

**4** **QUALITY  
EDUCATION**



**Jul 2023 - June 2024**

At Chitkara University, Sustainable Development Goal 4 (SDG 4) — Quality Education — is a core commitment that drives our academic and co-curricular initiatives. We believe in providing inclusive and equitable education, equipping students with the skills and knowledge needed for a sustainable future. By integrating innovative teaching methods, industry-driven workshops, and diverse learning experiences, the university fosters a holistic educational environment. Through numerous events and activities, we emphasize skill development, critical thinking, and global awareness, preparing our students to meet the evolving demands of society while contributing positively to community and industry growth.

**Total Participants: 10,373**

**Key Initiatives:**

- 1. Publications: - 8**
- 2. MOUs: - 80**
- 3. Patent: - 51**
- 4. Courses mapped: - 275**
- 5. Expert Talk on MERN Stack:** An interactive session focusing on software development innovations using the MERN Stack, covering HTML, JavaScript, React, Node.js, and MongoDB. The event aimed to enhance students' understanding of full-stack development and practical application in real-time scenarios.
- 6. International Paper Bag Day:** A competition to promote the use of eco-friendly paper bags over plastic, emphasizing sustainability and creativity. The event aimed to raise environmental awareness among students while fostering innovative thinking.
- 7. Deeksharambh - Student Induction Program:** A two-week induction program designed to acclimatize new students to the university's values and culture, emphasizing the importance of sustainable practices and quality education for personal and academic growth.
- 8. Workshop on Web Development and Design Thinking:** A 3-day workshop covering essential web technologies like HTML, CSS, JavaScript,

and PHP, aimed at equipping students with practical skills in web development and fostering a mindset of innovation through design thinking.

- 9. Talk on Software Development Innovations using Agile Manifesto:** An expert session exploring Agile methodologies and their application in software development. The session highlighted the importance of choosing the right agile process to foster innovative practices among students.
- 10. World Nature Conservation Day Poster Making Competition:** An online event aimed at raising awareness about environmental conservation. Students from various departments created posters that emphasized the importance of preserving nature and biodiversity, aligning with educational goals on environmental responsibility and sustainability
- 11. Expert Talk on Social Media Innovations for Marketers:** A session focused on the evolving trends in social media and its impact on marketing. Industry experts shared insights to help students align their academic learning with practical marketing strategies, preparing them for future careers in digital marketing.
- 12. Workshop on Kathak and Kalaripayattu:** A session introducing students to Kathak (classical dance) and Kalaripayattu (ancient martial art). The event emphasized cultural education and personal development, providing an inclusive learning experience that reflects the university's commitment to holistic education.
- 13. Career Talk on Investment Banking:** A focused session for commerce students exploring career paths in investment banking. The talk highlighted key skills required in the industry, providing guidance on internships and professional development to enhance students' employability in the financial sector.
- 14. G20 University Connect Program:** A week-long event aimed at engaging students in discussions related to global economic policies and India's G20 Presidency. The program included lectures and competitions, fostering a global perspective and encouraging students to apply their learning in a broader context.
- 15. Seminar on Systematic Reviews:** A seminar organized by the Department of Nursing, focusing on systematic reviews in research. The session equipped participants with knowledge on conducting systematic reviews, enhancing their research skills and contributing to academic career development
- 16. Teacher's Day Celebrations:** A tribute to educators with activities that included handmade cards and video messages. The event celebrated the role of teachers in shaping academic journeys and highlighted the importance of quality education as part of SDG 4.
- 17. Workshop on Good Clinical Practices:** A practical workshop aimed at educating students on ethical issues in clinical trials. The event provided hands-on experience, preparing students for real-world applications in the healthcare sector and contributing to professional growth.

- 18. Course on Artificial Intelligence in Business:** A value-added course covering the basics of AI, strategic planning, and its applications in business. The course aimed to bridge the gap between theoretical knowledge and practical skills, empowering students to use AI effectively in their careers.
- 19. Career Counselling Session on LinkedIn:** This session focused on enhancing students' job readiness by teaching them how to effectively utilize LinkedIn for career development. Students learned about networking, skill-building courses, and finding apprenticeship opportunities, which are crucial for navigating their career paths in a competitive job market.
- 20. Career Counselling on Workplace Professionalism:** A session designed to emphasize the importance of professionalism in the workplace. Topics included communication skills, ethical behavior, and the value of continuous learning. The session aimed to equip students with the necessary skills to succeed in a professional environment, contributing to their holistic development.
- 21. International Youth Day – Green Skills for Youth:** An online event focused on developing green skills among youth to support a sustainable future. Expert speakers discussed career opportunities in environmental management, highlighting the importance of green skills for addressing climate change and fostering a sustainable world.
- 22. Expert Talk on Innovations for Sustainable Growth in Industry:** An event featuring insights from industry leaders on sustainable business practices and circular economy concepts. The session aimed to prepare students for the evolving demands of the industry by emphasizing responsible innovation and efficient resource utilization.
- 23. Seminar on Employee Engagement Best Practices:** A seminar discussing effective employee engagement strategies within the hospitality industry. The session covered essential communication skills and emphasized the importance of building a strong foundational base during the early college years, aligning education with industry needs for better job prospects.
- 24. Expert Talk on Trailblazing Minds: Entrepreneurship and Innovation:** A talk focused on fostering entrepreneurial skills and innovation among students. The session provided insights into new marketing strategies and industry trends, aimed at preparing students for real-world challenges and encouraging them to explore diverse career opportunities.
- 25. Value Added Course: Work Ready World Ready:** A comprehensive course designed to enhance students' communication skills and prepare them for the business environment. The sessions focused on effective listening, storytelling in interviews, and soft skills development, contributing to better career readiness and employability.
- 26. G20 University Connect Program:** An educational initiative in collaboration with the Ministry of External Affairs, engaging students in discussions about global economic policies under India's G20 Presidency. The program included lectures, competitions, and teamwork activities,

promoting a broader understanding of global issues and fostering critical thinking.

- 27. Career Counselling Session on Investment Banking:** A focused session introducing students to career opportunities in investment banking. It covered essential skills, potential career paths, and strategies for entering the industry, helping students gain insights into financial sector careers and enhancing their job prospects.
- 28. Seminar on Overview of Systematic Reviews:** A detailed seminar for nursing students on conducting systematic reviews, differentiating between narrative and systematic reviews, and using relevant software tools. The session aimed to enhance participants' research capabilities and improve evidence-based practice skills in healthcare education.
- 29. One-Day Workshop on Good Clinical Practice:** A workshop focusing on ethical guidelines and clinical trial practices. It provided hands-on training, helping students understand real-world applications in clinical settings, which are crucial for enhancing their knowledge and skills in healthcare research.
- 30. Seminar on Best Employee Engagement Practices:** The seminar provided insights into effective communication skills needed in the hospitality industry. It emphasized the importance of building a strong foundation during college years and highlighted the value of maintaining a healthy work-life balance through extracurricular activities.
- 31. Innovation for Startups Session:** This session focused on inspiring students to consider entrepreneurship in the culinary arts. The discussion covered key skills required for successful entrepreneurship, challenges in starting a culinary business, and the importance of creative thinking and innovation in this field.
- 32. Systematic Reviews Seminar by Nursing Department:** A seminar conducted by the Department of Nursing, focusing on systematic reviews, including their steps, registration, and use of software tools. The event aimed at improving research skills among nursing students, contributing to academic development and evidence-based practice.
- 33. Expert Talk on Innovations and Marketing Strategies:** The event focused on sustainable marketing practices and strategies that cater to the changing needs of businesses. Industry experts shared insights on the latest marketing trends, aiming to prepare students for evolving market dynamics and foster innovation in their approach to business challenges.
- 34. Value Creation through International Internships:** A session organized by the Toastmasters International Club, highlighting global internship and job opportunities in the hospitality industry. It covered skills and qualifications needed for international roles, providing students with valuable career guidance and helping them explore global career pathways.
- 35. Career Counselling Session on Naukri Portal:** This session introduced students to the features and benefits of Naukri.com, a major job search platform. It emphasized the importance of utilizing online resources for job

hunting, personal branding, and skill development, aiming to enhance students' employability.

Chitkara University's focus on SDG 4 (Quality Education) exemplifies its dedication to shaping a brighter, more sustainable future through comprehensive learning experiences. By integrating academic excellence with skill-based activities, the university ensures that students receive a holistic education that goes beyond the classroom. The diverse events, workshops, and expert talks empower students with the knowledge, skills, and values essential for personal and professional growth. Through its commitment to inclusivity, innovation, and continuous learning, Chitkara University not only contributes to individual success but also to the broader goal of building a more informed and equitable society.

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211	OIA	8-Nov-23	National Chung Cheng University, Taiwan Visited to the Sustainable Smart City Research Lab and Student Interaction with Business and Accounting Students.	413-415
212	OIA	8-Nov-23	Panel Discussion and Presentations to the CBS Students (Project Global Dean Forum (GDF))	416-418
213	CA	9-Nov-23	Critical thinking on ISTQB foundation level chapter series (Chapter-3)	419-421
214	CBS	9-Nov-23	HRs Role in the Future of Work - how to leverage innovation & Human Intelligence in the New Workplace	422
215	CCHM	9-Nov-23	The Twinkling Stars	423-424
216	CDS	9-Nov-23	Expert Talk on Design Entrepreneurship	425-427
217	CBS	11-Nov-23	Digital Poster Making Competition	428
218	CCE	11-Nov-23	National Education Day	429
219	CCHM	15-Nov-23	Toast Talk	430-431
220	CBS	16-Nov-23	Expert Talk on "Rethinking on Growth Policy of Indian Economy"	432
221	CCN	16-Nov-23	Poster Competition on World Diabetes Day	433-434
222	CSE	16-Nov-23	Adapting to Change: Navigating Emerging Trends and Technologies by Kreativian Technologies	435-436
223	CSE	16-Nov-23	Startup Sprint: Get ready to Embrace change	437-440
224	OIA	16-Nov-23	Australian Dispute Centre, Student Interaction by Deborah Lockhart with Business and Law Students	441-442
225	YPF	16-Nov-23	Training Program on ORGANIC FARMING in Mi LIFESTYLE Pvt Ltd	443-444
226	CSE	17-Nov-23	Institutional Ignite: Intra Constitutional Idea Competition 2023	445-446
227	CCN	20-Nov-23	Awareness Talk on Nurturing Newborn Care	447-449
228	CGE	20-Nov-23	Workshop on How to Read ,Analyze Financial Statements and Determine Business Value	450
229	CSE	20-Nov-23	Beyond Bits: Unleashing Critical Thinking in Open Source	451-452
230	CSE	20-Nov-23	Critical Thinking in the Workplace: Fostering a Culture of Innovation and Problem Solving by Palo Alto	453-454
231	CBS	21-Nov-23	Best Practices in FinTech Industry	455
232	CSE	21-Nov-23	Workshop on Role of Artificial Intelligence in Cyber Security	456-457
233	OIA	21-Nov-23	Western Sydney University, Student Interaction with Engineering, Business, Mass Communications And Pharmacy	458-459
234	CBS	22-Nov-23	Expert Talk on Financial Fraud Landscape	460
235	CCE	22-Nov-23	EDUREFORM International Conference	461-462
236	CSE	22-Nov-23	Patents and Beyond: Exploring the power of Research and Innovation in Today's Business Environment by Dealer Matrix	463-464
237	CSE	13-Dec-23	Unlocking Opportunities: Navigating with proficiency in Design Thinking and Entrepreneurial Skills for the Modern Workplace	465-466
238	OA	13-Dec-23	Quarterly Session with Support Staff (Mr. Gurjit Singh)	467

239	CBS	14-Dec-23	Young Leaders Summit on Sustainable Leadership	468-470
240	CCE	15-Dec-23	National Energy Conservation Day" under the theme "MISSION LIFE- A LOW CARBON PATHWAY VIA ENERGY CONSERVATION	471-472
241	CSPC	15-Dec-23	An Expert talk on Recent trends in Motivational Enhancement therapy,Inspire,Engage & Change.	473-474
242	CSE	16-Dec-23	Coding Ninja Unleashed: Expert Insights on Design Thinking, and Emerging Trends in Research, Innovation, and Entrepreneurship	475-476
243	OTM	16-Dec-23	Conduct of Chitkara Exploration Program	477-478
244	CCE	18-Dec-23	Emerging Trends in Technology And Organising Skills	479-481
245	CSE	18-Dec-23	Future-Ready Careers: A Pre-Placement Odyssey with Avi Software, Emphasizing Trends in Research, Innovation, and Entrepreneurship	482-483
246	CSE	19-Dec-23	Droom's Competitive Triumph:Mastering the Challenge with Proficiency in Design Thinking, and Cutting- Edge Trends in Research and Innovation	484-485
247	CSE	19-Dec-23	Innovative Python GUI Programming with Tkinter: Hands-On	486-488
248	CGE	20-Dec-23	Workshop on Basics of Research Methodology	489-490
249	CSE	20-Dec-23	Shopclues Challenge: A Competitive Test Gauging Excellence in Design Thinking, and the Latest Trends in Research, Innovation, and Technology	491-492
250	CCE	23-Dec-23	Christmas The Birth of Jesus Christ	493-494
251	CCN	3-Jan-24	Model Exhibition of Educational Technology/Nursing Education on Audio Visual Aids	495-497
252	CCN	5-Jan-24	Model Exhibition on Child Health Nursing on Curative and preventive aspects of ENBC	498-501
253	CCP	6-Jan-24	An International Conference on Translational Approaches and Recent Advances in Drug Delivery-2024 (TARADD-2024)	502-504
254	CCN	8-Jan-24	Workshop on "Advancement in Basic Cardiac Life Support (BCLS)"	505-506
255	CSE	10-Jan-24	CAREER CANVAS: Mastering Interviews and Resumes Unveiled	507-509
256	CBS	12-Jan-24	How IoTs were compromised to bring down the global Internet	510-511
257	CCN	15-Jan-24	Collage Exhibition of Pharmacology & Pathology	512-515
258	CCP	15-Jan-24	National Youth Week 2024' celebration on the theme "Viksit Yuva-Viksit Bharat"	516-517
259	CA	16-Jan-24	Critical Thinking on ISTQB Foundation Level chapter series (Chapter-4)	518-520
260	CA	18-Jan-24	Workshop on "Innovations in Data Management using Oracle APEX"	521-524
261	CDS	18-Jan-24	Innovations and career opportunities for digital marketing in fashion	525-526
262	CA	19-Jan-24	Expert Talk on "Innovation Insights Into Cloud Computing"	527-529

263	CCE	19-Jan-24	REPUBLIC DAY- "INDIA - MOTHER OF DEMOCRACY; VIKSIT BHARAT (DEVELOPED INDIA)	530-531
264	CBS	20-Jan-24	Workshop on Decoding LinkedIn	532-533
265	CLS	20-Jan-24	Sustainable Development and Environment Pollution: Issues and Challenges	534-537
266	OTM	20-Jan-24	Guru-Dakshta (Faculty Induction Program) Conduct of Training session on Curriculum Designing, Outcome based and Choice Based Credit System and Higher Education & Ecosystem	538
267	CA	22-Jan-24	Expert Lecture on “Reshaping Cybersecurity: Innovation and Entrepreneurial Resilience Subheading”	539-542
268	CBS	22-Jan-24	Professional Development Training Programme	543-544
269	CBS	22-Jan-24	Workshop on "Aligning your actions and life choices with your Ikigai	545
270	CDS	22-Jan-24	A Workshop on An Innovative Framework For Designing Experiences	546-549
271	CDS	22-Jan-24	Fashion Future Forward 2 days Conclave	550-551
272	CUSMS	23-Jan-24	QMS Refresher Training	552-554
273	CDS	24-Jan-24	Virsa 2024: Understanding Culture and Heritage of Punjab Through Innovative Tools & Techniques	555-556
274	CUSMS	24-Jan-24	Mentoring -Importance and Value of Mentor in the life of a Mentee	557-560
275	CA	25-Jan-24	NATIONAL VOTER’S DAY	561-562
276	CBS	25-Jan-24	Aligning your actions and life choices with your Ikigai	563-564
277	CCN	30-Jan-24	Poster Competition on World Leprosy Day	565-566
278	CSPC	30-Jan-24	An Educational Field Visit to Neurology Laboratory of Paras Hospital,Panchkula.	567-568
279	CBS	31-Jan-24	Building a fulfilling Career : Harmonizing Passions and Strength	569-570
280	CBS	31-Jan-24	Digital Marketing and Entrepreneurship	571-572
281	CCHM	31-Jan-24	Application of Sustainable Preparation Methods With a focus on Awadhi Cuisine	573-574
282	CCN	31-Jan-24	Salogan Writing Competition on World Leprosy Day	575-576
283	CCN	31-Jan-24	HEALTH AWARENESS TALK AND RALLY ON WORLD LEPROSY DAY	577-578
284	CSID	31-Jan-24	Expert Talk- Latest Trends- Trends in Soft Furnishing for Interior Design	579-580
285	CBS	1-Feb-24	Creation of a Business Proposal and the Business Model Canvas	581-582
286	CSPC	21-Feb-24	International Mother Language Day Theme: Multilingual Education is a Pillar of Intergenerational Learning	583-584
287	CBS	22-Feb-24	Workshop on Flight Management & Disruptions	585-586
288	CDS	22-Feb-24	Movie Screening Latest trends and techniques in Filmmaking	587-588
289	CA	26-Feb-24	Literary Events-Celebrating International Mother Language Day	589
290	CGE	26-Feb-24	Comprehensive Wellness: "Nurturing Mental Health, Emotional Intelligence, and Holistic Living"	590-591

291	CSID	26-Feb-24	Latest Trends- Holistic Design Approach to Sustainability Decarbonation and IEQ	592-593
292	CSPA	26-Feb-24	Blueprints to Building Exploring the process of Constrction project management	594-595
293	CURIN	26-Feb-24	5-Day Science Carnival on National Science Day - 2024	596-597
294	CBS	27-Feb-24	Workshop on "Innovation and People Development for Sustainable Growth"	598
295	CBS	28-Feb-24	Industrial Visit to SIDBI	599-600
296	CGE	28-Feb-24	Case study on Soft Skills	601-602
297	CSPC	28-Feb-24	Guest Lecture on Early Childhood Role of Parents & Schools	603-604
298	CBS	29-Feb-24	Social Entrepreneurship towards Sustainable Livelihood through Slow Fashion	605-606
299	CSE	1-Mar-24	Volley Venture : A Dynamic Volleyball Competition	607
300	CSE	1-Mar-24	Intelligence of Things for Smart Society: Challenges and Applications	608-609
301	CSE	1-Mar-24	UNLOCK THE DISCORD DUNGEON: A BEGINNER GUIDE	610-611
302	CSE	1-Mar-24	Expert talk on Visionaries of Virtuality: Pioneering the innovations in AR/VR Frontier	612-613
303	CSE	1-Mar-24	Workshop on Entrepreneurship Skill, Attitude and Behavior Development	614-615
304	CSPA	1-Mar-24	Crafting Portfolios Paving the Path to Success in Architectural Industry	616
305	CSID	2-Mar-24	Education Tour- Rajasthan	617
306	OTM	2-Mar-24	Conduct of Chitkara Exploration Program	618
307	CSID	3-Mar-24	Education Tour- Tamilnadu	619
308	CBS	4-Mar-24	Innovation and Skill Development	620
309	CSE	4-Mar-24	Project dynamics: unleashing youth inner potential as a graduate student	621
310	CSE	4-Mar-24	Hevo Talent Forge: Pre-Placement Assessment for Emerging Tech Innovators	622-623
311	CSE	4-Mar-24	Professor of Practice: Session on Growth Mindset	624-625
312	CSE	4-Mar-24	AI Unplugged: Exploring Innovative Design Strategies with Schneider Electric	626-627
313	CSPA	4-Mar-24	Expert Lecture on Innovation and Progress in Planning and Architecture: Role of Planners and Architects in Sustainable Habitat	628-629
314	CSPA	4-Mar-24	Exploring Timber Flooring: Comprehensive Guide to Types, Style, and Selection	630-631
315	CSPA	4-Mar-24	Hands on Workshop: Universal design for the built environment: beyond	632
316	CGE	5-Mar-24	Exploring, Identifying, and Mastering Fundamental Culinary Skills	633-634
317	CSE	5-Mar-24	Industry Expert Session by Lentra AI	635-636
318	CSE	5-Mar-24	From Idea to Manuscript: Building Strong Foundations for Research and Development	637-639
319	CSE	5-Mar-24	Design Thinking Club Ceremony	640-641



320	CSE	5-Mar-24	WissenTech Roundtable: Exploring Innovation and Emerging Trends in Group Discussion and Interview	642-643
321	NSS	5-Mar-24	Mera Pehla Vote Desh Ke Liye	644-645
322	CCN	28-Mar-24	Quiz Competition on World Tuberculosis Day	646-647
323	CGE	28-Mar-24	Financial Literacy Session: Navigating Your Financial Future	648-649
324	OTM	30-Mar-24	Guru-Dakshata (Faculty Induction Program) Training session on 'Personal Emotional Development & Counselling	650-651
325	CDS	2-Apr-24	Masterclass S3E7 Innovations and career opportunities for Leather Accessories	652-654
326	CSID	2-Apr-24	Field Visit- Dhaba Extension, Escoffier Block, Chitkara University	655-656
327	CCN	3-Apr-24	Workshop on Capacity building workshop on Interpersonal Psychotherapy	657-659
328	CURIN	3-Apr-24	Integral role of Mathematics in Engineering Education and Research	660-661
329	CCP	4-Apr-24	Pharmacy Practice Module- Principle Use of Medicines	662-664
330	CGE	4-Apr-24	Workshop on Microsoft Word & PowerPoint	665-666
331	CLS	4-Apr-24	Educational Tour to New Delhi - CLS	667-668
332	CSID	4-Apr-24	Field Visit- Kotlar Block	669-670
333	CSID	4-Apr-24	Field Visit- Library: Le Corbusier Block	671-672
334	CSPA	4-Apr-24	Architecture of purpose: Inculcating building byelaws in the design thinking process.	673-675
335	CSE	5-Apr-24	Exploring Future Frontiers: Pre-Placement Test and Interview on Emerging Trends and Technologies at HCL Tech	676-678
336	CBS	6-Apr-24	"Fatty Liver : Myths and Reality , Emerging and Innovative Treatment Regimen for Hepatic Ailments"	679-680
337	CBS	7-Apr-24	"Innovations in Financial Sector : Challenges and Opportunities"	681-682
338	CCN	8-Apr-24	ROLE PLAY ON WORLD HEALTH DAY	683-684
339	CDS	8-Apr-24	A TYPE OF CHALLENGE BY THE CALLIGRAPHY FOUNDATION	685-688
340	CBS	9-Apr-24	Flip the Script : Student led Classroom	689-690
341	CCHM	9-Apr-24	Workshop on Innovative firefighting practices in hospitality industry	691-693
342	CSE	9-Apr-24	Data Science Opportunities: Fostering Innovation for Success	694-697
343	CSE	9-Apr-24	Innovative Perspectives: Industry Expert Session on Design Thinking and Emerging Trends by ZINGHR	698-699
344	CSE	9-Apr-24	CodeFiesta: Where Design Thinking Meets Collaborative Coding	700-701
345	CSE	9-Apr-24	Workshop on Prototype/Process Design and Development	702-704
346	OIA	23-Nov-23	Australian Catholic University visits for Student Interaction with Engineering	705-706

347	CCP	24-Nov-23	2 days' International Conference on Recent Innovations in Clinical and Translational Approaches in Pharmaceutical Sciences-2023 (RICTAPS-2023)	707-708
348	CSE	24-Nov-23	Building Tomorrow's Leaders: Skill development for a Competitive Edge in Emerging Technologies by Kreativian Technologies	709-710
349	CSE	24-Nov-23	Pushing Boundaries: The Artificial Intelligence Revolution- Demystified	711-713
350	CSPC	24-Nov-23	Educational Field Visit to society for Rehabilitation of mentally challenged (SOREM School)-Sec-36 Sorem School, Chandigarh	714-715
351	CCHM	28-Nov-23	Understanding Evolution of fermented beverages	716-717
352	CCN	28-Nov-23	Expert talk on Guidance and counseling	718-719
353	CGE	28-Nov-23	Workshop on How to Read and Analyze Financial Statements -Application to us based and Indian Companies	720-721
354	CURIN	28-Nov-23	Bibliometric Analysis: Enhancing Scholarly Impact in the Modern Era	722-724
355	CURIN	28-Nov-23	CodeCrafters: Unleashing Ingenuity in Engineering	725-726
356	CA	29-Nov-23	Industrial Visit (Grazitti Interactive)	727-728
357	CBS	29-Nov-23	Global Externership - Dubai & Abu Dhabi	729
358	CCHM	29-Nov-23	Food & Wine Pairing - VAC	730-731
359	CSE	29-Nov-23	Session on Problem Solving and Ideation Workshop	732-734
360	CSE	29-Nov-23	SPROUTS.AI Talent Harvest: Unleashing Potential through Design Thinking and Emerging Trends in Innovation	735-736
361	CBS	30-Nov-23	Devising Social Media Marketing Strategies for Business	737
362	CCHM	30-Nov-23	Complexities Of a Food & Beverage Venture as a start – up	738-739
363	CSE	30-Nov-23	From Concept to Market: The Role of Prototyping in Entrepreneurship and Start-Ups by Accenture	740-741
364	CURIN	30-Nov-23	Workshop on Plasmid Vector Cloning and Cell Culture Techniques	742-743
365	CCHM	1-Dec-23	CEED: Innovation- Cornerstone to a successful startup	744-745
366	CCN	1-Dec-23	Role Play on World AIDS Day	746
367	CSID	1-Dec-23	Expert Session- Exploration of Latest Trends in Residential Interior Projects-	747-749
368	NSS	1-Dec-23	World AIDS Day	750-752
369	CBS	2-Dec-23	FinTech : Innovation For Entrepreneurs	753
370	CCN	2-Dec-23	Workshop on Changing Trends in ENBC & FBNC	754-755
371	CCN	2-Dec-23	Awareness programme on World Pollution Day	754-755
372	CSE	2-Dec-23	Discovering Potential through Design Thinking and Research by Virtusa	756-757
373	CCE	04-Dec-23	Gurpurab Celebration	758-759
374	CSE	4-Dec-23	CodeCrafters 2K23	760-760
375	YPF	4-Dec-23	Membership in Committee of MSME, Govt of INDIA	763
376	CBS	5-Dec-23	Declamation Competition	764

377	CSE	6-Dec-23	All you need to know about Innovative Open Source & Red Hat Enterprise Linux	765-766
378	CSE	6-Dec-23	Strategic Success Blueprint: Mastering Placement Interviews with a Focus on Emerging Trends in Research, Innovation and Entrepreneurship	767-768
379	CSE	6-Dec-23	Game Craft: Levelling up Innovation in Gaming	769-770
380	OA	6-Dec-23	Quarterly Session with Support Staff (Mr. Rattandeeep Singh)	771
381	CCN	7-Dec-23	2nd Annual International Conference on "Revamping Nursing Science, Practice and Research"	772-775
382	CSE	7-Dec-23	Solution Challenge 2024 - Nurturing Critical Thinking in the Tech Landscape	776-777
383	CSE	7-Dec-23	Code Catalyst: Igniting Innovation in Tech	778-780
384	NSS	7-Dec-23	Armed Forces Flag Day	781-783
385	CCE	08-Dec-23	A Workshop on Entrepreneurship and Its Dynamics in the Education Industry	784-785
386	CSE	8-Dec-23	Hour of Code: Get ready to experience fun with coding	786-788
387	CSE	8-Dec-23	Frontend Frenzy: A Research & Innovation Edition	789-790
388	OA	8-Dec-23	Quarterly Session with Support Staff (Capt. Ravinder Singh)	791
389	CCN	9-Dec-23	Seminar on Therapeutic Communication	792-793
390	CCN	9-Dec-23	Expert talk on Developmental Psychology	794-795
391	CBS	11-Dec-23	Value Added Course on Excel Skills and Report Writing	796
392	CCE	11-Dec-23	BHARATIYA BHASHA DIWAS - BHASHATHON	797-798
393	CDS	12-Dec-2023	Masterclass S2E7 Entrepreneurship with sustainability	799-801
394	CCN	30-Jan-24	Poster Competition on World Leprosy Day	802-803
395	CSPC	30-Jan-24	An Educational Field Visit to Neurology Laboratory of Paras Hospital,Panchkula.	8014-805
396	CBS	31-Jan-24	Building a fulfilling Career : Harmonizing Passions and Strength	806-807
397	CBS	31-Jan-24	Digital Marketing and Entrepreneurship	808-809
398	CCHM	31-Jan-24	Application of Sustainable Preparation Methods With a focus on Awadhi Cuisine	810-811
399	CCN	31-Jan-24	Salogan Writing Competition on World Leprosy Day	812-813
400	CCN	31-Jan-24	HEALTH AWARENESS TALK AND RALLY ON WORLD LEPROSY DAY	814-815
401	CSID	31-Jan-24	Expert Talk- Latest Trends- Trends in Soft Furnishing for Interior Design	816-817
402	CBS	1-Feb-24	Creation of a Business Proposal and the Business Model Canvas	818-819
403	CSPA	1-Feb-24	Crafring Portfolios: Paving the Path to Success in Architecture Industry	820-821
404	CBS	2-Feb-24	Finance for Non-Finance	822-823
405	CLS	3-Feb-24	Legal Awareness Drive	824-828
406	CCN	5-Feb-24	Expert talk on LATEST ADVANCES IN THE MANAGEMENT OF ONCOLOGICAL DISORDERS (World Cancer Day)	829-830

407	CSID	5-Feb-24	Expert Talk- Latest Trends- Fostering Technological & Collaborative Approach in Design	831-832
408	CSID	6-Feb-24	Exploring different kinds of Glass Partitions	833
409	CSID	6-Feb-24	Exposure Visit - Latest Trends- Practiced Residential Design Spaces	834-835
410	NSS	6-Feb-24	Awareness Session on Safer Internet Day	836-837
411	CDS	7-Feb-2024	Innovative Techniques of Character Design	838-839
412	CSID	7-Feb-24	Exposure Visit- Design Thinking: Understanding Landscape Layouts and Techniques Through Case Study	840-841
413	CSMS	7-Feb-24	Expert Lecture	842-843
414	CSMS	7-Feb-24	Expert Lecture	842-843
415	CSMS	7-Feb-24	Expert Lecture	842-843
416	CCN	9-Feb-24	EXPERT TALK AND DEMONSTRATION ON STEPS OF TOOTH CARE ON WORLD TOOTHACHE DAY	844-845
417	NSS	9-Feb-24	World Toothache Day	845-846
418	CA	12-Feb-24	InnoRight workshop on Navigate Intellectual Property	847-850
419	CA	12-Feb-24	Talk on The Startup Journey-Tips and Tricks	851-852
420	CGE	12-Feb-24	Professional workshop on Effective Communications	853-854
421	CSPA	12-Feb-24	Workshop on Innovations in Parametric Façade design using REVIT	855-856
422	OIA	12-Feb-24	Global Week - Blended Teaching and Collaborative Learning	857-860
423	CA	13-Feb-24	WORLD RADIO DAY—Open Mic Discussion	861-864
424	CBS	13-Feb-24	Investment Management Industry and CFA Program	865-866
425	NSS	13-Feb-24	World Radio Day	867-868
426	OIA	13-Feb-24	British High Commission (New Delhi) Visited our University for pre-launching their Young People Scholarship event	869-870
427	CBS	14-Feb-24	Industry 4.0 and Emerging Entrepreneurial Landscape	871
428	CCHM	14-Feb-24	Pasta Story	872-873
429	CSPC	14-Feb-24	Expert Session: Dreaminar: Deep Dive into the World of Dreams	874-876
430	CSPA	15-Feb-24	Innovation in Parametric Facade Design using REVIT	877-878
431	CBS	16-Feb-24	Expert Talk on Mental Health and Emotional Well-Being : An Innovative Approach	879-880
432	CUSMS	16-Feb-24	Ship Visit	881-882
433	CLS	17-Feb-24	National Symposium of Lawyers on Pathways to Advocacy	883-889
434	CBS	19-Feb-24	Workshop on "Unleash Student Creativity - Innovation and IPR Week"	890
435	CCN	19-Feb-24	5 days Faculty Development Programme On "BASICS OF BIOSTATISTICS USING SPSS"	891-893
436	CDS	19-Feb-2024	A workshop on Industry Practices and Innovation in User Research and its Application in Design	894-896
437	CSPA	19-Feb-24	Understanding materiality through nature's patterns, geometry, order, and structure	897-898
438	CBS	20-Feb-24	Expert Talk on Present and Future Fintech Trends	899

439	CSPA	20-Feb-24	Expert Session on Identity Innovators, Strengthening your LinkedIn Presence	900-901
440	CSPA	20-Feb-24	Identity Innovators: Strengthening Your LinkedIn Presence	902-903
441	CBS	21-Feb-24	Workshop on "Route Planning & Network Design"	904-905
442	CCE	21-Feb-24	International Mother National Day	906-907
443	CGE	21-Feb-24	Workshop on Plagiarism	908-909
444	CBS	6-Mar-24	Dil Se Digital Inaugural	910-911
445	CBS	6-Mar-24	Career Counselling Session - Corporate Ethos	912-913
446	CCN	6-Mar-24	Workshop on "Training of Nurses on Tuberculosis, Care and Control in India"	914-915
447	CCP	6-Mar-24	One day Seminar on "National Pharmacy Education Day 2024"	916
448	CSE	6-Mar-24	Empowering Research: Strategies for Effective Paper Writing in Research and Development	917-919
449	CSE	6-Mar-24	Innovative Data Mastery for Research and Development	920-924
450	CSE	6-Mar-24	Oriental Outsourcing Nexus: Pre-Placement Insight, Assessment, and Interview for Emerging Talent	925-926
451	CSPC	6-Mar-24	Workshop on Healing while Playing: Contemporary Play Therapy Techniques for Childhood Disorders	927-928
452	CCP	7-Mar-24	One-day Seminar on "International Women's Day 2024" Empowering Her: Celebrating Women's Strength and Unity	929-930
453	CSE	7-Mar-24	Research and Development Unveiled: Navigating the Path from Question to Publication	931-934
454	CSE	7-Mar-24	Responsible Research: An Intersection of Research Ethics & IPR Acts	935-936
455	CSE	7-Mar-24	Design Thinking Coding Carnival: A Web Wonderland	937-938
456	CSE	7-Mar-24	Infosys Talent Quest: Pre-Placement Assessment for Tomorrow's Innovators	939-940
457	CBS	11-Mar-24	Workshop on Idea Innovation to Intellectual Property Protection	941
458	CBS	11-Mar-24	Expert talk - Innovation in Holistic Health and Nutrition	942
459	CCN	11-Mar-24	7 DAYS SPECIAL NSS CAMP	943-953
460	OIA	11-Mar-24	Office of International Affairs hosted a delegation of 36 guests from Strathmore University, Kenya, including Professors Joseph Onyango, Salome Wangechi, and Gitau Racheal Njeri for a project on Healthcare System in India.	954-955
461	CDS	12-Mar-2024	An Expert Talk Innovation in Design Practices and Immersive Learning	956-957
462	CSE	12-Mar-24	TCS Visionary Interview: Exploring Tomorrow's Technology Leaders	958-959
463	CSE	12-Mar-24	Expert Talk on Emerging Trends in Computational Science with XAI	960-961
464	CBS	13-Mar-24	Expert talk on Managing Logistics Challenges with Sustainable Solutions	962

465	CSE	13-Mar-24	AI For Emerging Trends and Technologies in Education	963-964
466	CSPA	13-Mar-24	Intellectual Property Rights: Fostering Ideas and Innovation	965-966
467	NSS	13-Mar-24	India's Techade-Chips for Viksit Bharat	967-968
468	CBS	14-Mar-24	How to create value in human capital and become a CHRO	969
469	CBS	14-Mar-24	How to create value in human capital and become a CHRO	970
470	CDS	15-Mar-2024	Chitkara International Animation Film Festival 2024	971-972
471	NSS	15-Mar-24	World Consumer Rights Day	973
472	CCN	16-Mar-24	AWARENESS TALK ON "NATIONAL IMMUNIZATION DAY"	974-975
473	CCP	16-Mar-24	One day Training on "GCP and Ethics in Clinical Research"	976-977
474	OA	16-Mar-24	Session with Support Staff (Capt. Ravinder Singh)	978-
475	OA	16-Mar-24	Session with Support Staff (Capt. Pawan Kumar)	979
476	OA	16-Mar-24	Session with Support Staff Works (By Mr. Harbans Singh)	980
477	CA	18-Mar-24	The Hack Master Capture the Flag Challenge	981-982
478	CURIN	18-Mar-24	World Water Day 2024: Water for Peace	983
479	NSS	18-Mar-24	Global Recycling Day	984
480	OIA	18-Mar-24	Australian Catholic University visits for Student Interaction with students of Health Sciences and Education	985-986
481	CA	19-Mar-24	Expert Lecture on Innovating the Core Concepts of Python	987-988
482	CBS	19-Mar-24	Chitkara SocioNavintam Ideathon	989- 990
483	CCN	19-Mar-24	ONE DAY NATIONAL WORKSHOP ON "MATERNAL AND NEWBORN HEALTH- TRANSLATING RESEARCH EVIDENCE TO PRACTICE"	991-993
484	CGE	19-Mar-24	Reference Management Tool Zotero	994
485	CGE	19-Mar-24	Emerging Financial Leadership Insights for Business	995-996
486	CSPC	19-Mar-24	A Day with Chancellor	997-998
487	CSPC	19-Mar-24	Chitkara University International Bootcamp and Psychology	999-1001
488	CCE	20-Mar-24	International BootCamp on Education and Psychology	1002
489	CGE	20-Mar-24	The Way Forward	1003
490	OIA	20-Mar-24	International Bootcamp on Education and Psychology 2024	1004-1005
491	CBS	21-Mar-24	"Innovative Pathways for a Sustainable Career in Healthcare Industry"	1006-1007
492	CCE	21-Mar-24	AI: Threats, Opportunities and Strategies	1008-1009
493	CCE	22-Mar-24	Toygully for Learning with Joy	1010-1011
494	CCN	22-Mar-24	QUIZ COMPETITION ON NATIONAL VACCINATION DAY	1012-1013
495	OA	23-Mar-24	Session with Support Staff Works (By Mr. Rattandeep Singh)	1014
496	OA	23-Mar-24	Session with Support Staff Works (By Mr. Gurjit Singh Singh)	1015
497	OA	23-Mar-24	Session with Support Staff Works (By Ms. Parveen Kaur)	1016

498	CSPA	25-Mar-24	World Water Day: "H2O Architects, Designing a Drought - Resilient Future."	1017-1018
499	CDS	27-Mar-2024	Masterclass S3E6 Innovative Storytelling and Self Branding	1019-1020
500	CCN	28-Mar-24	Poster Making Competition on World Tuberculosis Day	1021-1022
501	CSE	9-Apr-24	Building Blocks for Canva	1023-1027
502	CA	10-Apr-24	Codethon Competition– Igniting Innovative Ideas Through Code	1028-1030
503	CCE	10-Apr-24	Baisakhi, The Harvest Festival	1031-1032
504	CGE	10-Apr-24	Corporate Social Responsibility	1033-1034
505	CSE	10-Apr-24	Tech अभिव्यक्ति 2.0 - Innovation Unleashed	1035-1037
506	CSE	10-Apr-24	Exploring AWS: Hands-on Workshop on EC2 and S3 Services	1038-1040
507	CSE	10-Apr-24	IPR Infusion Workshop on Intellectual Property Rights (IPRs) & IP management for start up	1041-1043
508	CSPC	10-Apr-24	Baisakhi Celebration Festival of Harvest	1044-1046
509	CA	11-Apr-24	Expert Talk on Innovation in App Development using Flutter	1047-1049
510	CBS	11-Apr-24	Competition - Baisakhi Bliss	1050-1051
511	CCHM	11-Apr-24	Workshop on Emerging Career Opportunities in MBA in Hospitality Industry	1052-1054
512	CCN	11-Apr-24	Poster Exhibition Competition on National Safe Motherhood Day	1055-1056
513	CSE	11-Apr-24	AI Unleashed: Breaking New Grounds in Innovation"	1057-1059
514	CSE	11-Apr-24	Workshop on Cyber Suraksha: Inspiring Critical Thinking in Future Defenders	1060-1062
515	CSID	11-Apr-24	Expert Session: Design Disruption: Embracing Immersive Innovation in Interior Spaces	1063-1065
516	CSE	12-Apr-24	Vaisakhi Celebration	1066-1067
517	CSE	12-Apr-24	Deep Learning with MATLAB	1068-1070
518	CBS	14-Apr-24	"Harnessing Innovative and Emerging Technologies in Pharmaceutical Industry"	1071-1072
519	CBS	15-Apr-24	"Designing a Sustainable Career in Pharmaceutical Sector"	1073-1074
520	CDS	15-Apr-24	A workshop of 2 Days (AI: Emerging Technologies in Design Innovation)	1075-1076
521	CSE	15-Apr-24	Data Doesn't Lie: Fueling Innovation with Power BI	1077-1079
522	CSE	15-Apr-24	Shaping Tomorrow's Talent: Placement Session on Emerging Technologies with Geeky Ants	1080-1081
523	CSPC	15-Apr-24	Workshop on Expert Tips on Interview Cracking	1082-1083
524	CCP	16-Apr-24	An international conference on 'Uplifting the Translational Value of New Drug Molecules in Neuroscience'	1084-1085
525	CGE	16-Apr-24	Introduction to SPSS for Statistical Analysis	1086-1087
526	CSE	16-Apr-24	CAREER FEST: Learn what really matters	1088-1089
527	CSID	17-Apr-24	Timeless Vision: Monument Photography Exhibition cum Comprtition To Clebrate World Heritage Day	1090-1091

528	CCP	18-Apr-24	A National Pharma Tech Fest 2024 AI Advancements in Pharmaceutical sciences & National Pharma Youth Fest 2024 'AFFINITY 2.0'	1092-1093
529	CSE	18-Apr-24	Cyber Security: Safeguarding against Cyber Attack	1094-1096
530	CSID	18-Apr-24	Fusion Fiesta'24: A Cultural Celebration	1097-1099
531	CSPC	18-Apr-24	Khillono me khushiyan Toy Donation Drive For Children under Autism Awareness Month	1100-1101
532	NSS	18-Apr-24	Pharma Care Carnival	1102
533	CSE	19-Apr-24	Unlocking 6G: Exploring Digital Twin Technology and Its Impact on Emerging Technologies	1103-1105
534	CSE	19-Apr-24	Unlocking Innovation: Industrial Expert Session on Entrepreneurship and Emerging Trends with OLX	1106-1107
535	CURIN	19-Apr-24	Role of Wire Thermal Spray Gun in the Surface Engineering Industry	1108-1109
536	NSS	19-Apr-24	Model United Nations	1110-1111
537	OTM	19-Apr-24	Training sessions on the topic Understanding Diversity, Equity and Inclusion'	112-1114
538	CBS	20-Apr-24	Industrial Visit High Heads	1115
539	CUSMS	21-Apr-24	Innovative Approaches to Environmental Sustainability - Poster Making Competition	1116-1118
540	CCE	22-Apr-24	International Mother Earth Day	1119-1120
541	CDS	22-Apr-24	Earth Day Celebration	1121-1122
542	Communication Design	22-Apr-24	Earth Day Celebrations-Sustainable Lifestyle Workshop & Hands-on Bio Enzyme Workshop	1123-1124
543	CSPC	22-Apr-24	International Mother Earth Day , Planet VS. Plastics	1125-1126
544	CSPC	22-Apr-24	Beyond Words: Expressions from within Cue Card Making Competition under AUTISM AWARENESS MONTH	1127-1128
545	CSPC	23-Apr-24	INCLUSION VISIT Sorem- Society for Rehabilitation of Mentally Challenged Connecting Hearts Empowering Minds: Celebrating Autism Acceptance under Autism Awareness Month	1129-1131
546	CCN	24-Apr-24	Workshop on "Critical Care Updates"	1132-1134
547	CSE	24-Apr-24	Developing Innovative Serverless Generative AI applications using Amazon Bedrock	1135-1137
548	CA	25-Apr-24	Workshop on Innovations in Data Management	1138-1139
549	CBS	25-Apr-24	"Innovations in Financial Sector : Challenges and Opportunities"	1140-1141
550	CSE	25-Apr-24	Phosphenes	1142-1143
551	CSPA	25-Apr-24	Future Architects Meet the Design Master: A Visit to Studio Ardete	1144-1145
552	CBS	26-Apr-24	Thriving the VUCA Vortex Mastering Business Agility	1146
553	CSMS	26-Apr-24	Workshop	1146
554	CCN	28-Apr-24	Awareness Talk on "Antenatal Advice, Care and Dietary Requirements	1147-1148
555	CUSMS	29-Apr-24	5 days FDP on Empowering Academia Leveraging Research,Patents and Consultancies and Impact	1149-1150
556	OA	29-Apr-24	Session on ill Effect of Usage of Substance	1151-1154



557	OIA	29-Apr-24	Chitkara Leadership at THE Asia Universities Summit 2024 for showcasing at their pavillion booth and Pro-Chancellor of Chitkara University,Dr.Madhu Chitkara remained as the Presidential panelist for the Country Pavilions Showcase Panel featuring India and the Philippines.	1151-1154
558	CSE	30-Apr-24	“AI & ML VENTURES- <b>Nurturing future innovations</b> ”	1155-1157
559	CSE	30-Apr-24	From Idea to Impact - Session on “How to Plan Start-up and Legal and Ethical Steps”	1158-1160
560	CSID	30-Apr-24	Exposure Visit: Understanding Latest Trends in Hospitality Industry	1161-1164
561	CSPC	30-Apr-24	Expert Talk on Beyond Labels Empowering Neurodiverse Learners Through Education	1165-1166
562	CBS	1-May-24	Expert Talk on Artificial Intelligence in Retail Industry	1167
563	CSID	2-May-24	Exposure Visit: Industrial Trends: Futuristic Approache Towards Interior Spaces	1168-1169
564	CCHM	3-May-24	Session on Yoga For Beginners	1170-1171
565	CURIN	4-May-24	Effective implementation of PhD Deliverables	1173-1178
566	CUSMS	4-May-24	Swimming Competition on NMD 2024	1173-1178
567	CUSMS	4-May-24	National Maritime Day Celebration	1173-1178
568	OTM	4-May-24	Conduct of Chitkara Exploration Program	1179-1180
569	OIA	5-May-24	Outbound- CCU/CoE International Internship Program under TEEP-Asia Program	1181-1183
570	CCN	6-May-24	Theme Based Rangoli Competition on ocassion of Nurses Week 2024	1184-1187
571	CCN	7-May-24	Quiz Competition on Ocassion of Nurses Week 2024	1188-1195
572	CCN	7-May-24	Slogan Writing Competition on World Asthma Day	1196-1202
573	NSS	7-May-24	World Asthma Day	1203-1206
574	CBS	8-May-24	Workshop on - Developing a Digipreneurial Mindset	1207
575	CCN	9-May-24	Debate Competition on Ocassion of Nurses Week 2024	1207
576	CCN	10-May-24	Photography Competition on Ocassion of Nurses Week 2024	1208-1209
577	CSPC	10-May-24	Workshop on Navigating the International Baccalaureate (IB) Journey: A Roadmap for Aspiring Educators	1210-1211
578	CUSMS	11-May-24	Innovative Explorations in Spherical Trigonometry: Discovering the Curves of Navigation"	1212-1213
579	NSS	11-May-24	Voting rights awareness campaign	1214-1216
580	CBS	13-May-24	Pathway to Sustainability : Exploring ESG and HRs Role in its Integration	1217
581	CBS	13-May-24	Exhibition : ChitkaraMandi	1218
582	CCN	13-May-24	Oath Taking Ceremony on Ocassion of Nurses Week 2024	1219-1222
583	OA	13-May-24	Hospitality Excellence Empowering Chitkara University Support Staff	1223
584	OA	14-May-24	Session with Supervisor regarding Housekeeping	1224
585	CCHM	16-May-24	Expert tips on interview cracking	1225-1226

586	OIA	16-May-24	The India Immersion Program "Doing Business in India" offered a comprehensive and intensive learning experience by Chitkara University for students from Mondragon University, Spain, during their week-long visit.	1227-1236
587	CCN	18-May-24	Mindful Relaxation in Workplace	1237-1239
588	CDS	18-May-24	Design Project Exhibition	1240-1241
589	CUSMS	18-May-24	Breaking Barriers: Empowering through Equality(International Women Day)	1242-1243
590	CLS	20-May-24	'Project Saksham 3.0'	1244-1245
591	CA	21-May-24	FD on Introduction to Immersive Experience	1246
592	OA	21-May-24	Hospitality Excellence Empowering Chitkara University Support Staff	1247
593	CSPA	22-May-24	ALUMNI TALK SERIES	1248-1249
594	CLS	23-May-24	One Week Internship programme- CIS	1250-1252
595	CCHM	25-May-24	Workshop on Hospitality Excellence	1253-1254
596	CDS	27-May-24	Faculty Development Program on Bloom's Taxonomy and its Relevance to Outcome based Learning	1255-1258
597	OIA	28-May-24	Team Chitkara at NAFSA 2024 Annual Conference and Expo USA	1259-1262
598	CCN	31-May-24	Poster Exhibition on "International Kangaroo Care Awareness Day"	1263-1265
599	CCN	31-May-24	Seminar on "Basics of Quality Improvement Projects"	1266-1267
600	CUSMS	1-Jun-24	Debate Competition - Environmental	1268-1270
601	OA	4-Jun-24	Session on Communicative Abilities	1268-1270
602	CCN	5-Jun-24	Poster Making and Photography Competition on the occasion of "World Environment Day"	1271-1272
603	CCN	5-Jun-24	One Day Workshop on "First Aid at Work"	1273-1276
604	OA	5-Jun-24	Effective Communication and Team Management	1273-1276
605	CBS	14-Sep-24	Hindi Diwas	1277-1278
606	CBS	25-Nov-24	Business Model Canvas : Tool for Entrepreneurs and Startups	1279
607	OIA	01-Jan-24	Inbound - Semester Exchange Students with partner Universities.	1280-1281

### Event Details

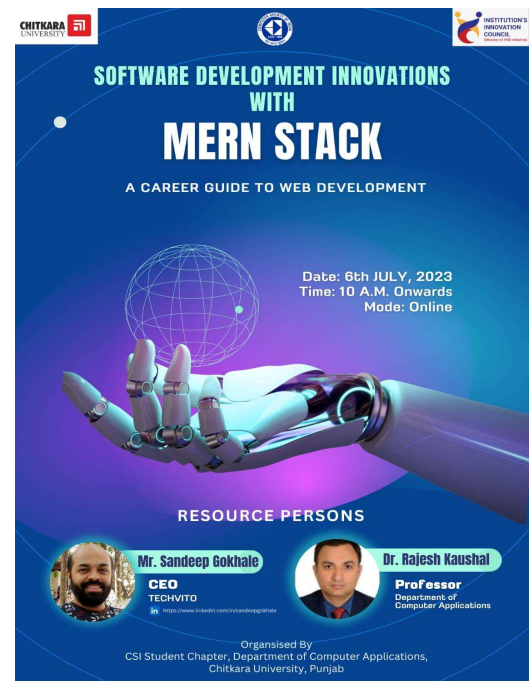
Title of the Event:	Expert Talk on Software Development Innovations with MERN Stack
Date of the Event:	6 <sup>th</sup> July,2023
Venue	Online Mode
SDG no	04
No. of Student Enrolled:	52
No. of Student Attended	52
Resource Persons:	Mr Sandeep Gokhale, CEO, TECHVITO & Dr Rajesh Kaushal, Professor, Department of Computer Applications, Chitkara University, Punjab

### Objective

- Exploration of MERN Stack Services
- In-Depth Discussion on MERN Components
- Application of MERN in Real-Time Data-Intensive Scenarios

### Description

An expert talk on "Software Development Innovations with MERN Stack" was organized by the CSI Student Chapter under the direction of the Department of Computer Applications. Mr. Sandeep Gokhale (CEO, TECHVITO ) and Dr Rajesh Kaushal (Professor, Department of Computer Applications, Chitkara University, Punjab) were the resource persons for the expert talk. Mr. Gokhle focused on the basics of HTML, Java Script, CSS and MERN. He explained how MERN stack framework is helpful in creating innovative web applications. He illustrates how MERN stack provides services on client machines using React, Express, Node and MongoDB. Node is an event driven platform and provides solutions for data intensive real time applications. Likewise, React can build any component like a login page and any other

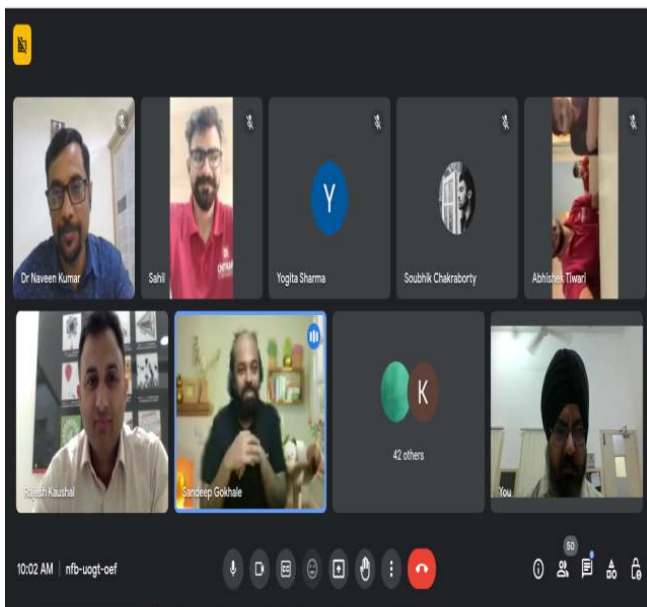


functionality like splitting UI into multiple pieces. Using React we can build reusable components as well. Mr. Gokhale discussed CURD, collections, Aggregations. Modeling of MongoDB. Dr. Rajesh talked about how one can convert innovative ideas to representation using MERN. It was an interactive session as students put a lot of queries and cleared their doubt about the MERN framework.

SDG 4 focuses on promoting quality education for all including the use of computer applications in teaching and learning. This can help improve literacy levels among students especially in university settings where professional teachers can incorporate technology into their lessons. By integrating technical education into academic programs students can gain valuable skills that are essential for their future careers. Overall the use of computer applications in education can enhance the learning experience and contribute to the development of a more skilled and knowledgeable workforce.

### Outcomes

- Interactive Learning Experience
- Conversion of Innovative Ideas using MERN
- Inspiration for innovative application development.



### Event Details

Title of the Event:	INTERNATIONAL PAPER BAG DAY
Date of the Event:	12 <sup>th</sup> July 2023
Venue	ONLINE
SDG No.	4:Quality Education 13:Climate Action
No. of Student Attended	28

### Objective

- To create a collective consciousness to take steps toward reducing reliance on plastic bags and promoting sustainable alternatives
- To achieve a cleaner and healthier environment

On the 12th of July, Chitkara University, Punjab, witnessed a remarkable event that aimed to promote environmental consciousness and creativity among students. The Department of Computer Applications, under the aegis of the National Service Scheme (NSS), organized **the International Paper Bag Day Making Competition** online on **12<sup>th</sup> July 2023**. This event brought together 28 talented students from various departments who showcased their skills in designing and crafting eco-friendly paper bags.

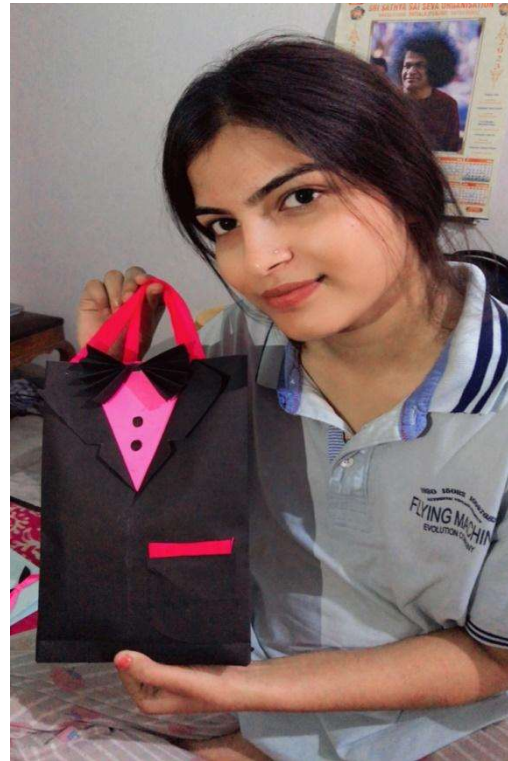


The International Paper Bag Day Making Competition aimed to emphasize the importance of paper bags as an eco-friendly alternative to plastic bags. The event helped participants understand the detrimental effects of plastic on the environment, including pollution, waste accumulation, and harm to wildlife. By encouraging the use of paper bags, the competition aimed to inspire a shift towards sustainable choices in everyday life.

All participants received participation certificates as a token of appreciation for their commitment to environmental sustainability.

This competition was a resounding success. By bringing together students from different departments and fostering their creativity, the event not only promoted sustainable practices but also showcased the university's commitment to environmental responsibility. Such

initiatives play a vital role in nurturing a generation of conscientious individuals who are dedicated to protecting the planet and fostering a greener future for all. This activity aligns with sustainable development goal 4 wherein the students learned about the disadvantages of using paper bags.



Event Name	DEEKSHARAMBH
Date	July 17th ,2023- Aug 1st ,2023
Venue	Chitkara University, Punjab
Organizer	Dr. Sandhir Sharma
Resource Person	Ms. Uma Rao, Mr. Rajeev Roy, Ms. Shibani Priyadarshini, Mr. Sanjeev Sharan, Mr. Sumeer Mathur, Mr. Prakash Nair, Mr. Avinash Pant
Number of Participants	619
SDGsCovered	4, 10
Duration	2 weeks

The Deeksharambh-Student Induction Program is designed to help new students feel welcomed and comfortable in their new surroundings. It educates them on the values and culture of the institution, encourages connections with fellow students and teachers, and promotes personal growth and self-discovery. Induction refers to the process that helps individuals adjust to their new roles and environment. This program aims to provide students with the knowledge and skills they need to understand sustainability, encouraging responsible citizenship and care for the environment within the university. By incorporating sustainable development into the program, it motivates students to participate in actions that support social equity, economic health, and environmental care. Essentially, it is a structured event that informs new students about the institution and helps them meet others. The student induction program begins as soon as students arrive, before classes start. During this time, they learn about the institution's policies, practices, culture, and values while also being placed into mentor groups.



**Title: 3-day workshop on WebDev Innovate: Bridging Design thinking and Entrepreneurship**

<b>1</b>	<b>Type of Activity</b>	Workshop
<b>2</b>	<b>PROGRAM THEME (KEYWORDS)</b>	Entrepreneurship and Design Thinking
<b>3</b>	<b>LINK (Pre Link)</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02uXAaTuTZfXGYz8XUgvxTr4ANvRZHLxCpDXN2Tfv7zp7Gg7DhFwX55Ct9Rj9qcEoDl&amp;id=100092649189685&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid02uXAaTuTZfXGYz8XUgvxTr4ANvRZHLxCpDXN2Tfv7zp7Gg7DhFwX55Ct9Rj9qcEoDl&amp;id=100092649189685&amp;mibextid=Nif5oz</a>
	<b>LINK (Post Link)</b>	
<b>4</b>	<b>Program Type</b>	<b>Level 3</b>
	<b>Nomenclature</b>	
	<b>Duration of the activity</b>	<b>9 hours</b>
<b>5</b>	<p>Description of the event not more than <b>100 words</b> (Final Report)</p> <p>Department of Computer Applications in collaboration with Institution’s Innovation Council, IIC, Chitkara University, Punjab and Towais Pvt. Ltd organized a 3-day <b>workshop on WebDev Innovate: Bridging Design thinking and Innovation</b> from <b>18<sup>th</sup> July 2023 to 20<sup>th</sup> July 2023</b> in online mode. This workshop was designed to provide students with in-depth knowledge and practical skills in web development, covering essential topics such as HTML, CSS, JavaScript, PHP, and Laravel. Whether a student is a beginner or has some prior experience, these sessions will cater to all skill levels and help you take your web development skills to the next level.</p> <p>Speaker of the session was Divyansh Chauhan, the esteemed CEO of Towais and an experienced professional in the web development field, as the keynote speaker for this workshop. Upon successful completion of the workshop participants got the certificate of completion, recognizing their commitment and achievement.</p>	



	<p>Education is crucial for meeting the educational needs of individuals and society as a whole. Through learning people can develop skills and knowledge that are essential for career development. Universities play a key role in providing academic education and training to students. With the advancement of technology multimedia tools have become an integral part of the learning process providing a more interactive and engaging learning experience. Graduates can benefit from a strong educational foundation to succeed in their chosen careers contributing to the achievement of Sustainable Development Goal 4 (SDG4) of quality education for all.</p>	
6	<p>Kindly justify the activity conducted by your respective department as IIC event (Point No 2 should be taken care of-<b>Maximum 100 words</b>).</p>	
	<p>Workshop was conducted to instill the design thinking and entrepreneurship skills in students. Learning different technologies would enhance their skills to upgrade themselves to reach the level as per industry standards.</p>	
7	<p>Start and End date of the event: 07/18/2023 to 07/20/2023</p>	
8	<p>Mention minimum number of students (Event): 42</p>	
9	<p>Mention minimum number faculty (Event): 1</p>	
10	<p>Objective of the event in 3 words (90 Characters) only: To inculcate skills</p>	
11	<p>Benefit of the activity in 5 words (120 Characters) only: To instill design thinking and entrepreneurship skills</p>	
12	<p><b>Vide o URL</b></p>	<p><a href="https://drive.google.com/drive/my-drive">https://drive.google.com/drive/my-drive</a></p>
13	<p>SPACE FOR PHOTOGRAPHS</p>	
	<p><b>FLYER Photograph (&lt;2MB)</b></p>	<p><b>Photographs with Speaker/Students (&lt;2MB)</b></p>

**3-Day Workshop on WebDev Innovate: Bridging Design Thinking and Entrepreneurship**

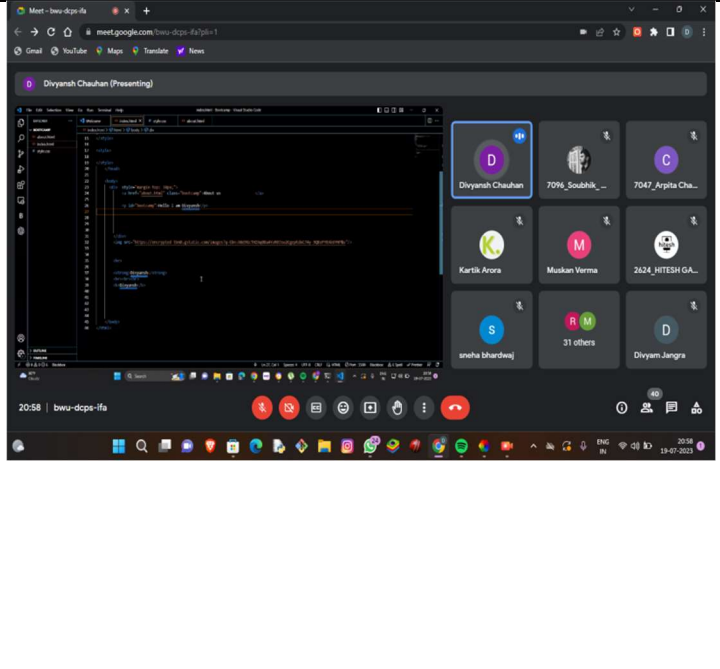
Resource Person  
**Divyansh Chauhan**  
CEO, TOWAIS Pvt. Ltd.

Date : 18th - 20th July, 2023  
Mode : Online

Faculty Coordinator: **Dr. Vandana**  
Associate Professor, Chitkara University, Punjab

**Workshop Schedule**  
Day 1 : Functionality of Website, Live Servers  
Day 2 : Responsive Web Design and Deployment  
Day 3 : Frameworks, Libraries and Web security

Organised by  
Department of Computer Applications  
in collaboration with IC  
Chitkara University Punjab & TOWAIS pvt. Ltd.



**Note**

- (a) Ensure the photographs reflect the resource person with the attendees and with Standee/Banner
- (b) You can click high quality photo and then reduce the size by using online tool
- (c) At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission portals limit the size to 2MB. You can also provide 2 collages with size less than 2MB.

<b>Name of Department:</b>	<b>Computer Applications</b>
<b>Name of Organiser with Mail ID &amp; Contact Number:</b>	<b>Dr. Vandana, vandana.bajaj@chitkara.edu.in, 9216514136</b>
<b>Resource Person Details:</b>	
<b>Name:</b>	<b>Mr. Divyansh Chauhan</b>
<b>Designation:</b>	<b>CEO</b>
<b>Organization:</b>	<b>Towais Pvt.Ltd</b>
<b>Mail ID:</b>	<b>towaisofficial@gmail.com</b>
<b>Contact No.</b>	<b>94111 87503</b>

### Event Details

Title of the Event:	Software Development Process Innovations Using Agile Manifesto
Date of the Event:	26 <sup>th</sup> July, 2023
Venue	Online Mode
SDG no	04
No. of Student Enrolled:	68
No. of Student Attended	68
Resource Persons:	Dr. Jaswinder Singh, Associate Professor, Department of Computer Applications, Chitkara University, Punjab

### Objective

- Explore Agile Methodologies
- In-Depth Discussion on Agile Components
- Cultivate a Proactive and Adaptive Mindset

### Description

CSI Student Chapter under the aegis of the Department of Computer Applications organized an expert talk on “Software Development Process Innovations Using Agile Manifesto”. Dr. Jaswinder Singh (Associate Professor, Department of Computer Applications, Chitkara University, Punjab) was the resource person for the expert talk. Resource Person explained the agile manifesto and its development process. He talked about various different methodologies that can be used in the agile manifesto for the software development process. He emphasized the students to be innovative in software development and choose the right agile process for successful software development. Choosing the right agile methodology is the key factor and depends upon various attributes like the targeted



**Software Development Process Innovations Using AGILE Manifesto**

**Resource Person**  
DR. JASWINDER SINGH  
Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab

**Organised By -**  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab

Date: 26 July 2023  
Time: 11:30 AM Onwards  
Mode: Online

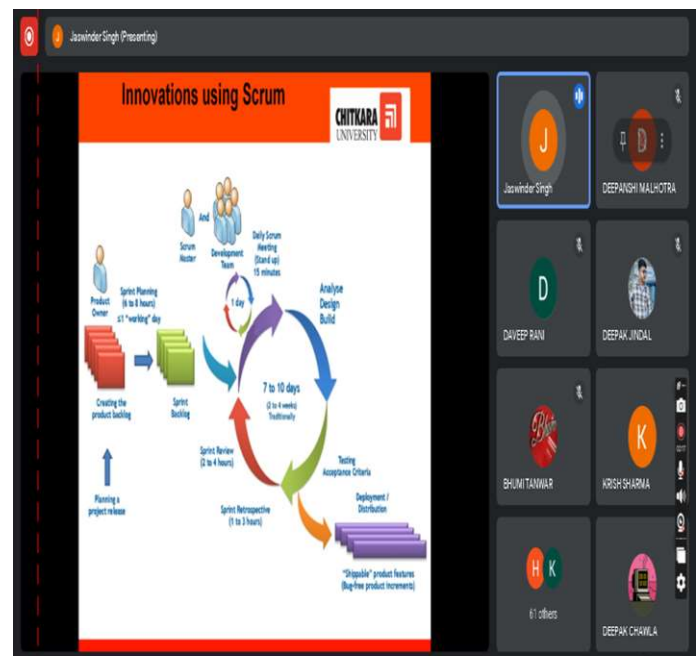
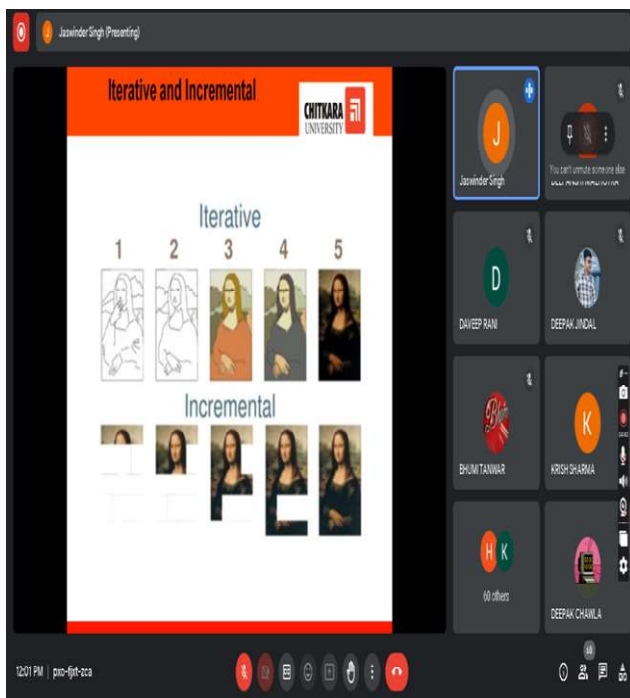
CHITKARA UNIVERSITY | INSTITUTIONS PROMOTION COUNCIL |

application scope, resources available etc. He clarified that all departments in a business committed to innovation-driven growth may use the agile innovation methodology.

SDG 4 focuses on improving computer education and literacy development in universities. By providing professional training to teachers students can receive a higher quality education in technical subjects. This will help them to succeed in their academic pursuits and prepare them for future careers. Overall investing in technical education at the university level is crucial for the advancement of society.

### Outcomes

- Students Acquired knowledge about various agile methodologies
- Students gained a thorough understanding of the principles outlined in the Agile Manifesto
- Inspired students to embrace innovation in their software development practices within the agile framework



### Event Details

Title of the Event:	WORLD NATURE CONSERVATION DAY
Date of the Event:	28 <sup>th</sup> July, 2023
Venue	Online
SDG no	4:Quality Education, 13: Climate Action 15:Life on Land
No. of Student Attended	22

### Objective

- i) To conserve trees and animals those are on the verge of going extinct from the planet
- ii) To create awareness about the need to preserve the environment and natural resources in to keep the world healthy.
- iii) To spread awareness regarding the protection of nature and biodiversity for a healthy environment

The Department of Computer Applications, under the aegis of the National Service Scheme (NSS), organized the **Poster Making Competition** in online mode to celebrate **World Nature Conservation Day on 28<sup>th</sup> July 2023**. The competition aimed to engage students in artistic expression while promoting awareness about the importance of conserving nature and preserving the environment.

Participants from various disciplines showcased their creativity and passion for nature conservation through their artwork. The posters featured powerful messages and striking visuals, highlighting the need for sustainable practices, biodiversity preservation, and the protection of wildlife.

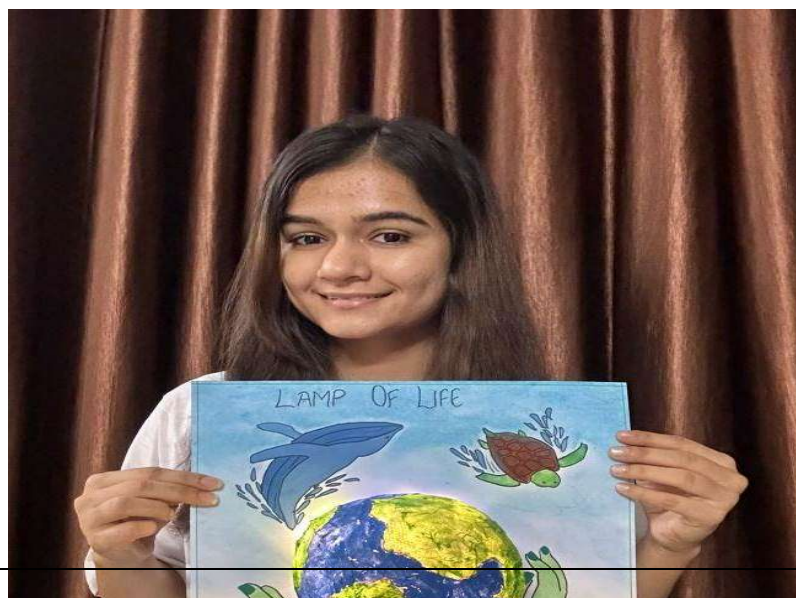


The event provided a platform for students to channel their artistic talents towards a noble cause. The competition fostered a sense of responsibility and commitment among participants, inspiring them to play an active role in environmental preservation.

The efforts in organizing this competition demonstrated its dedication to nurturing environmentally conscious individuals and fostering a greener and healthier world. The event served as a reminder that every small action counts and that art can be a powerful tool in advocating for positive change.

In conclusion, the **World Nature Conservation Day** poster-making competition successfully combined creativity with environmental advocacy. The competition inspired participants and viewers alike to take an active stand in protecting nature and preserving the planet for future generations.

The students learned how to conserve nature for sustainable development. Universities play a vital role by teaching students both academically and practically.





Event Name	Expert Talk on Social Media Innovations for Marketers
Date	4 <sup>th</sup> August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Singh
Resource Person	Mr. Avinash Pant
Number of Participants	80
SDGs Covered	4, 17
Duration	2 hours

### **About the Activity**

Chitkara Business School held an event called 'Marketing Careers Conclave: Getting Future Marketers Future-Ready.' At this event, experts like Mr. Avinash Pant, former Director of Marketing at Meta (Facebook) India, shared their insights and experiences with business school students. The goal was to help students and recent graduates build the important skills needed for a successful marketing professional career. This event aimed to connect what



students learn in school with what employers look for in the real world, ensuring they are not just knowledgeable in theory but also have practical skills. By meeting industry professionals, students learned about current marketing trends, technologies, and strategies, which helps them make better career decisions as they enter the employment market. The event was part of the institution's Innovation Council theme, aiming to create new career paths for students. The purpose of these discussions is to encourage students to explore diverse career options in marketing, advertising, and promotions, among other fields.



Event Name	Expert Talk on Innovations in Media Advertising
Date	4th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Singh
Resource Person	Mr. Amit Bapna
Number of Participants	80
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

Chitkara Business School held a 'Marketing Careers Conclave: Getting Future Marketers Future-Ready' event, featuring Mr. Amit Bapna, Editor-at-Large (APAC) for The Drum. He shared his insights and experiences with B school students, emphasizing the challenges graduates often face when looking for their ideal jobs. The event was part of the institution's Innovation Council and aimed to open new career paths for students. It also stressed the significance of quality education and lifelong learning in developing a skilled workforce. Students had the opportunity to learn about real-world applications, case studies, and best practices that can boost their job readiness and help them tackle challenges in marketing. These discussions are designed to inspire students to seek new employment opportunities and make informed decisions in marketing, advertising, and promotion. By providing professional skills and industry knowledge, the Marketing Careers Conclave not only prepares students for the future but also encourages them to succeed in their careers, ultimately benefiting the marketing field and society.



Event Name	Expert Talk on Innovations for Sustainable Advertisement
Date	5th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Singh
Resource Person	Mr. Avinash Pant
Number of Participants	80
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

Chitkara Business School held an event called "Marketing Careers Conclave: Getting Future Marketers Future-Ready." Four experts in marketing, including Mr. Prakash Nair, President of Ogilvy North, shared their insights and experiences with students. This event is aimed at preparing students for the challenges they may face when entering the job market. Many graduates struggle to find their ideal jobs, and this conclave seeks to connect what they have learned in school with the skills needed in the real world. Students will interact with industry professionals who will discuss marketing trends, career options, and important skills for today's fast-changing job environment. There will be workshops and interactive sessions covering topics like digital marketing, brand management, and data analytics to give students practical experience. Networking time will also be available for students to meet potential employers and peers, creating opportunities for internships or job offers. This event aligns with the goals of the institution's Innovation Council and aims to open new career paths for students. These discussions are expected to inspire students to look into new possibilities by making informed choices in marketing, advertising, and promotion.



Event Name	Expert Talk on Innovations and Marketing: The Sustainable Business Future
Date	5th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Singh
Resource Person	Mr. Sumeer
Number of Participants	80
SDGs Covered	4, 17
Duration	2 hours

### **About the Activity**

In today's busy world, new marketing ideas are important for building a sustainable future, which many graduates want to support. As businesses pay more attention to sustainability, graduates must learn special skills that help them succeed in this changing environment. By understanding both sustainable practices and traditional marketing, students gain the abilities to create and market products that reduce harm to the environment while satisfying customer needs. Internships are vital for developing these professional skills, providing hands-on experience that increases their chances of getting hired. Through internships,



students learn how companies

effectively use sustainable marketing strategies and innovative technologies. As they enter the employment market, graduates can highlight their ability to blend creativity with sustainability, attracting employers who value these qualities. By concentrating on new ideas and sustainability in marketing, graduates can make a real difference, ensuring their skills are in high demand



Event Name	An Expert talk on "Innovative Strategies for Sustainable Growth in Industry"
Date	5th August 2023
Venue	Chitkara College of Pharmacy
Organizer	Dr. Sanjana, Asst. Professor, Chitkara College of Pharmacy, Chitkara University, Punjab.
Resource Person	Mr. Amit Das- Senior Director P & O Novo Nordisk, Mumbai
Number of Participants	130
SDGs Covered	3,4,9
Duration	1 Day

### About the Activity

In today's fast-changing industrial world, new ideas for sustainable development are key parts of educational programs designed to prepare students for real-life challenges. Chitkara College of Pharmacy hosted a successful expert talk on "Innovative Strategies for Sustainable Growth in Industry" in partnership with the Institution Innovation Cell at Chitkara University, Punjab. The speaker, Mr. Amit Das, Senior Director of P & O at Novo Nordisk in Mumbai, shared his valuable insights on modern strategies like eco-friendly methods and circular economy concepts for sustainable industry growth. Graduates are not just trained professionals; they are also change-makers ready to promote innovation and sustainability in their careers. They join the workforce with a strong dedication to ethical practices and a vision for how businesses can succeed while caring for the environment. Mr. Amit emphasized the importance of responsible innovation, efficient use of resources, and improving social impact to help industries create a greener future, attract mindful consumers, and gain an advantage in the changing market.



**An Expert Talk on**  
**Innovative Strategies for Sustainable Growth in Industry**

5th August, 2023  
11:00am onwards  
Venue: Fleming Block  
Mode: Offline

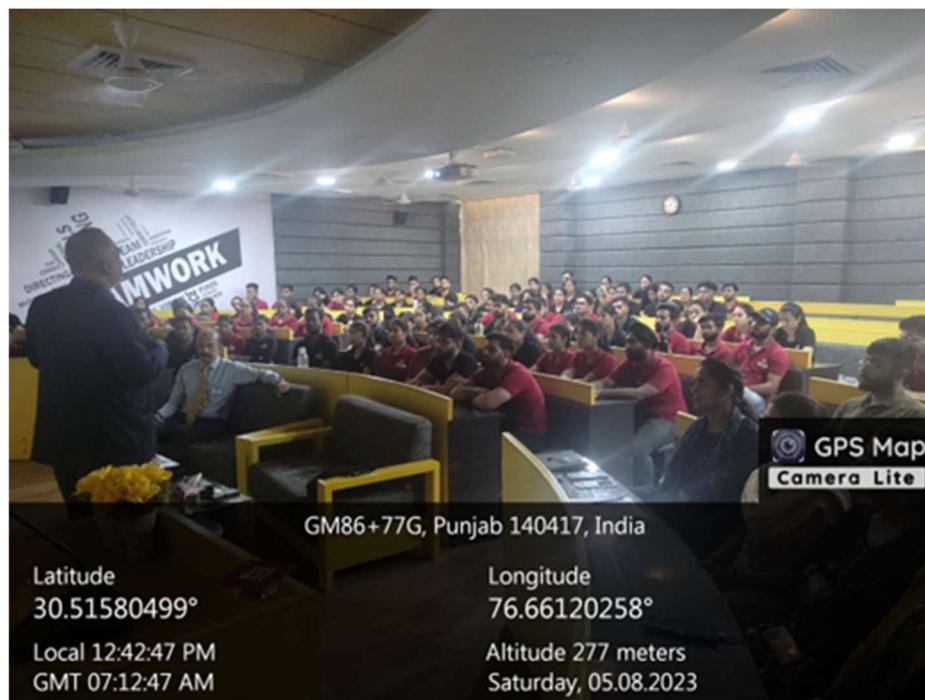
Coordinators:  
Dr. Manjinder Singh  
Dr. Sanjana

Organised by: Chitkara College of Pharmacy

Mr Amit Das- Senior Director - P & O  
Novo Nordisk  
Mumbai



Mr. Amit Das, Senior Director Delivering talk



Mr. Amit Das, Senior Director addressing the audience

Event Details	
Title of the Event:	Innovative Practices using Design Thinking
Date of the Event:	7th August, 2023
Venue	Demorgan Block
SDG no	04
No. of Student Enrolled:	75
No. of Student Attended	75
Resource Persons:	Mr. Arisht Jain, Product Manager, Zenduit Mississauga, Canada

## Objective

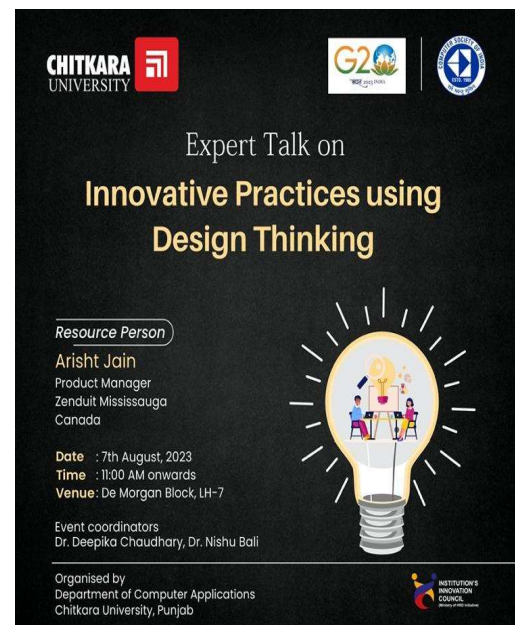
- To Introduce Design Thinking Principles
- To Highlight Innovative Problem-Solving
- To Promote Cross-Disciplinary Collaboration
- To Inspire Creative Ideation and Prototyping

## Description

CSI Student Chapter under the aegis of the Department of Computer Applications organized an expert talk on “Innovative Practices Using Design Thinking” on 7th August 2023 in offline mode. This talk was designed to provide students an oversight into the area of design thinking and innovation, which holds importance due to its holistic approach that connects business, logic, society and emotion. Design thinking also emphasizes user experience over the market, design over engineering and customer over product. The speaker of the session was Mr. Arisht Jain, Product Manager, Zenduit Mississauga, Canada. The expert talk was conducted to instill the design thinking skills in students. The session enabled students to understand the concept of design thinking and how it could be applied for better understanding of customer demands and improving on solution oriented products. It helped students understand that design thinking and innovation is not only for the known problems or solutions but for non-existent and unique things that the world needs.

SDG 4 focuses on improving computer education and literacy development in universities. By providing professional training to teachers students can receive a higher quality education in technical subjects. This will help them to succeed in their academic pursuits and prepare them

**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**



**CHITKARA**  
UNIVERSITY

G20

INSTITUTION'S  
INNOVATION  
COUNCIL

Expert Talk on  
**Innovative Practices using  
Design Thinking**

**Resource Person**  
Arisht Jain  
Product Manager  
Zenduit Mississauga  
Canada

Date : 7th August, 2023  
Time : 11:00 AM onwards  
Venue: De Morgan Block, LH-7

Event coordinators  
Dr. Deepika Chaudhary, Dr. Nishu Bali

Organised by  
Department of Computer Applications  
Chitkara University, Punjab

for future careers. Overall investing in technical education at the university level is crucial for the advancement of society as a whole.

## Outcomes

The event inspired participants to actively engage in creative ideation and prototyping as essential components of design thinking practices.

Participants developed enhanced capabilities for applying design thinking in innovative problem-solving.

Participants were encouraged to cultivate collaboration skills across different disciplines for effective design thinking.



Resource Person delivering lecture (07.08.2023)



Resource person talking on Design Thinking (07.08.2023)



Faculty Members with Resource person( 07.08.2023)



Event Details	
Title of the Event:	Embarking the path of Kathak and Kalari: A session
Date of the Event:	9th August 2023
Venue	Outside Square one
SDG No.	3: Good Health and Well-being 4: Quality Education 17: Partnership for Goals
No. of Student Attended	All hostelers

Matrix club under the aegis of Department of Computer Applications in collaboration with Chitkara Happiness centre and Skill verse Course organized workshop/session on "Embarking the path of Kathak and Kalari" on 9th August 2023 in the premises of Chitkara University. The aim of conducting such session was to learn the dance form Kalaripayattu which is a famous ancient



Indian martial art form which hails from the state Kerala. It is one of the oldest martial art forms that has survived a long historical period and is still having its strong existence. This technique brings the body to a higher state of consciousness and explores potentials of an individual mentally, spiritually and physically. Ms. Pratibha Goyal was the resource person for the session. Ms. Pratibha is well versed in both the forms i.e Kathak classical dance form and Kalari i.e Martial art form. Students from Chitkara University hostelers as well as day scholars wholeheartedly followed the steps and learnt the technique of both the forms Kathak and Kalari.

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering education in all the fields, we can help in the full personality development of the students



Expert showing the technique to students (09.08.2023)



Students posing during session (09.08.2023)



Expert and students during session (09.08.2023)

Event Name	Unleashing World of Accounting using Upgraded Tally Solutions
Date	09th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Gaurav Kaushal
Number of Participants	96
SDGs Covered	4, 9
Duration	2 hours

### About the Activity

An Expert Talk was held for B. Com. (Hons.) and B. Com. (ACCA) students, focusing on “Innovative Tally Solutions: Revolutionizing Accounting and Reporting.” This event offered students practical learning about efficient Tally Solutions that improve the accounting and reporting process in today's fast-paced environment. By exploring upgraded Tally solutions, students gained a valuable opportunity to enhance their skills and improve their job prospects in finance. The speaker also added that this session will help the students in their professional development. Tally is a popular accounting software that helps students and businesses manage their finances more easily by tracking accounts, generating reports, and handling cash flows. Learning Tally equips students with important skills that employers seek, preparing them for a successful career in accounting and finance. The goal of the talk was to provide students with a thorough understanding of how to use Tally software and its importance, as well as to explore potential career opportunities. Incorporating Tally training into educational programs can improve students’ learning experiences and support the aim of providing high-quality education for everyone.

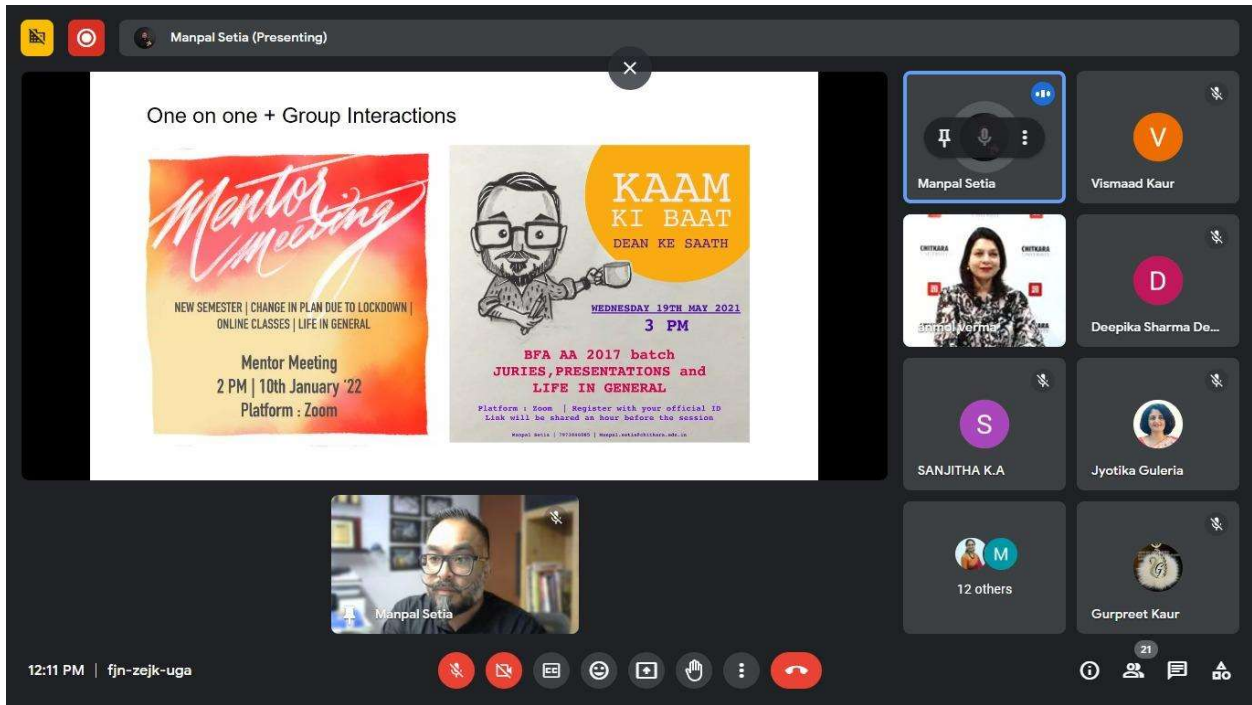


Event Name	Innovative and Effective Pedagogical Tools in Design Education
Date	9th August 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Prof Manpal Setia, Dean ,Department of Communication Design
Number of Participants	8
SDGs Covered	4
Duration	One Hour

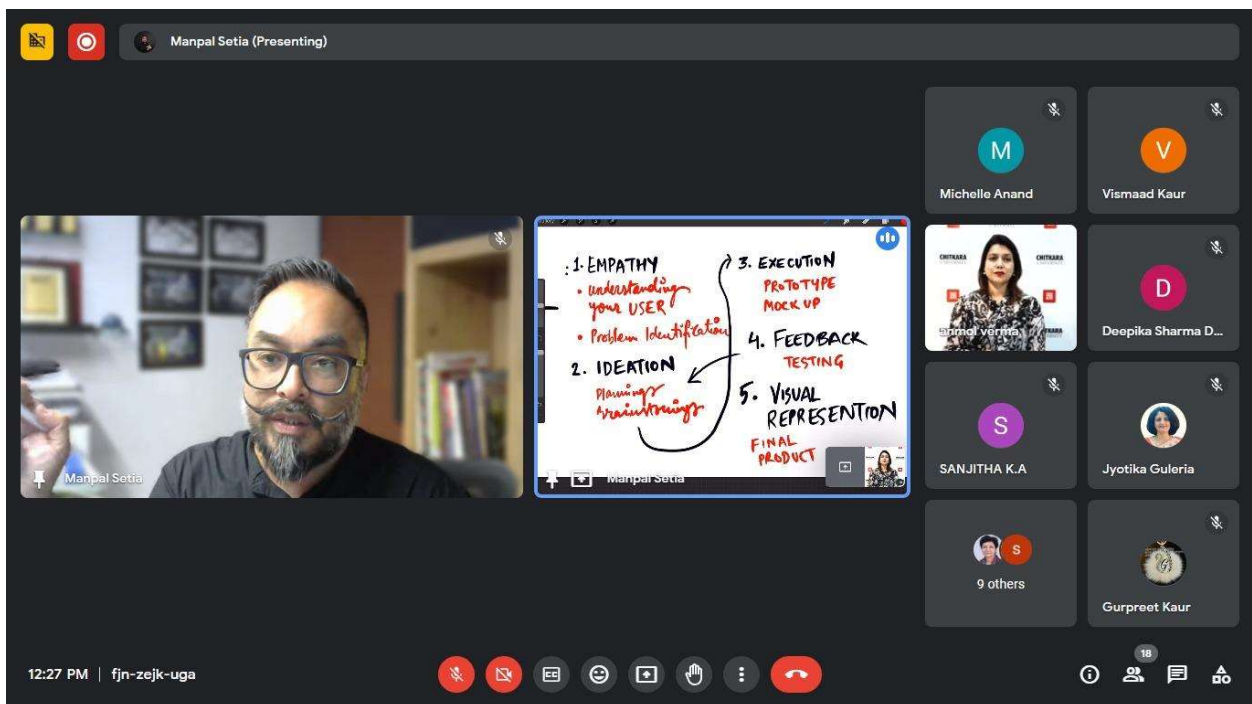
### **About the Activity**

Chitkara College of Education's (CCE) orientation program for Dubai batch of B.Ed. and M.Ed. took another leap by a very engaging session on "Innovative and Effective Pedagogical Tools in Design Education" by Prof Manpal Setia, Dean ,Department of Communication Design, Chitkara Design School. CCE is extremely grateful to Prof Setia for conducting a very thought-provoking and immense learning experience session. All the students were very appreciative of the session conducted and the unique education programs offered by CCE. We, as well as the students, look forward to a great learning experience.

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering quality education, we can help individuals reach their full potential and enhance their lives. Investing in education is crucial for breaking the cycle of poverty and building a sustainable future for everyone. Education allows people to gain important skills and knowledge needed for their careers. Universities play a vital role by teaching students both academically and practically.



Prof Manpal Setia explaining about Kaam Ki Baat



Resource person explaining the participants

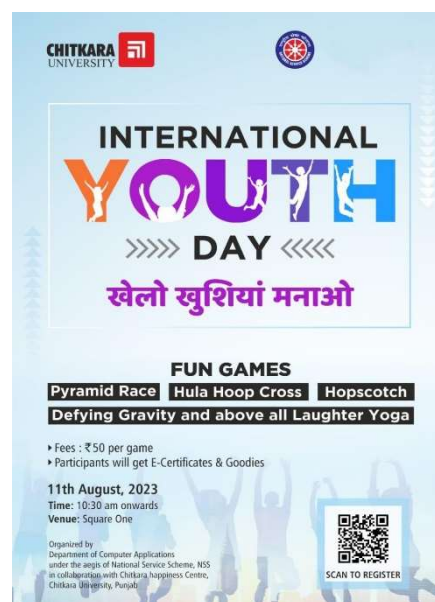
### Event Details

Title of the Event:	International Youth Day
Date of the Event:	11th August 2023
Venue	Outside Square one
SDG No.	3:Good Health and Well-being 4:Quality Education
No. of Student Attended	51

Department of Computer Applications under the aegis of **National Service Scheme (NSS)**, Chitkara University celebrated **International Youth Day** on 11<sup>th</sup> Aug 2023 with great enthusiasm and fun spirit. The event had four fun games such as **Hula hoop, Hopscotch, Defying Gravity, and Pyramid Race** which were engrossed with so much fun and new to everyone.

All the organizers and core members of the team were energetically involved in the event. The event started sharp at 10:00 am outside square one with a fun-loving spirit. All the games started simultaneously in four corners of square one and were quite eye-catching to an audience. All the participants were super crazy about the games and showed a competitive spirit to win the game.

The Pyramid Race consisted of obstacles one had to cross to build their pyramid, depicting what one had to face in their life, that's how games teach one to live through obstacles, Defying Gravity that showed how to maintain balance and much more. The winners were awarded gifts by our event coordinators Dr Vandana and Dr Divya Khanna.



Overall the day was filled with enthusiasm, sportsmanship, and memories to cherish. The team was overwhelmed by the love and patience shown by participants and the relentless efforts of the team and the constant support of our coordinator made the event successful.

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Event Name	ACCA Innovative Edge: Expanding Global Career Prospects and Benefits
Date	11th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Prof. Chinmay Shah
Number of Participants	50
SDGs Covered	4, 8
Duration	2 hours

### About the Activity

A talk for B. Com (Hons.) and B. Com. (KCAP) students was held, titled “ACCA Innovative Edge: Expanding Global Career Prospects and Benefits.” The discussion highlighted how modern technology is changing the commerce field, opening up job opportunities both in the country and around the world. ACCA helps students build important skills needed in the accounting and finance industries. Their program focuses not only on technical knowledge but also on essential soft skills, like communication, teamwork, and problem-solving, which are important for success in any employment. ACCA makes sure graduates are ready to work in different settings, giving them the confidence to take on various roles globally. Additionally, the ACCA program includes internships and hands-on experiences that help students apply what they learn, better preparing them for the industry and increasing their chances of getting jobs. As the market continues to change quickly, new job opportunities are always emerging. Students are informed about potential careers in the evolving accounting field. With a focus on accessible education and career support, ACCA helps the next generation of finance professionals build rewarding careers while positively impacting their communities and the economy.




**CHITKARA UNIVERSITY**  **CHITKARA BUSINESS SCHOOLS** 

**ACCA**  
Think Ahead

**ACCA's Innovative Edge:  
Expanding Global Career  
Prospects and Benefits**

For the Students of B.Com Batch 2023

Resource Person  
**Prof. Chinmay Shah**  
Master Trainer - ACCA

Date: 11th August, 2023  
Time : 10:00 am onwards  
Mode: Offline  
Venue: LH-7, Fleming Block

Organised by: Chitkara Business School,  
Chitkara University

Event Name	Managing Logistics Challenges with Sustainable Solutions
Date	11th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Dr. Ashwani Khanna
Number of Participants	60
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

Handling logistics challenges is becoming more crucial in today's world, especially for new graduates. Education programs that emphasize sustainable solutions are equipping students with the skills they need to tackle these issues. Recently, Chitkara Business School held a talk by Dr. Ashwani Khanna for MBA students studying Supply Chain Management and General Management. He discussed important topics such as the difficulties in logistics, the environmental effects of traditional practices, the use of ultraviolet disinfection robots in airlines, and AI-enabled taxibots for airplanes. Dr. Khanna stressed the need for innovation and advancements in transportation and logistics. As these technologies develop, they open up new employment opportunities that require both technical and soft skills. By integrating modern technology into training programs, organizations can help workers develop the professional skills needed to succeed in a fast-changing employment market. This not only improves individual career opportunities but also supports the growth and competitiveness of industries in the global economy. The event concluded with a discussion on the many untapped opportunities in the aviation and transportation sectors.



Event Name	FinTech in 2023 & Beyond: Paving the way to a New Financial Era
Date	11th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Sarabjeet Singh
Resource Person	Mr. Pradeep Pandey
Number of Participants	120
SDG Covered	4, 17
Duration	2 hours

### About the Activity

On August 11, 2023, an IIC talk titled FinTech in 2023 & Beyond: Paving the Way to a New Financial Era took place. The event featured speakers Mr. Pradeep Pandey, Mr. Kapil Arora, and Mr. Rohit Gupta, all from Grant Thornton Bharat LLP. They discussed how FinTech is transforming the financial industry. The speakers noted that digital tools and platforms are now part of daily life, making it essential for students to gain skills and academic knowledge that fit this new financial world. Universities are adjusting by adding FinTech topics to their programs, helping students learn the skills they need to succeed. As FinTech companies grow, they also create varied employment opportunities, from software development to data analysis. This change fosters a culture of ongoing learning and adaptability, highlighting the need for both traditional education and real-world experience. Additionally, the speaker highlighted the changing landscape of FinTech and how it has replaced cash transactions with faster, more accessible, and user-friendly financial services. Students gained valuable insights during the talk, sparking their interest in future sessions on FinTech.



Event Name	KCAP Innovation: Unveiling New Dimensions of Potential
Date	11th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Shiv Sood
Number of Participants	33
SDGs Covered	4, 9
Duration	2 hours

### About the Activity

KCAP Innovation emphasizes the role of education in developing key academic skills that are essential for future careers. Looking ahead, it is important to blend career development opportunities into academic programs so that students can gain useful knowledge and hands-on experience. They can also apply for internships in companies that will help them inculcate their academic learning into practice. An Expert Talk was held for students in B. Com. (Hons.) and B. Com. (KCAP) called “KCAP Innovation: Unveiling New Dimensions of Potential.” This event introduced students to various career paths in fields like accounting, finance, taxation, and banking, helping them discover their potential and choose a suitable career. The talk focused on important areas such as Forensic Accounting, Insolvency, and Fraud Detection, showing students possible career options. By putting innovation at the center of education and improving academic skills, students will be better prepared for the future and able to contribute to a sustainable and successful world.




**CHITKARA UNIVERSITY**

**CHITKARA BUSINESS SCHOOL**

**G20**

**KPMG**

**KCAP Innovations:  
Unveiling New Dimensions  
of Potential**

For the Students of B.Com Batch 2023

**Resource Person**  
**Shiv Sood**  
Manager at KPMG India  
Financial Reporting  
Technical Accounting  
Passionate IFRS Trainer

Date: 11th August, 2023  
Time : 10:00 am onwards  
Mode: Offline  
Venue: LH-6, Fleming Block

Organised by: Chitkara Business School,  
Chitkara University

Event Name	Expert talk on Trailblazing Minds: A Journey in Entrepreneurship and Innovation
Date	11th August, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Subodh Saluja
Resource Person	Mr. Rajesh Setia
Number of Participants	40
SDGs Covered	4, 8, 17
Duration	2 hours

### **About the Activity**


Chitkara Business School held an event called the ‘Marketing Careers Conclave: Getting Future Marketers Future-Ready.’ During this event, Mr. Amit Bapna, Editor-at-large (APAC) for The Drum, shared his insights and experiences with the students. The conclave aimed to help students develop professionally by learning about new marketing strategies, tools, and technologies that are influencing the industry. This activity was part of the institution's Innovation Council and aimed to open up new career opportunities for students. The purpose of the conversations was to encourage students to investigate different avenues in marketing, advertising, and promotions. Overall, the event was set to provide valuable resources, skills, and connections for students, enabling them to succeed in their marketing careers and positively impact the industry. Networking with peers and industry experts was also crucial for building a sense of community and teamwork essential for success in marketing.



Event Name	International Youth Day Green Skills for Youth: Towards a Sustainable World
Date	11th August 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Mr Hitesh Kumar Gulati, Climate Reality Leader, Hon Director General, APSWDP, Dr Reena Chadha, General Manager, Indian Pollution Control Association
Number of Participants	11
SDGs Covered	4
Duration	One Hour

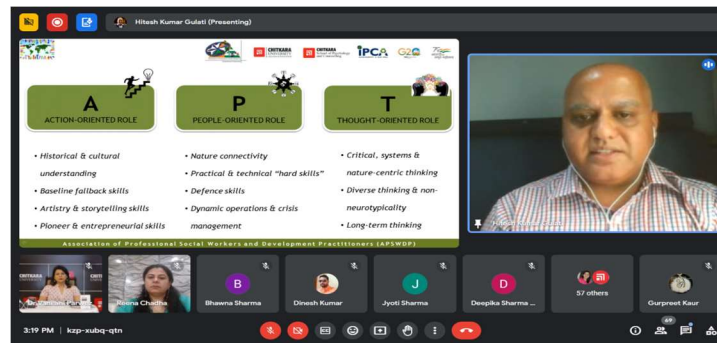
### About the Activity

International Youth Day (IYD) is observed annually on August 12th and is an opportunity for governments and others to draw attention to youth issues worldwide. During IYD, concerts, workshops, cultural events, and meetings involving national and local government officials and youth organizations take place around the world. The year 2023 theme for International Youth Day is “Green Skills for Youth: Towards a Sustainable World”. In alignment with the aforementioned subject, and to commemorate "International Youth Day" Chitkara College of Education, Chitkara University organized a virtual session on 11th August, 2023 (Friday) from 3 pm onwards (IST) in partnership with Chitkara School of Psychology and Counselling, Chitkara University; Association of Professional Social Workers and Development Practitioners (APSWDP) and Indian Pollution Control Association (IPCA) wherein we have two guest speakers namely Mr. Hitesh Kumar Gulati, Climate Reality Leader and Hon. Director General, APSWDP and Dr. Reena Chadha, General Manager, IPCA. They respectively spoke on the topics, "Instilling & Designing the Green Skill Matrix" and "Innovative Career Options in Environment and Waste Management". They stressed that the world is embarking on a green



transition and the shift towards an environmentally sustainable, climate-friendly world is critical not only for responding to the global climate crisis but also for achieving the Sustainable Development Goals (SDGs). All the Alpha teachers, Alpha Masters, Alpha Counsellors and Alpha Master Counsellors attentively attended the session and gained immensely about the green skills for youth, various green job opportunities and a positive global effect we together the youth can bring in towards protecting, preserving and safeguarding our mother Earth. Altogether, the session was highly informative, engaging and enlightening.

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering quality education, we can help individuals reach their full potential and enhance their lives. Investing in education is crucial for breaking the cycle of poverty and building a sustainable future for everyone. Education allows people to gain important skills and knowledge needed for their careers. Universities play a vital role by teaching students both academically and practically



Mr. Hitesh Kumar Gulati (Resource person)



Dr Reena Chadha (Resource Person)

Event Details	
Topic	Speech in with pictures
Date	11-08-2023
Mode	Offline
Organizer name	Toastmaster International Club
Resource person	CUP Toastmaster International Club
No. of participants	100
SDG No.	4

## **Objective**

1. To enhance public speaking skills through interactive and visual presentations.
2. To build confidence in influencing and engaging an audience.
3. To improve the ability to convey messages effectively using speech and visual aids.
4. To foster a fun and supportive environment for developing communication skills.

### Description:

"CUP toastmaster international club has successfully organized an event "Speech in with pictures"for the students of Chitkara School of Hospitality and Chitkara College of Hospitality and Management, batch 2021-2022 on 11th August, 2023.If you can speak , you can influence and if you can influence you can change lives and what better place than Toastmasters club to polish up your public speaking goals in a fun manner.

Public speaking skills are essential for achieving Sustainable Development Goal 4, particularly in the context of hospitality management. These skills address the educational requirements necessary for academic career advancement and professional development, thereby enhancing university training and contributing to student success.

## **Outcomes**

1. Participants will demonstrate improved public speaking abilities by delivering speeches accompanied by pictures.
2. Students will gain confidence in their ability to influence and engage an audience.
3. Attendees will effectively use visual aids to enhance the clarity and impact of their messages.





4. Participants will experience personal growth in communication skills within a supportive and enjoyable setting



Event Name	76th Independence Day: NATION FIRST, ALWAYS FIRST
Date	14th August 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Dr. Sangeeta Pant, Dean, CCE, Chitkara University, Punjab
Number of Participants	27
SDGs Covered	4
Duration	One Hour

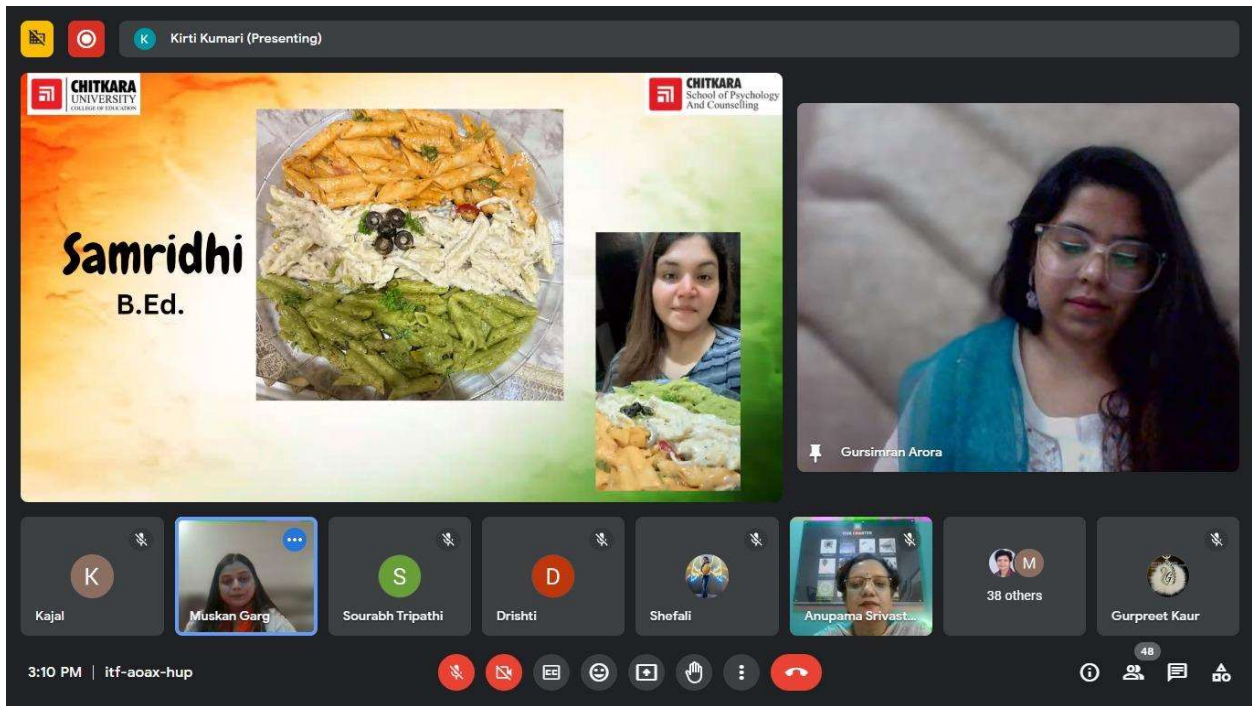
### About the Activity

Chitkara College of Education (is delighted to have held an in-house "77th Independence Day Celebration" through a virtual mode on 14th August, 2023 under the theme "NATION FIRST, ALWAYS FIRST" under AZADI KA AMRIT MOHATSAV, in collaboration with Chitkara School of Psychology and Counselling. The celebrations began by singing the National Anthem and giving due respect to its relevance. Various activities and competitions were being organized under different themes like Prologue - Welcome speech and introduction of the event, National Anthem, Historic Walk -valour of freedom fighters, Culinary Art - Tri-color cooking competition, Affiche - Tri-color Poster Making competition, Teen Rang Kalakari - Tri-Color Flag making competition, Patriotic Spirit - Intone by students on patriotic songs, Flag-Waving - Group and solo dance performance on Patriotic songs, Panel Game- Quiz on Independence Day and Epilogue - vote of thanks. Alpha teachers, Alpha Masters, Alpha Counsellors and Alpha Master Counsellors participated with full zeal and enthusiasm. It was a day to mark respect to the most important day for all the Indians and we hope that our students will be able to disseminate the learning in their classroom teachings. We celebrated our 77th Independence Day with great esteem and grandeur.



SDG 4 focuses on quality education for all. This goal aims to ensure that everyone no matter where they come from has access to a good education. By providing quality education we can help people reach their full potential and improve their lives. It is important to invest in

education as it is the key to breaking the cycle of poverty and creating a more sustainable future for all.



Participants showing their creativity on the occasion



Alpha Teacher singing patriotic songs

Event Name	Value Added Course on Work Ready World Ready
Date	17thAugust-26thOctober, 2023
Venue	Fleming Block,4th Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr.Nidhi Malhotra
Resource Person	Mr.SouravRoy
Number of Participants	59
SDGsCovered	4, 8
Duration	30 hours

### **About the Activity**

Education is essential for fulfilling the needs of both individuals and society. Through learning, people gain important skills and knowledge that are vital for career growth. Universities play an important role in providing students with academic training and education.

The VAC course began with introductions from the resource person and students. The main goal was to help students prepare for the business world by improving their communication skills and understanding the importance of listening. A key topic was how storytelling techniques can be beneficial in interviews. The sessions also focused on developing personal identity and soft skills needed for interviews. We shared various activities and real-life examples to emphasize the crucial role of listening in effective communication.

Emphasizing effective teaching methods and engaging learning activities is important to ensure that graduates are ready to meet the needs of their future careers.

Event Name	Career Counselling Session – Investment Banking
Date	17th August 2023
Venue	Fleming Block, 4th Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Jasneet Singh Bindra
Number of Participants	94
SDGs Covered	4, 10
Duration	2 days

### About the Activity

The career counseling session is tailored for graduates who are beginning their journey in investment banking. This program aims to offer clear guidance on important aspects like professional training, internships, and employment strategies. A two-day session was held for B.Com. (Hons.) Batch 2021, focusing on “Investment Banking.” The goal was to inform students about career options and the skills needed in this field. The session addressed key areas related to potential career paths and the challenges students may face, while also providing advice on how to overcome these obstacles. Students learned about financial issues in various industries and how investment banking can help solve them. They were introduced to various recognized study programs and certain learning platforms available in India and around the world, helping them understand future opportunities. Mr. Jasneet Singh Bindra, the session expert, asked students about their interests and any questions they had about investment banking. A question-and-answer segment was provided to address common misunderstandings and concerns. The session combined theoretical knowledge with real-world experience, allowing students to explore companies and banks involved in investment banking. Overall, the event encouraged student participation and provided a valuable learning experience



Event Name	G20 UNIVERSITY CONNECT PROGRAM
Date	18th August -24thAugust,2023
Venue	Chitkara University, Punjab
Organizer	Dr. Dhiresb
Resource Person	Prof. Manish, Prof. Kanhaiya Ahuja, Prof. N.R Bhanumurty, Prof. Rahul Ranjan, Prof. U.P Sinha
Number of Participants	850
SDGs Covered	4, 10
Duration	1 week

The Faculty of Economics at Chitkara Business School, Chitkara University, partnered with the Research and Information System for Developing Countries and the Ministry of External Affairs, Government of India, to successfully run the "G20 University Connect Program - Engaging Young Minds" on August 24th, 2023. This event aimed to involve young people in discussions and learning activities related to India's G20 Presidency. It is an initiative that focuses on improving education in universities and celebrating students' achievements. The program included various learning activities, lectures, and competitions to encourage academic growth, global understanding, and creativity among students. By promoting teamwork among universities, the program seeks to establish a strong support system for modern teaching methods and effective learning spaces that lead to student success.



Event Details	
Title of the Event:	Design and Critical thinking for Machine Learning Based Projects
Date of the Event:	19 <sup>th</sup> August, 2023
Venue	Online Mode
SDG no	04
No. of Student Enrolled:	42
No. of Student Attended	42
Resource Persons:	Dr. Deepika Chaudhary, Professor, Department of Computer Applications and Dr. Jaswinder Singh, Associate Professor, Department of Computer Applications, Dr. Vandana, Associate Professor, Department of Computer Applications, Chitkara University, Punjab

### Objective

- To Develop Skills for Reliable ML Project Creation
- To Illustrate Importance of Critical and Design Thinking in ML
- To Cultivate Proactive Problem-Solving Mindset

### Description

CSI Student Chapter under the aegis of Department of Computer Applications, Chitkara University, Punjab organized an expert talk on “Design and Critical thinking for Machine Learning Based Projects”. The Resource Person of the talk were Dr. Deepika Chaudhary (Professor), Dr. Jaswinder Singh (Associate Professor) and Dr. Vandana (Associate Professor) from the Department of Computer Applications. Talk was organized on 19<sup>th</sup> Aug, 2023 from 10:00 AM onwards. Expert talk helped to create awareness among students about how to



**EXPERT TALK ON  
DESIGN &  
CRITICAL THINKING FOR  
MACHINE LEARNING  
BASED PROJECTS**

DATE : 19th Aug 2023  
TIMINGS : 10:00 AM Onwards

**MODE - ONLINE**

ORGANISED BY:  
CSI STUDENT CHAPTER  
DEPARTMENT OF COMPUTER  
APPLICATIONS  
CHITKARA UNIVERSITY,  
PUNJAB

**RESOURCE PERSON**  
Dr. Deepika Chaudhary, Professor  
Dr. Jaswinder Singh, Associate  
Professor  
Dr. Vandana, Associate Professor

DEPARTMENT OF  
COMPUTER APPLICATIONS  
CHITKARA UNIVERSITY, PUNJAB

STUDENT COORDINATOR  
SARITA SHARMA (8168781526)

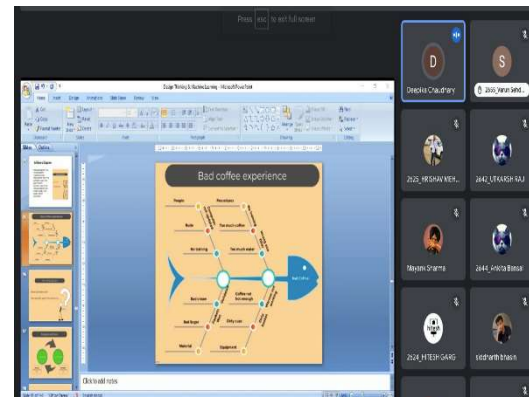
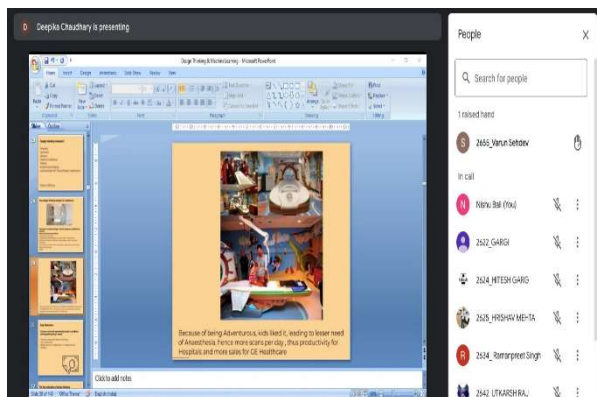
design solutions for critical and naive problems. Design and critical thinking play a crucial role in the success of Machine Learning (ML) based projects. Students learned to design and create well planned, reliable, and successful ML based projects.

Dr. Deepika explained the importance of critical and design thinking and how students can achieve these skills. Dr. Jaswinder Singh discussed various case studies and asked the students to understand the hidden problem in the case study and draft the solution. Dr. Vandan solved the queries of students related to the machine learning based projects.

SDG 4 focuses on improving computer education and literacy development in universities. By providing professional training to teachers students can receive a higher quality education in technical subjects. This will help them to succeed in their academic pursuits and prepare them for future careers. Overall investing in technical education at the university level is crucial for the advancement of society.

**Outcomes**

- Attendees acquired improved skills in designing and creating reliable, well-planned machine learning projects.
- Participants were empowered with the ability to analyze complex problems in machine learning scenarios and draft effective solutions, as demonstrated through case studies.



Resource person interacting with students during expert talk (19.08.2023)



Event Details	
Title of the Event:	Life Skills to become a better Professional
Date of the Event:	19th August 2023
Venue	Exploratorium
SDG No.	4:Quality Education
No. of Student Enrolled:	468
No. of Student Attended	468

**Objectives** Students at Department of Computer Applications would

- Learn about the institutional policies, processes, practices, culture and values
- Accept and Ease @campus
- Learn to think and act Smart
- Familiarize with new environment
- Gain the momentum with seniors and faculty
- Learn Team Spirit

The Department of Computer Applications welcomed their new Batch of 2023 with open arms. Students were given exposure through Presentations and Lectures by various eminent heads of different Departments @Chitkara University like International Office, Research and Development, IT deptt and its policies, Administrative and Student Affairs.

The Life Skills Programme to become better professional started with the motivational speech of our Hon’ble Chancellor Dr. Ashok Chitkara and Hon’ble Pro-Chancellor Dr.Madhu Chitkara Chitkara University through online digital medium

Dr. Jaiteg Singh, Professor and Dean, Department of Computer Applications introduced the curriculum programme to fresh new batch .Departmental aspects, rules, vision, mission, laurels as well as faculty profiles, previous placement records activities were



showcased during interaction with the students in departmental orientation. High profile people from various field like Prof.Cavita Taragi, Pro Vice Chancellor, CAS, Dr,Vijay Jadon, Dean, Applied Engineering, Dr. Sagar Juneja Assistant Dean CURIN, Dr. Neelam Verma, Dean, Office of Student Affairs,Dr.Charu Khosla,Office of International Affairs, Mr.Manav Bansal, Chief Happiness Officer, Lt. Col Rakesh Sharma, Director, University Affairs motivated the students about the importance of discipline, dedication and sincerity which they should follow throughout their degree program.

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering quality education, we can help individuals reach their full potential and enhance their lives. Investing in education is crucial for breaking the cycle of poverty and building a sustainable future for everyone. Education allows people to gain important skills and knowledge needed for their careers. Universities play a vital role by teaching students both academically and practically. With new technology, multimedia tools are now a key part of learning, making it more interactive and interesting. This method not only supports various learning styles but also helps graduates prepare for the modern job market, ensuring they are ready for the challenges of their chosen careers.

### **Outcomes** Students learnt

- Vision, Mission and Rules of the Department as well as of Chitkara University.
- Importance of Advisory System.
- Expectations of the Industry through Alumni interaction.



Presentation by Dean-Department of Computer Applications (19.08.2023)



Presentation by Dean-Department of  
Computer Applications (19.08.2023)



Presentation by Dean –Applied Engineering  
(19.08.2023)

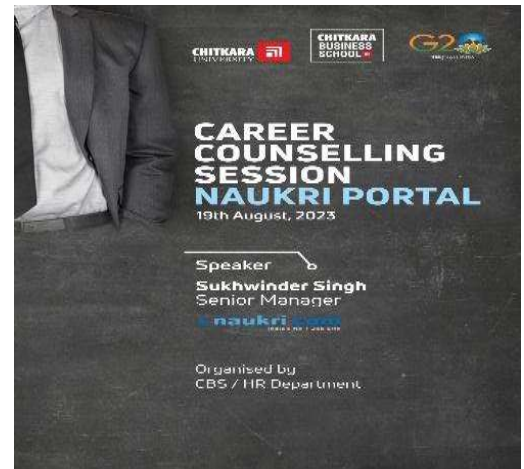


Batch 2023 Students attending Orientation Program (19.08.2023)

Event Name	Career Counselling Session – Naukri Portal
Date	19th August 2023
Venue	Fleming Block, 3rd Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Mr. Sukhwinder Singh, Senior Manager, Naukri.com
Number of Participants	60
SDGs Covered	4, 10
Duration	1 day

### **About the Activity**

Career counseling is essential for improving the job prospects of postgraduates. In a recent session, Mr. Sukhwinder Singh, a Senior Manager at Naukri.com, shared important information about how Naukri.com supports management students and job seekers. He pointed out that Naukri.com provides a complete platform for finding job openings and accessing many resources to boost career opportunities. Mr. Sukhwinder discussed the advantages of the site, such as personalized job suggestions, courses for skill development, and tools for building resumes, all designed to fit the specific needs of management students. Additionally, he encouraged students to focus on ongoing professional development to stay relevant in a changing job market. Mr. Sukhwinder also stressed the importance of soft skills in career growth and mentioned various learning platforms that can help students excel in specific skills. This insightful session inspired our students and prepared them to make the most of Naukri.com for their future careers.



Student with the certificate, after the session

Event Name	Career Counselling Session- LinkedIn
Date	19th August 2023
Venue	Fleming Block, 3rd Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Aanchal Chopra
Number of Participants	60
SDGs Covered	4, 10
Duration	1 day

### About the Activity

Incorporating career counseling into education is crucial for helping postgraduates improve their job readiness. Aanchal Chopra highlighted that Career counseling sessions play a pivotal role in guiding students on platforms like LinkedIn, where they can access a wealth of professional training and educational resources. These sessions are designed to enhance employability by equipping students with the necessary skills and knowledge to navigate their career paths effectively. By utilizing various courses available on such learning platforms, students can tailor their educational experiences to align with their career aspirations and the demands of the employment market. LinkedIn is a helpful tool for students to improve their skills and grow their knowledge. Today, many students can discover apprenticeship opportunities on LinkedIn that can assist them in starting their careers. This is very important for my career.



Student with the certificate, after the session

Event Name	Career Counselling Session – Workplace Professionalism
Date	19th August 2023
Venue	Fleming Block, 3rd Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Sourav Roy
Number of Participants	42
SDGs Covered	4, 8, 9, 11, 16
Duration	1 day

### About the Activity

Workplace professionalism refers to the important qualities and actions that help create a positive and respectful learning environment. Chitkara Business School conducted a Career Counselling session on Workplace Professionalism. Sourav Roy shared his view point on the same; he pointed out that it is crucial to uphold high ethical standards by being honest, trustworthy, and accountable in all work activities. Clear, respectful communication should be a priority in all interactions. There should also be a focus on continuous learning and personal development. Embracing diversity and inclusion is essential. Being reliable means consistently meeting deadlines, producing quality work, and taking responsibility for your choices and their results. Students in this field should develop skills that not only enhance their own abilities but also foster a culture of teamwork and respect among classmates. This supportive atmosphere is key to promoting effective communication, ethical choices, and a strong work ethic, all of which are important for success in any profession.



Sir with faculty and students (06.03.2024 )



After the successful completion of the session (06.03.2024 )

Event Details	
Topic	Value creation through international internships and job opportunities
Date	22-08-2023
Mode	Offline
Organizer name	Toastmaster International Club
Resource person	Mr. Kallol Saha
No. of participants	135
SDG No.	4,9

### **Objective**

1. To understand the scope of global internship and job opportunities in the hospitality industry.
2. To gain insights into the specific international opportunities available for students.
3. To learn about the skills and qualifications required for securing global positions.
4. To receive guidance on how to pursue and prepare for international career opportunities.

### **Description**

Mr Saha spoke about the opportunities of internships and job opportunities available Globally. The main focus was on international opportunities available. The valuable inputs shared would be helpful to the students in their future career endeavours.

Value generation through global internships and employment prospects is essential for addressing Sustainable Development Goal 4, particularly in the context of hospitality management. This approach not only fulfills the educational requirements of the field but also significantly contributes to the academic and career advancement of students. By engaging in international experiences, students can enhance their professional skills, gain practical knowledge, and achieve higher levels of success in their academic pursuits, thereby fostering a comprehensive learning environment that prepares them for future challenges in the hospitality industry.

### **Outcomes**

1. Students will be knowledgeable about various global internship and job opportunities in the hospitality industry.



2. Participants will identify specific international career paths and opportunities suitable for their interests and skills.
3. Attendees will understand the skills and qualifications needed to secure global positions in the hospitality field.
4. Students will apply the valuable career advice received to enhance their readiness for pursuing international career endeavors.





**Title: Expert Talk on Innovating the Future: Exploring Design Thinking and Career Pathways in ServiceNow and SAP**

1	<b>Type of Activity</b>	Expert Talk
2	<b>PROGRAM THEME (KEYWORDS)</b>	Design Thinking and Skill Enhancement
3	<b>LINK (Pre Link)</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid0qbbP44CEg63ejBZPcGPegJYvFhNgByouySpuHsP9L1ttMwaxq3zNfniVbUbSZkGVI&amp;id=100092649189685&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid0qbbP44CEg63ejBZPcGPegJYvFhNgByouySpuHsP9L1ttMwaxq3zNfniVbUbSZkGVI&amp;id=100092649189685&amp;mibextid=Nif5oz</a>
	<b>LINK (Post Link)</b>	
4	<b>Program Type</b>	Level 1
	<b>Nomenclature</b>	
	<b>Duration of the activity</b>	4 hours
5	Description of the event not more than <b>100 words</b> (Final Report)	
	<p><a href="#">Design thinking: the need of the future!</a></p> <p><b>Department of Computer Applications in collaboration with the Institution's Innovation Council (IIC) organized an Expert talk on Innovating the Future: Exploring Design Thinking and Career Pathways in ServiceNow and SAP on 25<sup>th</sup> August, 2023.</b> Our resource persons are also our proud alumni of the Department of Computer Applications <b>Mr. Shivam Sachdeva</b> (Application Developer Associate in SAP Accenture) and <b>Mr. Rajat Sabharwal</b> (QA analyst at Advance IT Pvt. Ltd) interacted with the students of Batch 2023 and illustrated the corporate world and need of the future.</p> <p>SDG 4 focuses on improving computer education and literacy development in universities. By providing professional training to teachers students can receive a</p>	

	<p>higher quality education in technical subjects. This will help them to succeed in their academic pursuits and prepare them for future careers. Overall investing in technical education at the university level is crucial for the advancement of society as a whole.</p> <p>Explaining the students about the job boards like various platforms from where they can get the information for off campus or on campus recruitment such as LinkedIn referrals , employees referrals , importance of SAP learning and how they can use it to develop their skills. They also told the scope in the tester field and career path as a tester. He also explained the audience about ServiceNow</p>	
6	<p>Kindly justify the activity conducted by your respective department as IIC event (Point No 2 should be taken care of-<b>Maximum 100 words</b>).</p>	
	<p>Expert talk was conducted to instill the design thinking and to enhance the skills in students. Learning different technologies would enhance their skills to upgrade themselves to reach the level as per industry standards.</p>	
7	<p>Start and End date of the event: 08/25/2023 to 08/25/2023</p>	
8	<p>Mention minimum number of students (Event): 110</p>	
9	<p>Mention minimum number faculty (Event): 1</p>	
10	<p>Objective of the event in 3 words (90 Characters) only: To inculcate skills</p>	
11	<p>Benefit of the activity in 5 words (120 Characters) only: To instill design thinking and technological skills</p>	
12	<p><b>Vide o URL</b></p>	<p><a href="https://drive.google.com/drive/my-drive">https://drive.google.com/drive/my-drive</a></p>
13	<p>SPACE FOR PHOTOGRAPHS</p>	
	<p><b>FLYER Photograph (&lt;2MB)</b></p>	<p><b>Photographs with Speaker/Students (&lt;2MB)</b></p>

**CHITKARA UNIVERSITY**

G20

Expert Talk on  
**Innovating the Future:  
Exploring Design Thinking  
and Career Pathways in  
ServiceNow and SAP**

Resource Persons

**Shivam Sachdeva**  
Application Developer Associate  
(in SAP) Accenture

**Rajat Sabharwal**  
QA Analyst | Adv. IT Pvt. Ltd.  
Advance Solutions

Faculty Coordinator  
**Dr. Vandana**  
Associate Professor  
Chitkara University, Punjab

Date : 25th August, 2023  
Mode: Offline

Organised by  
Department of Computer Applications  
in collaboration with IIC  
Chitkara University, Punjab

INSTITUTION'S INNOVATION COUNCIL



**Photographs with Speaker/Students  
(<2MB)**

**Photographs with Speaker/Students  
(<2MB)**



## Note

- Ensure the photographs reflect the resource person with the attendees and with Standee/Banner
- You can click high quality photo and then reduce the size by using online tool
- At least two good quality photographs are needed for portal uploading. You have to ensure that the photographs should be less than 2MB size because the submission

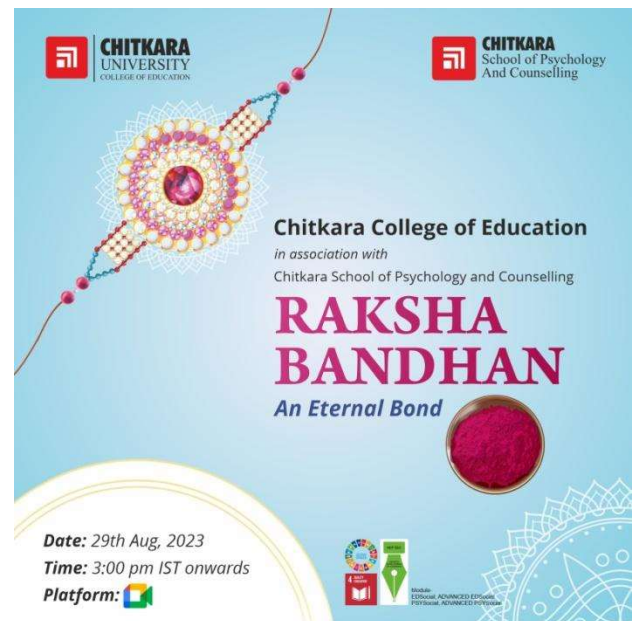
portals limit the size to 2MB. You can also provide 2 collages with size less than 2MB.

<b>Name of Department:</b>	<b>Computer Applications</b>
<b>Name of Organiser with Mail ID &amp; Contact Number:</b>	<b>Dr.Vandana, vandana.bajaj@chitkara.edu.in, 9216514136</b>
<b>Resource Person Details:</b>	
<b>Name:</b>	Mr. Shivam Sachdeva and Mr. Rajat Sabharwal
<b>Designation:</b>	Application Developer Associate(in SAP) Accenture and QA Analyst, Adv. IT Pvt Ltd Advance Solutions
<b>Organization:</b>	Accenture and Adv. IT Pvt Ltd Advance Solutions
<b>Mail ID:</b>	
<b>Contact No.</b>	8699290500,7082076731

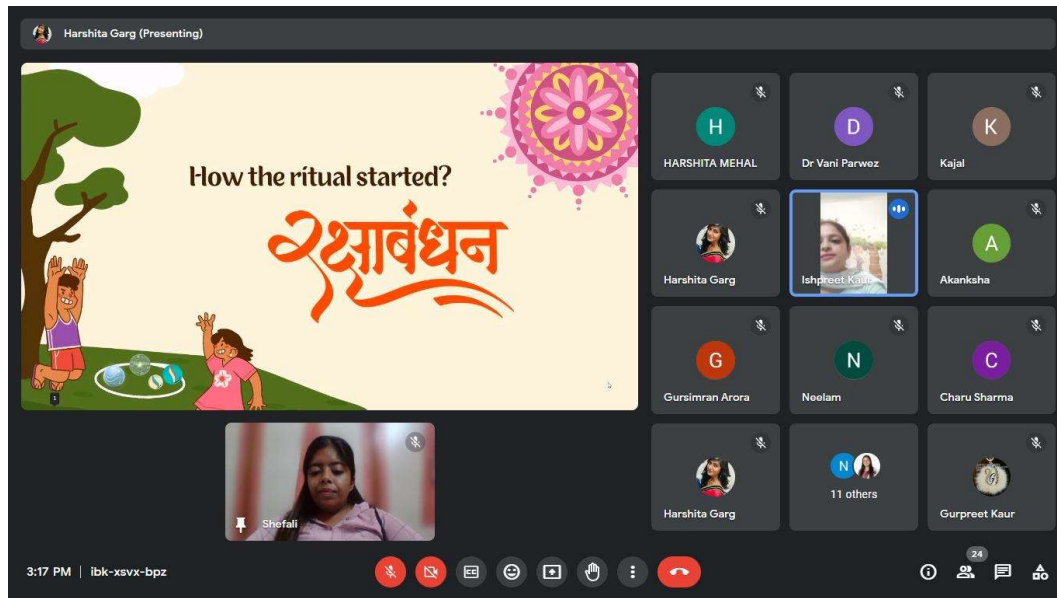
Event Name	Raksha Bandhan An Eternal Bond
Date	29th August 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Dr. Sangeeta Pant, Dean, CCE, Chitkara University, Punjab
Number of Participants	24
SDGs Covered	4
Duration	One Hour

### About the Activity

Chitkara College of Education is delighted to have celebrated an in-house event "AN ETERNAL BOND" on the occasion of Raksha Bandhan through a virtual mode on 29th August 2023. The event began with the significance of Rakhi as per the holy scriptures in Bhagavata Purana and Vishnu Puran, after Vishnu conquers the three worlds from King Bali, King Bali asks Vishnu to live in his palace. Goddess Lakshmi, Vishnu's wife, was not happy about this arrangement. She ties a rakhi on King Bali making him a brother. On this pious occasion of Raksha Bandhan various activities, competitions and participations were being organized under different themes like Game of Bond - Rakhi making competition, Thread Carries the Power - Rakhi Thali Making competition, Diversity - Rakhi celebrations across India, Bandhan - Rakhi songs, Warriors Holding the Front- ppt on saviours of our nation. Our Alpha teachers participated with full zeal and enthusiasm and won many prizes. They also sang theme-related songs and the students felt extremely happy when our Dean, Dr. Sangeeta Pant shared the history and significance behind celebrating the event and also encouraged us to recognise and value the eternal bond of family. We celebrated this auspicious with grandeur and wished everyone a very happy Raksha Bandhan



SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering education every field, we can help in the full personality development of the students



Participants explaining the ritual of Raksha Bandhan



Dr. Sangeeta Pant appreciating the alpha teacher on the day

Event Details	
Topic	Best employee engagement practises: A case study and discussion
Date	30-08-2023
Mode	Offline
Organizer name	CCHM
Resource person	Mr. Anuj Kumar
No. of participants	90
SDG No.	4,17

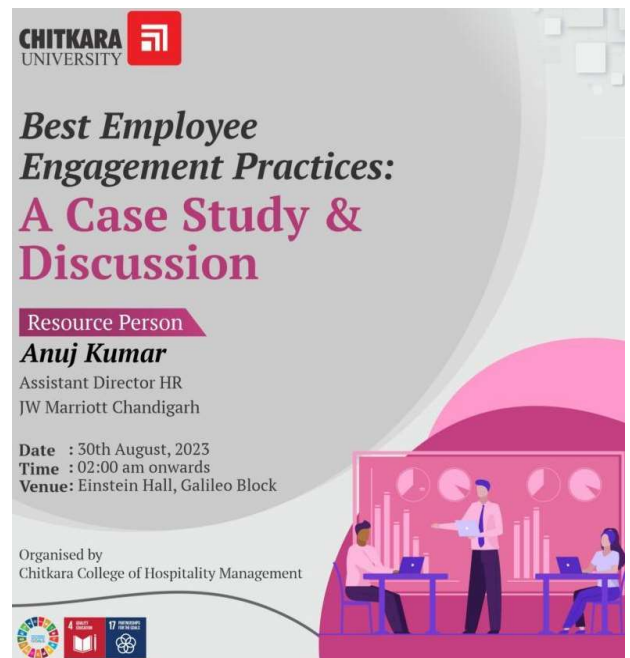
### Objective

1. To understand the essential communication skills required in the hospitality industry.
2. To recognize the importance of building a strong foundational base during the initial college years.
3. To appreciate the value of maintaining a healthy work-life balance through extracurricular hobbies.
4. To gain insights into the rewarding nature and career prospects of the hospitality industry.

### Description

Mr Kumar spoke about the communication skills required in the hospitality industry and how the initial days in the college are important for the students for building a strong base for the years ahead. The resource person also spoke about the need of having an extra-curricular hobby which is needed to maintain a healthy work life balance. Sir also emphasized how the hospitality industry is a far more rewarding career than other industries. The knowledge shared by sir would be helpful for the students in shaping their career in the hospitality industry.

SDG 4 which focuses on quality education is crucial for the development of professionals in the hospitality management industry. In order to meet the educational needs of aspiring students universities must provide comprehensive training programs that are aligned with industry standards. By offering practical and theoretical courses students can gain the necessary skills



**CHITKARA**  
UNIVERSITY

*Best Employee  
Engagement Practices:  
A Case Study &  
Discussion*

Resource Person  
**Anuj Kumar**  
Assistant Director HR  
JW Marriott Chandigarh

Date : 30th August, 2023  
Time : 02:00 am onwards  
Venue: Einstein Hall, Galileo Block

Organised by  
Chitkara College of Hospitality Management



## Event Details

and knowledge to succeed in their academic and professional careers. Through continuous learning and achievement students can enhance their abilities and contribute positively to the growth of the hospitality sector.

### **Outcomes**

1. Students will develop the communication skills necessary for success in the hospitality industry.
2. Participants will appreciate the significance of their early college years in establishing a strong academic and professional foundation.
3. Attendees will understand the importance of extracurricular hobbies in maintaining a healthy work-life balance.
4. Students will be motivated and better informed about pursuing a rewarding career in the hospitality industry.



Topic	Innovation- A requisite for startups
Date	30-08-2023
Mode	Offline
Organizer name	CCHM
Resource person	Mr. Saksham Arora
No. of participants	109
SDG No.	4,17

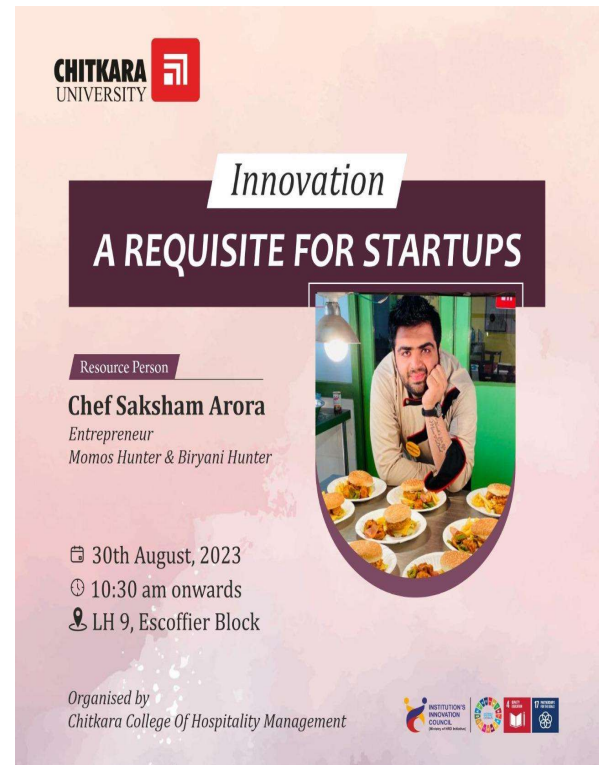
## **Objective**

1. To inspire students to consider entrepreneurship as a viable career path.
2. To provide insights into the key attributes and skills needed for successful entrepreneurship.
3. To understand the challenges and opportunities associated with starting a culinary business.
4. To encourage creative thinking and innovation in the field of culinary arts.

## **Description**

Chef motivated the students by presenting entrepreneurship as a viable and exciting career path in the culinary industry. He provided valuable insights into the key attributes and skills necessary for successful entrepreneurship, highlighting the importance of resilience, creativity, and business acumen. The session covered the various challenges and opportunities involved in starting and running a culinary business, giving students a realistic perspective on what to expect. By emphasizing the need for creative thinking and innovation, the chef inspired students to explore entrepreneurial ventures within the culinary arts, equipping them with the knowledge and motivation to pursue their future business endeavors confidently.

Sustainable Development Goal 4 focuses on ensuring quality education for all including in the field of hospitality management. Start-ups in this industry face unique educational needs to succeed in a competitive market. By providing academic career development opportunities, professional learning, university training and supporting student achievement these start-ups can better equip themselves for success.



**CHITKARA**  
UNIVERSITY

*Innovation*


**A REQUISITE FOR STARTUPS**

Resource Person

**Chef Saksham Arora**  
Entrepreneur  
Momos Hunter & Biryani Hunter

📅 30th August, 2023  
🕒 10:30 am onwards  
📍 LH 9, Escoffier Block

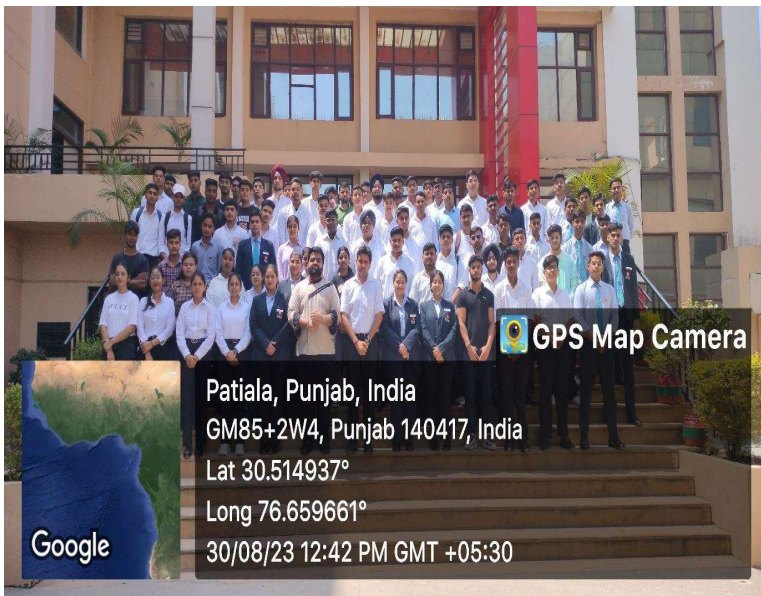
Organised by  
Chitkara College Of Hospitality Management



Investing in education and training in hospitality management can lead to a more skilled and successful workforce ultimately benefiting both the industry and the economy.

### Outcomes

1. Students will feel motivated to explore entrepreneurship within the culinary industry.
2. Participants will recognize the essential skills and attributes required to become successful entrepreneurs.
3. Attendees will gain an understanding of the challenges and opportunities in starting and running a culinary business.
4. Students will be encouraged to apply creative thinking and innovation in their future culinary ventures.



Event Name	Seminar
Topic	Overview of Systematic Reviews
Date/Time	31/08/2023, 10:00 Am to 4:00 Pm
Mode	Google Meet (Online)
Venue	Chitkara University
Organizer	Department of Nursing, CSHS, Chitkara University, Punjab
Facilitator	Ms. Aruna Kumari (Assistant Professor)
Resource Person	Dr. Harmeet Kaur Kang, Principal, Department of Nursing, CSHS, Chitkara University, Punjab.
No. of Participants	24
SDG No.	04 (Quality education)

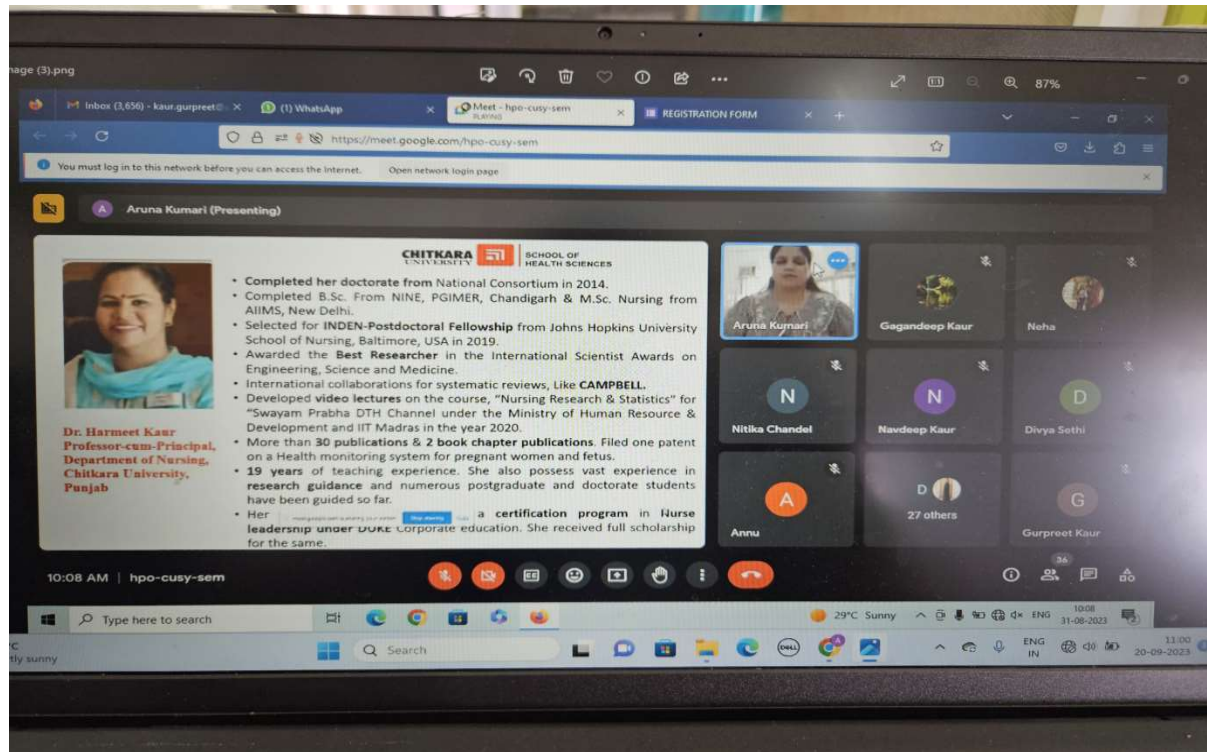
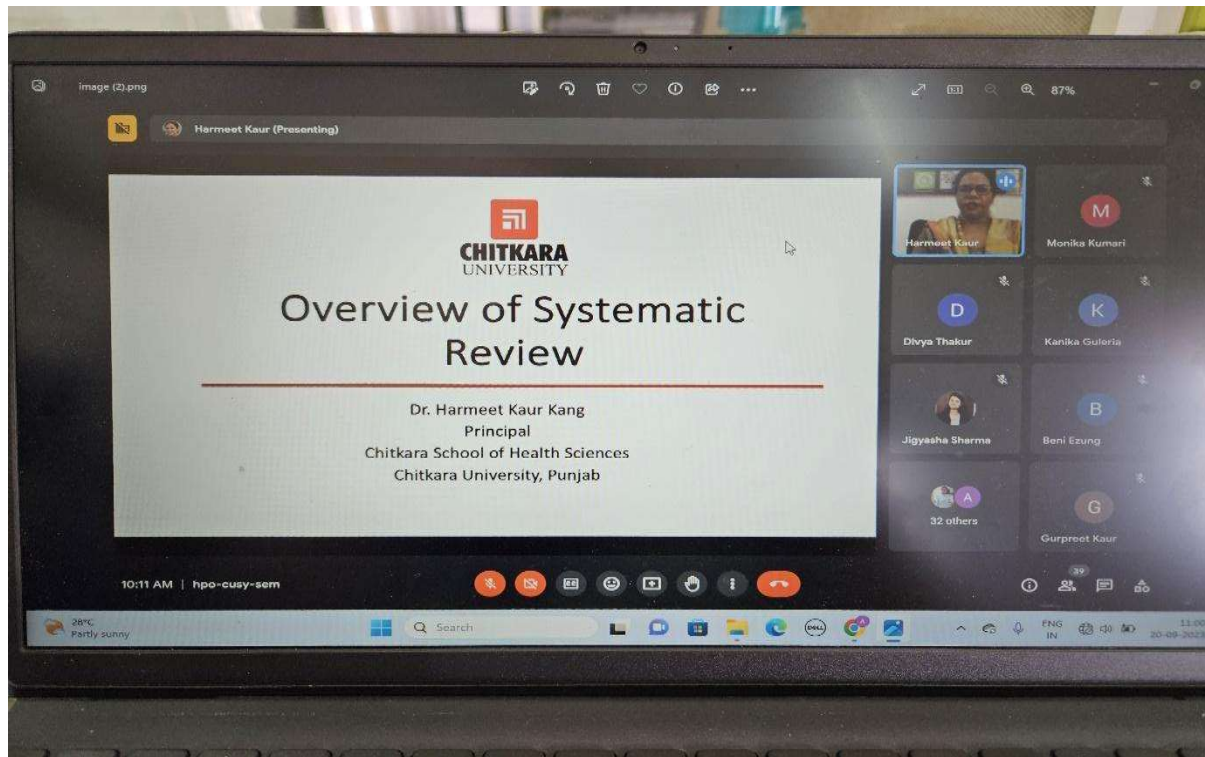
## SEMINAR

### “OVERVIEW OF SYSTEMATIC REVIEWS”

ON 31<sup>ST</sup> AUGUST, 2023

**Organized by Department of Nursing, Chitkara School of Health Sciences,  
Chitkara University, Punjab**

Department of Nursing, CSHS, Chitkara University, Punjab organized a one-day seminar on “**Overview of systematic Reviews**” for Nursing fraternity from 10:00 AM to 4:00 PM dated 31<sup>st</sup> August 2023. A systematic review answers a defined research question by collecting and summarizing all empirical evidence that fits pre specified eligibility criteria. The session was taken through Google meet (Online). Dr. Harmeet Kaur, was the resource person of the Seminar. The main aim to organize this seminar was to enlighten the faculty regarding the need and characteristics of systematic reviews, the difference between narrative and systematic reviews, steps, registration, and software of systematic reviews. The Seminar also equipped the participants with hands-on practice sessions regarding authentic registration sites and software of systematic reviews. It was overall a great learning experience for all participants. Sustainable Development Goal 4 emphasizes the importance of addressing educational needs to enhance academic career development, professional learning, and university training, ultimately contributing to student achievement in nursing.



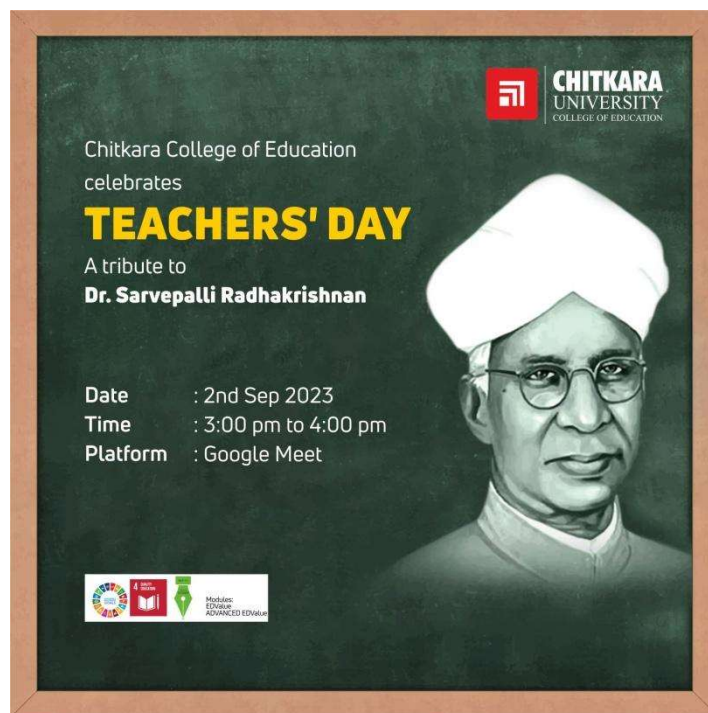
Event Name	Teacher's Day
Date	02nd September 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Dr. Sangeeta Pant, Dean, CCE, Chitkara University, Punjab
Number of Participants	25
SDGs Covered	4
Duration	One Hour

### About the Activity

Chitkara College of Education is delighted to have celebrated "Teacher's Day" as a tribute on the occasion of the birthday of Dr. Sarvepalli Radhakrishnan through a virtual mode on 2nd September 2023. The event began with the significance of Dr. Krishnan's teachings as one of the most influential and distinguished 20th century scholars of comparative religion and philosophy. 'A good teacher can inspire hope, ignite imagination and instill love for learning'. On this pious occasion of Teacher's Day various activities, and participations were organized under different themes namely Picture Collage which was displayed as a Token of Gratitude, Ode to Teachers, Riddles Game,

Teacher Trivia (where titles were given to the teachers), Personalized Video Messages, and a Group Photograph was taken. The Alpha Teachers showed their affection, regard, and respect for their teachers. Our Alpha teachers and faculty members participated with full zeal and enthusiasm. They also sang theme-related songs, and the students felt extremely happy when our Dean, Dr. Sangeeta Pant shared the history and significance behind celebrating the event and also encouraged us to recognise and value the teaching profession. We celebrated this auspiciously with grandeur and wished everyone a very happy Teachers Day

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering quality education, we can help individuals reach their full potential and enhance their lives. Investing in education is crucial for breaking the cycle of



poverty and building a sustainable future for everyone. Education allows people to gain important skills and knowledge needed for their careers. Universities play a vital role by teaching students both academically and practically.



Participants wishing their teachers Happy Teachers Day



Alpha Teacher telling about Dr Sarvepalli Radhakrishnan

Event Name	One day workshop on "Good Clinical Practice"
Date	2nd September 2023
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Prem Parkash Khosla, Head, Department of Pharmacology, Gian Sagar Medical College, Rajpura, Punjab  Dr. Prithpal Singh Matreja Head, Department of Pharmacology, Teerthanker Mahaveer University, Moradabad, U.P.
Number of Participants	120
SDGs Covered	3,4,9
Duration	1 Day

### About the Activity

Educational institutions should highlight the significance of applying knowledge both in theory and in real-world clinical settings. Incorporating practical experiences like internships or simulations into education can greatly improve how well students learn. On September 2, 2023, Chitkara College of Pharmacy and Chitkara School of Health Sciences held a workshop on "Good Clinical Practices" at Chitkara University in Punjab. The speakers for this event were Dr. Prem Parkash Khosla, Head of Pharmacology at Gian Sagar Medical

College, and Dr. Prithpal Singh Matreja, Head of Pharmacology at Teerthanker Mahaveer



**CHITKARA UNIVERSITY** College of Pharmacy | **CHITKARA UNIVERSITY** SCHOOL OF HEALTH SCIENCES | G20

One Day Workshop on

## GOOD CLINICAL PRACTICES

**Prof. (Dr.) Prem Parkash Khosla**  
Head  
Department of Pharmacology  
Gian Sagar Medical College  
Rajpura, Punjab

**Prof. (Dr.) Prithpal Singh Matreja**  
Head  
Department of Pharmacology  
Teerthanker Mahaveer University  
Moradabad, UP

**Convener & Chairman**  
**Dr. Thakur Gurjeet Singh**  
Professor and Dean  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Dr. Sonika Bakshi**  
Professor and Dean  
Chitkara School of Health Sciences  
Chitkara University, Punjab

**Organizing Secretary**  
**Dr. Ravinder Singh Jaura**  
Professor and HOD  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Roopika Sabharwal**  
Assistant Professor  
Department of Physiotherapy,  
Chitkara School of Health Sciences  
Chitkara University, Punjab

2<sup>nd</sup> September, 2023  
10:00 am onwards  
Einstein Hall,  
Galileo Block

Organised by  
Chitkara College of Pharmacy,  
Chitkara School of Health Sciences,  
Chitkara University.

INSTITUTIONS' INNOVATION COUNCIL



University. The workshop focused on ethical issues in clinical trials and the process of registering these trials. This hands-on approach helps students use their knowledge in practical situations, boosting their confidence and skills. It also gives them a chance to learn about different clinical practices, preparing them for various healthcare settings. Near the end of the session, participants discussed important guidelines for clinical trials, including E6-R2, DHR, NHR, and Helsinki guidelines. The event was very informative and inspired both students and staff to think of new ideas in Good Clinical Practices.



Group Photograph with the eminent guests, faculty members and students

### Event Details

Title of the Event:	Teachers Day Celebrations
Date of the Event:	5 <sup>th</sup> September, 2023
Venue	Demorgan's Block
SDG no	4:Quality Education

On the sunny morning of September 5th, 2023, the Matrix Club at Chitkara University's Computer. Application Department came alive with joy and enthusiasm as students gathered to celebrate a day that holds a special place in every heart – **Teachers' Day on 5<sup>th</sup> September 2023**. This day was dedicated to honoring the teachers who have been guiding and shaping our academic journeys. The celebration began with a burst of creativity as students poured their hearts into crafting beautiful handmade cards for their beloved professors. Each card was a masterpiece, reflecting the gratitude and admiration the students hold for their teachers. Alongside these heartfelt cards, vibrant roses were carefully arranged, symbolizing the appreciation and respect for the knowledge and wisdom imparted by the faculty.



In the age of technology, the Matrix Club decided to embrace the power of visual storytelling. Students collaborated to create heartwarming video messages for their professors. These videos were a beautiful montage of memories, showcasing the impact of their teachers on their lives. Laughter, camaraderie, and shared experiences were woven into these videos, making them a cherished keepsake for the professors.

The highlight of the day was the cake-cutting ceremony. The aroma of freshly baked cake filled the air as students and faculty gathered around to celebrate together. It was a moment of unity, where boundaries between teachers and students blurred, and the entire department came together as one big family. The cake symbolized the sweetness of the teacher-student relationship and the mutual respect that binds them.

In the words of one student, "Teachers' Day isn't just a day to say 'Thank You'; it's a day to say 'You're appreciated, valued, and cherished.' It's a day to celebrate the unsung heroes who guide us towards a brighter future." The Matrix Club's celebration was a resounding tribute to these unsung heroes.

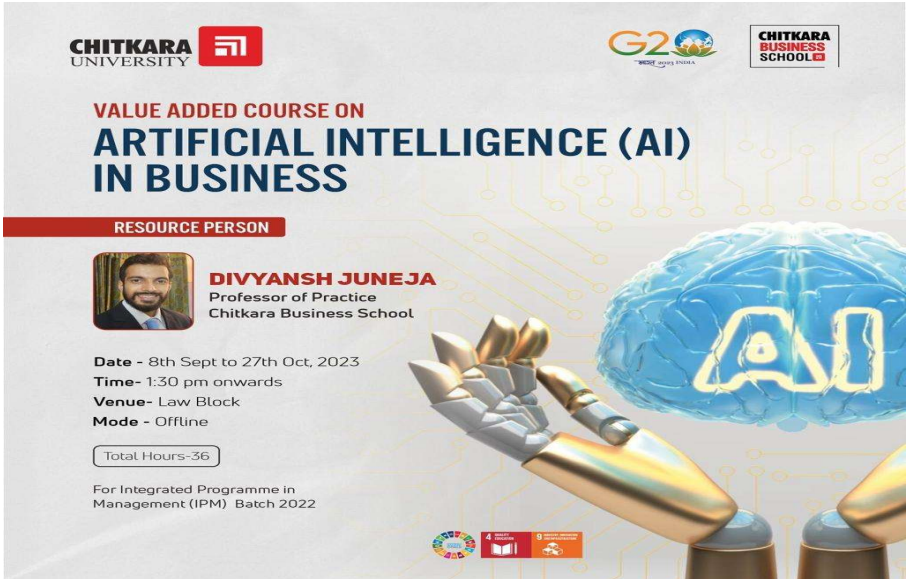
SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering education in all the fields, we can help in the full personality development of the students






Event Name	Artificial Intelligence in Business
Date	8th Sept- 27th Oct,2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Faniza Joshi
Resource Person	Mr. Divyansh Juneja
Number of Participants	43
SDGs Covered	4,9,10
Duration	30 hours

### About the Activity


Education is essential for meeting the needs of both individuals and society. By learning, people can gain the skills and knowledge important for their careers. Universities play a significant role in providing the academic education and training that students need. Mr. Divyansh did an excellent job illustrating this topic. The



**CHITKARA UNIVERSITY**   

**VALUE ADDED COURSE ON  
ARTIFICIAL INTELLIGENCE (AI)  
IN BUSINESS**

**RESOURCE PERSON**

 **DIVYANSH JUNEJA**  
Professor of Practice  
Chitkara Business School

**Date** - 8th Sept to 27th Oct, 2023  
**Time** - 1:30 pm onwards  
**Venue** - Law Block  
**Mode** - Offline

Total Hours-36

For Integrated Programme in Management (IPM) Batch 2022

value-added course on Artificial Intelligence in Business aims to give professionals and students the skills and knowledge needed to use AI effectively in the business world. Focusing on building technical skills and competencies helps education systems address the skills gap in the job market. This not only improves individual career opportunities but also supports larger goals for sustainable development and economic strength in communities worldwide.

The course covers the basics of AI, strategic planning, practical applications, and ethical issues, helping to connect theory with real-world practice. Participants will learn how to apply AI in business, create AI strategies, develop solutions, and integrate AI into different functions. With real-life examples, this course empowers participants to use AI successfully, preparing them and their organizations for a competitive business environment. The main goal of this course

was to help students understand the basics of AI technology and its key areas, promoting critical thinking and ethical use. Students also learned practical skills to create and use AI solutions for real-world challenges in various fields. The VAC AI course offered a thorough and engaging introduction to this topic. Clear explanations made complicated ideas easier to understand, while hands-on lab work strengthened practical skills. Students looked at both the theory and real applications of AI, paying attention to its benefits and ethical considerations. Mr. Divyansh's passionate teaching encourages critical thinking and project development, allowing students to become skilled, ethical users of AI in this fast-changing field. The focus on Artificial Intelligence in business helps students build a strong educational base for success in their careers, contributing to their achievements.



Event Name	Impactful Innovations and Emerging Trends in the Logistics Sector
Date	8 <sup>th</sup> September, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Mr. Jitendra Srivastva
Number of Participants	80
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

Chitkara Business School's Department of SCM & General Management hosted a talk called "Impactful Innovations and Emerging Trends in the Logistics Sector" on September 8, 2023. This event focused on how new ideas and trends in education are changing how schools prepare students for today's employment. Mr. Jitendra Srivastava, the CEO of Triton Logistics and Maritime, led the discussion. He emphasized that training programs on these innovations are vital for companies because they help students learn the skills needed to keep up with changes in the industry. With his extensive experience in Supply



Chain Management and logistics, he provided students with valuable insights into the latest advancements in the field. He covered trends such as robotic process automation, collaborative control towers, real-time networks, KPI visualization, gravity analysis, and store replenishment. Additionally, he highlighted the importance of hands-on learning through internships and projects, which allow students to use what they learn in real life, making them more appealing to employers. As the job market changes, schools are also adding soft skills training and teamwork techniques to help graduates succeed in various work environments. The expert also discussed machine learning, artificial intelligence, and predictive analytics in Supply Chain Management. This knowledge helped enhance the students' academic skills and innovative thinking, preparing them better for careers in logistics.



Event Name	International Literacy Day
Date	08 <sup>th</sup> September 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Komal Chawla Sr. Learning Designer, Dr. Kamakshi Malik, Educator, Certified Trainer & Leadership Coach
Number of Participants	34
SDGs Covered	4
Duration	One Hour

### **About the Activity**

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commemorates  
**INTERNATIONAL LITERACY DAY 2023**  
aligned to the Worldwide theme

**PROMOTING LITERACY FOR A WORLD IN TRANSITION:  
BUILDING THE FOUNDATION FOR SUSTAINABLE AND PEACEFUL SOCIETIES**

**GUEST SPEAKERS**

**KOMAL CHAWLA**  
SENIOR LEARNING DESIGNER

**DR. KAMAKSHI MALIK**  
EDUCATOR, CERTIFIED TRAINER & LEADERSHIP COACH

**ORGANIZING TEAM**

Dr. Sangeta Pand, Principal Convener, Chitkara College of Education, Chitkara University  
Dr. Vani Parwez, Moderator & Convener, Assistant Professor, Chitkara College of Education, Chitkara University  
Rakha Trivedi, Convener, Secretary General, APSNP  
Deepal Gulati, Co-Convener, President, CSR Council, WCCO DT Chandigarh  
Dr. Parul Sood, Co-Convener, Assistant Dean, Chitkara College of Education, Chitkara University

**Where Does India Stand with Respect to Achieving SDG 4?**

- In the Indian context, SDG 4 is particularly significant given the country's large population and its commitment to providing education for all.
- One of the main challenges is the quality of education, particularly in rural areas.
- There is also a significant gender gap in education, with girls having lower enrolment rates than boys.
- The COVID-19 pandemic has further exacerbated the existing inequalities in education, with millions of students being unable to attend school due to school closures and a lack of access to digital learning resources.

**4 QUALITY EDUCATION**

**SDG 4 Targets To be achieved by 2030**

Sustainable Development Goal 4 has 10 targets encompassing many different aspects of education. There are **seven** targets which are expected outcomes and **three** targets which are means of achieving these targets.

Event Name	Value Added Course on Personal Branding
Date	11-15th September, 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University
Organizer	Col. Bikram Ahluwalia
Resource Person	Ms. Neha Gupta
Number of Participants	60
SDGs Covered	4,9,10
Duration	30 hours

### **About the Activity**

Education is essential for fulfilling the learning needs of both individuals and society. It helps people gain the skills and knowledge necessary for career growth. Universities are important in offering academic learning and training to students. From September 11th to 15th, 2023, MBA HR students took part in a valuable course on personal branding, designed to boost their professional development. This course was led by Neha Gupta, the respected Managing Director of Neha Gupta Talks. Her knowledge and helpful advice made a lasting impression on the participants, giving them the tools needed to succeed in the competitive field of human resources and beyond. Overall, a focus on improving education and job training will help create a skilled workforce ready to tackle modern challenges.



## Value Added Course on **PERSONAL BRANDING**

For MBA ( HR ) Batch 2023

Resource Person



**NEHA GUPTA**

Managing Director  
NehaGuptaTalks



Date - 11th Sep to 15th Sep, 2023

Time- 9:30 am Onwards

Duration- 36 Hrs

Mode - Offline

Venue- Fleming Block

Organised by:

CBS/ MBA HR Department



Expert interacting with the students



Student with the certificate, after the session.

Event Name	Career Counselling Program in Collaboration with ICSI
Date	11 <sup>th</sup> September 2023
Venue	Exploratorium, Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Jasneet Singh Bindra
Number of Participants	500
SDGs Covered	4, 10
Duration	1 day

### About the Activity

BBA Professional at Chitkara Business School in Punjab, India, organized a career counseling program with The Institute of Company Secretaries of India (ICSI) for undergraduate students. The program featured notable speakers, CS Ankur Gauba, Chairman of the Ludhiana chapter of ICSI, and CS Sumit Bhojwani, Vice Chairman of the Ludhiana chapter of NIRC. Its goal was to give students useful insights and guidance about careers in the field of Company Secretaries. CS Sumit Bhojwani explained the roles, responsibilities, and authority of a company secretary. He also shared the journey of becoming a CS. The speakers discussed the key skills and qualifications needed to succeed in this field, stressing the importance of ongoing learning and professional growth. They highlighted the high demand for company secretaries, both nationally and internationally, and addressed audience questions effectively. The session covered the latest trends in the company secretary profession, helping students spot new employment opportunities. They also talked about the academic knowledge and career insights needed to navigate this field. Understanding employment opportunities and challenges in the company secretary profession will guide students in making smart decisions for their future. This program was designed to help students choose their career paths wisely.

