and technological growth. The session aimed to inspire students and faculty to cultivate an entrepreneurial mindset that fosters creativity, leadership, and problem-solving in a rapidly evolving professional landscape. She demonstrated AI-powered research tools such as Research Rabbit and SciSpace, guiding participants to explore how innovation and technology intersect in both academic and industrial domains. The event offered a dynamic blend of entrepreneurship, innovation, and technology, encouraging participants to embrace new opportunities and contribute meaningfully to the future of research and industry.

OUTCOMES

Enhanced Understanding of Entrepreneurship and Innovation: Participants gained valuable insights into how entrepreneurial thinking and innovation drive success in today’s competitive world.

Awareness of AI in Business and Research: Students and faculty understood how Artificial Intelligence is transforming industries and supporting innovation-driven research. Practical Exposure to AI Tools: Participants learned to use platforms like SciSpace and Research Rabbit for idea development, literature exploration, and project organization. Encouragement for Creativity and Collaboration: The session motivated participants to think creatively, embrace innovation, and collaborate across diverse domains to develop impactful solutions.

Skill Development for Future Careers: The event helped participants strengthen essential skills such as problem-solving, adaptability, and the effective use of AI tools to build successful, future-ready careers.

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EVENT DETAILS	
Event Type	Expert Talk
Topic	Sustainable And Esg – Driven Supply Chain Management
Date	2025-10-28 To 2025-10-28
Mode	Offline
Venue	Lh 201, Rockefeller Block, Chitkara Business School (Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Diwakar Thakur, General Manager- SCM
No. Of Participants	50
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO8, PO5
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1.To understand the importance of sustainability and ESG principles in modern supply chain management.
2. To gain insights into ethical sourcing, circular economy, and responsible enterprise practices.
3. To explore real-world examples of sustainable industrial initiatives such as Kalyani First Steel's green plant.
4. To learn how Artificial Intelligence (AI) is transforming ESG monitoring and compliance systems

DESCRIPTION

On October 28, 2025, the MBA Logistics and Supply Chain Management (L&SCM) students of Chitkara Business School attended an enlightening expert talk on "Sustainable and ESG–Driven Supply Chain Management." The session was led by Mr. Diwakar Thakur, General Manager, GSA Industries India Private Ltd., who brought with him a wealth of professional experience in operations, procurement, and sustainability-driven supply chains. Mr. Thakur

commenced the session by highlighting the critical importance of sustainability in today's interconnected and competitive global market. He emphasized that supply chains are not just operational backbones of organizations but also key influencers of environmental and social outcomes. He explained how integrating sustainability into supply chain processes is no longer optional but a strategic necessity to ensure long-term viability and stakeholder trust. The discussion then turned to the concept of the Circular Economy, an approach that challenges the traditional "take–make–dispose" model. Mr. Thakur elaborated on how circular supply chains aim to minimize waste, optimize resource utilization, and encourage the reuse and recycling of materials. He emphasized that companies adopting circular practices not only reduce environmental impact but also achieve economic efficiency through reduced dependency on virgin materials. Another important theme of the talk was Ethical Sourcing. Mr. Thakur described how responsible sourcing ensures that raw materials and components are procured in a way that upholds human rights, labor welfare, and fair trade principles. He encouraged future managers to promote transparency and traceability across their supplier networks to prevent unethical practices and ensure that every stage of the supply chain aligns with organizational values and global sustainability goals. Moving forward, Mr. Thakur introduced the students to the concept of Responsible and Ethical Enterprises (REE). He described REE as organizations that embed sustainability into their core business models, ensuring that environmental and social considerations drive decision-making rather than being treated as add-ons. He cited several case studies of companies that have successfully transitioned to REE models, thereby achieving both economic growth and positive societal impact. A key highlight of the session was the discussion on Environmental, Social, and Governance (ESG) frameworks. Mr. Thakur explained how ESG has become a vital assessment criterion for investors, regulators, and customers. He discussed the challenges organizations face while implementing ESG strategies, including data transparency, cost implications, lack of standardization, and the need for skilled professionals to interpret ESG metrics. To illustrate the application of ESG in industry, he shared the inspiring example of the Kalyani First Steel Green Plant, which represents a major leap in India's sustainable manufacturing initiatives. The plant employs renewable energy, efficient water management systems, and carbon-reduction technologies to produce steel with a lower environmental footprint. This case study underscored the fact that sustainable innovation can coexist with industrial growth.

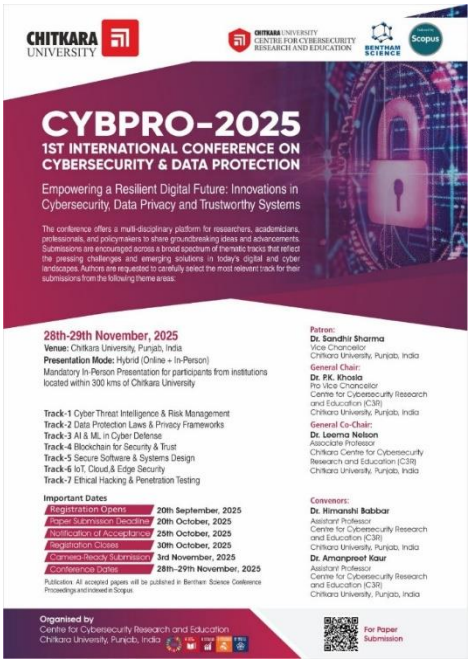
OUTCOMES

1.Students gained a deep understanding of sustainability principles and ESG-driven strategies in supply chain management.
2. They learned the importance of ethical sourcing, transparency, and responsible enterprise practices.
3. Students explored real-world applications of sustainability, such as the Kalyani First Steel Green Plant initiative.
4. They understood how AI and digital technologies enhance ESG monitoring and drive sustainable business transformation.

Event Name	1st International Conference on Cybersecurity and Data Protection
Date	28 October 2025 – 29 November 2025
Venue	Henry Ford Hall, Martin Luther Block and Pierre Hall, Le Corbusier Block
Department	Chitkara University Centre for Cybersecurity Research & Education
Resource Person	• Maj Gen Neeraj Bali, Former Major General and Director • Mr. Smith Gonsalves, Director & CISO • Dr. Simi Bajaj, Director of Academic Program and Senior Lecturer • Mr. Saurabh Chamotra, Scientist–F (Cybersecurity & National Cyber Defence R&D Lead) • Mr. Dildeep Singh, Director and Founder
Number Of Participants	200
SDGs Covered	SDG 4: Quality Education SDG 9: Industry, Innovation and Infrastructure
Duration	2 Days

About the Activity

This conference aims to bring together a global community of researchers, industry leaders, academicians, cybersecurity professionals, policymakers, and students to collaborate, exchange knowledge, and explore cutting-edge solutions that address contemporary cybersecurity challenges. The conference serves as a premier platform for presenting original research contributions, case studies, technological advancements, and emerging trends in areas such as cyber defense strategies, artificial intelligence-driven security models, data privacy regulations, network and cloud security, digital forensics, blockchain security, IoT and smart infrastructure protection, and secure system design. CYBPRO 2025 emphasizes interdisciplinary learning and encourages participants to engage in meaningful discussions that foster new perspectives on safeguarding the digital future. One of



the key highlights of CYBPRO 2025 is its high-quality research publication opportunity.

Workshop Objectives

- To create a global platform that brings together researchers, industry experts, academicians, policymakers and practitioners to foster dialogue, innovation and collaboration in cybersecurity, data privacy, and digital resilience.
- To examine the latest challenges and emerging trends in cybersecurity and data protection, and explore innovative solutions for securing digital environments.
- To provide opportunities for scholars and professionals to present their original research (through paper submissions, peer-review, presentations), and facilitate publication of accepted work in a reputed Scopus-indexed journal.
- To support dissemination of knowledge via poster presentations and an abstract book — giving exposure even to works not selected for full journal publication.
- To establish CYBPRO as an ongoing (annual) international conference, thereby strengthening institutional commitment to technological excellence, academic leadership, and global research impact in cybersecurity and data protection.

Key Highlights

1. Global Platform for Cybersecurity Innovation: An international forum bringing together researchers, industry leaders, policymakers, and students to discuss cutting-edge advancements in cybersecurity, data privacy, AI-driven security, blockchain, IoT protection, digital forensics, and resilient system design.

2. Scopus-Indexed Publication Opportunity: High-quality research papers undergo rigorous peer review and are considered for publication in a reputed Scopus-indexed journal, ensuring global visibility and academic recognition. Poster presentations and an abstract book provide additional dissemination avenues.

3. Academia–Industry Collaboration & Expert Engagement: Renowned cybersecurity professionals and thought leaders lead expert talks, panel discussions, and networking sessions designed to bridge the gap between research and real-world implementation.

4. Catalyst for Digital Resilience and Research Culture: CYBPRO 2025 promotes interdisciplinary learning, fosters collaborative research, and inspires innovative security frameworks aimed at building a safer and more resilient digital ecosystem.

Workshop Outcomes

1. Enhanced Research Visibility: High-quality research papers presented at the conference will gain global visibility and may be published in a Scopus-indexed journal, enabling participants to strengthen their academic and professional profiles.

2. **Knowledge Advancement**: Attendees will gain deeper insights into emerging trends, advanced cyber defense strategies, data privacy frameworks, and real-world cybersecurity solutions through expert talks, presentations, and panel discussions.
3. **Interdisciplinary Collaboration**: The conference will promote collaboration among researchers, industry professionals, students, and academicians, fostering joint research projects, innovation-driven partnerships, and technology exchange.
4. **Skill Development**: Participants will develop practical skills and understanding related to cybersecurity tools, threat analysis techniques, digital resilience strategies, and secure system design, improving their readiness for industry challenges.
5. **Innovation and Problem-Solving**: By sharing case studies, prototypes, and emerging technologies, the conference will inspire new ideas, promote innovative thinking, and encourage the development of novel cybersecurity solutions.

Glimpse of the Event

Event Details	
Event Type	Pre-Placement Talks
Topic	Zopdev Campus Recruitment Drive 2025
Date	2025-10-28 To 2025-10-28
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor, (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Mahima Ruhela, Senior Hr Executive, Zopdev
No. Of Participants	210
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To provide final-year students with placement opportunities in software development and IT services.
2. To expose students to Zopdev's recruitment procedures and technical assessment patterns.
3. To enhance students' employability through direct interaction with industry recruiters.
4. To promote long-term institutional engagement with Zopdev for hiring and internships.

DESCRIPTION

The Zopdev Campus Recruitment Drive 2025 was organized to facilitate recruitment opportunities for graduating students aspiring to build their careers in technology and software development. The session began with an introduction to Zopdev's organizational values, technology stack, and work culture, followed by an online aptitude and coding assessment. Shortlisted candidates then proceeded to technical and HR interviews. The event provided a comprehensive

recruitment experience, helping students understand the skills and qualities sought by modern tech companies.

OUTCOMES

1. Students gained valuable exposure to industry-standard recruitment procedures.
2. Improved understanding of software development career paths with Zopdev.
3. Several students successfully advanced to final interview stages.
4. Strengthened collaboration between Zopdev and the institution for future campus hiring.

Event Details	
Event Type	Workshop
Topic	Innovation In a Glass-Monin Mocktail Masterclass
Date	2025-10-29 To 2025-10-29
Mode	Offline
Venue	Pulitzer Hall, Picasso Block (Chitkara University, Rajpura, Punjab)
Organizer Name	Chitkara College Of Hospitality Management
No. Of Participants	121
SDGs No	SDG: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG12: Responsible Consumption and Production
PO Number(S)	PO1, PO5, PO9, PO10
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To introduce students to innovative mocktail-making techniques using MONIN products.
2. To enhance practical skills in flavour balancing, presentation, and beverage creativity.
3. To expose students to current trends and opportunities in the beverage and mixology industry.
4. To promote hands-on learning through live demonstrations by industry experts.
5. To strengthen industry–academia collaboration for improved professional competency.

DESCRIPTION

The Service Savvies Club and Yuva Tourism Club of Chitkara College of Hospitality Management successfully organized an engaging and skill-enriching MONIN Mocktail Masterclass on 29th October 2025 at Pulitzer Hall, Picasso Block. The event was designed to introduce students to contemporary beverage trends, flavor innovation, and professional mocktail-crafting techniques, aligning with the institution's commitment to experiential learning. The session was conducted by expert resource persons from MONIN—Mr. Harsh Rai (Business Development Executive, Upper North), Mr. Yoginder Singh (Business Innovation Executive, Upper North), and Mr. Jatin Aggarwa (Assistant Studio Manager, MONIN Delhi). Their combined expertise provided students with valuable industry insights, hands-on demonstrations, and practical knowledge about the art and science of beverage innovation. The workshop began with an introduction to the MONIN brand, followed by an exploration of various syrups, purees, and flavour profiles. Students observed live demonstrations of signature mocktails and learned about balancing acidity, sweetness, aroma, and presentation. The resource persons also discussed emerging trends in the beverage industry, sustainable practices, and the role of creativity in elevating guest experiences. An interactive segment allowed students to engage with the experts, clarify doubts, and discuss career prospects in the beverage domain. Participants expressed enthusiasm and appreciated the opportunity to work closely with professionals from a globally recognized brand. Overall, the masterclass was a highly enriching experience, enhancing students' practical skills, creativity, and understanding of innovative beverage preparation. The event successfully met its objective of fostering industry-academia collaboration and equipping students with contemporary competencies essential for the hospitality sector.

OUTCOMES

1. Students gained hands-on experience in preparing innovative and visually appealing mocktails.
2. Participants understood the principles of flavour pairing, balance, and beverage presentation.
3. Learners developed better awareness of current industry trends in mixology and beverage innovation.
4. The session boosted students' confidence in using professional MONIN syrups and products.

5. The event enhanced student engagement with industry experts, improving their career readiness.

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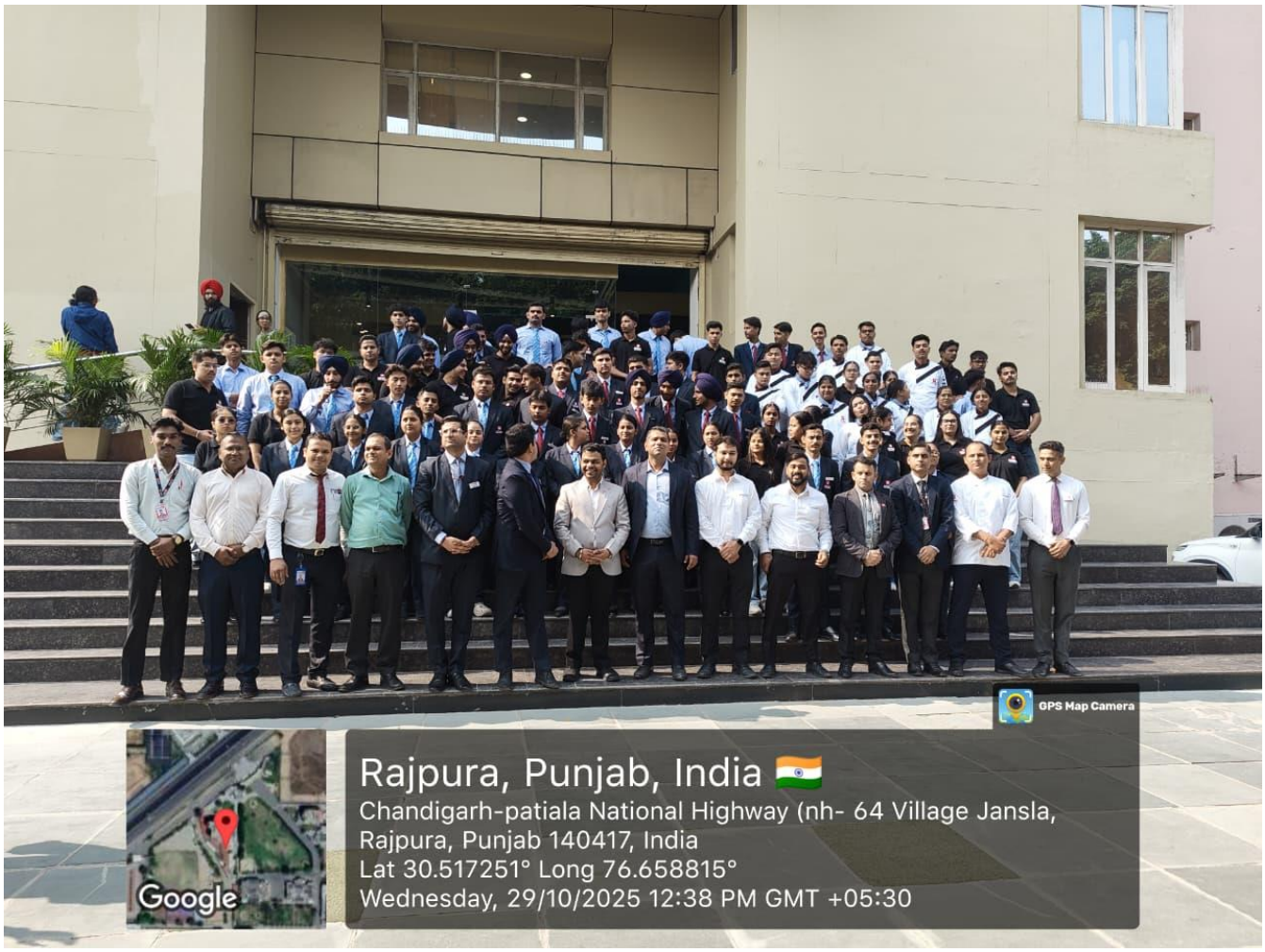
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EVENT DETAILS	
Event Type	Training
Topic	Highway Design Essentials: 3-Day Ilt for Budding Engineers
Date	2025-10-29 To 2025-10-31
Mode	Offline
Venue	Tb-202, 2nd Floor (Tesla Block, Chitkara University, Punjab)
Organizer Name	Department Of Civil Engineering
Resource Person	Dr. Karthika S, Structural Design Engineer
No. Of Participants	27
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
Po Number(S)	Po1, Po2, Po3, Po4, Po7, Po9, Po12
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1. Provide hands-on exposure to flexible, rigid, and overlay pavement design using relevant IRC and MoRTH codes.
2. Bridge academic knowledge with real-world highway engineering practices through expert-led design and analysis sessions.
3. Promote sustainable and innovative approaches in highway planning, materials, and construction.
4. Enhance student competency in applying mechanistic-empirical design and performance-based evaluation methods.
5. Align learning outcomes with SDGs for sustainable infrastructure and professional growth.

DESCRIPTION

The "Highway Design Essentials: 3-Day ILT for Budding Engineers" is a specialized Instructor-Led Training (ILT) program organized by the Department of Civil Engineering, CUIET-AE, in collaboration with L&T EduTech. Scheduled from 29th to 31st October 2025,

the session aims to equip students with the technical knowledge and practical understanding essential for effective highway planning, design, and construction. The training will be facilitated by Dr. Karthika S, who will deliver an in-depth learning experience through structured modules on Flexible Pavement Design (Day 1), Rigid Pavement Design (Day 2), and Overlay Design (Day 3). The event seeks to bridge the gap between classroom theory and field application by emphasizing the use of national design standards such as IRC:37 and IRC:58. Students will gain exposure to analytical and mechanistic-empirical design methodologies, sustainability considerations, and the integration of modern materials and technologies in highway construction. The program is designed to encourage interactive learning through design problem-solving sessions, case studies, and group discussions on practical challenges faced in the development and maintenance of highway infrastructure. This initiative aligns with SDG 4 (Quality Education), SDG 9 (Industry, Innovation & Infrastructure), and SDG 11 (Sustainable Cities & Communities). By the end of the training, participants will have a comprehensive understanding of pavement design principles, improved problem-solving capabilities, and enhanced readiness for professional roles in transportation and infrastructure development. The session aims to nurture future-ready civil engineers capable of implementing sustainable, safe, and efficient road infrastructure solutions in alignment with global best practices.

OUTCOMES

1. Students gain practical understanding of flexible, rigid, and overlay pavement design principles and methodologies.
2. Improved ability to apply IRC and MoRTH standards in real-world highway design problems.
3. Awareness of sustainable practices and innovative materials in road construction and rehabilitation.
4. Enhanced analytical and design problem-solving skills for professional readiness.
5. Alignment of civil engineering education with SDGs promoting innovation, sustainability, and quality learning.

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EVENT DETAILS	
Event Type	Value Added Course
Topic	Smart Retail: Leveraging Artificial Intelligence for Business Growth
Date	2025-10-29 To 2025-11-28
Mode	Offline
Organizer Name	BBA Retail Management
Resource Person	Mr. Rueben Chauhan, Founder
No. Of Participants	60
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1. To familiarize students with the concept of smart retail and its role in transforming modern retail businesses through artificial intelligence.
2. To provide in-depth knowledge of AI-driven applications such as chatbots, virtual assistants, smart checkout systems, visual search tools, and virtual try-on technologies.
3. To develop students' understanding of intelligent retail technologies including computer vision, smart shelves, and retail robotics.
4. To enhance students' ability to evaluate AI's impact on customer experience, brand building, and business competitiveness in the retail sector.

DESCRIPTION

The Program of BBA Retail Management at Chitkara Business School organized an insightful value-added course for the 2024 batch students on "Smart Retail: Leveraging Artificial Intelligence for Business Growth", from October 29 to November 28, 2025. AI applications in smart retail are diverse and impactful. One of the most popular is AI-powered customer service through chatbots and virtual assistants. These intelligent systems offer round-the-clock support, quickly resolving queries related to product details, order tracking, returns, and general inquiries. This not only improves customer experience but also reduces the workload on human staff. Smart checkout systems represent another major innovation, minimizing

waiting time and enabling customers to shop conveniently. Technologies like computer vision, RFID systems, and mobile self-checkout apps allow for cashier-less transactions, reducing queues and ensuring a frictionless shopping experience. Intelligent recommendation engines are widely used in e-commerce platforms; they analyze user behaviour to suggest relevant products, significantly boosting cross-selling and upselling opportunities. AI is also revolutionizing in-store experiences through visual search tools and virtual try-on technologies. Customers can search for products using images or test makeup, clothes, or accessories through augmented reality before making a purchase, leading to more confident and satisfying buying decisions. Smart shelves equipped with sensors and cameras help track real-time inventory levels and notify staff about low stock, misplaced items, or potential theft. This reduces human errors and ensures accurate stock management. Retail robots add further efficiency by performing tasks such as floor cleaning, aisle scanning, customer assistance, or even delivering products within the store. These robots can analyse store performance, track misplaced labels, and monitor compliance with merchandising standards. AI has become a critical driver of modern retail transformation by creating smarter operations, enhancing customer experience, and offering data-driven strategic insights. Smart retail enables businesses to become more customer-centric, efficient, and competitive. As AI technology continues to evolve, retailers who adopt it effectively will build stronger brands, deliver superior service, and achieve sustained business growth in the rapidly changing retail landscape.

OUTCOMES

1. Students gained a comprehensive understanding of how AI is reshaping the retail sector, enabling businesses to operate more intelligently and strategically.
2. They were able to identify and explain multiple AI applications in retail, including chatbots, predictive recommendations, smart checkout systems, AR/VR try-ons, and smart shelves.
3. Students developed the ability to analyze customer behaviour and online interactions, understanding how AI tools enhance personalization and boost conversion rates.
4. They understood the role of AI in enhancing customer experience, enabling faster service, personalized shopping, and frictionless checkout journeys.

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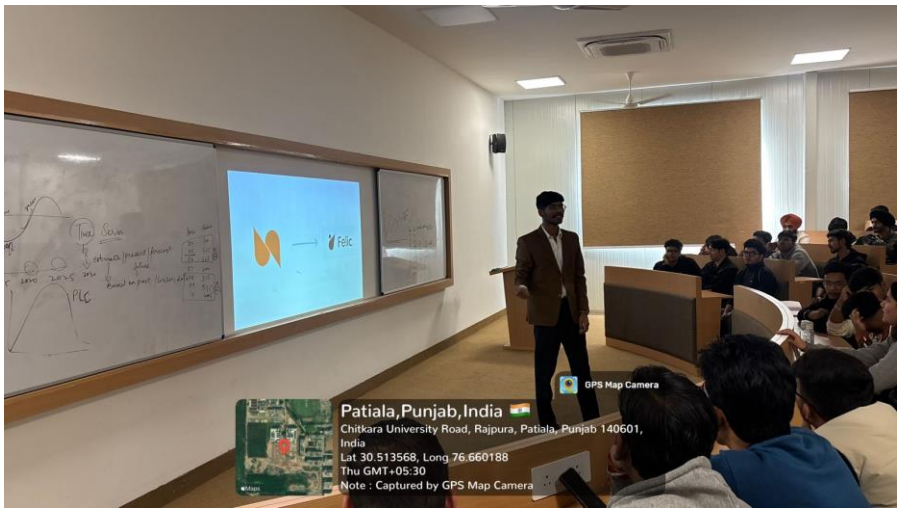
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EVENT DETAILS	
Event Type	Hackathon
Topic	Formula Hacks 2025: A Motorsport-Inspired Hackathon
Date	2025-10-30 To 2025-10-31
Mode	Offline
Organizer Name	Google Developer Groups On Campus
Resource Person	Itti Thakur, Sr Manager Hr | Rahul Bajaj, Data Science Engineer | Ritik Verma, Senior Data Engineer
No. Of Participants	167
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students For Brilliant Futures , Let's Prepare Our Students For Industry , Let's Empower Our Students With Great Communication Skills , Let's Inculcate Team Spirit And Camaraderie Among Our Students , Let's Install Discipline, Integrity And Honesty In Our Students , Let's Educate Our Students To Become Globally Competitive , Let's Infuse Leadership Skills In Our Students , Let's Encourage Our Students To Think Out Of The Box , Let's Stimulate Scholarly Energy And Diligence In Our Students

OBJECTIVE

1. Encourage innovative thinking through a competitive hackathon format.
2. Strengthen practical problem-solving and rapid prototyping skills.
3. Provide mentorship and industry exposure for technical growth.
4. Promote teamwork, collaboration, and peer learning.
5. Create a platform to showcase creative tech solutions.

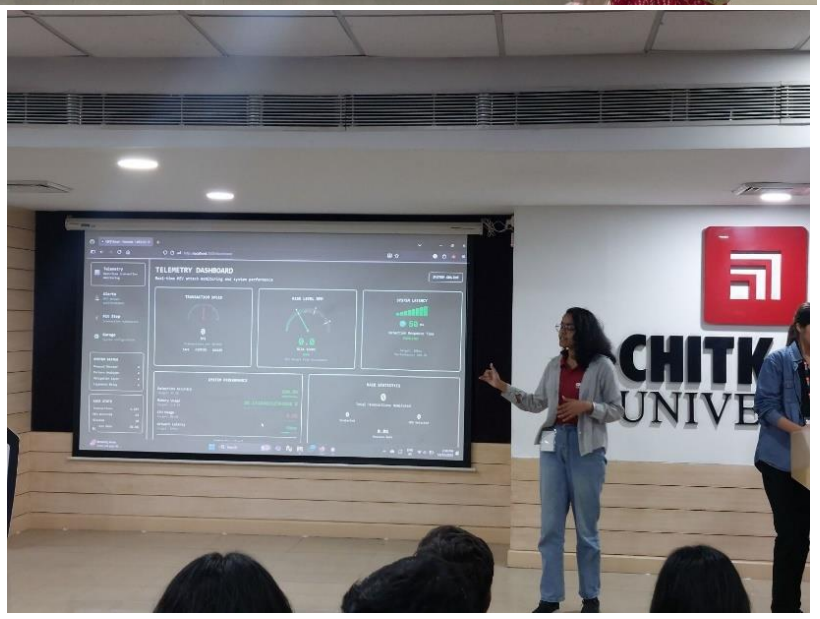
DESCRIPTION

Formula Hacks 2025 was a 30-hour intercollegiate hackathon designed to foster innovation, creativity, and real-world problem-solving among students. Organized by Google Developer

Groups On Campus, Chitkara University, in collaboration with the Department of Computer Science and Engineering, the event took place on October 30–31, 2025, at Pulitzer Hall. The hackathon followed a structured process beginning with an online selection round where teams submitted video presentations showcasing their project ideas. Based on creativity, feasibility, and technical depth, the most promising teams were shortlisted for the final offline hackathon. Inspired by the spirit of motorsports, the campus transformed into a dynamic "digital racetrack," where participants coded, collaborated, and built solutions under an energetic theme of speed, precision, and strategy. The event opened with registration, followed by an engagement-based ice-breaking session that helped participants interact and build rapport before the coding rounds. The formal inauguration included a lamp-lighting ceremony and an address by Dr. Raj Gaurang Tiwari, who encouraged students to innovate fearlessly and make the most of the opportunity. Vibinz, the cultural partner, added refreshing interactive sessions that helped participants unwind and stay energized during the long hours. Throughout the 30-hour duration, teams showcased determination as they brainstormed, built prototypes, and refined their ideas. Mentors interacted with participants at key intervals, offering constructive feedback, technical guidance, and industry perspectives. The continuous coding environment helped students experience real-time development pressure, teamwork dynamics, and decision-making challenges that mirror real industry conditions. A dedicated expert session on Artificial Intelligence was organized during the hackathon. Industry professionals shared insights on emerging AI trends, practical applications, and future possibilities, helping students understand how modern technologies influence problem-solving and solution design. After the expert talk, the top 20 teams were shortlisted for the final evaluation round. These teams presented their projects to a panel of judges, showcasing their creativity, technical depth, and innovative thinking. The event concluded with a prize distribution ceremony recognizing the best-performing teams. Dr. Neha Sharma delivered the closing remarks, appreciating the students' dedication and encouraging them to continue exploring new ideas and advancing their technical skills. Formula Hacks 2025 successfully created a vibrant ecosystem of learning, innovation, and collaboration, reinforcing the university's commitment to hands-on, experiential education and emerging technology engagement.

OUTCOMES

1. Students gained practical experience in rapid prototyping and real-time project development.
2. Participants improved teamwork, collaboration, and problem-solving skills under time constraints.
3. Teams received industry mentorship that strengthened their technical approach and solution quality.
4. Students learned emerging AI concepts through an expert session integrated into the hackathon.



5. The event enhanced creativity, peer learning, and confidence in presenting innovative ideas.

EVENT DETAILS	
Event Type	Career Counseling
Topic	International Pathways: Expanding Research Horizons Through Mobility
Date	2025-10-30 To 2025-10-30
Mode	Offline
Organizer Name	CSE-International
Resource Person	Mr. Sanjeev Singh, Director, Chitkara University
No. Of Participants	58
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po12
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

Global Research Exposure: Students learned about the benefits of participating in international research collaborations and mobility programs.

• Academic Growth Through Mobility: Emphasis on integrating international experiences into academic and research goals.

• Networking for Innovation: Encouragement to build cross-border academic and professional connections to drive innovation.

• Strategic Planning: Practical advice on aligning educational objectives with global opportunities for long-term success.

DESCRIPTION

The Office of International Affairs (OIA), in collaboration with the Department of Computer Science & Engineering, organized an enlightening session titled "International Pathways: Expanding Research Horizons Through Mobility" on October 30, 2025, at Pulitzer Hall, Picasso Block, Chitkara University, Punjab. The session was led by Mr. Sanjeev Singh, Director (Office

of International Affairs), Chitkara University. The primary aim of the session was to help students explore international mobility programs, research collaborations, and global opportunities to enhance their academic and professional growth.

OUTCOMES

Global Research Exposure
Academic Growth Through Mobility
Networking for Innovation
Strategic Planning

EVENT DETAILS	
Event Type	Workshop
Topic	Double Diamond Dash: The 3d Challenge
Date	2025-10-31 To 2025-10-31
Mode	Offline
Venue	Lh 501, Rockefeller Block, CBS (Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Ms. Leeza, Design Researcher & Consultant
No. Of Participants	65
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

•To help students grasp the four stages of Design Thinking — Discover, Define, Develop, and Deliver — and their relevance in solving real-world challenges.
•To encourage participants to think innovatively and generate human-centered solutions through brainstorming, ideation, and mind mapping.
•To highlight how creative thinking and design-driven approaches can contribute to sustainable and efficient systems in supply chain and management contexts.
•To provide hands-on exposure through the 3D Model Challenge, inspiring students to apply design thinking principles practically and confidently present their ideas.

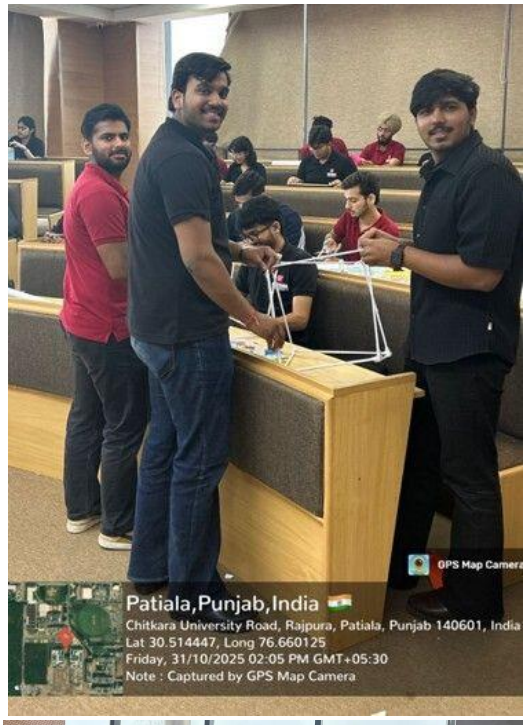
DESCRIPTION

The Department of SCM and General Management, under the Centre of Excellence – Sustainable Supply Chain, successfully organized an experiential design thinking workshop titled Double Diamond Dash: The 3D Challenge on 31st October 2025 at Chitkara Business School. The engaging session was led by Ms. Leeza, Design Researcher and Consultant, and coordinated by Dr. Divyansha Kumar, Assistant Professor, Chitkara Business School. The workshop offered participants a deep dive into the Double Diamond Framework of Design Thinking—Discover, Define, Develop, and Deliver. Students learned to identify real-world

challenges and explore innovative solutions through creative thinking, collaboration, and experimentation. The highlight of the event was a 3D Model Challenge, where participants designed and constructed tangible models representing the Double Diamond process using their own creativity, brainstorming, and mind mapping techniques. Each group presented its unique concept within the given time frame and responded confidently to cross-questioning by the evaluators. The atmosphere was filled with enthusiasm and teamwork as students demonstrated their understanding of problem-solving through design-driven approaches. The session concluded with the announcement of winners and distribution of prizes to the most innovative teams. The event not only encouraged critical thinking and collaboration but also inspired students to approach business and operational challenges with a design-thinking mindset. Overall, Double Diamond Dash: The 3D Challenge proved to be an inspiring and intellectually stimulating event that successfully blended creativity, learning, and innovation.

OUTCOMES

•Students gained hands-on experience with the Double Diamond Framework, learning how to apply it systematically to analyze problems and generate innovative solutions.
•The 3D model-making activity helped participants express abstract design concepts through tangible prototypes, improving their creative and spatial thinking abilities.
•Participants connected design thinking principles with sustainable and efficient problem-solving approaches relevant to business and management contexts.
•Through time-bound creation, presentation, and cross-questioning, students developed stronger communication, reasoning, and public speaking abilities.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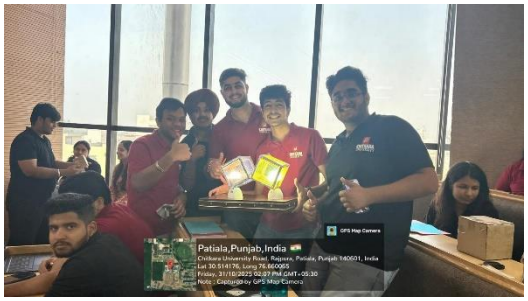

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EVENT DETAILS	
Event Type	Competition
Topic	Founders' Face-Off Competition
Date	2025-10-31 To 2025-10-31
Mode	Offline
Venue	Carnegie Hall (Chitkara Business School, Chitkara University, Punjab)
Organizer Name	Dr. Gurmeet Singh
No. Of Participants	102
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 10: Reduced Inequalities, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO2, PO4, PO8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of the Box, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To promote entrepreneurial thinking among students through experiential learning.
2. To enhance students' confidence, communication, and presentation skills.
3. To inspire students by exposing them to real-world founder journeys and success paths.
4. To encourage creativity, innovation, and character portrayal abilities.

DESCRIPTION

The EduCore Club of Chitkara Business School, empowered by the BBA Professional Department, successfully organized the engaging and intellectually stimulating event "Founder's Face Off" on 31st October 2025. The EduCore Club continuously works to integrate academic learning with real-world exposure. "Founder's Face Off" was one such initiative that provided students with an opportunity to step into the shoes of globally renowned business founders and visionaries. In this event, students from various departments portrayed globally renowned founders — reflecting their persona, leadership approach, vision, strategies,

and entrepreneurial journeys. The competition witnessed enthusiastic participation from students across the Chitkara business school. Each participant dressed up as a founder of their choice—ranging from iconic business leaders like Ratan Tata, Kiran Mazumdar Shaw, Ghazal Alagh, Narayana Murthy, Anand Kumar to emerging startup founders—bringing life to their struggles, journeys, values, and success stories. Students presented impactful narratives covering early hardships, turning points, risk-taking decisions, leadership insights, and major milestones achieved by these entrepreneurs. The event served as a creative blend of role-play, public speaking, research learning, and personality development, offering students a unique experiential-learning opportunity beyond conventional classroom teaching. Participants didn't just dress like these personalities; they adopted their communication style, challenges, values, and achievements. This experiential approach helped students understand entrepreneurial thinking beyond textbooks, connect with contemporary business realities, and appreciate the mindset required to build impactful ventures. This event helps students encouraging their deeper understanding of entrepreneurship, innovation, and the startup ecosystem. It also enhanced their communication skills, storytelling ability, and stage confidence. Inspires students to think like entrepreneurs and learn from real-world success and failure stories. A distinguished panel of three judges, representing both academia and industry, evaluated the performances on creativity, originality, communication, confidence, and depth of understanding of the chosen personalities. Dr. Ajay Aggarwal, Director and Founder of ACCOSOFT Company, Dr. Simran Waraich, Associate Professor, Department of Business Analytics, Dr. Rajesh Ahuja, Associate Professor, Centre for Global Education

OUTCOMES

1. Students gained practical exposure and experiential learning.
2. Participants enhanced their confidence, communication, and presentation skills.
3. Students explored real-world founder journeys and success paths.
4. Participants developed research-oriented learning about global and Indian entrepreneurial leaders.

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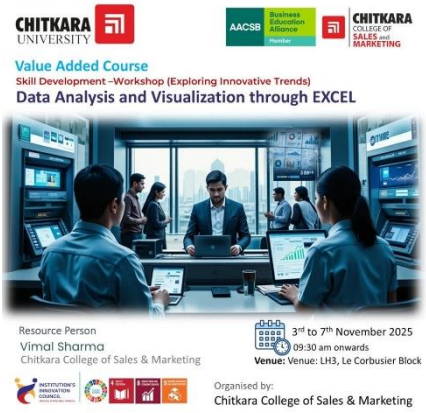
EVENT DETAILS	
Event Type	Workshop
Topic	Data Analysis and Visualization Through Excel
Date	2025-11-03 To 2025-11-07
Mode	Offline
Venue	Lh3 (Le Corbusier Block, Chitkara University, Punjab)
Organizer Name	Mr. Vimal Kumar Sharma, CCSM, Chitkara University, Punjab
Resource Person	Mr. Vimal Kumar Sharma, Sr. Project Manager
No. Of Participants	73
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2, PO3, PO8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

Build foundational Excel skills for accurate data organization and visualization.
Strengthen participants' ability to validate, analyse, and interpret data effectively.
Encourage equal participation and collaborative learning in a digital environment.
Foster innovation through practical use of Excel for decision-making.



DESCRIPTION

Chitkara College of Sales and Marketing organized Skill Development – Workshop (Exploring Innovative Trends) "Data Analysis and Visualization through EXCEL" Value Added Course from 3rd to 7th November designed specifically for MBA students specializing in Sales and Marketing (BFSI) This interactive and hands-on training program was designed to strengthen participants' Excel skills, focusing on both foundational and practical applications for effective data management and decision-making. The sessions aimed to build participants' confidence

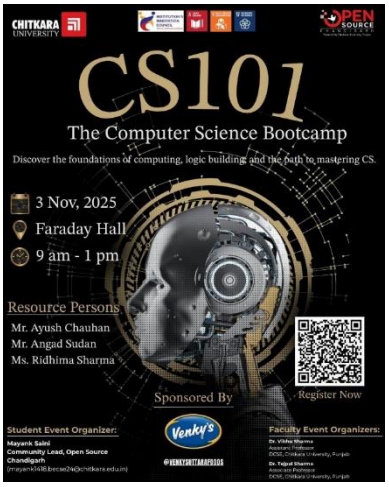
in using essential Excel tools such as data validation, sorting and filtering, and basic formulas to maintain data accuracy, consistency, and reliability in everyday work. As the training progressed, participants explored techniques to transform raw data into meaningful insights using Excel's data visualization features. They learned how to create simple yet impactful charts and graphs, interpret trends, and present information in a clear and visually engaging manner. The program also emphasized efficient data organization, allowing participants to manage large datasets and derive insights that support informed, data-driven decisions. By the end of the workshop, participants could organize and validate data systematically, identifying and correcting errors, and communicating their findings effectively through visual reports. Through a series of guided exercises and real-life examples, the training ensured that participants could confidently apply their learning to practical business scenarios, turning everyday data into valuable information for planning and problem-solving. This will enhance workplace efficiency and sustainable productivity through digital skill and analytical thinking through hands-on Excel learning, develop employability skills for data-driven roles in growing industries and encourage innovation through data analysis and evidence-based decision-making.

OUTCOMES

Apply Excel tools confidently for data validation and visual presentation.
Create meaningful charts and summaries to support data-driven insights.
Demonstrate teamwork and inclusivity during collaborative data exercises.
Utilize Excel skills to enhance productivity and problem-solving in workplaces.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Cs101: The Computer Science Bootcamp
Date	2025-11-03 To 2025-11-03
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Punjab Campus)
Organizer Name	Open-Source Chandigarh
Resource Person	Dr Tejpal Sharma, Associate Professor, Chitkara University | Dr Vibhu Sharma, Assistant Professor, Chitkara University
No. Of Participants	164
SDG No	SDG 7: Affordable And Clean Energy, SDG 9: Industry, Innovation and Infrastructure, SDG 14: Life Below Water, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO3
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE



• Build basic understanding of coding, algorithms, and core CS concepts.
• Introduce simple, hands-on Android app development.
• Help students use key developer tools in real workflows.
• Strengthen logical thinking and problem-solving skills.
• Guide students toward a clear learning path for future tech growth.

DESCRIPTION

The Open-Source Community successfully organized "CS101: The Computer Science Bootcamp" on 3rd November 2025 at Faraday Hall, Chitkara University, offering first- and second-year students a comprehensive and engaging introduction to the world of computer science. Designed to transform curiosity into clarity, the bootcamp served as a •complete guide for beginners eager to understand the essence of technology, programming, and modern innovation. Expert speakers Mr. Ayush Chauhan, Mr. Angad Sudan, and Ms. Ridhima Sharma

led the session with remarkable energy, taking the audience through foundational concepts such as algorithms, problem-solving techniques, and live coding demonstrations, all presented in an easy-to-understand and interactive manner. The participants explored not only the basics but also emerging tech domains like Web3 and the latest advancements driving the future of computing, gaining a clearer picture of the rapidly evolving digital landscape. To ensure a highly engaging experience, the event featured interactive games, quizzes, and open discussions that helped students grasp complex ideas while building confidence and collaborative spirit. Another key highlight was the introduction to essential developer tools, coding environments, and professional platforms like GitHub and LinkedIn, equipping students with both the technical and personal development skills required to grow in the tech world.

OUTCOMES

- Students will be able to apply basic coding and algorithmic concepts.
- They will build a simple Android app on their own.
- They will feel comfortable using essential developer tools.
- Their problem-solving and logical thinking skills will improve.
- They will gain clarity on how to continue learning and grow in tech.

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Faraday Hall Edison Block, Rajpura, Punjab 140417, India
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Event Name	A Five-Day National Workshop On "Latex Essentials: Practical Training for Academic and Technical Writing"
Date	2025-11-3 To 2025-11-7
Venue	Edison Block, LH-2,3,4, Chitkara University
Organizer	Dr Manpreet Kaur
Resource Person	Dr. Mandeep Kaur, Dr. Isha Kansal, Dr. Inderpreet Kaur, Dr. Nikita Jain
Number Of Participants	100
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	5 Days

About the Activity

Centre for Global Education in collaboration with Department of Applied Sciences, CUIET, Chitkara University, Punjab organized 5-days workshop for Deakin Pathway Program students with the theme on LaTeX Essentials: Practical Training for Academic and Technical Writing from 3 to 7 November 2025, 9:00 AM onwards in Edison Block LH-1,2,3. 100 students of Deakin Pathway Program Semester 1 were engaged in sessions by Dr. Mandeep Kaur, Dr. Isha Kansal, Dr. Inderpreet Kaur and Dr. Nikita Jain, exploring the need and usage of Latex tool. Prof. (Dr.) Shivani, Dean Engineering, Deakin Pathway Programs and Dr. Mohit Kumar Kakkar, Dean, Department of Applied Sciences, conveyed their gratitude to them.

Objectives of the event

- Learn fundamental LaTeX concepts for academic and technical document creation.
- Develop skills to format text, equations, tables, and figures professionally.
- Apply citation and referencing tools using BibTeX for scholarly writing.
- Produce publication-ready documents efficiently using LaTeX tools.

Outcome or Key take away from the event

• Understand core LaTeX principles to create structured academic and technical documents.
• Demonstrate the ability to format text, equations, tables, and figures with professional

precision.

• Employ BibTeX for accurate citation management and scholarly referencing.

• Generate polished, publication-ready documents using efficient LaTeX workflows.

Pictures

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Recruitment Drive by Siemens for Future Innovators
Date	2025-11-03 To 2025-11-03
Mode	Offline
Venue	Ios Development Center, Newton Block (Chitkara University Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Priyanka Kundu, Talent Acquition -People and Organization, Siemens
No. Of Participants	31
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To familiarize students with Siemens' organizational culture, core values, and work environment.
2. To provide insights into diverse career pathways and growth opportunities available within Siemens.
3. To help students understand corporate recruitment practices, interview processes, and employer expectations.
4. To identify and engage potential future innovators and high-potential candidates for prospective roles.
5. To bridge the gap between academia and industry by offering direct exposure to real-world corporate interactions.

DESCRIPTION

A focused pre-placement talk and interview session conducted by Siemens to identify future innovators. The event introduced students to Siemens' organizational culture, career pathways, and expectations, while providing them with direct exposure to corporate recruitment practices.

OUTCOMES

1. Enhanced student awareness of career opportunities, role expectations, and growth prospects at Siemens.
2. Improved student understanding of corporate recruitment processes, interview dynamics, and professional standards.
3. Identification of promising candidates aligned with Siemens' innovation-driven culture.
4. Strengthened industry–academia collaboration through meaningful engagement and direct interaction.
5. Increased student confidence and preparedness for future placement opportunities.

Event Name	Brainwave Sessions 7 Talk Report
Date	4 November 2025
Venue	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab
Department	CRIO
Resource Person	Dr. Nitin Saluja Prof. & Senior Director (Research) Nitin Saluja
Number of Participants	45
SDGs Covered	All SDGs Covered
Duration	2 Hrs

About the Activity

The talk "Shaping Technology into Words" was conducted under the Brainwave Sessions 7 to emphasize the critical role of transforming complex scientific and technological ideas into precise, impactful written communication. The session focused on strengthening research articulation skills for emerging scientists, particularly in the domains of photovoltaics, perovskite materials, and tandem solar cell innovations. The session acted as a bridge between advanced research development and effective scholarly documentation.

Workshop Objectives

- Enhance research communication
- Insights on publication framing
- Improve technology narration
- Boost independent scientific writing
- Interactive Q&A engagement

Key Highlights

1. Expert talk on scientific writing and articulation
2. Manuscript structuring insights

3. Audience-engaged discussion

4. Publication ethics and clarity focus

5. Open Q&A session

Glimpse of the Event

EVENT DETAILS	
Event Type	Expert Talk
Topic	Decoding Ai
Date	2025-11-04 To 2025-11-04
Mode	Offline
Venue	Edison Block (Faraday Hall, Edison Block)
Organizer Name	Bits 'N' Bytes
Resource Person	Ms. Muskan, Software Engineer Ii
No. Of Participants	65
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1.To provide students with practical insights into real-world applications of Artificial Intelligence.

2.To bridge the gap between theoretical knowledge and industry-level AI practices.

3.To guide students on essential technical skills required for building careers in AI.

4.To inspire curiosity, innovation, and problem-solving through interaction with an industry expert.

DESCRIPTION

The expert talk "Decoding AI: From Hype to Practical Application" aimed to help students understand how Artificial Intelligence is transforming real-world industries. Conducted at Faraday Hall, the session featured Ms. Muskan, Software Engineer II at Wayfair Global Pvt. Ltd., who shared practical insights, clarified common AI misconceptions, and discussed

essential skills for aspiring professionals. The interactive session encouraged students to explore AI with a hands-on, innovative, and application-oriented mindset.

OUTCOMES

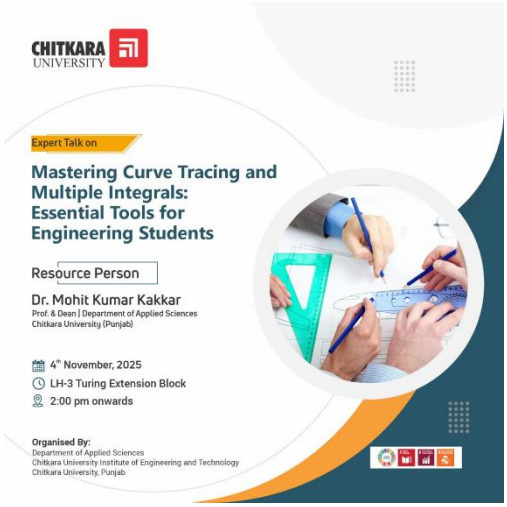
Students gained practical understanding of how AI is applied in real industry scenarios.

Participants became aware of essential skills and career paths in the field of Artificial Intelligence.

The session enhanced students' curiosity, critical thinking, and motivation to explore AI-driven projects.

Event Details	Event Type Expert Talk
Topic	Mastering Curve Tracing and Multiple Integrals: Essential Tools for Engineering Students
Date	2025-11-04 To 2025-11-04
Mode Offline	Venue Lh-3 Turing Extension Block (Chitkara University, Punjab)
Organizer Name	Dr. Nidhi Bansal Garg
Resource Person	Dr. Mohit Kumar Kakkar, Prof. & Dean
No. Of Participants 41	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S) PO1, PO5	University Charter Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box

About the Activity



The Department of Applied Sciences, Chitkara University, Punjab, successfully organized an expert talk on "Mastering Curve Tracing and Multiple Integrals: Essential Tools For Engineering Students". The distinguished resource person for the session was Prof. (Dr.) Mohit Kumar Kakkar, dean of Department of Applied Sciences, Chitkara University, Punjab who is a distinguished academician and researcher with vast expertise in mathematics and engineering applications. The resource person delivered an insightful and interactive lecture focusing on the conceptual clarity and practical applications of curve tracing and multiple integrals. The speaker explained various methods of tracing curves, discussed their geometrical significance, and demonstrated how multiple integrals are applied in computing areas, volumes, and other engineering parameters. During the session, the speaker explained the fundamentals of curve tracing, including symmetry, intercepts, tangents, asymptotes, and regions of definition. Through illustrative examples, students were guided to visualize and interpret various types of curves, helping them

understand how geometric properties influence the shape and nature of a curve. The expert highlighted how curve tracing plays a vital role in engineering design, mechanical modeling, and graphical data interpretation. The discussion then transitioned to multiple integrals, where the speaker elaborated on double and triple integrals and their applications in calculating area, volume, and mass distribution in three-dimensional systems. The expert also demonstrated how changing the order of integration and converting between Cartesian, polar, and cylindrical coordinates simplifies problem-solving in engineering contexts. Students responded enthusiastically, asking thoughtful questions and seeking guidance on applications of the discussed topics in higher-level courses and research. Towards the end of the session, the resource person summarized the key takeaways and encouraged students to continue exploring mathematics with creativity and rigor. The session concluded with a vote of thanks given by event organiser Dr. Nidhi Bansal Garg, expressing gratitude to the expert for their time, effort, and valuable contribution..

Objectives of the event

. To strengthen conceptual understanding of curve tracing and multiple integrals.

2. To develop analytical skills among students for sketching complex curves.

3. To illustrate practical applications of multiple integrals in solving engineering and physical problems.

4. To bridge the gap between theory and practice by demonstrating how these mathematical tools are used in real-world.

Outcome or Key take away from the event

• Students learnt the fundamental concepts of curve tracing, including symmetry, intercepts, tangents, and asymptotes.
2. Students learnt to bridge the gap between theoretical mathematics and real-world applications, understanding how mathematical tools aid in solving complex engineering challenges.
3. Students learnt to apply mathematical techniques confidently in higher-level subjects and engineering research.
4. Students learnt how to convert multiple integrals into different coordinate systems.

Pictures

Event Details	
Title of the Event	From Theory to Practice: An Exposure Visit for Future Innovators
Date of the Event	6th November 2025
Venue	LBM Solutions, Sahibzada Ajit Nagar, Punjab
SDG no	4,9,17
No. of Student Participated	60

Objective

i) To provide students with real-world exposure to software industry practices.
ii) To bridge the gap between theoretical knowledge and industrial implementation.
iii) To help students understand workflow, project management, and professional culture in a corporate setup.

Event Description

The Department of Computer Applications, Chitkara University, Punjab, organized an insightful Industrial Visit titled "From Theory to Practice: An Exposure Visit for Future Innovators" on 6th November 2025. The visit aimed to bridge the gap between academic learning and industrial application by providing students with first-hand exposure to the operations of a leading IT company — LBM Solutions, located in Sector 75, Sahibzada Ajit Singh Nagar, Punjab.

The visit began at 9:30 AM, with students enthusiastically assembling and departing from the university campus. Upon arrival, they were warmly welcomed by the LBM Solutions team, who provided an overview of the company's history, key projects, and technological expertise.

The session commenced with an interactive presentation, where industry professionals discussed the company's structure, project management approach, and technology stack. Students were introduced to real-time projects in software development, mobile app design,

and web-based applications, gaining insights into how classroom concepts like OOP, database management, and software engineering are implemented in real-world scenarios.

Participants also learned about the various phases of the Software Development Life Cycle (SDLC) from requirement gathering to deployment and maintenance. The experts emphasized the importance of agile methodologies, teamwork, and effective communication in delivering client-centric solutions.

Outcome of the Event

i) Students gained practical exposure to how theoretical concepts are applied in real-world IT projects.
ii) Enhanced awareness of industry expectations and professional conduct.
iii) Inspiration to pursue innovation and entrepreneurship.

From Idea to Execution: Full-Spectrum Lean Canvas Innovation Bootcamp

SDG: 4, 8, 9, 17

On 6 November 2025, the Chitkara Innovation Incubator Foundation (CIIF) organised a dynamic and immersive session titled "From Idea to Execution: Full-Spectrum Lean Canvas Innovation Bootcamp", aimed at empowering early-stage founders and aspiring entrepreneurs with practical innovation frameworks to move their concepts from ideation to execution. The bootcamp was led by Mr. Aditya Chhabra, Founder of Create Bytes, a pioneering AI-product engineering and digital transformation company known for bridging advanced technology with human-centric design and real-world impact. Drawing on his extensive experience in product development, strategy, and lean innovation, Mr. Chhabra guided participants through methodologies that help streamline startup thinking and reduce risk by validating business assumptions early.

Throughout the bootcamp, Mr. Chhabra emphasised the importance of the Lean Canvas as a full-spectrum innovation tool — one that helps founders articulate key elements such as problem statements, customer segments, unique value propositions, revenue streams, and cost structures systematically. He encouraged participants to treat the Lean Canvas not just as a planning document but as a living blueprint that evolves with continuous customer feedback, rapid prototyping, and iterative testing. This approach, he explained, enables startups to focus on customer-centric solutions while conserving resources and accelerating time to market.

Participants were introduced to step-by-step techniques to identify critical hypotheses underlying their business ideas, prioritise assumptions for testing, and design minimum viable experiments to gather actionable insights. Mr. Chhabra shared real-life examples from his work at CreateBytes — where integrated AI/ML solutions and user-centric engineering have been core to product strategy — to illustrate how disciplined innovation thinking enhances clarity and execution confidence.

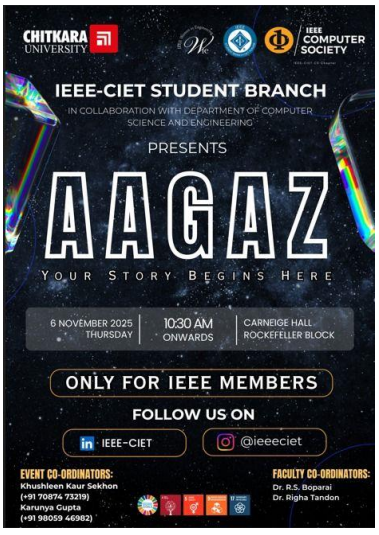
An interactive segment allowed attendees to work through their own Lean Canvas drafts and receive feedback from Mr. Chhabra, fostering a collaborative environment of peer learning and expert mentoring. Discussions focused on refining value propositions, pinpointing high-impact customer segments, and shaping testable assumptions that lay the groundwork for product-market fit. Overall, the "From Idea to Execution: Full-Spectrum Lean Canvas Innovation Bootcamp" served as a practical and inspiring forum that equipped participants

with structured strategic tools and actionable insights, affirming CIIF's commitment to nurturing entrepreneurial talent and enabling founders to navigate the early stages of startup development with clarity and purpose.

Event Details	
Event Type	Competition
Topic	Aagaz-Your Story Begins Here
Date	2025-11-06 To 2025-11-06
Mode	Offline
Venue	Carneige Hall, Rockefeller (Chitkara University, Punjab)
Organizer Name	Ieee
Resource Person	Dr. Raj Davinder Singh, Associate Professor, Chitkara University
No. Of Participants	148
SDG1 No	SDG1 4: Quality Education, SDG1 5: Gender Equality, SDG1 9: Industry, Innovation and Infrastructure, SDG17: Partnership for the Goals
PO Number(S)	PO1, PO2, PO3, PO4
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

1. To inspire individuals to begin their personal and professional growth journey by providing motivation, direction, and opportunities for development.
2. To create a platform for self-expression and storytelling, where participants can confidently share their experiences, ideas, talents, and perspectives.
3. To encourage learning, creativity, and innovation through interactive sessions, workshops, and collaborative activities.
4. To build confidence and leadership skills by offering individuals a stage to present, perform, lead initiatives, and explore new roles.



DESCRIPTION

Aagaz symbolizes the power of new beginnings and the courage to take the first step toward one's dreams. It is a platform that celebrates aspirations, inspires growth, and empowers individuals to start their personal and professional journey with confidence. Built on the belief that every story is worth telling and every voice deserves to be heard, Aagaz provides an environment where ideas come alive, talent is nurtured, and possibilities unfold.

OUTCOMES

1. Enhanced self-confidence and communication skills among participants as they engage in storytelling, presentations, and interactive sessions.
2. Greater self-awareness and clarity of goals, enabling individuals to identify their strengths, aspirations, and areas for improvement.
3. Improved creativity, innovation, and problem-solving abilities through exposure to new ideas, experiences, and collaborative learning activities.
4. Increased participation and engagement within the organisation or community, promoting a healthier and more supportive culture.

CHITKARA

Event Details	
Event Type	Expert Talk
Topic	Corporate Recruitment Drive- Credresolve
Date	2025-11-06 To 2025-11-06
Mode	Offline
Venue	Sun Hall, Turing Block, First Floor (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Abhishek Jha, Hr Lead, Credresolve
No. Of Participants	216
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with direct interaction opportunities with HR professionals and corporate recruiters.
2. To help students understand job role requirements, expectations, and industry standards.
3. To offer hands-on experience of real-world recruitment and interview processes.
4. To enhance students' communication, interview, and professional skills.
5. To bridge the gap between academic learning and corporate hiring practices.

DESCRIPTION

Corporate recruitment drive featuring HR-led discussions and interviews. The event allowed students to interact with recruiters, understand role requirements, and gain practical experience in corporate hiring processes.

OUTCOMES

1. Students gained practical exposure to real-time corporate hiring and interview processes.
2. Participants developed improved communication, confidence, and professional presentation skills.
3. Enhanced understanding of industry expectations, job roles, and required competencies.
4. Networking opportunities were established between students and corporate recruiters.
5. Some students received shortlisting, interview callbacks, or placement opportunities.

EVENT DETAILS	
Event TYPE	EXPERT TALK
Topic	Expert Talk on Exploring the World of Data Structure
Date	2025-11-07 To 2025-11-07
Mode	Online
Organizer Name	Bits 'N' Bytes
Resource Person	Jaspinder Singh, Founder, S 30} Interview Prep Pvt. Ltd.
No. Of Participants	380
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

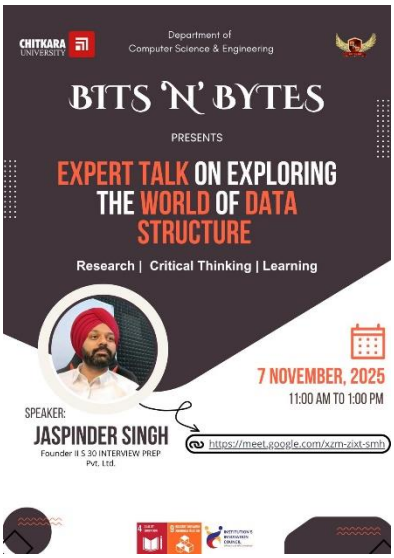
OBJECTIVE

To enhance students' conceptual understanding of fundamental and advanced data structures.

To develop analytical and problem-solving skills for tackling technical and real-world computing challenges.

To provide insights into industry-oriented applications of data structures and their relevance in technical interviews.

To encourage research-oriented learning, logical thinking, and efficient algorithmic practices in software development.



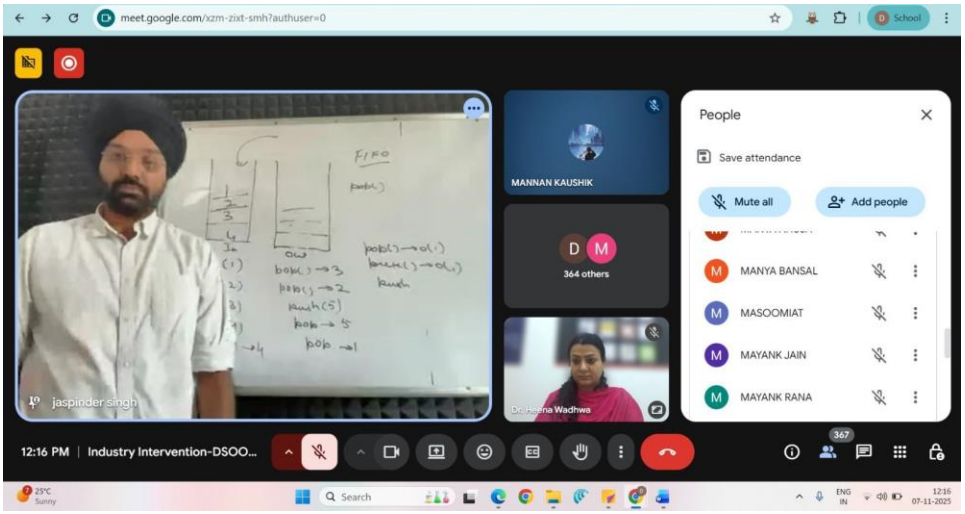
DESCRIPTION

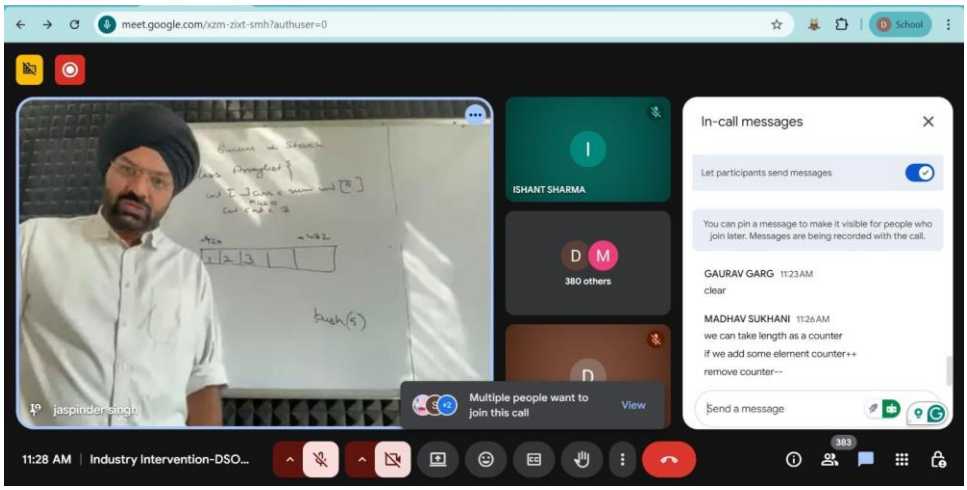
The Expert Talk on Exploring the World of Data Structure was organized to provide students with a deeper understanding of how data structures form the foundation of efficient computing. Delivered by Mr. Jaspinder Singh, Founder of S30 Interview Prep Pvt. Ltd., the session focused on the practical applications of data structures, their role in solving real-world problems, and their importance in technical interviews. Students were introduced to core concepts, algorithmic thinking, and structured programming practices, enabling them to

strengthen their technical foundation and approach problem-solving with greater clarity and efficiency.

OUTCOMES

Students gained a stronger conceptual understanding of fundamental and advanced data structures.
Participants improved their analytical and problem-solving skills for technical and coding challenges.
Learners understood industry-relevant applications of data structures and their significance in technical interviews.





The Future of Retail: Speed, Strategy & the Startup Mindset

SDGs: 8 9, 12

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organised an expert session titled "The Future of Retail: Speed, Strategy & the Startup Mindset" on 7th November 2025. The session aimed to provide startups and students with insights into the rapidly evolving retail landscape, with a focus on speed, execution, and strategic thinking in high-growth consumer businesses.

The session was delivered by Mr. Swapnil Mhsake, City CEO, Blinkit, who shared first-hand industry perspectives from India's fast-paced quick-commerce and retail ecosystem. The session was highly engaging and grounded in real-world operational and strategic experiences.

Session Highlights

The session focused on the following key area

- Content Strategy Review, where participants learned how retail and consumer brands can craft clear, impactful content strategies aligned with speed, customer expectations, and business objectives.

Mr. Swapnil Mhsake discussed how modern retail startups must balance rapid execution with strong strategic foundations. He highlighted the importance of customer-centric thinking, operational agility, and data-driven decision-making in building scalable retail businesses. Practical examples from the quick-commerce sector were shared to illustrate how strategy, content, and execution come together in competitive markets.

Outcome and Impact

The session enabled participants to gain a deeper understanding of emerging retail trends and the startup mindset required to succeed in fast-moving consumer ecosystems. Startups benefited from actionable insights into content strategy, brand communication, and operational speed, while students gained exposure to real-world retail leadership perspectives.

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews
Date	2025-11-07 To 2025-11-07
Mode	Offline
Venue	Exploretorium, Chitkara University (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Rohit Rai, Campus Recruiter, TCS
No. Of Participants	600
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with direct placement opportunities in a leading global IT organization.
2. To familiarize participants with TCS's structured recruitment and selection process.
3. To assess students' technical knowledge, analytical abilities, and communication skills.
4. To create awareness about career paths, work culture, and growth opportunities at TCS.
5. To bridge the gap between academic learning and industry requirements in the IT sector.

DESCRIPTION

A flagship recruitment drive by Tata Consultancy Services, one of India's largest IT employers. The event included structured interviews and discussions, offering students a pathway to join a global technology leader.

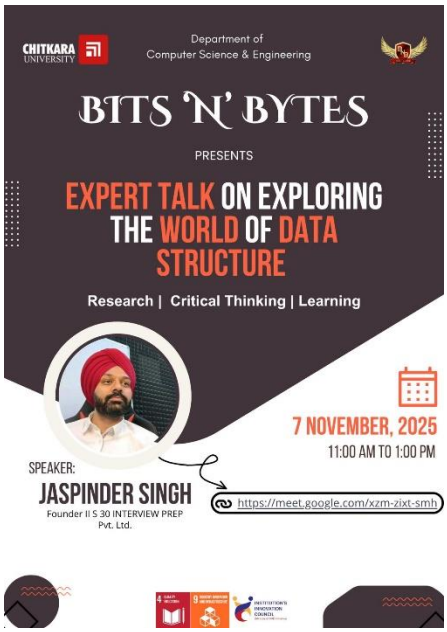
OUTCOMES

1. Students gained real-time exposure to a structured corporate hiring process.
2. Enhanced confidence in handling aptitude tests, technical rounds, and HR interviews.
3. Improved understanding of industry expectations and professional standards.
4. Strengthened industry-academia collaboration with a reputed global IT employer.
5. Eligible candidates received shortlisting, offer letters, or placement opportunities.

Event Details	
Event Type	Expert Talk
Topic	Expert Talk on Exploring the World of Data Structure
Date	2025-11-07 To 2025-11-07
Mode	Online
Organizer Name	Bits 'N' Bytes
Resource Person	Jaspinder Singh, Founder, S 30} Interview Prep Pvt. Ltd.
No. Of Participants	380
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To enhance students' conceptual understanding of fundamental and advanced data structures.
2. To develop analytical and problem-solving skills for tackling technical and real-world computing challenges.
3. To provide insights into industry-oriented applications of data structures and their relevance in technical interviews.
4. To encourage research-oriented learning, logical thinking, and efficient algorithmic practices in software development.

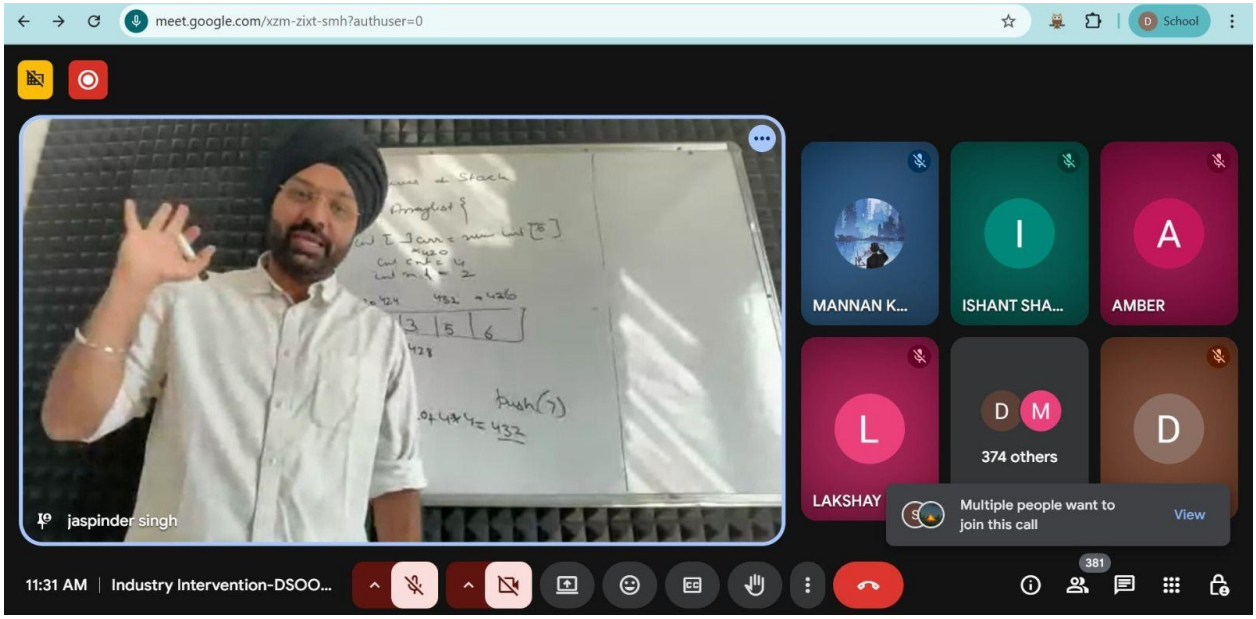


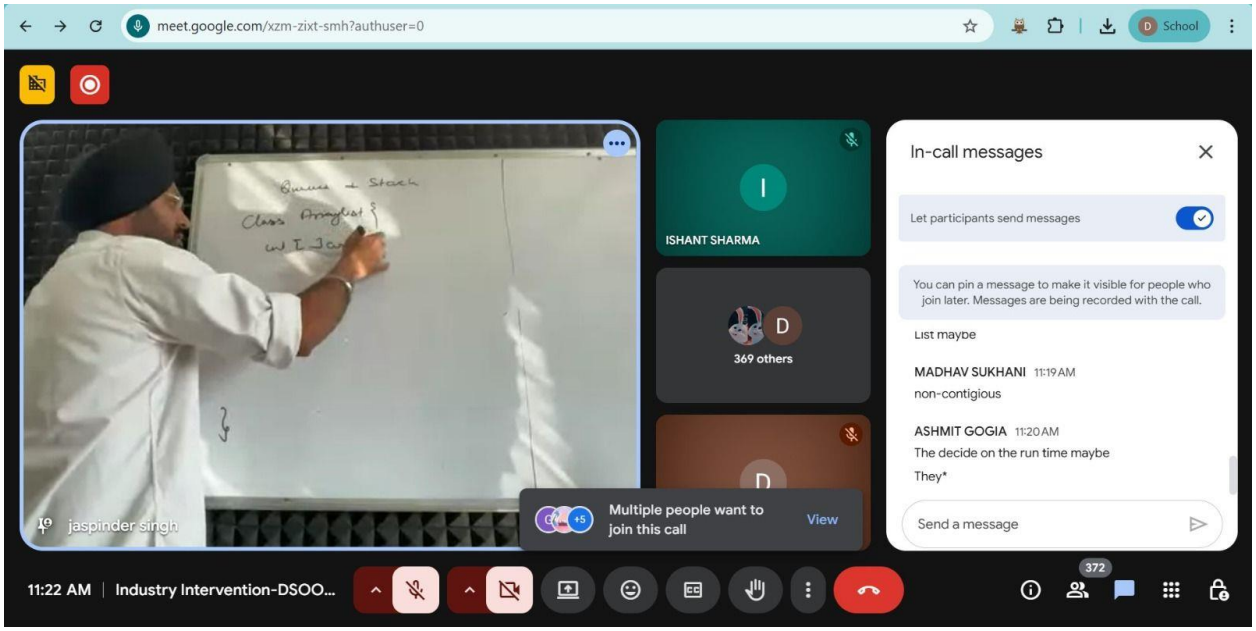
DESCRIPTION

The Expert Talk on Exploring the World of Data Structure was organized to provide students with a deeper understanding of how data structures form the foundation of efficient computing. Delivered by Mr. Jaspinder Singh, Founder of S30 Interview Prep Pvt. Ltd., the session focused on the practical applications of data structures, their role in solving real-world problems, and their importance in technical interviews. Students were introduced to core concepts, algorithmic thinking, and structured programming practices, enabling them to strengthen their technical foundation and approach problem-solving with greater clarity and efficiency.

OUTCOMES

1. Students gained a stronger conceptual understanding of fundamental and advanced data structures.
2. Participants improved their analytical and problem-solving skills for technical and coding challenges.
3. Learners understood industry-relevant applications of data structures and their significance in technical interviews.





EVENT DETAILS	
Event Type	Workshop
Topic	Linux Unlocked
Date	2025-11-09 To 2025-11-10
Mode	Offline
Venue	Faraday Hall (Chitkara University, Rajpura)
Organizer Name	Open-Source Chandigarh
Resource Person	Dr. Tejpal Sharma, Associate Professor, Chitkara University | Dr. Vibhu Sharma, Assistant Professor, Chitkara University
No. Of Participants	461
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2
University Charter	Let's Prepare Our Students for Industry

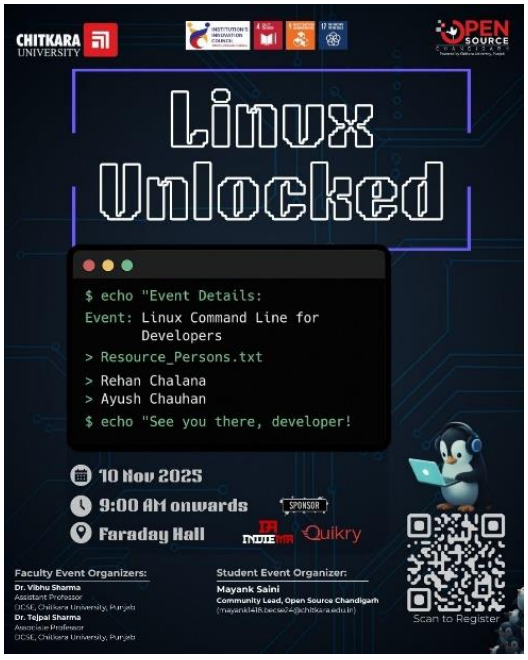
OBJECTIVE

1. Introduce students to the Linux command line in a simple and practical way.

2. Teach core terminal commands used in navigation, file handling, and system management.

3. Build understanding of Linux architecture and its importance in development and IT.

4. Develop basic shell scripting skills for automation and productivity.



DESCRIPTION

"Linux Unlocked" is a hands-on workshop designed to help students step into the world of the Linux command line with confidence. Whether someone is just getting started or wants to strengthen their technical foundation, this session aims to make the Linux environment feel simple, powerful, and approachable. This workshop will & experienced resource persons will guide participants through practical exercises and real command-line workflows used by developers every day. Throughout the day, students will explore how the Linux file system is structured, how to move through directories efficiently, and how to manage files and permissions using essential terminal commands. The session also introduces the basics of shell scripting, helping participants understand how scripts can automate repetitive tasks and improve productivity. Along with this, they will learn to work with tools for searching, text processing, and system monitoring, giving them a clear view of how Linux powers modern development environments.

OUTCOMES

1. Participants will gain confidence in navigating and managing the Linux file system.

2. They will be able to use essential Linux commands independently.

3. Students will understand how basic shell scripts work and where to apply them.

4. They will learn useful tools for searching, text processing, and system monitoring.

GPS Map Camera
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Faraday Hall Edison Block, Rajpura, Punjab 140417, India
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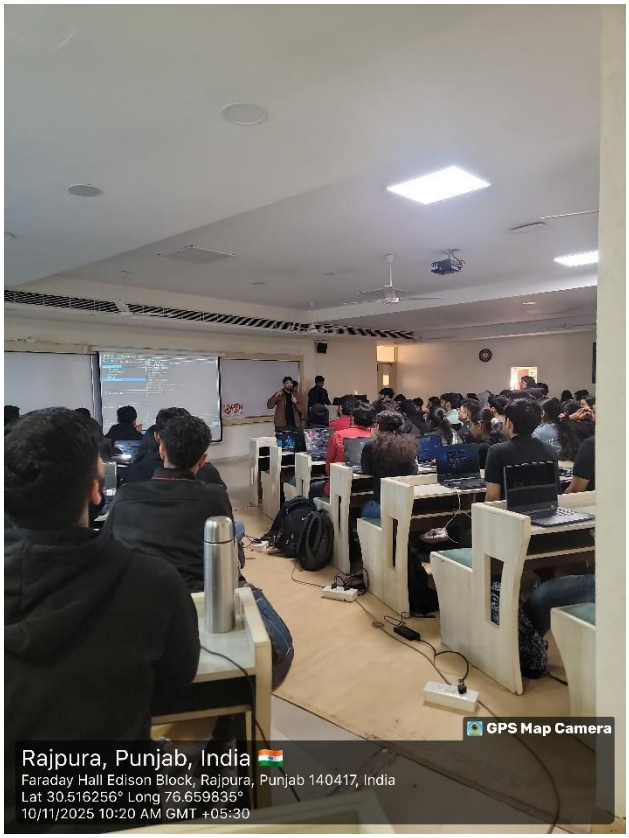
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EVENT DETAILS	
Event Type	Competition
Topic	Code Slam 2.0: The Grand Code off
Date	2025-11-11 To 2025-11-12
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University, Punjab Campus)
Organizer Name	Ieee
Resource Person	Dr Rajdavinder Singh , Associate Professor, Chitkara Universty
No. Of Participants	70
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO2, PO3
University Charter	Let's Prepare Our Students for Industry, Let's Enthuse Patriotic Fervor & Pride for Our Heritage in Our Students, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. Provide a platform for participants to showcase coding and programming skills.

2. Challenge analytical thinking and problem-solving abilities through fast-paced rounds.

3. Encourage innovative and efficient algorithmic thinking.

4. Promote healthy competition among participants.

DESCRIPTION

Code Slam 2.0 is an exciting, fast-paced coding competition designed to test the programming skills, logical reasoning, and problem-solving abilities of participants. The event features multiple rounds of coding challenges, including algorithm design, debugging, and optimization tasks, with increasing levels of difficulty. Participants are required to write efficient and accurate code under time constraints, showcasing creativity and technical proficiency. Code

Slam 2.0 aims to bring together coding enthusiasts, promote healthy competition, and provide an engaging platform to enhance programming knowledge and skills.

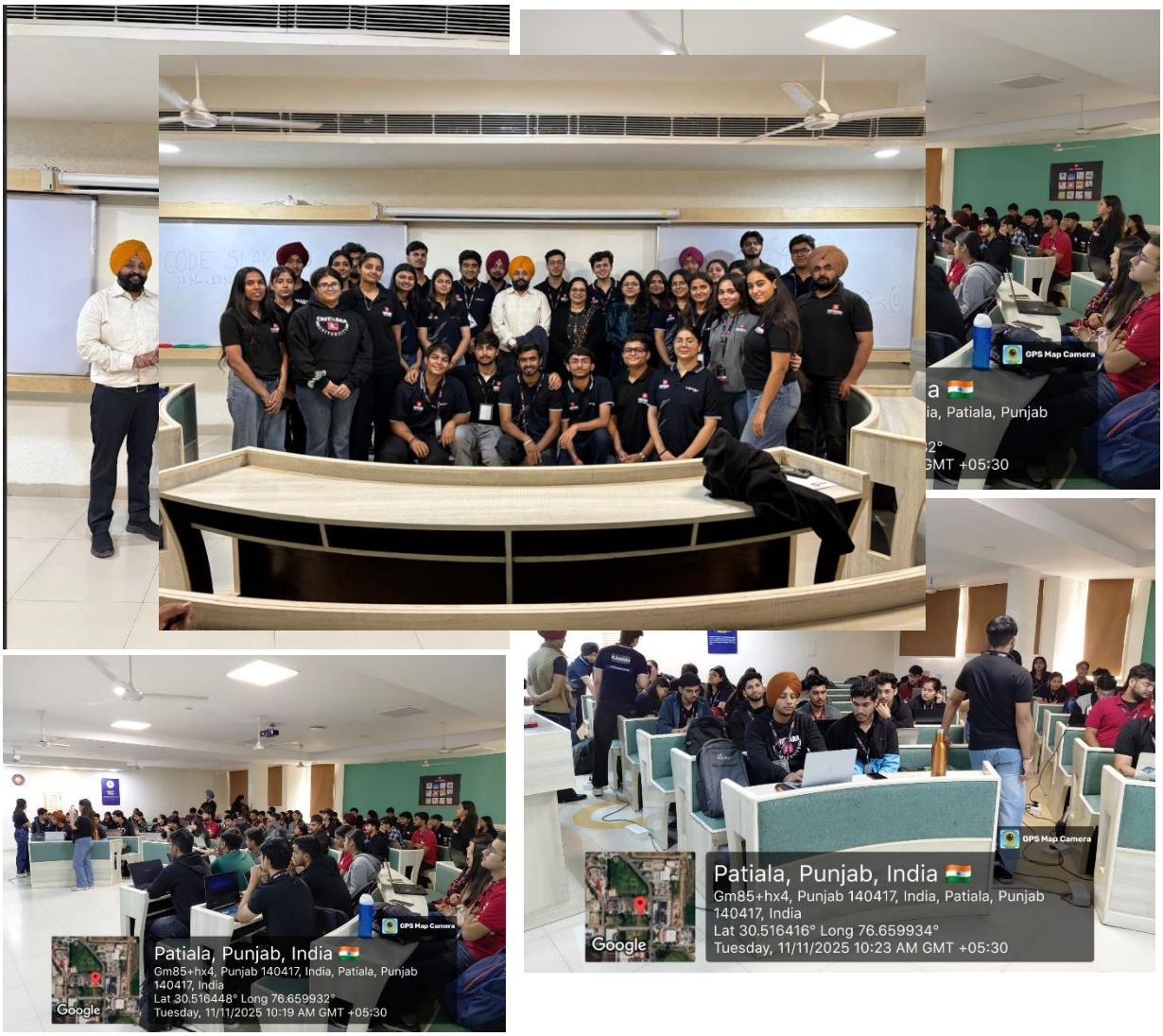
OUTCOMES

1. Enhance participants' problem-solving and logical thinking skills.

2. Improve proficiency in programming languages and coding techniques.

3. Foster creative and efficient algorithm design.

4. Develop the ability to write optimized and error-free code under time constraints.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Event Name	SustainX Tech: Industry Leadership Forum on Integrated Waste Management Solutions
Date	11th Nov., 2025
Venue	Hyatt Centric, Sector -17 Chandigarh
Department	CURIN
Resource Person	Industry Leaders | Chief Guest: Er. Pritpal Singh Executive Director unjab State Council for Science & Technology (Pscst), Chandīgarh
Number Of Participants	75
SDG Covered	1,2,3,6,7,8,9,11,13,14,15,16,17
Duration	One Day Event

Objective of the Event

SustainX Tech event aims to target the industry leaders to enable creativity in the products and target the niche marketplace. The event will bring together ISARG Partners (Industry, Service Providers, Aggregators, Researchers and Government Representatives). This event was being organised under the Centre of Excellence on Full Cycle Processing of Agriculture Waste to Wealth (PAWW) and hosted by CURIN, Chitkara University, Punjab.

Key Highlights of the Event "SustainX Tech: Industry Leadership Forum on Integrated Waste Management Solutions"

SustainX Tech 2025 is a Unique platform from Chitkara University Research and Innovation Network (CURIN) where the ISARG (Industries, Service-providers, Aggregators, Researchers and Government-officials) brought together under one roof.

The event was hosted by Chitkara University, Punjab in partnership with NDRI Karnal, PAU Ludhiana, PSCST Chandigarh, and PRSC, Punjab was organized under CoE on Agriculture Residue Management. The industry academia networking event was held at Hyatt Centric Chandigarh on 11th November 2025 which witnessed 32 Industry Leaders, 14 Senior Government Officials and Policy Makers, 2 NGOs, 26 Researchers and with a total of 74 participants.

The event featured thought-provoking discussions, industry presentations, recognition of sustainability champions, and demonstrations of cutting-edge facilities. The event was graced by Hon'ble Pro-Chancellor Dr. Madhu Chitkara, who inspired everyone with her vision for sustainability and innovation.

Event Outcomes

SustainX Tech has truly strengthened the bridge between researchers, industries and Government to co-create impactful, technology-driven waste management solutions. SustainX sparked new ideas and plenty of appreciation for impactful collaboration.

Glimpse of the Event

CHITKARA UNIVERSITY
SustainX Tech
Industry Leadership Forum on Integrated Waste Management Solutions

CHITKARA UNIVERSITY
CHITKARA UNIVERSITY

EVENT DETAILS	
Event Type	Summit
Topic	Retail Connect 1.0 – Navigating The New Age Of Retail
Date	2025-11-11 To 2025-11-11
Mode	Offline
Organizer Name	BBA Retail Management
Resource Person	Mr. Vijayaraghvan, Group President | Mr. Hemant Tejwani, Process Manager | Mr. Arunabh Das Sharma, Ceo & Md | Ms. Preeti Kaur, Founder
No. Of Participants	150
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

1. To expose students to current and emerging trends in the retail industry.
2. To provide practical insights into retail strategy, branding, and consumer engagement.
3. To facilitate industry academia interaction for enhanced experiential learning.
4. To encourage student participation through research-driven presentations.
5. To strengthen understanding of digital retail transformations and future market directions.

DESCRIPTION

The Retail Connect 1.0 Conclave served as a dynamic learning platform designed to enhance the academic, analytical, and professional competencies of the BBA Retail Management students. The event brought together distinguished industry leaders who offered practical insights into the evolving nature of the retail ecosystem in India and beyond. Their expertise provided students with a well-rounded understanding of how modern retail businesses operate amidst intensifying competition, technological disruption, and rapidly shifting consumer preferences. The conclave began with an introduction to the changing contours of retail, emphasizing the increasing importance of digital transformation, data-driven decision-making,

and customer experience management. Speakers elaborated on how artificial intelligence, machine learning, predictive analytics, and customer data platforms are revolutionizing retail operations — from inventory planning and assortment management to targeted promotions and consumer relationship building. These real-world applications helped students connect classroom concepts with industry practices. A substantial portion of the discussions focused on consumer behaviour evolution, highlighting how customers today seek convenience, personalization, authenticity, and experiential value from retail brands. Experts explained how retailers are redesigning store layouts, enhancing visual merchandising, and integrating online and offline touchpoints to provide seamless omnichannel experiences. Students gained clarity on how retail strategies are becoming more customer-centric, innovation-driven, and agility-based. The conclave also explored emerging retail models such as direct-to-consumer (D2C) brands, subscription-led commerce, hyperlocal delivery formats, and sustainable retailing, showcasing how entrepreneurial thinking and market adaptability are essential in the contemporary retail environment. Through case-based examples and professional anecdotes, the speakers highlighted the significance of strategic decision-making and brand differentiation in building long-term competitive advantage. A key feature of the event was the interactive Q&A session, where students were encouraged to pose questions, seek clarifications, and engage meaningfully with the panellists. This interaction enriched their understanding of the practical challenges and opportunities present in the retail sector. The student presentations on the Future of Retail further added depth to the conclave by showcasing innovative ideas, research-driven insights, and creative solutions aligned with global retail trends. Overall, the conclave successfully bridged academic knowledge with real-world industry exposure, offering students a comprehensive perspective on the current and future landscape of retail. The event empowered them with relevant skills, strategic insights, and professional readiness essential for excelling in the dynamic retail domain.

OUTCOMES

. Students gained in-depth knowledge of modern retail practices and strategic transformations.
2. They understood the importance of data analytics, branding, visual identity, and consumer psychology.
3. The conclave enhanced their professional competencies through direct interaction with

industry leaders.

4. Students developed critical insights into the future of retail and its emerging opportunities.

EVENT DETAILS	
Event Type	Workshop
Topic	Workshop On “Intellectual Property Rights for Business Innovation & Technology”
Date	2025-11-11 To 2025-11-15
Mode	Offline
Venue	Lh-304 (Lh-304, 3rd Floor, Rockefeller Block, CBS)
Organizer Name	Chitkara Business School
Resource Person	Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research)
No. Of Participants	53
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO2, PO3, PO5, PO6
University Charter	Let’s Prepare Our Students For Industry , Let’s Stimulate Scholarly Energy And Diligence In Our Students , Let’s Encourage Our Students To Think Out Of The Box , Let’s Educate Our Students To Become Globally Competitive , Let’s Ingrain Spirit Of Entrepreneurship Among Our Students , Let’s Inculcate Team Spirit And Camaraderie Among Our Students

OBJECTIVE

1. To develop students’ understanding of the fundamentals of Intellectual Property Rights (IPR) and their relevance in business and technology.
2. To familiarize learners with various forms of intellectual property such as patents, trademarks, copyrights, and industrial designs.
3. To enhance students’ ability to identify, protect, and commercialize innovative ideas and business solutions.
4. To promote awareness about the role of IPR in fostering innovation, competitive advantage, and entrepreneurial growth.
5. To equip students with practical insights into patent filing procedures, IP management, and the importance of research-based innovation.

DESCRIPTION

The Department of Integrated Programme in Management (IPM), in collaboration with the Office of Patent Facilitation, Chitkara University, organized a five-day workshop on "Intellectual Property Rights for Business Innovation & Technology" from 11th to 15th November 2025. The workshop was specially curated for the students of IPM Batch 2024 with the objective of strengthening their understanding of intellectual property and its growing significance in the contemporary business and technological landscape. The sessions were conducted by Dr. Surya Narayan Panda, Pro Vice-Chancellor (Research), Chitkara University, Punjab, who brought rich academic expertise and practical insights into the field of IPR. The workshop began with an introductory discussion on the concept of intellectual property and its historical evolution. Students were exposed to the various types of intellectual property, including patents, trademarks, copyrights, industrial designs, and geographical indications. Dr. Panda explained how each form of IP plays a vital role in safeguarding creativity, promoting innovation, and protecting business interests. Throughout the five days, the workshop followed an interactive and application-oriented approach. Real-life case studies from technology, business, and creative industries were used to help students understand how companies use IPR as a strategic asset. Detailed discussions were held on patentability criteria, prior art search, patent drafting basics, technology transfer, commercialization, and the role of IPR in entrepreneurship and start-ups. Dr. Panda also highlighted the increasing global emphasis on innovation-driven economies and the need for young managers to be well-versed in intellectual property mechanisms. Students actively participated in question–answer sessions, discussions, and short analytical activities designed to help them relate IPR concepts to business decision-making. The workshop also encouraged students to think about their own innovative ideas and explore potential avenues for protecting and commercializing them through formal IP processes. Overall, the event provided a comprehensive and enriching learning experience, equipping students with essential knowledge and skills required to navigate the innovation and technology ecosystem. The workshop successfully enhanced students' awareness of IPR and emphasized its importance as a key driver of competitiveness, research, and business growth.

OUTCOMES

1. Students gained a comprehensive understanding of various forms of Intellectual Property Rights and their relevance in business, technology, and innovation-driven industries.
2. Participants developed the ability to recognize innovative ideas and evaluate their potential for patenting, protection, and commercialization.
3. Learners became familiar with the procedures involved in patent filing, prior art search, and basic IP documentation.
4. The workshop enhanced students' analytical skills through case discussions, enabling them to understand how organizations use IPR strategically for competitive advantage.
5. Students were motivated to think creatively and explore opportunities to protect their own innovations, fostering an entrepreneurial and research-oriented mindset.

Event Details	
Event Type	Pre-Placement Talks
Topic	Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews
Date	2025-11-11 To 2025-11-11
Mode	Offline
Venue	Sun Hall, Chitkara University, Punjab Campus (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ashu Sharma, Hr, Wendor
No. Of Participants	183
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with an overview of Wendor's organization, work culture, and career opportunities.
2. To explain the recruitment process, eligibility criteria, and selection stages clearly.
3. To bridge the gap between academic learning and industry expectations.
4. To prepare students for professional interviews and corporate interactions.
5. To identify and recruit suitable candidates through structured discussions and interviews.

DESCRIPTION

The Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews was organized to provide students with a direct platform to engage with industry professionals and explore career opportunities. The event began with a pre-placement discussion where company

representatives introduced their organization, work culture, job roles, growth prospects, and expectations from candidates, helping students gain clarity about industry requirements. This was followed by a structured interview process, including aptitude assessments, technical rounds, and HR interactions, designed to evaluate students' knowledge, skills, and overall suitability for the roles offered. The drive not only enabled students to showcase their capabilities but also enhanced their confidence, professional exposure, and employability by connecting academic learning with real-world industry expectations

OUTCOMES

1. Gained a clear understanding of Wendor's organizational culture, vision, and career opportunities.
2. Learned about the recruitment process, eligibility criteria, and interview expectations.
3. Developed awareness of industry-relevant skills and professional competencies required by the company.
4. Improved interview preparation and confidence through direct HR interaction.
5. Received career guidance and practical insights from Ashu Sharma (HR), Wendor.

Business Model Innovation, Market Assessment & Strategy Design Program

SDG: 4, 8, 9, 17

On 13 November 2025, the Chitkara Innovation Incubator Foundation (CIIF) organized an advanced entrepreneurship session titled "Business Model Innovation, Market Assessment & Strategy Design Program", designed to equip early-stage founders and aspiring entrepreneurs with the strategic tools and analytical frameworks necessary to build resilient business models, conduct effective market assessments, and craft sound growth strategies. The session was led by Mr. Aditya Arora, Founder and CEO of Faad Network, a leading early-stage investor network and startup ecosystem catalyst known for supporting hundreds of startups by connecting them with angel investors, venture capitalists, and growth opportunities across sectors. Mr. Arora shared his extensive experience in startup evaluation, investment strategy, and founder support — emphasizing that innovative business models must be backed by deep market insight and strategic clarity to thrive in competitive environments. His address focused on the critical interplay between business model innovation — which helps founders articulate value creation, capture, and delivery — and market assessment, which enables startups to identify real customer needs, evaluate competitors, and gauge market potential before committing resources to execution. Drawing from his work at Faad Network, where he has championed founder-friendly strategies to help startups refine their propositions and secure funding, Mr. Arora underscored that strategy design is not a one-time exercise but a continuous process of iteration, learning, and alignment with evolving market realities. He provided participants with actionable frameworks to map key model components, prioritise strategic initiatives, and integrate customer feedback into business design — empowering them to make data-informed decisions and strengthen investor confidence. The interactive segment of the program allowed attendees to apply these concepts to their own ventures, ask targeted

questions, and receive expert guidance on common challenges such as identifying market segments, validating revenue assumptions, and adapting strategy in the face of uncertainty. Overall, the "Business Model Innovation, Market Assessment & Strategy Design Program" offered a practical and strategic lens on venture building, reinforcing CIIF's commitment to nurturing entrepreneurial talent with the skills necessary to transition from ideation to sustainable execution.

Event Name	Expert Session
Topic	Innovation in Advertising after AI Boom
Date	13th November 2025
Venue	LH-1, Basement, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event

Chitkara School of Mass Communication organized an insightful expert session which was conducted by Mr.Govind Suri Director - Strategic Director with renowned advertising agency - Crayons.

With his rich industry exposure and experience in managing diverse brand campaigns, Mr. Suri brought valuable insights into the rapidly evolving landscape of advertising in the age of Artificial Intelligence.

He began his talk by explaining how the AI boom has transformed traditional advertising, from data-driven consumer insights to hyper-personalized content generation. He highlighted how modern brands now rely heavily on AI-powered tools for audience segmentation, campaign optimization, predictive analytics, and creative automation.

Through real-world examples from ongoing industry campaigns, he demonstrated how AI is reshaping storytelling, visual communication and user engagement in unprecedented ways. Mr. Suri also discussed the blending of human creativity with machine intelligence, emphasizing that while AI enhances efficiency and precision, the emotional depth and cultural understanding required for impactful advertising still depend on human creators. He encouraged students to build hybrid skill sets that combine creative thinking with digital literacy and knowledge of emerging technologies.