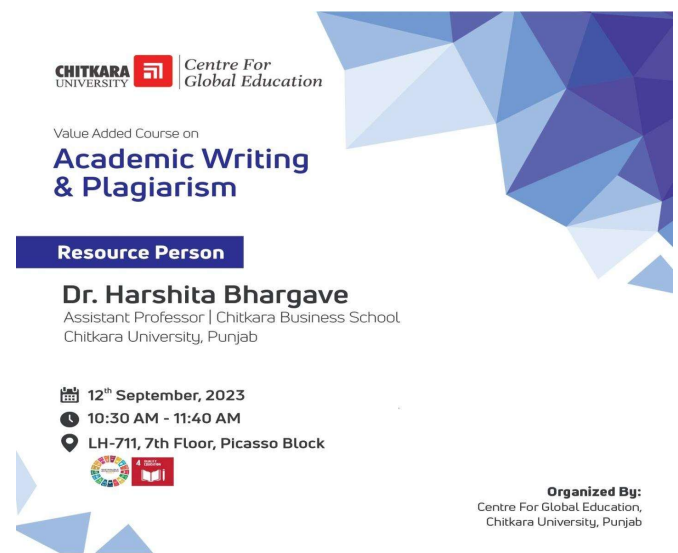



Event Name	Academic Writing & Plagiarism
Date	12 <sup>th</sup> September 2023
Venue	LH-711, 7 <sup>th</sup> Floor, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Dr. Harshita Bhargave, Assistant Professor, Chitkara Business School, Chitkara University Punjab
Number of Participants	43
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	10:30am-11:40am

### **About the Activity**

Academic writing is a crucial skill that helps students and researchers share their ideas clearly in a school or research setting. This type of writing is formal and used in various university and scholarly articles. In this workshop, students learned about plagiarism and academic writing. This knowledge will aid them in writing research papers and completing assignments. Developing these skills is important not only for doing well in school but also for personal and professional growth. Learning to write well and avoid plagiarism encourages critical thinking, helps analyze information better, and allows clear expression of thoughts, which are important in any job. Overall, becoming skilled in these areas builds the groundwork for responsible scholarship and active involvement in society.

It is important to cultivate these skills not only for academic success but also for personal and professional development. Learning to write academically and avoiding plagiarism helps individuals think critically, analyze information more effectively, and articulate their thoughts clearly, which are valuable assets in any field of work. Overall, mastering these skills lays the foundation for ethical scholarship and informed participation in society.





**CHITKARA UNIVERSITY**  *Centre For Global Education*

Value Added Course on  
**Academic Writing & Plagiarism**

**Resource Person**

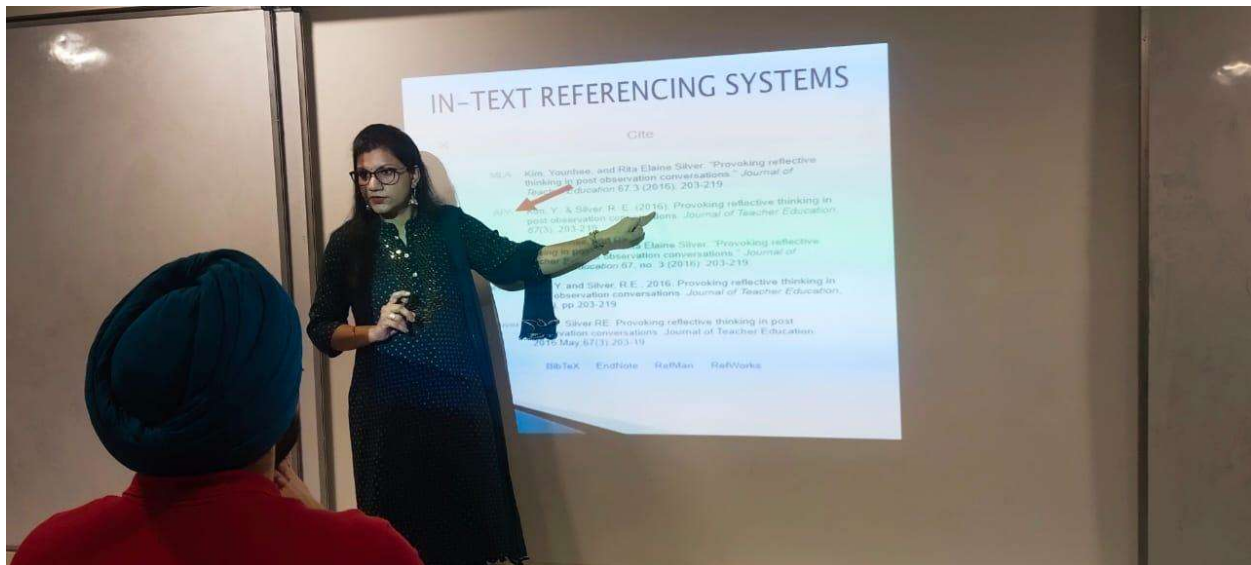
**Dr. Harshita Bhargave**  
Assistant Professor | Chitkara Business School  
Chitkara University, Punjab

📅 12<sup>th</sup> September, 2023  
🕒 10:30 AM - 11:40 AM  
📍 LH-711, 7th Floor, Picasso Block

**Organized By:**  
Centre For Global Education,  
Chitkara University, Punjab

## Event Details



Topic	Job Interview Preparation
Date	13-09-2023
Mode	Offline
Organizer name	CCHM
Resource person	Mr. Vinay Khurana
No. of participants	80
SDG No.	4

### **Objective**

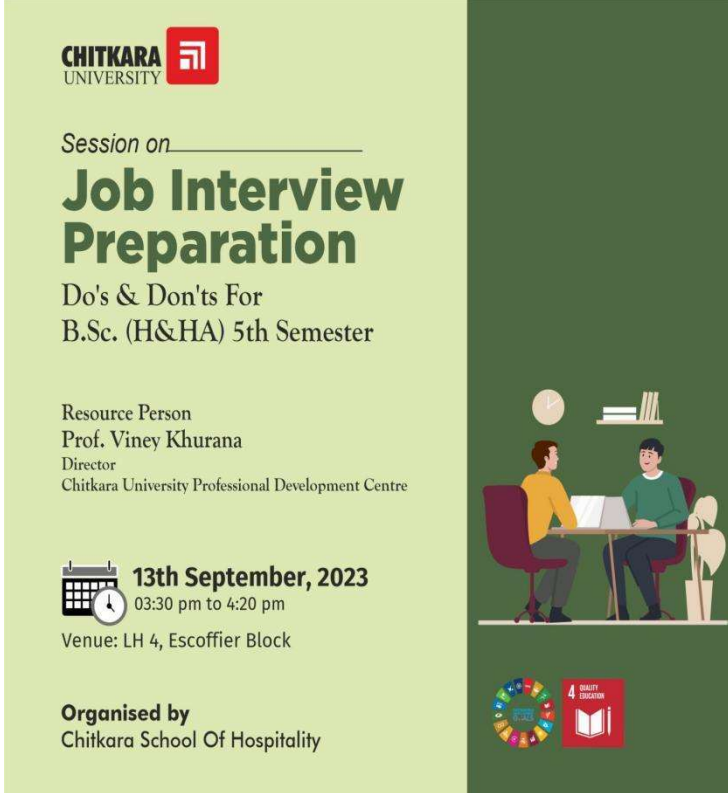
1. To understand the key components and structure of an effective resume.
2. To learn the Do's and Don'ts of resume writing and interview preparation.
3. To gain insights from a seasoned professional on what employers look for in candidates.
4. To prepare students to create professional resumes and excel in job interviews.

### **Description**

Sir shared his experience about hiring candidates during the course of his 35 years long career. Sir emphasized about how the resume for the students should be made and what are the Do's and Don'ts associated with regards to an interview. The points that need to be kept in mind while making the resume. The knowledge shared would be helpful for the students in making their resume and make them interview ready for their future endeavours in the hospitality industry.

SDG 4 which focuses on quality education is crucial for students pursuing a career in hospitality management. By ensuring that students receive the necessary academic support and career development

opportunities universities can help them achieve their professional goals. Providing practical training and fostering a culture of continuous learning can significantly enhance student



**CHITKARA**  
UNIVERSITY

Session on \_\_\_\_\_

## Job Interview Preparation

Do's & Don'ts For  
B.Sc. (H&HA) 5th Semester

Resource Person  
Prof. Viney Khurana  
Director  
Chitkara University Professional Development Centre

**13th September, 2023**  
03:30 pm to 4:20 pm  
Venue: LH 4, Escoffier Block

**Organised by**  
Chitkara School Of Hospitality

Illustration of two people sitting at a table with a laptop, a clock, and books.

SDG 4 QUALITY EDUCATION logo and Chitkara University logo.



achievement in this field. Therefore, it is important for educational institutions to prioritize SDG 4 in order to prepare students for successful careers in hospitality management.

### **Outcomes**

1. Students will be able to craft well-structured and effective resumes tailored for the hospitality industry.
2. Participants will avoid common mistakes in resume writing and interview preparation.
3. Attendees will understand employer expectations and the qualities sought in candidates.
4. Students will feel confident and ready for interviews, enhancing their prospects in the hospitality industry.



Event Details	
Event Name	2 days Expert Talk
Topic	Sources of Laws & Law-Making Powers
Date	13 <sup>th</sup> – 14 <sup>th</sup> September, 2023
Mode	Offline
Venue	GB303, Galileo Block, Chitkara University, Punjab
Organizer Name	Ms. Priya Gill, Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Mr. Arun Vatsyayan, Assistant Professor, Office of Registrar, Chitkara University, Punjab
No. of Participants	44
SDG No	SDG 4: Quality Education

### **Objectives**

- To provide a comprehensive understanding of the various sources influencing the creation and development of laws within a legal system.
- To enlighten the multifaceted nature of legal authority.

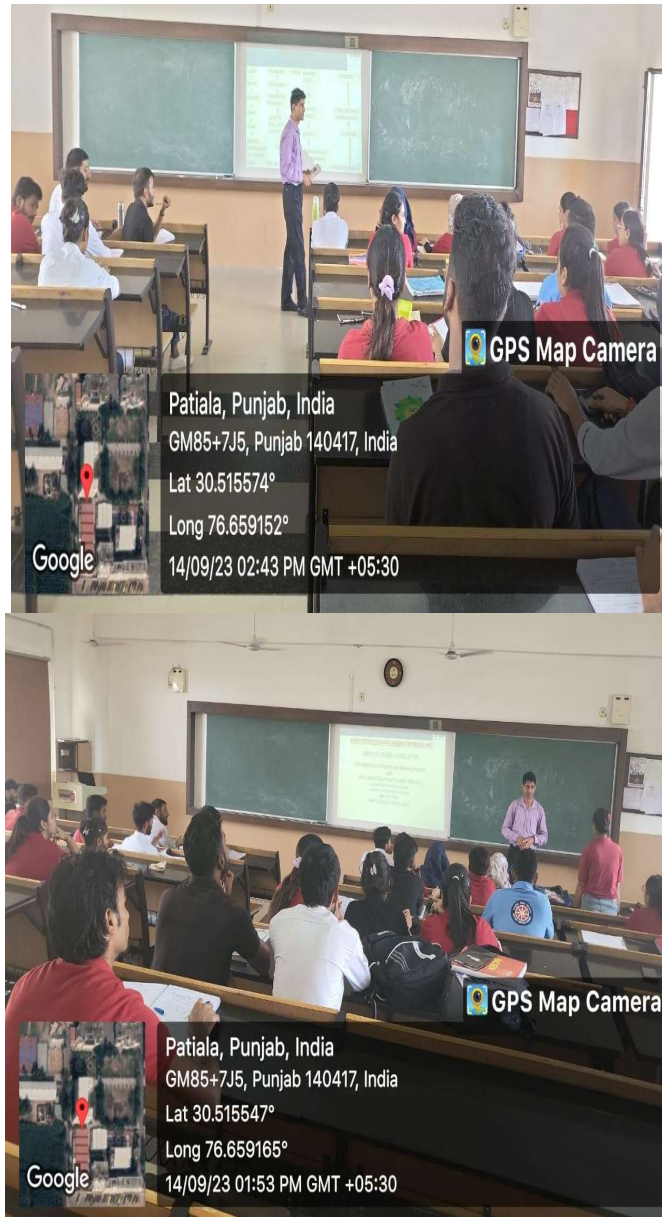
### **Description**

2 days expert talk on “**Sources of Laws & Law-Making Powers**” was organized by Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab on 13<sup>th</sup> -14<sup>th</sup>September, 2023 from 01:45 P.M.to 03:45 P.M. The Resource person for the expert talk was Mr. Arun Vatsyayan, Assistant Professor, Office of Registrar, Chitkara University, Punjab. He discussed the Indian Judicial System, Judicial Magistrate First Class, District, State, Apex, Civil and Criminal case procedures, Indian Penal Code, ICPC, Indian Evidence Act and POCSO Act. Students of B. Sc. Nursing 5<sup>th</sup>Semester attended the class with great enthusiasm and participated fully in the discussion. The purpose of this expert talk was to increase the student’s understanding of the origins of laws, their enacting powers and legislative authorities and cover all aspects, offering a comprehensive overview of the diverse sources that contribute to the creation and evolution of laws within a legal framework.

Sustainable Development Goal 4 emphasizes the importance of inclusive and equitable quality education, which is essential for fostering academic career development and enhancing professional learning opportunities. This goal underscores the necessity for universities to provide comprehensive training that not only supports student achievement but also prepares individuals for various fields, including nursing and the legal system. By

addressing the educational needs of diverse populations, institutions can contribute significantly to the overall advancement of society and the workforce.





## Expert Talk on Sources of Laws & Law-Making Powers on 14/09/2023

### Outcomes

- Students were empowered with the knowledge and skills necessary to navigate the legal complexities of their profession and contribute to delivery of safe, ethical and legally compliant healthcare.

Event Name	“Innovative Sales Approach in LIFE Insurance Industry”
Date	14th September 2023
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Vikas Sofat, Sr. Circle Head (Banca Vertical), Aditya Birla Sunlife Insurance
Number of Participants	75
SDGs Covered	4, 17
Duration	1 day

### About the Activity

Chitkara College of Sales and Marketing held a talk on "New Sales Methods in Life Insurance" on September 12, 2023, starting at 1:30 pm at Chitkara University Punjab Campus. The guest speaker, Mr. Vikas Sofat, Senior Circle Head at Aditya Birla Sunlife Insurance in Ludhiana, discussed fresh sales strategies in the Life Insurance sector and job prospects within the field. He talked about the bancassurance sector, the challenges faced, and the skills needed for success in the insurance industry. The students found the session engaging and informative. Mr. Vikas also mentioned that the learning platform acts as a digital center where students can find various resources, such as interactive courses and mentorship opportunities. This helps improve their learning and develop essential skills. With this knowledge, students will better understand insurance and effective sales methods, enabling them to offer excellent services and build rewarding careers in the industry.



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

Event Name	Plagiarism in Academic Writing and Scholarly World
Date	14 <sup>th</sup> September 2023
Venue	LH-711, 7 <sup>th</sup> Floor, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Dr. Harshita Bhargave, Assistant Professor, Chitkara Business School, Chitkara University Punjab
Number of Participants	31
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	02:10pm-03:20pm

### About the Activity

Plagiarism is when someone uses another person's work without giving credit. In schools and universities, plagiarism is a big problem that goes against the values of honest scholarship and learning. These institutions encourage original thinking and critical analysis, which are important for effective teaching. However, when plagiarism becomes common, it can lead students to focus more on getting good grades instead of truly understanding the material. Teachers have the tough job of creating an environment that promotes ethical behavior while showing students why being original in their work is crucial. This requires training programs that help both students and teachers understand how to cite sources correctly and the harm caused by stealing ideas. In academic writing, plagiarism happens when someone uses text, ideas, or data from a source without proper citation. In this workshop, students have used plagiarism detection software to identify copied content. This kind of software helps by revealing instances of unoriginal writing, encouraging students to be more creative. Using these tools does more than just find copied work; they also help students learn about their writing styles, encouraging them to think critically about the sources they use and develop their own ideas.



Value Added Course on

### Plagiarism in Academic Writing & Scholarly World

#### Resource Person

**Dr. Harshita Bhargave**  
Assistant Professor | Chitkara Business School  
Chitkara University, Punjab

📅 14<sup>th</sup> September, 2023

🕒 02:10 PM - 03:20 AM

📍 LH1, Ground Floor, Picasso Block



**Organized By:**  
Centre For Global Education,  
Chitkara University, Punjab



Event Name	World Ozone Day 2023
Date	15 <sup>th</sup> September 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Dr. Anshu Kumar, Cold Chain Specialist, UNICEF, Bhutan, Dr Kemala Intan, Lecturer at Medical Faculty, University of North Sumatra, Medan, Indonesia
Number of Participants	39
SDGs Covered	4, 13, 17
Duration	One Hour

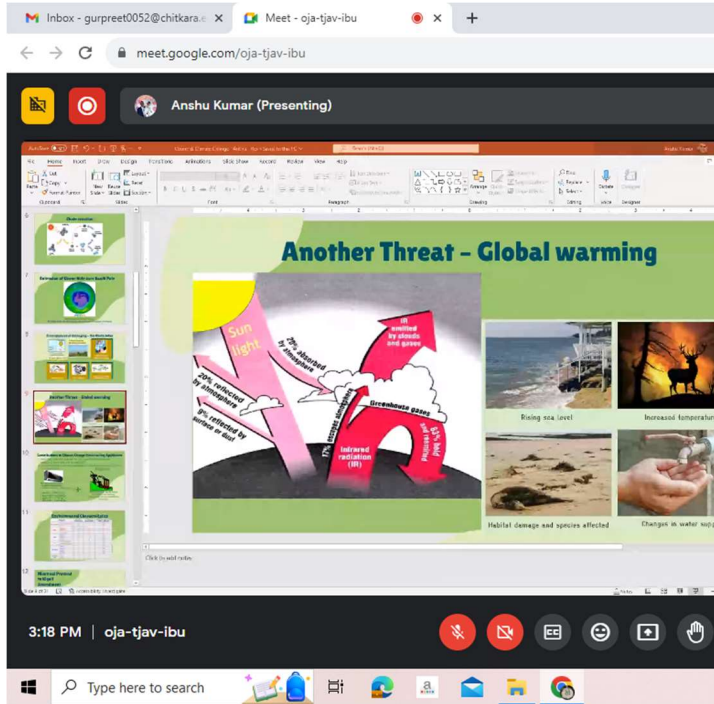
### **About the Activity**

To commemorate the World Ozone Day 2023, Chitkara College of Education organized a virtual session in partnership with Chitkara School of Psychology and Counselling, Association of Professional Social Workers and Development Practitioners and The Climate Reality Project India and South Asia, with a goal to educate and raise awareness about the need of safeguarding the ozone layer. For the event, we had two eminent guest speakers namely Dr. Anshu Kumar, Cold Chain Specialist, UNICEF, Bhutan and Dr. Kemala Intan, Lecturer at the Medical Faculty, University of North Sumatra, Medan, Indonesia. They enlightened on this year's United Nations theme of World Ozone Day 2023, marked on 16 September, observed under Montreal Protocol@35 with the global theme "Fixing the Ozone Layer and Reducing Climate Change". The theme recognizes the wider impact the Montreal Protocol has on climate change and the need to act in collaboration, forge partnerships and develop global cooperation to address climate challenges and protect life on earth for future generations. This event offered a platform to educate our Alpha Teachers and Masters on the significance of protection of the ozone layer and to acknowledge the importance of this day. This event is in alignment with the National Education Policy 2020, para no 6.2, and Sustainable Development Goals no 4-Quality Education, 11- Sustainable Cities and Communities, 13- Climate Action and 17- Partnership for the Goals. Overall, it was highly informative, insightful, enriching and of immense learning.

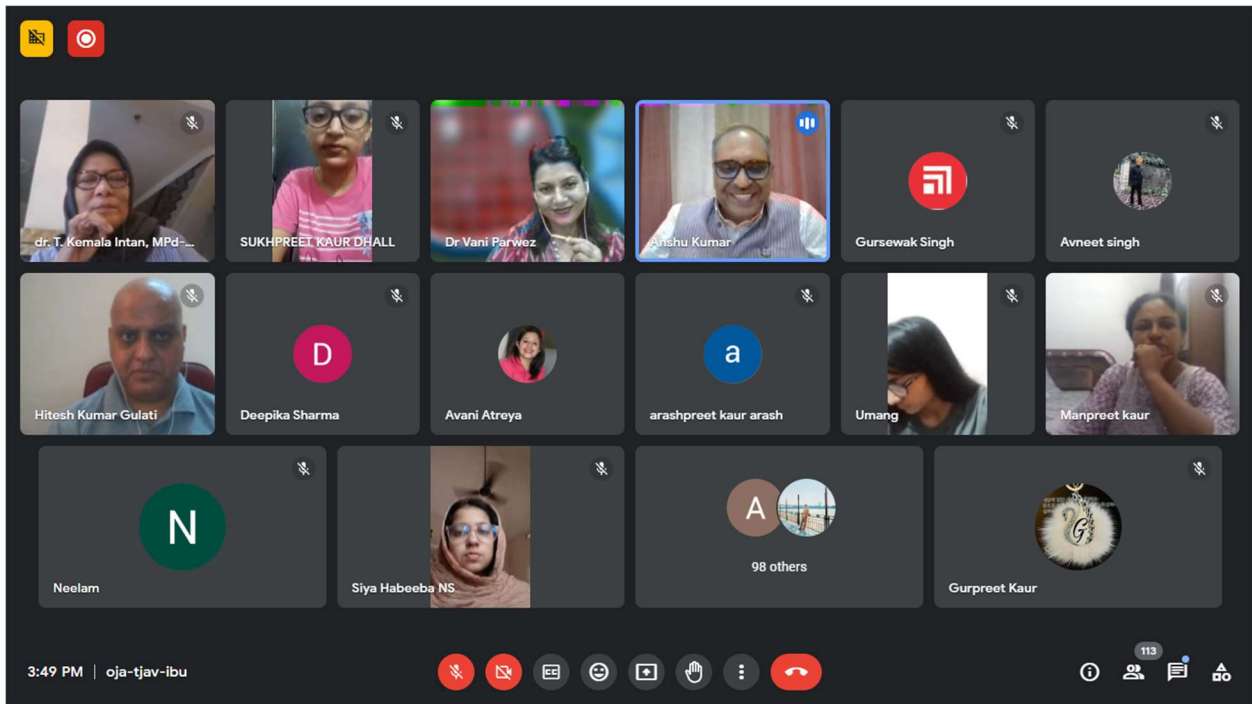
SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering quality education, we can help individuals reach their full potential and enhance their lives. Investing in education is crucial for breaking the cycle of poverty and building a sustainable future for everyone. Education allows people to



gain important skills and knowledge needed for their careers. Universities play a vital role by teaching students both academically and practically.



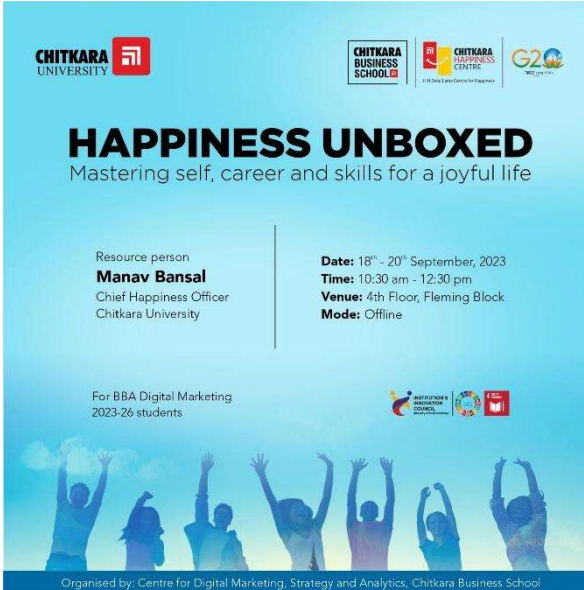
Resource Person Explaining the Global warming



Event Name	Happiness Unboxed: Mastering self, career and skills for a joyful life
Date	18-09-2023 to 20-09-2023
Venue	Chitkara University, Punjab
Organiser	Dr. Prachi Gupta
Resource Person	Mr. Manav Bansal
Number of Participants	70
SDGs Covered	4
Duration	6 hours

### About the Activity

A three-day event called "Happiness Unboxed: Mastering Self, Career, and Skills for a Joyful Life" took place from September 18 to September 20. Learning how to master oneself, career, and skills is crucial for living a happy life and being successful in academics in today's competitive environment. Mr. Manav Bansal, the Chief Happiness Officer at Chitkara University, was the main speaker who led these insightful sessions, which offered a life-changing experience. This knowledge helps students set practical goals and create a career path that matches their interests and values. In today's job market, employers look for skills that go beyond just qualification, so being flexible and constantly improving one's abilities is essential for success. Education is key in this process, as it provides individuals with the tools they need to thrive in their careers.



**CHITKARA**  
UNIVERSITY

**CHITKARA**  
BUSINESS  
SCHOOL

**CHITKARA**  
HAPPINESS  
CENTRE

G20

**HAPPINESS UNBOXED**  
Mastering self, career and skills for a joyful life

Resource person  
**Manav Bansal**  
Chief Happiness Officer  
Chitkara University

**Date:** 18<sup>th</sup> - 20<sup>th</sup> September, 2023  
**Time:** 10:30 am - 12:30 pm  
**Venue:** 4th Floor, Fleming Block  
**Mode:** Offline

For BBA Digital Marketing  
2023-26 students

Organised by: Centre for Digital Marketing, Strategy and Analytics, Chitkara Business School

During these three days, students engaged in self-discovery, career development, and enjoyable activities that helped them gain the mindset and resources needed for a satisfying life. Merging self-improvement with career growth not only leads to job success but also brings personal happiness and fulfillment. The agenda included in-depth sessions on self-management, strategies for planning careers, and interactive activities that promote personal growth and happiness.



Event Name	“Innovative Approach:Manage Stress to Manage Business”
Date	18th September 2023
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Ganesh Kumar Sharma, Sales Manager, Abbott
Number of Participants	150
SDGsCovered	4,9, 17
Duration	1 day

### **About the Activity**

Today, the need for well-rounded graduates is higher than ever. This makes it crucial to blend education, career training, and skill development. Schools aim to offer hands-on learning experiences that go beyond standard classes. They encourage MBA students to participate in group projects, internships, and workshops to build their skills. Chitkara College of Sales and Marketing hosted a talk by Mr. Ganesh Kumar Sharma, the Sales Manager at Abbott, India's second-largest pharmaceutical company. MBA students in Pharmaceutical Management and faculty attended the session. Mr. Sharma began by asking about the students' goals. He shared his own story of rising through the ranks in pharmaceutical sales, discussing both the challenges he faced and how he dealt with stress, turning it into valuable lessons. He introduced the concept of transforming pressure into pleasure, suggesting that having ambitious dreams is essential. Rather than just dreaming, he urged students to actively work towards their goals. He emphasized the importance of self-management to succeed in today's tough business environment. The session ended with students asking questions. The focus on "Managing Stress to Manage Business" was especially relevant for high-pressure jobs like sales and marketing. With fierce competition and customer expectations, professionals often face niche demands and stress. Mr. Sharma discussed how to overcome obstacles when starting and maintaining a career, illustrating how to turn challenges into opportunities and find joy in hard work. MBA pharmaceutical management students found the session practical and relevant, applying the insights to their future careers in the demanding field of sales and marketing. This approach to education not only prepares the postgraduates for immediate employment but also encourages a lasting love for learning, helping them succeed in a changing global economy and contributing to sustainable development through quality education.



**CHITKARA UNIVERSITY**

G20

**CHITKARA COLLEGE OF SALES and MARKETING**

*Expert Talk on*  
**Innovative Approach:  
Manage Stress to  
Manage Business**

Date: 18th September, 2023  
Time: 2:00 PM onwards  
Venue: Pulitzer Hall, Picasso Block

Organised by  
Chitkara College of Sales & Marketing

Speaker  
**Ganesh Kumar Sharma**  
Sales Manager

**Abbott**

Accreditation logos: AACSB, EQUIS, AMBA, ISO 9001, ISO 14001, ISO 27001



Event Details	
Event Name	Expert Talk
Topic	Ayushman Bharat(Health Care Delivery System)
Date	18th September, 2023
Time	12:00-1:00 PM
Mode	Virtual (Google meet- <a href="https://meet.google.com/fbm-yzku-fju">https://meet.google.com/fbm-yzku-fju</a> )
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Sushma Saini, Associate Professor, NINE, PGIMER, Chandigarh
No. of Participants	41 Students
SDG No.	SDG 4:Quality Education, SDG 17: Partnership For The Goals

### **Objectives**

- To understand the health care delivery system
- To equip the faculty members and students with the knowledge of Ayushman Bharat

### **Description**

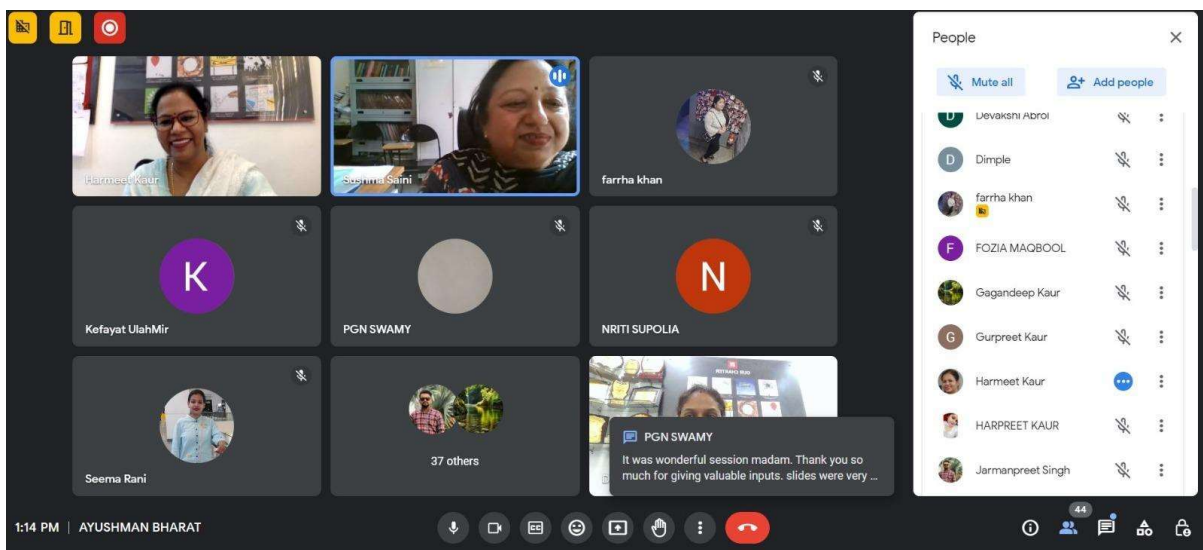
An Expert Talk On **Ayushman Bharat (Health Care Delivery System)** dated 18<sup>th</sup> September, 2023 was organized by the Department of Nursing, Chitkara School of Health Science, Chitkara University, on Google meet. The objective of the expert talk is to equip the faculty members and students with the knowledge of Ayushman Bharat (Health Care Delivery System). An eminent speaker talked about the new vision of Primary Health Care under Ayushman Bharat, elements of Health Initiatives, comprehensive primary health care team, role and functions of Mid-Level Healthcare Providers (MLHP), training of PHC team, and beneficiaries of this scheme. The Speaker also focused on PRADHAN MANTRI AROGYA MITRA (selection, placement and training). At the end of the session the speaker cleared our doubts. It was a knowledgeable and fruitful session.

Sustainable Development Goal 4 (SDG 4) aims to ensure inclusive and equitable quality education for all. This goal emphasizes the importance of education in shaping academic career development and improving professional learning. For students in nursing and

health fields receiving quality education is crucial to their success and future achievements. Universities play a vital role in providing training that meets the specific needs of these students helping them acquire the necessary skills and knowledge. By focusing on SDG 4 we can enhance student achievement and prepare future healthcare professionals to address the challenges in their field

**Outcome**

All the participants were empowered with the knowledge of Ayushman Bharat (Health Care Delivery System). They also came to know about the new vision of Primary Health Care under Ayushman Bharat.



Event Details	
Event Name	Expert Talk
Topic	Alternative and Complementary Systems of Medicine
Date	18th September, 2023
Time	2:00- 3:00 PM
Mode	Virtual (Google Meet- <a href="https://meet.goggle.com/het-iicc-fzn">https://meet.goggle.com/het-iicc-fzn</a> )
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
Resource Person	Dr. Manpreet Kaur, Principal, College of Nursing, Shri Guru Ram Dass University of Health Sciences
No. of Participants	42
SDG No	4-Quality Education, 17-Partnerships for the Goals

An Expert Talk on ‘Alternative and Complementary Systems of Medicine’ dated 18<sup>th</sup> September, 2023 was organized by the Department of Nursing, Chitkara School of Health Science, Chitkara University on Google Meet. The objective of the expert talk is to make the faculty members and students familiar with the use of alternative and Complementary systems of medicine used in patient care. An eminent speaker explained that this system is proven to be safe and effective and is widely accepted in the health sector. She discussed the basic philosophy behind the CAM system. She also highlighted the integration of Complementary therapy with the conventional treatment of clients. The expert thoroughly explained all the aspects of AYUSH, Acupuncture, Naturopathy, Homeopathy, Biofeedback, Medication, manipulation and body based therapies, energy therapies and a



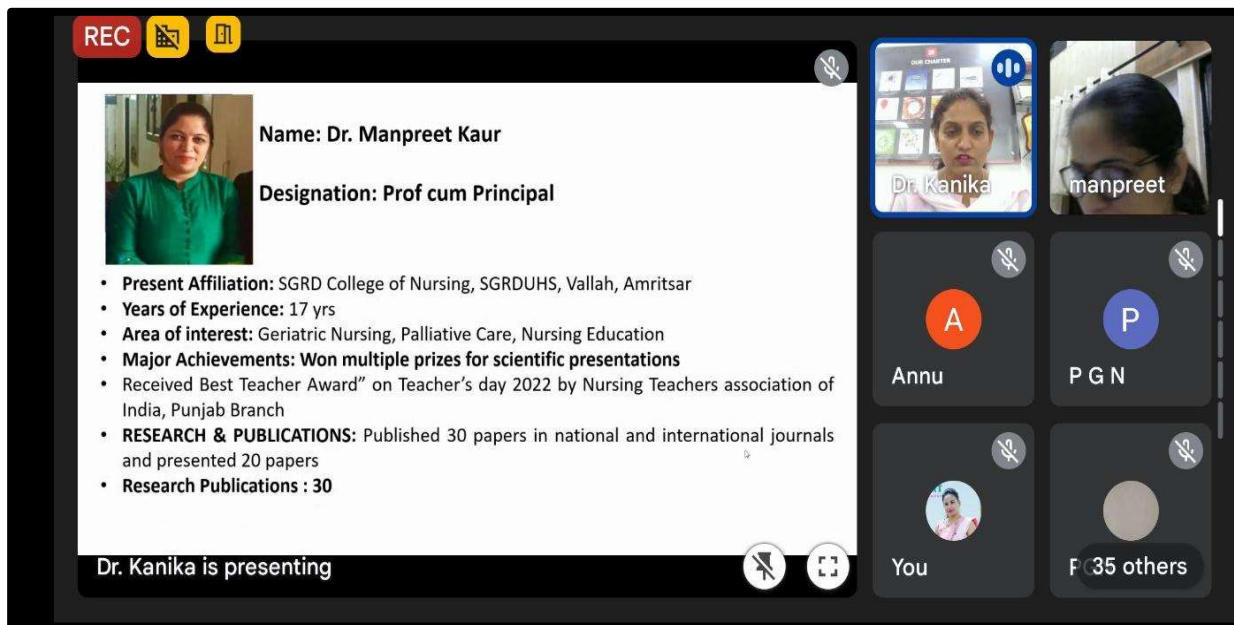


lot more. At the end of the session the speaker cleared our doubts. It was a knowledgeable and fruitful session.

Sustainable Development Goal 4 (SDG 4) aims to ensure inclusive and equitable quality education for all. This goal emphasizes the importance of education in shaping academic career development and improving professional learning. For students in nursing and **health** fields receiving quality education is crucial to their success and future achievements. Universities play a vital role in providing training that meets the specific needs of these students helping them acquire the necessary skills and knowledge. By focusing on SDG 4 we can enhance student achievement and prepare future healthcare professionals to address the challenges in their field

**Outcome**

All the participants were empowered with the knowledge of Alternative and Complementary systems of medicine used in patient care.



Expert Talk on “Alternative and Complementary Systems of Medicines” on 18<sup>th</sup> September, 2023 on Meet

Event Name	Career Counselling Session – Certified Investment Banking Operations
Date	19 <sup>th</sup> September 2023
Venue	Fleming Block, 3 <sup>rd</sup> Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Satinder Singh
Resource Person	Ms. Shika Sethi
Number of Participants	68
SDGs Covered	4, 10
Duration	1 day

### About the Activity

A one-day career counseling session took place for B.Com. (Hons.) students from the 2021 batch, focusing on becoming a "Certified Investment Banking Operations Professional." The session covered important areas in investment banking and the challenges students might face in this field. The speaker highlighted the growing employment opportunities in investment banking operations and discussed various challenges and ways to develop professionally. Students learned about financial issues in different industries and how investment banking can help address those issues. Ms. Shika Sethi, the session expert, engaged with students by asking about their interests and questions related to investment banking. The event included several learning activities, providing both theoretical knowledge and practical experiences, such as visiting the websites of companies and banks involved in investment banking. Mr. Jasneet Singh discussed the importance of academic learning and practical understanding in this field, emphasizing the need for quality education and literacy in the corporate world. Overall, the session involved students actively and enriched their learning experience.



The image shows a speaker, Ms. Shika Sethi, presenting at a podium during a career counseling session. The session is titled "Career Counselling Session on Certified Investment Banking Operations". The flyer also lists the date as 19th September, 2023, at 11:30 AM, and the venue as Fleming Block, 3rd Floor Extension Area, CBS. The mode is offline. The event is for the student of B.Com Batch-2021, organized by the B.Com Program, Chitkara Business School, Chitkara University, Punjab. The flyer includes logos for Chitkara University, G20, B20, and Chitkara Business School, along with icons representing financial growth and investment.

Event Details	
Event Name	Expert Talk
Topic	Human Resource Planning & Management by Nurse Leaders
Date	19th September, 2023
Time	11:00 AM- 12:00 PM
Mode	Virtual (Google meet-meet.google.com/bpt-hwzf-sju)
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Anita Kansal, Nursing Superintendent, National Institute of TB and Respiratory Diseases, New Delhi
No. of Participants	42 students
SDG No.	SDG 4: Quality Education, SDG 17: Partnership For The Goals

### **Objectives**

- To make the participants aware about the Human Resource Planning & Management by Nurse Leaders
- To make them understand how and why nursing manpower planning is important.

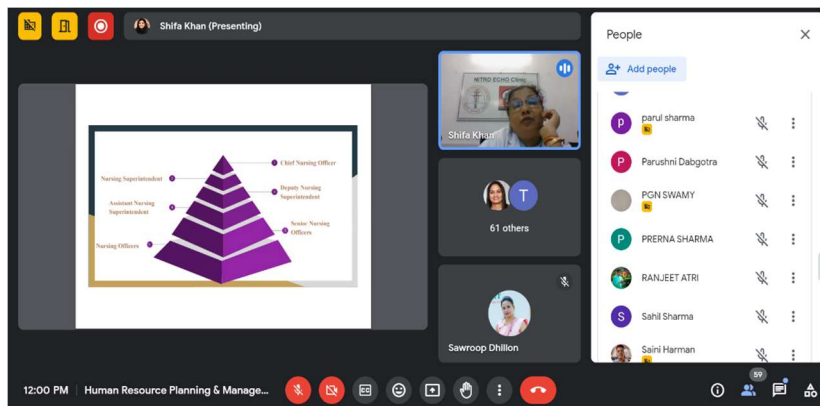
### **Description**

An Expert Talk on **Human Resource Planning & Management by Nurse Leaders** dated 19<sup>th</sup> September, 2023 was organised by the Department of Nursing, Chitkara School of Health Science, Chitkara University on Google meet. The expert talked on the optimum utilization of nursing resources. She dug out how and why nursing manpower planning is important. The expert detailed all the components of Human Resources Management. She in detail talked about various agencies and committees' norms and recommendations for managing nursing staff. The Speaker also focused on basic principles of administration using Henri Fayol's theory. At the end of the session the speaker cleared the process of managing the challenges of manpower planning.

Human resource planning and management by nurse leaders play a crucial role in achieving Sustainable Development Goal 4 which focuses on quality education. Nurse leaders must identify the educational needs of their staff to ensure they are well-prepared for their roles. This includes offering opportunities for academic career development and professional learning. By providing university training and continuous education nurse leaders can enhance the skills of their team. Ultimately this investment in education leads to improved student achievement and better patient care in healthcare settings.

**Outcome**

The participants were empowered with the knowledge of nursing manpower planning and the process of managing the challenges of manpower planning.



Expert Talk on “Human Resource Planning & Management by Nurse Leaders” held on 19<sup>th</sup> September, 2023

Event Details	
Title of the Event:	Design Thinking A Prerequisite For Entrepreneurship
Date of the Event:	19 September, 2023
Venue	Einstein Hall, Galileo Block
SDG no	9, 4
No. of Student Enrolled:	113
No. of Student Attended	96
Resource Persons:	Dr. Rohit Markan, Consultant in Foundation, Consultancy Region Head, North India.

### **Objective**

Design Thinking has become a key method for students in entrepreneurship, helping them become more effective in their education, skill-building, and career growth. On September 19, 2023, the Department of Computer Science and Engineering held an event called “Design Thinking: A Prerequisite for Entrepreneurship” at Einstein Hall, Galileo Block, starting at 2:00 PM. This event featured a talk by Dr. Rohit Markan, who focused on boosting creativity, problem-solving skills, and inspiring innovation among participants. The goals were to teach how design thinking helps identify opportunities, promotes quick adjustments, shows its real-life uses, highlights teamwork, and motivates future innovators. By engaging in hands-on learning through internships, students learn to spot real-world issues and create solutions that appeal to their intended audiences. This experience builds their job skills and prepares them for a job market that values flexibility and innovative thinking. The focus on sustainable practices also encourages a sense of responsibility, making sure future business leaders consider the wider impact of their projects.

The event began with discussions about different business methods, the basic ideas behind design thinking, and the significance of teamwork and flexibility in entrepreneurship. Students took part in an interactive activity that highlighted how working together is essential to entrepreneurial success. This experience showed how different viewpoints and cooperation can lead to smart and effective solutions, underscoring the need for

collaboration in innovation and problem-solving. From this event, participants developed a solid understanding of how design thinking relates to entrepreneurship, gaining useful skills for navigating the ever-changing business landscape, and receiving encouragement to adapt and create in their entrepreneurial paths. Ultimately, design thinking helps students become active change-makers who can make valuable contributions to their communities and fields, building a culture of innovation essential for tackling today's significant global issues while creating rewarding careers.

### **Outcomes**

1. This hands-on experience demonstrated how diverse perspectives, and teamwork can lead to creative and effective solutions, reinforcing the importance of cooperation in innovation and problem-solving.
2. From this event, attendees gained a comprehensive understanding of design thinking's role in entrepreneurship.
3. The students have acquired practical skills for navigating the dynamic world of business, along with inspiration to adapt and innovate in their entrepreneurial journeys.



Event Details	
Event Name	Expert Talk
Topic	National Health Policy
Date	20th September, 2023
Time	11:00 AM-12:00 PM
Mode	Virtual (Google meet- <a href="https://meet.google.com/jmi-gmjz-uaq">https://meet.google.com/jmi-gmjz-uaq</a> )
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Sushma Saini, Associate Professor, NINE, PGIMER, Chandigarh
No. of Participants	20 students
SDG No.	SDG 4:Quality Education, SDG 17: Partnership For The Goals

### **Objectives**

- To understand the basic need for a New Health Policy to shift the care from sickness to wellness.
- To equip the faculty members and students with the knowledge of New Health Policy

### **Description**

An Expert Talk on **National Health Policy** dated 20<sup>th</sup> September, 2023 was organized by the Department of Nursing, Chitkara School of Health Science, Chitkara University on Google meet. An eminent speaker talked about the Health for all by 2000 AD and the key elements of the same. She also pointed out the factors interfering with the progress towards HFA.

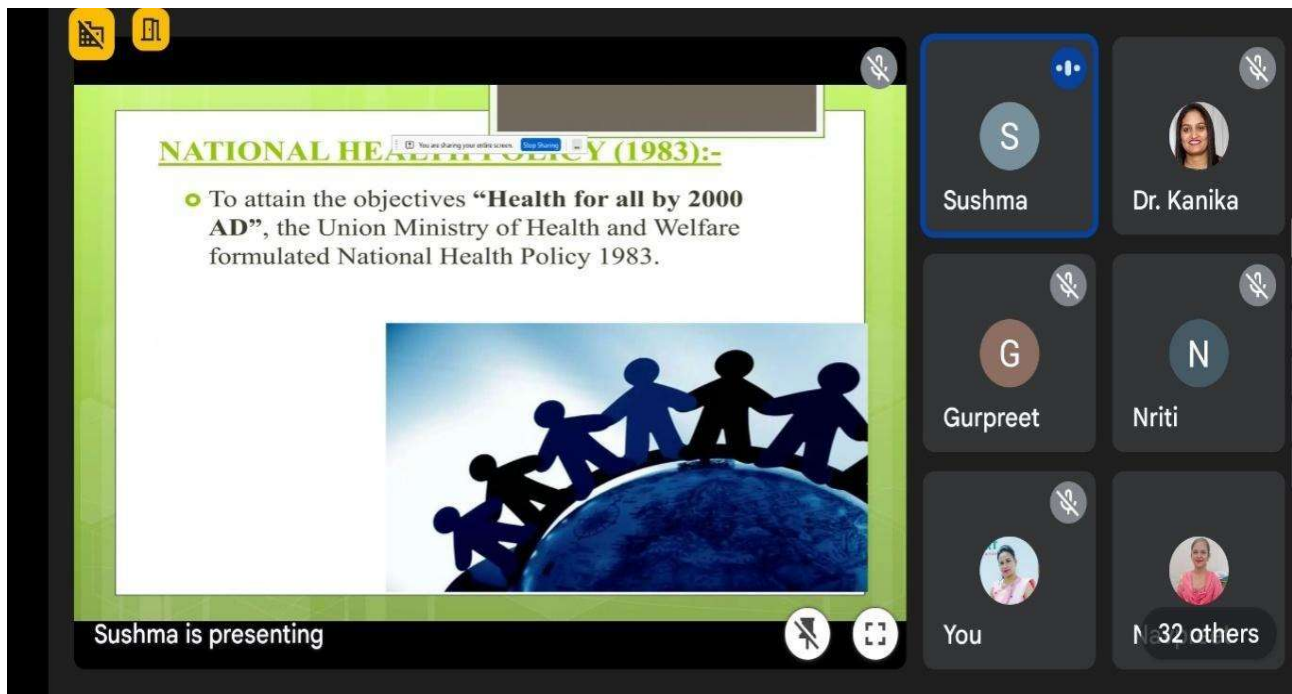
She also detailed the Millennium Development Goals and Sustainable Development Goals. The Speaker also focused on the need for a New Health Policy to shift the care from sickness to wellness. At the end of the session the speaker cleared our doubts. It was a knowledgeable and fruitful session.

Sustainable Development Goal 4 (SDG 4) aims to ensure inclusive and equitable quality education for all. This goal emphasizes the importance of education in shaping academic

career development and improving professional learning. For students in nursing and health fields receiving quality education is crucial to their success and future achievements. Universities play a vital role in providing training that meets the specific needs of these students helping them acquire the necessary skills and knowledge. By focusing on SDG 4 we can enhance student achievement and prepare future healthcare professionals to address the challenges in their field.

### Outcome

All the participants were empowered with the knowledge of the Millennium Development Goals and Sustainable Development Goals.



Expert Talk on “National Health Policy” held on 20<sup>th</sup> September, 2023 On Google meet



Event Details	
Event Name	Seminar
Topic	Publication Ethics and Quality Writing
Date	20 <sup>th</sup> September,2023
Mode	Online ( Google meet)
Venue	Chitkara University
Organizer Name	Department of Nursing Chitkara School of Health Sciences in collaboration with Doctoral Research Centre , Chitkara University, PB.
Resource Person	Dr. Sukhpreet Kaur, Assistant Professor, Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab
No. of Participants	41 (06-External, 35-Internal)
SDG No	4-Quality Education, 17-Partnerships for the Goals

Publication ethics and quality writing are fundamental aspects of academic and professional discourse. They play a crucial role in maintaining the integrity, credibility, and reliability of research and scholarly work. Understanding its importance, the Department of Nursing, Chitkara School of Health Sciences in collaboration with Doctoral Research Centre, Chitkara University, Punjab organized a seminar Publication Ethics and Quality Writing. The seminar aims to provide participants with essential insights into the ethical considerations, plagiarism and best practices associated with writing and publishing. Dr. Sukhpreet Kaur , Assistant Professor ,Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab was the resource person for the seminar. Participants were also equipped with understanding the ethical obligations and learned techniques for producing high-quality impactful research. . It was overall a great experience for all the participants.

Publication ethics and quality writing are essential aspects of academic career development particularly in the field of nursing. Adhering to ethical standards ensures that research findings are credible and trustworthy which supports the educational needs of students and professionals alike. Quality writing is crucial for effectively communicating complex ideas and contributing to the body of knowledge in nursing. By focusing on these elements universities can enhance professional learning and training ultimately leading to improved student achievement. This commitment aligns with Sustainable Development Goal 4 which emphasizes quality education for all.

Event Name	Web Analytics For E-Commerce
Date	20 <sup>th</sup> -22 <sup>nd</sup> September 2023
Venue	LH-1, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Mr. Ajay Aggarwal, Digital Marketing Trainer & Consultant
Number of Participants	37
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG 9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation)
Duration	02:10pm-04:10pm

### About the Activity

Understanding web analytics is vital for students interested in e-commerce careers. It helps them learn about online shopping habits and how consumers behave on the internet. Nowadays, businesses depend on data to shape their marketing plans and enhance customer experiences. By studying web analytics, students can look at website traffic, spot trends, and evaluate the success of different online campaigns. This skill is especially helpful for internships in e-commerce, where hands-on experience enriches what they learn in school.

In this two-day boot camp, students will gain practical skills in using Google Analytics (GA). They will learn to set up their GA accounts for success, manage event tags to track important metrics, and create detailed dashboards in Google Data Studio to share valuable insights with clients. By offering web analytics training, schools can help students meet job market demands, boost their critical thinking skills, and promote decision-making based on data. This preparation enables future professionals to contribute to the growth of e-commerce enterprises while also increasing their prospects of employment in the job market.



CHITKARA UNIVERSITY | Centre for Global Education

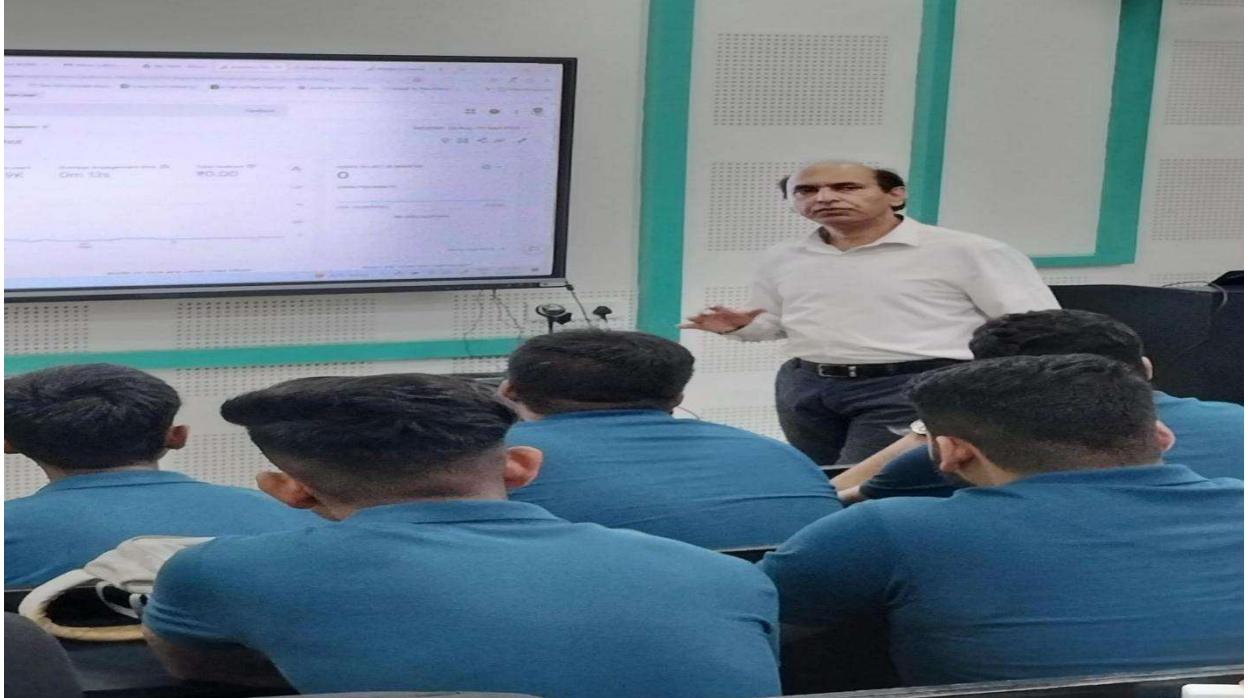
**Workshop on**  
**Web Analytics for E-Commerce**

**Speaker**  
  
**Ajay Aggarwal**  
Digital Marketing Trainer & Consultant  
Accosoft India (e-Biz Services & Solutions)

**Accosoft (India)**  
e-Biz Services & Solutions

Organised by  
Centre for Global Education  
Chitkara University (Pb.)

For BBA, B.Com  
**20th - 22nd September, 2023**  
Time: 2:10 pm - 4:10 pm  
Venue: LH-1, Picasso Block,  
Chitkara University, Punjab



### Event Details

Title of the Event:	International Peace Day-Rally for Peace
Date of the Event:	21 <sup>st</sup> September, 2023
Venue	Chitkara Campus
SDG no	4:Quality Education 15:Life on Land
No. of Student Attended	50

On the occasion of **International Peace Day**, Department of Computer Applications under the aegis of **National Service Scheme (NSS)**, Chitkara University Punjab organized a remarkable Rally, symbolizing their commitment to peace and harmony. This event showcased the university's dedication to nurturing responsible and compassionate citizens.

The International Peace Day rally organized by NSS Volunteers of the department was a remarkable display of solidarity and a strong message for peace. Students from



the Department of Computer Application, along with faculty member Dr. Vandana, participated in the event with great enthusiasm. The rally was conducted in the heart of the campus and attracted a diverse audience.

The participants in the rally carried messages of peace, unity, and love. The student's energy and commitment to spreading the message of peace were palpable, as they marched through the campus, echoing their slogans and spreading positivity.

As part of their participation in the rally, students from the Department of Computer

Application took a creative approach by writing slogans on peace. These slogans were not just words; they were heartfelt expressions of their desire for a more peaceful world.

The International Peace Day rally organized by Chitkara University's NSS Department of Computer Application was a resounding success. It not only brought the campus community together but also sent a strong message of hope and unity to the world. The event emphasized the vital role that education plays in fostering a culture of peace and tolerance. It was a heartening sight to see young minds advocating for a more peaceful and inclusive future.

SDG 4 is focused on making sure everyone has access to quality education. This goal is about providing fair and inclusive learning opportunities for people of all ages, no matter their background or situation. By offering education in all the fields, we can help in the full personality development of the students





Event Name	World Alzheimer's Day 2023
Date	21.09.2023
Venue	Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Mandeep Singh Kataria
Number of Participants	100
SDGs Covered	3,4,9
Duration	1 Day

### **About the Activity**

The NSS Unit of Chitkara College of Pharmacy celebrated World Alzheimer's Day 2023 on September 21 by hosting a seminar titled "Never Too Early, Never Too Late" at Chitkara University, Punjab. The event was guided by Dr. Thakur Gurjeet Singh, Dean of the college, and Dr. Rajwinder Kaur, NSS School officer. A total of 100 students took part in this important discussion. The goal of the seminar was to educate students, health professionals, and the community about Alzheimer's symptoms, challenges, and care methods. This not only fosters understanding but also helps to reduce stigma and misinformation about the disease. Universities can further promote awareness by engaging in research and outreach programs, creating a culture of sharing knowledge and teamwork to find new solutions. Through workshops, lectures, and events, universities encourage students to become advocates for dementia awareness and care, spreading knowledge about Alzheimer's beyond the classroom and into the wider community. The main aim was to raise global awareness about Alzheimer's disease and dementia, which is essential for early diagnosis, effective treatment, and support for those affected and their families.

**WORLD ALZHEIMER'S DAY 2023**  
Seminar on  
**NEVER TOO EARLY, NEVER TOO LATE**

**Resource Person**  
**Dr. Mandeep Singh Kataria**  
Consultant Neurosurgeon, Neelam Hospital, Rajpura  
MCh Neurosurgery (PGI Chandigarh)  
Post Doctoral Fellowship - Skull Base Surgery  
Fellowship in Neuroendoscopy Surgery

21st September, 2023  
10:30 AM Onwards  
Fleming Block

**Convener & Chairman**  
Prof. (Dr.) Thakur Gurjeet Singh  
Dean  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Organising Secretaries**  
Prof. (Dr.) Rajwinder Kaur  
NSS School Officer  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Dr. Rashmi Arora**  
NSS Faculty Coordinator  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Organised by:**  
Chitkara College of Pharmacy  
Chitkara University, Punjab





Event name	Expert Lecture
Topic	Design Thinking: An Explicit Outlook on Kids Spaces
Date	21/09/2023
Venue	Le Corbusier Block, CSPA
Organizer	Department of Interior Design
Resource Person	Ar. Shini Arora, Vaastu & Chakra Wellness Center, Mohali
No. Participant	55 Students
Under SDG no.	4,9,11

## Description

Department of Interior Design, Chitkara School of Planning and Architecture has organized an expert session for the students of batch 2023, 1<sup>st</sup> semester, B.Des.(Interior Design) with the objective of " **Design Thinking: An Explicit Outlook on Kids Spaces at Le Corbusier Block Chitkara University, Punjab.** Ar. Shini Arora had an interactive session with the students by sharing her views about Interior Design thinking which is a process for solving problems by prioritizing the consumers' needs above all else. It relies on observing, with empathy, how people interact with their environments. Different elements from space design were discussed and various kids' space was also discussed with the students.



**CHITKARA UNIVERSITY**   

**Design thinking:  
An Explicit outlook on Kids spaces**

**Resource Person**  
**Ar. Shini Arora**  
Vaastu & Chakra  
Wellness Center  
Mohali

**Faculty Coordinators:**  
**Asmita Sharma**  
Assistant Professor  
Interior Design, CSPA  
**Jagwinder Singh**  
Assistant Professor  
Interior Design, CSPA  
**Tania Mahajan**  
Assistant Professor  
Interior Design, CSPA

**Date:** 21st September, 2023  
**Time:** 10.00 am Onwards  
**Venue:** Le Corbusier Block

**Organised by:**  
Department of Interior Design  
Chitkara School of Planning & Architecture  
Chitkara University, Punjab

**Event Curated by:**  
**Prof. Atul Dutta**  
Dean, Interior Design, CSPA





Ar. Shini Arora delivering expert lecture to interior design students on topic  
“Design Thinking: An Explicit Outlook on Kids Spaces”



Students and Faculty of Interior Design department with Ar. Shini Arora

Event Name:-	World Alzheimer Day
Venue:-	Sun Hall
Date:-	21 <sup>st</sup> September, 2023
SDG Number, Name and NEP:-	3-Good Health and Well Being, 4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Resource Person:-	Dr. Ishank Goel, MD, DNB, DM (Neurology), from Fortis Hospital, Mohali
Number of Attendees:-	130
Duration:-	One Day

### Description of Event

**"The greatest good you can do for another is not just to share your riches, but to reveal to them their own."**

**National Service Scheme, Chitkara University, Punjab**, marked **World Alzheimer's Day, 21st Sep, 2023** with a purposeful event; an awareness-enhancing **Expert Talk on Alzheimer's disease**. World Alzheimer's Day holds a profound significance in today's world. It is a day of reflection, of understanding, and of standing together to combat a disease that affects millions around the world.

**Dr. Ishank Goel, MD, DNB, DM (Neurology), from Fortis Hospital, Mohali**, led the discussion as the esteemed resource person. With deep knowledge, he explored the complex facets of Alzheimer's disease, sharing insights on its causes, risk factors, progression, and prevalence. He elucidated the subtle warning signs that often go unnoticed, leaving no stone unturned in his comprehensive presentation. Moreover, he discussed coping strategies, shedding light on how friends and family can provide much-needed support to those affected.

Adding depth to this enlightening session, **Ms. Kanchan Kapila, Head, Fortis Medical Centre**, shared her valuable expertise. Her presence further enriched the event and exemplified the significance of the day

An engaging questionnaire round hosted by Dr. Goel was a highlight of the session. Curious minds among the students seized the opportunity to delve deeper into the subject. Their questions were met with informative responses, fostering their understanding of Alzheimer's disease.

As the event drew to a close, Dr. S.C. Sharma, Registrar, Chitkara University, Punjab, expressed his heartfelt appreciation to our distinguished guests. Their participation contributed significantly to raising awareness about Alzheimer's disease.

The impact of this Expert Talk extended beyond the classroom. The students left not only with newfound knowledge but also with a deep sense of purpose. They were equipped to champion the cause of Alzheimer's, advocating for those affected and striving to reveal their own ability to make a difference in the world.



Event Name	“Designing Innovative Strategies for a Successful Career”
Date	22nd September 2023
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	ChitkaraCollegeofSales&Marketing
Resource Person	Mr. Deepak Chopra, Business Unit Head – Women’s Healthcare, BayerZydus Pharma Pvt Ltd.
Number of Participants	140
SDGsCovered	4, 9 & 17
Duration	1 day

### **About the Activity**

Chitkara College of Sales and Marketing Organized an expert talk on “Designing Innovative Strategies for a Successful Career” for MBA Pharmaceutical Management students, who will start their career in the future in the healthcare industry. Mr. Deepak Chopra started the session by briefing him about the current scenario of the pharmaceutical business and future challenges and opportunities. Mr. Chopra shared the successful journey of Bayer and future plans. Mr. Deepak shared Bauer's values termed “LIFE”, Leadership, Integrity, Flexibility, and Efficiency.

Mr. Deepak Chopra shared the skill set required to be successful in a pharma sales career. He shared and explained innovative strategies such as 70 20 10 for success. 70 percent is self-learning, 20 percent is mentorship, and 10 percent learning from external sources. Mr. Chopra answered various queries of the students regarding careers in pharma or medical devices.

When it comes to choosing a career, there are numerous questions in students’ minds about it. To resolve and guide students, organized an expert talk from a successful professional from pharma giant, Bayer Zydus. Mr. Deepak Chopra is BUH in Bayer, a professional who could better explain and guide students to choose better career options and devise their own strategy to accomplish and be successful. A session of this kind is extremely important from the context of clarity of career path in lieu of students’ perspective. Therefore, looking into having a meaningful, satisfying, and growth-oriented career, such sessions are important to achieve the objective from the point of view of students who have enrolled to seek careers in the sunshine industry such as the pharmaceutical business.



**CHITKARA UNIVERSITY**  **CHITKARA COLLEGE OF SALES AND MARKETING**

*Expert Talk on*  
**Designing Innovative Strategies for a Successful Career**

speaker



**Deepak Chopra**  
Business Unit Head  
Women's Healthcare

Date: 22nd September, 2023  
Time: 2:00 PM onwards  
Venue: Pulitzer Hall, Picasso Block

Organised by  
Chitkara College of Sales & Marketing



Event Name	SHIKSHAN SHASTRA
Date	22 <sup>nd</sup> September 2023
Venue	Explortorium
Organizer	Chitkara College of Education
Resource Person	Dr. Devdutt Pattanaik, renowned Mythologist, Author, Illustrator, and Speaker
Number of Participants	49
SDGs Covered	4
Duration	One hours

### **About the Activity**

Chitkara College of Education(CCE) kick started its orientation programme for B.Ed. and M.Ed. and organised "SHIKSHAN SHASTRA - Mastering the Teaching Mantras" helmed by the eminent Dr. Devdutt Pattanaik, renowned Mythologist, Author, Illustrator, and Speaker. At the onset, all the students were welcomed under the Golden Nuggets by Hon'ble Chancellor Dr Ashok K Chitkara and Hon'ble Pro Chancellor Dr Madhu Chitkara, followed by a message on campus placement & industry linkages, and address by Dr Sangeeta Pant , Dean ,CCE. Later, Mr Piyush Garg, Vice President, CEED, shared about Be your own Employer and Start Up Opportunities. The programme took another leap when Mr Manav Bansal, Chief Happiness Officer, HH Dalai Lama Centre for Happiness, spoke on Happiness & Skill Verse. Dr. Pattanaik's deep understanding of ancient myths and their relevance to modern life makes him a sought-after expert. During this event, he delved into the profound wisdom of teaching mantras, bridging the gap between ancient wisdom and contemporary education methods, offering a fresh perspective on teaching and learning. This orientation programme was specially curated for CCE's Alpha Teachers (B.Ed. Students) and Alpha Masters (M.Ed. Students), offering them an opportunity to enhance their pedagogical skills and teaching methodologies. The event aims at enabling its attendees to embark on a transformative journey in the world of education, gaining new perspectives and refining teaching techniques, as well as promising invaluable insights into the art of teaching. We also have an erudite, Prof Dr H S Anant, Ex- Dean, Business School, City University, Ajman and Education Consultant, who enlightened on Effective Communication Skills for Teachers. Prof Dr. Anant apprised the students about the importance of verbal and non-verbal communication in classrooms. Alpha-teachers and alpha-masters participated in a storytelling activity, which made them understand the concept of noise in communication and how the information eventually gets distorted when communicated by different people. Another session was conducted by Mr Ashish Verma, Associate Professor from Chitkara Design School, on 'Photography: As Essential Pedagogical Tool. He highlighted the importance of photography as a memory, as a digital diary. He gave the audience an idea about the museum of material memory. He concluded

his session by stating that photography has the power to change the world as it enhances teaching and learning. Overall, CCE's orientation was a huge success wherein students learnt immensely.



Participants attending the session



Dr. Niyati Chitkara asking question to Dr. Devdutt Pattanaik



Event Details	
Event Name	Expert Talk
Topic	Nursing Informatics
Date	22 <sup>nd</sup> September, 2023
Time	11:00 AM-12:00 PM
Mode	Virtual (Google meet- <a href="https://meet.google.com/fbm-yzku-fju">https://meet.google.com/fbm-yzku-fju</a> )
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Raman Kalia, Principal, Saraswati College of Nursing, Kurali, Punjab
No. of Participants	47 students
SDG No.	SDG 4:Quality Education, SDG 17: Partnership For The Goals

### **Objectives**

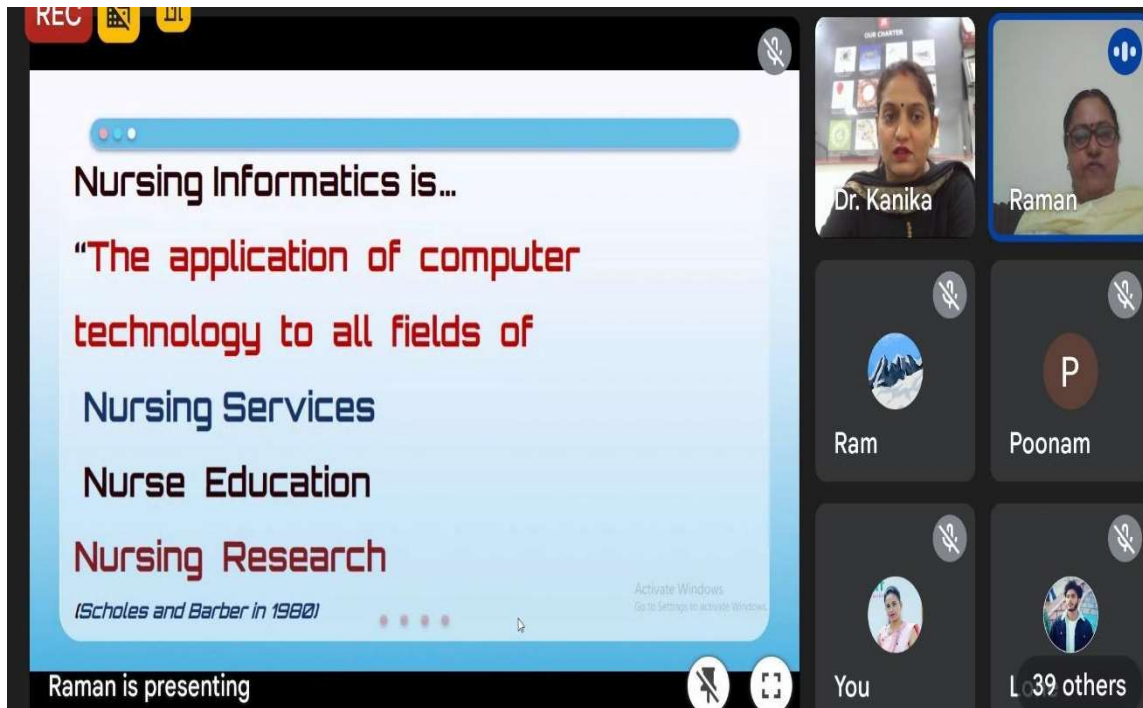
- To understand the basic skills and knowledge of Nursing Informatics.
- To equip the faculty members and students with the knowledge of developing methods and technologies for study of patient data.

### **Description**

An Expert Talk on ‘Nursing Informatics’ was organized by the Department of Nursing, Chitkara School of Health Sciences, Chitkara University on 22<sup>nd</sup> September, 2023. The event equipped the participants with the basic skills and knowledge of Nursing Informatics. Detailed aspects of developing methods and technologies for study of patient data such as Electronic Health Record (EHR), Timely data extraction from patient records, utilizing patient data to allocate resources, using patient data for planning care strategies and Tele-nursing; giving care teams the best chance of optimal care delivery. Detailed interface or information exchange system was taught during the sessions.

### **Outcome**

All the participants were empowered with the knowledge of detailed aspects of developing methods and technologies for study of patient data.



REC

**Nursing Informatics is...**

**"The application of computer technology to all fields of**

- Nursing Services**
- Nurse Education**
- Nursing Research**

*(Scholes and Barber in 1990)*

Activate Windows  
Go to Settings to activate Windows.

Raman is presenting

Dr. Kanika

Raman

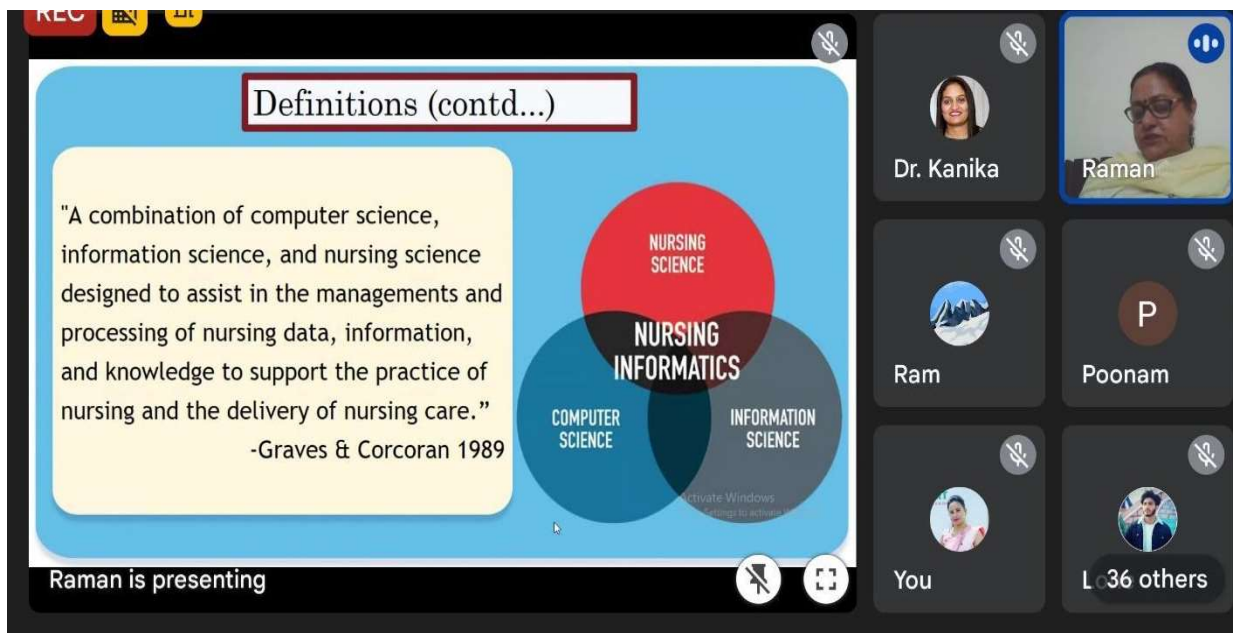
Ram

Poonam

You

39 others

Expert talk on 'Nursing Informatics' held on 22<sup>nd</sup> September, 2023 on Google meet



REC

**Definitions (contd...)**

"A combination of computer science, information science, and nursing science designed to assist in the managements and processing of nursing data, information, and knowledge to support the practice of nursing and the delivery of nursing care."  
-Graves & Corcoran 1989

**NURSING SCIENCE**

**NURSING INFORMATICS**

**COMPUTER SCIENCE**

**INFORMATION SCIENCE**

Raman is presenting

Dr. Kanika

Raman

Ram

Poonam

You

36 others

Expert talk on 'Nursing Informatics' held on 22<sup>nd</sup> September, 2023 on Google meet

Event Details	
Event Name	Expert Talk
Topic	Profession Building in Healthcare System- Advocacy and Lobbying
Date	22 <sup>nd</sup> September, 2023
Time	12:00 PM-01:00 PM
Mode	Virtual (Google meet- <a href="https://meet.google.com/jfz-pnro-rzh">https://meet.google.com/jfz-pnro-rzh</a> )
Venue	Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
Resource Person	Dr. Manju Dhandapani, Associate Professor, NINE, PGIMER, Chandigarh
No. of Participants	07 students
SDG No.	SDG 4:Quality Education, SDG 17: Partnership For The Goals

### **Objectives**

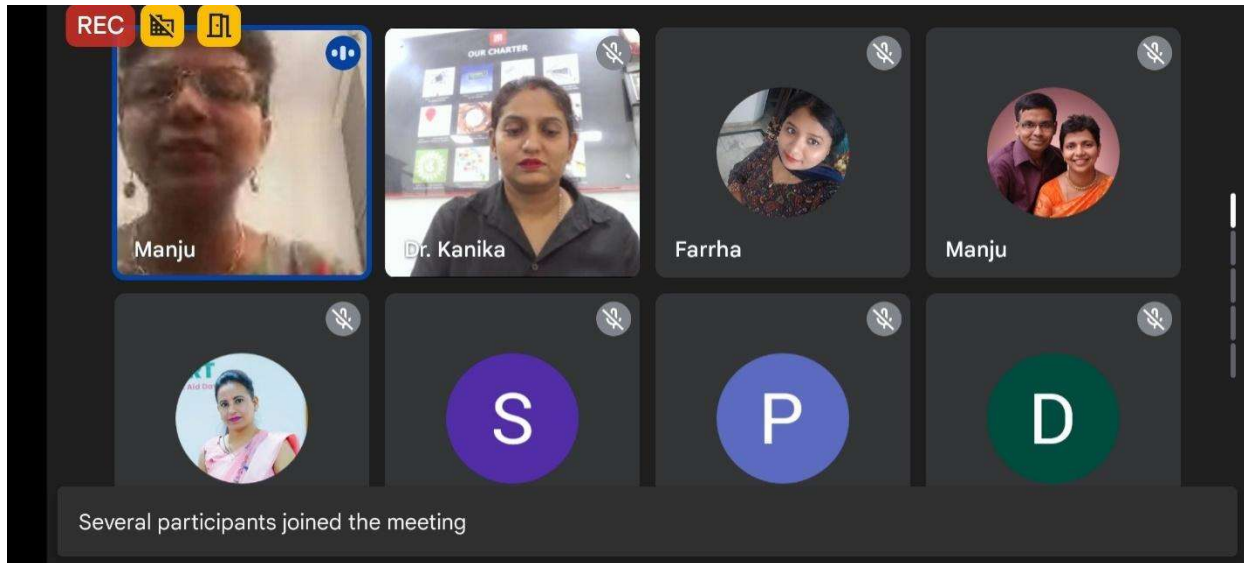
- To understand the basic skills and knowledge of the importance of effective teamwork in patient safety and outcomes.
- To equip the faculty members and students with the knowledge of patient centered teamwork approach.

### **Description**

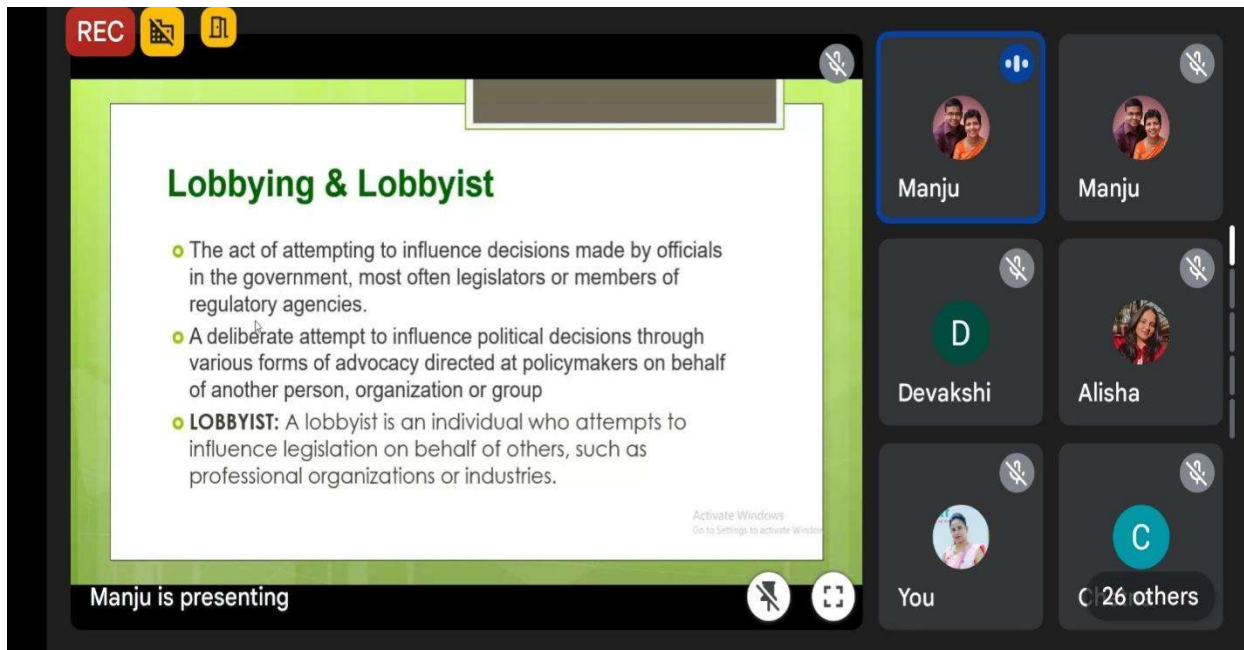
An expert talk on **Profession Building in Healthcare System-Advocacy and Lobbying** was organized by the Department of Nursing, Chitkara School of Health Science, Chitkara University on 22<sup>nd</sup> September, 2023. Dr. Manju Dhandapani, Associate Professor, NINE, PGIMER, Chandigarh was the resource person for the expert talk. She very elaborately explained the importance of effective teamwork in patient safety and outcomes. Her session included the evolution in health care and health care professionals with a great focus on patient centered teamwork approach. She discussed the methods to deliver exceptional care to the patients. Aiming towards this goal, she also put light on how motivation of team members should be backed by strategies and practical skills in order to achieve goals and overcome challenges.

### **Outcome**

All the participants were empowered with the knowledge of effective teamwork in patient safety and outcomes and the methods to deliver exceptional care to the patients.



Expert talk on the topic Profession Building in Healthcare System- Advocacy and Lobbying on 22<sup>nd</sup>September, 2023



Expert talk on the topic Profession Building in Healthcare System- Advocacy and Lobbying on 22<sup>nd</sup>September, 2023

Event Name	Poster Competition
Topic	Poster Competition On World Heart Day
Date	29 <sup>th</sup> September 2023
Time	10:00 AM to 11.15 AM
Venue	Community Health Nursing Lab, Galileo Block
Organizers	Ms. Gagandeep Kaur (Assistant Professor) and Ms. Neha Thakur (Nursing Tutor)
No. of Participants	13
SDG No.	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

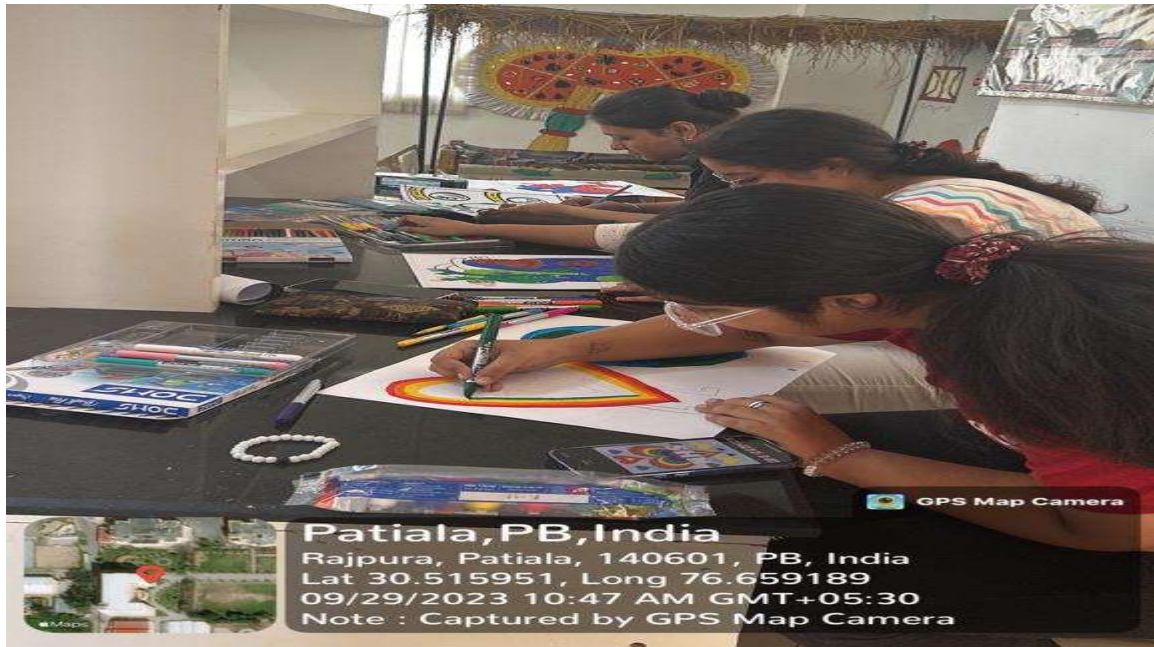
### **Objectives**

1. To raise awareness about the global impact of heart diseases.
2. To promote heart-healthy habits.
3. To aware the students about risk factors of heart diseases.

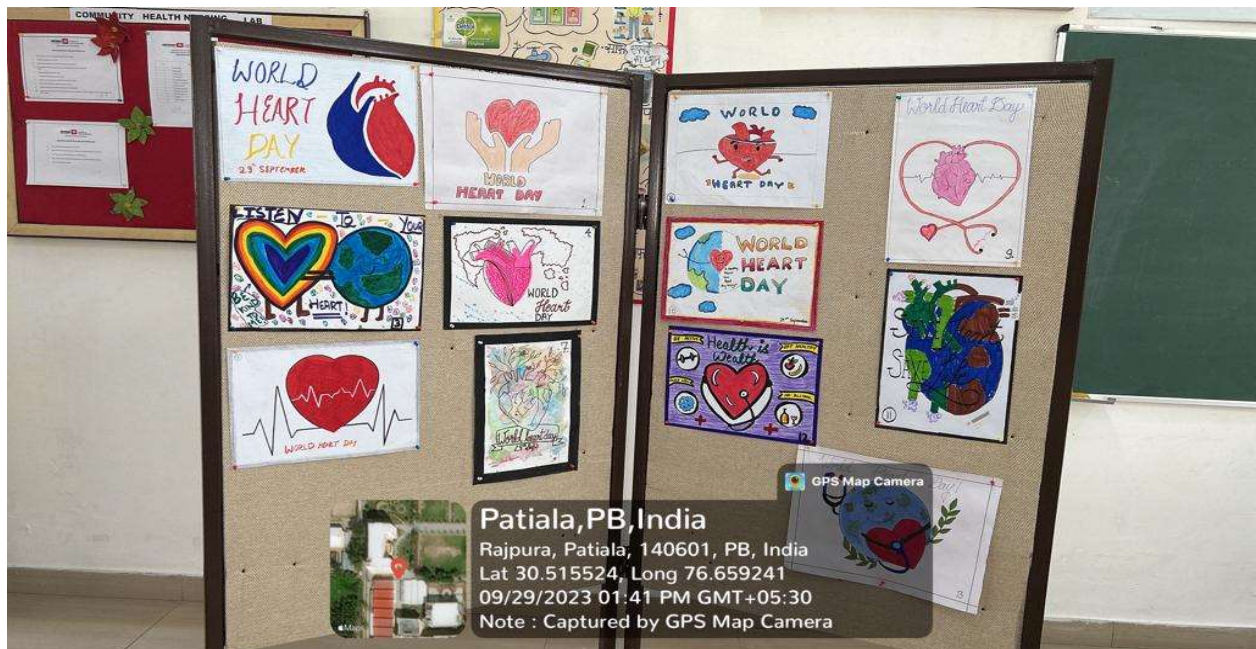
Ms. Gagandeep Kaur (Assistant Professor) and Ms. Neha Thakur (Nursing Tutor), Medical Surgical Nursing, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organized a Poster Competition on the occasion of ‘World Heart Day’ to create an awareness about heart diseases and brought out the talent and creativity of students. Theme of the day was “Use Heart, Know Heart”. The event covered goal number 3 (Good Health and Well-Being) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. Students from B.Sc. Nursing 3 Semester participated in the event out of which Ms. Naina (B.Sc. Nursing 3 Semester) stood First, Ms. Sakshi (B.Sc. Nursing 3 Semester) stood Second and Shivam and Jasmeen (B.Sc. Nursing 3 Semester) stood third. Ms. Manu Kohli, Associate Professor and Ms. Sawroop Dhillon, Assistant Professor were designated as the judge of the event.

### **Outcome**

Poster making competition on world heart day contributes in the enhancement of the knowledge of the students regarding risk factors of the heart diseases and promotion of healthy habits to keep the heart free of diseases.



Poster Competition on World Heart Day on 29/09/2023



Poster Competition on World Heart Day on 29/09/2023



Evaluation of Poster Competition on World Heart Day on 29/09/2023



Poster Competition on World Heart Day on 29/09/2023

## Description

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab, organized an event “Promoting Intellectual Property Rights Literacy: Empowering Innovators Through Patents and Copyrights for Sustainable Development” on September 22, 2023, from 11:00 a.m. onwards, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The event took place in an online mode. The aim of this event was to make students aware about the importance of copyrights and patents as the crucial components of any organization.



**CHITKARA UNIVERSITY**  

**PROMOTING INTELLECTUAL PROPERTY RIGHTS LITERACY: EMPOWERING INNOVATORS THROUGH PATENTS AND COPYRIGHTS FOR SUSTAINABLE DEVELOPMENT**

**Speaker**  
**Dr. Deepika Kumar**  
Associate Professor & HoD  
Department of Computer Science and Engineering,  
Bharati Vidyapeeth's College of Engineering, New Delhi

**Date** : 22nd September, 2023  
**Time** : 11:00 am onwards  
**Mode** : Online

**Event Conveners**  
**Dr. Neha Sharma**  
Assistant Professor  
CSE-Alpha, CUIET  
Chitkara University

**Dr. Anuj Jain**  
Head Academic Operations  
CSE-Gamma, CUIET  
Chitkara University

**Organised by**  
Department of Computer Science and Engineering  
in collaboration with  
Google Developer Student Clubs (GDSC)  
Chitkara University, Punjab

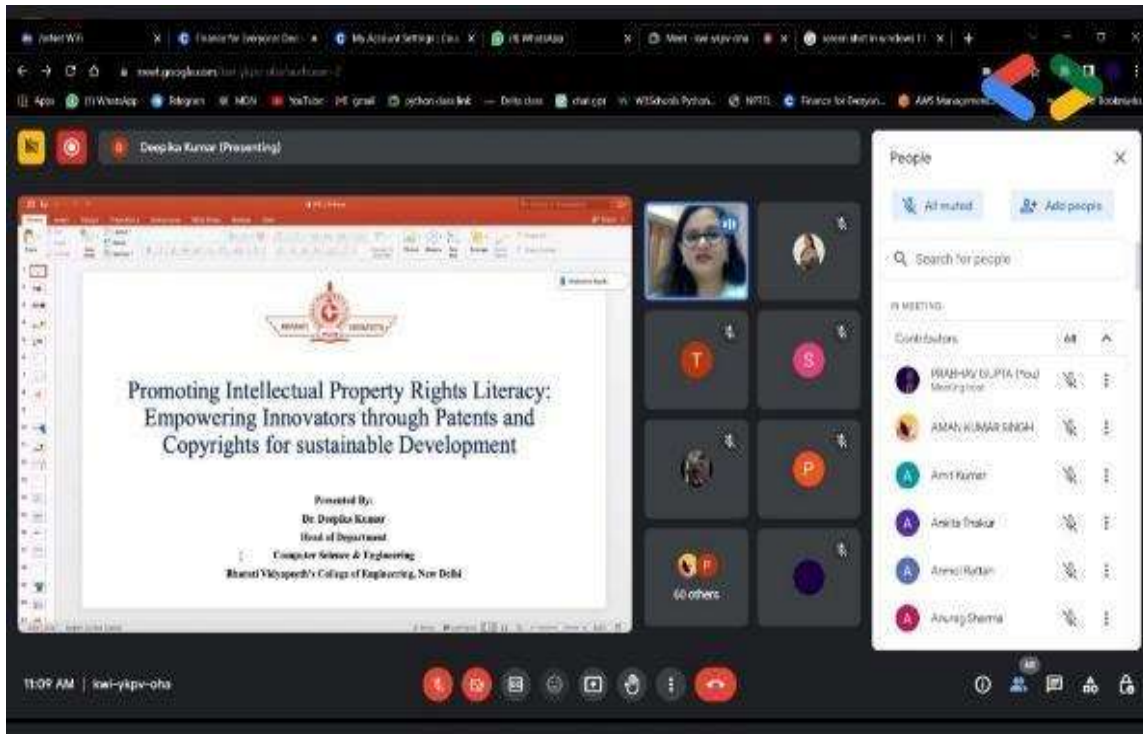
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The resource person of this session was Dr. Deepika Kumar, HOD of Computer Science and Engineering at Bharati Vidyapeeth College of Engineering, New Delhi. During her session she explained the students about the various aspects, benefits, challenges, and requirements of Patent and copyright to an innovative entrepreneur. About 91 students took advantage of this event and listened to her with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as faculty coordinator for this event.

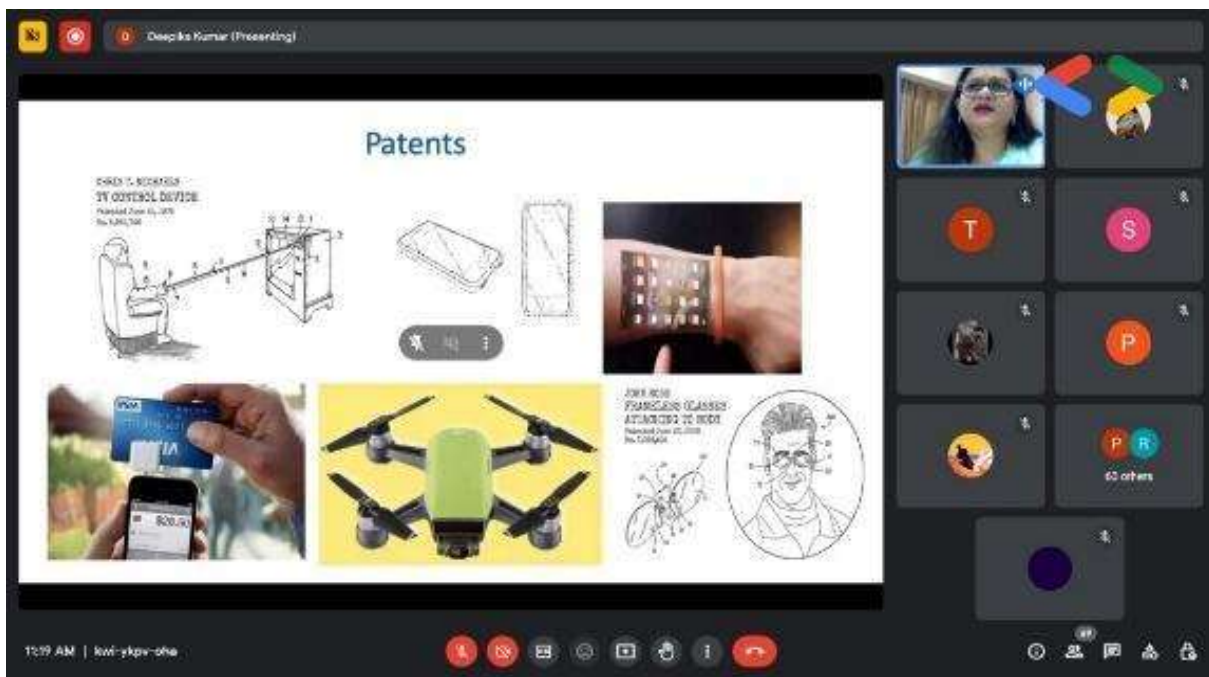
## Outcome

- Understanding and learning something extra from the regular curriculum.
- In-depth exploration of the patenting process, emphasizing its significance in safeguarding inventions, promoting innovation, and driving advancements in diverse industries.
- Fostering a nuanced understanding of the broader landscape of intellectual property rights.
- Granting creators and inventors control over their work, preventing unauthorized usage or exploitation by others.





Event Snap Shot (22-09-2023)



Event Snap Shot (22-09-2023)

Tera Yaar Hu Mein was an event where people participated in a variety of tasks and activities to discover and develop their friendships. It was a worthwhile and enjoyable method to develop more lasting relationships. These tasks were meant to evoke cooperation, trust, empathy and understanding. A compatibility test, guessing game, expressive movie challenges were conducted. Everyone gathered and we celebrated the bond, the love that we embrace in laughter and in joy, with the one's who make our day a little bit better and more bearable.

### **Details of the Event:**

On 22<sup>nd</sup> September 2023, Bits 'N' Bytes organized the "Tera Yaar Hu Main??" to test your friendship in 3 rounds and was successfully held. The purpose of the event was to organize occasions where individuals were to engage in a series of activities and challenges to explore and strengthen their bonds of friendship. These events in general are popular and are often seen as a fun and meaningful way to cultivate deeper relationships. The focus was on understanding, communication, and mutual growth, mutual respect, love, and support that friends offer each other over time.

A total of 30 students participated, here the goal wasn't necessarily to "pass" a test, but rather to have fun, learn more about each other, and potentially deepen the bond of friendship. A prominent panel of judges with a keen eye, fun-loving personality and the jolly nature was put together to assess the participants. All of the rounds of the competition were held outside Turing Block. Judges were Ms. Bhavna Sareen, Dr. Heena Wadhwa. Their range of viewpoints gave the judging process more validity. Participants were evaluated corresponding to their performances, and winners were chosen based on particular criteria established by the organizers.

### **Outcomes of the Session**

1. Participants discover new aspects or hidden facets of each other's personalities, preferences, fears, dreams, and histories.
2. Through various challenges and exercises, friends may develop better verbal and non-verbal communication skills with each other.
3. Exercises that require reliance on each other can bolster trust and reliance between friends.
4. Role reversals and shared challenges can foster a deeper empathy and understanding of each other's perspectives.
5. Many activities are designed to enhance verbal and non-verbal communication between friends.

In conclusion, this event organized by Bits ‘N’ Bytes was a powerful tool for individuals who were looking to deepen their bonds and create lasting memories. However, careful planning and sensitivity to participants' needs were essential for the success of the event. With the right approach, these events became a cherished experience for all involved.



*Winner's with Standee (22<sup>nd</sup> September 2023)*



*Judges with Winners (22<sup>nd</sup> September 2023)*

Event Name	Metamorphosis in Urban Planning: Innovations and Progress - A Need for Critical Collaborative Approach
Date	22/09/2023
Venue	Pierre Hall, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Prof. Jit Kumar Gupta, Planner Kuldeep Singh
Number of Participants	54 Students and 03 Faculty members
SDGs Covered	4,11,17
Duration	1 Day

### About the Activity

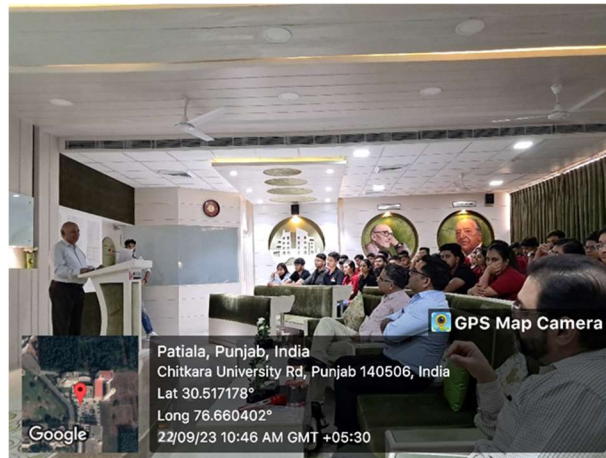
Team M.PLAN, CSPA organized a one-day expert talk from the Former CHIEF TOWN PLANNER and Senior Project Consultant, on Sept 19, 2023, for understanding the "Metamorphosis in Urban Planning: Innovations and Progress - A Need for Critical Collaborative Approach" The resource person, Prof. Jit Kumar Gupta and Planner Kuldeep Singh enlightening the session on the transformation and advances in urban planning. From innovative technologies to sustainable planning principles, discover how urban planning is evolving to meet the needs of modern cities. Gain insights from experts, explore cutting-edge strategies, and envision the cities of tomorrow.

Faculty members Dr. Mahinder Bawaria and Prof. Sumit Wadhera, the Dean of the M.PLAN program, played a pivotal role in guiding students to understand both the opportunities and constraints inherent in the field of urban planning. In a thought-provoking event titled " Metamorphosis in Urban Planning: Innovations and Progress - A Need for Critical Collaborative Approach" renowned experts Prof. Jit Kumar Gupta and Planner Kuldeep Singh illuminated the ongoing transformation and progress in the realm of urban planning. This session provided invaluable insights to students, enabling them to delve into cutting-edge strategies and envision the cities of the future.





Prof. Jit Kumar Gupta and Planner Kuldip Singh interacting with the students



Students with the Resource person during the workshop



Faculty members pose with the Resource persons at the completion of the event

Event Details	
Title of the Event:	Expert session on Skill Development Using MEMS Sensors
Date of the Event:	23rd September, 2023
Venue	Online
SDG no	4
No. of Student Enrolled:	50
No. of Student Attended	43
Resource Persons:	Dr. Amandeep Kaur, Assistant Professor, Chitkara University Research & Innovation Network (CURIN)

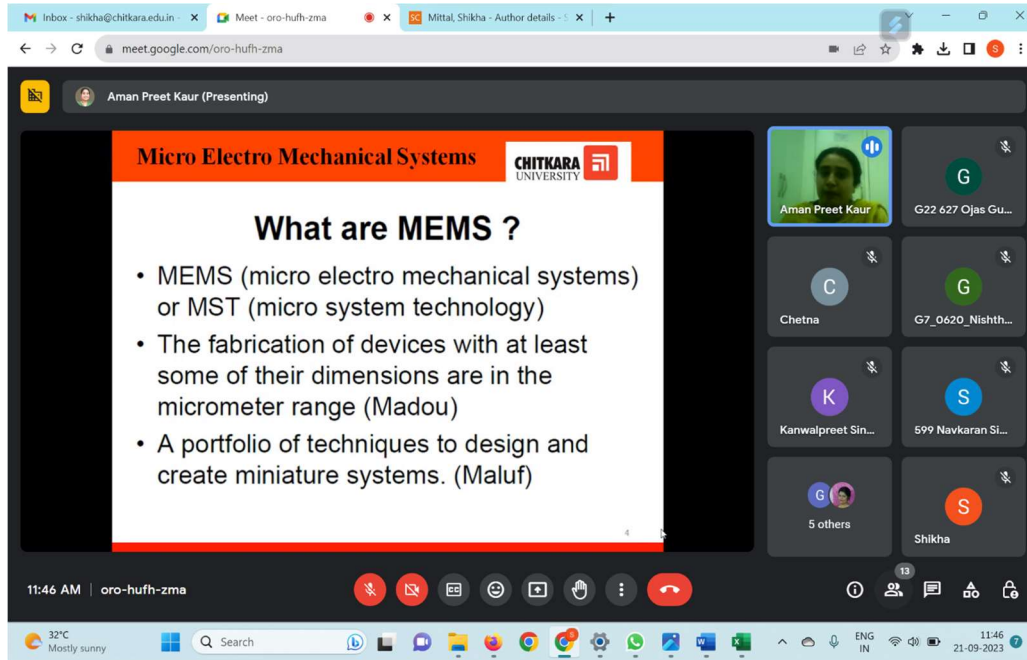
### **Objective**

The expert talk was organized for students and faculty on 21<sup>th</sup> September, 2023 by CoE, Software Robotics in collaboration with Immersive and Interactive Lab (IITL). Resource person for the same was Dr. Amanpreet Kaur, Assistant Professor, Chitkara University Research & Innovation Network (CURIN). The event is envisaged towards a brief discussion on recent inventions in the domain of MEMS. As told by expert, MEMS (Micro-Electro-Mechanical Systems) sensors have undergone significant evolution, becoming integral in modern technology. CSE students benefit from studying MEMS as they gain insights into miniaturization, sensor integration, and data processing. This knowledge equips them to design innovative applications in fields like IoT, robotics, and healthcare. MEMS sensors enable hands-on learning opportunities, fostering practical skills.

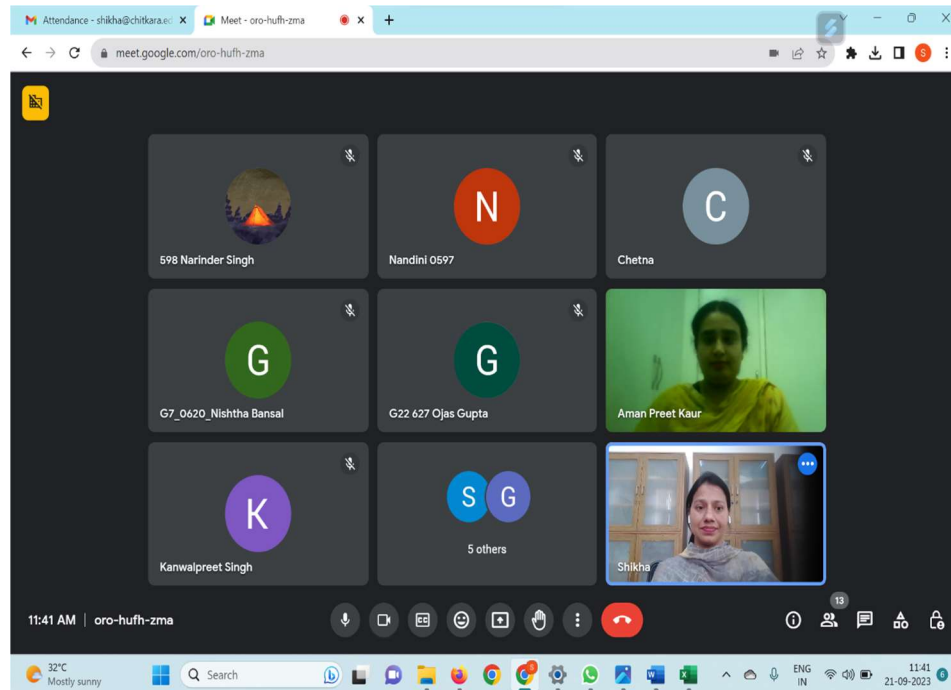
### **Outcomes**

- Students will become aware of MEMS sensors & its importance, characteristics, applications.
- Students will get knowledge about the working principles of a range of MEMS devices including sensors, actuators, gyroscopes and microfluidics.
- Students will be motivated to design innovative applications in fields like IoT, Robotics, and Healthcare with the help of advanced sensor technologies.

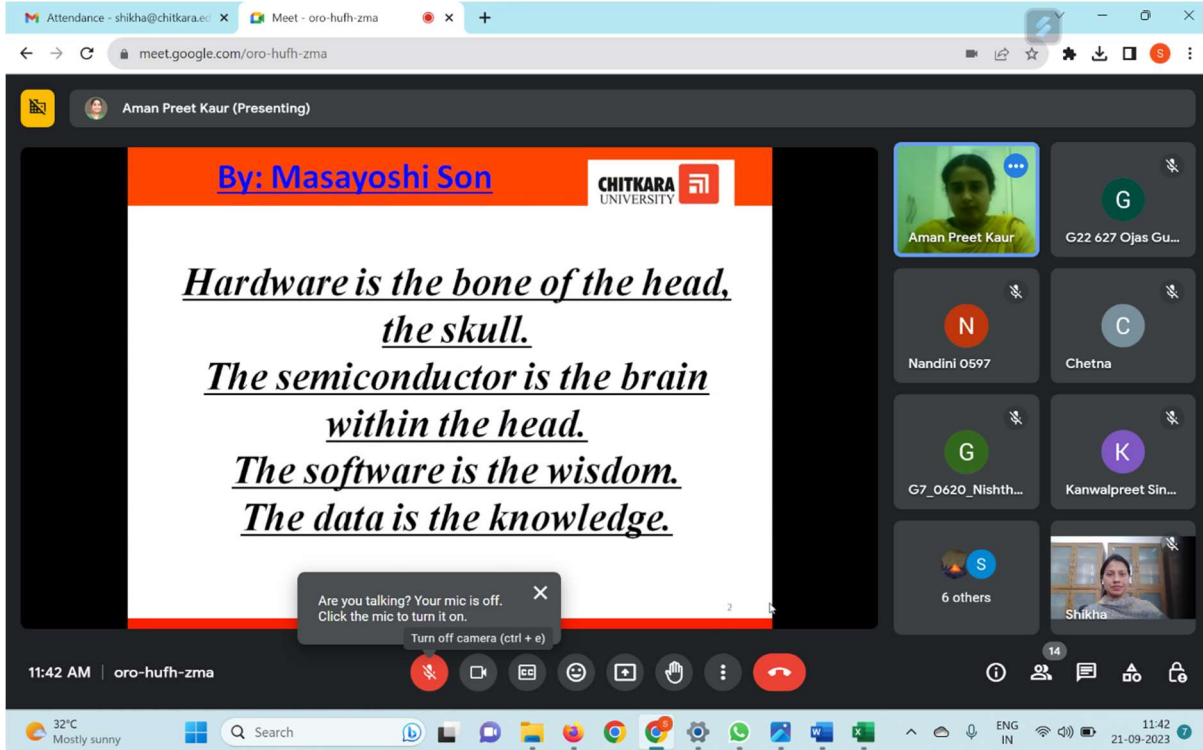
- Students will be able to consider recent advancements in the field of MEMS and devices.



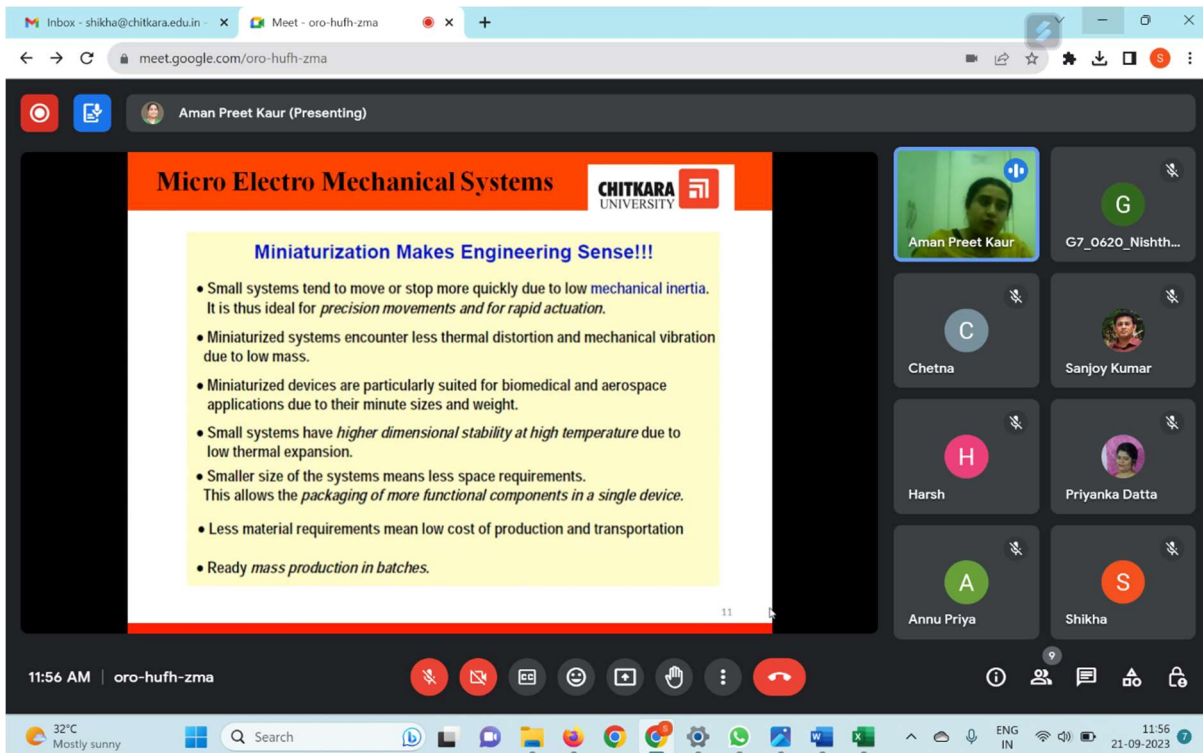
Introduction to MEMS (21.09.2023)



Students attending the session (21.09.2023)



Semiconductor Importance (21.09.2023)



MEMS Features (21.09.2023)



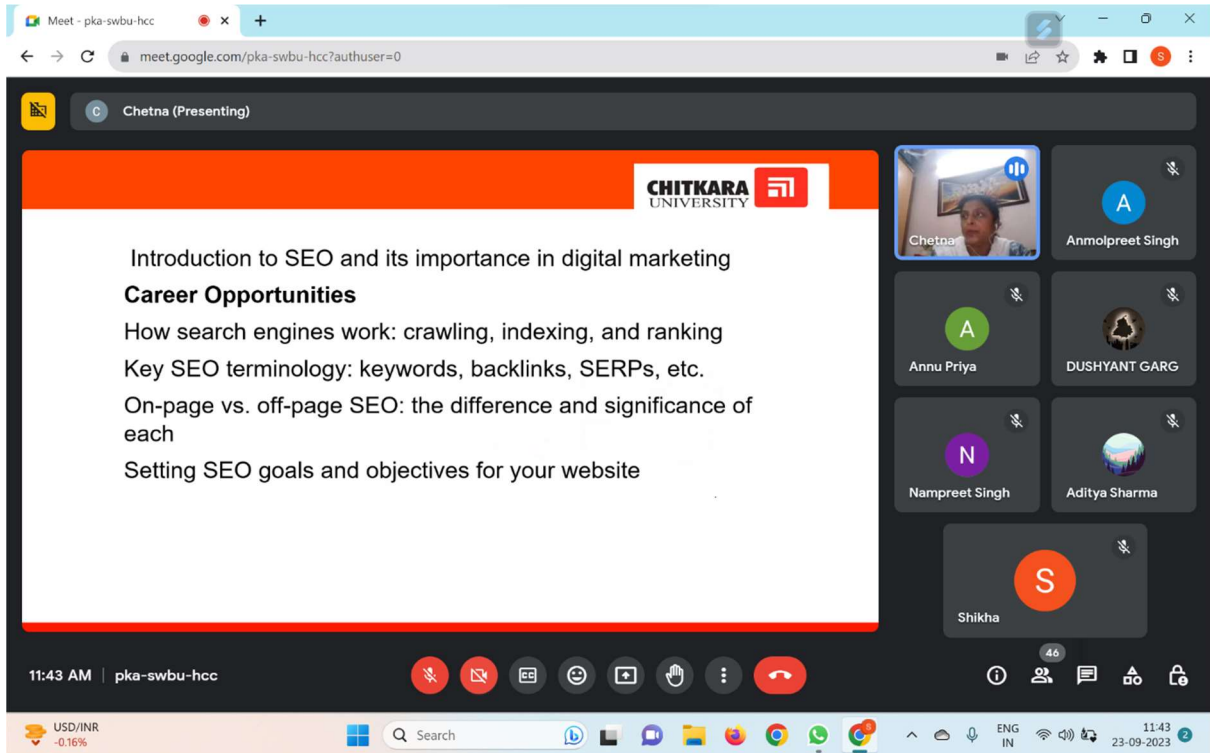
<b>Event Details</b>	
<b>Title of the Event:</b>	Expert session on Skill development in Digital Marketing through SEO Training
<b>Date of the Event:</b>	23 <sup>rd</sup> September, 2023
<b>Venue</b>	Online Mode
<b>SDG no</b>	4
<b>No. of Student Enrolled:</b>	56
<b>No. of Student Attended</b>	50
<b>Resource Persons:</b>	Dr. Chetna Monga, Associate Professor, CUIET, Rajpura, Punjab

### **Objective**

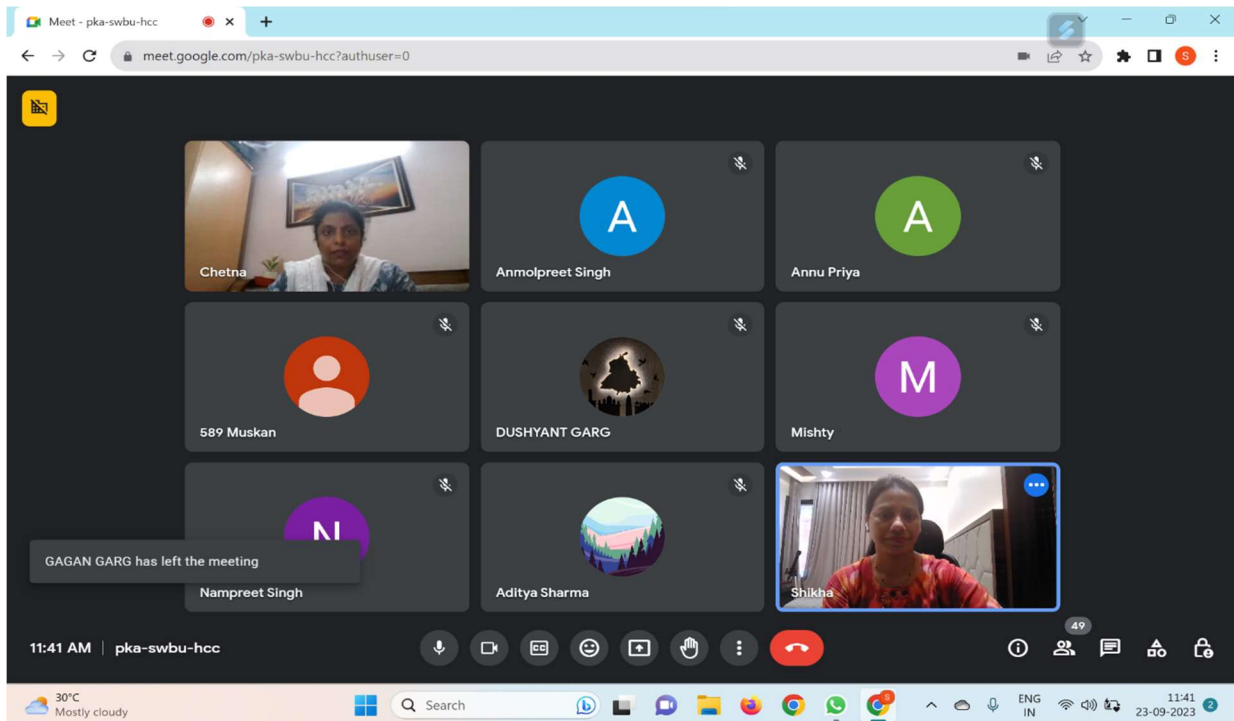
The expert talk was organized for students and faculty on 23<sup>rd</sup> September, 2023 by CoE, Software Robotics. Resource person for the same was Dr. Chetna Monga, Associate Professor in DCSE. The event is envisaged towards a brief discussion in the domain of Digital Marketing. SEO, which stands for Search Engine Optimization, is a crucial aspect of digital marketing. It plays a fundamental role in the success of online businesses and their ability to reach and engage with their target audience. This knowledge equips the students to get an insight of how to know about the businesses gain visibility, attract targeted traffic, build credibility, and stay competitive in the online space.

### **Outcomes**

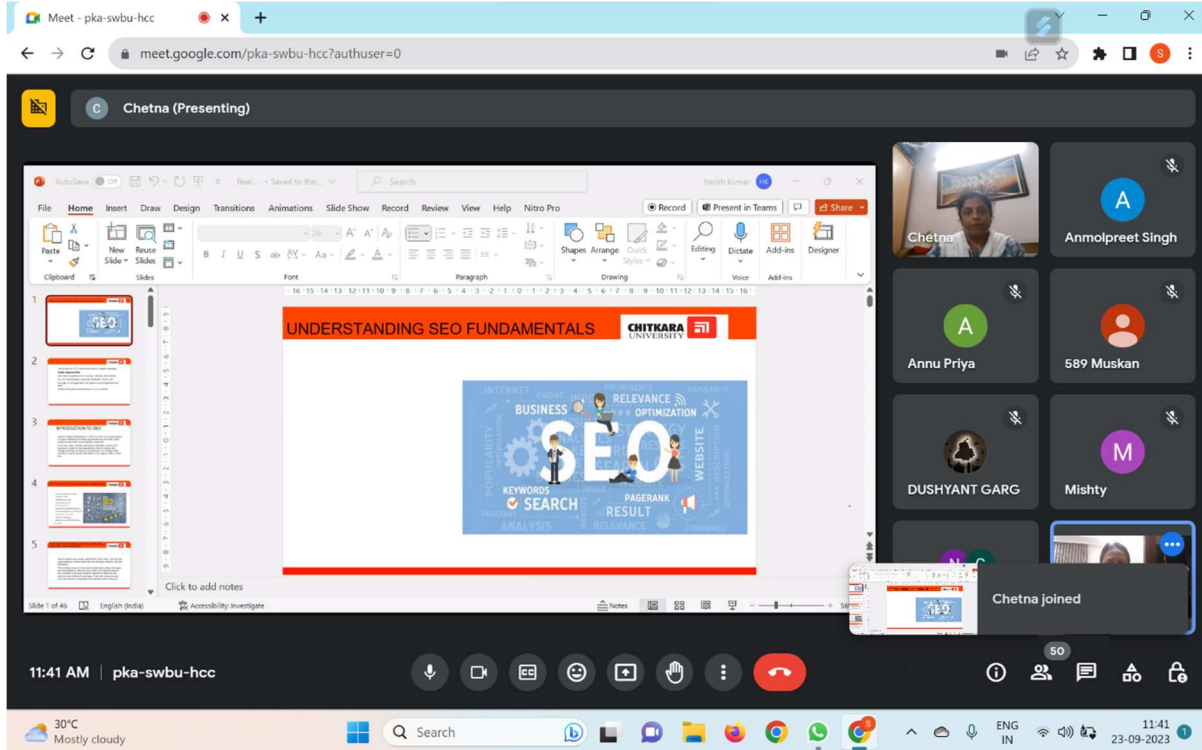
- Students will become aware of importance, characteristics and applications of Digital Marketing. of MEMS sensors & its importance, characteristics, applications.
- SEO training helps individuals understand how search engines work and how to optimize a website for better visibility.
- Students will understand the importance of creating high-quality, relevant content that resonates with both search engines and users. This can contribute to a stronger content marketing strategy.
- For individuals, acquiring SEO skills can open various career opportunities in digital marketing agencies, in-house marketing teams, or even as freelance consultants.



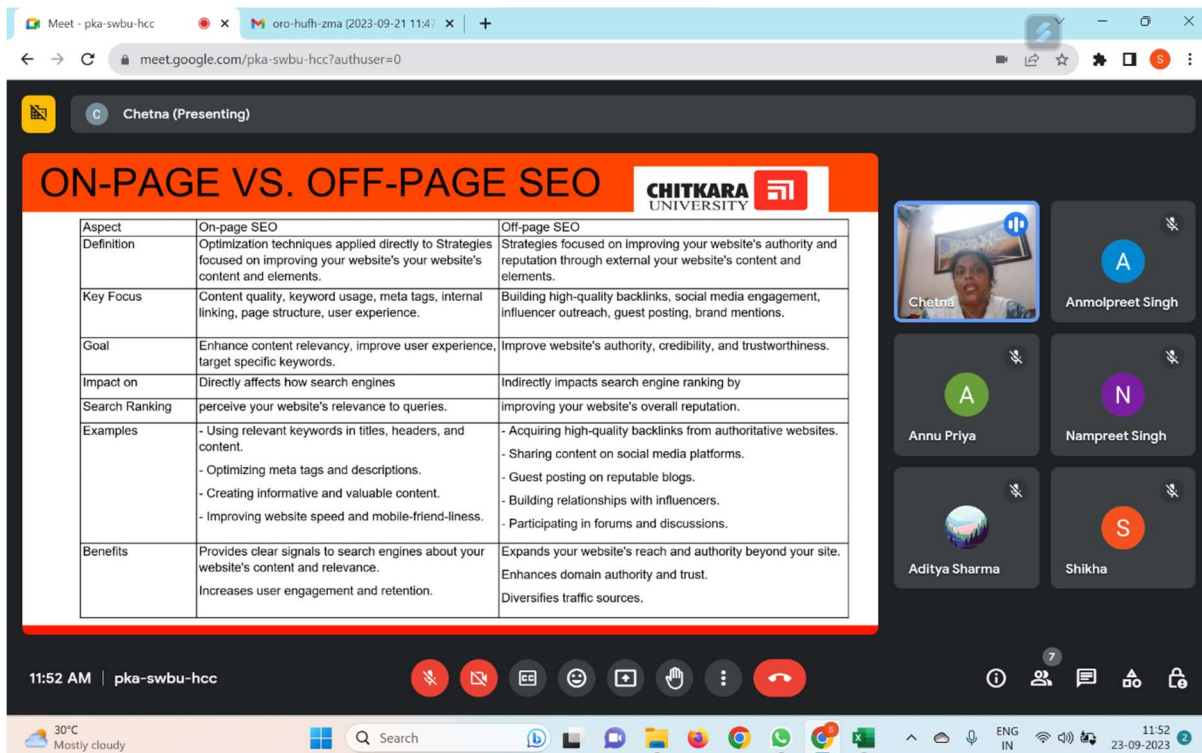
Introduction (23.09.2023)



Students attending the session (23.09.2023)



SEO (23.09.2023)



Session going on (23.09.2023)

Event Details	
Title of the Event:	Critical Thinking on ISTQB Foundation Level chapter series (Chapter-1)
Date of the Event:	25 September, 2023
Venue	Hybrid Mode
SDG no	04
No. of Student Enrolled:	103
No. of Student Attended	103
Resource Persons:	Mrs. Smitha Menon, Senior Consultant, Verify Software Dr Jaswinder Singh, Associate Prof, Department of Computer Applications, Chitkara University, Punjab

### **Objective**

- To provide awareness of Latest Testing trends & new technologies.
- To provide awareness of Software testing
- To critically analyze various case scenarios for Testing

### **Description**

CSI Student Chapter under the aegis Department of Computer Applications organized expert talk on “Critical thinking on ISTQB foundation level (CTFL) chapter series (Chapter-1). The resource persons of the talk were Mrs. Smitha Menon, senior consultant, verify software and Dr Jaswinder Singh, Associate Prof, Department of Computer Applications, Chitkara University, Punjab. Dr. Jaswinder introduced the purpose of ISTQB series and discussed the advantages of ISTQB certification. He recommended that students consider obtaining an ISTQB certification, as it can enhance their employability. Mrs. Samitha made students understand the exact difference between testing and debugging and discussed the necessity of testing. She discussed seven testing principles, psychology and the process of testing. She also shared her experience in software testing and product development with students. She discussed various scenarios where she asked the students to analyse the need of testing.

### **Outcomes**

- Progression of Knowledge
- Familiarity with Diverse Innovations in Testing
- Familiarity with Varied Test Execution Practices
- Understanding of need of testing

# CRITICAL THINKING ON *ISTQB* FOUNDATION LEVEL CHAPTER SERIES (CHAPTER-1)



Resource Person

**Smitha Menon**  
Senior Consultant  
Verify Software



Resource Person

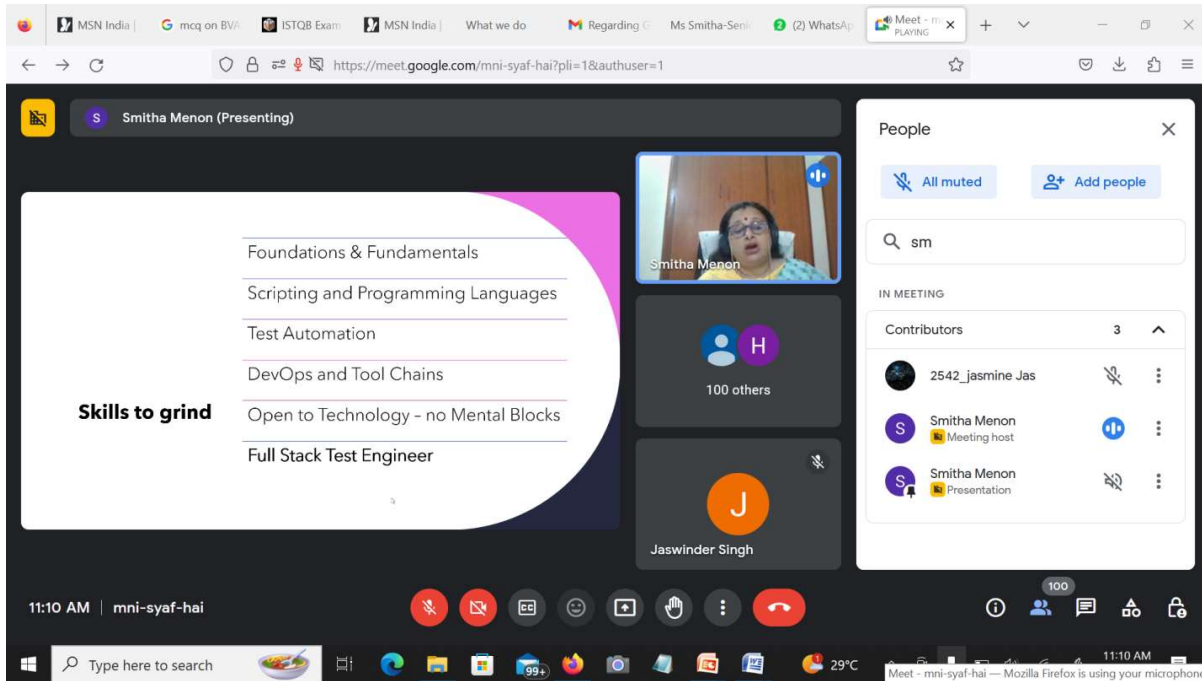
**Dr. Jaswinder Singh**  
Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab



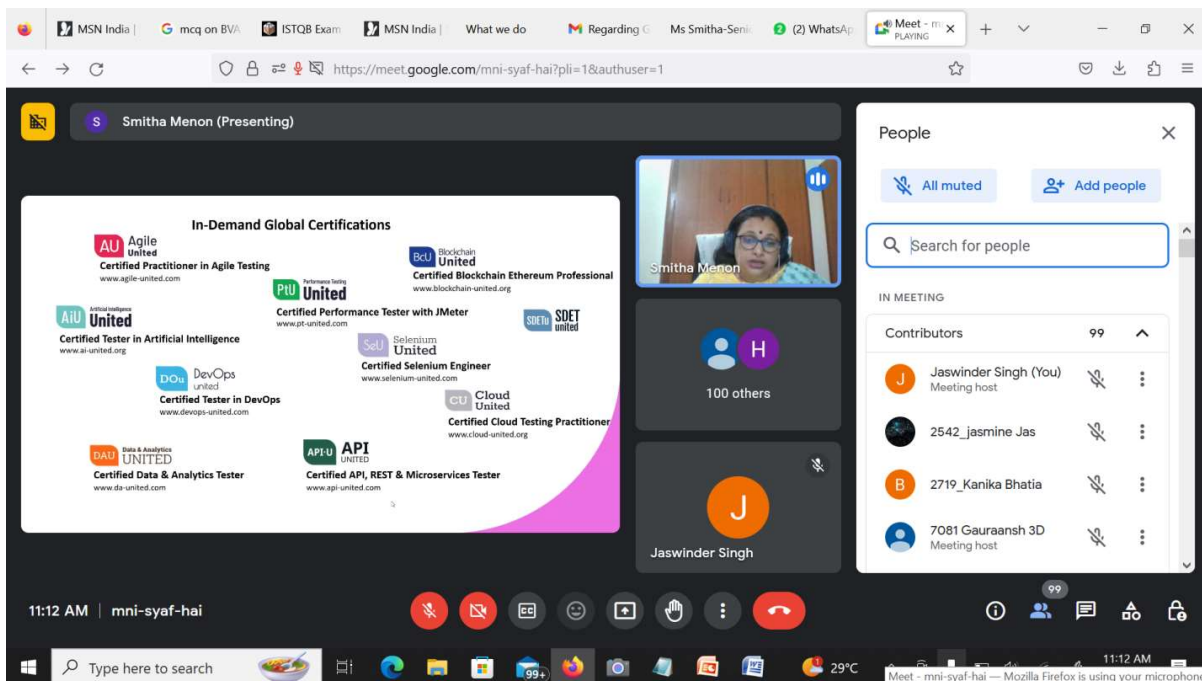
Organised By -  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab

DATE : 25th September, 2023  
TIME : 11:00 AM Onwards  
MODE : Hybrid  
VENUE : DeMorgan Block, Chitkara University

Student Coordinator  
Sarita - (8168781556)



**Software testing market defined (25.09.2023)**



**Software testing market defined (25.09.2023)**



**Dr. Jaswinder Singh Interacting with the Students (25.09.2023)**

Event Name	“Designing Effective Stakeholder Management Strategies”
Date	25-Sep-2023
Venue	Pulitzer Hall, Picasso Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Gurjeet Singh Kalra, Chief Commercial Officer, GoApptiv Private Limited
Number of Participants	150
SDGs Covered	4, 17
Duration	1 day

### About the Activity

Chitkara College of Sales & Marketing organized an expert talk for MBA sales & Marketing students of Pharmaceutical Management on 25<sup>th</sup> September by Mr. Gurjeet Singh Kalra, Chief Commercial Officer, GoApptiv Private Limited. He was accompanied by Ms. Seema Koli, Head HR, GoApptive. Mr. Gurjeet Kalra started sharing his professional journey and how he designed his strategy with his commitment to excel in the pharmaceutical industry. Mr. Kalra described that family is also your stakeholder. He motivated students to plan a strategy to always excel and sustain good performance, especially in sales and marketing. He also engaged students in some role plays to devise strategies. Students posed many queries regarding careers and skills. Guest answered all queries to the satisfaction of participants. In a dynamic and highly competitive business scenario, it becomes mandatory to strategize to excel in a professional career. The expert talk was organized for MBA S&M students who aspire to explore meaningful careers in the pharmaceutical industry. The objective of the expert talk was to make students learn the importance, scope, and skills to devise effective stakeholder strategies to be effective in performance. Stakeholders in the pharma business are physicians, Retailers, paramedical staff, nursing staff, distributors, etc. It was important that in order to make students learn and devise such strategies and skills, an expert session from a successful and experienced professional could be more meaningful. Therefore, a special session in the form of an expert talk was organized for the students.







Event Name	"Pharmacist strengthen Health Systems using innovative techniques"
Date	25 <sup>th</sup> September 2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Prem Parkash Khosla Head, Department of Pharmacology, Gian Sagar Medical College, Rajpura, Punjab
Number of Participants	100
SDGs Covered	3,4,9
Duration	1 Day

### About the Activity

Chitkara College of Pharmacy is celebrating World's Pharmacist Day on the theme 'Pharmacist strengthen Health Systems using innovative techniques' on Date-25th September 2023 in Fleming Block, Chitkara University, Punjab. . Various events like Quiz Competition, Speech Competition, and Working Model Presentation will be organized on the theme 'Pharmacist strengthens Health Systems using innovative techniques'. Speakers aware the audience about the pivotal role in enhancing health systems through innovative methods. They employ cutting-edge technology, optimizing medication management, and promoting patient adherence. They also embrace data analytics to identify trends in drug utilization, supporting evidence-based decision-making. This workshop convey the importance of pharmacists engagement in medication therapy management, ensuring safe and effective drug use while minimizing adverse effects through various softwares and databases. They



**CHITKARA UNIVERSITY**  **CHITKARA UNIVERSITY** College of Pharmacy

**CHITKARA COLLEGE OF PHARMACY**  
**CELEBRATING**  
**WORLD PHARMACISTS' DAY 2023**  
*Theme: Pharmacists Strengthening Health Systems using Innovative Techniques*

**Events Planned**

- Quiz Competition on Schedules
- Speech Competition
- Working Models with Industrial Approach

Date: 25th September, 2023  
 Venue: Fleming Block  
 Time: 10:00 onwards  
 Mode: Offline

**Convener & Chairman**  
**Dr. Thakur Gurjeet Singh**  
 Professor and Dean  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

**Organising Committee**  
**Dr. Onkar Bedi**  
 Asst. Professor  
 HOD, Student Welfare & Co-Curricular Activity  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

**Dr. Sonia Dhiman**  
 Professor, Asst. Dean  
 Student Welfare & Co-Curricular Activity  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

collaborate with healthcare teams, offering valuable insights into drug interactions and personalized treatment plans. Furthermore, speaker explained about pharmacists facilitate tele pharmacy services, expanding healthcare access in underserved areas.



Attendees of the event



Attendees of the event

Event Name	One day workshop on " Innovative the future of health systems: pharmacists in focus "
Date	25 <sup>th</sup> September 2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Bikash Medhi Professor, Department of Pharmacology, Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh.
Number of Participants	100
SDGs Covered	3,4,9
Duration	1 Day

### About the Activity

Chitkara College of Pharmacy in collaboration with Gian Sagar Medical college and Hospital, Ram Nagar, Rajpura, Patiala organized a workshop on the topic ‘Innovative the future of health systems: pharmacists in focus’ under the theme "Patient Safety and Pharmacovigilance" on 25<sup>th</sup> September 2023. Resource persons for the event were Dr. Bikash Medhi, Professor, Department of Pharmacology, Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh.

This workshop emphasized on Patient Safety and Pharmacovigilance. Proceeding towards the end of the session, a detailed discussion was held on Patient Safety, provide insightful knowledge on Pharmacovigilance, Adverse drug reactions, Effective communication and reporting of safety-related information among healthcare professionals and regulatory bodies, Drug safety monitoring. The event was highly insightful and motivated the students and staff



**World Pharmacist Day 2023**  
**Theme: Pharmacy Strengthening Health Systems**  
**National Medical Commission Foundation Day 2023**  
**Patient Safety Week Celebrations**

**Workshop on Patient Safety & Pharmacovigilance**

**Resource Person**  
**Prof. (Dr.) Bikash Medhi**  
 Professor, Department of Pharmacology  
 Post Graduate Institute of Medical  
 Education & Research (PGIMER), Chandigarh

25th September, 2023 | 09:00 AM Onwards | Gian Sagar Medical College & Hospital, Ramnagar, Rajpura, Patiala

**Conveners & Chairmen**

**Prof. (Dr.) Thakur Gurjeet Singh**  
 Dean  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

**Prof. (Dr.) Kamaljit Singh**  
 Principal  
 Gian Sagar Medical College  
 Ramnagar, Rajpura, Patiala

**Event Coordinator**  
**Dr. Shanu Raina**  
 Deputy Coordinator  
 AMC, PwPI  
 Gian Sagar Medical College & Hospital

**Dr. Sarita Jangra**  
 Associate Professor & HOD (Pharm D)  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

**Organising Secretaries**

**Prof. (Dr.) Ravinder Singh Jaura**  
 Head, Department of Pharmacy Practice  
 Chitkara College of Pharmacy  
 Chitkara University, Punjab

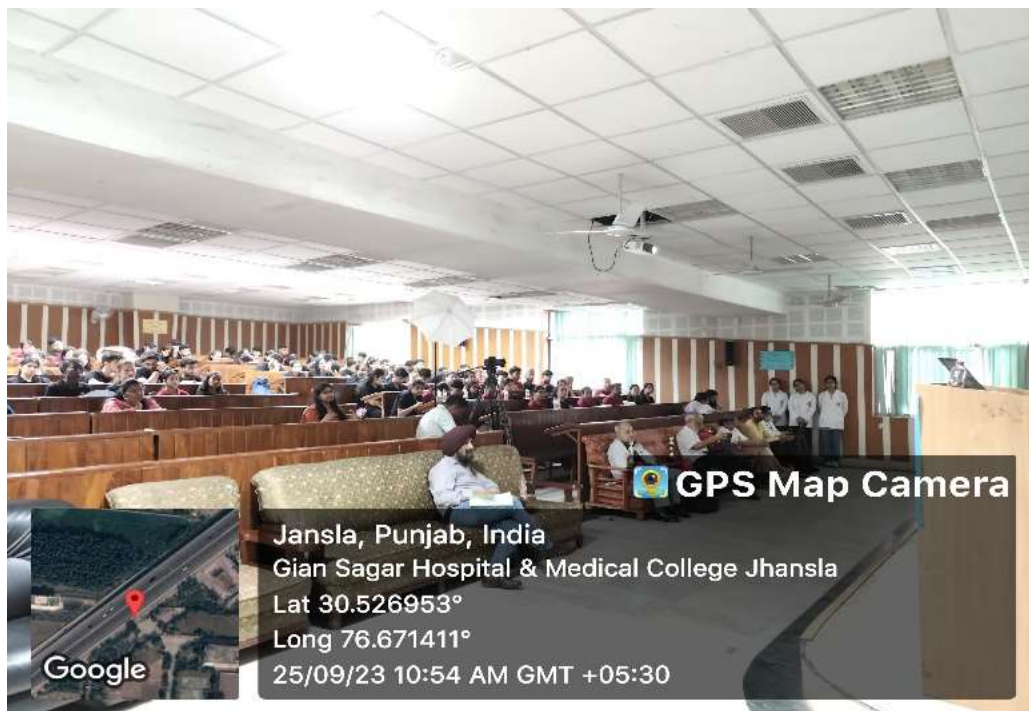
**Prof. (Dr.) Prem Parkash Khosla**  
 Head, Department of Pharmacology  
 Coordinator, AMC, PwPI  
 Gian Sagar Medical College & Hospital

Organised by:  
 Chitkara College of Pharmacy &  
 Gian Sagar Medical College & Hospital

to come up with innovative approaches for enhancing patient safety and pharmacovigilance practices.



Lamp Lightening by eminent guests



Attendees of the Event

## **Objectives**

The Pre-Placement Talk on Unlocking Creativity with Autodesk: Designing a Digital World organized in collaboration with the Department of Computer Science and Engineering at Chitkara University, was held in September 2023 and received a great response from the students. The event commenced with a keynote address delivered by the distinguished speaker, Mr. Krishna C, APAC Lead at Autodesk, who underscored the pivotal role of digital design in shaping contemporary society. Emphasis was placed on the intrinsic value of creativity within the realm of engineering, elucidating how Autodesk's suite of tools empowers individuals to manifest their imaginative concepts into tangible realities. These sessions served as a platform for participants to acquaint themselves with various digital design tools and methodologies, facilitating the exploration of their creative potential and the refinement of their skills in 3D modelling, animation, and simulation. Professionals from the digital design industry provided insights into the dynamic landscape of digital creativity during the event. Discussions centered on the transformative influence of technology on design processes, emerging industry trends, and the diverse array of career pathways available to aspiring designers and engineers. Moreover, the event served as a conduit for students to glean insights into career prospects within Autodesk and other prominent entities in the digital design sector. These insights equipped the students with practical skills and techniques that they could apply in their own software development projects.

## **Outcomes**

The outcomes are:

1. Heightened awareness of digital design's pivotal role in contemporary society.
2. Empowerment of creativity within engineering disciplines.
3. Enhanced proficiency in utilizing Autodesk software for digital design applications.
4. Deeper insights into industry trends and career prospects within the digital design sector.
5. Strengthened pathways to internships and job opportunities at Autodesk and other industry-leading companies.



*Students attending the session (25th September, 2023)*



*Students attending the session (25th September, 2023)*

Event Details	
Title of the Event:	Innovative Learning with Cisco Networking: Unleashing the Power of Connectivity
Date of the Event:	25/09/2023
Venue	Online
SDG No.	4
No. of Student Enrolled:	64
No. of Student Attended	64
Expert Detail	Er. Mayank Jagota, Trainer, CISCO-ASC

## Objectives

Centre of Excellence -Operating System Environment, in collaboration with the Chitkara University Institute of Engineering & Technology, is organizing an Expert talk on “Innovative Learning with Cisco Networking: Unleashing the Power of Connectivity” Computing is not about computers anymore. It is about living”. Staying updated with the new technologies is never too late to catch-up and now us. We are not going to make you all left out on this, hence we are organizing an expert talk on 25th of September,2023 from 10 AM onwards online mode by Er. Mayank Jagota, Trainer, CISCO-ASC. In this event, students will learn how to reduce risk and simplify your day-to-day operations by becoming more proactive and less reactive with the convergence of security networking (Challenges of MAN, PAN, WAN and LAN). So, Talk provide golden opportunity to learn and understand the basic concepts of networking along with certification like CCNA, CCNP etc....



**CHITKARA UNIVERSITY**     

**CENTRE OF EXCELLENCE-OPERATING SYSTEM ENVIRONMENT**  
Organises an Event

**INNOVATIVE LEARNING WITH CISCO NETWORKING: UNLEASHING THE POWER OF CONNECTIVITY**

Research Innovation Learning Empowerment

**Online: -**  
**10:00AM onwards**  
**25-09-2023**  
Meeting Link:  
<https://meet.google.com/pdm-vuyv>

**SPEAKER:-**  
**MR. MAYANK JAGOTA**  
TRAINER AT  
CISCO-ASC,  
NIIT FOUNDATION



**FACULTY ORGANISER:-**  
DR.AMANPREET KAUR

**STUDENT ORGANISERS:-**  
AARUSHI 8284952597  
ABHAY CHAUHAN 85888 00043

In collaboration with  
Department of Computer  
Science & Engineering (CUIET) and  
Career Advancement Services



## Outcomes

Student learnt about to examine the breadth of computing power in the field of development and education. Computing power is transforming modern industries and the ability to create applications, programs and websites by coding will open many doors for job seekers.



Student participating (25.09.2023)

## **Objectives**

The Carelon Campus Promotional Activity aimed to enrich and inspire students by featuring Mr. Saurabh Gawas, Assistant Manager, University Recruiting, as the distinguished speaker. The primary goal was to provide students with valuable insights, ignite their passion for learning, and create a positive impact on their academic and personal development. The event sought to showcase Mr. Saurabh Gawas's expertise and accomplishments, allowing students to gain practical knowledge and real-world perspectives. By having a notable speaker like Mr. Gawas, the objective was to foster a sense of motivation and enthusiasm among the students, encouraging them to explore diverse career paths and embrace opportunities for growth. Through this, the objective was to inspire students to overcome obstacles, set ambitious goals, and pursue excellence in their academic and professional endeavors. Additionally, the event aimed to strengthen the Carelon Campus brand by associating it with renowned personalities in the industry. The objective was to position Carelon Campus as a hub for knowledge exchange and provide students with access to influential figures who could shape their educational experience. The Carelon Campus Promotional Activity featuring Mr. Saurabh Gawas as the speaker had the objective of inspiring, motivating, and enriching students, while also enhancing the institution's reputation as a center for academic excellence and holistic development.

## **Outcomes**

The outcome are:

1. The event successfully inspired students, instilling a sense of motivation as they connected with Mr. Saurabh Gawas.
2. Attendees gained valuable insights into the industry and practical knowledge, broadening their understanding of potential career paths and challenges they may encounter.
3. Carelon Campus received positive recognition by hosting a distinguished speaker, reinforcing its commitment to providing students with access to influential personalities and fostering a culture of excellence.
4. The event facilitated increased student engagement, encouraging active participation and interaction, contributing to a vibrant and dynamic campus atmosphere.



*Students attending the session (12th May 2023)*



*A picture with the expert(12th May 2023)*

In an earnest and commendable effort to contribute to the preservation of our environment, the **Matrix Club** under the aegis of Department of Computer Applications Chitkara University Punjab, organized a Tree Plantation event on the occasion of **World Environment Health Day**, held on **26th of September, 2023**. The event was conducted with the theme "**Drive Green India Mission**" and took place on the beautiful grounds of Chitkara University's Zero Ground.

This initiative aimed not only to celebrate World Environment Health Day but also to raise awareness about the vital role trees play in maintaining the ecological balance and the significance of collective responsibility in preserving our planet.

The Matrix Club's Tree Plantation Drive witnessed enthusiastic participation from both students and faculty members. Dr. Vandana, a highly esteemed member of the faculty, and Ms. Puninder Kaur, who has been a constant source of inspiration, graced the event with their presence. Their active involvement in this endeavour served as a motivational force, encouraging everyone to make a meaningful impact on the environment.

As the sun's rays cast a warm glow over the event, students and faculty members gathered around, ready to put their commitment to the environment into action. Together, they planted a variety of indigenous saplings, carefully nurturing each one. The air was filled with a sense of unity and purpose as every participant acknowledged their role in the "Drive Green India Mission."

As the last sapling was planted, there was a palpable sense of accomplishment in the air. The Tree Plantation Drive not only promoted environmental consciousness but also fostered a sense of unity and responsibility among the participants. The newly planted trees will serve as a lasting testament to their commitment to a greener, more sustainable India.

In conclusion, the Tree Plantation organized by the Matrix Club, in association with the Department of Computer Applications, was not just an event; it was a pledge to nurture and protect our environment. With the "Drive Green India Mission" as the guiding theme, the event set an example for all, demonstrating that collective efforts can bring about significant positive change. As we move forward, it is crucial to remember that every tree planted today is an investment in a better, healthier tomorrow.



**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**

On the 26th of September, 2023, the Technical Mentorship Team under the aegis of Department of Computer Applications at Chitkara University, Punjab, hosted an insightful and inspiring expert talk titled "ABC of Project Kick-off till Inception." The event featured an exceptional speaker, Mr. Akarsh Anand Sinha, a proud intern of CURIN Chitkara University, Punjab, whose journey and expertise in the field of project management added a unique touch of relevance and credibility to the event.

Akarsh Anand Sinha talked for his alma mater and it was a momentous occasion for both the university and its students. As a successful professional in the world of project management, his insights and experiences were invaluable for the aspiring students who gathered to listen to him.

The talk commenced with a warm welcome from the Technical Mentorship Team, expressing their gratitude to Akarsh Anand Sinha for generously agreeing to share his knowledge and experiences. The event provided a platform for the students to gain insights into the various phases of project management, from the inception to the kick-off, while also understanding the challenges and opportunities that accompany each stage.

Akarsh Anand Sinha's presentation was not only informative but also highly engaging. His practical advice resonated with the students and underscored the value of a holistic understanding of project management.

The Q&A session that followed was equally enriching, as students had the chance to seek personalized advice from Akarsh Anand Sinha. His candid responses to their queries provided practical solutions to the challenges that students might face as they venture into the world of project management.

In conclusion, the expert talk on the "ABC of Project Kick-off till Inception" by Akarsh Anand Sinha was an unforgettable event, shedding light on the intricacies of project management. Akarsh's journey from being a student at Chitkara University to a successful professional in the field exemplified the potential and possibilities that an education at the university can provide. The event left an indelible mark on the students, inspiring them to approach their future projects with enthusiasm, knowledge, and a determination to succeed.

*A Talk on*  
**ABC of Projects**  
**Kick Off Till Inception**

**Resource Person**

**Akarsh Anand Sinha**

Intern CURIN  
Chitkara University, Punjab

**Date:** 26th September, 2023

**Time:** 11:30 am onwards

**Venue:** Pulitzer Hall

**Faculty Coordinators:**

**Dr. Vandana**

Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab

**Dr. Amandeep Kaur**

Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab

**Organised by:**

Technical Mentorship Team (TMT) under the aegis of  
Department of Computer Applications  
Chitkara University, Punjab



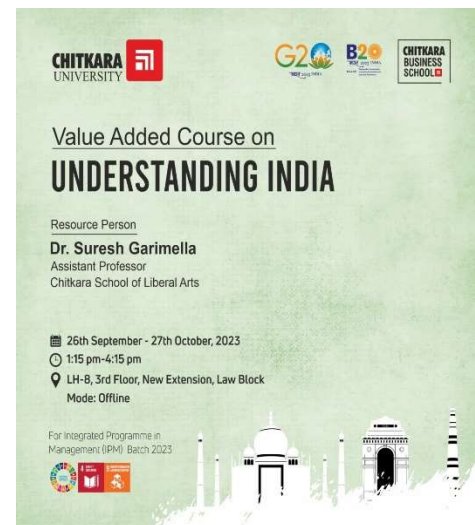




Event Name	Value Added Course on Understanding India
Date	26th September-27th October 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, punjab
Organizer	Dr.Nidhi Malhotra
Resource Person	Dr.Suresh Garimella
Number of Participants	59
SDGs Covered	4,10
Duration	30 hours

### About the Activity

The VAC course named “Understanding India” is an amazing experience to understand our country with a rich heritage and culture. This course brings an insight into enriched and diverse cultures thereby focusing upon the Bhakti and Tantric movement in North India during 13th to 15th century, the challenges to the Brahmin community. A detailed understanding of Buddhism, Jainism and various types of Vedas are covered during the VAC classes. Another major area of focus is about the perspectives of religions and political viewpoints. The importance of spirituality in context to the Indian culture was also discussed during the sessions.



Event Name	“G20 University Connect Finale Programme”
Date	26 September 2023
Venue	Online, Lecture Hall(s), Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	G20 resource person
Number of Participants	255
SDGs Covered	4, 9, 17
Duration	1 day

### **About the Activity**

G20 University Connect Finale Programme was conducted at Bharat Mandapam in New Delhi. With the aim of encouraging the youth of the country to actively participate in G20 activities and to become more aware of India's G20 Presidency, the G20 University Connect initiative was started. Students and faculty from all higher education institutions participated in the programme. The G20 University Connect Event was attended online by MBA Sales & Marketing faculty and students on September 26, 2023. The youth and their role in the nation's development were the main subjects of attention. The future of India lies with its young minds.

### **Glimpse of the Event**



Event Name	Pledge
Date	26 <sup>th</sup> to 29 <sup>th</sup> September 2023 and 10 <sup>th</sup> October 2023
Venue	Exploretorium
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Ms. Raghunita Gupta, Founder, Calligraphy Foundation
Number of Participants	45
SDGs Covered	4,5,15,17
Duration	05 Days

### About the Activity

Department of Fashion Design, Chitkara Design School, organizes a Sustainable September initiative culminates in workshops on Sustainable Production and Consumption. This is an exciting interdisciplinary awareness workshop across Chitkara University. We are most excited for the FASH CO-LAB with Fashion Revolution India, Fashion Revolution is a global movement campaigning for a fashion industry that conserves

and restores the environment and values people over growth and profit. The organization works in over 90 countries worldwide, with both in innovative and international approach to research, education and advocacy. <https://www.fashionrevolution.org/>

The vision of PLEDGE is to redefine fashion by placing sustainability at its core. This initiative recognizes that a more inclusive and creative

approach with collaborative efforts and commitment can lead to sustainable fashion and responsible consumption. Through events like these, we hope to encourage individuals to make mindful choices and contribute to a more sustainable and ethical world. The event is marked by a Grand Fashion Show organized in collaboration with the Office of Student Affairs. Fashion students take charge of curating and styling looks from the collected garments, showcasing their creativity. The PANACHE group contributes to the event with choreography and modeling, adding a dynamic and artistic dimension to the showcase.



Event Details	
Event name	Udaan
Topic	Emerging Trends and Technologies
Date	26 <sup>th</sup> September 2023
Organized by	Coding Ninjas CUIET
Resource Person	Mr. Ankush Singla @CEO and Co-Founder Coding Ninjas
SDG No.	4,9,17
No. of Students registered	1200
No. of students attended	744

The event 'Udaan: Emerging Trends and Technologies' was organized by Coding Ninjas CUIET in collaboration with the Department of Computer Science and Engineering and GiveMyCertificate to enlighten students about the future of technology and the importance of innovation in today's society. The event, featuring a captivating speaker, Mr. Ankush Singla, CEO, and Co-Founder of Coding Ninjas, took place on September 26th, 2023, at the Exploratorium from ... to ....

### **Topics encompassed in the Event**

The event yielded valuable outcomes that enhanced attendees' understanding of Coding Ninjas' offerings, empowered them with a roadmap to success in technology and innovation, and provided them with invaluable insights. The session not only enriched the knowledge and perspectives of the attendees but also inspired them to pursue their educational and career aspirations with determination.

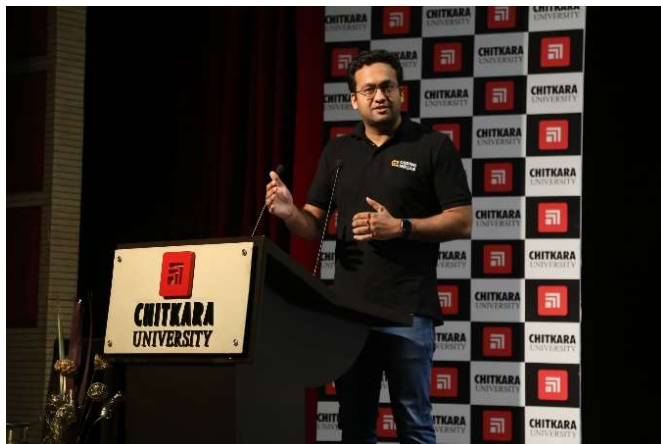
With more than .... registrations an enthusiastic participation of .... students took place. The session aimed to equip the attendees with actionable insights, enabling them to navigate the complexities and challenges of the innovation and tech industry effectively. The event was strategically designed to achieve specific objectives related to education, career development, and knowledge sharing.

## Outcomes of the expert talk

1. Mr. Ankush Singla delivered an inspiring keynote address, sharing his valuable experiences and insights. He recounted his journey of innovation and success and challenged the stereotype that good coders cannot be entrepreneurs.
2. The attendees received a well-structured roadmap that outlined the necessary steps, strategies and guidance needed to pursue successful careers in the field of technology and innovation.
3. This session empowered and inspired freshers, equipping them with the knowledge and actionable plans required to excel in their educational and professional journeys and guided freshmen on what Coding Ninjas has to offer them.

## Students were guided on how to:

1. Attain success in the sector of education and technology.
2. Expand their knowledge in various tech-related fields.
3. Adapt to a rapidly changing futuristic world and embrace entrepreneurship.



The **DESIGN-O-TECH 2.0**, held on 26th September 2023, at Einstein Hall was a resounding success, bringing together creative minds, innovative thinkers, and technology enthusiasts from diverse backgrounds. This competitive event organized by the Chitkara ACM Student Chapter and Department of Computer Science & Engineering. Total 86 students participated in this competition to design the creative and innovative website for inventory and other management systems.



Winners and the core team of Design-o-Tech [26 September 2023]

## **EVENT HIGHLIGHTS**

**Opening Ceremony:** Vansh Bhargava, student chapter chairperson commenced with an engaging opening ceremony that included welcoming remarks, introductions, and instructions to our participants.

**Competition Details:** Participants were provided with various HTML CODES where they were supposed to add CSS to modify the content given in the provided codes.

**Teams and project:** Participants formed teams, and each team worked tirelessly to develop innovative design within the defined time frame. The diversity of skills and backgrounds within the teams led to creative design.

**Mentorship:** Experienced web developers were available to guide and support the team. Our judges and organizers successfully decided the first three winners of DESIGN-O-TECH 2.0



Organizing Team and members of design-o-tech [26 September 2023].

## **Conclusion**

The DESIGN-OTECH 2.0, held on September 26, 2023 at Chitkara University Einstein Hall, was a resounding success, uniting creative minds, tech enthusiasts and innovative thinkers. The event commenced with an engaging opening ceremony led by ACM Student Chapter Chairperson Vansh Bhargava, setting the tone for the day. Participants took on web design Challenges, enhancing HTML codes with CSS to transform provided content. Teams collaborated across diverse backgrounds, yielding innovative designs. Seasoned web developers provided mentorship and judges Aryan Inguz, Parth Awasthi, Md Siyad Ali, and Vansh Bhargava selected the top three winners. Sponsor Kalash Jha from trendy tees awarded prizes with Dr. Ravneet Kaur and Dr. Saravjeet Singh overseeing the prize distribution. The event concluded with a group photo of the core team and winners, marking a successful gathering of tech and creativity.

## **Winners List**

Name	Roll No	Position
SATWINDER SINGH	2310987107	First
SAMARJIT SINGH UPPAL	2310987100	
ANANYA BHANJANA	2210990110	Second
AMRITA LAMBA	2210990105	
TUSHAR SAXENA	2310991152	Third
YUVRAJ GUPTA	2310991326	





## Outcomes of the Session

- Students used their creativity to design the Provided HTML codes.
- Students leaned new technologies while they had their interaction with the judges.
- Students got a chance to make new networks with their fellows.



Design-o-tech 2.0 event glimpse. [26<sup>th</sup> September 2023]

Event Name	World Tourism Day event
Date	27 September ,2023
Venue	Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Pashmeen Kaur
Resource Person	Seagulls team
Number of Participants	30+
SDGs Covered	4, 15
Duration	1 day

### About the Activity

Students of BBA FinTech at Chitkara Business School enthusiastically embraced the spirit of global exploration as they participated in an engaging photography event on the occasion of World Tourism Day. This event provided a platform for these budding photographers to skillfully capture the beauty of various tourist destinations and the unique cultures they encountered. Throughout the event, the students showcased their artistic talents through a vibrant array of images, each photograph telling a story and revealing the magic of travel and exploration. Not only did this event celebrate the art of photography, but it also underscored the importance of responsible tourism, encouraging participants to not only capture moments but to convey the cultural, environmental, and social significance behind their photographs. Through a diverse array of images, participants showcased their artistry and shared the stories behind their images, transporting us to dream-worthy places. Notably, the winners were rewarded with certificates for their outstanding contributions.



Event Name	Talent Hunt
Date	27 <sup>th</sup> & 28 <sup>th</sup> September 2023
Venue	Explore Star
Organizer	Chitkara College of Education
Resource Person	Dr Sangeeta Pant, Dean, CCE, Chitkara University
Number of Participants	40
SDGs Covered	4
Duration	Half Day

### **About the Activity**

Chitkara College of Education (CCE) is glad to have successfully conducted the Talent Hunt 2023 event on 27th and 28th September 2023 for the new session of B.Ed. batch 2023-25. The event was planned in two sessions covering a few activities like Singing, Poetry, Story telling/ Story Writing and Speech on Day 1 (27th September 2023) and other activities such as Dance, Mehendi, Rangoli, Make-up, Painting/Sketching, Ramp Walk and Cooking on Day 2 (28th September 2023). On behalf of Dr. Sangeeta Pant, Dean, Chitkara College of Education, Faculty members and Staff of CCE, Dr. Anu Verma, Asst Professor, Chitkara College of Education started the event with the opening remarks and welcome address and extended a warm welcome to the Judges, Alpha Teachers and the participants of the event. The Judges of the event were Mr. Harinder Pal Singh Lamba, Asst Professor, MBA, Pharmacy; Ms Jyotika Guleria, Asst Professor, Chitkara College of Education; Ms Gursimran Chauhan, Professional Dancer and Event Manager; Mr. Alok Ranjan Singh, Architecture Department; Mr. Manav Bhagat, Dance Instructor , OSA department, Dr. Pooja Singh, Asst Professor, Chitkara College of Education and Dr. Sukhjit Singh, Chitkara College of Education; Mr Ramgopal Belwal, Chef, Hospitality Department, Chitkara University Punjab. Alpha Teachers showcased their talent reflecting different shades of their skills. The two day Talent Hunt event was an exciting journey of CCE to unfold the undiscovered talent of our prospective Teachers. The newly joined Alpha Teachers were thrilled to participate in different activities and enthusiastically enjoyed the whole event.



Alpha Teacher showing her talent makeup



Alpha Teacher participated in singing

Event Details	
Topic	Hospitality Star Awards
Date	27-09-2023
Mode	Offline
Organizer name	CCHM
Resource person	Chef Santosh, Chef Manpreet, Dr. Amanjeet bhalla, Dr. siddharth bedi
No. of participants	350
SDG No.	4,12

### **Objectives**

1. To celebrate World Tourism Day by recognizing and rewarding excellence in hospitality education.
2. To encourage students to showcase their skills and knowledge in domain-specific competitions.
3. To foster a spirit of healthy competition and teamwork among hospitality students.
4. To provide a platform for students to gain recognition for their achievements and hard work.

### **Description**

On the occasion of World Tourism Day, the Department of Hospitality at Chitkara University organizes the "Star Awards". This event sees all hospitality students competing in domain-specific competitions, showcasing their skills and knowledge in various areas of hospitality. The event culminates in a valedictory and prize distribution function, celebrating the achievements and hard work of the students. This initiative not only recognizes and rewards excellence but also encourages students to strive for higher standards in their education and professional development. The "Star Awards" foster a spirit of healthy competition, teamwork, and recognition, contributing to the overall growth of the students..

### **Outcomes**

1. Students will demonstrate their expertise and skills in various hospitality domains.
2. Participants will gain confidence and motivation through recognition and awards.
3. Attendees will develop a sense of camaraderie and teamwork through competitive activities.

4. Students will enhance their professional growth by participating in a high-profile event.



Event Name	A Seminar on " Innovative Approaches to Basic Life Support: Saving Lives through Progress"
Date	27 <sup>th</sup> September 2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Ms. Aarti Dhiman Nursing Tutor & Certified trainer for Advanced Cardiac Life Support and Basic Life Support from American Heart Association Department of Nursing, Chitkara School of Health Sciences
Number of Participants	70
SDGs Covered	3,4,9
Duration	1 Day

### **About the Activity**

Chitkara College of Pharmacy is celebrating a seminar on "Innovative Approaches to Basic Life Support: Saving Lives through Progress" which provided a comprehensive and insightful exploration of cutting-edge techniques and technologies in the field of basic life support (BLS) on Date-27th September 2023 in Fleming Block, Chitkara University, Punjab. Attendees were enlightened about the latest advancements in cardiopulmonary resuscitation (CPR), automated external defibrillators (AEDs), and emergency response strategies. The seminar underscored the crucial role of innovation in enhancing survival rates during medical emergencies and emphasized the importance of continuous training and public awareness. With a focus on bridging the gap between traditional BLS methods and emerging technologies, this seminar served as a beacon of hope for saving lives through progress in the realm of life-saving techniques.

The seminar featured engaging discussions on the BLS, Attendees were encouraged to explore interdisciplinary collaborations and harness the power of data analytics to improve emergency response outcomes. Overall, the event served as a platform for sharing ideas, fostering innovation, and reinforcing the critical importance of staying updated with the latest developments in basic life support to make a meaningful impact on saving lives



**CHITKARA UNIVERSITY** **CHITKARA PHARMACY**

**A Seminar On Innovative Approaches to Basic Life Support: Saving Lives through Progress**

Venue: Fleming Block, Chitkara College of Pharmacy

**Convener & Chairman**  
Dr. Bhakar Gurjeet Singh  
Dean & Professor,  
Chitkara College of Pharmacy,  
Chitkara University, Punjab

**Organising Secretaries**  
Dr. Sanjana  
Assistant Professor,  
Chitkara College of Pharmacy,  
Chitkara University, Punjab

Dr. Manjinder Singh  
Associate Professor,  
HOD, Pharmacy (Admin.)  
Chitkara College of Pharmacy,  
Chitkara University, Punjab

**27th September, 2023 | 10:00am onwards**

**Ms. Aarti Dhiman,**  
Nursing Tutor  
Department of Nursing,  
Chitkara School of Health Sciences



Ms. Arti Dhiman sharing her views on Basic Life skills.



Dr. Ravinder and Dr. Sarita felicitating Ms. Arti



Event Name	Climate Change and Social Service - Challenges and Action Orientation
Date	27 <sup>th</sup> & 28 <sup>th</sup> September 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Mr Bhavesh Trivedi, Lead, Clean Energy Policy & Engagements, The Climate Project Foundation, Ms. Rekha Trivedi, Secretary General, APSWDP, Mr. Hitesh Kumar Gulati, Hon'ble Director General, APSWDP
Number of Participants	74
SDGs Covered	4, 11, 17
Duration	Half Day

### About the Activity

Chitkara College of Education (CCE), Chitkara University is pleased to have successfully conducted a workshop at Chitkara University, Punjab under the theme of Climate Change and Social Service - Challenges and Action Orientation in collaboration with Association of Professional Social Workers and Development Practitioners (APSWDP), The Climate Reality Project India and South Asia (TCRP) and Chitkara School of Psychology and Counselling (CSPC). This event falls under the National Education Policy para no 11.8, Sustainable Development Goals no 4-Quality Education, 13-Climate Action and 17-Partnership for the Goals, with an objective to sensitize students and communities through climate change reporting and act in collaboration with social activists, social entrepreneurs, academicians, forge partnerships and develop a progressive mindset for global cooperation to address climate challenges and protect life on earth for future generations. For the workshop, we had three eminent guest speakers namely Mr Bhavesh Trivedi, Lead, Clean Energy Policy & Engagements, The Climate Project Foundation, Ms. Rekha Trivedi, Secretary General, APSWDP, Mr. Hitesh Kumar Gulati, Hon'ble Director General, APSWDP, who enlightened on the topics-Climate Change Reporting, Journey of a Socialpreneur and PCR Mindset respectively. All the



students found the sessions highly informative,insightful,interactive,enriching and of immense learning.



Mr Bhavesh Trivedi taking the session



Mr Hitesh Kumar Gulati guiding the participants

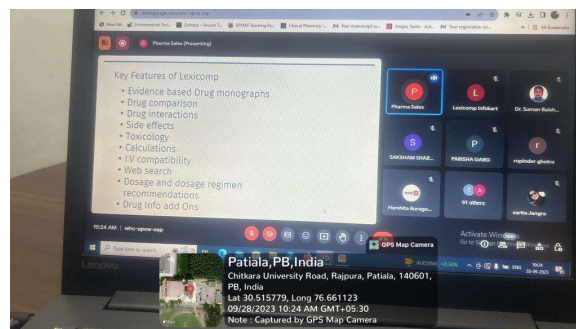
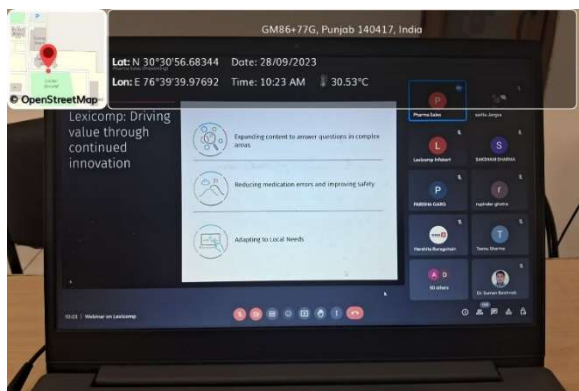
**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**

Event Name	One day webinar on "Innovative Applications of Lexicomp: Transforming Healthcare Decision Support"
Date	28 <sup>th</sup> September 2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Prasanth Vas Sahu Business Development Manager Infokart
Number of Participants	124
SDGs Covered	3,4,9
Duration	1 Day

**About the Activity**

Chitkara College of Pharmacy in collaboration with Infokart organized a webinar on the topic " Innovative Applications of Lexicomp: Transforming Healthcare Decision Support " on 28th September 2023 via google meet. Resource persons for the event were Dr. Prasanth Vas Sahu, Business Development Manager, Infokart.

This webinar emphasized on Utilization of Lexicomp, a foundation for precise medication decisions, emphasizing safety. Integration of this sophisticated drug information tool elevates clinical decision-making processes, effectively mitigating risks and upholding exemplary standards in pharmaceutical care.



The GPAT Challenge, designed exclusively for second and third-year Computer Science Engineering (CSE) students, recently concluded in an exhilarating online mode. This event aimed to prepare these budding tech enthusiasts for the competitive job market by testing their knowledge of Data Structures and Algorithms (DSA), which are essential pillars of computer science. In a world where problem-solving and critical thinking skills are paramount, GPAT served as a stepping stone to elevate their careers.

In this placement assessment test, students were given a platform to showcase their DSA prowess. The event fostered a spirit of healthy competition among participants, compelling them to push their limits and think critically to solve complex problems. Through this challenge, students were able to gauge their readiness for the professional world, and many discovered new facets of their abilities. GPAT not only provided a glimpse into the real-world challenges that await them but also encouraged them to further hone their DSA skills. The event was not just about competing but also about learning, growing, and evolving as future computer scientists.

The GPAT Challenge was a significant step toward helping CSE students bridge the gap between academic learning and real-world applications. It showcased the importance of critical thinking and problem-solving in the field of computer science. As we look back at this event, we are proud to have contributed to the growth of these young minds and are confident that they are now better prepared to embark on their professional journeys. Congratulations to all the participants for taking up the challenge, and we wish them the very best in their future endeavors, where they will undoubtedly continue to elevate their careers with their remarkable critical thinking skills.

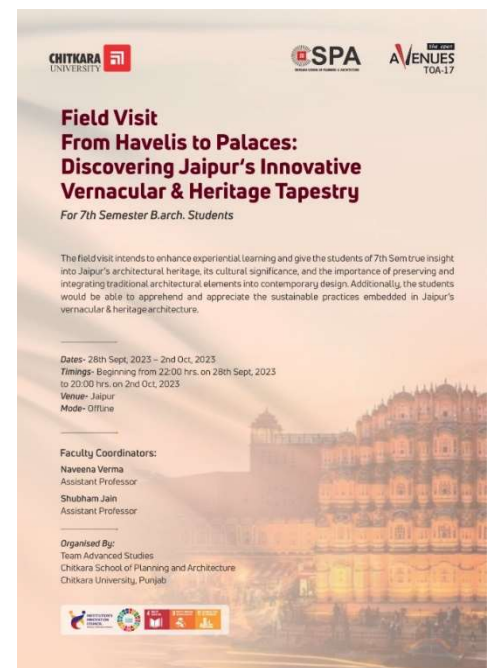


Glimpse of the events

Event Name	Architecture of purpose: Inculcating building byelaws in the design thinking process.
Date	28/09/2023 to 02/10/2023
Venue	Jaipur
Organizer	Department of Architecture, CSPA
Resource Person	Dr. Subhash Chandra Devrath
Number of Participants	40 Students and 02 Faculty member
SDGs Covered	4,11,17
Duration	5 Days

### About the Activity

The Semester 7 students embarked on an educational and enriching field trip to the vibrant city of Jaipur, Rajasthan. Day 1: Manipal University Campus Visit and Expert Lecture: Dr. Subhash Devrath, an architectural design and sustainability expert, delivered an insightful lecture to the students. Days 2 and 3: Historical; Cultural Exploration and Case Study of Chokhi Dhani: In the evening, students conducted a case study of Chokhi Dhani, a traditional Rajasthani village resort. Day 4: Albert Hall and Market Streets - Albert Hall Museum and Market Streets of Jaipur: It concluded with leisure time in the vibrant market streets of Jaipur.



The four-day field visit to Jaipur was a well-rounded educational experience for Semester 7 students. It allowed them to explore the city's historical landmarks, gain architectural insights, and appreciate the sustainability aspects of modern campuses. The trip successfully combined academic learning with cultural immersion, making it a memorable and enriching experience for all participants. The knowledge and experiences gained during this trip will undoubtedly contribute to the students' academic and personal growth.



Students pose during the visit



Students and Faculty members pose at the completion of the event with the Resource person

EVENT:	4 day Training Program on Sustainable Agriculture of Culinary Art Students		
Date / Time:	28 <sup>th</sup> Sep 23 to 1 <sup>st</sup> Oct 23 /1100-1430 hrs	Mode:	Offline
Location / Link:	Yellow Point Farm, Chitkara University, Punjab		
Activity In-charge:	Dr Anurag Tewari & Mr. Sube Singh		
No. of Participants:	48 Students		
Resource Person (if any)	Dr Anurag Tewari		
SDG:	3, 4, 5 & 13		

### **Event Details**

The objectives of the establishment of YELLOW POINT FARM are as following:

1. A step ahead towards Women Empowerment
2. To ensure continuous supply of fresh vegetables & fruits to canteen
3. To train the students in Horticulture
4. To develop an ideal demonstration plot in smart agriculture for the nearby farmers
5. To offer the faculty members safe & healthy food.

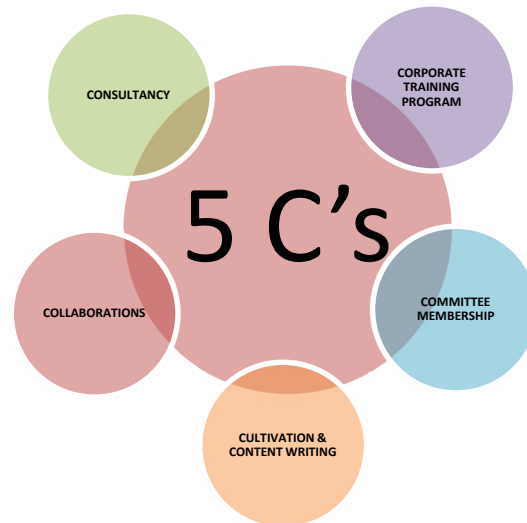
Yellow Point Farm is working on the concept of 5 C concepts. Through our 5 C Module we have succeeded in reaching to the masses. 5 C module is helping us in nurturing the organic farming not only in the state of Punjab but across the boundaries reaching up to the remotely located states of Arunachal Pradesh & Assam. We are not limited to 1, 2 or 4 crops but our reach has crossed all the boundaries & we have touched the growers of Cereals, Oilseed crops, Tobacco, Millets, Pulses, Fiber crops, Forage crops, as well as sugar crops. In order to reach the masses we have approached progressive farmers & at the same time did hand holding to corporate world too. The 5 C model comprises of following aspects.



**PHOTOS OF THE EVENT:**



Training Program on Sustainable Agriculture of Culinary Art Students





Event Name	Industrial visit to Ralson tyres
Date	29 <sup>th</sup> September, 2023
Venue	Ralson Tyres
Organizer	Dr. Anurodh Khanuja
Resource Person	Mr. Umesh Sharma
Number of Participants	55
SDGs Covered	4, 10
Duration	1 day

### About the Activity

Chitkara Business School's Department of Supply Chain Management and General Management organized an enlightening industrial visit to Ralson Tyres on September 29, 2023. This excursion provided students with a captivating journey into the intricate world of tire manufacturing and distribution. During the visit students gained firsthand insights into the production processes of tubes and tires, enhancing their understanding of manufacturing intricacies. The visit showcased rigorous quality control measures and the parameters under which these products are meticulously manufactured. Specific manufacturing processes like butting, turning, jamming, and precuring were elucidated, emphasizing the critical need for precision at every step. Practical demonstrations of air retention tests, one-point tests, tube inspection, and tube splicing further enriched students' knowledge. This hands-on experience not only augmented students' knowledge but also equipped them with practical insights into the tire industry's nuances, making it a valuable addition to their supply chain management and logistics studies



Event Name	Industrial visit to Hind Terminals Pvt. Limited
Date	29 <sup>th</sup> September, 2023
Venue	Ralson Tyres
Organizer	Dr. Anurodh Khanuja
Resource Person	Mr. Rajeev Sharma
Number of Participants	55
SDGs Covered	4, 10
Duration	1 day

### **About the Activity**

Chitkara Business School’s Department of Supply Chain Management and General Management organized an Industrial visit for MBA Logistics & Supply Chain Management students. On September 29, 2023, the students had the privilege of visiting Hind Terminals, an Inland container depot renowned for its role as a custodian in handling warehousing, transportation, rail road services, and possessing its dedicated freight corridor. During this insightful visit: The industry officials provided valuable insights into the intricate legal process of applying for a custodian license from the Central Board of Indirect Taxes and Customs (CBIC).- Students gained a deep understanding of the licensing process and the pivotal role played by the Ministry of Commerce in facilitating license acquisition .This visit was a distinctive learning opportunity, providing students with practical exposure to the complexities of logistics and supply chain management, specifically in the context of custodial services. Understanding the regulatory and legal aspects of acquiring licenses in this field is crucial, and this visit offered a hands-on perspective. The visit to Hind Terminals proved to be a highly enriching experience for the MBA Logistics & Supply Chain Management students. It effectively bridged the gap between theoretical knowledge and practical implementation within the logistics and supply chain management domain. Such experiences are instrumental in preparing students for real-world challenges and opportunities in this field.



Event Name	“Matters of the Heart: An Innovative Approach to Living Healthy”
Date	29 September 2023
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Dr. Nikhil Bansal, Consultant Cardiothoracic and Vascular Surgeon, Fortis Hospital, Ludhiana
Number of Participants	120
SDGs Covered	3,4,17
Duration	1 day

### **About the Activity**

On the occasion of World Heart Day, Chitkara College of Sales and Marketing organized an expert talk by inviting renowned Consultant in Cardio Thoracic and Vascular Surgery, Dr. Nikhil Bansal of Fortis Hospital Ludhiana. The heart happens to be the livewire of one’s health, hence needs special care. To bring awareness about cardiac health and clear myths about cardiac arrest and heart attack, He had an engrossing, informative session with students of MBA Pharmaceutical Management. He started his session by explaining that the heart is a powerful engine because, with



the heart, life continues. He also shared his clinical experience with the prevailing number of heart ailments and types of heart ailments in adults, old age, and children. He suggested lifestyle modification methods such as 30-45 minutes of physical exercise daily, a healthy diet, and keeping away from smoking and advised to never take market supplements to build your body, which turns out to be toxic for heart ailments. To remain healthy heart must keep beating rhythmically, any dysfunction of the heart may be life- threatening. To bring awareness among youth about cardiac health, an expert talk was organized on World Heart Day. As heart ailments are also on the rise among youth, it is important to learn and be informed about the causes of heart ailments, prevention, life modifications, and learn to save someone’s life when encountering by heart attack. It is also important to clear myths about heart ailments. Youth can also initiate to bring awareness to their capacity as cardiac death is one of the main causes of mortality in India. Therefore, for all the relevant reasons,



the session was kept under SDG 3 for good health. Awareness can only bring the mortality rate of cardiac death down. The activity was justified for students.



Expert interacting with students

### Event Details

Title of the Event:	Best out of Waste
Date of the Event:	29 <sup>th</sup> September,2023
Venue	TG-401
SDG no	6,7
No. of Student Enrolled:	70
No. of Student Attended	50
Resource Persons:	Dr. Neeraj

### Objective

The main objective of the event was to inspire creativity and artistic thinking among the participants even while working with refuse material. It would promote a healthy mindset and at the same time raise awareness regarding the uses of waste materials into useful activities. It encourages community participation and teamwork, as participants often work together to collect and repurpose materials, fostering a sense of shared responsibility for the environment. Creating a sustainable system of life was also one of the themes of this event. In summary, this event aims to foster a culture of sustainability, creativity, and responsible resource management while simultaneously engaging and educating communities about the importance of waste reduction and repurposing.



### Outcomes

- Participants enhanced their creative mindset by applying it into making their art projects.
- Participants formed a feeling of empathy over the disposal of
- Participants will be encouraged to reutilize the waste materials that they find in their daily activities thus promoting environmental protection.
- Participants were facilitated by awards for their hard-work and creativity.



The art projects made by the participants(29.09.2023)

Event details

Name of the School/Department	Chitkara Law School
Date of Event	2st October, 2023
Title of the Event	National Symposium of Lawyers on Pathways to Advocacy
Mode	Offline
Type of participation	Attended
Number of Faculty and Staff participation	01
Number of Student participation	06

Chitkara Law School with an objective to provide practical exposure to its students and developing their competitive spirit sent two teams to participate at the 7th edition of ConQuest 2023 (India's Premiere National Quiz Competition on the Indian Constitution) organised by Centre for Law and Policy with support of National Law University, New Delhi.





A total of 53 (fifty three) teams across eight states have taken part in the north-zone competition.

Overall, it was a wonderful and learning experience for all the students.





Event Name	CBSE Exposure Visit
Date	28 <sup>th</sup> October 2023
Venue	Sun Hall, Chaitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Dr Sandhir Sharma, Pro VC,CBS, Chitkara University, Dr Rashimi Aggarwal, Dean, CBS, Chitkara University, Dr Sangeeta Pant, Dean, CCE, Chitkara University, Punjab, Dr. Parul Sood, Asst Dean, CCE, Chitkara University, Punjab
Number of Participants	53
SDGs Covered	4, 17
Duration	Half Day

### **About the Activity**

Chitkara University, Punjab, had the privilege of hosting an extended and enlightening "CBSE Exposure Visit" in collaboration with the Central Board of Secondary Education (CBSE) on the 3rd and 4th of October 2023. This prestigious event, under the expert guidance of Dr. Biswajit Saha, Director of CBSE, brought together esteemed dignitaries, around 50 principals, and distinguished educators from Chandigarh and Punjab for a profound exploration of educational excellence spanning two remarkable days. The event received valuable support from Ms Niti Shanker Sharma, Deputy Secretary, Department of Skill Education, CBSE, who played a crucial role in coordinating with Chitkara University to ensure the event's success. The event was graced by Hon'ble Pro Chancellor Dr.Madhu Chitkara, Dr. Niyati Chitkara, Dr Archana Mantri, Dr S.C. Sharma and Dr Sandhir Sharma. CCE is grateful to all the Deans and Directors for extending their immense support to share their respective pedagogies as per the CBSE requirements bridging the gap between the school and higher education. Also, a 360-degree University expedition, different department tours were held, sessions related to NEP 2020, followed by the extravaganza cultural programme and many more sessions. The visit was a great platform for networking, collaboration as well as knowledge sharing. All the principals appreciated our university, the well coordinated and conducted event.





Hon'ble Pro Chancellor Dr.Madhu Chitkara

Event Name	A Seminar on ‘Pharmaceutical Regulatory Affairs: Industry Perspective’
Date	3 <sup>rd</sup> October 2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Pranab Moudgil, Associate Vice-president I, Regulatory Affairs & Pharmacovigilance Medreich Pvt. Ltd. Bengaluru
Number of Participants	70
SDGs Covered	3,4,9
Duration	1 Day

### About the Activity

Chitkara College of Pharmacy in Chitkara College of Pharmacy is organizing a Seminar on “Pharmaceutical Regulatory Affairs: Industry Perspective” on 3rd October 2023 in Fleming Block, Chitkara University, Punjab. Resource persons for the event was Dr. Pranab Moudgil, Associate Vice-president I, Regulatory Affairs & Pharmacovigilance, Medreich Pvt Ltd, Bengaluru.

Expert will explain about the innovative techniques and databases required to fulfill the Regulatory requirements to run the pharma industry. He also addresses the audience to aware about the Pharmaceutical Regulatory Affairs from an industry perspective and its importance in development, manufacturing, and distribution of pharmaceutical products. He also explained its involvement to navigate complex global regulatory landscapes, submitting applications for drug approvals, and maintaining compliance throughout a product's lifecycle. Their expertise is vital for successful product launches and sustained market access in the highly regulated pharmaceutical industry.



The poster features the following text and graphics:

- Logos:** Chitkara University, Chitkara College of Pharmacy, G20, Y20, and Medreich.
- Title:** Seminar on PHARMACEUTICAL REGULATORY AFFAIRS: INDUSTRY PERSPECTIVE
- Speaker:** PRANAB MOUDGIL, Associate Vice President – Regulatory Affairs & Pharmacovigilance, Medreich Limited, Bengaluru.
- Date:** 03<sup>rd</sup> October, 2023
- Time:** 10:00 am onwards
- Venue:** Fleming Block, Chitkara University, Punjab
- Organized by:** Chitkara College of Pharmacy
- Convener & Chairman:** Prof. (Dr.) Thakur Gurjeet Singh, Dean, Chitkara College of Pharmacy
- Organizing Secretary:** Prof. (Dr.) Inderbir Singh, Head | Department of Pharmaceutics, Assistant Dean | Research & Development, Chitkara College of Pharmacy



Welcome of Dr. Pranab Moudgil



Felicitation of Dr. Pranab Moudgil, by Prof. Dr. Thakur Gurjeet Singh (Dean)

Event Name:-	World Nature Day
Venue:-	Govt. Sr. Sec. School, Jhansla
Date:-	3 <sup>rd</sup> October, 2023
SDG Number, Name and NEP:-	4-Quality Education, 13-Climate Action NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Number of Attendees:-	23
Duration:-	One Day

### Description of Event

**"Look deep into nature, and then you will understand everything better." – Albert Einstein**

On **October 3rd, 2022**, **Chitkara University, Punjab** celebrated the essence of **World Nature Day**. With a vision of proactive environmental awareness, Chitkara University, Punjab in partnership with **Gov. Sr. Sec. School, Jhansla (Chitkara University's adopted village)**, hosted an ingenious **"Best Out of Waste" and Slogan Writing Competition**, fueled by the dedication of **NSS Volunteers**.

World Nature Day serves as a poignant reminder of the need to protect and cherish our environment. It encourages us to reflect on the intricate web of life that surrounds us, and the responsibility we hold in preserving it. This theme resonated throughout the event, infusing it with a deeper sense of purpose.

With sketch pens in their hands, the students unleashed their creative linguistic potential onto the paper, advocating powerful slogans for environmental change. Becoming the voices of the earth, the students strung up words into calls for action, urging everyone to reconsider their impact on the planet.

But their creative outburst knew no bounds as the students became torchbearers of change, reimagining discarded articles into practical treasures. With meticulous hands, they shaped cardboard boxes, newspapers, and other materials into elegant bags and colourful flower pots. Through this transformational process, they learned vital lessons about nature conservation and the profound significance of waste reduction.

The day resonated with creativity and a profound connection to nature. Each piece crafted by the students carried a message, a reminder that even the most ordinary things can be transformed into extraordinary works of art.

As the sun touched the horizon, the event drew to a close, but not without recognition of the students' dedication. They were rewarded, not just materially, but with the promise of a greener, cleaner world. Their commitment to preserving our environment became an example for all, proving that even in the simplest acts of creativity; there lies a path to profound change.



Event Name	Workshop on Professional Networking Using LinkedIn
Date	04 <sup>th</sup> October, 2023
Venue	LH-612, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Mr. Ajay Aggarwal, Digital Marketing Trainer & Consultant
Number of Participants	31
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	02:00pm-04:00pm

### About the Activity

In this workshop, students will learn how to optimize their profile on LinkedIn, how to grow connections, engagement with content, participation in groups and many more things.



**CHITKARA UNIVERSITY**  Centre for Global Education

## Workshop on Professional Networking Using LinkedIn

**Resource Person:**  

**Ajay Aggarwal**  
 Digital Marketing Trainer & Consultant,  
 Accosoft India (e-Biz Services & Solutions)

**4<sup>th</sup> October, 2023**  
 **2:00 pm - 4.00 pm**

 LH-612, Picasso Block, Chitkara University, Punjab

\*For the students of BCOM & BBA\*







## **Objectives**

The Career Counselling Session by TATA Technologies, featuring Mr. Pavan Bhaderia, President of Global Human Resources (CHRO), aims to enhance participants' interpersonal communication skills for professional development. Recognizing the pivotal role of effective communication in today's dynamic work environment, this session is designed to equip individuals with the necessary tools and insights to excel in their interpersonal interactions. Mr. Pavan Bhaderia, an esteemed expert in global HR, brings a wealth of experience and knowledge to guide participants through the nuances of effective communication. The primary objective is to empower attendees with strategies to build strong, meaningful connections in both professional and personal spheres. The session will delve into key aspects such as active listening, verbal and non-verbal communication, and the art of conveying ideas persuasively. Furthermore, the session will provide practical tips on navigating diverse communication styles and fostering a positive communication culture within teams. Attendees can expect to gain a deeper understanding of their own communication strengths and areas for improvement, enabling them to navigate complex workplace scenarios with confidence. In summary, the Career Counselling Session aspires to be a transformative experience, where participants under the guidance of Mr. Pavan Bhaderia, will acquire the skills necessary to elevate their inter-personal communication, contributing to their professional growth within the ever-evolving landscape of TATA Technologies and beyond.

## **Outcomes**

The outcome are:

1. The session aims to empower individuals with practical tools to enhance their overall communication effectiveness.
2. The session will equip participants with the ability to adapt their communication approach to connect more effectively with colleagues, clients, and stakeholders from various backgrounds.
3. Participants will learn strategies to promote open and constructive dialogue, ultimately contributing to improved teamwork, reduced conflicts, and a more harmonious workplace atmosphere.



*Students attending the session (4th October 2023)*



*Students attending the session (4th October 2023)*

On the 5th of October, 2023, a momentous occasion unfolded as we welcomed the illustrious tech pioneer, Mr. Pankaj Oberoi, to our campus. The event, masterfully organized by the Alumni Connect Team in collaboration with the Department of Computer Applications, left an indelible mark on all those in attendance.

In a world where technology weaves the threads of our daily lives, Mr. Oberoi's speech was nothing short of a revelation. He generously shared his wealth of knowledge and experience, painting a vivid picture of how the ever-evolving tech landscape is sculpting the future job market. His insights served as a compass, guiding tech enthusiasts and professionals through the labyrinth of possibilities that lay ahead.



The atmosphere was electric as he spoke, and his words echoed in the hearts of all who listened. He reminded us that with the right mix of skills and unyielding determination, we can harness the boundless opportunities that technology presents. Mr. Oberoi's speech was more than just a presentation; it was a catalyst for inspiration, igniting the flames of ambition within each member of the audience.

As we continue to navigate this technology-driven world, let us never forget that our dreams are the stars by which we navigate. Technology, as Mr. Oberoi so beautifully put it, is the wind beneath our wings, propelling us towards a horizon filled with potential and diverse career avenues.

With a future that glistens with innovation and possibility, we embark on our journeys with renewed vigor and a sense of purpose. Here's to the dreams we chase, the knowledge we seek, and the limitless opportunities that technology affords us. The future is ours to shape, and it's a future brimming with boundless potential.



Event Name	Neuro-Marketing and Consumer Science
Date	5 <sup>th</sup> Oct-2 <sup>nd</sup> Nov, 2023
Venue	Fleming Block,4 <sup>th</sup> Floor, Chitakar Business School, Chitakara University, Punjab
Organizer	Dr. Payal Bassi
Resource Person	Dr. Payal Bassi
Number of Participants	61
SDGs Covered	4,10
Duration	30 hours

### About the Activity

Neuro Marketing is the latest trend in marketing and in order to stay ahead of the competition and create a strategically different image of their brands it is very important for the companies to understand the mind of their customers. The students were involved in several practical activities in order to strengthen insights in fundamental and practical knowledge of the course. For the current activity students were assigned varied companies practicing neuro marketing strategies and give a detailed presentation on the marketing strategies, positioning, packaging and sales patterns and further recommend future strategies that could be adopted by the firms.

- Students learnt and explored the ways top notch companies are straight way creating the demand of their products by triggering the target market in a positive manner.
- It enabled students to learn the different strategies companies are adopting in the context of neuro marketing & consumer science. It further enabled students to sharpen their business acumen and the way their favourite brands are influencing the mind of their customers and are positioning themselves in the market.



The poster features the Chitkara University logo, G20 India 2023, B20, and Chitkara Business School logos. The title is "Neuro-Marketing and Consumer Science" for Batch 2022. The resource person is Dr. Payal Bassi, Professor at Chitkara Business School. The event dates are 5th October to 2nd November, 2023, from 1:30 PM to 3:30 PM. The venue is LH-2, Ground Floor, Pythagoras Block, and the mode is offline. It is organized by the BBA Professional Department. A circular graphic on the right shows a hand pointing to various marketing icons like a lightbulb, gear, and dollar sign, with the text "NEURO MARKETING" in the center.



BBA students while presenting the strategies adopting by companies using Neuro marketing practices



Students performing different activities

Event Name	Understanding the Applicant Tracking System (ATS) and CV Preparation
Date	05 <sup>th</sup> October 2023
Venue	Einstein Hall, Chitkara University
Organizer	Chitkara College of Education
Resource Person	Mr Sourav Roy, Professor of Practice, CBS
Number of Participants	45
SDGs Covered	4
Duration	2 hours

### **About the Activity**

Chitkara College of Education (CCE) conducted a session on 'Understanding the Applicant Tracking System (ATS) and CV Preparation' for its Alpha Teachers. The resource person for the session was Mr Sourav Roy, Professor of Practice, CBS and weaved a story to begin with and in a way students did learn the art of storytelling too. The objective of the session was to sensitize the Alpha Teachers about the Applicant Tracking System and facilitate them in preparing CV in compliance with the industry requirements. Alpha Teachers learnt the techniques and strategies of framing CV as per the ATS enabled job for a competitive position to increase their chances of being shortlisted for a suitable job opening. Mr Roy also enlightened upon the Do's and Don'ts for preparing an ATS enabled CV. He enlightened about the relevance of using the skill keywords, personality keywords and many more nitty-gritties across various ATS enabled CV feeders such as LinkedIn, Monster, Heidrick & Struggles, Michael Page, Glassdoor and more. By using these guidelines, a CV gets attention and gradings as per the algorithm used by ATS. All the queries were addressed and discussed, the attendees were totally engrossed in learning and much appreciated the session. In the end, Dr. Sangeeta Pant, Dean CCE gave a heartwarming vote of thanks to Mr. Roy's for his humility, values, knowledge, achievements and ethics. Overall, the session was highly informative, insightful and enriching for the prospective teachers.



Mr Sourav Roy taking the session



Resource person is explaining the ppt on the subject



## **Objectives**

Designing Tomorrow: A Deep Dive into Research, Innovation, and Skill Development, convened at Chitkara University on October 5, 2023, in collaboration with SAP, aims to foster a dynamic exploration of cutting-edge research, innovative practices, and skill development strategies. With keynote speakers including Mr. Rahul Sachedeva, CEO and Co-founder of SAP, Mr. Rupesh Tiwari, Location Manager, and Mr. Jagjit Singh Chawla, Senior Director, the event is structured to achieve comprehensive objectives. At its essence, the event seeks to ignite a forward-thinking mindset among participants, inspiring them to embrace the transformative power of research and innovation. Through insightful presentations, interactive workshops, and engaging discussions led by industry pioneers, attendees will gain a deeper understanding of the latest trends, emerging technologies, and innovative methodologies shaping the future landscape. By delving into topics such as data analytics, artificial intelligence, and design thinking, attendees will acquire valuable insights and tools to enhance their skill sets and adaptability in an ever-changing technological landscape. Furthermore, "Designing Tomorrow" serves as a platform for collaboration and networking, facilitating meaningful connections between academia, industry, and aspiring professionals. Through networking sessions and collaborative activities, participants will have the opportunity to exchange ideas, forge partnerships, and explore potential avenues for collaboration and career advancement.

## **Outcomes**

The outcome is:

1. Participants gained insights into the latest trends and innovations shaping various industries, particularly in technology and research.
2. Attendees acquired practical skills and competencies essential for success in the digital age.
3. The event provided a platform for participants to network with industry experts, SAP representatives, and fellow attendees.
4. Participants left the event inspired and motivated to drive innovation and positive change in their respective fields.



*Students attending the session (05<sup>th</sup> October, 2023)*



*Students attending the session (05<sup>th</sup> October, 2023)*

Event Details	
Event name	Expert Talk
Topic	The Cloud Code: Unlocking Innovations for a Connected Future
Date	5 <sup>th</sup> October 2023
Venue	Einstein Hall
SDG No.	4
Organized by	Department of Computer Science & Engineering
Resource Person	Dr. Tejinder Kaur
No. of students attended	65

Embark on a transformative journey where innovation converges with boundless opportunities! At IEEE CIET Student Branch, our unwavering commitment to your growth propels us to curate enlightening experiences that transcend boundaries. In the ever-evolving landscape of technology, "The Cloud Code: Unlocking Innovations for a Connected Future" conducted on 5th October, 2023 provided students with knowledge and inspiration. This expert talk was intricately designed to illuminate the path towards a connected future, where the cloud is the canvas for groundbreaking innovations.

### **Topics encompassed in the Event**

"The Cloud Code: Unlocking Innovations for a Connected Future" stood as a paramount event meticulously designed to immerse participants in the intricate world of cloud technology. Beginning with an exploration of cloud computing's nuanced foundations, it swiftly transitioned into riveting discussions on harnessing the transformative power of cloud-driven innovations. Speaker Dr. Tejinder Kaur (Asst. Professor, Chitkara University) shared invaluable insights, emphasizing the cloud's potential to reshape industries and fuel innovation. A key focal point of the event was the development of strategies for crafting a seamlessly connected future, with the cloud at its core.

Participants' palpable enthusiasm and curiosity were evident, fostering vibrant discussions and knowledge exchange. As the event concluded, attendees departed with a profound understanding of the cloud's potential to drive innovation, armed with inspiration to embark on a journey filled with limitless possibilities in the ever-evolving landscape of technology and innovation.

## Outcomes of the event

- Participants gained a comprehensive understanding of cloud technology, equipping them with valuable insights into the evolving tech landscape.
- The event ignited attendees' creativity, inspiring a future where the cloud drives transformative innovation across industries
- Attendees networked with industry experts and peers, facilitating collaboration and knowledge exchange to drive innovation and professional growth.



During the event(5<sup>th</sup> October 2023)



Greetings to the guest(5<sup>th</sup> October 2023)

### Event Details

Title of the Event:	Flashmob
Date of the Event:	6 <sup>th</sup> October 2023
Venue	Outside Square one
SDG No.	4: Quality Education

The Fresher’s Party, an eagerly awaited occasion for the new batch, provided a wonderful opportunity for students to meet and interact with their seniors and faculty, marking the beginning of a remarkable journey.

Chitkara University declared its freshers party on 7th October 2023 wherein seniors created a welcoming environment and newcomers were welcomed with open arms. In this vibrant environment, friendships blossom, aspirations take flight, and the path through academia truly begins.

Around 45 senior students of the department performed Flash Mob, showcased their dancing skills with captivating performances. Duet, and group dance routines left the audience in awe and added a touch of glamour to the day in front of Square one area.





Event Name	Emerging Technologies for Digital Payments and Related Challenges
Date	06 <sup>th</sup> October, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Rahul Anand
Number of Participants	50
SDGs Covered	4, 17
Duration	2 hours

### **About the Activity**

An Expert Talk was organized for the students of B. Com ( Hons.) and B. Com ( KCAP ) titled “Emerging Technologies for Digital Payments and Related Challenges” that provides students an interactive platform to understand the rapid changes possible and probable as well, in the field of Digital Payments, its advantages and threats and other related challenge moving around the digital payment platforms such as poor strategy, lack of leadership, maintaining high level of security. The talk focused on how to make utilization of E-payment platform in a safe and healthy manner. The Session also discussed about the key platforms such as NFC, Card payments, mobile payments etc and how the usage of these platforms increasing every single day.



**CHITKARA UNIVERSITY**

**EMERGING TECHNOLOGIES FOR DIGITAL PAYMENTS AND RELATED CHALLENGES**

For B. Com Batch (Hons. & ACCA)

**Guest Speaker**  
**Rahul Anand**  
Founder & Director  
Paramotor Digital Technology Pvt. Ltd.

**Date:** October 6, 2023  
**Venue:** 4th Floor, Fleming Block, CBS

Organised by  
▲ B.Com Program  
▲ Chitkara Business School  
▲ Chitkara University



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24



Event Name	Navigating emerging business landscape: Power of Digital marketing & Innovative Technologies
Date	6th October 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Nidhi S. Mittal, Ganesh Raja, Kapilesh Prakash
Number of Participants	200
SDGs Covered	4, 9, 17
Duration	6 hours

### **About the Activity**

National-level Business Conclave titled 'Navigating emerging business landscape: Power of Digital marketing & Innovative Technologies' was organised by Chitkara Business School on 6<sup>th</sup> October 2023.

The Business Conclave observed addresses by eminent speakers like Nidhi S. Mittal (Head of Brand Marketing, Jio Saavn), Ganesh Raja (CEO, Kotak Education Foundation), Kapilesh Prakash (Senior Vice President, Ad Sales, Digital Ventures, Jio Cinema- Viacom 18), Raghu Radhakrishnan (CEO & MD, TmaxSoft Technologies) and Babu Padmanabhan (Founder & Chief Knowledge Officer, STEER World). The conclave deep dived into the digital transformation, digital learning, personalization, cognitive ability and the new era of marketing ecosystem by five amazing corporate professionals. By the end of this event, our students were not only had a clearer understanding of vast dynamic markets and emerging technologies but will also identifies the key innovations shaping different industries. Such knowledge will be highly significant to our students who aspire to navigate their careers in the dynamic field of business marketing. Overall, these sessions offered students a comprehensive overview of the fast-paced world that provided a unique perspective to them to prepare themselves for the different job roles they aspire for in the future.

**CHITKARA**  
UNIVERSITY

**CHITKARA**  
BUSINESS  
SCHOOL

G20 B20

**NATIONAL LEVEL BUSINESS CONCLAVE 2023**  
Navigating Emerging Business Landscape

**Power of Digital Marketing  
& Innovative Technologies**

6th Oct, 2023

**Nidhi S. Mittal**  
Head of Brand Marketing  
Jo Saavn

**Ganesh Raja**  
CEO  
Kotak Education Foundation

**Kapilesh Prakash**  
Senior Vice President  
Ad Sales, Digital Ventures  
Jo Cinema - Viacom 18

**Raghu Radhakrishnan**  
CEO & MD  
TmaxSoft Technologies

**Babu Padmanabhan**  
Founder & Chief Knowledge Officer  
STEER World

Organised by: Centre for Digital Marketing, Strategy and Analytics  
Chitkara Business School



## **Objectives**

Critical Thinking in Technologies: Expert Session on Sustainable Practices and Skill Enhancement, scheduled at Chitkara University on October 6, 2023, in collaboration with Phronesis Partners, under the guidance of Mr. Anuj Vashishth, Head of HR, aims to delve into the intersection of critical thinking, technology, and sustainability. The event sets out to achieve multifaceted objectives, primarily focusing on fostering a culture of critical thinking in technological domains while promoting sustainable practices and enhancing participants' skill sets. At its core, the session seeks to cultivate critical thinking skills among attendees, emphasizing their importance in navigating the complex landscape of modern technologies. Through insightful discussions, practical examples, and interactive workshops led by industry experts, participants will develop the ability to analyze, evaluate, and solve problems effectively, ensuring informed decision-making in technological endeavors. Moreover, the event aims to raise awareness about sustainable practices and their integration into technological innovations. By exploring case studies, best practices, and success stories, attendees will gain a deeper understanding of the role of technology in promoting sustainability and mitigating environmental impact. Through this lens, participants will be encouraged to adopt sustainable approaches in their professional endeavors, contributing to a more environmentally conscious and responsible future.

## **Outcomes**

The outcome is:

1. Participants developed and honed their critical thinking abilities through engaging discussions and practical exercises.
2. Attendees gained a deeper understanding of the importance of sustainable practices in technology and their role in mitigating environmental impact.
3. Through skill enhancement workshops and training sessions, participants acquired practical skills essential for success in the technology industry.
4. Armed with enhanced critical thinking skills, awareness of sustainable practices, and expanded skill sets, attendees left the event empowered to drive positive change in their professional endeavors.



*Students attending the session (06<sup>th</sup> October, 2023)*



*Students attending the session (06<sup>th</sup> October, 2023)*

## **Objectives**

Entrepreneurial Horizons: Unveiling Industry Perspectives Expert Session on Start-Ups and Emerging Technologies, hosted at Chitkara University on October 6, 2023, in collaboration with Lenovo, Mphasis, and Lenskart, aims to provide attendees with a comprehensive understanding of the entrepreneurial landscape, start-up culture, and emerging technologies. Led by esteemed speakers including Mr. Vishal Bansal, Head India Talent Acquisition and Head Asia Pacific University Relations at Lenovo, Mr. Joshua David, India Campus Lead at Mphasis, and Ms. Shubhi Verma, Head HR (Assisted & HTO) at Lenskart, the event endeavors to achieve several key objectives. At its core, the event seeks to inspire and empower participants to explore entrepreneurial opportunities and venture into the world of start-ups. Through insightful presentations, interactive discussions, and firsthand accounts from industry experts, attendees will gain valuable insights into the challenges, opportunities, and best practices associated with entrepreneurship in the context of emerging technologies. Moreover, the session aims to foster a culture of innovation and creativity among participants, encouraging them to leverage emerging technologies as catalysts for entrepreneurial ventures. By delving into topics such as artificial intelligence, machine learning, and e-commerce, attendees will gain a deeper understanding of how these technologies can be harnessed to drive innovation, disrupt traditional industries, and create new business opportunities.

## **Outcomes**

The outcome is:

1. Attendees left the event motivated to pursue their entrepreneurial dreams and apply innovative thinking to solve real-world challenges.
2. Armed with this knowledge, participants are better equipped to leverage technology to



drive innovation and disrupt traditional industries.

3. The event provided networking opportunities for participants to connect with industry leaders, representatives from Lenovo, Mphasis, and Lenskart, as well as fellow attendees.

*Students attending the session (06<sup>th</sup> October, 2023)*



*Students attending the session (06<sup>th</sup> October, 2023)*

Event Name	Guided Field Visit to Capitol Complex
Date	06/10/2023 to 06/10/2023
Venue	Capitol Complex, Chandigarh
Organizer	Department of Architecture, CSPA
Resource Person	Designated Personnel team from Capitol Complex
Number of Participants	80 Students and 08 Faculty member
SDGs Covered	4,11,17
Duration	1 Day

### **About the Activity**

To honor Le Corbusier's 126th birth anniversary, 7th-semester B.Arch. students from CSPA visited the Capitol Complex in Chandigarh, a UNESCO World Heritage site designed by the architectural legend in the 1950s. This complex, featuring key government buildings like the Legislative Assembly, High Court, and Secretariat, exemplifies Le Corbusier's modernist principles. During their visit, students explored the clean lines, functional design, and dominant use of concrete that characterize Le Corbusier's work. They were particularly struck by the Open Hand Monument, symbolizing peace, and unity, and participated in discussions and workshops about his architectural philosophy. The trip offered a deeper understanding of how culture and modernity are fused in Chandigarh through Le Corbusier's design. As the day ended, students felt inspired by the timeless impact of Le Corbusier's architecture, gaining a renewed commitment to appreciating and upholding his legacy. The visit not only celebrated a milestone anniversary but also deepened their passion for architecture, reminding them of the power and influence of visionary design.





Students and Faculty at the Site



Students with the attending personnel during the visit



Event Name	Orientation program of Socio- Emotional learning (SEL)
Date	7th October 2023
Venue	Explore Star
Organizer	Chitkara College of Education
Resource Person	Ms. Shobita Roy, Individual Specialist, UNESCO MGIEP
Number of Participants	36
SDGs Covered	4
Duration	Half Day

### **About the Activity**

Chitkara College of Education successfully conducted the orientation program of Socio-Emotional learning (SEL) as a part of the MOU signed with the United Nations Educational, Scientific and Cultural Organization (UNESCO) The Mahatma Gandhi Institute of Education for Peace and Sustainable Development (MGIEP). Chitkara School of Psychology and Counselling also attended the orientation programme. Ms. Shobita Roy, Individual Specialist, UNESCO MGIEP orientated all the attendees about the SEL program, enrollment and its relevance, she also conducted a very nice mindfulness activity to conclude. The UNESCO MGIEP SEL for Youth Waging Peace course is a powerful online course designed specifically for youth (18+) to learn how to use social and emotional learning for the prevention of violent extremism. Aimed at youth peacebuilders, this course will help in cultivating critical social-emotional competencies, develop systems-informed interventions to prevent violent extremism, and work towards building sustainable peace in their immediate communities. The courses are hosted on the UNESCO MGIEP's Framer Space online learning platform (with full EU GDPR privacy compliance) and are online, self-paced, activity driven, inquiry oriented and UNESCO MGIEP Certified courses. The orientation programme was well received by all and it was an interactive and interesting session.



**Hybrid session alpha teacher attending the session**



## Objectives

AU Small Finance Bank, an Indian bank that provides banking and financial services to low- and middle-income individuals and micro and small businesses, recently hosted a MOU & Expert Session on “**TechPinnacle: AU Small Finance Bank’s Expert Session on IPR and MOU Signing for Innovation and Skill**”, for the students of Computer Science & Engineering in Chitkara University Campus. The event provided valuable information, guidance, inspiration, facilitated networking and interaction with the students. Throughout the session, AU acknowledged the challenges they had faced in their paths, expressed the mutual agreement and intention, gain more knowledge and experience and provided industry insights to the students. This event covered wide range of topics such as IPR, business challenges, MOU, case studies, career opportunities and skill enhancement. It further provided information about IPR and MOU for innovative ideas and better skills.

## Outcomes

Students gained insights into intellectual property rights (IPR) and their significance in innovation and skill development.

1. The session facilitated networking opportunities, allowing students to interact with professionals from AU Small Finance Bank and other industry experts.
2. Students learned about the challenges faced by AU Small Finance Bank and how they navigated through them, providing valuable lessons in resilience and problem-solving.
3. The event encouraged students to explore career opportunities within the banking and financial services sector, particularly in areas related to technology and innovation.
4. By understanding the process of Memorandum of Understanding (MOU) signing, students gained practical knowledge on fostering partnerships and collaborations for mutual growth and development.



## Objectives

Noveltech Feeds Private Limited, producer of edible oil and animal feed in India, recently hosted an Expert Session on “**Innovative Insights: Noveltech Feeds’ Industry Expert Session on Research, Innovation and Emerging Trends in Technology**”, for the students of Computer Science & Engineering in Chitkara University Campus. The expert of this session was **Mr. Rishav Dev(CHRO, Noveltech)**. The event provided valuable information, guidance, inspiration, facilitated networking and interaction with the students. Throughout the session, the company acknowledged the challenges they had faced in their paths, the steps to enhance skills, gain more knowledge and experience and provided industry insights to the students. This event covered wide range of topics such as technology trends, business challenges, best practices, case studies, career opportunities and skill enhancement. It further inspired the students to pursue their desired goals in the food manufacturing sector.

## Outcomes

The outcome is:

1. Students gained insights into the operational dynamics of the edible oil and animal feed industry in India.
2. They learned firsthand about the challenges faced by Noveltech Feeds Private Limited and the strategies employed to overcome them.
3. The session provided students with practical knowledge on the significance of research, innovation, and technological advancements within the food manufacturing domain.
4. Students received guidance on skill enhancement, knowledge acquisition, and the importance of gaining industry experience to thrive in the sector.
5. Exploring various technology trends, business challenges, and case studies offered students valuable insights into real-world applications within the food manufacturing industry.



*Students attending the session (7<sup>th</sup> Octoberr, 2023)*



*Students attending the session (7th October,2023)*

Event Details	
Event Name	Orientation Program
Date	10 <sup>th</sup> August 2023
Venue	Eientein, Chitkara University, Punjab
Organizer Name	Ms. Aarti, Nursing Tutor, Department of Nursing, Chitkara University Ms. Anjali, Nursing Tutor, Department of Nursing, Chitkara University
Resource Person	-
No. of Participants	46
SDG No	SDG4 -Quality Education
Duration	-

Department of Nursing, CSHS organized Orientation Program for the B.Sc. Nursing students on 10<sup>th</sup> August 2023. Orientation program aimed at enhancing student familiarity with the university campus, facilities and infrastructure. The program started with welcome address by Prof. Harkiran Kaur. Dr Ashok K Chitkara, Hon'ble Chancellor and Dr Madhu Chitkara, Pro-Chancellor, Chitkara University welcomed the students virtually with their words of wisdom. Dr Harmeet Kaur, Principal, Department of Nursing, CSHS talked about department academic delivery and engagement. Dr Kanika Rai, Vice-Principal, Department of Nursing, CSHS shed light on curriculum and evaluation process for B.Sc Nursing Students. Dr Hazel Siromoni, Pro Vice Chancellor, Office of International Affairs talked about International opportunities at the campus. To create awareness regarding Happiness and skill verse Courses running in university campus, Mr. Manav Bansal, Chief Happiness Officer, HH Dalai Lama Centre of happiness talked about happiness courses and skills that are available for the students in the campus apart from the academic learning. Cultural and social engagement is another aspect of the university campus and to inform about various clubs associated with it, Dr. Neelam Verma, Dean, Office of Student Affairs showcased video throwing light on various clubs in the campus like C2S2 Gidda, C2S2 Bhangra etc. Lt Col. Rakesh Sharma, Director, University Affairs

discussed university rules and regulations to be followed to maintain discipline. They were advised to maintain the zeal to perform good in coming times. Departmental orientation was also organized on 4<sup>th</sup> August 2023 to make students familiar with the department and its various activities.



Computer vision is a field of artificial intelligence (AI) that enables computers and systems to derive meaningful information from digital images, videos and other visual inputs and take actions or make recommendations based on that information. In our ever-evolving technological landscape, the significance of computer vision cannot be emphasized enough. This transformative technology allows machines to interpret and comprehend visual information, opening up a world of real-world applications. From self-driving cars to cutting-edge healthcare diagnostics, computer vision is at the forefront of innovation and is poised to revolutionize numerous industries.

### **Details of the Event**

Keeping this in mind, Bits ‘N’ Bytes, Department of Computer Science and Engineering hosted a Hands-On Workshop by Dr. Vikas Khullar on “Computer Vision”. He has 15 years of experience in research and academia. Dr. Khullar has completed his Ph.D. in Computer Science and Engineering. During his Doctorate dissertation, he developed new and unique assistive technologies with the use of machine learning and deep learning along with IOT and embedded hardware. He has published more than 70 publications. His major findings are published in reputed/indexed journals with significant impact factors. He has filed 30 patents to tackle most social and commercial problems. He has acted as a team leader and has organized several international/national conferences, short-term courses, faculty development programs, seminars, and webinars. At present, he is working in the field of Intelligent Internet of Things in Society 5.0, Assistive Technologies for Neurological Disorders, Federated Learning, and Trusted Artificial Intelligence. He has 70 Publications, 6 books, 35 patents under his name. Not only this he has also attended more than 25 international Conferences.

Dr. Khullar briefed the students about Two essential technologies are used with computer vision: a type of machine learning called deep learning and a convolutional neural network (CNN). The workshop began with an introduction to Human vision, and then moved on to cover the main points about what basically Computer Vision means. The event went on from 10:00 am to 12:30 pm and total of \_\_ students participated in the event.

### **Outcomes of the Session**

1. Understanding how deep learning techniques play a pivotal role in Computer Vision algorithms, enabling machines to learn complex features from data.
2. Exploring the power of CNNs as neural network architectures specifically designed for tasks like image classification and feature extraction.
3. Learning the fundamentals of supervised learning, where machines are trained on labeled data to classify objects.
4. Understanding the core component of deep learning used in computer vision tasks for feature extraction and classification.





5. Additionally, Dr. Khullar introduced us to emerging technologies like GPT-3 and LLMs.

In conclusion, this workshop organized by Bits 'N' Bytes Overall, the workshop was a success, and we look forward to organizing similar workshops in the future. Participants were able to apply the techniques learned in the workshop to real-world datasets, which made the learning experience more engaging and meaningful.



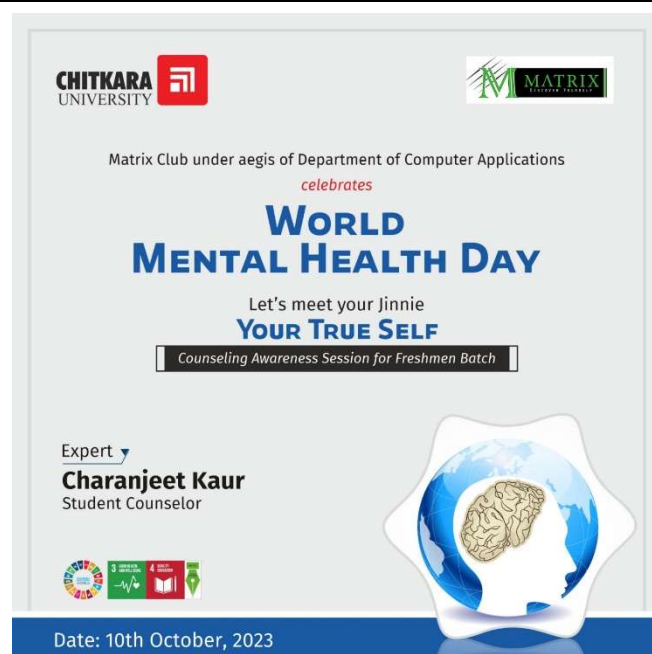
**Name & Signature of Co-Ordinator**



Event Details

Title of the Event:	World Mental Health Day- “Let’s meet your Jinnie- Your True self” –A Counselling Awareness session for Freshmen Batch
Date of the Event:	10 <sup>th</sup> October,2023
Venue	Demorgan Block
SDG No.	3: Good health and wellbeing 4: Quality Education
No. of Student Attended	250
Resource Persons:	Ms. Charanjeet kaur

**World Mental Health Day** is a momentous occasion when the world unites to raise awareness about mental health issues and promote better mental well-being for all. In celebration of this significant day, **Matrix Club** under the aegis of the Department of Computer Applications hosted an insightful and empowering event: - “**Let’s meet your Jinnie-Your True self**” –A Counselling Awareness session for Freshmen Batch



This event aimed to bring together experts in the field of mental health with our students to shed light on the importance of mental well-being, discuss coping strategies and promote a healthy dialogue surrounding mental health. This counselling session was conducted under the expertise **Ms. Charanjit Kaur** working as student counsellor at Chitkara University, Punjab

The successful Expert Talk on Mental Health by our renowned counsellor Ms Charanjeet Kaur, marked by informative discussions, personal stories, and the expertise of renowned professionals, was a testament to the importance of raising awareness and reducing stigma around mental health. It has sparked a movement toward fostering mental well-being on

campus and in the wider community. As we move forward, let us continue to build on the insights and connections forged during this event, creating a more inclusive and understanding world for individuals dealing with mental health challenges.



Event Name	Introduction to R for Data Science
Date	10th-31stOCT,2023
Venue	Fleming Block,4th Floor, LH 11, Chitkara Business Scholl, Chitkara University, Punjab
Organizer	Dr.Faniza Joshi
Resource Person	Dr.Shivani Inder
Number of Participants	43
SDGsCovered	4, 10
Duration	30 hours

### **About the Activity**

Dr. Shivani Chopra took sessions on R-Software. Dr. Shivani's meticulous guidance made even the initial set-up seem manageable. The R for Data Science course provided a comprehensive introduction to data analysis and manipulation using the R programming language. Participants gained proficiency in data management, statistical analysis, and visualization techniques. The curriculum focused on practical skills, including data cleaning, wrangling, and exploration, followed by the creation of insightful visualizations and predictive models. By the course's completion, students were able to independently analyse datasets and solve real-world problems using R. The engaging instructors fostered a collaborative learning environment, making the process of acquiring these valuable skills both stimulating and rewarding. It started through basic syntax, learning how to input commands, work with variables, and perform simple calculations. The interactive approach, with immediate feedback on our code, solidified learning and encouraged exploration. Data visualization took centre stage next. Dr. Shivani showcased R's powerful graphical capabilities, revealing how charts and graphs breathe life into data. Students experimented with generating histograms, scatter plots, and boxplots, learning how to customize

visuals for effective communication. Participants were then guided through data manipulation techniques, including importing, cleaning, and transforming data.



Student engagement during the activity

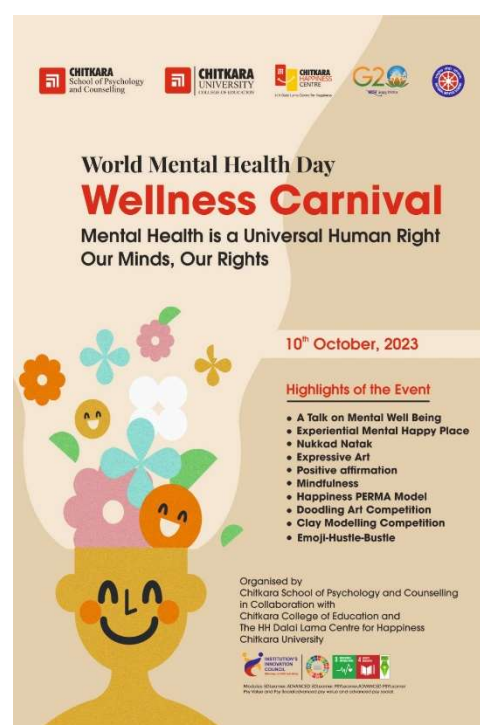


Expert sharing valuable insights with the students.

Event Name	World Mental Health Day 2023
Date	10 <sup>th</sup> October 2023
Venue	Alpha Zone & Bloom Block
Organizer	Chitkara College of Education
Resource Person	Mr. Manav Bansal, Chief Happiness Officer, Chitkara University, Dr Nisha Phakey, Assistant Professor, CSPC
Number of Participants	46
SDGs Covered	4
Duration	One hours

### About the Activity

Chitkara School of Psychology and Counselling(CSPC) in Collaboration with Chitkara College of Education(CCE) and The HH Dalai Lama Centre for Happiness, Chitkara University celebrated World Mental Health Day by arranging WELLNESS CARNIVAL on 10th October, 2023 under the aegis of National Service Scheme under the theme as per World Health Organization(WHO) "Mental Health is a Universal Human Right-Our Minds, Our Rights", as an opportunity to educate and spread awareness among all to unite to improve knowledge, raise awareness and drive actions that promote and protect everyone's mental health as a universal human right. We are fortunate to have the blessing of Hon'ble Pro Chancellor Dr. Madhu Chitkara ma'am by gracing the event as well as of all other esteemed dignitaries. Under the carnival, an experiential talk on Mental Happy Place by Mr.Manav Bansal, CHO, a talk on Mental Well Being by Dr Nisha Phakey, Assistant Professor, CSPC were conducted. Among the outdoor activities, a Nukkad Natak was very well performed by the students of CCE and CSPC at different intervals and venues. We had also put up various educative and fun related activities displayed at different stalls like Expressive Art wherein students express their emotions through painting, Positive affirmation-students wrote, displayed and shared the positive affirmations, Mindfulness -Sound healing therapy stall by Dr Jyoti, Assistant Professor, CSPC ,Happiness PERMA Model-Team Happiness took everyone on the journey from P-E-R-M-to-A, Doodling Art Competition-scribbling thoughts with different lines and textures to draw abstract Art, Clay modelling Competition- provided an alternative method for





expressing repressed and unconscious emotions and feelings by making abstract clay figures or shapes which radiate or convey happiness and last but not the least, a stall was put up by Team CCE on Emoji-Hustle-Bustle which included various pedagogical related activities like Emoji Mystery Multiplication, Emoji Pictionary, Emoji Bookmarks, Emoji Rock Painting, Emoji Bingo. Dr Gurvinder Pal Singh, Assistant Professor, CSPA, very well conducted the Doodling Art and Clay modeling competition, which was much enjoyed by everyone. Overall, the carnival was a great success and received a great footfall of the university.



Aplha Teacher showing her talent to Dr Madhu Chitkara



Mr. Manav Bansal taking the session

Event Details	
Topic	Chef In you (Continental Cooking)
Date	10-10-2023
Mode	Offline
Organizer name	CCHM
Resource person	Chef Bonus & Chef Tarun
No. of participants	20
SDG No.	4,5

### **Objectives**

1. To develop advanced cake crafting skills, focusing on creativity and technique.
2. To understand the key elements of visual appeal, texture, flavor, and presentation in patisserie.
3. To enhance students' ability to incorporate personal flair into their culinary creations.
4. To gain insights from expert judges on professional standards and evaluation criteria in patisserie.

### **Description**

Each participant poured their heart and soul into crafting intricate cakes, showcasing a unique blend of creativity, technique, and personal flair. Judges, seasoned experts in the field of patisserie, faced the challenging task of discerning the finest amongst these culinary delights. They meticulously assessed each creation's visual appeal, texture, flavor, and overall presentation. This event provided students with an opportunity to develop advanced cake crafting skills and understand professional standards in patisserie. The detailed feedback from the expert judges enriched their learning experience, helping them refine their techniques and enhance their creativity for future culinary endeavors.

### **Outcomes**

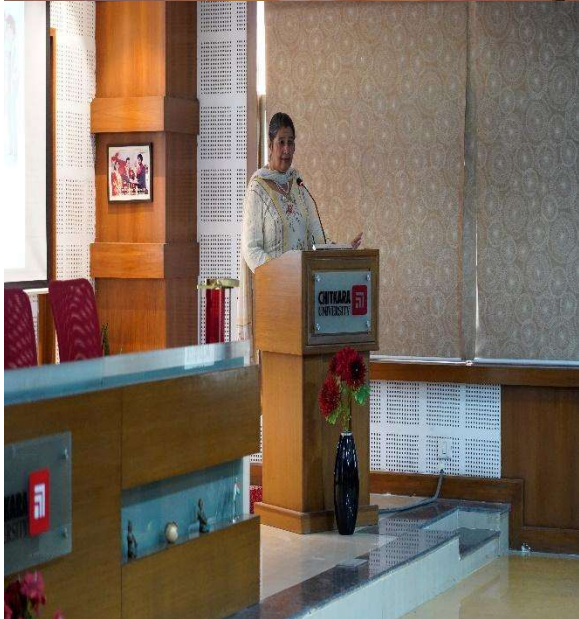
1. Students will demonstrate proficiency in crafting intricate and creative cakes.
2. Participants will understand and apply the principles of visual appeal, texture, flavor, and presentation.
3. Attendees will incorporate unique personal elements into their cake designs.
4. Students will receive valuable feedback from expert judges, improving their patisserie skills.



Event Details	
Event Name	Expert Talk
Topic	Adolescent Mental Health: Reducing Distress and Building Resilience
Date	10 <sup>th</sup> October, 2023
Mode	Offline
Venue	Einstein Hall, Galileo Block, Chitkara University
Organizer Name	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
Resource Persons	Dr. (Mrs.) Jasbir Kaur, Dean and Principal, M.M College of Nursing, M.M University, Kumarhatti, Solan
No. of Participants	121
SDG No	3-Good Health and Well Being, 4-Quality Education

Department of Nursing organized an expert talk on the occasion of World Mental Health Day on the topic **Adolescent Mental Health: Reducing Distress and Building Resilience** on October 10, 2023. The resource person was Dr. (Mrs.) Jasbir Kaur, Dean and Principal, M.M College of Nursing, M.M University, Kumarhatti, Solan. She talked about the significance of Building Resilience as well as healthy strategies for doing so. The session involved enthusiastic participation from students of B. Sc Nursing 1st Semester, 3rd Semester and B. Sc (N) Post Basic 2nd year.

The main goal was to give knowledge to adolescents to reduce distress, which involves acquiring skills to deal with challenging situations to reduce anger or anxiety and how to concentrate on positive habits instead of negative ones.



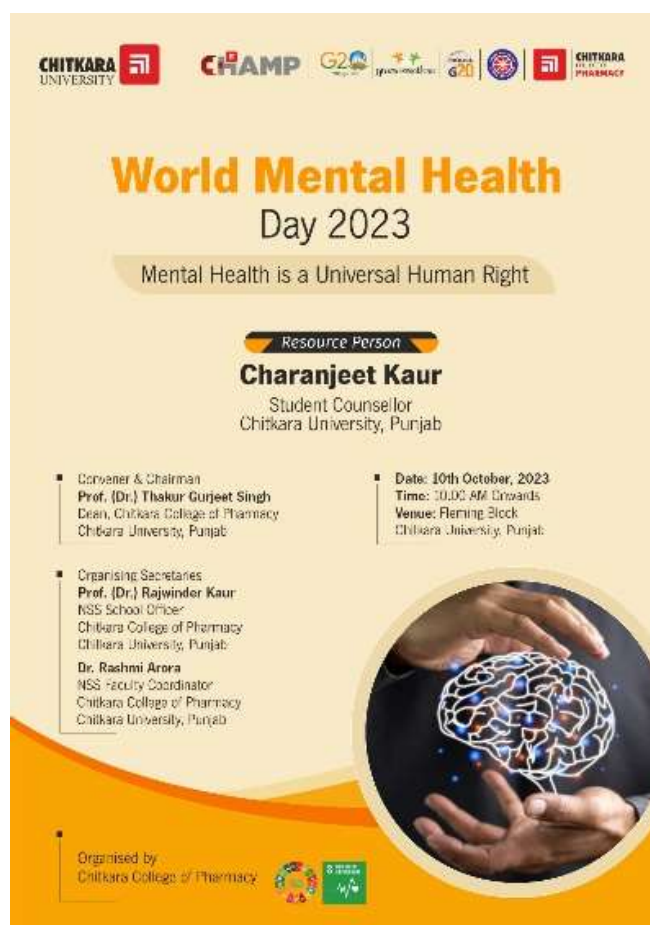
Expert Talk on “Adolescent Mental Health: Reducing Distress and Building Resilience” on 10<sup>th</sup> October, 2023

Event Name	An expert talk on ‘InnovateMinds: Advocating for Mental Health Rights’
Date	10/10/2023
Venue	Fleming Block, Chitkara College of Pharmacy
Organizer	Chitkara College of Pharmacy
Resource Person	Mrs. Charanpreet Kaur. Student Counselor Chitkara University.
Number of Participants	85
SDGs Covered	3,4,9
Duration	1 Day

### **About the Activity**

Chitkara College of Pharmacy marked World Mental Health Day 2023 on October 10<sup>th</sup> with a notable event. The college organized an expert talk featuring Mrs. Charanpreet Kaur, a student counselor from Chitkara University. During the insightful session on ‘InnovateMinds: Advocating for Mental Health Rights’, Mrs. Kaur delved into essential topics of motivation, inner peace, and the vital role of counseling. Her engaging discussion shed light on the importance of maintaining mental well-being and seeking guidance when needed. The event served as a valuable opportunity for students and faculty to gain a deeper understanding of mental health, fostering a supportive and informed community within Chitkara College of Pharmacy.

The commemoration of World Mental Health Day at Chitkara College of Pharmacy, with an expert talk by Mrs. Charanpreet Kaur, holds a significant connection to the institution’s Innovation Council (IIC). The IIC, as a hub for innovation and holistic development,



recognizes the vital role of mental health in nurturing creative thinking and personal growth. Mental well-being is a cornerstone for innovation, and this event provided valuable insights into motivation, inner peace, and counseling – aspects crucial for both academic and entrepreneurial endeavors. By addressing mental health, the IIC reinforces its commitment to fostering an environment that empowers students and faculty to innovate and excel, further enhancing the culture of innovation within the institution



Event Details	
Title of the Event:	An Expert Talk on Mastering Web Development with Critical Thinking
Date of the Event:	10 October 2023
Venue	Pulitzer Hall, Picasso Block
SDG No.	4, 9
No. of Student Enrolled:	135
No. of Student Attended	135
Resource Persons:	Dr. Shubham Sagar, Product Engineer, Coding Blocks

### **Objectives**

The primary objective of the event hosted by Evolve AI was to guide and mentor young minds in the dynamic field of web development. By delving into the core technologies of JavaScript, Node.js, and React.js, the event aimed to equip participants with the knowledge and practical skills necessary to thrive in web development. Through hands-on learning and real-world examples, the event sought to inspire and empower the next generation of developers, enabling them to create innovative and interactive web applications.

### **Outcomes**

The event's conclusion marked the start of a promising journey for participants. They left with enhanced skills and a clear understanding of the advances in web development using JavaScript, Node.js, and React.js. Their enthusiasm and newfound knowledge set them on a path towards becoming proficient web developers. Through hands-on learning and real-world examples, the event inspired and empowered the next generation of developers, enabling them to create innovative and interactive web applications.



Students attending the session (10.10.2023)



Expert with standee (10.10.2023)

Event name	Expert lecture
Topic	World Mental Health Day
Date	10 <sup>th</sup> October, 2023
Venue	Le Corbusier Block, CSPA
Organizer	Department of Interior Design
Resource Person	Mrs. Charanjeet Kaur, Student councilor from Student Counseling Cell, Chitkara University, Punjab
No. Participant	70 Students
Under SDG	3- GOOD HEALTH AND WELL BEING

### Description

Department Of Interior Design, CSPA, in collaboration with National Service Scheme, Chitkara University conducted an event on World Mental Health day on 10<sup>th</sup> October 2023, with the students of B.Des 1<sup>st</sup> semester and M.Des 1<sup>st</sup> semester, Interior Design, CSPA, 2023 batch. An expert talks by the resource person Mrs. Charanjeet Kaur, Student councilor from Student Counseling Cell, Chitkara University, and Punjab. Her main aim was to talk about mental health and show everyone that mental health matters. She delved deep into the essence of happiness, unveiling its profound connection to the mental health of students. She also motivated the students to understand their journey of self-discovery, compassion and joy. She made them realize the power they hold to shape a world where mental health is cherished, where happiness flows freely, and where any storm can be conquered with a healthy mind.





Mrs. Charanjit Kaur delivering lecture on Mental Health



Students attending Expert Session



Event Name	Student Life @ Campus: A Scavenger Hunt
Date	11th October 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Pashmeen Kaur
Resource Person	Seagulls team
Number of Participants	30
SDGs Covered	4, 9
Duration	1 day

### **About the Activity**

Chitkara Business School celebrated World Student Day in a memorable and engaging way on October 11th. The event Student Life @ Campus: A Scavenger Hunt was specifically tailored

for logistics students, emphasizing teamwork, problem-solving, and the thrill of adventure. The highlight of the event was a thrilling treasure hunt that required participants to form teams of five. Equipped with only an initial clue, students embarked on an exhilarating journey throughout the campus, uncovering trails and solving challenging tasks in their quest to become the ultimate treasure hunt winners. The event was a resounding success, with students wholeheartedly enjoying the excitement and camaraderie of the scavenger hunt. It provided them with a unique opportunity to explore their campus in a fun and interactive way, all while putting their logistics and general management skills to the test. Throughout the event, dedicated coordinators were present to support and guide the participants. They closely observed the teams from a distance, ensuring the safety and fairness of the competition. Their hard work and meticulous planning paid off, creating a thrilling and memorable experience for all the students involved.

Student Life @ Campus: A Scavenger Hunt not only celebrated World Student Day but also fostered a sense of unity and adventure among the logistics students at Chitkara Business School.

It was a day filled with excitement, teamwork, and the joy of exploration, leaving a lasting impression on all who participated.

This Event was organized for the Students of the CSE Branch to gain insights and knowledge on the significance of Web Development in different industries. The Speaker Veer Pratap Singh from ANTIER Solutions, enlightened us with information about their company. The members of our technical team Kaushik Sharma and Karan Goyal introduced the students to the various VSCode tips and tricks followed by the fundamentals of HTML and CSS and clean coding Practices. The Event was also clubbed with the Orientation of the Geeks for Geeks Student Chapter's Club Orientation in which all the Teams of the Club introduced their work and the culture of the club.

### Key points

**Introduction to Web Development:** An overview of Web Development, its basic concepts, and the significance of web development in various industries.

**Hands-on learning:** The session on hands-on learning provided more specific details about what students were doing during the practical session. This helped them better to clarify their concepts.

**Networking Opportunities:** Networking sessions to facilitate connections among attendees and speakers.

**Fun activities:** Fun activities like the Guess the Movie name with symbols and a quiz on HTML and CSS were also conducted. Goodies were also awarded to the winners and Certificates to those who attended the event on both days.





Glimpse of the event



Glimpse of the event (11-12 October 2023)

## Objectives

1GEN, a social innovation startup committed to making global goals a reality, creating meaningful digital solutions, recently hosted a pre placement talk on **“Feeding the Future: 1Gen’s Industry Expert Session on Innovation, Prototypes and Emerging Technologies”** for the students of Computer Science & Engineering in Chitkara University Campus, to give them an overview of the company, innovating new ideas, prototypes and latest technologies. The expert of this session was **Mr. Basant H. Singh Bhinder(CHIEF PEOPLE OFFICER, 1 GEN)** . It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. Throughout the session, it showcased its vision, values, services, achievements and future plans and explained the roles, responsibilities, skills, career paths, growth prospects and work-life balance. It also invited questions and feedback from the candidates and encouraged them to apply for the suitable positions

## Outcomes

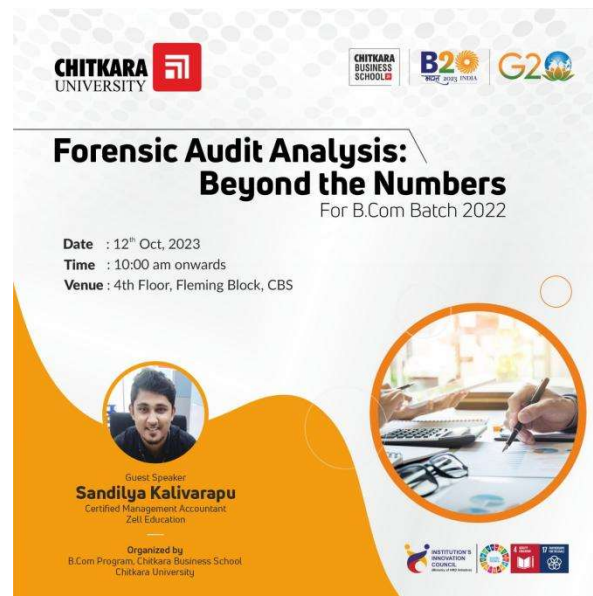
1. Gain insights into 1GEN's mission and vision, inspiring students to contribute meaningfully towards global goals.
2. Understand the significance of innovation, prototypes, and emerging technologies, sparking curiosity and enthusiasm among students.
3. Interact directly with Mr. Basant H. Singh Bhinder, the Chief People Officer, to learn about exciting career opportunities tailored for students.
4. Clarify doubts and queries regarding placements directly with company representatives, ensuring students feel supported in their career decisions.



Event Name	Forensic Audit Analysis: Beyond the Numbers
Date	12 <sup>th</sup> October, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Sandilya Kalivarapu
Number of Participants	50
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

An Expert Talk was organized for the students of B. Com titled “Forensic Audit Analysis: Beyond the Numbers” that provides students a distinctive platform to understand provisions and rules in the field of Forensic Audit and its significance and utility in current and future Accounting and Reporting Scenario. The Session also discussed about various Diploma and other certificate courses on Forensic Audit and other Career opportunities in the said field such as Prevention and Detection of Fraud in Accounting. The students during the talk were made aware of core topics like Forensic Audit and Indian Evidence law, Cyber forensics, Corporate Frauds etc. Apart from it the session gave student an excellent platform to the students to understand the subject which serves as an indispensable instrument for detecting financial misconduct and how to make the financial reporting system authentic and reliable at national as well as at global level.



**CHITKARA** UNIVERSITY

CHITKARA BUSINESS SCHOOLS | B20 | G20

## Forensic Audit Analysis: Beyond the Numbers

For B.Com Batch 2022

Date : 12<sup>th</sup> Oct, 2023  
Time : 10:00 am onwards  
Venue : 4th Floor, Fleming Block, CBS

Guest Speaker  
**Sandilya Kalivarapu**  
Certified Management Accountant  
Zell Education

Organized by  
B.Com Program, Chitkara Business School  
Chitkara University

## Objectives

The department of Computer Science and Engineering conducted a Pre Placement talk on “Sowing Seeds of Innovation: Sopra's Expert Session on Design Thinking and Skill Development” at Chitkara University. The session was delivered by Mr. Amit Johari. The speaker discussed the latest trends in the Industry/Field, shedding light on the dynamic nature of the sector and the skills that are highly sought after by employers and empowering students to excel in research and innovation. The speaker encouraged active participation and engaging the audience through Q&A sessions and interactive discussions. This created a dynamic and enriching learning environment, allowing students to clarify doubts..

## Outcomes

1. Students gained insights into the latest trends and dynamics of the Computer Science and Engineering field, providing them with a better understanding of the industry they are entering.
2. They learned about the importance of developing sought-after skills valued by employers, which will be instrumental in shaping their careers.
3. Mr. Amit Johari empowered students to excel in research and innovation endeavors, instilling confidence in their abilities to contribute meaningfully to the field.
4. Through active participation and engaging Q&A sessions, students felt involved and motivated to deepen their understanding of the discussed topics.
5. The opportunity to clarify doubts and queries provided students with a clearer understanding of the subject matter, enhancing their learning experience.
6. Students left the session feeling inspired and motivated to pursue avenues for skill development and personal growth in the field of Computer Science and Engineering.



Event name	Sports competition
Topic	Bulls' Eye Championship sports Day
Date	12/10/2023
Venue	Sportorium, Chitkara University, Punjab
Organizer	Department of Interior Design
Resource Person	Mr. Angad Pratap Singh Chauhan, Mr. Gurinder Singh
No. Participant	100 Students
Under SDG no.	3- GOOD HEALTH AND WELL BEING

## Description

Department of Interior Design, Chitkara School of Planning and Architecture have organized Sports Day serves as a catalyst for the development of a robust sports culture in students. "BULLS' EYE CHAMPIONSHIP" in collaboration with National Services Scheme and Sports Board, Chitkara University on 12th October 2023 under the expertise of Prof. Atul Dutta, Dean Interior Design. The Guest Of Honour, Dr. Neelam Verma, Dean, Office of Student Affairs inaugurated the event along with Mr. Harinder Pal Singh Director, University Sports Board by motivating the students. The programme was co-ordinated by faculty members Mr. Angad Singh, Mr. Gurinder pal Singh along with student's organizing team. Students of Interior Design participated in four main types of sporting events which included Dart, Carrom, Chess and Table tennis. The main objective was to provide a platform for students to showcase their talents and compete with their peers. "All work and no play makes jack a dull boy", the event not only promoted physical activity but also taught them the values of discipline, perseverance, and hard



**CHITKARA UNIVERSITY**

SPA

**Bulls' Eye Championship Sports Day**

DART CARROM  
CHESS TABLE TENNIS

**12th October, 2023**  
Time: 10:00 am onwards  
Venue: Sportorium, Chitkara University, Punjab

**Faculty Coordinator:**  
Angad Ghoshan  
Assistant Professor  
Interior Design, CSPA

**Event Curated by:**  
Prof. Atul Dutta  
Dean  
Interior Design, CSPA

**Organizer:**  
Gurinder Pal Singh  
Assistant Professor  
Interior Design, CSPA

**Student Coordinators:**  
Swatik - Bides  
Anshu - Bides  
Aniket - Bides  
Nikhlesh - Mides

**Jagwinder Singh**  
Assistant Professor  
Interior Design, CSPA

Organized by  
Department of Interior Design, Chitkara School of Planning & Architecture  
in collaboration with  
NSS (National Service Scheme) Chitkara University Punjab



work. Interior Design students Aryan, Fazil, Rhythm bagged the first prize for Chess, Carom, Dart





Event Name	Visit by UCSI University, Malaysia
Date	12 <sup>th</sup> October 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	Dr. Elango Natarajan, Deputy Director, Praxis, Industry and Community Engagement
Number of Participants	1 Guest and 16 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs at Chitkara University recently hosted Dr. Elango Natarajan, Deputy Director of Praxis, Industry and Community Engagement from UCSI University, Malaysia. This visit aimed to bridge the gap and foster stronger ties between Chitkara University and educational institutions in Malaysia. Following a



comprehensive campus tour that showcased Chitkara University's facilities and academic environment, Dr. Natarajan engaged in an interactive session with deans and heads of departments (HODs) from the Computer Science Engineering (CSE) department. This session served as a platform for a fruitful exchange of ideas and expertise. Both the universities explored potential areas of collaboration, including student exchange programs, joint research initiatives, and faculty development opportunities. This insightful visit paves the way for a stronger and more collaborative relationship between Chitkara University and UCSI University in the future.



Guest with OIA team captured on 12<sup>th</sup> October 2023



Captured during the meeting with Deans

Event Details	
Topic	Yoga for beginners
Date	13th October, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Pradeep kumar
No. of participants	35
SDG No.	SDG 3: Good health and wellbeing, SDG 4: Quality education,

### Objective

1. Introduction to Yoga Principles
2. Promote Physical and Mental Well-being
3. Skill Development for Daily Practice
4. Cultivate Mindfulness and Self-awareness

### Description

Yoga is an activity for the soul and the body

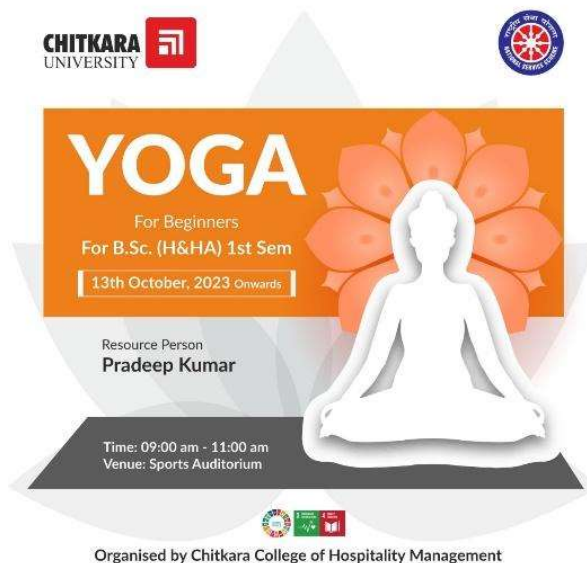
Chitkara College of Hospitality management in collaboration with in collaboration with

National Service Scheme organised a session Yoga for beginners for students of BSc (Ha) on 13th October 2023 from 9 am onwards at the sports auditorium where the students were able to learn the basics of Yoga. Which would help the students in their day-to-day life and also ease their mind.

Chitkara College of Hospitality management in collaboration with in collaboration with National Service Scheme organised a session Yoga for beginners for students of BSc (Ha) on 13th October 2023 from 9 am onwards at the sports auditorium where the students were able to learn the basics of Yoga. Which would help the students in their day-to-day life and also ease their mind.

### Outcomes

1. Increased awareness and appreciation for the holistic benefits of yoga, including improved physical fitness, mental clarity, and emotional resilience.
2. Enhanced ability to perform basic yoga asanas and breathing techniques independently, enabling students to practice yoga effectively on their own.
3. Improved stress management and coping skills, leading to a greater sense of calmness, relaxation, and overall well-being in daily life.
4. Strengthened sense of self-awareness and mindfulness, empowering students to cultivate a deeper connection between their mind, body, and spirit through regular yoga practice.





Event Details	
Title of the Event:	Thrive-A-Thon 2.0 – A test of Critical Thinking using Python
Date of the Event:	13-10-2023 to 14-10-2023
Venue	TG 511, Turing Block
SDG No.	4, 9
No. of Student Enrolled:	96
No. of Student Attended	96
Resource Persons:	Dr. Sushil Kumar Narang

### **Objectives**

"Thrive-A-Thon 2.0" aimed to encourage creative problem-solving and innovation among students in the field of computer science and artificial intelligence. Participants had the opportunity to design and develop solutions for curated problem statements using free web resources. The event provided a platform for expanding knowledge, fostering collaboration, and gaining hands-on experience, while showcasing participants' skills in a supportive and engaging environment.

### **Outcomes**

"Thrive-A-Thon 2.0" was an all-day hack event organized by the Department of Computer Science & Engineering (Artificial Intelligence). It aimed to inspire creative problem-solving and innovation among students. Participants had the task of designing solutions for specific problem statements using freely available web resources. The event included a briefing session and offered an invaluable opportunity to expand knowledge, collaborate with peers, and gain hands-on problem-solving experience. It provided a platform for students to showcase their skills and network with like-minded peers in a supportive and engaging environment.



Students attending the session (13-10-23)



Expert with standee (13-10-23)

## **Objectives**

The objective of "Securing Tomorrow: A Cyber Security Conclave" held at Chitkara University on October 13, 2023, in collaboration with industry leaders such as TransUnion, Siemens Ltd, Microsoft, and Carefi, is multifaceted. Firstly, the event aims to facilitate a robust exchange of knowledge, experiences, and best practices among cybersecurity professionals, academics, and enthusiasts. Through insightful discussions and interactive sessions, participants will gain valuable insights into emerging threats, vulnerabilities, and effective mitigation strategies. Additionally, the conclave seeks to showcase innovative technologies and solutions that bolster cybersecurity resilience, highlighting the importance of proactive measures in safeguarding digital ecosystems. Moreover, the event serves as a platform for fostering collaboration and partnerships between academia, industry, and government agencies, encouraging collective efforts in addressing cybersecurity challenges. By providing networking opportunities and collaboration avenues, attendees will be empowered to forge meaningful connections and explore potential synergies for future endeavors. Furthermore, "Securing Tomorrow" aims to cultivate thought leadership by featuring keynote addresses and panel discussions led by esteemed industry experts such as Mr. Mohan Peri, Mr. Nitin Kalra, Mr. Amitava Mukherjee, Mr. Rohit Tamma, and Mr. Ishan Bansal. Their insights, vision, and predictions for the future of cybersecurity will inspire and guide participants towards building a more secure digital landscape. Overall, the conclave endeavors to equip attendees with actionable knowledge, innovative solutions, and collaborative networks to effectively address cybersecurity challenges and shape a resilient digital future.

## **Outcomes**

1. Participants gained a heightened awareness of emerging cybersecurity threats and vulnerabilities, equipping them with the knowledge needed to recognize and mitigate potential risks within their respective organizations.
2. The conclave facilitated meaningful collaborations and partnerships between academia, industry, and government agencies, fostering a collaborative ecosystem aimed at collectively addressing cybersecurity challenges and sharing resources for greater effectiveness.
3. Attendees were exposed to cutting-edge technologies, tools, and solutions showcased during the event, leading to increased adoption of innovative cybersecurity measures to bolster organizational resilience against cyber threats.
4. Keynote addresses and panel discussions led by esteemed industry experts inspired attendees to become proactive leaders in the field of cybersecurity.



*A picture from the session (13<sup>th</sup> October, 2023)*



*Students attending the session (13<sup>th</sup> October, 2023)*



## **Objectives**

The Pre-Placement Talk on Exploring Entrepreneurial Journeys in Business with ZS Associates, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 13th October, 2023 and received a great response from students. The company representative for this event was Jashan Joshi, Manager, Talent Sourcing & Intelligent at ZS Associates, renowned for talent sourcing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## **Outcomes**

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the business sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the latest developments and innovations in the fields entrepreneurship and business.
3. Overall, the pre-placement talk, on entrepreneurship journeys, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their entrepreneurship skills.



*Students attending the session (24<sup>th</sup> November, 2023)*



*Students attending the session (24<sup>th</sup> November, 2023)*

## **Objectives**

"Know Your Taxes and Redemptions with H&R Block," a pivotal event slated for October 13, 2023, at Chitkara University, spearheaded by H&R Block, sets out with a mission to elucidate and demystify the intricacies surrounding taxation and financial redemptions. The event's keynote speaker, Mr. Manoj Elanjickal, Head of HR at H&R Block, is poised to lead attendees through a journey of enlightenment and empowerment. At its core, the event's objectives are multifaceted. Firstly, it endeavors to bridge the knowledge gap by offering comprehensive education and raising awareness about various facets of taxation and financial redemptions. Through a series of meticulously curated presentations, workshops, and interactive sessions, participants will be equipped with the requisite insights into tax laws, regulations, and strategies for optimizing redemption benefits. Secondly, the event aims to empower attendees, regardless of their background or expertise level, to make informed financial decisions. By imparting practical knowledge and tools, individuals will be empowered to navigate the complexities of taxation with confidence, thus enhancing their financial well-being and security. Furthermore, "Know Your Taxes and Redemptions with H&R Block" seeks to cultivate skill development among participants. Participants will have the opportunity to connect with industry experts, financial advisors, and peers, fostering valuable relationships and facilitating the exchange of ideas and experiences.

## **Outcomes**

1. Provide attendees with comprehensive knowledge and understanding of taxation laws, regulations, and financial redemption strategies, empowering them to make informed decisions regarding their financial affairs.
2. Facilitate the enhancement of participants' financial literacy and tax planning skills through practical examples, case studies, and interactive sessions, equipping them with the tools needed to navigate the complexities of taxation effectively.
3. Empower individuals from diverse backgrounds to confidently manage their finances by optimizing tax liabilities and maximizing redemption benefits, thereby contributing to their overall financial well-being and security.
4. Create a conducive environment for networking, collaboration, and engagement among attendees, fostering valuable connections with industry experts, financial advisors, and peers, and facilitating the exchange of ideas and experiences in the realm of taxation and financial management..



*A picture from the session (13<sup>th</sup> October, 2023)*



*Students attending the session (13th October, 2023)*

Event name	Field Visit
Topic	Exploring Emerging Technologies In Interior Construction
Date	13/10/2023
Venue	Kotlar Block, Chitkara University, Punjab
Organizer	Department of Interior Design
Resource Person	Mr. Harshdeep Singh & Mr. Manik Infrastructure Team, Chitkara University
No. Participant	58 Students
Under SDG no.	4,9,11

### Description

Department of Interior Design, Chitkara School of Planning and Architecture has organized a field visit for the students of 2022 batch, 3rd semester, B.Des.(Interior Design) with the objective of “Exploring Emerging Technologies In Interior Construction”, Chitkara University, Punjab. Ar. Harshdeep Singh and Er. Manik from Infrastructure team engaged students in a construction site visit by explaining and demonstrating various interior design elements in Kotlar Block. The objective was to familiarize the students with emerging new materials and construction techniques/details involved in the construction of various elements and components relevant to interior spaces as toilets, partitions, paneling, flooring and false ceiling. It was an interactive site visit and students of interior design will be benefitted with it and knowledge gained from this session shall be applied in their ongoing design projects in class and also in future projects.



**CHITKARA UNIVERSITY**   

**Exploring Emerging Technologies in**  
**INTERIOR CONSTRUCTION**

**Resource Persons**

**Harshdeep Singh**  
Infrastructure Team  
Chitkara University

**Manik**  
Infrastructure Team  
Chitkara University

**Date** : 13<sup>th</sup> October, 2023  
**Time** : 10:00 am onwards  
**Venue** : Kotlar Block, Chitkara University  
**Mode** : Offline

**Event Curated by**  
Prof. Atul Dutta  
Dean, Interior Design, CSPA

**Faculty Coordinator**  
**Ramnish Kaur**  
Assistant Professor  
Interior Design, CSPA

**Sangeeta**  
Assistant Professor  
Interior Design, CSPA

**Organised by:** Department of Interior Design Chitkara School of Planning and Architecture Chitkara University



Interior design Students site visit at Kotlar Block Chitkara University



Mr. Harshdeep Singh & Mr. Manik addressing the Students about “Design Thinking: Experiential Learning of Building Components”

Event Details	
Title of the Event:	Craft your Vision: Logo Design Showdown
Date of the Event:	14 October, 2023 to 15 October, 2023
Venue	Online
SDG no	4,9
No. of Student Enrolled:	40
No. of Student Attended	25
Resource Persons:	

### **Objective**

Design Thinking, in collaboration with the Computer Science and Engineering (CSE) Department, proudly presented "Craft Your Vision: Logo Design Showdown", held from October 14, 12:00 PM, to October 15, 11:00 PM. This exciting event was a platform for aspiring designers and creative minds to showcase their talents and contribute to the identity of the club. Participants had the opportunity to design a logo that would represent the spirit and essence of the club. It was a vibrant celebration of creativity and design, where innovation and artistic expression merged to define the club's visual identity. The event, "Craft Your Vision: Logo Design Showdown," represented the intersection of creativity and technology, mirroring the spirit of innovation and entrepreneurship. It not only nurtured creativity but also encouraged participants to engage in problem-solving and design thinking, key elements in promoting innovation. During the event, students actively engaged in the competition, displaying their creative prowess and technical skills. They enthusiastically embraced the challenge of designing a logo that encapsulated the club's identity. The winner was awarded a certificate and goodies, and their logo is now proudly used as the club's official emblem



## Outcomes

1. Students actively engaged in the competition, displaying their creative prowess and technical skills.
2. They enthusiastically embraced the challenge of designing a logo that encapsulated the club's identity.
3. The winner is awarded a certificate and goodies, and their logo is now proudly used as the club's official emblem



Students attending the session (31.10.2023)



Expert with standee (31.10.2023)



EVENT:	Spawn Run Compost from Maharana Pratap Horticulture University		
Date / Time:	14 <sup>th</sup> Oct 23 /1100-1430 hrs	Mode:	Offline
Location / Link:	YELLOW POINT FARM		
Activity In-charge:	Dr Anurag Tewari & Mr. Sube Singh		
No. of Participants:	500 Students		
Resource Person	Dr Anurag Tewari		
SDG:	3, 4, 5, 11, 12, 13 & 17		

### Event Details:

I wish to inform you that YELLOW POINT FARMS has started a Flagship Program - Mushroom Production Unit in Rajpura Campus. As you must be aware that Mushroom has been identified as a priority item in the government's recent program of promoting production of vegetables & fruits in the country. Mushroom has been included in the mid-day meal of the school children too. This in totality will enhance the demand of mushrooms in the entire country. Today INDIA is producing just 2,01,000 Tons of mushrooms per annum. However, this much production does not stand anywhere compared to China that is producing around 33 million Tons of mushrooms. Thus, right now mushroom production is the most promising field in the Indian agriculture.

### WHY MUSHROOM CULTIVATION

- A. Excellent source of good quality proteins (It contains all 20 essential amino acids in it) to fight protein malnutrition in the Indian masses. Highest producer of protein per unit area and time.
- B. Profitable & environmentally sustainable way of recycling abundant agro waste for food (Zero Waste Technology).
- C. To reduce pressure on arable land (grown indoors utilizing space).
- D. Excellent medicinal value (diabetes, cardiac diseases & anticancer etc.).
- E. Labor intensive providing gainful employment.
- F. Foreign exchange earner through exports.





Meeting with Dr Ajay Yadav, Director Maharana Pratap Horticulture University, Murthal, Haryanas

Event Details	
Title of the Event:	Unleashing Innovation in Process Models: Compete to Optimize Your Software Development
Date of the Event:	16 <sup>th</sup> -18 <sup>th</sup> October, 2023
Venue	DeMorgan , Block, Chitkara University
SDG no	4
No. of Student Enrolled:	143
No. of Student Attended	143
Resource Persons:	Dr.Deepika Sharma (Professor, Department of Computer Applications) Ms Taruna Sharma (Assistant Professor, Department of Computer Applications)

### Objective

- Encourage creative thinking.
- Develop skills in SRS creation and prototype design.
- Deepen understanding of SRS and its role in software development.
- Knowledge Sharing about Unleashing Innovation in Process Models

### Description

CSI student chapter under the aegis Department of Computer Applications orchestrated an event titled "Unleashing Innovation in Process Models: Compete to Optimize Your Software Development." The event was expertly coordinated by Dr. Deepika Chaudhary and Ms. Taruna Sharma. Spanning three days, the



competition unfolded as follows: on the first day, students were tasked with formulating Software Requirement Specifications (SRS). Subsequently, the second day saw shortlisted students diligently crafting prototypes based on their SRS. Finally, the third day featured the evaluation of these prototypes. Throughout this engaging session, students gained invaluable insights into Software Requirement Specifications and the associated techniques.

### Outcomes

- Increased awareness among attendees about the significance of Innovation in Process Model.
- Encouraged creative thinking leads to innovative solutions and better problem-solving abilities.
- The event equips students with practical skills and knowledge relevant to real-world challenges in the software development industry.





**Students Presenting their Prototypes (16<sup>th</sup> Oct- 18<sup>th</sup> Oct,2023)**



**Faculty members judging the students (16<sup>th</sup> Oct- 18<sup>th</sup> Oct,2023)**

On the 16th of October, Department of Computer Applications, Chitkara University welcomed back one of its own **Alumni, Mr. Kumar Satyam**, for an enlightening expert talk under the aegis of Alumni Connect Team . The session proved to be a valuable experience for students and attendees, shedding light on the dynamic field of Artificial Intelligence and its relevance in our fast-paced world.

Mr. Satyam's discussion had a profound impact on the student body, as it offered them a glimpse into the real-world applications of AI. These insights can be instrumental in helping students bridge the gap between their academic knowledge and practical implementation, providing them with a more holistic understanding of the subject.

Moreover, his emphasis on innovation and patent filing is a critical message for aspiring students. It underlines the importance of original thinking and the creation of novel solutions, which is an invaluable lesson for those looking to make their mark in the tech industry.

Kumar Satyam's talk also highlighted the global significance of AI and technology. His work with esteemed governments and institutions, as well as his role in promoting Indian technologies in African countries, showcased the broad impact that technology can have on the international stage. This serves as an inspiration to students to think beyond borders and consider the global implications of their work.

Furthermore, his advocacy for digitization and 'Digital Opportunities for All' resonates with the idea that technology should be a tool for inclusivity, benefiting everyone in society. This message can encourage students to not only seek success for themselves but also to use their skills for the greater good.

In conclusion, Mr. Kumar Satyam's expert talk was an educational and motivational experience for students. It illuminated the potential of Artificial Intelligence and innovation, and how these fields can be leveraged for global impact and societal progress. It encouraged students to aim high, embrace innovation, and contribute to the ever-evolving world of technology.



**CHITKARA UNIVERSITY** PUNJAB

G20  
भारत 2023 INDIA

SUSTAINABLE DEVELOPMENT GOALS

# CEQU LABS

Transforming Telecommunications with AI Innovation

**EXPERT OF THE TALK**  
Mr K.Satyam  
Founder and CEO OF CEQU Labs

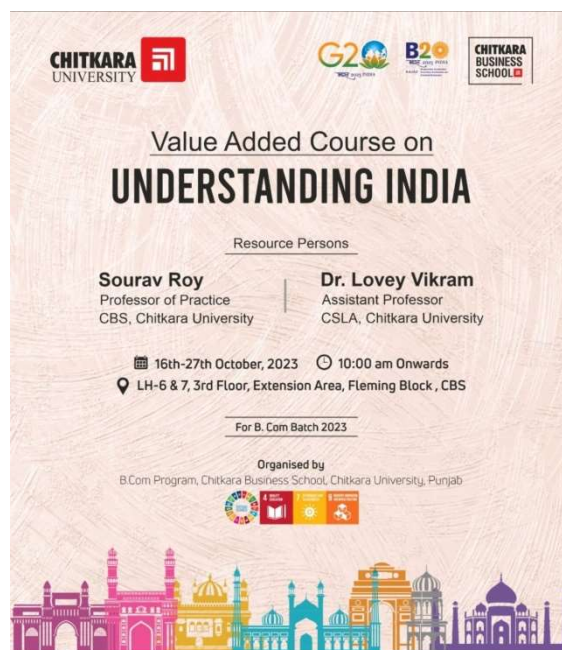
Organized by Alumi Connect Team  
Under the aegis of Department of Computer Application  
Chitkara University,Punjab




16th oct 2023

Event Name	Understanding India
Date	16th October 2023 – 28th October 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Harshita Bhargave
Resource Person	Mr. Sourav Roy and Dr. Lovey Vikram
Number of Participants	105
SDGs Covered	4,10
Duration	30 hours

### **About the Activity**

The first day of the session started with an excellent introduction of the geographical and demographic characteristics of India. The students were acquainted with the developments and advancements in Indian history. As the VAC proceeds, the moderators helped students to familiarize with the cultural vividness of India, its spread and diversity as well as implications of various cultural practices in day to day milieu. The philosophy, society, and religions of India and various Indian languages were elaborated in detail. The ancient Indian literature was explored during the course. Furthermore, the humanistic and ethical values were inculcated in the students with high spirits. The moderators also discussed the historical and cultural perspective with their significance in globalized business environment. The ultimate aim of the VAC is to foster within the students progressive thinking by gaining social skills essential for lifelong learning, adapt, be agile in mind, imbibe sociocultural sensitivity for responsible citizenship. The students acquired knowledge of India's intricate business prospects and difficulties in the twenty-first century. Students were also able to examine the rich tapestry of ancient Indian literature, talking about its salient characteristics and its significant influence on the social, cultural, and economic spheres of the nation.



CHITKARA UNIVERSITY    CHITKARA BUSINESS SCHOOL

Value Added Course on  
**UNDERSTANDING INDIA**

Resource Persons


**Sourav Roy**  
Professor of Practice  
CBS, Chitkara University

**Dr. Lovey Vikram**  
Assistant Professor  
CSLA, Chitkara University

📅 16th-27th October, 2023 ⌚ 10:00 am Onwards  
📍 LH-6 & 7, 3rd Floor, Extension Area, Fleming Block, CBS

For B. Com Batch 2023

Organised by  
B.Com Program, Chitkara Business School, Chitkara University, Punjab







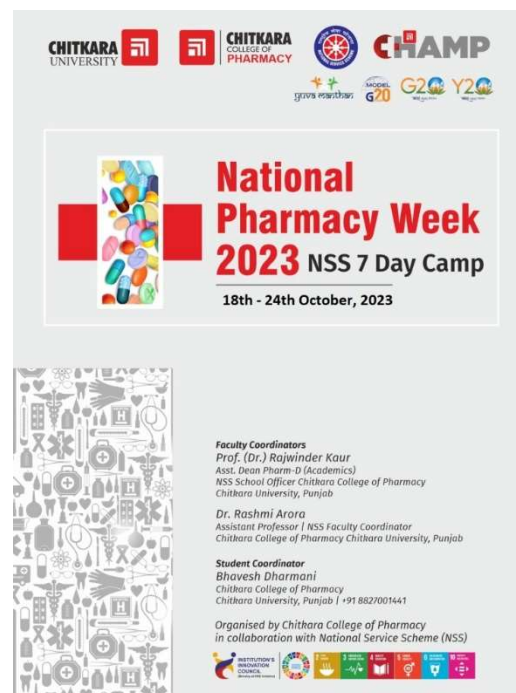
Dr. Lovet Bikram interacting with the students



Event Name	National Pharmacy Week-2023' on the theme "Pharmacy strengthening health systems"
Date	16 <sup>th</sup> – 20 <sup>th</sup> October 2023
Venue	Flaming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Thakur Gurjeet Singh Dean, Chitkara University.
Number of Participants	180
SDGs Covered	3, 4, 9
Duration	1 day

### About the Activity

Chitkara College of Pharmacy is Chitkara College of Pharmacy is celebrated 'National Pharmacy Week-2023' on the theme "Pharmacy strengthening health systems" in collaboration with NSS, Chitkara University, Punjab from 18th-24th October 2023. The college organized various events like different experts talks, medical camps along with the student's innovative activities like clay making, trash model etc. Dr. Thakur Gurjeet Singh, Dean, CCP was the guest of honor. National Pharmacy Week-2023 was celebrated across the nation, focusing on the theme "Pharmacy strengthens health systems. The program emphasized the integration of pharmacists in healthcare teams. As per the theme of 'National Pharmacy Week-2023' "Pharmacy strengthening health systems". Various discussions carried out which revolved around ensuring safe and effective medication use, promoting health awareness, innovative techniques, advocating for accessible healthcare. Pharmacists emphasized their role in addressing medication adherence, reducing medication errors, and enhancing patient outcomes. The event served as a valuable opportunity for students and faculty to gain a deeper understanding of mental health, fostering a supportive and informed community within Chitkara College of Pharmacy.





Health Camp conducted by students



Group Photograph with Prof. Dr. Thakur Gurjeet Singh, Faculty members and students

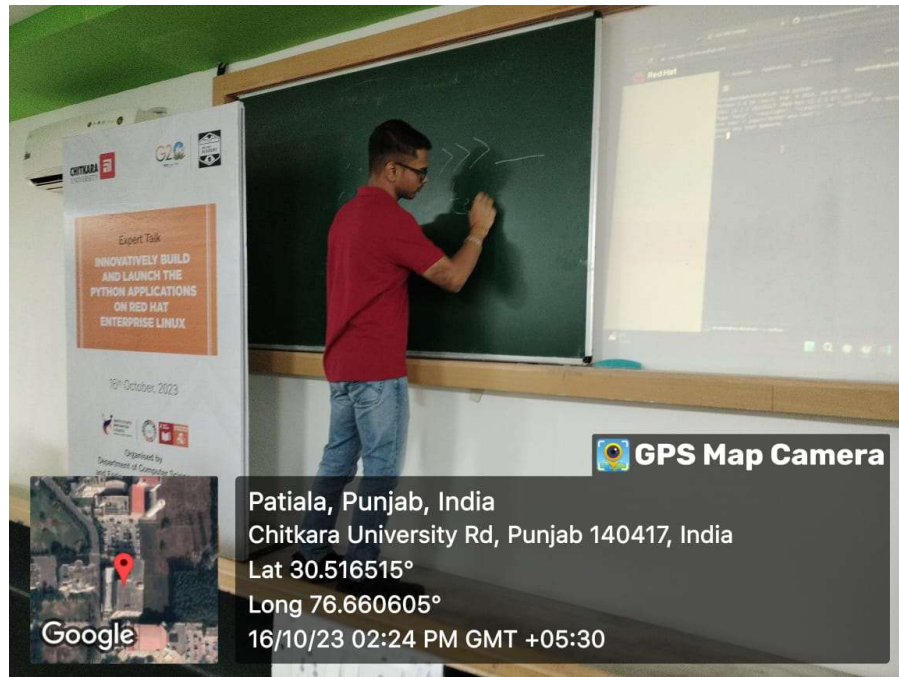
Event Details	
Event Name	Innovatively Build and launch the Python Applications on Red Hat Enterprise Linux
Topic	Application development in Python Programming
Date	16th Oct, 2023
Time	2:30 PM – 4:30 PM
Venue	TG-004
Students Enrolled	81
Students Attended	81
Organized By	Department of Computer Science and Engineering
SDG No.	4 and 9

Innovatively Build and launch the Python Applications on Red Hat Enterprise Linux expert talk was conducted for the students of Batch 2023 Computer Science and Engineering on 16<sup>th</sup> October 2023 for providing them an insight into the Python programming and its importance for Open Source projects to excel in their careers in the area of the recent development in RHEL 9. The session was focussed on the industrial requirements of Python concepts and skills development towards enterprise level applications. Eighty one students have attended the session from Punjab campus. The expert talk was organized by Dr. Kamali Singla, Professor-DCSE & Deputy Registrar- IQAC, Chitkara University, Punjab and session was delivered by Dr. Jatin Arora, Red Hat Academy Coordinator, Chitkara University, Punjab. The expert had covered the benefits of Learning python from Red Hat Academy platform during the current semester.

### **Outcomes**

- Students came to know about the recent innovations in the field of python libraries.
- Real time working of python programs on RHEL platform.
- Certification track and career opportunities after learning Python.

- Active participation and asking good questions had improved the competency of students.



Student Ambassador Delivering Session (16.10.2023)



Mehandi Competition was an event where students from our campus came together to display their artistic abilities. It was a worthwhile and enjoyable event where participants meticulously applied mehndi on the hands and arms of their models, putting their artistic abilities to the test.

### **Details of the Event**

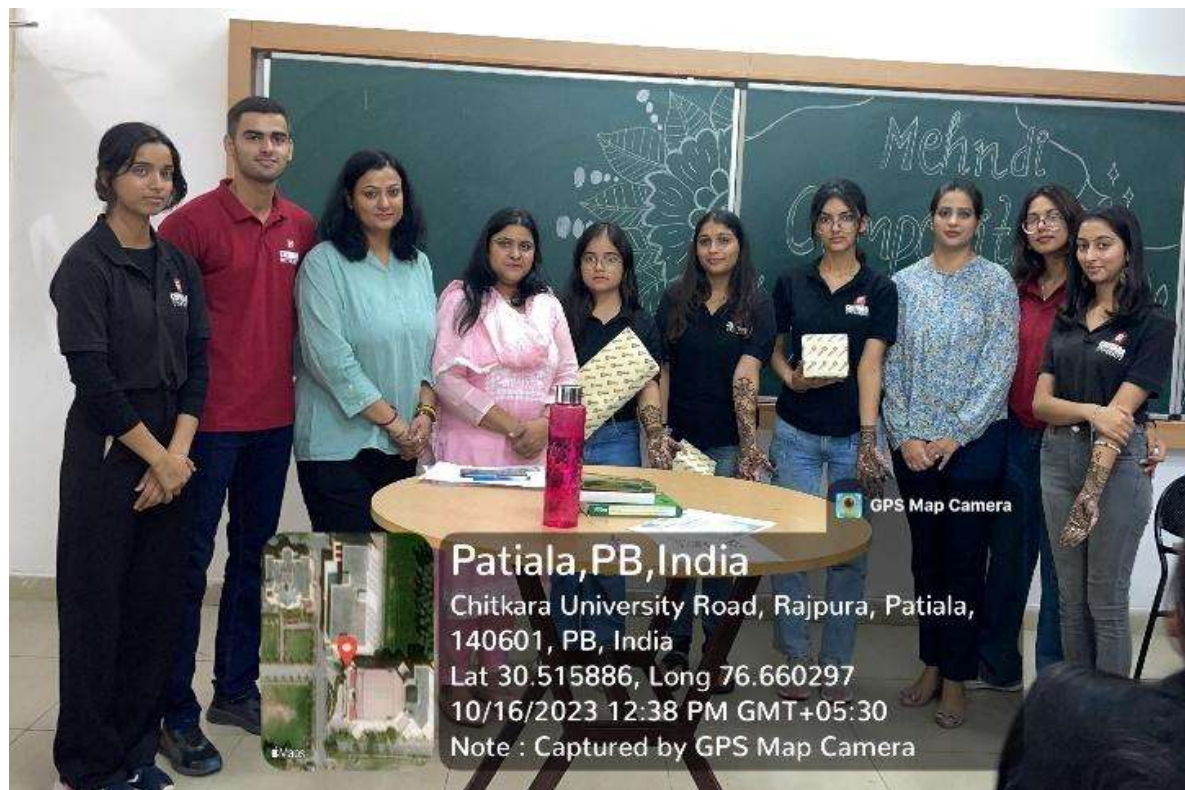
On 16th October 2023, Bits ‘N’ Bytes organized the “Mehandi Competition” to showcase a wide range of colourful and detailed mehndi creations. The purpose of the event was to organize occasions where individuals could showcase their inventiveness and henna artistry prowess. The festival showcased a wide range of colourful and detailed mehndi creations, from contemporary interpretations to classic patterns.

A total of 45 students participated, here the goal wasn't necessarily to "pass" a test, but rather to have fun, and show your artistic skills. A prominent panel of judges with a keen eye, fun-loving personality and the jolly nature was put together to assess the participants. Competition took place in Turing Block Third Floor. Judges were Ms. Bhavna Sareen, Dr. Heena Wadhwa and Dr. Kamali Singla. Their range of viewpoints gave the judging process more validity. Participants were evaluated corresponding to factors like design intricacy, symmetry, and overall visual appeal.

### **Outcomes of the Session**

1. The event was not only about henna art but also provided a cultural experience for attendees.
2. Attendees got a chance to learn the techniques and basics of henna application from experienced artists.
3. Participants showcased a wide range of designs, from traditional patterns to contemporary and innovative creations.

In conclusion, this event organized by Bits ‘N’ Bytes was a successful celebration of the art of henna application. It not only showcased the immense talent of henna artists but also provided a platform for cultural exchange and learning. The event brought together students from different courses to appreciate and celebrate the beauty of henna art.



Event Name	Charles Fabri: A Hungarian-Indian Art and Architecture Critique
Date	16/10/2023 to 16/10/2023
Venue	LH-1, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Pappal Suneja
Number of Participants	42 Students and 09 Faculty members
SDGs Covered	4,9,11
Duration	1 Day

### About the Activity

The expert session featuring Charles Fabri- A Hungarian Indian Art and Architecture Critic, facilitated by Ar. Pappal Suneja, was an enriching and thought-provoking experience for the 7th-semester B. Arch students at CSPA. It offered them a unique perspective on the intersection of art and architecture, enriching their understanding of the creative aspects of their discipline. Through interactive activities and discussions, students were able to appreciate the value of aesthetics and creative thinking in their future careers as architects. This session served as a testament to the importance of cross-disciplinary insights and encouraged students to approach their architectural work with a broader, more creative, and critical mindset. The students left the session with a newfound appreciation for the architecture critic and a deeper understanding of the impact of Journalism on Architecture. Charles Fabri's legacy and insights will continue to resonate with our students as they embark on their architectural journeys







A snapshot during the workshop.



Event Name	13 <sup>th</sup> Global Week
Date	Oct 16-20, 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs, Chitkara University
Resource Person	<ol style="list-style-type: none"> <li>1. Surendra Prakash Shrestha</li> <li>2. Imran Medi</li> <li>3. Mehdi Ben Thaier</li> <li>4. Christopher D. LeBlanc</li> <li>5. Saravanan Muthaiyah</li> <li>6. Katja Stamer</li> <li>7. Mohit Srivastava</li> <li>8. Emmanuel David Ekpenyong</li> <li>9. Ms.Rigtje Bruinsma</li> <li>10.Naveed Saleem</li> <li>11.Dr. Mazuwin Binti Haja Maideen</li> <li>12.Murali Raman</li> <li>13.Ashish Chandra</li> <li>14.Dr Rohaida Basiruddin</li> <li>15.Grit Alter</li> <li>16.Dr. Rossilah Jamil</li> </ol>
Number of Participants	725 students, 19 International Guest Faculty and 52 Employees
SDGsCovered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	5 days

### **About the Activity**

The Office of International Affairs (OIA) orchestrated the dynamic 13th Global Week from October 16th to 20th, 2023, spotlighting cross-border collaborative teaching as its focal point. This initiative championed cross-border collaboration in education. With the participation of 19 distinguished professors hailing



from 13 universities across 8 countries, the event showcased short module courses in Business, Education/Psychology, and CSE-AI, each designed to impart industry-relevant sustainable skills. Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction. Beyond highlighting the benefits of international education, the 13th Global Week fostered a truly collaborative learning experience by bringing together distinguished international faculty and students. This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program.



## 13<sup>th</sup> GLOBAL WEEK GALA DINNER

OneWorldClass - TNE - TeamTaught Initiative  
COLLABORATED TEACHING WITH BLENDED LEARNING ACROSS BORDERS

We request you to kindly grace the **Gala Dinner** of our  
13th Global Week-2023 with your benign presence at  
*Imperial-1, Hometel, Chandigarh on*  
**Sunday, October 15, 2023 at 7:00 pm**  
Hosted by Chancellor Dr. Ashok K Chitkara and Pro Chancellor Dr. Madhu Chitkara.

Venue:  
**Imperial-1, Hotel Hometel**  
Industrial Area Phase-1 Chandigarh

R.S.V.P.  
Sandeep Singh  
+91 86997 09407  
sandippal.singh@chitkara.edu.in  
Dress Code: BUSINESS FORMAL



Opening Ceremony of the 13th Global Week, captured on October 16<sup>th</sup>



International Guest Professor sharing Expertise



International Guest Professor sharing Expertise

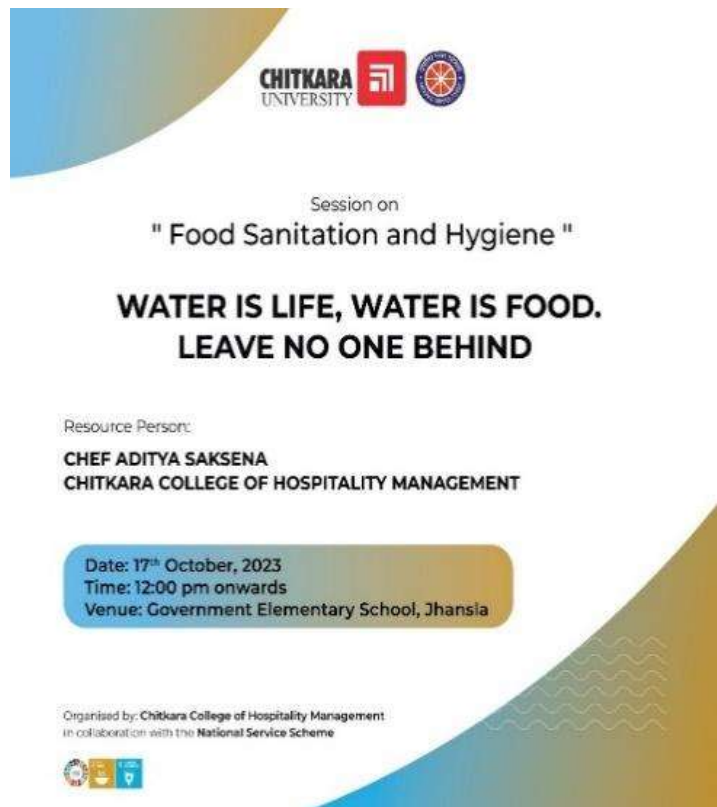
Event Details	
Topic	Session on Food sanitization and hygiene
Date	17th October, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Chef Aditya Saksena
No. of participants	42
SDG No.	SDG 2: Zero Hunger, SDG 4: Quality education, SDG 6: Clean water and sanitation, SDG 17: Partnership for goals, SDG 12: Responsible Consumption and Production



### **Objective**

1. Understanding Food Sanitization
2. Community Engagement and Outreach:
3. Hands-on Learning and Practical Application
4. Experiential Learning and Exposure

### **Description**

Chitkara College of Hospitality Management in collaboration with National Services scheme, Chitkara university organised an interactive session on the topic Food sanitization and hygiene for the students of 3rd Sem B.Sc. (HA) on the occasion of World Food Day on 17th October 2023. The students were able to gain knowledge about basic food sanitization and hygiene practices in the hospitality industry which can be used by the school students in their day-to-day life as well. The students interacted with students from a nearby government elementary school in Jansla which is an adopted village by our university. The students interacted with the school



CHITKARA UNIVERSITY  


Session on  
" Food Sanitization and Hygiene "

**WATER IS LIFE, WATER IS FOOD.  
LEAVE NO ONE BEHIND**

Resource Person:  
**CHEF ADITYA SAKSENA**  
CHITKARA COLLEGE OF HOSPITALITY MANAGEMENT

Date: 17<sup>th</sup> October, 2023  
Time: 12:00 pm onwards  
Venue: Government Elementary School, Jhansia

Organized by: Chitkara College of Hospitality Management  
in collaboration with the National Service Scheme



students and gained confidence and exposure. The students distributed Food packets which were prepared by the students of 3rd Sem Chitkara College of hospitality Management. Chef Aditya Saxena, Chitkara College of Hospitality Management, Chitkara University was the resource person for this interactive session.

### Outcomes

1. Increased awareness and understanding among students about the significance of food sanitization and hygiene practices.
2. Enhanced interpersonal skills and cultural sensitivity through interaction with students from diverse backgrounds.
3. Practical experience in food preparation and distribution, equipping students with practical skills applicable in both academic and real-life settings.
4. Strengthened sense of social responsibility and community engagement, inspiring students to actively contribute to addressing societal challenges and making a positive impact in their communities.



## Description

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab, hosted a seminar on ‘Critical Thinking in Cybersecurity: From Theory to Practice’ on Cybersecurity and Critical Thinking on 17-Oct-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The venue was LH- 303, Tesla Block, CUIET, Chitkara University, Punjab. This session aimed to make students aware of various Cybersecurity threats and how to protect themselves from such attacks.

The resource person of this session was Dr. Sunil Gupta, Associate Professor, at Chitkara University, Punjab. During his session, he explained the students about the various types of cyber risks, as well as how to protect oneself from such attacks. More than 100 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.

## Outcome

- Understanding and learning outside of the traditional curriculum.
- Critical thinking abilities for comprehending the intricacies of programming paradigms.
- Developing decision-making skills while coding real-world scenarios.
- Identifying the most practical and efficient data format for optimal solutions.





## CRITICAL THINKING IN CYBERSECURITY: FROM THEORY TO PRACTICE



SPEAKER

**Dr Sunil Gupta**

Associate Professor  
Department of Computer Science and Engineering  
Chitkara University, Punjab

**Date :** 17th October 2023

**Time :** 10:30 am onwards

**Venue:** 303, Tesla Block

### Event Conveners

Dr. Neha Sharma | +91 8447044054

Dr. Anuj Jain | +91 9034830871

Vrinda Vritti | +91 8360953745

Tanvi Sharma | +91 9501277568



Scan to Register



### Organised by

Department of Computer Science and  
Engineering in collaboration with  
Google Developer Student Clubs (GDSC),  
CUIET, Chitkara University, Punjab

Event

Poster(17-10-2023)



Event Snap Shot (17-10-2023)

SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

## **Objectives**

The department of Computer Science and Engineering hosting a captivating event, "Disney Cultural Exchange Experience" presented by Disney Careers. The event aimed to provide students with unique insights into the diverse and dynamic world of Disney, offering a glimpse into the cultural exchange opportunities available through Disney Careers. The session was delivered by Ms. YVETTE NOETHEN. The speaker discussed with students a resounding success, aligning with its objectives of knowledge dissemination, inspiration, networking, and providing practical insights, Networking sessions provided students with the chance to connect with Disney professionals, fostering potential mentorships and future collaborations. The positive energy and exchange of ideas created a vibrant atmosphere that resonated with the university's commitment to fostering innovation and entrepreneurship. The "Disney Cultural Exchange Experience" event was an exceptional occasion that not only shed light on Disney's commitment to cultural exchange but also ignited a spark of inspiration among our students. The insightful keynote addresses, success stories, and interactive sessions provided a comprehensive view of the opportunities available through Disney Careers.

## **Outcomes**

The outcomes are:

1. The seminar successfully enhanced participants' knowledge about the cultural exchange opportunities available through Disney Careers.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the diverse and dynamic world of Disney
3. Overall, the session, on Disney Careers, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them to opt for exchange programs.



*A picture of the expert (13<sup>th</sup> October, 2023)*



*A picture of the expert (13<sup>th</sup> October, 2023)*

Event Name	PathtoExcellence–From Campus to Corporate
Date	18 <sup>th</sup> Oct-9 <sup>th</sup> Nov,2023
Venue	Fleming Block,4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr.Rajni Bala
Resource Person	Dr.Anuj Gupta
Number of Participants	64
SDGsCovered	4, 10
Duration	30 hours

### **About the Activity**

The Centre for Digital Marketing, Strategy and Analytics, Chitkara University, Punjab organized a Value added course on Path to Excellence –From Campus to Corporatefor BBA Digital Marketing students. Resource Person Dr. Anuj Gupta, founder Mockopedia help students to develop the analytical, critical thinking, and problem-solving abilities necessary fora variety of competitive tests, academic endeavour, and professional jobs. Throughout the program, students delved into various analytical skills essential for a digital marketing career. The curriculum covered a spectrum of topics, including Average, Ratio and Proportion, Number System, Age Problems, Simple Interest, Compound Interest, Time and Work, Time, Speed and Distance, and Permutation and Combination. These topics were carefully chosen to provide a well- rounded understanding of mathematical concepts relevant to the field of digital marketing. The emphasis on analytical skills is particularly pertinent in the digital marketing landscape, where data-driven decision-making is a cornerstone of success. The course not only aimed at imparting theoretical knowledge but also focused on practical applications of these skills. Through hands-on exercises, case studies, and real-world scenarios, students were able to apply their newfound knowledge, bridging the gap between theory and practical implementation. The interactive nature of the sessions fostereda dynamic learning environment, allowing students to ask questions, seek clarification, and engage in discussions. As a result, the Value-added course not only enhanced the analytical prowess of BBA Digital Marketing students but also provided them with a holistic understanding of how these skills translate into success in the corporate world.

Event Details	
Title of the Event:	AI-CREATE 2.0: Exploring Through Prompts & Brush Strokes with Design Thinking
Date of the Event:	18 October 2023
Venue	Einstein Hall, Galileo Block
SDG No.	4, 9
No. of Student Enrolled:	21
No. of Student Attended	21
Resource Persons:	Dr. Sushil Kumar Narang

### **Objectives**

AI-CREATE 2.0 was a contest that encouraged students from diverse backgrounds, such as AI and Design, to come together and explore new horizons in technology while examining the intersections of human creativity and artificial intelligence, enhancing each other in innovative ways. This collaboration served as a reminder that while technology continually advances, it is in synergy with human creativity that we can achieve truly remarkable and imaginative outcomes. The winners of this contest were presented with cash prizes.

### **Outcomes**

AI-CREATE 2.0 was a contest which successfully demonstrated how combining artificial intelligence and human creativity can lead to exciting innovations. The images created by students in this collaborative event showed the great potential of working together. It reminded us of that technology and human imagination can make an excellent team, and it left everyone inspired to keep exploring these exciting possibilities. This event celebrated the students' achievements and sparked a newfound enthusiasm for working together across different fields, paving the way for a promising future where technology and creative thinking go hand in hand.



India, PB, Patiala, Rajpura  
 Rajpura, Patiala, 140601, Punjab, India  
 Latitude: 30.515731940612916  
 Longitude: 76.65937753169794  
 18/10/2023 15:13:43

Students attending the session (18.10.2023)



India, PB, Patiala, Rajpura  
 Rajpura, Patiala, 140601, Punjab, India  
 Latitude: 30.515731940612916  
 Longitude: 76.65937753169794  
 18/10/2023 15:20:52

Expert with students (18.10.2023)

**CHITKARA UNIVERSITY** **MATRIX CLUB** **G2**

**DEBATE COMPETITION**

**TOPICS**  
 Religious Rituals and Superstition  
 Impact of Social Media on Suicide

**Venue : Pierre Hall**  
**Date : 19th Oct, 2023** Scan to Register  
**Time : 1 pm Onwards**

Organized by Matrix Club under the aegis of Department of Computer Applications, Chitkara University Punjab

Goodies to Win 🏆  
 E-Certificate to Participants.

On the **19th of October 2023**, the **Matrix Club** at Chitkara University, in collaboration with the Department of Computer Application, set the stage on fire with an electrifying **Debate**

**Competition.** This event was a true testament to the power of discourse, the resonance of passion, and the energy of intellectual exchange.

From delving into the depths of 'Religious Rituals and Superstitions' to unravelling the intricate web of the 'Impact of Social Media on Suicides', the competition witnessed the convergence of diverse thoughts and the eloquence of voices as participants engaged in these pivotal discussions.

Debate transcends mere words; it's the symphony of ideas, a battlefield of opinions, and an avenue for change. Our debaters spared no effort in their quest for truth and understanding, leaving their indelible mark on the stage of intellectual discourse.

As we applaud the participants for their eloquence, the winners for their triumphant feats, and the audience for their unwavering support, we recognize the power of these conversations to sow the seeds of change through discourse.

With the Matrix Club and **Department of Computer Application** as beacons of intellectual growth, we look forward to a future where these discussions continue to shape our world for the better.



the



Student participation in Debate(19.10.2023)



Judges in the event (19.10.2023)



Event Name	“Innovative Practices & Excelling with EXCEL”
Date	19 October 2023- 03 November 2023
Venue	LH 01, Fleming Extn. 02, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Mangat Singh, Director, Guru Nanak Infotech
Number of Participants	59,
SDGsCovered	4, 8, 9
Duration	1 day

### **About the Activity**

A 10-day boot camp on “Innovative Practices & Excelling with EXCEL” was organized by Chitkara College of Sales and Marketing " from 19th October 2023 to 3rd November from 9:00 A.M. onwards at LH 01, Fleming Extn. 02, Chitkara University Punjab. Mr. Mangat Singh, the Director of G N Infotech, served as the distinguished resource person for the boot camp. It was aimed at providing comprehensive training and skill development in Microsoft Excel. The session focused on innovative approaches for practice on real-time exercises, enhancing the proficiency of participants in utilizing Excel for diverse tasks, ranging from basic spreadsheet management to advanced data analysis. Students learned about innovative ways of practicing various Excel features and functions to generate specified outcomes and excelling in Excel by using advanced tools for data analysis, visualization, and automation. They additionally are well-versed in Excel's tips, tricks, and shortcuts, which can help to save time and improve accuracy.



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

Event Details	
Title of the Event:	MATLAB FUNDAMENTALS
Date of the Event:	19 October, 2023
Venue	Online
SDG no	9, 4
No. of Student Enrolled:	35
No. of Student Attended	28
Resource Persons:	Dr. Gurvinder Singh, CSE Department, CUIET.

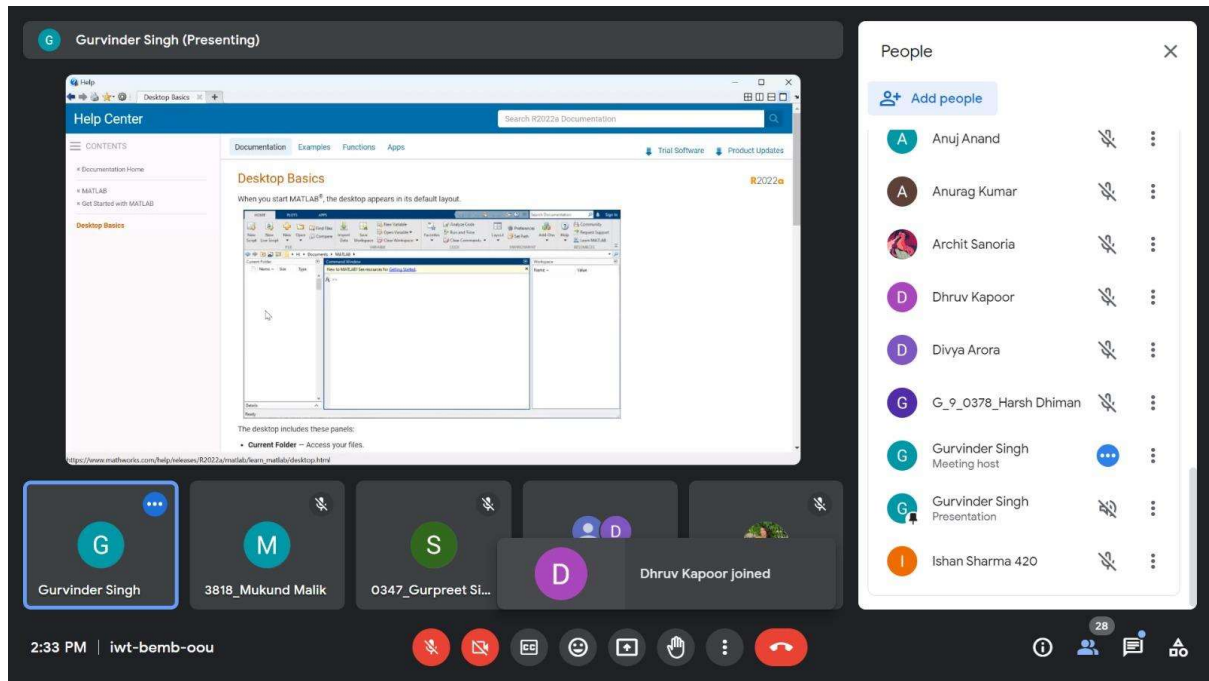
### **Objective**

Design Thinking Club in Collaboration with the Department of Computer Science and Engineering presented a workshop on MATLAB Fundamentals on 19th of October 2023 from 2:00 PM onwards on online platform provided by the tech giant Google. This event featured a captivating expert talk by Dr. Gurvinder Singh, an Assistant Professor in the Department of Computer Science and Engineering at Chitkara University. This session was thoughtfully designed to provide participants with a deep and comprehensive understanding of MATLAB's core concepts and tools. Beyond technical knowledge, the event aimed to cultivate critical thinking skills, emphasizing their practical application in various domains. The event focused on enhancing participants' technical skills, including programming, data analysis, and app building, which are essential for fostering innovation and entrepreneurship. MATLAB skills acquired in the workshop can be directly applied to research, innovation, and product development, making it a valuable IIC event for skill development and innovation promotion. By offering insights into various aspects of MATLAB, the workshop equipped participants with skills necessary for innovation in fields ranging from engineering to data science and beyond.

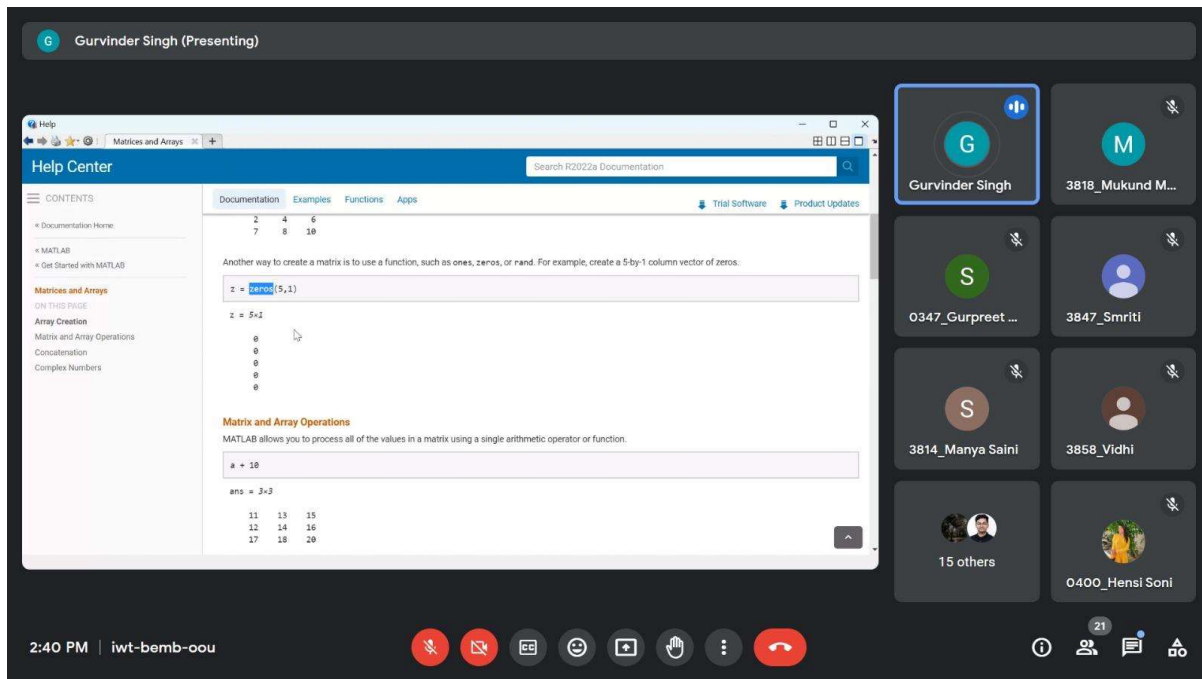
### **Outcomes**

1. This session was thoughtfully designed to provide participants with a deep and comprehensive understanding of MATLAB's core concepts and tools.
2. Beyond technical knowledge, the event aimed to cultivate critical thinking skills.

3. This event emphasize the students for their practical application in various domains.



Students attending the session (19.10.2023)



Students attending the session (19.10.2023)

## **Objectives**

The Pre-Placement Talk and Interview on Innovation and Design Thinking in Emerging Technologies by ChicMic, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 19<sup>th</sup> October, 2023 and received a great response from students. The company representative for this event was Dr. Rajesh US, Assistant Director, University Recruitments, renowned for designing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## **Outcomes**

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the need for critical thinking and skill development.
3. Overall, the pre-placement talk, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set.



*Students attending the session (19<sup>th</sup> October, 2023)*



Event Details	
Title of the Event:	Critical thinking on ISTQB foundation level chapter series (Chapter-2)
Date of the Event:	20 <sup>th</sup> October 2023
Venue	Picasso Block, Chitkara University
SDG no	04
No. of Student Enrolled:	89
No. of Student Attended	89
Resource Persons:	Ms. Smitha Menon, Senior Consultant, Verify Software Dr Deepika Chaudhary, Professor, Department of Computer Applications, Chitkara University

### Objective

- To provide students with a deeper understanding of the various stages of software testing.
- To illustrate how different levels of testing are applied in real-world industry scenarios.
- To facilitate interaction between students and experts in the field of software testing.

### Description

CSI student chapter under the aegis department of computer applications organized a Critical thinking on ISTQB Foundation level chapter series (chapter-2) Event held in hybrid mode. The experts provided comprehensive insights into the various stages of testing within the software development life cycle. This illuminating session delved into the crucial aspects of testing, ensuring the students gained a deep understanding. The talk began by discussing the significance of testing at every phase of the software development process, emphasizing the importance of early testing to detect and rectify issues proactively. Dr. Deepika enlightened the students with the importance of second chapter of ISTQB series and the content coverage. Ms. Samitha elaborated on the different level of testing and how industry is applying these types in real scenario. Ms.

Samitha also showed the software development process along with parallel testing activities.

## Outcomes

- Participants gained a deeper understanding of software testing's role in the software development life cycle.
- The event underscored the importance of early testing for proactive issue detection and resolution.
- Attendees learned how different testing levels are applied in real industry scenarios.



**CRITICAL THINKING ON**  
**ISTQB**  
**FOUNDATION LEVEL**  
**CHAPTER SERIES**  
**(CHAPTER-2)**

**Resource Person**  
  
**Smitha Menon**  
Senior Consultant  
Verify Software

**Resource Person**  
  
**Dr. Deepika Chaudhary**  
Professor  
Department of Computer Applications  
Chitkara University, Punjab

Organised By -  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab

**DATE : 20th October, 2023**  
**TIME : 11:00 AM Onwards**  
**MODE : Hybrid**  
**VENUE : DeMorgan Block, Chitkara University**

**Student Coordinator**  
Sarita - (8168781556)

The screenshot shows a Google Meet interface. The main content is a presentation slide titled "2.2 Test Levels" which contains a table with columns: Objectives, Test basis, Test objects, Defects, Responsibilities, and Environment. The table lists four testing levels: Component Testing, Integration Testing, System Testing, and Acceptance Testing, each with specific details on what is tested, what defects are found, and who is responsible.

	Objectives	Test basis	Test objects	Defects	Responsibilities	Environment
Component Testing	Verify functionality. Find defects	Component specifications, Detailed design, Code	Components, units, modules, and programs, Database modules	Logic, Memory leak, Performance	Developer	Development
Integration Testing	Functional and non-functional behaviors of the interfaces, Finding defects in the interfaces	Design of the system, Component/System level architecture	Interfaces, APIs, Microservices, Subsystems, Databases	Incorrect or missing data or the encoding, units, boundaries of data	CIT - Developer, SIT - Tester	Development
System Testing	Verify behavior/capabilities of entire system/product, functional and nonfunctional aspects are covered in end-to-end tasks	Functional and nonfunctional requirements and specifications. Use Cases, Models	System, configuration, configuration data	End to end functional tasks issues, Production environment related issues	Tester	Almost Production
Acceptance Testing	Finding defects is NOT an objective. Establish confidence. To confirm that the system is complete	Business processes or Use cases, User, business or system requirements	System, Business processes for a fully integrated system	Business rules are not implemented correctly, security vulnerabilities, inadequate performance	User/ Representative	Almost Production

The Meet interface also shows a grid of participants including NIKITA BAJWA, SANYAM TYAGI, TANIYA, SAURAV, PRATIMA RAW..., GUNJAN SETIA, and a notification for "Someone wants to join this call".

## Resource Interaction with the students (20.10.2023)





Event Name	“Innovative Trends in Contemporary Banking”
Date	20 October 2023
Venue	LH 01, Fleming Extn. 02, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd.
Number of Participants	47
SDGs Covered	4, 8, 17
Duration	1 day

### About the Activity

Chitkara College of Sales and Marketing organised an expert talk on "Innovative Trends in Contemporary Banking" on 20th October 2023, from 3:00 p.m. onwards at Chitkara University Punjab. Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd was the resource person for the expert talk. Mr. Kunal was focused on developments, adoption, and modifications of cutting-edge trends, digital banking products, client relationships, and tactics for success in the banking sector. He discusses life skills in the workplace and fintech in further detail. These latest trends simplify and strengthen banking procedures to provide optimal client service. He emphasised different ways, how to broaden the understanding of the banking industry, and concluded the talk with a Q&A. The students gained a better understanding of innovative trends in fintech, digital banking, and the next cutting-edge trends in this dynamic industry through this session. Capable of upgrading their skills in digital marketing innovations to meet the market's ever-changing demands, preparing themselves for the future to operate in banking systems, and providing the best possible customer service.



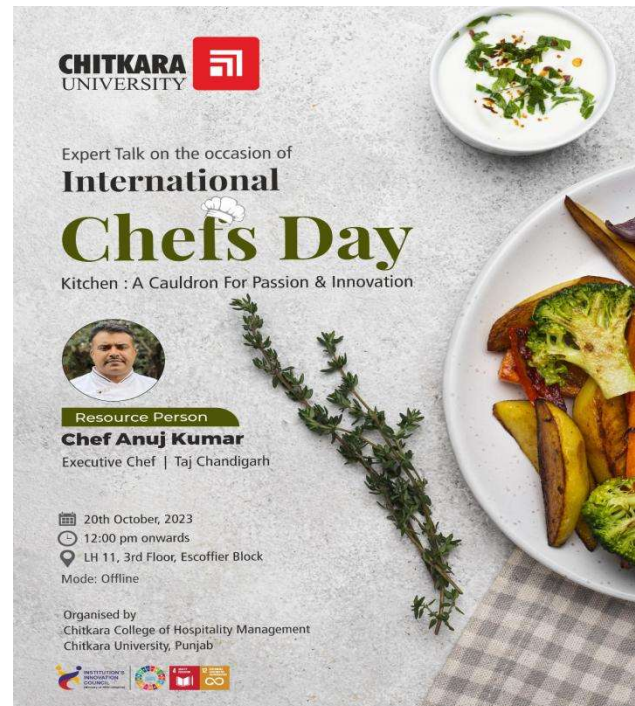
Event Details	
Topic	Kitchen: A Cauldron for Passion and Innovation
Date	20-10-2023
Mode	Offline
Organizer name	CCHM
Resource person	Chef Anuj Kumar
No. of participants	60
SDG No.	4,12

### Objectives

1. To understand the essential skills required for success in the hospitality industry.
2. To learn about innovative recipes currently being prepared in modern kitchen departments.
3. To gain insights into placement and career opportunities within the kitchen department.
4. To engage in an interactive Q&A session to address students' career-related queries.

### Description

Chef shared insights on the essential skills needed in the hospitality industry, emphasizing both technical and soft skills crucial for career success. He introduced various innovative recipes currently popular in modern kitchen departments, highlighting new techniques and trends. Following the presentation, a Q&A session allowed students to ask specific questions related to placement and career opportunities in the kitchen department. This interactive session provided valuable, tailored advice, equipping students with the knowledge and inspiration needed for their future culinary careers, while also giving them a clearer understanding of the evolving demands and opportunities within the hospitality industry.





## Outcomes

1. Students will identify and develop key skills necessary for a successful career in hospitality.
2. Participants will learn and potentially replicate innovative recipes in their culinary practices.
3. Attendees will gain a comprehensive understanding of career and placement opportunities in the kitchen department.
4. Students will have their specific career-related questions answered, enhancing their career planning and readiness.



Event Name	Driving Innovation in Insurance Operations: Transforming for the Future Growth
Date	21st October 2023
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Shantanu Kodesia, Head Operations, Sun Life Financial Inc.
Number of Participants	55
SDGs Covered	4, 8, 17
Duration	1 day

### About the Activity

Chitkara College of Sales and Marketing organised an expert talk on "Driving Innovation in Insurance Operations: Transforming for the Future Growth" on 21st October 2023, from 11:00 AM onwards at Einstein Hall, Galileo Block, Chitkara University Punjab.

Mr. Shantanu Kodesia, Head of Operations at Sun Life Financial Inc., was the resource person for the expert talk. Mr. Shantanu focused on the elements that drive innovation in insurance operations while highlighting the rapid changes in the insurance sector. He also discussed fintech, digital innovation, and digitalization. He also provided real-time examples to understand the complexity of operations in the insurance industry and how AI is assisting in providing better solutions. How the sector is giving priority to its offerings to improve client satisfaction and streamline operations.

This session helped the students to understand the innovative methods used in operations in the insurance industry. Learn how to utilize digital services for significant advancements in claim processing, digital marketing, and policy administration. Acquire knowledge about cutting-edge strategies to deliver the best services and enhance operations for future expansion and industry transformation.



Event Details	
Topic	Skill Development 4.0
Date	21st October, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Dr. Siddharth bedi, Ms. Anjali xess, Mr. Inder singh
No. of participants	42
SDG No.	SDG 4: Quality education, SDG 17: Partnership for goals, SDG 12: Responsible Consumption and Production SDG 10: Reduced inequalities

### **Objective**

1. Equip support staff with advanced skills in water service, equipment handling, food service, and room cleaning to improve operational efficiency and service quality.
2. Educate staff on the proper use of cleaning equipment and agents to ensure a clean and hygienic environment, prioritizing the health and well-being of students and faculty.
3. Provide opportunities for skill development and career advancement for support staff, fostering a culture of continuous learning and personal development within the organization.
4. Empower support staff by investing in their professional development, recognizing their vital role in the organization's success, and fostering a sense of belonging and pride in their work.

### **Description**


Support staff in any organization is the key in achieving in the larger goal. Continuing with the yearly skill development workshop series, Chitkara college of Hospitality Management organized a workshop Skill development 4.0 for the support staff of Chitkara University, Himachal Pradesh, concluded the training of our support staff at Escoffier Block on 21st October 2023. They were trained on water service, equipment handling, food service, room cleaning, cleaning equipments, cleaning agents etc.

### **Outcomes**

1. Improved proficiency and confidence among support staff in executing their duties effectively and efficiently.


2. Enhanced cleanliness and hygiene standards across campus facilities, contributing to a positive learning and working environment.
3. Increased job satisfaction and morale among support staff, leading to higher productivity and better service delivery.
4. Strengthened teamwork and collaboration among support staff, fostering a cohesive and supportive work culture within the organization.



**CHITKARA**  
UNIVERSITY 




*Workshop on*

## “Skill Development Programme 4.0”



**Date** : 21st October 2023  
**Time** : 10:00 am onwards  
**Venue** : Escoffier Block

*Organised by*  
 Chitkara College of Hospitality Management,  
 Chitkara University, Punjab



## **Objectives**

The objective of enhancing soft skills and fostering continuous learning within DealerMatrix takes a dynamic turn with the inclusion of renowned speaker Tushar Rai, Head HR. Our aim is to create a transformative experience, weaving Tushar Rai's expertise into a comprehensive program that not only refines soft skills but also catalyzes a culture of perpetual learning. Tushar Rai's sessions will serve as a catalyst for inspiration, providing our team with valuable insights into effective communication, collaboration, and interpersonal dynamics. By infusing his unique perspective, we anticipate a paradigm shift in how our workforce approaches challenges, promoting resilience and adaptability. The learning enhancement initiatives, spearheaded by Tushar Rai, will be crafted to align with the ever-evolving landscape of the automotive industry. These initiatives will not only address current industry demands but also anticipate future trends, ensuring that our team remains agile and well-equipped to navigate complexities. Moreover, the objective is to instill a growth mindset among our team members, encouraging them to actively seek continuous improvement. Tushar Rai's engaging sessions will ignite a passion for ongoing learning, positioning DealerMatrix as a hub of innovation and expertise within the automotive sector. Incorporating Tushar Rai's impactful speaker sessions into our strategy is not just about skill development; it's about creating a cultural shift towards excellence and adaptability.

## **Outcomes**

1. Tushar Rai's sessions empowered the team with refined soft skills, enhancing communication, collaboration, and interpersonal dynamics within DealerMatrix.
2. Inspired by Rai's insights, initiatives were implemented to promote a culture of perpetual learning, ensuring the workforce remains agile and well-prepared for evolving industry demands.
3. Team members embraced a growth mindset, actively seeking continuous improvement, fostering resilience, and adapting to challenges with a positive and proactive approach.



*A picture from the session (23rd October, 2023)*



*Students attending the session (23rd October, 2023)*



Event Name	Workshop on Innovative Trends in AR and VR: Pedagogical Implications
Date	05th October 2023
Venue	Pierre Hall, Chitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Dr. Bhanu Sharma, Asst Prof CURIN, Dr. Amanpreet Kaur, Astt Prof. CURIN
Number of Participants	38
SDGs Covered	4
Duration	2 hours

### About the Activity

Chitkara College of Education organized an enthralling workshop on Innovative Trends in AR and VR: Pedagogical Implications for the Alpha teachers of the new batch, to help them effectively integrate technological advances into classroom teaching. The resource persons for the workshop were Dr Amanpreet Kaur, Assistant Professor, Research, CURIN, and Dr Bhanu Sharma, Assistant Professor, Research, CURIN. AR and VR can be powerful tools for alpha teachers as they can enhance engagement, create immersive learning experiences, and provide innovative ways to present educational content. The resource persons very aptly demonstrated the difference between AR and VR, and discussed the tools and technologies for the same. They discussed AR and VR in detail and explained to the alpha teachers the types as well. The key components of these technological advances were discussed and the applications in Medicine, Entertainment and Defense were also talked about. The resource persons talked in detail about the pedagogical implications of AR and VR in the education sector- enhanced engagement, experiential learning, multisensory learning, collaborative learning, personalized learning, global collaboration, critical thinking skills enhancement, improved retention, immersive story-telling, and career readiness. The alpha teachers were given hands-on experience of experiencing virtual and augmented reality. AR and VR can make abstract concepts tangible and enhance engagement in the classroom. They provide interactive simulations, virtual field trips, and foster a deeper understanding of various subjects. Alpha teachers understood how AR and VR



**Expert Talk On**  
**Innovative Trends in AR and VR: Pedagogical Implications**  
 Organized by: Immersive and Interactive Technology Lab (IITL) in collaboration with Chitkara College of Education under the module EDEXpert, Chitkara University, Punjab

**Resource Persons**



**Dr. Bhanu Sharma**  
 Assistant Professor Research  
 Chitkara University Research and  
 Innovation Network (CURIN)



**Dr. Amanpreet Kaur**  
 Assistant Professor Research  
 Chitkara University Research and  
 Innovation Network (CURIN)

**Who Should Attend:**

- Academicians
- Research Scholars
- UG and PG Students

**More Information**

Dr. Bhanu Sharma  
 Innovation Ambassador/  
 IIC Coordinator  
 bhanu.sharma@chitkara.edu.in  
 8708468924, 9467788414

Dr. Parul Sood  
 Professor, Chitkara  
 College of Education,  
 Chitkara University,  
 Punjab  
 B. Ed.  
 parul.sood@chitkara.edu.in

**25th October, 2023**  
**Timings:**  
**11:00 AM** Onwards

**Venue:**  
 Erickson's Learning Centre, Bloom  
 Block

can make learning more memorable, and enhance traditional teaching methods. The technology can help the students explore concepts firsthand and make learning more enjoyable as well.



Dr Bhanu Sharma giving the live experience to Alpha Teachers' & Alpha Master

Event Name	Workshop on Saree Draping
Date	25th October 2023
Venue	Pierre Hall, Chitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Dr. Vani Parwez, Astt Dean, CCE
Number of Participants	37
SDGs Covered	4
Duration	One hours

### **About the Activity**

Chitkara College of Education held a workshop on Saree Draping for its Alpha Teachers and Masters with an objective to make them understand and practice formal style of saree draping related to the teaching profession. Dr Vani Parwez, Assistant Professor cum Outreach Synergist conducted this session and provided hands-on training on the saree draping techniques based on fabric type, fall, regional variations, and styling methods. She also familiarized with the fall of a saree, formal blouse designs, building confidence by simple drapes, and securing with safety pins to begin with, increasing and decreasing the pallu length, pre-pleating and storing of silk/cotton sarees etc were also discussed. Students were also helped to building confidence by wearing a saree and walking comfortably with grace. All the students tried draping their respective sarees with assistance and learnt immensely. The workshop was much appreciated, enjoyed and valued.



Alpha Teacher listening to the resource person

Dr Vani Parwez teaching the alpha teacher how to drape the saree



Nail art has gained significant popularity as a form of self-expression and creativity. Observing the interest and talent of students in this area a Nail Art Competition was organised. The event aimed to encourage students to unleash their creativity, connect with peers who share similar interests, and provide a platform to showcase their skills.

### Details of the Event

On 25<sup>th</sup> October 2023, Bits ‘N’ Bytes organized the “Nail Art Competition” to showcase their creativity in nail art designs. The purpose of the event was to foster creativity and self-expression among students. It also promoted a sense of community among those interested in nail art. The event provided students a platform to display their talents. It offered a fun engaging activity on campus.

A total of 6 students participated, here the goal wasn't necessarily to "pass" a test, but rather to have fun, and show your creative skills. A prominent panel of judges with a keen eye, fun-loving personality and the jolly nature was put together to assess the participants. Competition took place in Turing Block Third Floor. The Judge was Dr. Kamali Singla. Their range of viewpoints gave the judging process more validity.

### **Outcomes of the Session:**

1. The event was promoted a sense of community among those interested in nail art.
2. Attendees got a platform to display their talents.
3. Participants showcased a wide range of nail art designs

In conclusion, this event organized by Bits ‘N’ Bytes was a successful event where participants showed great enthusiasm and creativity in their nail art designs. The event not only allowed them to showcase their talent but also encouraged networking and interaction with fellow students who share their interests. Many participants expressed their satisfaction with the event and their desire for more such activities.



## Objectives

The Panel Discussion and Expert Talk organized on November 25th, 2023, featuring distinguished speakers from Vodafone Group, ShareChat, and Tieoevery, aims to provide students with invaluable insights into the dynamic realm of Talent Acquisition (TA) within the telecommunications and technology sectors. The primary objective of this event is to foster a deeper understanding of the evolving landscape of talent acquisition, shedding light on the strategies employed by leading companies like Vodafone Group, ShareChat, and Tieoevery to identify, attract, and retain top-tier talent. By bringing together Mr. Niloy Bakshi, VP & Head TA at Vodafone Group, Mr. Sangram Brahme, Head TA at ShareChat, and Mr. Anshuman Mukharjee, Head TA at Tieoevery, the event seeks to facilitate a comprehensive exploration of the diverse approaches and challenges in talent acquisition within these industry giants. Furthermore, the event serves as a platform for students to engage in a meaningful dialogue with the experts, gaining practical insights into the recruitment processes, industry trends, and the skills required to thrive in the competitive job market. Attendees will have the opportunity to pose questions, participate in discussions, and network with the speakers, thereby enhancing their understanding of the critical role played by talent acquisition in driving organizational success.

## Outcomes

1. Insights shared by Mr. Niloy Bakshi, Mr. Sangram Brahme, and Mr. Anshuman Mukharjee will provide students with valuable perspectives on how industry leaders approach talent acquisition to secure and nurture top-tier talent.
2. The event will equip participants with strategic insights into the challenges faced by companies like Vodafone Group, ShareChat, and Tieoevery in talent acquisition.
3. The panel discussion and expert talk will offer a unique networking platform for students to connect with industry experts, fostering potential mentorship relationships and providing avenues for future career opportunities.
4. The event's outcomes will extend beyond the immediate learning experience, empowering attendees to apply acquired knowledge to their career development.



*Students attending the session (25<sup>th</sup> November, 2023)*

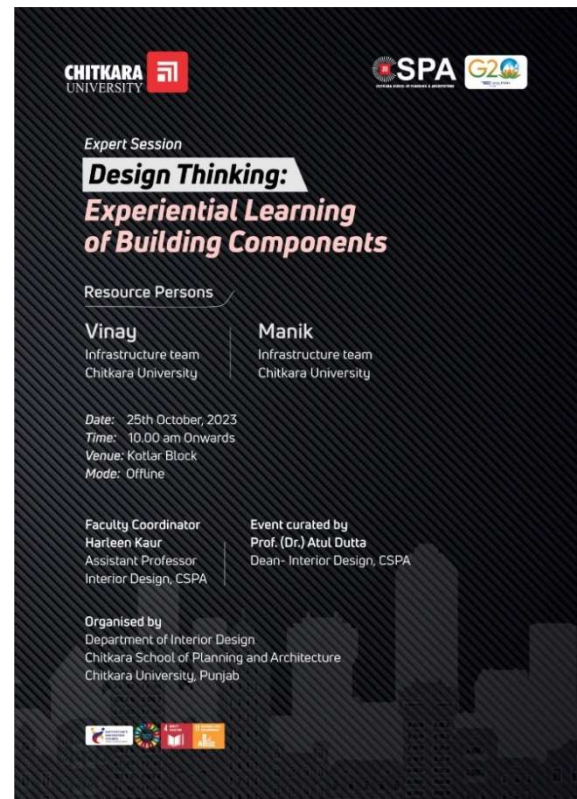
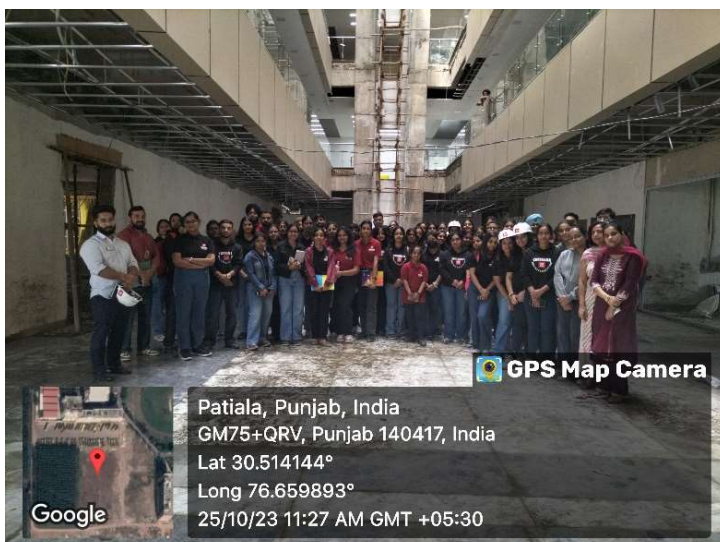


*Students attending the session (25<sup>th</sup> November, 2023)*

Event name	Field Visit
Topic	Design Thinking: Experiential Learning of Building Components
Date	25/10/2023
Venue	Kotlar Block, Chitkara University, Punjab
Organizer	Department of Interior Design
Resource Person	Mr. Vinay & Mr. Manik Infrastructure Team Chitkara University
No. Participant	59 Students
Under SDG no.	4- Quality of Education, 11- Sustainable Cities and Communities

### Description

Department of Interior Design, Chitkara School of Planning and Architecture has organized a field visit for the students of 2023 batch, 1st semester, B.Des.(Interior Design) with the objective of creating awareness among students in relation to building components and materials. Ar. Harshdeep Singh and Designer Vishal from Infrastructure team engaged students in a construction site visit by explaining and demonstrating various interior design elements in Kotlar Block, Chitkara University, Punjab. The purpose of this session is to familiarize the students with various structural & interior building components involved in a construction. This site visit gave a practical learning experience to our students and the knowledge gained will help them throughout their course.

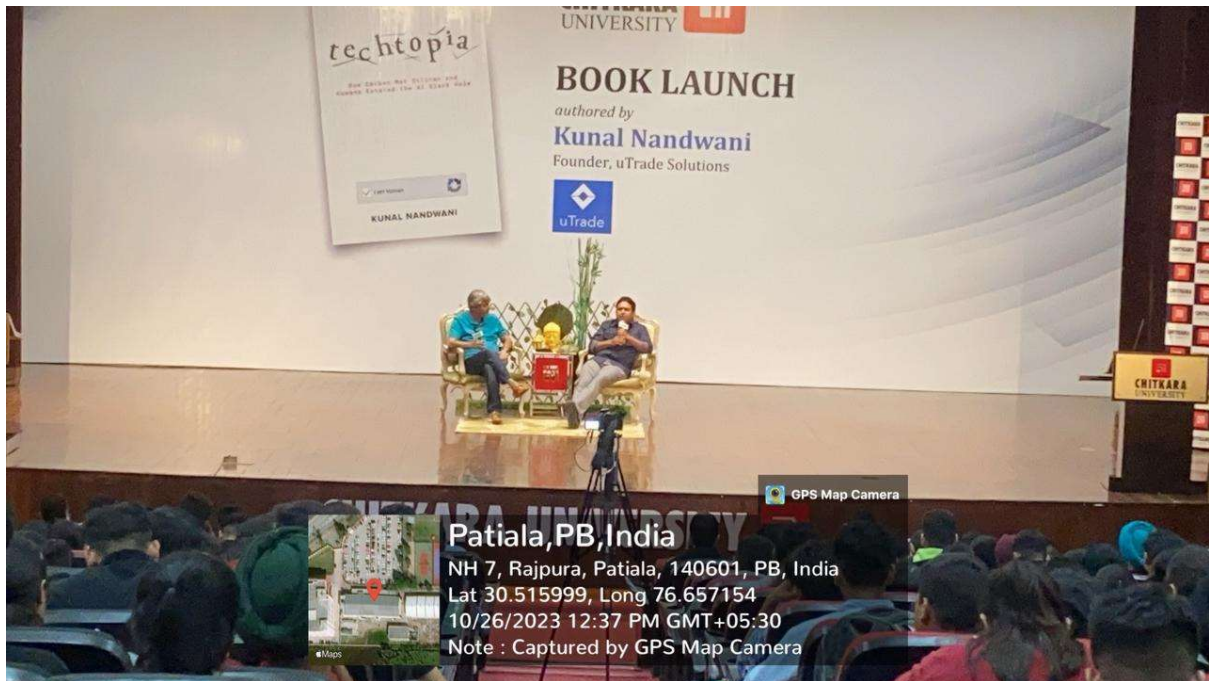
## **Objectives**

The Department of Computer Science and Engineering conducted an expert talk on "How AI is shaping the World" event, where literary exploration converges with insightful discourse. Unveiling a groundbreaking work, the book launch sets the stage for a panel of distinguished experts to delve into its core themes. Engage with thought leaders as they navigate through compelling discussions, offering profound insights and diverse perspectives. This event not only celebrates the birth of a literary creation but fosters a vibrant exchange of ideas. It's a unique opportunity to connect with the intellects behind the book, fostering a dynamic space where knowledge intertwines with stimulating conversation, enriching both the mind and the literary landscape. The "Book Launch and Panel Discussion" event unfolded as a tapestry of intellectual richness and collaborative dialogue. As the final words were spoken and the last page turned, the resonance of insightful discussions and the unveiling of a literary gem lingered. Attendees departed not just with a newfound appreciation for the book but with the indelible imprint of diverse perspectives from the esteemed panel. Beyond celebrating a literary creation, the event fostered connections, sparking ideas that reverberate beyond the confines of the venue. This gathering illuminated the power of dialogue, leaving participants with a heightened sense of intellectual curiosity and a shared commitment to the continuous exploration of ideas. The convergence of literature and discussion created a lasting impact, transcending the event itself and contributing to the ongoing cultural and intellectual enrichment of our community.

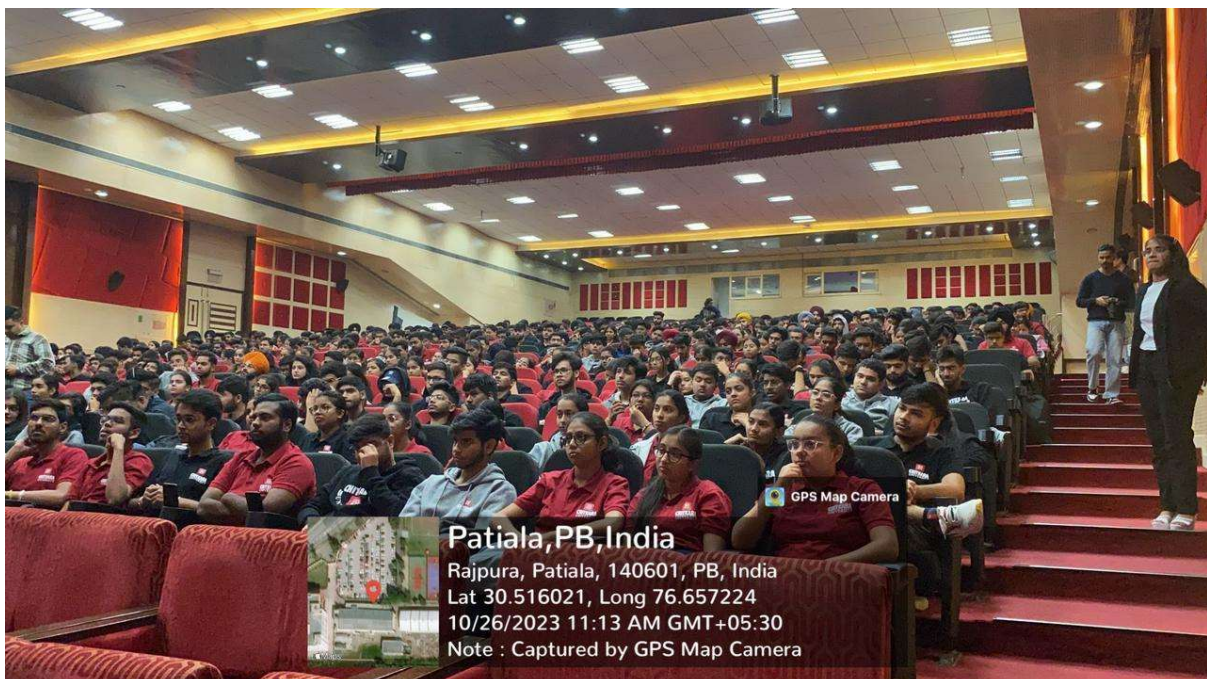
## **Outcomes**

1. The participants witnessed the literary creation of the book, “How AI is Shaping the World”.
2. Through interactive discussions, attendees gained a deeper insight into the latest developments and innovations in the AI field.
3. Overall, the expert session, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.





*A picture from the session (26<sup>th</sup> October, 2023)*



## Objectives

The Pre-Placement Talk and Interview on Design Thinking and Critical Innovation, and Skill Development by EY, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 26<sup>th</sup> October, 2023 and received a great response from students. The company representative for this event was Dr. Rajesh US, Assistant Director, University Recruitments, renowned for designing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## Outcomes

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the need for critical thinking and skill development.
3. Overall, the pre-placement talk, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set.



Event name	Expert lecture
Topic	Design Intervention Through “Principles of Design”
Date	26/10/2023
Venue	Le Corbuiser block , CSPA, Chitkara University, Punjab
Organizer	Department of Interior Design
Resource Person	Ar. Purnima Sharma, CAPT Consultants, Chandigarh
No. Participant	80 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

### Description

Department of Interior Design, Chitkara School of Planning and Architecture has organized an expert session for the students of batch 2023, 1<sup>st</sup> semester, B.Des. & M.Des (Interior Design) with the objective of "**Design Intervention through “Principles of Design”**" at Le Corbusier Block Chitkara University, Punjab. **Ar. Purnima Sharma** had an interactive session with the students by sharing her views about what is Interior Design? What is the importance of Interior Design? What role does an Interior designer play while designing the space? Further emphasis was made on various elements and principles which are used in planning of a space. Students were made aware of different residential and commercial spaces with respect to planning.





Ar. Purnima Sharma addressing to Students about Design Interventions through “Principles of Design”



Glimpses of the Expert Session with Guest Resource Person: Ar. Purnima Sharma

Event Details	
Title of the Event:	Innovate with python: Starting from Scratch
Date of the Event:	27 <sup>th</sup> October, 2023
Venue	DeMorgan , Block, Chitkara University
SDG no	4
No. of Student Enrolled:	41
No. of Student Attended	41
Resource Persons:	Dr. Rupinder Singh, Associate Professor, Department of Computer Applications, Chitkara University.

### Objective

- Equip participants with practical Python programming skills for everyday applications.
- Establish a strong foundation in Python.
- Introduce participants to the applications of Python in data science, including data analysis and visualization.

### Description

CSI Student Chapter under the aegis Department of Computer Applications organized expert talk on

"Innovate with Python: Starting from Scratch". The resource person of the event was Dr. Rupinder Singh, Associate Professor, Department of Computer Applications, Chitkara University, Punjab. Dr. Singh begins with a comprehensive exploration of Python's fundamentals, covering variables, data types, loops, and basic control structures, providing a solid Python foundation. Subsequently, participants delve into the practical application of Python for creative problem-solving, recognizing Python's prowess as a valuable tool for



**CHITKARA UNIVERSITY**

**4 QUALITY EDUCATION**

**INSTITUTIONS' INNOVATION COUNCIL**

**INNOVATE WITH PYTHON:  
STARTING FROM SCRATCH**

**Resource Person**  
**DR. RUPINDER SINGH**  
ASSOCIATE PROFESSOR, DEPARTMENT OF COMPUTER APPLICATIONS  
CHITKARA UNIVERSITY, PUNJAB

**MORE INFORMATION**

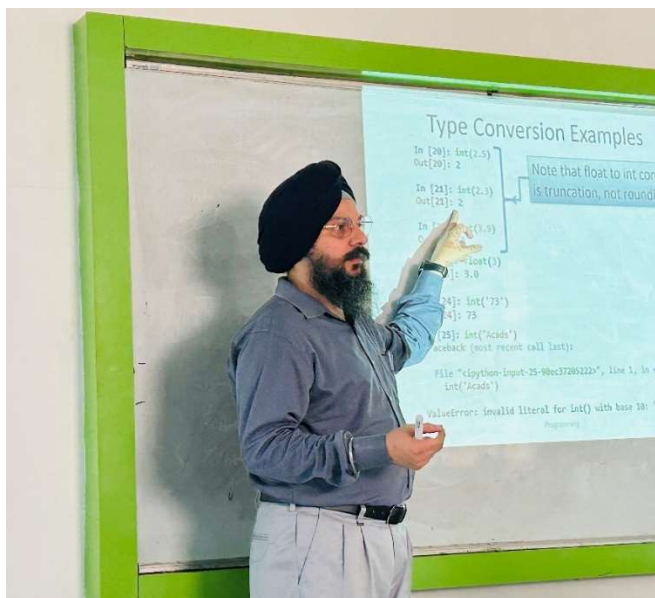
Date : 27 Oct 2023  
Time : 1:00 PM onwards  
Mode : Offline  
Venue : DeMorgan Block,  
Chitkara University

Organised by  
CSI Student Chapter, Department of Computer Applications, Chitkara University, Punjab

addressing real-world challenges. "Innovate with Python: Starting from Scratch" is designed to ignite innovation and furnish attendees with practical Python skills.

### Outcomes

- Participants leave with a strong foundation in Python programming, capable of writing code, and working with control flow
- Participants develop critical thinking skills through coding challenges and problem-solving exercises.
- Participants appreciate Python's versatility, recognizing its applications in a wide range of fields beyond just programming.



Event Name	STRATEGY TO CRACK COMPETITIVE EXAMS with special focus on UGC,NET
Date	27 <sup>th</sup> October 2023
Venue	Einstein Hall, Chitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Dr Priyanka Sharma, Punjab University
Number of Participants	47
SDGs Covered	4
Duration	One hours

### About the Activity

Chitkara College of Education (CCE) held a Workshop on STRATEGY TO CRACK COMPETITIVE EXAMS with special focus on UGC,NET. The Resource Person was Dr Priyanka Sharma, Ph.D (Edu), M.Phil., M.A., M.Ed., NET JRF and a leading faculty of UGC NET and CSAT in India's Largest Ed Teachs. She has also authored 2 books on paper 1-UGC NET Books on Teaching and Research Aptitude and Paper 2- UGC NET Book Education apart from various contributions to the education realm. Dr. Sharma enlightened students on strategies, guidelines, eligibility, pattern, syllabus and related information to crack competitive exams like UGC NET and CSAT. She encouraged all the students to work hard, be focussed, develop a study plan, get mentored, make concept notes etc. and follow the ratio of 35:15:50 which is knowledge, luck and practice respectively which will build confidence, time management, analyse, self evaluate. The session was attended by Deans, Faculty and students of CCE, Chitkara School of Psychology and Counselling and Chitkara School of Mass Communication, School of Health Sciences, Deptt of Fine Arts, CDS. All the students attentively attended, interacted and asked many questions which were much appreciated. The workshop was highly informative, engaging, enlightening and of immense learning.



**CHITKARA**  
UNIVERSITY  
COLLEGE OF EDUCATION

Workshop on

**STRATEGY TO CRACK  
COMPETITIVE EXAMS**

with special focus on UGC, NET

Resource Person

Dr. Priyanka Sharma  
Ph.D (Edu), M.Phil., M.A., M.Ed., NET JRF

📅 27th October, 2023  
🕒 11:00 am - 12:00 noon  
📍 Einstein Hall, Chitkara University

Organised by  
Chitkara College of Education



Group Photo of the event



## Objectives

The Pre-Placement Talk on Entrepreneurship and Emerging Technologies by HCL, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 13<sup>th</sup> October, 2023 and received a great response from students. The company representative for this event was Mr. Ashish Bala, Head HR, renowned for talent sourcing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## Outcomes

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the business sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the latest developments and innovations in the fields entrepreneurship and business.
3. Overall, the pre-placement talk, on entrepreneurship journeys, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their entrepreneurship skills.



## **Objectives**

"An Expert Talk to Enhance Your Problem Solving Capabilities: A Career Counselling session by FICO," scheduled at Chitkara University on October 27, 2023, orchestrated by FICO and featuring Mr. Aakash Gupta, Director HR, as the distinguished speaker, aims to achieve significant objectives in fostering career development and problem-solving prowess among attendees. At its core, the session seeks to equip participants with the necessary skills and insights to navigate their professional journeys effectively. Primarily, the event aims to provide attendees with expert guidance and counseling to enhance their problem-solving capabilities. Through Mr. Aakash Gupta's expertise and industry insights, participants will gain valuable strategies and techniques to approach and solve complex challenges encountered in their careers. By understanding various problem-solving methodologies and real-world applications, attendees will be better prepared to tackle obstacles and seize opportunities in their professional endeavors. Moreover, the session endeavors to offer comprehensive career counseling to participants, empowering them to make informed decisions about their career paths. By assessing individual strengths, interests, and aspirations, attendees will receive personalized guidance and actionable advice to chart a fulfilling and rewarding career trajectory aligned with their goals and aspirations. Furthermore, the event seeks to foster a supportive and interactive environment for attendees to engage in meaningful discussions, share experiences, and learn from each other's perspectives.

## **Outcomes**

1. Participants developed enhanced problem-solving capabilities through expert guidance and insights shared during the session.
2. Armed with a deeper understanding of their career goals and potential pathways, participants were empowered to make informed decisions about their career trajectories, ensuring alignment with their aspirations and maximizing their potential for success.
3. The session provided opportunities for attendees to network and engage with peers, industry experts, and the speaker, Mr. Aakash Gupta.
4. By equipping participants with valuable skills, insights, and resources, the session bolstered their confidence and readiness to navigate their professional journeys effectively.