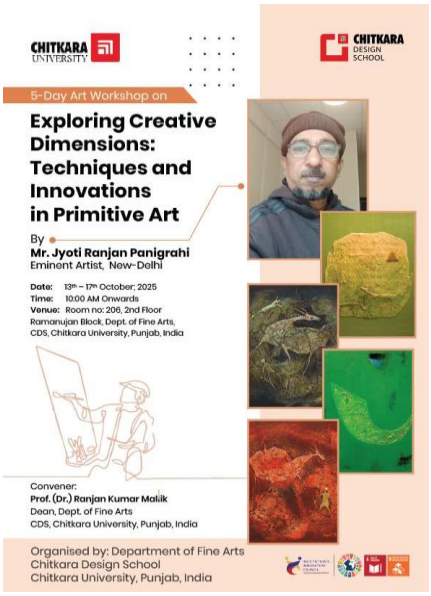
The session concluded with a vibrant interactive Q&A, where students sought guidance on AI tools used in agencies, future job roles influenced by automation, and ethical considerations

surrounding AI-driven advertising. Mr. Suri addressed each query with clarity and offered practical career insights for aspiring media professionals.

Topic	Exploring Creative Dimensions Techniques and Innovations in Primitive Art
Date	13.11.2025 to 17.11.2025
Venue	Room no: 206, 2nd Floor Ramanujan Block, Dept. of Fine Arts, CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Mr. Jyoti Ranjan Panigrahi
Total no. of students	11
No. of Participants attended	11
Mode	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a five-day workshop titled *"Exploring Creative Dimensions: Techniques and Innovations in Primitive Art"* from 13th to 17th October 2025. The workshop was conducted by eminent artist Mr. Jyoti Ranjan Panigrahi from New Delhi, known for his significant contributions to primitive and contemporary art practices. The program focused on understanding primitive aesthetics, textures, symbols, and material exploration. Through interactive lectures, live demonstrations, and studio-based practice, students gained insight into blending traditional art forms with innovative contemporary approaches.



Objectives

1) To introduce students to the fundamental concepts and aesthetics of primitive art traditions.

2) To encourage experimentation with textures, symbols, and natural materials in contemporary art practice.

3) To bridge the gap between ancient visual traditions and modern artistic innovation.
4) To enhance students' conceptual thinking and technical skills through hands-on studio learning.

Description

The five-day workshop was designed to provide students with an in-depth understanding of primitive art forms and their relevance in contemporary visual expression. Mr. Jyoti Ranjan Panigrahi conducted detailed sessions that included theoretical discussions, demonstrations of texture-building techniques, and guided practical exercises. Students actively participated in exploring surface treatments, earthy colour palettes, symbolic motifs, and layered compositions inspired by tribal and primitive traditions.

The workshop emphasized experimentation and encouraged students to reinterpret traditional visual elements in innovative ways. Participants from the Fine Arts Department engaged enthusiastically in studio activities, producing compelling artworks that reflected both cultural roots and contemporary sensibilities. The event created an engaging learning environment, fostering creativity, critical observation, and material exploration. The workshop concluded with a display of artworks created by students and research assistants, highlighting their artistic growth and technical refinement.

Outcomes

1) Students developed a deeper understanding of primitive art aesthetics and symbolism.
2) Participants enhanced their skills in texture creation, surface development, and material handling.
3) The workshop strengthened creative experimentation and conceptual clarity.
4) It promoted appreciation of cultural heritage while encouraging contemporary artistic innovation.

FINE ARTS

FINE ARTS

Topic	The Art of Letters Blending Traditional Calligraphy with Contemporary Typographic Innovation
Date	13.11.2025 to 16.11.2025
Venue	Room no: 305, 3rd Floor Ramanujan Block, Dept. of Fine Arts, CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Mr. Hari Shankar Balothia
Total no. of students	10
No. of Participants attended	10
Mode:	Offline
SDG No.	4, 9

About

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a four-day intensive workshop titled *"The Art of Letters: Blending Traditional Calligraphy with Contemporary Typographic Innovation"* in October 2025. The workshop was conducted by eminent artist and designer Mr. Hari Shankar Balothia from Jaipur. The event aimed to introduce students to the classical principles of calligraphy while encouraging contemporary experimentation in letter design. It served as an enriching academic platform that combined traditional craftsmanship with modern typographic exploration, enhancing students' artistic and conceptual development.

Objectives

1) To introduce students to the foundational principles and discipline of traditional calligraphy.

2) To develop technical skills in stroke formation, spacing, rhythm, and composition.
3) To encourage innovative reinterpretation of letterforms through contemporary design approaches.
4) To enhance understanding of typography as a visual and expressive art form.
5) To bridge the gap between classical calligraphic traditions and modern graphic practices.

Description

The four-day workshop was designed to provide an in-depth understanding of traditional calligraphy and its evolving role in contemporary typographic design. Conducted by Mr. Hari Shankar Balothia, an experienced artist and designer from Jaipur, the sessions combined theoretical knowledge with extensive practical training. The workshop began with an introduction to the history and evolution of calligraphy, emphasizing its cultural significance and relevance in modern visual communication. Mr. Balothia explained the fundamentals of stroke formation, pen and brush control, spacing, proportion, rhythm, and overall composition, establishing a strong technical foundation for participants.

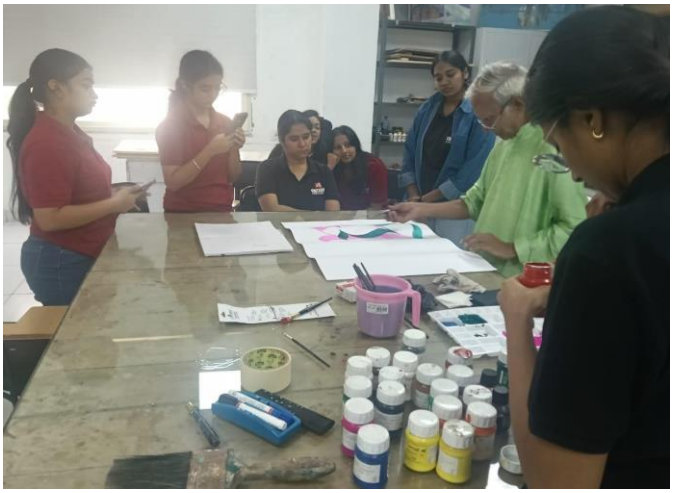
Through live demonstrations, Mr. Balothia showcased various techniques of tool handling, ink flow management, pressure variation, and gesture-based mark making. Students observed how subtle changes in movement and control could dramatically influence the personality and character of letterforms. The hands-on sessions allowed participants to experiment with traditional tools such as brushes and nibs, along with ink and colour, to create expressive typographic compositions. The workshop encouraged exploration of contrast, texture, and dynamic flow in lettering, enabling students to transform written text into visually compelling artworks.

BFA Applied Art students from the 3rd and 5th semesters actively engaged in structured studio exercises that combined discipline with creative freedom. Individual feedback sessions and group discussions provided opportunities for critical evaluation and refinement of their work. Students were guided to reinterpret classical calligraphic structures through modern visual language, integrating bold colours, fluid strokes, and innovative layouts. The artworks produced during the workshop reflected a harmonious blend of traditional calligraphic precision and contemporary design sensibility. The concluding display of student works demonstrated significant improvement in technical execution, aesthetic understanding, and conceptual clarity. Overall, the workshop created an inspiring academic environment that

nurtured artistic experimentation and reinforced the importance of calligraphy in contemporary branding, visual communication, and graphic design practice.

Outcomes

1) Students strengthened their technical proficiency in traditional calligraphy techniques.
2) Participants developed a deeper understanding of typography as an expressive visual medium.
3) The workshop enhanced creativity through experimentation with colour, texture, and composition.
4) Students gained confidence in integrating traditional methods with contemporary design innovation.
5) The event reinforced experiential learning within the Fine Arts curriculum.



Event Details	
Event Type	Corporate Training
Topic	The Power of Winning Mindset
Date	2025-11-13 To 2025-11-13
Mode	Offline
Organizer Name	Mr. Narinder Garcha
Resource Person	Mr. Narinder Garcha, Dean, CCSM
No. Of Participants	22
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Align sales behaviours with Asian Cranes' mission of becoming a global preferred brand.
2. Strengthen customer-centric communication to enhance positioning in global lifting markets.
3. Build high-performance sales capabilities for construction, logistics, ports, and infrastructure sectors.
4. Equip teams with strategic selling skills to drive differentiation in competitive markets.
5. Develop solution-oriented sales mindset to improve client trust and long-term partnerships.

DESCRIPTION

The Centre for Executive & Professional Education (CEPE) successfully conducted a high-impact Sales Training Program for the sales and service team of Asian Cranes Pvt Ltd., with a strategic focus on elevating the company's positioning as a preferred global brand for lifting solutions. The program was designed to align sales behaviour with the organisation's mission of becoming the Brand of Choice for customers across construction, infrastructure, manufacturing, logistics, ports, and industrial sectors worldwide. The professional training

focused on enabling teams to articulate value propositions effectively, increase productivity, differentiate product offerings, and build trust-based relationships that strengthen market positioning.

OUTCOMES

1. Enhanced ability to convert organisational vision into consistent customer-focused sales actions.
2. Improved consultative selling skills leading to stronger relationships across key industrial sectors.
3. Better understanding of global customer expectations and brand-driven sales positioning.
4. Strengthened capability to present Asian Cranes as the first choice lifting partner.
5. Increased confidence in handling objections and closing opportunities with strategic clarity.

EVENT DETAILS	
Event Type	Entrepreneurship
Topic	Expert Talk On "Funding Your Startup: Lessons from an Angel Investor and Mentor"
Date	2025-11-14 To 2025-11-14
Mode	Offline
Venue	Henry Ford Hall (Henry Ford Hall, Martin Luther Block, CBS)
Organizer Name	Chitkara Business School
Resource Person	Prof. Dhruv Nath, Director
No. Of Participants	137
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, Sdg 12: Responsible Consumption and Production, SDG 17: Partnership for The Goals
Po Number(S)	Po2, Po3, Po6, Po7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

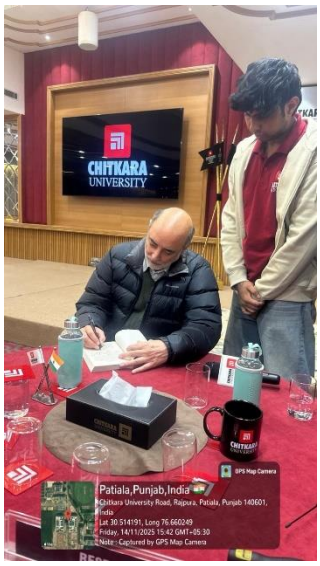
1. To Provide Students with Practical Insights into How Angel Investors Evaluate Early-Stage Startups.
2. To Help Learners Understand Key Elements of Pitch Readiness, Including Clarity of Idea, Business Model, And Scalability.
3. To Develop an Entrepreneurial Mindset by Highlighting the Traits and Behaviours Investors Look for in Founders.
4. To Simplify Complex Concepts of Startup Funding and Convert Them into Actionable Steps for Aspiring Entrepreneurs.
5. To Inspire Students To Build Credible, Investment-Worthy Ventures Aligned with Real Market Needs and Opportunities.

DESCRIPTION

The Enterprise Talk held under the IIC Talk Series at Chitkara Business School, in collaboration with the Chitkara Enterprise Lab, brought an inspiring and knowledge-rich session titled “Funding Your Startup: Lessons from an Angel Investor and Mentor.” The talk was delivered by Prof. Dhruv Nath, Director at Lead Angels Network and acclaimed author of The Earningcorns, who interacted with students from the Integrated Programme in Management (IPM) and BBA (Hons.) Liberal Education. The session aimed to demystify the world of startup funding by offering students a realistic and practical view of what it takes to secure early-stage investment. Prof. Nath began by introducing the fundamentals of angel investing—who angel investors are, what motivates them, and how they assess young ventures. He highlighted the importance of clarity in the business idea, articulation of the problem-solution fit, and demonstrating genuine market potential. His examples from real startup journeys helped students relate theory to ground realities. A significant portion of the talk focused on pitch readiness. Prof. Nath walked students through what a compelling pitch looks like, emphasizing storytelling, data-backed validation, financial discipline, and the ability to communicate value succinctly. He also discussed common mistakes first-time founders make and offered practical tips on avoiding them. His guidance helped students understand how preparation, research, and self-awareness directly influence investor decisions. Another core dimension of the session was the founder’s mindset. Prof. Nath stressed that beyond ideas and financial projections, investors invest in people. Qualities such as resilience, adaptability, integrity, and willingness to learn were highlighted as critical attributes that determine a founder’s long-term success. He encouraged students to cultivate these traits early to strengthen their entrepreneurial journeys. What made the session stand out was Prof. Nath’s ability to simplify complex investment processes into actionable steps. He shared structured frameworks, easy-to-follow checklists, and relatable examples that students could immediately apply as they explore venture creation. The interactive nature of the talk allowed students to ask questions, discuss challenges, and refine their understanding of the startup ecosystem. Overall, the event served as a valuable platform to nurture innovation, deepen entrepreneurial thinking, and empower young minds with the knowledge required to navigate the world of startup funding. It reinforced Chitkara Business School’s commitment to fostering a vibrant entrepreneurial culture that encourages ideas to grow and leaders to rise.

OUTCOMES

1. Students gained a practical understanding of how angel investors evaluate early-stage startups, enabling them to better align their ideas with investor expectations.
2. Learners developed improved pitch readiness, with clarity on structuring a compelling pitch, presenting key metrics, and avoiding common founder mistakes.
3. Participants strengthened their entrepreneurial mindset by understanding the key traits investors seek in founders, such as resilience, adaptability, and commitment.
4. Students learned simplified, actionable frameworks and checklists that they can apply immediately while developing or refining their startup ideas.
5. The session enhanced confidence among aspiring entrepreneurs to navigate the startup ecosystem and explore real-world opportunities for venture creation and early-stage funding.



Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews
Date	2025-11-14 To 2025-11-14
Mode	Offline
Venue	Exploratorium (Chitkara University, Rajpura)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Priyakshi Saikia, Talent Acquisition, Infosys Limited
No. Of Participants	356
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce students to Infosys Limited, its values, and career pathways.
2. To explain the recruitment process, eligibility criteria, and selection stages.
3. To align students' academic knowledge with industry requirements.
4. To prepare students for professional interviews and corporate expectations.
5. To identify and recruit talented candidates for suitable roles.

DESCRIPTION

Infosys limited conducted the Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews to engage with students and provide insights into career opportunities within the organization. The session was designed to familiarize students with the company's work culture, recruitment process, and expectations from fresh graduates. The event was led

by Priyakshi Saikia, Talent Acquisition, Infosys Limited, who guided students through the pre-placement discussion and interview process while addressing their queries related to roles and growth opportunities.

OUTCOMES

1. Students gained clarity about Infosys Limited's hiring process and job roles.
2. Improved understanding of industry-required technical and soft skills.
3. Enhanced confidence for attending interviews and placement drives.
4. Direct interaction with Talent Acquisition representative helped resolve career-related queries.
5. Potential candidates were shortlisted based on performance in discussions and interviews.

Event Details	
Event Type	Expert Talk
Topic	Restech 2025: Unveiling Tools and Technologies Driving Research, Ipr, And Patents
Date	2025-11-14 To 2025-11-14
Mode	Offline
Venue	Faraday Hall, Edison Block (Chitkara University)
Organizer Name	Scrs
Resource Person	Dr Reecha Sharma, Assistant Professor, Punjabi University, Patiala
No. Of Participants	74
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
Po Number(S)	Po1, Po2, Po3
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

The Department of Computer Science and Engineering in association with the Soft Computing Research Society (SCRS) Students' Chapter organized the research session. "ResTech 2025: Unveiling Tools and Technologies Driving Research, IPR, and Patents." This session was strategically arranged to address the evolving needs of modern academia. The primary objective was to thoroughly expose students and faculty to the latest digital tools and methodological techniques that are essential for conducting high-quality, impactful research. Furthermore, the session aimed to instill a deep understanding of Intellectual Property Rights (IPR) and the structured process of Patent filing, guiding participants on how to effectively protect their novel

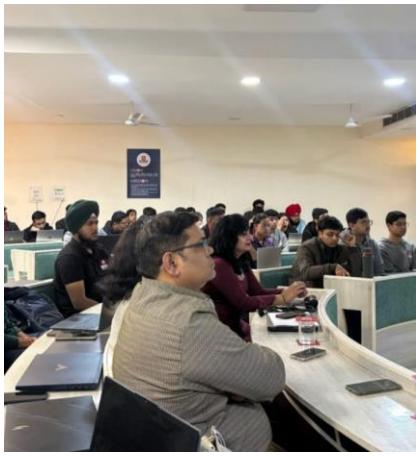
creations. By doing so, ResTech 2025 sought to motivate attendees to move beyond traditional projects, transforming their innovative ideas into patentable, commercializable assets and thereby making substantial, documented contributions to scientific excellence.

DESCRIPTION

The Department of Computer Science & Engineering, Chitkara University, in association with the Soft Computing Research Society Students' Chapter, organized RESTECH 2025 on 14th November 2025. The event featured expert speaker sessions focused on modern research tools, technologies, IPR, and patents. It provided students with valuable insights into contemporary research practices, interactive discussions, and knowledge-building activities. RESTECH 2025 aimed to enhance students' understanding of innovation-driven methodologies and encourage active participation in a research-oriented community. All participants received E-certificates, marking a successful and impactful academic initiative.

OUTCOMES

1. Integration of AI in Patent Research and Analysis: One of the biggest outcomes discussed was the growing role of Artificial Intelligence (AI) in research and intellectual property management.
2. Advanced Patent Analytics & Technology Forecasting: RESTECH discussions highlighted patent analytics platforms that help researchers track technological developments.
3. Strengthening Intellectual Property (IPR) Awareness: Another major outcome was increasing awareness of intellectual property rights among researchers and innovators.
4. Collaboration Between Academia, Industry, and IP Experts: RESTECH-type events encourage collaboration among:
Researchers, Patent attorneys, Technology transfer offices,Industry innovators



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Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.516196, Long 76.659805
Friday, 14/11/2025 02:03 PM GMT+05:30
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EVENT DETAILS	
Event Type	Corporate Training
Topic	Mindfulness At Work
Date	2025-11-15 To 2025-11-15
Mode	Online
Organizer Name	Mr. Vimal Sharma
Resource Person	Manav Bansal, Chief Happiness Officer
No. Of Participants	16
SDG No	SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement in Our Students

OBJECTIVE

1. To help participants understand the concept of mindfulness and its relevance in professional settings.
2. To encourage mindful interactions that strengthen workplace relationships and enhance focus.
3. To provide practical tools and experiential practices for integrating mindfulness into daily routines.
4. To promote mental well-being, clarity of thinking, and positive attitude at workplace.

DESCRIPTION

The Mindfulness at Work session was conducted for the staff and workers of Spray Engineering Devices at the Baddi campus. The workshop combined storytelling, interactive activities, and experiential mindfulness practices to shift participants' perception of work and enhance their sense of connection within the workplace. The session highlighted how mindful presence, emotional awareness, and intentional actions can positively influence productivity, communication, and personal wellbeing. Story-Driven Insight: Demonstrated how individual perception shapes daily experiences and encouraged viewing

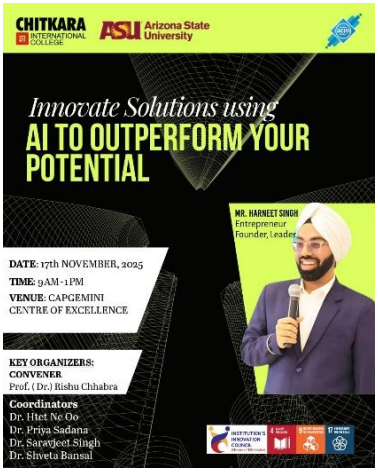
work as a form of worship. Mindful Interactions: Emphasized greeting with presence, practicing active listening, and building authentic connections. Guided Meditation: A 5-minute mindfulness practice helped participants cultivate calmness and moment-to-moment awareness. Engagement & Energy: Light-hearted games, laughter, and a collective sing-along of "Life is Short – Give Your Best" created an uplifting learning environment. Joyful Closure: The session concluded with a spirited group dance, symbolizing renewed motivation, unity, and togetherness. Promoting mental well-being, self-awareness, emotional balance, and healthy work practices

OUTCOMES

1. Many shared a refreshed perspective on their roles and responsibilities.
2. Stronger interpersonal bonds were fostered through mindful communication and shared activities.
3. The overall atmosphere reflected positivity, enthusiasm, and a willingness to apply mindfulness in everyday moments.
4. Participants learned techniques to stay focused, balance mental health and present in their daily activities.

EVENT DETAILS	
Event Type	Workshop
Topic	Innovative Solutions Using Ai to Outperform Your Potential
Date	2025-11-17 To 2025-11-17
Mode	Offline
Venue	Newton Block (Capgemini, Centre of Excellence Lab)
Organizer Name	Chitkara Acm Student Chapter
Resource Person	Mr. Harneet Singh, Founder and Entrepreneur
No. Of Participants	30
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO3
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE



• To introduce students to real-world applications of Artificial Intelligence in a clear and engaging manner.
• To help participants understand how AI tools can enhance creativity, efficiency, and problem-solving skills.
• To encourage students to develop innovative solutions by integrating AI into real-world scenarios.
• To build confidence in using AI as a tool for personal and academic growth.
• To inspire students to explore emerging AI trends and think beyond conventional limits.

DESCRIPTION

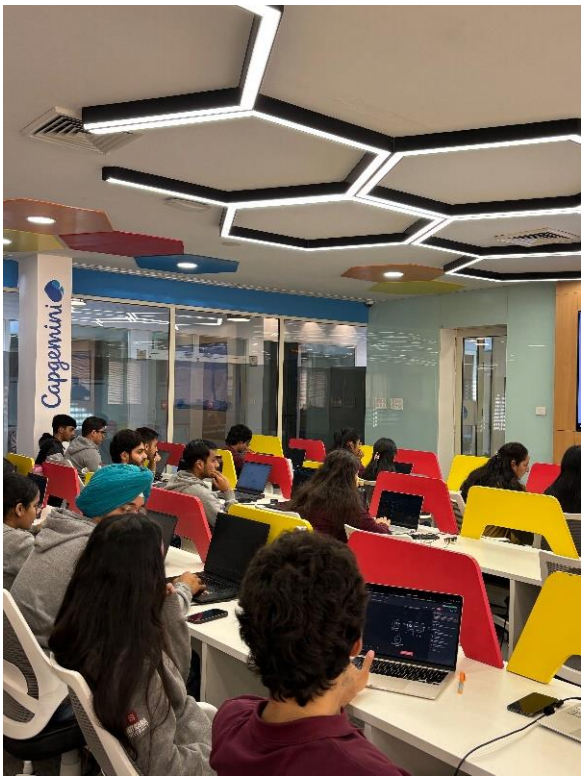
The event "Innovative Solutions using AI to Outperform Your Potential" was an immersive and forward-thinking workshop designed to introduce students to the rapidly evolving world of Artificial Intelligence and its transformative impact across various fields. Conducted by Mr.

Harneet Singh, Founder of Rabbitt AI, the session provided participants with a comprehensive understanding of how AI can be leveraged to enhance creativity, efficiency, and problem-solving capabilities. The workshop aimed to move beyond theoretical knowledge by offering students a highly practical experience, enabling them to interact directly with modern AI tools and automation platforms. A major highlight of the workshop was the hands-on training with the n8n automation tool, where students learned to design their own personalized AI-powered mail responder. Through this activity, learners not only gained exposure to workflow automation but also understood how AI can simplify everyday tasks, driving both productivity and innovation. Mr. Harneet Singh's real-world insights and industry expertise made the session especially engaging, allowing students to connect classroom concepts with practical applications. Throughout the workshop, students participated in interactive discussions, live demonstrations, and guided exercises that stimulated critical thinking and inspired them to explore creative uses of AI. The focus was not just on using technology, but on understanding how AI can act as a strategic partner in academic, personal, and professional growth. By the end of the session, participants had developed stronger technological confidence, improved problem-solving approaches, and a clearer vision of how AI can be integrated into future career paths. Overall, the event successfully empowered students with meaningful, hands-on experience and motivated them to push their boundaries, innovate fearlessly, and harness AI to outperform their potential.

OUTCOMES

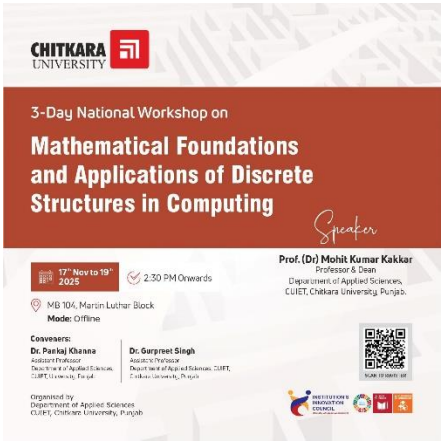
• Students gain hands-on experience in applying AI tools to create innovative and efficient solutions.
• Students gained the ability to use the automation tool to design personalized AI-powered mail responders, enhancing their practical understanding of AI workflows.

• Learners are motivated to explore AI further and develop ideas that can grow into real-world impact.



Event Name	3-Day National Workshop on Mathematical Foundations and Applications of Discrete Structures in Computing
Date	17/11/2025 To 19/11/2025
Venue	Martin Luthar Block MB 104, Chitkara University, Punjab
Organizer	Dr Pankaj Khanna, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr Gurpreet Singh, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Person	Prof. (Dr) Mohit Kumar Kakkar, Professor & Dean, Department of Applied Sciences, CUIET, Chikara University, Punjab.
Number Of Participants	71
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	3 Days

About the Activity



Under the aegis of the Institution's Innovation Council (IIC), the Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, organized "3-Day National Workshop on Mathematical Foundations and Applications of Discrete Structures in Computing" from 17th to 19th November 2025 at MB-104, Martin Luther Block. The workshop was conducted in offline mode and was aligned with the Sustainable Development Goals (SDG) No. 4 and 9 – "Quality Education" and "Industry, Innovation, and Infrastructure." Prof. (Dr.) Mohit Kumar Kakkar served as the Resource Person for this insightful academic event. The sessions explored the importance of discrete structures—including graphs, trees, Boolean algebra, and lattices—in algorithm design, data structures, network modeling, and computational problem-solving. The workshop highlighted how mathematical abstraction supported real-world computing applications and

digital logic systems. Participants gained valuable insights into the foundational role of discrete mathematics in modern computing, enhancing their theoretical understanding as well as practical perspective.

Objectives of the event

- To strengthen the foundational understanding of discrete mathematical structures and their relevance in modern computing.
- To introduce participants to key concepts such as graphs, trees, Boolean algebra, and lattices, and highlight their computational significance.
- To demonstrate the application of discrete structures in algorithm design, data structures, network analysis, and digital logic systems.
- To enhance analytical and problem-solving skills by illustrating how mathematical abstraction supports real-world computational tasks.
- To provide hands-on exposure to the practical use of discrete mathematics in computer science and engineering domains.

Outcome or Key take away from the event

- Participants developed a deeper conceptual understanding of discrete structures and their fundamental role in computing.
- Students gained practical insights into the application of graphs, trees, and Boolean algebra in algorithm design and data management.
- Learners demonstrated improved analytical and logical-reasoning abilities that are essential for solving computational problems.
- Participants understood how discrete mathematical models support network modeling, digital logic design, and system optimization.

- The workshop enabled students to connect theoretical mathematical concepts with real-world computing scenarios, enhancing their academic and technical competence.

Pitch Perfect & Demo Day

SDGs: 8, 9, 17

The Chitkara Innovation Incubator Foundation (CIIF), Chitkara University organized "Pitch Perfect & Demo Day" on 17th November 2025. The event was designed to provide startups with a platform to present their refined business ideas and product demos, while enhancing their pitching skills and overall investor readiness.

The session was led by Mr. Yash Lahoti, Consultant, Chitale Media Fund & Ex-Founder, Women's CricZone, who shared valuable insights from both an investor advisory and founder's perspective. The session offered a balanced view of what investors look for and how founders should position their startups during pitches.

Session Highlights

The session focused on the following key areas:

• Startup Pitching and Live Demos, where startups showcased their business models, products, and market potential through structured pitches and demonstrations.

Mr. Yash Lahoti provided detailed feedback on pitch clarity, strength of value proposition, market opportunity, traction, and scalability. He emphasized the importance of storytelling, clear problem-solution fit, and realistic growth narratives, while also sharing lessons from his entrepreneurial journey and consulting experience.

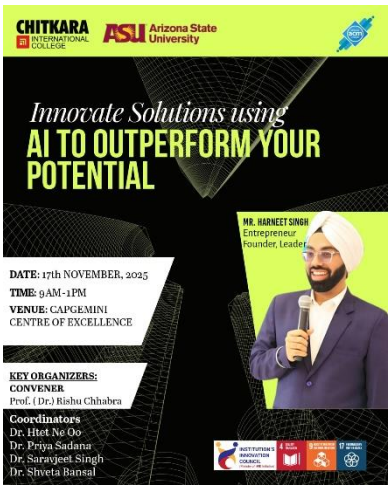
Outcome and Impact

The event enabled startups to gain practical exposure to investor expectations and receive actionable feedback on their pitches and demos. Participants enhanced their presentation skills, confidence, and strategic articulation of their startup vision. Overall, *Pitch Perfect & Demo Day* significantly strengthened startups' preparedness for fundraising, partnerships, and next-stage growth.

Event Details	
Event Type	Competition
Topic	Innovate Solutions Using Ai to Outperform Your Potential
Date	2025-11-17 To 2025-11-17
Mode	Offline
Venue	Capgemini, Newton Block (Chitkara University, Punjab Campus)
Organizer Name	Chitkara ACM Student Chapter
Resource Person	Mr. Harneet Singh, Founder, Rabbitt Ai
No. Of Participants	31
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po4, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To introduce students to the practical applications of Artificial Intelligence in solving real-world problems.
2. To inspire students to develop innovative and technology-driven solutions using AI.
3. To provide industry insights and entrepreneurial perspectives through interaction with Harneet Singh from Rabbitt AI.



DESCRIPTION

The event "Innovate Solutions using AI to Outperform Your Potential" was organized to create awareness among students about the transformative power of Artificial Intelligence and its growing role in modern industries. The session aimed to encourage students to explore innovative approaches to problem-solving using AI technologies and to understand how these tools can be used to build impactful solutions. The event featured Harneet Singh, founder of Rabbitt AI, who served as

the keynote speaker and shared valuable insights from his professional journey in the field of Artificial Intelligence. During the session, the speaker discussed the rapid evolution of AI and its applications across various sectors such as healthcare, education, finance, and business automation. He highlighted how students can leverage AI tools and platforms to enhance productivity, improve decision-making, and develop innovative products and services. Through real-world examples and practical experiences, the speaker demonstrated how AI-driven solutions can help organizations solve complex problems and remain competitive in the digital era. The event also provided students with guidance on building skills required for the AI-driven future, including critical thinking, creativity, and technical proficiency. Participants were encouraged to experiment with AI technologies, develop their own innovative ideas, and consider entrepreneurial opportunities within the AI ecosystem. Overall, the session served as a motivating platform for students to understand the potential of Artificial Intelligence and its role in shaping the future of technology and innovation. It successfully inspired participants to adopt an innovation-driven mindset and explore new possibilities in the field of AI for academic, professional, and entrepreneurial growth.

OUTCOMES

1. Students gained practical understanding of Artificial Intelligence and its real-world applications.
2. Participants developed an innovation-driven mindset for solving problems using AI technologies.
3. The session provided valuable industry insights through interaction with Harneet Singh from Rabbitt AI.

Event Name	Bengaluru Tech Summit 2025
Date	18–20 November 2025
Venue	Bangalore International Exhibition Centre (BIEC), Bengaluru
Department	CURIN
Resource Person/ Presenter	Resource persons: Dr. Nitin Saluja, Dr. Gurjinder Singh and Mr. Shivam Sharma Presenter: Mr. Shivam Sharma
Number of Participants	5000+
SDGs Covered	SDG 3, SDG 4, SDG 9, SDG 10, SDG 17
Duration	3 days

About the Activity

The team from Chitkara University actively participated in the Bengaluru Tech Summit 2025, held from 18–20 November 2025 at the Bangalore International Exhibition Centre (BIEC), Bengaluru, Karnataka. During the summit, the team engaged with India's leading technology ecosystem and explored innovations across emerging domains. They pitched their projects at the Product Launchpad, gaining valuable industry feedback and visibility, and also showcased their Virtual Reality and mental-therapy projects at a dedicated stall, attracting interest from delegates, experts, and stakeholders. The visit facilitated meaningful interactions with startups, policymakers, and industry leaders, strengthening the team's understanding of the national innovation landscape and opening avenues for future collaboration.

Key Highlights

- Actively participated in one of India's flagship technology events organized by the Government of Karnataka, engaging with a diverse innovation ecosystem.
- Pitched our projects at the Product Launchpad and showcased our Virtual Reality and mental-therapy solutions at the exhibition stall.
- Interacted with startups, policymakers, industry leaders, and global delegates to explore collaboration opportunities.

● Attended expert-led sessions and discussions on AI, XR, deep tech, digital health, and emerging technologies.

● Gained valuable insights, visibility, and feedback that will support future research, development, and real-world deployment of our solutions.

Outcome

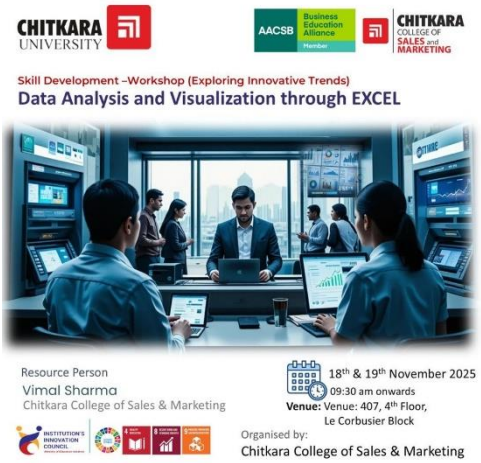
The participation at the Bengaluru Tech Summit 2025 provided strong visibility for the team's Virtual Reality and mental-therapy projects through pitching and live demonstrations. The team received valuable feedback, explored collaboration opportunities, and gained insights into emerging technology trends, strengthening the future direction of their research and innovation efforts.

Glimpse of the Event

EVENT DETAILS	
Event Type	Workshop
Topic	Data Analysis and Visualization Through Excel
Date	2025-11-18 To 2025-11-19
Mode	Offline
Organizer Name	Samuel Jonathan
Resource Person	Vimal Sharma, Project Manager
No. Of Participants	95
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

Build foundational Excel skills for accurate data organization and visualization.
Strengthen participants' ability to validate, analyse, and interpret data effectively.
Encourage equal participation and collaborative learning in a digital environment.
Foster innovation through practical use of Excel for real time challenges



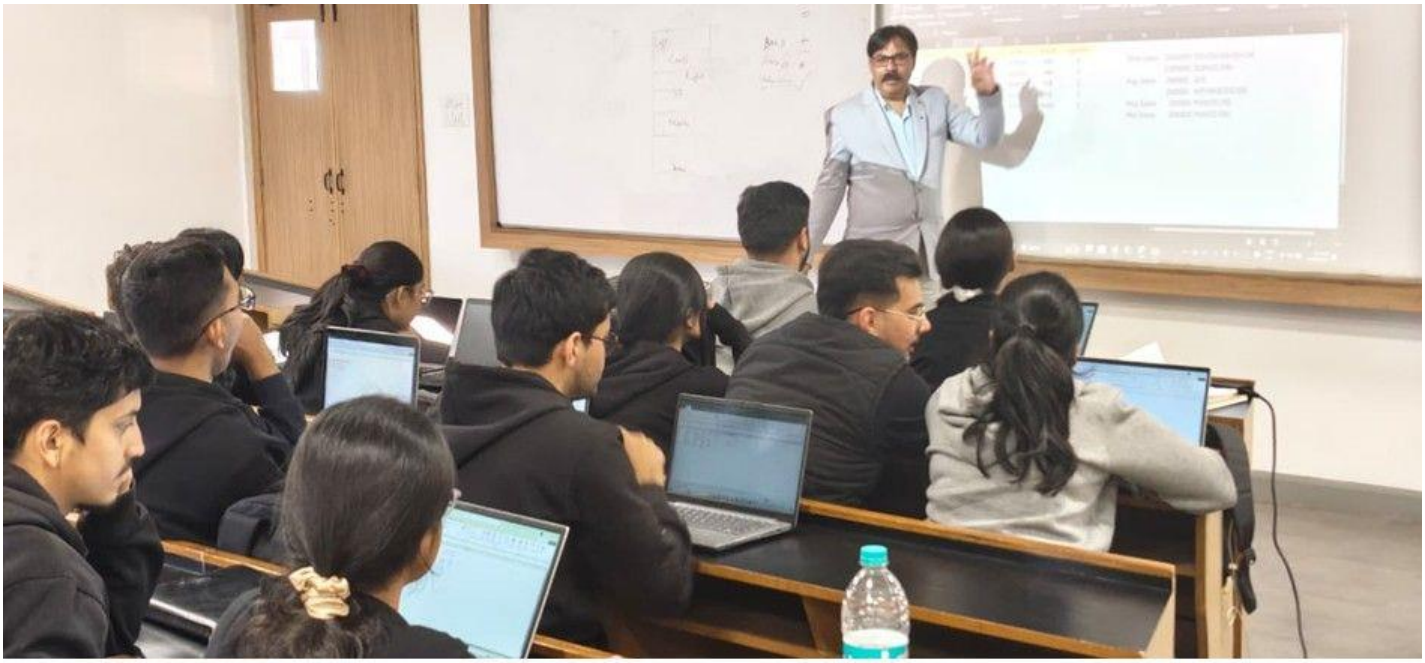
DESCRIPTION

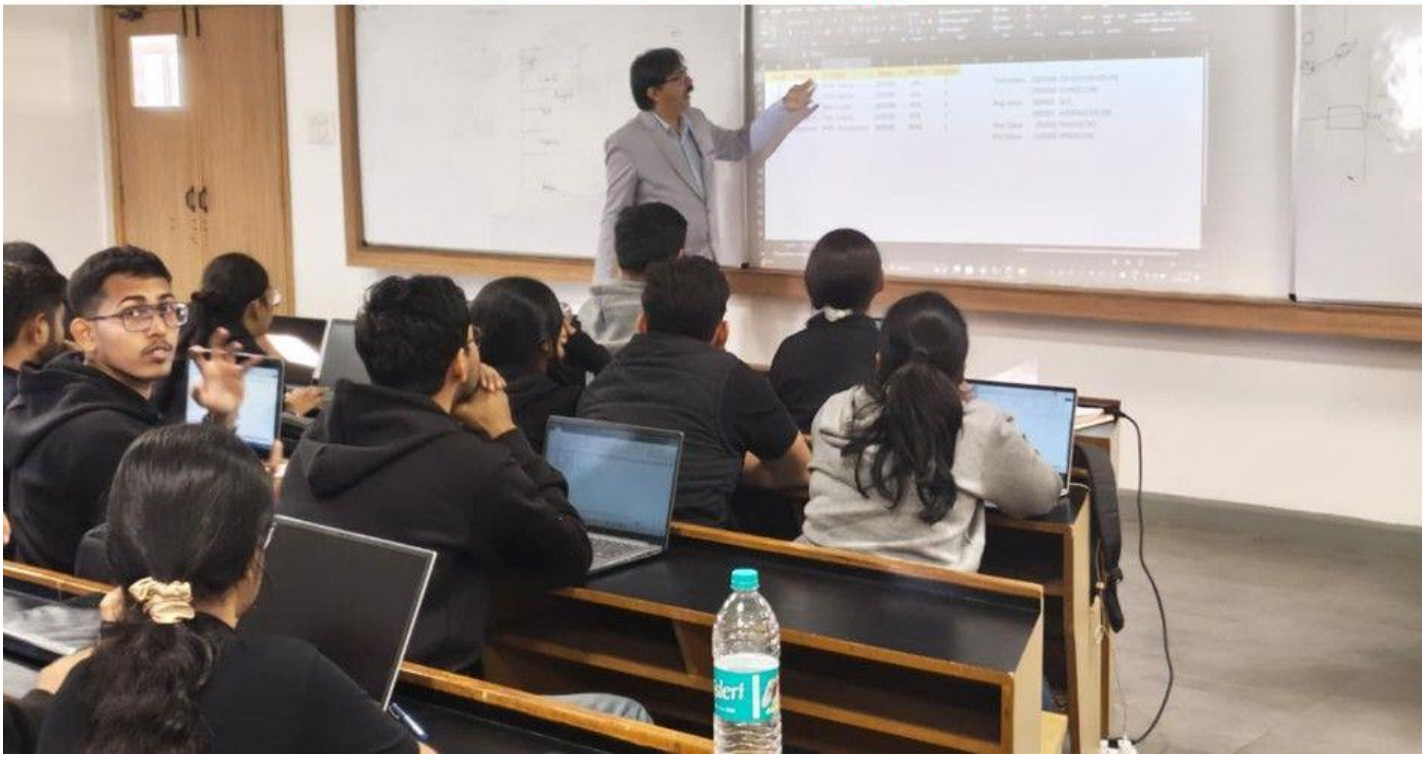
Chitkara College of Sales and Marketing organized Skill Development – Workshop (Exploring Innovative Trends) "Data Analysis and Visualization Through Excel" Value Added Course from 18th to 19th November designed specifically for MBA students specializing in Sales and Marketing (Pharma) This interactive and hands-on training program was designed to strengthen participants' Excel skills, focusing on both foundational and practical applications for effective data management and decision-making. The sessions aimed to build participants' confidence in using essential Excel tools such as data validation, sorting and filtering, and basic formulas to maintain data accuracy, consistency, and reliability in everyday work. As the

training progressed, participants explored techniques to transform raw data into meaningful insights using Excel's data visualization features. They learned how to create simple yet impactful charts and graphs, interpret trends, and present information in a clear and visually engaging manner. The program also emphasized efficient data organization, allowing participants to manage large datasets and derive insights that support informed, data-driven decisions. By the end of the workshop, participants were capable of organizing and validating data systematically, identifying and correcting errors, and communicating their findings effectively through visual reports. Through a series of guided exercises and real-life examples, the training ensured that participants could confidently apply their learning to practical business scenarios, turning everyday data into valuable information for planning and problem-solving. This will enhance workplace efficiency and sustainable productivity through digital skill and analytical thinking through hands-on Excel learning, Develop employability skills for data-driven roles in growing industries and encourage innovation through data analysis and evidence-based decision-making.

OUTCOMES

Apply Excel tools confidently for data validation and visual presentation.
Create meaningful charts and summaries to support data-driven insights.
Demonstrate teamwork and inclusivity during collaborative data exercises.
Utilize Excel skills to enhance productivity and problem-solving in workplaces.





EVENT DETAILS	
+	Workshop
Topic	Think And Design Path for Sustainable Career
Date	2025-11-18 To 2025-11-18
Mode	Offline
Organizer Name	Samuel Jonathan
Resource Person	Pawan Sharma, Training Manager
No. Of Participants	95
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's empower our students with great communication skills, Let's Educate our students for brilliant futures

OBJECTIVE

1. Design a clear career path for themselves.
2. Know and apply the difference between Perception & Reality.
3. Apply Johari window concept for better interpersonal skills.
4. Learn & apply the concept of Brand I at workplace.
5. Have better understanding of 3Vs of communication particularly Visual or Body language.
6. Understanding of key aspects of Grooming for a better First Impression

DESCRIPTION

Chitkara College of Sales and Marketing organized a soft skills workshop for the new 2025 batch of MBA Sales and Marketing students. The resource person was Mr. Pawan Sharma, an experienced life and sales coach and corporate trainer with 18 years of experience in the Pharma, BFSI, and education sectors. During the workshop, Mr. Sharma emphasized the importance of developing key skills to remain employable and re-employable for a sustainable career, and students actively participated in various learning activities. He shared practical tips on: Beginning with the end in mind to map one's career and define key milestones. The three

Vs of communication (verbal, vocal, visual), including confident body language and reading others' non-verbal cues. The three Ps of mirroring to build rapport. Building one's personal brand at the workplace. Understanding the difference between perception and reality. Key grooming aspects for creating a strong first impression. Students were engaged through role plays, quizzes, ice-breakers, and games that promoted interest and participation in the learning process. In today's VUCA world—marked by volatility, uncertainty, complexity, and ambiguity—it is critical for pharma aspirants to build the right skills from the very beginning of their careers. Soft skills such as communication, time management, adaptability, emotional intelligence, and critical thinking are now core requirements for roles in the pharmaceutical and healthcare industry. Developing these competencies makes students more adaptable, industry-ready, and better equipped to handle continuous change in highly regulated, patient-centric environments. Strong soft skills also provide a competitive edge for securing and growing in pharma roles, supporting a sustainable, satisfying, and meaningful career in healthcare. We are confident that this session will significantly support students in building a successful and future-ready career in the pharmaceutical sector.

OUTCOMES

1. Enabled participants to design a clear and structured career pathway aligned with their professional goals.
2. Enhanced understanding of perception vs reality for improved judgement and workplace effectiveness.
3. Strengthened interpersonal skills through application of the Johari Window model.
4. Developed awareness of personal branding ("Brand I") for professional excellence.

EVENT DETAILS	
Event Type	Exposure Visit
Topic	Industrial Visit: Nabha Thermal Plant Rajpura Punjab
Date	2025-11-18 To 2025-11-18
Mode	Offline
Organizer Name	Dr Kulwinder Singh
No. Of Participants	60
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To provide students with practical exposure to thermal power plant operations.
2. To understand the functioning of major components such as boilers, turbines, condensers, cooling towers, and ash handling units.
3. To familiarize students with industrial safety norms and practices.
4. To bridge the gap between theoretical knowledge and real-world industrial applications

DESCRIPTION

The industrial visit to Nabha Thermal Plant, Rajpura, provided Mechanical Engineering students of Batch 2024 with valuable insights into power generation operations. The day began with a presentation by the HR Manager, who introduced L&T and provided an overview of the 1400 MW plant. This was followed by an informative session by the Safety Manager, who emphasized the importance of safety norms in the industry. The Operation Manager then delivered a detailed explanation of the working of a coal-based thermal power plant, covering processes such as coal unloading, boiler operation, turbine functioning, condenser performance, cooling tower operation, and ash handling. After the presentation, students were served high tea and provided with safety helmets before being divided into three groups for a guided plant visit. During the tour, they observed major components and systems first-hand, gaining practical exposure to actual industrial conditions. The visit concluded with lunch provided by the company, marking the end of a highly informative and enriching experience.

OUTCOMES

1. Students gained hands-on understanding of coal-based power generation.
2. They observed critical plant components and their working in real-time.
3. Students understood the importance of safety norms in an industrial environment.
4. The visit enhanced their technical knowledge and practical learning.

Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews
Date	2025-11-18 To 2025-11-19
Mode	Offline
Venue	Sun Hall (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Shruti Kumar, Hr, Publicis Sapient
No. Of Participants	343
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Publicis Sapient and its professional work environment.
2 - To explain the recruitment process and selection criteria clearly.
3 - To bridge the gap between academic learning and industry expectations.
4 - To prepare students for interviews and corporate career opportunities.
5 - To identify capable and skilled candidates for suitable positions.

DESCRIPTION

Publicis Sapient conducted the Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews to connect with students and explore potential talent for the organization. The session aimed to provide insights into the company's work culture, digital transformation projects, and career growth opportunities. The event was led by Shruti Kumar, who guided

students through the pre-placement discussion and interview process while addressing their queries regarding roles and expectations.

OUTCOMES

1 - Students gained a clear understanding of Publicis Sapient's recruitment process and job roles.
2 - Improved awareness of technical and professional skills required in the industry.
3 - Enhanced confidence and interview readiness among participating students.
4 - Direct interaction with the company representative helped clarify career-related doubts.
5 - Shortlisting of potential candidates based on performance in discussions and interviews.

AFINATICS 3.0 Finnovate Nect Gen – The Boardroom Battle 2.0		
1	Type Of Activity	Competition
2	Program Theme (Keywords)	Strategem, Synergy, Leadership, Strategy, Catalyst, And Ideation
3	Link (Pre Link)	Https://Www.Facebook.Com/Share/P/1d1dfma7fv/
	Link (Post Link)	
4	Program Type	Competition
	Nomenclature	Level 3
	Duration Of the Activity	15 Hours
5	Description of the event not more than 100 words (Final Report)	
	Boardroom Battle 2.0 was an intensive overnight corporate strategy simulation designed to enhance strategic thinking, leadership, and decision-making among MBA, BBA FinTech & AI, and B. Com students. Over 12 hours, 25 teams assumed C-suite roles and navigated 50 dynamic challenges across finance, marketing, production, ethics, and crisis management. The simulation tested participants' ability to analyze markets, respond to real-time scenarios, and drive cross-functional decisions under pressure. The event concluded with prize distribution by Dr. Rakesh Sharma, Registrar. Strong faculty coordination and enthusiastic student engagement made the event a highly impactful and memorable experiential learning experience.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event.	
	Boardroom Battle 2.0 aligns strongly with the objectives of the Institution's Innovation Council as it fosters innovation-driven problem-solving, strategic thinking, and entrepreneurial leadership among students. The simulation required participants to analyze real-world business challenges, take data-driven decisions, manage crises, and develop creative solutions—core competencies promoted by IIC. By assuming C-suite roles, students experienced an innovation ecosystem that encouraged critical thinking, teamwork, and agile decision-making. The event also nurtured an entrepreneurial mindset by exposing participants to dynamic market scenarios, risk evaluation, and strategic planning. Thus, the activity directly supports IIC's mandate of promoting innovation, leadership, and experiential learning.	
7	Start and End date of the event: 19-11-2025 to 20-11-2025	
8	Mention minimum number of students (Event): 180	

9	Mention minimum number faculty (Event): 4	
10	Objective of the event in 3 words (90 Characters) only: *Encourage Entrepreneurial Mindset*, *Strengthen Problem Solving*, *Foster Corporate Readiness*	
11	Benefit of the activity in 5 words (120 Characters) only: *Improves strategic and analytical capabilities*, *Enhances leadership and decision-making skills*, *Strengthens teamwork under real pressure, Builds corporate readiness and confidence, Develops innovative problem-solving abilities*	
12	Video URL	https://www.linkedin.com/posts/sidak-birgi-sb332006_i-had-the-opportunity-to-attend-an-overnight-activity-7398947330533580800-xWas?utm_source=share&utm_medium=member_android&rcm=ACoAAEMH-NMBvbu-0y5IWq6IVPaKKv-uN0I3mH0
13	SPACE FOR PHOTOGRAPHS	

FLYER Photograph	Photographs with Speaker/Students
Photographs with Speaker/Students	Photographs of Students

Name of Department:	BBA FinTech & AI and B. Com
Name of Organizer with Mail ID & Contact Number:	Dr. Rashmi Aggarwal, *Rashmi.aggarwal@chitkara.edu.in*, 9501105684
Resource Person Details:	
Name:	Ambuj Kumar Singh
Designation:	Director
Organization:	Cesim.com
Mail ID:	*ambuj.singh@cesim.com*
Contact No.	9026151251

CHITKARA UNIVERSITY
PRME
AACSB
CHITKARA BUSINESS SCHOOL
AFINATICS 3.0
Finnovate NextGen
The Boardroom Battle 2.0
Class & Batch : MBA, BBA FinTech & AI and B. Com 2025 (Evening Only)
Mode: Offline
Date : 19th to 20th Nov. 2025
Time : 5:00 PM to 8:AM
Venue : Henry Ford Hall
Event Head:
• Anika & Suryansh (BBA FinTech)
Organised by
B.Com and BBA FinTech & AI
Chitkara Business School
Chitkara University, Punjab
cesim

CHITKARA UNIVERSITY
AFINATICS 3.0
Patiala,Punjab,India

GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514184, Long 76.660263
Thursday, 20/11/2025 07:09 AM GMT+05:30
Note : Captured by GPS Map Camera

CHITKARA UNIVERSITY
PRME
AFINATICS 3.0
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514192, Long 76.660275
Thursday, 20/11/2025 07:20 AM GMT+05:30
Note : Captured by GPS Map Camera
Maps

Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews
Date	2025-11-19 To 2025-11-19
Mode	Offline
Venue	Cg Lab (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Saumya, Hr., Mist Avinya Technologies LLP
No. Of Participants	32
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 To introduce students to Mist Avinya Technologies LLP and its professional environment.
2 To explain the recruitment process, eligibility criteria, and selection stages clearly.
3 To align academic knowledge with current industry requirements.
4 To prepare students for interviews and corporate interactions.
5 To identify suitable and skilled candidates for available positions.

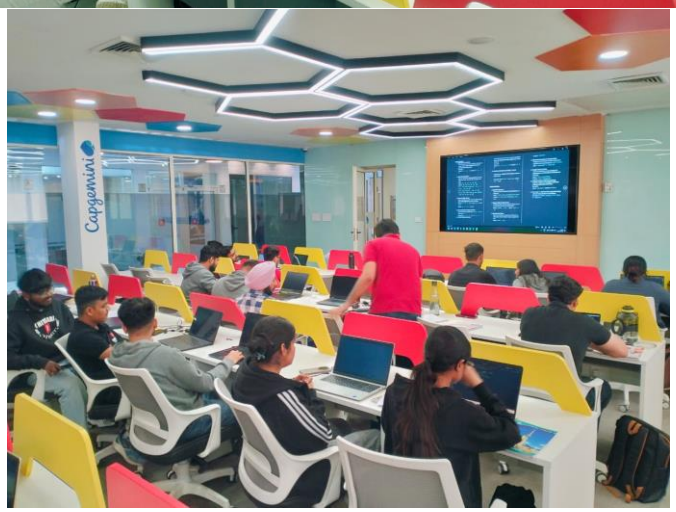
DESCRIPTION

Mist Avinya Technologies LLP conducted the Campus Recruitment Drive for Pre-Placement Discussions and Student Interviews to engage with students and identify potential talent for the organization. The session provided insights into the company's work culture, operational processes, and available career opportunities. The event was led by Saumya, HR, who guided

students through the recruitment process and addressed their queries regarding roles, expectations, and professional growth within the organization.

OUTCOMES

1 Students gained clarity about the company's hiring process and job roles.
2 Improved understanding of industry-required technical and soft skills.
3 Enhanced confidence and readiness for placement interviews.
4 Direct interaction with HR helped resolve career-related doubts.
5 Potential candidates were shortlisted based on their interview performance.



EVENT DETAILS	
Event Type	Workshop
Topic	Workshop Titled "Upgrade 360: Design, Digital and Demeanor"
Date	2025-11-20 To 2025-11-27
Mode	Offline
Venue	Lh-305 (Lh-305, Rockefeller Block, CBS)
Organizer Name	Chitkara Business School
Resource Person	Mr. Amit Vashisht, Dean, Chitkara School of Hospitality | Dr. Ashutosh Mishra, Dean, Chitkara School of Mass Communication | Dr. Manpal Setia, Dean, Chitkara Design School
No. Of Participants	32
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 17: Partnership for The Goals
Po Number(S)	Po3, Po4, Po6, Po7
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To enhance students' dining etiquette and personal grooming skills for professional and social settings.
2. To develop strong visual storytelling capabilities for effective communication in academic and corporate environments.
3. To foster creative problem-solving through design thinking frameworks and practical application.
4. To improve students' confidence, presentation, and interpersonal skills for better professional demeanor.

5. To provide interdisciplinary exposure by integrating hospitality, media communication, and design principles into holistic personality development.

DESCRIPTION

The Upgrade 360° – Design, Digital, and Demeanor Week was organized with the objective of nurturing holistic professional readiness among students by strengthening essential workplace competencies. This week-long initiative brought together three key dimensions of personality and professional development—Dining Etiquette & Personal Grooming, Visual Storytelling Skills, and Design Thinking Skills. The event featured highly engaging sessions delivered by distinguished resource persons: Mr. Amit Vashisht (Dean, Chitkara School of Hospitality), Dr. Ashutosh Mishra (Dean, Mass Communication), and Dr. Manpal Setia (Dean, Chitkara Design School), each of whom contributed deep domain expertise and real-world insights. The program commenced with a session on Dining Etiquette and Personal Grooming, conducted by Mr. Amit Vashisht. Students were introduced to the protocols of fine dining, international table manners, corporate dining behavior, personal hygiene, and professional attire. Through demonstrations and interactive activities, participants gained clarity on how grooming and etiquette contribute to first impressions and leadership presence in professional environments. The second component of the programme, driven by Dr. Ashutosh Mishra, focused on Visual Storytelling Skills. This session equipped participants with the ability to communicate compelling ideas through visuals, structure narratives with clarity, and integrate creativity into presentations and media content. Students learned how visuals drive engagement, influence audiences, and support persuasive communication in academic and corporate contexts. The final segment of the week was conducted by Dr. Manpal Setia on Design Thinking Skills, in which students explored human-centric problem-solving tools to address real-world challenges. Through a blend of activities, case studies, and brainstorming exercises, learners practiced empathy mapping, idea generation, prototyping, and solution evaluation. This facilitated an innovation-driven mindset and helped students understand the applicability of design thinking across disciplines. Across the six days, the event provided an immersive learning experience that balanced theory with hands-on activities, reflection, and skill-building practice. Students walked away with improved professionalism, better communication skills, enhanced creativity, and structured problem-solving abilities. The programme successfully advanced its mission of preparing students for diverse professional environments by integrating hospitality, media communication, and design into one unified developmental framework.

OUTCOMES

1.Enhanced professional etiquette and personal grooming.
2.Improved visual communication and storytelling abilities.
3. Strengthened creative and critical thinking through design thinking approaches.
4.Increased adaptability for multidisciplinary professional environments.
5.Boosted confidence and overall workplace preparedness.

Event Name	Workshop on Creating Interactive Tap Games in AR with Gen AI
Date	24th – 26th November, 2025
Venue	Einstein Hall, Galileo Block
Organized By	Centre for Game Design & Immersive Technologies
Number of Participants	50+

Introduction

The Workshop on Creating Interactive Tap Games in AR with Gen AI was successfully held at Chitkara University from 24th to 26th November 2025.
This three-day intensive, hands-on program introduced students to the world of Augmented Reality (AR) and the integration of Generative AI for interactive game development.

The workshop featured two distinguished industry experts as guest speakers:

Guest Speakers

- Mr. Ajay Kumar Srinivasan

Program Director | Technology Evangelist – AVGC–XR | Metaverse & Game Development Consultant
(AVGC 40 Under 40 Awardee)

- Ms. Gayathri Shri

Snap AR Ambassador | Official Lens Creator | AR Corporate Trainer & Tech Presenter
(Featured on Live Mint, TechCrunch, Indian Express, Yahoo Japan)

Their presence elevated the workshop by providing deep insights into AR development, creative design thinking, future metaverse trends, and AI-assisted content generation.

Objectives

The primary objectives of this workshop were:

1. To introduce students to AR development workflows using Snap AR and Lens Studio.
2. To teach tap-based game interaction mechanics and how to build interactive prototypes.
3. To demonstrate the integration of Generative AI for asset creation and game enhancement.
4. To provide industry exposure through talks by leading XR professionals.
5. To encourage students to design, build, and publish their own AR tap games.

Sustainable Development Goals (SDGs) Addressed:

This event aligned with the following SDGs:

- SDG 4: Quality Education – Leveraging interactive and immersive technologies for enhancing learning experiences.
- SDG 9: Industry, Innovation, and Infrastructure – Showcasing cutting-edge innovations in game design and immersive technologies.

Event Structure

The event was conducted over three days, each with a distinct focus.

Day 1 (24th November): Introduction to AR & Gen AI

- Opening address by faculty and introduction to the Centre for Game Design & Immersive Technologies.
- Overview of Lens Studio, AR interaction models, and project setup.
- Introduction to Generative AI tools for concept art, textures, and UI elements.
- Students created their first AR scene with basic animations and object interactions.

Day 2 (25th November): Interactive Tap Game Mechanics

- Hands-on workshop on tap detection, object spawning, timers, score counters, and basic game loops.

- Integration of AI-generated assets into AR scenes.
- Students built mini tapping games such as pop-the-object, target tap, and rapid-tap challenges.
- Mentor-led debugging and optimization for mobile performance.

Day 3 (26th November): AI Integration, Final Game Build & Publishing

- Advanced session on blending Gen AI with AR for dynamic interactions.
- Creative workflow session by Gayathri Shri on real-world use cases of Snap AR.
- Students developed their final AR tap game and prepared deployment builds.
- Showcase event where teams presented their work to the guests.

Feedback

Participants responded with great enthusiasm.
Students highlighted:

- The practical, project-based learning approach.
- The opportunity to work closely with industry experts.
- The clarity with which complex technologies like AR and Gen AI were explained.
- The excitement of creating publishable AR games within just three days.

The workshop fostered creativity, teamwork, and a strong interest in immersive technologies.

Conclusion

The Workshop on Creating Interactive Tap Games in AR with Gen AI was a resounding success.
It not only empowered students with valuable technical and creative skills in AR development but also provided industry exposure through experts like Ajay Kumar Srinivasan and Gayathri Shri.

The collaboration between the Centre for Game Design & Immersive Technologies, IMSK.Net, IICT, and Snap AR established a dynamic learning environment.

Workshop Images

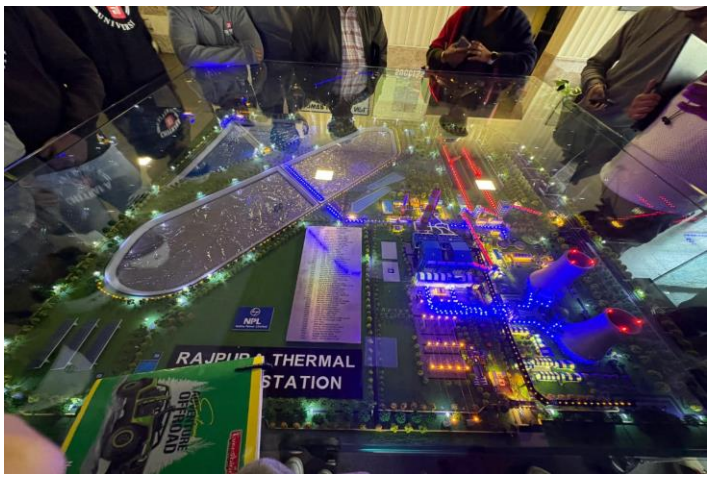
CHITK VERSITY

Title: A Practical Insight into Manufacturing Operations: Industrial visit to NABHA Plant		
1	Type Of Activity	Field Visit
2	Program Theme (Keywords)	Entrepreneurship
3	Link (Pre Link)	Pre Link
	Link (Post Link)	Post Link
4	Program Type	Level 1
	Nomenclature	Industrial Visit
5	Description	
	1. By the end of the session students would have gained a clearer understanding of how theoretical manufacturing concepts are applied in real industrial environments. 2. Developed awareness of practical quality control methods, safety procedures, and industry regulatory standards. 3. Acquired insights into the plant's organizational structure and its operational workflow. 4. Observed the practical use of modern technologies, automation, and engineering systems in production. 5. Strengthened the ability to connect academic learning with real-world industrial practices, improving overall technical comprehension.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	This 1-day visit, organized by Department of Civil Engineering in collaboration with L&T is to provide students with exposure to the latest trends and innovations in practical application within a real manufacturing environment. The visit aims to enhance conceptual knowledge of production processes, industrial operations,	

	quality control systems, and safety protocols, thereby enabling students to relate classroom theory to actual industrial practices. Additionally, the visit seeks to familiarize learners with organizational structure, technological integration, and workflow management, offering a foundation for deeper academic study of industrial engineering and management principles. The visit intends to achieve the above objectives so as to further the steps towards SDG-9, 11 and SDG-12.
7	Start and End date of the event: 24/11/2025 to 24/11/2025
8	Mention minimum number of students (Event): 20
9	Mention minimum number faculty (Event): 2
10	Objective of the event in 3 words (90 Characters) only:
	1. The primary objective of this 1-day visit is understanding the theoretical concepts of manufacturing processes through observation of real industrial operations. 2. To study the application of quality control, safety standards, and regulatory practices within an industrial setting. 3. To gain insight into the organizational structure and workflow management of the plant. 4. To observe the integration of technology, automation, and engineering principles in production systems. 5. To relate academic knowledge with practical industrial practices for enhanced conceptual learning.
11	Benefit of the activity in 5 words (120 Characters) only:
	This one-day industry visit, organized by the Department of Civil Engineering in collaboration with L&T, provides students valuable exposure to modern industrial practices. By observing real-time manufacturing processes, students benefit from enhanced understanding of production systems, industrial operations, quality control, and safety measures, allowing them to connect classroom concepts with practical applications. The visit also improves their awareness of organizational

	structure, technological integration, and workflow management within a contemporary industrial environment. These insights strengthen their foundation in industrial engineering and management. Additionally, the visit supports students' understanding of sustainable and responsible practices, contributing to progress toward SDG-9, SDG-11, and SDG-12.	
12	Video URL	na
13	PHOTOGRAPHS	

Name of Department:	Department of Civil Engineering
Name of Organiser with Mail ID & Contact Number:	Dr. Prachi Vasistha, Dr. Ankur Choudhary
Resource Person Details	
Name	Mr. Jaswant Singh
Designation	Branch Manager
Organization	L&T Edutech
Mail ID	Jaswant.Singh@larsentoubro.com
Name	
Designation	
Organization	
Mail ID	


THERMAL
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Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment Interaction with Intellyk
Date	2025-11-24 To 2025-11-24
Mode	Offline
Venue	Pulitzer Hall (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Sweety Sharma, Hr, Intellyk
No. Of Participants	34
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Intellyk and its organizational environment.
2 - To explain the recruitment process and selection criteria clearly.
3 - To bridge the gap between academic learning and industry expectations.
4 - To prepare students for interviews and corporate professional standards.
5 - To identify suitable and skilled candidates for available roles.

DESCRIPTION

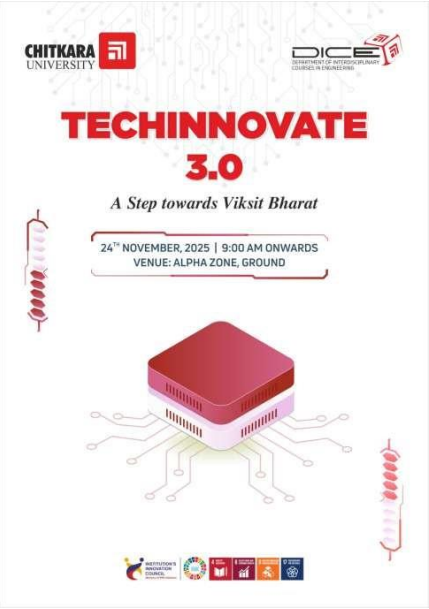
Intellyk conducted the Campus Recruitment Interaction with Intellyk to engage with students and explore potential talent for the organization. The session provided valuable insights into the company's work culture, recruitment process, and career growth opportunities. The interaction was led by Sweety Sharma, HR, who guided students through the hiring process and addressed their queries regarding job roles, expectations, and professional development.

OUTCOMES

1 - Students gained a clear understanding of Intellyk's hiring process and job opportunities.
2 - Improved awareness of industry-required technical and soft skills.
3 - Enhanced confidence and interview readiness among participants.
4 - Direct interaction with Sweety Sharma, HR, helped clarify career-related doubts.
5 - Potential candidates were shortlisted based on their performance during the interaction.

EVENT DETAILS	
Event Type	Competition
Topic	Dice Tech innovate 3.0
Date	2025-11-25
Mode	Offline
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Dr. Rajneesh Talwar, Dean, DICE
No. Of Participants	168
SDG NO	4, 8,9,17

OBJECTIVE



1. To provide students with a platform to showcase innovative engineering solutions through real- world prototypes.

2. To promote applied learning in Embedded Systems and IoT through experiential project development.

3. To foster creativity, problem-solving, and interdisciplinary collaboration among budding engineers.

4. To encourage students to design socially impactful technologies aligned with India's vision for Viksit Bhar

DESCRIPTION

Department of Interdisciplinary Courses in Engineering (DICE) at Chitkara University organized TechInnovate 3.0, a flagship project display event showcasing innovation, creativity and real- world engineering applications. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean, DICE, who emphasized the importance of applied learning and how such platforms nurture India's vision for Viksit Bharat. Colonel Rakesh Sharma (Retd.), Registrar, Chitkara University, visited the event, explored the project stalls, and interacted enthusiastically with students. He appreciated the practical thought process behind the prototypes, encouraged students to keep pushing boundaries, and shared valuable insights from an industry and administrative perspective. Out of aprox 200 projects submitted under ES&IoT, 48 were selected for final project display, competing with each other. These Projects were from various application areas like Human Computer interface, Smart Cities, AgriTech, MediTech, EduTech, Smart Assistive Systems etc. Colonel Rakesh and Dr. Rajneesh Talwar presented awards to the Top 5 teams, acknowledging their exceptional innovation, clarity of concept, and societal relevance. Through Tech Innovate 3.0, students gained a deep, hands-on understanding of Embedded Systems and IoT by working on real-world problems from concept to prototype. TechInnovate 3.0 served as a vibrant platform for budding engineers to transform their technical knowledge into purposeful, socially impactful solutions. SGD covered by the events are SDG 3 – Good Health & Well-Being, SDG 9 – Industry, Innovation & Infrastructure, SDG 11 – Sustainable Cities & Communities, SDG 4 – Quality Education and SDG 13 – Climate Action.

OUTCOMES

1. Students gained practical exposure to complete project development cycles from concept to prototype.

2. Participants enhanced their technical, analytical, and teamwork skills through collaborative innovation.

3. The event inspired a mindset of societal responsibility by addressing SDG-focused challenges.

4. Top-performing projects received recognition, motivating students to pursue quality-driven engineering solutions.

CHITKARA UNIVERSITY
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Event Details	
Event Type	Expert Talk
Topic	Industry Outreach & Hiring Drive by Future Tech Design
Date	2025-11-25 To 2025-11-25
Mode	Offline
Venue	Ios Development Center, Newton Block (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Mr. Rohit Mishra, Hr, Future Tech Design
No. Of Participants	15
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Future Tech Design and its professional environment.
2 - To explain the hiring process, eligibility criteria, and selection stages clearly.
3 - To strengthen industry-academia interaction and collaboration.
4 - To prepare students for interviews and corporate expectations.
5 - To identify and recruit capable candidates for suitable roles.

DESCRIPTION

Future Tech Design organized the Industry Outreach & Hiring Drive by Future Tech Design to connect with students and identify potential talent for the organization. The session focused on building industry-academia collaboration, sharing insights about the company's work culture, and discussing available career opportunities. The event was conducted by Mr. Rohit

Mishra, who guided students through the hiring process and provided clarity regarding roles, expectations, and professional growth within the organization.

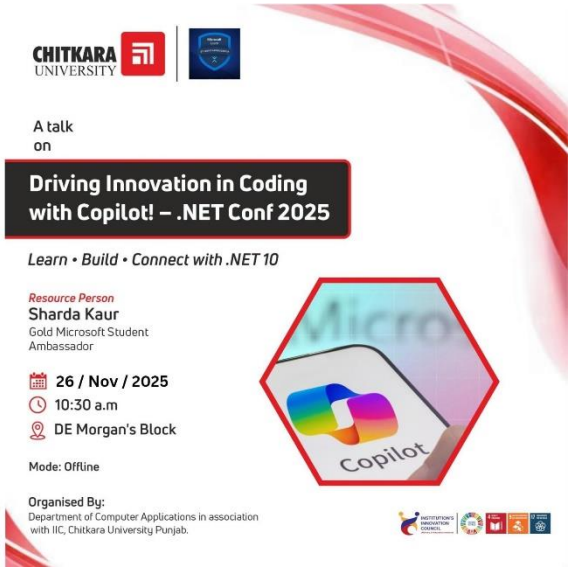
OUTCOMES

1 - Students gained clarity about the company's hiring process and job roles.
2 - Improved understanding of industry-required technical and soft skills.
3 - Enhanced confidence and readiness for placement opportunities.
4 - Direct interaction with Mr. Rohit Mishra helped resolve career-related queries.
5 - Potential candidates were shortlisted based on their performance in the hiring drive.

Event Details	
Title of the Event:	Driving Innovation in Coding with Copilot! – .NET Conf 2025
Date of the Event:	26th November 2025
Venue	DE Morgan Block
SDG no	4,9,17
No. of Student participated	70

Objective

i) To introduce students to the advanced capabilities of Microsoft Copilot in enhancing coding efficiency.
ii) To familiarize learners with new features of .NET 10 and its applications in modern software development.
iii) To help students understand the role of AI-assisted tools in real-world coding and project-building.
iv) To encourage innovation, technical exploration, and hands-on learning among budding developers.



On 26th November 2025, the Department of Computer Applications, in association with the Institution's Innovation Council (IIC), organized an expert talk titled "Driving Innovation in Coding with Copilot! – .NET Conf 2025." The session was conducted in offline mode at DE Morgan's Block.

The session was led by Ms. Sharda Kaur, Gold Microsoft Student Ambassador, who provided deep insights into AI-driven coding workflows and the future of software development using .NET 10. She demonstrated how tools like Microsoft Copilot can support faster, smarter, and more optimized code generation across various project environments.

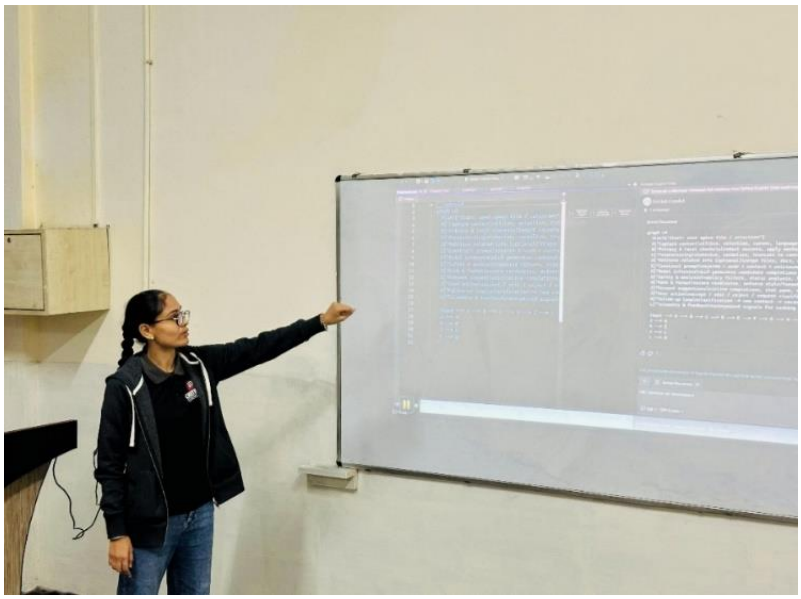
Students were introduced to .NET 10's latest enhancements, improved performance features, and compatibility updates. The live demonstrations showcased how Copilot assists developers

in writing code, debugging, generating functions, and improving productivity through AI-powered suggestions.

The session was highly interactive, with students engaging in discussions about AI ethics, industry expectations, and the evolving skillsets required for next-generation programmers. The talk successfully bridged the gap between theoretical learning and practical application by showing students how AI enhances creativity and technical accuracy in coding.

Outcome of the Event

i) To understand the significance of AI-assisted coding tools in the software development lifecycle.
ii) To gain clarity on the new possibilities introduced by .NET 10 and modern development environments.
iii) To enhance their awareness of Microsoft technologies and future industry trends.
iv) To boost their confidence in experimenting with AI tools for learning and project development.



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Event Name	The Science of Truth: Leveraging Innovation to Combat Digital Misinformation
Date	26-11-2025
Venue	Pulitzer Hall, Piccaso Block, Chitkara University, Punjab
Organizer	Dr. Nidhi Bansal Garg
Resource Person	Dr. Pankaj Garg Professor & Academic Coordinator, Chitkara School of Mass Communication, Programming Head Radio Chitkara 107.8 FM, Chitkara University, Punjab
Number of Participants	87
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, innovation and infrastructure, SDG 10: Reduced inequalities, SDG 16: Peace, justice and strong institution, SDG 17: Partnership for the goals
Duration	1 Hr.

About the Activity

The Department of Applied Sciences, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab successfully organized an expert talk on "The Science of Truth: Leveraging Innovation to Combat Digital Misinformation" on 26th November 2025. The session addressed one of the most pressing challenges of the digital era misinformation and to equip participants with the knowledge and tools required to navigate the increasingly complex information ecosystem. The event began with a warm welcome to the esteemed resource person, faculty members and students. He explained how false content is created and disseminated across social media platforms, news outlets and digital communication channels. The session focused on examining misinformation not merely as a social phenomenon but as a scientific problem that requires evidence-based approaches for mitigation. He elaborated on the role of innovative technologies in combating misinformation. Real-world case studies and demonstrations showcased how these technologies are being used worldwide to identify deepfakes, analyze suspicious content, verify sources, and prevent the spread of misleading information. The talk also touched upon the ethical and societal dimensions of misinformation. Participants explored how misinformation affects public health, security, elections, scientific communication and

community trust. He highlighted the shared responsibility of institutions, educators, policymakers and individuals in maintaining the integrity of digital information environments. The session concluded with an interactive Q&A segment where students raised thoughtful questions related to media influence and real-life misinformation scenarios. Overall, the expert talk offered a rich blend of scientific insight, technological innovation and practical guidance, empowering attendees to become informed, critical and responsible digital citizens.

Objectives of the event

1. To enhance understanding of how digital misinformation is generated, propagated and amplified in online environments.

2. To strengthen critical thinking, media literacy and evidence-based evaluation skills among students.

3. To create awareness about the societal, ethical implications of misinformation.

4. To empower participants to responsibly navigate digital platforms and informed decision-making.

Outcome or Key take away from the event

1. Students learnt how digital misinformation is created and identified in online platforms.

2. Students learnt to evaluate online information critically using media literacy.

3. Students learnt to apply AI tools, fact-checking techniques, and analytical methods to verify digital content.

4. Students learnt about the psychological and societal impacts of misinformation.

EVENT:	Five-Day National Level Faculty Development Program on Hands-on Data Analysis Using Advanced Excel		
Date / Time:	26th to 30th November 2025/ 1930 Hrs. onwards	Mode:	Online via Google Meet
Location / Link:	Different Google Meet link		
Activity In-charge:	Ideal Institute of Academic & Research Advancement (IIRA), Maharashtra		
No. of Participants:	2 Faculty Vice Principal Er. Jasjeet Suri & Asst.Prof. Gur Ajay Pal Singh		
Resource Person (if any)	Ms. Shobhana Nadar Assistant Professor & Statistician Guru Nanak Khalsa College of Arts, Science & Commerce		
SDG:	4 – Quality Education; 9 – Industry, Innovation and Infrastructure; 17 – Partnerships for the Goals		

REPORT

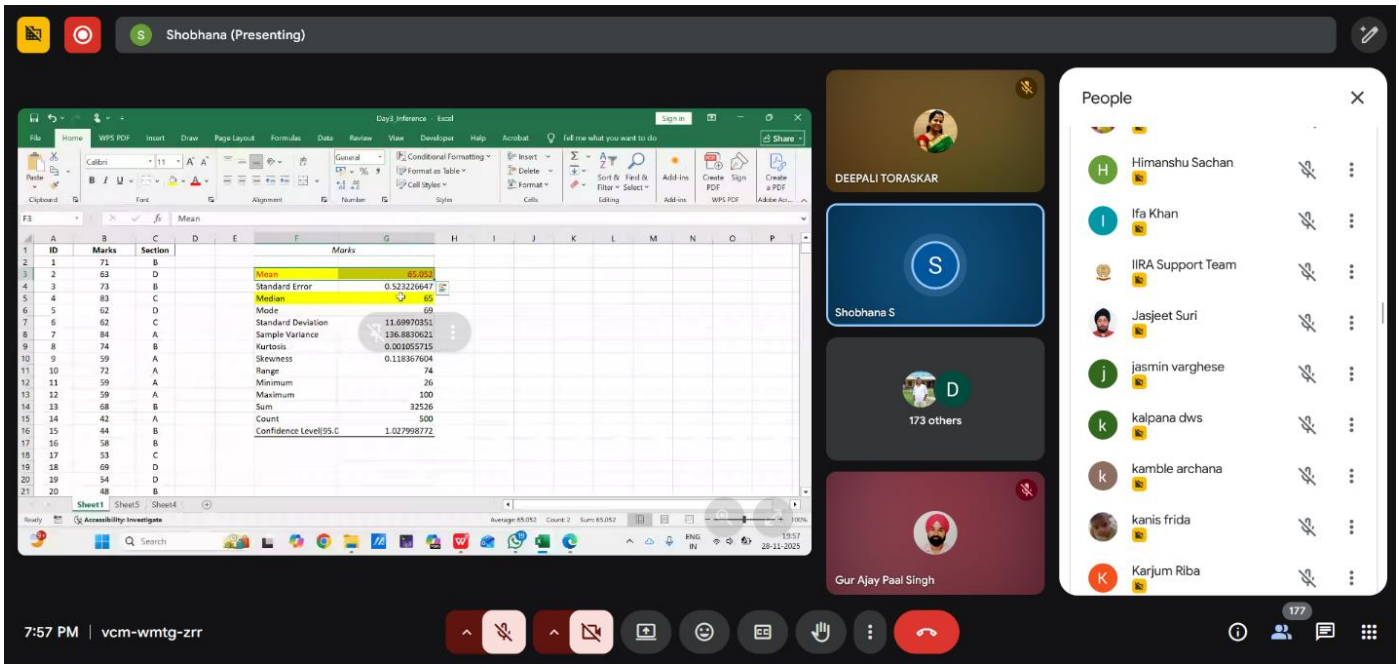
The Ideal Institute of Academic & Research Advancement (IIRA), Maharashtra, successfully organized a comprehensive Five-Day National Level Faculty Development Program (FDP) on "Hands-on Data Analysis Using Advanced Excel" from 26th to 30th November 2025. Conducted under the Ministry of MSME, Government of India Registration, this FDP was designed to enhance the data literacy, analytical competence, and technical proficiency of faculty members, research scholars, and students across various disciplines. Recognizing the increasing importance of data-driven decision-making in academia, industry, and research, the program aimed to build foundational to advanced Excel-based analytical skills among participants. All sessions were conducted online via Google Meet from 7:30 PM to 9:00 PM, ensuring that working professionals and scholars from diverse geographical locations could conveniently participate.

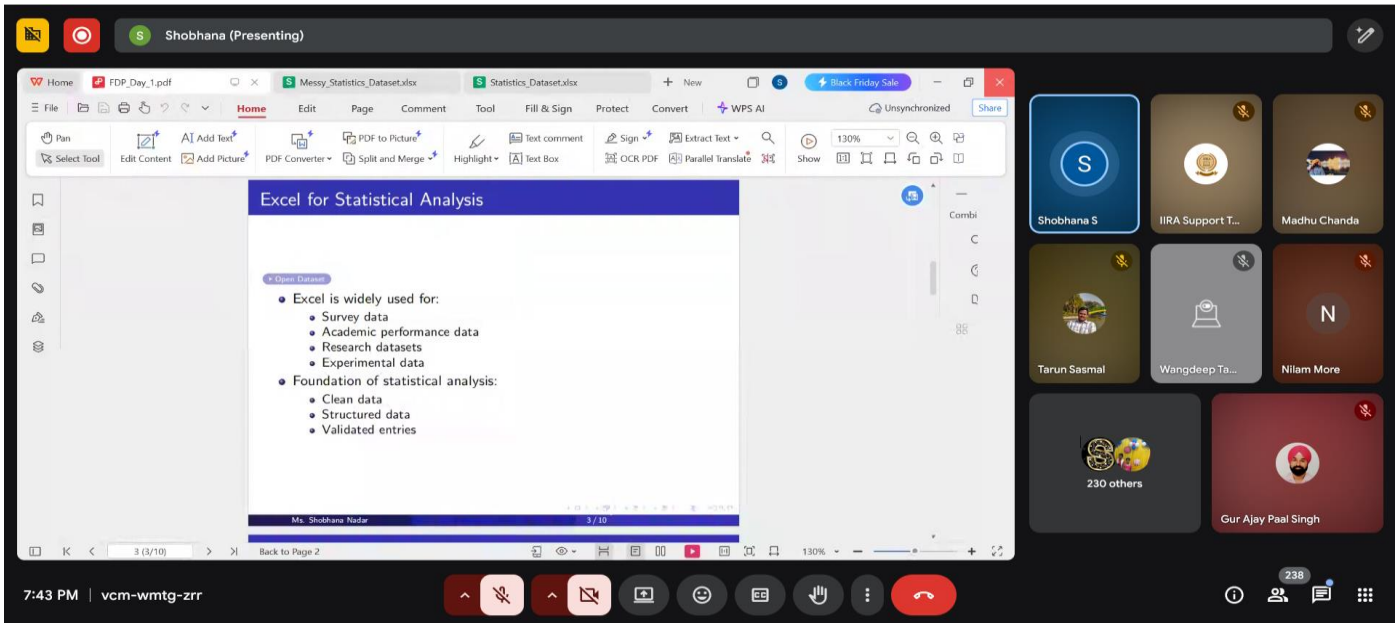
The five-day curriculum was thoughtfully structured to offer a blend of theory, practical demonstrations, and real-time problem-solving. Day 1 introduced participants to Excel essentials, smart data handling, and data cleaning techniques crucial for preparing datasets. Day 2 focused on data description, visualization, and exploratory data understanding using charts, pivot tables, and summary tools. Day 3 transitioned into inferential statistics, enabling participants to interpret patterns, derive generalizations, and draw meaningful insights from sample data. Day 4 strengthened analytical decision-making by covering hypothesis testing techniques such as the F-test, t-test, and ANOVA, all illustrated through practical Excel-based applications. On Day 5, participants explored relationship mining through Chi-Square tests, correlation analysis, and regression models, helping them understand variable interactions and predictive analytics.

The sessions were expertly delivered by Ms. Shobhana Nadar, Assistant Professor and Statistician at Guru Nanak Khalsa College of Arts, Science & Commerce, whose deep command over applied statistics and data analysis added immense value to the program. Her interactive teaching style, clear explanations, and real-world examples helped participants grasp complex concepts with ease.

Participants were awarded E-Certificates and provided with access to session recordings and learning materials, enabling them to revise, practice, and apply the skills gained at their own pace. The FDP witnessed enthusiastic participation from educators, scholars, and students across the nation, reflecting its relevance and high-quality content.

Photos of the Event





EVENT DETAILS	
Event Type	Seminar
Topic	Two-Day Marketing Conclave – "Beyond the Grey"
Date	2025-11-26 To 2025-11-26
Mode	Offline
Venue	Henry Ford Hall, Martin Luther Block (Chitkara Business School, Chitkara University)
Organizer Name	Dr. Payal Bassi
No. Of Participants	109
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO2, PO4, PO8
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out Of the Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To enhance entrepreneurial and business-thinking skills among business graduates.
2. To provide a platform for students to ideate, develop, and pitch business concepts.
3. To address students' dilemma between choosing corporate careers or entrepreneurship.
4. To enable interaction with industry experts and gain practical insights

DESCRIPTION

Chitkara Business School, BBA Professional successfully organized the two-day Marketing Conclave – 2025, themed "Beyond the Grey", on 25th and 26th November 2025. The conclave was thoughtfully conceptualized to bridge the gap between classroom learning and real-world business application, with a strong emphasis on entrepreneurship, innovation, strategic thinking, and career clarity. Designed as a holistic learning experience, the event aimed to help students navigate ambiguity and transition from uncertainty to informed professional decision-making. Day 1 of the conclave focused on experiential and competitive learning through a series of carefully curated business challenges. A total of twenty teams, comprising four participants each, competed in multiple rounds that tested their creativity, market

understanding, analytical ability, teamwork, and strategic thinking. The activities simulated real business scenarios, encouraging students to think innovatively under time constraints. Following rigorous evaluation by faculty members and industry mentors, eight teams were shortlisted to pitch their business ideas on stage. This phase provided participants with invaluable hands-on exposure to idea generation, validation, pitching, and professional presentation, fostering confidence and entrepreneurial mindset among students. Day 2 featured an engaging and insightful panel discussion titled "Perception of Becoming", centered on the critical career dilemma: Corporate Professional or Entrepreneur? The panel comprised six distinguished industry leaders representing diverse corporate and entrepreneurial backgrounds. Through candid discussions and real-life experiences, the panelists addressed themes such as career risks, professional identity, growth opportunities, industry expectations, and long-term career sustainability. The interactive session encouraged students to reflect deeply on their aspirations, strengths, and career choices. Overall, the Marketing Conclave – 2025 successfully created a dynamic platform for learning, reflection, and inspiration, empowering students to think beyond conventional career paths and make informed professional choices in an evolving business landscape.

OUTCOMES

1. Students gained clarity on career choices and professional identity.
2. Enhanced confidence in pitching ideas and public speaking.
3. Exposure to real-life entrepreneurial and corporate challenges.
4. Strengthened decision-making, teamwork, and leadership skills.

SOCIAL IMPACT
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514166, Long 76.660103
Tuesday, 25/11/2025 11:54 AM GMT+05:30
Note : Captured by GPS Map Camera

MARKETING
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CHITKARA UNIVERSITY
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MARKETING
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk On "The Art of Crafting a Brand: Strategies for Emerging Entrepreneurs"
Date	2025-11-27 To 2025-11-27
Mode	Offline
Organizer Name	BBA Retail Management
Resource Person	Mr. Rueben Chauhan, Founder
No. Of Participants	83
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. Students will get an in-depth understanding of the fundamentals of branding.
2. To familiarize students with key elements of brand development, including brand purpose, positioning, personality, visual identity, and storytelling.
3. To enhance awareness of digital branding techniques, including social media engagement, content creation, and online reputation management as cost-effective tools for brand visibility.
4. Prepare students with customer-centric and value-driven branding practices, emphasizing authenticity and innovation.

DESCRIPTION

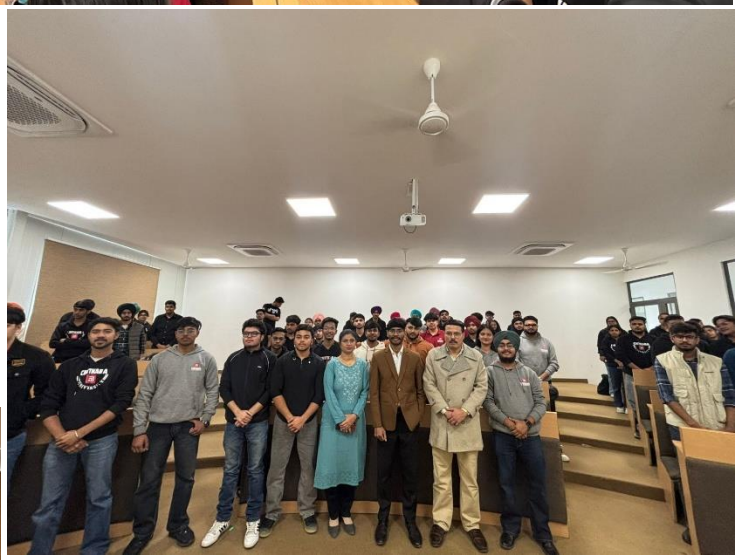
The Program of BBA Retail Management at Chitkara Business School organized an insightful IIC Talk for 2024 and 2025 batch students on "The Art of Crafting a Brand: Strategies for Emerging Entrepreneurs", on November 27, 2025. A strong brand strategy is rooted in understanding the target market and customer expectations. Conducting market research becomes essential for analysing competitors, identifying gaps or unmet needs, and positioning the brand uniquely in the marketplace. Emerging entrepreneurs should seek to define what makes their offering different—whether it is innovation, customer experience, price, personalization, or social impact. Brand differentiation builds recall value and enable startups

to rise above the clutter. Once the positioning is clear, entrepreneurs can craft a consistent brand personality expressed through colours, typography, tone of communication, packaging, and storytelling. Consistency across all touchpoints reinforces brand recognition and builds trust over time. Storytelling is one of the most powerful tools in modern branding. Customers today want to connect with brands that stand for authenticity, transparency, and purpose. By narrating the journey of the entrepreneur, the inspiration behind the idea, or the impact created in the community, brands can establish emotional engagement. Visual and digital storytelling through social media platforms, websites, videos, and blogs strengthens this connection further. For emerging entrepreneurs with limited resources, digital platforms offer cost-effective ways to build brand visibility and credibility. Maintaining an active online presence, responding to customer feedback, sharing meaningful content, and collaborating with influencers can significantly enhance brand growth. Another important aspect of brand building is delivering a consistent and memorable customer experience. Every interaction—from browsing a website and visiting a store to post-purchase service—shapes customer perception. Entrepreneurs must focus on building relationships rather than merely selling products. A customer-centric approach ensures loyalty, encourages word-of-mouth promotion, and enhances brand reputation organically. Moreover, entrepreneurs must be adaptable and open to feedback. As markets evolve, brands must innovate and refine their strategies to stay relevant and competitive. In today's rapidly changing business landscape, sustainability, ethics, and social responsibility are becoming integral to brand identity. Emerging entrepreneurs who align their brand with meaningful values and positive impact often gain greater acceptance among conscious consumers. Ultimately, the art of crafting a brand is a continuous process of learning, adapting, and growing. By integrating purpose, creativity, research, digital engagement, and customer experience, emerging entrepreneurs can build strong, authentic brands that stand the test of time and lead them toward long-term success.

OUTCOMES

1. Students will gain a clear understanding of what branding truly means beyond logos and visuals, and how a strong brand influences customer perception and business success.
2. Students will be able to use practical branding frameworks such as customer profiling, competitor mapping, and storytelling to create a coherent and impactful brand identity.
3. Students will understand how to leverage digital platforms—social media, content creation, personal branding, and online engagement—to enhance brand visibility and credibility.

4. Students will be equipped to design branding experiences that focus on customer needs, feedback, and loyalty, enabling them to build sustainable and authentic brands.



Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment Engagement by Aurus Tech Pvt. Ltd.
Date	2025-11-27 To 2025-11-27
Mode	Offline
Venue	Sun Hall (Chitkara University)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Jaitali Dabholkar, Talent Acquisition Manager, Aurus Tech Pvt. Ltd.
No. Of Participants	175
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1 - To introduce students to Aurus Tech Pvt. Ltd. and its organizational environment.
2 - To explain the recruitment process, eligibility criteria, and selection stages clearly.
3 - To align students' academic knowledge with current industry requirements.
4 - To prepare students for interviews and corporate professional standards.
5 - To identify and recruit skilled candidates for suitable positions.

DESCRIPTION

Aurus Tech Pvt. Ltd. conducted the Campus Recruitment Engagement by Aurus Tech Pvt. Ltd. to interact with students and identify suitable talent for the organization. The session focused on providing insights into the company's work culture, technological domains, and career growth opportunities. The event was led by Jaitali Dabholkar, Talent Acquisition

Manager, who guided students through the recruitment process and addressed their queries regarding roles, expectations, and professional development.

OUTCOMES

1 - Students gained clarity about Aurus Tech Pvt. Ltd.'s hiring process and job roles.
2 - Improved awareness of technical and soft skills required in the industry.
3 - Enhanced confidence and interview readiness among participants.
4 - Direct interaction with the Talent Acquisition Manager helped clarify career-related doubts.
5 - Potential candidates were shortlisted based on their performance during the recruitment engagement.

Event	Mms – "Voices of Tomorrow's Maritime Leaders" Elocution Competition 2025		
Date / Time	28th Nov 2025 / 1500 Hrs. Onwards	Mode:	Offline
Location / Link	Final: The Orchid, Vile Parle – Mumbai/ Preliminary: Tesla Block Chitkara University, Punjab		
Activity In-Charge	Capt. Pratik Khatu		
No. Of Participants	3 Cadets		
Resource Person (If Any)	---		
SDGs	4 – Quality Education; 8 – Decent Work and Economic Growth; 9 – Industry, Innovation and Infrastructure; 14 – Life Below Water; 17 – Partnerships for The Goals		

REPORT

The MMS Group, in collaboration with Sailors HUB, organized the prestigious "Voices of Tomorrow's Maritime Leaders" Elocution Competition 2025, aimed at providing a national platform for aspiring seafarers to articulate their thoughts, dreams, and vision for the future of the maritime industry. From Chitkara University School of Maritime Studies, a total of ten cadets from BY 2023 and BY 2024 submitted their names for participation. To identify the best speakers for the national-level event, an internal shortlisting round was conducted on 1st November 2025. The preliminary evaluation was judged by Pro Vice Chancellor (Marine) Capt. Prabhat Nigam, Vice Principal Er. Jasjeet Suri, and Course In charge Capt. Ajay Bhardwaj. Cadets were assessed on two thought-provoking themes: "Sailing into 2030: Maritime Powering Viksit Bharat" and "Cadet to Captain/Chief Engineer: My Dream Voyage in Atmanirbhar Maritime India."

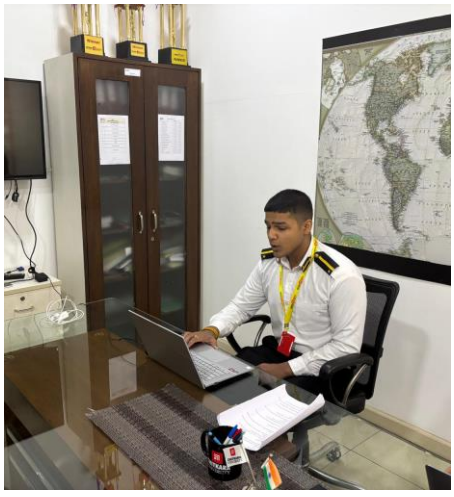
Conducted online, the preliminary round enabled the judges to evaluate clarity, depth of content, conceptual understanding, maritime awareness, and overall oratory skills. After a competitive and insightful session, three cadets were shortlisted to represent Chitkara University at the national stage: Cadet Mohit (BY 2023), Cadet Shivanchal Sharma (BY 2024), and Cadet Swaranjeet Singh Walia (BY 2024).

Among them, Cadet Swaranjeet Singh Walia advanced to the Grand Finale held on 28th November 2025 at The Orchid, Vile Parle, Mumbai, after successfully clearing the preliminary stages of the national competition. At the grand event, attended by eminent maritime professionals, industry leaders, and academicians, Swaranjeet delivered a powerful and emotionally resonant speech marked by clarity, depth, confidence, and visionary thinking. His impactful performance earned him Rank 3 at the national level, a remarkable accomplishment that brought immense pride to Chitkara University School of Maritime Studies.

The finale showcased outstanding communication skills and maritime awareness from cadets across the country, highlighting the growing importance of leadership, articulate expression, and forward-thinking perspectives in shaping the future of India's maritime domain.

Chitkara University extends heartfelt congratulations to Cadet Mohit, Cadet Shivanchal Sharma, and Cadet Swaranjeet Singh Walia for their commendable participation and representation. A special note of pride goes to Cadet Swaranjeet for securing the 3rd Rank nationally, an achievement that stands as a source of inspiration for all aspiring maritime professionals and reinforces the university's commitment to nurture confident, competent, and visionary leaders for the maritime industry.

Photos of the Event



ANCHORED IN LEGACY

EVENT:	Career Counselling by Valles India Tech – Services Pvt Ltd.		
Date / Time:	28th Nov 2025 / 10 am Onwards	Mode:	Offline
Location / Link:	Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Capt. Pratik Khatu		
No. of Participants:	87 Students + 15 Faculty Members		
Resource Person (if any)	---		
SDG:	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

On 28th November 2025, Chitkara University School of Maritime Studies had the honour of hosting Capt. Vivek Kini, Managing Director, and Mr. Nishant Mulik, Technical Superintendent from Valles India Tech – Services Pvt. Ltd. The visit was marked by a warm welcome, with a formal banner and a tea/coffee session, followed by a disciplined Guard of Honour, presented by the cadets. This display of respect set the tone for a meaningful and insightful interaction between the guests and the cadets. The delegation then embarked on a comprehensive tour of the campus, beginning with visits to the computer lab, engineering workshops, and various skill-based training areas. These state-of-the-art facilities are designed to offer cadets practical, hands-on experience, crucial for developing technical skills needed on board ships. The visitors also explored the advanced simulation labs, where cadets engage with realistic maritime scenarios to refine their decision-making abilities. This immersive experience is integral to preparing them for the dynamic challenges of the maritime industry. Furthermore, Capt. Kini and Mr. Mulik observed the university's modern classrooms and specialized labs, which are equipped to provide both theoretical knowledge and practical expertise. Throughout the day, Capt. Kini and Mr. Mulik were impressed with the university's industry-aligned teaching methodologies. They commended the curriculum for its emphasis on developing competencies that meet the evolving needs of the maritime sector. By integrating real-world scenarios into

the training, the university ensures that cadets are not only academically proficient but also industry-ready upon graduation.

A special classroom session was arranged for the cadets to directly interact with the guests. During this session, Capt. Kini and Mr. Mulik discussed the operations of Valles India Tech and shared valuable insights into ship management, career opportunities, and the skills required to succeed in the maritime industry. The cadets actively participated, posing thoughtful questions and receiving expert advice from the distinguished visitors.

The visit concluded with the guests completing an Industry Feedback Form, offering constructive recommendations to further enhance the curriculum and training programs at Chitkara University. Their feedback highlighted areas for improvement, ensuring that the university continues to stay aligned with industry standards. The day ended with a formal lunch and the exchange of gifts as a token of appreciation.

Photos of the Event

Explore
Your

Event:	Career Counselling by MTM Ship Management (India) Pvt. Ltd		
Date / Time:	29th Nov 2025 / 10 am Onwards	Mode:	Offline
Location / Link:	Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Capt. Pratik Khatu		
No. of Participants:	87 Students + 15 Faculty Members		
Resource Person (if any)	---		
SDG:	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

On 29 November 2025, Chitkara University School of Maritime Studies had the honour of hosting Capt. Shashank Jahagirdar, Managing Director & Country Head of MTM Ship Management (India) Pvt. Ltd. The visit marked an important and productive occasion for the institute, strengthening its engagement with the maritime industry.

The cadets extended a warm welcome to Capt. Jahagirdar with a smartly presented Guard of Honour, after which he was taken for a comprehensive tour of the campus. During the tour, he explored the key facilities that support the university's integrated maritime training ecosystem. He inspected the engineering workshops, where cadets undergo essential hands-on technical training required for shipboard competency, and visited the advanced simulation labs, which offer realistic maritime scenarios to enhance practical decision-making skills. The tour further included the modern classrooms, designed for industry-oriented theoretical learning, as well as various specialised labs and training areas that form the backbone of the institute's academic and skill-development framework.

In addition, Capt. Jahagirdar visited the swimming pool, along with other recreational and support facilities, acknowledging the university's commitment to the holistic development and overall well-being of its cadets. Throughout the visit, he closely observed the teaching methodologies and appreciated the strong alignment of the curriculum with current maritime industry standards. He commended how the syllabus and training structure are designed to meet evolving operational expectations, ensuring that graduates emerge with relevant competencies and a high level of professional preparedness.

A key highlight of the day was the interactive session held separately with each batch of cadets. Capt. Jahagirdar shared valuable insights into the operations of MTM Ship Management (India) Pvt. Ltd., elaborating on career prospects, onboard responsibilities, and structured professional development pathways within the organisation. His interaction offered cadets clarity, motivation, and a deeper understanding of life at sea and the opportunities that lie ahead.

The visit by Capt. Shashank Jahagirdar was deeply enriching and further strengthened the institute's commitment to delivering industry-relevant maritime education and training.

Explore
Your
Potential

Event Name	Seven Days National Workshop on "Innovative Statistical Tools in the World of Artificial Intelligence and Research 3.0
Date	01-12-2025 to 08-12-2025
Venue	LH-302, Martin Luther Block, Chitkara University, Punjab
Organizer	Dr. Nidhi Bansal Garg
Resource Person	Dr. Reetu Malhotra, Professor Dr. Manpreet Kaur, Associate Professor, Department of Applied Sciences, Chitkara University, Punjab
Number of Participants	121
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, innovation and infrastructure
Duration	7 Days

About the Activity

Department of Applied Science, CUIET, Chitkara University, Punjab, under the aegis of the Institution's Innovation Council (IIC), organized a Seven Days National Workshop on "Innovative Statistical Tools in the World of Artificial Intelligence and Research 3.0" from 1st to 8th December 2025. It was organized to provide participants with in-depth knowledge of modern statistical methodologies integrated with Artificial Intelligence. The workshop focused on advanced data analytics, machine learning-oriented statistical models, and research automation tools essential for next-generation research. The program emphasized practical implementation, interdisciplinary applications, and ethical research practices, enabling participants to adapt to evolving research and technological landscapes. The workshop featured a series of expert lectures delivered by Dr. Reetu Malhotra and Dr. Manpreet Kaur who shared their insights on topics such as statistical foundations of machine learning, data preprocessing and feature selection, predictive modeling, hypothesis testing in AI-driven research, and the use of statistical software and programming tools. These sessions provided participants with both theoretical clarity and practical exposure, enabling them to understand the relevance of statistics in designing, analyzing, and validating intelligent systems. A key

highlight of the workshop was its focus on Research 3.0, which emphasizes technology-enabled, collaborative, and impact-driven research. Participants were introduced to research automation techniques, data-driven decision frameworks, and ethical considerations in AI and statistical analysis. Overall, it served as a valuable platform for enhancing analytical thinking, research competency, and technical skills among participants. The event successfully strengthened the research culture within the institution and reaffirmed the department's commitment to fostering innovation, interdisciplinary learning, and excellence in higher education.

Objectives of the event

1. To promote awareness of innovative statistical tools used in Artificial Intelligence.
2. To enhance analytical and data interpretation skills required for AI-driven research.
3. To bridge the gap between classical statistics and modern AI applications.
4. To encourage research-oriented thinking aligned with Research 3.0 paradigms.
5. To equip participants with hands-on exposure to statistical software and AI tools.

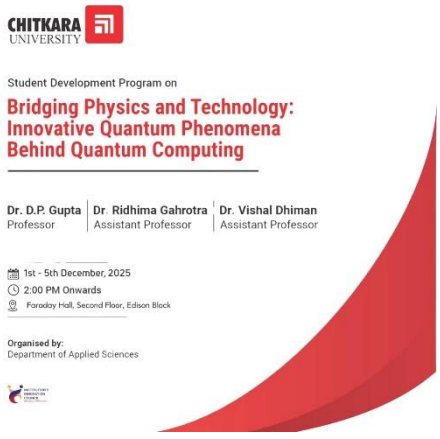
Outcome or Key take away from the event

1. Students learnt practical data analysis and visualization using modern statistical tools.
2. Students learnt research automation and analytics approaches aligned with Research 3.0.
3. Students learnt how to integrate statistics with AI for real-world problem-solving.
4. Students learnt critical interpretation of data for high-quality research outcomes.
5. Students learnt hands-on skills in statistical software and AI-enabled research tools.

Pictures

Event Name	Bridging Physics and Technology: Innovative Quantum Phenomena Behind Quantum Computing
Date	December 1st to 5th, 2025
Venue	Online
Organizer	Dr. D. P. Gupta, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Vishal Dhiman, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Ridhima Gahrotra, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Persons	Dr. D. P. Gupta, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Vishal Dhiman, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Number of Participants	140
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	5 Days

About the Activity



The Department of Applied Sciences, CUIET, Chitkara University, Punjab, organised a Student Development Program (SDP) titled "Bridging Physics and Technology: Innovative Quantum Phenomena Behind Quantum Computing" from December 1st to 5th, 2025, at Faraday Hall, Second Floor, Edison Block.

The program was conducted to introduce students to the fascinating connection between fundamental physics and emerging quantum technologies. The sessions were delivered by Prof. (Dr.) D. P. Gupta and Dr. Vishal Dhiman, who shared their expertise and insights on the rapidly evolving field of quantum computing.

The SDP began with an introduction to the basic principles of quantum mechanics, including superposition, entanglement, and quantum states, helping students develop a strong conceptual foundation. These core ideas were then linked to practical aspects of quantum computing,

explaining how quantum systems differ from classical computers and why they are capable of solving complex problems more efficiently.

Participants were also introduced to key quantum technologies such as qubits, quantum processors, and quantum communication systems, along with their applications in areas like healthcare, cybersecurity, finance, and materials science. Interactive discussions and engaging activities encouraged active student participation and enhanced learning.

The program further highlighted the important role of physics in advancing modern computational technologies and provided valuable insights into future research and career opportunities in the quantum domain. Overall, the SDP successfully enhanced students' understanding of quantum computing and inspired them to explore this promising and transformative field.

Objectives of the event

Based on the SDP description provided, the following five objectives are appropriately derived:

1. To introduce students to the fundamental principles of quantum mechanics such as superposition, entanglement, and quantum states, forming a strong conceptual foundation.
2. To bridge the gap between theoretical physics and practical quantum technologies by explaining the working principles of quantum computing systems.
3. To familiarise students with key components of quantum technologies including qubits, quantum processors, and quantum communication systems and their real-world applications.
4. To enhance students' awareness of the interdisciplinary applications of quantum computing in domains such as healthcare, cybersecurity, finance, and materials science.
5. To motivate students towards future research and career opportunities in the quantum domain by highlighting the role of physics in emerging computational technologies.

Outcome or Key take away from the event

Based on the SDP description, the following five outcomes can be clearly stated:

1. Students developed a strong conceptual understanding of quantum mechanics, including key principles such as superposition, entanglement, and quantum states.
2. Participants gained clarity on the working principles of quantum computing, enabling them to distinguish between classical and quantum computational approaches.
3. Enhanced awareness of quantum technologies and their applications was achieved, particularly in areas like healthcare, cybersecurity, finance, and materials science.

4. Students demonstrated increased interest and engagement in quantum science, supported by interactive discussions and participative learning activities.
5. Participants were inspired to explore future academic and career pathways in the quantum domain, recognizing the role of physics in advancing modern technologies.

Pictures

Application quantum physics
Astronomy & Cosmology
Explains: Stellar fusion (quantum tunneling in the Sun), Black hole radiation (Hawking radiation) ,Early universe physics (inflation, quantum fluctuations)
Quantum Computing
Uses qubits, superposition, and entanglement to perform computations far faster than classical systems for certain problems.
Applications include cryptography, optimization, molecular simulation, and AI acceleration.
Quantum Communication & Cryptography
Quantum Key Distribution (QKD) allows theoretically unbreakable encryption using photon polarization states.
Secure communication for defense, banking, and high-security networks.

EVENT DETAILS	
Event Type	Summit
Topic	National Business Conclave 2025- Bridging Governance and Growth: The New Age of Media, Branding and Broadcasting
Date	2025-12-01 To 2025-12-01
Mode	Offline
Venue	Carnegie Hall (Rockefeller Block)
Organizer Name	Centre For Digital Marketing Strategy & Analytics
Resource Person	Mr. Harshit Narang, Deputy Director, Central Bureau of Communication | Dr. Ajay S. Singh, Principal Chief Controller of Accounts | Ms. Pragya Dubey, Regional Head | Mr. Susanta Manna, Head of Digital Marketing
No. Of Participants	295
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
PO Number(S)	PO1, PO6
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To promote dialogue on governance, media, and digital transformation.
2. To explore advancements in AI, cloud, and branding.
3. To strengthen industry–academia engagement.
4. To encourage student innovation and social responsibility.

DESCRIPTION

The Centre for Digital Marketing, Strategy, and Analytics at Chitkara Business School organised the National Business Conclave on December 1, 2025, centred around the theme "Bridging Governance and Growth: The New Age of Media, Branding, and Broadcasting." The event brought together distinguished policymakers and industry leaders who shared their

expertise on the evolving intersections of governance, media, and technology. Dr. Ajay S. Singh, Principal Chief Controller of Accounts, Ministry of Home Affairs, emphasized the rising importance of transparency, accountability, and financial governance in a rapidly digitizing ecosystem. Harshit Narang, Deputy Director at the Central Bureau of Communication, Ministry of Information & Broadcasting, highlighted the need for data-driven communication and the government's evolving approaches to citizen outreach. Pragya Dubey, Regional Head – Education and Edtechs at Google Cloud, discussed the transformative impact of AI and cloud adoption in reshaping communication, education, and service delivery. Susanta Manna, Head of Digital Marketing at Skypath Digital, offered insights into emerging digital branding strategies and the shift toward AI-enabled marketing ecosystems. A key highlight of the conclave was the participation of students through the DSD 3.0 winning project presentations and updates on the University's CSR initiatives, showcasing innovation, social responsibility, and entrepreneurial vision. The fireside chat further enriched the event by exploring the future of media–governance collaboration, AI-driven communication models, evolving branding techniques, and the essential skills needed for future-ready professionals. Overall, the conclave served as a dynamic platform fostering meaningful dialogue between academia, industry, and government, strengthening collaborative learning and forward-thinking perspectives. academia, industry, and government.

OUTCOMES

1. Enhanced understanding of digital governance and communication.
2. Stronger collaboration between academia, government, and industry.
3. Increased student exposure to real-world insights.
4. Reinforced commitment to developing future-ready professionals.

NATIONAL BUSINESS CONCLAVE 2025
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514146, Long 76.660130
Monday, 01/12/2025 12:25 PM GMT+05:30
Note : Captured by GPS Map Camera

NATIONAL BUSINESS CONCLAVE 2025
GPS Map Camera
Rajpura, Punjab, India
Gm75+jx3, Rajpura, Punjab 140417, India
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Google

NATIONAL BUSINESS CONCLAVE 2025
GPS Map Camera
Rajpura, Punjab, India
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Monday, 01/12/2025 01:54 PM GMT +05:30
Google

GPS Map Camera
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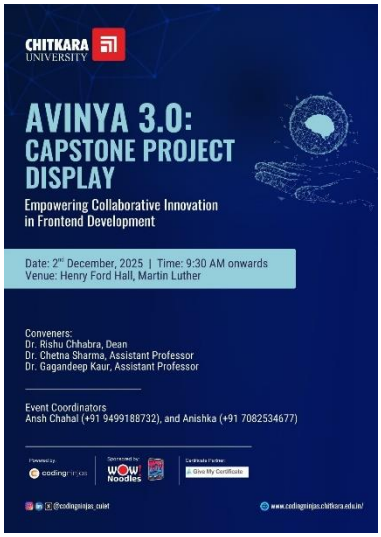
Google

GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514136, Long 76.660138
Monday, 01/12/2025 01:18 PM GMT+05:30
Note : Captured by GPS Map Camera

Event Details	
Event Type	Competition
Topic	Avinya 3.0: Capstone Project Display
Date	2025-12-02 To 2025-12-02
Mode	Offline
Organizer Name	Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor | Dr. Gagandeep Kaur, Assistant Professor
No. Of Participants	65
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Showcase Technical Skills.
2. Encourage Innovation & Design.
3. Facilitate Peer Learning & Networking.
4. Bridge Academia & Industry.
5. Empower Future Tech Talent.



DESCRIPTION

The Coding Ninjas CUIET, in collaboration with the Department of Computer Science and Engineering, powered by Coding Ninjas and 10X Club, and sponsored by "WOW! Momo" and "Wallify Z", proudly presented "Avinya 3.0: Capstone Project Display", on 2nd December 2025 from 9:30 AM onwards at Henry Ford Hall, Martin Luther Block. The event featured dynamic project showcases in frontend development, where 65 participants actively demonstrated their creativity and technical skills through engaging capstone applications. Students took part in interactive discussions, encouraging open feedback, peer learning, and community engagement. It was an engaging and innovation-driven departmental event where selected B.E. CSE 2nd-year students demonstrated their frontend capstone projects. The event

highlighted a diverse range of creative applications and interactive demonstrations focusing on design excellence, problem-solving, and technical depth. Participants actively presented their work, fostering open feedback, peer learning, and community engagement while inspiring curiosity. This showcase marked a memorable step toward empowering innovation, enhancing collaboration, and building a vibrant and supportive tech community.

OUTCOMES

1. Exposure to Diverse Frontend Projects.
2. Constructive Feedback & Improvement.
3. Encouraging Healthy Competition.
4. Confidence Building Through Presentation.
5. Strengthening the Tech Community.

Event Name	Expert talk on the topic entitled “Securing Organizations in a Digitally Connected World”
Date	03/12/2025
Venue	Pierre Hall (Le Corbusier Block)
Organizer	Dr D. P. Gupta, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. K.D. Sharma, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Person	Dr. P.K. Khosla Pro Vice Chancellor (Research), Chitkara University, Punjab Chitkara University, Punjab.
Number of Participants	95
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	3 Days

About the Activity

Under the aegis of the Institution’s Innovation Council (IIC), Department of applied Science, Chitkara Institute of Engineering and Technology, Chitkara University, Punjab organized an expert talk on the topic entitled “Securing Organisations in a Digitally Connected World” from 2.30 PM onwaeds on 03. December, in the Pierre Hall (Le Corbusier Block). Dr. P.K. Khosla Pro Vice Chancellor (Research) at Chitkara University, Punjab has graciously served as a resource person for the expert talk. Dr. P.K. Khosla also served as a scientist at the DRDO) contributing to missile development programme . He has also led C- Mohali as an Executive Director During his tenure there he spearheaded the development of eSanjeevani (National Telemedicine Platform), Dial 112 technologies, and the National Threat Hunting Systems, driving a

significant organizational turnaround. He was also CISO of Pan India C-DAC Centres.He is also the recipient of Scientist of the Year Award (2015) from the Honorable Minister of Defence and Finance, Government of India. Digital India Award (2020). The aim of this expert talk on "Securing Organizations in a Digitally Connected World" is to equip participants with a comprehensive understanding of the modern cybersecurity landscape and the proactive measures required to safeguard organizational assets. As digital interconnectivity, cloud adoption, and remote access continue to expand, so do cyber risks. This session seeks to highlight the significance of robust security frameworks such as zero-trust architecture, continuous monitoring, and strong employee awareness programs. It also aims to create awareness about emerging threats including ransomware attacks, supply chain vulnerabilities, and evolving data privacy regulations. By discussing real-world cases like the MIRAI attack, Vastamo's data breach, and digital arrest incidents in India, along with an introduction to Sanchar Saathi. The talk intends to strengthen participants' practical understanding of cybersecurity. Overall, the session aims to promote a holistic security mindset that aligns technology, people, and processes to ensure organizational resilience in today's interconnected ecosystem.

Objectives of the event

1. To provide participants with a comprehensive understanding of the contemporary cybersecurity landscape and the growing risks associated with digital interconnectivity, cloud computing, and remote access.

2. To create awareness about robust security frameworks and best practices, including zero-trust architecture, continuous monitoring, and the role of employee awareness in strengthening organizational security.

3. To familiarize participants with emerging cyber threats such as ransomware attacks, supply chain vulnerabilities, digital frauds, and evolving data protection and privacy regulations.

4. To enhance practical understanding of cybersecurity through real-world case studies, including the MIRAI attack, Vastamo data breach, digital arrest incidents in India, and initiatives like Sanchar Saathi.

5. To promote a holistic cybersecurity mindset by emphasizing the integration of technology, people, and processes for building resilient and secure organizations in a digitally connected world.

Outcome or Key take away from the event

1. Participants gained a clear understanding of the evolving cybersecurity environment, including challenges arising from digital interconnectivity, cloud adoption, and remote working models.
2. The session strengthened knowledge of modern security approaches such as zero-trust architecture, continuous monitoring, and the critical role of employee awareness in preventing cyber threats.
3. Attendees developed awareness of contemporary threats like ransomware attacks, supply chain vulnerabilities, digital frauds, and the importance of complying with evolving data privacy regulations.
4. Analysis of real incidents such as the MIRAI attack, Vastamo data breach, digital arrest cases in India, and initiatives like *Sanchar Saathi* enhanced participants' practical and applied understanding of cybersecurity.
5. The talk encouraged participants to adopt an integrated approach to cybersecurity, aligning technology, people, and processes to build resilient and secure organizations in a digitally connected world.

Vastaamo's Demise: A
Stark Reminder of the
Cybersecurity Vigi
or Face Extin

Cyber Security

Event Name	2nd International Conference on Smart Computing and Communication for Sustainable
Date	5-6 December
Venue	Chitkara University Punjab
Department	Centre for Research Impact and Outcome
Resource Person	Prof. Amit Mittal, Prof. Shalli Rani, Dr. Ayush Dogra, Prof. Ashu Taneja and Dr. Ankita Sharma
Number of Participants	500
SDGs Covered	4,7,9,11,17
Duration	2 days

About the Activity

This conference was proudly organized in partnership with California State University, USA, Zarqa University, Jordan, Delta Higher Institute for Engineering & Technology, Egypt, and MIET Jammu. The event commenced with the blessings of Dr. Madhu Chitkara Mam, Pro Chancellor, and was attended by senior university leadership, including Dr. Pankaj Kumar (Pro-VC). The conference also showed expert presentations from distinguished speakers such as Dr. Yogesh Babbar, who discussed the evolving semiconductor ecosystem; Prof. Debashish De, who explored advancements in Social IoT and personalized recommendation systems; and Dr. Pradeep Khanna, who provided insightful perspectives on technological convergence and its foundational morphology. With its global collaborations, esteemed speakers, and enthusiastic participation, ISCCSC 2025 represented a significant platform for knowledge exchange, innovation, and sustainable technological progress. The second day of the ISCCSC-2025 took place on Dec. 6, 2025.

Mr. Chirag Agrawal, a Senior Software Development Engineer at Amazon and a well-known expert in artificial intelligence and digital transformation, delivered the keynote address for this day. His talk was centered on "Agentic AI and Large Language Models ".

Following the keynote, the conference moved into the Valedictory Session, presided by Prof. Amit Mittal (Pro-VC, Research Programs), marking the official conclusion of ISCCSC-2025. This session included expressions of gratitude towards keynote speakers, session chairs, session coordinators, reviewers, sponsors and participants.

Objectives

- To provide an international platform for researchers, academicians, industry professionals, and practitioners to present and exchange innovative ideas in smart computing and sustainable communication.
- To promote interdisciplinary research addressing sustainable convergence of computing, communication, and emerging technologies.
- To encourage the development and application of AI, IoT, data analytics, and intelligent systems for real-world societal and industrial challenges.
- To explore next-generation communication technologies including 5G/6G, IoT, and intelligent networking for sustainable digital ecosystems.
- To facilitate collaboration between academia, industry, and research organizations at national and international levels.

OUTCOMES

- Dissemination of high-quality research findings and innovative solutions in smart computing, communication, and sustainable technologies.
- Enhanced interdisciplinary collaboration among researchers, academicians, industry experts, and policymakers at national and international levels.
- Identification of emerging trends, research challenges, and future directions in sustainable technological convergence.
- Strengthened academia–industry linkages leading to potential joint research projects, consultancy, and technology transfer.

- Improved understanding of AI-, IoT-, and data-driven approaches for sustainable healthcare, smart cities, and intelligent systems.

- Opportunities for young researchers and students to gain exposure, receive expert feedback, and build professional networks.

- Contribution to the development of scalable, energy-efficient, and socially responsible technological solutions aligned with sustainability goals.

- Publication of selected peer-reviewed papers in reputed proceedings/journals, increasing research visibility and impact.

Smart Computing & Communication
for Sustainable Convergence
ISCCSC 2025

EVENT DETAILS	
Event Type	Expert Talk
Topic	Iic Talk on Cybersecurity Innovations in Financial Services
Date	2025-12-08 To 2025-12-08
Mode	Offline
Venue	Delta Learning Hub (Chitkara Business School, Chitkara University, Punjab, India)
Organizer Name	Dr. Reena Malik
Resource Person	Mr. Amith Ashokan, Partner and Director
No. Of Participants	65
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for the Goals
PO Number(S)	PO2, PO3, PO4, PO6, PO8
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To familiarize students with latest cybersecurity innovations shaping financial services.
2. To enhance understanding of modern threats, fraud risks, and digital vulnerabilities.
3. To expose learners to real-world applications of AI, blockchain, and zero-trust models.
4. To encourage innovation-driven thinking for secure digital financial ecosystems.

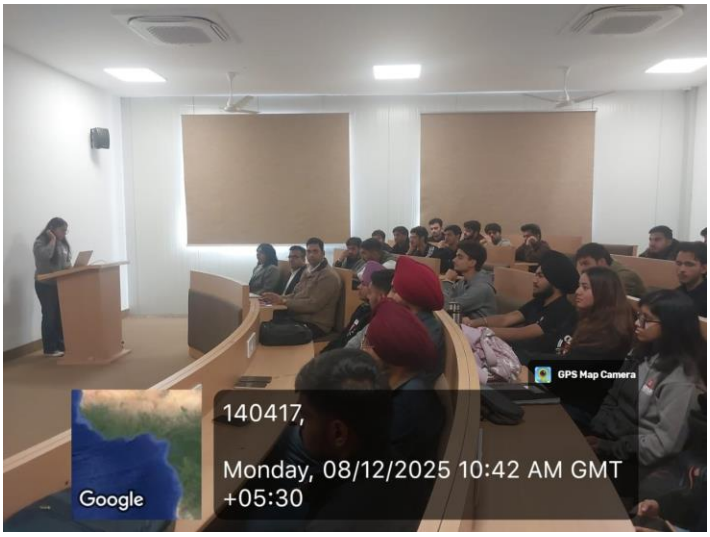
DESCRIPTION

Department of BBA Professional, Chitkara Business School, Chitkara University, Punjab organized an expert talk on the topic "Cybersecurity Innovations in Financial Services,". The resource person for the talk was Mr. Amith Ashokan, Partner and Director at Aysdev Global Consultancy Firm and Unipolar Technologies Pvt. Ltd., in Delta Learning Lab on 8-12-2025. This talk provided valuable insights into the upcoming challenges and opportunities shaping the cybersecurity landscape within the financial sector. The session focused on how rapid digitalization, cloud adoption, mobile banking, and AI-enabled financial platforms are

transforming risk profiles for banks, NBFCs, and fintech companies. Mr. Ashokan introduced students to cutting-edge cybersecurity innovations such as zero-trust security models, AI-driven threat detection, behavioural analytics, blockchain-based identity verification, and advanced encryption techniques now being adopted by leading global financial institutions. He also highlighted how innovative security frameworks can help prevent data breaches, phishing attacks, financial fraud, and identity theft in an increasingly interconnected digital environment. Students gained an understanding of emerging career opportunities in areas such as ethical hacking, cloud security, and digital forensics. The session promised to be highly informative and prepared learners to contribute responsibly to secure digital financial ecosystems.Mr. Ashokan introduced students to transformative innovations such as zero-trust security frameworks, AI-driven threat detection systems, behavioural analytics, blockchain-based identity verification, and next-generation encryption tools. He emphasized how these technologies help organizations counter critical threats like phishing, ransomware, data breaches, insider attacks, and financial fraud. The session also connected these innovations with real-world use cases in global banking and fintech, helping students understand how industry leaders are securing digital transactions and customer data. In addition, he highlighted fast-growing cybersecurity career domains including cloud security, ethical hacking, penetration testing, compliance management, and digital forensics. Overall, the talk enriched the learners with future-ready knowledge, encouraged an innovation-led mindset, and equipped them to contribute responsibly to secure and trustworthy digital financial environments

OUTCOMES

1. Students understood new-age security frameworks used by leading financial institutions.
2. Gained practical insights into threat detection, behavioural analytics, and cloud security.
3. Enhanced ability to analyse cyber risks associated with digital finance platforms.
4. Developed awareness of cybersecurity career paths such as ethical hacking and digital forensics.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Event:	Five-Day National FDP Data-Driven Research Excellence: From Sampling to Reporting		
Date / Time:	11th to 16th December 2025/ 1930 Hrs. onwards	Mode:	Online via Google Meet
Location / Link:	Different Google Meet link		
Activity In-charge:	Ideal Institute of Academic & Research Advancement (IIRA), Maharashtra		
No. of Participants:	3 Faculty		
Resource Person (if any)	Dr. Baxis I. Patel, Assistant Professor, Department of Commerce and Business Management, Faculty of Commerce, The Maharaja Sayajirao University of Baroda, Vadodara, Gujarat		
SDG:	4 – Quality Education; 9 – Industry, Innovation and Infrastructure; 17 – Partnerships for the Goals		

REPORT

The Ideal Institute of Academic & Research Advancement (IIRA), Maharashtra, successfully organized a comprehensive Five-Day National Level Faculty Development Program (FDP) titled "Data-Driven Research Excellence: From Sampling to Reporting" from 11th to 16th December 2025. Conducted online via Google Meet, the FDP was designed to enhance the research capabilities of faculty members, research scholars, and students engaged in academic and applied research. Sessions were held daily from 7:30 PM to 9:00 PM, providing a flexible learning schedule for working professionals. Participants received E-Certificates, recorded sessions, and study materials, making the learning process more accessible even after the program concluded.

This FDP was enriched by the expertise of Dr. Baxis I. Patel, Assistant Professor in the Department of Commerce and Business Management, Faculty of Commerce, The Maharaja

Sayajirao University of Baroda, Vadodara, Gujarat. With his strong academic background and practical research experience, Dr. Patel guided the participants through essential stages of research methodology, ensuring conceptual clarity and practical understanding.

From Chitkara University School of Maritime Studies, three faculty members—Capt. P. S. Ghotra, Mr. Manohar Lal Bhardwaj (STCW Swimming Instructor), and Mr. Brij Kishore (Marine Electrical Instructor)—actively took part in the FDP. Their participation reflected the institution's commitment to continuous professional development and strengthening research skills within the maritime and technical domains.

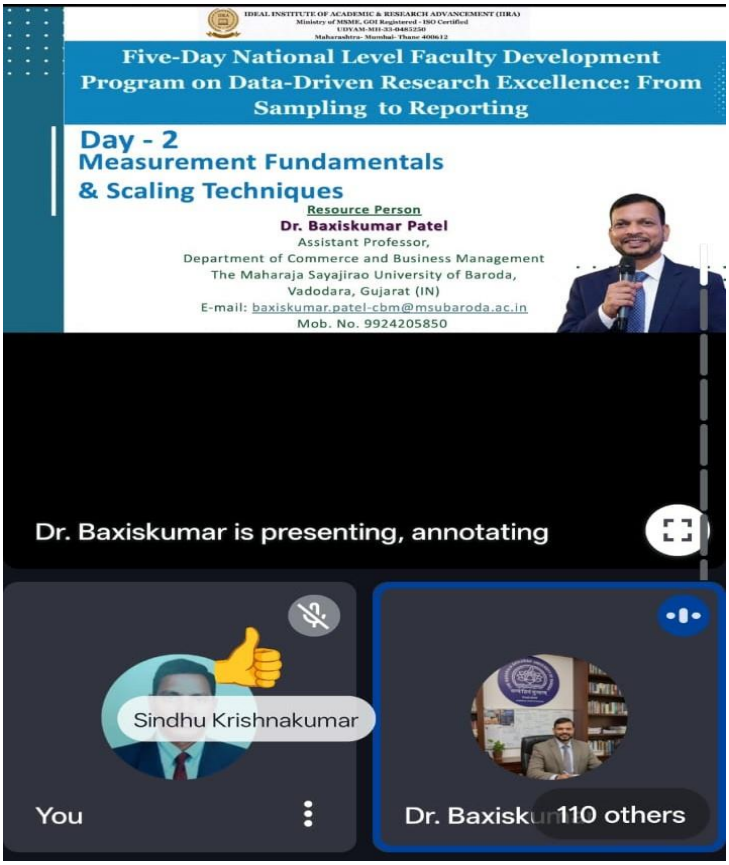
The program began on Day 1 (11th December) with an introduction to Sampling Concepts, covering terminologies, sampling vs. census, and both probability and non-probability sampling techniques. This session helped participants understand the role of sampling in achieving reliable research results.

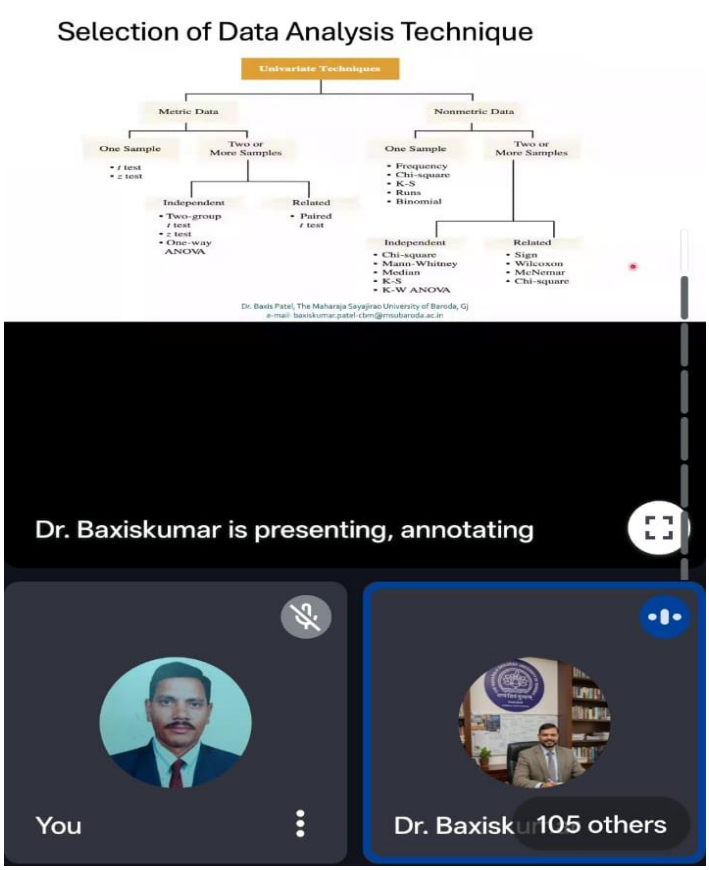
On Day 2 (12th December), the attention shifted to Measurement Fundamentals and Scaling Techniques, where Dr. Patel explained the levels of measurement—nominal, ordinal, interval, and ratio—along with commonly used scales such as Likert, Semantic Differential, and Thurstone scales. These insights helped participants learn how to convert abstract concepts into measurable variables.

Day 3 (13th December) focused on Sampling and Scaling Decisions, including determining appropriate sample size, the scale development process, and understanding validity and reliability. This session strengthened participants' confidence in designing effective research instruments.

On Day 4 (15th December), the session explored the Data Processing Cycle, covering coding, editing, transcribing, data cleaning, and statistical adjustments. Participants gained practical knowledge on organizing and preparing data for meaningful analysis.

The FDP concluded on Day 5 (16th December) with a comprehensive session on Research Report and Paper Writing, where participants learned about the components of a well-structured research paper, guidelines for academic writing, and strategies for presenting findings effectively.


IDEAL INSTITUTE OF ACADEMIC & RESEARCH ADVANCEMENT (IIRA)
Five-Day National Level Faculty Development Program on Data-Driven Research Excellence: From Sampling to Reporting
Day - 2
Measurement Fundamentals & Scaling Techniques
Resource Person
Dr. Baxiskumar Patel
Assistant Professor,
Department of Commerce and Business Management
The Maharaja Sayajirao University of Baroda,
Vadodara, Gujarat (IN)
E-mail: baxiskumar.patel-cbm@msubaroda.ac.in
Mob. No. 9924205850
Dr. Baxiskumar is presenting, annotating
Sindhu Krishnakumar
You
Dr. Baxisku
110 others


Selection of Data Analysis Technique
Univariate Techniques
Metric Data
Nonmetric Data
One Sample
Two or More Samples
Independent
Related
Dr. Baxiskumar is presenting, annotating
You
Dr. Baxisku
105 others

Technical Team IIRA (Presenting, annotating)
IDEAL INSTITUTE OF ACADEMIC & RESEARCH ADVANCEMENT (IIRA)
Five-Day National Faculty Development Programme on Data-Driven Research Excellence: From Sampling to Reporting
Resource Person
Dr Baxis I. Patel,
Assistant Professor,
Department of Commerce and Business Management,
Faculty of Commerce, The Maharaja Sayajirao University of Baroda, Vadodara, Gujarat
Date: 11th to 16th December 2025
Time: 7:30 PM to 9:00 PM
Manu Mishra
Anoop Kumar
Aakanksha Sharma
Ajit1 ...
105 others
Paramjit Ghotra
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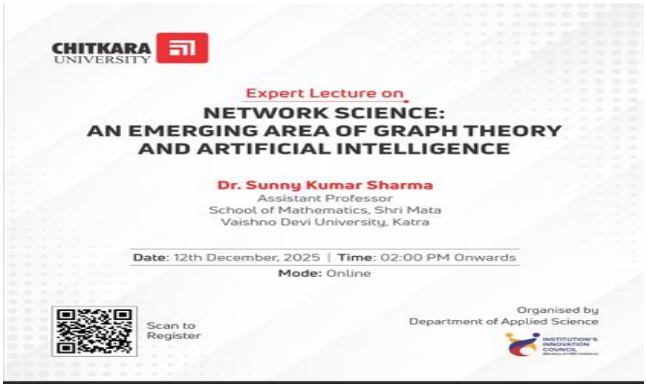
Event Name	Expert Lecture on "Network Science: An Emerging Area of Graph Theory and Artificial Intelligence"
Date	12/12/2025
Venue	Online Mode
Organizer	Dr Renu Bala, Associate Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr Madhu Aneja, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Person	Dr. Sunny Kumar Sharma, Assistant Professor, School of Mathematics, Shri Mata Vaishno Devi University, Katra, Jammu & Kashmir.
Number of Participants	243
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	2 pm onwards

About the Activity



The Department of Applied Science, Chitkara University Institute of Engineering and Technology (CUIET), Chitkara University, Punjab, under the aegis of the Institution's Innovation Council (IIC), successfully organized an expert lecture on 12th December 2025 in online mode on the topic *"Network Science: An Emerging Area of Graph Theory and Artificial Intelligence.* "The academic event was meticulously planned and efficiently coordinated by Dr. Renu Bala and Dr. Madhu Aneja, reflecting the department's commitment to promoting advanced learning and interdisciplinary research.

The event commenced with a warm and insightful inaugural address by Dr. Renu Bala, who welcomed the distinguished resource person, faculty members, and students. In her address, she emphasized the growing importance of emerging mathematical disciplines and their relevance in modern technological advancements. Her opening remarks set an encouraging

and intellectually stimulating tone for the session, highlighting the significance of Network Science as a bridge between theoretical mathematics and real-world applications. Following the inaugural address, the keynote lecture was delivered by Dr. Sunny Kumar Sharma, Assistant Professor, School of Mathematics, Shri Mata Vaishno Devi University, Katra, Jammu & Kashmir. Dr. Sharma provided a comprehensive overview of Network Science as a rapidly evolving interdisciplinary field deeply rooted in graph theory and increasingly integrated with artificial intelligence. He elaborated on fundamental concepts such as nodes, edges, connectivity, and network structures, explaining how these mathematical constructs are used to model and analyze complex systems.

During the lecture, Dr. Sharma highlighted the practical relevance of network-based models in understanding diverse real-world phenomena, including social networks, biological systems, communication networks, and technological infrastructures. He further explained how artificial intelligence leverages network structures for data analysis, machine learning, and pattern recognition. The lecture also shed light on contemporary research trends, challenges, and opportunities in Network Science, encouraging participants to explore this domain for advanced studies and research. The session witnessed enthusiastic participation from 243 students across various disciplines, reflecting keen interest in the topic. Participants actively engaged with the lecture and gained valuable insights into the applications and future potential of Network Science in both academic research and industry-driven innovations. The interactive nature of the session enhanced conceptual clarity and motivated learners to think critically about interdisciplinary problem-solving.

The expert lecture concluded with a formal vote of thanks delivered by Dr. Madhu Aneja, who expressed sincere gratitude to Dr. Sunny Kumar Sharma for sharing his expertise and valuable insights. She also acknowledged the efforts of the organizing team and thanked the participants for their active involvement, which contributed to the overall success of the event. The session proved to be an enriching academic experience, reinforcing the importance of integrating graph theory and artificial intelligence to address complex challenges in the modern scientific landscape.

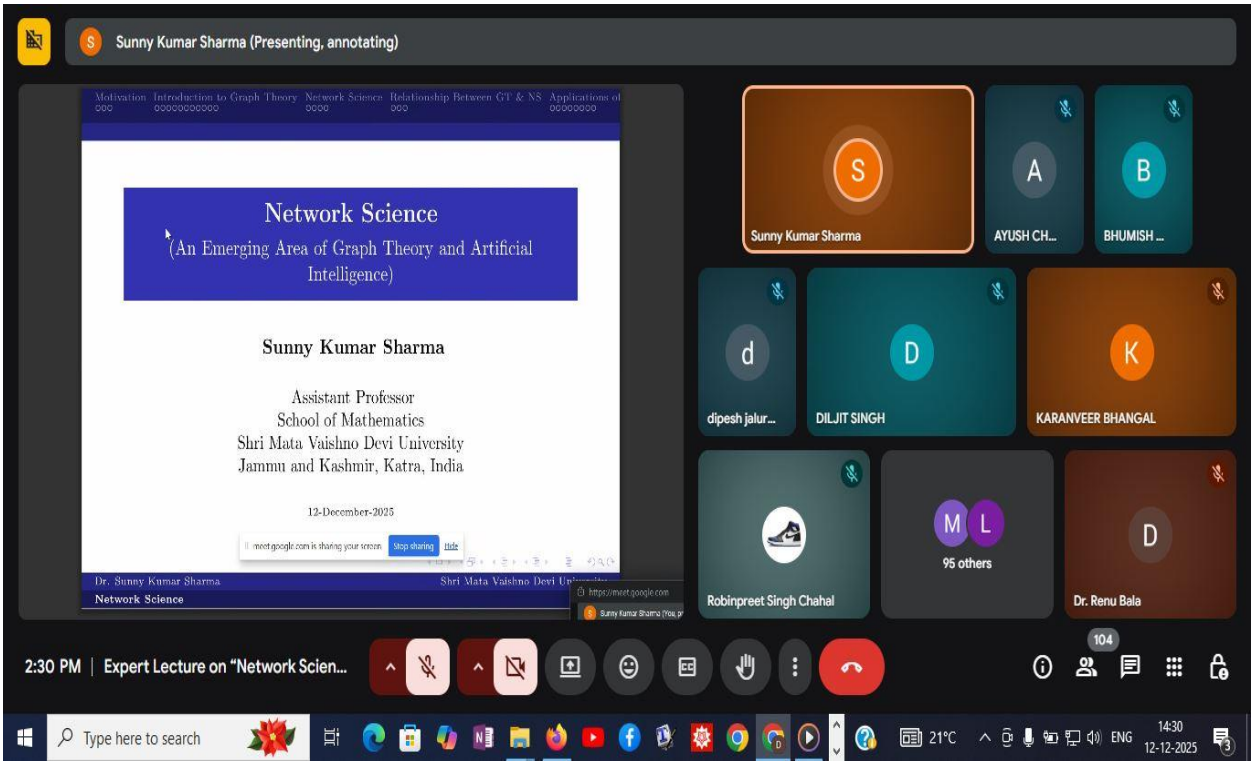
Objectives of the event

- To introduce Network Science as an emerging interdisciplinary field rooted in Graph Theory and Artificial Intelligence.

- To develop an understanding of network-based models for analyzing and interpreting complex systems.
- To highlight the role of graph-theoretic concepts in real-world networks such as social, biological, and technological systems.
- To explore the applications of Network Science in AI, including data analysis, machine learning, and pattern recognition.
- To familiarize participants with current research trends and challenges in Network Science.
- To encourage interdisciplinary research and innovation among students and faculty members.
- To motivate learners to pursue advanced studies and research in graph theory–based AI applications.

Outcome or Key take away from the event

- Participants developed a clear understanding of Network Science as an interdisciplinary field integrating Graph Theory and Artificial Intelligence.
- Students gained insights into the practical applications of network-based models in analysing complex real-world systems.
- The session enhanced awareness of emerging research trends and challenges in Network Science.
- Participants were motivated to explore advanced studies, projects, and research in graph-theoretic and AI-based network applications.
- The lecture fostered interdisciplinary thinking and innovation among students and faculty members.


Sunny Kumar Sharma (Presenting, annotating)
Network Science
(An Emerging Area of Graph Theory and Artificial Intelligence)
Sunny Kumar Sharma
Assistant Professor
School of Mathematics
Shri Mata Vaishno Devi University
Jammu and Kashmir, Katra, India
12-December-2025
Sunny Kumar Sharma
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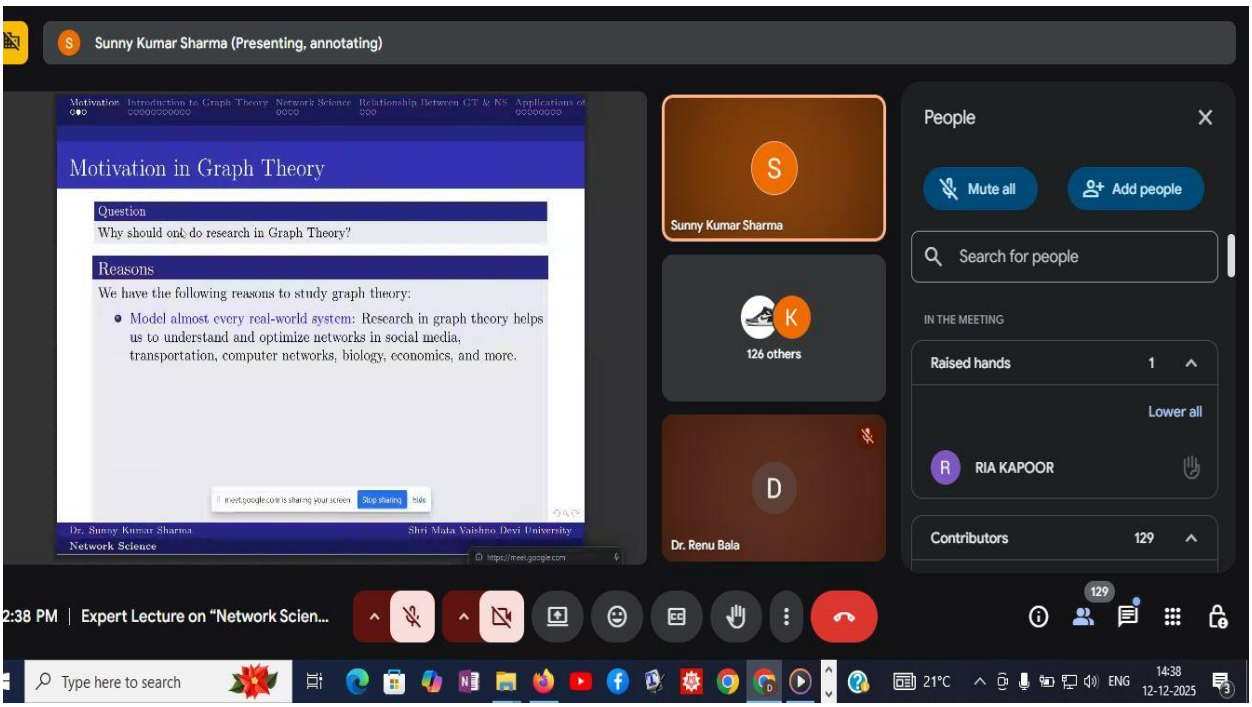
Sunny Kumar Sharma (Presenting, annotating)
Motivation in Graph Theory
Question
Why should one do research in Graph Theory?
Reasons
We have the following reasons to study graph theory:
Model almost every real-world system: Research in graph theory helps us to understand and optimize networks in social media, transportation, computer networks, biology, economics, and more.
Sunny Kumar Sharma
126 others
Dr. Renu Bala
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Event	A One-Day Seminar on "Sustainability and Innovations / Advancements in Marine Technology"		
Date / Time	13th Dec 2025 / 1030 Hrs. onwards	Mode:	Offline
Location / Link	Engineers Bhawan, Madhya Marg, Sector 19-A, Chandigarh		
Activity In-charge	Er. Jasjeet Suri		
No. of Participants	17 Cadets B.Sc. NS & 2 Faculty		
Resource Person (if any)	---		
SDG	4 – Quality Education;9 – Industry, Innovation and Infrastructure;13 – Climate Action; 14 – Life Below Water;17 – Partnerships for the Goals		

REPORT

A One-Day Seminar on "Sustainability and Innovations / Advancements in Marine Technology" was successfully organized on Saturday, 13th December 2025, at Engineers Bhawan, Madhya Marg, Sector 19-A, Chandigarh. The seminar was jointly organized by the Punjab and Chandigarh State Centre of The Institution of Engineers (India) under the aegis of the Marine Engineering Division Board, IEI, in collaboration with the Institute of Marine Engineers (India), Chandigarh Chapter. The programme commenced with registration and tea, followed by the inaugural function, which began with the garlanding of the bust of Sir Moksha Gundam Visvesvaraya, symbolizing reverence for engineering excellence. Prof. (Dr.) Baljit Singh Khehra, FIE, Chairman, IEI Punjab & Chandigarh State Centre, delivered the welcome address and highlighted the growing importance of sustainability and innovation in the marine and maritime sectors.

The inaugural session was graced by the Guest of Honour, Capt. (Dr.) Nitin Agarwala, Indian Navy, who shared valuable insights on emerging marine technologies, operational challenges, and sustainability initiatives within naval and marine engineering. The Chief Guest, Er. Manoj Kumar Sinha, General Manager (Lubes), IOCL Punjab, emphasized the role of industry-driven innovation, green technologies, and efficient lubrication systems in achieving sustainable marine operations. An address by Er. Iqbal Singh, Chairman, IMEI Chandigarh Chapter,

followed by the presentation of mementoes to the dignitaries, marked the conclusion of the inaugural session.

The seminar then progressed into an engaging technical session, featuring expert lectures from academia and industry. Among the key speakers, Er. Jasjeet Suri, Vice-Principal, Chitkara University School of Maritime Studies (CUSMS), delivered a thought-provoking lecture titled "From Resilient Materials to Resilient Minds – Sailing Towards Sustainability at Sea." His lecture focused on sustainability and innovation in marine technology, beginning with a clear explanation of what sustainability and innovation truly mean. Sustainability was explained using the Triple Bottom Line approach—Planet, People, and Profit, along with its alignment to the United Nations Sustainable Development Goals (SDGs), emphasizing measurable performance indicators such as the Carbon Intensity Indicator (CII). Innovation was clearly distinguished from mere invention, highlighting that real progress in marine technology is driven by practical application, adaptability, and continuous improvement.

A key emphasis of his session was the transition from a traditional safety-focused mindset to a broader sustainability- and innovation-oriented mindset. While safety primarily addresses immediate risk prevention, sustainability encourages long-term thinking related to environmental impact, efficient resource utilization, and responsibility towards future generations. Participants were encouraged to critically reflect on how present-day actions influence the health of future oceans. The lecture further discussed emerging innovations such as advanced anti-fouling coatings, resilient materials, and clean energy propulsion systems, reinforcing the idea that true maritime sustainability depends not only on technological advancements but also on an evolved, forward-looking human mindset.

Other invited speakers included Dr. Manpreet Kaur, HOD Research & Innovation, BBSBEC Fatehgarh Sahib; Er. Arjun G. Singh Tuteja, Technical Service Manager, Indian Oil Corporation; Capt. Prabhat Nigam, Vice-Chancellor, Chitkara University School of Maritime Studies; and Er. Munish Sharma, Technical Director, Royal Marine Ship Management Pte. Ltd. Their sessions covered diverse topics related to sustainable practices, research innovations, fuel efficiency, leadership in maritime operations, and modern ship management.

Faculty members Er. Jasjeet Suri, Vice-Principal, Mr. Manohar Lal Bhardwaj, Marine Swimming Instructor CUSMS, and Er. Tirlochan Singh, Ex-Faculty of Chitkara University School of Maritime Studies (CUSMS) actively participated in the seminar along with 17 cadets of Batch Year 2023. Their participation provided valuable academic and practical exposure to

the cadets, enhancing their understanding of real-world maritime challenges, current industry practices, and sustainable marine technologies, while fostering meaningful interaction between academia and industry professionals.

The seminar concluded with a Vote of Thanks proposed by Dr. Jatinder Singh Saini, FIE, Honorary Joint Secretary, IEI Punjab & Chandigarh State Centre, followed by the National Anthem. A networking lunch was organized thereafter. Overall, the seminar proved to be highly informative and impactful, serving as an effective platform for knowledge sharing, industry–academia collaboration, and discussion on sustainable and innovative solutions in marine technology.

Photos of the Event

दी इंस्टीट्यूशन ऑफ इंजीनियरज (इंडीया)
पंजाब एण्ड चंडीगढ़ स्टेट सैंटर, चंडीगढ़
हि इंस्टीट्यूशन ऑफ इंजनीयर्ज (इंडिया)
पंजाब एण्ड चंडीगढ़ स्टेट सैंटर, चंडीगढ़
The Institution of Engineers (India)
Punjab & Chandigarh State Centre, Chandigarh

Event Name	Advanced Materials and Sustainable Technologies: Integrating Microplastics Research, Nanomaterials, Machine Learning, and Quantum Computing
Date	15-12-2025 to 20-12-2025
Venue	Online
Organizer	Dr. D. P. Gupta, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Vishal Dhiman, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Ridhima Gahrotra, Assistant Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr. Pooja Mahajan, Associate Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Persons	Dr. Keya Dharamveer (Panjab University), Prof. Manish K. Kashyap (JNU, New Delhi), Prof. (Dr.) Pankaj Sharma (NITTTR, Chandigarh), Dr. Sanjeev Kumar (PEC, Chandigarh), Dr. Meenu (PTU, Bathinda), Dr. Gulshan (CCET, Chandigarh)
Number of Participants	69
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	6 Days

About the Activity

Department of Applied Sciences, CUIET, Chitkara University, Punjab, successfully organized a six-day Faculty Development Program (FDP) from December15th-20th 2025, on the theme "Advanced Materials and Sustainable Technologies: Integrating Microplastics Research, Nanomaterials, Machine Learning, and Quantum Computing." The program aimed to enhance the academic and research competencies of faculty members by exposing them to emerging interdisciplinary domains.

The FDP commenced with an inaugural lecture by Dr. Keya Dharamveer (Panjab University) on the *Evolution of the Physics of Solids through the Lens of*

Nobel Prizes, providing historical insights into landmark developments in solid-state physics. On the second day, Prof. Manish K. Kashyap (JNU, New Delhi) delivered an insightful session on *Perovskite Solar Cells for Next-Generation Photovoltaics, highlighting recent advancements in sustainable energy technologies*.

The third day featured a comprehensive lecture by Prof. (Dr.) Pankaj Sharma (NITTTR, Chandigarh) on *Advances in Chalcogenides, emphasizing their interdisciplinary applications in health and environmental sciences*. On the fourth day, Dr. Sanjeev Kumar (PEC, Chandigarh) introduced participants to *Quantum Physics to Quantum Computing, offering a foundational understanding of quantum technologies*.

The fifth day included an engaging talk by Dr. Meenu (PTU, Bathinda) on *Plastic ReGenesis*, focusing on innovative approaches to plastic recycling and environmental sustainability. The FDP concluded with a lecture by Dr. Gulshan (CCET, Chandigarh) on *Mathematics and Artificial Intelligence, highlighting the role of continuous mathematical models in AI*.

The FDP witnessed active participation of 69 faculty members and researchers, leading to insightful discussions and meaningful academic interactions, and contributed significantly to professional development and interdisciplinary collaboration among the participants

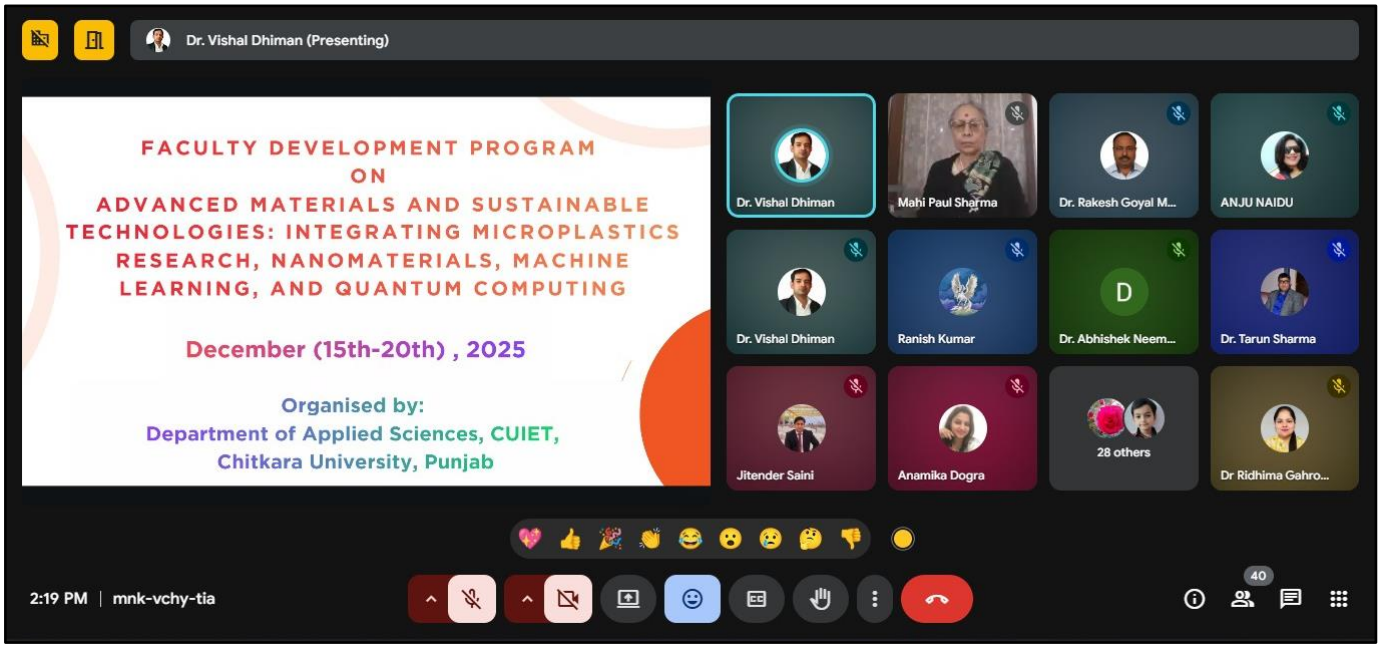
Objectives of the event

1. To enhance the academic and research competencies of faculty members by exposing them to emerging trends in advanced materials and sustainable technologies.
2. To promote interdisciplinary understanding by integrating concepts from microplastics research, nanomaterials, machine learning, quantum computing, and applied mathematics.
3. To familiarize participants with recent scientific advancements in areas such as solid-state physics, perovskite solar cells, chalcogenides, and quantum technologies through expert lectures.
4. To encourage sustainable and environmentally responsible research practices by highlighting innovative approaches in renewable energy and plastic recycling.
5. To foster collaborative learning and professional networking among faculty members and researchers through interactive sessions and academic discussions.

Outcome or Key take away from the event

1. Participants gained updated knowledge of advanced materials and emerging technologies, including solid-state physics, perovskite solar cells, chalcogenides, and quantum computing.
2. Faculty members developed an interdisciplinary perspective by understanding the integration of physics, materials science, mathematics, artificial intelligence, and sustainability-related research.
3. Enhanced awareness of sustainable technologies and environmental solutions was achieved, particularly in the areas of renewable energy systems and plastic recycling strategies.
4. Improved research orientation and academic preparedness among participants through exposure to recent research trends, methodologies, and real-world applications.
5. Strengthened academic interaction and collaboration among faculty members and researchers, leading to meaningful discussions and potential future interdisciplinary research initiatives.

Pictures



EVENT DETAILS	
Event Type	Workshop
Topic	5-Day Startup Mindset Lab: Entrepreneurship Foundation Bootcamp
Date	2025-12-15 To 2025-12-19
Mode	Offline
Venue	Lh-303, Rockefeller Block (Lh-303, Rockefeller Block)
Organizer Name	Chitkara Business School
Resource Person	Mr. Rama Kant, Director | Ms. Abha Sharma, Centre for Entrepreneurship Education and Development (Ceed) (Ceed) | Dr. Adarsh Kumar Aggarwal, Vice President, | Mr. Himesh Sharma, Founder | Mr. Manu Sharma, Co-Founder & Ceo
No. Of Participants	62
SDGs No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
Po Number(S)	Po1, Po2, Po3, Po4, Po6, Po7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students, Let's Infuse Leadership Skills in Our Students, Let's Encourage Our Students to Think Out of The Box, Let's Prepare Our Students for Industry

OBJECTIVE

1. To develop an entrepreneurial mindset among students by introducing core concepts, founder perspectives, and startup fundamentals.
2. To enable students to identify real-world problems and convert them into viable business opportunities.
3. To equip participants with practical tools and frameworks for idea generation, validation, and design thinking.
4. To enhance students' communication and pitching skills through structured pitch formats

and mock presentations.
5. To build confidence and preparedness among students to navigate uncertainty and take informed steps toward launching startups.

DESCRIPTION

Chitkara University successfully organized the 5-Day Startup Mindset Lab: Entrepreneurship Foundation Bootcamp for students of the Integrated Program of Management, with the aim of fostering entrepreneurial thinking, innovation, and practical startup readiness. The bootcamp was designed as a structured, outcome-oriented learning experience that guided students through the essential stages of the entrepreneurial journey—from ideation to validation and effective communication. The program commenced on Day 1 with an insightful session by Ms. Abha Sharma, from Centre for Entrepreneurship Education and Development (CEED) who introduced students to the fundamentals of entrepreneurship, the importance of a founder's mindset, and the practical steps required to initiate a startup. The session helped students understand entrepreneurship not merely as a business activity but as a problem-solving and value-creation process. On Day 2, Mr. Himesh Sharma, Founder of Skill Labs, focused on helping students identify real-world problems and recognize viable entrepreneurial opportunities. Through interactive discussions and examples from real-life startup experiences, students learned how successful ventures are rooted in genuine market needs. Day 3 featured Mr. Rama Kant, Director of EPIC (Entrepreneurship Promotion and Incubation Council), who guided participants through idea generation and validation using design thinking frameworks. The session emphasized empathy, creativity, and iterative thinking, enabling students to refine their ideas into feasible business concepts. The fourth day was led by Dr. Adarsh Kumar Aggarwal, Vice President, CIIF, who trained students in crafting effective pitches. Participants learned structured pitching formats, including 60-second, 2-minute, and detailed pitches, followed by mock pitching sessions that provided constructive feedback and confidence-building opportunities. The bootcamp concluded on Day 5 with Mr. Manu Sharma, Co-Founder & CEO of Spark Brains, who shared insights on how startups take shape, the essential skills required of founders, and strategies to navigate uncertainty and challenges in entrepreneurial ventures. Overall, the bootcamp offered a rich blend of conceptual understanding and hands-on learning. It equipped students with practical tools, industry exposure, and the confidence to translate ideas into actionable startup concepts, laying a strong foundation for their future entrepreneurial pursuits.

OUTCOMES

1. Students developed a clear understanding of entrepreneurship, startup ecosystems, and the mindset required to become successful founders.
2. Participants gained the ability to identify real-world problems and evaluate them as potential business opportunities.
3. Students learned to apply design thinking and validation frameworks to transform ideas into feasible and market-ready concepts.
4. Participants enhanced their communication skills and confidence through structured pitching and mock presentation sessions.
5. The bootcamp inspired students to think innovatively, take initiative, and pursue entrepreneurial ideas with greater clarity and preparedness.

Event Details	
Event Type	Expert Talk
Topic	Industry-Academia Engagement for Talent Acquisition
Date	2025-12-15 To 2025-12-15
Mode	Offline
Venue	Sun Hall, Tuning Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Lalitha Lakkur, Senior Project Manager, Advi
No. Of Participants	56
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To bridge the gap between academic learning and industry expectations.
2. To provide students with insights into current corporate hiring trends and talent requirements.
3. To create a platform for direct interaction between students and industry experts.
4. To guide students on skill development and career readiness strategies.
5. To strengthen collaboration between academia and industry for talent acquisition.

DESCRIPTION

The industry-Academia Engagement for Talent Acquisition event was organized to strengthen the connection between academic institutions and the corporate world by creating a platform for meaningful interaction and knowledge exchange. The session was led by Lalitha Lakkur, Senior Project Manager, who shared valuable insights into current industry trends, talent expectations, and evolving recruitment strategies. The event focused on helping students

understand the competencies required in today's competitive job market while providing clarity on corporate hiring processes. Through expert guidance and interactive discussions, participants gained practical exposure to professional standards, career planning strategies, and the importance of industry readiness, thereby bridging the gap between classroom learning and real-world corporate demands.

OUTCOMES

1. Students gained a clearer understanding of industry expectations and required competencies.
2. Participants enhanced their awareness of recruitment processes and corporate standards.
3. Improved confidence and preparedness for future placement opportunities.
4. Established networking opportunities with industry professionals.
5. Increased motivation among students to align their skills with market demands.

Event	Global Summit on Technology, R&D, and IP		
Date / Time	16–17 December 2025/ 1000 Hrs. onwards	Mode:	Offline
Location / Link	Hotel Le Meridien, New Delhi		
Activity In-charge	Confederation of Indian Industry (CII)		
No. of Participants	1 Cadet (Aryan Thakur Academic Delegate)		
Resource Person (if any)	---		
SDG	4 – Quality Education; 8 – Decent Work and Economic Growth; 9 – Industry, Innovation and Infrastructure; 14 – Life Below Water; 17 – Partnerships for the Goals		

REPORT

The Global Summit on Technology, R&D, and IP, titled *"From Dependence to Dominance: Research, Deep Tech, and IP for AtmaNirbhar Bharat"*, was held from 16 to 17 December 2025 at Hotel Le Meridien, New Delhi. The summit was organized by the Confederation of Indian Industry (CII) and focused on strengthening India's research, innovation, deep technology, and intellectual property ecosystem in alignment with the vision of AtmaNirbhar Bharat. The event brought together policymakers, industry leaders, researchers, academicians, and students to deliberate on India's transition from technological dependence to global dominance. Aryan Thakur, an academic delegate from Chitkara University, participated in the summit and gained valuable exposure to contemporary discussions on innovation policy, R&D funding, deep-tech advancements, and intellectual property strategy.

The first day of the summit commenced with an opening session featuring eminent representatives from CII, NITI Aayog, and the Government of India. Several flagship reports on deep technology, artificial intelligence, robotics, and women in STEM were launched, setting the tone for the event. The initial sessions focused on developing a technology and IP roadmap for AtmaNirbhar Bharat, highlighting India's growing patent ecosystem, startup innovation, and sectoral advancements in areas such as artificial intelligence, defence, electronics, green energy, robotics, and automation. Further discussions examined global technology trends and India's position in the international innovation landscape, emphasizing

opportunities in next-generation technologies and the adoption of best practices from global ecosystems.

A special ministerial plenary address was delivered by Dr. Jitendra Singh, Hon'ble Minister of Science and Technology, who highlighted the significance of the Research, Development, and Innovation (RDI) Scheme with a ₹1 lakh crore corpus aimed at promoting industry-led research and innovation. Subsequent sessions explored the deep-tech frontier, focusing on the role of robotics, drones, and automation in transforming manufacturing, healthcare, agriculture, and defence sectors. Discussions on emerging technologies and Standard Essential Patents (SEPs) emphasized the importance of robust intellectual property frameworks, FRAND commitments, and India's growing role in shaping a fair and future-ready SEP ecosystem. The day concluded with the felicitation of CII Industrial Innovation Awards followed by a networking dinner, which provided opportunities for interaction with industry professionals and policymakers.

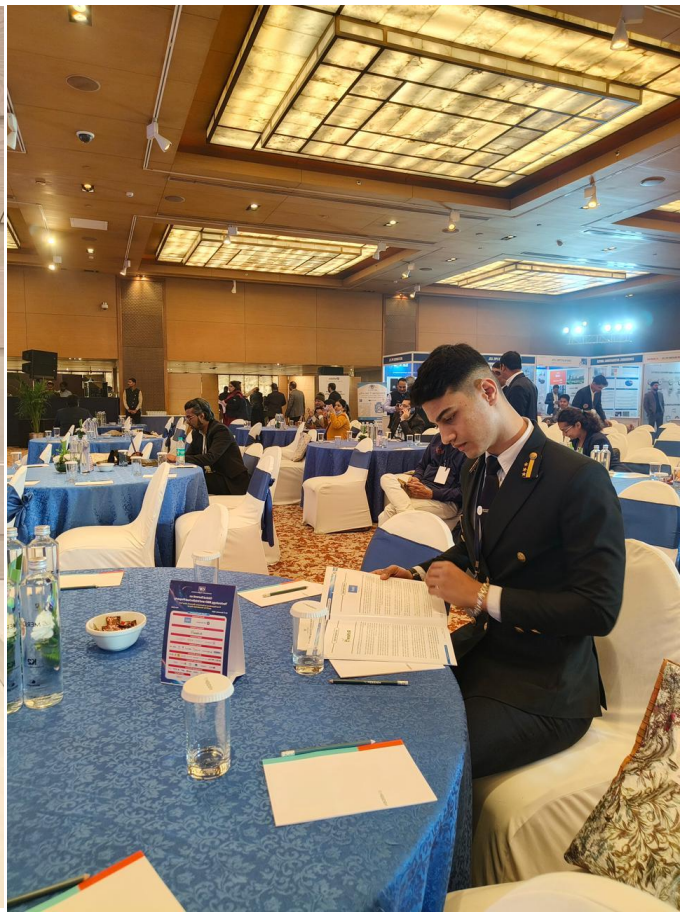
The second day of the summit focused on inclusivity, intellectual property strategy, and strengthening industry–academia collaboration. The felicitation of CII Awards for Women in STEM recognized the significant contributions of women leaders in science, technology, and innovation. Sessions highlighted intellectual property as a strategic asset in the deep-tech era, emphasizing its role in attracting investment, enabling global partnerships, and scaling emerging technologies such as artificial intelligence, quantum computing, and biotechnology. Panel discussions on reimagining industry–academia collaboration explored innovative models involving universities, industry, and government to accelerate research and development, nurture skilled talent, and translate academic research into market-ready solutions.

In addition to the main sessions, parallel engagements such as the IP Masterclass and the CII–DSIR Round Table on Industrial R&D and Funding provided deeper insights into global intellectual property systems and industrial R&D financing mechanisms. The summit concluded with the felicitation of CII Industrial IP Awards, recognizing organizations and professionals who have made significant contributions to India's IP-driven innovation ecosystem.

Overall, the Global Summit on Technology, R&D, and IP proved to be an intellectually enriching and professionally valuable experience. Participation in the summit enabled Aryan Thakur to gain a comprehensive understanding of India's research and innovation policy

landscape, develop insights into deep-tech domains such as robotics, automation, and artificial intelligence, and acquire practical knowledge of intellectual property strategy and valuation. The exposure to industry–academia collaboration models and networking with policymakers, industry leaders, researchers, and innovators will significantly contribute to his academic growth and future professional pursuits.

Photos of the Event



Event Details	
Event Type	Competition
Topic	Techsprint 2.0: Create, Innovate and Elevate Your Skills
Date	2025-12-16 To 2025-12-16
Mode	Offline
Venue	Picasso Block Room 710. (Chitkara University, Patiala)
Organizer Name	Chitkara ACM Student Chapter
Resource Person	Dr. Rishu Chhabra, Dean, Dcse
No. Of Participants	18
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po6, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. Encourage students to apply technical knowledge through practical problem-solving.
2. Promote innovation and creative thinking in technology and development.
3. Enhance participants' coding, design, and technical development skills.
4. Provide a platform for collaboration, teamwork, and idea sharing among students.

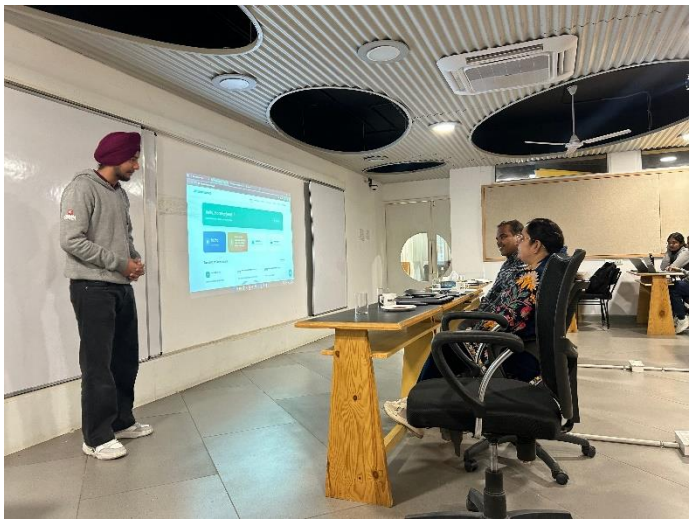
DESCRIPTION

Techsprint 2.0 was an engaging and skill-oriented technical event organized to encourage students to explore their creativity and enhance their technical abilities. The event provided a dynamic platform for

participants to showcase their knowledge in areas such as coding, problem-solving, and innovative thinking. Students participated enthusiastically in various technical challenges and activities designed to test their analytical and development skills. Overall, Techsprint 2.0 served as a valuable learning experience, helping students strengthen their technical competencies and motivating them to explore new possibilities in the field of technology and innovation.

OUTCOMES

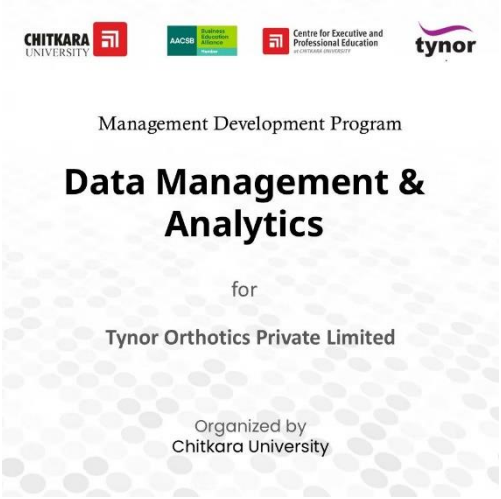
1. Participants gained practical exposure to modern technologies and tools.
2. Students improved their problem-solving, coding, and technical skills.
3. The event encouraged innovation and development of creative project ideas.
4. Participants enhanced their teamwork, communication, and collaboration abilities.



EVENT DETAILS	
Event Type	Corporate Training
Topic	Data Management & Analytics
Date	2025-12-17 To 2025-12-17
Mode	Offline
Organizer Name	Mr. Vimal Sharma
Resource Person	Dr. Devesh Bathla, Professor
No. Of Participants	16
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. To introduce the fundamentals of data management and its relevance in manufacturing and orthotics operations.
2. To develop understanding of data collection, storage, validation, and quality control mechanisms.
3. To familiarize participants with key analytics terminologies and business intelligence concepts.
4. To demonstrate how structured reporting improves operational efficiency and decision-making.
5. To create awareness about data governance, compliance, and ethical use of business data.



DESCRIPTION

A one-day corporate training program on Data Management & Analytics – Level I was conducted at Tynor Orthotics on 17th December 2025. The session aimed to build foundational understanding of structured data handling, data governance, reporting systems, and introductory analytics frameworks relevant to manufacturing and healthcare-support industries. The program was designed to align business operations with data-driven decision-making processes, enabling participants to understand the strategic importance of managing

enterprise data efficiently. Key Areas Covered • Fundamentals of Data Lifecycle Management • Structured vs. Unstructured Data in Manufacturing • Data Quality Metrics and Standardization • Introduction to Business Analytics and KPIs • Role of Dashboards in Operational Monitoring • Case examples from healthcare and assistive device industries Promoted adoption of data-driven industrial systems. Encouraged optimized resource utilization through analytics. Improved operational efficiency contributes to better production of quality orthotic healthcare products. Strengthened workforce capabilities in analytics-driven environments. The Level I training established a strong conceptual foundation in data management and analytics for Tynor Orthotics. The interactive discussions and practical business examples helped participants connect theoretical knowledge with real operational challenges. The program set the stage for deeper analytical integration addressed in Level II.

OUTCOMES

1. Participants gained clarity on the importance of systematic data organization.
2. Teams understood how poor data quality impacts production planning and supply chain efficiency.
3. Basic analytical thinking skills were strengthened for operational reporting.
4. Departments recognized the need for standardized data documentation practices.
5. A foundation was laid for advanced analytics implementation in subsequent training levels.

Event Details	
Event Type	Expert Talk
Topic	Campus Recruitment & Industry Readiness Program
Date	2025-12-17 To 2025-12-17
Mode	Offline
Venue	Ios Development Center, Newton Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Nisar Ahmed Khan, Tech Team Lead, Mountblue | Ashok Kumar Gujju, Tech Team Lead, Mountblue
No. Of Participants	43
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To prepare students systematically for campus recruitment drives.
2. To enhance employability skills including communication, problem-solving, and teamwork.
3. To provide practical exposure to aptitude tests, group discussions, and interviews.
4. To align students' competencies with current industry demands.
5. To strengthen collaboration between academia and corporate organizations.

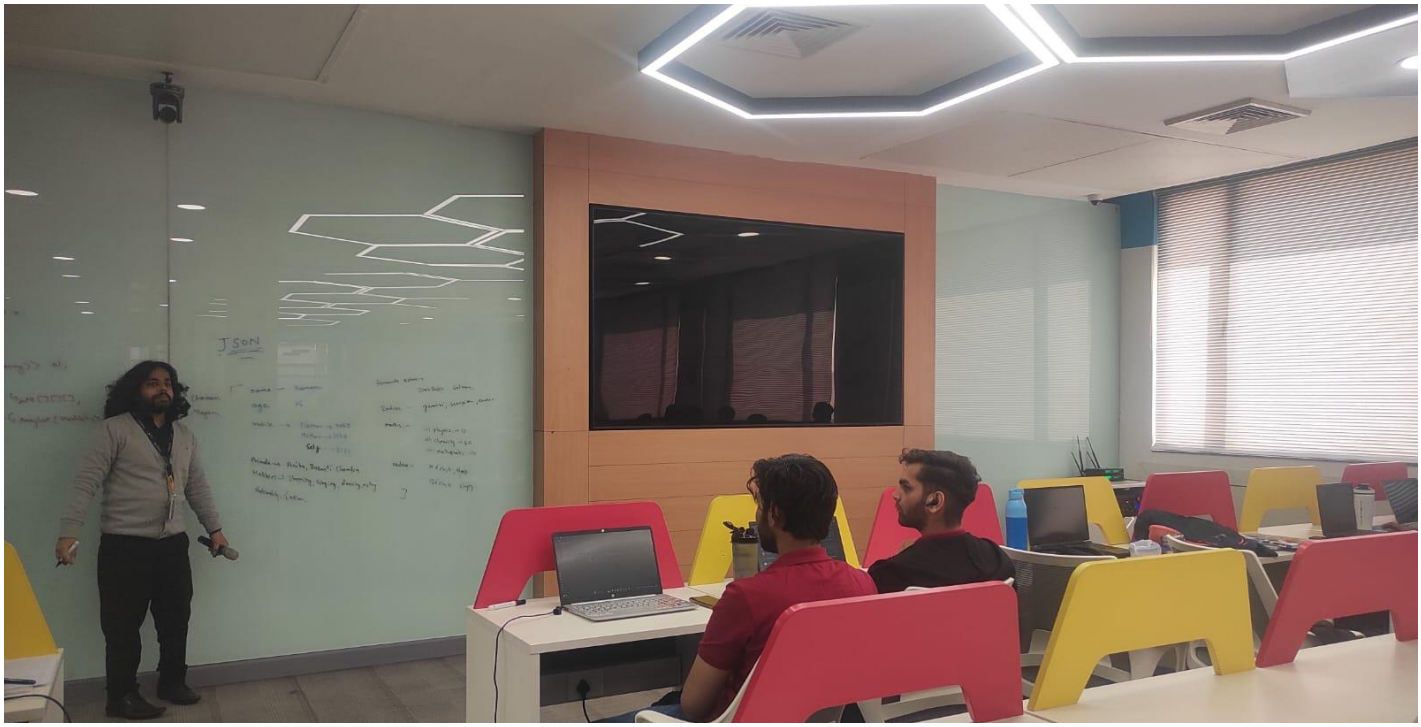
DESCRIPTION

The Campus Recruitment & Industry Readiness Program was designed to equip students with the skills, knowledge, and confidence required to excel in campus placements and corporate careers. The program integrated structured training sessions with real-time recruitment

exposure, enabling participants to understand industry expectations and professional standards. Through expert talks, resume-building workshops, mock interviews, aptitude training, and interaction with recruiters, students gained comprehensive preparation for the hiring process. The initiative emphasized bridging the gap between academic curriculum and workplace requirements, ensuring that participants were technically competent, professionally polished, and industry ready.

OUTCOMES

1. Improved interview readiness and professional confidence among students.
2. Enhanced clarity regarding career pathways and industry expectations.
3. Strengthened technical and soft skills aligned with market needs.
4. Increased engagement between students and industry professionals.
5. Successful shortlisting and placement of eligible candidates.



EVENT DETAILS	
Event Type	Expert Talk
Topic	Droom: Pre-Placement Talk & Interviews: Corporate Hiring Drive & Career Awareness Session
Date	2025-12-17 To 2025-12-17
Mode	Offline
Venue	Sun Hall, Tuning Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ravi, Hr Head, Droom
No. Of Participants	244
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1.To provide students with direct placement opportunities through a structured hiring process.
2. To create awareness about current industry trends, career paths, and job market expectations.
3. To enhance students' understanding of resume preparation and interview techniques.
4. To bridge the gap between academic knowledge and corporate requirements.
5. To improve employability skills such as communication, professionalism, and confidence.

DESCRIPTION

The Corporate Hiring Drive & Career Awareness Session was organized to provide students with a comprehensive understanding of corporate recruitment practices while offering direct placement opportunities. The event combined an

interactive career guidance session with a structured hiring drive, enabling participants to learn about industry expectations, emerging career paths, and essential employability skills. HR professionals and recruiters shared insights into resume building, interview techniques, and workplace competencies required in today's competitive job market. The session not only created awareness about diverse career opportunities but also gave students hands-on exposure to real-time screening and interview processes, thereby enhancing their confidence and readiness for corporate careers.

OUTCOMES

1. Students gained real-time exposure to corporate recruitment and selection procedures.
2. Improved clarity on career options and industry-specific skill requirements.
3. Enhanced interview performance and professional presentation skills.
4. Strengthened networking between students and corporate recruiters.
5. Eligible candidates received shortlisting, interview callbacks, or placement opportunities.

Event Name	4th Optometry and Vision Science Symposium (OVS–2025)
Date	19th–20th December 2025
Venue	Einstein Hall, Galileo Chitkara University Punjab
Organizer	Department of Optometry, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Persons	Prof. Dr. Aditya Goyal – President, ASCO India & Principal, Sankara Vision Academy Dr. Krupa Philip – Project Manager, The George Institute for Global Health, Sydney Dr. Kalpa Negiloni – Deputy Head, Clinical Research, Remidio, Bengaluru Dr. Mahendra Singh – Founder & Consultant Optometrist, Mahendra Eye Plus Mr. Govind Tripathi – Professional Services, Bausch & Lomb Dr. Damanjot Singh – Founder & Consultant Optometrist Ms. Evangeline Rajathi – Training Program Lead, Carl Zeiss Vision Care Mr. Sushil Bhatt – Senior Optometrist, PGIMER, Chandigarh Dr. Sushil Narang – Dean, Department of Artificial Intelligence, Chitkara University Ms. Jaya Singh – Manager, VisionSpring Foundation Mr. Madan Kumar – Founder & CEO, Neurapy
Number of Participants	112 (Students and Faculty)
SDG Number	3,4, 9,17
Duration	840 minutes

Description of Event

The Department of Optometry, Chitkara School of Health Sciences, successfully organized the 4th Optometry and Vision Science Symposium (OVS–2025) on 19th and 20th December 2025 at Chitkara University. The symposium brought together students, academicians, clinicians, researchers, and industry experts to foster academic excellence and clinical innovation in the field of optometry and vision science. The first day of the symposium featured pre-symposium workshops, poster exhibitions, and an optometry quiz. Participants actively engaged in hands-on learning sessions focusing on low vision practice and smart dispensing, along with interactive academic activities designed to promote critical thinking and practical clinical application. The second day commenced with ceremonial lamp lighting, followed by keynote lectures on specialty optometry**,** public health optometry**,** AI-powered ocular imaging, and the role of artificial intelligence in transforming optometry practice. Industry sessions highlighted recent innovations in optical solutions and vision therapy, strengthening academia–industry collaboration. A panel discussion on the future of Indian optometry and a research blitz session further enriched the academic discourse. Overall, OVS–2025 served as a dynamic platform for knowledge exchange, professional networking, and the advancement of optometry education and clinical practice.

The event encouraged research orientation, critical thinking, and industry interaction, thereby supporting innovation, entrepreneurship, and evidence-based clinical practice among students and faculty.

4th Optometry and
Vision Science Symposium
From Concept to Clinic: Fostering Innovative Synergy between Academia and Industry
CHITKARA UNIVERSITY

EVENT DETAILS	
Event Type	Corporate Training
Topic	Generative Ai in Project Management
Date	2025-12-19 To 2025-12-19
Mode	Offline
Venue	Conference Hall (Tynor, Mohali)
Organizer Name	Mr. Narinder Singh Garcha, Chitkara Univeity, Punjab
Resource Person	Dr Sushil Kumar Narang, Professor & Dean
No. Of Participants	11
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To introduce the fundamentals of AI and Large Language Models (LLMs).
2. To explain the role of AI in enhancing efficiency in project planning and documentation.
3. Leveraging Gen AI tools like Click Up Brain for AI-assisted project management.
4. To train participants in effective prompt engineering for business use cases.
5. To explore automation of repetitive managerial tasks using AI tools.

DESCRIPTION

A one-day corporate training program on Generative AI for Project Management – Level I was conducted for professionals of Tynor Orthotics Pvt. Ltd. The program was organized by the Centre for Executive and Professional Education, Chitkara University, with the objective of

introducing participants to the fundamentals of Generative Artificial Intelligence and its practical applications in project management environments. The training focused on building foundational understanding, demonstrating real-world use cases, and enabling participants to integrate AI-driven tools into planning, execution, monitoring, and reporting processes within their organization. The following key areas were covered during the training session: • Introduction to Artificial Intelligence, Machine Learning, and Generative AI • Understanding Large Language Models (LLMs) • Prompt Engineering for Project Managers • AI-based Task Breakdown and Work Allocation • Generating Project Documentation and Status Reports • AI for Stakeholder Communication and Email Drafting • AI-driven Decision Support Systems • Industry-specific applications in manufacturing and healthcare product organizations Hands-on demonstrations were conducted to illustrate how Generative AI tools can streamline project workflows, improve clarity in communication, and reduce documentation time significantly. The program promoted innovation by introducing advanced AI technologies that can enhance industrial project efficiency, digital infrastructure, and smart decision-making systems within manufacturing organizations. By enabling better planning, predictive analysis, and optimized resource allocation, AI-assisted project management reduces waste, minimizes rework, and improves sustainable production practices. The training empowered professionals with future-ready AI skills, promoting workforce upskilling, higher productivity, innovation-driven growth, and sustainable economic development.

OUTCOMES

1. Participants developed a foundational understanding of Generative AI concepts.
2. Enhanced awareness of AI tools that can improve productivity in project lifecycle management.
3. Ability to design effective prompts tailored to business and operational needs.
4. Improved efficiency in preparing project documentation and reports.
5. Increased confidence among participants to explore AI integration in their ongoing projects.
6. Identification of potential pilot use cases within Tynor Orthotics Pvt. Ltd. for AI adoption.

AI for Project Management

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Event Details	
Event Type	Expert Talk
Topic	Corporate Talent Acquisition and Career Development Drive
Date	2025-12-22 To 2025-12-22
Mode	Offline
Venue	Pulitzer Hall, Chitkara University (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Lakshmi M., Tech Head, Future Finder
No. Of Participants	67
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To provide students with direct exposure to corporate talent acquisition processes.
2. To create awareness about career development pathways and growth opportunities in various industries.
3. To enhance employability skills such as communication, teamwork, and professional etiquette.
4. To guide students in resume building, interview preparation, and career planning.
5. To facilitate interaction between students and recruiters for potential placement opportunities.

DESCRIPTION

The Corporate Talent Acquisition and Career Development Drive was organized to provide students with a platform to explore career opportunities while participating in a structured corporate recruitment process. The event focused on aligning academic learning with industry expectations by offering insights into talent acquisition strategies, skill requirements, and

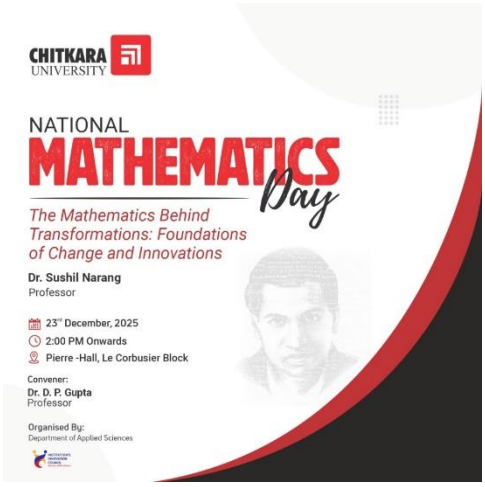
career growth pathways. HR professionals and industry experts conducted interactive sessions on resume building, interview preparation, and workplace competencies. Alongside the awareness sessions, students underwent screening and interview rounds, gaining valuable real-time experience of corporate hiring practices. The drive not only enhanced students' professional readiness but also strengthened collaboration between academia and industry for effective talent development and acquisition.

OUTCOMES

1. Students gained practical understanding of recruitment and selection procedures.
2. Improved confidence and performance in interviews and professional interactions.
3. Enhanced clarity regarding career goals and required skill sets.
4. Strengthened networking with industry professionals and HR representatives.
5. Qualified candidates received shortlisting, interview callbacks, or job offers.

Event Name	National Mathematics Day
Date	December 23rd, 2025
Venue	Pierre Hall, Le Corbusier Block
Organizer	Dr. D. P. Gupta, Professor, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Resource Persons	Dr. Sushil Narang, Dean, CSE–AI Program, Chitkara University, Punjab Dr. Mohit Kumar Kakkar, Dean, Department of Applied Sciences, CUIET Dr. Reetu Malhotra, Program In-charge, Department of Applied Sciences, CUIET
Number of Participants	116
SDGs Covered	4, 9 Quality Education and Industry, Innovation and Infrastructure
Duration	1 Days

About the Activity



The Department of Applied Sciences, CUIET, Chitkara University, Punjab, successfully organized National Mathematics Day on 23rd December 2025 under the aegis of the Institute Innovation Council (IIC) and aligned with Sustainable Development Goals (SDG) 4 and 9. The event was held offline at Pierre Hall, Le Corbusier Block, commencing from 2:00 P.M. onwards.

The primary objective of the program was to highlight the significance of mathematics in innovation, technology, and everyday life, while fostering academic curiosity and appreciation for the transformative power of mathematical sciences. The celebration featured a series of expert talks delivered by distinguished academicians, offering valuable insights into the contemporary relevance of mathematics.

The program commenced with an enlightening talk by Dr. Sushil Narang, Dean, CSE–AI Program, Chitkara University, Punjab, on the topic "The Mathematics Behind Transformers: Foundations of Change and Innovation." His session emphasized the pivotal role of

mathematical principles in driving technological advancements. Dr. Narang elaborated on the evolution and birth of transformers, transformer architecture in Artificial Intelligence, and key concepts such as one-hot encoding, embeddings that assign meaning to words in AI, and the use of the GloVe library, making complex ideas accessible to the audience.

Following this, Dr. Mohit Kumar Kakkar, Dean, Department of Applied Sciences, CUIET, delivered a thought-provoking talk titled "Mathematics Everywhere: The Invisible Engine of the Modern World." He illustrated the omnipresence of mathematics in modern systems and processes and introduced fundamental terminology and mathematical operations involved in cryptography, including encryption and decryption, thereby showcasing the critical role of mathematics in data security.

The third expert lecture was delivered by Dr. Reetu Malhotra, Program In-charge, Department of Applied Sciences, CUIET, on "Beyond the Blackboard: How Mathematics Powers Everyday Life." Her talk focused on optimization techniques, effectively connecting theoretical mathematical concepts with real-world applications and demonstrating how mathematics influences daily decision-making and problem-solving.

The program was convened by Dr. D. P. Gupta, Professor, Department of Applied Sciences, whose guidance and coordination contributed significantly to the success of the event.

The celebration of National Mathematics Day concluded on an enriching note, reinforcing the importance of mathematics as a foundational discipline that continues to shape scientific progress, technological innovation, and societal development. The event proved to be intellectually stimulating and inspiring for faculty members and students alike.

Objectives of the event

Based on the National Mathematics Day event description, the following five objectives are appropriately derived:

1. To highlight the importance of mathematics in innovation, technology, and sustainable development, in alignment with Sustainable Development Goals (SDG) 4 and 9.

2. To promote awareness of the contemporary relevance of mathematics in emerging technologies such as artificial intelligence, cryptography, and data security.

3. To bridge theoretical mathematical concepts with real-world applications, demonstrating the role of mathematics in everyday life and decision-making.

4. To foster academic curiosity and appreciation for mathematical sciences among students and faculty through expert talks and interactive knowledge sharing.

5. To encourage interdisciplinary thinking and innovation by showcasing how mathematical principles drive scientific progress and technological advancements.

Outcome or Key take away from the event

Based on the National Mathematics Day program description, the following five outcomes can be clearly stated:

1. Participants gained enhanced awareness of the role of mathematics in modern technologies, including artificial intelligence, transformers, and cryptography.

2. Improved understanding of the real-world applications of mathematical concepts was achieved, particularly in optimization, data security, and everyday problem-solving.

3. Faculty members and students developed an interdisciplinary perspective, recognizing mathematics as a foundational tool for innovation and technological advancement.

4. Increased academic interest and appreciation for mathematical sciences were fostered through expert lectures and practical illustrations.

5. The event inspired participants to apply mathematical thinking in research, learning, and innovation, reinforcing mathematics as a key driver of societal and technological development.

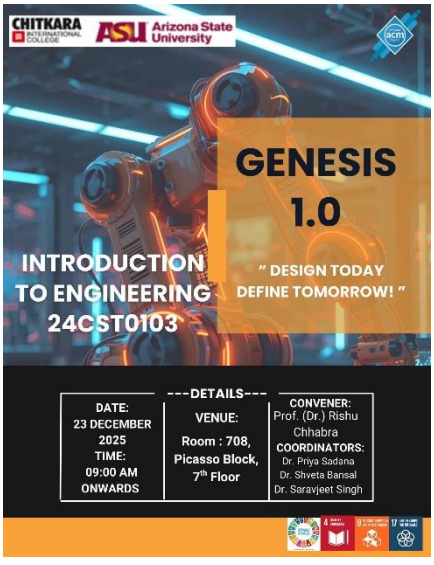
Optimization

The Mathematics Behind Transformers

Event Details	
Event Type	Competition
Topic	Genesis 1.0: Design Today Define Tomorrow
Date	2025-12-23 To 2025-12-23
Mode	Offline
Venue	Picasso Block, Room No-708 (Chitkara University, Rajpura)
Organizer Name	Chitkara ACM Student Chapter
Resource Person	Dr. Rishu Chhabra, Dean, CSE (Beta Cluster)
No. Of Participants	13
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO4, PO7
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. Develop practical skills: Enable students to work with Arduino, sensors, and circuits through hands-on project building.
2. Encourage innovation: Motivate students to think creatively and design solutions for real-world problems.
3. Enhance teamwork: Promote collaboration and communication by working in groups on technical projects.



DESCRIPTION

Genesis 1.0 was a technical competition organized for B.Tech Computer Science and Engineering students as part of the Introduction to Engineering course. The primary aim of the event was to provide students with a platform to demonstrate their understanding of basic engineering concepts through innovative Arduino-based projects. It encouraged students to move beyond theoretical learning and engage in hands-on activities

that foster creativity and practical knowledge. In this competition, students worked individually or in teams to design and develop projects using Arduino boards, sensors, and other electronic components. The projects focused on solving real-world problems, ranging from automation systems to smart devices, showcasing the students' ability to apply programming and hardware integration skills effectively. This practical exposure helped participants gain a deeper understanding of how engineering principles are implemented in real-life scenarios. The event also emphasized teamwork and collaboration, as many students worked in groups to brainstorm ideas, divide responsibilities, and execute their projects efficiently. Along with technical skills, students enhanced their communication and presentation abilities by explaining their project concepts, working models, and outcomes to judges and peers. Genesis 1.0 created an engaging and competitive learning environment that motivated students to think innovatively and explore new technologies. It also helped in building confidence among first-year students by giving them an opportunity to showcase their talents and receive constructive feedback.

OUTCOMES

1. Improved understanding: Students gained a clear understanding of Arduino and embedded system concepts through practical implementation.
2. Enhanced problem-solving: Participants developed critical thinking skills by designing solutions for real-world challenges.
3. Strengthened teamwork: Students learned to collaborate effectively by working in groups and sharing responsibilities.

How It Works

Event Details	
Event Type	Expert Talk
Topic	Industry Engagement and Professional Recruitment Initiative
Date	2025-12-23 To 2025-12-23
Mode	Offline
Venue	Sun Hall, Tuning Block (Chitkara University, Punjab Campus)
Organizer Name	Explore Labs and Career Advancement Community
Resource Person	Ms. Kajal, Human Resours, Hanuai
No. Of Participants	53
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To bridge the gap between academic learning and industry requirements.
2. To provide students with firsthand exposure to professional recruitment processes.
3. To enhance employability skills and workplace competencies.
4. To create networking opportunities between students and industry professionals.
5. To facilitate placement opportunities through structured hiring interactions.

DESCRIPTION

The Industry Engagement and Professional Recruitment Initiative was organized to strengthen collaboration between academia and industry while providing students with valuable exposure to professional recruitment practices. The initiative aimed to enhance students' industry readiness through interactive sessions with corporate leaders, HR professionals, and recruitment experts. Participants gained insights into current market trends, employer expectations, and essential workplace competencies. The event also incorporated structured recruitment activities, enabling students to experience real-time screening and interview

processes. By combining industry engagement with practical hiring exposure, the initiative effectively prepared students for successful entry into the corporate workforce.