*Students attending the session (27<sup>th</sup> October, 2023)*



*Students attending the session (27<sup>th</sup> October, 2023)*

## **Objectives**

On September 27, 2023, the Department of Computer Science and Engineering organized an insightful event titled "Empowering Students: Navigating the World of Design Thinking in Research and Innovation." This event aimed to provide students with invaluable insights into the realms of design thinking, research, and innovation, particularly within the context of the rapidly evolving tech industry. The event featured Ms. Navnoor Kaur Virdi, the HR Head of Sabres Group, as the esteemed resource person. With her extensive experience and expertise in human resources, Ms. Virdi brought a unique perspective to the discussion, highlighting the importance of incorporating design thinking principles into research and innovation processes. The event primarily served as a pre-placement talk, offering students practical guidance on how to leverage design thinking methodologies to enhance their skill sets and make meaningful contributions in the professional world. Ms. Virdi shared valuable insights on how companies like Sabres Group integrate design thinking into their organizational culture to drive innovation and stay competitive in the market. Throughout the session, attendees had the opportunity to engage in interactive discussions, ask questions, and gain a deeper understanding of the significance of design thinking in today's tech-driven landscape. The event provided a platform for students to explore how they can apply these principles to tackle real-world challenges, foster creativity, and drive impactful solutions.

## **Outcomes**

1. Cultivation of interdisciplinary thinking by exploring the intersection of design, technology, and research.
2. Promotion of empathy-driven approaches to problem-solving, fostering a deeper understanding of end-users' needs and perspectives.
3. Encouragement of risk-taking and experimentation in the pursuit of innovative solutions.
4. Development of critical thinking skills through the deconstruction and reimagining of existing paradigms.
5. Fostering a collaborative mindset by emphasizing the importance of teamwork and co-creation in the innovation process.



*Students attending the session (27<sup>th</sup> September, 2023)*



*Students attending the session (27<sup>th</sup> September, 2023)*

Event	A Session on Environmental Protection Practices		
Date/Time	27-10-2023	Mode:	Offline
Location	Tesla Block, Chitkara University Punjab		
Activity In-Charge	Mr. Brij Kishore		
No. of Participants:	21 Cadets		
Resource Person (if any)	--		
SDGs	4 – Quality Education, 6 – Clean Water and sanitation, 13- Climate Action, 14 – Life below water, 15 - Life of Land, 17 - Partnerships for the Goals		

### **BRIEF DESCRIPTION**

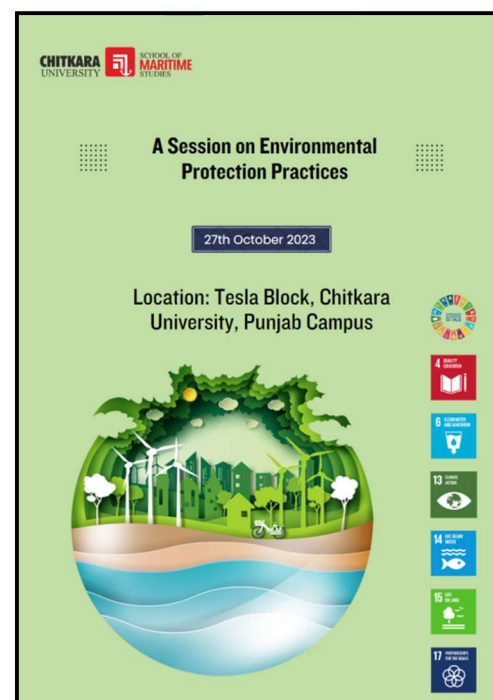
This workshop was conducted to spread awareness about Marine Pollution.

Cadet Saksham Rana and Cadet Brahmpreet Singh conducted this event; they explained various topics related to Marine Pollution.

Cadet Saksham Rana explained regarding Garbage Management System and various colored dustbins used onboard.

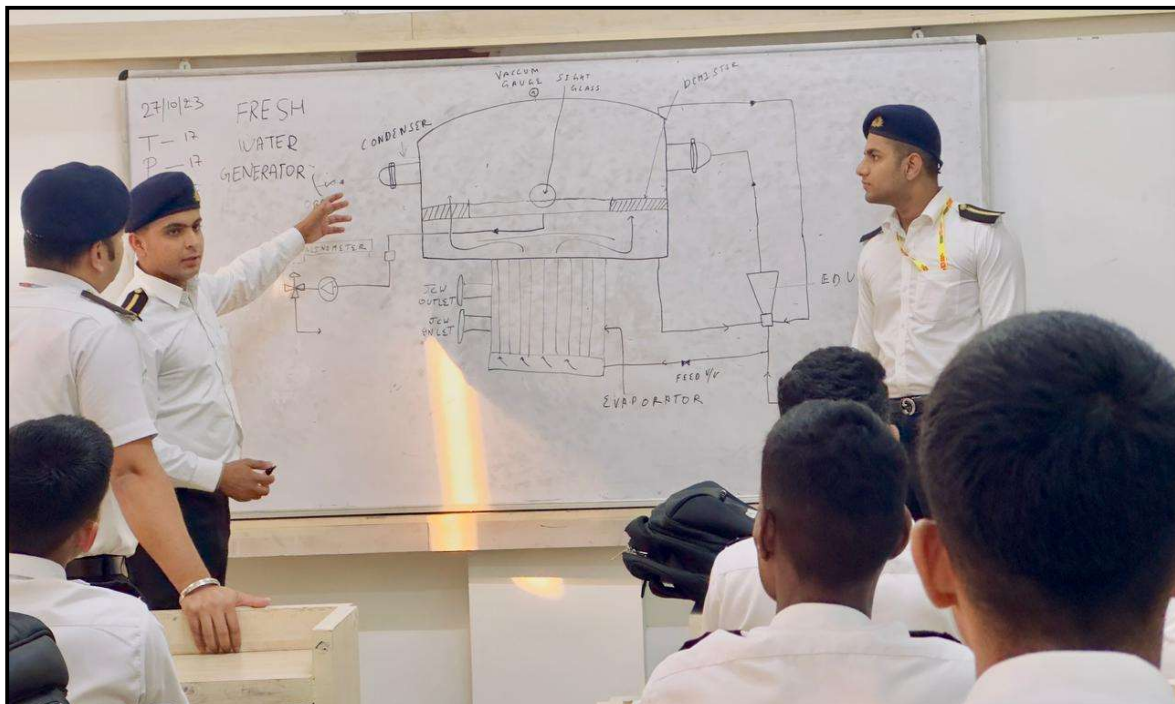
Cadet Brahmpreet Singh then explained the principle & working of Sewage Treatment Plant (STP), while Cadet Kritin Kamboj explained regarding the Fresh Water Generator.

The event was conducted under the supervision of Mr. Brij Kishore.





**Session on Marine Pollution on 27 Oct 2023**



**Cadet Kirtin Kamboj explaining about Fresh Water Generator on 27 Oct 2023**

Event Name	Integration of EDUREFORM Pedagogical Tool – DEBATE for Language Proficiency
Date	28 <sup>th</sup> October 2023
Venue	Einstein Hall, Chitkara University
Organizer	Chitkara College of Education
Resource Person	Ms. Jyotika Guleria, Asstt Professor, CCE
Number of Participants	36
SDGs Covered	4
Duration	Half Day

### **About the Activity**

In an endeavour to enhance professional capacities of  $\alpha$ -teachers in English language, Chitkara College of Education organized a session on the topic ‘Integration of EDUREFORM Pedagogical Tool – DEBATE for Language Proficiency’ on October 28, 2023 at Chitkara University. The session was conducted by Ms Jyotika Guleria, Assistant Professor, Chitkara College of Education, with an aim to develop greater confidence and proficiency among  $\alpha$ -teachers in the use of language skills necessary for social and academic purposes, and motivating them to participate in debate presentation on the given topics. The entire session was weaved meticulously around the four communication skills, keeping the LSRW sequence intact. The delivery of the session began with an icebreaking activity followed by an introductory video on ‘Art of Communication’. Thereafter,  $\alpha$ -teachers were familiarized with objectives specific to listening skills. They were made to attempt a google form based on their understanding, information retained and conclusions drawn from the audio played for them with the purpose of assessing their listening skills. In order to develop the ability to identify and use appropriate words and phrases, to introduce opinions, reasons, results and facts, and to raise their awareness of the need to demonstrate a wide range of both grammar and vocabulary in speaking,  $\alpha$ -teachers were familiarized with the components and format of the ‘Debate’. This was followed by ‘Debate’ presentations by  $\alpha$ -teachers covering various topics. It was a delight to watch  $\alpha$ -teachers debating on various topics with confidence and proficiency. The hard work of  $\alpha$ -teachers was acknowledged by the members of the jury; Ms. Vismaad Kaur, Dr. Anu Verma and Dr. Sukhjit Singh. In addition to this, an activity was conducted to enhance the reading skills of  $\alpha$ -teachers. An introduction to the format of report writing, as part of writing skill, supplemented the learning outcome of the session. At the end of the session, Dr. Sangeeta Pant, Dean, Chitkara College of Education appreciated and congratulated  $\alpha$ -teachers for their participation in the debate and for all the efforts made by them in finding facts to strengthen their arguments for or against the motion. Assistant Dean, Dr. Parul Sood, Chitkara College of Education wished  $\alpha$ -teachers success in their pursuit of excellence.





Activity conducted during the session



Group photograph of the event

Event Name	VIRSA 2024 - Understanding Culture and Heritage of Punjab Through Innovative Tools & Techniques
Date	24-01-2024 -25-01-2024
Venue	Pulitzer Hall
Organizer	Department of Communication Design, Chitkara Design School
Resource Person	Shiv Kumar Batalvi & Mr. Gagandeep Singh
Number of Participants	40
SDGs Covered	4,9
Duration	6 Hours

### **About the Activity**

Department of Communication Design, Chitkara Design School organised "Virsa 2024," on January 24th and 25th, 2024, from 1:30 PM to 4:30 PM at Pulitzer Hall, Picasso Block.

Virsa 2024 featured a discussion on poet Shiv Kumar Batalvi and an immersive Gurumukhi calligraphy workshop. Mr. Gagandeep Singh was the resource person for the calligraphy workshop, who shared his expertise and insights into this traditional art form.

The aim of this event was to explore and celebrate Punjab's cultural richness through innovative tools and techniques. It aims to create a meaningful and immersive experience, fostering a deeper understanding and appreciation of Punjab's traditions.

The spirit of Punjab came alive at Virsa 2024, an event designed to celebrate the rich culture, traditions, and heritage of Punjab, unfolded with a focus on innovative tools and techniques, offering a dynamic exploration of the state's vibrant traditions. The celebration featured a



discussion on poetry along with screening of Mr. Shiv Kumar Batalvi, a famous poet & writer of the Punjabi language along with a hands-on Gurumukhi calligraphy workshop and wall painting led by Mr. Gagandeep Singh. This edition not only provided a platform for cultural immersion but also highlighted the seamless integration of tradition with creativity.



Event Name	5 days' workshop on 'Computer Aided Drug Discovery and Designing' Program in collaboration with Zonal Championship Makeintern (E-Cell IIT Kharagpur)
Date	29 <sup>th</sup> October 2023- 02 <sup>nd</sup> November 2023
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Sunil Kumar Gupta Mentor/Consultant Makeintern & Learntoupgrade, New Delhi, India; Assistant Professor (Pharmacoinformatics), National Institute of Pharmaceutical Education and Research (NIPER), Hyderabad, Telangana.
Number of Participants	52
SDGs Covered	3, 4, 9
Duration	1 day

### About the Activity

The Computer-Aided Drug Designing (CADD) workshop at Chitkara College of Pharmacy, Chitkara University, conducted from October 29th to 2nd November, 2023, to prove to be an insightful journey into the realm of drug design. Dr. Sunil Kumar, a seasoned expert, guided participants through an exploration of various drug designing software tools, elucidating their functionalities. The workshop delved into practical aspects, equipping attendees with the skills to navigate drug databases including protein databases, the crucial art of integrating these elements for groundbreaking drug discoveries. and harness the potential of cutting-edge software.



**Zonal Centre Program**  
In association with  
Chitkara College of Pharmacy, Chitkara University, Punjab,  
Makeintern & E-Cell (IIT Kharagpur)

**COMPUTER: AIDED DRUG DESIGN & DISCOVERY**  
29th October - 2nd November, 2023  
Venue: Fleming block  
Time: 10:00 am Onwards  
Mode: Hybrid

**Details**

- Charges: INR 1650/- + 18% GST
- 1st Round as Training Session by Industry Expert with Chitkara College of Pharmacy Chitkara University, Punjab
- Finale at IIT Campus

**Benefits**

- Get Industry Recognized Certificate from Makeintern & E-Cell IIT Kharagpur.
- Certification from Learntoupgrade.
- Internship assistance for participants.
- Theory & Practical Hands-on Session.
- 5 Merit students will join the Finale Session at IIT Campus
- Winners will get INR 50,000/- Prize Money

**Convener & Chairman**  
**Prof. (Dr.) Thakur Gurjeet Singh**  
Professor & Dean  
Chitkara College of Pharmacy, Chitkara University, Punjab

**Faculty/ Sub Coordinators**

**Prof. (Dr.) Rajwinder Kaur**  
Professor & Asst. Dean (Pharm D Program)  
Chitkara College of Pharmacy  
Chitkara University, Punjab  
9879168585

**Dr. Manjinder Singh**  
Associate Professor & HOD Pharm D (Admin)  
Chitkara College of Pharmacy  
Chitkara University, Punjab  
9814424242

**Student Coordinator**  
**Diksha**  
Chitkara College of Pharmacy  
Chitkara University, Punjab  
8219094591

**Organised by:**  
Chitkara College of Pharmacy  
Chitkara University, Punjab  
in collaboration with  
Makeintern & E-Cell  
(IIT Kharagpur)



Event Details	
Title of the Event:	“Recent Advances & Future Trends in Artificial Intelligence, Computer Vision & NLP”
Date of the Event:	30 <sup>th</sup> October, 2023 to 4 <sup>th</sup> November, 2023
Venue	LH-1, Picasso Block (Hybrid Mode)
SDG No.	4
No. of Faculty Enrolled:	65
No. of Faculty Attended	65
Expert	Dr. Sanjeev Manhas, Dr. Raksha Sharma, Dr. Kawaljeet Singh, Dr. Divya Kumar, Dr. Anil Kumar, Dr. Brahmaleen K. Sidhu, Dr. Amit Garg, Dr. Gaurav Gupta, Dr Gurjit Singh Bhathal, Mr. Sunny, Dr. Praveen Kumar Shukla, Mr. Gaurav Srivastav, Dr. Virender Kadyan, Dr. Anand, D r. Tawseef Ayoub Shaik, Dr. Shilpa, Mr. Naseer Batt, Dr. Susheel Narang

## Objectives

Department of Computer Science and Engineering, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, India, is organizing One Week Faculty Development Program in collaboration with the Electronics & ICT Academy, IIT Roorkee supported by the Ministry of Electronics & Information Technology Government of India on “**Recent Advances and Future Trends in Artificial Intelligence, Computer Vision, and NLP**”. This event will run in hybrid mode from October 30, 2023, to November 04, 2023. The primary focus of this program is to explore recent advances and future trends in Artificial Intelligence, Computer Vision, and NLP. The whole FDP will be moderated by Dr. Suhasini and Dr. Priyanka Gupta and convened by Dr. Durgesh Srivastava. Hence, we are organizing faculty development programme where different speakers from academia and industry will be disseminating knowledge. The event will be conducted in LH-1, Picasso Block.

## Outcomes

Faculty learn about the concept of Artificial Intelligence, Computer Vision and NLP. They also learned about the research directions in this field. Artificial intelligence is a technology that enables computers and machines to simulate human intelligence and problem-solving capabilities. Computer vision is a field of computer science that focuses on enabling computers to identify and understand objects and people in images and videos. Like other types of AI, computer vision seeks to perform and automate tasks that replicate human capabilities.

A Faculty Development  
Program  
on  
Recent Advances & Future  
Trends in Artificial  
Intelligence, Computer  
Vision & NLP  
30th Oct - 04th Nov, 2023  
under the aegis of



Electronics & ICT Academy  
IIT Roorkee

Supported by  
Ministry of Electronics & Information  
Technology  
Government of India



Experts from Academia/Industry  
Expert Lecture From IIT Roorkee

**Principal Investigator**

Prof. Sanjeev Manhas, E&ICT  
Academy, IIT Roorkee

Certificates to participants by E&ICT  
Academy IIT Roorkee

  
Online Mode: Chitkara University Rajpura,  
Punjab

### Why this course ?

This course will help to understand the basics of artificial intelligence (AI), Computer Vision (CV), and Natural Language Processing (NLP) and provide future research directions to the researchers. This Faculty Development Program aims to provide a forum for faculty members to be exposed to the state of the art of the Recent Advances and Future Trends in Artificial Intelligence, Computer Vision, and NLP. The course will also help to identify future research needs in the interdisciplinary emerging field.

### Objectives of the course

- To provide a forum to exchange views, ideas, and principles in the field of AI, CV, and NLP.
- To present learning on Recent Advances and Future Trends in AI, CV, and NLP.
- To promote and facilitate interdisciplinary research endeavors, and partnerships among faculty members specializing in the domains of AI, CV, and NLP.
- To facilitate the effective integration of AI, computer vision, and NLP concepts into participants' teaching curricula.

### Course Features

- 40 Hours of Lectures & Hands-on (Hybrid Mode)
- Lectures from Expert Speakers, Hands-on from industry experts
- Expert talks from the industry
- Access to learning material and video lectures
- Certificate by E&ICT Academy IIT Roorkee

### Focus Areas

- Introduction to AI, Machine Learning, and its applications.
- Mathematical foundation for Machine learning.
- Neural Networks, & Deep Learning Models.
- Natural Language Processing (NLP): Concepts, models, and applications.
- Computer Vision: Concepts, Convolutional neural network architectures, and applications.
- Case studies on the use cases based on the mentioned topics.

### Prerequisites

- No experience is required, but fundamental knowledge of any programming language would be helpful

### Registration Link

<https://forms.gle/7hnnng7JyNARBERGG7>

### Registration Fee

Fees: ₹ 500/participant, non-refundable  
(Applicable for all)

Note: Refund will be done in case of course cancellation only, within 20 working days

### How to make payment

<https://eict.iitr.ac.in/instruction-for-payment/>  
Conference Code: EICTIITR-FDP-23-14

### Course Coordinators

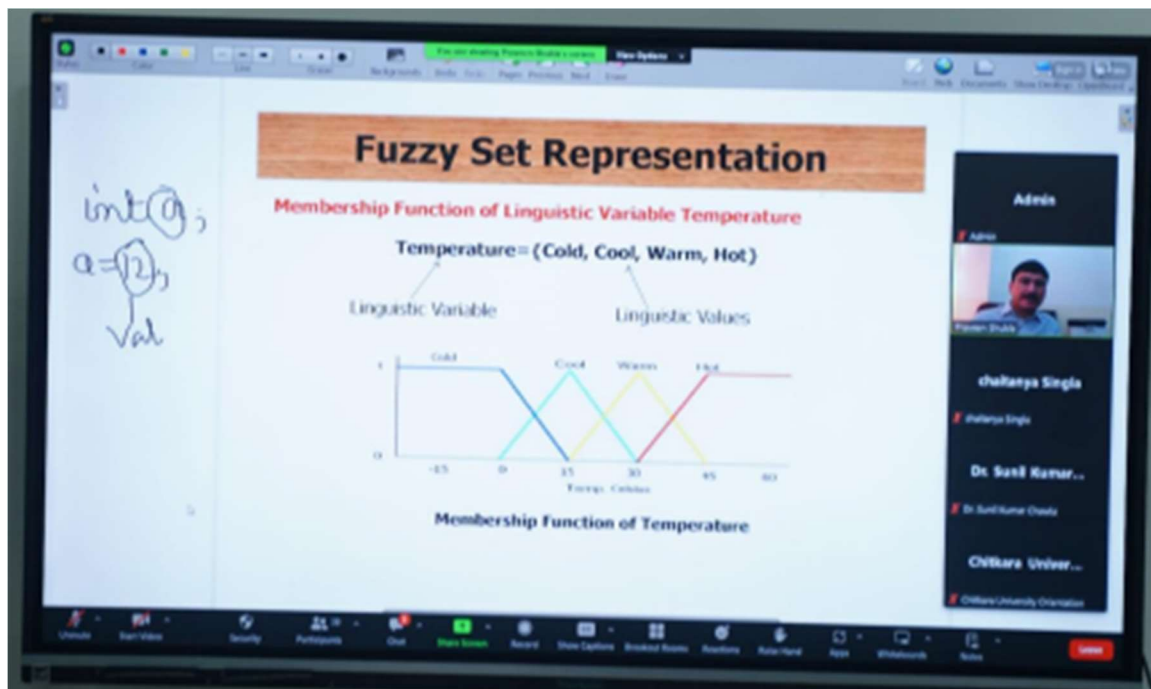
- Prof. Sanjeev Manhas, ECE Department, IIT Roorkee
- Dr. Durgesh Srivastava, Associate Professor CSE Department, Chitkara University Rajpura Punjab

### Reach Us:

Landline No. +91-1332286457, M.No. : 8112766397  
Email: eict@iitr.ac.in



Faculty participating (30.10.2023)



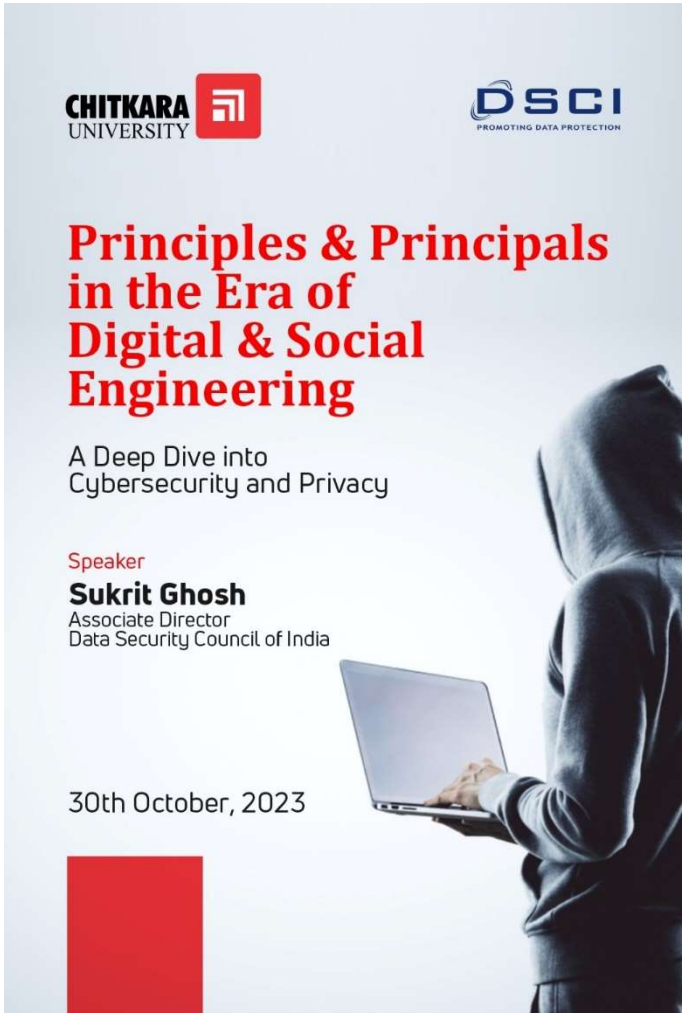
Faculty attending the session (30.10.2023 to 4.11.2023)



Event Details	
Title of the Event:	“Principles & Principals in the Era of Digital & Social Engineering (a deep dive into cybersecurity and privacy)”
Date of the Event:	30-10-2023
Venue	TG-212, Turing Block
SDG No.	4
No. of Faculty Enrolled:	33
No. of Faculty Attended	33
Expert	Mr. Sukrit Ghosh

### Objectives

Research & Innovation Unit, Department of Computer Science & Engineering is organizing a Seminar on “**Principles & Principals in the Era of Digital & Social Engineering (a deep dive into cybersecurity and privacy)**” on 30<sup>th</sup> October, 2023 in TG-212, Turing Block. The goal of the Seminar is to provide a more in-depth knowledge of the problems posed by digital & social engineering and practical suggestions for improving cybersecurity and preserving privacy in a world that is becoming increasingly interconnected. Hence, we are organizing a seminar where expert Mr. Sukrit Ghosh will be disseminating knowledge. The event will be conducted in TG-212, Turing Block.



**CHITKARA** UNIVERSITY

**DSCI**  
PROMOTING DATA PROTECTION

**Principles & Principals  
in the Era of  
Digital & Social  
Engineering**

A Deep Dive into  
Cybersecurity and Privacy

Speaker  
**Sukrit Ghosh**  
Associate Director  
Data Security Council of India

30th October, 2023

## Outcomes

Faculty gained a better understanding of the importance of cybersecurity and ethical hacking, the risks associated with cybercrime. This will help them to be more vigilant and take appropriate measures to protect their personal and professional information. By implementing the strategies and recommendations provided in the seminar, participants will be able to enhance the security of their systems and networks. This will reduce the risk of data breaches, identity theft, and other forms of cybercrime.



Event Details	
Title of the Event:	Basic Communication System using MATLAB
Date of the Event:	30 October, 2023
Venue	Einstein Hall, Galileo Block
SDG no	9, 4
No. of Student Enrolled:	26
No. of Student Attended	15
Resource Persons:	Dr. Hari Sankar, CSE Department, CUIET.

### **Objective**

Design Thinking Club in Collaboration with the Department of Computer Science and Engineering presented an expert talk on Basic Communication System using MATLAB on 30th of October 2023 from 2:00 PM onwards at Einstein Hall, Galileo Block. This event featured a captivating expert talk by Dr. Hari Sankar, an Assistant Professor in the Department of Computer Science and Engineering at Chitkara University. This session was thoughtfully designed to provide participants with a deep and comprehensive understanding of MATLAB's core concepts and tools related to Communication System. Beyond technical knowledge, the event aimed to cultivate critical thinking skills, emphasizing their practical application in various domains. The event focused on enhancing participants' technical skills, including programming and data analysis for fostering the innovation and research. Communication system related MATLAB skills acquired in this event can be directly applied to research, innovation, and product development, making it a valuable IIC event for skill development and innovation promotion. By offering insights into various aspects of MATLAB programming, the event equipped participants with skills necessary for innovation in fields ranging from engineering to data science and beyond.

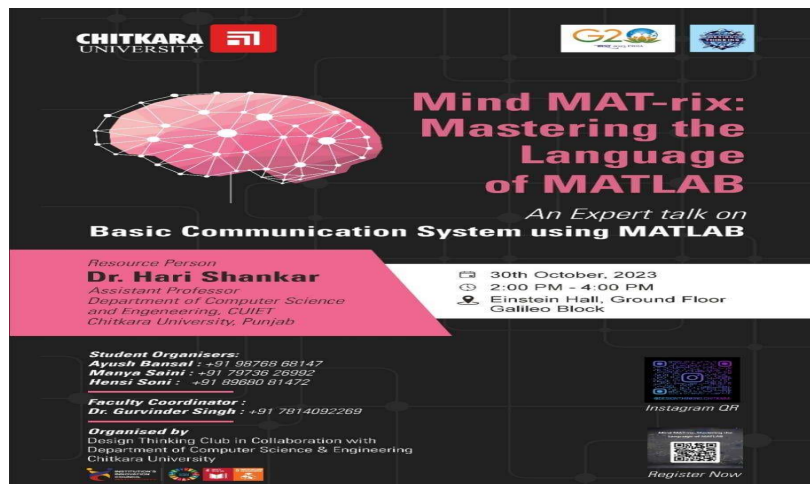
### **Outcomes**

1. This session was thoughtfully designed to provide participants with a deep and comprehensive understanding of MATLAB's core concepts and tools.

2. Beyond technical knowledge, the event aimed to cultivate critical thinking skills.
3. This event emphasize the students for their practical application in various domains.



Students attending the session (30.10.2023)



Poster of the event (30.10.2023)

## **Objectives**

The Career Counselling Session on Interactive Designing organized by the Department of Computer Science and Engineering at Chitkara University, was held on 30 October 2023 and received a great response from the students. The distinguished speaker for the event was Ms. Shikha Gupta, an industry expert and Senior Manager, HR at Graziti Interactive, renowned for her extensive knowledge and experience in interactive designing. With her expertise in the field, she provided valuable career guidance to the students. This event covered wide range of topics such as interview selection process, generating self-confidence, interactive designing and using it to designs products based on UX/UI. Throughout the session, the speaker showcased, the companies' values, vision, mission, required skills, the job opportunities, roles and responsibilities. This event provided valuable insights to the students, to achieve their career goals and aspirations, clarified their doubts and helped them pursue their desired roles. It also served as a path guider to the students, to help them decide whether they are interested in applying for the company and to prepare themselves for the interview. This helped to assess their suitability and compatibility for the company and the role's provided. The speaker also invited questions and feedback from the candidates and encouraged them to apply for the suitable positions. This event provided valuable insights into interactive designing and its applications based on UX/UI, offering key ideas for the students to navigate to the similar path of success.

## **Outcomes**

1. The seminar successfully enhanced participants' understanding of Interactive Designing in computer science.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the fundamentals of designing. They developed a solid foundation to implement UX/UI based applications effectively.
3. Overall, the seminar provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.



*A picture from the session (30th October, 2023)*



*Students attending the session (30th October, 2023)*

## Description

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab, hosted a two day workshop on Win With Web: Design and Critical Thinking on Web Development on 30-Oct-2023 and 31-Oct-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The venue was Pierre Hall, Le Corbusier Block, CUIET, Chitkara University, Punjab. This session aimed to make students aware of various Web Development tools, their uses, and their practical challenges.

The resource person of this session was Mr. Pranav Kumar, Senior Backend Engineer, Nagarro. During his session, he explained to the students about the various Web development Languages, their advantages and disadvantages, their practical uses, and their challenges. More than 160 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.

## Outcome

- Understanding and gaining knowledge outside of the standard curriculum.
- Critical thinking skills for understanding the nuts and bolts of programming paradigms.
- Learning to make better decisions while coding real-world situations.
- Discovering the most practical and effective data structure for optimal solutions.





**CHITKARA**  
UNIVERSITY

Google Developer Student Clubs

G20  
INDIA 2023

2 Day workshop on  
**Win with Web**  
*Design & Critical Thinking  
on Web Development*  
30th-31st October, 2023

**Speaker**

**Pranav Kumar**  
Senior Backend Engineer, Nagarro  
GDG Chandigarh: Core Team Member  
MUG-APAC-Punjab: Leader  
TFUG Chandigarh: Co-Organizer

**Time: 10:00 am onwards**  
**Venue: Pierre Hall, Le Corbusier Block**  
Chitkara University, Rajpura, Punjab

**Student Coordinator:**  
**Vrinda Vritti** | 8360953745  
**Harsh Goyal** | 9588549901

**Faculty Coordinator:**  
**Dr. Neha Sharma** | 8447044054  
**Dr. Anuj Jain** | 9034830871

INSTITUTION'S  
INNOVATION  
COUNCIL

SDG 4  
QUALITY  
EDUCATION

Event Poster(30-10-2023)



Event Snap Shot (30-10-2023)



Event Name	Short Mobility from Griffith University, Australia on Topic of Water Story Mobility at School of Mass Communication
Date	30 <sup>th</sup> Oct, 2023
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	Dr Kasun Ubayasiri , Director of Journalism Griffith University, Australia
Number of Participants	8 students and 1 professor
SDGs Covered	SDG 4 SDG 5 SDG 8 SDG 17
Duration	One day

### About the Activity

In a collaborative academic endeavor, Griffith University, Australia, and Chitkara University have embarked on a joint project focusing on the critical exploration of water, the most fundamental unit of our existence. Ten students from the first semester of the Master of Arts in Journalism and Mass Communication (MAJMC) program and eight students from Griffith University investigated the state of water resources in Shimla and Dehradun. This project aimed to illuminate the expected challenges associated with water scarcity and water quality while providing concrete solutions for implementing stringent measures to ensure a sustainable future for this invaluable resource.

The students were actively involved in the extensive data collection, constituting of still images, video footage, interviews, and pertinent information related to water resources and their management in these two Himalayan cities. The dissemination of this knowledge and analysis serves as an integral part of our collective effort to raise awareness, promote understanding, and, ultimately, contribute to well- informed decision-making in addressing the pressing issues concerning water resources in the Himalayan region.





Event Name	Short-Term Mobility Program from Murdoch University, Australia
Date	8 <sup>th</sup> February 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Dr David Goodfield, Senior Lecturer, Discipline of Engineering and Energy, College of Science, Technology, Engineering and Mathematics</li> <li>2. 9 Students</li> </ol>
Number of Participants	10 Guests, 7 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs at Chitkara University recently coordinated a short-term mobility program for a delegation of 10 representatives from Murdoch University, Australia. This program offered a unique opportunity for a professor and 9 students to collaborate on a video project focused on Sewage Treatment Plants. The Chitkara University campus served as their host, providing not only a warm welcome but also valuable resources for their project. A dedicated campus tour offered a glimpse into the university's facilities and academic environment, while a specifically arranged visit to a Wastewater Treatment Plant allowed the Murdoch University group to gather in-depth information and visuals directly related to their video project's theme. This visit fostered intercultural exchange and provided the Murdoch University team with firsthand experience to enrich their academic pursuits.





Visit to a Wastewater Treatment Plant, photo captured on 8<sup>th</sup> February'24



Campus Tour, photo captured on captured on 8<sup>th</sup> February'24

On the bright and hopeful morning of 31st October, the Department of Computer Applications at our esteemed institution organized a remarkable pledge ceremony under the aegis of the National Service Scheme (NSS). This event was held to commemorate two significant occasions: Vigilance Awareness Week and Rashtriya Ekta Diwas. The central theme that united both events was "Stop Corruption," a noble endeavor that resonated with the spirit of unity and integrity.

The NSS pledge ceremony was a symbolic gesture of our commitment to fostering a society free from corruption and dedicated to the principles of unity and integrity. It served as a reminder of our collective responsibility to uphold the values that our nation holds dear.

Dr. Vandana, a respected faculty member and a distinguished figure in the field of computer applications, recited the pledge. Her eloquence and deep understanding of the subject matter added a layer of gravitas to the ceremony. As she took to the podium, the audience fell into a hushed silence, eagerly awaiting her words.

As the words of the pledge reverberated through the audience, a profound sense of responsibility and unity enveloped everyone present. Each participant recited the pledge with heartfelt conviction, reaffirming their commitment to eradicating corruption from the roots.

The ceremony wasn't just a moment of reflection; it was a call to action. It symbolized the collective strength of individuals coming together for a common cause. The power of unity and integrity was palpable, and it was a source of inspiration for all who attended.

In conclusion, the NSS Pledge Ceremony for Vigilance Awareness Week and Rashtriya Ekta Diwas was an event that stirred the hearts and minds of all participants. It showcased the power of unity, integrity, and the collective will to stop corruption in its tracks. As we left the ceremony, we carried with us a renewed commitment to building a more honest, transparent, and united India.





Student Team on Pledge taking ceremony(31.10.2023)



Students taking Pledge (31.10.2023)

Event Details	
Title of the Event:	The Innovation Odyssey: Code Marathon Expedition
Date of the Event:	31 <sup>st</sup> October 2023
Venue	Picasso Block, Chitkara University
SDG no	04
No. of Student Enrolled:	53
No. of Student Attended	48
Resource Persons:	NA

## Objective

- To provide participants with a platform to enhance their coding skills and programming knowledge
- Promote teamwork and effective communication among participants.
- Building a real project from scratch
- Collaborating with fellow participants

## Description

CSI Student Chapter under the aegis Department

of Computer Applications organized a innovative coding competition "The Innovation Odyssey: Code Marathon Expedition". This event is characterized by its high-energy, competitive nature, and its focus on innovative coding. Throughout this event, participants are tasked with putting their coding skills to the test, racing against the clock to tackle problems and craft cutting-edge web applications.

In the Code Marathon Expedition, there are no limits to creativity. Participants are urged to think outside the conventional boundaries, develop inventive solutions, and stretch the boundaries of what can be achieved using HTML, CSS, and JavaScript. This event places a



**CHITKARA UNIVERSITY** INSTITUTIONS INNOVATION COUNCIL Centre of Excellence for Sustainability

**The Innovation Odyssey : Code Marathon Expedition**

Register Here

**SCHEDULE**

- Date : 31st October, 2023
- Time : 09:30 AM Onwards
- Mode : Offline
- Venue : Pulitzer Hall, Picasso Block Chitkara University

**Language Proficiency**

- ✓ HTML
- ✓ CSS
- ✓ JS

**Organized By -**  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab

csi\_chitkara

Student Coordinators  
Sarita - (81687-81556)  
Kanika - (97297-27877)

strong emphasis on collaboration and teamwork, underscoring the significance of effective communication and cooperation in the fast-paced coding world. Participants join forces and collaborate in groups to take on coding challenges, promoting a sense of camaraderie and community.

As the event unfolds, exceptional performers receive prizes and awards, providing an extra incentive for excellence. The Code Marathon Expedition is not just a competition; it's a celebration of excellence and achievement.

### Outcomes

- Ignited inventive coding solutions and out-of-the-box thinking.
- Provided a platform for showcasing coding talents and achievements.
- Proficiency in web application development using HTML, CSS, and JavaScript.
- Strengthened the foundation for future coding projects







**Participants waiting for results (31.10.2023)**



**Faculty Members with the Winners (31.10.2023)**

Event Name	Stamp making Competition
Date	31st October 2023
Venue	Chitkara Business School, Chitkara University, Punjab
Organizer	Seagulls team
Resource Person	Seagulls team
Number of Participants	23
SDGs Covered	4, 9 & 17
Duration	1 day

### **About the Activity**

Stamp Making Competition was organized on the 31 st OCTOBER 2023 on the Occasion of World Unity Day to represent Indian Culture by BBA Professional in Collaboration with the Seagulls Club. 23 students from the different verticals participated with the full zest and zeal. The competition embarked the spirit of representing their Indian Culture in the Stamp Form. After the Competition winners were being announced by the judge and prizes and certificates were being distributed to them.



Event Name	Diwali- Festival of Lights
Date	31 <sup>st</sup> October 2023
Venue	Alpha Zone & Bloom Block
Organizer	Chitkara College of Education
Resource Person	Dr Sangeeta Pant, Dean, CCE, Chitkara University
Number of Participants	45
SDGs Covered	4
Duration	Half Day

### **About the Activity**

Chitkara College of Education in collaboration with Chitkara School of Psychology and Counselling, Chitkara University, Punjab, celebrated the festival of lights, Diwali, on 31<sup>st</sup> October 2023. The alpha teachers and alpha counsellor enthusiastically participated in various activities. Activities scheduled were namely, Diya Making, Candle decoration and Rangoli making. The participants showed creativity and talent in all these activities. In addition, students also participated in henna application and showcased their skills. To appreciate the participants' work, Judges were, firstly, welcomed by honorable faculty members, then they evaluated the participants on the basis of their hard work, precision and creativity. Students participation and zeal indeed added joy to the event which made it a success.



Event Name	Chitkara University Doctoral Consortium (CUDC-2023) Visual Creation & Practical Notion
Date	31-10-2023 - 04-11-2023
Venue	Ramanujan Block & Chitkara wood park , Chitkara University Punjab, India
Organizer	Department of Fine Arts, Chitkara Design School
Resource Person (Guest of Honour)	Pro Chancellor Dr. Madhu Chitkara
Number of Participants	20
SDGs Covered	4&9
Duration	05 Days

**About the Activity**

Department of Fine Arts, Chitkara Design School has organized a 05 days Painting International consortium 2023 on 31 October to 4 November daily from 10.00 am. To 4.00 pm in a physical mode. The theme of the International painting consortium 2023 was Visual Creation & Practical Notion. Research scholar and Invited expertise have participated in this event. The Invited expertise and research scholar done 15 painting in this workshop. Invited artist and guest list Dr. Stitadhi Rath Noted artist art curator, Research scholar from Odisha. Durga Madhab Kar Noted artist Research scholar from Puri, Odisha. Dr. Shubhra Chand Note artist Research scholar from Delhi/ NCR Nivedita Pattnaik Note artist from Delhi/ NCR Janardhan Paramaguru Noted Artist, Art Curator and Gallery Director (SPAG) Bhubaneswar Guest Artist Mr Subhash Shorey Noted artist & Academician from Chandigarh. Dr.Gunita Chadha Eminent artist & Academician Chandigarh. Ms Reena Bhatnagar Noted artist & Academician from Chandigarh. Ms.Gurmeet Goldie Noted Sculptor Artist & Academician from Chandigarh. Ms Kaumudi Prajapati Print Maker & Academician from Chandigarh. research scholr mr raman, mr mukesh singh, mr sameer mr Deepak Kumar Singh.

The objective of this competition was focused on the Innovation of the iconic and avant-garde techniques.

In this Invited artist and Research scholar make great art works in painting consortium:

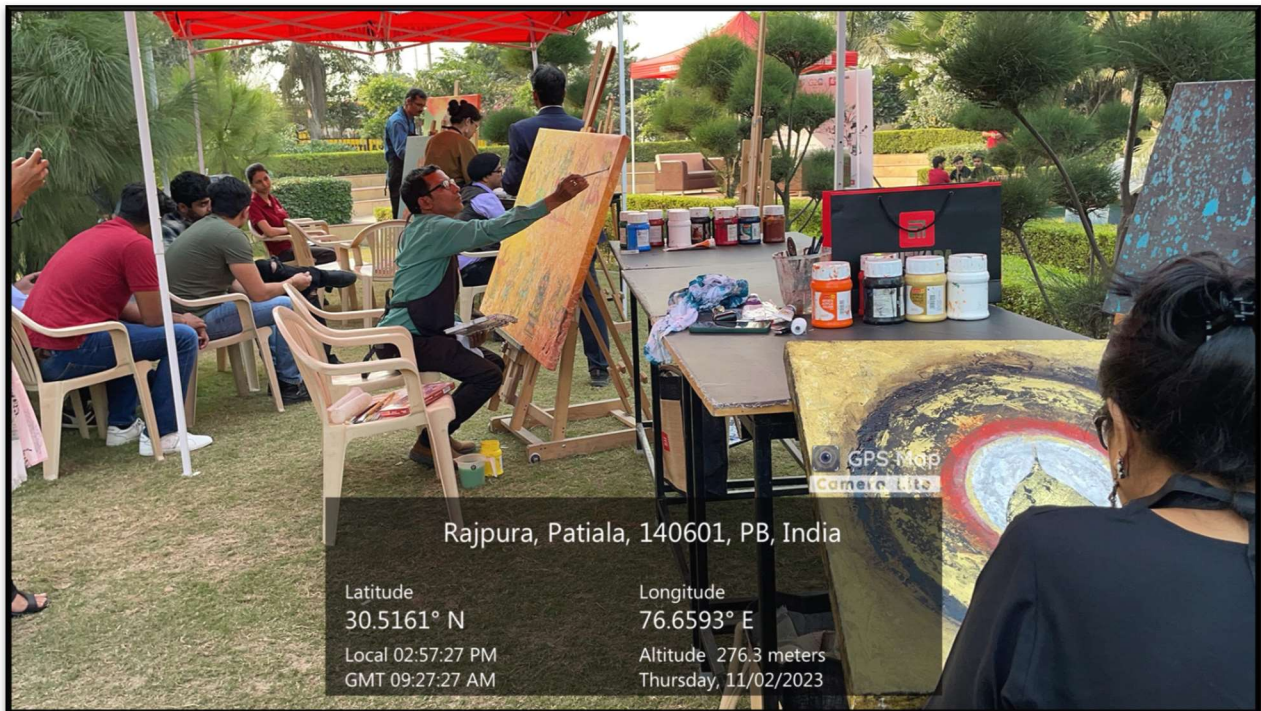
Dr. Stitadhi Rath make beautiful portraits of vice chancellor Dr Ashok k Chitkara and pro Chancellor Dr. Madhu Chitkara. last day of Consortium all Artist honored by Pro Chancellor Dr. Madhu Chitkara. Coordinator Mr Sameer Dogra, Mr Raman, PhD Scholar Faculty, Fine Arts, Chitkara University Punjab, Curator Dr. Ranjan Malik, Professor & Dean Dept Fine Arts, Chitkara University Punjab, Manager : Himani Mehera Dept Fine Arts, Chitkara University Punjab.

In this International painting consortium 2023 was Visual Creation & Practical Notion. In this painting workshop invited artist and research scholar Invited by different state and artist done painting in contemporary style the medium used by artist is acrylic colour.











Event Name:-	National Unity Day
Venue:-	Alpha Zone
Date:-	31 <sup>st</sup> October, 2023
SDG Number, Name and NEP:-	4-Quality Education 16-Peace, Justice and Strong Institution, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Number of Attendees:-	180
Duration:-	One Day

### **Description of Event**

"Where there is unity, there is always victory."

These profound words by Publilius Syrus set the tone for a remarkable event that unfolded at Chitkara University, Punjab, on the 31st October, 2023, as the National Service Scheme (NSS) came together to commemorate National Unity Day. The campus buzzed with a sense of purpose and unity as students and faculty gathered in the Alpha Zone, forging bonds that transcended boundaries.

National Unity Day, also known as Rashtriya Ekta Diwas, is observed on 31st October every year in India to commemorate the birth anniversary of the Iron Man of India, Sardar Vallabhbhai Patel. He played a pivotal role in the integration of the princely states into a united and independent India after gaining freedom from British colonial rule. This day is a tribute to his vision and efforts in unifying the diverse tapestry of regions and people that make up India.

The heart of the event was a solemn oath-taking ceremony, symbolizing the commitment of each participant toward safeguarding the unity, integrity, and security of our beloved nation. The ceremony was a powerful reminder that unity is the cornerstone of any successful endeavor, and it was heartening to witness the university community coming together for a higher cause.

Dr. S.C. Sharma, Registrar, Chitkara University, Punjab, along with other esteemed deans and directors, took the oath. Their participation not only instilled a sense of responsibility in the students but also underscored the university's dedication to fostering a strong sense of citizenship and national pride among its academic fraternity.

The oath was not merely a formality; it was a promise to uphold the values of unity and harmony in the face of diversity. It served as a clarion call for everyone to rise above differences of caste, creed, and religion, recognizing that the strength of our nation lies in its diverse mosaic of cultures and traditions. The event continued with various activities that celebrated the rich cultural heritage of India. Students presented dance performances representing different states, showcasing the beauty of our country's diversity. A poster exhibition displayed the historical significance of unity in India's struggle for independence, reminding everyone of the sacrifices made by our freedom fighters.

As the day concluded, the participants left with a renewed sense of purpose, understanding that unity is not just a concept but a way of life. The echoes of the oath-taking ceremony served as a constant reminder that, in unity, there is indeed always victory, and that victory is not just on the battlefield but also in fostering a harmonious and inclusive society, a tribute to the legacy of Sardar Vallabhbhai Patel on National Unity Day.





Chitkara ACM Student Chapter, in collaboration with the Department of Computer Science and Engineering, organized an "Show Your Picture" - Harnessing the Power of Lenses for Societal Impact" online event on 1-11-2023. The event aimed to educate students about the significance of pictures and how they can be a catalyst for positive change in the world. Students had the opportunity to learn about the art of photography and its potential to shape society and perceptions. In this event students' needs to click the photo as per the provided theme (like life of students, and university campus) and then they need to make the changes using any photo editing tool. They have given the time of 3 days to perform this activity. The event was open for both hosteller and day scholar students. Day scholar students' needs to capture the day time picture whereas hosteller students' needs to focus on evening time. Based on this criteria, winners were decided.

This event is poised to bring together a diverse community of creative minds. Aligning with Sustainable Development Goals 4 and 9—Quality Education and Industry, Innovation, and Infrastructure—the initiative aims to foster an environment where visual storytelling becomes a powerful tool for expressing unique perspectives.

A noteworthy aspect of this event is the enthusiastic participation of 60 students. As a testament to the engagement and creativity within the student community, each participant is encouraged to capture the essence of the university campus life through the lens. The guidelines are flexible, allowing the use of any camera type, be it a professional DSLR or a smartphone. Furthermore, participants are empowered to enhance the visual appeal of their pictures through creative editing.

To confirm participation, students must submit a minimum of three pictures, each contributing to the rich tapestry of campus narratives. Geo-tagging is encouraged to add a spatial dimension to the visual stories being shared. Participants have until November 4, 2023, to upload their images, and the winners were announced on November 5, 2023.

This event not only provides a platform for self-expression but also underscores the significance of critical thinking in the digital age. It invites students to explore the art of photography as a means to convey thoughts, emotions, and messages.





Communication message and rules of Show Your Picture [1<sup>st</sup> November 2023] and Result Declaration of the event [5 November 2023].



Students submission and prize distribution of the event Show Your Picture: Critical Thinking of Lenses Where Your Picture Speaks [5<sup>th</sup> November 2023]

### **Outcome of the event**

- Participants will enhance their ability to convey narratives through images, developing a more sophisticated understanding of visual storytelling.
- Engaging with the event prompts participants to think critically about their compositions, fostering sharper analytical skills in the process.
- Fostering a sense of community and providing opportunities for networking and future collaboration.
- Participants explore and express their creativity through photography, gaining a platform for artistic self-discovery and experimentation.

SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

Event Details	
Title of the Event:	Clueminati
Date of the Event:	2 <sup>nd</sup> November, 2023
Venue	OAT, Near SQ2
SDG no	6,10
No. of Student Enrolled:	170
No. of Student Attended	170
Resource Persons:	Dr. Neeraj

### **Objective**

The Clueminati Treasure Hunt Event was organized with the aim of having an engaging activity with the different students of the University with the intention of raising awareness about NSS. The treasure hunt kept the participants engaged with the formed teams, compelling them to work together to solve the various riddles given to them which improved their collaboration in a team, problem solving and team skills. Participants were encouraged to help out each other and work together to use the clues and find the hidden treasure with the aim of raising a sense of camaraderie and shared accomplishment among them. Participants from various backgrounds and groups formed teams to participate in this fun filled event.

### **Outcomes**

- Participants enhanced their teamwork abilities through collaborative efforts to find the treasures.
- Participants were engaged with people with various background fostering a rich and diverse exchange of ideas and perspectives among the teams
- The event provided an insight of the NSS and its working, motivating more students to volunteer and be a part of it.
- Participants were ultimately able to improve their communication, critical thinking and soft skills in a fun and engaging manner.



Event Name	Chitkara University Doctoral Consortium (CUDC-2023)
Date	03-11-2023 - 04-11-2023
Venue	Ramanujan Block & Chitkara wood park , Chitkara University Punjab, India
Organizer	Department of Fine Arts, Chitkara Design School
Resource Person	Mr. Jagannaath Dash & Dr.Pradosh Kumar Mishra
Number of Participants	48
SDGs Covered	4&9
Duration	2 days

**About the Activity**

Department of Fine Arts held The Chitkara University Doctoral Consortium (CUDC-2023) is an esteemed event that brings together professionals, researchers, and experts from various disciplines to exchange knowledge, share insights, and foster collaboration. It served as a platform for exploring cutting-edge advancements and discussing emerging trends in Art & Design. This program was held in virtual mode. CUDC-2023 was organized on 3th- 4th

**CUDC 2023**  
Chitkara University Doctoral Consortium -2023

**Track 9: Art & Design**  
Mode: Virtual, Level: International

Date: 3<sup>rd</sup> November 2023  
Mode: Virtual, Level: International

**Opening Session (Time: 9:30 AM - 10:30 AM)**

- Virtual Campus Tour and Welcome Address
- Welcome Note by **Dr. Ansh Mittal**, Pro Vice-Chancellor, Research Programs, Chitkara University, Punjab, India and **Dr. Pradosh Kumar Mishra**, Pro Vice-Chancellor, PhD Programmes, Chitkara University, Punjab, India
- Address by Guest of Honour **Dr. Anshu Mahant**, Vice-Chancellor, Chitkara University, Punjab, India
- Address by Guest of Honour **Dr. Manish Chhabra**, Pro-Chancellor, Chitkara University, Punjab, India
- Key Note Address by **Dr. V.V. Ram**, Managing Director & CEO, Seed&Spark, Bangalore & Alumnus, Chitkara University, Punjab, India
- Meet the Authors
- Professor Chaitali Sahu**, Editor-in-Chief, International Journal of Work Innovation (Interdisciplinary Publishers)
- Professor Agnani K Kar**, Editor-in-Chief, International Journal of Information Management Data Insights (Elsevier)

**Session A (Time: 11:30 AM - 1:00 PM)**  
Moderated by **Dr. Jagannath Dash**  
Associate Professor of Anthropology, Indira Gandhi Centre for Indian Studies, Delhi University, Delhi, India

**Session B (Time: 2:00 PM - 3:30 PM)**  
Moderated by **Dr. Pradosh Kumar Mishra**  
Research Fellow, Department of Art History, Chitkara University, Punjab, India

**Editorial Session (Time: 10 AM - 10:30 AM)**

- Meet the Editors:**  
**Prof. Dr. M.K. Manoj Haldar**, School of Business & Entrepreneurship, Independent University, Bangladesh  
**Adjunct Professor, Unswater School of Business, University Tun Abdul Razak (UMRAZAK), Malaysia**  
**Editor-in-Chief, International Journal of Supply Chain Management (IJSOCM), UK**  
**Editor-in-Chief, International Journal of Operations and Management (IJOM), Singapore**  
**Editor-in-Chief, International Journal of Applied Business and International Management (IJABIM), Indonesia**

**Session C (Time: 10:30 AM - 12:00 PM)**  
Moderated by **Dr. Ram Viranjan**  
Chairman, Department of Fine Arts, Chitkara University, Punjab, India

**Session D (Time: 12:00 PM - 1:30 PM)**  
Moderated by **Prof. (Dr.) Ranjan Kumar Malik**  
Associate Professor, Department of Fine Arts, Chitkara University, Punjab, India

**Invited Expertise**

- Naval Kishore**, Noida Artist, New Delhi
- Dr. Shubhi Bath**, Noida Artist, Art Curator, Scholar, Odisha
- Durga Madhub Kar**, Noida Artist, Research Scholar, PUJ, Delhi/NCR
- Dr. Shubra Chand**, Noida Artist, Research Scholar, Delhi/NCR
- Navalita Pathak**, Noida Artist, Delhi/NCR
- Jayashankar Paramguru**, Noida Artist, Art Curator and Gallery Director (PAC), Delhi/NCR

**Closing Ceremony**  
Date: 4<sup>th</sup> November 2023, Time: 5:00pm onwards  
Venue: Chitkara Wood Park, Chitkara University, Punjab, India

**Guest Artists**

- Mr. Subash Shetty**, Noida Artist, Assistant, Chandigarh
- Dr. Sunila Chaudhary**, Noida Artist & Assistant, Chandigarh
- Ms. Seema Bhargava**, Noida Artist & Assistant, Chandigarh
- Ms. Gurmeet Gohil**, Noida Artist & Assistant, Chandigarh
- Ms. Kaumudi Prigipati**, Noida Artist & Assistant, Chandigarh

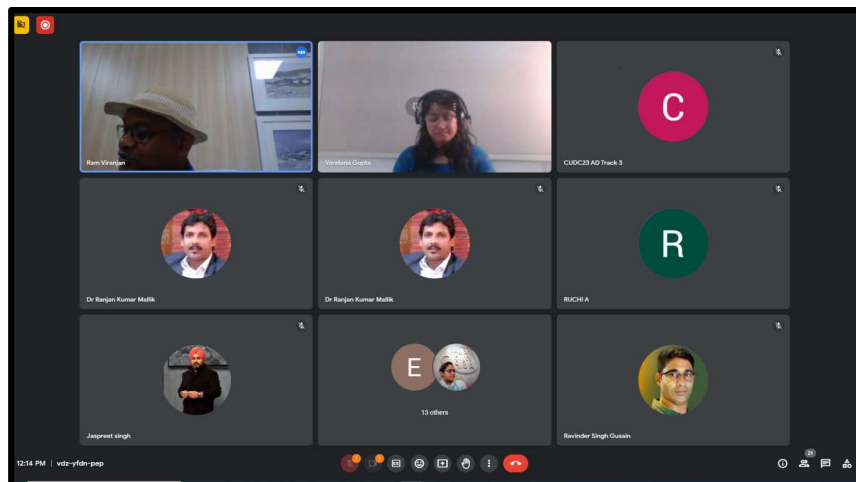
Organized by Dept. of Fine Arts, Chitkara Design School Chitkara University, Punjab, India

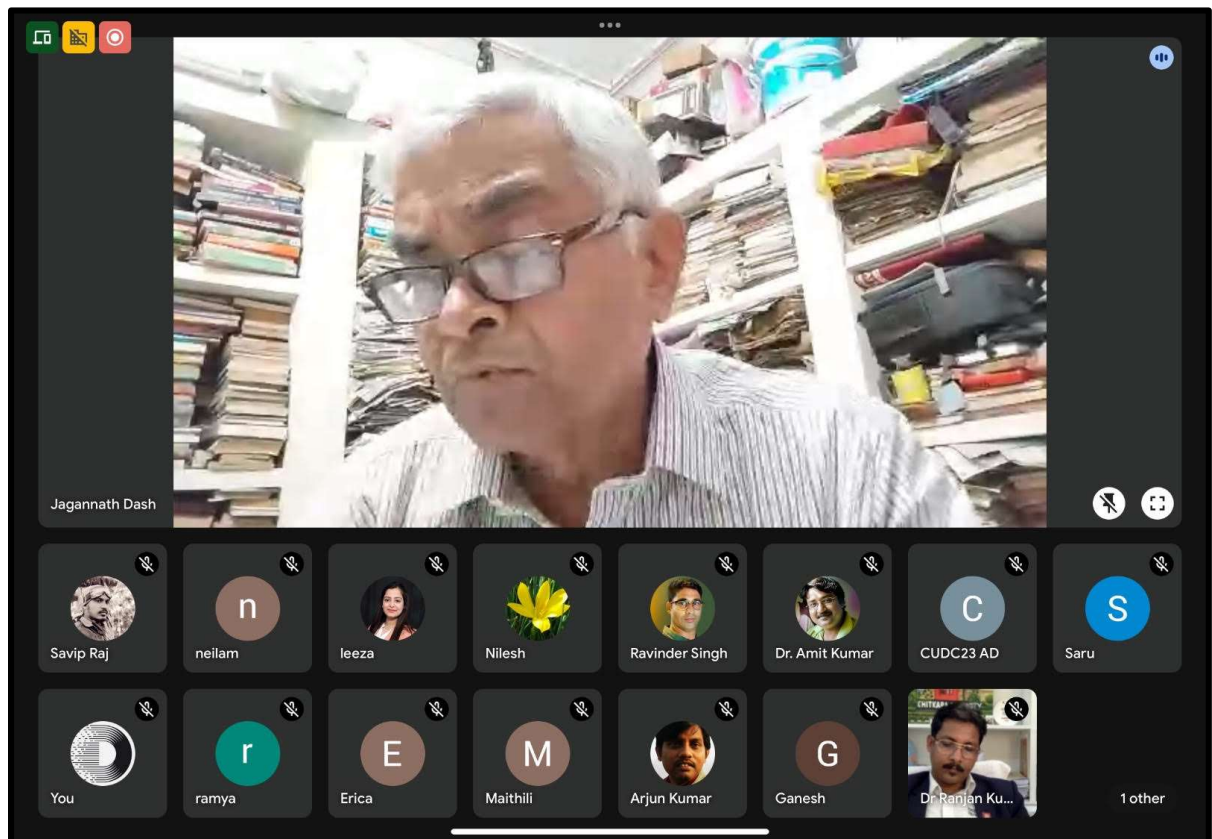
Novembers 2023. Each day having two sessions of 02 hours opened with the introduction of Chair and theme of session, moderated by Dr. Ravinder Singh & Dr. Vandana Gupta, Dy. Registrar, Chitkara Design School, Dr. Ravinder Singh, Associate Professor, Dept. of Fine Arts and coordinated by PhD Scholars. Every presenter provided maximum 10 minutes for paper presentation. Sessions were chaired by Dr. Jagannath Dash, Eminent Anthropologist & Art Writer Professor, Department of Anthropology Utkal University, Bhubaneswar, Odisha, India, Dr. Pradosh Kumar Mishra Professor & HOD, Department of Art History Banaras Hindu University, Varanasi, UP, India, Dr. Ram Viranjan Dean, Faculty of Indic Studies & Chairman, Department of Fine Kurukshetra University, Kurukshetra, Haryana, India, Prof.



(Dr.) Ranjan Kumar Mallik, Dean, Dept. of Fine Arts, Chitkara Design School, Doctoral Research Centre, CDS Chitkara University, Punjab, India.

The Chitkara University Doctoral Consortium (CUDC-2023) was an international event that brought together professionals, researchers, and experts from various disciplines to exchange knowledge, share insights, and foster collaboration. It served as a platform for exploring cutting-edge advancements and discussing emerging trends in Art & Design. The contributions would greatly enrich our scholars and researchers. These sessions would provide valuable perspectives and inspire thought-provoking discussions. Eminent Editor(s) from reputed Journals are also invited to share their experiences with







## **Objectives**

The Expert Talk on Unleashing Potential through Design Thinking and Research by MountBlue, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 4<sup>th</sup> November 2023 and received a great response from the students. The distinguished speaker for the event was Mr. Sachin, an industry expert and HR Head at MountBlue, renowned for his extensive knowledge and experience in design thinking and innovative researches. With his expertise in the field, he provided valuable insights and practical guidance to the students on enhancing their problem-solving abilities. During the talk, the company representative explained the fundamentals of Design Thinking, ensuring that the participants had a solid hold on the basics of the concept. He fostered innovation and teamwork by encouraging collaboration and encouraged them to be novel and innovative, and to customize the content to the user's needs. He demonstrated how improving problem viewing and problem-solving aptitude and attitude, gives the creator a perspective check on various aspects of challenges. The speaker not only focused on the theoretical aspects but also delved into real-world examples and case studies to enhance the innovative designing abilities. Throughout the session, the speaker guided the students to their desired career paths by providing them valuable insights. These insights equipped the students with the practical skills and techniques that they could apply and gain excellence. This event provided valuable insights into innovative research and design thinking, offering key ideas for the students to navigate to similar paths of success.

## **Outcomes**

1. The seminar successfully enhanced participants' understanding of innovative research and design thinking concepts in computer science.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the fundamentals of design thinking. They developed a solid foundation to implement problem-solving in a creative and user-centric way.
3. Overall, the expert session provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.
4. The outcomes of the event helped attendees to uncover unexpected area of innovation by combining ideas into concepts.



*Students attending the session (4<sup>th</sup> November, 2023)*



*Students attending the session (4th November,, 2023)*

Event Name	Professional Toolkit
Date	5 <sup>th</sup> and 7 <sup>th</sup> Dec 2023
Venue	Chitkara international school Chandigarh
Organizer	Chitkara school of psychology and counselling
Resource Person	Dr Vani Parwez
Number of Participants	19
SDG Number	4
Duration	2 hours

### About the Activity

Chitkara School of Psychology and Counselling(CSPC is grateful to Chitkara College of Education(CCE) to assign its faculty Dr Vani Parwez, Assistant Professor cum Outreach Synergist to conduct highly enriching and enlightening 2 days workshop for its Alpha Master Counsellors to prepare them for employment on a very riveting subject "Professional Toolkit", under which imperative topics like interview



skills, CV/Resume making, grooming and mock interviews were covered. She illuminated and apprised upon many relevant topics so as to prepare the students appearing for placements or internship under scholarship mode. The topics covered under the subject were introduction to interview, purpose, types ,skills required, common questions, communication skills, do's and don't of interview, body language, professional toolkit, CV,E-portfolio, formal dressing including colors,hair-do's,accessories ,etiquettes, overall grooming, partner activities, mock questions, role plays and more. The students took keen interest in learning

and were very participative. Overall, the workshop was engaging, interactive, knowledgeable and an enriching experience.



Event Name	Website Design, Analytics and Insights – Leveraging Data to Optimize Performance
Date	6 <sup>th</sup> Nov. – 30 <sup>th</sup> Nov., 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business school, Chitkara University, Punjab
Organizer	Dr. Rajni Bala
Resource Person	Mr. Ajay Aggarwal
Number of Participants	52
SDGs Covered	4, 10
Duration	30 hours

### About the Activity

Mr. Ajay Aggarwal, Founder, Accosoft India took session of BBA Digital Marketing students on Website Design, Analytics and Insights – Leveraging Data to Optimize Performance. The session was insightful and started with full zest and zeal. Students were quite eager to learn about digital world. The session started with the introduction of digital marketing. Mr. Ajay Aggarwal taught students about digital world terminology like SEO, SEM, SMM, Web analytics, Content marketing, Email marketing, Mobile marketing, Affiliate marketing, Online reputation management, Opportunities on digital marketing, SEO heat map, SEO periodic table, On page SEO, Off page SEO, RSS field, Ranking Crawling, Stop words in SEO, Keyword density, Characters, words, Spam activity, cloaking crawling. Students learned about how to design a website by using different apps like Elementor Pro and Woo Commerce and adding product types, Price, Regular, Sale, Name servers etc. students also learned that how to use Elementor & its Pro ver. as well as plugins, themes enclosed in them after logging in with the help of c-Panel to wordpress.org website. Students also studied about how to add products and their images, title, prices & description on the product page after choosing single product type from product type category from add new option of products, wordpress website dashboard. In this we were taught in brief about different types of products, their sizes and mostly about the settings done for creation of product page in website.

**CHITKARA** UNIVERSITY   **CHITKARA BUSINESS SCHOOL**

Value Added Course on  
**WEBSITE DESIGN, ANALYTICS AND INSIGHTS – LEVERAGING DATA TO OPTIMIZE PERFORMANCE**  
Batch : BBA – Digital Marketing (2022)

Resource Person  
  
**Prof. Ajay Aggarwal**  
Digital Marketing Trainer &  
Founder Accosoft India  


**Date:** 6th - 30th November, 2023  
**Time:** 9:15 am – 12:15 pm  
**Venue:** LH-14, 4th Floor, CBS

Organised by Centre for Digital Marketing Strategy and Analytics, Chitkara Business School





“Dr. Ajay Aggarwal delivering the session”.



“Dr. Ajay Aggarwal with students on closure of the course”.

Event Details

Title of the Event:	My Story- Motivational Session by Successful Entrepreneur Start-up Founder
Date of the Event:	06 November, 2023
Venue	Faraday Hall, Edison, Second Floor
SDG no	4,9- Quality Education, Industry, Innovation & Infrastructure
No. of Student Enrolled:	150
No. of Student Attended	142
Resource Persons:	Educationist, Author, Entrepreneur L&D organizations, AMCs, and Banking Panellist

**Description**

The Department of Computer Science and Engineering under the Aegis of COE: Emerging Technologies in IoT Data Analytics and Cloud Computing has organized an event “My Story-Motivational Session by Successful Entrepreneur Start-up Founder” on 06<sup>th</sup> November 2023. The speaker Prof. Charandeep Singh, Educationist, Author, Entrepreneur L&D organizations, AMCs, and Banking Panellist guided the students about the world of entrepreneurship, failure is often a stepping stone to success, embrace your setbacks as opportunities to learn and grow, Don’t be afraid to take calculated risks.

To encapsulate, the insights shared were provided by Prof. Charandeep Singh under the leadership of Dr. Chander Prabha steered the whole event.





Dr. Charandeep Singh explaining the story-Motivational Session by Successful Entrepreneur Start-up Founder



Participants asking the questions

Recreating things with waste on Diwali are a wonderful way to celebrate the festival of lights while also contributing to a cleaner and more sustainable environment. Diwali, the festival of lights, is a time when we traditionally clean and decorate our homes. However, it's also an occasion when we generate a lot of waste, especially from fireworks, decorations, and packaging materials and in this event, we did the same.

### **Details of the Event**

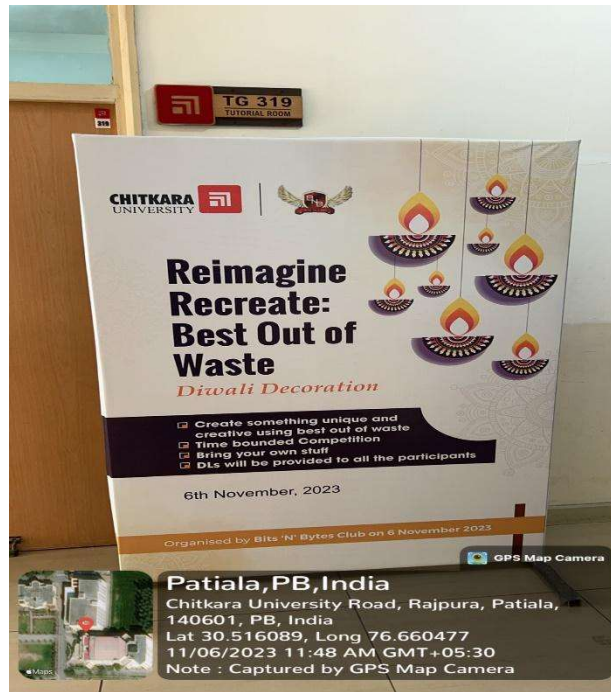
On 6<sup>th</sup> November 2023, Bits 'N' Bytes organized the "Recreate Reimagine" to emphasize the importance of segregating waste at home and recycling as much as possible. The purpose of the event was to foster creativity and self-expression among students. It also promoted a sense of community among those interested in making the hands-on DIY. The event provided students a platform to display their talents. It offered a fun engaging activity on campus.

A total of 9 students participated, here the goal wasn't necessarily to "pass" a test, but rather to have fun, and show your creative skills. A prominent panel of judges with a keen eye, fun-loving personality and the jolly nature was put together to assess the participants. Competition took place in Turing Block Third Floor Room No-319. The Judge were Dr. Kamali Singla and Mrs. Loveleena. Their range of viewpoints gave the judging process more validity.

### **Outcomes of the Session**

1. The event was promoted a sense of community among those interested in nail art.
2. Attendees got a platform to display their talents.
3. Participants shared their innovative gifting ideas and learned from each other.
4. Participants got their hands dirty (in a fun way) as they learned how to make decorative DIY from recycled materials.

In conclusion, this event organized by Bits 'N' Bytes was a successful event where participants showed great enthusiasm and creativity. The event not only allowed them to showcase their talent but also encouraged networking and interaction with fellow students who share their interests. Many participants expressed their satisfaction with the event and their desire for more such activities.



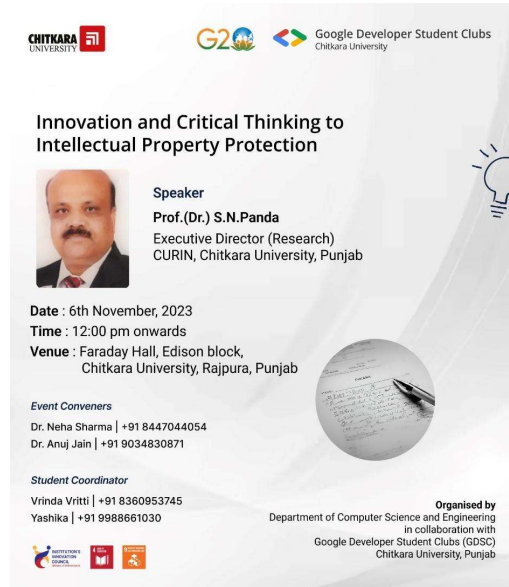
## Description



Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab hosted a seminar “Innovation and Critical Thinking to Intellectual Property Protection” on 6-Nov-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The venue was Pierre Hall, Le Corbruiser Block, CUIET, Chitkara University, Punjab. This session aimed to make students aware of various ways they could contribute to open source and its benefits.

The resource person of this session was Prof.(Dr.) S.N.Panda, Executive Director(Research), CURIN, Chitkara University, Punjab. During his session, he explained the importance and benefits of copyrights and patents. More than 88 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.

## Outcome

- Understanding and learning that extends beyond the regular curriculum.
- Critical thinking skills for understanding the complexities of programming paradigms.
- Improving decision-making abilities by scripting real-world scenarios.
- Choosing the most practical and efficient data format for optimum results.



**CHITKARA UNIVERSITY**   Google Developer Student Clubs  
Chitkara University

### Innovation and Critical Thinking to Intellectual Property Protection

**Speaker**  
**Prof.(Dr.) S.N.Panda**  
Executive Director (Research)  
CURIN, Chitkara University, Punjab

**Date :** 6th November, 2023  
**Time :** 12:00 pm onwards  
**Venue :** Faraday Hall, Edison block,  
Chitkara University, Rajpura, Punjab

**Event Conveners**  
Dr. Neha Sharma | +91 8447044054  
Dr. Anuj Jain | +91 9034830871

**Student Coordinator**  
Vrinda Vritti | +91 8360953745  
Yashika | +91 9988661030

**Organised by**  
Department of Computer Science and Engineering  
in collaboration with  
Google Developer Student Clubs (GDSC)  
Chitkara University, Punjab





Event Name	Innovations in Pricing and Supply Chain for Retail Sector
Date	07th November, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Subodh Saluja
Resource Person	Dr. Neeraj Anand
Number of Participants	50
SDGs Covered	4, 9
Duration	2 hours

### About the Activity

The Department of Chitkara Business School, Chitkara University, organized an Expert Talk on “Innovations in Pricing and Supply Chain for Retail Sector” on 07th November, 2023 from 09:30am onwards in offline mode by Dr. Neeraj Anand (Head – Center of Excellence for Sustainable Supply Chain, Chitkara Business School). The expert talk's central focus was on the deep understanding of the Innovations in Pricing and Supply Chain for the Retail Sector. Talk entailed how innovative pricing is done to get a larger customer base. [Customer Acquisition and Customer Retention). Event offered a unique opportunity to stay updated on the latest developments in the field, students received career guidance, and gained inspiration for their future endeavors. It also enhanced student's academic knowledge, problem-solving skills, and industry relevance, making them more competitive.



CHITKARA UNIVERSITY | CHITKARA BUSINESS SCHOOL | G20 | B20


An Expert talk on  
**Innovations in Pricing and Supply Chain for Retail Sector**

**Convener:**  
**Dr. Neeraj Anand**  
Head | Centre of Excellence for Sustainable Supply Chain,  
CBS, Chitkara University, Punjab

**07<sup>th</sup> November, 2023**  
**09:30 am onwards**  
LH-12, 4th Floor, Fleming Block,  
Chitkara Business School

**Organized By:**  
Retail Management, Chitkara Business School,  
Chitkara University, Punjab



 **GPS Map Camera**



140601, PB, India  
Chitkara University Road, Rajpura, Patiala  
Lat 30.515732°  
Long 76.6611°  
07/11/23 09:42 AM GMT +05:30

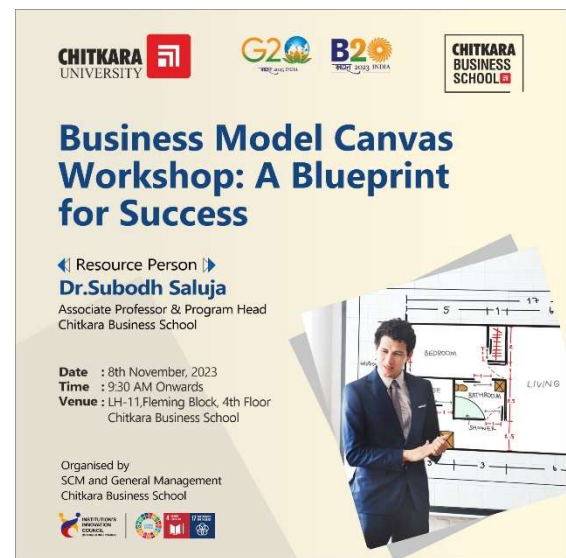
Technical Mentorship Team(TMT) under the aegis of Department of Computer Applications organised a Workshop on “Exploring GitHub” on 8<sup>th</sup> Nov 2023. Dr. Deepak Thakur, Assistant Professor and Head Academic Operations at Chitkara University's Department of Computer Science and Engineering, delivered an illuminating workshop on Git, the ubiquitous version control system that has become an indispensable tool for developers worldwide. His academic journey is steeped in exploration and understanding of key areas including Deep Learning, Artificial Intelligence, Computer Vision, and Machine Learning. The session was attended by 110 students of MCA. In this session, he demystified Git, took participants through its functionalities and demonstrating how it facilitates collaboration and innovation in software development. In the workshop, he covered the essentials of Git, from basic commands to advanced features and ensured that attendees would leave with comprehensive understanding of branch management, merging strategies, and workflow optimization.



Event Name	Business Model Canvas Workshop: A blueprint for Success
Date	8 <sup>th</sup> November 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Dr. Subodh saluja
Number of Participants	55
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

Chitkara Business School (Department of SCM & General Management) successfully conducted the "Business Model Canvas Workshop: A blueprint for Success" on 8th November, 2023. Dr. Subodh Saluja, Associate Professor & Program Head at Chitkara Business School, shared his extensive experience in Retail Management, providing students with valuable insights of various Business Models. During the workshop, the guest speaker discussed about customer segment, customer relationships, channels for resources, business model canvas, business model and business plan, customer segments personalization with value proposition and affiliate marketing. A group project was also conducted where business ideas were shared by students. This workshop was a great experience for the students that helped them gain deep knowledge about the Business model. This exposure enriched the student's academic knowledge, problem-solving skills, and industry relevance, making them more competitive in the world of business and entrepreneurship.



Event Name	World Kindness day
Date	08 <sup>th</sup> November 2023
Venue	Sun Hall, Chaitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Dr. Jyoti Sharma, Asst Professor, CSPC
Number of Participants	66
SDGs Covered	4
Duration	Two hours

### **About the Activity**

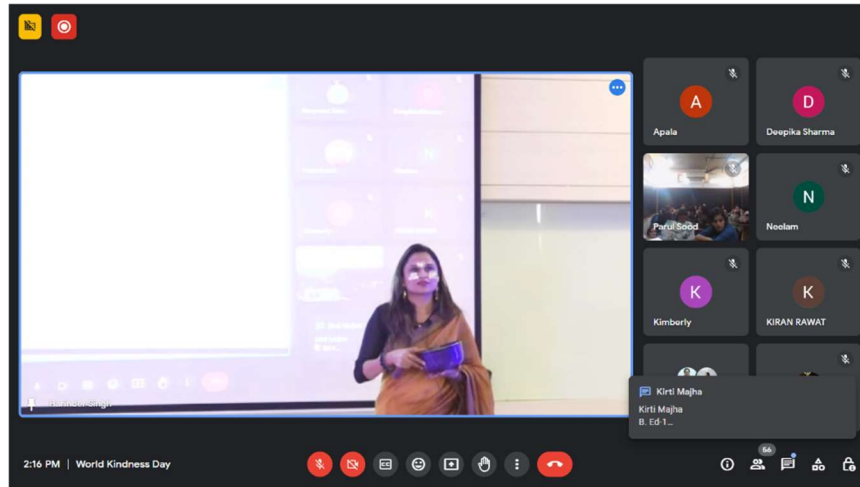
Chitkara College of Education in association with Chitkara School of Psychology and Counselling, Chitkara University, Punjab and Chitkara Learning Resource Centre under the aegis of National Service Scheme celebrated World Kindness Day, 2023 on 8th November, 2023 with the objective to promoting kindness among youth. The



day is dedicated to spreading kindness. Two events were organized to celebrate the day- A workshop titled- “Meraki: A Compassionate Journey of Life: An Experiential Journey with Meditation”, the resource person for which was Dr. Jyoti Sharma, Assistant Professor, CSPC. Dr Sharma explained the beautiful concept of “Meraki” which is a Greek word often used to describe doing something with soul and love. It is a concept that captures the essence of passion and devotion. She conducted a session on Meraki meditation for the participants which involves approaching meditation with a sense of soulfulness and passion. It is about being fully present, investing your energy and spirit into the practice. The bookmark making competition helped the students showcase their creative side. They had a lot of fun while creating some beautiful bookmarks on the theme of kindness. The competition was judged

by Dr Viney Khurana, Director, Chitkara University Professional Development Centre and Dr Gurinder Pal Singh, Assistant Professor, Chitkara Design School.

.Participants trying Meraki Meditation



- Dr Jyoti Sharma addressing the participants

Event Name	Visit by National Chung Cheng University, Taiwan
Date	8 <sup>th</sup> November 2023
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Dr. Pao-Ann HSIUNG</li> <li>2. Dr. Chin-Tsan WANG</li> <li>3. Dr. Shih Ming HUANG</li> <li>4. Hsiu-Feng HUANG</li> <li>5. Ren-Sung Ko</li> <li>6. Liu Wei-Min</li> <li>7. Chiang Chen-Kuo</li> <li>8. Hsiu Chun HSU</li> </ol>
Number of Participants	60 Students, 8 Guests and 8 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs at Chitkara University hosted a distinguished delegation of eight professors from National Chung Cheng University (NCCU), Taiwan. The delegation included esteemed faculty members Prof. Pao-Ann Hsiung, Prof. Chen-Kuo Chiang, Prof. Wei-Min Liu, Prof. Ren-Song Ko, Ms. Ellen Hsiu, Prof. C.T. Wang, Prof. Shih-Ming Huang, and Prof. Hsiu-Feng Huang. Their visit included an interactive discussion led by Dr. Rajnish Sharma, Vice-Chancellor of Chitkara University, Himachal Pradesh, and Ms. Hazel Siromoni, Pro Vice-Chancellor of the Office of International Affairs. The discussions centered around the Smart City Research Laboratory, a key component of a four-year initiative focused on advancing expertise in AI and real-world applications. This initiative is made possible with the valuable support of the National Science and Technology Council (NSTC) Taiwan and NCCU Taiwan. Additionally, the delegation interacted with Chitkara University students from Business and Accounting programs.



Photo captured on 8<sup>th</sup> November 2023



Photo captured on 8<sup>th</sup> November 2023





International Guest faculty interacting with the students



International Guest faculty interacting with the students

Event Name	Global Dean Forum
Date	11 <sup>th</sup> October 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Dr. Shivraj Kanungo, Vice Dean, George Washington University School of Business</li> <li>2. Ms. Christine Gozdziaik, Assistant Dean, University of Illinois Urbana-Champaign - GIES College of Business</li> <li>3. Dr. Arman Davtyan, Assistant Dean, Pepperdine University - Graziadio Business School</li> <li>4. Ms. Amanda Barth, Assistant Dean, William &amp; Mary – Raymond A. Mason School of Business</li> <li>5. Ms. Richa Agrawal, Country Manager, Bocconi University</li> </ol>
Number of Participants	5 Guests, 650 students and 7 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs at Chitkara University's Punjab Campus convened a prestigious "Global Dean's Forum," bringing together esteemed business leaders from renowned institutions across the globe. Dr. Shivraj Kanungo, Vice Dean of the George Washington University School of Business, shared his expertise alongside Ms. Christine Gozdziaik, Assistant Dean at the University of Illinois Urbana-Champaign's Gies College of Business. Representatives from Pepperdine University's Graziadio Business School (Dr. Arman Davtyan, Assistant Dean) and William & Mary's Raymond A. Mason School of Business (Ms. Amanda Barth, Assistant Dean) also participated in the forum. Additionally, Ms. Richa Agrawal, Country Manager for Bocconi University, provided valuable insights. This forum was designed to empower Chitkara Business School students. The day unfolded with engaging panel discussions and informative presentations delivered by the visiting deans and representatives. These sessions delved into the exciting world of international



business careers, providing students with a wealth of knowledge about potential career paths, in-demand skills, and valuable resources.



Delegates with OIA team, photo captured on 11<sup>th</sup> October 2023



Guests during an Interactive session with students



Students with the guests

Event Details	
Title of the Event:	Critical thinking on ISTQB foundation level chapter series (Chapter-3)
Date of the Event:	9 <sup>th</sup> Nov, 2023
Venue	Demorgan Block
SDG no	04
No. of Student Enrolled:	43
No. of Student Attended	43
Resource Persons:	Ms. Smitha Menon, Senior Consultant, Verify Software Dr. Jaswinder Singh, Associate Professor, Chitkara University.

### **Objective**

- Facilitate Critical Thinking in Testing Scenarios
- Improved Understanding of Static Testing Implementation
- Enhance Appreciation for Industry-Relevant Testing Practices

### **Description**

CSI student chapter under the aegis department of computer applications organized a Critical thinking on ISTQB Foundation level chapter series (chapter-3) Event held in hybrid mode. The session was led by Ms. Smitha Menon, senior consultant, verify software and Dr. Jaswinder Singh, Associate Professor, Chitkara University, Punjab. Dr. Jaswinder discussed the importance of static testing. He explained that static testing is more concerned about finding defect and dynamic testing is concerned with failure. Ms. Samitha specifically discussed the dynamic testing. She clarified that dynamic testing examines the functional properties of software systems such as memory usage and performance while static testing examines the code and design documents. Ms. Smitha also discussed the role of review and its types. She discussed how to apply review techniques for successful testing.

### **Outcomes**

- In-depth Knowledge of Review Processes
- Comprehensive Understanding of Dynamic Testing
- Improved Understanding of Static Testing Implementation
- Strengthened the foundation for testing in future.

# CRITICAL THINKING ON *ISTQB* FOUNDATION LEVEL CHAPTER SERIES (CHAPTER-3)

**Resource Person**



**Smitha Menon**  
Senior Consultant  
Verify Software

**Resource Person**



**Dr. Jaswinder Singh**  
Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab



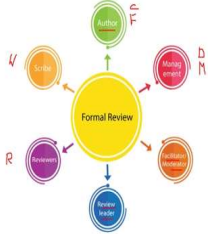
DATE : 9th November, 2023  
TIME : 11:00 AM Onwards  
MODE : Hybrid  
VENUE : DeMorgan Block, Chitkara University


**Student Coordinator**  
Sarita - (8168781556)

Organised By -  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab


S Smitha Menon (Presenting)

### 3.2.2 Roles and responsibilities in a formal review





Smitha Menon



Jaswinder Singh

People

All muted Add people

Search for people

IN MEETING

Contributors 42

- J

Jaswinder Singh (You)

Meeting host

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AMAR ARORA

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ANKITA KALWAR

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Bhavik Jain

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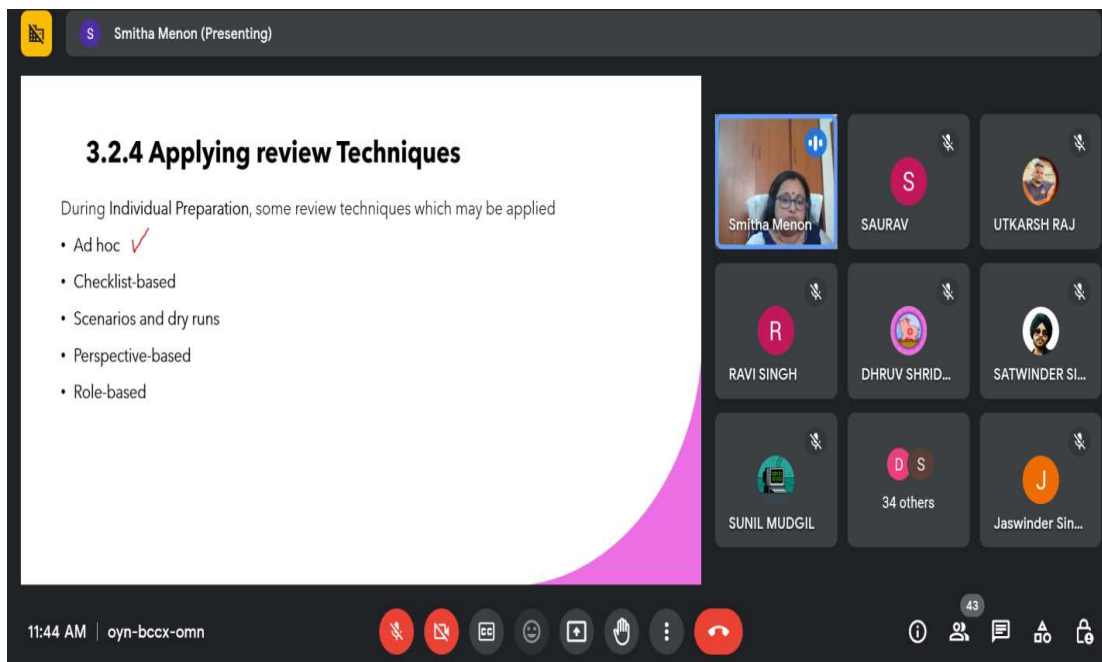
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**Resource Person during Interaction with students (09.11.2023)**



**3.2.4 Applying review Techniques**

During Individual Preparation, some review techniques which may be applied

- Ad hoc ✓
- Checklist-based
- Scenarios and dry runs
- Perspective-based
- Role-based

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43

Event Name	HRs Role in the future of Work-how to leverage innovation & Human Intelligence in the New Workplace
Date	9th November 2023
Venue	Rockfeller Block, Chitkara University, Rajpura
Organizer	Col. Bikram Ahluwalia (Retd)
Resource Person	Mr. Rahul Matta
Number of Participants	55
SDGs Covered	4, 8, 9
Duration	1 day

### **About the Activity**

This event promises to be a dynamic exploration of the evolving industry landscape. Our esteemed resource person, Mr. Rahul Matta, Head HR (Manufacturing) & OD, Steel Strips Wheels Ltd. Chandigarh will guide students through the changing business and HR trends, highlighting the crucial skills needed for future HR professionals as change agents and their integral role in fostering innovation. Students will gain valuable insights into the future of work with regard to changing environment and innovations. The activity conducted by MBA(HR) Department is an ideal fit for an IIC (Innovation and Incubation Center) event. It focuses on disruptive innovations that are reshaping the HR landscape, a subject of immense importance in today's rapidly evolving business world. By showcasing how these innovations are revolutionizing HR practices, the event aligns perfectly with the IIC's mission of fostering innovation, entrepreneurship, and cutting-edge thinking. It not only educates aspiring HR students on the latest trends but also inspires them to explore opportunities within HR.

Photographs with Speaker/Students



Photographs with Speaker/Students





Event Details	
Topic	The Twinkling Stars
Date	9th November, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Prof. Manpal Singh Setia, Dean, Dept. of Communication Design, Chitkara Design School.
No. of participants	40
SDG No.	SDG 3: Good health and wellbeing, SDG 4: Quality education, SDG17: Partnership for the goals

### **Objective**

1. Cultural Appreciation and Expression
2. Teamwork and Collaboration
3. Creativity and Artistic Expression
4. Feedback and Improvement

### **Description**

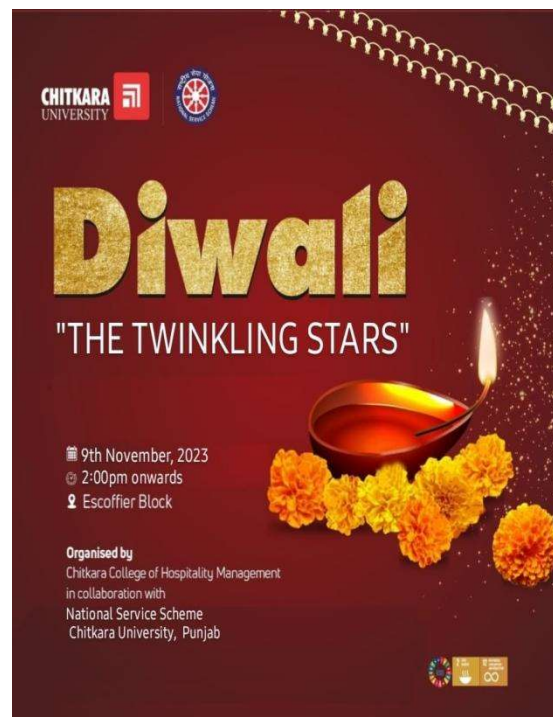
Art is a form to express your gratitude and also to welcome the Goddess Lakshmi on the occasion of Diwali. Rangoli has been a part of our culture since centuries on festivals. Chitkara College of Hospitality Management in collaboration with National Service Scheme, Chitkara University, Punjab organized a rangoli making competition for the 1st year students of hospitality department on 9th November 2023 at Escoffier Block from 2 pm onwards.

The students were divided into groups and were allotted areas for decoration on various different floors. The Judge for the competition was Prof. Manpal Singh Setia, Dean, Dept. of Communication Design, Chitkara Design School. Manpal sir was very happy with efforts and gave his valuable inputs in order to make the art better on their next efforts in the future.

### **Outcomes**

1. Increased understanding and appreciation of traditional Indian art forms and cultural practices, fostering a sense of pride and connection to their heritage.
2. Improved ability to collaborate effectively with peers, demonstrating teamwork, communication, and problem-solving abilities in a group setting.
3. Development of artistic skills and confidence in expressing creativity through rangoli-making, enriching students' artistic repertoire and self-expression.

4. Utilization of feedback from the expert judge to refine rangoli-making techniques and design aesthetics, leading to continual skill development and refinement in future artistic endeavors.



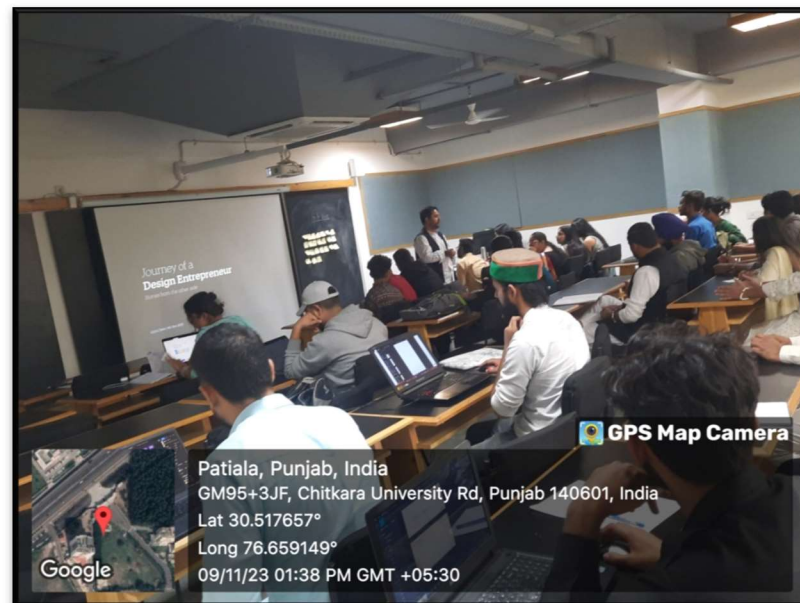
Event Name	Expert Talk on Design Entrepreneurship
Date	09-11-2023
Venue	Picasso Block, CDS
Organizer	Department of UX&UI, Chitkara Design School
Resource Person	Mr. Saibal Datta, Partner and Chief Experience Designer, GDD
Number of Participants	55
SDGs Covered	4 & 9
Duration	3 Hours

### **About the Activity**

Department of UX&UI has conducted a master session on "Design Entrepreneurship" on 09th Nov 2023 from 01:30 PM onwards at Picasso Block, Chitkara University, Punjab. Mr. Saibal Datta, a Partner and Chief Experience Designer at GDD, the resource person shared his experience and explained how one should cater to the challenges faced at initial stage and during the journey of being an entrepreneur so that their decisions and actions are directed in the appropriate direction as a first step towards becoming a successful entrepreneur. Furthermore, he shared the information and knowledge required to enable successful entrepreneurship in the areas of management, economics, and strategic thinking. The primary goal of this session was to strengthen students' understanding of self-employment as a career option and to aid them in building the mindset, routines, and soft skills required to start enterprises with a growth orientation.



As a first step toward becoming a successful entrepreneur, Mr. Saibal Datta offered his expertise on how to cater to the obstacles that one has at the beginning and during the path of becoming an entrepreneur and how to overcome them respecting the deadlines and avoiding the wrong decisions.





Event Name	Digital Poster Making Competition
Date	11 <sup>th</sup> Novembet 2023
Venue	Fleming Block,4 <sup>th</sup> Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Seagulls team
Number of Participants	23
SDGsCovered	4, 9
Duration	1 day

### About the Activity

BBA-Digital Marketing conducted Digital Poster Making Competition on Thanks Giving Day celebrated on 23 rd November, 2023. Students of different streams from BBA – Digital Marketing, BBA-Analytics, BBA-Logistic & Supply Chain, B.Tech (CSE), B.Com (Hons.) and BBA (IPM) participated in the event. Students made digital posters on Canva for giving thanks to Teachers, Farmers, Social Workers, Soldiers and Environment.



Event Name	National Education Day
Date	11 <sup>th</sup> November 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Dr Sangeeta Pant, Dean , CCE, Chitkara University, Punjab
Number of Participants	58
SDGs Covered	4
Duration	Two hours

### About the Activity

Chitkara College of Education conducted a session to commemorate “National Education Day” on 11 November, 2023. The theme for National Education Day 2023 is “Embracing Innovation.” This theme highlights the importance of innovation in education and the need to promote creative and progressive teaching methods. Exploring interactive learning methods, embracing technology for personalized education, and fostering creativity in the curriculum are some key themes for celebrating innovation in education. Various competitions were organized in the event- An essay writing competition on "Embracing Innovation in Education, quiz on National Education Day, declamation contest on topic- "Innovation in Education", and a PPT presentation competition on the theme of National Education Day. Alpha teachers expressed their thoughts on innovation very articulately. They shared some interesting ideas and expressed various ways in which innovation could be brought about and utilized in the education system. The event provided to the alpha teachers a platform to be expressive and to showcase their creative side as well. The event was successful in making the alpha teachers and alpha masters tickle their grey cells to discuss and reflect upon modern teaching methodologies, and integrating technology for effective teaching. Dr Sangeeta Pant, Dean, CCE and Dr Parul Sood, Assistant Dean, CCE, also shared some pearls of wisdom with the Alpha teachers and further emphasized the importance of innovation in education.



Event Details	
Topic	Toast Talk
Date	15-11-2023
Mode	Offline
Organizer name	CCHM
Resource person	CUP Toastmasters International Club
No. of participants	110
SDG No.	4

### Objectives

1. To improve students' observational and analytical skills by interpreting visual stimuli.
2. To enhance verbal communication skills through spontaneous speaking exercises.
3. To build confidence in public speaking and articulation of thoughts.
4. To develop the ability to convey clear and coherent messages in a limited time frame.



### **CUP Toastmasters International Club**

*Organises*

## **Toast Talk**

For the Students of  
Chitkara School of Hospitality and  
Chitkara College of Hospitality Management  
Batch 2023

### Description

The students participated in an activity where they observed a picture displayed on the screen and spoke about it for 2 to 3 minutes. This exercise required them to quickly analyze the image and articulate their thoughts coherently. The active participation in this activity fostered an engaging learning environment. The skills and knowledge gained through this session will significantly enhance the students' communication abilities, crucial for their future careers in the hospitality industry. By developing these skills, students will be better equipped to handle various communication challenges, making them more effective and confident professionals in their field.

Date : 15th November, 2023

Time : 2:00 pm - 4:00 pm

Venue : Pierre Hall, Le Corbusier Block



### Outcomes

1. Students will demonstrate improved observational and analytical abilities.
2. Participants will enhance their verbal communication and spontaneous speaking skills.
3. Attendees will gain confidence in public speaking and presenting ideas clearly.





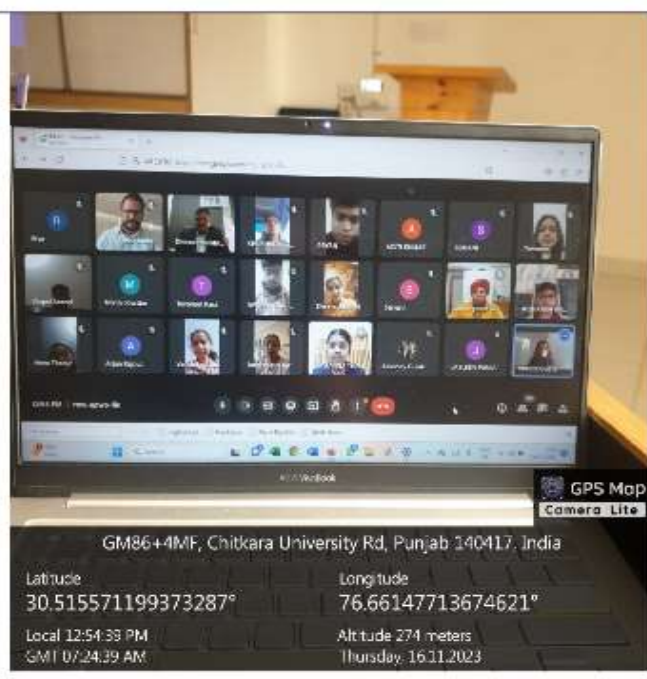
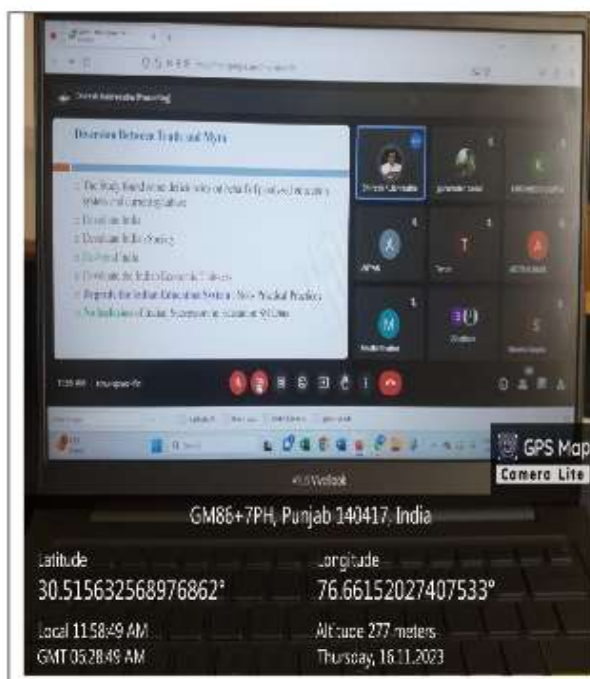
4. Students will be better prepared to articulate their thoughts effectively in their future hospitality careers.



Event Name	EXPERT TALK ON “RETHINKING ON GROWTH POLICY OF INDIAN ECONOMY”
Date	16th November 2023
Venue	Online
Organizer	Dr. Shveta Gupta Dr. Gurwinder Singh
Resource Person	Prof. Dhiresk Kulshrestha
Number of Participants	40
SDGs Covered	4, 8, 9
Duration	1 day

### About the Activity

Faculty of Economics, Chitkara University successfully hosted " Expert Lecture " by Prof. Dhiresk Kulshrestha, Professor and Dean Faculty of Economics, Chitkara Business School from 11:00 AM - 1:00 PM at Fleming Block, 2nd floor, LH-2, Extension Area, Chitkara Business School in Hybrid mode. There are several challenges need to be addressed to maintain Indian economic growth trajectory. In the event, he explored factors contributing India's economic growth and the challenges that lie ahead. He proposed a new approach to growth policy. It was a valuable opportunity for students to learn about the Indian economy and to develop their critical thinking.



Event Name	Poster Competition
Topic	Access to Diabetes Care
Date	16 November 2023
Time	10:30AM to 12:30PM
Venue	CHN Lab GB 306, Galileo Block
Organizers	Department of Nursing, Chitkara University, Punjab.
No. of Participants	20
SDG No.	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

## Objectives

1. To create awareness about Diabetes.
2. To brought out the talent and creativity of students

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Poster Competition on the occasion of World Diabetes Day. The theme of the event was “Access to Diabetes Care”. The motive of the event was to create awareness about Diabetes and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Poster competition, a showcase of artistic prowess, saw Supriya, a student from B.Sc. Nursing 1<sup>st</sup> Semester secured the first position, followed by Naina and Nikita Gupta, both from B.Sc. Nursing 3<sup>rd</sup> Semester respectively claiming the second and third positions. Ms. Parminder Kaur (Associate Professor) and Ms. Sawroop Dhillon (Assistant Professor) were designated as the judges of the event.





## Outcomes

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.

## **Objectives**

The Pre-Placement talk on Navigating Emerging Trends and Technologies by Kreativian Technologies, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 16<sup>th</sup> November, 2023 and received a great response from students. The company representative for this event was Mr. Rukshar Khan, HR Executive at Kreativian Technologies, renowned for designing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## **Outcomes**

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the latest developments and innovations in the fields of computer science and other engineering sectors.
3. Overall, the pre-placement talk, on emerging trends and technologies, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set and stay up to date with latest advancements in field of emerging trends and technologies.



*Students attending the session (16<sup>th</sup> November, 2023)*



*Students attending the session (16<sup>th</sup> November, 2023)*

Chitkara ACM Student Chapter, in collaboration with the Department of Computer Science and Engineering, organized a “STARTUP SPRINT: Get ready to Embrace change “on 16 November ,2023. The event witnessed enthusiastic participation from students across various disciplines. The event mainly aimed to guide students toward startup and innovation dues and to make them interactive with entrepreneurship. The event involved interview of our guest Mr. Bhanu Sharma founder of ATTIROX VENTURES.PVT.LTD and to bind the interest of students and every possible piece of information was provided by Mr. Bhanu. To boost the enthusiasm, Faculty in charge: - Dr Saravjeet Singh and Dr Ravneet Kaur addressed the students. Event was organized in Pierre Hall on 16th November 2023 from 9:30 am to 11:30 am.

## **Event Highlights**

### **1. Opening Speech**

The event kicked off with an inspiring opening speech that set the tone for the day. Attendees were welcomed to a vibrant atmosphere filled with enthusiasm and excitement. The importance of being a part of ACM and its impact on shaping the future was emphasized.

### **2. Addressing from faculty**

With continuation of event, students were addressed by faculty head – Dr. Saravjeet Singh. He introduced the students with past achievements of ACM.



Starting of the event, students attending the session (16 November 2023).

### 3. Speaker gave his introduction

Mr. Bhanu addressed his-self as an entrepreneur. He told about his company and career. He explained the journey of his company from very starting, gave tips and tricks to students for new budding for startups.



Mr. Bhanu telling about his journey of startup (16 November 2023)

### 4. Questioning about speaker's profession

Following sample questions asked by the participants:

Question-How well have you maintained a positive work-life balance?

Achieving and maintaining a positive work-life balance can be challenging, and the level of success varies among individuals. It depends on factors such as personal priorities, job demands, and individual coping strategies. Here are some general tips that can contribute to a healthier work-life balance.

Questions-What options exist for service learning in the community?

Service learning in the community involves combining community service with academic learning to enhance understanding, contribute to the community, and develop civic responsibility. There are various options for service learning in the community across different fields and interests. Mr. Bhanu shared his startup journey of his both companies one is not in that much working. But one is his fulltime. He told us about ups and downs magnified expedition.

### 5. IPR and Incubation

He told us that, the increasing number of incubators and mostly supported by government are getting substantial amount of public funding for its establishment but its survival is entirely dependent on the intake of Incubates / Startups. Hence, I just want to understand what are the strategies incubators adopt to attract potential Incubates.





Speaker sharing the ideas for IPR and incubation (16 November 2023).

### **6. Queries of students regarding their Startups and Entrepreneurship:**

He told students to give profound time and execution of their budding startups. For 100% of output, you have to discover new and magnificent ideas within some intervals so that you can see the changes and growth of your work.



Question Answer session with Speaker Mr. Bhanu (16 November 2023)

### **7. Gift of honor of Mr. Bhanu Sharma**

At the end of the session, our faculty members Dr. Saravjeet Singh and Dr. Ravneet Kaur gave a token of appreciation to Mr. Bhanu.



Dr. Saravjeet Singh and Dr. Ravneet Kaur offering a token of appreciation to Mr. Bhanu (16 November 2023)

## 8. Few words from our faculty heads

Dr. Saravjeet Singh told us about the importance of new events that come upon with new ideas. He thanked Mr. Bhanu for the excellent explanation and marvelous guidance. Sir acknowledged the efforts of members for organizing the event.

### Outcomes of the Session

- Students get the full knowledge about the startup and entrepreneurship.
- Students got a chance to interact with speaker.
- Students get know about benefits of IPR and incubation.
- Students learned something new while they had their interaction with the faculty



Event Name	Interactive session on intricacies of arbitration and mediation by Ms. Deborah Lockhart, CEO, Australian Dispute Centre, Australia
Date	November 16 <sup>th</sup> , 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	Ms. Deborah Lockhart
Number of Participants	60 Students, 3 Guests and 10 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

Chitkara University Office of International Affairs hosted a dynamic and enriching session for students from the Business School and Law School. The event featured Ms. Deborah Lockhart, a renowned expert from the Australian Dispute Centre. Ms. Lockhart's extensive experience in dispute resolution and mediation provided a valuable learning



opportunity for students. During the session, Ms. Lockhart delved into the intricacies of arbitration and mediation, utilizing real-world case studies to illustrate key concepts. She also introduced students to the Australian Dispute Centre's comprehensive training programs, highlighting their accessibility for both aspiring and practicing professionals. The session fostered a stimulating exchange of ideas, allowing students to gain practical knowledge and insights from a distinguished expert in the field.



Welcome of Ms Deborah Loakhart, CEO, ADC along with Ms. Aafreen, Associate Advocate, Jurisconsultus and Mr. Manav, Jurisconsultus



Ms. Deborah Lockhart along with Ms Aafreen

EVENT:	Training Program on ORGANIC FARMING in Mi LIFESTYLE Pvt Ltd		
Date / Time:	16 <sup>th</sup> Nov /1100-1430 hrs	Mode:	Offline
Location / Link:	Kurukshetra, Haryana		
Activity In-charge:	Dr Anurag Tewari & Mr. Sube Singh		
No. of Participants:	800 Participants		
Resource Person	Dr Anurag Tewari		
SDG:	1, 2, 3, 4, 5, 9, 12, 13, 15,& 17		

### **Event Details**

In addition to being a source of highly digestible carbohydrate and nutritionally complete protein, are also an excellent source of essential nutrients, glucosinolates, antioxidants, fibre and vitamins, particularly niacin, riboflavin, Thiamin and vitamins A and C, etc. Green leafy Vegetables such as amaranth, bathua and spinach etc., are cheaper source of folic acid. Vegetables are the best resource for overcoming micronutrient deficiencies.



Judicious mix of vegetables can provide the recommended daily allowance for vitamin, folate as well as significant amounts of other essential mineral nutrients required for human health.

Mi Lifestyle is a direct marketing company. They are into various cosmetics as well as agriculture inputs. Their entire agriculture products are NOP & NPOP certified products. Hence, they all can be used in organic farming. In this context Mi Lifestyle Company frequently organizes training program for its sales team. In few of the training programs I have been the main speaker wherein I have shared my experiences & view point regarding their products.

**PHOTOS OF THE EVENT:**



**Mi Lifestyle visits Chitkara University  
Dr Anurag Tewari trains the sales team**



## Description

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab hosted an event on Institutional Ignite: Intra Constitutional Idea Competition 2023 on 17-Nov-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The venue was LH1, Picasso Block, Chitkara University, Punjab. This session aimed to make students aware of various idea development, projection, and their practical challenges.



The resource person of this session was Mr. Sarabjeet Singh, Lead Software Engineer at Founder and Lightning. During his session, he explained to the students about the various concepts on idea development, their advantages and disadvantages, their practical uses, and their challenges. More than 80 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.

## Outcome

- Understanding and gaining knowledge outside of the standard curriculum.
- Critical thinking skills for understanding the nuts and bolts of programming paradigms.
- Learning to make better decisions while coding real-world situations.
- Discovering the most practical and effective data structure for optimal solutions.



Event Snap Shot (31-10-2023)





Event Name	CSR Activity
Topic	Awareness program on “Nurturing Newborn Care”
Date	20 <sup>th</sup> November, 2023
Venue	Simrita Nursing Home, Dalima Vihar, Rajpura, Patiala
Organizer	Department of Nursing, CSHS, Chitkara University, Punjab
No. of Participants	07
No. of impacted people	18
Under SDG no.	03,04
SDG Details	03 Good health and wellbeing,04 Quality Education

### Objectives

- Awareness among people regarding care of newborn.
- Educating people regarding importance of maintenance of temperature, eye care, cord care.
- Reduce the mortality and morbidity rate among newborns.

### Description

Newborn care plays a crucial role in keeping the child safe and healthy for rest of life. If we do right care, we hope to see fewer babies sick or passing away in future. National Newborn Care Week was celebrated at Simrita Nursing Home, Rajpura in collaboration with Department of Nursing, CSHS, Chitkara University, Punjab from 15<sup>th</sup> – 21<sup>st</sup> November,2023. This year’s theme was “**Safety, Quality and nurturing care-birth right of every newborn**” which highlighted the importance of take care of newborns for their health and growth. The first 28 days of a baby’s life are very important for their survival. During this time, the risk of a baby dying is the highest compared to any other time in their childhood. The first month is also very important for future health and growth. Students of M.Sc. Nursing 1<sup>st</sup> Year and 2<sup>nd</sup> Year have organized the awareness program on “Nurturing Newborn Care” which focused on the temperature maintenance of baby, breastfeeding, eye care, cord care, skin care to keep baby healthy. Overall, the awareness talk was very helpful and effective for the parents and family members,



Students of M.Sc. Nursing 1<sup>st</sup> Year and 2<sup>nd</sup> Year providing awareness regarding importance of taking care of newborns at Simrita Nursing Home, Dalima Vihar, Rajpura, Patiala on 20/11/23.



Students of M.Sc. Nursing 1<sup>st</sup> Year and 2<sup>nd</sup> Year providing about temperature maintenance of baby, breastfeeding, eye care, cord care, skin care at Simrita Nursing Home, Dalima Vihar, Rajpura, Patiala on 20/11/23.



Students of M.Sc. Nursing 1<sup>st</sup> Year and 2<sup>nd</sup> Year educating people at Simrita Nursing Home, Dalima Vihar, Rajpura, Patiala on 20/11/23.



Group photo of Students of M.Sc. Nursing 1<sup>st</sup> Year and 2<sup>nd</sup> Year participating in awareness program on “Nurturing Newborn Care” on 20/11/2023

**Outcomes**

Awareness program was effective and parents and family members gained knowledge regarding care of newborn.

Event Name	How to Read and Analyze Financial Statements and Determine Business Value
Date	20-22 November, 2023
Venue	Pulitzer Hall, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Dr. Pavan Nagpal, El Camino College, California
Number of Participants	50
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation)
Duration	09:00am-04:00pm

### About the Activity

An insightful workshop on mastering the art of reading and analysing financial statements to evaluate business value. Learn essential skills in financial analysis, including interpreting balance sheets, income statements, and cash flow statements. Student Gained practical knowledge to assess company performance, profitability, and financial health.




## Description

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab hosted a seminar “Beyond Bits: Unleashing Critical Thinking in Open Source’ on Open Source Contributions on 20-Nov-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab. The venue was LH- 1, Picasso Block, CUIET, Chitkara University,



Punjab. This session aimed to make students aware of various ways they could contribute to open source and its benefits.

The resource person of this session was Mr. Sarabjeet Singh, Lead Software Engineer, Founder and Lightning. During his session, provided the students with a detailed introduction to open source and insights on making impactful contributions. More than 80 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.



## Outcome

- Understanding and learning outside of the traditional curriculum.
- Critical thinking abilities for comprehending the intricacies of programming paradigms.
- Developing decision-making skills while coding real-world scenarios.
- Identifying the most practical and efficient data format for optimal solutions.



Event Snap Shot (20-11-2023)



Event Snap Shot (20-11-2023)

## **Objectives**

The Pre-Placement talk on Fostering a Culture of Innovation and Problem Solving by Palo Alto, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 20<sup>th</sup> November, 2023 and received a great response from students. The company representative for this event was Ms. Reshmi Nebumpilly, HR Head at Palo Alto, renowned for her expertise in the engineering field and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about the need for critical thinking, innovation and better problem-solving capabilities, for effective communication and addressing complex situations and problems effectively. It also included interaction with the company representative for the students so as to clear their queries and problems regarding the placement and created awareness among the students about the company and the opportunities it offers, and so as to help them, make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## **Outcomes**

1. The seminar successfully enhanced participants' knowledge about the aspects of critical thinking in a workplace.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the culture of innovation and problem-solving techniques in the engineering sector.
3. Overall, the pre-placement talk on critical thinking at workplace, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their problem-solving skill set and to gain better understanding of the innovation culture.



*Students attending the session (20<sup>th</sup> November, 2023)*



*Students attending the session (20<sup>th</sup> November, 2023)*

**Name & Signature of Coordinator**



Event Name	Best Practices in FinTech Industry
Date	21st November 2023
Venue	Rockefeller Block, Chitkara University, Rajpura
Organizer	Dr. Sarabjeet Singh
Resource Person	Mr. Shashank Saxena
Number of Participants	100
SDGs Covered	4, 8, 9
Duration	1 day

### About the Activity

An IIC talk on “Best Practices in FinTech Industry” was held on 21 st November, 2023. Mr. Shashank Saxena (Founder-Myminds) was speaker for BBA Fintech. Students were told how important it is to adhere to the best practices in FinTech in the dynamic landscape of the fintech industry, for sustained success and fostering trust among users. The session was full of words of wisdom and enabled all the students to know about many unknown perspectives of FinTech and gave a fillip to their curiosity to have more sessions like this. In field of finance, where rapid advancements occur, a proactive approach to learning and incorporating best practices can set job seekers apart, signaling their readiness to contribute effectively to the evolving demands of the workplace and the session equipped students for the same.



Photographs with Speaker/Students



Photographs with Speaker/Students

## **Objectives**

The Workshop on Role of Artificial Intelligence in Cyber Security, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 21<sup>st</sup> and 22<sup>nd</sup> September, 2023 and received a great response from the students. The sessions were led by renowned former IPS, Mr. Sanjay Pandey. The speaker discussed with students a resounding success, aligning with its objectives of knowledge dissemination, inspiration and discuss cyber-Security in brief with students. The workshop aimed to provide participants with a deep understanding of the intersection between artificial intelligence (AI) and cybersecurity, exploring ways in which AI technologies can enhance security measures and protect against evolving cyber threats. Participants left the workshop with a profound understanding of the synergy between AI and cybersecurity, equipped with the knowledge and tools necessary to implement AI strategies in their organizations. The event not only contributed to the professional development of participants but also fostered a collaborative network among cybersecurity professionals. This event has left an indelible mark, fostering a sense of enthusiasm and curiosity among our students. In conclusion, the "Navigating Future Frontiers" symposium by DCSI proved to be an invaluable event, offering students profound insights into world of Artificial Intelligence and Cyber Security and emerging technologies. The engaging keynote addresses, informative panel discussions, interactive workshops, and inspiring success stories collectively contributed to enhancing our students' understanding of industry trends and potential career paths.

## **Outcomes**

1. Heightened awareness of need for cybersecurity and the role of AI in it.
2. Empowerment of creativity within engineering disciplines.
3. Enhanced proficiency in utilizing internet and preventing cyber-attacks and threats.
4. Deeper insights into industry trends and career prospects within the cybersecurity and AI sector.
5. Strengthened pathways to internships and job opportunities in the field of AI and cyber security, in the engineering sector



*Students attending the session (21<sup>st</sup>-22<sup>nd</sup> November, 2023)*



*Students attending the session (21<sup>st</sup>-22<sup>nd</sup> November, 2023)*

Event Name	Meeting with Delegates from Western Sydney University
Date	21 <sup>st</sup> November 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Prof Linda Taylor</li> <li>2. Dr Francine Garlin</li> <li>3. Prof Athula Ginige</li> <li>4. Dr Asha Chand</li> <li>5. Dr Sunil Panchal</li> <li>6. Ms Hang Nguyen</li> <li>7. Namrata Anand</li> </ol>
Number of Participants	7 Guests, 600 students and 10 employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs recently welcomed a delegation of seven representatives from Western Sydney University (WSU) to campus. The delegation included esteemed faculty members like Prof Linda Taylor (Pro Vice-Chancellor, WSU) and Dr Francine Garlin (School of Business, WSU), alongside representatives from various academic disciplines: Prof Athula Ginige (School of Computing, Data, and Mathematical Sciences), Dr Asha Chand (School of Humanities and Communication Arts), and Dr Sunil Panchal (School of Science). Additionally, Ms Hang Nguyen (Admissions Director, WSU) and Namrata Anand (Regional Director-South Asia, WSU) joined the visit. The WSU faculty members held interactive sessions with students from their corresponding departments at Chitkara University. Dr. Garlin engaged with Business Management students, Prof. Ginige interacted with engineering students, Dr. Chand connected with Business Mass Communication students, and Dr. Panchal met with Pharmacy students. These sessions aimed to introduce Western Sydney University and its Master's programs, fostering potential applications from Chitkara students. The visit also explored broader academic collaborations, including student exchange opportunities for pursuing Master's degrees at

WSU. Discussions touched upon the possibility of implementing exchange programs like 1+2 or 2+1 for the Journalism and Mass Communication program at Chitkara University.



Welcoming the guests at OIA, photo captured on 21<sup>st</sup> November 2023



International Guest faculty interacting with the students

Event Name	EXPERT TALK ON FINANCIAL FRAUD LANDSCAPE
Date	22 <sup>ND</sup> November 2023
Venue	Rockfeller Block, Chitkara University, Rajpura
Organizer	IPM team
Resource Person	Dr. Shefali Saluja
Number of Participants	90
SDGsCovered	4, 8, 9
Duration	1 day

### About the Activity

The Workshop titled “Expert Talk on Financial Fraud Landscape” was a very well conducted and engaging workshop for future managers. During the entire course of workshop, the students were occupied in a set of activities which required full attention and involvement and resulted in a mixed bag of learning outcomes. The workshop Uncover the psychology behind financial abuse, drawing parallels to the manipulative tactics seen in individuals with narcissistic personality disorder. The discussion extends to the unique challenges posed by the COVID-19 era, exposing how the pandemic has become a breeding ground for financial misconduct. Overall, it was a thorough learning experience with lessons of Collaboration and Creativity. The Workshop conducted by the department fit as an IIC event thereby fulfilling the purpose of creative learning and bringing the future entrepreneurs to learn on financial fraud are indispensable for upcoming managers as they provide essential insights into risk mitigation, informed decision-making, legal compliance, and fostering an ethical work culture. Equipping managers with knowledge about various types of fraud enables them to identify and address potential risks within their organizations, minimizing the likelihood of financial losses. Understanding the legal implications of financial fraud ensures compliance and ethical conduct. Additionally, insights into the psychological aspects of fraud, such as those related to narcissistic personality disorder.



Event Name	EDUREFORM International Conference
Date	22 <sup>nd</sup> & 23 <sup>rd</sup> November 2023
Venue	Explortorium
Organizer	Chitkara College of Education
Resource Person	Dr. Swaroop Sampat Rawal, Actor, Author, Teacher, Life Skill Educator
Number of Participants	69
SDGs Covered	4, 17
Duration	Two hours

### About the Activity

**The EDUREFORM International Conference's** highlights excellence and innovation in education, featuring winning papers, poster-making competition, and Dr. Swaroop Sampat Rawal, Pionner in Education and Actor's engaging session on the topic on Balancing Play Practice & Pursue for KI and KA. The second day of the EDUREFORM International Conference, showcased a rich tapestry of educational excellence and innovation. The conference commenced with Track 1, focusing on 'Teaching Pedagogies Transforming Education,' featuring expert talks by Prof. Dr. Indra Odina and Dr. Ilze Mikelsone, Faculty of Education, Psychology, and Art, University of Latvia, Latvia. More so, during this, 5 papers were featured out of which, Ms. Nidhi Waldia, Savitribai Phule Pune University, emerged as the standout winner for her paper on “Microlearning strategies for teacher professional development in the era of the Fourth Industrial Revolution in India”. Track 2, chaired by the expert Dr. Gipson Varghese, CEO of CXS Solutions India Private Limited and Assistant Professor in the Department of Economics at St. Domenic's College, delved into the intersection of exploring "Technology and Education". During the second track, Dr. Letizia Cinganotto, Senior Researcher from the Italian University Line and the University for Foreigners of Perugia in Italy, delivered an expert talk on Technologies for Language Learning and Teaching. This track acknowledged Debanjali Roy and Tanmoy Putatunda for their paper on “From textbooks to chatbots: Integrating AI in English literature”. Track 3, chaired by Prof. Dr. Indra Karapetjana, Dean, Faculty of Humanities at the University of Latvia, Prof. Dr. Gunta Roziņa, Head of the Department of English Studies at the University of Latvia, Latvia, and Prof. Dr. Anupama Srivastava, Head of Chitkara School of Psychology & Counselling, Chitkara University Punjab, centred on "Applied Education," saw Vidyand Khandagale's victory with his paper on “Mixed method study of strategies adopted by postgraduate teachers to mitigate the impact of the digital divide”. Additionally, Track 4,

themed "Innovative Education," celebrated Dr. Niyati Chitkara, Director, Chitkara International School, Chandigarh & Panchkula, Dr. Honey Chitkara, Associate Director, Chitkara International School, Chandigarh & Panchkula and Principal, Chitkara International School, Chandigarh and Ms. Dolma Pathela, Quality Evangelist & English Coordinator, Chitkara International School, Chandigarh & Panchkula, for their paper on "Assessing curricular and co-curricular areas of learning of students through multi-perspective teaching (MPT)". The track was chaired by Dr. Wilko Reichwein, Deputy Professor at the Institute of Vocational and Business Education, University of Hamburg, Germany, Essi Silvennoinen, Senior Lecturer and Team Coach at the School of Professional Teacher Education, JAMK University of Applied Science, Finland, Dr. Subodh Saluja, Associate Professor and Program Head at Chitkara Business School, Chitkara University, Punjab, and Prof. Dr. Stefano Greco, Director of Chitkara Spaak Centre for Multidisciplinary European Studies, Chitkara University, Punjab. This track also featured an expert talk from Dr. Wilko Reichwein. Simultaneously, a poster competition featured 41 entries from schools in Chandigarh, Haryana, and Punjab. During this, Ms. Alisha Vashisht from Chitkara University, Punjab secured the top spot, while three outstanding posters from Chandigarh Baptist School, Chandigarh, Chitkara International School, Chandigarh and Chitkara University, Punjab were recognised. Furthermore, Dr. Swaroop Sampat, the guest of honor, shared insights on holistic education. The day concluded with Dr. Madhu Chitkara, Pro Chancellor Chitkara University and Dr. Niyati Chitkara Vice President Chitkara International School honoring the winners, emphasising the event's collaborative and innovative spirit, destined to shape the future of education.



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24



Lamp lighting at the beginning of the session

## **Objectives**

The Expert Talk on Patents and Beyond: Exploring the power of Research and Innovation in Today's Business Environment by Dealer Matrix, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 22nd November 2023 and received a great response from the students. The distinguished speaker for the event was Mr. Tushar Rai, an industry expert and HR Head at Dealer Matrix, renowned for his extensive knowledge and experience in business environment and innovative researches. With his expertise in the field, he provided valuable insights and practical guidance to the students on enhancing their problem-solving abilities. During the talk, the company representative explained the fundamentals of business and the need for innovation and researches in today's researches, ensuring that the participants had a solid hold on the basics of the concept. He fostered innovation and teamwork by encouraging collaboration and encouraged them to be novel and innovative, and to customize the content to the user's needs. He demonstrated how improving problem viewing and problem-solving aptitude and attitude, gives the creator a perspective check on various aspects of challenges. Throughout the session, the speaker guided the students to their desired career paths by providing them valuable insights. These insights equipped the students with the practical skills and techniques that they could apply and gain excellence. This event provided valuable insights into innovative research and design thinking, offering key ideas for the students to navigate to similar paths of success.

## **Outcomes**

1. The seminar successfully enhanced participants' understanding of innovative research and business environment.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the need for innovation in today's business environment. Overall, the expert session provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.
3. The outcomes of the event helped attendees to uncover unexpected area of innovation by combining ideas into concepts.



*A picture of the expert from the session (22<sup>nd</sup> November, 2023)*



*Students attending the session (4<sup>th</sup> November, 2023)*

## **Objectives**

The placement session, Discovering Potential through Design Thinking and Entrepreneurial Skills, organized by the Department of Computer Science and Engineering at Chitkara University, were held on 13<sup>th</sup> December, 2023 and received a great response from the students. The distinguished company representative for the event was Ms. Rajiv Ranjan an industry expert and HR Campus Relationship and Engagement at Evaluserve, renowned for her extensive knowledge and experience in design thinking and innovative researches. The primary objective of the event was to facilitate interactions between students and recruiting company, fostering a mutually beneficial relationship. The event aimed to help students explore career opportunities, gain insights into different industries, and secure placements in line with their academic and professional aspirations. The event featured a mix of activities, including one-on-one interviews, group discussions, and networking sessions. Companies conducted preliminary interviews to assess candidates, while students had the chance to engage with industry professionals, gaining insights into workplace dynamics and industry trends. It also served as a platform for the students to showcase their skills, build valuable connections, gain constructive feedbacks and get internship opportunities so as to gain practical experience. Overall, the event provided job opportunities and mentorship to the skilled students and gave valuable feedbacks, suggestions and experience to the other students for their better future placements.

## **Outcomes**

The outcome are:

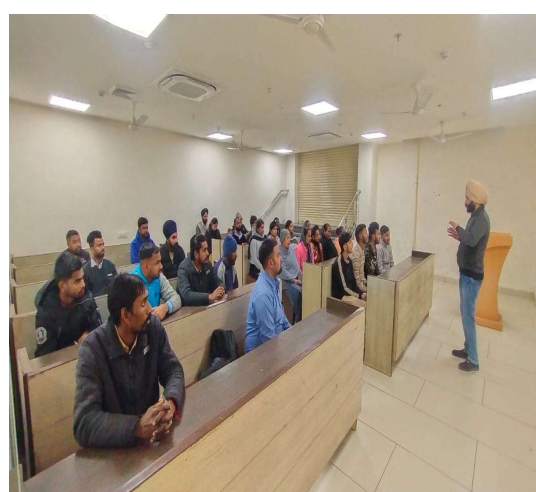
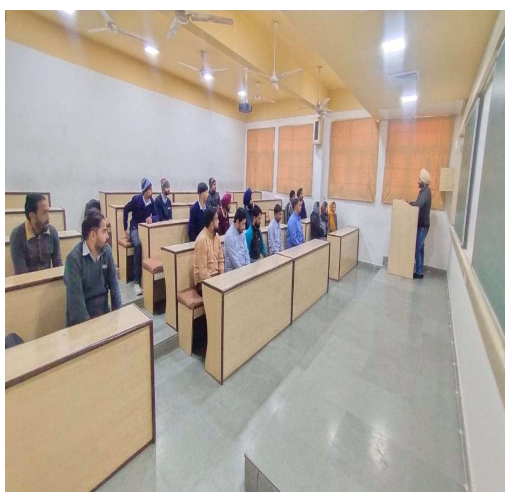
1. Participants will gain a profound understanding of design thinking principles and methodologies through insights shared by Mr. Rajiv Ranjan from Evaluserve
2. Mr. Rajiv insights will help students stay abreast of the dynamic changes in the industry, enabling them to align their skill sets with emerging technologies and stay competitive in the job market.
3. The event will contribute to the enhancement of participants' employability by providing valuable insights into Envisionard HR perspectives.
4. By showcasing Evaluserve commitment to innovation and Enterprenuer Skills, the event aims to inspire students to explore entrepreneurial ventures



<b>Detail of the Event/Session</b>	
Date of the Event/Session	13-Dec-23
Name of the Event/Session	Quarterly Session with Support Staff (By - Mr. Gurjit Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Picasso/Bloom/Edison & Newton/40
SDG Covered	2 , 4 , 5, 8

A Quarterly session with his support staff had been taken by the administrative officer (Mr. Gurjit Singh). The Officer is handling the four buildings of the university (Hello Future/Bloom/Edison/Newton). They provided information on the following aspects to the staff.

- Outside cleaning of the building.
- Submission of leave (Hard Copy) on time.
- Lunch time and refreshment time.
- Not to use phone during duty time.
- Behaviour.
- Wearing of proper uniform.



Event Name	Young Leaders Summit on Sustainable Leadership
Date	14-15 Dec,2023
Venue	Fleming Block, Warren Buffet Hall.
Organizer	Chitkara Business School(Integrated Programme in Management).
Resource Person	Mr. D.V Shastry and Dr. Harsh Sachdev
Number of Participants	100
SDGs Covered	4, 8 & 9
Duration	2 days

### **About the Activity**

The Second Young Leaders Summit on Sustainable Leadership-2023, organized by students from Chitkara University, Punjab, who are part of the Integrated Programme in Management (IPM) & Liberal Arts, took place on December 14th and 15th, 2023. The summit's theme, "Empowering Tomorrow's Trailblazers-Nurturing Leadership in Youth," set the stage for discussions and activities.

Esteemed speakers, Mr. D. V. Shastry, Executive Director of the Natural Gas Society (NGS), and Dr. Harsh Sachdev, Former Executive Director of the Indian Oil Corporation Limited (IOCL), delivered expert talks. Mr. Shastry highlighted practical aspects of leadership, drawing from his experiences to instill self-belief among the students. Dr. Sachdev engaged in discussions about rational management approaches and sustainability mechanisms, sharing insights from his experiences, encouraging a realistic understanding among the students. The participation of IPM & Liberal Arts students was remarkable in various events such as AdMad - Ideation Fusion, Poster Exhibition, and Best Out of Waste, showcasing their active involvement and enthusiasm. Glimpse of the Event: -

**YOUNG LEADERS SUMMIT ON SUSTAINABLE LEADERSHIP-2023**  
 Empowering Tomorrow's Trailblazers  
 Nurturing Leadership in Youth  
 For Integrated Programme in Management and Liberal Arts

**D V Shastry**  
 Executive Director,  
 Natural Gas Society (NGS)

**Date:** 14th -15th December, 2023  
**Venue:** Chitkara Business School

**Dr. Harsh Sachdev**  
 Former Executive Director,  
 Indian Oil Corporation Limited (IOCL)

**Date:** 14th -15th December, 2023  
**Venue:** Chitkara Business School



Insightful talk with key speakers on 14/12/2023



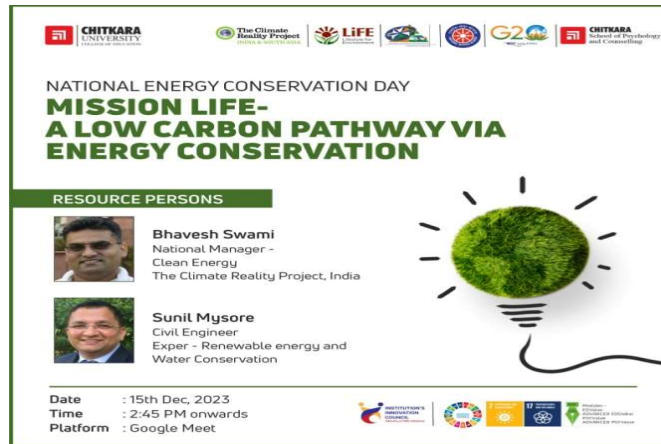
Insightful talk with key speakers on 15/12/2023



Event Name	National Energy Conservation Day" under the theme "MISSION LIFE- A LOW CARBON PATHWAY VIA ENERGY CONSERVATION
Date	15 <sup>th</sup> December 2023
Venue	Google Meet
Organizer	Chitkara College of Education
Resource Person	Mr. Bhavesh Swami, National Manager, Clean Energy, The Climate Reality Project India, Mr, Sunil Mysore, Civil Engineer, Expert Renewable Energy and Water Concersation
Number of Participants	63
SDGs Covered	4
Duration	Two hours

### **About the Activity**


Chitkara College of Education(CCE) in collaboration with The Climate Reality Project, India(TCPI),Lifestyle for Environment, Association of Professional Social Workers and Development Practitioners(APSWDP) and Chitkara College of Psychology and Counseling observed "National Energy Conservation Day" under the theme "MISSION LIFE- A LOW CARBON PATHWAY VIA ENERGY CONSERVATION", aligned to the initiatives of TCPI to demand real climate action, CCE, CSPC and the Virtual Center of Excellence for Social Welfare Administration (VCoE-SWA),had conceived a dialogue/Virtual Program; with an aim to work together with academic institutions and organizations, government and communities, the private sector and all relevant stakeholders, for creating sustainable, carbon-neutral, inclusive cities and towns. The resource person was Mr. Bhavesh Swami, Lead-Clean Energy Policy and Engagements, The Climate Reality Project, India and Mr. Sunil Mysore, Civil Engineer, Expert-Renewable Energy and Water conservation, Lifestyle for Environment who enlightened all about the mass awareness regarding the importance of energy efficiency and conservation in India, present and future trends as well as related relevant subject. It was an immense learning experience, highly informative, and illuminating





**CHITKARA UNIVERSITY** The Climate Reality Project LIFE G20 CHITKARA Centre of Excellence for Sustainability

**NATIONAL ENERGY CONSERVATION DAY**  
**MISSION LIFE-  
A LOW CARBON PATHWAY VIA  
ENERGY CONSERVATION**

**RESOURCE PERSONS**

 **Bhavesh Swami**  
National Manager -  
Clean Energy  
The Climate Reality Project, India

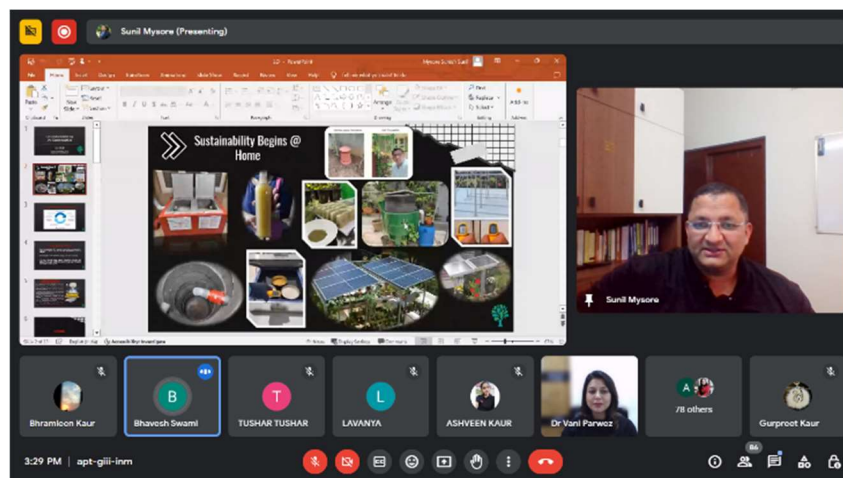
 **Sunil Mysore**  
Civil Engineer  
Exper - Renewable energy and  
Water Conservation



**Date** : 15th Dec, 2023  
**Time** : 2:45 PM onwards  
**Platform** : Google Meet



Mr. Bhavesh Swami explains about the energy conservation



Mr. Sunil Mysore discussing about sustainability

Event Name	Recent Trends in Motivational Enhancement Therapy: Inspire, Engage and Change
Date	15 <sup>th</sup> December, 2023
Venue	Einstein Hall
Organizer	Chitkara School of Psychology & amp; Counselling
Resource Person	Dr. Karishma Godara, Research Officer, National Drug Dependence, AIIMS, New Delhi
Number of Participants	121
SDG Number	3,4
Duration	2 Hours

### **About the Activity**

Chitkara School of Psychology and Counselling (CSPC) organized an expert talk on ‘Recent Trends in Motivational Enhancement Therapy: Inspire, Engage and Change’ on 15 th December, 2023. Dr. Karishma Godara, Research Officer, National Drug Dependence, AIIMS, New Delhi was invited as a Resource person. She briefed about Motivational Enhancement Therapy and its approaches in her talk. Dr. Karishma explained MET as an approach aimed at helping individuals identify and resolve ambivalence regarding alcohol and other drug use. It uses Motivational Interviewing (MI), which is an evidenced based approach that helps individuals with substance use disorders resolve mixed feelings about substances and make behavioural changes. The expert also enlightened the students about disputing their discrepancies between real and ideal self. She also interacted with students and gave an interesting activity to modify their behaviour. She asked students about the most important reasons why they need to make changes and their various strategies to make it into action.





## **Objectives**

The primary objective of the Pre-Placement Talk and Interview event held on December 16, 2023, featuring Mr. Abhinav, HR at Coding Ninjas, is to provide students with a profound understanding of the intricacies of design thinking and emerging trends in research, innovation, and entrepreneurship. Titled "Coding Ninja Unleashed," the event aims to equip participants with the knowledge and insights needed to excel in the dynamic landscape of technology and entrepreneurship. The objective is to delve into the world of design thinking, unraveling its principles and methodologies. Participants will gain a comprehensive understanding of how design thinking can be applied to problem-solving and product development. Mr. Abhinav's expertise will shed light on Coding Ninjas' perspective on integrating design thinking into their innovative processes, offering students valuable insights into how this approach contributes to success in the tech industry. Attendees will be exposed to the latest developments and disruptive technologies that are shaping the industry. Mr. Abhinav's insights will highlight Coding Ninjas' commitment to staying at the forefront of technological advancements and how students can align their skills with these trends to enhance their employability. Lastly, the event seeks to inspire students to pursue entrepreneurship and innovation by showcasing the opportunities available in the ever-evolving tech landscape. By understanding Coding Ninjas' approach to fostering innovation, attendees will be motivated to explore their own entrepreneurial potential.

## **Outcomes**

The outcome are:

1. Participants will gain a profound understanding of design thinking principles and methodologies through insights shared by Mr. Abhinav from Coding Ninjas..
2. Mr. Abhinav's insights will help students stay abreast of the dynamic changes in the industry, enabling them to align their skill sets with emerging technologies and stay competitive in the job market.
3. The event will contribute to the enhancement of participants' employability by providing valuable insights into Coding Ninjas' HR perspectives.
4. By showcasing Coding Ninjas' commitment to innovation and entrepreneurship, the event aims to inspire students to explore entrepreneurial ventures



*Students attending the session (16<sup>th</sup> Dec 2023)*



*Students attending the session (16<sup>th</sup> Dec 2023)*

<b>Event Name</b>	Training sessions on the topic 'Understanding Diversity, Equity and Inclusion'
<b>Date</b>	16 Dec 2023
<b>Venue</b>	Einstein Hall,
<b>Organizer</b>	Office of the Talent Management
<b>Resource Person</b>	Hon'ble Chancellor, Vice Chancellor and Pro Vice Chancellors as per the schedule
<b>Number of Participants</b>	61
<b>SDGs Covered</b>	SDG-4, Quality Education , SGD 5 (Gender Equality)

### About the Activity:

Chitkara Exploration Program a full day employee orientation program is conducted for the newly recruited faculties. The program has been so designed that the university leadership addresses the participants and explains the policies and practices of the university. The faculties are apprised of the culture of the organisation and are motivated to adopt the most effective methodologies of teaching and learning. The program includes a session on 'Prevention of Sexual Harassment (POSH) at work place' to sensitise the employees towards gender equality and making the university a safe place for work. The program impacts SDG 4 and SDG 8.





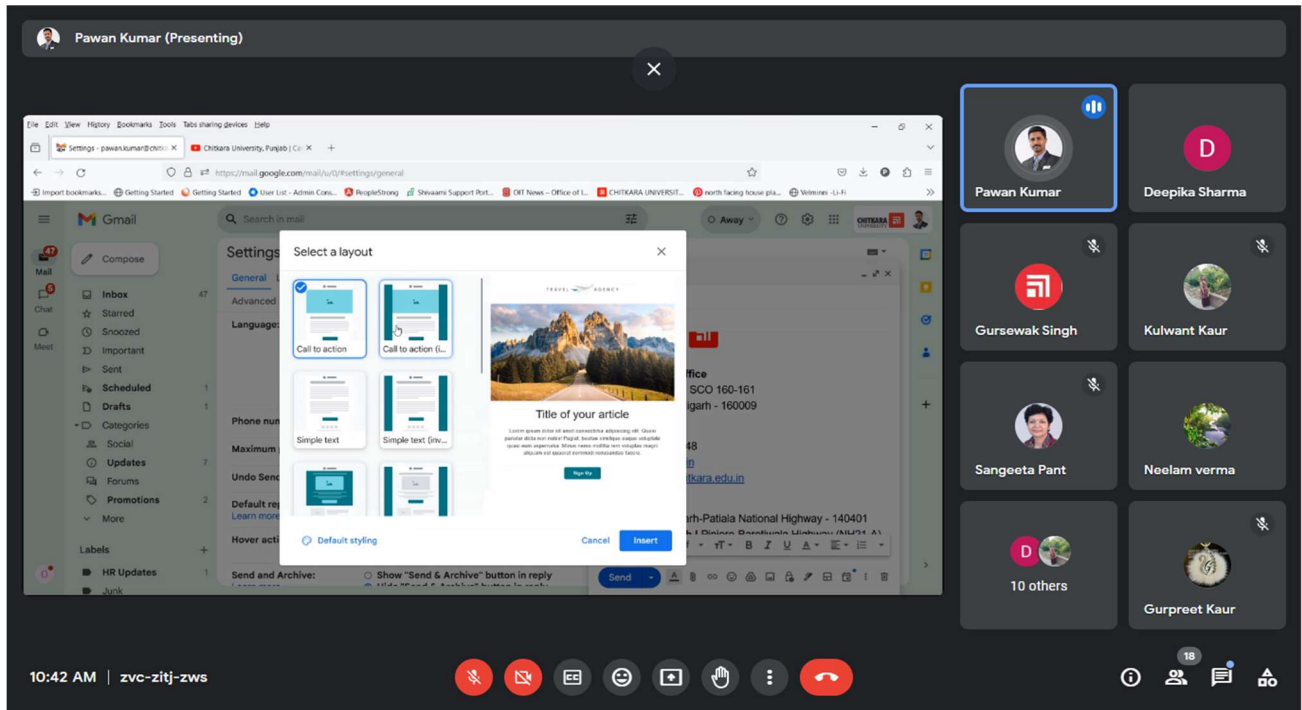
<b>Event Name</b>	Emerging Trends in Technology And Organising Skills
<b>Date</b>	18 <sup>th</sup> to 22 <sup>nd</sup> December 2023
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Mr Pawan Mehta, Director, Office of Information Technology, Mr Divyansh Juneja, Professor of Artificial Intelligence in Chitkara Business School
<b>Number of Participants</b>	15
<b>SDGs Covered</b>	4
<b>Duration</b>	One hours

**About the Activity:**

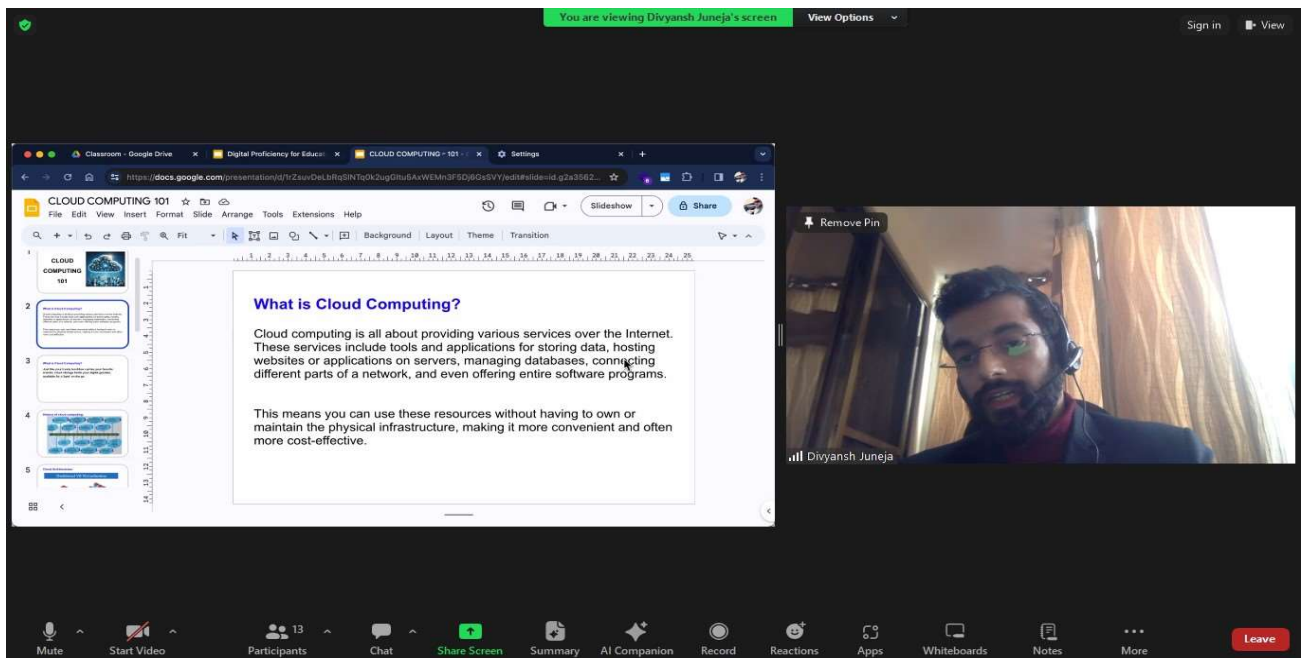
Chitkara College of Education conducted a five-day Professional Development Programme (PDP) from December 18 to 22, 2023 for the Non teaching staff members of CCE, OSA, IQAC and CSPC . The theme of the PDP was "Emerging Trends in Technology and Organizing Skills". Ms. Mansi Uppal, Innovation Manager of the EDUREFORM project, served as the resource person on the first day. In her engaging session, Ms. Uppal elucidated on the effective utilization of Google Drive along with insights on managing and organizing data, granting collaboration rights, and navigating Google tools such as sheets and tracking changes. The session concluded with valuable dos and don'ts for optimal use of Google Drive. On the second day, Mr Pawan Mehta, Director, Office of Information Technology, gave an insight into the effective use of Gmail and its various features to streamline the mailing process along with its key features like labels, filters and mail merge. On the third day, Mr Divyansh Juneja, Professor of Artificial Intelligence in Chitkara Business School provided insightful advice on how to effectively utilize cloud services, Google Docs, Sheets, Forms etc. On day four, the Staff Development Program was continued by Mr Divyansh Juneja who focussed on the google drive management and unveiled the capabilities of google sites and how one can create and share their user friendly website with ease. Mr Divyansh Juneja emphasized on the key features of Task Board, Task Code, Jam Board and Edu site in yet another session on day five. Dr Sangeeta Pant, Dean, Chitkara College of Education expresses gratitude to the



resource people for helping the non-teaching staff members advance their skills and broaden their capabilities for the department's seamless and effective operation.



Mr. Pawan Mehta explain the techniques



Mr. Diyansh Juneja explaining about cloud computing

## **Objectives**

The primary objective of the Placement Event held on December 18, 2023, featuring Ms. Pallavi, Business Development Associate at Avi Software, is to guide and prepare students for future-ready careers by emphasizing key trends in research, innovation, and entrepreneurship within the evolving landscape of the technology industry. Titled "Future-Ready Careers: A Pre-Placement Odyssey with Avi Software," the event seeks to equip participants with the knowledge and insights necessary to navigate the dynamic job market and excel in their professional journeys. the demands of the evolving job market. By emphasizing the importance of being future-ready, participants will gain insights into the expectations and opportunities available within Avi Software, aiding them in making informed decisions about their career trajectories. Overall, the objective is to empower students with the knowledge and perspectives needed to make informed career choices, understand the industry landscape, and position themselves as valuable assets in the ever-changing world of technology and business.

## **Outcomes**

The outcome are:

1. Ms. Pallavi's insights will offer a comprehensive overview of the industry landscape, empowering students to align their skill sets with the dynamic demands of the job market.
2. Equip students with the knowledge and insights necessary to be "future-ready" for their careers..
3. Facilitate a meaningful interaction between students and Avi Software, fostering a connection that goes beyond the event.
4. By understanding the specific trends and expectations within Avi Software and the broader industry, participants will be better equipped to navigate their career paths, make strategic choices, and embark on successful placements aligned with their professional aspirations



*A picture from the session (18th December, 2023)*



*A picture with the expert(18th Dec 2023)*

## **Objectives**

Droom's Competitive Triumph, a dynamic placement event in collaboration with the Department of Computer Science and Engineering, is a convergence of innovation and opportunity. This event is designed to empower students in mastering challenges through the lens of design thinking, while ensuring they stay abreast of the latest trends in research and innovation. The session is a unique blend of learning and networking, offering a glimpse into the cutting-edge trends. Students actively engaged, showing enthusiasm and curiosity throughout the event. The interaction and participation reflected a genuine interest in honing their skills and exploring opportunities in the field. Overall, the positive vibe and keen involvement of the audience made the event a success, creating an environment of learning and collaboration.

## **Outcomes**

The outcome are:

1. Students learned how to apply design thinking methodologies to identify career goals, craft compelling resumes and cover letters, and excel in interviews.
2. Participants gained awareness of the latest advancements in technology and innovation, keeping them ahead of the curve in the job market.
3. By participating in workshops and interacting with industry professionals, students gained a deeper understanding of their strengths, weaknesses, and career aspirations, empowering them to make informed decisions about their future.
4. Through workshops, panel discussions, and networking opportunities, students honed their communication and collaboration skills, valuable assets for any workplace.
5. The event fostered closer ties between Droom and the department, opening doors for future collaborations, mentorship programs, internships, and joint research projects.



*Students attending the session (19th December, 2023)*



*A picture from the session (12th May 2023)*

<b>Event Details</b>	
<b>Title of the Event:</b>	Innovative Python GUI Programming with Tkinter: Hands-On
<b>Date of the Event:</b>	19/12/2023
<b>Venue</b>	TG-501, Turing Block
<b>SDG No.</b>	4
<b>No. of Student Enrolled:</b>	56
<b>No. of Student Attended</b>	56
<b>Resource Persons:</b>	Ms. Harneet Kour, Founder, Splendours Coders, Chandigarh

### Objectives:

A workshop covering advanced tools to use GUI with python with hands on practice, titled “Innovative Python GUI Programming with Tkinter: Hands On” is being organised by the Department of Computer Science and Engineering and the Centre of Excellence for Logic Building Skills on December 19, 2023. It will be led by Dr. Shilpi Harnal and Dr. S.K. Chawla as organisers and Ms. Harneet Kour (Resource Person). The timing is 11:15 AM – 01:15 PM and will be conducted in offline mode. Learning Python with GUI can be beneficial in many ways. The objectives of the event are Simplifies the development process, Cross-platform compatibility, and Interactive and engaging students.

### Outcomes:

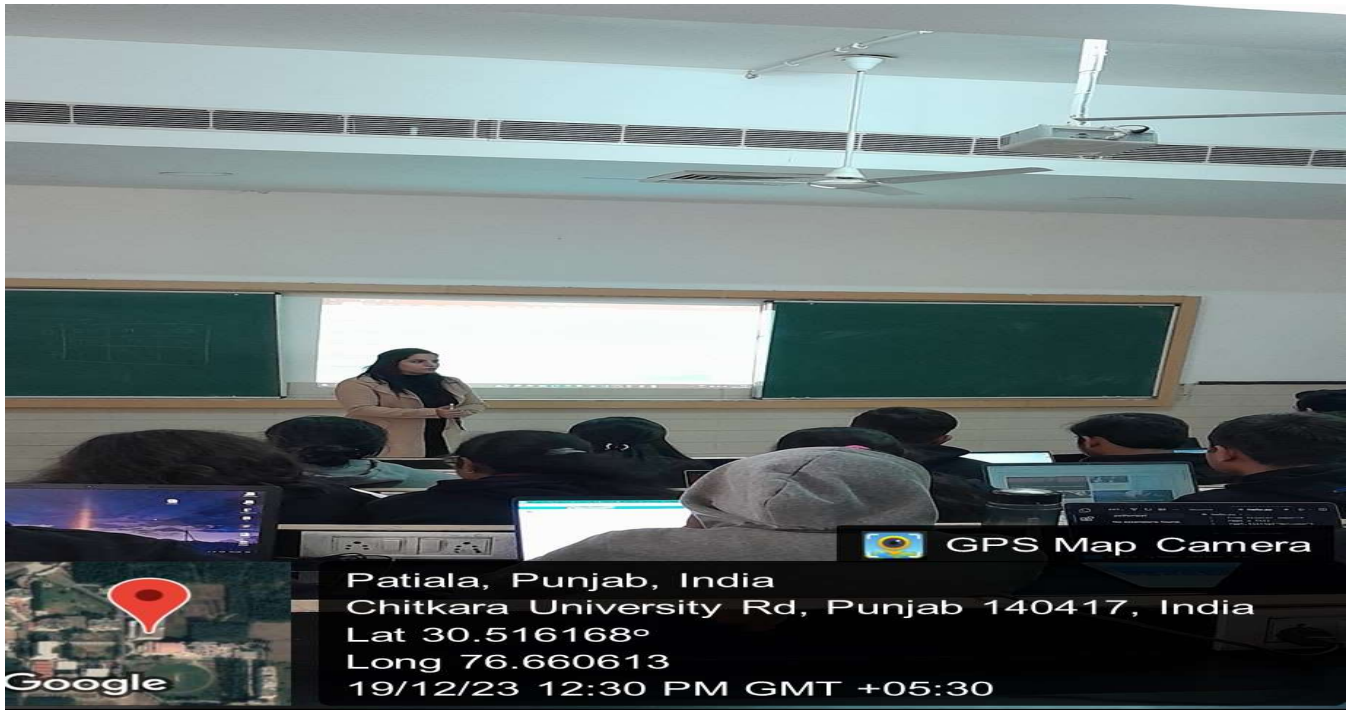
- Simplifies the development process: Python GUI libraries simplify the process of developing graphical user interfaces by providing pre-built GUI components. This can save time and effort when creating applications that require a GUI.



- Cross-platform compatibility: Python is extensively used for designing desktop graphical user interfaces (GUI) for Windows, macOS, and Linux using frameworks such as PyQt and Tkinter.
- Ease of use: Python is a widely-used programming language due to its ease of use, widespread adoption, and, most significantly, its beginner friendliness. Python tkinter is the fastest and easiest way to create GUI applications.
- Interactive and engaging: GUIs can make your applications more interactive and engaging for users. With Python GUI programming, students can add interactive graphical user interfaces to their own programs.



Expert with standee



Students attending the session



<b>Event Name</b>	Workshop on Basics of Research Methodology
<b>Date</b>	20 <sup>th</sup> December, 2023
<b>Venue</b>	LH-609, 6 <sup>th</sup> Floor, Picasso Block
<b>Organizer</b>	Centre for Global Education, Chitkara University, Punjab
<b>Resource Person</b>	Dr. Muskan Arora, Assistant Professor, TSLAS, Thapar Institute of Engineering and Technology Patiala
<b>Number of Participants</b>	17
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
<b>Duration</b>	10:00am-04:00pm

**About the Activity: -**

Students Explored fundamental principles and techniques essential for conducting effective research across various disciplines. The students were taught about research design, data collection methods, and analysis techniques to enhance your research skills. The workshop provided valuable insights into the foundational aspects of research methodology.

Photograph 1 (Brochure/flyer of the event)



Photograph 2



Photograph 3



## **Objectives**

The Shopclues Challenge was a competitive placement event organised in collaboration with Department of Computer Science and Engineering was held on 20 December 2023 and received a great response from the students. It tested students' skills in design thinking, research, innovation, and technology. The Shopclues Challenge wasn't just about competition; it was about nurturing the next generation of design thinkers. Its core objectives were:

1. To spark creativity and innovation: By presenting students with real-world challenges, the event aimed to ignite their creative spark and encourage them to think outside the box.
2. To hone design thinking skills: The challenges were designed to test and refine students' abilities in various aspects of design thinking, from empathy and ideation to prototyping and testing.
3. To bridge the gap between academia and industry: The presence of Mr. Srivastava and other industry professionals provided students with valuable insights into the practical application of design thinking in the corporate world.
4. To celebrate excellence: Ultimately, the Shopclues Challenge was a platform to recognize and celebrate the brightest minds, rewarding outstanding teams for their exceptional design thinking prowess.

## **Outcomes**

The outcome are:

1. By presenting students with real-world challenges, the event aimed to ignite their creative spark and encourage them to think outside the box.
2. The challenges were designed to test and refine students' abilities in various aspects of design thinking, from empathy and ideation to prototyping and testing.
3. The presence of Mr. Srivastava and other industry professionals provided students with valuable insights into the practical application of design thinking in the corporate world.
4. Participating in a competitive event like boosted students' confidence in their abilities and their capacity to tackle complex challenges.



**Students attending the session (20<sup>th</sup> December 2023)**

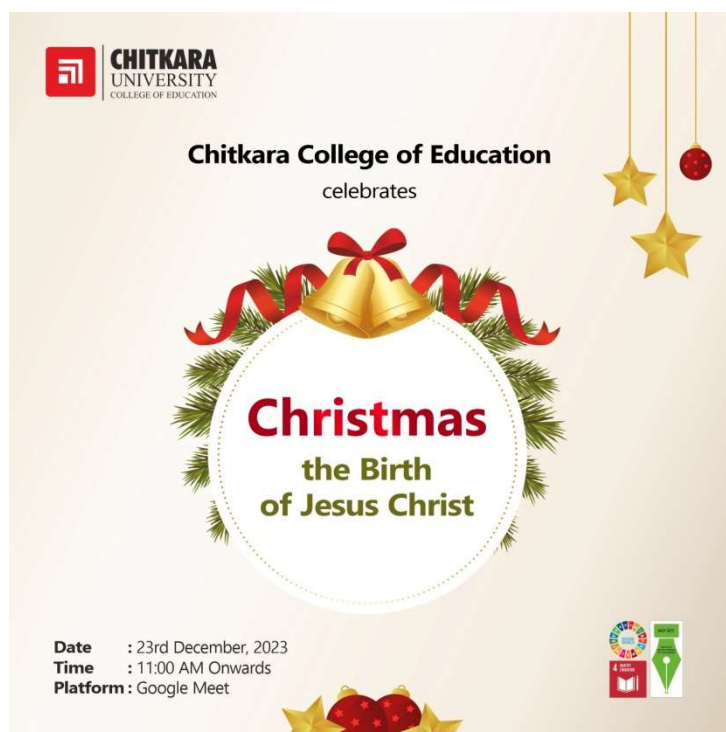


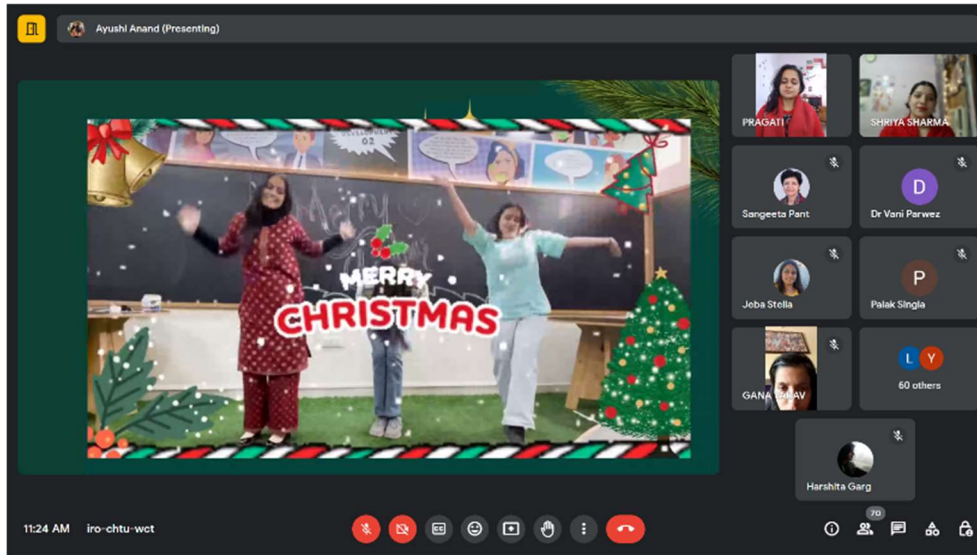
**Students attending the session (20<sup>th</sup> December 2023)**

<b>Event Name</b>	Christmas The Birth of Jesus Christ
<b>Date</b>	23 <sup>rd</sup> December 2023
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr. Sangeeta Pant, Dean, CCE
<b>Number of Participants</b>	59
<b>SDGs Covered</b>	4
<b>Duration</b>	One Hour

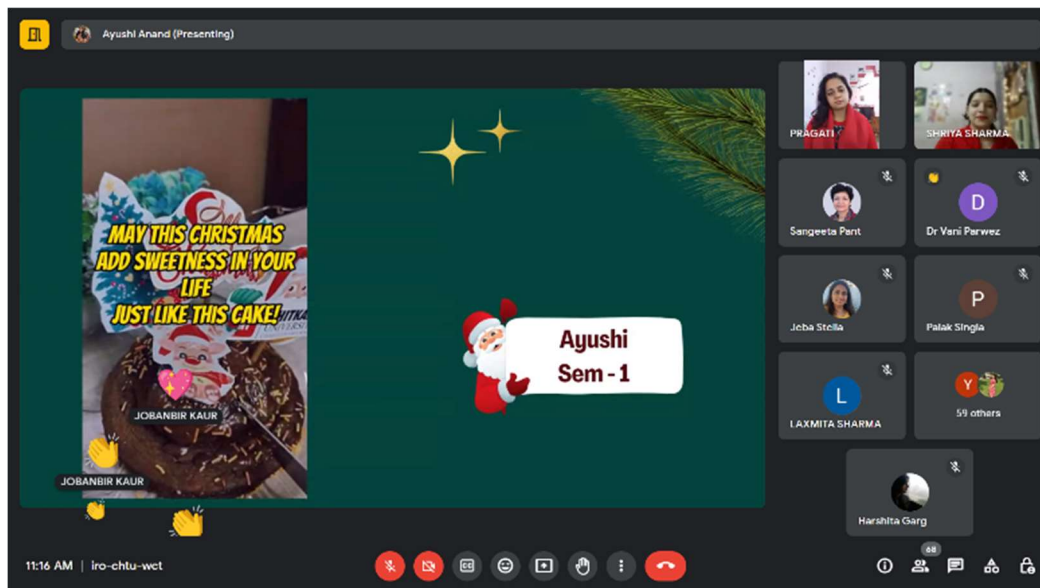
### About the Activity

Chitkara College of Education virtually celebrated Christmas, the birth of Jesus Christ on 23<sup>rd</sup> Dec, 2023. This auspicious day is celebrated by the people around the world to commemorate the birth of Jesus Christ, with great joy and thanksgiving. Following activities were conducted during the event " Christmas Celebration ", firstly Commencement, with permission by the Dean, welcome address, history and reason behind celebrating this day followed by the Multilingual Carol Singing (both group and solo), The Heavenly Treats-Christmas goodies baked like Plum cakes, cookies, muffins, candy canes, gingerbread and more, Adornment - Christmas tree decoration/ candle decoration/ crib making, Expressions-Christmas card making by the Alpha Teachers, presenting the same card to their associate teachers, Santa's Hat - Santa cap making, Twirl - Dance (both group and solo) on Christmas songs, Glimpses of the preparation the event and Vote of Thanks - Gratitude and wishing everyone Merry Christmas and a Happy New Year. All the Alpha Teachers and Alpha Masters participated with great zeal and enthusiasm.





Alpha Teachers enjoying the Christmas while showing their talent



Alpha Teacher Ayushi Anand made cake on the Christmas



### Event Details

<b>Event Name</b>	Model Exhibition of Educational Technology/ Nursing Education
<b>Topic</b>	Audio Visual Exhibition
<b>Date</b>	3 <sup>rd</sup> January, 2024
<b>Mode</b>	Offline
<b>Venue</b>	A.V. Aids Lab, Chitkara University, Punjab
<b>Organizer Name</b>	Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab Ms. Ayushi Mohil, Nursing Tutor, CSHS, Chitkara University, Punjab
<b>Resource Person</b>	
<b>No. of Participants</b>	31 (B.Sc. Nursing 5 <sup>th</sup> Semester)
<b>SDG No</b>	SDG 3: Good Health & Well- Being SDG 4: Quality Education

### Objectives

- To enhance learning through audio and visual stimulation, offering a more effective and interesting learning environment.
- To facilitate better understanding, retention and application of information by combining audio-visual features with models.

### **Description:**

Ms. Priya Gill (Nursing Tutor) and Ms. Ayushi Mohil (Nursing Tutor), Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab had organized a Model Exhibition of Educational Technology/ Nursing Education on 3<sup>rd</sup> January, 2024 at A.V. Aids Lab GB206, Galileo Block. The theme of the event was “Audio Visual Exhibition”. Model exhibition was conducted for the inter-clas in B.Sc. Nursing 5<sup>th</sup> Semester. The motive of the event was students displayed an excellent fusion of their creativity and knowledge of education. The key features of the exhibition, emphasizing the role of audio-visual aids in healthcare communication and patient education. The students explained the different types of A.V. Aids on displays such as charts, posters, flip charts, flashcards, handouts, pamphlets, leaflets, cartoons, puppets, bulletin boards, flannel board, OHP, model and film strips. The event covered goal number 3 (Good Health & Well-Being) & 4 (Quality Education) of United Nations Sustainable Developmental Goals. B.Sc. Nursing 5<sup>th</sup> Semester students participated in the event and students were divided into 6 groups out of which “Group 6 stood First”, “Group 4 stood Second” and “Group 3 stood Third”. Assessment of the exhibition was by Ms. Kanika

Guleria, Assistant Professor and Ms. Kanu Mahajan, Assistant Professor and sought explanation about the details of all the different models from students who made models. Everyone of the participants were given certificates.



**Group 1 and Group 2 Presenting Audio Visual Model on 3<sup>rd</sup> January, 2024**



**Group 3 and Group 4 Presenting Audio Visual Model on 3<sup>rd</sup> January, 2024**



**Group 5 and Group 6 Presenting Audio Visual Model on 3<sup>rd</sup> January, 2024**



**Audio Visual Model Exhibition of Educational Technology/Nursing Education  
on 3<sup>rd</sup> January, 2024**

### **Outcomes**

- The audio visual model exhibition increase student’s curiosity, encouraging hands-on learning and cultivating interest in nursing education.