OUTCOMES

1. Improved understanding of industry standards and corporate expectations.
2. Enhanced confidence and preparedness for interviews and recruitment rounds.
3. Strengthened communication and professional presentation skills.
4. Increased collaboration between academia and industry partners.
5. Shortlisting and placement opportunities for eligible candidates.

Event Name	Skill Development Program (For Non-Teaching Staff)
Topic	Professional Workplace Communication and Etiquette
Date	24-12-2025
Mode	Offline
Time	9:30 am to 4.00 pm
Venue	Conference Room, Principal Office, Galileo Block
Organizer	Department Of Nursing, CSHS, Chitkara University, Punjab
Resource Person	Ms. Kanu Mahajan, Assistant Professor, Department of Nursing Chitkara University
No. Of Participants	06
Under SDGs No.	4: (Quality Education), 9:(Industry, Innovation, Infrastructure), 16:(Peace, Justice and Strong Institutions)

Objectives

- To develop effective verbal and non-verbal communication skills.
- To enhance understanding of workplace etiquette and professional conduct.
- To promote confidence in professional interactions.
- To improve interpersonal and teamwork skills.
- To prepare participants for professional workplace environments.

Description

A Skill Development Programme for Non-Teaching Staff on "Professional Workplace Communication and Etiquette" was organized by the Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab. The initiative aimed to enhance professional communication skills and promote appropriate workplace behaviour among non-teaching staff members. The programme was enriched by the expert session of the Resource Person, Ms. Kanu Mahajan, Assistant Professor, Mental Health Nursing, who shared valuable insights on effective verbal and non-verbal communication, professional etiquette, emotional intelligence, and respectful workplace interactions. The session emphasized the importance of clear communication, polite behaviour, active listening, and maintaining professionalism while dealing with faculty, students, parents, and visitors. The programme significantly contributed to improving interpersonal skills, confidence, teamwork, and workplace discipline among non-teaching staff. Participants gained a better understanding of professional conduct, time management, and ethical behaviour, which are essential for creating a positive institutional environment. The programme enabled non-teaching staff to understand the significance of professional communication and etiquette in maintaining institutional efficiency and harmony. By addressing real-life workplace situations, the session helped participants develop

appropriate responses, improve interpersonal relationships, and enhance service delivery. The knowledge gained during the programme is expected to positively influence day-to-day workplace interactions, contribute to a respectful organizational culture, and improve overall job performance. Overall, the Skill Development Programme was highly effective and well-received. It successfully met its objectives by strengthening professional competence and promoting a culture of respectful communication and etiquette within the institution.

Outcomes

- Non-teaching staff demonstrated improved verbal and non-verbal communication skills in workplace interactions.
- Participants gained better understanding of professional etiquette, discipline, and organizational behaviour.
- Enhanced confidence was observed in handling interactions with faculty, students, and visitors.
- Improved interpersonal relationships and teamwork among staff members were promoted.
- The programme contributed to creating a more respectful, efficient, and positive workplace environment.
- Scenario-based training enhanced the participants' ability to apply effective communication skills and professional etiquette confidently in real-life workplace situations.

GPS Map Camera
Patiala, Punjab, India
Galileo Block, Punjab 140417, India, Patiala, Punjab 140417, India
Lat 30.515487° Long 76.659257°
24/12/2025 10:04 AM GMT +05:30

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BALMAIN
GPS Map Camera
Rajpura, Punjab, India
Chandigarh-patiala National Highway (nh- 64 Village Jansla, Rajpura, Punjab 140417, India
Lat 30.515658° Long 76.658992°
24/12/2025 10:49 AM GMT +05:30

Event/Session Name	Session on Disaster Management by Er. Nitika Singla
Event/Session Date	27-December-2025
Venue	Exploratorium, Chitkara University
Organizers	Office of Administration
Resource Person	Er. Nitika Singla, Disaster Management Professional, Centre for Disaster Management (CDM) MGSIPA, Govt. of Punjab Chandigarh
No. of Participants	440 (Team Administration and Supporting Staff)
SDGs Covered	3,9,11,13

Overview

In line with its proactive approach toward campus safety, preparedness, and staff welfare, the Office of Administration, Chitkara University, organized an Emergency Disaster Management Awareness and Training Session for the administration team. The session witnessed active participation from Administrative Managers, Building Supervisors, and Supporting Staff, reinforcing the administration's commitment to building a resilient, well-informed, and responsive workforce.

The session was attended and supported by Sqn. Ldr. (Dr.) Rina Angel, Vice President – Infrastructure Enhancement & Chairperson, Centre of Excellence for Sustainability, whose presence further emphasized the importance of disaster readiness as an integral part of institutional governance.

Expert Session on Disaster Preparedness

The session was conducted by Er. Nitika Singla, a Disaster Management Professional, known for her extensive work in disaster risk reduction, emergency preparedness, and community resilience. Drawing from her professional experience and real-life incidents,

she delivered an engaging and highly impactful session focusing on earthquake and fire disaster preparedness.

She clearly explained the difference between a hazard and a disaster, emphasizing that while hazards may be natural or accidental, disasters occur due to lack of preparedness and response.

Through animated visual aids and scenario-based demonstrations, participants were trained on how to respond calmly, evacuate safely, and assist others during emergencies.

Practical Training & Safety Techniques

A major highlight of the session was the hands-on demonstration of the internationally recommended "Drop, Cover, and Hold On" technique, conducted live in the auditorium. Participants were trained on correct posture, positioning, and response timing during earthquake situations.

For fire emergencies, the expert stressed the importance of moving towards open spaces, avoiding panic, and immediately calling for help, while maintaining awareness of exit routes.

Learning Beyond Protocols

Beyond technical safety measures, Er. Nitika Singla emphasized the dangers of partial knowledge, sharing a compelling analogy on responsible driving highlighting that "half information is more dangerous than no information".

She also shared a personal experience from Bangkok, where she successfully applied disaster response principles during an earthquake while attending an international event to receive the Women Leaders Award South Asia – UGC NET Disaster Management (2024).

This real-world example strongly reinforced the relevance of preparedness training.
The session further highlighted regional risk insights, noting that Punjab and Chandigarh fall under high seismic sensitivity zones, ranking among areas with increased earthquake vulnerability in the coming yearsmaking such preparedness initiatives timely and essential.

Impact and Key Takeaways

- Enhanced awareness among administrative teams on disaster preparedness and evacuation protocols
- Improved confidence in handling earthquake and fire emergencies
- Reinforced importance of team coordination, calm response, and correct information
- Strengthened the Office of Administration's leadership role in campus safety planning.

Participants actively engaged throughout the session, reflecting strong institutional readiness to adopt safety practices across buildings and workspaces.

Conclusion

The session marked a significant step in strengthening Chitkara University's emergency preparedness framework, driven by the Office of Administration's foresight and leadership. By equipping administrative teams with practical skills, expert insights, and real-life learnings, the initiative reinforced a culture of safety, responsibility, and preparedness.

The Office of Administration plans to continue organizing advanced and follow-up sessions to further enhance disaster resilience across the campus, ensuring a safer environment for all stakeholders.

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EVENT DETAILS	
Event Type	Faculty Development Program
Topic	Faculty Development Program on Sustainable Product Development
Date	2026-01-08 To 2026-01-13
Mode	Offline
Organizer Name	Dr Atipriya Sharma
Resource Person	Dr. Gurpreet Singh, Assistant Professor | Dr. Gurdyal Singh, Associate Professor
No. Of Participants	18
SDG No	SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

Introduce digital fabrication workflow for sustainable product design
Train faculty in CAD, 3D printing, and laser cutting technologies
Promote resource-efficient and environmentally responsible prototyping
Enable integration of digital fabrication into teaching and projects
Encourage innovation and rapid prototyping practices

DESCRIPTION

The Faculty Development Program on Sustainable Product Development through Digital Fabrication at Chitkara University focuses on empowering educators with practical skills in modern prototyping technologies. Conducted at ProtoHub, Tesla Block (TB-218), the program introduces participants to a complete digital fabrication workflow that integrates CAD modelling, additive manufacturing, and laser cutting for developing functional, sustainable

prototypes. Participants explore how tools such as Autodesk Fusion, 3D printers, and laser cutters can be leveraged to design resource-efficient products while minimizing material waste and energy consumption. The sessions emphasize translating conceptual ideas into physical prototypes through systematic modelling, assembly design, technical drawings, slicing, and fabrication processes. A key highlight of the program is its focus on sustainability in product development. Faculty members learn how digital fabrication supports rapid iteration, optimized material usage, and environmentally responsible design. By engaging in hands-on activities, participants gain insights into integrating these practices into teaching, student projects, and research initiatives. The FDP also encourages interdisciplinary thinking and collaborative problem-solving, equipping educators to mentor students in emerging areas such as smart manufacturing, sustainable design, and digital prototyping. By the end of the program, participants are confident in applying digital fabrication tools for academic, research, and innovation purposes, fostering a culture of sustainability and experiential learning within engineering education.

OUTCOMES

Ability to design CAD models and assemblies for fabrication
Competence in preparing files for 3D printing and laser cutting
Understanding sustainable material usage and minimal waste design
Skills to guide students in digital prototyping projects
Adoption of digital fabrication in curriculum and research

EVENT DETAILS	
Event Type	Corporate Counseling
Topic	Masterclass: Transitioning From the Campus to the Corporate World
Date	2026-01-16 To 2026-01-16
Mode	Offline
Organizer Name	Mba - Hr.
Resource Person	Mr. Shantanu Dhar, Executive Director, Worc Consultancy Pvt Ltd.
No. Of Participants	65
SDGs No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO4, PO5, PO6
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Prepare students for corporate work culture.
2. Connect academic learning with workplace practices.
3. Improve professional communication and etiquette.
4. Foster adaptability and collaboration in diverse settings.
5. Provide strategies for early-career success and resilience.

DESCRIPTION

The Masterclass: Transitioning from the Campus to the Corporate World was designed to prepare students for the critical shift from academic life to professional corporate environments. Recognizing that this transition often brings both opportunities and challenges, the masterclass aimed to bridge the gap between classroom learning and real-world workplace expectations, enabling students to step into their careers with confidence, clarity, and

professionalism. The session focused on helping participants understand the nuances of corporate culture, including professional conduct, workplace ethics, communication norms, and organizational dynamics. Students were introduced to the unwritten rules of the corporate world—such as managing first impressions, adapting to diverse teams, handling feedback constructively, and demonstrating accountability in a professional setting. Emphasis was placed on the importance of attitude, adaptability, and emotional intelligence alongside technical and academic knowledge. A key component of the masterclass was developing essential employability skills. Through interactive discussions and real-life examples, students gained insights into effective professional communication, time management, teamwork, and problem-solving in corporate contexts. The session also addressed common early-career challenges such as managing expectations, navigating hierarchical structures, coping with work pressure, and maintaining a growth-oriented mindset. The masterclass further encouraged students to reflect on their personal strengths, career aspirations, and long-term professional goals. Participants were guided on how to align their academic background and skill sets with industry requirements, take ownership of their career journeys, and proactively seek learning and development opportunities in the workplace. Practical tips on professional etiquette, workplace behavior, and continuous upskilling were shared to help students remain relevant and competitive in a dynamic corporate landscape. Overall, the masterclass served as a valuable platform for preparing students to transition smoothly into the corporate world. By offering practical insights, career-focused guidance, and a realistic understanding of professional life, the session empowered participants to approach their careers with confidence, resilience, and a strong sense of professional identity.

OUTCOMES

1. Students understood corporate culture and workplace norms better.
2. Students improved professional communication and etiquette.
3. Students gained confidence in transitioning to corporate roles.

4. Students enhanced adaptability and collaboration in diverse settings.
5. Students embraced proactive career planning and development.

Event Name	Guru Dakshta Topics: i) Constitutional Values, Duties and Human Rights ii) Innovation and IPR
Date	17 Jan 2026
Venue	Pulitzer Hall, Picasso Block
Department	OTM
Resource Person	i) Dr. Manpreet K Grewal, CBS ii) Dr. SN Panda, Pro VC
Number of Participants	51
SDGs Covered	4,5,9,16, 10
Duration	4 hrs.

About the Activity

University Grants Commission (UGC) has mandated the higher education institutes (HEIs) to conduct a faculty induction program named 'GURU DAKSHTA' for the newly inducted faculties to prepare them for their impending role as teachers.

Objective

To provide a comprehensive overview of a) The Constitution of India, Constitutional Values, Duties and Human Rights b) To encourage the participants to think innovatively and evolve solutions to the problems and to educate them about the legal provisions for the protection of intellectual property.

Learning Outcomes. At the end of the course the participants will be able to:

1. Understand the background of the writing of Constitution of India, main articles and clauses.
2. Constitution values and Human rights and duties of citizens
3. Innovation and intellectual property protection.

Areas/themes

1. Constitution of India and constitutional values
2. Human Rights and the duties of the citizens
2. Innovation and Intellectual Property Protection

Key Highlights

1. **Participation**: 51 participants attended the session.
2. **Exceptional Content:** The module provided an in-depth knowledge of the topic.
3. **Organizing Team:** The event was successfully coordinated by the office of Talent Management, and Dr. Manpreet Kaur Grewal and Dr .SN Panda, Pro Vice Chancellor, Research

EVENT DETAILS	
Event Type	Corporate Training
Topic	Coaching For Performance Excellence
Date	2026-01-18 To 2026-01-18
Mode	Offline
Venue	Henry Ford Hall, Martin Luther (Chitkara University, Punjab)
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean, Chitkara College of Sales & Marketing
No. Of Participants	24
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's infuse leadership skills in our students

OBJECTIVE

1. Strengthen branch managers' ability to coach teams for consistent performance outcomes
2. Enable goal clarity aligned with branch targets, productivity, and portfolio quality
3. Build skills for delivering effective, timely, and performance-focused feedback
4. Improve performance conversations using real-life microfinance operational scenarios
5. Develop a coaching mindset to drive accountability, engagement, and sustainable

DESCRIPTION

The Centre for Executive and Professional Education (CEPE) delivered a focused training program titled "Coaching for Performance Excellence" for the Branch Managers of Midland

Microfin Ltd. The session emphasized the role of branch managers as performance coaches, equipping them with practical tools for goal clarity, effective feedback, and performance-driven conversations. Through real-life microfinance scenarios and interactive discussions, participants gained actionable insights to enhance team productivity and drive sustainable results at the branch level. This professional training program focuses on translating organizational goals into clear team expectations, enabling constructive feedback, and conducting performance-driven coaching conversations that improve field execution and accountability. By improving managerial coaching and performance conversations, the program enhances workforce productivity, ethical performance, and sustainable branch-level economic growth in microfinance operations. The program reinforced CEPE's commitment to building leadership capability through relevant and impactful executive education.

OUTCOMES

1. Conduct focused performance coaching conversations
2. Improve individual and team accountability
3. Address under performance proactively and constructively
4. Strengthen execution discipline without increasing pressure
5. Drive sustained performance through people development.

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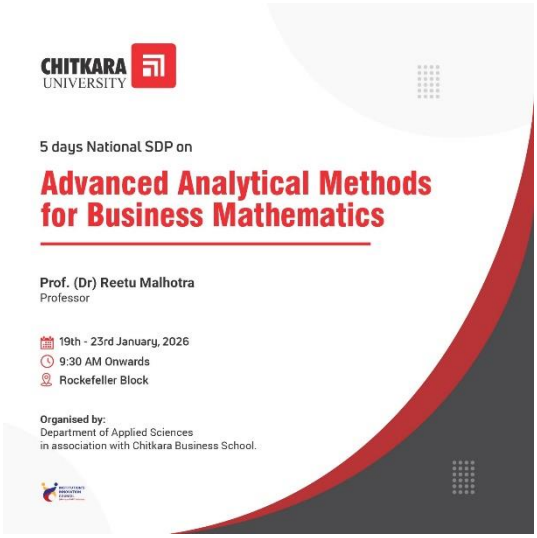
Event Name	5 days National SDP on Advanced Analytical Methods for Business Mathematics
Date	19-01-2026 to 23-01-2026
Venue	Rockefeller Block, Chitkara University, Punjab
Organizer	Ms. Priyanka
Resource Person	Dr. Reetu Malhotra, Professor, Department of Applied Sciences Chitkara University, Punjab.
Number of Participants	40
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	5 Days

About the Activity



The Department of Applied Sciences, in association with Chitkara Business School, organized a five-day National Student Development Programme (SDP) on "Advanced Analytical Methods for Business Mathematics" from 19 January 2026 to 23 January 2026 in offline mode. The programme aimed to bridge theoretical concepts with practical applications in business mathematics and operations research. A total of 40 students from BBA, B. Com, and FinTech programmes participated, reflecting strong interest in analytical and quantitative decision-making. The sessions were conducted by Dr. Reetu Malhotra, Professor, Department of Applied Sciences, Chitkara University, Punjab, who served as the Resource Person. Through lectures, discussions, and practical demonstrations, she introduced advanced analytical techniques and their real-world business applications, enhancing students' analytical thinking and problem-solving skills. The primary objective of the SDP was to familiarize students with key concepts and emerging trends in Operations Research and Business Analytics. The programme focused on decision-making under constraints, optimization, forecasting, and analytical modelling. It helped students understand how mathematical tools can be applied to solve complex problems, optimize resources, and make informed decisions. Overall, the programme strengthened

students' analytical abilities, provided practical insights into business applications, and prepared them for academic and professional challenges.

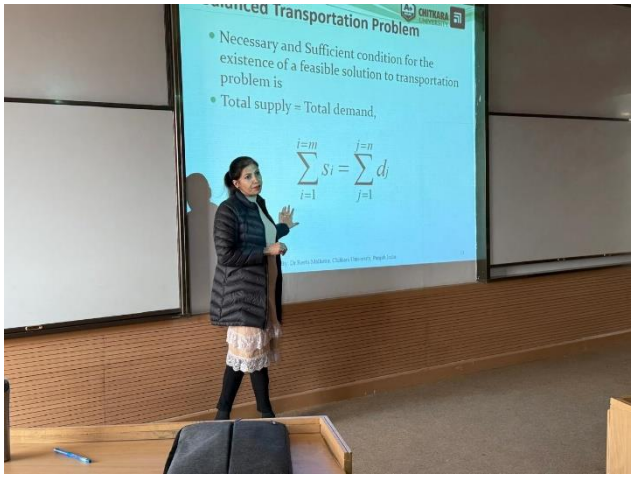
Objectives of the event

1. To develop a strong conceptual understanding of advanced analytical techniques used in business mathematics, including optimization, statistical modelling, and decision analysis.
2. To equip participants with quantitative tools and mathematical models that support effective decision-making in business and management environments.
3. To enhance analytical thinking and problem-solving abilities through the application of mathematical methods to real-world business problems.
4. To familiarize students with modern computational techniques and software tools used for solving complex business and operational research problems.
5. To bridge the gap between theoretical mathematical concepts and their practical applications in areas such as operations research, financial analysis, and strategic planning.

Outcome or Key take away from the event

1. **Participants gained the ability to explain and apply advanced analytical methods** such as optimization models, statistical analysis, and mathematical modelling in business contexts.
2. **Participants demonstrated the ability to formulate and solve quantitative business problems** using appropriate mathematical techniques and decision-making frameworks.
3. **Participants developed enhanced analytical and critical thinking skills**, enabling them to evaluate and interpret complex business data and real-world scenarios effectively.
4. **Participants acquired practical exposure to computational tools and analytical software**, which helped them analyze data and implement mathematical models efficiently.
5. **Participants successfully integrated theoretical mathematical concepts with practical business applications**, thereby improving their capability to support strategic and operational decision-making in organizations.

Success


Transportation Problem
Necessary and Sufficient condition for the existence of a feasible solution to transportation problem is
Total supply = Total demand,
$\sum_{i=1}^{i=m} s_i = \sum_{j=1}^{j=n} d_j$

Topic	Chitranjali 2026 an Art Exhibition
Date	20.01.2026 to 25.01.2026
Venue	Lalit Kala Akademi, New Delhi
Organizer	Department of Fine Arts
Resource Person	
Total no. of students	27
No. of Participants attended	27
Mode:	Offline
SDG No.	4, 9

About

CHITRANJALI 2026 was a six-day flagship art exhibition organized by the Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, held from 20th to 25th January 2026 at Lalit Kala Akademi, New Delhi. Conceived as a tribute to artistic expression and creative excellence, the exhibition served as a vibrant platform for showcasing diverse artworks while fostering dialogue among artists, academicians, and art enthusiasts. The event celebrated the department's decade-long journey, highlighting its commitment to innovation, cultural engagement, and the promotion of visual arts in contemporary society

Objectives

1) To provide a national platform for showcasing artistic talent and creative expression.
2) To foster dialogue between artists, academicians, and art enthusiasts.
3) To promote visual literacy and contemporary art practices.
4) To celebrate the department's decade-long contribution to art education.
5) To encourage interdisciplinary engagement between art, culture, and society.

Brief Description

The inauguration of *CHITRANJALI 2026* on 20th January 2026 at Lalit Kala Akademi, New Delhi, marked the beginning of a significant artistic celebration by the Department of Fine

Arts, Chitkara University. The event commenced with the gracious presence of the Chief Guest, Dr. Madhu Chitkara, Hon'ble Pro-Chancellor, who was warmly welcomed. The ceremonial lamp lighting symbolized the illumination of creativity and knowledge, setting a meaningful tone for the exhibition. The felicitation ceremony that followed honoured distinguished personalities including Padma Bhushan Shri Jatin Das, Padma Shri Biman Bihari Das, Prof. Dr. Nandlal Thakur, Prof. Dr. Sanjiv Kishore Gautam, and Dr. V.P. Singh. Their presence reflected the confluence of diverse artistic and intellectual streams within the Indian art landscape.

The event was further enriched by the welcome address delivered by Dr. Harkiran, Pro Vice-Chancellor, who described the exhibition as a dynamic platform for artistic dialogue and expression. In her motivational address, Dr. Madhu Chitkara emphasized the importance of art as a powerful medium of communication, innovation, and cultural continuity. With the official declaration of the exhibition as open, visitors were invited to engage deeply in the artworks, transforming the space into a vibrant hub of creativity and reflection. Over the course of six days, the exhibition showcased a wide array of artworks, representing diverse styles, mediums, and conceptual approaches, encouraging meaningful interaction between artists and viewers.

The valedictory ceremony held on 25th January 2026 marked the successful conclusion of the exhibition. Distinguished guests including Ms. Aashima Mehrotra, Mr. Maruti Shelke, Dr. Richa Kamboj, Dr. Vinod Narayan Indurkar, and Mr. Gokul Patnaik graced the occasion. The ceremony reflected upon the exhibition as a living celebration of collective artistic consciousness. The organizing team expressed heartfelt gratitude to the leadership of Chitkara University, including Hon'ble Chancellor Dr. Ashok K. Chitkara and Vice Chancellor Dr. Sandhir Sharma, for their continuous support. The event also highlighted the department's ten-year journey of excellence, acknowledging the contributions of faculty, research scholars, and students. The program concluded with a vote of thanks by Dr. Ranjan Kumar Mallik, followed by a high tea session that encouraged continued dialogue and reflection.

Outcomes

1) Strengthened artistic dialogue between national artists, academicians, and students.
2) Enhanced exposure to contemporary art practices and diverse visual expressions.
3) Promoted creative thinking, cultural awareness, and visual literacy.
4) Reinforced the department's national presence and academic excellence.
5) Encouraged collaborative learning and interdisciplinary engagement in art.

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Event Details	
Event Type	Pre-Placement Talks
Topic	Xorosoft Pre-Placement Talk & Interview
Date	2026-01-21 To 2026-01-21
Mode	Offline
Venue	Sun Hall (Sun Hall, Turing Block, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Himani Kalra, Human Resource Manager
No. Of Participants	195
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

"1. To give students hands-on exposure to the recruitment process of a software solutions firm.
2. To enable Xorosoft to connect with talented students for their technical and managerial roles.
3. To help students understand real-world software project expectations and job profiles.
4. To promote entrepreneurial thinking and innovation-driven career opportunities among students."

DESCRIPTION

Xorosoft conducted a Pre-Placement Talk and Interview session for 195 students, offering insight into software project roles and career paths. The event promoted innovation-driven thinking and helped students understand real-world industry expectations.

OUTCOMES

"1. To give students hands-on exposure to the recruitment process of a software solutions firm.
2. To enable Xorosoft to connect with talented students for their technical and managerial

roles.

3. To help students understand real-world software project expectations and job profiles.

4. To promote entrepreneurial thinking and innovation-driven career opportunities among students."

EVENT DETAILS	
Event Type	Corporate Training
Topic	Present To Win
Date	2026-01-22 To 2026-01-22
Mode	Offline
Venue	Conference Hall (Tynor, Sector 82, Mohali)
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	4
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. Strengthen clarity and structure in professional business presentations.
2. Build presenter confidence for high-stakes internal and external interactions.
3. Enhance audience-focused communication for doctors, distributors, and partners.
4. Develop impactful message framing aligned with Tynor's business objectives.
5. Improve presentation effectiveness through practical, real-world application.

DESCRIPTION

The Centre for Executive and Professional Education (CEPE) successfully conducted a focused and high-impact Training on Presentation Skills for the team at Tynor, aimed at strengthening clarity, confidence, and influence in professional communication. The session was designed around real workplace scenarios relevant to Tynor's business environment, especially interactions with doctors, distributors, partners, and internal stakeholders. Moving beyond slides and theory, the program emphasized how effective presentations are a blend of

clear thinking, strong structure, confident delivery, and audience connection. This professional training program empowered Tynor participants to focus on purposeful communication. By integrating real workplace scenarios, participants strengthened their ability to think clearly, present confidently, and influence stakeholders effectively in day-to-day business interactions.

OUTCOMES

1. Deliver clear, confident, and well-structured presentations across business settings.
2. Adapt presentation style to diverse stakeholder expectations and communication needs.
3. Communicate complex ideas with simplicity, logic, and professional influence.
4. Apply proven presentation frameworks in real workplace scenarios.
5. Demonstrate improved presence, credibility, and engagement during presentations.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Excellence In Action
Date	2026-01-23 To 2026-01-23
Mode	Offline
Venue	Training Hall (Sentiss Pharma, Baddi)
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Narinder.Garcha@Chitkara.Edu.In
No. Of Participants	21
SDG No	SDG 3: Good Health and Well-Being, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Connect shop floor actions with product quality, safety, and excellence
2. Strengthen ownership mindset among QA & QC professionals
3. Enhance judgment and decision-making in real shop floor scenarios
4. Build people-centric quality practices beyond SOP compliance

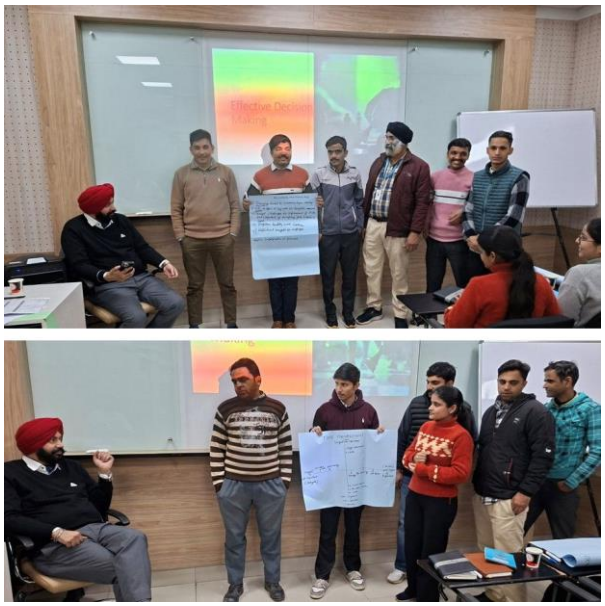
DESCRIPTION

Centre for Executive and Professional Education curated and delivered "Excellence in Action," a thoughtfully designed training program for quality assurance & quality control professionals at SENTISS PHARMA. The program went beyond processes and SOPs to focus on people—helping shop floor professionals connect their daily actions with product quality, patient safety, and organizational excellence. Through practical discussions, real-life shop floor scenarios and reflective learning, participants were encouraged to take ownership, sharpen their judgment, and build a culture where excellence is not an

occasional achievement but a daily habit. The program strongly aligns with Good Health & Well-being by reinforcing patient safety and product quality. It contributes to Decent Work through skill enhancement and professional accountability and focus on continuous improvement and quality culture.

OUTCOMES

1. Demonstrate accountability in daily quality-related decisions and actions
2. Apply reflective thinking to improve quality and patient safety outcomes
3. Integrate excellence as a consistent habit in operational practices
4. Align individual roles with organizational quality and compliance goals.



EVENT DETAILS	
Event Type	Corporate Training
Topic	Data Management & Analytics (Advanced Application)
Date	2026-01-27 To 2026-01-27
Mode	Offline
Organizer Name	Mr. Vimal Sharma
Resource Person	Dr. Devesh Bathla, Professor
No. Of Participants	4
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals
University Charter	Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. To deepen understanding of applied analytics in manufacturing and supply chain systems.
2. To introduce advanced KPI modeling and performance dashboards.
3. To demonstrate predictive analytics concepts for demand forecasting and inventory control.
4. To integrate analytics into strategic and tactical decision-making processes.
5. To build a roadmap for enterprise-level data-driven transformation at Tynor Orthotics.

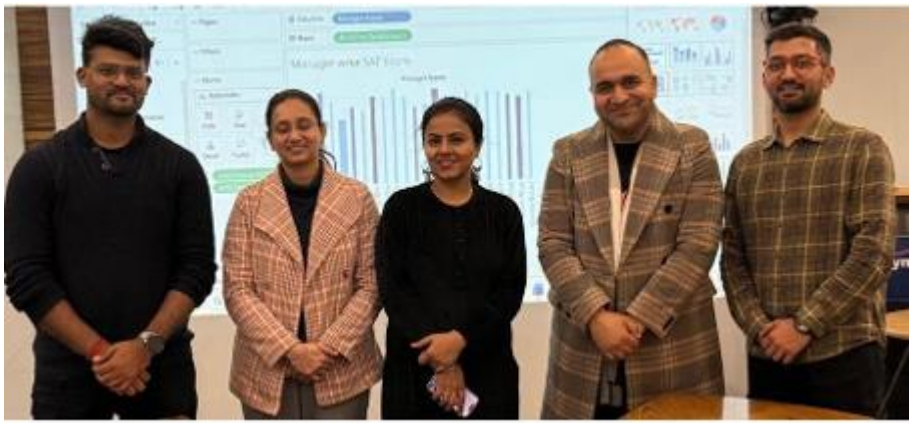
DESCRIPTION

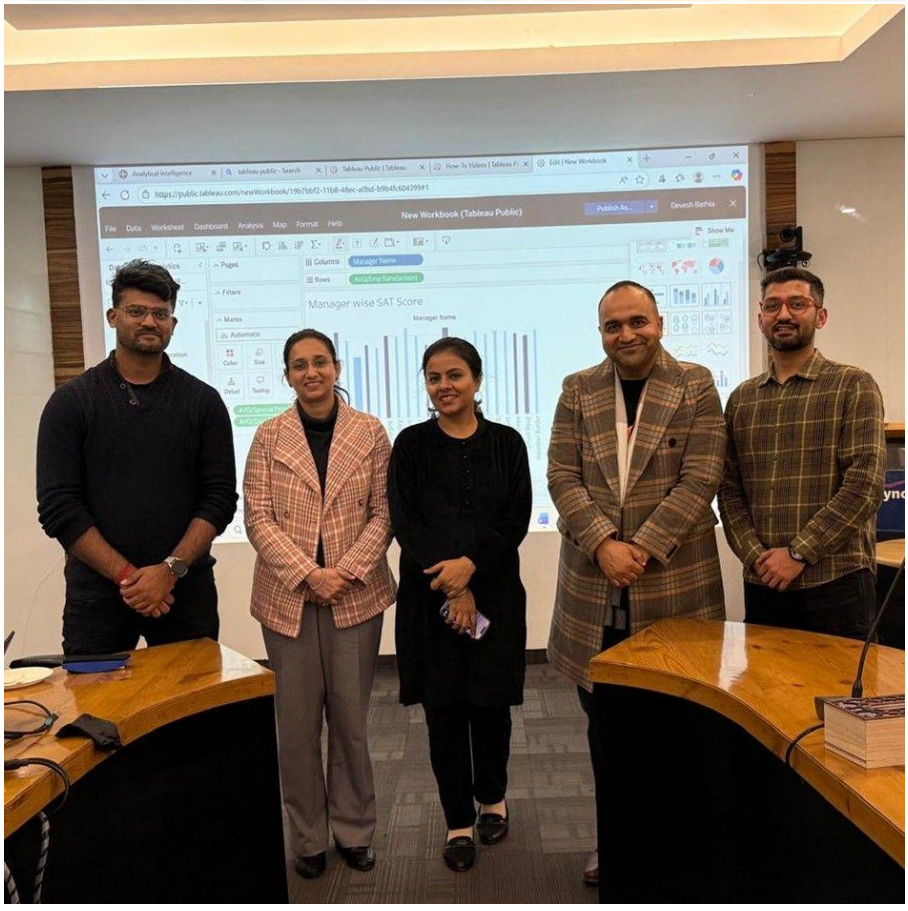
Following the successful completion of Level I, the Level II training on Data Management & Analytics was conducted on 27th January 2026 at Tynor Orthotics. This advanced session focused on practical implementation of analytics tools, dashboard development, performance optimization, and predictive decision-making strategies. The training aimed at enabling cross-functional teams to transition from descriptive reporting to diagnostic and predictive analytics

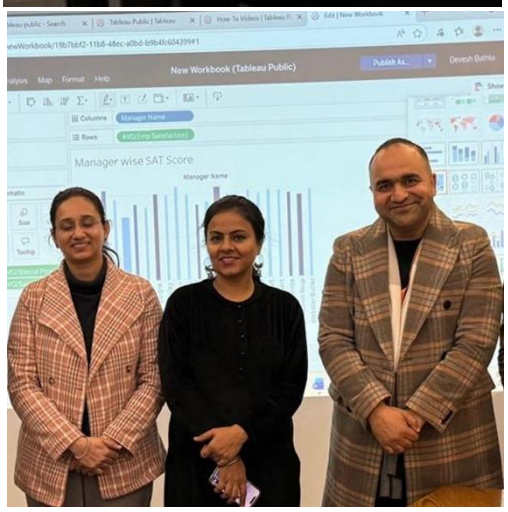
applications. Key Areas Covered • Advanced Data Visualization Techniques • KPI Architecture and Business Intelligence Dashboards • Forecasting Techniques for Production Planning • Data-Driven Supply Chain Optimization • Root Cause Analysis using Data • Roadmap for Analytics Implementation Strengthened digital industrial transformation initiatives. Promoted data-driven reduction of material waste and energy usage. Enhanced workforce competency in advanced analytics. Strengthened academia-industry collaboration between Chitkara University and Tynor Orthotics. The Level II training marked a significant step toward embedding analytics into the operational and strategic framework of Tynor Orthotics. By moving from foundational concepts to advanced applications, the program supported the organization's vision of becoming a data-driven, innovation-led enterprise. The initiative reflects a strong collaboration between academia and industry in advancing analytical excellence and sustainable industrial growth.

OUTCOMES

1. Participants developed practical understanding of analytics tools for performance tracking.
2. Teams identified key metrics for improving manufacturing efficiency and reducing wastage.
3. Awareness was created regarding predictive analytics for demand and inventory management.
4. Cross-functional collaboration improved through shared data interpretation frameworks.
5. A strategic action plan was conceptualized for phased analytics adoption across departments.




New Workbook (Tableau Public)
Manager wise SAT Score


New Workbook (Tableau Public)
Manager wise SAT Score

Event name	Exposure Visit
Topic	Latest Trends in Hospitality Interiors
Date	27th January, 2026
Mode	Offline
Venue	Hotel Regenta Central Cassia, Zirakpur
Organizer Name	Department of Interior Design
Resource Person	Mr. Karun Arora, General Manager
No. Participant	43
SDG no.	SDG 4 (Quality Education) SDG 9 (Industry, Innovation, and Infrastructure)

Objectives

1. To gain practical understanding of hospitality interior design and real-world applications.
2. To learn to interpret and apply industry standards effectively in design projects.
3. To improve ability to create functional and user-centric interior layouts.
4. To develop skills in translating concepts into thoughtful and aesthetic design solutions.
5. To enhance awareness of space planning, material selection, and overall guest experience design.

Description

The Department of Interior Design at Chitkara School of Planning and Architecture organised an industry immersion visit to Hotel Regenta Central Cassia for the 2023 batch, 6th semester students of B. Des. (Interior Design), providing valuable exposure to professional hospitality interiors.

The visit offered key insights into spatial planning, operational workflows, hospitality services, material applications, and user-centric design within a live hotel environment. Through guided walkthroughs of both front-of-house and back-of-house areas, students gained an understanding of how interior design decisions impact functionality, service efficiency, and overall guest experience.

Faculty-led discussions, along with inputs from industry professionals, helped bridge the gap between academic learning and real-world hospitality design practices. This experience strengthened students' practical knowledge of hospitality interiors and enhanced their ability to translate industry standards into thoughtful, functional design solutions.

Overall, the visit proved to be highly beneficial, equipping students with insights that support their growth in the field of interior design. The activity also aligned with SDG Goals 4 and 9.

Outcomes

1. Gained valuable exposure to real-world hospitality interior environments.
2. Developed understanding of front-of-house and back-of-house operations.
3. Learned how design decisions impact functionality and service efficiency.
4. Enhanced awareness of user experience in hospitality spaces.
5. Strengthened ability to connect theoretical knowledge with practical application.

LEGACY - I

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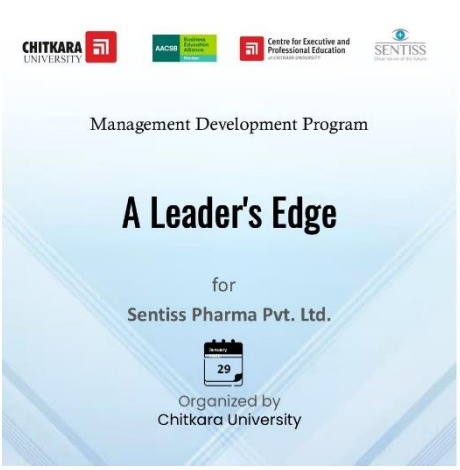
CENTRAL, CASSIA
BY ROYAL ORCHID HOTELS LTD.
ROOMS | BANQUETS | RESTAURANT

EVENT DETAILS	
Event Type	Corporate Training
Topic	A Leader's Edge
Date	2026-01-29 To 2026-01-29
Mode	Offline
Venue	Conference Hall (Lemontree, Baddi)
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean |Chitkara College Of Sales & Marketing
No. Of Participants	42
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's infuse leadership skills in our students

OBJECTIVE

1. Strengthen strategic thinking for effective leadership in complex business environments
2. Enhance leadership presence to inspire confidence, clarity, and organizational alignment
3. Build robust decision-making capabilities for sustainable business growth
4. Develop people leadership skills to drive high-performance teams
5. Align leadership actions with organizational goals and long-term excellence



DESCRIPTION

The Centre for Executive and Professional Education delivered a comprehensive leadership skills session for the Senior Management Team of Sentiss Pharma during their Annual Convention. The session focused on strengthening strategic thinking, leadership presence, decision-making, and people leadership in a dynamic and evolving business environment. Through insightful discussions and practical frameworks, the program encouraged leaders to reflect, realign, and recommit to driving performance excellence and organizational growth. This professional training program encouraged lifelong learning, High-performance leadership, productivity, sustainable growth, Ethical leadership, accountability, and Knowledge sharing, leadership collaboration, organizational alignment

OUTCOMES

1. Leaders apply strategic frameworks to navigate dynamic and evolving business challenges
2. Improved leadership presence influencing trust, engagement, and accountability
3. Enhanced decision-making using structured, practical, and future-focused approaches
4. Stronger people leadership fostering collaboration, ownership, and performance excellence
5. Renewed commitment to driving growth through aligned leadership behaviors.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Present To Win
Date	2026-01-29 To 2026-01-29
Mode	Offline
Venue	Conference Hall (Tynor, Mohali)
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	12
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's empower our students with great communication skills

OBJECTIVE

1. Strengthen clarity and structure in professional business presentations.
2. Build presenter confidence for high-stakes internal and external interactions.
3. Enhance audience-focused communication for doctors, distributors, and partners.
4. Develop impactful message framing aligned with Tynor's business objectives.
5. Improve presentation effectiveness through practical, real-world application.

DESCRIPTION

The Centre for Executive and Professional Education (CEPE) successfully conducted a focused and high-impact Training on Presentation Skills for the team at Tynor, aimed at strengthening clarity, confidence, and influence in professional communication. The session was designed around real workplace scenarios relevant to Tynor's business environment, especially interactions with doctors, distributors, partners, and internal stakeholders. Moving

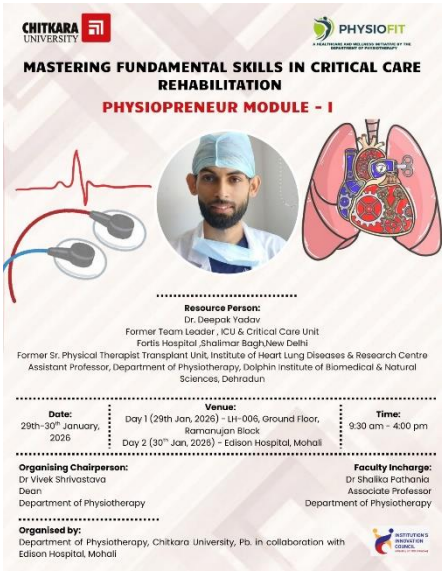
beyond slides and theory, the program emphasized how effective presentations are a blend of clear thinking, strong structure, confident delivery, and audience connection. This professional training program empowered Tynor participants to focus on purposeful communication. By integrating real workplace scenarios, participants strengthened their ability to think clearly, present confidently, and influence stakeholders effectively in day-to-day business interactions.

OUTCOMES

1. Deliver clear, confident, and well-structured presentations across business settings.
2. Adapt presentation style to diverse stakeholder expectations and communication needs.
3. Communicate complex ideas with simplicity, logic, and professional influence.
4. Apply proven presentation frameworks in real workplace scenarios.
5. Demonstrate improved presence, credibility, and engagement during presentations.

Event Name	Mastering Fundamental Skills in Critical Care Rehabilitation (Physiopreneur Module I)
Date	29th to 30th January, 2026
Venue	Edison Hospital, Mohali
Organizer	Department of Physiotherapy, Chitkara University, Punjab in collaboration with Edison Hospital, Mohali
Resource Person	Dr. Deepak Yadav Assistant Professor, Department of Physiotherapy, Dolphin Institute of Biomedical & Natural Sciences, Dehradun.
Number of Participants	44
SDG Number	3 (Good Health and Well Being), 4 (Quality education), 9 (Industry, Innovation and Infrastructure), 17 (Partnership for the Goals)
Duration	2 days

About the Activity



The Department of Physiotherapy, Chitkara University, Pb organized a specialized two-day workshop titled "Mastering Fundamental Skills in Critical Care Rehabilitation" (Physiopreneur Module-I) from January 29th to 30th, 2026. This initiative was designed to provide students with a seamless transition from theoretical knowledge to high-level clinical application in intensive care settings.

The program commenced at Chitkara University, where Dr. Deepak Yadav delivered an insightful lecture series. The morning sessions focused on the complexities of critical care, specifically the physiological foundations and the clinical decision-making required for successful extubation. The afternoon transitioned into rigorous practical training, where students practiced advanced postural drainage techniques. Participants perfected the positioning required to facilitate secretion clearance from specific

lung segments, such as the middle and lower lobes, while honing their manual skills in percussion and vibration.

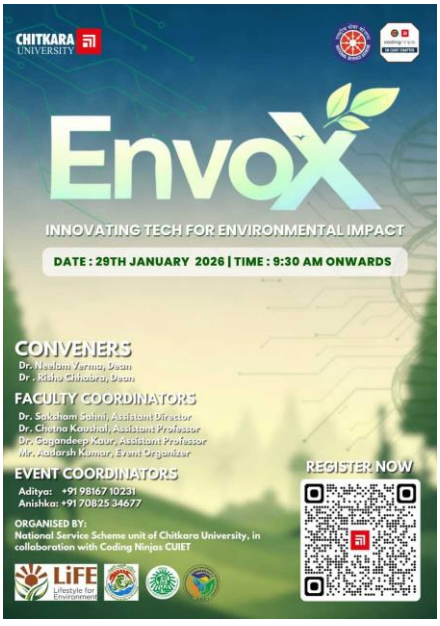
On the second day, the learning environment shifted to Edison Hospital, Mohali, for a comprehensive clinical immersion. This session allowed students to observe rehabilitation protocols within a live ICU setting. Dr. Yadav demonstrated the management of mechanical ventilation, focusing on minute ventilation and respiratory adjustments tailored to patient needs. Furthermore, students gained essential exposure to a variety of ICU-specific devices, including suction tubes and monitoring equipment, bridging the gap between classroom instruction and bedside reality.

At the conclusion of the module, formal feedback was collected from all participants to evaluate the effectiveness of the training. The students provided overwhelmingly positive responses, highlighting the value of the hands-on hospital exposure and the clarity of the clinical demonstrations. Many noted that the transition from university lectures to the ICU environment significantly boosted their confidence in handling complex respiratory cases, marking the module as a resounding success in their professional development.

Edison Hospital
HEALTHCARE AT ITS FINEST

Event Details	
Event Type	Hackathon
Topic	Envox: Innovating Tech for Environmental Impact
Date	2026-01-29 To 2026-01-30
Mode	Offline
Venue	Basement, Picasso Block (Chitkara University, Punjab Campus)
Organizer Name	NSS In Collaboration with Coding Ninjas CUIET
Resource Person	Dr. Chetna Sharma, Assistant Professor, Chitkara University | Dr. Gagandeep Kaur, Assistant Professor, Chitkara University
No. Of Participants	68
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE



1. Promote technology-driven solutions for environmental challenges.
2. Encourage teamwork and collaborative innovation.
3. Enhance problem-solving and coding skills in a time-bound setting.
4. Build confidence in technical presentation and communication.
5. Foster social responsibility towards environmental sustainability.

DESCRIPTION

The National Service Scheme (NSS) Unit of Chitkara University, in collaboration with Coding Ninjas CUIET, organized a 24-hour hackathon titled "EnvoX: Innovating Tech for Environmental Impact" on January 29–30, 2026, at the Basement, Picasso Block. The event began at 9:30 AM and brought together enthusiastic students who participated in teams of four to design innovative,

technology-based solutions addressing environmental challenges. Throughout the hackathon, participants actively engaged in brainstorming, planning, coding, and developing functional prototypes within a limited timeframe. The event provided a dynamic platform for students to apply their technical knowledge to real-world sustainability issues. Teams explored diverse problem statements and worked collaboratively to transform ideas into impactful solutions. The hackathon environment encouraged creativity, structured problem-solving, and effective time management. Continuous discussions, peer collaboration, and constructive feedback helped teams refine their concepts and improve their implementations. Participants practiced modular coding, logical workflow planning, and efficient project structuring to ensure their solutions were presentation ready. The event concluded with final project presentations, where teams showcased their innovations, explained their technical approaches, and shared key learnings. EnvoX successfully fostered a spirit of healthy competition, teamwork, and innovation while motivating students to leverage technology for environmental sustainability and social good.

OUTCOMES

1. Improved environmental problem-solving skills.
2. Enhanced teamwork and collaboration.
3. Strengthened creativity and innovation.
4. Boosted confidence through presentations.
5. Encouraged socially responsible tech development.

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CHITKARA UNIVERSITY
Save Environment Save Earth
Competition on the idea of

EVENT DETAILS	
Event Type	Conference
Topic	International Conference on Innovations in Drug Discovery & Translational Pharmaceutical Sciences 2026
Date	2026-01-30 To 2026-01-31
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Tewin Tencomnao, Dean & Assistant Professor | Dr. Keshav Raj Paudel, Lecturer | Dr. Kamal Dua, Associate Professor | Dr. Dinesh Kumar Chellappan, Associate Professor | Dr. Brian Oliver, Professor and Discipline Leader | Dr. Ivy Chung, Professor of Pharmacology | Dr. M-Ali Shahbazi, Assistant Professor | Dr. Khaw Kooi Yeong, Lecturer | Dr. Flavia Zacconi, Associate Professor | Dr. Vandana B Patra vale, Professor | Dr. Harish Dureja, Head, Department Of Pharmaceutical Sciences and Director
No. Of Participants	539
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
PO number(s)	PO2, PO3, PO9, PO11
University Charter	Let's prepare our students for Industry, Let's Educate our students for brilliant futures, Let's install discipline, integrity and honesty in our students, Let's infuse leadership skills in our students, Let's encourage our students to think out of the box

OBJECTIVE

• To provide a platform for researchers, academicians, and industry professionals to discuss recent advances in drug discovery and translational pharmaceutical sciences.
• To promote interdisciplinary collaboration between academia, healthcare institutions, and the pharmaceutical industry.
• To showcase innovative research, emerging technologies, and novel therapeutic approaches

in pharmaceutical sciences.
• To facilitate knowledge exchange on translational research bridging laboratory discoveries to clinical applications.
• To encourage young researchers and students to present their scientific work and engage with global experts in the field.

DESCRIPTION

The International Conference on Innovations in Drug Discovery & Translational Pharmaceutical Sciences 2026 was organized to bring together leading researchers, academicians, healthcare professionals, and industry experts from across the globe to discuss the latest developments and emerging trends in pharmaceutical sciences. With the rapid evolution of biomedical research and technological advancements, the field of drug discovery has been undergoing transformative changes that require collaborative and interdisciplinary approaches. The conference served as a dynamic platform to explore innovative strategies that bridge the gap between basic research and clinical application, thereby accelerating the translation of scientific discoveries into effective therapeutic solutions. The conference focused on key areas including novel drug discovery approaches, translational medicine, advanced drug delivery systems, pharmacogenomics, precision medicine, artificial intelligence in pharmaceutical research, and innovations in pharmaceutical biotechnology. By addressing these topics, the conference highlighted cutting-edge research and fostered discussions that could contribute to the development of safer, more effective, and personalized therapies for a wide range of diseases. The event featured keynote lectures, invited talks, technical sessions, panel discussions, and poster presentations delivered by eminent scientists and experts from prestigious institutions and industries worldwide. These sessions provided participants with valuable insights into contemporary research methodologies, regulatory perspectives, and future directions in pharmaceutical sciences. In addition to scientific knowledge exchange, the conference also served as a platform for networking and collaboration among researchers, clinicians, pharmaceutical professionals, and students. Such interactions promoted interdisciplinary partnerships and inspired innovative ideas that could lead to impactful research outcomes.

OUTCOMES

• Participants gained insights into the latest advancements and emerging trends in drug discovery and translational pharmaceutical sciences.
• The conference facilitated meaningful interactions and collaborations among researchers, academicians, clinicians, and industry professionals.
• Young researchers and students were provided an opportunity to present their research work and receive feedback from international experts.
• Discussions during the technical sessions highlighted innovative approaches and future directions in pharmaceutical research and healthcare solutions.
• The event strengthened academic–industry partnerships and encouraged interdisciplinary research aimed at improving therapeutic development and patient care.

#Rankings

Event Details	
Event Type	Workshop
Topic	Strategic Entrepreneurship: Problem Identification and Market Planning
Date	2026-01-31 To 2026-01-31
Mode	Offline
Venue	Martin Luther Hall (Nh 64, Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Sidhant Gupte, Chief Manager | Kuldeep Rojhe, Pro- VC Ug Program
No. Of Participants	92
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po7
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

•To help students understand the importance of identifying real and meaningful problems as the foundation of entrepreneurship.
•To develop students' ability to analyze market needs and identify viable business opportunities.
• To provide insights into strategic focus and decision-making in startup ventures.
•To familiarize students with the process of marketing planning for startups.
•To encourage entrepreneurial thinking, innovation, and opportunity recognition among students.

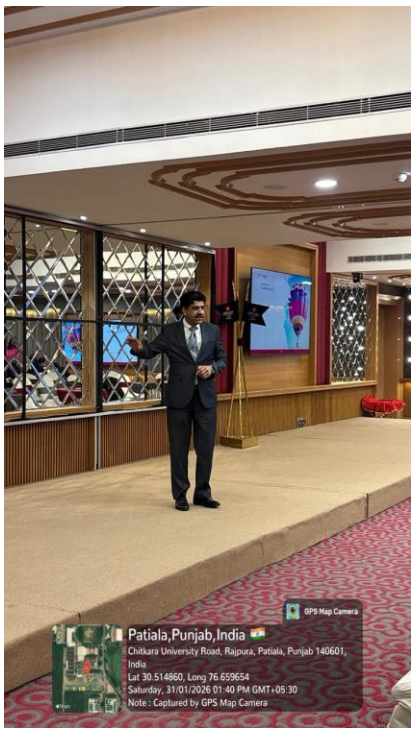
DESCRIPTION

Session I: Industry Perspective on Problem Identification – by Siddhant Gupte The first session was conducted by Siddhant Gupte, Chief Manager – Startups & Innovation at ICICI Lombard, who provided valuable industry-driven insights into the process of identifying meaningful and scalable business problems. He emphasized that entrepreneurship is not merely about generating ideas but about recognizing gaps in the market that have real customer pain points.

Through practical examples from the startup ecosystem, he explained how successful entrepreneurs validate problems before jumping into solutions. Session II: Academic Insights on Market Planning – by Dr. Kuldeep Rojhe the second session was led by Dr. Kuldeep Rojhe, Pro Vice Chancellor (UG Programs), who focused on the academic and strategic aspects of market planning. He elaborated on how once a problem is clearly identified, entrepreneurs must systematically analyze the market to position their offerings effectively. Dr. Rojhe introduced key concepts such as market segmentation, targeting, and positioning (STP), along with the importance of understanding customer personas and competitive landscapes. He emphasized the role of data-driven decision-making in designing market entry strategies and discussed tools that can help entrepreneurs assess market size, demand patterns, and growth potential.

OUTCOMES

•Students understood that successful entrepreneurship begins with problem identification rather than solution creation.
•They learned practical frameworks to evaluate whether a problem is worth solving from a business perspective.
•Students gained clarity on the importance of customer understanding, target market selection, and value proposition design.
•They developed awareness of marketing planning concepts such as segmentation, positioning, and go-to-market strategies.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Person Name : Harmanvir Singh
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CHITKARA UNIVERSITY
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Event Details	
Event Type	Value Added Course
Topic	Value Added Course- Problem Solving Toolkit
Date	2026-01-31 To 2026-04-04
Mode	Offline
Organizer Name	CBS - Mba- Hr
Resource Person	Mr. Pranav Miglani, Consultant
No. Of Participants	68
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po3, Po4, Po5, Po6, Po7, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Foster Civic Engagement In Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students To Think Out of The Box, Let's Infuse Leadership Skills in Our Students , Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To develop structured problem-solving skills for effectively identifying and analyzing workplace challenges.
2. To enhance critical and analytical thinking in addressing HR and organizational issues.
3. To equip students with practical tools and techniques such as root cause analysis and decision-making frameworks.
4. To enable application of problem-solving approaches in real-world HR scenarios like conflict management and employee engagement.
5. To foster a solution-oriented and data-driven mindset for making informed and effective decisions in organizations.

DESCRIPTION

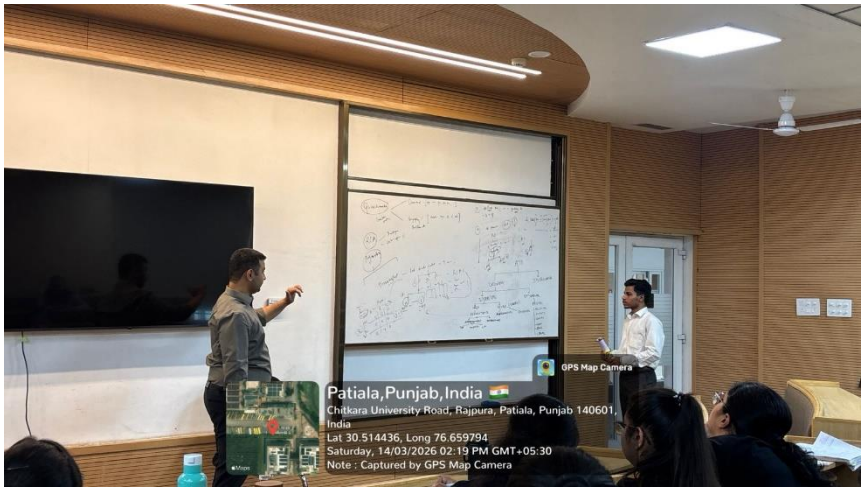
The Value-Added Course on "Problem Solving Toolkit" was designed and conducted for MBA–HR students with the objective of strengthening their ability to approach workplace challenges in a structured, analytical, and solution-oriented manner. In today's dynamic and complex organizational environment, HR professionals are expected not only to manage people but also to act as strategic partners who can diagnose issues, make informed decisions, and drive sustainable solutions. This course aimed to bridge the gap between theoretical knowledge and practical application by equipping students with essential problem-solving competencies. Spread over an intensive learning schedule, the course introduced participants to a range of tools and techniques such as root cause analysis, decision-making frameworks, brainstorming methods, and basic data-driven approaches. Through a blend of interactive sessions, case studies, group activities, and real-life HR scenarios, students were encouraged to think critically, analyze situations from multiple perspectives, and collaboratively develop actionable solutions. The experiential learning approach ensured that participants were actively engaged and could relate the concepts to real-world organizational contexts. A key highlight of the course was its focus on HR-specific challenges, including employee engagement, conflict resolution, performance management, and talent retention. Students were guided to apply structured methodologies to these scenarios, enabling them to move beyond intuitive decision-making to more systematic and evidence-based approaches. The course also emphasized the importance of communication and teamwork, as students presented their analyses and solutions, fostering confidence and clarity in articulation. Overall, the Value-Added Course on "Problem Solving Toolkit" provided a meaningful platform for MBA–HR students to enhance their analytical thinking, creativity, and decision-making skills. It not only prepared them to tackle contemporary HR challenges effectively but also nurtured a proactive and solution-oriented mindset, making them more adaptable and industry-ready professionals.

OUTCOMES

1. Apply structured problem-solving frameworks to identify, analyze, and resolve HR and organizational challenges effectively.
2. Demonstrate critical and analytical thinking skills in evaluating workplace situations and proposing logical solutions.
3. Utilize appropriate problem-solving tools and techniques such as root cause analysis and decision-making models in real-world scenarios.
4. Develop data-driven and evidence-based solutions to address HR issues like employee

engagement, conflict resolution, and performance management.

5. Communicate and present problem analyses and solutions effectively, showcasing clarity, teamwork, and professional reasoning.



Event	Career Counselling by Apollo Maritime Group		
Date / Time	6th Feb 2026 / 10 am Onwards	Mode:	Offline
Location / Link	Tesla Block, Chitkara University, Punjab		
Activity In-Charge	Capt. Pratik Khatu		
No. Of Participants	86 Students + 15 Faculty Members		
Resource Person (If Any)	---		
SDG	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

Chitkara University School of Maritime Studies, Chitkara University, Punjab, organized a Career Counselling and Industry Interaction programme featuring Capt. Suraj Deshpande, Training Manager, Apollo Ship Management, marking an important and productive engagement that further strengthened the institute's collaboration with the maritime industry. The visit commenced with a smartly presented Guard of Honour by the cadets, reflecting discipline and maritime tradition, after which Capt. Deshpande visited the university campus and was taken on a comprehensive tour of the facilities supporting the integrated maritime training ecosystem. During the campus visit, he inspected the Navigation Laboratory (Nav Lab), Computer Laboratory, and Seamanship Laboratory, along with engineering workshops where cadets undergo essential hands-on technical training for shipboard competency. He also explored advanced simulation laboratories that provide realistic maritime scenarios to enhance operational and decision-making skills, visited modern classrooms and specialised training labs designed for industry-oriented learning, and reviewed the swimming pool and other recreational and support facilities, appreciating the university's emphasis on holistic development, discipline, and cadet well-being. Throughout the visit, Capt. Deshpande interacted closely with faculty members and cadets, observed teaching methodologies, and

appreciated the strong alignment of the curriculum with current and evolving maritime industry standards. A key highlight of the programme was the interactive career counselling sessions with different batches of cadets, during which he shared valuable insights into the operations of Apollo Ship Management, career prospects in the merchant navy, onboard responsibilities, and structured professional growth pathways, offering motivation and practical clarity about life at sea. The visit proved highly enriching and reaffirmed the institute's commitment to delivering industry-relevant maritime education and training through continuous engagement with leading maritime professionals.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Tech Startup Connect & Grow Workshop
Date	2026-02-06 To 2026-02-06
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Dapinder Kaur Bakshi, Joint Director & Head | Mr. Satyendra Singh Choudhary, Ceo | Ms. Ritika Singh, Content, Digital & Brand Strategist | Ms. Rupali Vadhera, Co-Founder & Vice President | Ms. Gagandeep Kaur, Senior Consultant & Director | Dr. Jaspreet Garg, Founder & Director
No. Of Participants	120
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals
PO Number(S)	PO3, PO4, PO7, PO12
University Charter	Let's Educate our students for brilliant futures, Let's empower our students with great communication skills, Let's inculcate team spirit and camaraderie among our students, Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

To introduce students to the startup ecosystem and emerging opportunities in technology-driven entrepreneurship.

To provide insights into startup funding, incubation support, and innovation pathways.

To enhance understanding of branding strategies, regulatory considerations, and scaling technology ventures.

To encourage entrepreneurial thinking and innovation among students and young researchers.

To facilitate interaction between students, industry experts, and startup mentors for practical learning and career guidance.

DESCRIPTION

The Tech Startup Connect & Grow Workshop was organized by Chitkara University under the aegis of the Punjab State Council for Science and Technology (PSCST) on 6th February 2026. The workshop was designed to introduce students to the dynamic startup ecosystem and provide them with valuable insights into innovation, entrepreneurship, and technology-driven business development. The event aimed to create awareness about the opportunities and support systems available for aspiring entrepreneurs and innovators. The workshop brought together experts and professionals from diverse sectors including government support agencies, incubation centers, branding and marketing firms, pharmaceutical consulting organizations, and nutraceutical entrepreneurship. Through their presentations and discussions, the speakers shared practical experiences and insights into key aspects of building and scaling startups. During the session, the experts discussed important topics such as startup funding opportunities, incubation support mechanisms, branding strategies, regulatory requirements, and business growth strategies for technology ventures. They highlighted how early-stage innovators can leverage government schemes, incubators, and mentorship programs to transform innovative ideas into sustainable businesses. Special emphasis was placed on the importance of strategic planning, market positioning, regulatory awareness, and effective networking in the startup journey. The speakers also shared real-world examples and case studies illustrating the challenges and opportunities faced by startups in the evolving innovation ecosystem. These discussions helped students understand the practical aspects of launching and managing technology-based ventures. The session emphasized the importance of interdisciplinary skills, creativity, resilience, and adaptability for aspiring entrepreneurs. An interactive discussion segment allowed students to engage directly with the experts, ask questions, and seek guidance regarding startup ideation, funding pathways, and career opportunities in entrepreneurship. The interaction encouraged participants to think beyond traditional career options and explore innovation-driven ventures.

OUTCOMES

Students gained awareness of the startup ecosystem, innovation pathways, and opportunities in technology-driven entrepreneurship.

Participants developed understanding of startup funding mechanisms, incubation support, and government initiatives for innovators.

The workshop enhanced students' knowledge of branding strategies, regulatory requirements, and business development for startups.

Students were encouraged to explore entrepreneurial careers and develop innovative ideas for technology ventures.

Interaction with experts helped participants understand practical challenges and success strategies in building and scaling startups.

Tech Startup Connect
& Grow Workshop

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Event Details	
Event Type	Expert Talk
Topic	The Maritime Sector – An Ocean of Opportunity Awaits Under Crossroads of Excellence
Date	2026-02-09 To 2026-02-09
Mode	Offline
Organizer Name	Mba L & SCM
Resource Person	Dr Varun Nayyar, Associate Professor
No. Of Participants	50
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth
Po Number(S)	Po1, Po2, Po4
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

1. To provide students with a comprehensive understanding of global shipping operations, including international customs laws, safety standards, voyage planning, bunkering, chartering, and trade practices.
2. To familiarize participants with key operational and managerial aspects of the maritime industry such as cost optimization, cargo consolidation, technical management, crew management, and insurance.
3. To enhance students' awareness of global trade dynamics and the interdependence of international markets through practical, real-world examples.
4. To develop essential professional competencies including confidence, communication skills, critical thinking, adaptability, curiosity, and a solution-oriented mindset for career readiness.

DESCRIPTION

On February 09, 2026, MBA Logistics and Supply Chain Management (L&SCM) students at Chitkara Business School attended an expert talk titled "The Maritime Sector – An Ocean of Opportunity Awaits under Crossroads of Excellence." The session was conducted by Capt. Lalit C. Dharmani, Master Mariner, and Ms. Anuradha Singh, Organizational Psychologist and Expert at Hyumanium Solutions Ltd. The talk aimed to bridge academic learning with industry realities while highlighting the immense potential of the maritime sector. Capt. Lalit C. Dharmani delivered a comprehensive and insightful session on the operational and strategic dimensions of global shipping. Drawing from his vast maritime experience, he provided students with a clear understanding of how international customs regulations and global safety standards govern maritime trade. He explained the importance of regulatory compliance, proper documentation, and adherence to environmental norms in ensuring seamless international cargo movement. His discussion emphasized that efficiency in shipping is not merely about speed, but about precision, safety, and global coordination. He elaborated on voyage optimization strategies, detailing how route planning, weather forecasting, fuel efficiency, and time management significantly influence operational performance and profitability. Students were introduced to the concept of cargo consolidation and its role in maximizing vessel capacity while minimizing costs. Through practical examples, he illustrated how shipping companies make cost-efficient decisions to maintain competitiveness without compromising service quality. Capt. Dharmani also discussed ship bunkering and fuel procurement strategies, especially in the context of fluctuating global fuel prices and evolving environmental regulations. He explained technical fleet management practices, preventive maintenance systems, and the importance of effective crew management in ensuring smooth vessel operations. The session further covered maritime insurance, recruitment processes, and chartering mechanisms, enabling students to understand the broader commercial and managerial framework of the industry. Citing the example of Europe importing vegetables and agricultural produce from Egypt, he demonstrated the interconnected nature of global trade, and the crucial role maritime logistics plays in sustaining international supply chains. Ms. Anuradha Singh complemented the technical insights with a strong focus on personal and professional development. She emphasized that while technical knowledge is essential, long-term success depends equally on soft skills and mindset. She highlighted confidence and effective communication as foundational qualities for leadership and teamwork. Stressing the importance of critical thinking, she encouraged students to evaluate situations logically and make informed, strategic decisions. She also spoke about adaptability in a rapidly changing

global environment, urging students to embrace change, technological advancements, and evolving industry trends with a positive outlook. Curiosity and continuous learning were presented as essential drivers of innovation and growth. Encouraging a solution-oriented mindset, she motivated students to view challenges as opportunities for improvement rather than obstacles. Her interactive approach inspired students to remain proactive, resilient, and open to lifelong learning. Overall, the session provided a balanced blend of industry exposure and personal growth guidance. It broadened students' understanding of the maritime sector while equipping them with the confidence and skills needed to navigate dynamic professional landscapes.

OUTCOMES

1. Students gained a comprehensive understanding of the maritime sector, including global shipping operations, customs regulations, safety standards, voyage optimization, bunkering, chartering, and international trade practices.
2. Participants developed clarity about global trade dynamics and the interdependence of international markets, recognizing the critical role of maritime logistics in sustaining supply chains.
3. Students enhanced their managerial perspective by understanding cost-efficient decision-making, risk management, technical and crew management, and operational efficiency in the shipping industry.
4. The session strengthened essential professional skills such as confidence, communication, critical thinking, adaptability, curiosity, and a solution-oriented mindset for future career readiness.

Guest for Session on 9-February
GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
Lat 30.514452, Long 76.660141
Monday, 09/02/2026 03:25 PM GMT+05:30
Note : Captured by GPS Map Camera

Geo-Tagging Camera
2026/02/09 14:31
Rajpura,Punjab,India
GM75+JX3, Rajpura, Punjab 140417, India
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GPS Map Camera
Patiala,Punjab,India
Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Patiala,Punjab,India
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Note : Captured by GPS Map Camera

Event	Sailors' Society – *Wellness at Sea* Training Programme		
Date / Time	10th and 11th Feb 2026 / 0900hrs Onwards	Mode:	Online
Location / Link	Room no 113, Tesla Block, Chitkara University, Punjab		
Activity In-charge	Capt. Pratik Khatu		
No. of Participants	49 Cadets + 3 Faculty Members		
Resource Person (if any)	Dr. Deepti Mankad		
SDG	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

The Sailors' Society – Wellness at Sea Training Programme was successfully conducted for the B.Sc. Nautical Science cadets of Chitkara University, with participation from Batch Year (BY) 2023 and Batch Year (BY) 2024. A total of 49 cadets attended the programme. The training was delivered in online mode, enabling effective participation and interaction despite geographical constraints. The programme was organized as a two-day intensive online training, aimed at creating awareness about the importance of mental and emotional well-being in the challenging and demanding profession of seafaring. The sessions were designed to address psychological challenges commonly faced by seafarers and to equip cadets with essential skills for emotional resilience and mental fitness. The sessions were facilitated by Dr. Deepti Mankad, Founder – MINDSPEAK, and Client & Project Manager – Sea, Sailors' Society, who also serves as a Wellness Coach and Counselor. Drawing on her extensive experience in maritime mental health, Dr. Mankad delivered sessions that were both insightful and practically relevant. The training covered key aspects such as stress management, emotional balance, isolation at sea, anxiety, long working hours, cultural adjustment, and the psychological impact of extended voyages.

The online sessions followed an interactive and participative approach, incorporating discussions, reflective activities, and scenario-based learning to maintain engagement and ensure effective learning outcomes. The cadets actively participated throughout the sessions, demonstrating enthusiasm, openness, and a strong willingness to understand the importance of

mental health in their future maritime careers. The Wellness at Sea Training Programme concluded successfully, leaving a positive impact on the cadets of BY 2023 and BY 2024. The programme enhanced awareness of mental and emotional well-being and emphasized the importance of maintaining psychological health alongside technical competence. Overall, the training proved to be a valuable and meaningful learning experience, preparing the cadets to better manage the personal and professional challenges of life at sea.

Event name	Exposure Visit
Topic	Understanding Current Trends in Residential Interior Design and Space Planning
Date	10th February 2026
Mode	Offline
Venue	Ananta Grand Homes, Pawan City, Kharar.
Organizer Name	Department of Interior Design
Resource Person	Ms. Asmita Sharma, Mr. Jagwinder Singh, Ms. Aditi Shandilya
No. Participant	54
SDG no.	SDG 4-Quality Education SDG 9- Industry Innovation and Infrastructure SDG 11- Sustainable Cities and Communities

Objectives

1. To understand current trends in residential interior design with respect to aesthetics, functionality, and user preferences.
2. To study space planning strategies adopted in contemporary residential projects for efficient use of available space.
3. To observe the application of materials, finishes, and furnishings in real residential settings.
4. To analyze the integration of sustainability, ergonomics, and comfort in modern residential interiors.
5. To bridge the gap between theoretical knowledge and practical implementation through on-site learning.

Description

The Department of Interior Design, Chitkara School of Planning and Architecture, organized an exposure visit for the students of Batch 2025 (B.Des. Interior Design) to Ananta Homes, Pawan City, Kharar on 10th February 2026. The visit was, led by Mr. Amit Garg, Owner, Ananta Homes, provided valuable insights on practical knowledge about the various trends which were being currently used in new residences. Special emphasis will be placed on the

selection and application of materials, finishes, furniture, and lighting systems that enhance comfort and visual appeal. The exposure visit also highlights the growing importance of sustainability, ergonomics, and climate-responsive design in residential interiors. By engaging with professionals and observing on-site practices, students will develop a clearer perspective on design execution, construction detailing, and practical constraints. This experiential learning opportunity encourages critical observation, design thinking, and professional awareness, preparing students for future academic projects and industry practices. Overall, the visit serves as a valuable platform for understanding evolving residential interior design trends and their impact on quality of living.

Outcomes

1. Students will gain a practical understanding of current residential interior design trends and space planning practices.
2. Learners will be able to analyze real-life applications of materials, finishes, furniture, and lighting in residential settings.
3. The visit will enhance students' awareness of ergonomics, sustainability, and user-centric design in modern homes.
4. Students will develop the ability to critically evaluate design decisions in relation to functionality and aesthetics.
5. The exposure visit will help bridge the gap between theoretical knowledge and professional practice, strengthening design comprehension and confidence.

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GPS Map Camera
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Note : Captured by GPS Map Camera

Event Details	
Event Type	Expert Talk
Topic	Ideas To Impact
Date	2026-02-10 To 2026-02-10
Mode	Offline
Venue	Carnegie Hall, Rock Feller (Chitkara University)
Organizer Name	Bits N Bytes
Resource Person	Dr. Darpan Anand, Professor, Chitkara University | Dr. Shyam Bihari Goyal, Professor, Chitkara University | Dr. Ashish Kumar, Associate Professor, Chitkara University
No. Of Participants	78
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po4
University Charter	Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1.Expert talk on patents and IPR.
2. Create awareness about Intellectual Property Rights (IPR).
3. Encourage students to convert ideas into research and patents.
4. Promote innovation culture in the institution Educate about legal protection of ideas and inventions.

DESCRIPTION

The event on "Research, Patents and Intellectual Property Rights (IPR)" was organized under the aegis of the Institution's Innovation Council with the aim of fostering an innovation-driven mindset among students and promoting awareness about the protection of intellectual assets. The session focused on the significance of transforming creative ideas into valuable intellectual property and securing them through appropriate legal frameworks. The event began with an introduction to Intellectual Property Rights, covering key components such as

patents, copyrights, trademarks, and industrial designs. Special emphasis was placed on patent law and innovation security, where participants learned how patents grant exclusive rights to inventors, thereby preventing unauthorized use or duplication of their innovations. The process of patent filing—from idea generation and prior art search to examination and grant—was explained in a simplified manner to encourage student participation in research and innovation activities. A dedicated segment on copyrights highlighted the protection of academic and creative works, including research papers, articles, and software. Students were made aware of the importance of originality and the ethical implications of plagiarism. This was further reinforced through a discussion on academic research writing, where the structure of a research paper and the significance of proper citation, referencing, and documentation were explained. The session also included interactive discussions, real-life case studies, and idea-sharing activities that helped participants connect theoretical knowledge with practical applications. Overall, the event successfully enhanced students' understanding of intellectual property and its role in safeguarding innovation. It encouraged them to actively engage in research, develop original ideas, and contribute to the institution's growing culture of innovation and entrepreneurship.

OUTCOMES

1.Students gained knowledge about patent filing process.
2. Increased interest in research and innovation projects.
3. Awareness about protecting ideas legally.
4. Improved understanding of academic writing standards.

Event Name	Session
Topic	Job Readiness/ Employability in Health Care
Date	11-02-2026-13-02-2026
Mode	Offline
Time	9:30 Am To 4.00 Pm
Venue	Gb-206, Galileo Block
Organizer	Department Of Nursing, CSHS, Chitkara University, Punjab
Resource Person	Dr. Manu Kohli, Dr. Ashok, Ms. Kanika Guleria, Ms. Vijyeta, Ms. Kanu, Ms. Kanika Sharma, Ms. Jigyasha, Ms. Sonali, Ms. Monika, Ms. Deeksha and Ms. Manreet, Department of Nursing Chitkara School of Health Sciences Chitkara University, Punjab.
No. Of Participants	58
Under SDGs No.	4: (Quality Education), 9:(Industry, Innovation, Infrastructure), 17:(Partnerships for the Goals)

Objectives

1. Understand professional behaviour and ethics required in healthcare workplaces.
2. Develop communication, teamwork, and problem-solving skills.
3. Explore different healthcare careers and required qualifications.
4. Learn to prepare effective resumes and job applications.
5. Practice interview skills and workplace readiness.

Description

The Job Readiness and Employability in Health Care session is designed to prepare learners for successful entry into the healthcare workforce. It focuses on building a strong foundation of professional behaviour, including ethics, responsibility, punctuality, and respect for patient confidentiality. The session also emphasizes the importance of effective communication, teamwork, and problem-solving skills, which are essential in delivering quality patient care and collaborating with healthcare professionals. Participant are introduced to a variety of career opportunities within the healthcare sector, helping them understand different roles, required qualifications, and growth pathways. Guidance is provided on how to create well-structured resumes, write impactful cover letters, and present their skills confidently in job

applications. In addition, the session prepares learners for real-world job scenarios by offering practical tips on interview techniques, professional appearance, and workplace etiquette. Through interactive activities and discussions, learners gain confidence and readiness to meet employer expectations. Overall, this session equips individuals with the knowledge, skills, and attitudes needed to secure employment and succeed in the dynamic and demanding field of healthcare.

Outcomes

1. Demonstrate understanding of professional behaviour and ethics in healthcare settings.
2. Apply effective communication and teamwork skills in workplace scenarios.
3. Identify suitable healthcare career options and required qualifications.
4. Prepare professional resumes and job application documents.
5. Perform confidently in interviews using appropriate techniques.
6. Exhibit readiness for workplace responsibilities and expectations in healthcare.

Event Name	32nd International Public Health Management Development Program (IPHMDP)
Date	12th February 2026
Venue	Chitkara University, Punjab
Organized by	Department of Community Medicine and School of Public Health, PGIMER, Chandigarh, in collaboration with Chitkara University, Punjab
Resource Person(s)	Prof (Dr.) Sonu Goel, Department of Community Medicine and School of Public Health PGIMER, Chandigarh
Organizing Chairperson	Dr. Sandhir Sharma, Vice-Chancellor, Chitkara University, Punjab
Conveners	Dr. Sonu Goel, Professor, Health Management, Department of Community Medicine and School of Public Health, PGIMER, Chandigarh Dr. Surya Narayan Panda – Pro Vice-Chancellor (Research), Chitkara University, Punjab
Coordinator	Dr. Sanjeev Verma – Assistant Professor (Research), Chitkara University, Punjab
No. of Participants	50 Senior Doctors and Healthcare Professionals from 29 Countries

SDGs Covered	• SDG 3: Good Health and Well-being –The program focused on strengthening healthcare systems, enhancing public health management, and improving healthcare delivery through effective leadership and innovative healthcare practices. • SDG 4: Quality Education –The program promoted professional learning, skill development, and knowledge exchange among healthcare professionals through expert lectures, workshops, and collaborative activities. • SDG 9: Industry, Innovation, and Infrastructure – The initiative highlighted innovative healthcare models, digital health technologies, and modern public health management practices for strengthening healthcare infrastructure. • SDG 17: Partnerships for the Goals – By bringing together healthcare professionals from 29 countries, the program encouraged global collaboration, international cooperation, and exchange of best practices in public health.
Duration	9:30 AM Onwards

About the Event

The 32nd International Public Health Management Development Program (IPHMDP), a flagship initiative supported by the Ministry of External Affairs under the Indian Technical and Economic Cooperation (ITEC) Programme Scheme, was successfully conducted on February 12, 2026, at Chitkara University, Punjab. The program witnessed the participation of 50 senior doctors and healthcare professionals representing 29 countries across the globe.

The event was organized with the objective of strengthening global public health systems through capacity building, collaborative learning, and international knowledge exchange. The program served as a significant platform for healthcare professionals to enhance their managerial, leadership, and technical competencies in planning,

implementing, and evaluating public health programs in their respective countries.

The sessions provided participants with valuable insights into India's healthcare system, preventive healthcare strategies, community health initiatives, and emerging innovations in healthcare delivery. Participants actively engaged in expert lectures, interactive workshops, and discussions focusing on healthcare governance, disease control, epidemiological analysis, and digital integration in public health systems.

Workshop Objectives

- To strengthen managerial and leadership capabilities among healthcare professionals in the field of public health.
- To provide advanced knowledge and practical understanding of healthcare policies, governance, and public health management systems.
- To promote international collaboration and exchange of best healthcare practices among participating countries.
- To enhance participants' skills in epidemiological analysis, data-driven decision-making, and healthcare planning.
- To provide exposure to innovative healthcare delivery models and preventive healthcare strategies implemented in India.

Workshop Highlights

Expert Sessions: Eminent healthcare experts and public health professionals delivered insightful sessions on healthcare management, disease prevention strategies, and leadership in public health systems.

- Interactive Workshops: Participants engaged in collaborative learning activities and discussions addressing emerging healthcare challenges and solutions.
- Exposure to Indian Healthcare Practices: The program showcased India's healthcare delivery systems, community health initiatives, and digital health integration practices.
- Global Networking Opportunity: Healthcare professionals from 29 countries exchanged ideas, experiences, and best practices, strengthening international professional networks.
- Capacity Building Activities: Sessions focused on enhancing technical, managerial, and decision-making skills required for effective public health administration.

Workshop Outcomes

- Participants gained enhanced knowledge and practical skills in managing public health systems and healthcare programs.
- Improved understanding of healthcare policies, epidemiological analysis, and data-driven healthcare planning.
- Strengthened international collaboration and professional networking among healthcare professionals from different countries.
- Exposure to innovative and sustainable healthcare models that can be adapted in participants' respective healthcare systems.
- Enhanced leadership and strategic decision-making abilities among participants for addressing global healthcare challenges.

Conclusion

The 32nd International Public Health Management Development Program (IPHMDP) successfully reinforced the importance of global cooperation and collaborative learning in strengthening public health systems worldwide. By bringing together healthcare professionals from diverse countries and backgrounds, the program promoted meaningful knowledge exchange, leadership development, and the sharing of innovative healthcare practices.

The initiative significantly contributed toward achieving Sustainable Development Goals, particularly SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals). The program further highlighted India's commitment to global health cooperation and sustainable healthcare development.

CHITKARA UNIVERSITY

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CHITKARA UNIVERSITY

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EVENT DETAILS	
Topic	Machina Inversa
Date	2/13/2026
Venue	DICE Lab, Fleming Block
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Prof. (Dr.) Rajneesh Talwar, Dean, DICE
No. Of Participants	8
SDG No	SDG 4: Quality Education, SDG5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals

OBJECTIVE

1. To introduce students to the principles and significance of reverse engineering in understanding real-world engineering systems.

2. To enhance analytical thinking and problem-solving skills through hands-on exploration of everyday devices.

3. To bridge the gap between theoretical knowledge and practical implementation in engineering education.

4.To promote innovation, sustainability awareness (SDG 4, SDG 9, and SDG 12), and interdisciplinary learning through experiential activities.

DESCRIPTION

On 13th February 2026, the Department of Interdisciplinary Courses in Engineering (DICE), in collaboration with ProtoHub Lab (Tinkerers Lab) and CUIET-AE, organized Machina Inversa—a reverse engineering event that quietly redefined what it means to be an engineer. The session invited students to look beyond polished exteriors and into the logic, circuitry, and design thinking hidden within everyday devices such as ceiling fans, induction cooktops, microwave ovens, drill machines, and even the humble optical mouse. The session was formally initiated by Dr. Rajneesh Talwar, Dean – DICE, who addressed the participants and emphasized the importance of reverse engineering. He highlighted how reverse engineering strengthens analytical thinking, problem-solving skills, and innovation by encouraging students to understand the practical implementation of theoretical concepts. Further Dr.Talwar explained what facilities DICE has been providing along with Projects DICE has done with the students. The event carried a deeper message: engineering is not memorizing formulas, but cultivating the courage to question, analyze, and improve the world around us. He emphasized that DICE is more than a department—it is a mindset where disciplines intersect, ideas evolve, and innovation becomes a habit. Machina Inversa reflected this very philosophy. The technical session was further conducted by Dr. Anukriti Sharma, who provided detailed insights into the devices selected for the activity and explained the various components involved in reverse engineering. Through Dr. Anukriti's insightful explanations, machines were not merely opened—they were understood. And in that understanding, students discovered something far more powerful than mechanisms and circuits: they rediscovered the essence of engineering itself—curiosity with purpose, knowledge with application, and learning that transforms the way we see the world. Students participated enthusiastically and showcased creativity, teamwork, and technical curiosity throughout the activity. The interactive and hands-on approach made the session highly engaging and enriched the students' practical understanding of engineering systems while covering SDG 4,SDG 9 and SDG 12. The workshop successfully fostered a spirit of innovation, critical thinking, and hands-on learning among students, reinforcing the importance of practical exposure in engineering education.

CHITKARA UNIVERSITY
Machina Inversa

Event Name	Archex INTEXT Expo 2026
Date	13–16 February 2026
Venue	Sector 17, Chandigarh
Department	Chitkara School of Planning and Architecture, Chitkara University, Punjab
Event Curators	Archex Organizing Committee
Event Coordinators	CSPA Faculty Team
Number of Participants	15 CSPA Students + multi-institutional participation
SDGs Covered	4, 8,9,11,12,17
Duration	4 days

About the Activity

Archex INTEXT Expo 2026 served as a significant platform connecting academia with industry, showcasing the latest advancements in architecture, interior design, and construction technologies. The event witnessed participation from architects, students, and professionals, fostering a collaborative learning environment. Students from CSPA actively engaged in exhibitions, competitions, and panel discussions, gaining first-hand exposure to innovative materials and emerging building technologies. A key discussion addressed the gap between academic learning and industry expectations, encouraging dialogue on curriculum relevance and professional preparedness. The expo also highlighted sustainable material practices and technological innovations in the built environment. Overall, the event strengthened experiential learning and industry awareness among students.

Event Objectives

1. To bridge the gap between academia and industry.
2. To expose students to emerging technologies and materials.
3. To promote innovation in sustainable construction.

Key Highlights

1. Panel discussion on the industry-academia gap.
2. Student design competition with awards.
3. Exposure to the latest architectural technologies.

Event Outcomes

1. Enhanced practical and industry knowledge.

2. Improved employability skills.
3. Strengthened collaboration with industry stakeholders.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Pharmacovigilance: Bridging Industry Experience and Academic Learning
Date	2026-02-13 To 2026-02-13
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Ms. Priyanka Chaddha, Senior Product Manager
No. Of Participants	115
SDG No	SDG 3: Good Health and Well-Being, SDG 9: Industry, Innovation and Infrastructure, SDG 4: Quality Education
PO number(s)	PO3, PO6, PO11
University Charter	Let's prepare our students for Industry, Let's educate our students to become globally competitive, Let's infuse leadership skills in our students, Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

• To provide students with an understanding of the fundamental concepts and importance of pharmacovigilance in drug safety monitoring.
• To bridge the gap between academic learning and real-world industry practices in pharmacovigilance.
• To create awareness about adverse drug reaction (ADR) reporting, regulatory requirements, and global drug safety frameworks.
• To highlight emerging trends, technologies, and career opportunities in the pharmacovigilance domain.
• To encourage interaction between students and industry experts for better understanding of pharmacovigilance workflows and professional expectations.

DESCRIPTION

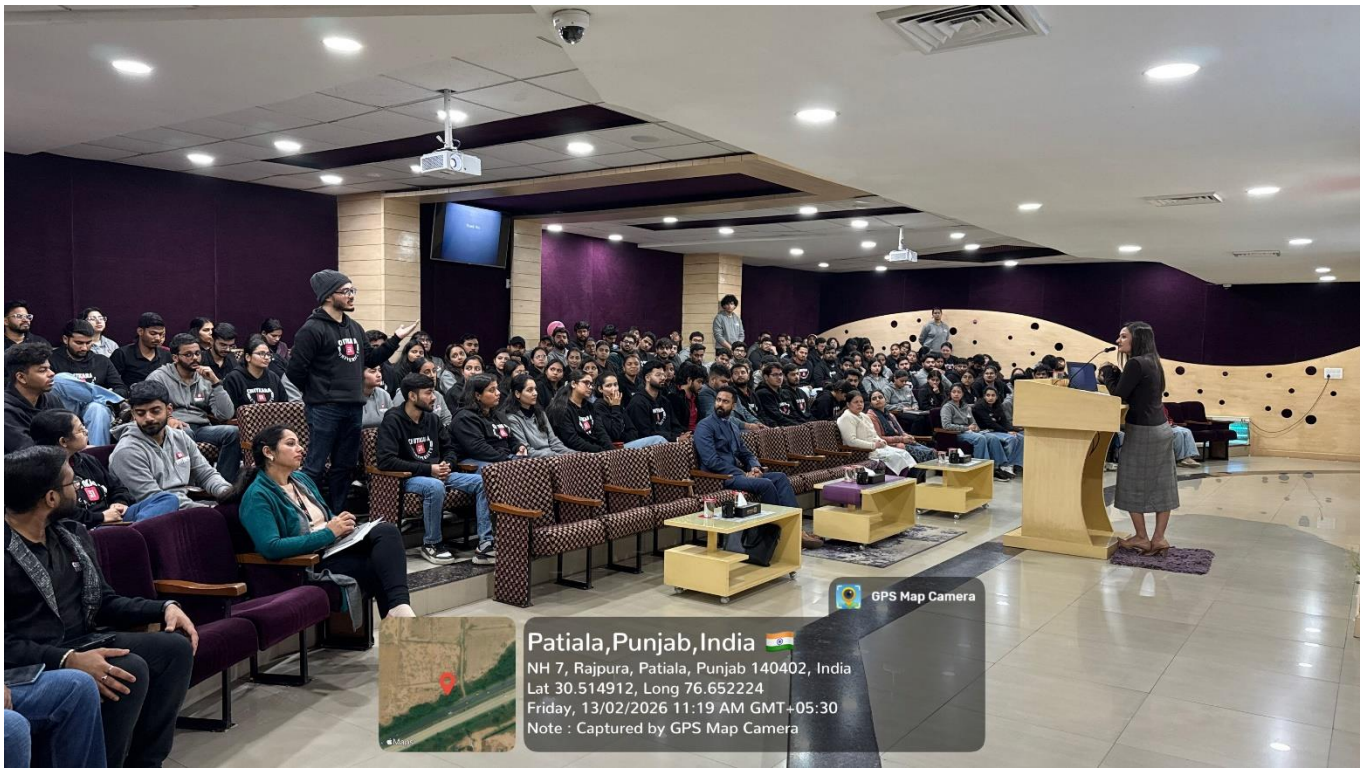
The session titled "Pharmacovigilance: Bridging Industry Experience and Academic Learning" was organized with the objective of enhancing students' understanding of

pharmacovigilance and its critical role in ensuring drug safety. Pharmacovigilance plays a vital role in monitoring adverse drug reactions (ADRs), evaluating the safety profile of pharmaceutical products, and ensuring compliance with regulatory requirements. With the growing complexity of healthcare systems and the increasing number of pharmaceutical products entering the market, the importance of efficient pharmacovigilance practices has become increasingly significant. The session was delivered by Ms. Priyanka Chaddha, Senior Product Manager, RXLogix Corporation, who shared valuable industry insights and practical perspectives on pharmacovigilance practices. The resource person discussed key topics including adverse drug reaction reporting, signal detection, regulatory compliance, case processing workflows, and the global drug safety frameworks followed by pharmaceutical companies and regulatory authorities. The talk also highlighted the real-world applications of pharmacovigilance in the pharmaceutical industry and emphasized the growing role of technology in drug safety monitoring systems. Students were introduced to modern pharmacovigilance tools, databases, and regulatory guidelines that guide the safe use of medicines worldwide. The session helped participants understand how pharmacovigilance supports patient safety, regulatory decision-making, and risk management throughout the lifecycle of a drug. In addition, the session provided students with insights into career opportunities in pharmacovigilance, the essential competencies required for working in the field, and the expectations of the pharmaceutical industry from pharmacy graduates. Such interactions helped students connect their theoretical knowledge with practical industry requirements.

OUTCOMES

• Participants gained a clear understanding of the principles and importance of pharmacovigilance in ensuring drug safety.
• Students developed awareness about adverse drug reaction (ADR) reporting, regulatory requirements, and global drug safety frameworks.
• The session enhanced students' knowledge of pharmacovigilance workflows, signal detection, and case processing in the pharmaceutical industry.
• Participants gained insights into career opportunities and the skill sets required to pursue a career in pharmacovigilance.

• The interaction with the industry expert strengthened academic–industry linkage and encouraged students to explore opportunities in drug safety and regulatory sciences.



Event Details	
Event Type	Expert Talk
Topic	Innovation In Audit: The Shift Toward Intelligent Assurance and Analytics
Date	2026-02-13 To 2026-02-13
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Ca Manmeet Singh Mehta, Corporate Trainer
No. Of Participants	42
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
Po Number(S)	Po1, Po2, Po4, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To introduce students to the evolving role of technology and analytics in modern auditing practices.
2. To enhance understanding of intelligent assurance and its application in improving audit efficiency.
3. To explore the impact of data analytics and automation on risk assessment and fraud detection.
4. To bridge the gap between theoretical audit concepts and real-world industry practices.

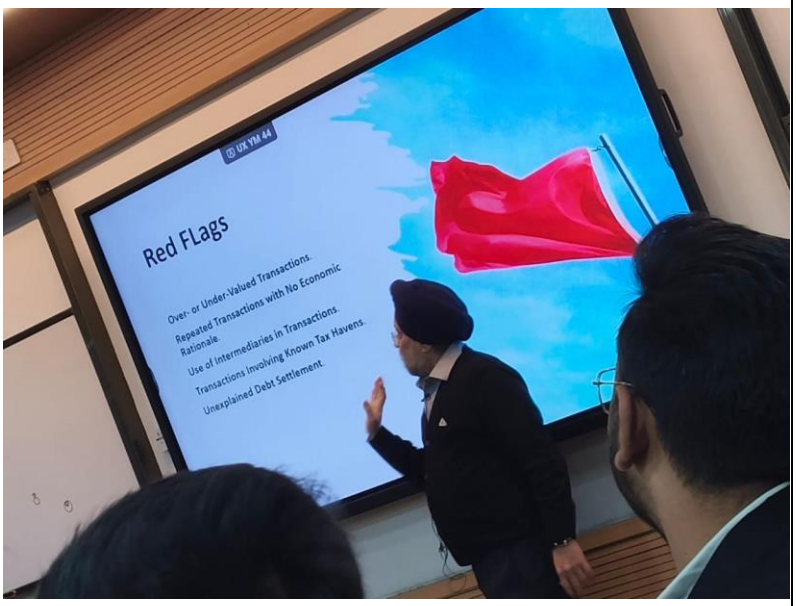
DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an Expert IIC Talk on "Innovation in Audit: The Shift Toward Intelligent Assurance and Analytics." The session was delivered by CA Manmeet Singh Mehta, a seasoned corporate trainer with extensive experience in auditing and financial practices. He provided valuable insights into transforming traditional auditing through the integration of advanced analytics, automation, and intelligent

assurance systems. The session highlighted the growing importance of data-driven decision-making, real-time auditing, and the role of technology in enhancing transparency and efficiency. Students were introduced to emerging trends in audit practices, including the use of AI and data analytics in risk assessment and fraud detection. The talk fostered interactive learning and helped bridge the gap between academic concepts and evolving industry requirements, preparing students for modern auditing roles.

OUTCOMES

1. Students gained knowledge of advanced audit techniques using analytics and intelligent systems.
2. Students developed an understanding of the role of technology in enhancing audit quality and transparency.
3. Students improved their awareness of emerging trends such as real-time auditing and data-driven assurance.
4. The session helped students identify career opportunities and skill requirements in modern auditing and assurance services.



Event Details	
Event Type	Expert Talk
Topic	Transforming Risk, Compliance, And Trust in Financial System Using Ai
Date	2026-02-13 To 2026-02-13
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Ca Manmeet Singh Mehta, Corporate Trainer
No. Of Participants	42
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth
Po Number(S)	Po1, Po2, Po4, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To understand the role of artificial intelligence in transforming risk management and compliance processes.
2. To explore the application of AI in building trust and transparency in financial systems.
3. To analyse emerging regulatory challenges and the need for technology-driven solutions.
4. To provide industry-oriented insights linking theoretical knowledge with practical applications.

DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an Expert IIC Talk on "Transforming Risk, Compliance, and Trust in Financial Systems using AI." The session was conducted by CA Manmeet Singh Mehta, a distinguished corporate trainer with extensive expertise in finance and auditing. He provided valuable insights into how artificial intelligence is revolutionising risk management, regulatory compliance, and trust-building in modern financial systems. The session highlighted the integration of AI-driven tools in identifying

risks, enhancing transparency, and ensuring efficient compliance with evolving regulatory frameworks. Students were exposed to real-world applications of AI in fraud detection, monitoring systems, and decision-making processes. The interactive discussion enabled participants to understand the critical role of technology in shaping secure and trustworthy financial ecosystems, thereby bridging the gap between academic learning and industry practices.

OUTCOMES

1. Students gained knowledge of AI-based approaches to risk assessment and compliance monitoring.
2. Participants developed awareness of how technology enhances trust and transparency in financial systems.
3. Students improved their understanding of regulatory challenges and digital transformation in finance.
4. The session enabled students to identify emerging career opportunities in AI, risk management, and compliance domains.

Event Details	
Event Type	Expert Talk
Topic	Research And Innovation: At The Convergence of Ai and Cyber Physical Systems
Date	2026-02-13 To 2026-02-13
Mode	Offline
Venue	Room No, 306, Martin Luther Block (Chitkara University, Punjab)
Organizer Name	Evolve Ai
Resource Person	Dr. Shantanu Pal, Senior Lecturer (Assistant Professor), School of Information Technology, Deakin University
No. Of Participants	80
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

- Explore the integration of Artificial Intelligence and blockchain intelligence within IoT-based systems.
- Promote research and development in Cyber-Physical Systems by providing an overview of the ongoing innovation in the field.
- Encourage curiosity and critical thinking by engaging students in discussions on the topic and its real-world applications.
- Strengthen adaptability and skill-development by exposing students to diverse technical and practical scenarios in AI Systems.

DESCRIPTION

*Department of Computer Science and Engineering (Artificial Intelligence) *. is organising an expert session titled "*Research and Innovation at the Convergence of AI and Cyber-Physical Systems*" on *13th February 2026, 2:00 PM onwards, in Offline Mode at Lecture Hall 305, Martin Luther Block*. The session will be delivered by a distinguished Senior Lecturer from the Faculty of Science, Engineering and Built Environment, School of Information Technology, and Deakin Cyber Research and Innovation Centre. This session strengthens the innovation ecosystem by fostering research-oriented learning and interdisciplinary collaboration in areas such as IoT, distributed computing, machine learning, and trust management. It provides a platform for students to understand real-world applications of AI in cyber-physical infrastructures and encourages solution-driven thinking. The event actively supports the IIC theme by promoting innovation culture, research excellence, and technology-led development, inspiring participants to design secure, intelligent, and scalable systems for next-generation digital transformation.