### Event Details

<b>Event Name</b>	Model exhibition of Child Health Nursing
<b>Topic</b>	Curative and preventive aspects of ENBC
<b>Date</b>	5 <sup>th</sup> January, 2024
<b>Mode</b>	Offline
<b>Venue</b>	MCH Lab, 102, Galileo Block, Chitkara University, Punjab
<b>Organizer Name</b>	Ms. Kanika Sharma, Nursing Tutor, CSHS, Chitkara University, Punjab Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab
<b>Resource Person</b>	-
<b>No. of Participants</b>	(B. Sc. Nursing 5th Semester) & 2 (Post Basic B.Sc. Nursing 1 <sup>st</sup> Year)
<b>SDG No.</b>	SDG 3 (Good Health & Well-Being) & 4 (Quality Education)

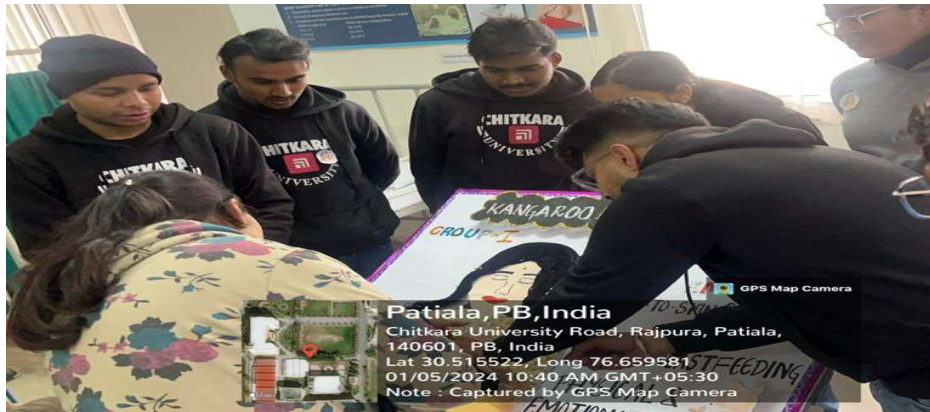
### Objectives

- To enhance learning through evidence-based practices in adoption of effective and up-to-date approaches in care of newborn.
- To facilitate better understanding on importance of specialized care of newborn and emphasizing the unique needs in pediatric nursing.

### **Description:**

Ms. Kanika Sharma(Nursing Tutor) and Ms. Priya Gill (Nursing Tutor) Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab had organized a Model Exhibition of Child Health Nursing I Including Essential Newborn Care (EBNC), FBNC, IMNCI and PLS Modules and Child Health Nursing on 05<sup>th</sup> January, 2024 at MCH Lab, 102, 1<sup>st</sup> floor Galileo Block, Chitkara University, Punjab. The motive of the event was to increase the knowledge, cognitive, creative skills of students and create awareness about various aspects of Child Health Nursing. The students explained the models of essential newborn care as displays such as radiant warmer, incubator, kangaroo mother care and position of breast feeding .The event covered goal number 3 (Good Health & Well-Being) & 4 (Quality Education) of United Nations Sustainable Developmental

Goals. B.Sc. Nursing 5<sup>th</sup> Semester and Post Basic B.Sc. Nursing 1<sup>st</sup> Year students participated in the event and students were divided into 4 groups out of which “Group 3<sup>rd</sup> stood First” and “Group 1<sup>st</sup> stood Second”. Ms. Timsy; Associate Professor, Ms. Aruna Kumari; Assistant Professor were designated as the judge of the event. Everyone of the participants were given certificates.



**Group 1 presenting Kangaroo Mother Care on 05<sup>th</sup> January, 2024**



**Group 2 presenting Incubator on 05<sup>th</sup> January, 2024**



**Group 3 presenting Radiant Warmer on 05<sup>th</sup> January, 2024**



**Group 4 presenting Position of Breast Feeding on 05<sup>th</sup> January, 2024**



**Group photograph of participants and teachers on Model exhibition on 05<sup>th</sup> January, 2024**

### Outcomes

- The model exhibition increase student's curiosity learning and overall improvement of child health care practices.

<b>Event Name</b>	An International Conference on ‘Translational Approaches and Recent Advances in Drug Delivery (TARADD-2024)
<b>Date</b>	06 <sup>th</sup> January 2024
<b>Venue</b>	Warren Buffett Hall
<b>Organizer</b>	Chitkara College of Pharmacy
<b>Resource Person</b>	Dr. Manisha Singh Discipline of Pharmacy, Graduate school of Health, University of Technology, Sydney, Australia Dr. Kamal Dua Discipline of Pharmacy, Graduate school of Health, University of Technology, Sydney, Australia Prof. K Gowthamarajan, Head, JSS College of Pharmacy, Ooty, Mysuru Prof. Harish Dureja, Head, Department of Pharmaceutical Sciences, MDU, Rohtak
<b>Number of Participants</b>	130
<b>SDGs Covered</b>	3, 4, 9
<b>Duration</b>	1 day

## About the Activity










Marking a Decade of Knowledge, Innovation and Inspiration by  
**Journal of Pharmaceutical Technology & Research Management (JPTRM)**  
**International Conference on**  
**Translational Approaches**  
**and Recent Advances in**  
**Drug Delivery-2024**  
 (TARADD-2024) **Date:** 6th January, 2024  
**Venue:** Chitkara College of Pharmacy

**Eminent Speakers**

**Dr. Manisha Singh**  
Discipline of Pharmacy, Graduate School of Health, Faculty of Health, Australian Research Consortium in Complementary and Integrative Medicine (ARCCIM), University of Technology Sydney, Sydney, Australia

**Prof. (Dr.) K Gowthamarajan**  
Head, Department of Pharmaceutics, JSS College of Pharmacy, Ooty, JSS Academy of Higher Education & Research, Mysuru

**Dr. Kamal Dua**  
Lead, Drug Delivery Node, Respiratory Pharmaceutical Research Team/Discipline of Pharmacy, Graduate School of Health, University of Technology Sydney, Sydney, Australia

**Prof. (Dr.) Harish Dureja**  
Head, Department of Pharmaceutical Sciences, Maharshi Dayanand University, Rohtak

**Chairman and Convener:** Prof. (Dr.) Thakur Gurjeet Singh, Dean, Chitkara College of Pharmacy  
**Prof. (Dr.) Sonia Dhiman**, Asst. Dean, Chitkara College of Pharmacy  
**Organising Secretaries:** Dr. Chander Parkash, Assoc. Professor & Asst. Dean (PhD Program), Chitkara College of Pharmacy

**PROFESSIONAL PARTNERS:** 
**INDUSTRIAL PARTNERS:** 

**INSTITUTIONAL PARTNERS:** 
**HOSPITAL PARTNERS:** 

Organised by Chitkara College of Pharmacy, Chitkara University, Punjab  
 in collaboration with Punjab State Pharmacy Council,  
 Association of Pharmaceutical Teachers of India and Biogenetic Healthcare

 Scan to Register



Chitkara College of Pharmacy hosted an international conference on ‘Translational Approaches and Recent Advances in Drug Delivery-2024’. The event was scheduled for January 6th, 2024, at Chitkara College of Pharmacy, Chitkara University, Punjab. The conference took place offline, and notable figures like Dr. Manisha Singh, Discipline of Pharmacy, Graduate school of Health, University of Technology, Sydney, Australia; Dr. Kamal Dua, Discipline of Pharmacy, Graduate school of Health, University of Technology, Sydney, Australia; Prof. K Gowthamarajan, Head, JSS College of Pharmacy, Ooty, Mysuru; Prof. Harish Dureja, Head, Department of Pharmaceutical Sciences, MDU, Rohtak along with other distinguished national and international speakers, contributed their expertise to discuss groundbreaking advancements in Translational Approaches and Recent Advances in Drug Delivery. This conference held significant importance as it brought together experts from national and international domains to discuss recent innovations in translational approaches in drug delivery which aimed to bridge the gap between research and clinical application, focusing on developing effective delivery systems. These advancements continue to revolutionize drug delivery, enhancing specificity, efficacy, and patient outcomes in various diseases. Attendees stand to gain valuable insights and contribute to shaping the trajectory of the field.



Attendees of the event



Felicitation of Dr. Manisha Singh, Discipline of Pharmacy, Graduate school of Health

<b>Event Details</b>	
<b>Event Name</b>	Workshop
<b>Topic</b>	<b>Advancement in basic cardiac life support (BCLS)</b>
<b>Date</b>	8 <sup>th</sup> – 9 <sup>th</sup> January, 2024
<b>Time</b>	9:00AM onwards
<b>Mode</b>	Offline
<b>Venue</b>	GB205, Galileo block
<b>Organizer Name</b>	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
<b>Resource Person</b>	Ms. Neha, Ms. Anjali, Ms. Divya, Ms. Chetna, Ms. Priya
<b>No. of Participants</b>	58 students
<b>SDG No.</b>	3-Good Health and Well Being, 4-Quality Education

#### **Objectives:**

- Understand the rescuer's role in the chain of survival.
- Perform CPR effectively for adult casualties.
- Chocking relief for conscious and unconscious adult casualties.
- Use an AED correctly, safely and swiftly.

#### **Description:**

An Workshop on 'Advancement in basic cardiac life support' was organized by the Department of Nursing, Chitkara School of Health Sciences, Chitkara University on 8<sup>th</sup> – 9<sup>th</sup> January, 2024. The event equipped the participants with the basic skills and knowledge of BCLS. Detailed CPR guidelines of Basic cardiopulmonary life support (BCLS) for management of adult victims with Cardio pulmonary arrest inside/outside the hospital provides an algorithmic stepwise approach for optimal outcome of the victims by paramedics. AED and other cardiovascular life support skills was taught during the sessions.

#### **Outcome:**

All the participants were empowered with the knowledge of cardiopulmonary life support and defibrillator.



**Workshop on ‘Advancement in basic cardiac life support (BCLS)’ held on 8<sup>th</sup> – 9<sup>th</sup> Jan**



**Workshop on ‘Advancement in basic cardiac life support (BCLS)’ held on 8<sup>th</sup> – 9<sup>th</sup> Jan 2024**

<b>Event Details</b>	
<b>Title of the Event:</b>	CAREER CANVAS: Mastering Interviews and Resumes Unveiled
<b>Date of the Event:</b>	10 January, 2024
<b>Venue</b>	Einstein Hall, Galileo Block
<b>SDG no</b>	9, 4
<b>No. of Student Enrolled:</b>	72
<b>No. of Student Attended</b>	45
<b>Resource Persons:</b>	Ms. Suditi Jindal, Founder, CEO, Philyra Training and Consultancy, Chandigarh

### Objective

Design Thinking, in collaboration with the Department of Computer Science and Engineering, orchestrated an incredible event titled "Career Canvas: Mastering Interviews and Resumes Unveiled" on January 10, 2024, from 2:00 PM to 4:00 PM at Einstein Hall, Galileo Block. The event featured Ms. Suditi Jindal, a renowned industry expert, who delivered an enlightening presentation aimed at enriching participants with insights on interview mastery and resume crafting.

The primary objective of the event was to equip participants with essential skills and knowledge for excelling in interviews and crafting effective resumes. Through insider strategies, resume refinement sessions, and mastery of mock interview questions, attendees gained valuable tools to enhance their confidence and proficiency in presenting themselves to potential employers, thereby increasing their chances of achieving career success.

The event showcased innovation and collaboration by incorporating expert presentations, interactive sessions, and mock interviews. Attendees were empowered with insider strategies and practical tools to thrive in competitive job markets. Networking opportunities facilitated connections with industry professionals, fostering a supportive environment for ongoing skill development and career progression.

This holistic approach to empowering individuals in navigating job interviews and resume building underscored innovation in action, making it a valuable addition to fostering creativity and professional excellence.

### **Outcomes**

1. Interactive sessions showcased synergy, highlighting the power of collaboration.
2. Attendees grasped design thinking's entrepreneurial significance.
3. Students acquired skills for dynamic business navigation, fostering innovation.



Students attending the session (10.01.2024)



Expert with standee (10.01.2024)

<b>Event Name</b>	How IoTs were compromised to bring down the global Internet
<b>Date</b>	12 <sup>th</sup> January 2024
<b>Venue</b>	Rockefeller Block, 4th Floor - 401, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Anurodh
<b>Resource Person</b>	Dr. P.K Khosla  Pro Vice Chancellor - Research
<b>Number of Participants</b>	50
<b>SDGs Covered</b>	4, 7, 9
<b>Duration</b>	1 day

### About the Activity

The department of SCM and General Management, Chitkara Business School, Chitkara University organized an expert talk on "How IoTs were compromised to bring down the global Internet" for MBA students of Logistics and Supply Chain Management on 12th Jan, 2024. Dr. Praveen Kumar Khosla, Pro Vice Chancellor (Research) at Chitkara University, delivered the talk, delving into IoT and cybersecurity's crucial intersection. He explained the importance of cyber security and IOT in business. He elaborated that in the present era the businesses of all sizes face a constant barrage of cyber threats. From data breaches and ransomware attacks to phishing scams and malware infiltration, the potential consequences of inadequate cyber security can be devastating. Also, he stated that the attackers exploited known vulnerabilities in various IoT devices, including weak passwords, outdated firmware, and insecure communication protocols. Moreover, he elaborated that the attackers used a combination of techniques such as botnet attacks, malware injection, and credential stuffing to gain access to a large number of devices. Furthermore, he discussed the economic losses, public safety concerns and data breaches caused by the business. He elaborated that the disruptions caused significant economic losses due to damaged infrastructure, lost productivity, and financial disruptions. The compromised infrastructure posed potential risks to public safety, particularly in the healthcare and transportation sectors and sensitive data was also compromised. The session underscored the importance of understanding Mirai's tactics to fortify cybersecurity against evolving IoT threats, offering a thought-provoking exploration of the tech-security landscape. The students asked queries related to safeguarding the devices from these cybercrimes and the various initiatives taken by the government and they were answered by the expert in a proper manner.





Image1: Giving Insights to the students about Cyber Security

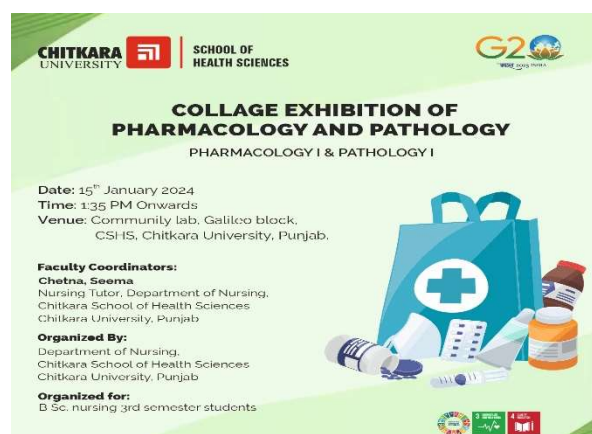




Image2: Dr. P.K.. Khosla is discussing about how the hackers were able to hack the IoT devices and able to do the Ddos Attack

Event Details	
<b>Event Name</b>	Collage Exhibition
<b>Date</b>	15 <sup>th</sup> January, 2024
<b>Venue</b>	Community lab, Galileo Block, Chitkara University, Punjab
<b>Organizer Name</b>	Ms. Chetna, Nursing Tutor, Department of Nursing, Chitkara University Ms. Seema Rani, Nursing Tutor, Department of Nursing, Chitkara University
<b>No. of Participants</b>	48
<b>SDG No</b>	SDG 3: Good Health and Well-being SDG 4: Quality Education

## Objectives

- To engage students in showcasing and explaining the core concepts of different classification of drugs. To provide better understanding of the drugs learning by making the collage of various drugs. Department of Nursing, Chitkara School of Health Sciences organized a Collage Exhibition on 15<sup>th</sup> January 2024. The main aim of the exhibition was to provide a visual and interactive learning experience for the students to better understand the classification of various drugs.



**CHITKARA UNIVERSITY**  **SCHOOL OF HEALTH SCIENCES** 


**COLLAGE EXHIBITION OF PHARMACOLOGY AND PATHOLOGY**  
PHARMACOLOGY I & PATHOLOGY I


**Date:** 15<sup>th</sup> January 2024  
**Time:** 1:35 PM Onwards  
**Venue:** Community lab, Galileo block, CSHS, Chitkara University, Punjab.

**Faculty Coordinators:**  
**Chetna, Seema**  
Nursing Tutor, Department of Nursing,  
Chitkara School of Health Sciences  
Chitkara University, Punjab

**Organized By:**  
Department of Nursing,  
Chitkara School of Health Sciences  
Chitkara University, Punjab

**Organized for:**  
B.Sc. nursing 3rd semester students

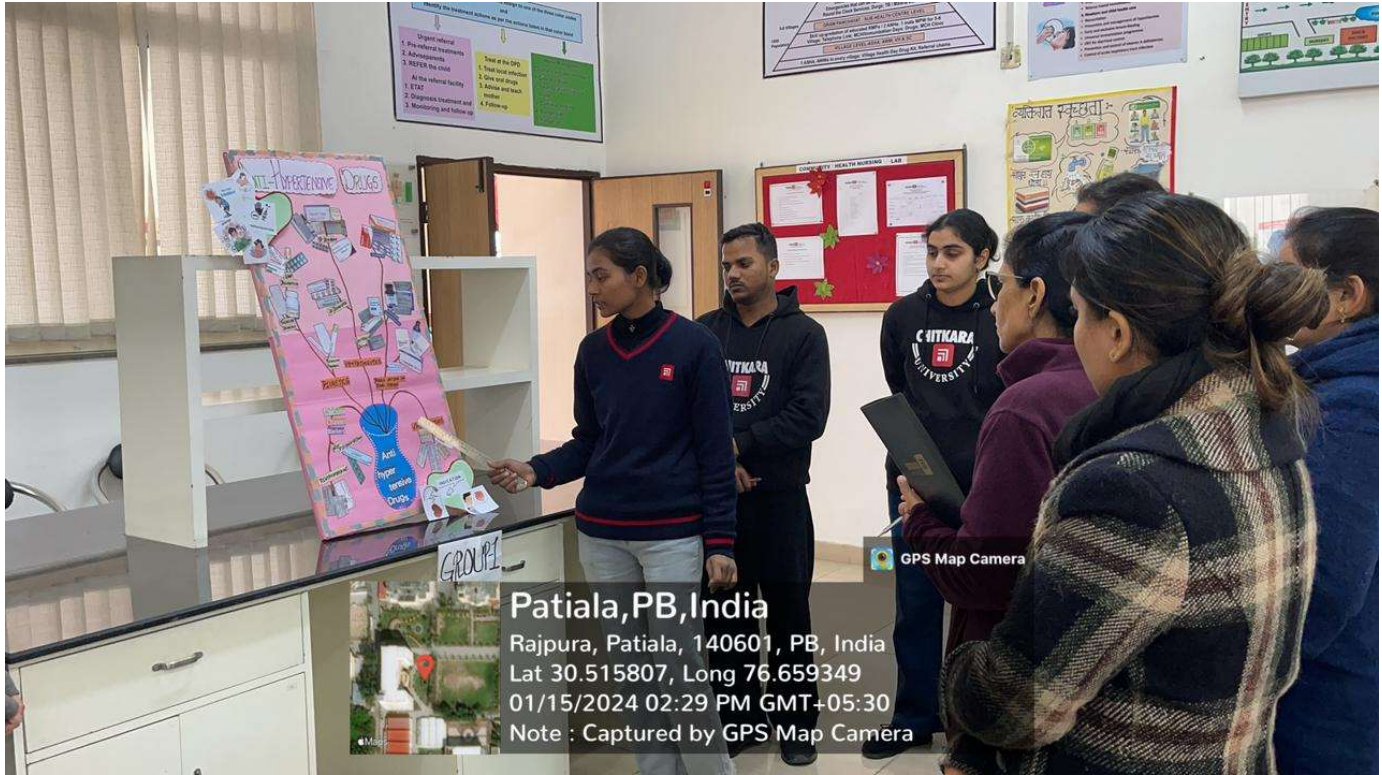




Exhibition also encouraged creative collaboration and brain storming among the group members regarding drugs like antihypertensive, Anti-Diarrheals, Anti-microbials, Anti-Asthmatics. All groups presented the interactive display of classifications of various drugs. Ms. Gagandeep Kaur, Assistant Professor and Ms. Jigyasha Sharma, Nursing Tutor, Department of Nursing, CSHS judged the exhibition and gave their valuable judgments and feedback to the students. First position was secured by Group 3 (Anti-Diarrheals). Over all the exhibition was an enriching experience for the students and all students participated with great zeal and enthusiasm.



**“Student participating in Collage Exhibition of Pharmacology & Pathology on 15<sup>th</sup>, January, 2024”**



“Student participating in Collage Exhibition of Pharmacology & Pathology on 15<sup>th</sup> Jan, 2024”



“Student participating in Collage Exhibition of Pharmacology & Pathology on 15<sup>th</sup>, Jan, 2024”



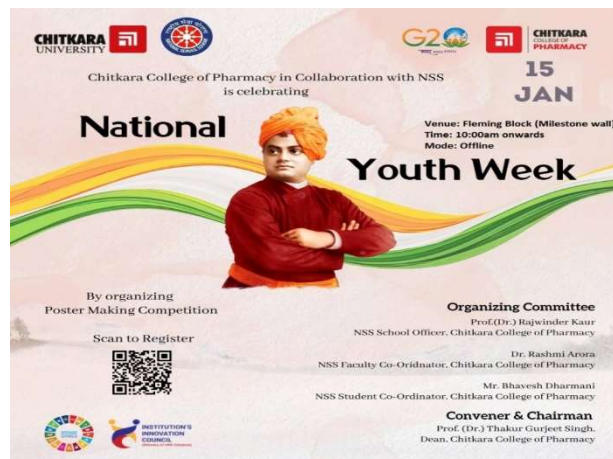
**“Student participating in Collage Exhibition of Pharmacology & Pathology on 15<sup>th</sup> Jan, 2024”**

**Outcomes:** Collage exhibition provides the understanding of various drugs classification and also build the ability for teamwork and cooperation among students.

<b>Event Name</b>	National Youth Week 2024' celebration on the theme "Viksit Yuva-Viksit Bharat."
<b>Date</b>	15 <sup>th</sup> - 16 <sup>th</sup> January 2024
<b>Venue</b>	Fleming Block
<b>Organizer</b>	Chitkara College of Pharmacy
<b>Resource Person</b>	Mr. Nitin Verma Dean, Chitkara School of Pharmacy, Chitkara University, H.P.
<b>Number of Participants</b>	110
<b>SDGs Covered</b>	3, 4, 9
<b>Duration</b>	1 day

### About the Activity: -

Chitkara College of Pharmacy in Collaboration with NSS is celebrating 'National Youth Week 2024' By organizing Poster Making Competition on the theme "Viksit Yuva-Viksit Bharat." On 15.01.2024. Chitkara College of Pharmacy at Chitkara University, Punjab, marked the celebration of National Youth Week 2023 on January 15th and 16th, 2024. The event featured a vibrant poster-making competition centered around the theme "Viksit Yuva-Viksit Bharat." Three outstanding posters were recognized and honored. Additionally, the second day included an NSS orientation session for enthusiastic NSS volunteers, fostering a sense of community engagement and social responsibility among the participants.





**Felicitating Student with the Prize**



**Attendees of the event**

Event Details	
<b>Title of the Event:</b>	Critical Thinking on ISTQB Foundation Level chapter series (Chapter-4)
<b>Date of the Event:</b>	16 <sup>th</sup> January, 2024
<b>Venue</b>	De - Morgan Block
<b>SDG no</b>	04
<b>No. of Student Enrolled:</b>	77
<b>No. of Student Attended</b>	77
<b>Resource Persons:</b>	Ms. Smitha Menon, Senior Consultant, Verify Software Dr. Jaswinder Singh, Associate Professor, Department of Computer Applications, Chitkara University.

### Objective

- To provide awareness of specification-based techniques.
- To generate test cases for testing the software using specification-based techniques.
- To show case various innovations in testing for specification-based techniques

**Description:** CSI Student Chapter under the aegis Department of Computer Applications organized expert talk on “Critical thinking on

ISTQB foundation level (CTFL) chapter series (Chapter-4). The resource persons of the






## CRITICAL THINKING ON *ISTQB* FOUNDATION LEVEL CHAPTER SERIES (CHAPTER-4)



**Resource Person**  
*Smitha Menon*  
Senior Consultant  
Verify Software





**Resource Person**  
*Dr. Jaswinder Singh*  
Associate Professor  
Department of Computer Applications  
Chitkara University, Punjab

Organised By -  
CSI Student Chapter  
Department of Computer Applications  
Chitkara University, Punjab

**DATE :** 16th January, 2024  
**TIME :** 11:00 AM Onwards  
**MODE :** Hybrid  
**VENUE :** DeMorgan Block, Chitkara University

**Student Coordinator**  
Sarita - (8168781556)

SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

518



talk were Ms. Smitha Menon, senior consultant, verify software and Dr Jaswinder Singh, Associate Prof, Department of Computer Applications, Chitkara University, Punjab. Dr. Jaswinder introduced the purpose of ISTQB Chapter 4 and discussed the Topics to be covered under Chapter 4. He explained various specification-based techniques in software testing. Ms. Samitha made students understand the exact difference between various specification-based techniques like boundary value analysis, state transition, statement, and decision testing etc. She showcased the generation of test cases for testing of software using various specification-based techniques.

## Outcomes

- Progression of Knowledge
- Generation of test cases for specification-based techniques
- Familiarity with Varied Test Execution Practices
- Understanding applying testing on software.



**Resource person discussing about specification based techniques (16.01.2024)**

**Black box testing**

**Equivalence Class Partitioning**

Req	Application Form	Age of Applicant	15-60
	INVALID	VALID	INVALID
	17 18	60 65	
	TCL	Age	Coverage = No. of Partitions Covered/ Total Partitions
			3 / 3
			0 %

Zoom Meeting: 10:15 AM | ahf-ybhk-onc | 98 participants

**Resource person discussing about specification based techniques (16.01.2024)**



Event Details	
<b>Title of the Event:</b>	Workshop on "Innovations in Data Management using Oracle APEX"
<b>Date of the Event:</b>	18 <sup>th</sup> - 19 <sup>th</sup> January 2024
<b>Venue</b>	DeMorgan Block, Chitkara University
<b>SDG no</b>	4
<b>No. of Student Enrolled:</b>	106
<b>No. of Student Attended</b>	106
<b>Resource Persons:</b>	Dr. Deepika Chaudhary, Professor, Department of Computer Applications, Chitkara University, Punjab

### Objective

- Develop skill in Application Development.
- Deepen understanding of Oracle APEX.
- Knowledge Sharing about Innovations in Data Management using Oracle APEX.

**Description:** CSI Student Chapter under the aegis of the Department of Computer Applications organized Workshop on "Innovations in Data Management using Oracle APEX".

The event was expertly coordinated by Dr. Deepika Chaudhary, who ensured the smooth execution of the event. Dr. Chaudhary's expertise in the field of data management and



Oracle APEX contributed to the success of the workshop. This event is attended by MCA students. The workshop commences with an introduction to APEX, exploring its role in application development and highlighting key features. During the workshop, participants had the opportunity to learn about the various features and capabilities of Oracle APEX that enable efficient data management. The workshop aims to equip attendees with best practices, tips for efficient development, and collaborative opportunities, fostering a community of APEX practitioners. A total of 45 students from Chitkara University and 61 students from HPTU greatly benefited from this instructional session.

### **Outcomes:**

- Increased awareness among attendees about the significance of Innovation in Data Management using Oracle APEX.
- Creating Database Applications cost-effectively and custom-fit.
- It helps in Efficient Data Manipulation.



**Resource Person during the workshop ((18<sup>th</sup> - 19<sup>th</sup> January,2024))**



**Students Attending the Workshop (18<sup>th</sup> - 19<sup>th</sup> Jan,2024)**



**Students Attending the Workshop (18<sup>th</sup> Jan- 19<sup>th</sup> Jan,2024)**



**HPTU Students Attending the Workshop in online mode (18<sup>th</sup> - 19<sup>th</sup> Jan,2024)**

<b>Event Name</b>	Master Class S1E3 Innovations and Career Opportunities for Digital Marketing in Fashion
<b>Date</b>	18-01-2024
<b>Venue</b>	Fashion Studio, Picasso Block, 5 <sup>th</sup> Floor
<b>Organizer</b>	Department of Fashion Design, Chitkara Design School
<b>Resource Person</b>	Ms. Nikita Singh, Digital Marketing Consultant
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4,8,9,12,16
<b>Duration</b>	02 Hours

### About the Activity

Department of Fashion Design, Chitkara Design School has organized a Master Class on Innovation and career opportunities for digital marketing in fashion by Nikita Singh a digital marketing consultant. In the master class the speaker shared about the scope of digital marketing in fashion. She also shared her insight about the different fields in fashion where there is scope of entering in the industry as a digital market consultant. . She also shared her research about the different levels of digital marketing in the fashion industry.

This masterclass was the initiative taken by the department of fashion design to open another field for the students to make a career in the fashion industry. Also by looking at today's world of digitization it has become the need of the hour to



understand the importance of digital marketing and also the opportunities for the newcomers to enter in the field of fashion industry.





### Event Details

<b>Title of the Event:</b>	Expert Talk on "Innovation Insights Into Cloud Computing"
<b>Date of the Event:</b>	19 <sup>th</sup> January 2024
<b>Mode</b>	Online
<b>SDG no</b>	4
<b>No. of Student Enrolled:</b>	46
<b>No. of Student Attended</b>	46
<b>Resource Persons:</b>	Dr. Srikanth V Associate Professor, School of CS and IT, Department of MCA, Jain (Deemed-to-be) University, Bengaluru

### Objective:

- Develop skill in Cloud Computing.
- Deepen understanding of Cloud Computing.
- Knowledge Sharing about Innovations in Cloud Computing.

**Description:** CSI student chapter under the aegis of Department of Computer Applications organized an event titled Expert Talk on "Innovation Insights into Cloud Computing". The event was expertly coordinated by Dr. Srikanth V, who ensured the smooth execution of the event. Dr. Srikanth's profound expertise in the realm of Cloud Computing played a pivotal role in



**CHITKARA UNIVERSITY** |  | 

## EXPERT TALK ON INNOVATION INSIGHTS INTO CLOUD COMPUTING

**Resource Person**  
**Dr. Srikanth V**  
Associate Professor, School of CS and IT, Department of MCA, Jain (Deemed-to-be) University, Bengaluru

**Mode:** Online  
**Date of Event:** 19.01.2024  
**Time of Event:** 2 p.m. onwards

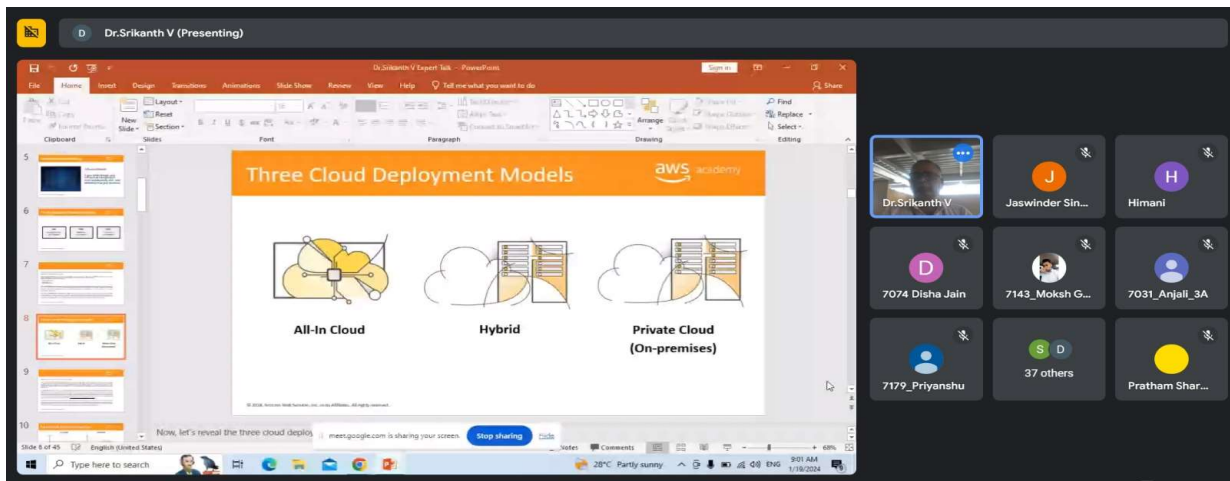
**Student Coordinator**  
Ansh (8096500009)

Organised by  
CSI Student Chapter, Department of Computer Applications, Chitkara University, Punjab

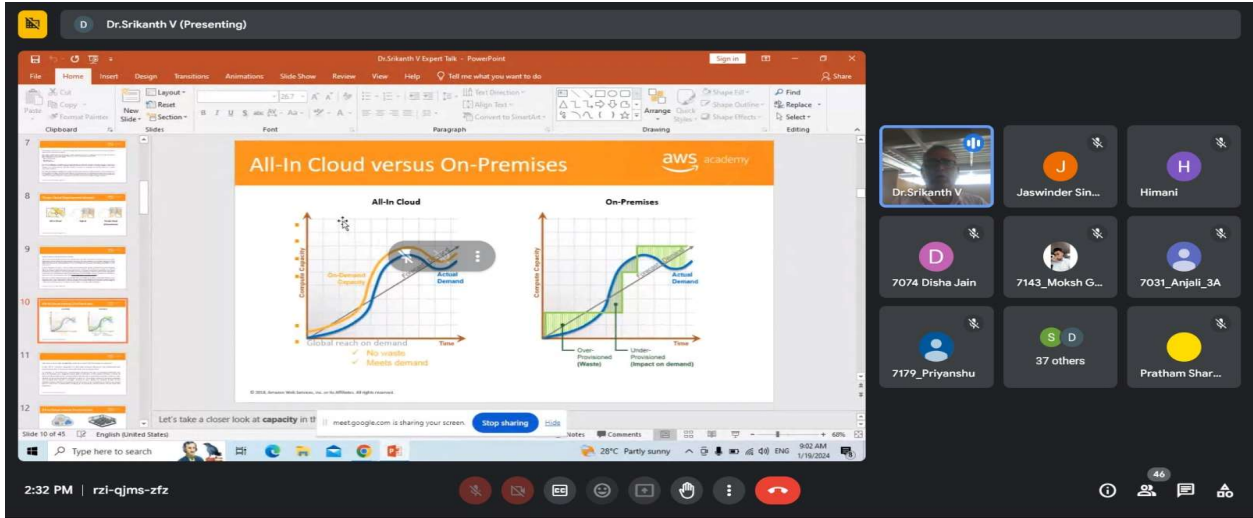
shaping the success of the Expert Talk. BCA students actively participated in the event, gaining a valuable and enriching experience. Attendees had a chance to explore the various features and capabilities of Cloud Computing that fuel innovation. The insightful discussion helped participants deepen their understanding of the subject, contributing to their intellectual growth.

### Outcomes:

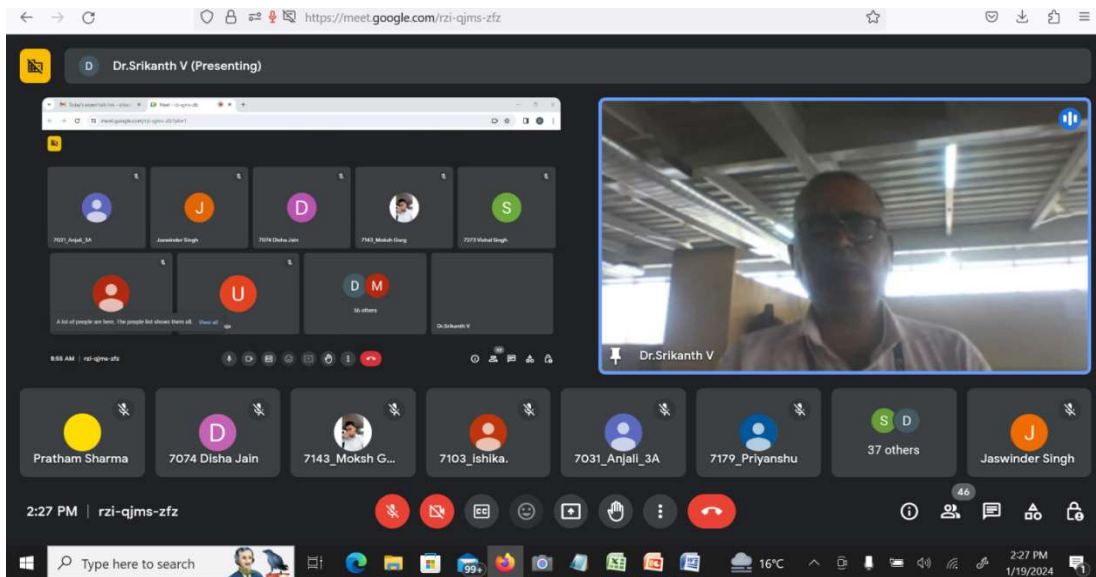
- Increased awareness among attendees about the significance of Innovation in Cloud Computing.
- Creating Innovations in the Domain of Cloud Computing.



Resource Person discussing about three cloud deployment models (19<sup>th</sup> Jan,2024)



**Students Attending the Expert Talk (19<sup>th</sup> Jan,2024)**

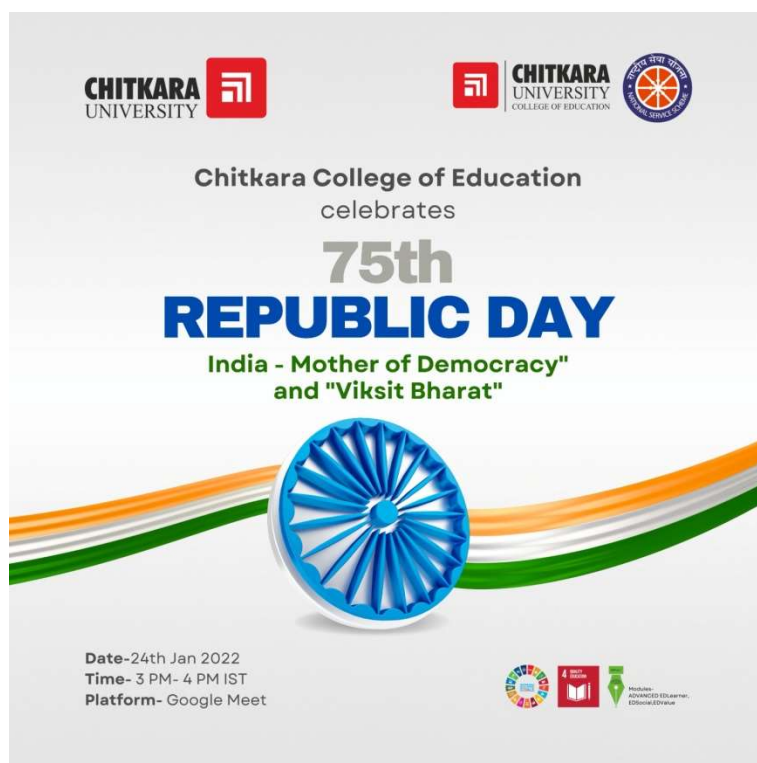


**Resource person interacting with students (19<sup>th</sup> Jan,2024)**

<b>Event Name</b>	REPUBLIC DAY- "INDIA - MOTHER OF DEMOCRACY; VIKSIT BHARAT (DEVELOPED INDIA)
<b>Date</b>	19 <sup>th</sup> January 2024
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr. Sangeeta Pant, Dean, CCE
<b>Number of Participants</b>	51
<b>SDGs Covered</b>	4
<b>Duration</b>	Two hours

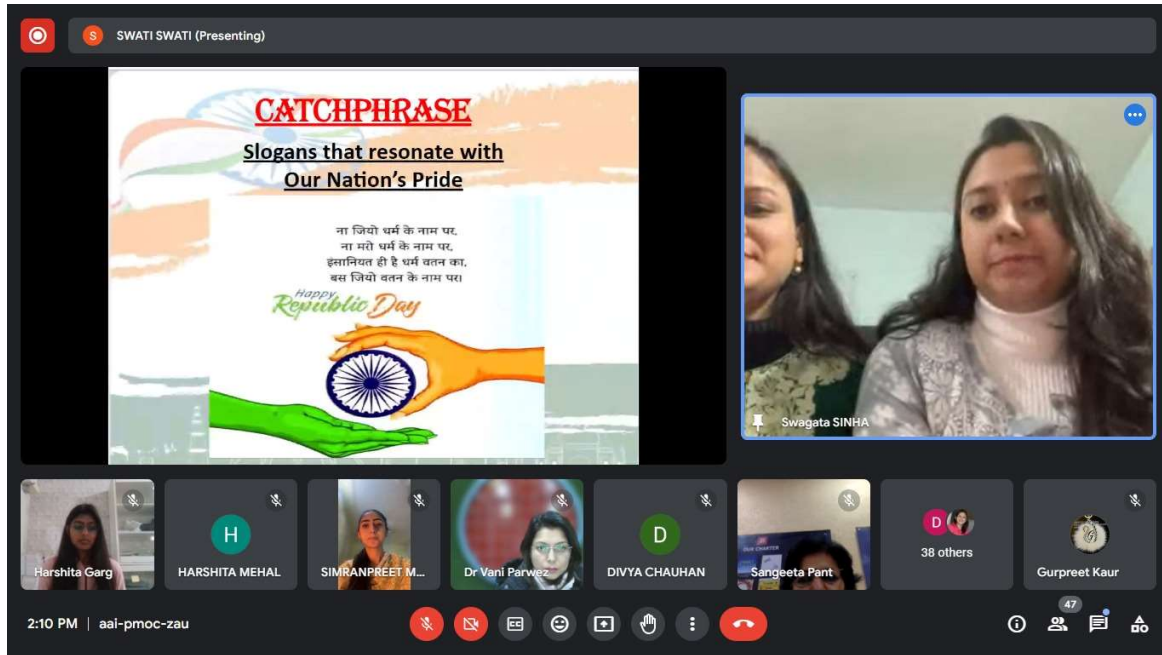
### About the Activity

Chitkara College of Education commemorated the "75th REPUBLIC DAY" under this year's theme of "INDIA - MOTHER OF DEMOCRACY; VIKSIT BHARAT (Developed India)". With this event, we aim to inculcate the spirit of patriotism, educate upon the significance and spread the importance of Republic Day, which is an important event in India's history that commemorates the enactment of the constitution of India which came into effect on January 26, 1950, and made the nation into a republic. At the launch

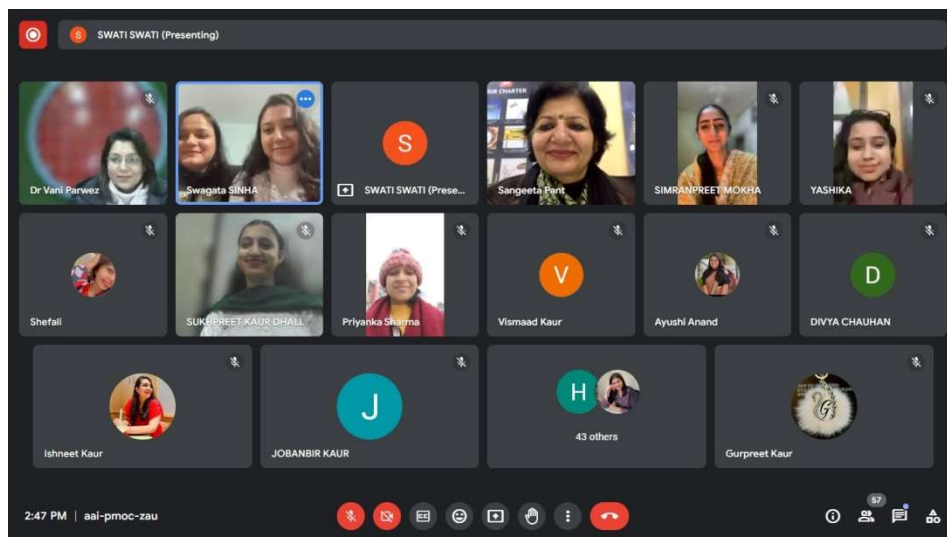


of the event, our National Hymn-The National Anthem was sung collectively to mark respect to our Nation, under Framework- significance ,importance and history behind the event was addressed in a conversation manner by the moderators followed by introduction to the activities and competitions namely Maquillage - Tricolor face painting competition, Catchphrase-Slogan writing competition, Trichromatic - Tricolour food presentation, Nationalistic Lyrics- Patriotic songs will be sung, solo and group ,Whirl - Dances on patriotic numbers, Put the Screws on- Educational Quiz related to Republic Day and Gratitude - Vote of thanks to Dean, judges, Dean,

faculty, staff, Alpha Teachers and Alpha Masters. The learnings of the celebration will help the students to imply the same in their classroom teaching. It was a great celebration and knowledgeable experience.



Alpha Teacher moderating the event and reading the slogans



Participants of the event

<b>Event Name</b>	Workshop on Decoding LinkedIn
<b>Date</b>	20 <sup>th</sup> January, 2024
<b>Venue</b>	Rockefeller Block, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Shuchi Dawra
<b>Resource Person</b>	Mr. Sampark Sachdeva
<b>Number of Participants</b>	59
<b>SDGs Covered</b>	4, 8, 9
<b>Duration</b>	1 day

### **About the Activity**

The workshop titled "Decoding LinkedIn " was an engaging workshop for our trailblazers . During the entire session there was insightful learning which required full attention . The classroom buzzed with curiosity as students eagerly questioned , explored , and sought answers , their enthusiasm palpable in every inquiry . Mr. Sampark Sachdeva delivered insightful talks on Personal Branding , Profile Building , Success Mantra of LinkedIn , Networking Connecting and Content Creation , setting the stage for a day filled with innovation , creation , exploration . Attendees engaged in meaningful discussions , gaining valuable insights into "Decoding LinkedIn " creating an electrifying atmosphere . A series of hands -on workshop captivated participants , fostering skill development and knowledge exchange . Interactive sessions allowed attendees to actively participate and contribute to the event's dynamic nature . The attendees had ample opportunities for networking , connecting with professionals , mentors , peers and exhibitors . This facilitated valuable collaboration and partnerships . The workshop conducted by the department fit as “Decoding LinkedIn ” lead to creative learning and bringing an impact to the future of students as they provide necessary and informed details about Building Foundation , Personal Branding , Content Creation , LinkedIn Profile , Tips and some Secrets for LinkedIn , Do’s and Don’ts of LinkedIn , Push and Pull strategy , Content Formats , Engaging and Establishing genuine Networks and Relationships , Consistency is the Key. Attendees gained insights for showcasing their skills , enhancing professional presence . Discussions were done on sharing the current trends , challenges and opportunities , provided with the fruitful perspectives and fostered a deeper understanding of technical advancements .



Group Photograph of the participants after successful completion of the workshop (20.01.2024)



Mr. Sampark Sachdeva while delivering the session (20.01.2024)



Participants while learning Mastering content creation and management (20.01.2024)



Students while learning art of Job search and recruitment techniques (20.01.2024)

### Event details

<b>Name of the School/Department</b>	Chitkara Law School
<b>Date of Event</b>	20 <sup>th</sup> January 2024
<b>Title of the Event</b>	Sustainable Development and Environment Pollution: Issues and Challenges
<b>Mode</b>	Offline
<b>Type of participation</b>	Organised
<b>Number of Faculty participation</b>	09
<b>Number of Student participation</b>	49
<b>Number of Guests participants</b>	08

Chitkara Law School initiated its efforts towards Sustainable development goals as part of United Nations Goals by organizing an address on Sustainable Development and Environment Pollution: Issues and Challenges. Mr. Sumit Bhardwaj, President, Green Planet Society, Chandigarh along with the team graced the Occasion.

The students were enriched with the practical exposure of different endeavors taken by society to help towards Sustainable development. Further, the students were encouraged to sustain the Environment through their individual efforts.







Moving ahead with this objective, Chitkara Law School signed an MOU with "Green Planet Society" with a view to ignite the spirit of Environment protection through internship.





Plantation Drive was undertaken with a view to take first step towards collaboration with Green planet society.

<b>Event Name</b>	Guru-Dakshta (Faculty Induction Program) Conduct of Training session on Curriculum Designing, Outcome based and Choice Based Credit System and Higher Education & Ecosystem (Modules 1 &2)
<b>Date</b>	20 Jan 2024
<b>Venue</b>	Pulitzer hall (Picasso Block)
<b>Organizer</b>	Office of the Talent Management
<b>Resource Person</b>	Dr Vijay Jadon, Dean Academic Affairs, Applied Engineering, CUIET
<b>Number of Participants</b>	116
<b>SDGs Covered</b>	SDG 4
<b>Duration</b>	---

The Learning and Development Cell of the Office of Talent Management conducts a number of training programs to educate and sensitize the staff members about the SDGs and to contribute to the achievement of these goals. Details of the following programs /activities are given in this report:

Faculty Induction Program - Guru-Dakshta

### **Guru-Dakshta Program**

In order to provide support to newly recruited faculty at higher education level for the enhancement of their effectiveness as teachers, the University Grants Commission has provided guidelines to all the higher education institutes to conduct a faculty induction program named 'GURU DAKSHTA'. The content of the ten modules of the program is multi-faceted and some of the modules directly relate to the achievement of SDGs. The details of the training activities conducted under this program which has a direct bearing on the achievement of SDGs.

Event Details	
<b>Title of the Event:</b>	Expert Lecture on “Reshaping Cybersecurity: Innovation and Entrepreneurial Resilience Subheading”
<b>Date of the Event:</b>	22 <sup>nd</sup> January 2024
<b>Venue</b>	DeMorgan Block, Chitkara University
<b>SDG no</b>	4
<b>No. of Student Enrolled:</b>	52
<b>No. of Student Attended</b>	52
<b>Resource Persons:</b>	Mr. Harinder Singh, Security Analyst, FIS

### Objective

Exploring innovative approaches to cybersecurity.

- Facilitating knowledge sharing and networking.
- Promoting entrepreneurial resilience in cybersecurity.
- Empowering Cyber Defenses.

**Description:** CSI Student Chapter under the aegis of the Department of Computer Applications organized an Expert Lecture on Reshaping Cybersecurity: Innovation and

Entrepreneurial Resilience . The event was expertly coordinated by Mr. Harinder Singh, who ensured the smooth execution of the event. With his guidance, the event was meticulously planned, from inviting renowned experts in the cybersecurity



**CHITKARA UNIVERSITY**  

**Expert Lecture on Reshaping Cybersecurity: Innovation and Entrepreneurial Resilience subheading**

TIME : 11:30 AM  
DATE : 22 JAN, 2024  
VENUE : DE-MORGAN BLOCK,  
CHITKARA UNIVERSITY

**RESOURCE PERSON**  
Mr. Harinder Singh  
Security Analyst, FIS

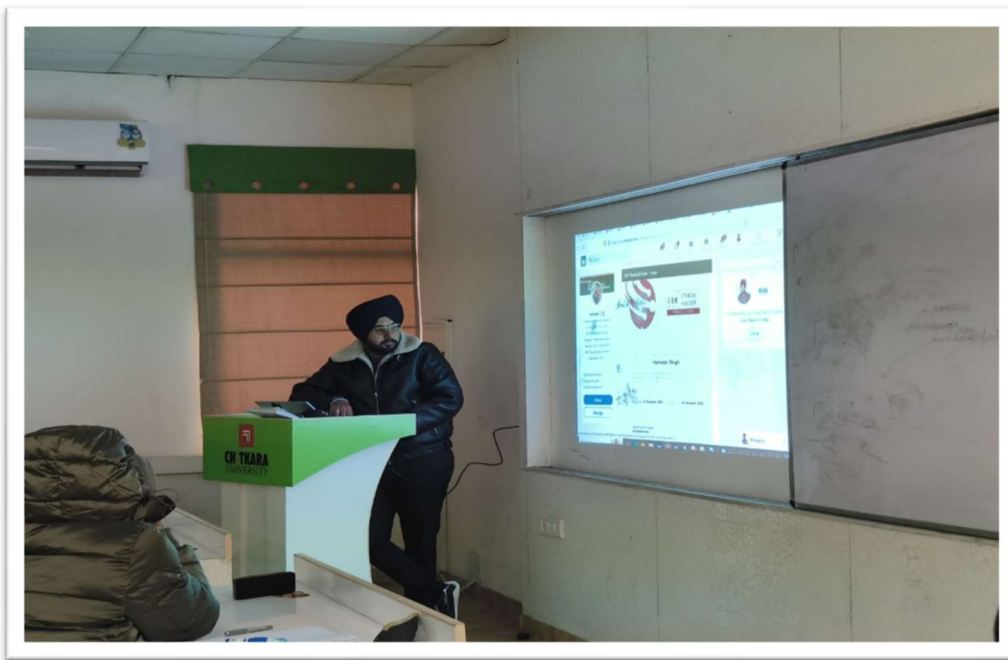
**STUDENT COORDINATOR**  
Ansh (809650009)

**ORGANISED BY**  
DEPARTMENT OF COMPUTER APPLICATIONS, CHITKARA UNIVERSITY, PUNJAB

domain to arranging the necessary logistics and technical support. The invited experts shared their insights and knowledge, highlighting the importance of innovation and entrepreneurial resilience in reshaping the landscape of cybersecurity. He discussed the latest trends, emerging technologies, and best practices in the field, providing valuable insights to the audience. The event not only provided a platform for learning but also fostered networking opportunities.

### **Outcomes**

- Increased awareness of cyber defenses among attendees.
- **Enhanced knowledge sharing and networking.**
- Increased awareness of innovative approaches.



**Resource Person during the Expert Lecture (22<sup>nd</sup> January,2024)**



**Students Attending the Lecture (22<sup>nd</sup> Jan,2024)**



**Students Attending the Lecture (22<sup>nd</sup> Jan,2024)**



**Students Attending the Lecture (22<sup>nd</sup> Jan,2024)**





**Faculty members with Resource person (22<sup>nd</sup> Jan,2024)**

Event Name	Professional Development Training Programme	Event Name	Professional Development Training Programme
Date	22 <sup>nd</sup> January, 2024	Date	23 <sup>rd</sup> January, 2024
Venue	The Tree House Farm.	Venue	The Tree House Farm.
Organizer	Col. Bikram	Organizer	Col. Bikram
Resource Person	Major Priya Jhingan	Resource Person	Major Priya Jhingan
Number of Participants	65	Number of Participants	66
SDGsCovered	4, 8, 17	SDGsCovered	4, 8, 18
	1day		1day

### **About The Activity**

On February 22, 2022 , the MBA HR department of Chitkara Business School is organizing a mandatory outbound activity , "Camp Pathfinder ," at The Tree House Farm. The primary aim of this graded assessment activity is to empower participants to envision higher -order goals and redefine leadership qualities to meet the challenges of the 21st century . Utilizing an experiential and activity -based methodology , participants will engage in non -linear reflections and feedback to shape their chosen paths for a fulfilling career and life . The camp , facilitated by leadership trainers from Major Priya Jhingan Leadership Academy and outdoor trainers from Pep Turf, focuses on objectives such as developing a higher order perspective on leadership , fostering attributes for building high -performance teams (Critical thinking , Communication , Collaboration , and Creativity ), acquiring crucial skills , boosting confidence and self-esteem , enhancing organizing abilities , and promoting risk mitigation . The safety of participants is a priority , with comprehensive safety measures in place , including supervised travel by faculty members . The leadership module encompasses discussions on leadership and values , vision and goal setting , and interactive

activities like Icebreakers , Where in the world , and Key Punch to promote goal setting , critical thinking , communication , and shared consciousness among participants . This holistic approach aims to provide students with a transformative experience , preparing them for the dynamic challenges of the professional world .



<b>Event Name</b>	Workshop on “Aligning your actions and life choices with your Ikigai”
<b>Date</b>	22nd January, 2024 - 25th January, 2024
<b>Venue</b>	Chitkara University, Punjab
<b>Organizer</b>	Dr. Prachi Gupta
<b>Resource Person</b>	Sanjay Arora and his team members Akshita Bhargava, Rishima Dua
<b>Number of Participants</b>	70
<b>SDGs Covered</b>	4,9, 17
<b>Duration</b>	12 hours

### **About the Activity**

An IIC talk titled 'Aligning your actions and life choices with your Ikigai', held from January 22nd to 25th, featured Mr. Sanjay Arora, CEO of Evolvere, as the main speaker. With a wealth of experience, Mr. Arora led insightful discussions on Ikigai—the Japanese concept harmonizing passion, vocation, profession, and mission. Delving into intricacies, he guided participants in aligning actions with true purpose and their actions work harmoniously in the direction of their career path. Team members Akshita Bhargava and Rishna Dua enriched discussions, offering perspectives on passion-profession alignment and incorporating mission into life choices. Attendees gained profound insights into self-discovery, personal development, and the art of harmonizing professional and personal aspirations. This transformative experience empowered participants to practically apply Ikigai for a more purposeful life.



### **Aligning your Actions and Life Choices with your Ikigai**

For: BBA – Digital Marketing  
(Batch 2023)



Date : 22nd – 25th Jan, 2024  
Venue : LH-11, 4 th Floor, Fleming Block  
Time : 9:15 am – 12:15 pm  
Mode : Offline

Organised by  
Centre for Digital Marketing,  
Strategy and Analytics,  
Chitkara Business School



<b>Event Name</b>	A workshop on Industry Practices and Innovation in User Research & Its Application in Design
<b>Date</b>	22-01-2024 – 23-01-2024
<b>Venue</b>	3 <sup>rd</sup> Floor, Studio Brainstorm, Picasso Block, CDS
<b>Organizer</b>	Department of UX&UI, Chitkara Design School
<b>Resource Person</b>	Mr. Gurjot Namik, Experience Design Director & Ms. Nikita Wagh, Experience Design Lead, Moonraft
<b>Number of Participants</b>	43
<b>SDGs Covered</b>	4,9
<b>Duration</b>	02 Days

### About the Activity

A Workshop session on "An Innovative Framework For Designing Experiences" by Gurjot Mamik, a Experience Design Director at Moonraft and Nikita Wagh, an Experience Design Lead at Moonraft, on 22th & 23rd Jan 2024 from 9:30-4:30 pm organized by Department of UX&UI at



**CHITKARA** UNIVERSITY  **CHITKARA** DESIGN SCHOOL

A Workshop on

**AN INNOVATIVE FRAMEWORK FOR DESIGNING EXPERIENCES**

**GURJOT MAMIK**  
Experience Design Director, Moonraft

**NIKITA WAGH**  
Experience Design Lead, Moonraft

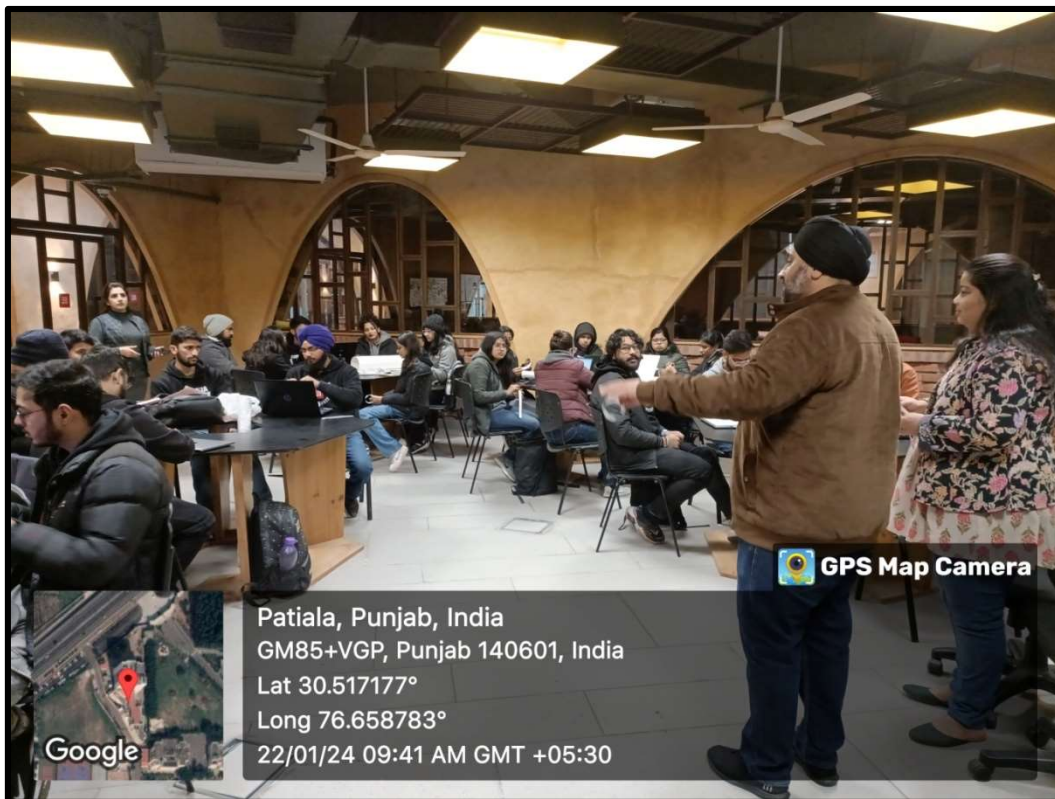
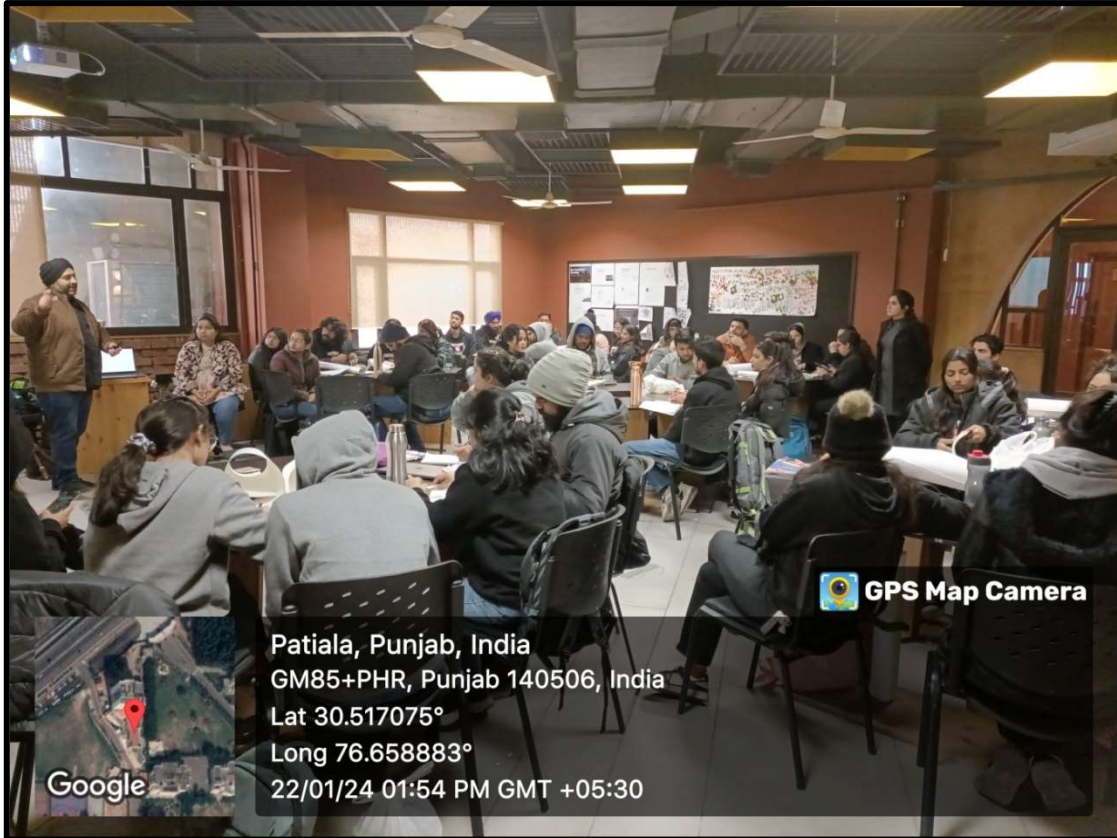
Monday & Tuesday  
22Jan 2024 – 23 Jan 2024  
Time: 09:30 am- 04:30 pm  
(Mode: offline)

Venue: 3rd Floor  
Studio Brainstorm, Picasso Block  
Organized by Department of UX&UI

Picasso Block, Chitkara University, Punjab. The workshop kicked off with a deep dive into the fundamentals of Experience Design, providing insightful perspectives on user empathy, understanding personas, and the crucial role of design thinking in creating meaningful user experiences. Students explored real-world case studies that showcased the impact of user-centered design on products and services, laying the foundation for an engaging and enlightening learning journey, guiding through the intricacies of innovative frameworks for designing experiences. The day concluded with hands-on activities, allowing students to apply the principles learned and create initial prototypes under the expert guidance under them.

Laying the foundation for an interesting and illuminating educational experience, students explored real-world case studies that demonstrated the influence of user-centered design on products and services. These studies guided them through the complexities of innovative frameworks for experience design.







<b>Event Name</b>	Fashion Future Forward 2 day Conclave
<b>Date</b>	22-01-2024 – 23-01-2024
<b>Venue</b>	Sun Hall
<b>Organizer</b>	Department of Fashion Design, Chitkara Design School
<b>Resource Person</b>	Mr. Ashish N Soni ,Design Director, Mr. Narender Kumar Ahmed Creative Director, Amazon, Ms. Urvashi Kaur, Founder A conscious luxury label &Ms. Karishma Shahani Khan, Creative Director, Ka-Sha, INDIA , Mr. Karan Berry, Founder and creative director, Co founder, Karleo couture , Bespoke footwear label AKA, Mr. Nitin Kapoor, CEO and Co-Founder, Iba Crafts and Mahima Prasad
<b>Number of Participants</b>	76
<b>SDGs Covered</b>	4,8,9,12
<b>Duration</b>	02 Days

### About the Activity

Department of Fashion Design, Chitkara Design School, organizes a 2 days conclave “Fashion Future Forward” on 22 nd and 23rd Jan 24 in collaboration with IIC, Chitkara University, Punjab. The conclave aims to sensitize students about the innovations in fashion and textiles, entrepreneurship and fashion business. Presiding over the event from the fashion industry were Ashish N Soni ,Design





Director at Ashish N Soni, Ikos Designs Pvt. Ltd., and Narender Kumar Ahmed Creative Director – Amazon. Urvashi Kaur - Founder Urvashi Kaur – A conscious luxury label and Karishma Shahani Khan - Creative Director · Ka-Sha ,INDIA , Karan Berry- Founder and creative director Mr Berry, Co founder Karleo couture , Bespoke footwear label AKA. Nitin Kapoor CEO and Co-Founder of Iba Crafts and Mahima Prasad

The Fashion Future Forward Conclave saw industry experts with reputable fashion brands and Fashion design Studios as well as academics engage with cohorts of students. This allowed the flow of ideas and exchange of dialogue with the current fashion and design students of CDS. Dialogue on the future of sustainability, digital green marketing and online retail, the rise of athleisure wear, Metaverse and global future innovation in the fashion industry were raised by the fashion design students. Fashion students discussed topics the way fashion design practices are evolving, the use of biodegradable materials and leveraging lightning speed algorithms to create complex structures and 3D models.



<b>EVENT:</b>	<b>QMS Refresher Training</b>		
<b>Date / Time:</b>	23 Jan 2024 / 1500 to 1620 hrs	<b>Mode:</b>	Offline
<b>Link (if online):</b>	----		
<b>Location (if offline):</b>	Nav Lab, Tesla Building, Chitkara University, Punjab		
<b>Activity In-charge:</b>	Mr. Gur AjayPal Singh / Quality Co-ordinator		
<b>No. of Participants:</b>	17 (Faculty)		
<b>Resource Person (if any)</b>	Er. Jasjeet Suri, QHSSE Manager, CUSMS		
<b>SDG:</b>	4 – Quality Education, 8-Decent Work and Economic Growth, 16-Peace, Justice and Strong Institution		

### Details of Training:

A Refresher Training on **Quality Management System** was conducted by **Er. Jasjeet Suri**.

He started the session by introducing the staff to ISO 9001-2015 standards. The training was well structured and distributed into the following topics.

1. CUSMS Vision, Mission, Quality Policy & Quality Objectives,
2. Various CUSMS Policies in addition to the Quality Policy,
3. Core processes of CUSMS – Admission, Training & Assessment,
4. Importance of Course Files in effective Training of Candidates,
5. PDCA cycle and its implementation in our system,
6. Feedback system along with Feedback Analysis & Action Taken Report,
7. Various processes – for slow learners, mentoring, academic delivery quality check, examination paper quality check etc and
8. Various types of documents in our QMS.

Mr. Jasjeet Suri took up each topic and explained it in detail using samples from our system.

**Notice of the Event:**

	<p><b>NOTICE</b></p>	Doc No.: FR-720-04
		Revision: 01
		Date: 27.09.2021
		Approved By: Director/Principal
Ref. No: CUSMS/VP/STAFF/TRG/2024/		Date: 15-01-2024
Subject - Notice of Refresher Training of the Quality Management System		
To be held on, Date: 23-Jan-24 Time: 1500 hrs onwards Location: Nav. Lab, Tesla Building, Chitkara University, Punjab.		
Agenda points for the Training:		
<p>Owing to the upcoming External Audit on 31-Jan-24, a Faculty Development Program on Refresher Training of the Quality Management System has been planned. Various aspects of our QMS along with our core processes will be discussed. All are encouraged to be present for the training and participate actively.</p>		
 Jasjeet Suri, QMSSE Manager	 Capt. Prabhakar Nigam Principal	
Principal, Chitkara University, School of Maritime Studies		

**QMS Training Notice on 23<sup>rd</sup> Jan 2024**

**Photos of the Event:**



**Mr. Jasjeet Suri explaining the CUSMS Vision, Mission & Quality Objectives on 23<sup>rd</sup> Jan 24**



**QMS Training underway in the Nav. Lab, Tesla Building on 23<sup>rd</sup> Jan 24**



**Various types of documents as per our QMS on 23<sup>rd</sup> Jan 24**

<b>Event Name</b>	VIRSA 2024 - Understanding Culture and Heritage of Punjab Through Innovative Tools & Techniques
<b>Date</b>	24-01-2024 -25-01-2024
<b>Venue</b>	Pulitzer Hall
<b>Organizer</b>	Department of Communication Design, Chitkara Design School
<b>Resource Person</b>	Shiv Kumar Batalvi & Mr. Gagandeep Singh
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4,9
<b>Duration</b>	6 Hours

### About the Activity

Department of Communication Design, Chitkara Design School organised "Virsa 2024," on January 24th and 25th, 2024, from 1:30 PM to 4:30 PM at Pulitzer Hall, Picasso Block.

Virsa 2024 featured a discussion on poet Shiv Kumar Batalvi and an immersive Gurumukhi calligraphy workshop. Mr. Gagandeep Singh was the resource person for the calligraphy workshop, who shared his expertise and insights into this traditional art form.

The aim of this event was to explore and celebrate Punjab's cultural richness through innovative tools and techniques. It aims to create a meaningful and immersive experience, fostering a deeper understanding and appreciation of Punjab's traditions.



The spirit of Punjab came alive at Virsa 2024, an event designed to celebrate the rich culture, traditions, and heritage of Punjab, unfolded with a focus on innovative tools and techniques, offering a dynamic exploration of the state's vibrant traditions. The celebration featured a discussion on poetry along with screening of Mr. Shiv Kumar Batalvi, a famous poet & writer of the Punjabi language along with a hands-on Gurumukhi calligraphy workshop and wall painting led by Mr. Gagandeep Singh. This edition not only provided a platform for cultural immersion but also highlighted the seamless integration of tradition with creativity.



<b>Event Details</b>	
<b>Title of the Event:</b>	Life Skills to become a better Professional
<b>Date of the Event:</b>	19 <sup>th</sup> August 2023
<b>Venue</b>	Exploretorium
<b>SDG No.</b>	4:Quality Education
<b>No. of Student Enrolled:</b>	468
<b>No. of Student Attended</b>	468

**Objectives: Students at Department of Computer Applications would**

- Learn about the institutional policies, processes, practices, culture and values
- Accept and Ease @campus
- Learn to think and act Smart
- Familiarize with new environment
- Gain the momentum with seniors and faculty
- Learn Team Spirit

Department of Computer Applications welcomed their new Batch of 2023 with open arms. Students were given exposure through Presentations and Lectures by various eminent heads of different Departments @Chitkara University like International Office, Research and Development, IT deptt and its policies, Administrative and StudentAffairs.

The Life Skills Programme to become better professional started with the motivational speech of our Hon’ble Chancellor Dr. Ashok Chitkara and Hon’ble Pro-Chancellor Dr.Madhu Chitkara Chitkara University through online digital medium

Dr. Jaiteg Singh, Professor and Dean, Department of Computer Applications introduced the curriculum programme to fresh new batch Departmental various aspects, rules, vision, mission, laurels as well as faculty profiles, previous placement records activities were showcased during interaction with the students in departmental orientation. High profile people from various field like Prof.Cavita Taragi, Pro Vice Chancellor, CAS, Dr,Vijay Jadon, Dean, Applied Engineering, Dr. Sagar Juneja Assistant Dean CURIN, Dr. Neelam Verma, Dean, Office of Student Affairs,Dr.Charu Khosla,Office of International Affairs,Mr.Manav Bansal, Chief Happiness Officer, Lt. Col Rakesh Sharma, Director, University Affairs motivated the students about the importance of discipline, dedication and sincerity which they should follow throughout their degree program.

**Outcomes:** Students learnt

- Vision, Mission and Rules of the Department as well as of Chitkara University.
- Importance of Advisory System.
- Expectations of the Industry through Alumni interaction.



Welcoming Batch 2023 to the portals of Chitkara University (19.08.2023)



Presentation by Dean-Department of Computer Applications (19.08.2023)





**Presentation by Dean-Department of  
Computer Applications (19.08.2023)**

**Presentation by Dean –Applied Engineering  
(19.08.2023)**





**Batch 2023 Students attending Orientation Program (19.08.2023)**



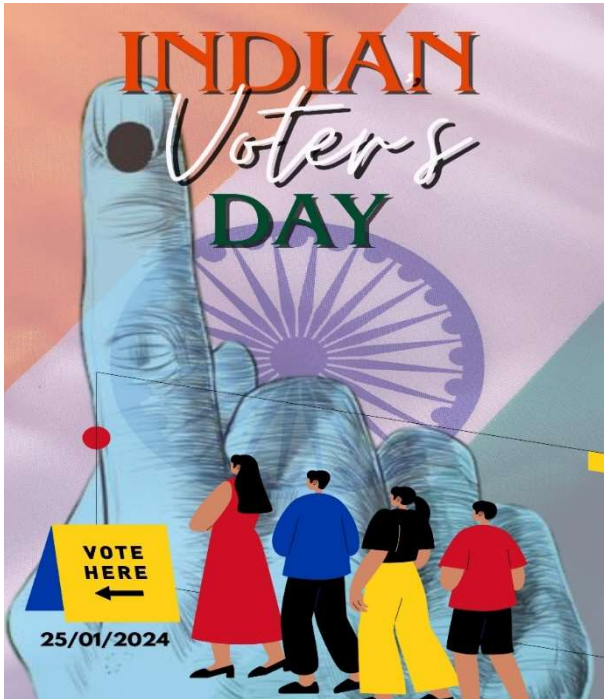
**Fees related Counters outside Exploratorium (19.08.2023)**

Event Details	
<b>Title of the Event:</b>	NATIONAL VOTER'S DAY
<b>Date of the Event:</b>	25 <sup>th</sup> January 2024
<b>Venue</b>	online
<b>SDG no</b>	4: Quality Education
<b>No. of Student Attended</b>	16

Matrix Club under the aegis of Department of Computer Applications, organized a digital poster-making competition, "Voter's Day: Bharat - The Mother of Democracy," on 25th January 2024. Participants from various disciplines showcased their creativity, emphasizing the democratic spirit of India. The digital posters featured vibrant colours, intricate designs, and powerful messages, symbolizing unity in diversity and civic responsibility. The competition not only served as a creative platform but also educated participants about the significance of Voter's Day and democratic values. The virtual gallery attracted attention from faculty, alumni, and the local community, extending the impact of the initiative. Expert sessions on the history of democracy and electoral processes enriched the educational experience, while collaboration with NSS led to community outreach programs.



In retrospect, the event successfully combined artistic expression with a celebration of Bharat as the mother of democracy, fostering civic engagement and a deeper appreciation for democratic principles.



<b>Event Name</b>	Aligning your actions and life choices with your Ikigai
<b>Date</b>	25 <sup>th</sup> January 2024
<b>Venue</b>	Fleming Block, 4 <sup>th</sup> Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Prachi Gupta
<b>Resource Person</b>	Mr Sanjay Arora  CEO, Evolvere , Ms. Akshita Bhargava  , Ms . Rishna Dua
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4, 9, 17
<b>Duration</b>	1 day

### About the Activity

The IIC Talk, spanning four enlightening days from January 22<sup>nd</sup> to 25<sup>th</sup>, was a transformative experience aimed at guiding participants towards aligning their actions and life choices with the profound Japanese concept of Ikigai. The event featured Mr. Sanjay Arora, the esteemed CEO of Evolvere, as the main speaker along with professional trainers. Day 1 - January 22<sup>nd</sup>: Introduction to Ikigai Philosophy The inaugural day laid the foundation for the event, offering participants a comprehensive introduction to the Ikigai philosophy. Mr. Sanjay Arora commenced the talk by delving into the origins and principles of Ikigai, setting the stage for the profound discussions that would follow. Day 2 - January 23<sup>rd</sup>: Passion and Vocation Alignment Day two focused on aligning passion and vocation—an essential component of Ikigai. Through insightful presentations and interactive discussions, Ms. Rishna Dua shared practical strategies for identifying one's passions and integrating them seamlessly into their professional pursuits. This day aimed at empowering participants to find joy and fulfillment in their work. Day 3 - January 24<sup>th</sup>: Profession and Mission Integration The third day revolved around the critical elements of profession and mission in the Ikigai framework. Mr. Arora, accompanied by Akshita Bhargava and Rishna Dua, explored how participants could harmonize their chosen professions with a sense of purpose and imbue their actions with a mission-driven approach. Day 4 - January 25<sup>th</sup>: Practical Application and Self-Discovery The concluding day synthesized the insights gained throughout the event, focusing on the practical application of Ikigai principles in daily life. Workshops and guided exercises facilitated by Mr. Arora and the organizing team enabled participants to embark on a journey of self-discovery, providing them with the tools to practically apply Ikigai for a more purposeful and fulfilling life. Throughout the workshop,

participants had the opportunity to engage in practical exercises and case studies to deepen their understanding of each topic. Participants left the event not only with a theoretical understanding of Ikigai but also with actionable strategies and a renewed sense of purpose.



Image1: Student engagement during the activity



Image2: Students giving their presentations during the final day of the event.

<b>Event Name</b>	Poster Competition
<b>Topic</b>	World Leprosy Day
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Time</b>	11:00AM to 12:00PM
<b>Venue</b>	CHN Lab GB 306, Galileo Block
<b>Organizers</b>	Ms. Annu Singhal (Assistant Professor) Community Health Nursing, Ms. Aruna Kumari (Assistant Professor) Child Health Nursing, Ms. Kanika Sharma (Nursing Tutor) Child Health Nursing, Department of Nursing, Chitkara University, Punjab.
<b>No. of Participants</b>	03
<b>SDG No.</b>	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

1. To create awareness about Leprosy.
2. To brought out the talent and creativity of students.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Poster making Competition on the occasion of “**World Leprosy Day**”. The theme of the event was “**Ending Stigma, Embracing Dignity**”. The motive of the event was to create awareness about Leprosy and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Poster competition, a showcase of artistic prowess, saw Ravinder, a student from B.Sc. Nursing 4<sup>th</sup> Year secured the first position, followed by Shruti and Gurpreet respectively claiming the second and third positions. Ms. Vijyeta Bhasin (Assistant Professor) and Ms. Dimple Morrison (Nursing Tutor) were designated as the judges of the event.



Students of B.Sc. Nursing 4th Year are participating in Poster making competition on World Leprosy Day on 30/01/2024

**Outcomes:**

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.



<b>Event Name</b>	Educational Visit to Neurology Labs of Paras Hospital
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Venue</b>	Paras Hospital , Panchkula, Haryana
<b>Organizer</b>	Chitkara School of Psychology & Counselling
<b>Resource Person</b>	Dr. Anupama Shrivastava(Professor), Dr. Meenu Sharma (Associate Professor), Dr. Nisha Phakey (Assistant Professor), Chitkara School of Psychology & Counselling
<b>Number of Participants</b>	67
<b>SDG Number</b>	3 & 4
<b>Duration</b>	3 Hours

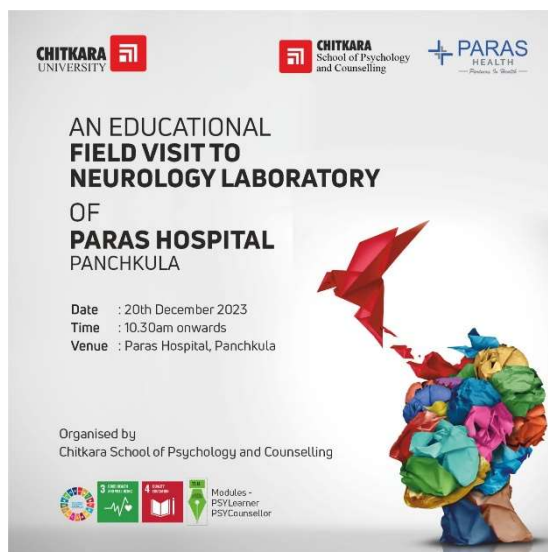
### About the Activity

Chitkara School of Psychology and Counselling (CSPC) organized an Educational Field Visit to Neurology Laboratory of Paras Hospital, Panchkula on 30th January 2024.

The aim of the visit was to educate students of B.Sc. (Clinical Psychology) about the role of Neurology laboratory in diagnosis and treatment of clinical disorders and to provide valuable insights into the field of healthcare, medical facilities, and patient care.

The visit began with information about the orthopedic ICU, general wards, and personal wards.

Afterward, students visited ICU, ICCU, CCU, and cardio sections of hospitals and had a guided tour of the laboratory, showcasing the equipment and facilities used in neuro-diagnostics. Students were introduced to advanced diagnostic tools such as PET-CT cancer care, CCU2, HDU/MICU, ICU, endoscopy, Cath lab, colonoscopy etc. In addition, a demonstration of diagnostic procedures commonly performed in the Neurology Laboratory was conducted. It was an enriching experience that will help to bridge the gap between theoretical training and practical learning.





This event addressed Sustainable Development Goal-3 Good Health and Wellbeing, Goal 4-Quality Education, and National Educational Policy 11.8 point -attainment of holistic and multidisciplinary education.

Dr.Anupama Srivastava, HOD, CSPC thanked Human Resource department and staff for their kind support.

### **Glimpse of the Event**



<b>Event Name</b>	Building a fulfilling Career : Harmonizing Passions and Strength
<b>Date</b>	31st January, 2024 – 1 <sup>st</sup> February, 2024
<b>Venue</b>	Room No. 403 , Floor - 4, Rockefeller Block, Chitkara University, Punjab
<b>Organizer</b>	Dr. Rashmi Aggarwal and Dr. Anita Tanwar
<b>Resource Person</b>	Dr. Sanjay Arora
<b>Number of Participants</b>	22
<b>SDGs Covered</b>	4, 8, 17
<b>Duration</b>	2 days

### About the Activity

Embark on a transformative career counseling experience with our session, "Building A Fulfilling Career Harmonizing Passions and Strength." Carefully curated, this session is designed to holistically evaluate students' academic, interpersonal, and practical skills, with a central focus on uncovering individual strengths and passions. Its aim is to provide indispensable guidance for students navigating choices related to job opportunities, further education, or entrepreneurial pursuits. Throughout the session, participants will actively engage in thought-provoking activities such as personal SWOT analysis and goal-setting exercises. These activities serve as catalysts for gaining a profound understanding of their unique attributes, delving into the intricacies of their personality, interests, and skills. Armed with these insights, students will be equipped with essential tools for not only setting but also strategically achieving both short-term and long-term career goals. Going beyond individual assessments, our session integrates insights into industry trends and financial considerations. This comprehensive approach ensures that participants develop a nuanced understanding of the professional landscape, empowering them to make well-informed choices aligned with their aspirations. The interactive nature of the session extends to personalized feedback and small group discussions, creating a collaborative environment that aims to empower students with practical tools and heightened self-awareness. This dynamic setting fosters successful and fulfilling career development, ensuring participants leave with not only a clear roadmap for their career journey but also a deeper understanding of how their passions and strengths can harmonize for a gratifying professional life. As the session concludes, participants will emerge with a newfound confidence, armed with the knowledge and self-awareness needed to navigate the complexities of the professional world. Join us on this journey to discover the synergy between your passions and strengths and pave the way to a truly fulfilling and purposeful career.

## Glimpse of the Event: -



Image1: Navigating Paths, crafting futures empowering your career journey

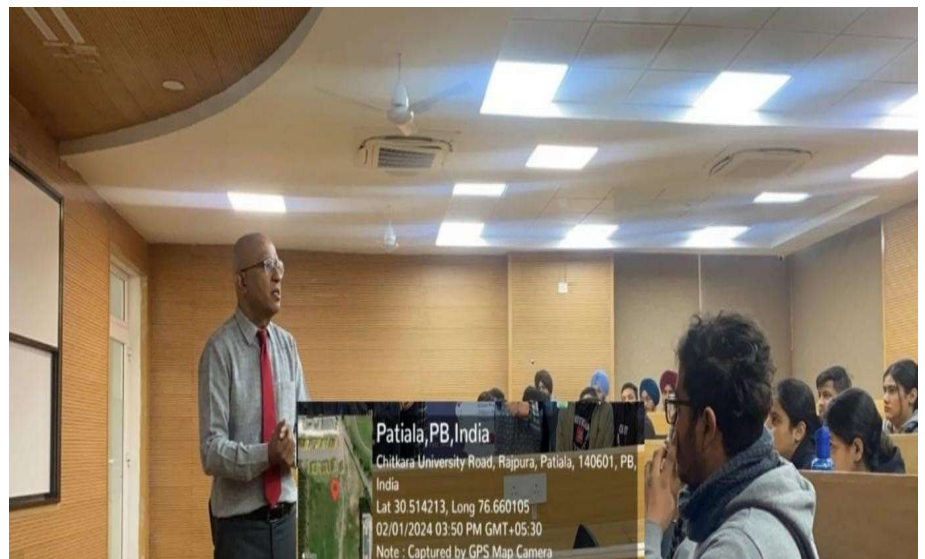


Image 2: Discussing about the values required in Future Job

<b>Event Name</b>	Digital Marketing and Entrepreneurship
<b>Date</b>	31 <sup>st</sup> January, 2024
<b>Venue</b>	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Prachi Gupta
<b>Resource Person</b>	Rahul Goyal Founder & CEO
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4, 9, 17
<b>Duration</b>	1 day

### About the Activity

On January 31st, 2024, Mr. Rahul Goyal, the esteemed Founder & CEO of Sogrow, hosted an illuminating career counseling session at Chitkara Business School's, Chitkara University, Punjab. The session, tailored for BBA-Digital Marketing students, delved into the dynamic realms of Digital Marketing and Entrepreneurship. Mr. Goyal's extensive expertise in the field, coupled with his entrepreneurial journey, made him an ideal mentor for aspiring digital marketers. He commenced the session by elucidating the evolving landscape of digital marketing, emphasizing its pivotal role in today's business ecosystem. With compelling anecdotes and real-world examples, he underscored the significance of staying abreast of emerging trends and leveraging innovative strategies to navigate the digital terrain successfully. Transitioning seamlessly into the realm of entrepreneurship, Mr. Goyal shared his personal experiences and lessons learned while establishing Sogrow. He elucidated the inherent challenges and rewards of entrepreneurship, inspiring students to embrace a proactive mindset and cultivate resilience in the face of adversity. Throughout the session, Mr. Goyal fostered an interactive environment, encouraging students to pose queries and engage in meaningful dialogue. He offered practical advice on honing essential skills, cultivating a personal brand, and seizing entrepreneurial opportunities in the digital age. The session concluded with a sense of empowerment and enlightenment, as students departed with newfound knowledge, inspiration, and a clearer roadmap for their professional journey in the dynamic spheres of digital marketing and entrepreneurship. Mr. Rahul Goyal's impactful session left an indelible mark on the minds of attendees, instilling in them the confidence and acumen to thrive in the ever-evolving landscape of the digital economy.

**Glimpse of the Event: -**



Mr. Rahul Goyal Interaction with students 31-01-2024



Mr. Rahul Goyal discussing about their journey in Digital Marketing 31-01-2024



Resource person discussing about Digital marketing Strategies 31-01-2024



Resource person asking questions from students about their knowledge in Digital Marketing 31-01-2024

Event Details	
Topic	Application of Sustainable Preparation Methods With a focus on Awadhi Cuisine
Date	31 January 2024
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Chef Manpreet Singh   Assistant Professor
No. of participants	32
SDG No.	SDG 4: Quality Education, SDG 12: Responsible Consumption and Production

**Objective:**

1. Learning Sustainable Preparation Techniques
2. Exploring Awadhi Cuisine Flavors and Spices
3. Enhancing Culinary Skills
4. Promoting Entrepreneurial Mindset

**Description:**

The essence of Awadhi Cuisine lies in its subtle yet rich flavors, characterized by a delicate balance of spices. Throughout the workshop, students were introduced to iconic Awadhi dishes such as Yakhni Shorba, Paneer Kundan Kalia, Murg Musallam, Zafrani Pulao, Khamiri Roti, and Shahi Tukda. These dishes not only offered a gastronomic experience but also provided insights into the cultural and historical significance of Awadhi cuisine. One of the primary objectives of the workshop was to educate students about sustainable preparation methods. Chef Manpreet Singh emphasized the importance of using locally sourced ingredients, reducing food waste, and adopting eco-friendly cooking techniques. By incorporating sustainable practices into their culinary skills, students were equipped with the knowledge and tools necessary to become environmentally conscious chefs and entrepreneurs.



Furthermore, the workshop encouraged students to explore the diverse flavors and aromatic profiles of Awadhi cuisine.

### Outcomes:

1. Mastery of Awadhi Cuisine Techniques
2. Understanding Sustainable Culinary Practices
3. Appreciation for Flavor Balance and Spice Blending
4. Promotion of Locally Sourced Ingredients



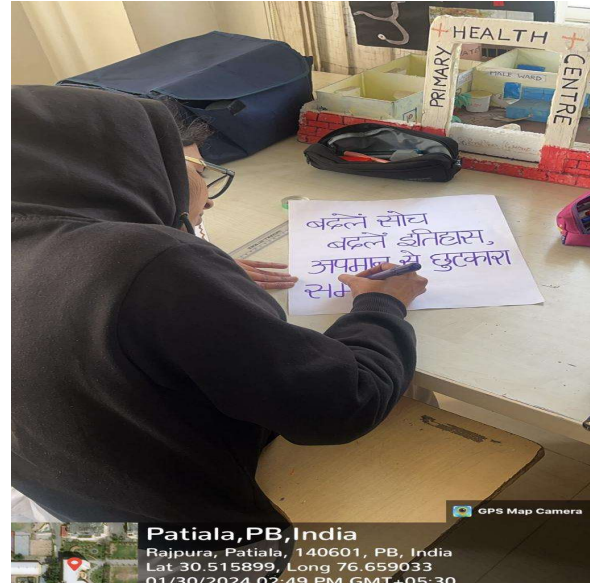


<b>Event Name</b>	Slogan Writing Competition
<b>Topic</b>	World Leprosy Day
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Time</b>	11:00AM to 12:00PM
<b>Venue</b>	CHN Lab GB 306, Galileo Block
<b>Organizers</b>	Ms. Annu Singhal (Assistant Professor) Community Health Nursing, Ms. Aruna Kumari (Assistant Professor) Child Health Nursing, Ms. Kanika Sharma (Nursing Tutor) Child Health Nursing, Department of Nursing, Chitkara University, Punjab.
<b>No. of Participants</b>	08
<b>SDG No.</b>	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives:

1. To create awareness about Leprosy.
2. To brought out the talent and creativity of students.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Slogan Writing Competition on the occasion of “**World Leprosy Day**”. The theme of the event was “**Ending Stigma, Embracing Dignity**”. The motive of the event was to create awareness about Leprosy and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Slogan Writing Competition, a showcase of artistic prowess, saw Nisha, a student from B.Sc. Nursing 4<sup>th</sup> Year secured the first position, followed by Japleen and Muskan respectively claiming the second and third positions. Ms. Kanika Guleria (Assistant Professor) and Ms. Kanu (Assistant Professor) were designated as the judges of the event. A lot of enthusiasm was seen in the students and the event was conducted successfully with wholehearted participation.



Students of B.Sc. Nursing 4th Year are participating in Slogan Writing competition on World Leprosy Day on 30/01/2024

**Outcomes:**

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.

<b>Event Name</b>	CSR Activity
<b>Topic</b>	Health awareness talk and Rally on World Leprosy Day
<b>Date</b>	2-02-2024
<b>Venue</b>	UPHC, Rajpura
<b>Organizer</b>	Mr. Gaurav Kohli (Professor), Ms. Eenu ( Associate Professor), Ms. Annu Singhal(Assistant Professor), Ms. Keerat( Nursing Tutor), Ms. Preetika (Nursing Tutor), Department of Nursing, CSHS
<b>No. of Participants</b>	50
<b>No. of impacted people</b>	70
<b>Under SDG no.</b>	3,4
<b>SDG Details</b>	Good health and wellbeing, Quality Education

### Objectives

- To create awareness regarding leprosy.
- To prevent the complications of leprosy

World Leprosy Day was organized by Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab on **2-02-2024**. The theme of World Leprosy Day was “Beat Leprosy”. The students of B.Sc. Nursing (Basic) 4<sup>th</sup> Year and B.Sc. Nursing (Post Basic) 2<sup>nd</sup> Year, Participated in Leprosy Awareness Rally on the occasion of World Leprosy Day. The students prepared various A.V Aids to give awareness talk regarding the leprosy. The students highlighted the importance of getting medical attention during the pre - liminary itself.



**Rally on World Leprosy Day on 2/2/2024**



**Group Photo on World Leprosy Day on 2/2/2024**

**Outcome:**

The rally and awareness talk was effective in creating the awareness among the community people regarding the leprosy.

Event name	Master Class
Topic	Master Class: EXPLORING THE LATEST TRENDS IN SOFT FURNISHING FOR INTERIOR DESIGN
Date	30/01/2024
Venue	Pierre Hall, CSPA, Chitkara University
Organizer	Department of Interior Design, CSPA
Resource Person	Shabana Kausar , Founder & Principal Designer, Boganvilla Bespoke Design Studio, Bangalore
No. Participant	50 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

**Description:**

Department of Interior Design, Chitkara School of Planning and Architecture has organized a master class for the students of batch 2021, 6<sup>th</sup> semester, batch 2022, batch 2023, 2<sup>nd</sup> semester M.Des (Interior Design) with the objective of " **Master Class: EXPLORING THE LATEST TRENDS IN SOFT FURNISHING FOR INTERIOR DESIGN**" in department of Interior Design, CSPA by **Ms. Shabana Kausar**. The intent of this session was to share the insights on soft furnishings and its types which are up in interior design practices. As a designer, knowledge of material and selection holds significance in dealing with the clients and choosing the best out of various sources which enhances the beauty of the space and adds to its aesthetics. The expert had shared her views on idea pitching and budging which gave the overview on project management strategies to the students. Students also had experienced the different samples of soft furnishings in person during the talk.



## Poster of Event



**Faculties and Students at expert session with Guest Ms. Shabana Kausar**



**Group Photograph of students and faculties with Guest Ms. Shabana Kausar**

Event Name	Creation of a Business Proposal and the Business Model Canvas
Date	1st February, 2024
Venue	LH - 401, Rockefeller Block
Organizer	Dr. Monika Gupta , Dr. Neeraj Anand
Resource Person	Dr. Anu Syal
Number of Participants	50
SDGs Covered	4, 17
Duration	1 day

### About the Activity: -

Chitkara Business School (Department of SCM & General Management ) organised an Expert Talk on 'Creation of a Business Proposal and the Business Model Canvas ' on 1st February 2024 from 10:45 a.m. onwards in offline mode for BBA- LSCM and Aviation Management students . The expert talk was delivered by Dr. Anu Syal, Senior Lecturer in Mathematics / Statistics ,Taylor’s Business School , Taylor’s University , Malaysia in Rockefeller block . This interactive expert lecture empowered BBA Aviation Management and Supply Chain Management students to understand business proposal development . Through engaging discussions and practical exercises , they delved into the intricacies of crafting well - structured , persuasive proposals that resonate with industry expectations . Mastering the Business Model Canvas provided a strategic roadmap for the business concept , while industry - specific insights ensured their proposal stands out from the crowd . Honed their presentation skills to confidently captivate the audience , leaving a lasting impression and securing success in the chosen career path . This lecture equipped them not only with the technical know -how of proposal writing , but also with the industry understanding and persuasive communication skills vital for launching the success story in the dynamic worlds of aviation and supply chain management . Throughout the lecture , there were interactive discussions with the students to encourage participation and exchange of ideas related to a business proposal creation and the business model canvas in aviation or supply chain management . This expert lecture empowered the learners to confidently navigate the business proposal process , setting them on the path to success in their chosen aviation or supply chain management career . Dr. Syal also interacted with faculty at the end and explored various opportunities for the budding entrepreneurs in times to come .

## Glimpse of the Event:



Introducing the Speaker, 01-02-2024



Dr. Anu Syal addressing the students , 01-02-2024



Dr. Anu Syal addressing the query raised by student , 01-02-2024



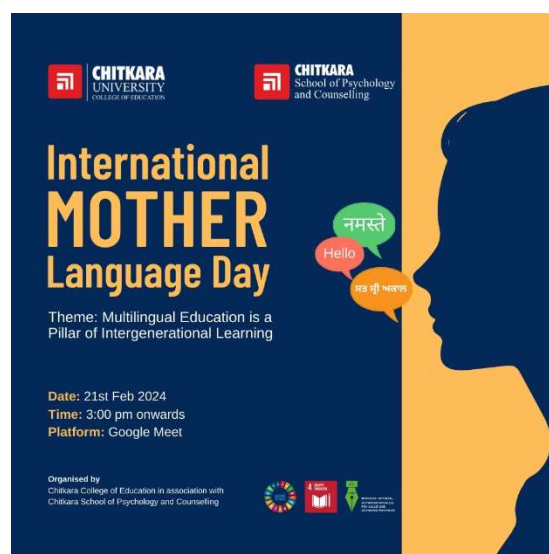
Student clearing his doubt , 01-02-2024



Event Name	International Mother Language Day Theme: Multilingual Education is a Pillar of Intergenerational Learning
Date	21st Feb 2024
Venue	Online
Organizer	Chitkara School of Psychology and Counselling in collaboration with Chitkara College of Education
Resource Person	NIL
Number of Participants	45
SDG Number	4
Duration	1 Hour

### About the activity

Chitkara College of Education (CCE) and Chitkara School of Psychology and Counselling (CSPC) celebrated International Mother Language Day with great fervor and enthusiasm on February 21, 2024. The celebration started with the moderators seeking permission from Dr Anu Verma, Assistant Professor, CCE, to commence the event. The significance and history behind International Mother Language Day were presented, setting the stage for a series of engaging activities and competitions. Oratory Odyssey, a Declamation Contest focused on the topic: "Multilingual Education is a Pillar of Intergenerational



Learning." Participants showcased their oratory skills and knowledge about the significance of multilingualism in education. Additionally, the PageMaster Prestige challenge invited participants to craft bookmarks reflecting the essence of the event's theme. This creative endeavor provided an opportunity for artistic expression while reinforcing the importance of multilingual education.

In the Verbal Symphony segment, participants mesmerized the audience by reciting poems in their mother tongue, celebrating linguistic diversity and cultural heritage. Furthermore, participants showcased their linguistic prowess in the Linguistic Alchemy activity, translating English phrases into their respective mother tongues.

The event then progressed towards the melodious tunes of Folk Songs, as multilingual folksongs were sung, creating a harmonious atmosphere filled with cultural vibrancy.

To add an element of fun and challenge, the Enigmatic Linguistic Labyrinth, featured tongue twisters in multiple languages, testing participants' linguistic agility and eliciting laughter from the audience. At the end of the event the results were declared, recognizing the contributions and efforts of participants. A heartfelt Vote of Appreciation was extended to the judges, Dean, faculty, staff, Alpha Teachers, Alpha Masters, and Alpha Counsellors for their invaluable support and guidance throughout the event. In conclusion, the celebration of International Mother Language Day at Chitkara College of Education was a success, emphasizing the pivotal role of multilingual education in fostering intergenerational learning and preserving cultural heritage.

Through engaging activities and heartfelt performances, the event underscored the beauty and importance of linguistic diversity in enriching our lives and communities.



Event Name	Workshop on Flight Management & Disruptions
Date	22 <sup>nd</sup> Feb, 2024
Venue	Rockefeller Bolck, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Mr. Mudit Verma CoFounder and CEO
Number of Participants	54
SDGsCovered	4, 17
Duration	1 day

### **About the Activity**

Mr. Mudit Verma, Co- founder and CEO of Aviation Tech Consultant and esteemed Aviation Speaker , delivered an insightful session to BBA Aviation Management & BBA LSCM students . His expertise shed light on the pivotal role of information and technology in the dynamic Aviation Industry . He imparted students with intricacies of flight management and disruptions . During the student interaction , he provided students with a comprehensive understanding of MOC, SCHED, SUPPORTSYST, navigation , dispatch , damage to aircraft and certain operation failures , causes of delays to air transportation , WOCL, code of conduct for cabin crew , different kinds of crew reports , ACDM objectives , OCC challenges and connections , decisions making system , Airport data exchange and Manpower planning . Mr. Verma’s knowledge embedded seeds of knowledge in minds of aspiring aviation professionals . Students gained valuable insights into the intricacies of the industry , his commitment to education and the speaker's contribution to a disaster management workshop in aviation would likely focus on key aspects such as risk assessment , emergency response protocols , crisis communication strategies , coordination among stakeholders , and lessons learned from past incidents . They might also discuss the importance of training , simulation exercises , and continuous improvement in disaster preparedness and response within the aviation industry .



Mr. Mudit Verma addressing the Students , 22.02.2024



Students taking notes , 22.02.2024



Students understanding the operations of Flight , 22.02.2024



Mr. Mudit Verma sharing real life flight experience , 22.02.2024

Event Name	Movie Screening - Latest Trends & Techniques in Film Making
Date	22-02-2024
Venue	Pulitzer Hall
Organizer	Department of Communication Design, Chitkara Design School
Resource Person	Mr. Shishir Jha, Film Maker
Number of Participants	40
SDGs Covered	4,11 & 15
Duration	03 Hours

### About the Activity

The Department of Communication Design, in collaboration with WeChitr, at Chitkara Design School is organising a film screening event of the film "Tortoise under the Earth." Scheduled for February 12th, 2024, from 1:30 PM to 4:30 PM at Pulitzer Hall, Picasso Block, this event promises to be an immersive exploration of cinema's magic, utilizing innovative approaches and techniques of filmmaking.

Mr. Shishir Jha, will be the esteemed resource person. He will share his expertise and insights into the art of filmmaking.

The aim is to create a meaningful and immersive experience that celebrates the transformative power of cinema.

"Cinema has the power to transport us to new worlds and provoke profound emotions."



**CHITKARA** UNIVERSITY

**WeChitr**  
CDS Students Film Club

**MOVIE SCREENING**  
Latest Trends and techniques in Filmmaking

**Resource Person**

 **Shishir Jha**  
Film maker

Date: 22nd Feb, 2024  
Time: 1:30pm to 4:30 PM  
Venue: Pulitzer Hall

**Tortoise under the earth**  
HAPPY AND DISCREET TO UNITE

INSTITUTIONS' INNOVATION COUNCIL

Organised by:  
Department of Communication Design

The event showcased the film's captivating storytelling and innovative techniques, giving attendees a firsthand look into the world of cinema.

Mr. Shishir Jha, the director himself, shared insights into the making of the film, adding depth to the experience. Through mesmerizing visuals and thought-provoking themes, the movie took the audience on a journey of self-discovery and reflection.

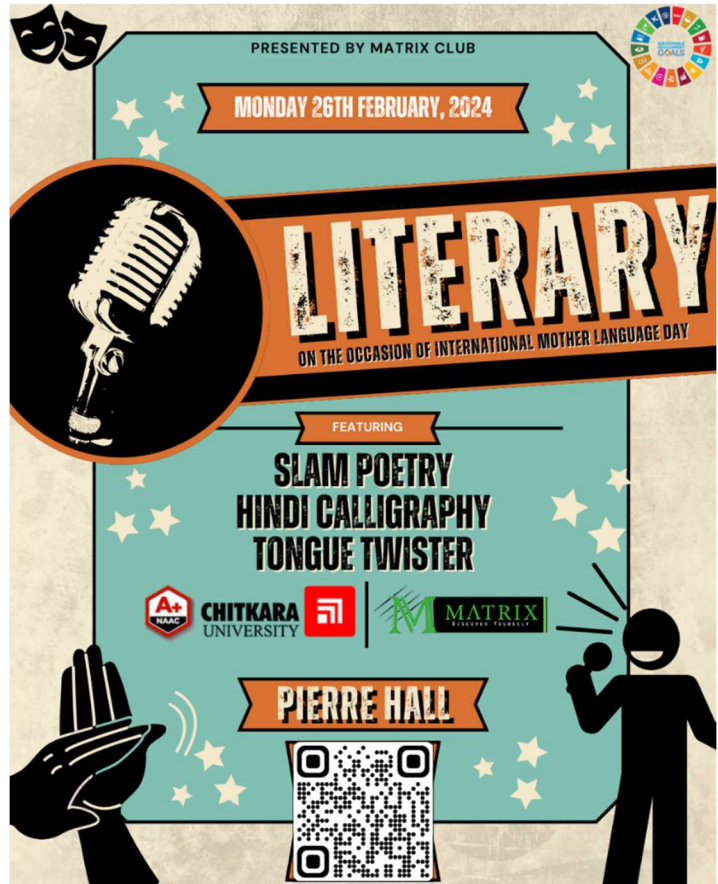
The students left the event with a newfound appreciation for filmmaking's ability to evoke emotions and inspire change.



On the 26th of February 2024, the Matrix Club at Chitkara University, under the aegis of Department of Computer Application, set the stage on fire with an electrifying Literary events Competition. This event was a true testament to the power of discourse, the resonance of passion, and the energy of intellectual exchange. Students from various departments participated in the competition wholeheartedly.

From delving into the depths of 'Poetry Competition' to unravelling the intricate web of words with “Calligraphy Competition” to twisting the words with “Tongue Twister” witnessed the convergence of diverse thoughts and the eloquence of voices as participants engaged in these competitions.

Dr. Jaiteg Singh, Pro Vice Chancellor, Department of Computer Applications, Chitkara University Punjab gave away prizes to the winners. With the Matrix Club and the Department of Computer Applications as beacons of intellectual growth, we look forward to a future where these competitions continue to shape our world for the better.



Event Name	Comprehensive Wellness: "Nurturing Mental Health, Emotional Intelligence, and Holistic Living"
Date	26 <sup>th</sup> Februray 2024
Venue	Einstein Hall
Organizer	Centre for Global Education in Collaboration with Department of Nursing, Chitkara School of Health Sciences
Resource Person	Ms. Manu Kohli Associate professor and Ms. Aarti Dhiman Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences
Number of Participants	66
SDGs Covered	SDG-3 (Ensure healthy lives and promote well-being for all at all ages) SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
Duration	02:00pm-04:00pm

### About the Activity

The students discover essential strategies to maintain mental and emotional well-being in a new environment. understood how to cultivate emotional intelligence for navigating relationships and challenges effectively. Explored holistic living practices that promote balance and fulfillment while adapting to life in Canada. This workshop was designed to empower students with tools and insights for fostering resilience and wellness during their stay and embrace a holistic approach to thriving in Canada!



**CHITKARA UNIVERSITY** Centre for Global Education

**Comprehensive Wellness: Nurturing Mental Health, Emotional Intelligence, & Holistic Living**

**Resource Persons:**

<b>Manu Kohli</b> Associate professor Department of Nursing, Chitkara School of Health Sciences	<b>Aarti Dhiman</b> Nursing tutor Department of Nursing, Chitkara School of Health Sciences
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**Date:** 26<sup>th</sup> February, 2024  
**Time:** 2:00 to 4:00 pm | **Venue:** Einstein Hall

**Organised for:**  
Centre for Global Education students

**Organised by:**  
Centre for Global Education in collaboration with  
Department of Nursing, Chitkara School of Health Sciences

SDG icons: 3, 4, 17





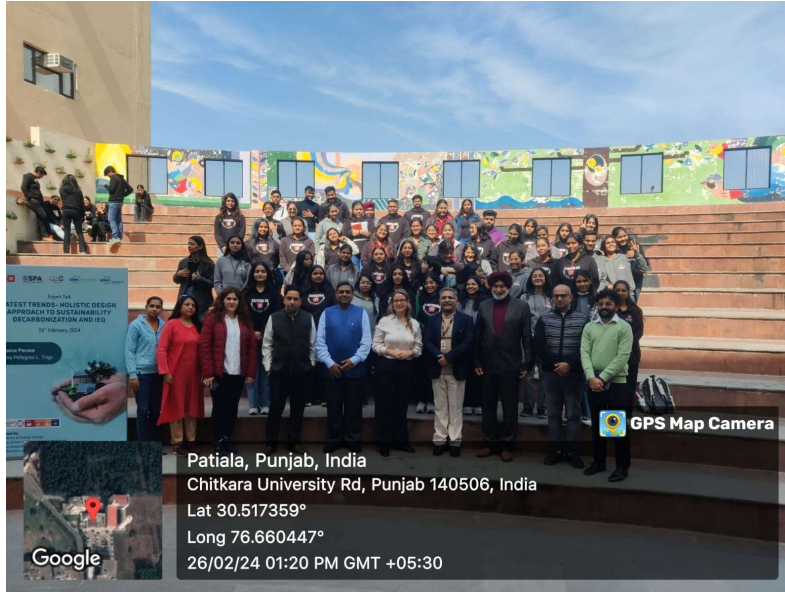
Event name	Expert Talk
Topic	LATEST TRENDS - HOLISTIC DESIGN APPROACH TO SUSTAINABILITY DECARBONIZATION AND IEQ”
Date	26 Feb, 2023
Venue	Le Corbusier Block, CSPA, Chitkara University, Punjab
Organizer	Department of Interior Design
Resource Person	Ms. Juliana Pellgrini L.Trigo ( Brazil )
No. Participant	90 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities 17- Partnerships For The Goals

### **Description**

Department of Interior Design, Chitkara School of Planning and Architecture has organized a master class for the students of batch 2021, 6th semester, batch 2022, batch 2023, 2nd semester M.Des (Interior Design) with the objective of " Expert Talk: LATEST TRENDS - HOLISTIC DESIGN APPROACH TO SUSTAINABILITY DECARBONIZATION AND IEQ” in department of Interior Design, CSPA by Ms. Juliana Pellegrini L. Trigo. This session was designed to have an insightful discussion on the current practices on sustainability and green design planning which are prevalent in the industry. This approach towards design will foster the creativity and healthy design through a sustainable practices and collaborative approach in the field of interior design.

The indoor environment of a building or interior is depending on one of the factors i.e. material and the life cycle assessment plan which comes under planning when selecting a site and the finishes which are being used at that time.





Event Name	BLUEPRINTS TO BUILDING: Exploring the Process of Construction Project Management with the case example: Ibn Battuta Hostel Building, Chitkara University
Date	26/02/2024
Venue	LH-2 Second Floor, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Mr. Sanjeev Kumar Bhardwaj, Project Manager
Number of Participants	42 Students and 08 Faculty members
SDGs Covered	4,9
Duration	1 Day

### About the Activity

CSPA hosted an expert session titled "BLUEPRINTS TO BUILDING: Exploring the Process of Construction Project Management with the Case Example of Ibn Battuta Hostel Building, Chitkara University." The session was facilitated by Mr. Sanjeev Kumar Bhardwaj, Project Manager at Chitkara University, Punjab. Mr. Sanjeev shared valuable insights into construction project management, addressing common challenges, formal processes, tools, and methods used by project managers. He emphasized how efficient project management practices facilitate coordination with vendors and stakeholders while ensuring various project activities align smoothly.



**CHITKARA UNIVERSITY** **SPA** **G20** **AVENUES**

**BLUEPRINTS TO BUILDING**  
Exploring the Process of Construction Project Management

Case Example: Ibn Battuta Hostel Building, Chitkara University

DATE – 26 February 2024  
Timings – 09:30 am onwards  
VENUE- LH-2, Second Floor, Le Corbusier Block

**Resource Person**  
Sanjeev Kumar Bhardwaj,  
Project Manager,  
Office of Infrastructure Development  
Chitkara University, Punjab

Organized By:  
Team Advanced Studies  
Chitkara School of Planning and Architecture,  
Chitkara University, Punjab

Faculty Coordinators:  
Ar. Roza Pahuja  
Ar. Shubham Jain  
Assistant Professors

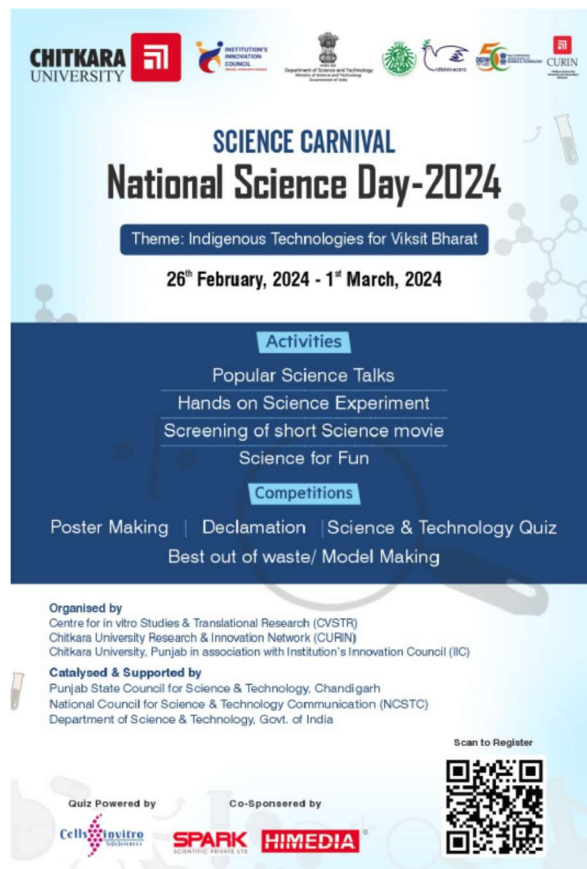
Mr. Sanjeev also provided a detailed breakdown of critical steps for achieving effective and timely project delivery, highlighting the application of tools like Gantt charts and scheduling. Using the Ibn Battuta Hostel project as a case study, he illustrated real-life scenarios and shared his experiences overcoming typical roadblocks in construction projects. This example gave students a tangible context to understand the principles of project management, offering practical knowledge they can apply in their future careers.







Event Name	5-DAY SCIENCE CARNIVAL ON NATIONAL SCIENCE DAY – 2024
Date	26.02.2024 to 01.03.2024
Venue	Chitkara University Punjab
Organizer	CURIN
Resource Person	Dr. Satyam Aggarwal
Number of Participants	240
SDGs Covered	SDG 4, SDG 9, SDG 17
Duration	5 days

### About the Activity

February 28, marks the celebration of science, as we come together to honor the marvels of innovation and discovery by Dr. C V Raman. This year a 5-day Science Carnival (26<sup>th</sup> Feb. to 1<sup>st</sup> March, 2024) was organised to mark the **National Science Day** at **Chitkara University, Rajpura, Punjab**, in collaboration with **Punjab State Council for Science & Technology (PSCST)**, along with NCSTC and DST, Government of India. Among the highlights of events were various science talks, competitions designed to showcase the creative prowess of our budding scientists, Science fun activities, visit of school students to campus and Hands-on scientific workshops. From poster-making to best out of waste model-making, participants had the opportunity to unleash their imagination and ingenuity, presenting their innovative ideas to the world. The event was coordinated by Dr. Satyam Kumar Agrawal, Professor, CURIN, under the aegis of Dr. Archana Mantri, Vice Chancellor, Chitkara University, Rajpura, Punjab.



**CHITKARA UNIVERSITY**    

**SCIENCE CARNIVAL**  
**National Science Day-2024**

Theme: Indigenous Technologies for Viksit Bharat

26<sup>th</sup> February, 2024 - 1<sup>st</sup> March, 2024

**Activities**




- Popular Science Talks
- Hands on Science Experiment
- Screening of short Science movie
- Science for Fun


**Competitions**

- Poster Making | Declamation | Science & Technology Quiz
- Best out of waste/ Model Making

Organised by  
Centre for in vitro Studies & Translational Research (CVSTR)  
Chitkara University Research & Innovation Network (CURIN)  
Chitkara University, Punjab in association with Institution's Innovation Council (IC)

Catalysed & Supported by  
Punjab State Council for Science & Technology, Chandigarh  
National Council for Science & Technology Communication (NCSTC)  
Department of Science & Technology, Govt. of India

Quiz Powered by  Co-Sponsored by  

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As part of the Science Day festivities, a series of engaging student competitions and enlightening talks were organised at the campus. Dr. S N Panda, Pro Vice Chancellor (Research), shed light with a talk on 'Indigenous Technologies for Viksit Bharat' emphasizing the importance of leveraging knowledge of technology and practices for sustainable development of India. As India embraces the spirit of indigenous innovation and technological advancement, science carnival at Chitkara University, Rajpura, aims to

inspire and empower the next generation of scientists, engineers, and innovators. Through collaborative efforts and inclusive initiatives, the celebration seeks to propel India towards a future of scientific excellence and societal progress. On one day, students from Govt. High School, Natian, visited the University campus and had the glimpse of various labs and presented their posters. Further hands-on scientific workshops were also organised at the Centre for in vitro studies and Translational Research (CVSTR), CURIN, for scholars.

Dr. Amanpreet Kaur, Assistant Professor(Research), CURIN, gave a talk on “Explore the Potential of AR/VR in Science Education”; Dr. Anchal Thakur, Assistant Professor, Dept. of CSE, delivered a lecture on “Revolutionary Impact of Electronic Biosensors in Disease Diagnosis”; Dr. Manish Sharma, Director (Research), CURIN, talked about “The Emergence of 5G Technologies”; Mr. Vibhor Jain, Manager Incubation, CIIF, discussed on “Startup Problem Statement Exploration”; Mr. Manav Bansal (Chief Happiness Officer, Happiness Centre), organised an interactive session on “The Science of Happiness”; and Dr. Satyam Kumar Agrawal, Professor (Research), CURIN organised a hands on workshop on – “Hands on experiments - DNA Isolation, Gel electrophoresis, microscopy, etc”.

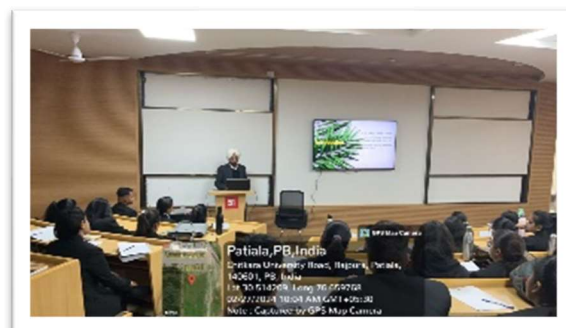
The festivities culminate in a grand valedictory ceremony, presided by Dr. Archana Mantri, Vice Chancellor, Chitkara University, where participants were honored and prizes were given. Among the highlights of events were various competitions designed to showcase the creative skills of our budding scientists. Ms. Monika Sharma won the 1st Prize in Poster Making; Ms. Sushmita Jain won 1st Prize in Declamation, Mr. Karunya Gupta won 1st Prize in Model Making and Ms. Anchal Dogra won the 1st Prize in Science Quiz.



Event Name	Workshop on “Innovation and People Development for Sustainable Growth”
Date	27 <sup>th</sup> Feb,2024
Venue	Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Dr. Madan Mohan Singh Aulakh
Number of Participants	65
SDGs Covered	4,8,9
Duration	6 hrs

### About the Activity

The Department of MBA (HR) is thrilled to announce an upcoming IIC workshop on "Innovation & People Development for Sustainable Growth"- scheduled for February, 27, 2024 starting w.e.f. 9:15 a.m. onwards. This session is hosted by MBA (HR) Department, Chitkara Business School, Chitkara University in Rajpura, Punjab. This event promises to be a dynamic exploration of the evolving industry landscape. Our esteemed resource person, Dr. Madan Mohan Singh Aulakh, Director HR & Strategy, Galactic Design Labs Pte. Ltd. Singapore, will guide and enlighten the students through the changing business and HR trends, highlighting the crucial skills needed for future HR professionals as change agents and their integral role in fostering innovation. Students will gain valuable insights into the future of work with regard to changing environment and innovations.



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24



Event Name	Industrial Visit to SIDBI
Date	28 <sup>th</sup> February, 2024
Venue	SIDBI
Organizer	Dr. Kiran Sood and CA (Dr.) Ajay Dogra
Resource Person	Bank Manager - SIDBI
Number of Participants	39
SDGs Covered	4, 8, 9
Duration	1 day

### **About the Activity**

Students of B.Com Honours Batch 2023 made the Industrial Visit to the Small Industrial Development Bank of India (Chandigarh and Mohali , Head and Branch office respectively ) which gave them a close picture of the working of the said institution . The professional staff members having years of experience and expertise in their field told students about various websites , links for start - ups and guide them how they can get the opportunity to get their ideas into shape . They also told students that if a feasible and rational ideas comes , there is a possibility to get financial aid to make that ideaproductive . Students have been told about the MSME schemes provided by the institutions and Government . The visit focus on the resources from where the financial aid can be availed of . The Manager of the bank guide students about the District Industries Centre (DIC) set up at district levels by the State Governments and how these organizations are working . The Bank not only engaged in providing finance but also performs the functions of refinancing whereby it provides finance to other institutions that provided funding to the feasible and rational projects . Officials at the bank tells the students that SIDBI and other financial institutions also falls short of finance many a times and then they have to find out some external source of finance . The lender to such institutions could be an individual , Group , A Company etc . The bank provides a very attractive rate of interest even up to 7 % to the lenders on their lending money . Overall students visit gave them an experiential learning and understanding about the working of SIDBI and officials motivate and encourage them to think

beyond and try to get the opportunity in the scenario of Start - ups . .



Event Name	Startup Survival Guide
Date	4 <sup>th</sup> March, 2024
Venue	Carnegie Hall, Rockefeller Block, CBS
Organizer	Chitkara Business School, Chitkara University, Punjab
Resource Person	Mr Jatin Madaan
Number of Participants	07
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation)
Duration	09:30am-11:00am

### About the Activity

A comprehensive workshop designed for aspiring students - entrepreneurs with the tools and strategies needed to navigate the challenges of launching and sustaining a successful startup. The key concepts such as market validation, funding options, business planning, customer acquisition, and growth strategies. Gained insights from experienced entrepreneurs who have successfully navigated the startup landscape. Whether the students are launching their first venture or looking to scale their existing startup, this workshop provides valuable guidance and practical advice to enhance student chances of startup success.



**CHITKARA**  
UNIVERSITY

**CHITKARA**  
BUSINESS  
SCHOOL

**STARTUP  
SURVIVAL  
GUIDE**

For B.Com & BBA FinTech Batch 2023

Speaker  
**Jatin Madaan**  
Founder & CEO

QuickStay

4th March, 2024  
9:30 AM - 11:00 AM  
Carnegie Hall, Rockefeller Block, CBS

Organised by  
Chitkara Business School  
Chitkara University



Event Name	Early Childhood: Role of parents and school
Date	28 <sup>th</sup> Feb,2024
Venue	Carnegie Hall, Rockefeller Block
Organizer	Chitkara School of Psychology and Counselling
Resource Person	Carnegie Hall, Rockefeller Block
Number of Participants	111
SDG Number	4
Duration	1 Hour

### About the Activity

Chitkara School of Psychology and Counselling hosted a virtual session by Dr. Loyal Hussain (Assistant Professor, British University of Bahrain, Bahrain) on topic: Early Childhood: Role of parents and school. She explored foundational developmental theories and underscored the necessity of early interventions in shaping a child's cognitive, social, and emotional well-being. Dr.Hussain stressed the interconnected roles of bilingual proficiency, robust parental engagement, and enriched home environments in promoting educational success. Additionally, she drew attention to the effectiveness of the Nordic model, with its child-centric educational and welfare policies, as a beacon for fostering the holistic development of young minds. This enlightening talk effectively synthesized key concepts and actionable strategies, highlighting the collaborative effort required between families and educational institutions to create optimal conditions for children's growth and learning.



**CHITKARA UNIVERSITY** 

**CHITKARA**  
School of Psychology  
and Counselling

A Guest Lecture on

## EARLY CHILDHOOD

### Role of Parents & Schools

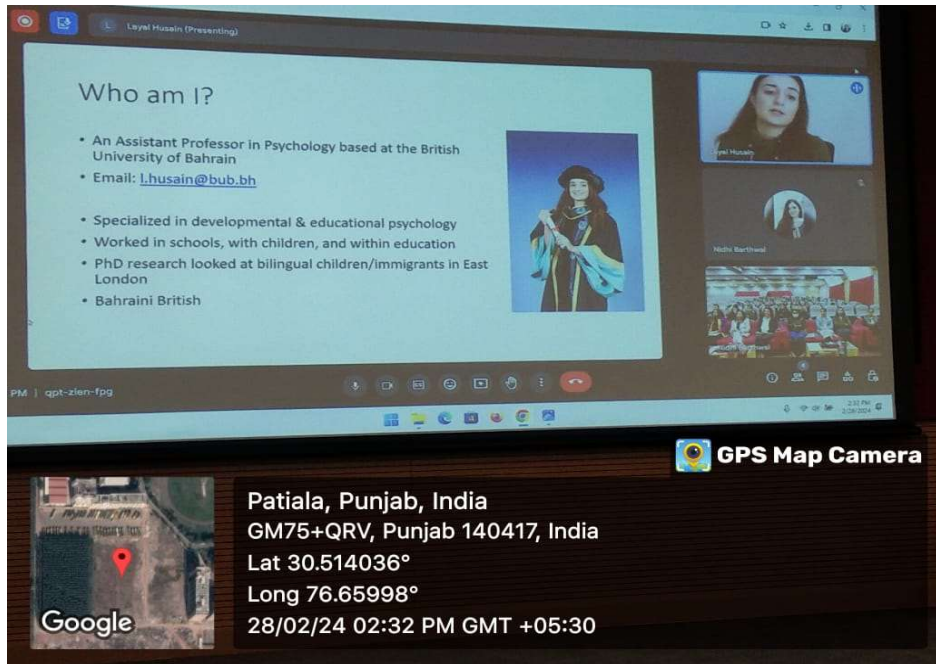
**Speaker**

**Dr Loyal Husain**  
Assistant Professor  
British University of  
Bahrain, Bahrain

 28th February, 2024  
2:30 pm onwards  
Carnegie Hall, Rockefeller Block

**Organised by**  
Chitkara School of Psychology and Counselling





Event Name	Social Entrepreneurship towards Sustainable Livelihood through Slow Fashion
Date	29 <sup>th</sup> February, 2024
Venue	Peirre Hall, Le Corbusier Block
Organizer	Dr. Rishu Bhardwaj
Resource Person	Dr. Vaibbhavi Pruthviraj
Number of Participants	65
SDGs Covered	4, 17
Duration	1 day

### **About the Activity**

The department of SCM organized Expert Talk on "Social Entrepreneurship towards Sustainable Livelihood through Slow Fashion ". Students of BBA Logistics and Supply Chain ( Batch 2022 and 2023 ) at Chitkara Business School , Chitkara University , Punjab , were privileged to attend a thought - provoking session delivered by Dr. Vaibbhavi Pruthviraj Ranavaade , Dean, Department of Fashion Design , Chitkara University . The session delved into the realms of social entrepreneurship , sustainable livelihoods , and the significance of adopting slow fashion in the contemporary world . The interactive and informative nature of the session inspired the students to rethink their approach to fashion and consider the positive impact they can make through responsible choices . As the world navigates towards a more sustainable future , embracing slowfashion emerges as a powerful and actionable step for individuals to contribute to positive change . The session also provided participants with practical strategies and techniques for integrating sustainable practices into various aspects of their fashion businesses , such as sourcing materials , production processes , marketing , and distribution . Which further foster opportunities for collaboration , mentorship , and knowledge sharing within the sustainable fashion community .

### **Glimpse of the Event:**



Dr. Neeraj Anand with Speaker and the Students , 29.02.2024



Dr. Neeraj Anand felicitating Dr. Vaibhavi Pruthviraj , 29.02.2024



Host introducing the Speaker, 29.02.2024



Students understanding the concept of dyeing in sustainable Fashion, 29.02.2024



## Objectives

The placement session, Discovering Potential through Design Thinking and Research by Virtusa, organized by the Department of Computer Science and Engineering at Chitkara University, were held on 2<sup>nd</sup> December, 2023 & 3<sup>rd</sup> December, 2023 and received a great response from the students. The distinguished company representative for the event was Ms. Geetanjali Soni, an industry expert and HR Campus Relationship and Engagement at Virtusa, renowned for her extensive knowledge and experience in design thinking and innovative researches. The primary objective of the event was to facilitate interactions between students and recruiting company, fostering a mutually beneficial relationship. The event aimed to help students explore career opportunities, gain insights into different industries, and secure placements in line with their academic and professional aspirations. The event featured a mix of activities, including one-on-one interviews, group discussions, and networking sessions. Overall, the event provided job opportunities and mentorship to the skilled students and gave valuable feedbacks, suggestions and experience to the other students for their better future placements.

## Outcomes

1. The seminar successfully provided mentorship, internship opportunities and jobs to the skilled students.
2. Through interactive discussions, technical and non-technical interview sessions, the students gained insights into various industrial scopes, expectations, work culture and challenges associated with these sectors.
3. Overall, the expert session provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.
4. The outcomes of the event helped attendees to uncover unexpected area of innovation by combining ideas into concepts.



## Description

Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab in collaboration with Google Developer Student Clubs (GDSC) organized the event “Intelligence of Things for Smart Society: Challenges and Applications” on March 1, 2024, 5:00 p.m. onwards, in online mode, under the aegis of Google Developer Student Club Chitkara university.

The resource person of this workshop was Dr. Chinmay Chakraborty, an Assistant Professor at Birla Institute of Technology, Mesra, and an Associate Editor at IEEE Transactions on Industrial Informatics, delivered a comprehensive overview of Artificial Intelligence of Things (AIoT) and IoT. With experience as a Postdoctoral Scholar at UFPI, Brazil, and recognition in the top 2% of scientists in AI and Image Processing at Stanford University, his insights were invaluable. He delivered a comprehensive overview to the attending students, elucidating the fundamental concepts of Artificial Intelligence of Things (AIoT) and its potential to enhance their development skills. Above 80 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as faculty coordinator for this event.



**Intelligence of Things for Smart Society: Challenges and Applications**

**Resource Person**  
Dr. Chinmay Chakraborty  
Assistant Professor (Selection Grade)  
Birla Institute of Technology, India

1st March 2024  
5:30 pm Onwards  
Mode - Online

**Associate Editor at IEEE Transactions on Industrial Information**  
**Lead guest editor at ACM, Elsevier**  
**Postdoctoral Scholar at UFPI - Federal Piaui University - Teresina, Brazil**  
**Lead Series Editor at CRC Press**

**Event Conveners**  
Dr. Neha Sharma | +918447044054  
Dr. Anuj Jain | +910934830871

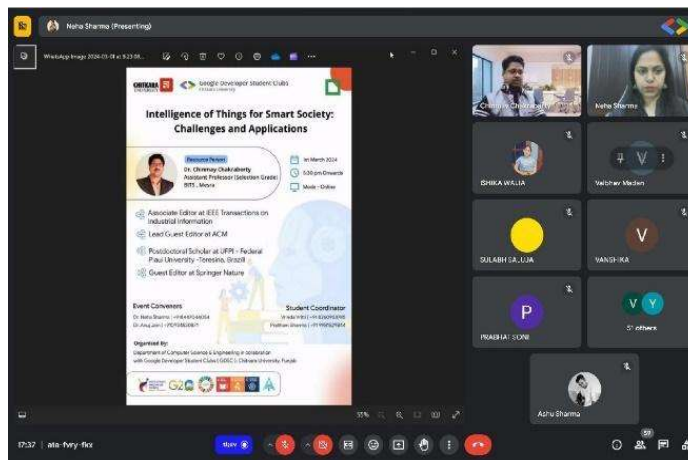
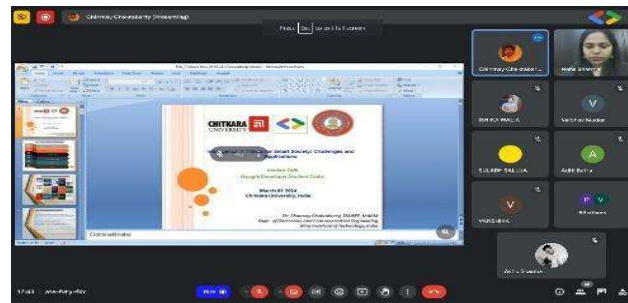
**Student Coordinator**  
Vrinda Vritti | +91 8260953745  
Pratham Sharma | +91 9981529844

**Organised By:**  
Department of Computer Science & Engineering in collaboration with Google Developer Student Clubs (GDSC), Chitkara University, Punjab

## Outcome

- Understanding and learning something extra from the regular curriculum.
- A comprehensive exploration led to attendees achieving a more profound comprehension of the foundational principles and intricacies underlying AIoT and IoT.

- Made participants to refine their development skills and explore the diverse applications of IoT across various technological domains.
- Gatherings serve as convergence points for professionals, experts, and enthusiasts, fostering invaluable opportunities for networking, collaboration, and the exchange of knowledge and insights.
- Hearing success stories and innovative use cases can inspire and motivate attendees to explore new ideas and projects in the IoT space.



Event Details	
Title of the Event:	UNLOCK THE DISCORD DUNGEON: A BEGINNER GUIDE
Date of the Event:	1 March ,2024
Venue	Pulitzer Hall, Picasso Block
SDG no	9, 4,17
No. of Student Enrolled:	97
No. of Student Attended	43
Resource Persons:	Mr. Dhruv Sethwith Dr. Gurvinder Singh

### **Objective**

On March 1, 2024, starting from 2:00 PM onwards, an extraordinary event titled "Unlock the Discord Dungeon: A Beginner Guide" was organized by Design Thinking in collaboration with the Department of Computer Science and Engineering. The event took place at Pulitzer Hall in Picasso Block. The session featured an expert talk by Dhruv Seth, the Technical Head at Design Thinking. Mr. Seth provided a comprehensive introduction to Discord, highlighting its various features and functionalities. He emphasized the importance of utilizing Discord as a platform for fostering communication and collaboration among team members. By exploring the diverse capabilities of Discord, participants were encouraged to engage more interactively, thereby strengthening team cohesion. Through this interactive session, attendees gained valuable insights into how Discord can be effectively utilized to enhance teamwork, streamline communication, and facilitate closer collaboration within teams. The event aimed to equip participants with the necessary knowledge and skills to leverage Discord as a powerful tool for communication and collaboration, thereby enhancing productivity and fostering a more cohesive team environment.

## Outcomes:

1. Better Understanding of Discord: Attendees gained insights into Discord's features, enhancing their ability to use it effectively.
2. Improved Team Interaction: Dhruv Seth's guidance encouraged more active participation, fostering stronger team dynamics.
3. Enhanced Productivity: Leveraging Discord for communication and collaboration streamlined workflows, leading to increased productivity within teams.



## Description

This Event/Expert talk had been organized for the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>-year Students of the CSE Branch. “Visionaries of Virtuality”; ignited a wave of excitement, delving into the boundless potential of augmented and virtual reality (AR/VR). This transformative event offered invaluable insights for students, tech enthusiasts, and industry leaders.

Renowned expert unveiled the latest AR/VR technology breakthroughs, showcasing their impact across diverse sectors. Attendees gained firsthand insights into how these immersive technologies reshape gaming, education, healthcare, and more. The event chronicled inspiring case studies of AR/VR solutions revolutionizing how we work, learn, and interact. Visionaries of Virtuality; fostered a vibrant exchange of ideas, sparking innovation amongst its diverse community. The event provided a platform for reflecting on lessons learned, best practices, and the limitless possibilities that lie ahead on the AR/VR frontier. Attendees learned about the power of AR/VR to revolutionize fields like education and healthcare.

## **Outcome:**

- The event provided a platform for reflecting on lessons learned, best practices, and the limitless possibilities that lie ahead on the AR/VR frontier. Attendees learned about the power of AR/VR to revolutionize fields like education and healthcare.
- Demonstrations revealed how AR can transform textbooks into interactive experiences and how VR simulations are used to train medical professionals in complex procedures. Moreover, the event nurtures a fertile ground for dialogue and interaction.
- A highlight of the event was a captivating demonstration showcasing the Unity game engine's capabilities in crafting immersive VR experiences. Participants



witnessed firsthand how Unity streamlines the creation of interactive 3D environments, pushing the boundaries of gaming.

- Attendees, ranging from tech enthusiasts to industry veterans, engage in riveting discussions with experts, fostering a dynamic exchange of ideas and experiences.



Event Details	
Title of the Event:	Workshop on Entrepreneurship Skill, Attitude and Behavior Development
Date of the Event:	1 <sup>st</sup> March 2024
Venue	LH-10, Pythagoras Block
SDG No.	4, 9
No. of Student Enrolled:	66
No. of Student Attended	66
Resource Persons:	Mr. Sourav Roy, Professor of Practice at Chitkara University

### Objectives:

"Workshop on Entrepreneurship Skill, Attitude and Behaviour Development" was an event organized by Evolve AI on 1<sup>st</sup> March with the motive to empower participants with the essential skills, mindset, and behaviours required for successful entrepreneurship. Mr. Sourav Roy, with his personal experiences,

helped the participants in cultivating a strong entrepreneurial spirit, enhance problem-solving abilities, and foster a proactive attitude. Participants gained insights into the key facets of entrepreneurship, enabling them to navigate challenges, seize opportunities, and develop a resilient and innovative approach in their entrepreneurial endeavours.

### Outcomes:

"Workshop on Entrepreneurship Skill, Attitude and Behaviour Development" was an event organized by Evolve AI on 1<sup>st</sup> March focused on guiding the students about the path to entrepreneurship. Mr. Sourav Roy helped demystify the myths in the business world and helped the participants understand the importance of having a basic knowledge about



finance. The engaging and informative workshop aimed to inspire a resilient and innovative approach, providing participants with the tools and knowledge needed to thrive in the entrepreneurial landscape.



Event Name	Crafting Portfolios Paving the Path to Success in Architectural Industry
Date	01/03/2024
Venue	LH1, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Mona Sood
Number of Participants	70 Students and 10 Faculty members
SDGs Covered	4,9,11
Duration	2 Hours

### About the Activity

The seminar provided aspiring architects of Sem-6, Sem-8, and Sem-10 with valuable insights and practical guidance on developing effective portfolios. The primary highlights included educating participants on the essential elements of a good architectural portfolio, showcasing exemplary portfolios, and emphasizing the significance of this tool in securing success within the industry.

The Portfolios serve as a powerful tool for students seeking placement in the architectural field. A strong portfolio not only highlights one's technical skills and design proficiency but also communicates a unique design

identity, creative vision, and problem-solving abilities. Employers often rely on portfolios to assess a candidate's suitability for a position, making it a critical aspect of the job application process.



Event Name	Educational Tour to Rajasthan
Date	2 <sup>nd</sup> to 9 <sup>th</sup> Feb, 2024
Venue	Jodhpur, Jaisalmer Fort, Jaisalmer, Bikaner
Organizer	Ms. Harleen Kaur, Ar. Rupinder Kaur, Ar. Sangeeta Bhagat
Resource Person	
Number of Participants	46
SDGs Covered	4, Quality Education
Duration	8 days

### About the Activity

An educational tour to Rajasthan was organised by the Department of Interior Design for the students of 2<sup>nd</sup> semester, B. Des. (Interior Design) and 2<sup>nd</sup> semester M. Des. (Interior Design) from 2<sup>nd</sup> to 9<sup>th</sup> February 2024. Faculty members Asst. Profs. Harleen Kaur, Rupinder Kaur and Sangeeta Bhagat accompanied the students. During this week-long tour, they visited several architecturally, culturally and historically significant places in Rajasthan – Mehrangarh Fort, Jaswant Thada and Umaid Bhawan in Jodhpur; The Rajkumari Ratnavati Girls School, Jaisalmer Fort, Jain Temple, Patwon Ki Haveli and Gadisar Lake in Jaisalmer; and, Karni Mata Temple (also known as 'Temple of Rats') and Junagarh Fort in Bikaner. The objective of the tour was to explore the indigenous architecture style of Rajasthan and the interior design of royal palaces with its intricate details and finest paintings depicting Rajasthan’s distinctive folk culture.



Event Name	Innovation and Skill Development
Date	4th March - 6th March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Kaur and CA (Dr.) Ajay Dogra
Resource Person	Jatin Madaan , Raghav Gupta , Divam Wadhwa , Brijesh Aggarwal , Gaurav Bikram, and Vipul Duggal
Number of Participants	163
SDGs Covered	4, 8, 17
Duration	1 day

### **About the Activity**

InnovateX , where innovation lies at the forefront of students . This event which was hosted by UG Department of Chitkara Business School , not only came out as a successful event but also laid the foundation of inspiration and motivation amongst the coming generations . being nurtured by Chitkara University .The eminent speaker like Jatin Madaan , Raghav Gupta , Divam Wadhwa , Brijesh Aggarwal , Gaurav Bikram, and Vipul Duggal imparted valuable insights driven by self experiences . InnovateX aimed to foster and nurture a culture of innovation and collaboration amongst its students . The facilities arranged by Chitkara University aimed at developing a spirit of entrepreneurship and development . The brilliant minds at Chitkara University had an interactive session with the founders which mainly emphasised educating and accelerating the overall notion of excitement and understandability of various aspects used in business . Chitkara University where youngsters are trained to take leading roles in the market place has not only proven that events like Innovatex boosts the hidden capabilities of it's gem like students but also provides a wide opportunity of networking with the right mentors .The event Innovatex concluded with a crown of success . The session was purely focused on how the employment as well as business opportunities are available in the market and what could be the possible and potential key areas where students can think of startups and other employment opportunities



Event Name	Educational Tour to Tamilnadu
Date	3 <sup>rd</sup> to 9 <sup>th</sup> Feb, 2024
Venue	Chennai, Mahabalipuram, Puducherry.
Organizer	Department of Interior Design
Resource Person	Ms. Payal Dar, Mr. Jagwinder Singh, Ar. Kajal Bhawra
Number of Participants	59
SDGs Covered	4, Quality Education
Duration	7 days

### **About the Activity**

An educational tour to Tamil Nadu was organised by the Department of Interior Design for the students of 6<sup>th</sup> semester and 4<sup>th</sup> semester, B. Des. (Interior Design) from 3<sup>rd</sup> to 9<sup>th</sup> March 2024. Faculty members, Asst. Profs. Jagwinder Singh, Kajal Bhawra and Payal Dar accompanied the students. During this week-long tour, they visited several architecturally, culturally and historically significant places in Tamil Nadu – St. Thomas Basilica, Vivekananda house, Dakshina Chitra Heritage Museum in Chennai; The Shore Temple, Five Rathas, Arjuna's Penance in Mahabalipuram; and, Puducherry Museum, the French Quarter and Auroville in Puducherry. The objective of the tour was to foster a deep understanding of the Dravidian style of architecture within the context of cultural heritage and unravel the intricacies of design thinking in heritage spaces thereby weaving a narrative that resonates with cultural profundity.



<b>Event Name</b>	Training sessions on the topic 'Understanding Diversity, Equity and Inclusion'
<b>Date</b>	02 Mar 2024
<b>Venue</b>	Pierrie Hall
<b>Organizer</b>	Office of the Talent Management
<b>Resource Person</b>	Hon'ble Chancellor, Vice Chancellor and Pro Vice Chancellors as per the schedule
<b>Number of Participants</b>	46
<b>SDGs Covered</b>	SDG-4, Quality Education , SGD 5 (Gender Equality)

### About the Activity

Chitkara Exploration Program a full day employee orientation program is conducted for the newly recruited faculties. The program has been so designed that the university leadership addresses the participants and explains the policies and practices of the university. The faculties are apprised of the culture of the organisation and are motivated to adopt the most effective methodologies of teaching and learning. The program includes a session on 'Prevention of Sexual Harassment (POSH) at work place' to sensitise the employees towards gender equality and making the university a safe place for work. The program impacts SDG 4 and SDG 8.



Event Details	
Title of the Event:	Project dynamics: unleashing youth inner potential as a graduate student
Date of the Event:	4 March 2024- 7 March 2024
Venue	Online mode
SDG no	4,9
No. of Student Enrolled:	115
No. of Student Attended:	115
Resource Persons:	Dr Ashish Kumar, Dr GaganDeep

### **Objective**

IE(I) CSE Student Chapter, Chitkara University, Punjab in collaboration with the Department of Computer Science & Engineering organized “Project dynamics: unleashing youth inner potential as a graduate student” on 4th March, 2024. was a resounding success. "Objective: To explore the dynamics of project management and unleash the inner potential of graduate students through practical workshops, interactive sessions, and networking opportunities at the IE(I) club event. It aimed to enhance the ability to effectively plan, execute, and monitor projects. It also helped to take on challenges with confidence and proactivity in academic and professional pursuits..

### **Outcomes**

1. Increased understanding of project management principles and dynamics.
2. Enhanced ability to effectively plan, execute, and monitor projects.
3. Development of leadership and teamwork skills through hands-on activities and group exercises.
4. Identification and cultivation of individual strengths and talents, unlocking untapped potential.
5. Expansion of professional networks through interactions with peers, faculty, and industry experts.
6. Empowerment to take on challenges with confidence and proactivity in academic and professional pursuits.

## **Objectives**

The "Hevo Talent Forge: Pre-Placement Assessment for Emerging Tech Innovators" event, scheduled for March 4, 2024, at Chitkara University and organized by Hevo, aims to identify and foster top talent in emerging technology fields. Led by Ashna Thakur, Lead of Talent Acquisition at Hevo, the event sets out to achieve several key objectives. Firstly, it aims to assess participants' proficiency, creativity, and problem-solving abilities in emerging technology domains through a series of assessments and challenges. By engaging in hands-on activities, coding challenges, and technical interviews, attendees will demonstrate their expertise and potential as future innovators in fields such as artificial intelligence, data science, and cloud computing. Secondly, the event seeks to provide participants with insights into the latest trends, tools, and techniques in emerging technologies. Through workshops, presentations, and interactive sessions led by industry experts, attendees will gain valuable knowledge and perspectives on cutting-edge technologies, enhancing their readiness for future career opportunities in the fast-evolving tech landscape. Additionally, the event aims to foster networking opportunities and connections between participants and industry professionals from Hevo. By interacting with experienced professionals, participants will have the opportunity to receive guidance, feedback, and mentorship to support their career growth and development in emerging tech fields.

## **Outcomes**

The outcome is:

1. The event successfully identified top talent among participants in emerging technology fields.
2. Participants gained valuable insights into the latest trends, tools, and techniques in emerging technologies through workshops, presentations, and interactive sessions led by industry experts.
3. The event facilitated networking opportunities and connections between participants and industry professionals from Hevo.
4. The event inspired and empowered participants to pursue their career aspirations in emerging technology fields with confidence and determination.





## **Objectives**

The "Professor of Practice: Session on Growth Mindset" event, scheduled for March 4, 2024, at Chitkara University and organized by Microsoft, aims to inspire and empower students to cultivate a growth mindset for personal and professional development. Led by Mohammed Fahad, Asia University Recruiting at Microsoft, the event sets out to achieve several key objectives. Firstly, it aims to educate participants about the concept of a growth mindset and its significance in fostering resilience, learning agility, and adaptability in the face of challenges and setbacks. Through interactive discussions, case studies, and real-life examples, attendees will gain a deeper understanding of how embracing a growth mindset can fuel continuous improvement and success in various aspects of life. Secondly, the event seeks to provide practical strategies and techniques for developing and nurturing a growth mindset. By sharing best practices, tips, and actionable insights, Mohammed Fahad will equip participants with the tools and mindset shifts needed to overcome self-limiting beliefs, embrace challenges, and leverage failures as opportunities for growth and learning. Additionally, the event aims to inspire participants to adopt a growth mindset as a lifelong philosophy for personal and professional growth. By showcasing success stories and testimonials from individuals who have embraced a growth mindset, attendees will be motivated to cultivate resilience, curiosity, and perseverance in their academic, career, and life journeys.

## **Outcomes**

The outcome is:

1. Participants gained a deeper understanding of the concept of a growth mindset and its importance in personal and professional development.
2. Attendees acquired practical strategies and techniques for developing and nurturing a growth mindset.
3. The event inspired and motivated participants to adopt a growth mindset as a lifelong philosophy for success.
4. Participants left the event empowered and equipped with the tools and mindset needed to navigate challenges and pursue their goals with confidence.



## **Objectives**

The "AI Unplugged: Exploring Innovative Design Strategies with Schneider Electric" event, slated for April 4, 2024, at Chitkara University and organized by Schneider Electric, aims to delve into innovative design strategies leveraging artificial intelligence (AI) technologies. Led by Avinash Talreja, Senior Manager of University Relations, and Amit Golhani, General Manager at Schneider Electric, the event sets out to achieve several key objectives. Firstly, it seeks to provide participants with insights into the application of AI in design strategies within the context of Schneider Electric's innovative solutions. Through presentations and discussions, attendees will gain a deeper understanding of how AI is reshaping design processes, optimizing efficiency, and enhancing sustainability in the energy management and automation domain. Secondly, the event aims to foster collaboration and knowledge exchange between Schneider Electric and the academic community. Avinash Talreja and Amit Golhani will share Schneider Electric's expertise and experiences, providing participants with valuable industry perspectives and real-world examples of AI-driven design innovations. This interaction will not only enrich participants' understanding of AI technologies but also provide them with networking opportunities and potential pathways for collaboration with Schneider Electric.

## **Outcomes**

The outcome is:

1. Participants gained a deeper understanding of how artificial intelligence (AI) can revolutionize design strategies within the energy management and automation domain.
2. The event facilitated collaboration and knowledge exchange between Schneider Electric and the academic community.
3. Attendees left the event inspired to explore innovative design strategies leveraging AI technologies in their academic and professional pursuits.
4. The event provided networking opportunities for participants to connect with professionals from Schneider Electric and their peers in the academic community.

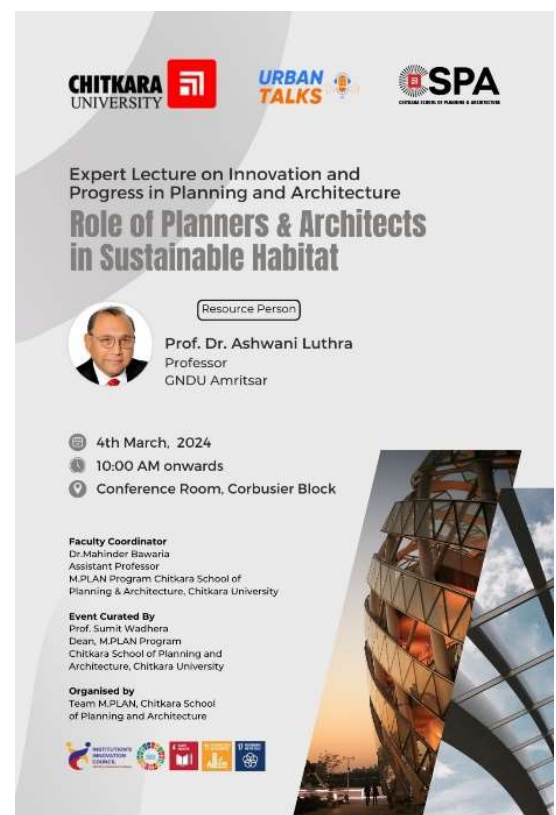


Event Name	Expert Lecture on Innovation and Progress in Planning and Architecture: Role of Planners and Architects in Sustainable Habitat
Date	04/03/2024 to 04/03/2024
Venue	Conference Room, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Prof. Dr. Ashwani Luthra
Number of Participants	6 Students and 12 Faculty member
SDGs Covered	4,11,17
Duration	1 Day

### About the Activity

Team M. PLAN, CSPA organized a one-day expert lecture on "Innovation and Progress in Planning and Architecture: Role of Planners and Architects in Sustainable Habitat" on 4th March 2024, from 10:00 AM onwards. Prof. Dr. Ashwani Luthra, GNDU Amritsar, discussed the pivotal roles of planners and architects in sustainable development. Coordinated by Dr. Mahinder Bawaria, and curated by Prof. Sumit Wadhera, the event aims to foster intellectual discourse and explore innovative approaches for creating sustainable and inclusive habitats.

Faculty members Dr. Mahinder Bawaria and Prof. Sumit Wadhera, jested a vital role in superintending faculties and students to comprehend the expert lecture on "Innovation and Progress in Planning and Architecture: Role of Planners and Architects in Sustainable Habitat" aligns perfectly with the objectives of our department to foster innovation, collaboration, and sustainable development. By inviting the renowned expert to share insights, we facilitate intellectual exchange and promote awareness of contemporary issues in urban planning and architecture.





**Expert Lecture**

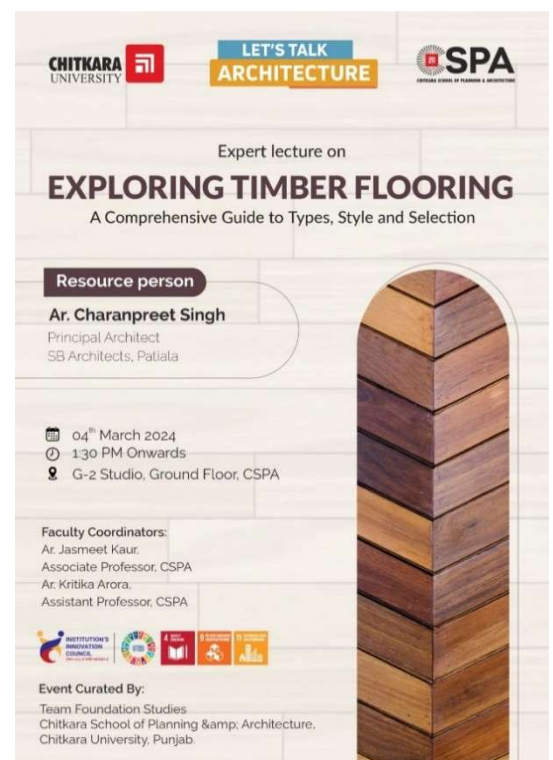
**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**

Event Name	Exploring Timber Flooring: Comprehensive Guide to Types, Style, and Selection
Date	04/03/2024
Venue	Studio G2, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Saurajeeta Bose Paul
Number of Participants	74 Students and 02 Faculty members
SDGs Covered	4, 9, 11
Duration	3 Hours

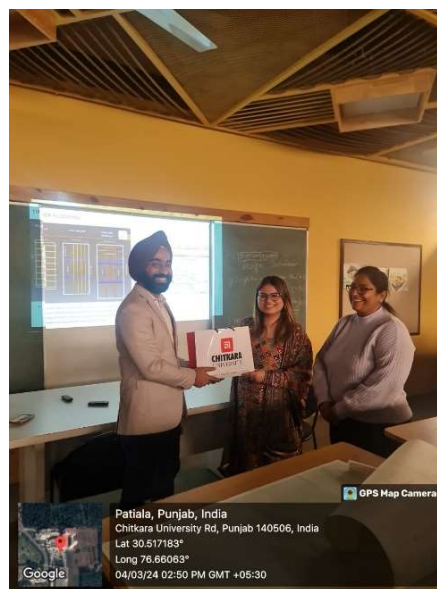
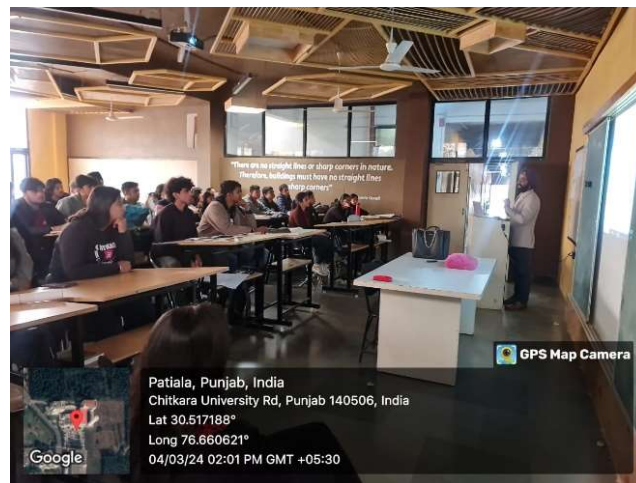
### About the Activity

The second-semester architecture students delved into timber flooring, in an expert lecture by Ar. Charanpreet Singh, Principal Architect at SB Architects, Patiala, discovering its various types and applications. Exploring solid hardwood, engineered wood, and laminate options, they gained insight into how each contributes to architectural designs. By understanding the nuances of timber flooring, students can now integrate it seamlessly into their projects, adding both aesthetic appeal and practical functionality to interior spaces.

The aim of the session was to familiarize students with various types and applications of Timber Flooring. This foundational knowledge equips them to make informed decisions about material selection, considering factors such as durability, sustainability, and design cohesion. Armed with this understanding, students are poised to create engaging and well-designed environments in their future endeavors.







Event Name	Hands on Workshop: Universal Design for the Built Environment: beyond Ramps and Railings
Date	04/03/2024
Venue	Einstein Hall, Galileo Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Gita Balakrishnan
Number of Participants	40 Students and 10 Faculty members
SDGs Covered	4,9,11
Duration	1Day

### **About the Activity**

Chitkara School of Planning and Architecture hosted a one-day workshop titled "Universal Design for the Built Environment: Beyond Ramps and Railings," led by Ar. Gita Balakrishnan, founder and curator of Ethos. The day was filled with a variety of activities, including engaging sessions, hands-on workshops, quizzes, and more. In the morning, Ar. Gita Balakrishnan shared her experiences from walks dedicated to universal design causes. This was followed by a session where students were challenged to assess their own architectural designs to see if they met the criteria for universal accessibility. They engaged in guided discussions to explore potential modifications that could enhance the usability of their designs for people with disabilities. In the afternoon, Ar. Gita Balakrishnan conducted a quiz that drew from her earlier lectures and discussions. The winner was awarded her book, "Archumen." Overall, the workshop highlighted the transformative impact of architecture and the legacy of Ar. Gita Balakrishnan, inspiring students to embrace inclusivity in their architectural practices. Notably, this workshop was held during Women's Week, and Ar. Gita Balakrishnan's inspiring journey demonstrated that gender is no barrier to success in the field of architecture.



A moment during the Q n A sessions in the workshop.

Event Name	Exploring, Identifying, and Mastering Fundamental Culinary Skills
Date	05 <sup>th</sup> -06 <sup>th</sup> March 2024
Venue	1 <sup>st</sup> Floor, Indian Kitchen, Chitkara School of Cullinary Arts
Organizer	Centre for Global Education in Collaboration with Chitkara College of Hospitality Management, Chitkara University, Punjab
Resource Person	Chef Lalit Hospitality
Number of Participants	34
SDGs Covered	SDG-3 (Ensure healthy lives and promote well-being for all at all ages) SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	02:00pm-04:00pm

### About the Activity

Embarked on a culinary journey where students explored, identified, and mastered fundamental culinary skills. The hands-on workshop designed to deepen students understanding of cooking techniques, flavor profiles, and kitchen essentials. The student discovered the art of knife skills, cooking methods, and ingredient selection. The workshop enhanced students culinary repertoire.





**EVENT DETAILS**

Title of the Event	Industry Expert Session by Lenra AI
Date of the Event	5 <sup>th</sup> March, 2024
Venue	Exploratorium and Explore Lounge
SDG Number	4,9
Number of Students Enrolled	350
Number of Students Attended	350
Resource Persons	Mr. Bhuvaneshwar Naik, CHRO Lenra AI

**Objectives**

The "Industry Expert Session by Lenra AI" event, scheduled for March 5, 2024, at Chitkara University and organized by Lenra AI, aims to provide students with valuable insights and knowledge from industry experts to enhance their understanding of the rapidly evolving field of artificial intelligence (AI). Led by Mr. Bhuvaneshwar Naik, Chief Human Resources Officer (CHRO) at Lenra AI, the event sets out to achieve several key objectives. Firstly, it aims to educate participants about the latest trends, advancements, and applications in AI technology. Through presentations, case studies, and interactive discussions, attendees will gain a comprehensive understanding of how AI is reshaping industries, driving innovation, and solving complex challenges across various sectors. Secondly, the event seeks to provide participants with insights into career opportunities and pathways in the field of AI. Mr. Bhuvaneshwar Naik will share his expertise and firsthand experiences, guiding attendees on how to navigate the AI job market, develop relevant skills, and position themselves for success in AI-related roles. Additionally, the event aims to foster networking opportunities and connections between students and industry professionals from Lenra AI. Attendees will have the opportunity to interact with Mr. Bhuvaneshwar Naik and other experts, ask questions, and engage in meaningful discussions, expanding their professional networks and gaining valuable insights into industry best practices and career development strategies.

**Outcomes**

The outcome is:

1. Participants gained a deeper understanding of the latest trends, advancements, and applications in artificial intelligence (AI).



- Attendees received valuable insights into career opportunities and pathways in the field of AI. Mr. Bhuvaneshwar Naik shared his expertise and firsthand experiences.



### Event Details

Title of the Event:	From Idea to Manuscript: Building Strong Foundations for Research and Development
Date of the Event:	5 March 2024
Venue:	LH-204, Fleming Block
SDG no.:	4, 9, 17
No. of Student Enrolled:	50
No. of Student Attended:	50
Resource Person:	Dr. Isha Kansal - Assistant Professor, DCSE, Chitkara University, Punjab

### Objective

The aim of the expert talk ‘From Idea to Manuscript: Building Strong Foundations for Research and Development’ was to enlighten the students about various aspects of research and development. The expert talk is designed to provide insights into the expansive realm of research, covering fundamental concepts, good research paper techniques, manuscript writing tools and working with them.

Drawing from the experiences of Dr. Isha Kansal, Assistant Professor at Department of Computer Science and Engineering, Chitkara University, Punjab, attendees gained valuable perspectives on the significance of building strong foundations for research and development.

- To build a paper from basic idea
- Familiarize With manuscript writing tools like: LaTeX
- Write good titles, abstracts, methods, tables, figures and results using tools like: LaTeX
- Introduce to tools like: Overleaf
- Interactive discussion about LaTeX and its uses

### **Introduction-**



The Expert Talk ‘From Idea to Manuscript: Building Strong Foundations for Research and Development’ was held on 5th March, 2024 which was organized at Chitkara University by Open Source Chandigarh in association with the Department of Computer Science and Engineering. The expert talk aimed to educate students on vital aspects of writing good research papers. Its main goal was to inspire attendees and equip them with good manuscript writing tools for success in the dynamic and critical field of research and development.

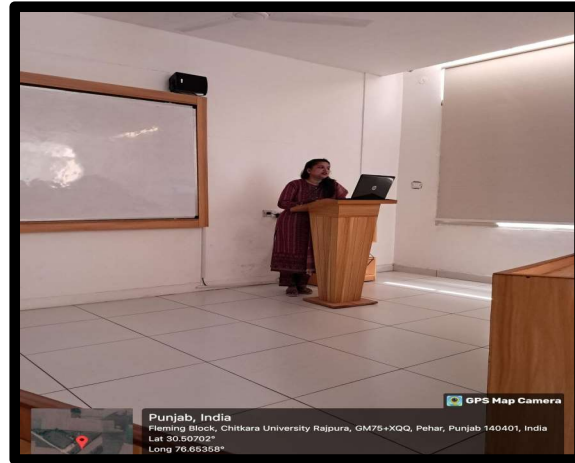
On 5th March, 2024, this Expert Talk on ‘From Idea to Manuscript: Building Strong Foundations for Research and Development’ was held at LH-204, Fleming Block. This expert talk was led by Dr. Isha Kansal, Assistant Professor, Department of Computer Science and Engineering at Chitkara

University, Punjab. Her extensive experience in areas like research and development and practical applications, shared valuable insights, enriching attendees with real-world knowledge and skills crucial for success in the dynamic landscape of research.

During the session, Dr. Isha offered a comprehensive introduction to the field of manuscript writing tools like: LaTeX. She gave emphasis to the importance of these tools in the context of research and development.

- Importance of LaTeX in research paper writing
- Online tools like: LaTeX
- How to write official documentation
- LaTeX for preparing manuscripts
- Header files required
- Practical demonstration of LaTeX Commands
- Writing good titles, adding images, captions, figures and methods
- Self-learning using official docs
- References of DBMS and coding while working with LaTeX





Event Details	
Title of the Event:	Design Thinking Club Ceremony
Date of the Event:	5 March, 2024
Venue	Piere Hall, LeCorbusier BLock
SDG no	9, 4
No. of Student Enrolled:	90
No. of Student Attended	73
Resource Persons:	Dr. Raj Guarang Tiwari

### **Objective**

The Design Thinking Club Ceremony, held at 2pm onwards in Pierre Hall, LeCorbusier Block, was a momentous event. Dr. Guvinder Singh, Faculty Head of Design Thinking, and Dr. Raj Guarang Tiwari, Second Year Dean, spearheaded the ceremony. They presented letterheads (contracts) to each team member, assigning positions based on their roles, fostering a sense of responsibility and commitment. The atmosphere buzzed with excitement as they congratulated the team and encouraged them to embrace their roles with enthusiasm. This event marked not only a celebration but also a reaffirmation of the club's mission to cultivate creativity, problem-solving, and collaboration. It set the stage for an inspiring journey of innovation and growth.

### **Outcomes**

1. Enhanced Understanding: Participants gained a deeper comprehension of the principles and applications of design thinking in entrepreneurship. Through Dr. Rohit Markan's expert talk and interactive activities, they grasped how design thinking fosters creativity, problem-solving, and innovation, essential for entrepreneurial success.
2. Empowered Collaboration: The event emphasized the significance of collaboration in entrepreneurship. Attendees experienced firsthand the transformative power of

teamwork in generating creative solutions. By engaging in hands-on activities, they learned to appreciate diverse perspectives and the value of cooperation in tackling challenges.

3. Inspired Innovation: The event sparked inspiration among participants, motivating them to adapt and innovate in their entrepreneurial journeys. Dr. Markan's insights and the encouragement from faculty leaders instilled confidence and enthusiasm, empowering attendees to embrace their roles as future innovators and change-makers in the dynamic world of business.



## **Objectives**

The "WissenTech Roundtable: Exploring Innovation and Emerging Trends in Group Discussion and Interview" event, scheduled for March 5, 2024 at Chitkara University and organized by Wissen Technology, aims to provide students with a platform to engage in insightful discussions and interviews focused on innovation and emerging trends in the technology industry. Led by Harsh Kumar Goyal, Associate Director at Wissen Technology, the event seeks to achieve several key objectives. Firstly, it aims to facilitate interactive group discussions where participants can explore and exchange ideas on the latest advancements, challenges, and opportunities in technology innovation. Through these discussions, attendees will gain a deeper understanding of emerging trends such as artificial intelligence, blockchain, and data analytics, and their potential impact on various sectors. Secondly, the event seeks to provide participants with valuable interview experience and feedback. Harsh Kumar Goyal will conduct mock interviews and provide constructive feedback to help students enhance their interview skills, articulate their ideas effectively, and showcase their knowledge and passion for technology innovation. Additionally, the event aims to foster networking opportunities between students and professionals from Wissen Technology. Participants will have the opportunity to interact with Harsh Kumar Goyal and other industry experts, build connections and gain insights into career opportunities and industry best practices.

## **Outcomes:**

The outcome is:

1. Participants gained a deeper understanding of emerging trends in the technology industry through engaging group discussions.
2. Attendees received valuable interview experience and feedback, helping them enhance their interview skills.
3. The event facilitated networking opportunities between students and professionals from Wissen Technology.
4. Participants left the event inspired and motivated to pursue innovation and contribute to technological advancements in their respective fields.



Event Name:-	Mera Pehla Vote Desh Ke Liye
Venue:-	Delta Zone & Explore Stars Hall, Near Bloom Block
Date:-	5 <sup>th</sup> March, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	147
Duration:-	One Day

### Description of Event

**“By voting we add our voice to the chorus that forms opinions and the basis for actions.”**

In the heart of **Chitkara University, Punjab**, the campus buzzed with fervent energy as the **National Service Scheme** took on a noble mission under the banner of "**Mera pehla vote desh ke liye**". The air was charged with anticipation, and the students, young and eager, gathered to partake in a series of activities that promised not just fun, but a deeper understanding of their role in shaping the destiny of their nation. On the literary front, 3 activities were organised namely, **Declamation, Poetry Recitation, and Slogan Writing competition**. And on the artistic side, a dynamic **poster-making competition** was organised.

The literary arena, akin to a battleground of ideas, was filled with articulate declamations on the profound significance of the ballot. Passionate voices rose, weaving narratives of change and hope, urging the youth to seize their power and make a difference. Amidst the eloquent speeches, heartfelt poetry recitations stirred souls, evoking emotions and calling upon the youth to stand up and be counted. Each word reverberated with the weight of responsibility and the promise of a brighter future.

Slogans, sharp and poignant, leapt from the minds of the students onto paper, expressing their commitment to democratic responsibility. In a corner, artists unleashed their imagination, their brushes dancing across canvases to create vivid posters that spoke volumes about the value of civic duty.