OUTCOMES

● Enhanced technical proficiency and awareness of cutting-edge tools, devices, and developments in the Cyber-Physical ecosystem.
● Improved critical thinking, and deep-research skills through exposure to the latest academic papers and journals.
● Kindled interest in multidisciplinary knowledge, fostering curiosity and a spirit of inquiry.
● Boosted confidence in applying technical learning to real-world solutions and ideas, motivating further growth and innovation.

Thank you
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Chitkara University Road, Rajpura, Patiala, Punjab 140601, India
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Evolve
Research And Innovation
13 FEBRUARY 2026
DR. SHANTANU PAL
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Event Details	
Event Type	Pre-Placement Talks
Topic	DBS Tech & Talent Engagement Session
Date	2026-02-14 To 2026-02-14
Mode	Offline
Venue	Exploratorium (Exploratorium, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Sitaram Tadepalli, Lead Tech Speaker | Nikhil B, Campus Hire | Shantomona Bharadwaj, Talent Acquisition Lead | Rohit Raj, Apprenticeship Programme Manager
No. Of Participants	758
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

"1. To provide students with an in-depth understanding of DBS Tech's work culture, technology domains, and career opportunities.
2. To engage students in a meaningful campus, connect session with senior professionals and talent acquisition leaders.
3. To build a talent pipeline for DBS Tech's apprenticeship and full-time employment programmes from the university.
4. To inspire students to pursue careers in banking technology, cloud infrastructure, and digital transformation."

DESCRIPTION

DBS Tech hosted an engaging campus connect session for 758 students featuring senior professionals from talent acquisition, technology, and apprenticeship teams. The session inspired students to pursue careers in banking technology, cloud infrastructure, and digital transformation.

OUTCOMES

"1. To provide students with an in-depth understanding of DBS Tech's work culture, technology domains, and career opportunities.
2. To engage students in a meaningful campus, connect session with senior professionals and talent acquisition leaders.
3. To build a talent pipeline for DBS Tech's apprenticeship and full-time employment programmes from the university.
4. To inspire students to pursue careers in banking technology, cloud infrastructure, and digital transformation."

Event Details	
Event Type	Workshop
Topic	Supply Chain Modelling and Analytics
Date	2026-02-16 To 2026-02-18
Mode	Offline
Venue	Lh 6, Zeta Block (Nh 64, Chitkara University)
Organizer Name	Department Of SCM & General Management
Resource Person	Sipica Khurana, Trainer- Ex Kuhne-Nagel
No. Of Participants	56
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To develop students' understanding of supply chain modeling techniques and analytical frameworks used in modern business environments.
2. To bridge the gap between theoretical concepts and real-world supply chain applications through industry-driven insights.
3. To enhance students' analytical and quantitative decision-making skills using case-based learning.
4. To familiarize students with real-world supply chain challenges.

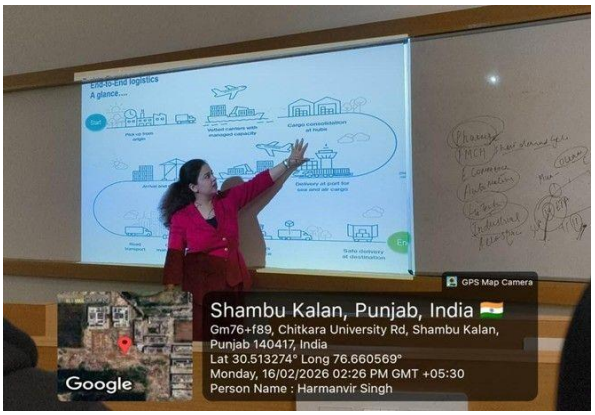
DESCRIPTION

Chitkara Business School successfully organized a three-day workshop titled "Supply Chain Modelling and Analytics" for the students of BBA Logistics and Supply Chain Management (LSCM), Batch 2024. The workshop was conducted from 16th to 18th February 2026 which provided the students with a comprehensive and practical understanding of analytical approaches used in modern supply chain management. Ms. Sipica Khurana, Industry Expert, who brings extensive and rich industry experience in supply chain operations and analytics, effectively connected theoretical models with industry applications, enabling participants to understand how data analytics supports strategic planning, demand forecasting, inventory control, and network optimization. Her practical approach, combined with relatable examples

and case-based discussions, made the sessions highly engaging and impactful. A significant highlight of the workshop was the discussion of real-world case studies of leading global organizations such as Walmart, Amazon, Toyota, Zara (including Zara's Fast Fashion Model), and Apple. Through these cases, students analyzed how these companies leverage supply chain modeling, operational excellence, demand forecasting, lean systems, and fast fashion strategies to maintain competitive advantage. To further enhance engagement and ensure continuous learning, quizzes were conducted at the end of each day. These quizzes served as an effective recap of the day's concepts and created an element of enthusiasm and healthy competition among students. The workshop concluded with a reflection and feedback session, where students shared their key takeaways and expressed appreciation for the practical exposure provided. Overall, "Supply Chain Modeling and Analytics" proved to be a highly enriching and impactful academic initiative, strengthening students' analytical capabilities, enhancing presentation skills, and preparing them to excel in the evolving field of supply chain management.

OUTCOMES

1. Students gained practical knowledge of supply chain modelling, forecasting, and optimization techniques.
2. Participants developed stronger analytical thinking and problem-solving abilities in business scenarios.
3. Students enhanced their understanding of how global companies use analytics to manage day-to-day supply chain operations.
4. Students adopted a more data-driven mindset toward decision-making in logistics and supply chain management.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Person Name : Harmanvir Singh
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Person Name : Harmanvir Singh
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EXPLORE YOUR POTENTIAL
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Event Name	Faculty Development Programme on Enhancing Research Excellence in Engineering: Contemporary Methods and Trends
Date	17-21 February 2026
Venue	Offline mode
Department	Doctoral Research Center (DRC)
Resource Person	Dr. Pankaj Kumar, Professor & Pro Vice chancellor, (Research) Dr. Ajay Chauhan, Professor, BIM, Tiruchirappali, TN Dr. Deepam Goyal, Assistant Professor, Doctoral Research Centre
Number of Participants	39
SDGs Covered	4th & 9th
Duration	3 Hrs.

About the Activity

The *Faculty Development Programme on "Enhancing Research Excellence in Engineering: Contemporary Methods and Trends* is designed to strengthen the research capabilities of faculty members, researchers, and academicians by introducing them to emerging research methodologies, advanced analytical tools, publication strategies, and current technological trends in engineering. The programme aims to promote high-quality research practices, interdisciplinary collaborations, innovation-driven investigations, and effective academic contributions aligned with global research standards. It provides participants with insights into modern research frameworks, ethical practices, funding opportunities, and publication techniques essential for impactful engineering research.

Workshop Objectives

After completing the programme, participants will be able to:

1. Understand contemporary research methodologies and trends in engineering research.
2. Develop strategies for conducting high-quality and impactful research studies.
3. Apply advanced tools and analytical techniques for research data interpretation.
4. Understand publication ethics, plagiarism policies, and intellectual property rights.
5. Explore opportunities for interdisciplinary and industry-oriented research collaborations.

6. Enhance skills related to research proposal writing, patents, and funded projects.

Key Highlights

1. Comprehensive understanding of research design, problem formulation, and hypothesis development in engineering
2. Hands-on exposure to data collection techniques and statistical analysis tools for research interpretation
3. Training in scientific writing, publication ethics, and effective use of reference management tools
4. Guidance on research proposal writing, funding opportunities, and intellectual property rights

Workshop Outcomes

1. Conduct systematic and quality-driven engineering research.
2. Identify emerging research domains and interdisciplinary opportunities.
3. Improve scientific writing, publication quality, and research visibility.
4. Apply ethical research practices and modern analytical approaches effectively.
5. Develop competitive research proposals for funding and innovation initiatives.

CERTIFICATE

of participation

WE ARE PROUDLY PRESENT THIS TO

KARANSHER SINGH

who has successfully attended Webinar on Faculty Development Programme on Enhancing Research Excellence in Engineering: Contemporary Methods and Trends **held from Feb 17 to Feb 21, 2026,** organized by the Doctoral Research Centre, Chitkara University, Punjab, India.

Dr. Pankaj Kumar | Pro VC (Research)
Chitkara University, Punjab
(Consortium Director, CUDC-2025)

DOCTORAL RESEARCH CENTRE
CHITKARA UNIVERSITY PUNJAB

CERTIFICATE

of participation

WE ARE PROUDLY PRESENT THIS TO

KANIKA SHARMA

who has successfully attended Webinar on Faculty Development Programme on Enhancing Research Excellence in Engineering: Contemporary Methods and Trends **held from Feb 17 to Feb 21, 2026,** organized by the Doctoral Research Centre, Chitkara University, Punjab, India.

Dr. Pankaj Kumar | Pro VC (Research)
Chitkara University, Punjab
(Consortium Director, CUDC-2025)

Title: Digital Accounting Transformation through Tally		
1	Type Of Activity	Talk
2	Program Theme (Keywords)	R&D And Innovation
3	Link (Pre Link)	Pre Link
	Link (Post Link)	Post Link
4	Program Type	Level 1
	Nomenclature	Expert Talk
5	Description	
	The IIC Talk on Digital Accounting Transformation through Tally was organized to familiarize students with emerging trends in technology-driven accounting practices. The session highlighted automation in bookkeeping, GST compliance, real-time financial reporting, and data-driven decision-making using Tally. The resource person demonstrated how digital tools enhance accuracy, transparency, and efficiency in financial management. Students gained practical insights into industry expectations and career opportunities in digital accounting.	

	The interactive discussion enabled participants to understand how technology is reshaping traditional accounting systems and preparing them to become future-ready finance professionals.	
6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The IIC Talk on Digital Accounting Transformation through Tally aligns with the objectives of the Institution's Innovation Council (IIC) as it promotes innovation, technology adoption, and industry-oriented learning. The session emphasized digital tools, automation, and data-driven decision-making in accounting, encouraging students to think beyond traditional practices. It enhanced awareness about emerging FinTech trends, digital compliance, and entrepreneurial opportunities in tech-enabled financial services. By integrating practical exposure with innovative applications in accounting, the activity fostered skill development, problem-solving ability, and an innovation mindset among students, thereby fulfilling the core mandate of IIC to nurture creativity and industry relevance.	
7	Start and End date of the event: 17/02/2026 to 17/02/2026	
8	Mention minimum number of students (Event): 59	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	
	Digital, Accounting and Innovation	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Innovation, Automation, Efficiency, Accuracy and Employability	
12	Video URL	https://www.linkedin.com/posts/suhani-chawla-6a3948397_professionaldevelopment-accounting-tally-activity-

		7429824693609652225-YSUC?utm_medium=ios_app&rcm=ACoAAGF-WdsBnGB3CnhHID6t2W6Wc42apEJgxIM&utm_source=social_share_send&utm_campaign=copy_link
13	PHOTOGRAPHS	

Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Rashmi Aggarwal
Resource Person Details	
Name	Ms. Sakshi Sharma
Designation	Trainer
Organization	Tally Education
Mail ID	sakshisharma04131@gmail.com

EVENT DETAILS	
Event Type	Expert Talk
Topic	An Innovative Approach Towards Adaptation to the Challenges and Trends in Pharma Sector: A Pragmatic Perspective
Date	2026-02-18 To 2026-02-18
Mode	Online
Organizer Name	Mr. Hps Lamba
Resource Person	Jai Kumar Gulati, Ex-General Manager
No. Of Participants	198
SDG No	SDG 9: Industry, Innovation and Infrastructure, SDG 4: Quality Education
University Charter	Let's prepare our students for Industry, Let's infuse leadership skills in our students

OBJECTIVE

1. To familiarize MBA Pharma students with emerging trends and challenges in pharmaceutical sales and marketing.
2. To provide insights into technological advancements like AI transforming pharma business models.
3. To develop adaptive thinking to navigate VUCA conditions in the pharma sector.
4. To highlight innovative engagement strategies with doctors and healthcare professionals.
5. To prepare students for sustainable and ethical career growth in pharma sales and marketing

DESCRIPTION

Chitkara College of Sales and Marketing organized an expert talk on, "An Innovative Perspective towards Adaptation to the Challenges and Trends in Pharma Sector: A Pragmatic Perspective". This session was organized for MBA Pharma Students. The resource person was

Mr, Jai Kumar Gulati, with over 40 years of experience in the relevant field in pharma sector. Mr. Gulati shared some valuable insights of contemporary transformation in the field of sales and marketing in pharma sector. He shared about advent of technology such as AI as emerging trend and challenges for its adaptation, particularly among field sales force. He also elaborated innovative techniques in dealing with doctors, doctors being the central importance as prime customers in pharma. Mr. Jai Kumar Gulati shared valuable tips with students in order to make an emotional contact with HCPs (Healthcare Professionals) for sustainable pharma business. Students had their number of queries answered to their satisfaction by the resource person. Pharmaceutical sector is no exception to VUCA world. Therefore, in order to be more competent, confident, stand tall in adversities and challenges in the field of sales and marketing in pharma sector, one has to learn to be adaptable for not only survival but sustainable and progress in pharma sector. The students of MBA Pharmaceutical management, who will be joining industry in the domain of sales and marketing, needed to understand latest trends and challenges in pharma business, so as to be aware and be enable to upskill themselves to meet future challenges and have meaningful and sustainable career in the industry in sales and marketing. The session emphasized strengthening ethical pharmaceutical marketing and meaningful engagement with Healthcare Professionals, contributing to improved healthcare delivery and better patient outcomes. Focus on AI adoption and digital transformation in pharma sales aligns with fostering innovation and strengthening technological advancement in the healthcare industry.

OUTCOMES

1. Analyze contemporary transformations in pharmaceutical sales and marketing practices.
2. Understand the role of AI and digital technologies in enhancing pharma field force effectiveness.
3. Apply innovative and emotionally intelligent approaches in engaging Healthcare Professionals (HCPs).
4. Demonstrate adaptability and resilience in addressing VUCA-driven industry challenges.

Harinder Pal Singh Lamba
jai kumar Gulati
SAHIL SHARMA
YUVRAJ SINGH TOMAR
BROJESH SARKAR
BHAVISHYA PANDEY
HARSH THAKRE
RONGKHAM PHUKAN
ARYAN OJHA
MAHESH PATIL
ADARSH THAKUR
NAIYYARA FATMA
SANIYA
ASHISH KUMAR
135 others
Samuel Jonathan
8:12 PM | An Innovative Approach towards Adaptation ...

Harinder Pal Singh Lamba
HARSH THAKRE
jai kumar Gulati
YUVRAJ SINGH TOMAR
BROJESH SARKAR
SAHIL SHARMA
BHAVISHYA PANDEY
ARYAN OJHA
MAHESH PATIL
ADARSH THAKUR
NAIYYARA FATMA
SANIYA
ASHISH KUMAR
RONGKHAM PHUKAN
132 others
Samuel Jonathan
8:11 PM | An Innovative Approach towards Adaptation...

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit To Yanmar Agricultural Machinery India Pvt Ltd, Morinda
Date	2026-02-18 To 2026-02-18
Mode	Offline
Organizer Name	Dr Sonu Sharma (17.02.2026) & Gaurav Jain (18.02.2026)
No. Of Participants	49
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's prepare our students for Industry, Let's stimulate scholarly energy and diligence in our students, Let's educate our students to become globally competitive

OBJECTIVE

• To introduce students to a live industrial manufacturing environment and foundational factory safety protocols.
• To observe practical mechanical processes, including CNC machining and sequential assembly lines, in action.
• To connect early classroom theoretical concepts with floor-level operational realities.
• To provide initial exposure to career pathways and professional expectations within the mechanical engineering sector.

DESCRIPTION

On 17/02/2026, the 2nd semester students of Mechanical Engineering (CSE), and Automobile Engineering (AE) visited Yanmar Agricultural Machinery India Pvt Ltd to gain practical exposure to modern agricultural machinery manufacturing and industrial practices. The visit was coordinated by Mr. Gaurav Jain (Faculty Coordinator) and escorted by Senior Lab Instructor Mr. Rajesh Kumar, ensuring smooth conduct and discipline. Students received a safety briefing before touring the manufacturing and assembly sections, where they observed tractor component production, engine assembly, CNC machining, automated material handling, and workflow sequencing. They also learned about automation, sensor-based

inspection, and digital production monitoring, providing insight into Industry 4.0 and smart manufacturing. The quality control section demonstrated inspection standards, performance testing, and reliability assurance. An interaction session with engineers helped students understand industry expectations, required technical skills, and career opportunities. The visit enhanced students' understanding of real industrial environments, safety practices, manufacturing processes, and quality systems while bridging the gap between theory and practice. It also aligned with UN Sustainable Development Goals, SDG 8 (Decent Work & Economic Growth) via skill and industry exposure, SDG 9 (Industry, Innovation & Infrastructure) through advanced manufacturing practices, and SDG 12 (Responsible Consumption & Production) through efficient and quality-driven production. Overall, the visit was informative and motivating, strengthening technical awareness and promoting industry-oriented learning. On 18/02/2026, the 2nd semester students of Mechanical Engineering undertook a focused, two-hour industrial visit to Yanmar Agricultural Machinery India Pvt Ltd in Morinda. Coordinated by Dr. Sonu Sharma and escorted by Senior Lab Instructor Mr. Mahma Ram, this excursion was designed to provide early-stage engineering students with foundational, practical exposure to a live agricultural machinery manufacturing environment. The visit commenced with a comprehensive safety briefing, emphasizing the critical occupational health protocols required on an active factory floor. Following this orientation, students toured the manufacturing and assembly sections to observe standard production workflows. During this guided walkthrough, they witnessed core mechanical processes in real-time, including tractor component production, engine assembly, CNC machining operations, and automated material handling. The tour also highlighted the facility's quality control stations, allowing students to grasp how rigorous inspection standards and performance testing ensure machinery reliability during mass production. An insightful interaction session with the plant's engineers provided students with a realistic perspective on daily industrial operations, essential technical proficiencies, and career opportunities within the manufacturing sector. This impactful exposure successfully bridged the gap between early classroom theory and industrial practice. It also aligned directly with key UN Sustainable Development Goals: promoting practical, quality education (SDG 4), and demonstrating modern industrial infrastructure (SDG 9). Overall, the visit served as an informative and motivating foundation for the students' ongoing technical education and professional awareness.

OUTCOMES

• Students gained firsthand visual experience of an active agricultural machinery assembly and production line.
• Awareness of essential industrial safety standards and basic quality control practices was established.
• Students identified the tangible application of mechanical engineering principles in a real-world manufacturing setting.
• Motivation and interest in future manufacturing and industrial career opportunities were successfully stimulated.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Ai Vs Financial Crime: The New Age of Aml in Fintech
Date	2026-02-18 To 2026-02-18
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Vikas Rao, Strategy & Gtm Advisory (Ai, Analytics & Monetisation)
No. Of Participants	103
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO1, PO2, PO4, PO8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students

OBJECTIVE

1. To provide students with an understanding of the role of artificial intelligence in detecting and preventing financial crimes.
2. To explore the evolving landscape of anti-money laundering (AML) practices within the FinTech industry.
3. To familiarise students with emerging financial crime risks, regulatory frameworks, and compliance challenges.
4. To bridge the gap between theoretical knowledge and real-world applications through industry expert insights.

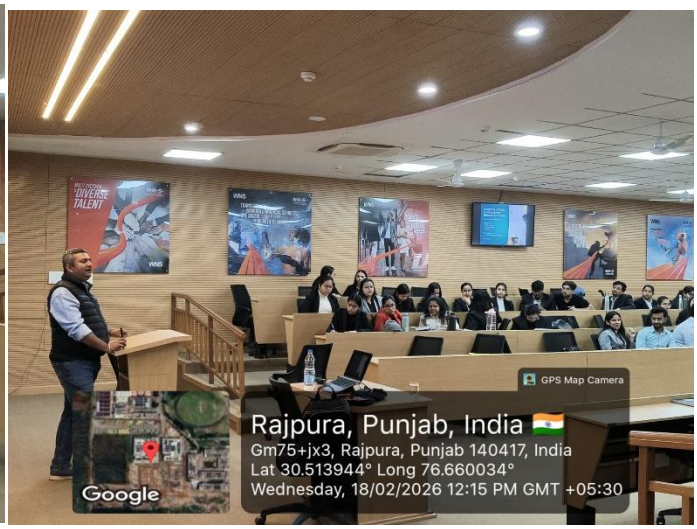
DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an expert session on "AI vs. financial crime: the new age of AML in fintech." The session was delivered by Mr Vikas Rao, a distinguished professional in strategy and GTM advisory with expertise in AI, analytics, and monetisation. He provided valuable insights into the growing role of artificial

intelligence in combating financial crimes and enhancing anti-money laundering (AML) frameworks within the FinTech ecosystem. The session highlighted emerging threats, regulatory challenges, and the application of advanced analytics in detecting suspicious activities. Students gained a deeper understanding of how technology is reshaping financial security and compliance. The interactive session encouraged critical thinking and discussion, bridged the gap between academic concepts and industry practices, and equipped students with knowledge relevant to the evolving digital finance landscape.

OUTCOMES

1. Students gained knowledge of how AI and analytics are applied in financial crime detection and AML systems.
2. Students developed awareness of current trends, risks, and regulatory requirements in the FinTech sector.
3. Students enhanced their analytical and critical thinking skills regarding financial security and fraud prevention.
4. The session enabled students to understand industry expectations and explore career opportunities in AML, FinTech, and risk management.



EVENT DETAILS	
Event Type	Expert Talk
Topic	From Classroom To Corporate Floor: Closing The Industry Readiness Gaps
Date	2026-02-18 To 2026-02-18
Mode	Online
Organizer Name	BBA Retail Management
Resource Person	Mr. Manish Kumar Prasad, Strategic Hr. & Ip Leader
No. Of Participants	53
SDG No	SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

• To bridge the gap between academic learning and corporate expectations.
• To provide students with insights into industry readiness and employability skills.
• To familiarize students with key professional competencies required in corporate environments.
• To enhance awareness about the importance of soft skills, ethics, and adaptability in career growth.
• To motivate students to pursue continuous learning, internships, and industry exposure.

DESCRIPTION

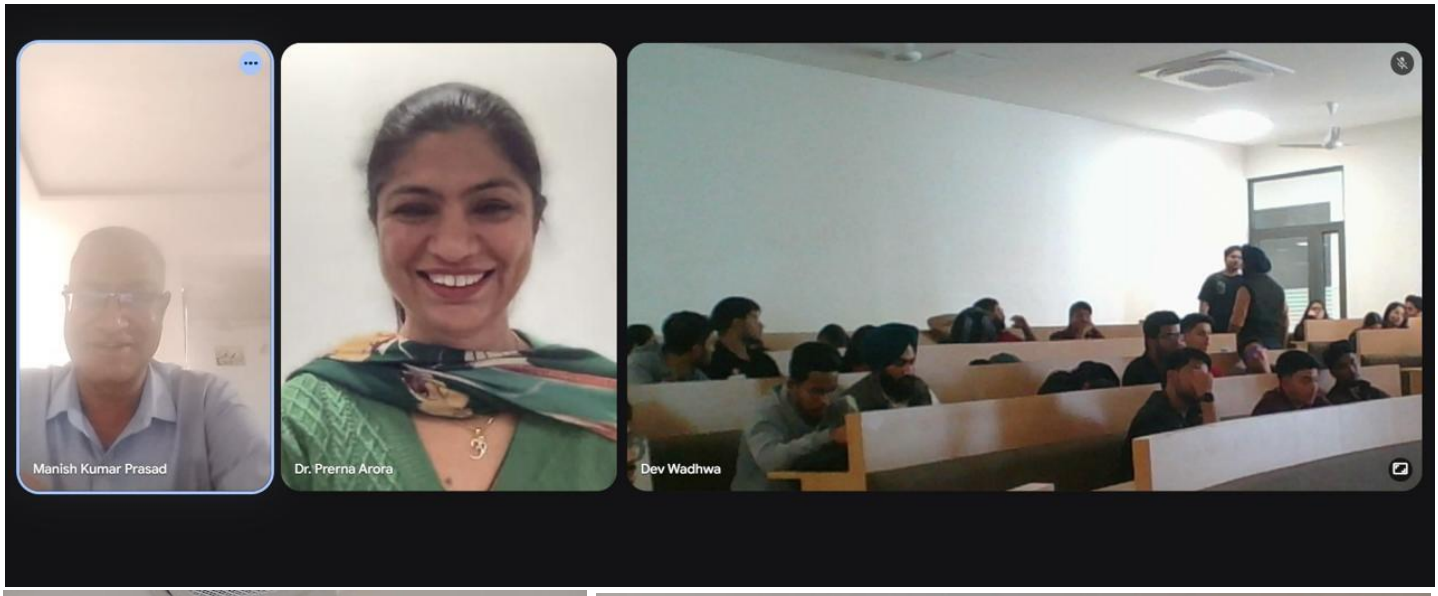
The Department of BBA Retail Management, Chitkara Business School, organized an Expert Talk titled "From Classroom to Corporate Floor: Closing the Industry Readiness Gaps" on 18th February 2026 in online mode for the students of Batch 2024 and 2025. The session was delivered by Mr. Manish Kumar Prasad, Strategic HR & IP Leader, KJS Cement (India) Ltd., who brought with him over two decades of rich experience in Strategic Human Resource Management and Industrial Relations. The session commenced with an introduction to the rapidly evolving corporate landscape and the growing expectations from management graduates. Mr. Prasad emphasized that while universities provide theoretical frameworks and conceptual clarity, the corporate world demands application-oriented thinking, agility, and professional maturity. He elaborated on the concept of the "industry readiness gap,"

highlighting how many graduates struggle to transition smoothly into professional roles due to a lack of exposure to real-world challenges, business dynamics, and organizational culture. The speaker provided a comprehensive understanding of the competencies that modern organizations look for in fresh graduates. These included analytical thinking, decision-making skills, problem-solving abilities, communication effectiveness, teamwork, adaptability, and digital proficiency. He underscored that academic excellence alone is insufficient; students must also demonstrate initiative, accountability, and a results-oriented mindset. Through practical examples from his corporate journey, he illustrated how employees who exhibit ownership, resilience, and ethical conduct tend to grow faster within organizations. A significant portion of the discussion focused on soft skills and professional behavior. Mr. Prasad explained that attributes such as punctuality, discipline, emotional intelligence, respect for hierarchy, and constructive handling of feedback play a critical role in shaping an individual's corporate image. He encouraged students to cultivate a professional attitude early during their academic journey by participating in internships, live projects, industrial visits, and certification programs that provide hands-on exposure. The session also highlighted the importance of continuous learning and upskilling in an era marked by technological advancement and competitive intensity. Students were advised to develop industry-specific knowledge along with cross-functional awareness to remain relevant in the job market. He stressed that adaptability and learning agility are key drivers of long-term career sustainability. Furthermore, Mr. Prasad addressed common misconceptions students hold about corporate life and explained the realities of performance expectations, target achievement, collaboration, and accountability. He encouraged students to view challenges as learning opportunities and to develop resilience in handling workplace pressures. The talk concluded with an interactive question-and-answer session, where students actively sought guidance on career planning, interview preparation, skill enhancement strategies, and navigating early-stage professional challenges. The expert provided practical, experience-based insights, making the session highly engaging and relatable.

OUTCOMES

• Students gained a deeper understanding of the difference between academic knowledge and practical corporate requirements.
• Students became aware of the key skill gaps that need to be addressed for better employability.
• Students understood the significance of soft skills, professional behavior, and workplace ethics in long-term career success.

• Students were motivated to proactively engage in skill enhancement activities such as internships, certifications, and live projects.
• Students developed clarity regarding career planning and strategies to transition smoothly from classroom learning to the corporate world.



EVENT DETAILS	
Event Type	Expert Talk
Topic	Smart Finance, Safe Finance: Ai and Aml in The Fintech Revolution
Date	2026-02-18 To 2026-02-18
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Vikas Rao, Strategy & Gtm Advisory
No. Of Participants	108
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
PO Number(S)	PO1, PO2, PO4, PO8
University Charter	Let's prepare our students for Industry, Let's empower our students with great communication skills, Let's educate our students to become globally competitive, Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

1. To introduce students to the role of AI in building secure and efficient financial systems.
2. To enhance understanding of AML practices and their importance in the FinTech ecosystem.
3. To examine emerging financial risks and the need for technology-driven compliance solutions.
4. To provide industry insights bridging theoretical knowledge with real-world financial applications.

DESCRIPTION

The MBA Finance Department of Chitkara Business School organised an expert session on "Smart Finance, Safe Finance: AI and AML in the FinTech Revolution." The session was delivered by Mr Vikas Rao, an expert in Strategy and GTM Advisory with specialisation in AI, analytics, and monetisation. He shared insightful perspectives on how artificial intelligence is transforming financial systems by enhancing security, improving compliance, and

strengthening Anti-Money Laundering (AML) mechanisms. The session focused on emerging financial risks, technological innovations, and the integration of AI-driven tools in safeguarding financial transactions. Students gained practical experience with real-world applications of AI for detecting fraud and ensuring regulatory compliance. The interactive discussion enabled participants to connect academic learning with industry practices, fostering a deeper understanding of the evolving FinTech ecosystem and preparing them for future roles in financial technology and risk management.

OUTCOMES

1. Students developed an understanding of AI-based tools used in fraud detection and AML compliance.
2. Students gained awareness of evolving financial risks and regulatory frameworks in FinTech.
3. Students enhanced their critical thinking regarding financial security and ethical practices.
4. The session provided clarity on career opportunities in AI, FinTech, and financial risk management.

Title: How AI is reshaping Capital Markets and Corporate Advisory		
1	Type Of Activity	Talk
2	Program Theme (Keywords)	R&D And Innovation
3	Link (Pre Link)	Pre Link
	Link (Post Link)	Post Link
4	Program Type	Level 1
	Nomenclature	Expert Talk
5	Description	
	B. Com Program organized an expert talk on "How AI is Reshaping Capital Markets and Corporate Advisory" on 18th February 2026. The session was delivered by Mr. Kartik, Corporate Trainer, who highlighted the transformative role of Artificial Intelligence in investment analysis, risk assessment, trading strategies, and corporate decision-making. He explained how AI-driven tools enhance data analytics, improve forecasting accuracy, and streamline advisory services. The session provided students with practical insights into emerging technologies, industry applications, and future career opportunities in AI-driven financial services, encouraging innovative thinking and digital readiness	

6	Kindly justify the activity conducted by your respective department will fit as IIC event	
	The session aligns with the objectives of the Institution's Innovation Council (IIC) by promoting innovation-driven learning and industry–academia collaboration. The talk focused on the application of Artificial Intelligence in capital markets and corporate advisory, exposing students to emerging technologies transforming the financial ecosystem. It encouraged innovative thinking, digital competence, and entrepreneurial orientation in financial services. By integrating real-world industry practices with academic learning, the activity fostered problem-solving skills, technological awareness, and adaptability—key components of innovation and startup readiness as envisioned under IIC guidelines	
7	Start and End date of the event: 18/02/2026 to 18/02/2026	
8	Mention minimum number of students (Event): 66	
9	Mention minimum number faculty (Event): 2	
10	Objective of the event in 3 words (90 Characters) only:	
	Digital Finance Transformation	
11	Benefit of the activity in 5 words (120 Characters) only:	
	Enhanced, Skills, Industry Readiness, Innovation and Exposure	
12	Video URL	https://www.linkedin.com/posts/harjot-singh-717a77321_artificialintelligence-capitalmarkets-corporateadvisory-activity-7430105932849696769-Okg8?utm_source=share&utm_medium=member_ios&rcm=ACoAAFF-ckMBH6lqXN1es0bpdlaG9ZL-x0sx_a8

13	PHOTOGRAPHS

Name of Department:	UG Programs
Name of Organiser with Mail ID & Contact Number:	Dr. Rashmi Aggarwal
Resource Person Details	
Name	Mr. Kartik Sharma
Designation	Corporate Trainer
Organization	Zell Education
Mail ID	kartikbhalla93@gmail.com

Event Details	
Event Type	Expert Talk
Topic	Smart Finance, Safe Finance: Ai and Aml in the Fintech Revolution
Date	2026-02-18 To 2026-02-18
Mode	Offline
Organizer Name	Chitkara University
Resource Person	Vikas Rao, Strategy & GTM Advisory
No. Of Participants	108
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production
Po Number(S)	Po1, Po2, Po4, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

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3. Students enhanced their critical thinking regarding financial security and ethical practices.
4. The session provided clarity on career opportunities in AI, FinTech, and financial risk management.

Event Details	
Event Type	Summit
Topic	Ai Summit 2026: Fostering Skill Development in Emerging Trends and Technologies
Date	2026-02-18 To 2026-02-18
Mode	Offline
Venue	Bharat Mandapam, New Delhi (New Delhi)
Organizer Name	Evolve Ai
No. Of Participants	100
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO6, PO1, PO5
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

- To provide students with exposure to real-world applications of Artificial Intelligence across industries.
- To bridge the gap between academic learning and industry expectations in AI & Machine Learning.
- To interact with industry experts, researchers, and innovators working on cutting-edge AI technologies.
- To understand emerging trends such as Generative AI, AI in Healthcare, Robotics and Data Science.
- To encourage networking and professional growth opportunities for students in the AI ecosystem.

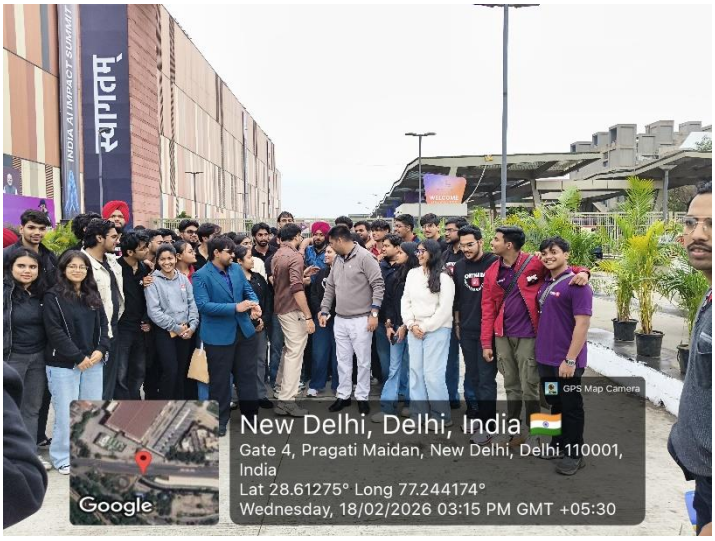
DESCRIPTION

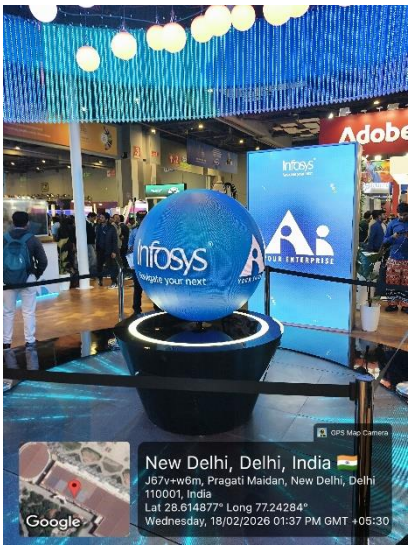
Evolve AI, under the Department of Computer Science and Engineering (Artificial Intelligence) *, is organizing a visit to the *AI Summit 2026: Fostering Skill Development in Emerging Trends and Technologies*. This global summit will be held on 18 February 2026 in

hybrid mode, with sessions hosted in New Delhi and live online streaming, commencing from 9:30 AM onwards. The event will bring together leading AI experts, policymakers, industry leaders, innovators, and researchers from across the world to discuss the transformative role of artificial intelligence in building an inclusive, people-centric future. The summit focuses on skill development, leveraging AI for social impact, sustainable growth, and global collaboration. Through expert talks, discussions, and collaborative sessions, participants will gain insights into emerging AI trends and their applications across healthcare, education, sustainability, and governance. The summit promotes responsible AI research, entrepreneurship, and problem-solving, aligning with the IIC theme of fostering innovation and startup culture. It inspires students, researchers, and innovators to develop impactful AI solutions that address societal challenges while contributing to a sustainable, inclusive, and technology-driven future.

OUTCOMES

- Students gained practical insights into real-time AI implementation in industries such as healthcare, finance, cybersecurity, and automation.
- Enhanced understanding of current AI trends including Generative AI, Large Language Models, and AI-driven analytics.
- Improved clarity about career pathways, internships, and research opportunities in Artificial Intelligence.
- Exposure to startup innovations and enterprise-level AI solutions strengthened entrepreneurial thinking.
- The visit motivated students to pursue advanced skill development aligned with industry demands.





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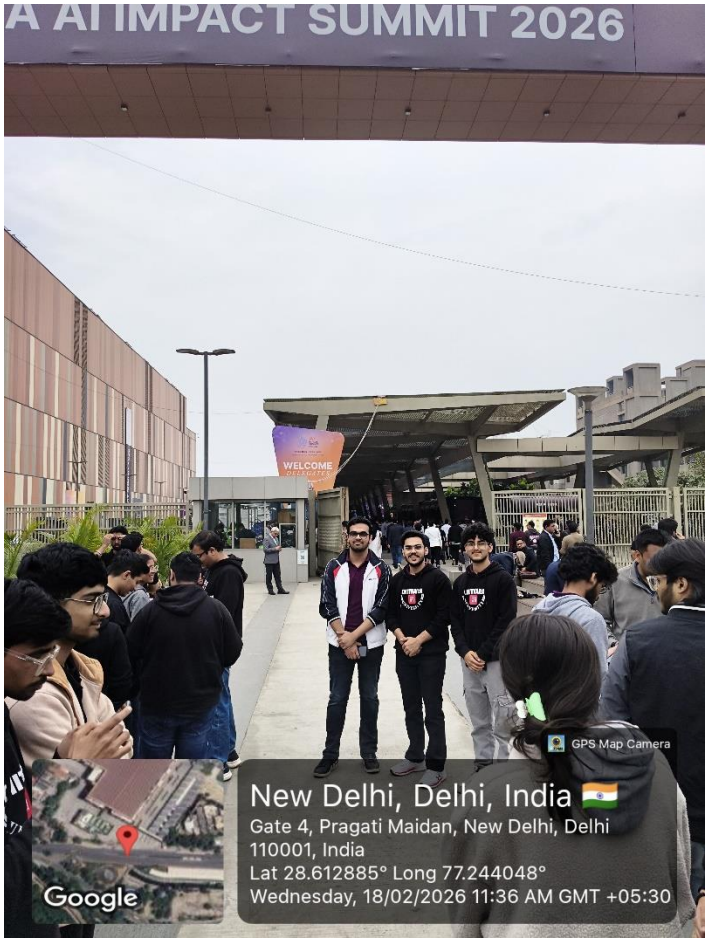
AI IMPACT SUMMIT 2026
WELCOME
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Progressing towards
Global AI Cooperation
PM Narendra Modi
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EVENT DETAILS	
Event Type	Workshop
Topic	Fire Training & Drill
Date	2026-02-19 To 2026-02-19
Mode	Offline
Venue	Lh-11 (Chitkara University, Rajpura)
Organizer Name	Chitkara College Of Hospitality Management
Resource Person	Satnam Singh, Fire Officer
No. Of Participants	51
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO number(s)	PO1, PO2, PO4, PO6, PO7, PO8, PO9, PO11, PO12
University Charter	Let's Educate our students for brilliant futures , Let's prepare our students for Industry , Let's inculcate team spirit and camaraderie among our students , Let's foster civic engagement in our students , Let's install discipline, integrity and honesty in our students , Let's infuse leadership skills in our students , Let's educate our students to become globally competitive , Let's encourage our students to think out of the box , Let's empower our students with great communication skills , Let's stimulate scholarly energy and diligence in our students

OBJECTIVE

1.) To create awareness among students about fire hazards and emergency preparedness in institutional and hospitality environments.

2.) To familiarize participants with different types of fires and the correct use of fire extinguishers.

3.) To provide hands-on training through a live fire drill for effective emergency response.

4.) To develop quick decision-making and safe evacuation skills during fire-related emergencies.

5.) To promote a culture of safety, responsibility, and compliance with fire safety norms on campus.

DESCRIPTION

Chitkara College of Hospitality Management successfully organized a Fire Training & Drill on 19th February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was conducted to enhance awareness and preparedness among students and staff regarding fire safety and emergency response procedures within the campus. The training was led by Mr. Satnam Singh, Fire Officer, Chitkara Fire Department & Infrastructure, who brought extensive practical experience and technical knowledge to the session. The program began with an informative briefing on fire hazards commonly encountered in institutional and hospitality environments, including electrical fires, kitchen-related incidents, and emergency evacuation challenges. Mr. Singh explained the classification of fires and the appropriate use of fire extinguishers for each type. He demonstrated correct handling techniques and emphasized the importance of quick decision-making during emergencies. The session also covered evacuation protocols, alarm systems, assembly points, and the role of first responders in minimizing risk and ensuring safety. A live drill was conducted to provide hands-on experience to the participants. Students actively engaged in the drill by practicing extinguisher usage and following evacuation procedures under supervision. This practical exposure helped reinforce theoretical concepts and boosted participants' confidence in managing real-life emergency situations. The training proved to be highly interactive and educational, encouraging students to ask questions and clarify doubts related to fire safety norms and infrastructure. The session concluded with key takeaways on prevention, preparedness, and responsibility, highlighting the critical role of safety awareness in the hospitality industry. Overall, the Fire Training & Drill was a valuable initiative that contributed significantly to building a safety-conscious campus environment and equipping students with essential life-saving skills relevant to their professional careers.

OUTCOMES

1.) Participants gained practical knowledge of fire safety procedures and emergency response protocols.

2.) Students demonstrated correct handling and usage of fire extinguishers during the drill.

3.) Improved awareness was observed regarding fire hazard identification and prevention measures.

4.) Participants developed confidence in executing safe evacuation procedures during emergencies.

5.) The event contributed to fostering a safety-conscious mindset relevant to hospitality operations.

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TYPES OF FIRE
CLASSIFICATION
MATERIALS TYPE
A
B
C
D
E
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FIRE
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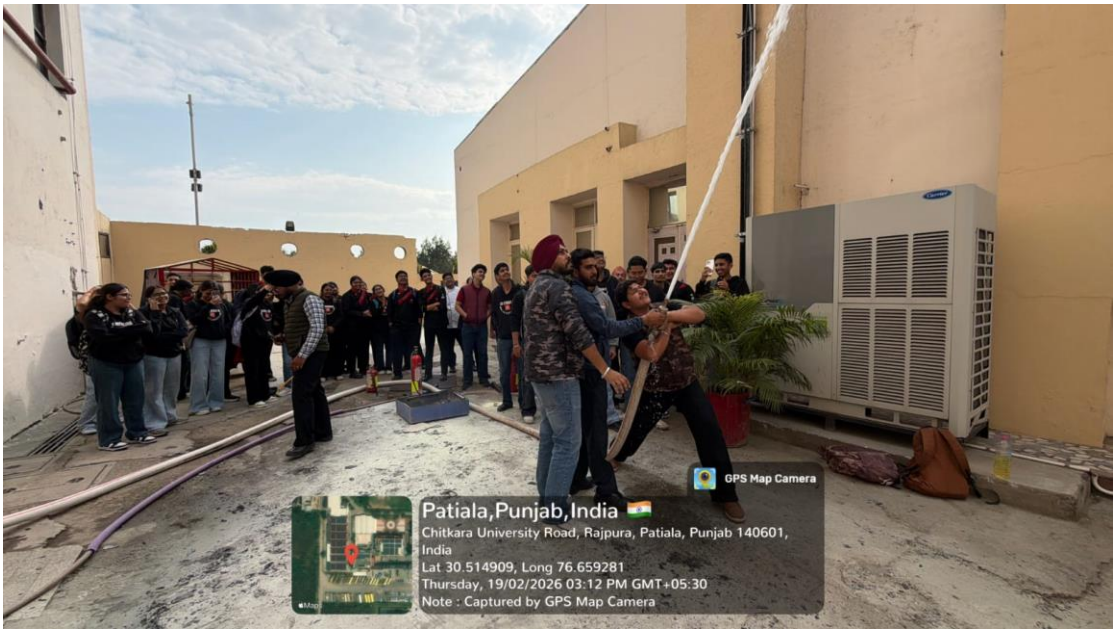
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EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit to The Machauto Expo 2026
Date	2026-02-20 To 2026-02-20
Mode	Offline
Organizer Name	Dr Mohit Kalsia
No. Of Participants	22
SDGs No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's prepare our students for Industry, Let's Educate our students for brilliant futures, Let's inculcate team spirit and camaraderie among our students

OBJECTIVE

1) To expose students to modern machine tools and manufacturing technologies.
2) To understand industrial automation and Industry 4.0 applications.
3) To bridge the gap between theoretical knowledge and practical industry practices.
4) To interact with industry professionals and understand current market trends.
5) To explore career opportunities in mechanical and automobile industries.

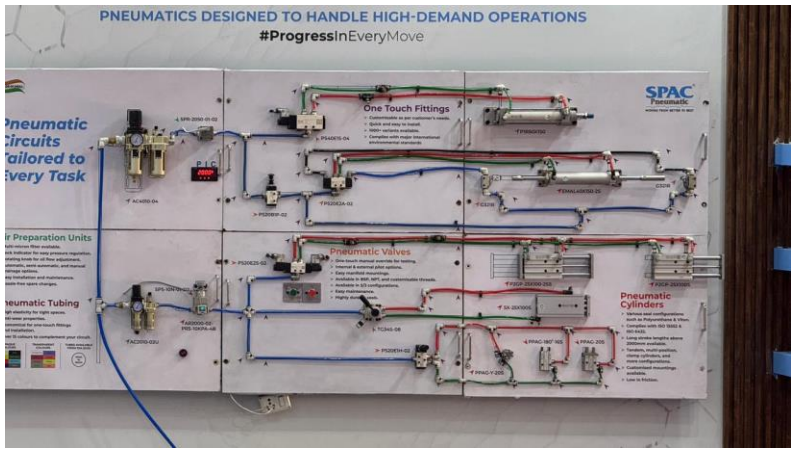
DESCRIPTION

The students of 2nd year Mechanical Engineering, ME–Minor CSE, and Automobile Engineering attended an industrial visit to MachAuto Expo 2026 held at the Ludhiana Exhibition Centre, Sahnewal, Punjab on 20th February 2026. A total of 44 students participated in the visit under the guidance of faculty coordinators Dr. Mohit Kalsia and Mr. Rajesh Kumar. MachAuto Expo is one of North India's leading industrial exhibitions focusing on machine tools, automation technologies, manufacturing equipment, cutting tools, robotics, material handling systems, and industrial software solutions. Students interacted directly with industry experts, company representatives, and technical engineers who explained machine specifications, working principles, productivity advantages, and real-time industrial applications. Mechanical engineering students observed heavy-duty lathe machines, milling machines, gear hobbing machines, and precision measurement systems. Automobile

engineering students explored advancements in automotive manufacturing equipment, robotic welding stations, and quality inspection systems. ME–Minor CSE students gained exposure to industrial software integration, CNC programming, embedded systems in automation, and smart factory data monitoring solutions. Overall, the industrial visit enhanced students' technical understanding, improved their awareness of emerging manufacturing technologies, and motivated them to explore practical skills required in modern industries.

OUTCOMES

1) Students gained practical exposure to CNC and automation systems.
2) Enhanced understanding of smart manufacturing and robotics applications.
3) Improved technical awareness of industrial equipment and processes.
4) Better clarity regarding industrial career pathways.
5) Increased motivation for skill development and industry-oriented learning.



Event Details	
Event Type	Expert Talk
Topic	The New Financial System - How Fintech Is Rewiring Capital, Credit & Wealth
Date	2026-02-20 To 2026-02-20
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal
No. Of Participants	85
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po4, Po12
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1.To understand how FinTech is transforming capital, credit, and wealth management systems.
2.To bridge the gap between academic learning and real-world financial industry practices.
3.To enhance students' awareness of emerging trends and career opportunities in the fintech sector.
4.To develop analytical and entrepreneurial thinking in the evolving digital financial ecosystem.

DESCRIPTION

The Masterclass Series organized by Chitkara Business School is an academic–industry interface initiative designed to bridge the gap between classroom learning and real-world business practices. As part of this series, a special session was conducted on 20th February 2026 for B. Com students (Batch 2024). The session was delivered by Priya Sharma, Co-founder of ZestMoney, a leading Indian fintech company. The topic of the session was "The New Financial System – How FinTech is Rewiring Capital, Credit & Wealth." The primary objective of the activity was to expose students to the rapidly evolving financial ecosystem driven by financial technology (FinTech). The session focused on how digital innovations are transforming traditional banking systems, capital markets, credit assessment mechanisms, and

wealth management platforms. Ms. Sharma shared her entrepreneurial journey and insights into building a fintech enterprise in India's dynamic financial landscape. She explained how technology-enabled platforms are improving financial inclusion by providing credit access to individuals who were previously underserved by conventional banking institutions. During the session, students were introduced to the concept of digital lending, Buy Now Pay Later (BNPL) models, alternative credit scoring systems, artificial intelligence-based risk assessment, and data-driven decision-making in finance. The speaker emphasized how fintech companies leverage big data, machine learning, and digital payment infrastructures to create faster, more transparent, and customer-centric financial services. She also discussed regulatory challenges, cybersecurity concerns, and the importance of compliance in a technology-driven financial environment. An important highlight of the masterclass was the discussion on how capital formation and wealth creation are being democratized through digital investment platforms, online trading systems, robo-advisory services, and mobile-based financial applications. Students gained clarity on how startups in the fintech ecosystem collaborate with banks, NBFCs, and regulators to build scalable financial solutions. The session also highlighted the growing importance of innovation, adaptability, and ethical financial practices in sustaining long-term growth.

OUTCOMES

1.Students gained practical insights into the functioning of the modern fintech ecosystem.
2. Students understood the impact of digital innovation on traditional banking and credit systems.
3. Students developed awareness of emerging career opportunities in financial technology and startups.
4. Students enhanced their analytical perspective towards technology-driven financial solutions.

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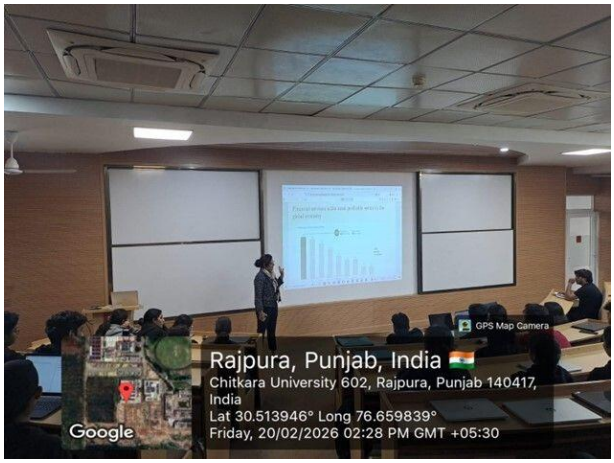
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Career By Design: From Vision to Achievement
Date	2026-02-21 To 2026-02-21
Mode	Online
Organizer Name	Mr. Jatinder Chopra, CCSM
Resource Person	Mr. Pavan Arora, Senior Regional Business Manager
No. Of Participants	200
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Develop clear career vision and structured goals.
2. Bridge academia–industry gap with practical strategies.
3. Conduct personal SWOT for career planning.
4. Identify industry-relevant skills and knowledge requirements.
5. Encourage proactive career ownership and planning.

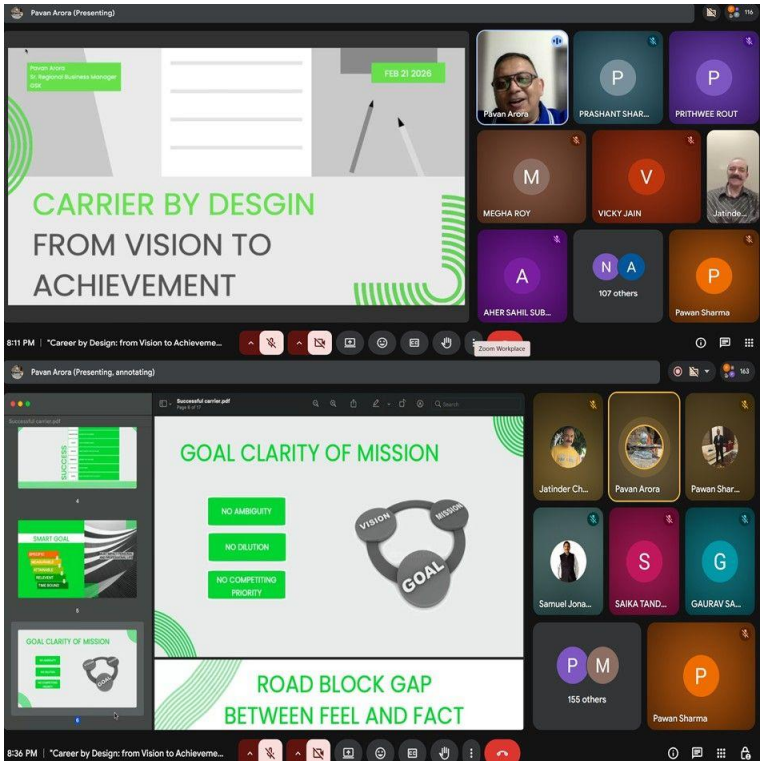
DESCRIPTION

An expert talk on Career by Design: From Vision to Achievement was organized to help students understand how to consciously shape their professional journeys instead of leaving them to chance. The session was delivered by Pavan Arora, Senior Regional Business Manager at GSK. With his extensive industry experience, he provided valuable insights into transforming career aspirations into structured, achievable goals. During the session, Mr. Arora emphasized the importance of goal clarity. He explained that a clear vision acts as a roadmap, guiding decisions, learning choices, and professional behavior. He encouraged students to define their long-term aspirations and break them into short-term

actionable milestones. A key highlight of the session was the discussion on SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) for personal and professional growth. Students were guided on how to identify their strengths, work on weaknesses, explore industry opportunities, and prepare for competitive challenges. This self-assessment approach was presented as a powerful tool for career planning. The speaker also stressed the importance of developing relevant skills and domain knowledge aligned with industry expectations. Real-life examples from his professional journey helped students connect theory with practical realities. Overall, the session provided structured guidance to help students define their career direction with clarity and confidence. It motivated them to take ownership of their growth and design their careers with intention, planning, and perseverance. Also discussed on Focused learning and productive careers and responsible professional growth.

OUTCOMES

1. Students gained clarity on long-term career direction.
2. Understood actionable steps toward employability enhancement.
3. Learned application of SWOT in self-assessment.
4. Recognized importance of continuous skill development.
5. Improved confidence in structured career planning.



EVENT DETAILS	
Topic	Understanding Arduino for Innovations and IoT
Date	21-02-2026
Venue	DICE Lab, Fleming Block
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Dr. Rajneesh Talwar, Dean, DICE and Dr. Manvinder Sharma, Associate Professor, DICE
No. Of Participants	16
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals

OBJECTIVE

1. To introduce students to the fundamentals of embedded systems and Arduino-based development.

2.To provide practical exposure to Arduino programming and hardware interfacing.

3. To develop skills in prototyping, debugging, and optimization for IoT applications.

4. To promote innovation and sustainable engineering practices aligned with global development goals.

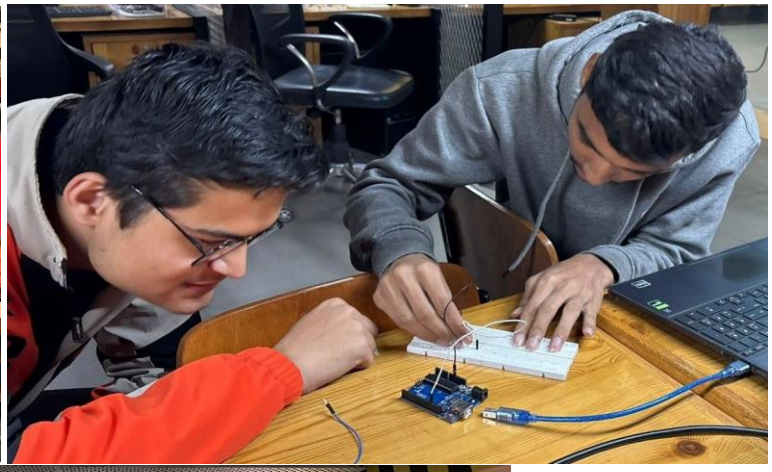
DESCRIPTION

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, organized a hands-on workshop on "Understanding Arduino for Innovations and IoT Applications" on 21st February 2026 in the DICE Lab. The workshop aimed to equip budding engineers with practical exposure to embedded systems and IoT technologies. Dr. Rajneesh

Talwar, Professor and Dean, DICE, opened the session with fundamentals of computing, embedded systems, and Arduino technology, highlighting diverse boards such as Lilypad, Mega, Nano, and Uno. He emphasized experiential learning, prototyping, debugging, and optimization as essential skills for engineers. In the second half, Dr. Manvinder Sharma, Associate Professor, provided demonstrations on Arduino Uno programming, device interfacing, and simulations using Tinkercad. Students gained hands-on experience through mini-projects including a Traffic Light Control System and Gas Detection System, learning sensor interfacing, LED control, and real-time data processing. The workshop aligned with SDGs 4, 9, 11, and 12, fostering innovation, sustainability, and quality education.

OUTCOMES

1. Students gained hands-on experience in programming and interfacing the Arduino Uno board.
2. Students successfully implemented mini-projects such as Traffic Light and Gas Detection systems.
3. Students enhanced their understanding of sensor integration and real-time data processing.
4. Students developed practical problem-solving skills for IoT and embedded system applications.



EVENT DETAILS	
Event Type	Expert Talk
Topic	From Student to Global Professional: Innovation in Food & Beverage Trends
Date	2026-02-23 To 2026-02-23
Mode	Offline
Venue	Lh-11 (Chitkara University, Rajpura)
Organizer Name	Chitkara College Of Hospitality Management
Resource Person	Chef Boban Mathew, Professor
No. Of Participants	44
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO1, PO3, PO5, PO9, PO10, PO11
University Charter	Let's prepare our students for Industry , Let's empower our students with great communication skills , Let's stimulate scholarly energy and diligence in our students , Let's educate our students to become globally competitive , Let's encourage our students to think out of the box , Let's infuse leadership skills in our students , Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

1. To expose students to emerging global trends and innovations in the Food & Beverage industry.

2. To bridge the gap between academic learning and international industry expectations.

3. To enhance students' awareness of global career pathways and higher education opportunities.

4. To encourage innovative, entrepreneurial, and critical thinking in hospitality practices.

5. To prepare students to become globally competitive and industry-ready hospitality professionals.

DESCRIPTION

The session titled "From Student to Global Professional: Innovation in Food & Beverage Trends" was successfully conducted on 23rd February 2026 from 02:00 PM to 04:00 PM at LH-11, Escoffier Block, Chitkara University. The session was organized by the Yuva Tourism Club, Chitkara College of Hospitality Management, under the aegis of the Institution's Innovation Council. The keynote speaker, Chef Boban Mathew, Professor at George Brown College, Canada, from The Centre for Hospitality & Culinary Arts, delivered an insightful and engaging talk on emerging global trends in the Food & Beverage industry. Drawing from his international academic and industry experience, Chef Mathew highlighted the evolving expectations of global employers, the integration of innovation in culinary practices, and the growing importance of sustainability, plant-based cuisine, technology-driven kitchens, and experiential dining. The session aimed to bridge the gap between academic learning and global industry requirements by exposing students to international standards, career pathways abroad, and innovation-driven professional growth. Chef Mathew emphasized adaptability, cross-cultural competence, digital awareness, and continuous skill enhancement as key attributes for aspiring hospitality professionals. An interactive discussion followed the presentation, where students actively engaged in a Q&A session, seeking guidance on higher education opportunities in Canada, global certifications, internships, and skill development strategies. The session proved highly beneficial in broadening students' perspectives on international culinary careers and current F&B innovations shaping the global market. Overall, the event successfully inspired students to envision themselves as global professionals and reinforced the institution's commitment to fostering innovation, industry relevance, and international exposure in hospitality education.

OUTCOMES

1. Students gained knowledge of current global trends and innovations in the Food & Beverage industry.

2. Students developed awareness of international career opportunities and higher education pathways.

3. Students enhanced their understanding of industry expectations and professional competencies.

4. Students demonstrated improved critical thinking and innovative approach towards hospitality practices.

5. Students were motivated to pursue continuous learning and skill development for global competitiveness.

Event Details	
Topic	IPR Fundamentals and their Role in Building a knowledge economy
Date	23/2/2026
Mode	Online
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Mr. Yasir Abbas Zaidi, Examiner of Patents and Designs,
No. Of Participants	113
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG17: Partnership for The Goals

OBJECTIVE

1. To introduce students to the fundamentals of Intellectual Property Rights (IPR) and their key components—Patent, Copyright, Trademark, and Geographical Indication.

2. To explain the role of IPR in fostering innovation and building a knowledge-based economy.

3. To create awareness about patent filing processes and the importance of protecting research and technological advancements.

4. To encourage industry–academia collaboration and startup culture through a strong IPR framework.

DESCRIPTION

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, organized an expert talk on "IPR Fundamentals and Their Role in Building a knowledge economy" on 23rd February 2026. The expert speaker for the session was Mr.Yasir Abbas

Zaidi, Examiner of Patents and Designs, Patent Office, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India. The lecture focused on the fundamentals of Intellectual Property Rights (IPR) and their crucial role in developing a knowledge-based economy. The concept of IPR and its key components—Patent, Copyright, Trademark, and Geographical Indication—were explained in detail. The session highlighted how IPR safeguards innovation, research outcomes, and technological advancements. Special emphasis was placed on the importance of patents in promoting research, startups, and industry–academia collaboration. The expert elaborated on how a strong IPR framework fosters creativity, facilitates technology transfer, and contributes to economic growth by transforming knowledge and innovation into valuable intellectual assets. Students were encouraged to protect their research work and innovative ideas through appropriate IP mechanisms and to actively participate in building an innovation-driven ecosystem. The workshop aligned with SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), thereby promoting innovation, sustainability, and knowledge empowerment

OUTCOMES

1. Students gained a clear understanding of various forms of IPR and their practical applications.
2. Participants recognized the importance of patents in safeguarding research and promoting entrepreneurship.
3. Students developed awareness about transforming innovative ideas into protected intellectual assets.
4. The session strengthened students' motivation to contribute to an innovation-driven and sustainable knowledge economy aligned with SDG 4 and SDG 9.

GREEN BHARAT – 2 WEEKS IMPACT CHALLENGE ACTIVITY REPORT FORMAT

Name of Institution: CHITKARA UNIVERSITY, PUNJAB
Affiliated University: CHITKARA UNIVERSITY, PUNJAB
District/State: PATIALA/ PUNJAB
Institution Official Email ID: ces@chitkara.edu.in

Principal Name: Sqn Ldr (Dr.) Rina Angel
Principal Email ID: rina.angel@chitkara.edu.in

Nodal Officer Name: Mr. Mohit Kumar
Nodal Officer Email: mohit.1491@chitkara.edu.in
Nodal Officer Mobile No.: 9103441979

Coordinator (1) Name: Dr. Pooja Mahajan
Coordinator (2) Name: Dr. Shivani Malhotra

Coordinator (3) Name: Dr. Deeksha Thakur

Coordinator (4) Name: Mr. Brij Kishore

Total Students Participated: 164
Duration of Challenge: 14 Days
Submission Date:

Introduction

The Green Bharat 14-Day Impact Challenge engaged students in sustainability activities including plantation, waste management awareness, energy conservation, water conservation, and environmental education to promote responsible environmental behavior.

Objectives of the Program

1. To create environmental awareness among students regarding sustainability and climate change.
2. To promote responsible waste management practices on campus.
3. To encourage water and energy conservation habits among students.
4. To engage students in practical sustainability initiatives through field visits and activities.
5. To promote community participation in environmental protection.

6. To develop innovative ideas for sustainable campus practices.

Summary of Activities Conducted

Summary of Activities Conducted

Sr. No.	Activity Name	Date	No. of Students	Key Outcome
1	Green Pledge	23 Feb 2026 & 12 March 2026	164	Students committed to adopting eco-friendly habits such as reducing waste and conserving resources. This created a sense of responsibility towards environmental protection. It also encouraged long-term behavioral change in daily life.
2	Waste Audit	27 Feb 2026 & 19 March 2026	159	Students learned to identify and segregate different types of waste effectively. This improved their understanding of waste management systems. It also promoted responsible disposal practices on campus
3	Plastic-Free Day	26 Feb 2026 & 20 March 2026	161	Students reduced the use of single-use plastics by adopting reusable alternatives. This activity raised awareness about plastic pollution. It also encouraged sustainable lifestyle choices.
4	STP Visit & Practical Learning	11 March 2026 & 17 March 2026	156	Students observed wastewater treatment processes. This provided practical exposure to environmental systems. It also helped them understand water management techniques.
5	Substation Visit	25 Feb 2026 &	148	Students observed electricity distribution systems and identified energy wastage points. This improved

		16 March 2026		their understanding of energy management. It also encouraged practical solutions for saving electricity.
6	Plantation & Biodiversity	13 March 2026	161	Students participated in plantation drives and learned about environmental benefits of plants. This strengthened their connection with nature. It also promoted biodiversity conservation on campus.
7	Cleanliness Drive	14 March 2026 & 18 March 2026	164	Students actively cleaned campus areas and maintained hygiene. This activity promoted teamwork and shared responsibility. It also improved the overall campus environment.
8	Medicinal Plant Identification & Documentation	16 March 2026	80	Students identified and documented medicinal plants along with their uses. This enhanced their knowledge of traditional medicine and biodiversity. It also improved their research and documentation skills.
9	Environmental Survey	21 March 2026	80	Students conducted surveys to identify local environmental issues. This improved their analytical and observation skills. It also helped them understand real-world environmental challenges.
10	E-Waste Awareness	25 March 2026	79	Students learned about harmful effects of electronic waste and proper disposal methods. They were encouraged to separate e-waste from regular waste. This activity helped in preventing environmental pollution caused by toxic materials.

11	Paper Recycling Plant Visit	18 March 2026 & 27 March 2026	164	Students observed how wastepaper is recycled into usable products. This increased awareness about resource conservation. It also encouraged recycling practices in daily life.
12	Organic Farm Visit	24 & 25 March 2026	84	Students learned about organic farming and sustainable agriculture practices. This enhanced their understanding of eco-friendly food production. It also encouraged sustainable lifestyle choices.
13	Awareness Rally, Quiz & Poster Presentation	21 March 2026 & 22 March 2026	164	Students participated in rallies and poster making on environmental topics. This improved engagement and knowledge dissemination. It also helped in spreading awareness among a larger audience.
14	Session on Rainwater Harvesting	23 March 2026	84	The session on Rainwater Harvesting provided students with practical knowledge about the importance of conserving water and utilizing natural resources efficiently. They were guided on how rainwater can be collected, stored, and reused at homes or workplaces through simple and cost-effective methods.
15	Green Innovation Ideas	3 April 2026	164	Students proposed innovative solutions to environmental problems. This activity enhanced creativity and problem-solving skills. It also encouraged students to think about sustainable development.

Detailed Activity Report

The Green Bharat 14-Day Impact Challenge was organized at Chitkara University to encourage students to actively participate in sustainability initiatives and develop environmentally responsible behaviour.

Green Pledge

The Green Pledge initiative marked the beginning of the sustainability drive, wherein students committed to adopting eco-friendly practices in their daily lives. They pledged to reduce waste generation, conserve natural resources, and promote sustainable living. This activity instilled a strong sense of environmental responsibility and encouraged long-term behavioural transformation among students.

Waste Audit

The Waste Audit activity provided students with practical exposure to waste identification and segregation. A detailed session was conducted by **Dr. Pooja Mahajan**, who elaborated on types of waste, segregation techniques, color-coded waste bins, and the principles of the **6Rs (Refuse, Reduce, Reuse, Recycle, Recover, Redesign)**. Students actively participated in analysing campus waste, which enhanced their understanding of waste management systems and promoted responsible disposal practices.

Plastic-Free Day

Plastic-Free Day was observed to emphasize the reduction of single-use plastics and promote sustainable alternatives. A special session titled **"Rethink, Reduce, Recycle Plastic & Circular Economy"** was conducted by experts from the Indian Plastics Institute (IPI), including **Dr. Sanjeev Gupta (Honorary Secretary)** and **Dr. Amit Chawla (Chapter President)**. Their insights helped students understand the environmental impact of plastic and the importance of circular economy practices.

Students actively engaged by using cloth vending machines and switching to reusable alternatives such as cloth bags and metal bottles. The activity significantly raised awareness about plastic pollution and encouraged environmentally responsible lifestyle choices.

STP Visit & Practical Learning

Students visited the Sewage Treatment Plant (STP) to observe wastewater treatment processes and understand the functioning of environmental management systems. This hands-on experience provided valuable insights into water conservation and treatment techniques.

Additionally, a session on **"Catch the Rain: Rainwater Harvesting Awareness"** was conducted by **Dr. Jyotsna Kaushal**, where students learned about groundwater recharge methods and practical techniques for constructing rainwater harvesting systems. The combined exposure strengthened their understanding of sustainable water management practices.

Substation Visit

During the substation visit, students observed electricity distribution systems and identified areas of energy wastage. They were also introduced to solar energy solutions used on campus, enhancing their understanding of energy efficiency and conservation. The session was conducted by **Mr. Kulbir Singh**, Superintending Engineer.

The visit also provided practical insights into how renewable energy can be integrated into existing infrastructure. Students developed a better appreciation of real-time energy management and the importance of adopting sustainable practices. This experience encouraged them to think critically about energy use in their daily lives.

Plantation & Biodiversity

Students actively participated in plantation drives and gained knowledge about the ecological and environmental benefits of trees and plants. They were guided on how vegetation contributes to biodiversity conservation, climate regulation, and ecological balance. This activity strengthened their connection with nature and promoted environmental stewardship.

Cleanliness Drive

The Cleanliness Drive engaged students in maintaining hygiene and cleanliness both on campus and in surrounding areas. Activities included campus cleaning and lake cleanliness drives, as well as initiatives in students' local communities. This fostered teamwork, discipline, and a shared sense of responsibility while contributing to a cleaner and healthier environment.

Medicinal Plant Identification & Documentation

Students participated in identifying medicinal plants and documenting their uses. This activity enhanced their understanding of traditional medicine and biodiversity. It also improved their research, observation, and documentation skills, encouraging a deeper appreciation for natural resources.

Environmental Survey

Students conducted environmental surveys to identify local environmental issues and challenges. This activity enhanced their analytical and observational skills while providing practical exposure to real-world environmental concerns. It also encouraged critical thinking and problem-solving abilities.

E-Waste Awareness

An awareness session on electronic waste management was conducted by **Mr. Pawan Kumar Gupta**, who shared his expertise on the harmful effects of e-waste and proper disposal techniques. Students learned about recycling, reusing, and safe disposal of electronic waste. This activity emphasized the importance of segregating e-waste and reducing environmental pollution caused by hazardous materials.

Paper Recycling Plant Visit

Students visited a paper recycling plant to understand the process of converting wastepaper into reusable products. **Mr. Sanjeev Bhardwaj** provided detailed insights into the recycling process. Students also observed various products made from recycled paper, such as notepads, file covers, and sustainable trophies. This visit reinforced the importance of recycling and resource conservation.

Organic Farm Visit

The Organic Farm Visit provided students with exposure to sustainable agricultural practices and eco-friendly food production methods. They learned about initiatives such as composting, biogas plants, and organic farming techniques, enhancing their understanding of environmental sustainability. The session was conducted by **Mr. Hamid Raza**, Senior Horticulturist.

Awareness Rally, Online Quiz & Poster Presentation

Students actively participated in awareness rallies and poster presentations on environmental themes, helping spread awareness within the community. Additionally, an online quiz competition was conducted to assess and enhance students' knowledge of environmental issues. These activities promoted creativity, engagement, and knowledge dissemination.

Green Innovation Ideas

In this activity, students presented innovative solutions to environmental challenges. They showcased ideas developed during the 14-day activity series and shared key learnings and outcomes. This initiative fostered creativity, critical thinking, and problem-solving skills while encouraging students to contribute actively to sustainable development.

Measurable Impact

Total Trees/Plants Planted: **85**
Plastic Usage Reduced (Approx.): **10-12 kgs**
Cloth Bags Distributed: **164**

E-Waste Collected: **1.5 kg**
Water Leakage Points Identified: **2**
Students Using Sustainable Transport: **76**
Community Members Reached: **180+**

Green Innovation Highlights

1. Students proposed innovative and practical solutions to address real-world environmental challenges such as waste management, energy conservation, and water sustainability.
2. Several ideas focused on promoting a **circular economy**, including recycling models, reuse strategies, and sustainable product design.
3. Innovative concepts like **smart waste segregation systems**, eco-friendly alternatives to plastics, and low-cost water conservation techniques were presented.
4. Students integrated technology with sustainability by suggesting solutions such as **IoT-based energy monitoring** and efficient resource management systems.
5. The activity encouraged **interdisciplinary thinking**, combining environmental science with engineering, technology, and social awareness.
6. Students showcased creativity through presentations demonstrating their problem-solving and analytical skills.
7. The initiative fostered a spirit of innovation and responsibility, motivating students to actively contribute toward sustainable development and green practices.

Proposed Long-Term Green Initiatives

1. **Expansion of Campus Tree Plantation Programs:** Increasing plantation drives will enhance green cover and improve air quality on campus, while also supporting biodiversity conservation. It will contribute to creating a healthier and more sustainable ecosystem.
2. **Establishment of a Zero-Waste Campus Initiative:** Implementing a zero-waste system will promote waste reduction, segregation, and recycling practices across campus. This will minimize landfill waste and encourage responsible consumption habits.
3. **Installation of Additional Rainwater Harvesting Systems:** Expanding rainwater harvesting infrastructure will help conserve water and recharge groundwater levels. It will also ensure efficient and sustainable water management on campus.
4. **Expansion of Composting and Organic Waste Management Units:** Enhancing composting facilities will enable effective conversion of organic waste into nutrient-rich manure. This will reduce waste disposal issues and support sustainable landscaping practices.
5. **Promotion of Sustainable Transportation such as Cycling:** Encouraging cycling and other eco-friendly transport options will reduce carbon emissions and traffic congestion. It will also promote a healthier and more active lifestyle among students and staff.
6. **Regular Sustainability Awareness Workshops and Campaigns:** Conducting regular awareness programs will educate students about environmental challenges and sustainable solutions. This will foster long-term behavioural change and active participation.
7. **Integration of Sustainability Activities into Student Learning Programs:** Incorporating sustainability into academic and co-curricular activities will enhance experiential learning. It will equip students with the knowledge and skills to address real-world environmental challenges effectively.

Student Testimonials

https://drive.google.com/drive/folders/14DwYFieVbdFvhp5i0W0gBxCo3DW4ICY5?usp=sharing

Institutional Outcomes

1. Enhanced environmental awareness and responsibility among students and staff, leading to the adoption of sustainable practices in daily life.
2. Strengthened integration of theoretical knowledge with practical learning through field visits, surveys, and hands-on activities.
3. Improved campus sustainability through initiatives such as waste management, energy conservation, and water management practices.
4. Increased student engagement and participation in environmental activities, fostering teamwork, leadership, and problem-solving skills.

5. Development of innovation and critical thinking through green initiatives and solution-oriented projects.
6. Contribution towards achieving institutional sustainability goals and alignment with national and global frameworks such as SDGs.

Conclusion

The Green Bharat 14-Day Impact Challenge successfully engaged students in a wide range of practical environmental activities, fostering sustainability awareness and responsible behaviour. The program not only enhanced students' knowledge and skills but also encouraged active participation in environmental protection and the adoption of sustainable practices across the campus, contributing to long-term ecological responsibility.

It also created a deeper understanding of environmental challenges and the importance of sustainable living among students. The initiative strengthened awareness about resource conservation, waste management, and climate action, inspiring students to become proactive ambassadors of sustainability in their communities

ANNEXURE

Photographs (Minimum 5 – Maximum 10)s

GPS Map Camera

IPI introduction
Indian Plastics Institute (IPI)
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY

WORLD WATER DAY-2026-
CHITKARA UNIVERSITY

Engineer Your Dreams

CHITKARA UNIVERSITY

CHITKARA UNIVERSITY
PROTECT NATURE
Explore

Verified by:

Coordinator (1)	Coordinator (2)	Coordinator (3)

Head of the Institution

Sign and Stamp

Centre of Excellence for Sustainability ★ Chitkara University ★ Rajpura, Punjab, 140401 India

Event name	MASTERCLASS
Topic	Innovative Applications of Textiles in Spatial Design
Date	23rd February 2026
Mode	OFFLINE
Venue	LH 2 Le Corbusier Block, Chitkara University, Punjab
Organizer Name	Department of Interior Design
Resource Person	Raja Pratap Kakarawada
No. Participant	51
SDG no.	SDG 4: Quality Education; SDG 9: Industry, Innovation and Infrastructure; SDG 8: Decent Work and Economic Growth; SDG 12: Responsible Consumption and Production

Objectives

- To introduce students to the innovative applications of textiles in spatial design.
- To understand the role of textiles in enhancing aesthetics and functionality of interiors.
- To provide insights into material selection, textile techniques, and design integration.
- To expose students to industry expertise and professional practices.
- To encourage creative exploration of textiles in interior spaces.

Description

The Department of Interior Design, Chitkara School of Planning & Architecture (CSPA), Chitkara University, Punjab, organised a Masterclass titled "Innovative Applications of Textiles in Spatial Design" on 23rd February 2026 at LH 2, Le Corbusier Block. The session was conducted by Raja Pratap Kakarawada, Founder and Chief Executive Head, and Textile Design Consultant associated with the Development Commissioner for Handloom & Handicrafts, Ministry of Textiles (GoI). The masterclass focused on the creative and functional use of textiles in interior spaces, highlighting contemporary trends, material innovations, and practical applications. Students gained valuable insights into integrating textiles effectively within spatial design.

Outcomes

- Students gained knowledge of innovative textile applications in interiors.
- Enhanced understanding of material properties and design integration.
- Developed awareness of current trends in textile design.
- Learned from industry expert insights and real-world experiences.
- Improved ability to incorporate textiles creatively in spatial design projects.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Generative And Agentic Ai Applications for Business Automation
Date	2026-02-24 To 2026-02-24
Mode	Offline
Organizer Name	Mr. Narinder Singh Garcha, Chitkara University, Punjab
Resource Person	Dr Sushil Kumar Narang, Professor & Dean
No. Of Participants	6
SDG No	SDG 4: Quality Education, SDG 8: Decent Work And Economic Growth, SDG 9: Industry, Innovation And Infrastructure, SDG 12: Responsible Consumption And Production
University Charter	Let's Educate our students for brilliant futures

OBJECTIVE

1. To introduce the concept of Agentic AI and autonomous AI systems.
2. To demonstrate how Generative AI can be integrated into end-to-end business workflows.
3. To explore automation use cases across operations, sales, marketing, HR, and supply chain.
4. To enable participants to design AI-driven process automation frameworks.
5. To discuss implementation strategies, governance models, and ROI measurement.
6. To promote responsible and secure enterprise adoption of AI technologies.

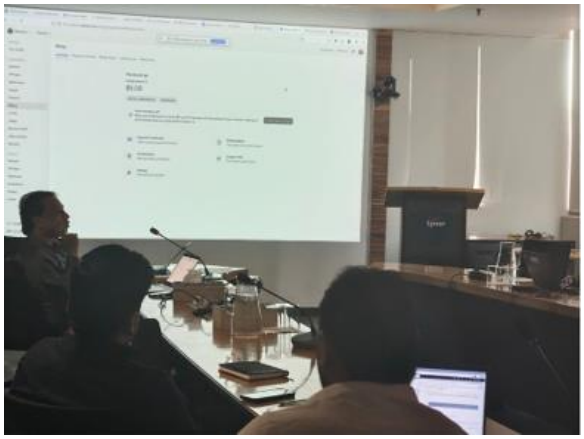
DESCRIPTION

A one-day advanced corporate training program (Level II) on Generative and Agentic AI Applications for Business Automation was conducted for professionals of Tynor Orthotics Pvt. Ltd. Building upon foundational AI concepts covered in Level I, this session focused on advanced applications of Generative AI and the emerging paradigm of Agentic AI systems

capable of autonomous decision-making and workflow execution. The training emphasized practical automation strategies tailored to manufacturing, supply chain management, marketing operations, quality control, and enterprise-level decision systems. The program aimed to demonstrate how AI can transition from a productivity assistant to an intelligent business automation engine. Live demonstrations and workflow simulations using Agentic AI tools like Airtable and no-code Agentic workflow automation through n8n were conducted to provide practical understanding of AI-driven automation scenarios relevant to Tynor Orthotics Pvt. Ltd. The session promoted intelligent industrial automation, modernization of infrastructure, and adoption of cutting-edge AI technologies to strengthen operational excellence. AI-driven demand forecasting, inventory optimization, and process automation contribute to reduced waste, optimized resource utilization, and sustainable production systems. The training enhanced advanced digital competencies, improved workforce productivity, and supported sustainable economic growth through intelligent automation strategies. The session equipped professionals with both conceptual clarity and strategic direction to implement AI-driven transformation initiatives. By integrating Generative AI and Agentic AI frameworks into business processes, Tynor Orthotics Pvt. Ltd. is positioned to enhance operational efficiency, innovation capacity, and competitive advantage.

OUTCOMES

1. Participants gained a clear understanding of Agentic AI and its business implications.
2. Senior managers identified specific automation opportunities within their departments.
3. Teams developed structured thinking toward AI-driven workflow redesign.
4. Improved readiness to implement pilot AI automation projects.
5. Enhanced strategic perspective on AI as a long-term business enabler rather than a short-term tool.



Event Name	National Science Day-Converge to Emerge 2026- Where AI meets Science & Engineering
Date	25-02-2026 & 27-02-2026
Venue	Einstein hall, Alpha Zone
Organizer	Dr. Neha Kumra, Dr. Nikita Jain
Resource Person	1. Dr. Shefali Batra, Engineer, US Healthcare Organization 2. Prof. (Dr.) P.K. Khosla, Pro- Vice Chancellor (Research), Chitkara University Centre for Cyber security Research and Education, Chitkara University, Punjab
Number of Participants	261
SDGs Covered	SDG 3: Good Health and Well Being, SDG 4: Quality Education, SDG 9: Industry innovation and Infrastructure, SDG13: Climate Action
Duration	Full Day

About the Activity

Department of Applied Sciences, in collaboration with the **Centre of Excellence & Sustainability, Institution's Innovation Council (IIC), and ISTE**, celebrated **National Science Day 2026** with great enthusiasm and active participation on **25 and 27 February 2026**.The first phase of the celebration was held on **25 February 2026**, beginning with an **online Expert Talk titled "From Data to Life-Saving Decisions."** The session highlighted the crucial role of **data science, artificial intelligence, and analytics in healthcare and critical decision-making processes**. Following the expert talk, the department organized **"Brain Battle – The Science Quiz,"** which was one of the major highlights of the event. The quiz competition witnessed enthusiastic participation from **20 teams** representing different disciplines, promoting scientific awareness, analytical thinking, and healthy academic competition among students. The second phase of the celebration took place on **27 February 2026**, featuring another insightful **Expert Talk titled "Reimagining the AI-Driven Future."** The session focused on the transformative potential of **Artificial Intelligence in shaping future technologies,**

industries, and societal development. To make the celebration more engaging and interactive, a unique activity titled **"Brain Buffet – Dimaag ki Asli Daawat"** was organized, where students participated in a variety of **science-based games and fun learning activities** that demonstrated scientific concepts in an enjoyable manner. In addition, a **Tree Plantation Drive** was conducted on the campus to promote **environmental awareness and sustainability**, where students and faculty members actively planted saplings. The celebration concluded with a **Valedictory Session**, during which the winners of the **Brain Battle – Science Quiz** and other activities were felicitated, and certificates of participation were distributed to all contributors and volunteers. The event successfully promoted the spirit of **scientific curiosity, innovation, and sustainability** among the participants.

Objectives of the event

1. To provide insights into emerging technologies like Artificial Intelligence and data-driven innovations.
2. To enhance students' scientific knowledge, analytical thinking, and competitive spirit.
3. To promote experiential learning through engaging science-based games and activities.
4. To encourage environmental awareness and promote sustainability among students.

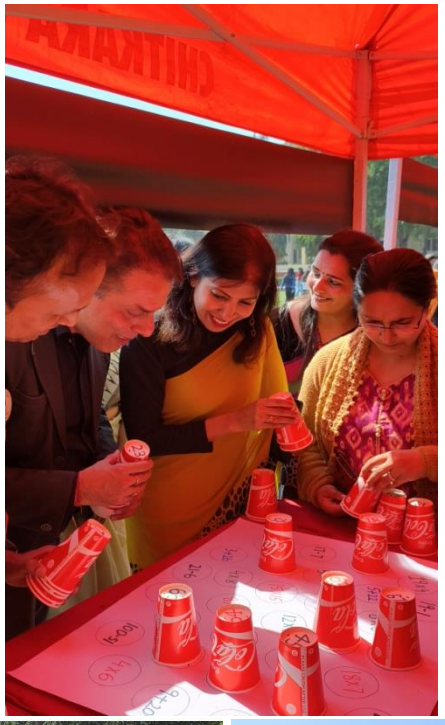
Outcome or Key take away from the event

1. Participants gained awareness of emerging technologies such as Artificial Intelligence and data-driven decision-making and their applications in real-world problems.
2. Students improved their scientific knowledge, critical thinking, and teamwork through competitive quiz rounds.
3. Students experienced hands-on learning of scientific concepts through interactive games and fun activities.
4. Participants developed a sense of environmental responsibility and awareness about sustainability and ecological conservation.

NATIONAL SCIENCE DAY
Tree Plantation Drive

Who discovered the Raman Effect?

Team Water



Event Details	
Topic	National Science Day: Power Point Presentation
Date	2/26/2026
Venue	DICE Lab, Fleming Block
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Dr. Rajneesh Talwar, Dean, DICE
No. of Participants	14
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

OBJECTIVE

1. To commemorate National Science Day by highlighting the contributions of Indian women scientists and emerging technologies.

2.To promote gender inclusivity in STEM by showcasing inspiring role models such as Janaki Ammal, Kamala Sohonie, Tessy Thomas, and Gagandeep Kang.

3.To enhance scientific awareness, critical thinking, and presentation skills among engineering students.

4.To align academic engagement with global priorities under the United Nations Sustainable Development Goals (SDGs)

DESCRIPTION

The Department of Interdisciplinary Courses in Engineering, in collaboration with Vigyan Parishad Panchanad, successfully commemorated National Science Day on February 26, 2026. The event featured a competition highlighting the contributions of Indian women scientists to

India and the world and Latest Technologies. Students delivered compelling presentations showcasing pioneering Indian women scientists, including: • Dr. Janaki Ammal's botanical research contributions • Dr. Kamala Sohonie's biochemistry breakthroughs • Dr. Tessy Thomas's missile technology achievements • Dr. Gagandeep Kang's vaccine development work All participants received appreciation and awards, fostering inclusive scientific engagement. This initiative directly supported multiple Sustainable Development Goals SDG 4 (Quality Education): Enhanced scientific literacy and critical thinking among engineering students. SDG 5 (Gender Equality): Promoted women's representation in STEM fields by celebrating female scientific role models. SDG 9 (Industry, Innovation, and Infrastructure): Inspired innovation by showcasing technological contributions of women scientists. SDG 10 (Reduced Inequalities): Addressed gender disparities in science through awareness and recognition. The event successfully inspired students to pursue scientific excellence while promoting gender inclusivity in STEM. By recognizing women's scientific achievements, the celebration contributed to breaking stereotypes and encouraging diverse participation in scientific research and innovation.

OUTCOMES

1.Students demonstrated improved understanding of women's contributions to science and technology.
2. Increased awareness and motivation toward gender equality and inclusivity in STEM fields.
3. Strengthened research, innovation, and communication skills through competitive presentations.
4. Fostered a culture of scientific excellence aligned with SDGs 4, 5, 9, and 17.

GPS Map Camera
Rajpura, Punjab, India
Chitkara University, Chandigarh-patiala National Highway (nh- 64
Village Jansla, Rajpura, Punjab 140417, India
Lat 30.515664° Long 76.661417°
Thursday, 26/02/2026 02:02 PM GMT +05:30

PATH TO LIFT
TOWARDS FLEMING EXT. 2

Event Name	SHAPE 2026 – International Conference
Date	26-28th February, 2026
Venue	Chitkara University, Rajpura, Punjab
Department	Chitkara School of Planning and Architecture, Chitkara University, Punjab
Event Curators	Council of Architecture, in collaboration with Chitkara School of Planning and Architecture
Event Coordinator	CSPA Team
Number of Participants	150+ National and International Delegates
SDGs Covered	3, 4, 6,7,9,10,11,12,13,15,17
Duration	3 days

About the Activity

SHAPE 2026 was a three-day international conference centered on the theme of Sustainable Habitats and Architecture for People and the Earth, aligning closely with the United Nations Sustainable Development Goals. The conference brought together global experts, academicians, researchers, and students to deliberate on contemporary challenges in architecture and urban development. It featured keynote lectures, plenary sessions, panel discussions, and thematic paper presentations addressing sustainability, climate resilience, and inclusive urbanism. The event also included pre-conference workshops and experiential learning activities to enhance student engagement. Participants gained insights into interdisciplinary approaches to design, policy, and environmental stewardship. The conference served as a vibrant platform for knowledge exchange, innovation, and collaboration.

Event Objectives

1. To promote sustainable architectural and urban practices
2. To facilitate global knowledge exchange.

3. To address climate and environmental challenges.

Key Highlights

1. International keynote lectures.
2. SDG-focused research presentations.
3. Panel discussions on sustainability.

Event Outcomes

1. Strengthening global collaboration.
2. Enhanced knowledge on sustainability.
3. Encouraged interdisciplinary research.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Regulatory Affairs 2026: Skills, Strategy, Survival
Date	2026-02-27 To 2026-02-27
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Sandeep Pawar, Regulatory Intelligence Manager | Dr. Priya Chatterjee, Head Regulatory Affairs | Priya Arage, Project Manager | Dr. Vikas Kumar Dhiman, Vice President – Regulatory Affairs
No. Of Participants	103
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO4, PO3, PO9, PO11
University Charter	Let's prepare our students for Industry, Let's educate our students to become globally competitive, Let's infuse leadership skills in our students

OBJECTIVE

To provide students with insights into emerging trends in regulatory affairs and global pharmaceutical compliance.

To enhance understanding of regulatory intelligence, strategic compliance, and global submission pathways.

To familiarize participants with evolving regulatory frameworks and industry expectations.

To encourage strategic thinking and skill development required for careers in regulatory affairs.

To create a platform for interaction between students and industry experts for career guidance and professional exposure.

DESCRIPTION

The expert session titled “Regulatory Affairs 2026: Skills, Strategy, Survival” was organized by the Chitkara College of Pharmacy, Chitkara University, with the objective of exposing students to the rapidly evolving landscape of regulatory science and global pharmaceutical compliance. The session aimed to bridge the gap between academic learning and industry expectations by providing practical insights from experienced professionals working in the regulatory domain. The session featured distinguished industry experts including Dr. Sandeep Pawar (RegDesk), Dr. Priya Chatterjee (Bayer Pharmaceuticals), Ms. Priya Arage (Sandoz), and Dr. Vikas Kumar Dhiman (Syngene International). Each expert shared valuable perspectives on different aspects of regulatory affairs, including regulatory intelligence, global submission strategies, evolving compliance frameworks, and the growing importance of strategic regulatory planning in pharmaceutical development. During the session, the speakers highlighted how regulatory affairs has become a critical component in ensuring that pharmaceutical products meet the required standards of safety, quality, and efficacy across global markets. They emphasized the increasing demand for professionals who possess not only strong scientific knowledge but also the ability to understand regulatory guidelines, manage documentation, and navigate complex international regulatory pathways. The experts also discussed emerging trends such as digitalization in regulatory processes, the role of regulatory intelligence in decision-making, and the importance of risk assessment and compliance management in modern pharmaceutical industries. They encouraged students to develop interdisciplinary skills, including analytical thinking, regulatory writing, and strategic planning, which are essential for building successful careers in regulatory affairs. A highly engaging interactive discussion session allowed students to ask questions related to career opportunities, skill requirements, and industry expectations in regulatory roles. The interaction provided students with a clearer understanding of the professional pathways available in regulatory affairs and the competencies required to succeed in this dynamic field.

OUTCOMES

Students gained enhanced understanding of regulatory affairs, regulatory intelligence, and global pharmaceutical compliance frameworks.

Participants developed awareness of career opportunities and required competencies in the regulatory affairs domain.

The session strengthened students' knowledge of global submission pathways and strategic regulatory planning.

Students understood the importance of risk assessment, documentation, and compliance in pharmaceutical development.

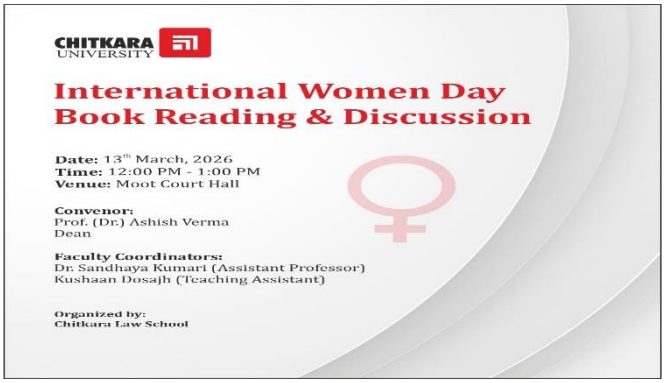
Interaction with industry experts helped bridge the gap between academic learning and real-world regulatory practices.

Event details	
Name of the School/Department	Chitkara Law School
Date of Event	13th March, 2026
Title of the Event	International Women's Day: Book Reading and Discussion
Mode	Offline
Type of participation	Organized/Attended/participated
Number of Guests	02
Number of Faculty participation	14
Number of Student participation	110 (18 from law School)
SDGs associated with Event	3,4,9,12,16,17

12:30 p.m.	Arrival of the faculty
12:30 p.m. to 12:55 p.m.	All participants were seated according to the instructions of the organising committee.
12:55 p.m.	Welcome Address by Dean Prof. (Dr.) Ashish Verma
01:00 p.m.	Short introduction to the importance and need of Book Reading and Discussion in the context of International Women's Day
01: p.m.-02:00 p.m.	Duration of the event
02:10 p.m.	Vote of thanks by Prof. (Dr.) Sandhya Kumari

About the Event

Observed annually on March 8, **International Women's Day (IWD)** is a global celebration of the social, economic, and political achievements of women. It serves as both a day of recognition for how far we have come and a call to action



for the work that remains in achieving true gender equality. Today, it is recognized by the United Nations and celebrated worldwide—

This year's focus shifts from awareness to accountability, urging world leaders to dismantle structural barriers and ensure equal access to justice. Complementing this is the **"Give to Gain"** campaign, which emphasizes that investing in women's growth through mentorship and resources creates a ripple effect of prosperity for entire communities.

Understanding the spirit behind this occasion, the Chitkara Law School organized a Book Reading and Discussion under the overarching theme of "*The Role of Women in Our Lives*". Students were allowed to give a liberal interpretation to practical examples along with acknowledging existing societal inequalities and the road still to be travelled. Within this ideological space students were encouraged to look for the positive role of law in our personal spaces as well.

The event was organized in such a manner so as to ensure an interaction between students and faculty members over the theme, based on reference to books and other literary devices. This would allow for students to appreciate and critically think over issues through the use of text as well as various textual interpretations.

Objectives

1. To encourage a constant, critical and legal dialogue amongst students in relation to the position women and the society.
2. To encourage students to develop a socio legal understanding of the Indian society.
3. To encourage students to inculcate a reading habit and provide them with a space to question and improve upon their beliefs.
4. To help students understand the vision behind the Constitution of India in relation to right to equality.

Description

The event began with a welcome address with students from the third Year, Chahat and Manika who formally introduced the event, its participants, the theme and the spirit behind the event. They underscored the importance of such events such as allowing for creation of a space for constant dialogue between and amongst the faculty and the students.

In doing such as an event, the Dean of the Chitkara Law School, Prof (Dr) Ashish Verma set the stage by discussing with the students how the Constitution of India was to be viewed as a document of social upliftment, social transformation and ensuring substantive equality. It was within such transformative principles that a student of law was to view society as a whole.

The Book Reading and Discussion was conducted in a round table format symbolizing equality and the need to listen to opinions of others. Each of the participants discussed about their personal experiences and the role any woman has ever played in their lives. Furthermore, they talked about various books, short stories or even newspaper articles which gave them a sense how much the society has progressed in terms of gender equality along with the persistent societal shortcomings which still exist.

Along with the students, several faculty members shared their opinions and thoughts on the theme as well. From talking about their experiences to and discussion on various philosophies, the faculty members allowed for the discussion to have a practical cum philosophical mixture as well, thereby allowing students to question their own beliefs based on the experiences shared. Usage of various literary tools from poetry to prose were employed by the faculty and student participants to showcase the power of literature.

Prof (Dr) Sandhya Kumari, the Faculty Convener of the event, intellectually stimulated all by drawing parallels between her various life experiences and the various teachings through various books which subsequently allowed for her to challenge herself intellectually and find abstract and practical solutions to gender-based problems being faced in the Indian society. She emphasized on the importance of reading diligently and honestly as the best way for students to develop their own ideas which were both humanistic as well as legally enterprising.

At the conclusion of the event, the Dean of the Law School again expressed his hope in the students of Chitkara Law School as ones who would help in giving an improved meaning to law as a tool for social change and social justice. This could include a focus on gender justice through practical and legal means such as acknowledging the role of women in the care economy to the inalienable truth that a society which invests in women is the society which develops holistically the most.

The Vote of Thanks by the Faculty Convener acknowledged the cooperation and zeal of the participants and the assisting faculty along with the organizing team. She once again expressed her hope and belief in the students of Chitkara Law School to augment their reading skills by understanding, utilizing and embedding the values of the Indian Constitution within themselves.

Learning Outcomes

1. The event served as a important tool for encouraging students to understand the value of reading and discussing
2. The Event allowed for the participants to engage with themselves and others in an informal manner about important social issues, thereby allowing for them to think critically on such issues.
3. The event lastly helped students to envisage the importance of the Constitution by identifying and utilizing principles in the books they read as well.

This event served as an important effort towards achieving the SDGs 3,4,5,8,9,12,16,17.

Book Reading & Discussion
Topic: The Role of Women in Our Lives
Organized by: Chitkara Law School

INTERNATIONAL
WOMEN'S DAY

INTERNATIONAL
WOMEN'S DAY

INTERNATIONAL
WOMEN'S DAY

Event Details	
Event Type	Pre-Placement Talks
Topic	Tech Talent Acquisition Drive 2026
Date	2026-03-13 To 2026-03-13
Mode	Offline
Venue	Sun Hall (Sun Hall, Turing Block, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Ashish G, Ceo, Snabb Tech
No. Of Participants	150
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

"1. To connect students with Snabb Tech and explore career opportunities in software development and tech services. 2. To provide a platform for students to directly interact with the CEO and understand the company's vision and work culture. 3. To conduct structured hiring through online assessments and interviews for suitable candidates. 4. To foster entrepreneurial thinking by exposing students to a dynamic, growth-stage technology company."

DESCRIPTION

Snabb Tech hosted a pre-placement talk and hiring drive for 3 students, offering direct interaction with the CEO to understand the company's vision and work culture. The structured assessment and interview process provided placement opportunities at a dynamic, growth-stage technology company.

OUTCOMES

"1. To connect students with Snabb Tech and explore career opportunities in software development and tech services.
2. To provide a platform for students to directly interact with the CEO and understand the company's vision and work culture.
3. To conduct structured hiring through online assessments and interviews for suitable candidates.
4. To foster entrepreneurial thinking by exposing students to a dynamic, growth-stage technology company."

Event Details	
Event Type	Industry Visit
Topic	Industrial Visit to Hazardous Waste Management Facility, Nalagarh
Date	2026-03-14 To 2026-03-14
Mode	Offline
Organizer Name	Sameer Malhotra
Resource Person	Mr. Sudharshan Singh, Hr.
No. Of Participants	35
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO1, PO2, PO3, PO4, PO5, PO6
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

Objectives of the Event
a) To provide students with exposure to hazardous waste management and engineered landfill operations.
b) To understand treatment, stabilization, and disposal processes for industrial hazardous waste.
c) To observe safety protocols and environmental monitoring practices at the facility.
d) To relate classroom concepts to real-world waste management systems.
e) To enhance awareness of sustainable and compliant industrial waste handling.

DESCRIPTION

An industrial visit was organized for the Civil Engineering students of Chitkara University, Punjab, to the hazardous waste management facility of Shivalik Solid Waste Management Ltd., located at Nalagarh in Solan District, Himachal Pradesh, on March 14, 2026. The visit included 28 Civil Engineering students from the 2023 and 2025 batches, along with seven additional students, accompanied by faculty member Dr. Pankaj Sharma and staff member Mr. Preetam

Pundir. During the visit, the students observed the functioning of the hazardous waste processing and disposal system, including the secured landfill facility and its major components such as liner systems, leachate collection arrangements, and protective layers designed to prevent soil and groundwater contamination. The officials at the facility explained the complete waste management chain, including collection of industrial hazardous waste, transportation, segregation, treatment, stabilization, and final disposal in the engineered landfill. Students also visited the Shivalik processing unit, where they learned about waste handling procedures, operational workflow, and environmental monitoring practices. Special emphasis was placed on safety measures, including the use of personal protective equipment and standard operating procedures for handling hazardous materials. The visit provided students with practical exposure to modern waste management practices and helped them understand the importance of environmental protection, sustainable waste disposal, and landfill engineering principles relevant to civil and environmental engineering practice.

OUTCOMES

a) Students gained a practical understanding of secured landfill components and operations.
b) Improved knowledge of waste segregation, treatment, and disposal workflows.
c) Increased awareness of safety measures and PPE in hazardous environments.
d) Strengthened understanding of environmental protection and regulatory compliance.
e) Enhanced readiness for professional roles in civil and environmental engineering.

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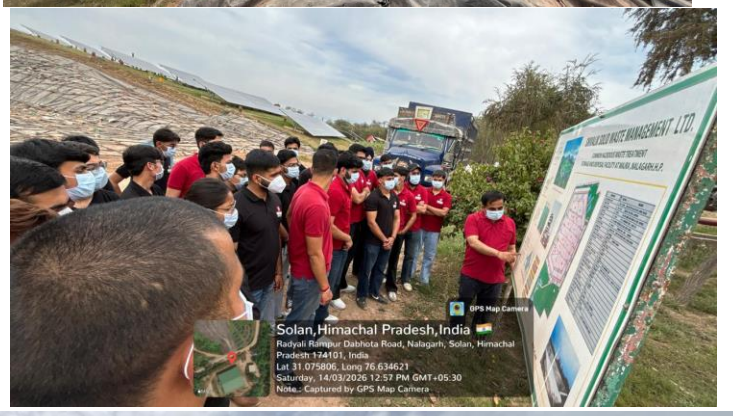
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Note : Captured by GPS Map Camera

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit- Ultratech Cement Plant, Rajpura
Date	2026-03-14 To 2026-03-14
Mode	Offline
Organizer Name	Dr. Payal Sachdeva
Resource Person	Mr. Himanshu Singh, Territory Manager
No. Of Participants	30
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO Number(S)	PO1, PO2, PO3, PO4, PO5, PO6
University Charter	Let's Educate our students for brilliant futures, Let's prepare our students for Industry, Let's inculcate team spirit and camaraderie among our students

OBJECTIVE

1. Provide students practical exposure to cement manufacturing processes used in modern cement plants.
2. Enhance understanding of raw material processing, kiln operation, and clinker production stages.
3. Familiarize students with quality control and testing procedures used in cement manufacturing.
4. Introduce industrial safety standards and operational protocols followed in large manufacturing plants.
5. Develop awareness of sustainable practices and environmental management in the cement industry.

DESCRIPTION

An industrial visit to the UltraTech Cement Plant was organized by the Department of Civil An industrial visit to the UltraTech Cement Plant was conducted on 14 March 2026 for a group of 30 students with the objective of providing practical exposure to cement manufacturing processes. The visit was designed to help students bridge the gap between theoretical learning

and real-world industrial practices by observing large-scale cement production in a modern manufacturing facility. Cement is one of the most essential materials used in construction and infrastructure development. Understanding its manufacturing process, material characteristics, and quality standards is important for engineering students. The visit provided an opportunity for students to gain firsthand knowledge of how raw materials are processed and transformed into cement through a series of controlled industrial operations. During the visit, students were introduced to the different stages involved in cement production, including raw material handling, crushing, grinding, blending, and preheating. Technical experts at the plant explained the working of the rotary kiln, where clinker is formed at very high temperatures before being further processed to produce cement. Students also observed the role of automated control systems that help maintain efficiency, accuracy, and consistency throughout the production process. The visit also highlighted the importance of quality control procedures, where laboratory testing is conducted to ensure that the final product meets required standards and specifications. In addition, students were made aware of industrial safety measures, environmental protection initiatives, and sustainability practices adopted by the plant to minimize environmental impact.

OUTCOMES

1. Students understood the sequential stages involved in cement manufacturing and overall plant workflow.
2. Gained insights into kiln operations and the process of clinker formation.
3. Developed awareness of quality testing procedures used for ensuring cement standards.
4. Improved understanding of industrial safety measures and plant operational protocols.
5. Learned about sustainability initiatives and environmental management practices adopted in cement plants.

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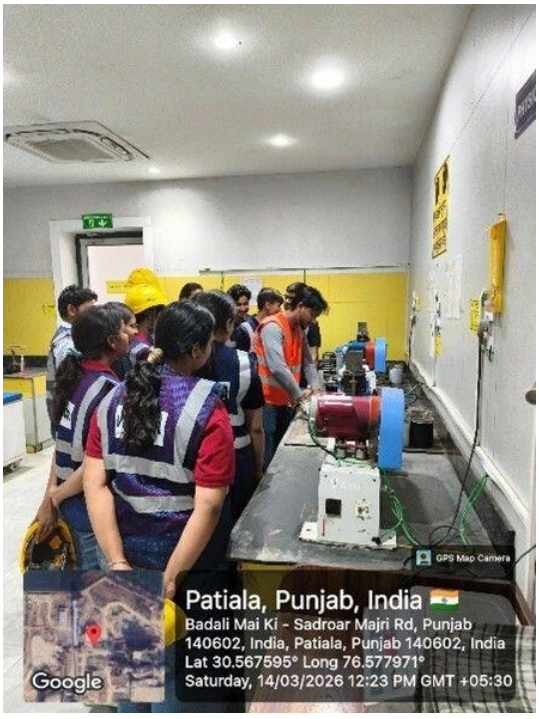
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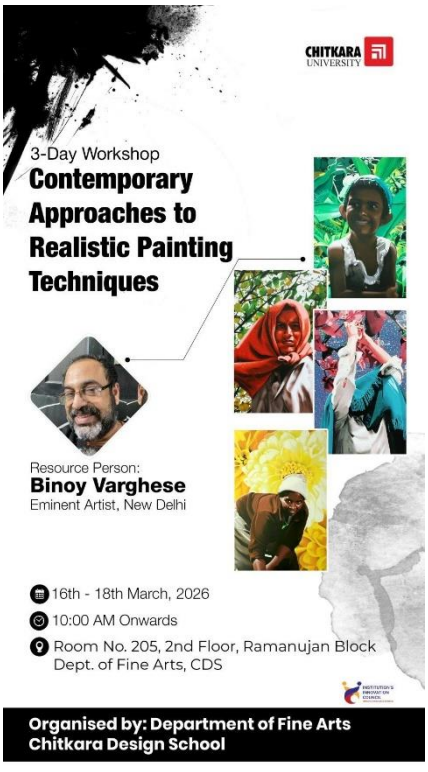
Topic	Contemporary Approaches to Realistic Painting Techniques
Date	16-03-2026 to 18-03-2026
Venue	Room no: 206, 2nd Floor Ramanujan Block, Dept. of Fine Arts, CDS, Chitkara University, Punjab, India
Organizer	Department of Fine Arts
Resource Person	Binoy Varghese Eminent Artist, New Delhi
Total no. of students	27
No. of Participants attended	27
Mode:	Offline
SDG No.	4, 9

ABOUT

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a three-day workshop titled "Contemporary Approaches to Realistic Painting Techniques" from 16th to 18th March 2026. The workshop was conducted by eminent contemporary artist Mr. Binoy Varghese, known for his photorealistic style and conceptual depth. The event aimed to provide students with exposure to contemporary painting practices, emphasizing observation, technique, and conceptual development. It served as an interactive platform for students, faculty, and research scholars to engage with professional artistic processes and explore the evolving dimensions of realism in modern art.



OBJECTIVES

1) To introduce students to contemporary approaches in realistic and photorealistic painting.
2) To enhance observational skills and technical understanding of painting techniques.
3) To bridge traditional realism with modern conceptual practices.

4) To provide insights into professional art practices and gallery engagement.
5) To encourage creative thinking and experimentation in contemporary art.

DESCRIPTION

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a three-day workshop titled "Contemporary Approaches to Realistic Painting Techniques" from 16th to 18th March 2026. The workshop was conducted by renowned contemporary artist Mr. Binoy Varghese, whose work is widely recognized for its photorealistic precision and conceptual depth. The workshop was part of the Master Lecture Series and aimed at providing students with both theoretical insights and practical exposure to contemporary painting practices.

The first day of the workshop commenced with an engaging and interactive presentation by the resource person. Mr. Varghese shared his artistic journey, highlighting the evolution of his distinctive photorealistic style. Through visual presentations and discussions, he emphasized the importance of observation, technique, and the subtle transformation of realism in contemporary art. He explained how realism extends beyond mere replication, incorporating emotional depth, narrative elements, and conceptual thinking. The session also reflected upon the department's national-level achievements and encouraged active interaction among students, faculty members, and research scholars. A thought-provoking question-and-answer session allowed participants to engage deeply with the artist, particularly on the integration of classical realism with modern sensibilities.

The second day focused on practical engagement and direct interaction with students. Mr. Varghese demonstrated his painting techniques, offering a step-by-step insight into the process of photorealism. Students observed the detailed approach to composition, layering, and finishing, gaining valuable technical knowledge. The artist also interacted individually with students, addressing their queries and guiding them on developing conceptual ideas for the contemporary art market. He shared his experiences of approaching galleries and building a professional artistic career. Drawing from his personal art journals, he discussed how his themes evolved over time, particularly focusing on displacement and the socio-cultural narratives of Kerala. These discussions provided students with a deeper understanding of how personal experiences and societal contexts influence artistic expression.

Overall, the workshop created an enriching academic environment that combined theory, practice, and professional insight. It encouraged students to explore new perspectives in realistic painting while developing both technical proficiency and conceptual clarity.

OUTCOMES

1) Students gained in-depth knowledge of photorealistic painting techniques and processes.
2) Enhanced understanding of blending traditional realism with contemporary concepts.
3) Improved observational, technical, and conceptual skills in painting.
4) Gained insights into professional art practices and gallery engagement.
5) Developed confidence in exploring innovative approaches in realistic art.

CHITKARA
UNIVERSITY

CHITKARA
UNIVERSITY
DEPARTMENT
OF
FINE ARTS

Event Name	Resort on Contours – Site Visit
Date	17th March 2026
Venue	Kikar Lodge, Ropar, Punjab
Department	Chitkara School of Planning and Architecture, Chitkara University, Punjab
Event Curators	Design Faculty Sem IV & VI
Participants	4th & 6th Semester Students
SDGs Covered	4,9,11,12,15
Duration	1 day

About the Activity

The site visit to Kikar Lodge was organised as part of the Integrated Design Studio to provide students with hands-on exposure to real-world architectural practices. Located in a contoured landscape, the resort served as a live case study for understanding site-responsive design and planning. Students explored various functional aspects such as spatial organisation, circulation, landscape integration, and service systems. The guided tour by professionals provided insights into the challenges of designing on uneven terrain while maintaining user comfort and operational efficiency. The visit also emphasised sustainable design strategies in hospitality architecture. Overall, it offered an immersive learning experience bridging theory and practice.

Event Objectives

1. To provide real-world exposure to design challenges.
2. To understand sustainable site planning.

Key Highlights

1. Guided professional walkthrough.
2. Exposure to landscape-sensitive design.

Event Outcomes

1. Enhanced practical design understanding.
2. Improved critical thinking and spatial analysis

THE
KIKAR

Event name	Exposure Visit
Topic	Emerging Trends: Approach to Corporate Office Design
Date	17th March, 2026
Mode	Offline
Venue	Studio Ardete Pvt. Ltd., Plot No. 1705, Sector -82, JLPL Industrial Area, SAS Nagar, Mohali
Organizer Name	Department of Interior Design (CSPA)
Resource Person	Ar. Abhimanue Sharma
No. Participant	55
SDG no.	SDG 4: Quality Education SDG 9: Industry, Innovation and Infrastructure SDG 11: Sustainable Cities and Communities SDG 8: Decent Work and Economic Growth

Objectives

- To provide students with practical exposure to contemporary corporate office design.
- To understand emerging trends in materials, technology, and workspace planning.
- To study the design process and thought approach followed by professional firms.
- To bridge the gap between academic learning and industry practices.
- To develop awareness of functional, aesthetic, and sustainable workplace environments

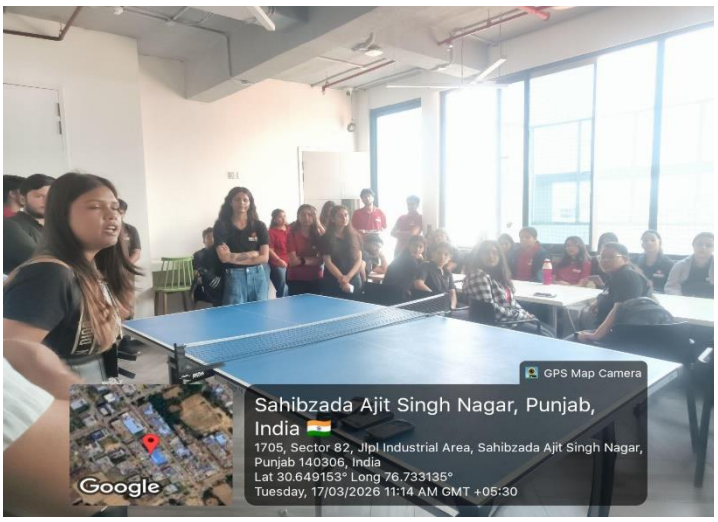
Description

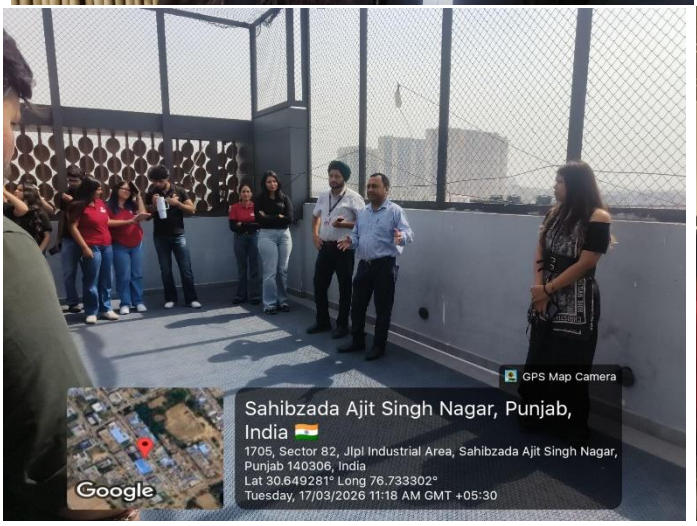
The Department of Interior Design, CSPA, Chitkara University, Punjab, organised an exposure visit titled “Emerging Trends: Approach for Corporate Office Design” for 4th Semester B. Des (Interior Design) students on 17th March 2026 at Studio Ardete Pvt. Ltd., Mohali. The visit aimed to familiarise students with real-time corporate interior environments, innovative material applications, and current workplace design strategies. Students observed professional practices, spatial planning, and execution techniques, gaining insights into industry standards and evolving trends in corporate office design.

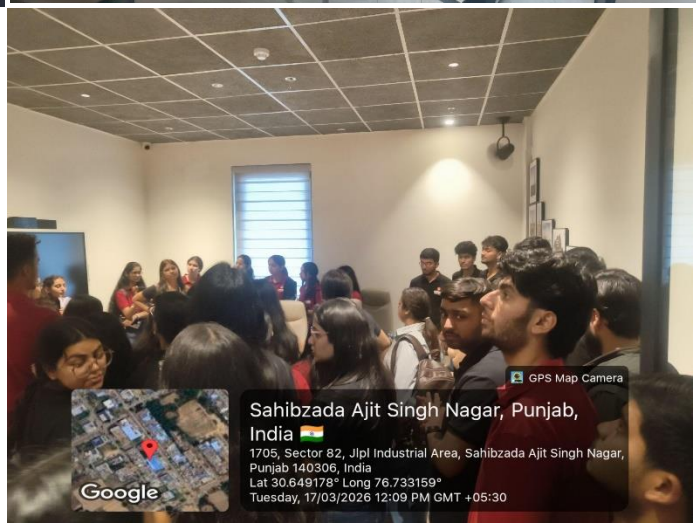
Outcomes

- Students gained hands-on understanding of corporate interior design practices.

- Enhanced knowledge of modern materials and workplace trends.
- Improved ability to connect theoretical concepts with real-world applications.
- Developed insights into professional workflow and design execution.
- Increased awareness of sustainable and user-centric design approaches.







EVENT DETAILS	
Event Type	Expert Talk
Topic	Greener Kitchen Better Future - Carbon Footprint Awareness in Culinary Kitchens
Date	2026-03-18 To 2026-03-18
Mode	Offline
Venue	Lh-11 (Chitkara University, Rajpura)
Organizer Name	Chitkara College Of Hospitality Management
Resource Person	Dr. Pooja Mahajan, Associate Professor
No. Of Participants	52
SDG No	SDG 1: No Poverty, SDG 2: Zero Hunger, SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 5: Gender Equality, SDG 7: Affordable and Clean Energy, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production
PO Number(S)	PO1, PO2, PO3, PO4, PO5, PO8, PO9, PO11, PO12
University Charter	Let's Prepare Our Students for Industry, Let's Foster Civic Engagement in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To create awareness about carbon footprint in culinary kitchens and its environmental impact.
2. To introduce students to sustainable and eco-friendly kitchen practices.
3. To enhance knowledge of energy efficiency, waste management, and resource conservation.
4. To encourage innovative thinking for implementing green practices in hospitality operations.

5. To prepare students for industry expectations related to sustainability and responsible kitchen management.

DESCRIPTION

The event titled "Greener Kitchen, Better Future: Carbon Footprint Awareness in Culinary Kitchens" was successfully organized by the Chitkara College of Hospitality Management under the aegis of the Institution's Innovation Council. The session was conducted on 18th March 2026 from 2:30 PM to 4:00 PM at LH-11, Escoffier Block. The resource person for the event was Dr. Pooja Mahajan, Associate Professor, who shared her expertise on sustainable practices in culinary operations. The primary objective of the session was to create awareness among students about the environmental impact of kitchen operations and the importance of reducing carbon footprints in the hospitality industry. Dr. Mahajan elaborated on how energy consumption, food wastage, water usage, and sourcing practices contribute significantly to environmental degradation. She emphasized the need for adopting eco-friendly techniques such as efficient energy use, waste segregation, sustainable sourcing, and minimizing food wastage. The session was highly interactive, encouraging students to reflect on their daily culinary practices and explore innovative solutions to make kitchens more sustainable. Practical examples and case studies were discussed, enabling students to understand real-world applications of green kitchen concepts. The speaker also highlighted global trends and industry expectations, preparing students for responsible professional practices. Overall, the event proved to be insightful and impactful, enhancing students' understanding of sustainability in culinary arts. It motivated participants to adopt environmentally conscious practices in their future careers and contribute positively towards building a greener hospitality industry.

OUTCOMES

1. Developed awareness of carbon footprint and sustainability in culinary operations.
2. Gained knowledge of eco-friendly kitchen practices and waste reduction techniques.
3. Improved ability to apply sustainable solutions in real-world hospitality scenarios.
4. Understood global trends and industry expectations in sustainable hospitality.

5. Adopted a responsible and ethical approach towards environmental conservation in kitchens.

Event Details	
Event Type	Competition
Topic	Debate Competition on Geo-Political Dynamics-I
Date	2026-03-18 To 2026-03-18
Mode	Offline
Organizer Name	Faculty Of Economics
No. Of Participants	78
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po4, Po6
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To enhance critical thinking and analytical abilities among students
2. To develop effective communication and public speaking skills through structured debate.
3. To encourage awareness of global political and economic developments.
4. o promotes research-oriented thinking and evidence-based argumentation.
5. To provide a platform for students to express diverse perspectives and engage in healthy academic discourse.

DESCRIPTION

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, successfully organized a Debate Competition on "Geo-Political Dynamics: The Apex Thinkers vs Mic Droppers" on 18th March 2026 at LH 303, Rockefeller Block. The event served as a vibrant academic platform where students actively engaged in meaningful discussions on contemporary global political issues. The competition witnessed enthusiastic participation from students who presented well-structured arguments, counterarguments, and evidence-based perspectives on various geopolitical developments. The event fostered an intellectually

stimulating environment, encouraging participants to critically analyse global trends and articulate their viewpoints with clarity and confidence.

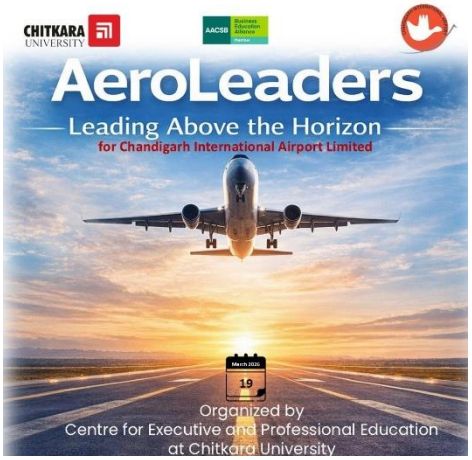
OUTCOMES

1. Students demonstrated improved confidence in public speaking and articulation of ideas.
2. The event strengthened analytical and reasoning skills, particularly in evaluating global political scenarios.
3. Participants gained deeper insights into geopolitical dynamics and their economic implications.
4. The debate fostered teamwork, collaboration, and respect for diverse viewpoints.
5. It contributed to building a vibrant academic culture focused on discussion and intellectual engagement.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Aeroleaders: Leading Above the Horizon
Date	2026-03-19 To 2026-03-19
Mode	Offline
Venue	Conference Room (Chail, Chandigarh)
Organizer Name	Mr. Narinder Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean |Chitkara College of Sales & Marketing
No. Of Participants	22
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals
University Charter	Let's infuse leadership skills in our students

OBJECTIVE

1. Strengthen Visionary Leadership for Future Aviation Challenges
2. Enhance Team Collaboration and Collective Decision-Making
3. Promote Innovation and Agility in Airport Management
4. Build Responsible and Sustainable Leadership Practices
5. Develop Human-Centric Leadership for High-Performance Culture



DESCRIPTION

In an era where aviation is no longer only just about reaching destinations but redefining journeys, AeroLeaders – Leading Above the Horizon brought together the senior management team of Chandigarh International Airport Limited for a transformative Management Development Program. Organised by the Centre for Executive and Professional Education, the program set the stage for leaders to rise beyond operational excellence and embrace a future

shaped by vision, agility, and collective leadership. By strengthening leadership and team effectiveness, the program contributes to improved productivity, better workplace culture, and organizational growth. The program encouraged innovative thinking and strategic leadership required for managing modern, technology-driven aviation infrastructure. The training strengthened collaboration, coordination, and collective decision-making among departments and stakeholders essential for airport functioning. Encouraging capacity building, knowledge sharing, collaborative teamwork, strategic partnerships, and leadership alignment among senior management. Strengthening awareness on sustainability, efficient use of resources, and responsible operational practices among the senior management team.

OUTCOMES

1. Leaders gained strategic clarity for future-ready airport management
2. Improved coordination among departments and stakeholders
3. Increased readiness to adopt digital and innovative solutions
4. Greater awareness of sustainability and responsible operations
5. Stronger leadership mindset focused on people, performance, and purpose.

Event Details	
Event Type	Competition
Topic	Chitkara Mandi Retail Expo
Date	2026-03-19 To 2026-03-20
Mode	Offline
Organizer Name	BBA Retail Management
No. Of Participants	67
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry

OBJECTIVE

• To provide practical exposure to real-time retail operations and store management.
• To develop an understanding of visual merchandising and its impact on customer attraction.
• To enhance students' skills in customer interaction, selling, and relationship management.
• To enable students to apply pricing strategies and promotional techniques in a competitive environment.
• To develop entrepreneurial thinking and decision-making abilities among students.

DESCRIPTION

The Chitkara Mandi Retail Expo, organized by the BBA Retail Management program in collaboration with ReMac- The Retail Management Club, was successfully conducted on the 19th and 20th of March 2026. One of the key highlights of the expo was the emphasis on visual merchandising. Students applied classroom concepts to design attractive and engaging stalls that could capture customer attention. Creative use of colors, themes, lighting, and product displays played a significant role in enhancing the overall appeal of the stalls. The practical implementation of visual merchandising techniques allowed students to understand its impact on consumer behavior and purchase decisions. Another important aspect of the expo was customer interaction and relationship management. Students actively engaged with visitors, understood their needs, and demonstrated effective communication and selling skills. This real-time interaction helped students build confidence and develop essential interpersonal

skills required in the retail industry. Handling different types of customers and addressing their queries also provided valuable insights into consumer psychology. The participation of MBA Marketing students further enriched the event by bringing strategic perspectives into the execution. Their expertise in marketing helped in designing promotional campaigns, pricing strategies, and branding initiatives. Social media promotions, word-of-mouth marketing, and on-ground engagement activities were effectively utilized to attract a large number of visitors to the expo. This collaboration between undergraduate and postgraduate students created a holistic learning environment and encouraged knowledge sharing. The Chitkara Mandi Retail Expo also promoted entrepreneurial thinking among students. Many participants came up with innovative business ideas and unique product offerings. The platform encouraged them to think creatively, take risks, and experiment with different business models. For some students, it was their first experience of running a business, which made the event both exciting and challenging. Faculty members played a vital role in guiding and mentoring students throughout the event. Their support ensured that the learning objectives were achieved effectively. Regular feedback and supervision helped students refine their strategies and improve their performance. The event witnessed a large footfall, including students, faculty members, and visitors from across the campus. The enthusiastic response and active participation made the expo a grand success. The lively atmosphere, combined with engaging activities and competitive spirit, created a memorable experience for everyone involved. In addition to academic learning, the expo also contributed to the overall personality development of students. It enhanced their teamwork, leadership, problem-solving, and decision-making skills. Working under pressure, managing time efficiently, and coordinating with team members prepared them for real-world challenges.

OUTCOMES

- Demonstrate the ability to plan and execute retail operations in a simulated marketplace.
- Apply visual merchandising techniques to create attractive and effective product displays.
- Exhibit effective communication and interpersonal skills while dealing with customers.
- Analyze customer behavior and adapt selling strategies accordingly.
- Implement pricing and promotional strategies to maximize sales and profitability.

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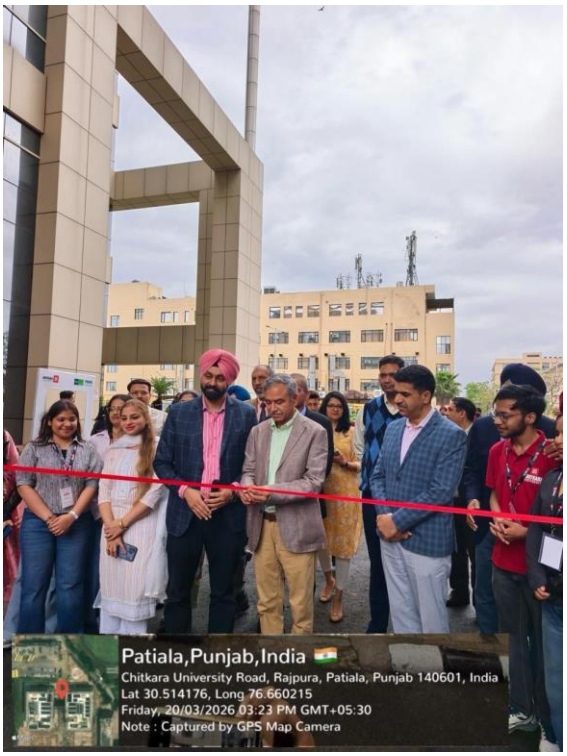
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Note : Captured by GPS Map Camera

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Event Name	Skill Development Program (For Non-Teaching Staff)
Topic	Systematic Documentation & Record Maintenance
Date	20-03-2026
Mode	Offline
Time	9:30 am to 4.00 pm
Venue	Conference Room, Principal Office, Galileo Block
Organizer	Department Of Nursing, CSHS, Chitkara University, Punjab
Resource Person	Dr. Manu Kohli, Professor, Department of Nursing, CSHS, Chitkara University Punjab
No. Of Participants	06
Under SDG No.	SDG 4: (Quality Education), SDG 9:(Industry, Innovation, Infrastructure), SDG 16:(Peace, Justice and Strong Institutions)

Objectives

- To develop skills in accurate and systematic documentation for academic and administrative processes.
- To enhance understanding of record organization, indexing, and retrieval techniques for efficient information management.
- To promote accountability and confidentiality in handling institutional records.
- To build confidence in managing both physical and digital records with consistency and professionalism.
- To improve error-prevention, timely updates, and compliance with institutional policies and standards.
- To strengthen teamwork and collaboration by ensuring transparent and accessible documentation practices.
- To prepare participants for professional workplace environments where disciplined record maintenance supports institutional efficiency and audit readiness.

Description

The Skill Development Programme on “Systematic Documentation and Record Maintenance” was organized by the Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, with the objective of enhancing the efficiency and accuracy of record

keeping among non-teaching staff. The initiative recognized the critical role of documentation in ensuring institutional transparency, accountability, and smooth functioning. The expert session highlighted the importance of maintaining well-structured records, both in physical and digital formats, and emphasized the need for consistency, confidentiality, and compliance with institutional policies. Participants were guided on practical techniques such as indexing, file organization, register maintenance, and digital documentation practices. The session also addressed common challenges in record keeping, including errors, delays, and data mismanagement, while offering strategies for error prevention, timely updates, and secure handling of information. Through interactive discussions and real-life examples, the programme enabled staff members to understand the significance of systematic documentation in supporting audits, academic processes, and administrative workflows. The training improved their confidence in managing records, strengthened their accountability, and enhanced their ability to retrieve information efficiently. Overall, the programme was highly effective in equipping non-teaching staff with essential skills for professional record maintenance. It contributed to building a disciplined workplace culture, improved institutional efficiency, and reinforced the importance of ethical and accurate documentation practices. The initiative was well-received and is expected to positively influence day-to-day operations, thereby supporting the institution's commitment to excellence and professionalism.

Outcomes

1. Non-teaching staff demonstrated improved skills in systematic documentation, ensuring accuracy and consistency in record keeping.
2. Participants gained a better understanding of organized record management, including indexing, filing, and retrieval techniques.
3. Enhanced confidence was observed in handling both physical and digital records, with greater accountability and professionalism.
4. Improved workplace discipline and efficiency were promoted through timely updates and error-free documentation practices.
5. The programme contributed to creating a transparent, reliable, and well-structured institutional environment.
6. Scenario-based training enhanced participants' ability to apply documentation and record maintenance practices effectively in real-life administrative situations.
7. Staff members developed a stronger sense of confidentiality, ethical responsibility, and compliance with institutional policies.

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TYPES OF DOCUMENTATION —ADMINISTRATIVE & LEGAL
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Event Details	
Event Type	Expert Talk
Topic	Transition To Transformation: Cooperatives And Rural Development in India
Date	2026-03-20 To 2026-03-20
Mode	Offline
Organizer Name	Faculty Of Economics
Resource Person	Dr. Vikash Kumar, Assistant Professor
No. Of Participants	70
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po4, Po6
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

1. To provide participants with a comprehensive understanding of the role of cooperatives in rural development in India.
2. To explore the transition of cooperatives from traditional frameworks to transformative agents of inclusive growth.
3. To highlight the significance of cooperatives in promoting sustainable and community-driven economic development.
4. To bridge the gap between theoretical knowledge and practical insights through expert interaction.
5. To encourage critical thinking and discussion among students on contemporary rural economic issues.

DESCRIPTION

The Faculty of Economics, Chitkara Business School, Chitkara University Punjab, successfully organized an insightful expert session on "Transition to Transformation: Cooperatives and Rural Development in India" on 20th March 2026. The session was graced by Dr Vikash Kumar, Assistant Professor at the Centre for Research in Rural and Industrial

Development (CRRID), Chandigarh, who shared his valuable insights on the evolving role of cooperatives in driving inclusive and sustainable rural development. Dr Vikash Kumar's session provided deep perspectives on the role of cooperatives in empowering communities.The session began with a warm welcome, followed by a felicitation ceremony and opening remarks by Prof. Dhiresh Kulshrestha, Dean, Faculty of Economics, CBS, Chitkara University setting the context for a thought-provoking discussion. The event witnessed active participation from students and faculty members, followed by an engaging Q&A session. The session concluded with a formal vote of thanks and marking yet another successful academic initiative aimed at bridging theoretical knowledge with real-world insights.

OUTCOMES

1. Participants developed a deeper understanding of the evolving role of cooperatives in promoting rural development in India.
2. The session enhanced awareness about how cooperatives contribute to inclusive growth, community empowerment, and sustainable development.
3. Students gained practical insights into real-world applications of economic concepts related to rural and institutional development.
4. The interaction with the expert helped in strengthening analytical and critical thinking regarding policy frameworks and grassroots economic models.
5. The session encouraged active participation and intellectual engagement through meaningful discussions and Q&A.

Event Details	
Event Type	Pre-Placement Talks
Topic	Salescode. Ai Campus Placement Drive
Date	2026-03-20 To 2026-03-20
Mode	Offline
Venue	Sun Hall (Sun Hall, Turing Block, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Kartik Arora, Hr Lead
No. Of Participants	164
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

"1. To provide students with placement opportunities at Salescode.AI, a company specializing in AI-driven sales solutions.
2. To introduce students to the intersection of artificial intelligence and sales technology as a growing career domain.
3. To conduct a structured pre-placement talk and interview process for identifying the right talent fit.
4. To encourage students to explore AI-powered business tools and develop skills relevant to the future of sales and CRM."

DESCRIPTION

Salescode.AI conducted a structured pre-placement talk and interview drive for 164 students, introducing them to AI-driven sales technology as a growing career domain. The event encouraged students to develop skills in AI-powered business tools and explore opportunities at the intersection of AI and CRM.

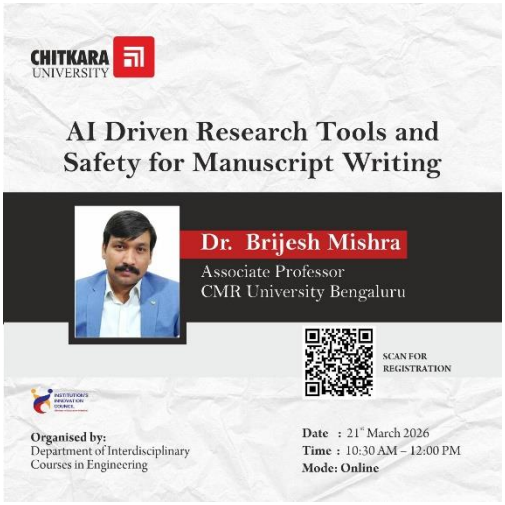
OUTCOMES

"1. To provide students with placement opportunities at Salescode.AI, a company specializing in AI-driven sales solutions.
2. To introduce students to the intersection of artificial intelligence and sales technology as a growing career domain.
3. To conduct a structured pre-placement talk and interview process for identifying the right talent fit.
4. To encourage students to explore AI-powered business tools and develop skills relevant to the future of sales and CRM."

Event Details	
Topic	AI Driven Research Tools and Safety for Manuscript Writing
Date	21/03/2026
Mode	Online
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Dr. Brijesh Mishra, Associate Professor
No. Of Participants	130
SDG No	SDG 4: Quality Education, SDG 5: Gender Equality, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals

OBJECTIVE

1. To familiarize participants with AI-driven research tools for efficient manuscript writing.
2. To enhance awareness of ethical practices and safety protocols in academic publishing.
3. To provide hands-on exposure to tools such as Mendeley, LaTeX, MATLAB, and AI writing assistants.
4. To promote collaborative and innovative research practices aligned with global standards.



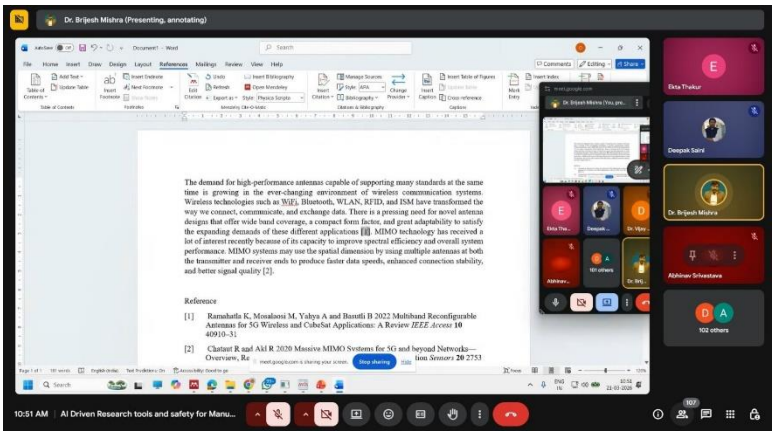
DESCRIPTION

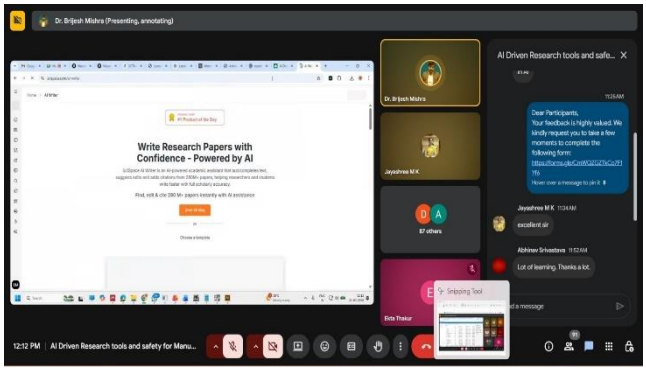
The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, organized a webinar on "AI Driven Research Tools and Safety for Manuscript Writing" on 21 March 2026. The session was delivered by Dr. Brijesh Mishra, Associate Professor, CMR University, Bengaluru. The webinar witnessed active participation from more than 125 participants from across India, including students,

researchers, and faculty members. During the session, the expert provided valuable insights into a wide range of research and writing tools, including Mendeley, OriginLab, LaTeX, Graph Data Extraction tools, Reuse Permission protocols, MATLAB, ChatGPT, Stealth Writer, Virtual Labs, Grammarly, and QuillBot. The session also included practical demonstrations, enabling participants to gain hands-on understanding of these tools. An interactive question-and-answer segment was conducted, during which participants actively engaged with the expert to clarify their queries related to manuscript writing and research practices. The event was aligned with SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals), fostering innovation, collaboration, and experiential learning among students and faculty members.

OUTCOMES

1. Participants gained practical knowledge of multiple research and writing tools for academic use.
2. Improved understanding of manuscript safety, plagiarism, and reuse permission protocols.
3. Enhanced ability to integrate AI tools effectively in research workflows.
4. Strengthened awareness of SDG-oriented research, fostering innovation and collaboration.





Event Details	
Event Type	Pre-Placement Talks
Topic	Deftsoft Training Session
Date	2026-03-23 To 2026-03-23
Mode	Offline
Venue	Carnegie Hall (Carnegie Hall, Rockefeller Block, Ground Floor, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Ms. Diksha Gautam, Jr. Human Resources Executive
No. Of Participants	350
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

"1. To deliver a focused Master Class by Deftsoft that equips students with practical knowledge of software development, HR tech, and IT services.
2. To give students industry-level exposure to real-world projects and workplace expectations at a software company.
3. To inspire students to develop skills aligned with current industry needs through expert-led interactive sessions.
4. To foster a strong academic-industry relationship between Chitkara University and Deftsoft for future collaboration."

DESCRIPTION

Deftsoft conducted an interactive Master Class for 350 students, equipping them with practical knowledge of software development, HR tech, and IT services. The expert-led session aligned students' skills with current industry needs and strengthened the academic-industry relationship with Chitkara University.

OUTCOMES

"1. To deliver a focused Master Class by Deftsoft that equips students with practical knowledge of software development, HR tech, and IT services.
2. To give students industry-level exposure to real-world projects and workplace expectations at a software company.
3. To inspire students to develop skills aligned with current industry needs through expert-led interactive sessions.
4. To foster a strong academic-industry relationship between Chitkara University and Deftsoft for future collaboration."

Event Name	The Hip Joint: From Biomechanics to Robotic Precision
Date	24th March, 2026
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Pb
Organizer	Department of Physiotherapy, Chitkara University, Punjab in collaboration with Fortis Hospital, Mohali
Resource Person	Dr Zubin Mehta, Associate Consultant-Orthopedics, Fortis Hospital, Mohali
Number of Participants	247
SDG Number	3 (Good Health and Well Being), 4 (Quality Education), 9 (Industry, Innovation & Infrastructure), 17 (Partnership for the Goals)
Duration	1 day

About the Activity

An expert talk on the topic "The Hip Joint: From Biomechanics to Robotic Precision" was organized by the Department of Physiotherapy on 24th March 2026. This session aimed to enhance the students' academic and clinical understanding of advanced musculoskeletal concepts and modern surgical interventions.

The session was delivered by Dr. Zubin Mehta, Consultant - Orthopaedics, Fortis Hospital Mohali. Dr. Mehta began the session with a detailed explanation of the biomechanics of the hip joint, emphasizing its structure, stability, and functional movements. He elaborated on the role of muscles, ligaments, and joint alignment in maintaining optimal mobility and preventing injuries. The discussion also highlighted common hip pathologies and their physiotherapeutic management.

A significant portion of the talk focused on the transition from traditional treatment approaches to robotic-assisted precision techniques in orthopedic surgeries. Dr. Mehta explained how advancements in robotic technology have improved surgical accuracy, reduced recovery time, and enhanced patient outcomes, particularly in hip replacement procedures. The session was

further enriched by Dr Vivek Shrivastava, Dean, Department of Physiotherapy, who addressed the students and emphasized the importance of integrating theoretical knowledge with modern technological advancements in clinical practice. He encouraged students to stay updated with emerging trends in physiotherapy and rehabilitation sciences.

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit To 136 Mld Wastewater Treatment Plant, Mohali L&T
Date	2026-03-25 To 2026-03-25
Mode	Offline
Organizer Name	Dr Jaspreet Singh
No. Of Participants	35
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students

OBJECTIVE

1. To understand the working principles and process flow of a large-scale wastewater treatment plant.
2. To study the integration of mechanical systems with automation and control technologies in real-time operations.
3. To provide hands-on exposure to industrial equipment such as pumps, aeration systems, sensors, and PLC-based monitoring systems.
4. To analyse energy recovery systems, particularly biogas-based power generation, from a mechanical and mechatronics perspective.

DESCRIPTION

An industrial visit was conducted on 25/03/2026 for Mechatronics and Mechanical Engineering students (Batch 2023) to the 136 MLD Wastewater Treatment Plant, Mohali, under the L&T Immersion Program. A total of 46 students, accompanied by Mr. Bineet Pal Singh, and Dr. Jaspreet Singh reported for the visit. Students were given practical demonstrations of key treatment stages, including screening, grit removal, primary sedimentation, and the activated sludge process. From a mechatronics and mechanical perspective, the students were provided with, hands-on exposure to automation and control

systems, including the operation of pumps, aeration units, sensors, and PLC-based monitoring systems. They also explored sludge treatment, biogas generation, and power production units, highlighting integration of mechanical systems with instrumentation and energy recovery. The visit enhanced understanding of industrial automation, real-time monitoring, system efficiency, and practical challenges faced from a mechanical and mechatronics perspective during power generation in a Wastewater Treatment Plant.

OUTCOMES

1. Students gained practical understanding of wastewater treatment processes and plant operations.
2. Enhanced knowledge of automation, instrumentation, and control systems used in industrial environments.
3. Improved ability to relate theoretical concepts of mechatronics and mechanical engineering to real-world applications.
4. Developed awareness of operational challenges such as maintenance, energy efficiency, and system optimization in wastewater treatment plants.

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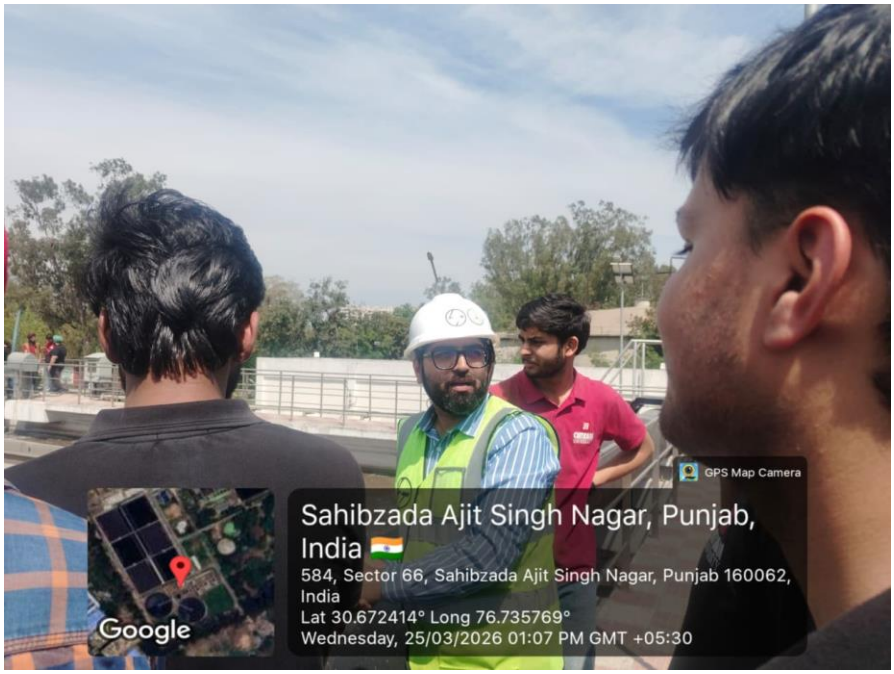
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EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit to Mohali Wet (L&T)
Date	2026-03-25 To 2026-03-25
Mode	Offline
Organizer Name	Dr Vishal Jagota
No. Of Participants	11
SDG No	SDG 9: Industry, Innovation and Infrastructure, SDG 6: Clean Water and Sanitation
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To understand the working principles and process flow of a large-scale wastewater treatment plant.
2. To study the integration of mechanical systems with automation and control technologies in real-time
operations.
3. To provide hands-on exposure to industrial equipment such as pumps, aeration systems, sensors, and
PLC-based monitoring systems.
4. To analyze energy recovery systems, particularly biogas-based power generation, from a mechanical and
mechatronics perspective.

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OUTCOMES

1. Students gained practical understanding of wastewater treatment processes and plant operations.
2. Enhanced knowledge of automation, instrumentation, and control systems used in industrial
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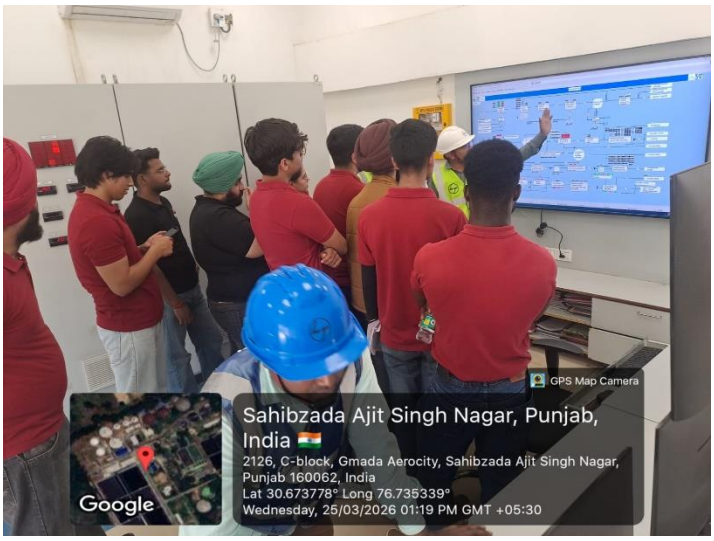
3. Improved ability to relate theoretical concepts of mechatronics and mechanical engineering to real-
world applications.
4. Developed awareness of operational challenges such as maintenance, energy efficiency, and system
optimization in wastewater treatment plants.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Sahibzada Ajit Singh Nagar, Punjab, India
2126, C-block, Gmada Aerocity, Sahibzada Ajit Singh Nagar, Punjab 160062, India
Lat 30.6736° Long 76.734687°
Wednesday, 25/03/2026 01:35 PM GMT +05:30
Google

ADMINISTRATIVE BUILDING

Event Name	Faculty Development Program on Research Integrity, Publication Ethics, and Quality Scholarly Communication
Date	26 to 30 March 2026
Venue	Offline mode
Department	Doctoral Research Centre (DRC)
Resource Person	Dr. Arun Upmanyu, Professor & Associate Professor, (Research)
Number of Participants	37
SDGs Covered	4th, 9th
Duration	3 Hrs.

About the Activity

The **Faculty Development Programme on Research Integrity, Publication Ethics and Quality Scholarly Communication** is designed to enhance awareness and understanding of ethical research practices, responsible publication standards, and effective scholarly communication among academicians, researchers, and postgraduate students. The programme focuses on promoting integrity in research, preventing unethical publication practices, and improving the quality and visibility of scholarly work. It also introduces participants to indexing databases, peer-review mechanisms, ethical use of emerging technologies, and strategies for publishing in reputed journals aligned with global academic standards.

Workshop Objectives

1. Understand the principles of research integrity and publication ethics in higher education.
2. Identify ethical and unethical practices in research and scholarly publishing.

3. Gain knowledge of peer-review systems, plagiarism policies, and responsible authorship.
4. Develop skills for publishing quality research articles in reputed indexed journals.
5. Understand the role of citation databases, indexing platforms, and impact metrics.
6. Explore the ethical use of emerging technologies and Artificial Intelligence in research publication.

Key Highlights

1. Comprehensive training on research integrity and publication ethics in higher education.
2. Guidance for publishing research in Scopus, Web of Science, and UGC CARE journals.
3. Strategies to identify predatory journals and understand the peer-review process.
4. Introduction to ethical use of emerging technologies and AI in research publishing

Workshop Outcomes

1. Apply ethical standards in research design, writing, and publication practices.
2. Identify predatory journals and select suitable journals for quality publication.
3. Improve scientific writing and scholarly communication skills.
4. Use reference management and plagiarism detection tools effectively.
5. Enhance the visibility, credibility, and impact of their research publications investigations.

THE NORTH FACE

Name of the School/Department	Chitkara Law School
Date of Event	27th March, 2026
Title of the Event	Guest Lecture on Corporate Law
Mode	Offline
Type of participation	Attended
Number of Faculty and Staff participation	3
Number of Student participation	60–70 (with significant participation from first-year students)
SDGs associated with Event	4, 8, 9, 16
Venue & Time	Classroom No. 204, Chitkara Law School | 1:45 PM – 3:15 PM

About the Event

The Guest Lecture on Corporate Law and Mergers & Acquisitions (M&A) was organized by Chitkara Law School to provide students with comprehensive exposure to real-world corporate transactions and the practical role of legal professionals in deal-making. The session was delivered by Mr. Lovejeet Singh, Partner at Chandhiok & Mahajan, who shared insights drawn from his experience in corporate and aviation law. The lecture emphasized that M&A transactions involve not merely the consolidation of companies but also the transfer of ownership, control, strategic value, and complex regulatory compliance. The speaker highlighted how large business groups expand through acquisitions and strategic investments, illustrating the role of legal professionals in identifying risks, structuring transactions, and ensuring statutory compliance.

The session also addressed evolving domains such as venture capital investments, distressed asset acquisitions, and the increasing relevance of technology and artificial intelligence in corporate practice. Overall, the lecture successfully bridged the gap between academic learning and practical exposure, offering students a realistic understanding of corporate law careers.

Learning Objectives

• To understand the concept and strategic importance of Mergers & Acquisitions in corporate law and business growth.

• To gain knowledge of the legal framework governing corporate restructuring in India, including statutory and regulatory provisions.

• To develop a clear understanding of due diligence as a critical tool for risk identification and transaction structuring.

• To explore different types of M&A transactions such as share acquisition, business transfer agreements, schemes of merger, and distressed asset acquisition.

• To understand the significance of legal documentation including agreements, representations, warranties, and indemnities.

• To encourage students to explore diverse career paths in corporate law and develop practical legal skills.

Description

The session commenced with a formal welcome, followed by the introduction of the guest speaker. Mr. Lovejeet Singh began by sharing his professional journey, including his experience working with reputed organizations, multinational corporations, and leading law firms. He encouraged students to explore various fields of law before making career decisions and emphasized the importance of internships and hands-on experience.

He introduced the concept of Mergers & Acquisitions (M&A) as a strategic tool used by companies to scale operations, achieve growth, expand into new markets, and improve cost efficiency. The speaker explained that transactions involve the transfer of ownership, control, and business assets, and often require careful legal structuring to avoid disputes. He discussed various types of M&A transactions, including share acquisition, business transfer agreements, schemes of merger, and distressed asset acquisitions, highlighting their practical implications.

Special emphasis was laid on due diligence, which was described as the foundation of any corporate transaction. The speaker explained that due diligence involves a systematic investigation to identify legal risks, verify assets, and ensure compliance with statutory requirements. He highlighted that effective due diligence plays a crucial role in protecting investors and shaping contractual protections.

The lecture further elaborated on the legal framework governing M&A in India, including key statutes such as the Companies Act, 2013, Competition Act, 2002, SEBI Regulations, FEMA guidelines, and the Insolvency and Bankruptcy Code, 2016. The process of merger through the National Company Law Tribunal (NCLT) was explained in detail, covering stages such as board approval, filing, regulatory notices, hearings, and final orders.

The speaker also discussed documentation in M&A transactions, emphasizing that drafting agreements such as Share Subscription Agreements (SSA), Share Purchase Agreements (SPA), Business Transfer Agreements (BTA), and Shareholders Agreements (SHA) forms a significant part of a corporate lawyer's work. He explained the importance of representations, warranties, and indemnities in safeguarding the interests of parties involved.

Practical examples were provided, including cases of pharmaceutical companies, financial institutions, and venture capital investments, where investors typically exit after a fixed period. The speaker highlighted how distressed assets can present opportunities for buyers when strategically acquired.

The session concluded with an interactive question-and-answer segment. Students including Arshdeep (First Year), Labha (Fourth Year), and Ansh (Fourth Year) actively participated and raised queries related to bankruptcy, foreign assets, mergers, intellectual property, and corporate transactions. The speaker addressed these questions in detail, emphasizing the importance of analytical thinking, legal research, drafting skills, and adaptability in the evolving legal landscape. The event also witnessed significant participation from first-year students, reflecting strong engagement and interest.

Learning Outcome

• Students developed a comprehensive and practical understanding of M&A transactions and corporate restructuring processes.

• They gained insights into due diligence and its importance in identifying risks and ensuring compliance.

• Students understood the role of legal documentation and drafting in corporate transactions.

• They acquired knowledge of key legal frameworks governing corporate law in India.

• The session enhanced students' interest in corporate law careers and highlighted the importance of skill development.

• Students recognized the significance of practical exposure, internships, and continuous learning in the legal profession.

Event Details	
Event Type	Industry Visit
Topic	Waste To Wealth 3.0
Date	2026-03-27 To 2026-03-27
Mode	Offline
Organizer Name	Faculty Of Economics
No. Of Participants	45
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po6, Po8
University Charter	Let's Prepare Our Students for Industry, Let's Foster Civic Engagement in Our Students

OBJECTIVE

1. To familiarize students with real-world waste treatment processes and technologies
2. To connect classroom knowledge of environmental economics and sustainability with industrial applications
3. To provide insights into pollution control norms and regulatory frameworks followed by industries
4. To develop critical thinking, problem-solving abilities, and encourage students to adopt sustainability-oriented approaches

DESCRIPTION

The industrial visit titled "Waste to Wealth 3.0" was organized by Chitkara Business School at Alliance Enviro Care, Chandigarh on 27th March 2026. The event commenced at 9:30 AM and aimed to provide students with hands-on exposure to sustainable waste management practices. During the visit, students were guided through various stages of waste processing, including collection, segregation, treatment, and recycling. Experts from the organization explained how waste materials are converted into useful resources, thereby contributing to environmental sustainability and the circular economy. The session also included interactive discussions where students gained insights into industry practices, technological advancements, and regulatory frameworks related to pollution control. The collaboration with

the Chandigarh Pollution Control Committee (CPCC) further enhanced students' understanding of environmental compliance and governance. Overall, the visit was highly informative and engaging, offering students an opportunity to connect theoretical concepts with real-world applications and encouraging them to adopt sustainable practices in their academic and professional lives.

OUTCOMES

1. Students will be able to explain real-world waste management techniques.
2. Students will develop an understanding of resource recovery and circular economy models.
3. Students will be able to relate economic theories with practical applications.
4. Students will gain awareness of environmental policies and industry standards.

Authorised by :
Chandigarh Pollution Control Committee
ALLIANCE

Event Details	
Event Type	Pre-Placement Talks
Topic	INGLU Campus Recruitment Drive 2026
Date	2026-03-27 To 2026-03-27
Mode	Offline
Venue	Sun Hall (Sun Hall, Turing Block, Chitkara University, Punjab Campus)
Organizer Name	Explore Lab and Career Advancement Community
Resource Person	Harshal Sawant, Team Lead
No. Of Participants	256
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

"1. To introduce students to INGLU and its offerings and provide placement opportunities through a structured recruitment drive.
2. To conduct a comprehensive hiring process including pre-placement talk, online test, and personal interviews.
3. To help students understand professional expectations, technical requirements, and work culture at INGLU.
4. To expand the university's placement network with emerging tech companies and enhance student career outcomes."

DESCRIPTION

INGLU ran a comprehensive campus recruitment drive for 256 students, combining a pre-placement talk, online test, and personal interviews. The event helped students understand professional and technical expectations at INGLU while expanding the university's placement network with emerging tech companies.

OUTCOMES

"1. To introduce students to INGLU and its offerings and provide placement opportunities through a structured recruitment drive.
2. To conduct a comprehensive hiring process including pre-placement talk, online test, and personal interviews.
3. To help students understand professional expectations, technical requirements, and work culture at INGLU.
4. To expand the university's placement network with emerging tech companies and enhance student career outcomes."

Event Details	
Topic	Cloud Computing and Its Applications
Date	28/03/2026
Mode	Online
Organizer Name	Dr. Rajneesh Talwar
Resource Person	Mr. Shashank Tripathi, Technical Trainer
No. Of Participants	69
SDG No	SDG 4: Quality Education, SDG5: Gender Equality, SDG9: Industry, Innovation and Infrastructures, SDG 17: Partnership for the Goals

OBJECTIVE

1. To provide a fundamental understanding of cloud computing concepts and their real-world applications.
2. To familiarize participants with different cloud service and deployment models.
3. To introduce learners to leading cloud platforms such as Amazon Web Services and Microsoft Azure.
4. To create awareness about career opportunities and certifications in the cloud computing domain.

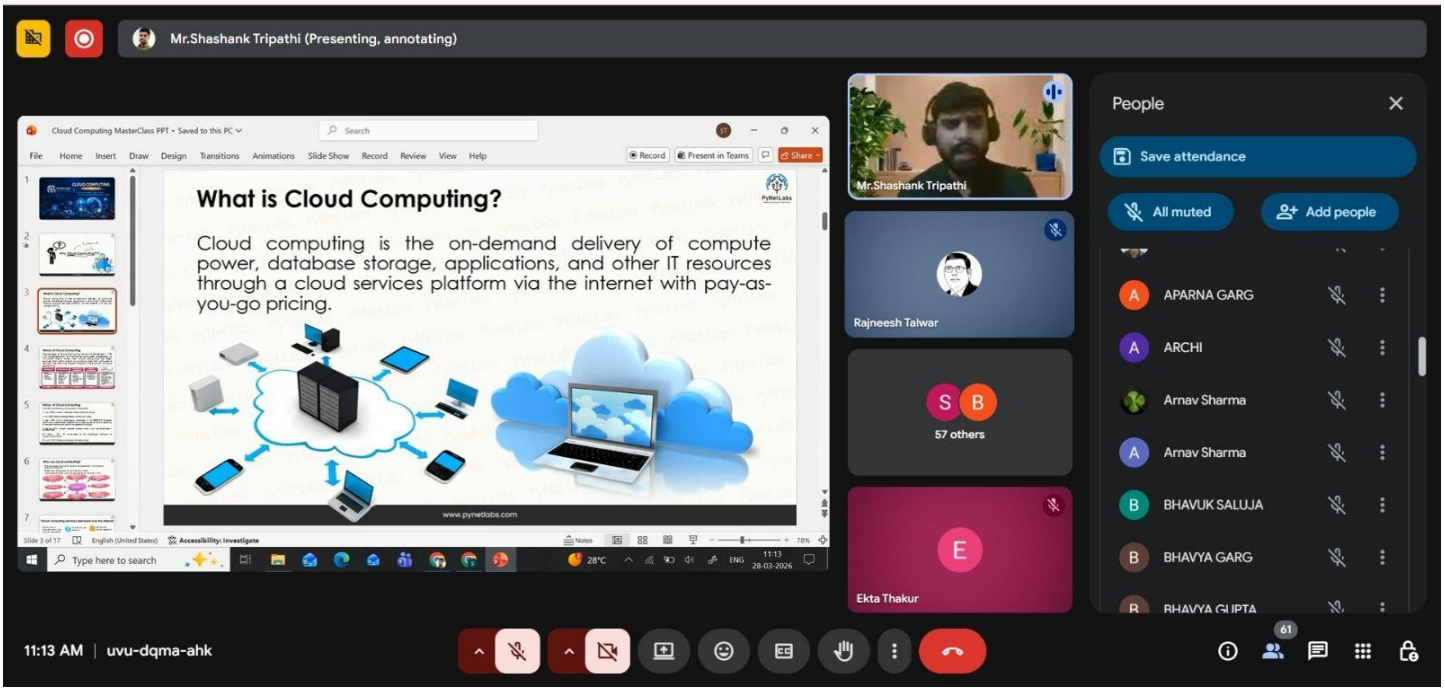
DESCRIPTION

The Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, organized a webinar on "Cloud Computing and Its Applications" on 28 March 2026. The session was delivered by Shashank Tripathi, Technical Trainer at PyNet Labs, Gurugram, Haryana. The webinar witnessed enthusiastic participation from students and faculty members across various disciplines. During the session, the expert provided a comprehensive overview of cloud computing, highlighting its importance in modern computing environments. He explained why cloud computing is widely adopted, emphasizing benefits such as cost

efficiency, scalability, flexibility, reliability, and on-demand self-service. The session covered cloud computing services delivered over the internet, supported by real-world examples to help participants understand its relevance in daily life. The expert elaborated on various cloud service models, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS), along with development models. Further, different cloud deployment models were discussed, including public cloud, private cloud, hybrid cloud, and community cloud, explaining their features and use cases. The speaker also provided insights into career opportunities in cloud computing, discussing various job roles such as Cloud Engineer, Cloud Developer, SysOps Administrator, Cloud Architect, DevOps Engineer, Cloud Security Engineer, and Data Engineer, along with their average salary ranges in India. Additionally, the session included guidance on industry-recognized certifications such as AWS Certification. The expert also shared useful learning resources and platforms related to Amazon Web Services and Microsoft Azure, enabling participants to explore hands-on practice and further skill development in cloud technologies. He also demonstrated how to host a web service using a Linux operating system and deploy a website on the cloud, providing practical exposure to real-world implementation. An interactive question-and-answer session was conducted, where participants actively engaged with the speaker, raising queries related to cloud concepts, tools, and career opportunities. The event was aligned with SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals), promoting knowledge sharing, inclusivity, innovation, and collaborative learning among participants.

OUTCOMES

1. Participants gained clear insights into cloud computing principles and their practical significance.
2. Attendees developed an understanding of IaaS, PaaS, SaaS, and various cloud deployment models.
3. Learners acquired basic knowledge of deploying web services using Linux in a cloud environment.
4. Participants became aware of career paths, certifications, and skill development resources in cloud technologies.


Mr.Shashank Tripathi (Presenting, annotating)
What is Cloud Computing?
Cloud computing is the on-demand delivery of compute power, database storage, applications, and other IT resources through a cloud services platform via the internet with pay-as-you-go pricing.
www.pynetlabs.com
Mr.Shashank Tripathi
Rajneesh Talwar
57 others
Ekta Thakur
People
Save attendance
All muted
Add people
APARNA GARG
ARCHI
Arnav Sharma
Arnav Sharma
BHAVUK SALUJA
BHAVYA GARG
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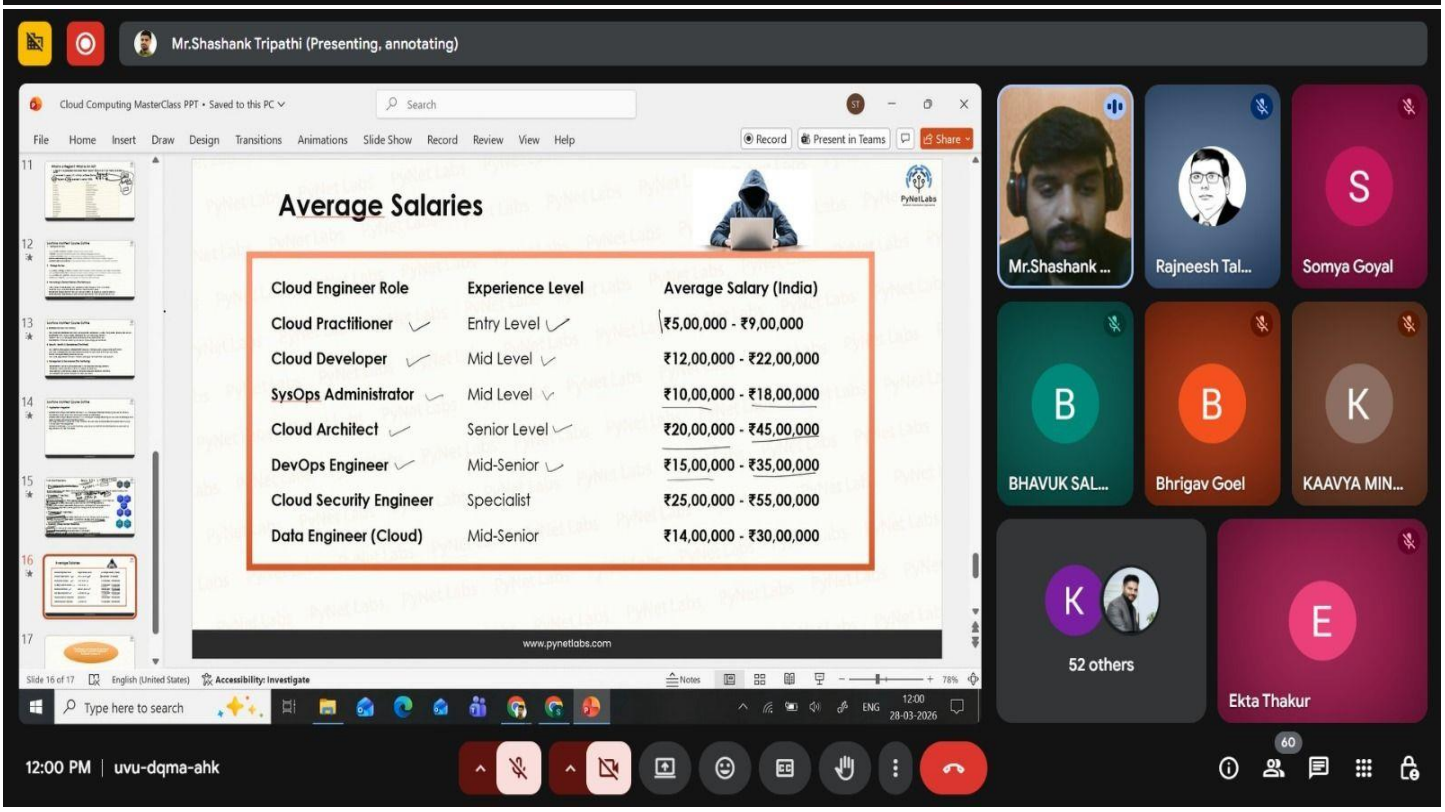

Mr.Shashank Tripathi (Presenting, annotating)
Average Salaries
Cloud Engineer Role | Experience Level | Average Salary (India)
Cloud Practitioner | Entry Level | ₹5,00,000 - ₹9,00,000
Cloud Developer | Mid Level | ₹12,00,000 - ₹22,00,000
SysOps Administrator | Mid Level | ₹10,00,000 - ₹18,00,000
Cloud Architect | Senior Level | ₹20,00,000 - ₹45,00,000
DevOps Engineer | Mid-Senior | ₹15,00,000 - ₹35,00,000
Cloud Security Engineer | Specialist | ₹25,00,000 - ₹55,00,000
Data Engineer (Cloud) | Mid-Senior | ₹14,00,000 - ₹30,00,000
www.pynetlabs.com
Mr.Shashank ...
Rajneesh Tal...
Somya Goyal
BHAVUK SAL...
Bhrigav Goel
KAAVYA MIN...
52 others
Ekta Thakur
12:00 PM | uvu-dqma-ahk

EVENT DETAILS	
Event Type	Expert Talk
Topic	Pharma Leaders' Ai Toolkit: Navigating Disruption and Driving Growth.
Date	2026-03-30 To 2026-03-30
Mode	Online
Organizer Name	Mr. Jatinder Chopra, Chitkara University, Punjab
Resource Person	Mr. Anshu Narula, Ex. Senior Regional Business Manager
No. Of Participants	185
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. To understand AI-driven disruptions across pharmaceutical business functions and leadership roles.
2. To bridge academic learning with real-world pharmaceutical industry practices and insights.
3. To develop awareness of digital transformation trends shaping future pharma careers.
4. To enhance strategic thinking for leveraging AI as a competitive leadership tool.
5. To encourage proactive learning towards emerging technologies in pharmaceutical management domain.

DESCRIPTION

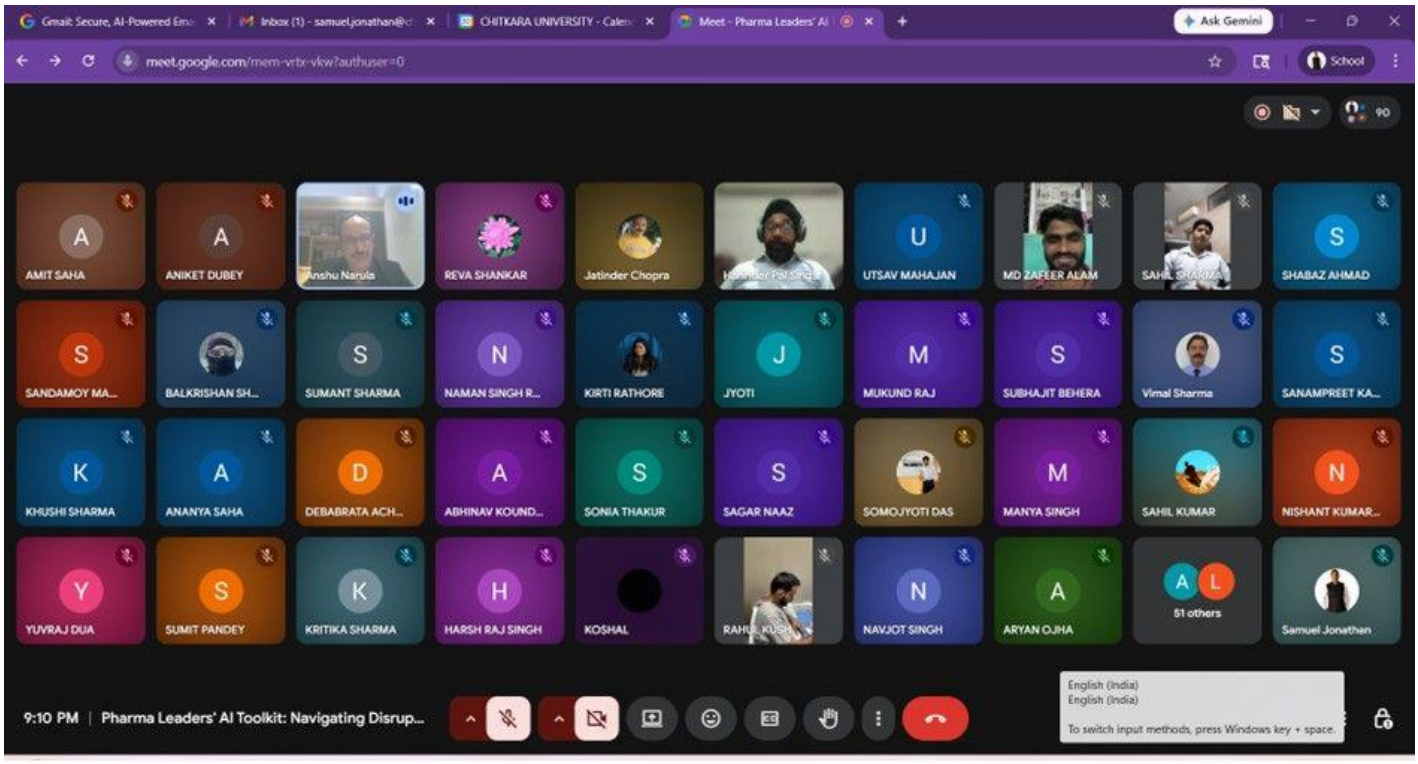
CCSM organized an expert talk for MBA Sales & Marketing (Pharmaceutical-Management) students on 30th March,2026. The resource person was Mr Anshu Narula, has more than 30 years of experience in pharmaceutical industry & 3 years into academics, he is a rare blend of both industry & academia exposure. He has worked with Glaxosmithkline Pharmaceuticals Ltd. as a senior regional business manager. The topic for the session was very relevant to the

students, looking into the disruptions & ambiguity caused by AI. AI is rapidly transforming drug discovery, supply chains, sales forecasting, patient engagement, and regulatory processes. Future pharma leaders must understand how to manage this disruption, make data-driven decisions, and lead digital transformation rather than react to it. Such sessions bridge the gap between traditional pharma management and emerging AI-driven business models. The students participated attentively during the session & even asked many questions & Mr Anshu very patiently replied to all the questions. MBA sales and marketing with specialization in Pharmaceutical Management provides platform to the students to be industry ready for a sustainable, growth-oriented career in pharma and health industry. In order to make students industry ready, it's essential for students to be aware & understand the most recent developments in the industry. So that they are proactive to plan. One key benefit for students: They develop strategic thinking on how to use AI as a leadership tool—not just a technology—giving them a competitive advantage in pharma careers where AI-enabled decision-making is becoming a core leadership skill. Enhances Learning opportunities and employability skills with focus on AI-driven competencies. Prepares students for sustainable, growth-oriented careers in pharma industry. Builds future-ready workforce aligned with digital transformation. Highlights AI-driven innovation in drug discovery, supply chains, and analytics. Encourages adoption of emerging technologies in pharma business models. AI enhances patient engagement, treatment outcomes, and healthcare accessibility. Supports efficient healthcare delivery through data-driven decisions

OUTCOMES

1. Students gained clarity on AI applications in pharma operations and decision-making.
2. Improved understanding of industry expectations from future pharma sales and marketing professionals.
3. Enhanced ability to connect academic concepts with real-time pharmaceutical business challenges.

4. Developed curiosity and confidence to engage with AI-driven tools and innovations.
5. Strengthened strategic mi mindset for adopting AI in leadership and career growth.



Name of the School/Department	Chitkara Law School
Date of Event	30th March, 2026
Title of the Event	Snooze or Loose: Silent Nights, Restless Minds
Mode	Offline
Type of participation	Attended
Number of Faculty and Staff participation	3
Number of Student participation	49
SDGs associated with Event	4, 8, 9, 16
Venue & Time	Classroom No. 204, Chitkara Law School | 02:15 PM – 03:00 PM

About the Event

The session was thoughtfully designed to address the increasing concerns related to sleep disturbances among students and to emphasize the vital role of sleep in maintaining overall well-being. It aimed to create awareness about how poor sleep habits can affect physical health, emotional stability, and academic performance. The interactive structure of the session encouraged students to actively participate, share their experiences, and reflect on their daily routines. Through meaningful discussions and engaging activities, the session fostered a supportive environment where students could better understand the importance of healthy sleep practices and feel motivated to make positive lifestyle changes.

Learning Objectives

- **Understanding sleep cycles** and **circadian rhythm**, including the stages of sleep and how biological clocks regulate sleep–wake patterns.

- **Importance of sleep for physical and mental health**, emphasizing its role in cognitive functioning, emotional regulation, immunity, and overall productivity.
- **Effects of sleep deprivation on mood, focus, and performance**, highlighting issues such as irritability, reduced concentration, academic decline, and increased stress levels.
- **Youth sleep habits and impact of screen time / academic stress**, with discussion on irregular routines, excessive gadget use, and pressure related to academic demands.
- **Awareness of sleep disorders and sleep hygiene practices**, including identification of common concerns such as insomnia and practical strategies to improve sleep quality.
- **Relaxation techniques and healthy routine building**, where students were guided through simple breathing exercises, pre-sleep routines, and lifestyle modifications to enhance sleep patterns.

Description

The facilitators effectively blended real-life examples with short experiential activities to make the session engaging and relatable for students. By connecting theoretical concepts to everyday routines, they helped participants better understand the importance of healthy sleep habits. Students were actively encouraged to reflect on their own sleep patterns, identify gaps, and think about practical ways to improve their daily routines.

The session was led by Ms. Gargi Sharma and Ms. Shaina Teje under the guidance of Dr. Charanjeet Kaur, with a clear focus on promoting overall well-being. It highlighted the strong connection between quality sleep, emotional balance, and mental health. Through interactive discussions and reflective exercises, students gained deeper insight into how poor sleep can affect their mood, concentration, and productivity.

The session was highly appreciated by participants, who found it both informative and thought-provoking. Many reported a heightened awareness of their sleep habits and expressed motivation to adopt healthier practices. Overall, the initiative successfully empowered students with knowledge and practical strategies to improve their lifestyle, contributing positively to their physical and emotional well-being.

Learning Outcome

- Developed understanding of the importance of healthy sleep habits

- Recognized the link between sleep, emotional balance, and overall well-being
- Identified personal sleep patterns through self-reflection
- Acknowledged areas needing improvement in daily routines
- Learned practical strategies to improve sleep quality
- Understood the impact of sleep on concentration and academic performance
- Became more aware of lifestyle choices affecting mental and physical health
- Gained motivation to adopt healthier sleep practices
- Enhanced ability to make informed decisions for personal well-being

Event Details	
Event Type	Career Counseling
Topic	Master Class On Global Career Pathways in Finance & Accountancy
Date	2026-03-30 To 2026-03-30
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal
Resource Person	Mr. Prabhanshu Mittal, Head
No. Of Participants	71
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po1
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To create awareness among students about global career opportunities in finance and accountancy.
2. To provide knowledge about internationally recognized professional qualifications such as ACCA.
3. To familiarize students with the skills and competencies required in the global finance industry.
4. To guide students in planning their career pathways in finance, accounting, and related fields.

DESCRIPTION

A master class on "Global Career Pathways in Finance & Accountancy" was organized by the B. Com Program, Chitkara Business School, on 30th March 2026 at Henry Ford Hall, Martin Luther Block. The session was conducted with the objective of broadening students' understanding of international career opportunities in the domains of finance and accountancy, while also helping them become more aware of professional qualifications, emerging industry trends, and the expectations of global employers. The session was delivered by distinguished

resource persons from the Association of Chartered Certified Accountants (ACCA) — Mr. Prabhanshu Mittal, Head of Education Partner Relationships – India, and Mr. Rohan Rajvanshi, Education Partner Relationships Lead (North, East & West). Both speakers brought with them rich experience in professional education, industry collaboration, and student career development, making the session highly relevant and insightful for the participants. During the master class, the speakers shared valuable perspectives on the changing landscape of the finance and accountancy profession. They highlighted how the modern financial world is no longer limited to traditional accounting roles but has expanded into areas such as financial analysis, strategic management, auditing, taxation, risk advisory, wealth management, and corporate finance. They emphasized that in today's rapidly evolving global economy, organizations increasingly seek finance professionals who possess not only technical knowledge but also strong analytical, communication, and decision-making skills. A key focus of the session was the growing influence of technology in finance. The resource persons explained how automation, artificial intelligence (AI), data analytics, blockchain, and financial technology (FinTech) are transforming the financial services sector. These advancements are not only changing the way businesses operate but are also creating exciting new career opportunities for students who are willing to adapt and continuously upgrade their skill sets. The speakers encouraged students to embrace technological learning and remain future-ready to stay competitive in the global job market. Another significant aspect of the session was the discussion on professional qualifications in finance and accountancy. The speakers elaborated on the structure, curriculum, and international recognition of globally respected certifications such as ACCA, and how such qualifications can enhance employability and provide career mobility across countries. They explained that these qualifications help students gain practical knowledge, ethical grounding, and a global perspective, which are essential in today's interconnected financial environment

OUTCOMES

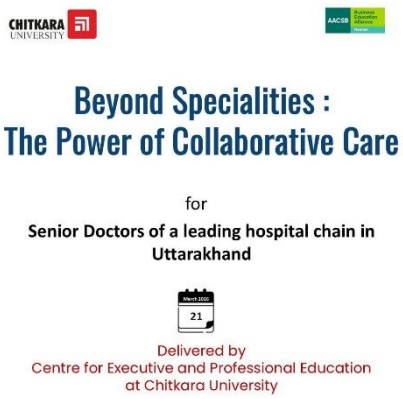
1. Students gained a clear understanding of global career pathways in finance and accountancy. 2. Participants developed awareness about professional qualifications and certification opportunities in the finance sector.
3. Students understood the importance of technical skills, professional ethics, and digital competencies in modern finance careers.

4. The session enhanced students' career readiness and confidence in pursuing international finance roles.

Event Details	
Event Type	Corporate Training
Topic	Beyond Specialities: The Power of Collaborative Care
Date	2026-03-21 To 2026-03-21
Mode	Offline
Organizer Name	Mr. Narinder Singh Garcha, Chitkara University, Punjab
Resource Person	Mr. Narinder Garcha, Dean, CCSM
No. Of Participants	15
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1. Promote collaborative care mindset among senior doctors across medical specialities.
2. Strengthen interdepartmental communication for improved patient-centered healthcare delivery.
3. Develop trust-based teamwork culture within hospital clinical leadership.
4. Encourage shared decision-making for complex and multidisciplinary patient cases.
5. Enhance understanding of collaborative models for institutional excellence in healthcare.



DESCRIPTION

The Centre for Executive and Professional Education at hashtag#Chitkarauniversity successfully conducted a high-impact training workshop titled "Beyond Specialities: The Power of Collaborative Care" for senior doctors of a leading hospital chain in Uttarakhand. The session focused on breaking silos and fostering a culture of trust, communication, and shared decision-making among medical professionals. Through engaging discussions and real-world insights, participants explored how collaborative care not only enhances clinical

outcomes but also strengthens patient experience and institutional excellence. The workshop served as a powerful reminder that the future of healthcare lies not just in individual expertise, but in collective brilliance. Promoting collaborative care improves quality of healthcare, patient safety, and clinical outcomes through integrated and coordinated medical practices,continuous professional development, knowledge sharing, and experiential learning among senior healthcare professionals. Encouraged teamwork, cross-speciality collaboration, and institutional partnerships to strengthen healthcare systems and deliver better patient care. Collaborative healthcare practices promote innovative treatment approaches and efficient hospital systems through integrated clinical expertise.

OUTCOMES

1. Participants demonstrated improved understanding of collaborative care principles in practice.
2. Strengthened coordination between specialities for better clinical and patient outcomes.
3. Increased awareness about importance of trust, communication, and teamwork in hospitals.
4. Doctors identified practical strategies for implementing shared decision-making approaches.
5. Participants recognized collaborative care as key to future healthcare excellence.

Event Name	Driving Innovation in Networking: Maximizing Cisco Certification Success
Date	2026-04-01 To 2026-04-01
Venue	Pierre Hall, Le Corbusier Block (Chitkara University, Punjab)
Department	Chitkara University Centre for Cybersecurity Research & Education
Resource Person	• Dr. Vidhu Baggan, Professor • Dr. Himanshi Babbar, Assistant Professor • Dr. Shilpa Walia, Assistant Professor
Number Of Participants	118
SDGs Covered	SDG 9: Industry, Innovation and Infrastructure SDG 4: Quality Education
Duration	1 Day

About the Activity

The workshop on Driving Innovation in Networking: Maximizing CISCO Certification Success was designed to equip participants with essential knowledge and practical insights into modern networking technologies and certification pathways. Organized by the Chitkara Centre for Cybersecurity Research and Education (C3R), the session focused on bridging the gap between academic learning and industry requirements. It provided a comprehensive understanding of networking fundamentals, emerging trends, and the importance of globally recognized CISCO certifications in building a successful career in IT and cybersecurity. The workshop featured expert sessions by experienced academicians, who shared their expertise on certification strategies, hands-on learning approaches, and real-world applications of networking concepts. Participants gained valuable guidance on preparing for CISCO certifications, enhancing technical skills, and exploring career opportunities in the networking domain.

Overall, the workshop served as a platform to inspire innovation, encourage skill development, and empower learners to achieve professional excellence in the field of networking.

Workshop Objectives

1. To provide a strong foundation in networking concepts and emerging technologies.

2. To guide participants on the CISCO certification pathways and exam preparation strategies.

3. To bridge the gap between academic knowledge and industry requirements in networking and cybersecurity.

4. To enhance practical understanding through real-world applications and case-based learning.

5. To motivate students to build careers in networking by developing relevant technical and problem-solving skills.

Key Highlights

Expert-Led Interactive Sessions: The workshop featured sessions conducted by experienced trainers and industry experts, ensuring high-quality knowledge delivery along with interactive discussions and real-time query resolution.

Hands-on Learning Approach: A strong emphasis was placed on practical learning through live demonstrations and lab sessions, allowing participants to actively engage in configuring networking devices.

Focus on Industry-Relevant Skills: The content was aligned with current industry requirements, particularly in networking and cybersecurity, ensuring participants gained skills that are directly applicable in professional settings.

Certification-Oriented Training: The workshop incorporated elements aligned with Cisco certification standards, providing participants with valuable insights into exam patterns, preparation strategies, and key concepts.

Active Participation and Engagement: Participants showed enthusiastic involvement throughout the workshop, engaging in practical exercises, discussions, and problem-solving activities, contributing to an effective learning environment.

Workshop Outcomes

Conceptual Clarity in Networking Fundamentals: Participants developed a strong understanding of core networking concepts, including network architectures, protocols, and communication models, forming a solid theoretical foundation.

Hands-on Technical Proficiency: The workshop enabled participants to gain practical experience by configuring routers and switches, thereby bridging the gap between theory and real-world application.

Certification Readiness: Participants enhanced their preparedness for Cisco certification examinations through exposure to relevant concepts, practical exercises, and exam-oriented learning approaches.

Troubleshooting and Problem-Solving Skills: The training strengthened participants' ability to identify, analyze, and resolve real-world networking issues, improving their confidence in handling technical challenges.

Industry-Oriented Skill Development: Participants built competencies aligned with current industry requirements, particularly in networking and cybersecurity, enhancing their employability and career readiness.

Workshop on
Driving Innovation in Networking
Maximizing CISCO Certification Success

EVENT DETAILS	
Event Type	Expert Talk
Topic	An Expert Talk on Regulatory Transformation
Date	2026-04-01 To 2026-04-01
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Dr. Amal Kumar, Inspector of Drugs-Cum-Medical Device Officer
No. Of Participants	40
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
PO number(s)	PO3, PO5, PO8, PO11, PO1
University Charter	Let's Educate our students for brilliant futures, Let's prepare our students for Industry, Let's infuse leadership skills in our students

OBJECTIVE

To understand the regulatory framework governing drugs, medical devices, cosmetics, and nutraceuticals in India.
To differentiate between various product categories based on legal and functional criteria.
To explore the principles and importance of pharmacovigilance, cosmetovigilance, and haemovigilance in ensuring patient safety.
To gain insights into compliance requirements and regulatory responsibilities of pharmaceutical professionals.
To enhance awareness regarding post-marketing surveillance systems and their role in public health protection.

DESCRIPTION

The expert session delivered by Dr. Amal Kumar, Drug Inspector and Medical Device Officer, provided an in-depth understanding of the regulatory landscape governing pharmaceuticals

and allied products in India. The session was designed to bridge the gap between theoretical knowledge and practical regulatory implementation, offering valuable insights for pharmacy students and professionals. Dr. Kumar elaborated on the classification and regulatory distinctions between drugs, medical devices, cosmetics, and nutraceuticals, emphasizing their unique approval pathways, governing authorities, and compliance requirements. He highlighted the importance of adhering to the provisions of the Drugs and Cosmetics Act and Rules, along with the evolving regulatory framework for medical devices in India. The discussion also addressed the roles and responsibilities of regulatory authorities in ensuring the safety, efficacy, and quality of marketed products. A key focus of the session was on pharmacovigilance, cosmetovigilance, and haemovigilance systems. Dr. Kumar explained their significance in monitoring adverse events and ensuring post-marketing safety of drugs, cosmetics, and blood-related products. He provided practical examples and case-based discussions to illustrate how these vigilance systems contribute to early detection of risks and safeguard public health. The session further emphasized the importance of compliance, documentation, and ethical practices in regulatory affairs. Dr. Kumar shared real-world experiences from his professional practice, offering insights into inspections, licensing procedures, and enforcement actions. This practical perspective enabled participants to understand the challenges and responsibilities associated with regulatory roles.

OUTCOMES

Participants will be able to differentiate between drugs, medical devices, cosmetics, and nutraceuticals based on regulatory and functional criteria.
Participants will gain an understanding of the Indian regulatory framework and compliance requirements for pharmaceutical products.
Participants will be able to explain the role and significance of pharmacovigilance, cosmetovigilance, and haemovigilance systems in ensuring patient safety.
Participants will develop insights into regulatory processes such as licensing, inspection, and enforcement mechanisms.
Participants will be better prepared to apply regulatory knowledge in professional roles within pharmaceutical and healthcare sectors.

Regulatory Transformation
CHITKARA UNIVERSITY

CHITKARA
UNIVERSITY

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Event Details	
Event Type	Expert Talk
Topic	Expert Lecture Titled "Market Masters: Decode the Market Design Your Wealth"
Date	2026-04-01 To 2026-04-01
Mode	Offline
Organizer Name	Chitkara Business School
Resource Person	Mr. Pankaj Kaushik, Financial Consultant and Nism-Certified Professional
No. Of Participants	110
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po3, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Educate Our Students to Become Globally Competitive

OBJECTIVE

1. To enhance students' understanding of financial markets and investment mechanisms.
2. To develop awareness about effective wealth creation and financial planning strategies.
3. To equip students with practical knowledge of stock market operations and risk management.
4. To promote financial literacy and informed decision-making among students.
5.mTo bridge the gap between theoretical concepts and real-world financial practices through expert insights.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized an expert lecture titled "Market Masters: Decode the Market, Design Your Wealth" on 1st April 2026 at LH 303, 3rd Floor, Rockefeller Block. The session was specially conducted for the students of the Integrated Programme in Management (IPM) and BBA (H) Liberal Education, with the objective of enhancing their financial awareness and practical understanding of market dynamics. The session was held from 01:10 PM to 02:40 PM, ensuring a well-structured and

engaging learning experience. The lecture was delivered by Mr. Pankaj Kaushik, a financial consultant and NISM-certified professional, who brought valuable industry insights into the academic setting. He began by introducing students to the fundamentals of financial markets, including the functioning of stock exchanges, types of investments, and the importance of financial planning. His session focused on simplifying complex financial concepts, making them accessible and relevant for students with varying levels of prior knowledge. A key highlight of the lecture was the emphasis on practical application. The speaker discussed real-world market scenarios, recent trends, and common mistakes made by new investors. He elaborated on important concepts such as risk management, portfolio diversification, and long-term wealth creation strategies, helping students understand how to make informed and responsible financial decisions. Through examples and case-based discussions, students were able to connect theoretical learning with actual market behavior. The session was highly interactive, with students actively participating by asking questions and sharing their views on investment practices and financial trends. This engagement not only enhanced their understanding but also built confidence in discussing financial matters. The speaker also encouraged students to start early with financial planning and develop disciplined investment habits. The event successfully created awareness about the importance of financial literacy in today's dynamic economic environment. Overall, the lecture proved to be insightful and impactful, equipping students with essential knowledge, analytical skills, and a practical perspective on managing finances and building sustainable wealth in the future.

OUTCOMES

1. Students developed a strong foundational understanding of financial markets, investment strategies, and wealth creation principles.
2. the session enhanced financial literacy, enabling students to make informed and responsible financial decisions.
3. Participants gained practical insights into risk management, portfolio diversification, and market analysis.
4. The lecture improved students' analytical thinking and confidence in discussing financial and investment-related concepts.
5. Students were motivated to adopt disciplined financial planning habits and take a proactive approach toward long-term wealth management.

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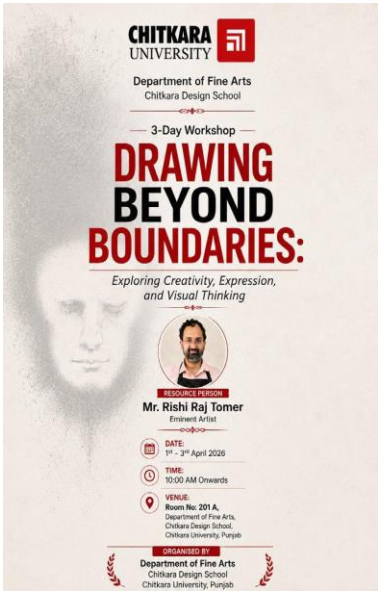
Topic	Drawing Beyond Boundaries: Exploring Creativity, Expression, and Visual Thinking
Date	01.04.2026 to 03.04.2026
Venue	Department of Fine Arts 2nd Floor, Chitkara Design School
Organizer	Room No: 201 A, Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab
Resource Person	Mr. Rishi Raj Tomer Eminent Artist
Total no. of students	12
No. of Participants attended	12
Mode:	Offline
SDG No.	4, 8, 9

ABOUT

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a three-day Master Lecture and Drawing Workshop as part of its Master Lecture Series. The workshop was conducted by renowned artist Dr. Rishi Raj Tomer for students of BFA 4th & 6th Semester (Applied Art) and BFA 2nd Semester (Foundation). The event aimed to provide practical exposure to diverse drawing techniques, creative processes, and professional artistic practices. Through demonstrations, interactive sessions, and hands-on activities, students enhanced their technical skills, artistic confidence, and understanding of contemporary drawing methodologies.



OBJECTIVES

1. To introduce students to diverse drawing techniques and artistic mediums.
2. To enhance practical understanding of composition, layout, and visual storytelling.
3. To encourage creative experimentation and the development of individual artistic styles.
4. To provide students with direct interaction and guidance from an experienced artist.

5. To bridge the gap between academic learning and professional art practices.

BRIEF

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a three-day Master Lecture and Drawing Workshop under its Master Lecture Series for students of BFA 4th & 6th Semester (Applied Art) and BFA 2nd Semester (Foundation). The workshop was conducted by renowned artist Dr. Rishi Raj Tomer, who shared his extensive experience and expertise in drawing, illustration, and contemporary art practices. Designed as a platform for experiential learning, the workshop focused on strengthening students' technical skills, creative thinking, and artistic expression through a combination of lectures, demonstrations, and practical studio activities. The sessions encouraged students to engage deeply in the fundamentals of drawing while exploring innovative approaches to visual communication and artistic storytelling.

Throughout the workshop, Dr. Rishi Raj Tomer conducted a series of live demonstrations using a variety of mediums including pen, charcoal, ink, and acrylic. These demonstrations provided students with valuable insights into mark-making techniques, tonal values, composition building, texture creation, and expressive drawing methods. The artist emphasized the significance of observation, conceptual development, and visual narrative in the creative process. He guided participants through different stages of artwork creation, explaining how artists transform ideas into compelling visual compositions. Students actively observed and practiced the techniques demonstrated, gaining first-hand experience in handling different materials and understanding their unique characteristics. Dr. Tomer also shared examples from his artistic journey, discussing challenges, inspirations, and professional experiences that contributed to his creative development. His interaction with students encouraged them to explore their own artistic identities and experiment confidently with diverse visual approaches.

A major highlight of the workshop was the interactive and collaborative learning environment created throughout the sessions. Students enthusiastically participated in drawing exercises, discussions, and creative explorations, producing a wide range of artworks that reflected originality, imagination, and technical growth. The workshop provided an opportunity for participants to engage directly with a practicing artist and gain valuable insights into contemporary professional practices. Through constructive feedback and one-to-one interactions, students refined their understanding of composition, layout, and artistic presentation. The event successfully fostered creativity, innovation, and critical thinking while

strengthening practical skills essential for future artistic careers. As an integral component of the academic curriculum, the Master Lecture Series continued to support holistic learning by connecting classroom education with real-world artistic experiences. Overall, the workshop proved to be an enriching and inspiring academic exercise that enhanced students' confidence, creativity, and appreciation for the diverse possibilities within drawing and visual arts.