Amidst the cheers and applause, winners were celebrated, and talents applauded. Yet, beyond the accolades lay a deeper impact – a profound awakening within the students. As they dispersed, their minds buzzing with newfound knowledge and inspiration, they carried

with them a more conscious sense of duty toward shaping a better tomorrow for their nation.



<b>Event Name</b>	Quiz Competition
<b>Topic</b>	World Tuberculosis Day
<b>Date</b>	28 <sup>th</sup> March, 2024
<b>Time</b>	2:00 PM -4:00 PM
<b>Venue</b>	Pierre Hall, Le Corbusier Block
<b>Organizers</b>	Ms. Priya (Nursing Tutor) Medical Surgical Nursing Ms. Alisha (Nursing Tutor) Medical Surgical Nursing
<b>No. of Participants</b>	23
<b>SDG No.</b>	SDG3(Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

1. To create awareness about Tuberculosis
2. To channel their creativity and enhance their knowledge.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab has organized a Quiz and Poster-Making Competition on the occasion of ‘World Tuberculosis Day. The theme of the event was “Yes! We Can End TB”. The motive of the event was to create awareness about Tuberculosis and bring out the talent and creativity of students. The event covered goals number 3 (Good Health and Well-being) and 4 (Quality Education) of the United Nations Sustainable Developmental Goals. In the Quiz Competition, students showcase their knowledge about tuberculosis, in which Team-B (Anatomy Wizard) scored 1<sup>st</sup> position in the 4<sup>th</sup> semester. Ms. Swaroop (Associate Professor) and Ms. Parminder (Associate Professor) were designated as the judges of the event.

### Outcomes

The competition was a wonderful experience and provided a platform for students' creativity and to polish their wisdom



## Pictures of the Event



**Questioning round Students of B.sc Nursing 4th Semester Quiz Competition**



**Group photograph at the end of the Event with the Principal and Director Nursing Department.**

<b>Event Name</b>	Financial Literacy Session: Navigating Your Financial Future
<b>Date</b>	28th March 2024
<b>Venue</b>	Einstein Hall
<b>Organizer</b>	Centre for Global Education in collaboration with Chitkara Business School
<b>Resource Person</b>	Dr. Shefali Saluja, Assistant Professor, Chitkara Business school, Chitkara University
<b>Number of Participants</b>	21
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
<b>Duration</b>	02:00 pm to 04:00 pm

### About the Activity

Embark on a journey to financial empowerment with engaging session focused on equipping students with essential financial knowledge for their future in Canada. Learn about Canadian banking systems, budgeting strategies, credit management, and investment basics tailored to students' needs. Discover valuable tips on building credit history, understanding taxes, and optimizing financial resources while studying and beyond. This session aimed to make informed financial decisions, establish financial stability, and achieve long-term financial goals in Canada. Prepare students for a successful financial journey in their academic and professional pursuits!



## Glimpse of the Event

### Photograph 1 (Brochure/flyer of the event)



Figure 2 During Event



Figure 3

<b>Event Name</b>	Guru-Dakshata (Faculty Induction Program) Training session on ‘Personal Emotional Development & Counselling’(Module 5)
<b>Date</b>	30 Mar 2024
<b>Venue</b>	Pierrie Hall (Le Corbusier Block)
<b>Organizer</b>	Office of the Talent Management
<b>Resource Person</b>	Dr. Komal Chawla, Dean CSPC
<b>Number of Participants</b>	62
<b>SDGs Covered</b>	SDG 3 & 4

The Learning and Development Cell of the Office of Talent Management conducts a number of training programs to educate and sensitize the staff members about the SDGs and to contribute to the achievement of these goals. Details of the following programs /activities are given in this report:

Faculty Induction Program - Guru-Dakshata

### **Guru-Dakshata Program**

In order to provide support to newly recruited faculty at higher education level for the enhancement of their effectiveness as teachers, the University Grants Commission has provided guidelines to all the higher education institutes to conduct a faculty induction program named ‘GURU DAKSHATA’. The content of the ten modules of the program is multi-faceted and some of the modules directly relate to the achievement of SDGs. The details of the training activities conducted under this program which has a direct bearing on the achievement of SDGs.



**Photo :** Dr Komal Chawla, Dean CCPC Conducting Module 5 of Guru-Dakshta

**Photo .** Personal Emotional Development and Counseling (Module 5) 4 being Conducted by Dr. Komal Chawla



**Photo .** Personal Emotional Development and Counseling (Module 5) : Participants

<b>Event Name</b>	Masterclass S3E7 Innovations and Career Opportunities for Leather Accessories
<b>Date</b>	02-04-2024
<b>Venue</b>	Fashion Studio, Picasso Block
<b>Organizer</b>	Ms. Ishika Chandel, Founder, Trishka Design Studio
<b>Resource Person</b>	Department of Fashion Design, Chitkara Design School
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4,8,9,12,16,17
<b>Duration</b>	02 Hours

### **About the Activity**

Department of Fashion Design, chitkara design school has organized a Master Class on Innovation and career opportunities for Leather Accessories by Ishika Chandel Founder Trishka Design Studio. In the master class the speaker majorly covered the different possibilities of leather as a material including the dyeing, printing and surface ornamentation techniques. The faculty also explained how the leather was processed from peeling to polishing, different types of animals which we extract the material from and the details about the quality and sustainability aspect, she also provided awareness about the global brands who use the material and the specifications in terms of species, techniques, and quality.

This masterclass was the initiative taken by the department of fashion design to sensitize students about innovations in fashion accessories, leather as a material and innovations with the leather in the fashion industry. It also provided awareness about the use of leather in different brands globally. They also got to know some keywords in terms of technicalities in leather handling.

## Glimpse of the Event

**CHITKARA**   
UNIVERSITY

**CHITKARA**  
DESIGN  
SCHOOL

**FASH G2**  
CO-LAB

# Masterclass S3 E7 INNOVATIONS AND CAREER OPPORTUNITIES FOR LEATHER ACCESSORIES

An Innovation, Start-up and Entrepreneurship initiative  
by Chitkara Design School

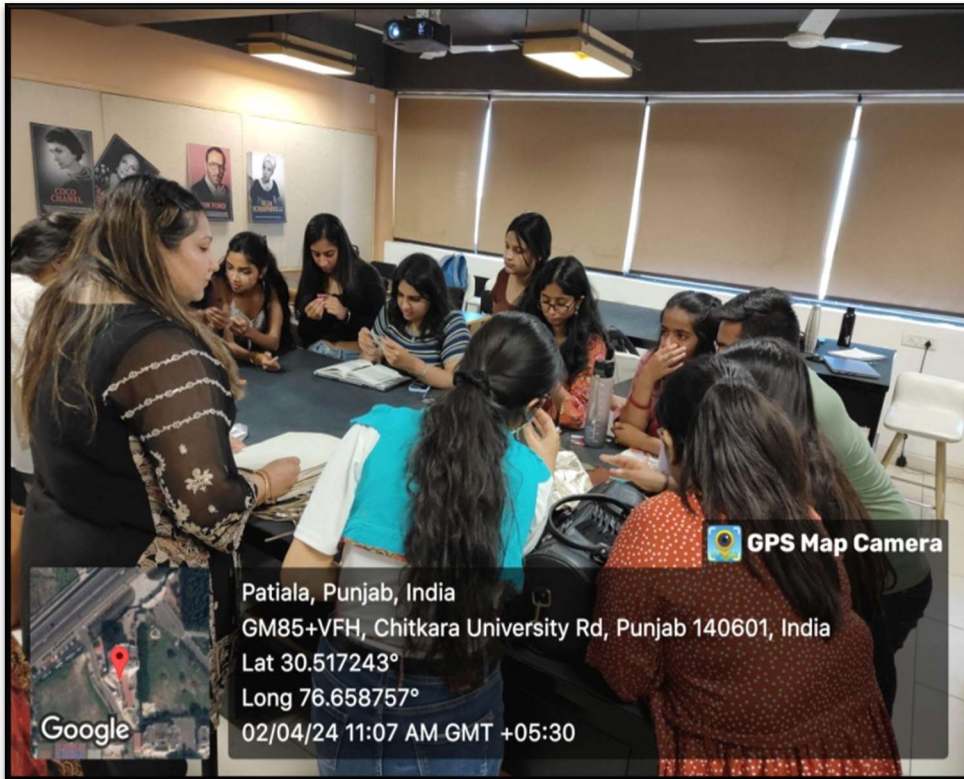


**Speaker**  
**Ishika Chandel**  
Founder  
Trishka Design Studio

**Date** - 2nd April, 2024  
**Time** - 10:00am to 12:00pm noon  
**Venue** - Fashion studio, Picasso Block

**Organised by**  
Department of Fashion Design





GPS Map Camera

Patiala, Punjab, India  
GM85+VFH, Chitkara University Rd, Punjab 140601, India  
Lat 30.517243°  
Long 76.658757°  
02/04/24 11:07 AM GMT +05:30

Google



GPS Map Camera

Patiala, Punjab, India  
GM85+VFH, Chitkara University Rd, Punjab 140601, India  
Lat 30.517247°  
Long 76.658755°  
02/04/24 11:06 AM GMT +05:30

Google



<b>Event Name</b>	Field Visit to Escoffier Block
<b>Date</b>	02/04/2024
<b>Venue</b>	Dhaba Extension, CU
<b>Organizer</b>	Department of Interior Design
<b>Resource Person</b>	Mr. Vishal
<b>Number of Participants</b>	45
<b>SDGs Covered</b>	04, Quality of Education,
<b>Duration</b>	2:00 PM Onwards

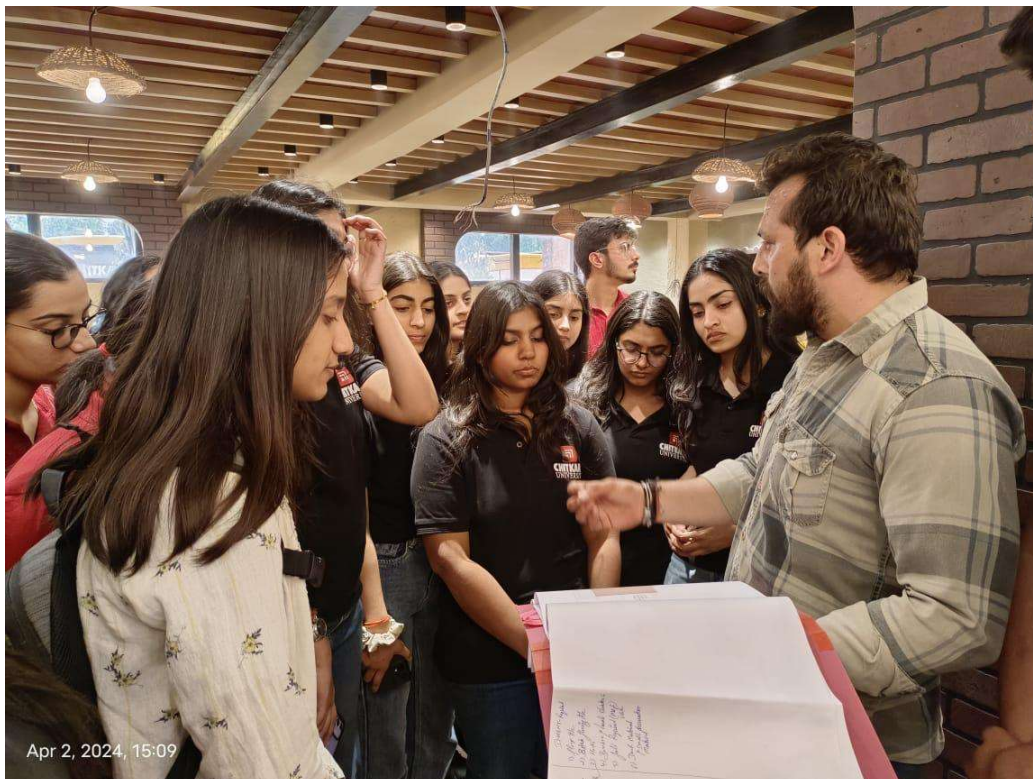
### About the Activity

Department of Interior Design, Chitkara School of Planning and Architecture has organized a Field Visit for the student's of 2022 batch, 4th semester, B.DES. (Interior Design) with the objective of design execution, Dhaba Extension at CUPB Punjab. Mr. Vishal, Site Engineer engaged students in an interactive session. The objective was to make students understand the functioning of design with their relative requirements for teaching- learning and developing skills for students aspiring to be future designers. This field visit intended to enhance the experiential learning and to give the students of 4th semester students better understanding of design interiors, etc. It was an interactive session and students of interior design will be benefitted with it and knowledge gained from this session they shall apply in their ongoing design projects in class and also in future projects.

## Glimpse of the Event



Dhaba Extension at CUPB Students with resource person and Faculty members Ar. Sachin Herbert Harry, Ms. Ramnish Kaur, Mr. Angad Pratap Singh Chauhan and Ar. Kajal Bhabra.



Resource Person: Mr. Vishal Ji addressing to Students about design execution on site.

**DEPARTMENT OF NURSING**

<b>Event Details</b>	
<b>Event Name</b>	Workshop
<b>Topic</b>	Capacity building workshop on Interpersonal Psychotherapy
<b>Date</b>	3 <sup>rd</sup> April 2024 to 4 <sup>th</sup> April 2024
<b>Mode</b>	Offline
<b>Venue</b>	Einstein Hall, Galileo Block, Chitkara University Pulitzer Hall, Picaso Block, Chitkara University
<b>Organizer Name</b>	Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.  Ms. Jigyasha Sharma, Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
<b>Resource Persons</b>	Dr. Bandana Bisht, Assistant Professor, Government Medical College & Hospital, Sector 32, Chandigarh.
<b>No. of Participants</b>	47
<b>SDG No</b>	3-Good Health and Well Being, 4-Quality Education, 17-Partnership for the goals

Department of Nursing organized two days **Capacity building workshop on Interpersonal Psychotherapy** on 3<sup>rd</sup> April 2024 to 4<sup>th</sup> April, 2024. The resource person was Dr. Bandana Bisht, Assistant Professor, Government Medical College & Hospital, Sector 32, Chandigarh. She talked about the interpersonal psychotherapy, principles, techniques, grief, counselling process, IPT problem area: Role disputes, role transition, interpersonal deficits and phases of IPT. The session involved enthusiastic participation from students of B.Sc Nursing 6<sup>th</sup> semester and B.Sc (N) Post Basic 2<sup>nd</sup> year.

The main goal was to give knowledge to students regarding interpersonal psychotherapy which involves acquiring skills to deal with persons with grief, role disputes, role transition & other personal problems.

## Outcomes:

- The participants gained knowledge regarding interpersonal problems of mental health
- The participants also gained an insight regarding how to perform interpersonal psychotherapy.

## Pictures Of Workshop





## “Capacity building workshop on Interpersonal Psychotherapy” on 3<sup>rd</sup> April 2024 and 4<sup>th</sup> April 2024

<b>Event Name</b>	<b>Integral role of Mathematics in Engineering Education and Research</b>
<b>Date</b>	03.04.2024 to 03.04.2024
<b>Venue</b>	Chitkara University Punjab
<b>Organizer</b>	CURIN
<b>Resource Person</b>	Dr. Jeetender Kumar
<b>Number of Participants</b>	120
<b>SDGs Covered</b>	SDG 4, SDG 9
<b>Duration</b>	1 day

### About the Activity

Chitkara University Research and Innovation Network (CURIN), Chitkara University, Punjab organized one-day event focused on “**Celebrating the Integral Role of Mathematics in Engineering Education and Research**” in collaboration with Punjab State Council for Science and Technology (PSCST), Chandigarh on April 3rd, 2024 at Chitkara University, Punjab. The event was catalyzed and supported by National Council for Science & Technology Communication (NCSTC), and Department of Science & Technology (DST), Government of India, New Delhi.

Prof. (Dr.) Archana Mantri, Vice Chancellor, Chitkara University, Punjab, graced the event as the Chief Guest, emphasizing that mathematics serves as the foundation for numerous research disciplines, including quantum computing, cryptography, space engineering, and image processing. The event featured a range of activities such as declamation, poster making, quizzes, and expert talks. Various research scholars presented their insights on the theme "Integral Role of Mathematics in Engineering Education and Research: Bridging Theory and Practice" through poster presentations and declamation contest. The objective was to highlight the indispensable role mathematics plays in diverse educational, scientific, and engineering domains.

Dr. Jeetender Kumar, expert Wisdom of Mind, delivered an expert talk on topics like right-brain learning, enhancing concentration, and memory power, attracting participation from over 100+ Govt. school students, faculty, and research scholars of Chitkara University participated in the event.

The event was coordinated by Prof. (Dr.) Kalpna Guleria, (Professor Research), and Dr. Naveen Kumar, (Associate Professor Research), CURIN, Chitkara University, Punjab. During the valedictory ceremony, Prof. (Dr.) Archana Mantri, Vice

Chancellor, Chitkara University, Punjab and Prof. (Dr.) S.N. Panda (Pro-VC Research) honored the winners, judges, resource persons, and participants who contributed to the success of the event.

**Brochure of the Event And Photographs.**

The brochure features logos at the top for Chitkara University, Department of Science and Technology, Ministry of Education, Government of India, and CURIN. The main title is "CELEBRATING THE INTEGRAL ROLE OF MATHEMATICS IN EDUCATION AND RESEARCH" dated "3rd April, 2024". It lists activities: Popular Expert Talk, Declamation, Poster Making, and Quiz. The theme is "The Integral Role of Mathematics in Engineering Education and Research: Bridging Theory and Practice". It is catalysed by Punjab State Council for Science & Technology, Chandigarh, National Council for Science & Technology Communication (NCSTC), and Department of Science & Technology, Govt. of India, New Delhi. It is organised by Chitkara University Research and Innovation Network (CURIN) in collaboration with Punjab State Council for Science and Technology, PSCST, Chandigarh.



Figure 1 *Dr. Nitin K. Saluja, CURIN, delivering lecture to the students*



Figure 2 *Judges evaluate the poster during the event*

<b>Event Name</b>	Pharmacy Practice Module- Principle Use of Medicines
<b>Date</b>	04 <sup>th</sup> – 06 <sup>th</sup> April 2024
<b>Venue</b>	Pierre Hall
<b>Organizer</b>	Chitkara College of Pharmacy
<b>Resource Person</b>	Dr. Avnish Kumar Director, Research & Medical Education (DRME) Punjab Dr. Varinder Gill Medical Superintendent Gian Sagar Medical College & Hospital Banur, Rajpura Dr. Rajan Singla Principal and Director, Government Medical College and Rajindra Hospital, Patiala Dr. Shivani Juneja MD, Clinical Pharmacology, Fortis Hospital, Mohali Ms Sapna Bhardwaj Consultant, Infosys Dr. Onkar Gupta Consultant Pulmonologist, Max Super Specialty Hospital, Mohali Dr. Gaurika MD, DNB (Gynecology) Director of IVF & Fetal Medicine, Neelam Hospital, Rajpura.
<b>Number of Participants</b>	150
<b>SDGs Covered</b>	3, 4, 9
<b>Duration</b>	3 days

### About the Activity

Chitkara College of Pharmacy has organised a ‘Pharmacy Practice Modules’ with the theme of Principles of Quality Use of Medicines. Collaborating with Government Medical College & Hospital, Patiala, Max Hospitals, NHS, Jalandhar, Fortis Hospital, Mohali & Neelam Hospital, Rajpura from 4th April to 6th April 2024. This event focused on educating pharmacists and other healthcare professionals about the



responsible and effective use of medications. It covered topics such as medication safety, appropriate prescribing and dispensing practices, patient education, and promoting rational medication use to improve patient outcomes and reduce healthcare costs. This Module on Principles of Quality Use of Medicine aims to equip pharmacy students with a comprehensive understanding of optimising medication therapy. Through this module, students will learn to assess, monitor, and promote safe and effective medication use while considering individual patient needs. By focusing on evidence-based practices and interdisciplinary collaboration, the module aims to foster pharmacists who can contribute effectively to improving patient outcomes and healthcare quality.

### Event Brochure

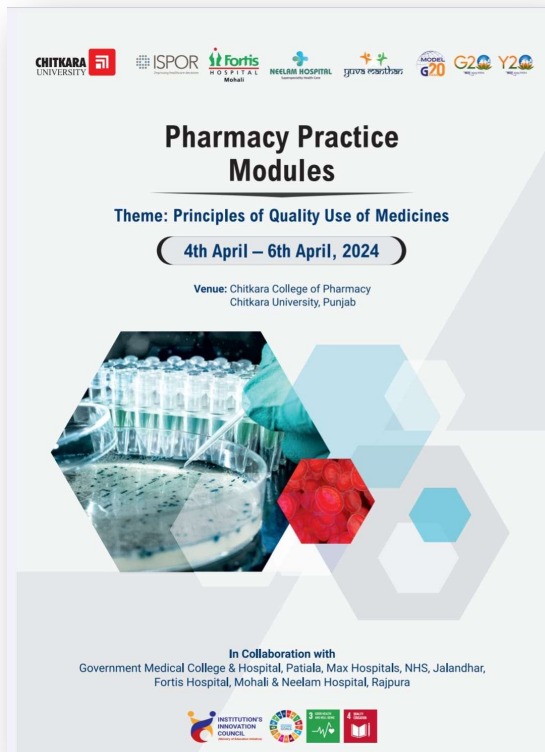


Figure 2 Ms Sapna Bhardwaj, Consultant, Infosys addressing the audience

**Glimpse of the Event: -**



Figure 3 Dr. Avnish Kumar, Director, Research & Medical Education (DRME) Punjab



Figure 4 Dr. Thakur Gurjeet Singh Felicitating Dr. Avnish Kumar

<b>Event Name</b>	Workshop on Microsoft Word & PowerPoint
<b>Date</b>	4th April 2024
<b>Venue</b>	Room no-608, 6 <sup>th</sup> Floor, Picasso Block
<b>Organizer</b>	Centre for Global Education, Chitkara University, Punjab
<b>Resource Person</b>	Ms. Payal Kaushal, Assistant Professor, Department of Computer Applications Chitkara University Punjab
<b>Number of Participants</b>	14
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
<b>Duration</b>	02:00 pm to 04:00 pm

### **About the Activity**

Unlock the power of Microsoft Word and PowerPoint with hands-on workshop designed exclusively for students. Enhance document creation and presentation skills by learning practical tips and tricks. In this workshop, students mastered essential features of Microsoft Word, including formatting text, creating tables, and using styles effectively. Explored advanced techniques for efficient document editing and collaboration. Student discover how to design impactful presentations with compelling visuals, animations, and slide transitions.

## Glimpse of the Event: -

Photograph 1 (Brochure/flyer of the event)

**CHITKARA** UNIVERSITY | Centre for  
Global Education

Workshop on  
**MICROSOFT WORD &  
POWERPOINT**

Resource Person  
**Payal Kaushal**  
Assistant Professor  
Department of Computer  
Applications

Date : 4th April, 2024  
Time : 2:00 pm – 4:00 pm  
Venue : Room No 608, 6th Floor  
Picasso Block  
Program : BBA, B.COM

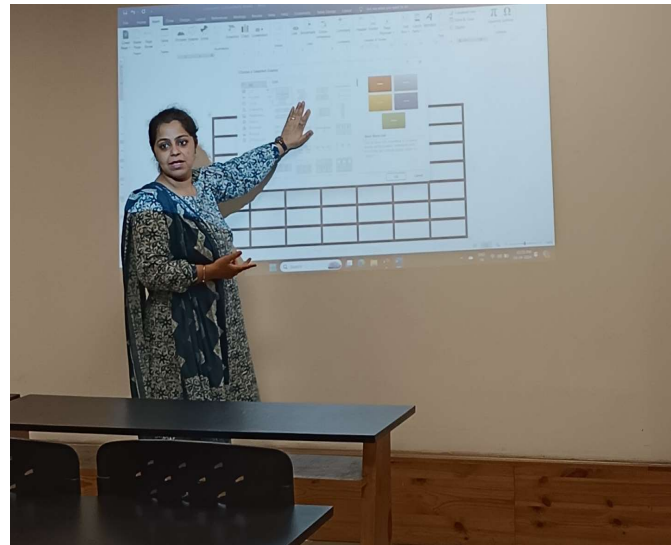


Figure 2

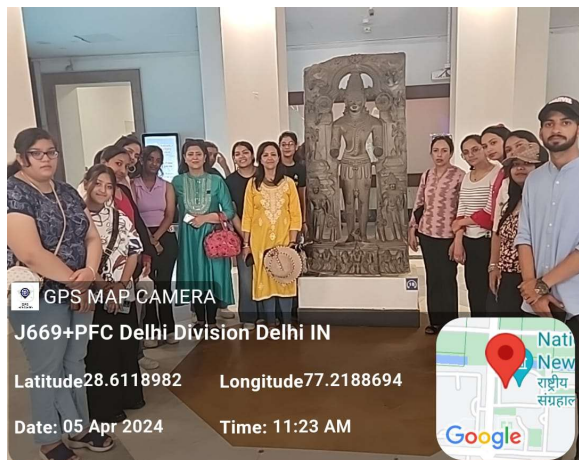


Figure 3

Event details	
<b>Name of the School/Department</b>	Chitkara Law School
<b>Date of Event</b>	4 <sup>th</sup> April 2024 to 5 <sup>th</sup> April 2024
<b>Title of the Event</b>	Educational Tour to New Delhi - CLS
<b>Mode</b>	Offline
<b>Type of participation</b>	Organised
<b>Number of Faculty and Staff participation</b>	04
<b>Number of Guest students participation</b>	16

Chitkara Law School, Chitkara University, Punjab organized an Educational Tour of Batch 2022 and Batch 2023 of out which sixteen students along faculty members attended the tour. The itinerary comprised of visit to - Red Fort; India Gate; Rashtrapati Bhawan; Gurudwara Bangla Sahib; National Museum and Connaught Place, New Delhi.

### Glimps of Tour





<b>Event Name</b>	Field visit to Under Construction Site- Kotlar Block
<b>Date</b>	4 <sup>th</sup> April,2024
<b>Venue</b>	Rockefeller Block, BBA
<b>Organizer</b>	Ar. Rupinder Kaur
<b>Resource Person</b>	Mr. Vinay Rishiraj
<b>Number of Participants</b>	35
<b>SDGs Covered</b>	4, Quality Education
<b>Duration</b>	2:00 pm-3:00 pm

### About the Activity

A case study to the Rockefeller Block in the campus premises was done by 6th semester students as per the design studio curriculum. Students was made to visit the under construction block inside the campus. It is one of the best example to study an under construction project as the students learnt about the installation of services in walls, flooring and ceiling, lift area and installation of pipes in the washroom areas. It was a good informative and learning experience for students. The outcomes of this case study will benefit them to understand how the various services get installed in undergoing project and help them to handle the new project in the future.

### Glimpse of the Event



Group Photograph of Students and Faculties at Rockefeller Block



Glimpses of Students and Faculties at Rockefeller Block



<b>Event Name</b>	Site Visit Le- Corbusier Block
<b>Date</b>	04-04-2024
<b>Venue</b>	Library, Le- Corbusier Block, CSPA
<b>Organizer</b>	Department of Interior Design
<b>Resource Person</b>	Mr. Wasik Khan, Mr. Vinay Rishiraj
<b>Number of Participants</b>	50
<b>SDGs Covered</b>	4, Quality Education
<b>Duration</b>	2 hour

### About the Activity

The students of 2<sup>nd</sup> semester (1<sup>st</sup> year) 2023 Batch were taken for a site visit to the Library in Le-Corbusier block. The library is under renovation and it is very important for interior design students to make visits while renovations are taking place for better understanding and to know how to execute the work. Also the library is now designed on the theme best out of waste and is focusing on sustainability, which is very knowledgeable and important in today's scenario. It enhances quality of education, gives hands on experiences and teaches sustainable ways of living. Students were happy to learn the execution process and could now relate more to the subject.

### Glimpse of the Event: -



Students and faculty during the site visit of Library, Le- Corbusier Block.



Students while visiting the site under construction



Students observing the site under construction

<b>Event Name</b>	<b>Design Disruption: Embracing Immersive Innovation in Interior Spaces</b>
<b>Date</b>	11th April 2024
<b>Venue</b>	LH 1, CSPA, Chitkara University
<b>Organizer</b>	Department Of Interior Design, CSPA
<b>Resource Person</b>	Narinderpal Singh, Dr. Bhanu Sharma
<b>Number of Participants</b>	59
<b>SDGs Covered</b>	04(Quality Education), 09(Industry, Innovation & Infrastructure), 11(Sustainable cities & Communities), 17(Partnerships for the goals)
<b>Duration</b>	10:30 am onwards

### About the Activity

Department of Interior Design, Chitkara School of Planning and Architecture has organized an expert talk on Design Disruption: Embracing Immersive Innovation In Interior Spaces. The event was organized for the students of M.Des 2<sup>nd</sup> sem, 2023 batch and B.Des 6<sup>th</sup> sem, 2021 batch.

This session aimed to provide an insightful discussion led by experts on the significance and utilization of Augmented Reality (AR) and Virtual Reality (VR) as cutting-edge technologies within the realm of interior design. This event focused on types of immersive reality technologies like AR, VR, MR, XR and their importance in design innovations in projects like enhancing visualization/iterative designing.

Students learnt about various software, hardware, display technologies and input devices used in various immersive technologies. Students also gained informative tips on space planning, layout optimization and personalized design recommendations. In this event, students learnt various latest trends like mobile apps such as MytyAR, Décor Matters etc, related to AR, VR and MR as immersive technologies in space visualization. Participants explored how these immersive technologies allow for the creation of simulated environments, enabling designers to gain valuable insights and achieve design awareness in real-time. This innovative approach not only enhanced creativity but also facilitated collaboration among stakeholders, including clients, architects, and contractors.

**Glimpses of the Event: -**  
(Brochure of the event)



**CHITKARA UNIVERSITY** 

**snaprude**  **SPA**  **G20** 

**Expert Session**  
**DESIGN DISRUPTION:  
EMBRACING IMMERSIVE  
INNOVATION IN INTERIOR SPACES**

**Resource Person**

**Narinder Pal Singh**  
SDE II- Graphics  
S-trude Technologies Private Limited  
Bangalore

**Dr. Bhanu Sharma**  
Assistant Professor  
Research CURIN  
Chitkara University



 11<sup>th</sup> April, 2024  
 10:30 AM Onwards  
 LH-II CSPA

Event Curated by  
Dr (Prof.) Atul Dutta  
Dean  
Interior Design, CSPA

Faculty Coordinators  
Ramish Kaur  
Assistant Professor  
Interior Design, CSPA

Jagwinder Singh  
Assistant Professor  
Interior Design, CSPA

Organised by  
Department of Interior Design, Chitkara School of Planning & Architecture  
Chitkara University, Punjab





Figure 4 Dr. Bhanu Sharma & Guest Group Picture

<b>EVENT DETAILS</b>	
<b>Title of the Event</b>	Exploring Future Frontiers: Pre-Placement Test and Interview on Emerging Trends and Technologies at HCL Tech
<b>Date of the Event</b>	5th April, 2024
<b>Venue</b>	Sun Hall
<b>SDG Number</b>	4,9
<b>Number of Students Enrolled</b>	73
<b>Number of Students Attended</b>	73
<b>Resource Persons</b>	Pratibha Rawat, Campus Hiring Team, HCL Tech

### Objectives

The Pre-Placement Test and Interview on Emerging Trends and Technologies at HCL Tech, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 5th April, 2024, and received a great response from students. The company representative for this event was Ms. Pratibha Rawat, Campus Hiring Team at HCL Tech, renowned for her extensive knowledge in the fields of innovative thinking, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest needs and skills in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications, career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedback from the candidates and encouraged them to apply for the suitable positions.

## Outcomes

The outcomes are:

1. The seminar successfully enhanced participants' knowledge about the need for innovative thinking in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the services and opportunities offered by the company.
3. Overall, the placement assessment provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set.



*Students attending the session (5th April, 2024)*



*Students attending the session (5th April, 2024)*



<b>Event Name</b>	“Fatty Liver: Myths and Reality, Emerging and Innovative Treatment Regimen for Hepatic Ailments”
<b>Date</b>	06 April 2024
<b>Venue</b>	Einstein Hall, Galileo Block, Chitkara University, Punjab
<b>Organizer</b>	Chitkara College of Sales & Marketing
<b>Resource Person</b>	Dr. Neeraj Singla, Consultant Gastroenterologist, Fortis Hospital,  Ludhiana
<b>Number of Participants</b>	48
<b>SDGs Covered</b>	3, 4, 17
<b>Duration</b>	1 day

### About the Activity

To commemorate World Health Day, Chitkara College of Sales and Marketing organized an

awareness program with an expert talk on “Fatty Liver”, and myths associated with this extremely prevalent health condition among the Indian population. The expert was Dr. Neeraj Singla, consultant Gastroenterologist from the renowned institution, Fortis Hospital, Ludhiana. Dr. Singla shared data about the population having fatty liver in India. He also made the audience aware of the causes of this health hazard condition. One reason is a lack of awareness and myths such as one should only use refined oil etc. Dr. Singla clarified about myths fatty liver and suggested lifestyle modification, such as types of exercise and dietary control to mitigate the potentially harmful impact of having a fatty liver on one’s health. Participants were curious to know and understand more about hepatic ailments and had various queries, which Dr. Neeraj Singla answered to the satisfaction of the participants. The theme of 2024 World Health Day is “My Health, My Right”. The liver is the most important part of our body and digestive system, responsible for metabolism in our body. One should have a healthy liver for a healthy metabolism function leading to a healthy body. As per statistics, Fatty liver (Fat deposit on the liver) is a common condition amongst masses. There are myths also, which can only be cleared by an expert. Therefore, to clear myths and bring awareness along with the importance and insights of a healthy liver, an expert talk was organized on the occasion of World Health Day, to learn to



adopt to lifestyle modification suggested by Dr. Neeraj Singla for a healthy life, healthy digestive system and healthy body. Having it from an expert, students and faculty would immensely be benefitted about emerging and innovative treatment regimen for hepatic ailments and have ways and means to avoid this hazard health condition.

## Glimpse of the Event



Flyer of the event



Dr. Neeraj with participants

### IIC Seminar Report

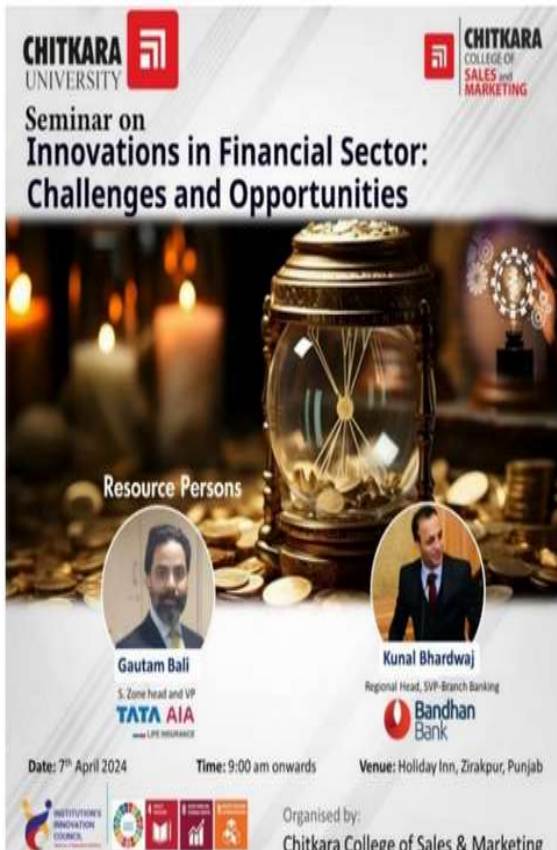
<b>Event Name</b>	“Innovations in Financial Sector: Challenges and Opportunities”
<b>Date</b>	7th April 2024
<b>Venue</b>	Holiday Inn, Zirakpur, Punjab
<b>Organizer</b>	Chitkara College of Sales & Marketing
<b>Resource Person</b>	Mr. Gautam Bali, S. Zone head and VP, TATA AIA Life Insurance Company Limited Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd.
<b>Number of Participants</b>	90
<b>SDGs Covered</b>	4, 8, 9
<b>Duration</b>	1 day

#### About the Activity

The Seminar on "Innovations in Financial Sector: Opportunities and Challenges" organized by Chitkara College of Sales and Marketing was a resounding success, offering valuable insights into the rapidly evolving landscape of finance. The event, held on the 7th of April 2024, brought together esteemed experts and industry leaders to delve into the intricacies of innovation within the financial sector. Keynote speakers Mr. Gautam Bali, Vice President of Tata AIG, and Mr. Kunal Bhardwaj, Senior Vice President of Branch Banking at Bandhan Bank, graced the occasion with their profound expertise and rich experience. Their presentations illuminated various aspects of innovation, shedding light on the vast array of opportunities and challenges inherent in the financial sector. The seminar served as a platform for stimulating discussions and knowledge exchange among students, faculty members, and industry professionals. Attendees were encouraged to actively participate in Q&A sessions, where they engaged with the speakers on a range of topics, including regulatory challenges, ethical considerations, and the future outlook of the financial industry. The objective of the seminar on "Innovation in the Financial Sector: Opportunities and Challenges" was to foster a comprehensive understanding of the dynamic landscape of financial innovation, exploring both its potential opportunities and

inherent challenges. This will help the students to understand the role of Innovations, learn about financial tools and strategies, career prospects, emerging trends, Address Regulatory Implications, identify opportunities, and develop a future-oriented mindset.

## Glimpse of the Event



Flyer of the event



Valuable interaction between Mr.Gautam and students

<b>Event Name</b>	Role Play
<b>Topic</b>	World Health Day
<b>Date</b>	8 <sup>th</sup> April,2024
<b>Time</b>	10:00 AM onwards
<b>Venue</b>	Fortis Hospital, Mohali
<b>Organizers</b>	Ms. Sawroop Dhillon, Assistant Professor, Medical Surgical Nursing Ms. Divya Thakur, Assistant Professor, Medical Surgical Nursing
<b>No. of Participants</b>	29
<b>SDG No.</b>	SDG3(Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

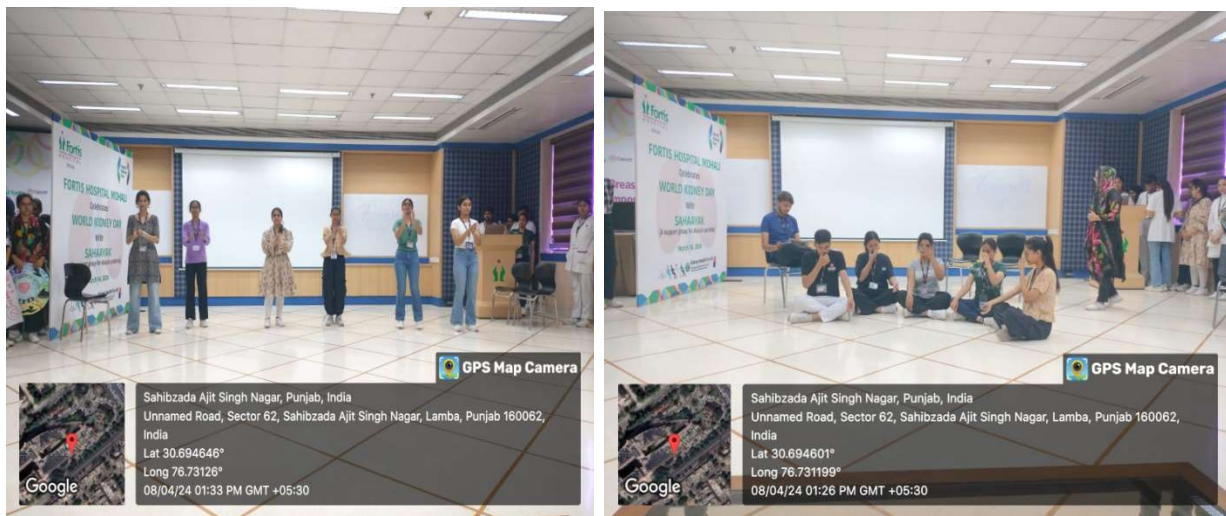
1. Raise awareness about various health topics
2. Advocate for health equity and access to healthcare services for everyone
3. Promote healthy lifestyles
4. Celebrate the progress made in improving global health outcomes and recognize the contributions of healthcare workers

World Health Day 2024 is an annual global health awareness day observed every year to highlight significant health issues and mobilize action towards improving health worldwide. The theme for World Health Day 2024 is "My Health, My Right". By keeping the same under consideration students of B. Sc. Nursing 2nd semester, Department of Nursing, Chitkara School of Health Sciences, Chitkara University Punjab has done a Role Play in Fortis Hospital Mohali on 8th April, 2024. They created awareness among general population regarding current various health issues, early identification and management of these issues, Promotion of healthy lifestyles and behaviors. They highlighted the importance of investing in health systems and prioritizing public health interventions to achieve better health outcomes for all. They applauded for the continuous support and hard work of healthcare workers and frontline responders who play a crucial role in promoting and protecting public health. Along with the role play various charts and posters were also made by the students and were displayed in the hospital at the end. Overall it was a great learning experience for all.

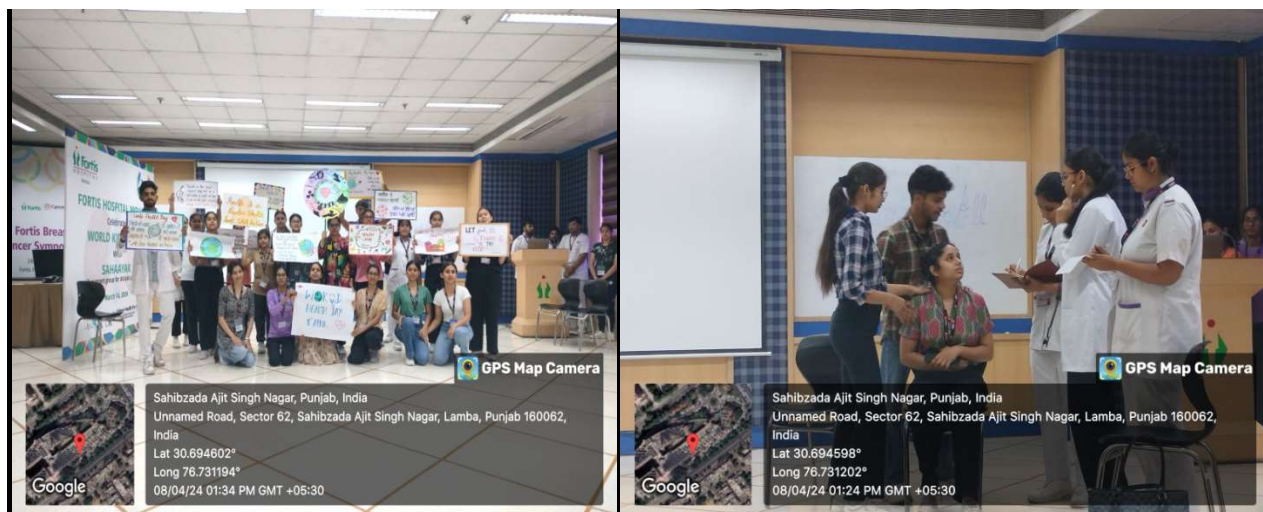
## Outcomes:

1. Increased public Awareness regarding various health topics.
2. Promoted community engagement.
3. Encouraged health promotion activities that promote healthy lifestyles and behaviours.
4. Emphasized the importance of collaboration and cooperation among organizations and individuals to achieve better health outcomes for all.

## Pictures of Event



Students performing Role Play on World Health day on 8th April, 2024



Students displaying charts and posters after Role play on World Health day on 8th April, 2024

### Workshop

<b>Event Name</b>	A TYPE OF CHALLENGE BY THE CALLIGRAPHY FOUNDATION
<b>Date</b>	08-04-2024 – 12-04-2024
<b>Venue</b>	The Art Gallery, Picasso
<b>Organizer</b>	Department of Animation Design, Chitkara Design School
<b>Resource Person</b>	Ms. Raghunita Gupta, Founder, Calligraphy Foundation
<b>Number of Participants</b>	140
<b>SDGs Covered</b>	4,8, 9
<b>Duration</b>	5 Days (30 Hours)

**About the Activity-** Ms. Raghunita and her team taught the students about the tools and materials every calligrapher needs and how to hold and use the pen, starting with basic strokes. A calligraphy course tends to educate students on the methods and abilities required to produce sophisticated and eye-catching letters. Calligraphy is the art of beautiful handwriting. And the team taught all the nuances of calligraphy to the students.

Students learn calligraphy's applications in design, branding, and digital media, gaining valuable skills for diverse careers. Collaboration with industry experts offers insights into real-world trends, preparing students for success in the creative field. Through hands-on practice and expert guidance, students gain valuable skills that enhance their creative versatility and employability in design-related industries. This event fosters collaboration between academia and industry professionals, providing students with insights into real-world applications and trends, thereby preparing them for successful careers in the creative field.

To instill knowledge of the basic skills, contemporary scripts and techniques in Calligraphy. Meditative and Relaxing

**Glimpse of the Event: -**

**CHITKARA**  **CHITKARA**  
UNIVERSITY DESIGN SCHOOL

## A 'TYPE' OF CHALLENGE BY THE CALLIGRAPHY FOUNDATION

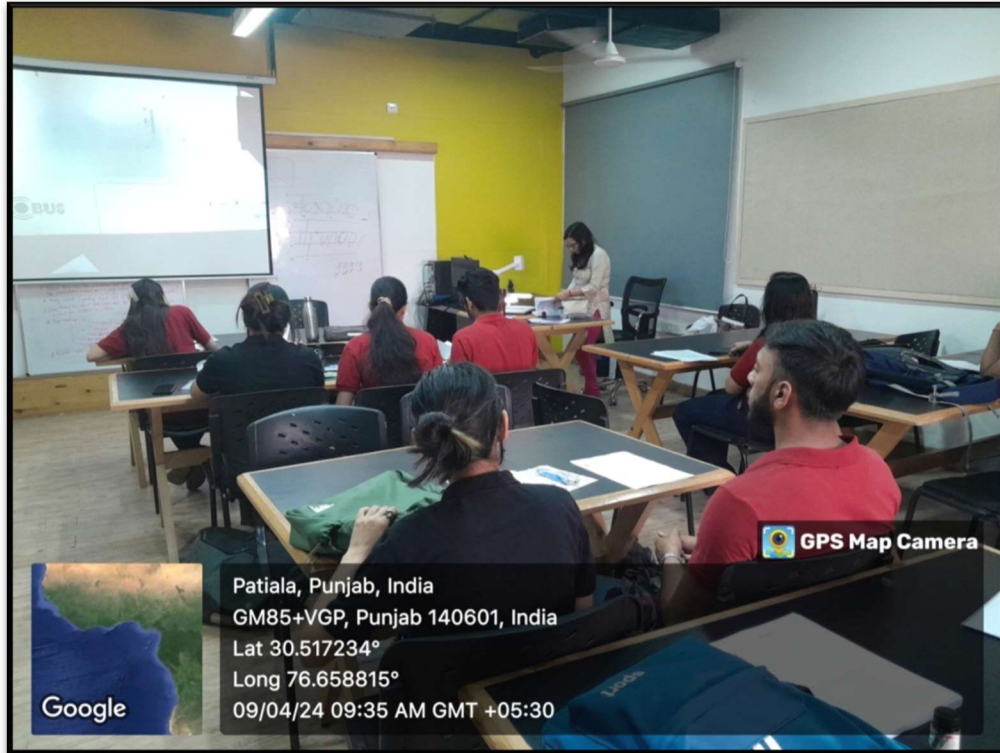
Resource Person:

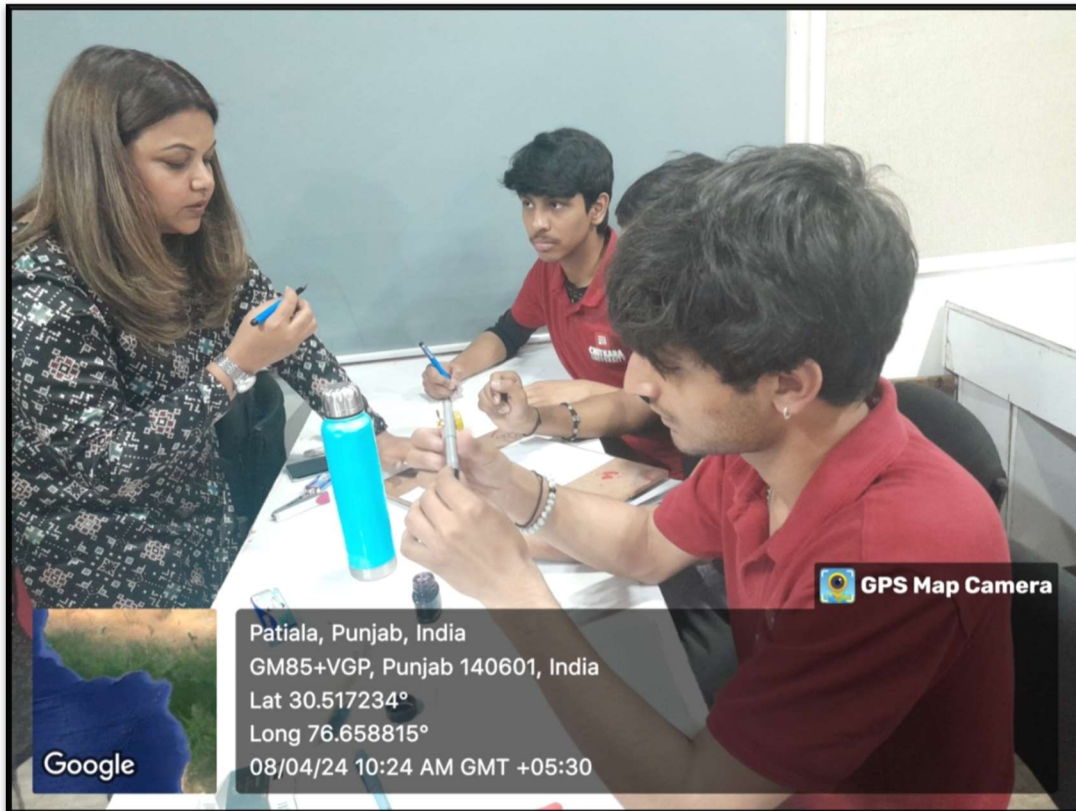
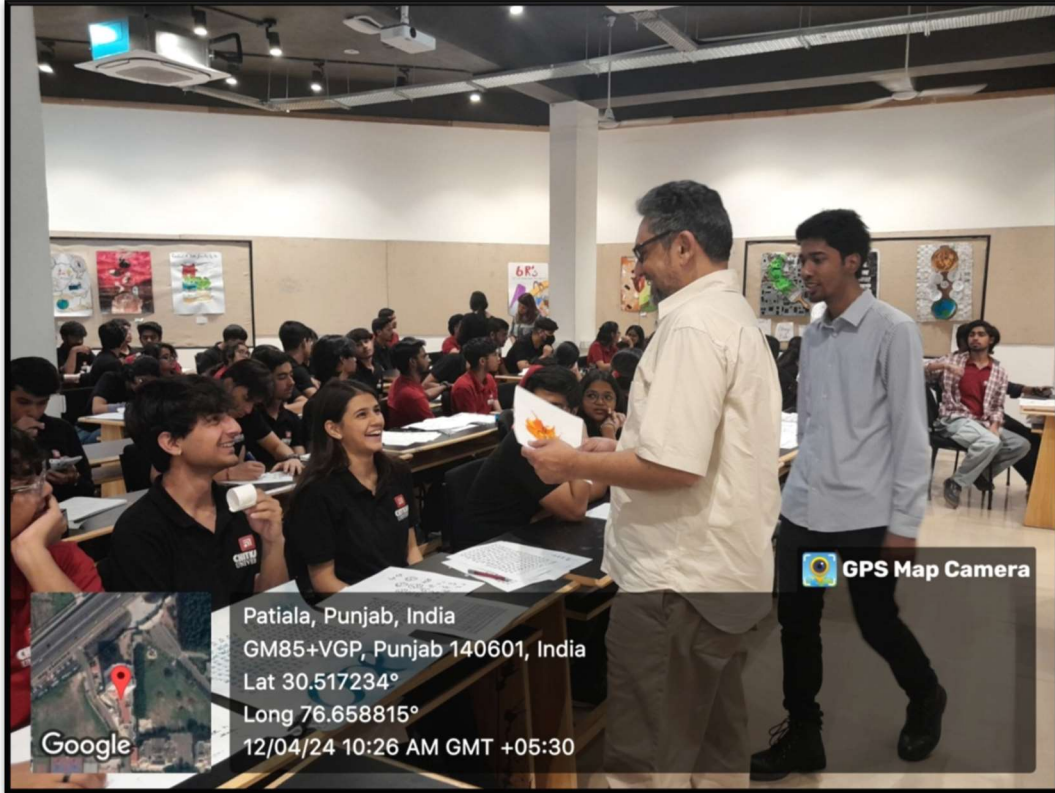
**Raghunita Gupta**  
Founder | Calligraphy foundation

 8<sup>th</sup> April - 12<sup>th</sup> April, 2024

 The Art gallery (Foundation Studio) Picasso







Event Name	Flip the Script : Student led Classroom
Date	9 <sup>th</sup> - 10 <sup>th</sup> April, 2024
Venue	Fleming Block, Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Ashish Bambal  BBA DM Student , Aarin  BBA DM Student , Rohan Arora  BBA DM Student , Dev Pratap  BBA DM Student , Muskan  BBA DM Student , Harshit Kaushal  BBA DM Student , Muskan  BBA DM Student , Mayank  BBA DM Student
Number of Participants	171
SDGs Covered	3, 4, 15, 17
Duration	2 days

### About the Activity

Centre for Digital Marketing , Strategy and Analytics organized a unique event titled "Flip the Script : Student -Led Classroom " on April 9th and 10th , 2024 . This initiative empowered students from the BBA Digital Marketing (DM) Batch of 2022 and 2023 to take on the role of instructors , leading workshops for a total of 171 attendees . The event aimed to showcase the knowledge and expertise of students while providing valuable learning opportunities for participants . Eight engaging workshops covered a diverse range of digital marketing skills : Video Editing : Pixels to Perfection : Students equipped attendees with the skills to create polished and impactful videos . Mastering Lightroom : Empowering Your Visual Storytelling : This workshop delved into the power of Lightroom to elevate visual content . Transformative Technology : AI for Images , Video , Audio and Information Retrieval : Participants explored the capabilities of Artificial Intelligence in various aspects of digital marketing Mastering Shopify : Building Your E- commerce Business : This session offered guidance on setting up and managing a successful online store using Shopify . Canva Creation : Design Your Vision : Students shared their expertise in using Canva , a popular design platform , to create compelling visuals Basics of Crafting and Releasing Your Music : This unique workshop provided insights into the music production process , aimed at aspiring musicians and content creators . The Profile Playbook : Optimizing YouTube.

### Glimpse of the Event



Students eagerly listened to the Resource Person



Group Picture with resource person and students

Event Details	
Topic	Workshop on Innovative firefighting practices in hospitality industry
Date	09/04/2024
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr Sanjeev Bhardwaj, Project manager, office of infrastructure development, Chitkara University, Punjab
No. of participants	50
SDG No.	SDG 4: Quality education, SDG17: Partnership for the goals

### Objective

1. Equip students with essential knowledge and skills for handling emergency firefighting situations within the hospitality industry.
2. Provide practical training on firefighting protocols, equipment usage, and evacuation procedures tailored to hospitality settings.
3. Foster a proactive mindset among students, empowering them to respond effectively to fire emergencies to ensure guest and staff safety.
4. Enhance students' understanding of regulatory compliance and industry best practices related to fire safety in hospitality establishments.

### Description

The workshop focused on the practices required in the hospitality industry at the time of emergency firefighting situations in the hospitality Industry. The knowledge attained will be helpful for the students to deal with emergency situations in their career and day-to-day life.

### Outcomes:

1. Demonstrate proficiency in identifying fire hazards and implementing preventive measures within hospitality environments.

2. Execute proper firefighting techniques, including the operation of fire extinguishers and evacuation procedures, in simulated emergency scenarios.
3. Exhibit enhanced situational awareness and decision-making skills in responding to fire emergencies, prioritizing the safety of guests and personnel.
4. Apply knowledge gained from the workshop to real-world situations, contributing to a safer and more resilient hospitality industry ecosystem.





Workshop on

## Innovative Fire Fighting Practices In Hospitality Industry

### Resource Person

**Sanjeev Bhardwaj**

Project Manager  
Office of Infrastructure Development

Date: 9<sup>th</sup> April, 2024  
Time: 2.00 PM onwards  
Venue: LH 4, 3<sup>rd</sup> floor.



Organised by  
Chitkara College of Hospitality Management

Event Details	
<b>Title of the Event:</b>	Data Science Opportunities: Fostering Innovation for Success
<b>Date of the Event:</b>	9 April 2024
<b>Venue:</b>	Carnegie Hall, Rockefeller Block
<b>SDG no.:</b>	4, 9, 17
<b>No. of Student Enrolled:</b>	242
<b>No. of Student Attended:</b>	242
<b>Resource Person:</b>	Mr. Shivam Ahuja – Founder and CEO at Skill Circle

## Objective-

The aim of the expert talk ‘**Data Science Opportunities: Fostering Innovation for Success**’ was to enlighten the students about various aspects of Data Science. The expert talk by Mr. Shivam Ahuja, Founder and CEO, Skill Circle offered participants a thorough comprehension of Data Science and its significance in today's data-centric world. It aimed to provide attendees with the necessary skills and knowledge to pursue a successful career in this dynamic domain. Through insightful discussions, practical case studies, and interactive sessions, the expert talk sought to demystify Data Science, equip participants with the ability to navigate its complexities and inspire them to utilize data effectively for informed decision-making and innovation.

- Gain a Comprehensive Understanding of Data Science
- Insight into Career Opportunities
- Awareness of Industry Impact
- Skill Development in the field of Data Science
- Networking Opportunities



Department of Computer Science and Engineering in association with  
**OPEN SOURCE**  
 Presents an Expert Talk on  
**Data Science Opportunities: Fostering Innovation for Success**

**Guest Speaker:**  
 Mr. Shivam Ahuja  
 Founder & CEO  
 SkillCircle

**Date:** 9th April 2024  
**Time:** 10 a.m. to 12 p.m.  
**Venue:** Carnegie Hall, Rockefeller Block

**Faculty Event Organizers:**  
 Dr. Monika Sethi  
 Associate Professor  
 DCSE, Chitkara University, Punjab  
 Dr. Deepak Thakur  
 Assistant Professor | Head Academic Operations  
 DCSE, Chitkara University, Punjab  
 Dr. Vibhu Sharma  
 Assistant Professor  
 DCSE, Chitkara University, Punjab

**Student Event Organizer:**  
 Preksha Mahajan  
 Community Lead  
 Open Source Chandigarh  
 (preksha2083.be22@chitkara.edu.in)

Scan to Register!



## Introduction-

An expert talk session on ‘Data Science Opportunities: Fostering Innovation for Success’ was held on 9th April, 2024 from 10 am to 12 pm organized at Chitkara University by Open Source Chandigarh in association with the Department of Computer Science and Engineering. The session aimed to enlighten students about the dynamic realm of data science and helped students gain a comprehensive understanding and set the stage for a successful career.

The expert talk served as an invaluable platform for participants to master the foundational principles of Data Science, delving into core concepts, significance and the data lifecycle. Attendees gained insights into the diverse career paths within the field, understanding the distinct roles of Data Engineers, Analysts and Scientists, along with the requisite skills for each role, aiding informed career decisions.

A highlight of the event was the exploration of how Data Science is reshaping businesses, particularly in the Indian context, offering deep analysis of market dynamics for valuable career insights. Participants honed essential skills in data analytics, machine learning, and programming languages, crucial for success in this dynamic field.

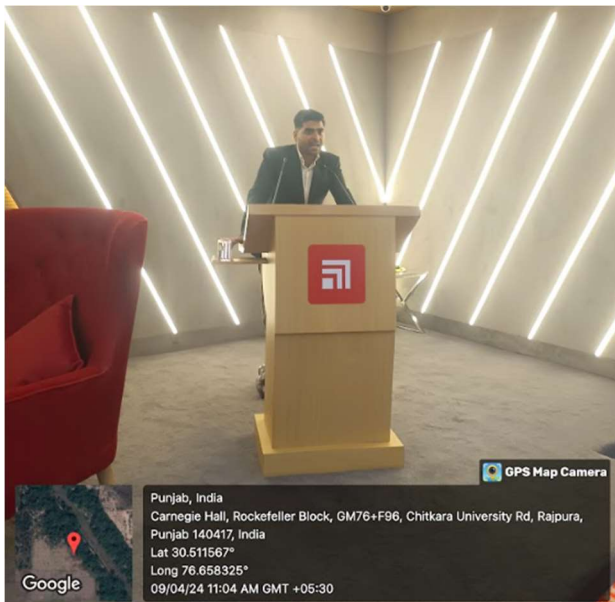
Practical case studies showcased real-world applications of Data Science across various industries, enhancing relevance and understanding. Moreover, attendees were equipped to tackle complex challenges, including data quality issues and algorithmic biases, through effective strategies and solutions.

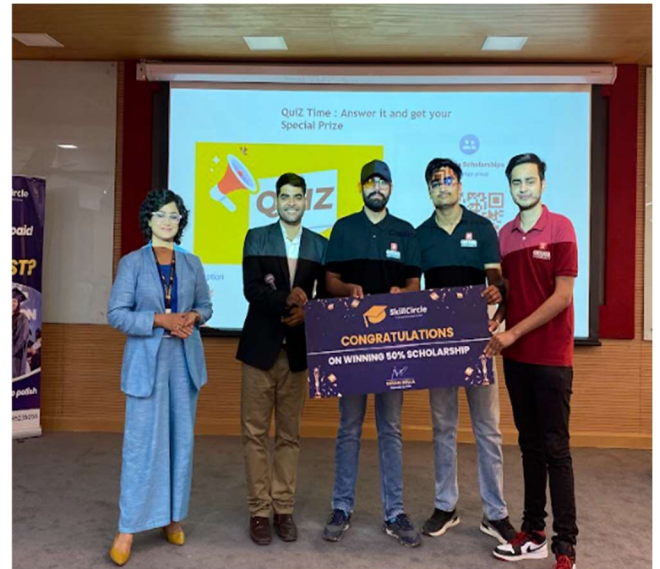
Harnessing the power of data to drive informed decision-making and foster innovation was emphasized throughout the event, empowering professionals to contribute to organizational growth and success. Additionally, participants received E-certificates of Participation upon completion, recognizing their commitment to advancing their skills in Data Science.

Scholarship opportunities provided a further incentive, with deserving students standing a chance to win a 50% discount, rewarding dedication and talent in the field. Interactions with industry experts during sessions enriched participants' professional networks, potentially opening doors to internships, job placements, and mentorship opportunities. Overall, the event served as a comprehensive platform for aspiring Data Scientists to acquire knowledge, skills, and connections essential for success in this burgeoning field.

## Outcomes:

- Enhanced Understanding of Data Science Fundamentals
- Insight into Career Opportunities in Data Science
- Awareness of Industry Impact and Job Market Trends
- Skill Development in Data Analytics, Machine Learning, and Programming
- Practical Application through Real-world Case Studies
- Strategies to Overcome Common Challenges in Data Science
- Empowerment for Informed Decision-Making and Innovation





<b>EVENT DETAILS</b>	
<b>Title of the Event</b>	Innovative Perspectives: Industry Expert Session on Design Thinking and Emerging Trends by ZINGHR
<b>Date of the Event</b>	9th April 2024
<b>Venue</b>	Sun Hall
<b>SDG Number</b>	4,9
<b>Number of Students Enrolled</b>	180
<b>Number of Students Attended</b>	180
<b>Resource Persons</b>	Mr. Vijaya Raghavan, Managing Partner, ZINGHR

### **Objectives:**

The Industry Expert Session on Design Thinking and Emerging trends by ZINGHR, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 9<sup>th</sup> April, 2024 and received a great response from students. The distinguished speaker for this event was Mr. Vijaya Raghavan, Managing Partner, ZINGHR renowned for having vast knowledge in innovative thinking, trends and technologies, in the field of engineering. This event provided an overview of the latest trends, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the distinguished speaker for the students so as to clear their queries and problems regarding the upcoming technologies. It also created awareness among the students about the new trends and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the speaker showcased the vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications, career paths and growth prospects, compensation and benefits, of the discovered or developing technologies, in the industry. The speaker also invited questions and feedback from the students.

## Outcomes:

The outcomes are:

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the latest developments and innovations in the fields of computer science and other engineering sectors.
3. Overall, the expert session, on emerging trends and technologies, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field.
4. The outcomes of the event helped attendees strengthen their skill set and stay up to date with latest advancements in field of emerging trends and technologies.

## **Pictures of Event**



<b>Event Details</b>	
Event Name	CodeFiesta: Where Design Thinking Meets Collaborative Coding
Topic	Coding Competition
Date	09/04/2024
Time	9:30a.m. to 3:30 p.m.
Venue	Einstein Hall, Galileo Block
Students Enrolled	70
Students Attended	70
Organized By	Department of Computer Science and Engineering
SDG	4,9,17

**Conclusion:**

In conclusion, CodeFiesta epitomized the fusion of creativity, collaboration, and coding brilliance. From the intense web development showdown to the strategic team formations and adrenaline-pumping DSA duels, every moment was filled with excitement and innovation. With 70 participants showcasing their skills and seizing the opportunity to shine, CodeFiesta wasn't just an event—it was a testament to the boundless potential of teamwork and tech mastery. As the event ended, participants departed with new connections, valuable experiences, and a renewed passion for coding. While CodeFiesta may have concluded, its impact on fostering collaboration and pushing the boundaries of coding excellence will endure for years to come.

Outcomes of CodeFiesta:

- Participants honed their coding skills, mastering web development and DSA challenges under pressure, furthering their expertise in these crucial areas of technology.
- Through strategic team formations and collaborative efforts, participants strengthened their teamwork abilities, learning to adapt and thrive in diverse group dynamics.
- CodeFiesta provided a platform for participants to network with peers and industry professionals, fostering connections that could lead to future collaborations and career opportunities.



## Winners of CodeFiesta [9<sup>th</sup> April 2024]



<b>Event Details</b>	
<b>Title of the Event:</b>	Workshop on Prototype/Process Design and Development
<b>Date of the Event:</b>	09-April-2024
<b>Venue</b>	Flemming Block, Chitkara University, Rajpura, Punjab.
<b>SDG No.</b>	4, 9
<b>No. of Student Enrolled:</b>	100
<b>No. of Student Attended</b>	95
<b>Resource Persons:</b>	Mr. Simrandeep Singh, Founder & CEO at Courses For Careers, Speaker at 10+ Conferences on Entrepreneurship and Innovation, Finalist Abhyuday IIT Bombay '24, Recognized LinkedIn Creator, Certified SQL & Excel Expert.

**Description:**

Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab in collaboration with Google Developer Student Clubs (GDSC) organized the workshop "Workshop on Prototype/Process Design and Development" on April 09, 2024, from 10:30 a.m at Fleming Block, Chitkara University, Rajpura, Punjab.

The resource person of this workshop was Mr. Simrandeep Singh, Founder & CEO at Courses For Careers, Speaker at 10+ Conferences on Entrepreneurship and Innovation, Finalist Abhyuday IIT Bombay '24, Recognized LinkedIn Creator, Certified SQL & Excel Expert. During his session he provided an insight into the prototyping process, from ideation to implementation, and learned how to effectively



translate ideas into tangible prototypes. About 80 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as faculty coordinator for this event.

### Outcome :

- Understanding and learning something extra from the regular curriculum.
- Acquiring practical skills and knowledge in prototype development and process design, including proficiency in various design tools and techniques.
- Developing a deeper understanding of design thinking principles and learned how to apply them effectively to solve complex problems and innovate within their organizations.
- Equipped attendees with strategies for optimizing processes, eliminating inefficiencies, and improving overall workflow efficiency within their organizations.



Google Developer Student Clubs  
Chitkara University



## Workshop on Prototype/Process Design and Development



**Speaker**  
**Mr. Simrandeep Singh**  
Founder & CEO at Courses For Careers  
Speaker at 10+ Conferences on Entrepreneurship and Innovation  
Finalist Abhyuday IIT' Bombay'24  
Recognised LinkedIn Creator  
Certified SQL & Excel Expert

 **Tuesday, 9th April, 2024**

 **10:30 A.M. Onwards**

 **Venue: LH11, Fleming Block, Chitkara University, Rajpura, Punjab**

Scan QR For Registration



**Organised By**

Google Developer Student Clubs in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Rajpura, Punjab

**EVENT CONVENERS**  
DR. NEHA SHARMA | +91 8447044054  
DR. ANUJ JAIN | +91 9034850871

**STUDENT COORDINATOR**  
VIRINDA VRITTI | +91 8360953745  
HARSH GOYAL | +91 9888549901





Event Name	Engagement with Delegates from Australian Catholic University, Australia
Date	23 <sup>rd</sup> November, 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	1. Ms. Colma Fechner 2. Mamta Kotnala 3. Mr. Kunal Palta
Number of Participants	150 students, 3 Guests and 10 employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### **About the Activity**

The Office of International Affairs at Chitkara University welcomed a delegation from the Australian Catholic University (ACU) led by Ms. Colma Fechner, Regional Manager. Ms. Mamta Kotnala, Country Manager (India) for International Marketing and Student Recruitment, and Mr. Kunal Palta, Assistant Country Manager, also joined the visit. During their visit, the ACU representatives provided an overview of ACU, its campuses, and course offerings. Ms. Fechner specifically connected with Engineering students, introducing them to ACU and highlighting potential academic opportunities.





International Guest faculty interacting with the Students



International Guest in meeting with OIA

Event Name	2 days' International Conference on Recent Innovations in Clinical and Translational Approaches in Pharmaceutical Sciences-2023 (RICTAPS-2023)
Date	24 <sup>th</sup> – 25 <sup>th</sup> November 2023
Venue	Fleming Block
Organizer	Chitkara College of Pharmacy
Resource Person	Dr. Deependra Singh Chairman, Education Regulations Committee, PCI, New Delhi Prof. (Dr.) Milind J Umekar National President, Association of Pharmaceutical Teachers of India
Number of Participants	250
SDGs Covered	3, 4, 9
Duration	1 day

### About the Activity

Chitkara College of Pharmacy hosted a two-day international conference, in collaboration with the Punjab State Pharmacy Council and Amulya Herb and ClinSync chair, titled "Recent Innovations in Clinical and Translational Approaches in Pharmaceutical Sciences-2023." The event was scheduled for November 24th to 25th, 2023, at Chitkara College of Pharmacy, Chitkara University, Punjab. The conference took place offline, and notable figures like Dr. H.S Panesar, Dr. Deependra Singh and Prof. (Dr.) Milind J Umekar, along with other distinguished national and international speakers, contributed their expertise to discuss groundbreaking advancements in clinical and translational approaches in pharmacy. This conference held significant importance as it brought together experts from national and international domains to discuss recent innovations in clinical and translational approaches in pharmaceutical sciences. With eminent speakers, the event provides a platform for the exchange of cutting-edge research and ideas. Addressing advancements in pharmacy, the conference aims to foster collaboration, share insights, and promote the dissemination of knowledge. By focusing on the latest developments, it



contributed to the evolution of pharmaceutical sciences, ultimately influencing the future of healthcare and pharmaceutical research. Attendees stand to gain valuable insights and contribute to shaping the trajectory of the field.



## **Objectives**

The Pre-Placement Talk and Interview on Building Tomorrow's Leaders: Skill development for a Competitive Edge in Emerging Technologies by Kreativian Technologies, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 24<sup>th</sup> November, 2023 and received a great response from students. The company representative for this event was Mr. Rukshar Khan, HR Executive at Kreativian Technologies, renowned for designing and executing campus hiring strategies, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest trends and technologies in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedbacks from the candidates and encouraged them to apply for the suitable positions.

## **Outcomes**

1. The seminar successfully enhanced participants' knowledge about the latest emerging trends and technologies in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the latest developments and innovations in the fields of computer science and other engineering sectors.
3. Overall, the pre-placement talk, on emerging trends and technologies, provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set and stay up to date with latest advancements in field of emerging trends and technologies.



*Students attending the session (24<sup>th</sup> November, 2023)*



*Students attending the session (24<sup>th</sup> November, 2023)*



**Event Details**

Title of the Event:	Pushing Boundaries: The Artificial Intelligence Revolution- Demystified
Date of the Event:	24 November, 2023
Venue	LH-1, Ground Floor, Picasso Block
SDG no	4,9- Quality Education, Industry, Innovation & Infrastructure
No. of Student Enrolled:	115
No. of Student Attended	111
Resource Persons:	Prof. Navroop Gill Machine Learning Develepor/AI Researcher &EducatorSynaptic Allabs, St Marks Avenue Brooklyn New York

**Description**

The department of Computer Science and Engineering under the Aegis of COE: Emerging Technologies in IoT Data Analytics and Cloud Computing has organized an event “Pushing Boundaries: The Artificial Intelligence Revolution- Demystified” on 24<sup>th</sup> November 2023. The speaker Prof. Navroop Gill, Machine Learning Develepor/AI Researcher &EducatorSynaptic Allabs, St Marks Avenue Brooklyn New York guided the students about the world of Artificial Intelligence, promoting ethical AI practices, fostering transparency, and embracing accountability are pivotal values discussed in today's artificial intelligence events, aiming to ensure responsible and positive societal impact.

To encapsulate, the insights shared were provided by Prof. Navroop Gill under the leadership of Dr. Chander Prabha steered the whole event.

**CHITKARA UNIVERSITY**

**G20**

**PUSHING BOUNDARIES: THE ARTIFICIAL INTELLIGENCE REVOLUTION-DEMYSTIFIED**

**Industry Speaker**  
**NAVROOP GILL**  
Machine Learning Develepor /AI Researcher & EducatorSynaptic Allabs, St Marks Avenue Brooklyn New York

**Date** : 24th November, 2023  
**Time** : 11:00 AM - 1:00 PM  
**Venue** : LH1, Ground Floor, Picasso Block  
**Mode** : Offline

**Organiser**  
**Dr. Chander Prabha**  
Professor-DCSE  
Chitkara University, Punjab  
+91 9316150049  
chander.prabha@chitkara.edu.in

**Student Coordinators**  
**Arnav Nischal**  
7347521070  
**Devansh**  
8689042726

**Organised by:**  
Department of Computer Science and Engineering  
Under The Aegis of CoE: Emerging Technologies  
in IoT Data Analytics and Cloud Computing

Register to Scan



Patiala, Punjab, India  
Chitkara University, Jhansla road, Punjab 140401, India.  
Lat 30.474204°  
Long 76.622679°  
24th November 2023 12:30 PM GMT +05:30

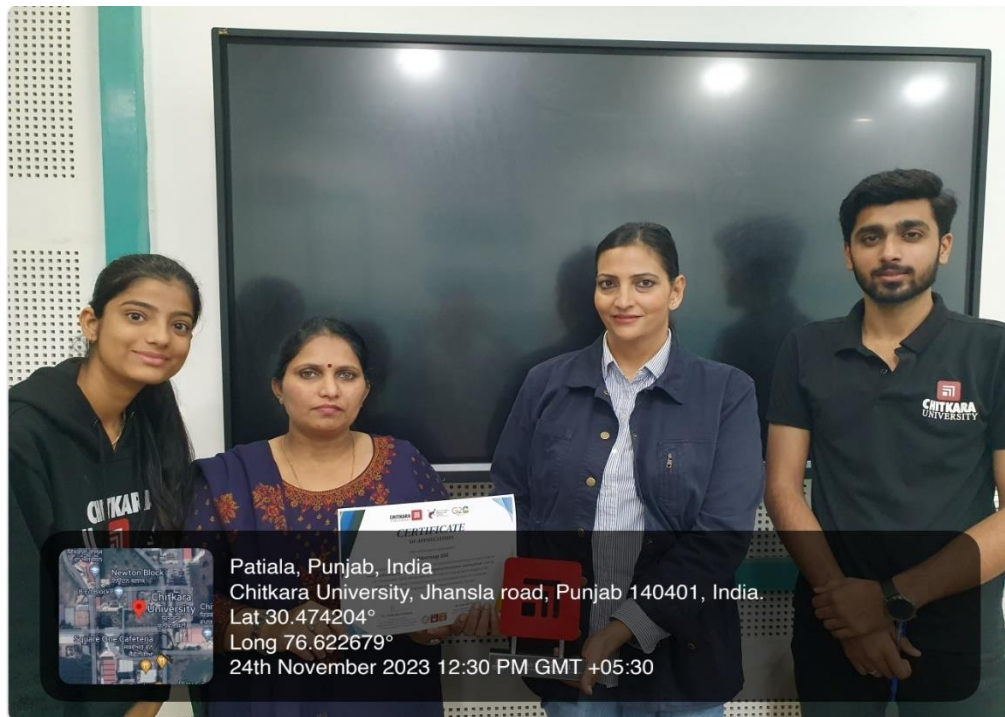


Patiala, Punjab, India  
Chitkara University, Jhansla road, Punjab 140401, India.  
Lat 30.474204°  
Long 76.622679°  
24th November 2023 12:30 PM GMT +05:30

**Prof. Navroop Gill explaining Pushing Boundaries: The Artificial Intelligence Revolution- Demystified**



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24th November 2023 12:30 PM GMT +05:30

**Dr. Chander Prabha Facilitating Ms. Navroop Gill**

Event Name	Sorem- Society for Rehabilitation of Mentally Challenged Connecting Hearts Empowering Minds: Celebrating Autism Acceptance under Autism Awareness Month
Date	23 <sup>rd</sup> April,2024
Venue	Explore Stars
Organizer	Chitkara School of Psychology and Counselling
Resource Person	NIL
Number of Participants	81
SDG Number	3,4
Duration	10 AM onwards

### **About the Activity**

In continuation with the celebrations of Autism Acceptance Month, Chitkara School of Psychology and Counselling (CSPC) warmly welcomed a group of differently abled children from Sorem-Society for Rehabilitation of Mentally Challenged. The event Connecting Hearts, Empowering Minds: Celebrating Autism Acceptance Together commenced with an array of engaging and recreational activities including musical chairs, drawing, thumb impressions, singing and dancing specially tailored according to the diversity of the visiting children. CSPC students had the privilege of engaging, gaining valuable insights and fostering empathy and understanding. Joy, laughter and excitement filled the air as all the students bonded over shared experiences. One of the highlights of the day was the mesmerizing dance performance by a student of Sorem showcasing her talent and high spirit.

As a token of gratitude and appreciation, CSPC presented the Sorem students with thoughtful goodies, including personalized gifts and toys. Additionally, a heartfelt poem, penned by a CSPC student, was gifted to commemorate the special occasion, expressing the warmth and compassion shared during the visit. The event concluded on a note of gratitude and positivity, with both the schools expressing their commitment to fostering inclusivity and acceptance in the community. It was a testament to the power of empathy and the importance of embracing inclusivity and diversity in all forms.

SDG: 3,4 &10, NEP: 12.1





Event Details	
Topic	Understanding Evolution of fermented beverages
Date	28th November, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Dr. Siddharth bedi
No. of participants	70
SDG No.	SDG 3: Good health and wellbeing, SDG 4: Quality education, SDG17: Partnership for the goals

### Objective

1. Understanding Brewing Processes
2. Experiential Learning in Industry Operations
3. Exploration of Entrepreneurial Opportunities:
4. Bridge Academic Knowledge with Industry Application

### Description

Chitkara College of Hospitality Management orchestrated a transformative exposure visit on the intriguing topic "Understanding Evolution to Fermented Beverages." This immersive field visit took place on the 28th of November 2023 at Brew Estate in Sector 26, Chandigarh, providing students with a firsthand experience in the operations of a microbrewery.



The visit unfolded as a dynamic exploration, immersing students in the intricate processes of brewing and fermenting beverages. Dr. Bedi, with his expertise, guided students through the various facets of microbrewery operations, shedding light on the evolution and craftsmanship behind fermented beverages. Students gained valuable insights into the art of brewing, from raw ingredients to the final product, enriching their understanding of the nuances in flavor profiles and production techniques.

## Outcomes

1. Enhanced understanding of the brewing process, including fermentation techniques, ingredient selection, and quality control measures, enabling students to appreciate the craftsmanship behind fermented beverages.
2. Practical insights into microbrewery operations, empowering students with hands-on experience and skills applicable to careers in the food and beverage industry or entrepreneurship ventures.
3. Stimulated entrepreneurial mindset and aspirations among students, inspiring them to explore opportunities for innovation and business creation within the dynamic landscape of food and beverage startups.
4. Strengthened academic-industry linkages, fostering a culture of experiential learning and innovation that equips students with the practical skills and knowledge needed to thrive in the ever-evolving hospitality and entrepreneurship sectors.



**CHITKARA**  
UNIVERSITY

Visit on  
**Understanding Evolution  
of Fermented Beverages**  
Field Visit To A Microbrewery

Resource Person  
**Dr. Siddharth Bedi**  
Assistant Professor  
Institute Innovation Council Ambassador  
Chitkara College of Hospitality Management

📅 28th November, 2023  
🕒 12:00 pm Onwards  
📍 Brew Estate, Sector 26, Chandigarh

Organised by  
Chitkara College of Hospitality Management

Event Details	
Event Name	2 days Expert Talk
Topic	Guidance/Academic Advising and Counseling
Date	28 <sup>th</sup> – 29 <sup>th</sup> November, 2023
Mode	Offline
Venue	GB303, Galileo Block, Chitkara University, Punjab
Organizer Name	Ms. Priya Gill, Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
Resource Person	Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
No. of Participants	40
SDG No	SDG 4: Quality Education

### **Objectives**

- To provide a comprehensive support that addresses both academic and emotional aspects.
- To fostering a conducive learning environment and promoting holistic student development.

### **Description**

2 days expert talk on “**Guidance/Academic Advising and Counseling**” was organized by Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab on 28<sup>th</sup>- 29<sup>th</sup> November, 2023 from 10:50 A.M.to 11:45 A.M. The Resource person for the expert talk was Ms. Vijyeta Bhasin, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab. She brought a wealth of experience and expertise to the discussed about the definition, objectives, scopes, purpose , types and principles, role of faculty in guidance and counseling and difference of guidance and counseling. Students of B. Sc. Nursing 5<sup>th</sup>Semester attended the class with great enthusiasm and participated fully in the discussion. The purpose of this expert talk was to support students through various challenges, information in promoting personal development and facilitating academic success and skills of career development. Students anticipates a positive impact on satisfaction, performance, and over all well-being.





### Expert Talk on Guidance/Academic Advising and Counseling on 28/12/2023



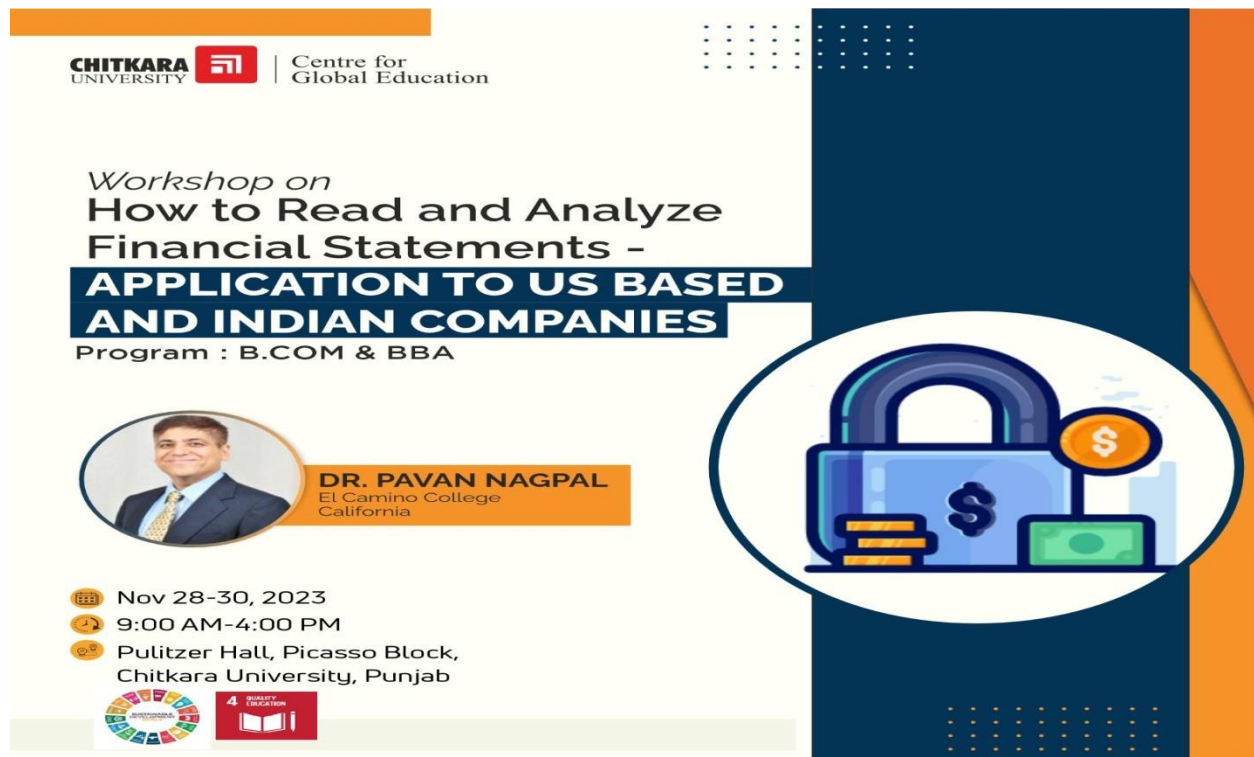
### Outcomes

- The expert talk provided valuable insights and practical advice, empowering nursing students to navigate their educational and professional journey with confidence.

Event Name	How to Read and Analyze Financial Statements -Application to us based and Indian Companies
Date	28 <sup>th</sup> - 30 <sup>th</sup> November, 2023
Venue	Pulitzer Hall, Picasso Block
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Dr. Pavan Nagpal, El Camino College, California
Number of Participants	30
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	09:00am-04:00pm


### About the Activity




Students discover the keys to understanding and analyzing financial statements in a unique workshop tailored to both U.S. and Indian company contexts. Gained hands-on experience decoding balance sheets, income statements, and cash flow statements specific to these markets. Learnt practical techniques to assess company performance, profitability, and financial health in diverse business environments. This workshop is essential for students seeking to navigate financial data effectively and make informed business decisions.





**CHITKARA UNIVERSITY** | Centre for Global Education

*Workshop on*  
**How to Read and Analyze Financial Statements - APPLICATION TO US BASED AND INDIAN COMPANIES**  
Program : B.COM & BBA

 **DR. PAVAN NAGPAL**  
El Camino College  
California

 Nov 28-30, 2023  
 9:00 AM-4:00 PM  
 Pulitzer Hall, Picasso Block,  
Chitkara University, Punjab



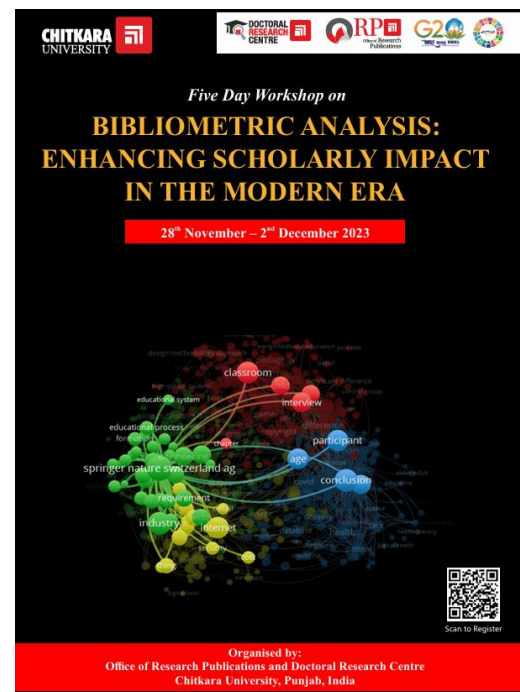
Event Name	Bibliometric Analysis: Enhancing Scholarly Impact in the Modern Era
Date	28.11.2023 to 02.12.2023
Venue	Chitkara University Punjab
Organizer	CURIN
Resource Person	Dr. Vinay Kukreja, Dr. Arun Aggarwal, Dr. Meenal Arora
Number of Participants	22
SDGs Covered	SDG 4, SDG 9
Duration	5 Days

### About the Activity

The Office of Research Publications (ORP) and Doctoral Research Centre (DRC), Chitkara University, Punjab, organized a Five-Day Workshop on **Bibliometric Analysis: Enhancing Scholarly Impact in the Modern Era** from November 28th to December 2nd, 2023 at 9:30 am to 1:00 pm. The sessions were delivered by Dr. Meenal Arora, Visiting Faculty, DRC, Dr. Vinay Kukreja, Professor, ORP and Dr. Arun Aggarwal, Associate Professor, DRC. In this workshop, there were total 22 number of participants (student, scholars and faculty) from various departments attended the sessions in the offline mode.

The main aim of this workshop was focused on Bibliometric analysis that acted as the compass for academic researchers, paving the way for a deeper understanding of research influence and the evolving landscape of scholarly publications. By diving into metrics like citation counts, h-indices, and impact factors, academic professionals could gauge their research's significance, uncover emerging areas of interest, benchmark their contributions against contemporaries, and strengthen their research applications.

The Workshop, structured around the robust utility of databases and software tools for bibliometrics, emphasized its role in advancing faculty development from appraising performance to strategic research planning and broadening academic collaboration horizons. The event proved to be a unique convergence of learning and exploration, dedicated to the art and science of bibliometric analysis. The feedback from participants was overwhelmingly positive, indicating a strong appreciation for the hands-on experiences offered.



The evolving nature of bibliometric analysis continued to shape the future of academic research, and participants expressed eagerness to explore new frontiers and expand the horizons of scholarly impact.

**Highlights of the Workshop:**

Bibliometric analysis acts as the compass for academic researchers, paving the way for a deeper understanding of research influence and the evolving landscape of scholarly publications. By diving into metrics like citation counts, h-indices, and impact factors, academic professionals can not only gauge their research's significance but also uncover emerging areas of interest, benchmark their contributions against contemporaries, and strengthen their research applications. This FDP, structured around the robust utility of databases and software tools for bibliometrics, emphasizes its role in advancing faculty development – from appraising performance to strategic research planning and broadening academic collaboration horizons. To ensure an interactive and comprehensive learning experience, **we are limiting seats to just 30 attendees.**

**Key Takeaways:**

1. Demystifying Bibliometrics: Equip faculty with a comprehensive understanding of bibliometrics for assessing research impact and identifying academic trends.
2. Mastering Bibliometric Tools: Develop expertise in bibliometric software for citation, co-authorship, thematic, and content analysis.
3. Building Collaborative Bridges: Foster interdisciplinary collaborations using co-authorship networks, enhancing research partnership opportunities.
4. Elevate Research Standards: Empower researchers to benchmark performance, enhancing academic writing and publication quality and visibility.
5. The Art of Scholarly Writing: Foster understanding of the art of academic writing, enhancing publication quality and success rates.

**Resource Persons:**



**Dr. Meenal Arora**  
Visiting Faculty  
Doctoral Research Centre  
Chitkara University  
Punjab, India



**Dr. Vinay Kukreja**  
Professor  
CURIN  
Chitkara University  
Punjab, India



**Dr. Arun Aggarwal**  
Assistant Professor  
Doctoral Research Centre  
Chitkara University  
Punjab, India

**Convenors:**

**Dr. Vinay Kukreja**  
Professor, CURIN  
Chitkara University  
Punjab, India

**Dr. Arun Aggarwal**  
Assistant Professor, DRC-CBS  
Chitkara University  
Punjab, India

**Coordinator:**

**Prabhnoor Bachhal**  
Research Scholar, CURIN  
Chitkara University, Punjab, India

**Schedule of the Workshop (Offline Mode)**

Date	Topics
28.11.23	<ul style="list-style-type: none"> <li>• What is bibliometric analysis and systematic literature review (SLR)?</li> <li>• Identifying appropriate keywords for the string</li> <li>• Systematic extraction of data (SCOPUS)</li> <li>• Collecting bibliographic data, data cleaning and preprocessing</li> <li>• Discussion on software, installation of software for bibliometric analysis</li> </ul>
29.11.23	<ul style="list-style-type: none"> <li>• Hands on practice with vosviewer</li> <li>• Creating bibliometric networks</li> <li>• Co-citation analysis</li> <li>• Analysis of countries, regions, journals, and affiliations</li> <li>• Author influence and keywords co-occurrence analysis</li> <li>• Bibliographic coupling</li> <li>• Co-authorship analysis</li> <li>• Cluster analysis</li> </ul>
30.11.23	<ul style="list-style-type: none"> <li>• Hands-on practice with biblioshiny</li> <li>• Descriptive analysis</li> <li>• Performance mapping through creating bibliometric networks</li> <li>• Thematic analysis and content analysis</li> </ul>
01.12.23	<ul style="list-style-type: none"> <li>• Art of academic writing and publication skill</li> <li>• Presentations to be delivered by registered participants</li> </ul>
02.12.23	<ul style="list-style-type: none"> <li>• Review paper to be submitted by registered participants</li> </ul>

**Registration Details**

**Fee:**  
INR 1500/-

**Timings:**

9:30 am - 1:00 pm

**Last date of registration:**

24<sup>th</sup> November, 2023

**Contact:** +91-9896180827

events.drc@chitkara.edu.in



Scan to Register



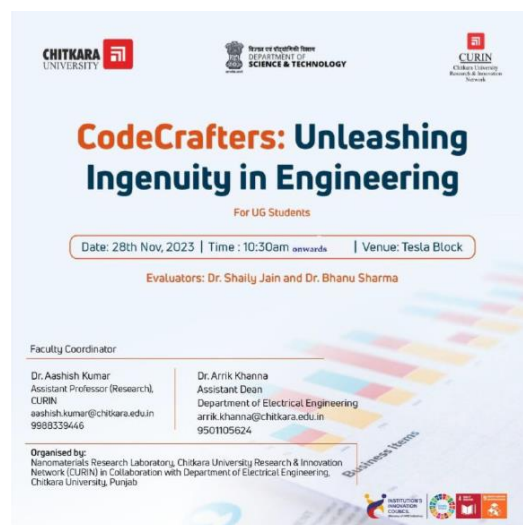
*Day 1: Our expert resource person initiates the session*



Event Name	CodeCrafters: Unleashing Ingenuity in Engineering
Date	28.11.2023
Venue	Chitkara University Punjab
Organizer	CURIN
Resource Person	—
Number of Participants	52
SDGs Covered	SDG4, SDG9, SDG17
Duration	1 day

### About the Activity

Nanomaterials Research Laboratory, CURIN Department, partnered with the Electrical Engineering Department of Chitkara University Punjab hosted an event called " **CodeCrafters: Unleashing Ingenuity in Engineering** " on November 28, 2023. The event took place from 10:30 am to 12:30 pm at the Tesla Block. Dr. Aashish Kumar, Assistant Professor (Research) at CURIN, and Dr. Arrik Khanna, Assistant Dean in the Electrical Department, served as faculty coordinators. The Resource Persons of the event were Dr. Shaily Jain and Dr. Bhanu Sharma, from Chitkara University, Punjab. Total No. of 48 students and 4 faculty members participated in the event. CodeCrafters seeks to offer a platform for aspiring programmers to showcase their ingenuity and technical advancement in the realm of C programming. The purpose of this event was to observe the wide variety of projects created by our skilled first-year students. These projects, ranging from algorithmic implementations to real-world applications, showcase the extent and scope of their programming abilities. Additionally, it served as a source of motivation for students to engage in multidisciplinary research and innovation.



Dr. Bhanu Sharma, Assistant Professor (Research) at CURIN, and Dr. Shaily Jain, an Associate Professor, assessed the projects presented by the students. Over 45 students took part in this event..





Event Details	
Title of the Event:	Industrial Visit (Grazitti Interactive)
Date of the Event:	29th Nov, 2023
Venue	Grazitti Interactive, Panchkula
SDG no	04
No. of Student Enrolled:	40
No. of Student Attended	40
Resource Persons:	Ms. Vandana, Ms. Vanshika, Mr. Sahildeep Singh

### Objective

- Insights into Full Stack Development
- Understand the work process in industry
- Awareness of latest Technologies
- Insights into Full Stack Development

### Description

CSI Student Chapter under the Aegis of the Department of Computer Applications organized an industrial visit to Grazitti Interactives on 29<sup>th</sup> November, 2023. The visit was attended by 40 MCA students, accompanied by two faculty members. Mr. Sahildeep Singh, a Developer at Grazitti, extended a warm welcome to the students and faculty members. Ms. Vandana provided insights into the role of a full stack developer, discussing salary prospects and future readiness, highlighting the benefits of pursuing a career in full stack development. Ms. Vanshika shared information on Salesforce, DevOps, and related topics. Finally, the students toured the entire company, gaining firsthand exposure to various ongoing live projects. They observed the practical aspects of these projects and learned about the prerequisites and requirements for similar roles. Additionally, they explored the company's infrastructure and facilities.





## Outcomes

- Awareness of Latest and Upcoming Technologies
- Students gained practical insights into ongoing projects, linking theoretical knowledge to real-world applications.
- Increased awareness of the benefits and future readiness associated with pursuing a career in full stack development.
- Exploration of specialized technologies, including Salesforce and DevOps, enhancing students' understanding of industry trends.



Event Name	Global Externship – Dubai & Abu Dhabi
Date	29th Nov, 2023 – 8th Dec, 2023
Venue	Dubai & Abu Dhabi
Organizer	Dr. Devesh Bathla and Ms. Babita Passwan
Resource Person	Dr. Khalid Shaikh, Mr. Armin Bajrektarevic, Mr. Giridhar, Mr. Rahul Raghupathy, Dr. Evrim Meeuw, Dr. Sadir Jumaa Alrawi, Dr. Abhinav Ahluwalia, Dr. Somnath Singh, Dr. Ravi Tipparaju, Mr. Darshan Kumar & Dr. Karthik Ramesh
Number of Participants	10
SDGs Covered	4, 10
Duration	10 days

### About the Activity

The immersion program provided a unique opportunity to gain a global perspective on business, culture, and technology. Interacting with industry leaders, professionals, and academics in Dubai and Abu Dhabi broadened our understanding of international business dynamics. Experiencing the rich cultural tapestry of Dubai and Abu Dhabi underscored the significance of cultural sensitivity in business. Understanding diverse perspectives and cultural nuances became essential for effective collaboration in a globalized world.



Event Details	
Topic	Food & Wine Pairing - VAC
Date	29-11-2023
Mode	Offline
Organizer name	CCHM
Resource person	Amit Gupta & Chef Kavesh Attary
No. of participants	34
SDG No.	3,4

## **Objectives**

1. To understand the fundamental principles of food and wine pairing.
2. To gain practical experience in selecting and pairing wines with various dishes.
3. To explore the chemistry and sensory interactions between food and wine.
4. To enhance students' knowledge and appreciation of wine and culinary arts.

## **Description**

The Food & Wine Pairing value-added course offers a golden opportunity for hospitality students to gain hands-on experience in the art and science of pairing food and wine. This course provides in-depth knowledge about the chemistry and sensory interactions between various foods and wines. Students will engage in practical exercises, allowing them to apply theoretical knowledge in real-world settings. By the end of the course, students will have a deeper appreciation and understanding of how to create harmonious food and wine pairings, enriching their culinary expertise and enhancing their professional skill set in the hospitality industry.

## **Outcomes**

1. Students will demonstrate a solid understanding of the principles of food and wine pairing.
2. Participants will apply their knowledge in practical settings, effectively pairing wines with different foods.
3. Attendees will appreciate the sensory interactions and chemistry between food and wine.
4. Students will enhance their overall culinary and hospitality skills, improving their professional competence.



### Event Details

Event name	Workshop
Topic	Session on Problem Solving and Ideation Workshop
Date	29 <sup>th</sup> November, 2023
Organized by	Department of Computer Science & Engineering
Resource Person	Ms. Bhavna Sareen
No. of students attended	150
SDG No.	4,9

Innovation is best when it unites people together. IEEE CIET Student Branch in collaboration with the Departments of Computer Science and Engineering organized a workshop on “Session on Problem Solving and Ideation Workshop” which was graced by Ms. Bhavna Sareen (Asst, Professor, Chitkara University). The speaker adeptly elucidated the step-by-step approach to problem-solving, underlining its pivotal role in fostering creativity, adaptability, and resilience in entrepreneurial ventures. The session underscored the idea that effective problem-solving is the cornerstone of successful ventures, serving as a catalyst for innovation and growth.

### **Topics encompassed in the Event**

The event was enlightening that delved into crucial aspects of entrepreneurship and innovation. The session began by emphasizing the significance of problem-solving process in the realms of entrepreneurship and innovation. A major highlight of the workshop was the exploration of various techniques for generating innovative ideas. Bhawana Sareen engaged the participants in interactive exercises and discussions to unleash their creativity and challenge conventional thinking. The workshop provided a platform for attendees to not only grasp the theoretical foundations of idea generation but also to apply these techniques in practical scenarios.

The event further delved into the structured aspects of innovation, including methodology, frameworks, and essential skills and tools. The speaker shared valuable insights into proven innovation methodologies, offering participants a roadmap to navigate the complexities of the innovation landscape. The event undoubtedly contributed to the participants’ ability to approach problem-solving and ideation with a strategic and innovative mindset.

## Outcomes of the event

- The activity instilled adaptability, enabling participants to navigate complexities with agility and respond effectively to dynamic entrepreneurial landscapes.
- Participants experienced strengthened team synergy, promoting collaboration as an integral element in the problem-solving and ideation processes.
- The event unleashed innovative thinking by engaging participants in interactive exercises, sparking creativity and challenging conventional thought patterns.



During the event (29<sup>th</sup> Nov, 2023)



**Students showing their interest during the event (29<sup>th</sup> Nov, 2023)**



## **Objectives**

The objective of the placement event titled "SPROUTS.AI Talent Harvest: Unleashing Potential through Design Thinking and Emerging Trends in Innovation," held on November 29, 2023, was multifaceted and aimed at providing a comprehensive platform for students, the company Sprouts, and the keynote speaker, Ms. Anindya, HR Executive, SPROUTS. Through this engagement, the goal was to enable students to make informed career decisions and understand the alignment between their skills and the dynamic needs of the corporate sector. The objective was to expose them to cutting-edge concepts, methodologies, and industry trends that play a pivotal role in the realm of innovation. Ms. Anindya, as the featured speaker, contributed to the objective by sharing her expertise on emerging trends and providing valuable insights into the professional landscape. Her role was pivotal in guiding students towards harnessing their potential through a lens of innovation, aligning their skills with the contemporary demands of the industry. It aimed to equip students with not only the knowledge and skills required for their professional journey but also with a broader understanding of industry dynamics, fostering a holistic approach to career readiness.

## **Outcomes**

1. The event succeeded in deepening students' understanding of Sprouts. AI and the broader industry landscape. Attendees gained valuable insights into the company's operations, culture and emerging trends in innovation.
2. Participants experienced a hands-on approach to design thinking, fostering creative problem-solving skills. Workshops and interactions during the event equipped students with practical knowledge.
3. The event provided a platform for meaningful interactions between students and sprouts representatives. Networking opportunities facilitated discussions on career prospects, internship and job-placements.
4. Ms. Anindya's keynote address left a lasting impact, inspiring students to embrace innovation and stay abreast of emerging trends. Her insights into industry dynamics and career pathways contributed to shaping the mindset of students.



*Students attending the session (29<sup>th</sup> – 30<sup>th</sup> November, 2023)*



*Students attending the session (29<sup>th</sup> – 30<sup>th</sup> November, 2023)*

Event Name	Devising Social Media Marketing Strategies for Business
Date	30 <sup>th</sup> Nov-9 <sup>th</sup> Dec, 2023
Venue	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business school, Chitkara University, Punjab
Organizer	Dr. Shivani Malhan
Resource Person	Dr. Shivani Malhan
Number of Participants	46
SDGs Covered	4, 10
Duration	30 hours

### About the Activity

In today's dynamic digital landscape, social media has emerged as an indispensable tool for businesses of all sizes to connect with their target audience, promote their brand, and drive sales. This social media marketing value-added course provided the expertise which is required by the students in this digital era. The topics discussed in the value added course included scope of social media marketing, search engine optimization, search engine marketing social media marketing strategies, blog writing, creation of social media advertisements, examples of best social media marketing campaigns.



Event Details	
Topic	Complexities Of a Food & Beverage Venture as a start – up
Date	30th November, 2023
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Dr. Siddharth bedi
No. of participants	70
SDG No.	SDG 3: Good health and wellbeing, SDG 4: Quality education, SDG17: Partnership for the goals

### **Objective**

1. Understanding Food & Beverage Entrepreneurship
2. Experiential Learning in Startup Operations
3. Exploration of Entrepreneurial Skills
4. Integration of Theory and Practice

### **Description**

Chitkara College of Hospitality Management curated an insightful exposure visit centered around the intricacies of initiating a Food & Beverage venture. The event, titled "Site Visit to a Microbrewery," unfolded on the 30th of November 2023 at Brew Estate in Sector 26, Chandigarh.

The visit was designed to provide students with a comprehensive understanding of the complexities associated with launching a Food & Beverage startup. Immersed in the operational hub of a microbrewery, students gained exposure to the nuanced processes involved in managing such ventures.

This hands-on experience not only broadened students' perspectives on the intricacies of the hospitality sector but also equipped them with practical knowledge crucial for venturing into their own Food & Beverage startups. The exposure visit, which seamlessly integrated academia with real-world applications, exemplifies Chitkara College of Hospitality Management's commitment to providing holistic education.

## Outcomes

1. Increased awareness of market trends, consumer preferences, and competitive dynamics within the hospitality sector.
2. Development of critical thinking and problem-solving skills through hands-on engagement with real-world startup scenarios.
3. Encouragement of innovative thinking and risk-taking behavior, inspiring students to identify and pursue entrepreneurial opportunities within the Food & Beverage domain.
4. Improved understanding of the practical implications of business theories and frameworks in the context of startup operations.



**CHITKARA**  
UNIVERSITY

### COMPLEXITIES OF A FOOD & BEVERAGE VENTURE AS A START-UP

*Site Visit to a Micro-Brewery*

Resource Person  
**Dr. Siddharth Bedi**  
Assistant Professor  
Institute Innovation Council Ambassador  
Chitkara School of Hospitality

Date : 30th November, 2023  
Time : 12:00 pm onwards  
Venue : Brew Estate, Sector 26, Chandigarh.

Organised by  
Chitkara College of Hospitality Management

## **Objectives**

The objective of the Expert Talk event held on November 30, 2023, featuring Mr. Prakhar Tripathi, Head of Campus Recruitment at Accenture, revolves around illuminating the pivotal role of prototyping in the journey from concept to market, with a specific focus on its significance in the realm of entrepreneurship and start-ups. The event aims to provide a comprehensive understanding of how prototyping serves as a transformative catalyst in bringing innovative ideas to fruition and navigating the intricate path to market viability. Participants will gain insights into how prototyping serves as a tangible manifestation of ideas, enabling entrepreneurs to iterate and refine their concepts before full-scale implementation. Mr. Tripathi's expertise will shed light on Accenture's perspective on the strategic integration of prototyping within the entrepreneurial landscape. Attendees will glean practical strategies and best practices for incorporating prototyping into their entrepreneurial endeavors, drawing from Accenture's wealth of experience in nurturing talent and driving innovation. Lastly, the event seeks to inspire and empower the university community by showcasing successful case studies where prototyping has been instrumental in the success stories of start-ups. By doing so, it aspires to instill a sense of confidence and adeptness in leveraging prototyping as a key tool in the entrepreneurial toolkit. Overall, the objective is to equip participants with actionable insights and a deeper appreciation for the role of prototyping in the dynamic landscape of entrepreneurship.

## **Outcomes**

1. Insights from Mr. Prakhar Tripathi's experience will provide participants with valuable knowledge on how to effectively employ prototyping as a strategic tool for idea refinement and validation.
2. The event will contribute to the development of a strategic mindset among participants, fostering an appreciation for the integration of prototyping within the start-up ecosystem.
3. Participants will leave with actionable strategies and best practices for implementing prototyping in their entrepreneurial ventures.
4. The event will serve as a source of inspiration, showcasing how prototyping has played a pivotal role in the success stories of start-ups.



*Students attending the session (30<sup>th</sup> November, 2023)*

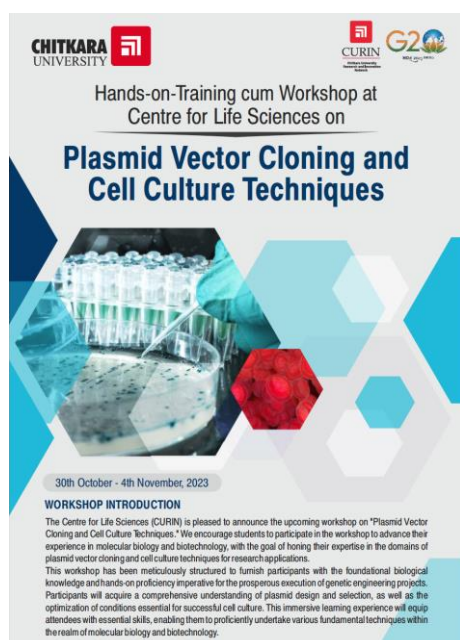





*Students attending the session (30<sup>th</sup> November)*

Event Name	Workshop on Plasmid Vector Cloning and Cell Culture Techniques
Date	30.10.2023 to 04.11.2023
Venue	Chitkara University Punjab
Organizer	CURIN
Resource Person	Dr. Varsha Singh
Number of Participants	4
SDGs Covered	SDG 3, SDG 4 and SDG 17
Duration	6 days

## About the Activity

The Centre for Life Sciences, CURIN, successfully completed its intensive six-day hands-on training-cum-workshop on **Plasmid Vector Cloning and Cell Culture Techniques**, held from **October 30th to November 4th, 2023** at Chitkara University, Punjab. The program focused on imparting in-depth knowledge of molecular biology and genetic engineering techniques to the participants from various institutes across India. The Resource Person of the workshop was Dr. Varsha Singh, Assistant Professor, CURIN, Chitkara University, Punjab. During this intensive workshop, participants learned advanced cell culture methodologies, gaining hands-on experience in creating and maintaining human cell lines under controlled conditions especially in Biosafety Level-2 (BSL-2) set-ups. They also explored the process of cloning human genes and transferring them into host cells in an artificial environment, learning the fundamental principles of genetic engineering. Additionally, the workshop included comprehensive training in polymerase chain reaction (PCR) techniques, allowing participants to master the art of DNA amplification.



**CHITKARA UNIVERSITY**   

Hands-on-Training cum Workshop at  
Centre for Life Sciences on

### Plasmid Vector Cloning and Cell Culture Techniques

30th October - 4th November, 2023

**WORKSHOP INTRODUCTION**

The Centre for Life Sciences (CURIN) is pleased to announce the upcoming workshop on "Plasmid Vector Cloning and Cell Culture Techniques." We encourage students to participate in the workshop to advance their experience in molecular biology and biotechnology, with the goal of honing their expertise in the domains of plasmid vector cloning and cell culture techniques for research applications.

This workshop has been meticulously structured to furnish participants with the foundational biological knowledge and hands-on proficiency imperative for the prosperous execution of genetic engineering projects. Participants will acquire a comprehensive understanding of plasmid design and selection, as well as the optimization of conditions essential for successful cell culture. This immersive learning experience will equip attendees with essential skills, enabling them to proficiently undertake various fundamental techniques within the realm of molecular biology and biotechnology.

### WORKSHOP SCHEDULE (offline mode)

- ◆ Day - 1 | 30th October, 2023 | 9:30 am – 5:00 pm  
(Theory) Workshop introduction, Gene Expression Vectors & Techniques  
(Practical) Gene of interest selection using databases
- ◆ Day - 2 | 31st October, 2023 | 9:30 am – 5:00 pm  
(Theory) Molecular Cloning and Transformation of Plasmid Vectors  
(Practical) Transformation, plasmid isolation, digestion, and detection
- ◆ Day - 3 | 1st November, 2023 | 9:30 am – 5:00 pm  
(Theory) Mammalian Cell Culture  
(Practical) Cell line revival and passaging
- ◆ Day - 4 | 2nd November, 2023 | 9:30 am – 5:00 pm  
(Theory) Mammalian Cell Culture (cont.)  
(Practical) Viability testing & counting of cells
- ◆ Day - 5 | 3rd November, 2023 | 9:30 am – 5:00 pm  
(Theory) Gene Expression studies using RT-PCR  
(Practical) RNA isolation, Gene expression studies using Real Time-PCR method
- ◆ Day - 6 | 4th November, 2023 | 9:30 am – 5:00 pm  
Queries, Discussion and Quiz

#### Who should attend?

Open to Students of all Institutions who wish to learn basic molecular biology techniques related to **Plasmid Vector Cloning and Cell Culture Techniques** in Biosafety Level 2 (BSL2) set-ups.

Deadline for Registration  
25th October, 2023

Fee: INR 5000/-  
(Non-Refundable)

#### Resource Person

Dr. Varsha Singh | Assistant professor  
Centre for Life Sciences | Molecular Biology & Bioinformatics Division,  
Chitkara University Research and Innovation Network (CURIN), Chitkara University

Venue: Centre for Life Sciences, Molecular Biology & Bioinformatics  
Unit (5th Floor, Balbagge Block), Chitkara University Research and  
Innovation Network (CURIN), Chitkara University, Punjab.

For queries write to:  
mangreet.kaur.98@chitkara.edu.in or Call: 98032-00034

**Training Certificates will be provided to all attendees.**

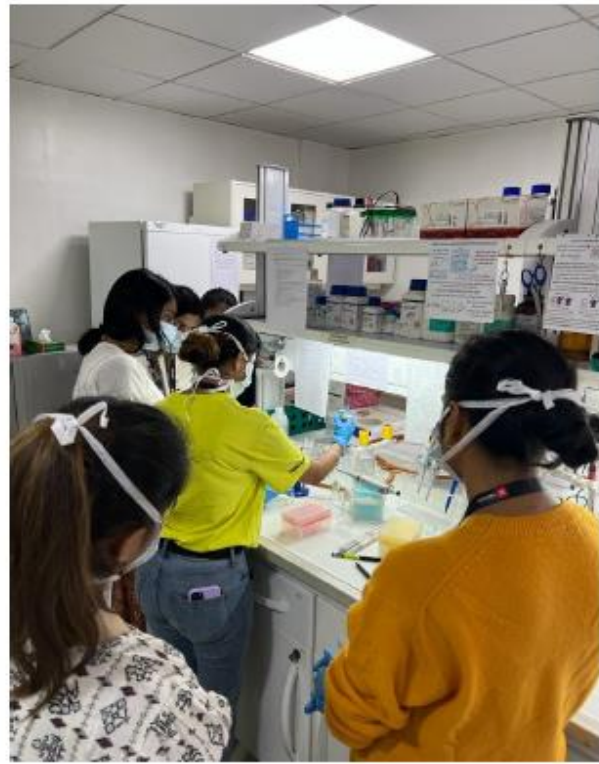


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\*Seats Limited to  
5-7 Participants only





*Participants getting hands on training for handling wet-lab work for cloning*

Event Details	
Topic	CEED: Innovation- Cornerstone to a successful startup
Date	01-12-2023
Mode	Offline
Organizer name	CCHM
Resource person	Mr Prashant Singh
No. of participants	102
SDG No.	4,17

### Objectives

1. Understand the key qualities and skills required to become a successful entrepreneur.
2. Explore the start-up ecosystem within the university, including available resources and support networks.
3. Learn about the process of ideation, validation, and execution of a business idea.
4. Gain insights into the challenges and opportunities in entrepreneurship and how to navigate them effectively.

### Description

The expert talk aimed to equip students with a comprehensive understanding of entrepreneurship, emphasizing the essential qualities and skills needed for success in the field. Through exploring the university's start-up ecosystem, students discovered the array of resources and support available to them. By delving into the process of idea generation, validation, and implementation, attendees gained practical insights into transforming concepts into viable businesses. The session also shed light on the common challenges and opportunities in entrepreneurship, empowering students to navigate the complex start-up landscape with confidence and strategic acumen.

### Outcomes

1. Identify personal strengths and areas for development in relation to entrepreneurship.
2. Utilize university resources and networks to support their entrepreneurial endeavors.
3. Develop a business idea with a clear value proposition and market potential.





4. Demonstrate an understanding of the entrepreneurial journey and strategies for overcoming obstacles in the start-up landscape.



EVENT DETAILS	
Event Name	C.S.R.Activity
Topic	Role Play on World AIDS Day
Date	1 <sup>st</sup> December 2023
Venue	GMSH-16 Hospital Chandigarh
Organizer's Name	Ms. Neha , Ms. Divya Thakur , Ms. Ayushi, Ms. Priya.
Resource Person	-
No. of Participants	11 Participants
No. of Impacted Individuals	22
SDG no.	03,04

### Objectives

- To bring the awareness to the community people regarding the increasing burden of the AIDS diseases in the community and their prevention
- To support for people living with affected by HIV
- To foster early detection of HIV infection among persons at ongoing risk for HIV or among persons with a recent HIV exposure.

**World AIDS Day** is celebrated on 1<sup>st</sup> December of every year. The theme for this year is “**Let Communities lead**”. Department of Nursing, Chitkara School of Health Sciences, Chitkara University organized BSc. Nursing 3<sup>rd</sup> semester organized a Role play on 1<sup>st</sup> December in which they conveyed the message to the public.

The main purpose of this this day was to prompt for all to work for the proven practical actions needed to address inequalities and help end AIDS. The audience was mixture of the family members of the patients and staff of GMSH-16 Hospital, Chandigarh. There were total 20-22 people present there at the time of role play.

Event name	Expert lecture
Topic	Exploration of Latest in Residential Interior Projects
Date	01 Dec 2023
Venue	Le Corbusier Block, CSPA
Organizer	Department of Interior Design
Resource Person	Ar. Purnima Sharma, Architect CAPT Consultants Chandigarh
No. Participant	44 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

### Description

Department of Interior Design, Chitkara School of Planning and Architecture has organized an expert session for the students of batch 2023, 1st semester, B.Des. & M.Des (Interior Design) with the objective of "**Design Intervention Through "Home Design"**" at Le Corbusier Block Chitkara University, Punjab. Ar. Purnima Sharma had an interactive session with the students by sharing her views about what do you understand by Home? What is the goal when designing home? What are the needs of the house and what is its primary goal? Further emphasis was made on various elements and principles which are used in planning of a space. Students were made aware of the balance to achieve while designing a house and to keep in mind the psychological, physical, mental and emotional satisfaction.







**Outcomes-** Role play was an amazing experience and a great way to spread upgrade knowledge and provide real scenarios to help of individua.

Event Name:-	World AIDS Day
Venue:-	Outside Exploretorium
Date:-	1 <sup>st</sup> December, 2023
SDG Number, Name and NEP	Good Health and Well Being, 4-Quality Education, 16- Peace, Justice and Strong Institution, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Number of Attendees:-	232
Duration:-	One Day

### Description of Event

**"Knowledge empowers; awareness transforms."**

On **1 December, 2023, World AIDS Day** was observed with vigor and awareness at **Chitkara University, Punjab**, transforming the campus into a hub of diverse activities.

People around the world unite to show support for those living with and affected by HIV and to remember those who lost their lives to AIDS. The world can end AIDS and the stigma revolving around it, with communities leading the way. This World AIDS Day, Chitkara led the way through a creative stride towards raising awareness.

In collaboration with the **Red Ribbon Club**, the **National Service Scheme, Chitkara University** initiated a series of events marked by creativity. The day kicked off with a **face-painting and poster-making competition**, where NSS volunteers, armed with brushes and bright paints, skilfully transformed faces and posters into powerful messages of awareness about HIV.

The campus buzzed with excitement as NSS volunteers and Red Ribbon Club members joined forces for a **flash mob**, engaging the campus in an entertaining yet informative way about HIV. The visual impact of the face painting and posters, combined with the lively flash mob, served to create a dynamic atmosphere of awareness.

As evening arrived, volunteers gathered for a meaningful ceremony, taking an **oath** to fight against the stigma associated with HIV. This symbolic gesture highlighted the commitment of the Chitkara University community to be advocates for change and inclusivity. The ceremony was followed by a **candle march**, with slogans like "Compassion over stigma, unity over



AIDS” resonating in the air. The march not only illuminated the evening but also illuminated the collective spirit to combat the societal barriers and prejudices surrounding HIV.

World AIDS Day, a global initiative dedicated to raising awareness about HIV/AIDS, remembers those who lost their lives to the disease and shows support for those living with it. The day at Chitkara University was a significant step toward changing perceptions and breaking down the barriers of stigma surrounding HIV. The vigilant Chitkarian’s active participation in this global movement demonstrated its commitment to being a socially responsible institution.





Event Name	FinTech: Innovation For Entrepreneurs
Date	2nd December, 2023
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Ritu Garg
Number of Participants	49
SDGs Covered	4,8,9
Duration	3 hours

### About the Activity

An Expert Talk was organized for the students of B. Com titled “FinTech: Innovation For Entrepreneurs” that gives the students a comprehensive understanding about the new & upcoming ideas and innovations in the current market scenario and how that can be utilized to become a good and efficient entrepreneur. The session also helps the students know about the future challenges in the market and provides with ideas of possible solutions for the same and also get to know how the said field has the potential to provide them the great career opportunities in the field of Finance and Technology.

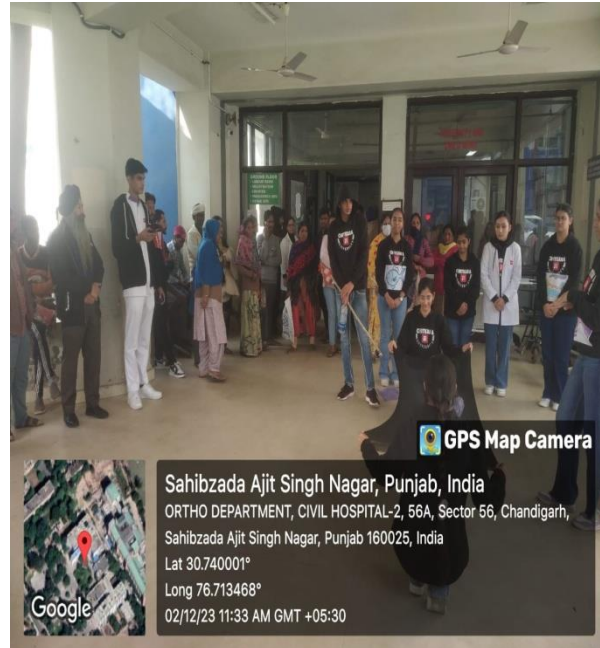
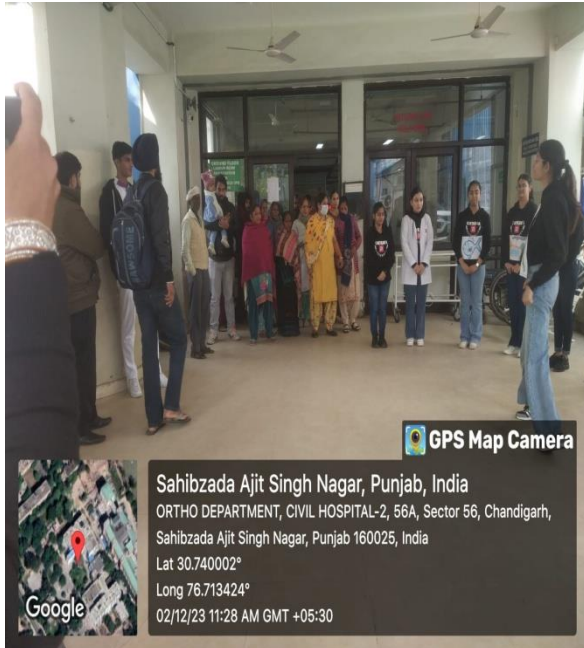


<b>Event Name</b>	CSR Activity
<b>Topic</b>	Awareness programme on World Pollution Day
<b>Date</b>	2 <sup>nd</sup> December, 2023
<b>Venue</b>	Civil Hospital, Phase 6 Mohali
<b>Organizers</b>	Ms.Aarti Dhiman, Ms.Seema Rani, Ms.Anjali Rani, Ms.Chetna, Ms. Alisha Nursing Tutor Department of Nursing, CSHS Department of Punjab
<b>No. of Participants</b>	56
<b>No. of Impacted Individual</b>	15
<b>Under SDG no.</b>	03
<b>SDG Details</b>	03 Good health and wellbeing, 04 Quality education

### Objective:-

1. To create awareness about the pollution prevention.
2. To enhance the creative skills of the students.

On the occasion of World Pollution Day, Students of BSc Nursing I<sup>st</sup> semester conducted a role play activity at Dr. BR Ambedkar State Institute of Medical Sciences, SAS Nagar (Mohali) Punjab on 2<sup>nd</sup> December 2023. The objective of conducting this programme was to **spread awareness about prevention of all types of pollution**. The activity was based on the theme **“From awareness to action to combat pollution”**. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. Awareness program emphasized on air, water, noise and soil pollution’s causes and its prevention. Overall the program was very helpful and effective and group also shared their queries regarding the pollution prevention.



**Outcomes:** Role play was an amazing experience and a great way to create awareness among people.

## **Objectives:**

The placement session, Discovering Potential through Design Thinking and Research by Virtusa, organized by the Department of Computer Science and Engineering at Chitkara University, were held on 2<sup>nd</sup> December 2023 & 3<sup>rd</sup> December, 2023 and received a great response from the students. The distinguished company representative for the event was Ms. Geetanjali Soni, an industry expert and HR Campus Relationship and Engagement at Virtusa, renowned for her extensive knowledge and experience in design thinking and innovative research. The primary objective of the event was to facilitate interactions between students and recruiting company, fostering a mutually beneficial relationship. The event aimed to help students explore career opportunities, gain insights into different industries, and secure placements in line with their academic and professional aspirations. The event featured a mix of activities, including one-on-one interviews, group discussions, and networking sessions. Overall, the event provided job opportunities and mentorship to the skilled students and gave valuable feedback, suggestions and experience to the other students for their better future placements.

## **Outcomes:**

1. The seminar successfully provided mentorship, internship opportunities and jobs to the skilled students.
2. Through interactive discussions, technical and non-technical interview sessions, the students gained insights into various industrial scopes, expectations, work culture and challenges associated with these sectors.
3. Overall, the expert session provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.
4. The outcomes of the event helped attendees to uncover unexpected area of innovation by combining ideas into concepts.



Students attending the session (2<sup>nd</sup> December, 2023)

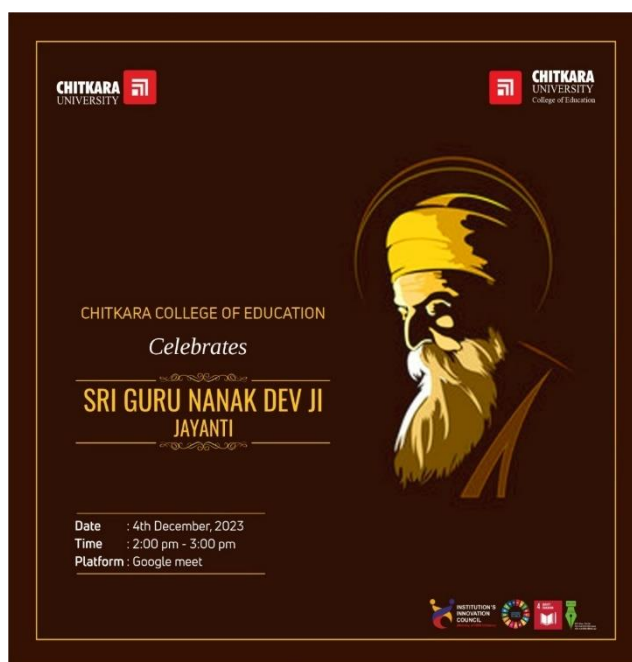


Students attending the session (2<sup>nd</sup> December, 2023)

<b>Event Name</b>	Gurpurab Celebration
<b>Date</b>	4 <sup>th</sup> December 2023
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr. Sangeeta Pant, Dean, CCE, Chitkara University, Punjab
<b>Number of Participants</b>	57
<b>SDGs Covered</b>	4
<b>Duration</b>	One hours

### About the Activity:

Chitkara College of Education conducted a five-day Professional Development Program (PDP) from December 18 to 22, 2023 for the Non teaching staff members of CCE, OSA, IQAC and CSPC . The theme of the PDP was "Emerging Trends in Technology and Organizing Skills". Ms. Mansi Uppal, Innovation Manager of the EDUREFORM project, served as the resource person on the first day. In her engaging session, Ms. Uppal elucidated on the effective utilization of Google Drive along with insights on managing and organizing data, granting collaboration rights, and navigating Google tools such as sheets and tracking changes. The session concluded with valuable dos and don'ts for optimal use of Google Drive. On the second day, Mr. Pawan Mehta, Director, Office of Information Technology, gave an insight into the effective use of Gmail and its various features to streamline the mailing process along with its key features like labels, filters and mail merge. On the third day, Mr. Divyansh Juneja, Professor of Artificial Intelligence in Chitkara Business School provided insightful advice on how to effectively utilize cloud services, Google Docs, Sheets, Forms etc. On day four, the Staff Development Program was continued by Mr. Divyansh Juneja who focused on the google drive management and unveiled the capabilities of google sites and how one can create and share their user-friendly website with ease. Mr. Divyansh Juneja emphasized on the key features of Task Board, Task Code, Jam





Board and Edu site in yet another session on day five. Dr Sangeeta Pant, Dean, Chitkara College of Education expresses gratitude to the resource people for helping the non-teaching staff members advance their skills and broaden their capabilities for the department's seamless and effective operation.

**.Glimpse of the Event: -**



Dr. Parul Sood, Assistant Dean, Chitkara College of Education sharing the teachings of Gurunank Ji with alpha teachers.



Ms Vismaad Kaur, Assistant Professor, Chitkara College of Education announcing the results of various competitions

Chitkara ACM Student Chapter in collaboration with the Department of Computer Science and Engineering, organized an event “CODECRAFTERS 2K23 where, Critical thinking for innovative solutions to overcome problems” on 4th December 2023. It’s a competitive programming event which has put the sense of thesis of folks. Encouraged carping memory with challenging coding stickler.

To boost the enthusiasm, our faculty in charge: Dr. Saravjeet Singh and Dr. Ravneet Kaur addressed students. The event was organized in Pierre Hall on 4<sup>th</sup> December 2023 from 9:30 am to 4:00 pm.

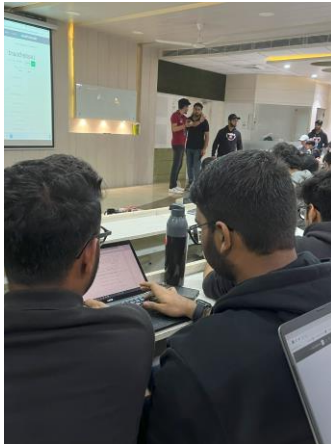
### **Event Highlights**

#### **1. Opening Speech:**

The event kicked off with an inspiring opening speech that set the tone for the day. Speaker was welcomed to a vibrant atmosphere filled with enthusiasm and excitement. Then Speaker thanks and welcome attendees, acknowledging the diverse audience of developers, Engineers and technology enthusiast for this event. Today, being the part of this ACM event, its impact on shaping the future was emphasized, encouraging attendees to join Chitkara ACM Student Chapter’s next events.

#### **2. About the Event and Quiz:**

“Codecrafters” held, and it has been a marvellous achievement. We had a great energetic competition which started at 9:30 a.m. Competitors were provided with 3 coding questions, and they had to crack it in 1 hr. Everyone are abide by the rules and start working hard on their codes and came out with amazing results. But following the format of the competition, only 25 were qualified for second round. After the break of 45 mins again hustle started among students for finding bugs in codes which was our second round and on basis of this round we had to select top 10 master coders. With all the skills and hard work coders did amazing job. But according to rules only top 10 were selected and were again tested for final round. 5 questions were giving which were brainstorming to test them. Pressure builded amongst them to compete within themselves. With the hustle of half an hour and students tremendous engagement, we ended our competition with our achievers. Our winners were recognised with goodies and coupons as their prices. Finally the competition was ended under the boundaries and happy faces.



First Round [4<sup>th</sup> December

2023]

### 3. Role of Heads:

During starting of event ACM heads motivated and praised attendees for coming to this event. They maintained the enthusiastic environment with several doubts arising in every mind, the heads encourage participants for cleared their all the queries. Attendees were encouraged to network, share experiences, and build connections that extend beyond the event. At end the Heads, ensure the participants that “They will bring exciting events like this.”



Winners of CodeCrafters [4<sup>th</sup> December 2023]



## **CODECRAFTERS: Where Entrepreneurship Meets Git Excellence [20 November 2023]**

### **Outcomes of the Session:**

- Attendees can enhance their coding skills by learning new programming languages, tools, or techniques.
- Coding events can foster a sense of community among participants who share common interests and goals.
- Participants gain valuable experience by working on real-world coding challenges, improving their coding and problem-solving abilities.

<b>EVENT:</b>	Membership in Committee of MSME, Govt of INDIA		
<b>Date / Time:</b>	4 <sup>th</sup> to 8 <sup>th</sup> Dec 23 /1100-1430 hrs	<b>Mode:</b>	Offline
<b>Location / Link:</b>	Ministry of MSME, Govt of INDIA		
<b>Activity In-charge:</b>	Dr Anurag Tewari & Mr. Sube Singh		
<b>No. of Participants:</b>	450 Students		
<b>Resource Person (if any)</b>	Dr Anurag Tewari		
<b>SDG:</b>	4, 5, 8 & 17		

**Event Details:**

**Committee Membership** Dr. Anurag Tewari has been a member of Ministry of Micro, Small & Medium Enterprises Committee for evaluation of startup proposals submitted at national level by women folk in agriculture sector. Such 541 cases were evaluated in Ludhiana (Punjab) by the committee jointly & thereafter immediately results were submitted on the spot. This is a great service to the nation as it requires lot of practical experience in agriculture sector.

In this committee there were total 4 members. One from Centre for Scientific & Industrial Research (Govt of India), two from Punjab Agriculture University & 1 from CHITKARA UNIVERSITY. CHITKARA UNIVERSITY was the only private university from which Dr Anurag Tewari was nominated as a member.



**Dr Anurag Tewari being honored by Dr N K Sharma (Director –**

<b>Event Name</b>	Declamation Competition
<b>Date</b>	5 Dec,2023
<b>Venue</b>	Fleming Block,4 <sup>th</sup> Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Pashmeen Kaur
<b>Resource Person</b>	Seagulls team
<b>Number of Participants</b>	10
<b>SDGs Covered</b>	4, 5, 9, 16
<b>Duration</b>	1 day

### About the Activity

In order to celebrate Human Rights Day, students of Integrated Programme in Management(IPM) from Chitkara Business School came forward and participated in the Declamation Competition. Powerful performances came up on critical issues such as on rights of transgender, Israel and Palestine conflict, Russia and Ukraine conflict. Students showcased that how scars etched not just on bodies but on souls, a poignant reminder of the emotional and mental toll of war. Students also demonstrated through this competition that how media act as double edge sword these days. The esteemed jury, Dr. Rahul Hakkhu and Dr. Subodh Saluja sir, meticulously evaluated each performance. Content, expression, voice, confidence, and the use of props – each element weighed carefully to determine the most impactful voices.

### Glimpse of the Event: -



Pictures of Declamation Competition



Pictures of Declamation Competition



Pictures of Declamation Competition



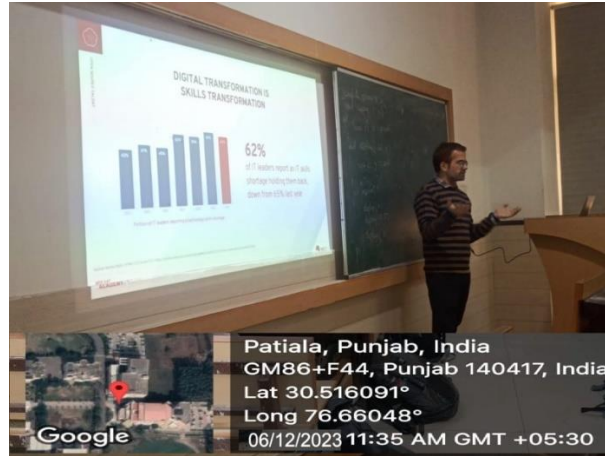
Pictures of Declamation Competition

Event Details	
Event Name	All you need to know about Innovative Open Source & Red Hat Enterprise Linux
Topic	Innovative techniques to customize the Linux System
Date	06/12/2023
Time	10:30 AM – 12:30 PM
Venue	TG-318
Students Enrolled	68
Students Attended	67
Organized By	Department of Computer Science and Engineering
SDG No.	4 and 9

All you need to know about Innovative Open Source & Red Hat Enterprise Linux expert talk was conducted for the students of Batch 2022 Computer Science and Engineering on 6<sup>th</sup> December 2023 for providing them an insight into Open Source to make students familiar with the innovative solutions to modern resource management solution and spirit of excelling in their careers in the recent development in RHEL 9. The session was focussed on the industrial requirements of Linux concepts and skills development towards System Administration. Sixty-seven students have attended the session from Punjab campus. The expert talk was organized by Dr. Kamali Singla, Professor-DCSE & Deputy Registrar- IQAC and session was delivered by Dr. Jatin Arora, Red Hat Academy Coordinator, Chitkara University, Punjab. The expert had covered the RHEL 9 administration and learning OpenStack cloud platform during degree program.

### Outcomes:

- Students came to know about the recent innovations towards resource management.
- Real time working of OpenStack cloud platform by using RHEL 9.
- Certification track and career opportunities after learning Red Hat System Administration.
- Active participation and asking good questions had improved the competency of students.



Expert delivering Session (06.12.2023)



Active Student Participation (06.12.2023)



Student attending session (06.12.2023)



## **Objectives:**

The placement session, Mastering Placement Interviews with a Focus on Emerging Trends in Research, Innovation and Entrepreneurship, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 6<sup>th</sup> December 2023 and received a great response from the students. The distinguished company representative for the event was Mr. Joshua David, HR, India Campus Lead, renowned for his extensive knowledge and experience in industry analytics and entrepreneurship. The primary objective of the event was to facilitate interactions between students and recruiting company, fostering a mutually beneficial relationship. The event aimed to help students explore career opportunities, gain insights into different industries, latest trends, entrepreneurship and secure placements in line with their academic and professional aspirations. The event featured a mix of activities, including one-on-one interviews, group discussions, and networking sessions. Companies conducted preliminary interviews to assess candidates, while students had the chance to engage with industry professionals, gaining insights into workplace dynamics and industry trends. It also served as a platform for the students to showcase their skills, build valuable connections, gain constructive feedback and get internship opportunities to gain practical experience. Overall, the event provided job opportunities and mentorship to the skilled students and gave valuable feedback, suggestions and experience to the other students for their better future placements.

## **Outcomes:**

The outcomes are:

1. The seminar successfully provided mentorship, internship opportunities and jobs to the skilled students.
2. Through interactive discussions, technical and non-technical interview sessions, the students gained insights into various industrial trends, research and innovation, entrepreneurship, work culture and challenges associated with these sectors.
3. Overall, the expert session provided a valuable platform for participants to enhance their knowledge, gain practical experience, and connect with experts in the field.
4. The outcomes of the event helped attendees to uncover unexpected area of innovation by combining ideas into concepts.



Students attending the session (6<sup>th</sup> December, 2023)



Students attending the session (6<sup>th</sup> December, 2023)

Event Details	
Title of the Event:	Game Craft: Levelling up Innovation in Gaming
Date of the Event:	06/12/2023
Venue	Pierre Hall, Architecture Block
SDG No.	4
No. of Student Enrolled:	66
No. of Student Attended	66
Expert Detail	Dr. Kamali Gupta, Professor, DCSE, Chitkara University

### **Objectives:**

Centre of Excellence -Operating System Environment, in collaboration with the Chitkara University Institute of Engineering & Technology, is organizing a contest on “Game Craft: Levelling up Innovation in Gaming” Staying updated with the new technologies is never too late to catch-up and now us. We organizing Event that based on the latest technologies for web or Application Development. Apple Student Community presents a Game craft event that was held on 6th of December,2023 in Pierre hall, Architecture block under Centre Of Excellence - Operating System Environment. Firstly our community lead , Aarushi welcomed everyone to the event and after that Abhay Chauhan, head of the organizing team welcomed all the participants by introducing them to the games.



### **Followed to event-**

Our first game was smash kart , we played smash kart in two rounds and after that winners

were selected. Second game was tumble guys, we had two rounds of games and two winners selected in each of the rounds. After that followed to the presentation, Devang Sethi one of the member of Organizing team and Aargya, member of social media team had a deep conversation on gaming future with the participants. They told about the scope of gaming and how can one enter in gaming. Followed by prize distribution, Our Esteemed faculty head Dr. Amanpreet Kaur whose guidance played a pivotal role in making the event a resounding success distributed prizes to the winners and had a small conversation with the participants and core team members. Participants experience the thrill of learning in gaming through our gamification event! They dive into a dynamic blend of education and entertainment as participants embark on challenges, earn rewards by engaging in both of our games. Our event fulfilled the promise of a unique and engaging platform fostering teamwork and skill enhancement in the exciting gamification event. After Distributing the prizes, we ended the event by thanking everyone because without their presence the event would not be successful. Our faculty head, Amanpreet ma'am appreciates the highest contributors of gamification events with the words of appreciation and the goodie. In conclusion, our event was a resounding success, weaving together education, entertainment, and camaraderie seamlessly. Participants embraced challenges, unlocked achievements, and left with enriched experience. The event's success lies in the collaborative spirit and enthusiasm displayed by all involved, setting a high standard of future gatherings.



### Detail of the Event/Session

Date of the Event/Session	06-Dec-23
Name of the Event/Session	Quarterly Session with Support Staff (By - Mr. Rattandeep Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Babbage, Turing, De-Morgan & CSPA/35
SDG Covered	2 , 4 , 5, 8

A Quarterly session with his support staff had been taken by the Administrative officer (Mr. Rattandeep Singh). The Officer is handling the four buildings of the university (Babbage/Le-Corbusier/De-Morgan/Turing). They provided information on the following aspects to the staff.

- Always be in pleasant personality.
- Helpful to each other.
- Less use of mobile for personal work.
- Behaviour.
- Attend the session of short briefing in evening time.



<b>Event Name</b>	2 <sup>nd</sup> Annual Conference (International)
<b>Topic</b>	Revamping Nursing Science, Practice and Research: Fostering Interprofessional Collaboration in Evidence Based Healthcare: From Education to Practice
<b>Date</b>	7 <sup>th</sup> -8 <sup>th</sup> December, 2023
<b>Time</b>	9:00 am-4:00 pm
<b>Venue</b>	Exploretorium, Chitkara University
<b>Organizer</b>	Department of Nursing, Chitkara School of Health Sciences, Chitkara University
<b>Resource Persons</b>	<p>Dr. Sukhpal Kaur, Principal, NINE, PGIMER, Chandigarh</p> <p>Dr. Sushma Saini, Associate Professor, NINE, PGIMER, Chandigarh</p> <p>Mr. Jaideep Herbert, Chief Operating Officer, Vidyanta Skills Institute</p> <p>Prof. Kumkum Ghosh, Principal, SOS Nursing School, Faridabad</p> <p>Dr. PK Khosla, Pro Vice Chancellor, CURIN, Chitkara University</p> <p>Dr. Medha Verma, Nursing Informatics Expert, United Kingdom</p> <p>Dr. Bandana Bisht, Assistant Professor, Dept. Of Psychiatry, GMCH-32, Chandigarh</p> <p>Dr. Sushil Narang, Associate Professor, CSE-AI Program, Chitkara University</p> <p>Dr. Manju Dhandapani, Associate Professor, NINE, PGIMER, Chandigarh</p> <p>Dr. Harmeet Kaur, Principal, Department of Nursing, CSHS, Chitkara University</p> <p>Dr. Davinder Kaur, Principal, Gian Sagar College of Nursing, Banur</p> <p>Dr. Kiran Batra, Principal, Mata Sahib Kaur College of Nursing, Mohali</p> <p>Dr. Sulakshana Chand, RN Level 6, Postpartum Unit, Northside Hospital, Atlanta, Georgia</p> <p>Ms. Vandana Singh, Deputy Nursing Superintendent, AIIMS, Rishikesh</p> <p>Dr. Jasbir Kaur, Principal, MMU college of Nursing, MMU, Solan</p> <p>Dr. Sunita Sharma, Associate Professor, NINE, PGIMER, Chandigarh</p> <p>Dr. Anupama Srivastava, Professor &amp; Head, Chitkara School of Psychology and Counselling, Chitkara University</p>

	<p>Dr. Janarthanan B., Faculty, College of Nursing, JIPMER, Puducherry</p> <p>Dr. Sandhya Gupta, Formerly Actg Principal &amp; Associate Professor, CON, AIIMS, New Delhi</p> <p>Dr. Kanika Rai, Professor cum Vice Principal, Department of Nursing, CSHS, Chitkara University</p> <p>Dr. Adarsh Aggarwal, Professor, Chitkara Innovation Incubation Foundation, Chitkara University</p> <p>Dr. Renu Thakur, Professor &amp; Head of Research, Department of Optometry, CSHS, Chitkara University</p> <p>Dr. Varsha, Assistant Professor, CURIN, Chitkara University</p> <p>Mr. Sidharth Angrish, Co founder &amp; CEO, JIYYO , Chandigarh</p>
<b>No. of Participants</b>	289 (284 External+ 5 Internal)
<b>Under SDG no.</b>	4- Quality Education, 9- Industry, Innovation & Infrastructure

### Objectives:

- To address the issues and challenges that entails the discussion to be held in the field of Nursing Science, Practice and Research.
- To provide participants with scientific knowledge about the changing landscape of healthcare.
- To equip the delegates with various approaches for promotion of patient safety, mental health and entrepreneurship in healthcare.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University organised 2<sup>nd</sup> Annual Conference (International) on Revamping Nursing Science, Practice and Research: Fostering Interprofessional Collaboration in Evidence Based Healthcare: From Education to Practice on 7<sup>th</sup> – 8<sup>th</sup> December, 2023. The conference began with the lamp lighting ceremony. All the guests and delegates were formally welcomed by the principal. Vice Principal gave overview of the conference and unfolded the theme. Day 1 started with the keynote address of guest of honour Dr. Sukhpal, Principal, NINE, PGIMER, Chandigarh. The 1st plenary session was on changing landscape of healthcare education, which dealt with novel tools for learning, educational technologies, simulation and evaluation of educational interventions. The subtopics covered under plenary session 2<sup>nd</sup> were health informatics, VR and AI in healthcare and challenges in the utilization of these technologies. Two scientific sessions also took place simultaneously, in which almost 20 participants presented their

research articles. In plenary session 3<sup>rd</sup>, a detailed discussion on ethical and legal aspects in healthcare, risk management and nosocomial infection prevention was held.

Day 2 started with 4<sup>th</sup> plenary session, i.e. integrated approach for mental health. Various approaches for mental health, integration of physical and mental health and psychosocial rehabilitation were the major areas of discussion under this session. The sessions were followed by the panel discussion on power of entrepreneurship in healthcare. The panellists talked about the ways of becoming an entrepreneur, the importance of incubation centres, women entrepreneurs and its significance in healthcare industry. During the valedictory session, the cultural program was organised for the guests and the delegates. After that, 2 best paper presenters of scientific sessions were awarded with certificates and mementoes and certificates of participation were distributed to all the delegates. The conference ended with vote of thanks. Overall, it was a great learning experience for everyone.



**Rajpura, Punjab, India**  
**Lat 30; 30; 54.9447999999975**  
**Lon 76; 39; 25.92719999999764**  
**Altitude: 276**  
**7<sup>th</sup> December, 2023**

**Inaugural ceremony of the conference on 7<sup>th</sup> December, 2023**





**Rajpura, Punjab, India**  
**Lat 30; 30; 54.9447999999975**  
**Lon 76; 39; 25.92719999999764**  
**Altitude: 276**  
**8<sup>th</sup> December. 2023**

**Resource person taking the session during conference on 8<sup>th</sup> December, 2023**



**Rajpura, Punjab, India**  
**Lat 30; 30; 56.9269442262302**  
**Lon 76; 39; 33.10318791947779**  
**Altitude: 276**  
**7<sup>th</sup> December. 2023**

**Delegates during the scientific session on 7<sup>th</sup> December 2023**

**Outcome:**

The conference has equipped the participants with in-depth knowledge regarding changing landscape of healthcare and with various approaches for promotion of patient safety, mental health and entrepreneurship in healthcare.

**Description:**

Developer Student Clubs (DSC), CUIET, Chitkara University, Punjab hosted an event on Solution Challenge 2024 - Nurturing Critical Thinking in the Tech Landscape on 7-Dec-2023, in collaboration with Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab, in online mode. The aim of this session was to provide guidance on developing innovative projects and assisting students in gaining hands-on experience in problem-solving skills.

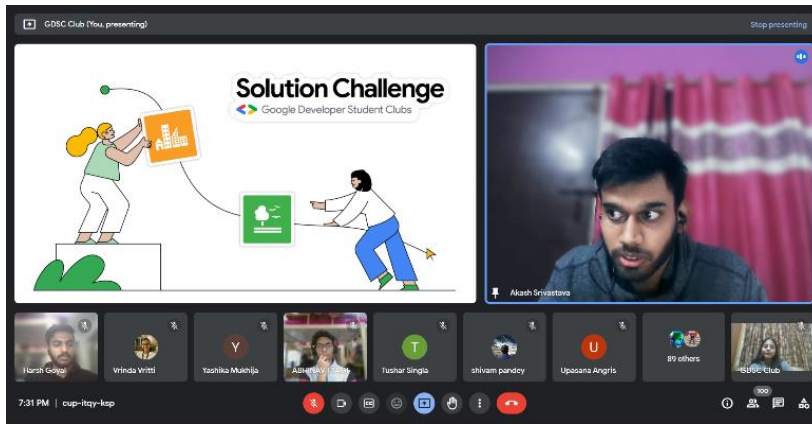
The resource person of this session was Mr. Akash Srivastava, Google solution Challenge 2022 Finalist, Google Summer Code 2023 at LibreHealth and NASA Space Apps Challenge 2022 Participant. During his session, the speaker shared tips on ideation, project execution, and effective problem-solving strategies with the students. He explained various aspects, benefits, challenges, and requirements of working on problem-solving challenges. More than 100 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as the faculty coordinator for this event.



**Outcome:**

- Understanding and gaining knowledge outside of the standard curriculum.
- Critical thinking skills for understanding the nuts and bolts of programming paradigms.
- Learning to make better decisions while coding real-world situations.
- Discovering the most practical and effective data structure for optimal solutions.

**Photograph of the Event:**



Event Details	
Title of the Event:	<b>Code Catalyst: Igniting Innovation in Tech</b>
Date of the Event:	07/12/2023
Venue	Pierre Hall, Architecture Block
SDG No.	4
No. of Student Enrolled:	70
No. of Student Attended	70
Expert Detail	Dr. Kamali Gupta, Professor, DCSE, Chitkara University

### Objectives:

Centre of Excellence -Operating System Environment, in collaboration with the Chitkara University Institute of Engineering & Technology, is organizing a contest on “**Code Catalyst: Igniting Innovation in Tech**” Staying updated with the new technologies is never too late to catch-up and now us. We organizing Event that based on the latest technologies for web or Application Development. The event was divided in to two parts

**First part: - “Numeric HARMONY: Students in Sequence”** A **Numeric HARMONY: Students in Sequence** is a game of illustrations. Here, Below the rules: -

#### **Number Assignment:**

- Each student will be assigned a unique number.
- Numbers will be randomly distributed, ensuring a diverse mix.

#### **Display Mechanism:**

- Numbers will be prominently displayed on a visible surface.

#### **Arrangement Challenge:**

- At the start of the event, participant arrange themselves in numerical order based on their assigned numbers.
- Time limits may be set to add an element of challenge and excitement.

#### **No Communication:**



**CHITKARA UNIVERSITY** **G20 INDIA 2023** **Centre of Excellence - Operating System Environment**

**APPLE STUDENT COMMUNITY**

**RESEARCH** **INNOVATION**

**DESIGN AND PLAY FUSION: A JOURNEY OF LEARNING & INNOVATION**

27 Sept, Wednesday  
2:30PM onwards  
Einstein Hall, Galileo Block

**FACULTY ORGANISER**  
Dr. Amanpreet Kaur

**STUDENT ORGANISERS**  
Abhay Chauhan - 8588800043  
Aarushi - 8284952597  
Aastha Gupta - 7528073185  
Abhay Chauhan - 7876423651

**ORGANISED BY**  
Dept. of Computer Science & Engg.,  
Chitkara University

Register here

- Participants must arrange themselves without verbal communication. Non-verbal signals or gestures are not allowed.

**Movement Restrictions:**

- Once the arrangement begins, participants should remain stationary in their initial positions until the arrangement is complete.

**Penalties:**

- Penalties may be imposed for violations of rules, such as verbal communication during the arrangement.

Whosoever answers questions correctly wins the round. The timings are from 10:30 AM onwards.

**Second Part: - Technical Quiz- IT IQ-**We're delighted to share the success of our recent Kahoot event named IT-IQ held on 07-12-2023 by Apple Student Community. Kahoot is designed to be engaging and interactive, as it often involves multiple-choice questions presented on a shared screen, and participants select their answers on their own devices. Points are awarded based on both accuracy and speed, which can make the learning experience competitive and fun. This event is open to first year student . Whether you're a student looking to reinforce your knowledge or a professional seeking to expand your expertise, there's something for everyone.

**Outcomes:** Student learnt about to examine the breadth of computing power in the field of development and education. Computing power is transforming modern industries and the ability to create applications, programs and websites by coding will open many doors for job seekers. Winner Details: -

First Part: - **First part: - “Numeric HARMONY: Students in Sequence”** A **Numeric HARMONY: Students in Sequence** is a game of illustrations. Whosoever answers questions correctly wins the round.

**Second Part: - Technical Quiz- IT IQ-**Participants immersed themselves in tackling a series of stimulating quizzes and activities on the Kahoot platform. The atmosphere was electric as everyone competed with enthusiasm, demonstrating their knowledge and quick thinking. In addition to the intellectual challenges, the event was sprinkled with moments of joy and camaraderie. We will engage in various interactions with the students and aim to bring smiles to their faces. Laughter and enthusiasm filled the virtual space, creating memories that will last. We're excited to announce that the top three participants will received special prizes as a token of appreciation for their outstanding performance. We extend our heartfelt thanks to all who contributed to the success of this event.



1. Abhishek Kumar

abhishek1167.be22@chitkara.edu.in

2. Bhavya

bhavya1440.be22@chitkara.edu.in

3. Aditya Prasad

Aditya1194.be22@chitkara.edu.in



Event Name:-	Armed Forces Flag Day
Venue:-	Chitkara University, Punjab
Date:-	7 <sup>th</sup> December, 2023
SDG Number, Name and NEP:-	4-Quality Education, 16- Peace, Justice and Strong Institution, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Number of Attendees:-	207
Duration:-	One Day

### **Description of Event:-**

**"Our flag does not fly because the wind moves it. It flies with the last breath of each soldier who died protecting it."**

With these stirring verses resonating within, **Chitkara University, Punjab**, gracefully commemorated **National Armed Forces Day** on **7 December 2023**.

The armed forces of the country are our strength. They stand at the borders and put their lives on the line to ensure that the countrymen have a good sleep. They fight the enemies with bravery and valour and become martyrs just to serve the nation.

It is the duty of every individual to not only show admiration for the martyrs and the living heroes who were wounded while doing their duties but also for their families who have been a crucial part of this sacrifice. Flag Day brings to the forefront our commitment to looking after our war-disabled Soldiers, Veer Naris, and the families of Martyrs who have sacrificed their lives for the country.

And in Chitkara, there was a collective effort to fulfil this duty. The esteemed presence of **Dr. Archana Mantri, Vice Chancellor, Chitkara University, Dr. S.C. Sharma, Registrar, Chitkara University, Punjab**, and the assembly of deans and directors from diverse departments underscored the devotion to the nation's heroes. Draped in the emblematic flag, they stood united in a tribute to our dauntless soldiers. Symbolizing unity, hostel students and wardens adorned themselves with the majestic colours of our armed forces, transforming the campus into a genuine display of patriotism and honour.

The sacrifice of our gallant heroes, who lay down their lives in the noble service of our homeland, remains an eternal debt that our nation carries. The ceremony served as evidence of the relentless spirit that binds us together, going beyond words and embracing the silent language of gratitude.

As we carry forth the torch of remembrance, may the spirit of this day linger, serving as a reminder of the selfless sacrifices made by the armed forces. In the symphony of unity, may their collective heartbeat echo the eternal gratitude held for those safeguarding the nation's pride and sovereignty.



GPS	
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Longitude	76; 39; 34.5177358490762...
Altitude	282



GPS	
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Altitude	286

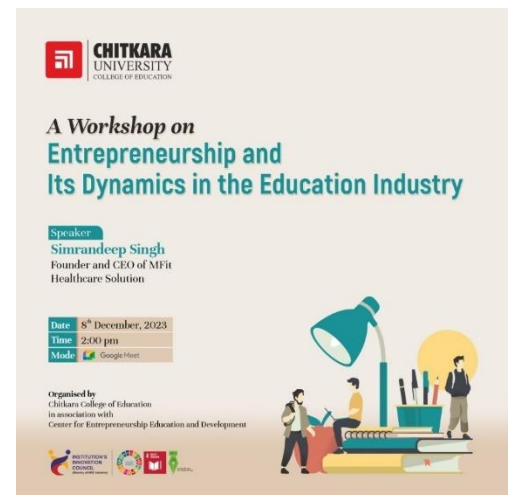




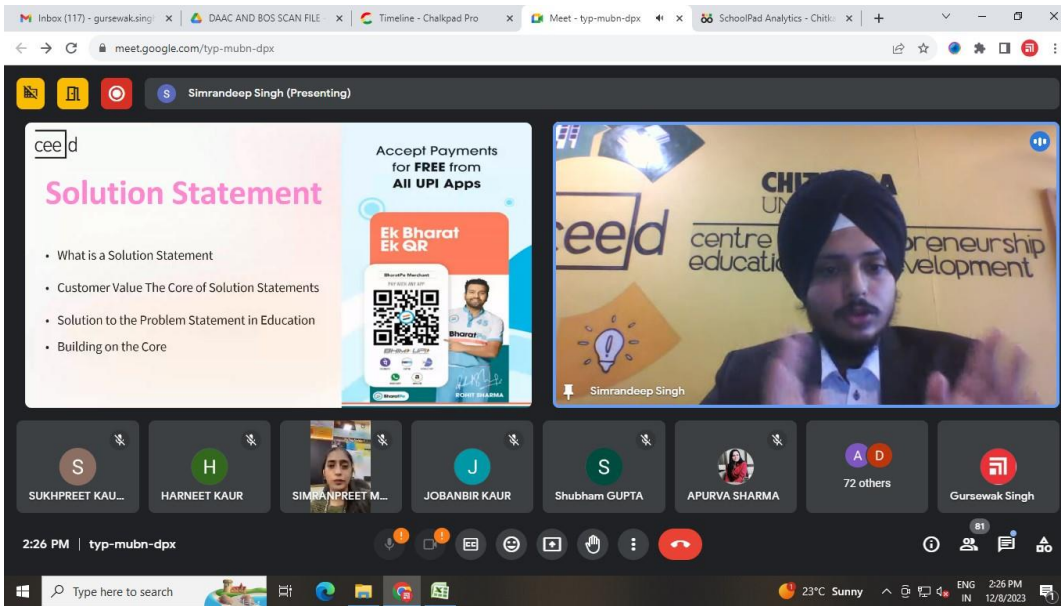
<b>Event Name</b>	A Workshop on Entrepreneurship and Its Dynamics in the Education Industry
<b>Date</b>	8 <sup>th</sup> December 2023
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Mr. Simrandeep Singh Founder & CEO Mfit Healthcare Solution
<b>Number of Participants</b>	48
<b>SDGs Covered</b>	4,9
<b>Duration</b>	One hours

### About the Activity:

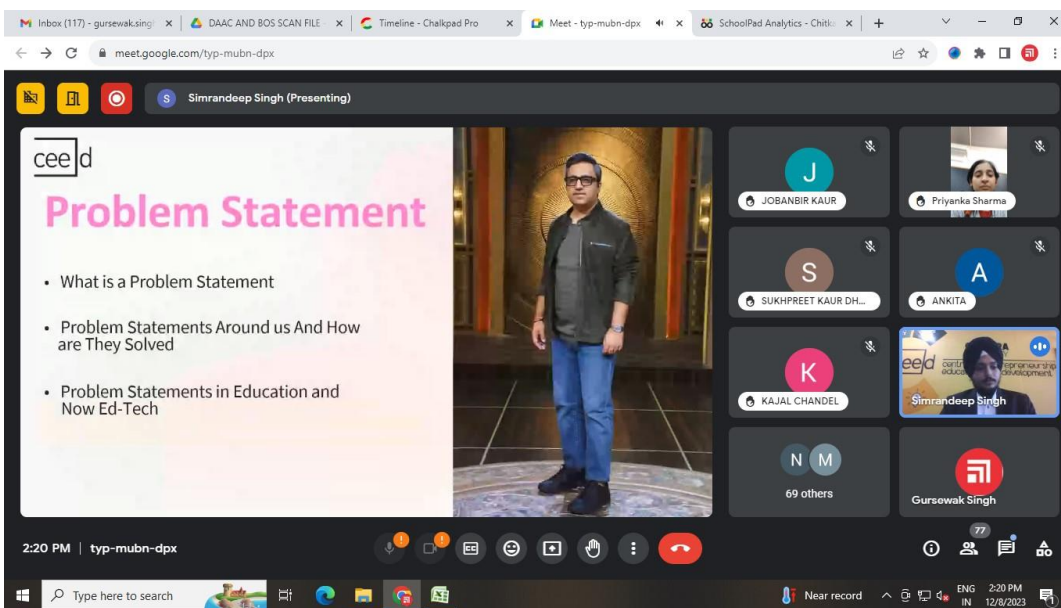
Chitkara College of Education conducted a five-day Professional Development Program (PDP) from December 18 to 22, 2023 for the non-teaching staff members of CCE, OSA, IQAC and CSPC. The theme of the PDP was "Emerging Trends in Technology and Organizing Skills". Ms. Mansi Uppal, Innovation Manager of the EDUREFORM project, served as the resource person on the first day. In her engaging session, Ms. Uppal elucidated on the effective utilization of Google Drive along with insights on managing and organizing data, granting collaboration rights, and navigating Google tools such as sheets and tracking changes. The session concluded with valuable dos and don'ts for optimal use of Google Drive. On the second day, Mr. Pawan Mehta, Director, Office of Information Technology, gave an insight into the effective use of Gmail and its various features to streamline the mailing process along with its key features like labels, filters and mail merge. On the third day, Mr. Divyansh Juneja, Professor of Artificial Intelligence in Chitkara Business School provided insightful advice on how to effectively utilize cloud services, Google Docs, Sheets, Forms etc. On day four, the Staff Development Program was continued by Mr. Divyansh Juneja who focused on the google drive management and unveiled the capabilities of google sites and how one can create and share their user-friendly website with ease. Mr. Divyansh Juneja emphasized on the key features of Task Board, Task Code, Jam Board and Edu site in yet another session on day five. Dr Sangeeta Pant, Dean, Chitkara College of Education expresses gratitude to the resource people for helping the non-teaching staff members advance their skills and broaden their capabilities for the department's seamless and effective operation.



## Glimpse of the Event: -



Mr. Simrandeep Singh having the session



Recourse person explaining about the problem statement

Chitkara ACM Student Chapter in collaboration with the Department of Computer Science and Engineering, organized an event Hour of Code where, folks ready to experience fun with coding” on 8th December 2023. It’s a fun based competitive programming event where folks embark a journey where lines of code transform into feats of creativity and innovation. This event isn’t just about algorithms; it’s a celebration of fun, collaboration, and the joy of coding. To boost the enthusiasm, our faculty in charge: Dr. Saravjeet Singh and Dr. Ravneet Kaur addressed students. The event was organized in Pierre Hall on 8<sup>th</sup> December 2023 from 10 am to 3:00 pm.

### Event Highlights:

#### 4. Opening Speech:

The event commenced with an uplifting opening speech that resonated throughout the day. The speaker stepped into a vibrant atmosphere, brimming with enthusiasm and excitement. Expressing gratitude, the speaker extended thanks and a warm welcome to the diverse audience comprising developers, engineers, and technology enthusiasts attending the event. The significance of being part of this ACM event was highlighted, emphasizing its impact on shaping the future. Attendees were encouraged to actively participate in future events organized by the Chitkara ACM Student Chapter, fostering a sense of community and engagement.



#### 5. About the Event :

The much-anticipated "Hour of Code", ACM's annual extravaganza, unfolded in a whirlwind of excitement, igniting the day at 10 am. The festivities commenced with a lively balloon-bursting game, setting the energetic tone for the participants. Engaging the crowd in a captivating drag-and-drop challenge, participants immersed themselves in the task of uploading certificates for meticulous analysis. The element of chance entered the scene as luck played its role, with five participants chosen as either fortunate or unfortunate for the subsequent game through a drawing. The atmosphere intensified with the advent of the space invaders game, demanding participants to meticulously follow instructions in crafting a virtual universe where a spacecraft embarked on missions to collect coins and shoot missiles. The culmination of this immersive hour of gameplay saw results compiled and anticipation reach its peak. The third challenge, mind makers, beckoned players to navigate towards a

destination based on meticulously given instructions, testing their cognitive prowess. As the competition reached its zenith, an eagerly awaited announcement of results ensued. The winners basked in the limelight, receiving not only accolades but also coveted goodies and bags. Special awards for social media buzz and an all-rounder performer added an extra layer of distinction to the event. Within the carefully defined boundaries, the event concluded, leaving behind a sea of happy faces and a palpable sense of accomplishment. The "Hour of Code" seamlessly blended elements of fun, healthy competition, and skill development, ensuring a truly memorable experience for all participants who partook in this technological celebration.



Team HOUR OF CODE [8<sup>th</sup> December 2023].

## 6. Role of Heads:

During starting of event ACM heads motivated and praised attendees for coming to this event. They maintained the enthusiastic environment with several doubts arising in every mind, the heads encourage participants for cleared their all the queries. Attendees were encouraged to network, share experiences, and build connections that extend beyond the event. At end the Heads, ensure the participants that “They will bring exciting events like this.” Following were the game wise winners of hour of code:

### Winners of Burstin Ballon

**3rd Kushal Goel 2210991835**

**2nd Manasvi 2210991876**

**1st Jassika 2210991705**

**Winners of Space Invaders:**

3rd Shoib khan 2210992337

2nd kartik Sharma 2210991759

1st kanhiya 2210991734

**Winners of mind makers:**

3rd aastha Bhatia 2210990020

2nd jatn Singh 2210991716

1st Anuj Kumar 2310991699

**Winners of HOUR OF CODE [8<sup>th</sup> December 2023]****Conclusion:**

The event not only refined coding abilities but also established a dynamic platform for networking and potential future opportunities.

**HOUR OF CODE [8<sup>th</sup> December 2023]****Outcomes Of the Session:**

- Beyond skill development, the session served as a vibrant platform for networking.
- The element of chance introduced during the event, with participants being selected as lucky or unlucky for certain activities through draws, added an exciting twist and an element of unpredictability.
- Participants had the opportunity to apply their coding knowledge in a practical and stimulating environment.



Event Details	
Title of the Event:	<b>Frontend Frenzy: A Research &amp; Innovation Edition</b>
Date of the Event:	08/12/2023
Venue	LH-1, Picasso Block
SDG No.	4
No. of Student Enrolled:	40
No. of Student Attended	40
Expert Detail	Er. Asthik, Member, Apple Student Community

### Objectives:

Centre of Excellence -Operating System Environment, in collaboration with the Chitkara University Institute of Engineering & Technology, is organizing a Workshop on “**Frontend Frenzy: A Research & Innovation Edition**” Staying updated with the new technologies is never too late to catch-up and now us. We Apple student Community Series 2.3 that based on the latest technologies for web or Application Development. Hence, we are organizing a workshop on 08-December,2023 conducted by Asthik, Member of Apple Student Community and the topic “**Frontend Frenzy: A Research & Innovation Edition**” in the field of Computer Science like Website Development and App Development. The timings are from 10:30 AM onwards and the event will be conducted in LH-1, Picasso Block








CENTRE OF EXCELLENCE – OPERATING SYSTEM ENVIROMENT  
PRESENTS  
APPLE STUDENT COMMUNITY SERIES VOL II

LEARNING | INNOVATION | RESEARCH

**Frontend Frenzy : A Research & Innovation Edition**

8 DEC , 2023  
10 : 30 AM  
LH-1, Level 1  
Picasso Block

Speaker Name :  
**Aastik Mehta**  
(Member, Apple Student Community)

Faculty Organiser :-  
Dr.Amanpreet kaur

Student Organiser :-  
Aarushi :-8284952597  
Abhay :-7876423651

ORGANISED BY:-  
Department of Computer Science & Engineering ,  
Chitkara University

**Outcomes:** Student learnt about to examine the breadth of computing power in the field of development and education. Computing power is transforming modern industries and the ability to create applications, programs and websites by coding will open many doors for job seekers. According to the U.S. Bureau of Labor Statistics, software developer jobs are expected to grow 21% through 2028 — far above average for other occupations. A variety of industries including healthcare, finance, hospitality and more are all recognizing the benefit technology can have on their operations.