OUTCOMES

1) Students gained practical exposure to multiple drawing techniques and artistic mediums.
2) Participants enhanced their understanding of composition, layout, and visual storytelling.
3) The workshop encouraged experimentation and the development of individual creative styles.
4) Students improved their technical skills through hands-on demonstrations and guided practice.
5) The event strengthened artistic confidence and awareness of professional art practices.

EVENT DETAILS	
Event Type	Competition
Topic	Clin X Innovate Hackathon 2026
Date	2026-04-02 To 2026-04-03
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
No. Of Participants	100
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO3, PO1, PO8
University Charter	Let's prepare our students for Industry, Let's install discipline, integrity and honesty in our students, Let's Educate our students for brilliant futures

OBJECTIVE

To foster innovation and creative problem-solving in pharmaceutical and healthcare domains
To encourage entrepreneurial thinking and start-up-oriented approaches among students
To promote teamwork, collaboration, and interdisciplinary learning
To provide hands-on experience in ideation, development, and presentation of solutions
To facilitate mentorship and industry interaction for real-world exposure

DESCRIPTION

The Clin X Innovate Hackathon 2026 was organized by Chitkara College of Pharmacy in collaboration with Cliantha Academy with the aim of fostering innovation, problem-solving abilities, and entrepreneurial thinking among students. The two-day event provided a dynamic platform for participants to address real-world challenges in the pharmaceutical and healthcare sectors through creative and evidence-based solutions. Students from various academic backgrounds actively participated in the hackathon, forming teams to brainstorm, design, and develop innovative ideas. The event commenced with the formal introduction of challenge statements, which were aligned with current industry needs and healthcare gaps. Participants engaged in intensive ideation sessions, followed by the development of practical and feasible

solutions under the guidance of experienced mentors. Throughout the event, mentors and industry experts from Cliantha Academy played a pivotal role in guiding the teams, offering valuable insights into problem identification, solution development, and strategic implementation. Their continuous support enabled students to refine their ideas, strengthen their approach, and align their solutions with industry expectations and regulatory considerations. The hackathon also included evaluation and presentation rounds, where teams showcased their innovations before a panel of experts. The judging criteria focused on originality, feasibility, impact, and scientific relevance. This process not only enhanced the participants' presentation and communication skills but also boosted their confidence in articulating complex ideas effectively.

OUTCOMES

* Demonstrated enhanced innovation and problem-solving skills in real-world healthcare challenges
* Developed strong teamwork, collaboration, and leadership abilities among participants
* Gained practical exposure to ideation, prototyping, and solution presentation
* Strengthened interaction with industry mentors, improving understanding of market and regulatory expectations
* Improved confidence, communication skills, and entrepreneurial mindset among students

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EVENT DETAILS	
Event Type	
Topic	Harnessing Renewable Energy for Smart Grids: Challenges, Innovations and Real – World Applications
Date	2026-04-02 To 2026-04-02
Mode	Offline
Organizer Name	Dr. Sonia, Ee Department, CUIET AE
No. Of Participants	33
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
University Charter	Let's prepare our students for Industry

OBJECTIVE

• To enhance understanding of the role of renewable energy sources (solar, wind, hydro) in modern smart grid systems.
• To identify key challenges such as intermittency, grid stability, and infrastructure limitations in integrating renewable energy.
• To explore recent innovations like smart meters, energy storage systems, AI, and IoT in improving grid efficiency and reliability.
• To analyze real-world applications and case studies of successful smart grid implementations across different regions.

DESCRIPTION

Harnessing renewable energy for smart grids represents a transformative step toward a sustainable and resilient energy future. This expert lecture explores how integrating sources such as solar, wind, and hydro into modern grid systems can improve efficiency, reduce carbon emissions, and enhance energy accessibility. However, this transition is not without challenges. One of the primary challenges is the intermittent nature of renewable energy. Solar and wind power depend on weather conditions, making energy generation unpredictable. This variability requires advanced forecasting techniques, energy storage solutions, and flexible grid management systems to maintain stability. Additionally, existing grid infrastructure in many regions is outdated and not designed to handle decentralized and bidirectional energy

flows. Innovations in smart grid technology are helping address these issues. Advanced metering infrastructure (AMI), Internet of Things (IoT) devices, and artificial intelligence (AI) enable real-time monitoring, demand response, and predictive maintenance. Energy storage systems, particularly battery technologies, play a crucial role in balancing supply and demand. Moreover, microgrids are emerging as a promising solution, allowing localized energy generation and consumption with greater reliability and independence. Real-world applications demonstrate the effectiveness of these innovations. Countries like Germany and Denmark have successfully integrated high levels of renewable energy into their grids through policy support, technological advancement, and public-private collaboration. Smart grid projects in cities are optimizing energy distribution, reducing outages, and empowering consumers to actively manage their energy usage.

OUTCOMES

• To enhance understanding of the role of renewable energy sources (solar, wind, hydro) in modern smart grid systems.
• To identify key challenges such as intermittency, grid stability, and infrastructure limitations in integrating renewable energy.
• To explore recent innovations like smart meters, energy storage systems, AI, and IoT in improving grid efficiency and reliability.
• To analyze real-world applications and case studies of successful smart grid implementations across different regions.

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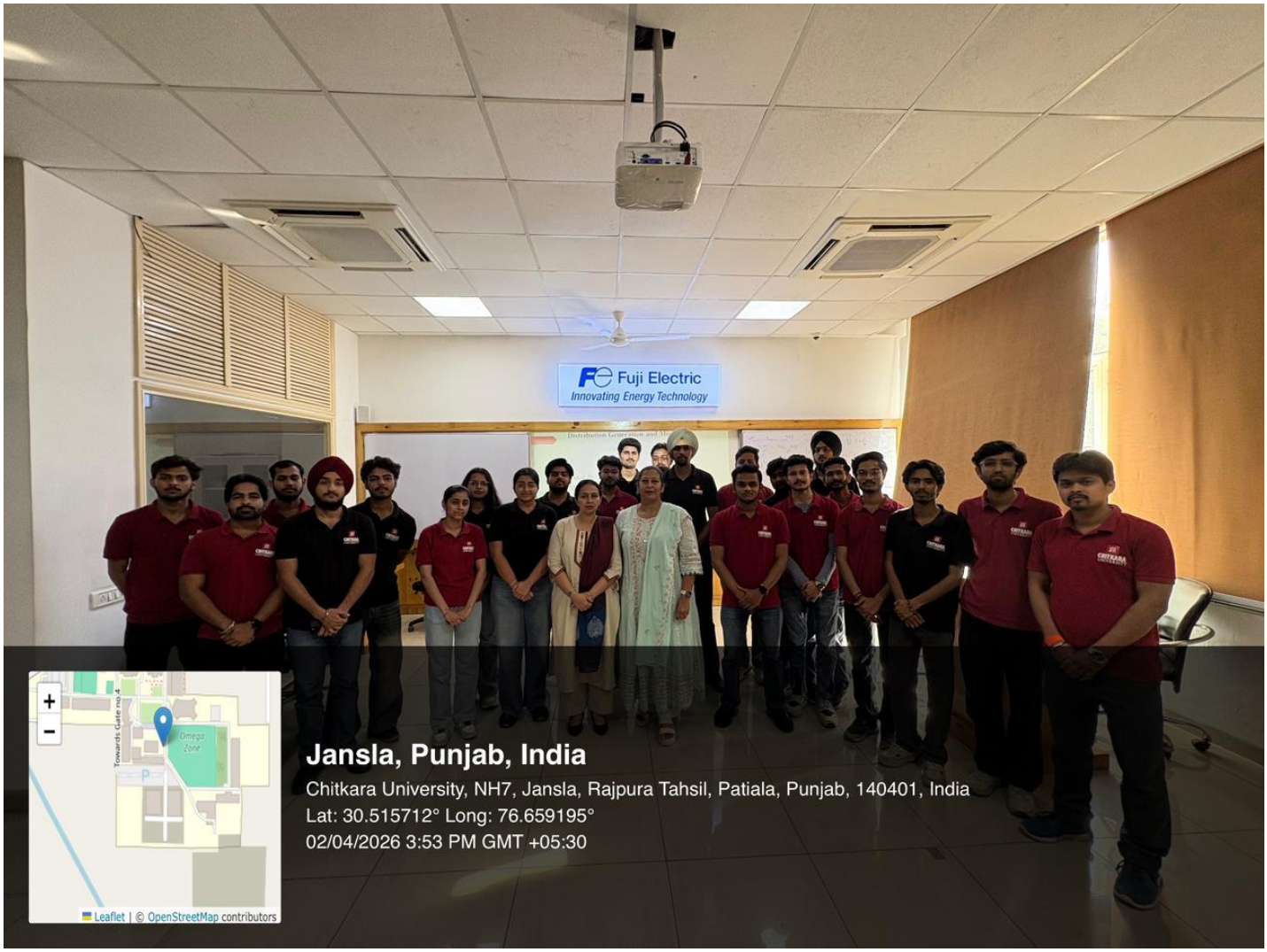
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Event Name	Step into Understanding: Autism Awareness Day
Date	2nd April, 2026
Venue	Ground Floor, Ramanujan Block, Chitkara University, Pb
Organizer	Department of Physiotherapy, Chitkara University, Punjab
Resource Person	Dr Zubin Mehta, Associate Consultant-Orthopedics', Fortis Hospital, Mohali
Number of Participants	33
SDG Number	3 (Good Health and Well Being), 4 (Quality Education), 9 (Industry, Innovation & Infrastructure)
Duration	1 day

About the Activity

In commemoration of World Autism Awareness Day, the Student Council of the Department of Physiotherapy, Chitkara University, Punjab orchestrated a distinguished interhouse event dedicated to fostering deep-seated awareness, empathy, and inclusivity for the neurodiverse community. This noble initiative served as a vibrant platform for students to advocate for a more compassionate society, encouraging meaningful dialogue through the lens of creative expression.

The celebration featured two primary competitions: a compelling Autism Awareness Walkthrough and a dynamic Reel/Video Making Competition. The event saw a remarkable turnout, with 23 teams participating in each category, representing the competitive and collaborative spirit of Drona House, Dhruva House, and Arjuna House. These contributions were meticulously evaluated by a prestigious panel of judges, including Ms. Hazel Siromoni, Pro Vice Chancellor, and Dr. Kanika, Vice-Principal of the Department of Nursing. Driven by a spirit of purpose, students of the Bachelor of Physiotherapy (BPT) program participated with immense enthusiasm, transforming the event into a profoundly engaging and transformative

experience that reinforced the university's commitment to social advocacy and inclusive excellence.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Pharma Start-Up Essentials: Legal And Ethical Foundations
Date	2026-04-03 To 2026-04-03
Mode	Offline
Organizer Name	Dr. Thakur Gurjeet Singh
Resource Person	Mr. Jay Soni, Sr. Executive Regulatory Intelligence Manager | Mr. Hardik Panchal, Head
No. Of Participants	77
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO2, PO5, PO8, PO10, PO1
University Charter	Let's prepare our students for Industry, Let's empower our students with great communication skills, Let's infuse leadership skills in our students, Let's inculcate team spirit and camaraderie among our students

OBJECTIVE

To provide insights into the legal frameworks governing pharmaceutical start-ups
To enhance understanding of ethical considerations in the pharmaceutical sector
To familiarize students with regulatory requirements and compliance standards
To explore key strategies for establishing and sustaining pharma start-ups
To promote innovation and responsible entrepreneurship in pharmaceutical practice

DESCRIPTION

The expert session titled **"Pharma Start-up Essentials: Legal and Ethical Foundations" ** was organized by the Chitkara College of Pharmacy with the objective of equipping students with comprehensive knowledge of the legal, regulatory, and ethical dimensions involved in establishing pharmaceutical start-ups. The session served as a valuable platform to bridge the gap between academic learning and real-world industry practices, particularly in the rapidly evolving pharmaceutical and healthcare entrepreneurship landscape. The session was delivered by distinguished industry experts, Mr. Jay Soni, Senior Executive at Cliantha

Academy, and Mr. Hardik Panchal, Head of Cliantha Academy. Drawing from their extensive professional experience, the speakers provided practical insights into the regulatory frameworks governing pharmaceutical businesses, including licensing procedures, compliance requirements, and quality assurance standards. Emphasis was also placed on ethical considerations such as patient safety, data integrity, clinical research ethics, and adherence to Good Clinical Practice (GCP) guidelines. Furthermore, the experts discussed strategic aspects of launching and scaling pharmaceutical start-ups, highlighting key challenges, risk mitigation approaches, and the importance of innovation and evidence-based decision-making. The session also explored emerging opportunities within the pharmaceutical sector, encouraging students to think entrepreneurially while maintaining professional and ethical accountability. An interactive component was incorporated to engage students in meaningful discussions, allowing them to clarify doubts, share perspectives, and gain deeper understanding of the subject matter. Overall, the session aimed to foster a strong foundation in legal awareness, ethical responsibility, and entrepreneurial thinking, thereby preparing future pharmacists to contribute effectively to the development of sustainable and compliant pharmaceutical enterprises.

OUTCOMES

Gained enhanced understanding of legal and regulatory frameworks for pharmaceutical start-ups

Developed awareness of ethical responsibilities in pharmaceutical practice and research

Strengthened knowledge of compliance standards, including licensing and quality assurance

Acquired insights into start-up strategies, risk management, and innovation in the pharma sector

Improved entrepreneurial mindset with a focus on sustainable and ethical business practices

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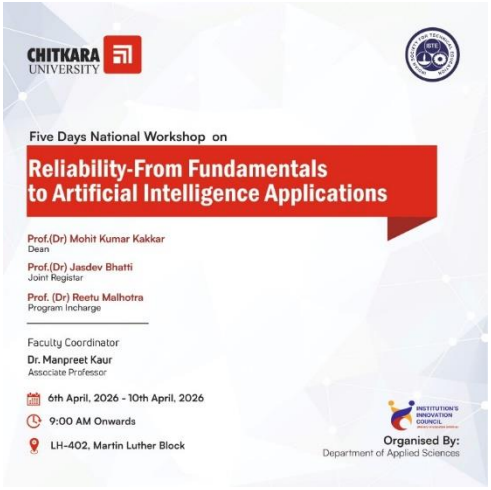
Event Name	Reliability-From Fundamentals to Artificial Intelligence Applications
Date	6-04-2026-10-04-2026
Venue	Martin Luther Block (MB LH-402, MB LH-403), Chitkara University Punjab
Organizer	Dr Manpreet Kaur
Resource Persons	Dr Mohit Kumar Kakkar, Dean, Department of Applied Sciences, Chitkara University Punjab Dr Jasdev Bhatti, Joint Registrar, Chitkara University Punjab Dr Reetu Malhotra, Program Incharge, Department of Applied Sciences, Chitkara University Punjab
Number of Participants	180
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation, and Infrastructure
Duration	5 Days

Activity Summary



The Department of Applied Sciences, in collaboration with ISTE, organized a Five Days National Workshop on "Reliability—From Fundamentals to Artificial Intelligence Applications" from 6th April to 10th April 2026 at LH-402, Martin Luther Block, Chitkara University. The workshop featured expert sessions delivered by the resource persons Prof. (Dr.) Mohit Kumar Kakkar, Prof. (Dr.) Jasdev Bhatti, and Prof. (Dr.) Reetu Malhotra, who shared their extensive knowledge and expertise on various aspects of reliability engineering and its modern applications. The workshop commenced with an introductory session highlighting the objectives and importance of reliability in engineering systems and research. Over the five days, participants were introduced to fundamental concepts of reliability, probability distributions, reliability measures, and system reliability techniques such as series and parallel configurations. Advanced sessions focused on reliability modeling, fault analysis methods, and the integration of Artificial Intelligence and data-driven approaches in predictive maintenance and reliability assessment. The sessions were highly interactive and included discussions, practical examples, and real-life applications that enhanced participants' understanding. The workshop concluded with a valedictory session and

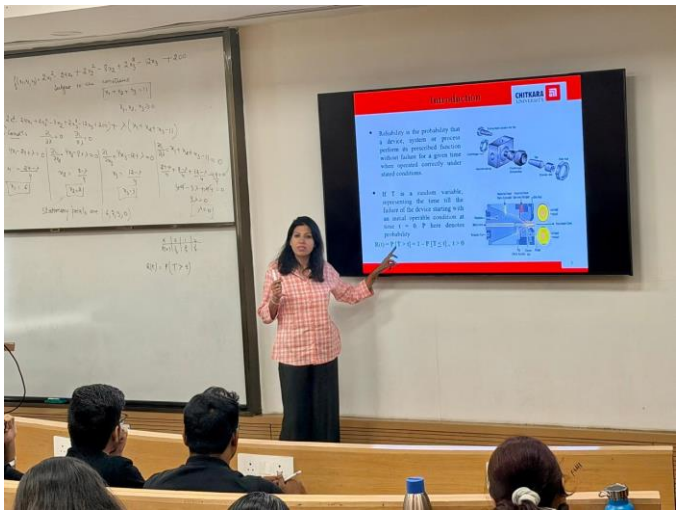
felicitation of the resource persons by Dr Sushil Narang, Dean (CSE-Artificial Intelligence) for their valuable contributions.

Objectives of the event

1. **To provide foundational knowledge** of reliability engineering concepts, probability distributions, and reliability measures.
2. **To familiarize participants with system reliability techniques**, including series and parallel configurations and fault analysis methods.
3. **To introduce advanced reliability modeling approaches** and their applications in real-life engineering systems.
4. **To explore the integration of Artificial Intelligence and data-driven techniques** in predictive maintenance and reliability assessment.
5. **To enhance practical understanding through interactive sessions**, examples, and real-world case studies.

Outcomes and Key Takeaways

1. Participants gained basic understanding of reliability engineering fundamentals.
2. Participants learned key system reliability techniques and analysis methods.
3. Participants developed knowledge of advanced reliability modeling concepts.
4. Participants understood the role of Artificial Intelligence in reliability and predictive maintenance.
5. Participants improved practical insight into real-world reliability



Event Details	
Event Type	Expert Talk
Topic	Expert Lecture Titled “A Slice from Brand Manager’s Life”
Date	2026-04-06 To 2026-04-06
Mode	Offline
Organizer Name	Chitkara Business School
Resource Person	Mr. Rajan Sehdev, Marketing Manager
No. Of Participants	89
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po2, Po3, Po7, Po4
University Charter	Let’s Educate Our Students for Brilliant Futures, Let’s Prepare Our Students for Industry, Let’s Empower Our Students with Great Communication Skills, Let’s Foster Civic Engagement in Our Students, Let’s Educate Our Students to Become Globally Competitive, Let’s Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To provide students with practical insights into the roles and responsibilities of a brand manager.
2. To enhance understanding of brand building, positioning, and marketing strategies in real-world scenarios.
3. To bridge the gap between theoretical marketing concepts and industry practices through expert interaction.
4. To develop students’ analytical thinking regarding consumer behavior and market trends.
5. To inspire students to explore career opportunities in marketing and brand management.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized an expert lecture titled “A Slice from Brand Manager’s Life” on 6th April 2026 at LH 303, 3rd Floor, Rockefeller Block. The session was conducted for students of the Integrated Programme in Management (IPM) and BBA (Hons) Liberal Education, with the objective of providing practical exposure to the

field of brand management and marketing. The lecture was delivered by Mr. Rajan Sehdev, Marketing Manager at Raj Industries, who shared his professional journey and extensive industry experience. The session, scheduled from 01:10 PM to 02:40 PM, offered students valuable insights into the real-world responsibilities and challenges faced by brand managers. During the session, the speaker discussed key aspects of brand management such as brand positioning, consumer behavior, market research, and integrated marketing communication. He emphasized how successful brands are built through consistent messaging, strategic planning, and a deep understanding of customer needs. Through real-life examples and case discussions, students gained clarity on how theoretical marketing concepts are applied in practical business situations. The session was interactive and engaging, encouraging students to participate actively by asking questions and sharing their perspectives. This interaction helped students develop a better understanding of industry expectations and sharpen their analytical thinking regarding branding strategies and market trends. The event witnessed enthusiastic participation from students. Overall, the lecture proved to be highly informative and impactful, equipping students with practical knowledge, industry insights, and a deeper appreciation of the role of branding in business success.

OUTCOMES

1. Students gained practical insights into brand management and real-world marketing strategies.
2. The session enhanced understanding of consumer behavior, brand positioning, and market dynamics.
3. Participants developed improved analytical thinking and decision-making skills related to branding.
4. The lecture strengthened students' awareness of industry expectations and career opportunities in marketing.
5. Students were inspired to apply theoretical knowledge in practical scenarios, fostering a more industry-oriented learning approach.

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GPS MAP CAMERA
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06/04/2026 Monday, 14:37
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EVENT DETAILS	
Event Type	Expert Talk
Topic	Innovation And New Treatment Regimen in Fatty Liver Disease Management
Date	2026-04-08 To 2026-04-08
Mode	Online
Organizer Name	Mr. Samuel Jonathan
Resource Person	Dr. Nikhil Anil Nadkarni, Senior Consultant and Renowned Gastroenterologist
No. Of Participants	258
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate our students for brilliant futures

OBJECTIVE

1. To create awareness about fatty liver disease causes, prevention, and management.
2. To understand innovative treatment regimens and emerging medical advancements in hepatology.
3. To educate participants on liver functions, disorders, and associated lifestyle risks.
4. To debunk common myths and misconceptions related to liver diseases.
5. To commemorate World Health Day through health education and engagement initiatives.

DESCRIPTION

Chitkara College of Sales and Marketing Organized an expert talk show Innovation and New Treatment Regimen in Fatty Liver Disease Management" to commemorate world health day.

The resource person present was Dr. Nikhil Anil Nadkarni, a senior consultant and renowned Gastroenterologist of Max Hospital, Mohali, Punjab. The expert talk show was organized for students of Chitkara College of Sales and Marketing, and faculty members. Dr. Nadkarni made the participants aware about major causes of liver diseases, such as alcohol consumption, obesity and drug abuse using needles. Dr. Nikhil also explained function and malfunctions of liver, an extremely important organ of the body and our digestive system. He also mad aware about the challenges, myths attached to liver diseases. The expert speaker shared valuable guidelines, suggestions and dos and don'ts to follow to prevent and reduce sufferings due to ailments of the liver. Many participants got their queries answered by interacting with Dr. Nadkarni. The event was organised to bring awareness in our students and faculty members about the prevalent and seriousness of the ailment of the liver. This may lead to life style modification to enable to mitigate the dreaded effects of liver disease. It is said, Prevention is Better Than Cure", the awareness about the disease may do so. Second important reason to organise the event was to commemorate world health day and it's learnt that fatty liver disease has gripped significant population, hence bringing awareness about it was pertinent. The most important reason was to learn about innovation, which has been the moto of IIC events. To conclude, bringing awareness, learning about tips and suggestion to stay healthy and to get update about innovations in the field of medicines. This session was to promotes awareness about liver diseases and preventive healthcare practices. Encourages early diagnosis and lifestyle modification to reduce health risks. Enhances knowledge beyond curriculum in healthcare and disease management; Highlights innovations in treatment regimens for fatty liver disease

OUTCOMES

1. Participants gained knowledge about liver health, diseases, and preventive lifestyle changes.
2. Enhanced understanding of innovative treatments and advancements in fatty liver disease management.
3. Improved awareness of risk factors including alcohol, obesity, and unsafe practices.
4. Participants clarified doubts through interactive session with expert gastroenterologist.
5. Encouraged adoption of healthy habits supporting long-term liver health and well-being.

Nikhil Nadkarni
Pawan Sharma
Beant Singh
SUMIT PANDEY
Shiv Dutt
ROHIT KUMAR
MANTHAN CHAU...
REVA SHANKAR
AVESH MISHRA
157 others
Samuel Jonathan
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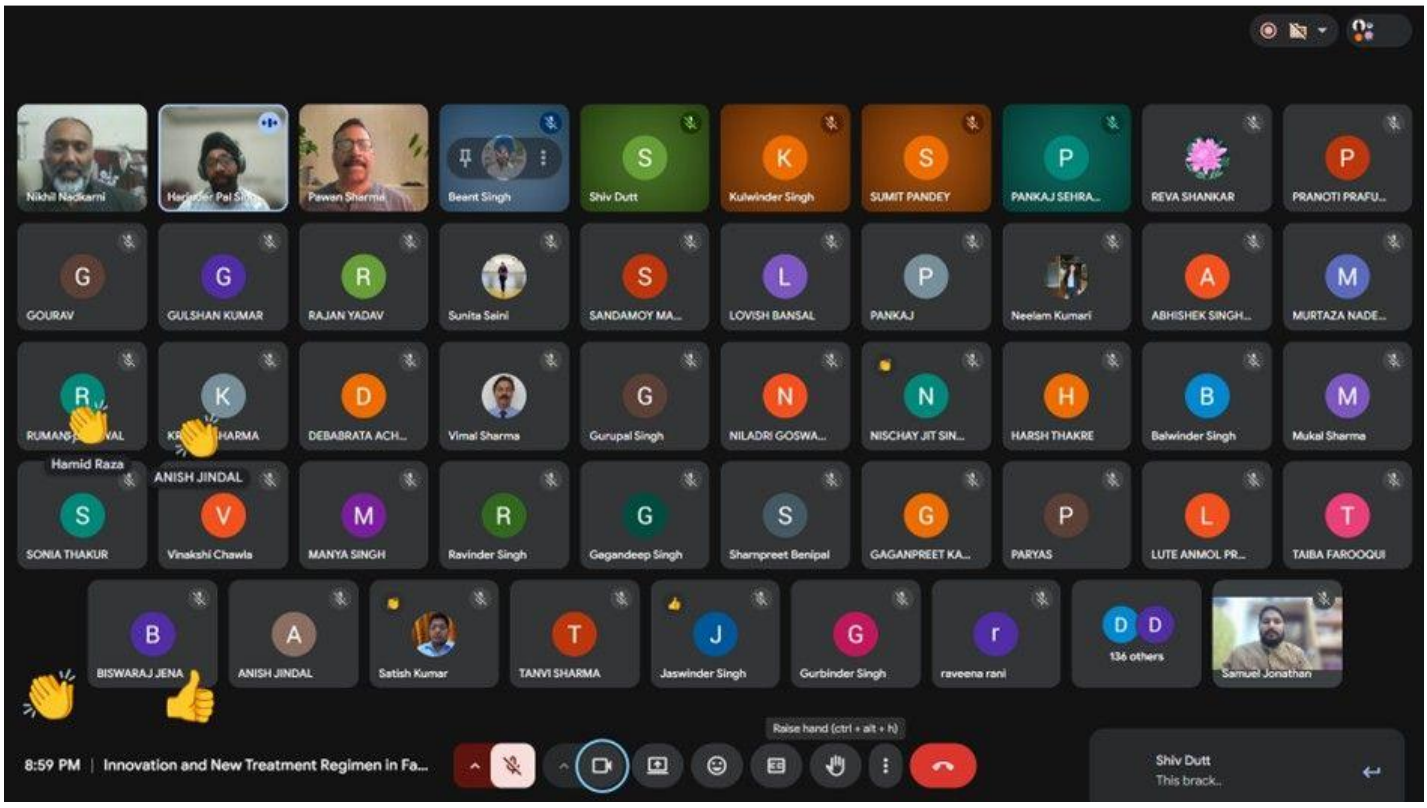
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Pawan Sharma
Beant Singh
Shiv Dutt
Kulwinder Singh
SUMIT PANDEY
PANKAJ SEHRA...
REVA SHANKAR
PRANOTI PRAFU...
GOURAV
GULSHAN KUMAR
RAJAN YADAV
Sunita Saini
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Neelam Kumari
ABHISHEK SINGH...
MURTAZA NADE...
DEBABRATA ACH...
Vimal Sharma
Gurupal Singh
NILADRI GOSWA...
NISCHAY JIT SIN...
HARSH THAKRE
Balwinder Singh
Mukul Sharma
Hamid Raza
ANISH JINDAL
SONIA THAKUR
Vinakshi Chawla
MANYA SINGH
Ravinder Singh
Gagandeep Singh
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Event Name	Expert Session
Topic	Beyond the Headlines: Crafting Stories, Shaping Narratives in Modern Journalism
Date	9th April 2026
Venue	Pulitzer Hall, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event

Chitkara School of Mass Communication organized an insightful session titled "Beyond the Headlines: Crafting Stories, Shaping Narratives in Modern Journalism" on 9th April 2026 at Pulitzer Hall.

The session was delivered by Ayushman Jamwal, Senior News Editor/Anchor at CNN-News18, who is known for his insightful understanding of the dynamic world of news media. Recognized for his analytical approach to politics, international affairs, and socio-cultural issues, he brings a comprehensive perspective to contemporary journalism. He pursued his academic training at the Cardiff University School of Journalism on a full scholarship, earning recognition for academic excellence. In addition to his professional achievements, he is also an accomplished literary figure, with poetry collections Chameleon Lights and Silent Sun, and is actively involved in promoting the Dogri language and cultural heritage.

The discussion focused on the evolving landscape of journalism, emphasizing the journey from employment to effective task execution, while encouraging students to "think out of the box" in their approach to storytelling. The session also reflected on Operation Sindoor and ongoing U.S.–Iran tensions, highlighting how modern warfare extends beyond physical battlefields into the domains of media and perception.

A key takeaway from the discussion was the concept of "narrative warfare," where shaping public perception is as significant as military action. The speaker emphasized that contemporary conflicts are largely influenced by how they are reported, framed, and interpreted across media platforms.

THE NEWS MEDIA
WORLD

CHITKARA
BEYOND THE HEADLINES:
CRAFTING STORIES, SHAPING NARRATIVES IN MODERN JOURNALISM
CHITKARA UNIVERSITY

Event Name	Expert Session
Topic	'AI Fluency: Building the Gap from Idea to Deployment in Media
Date	10th April 2026
Venue	Pulitzer Hall, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event

Chitkara School of Mass Communication, in collaboration with Career Advancement Services, organised an engaging and future-focused session on 'AI Fluency: Building the Gap from Idea to Deployment in Media', featuring Devika Mehta—Yashoda AI Mentor, ADIRA Trainer, AI Literacy award-winner, and an accomplished journalist, trainer, and researcher.

The session provided students with a comprehensive understanding of DEVAI framework and how artificial intelligence is reshaping the media and communication landscape. Drawing from her rich industry and academic experience, Devika Mehta broke down complex AI concepts into practical, accessible insights, making it easier for students to understand how ideas can be transformed into impactful media outputs using AI.

A key highlight of the session was her introduction to a wide range of AI tools and platforms that students can actively use for education, research, and content creation. She demonstrated how these tools can assist in everything from idea generation, scriptwriting, and data analysis to multimedia production and audience engagement.

The session emphasised the importance of developing AI fluency, not just as a technical skill, but as a critical competency for media professionals in a rapidly evolving digital ecosystem. The interaction helped the students to explore real-world applications of AI in journalism, digital storytelling, and content strategy. The session successfully bridged and built the gap between theory and practice, equipping students with actionable knowledge and inspiring them to innovate responsibly in the age of AI.

CHITKARA
UNIVERSITY

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Event Details	
Event Type	Quiz
Topic	Biz Buzz: Unlocking Knowledge at the Speed of Thought
Date	2026-04-10 To 2026-04-10
Mode	Offline
Organizer Name	Chitkara Business School
No. Of Participants	107
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po3, Po4, Po7, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box

OBJECTIVE

1. To enhance students' business awareness and knowledge of current economic and industry trends.
2. To develop quick thinking and decision-making abilities in a dynamic and time-bound environment.
3. To encourage analytical thinking and the application of theoretical concepts to practical scenarios.
4. To promote healthy competition and active participation among students.
5. To strengthen cognitive skills, confidence, and the ability to respond effectively under pressure.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, successfully organized "Biz Buzz: Unlocking Knowledge at the Speed of Thought" on 10th April 2026 at LH 303, 3rd Floor, Rockefeller Block. The event was conducted for students of the Integrated Programme in

Management (IPM) and BBA (Hons) Liberal Education, with the objective of enhancing their business awareness and cognitive abilities through an engaging and interactive format. The session, scheduled from 01:10 PM to 02:40 PM, was designed as a fast-paced knowledge-based activity that encouraged students to think quickly and respond effectively. The event incorporated elements of quizzes, rapid-fire rounds, and problem-solving tasks related to business concepts, current affairs, and industry trends. This structure made the session both intellectually stimulating and highly engaging for participants. Students actively participated in the event, showcasing their knowledge, analytical thinking, and presence of mind. The competitive environment motivated them to stay focused, think under pressure, and apply their theoretical understanding to practical questions. The activity also encouraged teamwork and collaboration, as participants worked together to arrive at accurate and timely responses. The event highlighted the importance of staying updated with current business developments and strengthened students' ability to process information quickly. It also provided a platform for students to build confidence, improve decision-making skills, and enhance their overall academic engagement. Overall, the event witnessed enthusiastic participation from students. Biz Buzz proved to be an enriching and dynamic learning experience that effectively combined knowledge, speed, and critical thinking, contributing to the holistic development of students.

OUTCOMES

1. Students enhanced their business knowledge and awareness of current market trends and economic developments.
2. The event improved participants' quick thinking, problem-solving, and decision-making abilities under time constraints.
3. Students developed stronger analytical skills by applying theoretical concepts to practical questions and scenarios.
4. The activity boosted confidence, participation, and the ability to perform effectively in a competitive environment.
5. Participants improved teamwork and collaboration skills while engaging in interactive and knowledge-based activities.

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EVENT DETAILS	
Event Type	Skill Development Program
Topic	Geovision 2026: Civil Engineering Applications Of Gis, Remote Sensing & Gps
Date	2026-04-13 To 2026-04-14
Mode	Offline
Organizer Name	Dr. Akshay Chaudhary, Dr. Ankur Choudhary & Dr. Prachi Vasistha
Resource Person	Dr. Akshay Chaudhary, Assistant Professor | Dr. Ankur Choudhary, Assistant Professor | Dr. Prachi Vasistha, Assistant Professor
No. Of Participants	28
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action
University Charter	Let's prepare our students for Industry, Let's Educate our students for brilliant futures, Let's educate our students to become globally competitive

OBJECTIVE

1. Introduce students to GIS, Remote Sensing, and GPS technologies used in civil engineering applications.
2. Develop practical skills in geospatial data acquisition, processing, and spatial analysis using ArcGIS Pro.
3. Train students to extract and analyze spatial information from satellite imagery and digital maps.
4. Demonstrate GIS applications in flood mapping, watershed analysis, and infrastructure planning.
5. Enhance students' understanding of geospatial technologies for sustainable infrastructure and environmental decision-making.

DESCRIPTION

GeoVision 2026 is a hands-on training program designed to introduce participants to modern geospatial technologies and their applications in infrastructure planning, environmental monitoring, and urban development. The program provides practical exposure to GIS, Remote Sensing, and GPS tools, including satellite data acquisition, map georeferencing, image mosaicking, and spatial analysis using ArcGIS Pro. Participants will also work on mini-GIS applications such as flood risk mapping, watershed analysis, and land-use mapping, enabling them to develop industry-relevant geospatial skills for sustainable infrastructure planning and

decision-making.

OUTCOMES

1. Students will gain practical exposure to GIS software and satellite data platforms.
2. Students will be able to perform georeferencing and spatial data processing tasks.
3. Participants will understand GIS applications in infrastructure planning and environmental monitoring.
4. Students will develop basic skills for solving civil engineering problems using spatial analysis.
5. Students will understand the role of geospatial technologies in sustainable development planning.

Event name	Workshop on Adobe InDesign
Topic	Adobe InDesign: From Concept to Composition
Date	13th, 15th & 17th April 2026
Mode	Offline
Venue	Le Corbusier Block, CSPA-ID
Organizer Name	Department of Interior Design, Chitkara University
Resource Person	Ar. Anchal Thapa, Assistant Professor Ar. Gunjot Kaur, Assistant Professor
No. Participant	50
SDG no.	SDG 4 (Quality Education) and SDG 9 (Industry, Innovation and Infrastructure)

Objectives

To enhance students' understanding of Adobe InDesign and develop their skills in creating professional layouts and compositions for design presentations and publications.

Description

The Department of Interior Design, Chitkara University, organised a workshop titled *"Adobe InDesign: From Concept to Composition"* for students to explore the fundamentals and advanced applications of Adobe InDesign in design communication. Conducted by Ar. Anchal Thapa and Ar. Gunjot Kaur, the workshop focused on layout planning, typography, page composition, visual hierarchy, and presentation techniques.

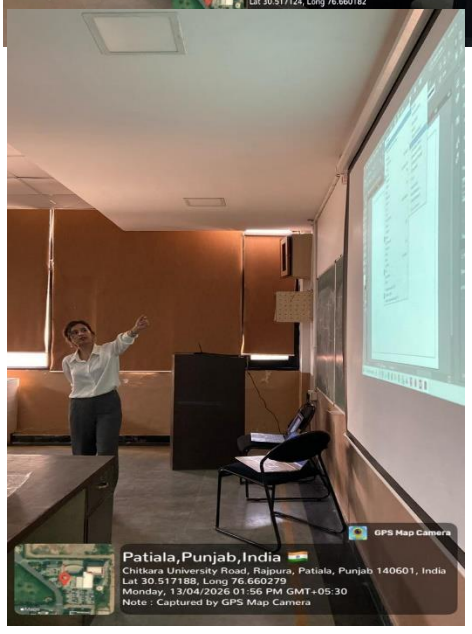
The sessions provided hands-on learning opportunities where students worked on creating visually engaging compositions and learned effective methods of transforming concepts into professional-quality layouts. The workshop encouraged creativity, technical proficiency, and design thinking while familiarising participants with industry-relevant digital tools.

The event was highly interactive and informative, enabling students to strengthen their graphic representation and portfolio presentation skills.

Outcomes

The workshop successfully enhanced students' knowledge of Adobe InDesign and improved their understanding of composition, typography, and layout design. Participants gained practical experience in creating professional presentations and learned valuable digital design

skills applicable in academic and professional projects



Event Details	
Event Type	Expert Talk
Topic	Leadership Dialogue Titled "Strategic Agility: A Pathway to Strategic Competitive Advantage"
Date	2026-04-13 To 2026-04-13
Mode	Offline
Organizer Name	Chitkara Business School
Resource Person	Mr. Sumeer Walia, Vice President, Office of University Communication
No. Of Participants	77
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po2, Po3, Po4, Po5, Po8
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Encourage Our Students to Think Out of The Box, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To enhance students' understanding of strategic agility and its role in achieving competitive advantage.
2. To develop strategic thinking and decision-making skills in dynamic and uncertain business environments.
3. To provide practical insights into leadership strategies and organizational adaptability.
4. To bridge the gap between theoretical concepts of strategy and real-world business applications.
5. To inspire students to adopt innovative, flexible, and forward-thinking approaches in leadership and management.

DESCRIPTION

Chitkara Business School, Chitkara University, Punjab, organized a Leadership Dialogue titled "Strategic Agility: A Pathway to Strategic Competitive Advantage" on 13th April 2026 at LH

303, 3rd Floor, Rockefeller Block. The session was conducted for students of the Integrated Programme in Management (IPM) and BBA (Hons) Liberal Education, with the objective of strengthening their understanding of strategic leadership in a rapidly evolving business environment. The session was delivered by Mr. Sumeer Walia, Vice President, Office of University Communication, who shared valuable insights into the importance of agility in modern business strategies. The dialogue, held from 01:10 PM to 02:40 PM, provided a structured platform for students to explore how organizations adapt to change, manage uncertainty, and sustain competitive advantage. During the session, the speaker emphasized key concepts such as strategic flexibility, innovation, and proactive decision-making. He highlighted how leaders must continuously evolve strategies in response to market dynamics, technological advancements, and global competition. Through real-world examples and case-based discussions, students were able to understand the practical application of strategic agility in organizational success. The session was highly interactive, encouraging students to actively participate, ask questions, and engage in meaningful discussions. This interaction helped in enhancing their critical thinking and provided clarity on how leadership strategies are implemented in real-world scenarios. The dialogue also fostered awareness about the importance of adaptability, resilience, and forward-thinking in leadership roles. The event witnessed enthusiastic participation from students. Overall, the leadership dialogue proved to be insightful and impactful, equipping students with essential strategic perspectives and leadership skills necessary for navigating complex business environments.

OUTCOMES

1. Students developed a strong understanding of strategic agility and its importance in achieving competitive advantage.
2. The session enhanced participants' strategic thinking and decision-making abilities in dynamic business environments.
3. Students gained practical insights into leadership approaches required to manage change and uncertainty effectively.
4. The dialogue improved analytical skills and encouraged a proactive and innovative mindset among students.
5. Participants were better equipped with leadership perspectives and adaptability skills essential for future managerial roles.

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GPS Map Camera
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Event Details	
Event Type	Competition
Topic	Sc Snap
Date	2026-04-13 To 2026-04-17
Mode	Hybrid
Venue	Lh 105, Martin Luther Block (Nh-64, Chandigarh-Patiala Highway Punjab)
Organizer Name	Center Of Excellence for Sustainable Supply Chain
Resource Person	Dr Sushant Waghmare, Assistant Professor | Dr Anwesha Ghosh, Assistant Professor
No. Of Participants	72
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 11: Sustainable Cities and Communities
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of The Box, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

- To provide a competitive platform for students to present innovative supply chain solutions.
- To explore AI-driven logistics and digital transformation in supply chains.
- To enhance analytical, research, and presentation skills.
- To understand geopolitical risks and global supply chain resilience.
- To encourage innovation and industry-aligned thinking among students.

DESCRIPTION

The SC SNAP Presentation Contest 2026, organized as a flagship segment of National Symposium 5.0 at Chitkara University on 17 April 2026, brought together emerging talent in supply chain analytics through a dynamic hybrid format. Conducted by the Centre of Excellence for Sustainable Supply Chain and coordinated by Dr. Divyansha Kumar, the contest received an impressive 52 registrations from across India, of which 44 teams were screened, culminating in 15 finalist teams competing in the final round. The presentations reflected contemporary themes such as AI integration, predictive analytics, digital transformation, sustainability, and geopolitical risk management in supply chains, showcasing strong

analytical depth and innovation. The evaluation was carried out by distinguished jury panels comprising external experts Dr. Sushant Waghmare (MNLU Nagpur) and Dr. Anwesha Ghosh (Amity University Mumbai), along with internal faculty members Prof. Shubh Karan Singh, Dr. Shivani Malhan, Dr. Varun Nayyar, and Dr. Kamakshi Malik. The competition concluded with RGNUL Punjab securing the National Winner position, followed by Chitkara Business School as First Runner-Up, GD Goenka University as Second Runner-Up, and Amity University Kolkata receiving an Honorable Mention, marking the event as a significant platform for academic excellence and collaborative learning.

OUTCOMES

- Enhanced understanding of AI-driven supply chain systems.
- Exposure to real-world global supply chain challenges.
- Improved analytical and presentation skills.
- Awareness of sustainability in logistics.
- Strengthened academic collaboration.

GPS Map Camera
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Note : Captured by GPS Map Camera

NATIONAL SYMPOSIUM 5.0
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Patiala, Punjab 140417, India
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Person Name : Harmanvir Singh
Google

NATIONAL SYMPOSIUM 5.0
CHITKARA UNIVERSITY
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CHITKARA UNIVERSITY
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Note : Captured by GPS Map Camera

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit to Wet Plant, L&T, Mohali
Date	2026-04-15 To 2026-04-15
Mode	Offline
Organizer Name	Dr Nitish
Resource Person	Vignesh,
No. Of Participants	54
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
University Charter	Let's prepare our students for Industry, Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

1.To understand the working principles of a wastewater treatment plant.
2. To observe various stages involved in water and wastewater treatment processes.
3. To gain practical knowledge of industrial equipment and operational procedures.
4. To study environmental protection and pollution control techniques used in industries.
5. To bridge the gap between theoretical learning and real-world industrial applications.

DESCRIPTION

An industrial visit to the WET Plant, Mohali provided practical exposure to wastewater treatment processes and environmental management techniques. Students observed various treatment stages, equipment operation, and safety measures. The visit enhanced understanding of sustainable water management, industrial practices, and pollution control methods, bridging the gap between theoretical concepts and real-world applications.

OUTCOMES

1. Students gained practical knowledge of wastewater treatment processes and plant operations.
2. Students understood the importance of environmental sustainability and pollution control.
3. Students became familiar with industrial equipment, safety measures, and maintenance practices.
4. Students enhanced their technical and analytical understanding through real-time observation.
5. Students developed awareness about the role of water treatment plants in public health and environmental management.

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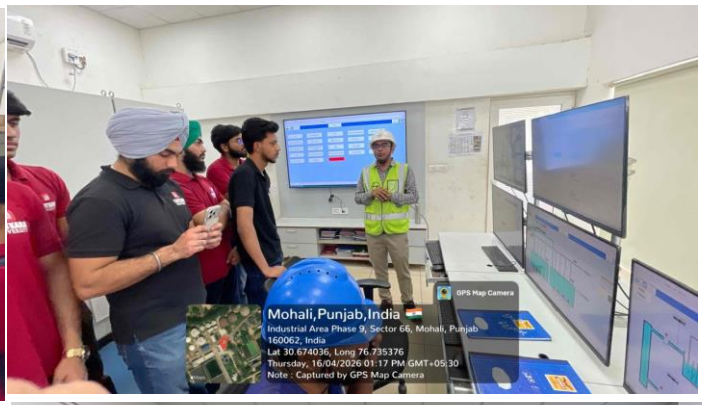
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GPS Map Camera
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Topic	Advertising and Branding Trends: Strategies for Responsible Communication and Social Impact
Date	15.04.2026 to 18.04.2026
Venue	Room No. 201 A, 2nd Floor, Ramanujan Block Department of Fine Arts
Organizer	Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab
Resource Person	DEBASIS NAYAK Applied Art CG & VFX Supervisor at Studio V Sync Mumbai, Maharashtra, India
Total no. of students	13
No. of Participants attended	13
Mode:	Offline
SDG No.	4, 9, 12

ABOUT

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized a four-day workshop titled "Advertising and Branding Trends: Strategies for Responsible Communication and Social Impact" from 15th to 18th April 2026. The workshop was conducted under the Master Lecture Series by renowned Applied Art CG & VFX Supervisor Mr. Debasis Nayak from Mumbai, Maharashtra. The event was organized for students of BFA 4th & 6th Semester and Foundation Year to provide practical exposure to contemporary advertising practices, branding strategies, and digital visual communication. The workshop significantly enhanced students' understanding of creative industry trends and socially responsible design practices.

OBJECTIVES

1. To introduce students to contemporary advertising and branding trends.
2. To develop practical skills in CG, VFX, and visual communication techniques.
3. To encourage responsible and socially impactful creative practices.
4. To provide hands-on exposure to industry-oriented workflows and design processes.
5. To enhance students' creativity, conceptual thinking, and professional understanding of applied art.

BRIEF

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized a four-day workshop on "Advertising and Branding Trends: Strategies for Responsible Communication and Social Impact" under its Master Lecture Series from 15th to 18th April 2026. The workshop was conducted by renowned Mumbai-based artists and Applied Art CG & VFX Supervisor Mr. Debasis Nayak. The sessions were specially designed for BFA 4th & 6th Semester students along with Foundation Year students to provide practical exposure to the rapidly evolving fields of advertising, branding, and digital visual communication. The workshop aimed to bridge the gap between academic learning and professional industry practices by introducing students to modern creative tools and strategies used in the design and media industries.

During the workshop, Mr. Debasis Nayak shared his extensive professional experience and guided students through various aspects of applied art, visual storytelling, branding strategies, animation principles, and VFX workflows. Through interactive lectures and live demonstrations, students learned about concept development, layout planning, digital rendering, and the importance of responsible communication in advertising. The sessions also highlighted the role of design in creating positive social impact and meaningful public engagement. Students actively participated in hands-on activities where they explored practical techniques for creating dynamic visuals, campaign ideas, and brand-oriented artworks. Group discussions, collaborative exercises, and expert feedback sessions encouraged students to think creatively and apply innovative approaches in their projects.

The workshop created an inspiring learning environment where students gained confidence in exploring new digital tools and artistic techniques. Mr. Nayak emphasized the importance of originality, conceptual clarity, and ethical communication in the contemporary creative

industry. Students were introduced to real-world industry workflows, enabling them to understand professional standards in advertising and branding practices. The event also encouraged interdisciplinary learning by combining traditional artistic skills with digital media applications. Students showcased their creative output at the conclusion of the workshop, reflecting their improved technical skills and conceptual understanding. The workshop was successfully coordinated by Dr. Deepak Kumar Singh and Mr. Sameer Dogra, Assistant Professors, whose efforts ensured smooth organization and active student participation throughout the event. Overall, the workshop proved to be an enriching academic experience that motivated students to further explore creative innovation and professional opportunities in applied art, branding, and visual communication.

OUTCOMES

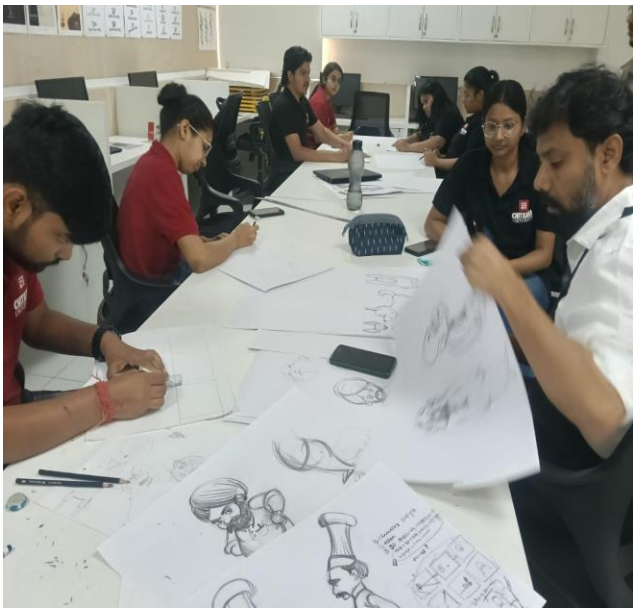
1) Students gained practical knowledge of advertising, branding, and digital visual communication.

2) Participants developed skills in CG, VFX, and contemporary applied art practices.

3) The workshop enhanced students' creative thinking and conceptual development abilities.

4) Students understood the importance of responsible communication and social impact in design.

5) The event strengthened students' awareness of professional workflows and industry expectations.



CHITKARA
UNIVERSITY

Event Name	One Day Webinar on a Systematic Framework for Identifying Research Gaps in Engineering and Sciences
Date	16 April 2026
Venue	Online mode
Department	Doctoral Research Centre (DRC)
Resource Person	Dr. Pankaj Kumar, Professor & Pro Vice Chancellor, (Research)
Number of Participants	44
SDGs Covered	4th, 9th
Duration	2 hrs.

About the Activity

A Systematic Framework to Identifying Research Gaps in Engineering and Sciences is a structured academic program designed to help researchers, scholars, and postgraduate students systematically explore existing literature, critically evaluate current advancements, and identify meaningful research gaps in engineering and scientific domains. The program introduces practical methodologies for literature mapping, problem identification, trend analysis, and formulation of impactful research questions. Participants will gain exposure to modern tools and analytical strategies that support evidence-based research planning and innovation-driven investigations.

Workshop Objectives

After completing the program, participants will be able to:

1. Understand the importance of research gaps in scientific and engineering investigations.
2. Apply systematic literature review techniques to evaluate existing research.
3. Identify unexplored, underexplored, and emerging areas of research.
4. Analyze research trends using databases, citation analysis, and thematic mapping.

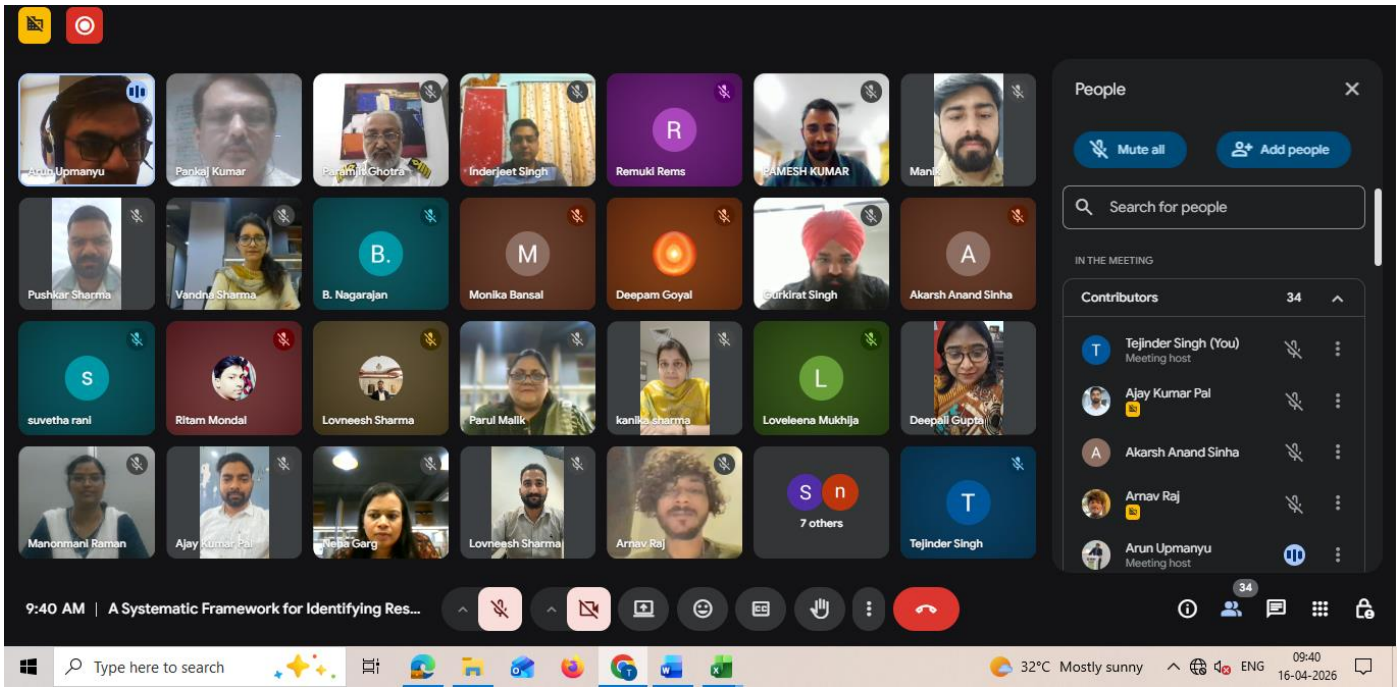
Key Highlights

1. Proposes a structured framework for identifying research gaps.
2. Integrates literature review with critical and reflective analysis.
3. Applicable to both research papers and PhD theses.
4. Improves novelty and research relevance

Workshop Outcomes

1. Critically analyze scientific literature to identify research opportunities.
2. Design research questions based on evidence-driven gap analysis.

3. Improve the quality and originality of research proposals and publications.
4. Apply interdisciplinary thinking to solve complex engineering and scientific problems.
5. Utilize research databases and analytical tools effectively for academic investigations.



Event Name	FIP – Guru Dakshta 'Need for and Importance of Skill Development and Entrepreneurship In India'
Date	16 Apr 2026
Venue	LH 104, Martin Luther Block
Department	Office of Talent Management
Resource Person	Dr. Adarsh Aggarwal, VP, CIIF and Mr. Piyush Garg, VP, CEED, Chitkara University
Number of Participants	47
SDGs Covered	SDGs 8, 9,4
Duration	4.0 Hrs.

About the Activity

''The Need for and Importance of Skill Development and Skill Based Education in India'

Objective: To encourage the faculties to promote skill development, skilling India mission, and provide information about skill based education in higher education.

Learning Outcomes

1. **Need for and Importance of Skill Development And Skill-Based Education In India.** National and International Policies on Skills Development - Synchronizing Education with Industry-Up-skilling and Upgrading-Entrepreneurship, Start- ups, Incubation Labs.

2. Tuning With Reality And Futuristic Skill. History of Skill-Based Education - Current Status of Skill-Based Education at Higher Education level - NSQF, NSDC

3. Skill Development In Higher Education. Policy Changes – National Skill Development Policy 2015 – Updating – Skilling India – Strengthening Community College:

Focus Areas/themes

1. Skill based Education
2. Incubation
3. Entrepreneurship
4. Incubation
5. Startups

Key Highlights

1. Participation: 47 participants attended the session.
2.Exceptional Content: The module provided an in depth knowledge of the topic.
4. Organizing Team: The event was successfully coordinated by the office of Talent Management, and a team of experts and heads of Chitkara Innovation and Incubation Foundation (CIIF) and Chitkara Education Entrepreneurship Development (CEED)

Event Name	IDEA IGNITE — The Ideation Challenge.
Date	17-04-2026
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	Dr Manpreet Kaur
Resource Person	-
Number of Participants	30
SDGs Covered	SDG 3: Good Health and Well-being, SDG 5: Gender Equality, SDG 9: Industry, Innovation, and Infrastructure, SDG 12: Responsible
Duration	3 Hrs.

Activity Summary

The Department of Applied Sciences, in collaboration with the ISTE Student Chapter, organized **IDEA IGNITE** to move beyond the constraints of traditional technical hackathons. The event's primary focus was to elevate the power of a well-structured "pitch" and prioritize the practical feasibility of innovative ideas designed to reshape campus life. The challenge saw an overwhelming response, receiving over **40 team registrations** from diverse academic backgrounds. Following a rigorous preliminary screening of 1.5–2 minute video pitches, the **top 10 teams**—representing the exceptional solutions from each of the five problem domains—were invited to present their final visions during the Grand Finale at **Pulitzer Hall, Picasso Block**.

The program commenced with an exploration of how analytical thinking can serve as a catalyst for institutional change. The dignitaries emphasized that true empowerment in innovation comes from the ability to address everyday problems with clarity, resilience, and a strong sense of purpose. They highlighted that the challenge was not merely an assessment of technical skills but a recognition of the strength found in well-researched, structured solutions.

The judging panel, consisting of **Dr. Jaiteg Singh** and **Dr. Jasdev Bhatti**, evaluated the finalists on their ability to bridge the gap between abstract innovation and practical

implementation. The environment was highly engaging, encouraging students to reflect on the connection between traditional problem-solving values and modern campus aspirations. The event concluded with an awards ceremony where the top two teams were recognized for their outstanding contributions, followed by a formal felicitation of the judges and faculty members for their support in fostering a culture of curiosity and leadership within the university.

Objectives of the event

1. To test students' creativity, analytical thinking, and structured presentation skills through a non-technical innovation challenge.
2. To generate feasible, real-world solutions for pressing campus problems across five specific domains.
3. To bridge the gap between abstract ideation and practical implementation within the university ecosystem.
4. To foster leadership and collaborative skills by requiring ISTE-led student teams.

Outcomes and Key Takeaways

1. Students enhanced creativity, analytical thinking, and presentation skills through structured idea development and presentation.

2. Feasible solutions for campus challenges were generated across the identified domains.

3. Participants developed implementation-oriented ideas, bridging the gap between concepts and practical application.

4. Leadership and teamwork skills were strengthened through collaborative ISTE-led team participation.

Name of the event	Chitkara law school
Date of event	17th April ,2026
Title of the event	Guest lecture on General corporate practice
Mode	Offline
Type of participation	Attended
Number of faculty and staff participation	8
Number of student participation	65
SDGs associated with event	4,8 and 9

About the Event

The Special Lecture at Chitkara Law School featured Ms. Anshum Singh, a trailblazer in the field of corporate practice. She is a partner at Wadhwa Law Offices, Delhi. With her immense knowledge of corporate practice, she provided B.A. LL.B. students with a rare glimpse into the e-commerce space, business lawyers, litigation and AI. The session focused on the structural intricacies of AI, highlighting the importance of resilience, professionalism, and ethical decision-making in the legal field. Her session provided practical exposure to real-world corporate challenges, bridging the gap between academic learning and industry expectations.

Learning Objectives

1. To understand the evolving landscape of the legal profession. This will help to identify the unique opportunities and challenges for excelling as legal professionals within specialized growing impact of Artificial Intelligence on the legal profession and its implications for future lawyers.
2. To inspire students through real-life professional transitions. Ms. Anshum's personal experience of transitioning into the unexpected and specialized field of corporate law.
3. To bridge the gap between academic knowledge and corporate legal practice as this emphasizes the practical and real-world corporate practices.

4. To highlight the intersection of Law, Technology, and Environment as it develops a growth of mindset by exploring emerging trends and areas of conflict, such as how environmental concepts and tech advancements influence modern law firms and companies.
5. She encouraged critical thinking about the ethical and professional challenges posed by technological advancements like AI also develop awareness about emerging career opportunities and required skill sets in the evolving legal landscape.
6. To gain exposure to real-world workplace expectations, including professionalism, communication, and time management. Stressing the importance of professional honesty, integrity, and continuous learning while navigating less competitive but highly beneficial specialized fields.

Description

The Special Lecture at Chitkara Law School, organised by CAS featuring esteemed guest Ms. Anshum Singh Partner- Wadhwa Law offices was an enriching and inspiring session designed specifically for law students. This event aims to bridge the gap between theoretical legal education and practical real-world application by offering students a unique opportunity to learn directly from a professional who has successfully carved a niche with specialization in general corporate practice. The guest speaker shared valuable insights into the evolving landscape of the legal profession. The session primarily focused on the growing influence of Artificial Intelligence in the legal domain, highlighting how technology is transforming traditional practices such as legal research, contract drafting, and case analysis. The speaker elaborated on how aspiring lawyers must adapt to these advancements by developing both legal expertise and technological awareness. Moving into the corporate domain, she explained the structure and functioning of law firms and companies, with particular attention to transactional work such as mergers and acquisitions (M&A), contract negotiation, and regulatory advisory. She broke down the lifecycle of a typical corporate deal, illustrating how lawyers contribute at each stage from initial drafting and due diligence to final execution thereby giving students a clearer picture of day-to-day responsibilities in corporate practice. She also drew comparisons between corporate legal careers and judicial services, helping students understand the distinct skill sets, work environments, and long-term prospects associated with each path. This allowed students to reflect more critically on their own career preferences and strengths.

Her session encompassed a wide array of topics such as AI, corporate, research, drafting, MNA, judicial services, aspects which can lead a student to corporate practice, skills This provided valuable insights into how students can effectively prepare themselves for their future roles as legal professionals in corporate practice. Drawing from her own professional journey, she provided students with a realistic understanding of the corporate world and the functioning of law firms. She discussed workplace expectations, the importance of professionalism, and the essential skills required to succeed in a competitive legal environment. The lecture also

shed light on the structure and work culture of law firms, offering practical guidance on internships, career progression, and industry demands. The lecture was highly interactive, encouraging students to engage through open discussions and a lively Q&A session which ended in a quiz to know what students inculcated after the session. She emphasized the significance of foundational practice and specialization, strongly encouraging aspiring lawyers to explore competitive but highly beneficial fields like corporate, or AI law She also motivated students by referencing the emerging trends in the industry, particularly where corporate law intersects with tech, AI and environmental concepts. Her talk also delved deeper into specialized areas of corporate practice, particularly mergers and acquisitions (M&A) and labour and employment law, helping students understand how these fields operate in real-world legal settings.

While discussing M&A, she explained it as a highly dynamic and detail-oriented area of practice involving the consolidation, restructuring, or acquisition of companies. She walked students through the key stages of an M&A transaction starting from preliminary negotiations and term sheets to due diligence, drafting of transaction documents (such as share purchase agreements), regulatory approvals, and final closing. She highlighted the lawyer's role in identifying risks, ensuring compliance, and safeguarding client interests throughout the process. Emphasis was placed on precision in drafting, commercial awareness, and the ability to work under tight deadlines, as M&A deals often involve high stakes and coordination between multiple parties. Additionally, she offered practical guidance on securing internships and job opportunities, including tips on resume building, networking, and making a strong impression during interviews. She also discussed current industry demands and how students can align their preparation accordingly.

Overall, the Special Lecture successfully inspired students to approach their legal education with renewed enthusiasm, equipped them with practical tools for career advancement. The lecture served as a bridge between academic learning and real-world practice, equipping students with relevant knowledge and motivation to navigate their future legal careers effectively.

Learning Outcome

1. To understand the viability of non-traditional career transitions: Students can analyse the specific opportunities and challenges within specialized fields like Artificial Intelligence on the legal profession and its practical applications in law firms.
2. To gain insights into real-world legal practice through the speaker's professional experiences also familiarize students with the structure, work culture, and expectations of corporate law firms.
3. Professional ethics: Adopting a continuous learning mindset and professional integrity throughout one's legal career, drawing inspiration from the real-world experiences of practitioners like Ms. Anshum Singh. To acquire a fundamental understanding of corporate

practice.

4. Gaining essential knowledge of Legal research, drafting, communication, and adaptability required for a successful legal career. And also, career opportunities, internships, and recruitment processes in the corporate legal sector.

Event	Career Counselling by D'Amico Shipping Group		
Date / Time	17th April 2026 / 10 am Onwards	Mode:	Offline
Location / Link	Tesla Block, Chitkara University, Punjab		
Activity In-charge	Capt. Pratik Khatu		
No. of Participants	86 Students + 15 Faculty Members		
Resource Person (if any)	---		
SDG	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

Chitkara University School of Maritime Studies organized a Career Counselling Session during NMDC on 17th April 2026 in collaboration with d'Amico Shipping Group. The session was conducted by Capt. Pankaj Nayak, Head – Global Training, d'Amico Shipping Group, in the presence of Principal Capt. Pratik Khatu, Vice Principal Er. Jasjeet Suri, 18 faculty members, staff members, and cadets. The programme began with a grand welcome ceremony featuring a Guard of Honour and Saluting Parade presented by the cadets. The event reflected discipline, professionalism, and maritime spirit. Capt. Pankaj Nayak was felicitated with a traditional shawl by Principal Capt. Pratik Khatu, Vice Principal Er. Jasjeet Suri, and other faculty members as a token of respect and appreciation. During the counselling session, Capt. Pankaj Nayak shared valuable guidance regarding career opportunities, professional growth, onboard responsibilities, leadership qualities, discipline, and safety standards in the maritime industry. He motivated cadets to strengthen their technical knowledge, communication skills, confidence, and practical abilities to succeed in global maritime careers. The session was highly interactive, allowing cadets to gain industry knowledge and clarify their queries regarding training, placements, and professional life at sea. His words of encouragement inspired the cadets to remain focused and dedicated towards their future goals. As part of the

visit, Capt. Pankaj Nayak toured various campus facilities including the Computer Lab, Library, Physics Lab, Workshop Lab, and Swimming Pool. He appreciated the institution's infrastructure, training facilities, and the continuous efforts of faculty members towards providing quality maritime education and practical exposure to cadets. The event also included exciting swimming activities and demonstrations by the cadets, showcasing their teamwork, confidence, physical fitness, and maritime survival skills. The programme concluded successfully with heartfelt gratitude extended to Capt. Pankaj Nayak and d'Amico Shipping Group for their valuable guidance and support towards the professional development of aspiring maritime cadets.

MACHINE LEARNING BASICS

SCHOOL OF MARITIME STUDIES

EVENT DETAILS	
Event Type	Industry Visit
Topic	Industrial Visit-Peda and Hareda
Date	2026-04-17 To 2026-04-17
Mode	Offline
Organizer Name	Niharika Gupta
Resource Person	Balkar Singh Sidhu, Professor of Practice
No. Of Participants	37
SDG No	SDG 7: Affordable And Clean Energy, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities
PO Number(S)	PO1, PO3, PO2, PO4, PO6, PO5
University Charter	Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Prepare Our Students for Industry, Let's Foster Civic Engagement in Our Students, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1.To understand the concept and practical implementation of green building design and sustainable construction practices at the Punjab Energy Development Agency (PEDA) and Haryana Renewable Energy Development Agency (HAREDA) buildings.
2.To study the use of renewable energy technologies such as solar power systems and energy-efficient building components.
3.To observe and learn about rainwater harvesting systems and water conservation techniques implemented in real-life projects.
4.To gain practical exposure to integrated building management systems and understand how energy efficiency, water conservation, and sustainable technologies are monitored and maintained in real-time at the Punjab Energy Development Agency (PEDA) and Haryana Renewable Energy Development Agency (HAREDA) buildings.

DESCRIPTION

The Punjab Energy Development Agency (PEDA) and Haryana Renewable Energy Development Agency (HAREDA) buildings are excellent examples of sustainable and energy-efficient infrastructure. Designed as green buildings, they incorporate features like proper orientation, natural lighting, and ventilation to reduce energy demand. The sites utilize solar energy systems, energy-efficient lighting, and eco-friendly construction materials. They also demonstrate effective rainwater harvesting systems, including rooftop collection and groundwater recharge techniques. These buildings serve as practical models for integrating renewable energy and water conservation in modern civil engineering practices, promoting environmentally responsible development.

OUTCOMES

1.Students developed a clear understanding of green building concepts and their practical application at the Punjab Energy Development Agency (PEDA) and Haryana Renewable Energy Development Agency (HAREDA) buildings.
2.Students gained knowledge about renewable energy technologies, especially the use of solar energy systems in real projects.
3.Students learned about rainwater harvesting techniques, including collection, filtration, and groundwater recharge methods.
4.Students enhanced their awareness of sustainable construction practices and the importance of energy and water conservation in civil engineering design.

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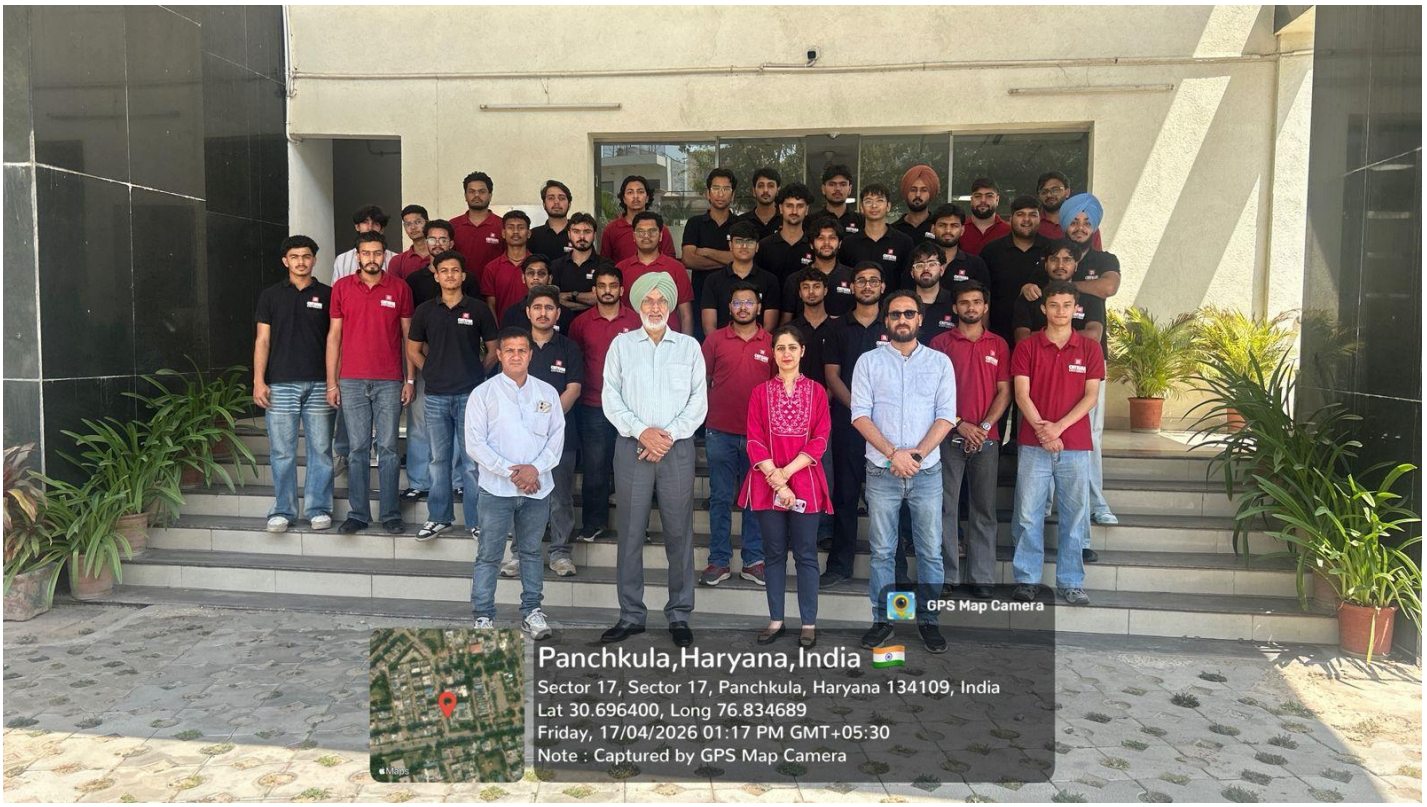
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Event Details	
Event Type	Competition
Topic	Innovchain@2026
Date	2026-04-17 To 2026-04-18
Mode	Offline
Venue	Rockefeller Block, Chitkara Business School (Chitkara Business School, Chitkara University, Punjab)
Organizer Name	Department Of SCM & General Management
No. Of Participants	107
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students

OBJECTIVE

1. Industry Understanding – To develop understanding of global supply chains, trade networks, and the impact of geopolitical disruptions on business operations.
2. Creativity & Innovation – To encourage students to think creatively and present innovative ideas through 3D model making.
3. Skill Development – To improve teamwork, communication, leadership, and presentation skills among students.
4. Practical Learning – To connect classroom learning with practical industry challenges through project work.
5. Problem Solving – To promote analytical thinking and problem-solving skills required in supply chain management.

DESCRIPTION

The Innov Chain Contest 2026 was organised by Chitkara Business School under National Symposium 5.0 on 17th and 18th April 2026. The event provided students with an excellent platform to showcase their creativity, innovation, and practical understanding of logistics and supply chain management concepts. It encouraged students to think beyond theoretical learning and apply their classroom knowledge to real-world business challenges. The main theme of the competition was Geopolitical Disruptions and the Future of Global Supply Chains, which inspired students to study how global conflicts, trade barriers, and political issues impact international trade and business operations. The competition was conducted in two rounds for proper evaluation and participation. The first round was the screening round held on 17th April 2026, where teams presented their project ideas, concepts, and model plans.

Students explained the relevance of their topics and how their projects were connected to the event theme. Teams were judged based on originality, creativity, innovation, practical relevance, and presentation quality. After careful evaluation, selected teams were shortlisted for the final round. The final round was held on 18th April 2026 at Rockefeller Block from 9:30 AM onwards. Shortlisted teams presented their completed 3D models before judges, faculty members, and visitors. Students confidently explained the working, objectives, and practical importance of their projects. The judging panel interacted with participants by asking questions related to their concepts, feasibility, and future applications. This helped students improve their confidence, communication skills, and critical thinking abilities.

OUTCOMES

1. Practical Knowledge - Students gained practical knowledge of logistics, transportation, and supply chain management concepts.
2. Creativity – Students improved creativity and innovation skills through model designing.
3. Teamwork – Participants enhanced teamwork, coordination, and leadership skills while working in groups.
4. Experiential Learning – The competition promoted practical learning by applying theoretical concepts.
5. Global Awareness – Participants developed awareness about global trade challenges and supply chain disruptions.

GPS Map Camera
12:24 PM | 18 Apr 2026
Saturday
Patiala, Punjab, India
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NATIONAL SYMPOSIUM 5.0
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Person Name : Harmanvir Singh
Google

GPS Map Camera
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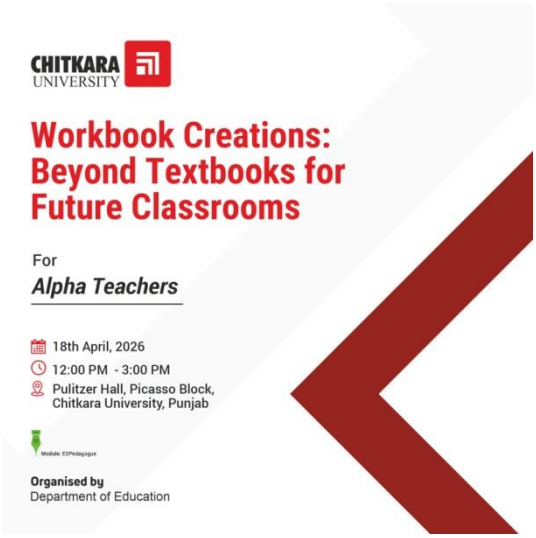
Note : Captured by GPS Map Camera

Event Name	Workbook Creations: Beyond Textbooks for Future Classrooms
Date	18th April 2026
Venue	Dept of Education, Fleming Block, Chitkara University, Rajpura
Organizer	Department of Education
Resource Person	Dr Sukhjit Singh, Assistant Professor, Department of Education, Chitkara University, Punjab
Number of Participants	70
SDGs Covered	4, 9
Duration	Full Day

About the Activity



The Department of Education successfully organized an inspiring and future-focused event, "***Workbook Creations: Beyond Textbooks for Future Classrooms,***" on ***18th April 2026*** for B.Ed. Semester 2 (Batch 2025–27) under the EDPedagogue module. Rooted in the vision of the NEP, the initiative challenged Alpha Teachers to transcend conventional pedagogies and reimagine classrooms through the design of innovative, learner-centric workbooks that resonate with real-world educational needs.

Collaborating in subject-specific groups under expert faculty mentorship, students crafted dynamic and interactive workbooks using digital platforms, seamlessly integrating life skills, arts, sports, and experiential learning. The presentations were a compelling showcase of pedagogical depth, creative excellence, and purposeful application of Bloom's Taxonomy, while the exhibition of hard copies transformed the venue into a vibrant celebration of ideas, design, and educational innovation.

MATHEMATICS
WORKBOOK
GRADE-6
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY

Topic	Board of Studies (BOS) Meeting 2026
Date	18.04.2026
Venue	Picasso Block, Chitkara University
Organizer	Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab
Resource Person	1) Dr. Kumar Jigeeshu Associate Professor Department of Applied Art College of Art. Government of NCT of Delhi New Delhi 2) Dr. Meenaketan Pattnaik Sr. faculty, B.K. College of Art and Crafts. Under Utkal University of Culture Bhubaneswar. Odisha 3) Tutu Pattnaik International Acclaimed Sculptor. New Delhi 4) Gurdeep Dhiman President Punjab Lalit Kala Akademi, Chandigarh 5) Kumud Chandra Dash Noted Mural Artist. Mumbai 6) Debasis Nayak Applied Art. CG & VFX Supervisor Sync Studio, Mumbai
Total no. of students	
No. of Participants attended	8
Mode:	Offline
SDG No.	4, 8, 9, 17

ABOUT

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized the Board of Studies (BOS) Meeting for the BFA and MFA programmes in Painting and Applied Art on 18 April 2026. The meeting brought together eminent academicians, artists, and industry experts to review and strengthen the curriculum in accordance with contemporary academic standards, industry requirements, and the National Education Policy (NEP). The event served as an important platform for academic deliberation, curriculum enhancement, and strategic planning, ensuring that the programmes remain relevant, innovative, and aligned with evolving trends in art and design education.

OBJECTIVES

1. To review and update the BFA and MFA curriculum according to current academic and industry needs.
2. To align programme structures with UGC regulations and NEP guidelines.
3. To incorporate contemporary art practices, applied art trends, and professional competencies into the curriculum.
4. To seek expert recommendations for strengthening teaching, learning, and research outcomes.
5. To promote industry-academia collaboration for holistic art and design education.

BRIEF

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized the Board of Studies (BOS) Meeting for the Bachelor of Fine Arts (BFA) and Master of Fine Arts (MFA) programmes in Painting and Applied Art on 18 April 2026 at Picasso Block. The meeting was conducted with the objective of reviewing the existing curriculum and introducing relevant updates to meet the changing demands of higher education, creative industries, and contemporary art practices. The gathering brought together distinguished academicians, artists, and policymakers who contributed valuable insights toward strengthening the academic framework of the department. The deliberations focused on enhancing the quality of teaching, learning outcomes, skill development, and research opportunities while ensuring alignment with national educational standards and industry expectations.

The meeting was enriched by the presence of eminent experts from prestigious institutions and cultural organizations. Prof. Sanjeev Kishore Gautam, Director General, National Gallery of Modern Art (NGMA), New Delhi, shared his perspectives on the current art ecosystem, emerging opportunities in the cultural sector, and the competencies required for future art professionals. Dr. Nand Lal Thakur, Vice-Chairman, Lalit Kala Akademi, New Delhi, emphasized the importance of aligning academic programmes with UGC regulations and the vision of the National Education Policy. Other distinguished experts, including Dr. Kumar Jigeeshu, Dr. Meenaketan Pattnaik, Gurdeep Dhiman, President of Punjab Lalit Kala Akademi, Chandigarh, and internationally acclaimed sculptor Tutu Patnaik, provided constructive recommendations related to applied art, visual communication, art management, professional ethics, legal awareness, interdisciplinary learning, and industry engagement. Their contributions highlighted the need for a curriculum that balances artistic creativity with professional preparedness and contemporary relevance.

The discussions also explored innovative pedagogical approaches, experiential learning opportunities, research integration, and the development of entrepreneurial skills among students. Emphasis was placed on incorporating emerging technologies, contemporary artistic practices, and industry-oriented projects into the curriculum. The meeting was conducted under the coordination of Dr. Shashi Kala Singh, Assistant Professor and PhD Coordinator, and Dr. Deepak Kumar Singh, Assistant Professor and Programme Coordinator. The proceedings were guided by Prof. Ranjan Kumar Mallik, Dean, Department of Fine Arts, with Dr. Vinit Bihari serving as Member Secretary and Dr. Sanjay Razora, Deputy Registrar, Chitkara Design School. The BOS Meeting concluded with a consensus on implementing progressive curriculum revisions that would further strengthen academic excellence, foster innovation, and prepare students to meet the evolving demands of the art and design profession.

OUTCOMES

1) Curriculum recommendations were proposed to align programmes with contemporary academic and industry requirements.
2) Valuable expert insights strengthened the integration of NEP and UGC guidelines within the curriculum.
3) New perspectives on applied art, visual communication, and art management were incorporated into academic planning.
4) The meeting promoted stronger collaboration between academia, industry, and cultural institutions.

5) Strategic improvements were identified to enhance student learning, employability, research, and professional development.

Event Name	five Days National Workshop on **"Reliability Engineering and Artificial Intelligence: Emerging Trends and Applications"**
Date	20-04-2026 to 24-04-2026
Venue	LH 506, Martin Luthar Block, Chitkara University, Punjab
Organizer	Dr Pankaj Khanna, Dr Gurpreet Singh
Resource Person	Dr Mohit Kumar Kakkar, Professor & Dean, Department of Applied Sciences, CUIET, Chitkara University, Punjab. Dr Jasdev Bhatti, Joint Registrar, Chitkara University, Punjab. Dr Reetu Malhotra, Professor & Program Incharge, Department of Applied Sciences, CUIET, Chitkara University, Punjab.
Number of Participants	182
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	5 Days

About the Activity

The Department of Applied Sciences, in collaboration with ISTE, successfully organized a five-day National Workshop on "Reliability Engineering and Artificial Intelligence: Emerging Trends and Applications" from 20 April 2026 to 24 April 2026 at LH-506, Martin Luther Block, Chitkara University, Punjab. The workshop featured expert sessions delivered by distinguished resource persons, Prof. (Dr.) Mohit Kumar Kakkar, Prof. (Dr.) Jasdev Bhatti, and Prof. (Dr.) Reetu Malhotra, who shared their extensive knowledge and expertise on various aspects of reliability engineering and its modern applications. The programme commenced with an introductory session that highlighted the objectives and significance of reliability in engineering systems and research. Over the five days, participants were introduced to fundamental concepts of reliability, probability distributions, reliability measures, and system reliability techniques, including series and parallel configurations. Advanced sessions focused on reliability

modelling, fault analysis methods, and the integration of Artificial Intelligence and data-driven approaches in predictive maintenance and reliability assessment. The sessions were highly interactive and included discussions, practical examples, and real-life applications, which significantly enhanced the participants' understanding of the subject. The workshop witnessed active participation from students, researchers, and faculty members, fostering an engaging and collaborative learning environment. It concluded with a valedictory session, during which the resource persons were felicitated by Dr. Meenu Khurana, Pro Vice Chancellor (Department of Computer Science & Engineering), in recognition of their valuable contributions.

Objectives of the event

- To provide fundamental knowledge of Reliability Engineering.
- To develop an understanding of probability distributions and reliability measures
- To familiarize participants with advanced reliability modelling and fault analysis methods
- To explore the integration of Artificial Intelligence in reliability engineering.
- To enhance practical understanding through real-life examples and interactive sessions.

Outcome or Key take away from the event

- Participants developed a deeper conceptual understanding of reliability engineering and its significance in designing efficient and dependable systems.
- Participants gained practical insights into probability distributions and reliability measures used for analyzing system performance and failure behavior.
- Participants understood advanced concepts of reliability modelling and fault analysis techniques applied in real-world engineering problems.
- The workshop enabled participants to explore the role of Artificial Intelligence in predictive maintenance and reliability assessment.
- Learners were able to connect theoretical reliability concepts with practical applications through interactive sessions and case studies.
- Participants developed an interdisciplinary perspective by integrating principles of reliability engineering with modern AI-based approaches.

Event Details	
Title of the Event:	Code Smarter, Innovate Faster: Exploring GitHub, Copilot Dev Days
Date of the Event:	20.04.2026
Venue	DeMorgan's Block
SDG No.	4,9,17
No. of Student Participated	72

Objectives

i) To introduce students to GitHub Copilot and AI-assisted coding tools.
ii) To enhance coding efficiency and productivity using modern technologies.
iii) To provide insights into real-world applications of AI in software development.
iv) To encourage innovation and smart problem-solving among students.
v) To bridge the gap between academic learning and industry practices.

On 13th April 2026, the Department of Computer Applications organized an insightful talk on "Code Smarter, Innovate Faster: Exploring GitHub Copilot Dev Days" at DE Morgan's Block, starting from 10:00 AM onwards.

The session was conducted by Ms. Sharda Kaur, a Gold Microsoft Student Ambassador, who shared her expertise on AI-powered development tools, particularly GitHub Copilot. The speaker introduced students to the concept of AI-assisted coding and demonstrated how Copilot can help developers write code faster, reduce errors, and improve overall productivity. During the session, students were exposed to practical demonstrations showcasing how GitHub Copilot suggests code snippets, assists in debugging, and enhances development workflows. The speaker also discussed the importance of adapting to emerging technologies such as Artificial Intelligence in the field of software development.

The session was highly interactive, with students actively engaging through questions and discussions about real-world applications, ethical considerations, and future scope of AI in

coding. The talk inspired students to explore innovative tools and adopt smarter approaches to programming.

Outcome of the Event

As a result of the celebration, students were able:
i) To understand the concept and working of GitHub Copilot.
ii) To gain awareness of AI integration in modern software development.
iii) To improve coding efficiency through smart tools and techniques.
iv) To develop interest in emerging technologies and innovation.
v) To enhance problem-solving and practical development skills.

Event Details	
Event Type	Professional Development Training Programme
Topic	Certification Program for Mba Hr Cohort on Talent Acquisition
Date	2026-04-20 To 2026-04-24
Mode	Offline
Venue	Lh 105 (Lh 105 Rockefeller Block)
Organizer Name	CBS/ Mba-Hr
Resource Person	Sachin Mathdevru, Principal Consultant
No. Of Participants	67
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po1, Po4, Po8, Po2
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Empower Our Students with Great Communication Skills, Let's Educate Our Students to Become Globally Competitive, Let's Stimulate Scholarly Energy and Diligence in Our Students

OBJECTIVE

1. To develop a strong understanding of end-to-end talent acquisition processes, from sourcing to onboarding.
2. To equip students with practical skills in resume screening, interviewing, and candidate evaluation.
3. To familiarize participants with modern recruitment tools, technologies, and data-driven hiring practices.
4. To enhance strategic thinking in aligning talent acquisition with organizational goals and workforce planning.
5. To build professional competencies such as communication, decision-making, and employer branding in recruitment contexts.

DESCRIPTION

The Certification Program for MBA HR Cohort on Talent Acquisition was successfully conducted with the objective of equipping future HR professionals with industry-relevant knowledge and practical skills in the domain of recruitment and selection. Designed as a comprehensive learning experience, the program aimed to bridge the gap between theoretical understanding and real-world application, preparing students to meet the evolving demands of the talent acquisition landscape. The program covered the entire talent acquisition lifecycle, beginning with workforce planning and job analysis, and extending to sourcing strategies, screening techniques, interviewing skills, and onboarding processes. Special emphasis was placed on understanding the strategic role of talent acquisition in building competitive organizations. Participants were introduced to modern recruitment practices, including the use of digital platforms, applicant tracking systems, and data-driven decision-making in hiring. One of the key highlights of the program was its interactive and experiential learning approach. Students engaged in case studies, role plays, and mock interview simulations, which allowed them to apply concepts in realistic scenarios. These activities not only enhanced their technical competencies but also helped build confidence in handling recruitment challenges. The sessions also focused on developing critical soft skills such as communication, interpersonal effectiveness, and professional etiquette, which are essential for HR practitioners. Industry insights formed an integral part of the program, with discussions centered on current trends such as employer branding, diversity hiring, and the impact of technology and artificial intelligence on recruitment processes. Participants gained a deeper understanding of how organizations attract, assess, and retain talent in a highly competitive and dynamic environment. The program also encouraged reflective learning, prompting students to evaluate their own strengths and areas for improvement as aspiring HR professionals. This self-assessment approach aligned well with the broader goal of fostering a growth mindset and continuous professional development. Overall, the Certification Program proved to be a valuable initiative in enhancing the employability and industry readiness of MBA HR students. It not only strengthened their conceptual foundation in talent acquisition but also provided them with actionable skills and practical exposure. The positive engagement and feedback from participants reflected the effectiveness of the program in meeting its learning objectives. Such initiatives play a crucial role in shaping competent HR professionals who can contribute meaningfully to organizational success.

OUTCOMES

1. Enhanced understanding of the end-to-end talent acquisition process and its strategic importance in organizations.
2. Improved practical skills in sourcing, screening, interviewing, and candidate evaluation.
3. Increased familiarity with modern recruitment tools, technologies, and data-driven hiring practices.
4. Strengthened communication, interpersonal, and professional skills essential for HR roles.
5. Greater industry readiness and confidence among students to take on real-world talent acquisition responsibilities.

Topic	Commercial Advertisement: Transforming Ideas into Campaigns
Date	20.04.2026 to 22.04.2026
Venue	Room No. 201 A, 2nd Floor, Ramanujan Block Department of Fine Arts
Organizer	Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab
Resource Person	Mr. Vasu Gandhi Creative Director & Photographer Founder - Serifon Studios, Jammu
Total no. of students	12
No. of Participants attended	12
Mode:	Offline
SDG No.	4, 8, 9

ABOUT

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, successfully organized an Applied Art Workshop under the Master Lecture Series titled "Commercial Advertisement: Transforming Ideas into Campaigns." The workshop was conducted by Mr. Vasu Gandhi, a renowned Creative Director and Design Professional, for students of the Department of Fine Arts. The programme aimed to provide participants with practical exposure to the creative process behind commercial advertising, visual branding, and campaign development. Through expert guidance, interactive sessions, and hands-on learning, students gained valuable insights into contemporary advertising practices and industry-oriented design methodologies, strengthening their understanding of visual communication and professional creative workflows.

OBJECTIVES

- To introduce students to the principles and strategies of commercial advertising and branding.
- To develop creative thinking and campaign planning skills through practical design exercises.
- To familiarize students with industry-oriented workflows and contemporary digital design practices.
- To enhance visual communication and conceptual development skills for advertising campaigns.
- To bridge the gap between academic learning and professional practices in the creative industry.

BRIEF

The Department of Fine Arts, Chitkara Design School, Chitkara University, Punjab, organized an **Applied Art Workshop** under the **Master Lecture Series** titled **"Commercial Advertisement: Transforming Ideas into Campaigns."** The workshop was conducted by **Mr. Vasu Gandhi**, an accomplished Creative Director and Design Professional, for students of the Department of Fine Arts. Designed to provide industry-oriented learning, the programme introduced students to the creative process involved in conceptualizing, designing, and executing successful advertising campaigns. The workshop emphasized the importance of strategic thinking, visual storytelling, and effective communication in developing impactful commercial advertisements that connect with audiences while meeting business objectives. It provided students with an opportunity to understand the evolving role of advertising in today's highly competitive and digitally driven marketplace.

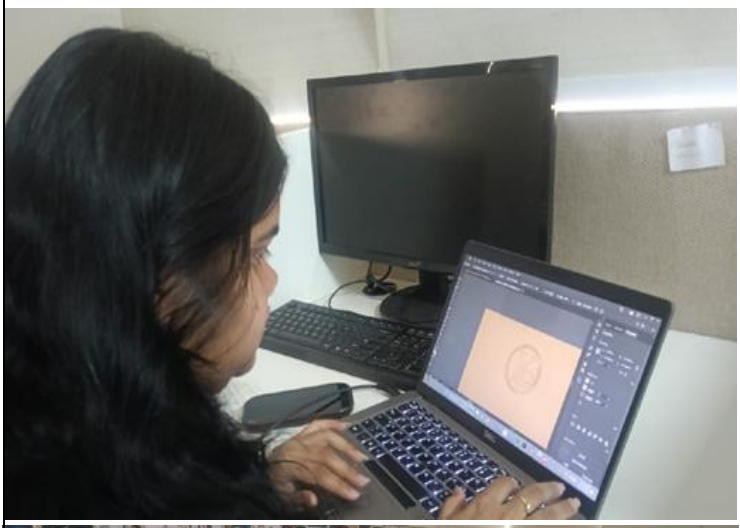
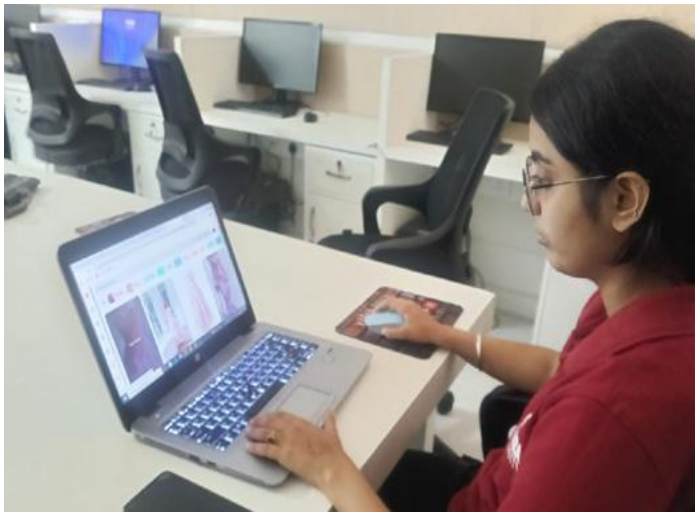
The workshop commenced with an engaging lecture in which Mr. Vasu Gandhi discussed the fundamentals of commercial advertising, brand identity, consumer behaviour, and visual communication. He explained how creative concepts evolve into comprehensive advertising campaigns by combining research, strategic planning, design thinking, and innovative storytelling. Through real-world case studies and professional examples, participants gained insights into campaign ideation, audience analysis, brand positioning, typography, colour psychology, layout design, and digital media integration. Live demonstrations illustrated the practical workflow followed by professional designers, enabling students to understand every stage of campaign development—from brainstorming and concept visualization to creative

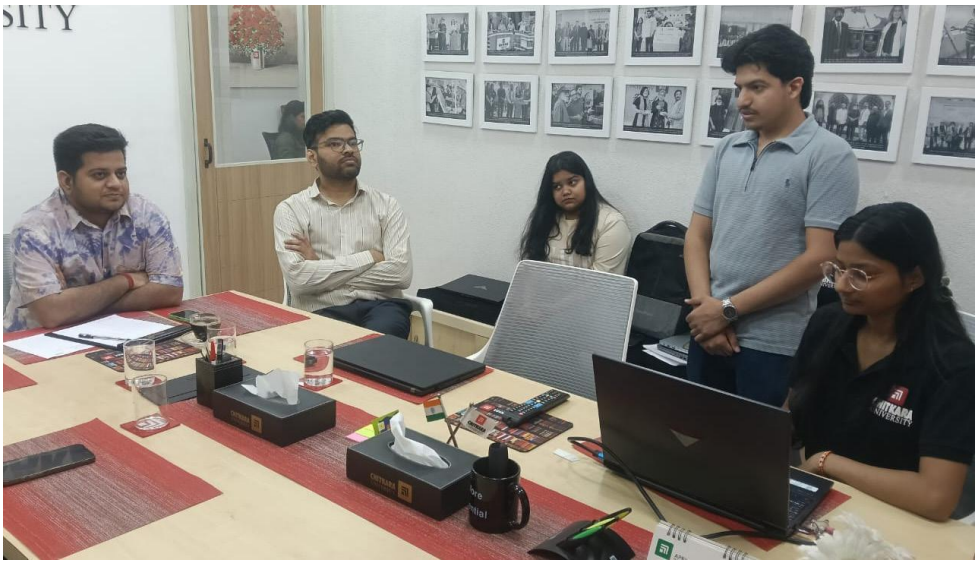
execution and final presentation. Interactive discussions encouraged participants to ask questions, exchange ideas, and analyze successful advertising campaigns from both creative and marketing perspectives.

The practical sessions provided students with hands-on experience in developing original advertising concepts and visual campaign designs using contemporary digital tools and design techniques. Working individually and in teams, participants explored idea generation, storyboard development, visual hierarchy, composition, branding elements, and campaign presentation while receiving personalized guidance and constructive feedback from the resource person. The workshop encouraged experimentation, critical thinking, and collaborative learning, allowing students to refine their creative abilities and problem-solving skills. Mr. Gandhi also shared valuable insights into professional design workflows, client expectations, portfolio development, and career opportunities in advertising, branding, and visual communication. The programme concluded with presentations of student projects, where participants showcased their innovative campaign concepts and received expert evaluations. The workshop successfully enhanced students' understanding of advertising strategies, creative direction, and professional design practices while strengthening their confidence in conceptual development and visual storytelling. It effectively bridged the gap between academic learning and industry requirements, reaffirming the Department's commitment to providing experiential learning opportunities that prepare students for successful careers in applied art, branding, and the creative industries.

OUTCOMES

1) Students developed practical skills in commercial advertising, branding, and visual campaign design.
2) Participants enhanced their creative thinking, concept development, and visual communication abilities.
3) The workshop strengthened students' understanding of professional advertising workflows and industry practices.
4) Students gained confidence in using design strategies to create effective and impactful advertising campaigns.
5) The programme successfully bridged academic learning with real-world applications in the fields of applied art, branding, and creative communication.

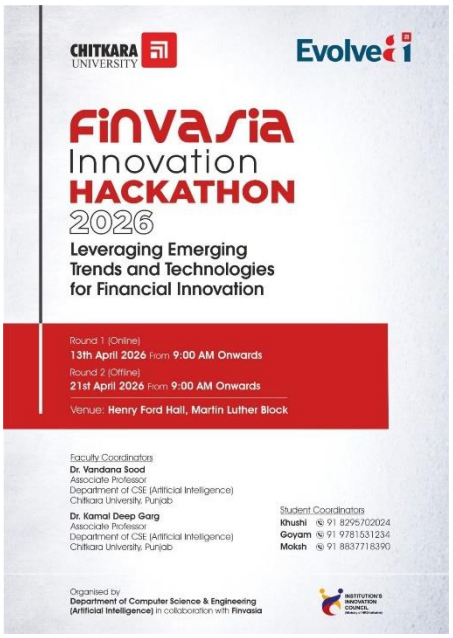





Event Details	
Event Type	Hackathon
Topic	Finvasia Innovation Hackathon 2026 Leveraging Emerging Trends & Technologies for Financial Innovation
Date	2026-04-21 To 2026-04-21
Mode	Offline
Venue	Henry Ford Hall, Martin Luther Block (Chitkara University, Punjab Campus)
Organizer Name	Evolve Ai
Resource Person	Sarvjeet Singh Virk, Cofounder and Managing Director - Finvasia, Ceo - Jumpp
No. Of Participants	120
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
PO Number(S)	PO10, PO1, PO3
University Charter	Let's Prepare Our Students for Industry, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

- Encourage students to develop creative, AI-driven solutions for real-world financial and technological problems.
- Provide hands-on experience in building scalable projects using modern tech stacks and tools. To interact with industry experts, researchers, and innovators working on cutting-edge AI technologies.
- Enable students to work in teams (2–4 members) to simulate real-world development environments.
- Strengthen collaboration between Chitkara University and Finvasia Group through mentorship and evaluation.
- Create a structured platform where students can compete,



showcase their ideas, and push their limits under real hackathon conditions.

DESCRIPTION

Evolve AI, in collaboration with Finvasia Group, is proud to present "Finvasia Innovation Hackathon 2026 – Leveraging Emerging Trends & Technologies for Financial Innovation," an electrifying inter-university experience crafted to push the boundaries of innovation in the fintech space. Designed for ambitious problem-solvers and tech enthusiasts, this high-impact hackathon challenges participants to harness the power of emerging technologies to build transformative solutions for real-world financial challenges. The journey begins with Round 1 (online project submission) on 13th April 2026, culminating in an intense offline grand finale on 21st April 2026 at Henry Ford Hall, Martin Luther Block, where the brightest ideas take center stage. The hackathon is structured to ignite creativity, strategic thinking, and technical excellence. Participants will dive into carefully curated problem statements spanning key fintech domains, while also having the freedom to innovate beyond boundaries through the Open Innovation track. From ideation to execution, teams will collaborate, experiment, and engineer impactful solutions that blend technology with real-world applicability. With a dynamic and competitive environment, the event promises an immersive experience that mirrors real industry challenges. Finvasia Innovation Hackathon 2026 is more than just a competition,it is a platform to innovate, disrupt, and lead. Participants will not only sharpen their technical and problem-solving skills but also gain invaluable exposure to the evolving fintech ecosystem. The most outstanding teams will be crowned champions and rewarded with a prize pool of ₹40,000, along with exclusive goodies and certificates. Judged by an expert panel on innovation, creativity, feasibility, and impact, this hackathon celebrates bold ideas and visionary execution. This event stands as a testament to fostering a culture of innovation, collaboration, and research, empowering participants to build solutions that matter. Get ready to challenge limits, redefine possibilities, and shape the future of financial technology.

OUTCOMES

dents gained exposure to technologies like AI models, APIs, fintech tools, and full-stack development.

- Top-performing teams were identified and awarded, motivating excellence and competition.
- Presence of university leaders and industry partners reinforced collaboration and future opportunities.

- Many projects toward enhancing financial literacy and helping users better understand investments, risks, and policies through interactive and AI-driven tools.
- Teams developed functional prototypes that have the potential to be further refined into deployable products or startups.

EVENT DETAILS	
Event Type	Corporate Training
Topic	Igniting Excellence: Driving Performance with Purpose
Date	2026-04-24 To 2026-04-24
Mode	Offline
Organizer Name	Mr. Ravinder Singh, Cas, Chitkara University
Resource Person	Mr. Narinder Singh Garcha, Dean, CCSM | Head CEPE
No. Of Participants	40
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's infuse leadership skills in our students

OBJECTIVE

1. Align leadership intent with organizational vision for sustained excellence
2. Strengthen accountability culture across teams
3. Drive performance through purpose-driven leadership and strategic execution
4. Enhance decision-making aligned with organizational goals and values
5. Build high-performance mindset for operational and leadership excellence

DESCRIPTION

The Centre for Executive and Professional Education, Chitkara University recently organized a high-impact training workshop titled "Igniting Excellence: Driving Performance with Purpose" for the senior plant management team of Hetero Labs Ltd. The professional training led by Mr. Narinder Singh Garcha. The session was designed to go beyond conventional training—focusing on aligning leadership intent with organizational vision, strengthening accountability, and unlocking performance through purpose-driven action. Enhances leadership capabilities through continuous learning and professional development. Drives

productive performance, accountability, and sustained organizational growth. Enables efficient plant operations, fosters innovation, and advances performance excellence. Strengthens leadership collaboration, cross-functional alignment, and strategic partnerships, promoting sustainable development and knowledge sharing for collective performance excellence

OUTCOMES

1. Leaders demonstrate stronger alignment with organizational vision and goals
2. Improved accountability and ownership across teams
3. Enhanced performance driven by clarity of purpose and direction
4. More effective decision-making supporting strategic organizational objectives
5. Increased leadership impact on operational efficiency and team performance

Event Name	CyberXperience: Think like a Hacker
Date	24-04-2026
Venue	Omicron Block, LH-2, Turing Extension Block, Chitkara University, Punjab
Organizer	Dr. Reetu Malhotra, Dr. Manpreet Kaur, Dr. Nidhi Bansal Garg
Resource Person	Mr. Shekhar Tewani, Cyber security expert Cialfor research labs private limited
Number of participants	51
SDGs Covered	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Duration	2-3 Hrs.

About the Activity

Department of Applied Sciences, in collaboration with the Indian Society for Technical Education (ISTE) and the Institution's Innovation Council (IIC), successfully organized an expert session titled "CyberXperience: Think Like a Hacker" on 24 April 2026 at Omicron LH-2 (Turing Extension), Chitkara University. The session aimed to provide students with practical insights into the dynamic and rapidly evolving field of cybersecurity, emphasizing both technical understanding and ethical responsibility. The event was conducted under the guidance and coordination of faculty members Dr. Reetu Malhotra, Dr. Manpreet Kaur, and Dr. Nidhi Bansal Garg. Their meticulous planning and dedicated efforts ensured the seamless execution of the session, right from organizing logistics to facilitating an engaging learning environment for the participants. The collaboration with ISTE and IIC further strengthened the academic and innovative outlook of the event, aligning it with the institution's vision of promoting technical excellence and industry-relevant learning. The highlight of the session was the keynote address delivered by Mr. Shekhar Tewani, a distinguished cybersecurity expert from CIALFOR. With his extensive industry experience and practical expertise, he brought a unique and engaging perspective to the session. Instead of focusing solely on

theoretical aspects, he adopted a hands-on and relatable approach that captured the attention of the students throughout the session. He emphasized the importance of understanding the mindset of a hacker—not to promote malicious intent, but to equip future professionals with the skills needed to anticipate, prevent, and counter cyber threats effectively. He explained various real-world cyberattack scenarios, demonstrating how vulnerabilities in systems can be exploited. He highlighted common security loopholes, social engineering tactics, and the role of human error in cyber breaches. Through interactive examples and live demonstrations, students gained insights into how attackers identify targets, plan attacks, and execute those using different techniques. This practical exposure helped bridge the gap between textbook knowledge and real-world cybersecurity challenges. An important aspect of the session was the strong emphasis on ethical practices in cybersecurity. Mr. Tewani stressed that while it is essential to understand hacking techniques, it is equally important to use this knowledge responsibly and ethically. He encouraged students to pursue careers in ethical hacking, penetration testing, and cybersecurity analysis, where their skills can contribute to protecting digital infrastructure and ensuring data security. The session also included an interactive segment where students actively participated by asking questions and sharing their perspectives. The program concluded with a vote of thanks, expressing gratitude to the respected Dean Dr. Mohit Kumar Kakkar, Resource Person, faculty members, and all the students for their presence and support.

Objectives of the event

1. To provide real-world exposure to cybersecurity practices
2. To develop analytical and hacker-style problem-solving skills
3. To build awareness about digital vulnerabilities and protection methods
4. To promote ethical and responsible use of technology.

Outcome or Key take away from the event

1. Students learnt how hackers think and approach system vulnerabilities.
2. Students learnt about common cyber threats such as phishing, malware, and social engineering attacks.
3. Students learnt techniques to identify and prevent security breaches in real-world scenarios.

4. Students gained an understanding of the ethical and professional responsibilities associated with handling sensitive digital information.

EVENT:	Campus visit by students of Officers Maritime Academy, Dehradun to CUSMS		
Date / Time:	24th April 2026 / 10 am Onwards	Mode:	Offline
Location / Link:	Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Er. Jasjeet Suri		
No. of Participants:	84 Students + 5 Faculty Members		
Resource Person (if any)	---		
SDG:	4. Quality Education; 9. Industry, Innovation and Infrastructure; 17. Partnership for the Goals		

Brief Description

On **24th April**, approximately **80 IMUCET aspirants** from Officers Maritime Academy, accompanied by **5 faculty members**, visited the **Chitkara University School of Maritime Studies (CUSMS)** for an enriching academic and experiential tour aimed at providing first-hand exposure to maritime education, advanced training facilities, and diverse career opportunities in the maritime sector. The visit commenced with a warm welcome and a detailed introductory session, where the participants were familiarized with the academic structure, training modules, discipline, and global career prospects associated with the maritime profession. This initial interaction set a strong foundation for the day, generating enthusiasm and curiosity among the aspirants.

Following the orientation, the group was taken on a comprehensive and well-organized campus tour. They visited modern, well-equipped classrooms designed to promote interactive and technology-driven learning, along with the Computer Lab, where they observed the use of advanced software, digital tools, and simulation-based learning systems essential for maritime education. The aspirants were also guided through specialized laboratories and workshops that provide practical, hands-on training, enabling students to understand real-life maritime operations. One of the major highlights of the visit was the Bridge Simulator, where students experienced a realistic ship navigation environment and gained insights into ship handling, watchkeeping, and emergency response procedures. In addition, demonstration areas displaying marine instruments and navigational equipment helped them understand both traditional and modern technologies used onboard ships. The visit also emphasized the holistic development of cadets, as the aspirants explored recreational facilities such as the sports arena

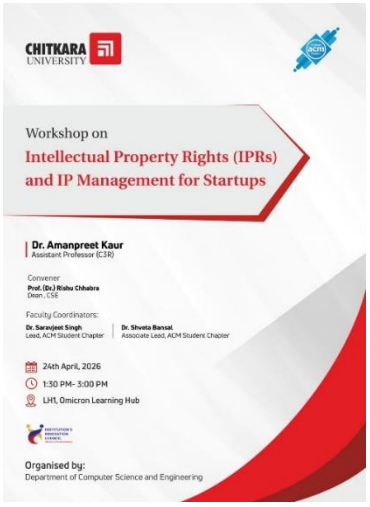
and swimming pool, highlighting the importance of physical fitness, endurance, and discipline in maritime careers. Live demonstration sessions conducted by experienced faculty members further enhanced the learning experience, as they explained the functioning of various instruments and systems while encouraging active participation, questions, and discussions from the students. The aspirants showed great interest and engagement throughout, reflecting their eagerness to learn and explore the field. The group was hosted for lunch at the Magellan Hostel Mess, which was widely appreciated for its quality, hygiene, and hospitality, offering a comfortable setting for informal interaction and networking. This was followed by an interactive career guidance session, where maritime professionals and faculty members shared valuable insights into IMU-CET preparation strategies, life at sea, onboard responsibilities, safety standards, and long-term career progression in the merchant navy. Real-life experiences and practical advice shared during this session proved highly motivating and helped students gain a clearer and more realistic understanding of the profession. Additionally, the visit provided aspirants with an opportunity to observe the disciplined environment, structured training approach, and professional standards maintained at CUSMS, which are essential for shaping competent maritime professionals. The exposure to both academic and practical aspects of maritime education enabled students to connect theoretical knowledge with real-world applications, thereby strengthening their interest and confidence in pursuing a career at sea. Overall, the visit was a highly informative, engaging, and inspiring experience that left a lasting impression on all participants. It not only enhanced their understanding of maritime education and training but also motivated them to work diligently towards their goals. The aspirants expressed their sincere appreciation for the opportunity and departed with greater clarity, confidence, and determination to succeed in the maritime industry, while also acknowledging the high standards of infrastructure, training, and professionalism demonstrated at Chitkara University School of Maritime Studies.

Explore

Event Details	
Event Type	Workshop
Topic	Workshop On Intellectual Property Rights (Iprs) And Ip Management for Startups
Date	2026-04-24 To 2026-04-24
Mode	Offline
Venue	Lh-1, Omicron Learning Hub (Chitkara University, Rajpura)
Organizer Name	Chitkara Acm Student Chapter
Resource Person	Dr. Amanpreet Kaur, Assistant Professor
No. Of Participants	40
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth, SDG 17: Partnership for The Goals
Po Number(S)	Po2, Po7
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students to Become Globally Competitive, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1To create awareness about Intellectual Property Rights and their significance.
2. To educate participants about patents, copyrights, trademarks, and trade secrets.
3. To guide students on identifying and protecting innovative ideas.
4. To develop understanding of IP filing procedures and startup IP management.
5. To encourage innovation, entrepreneurship, and commercialization of research outcomes.



DESCRIPTION

The workshop on Intellectual Property Rights (IPRs) and IP Management for Startups was organized by the Department of Computer Science and Engineering in collaboration with the ACM Student Chapter at Chitkara University on 24th April 2026 at Omicron Learning Hub. The primary objective of the workshop was to create awareness among students and faculty members regarding the importance of Intellectual Property Rights in protecting innovative ideas, research work, and entrepreneurial ventures. The session was conducted by Dr. Amanpreet Kaur, Assistant Professor (C3R), who shared valuable insights into various forms of intellectual property, including patents, trademarks, copyrights, industrial designs, and trade secrets. During the workshop, participants were introduced to the process of identifying patentable ideas, conducting prior art searches, and understanding the procedures involved in filing intellectual property applications. The speaker also explained the significance of IP management in startup growth, commercialization, technology transfer, licensing, and gaining competitive advantage in the market. Practical guidance regarding documentation, timelines, costs, and common mistakes during the filing process was also provided to help participants understand the real-world application of IPRs. The workshop encouraged students to think innovatively and understand the legal and strategic aspects of safeguarding their creations and technological developments. Interactive discussions and examples helped participants gain clarity about the role of IPRs in building successful startups and strengthening investor confidence. Faculty members and students actively participated in the session, making it highly informative and engaging. The event was organized under the guidance of Prof. (Dr.) Rishu Chhabra, Dean, CSE, with coordination support from Dr. Saravjeet Singh and Dr. Shveta Bansal. Overall, the workshop successfully enhanced awareness about innovation protection and motivated participants to explore research, creativity, and entrepreneurship with a stronger understanding of intellectual property management.

OUTCOMES

1.Enhanced awareness about Intellectual Property Rights and innovation protection.
2. Improved understanding of patent filing and IP management processes.
3. Encouraged entrepreneurial thinking and startup-oriented innovation.
4. Developed knowledge of commercialization and technology transfer strategies.
5. Motivated students to protect and promote their research and creative ideas.

LITY PATENT VS. DESIGN PATENT
THE CORE DIFFERENCE
DESIGN PATENT
PROTECTS HOW IT LOOKS
VS
FOCUS: APPEARANCE
THE KEY QUESTION TO DECIDE
"Can others copy my product to do the same thing but with a different look?"
NO
YES!

Event Name	Alumni Conclave
Topic	Alumni Conclave at Chitkara School of Mass Communication
Date	29th April 2026
Venue	Pulitzer Hall, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event

Alumni Conclave at Chitkara School of Mass Communication Inspires Future Media Professionals

Chitkara School of Mass Communication, in association with CAAN (Chitkara Alumni Association Network), organized an engaging Alumni Conclave with distinguished alumni Herry Chhibber (BAJMC 2018) and Madhurima Mishra (BJMC 2011) inspiring the voices of budding media professionals.

Herry, currently a Video Producer at Radio Mirchi, Noida, shared his journey from film production to digital content creation. He highlighted the growing role of Artificial Intelligence in media while stressing the importance of originality, creativity, and storytelling.

Madhurima, Assistant Editor at TV9 Network, reflected on her decade-long experience in journalism, sharing insights on field reporting, investigative processes, and ethical storytelling. She encouraged students to be fearless, responsible, and committed to truth in their work.

The session was highly interactive, providing students with valuable industry insights and inspiration.

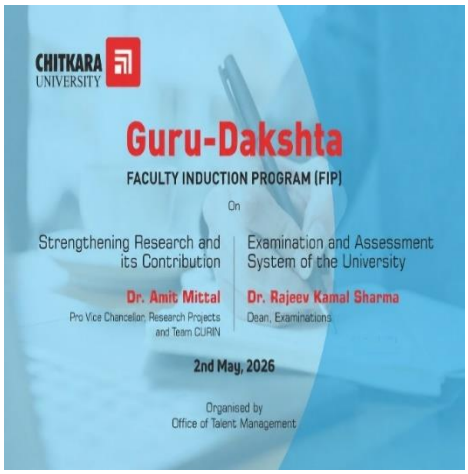
Mass Comm
ALUMNI CONCLAVE
CHITKARA
UNIVERSITY

HARRY
CHITKARA

CHITKARA
UNIVERSITY

Event Name	FIP: Guru Dakshta, (Two Sessions) a) Research- Its Contribution and Research Ecosystem in the University b) Use of ICT in Teaching and Research
Date	02 May 2026
Venue	LH-103, Martin Luther Block
Department	Office of Talent Management
Resource Person	Dr. Amit Mittal and Team of Dr. Vinay Kukreja, Sagar Juneja, Dr. Urvashi Tandon, Dr. Ankit, Dr. Anmol Gulati Dr. Rajeev Kamal Sharma, Dean Examinations
Number of Participants	35 and 26
SDGs Covered	SDG 4,9
Duration	4.0 Hrs

About the Activity



University Grants Commission (UGC) has mandated the higher education institutes (HEIs) to conduct a faculty induction program named 'GURU DAKSHTA' for the newly inducted faculties to prepare them for their impending role as teachers. The topic of this session was Research- Its Contribution and Ecosystem In the University and the Second Topic was Use of ICT in Teaching and Research.

Objectives of the Session

1. To promote meaningful research practices in the participants thereby strengthening Research and its contribution.
2. To introduce and explain important provisions of the University Research Policy.
3. To highlight the salient features of assessment and examination system of the university

Learning Outcomes

1. Introduction and Constituents of Research.

2. Strengthening Research & Its Contributions. Reforming the Research in the University, CRIO and the DRC. Thrust areas of research, Inter- disciplinary Research Collaborations,

Academia-Industry interaction, Research Project Proposal Funding, Execution and Management of Research.

3.. To highlight the salient features of assessment and examination systems of the university

Areas/themes

1. Research Policy
2. Research Proposals and Funding
3. Assessment and Examination systems of the University

Key Highlights

1. Participation: 35 and 26 participants attended the session.

2. Team Dr. Amit Mittal and Team of Dr. Vinay Kukreja, Sagar Juneja, Dr. Urvashi Tandon, Dr. Ankit, Dr. Anmol Gulati and for the second session, Dr. Rajeev Kamal Sharma, Dean Examinations

Explore
Your
Potential

UNIVERSITY
Potential

Event Details	
Event Type	Competition
Topic	Dil Se Digital 4.0
Date	2026-05-02 To 2026-05-02
Mode	Offline
Venue	Carnegie Hall (Chitkara Business School)
Organizer Name	Centre For Digital Marketing Strategy & Analytics
Resource Person	Mr. Mohit Sharma, Founder | Ms. Heena Kataria, Founder
No. Of Participants	160
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
Po Number(S)	Po1, Po4
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Educate Our Students to Become Globally Competitive, Let's Encourage Our Students to Think Out of the Box, Let's Infuse Leadership Skills in Our Students, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To encourage students to develop innovative digital business ideas aligned with the vision of Viksit Bharat 2047.
2. To provide a platform for young entrepreneurs to showcase their creativity, strategic thinking, and business acumen.
3. To bridge the gap between academic learning and industry expectations through expert mentorship and evaluation.
4. To enhance students' understanding of digital marketing strategies, branding, and market trends.
5. To foster an entrepreneurial mindset and promote scalable, technology-driven ventures among students.

DESCRIPTION

The Centre for Digital Marketing Strategy and Analytics at Chitkara Business School inaugurated Dil Se Digital 4.0: Viksit Bharat – Vision to Reality on 21st February 2026, marking the beginning of an inspiring entrepreneurial journey for students. The competition brought together 18 dynamic teams that collaborated extensively and engaged in a series of activities aligned with their respective competition themes. Over the course of the event, participants worked on transforming innovative ideas into scalable digital ventures while contributing towards the vision of a self-reliant and developed India. The much-awaited grand finale was successfully hosted on 2nd May 2026 at Carnegie Hall, Rockefeller Block. The event was convened by Dr. Ishwani and co-convened by Dr. Nitish Arora and Dr. Parul Kurukshetra, whose dedication, strategic planning, and seamless coordination ensured the successful execution of the competition from inauguration to finale. Their collective efforts created a vibrant platform for students to showcase entrepreneurial spirit, creativity, collaboration, and digital business excellence. The grand finale was further elevated by the presence of distinguished industry leaders, Mohit Sharma and Heena Kataria, who joined the event as guest speakers and judges. Their insightful sessions and expert feedback provided participants with valuable exposure to real-world digital business strategies, branding approaches, and emerging market trends. Their guidance encouraged students to think beyond conventional boundaries and build ventures capable of thriving in the modern digital economy. The competition witnessed remarkable enthusiasm, innovation, teamwork, and business acumen from all participating teams. After an intense round of final presentations and evaluations, Team Dekorana emerged as the winner of Dil Se Digital 4.0 for their exceptional concept, strategic execution, and impressive market potential. Team Digivastra secured the second position, while Team CrockeryKart achieved the third position for their commendable performance and innovative digital business model. In recognition of promising efforts and entrepreneurial creativity, consolation prizes were awarded to Team Hemshnues, Team Jwelleryera, and Team ClothCave. Their participation reflected the passion, resilience, and innovative mindset nurtured throughout the competition. Dil Se Digital 4.0 once again demonstrated the commitment of Chitkara Business School towards fostering entrepreneurship, digital leadership, innovation, and experiential learning among students. By connecting academic excellence with industry mentorship, the event successfully empowered future leaders to contribute meaningfully towards the dream of Viksit Bharat 2047. The grand finale concluded on a celebratory note, leaving participants motivated to continue their entrepreneurial journeys and transform their visions into reality.

OUTCOMES

1. Students gained practical exposure to real-world digital business strategies and entrepreneurial practices.
2. Innovative and scalable business ideas were developed and successfully presented by participating teams.
3. Participants improved their presentation, critical thinking, and problem-solving skills.
4. Industry experts provided valuable insights and feedback, enriching students' learning experience.
5. The event successfully motivated students to pursue entrepreneurship and contribute towards building a self-reliant and digitally empowered India.

Event Name	Media Conclave
Topic	Understanding the New Age Entertainment Playbook
Date	5- 6 May 2026
Venue	Pulitzer Hall, Picasso Block
Organizer	Chikara School of Mass Communication
SDG No.	SDG-4 and SDG-9

About the Event

Chitkara School of Mass Communication organised a Two-Day Media Conclave (5- 6 May 2026) for the students of the School in association with Career Advancement Services of the University and was curated by Mr. Amit Bapna, Business Journalist and Visiting Faculty.

The industry expert Mr. Devendra Deshpande, CEO, Friday Filmworks- one of India's leading film and content production companies known for producing critically acclaimed and commercially successful films and series such as A Wednesday, Special 26, Baby, M.S. Dhoni: The Untold Story, Special Ops, and several other impactful projects across cinema and OTT platforms interacted with students.

Mr. Vaibhav Modi, Founder Director Victor Tango Entertainment, Mumbai interacted with students on the second day. Mr. Vaibhav Modi is a founder and director of Victor Tango entertainment. He is an award-winning creator with prestigious awards like Asian Creative Academy award and Filmfare OTT to his credit. He is a media industry veteran with over two decades of experience across the formats.

In an era defined by digital convergence, streaming dominance, and AI-driven content creation, the media and entertainment industry demands forward-thinking strategies. Mr. Modi addressed these imperatives through the theme Understanding the New Age Media and Entertainment Playbook. The Conclave aimed to dissect contemporary challenges and opportunities, offering a comprehensive roadmap for stakeholders. The students gained firsthand perspectives from media mavericks.

Special Ops 1.5
Special Ops 2
The Freelancer
Khakee: The Bengal Chapter
Sikandar Ka Muqaddar
Tanaav: The Smuggler's Web
CHITKARA UNIVERSITY

CHITKARA UNIVERSITY

CREATING RELEVANCE

TASKAREE

Event Name	AI and Biosignal Integration for Healthcare Empowerment
Date	7th May, 2026
Venue	Pierre Hall, Chitkara University, Punjab
Department	CRIO and DRC
Resource Person	Dr. Sanjeev Kumar Scientist F, Biomedical Instrumentation, Professor, Academy of Scientific and Innovative Research (AcSIR) CSIR-Central Scientific Instruments Organisation (CSIR-CSIO), Chandigarh, India
Number of Participants	70
SDGs Covered	3,4,9,10,17
Duration	1 Hr

About the Activity

AI and biosignal integration is revolutionizing healthcare by enabling intelligent interpretation of biosignals, advancing assistive technologies, and fostering improved quality of life and independence. These innovations empower patients and clinicians alike, creating personalized, adaptive solutions that enhance medical outcomes and redefine the future of human-centered healthcare.

Workshop Objectives

1. To provide participants with fundamental knowledge of biosignals and their significance in modern healthcare systems.
2. To explore the integration of Artificial Intelligence (AI) techniques with biosignal processing for intelligent healthcare applications.
3. To familiarize attendees with AI-based tools and methodologies used in analyzing physiological signals such as ECG, EEG, EMG, and other biomedical data.
4. To demonstrate the role of AI-driven assistive technologies in improving patient care, rehabilitation, and independent living.
5. To highlight recent advancements and real-world applications of AI and biosignal integration in personalized and adaptive healthcare solutions.

Key Highlights

1. Introduction to AI-enabled biosignal processing and intelligent healthcare systems
2. Hands-on exposure to biosignal analysis techniques and AI applications
3. Discussion on ECG, EEG, EMG, and other physiological signal interpretation
4. Insights into assistive technologies and smart healthcare solutions
5. Exploration of machine learning and deep learning approaches in healthcare
6. Real-world case studies on personalized and adaptive medical systems.

Workshop Outcomes

1. Understand the fundamentals of biosignals and their applications in healthcare systems.
2. Explain the role of Artificial Intelligence (AI) in biosignal acquisition, processing, and interpretation.
3. Analyze physiological signals such as ECG, EEG, and EMG using modern computational techniques.
4. Identify the applications of machine learning and deep learning in intelligent healthcare and assistive technologies.
5. Gain awareness of emerging AI-based healthcare solutions for personalized and adaptive patient care.
6. Develop an interdisciplinary perspective combining healthcare, biomedical engineering, and artificial intelligence.
7. Understand the challenges, ethical considerations, and future opportunities in AI-integrated healthcare systems.
8. Enhance research and innovation skills related to smart medical technologies and human-centered healthcare applications.

Event Name	Robotics and AI in Healthcare
Date	May 7, 2026
Venue	Pierre Hall, Chitkara University, Punjab
Department	CRIO and DRC
Resource Person	Dr. Ranjan Jha Scientist E, Biomedical Instrumentation, Associate Professor, Academy of Scientific and Innovative Research (AcSIR) CSIR-Central Scientific Instruments Organisation (CSIR-CSIO), Chandigarh, India
Number of Participants	60
SDGs Covered	3,4,9,10,12
Duration	1 Hr.

About the Activity

Robotics and AI are reshaping modern healthcare through minimally invasive and robot-assisted surgical systems, Bio3D printers, and AI-optimized SLA 3D printing parameters. These technologies collectively enhance surgical precision, enable patient-specific biomedical solutions, and improve efficiency in medical manufacturing, driving a new era of personalized and empowered healthcare delivery.

Workshop Objectives

1. To provide participants with fundamental understanding of robotics and Artificial Intelligence (AI) applications in modern healthcare.
2. To explore the principles and working of robot-assisted and minimally invasive surgical systems.
3. To introduce Bio3D printing technologies and their applications in biomedical and healthcare sectors.
4. To demonstrate the role of AI in optimizing SLA 3D printing parameters for enhanced precision and efficiency.
5. To highlight recent advancements in personalized healthcare solutions enabled by robotics, AI, and additive manufacturing technologies.
6. To encourage interdisciplinary research and innovation in healthcare automation, biomedical engineering, and intelligent manufacturing systems.

7. To provide exposure to real-world medical applications involving surgical robotics, patient-specific implants, and smart medical devices.

Key Highlights

7. Introduction to robotics and AI in healthcare applications
8. Overview of minimally invasive and robot-assisted surgical systems
9. Demonstration of Bio3D printing technologies and biomedical applications
10. AI-based optimization techniques for SLA 3D printing parameters
11. Applications of additive manufacturing in personalized healthcare
12. Discussion on smart medical devices and healthcare automation.

Workshop Outcomes

9. Understand the role of robotics and AI in transforming modern healthcare systems.
10. Explain the concepts and applications of minimally invasive and robot-assisted surgeries.
11. Gain knowledge of Bio3D printing processes and their biomedical applications.
12. Understand AI-driven optimization methods used in SLA 3D printing technologies.
13. Analyze the importance of personalized and patient-specific healthcare solutions.

EVENT DETAILS	
Event Type	Workshop
Topic	Reimagining Innovation Through Artificial Intelligence
Date	2026-05-10 To 2026-05-10
Mode	Offline
Organizer Name	Harinder Pal Singh Lamba
Resource Person	Parikshit Khanna, Ai Corporate Trainer
No. Of Participants	46
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 8: Decent Work and Economic Growth
University Charter	Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To develop practical understanding of AI tools and prompt engineering.
2. To enhance analytical thinking through hands-on artificial intelligence applications.
3. To familiarize students with emerging trends in Generative AI technologies.
4. To prepare students for AI-driven business and professional environments.
5. To encourage innovation and problem-solving using modern AI techniques.

DESCRIPTION

Chitkara College of Sales & Marketing organized an insightful on reimagining innovation through artificial intelligence. The resource person was Mr. Parikshit Khanna, reputed trainer and educator in the field of Artificial Intelligence. Mr. Khanna shared extremely useful insights

and techniques for working with AI. He not only shared types of LLM and Generative AI, but asked participants to have hands-on experience working with AI tools. He emphasised to learn the art of prompt engineering for desired output through AI tools. Participants had fruitful discussion with the resource person, and had their doubts and queries answered to their satisfaction. Current business environment and technological advancement compel to learn and grow with technological advancement such as artificial intelligence. The future belongs to AI, and there is hardly any area of business or field left where AI is not required. To have accurate data analysis, prediction, forecast, decision making, AI is the answer. The workshop was organized, keeping in sharp focus to make students learn through hands-on experience working with AI tools, which further will have upskilling of students for innovative mindset, accurate analysis, etc; for professional growth and career sustainability in the industry. The workshop promoted practical, technology-driven learning and enhanced students' digital competencies through hands-on AI training. The session focused on employability, upskilling, innovation, and career sustainability in AI-driven industries. The workshop encouraged innovation, adoption of advanced technologies, and understanding of AI applications

OUTCOMES1. Participants gained practical exposure to AI tools and applications.
2. Students understood fundamentals of LLMs and Generative AI technologies.
3. Participants learned effective prompt engineering for accurate AI outputs.
4. Students enhanced decision-making and analytical skills through AI learning.
5. Participants developed awareness of AI's role in future career growth.

EVENT DETAILS	
Event Type	Expert Talk
Topic	Expert Talk on Indian Energy Policies
Date	2026-05-11 To 2026-05-11
Mode	Offline
Organizer Name	Dr Nitish
Resource Person	Dr Rohit Vijay, Associate Fellow
No. Of Participants	34
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation And Infrastructure
PO number(s)	PO1, PO3, PO11, PO6, PO9
University Charter	Let's Educate our students for brilliant futures, Let's ingrain spirit of entrepreneurship among our students

OBJECTIVE

1. To understand the fundamentals of Indian energy policies and their role in national development.
2. To create awareness about renewable energy sources and sustainable energy practices.
3. To study government initiatives related to energy conservation and clean energy technologies.
4. To understand the challenges and future prospects of the Indian energy sector.
5. To motivate students toward research, innovation, and career opportunities in the field of energy and sustainability.

DESCRIPTION

pert talk on Indian Energy Policies provided valuable insights into the nation's energy sector, current challenges, and future opportunities. The session highlighted the importance of sustainable energy development, energy security, and the growing role of renewable energy sources such as solar, wind, and biomass in India. The speaker discussed various government initiatives and policies including the National Solar Mission, energy conservation programs, and strategies for reducing carbon emissions. Emphasis was also given to the transition from conventional fossil fuels to clean and green energy technologies to achieve environmental

sustainability and economic growth. The expert explained the significance of energy efficiency, smart grid technologies, and electric mobility in strengthening India's energy infrastructure. Students gained awareness about the impact of energy policies on industrial development, environmental protection, and national progress. The talk also encouraged participants to explore research and career opportunities in the energy sector. Overall, the session enhanced understanding of India's evolving energy framework and motivated students to contribute toward a sustainable and energy-efficient future.

OUTCOMES

1. Students gained knowledge about Indian energy policies and their impact on economic and environmental development.
2. Participants understood the importance of renewable energy and sustainable energy management.
3. Students became aware of government initiatives and programs promoting clean energy technologies.
4. The session enhanced understanding of energy conservation, smart grids, and electric mobility.
5. The expert talk inspired students to explore research and career opportunities in the energy sector.

GPS Map Camera
Patiala,Punjab,India
Industrial Area Phase 9, Rajpura, Patiala, Punjab 140601, India
Lat 30.516006, Long 76.656733
Monday, 11/05/2026 11:48 AM GMT+05:30
Note : Captured by GPS Map Camera

INDIAN ENERGY POLICY
GPS Map Camera
Patiala,Punjab,India
NH 7, Rajpura, Patiala, Punjab 140601, India
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Note : Captured by GPS Map Camera

INDIAN ENERGY POLICY
GPS Map Camera
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NH 7, Rajpura, Patiala, Punjab 140601, India
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Monday, 11/05/2026 12:24 PM GMT+05:30
Note : Captured by GPS Map Camera

Event Details	
Event Type	Industry Visit
Topic	Industrial Visit Vardhman Textiles Ltd
Date	2026-05-13 To 2026-05-13
Mode	Offline
Organizer Name	Centre For Digital Marketing Strategy & Analytics
No. Of Participants	40
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals, SDG 8: Decent Work and Economic Growth
Po Number(S)	Po2, Po4, Po7
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Prepare Our Students for Industry, Let's Ingrain Spirit of Entrepreneurship Among Our Students

OBJECTIVE

1. To provide practical exposure to textile manufacturing processes.
2. To help students understand industrial operations and production management.
3. To familiarise students with advanced textile printing techniques and machinery.
4. To bridge the gap between classroom learning and real-world industrial practices.
5. To enhance students' understanding of quality control and operational efficiency.

DESCRIPTION

The industrial visit commenced at 9:00 AM onwards and was conducted under the guidance of faculty members and industry professionals. Students were introduced to the operational structure of AURO TEXTILES and were guided through various manufacturing divisions. • Students observed the printing division, where advanced machinery and industrial processes were used for fabric printing. • The visit provided insight into the different stages of fabric manufacturing before the final product reaches the market. • Students learned about production techniques, workflow management, and industrial coordination. The visit proved to be a highly enriching and educational experience for the students. It enabled them to gain practical insights into large-scale textile manufacturing operations, the significance of precision and efficiency

in production, and the importance of teamwork and industrial discipline. The exposure also enhanced students' professional understanding and broadened their perspective regarding career opportunities in the textile and manufacturing sectors.

OUTCOMES

1. Students gained practical exposure to industrial and corporate operations.
2. Students understood real-world management and manufacturing processes.
3. The visit enhanced students' professional and analytical skills.
4. Students learned about workplace culture and career opportunities in the textile industry.

Event Name	6th International Conference on Artificial Intelligence driven Computing, Analytics and Networks 2026
Date	15,16 May 2026
Venue	Chitkara University Punjab
Department	CRIO and DRC
Resource Person	Dr. Sudatta Kar - VP & Head of Engineering, Capgemini Engineering, India and Dr. Sudarsun Santhiappan - Chief Artificial Intelligence Scientist, Buddi AI and Adjunct Faculty – Wadhwani School of Data Science and Artificial Intelligence, IIT Madras
Number of Participants	300
SDGs Covered	4,8,9,11,16 and 17
Duration	2 days

About the Activity

Chitkara University proudly announces the 6th edition of its flagship engineering conference — the International Conference on Artificial Intelligence driven Computing, Analytics and Networks (ICAN 2026) to be held on May 15 and 16, 2026 in hybrid mode. Building on the strong legacy of five successful editions of the International Conference on Computing, Analytics and Networks, ICAN 2026 is centered on the transformative role of Artificial Intelligence (AI) in shaping the future of computing systems, data-driven analytics, and intelligent networks. Today AI has become the backbone of the modern technology landscape that is powering innovation, automation and decision making across industries and offering endless opportunities in computing and data science.

ICAN 2026 aims to provide a premier forum for researchers, academicians, and industry professionals to discuss these opportunities, exchange ideas and deliberate on emerging challenges in AI driven systems.

Conference Objectives

1. To provide a global platform for researchers, academicians, industry experts, and students to discuss recent advancements in Artificial Intelligence-driven computing, analytics, and networking technologies.

2. To encourage knowledge sharing and collaboration in emerging domains of AI, machine learning, data science, intelligent networks, and computational technologies.
3. To explore innovative AI-based solutions addressing real-world challenges across industries, healthcare, communication, education, and smart systems.
4. To promote interdisciplinary research and technological innovations in intelligent computing and data-driven decision-making systems.
5. To discuss current trends, opportunities, and challenges in AI-powered automation, analytics, cybersecurity, cloud computing, IoT, and intelligent communication networks.
6. To strengthen academia–industry interaction for fostering research collaborations, technology transfer, and innovation ecosystems.
7. To provide opportunities for presenting high-quality research contributions through technical paper presentations, keynote talks, and expert sessions.
8. To inspire young researchers and students toward advanced research and innovation in Artificial Intelligence and allied technologies.

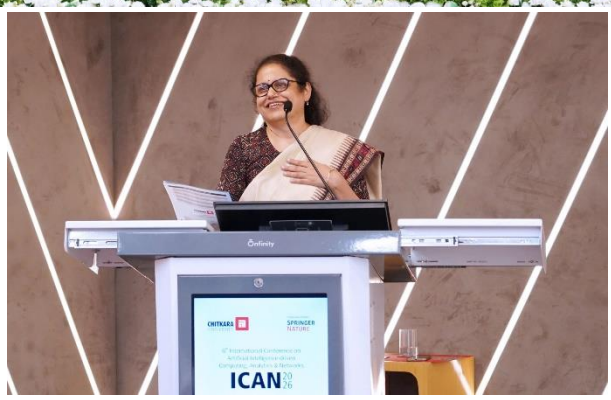
Key Highlights

13. 6th edition of the flagship International Conference on Artificial Intelligence driven Computing, Analytics and Networks (ICAN 2026)
14. Hybrid mode conference enabling both online and offline participation
15. Keynote lectures by renowned academicians, researchers, and industry experts
16. Technical sessions covering AI, machine learning, data analytics, IoT, cloud computing, cybersecurity, and intelligent networks
17. Presentation of cutting-edge research papers and innovative technological solutions
18. Industry-academia interaction and collaborative research opportunities
19. Discussions on emerging challenges and future directions in AI-driven systems
20. Networking opportunities for researchers, professionals, startups, and students
21. Publication opportunities in reputed conference proceedings and journals
22. Platform for interdisciplinary innovation and knowledge exchange.

Conference Outcomes

14. Understand recent advancements and research trends in Artificial Intelligence, computing, analytics, and intelligent networks.
15. Gain insights into AI-driven technologies and their applications across various domains and industries.
16. Exchange innovative ideas, methodologies, and research findings with experts and fellow researchers.
17. Identify emerging challenges and future research opportunities in intelligent computing systems.
18. Strengthening technical knowledge in machine learning, deep learning, big data analytics, cybersecurity, IoT, and smart communication networks.

19. Develop interdisciplinary research perspectives and collaborative opportunities with academia and industry professionals.
20. Enhance presentation, research communication, and scholarly networking skills.
21. Contribute toward innovative AI-enabled solutions for sustainable technological development and societal advancement.



Event Details	
Topic	Pitch X Healthcare Edition
Date	15.05.2026
Time	09:00 AM to 04:00 PM
Venue	Pierre Hall
Organizer Name	Ms. Jigyasha Sharma (Assistant Professor)
Number of participants	47
SDG No.	4,9 &17

Objectives

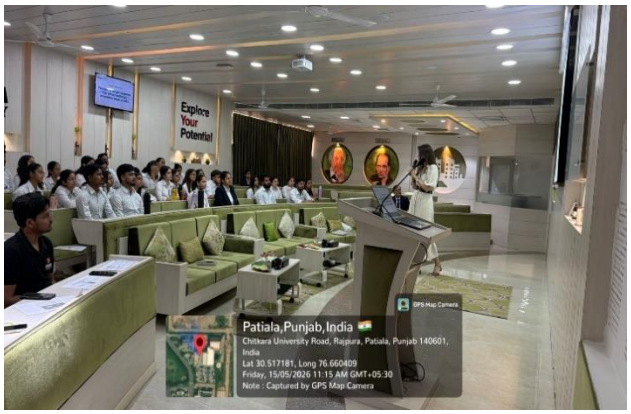
1. To provide students with insights into emerging opportunities in the healthcare sector.
2. To encourage innovative thinking and entrepreneurial approaches in healthcare education and practice.
3. To guide students regarding global healthcare trends and professional development opportunities.
4. To enhance communication, leadership, and critical thinking skills among students.
5. To motivate students to explore interdisciplinary healthcare careers and innovations.

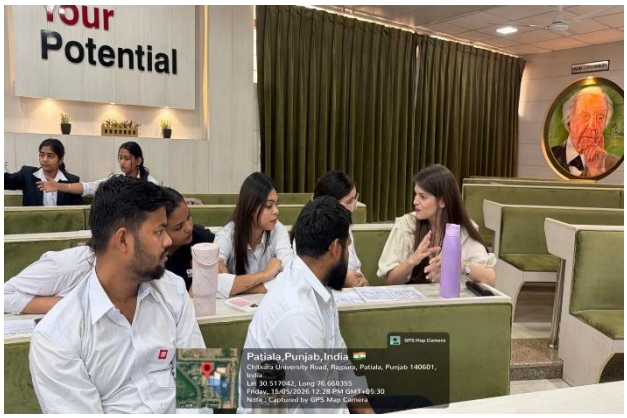
The Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab organized an interactive session titled **"PitchX Healthcare Edition"** for the 6th Semester students on 15th May 2026 at Pierre Hall. The session was conducted under the guidance of Ms. Jigyasha Sharma, Assistant Professor. The resource person for the session was **Dr. Carlota Alonso**, Founder & CEO of the European Institute for Healthcare Excellence (EIHE), Spain & India. The session aimed to provide students with valuable exposure to healthcare innovation, professional opportunities, and international perspectives in the field of healthcare and nursing. During the session, Dr. Carlota Alonso shared her expertise regarding advancements in healthcare systems, innovation in patient care, and the importance of leadership and communication skills in modern healthcare settings. Students were encouraged to think creatively and develop innovative solutions to current healthcare challenges. The session also emphasized the significance of global collaborations, entrepreneurship, and continuous professional learning in building successful healthcare careers. Students actively participated in discussions and interacted with the speaker by asking questions related to career growth, higher education opportunities, and international healthcare practices. The event proved to be highly informative and motivational for the students. It inspired participants to broaden their perspectives toward healthcare excellence and encouraged them to contribute effectively to the healthcare sector through innovation, professionalism, and leadership. An

important highlight of the **PitchX Healthcare Edition** was the opportunity provided to students to understand and practice the concept of **pitching innovative healthcare ideas**. The session focused on encouraging students to think beyond traditional healthcare practices and identify practical, technology-driven, and patient-centred solutions to improve the healthcare delivery system. Dr. Carlota Alonso guided the students on how healthcare professionals can become innovators and change-makers by identifying gaps in healthcare services and proposing effective, sustainable, and impactful solutions. Students were introduced to the concept of healthcare pitching, where innovative ideas are presented in a structured and convincing manner to stakeholders, investors, healthcare organizations, or policymakers.

Outcomes

- Participants gained knowledge regarding emerging trends and innovations in healthcare.
- Students developed better understanding of international healthcare opportunities and career pathways.
- The session enhanced awareness about leadership, entrepreneurship, and communication skills in healthcare professions.
- Students were motivated to pursue continuous learning and professional growth in nursing and healthcare fields.
- Participants demonstrated increased confidence in exploring innovative healthcare ideas and career opportunities.





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CHITKARA UNIVERSITY
Explore Your Potential
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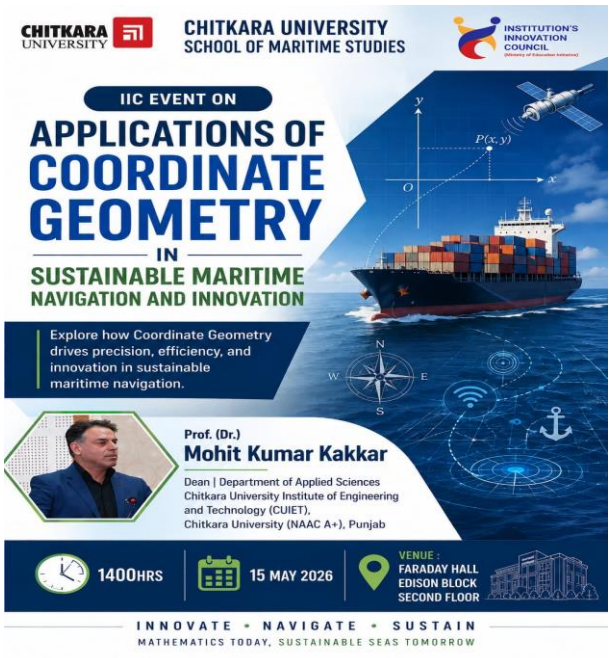
Event	Applications of Coordinate Geometry in Sustainable Maritime Navigation and Innovation		
Date / Time	15th May 2026 / 1400 Hrs. onwards	Mode:	Offline
Location / Link	Faraday Hall, Edison Block, Second Floor, CUPB		
Activity In-charge	Ms. Reetika Sharma		
No. of Participants	84 Cadets & 15 Faculty		
Resource Person (if any)	Prof. (Dr.) Mohit Kumar Kakkar		
SDG	4 – Quality Education; 9 – Industry, Innovation and Infrastructure; 14 – Life Below Water		

REPORT



The School of Maritime Studies, Chitkara University, under the aegis of the Institution's Innovation Council (IIC), successfully organized an expert talk on **"Applications of Coordinate Geometry in Sustainable Maritime Navigation and Innovation"** on **15th May 2026 at 1400 hrs onwards** in **Faraday Hall, Edison Block, Second Floor**. The event was conducted with the objective of enhancing students' understanding of the practical applications of mathematical concepts, particularly coordinate geometry, in the field of maritime navigation, marine technology, and sustainable shipping operations. The expert session was delivered by **Prof. (Dr.) Mohit Kumar Kakkar**, Dean, Department of Applied Sciences, Chitkara University Institute of Engineering and Technology (CUIET), Chitkara University, Punjab. Prof. Kakkar shared valuable insights into how coordinate geometry forms the foundation of various modern navigation and positioning systems used in the maritime industry. He explained the role of mathematical models in determining ship positioning, route optimization, satellite navigation, radar plotting,

marine communication systems, and efficient voyage planning. During the session, the speaker elaborated on the importance of coordinate systems in Global Positioning Systems (GPS), Electronic Chart Display and Information Systems (ECDIS), and maritime surveillance technologies. He highlighted how mathematical calculations are essential for safe navigation, collision avoidance, tracking of vessels, and sustainable maritime operations. The session also emphasized the growing importance of technological innovation and data-driven navigation systems in the modern shipping industry.

Prof. Kakkar further discussed the integration of mathematics with emerging maritime technologies such as autonomous ships, smart navigation systems, satellite-based monitoring, and digital mapping. He explained how coordinate geometry contributes to improving navigational accuracy, operational efficiency, fuel optimization, and environmental sustainability in maritime transportation. Real-world examples and practical applications were presented to help cadets understand the relevance of mathematical concepts in their future professional careers at sea.

The event witnessed active participation from cadets of **Batch 2023, Batch 2024, and Batch 2025** of the School of Maritime Studies. A total of **84 cadets** and **15 faculty members** attended the expert talk. The students actively interacted with the speaker during the session and gained a deeper understanding of the practical implementation of mathematical concepts in navigation and marine operations. An interactive question-and-answer session was conducted at the end of the lecture, where cadets discussed various topics related to navigation technologies, maritime innovation, and career opportunities in technologically advanced maritime sectors. The speaker addressed students' queries and motivated them to develop analytical and problem-solving skills essential for modern maritime professionals.

The expert talk proved to be highly informative, interactive, and academically enriching for all participants. The session successfully promoted innovation, interdisciplinary learning, and awareness regarding the role of mathematics in sustainable maritime development. The School of Maritime Studies expressed its sincere gratitude to Prof. (Dr.) Mohit Kumar Kakkar for delivering an insightful session and inspiring the cadets toward the practical applications of mathematics in the maritime industry.

EVENT DETAILS	
Event Type	Workshop
Topic	Reimagining Innovation Through Artificial Intelligence
Date	2026-05-17 To 2026-05-17
Mode	Offline
Organizer Name	Ms. Reepika Arora
Resource Person	Mr. Parikshit Khanna, Ai Corporate Training | Mr. Himanshu Arora, Vp | Mr. Gautam Bali, Svp
No. Of Participants	107
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Prepare Our Students for Industry, Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. To expose students to the transformative impact of Artificial Intelligence on modern business and career landscapes.
2. To provide students with industry perspectives on career growth, professional mindset, and personal development.
3. To celebrate student achievements and recognise excellence in academics, placements, and professional growth.
4. To create a platform for meaningful networking between students, faculty, and industry leaders
5. To motivate and empower students with real-world insights, practical knowledge, and a growth mindset.

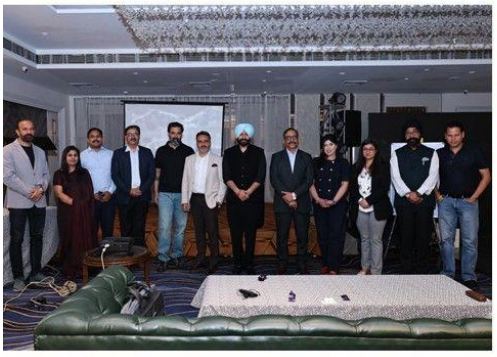
DESCRIPTION

Chitkara College of Sales & Marketing organized workshop titled "Reimagining Innovation Through Artificial Intelligence". The event brought together students, esteemed industry professionals, and faculty members for a day of learning, motivation, networking, and recognition. Held at Hoxton Hotels, Zirakpur, the programme witnessed enthusiastic participation from over 100 participants and faculty members. Mr. Parikshit Khanna delivered a compelling and insightful session on Artificial Intelligence and its rapidly growing influence across industries. He highlighted that AI is no longer a futuristic concept but an immediate professional necessity. He walked students through practical AI tools e.g. Chat GPT, Claude, Grok, Perplexity, etc. and their real-world applications in business, finance, and marketing, and the emerging roles that demand AI literacy. Mr. Khanna emphasized that the competitive edge in tomorrow's workforce belongs to professionals who can intelligently integrate AI into their decision-making. Mr. Gautam Bali's address was one of the most powerful moments of the event. Drawing from his own professional journey, he spoke candidly about the importance of a growth mindset, resilience in the face of failure, and the discipline required to build a successful career in sales. He challenged students to move beyond comfort zones, embrace persistence, and take ownership of their professional development. His honest and emotionally resonant delivery left a lasting impact on every student in the room. Mr. Himanshu Arora offered students a comprehensive perspective on the financial services industry, with a specific focus on mutual funds, wealth management, and career pathways within the BFSI sector. He shared practical insights on what recruiters look for, the skills that differentiate high performers, and how young professionals can position themselves for rapid growth. His session bridged the gap between academic learning and industry expectations, giving students a clear and actionable roadmap. Enhances digital learning, AI literacy, and future-ready professional competencies. Promotes innovation-driven employability, productivity, entrepreneurship, and emerging career opportunities. Encourages technological innovation, AI adoption, and smart digital transformation practices. Strengthens collaboration among academia and industry. Empower 4.0 proved to be an exceptional platform for industry-academia interaction, student motivation, and holistic professional development. The event successfully fulfilled its objective of honouring student achievements, nurturing excellence, and inspiring the next generation of professionals. The enthusiasm, engagement, and energy demonstrated by students throughout the day reflected the strong impact of the programme. Chitkara College of Sales & Marketing reaffirms its commitment to organising such

transformative experiences that go beyond the classroom and prepare students for the real world with confidence and purpose.

OUTCOMES

1. Students gained a practical understanding of Artificial Intelligence and its real-world applications across business functions.
2. Participants developed awareness of the mindset, skills, and habits required to thrive in competitive professional environments.
3. Students received direct industry insights on career growth pathways within the BFSI and financial services sector.
4. The student journey sharing session reinforced peer learning and inspired batchmates through authentic success stories.
5. Participants left with enhanced motivation, stronger professional networks, and greater clarity on their career goals.



Event Details	
Event Type	Innovation And Skill Development
Topic	Motion Verse – Shoot Your Shot
Date	2026-05-18 To 2026-05-18
Mode	Offline
Organizer Name	Chitkara Business School
No. Of Participants	130
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po3, Po4, Po7
University Charter	Let's Empower Our Students with Great Communication Skills, Let's Install Discipline, Integrity and Honesty in Our Students, Let's Stimulate Scholarly Energy and Diligence in Our Students, Let's Encourage Our Students to Think Out of the Box

OBJECTIVE

1. To encourage creative expression and storytelling skills among students through short films, reels, and visual content creation.
2. To provide a platform for showcasing talent and innovation by enabling students to transform ideas into engaging cinematic presentations.
3. To enhance communication and presentation abilities through visual narratives and audience engagement.
4. To promote teamwork and collaborative learning by encouraging participants to work collectively in conceptualizing and producing creative content.
5. To inspire critical and imaginative thinking beyond academics and foster confidence, originality, and artistic exploration among students.

DESCRIPTION

Motion Verse: Shoot Your Shot! was organized as a creative and engaging platform to celebrate the power of visual storytelling, innovation, and artistic expression among students. The event brought together enthusiastic participants who explored the art of communicating ideas through cinematic content, encouraging them to think beyond conventional classroom learning and express themselves through short-form visual media. The event was designed to provide students with an opportunity to showcase their imagination, creativity, and technical abilities by creating impactful reels, short films, and visually engaging narratives. Participants were encouraged to conceptualize unique ideas, develop compelling storylines, and transform their concepts into meaningful visual presentations. Through this process, students

experienced the complete journey of content creation—from ideation and scripting to execution and presentation. Throughout the event, students displayed remarkable enthusiasm and originality. The submissions reflected diverse themes, creative perspectives, and innovative approaches to storytelling. The atmosphere remained energetic and interactive as participants presented content that combined entertainment, emotions, social messages, and contemporary ideas in visually engaging formats. The event highlighted how digital media can be used as an effective tool for communication, expression, and influence in today's dynamic environment. One of the key highlights of Motion Verse was the active participation and collaborative spirit demonstrated by students. Many participants worked in teams, enabling them to strengthen their interpersonal, coordination, and problem-solving abilities while learning to manage time and responsibilities effectively. The event also encouraged peer learning, where students observed different styles of creativity and gained inspiration from each other's work. The audience engagement and appreciation added excitement to the overall experience and created an encouraging environment for participants to confidently showcase their talent. The event successfully promoted innovation, confidence, and self-expression while helping students develop communication, presentation, and creative thinking skills. Overall, Motion Verse: Shoot Your Shot! emerged as a vibrant and memorable event that blended creativity with experiential learning. It provided students with an opportunity to explore visual storytelling as a medium of expression, celebrate artistic talent, and cultivate a mindset of innovation and imagination that extends beyond academic boundaries.

OUTCOMES

1. Students enhanced their creative thinking and storytelling abilities by developing engaging visual narratives and cinematic content.
2. The event improved communication and presentation skills, enabling participants to express ideas effectively through digital media.
3. Participants strengthened teamwork and collaboration skills through collective planning, coordination, and execution of creative projects.
4. Students developed innovative thinking and problem-solving abilities while transforming concepts into impactful visual stories.

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CINEMA
MOTION
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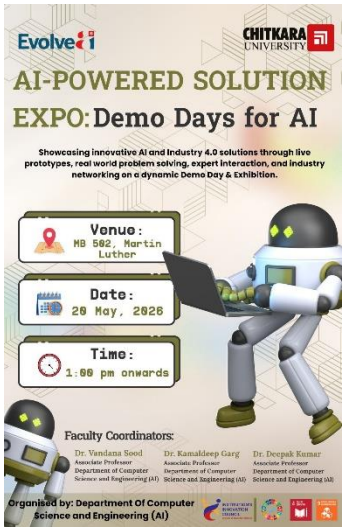
Event Details	
Event Type	Workshop
Topic	Ai-Powered Solution Expo: Demo Days for Ai / Industry 4.0 Prototypes
Date	2026-05-20 To 2026-05-20
Mode	Offline
Venue	Mb-502, Martin Luther (Chitkara University, Punjab Campus)
Organizer Name	Evolve Ai
Resource Person	Dr. Deepak Kumar, Assistant Professor, Chitkara University
No. Of Participants	40
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure
Po Number(S)	Po10, Po1, Po3
University Charter	Let's Encourage Our Students to Think Out of The Box, Let's Inculcate Team Spirit and Camaraderie Among Our Students, Let's Empower Our Students with Great Communication Skills

OBJECTIVE



1. To provide a platform for students and innovators to showcase AI-based projects and real-world solutions.
2. To encourage creativity, problem-solving, and technological innovation through Artificial Intelligence applications.
3. To enhance participants' practical knowledge of AI tools, machine learning, automation, and smart systems.
4. To promote collaboration, networking, and idea exchange among students, faculty, industry experts, and startups.

DESCRIPTION

AI-Powered Solution Expo: Demo Days for AI is an innovative and interactive event designed to showcase creative Artificial Intelligence-based projects, smart applications, and technology-driven solutions developed by students and innovators. The event serves as a dynamic platform where participants present live demonstrations of their AI-powered models, prototypes, and systems addressing real-world challenges in areas such as healthcare, education, automation, security, agriculture, business, and sustainability. The expo encourages participants to apply theoretical concepts of Artificial Intelligence, Machine Learning, Data Science, and Automation into practical and impactful solutions.

OUTCOMES

1. Enhanced practical understanding of Artificial Intelligence and emerging technologies.
2. Improved innovation, creativity, and problem-solving abilities among participants.
3. Increased exposure to real-world applications of AI across various industries.
4. Development of technical, presentation, and communication skills through live demonstrations.
5. Encouraged teamwork, collaboration, and knowledge sharing among students and innovators.

Event details	
Name of the School/Department	Chitkara Law School
Date of Event	21st May, 2026
Title of the Event	Job Shadowing Program Grade 12th Chitkara International School
Mode	Offline
Type of participation	Organized/Attended/participated
Number of Guests (2)	01
Number of Faculty participation	12
Number of Student participation	25
SDGs associated with Event	3,4,9,12,16,17

Sr. No.	Time	Topics
1.	11:15 A.M.	Welcome of Students
2.	11:20 A.M.- 11:40 A.M.	Career Pathways in Law - Prof. Dr. Ashish Verma, Dean, CLS
3.	11:40 A.M.- 12:00 P.M.	Preparedness for Litigation and Moot Court Dr Awnish Kumar and Mr. Kushaan Dosajh
4.	12:00 P.M.- 12:20 P.M.	How to become a Judicial officer- Dr. Shobha Gulati
5.	12:20 P.M.- 12:40 P.M.	Use of AI in Law- Dr Sandhya Kumari

About the Event

The Job Shadowing Program is a career-oriented experiential learning initiative aimed at providing students with meaningful exposure to professional and academic environments and helping them make informed decisions regarding their future academic and career pathways. As students transition from school education to higher studies, it becomes increasingly important for them to understand the practical realities of various professions. The Job

Shadowing Program serves this purpose by acting as a bridge between theoretical learning and professional practice and industrial needs, allowing students to gain valuable insights into the knowledge, skills, and competencies required in a particular field.

In the context of legal education, the program is designed to familiarize students with the legal profession and the broader justice delivery system. Law is a dynamic and multifaceted discipline that extends beyond courtroom advocacy and encompasses areas such as corporate governance, policy-making, dispute resolution, legal research, public administration, and judicial services. Through exposure to the legal field, students gain an understanding of the diverse opportunities available within the profession and the significant role that legal professionals play in maintaining social order, protecting rights, and upholding the rule of law.

The program also seeks to cultivate professional awareness, ethical understanding, and critical thinking among participants. By engaging with legal practitioners and learning about the demands of the profession, students develop a realistic perspective on the challenges and responsibilities associated with a legal career. Such initiatives encourage self-reflection, helping students assess their interests, strengths, and aspirations in relation to potential career choices.

More importantly, the Job Shadowing Program promotes informed decision-making by enabling students to explore career options before entering higher education. It reflects the commitment of educational institutions to holistic learning and career readiness, ensuring that students are equipped not only with academic knowledge but also with an understanding of the professional world. Through this initiative, students are empowered to envision their future with greater clarity, confidence, and purpose while developing an appreciation for the role of law in fostering justice and societal progress.

Objectives

1. To familiarize students with the legal system by giving them an overview of the need for and importance of legal procedures, court proceedings, client interactions, and legal documentation.

2. To help students get an idea of the need to develop critical thinking and analytical skills through observation of legal reasoning, argumentation, and problem-solving in real world scenarios.

3. To help students make informed career choices by understanding the nature, responsibilities, and requirements of the legal profession.

4. To promote awareness and discus about the need of constitutional values, the rule of law, and access to justice.

Description

The Job Shadowing Program commenced with a warm welcome of the participating students, who were introduced to the objectives of the event and the opportunities available in the field of law. The first expert session was delivered by Prof. (Dr.) Ashish Verma, Dean, Chitkara Law School, who provided an insightful overview of the diverse career pathways in law. He highlighted opportunities in litigation, corporate practice, judiciary, legal consultancy, policy-making, academia, and emerging interdisciplinary fields. Furthermore, he made the students aware about the need to ask questions and constantly improve upon their reading and comprehension skills, for which he recommended reading any biography of a legal luminary, the Constitution and a daily reference to good newspapers and magazines.

The second session, conducted by Dr. Awnish Kumar and Mr. Kushaan Dosajh, focused on preparedness for litigation and moot court activities. Students were acquainted with the importance of legal research, drafting, advocacy, and communication skills, as well as the role

of moot court competitions in developing practical legal competencies. This involved making the students aware of the need of a Moot Court and how it makes a student engage his verbal and research skills to present structured and cohesive arguments.

Thereafter, Prof. (Dr.) Shobha Gulati addressed the students on the process of becoming a judicial officer. She explained the eligibility criteria, judicial service examinations, preparation strategies, and the responsibilities associated with judicial service.

The final session was conducted by Prof. (Dr.) Sandhya Kumari on the use of Artificial Intelligence in law. She discussed the transformative impact of AI on legal research, case management, and legal services, while also emphasizing the ethical challenges associated with emerging technologies. This included delving into ethical use of AI and using it to complement one's research skills to ensure improved grasping and learning of concept, instead of using it as a substitute for a disciplined effort towards gaining knowledge.

The program concluded with an informal introduction to Chitkara University and its legal education offerings. Students were apprised of the institution's commitment to academic excellence, experiential learning, and professional development. Emphasis was laid on the institution's state-of-the-art infrastructure, experienced faculty, and strong industry linkages that prepare students for diverse careers in law and allied fields. The session encouraged aspiring legal professionals to explore the opportunities available at Chitkara Law School and pursue a rewarding career dedicated to justice, leadership, and social impact.

Learning Outcomes: The students were able to-

1. Identify different career pathways within the legal field.
2. Acknowledge the importance and need of law and legal professionals in society.
3. Describe the roles and responsibilities of various legal professionals.

4. Identity how law was both shaping and being shaped by the field of Artificial intelligence.

5. Get an informal glimpse of the Chitkara Law School as a potential institution for their intellectual and academic upliftment.

This event served as an important effort towards achieving SDGs 4, 8, 16, 17.

DRAFTING COMMITTEE OF THE INDIAN CON

Event Name	Expert Session
Topic	Expert session on AI Training under the Adira Program
Date	25th May 2026
Platform	Google meet
Organizers	Ms. Vijyeta Bhasin (Assistant Professor, Department of Nursing)
No. of Participants	47
Under SDG no.	3,4,9,17
SDG Details	SDG 3: Good health and well-being, SDG 4: Quality Education, SDG 9: Industry, Innovation and infrastructure, SDG 17: Partnership for The Goals

Objectives

1. Introducing students and healthcare professionals to the fundamentals of Artificial Intelligence in healthcare.
2. To enhance participants' understanding of Generative AI, prompting techniques, and AI-powered tools.
3. To create awareness regarding ethical use of AI and risk management in digital healthcare practices.
4. To encourage digital readiness and innovation for future healthcare and professional environments.

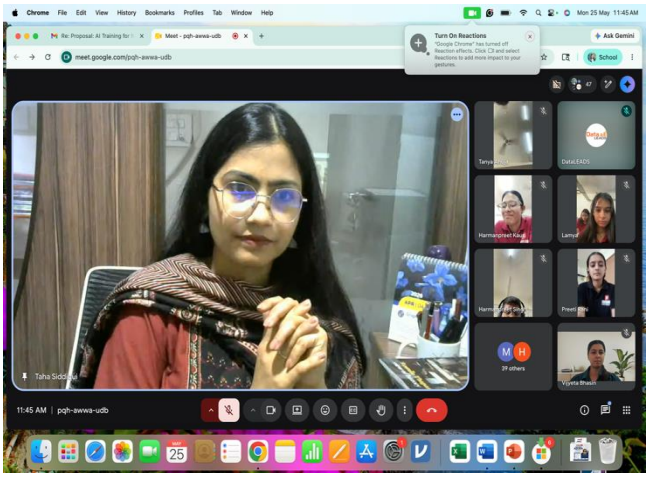
An expert session on **ADiRA – AI for Digital Readiness and Advancement** was organized by Chitkara University on 25 May 2026 through Google Meet platform. The session aimed to enhance awareness and understanding of Artificial Intelligence and its growing applications in healthcare and digital education. The resource person for the session was **Dr. Taha Siddiqui**, Associate Professor and Head, Department of Communication, Graphic Era Hill University. Dr. Siddiqui is a distinguished educator and ADiRA Trainer specializing in AI literacy and digital empowerment.

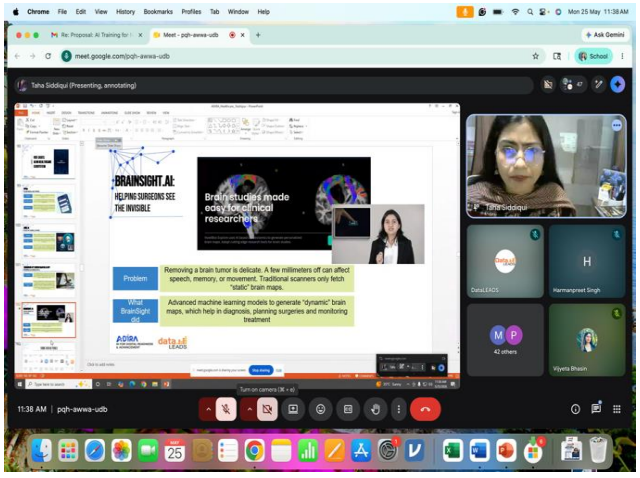
The session covered several important themes including Introduction to AI in Healthcare, Generative AI and Prompting Techniques, AI Tools and Applications, AI Ethics and Risk Management, and Real-world Use Cases in Healthcare. Through interactive discussions and practical examples, participants gained insights into how AI technologies are transforming healthcare systems, communication, learning, and professional practices. The resource person also emphasized the importance of ethical and responsible use of AI tools while highlighting

the need for digital readiness among students and professionals. Participants actively engaged in the session by asking questions and discussing various AI-based applications relevant to healthcare and academics. The session proved to be highly informative and enriching for all attendees. It successfully encouraged students to explore AI technologies and understand their significance in shaping a smarter, ethical, and future-ready healthcare ecosystem. The organizing team expressed sincere gratitude to Dr. Taha Siddiqui for sharing her valuable knowledge and expertise with the participants.

Outcomes

 Participants developed a basic understanding of AI concepts and their applications in healthcare.
 Students learned effective use of Generative AI tools and prompting techniques.
 Awareness regarding ethical AI practices and digital responsibility was enhanced among participants.
 The session motivated learners to adopt innovative digital tools for academic and professional growth.





EVENT DETAILS	
Event Type	Competition
Topic	DICE Techinnovate 4.0
Date	2026-05-25
Venue	Delta Zone
Organizer Name	Dr. Rajneesh Talwar
No. Of Participants	166
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action

OBJECTIVE

1. To provide a platform for students to showcase innovative projects and prototypes developed in the domains of Embedded Systems and Internet of Things (IoT).
2. To encourage the application of theoretical knowledge in solving real-world challenges through technology-driven and interdisciplinary solutions.
3.To promote creativity, innovation, and problem-solving skills among students by engaging them in hands-on project development.
4. To create awareness about sustainable and socially relevant technological solutions aligned with the vision of Viksit Bharat and the United Nations Sustainable Development Goals (SDGs).

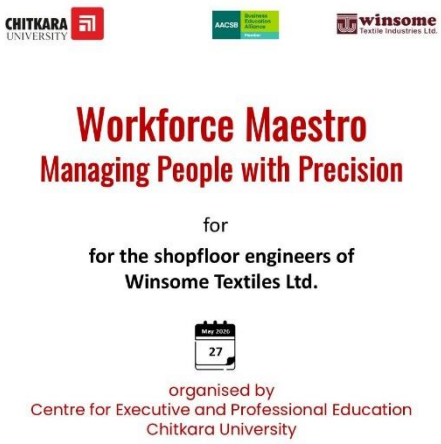
DESCRIPTION

Department of Interdisciplinary Courses in Engineering (DICE), Chitkara University, organized TechInnovate 4.0 – A Step Towards Viksit Bharat on 25 May 2026 at Delta Zone. The event served as a dynamic platform for students to demonstrate innovative projects developed under the Embedded Systems & Internet of Things (ES & IoT) domain, focusing on solving real-world challenges through technology-driven solutions. The event was inaugurated by Dr. Rajneesh Talwar, Professor and Dean, DICE, who encouraged students to pursue innovation-driven learning and emphasized the importance of practical engineering solutions in building a technologically empowered India. The event was also graced by Colonel Rakesh Sharma (Retd.), Registrar, Chitkara University, who visited the project display area, interacted with participating students, and appreciated the creativity, technical understanding, and problem-solving approach demonstrated in the projects. He motivated students to continue working on impactful innovations and highlighted the importance of interdisciplinary learning and industry-oriented project development. Project included categories from Human Computer Interface Projects, Smart Cities, Health-Tech, Edu-Tech, Smart Surveillance, Smart Home devices, Agri-Tech, Drone and Applications. Through TechInnovate 4.0, students gained valuable experiential learning by transforming theoretical concepts into functional prototypes addressing real-world problems. The event strengthened their understanding of embedded systems, IoT architecture, sensor interfacing, automation, and intelligent system design. Following SDGs were covered SDG 3 – Good Health & Well-Being, SDG 4 – Quality Education, SDG 9 – Industry, Innovation & Infrastructure, SDG 11 – Sustainable Cities & Communities and SDG 13 – Climate Action

EVENT DETAILS	
Event Type	Corporate Training
Topic	Workforce Maestro – Managing People with Precision
Date	2026-05-27 To 2026-05-27
Mode	Offline
Organizer Name	Mr. Narinder Garcha, CCSM, Chitkara University, Punjab
Resource Person	Mr. Narinder Garcha, Dean, CCSM
No. Of Participants	25
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, Sdg 17: Partnership for the Goals
University Charter	Let's Infuse Leadership Skills in Our Students, Let's Empower Our Students with Great Communication Skills

OBJECTIVE

1. To strengthen people management skills among shopfloor engineers for effective workforce coordination.
2. To enhance communication and interpersonal effectiveness for smooth workplace interactions.
3. To develop leadership capabilities for handling teams with confidence and accountability.
4. To improve workplace productivity through better team alignment, motivation, and collaboration.
5. To equip participants with practical strategies for managing challenges, conflicts, and day-to-day workforce operations with precision.



DESCRIPTION

Human capital remains one of the biggest assets for any progressive organisation. Keeping this in view, the Centre for Executive and Professional Education at #Chitkarauniversity organised

a training programme titled “Workforce Maestro: Managing People with Precision” for the shopfloor engineers of Winsome Textiles Ltd.The session focused on enhancing people management capabilities, workplace coordination, communication and leadership effectiveness to help engineers manage teams with greater precision and productivity. Enhanced leadership, communication, and workplace management skills through industry-focused learning. Strengthened workforce coordination, people management, and operational effectiveness among engineers. Promoted employee engagement, productivity, and efficient workplace practices for organisational growth. Encouraged industry-academia collaboration for workforce development and professional excellence.

OUTCOMES

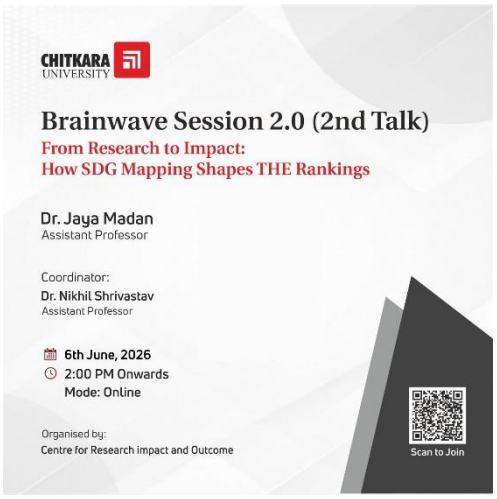
1. Participants gained improved understanding of effective people management practices in industrial environments.
2. Engineers demonstrated better communication and coordination skills while working with teams.
3. Participants developed enhanced leadership and decision-making abilities for shopfloor management.
4. The programme contributed towards improved teamwork, employee engagement, and workplace efficiency.
5. Participants became more confident in managing workforce challenges with professionalism, precision, and productivity.

Workforce

Explore
Potential

Event Name	From Research to Impact: How SDG Mapping Shapes THE Rankings
Date	6 June 2026
Venue	Online (Google Meet)
Department	CRIO
Resource Person	Dr. Jaya Madan, Assistant Professor, Chitkara University, Punjab, India
Number of Participants	35
SDGs Covered	SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), SDG 17 (Partnerships for the Goals)
Duration	1 hour

About the Activity



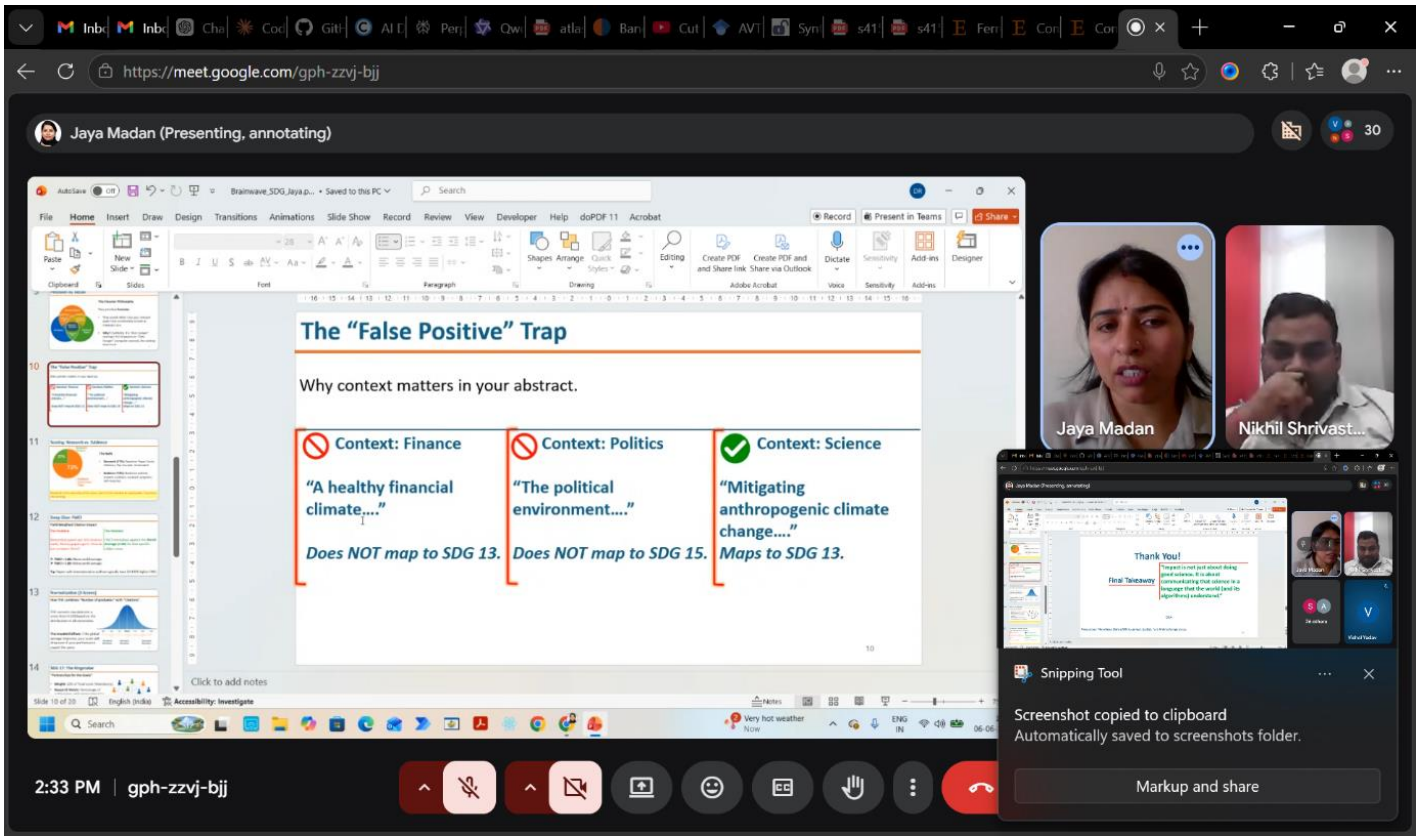
The Centre for Research Impact and Outcome (CRIO), Chitkara University, Punjab, successfully organized the second session of the Brainwave Session 2.0 lecture series on 6 June 2026 in online mode through Google Meet. The session, titled "From Research to Impact: How SDG Mapping Shapes THE Rankings," was delivered by Dr. Jaya Madan, Assistant Professor, Chitkara University, Punjab.

The session focused on the growing importance of aligning research outputs with the United Nations Sustainable Development Goals (SDGs) and highlighted how effective SDG mapping significantly contributes to institutional performance in the Times Higher Education (THE) Impact Rankings. Dr. Madan explained the methodology of SDG mapping, best practices for documenting research impact, and strategies for enhancing institutional visibility through quality publications, outreach activities, and evidence-based reporting.

The interactive session enabled faculty members and researchers to gain practical insights into integrating SDGs into their research projects and understanding how impactful research contributes not only to global sustainable development but also to international university rankings. The session concluded with an engaging question-and-answer session where participants discussed practical challenges and opportunities in SDG-based research reporting.

Event Objectives

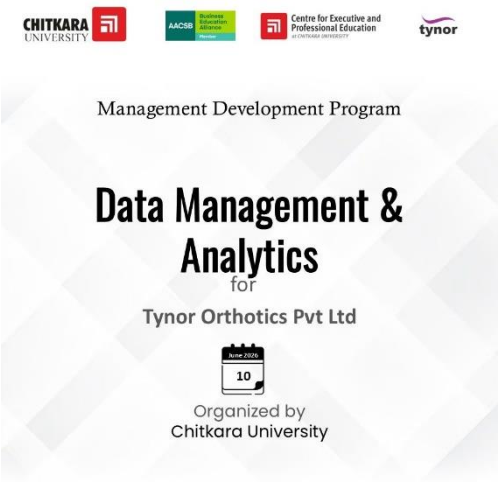
- To create awareness about the significance of Sustainable Development Goals (SDGs) in academic research.
- To understand the role of SDG mapping in improving Times Higher Education (THE) Impact Rankings.
- To familiarize participants with effective methods for documenting research impact and institutional contributions.
- To encourage researchers to align research projects and publications with relevant SDGs.
- To promote impactful and socially relevant research practices within the university ecosystem.



Event Details	
Event Type	Corporate Training
Topic	Data Management and Analytics
Date	2026-06-10 To 2026-06-10
Mode	Offline
Venue	Conference Hall (Tynor Orthotics Private Limited)
Organizer Name	Mr. Narinder Singh Garcha, Dean, CCSM, Chitkara University, Punjab
Resource Person	Dr. Devesh Bathla, Director – Centre for Analytics &Amp; Data Excellence (Cade)
No. Of Participants	15
SDG No	SDG 3: Good Health and Well-Being, SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production, SDG 17: Partnership for the Goals
University Charter	Let's Prepare Our Students for Industry

OBJECTIVE

1. To introduce the fundamentals of data management and its relevance in manufacturing and orthotics operations.
2. To develop understanding of data collection, storage, validation, and quality control mechanisms.
3. To demonstrate predictive analytics concepts for demand forecasting and inventory control.
4. To integrate analytics into strategic and tactical decision-making processes.
5. To build a roadmap for enterprise-level data-driven transformation at Tynor Orthotics.



DESCRIPTION

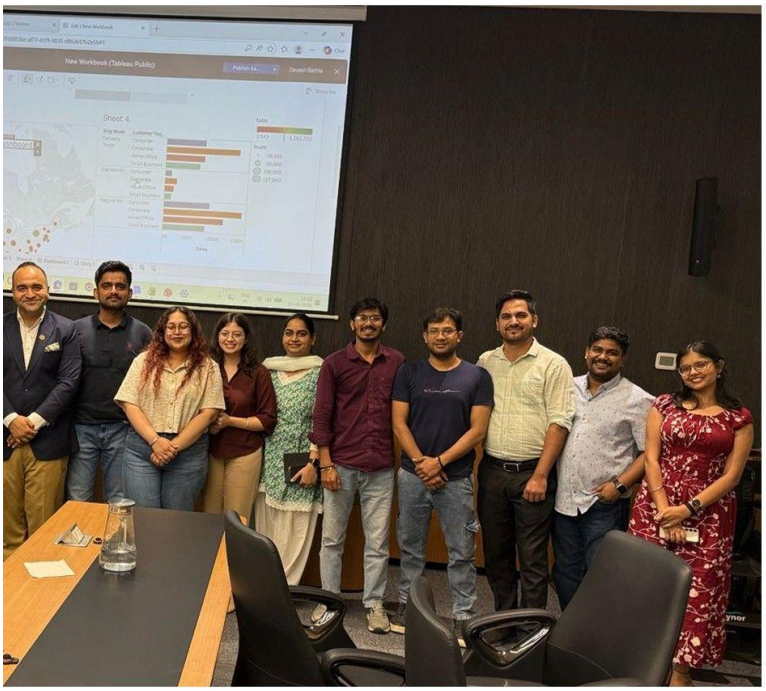
Professional corporate training program on Data Management & Analytics was conducted at Tynor Orthotics on 10th June 2026. The session built foundational understanding of structured

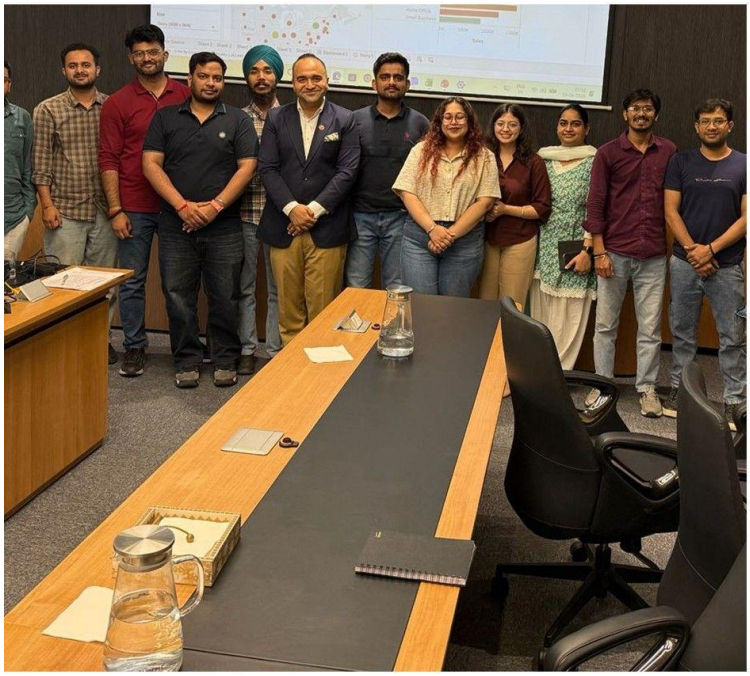
data handling, data governance, reporting systems, and introductory analytics frameworks relevant to manufacturing and healthcare-support industries. The session through its progression also focused on practical implementation of analytics tools, dashboard development, performance optimization, and predictive decision-making strategies. The program was designed to align business operations with data-driven decision-making processes, enabling participants to understand the strategic importance of managing enterprise data efficiently. Key Areas Covered: Fundamentals of Data Lifecycle Management, structured vs. Unstructured Data in Manufacturing, Data Quality Metrics and Standardization, Advanced Data Visualization Techniques Architecture and Business Intelligence Dashboards, Forecasting Techniques for Production Planning, Data-Driven Supply Chain Optimization, Root Cause Analysis using Data, Roadmap for Analytics Implementation. This professional training focuses on to promoted adoption of data-driven industrial systems, data-driven reduction of material waste and energy usage. Improved operational efficiency contributes to better production of quality orthotic healthcare products. Strengthened workforce capabilities in analytics-driven environments, academia-industry collaboration between Chitkara University and Tynor Orthotics The interactive discussions and practical business examples helped participants connect theoretical knowledge with real operational challenges. The program supported the organization's vision of becoming a data-driven, innovation-led enterprise. The initiative reflects a strong collaboration between academia and industry in advancing analytical excellence and sustainable industrial growth.

OUTCOMES

1. Participants gained clarity on the importance of systematic data organization.
2. Teams understood how poor data quality impacts production planning and supply chain efficiency.
3. Cross-functional collaboration improved through shared data interpretation frameworks.
4. A strategic action plan was conceptualized for phased analytics adoption across departments.

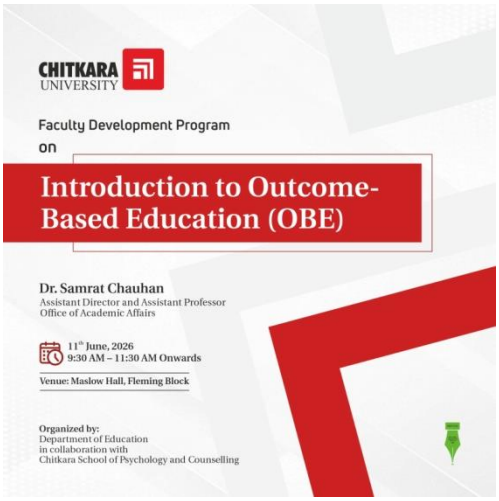
Data Management & Analytics


New Workbook (Tableau Public)
Sheet 4



Event Name	Introduction to Outcome-Based Education (OBE)
Date	11th June 2026
Venue	Maslow Hall, Chitkara School of Psychology and Counselling (CSPC), Fleming Block, 4th Floor
Organizer	Department of Education
Resource Person	Dr. Samrat Chauhan, Assistant Director, Office of Academic Affairs, Chitkara University.
Number of Participants	28
SDGs Covered	4, 9
Duration	Two Hours

About the Activity

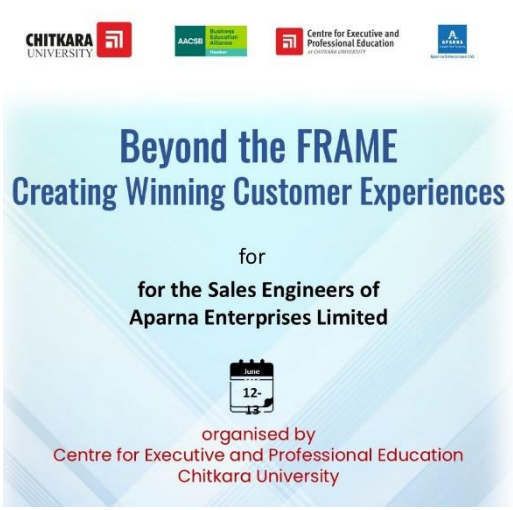


The Department of Education, in collaboration with the Chitkara School of Psychology and Counseling (CSPC), organized a Faculty Development Program on "Introduction to Outcome-Based Education (OBE)" on 11 June 2026. The session was facilitated by Dr. Samrat Chauhan, Assistant Director, Office of Academic Affairs, Chitkara University. The FDP aimed to introduce faculty members to the foundational principles of Outcome-Based Education and its practical implementation in higher education. The session covered key concepts such as the distinction between traditional and outcome-based education, Course Outcomes (COs), Program Outcomes (POs), CO-PO mapping, and attainment calculations. Participants also explored the role of assessment and evaluation in measuring learning outcomes and supporting continuous improvement. Through practical illustrations and discussions, faculty members gained valuable insights into designing outcome-oriented teaching-learning processes and assessment practices. The program enhanced participants' understanding of OBE and its significance in ensuring quality education and academic excellence.

Event Details	
Event Type	Corporate Training
Topic	Beyond The Frame: Creating Winning Customer Experiences
Date	2026-06-12 To 2026-06-13
Mode	Offline
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Narinder Singh Garcha, Dean, CCSM
No. Of Participants	33
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Educate Our Students for Brilliant Futures, Let's Empower Our Students with Great Communication Skills, Let's Infuse Leadership Skills in Our Students

OBJECTIVE

1.Enhance customer engagement skills through effective communication and relationship strategies.
2. Develop consultative selling capabilities for value-driven customer interactions.
3. Strengthen relationship-building approaches to create long-term customer partnerships.
4. Improve sales journey management through customer-centric thinking and practices.
5. Build confidence in delivering exceptional customer experiences across touch points.



DESCRIPTION

The Centre for Executive and Professional Education at Chitkara university conducted a Management Development Program titled "Beyond the Frame: Creating Winning Customer Experiences" for the Sales Engineers of Aparna Enterprises Ltd. at Hyderabad. The program focused on enhancing customer engagement skills, strengthening relationship-building

capabilities, and delivering exceptional customer experiences throughout the sales journey. Program supported professionals in developing a growth mindset, improving collaboration, and applying practical approaches to create sustainable business relationships. The program contributes to development by promoting continuous professional development, skill enhancement, and lifelong learning among industry professionals. It strengthens workplace capabilities by improving sales effectiveness, productivity, and creating opportunities for professional growth and career advancement. The focus on customer-centric innovation, modern business practices, digital thinking, and solution-oriented approaches encourages organizations to build stronger customer relationships while adopting innovative methods for sustainable business growth. Through experiential learning and practical application, the program supports the development of a skilled, adaptable, and future-ready workforce capable of creating meaningful value for customers and organizations. The program also promotes collaborative partnerships and knowledge sharing among industry, professionals, and educational institutions, fostering collective growth, innovation, and sustainable value creation.

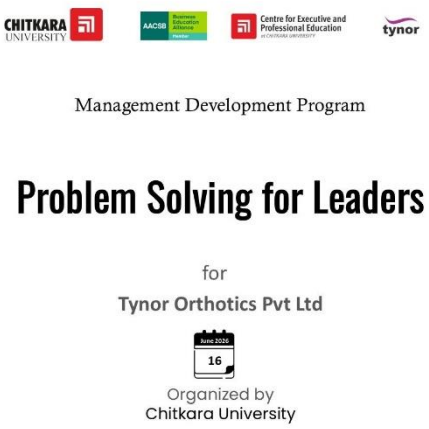
OUTCOMES

1.Participants gained skills to understand and respond to customer expectations effectively.
2. Developed stronger customer relationships through trust-based engagement techniques.
3. Improved ability to create personalized and impactful customer experiences.
4. Enhanced sales effectiveness through structured communication and influencing skills.
5. Enabled teams to deliver consistent excellence throughout the customer journey.

FRAME

Event Details	
Event Type	Corporate Training
Topic	Problem Solving for Leaders
Date	2026-06-16 To 2026-06-16
Mode	Offline
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Mr. Jatinder Chopra, Prof. Practice, Pharma
No. Of Participants	7
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for the Goals
University Charter	Let's Infuse Leadership Skills in Our Students

OBJECTIVE



1. To develop a growth mindset that views challenges as opportunities for learning and innovation.
2. To enable leaders to identify and differentiate operational, strategic, and people-related problems.
3. To equip participants with structured problem-solving tools for root cause analysis and decision-making.
4. To enhance critical, analytical, and creative thinking while addressing organizational challenges.
5. To improve leaders' ability to prioritize solutions based on effort and business impact.
6. To foster a culture of proactive problem-solving and continuous improvement within teams.

DESCRIPTION

The Problem Solving for Leaders program was designed to equip industry professionals with practical approaches to solving complex workplace challenges. The professional training session emphasized developing a growth mindset and viewing problems as opportunities for learning, innovation, and continuous improvement. Participants explored the different levels of leadership challenges—operational, strategic, and people-related—and learned how to

diagnose issues systematically. The program introduced a practical problem-solving toolkit, including defining the problem accurately, the 5Whys technique, Fishbone Analysis, and the Effort vs. Impact Matrix for prioritization. Participants also explored the Six Thinking Hats framework to evaluate problems from multiple perspectives andmake balanced decisions. The program concluded with strategies for fostering a problem-solvingculture that encourages collaboration, accountability, and continuous improvement across the organization.

OUTCOMES

1. Adopt a growth-oriented approach to handling workplace challenges.
2. Distinguish between operational, strategic, and people-related leadership problems.
3. Apply structured tools such as the 5 Whys, Fishbone Analysis, and the Effort vs. Impact Matrix to solve business problems.
4. Use the Six Thinking Hats approach to evaluate issues from multiple perspectives and make well-rounded decisions.
5. Prioritize solutions effectively and implement practical action plans for organizational challenges.
6. Contribute to building a collaborative, solution-focused, and continuous improvement culture within their organizations.

Event Details	
Event Type	Corporate Training
Topic	Generative And Agentic Ai: The Future League of Tools
Date	2026-06-23 To 2026-06-23
Mode	Offline
Organizer Name	Mr. Narinder Singh Garcha
Resource Person	Prof. Sushil Narang, Dean, CSE-Ai Program, CUIET
No. Of Participants	21
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure, SDG 17: Partnership for The Goals
University Charter	Let's Educate Our Students for Brilliant Futures

OBJECTIVE

1. Understand Generative and Agentic AI applications in modern business operations.
2. Explore AI-powered tools for productivity, automation, and innovation enhancement.
3. Learn practical strategies for responsible enterprise AI adoption and implementation.
4. Develop awareness of emerging AI trends transforming organizational decision-making.
5. Identify opportunities to integrate AI into everyday business workflows.

DESCRIPTION

A Management Development Program (MDP) on "Generative and Agentic AI: The Future League of Tools" was conducted on 23 June 2026 at the Tynor corporate office in Mohali. The session was attended by 21 participants from various functional teams of the organization. The program focused on introducing the latest advancements in Generative AI and the emerging paradigm of Agentic AI, highlighting their transformative potential in enhancing productivity, decision-making, process automation, knowledge management, and innovation across business functions. Through interactive demonstrations, real-world industry uses cases, and

discussions on practical implementation strategies, participants gained insights into how AI-powered tools and autonomous AI agents can be effectively leveraged in the workplace while understanding the associated ethical considerations and best practices for enterprise adoption.

OUTCOMES

1. Applied Generative AI tools to improve workplace productivity and efficiency.
2. Identified practical use cases for Agentic AI across business functions.
3. Evaluated ethical considerations for responsible enterprise AI implementation.
4. Recognized opportunities for AI-driven automation and smarter decision-making.
5. Enhanced confidence in leveraging AI technologies for organizational innovation.

Event Name	Staff Development Program -"Future League of AI Tools."
Date	30th June 2026
Venue	Maslow Hall, Chitkara School of Psychology and Counselling (CSPC), Fleming Block, 4th Floor
Organizer	Department of Education
Resource Person	Dr. Kamal Deep Garg, Head Academics Operations, Department of Computer Science and Engineering (Artificial Intelligence), Chitkara University, Punjab
Number of Participants	24
SDGs Covered	8, 9
Duration	Two Hours

About the Activity

The Department of Education, in collaboration with the Chitkara School of Psychology and Counselling (CSPC), organized a Staff Development Program (SDP) on the topic: Future League of AI Tools

This initiative aimed at enhancing staff members' professional skills by introducing them to the latest advancements in artificial intelligence and their practical applications in academia. The session was led by Dr. Kamal Deep Garg, Head – Academic Operations, Department of Computer Science and Engineering (Artificial Intelligence), Chitkara University, Punjab.

Dr. Garg provided an overview of leading AI platforms such as Gemini, ChatGPT, Microsoft Copilot, and Notebook LM. He emphasized the importance of correct prompts and the growing field of prompt engineering, which helps users unlock the full potential of these tools. The session also highlighted the SARVAM platform, showcasing its role in making AI more accessible and innovative.

The program offered valuable insights into how diverse AI platforms can support academic, professional, and creative growth while reinforcing the importance of precision and clarity in human-AI interaction.