GM85+VFH, Chitkara University Rd, Punjab 140601, India

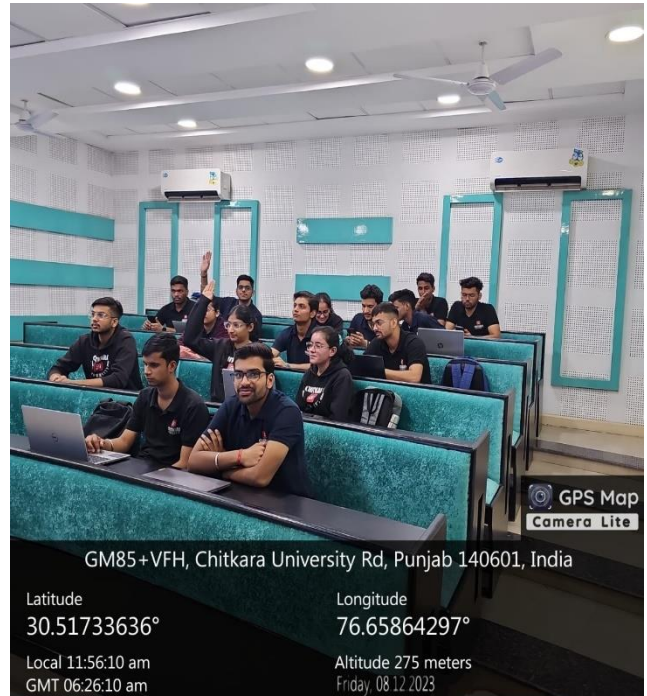
Latitude  
30.5172725°

Longitude  
76.6586842°

Local 11:55:54 am  
GMT 06:25:54 am

Altitude 275 meters  
Friday, 08.12.2023

Student participating (08.12.2023)



GM85+VFH, Chitkara University Rd, Punjab 140601, India

Latitude  
30.51733636°

Longitude  
76.65864297°

Local 11:56:10 am  
GMT 06:26:10 am

Altitude 275 meters  
Friday, 08.12.2023

Student attending the session (08.12.2023)



### Detail of the Event/Session

Date of the Event/Session	08-Dec-23
Name of the Event/Session	Quarterly Session with Support Staff (By - Capt. Ravinder Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Tesla/Exploretorium/Sportorium/Ramanujan/45
SDG Covered	2 , 4 , 5, 8

A Quarterly session with his support staff had been taken by the Senior Administrative officer (Capt. Ravinder Singh). The Officer is handling the four buildings of the university (Tesla/Sportorium/Ramanujan/Exploretorium). They provided information on the following aspects to the staff.

- Punctuality, Responsibility, Team Work.
- Responsibility of old staff to train new joined staff.
- Attendance: Punch in and Punch out on time.
- To be present on time for assigned tasks.
- Grooming.
- Switch off the lights and Fan After 4:30 pm.



<b>Event Details</b>	
<b>Event Name</b>	Seminar
<b>Topic</b>	Therapeutic Communication
<b>Date</b>	12 <sup>th</sup> September, 2023
<b>Mode</b>	Offline
<b>Venue</b>	GB207
<b>Organizer Name</b>	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
<b>Resource Person</b>	Ms. Priya Gaikwad, Nurse Educator, INSCOL Academy, Chandigarh
<b>No. of Participants</b>	46
<b>SDG No</b>	4-Quality Education, 17-Partnerships for the Goals

### **Seminar on “Therapeutic Communication”**

**On 12<sup>th</sup> September, 2023**

**Organised by**

**Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab**

Therapeutic Communication is considered as one of the most vital elements in nursing. Considering its importance, Department of Nursing, Chitkara School of Health Sciences organized a session on “Therapeutic Communication” for B.Sc. Nursing 4<sup>th</sup> year students. The session equipped the students with in depth knowledge regarding the importance of therapeutic communication in nursing education and in nursing practice. The students were taught various techniques of therapeutic communication like acceptance, clarification, focusing etc. Therapeutic communication has vast implications in the clinical areas. Students were taught the application of different techniques while communicating with patients. The session insisted on the importance of building trusting relationships with patients, as it leads to therapeutic healing. Students were also made aware of recognition of certain barriers, which may act as an obstacle in communication.



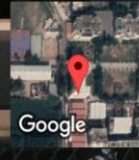
GPS Map Camera



Patiala, Punjab, India  
GM85+7J5, Punjab 140417, India  
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Long 76.659181°  
12/09/23 02:09 PM GMT +05:30



GPS Map Camera



Patiala, Punjab, India  
GM85+7J5, Punjab 140417, India  
Lat 30.515778°  
Long 76.659153°  
12/09/23 02:52 PM GMT +05:30

## Seminar on “Therapeutic Communication” on 12<sup>th</sup> May, 2023

<b>Event name</b>	Expert talk
<b>Topic</b>	Developmental Psychology
<b>Time</b>	11:45 AM-12:40 PM
<b>Date</b>	12 <sup>th</sup> September' 2023
<b>Venue</b>	Room No. 205, Galileo Block
<b>Organizer</b>	Ms. Sonali Katoch, Nursing Tutor
<b>Resource Person</b>	Ms. Kanika Sharma, Nursing Tutor, CSHS, Chitkara University
<b>Number of Participants</b>	48 Participants
<b>SDG goal</b>	4 (Quality Education)

### Objectives:

- To raise knowledge about the topic i.e. developmental psychology.
- To make them understand that how the nurses can support normal growth and development of any individual across the life span

### Description:

Department of Nursing, Chitkara school of Health Sciences organized an expert session for B.Sc. Nursing 1<sup>st</sup> semester students on 12<sup>th</sup> September 2023. Ms. Kanika Sharma, Chitkara University, explained about “Developmental Psychology” and taught the students how the nurses can support normal growth and development of any individual across the life span. The session was incredibly engaging and productive because students participated in a variety of tasks and watched assessments of milestones. Students had questions at the conclusion of the class, which our expert answered expertly.

### Outcome:

- Students become aware and get the knowledge of how they can help individual in their normal psychological development.



**“Expert Session on Developmental Psychology” on 12<sup>th</sup> Sep. 2023**



**“Group photo with the expert” on 12<sup>th</sup> Sep. 2023**

<b>Event Name</b>	Value Added Course on Excel Skills and Report Writing
<b>Date</b>	11 <sup>th</sup> December – 21 <sup>st</sup> December, 2023
<b>Venue</b>	Fleming Block, 3 <sup>rd</sup> Floor, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Nidhi Malhotra
<b>Resource Person</b>	Dr. Anuj K Gupta
<b>Number of Participants</b>	58
<b>SDGs Covered</b>	4, 10
<b>Duration</b>	30 hours

### About the Activity

The first day of the session started with an excellent introduction. The students were acquainted with the concept of Excel Skills and Report Writing. As the VAC proceeds, the moderators helped students to familiarize with the formulas and functions, data Sorting and Filtering, Pivot Tables and other concepts and related terminologies. The function of Data validation was taught to the students in order to reduce errors and increase accuracy. The moderators also discussed the other related tools and keyboard shortcuts for better understanding. The ultimate aim of the VAC is to foster within the students progressive thinking by gaining skills essential for using excel and Report Writing. A detailed discussion consisting of all major parameters of Report Writing namely clarity, structure, visuals, language, citations, revision, executive summary, consistency and proof reading was taught during the sessions to give an in-depth knowledge about the parameters covered while writing a report.

### Glimpse of the Event: -



<b>Event Name</b>	BHARATIYA BHASHA DIWAS - BHASHATHON
<b>Date</b>	11 <sup>th</sup> December 2023
<b>Venue</b>	Google Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr. Sangeeta Pant, Dean, CCE, Chitkara University, Punjab
<b>Number of Participants</b>	37
<b>SDGs Covered</b>	4
<b>Duration</b>	One hours

### About the Activity:

Chitkara College of Education in association with Office of Student Affairs commemorated BHARATIYA BHASHA DIWAS – BHASHATHON under the theme "Several Languages, One Expression" to celebrate the linguistic diversity as per University Grants Commission, Ministry of Education, Govt. of India. With the objective of upholding the spirit of 'Ek Bharat Shrestha Bharat' initiative, since last year it has been decided to observe 11th December, the Janma Jayanti of Mahakavi Subramania Bharati, as 'Bharatiya Bhasha Diwas' every year, marked with Bharatiya Bhasha Utsav leading to the day. This was an occasion to celebrate the diversity in unity of Indian languages and encourage building of deeper connections in the hearts and minds of our youth and also encourage multilingualism as envisaged in the NEP-2020. Activities planned under this event were Bharatiya Bhasha-showcasing information about history of language, key historical figures, famous literature, etc. and cultural, historical and spiritual unity of all Bharatiya Bhashas, Bhasha Harmony-Famous Indian poets of literature, Bhasha Stalls- Display of mostly used words/sentences in different languages in the text form/sound form through technology, Bhasha Tech Zone-Tech savvy amenities showing different tools and software for students to use for learning languages, machine translation etc. and downloading and teaching few simple tools, Bhasha Contest: Language Quiz, Speech and debates in different languages, Poetry recitation, Slogan writing competitions in various languages, Bhasha Cultural Skit-depicting Himachali language in a classroom and interview setting. Dr Sangeeta Pant, Dean, CCE shared words of wisdom on the importance of this day. All the students participated with a lot of zeal and enthusiasm.



**Glimpse of the Event: -**



Dr. Sangeeta Pant, Dean, Chitkara College of Education, informing alpha teachers about the importance of 'Bhashathon' 23'



Glimpses of Bharatiya Harmony: Famous Poets in Indian Literature



<b>Event Name</b>	Masterclass S2E7 Entrepreneurship with Sustainability
<b>Date</b>	12-12-2023
<b>Venue</b>	Pulitzer Hall, Picasso Block
<b>Organizer</b>	Department of Fashion Design, Chitkara Design School
<b>Resource Person</b>	Ms. Deepa Pant, Founder & CEO- Swatanya Co-Founder & Director-Svatanya India Foundation
<b>Number of Participants</b>	50
<b>SDGs Covered</b>	4,9,12,16
<b>Duration</b>	2 Hours

**About the Activity: -**

Department of Fashion Design, Chitkara Design School, organizes a Masterclass on Entrepreneurship with Sustainability. Ms. Deepa Pant took a masterclass with Fashion students about the role of sustainability in building a fashion brand.

Ms. Deepa shared her experiences about how she launched SVATANYA, a Responsible Creative Crafts Design enterprise that empowers underprivileged women by upskilling them to make handcrafted



The poster features the following content:

- Logos:** CHITKARA UNIVERSITY, G20 INDIA 2023, CHITKARA DESIGN SCHOOL, FASH CO-LAB.
- Text:** Department of Fashion Design presents Masterclass S2 E7 **ENTREPRENEURSHIP WITH SUSTAINABILITY**. An Innovation, Start-up and Entrepreneurship initiative by Chitkara Design School.
- Speaker:** Deepa Pant, Founder & CEO – Swatanya, Co-Founder & Director - Swatanya India Foundation.
- Date:** 12th December, 2023  
**Time:** 2:00 - 4:00 pm  
**Venue:** Pulitzer Hall, Picasso Block
- SDG Icons:** 4 (Quality Education), 9 (Industry, Innovation and Infrastructure), 12 (Responsible Consumption and Production), 16 (Peace, Justice and Strong Institutions).



products, under label - AMARYN. She emphasized on recycling textile raw material and stock fabrics and uses it to make environmentally friendly products. She explained with the examples from her own company how training underprivileged women and providing them with livelihood helped her in growing her label. Ms Deepa encouraged students to follow sustainable habits in designing. Producing and consuming fashion.

The Masterclass aimed towards innovation in the development of fashion business and entrepreneurship. Ms Deepa Pant spoke about how businesses need to innovate ideas to be sustainable and yet profitable. Speaker gave examples of how some businesses including hers incorporate sustainability by innovating new ideas to develop products. She also emphasized on innovating new ideas to include underprivileged into businesses to truly make your businesses sustainable and purposeful.

**Glimpse of the Event: -**





<b>Event Name</b>	Poster Competition
<b>Topic</b>	World Leprosy Day
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Time</b>	11:00AM to 12:00PM
<b>Venue</b>	CHN Lab GB 306, Galileo Block
<b>Organizers</b>	Ms. Annu Singhal (Assistant Professor) Community Health Nursing, Ms. Aruna Kumari (Assistant Professor) Child Health Nursing, Ms. Kanika Sharma (Nursing Tutor) Child Health Nursing, Department of Nursing, Chitkara University, Punjab.
<b>No. of Participants</b>	03
<b>SDG No.</b>	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

1. To create awareness about Leprosy.
2. To brought out the talent and creativity of students.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Poster making Competition on the occasion of “**World Leprosy Day**”. The theme of the event was “**Ending Stigma, Embracing Dignity**”. The motive of the event was to create awareness about Leprosy and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Poster competition, a showcase of artistic prowess, saw Ravinder, a student from B.Sc. Nursing 4<sup>th</sup> Year secured the first position, followed by Shruti and Gurpreet respectively claiming the second and third positions. Ms. Vijyeta Bhasin (Assistant Professor) and Ms. Dimple Morrison (Nursing Tutor) were designated as the judges of the event.



Students of B.Sc. Nursing 4th Year are participating in Poster making competition on World Leprosy Day on 30/01/2024

### Outcomes:

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.

<b>Event Name</b>	Educational Visit to Neurology Labs of Paras Hospital
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Venue</b>	Paras Hospital , Panchkula, Haryana
<b>Organizer</b>	Chitkara School of Psychology & Counselling
<b>Resource Person</b>	Dr. Anupama Shrivastava(Professor), Dr. Meenu Sharma (Associate Professor), Dr. Nisha Phakey (Assistant Professor), Chitkara School of Psychology & Counselling
<b>Number of Participants</b>	67
<b>SDG Number</b>	3 & 4
<b>Duration</b>	3 Hours

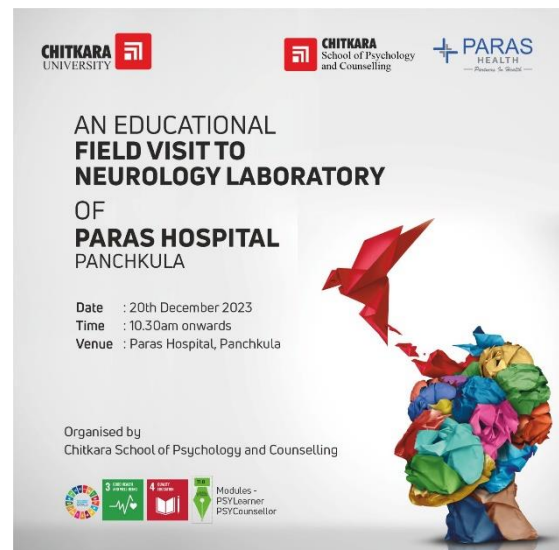
### About the Activity

Chitkara School of Psychology and Counselling (CSPC) organized an Educational Field Visit to Neurology Laboratory of Paras Hospital, Panchkula on 30th January 2024.

The aim of the visit was to educate students of B.Sc. (Clinical Psychology) about the role of Neurology laboratory in diagnosis and treatment of clinical disorders and to provide valuable insights into the field of healthcare, medical facilities, and patient care.

The visit began with information about the orthopedic ICU, general wards, and personal wards.

Afterward, students visited ICU, ICCU, CCU, and cardio sections of hospitals and had a guided tour of the laboratory, showcasing the equipment and facilities used in neuro-diagnostics. Students were introduced to advanced diagnostic tools such as PET-CT cancer care, CCU2, HDU/MICU, ICU, endoscopy, Cath lab, colonoscopy etc. In addition, a demonstration of diagnostic procedures commonly performed in the Neurology Laboratory was conducted. It was an enriching experience that will help to bridge the gap between theoretical training and practical learning.



This event addressed Sustainable Development Goal-3 Good Health and Wellbeing, Goal 4-Quality Education, and National Educational Policy 11.8 point -attainment of holistic and multidisciplinary education.

Dr.Anupama Srivastava, HOD, CSPC thanked Human Resource department and staff for their kind support.

### **Glimpse of the Event**



<b>Event Name</b>	Building a fulfilling Career : Harmonizing Passions and Strength
<b>Date</b>	31st January, 2024 – 1 <sup>st</sup> February, 2024
<b>Venue</b>	Room No. 403 , Floor - 4, Rockefeller Block, Chitkara University, Punjab
<b>Organizer</b>	Dr. Rashmi Aggarwal and Dr. Anita Tanwar
<b>Resource Person</b>	Dr. Sanjay Arora
<b>Number of Participants</b>	22
<b>SDGs Covered</b>	4, 8, 17
<b>Duration</b>	2 days

### **About the Activity**

Embark on a transformative career counseling experience with our session, "Building A Fulfilling Career Harmonizing Passions and Strength." Carefully curated, this session is designed to holistically evaluate students' academic, interpersonal, and practical skills, with a central focus on uncovering individual strengths and passions. Its aim is to provide indispensable guidance for students navigating choices related to job opportunities, further education, or entrepreneurial pursuits. Throughout the session, participants will actively engage in thought-provoking activities such as personal SWOT analysis and goal-setting exercises. These activities serve as catalysts for gaining a profound understanding of their unique attributes, delving into the intricacies of their personality, interests, and skills. Armed with these insights, students will be equipped with essential tools for not only setting but also strategically achieving both short-term and long-term career goals. Going beyond individual assessments, our session integrates insights into industry trends and financial considerations. This comprehensive approach ensures that participants develop a nuanced understanding of the professional landscape, empowering them to make well-informed choices aligned with their aspirations. The interactive nature of the session extends to personalized feedback and small group discussions, creating a collaborative environment that aims to empower students with practical tools and heightened self-awareness. This dynamic setting fosters successful and fulfilling career development, ensuring participants leave with not only a clear roadmap for their career journey but also a deeper understanding of how their passions and strengths can harmonize for a gratifying professional life. As the session concludes, participants will emerge with a newfound confidence, armed with the knowledge and self-awareness needed to navigate the complexities of the professional world. Join us on this journey to discover the synergy between your passions and strengths and pave the way to a truly fulfilling and purposeful career.



## Glimpse of the Event: -



Image1: Navigating Paths, crafting futures empowering your career journey



Image 2: Discussing about the values required in Future Job

<b>Event Name</b>	Digital Marketing and Entrepreneurship
<b>Date</b>	31 <sup>st</sup> January, 2024
<b>Venue</b>	Fleming Block, 4 <sup>th</sup> Floor, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Prachi Gupta
<b>Resource Person</b>	Rahul Goyal Founder & CEO
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4, 9, 17
<b>Duration</b>	1 day

### About the Activity

On January 31st, 2024, Mr. Rahul Goyal, the esteemed Founder & CEO of Sogrow, hosted an illuminating career counseling session at Chitkara Business School's, Chitkara University, Punjab. The session, tailored for BBA-Digital Marketing students, delved into the dynamic realms of Digital Marketing and Entrepreneurship. Mr. Goyal's extensive expertise in the field, coupled with his entrepreneurial journey, made him an ideal mentor for aspiring digital marketers. He commenced the session by elucidating the evolving landscape of digital marketing, emphasizing its pivotal role in today's business ecosystem. With compelling anecdotes and real-world examples, he underscored the significance of staying abreast of emerging trends and leveraging innovative strategies to navigate the digital terrain successfully. Transitioning seamlessly into the realm of entrepreneurship, Mr. Goyal shared his personal experiences and lessons learned while establishing Sogrow. He elucidated the inherent challenges and rewards of entrepreneurship, inspiring students to embrace a proactive mindset and cultivate resilience in the face of adversity. Throughout the session, Mr. Goyal fostered an interactive environment, encouraging students to pose queries and engage in meaningful dialogue. He offered practical advice on honing essential skills, cultivating a personal brand, and seizing entrepreneurial opportunities in the digital age. The session concluded with a sense of empowerment and enlightenment, as students departed with newfound knowledge, inspiration, and a clearer roadmap for their professional journey in the dynamic spheres of digital marketing and entrepreneurship. Mr. Rahul Goyal's impactful session left an indelible mark on the minds of attendees, instilling in them the confidence and acumen to thrive in the ever-evolving landscape of the digital economy.

**Glimpse of the Event: -**



Mr. Rahul Goyal Interaction with students 31-01-2024



Mr. Rahul Goyal discussing about their journey in Digital Marketing 31-01-2024



Resource person discussing about Digital marketing Strategies 31-01-2024



Resource person asking questions from students about their knowledge in Digital Marketing 31-01-2024

Event Details	
Topic	Application of Sustainable Preparation Methods With a focus on Awadhi Cuisine
Date	31 January 2024
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Chef Manpreet Singh  Assistant Professor
No. of participants	32
SDG No.	SDG 4: Quality Education, SDG 12: Responsible Consumption and Production

**Objective:**

1. Learning Sustainable Preparation Techniques
2. Exploring Awadhi Cuisine Flavors and Spices
3. Enhancing Culinary Skills
4. Promoting Entrepreneurial Mindset

**Description:**

The essence of Awadhi Cuisine lies in its subtle yet rich flavors, characterized by a delicate balance of spices. Throughout the workshop, students were introduced to iconic Awadhi dishes such as Yakhni Shorba, Paneer Kundan Kalia, Murg Musallam, Zafrani Pulao, Khamiri Roti, and Shahi Tukda. These dishes not only offered a gastronomic experience but also provided insights into the cultural and historical significance of Awadhi cuisine. One of the primary objectives of the workshop was to educate students about sustainable preparation methods. Chef Manpreet Singh emphasized the importance of using locally sourced ingredients, reducing food waste, and adopting eco-friendly cooking techniques. By incorporating sustainable practices into their culinary skills, students were equipped with the knowledge and tools necessary to become environmentally conscious chefs and entrepreneurs.



Furthermore, the workshop encouraged students to explore the diverse flavors and aromatic profiles of Awadhi cuisine.

### Outcomes:

1. Mastery of Awadhi Cuisine Techniques
2. Understanding Sustainable Culinary Practices
3. Appreciation for Flavor Balance and Spice Blending
4. Promotion of Locally Sourced Ingredients

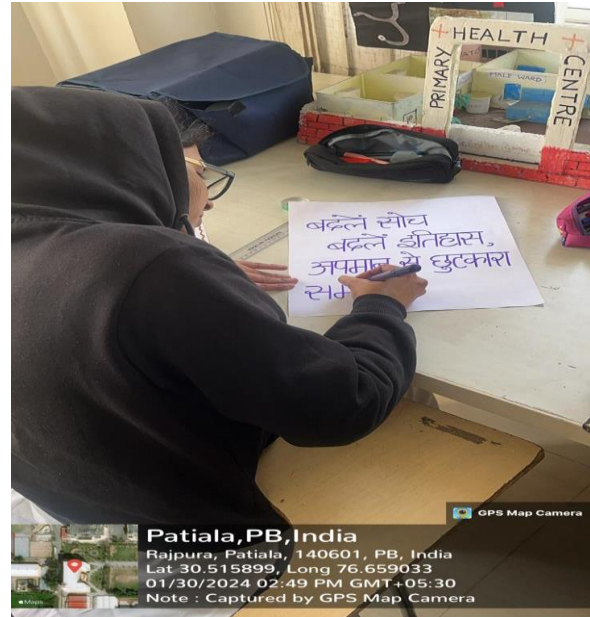


<b>Event Name</b>	Slogan Writing Competition
<b>Topic</b>	World Leprosy Day
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Time</b>	11:00AM to 12:00PM
<b>Venue</b>	CHN Lab GB 306, Galileo Block
<b>Organizers</b>	Ms. Annu Singhal (Assistant Professor) Community Health Nursing, Ms. Aruna Kumari (Assistant Professor) Child Health Nursing, Ms. Kanika Sharma (Nursing Tutor) Child Health Nursing, Department of Nursing, Chitkara University, Punjab.
<b>No. of Participants</b>	08
<b>SDG No.</b>	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives:

1. To create awareness about Leprosy.
2. To brought out the talent and creativity of students.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Slogan Writing Competition on the occasion of “**World Leprosy Day**”. The theme of the event was “**Ending Stigma, Embracing Dignity**”. The motive of the event was to create awareness about Leprosy and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Slogan Writing Competition, a showcase of artistic prowess, saw Nisha, a student from B.Sc. Nursing 4<sup>th</sup> Year secured the first position, followed by Japleen and Muskan respectively claiming the second and third positions. Ms. Kanika Guleria (Assistant Professor) and Ms. Kanu (Assistant Professor) were designated as the judges of the event. A lot of enthusiasm was seen in the students and the event was conducted successfully with wholehearted participation.



Students of B.Sc. Nursing 4th Year are participating in Slogan Writing competition on World Leprosy Day on 30/01/2024

**Outcomes:**

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.

<b>Event Name</b>	CSR Activity
<b>Topic</b>	Health awareness talk and Rally on World Leprosy Day
<b>Date</b>	2-02-2024
<b>Venue</b>	UPHC, Rajpura
<b>Organizer</b>	Mr. Gaurav Kohli (Professor), Ms. Eenu ( Associate Professor), Ms. Annu Singhal(Assistant Professor), Ms. Keerat( Nursing Tutor), Ms. Preetika (Nursing Tutor), Department of Nursing, CSHS
<b>No. of Participants</b>	50
<b>No. of impacted people</b>	70
<b>Under SDG no.</b>	3,4
<b>SDG Details</b>	Good health and wellbeing, Quality Education

### Objectives

- To create awareness regarding leprosy.
- To prevent the complications of leprosy

World Leprosy Day was organized by Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab on **2-02-2024**. The theme of World Leprosy Day was “Beat Leprosy”. The students of B.Sc. Nursing (Basic) 4<sup>th</sup> Year and B.Sc. Nursing (Post Basic) 2<sup>nd</sup> Year, Participated in Leprosy Awareness Rally on the occasion of World Leprosy Day. The students prepared various A.V Aids to give awareness talk regarding the leprosy. The students highlighted the importance of getting medical attention during the pre - liminary itself.





**Rally on World Leprosy Day on 2/2/2024**



**Group Photo on World Leprosy Day on 2/2/2024**

**Outcome:**

The rally and awareness talk was effective in creating the awareness among the community people regarding the leprosy.

Event name	Master Class
Topic	Master Class: EXPLORING THE LATEST TRENDS IN SOFT FURNISHING FOR INTERIOR DESIGN
Date	30/01/2024
Venue	Pierre Hall, CSPA, Chitkara University
Organizer	Department of Interior Design, CSPA
Resource Person	Shabana Kausar , Founder & Principal Designer, Boganvilla Bespoke Design Studio, Bangalore
No. Participant	50 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

### **Description:**

Department of Interior Design, Chitkara School of Planning and Architecture has organized a master class for the students of batch 2021, 6<sup>th</sup> semester, batch 2022, batch 2023, 2<sup>nd</sup> semester M.Des (Interior Design) with the objective of " **Master Class: EXPLORING THE LATEST TRENDS IN SOFT FURNISHING FOR INTERIOR DESIGN**" in department of Interior Design, CSPA by **Ms. Shabana Kausar**. The intent of this session was to share the insights on soft furnishings and its types which are up in interior design practices. As a designer, knowledge of material and selection holds significance in dealing with the clients and choosing the best out of various sources which enhances the beauty of the space and adds to its aesthetics. The expert had shared her views on idea pitching and budging which gave the overview on project management strategies to the students. Students also had experienced the different samples of soft furnishings in person during the talk.



## Poster of Event



**Faculties and Students at expert session with Guest Ms. Shabana Kausar**



**Group Photograph of students and faculties with Guest Ms. Shabana Kausar**

Event Name	Creation of a Business Proposal and the Business Model Canvas
Date	1st February, 2024
Venue	LH - 401, Rockefeller Block
Organizer	Dr. Monika Gupta , Dr. Neeraj Anand
Resource Person	Dr. Anu Syal
Number of Participants	50
SDGs Covered	4, 17
Duration	1 day

### About the Activity: -

Chitkara Business School (Department of SCM & General Management ) organised an Expert Talk on 'Creation of a Business Proposal and the Business Model Canvas ' on 1st February 2024 from 10:45 a.m. onwards in offline mode for BBA- LSCM and Aviation Management students . The expert talk was delivered by Dr. Anu Syal, Senior Lecturer in Mathematics / Statistics ,Taylor’s Business School , Taylor’s University , Malaysia in Rockefeller block . This interactive expert lecture empowered BBA Aviation Management and Supply Chain Management students to understand business proposal development . Through engaging discussions and practical exercises , they delved into the intricacies of crafting well - structured , persuasive proposals that resonate with industry expectations . Mastering the Business Model Canvas provided a strategic roadmap for the business concept , while industry - specific insights ensured their proposal stands out from the crowd . Honed their presentation skills to confidently captivate the audience , leaving a lasting impression and securing success in the chosen career path . This lecture equipped them not only with the technical know -how of proposal writing , but also with the industry understanding and persuasive communication skills vital for launching the success story in the dynamic worlds of aviation and supply chain management . Throughout the lecture , there were interactive discussions with the students to encourage participation and exchange of ideas related to a business proposal creation and the business model canvas in aviation or supply chain management . This expert lecture empowered the learners to confidently navigate the business proposal process , setting them on the path to success in their chosen aviation or supply chain management career . Dr. Syal also interacted with faculty at the end and explored various opportunities for the budding entrepreneurs in times to come .

## Glimpse of the Event:



Introducing the Speaker, 01-02-2024



Dr. Anu Syal addressing the students , 01-02-2024



Dr. Anu Syal addressing the query raised by student , 01-02-2024



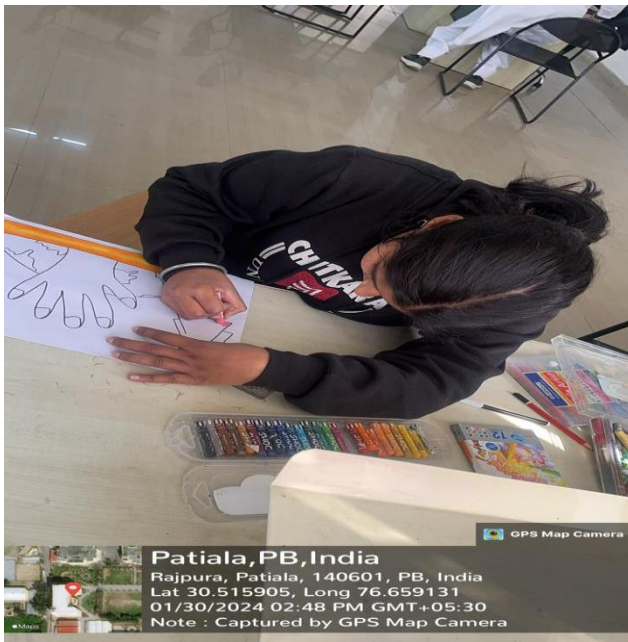
Student clearing his doubt , 01-02-2024

<b>Event Name</b>	Poster Competition
<b>Topic</b>	World Leprosy Day
<b>Date</b>	30 <sup>th</sup> January, 2024
<b>Time</b>	11:00AM to 12:00PM
<b>Venue</b>	CHN Lab GB 306, Galileo Block
<b>Organizers</b>	Ms. Annu Singhal (Assistant Professor) Community Health Nursing, Ms. Aruna Kumari (Assistant Professor) Child Health Nursing, Ms. Kanika Sharma (Nursing Tutor) Child Health Nursing, Department of Nursing, Chitkara University, Punjab.
<b>No. of Participants</b>	03
<b>SDG No.</b>	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

3. To create awareness about Leprosy.
4. To brought out the talent and creativity of students.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Poster making Competition on the occasion of “**World Leprosy Day**”. The theme of the event was “**Ending Stigma, Embracing Dignity**”. The motive of the event was to create awareness about Leprosy and brought out the talent and creativity of students. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. The Poster competition, a showcase of artistic prowess, saw Ravinder, a student from B.Sc. Nursing 4<sup>th</sup> Year secured the first position, followed by Shruti and Gurpreet respectively claiming the second and third positions. Ms. Vijyeta Bhasin (Assistant Professor) and Ms. Dimple Morrison (Nursing Tutor) were designated as the judges of the event.



Students of B.Sc. Nursing 4th Year are participating in Poster making competition on World Leprosy Day on 30/01/2024

### Outcomes

- Competition was an amazing experience and a great way to develop imagination and sparkle creativity.

<b>Event Name</b>	Finance for Non-finance
<b>Date</b>	2 <sup>nd</sup> February, 2024
<b>Venue</b>	Room No . 405 , Floor - 4, Rockefeller Block, Chitkara University, Punjab
<b>Organizer</b>	Dr. Rashmi Aggarwal
<b>Resource Person</b>	Shiv Sood
<b>Number of Participants</b>	45
<b>SDGs Covered</b>	4, 8, 17
<b>Duration</b>	1 day

### **About the Activity**

The session is meticulously designed with a keen focus on practical application, ensuring that participants acquire tangible skills that can be immediately implemented in their respective roles . A key emphasis will be placed on the normalization of financial statements, providing participants with the ability to navigate and understand complex financial data. This skill set is crucial for individuals across diverse industries, as it allows them to make informed decisions based on a solid understanding of financial metrics . Furthermore, the session will delve into the intricacies of working capital management, a critical aspect of financial health for any organization. Participants will gain insights into optimizing the use of resources, improving cash flow, and enhancing overall operational efficiency . By fostering a practical and holistic approach to financial literacy, the session aims to create a cohort of professionals equipped with the tools to thrive in their roles. This initiative goes beyond theoretical knowledge, aiming to instill confidence in individuals to actively engage with financial information and contribute meaningfully to their organizations. Ultimately, the "Finance for Non -Finance Professionals career counseling session aspires to enhance overall financial competency , creating a workforce that is not only more financially literate but also resilient in the face of dynamic economic challenges . Through this comprehensive approach, participants will emerge with a heightened ability to navigate the financial landscape , fostering a culture of informed decision - making and financial proficiency across diverse professional domains .Overall the students get to understand various dimensions in the field of finance and the existing and potential career opportunities available.





Image1: Participants Gaining Expertise in FSA and WCM

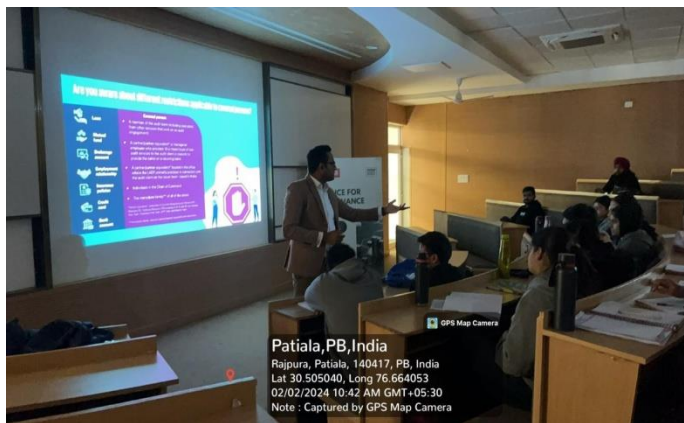


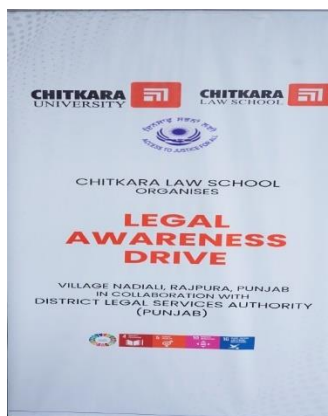
Image 2: From Balance Sheets to Red Flags: Capturing Moments of Financial Mastery

**Event details**

<b>Name of the School/Department</b>	Chitkara Law School and District Legal Services Authority, Patiala
<b>Date of Event</b>	3 <sup>rd</sup> February, 2024
<b>Title of the Event</b>	Legal Awareness Drive
<b>Mode</b>	Offline
<b>Type of participation</b>	Organised/Attended
<b>Number of Faculty and Staff participation</b>	06
<b>Number of Advocates Participation</b>	02
<b>Number of Student participation</b>	18

Legal awareness programs are taken up for empowerment of legal knowledge to all the citizens in general and to the weaker sections of the society in particular. Various activities are taken up to reach the vulnerable sections of the society such as SC/ST, Women, Industrial Labourers etc. Legal Aid Clinics aim at two objectives. One is to improve the clinical legal skills of the students and the second is to inculcate an attitude amongst the students to provide effective legal services to the poor and marginalized people. . It can help the people recognize their civil, political, social and cultural rights. Only when the people can be made aware of what the laws offer to them, they will be less susceptible to injustices confronting them.

The Legal Aid Clinic Committee of Chitkara Law School aims at developing legal literacy among the rural population. The committee in association with the District Legal Services Authority, Patiala organized Legal Awareness Programs to disseminate legal knowledge to all citizens in general and to the weaker sections of the society in particular in Village Naidali, Tehsil Banur.



The Event marks its beginning by Flagging off at the main gate of Chitkara University by Respected Dr. S. C. Sharma, Registrar, Chitkara University, Prof. Dr. Manpreet Grewal, Dean, Chitkara Law School, Adv. Renu, Adv. Gurvinder, faculty members, staff members and students of Chitkara Law School.



After reaching the venue, the awareness was given to the villagers regarding the issues mentioned as under:

### 1. Free Legal Aid

## 2. Compensation Scheme covered under DLSA

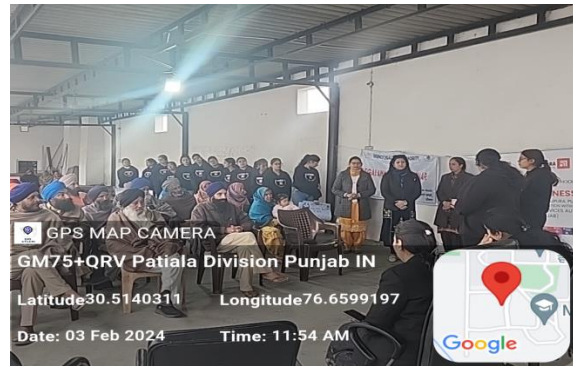
The said awareness was given by the Advocates and the students of Chitkara Law School to the villagers.

There was fruitful discussion with the villagers regarding the various issues faced by them in their personal lives. The issues were discussed in detail with Prof. (Dr.) Manpreet Grewal, Dean, Chitkara Law School and the Advocate Gurvinder and Advocate Renu from District Legal Services Authority, Patiala. The Sarpanch of the village also marked his presence for the event.





The collaborated efforts of Village Sarpanch and Gurdwara Pradhan helped the gathering of the villagers in vicinity of Gurdwara of Village Naidali.





Chitkara Law School was able to maintain a link with the villagers of Village Naidali for resolution of their disputes in collaboration with District Legal Services Authority, Patiala. The villagers shared their problems and issues and discussed the same with Dean, Chitkara Law School and Advocates from DLSA, Patiala



<b>Event Details</b>	
<b>Event Name</b>	Expert talk
<b>Topic</b>	Latest Advances in the management of the Oncological Disorders
<b>Date</b>	5 <sup>th</sup> Feb, 2024
<b>Mode</b>	Offline
<b>Venue</b>	Einstein Hall, Galileo block
<b>Organizer Name</b>	Ms.Seema Rani,Ms. Dimple, Ms.Anjali Rani, Nursing Tutor Department of Nursing, CSHS, Chitkara University Punjab
<b>Resource Persons</b>	Dr Pragyat Thakur, Associate Professor (E), Radiation Oncology, HBCH & RC, Punjab.
<b>No. of Participants</b>	105
<b>SDG No</b>	3-Good Health and Well Being, 4-Quality Education, 17-Partnerships for the Goals

### **Objectives**

1. The primary goal was to increase awareness about various aspects of cancer, including prevention, early detection, treatment options, and ongoing research efforts.
2. To provide accurate and up-to-date information on the latest advancements in cancer research, treatment modalities, and support services available for individuals and families affected by cancer

Department of Nursing, (CSHS) organized an Expert talk on the "Latest advances in the management of Oncological Disorders" on World Cancer Day on 5th Feb 2024 in Einstein Hall. This event aimed to raise awareness and promote understanding of various technologies related to the treatment of cancer. The event featured a distinguished speaker, Dr Pragyat Thakur, Associate Professor (E), Radiation Oncology, HBCH&RC, Punjab, who brought valuable insights to the students. Dr Pragyat began the session with an insightful overview of their experience and expertise in the field. Their credentials and achievements set the stage for a meaningful discussion. The expert enriched the talk by incorporating relevant case studies and real-life examples, illustrating the practical applications of their research and insights. The student responded positively to the expert talk, expressing appreciation for the depth of knowledge shared. The expert talk on World Cancer Day proved to be a resounding success, contributing significantly to the overarching goal of raising awareness about cancer-related issues. The event underscored the importance of collaborative efforts in the fight against cancer and provided a platform for fruitful discussions.



### Expert talk on World Cancer Day on 5<sup>th</sup> Feb, 2024.

**Outcomes:-** Students gained a deeper understanding of various aspects of cancer, including risk factors, symptoms, treatment options, and the importance of early detection and latest advances in the management of Cancer.



Event name	Industrial Thinking
Topic	Latest Trends Fostering Technological and Collaborative Approach in Design.
Date	05/02/2024
Venue	Pierre Hall, CSPA, Chitkara University
Organizer	Department of Interior Design, CSPA
Resource Person	Mr. Jatinder Singh, Sales Head North B, Nexion Surfaces Private Limited Chandigarh
No. Participant	90 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

**Description:** Department of Interior Design, Chitkara School of Planning and Architecture, organized an industrial training event for the students of Batch 2021, 6th semester, Batch 2022, 4th semester, B.Des. and Batch 2023, 1st Sem. M. Des. (Interior Design) with the objective of "Latest Trends Fostering Technological and Collaborative Approach in Design" at Pairee hall, Chitkara University campus, Rajpura. The resource person from Nexion Surfaces Private Limited, Mr. Jatinder Singh, Sales Head gave a brief about companies flooring products and explained the process of manufacturing of tiles in the factories. The variety of products from the brand "Nexion Surfaces Private Limited" were displayed in the department. Ms. Nandita Sethi, Assistant Manager from Nexion Surfaces Private Limited engaged students by showing the samples of different types of tiles displayed. Display of samples of tiles of various categories like vitrified tiles, anti-skid tiles, flooring tiles, wall tiles, tiles for bathrooms, kitchens and other walls with beautiful smooth, textured, patterns and coloured finishes was available. The session was a beautiful learning experience for students as it comprised both ways that is audio-visuals and physical display of tiles. The objective was to make students understand the manufacturing of tiles and their availability in the market. Students gained good knowledge from this session is benefitted for their on-going project in studios as per academic curriculum and as well as for their future professional projects.





**Faculties and Students at expert session with Mr. Jatinder Singh**



**Glimpses of students along with faculties at Expert Session**

<b>Event Name</b>	Exploring and Study of Different Kinds of Glass Partitions
<b>Date</b>	06 Feb 2024
<b>Venue</b>	Picasso block, HR block, CSPA, Hello Future, Chitkara University Campus.
<b>Organizer</b>	Department of Interior Design
<b>Resource Person</b>	Ms. Diksha
<b>Number of Participants</b>	16
<b>SDGs Covered</b>	04
<b>Duration</b>	10 a.m. onwards

### About the Activity

Students of M.Des. 2<sup>nd</sup> sem visited various blocks of **Chitkara University Campus** to explore different kinds of Glass partitions. First they explored **CSPA** block where they learnt about wooden glass partitions and glass bricks. After that they visited **Hello Future** block to learn about curtain wall. Further in **Picasso block** and **HR block** students learnt about different kinds of circular partition designs and staff cabin designs. Then they visited to had a look for glass partitions and curtain wall façade in detail at **Kotlar Block** and **Square 2**



Event name	Exposure Visit
Topic	LATEST TRENDS- PRACTICED IN RESIDENTIAL DESIGN SPACES
Date	06 Feb, 2024
Venue	Maxxus Elanza, Zirakpur
Organizer	Department of Interior Design
Resource Person	Mr. Ritesh Narula and Mr. Deepak Bansal
No. Participant	59 Students
Under SDG no.	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

### Description:

Department of Interior Design, Chitkara School of Planning and Architecture has organized a site visit for the students of batch 2023, 2nd semester, B.Des.(Interior Design) with the objective of "Exposure Visit: LATEST TRENDS- PRACTICED IN RESIDENTIAL DESIGN SPACES Zirakpur. Mr. Ritesh Narula and Mr. Deepak Bansal gave the insight for students to enhance convenience, comfort, and security within residential spaces. The objective was to make students understand designing spaces that reflect the personality, tastes, and interests of the occupants through custom furnishings, artwork, and decor. This was a successful learning visit for faculties and students to achieve the target in future. This field visit focused on experiential learning so as to give the students of 2nd semester a better understanding of design standards and considerations for interior design. Students gained good knowledge from this visit which is really beneficial for their on going studio projects.



Poster of Event



Students at the site with Faculties



Group Photograph of Students and Faculties at Site  
SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

Event Name:-	Awareness Session on Safer Internet Day
Venue:-	Chitkara School of Mass Communication, Picasso Block
Date:-	6 <sup>th</sup> February, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
Resource Person:-	Mr. Pawan Kumar, Director, Office of Information Technology, Chitkara University
No. of Participants:-	70
Duration:-	One Day

### Description of Event:-

Mr. Pawan Kumar, Director, Office of Information Technology, Chitkara University conducted an awareness session with all the CSMC students and staff on 6 February 2024 on the occasion of Safer Internet Day. With the advent of AI and Machine Learning, we are moving at a fast pace towards living in a virtual world where a single click could prove to be a Bane or a Boon so it is essential to be properly aware about the multifaceted implications of the digital world. The program was organised by the NSS wing of our School to create awareness about the responsible and safer use of technology in this fast immersive World so that one may be aware of cyber frauds, an individual's privacy in the digital world and appropriate use of social media. Mr. Mehta talked on various topics like deep fake's videos, cyber bullying, piracy, dark net, etc. He apprised the students and the staff about the concerns that have emerged with the addiction of human race to the digital world. He emphasized that technology is a boon till the time people use it wisely. Mr. Pawan answered various queries of the student regarding fake videos and content going viral without their knowledge. To answer the queries of the student, Mr. Mehta shared some essential tips with the students to keep them abreast with the safer use of technology. He educated them to set their privacy settings, double the messages and videos received before forwarding and not to involve in any illegal activities as it can be easily traced through digital footprints.



**Mr. Pawan Kumar, Director, Office of Information Technology, Chitkara University, Punjab sensitises the NSS Volunteers towards cyber crime (6<sup>th</sup> February 2024)**



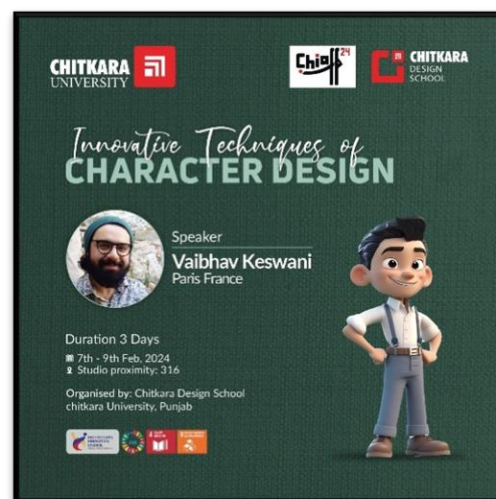
**NSS Volunteers learn and reflect upon safer Internet practices (6<sup>th</sup> February 2024)**

<b>Topic</b>	Innovative Techniques of Character Design
<b>Date</b>	07-02-2024 – 09-02-2024
<b>Venue</b>	Studio Proximity, 316
<b>Organizer</b>	Department of Animation Design, Chitkara Design School
<b>Resource Person</b>	Mr. Vaibhav Keswani, Paris, France
<b>No. of Participants</b>	48
<b>SDG No.</b>	4 & 9
<b>Duration</b>	3 Days

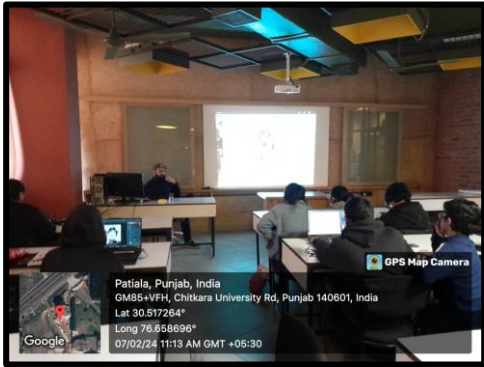
### About the Activity

Mr. Vaibhav Keswani, the resource person for the event will conduct a workshop showcasing innovative contemporary and global industry standard approach and instruction in character design techniques.

The event as conducted by the resource person introduced the students to the latest in global industry practices and techniques in the realm of character design. These innovative approaches assured that the students stay updated in contemporary industry practices and trends and learn their creative practice from someone immersed in the profession. Furthermore, post the instructions, the students were encouraged to output their learnings through a character design competition that tested their abilities and learnings throughout the workshop. On judgment, the best two designs were selected and awarded.







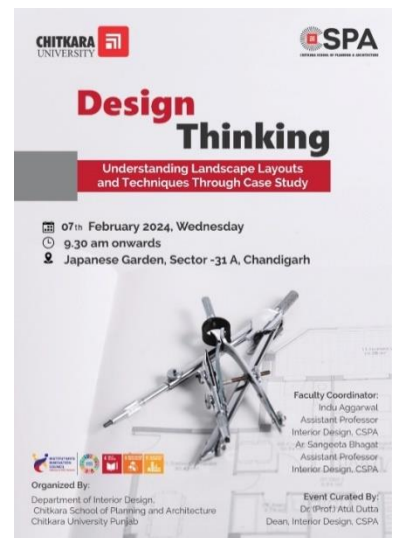
Event name	Field Visit
Topic	Design Thinking: Understanding Landscape Layouts and Techniques Through Case Study
Date	07/02/2024
Venue	Japanese Garden , Chandigarh
Organizer	Department of Interior Design, CSPA
Resource Person	Ms. Indu Aggarwal and Ar. Sangeeta Bhagat
No. Participant	50 Students
Under no. SDG	4- Quality of Education, 9 -Industry, Innovation and Infrastructure 11- Sustainable Cities and Communities

### **Description**

Department of Interior Design, Chitkara School of Planning and Architecture has organized a garden visit for the students of batch 2021 6th sem B.Des. and batch 2023 2nd sem M.Des. (Interior Design) with the objective of "Design Thinking: Understanding the Landscape

Layouts and Techniques Through Case Study," of Japanese Garden, Chandigarh. The faculty members Ms. Indu Aggarwal and Ar. Sangeeta Rani accompanied the students to explain the landscape design features. The objective was to make students understand the designing of landscape, their elements and various features. Students took a round of the whole garden and had a look on all kinds of hardscape and softscapes of these

gardens. The students had a good hand on experience on observing and analysing layouts in form of placement of pathways, grass carpets, small plants, trees of various heights, water fountains, sittings, light arrangement and other decorative features. This was a successful learning visit for students to achieve the extended academic curriculum for Landscape Design. Students gained good knowledge from this visit which is really beneficial for their on-going project in studios as well as for future professional projects.



Poster of Event



**Faculties and Students at Japanese Garden**



**Glimpses of students along with faculties at Japanese Garden**

<b>Event Name</b>	NSS Activity
<b>Topic</b>	Expert talk & Demonstration on steps of tooth care
<b>Date</b>	9 <sup>th</sup> February 2024
<b>Venue</b>	Anganwari and Elementary School, Kalomajra
<b>Organizer</b>	Ms. Seema Rani , Ms. Preetika Nursing Tutor, Department of Nursing, CSHS
<b>No. of Participants</b>	11
<b>No of Impacted Individuals</b>	36
<b>Under SDG no.</b>	3,4
<b>SDG Details</b>	Good health and wellbeing, Quality Education

**Objective:-** To demonstrate the children about

- Steps of tooth care.
- Importance of tooth care and prevention of tooth decay.

World Toothache day is observed every year on 9<sup>th</sup> February. To create awareness About toothache and tooth decay prevention NSS Volunteers of class B.Sc (N) 4<sup>th</sup> semester from Department of Nursing, CSHS Chitkara University, Punjab organized an expert talk and demonstration on the steps of tooth care at Anganwari and Elementary School, Kalomajra on 9<sup>th</sup> February, 2024 under the guidance of Ms. Seema Rani and Ms. Preetika Nursing Tutor, Department of Nursing, CSHS. The aim behind the event was to aware and to demonstrate the steps of tooth care for prevention of toothache and tooth decay.



**Outcomes:** Expert talk and demonstration was a great way to create learning experience among children of Anganwari and elementary school, Kalomajra.

Event Name:-	World Toothache Day
Venue:-	Anganwari and Elementary School, Kalomajra
Date:-	9 <sup>th</sup> February, 2024
SDG Number, Name and NEP:-	3-Good Health & Well Being, 4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	11
Duration:-	One Day

### **Description of Event:-**

**Objective:** - To demonstrate the children about

- Steps of tooth care.
- Importance of tooth care and prevention of tooth decay.

World Toothache day is observed every year on 9<sup>th</sup> February. To create awareness About toothache and tooth decay prevention NSS Volunteers of class B.Sc (N) 4<sup>th</sup> semester from Department of Nursing, CSHS Chitkara University, Punjab organized an expert talk and demonstration on the steps of tooth care at Anganwari and Elementary School, Kalomajra on 9<sup>th</sup> February, 2024 under the guidance of Ms. Seema Rani and Ms. Preetika Nursing Tutor, Department of Nursing, CSHS. The aim behind the event was to aware and to demonstrate the steps of tooth care for prevention of toothache and tooth decay.



Taking care of little teeth, NSS Volunteers interact with the kindergarten students (9<sup>th</sup> Feb, 2024)



Enthusiastic children learn about tooth care (9<sup>th</sup> February 2024)



Young minds eagerly retell the various types of teeth (9<sup>th</sup> February 2024)



Radiant smiles of students and NSS Volunteers shine on World Toothache Day (9<sup>th</sup> February 2024)



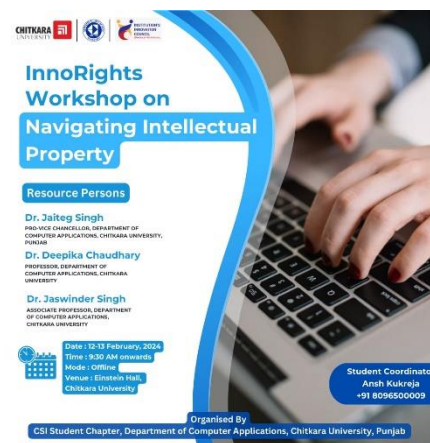
<b>Event Details</b>	
<b>Title of the Event:</b>	InnoRight workshop on Navigate Intellectual Property
<b>Date of the Event:</b>	12-13 February, 2024
<b>Venue</b>	Einstein Hall, Chitkara University
<b>SDG No.</b>	4
<b>No. of Student Enrolled:</b>	55
<b>No. of Student Attended</b>	55
<b>Resource Persons:</b>	Dr. Jaiteg Singh, Pro-Vice Chancellor, Department of Computer Applications, Chitkara University, Punjab Dr. Deepika Chaudhary, Associated Professor, Department of Computer Applications, Chitkara University, Punjab Dr. Jaswinder Singh, Associate Prof, Department of Computer Applications, Chitkara University, Punjab

## Objective

- Promoting Awareness of Innovative Solutions.
- Elevating Awareness of Intellectual Property Right.
- Illuminating Legal Aspects Related to Innovation.
- Fostering Understanding of Intellectual Property Rights.

## Description

CSI Student Chapter under the aegis of Department of Computer Applications organized “InnoRight workshop on Navigate Intellectual Property”. The resource persons of the talk were Dr. Jaiteg Singh (Pro-Vice Chancellor, Department of Computer Applications, Chitkara University, Punjab), Dr. Jaswinder Singh (Associate Prof., Department of Computer Applications, Chitkara University, Punjab), Dr Deepika Chaudhary, Professor, Department of Computer Applications, Chitkara University, Punjab). Dr. Jaiteg Singh introduced the purpose of this workshop and discussed the importance of creating products



that address everyday life issues. He provided valuable understanding on the patenting process. He helps students identify various social issues and guided them to turn into creative solutions. Dr. Deepika Chaudhary addressed the critical thinking behind product designing and discussed several techniques and tools that support the development of cutting-edge products. Dr. Jaswinder Singh introduced various types of intellectual property rights and explained the process of filing the IPR applications for owning these intellectual rights.

### **Outcomes:**

- Familiarity with Patent Landscape
- Gaining a clear perspective on the concept and principles of IPR
- Recognizing the practical applications of IPR within the business context



**Dr. Jaiteg Singh interacting with students (12.02.2024)**



**Dr. Deepika Chaudhary Interacting with the Students (12.02.2024)**



**Dr. Jaswinder Singh Interacting with the Students (13.02.2024)**



Students are having discussion among themselves regarding novel patent ideas (13.02.2024)

<b>Title: Talk on The Startup Journey-Tips and Tricks</b>		
<b>1</b>	<b>Type of Activity</b>	Expert Talk
<b>2</b>	<b>PROGRAM THEME (KEYWORDS)</b>	Start up
<b>3</b>	<b>LINK (Pre Link)</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02zc3KsfcdabSHgzJxRtcwsj7FX8HmdRHLagEfC3KR5xtUsL3HoxTJzsNahCCaVJMI&amp;id=100092649189685&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid02zc3KsfcdabSHgzJxRtcwsj7FX8HmdRHLagEfC3KR5xtUsL3HoxTJzsNahCCaVJMI&amp;id=100092649189685&amp;mibextid=Nif5oz</a>
	<b>LINK (Post Link)</b>	
<b>4</b>	<b>Program Type</b>	<b>Level 1</b>
	<b>Nomenclature</b>	Expert talk
	<b>Duration of the activity</b>	<b>3 hours</b>
<b>5</b>	Description of the event not more than <b>100 words</b> (Final Report)	
	<p>The Department of Computer Applications, in collaboration with the IIC, organized a talk on “THE STARTUP JOURNEY” on 12<sup>th</sup> February 2024. The resource person - Mr. Bhanu, founder at Attirox, Incubation Executive CIIF engaged in growth, strategy and Startup tips by sharing his motivating and inspirational startup journey. He shared his insights regarding the ways by which the market research should be done to run the successful startup.</p> <p>The recent past has witnessed a tremendous rise in the number of start-ups in India. The session was organized with the aim to instil and promote a culture of innovation and entrepreneurship in the students of the university.</p> <p>The seminar helped students to feel motivated and educated about the Entrepreneur/Start-up of deriving the innovative ideas. The objective of the session was to share the information regarding the Successful Entrepreneur/Start-up founder to derive the solution.</p>	
<b>6</b>	Kindly justify the activity conducted by your respective department will fit as IIC event (Point No 2 should be taken care of- <b>Maximum 100 words</b> ).	
	The session was organized with the aim to instil and promote a culture of innovation and entrepreneurship in the students of the university.	

7	Start and End date of the event: 02/12/2024 to 02/12/2024	
8	Mention minimum number of students (Event): 120	
9	Mention minimum number faculty (Event): 1	
10	Objective of the event in 3 words (90 Characters) only: To inculcate skills	
11	Benefit of the activity in 5 words (120 Characters) only: To instill innovation and entrepreneurship skills	
12	<b>Vide o URL</b>	<a href="https://drive.google.com/drive/recent">https://drive.google.com/drive/recent</a>
13	SPACE FOR PHOTOGRAPHS	

**CHITKARA UNIVERSITY**

Talk on **THE STARTUP JOURNEY**  
Tips and Tricks

Resource Person  
**Bhanu**  
Founder at Attirox  
Incubation Executive CIIF

**Date:** 12th February, 2024  
**Time:** 10:00 am onwards  
**Venue:** Pierre hall  
**Mode:** offline

Organized by  
Department of Computer Applications  
in collaboration with IIC

Faculty Coordinator  
Dr. Vandana  
Associate Professor  
Department of Computer Applications



<b>Event Name</b>	Professional Workshop on Effective Communications
<b>Date</b>	12 <sup>th</sup> Feb 2024
<b>Venue</b>	Pulitzer Hall, Picasso Block
<b>Organizer</b>	Centre for Global Education, Chitkara University, Punjab
<b>Resource Person</b>	Mr. Rajnish Sinha, Founder & CEO, Talent Acceleration Corridor, Global Talent Acquisition, Hr Consultant
<b>Number of Participants</b>	16
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-16 (Ensure sustainable consumption and production patterns)
<b>Duration</b>	02:10pm-04:00pm

### About the Activity

The workshop focused on effective communications skills. Student understood the strategies to convey ideas confidently and persuasively in various professional settings. They Explored techniques for clear and concise verbal and written communication, including public speaking, presentations, and business correspondence. This workshop taught students the essential tools to succeed in building strong relationships and advancing your career.







<b>Event Name</b>	Workshop on Innovations in Parametric Façade design using REVIT
<b>Date</b>	12/02/2024 to 16/02/2024
<b>Venue</b>	M. Design Lab, Le Corbusier Block, Chitkara University
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Soma Banik
<b>Number of Participants</b>	40 Students and 02 Faculty members
<b>SDGs Covered</b>	4,9,11
<b>Duration</b>	5 Days

**About the Activity**



Team Advanced studies, CSPA organized a 05-day workshop on “Innovations in Parametric Façade Design using REVIT” from 12-16 February 2024. workshop is a specialized event aimed at architects, designers, and students keen on advancing their expertise in parametric façade design. This immersive session offered hands-on training in REVIT, focusing on innovative techniques to create dynamic and aesthetically compelling architectural facades. Participants learn to leverage REVIT's parametric design capabilities to optimize façade performance, enhance building aesthetics, and push the boundaries of architectural design. The

workshop provided a unique opportunity to explore the latest trends and tools in façade design.



Ar. Soma Banik interacting with the students



Students with the Resource person during the workshop



Students and Faculty members pose at the completion of the event

<b>Event Name</b>	14 <sup>th</sup> Global Week
<b>Date</b>	February 12-16, 2024
<b>Venue</b>	Chitkara University, Rajpura
<b>Organizer</b>	Office of International Affairs, Chitkara University
<b>Resource Person</b>	<ol style="list-style-type: none"> <li>1. Genelle Payant</li> <li>2. Harpreet Singh Kandra</li> <li>3. Aigars Liepins</li> <li>4. AFM Moniruzzaman</li> <li>5. Sharon Hughes</li> <li>6. Dmitry Kharshak</li> <li>7. Benigno B. Agapito Jr.</li> <li>8. Jonah Lim</li> <li>9. Mikhail Tyurkin</li> <li>10. Rafael Hespanhol</li> <li>11. Andrei Punin</li> <li>12. Silvio Cioni</li> <li>13. Arkaprabha Biswas</li> <li>14. Raul De'Souza</li> </ol>
<b>Number of Participants</b>	429 students, 13 Guests and 45 employees
<b>SDGs Covered</b>	SDG 4, SDG 5, SDG 8 and SDG 17
<b>Duration</b>	5 days

### **About the Activity:-**

The Office of International Affairs (OIA) orchestrated the dynamic 14th Global Week from February 12th to 16th, 2024, spotlighting cross-border collaborative teaching as its focal point. This initiative championed cross-border collaboration in education. With the participation of 19 distinguished professors hailing from 9 universities across 8 countries, the event showcased short module courses in Art and Design (Animation, Communication, UI/UX, and Fashion), Journalism & Mass Communication, Architecture, and Interior Design, each designed to impart industry-relevant sustainable skills. Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction.

Beyond highlighting the benefits of international education, the 14th Global Week fostered a truly collaborative learning experience by bringing together distinguished international faculty and students. This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program.

**CHITKARA UNIVERSITY**

**14<sup>th</sup> GLOBAL WEEK 2024**

Welcomes

**INTERNATIONAL FACULTY**

- Genelle Payant
- Harpreet Singh Kandra
- AFM Moniruzzaman
- Sharon Hughes
- Joel Alphonso
- Giorgio Lospennato
- Dmitry Kharshak
- Mohammad Aminul Islam
- Benigno B. Agapito Jr.
- Jonah Lim
- Mikhail Tyurkin
- Rafael Hespanhol
- Andrei Punin
- Silvio Cioni
- Arkaprabha Biswas
- Raul DeSouza

Icons at the bottom: UN Sustainable Development Goals, Open Access, and Quality Education.

**CHITKARA UNIVERSITY** | **GLOBAL WEEK 2024**

## 14<sup>th</sup> GLOBAL WEEK OPENING CEREMONY

OneWorldClass - TNE - TeamTaught Initiative  
COLLABORATED TEACHING WITH BLENDED LEARNING ACROSS BORDERS

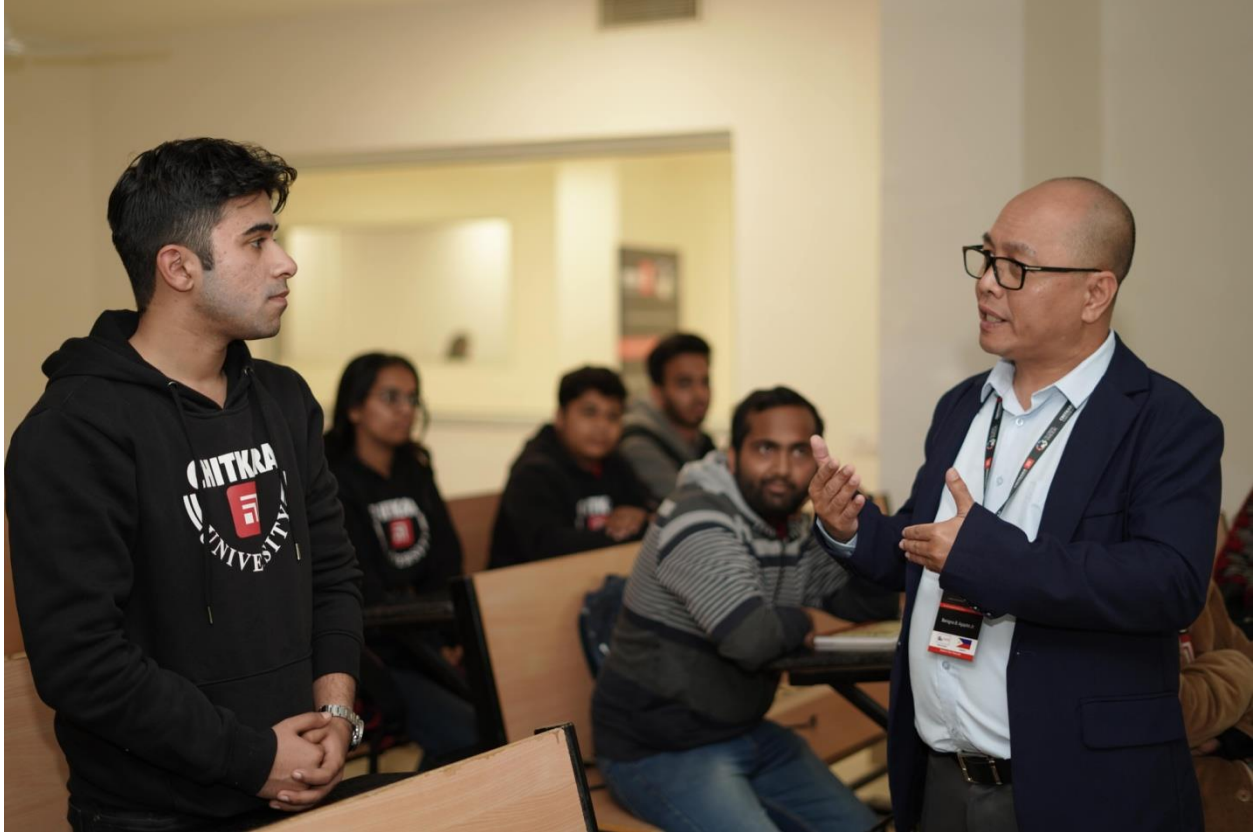
We request you to kindly grace the **Grand Opening** of our  
14th Global Week-2024 with your benign presence at  
*Chitkara University, Punjab*  
Monday, February 12, 2024 at 10:00 am.

Venue:  
**Chitkara University, Punjab**

R.S.V.P.  
Sandeep Singh  
+91 86997 09407  
sandippal.singh@chitkara.edu.in  
Dress Code: BUSINESS FORMAL



Opening Ceremony of the 14th Global Week, captured on February 12<sup>th</sup>



International Guest Professor sharing Expertise

Photograph 4



International Guest Professor along with students

<b>Event Details</b>	
<b>Title of the Event:</b>	WORLD RADIO DAY—Open Mic Discussion
<b>Date of the Event:</b>	13 <sup>th</sup> February,2024
<b>Venue</b>	Pierre hall
<b>SDG no</b>	4: Quality Education 17: Partnership for goals
<b>No. of Student Attended</b>	44

### **Objective**

To raise greater awareness among the public and media regarding the importance of radio.

Department of Computer Applications in collaboration with National Service Scheme, **NSS**, Chitkara University Punjab organized an Open Mic discussion on the occasion of “**World Radio Day**” on **13th February 2024**. Participants from various disciplines showcased and put up their ideas, emphasizing the important role of Radio. The group discussion featured valuable and powerful message. The discussion not only served the awareness about scams but also educated people about the significance of Radio Day. The event attracted attention from faculty, alumni, and the local community, extending the impact of the initiative. Event included the awareness about current affairs and melodious song sung by teammates.

In retrospect, the event successfully combined educational expression with a celebration of Radio Day: A century informing, entertaining and education.

### **Outcome of the Event: Students were able:**

- i) To recognize Radio as powerful communication tool
- ii) To realize radio has a strong and specific role in emergency communication and disaster relief.
- iii) To learn Radio which informs us and transforms us, through entertainment, information and audience participation.



Poster of the Event (13.02.2024)





Students participating in Group Discussion (13.02.2024)



Audience involved in Open Mic discussion (13.02.2024)



NSS volunteers in group discussion (13.02.2024)

Event Name	Investment Management Industry and CFA Program
Date	13 <sup>th</sup> February, 2024
Venue	SIDBI
Organizer	Dr. Anita Tanwar
Resource Person	CFA Expert
Number of Participants	65
SDGs Covered	4, 8, 9, 17
Duration	1day

### **About the Activity**

The Career Counselling session on Investment Management and the Chartered Financial Analyst (CFA) Program is designed to offer participants a comprehensive and insightful overview of the dynamic financial industry . This session aims to equip individuals with the knowledge and skills necessary to thrive in the competitive landscape of investment management. Throughout the program, participants will delve into key aspects of the industry , including its major players , diverse product offerings , and the regulatory framework that shapes financial markets . A focal point of the curriculum will be the mastery of the CFA Program , a globally recognized qualification that signifies expertise in finance and investment . The session is strategically structured to ensure participants develop proficiency in ethical conduct , investment tools , and portfolio management – essential pillars of the CFA Program . Practical application of analytical tools will be emphasized , empowering participants to make informed investment decisions through a blend of quantitative and qualitative analyses . Recognizing the significance of effective communication skills in the financial sector , the session will dedicate attention to honing this crucial aspect . Participants will learn to present complex financial strategies convincingly to diverse audiences , a skill indispensable for success in the industry .



Image1: Charting Success of investment management industry



Image 2: Discussing about the three levels of CFA Program

Event Name:-	World Radio Day
Venue:-	Pierre hall, Le Corbusier Block
Date:-	13 <sup>th</sup> February, 2024
SDG Number, Name and NEP:-	4-Quality Education, 17-Partnership for the Goals NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	44
Duration:-	One Day

### **Description of Event**

**Objective:** To raise greater awareness among the public and media regarding the importance of radio.

Department of Computer Applications in collaboration with National Service Scheme, **NSS**, Chitkara University Punjab organized an Open Mic discussion on the occasion of “**World Radio Day**” on **13<sup>th</sup> February 2024**. Participants from various disciplines showcased and put up their ideas, emphasizing the important role of Radio. The group discussion featured valuable and powerful message. The discussion not only served the awareness about scams but also educated people about the significance of Radio Day.

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### **Outcome of the Event: Students were able:**

- To recognize Radio as powerful communication tool
- To realize radio has a strong and specific role in emergency communication and disaster relief.
- To learn Radio which informs us and transforms us, through entertainment, information and audience participation



**Students immerse in the nostalgia of Radio at the open mic discussion (13<sup>th</sup> February 2024)**



**Students from various disciplines converge to discuss the of Radio (13<sup>th</sup> February 2024)**

GPS  
Latitude 30; 31; 1.758000000000165...  
Longitude 76; 39; 37.54800000000096...  
Altitude 286

GPS  
Latitude 30; 31; 1.758000000000165...  
Longitude 76; 39; 37.54800000000096...  
Altitude 286

**significance**

<b>Event Name</b>	Pre-Launch of Young Professional Scheme (YPS) 2024
<b>Date</b>	13 <sup>th</sup> February
<b>Venue</b>	Chitkara University, Rajpura
<b>Organizer</b>	Office of International Affairs
<b>Resource Person</b>	<ol style="list-style-type: none"> <li>1. Caroline Rowett</li> <li>2. Ben Pugsley</li> <li>3. Jayna Yagnik</li> <li>4. Deepali Negi</li> </ol>
<b>Number of Participants</b>	400 Students & Alumni, 21 Guests and 20 Employees
<b>SDGs Covered</b>	SDG 4, SDG 5, SDG 8, SDG 17
<b>Duration</b>	One Day

### About the Activity: -

The pre-launch event for the 2024 Young Professional Scheme (YPS) on February 13, 2024, at Chitkara University marked a significant milestone. This energetic gathering attracted over 400 attendees, fostering a vibrant environment for students, alumni, and esteemed guests to connect.

Professors from across India, along with representatives from the British High Commission, including Deputy High Commissioner Caroline Rowett, lent their expertise and highlighted the international significance of the YPS initiative. Additionally, senior leadership from colleges and universities in the region showcased their support for programs that promote global engagement and skill development. Networking sessions buzzed with activity, creating valuable connections between attendees and fostering knowledge exchange. The event underscored its pivotal role in bridging opportunities and nurturing the next generation of leaders.





Students engaging with H.E. Caroline Rowett post-event on 13/02/2024



Students engaging with resource persons during the event on 13/02/2024



Event Details	
Event Name	Industry 4.0 and Emerging Entrepreneurial Landscape
Date	14 <sup>th</sup> Feb,2024
Venue	Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Divyansh Juneja
Number of Participants	48
SDGs Covered	4,8,9
Duration	3 hrs

### About the Activity

A session covering Industry 4.0 and its impact on various sectors such as healthcare, small factories, E-Commerce and real estate will offer students a wealth of learning opportunities. The concept of Industry 4.0 which refers to fourth Industrial revolution characterized by the integration of digital technologies into Industrial Processes. It provides insights into emerging technologies that are transforming into various industries and the entrepreneurial opportunities unlocked by Industry 4.0 technologies in different sectors. Industry 4.0 is a multidisciplinary field that intersects with various disciplines such as engineering, computer science, business and healthcare.




**CHITKARA**  
UNIVERSITY

**CHITKARA**  
BUSINESS  
SCHOOL

An Expert Talk on

**INDUSTRY 4.0 AND EMERGING  
ENTREPRENEURIAL LANDSCAPE**

Speaker /  
**Divyansh Juneja**  
Professor of Practice, Chitkara Business School

Date : 14th February 2024 (Wednesday)  
Time : 9:30 am onwards  
Venue : LH-206, Rockefeller Block, Chitkara Business School

Organised For :  
Integrated Programme in Management, Batch 2023 and Batch 2021

Organised by :  
Chitkara Business School, Chitkara University, Punjab

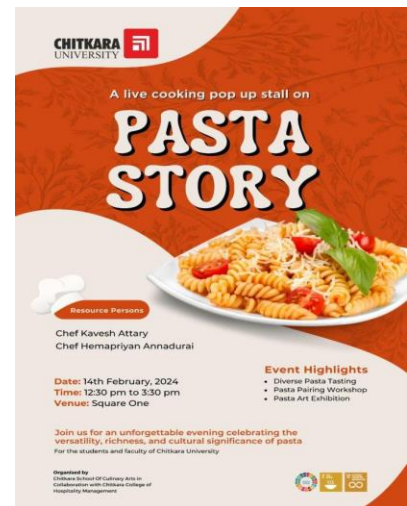
Topic	Pasta Story
Date	14 <sup>th</sup> February 2024
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Chef Kavesh Attary Assistant Professor, Chef Hemapriyan Annadurai Assistant Professor
No. of participants	17
SDG No.	SDG 4: Quality Education, SDG 12: Responsible Consumption and Production

### Objective

1. The objective of this workshop is to achieve mastery in the skills of pasta making.
2. Including many culinary techniques and catering to persons of all proficiency levels in the culinary field for ambitious beginners.
3. The diversity of fresh pasta is evident in its ability to attain a delicate balance when cooked al dente, paired with complementary sauces, and handled with expertise.
4. In terms of presentation, serving etiquettes & guest handling techniques.

### Description

The objective of this workshop is to achieve mastery in the skills of pasta making, including many culinary techniques and catering to persons of all proficiency levels in the culinary field for ambitious beginners. The diversity of fresh pasta is evident in its ability to attain a delicate balance when cooked al dente, paired with complementary sauces, and handled with expertise in terms of presentation, serving etiquettes & guest handling techniques. Practical Experience: Lerner’s engage in a hands-on activity by actively participating in the process of making various Italian sauces, cooking methods, fresh pasta making, garnishing and plating. Diverse Pasta Tasting: Immerse yourself in a unique tasting experience featuring an array of pasta varieties from around the globe. Discover the distinct textures, shapes, and flavors that make each pasta style a work of art on its own. Live Pasta-Making Demonstrations:



### Outcomes:

1. This workshop has inspired individuals with varying levels of culinary expertise ranging from freshmen to individuals ready to work in a professional kitchen.



2. Lerner's were engaged in a hands-on activity by actively participating in the process of making various Italian sauces,
3. Cooking methods, making fresh pasta, garnishing, and plating.
4. These elements, known for their inventiveness and ability, stimulate culinary passionates to experiment for enhancement of their knowledge



<b>Event Name</b>	Dreaminar: Deep Dive into the World of Dreams (Expert Talk session)
<b>Date</b>	February 14, 2024
<b>Venue</b>	Warren Buffet Hall, Fleming Block, Chitkara University
<b>Organizer</b>	Chitkara School of Psychology and Counselling
<b>Resource Person</b>	Dr. Lalit Kumar Singh
<b>Number of Participants</b>	40
<b>SDG Number</b>	4
<b>Duration</b>	2 Hours

**About the Activity: -**

Chitkara School of Psychology and Counseling organized an expert talk session on, “Dreaminar : Deep Dive into the World of Dream”, which was facilitated by Dr. Lalit Kumar Singh, Clinical Psychologist and Assistant Professor, Department of Psychiatry, Post Graduate Institute of Medical Education and Research, Chandigarh. The session

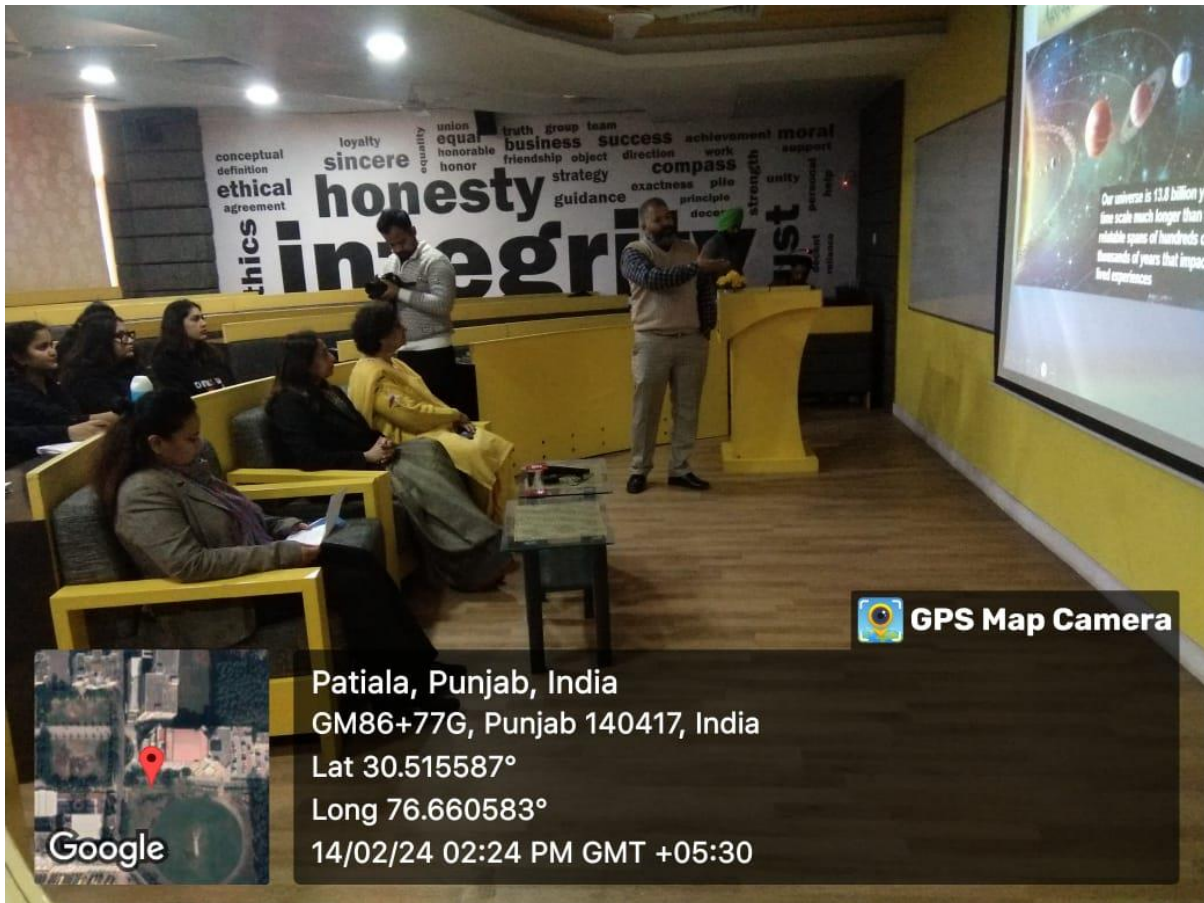


aimed at understanding the concept of dream and bringing the focus on Dream interpretation. Dr. Lalit Kumar Singh explained the connection of images, emotions and thoughts with the sleep patterns (Rapid Eye Movement –(REM) stage of the sleep). The discussion ranging from evolution of brain parts also leading to evolution of content we hold and are able to perceive in dreams to usage of therapeutic technique given by Sigmund Frued (Father of psychoanalysis) were highlighted. The session was enriching in unveiling the layer of understanding dreams from a therapeutic perspective which is a curiosity for us




all and an important technique that could be used in counselling sessions by the Alpha Master counsellors.

### GLIMPSES OF THE WORKSHOP



**Dr. Lalit Kumar Singh**, explaining on 'Dreams', have been a part of humans since ages



 **GPS Map Camera**



Patiala, Punjab, India  
GM86+77G, Punjab 140417, India  
Lat 30.515587°  
Long 76.660583°  
14/02/24 02:25 PM GMT +05:30

Students in active participation of Q and A session

<b>Event Name</b>	Workshop on Innovations in Parametric Façade design using REVIT
<b>Date</b>	12/02/2024 to 16/02/2024
<b>Venue</b>	M. Design Lab, Le Corbusier Block, Chitkara University
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Soma Banik
<b>Number of Participants</b>	40 Students and 02 Faculty members
<b>SDGs Covered</b>	4,9,11
<b>Duration</b>	5 Days

**About the Activity**

Team Foundation studies, CSPA organized a 05-day workshop on “Innovations in Parametric Façade Design using REVIT” from 12-16 February 2024. workshop is a specialized event aimed at architects, designers, and students keen on advancing their expertise in parametric façade design. This immersive session offered hands-on training in REVIT, focusing on innovative techniques to create dynamic and aesthetically compelling architectural facades. Participants learn to leverage REVIT's parametric design capabilities to optimize façade performance, enhance building aesthetics, and push the boundaries of architectural design. The workshop provided a unique opportunity to explore the latest trends and tools in façade design.



Ar. Soma Banik interacting with the students



Students with the Resource person during the workshop



Students and Faculty members pose at the completion of the event

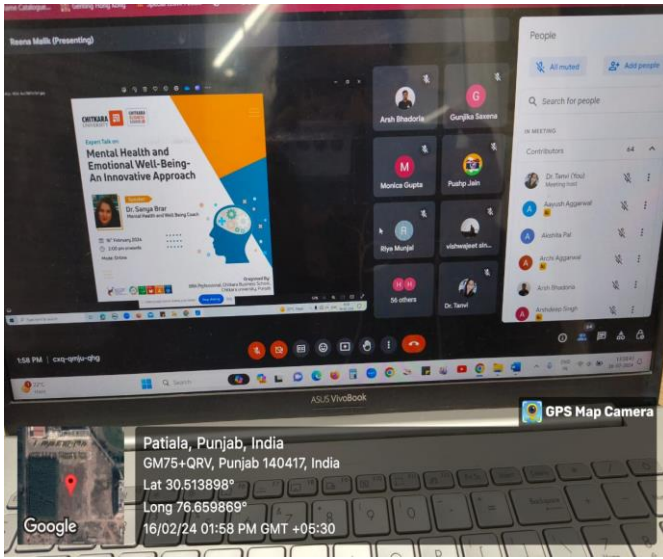


Event Name	<b>Expert Talk on Mental Health and Emotional Well-Being: An Innovative Approach</b>
Date	16 <sup>th</sup> February, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Deepak Sood
Resource Person	Dr. Sanya Brar
Number of Participants	90
SDGs Covered	3,4, 9, 17
Duration	2hrs

### About the Activity



The activity focused on the newer trends and inventions especially in the healthcare sector, the benefits extended by these innovations in terms of enhancing efficiency and early detection of the deadly diseases. The application of the newer and advanced technologies are transforming the entire healthcare sector. The discussion on the newer technologies like implementation of AI, Chatbots and Big data truly focused on the recent developments. Thus, the discussion was surely related to the recent times and served as a golden learning opportunity for the students.



Online session going on with the students

<b>EVENT:</b>	<b>Ship Visit</b>		
<b>Date / Time:</b>	16 Feb-2024	<b>Mode:</b>	Offline
<b>Location / Link:</b>	Indira Docks, Mumbai		
<b>Activity In-charge:</b>	Dr. Gulshan Dhillon		
<b>No. of Participants:</b>	30(Cadets) + 3(Faculty)		
<b>Resource Person (if any)</b>	---		
<b>SDG:</b>	4. Quality Education ; 8 - Decent Work and Economic Growth, 9 - Industry, Innovation and Infrastructure		

### **Brief Description:**

On February 16th, 2024, a group of 30 cadets from Chitkara University School of Maritime Studies embarked on a **ship visit at the Indira docks, Mumbai**. Upon arrival, they were allocated to tour the BBC Norway cargo ship, a 161m geared general cargo vessel. After completing necessary verification and security checks, the cadets boarded the ship and were warmly welcomed by the on-board crew.

The cadets were divided into two cohorts, with one group directed to explore the bridge under the guidance of Captain Prabhat Nigam, while the other ventured into the engine room and S/G compartment with C/E Sandeep Lohan. On the bridge, they received a comprehensive briefing from the captain about the ship's equipment and characteristics, gaining valuable insights into its operation.

Following the bridge visit, the cadets proceeded to the monkey island, where they observed various navigational equipment such as the VDR, ECDIS, and antennas. A thorough exploration of the ship ensued, with highlights including the inspection of lifeboats, winches, and the anchor station. In the engine room, under the guidance of the C/E and 2nd engineer, the cadets observed the functioning of the main engine, boiler, generator, purifier, and other essential machinery, gaining a deeper understanding of the ship's mechanical systems.

Additionally, the cadets had the opportunity to explore recreational facilities on board, including table tennis, darts, and gym equipment. After mustering at the main deck for a headcount, the cadets concluded their ship visit on a positive note. A dock visit followed, where they observed a tug maneuvering a ship in a lock gate, further enriching their understanding of maritime operations.

Overall, the ship visit provided the cadets with invaluable practical experience, allowing them to apply theoretical knowledge gained in their academic studies to real-world scenarios. It served as an excellent opportunity for hands-on learning and left the cadets excited and motivated, further fueling their passion for maritime studies and future careers at sea.



**Cadets getting familiarized with Bridge Equipment on 16.02.2024**



**Cadets getting acquainted with Lifeboat Gear on 16.02.2024**



**Engineer Control Room familiarization on 16.02.2024**



**Cadets along with Capt. Nigam, C/E Sandeep Lohan & Dr. Gulshan Dhillon On 16.02.2024**

Event details	
<b>Name of the School/Department</b>	Chitkara Law School
<b>Date of Event</b>	17 <sup>th</sup> February, 2024
<b>Title of the Event</b>	National Symposium of Lawyers on Pathways to Advocacy
<b>Mode</b>	Offline
<b>Type of participation</b>	Organised/Attended
<b>Number of Faculty and Staff participation</b>	11
<b>Number of External Experts and Other Guests</b>	07
<b>Number of Student participation</b>	50



**CHITKARA UNIVERSITY** 

**CHITKARA LAW SCHOOL** 

Chitkara Law School Organises

**NATIONAL SYMPOSIUM OF LAWYERS**

To cherish the noble ideals enshrined in the Constitution of India and to commemorate 75th Republic Day on

**PATHWAYS TO ADVOCACY**

**Eminent Speakers**

**Dr. G. V. Rao**  
Designated Senior Advocate  
Supreme Court of India,  
Former AG, India.

**Amanpreet Singh Deol**  
Designated Senior Advocate  
Punjab and Haryana High Court  
Former Chairman, Bar Council of  
Punjab and Haryana High Court,  
Former Advocate General, Punjab.

**Ravinder Singh Randhawa**  
Advocate, Punjab and Haryana High Court  
Former Additional Advocate General,  
Punjab, Member, London Court of  
International Arbitration.

**Dinesh Arora**  
Advocate, Punjab and Haryana  
High Court, Chandigarh

**Ravneet Singh Joshi**  
Advocate, Supreme Court of India  
and Punjab and Haryana High Court.

17th February, 2024



Chitkara law school organized National Symposium of Lawyers on Pathways to Advocacy with a view to enlighten the future young legal professionals about the intricacies of Legal Profession. An effort was made to provide deep insight towards the practical difficulties faced by Legal Luminaries Par Excellence while progressing towards success. The Event aimed to provide mantras for being a successful Advocate.

The Dean, Chitkara Law School welcomed all the dignitaries which includes, Dr. G. V. Rao, Designated Senior Advocate, Supreme Court of India, Former AG, India, S. Ravinder Singh Randhawa, Advocate, Punjab and Haryana High Court, Former Additional Advocate General Punjab, Member London Court of International Arbitration, S. Amanpreet Singh Deol, Designated Senior Advocate, Punjab and Haryana High Court, Former Chairman Bar Council of Punjab and Haryana High Court, Former Advocate General, Punjab, Sh. Dinesh Arora, Advocate, Punjab and Haryana High Court, S. Ravneet Singh Joshi, Advocate, Supreme Court of India and Punjab and Haryana High Court.



The event was initiated with the blessings of Goddess Saraswati in the form of Lamp Lighting Ceremony by Dignitaries and enhancing Saraswati Vandana by students of Chitkara Law School.



The event proceeded further with the address of all the expert dignitaries who have highlighted the different ways how the students can move towards the way to achieve success in Advocacy as profession. The experts have acquainted them with their personal experiences while sharing the practical difficulties faced during their journey towards the success.





The experts motivated all the students of Chitkara Law School and participating teams to initiate the training as an advocate from the beginning of their course programme.







The winners of the National Quiz Competition were announced by Prof. (Dr.) Manpreet Grewal, Dean, Chitkara Law School, The winners, Runners up and Consolation Awards were distributed by Dean with the expert dignitaries and faculty and staff members.



Felicitations of the dignitaries were undertaken towards the next phase of the event.



The efforts of Chief Convener, Conveners, Organizing Committee and Student Coordinators were recognized during the event.





It was an enriching and wonderful experience for all the students of Chitkara Law School and Participants of reputed Universities and Colleges.

Event Name	Workshop on “Unleash Student Creativity - Innovation and IPR Week”
Date	19 <sup>th</sup> Feb 2024 -23 <sup>rd</sup> Feb 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Dr. S.N. Panda
Number of Participants	48
SDGs Covered	4,8,9, 11, 12
Duration	5 days

### About the Activity: -

Dr. Surya Narayan Panda facilitated the workshop "Unleash Student Creativity - Innovation and IPR Week." He guided participants in exploring techniques for fostering creativity and innovation while emphasizing the significance of Intellectual Property Rights (IPR). Through interactive sessions, Dr. Panda engaged students in practical exercises and discussions, imparting insights into protecting their ideas and creations. The workshop served as a platform for students to develop essential skills for generating original ideas, understanding their value, and safeguarding their intellectual property



<b>Event Report</b>	
<b>RISE Event ID</b>	20245FD002
<b>Event Name</b>	Faculty Development Program
<b>Topic</b>	Basics of Biostatistics using SPSS
<b>Date</b>	19 <sup>th</sup> February-23 <sup>rd</sup> February, 2024
<b>Mode</b>	Offline
<b>Organizer Name</b>	Mr. Gaurav Kohli (Professor) Ms. Parminder Kaur (Associate Professor) and Ms. Aruna Kumari (Assistant Professor)
<b>Name of the school/college/research lab/ centre holding the event</b>	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
<b>Resource Person</b>	Dr. Pooja Soni, Dr. Kamal Kishore and Dr. Tejinderpal Singh
<b>No. of Participants</b>	22
<b>SDG No</b>	SDG 4: Quality Education, SDG 17: Partnership for Goals

#### Objectives behind conduction of the event:

1. To equip the participants with in-depth knowledge regarding the concepts of biostatistics and their application in the field of research.
2. To provide hands-on training for data analysis using SPSS.

#### Description:

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab organised a five-day FDP on ‘Basics of Biostatistics using SPSS’ from 19<sup>th</sup> February-23<sup>rd</sup> February, 2024. The sessions were facilitated by Dr. Pooja (Assistant Professor, Panjab University), Dr. Kamal Kishore (Assistant Professor, PGIMER, Chandigarh) and Dr. Tejinderpal (Professor, Panjab University, Chandigarh). Altogether 45 participants from various departments of the University participated in the FDP. The focus of the FDP was to expand the knowledge and skills of the participants on the concepts of biostatistics, normality check, parametric and non-parametric tests and the use of Statistical Package for Social Sciences (SPSS). FDP enabled the participants to understand different forms of data and developed analytical skills for processing the data into useful information. The

participants were provided with hands-on experience of handling, analysing and extracting the results of the data. All sessions were highly interactive and enlightening. The faculty development program enhanced the participants' knowledge and skills in processing and analysing data using various statistical tests.

### Outcomes:

Upon completion of the faculty development program, the participants are expected to be familiarized with descriptive statistics, inferential statistics and use of SPSS.



Dr. Pooja Soni discussing 'Descriptive Statistics' on 19th February, 2024



Dr. Tejinderpal Singh discussing use of SPSS on 22nd February, 2024



Dr. Kamal Kishore discussing use of Parametric tests on 20th February, 2024



Group photo of participants of FDP on Basics of Biostatistics using SPSS from 19th-23rd February, 2024

<b>Event Name</b>	A workshop on Industry Practices and Innovation in User Research & Its Application in Design
<b>Date</b>	19-02-2024 – 20-02-2024
<b>Venue</b>	4 <sup>th</sup> Floor, Picasso Block, CDS
<b>Organizer</b>	Department of UX&UI, Chitkara Design School
<b>Resource Person</b>	Ms. Priyanka Kanijow & Ms. Jessica Saggu, Moonraft
<b>Number of Participants</b>	57
<b>SDGs Covered</b>	4,9
<b>Duration</b>	02 Days

**About the Activity: -**

A two-day workshop on “Industry Practices and Innovation in User Research and its Application in Design ” on 19th &20th Feb 2024 from 9:30-4:30 pm organized by Department of UX&UI at Picasso Block, Chitkara University, Punjab. The resource person Ms Priyanka Khanijow, lead Experience Design, Moonraft and Ms Jessica Saggu, Senior UX Designer, Moonraft enriched the students' understanding of research methodology and implementation. The goal of the workshop was to provide students with the expertise, abilities, and mindset required to carry out efficient user research and use insights to produce powerful, user-centered designs for a wide variety of applications and settings. In-depth understanding of user-centric design concepts and useful, hands-on skills that they may utilize in everyday situations were imparted to the students.





Ms. Priyanka and Jessica Saggu gave their knowledge of the industry's research practices as a starting point for becoming a successful innovator, and it gave them insight into the types of work that are generated throughout time. They provided students with the expertise, abilities, and mindset required to carry out efficient user research and use insights to produce powerful, user-centered designs for a wide variety of applications and settings. They shared some case studies with the students which enabled them to understand the research process better and also know the industry standard for it.





<b>Event Name</b>	Understanding materiality through nature's patterns, geometry, order, and structure.
<b>Date</b>	19/02/2024 to 19/02/2024
<b>Venue</b>	Pierre Hall, Le Corbusier Block, Chitkara University
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Senthil Kumar Doss
<b>Number of Participants</b>	40 Students and 06 Faculty members
<b>SDGs Covered</b>	4,9,11
<b>Duration</b>	1 Day

### About the Activity

Chitkara School of Planning and Architecture in collaboration with CAS hosted a one-day workshop on & “Understanding Materiality through Nature-Patterns, Geometry, Order, and Structure”, by Ar. Senthil Kumar Doss, Principal Architect and founder at ‘Play Architecture’. Tailored for 6th and 8th-semester architecture students, the workshop aimed to blend theory with hands-on experience, drawing inspiration from nature for architectural design. The event comprised a lecture and studio activity. Commencing with insights from Ar. Senthil Kumar Doss on their architectural journey, projects, materials, and challenges, the workshop provided a holistic view of the field. In the studio session, students traced patterns from natural elements, using them as a foundation for conceptualizing building designs. Initiated by Chitkara School of Planning and Architecture, the workshop underscored the institution’s commitment to holistic learning experiences.



CHITKARA UNIVERSITY   

Workshop on  
**UNDERSTANDING MATERIALITY THROUGH NATURE-PATTERNS-GEOMETRY ORDER-STRUCTURE**

Expert  
**Senthil Kumar Doss**  
Principal Architect & Founder at Play Architecture

Monday, 19th February, 2024  
Pierre Hall, CSPA  
10.30 am onwards



Snapshots during the workshop.



Students with the Resource person during the workshop



Ar. Senthil Kumar Doss and Faculty with the students pose at the completion of the event.

<b>Event Name</b>	<b>Expert Talk on Present and Future Fintech Trends</b>
<b>Date</b>	20 <sup>th</sup> February, 2024
<b>Venue</b>	Chitkara University, Punjab
<b>Organizer</b>	Dr. Sarabjeet Singh
<b>Resource Person</b>	Mr. Divyansh Juneja
<b>Number of Participants</b>	100
<b>SDGs Covered</b>	4,8,9
<b>Duration</b>	2 hours

**About the Activity**



An IIC talk on “Present and future Fintech Trends” was held on 20<sup>th</sup>February 2024. Mr. Divyansh Juneja was the speaker for BBA FinTech. Mr. Juneja shared the present trends like Regtech, Autonomous finance, and Embedded finance to name a few, and trends for the future. He discussed the skillset required and how they can equip themselves for future

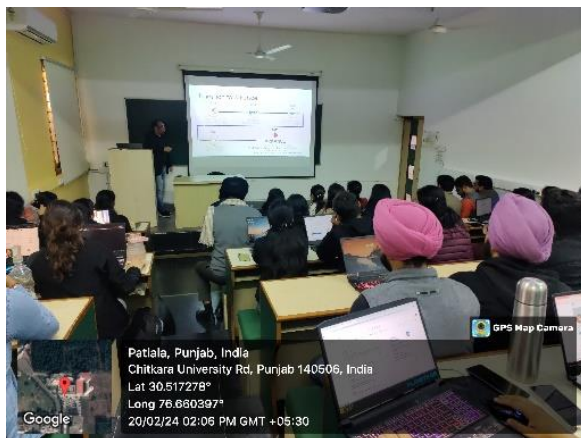
trends for sustained success. The session was full of words of wisdom and enabled all the students to know about many unknown perspectives of trends in the FinTech industry and gave a fillip to their curiosity to have more sessions like this.







<b>Event Name</b>	Expert Session on Identity Innovators, Strengthening your LinkedIn Presence
<b>Date</b>	20/02/2024
<b>Venue</b>	LH2, Le Corbusier Block, Chitkara University
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Farhaad Khan
<b>Number of Participants</b>	40 Students and 08 Faculty members
<b>SDGs Covered</b>	4,9,11
<b>Duration</b>	1 Day

### About the Activity

CSPA organized an expert session by Ar. Farhaad Khaan on 20.02.2024 on "Identity Innovators - Strengthening Your LinkedIn Presence," designed for professionals aiming to elevate their online persona and networking capabilities. This session offers invaluable insights into crafting a compelling LinkedIn profile, strategic networking techniques, and leveraging LinkedIn for career advancement and innovation. Ar. Farhaad shares tips on optimizing profile elements for maximum impact, identifying and engaging with key industry players, and positioning oneself as a thought leader in the architectural and broader professional community. Attendees will leave equipped to enhance their digital footprint and unlock new opportunities.



Ar. Farhaad Khan interacting with the students

Expert session on

## Identity Innovators


Strengthening Your LinkedIn Presence


**Resource Person**

**Ar. Farhaad Khan**  
 BIM Evangelist – Architecture  
 Capriool - an ARKANCE company

📅 20<sup>th</sup> February, 2024  
 ⌚ 01:30 pm onwards  
 📍 LH-2, Second Floor, Le Corbusier Block

Organized by:  
 Team Advanced Studies  
 Chitkara School of Planning and Architecture,  
 Chitkara University, Punjab





Faculty Coordinator:  
 Ar. Lohit Jain  
 Associate Professor



Students with the Resource person during the workshop

Students and Faculty members pose with the Resource person at the completion of the event



<b>Event Name</b>	Identity Innovators: Strengthening Your linked In Presence
<b>Date</b>	20/02/2024 to 20/02/2024
<b>Venue</b>	LH-2, Le Corbusier Block, Chitkara University
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Farhaad Khan
<b>Number of Participants</b>	40 Students and 06 Faculty members
<b>SDGs Covered</b>	4,9,11
<b>Duration</b>	5 Days

### About the Activity

Team Advanced Studies, CSPA organized an expert session by Ar. Farhaad Khaan on 20.02.2024 on ‘Identity Innovators - Strengthening Your LinkedIn Presence’, designed for 8<sup>th</sup> semester students aiming to elevate their online persona and networking capabilities. This session offers invaluable insights into crafting a compelling LinkedIn profile, strategic networking techniques, and leveraging LinkedIn for career advancement and innovation. Ar. Farhaad shares tips on optimizing profile elements for maximum impact, identifying, and engaging with key industry players, and positioning oneself as a thought leader in the architectural and broader professional community. Attendees will leave equipped to enhance their digital footprint and unlock new opportunities.



Expert session on  
**Identity Innovators**  
Strengthening Your LinkedIn Presence

**Resource Person**

Ar. Farhaad Khan  
BIM Evangelist – Architecture  
Capricot - an ARKANCE company



📅 20<sup>th</sup> February, 2024  
🕒 01:30 pm onwards  
📍 LH-2, Second Floor, Le Corbusier Block

Organized by:  
Team Advanced Studies  
Chitkara School of Planning and Architecture,  
Chitkara University, Punjab

  
Faculty Coordinator:  
Ar. Lohit Jain  
Associate Professor



Ar. Soma Banik interacting with the students





Group photo with students, faculty members, and the resource person following the event.



Group photo with students, faculty members, and the resource person following the event.

Event Name	Workshop on "Route Planning & Network Design "
Date	21 <sup>st</sup> February, 2024
Venue	Fleming Block, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Mr. Mudit Verma Co- Founder & CEO
Number of Participants	54
SDGsCovered	4, 17
Duration	1 day

### **About the Activity**

Mr. Mudit Verma, the founder and CEO of Aviation Tech Consultant and esteemed Aviation Speaker , delivered an insightful session today (21.02.2024 , at Rockefeller block , CBS, Chitkara University , Punjab ) to BBA Aviation Management & BBA LSCM students . His expertise shed light on the pivotal role of information and technology in the dynamic Aviation Industry . During the engaging interaction , Verma expounded on Raymach Technologies ' groundbreaking innovations in Airlines operations . The session provided students with a comprehensive understanding of flight management , crew management , regulatory challenges , flight dispatch , cargo management , DGCA guidelines , and the intricate workings of both airlines and airports . Verma's expertise not only imparted knowledge but also opened new horizons for the aspiring aviation professionals . Students gained valuable insights into the intricacies of the industry , equipping them with a nuanced perspective on the multifaceted aspects of aviation operations . Verma's commitment to education and his ability to bridge the gap between theory and practical industry insights made the session a significant learning experience for all involved . It was indeed a wonderful session !



Introducing the Guest, 21/02/2024



Speaker addressing the Students , 21/02/2024



Falicitating the Speaker, 21/02/2024



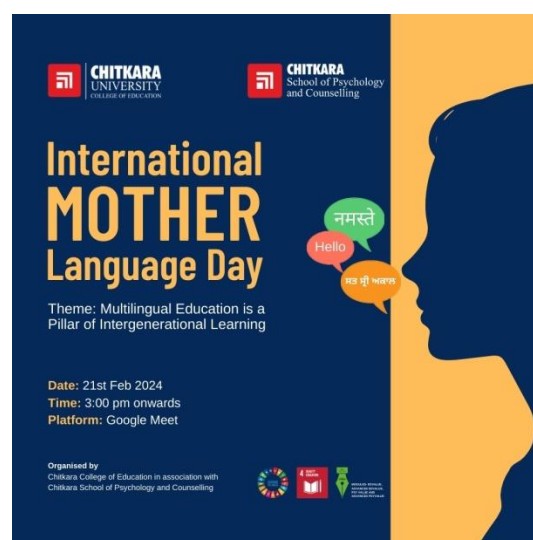
Taking doubts of Students , 21/02/2024

<b>Event Name</b>	<b>International Mother Language Day</b>
<b>Date</b>	21 <sup>st</sup> February 2024
<b>Venue</b>	Dr. Sangeeta Pant, Dean, CCE
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr. Sangeeta Pant, Dean, CCE
<b>Number of Participants</b>	55
<b>SDGs Covered</b>	4
<b>Duration</b>	One hours

### About the Activity:

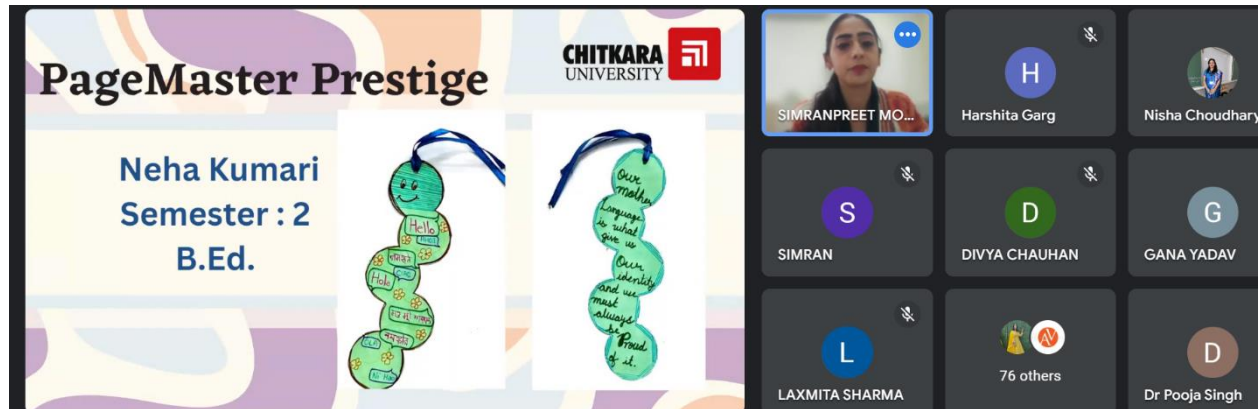
Chitkara College of Education in association with Chitkara School of Psychology and Counseling commemorated International Mother Language Day under this year's theme of " Multilingual Education is a Pillar of Intergenerational Learning". The aim was to promote awareness of linguistic and cultural diversity, and to promote multilingualism. This event falls under NEP 4.12,4.13, SDG 4,Quality Education. The flow of the event and activities planned were Unveiling - moderators seeking permission from our respected Deans, Structure -significance, history,

presentation, introduction to the activities and competitions were informed. Under Oratory Odyssey - Declamation Contest was held on the Topic: Multilingual Education is a Pillar of Intergenerational Learning, Page Master Prestige: The Bookmark Crafting Challenge as per the theme ,The Verbal Symphony: poems recitation in mother tongue, Linguistic Alchemy: Translate the English phrase to mother tongue, Folk Songs - Multilingual folk songs were sung, Enigmatic Linguistic Labyrinth- Tongue Twisters in multi languages, Triumph - Declaration of results and Vote of Appreciation. Our Alpha Teachers and Alpha Counsellors learnt the benefits of implementing the concept of multilingual education such as improved cognitive development, academic achievement, and cultural understanding. Furthermore, understanding that primary education in either mother tongue or native language can improve learning outcomes significantly. In this manner they would also comprehend that multilingual and multicultural societies exist through their languages, which transmit and preserve traditional knowledge and cultures in a sustainable way. The event was an immense learning experience for all.





CCE and CSPC celebrating International Mother Language Day



PageMaster Prestige Competition

<b>Event Name</b>	Workshop on Plagiarism
<b>Date</b>	21 <sup>th</sup> Feb 2024
<b>Venue</b>	608, 6 <sup>th</sup> Floor, Picasso Block
<b>Organizer</b>	Centre for Global Education, Chitkara University, Punjab
<b>Resource Person</b>	Dr. Muskan Arora, Assistant Professor, TSLAS, Thapar Institute of Engineering and Technology Patiala
<b>Number of Participants</b>	32
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
<b>Duration</b>	09:30am-03:30pm

### About the Activity

An insightful workshop on plagiarism awareness and prevention. Students were taught the importance of academic integrity and ethical writing practices. They were informed about different types of plagiarism and understand how to avoid unintentional plagiarism in your academic work. They discovered tools and strategies for properly citing sources and creating original content. The workshop will provide valuable guidance to ensure integrity in student writing and research.



**CHITKARA UNIVERSITY**  Centre for Global Education

## WORKSHOP ON PLAGIARISM



**Resource Person:**

**Dr. Muskaan Arora**

Assistant Professor, TSLAS  
Thapar Institute of Engineering and Technology  
Patiala

**FOR PROGRAM : B.COM, BBA, BBA(BA ) AND BCM**




**February 21st, 2024**  
Time: 9.30 AM – 3:30 PM  
Room No 608, 6th Floor, Picasso Block

**Organised by:**  
Centre for Global Education, Chitkara University, Punjab



Photograph 3



Event Name	Dil Se Digital Inaugural
Date	6 <sup>th</sup> March, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Centre for Digital Marketing , Strategy and Analytics
Number of Participants	95
SDGsCovered	3, 4, 9, 15, 17
Duration	3 days

### **About the Activity**

The much - awaited "Dil se Digital 2.0 " experience , a student competition focused on promoting Indian tourism , commenced on March 6th , 2024 . This year's edition witnesses the enthusiastic participation of eight teams who will be vying for the top spot over the next one and a half months . The competition hinges on leveraging the power of social media to promote India's tourism potential . Teams will strategically utilize popular platforms like Facebook , Instagram , YouTube, and Pinterest to champion various tourism themes that fall under the overarching umbrella of promoting Indian tourism . This multifaceted approach ensures a comprehensive exploration of the diverse tourism treasures India has to offer . But Dil se Digital 2.0 goes beyond the virtual realm . To further amplify their message and foster deeper engagement , each team is tasked with organizing offline events . Each team will organize various Digital Skill Workshops (Flip the classroom ) open to all, where anyone be it a teacher , non - teaching staff or students can participate and acquire digital marketing skills . These events present a valuable opportunity for the students to directly connect with their target audience and spread awareness about the wonders of Indian tourism . With a blend of online and offline initiatives , Dil se Digital 2.0 promises to be a vibrant platform for students to showcase their creativity and ignite a passion for exploring the rich tapestry of Indian tourism .





Student core team of Dil Se Digital with Faculty Members  
06.03.2024



The official launch of Dil se Digital Competition 06.03.2024



Ribbon cutting ceremony during the launch of Dil see Digital  
Competition 06.03.2024



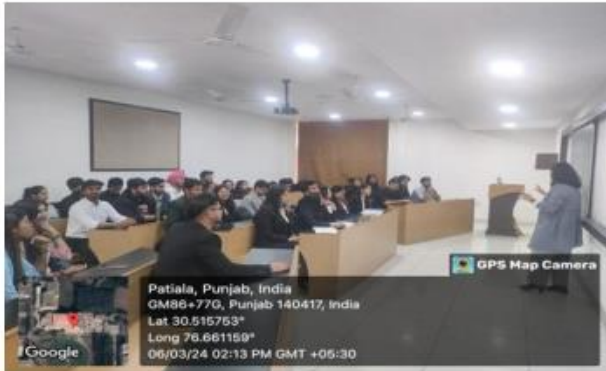
Team Sportify showcasing their performance during Dil see Digital  
Inaugural 06.03.2024

### Career Counseling Session Report

Event Name	Career Counselling Session – Corporate Ethos
Date	6 <sup>th</sup> March, 2024
Venue	Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Geetika Tiwari  Expert Trainer
Number of Participants	50
SDGs Covered	4, 8, 9, 11, 16
Duration	1 day

#### **About the Activity**

Chitkara Business School has organized an insightful event on “Corporate Ethos ” conducted by Ms. Geetika Tiwari , a corporate expert . Students of Integrated Programme in Management Batch 2021 and 2022 got the learnings about corporate life . Ms. Geetika told about the core values , culture and beliefs of an organization and its impact on working performance . Another learning we got about the ‘Professionalism at Workplace ’ and what is professionalism . Professionalism include attire , code of conduct , way of talking , behavior , performance , actions on the floor . Learnings is about ‘Characteristics and Behavior of Professionals ’ and about ‘Etiquette and Communication Skills is disposed where she talked about being calm and always go in right direction to deal with any misconduct . It is okay to speak in Hindi with colleagues and mostly we use Hindi while communicating but the choice of our words does matter . Ms. Geetika also talked about the POSH act (prevention of sexual harassment at workplace ) and companies . It was introduced in 2013, initially for woman but gradually it became for both men and woman . It includes two parts , verbal sexual harassment and non - verbal sexual harassment , which includes touch and looking at someone . It involves protection against sexual harassment to all women , irrespective of their employment status (employed , contract worker , intern , etc .), Expanded Coverage which focused on women's safety , the POSH Act has been evolving to include men as well and Complaint Mechanism which mandates the formation of an Internal Complaints Committee (ICC) within organizations to investigate complaints of sexual harassment and recommend appropriate action .



Ms. Geetika giving Insightful Session on how to present oneself in front of others (06.03.2024 ).



Ms. Geetika providing awareness regarding formal wear (06.03.2024 ).



Students are Learning Professional Conduct (06.03.2024 ).



Ms. Geetika is addressing the conduct for etiquette and communication skills (06.03.2024 ) to PC setting

## Workshop of “Training of Nurses on Tuberculosis Care and Control in India”

**Date: -** 3<sup>rd</sup> – 7<sup>th</sup> June 2024

**Time: -** 9am to 4:20 pm

**Venue: -** Einstein Hall, Chitkara University

**Resource Person: -** The GFATM certified Trainers for the course of Training of Nurses on Tuberculosis Care & Control in India were: -

Mr. Gaurav	Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Eenu	Associate Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Annu Singhal	Assistant Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Gagandeep	Assistant Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Aruna	Assistant Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Gurpreet	Assistant Professor, Department of Nursing, Chitkara School of Health Sciences
Ms. Lakshita	Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences
Ms. Keerat	Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences
Ms. Priya	Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences
Ms. Dimple	Nursing Tutor, Department of Nursing, Chitkara School of Health Sciences

**Participants:** 66 students, 5 Faculty members

**Organizers:** Ms. Eenu, Ms. Kanika Guleria

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab organized a five-day workshop on “Training of Nurses on Tuberculosis Care and Control in India” from 3<sup>rd</sup> June – 7<sup>th</sup> June 2024. 05 faculty members participated in this workshop. This

workshop was organized by Ms. Eenu, Associate Professor and Ms. Kanika Guleria, Assistant Professor, Chitkara School of Health Sciences, Chitkara University, Punjab.



Event Name	One day Seminar on “National Pharmacy Education Day 2024”
Date	06 <sup>th</sup> March 2024
Venue	Pulitzer Hall
Organizer	Chitkara College of Pharmacy
Resource Person	Sushil Kumar Bansal Chairman, Punjab State Pharmacy Council
Number of Participants	60
SDGs Covered	3, 4, 9
Duration	1 day

### About the Activity

Chitkara College of Pharmacy is hosted 'National Pharmacy Education Day' in collaboration with PCI Sponsored PharmaAnweshan 2024' with the theme "Leveraging Synergism: Industry-Academia Partnership for Implementation of National Education Policy, 2020" on March 6th, 2024. The event was chaired by Prof. (Dr) Thakur Gurjeet Singh, the Dean of Chitkara College of Pharmacy at Chitkara University, Punjab. This initiative underscores the collaboration between industry and academia as per the National Education Policy, 2020. It explored how their partnership can enhance educational practices and outcomes in the field of pharmacy, fostering innovation and growth.



Event Details	
Title of the Event:	Empowering Research: Strategies for Effective Paper Writing in Research and Development
Date of the Event:	6 March 2024
Venue:	LH-204, Fleming Block
SDG no.:	4, 9, 17
No. of Student Enrolled:	40
No. of Student Attended:	40
Resource Person:	Dr. Gagan - Assistant Professor, DCSE, Chitkara University, Punjab

## Objective

The aim of the expert talk ‘Empowering Research: Strategies for Effective Paper Writing in Research and Development’ was to enlighten the students about various strategies for effective paper writing in research and development (R&D). The expert talk is designed to provide insights



**Department of Computer Science and Engineering in association with**  
**OPEN SOURCE**  
Presents an Expert Talk on  
**EMPOWERING RESEARCH: STRATEGIES FOR EFFECTIVE PAPER WRITING IN RESEARCH AND DEVELOPMENT**

**Objectives:**

- Writing Strategies for Research Papers and Citation
- Referencing with tools (Zotero, Mendeley, BibTeX)

**6th March 2024**  
2:30 PM - 4:30 PM  
LH-204, Fleming Block

**RESOURCE PERSON:**  
**Dr. Gagan**  
Assistant Professor  
DCSE, Chitkara University, Punjab

**Register Here!**

**Faculty Event Organizers:**

**Dr. Neha Khandelwal**  
Assistant Professor  
DCSE, Chitkara University, Punjab  
@NEHA\_KHAND1

**Dr. Rishi Vijay**  
Assistant Professor  
DCSE, Chitkara University, Punjab  
@RISHI\_VIJAY

**Dr. Anjali Thakur**  
Assistant Professor/ Senior Academic Supervisor  
DCSE, Chitkara University, Punjab  
@ANJALI\_THAKUR

**Dr. Vinita Sharma**  
Assistant Professor  
DCSE, Chitkara University, Punjab  
@VINITA\_SHARMA

**Student Event Organizer:**

**Prakasha Mehajan**  
Assistant Professor  
Faculty, Institute of Management  
(@PRAKASHA\_MEHAJAN)

citations, references and bibliography within R&D.

- To Introduce Strategies for Effective Research Paper Writing
- Familiarize With Citation Basics
- Understanding referencing with tools
- Introduced To Citation Management Tools like: Zotero, Mendeley and BibTeX
- QNA

## **Introduction-**

The Expert Talk on ‘Empowering Research: Strategies For Effective Paper writing in Research and Development’ was held on 6th March, 2024 which was organized at

Chitkara University by Open Source Chandigarh in association with the Department of Computer Science and Engineering. The expert talk aimed to educate students by writing an informative research paper and showing them the right way to do the research on certain topics and enhancing the writing with the help of a few AI tools. Its main goal was to inspire attendees and equip them with a roadmap for success in the Research and Development sector. On 6th March, 2024, this Expert Talk on ‘Empowering Research: Strategies For Effective Paper writing in Research and Development’ was held at LH204 Fleming block. This workshop was led by Dr. Gagandeep, an Assistant Professor at Chitkara University. His extensive experience in areas like research, development and guided research papers, shared valuable insights, enriching attendees with real-world knowledge and skills crucial for success in the dynamic landscape of research and development.

During the session, Dr. Gagandeep gave a brief about some crucial points to keep in mind before writing a research paper. He gave emphasis to the citation basics. The following topics during this expert talk:

- Importance of Citation
- Significance of Proper citation in academic writing
- Different citation styles catering to various disciplines.
- Citations give credit, providing evidence and preventing plagiarism.

During the expert talk, it was explained that in the IEEE format, references are cited by using digits enclosed in square brackets within the research paper. These cited resources are then listed at the end of the paper.

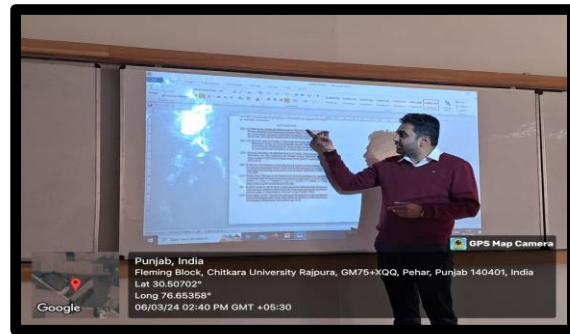
During the expert talk, he discussed the importance of avoiding plagiarism in research papers. Plagiarism is detected through various methods, such as plagiarism detection software and manual review by experts. To prevent plagiarism, it is essential to properly cite and reference all sources used in the research paper. This includes giving credit to the original authors and providing accurate citations for their work. By doing so, we ensure academic integrity and contribute to the credibility of our research.



Students explored how AI tools can be utilized to assist with research papers while avoiding plagiarism and enhancing content modification. These tools can help in generating unique paraphrases, checking for similarity with existing sources, and providing suggestions for improving the clarity and coherence of the text. By leveraging these AI tools, researchers can ensure originality while maintaining the integrity of their work.

## Outcomes

- Enhanced aptitude for conducting comprehensive literature reviews.
- Enhanced ability to communicate research findings effectively.
- Better understanding of the importance of citation and referencing.
- Boosted confidence in presenting research endeavors.
- Enhanced capability to critically analyze and evaluate research sources.



Event Details	
Title of the Event:	Innovative Data Mastery for Research and Development
Date of the Event:	6 March 2024
Venue:	LH-204, Fleming Block
SDG no.:	4, 9, 17
No. of Student Enrolled:	47
No. of Student Attended:	47
Resource Person:	Dr. Richa Vijay - Associate Professor, DCSE, Chitkara University, Punjab

## Objective

The aim of the expert talk ‘Innovative Data Mastery for Research and Development’ was to enlighten the students about various aspects of data for research and development. The expert talk is designed to provide insights into the expansive realm of research and development, covering fundamental concepts of data collection, analysis and interpretation and practical demonstrations. Drawing from the experiences of Dr. Richa Vijay, attendees gained valuable perspectives on the significance of data mastery within R&D.



**Department of Computer Science and Engineering in association with**

**OPEN SOURCE CHANDIGARH**  
Presents an Expert Talk on

**INNOVATIVE DATA MASTERY FOR RESEARCH AND DEVELOPMENT**

**Objectives:**

- Data Collection, Data Analysis and Interpretation with tools (LaTeX, Scrivener)

**RESOURCE PERSON:**

**Dr. Richa Vijay**  
Associate Professor  
DCSE, Chitkara University, Punjab

**6th March 2024**

**10 AM - 12 PM**

**LH-204, Fleming Block**

**Register Here!**

**Faculty Event Organizers:**

**Dr. Isha Kansal**  
Assistant Professor  
DCSE, Chitkara University, Punjab  
(9592842249)

**Dr. Richa Vijay**  
Associate Professor  
DCSE, Chitkara University, Punjab  
(9753621281)

**Dr. Deepak Thakur**  
Assistant Professor | Head Academic Operations  
DCSE, Chitkara University, Punjab

**Dr. Vibhu Sharma**  
Assistant Professor  
DCSE, Chitkara University, Punjab

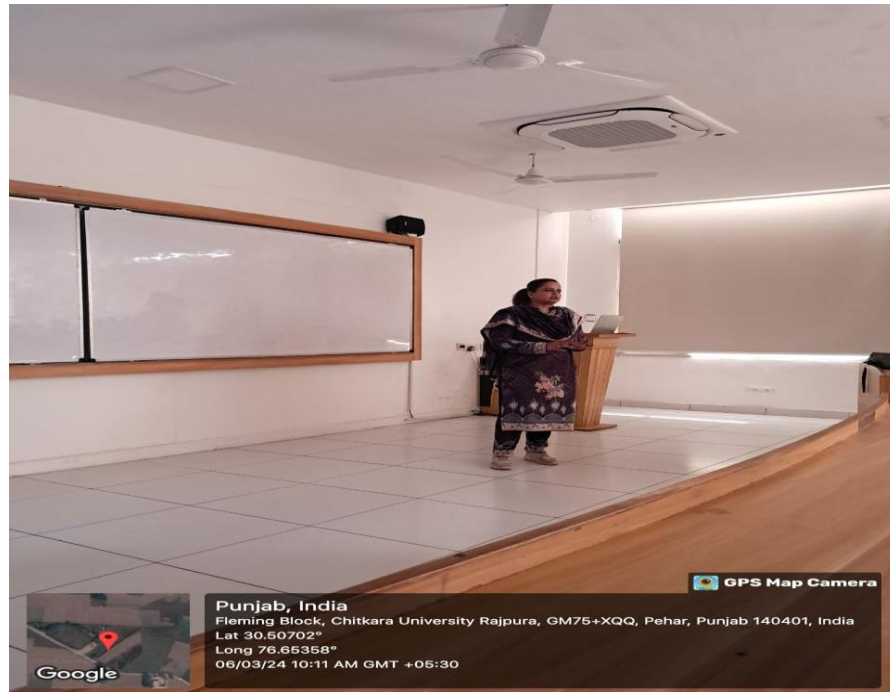
**Student Event Organizer:**

**Preksha Mahajan**  
Community Lead  
Open Source Chandigarh  
(preksha2083.be22@chitkara.edu.in)

- To Introduce tools like: LaTeX and Scrivener
- Familiarize With Career Paths And Practical Applications
- Understanding data analysis process
- Introduced To Data Collection, Analysis and Interpretation tools like: Tableau and Power BI



- Interactive discussions about innovative ways to use data for research.

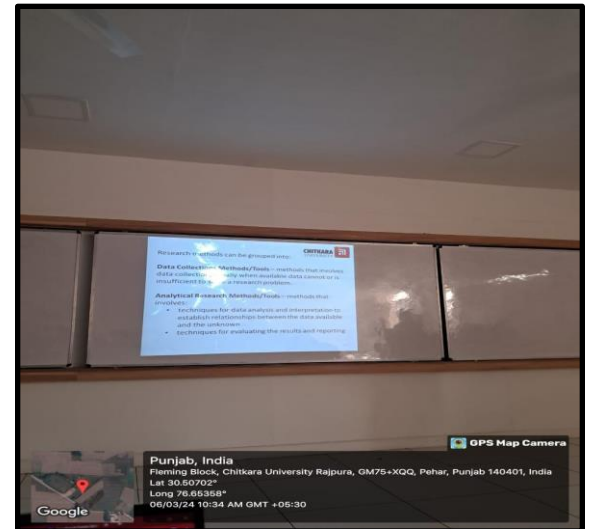
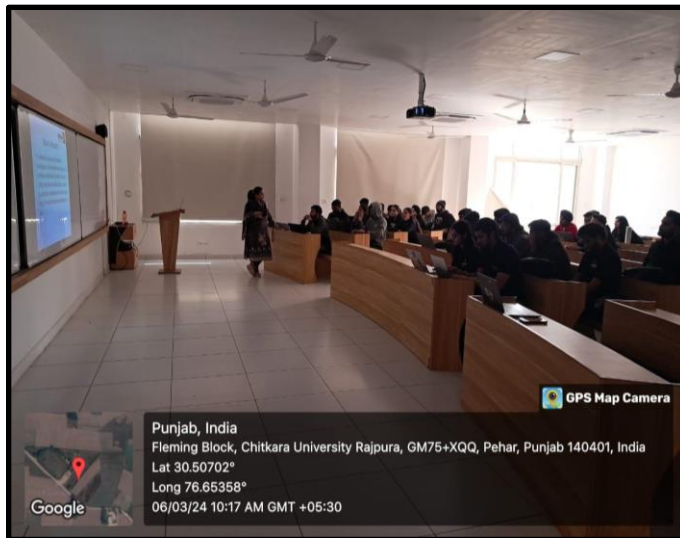


## Introduction

The Expert Talk on ‘Innovative Data Mastery for Research and Development’ was held on 6th March, 2024 which was organized at Chitkara University by Open Source Chandigarh in association with the Department of Computer Science and Engineering. The expert talk aimed to educate students on vital aspects of research and development, such as ethical hacking, career paths and practical applications. Its main goal was to inspire attendees and equip them with various tools like: LaTeX and Scrivener for success in the dynamic and critical field of research and development.

On 6th March, 2024, this Expert Talk on ‘Innovative Data Mastery for Research and Development’ was held at LH-204, Fleming Block. The Expert Talk was led by Dr. Richa Vijay, Associate Professor, DCSE, Chitkara University, Punjab. Her extensive knowledge and experience, being an Associate Professor at Chitkara University, Punjab, and being in the field of research and development for years throughout her career, was invaluable knowledge to be shared with the students during the expert talk.

During the session, Dr. Richa offered a comprehensive introduction to the field of research and development. She gave emphasis to the importance of research in the context of today's interconnected world.



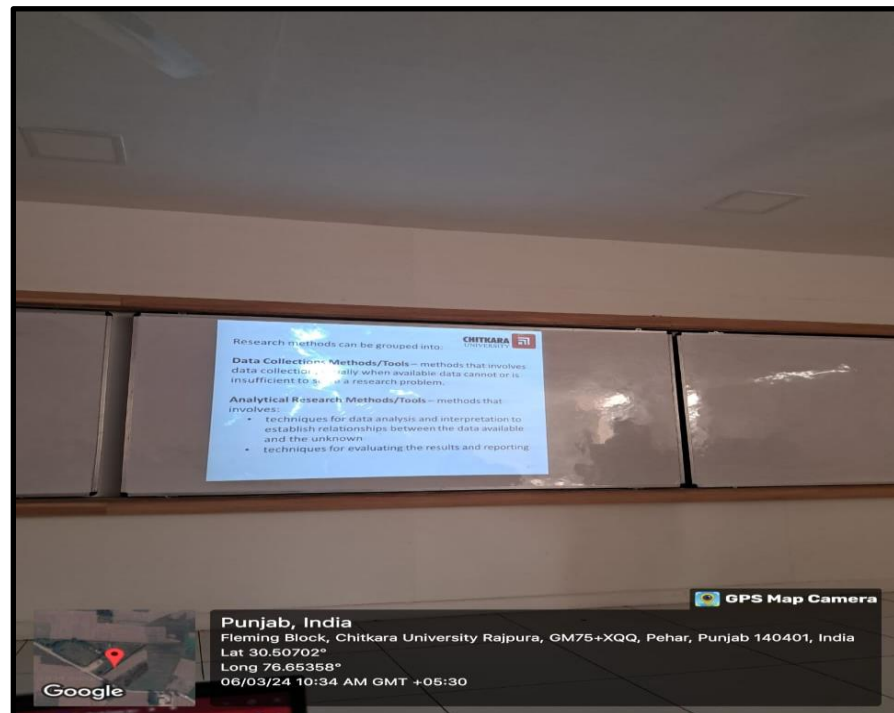
The following topics during this expert talk:

- What is Research and Development
- Explanation about SDLC
- Methodological Approaches of Research
- Importance of LaTeX for R&D
- Data and its management
- Sources of Information for data analysis and collection
- Data Analysis Processes

Dr. Richa told the attendees that upon choosing the topic of research, we need to define the type of approach. Further, she discussed the types of data (primary and secondary) used for research purposes. There are various frameworks to initialize research on data, she explained and talked about the 3 main approaches, namely Quantitative Approach, Qualitative Approach and Mixed Method Approach . She also explained about the 2 main data collection methods, Primary Source, collected by the researcher themselves and Secondary Source, data compiled or written by other researchers, like books, journals,

newspapers, etc. Students also got to know about Tableau and its importance and use as a researcher, and just how efficient it is for researching.

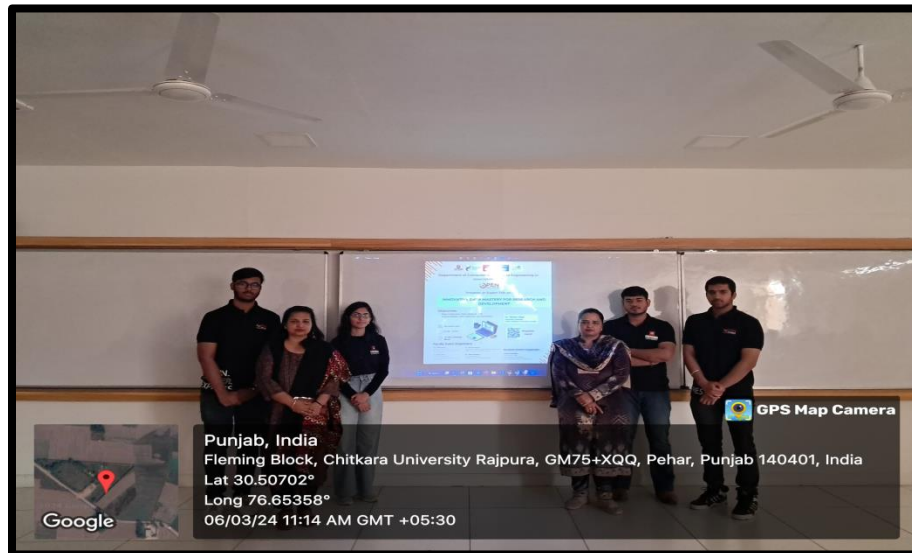
She also further discussed data analysis methods including cleaning, changing and processing of raw data, with relevant examples to understand the methods further. She also talked about data visualization and data interpretation, and further types of data analysis



like predictive, prescriptive, statistical qualitative, etc type of analysis methods.

The students also got to know about LaTeX for producing high quality medium-to-large technical and scientific documents for publishing, its advantage over other documentation tools. She further shared the features of LaTeX tool, and also introduced the website overleaf.com where you can use the LaTeX editor online and use the necessary features to upskill and polish your research to its potential.

The attendees received guidance from Dr. Richa to follow the techniques for effecting research paper writing. She encouraged self-learning and exploration in the research and



development domain. This expert talk ended with an Interactive Q&A clearing several doubts of the attendees.

This expert talk endeavors to equip attendees with practical knowledge, skills and the importance of using LaTeX to excel in the dynamic field of research paper writing. Through interactive discussions and real-world scenarios, attendees gained a holistic understanding of research analytical tools and were inspired to embark on their own successful journeys in this critical domain.

### Outcomes:

- Participants gained insights into fundamental research and development concepts.
- Practical demonstrations enhanced understanding of tools like: LaTeX.
- Career paths were explored, inspiring career aspirations.
- Attendees acquired knowledge of 3 main frameworks required for research and development.
- Participants left with data collection and analyticals research methods/tools for success in the dynamic field of R&D.
- Tools like Rest API and Kaggle were introduced for effective data management in R&D.
- The workshop emphasized self-learning, data analysis and staying updated on latest tools and technologies for effective data management while writing a research paper.

**EVENT DETAILS**

Title of the Event	Oriental Outsourcing Nexus: Pre-Placement Insight, Assessment, and Interview for Emerging Talent
Date of the Event	6 <sup>th</sup> March 2024
Venue	Warren Buffett Hall, Fleming Block
SDG Number	4,9
Number of Students Enrolled	80
Number of Students Attended	60
Resource Persons	Madhur Saini HR-Manager

**Objectives**

The event began with an insightful Pre-Placement Talk, where representatives from the company provided valuable insights into the organization, its culture, and career opportunities. Following this, the Written Test tested students' theoretical knowledge and problem-solving abilities, presenting challenges relevant to the industry. Subsequently, the Interviews allowed students to showcase their skills, experiences, and suitability for the roles, engaging in meaningful discussions with the recruiters. Overall, the event provided a platform for students to demonstrate their potential and gain valuable exposure to the recruitment process, contributing to their professional growth and career aspirations.

**Outcomes**

1. Students gained deeper insights into the company's culture, values, and career prospects through the Pre-Placement Talk, fostering informed decision-making regarding future employment opportunities.
2. The Written Test rigorously assessed students' theoretical knowledge and problem-solving skills, validating their academic competencies and readiness for real-world challenges.
3. Interviews enabled students to articulate their unique strengths, experiences, and aspirations, refining their personal brand and positioning themselves as strong candidates in the competitive job market.
4. Engaging with recruiters in interviews facilitated students' professional growth, providing valuable feedback and constructive criticism to enhance their skills and competencies.

5. The event served as a platform for students to explore diverse career paths within the company, empowering them to make informed decisions aligned with their interests, skills, and long-term goals.





Event Name	Healing while Playing: Contemporary Play Therapy Techniques for Childhood Disorders
Date	6 <sup>th</sup> March, 2024
Venue	Einstein Hall, Galileo Block
Organizer	Chitkara School of Psychology and Counselling
Resource Person	Dr. Gagandeep Singh, Clinical Psychologist & Play Therapist, Pediatric Neurology Unit from Post Graduate Institute of Medical Education and Research (PGIMER)
No. of Participants	105
SDG No.	3,4
Duration	3 Hours

### **About the Activity**

Chitkara School of Psychology and Counselling organized a workshop on the topic “Healing while Playing: Contemporary Play Therapy Techniques for Childhood Disorders” on 6th March, 2024.

Dr. Gagandeep Singh, Clinical Psychologist, Play Therapist, Pediatric Neurology Unit from Post Graduate Institute of Medical Education and Research was the resource person for the same. The workshop aimed to introduce students to the concept of Play Therapy and help them to identify children’s play, also aimed to provide practical insights into the application of Play therapy in dealing with childhood disorders like Autism etc.

Dr. Gagandeep Singh, explained play therapy techniques that focus on specific childhood disorders such as anxiety, trauma, ADHD, or autism. Additionally, he emphasised the key concept of play therapy as a form of psychotherapy that uses play to communicate with and help individuals, especially children, to prevent or resolve psychosocial challenges. Moreover, he elucidated a variety of techniques used in play therapy that therapists use to engage with clients, particularly children, in a therapeutic setting. The goal is to help individuals express their thoughts, emotions, and experiences through play, as it is a natural and developmentally appropriate medium for children.



He also stressed the significance of play therapy in contemporary mental health scenarios and how it is often employed by mental health professionals to help children to express their emotions, improve communication, and find healthier ways to cope with their difficulties. At the end of the session, a few activities were conducted with an alpha counsellor and alpha master counsellor-student of psychology such as how to grab attention of an autistic child with role play method and emotional regulation.

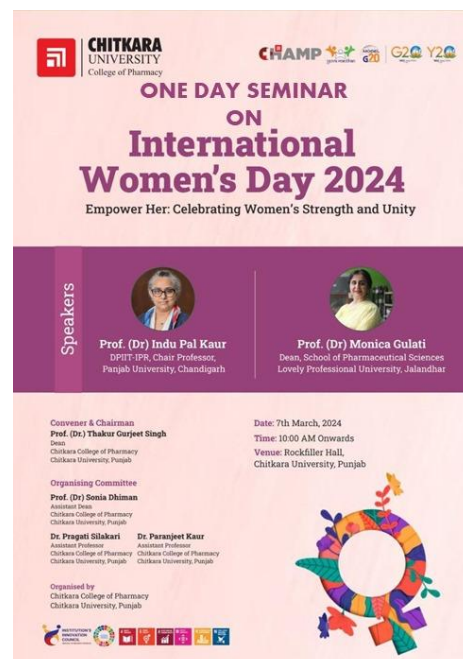
This enlightening workshop also highlighted various play therapy techniques that can be applied in future psychological interventions for childhood disorder. This workshop addressed Sustainable Development Goal-3 and Goal 4 and also National Educational Policy 11.3.



Event Name	One day Seminar on “International Women’s Day 2024”
Date	07 <sup>th</sup> March 2024
Venue	Warren Buffett Hall
Organizer	Chitkara College of Pharmacy
Resource Person	Prof. (Dr.) Monika Gulati Dean, School of Pharmaceutical Sciences, LPU, Jalandhar. Prof. (Dr) Indu Pal Kaur, DPIIT-IPR, Chair Professor, Panjab University Chandigarh
Number of Participants	70
SDGs Covered	3, 4, 9
Duration	1 day

### About the Activity

Chitkara College of Pharmacy hosted a One-day Seminar on “International Women’s Day 2024” Empowering Her: Celebrating Women’s Strength and Unity, on March 7th, 2024; the event was chaired by Prof. (Dr) Indu Pal Kaur, DPIIT-IPR, Chair Professor, Punjab University Chandigarh and Prof. (Dr.) Monika Gulati Dean, School of Pharmaceutical Sciences, LPU, Jalandhar. The objective of this seminar was to inspire and empower women by recognizing their strength and fostering unity, celebrating International Women's Day 2024 through insightful discussions and meaningful connections. The one-day seminar on International Women's Day 2024, themed "Empowering Her: Celebrating Women's Strength and Unity," serves as a vital platform to acknowledge the invaluable contributions of women, promote gender equality, and foster a culture of empowerment and solidarity. By providing a forum for insightful discussions, knowledge sharing, and networking opportunities, this event aims to catalyze positive change, elevate women's voices, and inspire collective action towards a more inclusive and equitable society.





## Event Report

Event Details	
Title of the Event:	Research and Development Unveiled: Navigating the Path from Question to Publication
Date of the Event:	7 March 2024
Venue:	LH-204, Fleming Block
SDG no.:	4, 9, 17
No. of Student Enrolled:	40
No. of Student Attended:	40
Resource Person:	Dr. Ashish - Assistant Professor, DCSE, Chitkara University, Punjab

### Objective

The aim of the expert talk ‘Research and Development Unveiled: Navigating the Path from Question to Publication’ was to enlighten the students about various aspects of research and publication. This expert talk focuses on demystifying the research and development process, making it seem less daunting and more accessible. Drawing from the experiences of our resource person, Dr. Ashish (Assistant Professor in DCSE, Chitkara University, Punjab) explained the various aspects involved in research and development.

- To understand platforms for research dissemination.
- Evaluate journals for reach and credibility.
- Maximise impact by using strategies for successful publication
- Choose the best fit for your research.
- Match research to the right platform.



Department of Computer Science and Engineering in association with **OPEN SOURCE** Presents an Expert Talk on

**RESEARCH AND DEVELOPMENT UNVEILED: NAVIGATING THE PATH FROM QUESTION TO PUBLICATION**

**Objectives:**

- How to Select a Journal & Submission Process
- Peer Review and Revision
- Navigating the Publication Process

**RESOURCE PERSON:**  
**Dr. Ashish**  
Assistant Professor  
DCSE, Chitkara University, Punjab

7th March 2024  
10 AM - 12 PM  
LH-204, Fleming Block

**Faculty Event Organizers:**

Dr. Nisha Kaur  
Assistant Professor  
DCSE, Chitkara University, Punjab  
09902422491

Dr. Nisha Vijay  
Associate Professor  
DCSE, Chitkara University, Punjab  
9913210391

Dr. Deepak Thakur  
Assistant Professor | Head Academic Operations  
DCSE, Chitkara University, Punjab

Dr. Vinita Sharma  
Assistant Professor  
DCSE, Chitkara University, Punjab

**Student Event Organizer:**  
Prishka Mehajan  
Community Lead  
Open Source Champions  
@chitkara2024@chitkara.ac.in

Register Here!

## **Introduction**

The Expert Talk on ‘Research and Development Unveiled: Navigating the Path from Question to Publication’ was held on 7th March, 2024 which was organised at Chitkara University by Open Source Chandigarh in association with the Department of Computer Science and Engineering. The expert talk aimed to educate students on navigating journals and conferences, helping them publish strategically and find strong research sources.

On 7th March, 2024, this Expert Talk on ‘Research and Development Unveiled: Navigating the Path from Question to Publication’ was held in LH-204, Fleming Block. This workshop was led by Dr. Ashish, Assistant Professor, Department of Computer Science and Engineering, Chitkara University, Punjab. His extensive experience in areas like research dissemination, publication strategy, scholarly communication, enriching attendees with real-world knowledge and skills crucial for success in the dynamic landscape of research and development.

During the session, Dr. Ashish offered a comprehensive introduction to the realm of research and development. He gave emphasis to the importance of choosing the best platform for publishing their research.

The following topics during this expert talk:

- Introduction to Research and Development
- Difference between Journal paper and Conference Paper
- Impact Factor of a Journal
- Indexing, Volume and Issue of Journal
- Scope/ Call for papers of Journal and Conference
- Author Level Metrics
- QNA

Dr. Ashish told the attendees the importance of research exploration and the role of journals and conferences in disseminating research findings. He highlighted the challenges researchers face in navigating the vast landscape of information.

Our resource person distinguished between a journal paper and conference paper in a tabular form. He defined each type of publication and highlighted the key characteristics including impact factor, indexing, scope, deadlines, and presentation requirements.

He briefly explained the metrics like H-index that measure individual academic impact. He highlighted the important terms like impact factor, indexing, volume and issue of journal. This information is significant because it depicts the authenticity, number of years

the publication is circulated and number of times a periodical is published in a particular year.

Dr. Ashish emphasised on the selection of the right journal and conference paper. He marked the important points to remember while doing the selection. He discussed scope for papers of journals and conferences with an example of International Journal of Electronics and Communications. This was a real-world example of successful research publication in journals and conferences to solidify understanding of the attendees.

He also discussed Author Level Matrices in brief, which is the citation metrics that measure the bibliometric impact of individual authors, researchers, academicians and scholars. Its benefits include:

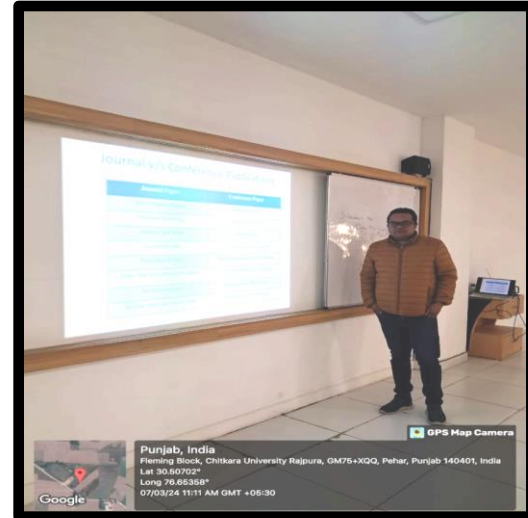
1. Project Grants
2. Invited Speaker
3. Consultancy
4. Career Advance

This expert talk navigated the students about how one can publish journals & conferences and to ensure the key spots to publish your findings and discover top-notch research. They learnt how to choose the right platforms for publishing your research papers. This would lead them to a successful pathway in their academic career by targeting relevant calls for papers. By knowing the important characteristics of research and development, one can easily choose the best journals for maximum reach.

### **Outcomes**

- Students understood the key differences between journals and conferences for research dissemination.
- Students got to know how to assess journals based on factors like impact factor and indexing.
- Students learnt strategies for selecting the most suitable platform (journal or conference) for research.
- Students gained insights on increasing the reach and impact of your publications.
- Students developed the ability to make informed choices regarding where to publish your research.
- Students learnt how to choose the most efficient platform considering publishing timelines and goals.

- Students gained confidence navigating the complex landscape of scholarly publications.
- Students built a solid foundation for future academic success through effective





Event Details	
Title of the Event:	Design Thinking Coding Carnival: A Web Wonderland
Date of the Event:	7 March, 2024
Venue	LH-05, Pythagorus block
SDG no	9, 4
No. of Student Enrolled:	173
No. of Student Attended	142
Resource Persons:	Dr. Gurvinder Singh and Mr. Dhruv Seth

### **Objective**

In collaboration with the Department of Computer Science and Engineering, "CODE CARNIVAL: A Web Wonderland" unfolded on 7th March 2024, starting from 2:00 PM onwards at LH 5 Block. Led by Dhruv Seth, the Technical Head at Design Thinking, the event aimed to explore the realm of full-stack web development. Seth commenced with an insightful roadmap to full-stack web development, offering participants a solid foundation in the field. The interactive session facilitated engaging discussions and clarification of doubts, enriching participants' understanding through direct interaction with an industry expert. Subsequently, a web development competition ignited excitement and competitiveness, challenging participants to create websites on spontaneous topics. The atmosphere buzzed with creativity as participants demonstrated their coding prowess, vying for top honors. As the competition concluded, prizes and goodies awaited the triumphant top three, adding a sense of accomplishment to the event. Overall, the CODE CARNIVAL fostered a platform for learning, innovation, and spirited competition, leaving attendees inspired to embark on their web development journeys with newfound zeal and knowledge.

### **Outcomes:**

1. Participants gained a thorough understanding of full-stack web development, enriching their technical knowledge.

2. Engaging in a competitive web development contest honed participants' problem-solving skill, fostering creativity and innovation.
3. The event cultivated a dynamic environment of healthy competition and collaboration, fostering teamwork and camaraderie among attendees.



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### **Outcomes**

4. Participants gained a thorough understanding of full-stack web development, enriching their technical knowledge.

5. Engaging in a competitive web development contest honed participants' problem-solving skill, fostering creativity and innovation.
6. The event cultivated a dynamic environment of healthy competition and collaboration, fostering teamwork and camaraderie among attendees.



### EVENT DETAILS

Title of the Event	Infosys Talent Quest: Pre-Placement Assessment for Tomorrow's Innovators
Date of the Event	7 <sup>th</sup> March 2024
Venue	Exploretorium
SDG Number	4,9
Number of Students Enrolled	800
Number of Students Attended	700
Resource Persons	Rajeev Aman, Talent Aquisition

### **Objectives:**

The Infosys Talent Quest: Pre-Placement Assessment for Tomorrow's Innovators was a pivotal placement event, offering students a dynamic platform to showcase their skills and potential. Commencing with an insightful presentation about Infosys's culture, opportunities, and industry trends, the event provided invaluable insights into the organization. The assessment phase featured a rigorous series of tests and interviews, meticulously designed to evaluate students' technical prowess, problem-solving abilities, and cultural fit within the company. Engaging with recruiters allowed students to present their unique capabilities and aspirations while gaining constructive feedback for personal and professional growth. Overall, the event not only served as a gateway to promising career opportunities but also fostered a spirit of innovation and excellence among aspiring talents.

### **Outcomes**

1. Students showcase their technical abilities and knowledge to match industry standards and excel in potential roles within the organization.
2. Tackling complex problems, students demonstrate their capacity to think critically and innovatively, preparing for the demands of professional settings.
3. Students understand the company's values and culture to ensure compatibility and a conducive work environment where they can thrive and contribute effectively.
4. Students gain insights into various career paths and growth opportunities within the organization to make informed decisions aligning with their aspirations and goals.

5. Participating in a transparent and efficient recruitment process that recognizes their strengths and potential, facilitating a smoother transition into the workforce.



Event Name	Workshop on Idea Innovation to Intellectual Property Protection
Date	11-03-2024 to 15-03-2024
Venue	Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Dr. S. N. Pnada
Number of Participants	70
SDGs Covered	4, 8, 9, 11, 12
Duration	15 hours

### About the Activity

The Centre for Digital Marketing, Strategy & Analytics organized a five-day workshop on "Idea Innovation to Intellectual Property Protection," for BBA DM 2023 year students between March 11th and 15th, 2024. The resource persons for the workshop were Dr. Surya Narayan Panda, Pro-Vice Chancellor (Research) and his distinguished team from CURIN department. The sessions provided invaluable insights into the intricacies of transforming innovative ideas into protected intellectual property assets. Through engaging discussions and practical guidance, students gained a deeper understanding of the importance of intellectual property rights in fostering innovation and entrepreneurial success.



**CHITKARA UNIVERSITY**

**CURIN**  
Chitkara University  
Research & Innovation  
Network

**CHITKARA BUSINESS SCHOOL**

## Idea, Innovation to Intellectual Property Protection

**Resource person**

**Dr. Surya Narayan Panda**  
Pro Vice Chancellor (Research),  
Chitkara University, Punjab, India

Date: 11<sup>th</sup> -15<sup>th</sup> March, 2024  
Timings: 01:30 pm -02:30 pm  
Venue: LH 08, 4th Floor, Fleming Block  
Mode: Offline

**Organized by**  
Centre for Digital Marketing,  
Strategy and Analytics,  
Chitkara Business School

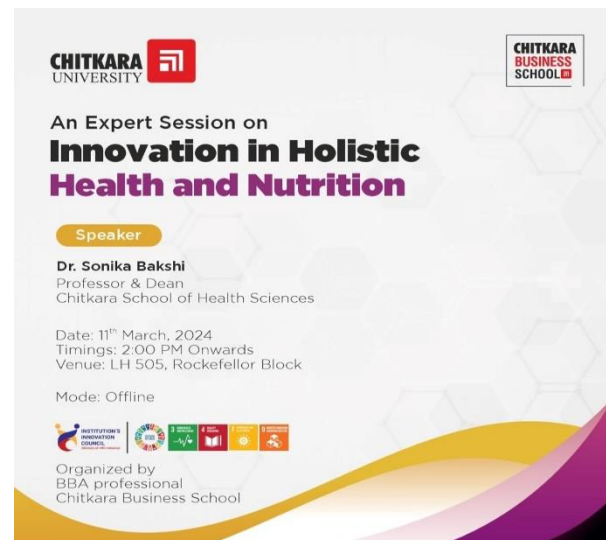
**Organised For**  
BBA Digital Marketing  
2023-26 students



Event Name	Expert Talk - Innovation in Holistic Health and Nutrition
Date	11 <sup>th</sup> March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Reena Malik
Resource Person	Dr. Sonika Bakshi
Number of Participants	90
SDGs Covered	3, 4, 7, 9
Duration	2 hours 30 Minutes

### About the Activity

Dr. Sonika Bakshi emphasized on the holistic health and nutrition focus on the interconnectedness of the mind, body, and spirit to achieve overall well-being. She also emphasizes on the importance of nurturing not only physical health but also mental, emotional, and spiritual wellness. Holistic nutrition acknowledges that food is more than just fuel; it's medicine for the body and mind. It prioritizes whole, natural foods that provide essential nutrients while minimizing processed and artificial ingredients. By integrating holistic principles into daily life, individuals can cultivate resilience, vitality, and harmony within themselves and their environment, fostering a holistic approach to health that nourishes the body, mind, and soul. The session was indeed a value addition towards formation of a healthy lifestyle.





Event Name	NSS Activity
Topic	7 Days Special NSS Camp
Date	11/03/24 -17/03/24
Venue	Chitkara University, Punjab
Organizer	Ms.Preetika, Ms.Lakshita ,Nursing Tutor, Department of Nursing, CSHS
No. of Participants	53
Under SDG no.	3,4
SDG Details	Good health and wellbeing, Quality Education

## **Objective**

NSS (National Service Scheme) camp activities are designed to achieve several objectives, including:

1. **Community Service:** Engaging in activities that benefit the local community, such as environmental conservation, health awareness campaigns, literacy programs, and sanitation drives.
2. **Personal Development:** Providing opportunities for volunteers to develop leadership skills, teamwork, communication skills, and a sense of social responsibility through hands-on experiences.
3. **Awareness Campaigns:** Conducting sessions and workshops on various social issues such as gender equality, hygiene, education, health, and sustainable development to raise awareness among both volunteers and community members.
4. **Skill Development:** Offering training sessions and workshops to enhance volunteers' skills in areas like first aid, disaster management, vocational skills, and community organizing.
5. **Cultural Exchange:** Promoting cultural diversity and understanding through cultural activities, traditional performances, and intercultural dialogue among volunteers from diverse backgrounds.
6. **Environmental Conservation:** Undertaking activities like tree planting, waste management, and eco-friendly initiatives to promote environmental sustainability and consciousness.

7. **Health and Wellness:** Organizing health camps, yoga sessions, and fitness activities to promote physical and mental well-being among volunteers and the community.
8. **Empowerment:** Providing opportunities for marginalized groups within the community to voice their concerns, access resources, and participate in decision-making processes.
9. **Networking:** Facilitating networking opportunities for volunteers to connect with local organizations, government agencies, and other stakeholders to foster collaboration and long-term community development.

Overall, NSS camp activities aim to instill a sense of civic engagement, social responsibility, and leadership among volunteers while addressing the needs and challenges of the community they serve.

## **DAY 1**

**1. Yoga Session:** The NSS camp commenced with a rejuvenating yoga session aimed at enhancing physical and mental well-being. Led by experienced instructors, students learned various yoga asanas and breathing techniques to improve concentration and promote overall health.

**2. Oath Taking Ceremony:** Following the yoga session, an oath-taking ceremony was conducted where participants pledged their commitment towards serving the community and nation selflessly. The solemn ceremony instilled a sense of responsibility and dedication among the students towards their NSS duties.

**3. Committee Distribution:** To streamline the camp activities effectively, various committees were formed comprising enthusiastic students. Committees were allocated responsibilities such as logistics, event management, sanitation, and cultural activities to ensure smooth functioning of the camp.

**4. General Instructions for Camp and Diary Writing:** Students were provided with comprehensive guidelines outlining camp rules, safety measures, and expectations. Additionally, they were instructed to maintain daily diaries to record their experiences, reflections, and insights gained during the camp. Diary writing aimed at fostering introspection and documenting personal growth throughout the duration of the camp.

**5. Preparation for Rally and Other Activities at Adopted Villages:** As part of community engagement, students actively participated in organizing rallies, awareness campaigns, and skill-building workshops in adopted villages. Prior preparations including

route planning, poster making, and resource allocation were meticulously carried out to ensure impactful outreach and meaningful interaction with the local communities.

**6. Inaugural Ceremony:** The NSS camp culminated with an inspiring inaugural ceremony where participants showcased their achievements and shared memorable experiences from their community service endeavors. Dignitaries and local authorities graced the occasion, applauding the students' efforts in fostering positive change and promoting social welfare.



## DAY 2

**1. Health Camp:** The NSS camp aimed to address health issues prevalent in the rural community of Village Kalomajra. It sought to provide healthcare services and education to the villagers, particularly focusing on preventive measures. Students from Chitkara University actively participated in the camp. Additionally, villagers from all age groups attended the camp to avail of the healthcare services and participate in the educational sessions. Medical check-ups were conducted by healthcare professionals to diagnose and address various health concerns.

**2. Expert Session on Infection Control:** Ms. Anjali, a Nursing Tutor from [Name of Institution or Organization], facilitated a specialized session on infection control. The session covered topics such as proper hand hygiene, sanitation practices, and preventive measures against infectious diseases. Practical demonstrations and interactive discussions were conducted to engage the participants effectively.



## **DAY 3**

**1. Expert Session 1:** *Speaker:* Dr. Deepak Puri, Senior Director, Max Healthcare Chandigarh *Topic:* Cardiac System and Health Dr. Deepak Puri delivered an insightful session on the cardiac system, emphasizing the significance of maintaining a healthy heart. He discussed various aspects including risk factors for heart diseases, preventive measures, lifestyle modifications, and the importance of regular cardiac screenings.

**2. Village Rally:** The rally commenced from the NSS campsite and proceeded through the villages of Jhansla and Fatapur Garhi. Participants carried banners, posters, and pamphlets advocating for kidney health awareness. Volunteers engaged with villagers, educating them about kidney diseases, preventive measures, and the importance of regular health check-ups.

**3. Expert Session 2:** *Speaker:* Dr. Shivam Gaba, Surgical Oncologist Consultant, Neelam Hospital Rajpura *Topic:* Kidney Health and Related Issues Dr. Shivam Gaba shared valuable insights into kidney health and related diseases. He discussed common kidney

disorders, symptoms, risk factors, and preventive measures. Additionally, Dr. Gaba emphasized the importance of early detection and timely intervention in kidney-related conditions.



## DAY 4

### NSS Camp Visit to Paper Recycle Plant

On March 15, 2024, students from Chitkara University participated in a National Service Scheme (NSS) camp visit to a paper recycle plant. Led by Sanjeev Kumar Bhardwaj, the project manager, the excursion aimed to educate students about sustainable practices in paper production and recycling. The visit provided insights into the processes involved in recycling paper and highlighted the importance of environmental conservation. Students actively engaged in discussions and hands-on activities, fostering a deeper understanding of the impact of their consumption habits on the environment. The trip served as a catalyst for promoting eco-consciousness among the youth, inspiring them to adopt more sustainable practices in their daily lives.

## Rally on World Kidney Day in Village Ramnagar and Kalomajra

On March 14, 2024, a rally was organized in villages Ramnagar and Kalomajra to commemorate World Kidney Day. Spearheaded by Sanjeev Kumar Bhardwaj and supported by volunteers from Chitkara University, the event aimed to raise awareness about kidney health and disease prevention in rural communities. Participants marched through the villages, distributing informational pamphlets and conducting interactive sessions on maintaining kidney health through proper hydration, balanced diet, and regular exercise. The rally served as a platform to dispel myths and misconceptions surrounding kidney diseases while emphasizing the importance of early detection and timely medical intervention. Through community engagement and education, the initiative aimed to empower individuals to take proactive measures towards kidney health and well-being.

## Slogan Writing Competition at Chitkara University

The competition aimed to foster creativity and raise awareness on various social issues among the student community. Participants were encouraged to craft compelling slogans that addressed pressing societal concerns such as environmental conservation, gender equality, and mental health awareness. The event witnessed enthusiastic participation from students across disciplines, showcasing their talent and passion for social change. Entries were judged based on originality, relevance, and impact, with winners receiving recognition for their contributions. The competition served as a platform for students to voice their opinions and inspire positive action towards building a more inclusive and sustainable society.





## DAY 5

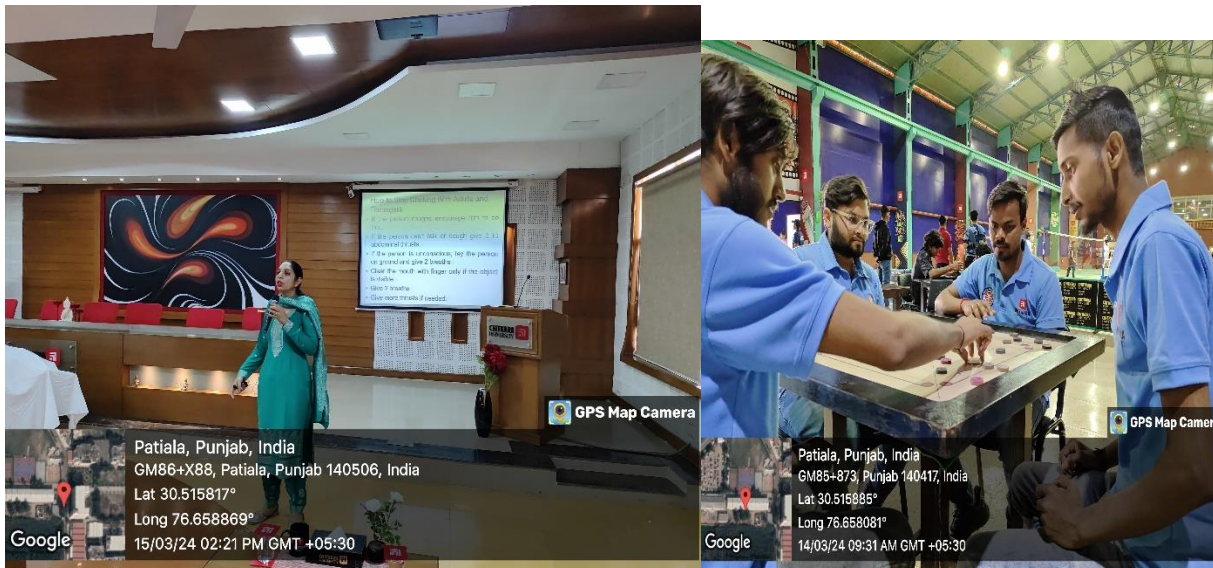
**Sports Activities:** The NSS camp provided students with ample opportunities for physical recreation and sportsmanship. Various indoor games such as carrom and chess were organized, allowing participants to showcase their strategic thinking and competitive spirit. Additionally, badminton tournaments were held, attracting enthusiastic participants who displayed remarkable agility and sportsmanship on the court. These sports activities not only promoted physical well-being but also encouraged teamwork and camaraderie among the participants.

**Poster making Competition:** One of the highlights of the NSS camp was the poster-making competition, where students unleashed their creativity and artistic skills on canvas. The competition witnessed a plethora of vibrant and thought-provoking posters, reflecting the participants' perspectives on social issues, environmental concerns, and other relevant themes. This competition not only served as a platform for self-expression but also encouraged students to channel their creativity towards creating awareness and advocating for positive change in society.

**Expert Sessions 1:** The NSS camp also featured insightful expert sessions aimed at imparting valuable knowledge and skills to the participants. The first expert session, conducted by the Department of Nursing from CSHS (Chitkara School of Health Sciences),

focused on first aid training. Students received comprehensive training in basic first aid techniques, equipping them with the necessary skills to respond effectively to medical emergencies and provide timely assistance when needed.

**Expert Sessions 2:** Led by Dr. Neelam Verma in the Explor Star Hall, topics related to personal development and career guidance. Dr. Verma shared valuable insights and practical advice on various aspects of personal growth, including goal setting, time management, and communication skills. Her engaging presentation resonated with the participants, inspiring them to strive for excellence and pursue their aspirations with confidence and determination.



## **DAY 6**

### **Expert Session 1: Disaster Management**



Ms. Divya Thakur, Assistant Professor at CSHS, conducted an insightful session on Disaster Management during the NSS Camp. The session aimed to equip students with essential knowledge and skills to handle various disaster situations efficiently. Ms. Thakur delved into the intricacies of disaster preparedness, response, and recovery. She discussed different types of disasters such as natural calamities, accidents, and pandemics, emphasizing the importance of proactive measures. Through engaging discussions and practical examples, Ms. Thakur highlighted the significance of community involvement and coordination in mitigating the impact of disasters. Her expertise and guidance provided students with valuable insights into effective disaster management strategies.

### **Expert Session 2: Hands-on Practice on CPR**

Ms. Aarti Dhiman, a Nursing Tutor at CSHS, conducted an interactive session on Cardio-Pulmonary Resuscitation (CPR) as part of the NSS Camp activities. With her expertise in nursing and practical experience, Ms. Dhiman facilitated hands-on practice sessions, demonstrating the correct techniques of CPR. Through step-by-step guidance and simulations, students gained confidence in performing CPR effectively during emergencies. Ms. Dhiman emphasized the critical role of timely intervention in saving lives, stressing the importance of quick and accurate response. Her practical approach and individualized feedback ensured that students acquired essential lifesaving skills that can be applied in real-life situations.

### **Expert Session 3: Anemia**

Ms. Alisha, a Nursing Tutor at CSHS, conducted an informative session on Anemia during the NSS Camp. With her expertise in nursing and specialization in hematology, Ms. Alisha provided comprehensive insights into the causes, symptoms, and management of anemia. She discussed various types of anemia, their underlying mechanisms, and the significance of early detection and intervention. Ms. Alisha engaged the students through interactive discussions and visual aids, elucidating the importance of proper nutrition and lifestyle modifications in preventing and managing anemia. Her session equipped students with a deeper understanding of this prevalent health condition and empowered them to promote awareness and wellness within their communities.



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Note: Captured by GPS Map Camera



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Patiala, Punjab, India  
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Patiala, Punjab, India  
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## **DAY 7**

### **Tree Plantation**

The NSS camp at Chitkara University commenced with a fervent tree plantation drive in the hostel area, reflecting the commitment of students towards environmental conservation. Under the guidance of NSS volunteers, students actively participated in planting a variety of saplings, fostering a greener and healthier campus environment.

Following the tree plantation activity, NSS students showcased their cultural talents through captivating performances. The cultural extravaganza included vibrant dances, melodious songs, and engaging skits, highlighting the rich cultural diversity and talents within the NSS community.

In a reflective segment, NSS volunteers engaged in diary reading sessions, where they shared personal experiences, challenges overcome, and lessons learned during the camp. These sessions not only fostered introspection but also promoted a sense of camaraderie and mutual support among the volunteers.

## Valedictory Session

The highlight of the camp was the certification distribution and valedictory session held in the prestigious Explor Star Hall at Chitkara University. Distinguished guests, faculty members, and participants gathered to acknowledge the dedication and efforts of NSS volunteers. Certificates were awarded to recognize their invaluable contribution to various activities conducted during the camp.

The closing ceremony served as a fitting finale to the NSS camp, encapsulating the spirit of service, unity, and empowerment. Inspirational speeches were delivered, reflecting on the impact of community service and the importance of continued engagement in social initiatives. The ceremony concluded with heartfelt expressions of gratitude and a resolve to carry forward the values imbibed during the camp into their daily lives.



## Visit of students and professors from Strathmore University, Kenya

Event Name	Visit of students and professors from Strathmore University, Kenya
Date	11 <sup>th</sup> March 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Prof. Joseph Onyango,</li> <li>2. Prof. Salome Wangechi,</li> <li>3. Prof. Gitau Racheal Njeri</li> <li>4. 33 MBA-Healthcare Management Students</li> </ol>
Number of Participants	36 Guests and 10 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	1 day

### About the Activity

The Office of International Affairs hosted a delegation of 36 guests from Strathmore University, Kenya, including Professors Joseph Onyango, Salome Wangechi, and Gitau Racheal Njeri. The unique group comprised 33 MBA-Healthcare Management students who were also senior-level working professionals in healthcare sectors across government, private, and NGO organizations.



During their campus visit, the students actively participated in tailored sessions designed to expose them to the Indian healthcare ecosystem. These sessions covered topics like India's healthcare landscape and innovations, its expansive teleconsultation platform eSanjeevani, IT-enabled rural healthcare initiatives, case studies of renowned healthcare institutions like

Aravind Eye Care System and Narayana Health, and public-private partnerships within the Indian healthcare system.



Event Name	An Expert Talk Innovation in Design Practices and Immersive Learning
Date	12-03-2024
Venue	4 <sup>th</sup> Floor, Picasso Block
Organizer	Department of UX&UI, Chitkara Design School
Resource Person	Ms. Ananya Agrawal, Founder of Dreamverse Learning Lab Mr. Raghvendra Singh, Founder of Elevate Innovation Inc
Number of Participants	40
SDGs Covered	4,9
Duration	1 Day

### **About the Activity**

An Expert talk on “Innovation In Design Practices and Immersive Learning” by Ananya Agarwal, Founder of Dreamverse Learning Lab and Raghvendra Singh, Founder of Elevate Innovation Inc, on 12 March 2024 from 11 am onwards at 4th floor, Picasso Block,Chitkara University, Punjab in association with Institution’s Innovation Council. The Expert talk emphasized various aspects of innovation in seamless experience and building practices by making them understand the seamless integration and inclusion of various mediums. Students learned the importance of designers being able to express or communicate their thoughts and ideas in an industry setting.

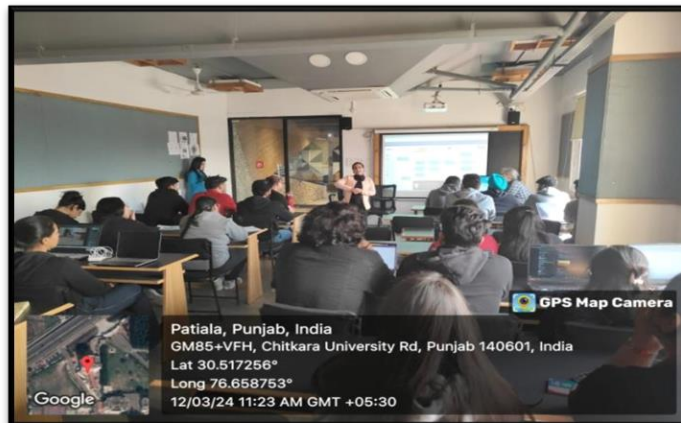


The objective of the expert talk was to teach students about innovative design practices and immersive learning. It focused on how designers can create seamless experiences by integrating different mediums effectively, and the importance of expressing ideas clearly in a professional setting. Students learned how to effortlessly blend multiple mediums to create superior experiences, as well as the necessity of properly articulating their ideas and

thoughts in a work environment, all of which will benefit them in their future careers as designers.

### Outcome

This Expert talk educated students on various aspects of innovation in creating seamless experiences and emphasized understanding the seamless integration and inclusion of different mediums in design practices. Additionally, students learned about the importance of effectively expressing and communicating their thoughts and ideas in a professional setting.



EVENT DETAILS	
Title of the Event	TCS Visionary Interview: Exploring Tomorrow's Technology Leaders
Date of the Event	12th March, 2024
Venue	Sun Hall
SDG Number	4,9
Number of Students Enrolled	37
Number of Students Attended	37
Resource Persons	Siddharth Singh, Recruiter- Campus Hiring, Talent Acquisition Group- North.

### **Objectives:**

The Department of Computer Science and Engineering organized a Placement event by TCS. The event took place under the guidance of Siddharth Singh, Recruiter- Campus Hiring, Talent Acquisition Group- North. The expertise explain what TCS expect from students. The expert taking face to face interviews of students, what sectors and market segments does TechMahindra operates in. The Professional explained what skills are required to be there on top in the market. They even explained about the company's cultural environment.. The students were deeply motivated and give their best in interview rounds. This event provided an overview of the company, its services, career opportunities and information about latest needs and skills in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization.

### **Outcomes:**

1. Students felt empowered and motivated to pursue their goals after engaging with accomplished leaders and hearing their stories.
2. Students expanded their professional network by connecting with successful peoples in industries.





3. Interacting with inspiring speakers and participating in empowering discussions boosted students' confidence in their abilities and potential for success.



Event Details	
Title of the Event:	Expert Talk on Emerging Trends in Computational Science with XAI
Date of the Event:	12 <sup>th</sup> march, 2024
Venue	TG-302
SDG no	4
No. of Student Enrolled:	67
No. of Student Attended	66
Resource Persons:	Dr. Chetna Monga, Associate Professor, CUIET, Rajpura, Punjab

### **Objective**

The expert talk was organized for students and faculty on 12<sup>th</sup> March, 2024 by CoE, Software Robotics. Resource person for the same was Dr. Chetna Monga, Associate Professor in DCSE. The event is envisaged towards a brief discussion in the domain of XAI, which stands for Explainable Artificial Intelligence. XAI (Explainable AI) is vital for enhancing trust and transparency in AI systems by providing understandable explanations for their decisions. Its characteristics include interpretability, transparency, and accountability, enabling users to comprehend and trust AI models. XAI finds applications in sectors such as healthcare, finance, and judiciary, where clear explanations of AI-driven decisions are crucial for compliance, ethics, and user acceptance.

### **Outcomes**

- Students will become aware of importance, characteristics and applications of explainable artificial intelligence (XAI).
- XAI helps characterize model accuracy, fairness, transparency and outcomes in AI-powered decision making.
- To explore XAI and IoT frameworks/tools.

- To gain insights into the real-world applications of XAI and IoT in industries.
- To identify potential ethical challenges or risks associated with XAI/IoT and to find solutions.
- To foster collaboration and networking opportunities among researchers, practitioners, and industry experts in XAI.



Event Name	Expert Talk on Managing Logistics Challenges with Sustainable Solutions
Date	13 <sup>th</sup> March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Neeraj Anand
Resource Person	Dr. Rosy Singla
Number of Participants	100
SDGs Covered	4, 17
Duration	2 hours

### About the Activity

An Expert talk on the topic “Role of Incubators in the Micro Entrepreneurship” was held by the Department of SCM and General Management, Chitkara Business School, Chitkara University, Punjab, India on 13th March, 2024 from 12:30pm onwards. The resource person for this event was Dr. Rosy Singla who is the founder, Millet Magic Creations, Patiala. The speaker emphasised the importance of micro-entrepreneurship which helps in driving economic growth and creating employment opportunities, especially in developing countries like India. She gave prominence to crucial role played by business incubators in addressing the challenges faced by the entrepreneurs like limited access to resources, knowledge, and networks as well as supporting the growth of micro-enterprises.



Event Details	
Title of the Event:	AI For Emerging Trends and Technologies in Education
Date of the Event:	13 <sup>th</sup> March 2024
Venue	Perrie Hall, Le Corbusier Block
SDG No.	4, 9
No. of Student Enrolled:	41
No. of Student Attended	41
Resource Persons:	Rajesh Shukla- Zonal Manager- North (Commercial Channel Business) at Acer India Pvt. Ltd.

### **Objectives**

"AI For Emerging Trends and Technologies in Education" was a special workshop powered by Acer and Microsoft. The workshop enlightened the audience on the impact of the availability and affordability of good technology for AI development and how Acer is providing the common man access to such technology. Faculty and students were also educated on various ways in which they can leverage Microsoft Copilot in their particular areas of interest to maximize their productivity and improve their performance.

### **Outcomes**

"AI For Emerging Trends and Technologies in Education" empowered both students and faculty by illuminating the pivotal role of Artificial Intelligence in education. The workshop elucidated how individuals can harness AI-based tools such as Microsoft Copilot to elevate their learning and teaching methodologies. Participants gained insights into leveraging these technologies effectively, fostering innovation, and optimizing educational outcomes. By embracing AI advancements, both students and faculty are equipped to navigate the evolving landscape of education, enhancing engagement, efficiency, and efficacy in teaching and learning processes.

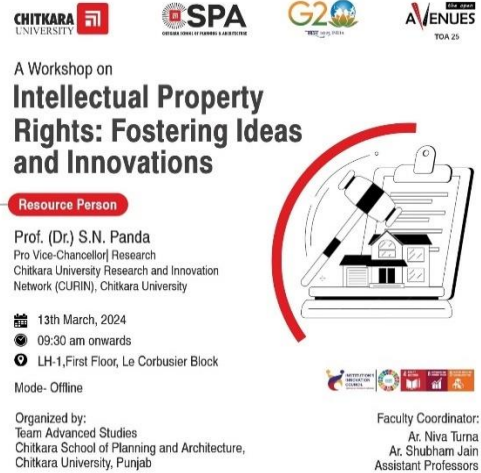


## Workshop

Event Name	Intellectual Property Rights: Fostering Ideas and Innovation
Date	13/03/2024
Venue	LH-1, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Prof. (Dr.) S. N Panda
Number of Participants	44 Students and 06 Faculty members
SDGs Covered	4,9,11
Duration	1Day

### About the Activity

The Chitkara School of Planning & Architecture (CSPA) recently hosted an enlightening workshop titled "Intellectual Property Rights: Fostering Ideas and Innovation." This workshop, organized by Team Advanced Studies, aimed to equip both students and faculty members of the 8th semester with essential knowledge on intellectual property rights (IPR) and its significance in fostering innovation. Dr. SN Panda, Pro Vice Chancellor of Research at CURIN, graced the workshop with his expertise. His valuable insights and extensive experience in the field undoubtedly enhanced the learning experience for all participants. The workshop was focused on various crucial aspects of IPR, including types of patents, initiating the thought process for patent creation, filing procedures, and other associated steps. Through interactive sessions and real-life examples, participants gained insights into navigating intellectual property laws to protect their ideas while respecting the rights of others. The workshop served as a valuable platform for fostering a culture of innovation within the institution. By equipping participants with essential knowledge about IPR, the workshop contributes to the advancement of both academic and professional endeavors.



**CHITKARA** UNIVERSITY

**SPA**  
SCHOOL OF PLANNING & ARCHITECTURE

**G20**  
INDIA 2023

**AVENUES**  
TDA 25

A Workshop on  
**Intellectual Property Rights: Fostering Ideas and Innovations**

**Resource Person**

Prof. (Dr.) S.N. Panda  
Pro Vice-Chancellor/ Research  
Chitkara University Research and Innovation  
Network (CURIN), Chitkara University

📅 13th March, 2024  
🕒 09:30 am onwards  
📍 LH-1, First Floor, Le Corbusier Block

Mode- Offline

Organized by:  
Team Advanced Studies  
Chitkara School of Planning and Architecture,  
Chitkara University, Punjab

Faculty Coordinator:  
Ar. Niva Turna  
Ar. Shubham Jain  
Assistant Professors





Event Name:-	India's Techade-Chips for Viksit Bharat
Venue:-	Pulitzer Hall, Picasso Block
Date:-	13 <sup>th</sup> March, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	197
Duration:-	One Day

### Description of Event:-

On the auspicious morning of **13th March, 2024**, Chitkara University, Punjab became the epicenter of a monumental leap forward in India's technological landscape. With the rising sun illuminating the horizon, students eagerly anticipated the dawn of a new era of technological advancement. This momentous occasion unfolded under the banner of Viksit Bharat, a visionary initiative aimed at propelling India into the forefront of global innovation. Under the resounding banner of "**India's Techade - Chips for Viksit Bharat**," the **Hon'ble Prime Minister** etched history by laying the cornerstone for **three state-of-the-art semiconductor facilities across India**.

These semiconductor facilities represent not just physical structures, but the embodiment of India's aspirations to become self-reliant in critical technological domains. With technology serving as the cornerstone of modern civilization, semiconductor fabrication holds a special significance as it forms the backbone of various industries ranging from telecommunications to automotive, from healthcare to aerospace. By nurturing indigenous semiconductor production, India aims to reduce its dependence on imports and bolster its technological sovereignty.

The live-streamed program on YouTube, through which students were able to witness Prime Minister Modi's address firsthand, served as a poignant reminder of the pivotal role that youth play in shaping the destiny of the nation. As the Prime Minister articulated his vision for a technologically empowered India, students across the country felt a surge of inspiration and a profound sense of pride.

These semiconductor facilities are poised to become the nerve centers of innovation, catalyzing collaboration between academia, industry, and government agencies. They will serve as incubators for cutting-edge research and development, nurturing the brightest minds and empowering them to translate their ideas into tangible technological breakthroughs. Furthermore, these facilities will stimulate the growth of ancillary industries, creating a ripple effect that will permeate every facet of the economy.

In essence, the inauguration of these semiconductor facilities marks a watershed moment in India's quest for technological excellence. It signifies a bold stride towards self-sufficiency and underscores India's determination to carve out a formidable presence on the global stage. As students embark on this journey alongside visionaries and policymakers, they do so with a renewed sense of purpose and a collective resolve to realize the dream of a vibrant and technologically advanced Bharat.



**Career Counseling Session Report**

Event Name	How to create value in human capital and become a CHRO
Date	14 <sup>th</sup> March, 2024
Venue	Rockefeller Bolck, Chitkara Business School, Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Susmitha Sudeep ,  Country HR Business Advisor (HRBP)UK
Number of Participants	60
SDGs Covered	4, 5, 8
Duration	1 day

**About the Activity**

Embark on a transformative journey with Susmitha Sudeep , Country HR Business Advisor (HRBP) at Standard Chartered Bank, as she unveils the secrets to creating value in human capital and ascending to the coveted role of Chief Human Resources Officer (CHRO). In this enlightening event , Susmitha will draw upon her extensive experience in the dynamic landscape of HR to share invaluable insights , strategies , and practical approaches that empower HR professionals to drive organizational success through their most valuable asset – people . Gain a profound understanding of the latest trends , innovative practices , and emerging technologies shaping the future of human capital management . Susmitha will delve into the strategic nuances of HRBP roles , shedding light on the critical skills and mind - set required to ascend to the pinnacle of HR leadership .



handling students doubts



explaining with the skills required to become a CHRO



handling queries of students



Group photo with faculty and students

Career

Counseling Session Report

Event Name	How to create value in human capital and become a CHRO
Date	14 <sup>th</sup> March, 2024
Venue	Room No . 105 , Floor - 1, Rockefeller Block, Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Susmitha Sudeep ,  Country HR Business Advisor (HRBP)UK
Number of Participants	60
SDGs Covered	4, 5, 8
Duration	1 day

### **About the Activity**

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<b>Event Name</b>	Chitkara International Animation Film Festival 2024
<b>Date</b>	15.03.2024 – 16.03.2024
<b>Venue</b>	Carnegie Hall, Rockefeller Block, Chitkara University Punjab
<b>Organizer</b>	Department of Animation Design, Chitkara Design School
<b>Resource Person</b>	Mr. Suresh Eriyat, Founder, studioeeksaurus, Mumbai Mr. Dhimant Vyas, Animation Film Designer, IDC IIT Mumbai Mr. Sekhar Mukharjee, Ex. NID Director / Design Educator, UID Mr. Rob, Visual Artist, The art guy Rob Mr. Sanath PC, Founder, Firefly Creative Studio Mr. Manoj A Menon, Creative Director, Micros Animation Pvt. Ltd.
<b>Number of Participants</b>	157
<b>SDGs Covered</b>	4,8,9,16,17
<b>Duration</b>	2 Days (12 hours)

### About the Activity

The Chitkara International Animation Film Festival (Henceforth referred to as CHIAFF) aims to make animation festivals less intimidating, more approachable and welcoming to everyone looking to catch a glimpse of the incredible and fantastic.

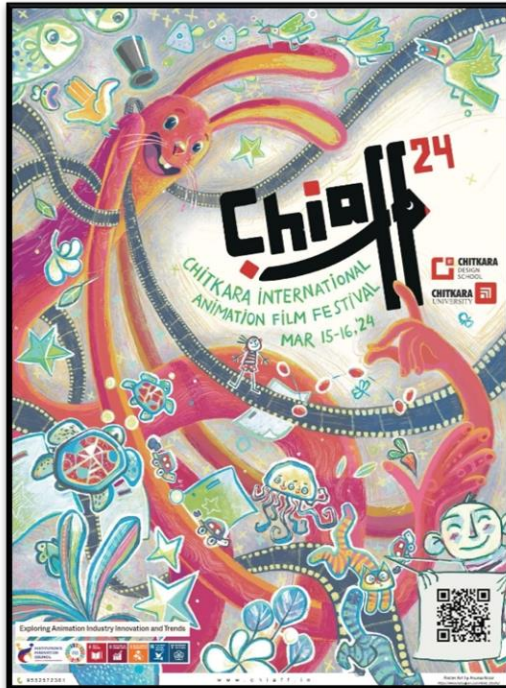
With competition categories that include upcoming tech and innovative approaches, the festival, through its events and especially talks seeks to explore animation industry innovation and trends.

Chitkara International Animation Film Festival (CHIAFF), where creativity knew no bounds and imagination took flight. At CHIAFF, attendees experienced an inclusive and vibrant atmosphere, featuring film screenings, insightful panels with renowned animators, networking opportunities, student showcases, and industry insights. Our department's activity fits perfectly as an IIC event, as it offered attendees the chance to engage with industry professionals, fostering collaboration, innovation, and knowledge exchange. Through our curated panels and workshops, participants gained valuable insights into the animation industry, inspiring them to pursue their creative passions with confidence and purpose.

The Objective of the event is understanding contemporary industry practices and networking with individuals while seeking discourse and examination of innovation as it

applies to the animation industry and trends. Understanding of how the animation industry is changing and incorporating innovation into its pipeline and showcase and interaction for the students.

With ample opportunities for networking, showcasing and interacting with eminent members of the animation community, CHIAFF was the perfect stomping grounds for prospective students who see themselves in the field of animation.



Event Name:-	World Consumer Rights Day
Venue:-	Pierre Hall
Date:-	15 <sup>th</sup> March, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	65
Duration:-	One Day

On the **15th of March, 2024**, Department of Computer Applications, in collaboration with National Service Scheme, NSS, Chitkara University Punjab orchestrated a captivating event to commemorate **World Consumer Rights Day**. Held at Chitkara University, Punjab, the event aimed to raise awareness about fair and responsible AI for consumer rights, fostering a brighter, more ethical future for all.

The ambiance of the occasion was charged with excitement and anticipation as students from diverse backgrounds gathered to participate in the **engaging quiz and slogan writing competition**. Thought-provoking questions and inspiring slogans were the focal points of the event, igniting empowerment and enlightenment among the attendees.

The event, powered by the Department of Computer Applications, showcased a remarkable display of intellect and creativity. Participants delved into the theme of fair and responsible AI for consumer rights with fervour, demonstrating their understanding and commitment to ethical tech practices.

As the event concluded, a sense of accomplishment and camaraderie permeated the air. Winners were celebrated, but the true victory lay in the collective effort to champion consumer rights and ethical tech practices. The event served as a testament to Chitkara University's unwavering commitment to empowerment, enlightenment, and ethical leadership in the realm of technology and consumer rights.



Event Name	Awareness talk
Topic	National Immunization Day
Date	16th March 2024
Time	11:00AM to 12:00PM
Venue	Mata Kaushlaya Hospital, Patiala, Punjab
Organizers	Ms. Amanpreet Kaur (Assistant Professor) Ms. Gurpreet Kaur (Assistant Professor) Ms. Kanika Sharma (Nursing Tutor)
No. of Participants	13
SDG No.	SDG 3 (Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

1. To create awareness about importance of immunization.
2. To Clarification of common misconceptions and myths surrounding vaccination.
3. To give awareness about Importance of timely vaccination to maintain herd immunity and prevent outbreaks

Department of nursing, Chitkara School of Health Sciences, Chitkara University, Punjab has organized a Community Awareness Programme at Mata Kaushlaya Hospital, Patiala, Punjab on the occasion of “**National Immunization Day**”. The students of B.Sc. Nursing 4<sup>th</sup> Year had participated in the event with a theme of “**Vaccines Work for All**”. The motive of the event was to create awareness about immunization and its significance in public health. The event covered goal number 3 (Good Health and Wellbeing) and 4 (Quality Education) of United Nations Sustainable Developmental Goals. In this community awareness programme the community was educated about various aspects of immunization, including its significance in preventing diseases, dispelling myths and misconceptions, and encouraging everyone to prioritize their health by staying up-to-date with vaccinations, highlighting the role of healthcare providers and community members in promoting immunization and dispelling misinformation, encouraging attendees to participate in activities related to promotion of Immunization and avail themselves of vaccination services. The community awareness programme ended with the group discussion and asking about their believes.

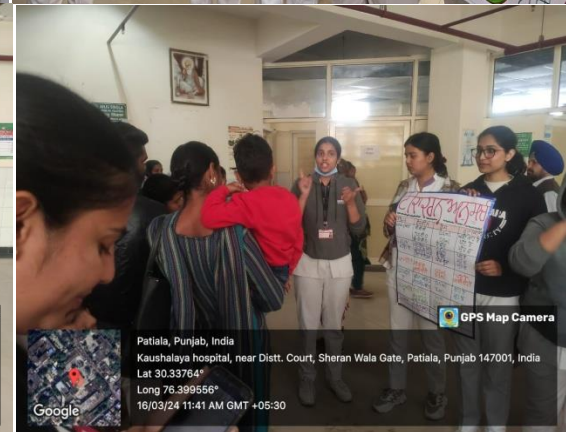




Patiala, Punjab, India  
Kaushalaya hospital, near Distt. Court, Sheran Wala Gate, Patiala, Punjab 147001, India  
Lat 30.337651°  
Long 76.399556°  
16/03/24 11:42 AM GMT +05:30



Patiala, Punjab, India  
Kaushalaya hospital, near Distt. Court, Sheran Wala Gate, Patiala, Punjab 147001, India  
Lat 30.337651°  
Long 76.399556°  
16/03/24 11:44 AM GMT +05:30



Patiala, Punjab, India  
Kaushalaya hospital, near Distt. Court, Sheran Wala Gate, Patiala, Punjab 147001, India  
Lat 30.33764°  
Long 76.399556°  
16/03/24 11:41 AM GMT +05:30

Event Name	One day Training on “GCP and Ethics in Clinical Research”
Date	16 <sup>th</sup> March 2024
Venue	Pierre Hall
Organizer	Chitkara College of Pharmacy
Resource Person	Mr Rajesh Saxena Vice President (Clinical Research, Operations) Max Healthcare
Number of Participants	140
SDGs Covered	3, 4, 9
Duration	1 day

### **About the Activity**

Chitkara College of Pharmacy has organised a Training on ‘GCP and ethics in Clinical Research’ on 16<sup>th</sup> March 2024 from 9 am onwards at Pierre Hall. The resource Person of the event was Mr Rajesh Saxena, Vice President of Clinical Research (Operations) at Max Healthcare. “Good Clinical Practices (GCP) and Ethics in Clinical Research” event typically serves as a platform to discuss and disseminate knowledge about the principles, guidelines, and best practices in conducting ethical and scientifically sound clinical research. The one-day training on "GCP and Ethics in Clinical Research" was an imperative interaction program ensuring adherence to ethical standards and Good Clinical Practice (GCP) guidelines within medical research. By educating participants on essential principles, regulations, and best practices governing clinical trials, this event aims to enhance the integrity, reliability, and safety of research outcomes. Furthermore, it underscores the commitment to upholding ethical standards, protecting participant rights, and promoting transparency, fostering trust among stakeholders and advancing the quality and credibility of clinical research endeavors.



**CHITKARA UNIVERSITY**  
College of Pharmacy

**A Training on  
GCP and Ethics in  
Clinical Research**

**Resource Person**  
**Rajesh Saxena**  
Vice President,  
Clinical Research (Operations)  
Max Healthcare

**Date :** 16th March, 2024  
**Time :** 9 AM Onwards  
**Venue:** Pierre Hall

**Organizing Secretary**  
**Dr. Ravinder S Jaura**  
Prof & Assistant Dean (Pharm D Admin)  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Dr. Ravi Kant**  
Professor  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Organised by**  
Chitkara College of Pharmacy

**Convener & Chairman**  
**Prof. (Dr.) Thakur Gurjeet Singh**  
Dean, Chitkara College of Pharmacy  
Chitkara University, Punjab

**Coordination Committee**  
**Dr. Sarjana**  
Assistant professor  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Dr. Sarita Jangra**  
Associate Professor  
Chitkara College of Pharmacy  
Chitkara University, Punjab

**Dr. Rupinder Kaur**  
Assistant Professor  
Chitkara College of Pharmacy  
Chitkara University, Punjab



Detail of the Event/Session	
Date of the Event/Session	16-Mar-24
Name of the Event/Session	Session with Support Staff (By - Capt. Ravinder Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Tesla/Exploretorium/Sportorium/Ramanujan/45
SDG Covered	2 , 4 , 5, 8

A Quarterly session with his support staff had been taken by the Senior Administrative officer (Capt. Ravinder Singh). The Officer is handling the four buildings of the university (Tesla/Sportorium/Ramanujan/Exploretorium). They provided information on the following aspects to the staff.

- Everyone will reach to the campus on time.
- Wearing of Vasket.
- Attendance: Punch in and Punch out on time.
- Not to use cell phone on duty time.
- No one will misbehave with staff & faculty.
- Switch off the lights and Fan After 4:30 pm.
- Attend the daily briefing class.



<b>Detail of the Event/Session</b>	
Date of the Event/Session	16-Mar-24
Name of the Event/Session	Session with Support Staff (By - Capt. Pawan Kumar)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Galileo/Pythagoras & Explore Hub/30
SDG Covered	2 , 4 , 5, 8

A Quarterly session with his support staff had been taken by the Senior Administrative officer (Capt. Pawan Kumar). The Officer is handling the various building of the university (Galileo/Pythagoras/Fleming/Fleming Extension. They provided information on the following aspects to the staff.

- Attendance.
- Wearing of Vasket.
- Grooming.
- Not to use cell phone on duty time.
- Etiquettes.
- Behaviour.
- Service etiquettes.



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

<b>Detail of the Event/Session</b>	
Date of the Event/Session	16-Mar-24
Name of the Event/Session	Session Regarding Shifting Works (By Mr. Harbans Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Fleming, Fleming Extension 2 & Shifting/46
SDG Covered	2 , 4 , 5, 8

The Office of Administration handles the record of the furniture and provides furniture where it is required. For this purpose, shifting works is the main important part of the department. A supervisor and his team have been appointed to complete the shifting works.

A session was taken by Mr. Harbans Singh (Senior Administrative Officer) who informed the smooth process of shifting works to all officers and supervisors in this session.



## Competition

Event Name	The Hack Master Capture the Flag Challenge
Date	03/18/2024 to 03/21/2024
Venue	Chitkara University, Punjab
Organizer	Software Testing Club
Resource Person	NA
Number of Participants	123
SDGs Covered	4
Duration	4 Days

### About the Activity

Software Testing Club, Department of Computer Applications, Chitkara University, Punjab in association with D Hackersprey brings The Hack Master Capture the Flag Challenge. The event was organized from 18 March 2024 to 21 March 2024. This event was aimed to foster teamwork, enhance problem solving abilities and to provide competitive environment among the students. Participants were challenged to find and exploit vulnerabilities in the web site to capture a flag or piece of information. They were given with the website and asked to find 10 vulnerabilities.



The poster features logos for Chitkara University, STC, and D Hackersprey. The main title is 'The Hack Master Capture the Flag Challenge'. It includes details such as 'Total Flags to Capture: 10', 'Team Members: 1-4', and 'Difficulty Level: Easy to Hard (4 Easy, 4 Medium, 2 Hard)'. It also mentions 'Prizes & certificates for winners'. The date is '18th March, 2024 - 21st March, 2024', time is '9:00 AM onwards', venue is 'Demorgan-Block', and mode is 'Offline'. A QR code is provided for registration, and the student coordinator is Ansh (8096500009). The event is organized by the Software Testing Club, Department of Computer Applications, with D Hackersprey.

Participants demonstrated a keen interest in participating in Capture The Flag (CTF) challenge. Their enthusiasm and proactive engagement in exploring various CTF scenarios vulnerabilities showcased a strong passion for cyber security and problem-solving. It was a team event. First prize was won by Mr. Prashant kumar and Mr. Aman. Second Prize was won by Mr. Sandeep, Mr. Shubham, Mr. Saurabh singh and Mr. Shivam. Third winners were Mr. Ritender Singh and Mr. Prince Raj.

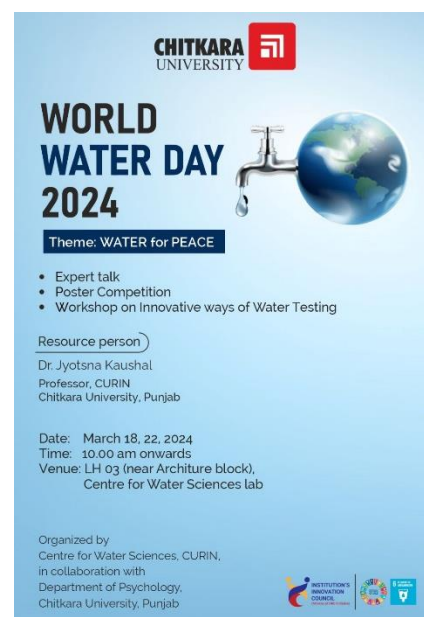




Event Name	Integral role of Mathematics in Engineering Education and Research
Date	18.03.2024 and 22.03.2024
Venue	Chitkara University Punjab
Organizer	CURIN
Resource Person	Dr. Jyotsna Kaushal
Number of Participants	27
SDGs Covered	SDG4, SDG 6, SDG 17
Duration	2 days

### About the Activity:

Centre for Water Sciences (CWS), CURIN, Chitkara University, Punjab on **March 18 & 22, 2024** organized World Water Day 2024 under the theme **Water for Peace** at Chitkara University, Punjab. Based on this year's theme- WATER FOR PEACE. An expert talk was delivered to the students of department of Psychology by Dr Jyotsna Kaushal, Professor, CURIN, Chitkara University Punjab. *One day hands-on training on Water testing technique was provided at Centre for Water Sciences to the students of Health sciences. Total no. of 28 students including faculty and research scholars attended the event.*



**CHITKARA UNIVERSITY**

**WORLD WATER DAY 2024**

Theme: WATER for PEACE

- Expert talk
- Poster Competition
- Workshop on Innovative ways of Water Testing

Resource person  
Dr. Jyotsna Kaushal  
Professor, CURIN  
Chitkara University, Punjab

Date: March 18, 22, 2024  
Time: 10.00 am onwards  
Venue: LH 03 (near Architure block),  
Centre for Water Sciences lab

Organized by  
Centre for Water Sciences, CURIN,  
in collaboration with  
Department of Psychology,  
Chitkara University, Punjab



Event Name:-	Dr. B R Ambedkar Remembrance Day
Venue:-	Govt. High School, Thuha Village
Date:-	14 <sup>th</sup> April, 2024
SDG Number, Name and NEP:-	1-No Poverty & 4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants	37
Duration:-	One Day

In a lively homage to BR Ambedkar Remembrance Day, the National Service Scheme, Chitkara University, Punjab, organised a memorable event. NSS volunteers embarked on an enthusiastic journey to Government High Smart School, Thuha, Rajpura, Punjab, carrying delightful surprises for the students. Amidst an atmosphere brimming with creativity, a poetic symphony emerged as students expressed their perspectives on freedom, nature, friendship, and beyond. Culminating in a true tribute to Dr. BR Ambedkar’s contributions, the competition winners were honoured with gifts and prizes, adding an extra sparkle to the day's festivities.



Event Name	Engagement with Delegates from Australian Catholic University, Australia
Date	March 18 <sup>th</sup> , 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> <li>1. Prof. Zlatko Skrbis, Vice Chancellor</li> <li>2. Mr. Chris Lonsdale - Deputy Provost</li> <li>3. Prof Iain Hay Associate Dean, Partnerships, Faculty of Education and Arts</li> <li>4. Prof Andrew O’Neil - Executive Dean, Faculty of Law and Business</li> <li>5. Prof Justin Kemp - Deputy Dean, Faculty of Health Sciences</li> <li>6. Michelle Lopez - Director of Graduate Research School</li> <li>7. Chris Riley - Pro Vice-Chancellor, Global and Education Pathways</li> <li>8. Isis - Partnership Manager</li> <li>9. Mamta Kotnala, Senior Recruitment Manager</li> </ol>
Number of Participants	115 students, 9 Guests and 15 employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

### About the Activity: -

The Office of International Affairs at Chitkara University recently hosted a visit from a distinguished nine-member delegation from the Australian Catholic University (ACU), Australia. Led by Prof. Zlatko Skrbis, Vice Chancellor, the delegation comprised esteemed



representatives including Mr. Chris Lonsdale (Deputy Provost), Prof Iain Hay (Associate Dean, Partnerships, Faculty of Education and Arts), Prof Andrew O’Neil (Executive Dean, Faculty of Law and Business), Prof Justin Kemp (Deputy Dean, Faculty of Health Sciences), Michelle Lopez (Director of Graduate Research School), Chris Riley (Pro Vice-Chancellor,

Global and Education Pathways), Isis (Partnership Manager), and Mamta Kotnala (Senior Recruitment Manager). This exploratory visit aimed to strengthen ties between Chitkara University and ACU. The delegation had the opportunity to interact with various cohorts at Chitkara University and engage in departmental discussions with the Dept. of Health Sciences, Chitkara Business School, and Joint Research Programs. These interactions explored potential collaborations and the promotion of study areas at both universities.



### Event Details

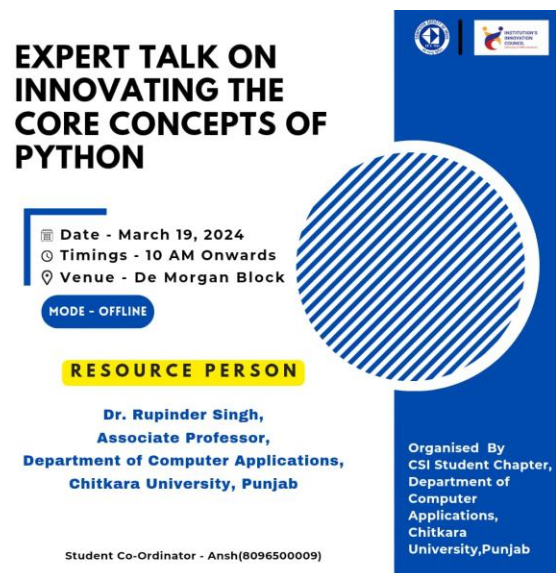
Title of the Event:	Expert Lecture on Innovating the Core Concepts of Python
Date of the Event:	19th March, 2024
Venue	De-Morgan Block, Chitkara University
SDG No.	4
No. of Student Enrolled:	43
No. of Student Attended	43
Resource Persons:	Dr. Rupinder Singh, Associate Professor, Department of Computer Applications, Chitkara University, Punjab

### Objective

- Enhance understanding of the fundamental concepts of Python programming language.
- Explore innovative approaches to utilize Python's core features in various domains.
- The lecture will inspire you to find creative solutions to programming problems.

**Description:** The CSI Student Chapter under the aegis of Department of Computer Applications, recently hosted a successful Expert Lecture titled "Innovating the Core Concepts of Python." The lecture, led by Dr. Rupinder Singh, Associate Professor, Department of Computer Applications, Chitkara University, Punjab, discussed the basics of python, exploring techniques for Python's core functionalities like variables, data structures, functions, and control flow.

The engaging session challenged attendees to rethink their traditional approaches, fostering a spirit of creativity and problem-solving. Through interactive discussions and real-world application examples, participants gained valuable insights into innovative solutions and



**EXPERT TALK ON  
INNOVATING THE  
CORE CONCEPTS OF  
PYTHON**

📅 Date - March 19, 2024  
🕒 Timings - 10 AM Onwards  
📍 Venue - De Morgan Block

MODE - OFFLINE

**RESOURCE PERSON**

**Dr. Rupinder Singh,**  
Associate Professor,  
Department of Computer Applications,  
Chitkara University, Punjab

Organised By  
CSI Student Chapter,  
Department of  
Computer  
Applications,  
Chitkara  
University, Punjab

Student Co-Ordinator - Ansh(8096500009)

acquired new tools to tackle programming challenges with a fresh perspective. This event equipped attendees with the knowledge and techniques to write cleaner, more efficient, and truly Pythonic code. It proved to be a valuable learning experience for anyone seeking to expand their Python skills and become a more innovative programmer.

### Outcomes:

- Gain a deeper understanding of Python's core functionalities.
- Discover innovative approaches to problem-solving within the Python language.
- Be inspired to experiment and push the boundaries of what's possible with Python.



Event Name	Chitkara SocioNavintam Ideathon
Date	19th March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Deepak Sood , Dr. Monica Gupta , Dr. Sandeep Singh , Dr. Payal Bassi, Dr. Tanvi Jindal , Dr. Reena Malik , Dr. Gurmeet
Resource Person	Mr. Sameer Goel Senior VP Business Development , Mr. Divam Wadhwa  Founder and CEO , Mr. Harpreet Khattar  Founder & CEO
Number of Participants	132
SDGs Covered	4, 8, 9
Duration	1 day

### **About the Activity**

Chitkara Business School , BBA Professional Department in collaboration with Office of Student Affairs , Chitkara University , Punjab organised an event Chitkara SocioNavintam Ideathon ”. With the view to motivate the students , initiate their collaboration and participation skills , and encourage learning , our department organised Chitkara SocioNavintam Ideathon For solving Community Problems through Social Innovation . It was an experiential learning for the students as they participated in Innovative Product Development Competition (in which they presented working models / prototypes which could full fill the social objective ). On the other hand they participated in Presentation Competition (in which they presented theoretical solutions to the various problems faced ). The event was addressed by five Esteemed Sarpanch’s from the nearby adopted villages and three industry experts . MOU was signed between Chitkara University & Seculabs Inc. for creating awareness support for cybercrime preventive measures to the inhabitants of the adopted villages by Chitkara University as CSR. An Activity Bulletin was released for the activities conducted by the students . We received 60 entries in both Product Development & Presentation Competition . Trophies & Cash prize of Rs.5000 /- each was awarded to the winners of both the competitions . The event was successfully conducted.



Welcoming Esteemed Guests (19.03.24)



MoU Signing (19.03.24)



Product development competition (19.03.24)



Awarding winners (19.03.24)



Event Name	One Day National Workshop
Topic	Maternal and Newborn Health: Translating Research Evidence to Practice
Date	19 <sup>th</sup> March, 2024
Time	9:00 a.m. – 04:00 p.m.
Venue	Einstein Hall, Galileo Block
Organizer	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab in Collaboration with Centre for Evidence Based Practice in Health Care
Resource Person	<ul style="list-style-type: none"> <li>• Dr. Shikha Gupta, Director, MBBS, MD, DNB, Gynaecology, IVF &amp; Gynae Endoscopy, Neelam Hospital, Rajpura, Punjab</li> <li>• Dr. Vikram Bedi, Pediatrician &amp; Neonatologist, MBBS, MD, Bedi Hospital &amp; Infertility Center, Chandigarh</li> </ul>
No. of Participants	9 (Faculty)
Under SDG no.	SDG 3, SDG 4, SDG 5, SDG 10, SDG 17
SDG Details	3 Good Health and Well-Being, 4 Quality Education, 5 Gender equality, 10 Reduced inequality, 17 Partnership for goals
NEP	11.1-11.13 Towards more Holistic Education, 12.1-12.10 Optimal learning environment and support for students , 17.1-17.5 Professional education, 18.1-18.9 Promoting high-quality research

### Objectives

- To understand the standards for quality improvement in MCH care – EMEN (Every Mother Every Newborn).
- To address the challenges and opportunities of neonatal care.
- To foster collaboration and networking among participants from diverse backgrounds to exchange ideas, experiences, and insights related to maternal and newborn health research and practice.

### Descriptions

The Department of Nursing at CSHS successfully organized a one-day National Workshop on Maternal and Newborn Health: Translating Research Evidence to Practice on 19th March, 2024 at Einstein Hall. Dr. Kanika, Vice Principal Department of Nursing, CSHS, extended a warm welcome to guest speakers, faculty members, and delegates from various colleges across Punjab. The workshop featured insightful

sessions by distinguished speakers. Dr. Shikha Gupta, Director of Gynaecology and IVF & Gynae Endoscopy at Neelam Hospital Rajpura, delivered a session on Standards for Quality Improvement in Maternal and Child Health (MCH) care, focusing on the EMEN (Every Mother Every Newborn) initiative. She emphasized the importance of improving the quality of care for mothers and newborns, outlining actionable steps toward achieving this goal. Following this session, Dr. Vikram Bedi, a Paediatrician and Neonatologist from Bedi Hospital and Infertility Centre, Chandigarh, addressed the audience on Challenges and Opportunities in Neonatal Care. His talk shed light on the care of low-birth-weight babies and the challenges encountered in Neonatal Intensive Care Units (NICUs), incorporating real-life examples to illustrate key points. Additionally, the workshop included a group activity wherein delegates engaged in discussions revolving around various case scenarios related to obstetrics and pediatrics. Their active participation enriched the exchange of ideas and fostered collaborative learning. Overall, the workshop provided a valuable platform for healthcare professionals to enhance their knowledge, share experiences, and collaborate toward improving maternal and newborn health outcomes. By addressing challenges and leveraging opportunities, participants contributed to the collective effort aimed at reducing maternal and neonatal mortality rates. Such initiatives play a crucial role in advancing healthcare practices and promoting better outcomes for mothers and newborns alike.

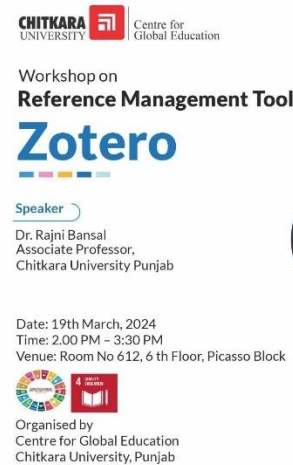




Event Name	Reference Management Tool Zotero
Date	19 <sup>th</sup> March 2024
Venue	Carnegie Hall, Rockefeller Block, CBS
Organizer	Chitkara Business School, Chitkara University, Punjab
Resource Person	Dr Rajni Bansal, Associate Professor, CGE
Number of Participants	28
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	02:00pm-03:30pm

### About the Activity

A powerful reference management tool designed streamline students research process. The students Learnt how to organize there references, generate citations, and create bibliographies effortlessly. The workshop covered the basics of Zotero, including importing references from databases, managing collections, and integrating with word processors for seamless document formatting.



**CHITKARA UNIVERSITY** Centre for Global Education

Workshop on  
**Reference Management Tool**  
**Zotero**

Speaker  
Dr. Rajni Bansal  
Associate Professor,  
Chitkara University Punjab

Date: 19th March, 2024  
Time: 2:00 PM - 3:30 PM  
Venue: Room No 612, 6 th Floor, Picasso Block

Organised by  
Centre for Global Education  
Chitkara University, Punjab



Event Name	Emerging Financial Leadership Insights for Business
Date	19 <sup>th</sup> March 2024
Venue	Carnegie Hall, Rockefeller Block, CBS
Organizer	Chitkara Business School, Chitkara University, Punjab
Resource Person	Ariti Roy, Director, People and Strategy, Zell Education
Number of Participants	09
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
Duration	02:00pm-03:30pm

### About the Activity

Delve into the dynamic world of financial leadership with insightful workshop designed to explore emerging trends and strategies shaping today's business landscape. Students understood valuable insights into financial decision-making, risk management, and strategic planning from industry experts. Discovered how to navigate complexities in finance, leverage technology for analytics, and drive innovation in financial leadership roles.





### A Day With Chancellor

Event Name	A Day With Chancellor
Date	March 19, 2024
Venue	Exploreorium Chitakra Univeristy, Punjab
Organizer	Chitkara Univerity, Punjab
Resource Person	Dr. Ashok Chitkara
Number of Participants	108
SDG Number	4
Duration	3 Hour

#### About the Activity

In accordance to the tradition of Chitkara University, a day with chancellor for new batch of 2023 was organized on 19.03.2024. The day served as an introduction to the tall personality of our honorable Chancellor Dr. Ashok Chitkara. The session started with a brief introduction about Dr. Chitkara and his achievements. It was then followed by Dr. Chitkara sharing his life story and his contribution in building the esteemed educational institutions through his and Dr. Madhu Chitkara, honorable Pro Chancellor's grit and determination. He motivated the students by engaging them with educational videos centered on their holistic development. The session included six short stories each focusing on moral development which were then accompanied by a short quiz. After every round of the quiz the winners were called upon the stage in order to encourage and appreciate their efforts. The session was also made interactive by calling students on to stage and discussing with them their future plans. The importance of right planning for their future endeavors were instilled in them through this exercise along with making them familiar to public speaking. The session was filled with personal stories and anecdotes with the likes of APJ Abdul Kalam and His Holiness The Dalai Lama which prove to be highly inspirational for the students.



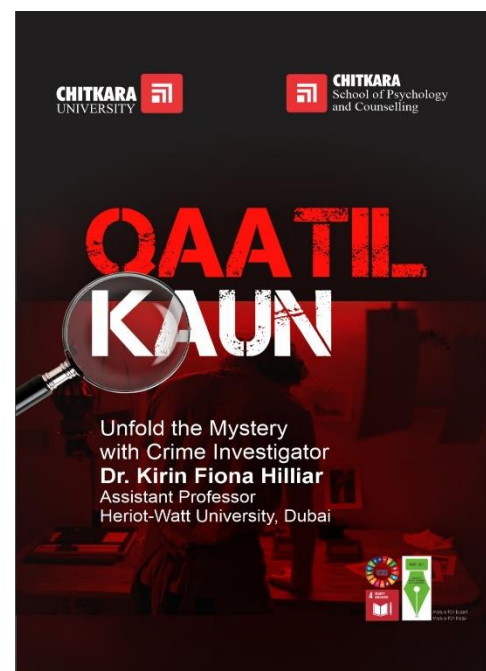


Event Name	Chitkara University International Bootcamp and Psychology
Date	20th to 22th March, 2024
Venue	Role Play at Ground Floor, Edison Block Session in Faradary Hall, Edison Block, Expert Talk at LH 1, I Explore, Picasso Block Role Play (Demonstration at Foyer, Picasso Block)
Organizer	Chitkara School of Psychology and Counselling
Resource Person	Dr. Kirin Fiona Hilliar (forensic psychologist from Heriot-Watt University, Dubai), Dr. Sonakshi Ruhela (Program Head, Psychology and Health Sciences, Curtin University, Dubai, UAE)
Number of Participants	54
SDG Number	4
Duration	Full Day

### About the Activity

Chitkara School of Psychology and Counselling organized a role play on crime scene under the theme of: *Qaatil Kaun- Unfold the Mystery* with Crime Investigator Dr. Kirin Fiona Hilliar (forensic psychologist from Heriot-Watt University, Dubai) on the first day 20th March, 2024 of Chitkara University International Boot Camp on Education and Psychology.

*Qaatil Kaun-Unfold the Mystery*-role play was performed by the bachelor students of psychology (Alpha Counsellor) on a murder and insanity plea in a courthouse. In the same Dr. Kirin Hilliar, forensic psychologist, who gave her testimony regarding the sinner's Mental health. In her next session, an interactive learning session was conducted, where Dr. Kirin talked about the role play and how the insanity plea and other psychological pleas take place in India and other countries



while explaining the difference between legal insanity and mental illness through the act. She also discussed the same with students gaining information about the Indian Judicial system.

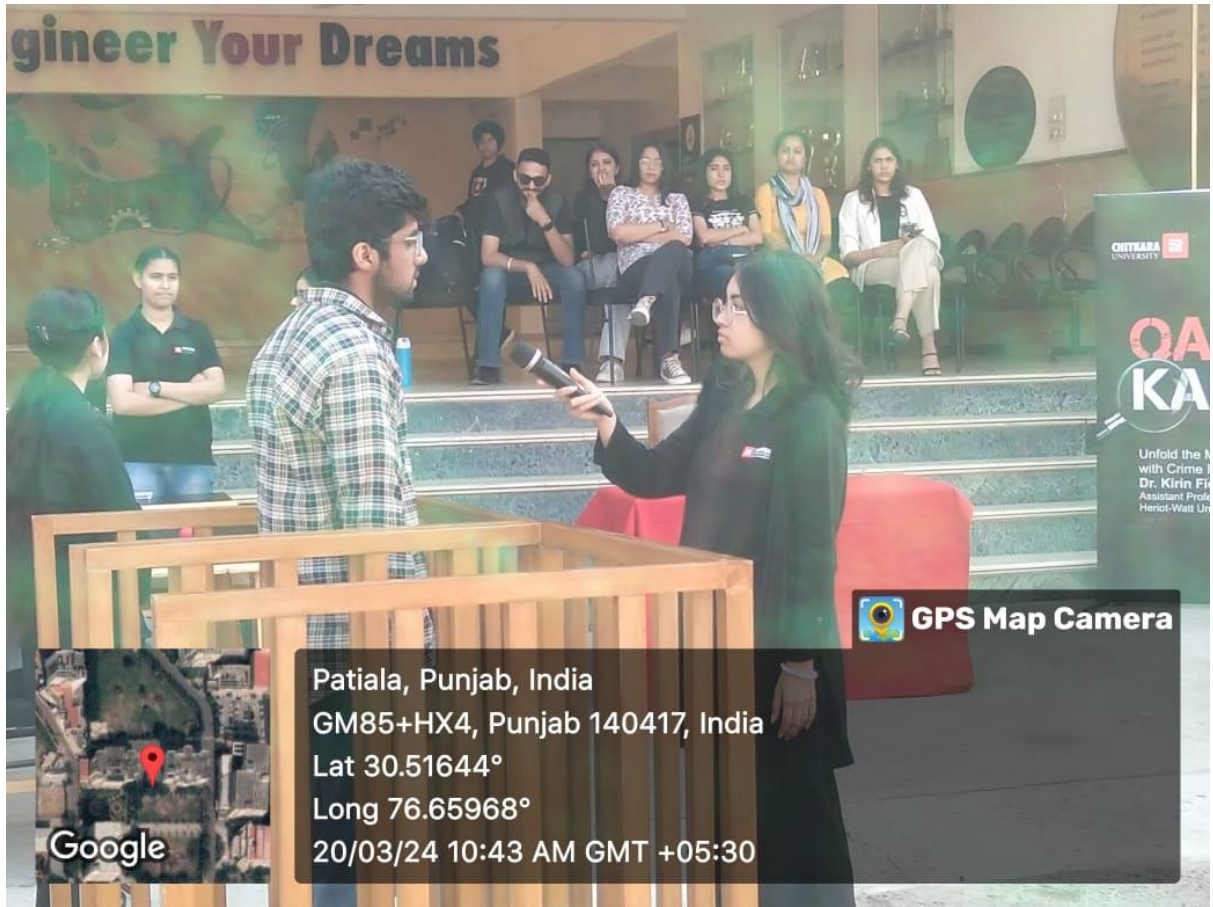
Furthermore, there was the question-and-answer session, where Dr. Kirin answered questions about how to become a Forensic psychologist, her experience through the career and about certain cases she has seen through her career. The last phase was where She also taught about detecting lies by showing us an example of a famous sitcom “Brooklyn nine nine” at the end of session.

Chitkara University International Bootcamp on Education and Psychology was organized from 20<sup>th</sup> March to 22<sup>nd</sup> March 2024. Dr. Sonakshi Ruhela (Program Head, Psychology and Health Sciences, Curtin University, Dubai, UAE) facilitated sessions for three days during the Bootcamp.

The sessions were on Family and Couple Therapy for Masters in Clinical Psychology and Masters in Applied psychology students of Chitkara School of Psychology and Counselling (CSPC). On Day 1, Chitkara School of Psychology and Counselling organized a Mock role play session on “Rishton ke Uljhi dor Suljhayein Kaise”. This mock play was followed after the basic understanding of Family therapy and Couple Therapy.

The basic steps to adhere in the counselling setup. The build up foundation of using skills in a counselling set up increased the understanding of the students. The mock therapy session commenced in afternoon after 2:30pm which aimed at demonstrating a real counselling interaction, inclusive of displaying empathy, understanding body language, cognition and emotions of the client.

The bootcamp organized for the Masters student of CSPC left a landmark of practical applications and skills of therapy in real setup, feedback of Dr. Sonakshi Ruhela, expertise in Family and Couple therapy, illuminated the students with prospects of using and developing counselling skills.



Event Name	International BootCamp on Education and Psychology
Date	20 <sup>th</sup> to 22 <sup>nd</sup> March 2024
Venue	Sun Hall, Chaitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Michael Guzder, Sr VP Gem our Own Indian School, Dubai, Lalitha Suresh, Principal Gem Our Own Indian School, Dubai, Srivalsam Murugan, Principal & CEO, Fen oue Own
Number of Participants	69
SDGs Covered	4, 17
Duration	Whole Day

### About the Activity:

It's a wrap on an enriching International BootCamp on Education and Psychology here at Chitkara University! A heartfelt thank you to all our esteemed delegates from Dubai for gracing us with your presence and invaluable insights. Your expertise and perspectives have truly illuminated our discussions, fostering a vibrant exchange of ideas and paving the way for innovative approaches in education and psychology. Together, we've explored new horizons, delved into the latest research, and forged meaningful connections that will undoubtedly shape the future of education and psychology. A special shoutout to our dedicated team and faculty members for their tireless efforts in organizing and facilitating this transformative event. Your passion and commitment have been instrumental in making this BootCamp a resounding success. As we bid farewell, let's carry forward the spirit of collaboration and continue to strive for excellence in education and psychology.



Event Name	The Way Forward
Date	20th March 2024
Venue	710, 7 <sup>th</sup> Floor, Picasso Block, Chitkara University, Punjab
Organizer	Centre for Global Education, Chitkara University, Punjab
Resource Person	Mr. Girish Anand Trainer & Consultant
Number of Participants	48
SDGsCovered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
Duration	10:00 am - 12:00 pm

### About the Activity

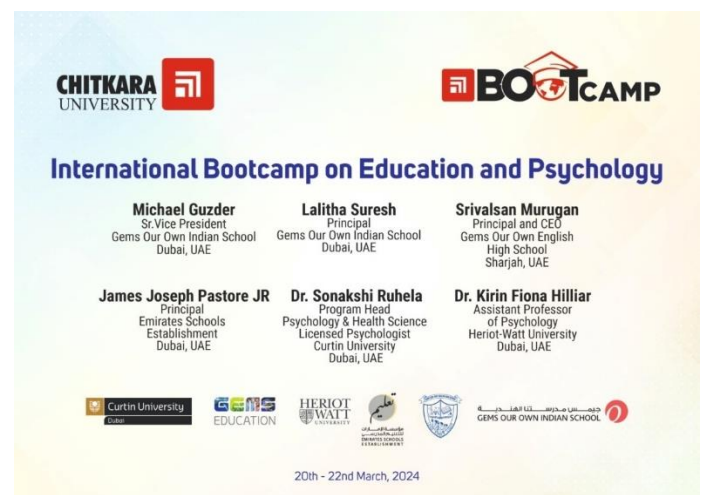
Mr Girish Anand starts his lecture by saying that Passion isn't something you learn; it's who you are. It drives you to excel, fuels creativity, and pushes boundaries. Let passion guide your journey. He delivers transformative messages that ignite inspiration and foster enhanced communication. The talk is customized in such a way as to provide the students with the right combination of energy and actionable takeaways.



Event Name	Chitkara University International Bootcamp on Education and Psychology
Date	March 20 <sup>th</sup> to 22 <sup>nd</sup> , 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs Chitkara College of Education Chitkara School of Psychology and Counseling,
Resource Person	1. Mr. Michael Guzder 2. Ms. Lalitha Suresh 3. Mr. Srivalsan Murugan 4. Dr. Sonakshi Ruhela 5. Dr. Kirin Fiona Hilliar 6. Mr. James Joseph Pastore JR
Number of Participants	400 students, 6 Guests, 20 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	3 days

## About the Activity

The Chitkara University International Bootcamp on Education and Psychology, held in March 2024, exemplifies the university's dedication to fostering collaborative learning and pioneering pedagogical approaches. The bootcamp provided a dynamic platform for interaction and knowledge exchange, underscoring the importance of international collaboration and professional development in the evolving fields of education and



The poster features the Chitkara University logo and the event title "International Bootcamp on Education and Psychology". It lists six resource persons with their titles and affiliations: Michael Guzder (Gems Our Own Indian School), Lalitha Suresh (Gems Our Own Indian School), Srivalsan Murugan (Gems Our Own English High School), James Joseph Pastore JR (Emirates Schools Establishment), Dr. Sonakshi Ruhela (Curtin University), and Dr. Kirin Fiona Hilliar (Heriot-Watt University). The poster also includes logos for Curtin University, GEMS EDUCATION, Heriot-Watt University, and GEMS Our Own Indian School, along with the dates "20th - 22nd March, 2024".

psychology. Organized by the Office of International Affairs (OIA) in partnership with Chitkara College of Education and Chitkara School of Psychology and Counseling, the bootcamp welcomed a delegation of esteemed guests from Dubai and Sharjah. These included representatives from leading institutions such as Gems Education, Gems Our Own Indian School, Gems Our Own English High School, Curtin University Dubai, Heriot Watt University Dubai, and Emirates Schools Establishment. The program further benefited from the active participation of students and faculty from Chitkara University's Education and Psychology departments. This facilitated valuable networking opportunities, fostered knowledge sharing, and laid the groundwork for potential future collaborations between educational institutions in India and the UAE.



Event Name	"Innovative Pathways for a Sustainable Career in Healthcare Industry"
Date	21 March 2024
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Harinder Pal Singh Lamba, HoD (MBA PHARMA) and Mr. Jatinder Chopra, Prof. of Practice (MBA PHARMA), Chitkara College of Sales & Marketing
Number of Participants	61
SDGs Covered	4, 8
Duration	1 day

### About the Activity

The event was organized for Pharma students to be aware of sustainable careers in the healthcare industry. The resource persons shared how a sales career can give advanced growth professionally and how women too can have professionally satisfying careers in this sunshine sector. The experts shared the achievements of various students of the previous batches and how those students have excelled in their portfolios. Mr Jatinder Chopra highlighted the data on how pharma industries are growing in the healthcare sector. He highlighted various studies and discussed different aspects of sales. Mr Harinder Singh Lamba highlighted the achievements of previous batch students. He discussed sales hierarchy and opportunities in the marketing sector. The key highlights were: -Eligibility for MBA Pharma Management course, Sales, what are the opportunities in a Sales Career, how to grow in a Sales career, benefits of a Sales Career. Students had queries, which were answered to the satisfaction of students, who then felt motivated and enthusiastic to kick start their professional journey in the healthcare sector, especially in the domain of sales and marketing.

The students need clarification about the pharma management course and how this course can help them to grow in their careers. The pharma sector is very growing and is one of the rare industries showing growth during the COVID period too. The students got direction





and a clear vision of the sales profile. Key examples of female students were covered in the event. Furthermore, skills that are required were also highlighted in the event and they need to know the sustainable careers and opportunities which are there in the pharma sector. The main objective was to make students fully aware and opportunities for a meaningful and sustainable career. The expert talk will help them design innovative pathways and winning strategies for a meaningful, satisfying, and rewarding sustainable career in healthcare sales and marketing.

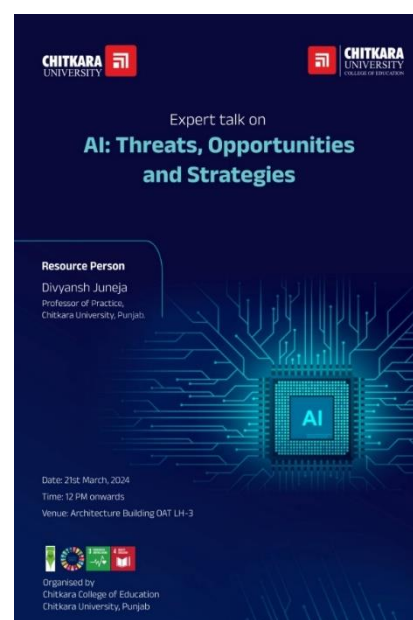


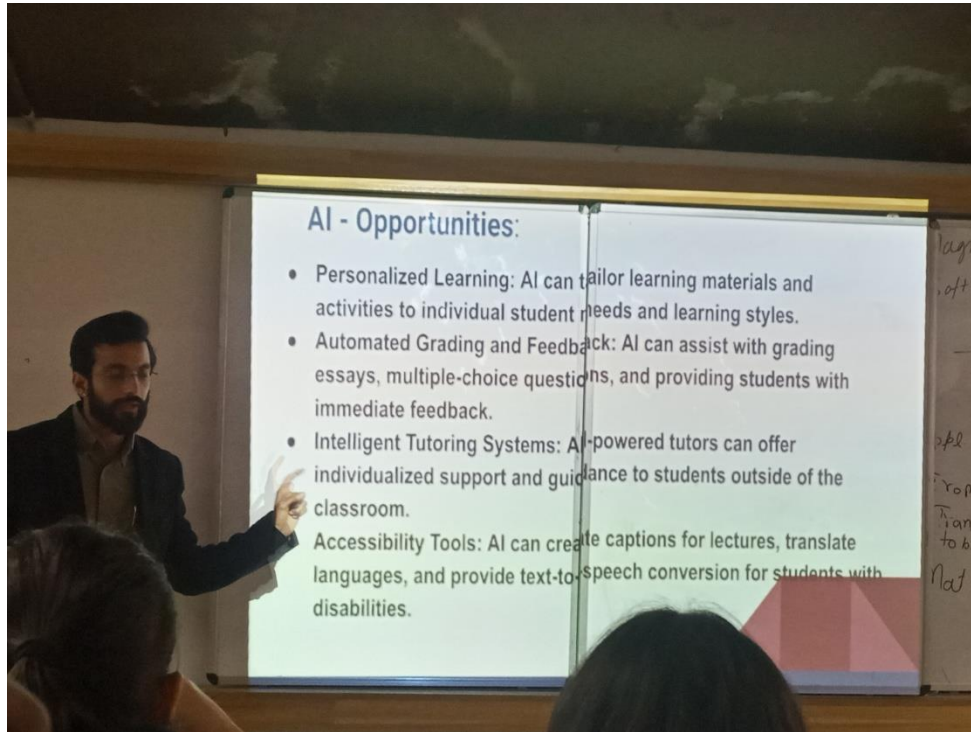
Image 2: Mr.Lamba with CCSM team and students

Event Name	Expert Talk on "AI: Threats, Opportunities and Strategies"
Date	21 <sup>st</sup> March 2024
Venue	Architecture Building OAT LH-3
Organizer	Chitkara College of Education
Resource Person	Mr. Divyansh Juneja, Professor, & CEO of Stalwart Integrals
Number of Participants	55
SDGs Covered	4
Duration	One hours

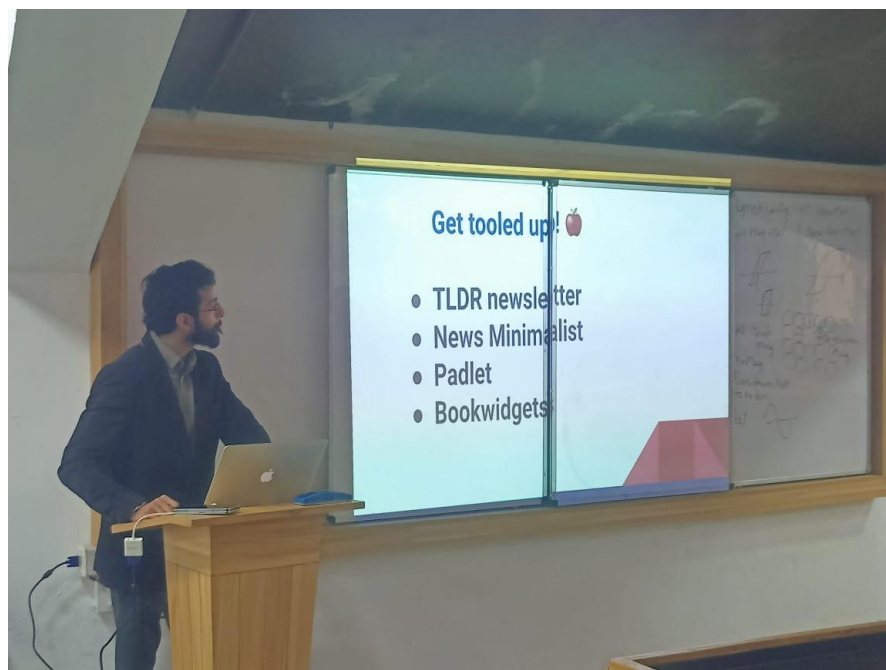
### **About the Activity**

Chitkara College of Education conducted a five-day Professional Development Programme (PDP) from December 18 to 22, 2023 for the Non teaching staff members of CCE, OSA, IQAC and CSPC . The theme of the PDP was "Emerging Trends in Technology and Organizing Skills". Ms. Mansi Uppal, Innovation Manager of the EDUREFORM project, served as the resource person on the first day. In her engaging session, Ms. Uppal elucidated on the effective utilization of Google Drive along with insights on managing and organizing data, granting collaboration rights, and navigating Google tools such as sheets and tracking changes. The session concluded with valuable dos and don'ts for optimal use of Google Drive. On the second day, Mr Pawan Mehta, Director, Office of Information Technology, gave an insight into the effective use of Gmail and its various features to streamline the mailing process along with its key features like labels, filters and mail merge. On the third day, Mr Divyansh Juneja, Professor of Artificial Intelligence in Chitkara Business School provided insightful advice on how to effectively utilize cloud services, Google Docs, Sheets, Forms etc. On day four, the Staff Development Program was continued by Mr Divyansh Juneja who focussed on the google drive management and unveiled the capabilities of google sites and how one can create and share their user friendly website with ease. Mr Divyansh Juneja emphasized on the key features of Task Board, Task Code, Jam Board and Edu site in yet another session on day five. Dr Sangeeta Pant, Dean, Chitkara College of Education expresses gratitude to the resource people for helping the non-teaching staff members advance gtheir skills and broaden their capabilities for the department's seamless and effective operation.





Mr Juneja explaining about AI Opportunities



Recourse person explaining about the new tools of AI

Event Name	Toygully for Learning with Joy
Date	22 <sup>nd</sup> March 2024
Venue	Le Corbusier Building
Organizer	Chitkara College of Education
Resource Person	Mr. Gurinder Pal Singh, Assistant Professor, Department of Interior Design, CSPA
Number of Participants	51
SDGs Covered	4
Duration	One hours

### **About the Activity**

Chitkara College of Education recently hosted an innovative session titled "Toygully for Learning with Joy," and the resource person was Mr. Gurinder Pal Singh, Assistant Professor, Department of Interior Design, CSPA. The session aimed to equip alpha teachers and alpha masters with creative pedagogical tools to enhance classroom learning experiences. The highlight of the session was the transformation of simple shoeboxes into dynamic 3D models, illustrating the potential for interactive and engaging teaching methods. The session underscored the immense potential of creative pedagogy in enhancing student engagement and comprehension. By incorporating hands-on activities and visual aids, teachers can cater to diverse learning styles and create memorable learning experiences. "Toygully for Learning with Joy" provided alpha teachers and alpha masters with invaluable insights and practical strategies for infusing creativity into their teaching practices. Throughout the session, alpha teachers enthusiastically embraced the challenge of transforming their shoeboxes into unique 3D models. The atmosphere was filled with excitement and collaboration as participants exchanged ideas and experimented with different materials and designs.





Event Report	
Event Name	Quiz competition on 'World vaccination Day'
Topic	'World vaccination Day'
Date	22-03-2024
Mode	Offline
Organizer Name	Ms. Manu Kohli (Associate Professor), Ms. Timsy (Associate Professor) Ms. Navpreet Kaur (Associate Professor)
Name of the school/college/research lab/ centre holding the event	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.
No. of Participants	15
SDG No	SDG 4: Quality Education

### **Objectives**

1. Educate participants about the significance of vaccination in preventing diseases, promoting herd immunity, and ultimately saving lives.
2. Dispel myths and misinformation regarding vaccination.

### **Description**

On the occasion of 'World Vaccination Day', Department of Nursing, Chitkara School of Health Sciences organized a quiz competition aimed at raising awareness about the importance of vaccination in combating infectious diseases. The event took place at Pierre Hall and saw enthusiastic participation from students of B.Sc. Nursing (Basic) 2<sup>nd</sup> and 4<sup>th</sup> semester. The quiz competition was divided into three rounds, including multiple-choice questions (Passing and non-passing rounds) and rapid-fire rounds. The questions covered a wide range of topics related to vaccines, including their history, development, efficacy, immunity, immunization schedule and importance in public health. After a closely contested competition, the 1<sup>st</sup> team was awarded for their outstanding performance. Certificates of participation were also distributed to all participants as a token of appreciation for their involvement



**Glimpses of Quiz competition organized on 'World Vaccination Day' on 22/03/2024**

## Outcome

The quiz competition on World Vaccination Day proved to be a resounding success, achieving its goal of promoting awareness and understanding of vaccines.

### Detail of the Event/Session

Date of the Event/Session	23-Mar-24
Name of the Event/Session	Session with support Staff (By Mr. Rattandeeep Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Babbage/Turing/De-Morgan/CSPA/35
SDG Covered	2 , 4 , 5, 8



A Quarterly session with his support staff had been taken by the Administrative officer (Mr. Rattandeeep Singh). The Officer is handling the four buildings of the university (Babbage/Le-Corbusier/De-Morgan/Turing). They provided information on the following aspects to the staff.

- Service Etiquettes.
- Hygiene.
- Attendance.
- Behaviour.
- Grooming of the staff.
- Shifting works.
- Responsible for the assigned work by the supervisor.



Detail of the Event/Session

Date of the Event/Session	23-Mar-24
Name of the Event/Session	Session with support Staff (By Mr. Gurjit Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Picasso/Bloom/Edison & Newton/30
SDG Covered	2 , 4 , 5 , 8



A Quarterly session with his support staff had been taken by the Administrative officer (Mr. Gurjit Singh). The Officer is handling the four buildings of the university (Hello Future/Bloom/Edison/Newton). They provided information on the following aspects to the staff.

- Attendance.
- Wearing of ID Cards.
- Wearing of Uniform.
- Not to use phone during duty time.
- Leave submission process.
- To be present on time in the morning.

### Detail of the Event/Session

Date of the Event/Session	23-Mar-24
Name of the Event/Session	Session with support Staff (By Ms. Parveen Kaur)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Rockefeller & Escoffier./25
SDG Covered	2 , 4 , 5 , 8



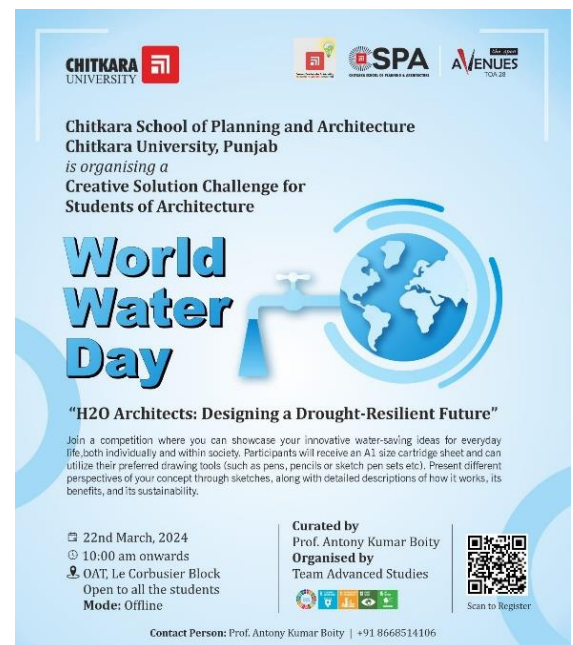
A Quarterly session with his support staff had been taken by the Administrative officer (Ms. Parveen Kaur). The Officer is handling two buildings of the university (Rockefeller /Escoffier). They provided information on the following aspects to the staff.

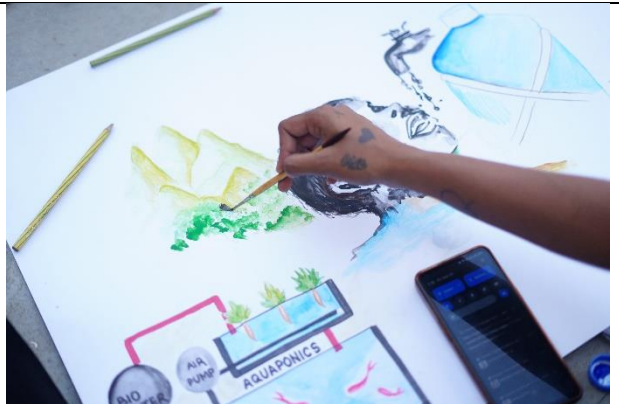
- Behaviour with staff and faculty.
- Wearing of ID Cards and proper uniform.
- Information regarding major complaints.
- Leave submission process.
- Grooming.
- Attendance through face ID

Event Name	World Water Day: “H2O Architects, Designing a Drought - Resilient Future.”
Date	25/03/2024
Venue	OAT, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Prof. Antony Boity
Number of Participants	50 Students and 05 Faculty member
SDGs Covered	4,8,9
Duration	1 Day

### **About the Activity**

In observance of World Water Day, celebrated globally on March 22nd, the Chitkara School of Planning and Architecture (CSPA) organized a workshop to raise awareness about the importance of water conservation. The resource person for this workshop was Prof. Antony Kumar Boity, who enlightened the students about the critical need to save water. Following the workshop, the students participated in a poster-making competition, applying their newfound knowledge to create compelling visual messages about water conservation. The competition was held at the Open-Air Theatre (OAT) in the Le Corbusier block, and fifty students showcased their creativity and commitment to environmental sustainability through their poster designs. The posters encompassed various themes, including water conservation, the implications of water scarcity, and innovative water management strategies. The faculty members from CSPA, including Dr. Kanika Bansal, Dean of Advanced Studies, judged the competition. They were impressed by the vivid imagery and compelling messages on the posters, which reflected the students’ understanding of the importance of saving water. The top three performers were selected based on their creativity, originality, and the impact of their posters. This event underscored CSPA’s dedication to promoting environmental awareness among its students. By facilitating discussions around water conservation and encouraging creativity, the students were inspired to take an active role in promoting a more sustainable future.





Students during the competition



Event Name	Masterclass S3E6 Innovative Storytelling and Self Branding
Date	27-03-2024 – 29-03-2024
Venue	Fashion Studio 510, Picasso Block
Organizer	Ms. Kadambari Misra, Design Entrepreneur, Co-Founder and Host Iconic Women Podcast
Resource Person	Department of Fashion Design, Chitkara Design School
Number of Participants	40
SDGs Covered	4,5,8,9,12
Duration	03 Days

### About the Activity

Department of Fashion Design, chitkara design school has organized a 3 days workshop on Innovative storytelling and self branding for fashion startups and entrepreneurship by Ms. Kadambari Mishra- Design Entrepreneur co-Founder and host iconic women Podcast In the workshop speaker sensitized students to do the self branding as professionals, she also shared her insight about the branding of their own label along with this she taught students to make an effective portfolio through some activities to innovate some creative ideas and shared some keywords to make an innovative portfolio.



This Workshop was the initiative taken by the department of fashion design to sensitize and equip students with more tools and ideas for innovation in building effective portfolios and different career pathways in fashion, it will also give insight about the startup and entrepreneurship, and also awaken students for self branding innovations for professionals,

## entrepreneurship and career opportunitie



Event Name	Poster-Making Competition
Topic	World Tuberculosis Day
Date	28 <sup>th</sup> March,2024
Time	1:00 PM -2:00 PM
Venue	Galileo Block
Organizers	Ms. Priya (Nursing Tutor) Medical Surgical Nursing Ms. Alisha (Nursing Tutor)Medical Surgical Nursing
No. of Participants	15
SDG No.	SDG3(Good Health and Wellbeing) and 4 (Quality Education)

### Objectives

1. To create awareness about Tuberculosis
2. To channel their creativity and enhance their knowledge.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab has organized a Quiz and Poster-Making Competition on the occasion of ‘World Tuberculosis Day. The theme of the event was “Yes! We Can End TB”. The motive of the event was to create awareness about Tuberculosis and bring out the talent and creativity of students. The event covered goals number 3 (Good Health and Well-being) and 4 (Quality Education) of the United Nations Sustainable Developmental Goals. In the Poster-Making competition, a showcase of artistic prowess, Gurleen, a student from B.Sc. Nursing 2<sup>nd</sup> semester secured the first position, followed by Riya and Mehak respectively claiming the second and third positions. Ms. Swaroop (Associate Professor) and Ms. Parminder (Associate Professor) were designated as the judges of the event.





Display of

Poster in Galileo Block Under the theme “Yes! We Can End TB”.



Group

photograph at the end of the Event with the Principal and Director Nursing Department.


## Outcomes

- The competition was a wonderful experience and provided a platform for students' creativity and to polish their wisdom.



Event Details	
Title of the Event:	<b>BUILDING BLOCKS FOR CANVA</b>
Date of the Event:	09/04/2024
Venue	Einstein Hall, Galelio Block
SDG No.	4
No. of Student Enrolled:	52
No. of Student Attended	52
Expert Detail	Dr. Kamali Gupta, Professor, Chitkara University, Rajpura

### Objectives:

Centre of Excellence -Operating System Environment, in collaboration with the Chitkara University Institute of Engineering & Technology, is organizing a contest on "BUILDING BLOCKS FOR CANVA" on staying updated with the new technologies is never too late to catch-up and now us. We  organizing Event that based on the latest technologies on 09April, 2024 in Einstein Hall, Galelio Block. The Event was hosted by Divya Arora. The event featured Dr. Kamali Gupta and Dr. Amanpreet Kaur, Professor, Department of Computer Science and Engineering, Chitkara University as the resource person. Followed to the event-

The event commenced at 11:00 PM with a brief introduction by the event organisers, explaining the rules, objectives, and structure of the competition.

### Game Rules-

#### Poster Competition-1

- Poster Must include event name.
- It should include essential details about the Music Fest event, such as the date, time, and location.
- Use clear, legible fonts for all text elements, ensuring that event details are easy to read and understand.
- Use vibrant and eye-catching colours to enhance the visual appeal of your posters.

- Provide Contact Details such as email addresses, phone numbers, social media handles, or website

URLs for further information.

### Poster Competition-2

- Ensure that posters directly relate to the theme of "Navratri Fiesta," which celebrates the vibrant and

Colourful Hindu festival of Navratri.

- it should include essential details about Navratri Fiesta, such as the date, time, and location.
- Posters should include visually appealing imagery to evoke the festive spirit of Navratri, employing vibrant colours, dynamic compositions, and engaging visuals.
- Text elements included in the poster should be legible and complement the overall design aesthetic.
- Ensure that posters respect the cultural significance of Navratri and avoid any content that may be deemed offensive or inappropriate.

### Challenges-

Participants faced a variety of challenges throughout the designing, including navigation, problem-solving, and time management. Some clues were more cryptic than others, requiring teams to think outside the box and collaborate effectively to progress. The diverse range of puzzles and tasks kept

Participants engaged and motivated throughout the event.

### Highlights -

- Participants demonstrated remarkable creativity and innovation in their poster designs, incorporating a wide range of design elements, colors, and typography to convey their messages effectively.
- The competition featured a variety of themes, ranging from social issues and environmental sustainability to cultural diversity and personal expression, allowing participants to address pressing issues and express their viewpoints through their artwork.

- throughout the event, participants engaged in lively discussions, sharing insights, techniques, and feedback with each other, fostering a sense of community and collaboration among attendees.
- The competition also provided an opportunity for participants to learn more about the capabilities of the Canva platform, including its features, tools, and templates, empowering them to unleash their creativity in their future design projects.

### Following by the exciting prizes-

Prizes awarded to the winning individual, such as certificates, trophies, or any other appropriate recognition.

### Conclusion-

The "Building Blocks for Canva Poster Making Competition" was a resounding success, showcasing the immense talent and creativity of participants in the field of graphic design. The event not only provided a platform for participants to showcase their skills but also fostered a sense of creativity, collaboration, and community among attendees. As the competition concluded, participants left inspired and motivated to continue pushing the boundaries of design innovation in their future endeavours.

### Closing Remarks-

The organisers extend their gratitude to all participants and volunteers who contributed to the success of the event. Plans are already underway for future treasure hunts and coding-related activities to continue fostering a passion for technology and learning within the community.

Poster for the session (09.04.2024)



CHITKARA UNIVERSITY  

CENTRE OF EXCELLENCE -  
OPERATING SYSTEM  
ENVIRONMENT  
ORGANISES  
**WORKSHOP ON**  
**BUILDING BLOCKS FOR CANVA**  
DESIGN AND CRITICAL THINKING

09-04-2024  
START AT 11 AM ONWARDS

Einstein Hall, Galelio Block  
EVENT ORGANISERS: -  
DR. AMANPREET KAUR

STUDENT ORGANISERS: -  
AARUSHI 8284952597  
ABHIMA 9607842987

Department of Computer Science & Engineering  





Student participating(09.04.2024)



GM85+7J5, Punjab 140417, India

Latitude  
30.51578964°

Longitude  
76.65908587°

Local 12:29:02 PM  
GMT 06:59:02 AM

Altitude 276 meters  
Tuesday, 09.04.2024

Student attending the session(09.04.2024)

Event Details	
<b>Title of the Event:</b>	<b>Codethon Competition– Igniting Innovative Ideas Through Code</b>
<b>Date of the Event:</b>	10 <sup>th</sup> -11 <sup>th</sup> , April, 2024
<b>Venue</b>	Le Corbusier Block
<b>SDG No.</b>	04
<b>No. of Student Enrolled:</b>	136
<b>No. of Student Attended</b>	126
<b>Resource Persons:</b>	NA

### Objective:

1. To provide a platform for students to showcase their coding skills and innovative ideas in web development using HTML, JavaScript, and CSS.
2. To foster teamwork, collaboration, and problem-solving abilities among participants from diverse backgrounds.
3. To promote the development of practical skills and hands-on experience in coding and web development.

**Description:**The CSI Student Chapter, under the aegis of the Department of Computer Applications, organized the highly anticipated "Codethon Competition – Igniting Innovative Ideas Through Code," a two-day innovative coding event that challenged participants to push the boundaries of web development using HTML, JavaScript, and CSS. Over the course of two exhilarating days, students from various backgrounds formed teams and embarked on a coding odyssey, meticulously structuring web pages, crafting captivating designs, and breathing life into interactive applications. Participants worked together as a team, putting in countless hours of effort. Through their unwavering determination and creativity, they developed innovative web applications. As the event unfolds, exceptional performers receive prizes and awards, providing an extra incentive for excellence.

### Outcomes:

- The event encouraged creativity, problem-solving, and critical thinking as students developed innovative web applications.
- Participants had the opportunity to network, exchange ideas, and learn from one another, promoting a collaborative learning environment.
- Students formed teams and worked collaboratively, fostering teamwork and communication skills.

Poster of the event(10<sup>th</sup> April – 11<sup>th</sup>  
April,2024)



**CHITKARA UNIVERSITY**    

## CODETHON COMPETITION: IGNITING INNOVATIVE IDEAS THROUGH CODE

 DATE: 10-11 APRIL, 2024  
 TIMINGS: 10:00 AM ONWARDS  
 MODE : OFFLINE  
 VENUE : LE CORBUSIER BLOCK

Scan QR  
For Registration





**Student Coordinators**  
Vansham (+91 8095210000)  
Pratham (+91 9981529844)

ORGANISED BY: CSI STUDENT CHAPTER,  
DEPARTMENT OF COMPUTER APPLICATIONS,  
CHITKARA UNIVERSITY, PUNJAB 

Evaluation is being done by faculty members (April 10<sup>th</sup> - 11<sup>th</sup>, 2024)



Team Ranked Second Accompanied by Hon'ble Pro Vice Chancellor, Sir (April 10<sup>th</sup> - 11<sup>th</sup>, 2024)

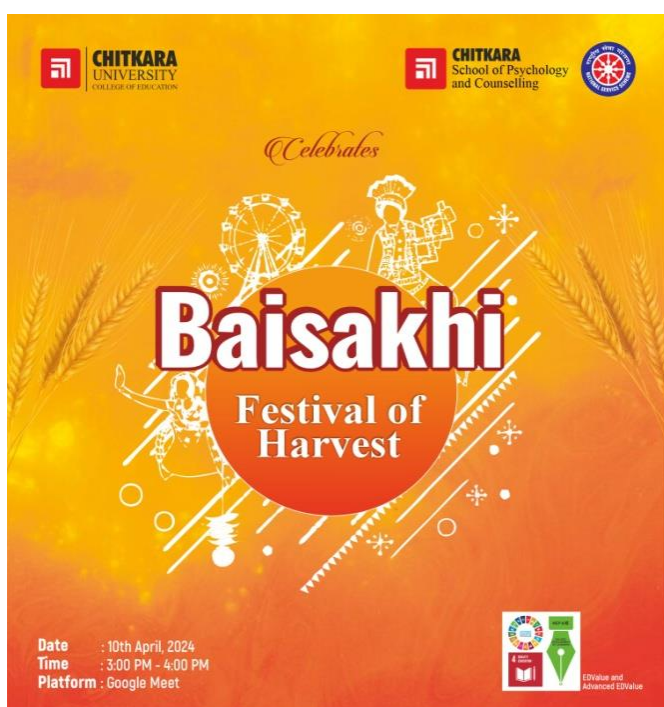


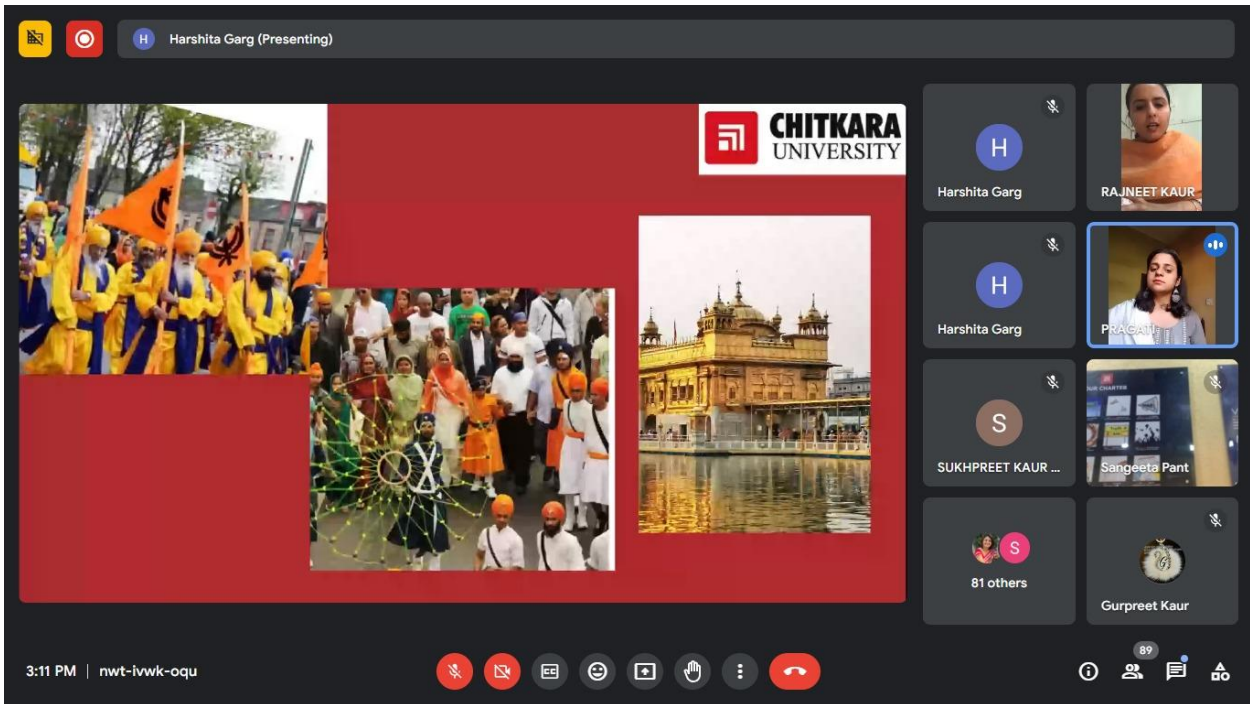
<b>Event Name</b>	Baisakhi, The Harvest Festival
<b>Date</b>	10 <sup>th</sup> March 2024
<b>Venue</b>	Googlr Meet
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Dr Sangeeta Pant, Dean, CCE, Chitkara University
<b>Number of Participants</b>	43
<b>SDGs Covered</b>	4
<b>Duration</b>	One hour

### About the Activity:

Chitkara College of Education in association with Chitkara School of Psychology and Counselling celebrated Baisakhi, The Harvest Festival with much enthusiasm, this event falls under NEP 4.15, SDG 4. With this event we aimed to educate our Alpha Teachers and Alpha Counsellors about the importance and history of Baisakhi. Various activities were conducted like Shabad Gayan, History and significance, Qissa: Folklore competition, Parranda Craft Competition, Aerodynamics Gala: Kite Making Competition, Cultural Spectra- Bhangra/Gidda, Best Dressed competition. Everyone actively participated and celebrated the harvest festival with a lot of zeal and enthusiasm. Dean CCE enlightened the students about Baisakhi and how they can contribute to educate children about the same through some activities in their classroom teachings. It was a joyful event yet at the same time a great learning experience.

### Glimpse of the Event





Slides shows the ritual of the Baisakhi



Dr. Sangeeta Pnt Dean CCE explain the history of Baisakhi

<b>Event Name</b>	Corporate Social Responsibility
<b>Date</b>	10th April 2024
<b>Venue</b>	Government Primary School , Jhansla Government Senior Secondary School, Jhansla Government Primary School, Jansua
<b>Organizer</b>	Centre for Global Education, Chitkara University, Punjab
<b>Resource Person</b>	NA
<b>Number of Participants</b>	72
<b>SDGs Covered</b>	SDG-3(Ensure healthy lives and promote well-being for all at all ages) SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-6 (Ensure availability and sustainable management of water and sanitation for all) SDG-10 (Reduce inequality within and among countries) SDG-15 (Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss) SDG -17
<b>Duration</b>	09:00 am-01:00 pm

### About the Activity

The CSR activity was conducted on 10 th April 2024 in the government schools of Jhansla and Jansua, Punjab. Students of CGE interacted with the students and appraised them on the importance of clean and green environment. They exhibited role plays on handwash and other hygiene activities. Drawing competition was organized by our and they also distributed hygiene kits to the students of the school. Tree plantation activity was also done in these schools by our students.

## Glimpse of the Event

Photograph 1 of the

event)

(Brochure/flyer



Event Details	
<b>Title of the Event:</b>	Tech अभिव्यक्ति 2.0 - Innovation Unleashed
<b>Date of the Event:</b>	10 April 2024
<b>Venue</b>	Einstein Hall, Galileo Block
<b>SDG no</b>	4, 9, 17
<b>No. of Student Enrolled:</b>	53
<b>No. of Student Attended</b>	44
<b>Resource Persons:</b>	<ul style="list-style-type: none"><li>● Aryan Kaushik - Senior Software Engineer , Capgemini Engineering</li><li>● Simar Preet Singh - Software Engineer (FE), Redaptive Inc.</li><li>● Pranav Kumar - Senior Software Engineer, Nagarro Enterprise Pvt. Limited</li></ul>

### Objective:

The main objective of the "Tech अभिव्यक्ति 2.0- Innovation Unleashed (Final Round)" event was to provide a platform for the first-year CSE students to showcase their innovative ideas and technical skills. The event aimed to encourage students to explore new technologies and their applications in solving real-world problems. The following were the objectives of the event:

- Provide a platform for first-year CSE students to present their innovative ideas and technical skills.
- Encourage collaboration and teamwork among participants through project-based learning.
- Increase exposure to the latest trends, technologies, and practices in front-end development.
- Prepare students for future careers in technology by equipping them with relevant skills and experiences in web development.
- Foster a collaborative and competitive environment that promotes teamwork among students.

### Introduction:

Open Source Chandigarh, in collaboration with the Department of Computer Science and Engineering, organized an event called "Tech अभिव्यक्ति 2.0 - Innovation Unleashed" on the 4th March 2024. The event was held at Einstein Hall,

Galileo Block. In this event, top 20 Teams from the first year of CSE presented their project pitches with the best use of frontend engineering skills. Vanshaj, Outreach Head, Open Source Chandigarh delivered the inauguration speech. A panel of judges, comprising Aryan Kaushik, Simar Preet Singh, Pranav Kumarevaluated the projects, and certificates of appreciation were given to all the participants.

### **About the event:**

The “Tech अभिव्यक्ति 2.0 - Innovation Unleashed” event served as a platform for aspiring young students to showcase their creativity and innovation. The primary focus of the event was to promote and celebrate frontend engineering skills, which play a pivotal role in various industries. By providing this stage, the organizers aimed to encourage young minds to explore and contribute to the ever-evolving world of technology. The event saw participation from 70 Teams from the first year of CSE who presented their project pitches. The top 20 teams, selected from a pool of 70, will present their project pitches for evaluation by the judges. The event was held at Einstein Hall, Galileo Block, which provided a conducive environment for the participants to showcase their projects. Our esteemed panel of judges, deans, and faculty members evaluated the projects, and the top three outstanding projects were recognized and appreciated.

### **Outcomes:**

The "Tech अभिव्यक्ति 2.0 - Innovation Unleashed (Final Round)" event was a great success, and the following were the outcomes:

1. The event provided a platform for the students to showcase their innovative ideas and technical skills.
2. The event encouraged the students to explore new technologies and their applications.
3. The event enhanced the technical and presentation skills of the students.
4. The event provided an opportunity for the students to interact with industry experts and peers.
5. The event recognized and appreciated the efforts of the students.

In addition, the event also helped in creating a culture of innovation and entrepreneurship among the students. The students got a chance to learn from the experiences of the judges and industry experts and got motivated to pursue their ideas and turn them into successful ventures.

Overall, the "Tech अभिव्यक्ति 2.0- Innovation Unleashed (Final Round)" event was a great success and achieved its objectives of providing a platform for the students to showcase their innovative ideas and technical skills, encouraging them to explore new technologies, and recognizing their efforts.

## Pictures of Event




**CHITKARA UNIVERSITY** 

# Tech अभिव्यक्ति 2.0 Innovation Unleashed

A Flagship Event for 1st year CSE Students



**Aryan Kaushik**  
Senior Software Engineer  
Capgemini Engineering



**Simar Preet Singh**  
Software Engineer  
Redaptive Inc.



**Pranav Kumar**  
Associate Staff Engineer  
Nagarro Enterprise Pvt. Ltd.

**Faculty Event Organizers:**

**Dr. Deepak Thakur**  
Assistant Professor | Head Academic Operations  
DCSE, Chitkara University, Punjab

**Dr. Vibhu Sharma**  
Assistant Professor  
DCSE, Chitkara University, Punjab

**Round 2: 10th April 2024**  
**Time:** 9:30 a.m. onwards  
**Mode:** Offline  
**Venue:** Einstein Hall, Galileo Block

**Student Event Organizer:**

**Preksha Mahajan**  
Community Lead  
Open Source Chandigarh  
(preksha2083.be22@chitkara.edu.in)

**Organized by:**  
Department of Computer Science and Engineering,  
Chitkara University, Punjab






<b>Event Details</b>	
<b>Title of the Event:</b>	Exploring AWS: Hands-on Workshop on EC2 and S3 Services
<b>Date of the Event:</b>	10-April-2024
<b>Venue</b>	Online Mode
<b>SDG No.</b>	4, 9
<b>No. of Student Enrolled:</b>	100
<b>No. of Student Attended</b>	95
<b>Resource Persons:</b>	Dr. Puneet Sharma, Associate Professor and Associate Dean of Cloud Computing and DevOps at the School of Computer Science and Artificial Intelligence, SR University, Warangal, Telangana, India.

## **Description**

Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab in collaboration with Google Developer Student Clubs (GDSC) organized the workshop "Exploring AWS: Hands-on Workshop on EC2 and S3 Services" on April 10, 2024, from 1:30 pm onwards which was conducted online.

The resource person of this workshop was Dr. Puneet Sharma, Associate Professor and Associate Dean of Cloud Computing and DevOps at the School of Computer Science and Artificial Intelligence, SR University, Warangal, Telangana, India. During his session he provided a comprehensive exploration of practical strategies for leveraging Amazon Web Services, with a specific emphasis on the utilization of EC2 and S3 services. About 80 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as faculty coordinator for this event.

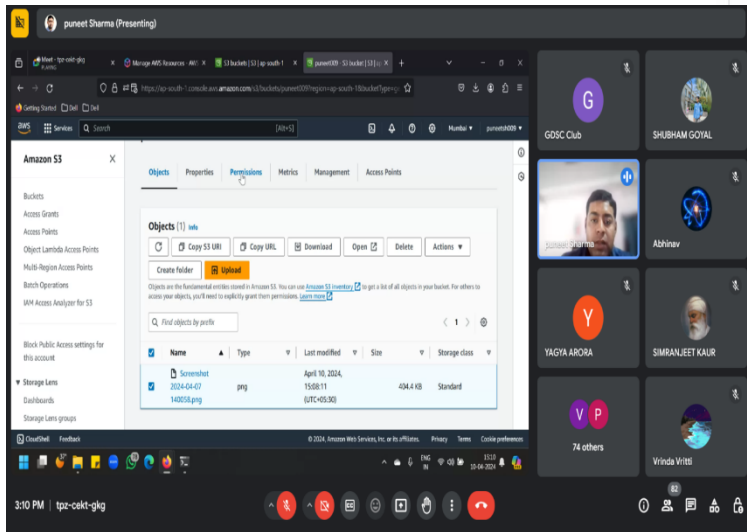
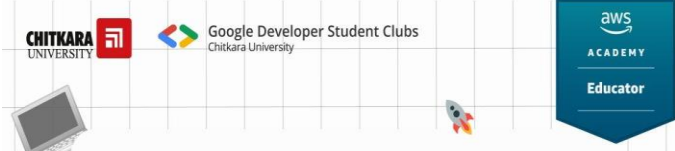


## Outcome

- Understanding and learning something extra from the regular curriculum.
- Enhanced understanding of the practical application of Amazon Web Services, particularly EC2 and S3 services.
- Increased awareness of the advantages and potential challenges associated with utilizing these services.
- Empowerment of budding engineers with knowledge on cloud services and devops, including their facets, prerequisites, and advantages.

## Photograph of the Event

Event Poster(10-04-2024)

**Exploring AWS:**  
"Hands-on Workshop on EC2 and S3 Services"


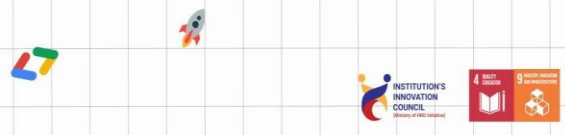
**Speaker**  
**Dr. Puneet Sharma**  
Associate Professor and Associate Dean:  
Cloud Computing and DevOps School of  
Computer Science and Artificial Intelligence  
SR University, Warangal, Telangana, India

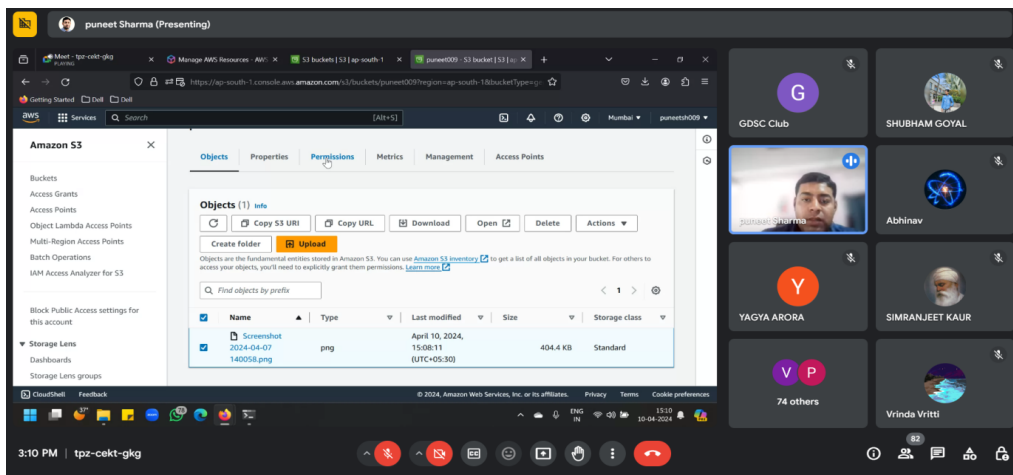
**Wednesday, 10th April, 2024**  
**1:30 P.M. Onwards**  
**Mode: Online**

**Organised By**  
Google Developer Student Clubs in  
collaboration with Department of Computer  
Science and Engineering, CUIET, Chitkara  
University, Rajpura, Punjab

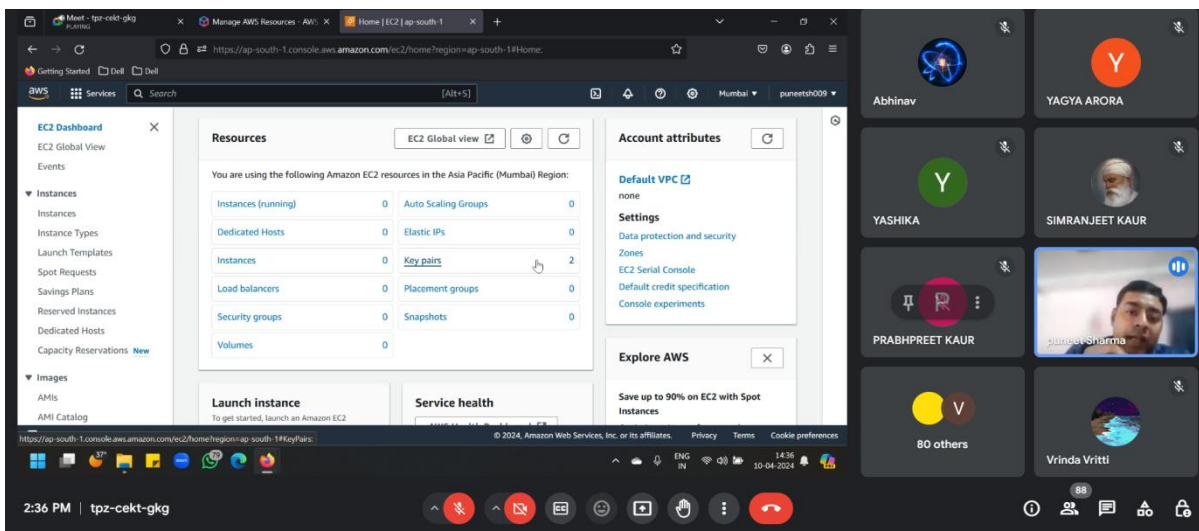
**EVENT CONVENERS**  
DR. NEHA SHARMA | +91 8447044054  
DR. ANUJ JAIN | +91 9034830871

**STUDENT COORDINATOR**  
VRINDA VRITTI | +91 8360953745  
HARSH GOYAL | +91 9588549901



Event Snap Shot (10-04-2024)



Event Snap Shot (10-04-2024)

**Event Details**

Event Name	IPR Infusion Workshop on Intellectual Property Rights (IPRs) & IP management for start up
Topic	Intellectual Property Rights and IP Management for Startups
Date	10/04/2024
Time	9:30a.m. to 4:00 p.m.
Venue	Pierre Hall, Le-Corbusier Block
Students Enrolled	180
Students Attended	180
Organized By	Department of Computer Science and Engineering
SDG	4,9

Chitkara ACM Student Chapter, in collaboration with the Department of Computer Science and Engineering, organized a Workshop on Intellectual Property Rights (IPRs) & IP management for start up on April 10th, 2024. This event aimed to ignite innovation in startups. Dr. Saravjeet Singh and Dr. Shveta Bansal, faculty in charge, inspired attendees with their opening address in Pierre Hall, Le-Corbusier Block. Mr. Shivam Ahuja, Founder and CEO of Skill Circle, was the resource person for the session. The workshop cultivated a culture of innovation vital for startup success. Delving into Intellectual Property Rights fundamentals, attendees learned to protect their ideas effectively, fostering growth and innovation. Led by Mr. Shivam Ahuja, Founder and CEO of Skill Circle, the session offered invaluable insights and strategies. Participants left empowered to navigate the competitive landscape, equipped with the knowledge to safeguard their intellectual assets and drive progress. The event served as a beacon for startups, igniting a passion for innovation and ensuring their rightful recognition in the industry. Around 180 students participated in this workshop.



**Mr Shivam taking the session[10<sup>th</sup> April 2024]**



**Attendees interacting with Mr. Shivam [10 April 2024]**

During the workshop speaker discussed various tools and website used to check the startup progress and status. During the session Mr. Shivam addressed the issues associated with intellectual properties and different measure to safeguard it. Throughout the event, participants gained invaluable insights into the intricate landscape of Intellectual Property Rights (IPRs) and learned how to effectively leverage them to safeguard their intellectual assets. Led by the esteemed speaker, Mr. Shivam Ahuja, Founder and CEO of Skill Circle, attendees were guided through an enlightening journey filled with practical strategies and best practices. The workshop underscored the critical role of innovation in driving progress and

highlighted startups as pivotal players in reshaping industries and societies. As participants departed, they carried with them a newfound understanding of IPR fundamentals and a renewed determination to foster innovation and drive growth in today's competitive landscape. The event served as a catalyst for startup success, paving the way for a future filled with groundbreaking ideas and transformative ventures.



Dr. Monika and Dr.Saravjeet felicitating Mr. Shivam [10 April 2024]



Group photo with organizers and resource person [10 April 2024]

### Outcomes of the event:

- The workshop inspired attendees by highlighting the pivotal role of startups in driving innovation and reshaping industries, motivating them to explore new ideas and pursue growth opportunities.
- Through discussions on innovation and the importance of IPR, participants developed a strategic mindset, understanding how to strategically leverage their intellectual assets to drive progress and success in today's competitive landscape.
- IPR Infusion provided a platform for participants to network with peers and industry professionals, fostering connections that could lead to future collaborations and career opportunities.

<b>Event Name</b>	Baisakhi Celebration Festival of Harvest
<b>Date</b>	10 th April, 2024
<b>Venue</b>	Online
<b>Organizer</b>	Chitkara School of Psychology and Counselling in collaboration with Chitkara College of Education
<b>Resource Person</b>	NIL
<b>Number of Participants</b>	31
<b>SDG Number</b>	4
<b>Duration</b>	1 Hour

### About the Activity: -

Chitkara School of Psychology and Counselling in collaboration with Chitkara College of Education, virtually celebrated “**Baisakhi, a Festival of Harvest**” on 10<sup>th</sup> April, 2024.

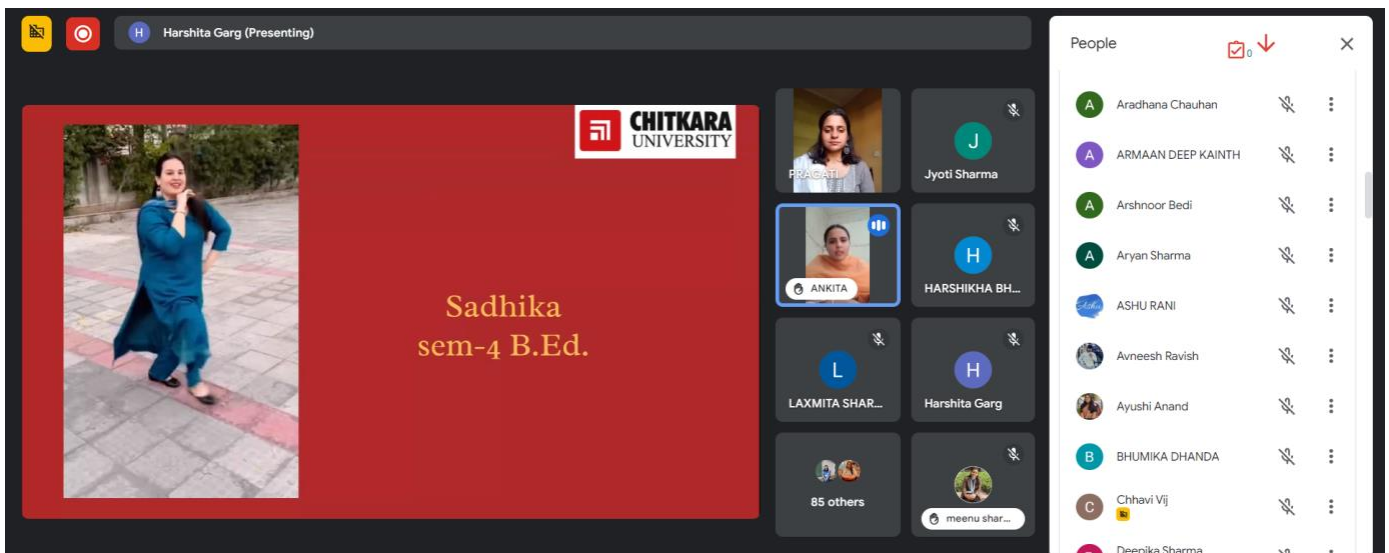
13<sup>th</sup> April marks the first day of the month of Vaisakh and is traditionally celebrated annually on 13 April. This day marks the Sikh's new year and commemorates the formation of the Khalsa Panth of warriors under Shri Guru Gobind Singh Ji. This festival is observed as a day of thanksgiving to the Gods and natural elements that facilitated a bountiful harvest.

In this event, various activities and competition were organised such as Qissa Folklore competition, Kite Making, Paranda craft, Tie parranda, **Aerodynamics Gala** and **Cultural Spectra** Showcase of Diversity (Singing, Dancing, etc.) along with best traditional vibrant Punjabi dressed competition.

All the contestants enthusiastically participated and felt the fragrance of Punjab. Some of the participants have shared their personal experience of celebrating Baisakhi with their family and friends. Overall, these activities and competitions add depth and excitement to the Baisakhi celebrations, offering something for everyone to enjoy while honoring the cultural traditions and heritage of Punjab.

At the end of the event, all participants were appreciated and the first and second position given to the best contestant in each activity. Dr. Sangeeta Pant, Dean, Chitkara College of Education narrated a story to motivate all participants to spread positivity and grow at workplace as the crop grows at farming. It really fosters community spirit, creativity, and appreciation for the rich cultural tapestry of the region. This event addressed Sustainable Development Goal- 4 and also National Educational Policy 22.2.

**Glimpse of the Event: -**



This screenshot shows a Google Meet interface during a presentation. The main slide features a woman in a yellow and orange sari, with the text "Ranjana Sem-2 B.Ed." and the Chitkara University logo. The meeting grid on the right includes participants: Pranshi, Akanksha Guleria, Ankita, Harshika Bhar..., Laxmita Sharma, Harshita Garg, Nisha Choudhary, 87 others, and meenu sharma.

This screenshot shows a Google Meet interface during a presentation. The main slide features a colorful diamond-shaped pattern with the text "Sanjana sem-2 B.Ed." and the Chitkara University logo. The meeting grid on the right includes participants: Pranshi, Jyoti Sharma, Ankita, Harshika BH..., Laxmita SHAR..., Harshita Garg, 90 others, and meenu shar... A "People" list on the right side of the screen shows a scrollable list of 20 participants, including Aradhana Chauhan, ARMAAN DEEP KAINTH, Arshnoor Bedi, Aryan Sharma, ASHU RANI, Avneesh Ravish, Ayushi Anand, BHUMIKA DHANDA, Chhavi Vij, and others.

This screenshot shows a Google Meet interface during a presentation. The main slide features a vibrant orange and yellow background with the text "Baisakhi Festival of Harvest" and the Chitkara University logo. The meeting grid on the right includes participants: Pranshi, Akanksha GU..., Sangeeta Pant, ALINA NAAZ, Nisha Choudhary, Harshita Garg, Gurpr, and meenu sharma. A "People" list on the right side of the screen shows a scrollable list of 12 participants, including Priyanka Kumari, Priyanka Sharma, RAJNEET KAUR, Sadhika Chauhan, Sangeeta Pant, SIMRANPREET MOKHA, SUKHPREET KAUR DHALL, SWATI SWATI, and TENZIN CHEMI.



Event Details	
<b>Title of the Event</b>	Expert Talk on Innovation in App Development using Flutter
<b>Date of the Event</b>	11 <sup>th</sup> April, 2024
<b>Venue</b>	Le Corbusier Block, Chitkara University
<b>Under SDG No.</b>	04
<b>No. of Students Enrolled</b>	78
<b>No. of Students Attended</b>	78
<b>Resource Person</b>	Gauraansh, Founder , Zansh

**Objectives:**

- To ignite and nurture interest in App Development.
- To provide an opportunity for participants to create Apps using Flutter.
- To promote the exchange of technical knowledge and expertise among participants.
- To encourage problem-solving skills within the context of a real-world programming challenge.

**Description:**

The CSI Student Chapter, under the aegis of Department of Computer Applications, organized an insightful "Expert Talk on Innovation in App Development using Flutter." The resource person for the talk was Gauraansh, the esteemed Founder of Zansh. During the expert talk, Gauraansh enlightened the attendees about the benefits of utilizing Flutter, a groundbreaking cross-platform app development framework developed by Google. Through his engaging presentation, he shed light on the ever-evolving landscape of app development, highlighting the various types of app development approaches and guiding the students on how to embark on their journey in this dynamic field. To provide a hands-on learning experience, Gauraansh conducted a live demonstration, showcasing the development of a basic app using Flutter. The expert talk concluded with a resounding success, leaving the students inspired

and equipped with the knowledge and motivation to explore the world of app development using Flutter.

### Outcomes:

- Practical learning and clarity about how to start learning App Development
- Awareness of how interesting App Development can be using Flutter.
- Increased awareness and enthusiasm for the innovations in App Development among participants.

## Expert Talk on Innovation in App Development using Flutter

### Resource Person

**Gauraansh**

Founder of ZANSH



Date: 11th April, 2024

Time: 10:00 am onwards

Mode: Offline

Venue: Le Corbusier Block



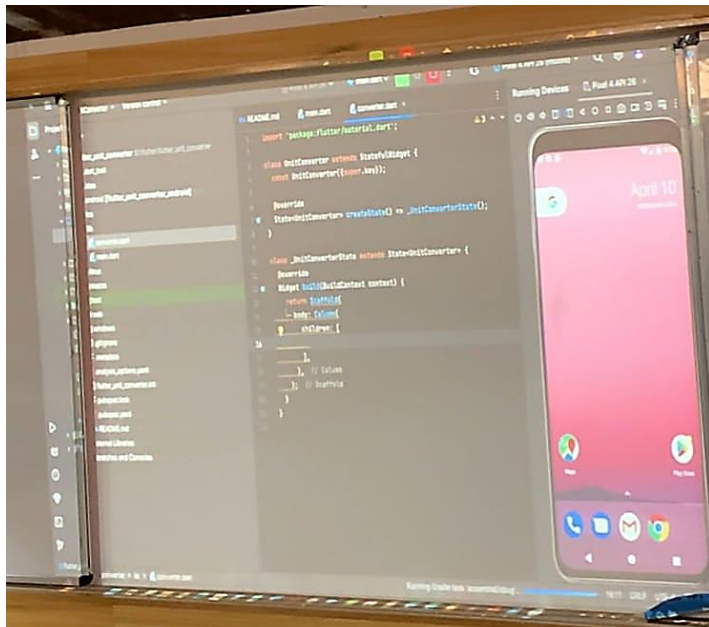
Organised by

CSI Student Chapter, Department of Computer Applications, Chitkara University, Punjab

Poster of the event (11.04.2024)



**Resource during expert talk (11.04.2024)**



**Students during the interactive session (11.04.2024)**

**Live app development demo using Flutter (11.04.2024)**

<b>Event Name</b>	Competition-Baisakhi Bliss
<b>Date</b>	11th April 2024
<b>Venue</b>	Carnegie Hall, Rockefeller block, Chitkara Business School, Chitkara University, Punjab
<b>Organizer</b>	Dr. Swati Gupta
<b>Resource Person</b>	Seagulls team
<b>Number of Participants</b>	46
<b>SDGs Covered</b>	4, 5, 10
<b>Duration</b>	1 day

### About the Activity: -

Event : Baisakhi Bliss - Celebrating Culture and Talent The Seagulls Club of Chitkara Business School recently organized a vibrant and culturally enriching event called "Baisakhi Bliss " on April 11th, 2024 . This event was a celebration of the spirit of Baisakhi , a significant festival in the Sikh calendar and aimed to foster a sense of unity , creativity and talent among the students . Baisakhi , also known as Vaisakhi , marks the harvest festival in Punjab and is celebrated with much fervor and joy.

### Glimpse of the Event: -



Ms. Navpreet & Dr. Swati with the winner



CBS faculty - 11.04.2024

Event Details	
Topic	Workshop on Emerging Career Opportunities in MBA in Hospitality Industry
Date	11/04/2024
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Amandeep Singh
No. of participants	60
SDG No.	4,17

### Objective:

1. Explore various entrepreneurial opportunities within the hospitality industry, understanding the potential for innovation and business creation.
2. Analyze emerging trends and niche areas in the hospitality sector to identify new career opportunities.
3. Assess the skills and knowledge required for success in non-traditional roles within hospitality management.
4. Develop a strategic plan for leveraging an MBA to advance in the hospitality industry, focusing on entrepreneurship and niche career paths.

### Description:


The workshop by Mr. Amandeep Singh empowered students to consider entrepreneurship in the hospitality industry through an MBA. It provided insights into various career trajectories within this field, highlighting roles beyond traditional management. Students gained valuable knowledge about niche areas and emerging trends, equipping them with the information needed to make informed decisions about their future career paths in hospitality management.

### Outcomes:

1. Identify various entrepreneurial opportunities and niche areas within the hospitality industry.
2. Understand emerging trends and how they influence career prospects in hospitality management.
3. Evaluate the potential career paths available beyond traditional management roles.

4. Gain insights into the skills and knowledge required to succeed in hospitality entrepreneurship.


## Events Pictures

**CHITKARA**   
UNIVERSITY

Expert talk on  
**Emerging Career Opportunities in  
MBA for Hospitality Industry**

Resource Person /  
**Amandeep Singh**  
Professor and Dean of Marketing Programs  
Chitkara Business School, Chitkara University

Date - 11<sup>th</sup> April, 2024  
Time - 2:00 PM Onwards  
Venue- Einstein Hall, Galileo Block.



Organised by:  
Chitkara College Of Hospitality Management





<b>Event Details</b>	
<b>Event Name</b>	Extra-Curricular Activity
<b>Topic</b>	Poster Exhibition Competition on National Safe Motherhood Day
<b>Date</b>	11 <sup>th</sup> April, 2024
<b>Mode</b>	Offline
<b>Venue</b>	Ground Floor, Galileo Block
<b>Organizer Name</b>	Ms. Amanpreet Kaur, Assistant Professor Ms. Gurpreet Kaur, Assistant Professor
<b>No. of Participants</b>	8
<b>SDG No.</b>	3: Good health and wellbeing 4: Quality Education

**Objectives:** By showcasing visually compelling posters, the event aims to draw attention to key issues related to maternal health and encourage discussions on how to improve maternal healthcare.

#### **Description:**

In celebration of National Safe Motherhood Day, the Department of Nursing at Chitkara School of Health Sciences organized a Poster Exhibition Competition on 11th April, 2024. B.Sc. Nursing and B.Sc. Nursing (Post Basic) students participated in the competition. This event aims to raise awareness about maternal health issues, promote safe practices during pregnancy and childbirth, and highlight the importance of ensuring the well-being of mothers and infants. The aim behind the competition was to showcase innovative ideas, research findings, and best practices related to maternal health and safe motherhood. The posters served as powerful mediums to address various facets of safe motherhood, including prenatal care, maternal nutrition, access to healthcare facilities, safe delivery practices, and postpartum care.

#### **Outcomes:**

- The exhibition served as an educational platform, enriching the knowledge and understanding of all involved.
- The event empowered them to use their creativity and knowledge to address pressing healthcare issues and make a meaningful impact in society.



Event Details	
Title of the Event:	“AI Unleashed: Breaking New Grounds in Innovation”
Date of the Event:	11th April 2024
Venue	Faraday Hall
SDG No.	4,9
No. of Student Enrolled:	100
No. of Student Attended	100
Expert Detail	Dr. Suhasini, Assistant Professor, Chitkara University

### Description:

"AI Unleashed: Breaking New Grounds in Innovation," hosted by the Department of Computer Science and Engineering, Chitkara University, in collaboration with TFUG Chandigarh, transformed minds on April 11, 2024, at Faraday Hall, Edison Block, from 10:00 A.M. to 3:00 P.M. The event provided students with insights into AI and ML technologies through sessions led by industry experts. Attendees delved into a keynote session by Mr. Pranav Kumar, associate staff engineer at Nagarro, followed by a session on TensorFlow by Mr Kuldeep Singh, principal product manager at McKinsey. Additionally, a hands-on session conducted by Ms. Aashi Dutt, organiser at TFUG Chandigarh, allowed participants to apply their knowledge in practical scenarios. Mr. Simarpreet Singh, software engineer at Redaptive addressed the basics of prompt engineering with Gemini.



**TensorFlow**  
User Group Chandigarh

**In Collaboration with**  
Department of Computer Science and Engineering

**CHITKARA**  
UNIVERSITY

presents

**AI Unleashed: Breaking New Ground  
In Innovation**

TensorFlow | Google Gemini | AI/ML



<https://www.qrfy.com/zq4B-jV6cT>



**Faculty Coordinator:**  
Dr. Suhasini (99918-99911)

**Student Coordinator:**  
Aarushi (82849-52597)  
Abhay Chauhan  
(78764-23651)

**11 April 2024, Thursday**  
9:30 AM Onwards

**Venue**  
Faraday Hall  
Edison Block



## Event Poster

### **Objective:**

- "AI Unleashed: Breaking New Grounds in Innovation" offered an immersive experience through interactive AI and ML workshops. Participants engaged in various sessions aimed at enhancing their understanding of AI technologies and real-world applications.
- Attendees enjoyed hands-on experiences, gaining practical skills and insights while exploring the limitless possibilities of AI. The event emphasized skill development and encouraged creative problem-solving, aligning well with its mission to empower tomorrow's innovators with AI.



**Prize Distribution**

<b>Event Details</b>	
<b>Title of the Event:</b>	<b>Workshop on Cyber Suraksha: Inspiring Critical Thinking in Future Defenders</b>
<b>Date of the Event:</b>	11/03/2024 to 12/03/2024
<b>Venue</b>	Pierrie hall
<b>SDG No.</b>	4,9
<b>No. of Student Enrolled:</b>	150
<b>No. of Student Attended</b>	130
<b>Resource Persons:</b>	Arham Jain, Education Partner, DevLearn

### **Description:**

Geeks for Geeks Student in collaboration with the Department of Computer Science and

Engineering Punjab and Devlearn as an Educational partner, organized the “Cyber Suraksha: Inspiring Critical Thinking in Future Defenders” workshop and embarked on a comprehensive journey into the realm of cyber security. Karan, head of Devlearn, set the to newish an impassioned address, emphasizing the community commitment to nurturing the next generation of cyber defenders and addressing the critical need for skilled experts in this field. This workshop was meticulously crafted to provide participants with a holistic understanding of cyber security, blending theoretical knowledge with hands-on practical experience. Seasoned mentors expertly guided participants through a carefully curated two-day itinerary, laying a strong foundation with clear explanations of cyber security terminology and core concepts. Attendees were immersed in the world of cyber security from the outset, gaining practical experience by installing Kali Linux and VirtualBox, essential tools for exploring the cyber security landscape. Arham, a seasoned expert in the field, unveiled the diverse and exciting career opportunities available within the cyber security industry.

## Outcome:

- The curriculum strategically delved into privilege escalation strategies, demonstrating the use of specialized tools like PEASS and Msfvenom for gaining administrative control of compromised systems.
- To ensure a comprehensive understanding of real-world scenarios, the workshop incorporated essential training in concealing digital footprints and obscuring malicious activities. Going beyond traditional network boundaries, cyber Suraksha ventured into the enigmatic realm of the dark web.
- Participants learned secure access protocols using the Tor Browser and navigated hidden marketplaces like Ahmia.fi and On niforums.
- The workshop included guidance on registration and exploration of the dark webs vast and often illicit content. Through these immersive experiences and practical training, Cyber Suraksha successfully forged participants into well-equipped cyber security sentinels, prepared to meet the dynamic challenges of digital security.



**CHITKARA UNIVERSITY** 

 **STUDENT CHAPTER**

*2 Days Hands-on Hybrid Workshop*

# CYBER SURAKSHA

**INSPIRING CRITICAL THINKING IN FUTURE DEFENDERS**

**Resource person**

**Arham Jain**  
Education Partner  
DevLearn 

**DAY 1 - Workshop**

- Environment Installation
- Core Concepts & Fundamentals
- Basic Reconnaissance

**DAY 2 - Workshop**

- Web Security Fundamentals
- Tools Based Hacking
- Nmap, Metasploit, Burpsuite, Wireshark, Sqlmap, etc
- CTF and Career Exploration



**11th-12th March, 2024**

**10:00 AM onwards**

**Pierre Hall, Architecture Block**

**Organised by**  
Geeks Student Chapter in Collaboration  
with Department of Computer Science &  
Engineering Chitkara University



**Student Co-ordinators**  
Chirag Mukheja (9988774955)  
Aryan Raj (7042019790)

**Faculty Co-ordinators**  
**Dr. Prabhjot Kaur**  
Assistant Professor  
Chitkara University, Punjab

**Dr. Mandeep Kaur**  
Associate Professor  
Chitkara University, Punjab

## Poster of event



### Session Photographs





<b>Event Name</b>	<b>Design Disruption: Embracing Immersive Innovation in Interior Spaces</b>
<b>Date</b>	11th April 2024
<b>Venue</b>	LH 1, CSPA, Chitkara University
<b>Organizer</b>	Department Of Interior Design, CSPA
<b>Resource Person</b>	Narinderpal Singh, Dr. Bhanu Sharma
<b>Number of Participants</b>	59
<b>SDGs Covered</b>	04(Quality Education), 09(Industry, Innovation & Infrastructure), 11(Sustainable cities & Communities), 17(Partnerships for the goals)
<b>Duration</b>	10:30 am onwards

### **About the Activity: -**

Department of Interior Design, Chitkara School of Planning and Architecture has organized an expert talk on Design Disruption: Embracing Immersive Innovation In Interior Spaces. The event was organized for the students of M.Des 2<sup>nd</sup> sem, 2023 batch and B.Des 6<sup>th</sup> sem, 2021 batch.

This session aimed to provide an insightful discussion led by experts on the significance and utilization of Augmented Reality (AR) and Virtual Reality (VR) as cutting-edge technologies within the realm of interior design. This event focused on types of immersive reality technologies like AR, VR, MR, XR and their importance in design innovations in projects like enhancing visualization/iterative designing.

Students learnt about various software, hardware, display technologies and input devices used in various immersive technologies. Students also gained informative tips on space planning, layout optimization and personalized design recommendations. In this event, students learnt various latest trends like mobile apps such as MytyAR, Décor Matters etc, related to AR, VR and MR as immersive technologies in space visualization. Participants explored how these immersive technologies allow for the creation of simulated environments, enabling designers to gain valuable insights and achieve design awareness in real-time. This innovative approach not only enhanced creativity but also facilitated collaboration among stakeholders, including clients, architects, and contractors.



**CHITKARA UNIVERSITY**   

**Expert Session**  
**DESIGN DISRUPTION:  
EMBRACING IMMERSIVE  
INNOVATION IN INTERIOR SPACES**

**Resource Person**

**Narinder Pal Singh**  
SDE-II- Graphics  
S-trude Technologies Private Limited  
Bangalore

**Dr. Bhanu Sharma**  
Assistant Professor  
Research CURIN  
Chitkara University

 11<sup>th</sup> April, 2024  
 10:30 AM Onwards  
 LH-II CSPA



Event Curated by  
Dr (Prof.) Atul Dutta  
Dean  
Interior Design, CSPA

Faculty Coordinators  
Ramish Kaur  
Assistant Professor  
Interior Design, CSPA

Jagwinder Singh  
Assistant Professor  
Interior Design, CSPA

Organised by  
Department of Interior Design, Chitkara School of Planning & Architecture  
Chitkara University, Punjab

**Glimpses of the Event: -**

(Brochure of the event)



Dr. Bhanu Sharma interacting with the students



B.Des and M.Des students with the resource persons Mr. Narinderpal Singh, Dr. Bhanu Sharma and faculty members.

### Event Details

<b>Event Name</b>	Vaisakhi Celebration
<b>Topic</b>	Cultural
<b>Date</b>	12 <sup>th</sup> April,2024 (10:00AM to 3:30PM)
<b>Organized by</b>	Bits 'N' Bytes
<b>No. of Students registered</b>	17
<b>No. of students attended</b>	15
<b>SDG No.</b>	3,4,9,17
<b>Judges</b>	Dr.Heena Wadhwa , Ms. Bhavna Sareen

A vibrant celebration of Vaisakhi organized by Bits 'N' Bytes in association with IEEE CIET Student Branch and IE(I) Student Chapter CUIET, As we embraced rich traditions, festive spirit, and values of love, compassion, and solidarity, attendees had the opportunity to explore the cultural significance of Vaisakhi. They enjoyed a plethora of exciting activities and engaged with diverse stalls bursting with energy and excitement. Each stall offered a unique experience, leaving a lasting impression on all who attended.

#### Details of the Event:

The Vaisakhi cultural showcase was a vibrant celebration of the Sikh New Year, featuring traditional performances, music, and dance. Attendees explored colorful stalls offering treats, crafts, and cultural artifacts, while engaging in interactive activities that promoted community engagement. Students, faculty, and members of the community gathered together to celebrate the spirit of Vaisakhi and foster unity and camaraderie. Attendees of the cultural showcase were immersed in the richness of Vaisakhi through traditional performances, music, and dance. They explored vibrant stalls offering a variety of treats, crafts, and cultural artifacts, while engaging in interactive activities that promoted community engagement and highlighted the significance of Vaisakhi. Students, faculty, and members of the community gathered together to celebrate the spirit of Vaisakhi and foster unity and camaraderie.

Through its celebration of tradition, culture, and shared values, the Vaisakhi event inspired a sense of pride and belonging among attendees. It sparked conversations, promoted cultural awareness, and fostered a spirit of inclusivity and understanding. As attendees departed, they carried with them not only fond memories but also a renewed appreciation for the richness and diversity of their community.

## Outcomes

**The outcomes of this event were multi-faceted, contributing to various aspects within the community:**

- The Vaisakhi celebration, hosted by Bits 'N' Bytes in collaboration with IEEE CIET Student Branch and IE(I) Student Chapter CUIET, embraced rich traditions, festive spirit, and values of love, compassion, and solidarity.
- Attendees had the opportunity to explore the cultural significance of Vaisakhi through traditional performances, music, and dance.
- Diverse stalls offered treats, crafts, and cultural artifacts, providing a variety of experiences for attendees.
- Interactive activities promoted community engagement and highlighted the significance of Vaisakhi.
- The event brought together students, faculty, and community members to celebrate Vaisakhi and foster unity and camaraderie.
- Bonds were strengthened, friendships forged, and memories created, as individuals from diverse backgrounds came together to weave a tapestry of unity and camaraderie.
- As attendees departed, they carried with them not only fond memories but also a renewed appreciation for the richness and diversity of their community.



*Students enjoying the stalls  
(12.04.2024)*



*Our team  
(12.04.2024)*

In essence, the Vaisakhi celebration organized by Bits 'N' Bytes, in collaboration with IEEE CIET Student Branch and IE(I) Student Chapter CUIET, transcended its role as a mere event, emerging as a catalyst for unity, cultural exchange, and communal celebration.

**Event Details**

Title of the Event:	<b>Deep Learning with MATLAB</b>
Date of the Event:	12th April 2024
Venue	Pierrie Hall
SDG No.	4,9
No. of Student Enrolled:	50
No. of Student Attended	50
Expert Detail	Manoj Kumar,Assistant Manager,Design Tech system Pvt.Ltd.

**Description:**

Our recent Deep Learning with MATLAB at Pierre Hall, Le-Corbusier Block on April 12, 2024 provided students with latest advancements, image datastores, pre-trained networks, and creating their own convolutional networks from scratch. Through interactive sessions, they learned about the importance and usage of Deep Learning. Feedback was positive, showing increased awareness and skill development. The event successfully improved students' professional image.

**Objective:**



- The activity organized by our department, Deep Learning with MATLAB workshop, is well-suited to be considered as an IIC event. Firstly, it fosters innovation by introducing participants to cutting-edge technology in deep learning, enhancing their skills in a rapidly evolving field.
- Secondly, it promotes collaboration by providing a platform for knowledge exchange and networking among participants, facilitating interdisciplinary interactions.
- Lastly, it encourages entrepreneurship by empowering participants to apply their newfound skills in real-world projects, potentially leading to innovative solutions and startups. Overall, the workshop effectively fulfils the criteria for an IIC event.



**Session Photograph**



## Expert Spoking



<b>Event Name</b>	“Harnessing Innovative and Emerging Technologies in Pharmaceutical Industry”
<b>Date</b>	14 April 2024
<b>Venue</b>	Pride Plaza, New Delhi
<b>Organizer</b>	ChitkaraCollegeofSales&Marketing
<b>Resource Person</b>	Mr. Harinder Pal Singh Lamba, HoD Mr. Jatinder Chopra, Professor of Practice Chitkara College of Sales & Marketing
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4,8,9
<b>Duration</b>	1 day

**About the Activity: -**

The event was conducted for students of MBA Pharma. The workshop was on Harnessing innovative and emerging technologies in the pharmaceutical industry. The insights were that how the pharma industry is growing, several things are done digitally. It helped students how to enhance their growth and build a sustainable career. The presentation include key area for the use of artificial intelligence and machine learning to analyze massive datasets and identify promising new drug targets. By harnessing these emerging technologies, the pharmaceutical industry can achieve higher productivity, greater personalization, and improved outcomes for patients. The digital transformation of pharma through advanced automation, analytics, and connectivity is opening up an exciting future of smarter, more efficient drug development and manufacturing. The pharmaceutical industry stands to gain tremendously from harnessing innovative and emerging technologies. By leveraging cutting-edge advancements in areas like artificial intelligence, big data analytics pharmaceutical companies can achieve new levels of speed, efficiency, and precision in drug discovery and development. One major benefit is accelerated timelines and innovative and emerging technologies. Using AI and machine learning to analyze massive datasets, pharmaceutical researchers can now rapidly identify promising new drug compounds and predict their efficacy more quickly.



Glimpse of theEvent



Image 1: Flyer of the event



Image 2: Mr.HPS Lamba interacting with participants

<b>Event Name</b>	“Designing a Sustainable Career in Pharmaceutical Sector”
<b>Date</b>	15 April- 19 April 2024
<b>Venue</b>	LH2, Ground Floor, Fleming Block, Chitkara University, Punjab
<b>Organizer</b>	ChitkaraCollegeofSales&Marketing
<b>Resource Person</b>	MS. Taaniya Rana, Training Manager, Chitkara College of Sales & Marketing
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4, 8
<b>Duration</b>	1 day

### About the Activity

The event was conducted for students and the topic was to design a sustainable career in the pharma sector. Developing and honing sustained career skills is an important part of building a successful career. These skills include a wide range of abilities that allow you to thrive in the workplace. How to develop strong communication skills, both written and verbal were covered in this workshop. Critical thinking and problem-solving skills empower your students to analyze complex issues, weigh alternatives, and generate innovative solutions. Organizational and time management skills help students to juggle multiple priorities, meet deadlines, and work efficiently. Few topics on Leadership and teamwork skills were covered in this program to motivate others, build relationships, and collaborate effectively. Moreover, Technical and job-specific skills provide the hands-on abilities to excel in field. By identifying student's professional skills and purposefully developing them through coursework, internships, volunteering, or job experience, the students will gain the expertise on how to prepare for upcoming interviews. Professional skills are essential for a sustainable career because they help us succeed in our careers and achieve our goals. These skills, such as communication, teamwork, and problem-solving, enable us to work effectively with others and handle challenges. Employers value individuals with strong professional skills as they contribute to a productive and harmonious work environment. By continuously developing these skills, students can enhance their performance and open up more opportunities for personal and professional growth. In today's competitive job market, having well-honed professional skills can set us apart and lead to a successful and fulfilling career. With the help of this workshop, students will gain confidence in how to face interviews, how to upskill their knowledge for future growth, and how to design a sustainable career in the industry.



## Glimpse of the Event: -



Image 1: Flyer of the event



Image 2: Ms.Taaniya Rana interacting with students

<b>Event Name</b>	A workshop of 2 Days AI: Emerging Technologies in Design Innovation
<b>Date</b>	15-04-2024 – 16-04-2024
<b>Venue</b>	4 <sup>th</sup> Floor, Picasso Block
<b>Organizer</b>	Department of UX&UI, Chitkara Design School
<b>Resource Person</b>	Ms. Reet Kaur, Moonraft & Mr. Darsh Batela, Moonraft
<b>Number of Participants</b>	48
<b>SDGs Covered</b>	4,9
<b>Duration</b>	10 hours

### About the Activity: -

A two-day workshop on “AI: Emerging Technologies in Design Innovation” by Darsh Bhatela and Reet Kaur from Moonraft on 15th April 2024 and 16th April 2024 from 9:30am to 4:30pm Organized by Department of UX&UI at Picasso Block, Chitkara University, Punjab, in association with the institution's Innovation Council. The workshop aims to provide students with a comprehensive understanding of how AI is reshaping the world of design innovation, human-AI collaboration, and the democratization of design tools and equip them with the knowledge and skills needed to leverage these technologies effectively in their own creative endeavors. The objective of the session is to provide students with an understanding of how artificial intelligence (AI) is transforming design, how AI and humans can collaborate on design projects, and how AI is increasing the accessibility of design tools. Giving pupils the information and abilities they need to apply AI successfully in their own creative endeavors is the ultimate goal.

This workshop's benefit was that it gave students a better understanding of how AI was changing design, how humans and AI can work together on design projects, and how AI was facilitating easier access to design tools. Students can employ AI in their own creative projects to improve their talents and produce better results by comprehending it and learning associated skills.



CHITKARA UNIVERSITY 

CHITKARA DESIGN SCHOOL 

**A Workshop of 2 Days**

**AI: Emerging Technologies in Design Innovation**

DATE: 15TH APRIL & 16TH APRIL 2024  
TIME: 9:30AM-4:30PM  
VENUE: 4TH FLOOR, PICASSO BLOCK

ORGANISED BY: -  
Department of UX&UI

Reet Kaur  
Moonraft

Darsh Bhatela  
Moonraft

4 QUALITY EDUCATION    INSTITUTION'S INNOVATION COUNCIL

Students learned about how artificial intelligence (AI) is transforming design, how AI and humans may collaborate on design projects, and how AI is democratizing access to design tools through this Session. Students gained knowledge of these subjects and the abilities needed to apply AI successfully to their own creative projects through a variety of exercises

## Glimpse of the Event



Students presenting their work to the experts.

Mr. Gopal Meena (Dean UX&UI) is introducing the expert to the students and setting the platform for the workshop



Students discussing about their work with the experts

<b>Event Details</b>	
Event Name	Data Doesn't Lie: Fueling Innovation with Power BI
Topic	Power BI and Data Analysis
Date	15/04/2024 - 16/04/2024
Time	09:30 a.m. to 1:00 p.m
Venue	Pierre Hall, Le-Corbusier Block
Students Enrolled	85
Students Attended	85
Organized By	Department of Computer Science and Engineering
SDG	4,9

Chitkara ACM Student Chapter, in collaboration with the Department of Computer Science and Engineering, hosted the Data Doesn't Lie on April 15th , 2024 - April 16th , 2024. This event aimed to revolutionize students' perception of data analytics and empower them to harness the power of Power BI for innovation and strategic decision-making. Dr. Saravjeet Singh and Dr. Shveta Bansal, faculty in charge, inspired attendees with their opening address in Pierre Hall, Le-Corbusier Block.

"Data Doesn't Lie: Fueling Innovation with Power BI" was a transformative two-day bootcamp led by Mr. Shishir Dhangar, co-founder of Courses for Careers, and expert Mr. Simrandeep Singh. Students delved into essential topics including data transformation, modeling, and visualization with Power BI. Through hands-on exercises, participants gained practical skills in building dynamic dashboards. The event revolutionized students' perception of data analytics, empowering them with the tools and knowledge to harness the power of Power BI effectively. Led by industry veterans, the bootcamp not only provided technical expertise but also inspired a newfound appreciation for the potential of data-driven insights. As students explored the capabilities of Power BI, they embarked on a journey towards innovation, equipped with the understanding to leverage data for strategic decision-making and future professional endeavors.



Students attending the event Data Doesn't Lie: Fueling Innovation with Power BI [15<sup>th</sup> April 2024]



Mr. Shishir, Dr Saravjeet and Dr Shveta interacting with participants [16 April 2024]

In conclusion, 'Data Doesn't Lie,' the fusion of creativity, innovation, and passion epitomized the transformative power of data analytics. Throughout the two-day bootcamp, students were immersed in hands-on exploration of essential topics like data transformation, modeling, and visualization with Power BI, igniting their curiosity and drive. Guided by industry veterans, the event not only imparted technical expertise but also instilled a newfound appreciation for the potential of data-driven insights. As participants delved into the capabilities of Power BI, they embarked on a journey toward innovation, equipped with the knowledge to leverage data strategically. This bootcamp showcased the boundless potential of data analytics,



demonstrating its marvelous impacts in today's world. It served as a compelling catalyst, inspiring students to pursue excellence in this rapidly evolving field and empowering them to make meaningful contributions to the future of data-driven decision-making.



**Prize and Certificate distribution to students having best performance during the bootcamp [ 16 April 2023].**

## **Outcomes of the event**

- The event stimulated novel ideas by showcasing diverse data visualization techniques, encouraging students to think creatively about presenting insights that data reveals, reinforcing the adage that "data doesn't lie."
- Through hands-on exercises, students honed their technical abilities in data transformation, modeling, and visualization using Power BI, affirming that practice and application validate skill development, as data accurately reflects progress.
- Guided by industry experts, students were inspired to pursue innovative approaches in leveraging data analytics for problem-solving and value creation, realizing that innovation flourishes when supported by data-driven experimentation and validation.

**EVENT DETAILS**

<b>Title of the Event</b>	Shaping Tomorrow's Talent: Placement Session on Emerging Technologies with Geeky Ants
<b>Date of the Event</b>	15th April, 2024
<b>Venue</b>	Sun Hall
<b>SDG Number</b>	4,9
<b>Number of Students Enrolled</b>	72
<b>Number of Students Attended</b>	72
<b>Resource Persons</b>	Sanket Sahu, CEO, Geeky Ants

**Objectives:**

The Placement Session on Emerging Technologies with Geeky Ants, organized by the Department of Computer Science and Engineering at Chitkara University, was held on 15th April, 2024, and received a great response from students. The company representative for this event was Mr. Sanket Sahu, CEO at Geeky Ants, renowned for his extensive knowledge in the fields of innovative thinking, enhancing employer branding and conducting HR analytics. This event provided an overview of the company, its services, career opportunities and information about latest needs and skills in the engineering sector. It also included interaction with the company representatives for the students so as to clear their queries and problems regarding the placement. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the company showcased its vision, mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications, career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The company also invited questions and feedback from the candidates and encouraged them to apply for the suitable positions.

**Outcomes:**

The outcomes are:

1. The seminar successfully enhanced participants' knowledge about the need for innovative thinking in the engineering sector.
2. Through interactive discussions, presentations, and practical examples, attendees gained a deeper insight into the services and opportunities offered by the company.

3. Overall, the placement assessment provided a valuable platform for participants to enhance their knowledge, gain practical experience, connect with experts in the field and helped them pursue their desired roles.
4. The outcomes of the event helped attendees strengthen their skill set.



*Students attending the session (15th April, 2024)*



*Students attending the session (15th April, 2024)*

<b>Event Name</b>	Workshop on Expert Tips on Interview Cracking
<b>Date</b>	15 <sup>th</sup> – 17 <sup>th</sup> April, 2024
<b>Venue</b>	Lecture Hall 2, Bloom Block
<b>Organizer</b>	Chitkara School of Psychology and Counselling
<b>Resource Person</b>	Geetika Tiwari
<b>Number of Participants</b>	58
<b>SDG Number</b>	4
<b>Duration</b>	7 Hours

### About the Activity: -

In today's competitive job market, mastering the art of interviews is crucial for securing employment opportunities. Recognizing this need Chitkara School of Psychology and Counselling organized session on Expert Tips on Interview Cracking by Geetika Tiwari a Corporate expert, Languafina. The session aimed to equip students with practical techniques and insights to enhance their performance in job interviews. The students were taught to create LinkedIn profile and how to engage with other professionals in the field of psychology with the help of LinkedIn. Also, the students worked upon their grooming skills with some tips and tricks. Strategies for building confidence and overcoming nervousness during interviews were discussed.

Students learned techniques for effective verbal and non-verbal communication, including maintaining eye contact, speaking clearly, and demonstrating active listening.

The session concluded with guidance on post-interview etiquette, including sending thank-you notes and following up with the interviewer.

## Glimpse of the Event



**CHITKARA UNIVERSITY**  **CHITKARA**  
School of Psychology  
and Counselling

Workshop on

# Expert Tips on Interview Cracking

Resource Person 

**Geetika Tiwari**  
Corporate Expert, Languafina

 15th to 17th April, 2024  
9:00am to 4:00pm

Venue: LH-2, Bloom Block, Chitkara University, Punjab

Organised by  
Chitkara School of Psychology and Counselling



<b>Event Name</b>	An international conference on ‘Uplifting the Translational Value of New Drug Molecules in Neuroscience’
<b>Date</b>	16 <sup>th</sup> April 2024 - 17 <sup>th</sup> April 2024
<b>Venue</b>	Pulitzer Hall
<b>Organizer</b>	Chitkara College of Pharmacy
<b>Resource Person</b>	Dr. YK GUPTA President AIIMS, Bhopal
<b>Number of Participants</b>	110
<b>SDGs Covered</b>	3,4,9
<b>Duration</b>	2 Days

### About the Activity

Chitkara College of Pharmacy hosted an IBRO-sponsored international conference titled 'Uplifting the Translational Value of New Drug Molecules in Neuroscience' from April 16th to 17th, 2024. The event aimed to bridge research gaps between drug discovery and clinical application in neuroscience. Renowned scholars, researchers, and industry professionals congregated to share insights, advancements, and challenges in drug development. Discussions encompassed cutting-edge technologies, novel therapeutic approaches, and regulatory considerations. Presentations highlighted promising drug candidates, fostering collaboration for translational research. The conference fostered a conducive environment for networking, knowledge exchange, and fostering partnerships, fostering innovation in neuroscience drug discovery and development.



Brochure of the event

## Glimpse of the Event



## Saraswati Vandana and Lamp Lightening by Eminent Guests and Faculty members



## International students with faculty members



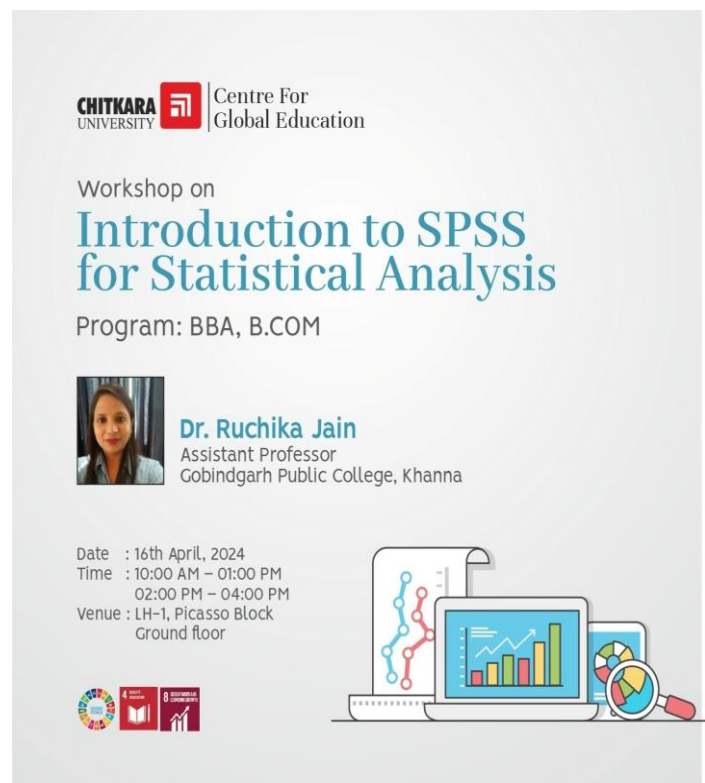
## Attendees of the event

<b>Event Name</b>	Introduction to SPSS for Statistical Analysis
<b>Date</b>	16th April 2024
<b>Venue</b>	LH-1, Picasso Block Ground Floor
<b>Organizer</b>	Centre for Global Education
<b>Resource Person</b>	Dr Ruchika Jain, Assistant Professor, Gobindgarh Public College, Khanna
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG 17
<b>Duration</b>	02:00 pm to 04:00 pm

### About the Activity: -

SPSS is a software package used for statistical analysis. It is statistical software that accepts raw data and converts it into some relevant statistics that can be used for further analysis. It is termed as Statistical Product and Service Solutions widely known as Statistical Package for the Social Sciences.


(Brochure/flyer of the event)





**CHITKARA UNIVERSITY** | Centre For Global Education

Workshop on  
**Introduction to SPSS for Statistical Analysis**

Program: BBA, B.COM

 **Dr. Ruchika Jain**  
Assistant Professor  
Gobindgarh Public College, Khanna

Date : 16th April, 2024  
Time : 10:00 AM – 01:00 PM  
02:00 PM – 04:00 PM  
Venue : LH-1, Picasso Block  
Ground floor



## Glimpse of the Event



<b>EVENT DETAILS</b>	
<b>Title of the Event</b>	CAREER FEST: Learn what really matters
<b>Date of the Event</b>	16 <sup>th</sup> April, 2024 – 18 <sup>th</sup> April, 2024
<b>Venue</b>	Exploretorium
<b>SDG Number</b>	4,9,17
<b>Number of Students Enrolled</b>	700
<b>Number of Students Attended</b>	700
<b>Resource Persons</b>	Avinash Mundhra – Founder & CEO, Cantilever Labs M. S. Rao – CEO T-Hub, Hyderabad Mubeen – Technical Champion, Cantilever Labs Drishti – BITS Pilani CSE, Google SDE-2, Ex Microsoft, Ex Amazon

### **Objectives:**

The Career Fest, Expert Session and MOU Signing, by Cantilever Labs, T-Hub and Bits Pilani, organized by the Department of Computer Science and Engineering at Chitkara University, were held from 16<sup>th</sup> – 18<sup>th</sup> April, 2024. The company representatives for this event were Mr Avinash Mundhra, Founder & CEO, Cantilever Labs, M S Rao, CEO, T-Hub, Mubeen, Technical Champion, Cantilever Labs and Ms Drishti, BITS Pilani CSE, Google SDE-2, Ex-Microsoft, Ex-Amazon. The event served as a comprehensive platform for career development and industry collaboration. The session focused on various career related topics such as resume building, interview skills, networking strategies and personal branding. It had discussions featuring industry experts and leaders who shared insights on current trends, career opportunities, and advice for the attendees. The meet and greet session connected attendees with professionals and peers to build their professional network. It also created awareness among the students about the company and the opportunities it offers, and so as to help them make informed decisions about their interests towards the organization. Throughout the session, the companies showcased their vision,

mission, values, services, clients, achievements, challenges and future plans and explained the roles and responsibilities, skills, qualifications, career paths and growth prospects, compensation and benefits, and work-life balance of the employees. The session also included questions and feedback from the candidates.

### **Outcomes:**

The outcome is:

1. The event successfully identified top talent among participants aspiring to become future innovators and entrepreneurs.
2. Participants gained valuable insights into entrepreneurship, innovation, and business management through workshops, presentations, and discussions led by industry experts.
3. The event facilitated networking opportunities and connections between participants and industry professionals, mentors, and representatives.
4. The event inspired and empowered participants to pursue their entrepreneurial aspirations with confidence and determination.



*A picture from the session (16<sup>th</sup> April, 2024)*



<b>Event Name</b>	<b>Timeless Vision: Monument Photography Exhibition cum Competition To Celebrate World Heritage Day</b>
<b>Date</b>	17th April 2024
<b>Venue</b>	Design Lab, CSPA, Chitkara University
<b>Organizer</b>	Department Of Interior Design, CSPA
<b>Resource Person</b>	NA
<b>Number of Participants</b>	16
<b>SDGs Covered</b>	4, Quality Education
<b>Duration</b>	10:30AM onwards

### About the Activity: -

On April 17, 2024, Department of Interior Design, Chitkara School of Planning and Architecture, Chitkara University celebrated World Heritage Day with an exciting event focused on a unique monument photography cum exhibition, showcasing the rich cultural heritage that binds our global community together.

Students from various colleges of Chitkara University demonstrated their fervent commitment to preserving and promoting cultural heritage through their active participation in capturing the essence of monumental landmarks. Their lens not only captured the architectural marvels but also the stories etched within their walls, echoing the narratives of civilizations past.

The event served as a platform for fostering cross-cultural understanding and appreciation, aligning with SDG 4's mission to ensure inclusive and equitable quality education for all. By engaging in this visual dialogue, participants not only honed their artistic skills but also cultivated a deeper sense of empathy and respect for diverse cultures. Rashmit Kaur clinched the top spot in the event, while Aastha Shagun and Bhawna secured the second position.



**CHITKARA UNIVERSITY** 

**SPA**  **G20** 

**Timeless Vision : Monument Photography Exhibition cum Competition To Celebrate World Heritage Day**

17<sup>th</sup> April, 2024  
10:30 AM Onwards  
CSPA, M.Des Lab

Event Curated by  
Dr.(Prof) Anul Dutta  
Dean  
Interior Design, CSPA

Faculty Coordinators  
Ramish Kaur  
Assistant Professor  
Interior Design, CSPA

Jagwinder Singh  
Assistant Professor  
Interior Design, CSPA

Student Coordinators  
Balpreet Singh (B.Des)  
Aastha Shagun (B.Des)

Organised by  
Department of Interior Design, Chitkara School of Planning & Architecture  
Chitkara University, Punjab

## Glimpses of the Event



<b>Event Name</b>	A National Pharma Tech Fest 2024 AI Advancements in Pharmaceutical sciences & National Pharma Youth Fest 2024 'AFFINITY 2.0'
<b>Date</b>	18 <sup>th</sup> April 2024 - 20 <sup>th</sup> April 2024
<b>Venue</b>	Exploratorium
<b>Organizer</b>	Chitkara College of Pharmacy
<b>Resource Person</b>	Dr. Gulshan Bansal Head of Department DPSDRU, Punjabi University, Patiala
<b>Number of Participants</b>	340
<b>SDGs Covered</b>	3,4,9
<b>Duration</b>	3 Days

### About the Activity: -

The National Pharma Tech Fest 2024 showcased the latest AI advancements in pharmaceutical sciences from April 18th to 20th. The event served as a platform for industry leaders, researchers, and students to explore AI's transformative role in drug discovery, manufacturing, and healthcare delivery. Cutting-edge technologies like machine learning and big data analytics were discussed, promising to revolutionize the pharmaceutical landscape. Concurrently, the National Pharma Youth Fest 2024, 'AFFINITY 2.0', engaged young talents in competitions, workshops, and seminars. These events synergized to foster innovation, collaboration, and skill development, propelling the pharmaceutical sector towards a future driven by AI and youthful ingenuity. The event served as a platform for industry leaders, researchers, and students to explore AI's transformative role in drug discovery, manufacturing, and healthcare delivery.

Brochure of the event





## Glimpse of the Event



Eminent Guests and Faculty members on stage for Panel Discussion



Students with Doctors and faculty members

<b>Event Details</b>	
<b>Title of the Event:</b>	Cyber Security: Safeguarding against Cyber Attack
<b>Date of the Event:</b>	18-April-2024
<b>Venue</b>	Pierre Hall, Chitkara University, Rajpura, Punjab.
<b>SDG No.</b>	4, 9
<b>No. of Student Enrolled:</b>	100
<b>No. of Student Attended</b>	60
<b>Resource Persons:</b>	Mr.Tarun Malhotra, Cyber Security, Compliance Consultant & Auditor, Founder and MD at Cyber Cops

**Description:**

Department of Computer Science and Engineering, CUIET, Chitkara University, Punjab in collaboration with Google Developer Student Clubs (GDSC) organized the event "Cyber Security: Safeguarding against Cyber Attack" on April 18, 2024, from 1:30 p.m at Pierre Hall, Chitkara University, Rajpura, Punjab.

The resource person of this workshop was Mr. Tarun Malhotra, Cyber Security, Compliance Consultant & Auditor, Founder and MD at Cyber Cops. During his session he provided the critical importance of fortifying digital defences against evolving cyber threats. With a focus on practical strategies, the session illuminated the role of cutting-edge technologies in safeguarding sensitive data and infrastructure. About 60 students took advantage of this event and listened to him with absolute curiosity and sincerity. Dr. Neha Sharma was the organizer as well as faculty coordinator for this event.



## Outcome :

- Understanding and learning something extra from the regular curriculum.
- Developed a heightened awareness of the importance of cybersecurity and the role of cloud services in fortifying defenses against cyber attacks.
- Facilitated networking and collaboration among cybersecurity professionals, providing a platform for sharing insights, experiences, and best practices.
- Importance of having a well-defined incident response plan in place to effectively detect, respond to, and recover from cyber attacks.

## Photograph of the Event:



Event Poster(18-04-2024)

Event Snap Shot (18-04-2024)



Event Snap Shot (18-04-2024)



<b>Event Name</b>	<b>Fusion Fiesta'24: A Cultural Celebration</b>
<b>Date</b>	18th April 2024
<b>Venue</b>	Pierre Hall, CSPA, Chitkara University
<b>Organizer</b>	Department Of Interior Design, CSPA
<b>Resource Person</b>	NA
<b>Number of Participants</b>	42
<b>SDGs Covered</b>	4,17
<b>Duration</b>	9:30AM onwards

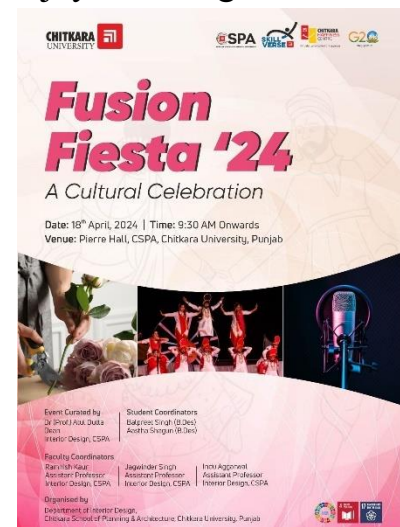
### About the Activity: -

In the spirit of fostering cultural understanding and promoting inclusivity, Department of Interior Design, Chitkara School of Planning and Architecture, in collaboration with Happiness club, Chitkara University hosted "Fusion Fiesta '24: A Cultural celebration" on April 18, 2024, a vibrant celebration aligned with Sustainable Development Goals (SDG) 4 and 17. The event served as a dynamic platform for students from the Interior Design Department and the Happiness Club to showcase their talents and embrace diversity through a series of engaging competitions.

Participants immersed themselves in a plethora of cultural expressions, transcending boundaries through artistry and creativity. From the delicate art of flower arrangement to the heartfelt rhythms of poetry, the event embraced a kaleidoscope of talents, reflecting the rich tapestry of our global community.

In the realm of music and performance, students captivated audiences with soulful melodies and captivating dance routines, weaving together elements from various traditions into harmonious expressions of unity and joy. Through their performances, they demonstrated the power of art to transcend linguistic and cultural barriers, embodying the essence of SDG 4 – Quality Education, by fostering cross-cultural dialogue and appreciation.

Moreover, the collaborative spirit of the event underscored the significance of SDG 17 – Partnerships for the Goals, as students from different departments and clubs joined forces to organize and participate in Fusion Fiesta '24. Through teamwork and cooperation, they exemplified the

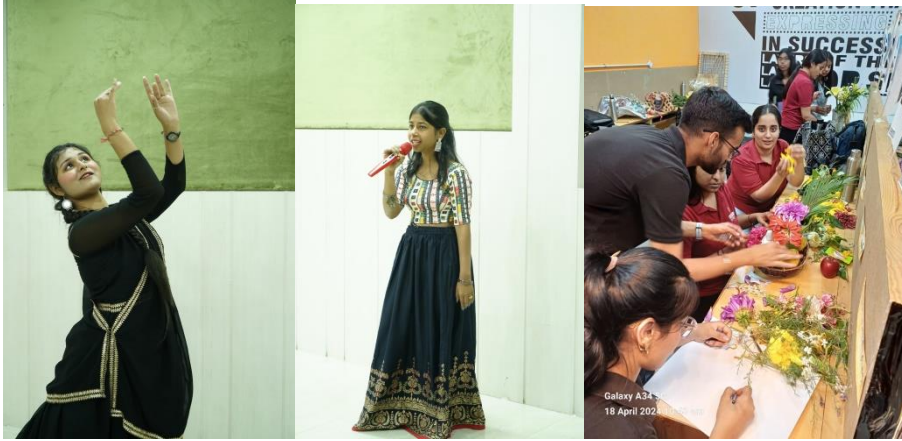


collective effort needed to achieve sustainable development and promote cultural diversity.

The event's result served as a reminder to the students that when individuals from diverse backgrounds unite and collaborate, remarkable outcomes can emerge. This collaborative spirit is instrumental in constructing a more inclusive world where everyone is valued and respected.

**Glimpses of the Event: -**





<b>Event Name</b>	Khillono me khushiyan Toy Donation Drive For Children under Autism Awareness Month
<b>Date</b>	18 <sup>th</sup> ,19 <sup>th</sup> April 2024
<b>Venue</b>	Foyer, Edison Block (On 18 <sup>th</sup> and 19 <sup>th</sup> April , 24)  Sifaaz Foundation, Laadli Foundation Children at Triveni Park (Dhanas) on 20 <sup>th</sup> April 2024
<b>Organizer</b>	Chitkara School of Psychology and Counselling in Collaboration with Chitkara College of Education, Chitkara Happiness Center and National Service Scheme
<b>Resource Person</b>	NIL
<b>Number of Participants</b>	41
<b>SDG Number</b>	3,4
<b>Duration</b>	3 Hours

### About the Activity: -

What makes us alive is “Play”. As children the first form of play we all have learnt is via toys. Bought or created, toys have that life essence which brings smile and a relief on face of every child, even an adult at times. Toys not only entertain children but also contribute to their emotional and education development.

Chitkara School of Psychology and Counselling in collaboration with Chitkara College of Education, Chitkara Happiness Center, and National Service Scheme organized Toy Donation Drive for children under Autism awareness month with a theme of “ खिलौनोमेंखुशियां”. The team (CSPC faculty and few CSPC students) visited Sifaaz



The poster features logos for Chitkara School of Psychology and Counselling, Chitkara University, Chitkara Happiness Centre, and the National Service Scheme. The main text in Hindi reads 'खिलौनो में खुशियां' (Khilaino mein Khushiyan). Below this, the word 'TOY' is written in colorful letters, followed by 'DONATION' in a similar style. The title 'Drive For Children' is prominently displayed, with 'Under Autism Awareness Month' written below it. The event details are listed at the bottom: Date: 18th & 19th April, 2024; Time: 11:00 am – 2:00 pm; Venue: Foyer, Edison Block. It also mentions the organizers: Chitkara School of Psychology & Counselling in collaboration with Chitkara College of Education, Chitkara Happiness Center & NSS. At the bottom, it lists modules: PSYCounsellor, ADVANCED PSYCounsellor, EDValue, ADVANCED EDValue, and includes icons for various educational and social themes.

### Glimpse of the Event



Event Name:-	Pharma Care Carnival
Venue:-	Fleming Block of Chitkara College of Pharmacy
Date:-	18 <sup>th</sup> April, 2024
SDG Number, Name and NEP:-	3-Good Health and Well Being, 4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	28
Duration:-	One Day

The NSS Unit of Chitkara College of Pharmacy, in collaboration with the NSS department, organized the Pharmcare Carnival (Your Health Check-up Destination) on April 18, 2024. The event took place at the Fleming Block of Chitkara College of Pharmacy, located within Chitkara University, Punjab. The carnival aimed to provide essential health checkups and services to the community. An impressive team of 28 dedicated volunteers contributed their time and expertise to ensure the success of the camp. The camp offered a wide range of medical services, including Blood Pressure Monitoring, Complete Blood Count (CBC), Blood Sugar Level Determination, Blood Group Identification, and BMI Checking. In addition, participants could access specialized care in the Medicine OPD, Physiotherapy OPD, Dentist OPD, and Ocular OPD. This initiative demonstrated the college's commitment to community welfare and showcased the volunteers' dedication to promoting health and well-being among the attendees.

**NSS Volunteers during  
Pharma care Carnival (18<sup>th</sup>  
April, 2024)**





Event name	Unlocking 6G: Exploring Digital Twin Technology and Its Impact on Emerging Technologies
Topic	6G
Date	19th April, 2024
Venue	Pythagoras Block
Organizer	Dr. Vidhu Baggan
Resource Person	Dr, Ashu Taneja
No. of Participants	78
Under SDG no.	4,9- Quality Education, Industry, Innovation & Infrastructure

**Description:** On April 19th, 2024, the Department of Computer Science and Engineering, hosted an event that delved deep into the future of communication technology, with the title “Unlocking 6G: Exploring Digital Twin Technology and Its Impact on Emerging Technologies”, under the banner of the Academy for Edge Networking. The event was a tremendous success, with [Dr. Ashu Taneja](#) providing invaluable insights into the future of communication technology and its implications across various industries.

## Poster of Webinar



CHITKARA UNIVERSITY 

G20  

### UNLOCKING 6G: EXPLORING DIGITAL TWIN TECHNOLOGY AND ITS IMPACT ON EMERGING TECHNOLOGIES

CoE: Academy For Edge Networking

Resource Person:  
Dr. Ashu Taneja  
Associate Professor | CURIN

Date: 19th April, 2024  
Venue: LH6, Pythagoras Block  
Time: 3:00 to 4:00 pm

Faculty Coordinator: Dr. Vidhu Baggan (Professor)      Student Coordinators: Divyansh Wadhwa (2310991569) and Chirayu Mitra (2310991558)

Organised for: CSE and CA Students

Organised by:  
Department of Computer Science and Engineering  
Chitkara University Institute of Engineering & Technology

Dr. Ashu illustrating the concepts of Digital Twin:





<b>EVENT DETAILS</b>	
<b>Title of the Event</b>	Unlocking Innovation: Industrial Expert Session on Entrepreneurship and Emerging Trends with OLX
<b>Date of the Event</b>	19 <sup>th</sup> April, 2024
<b>Venue</b>	Pulitzer hall, Picasso block
<b>SDG Number</b>	4,9
<b>Number of Students Enrolled</b>	190
<b>Number of Students Attended</b>	190
<b>Resource Persons</b>	Mr. Bhajan Poonia Chief Technology Officer, OLX India Pvt. Ltd

### **Objectives:**

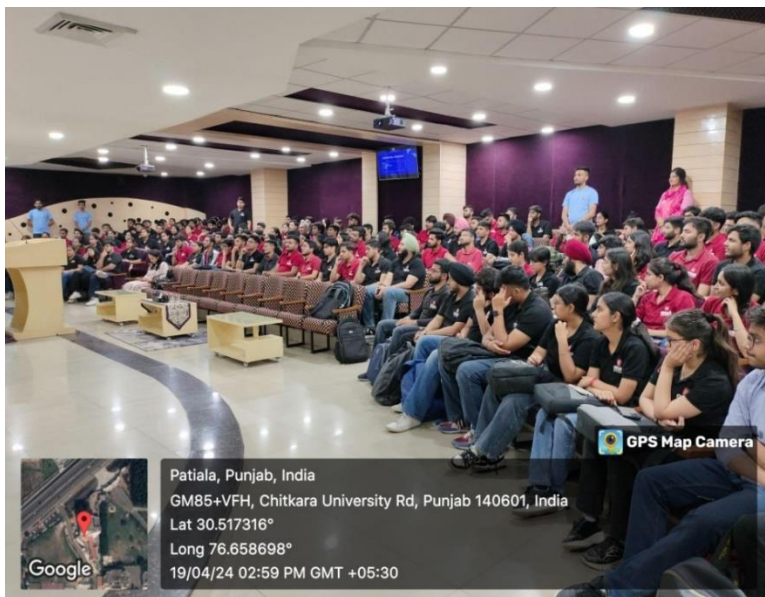
The industrial expert session titled "Unlocking Innovation: Industrial Expert Session on Entrepreneurship and Emerging Trends," organized by Chitkara University on April 19, 2024, aims to provide students and aspiring entrepreneurs with invaluable insights into the ever-evolving world of entrepreneurship and the latest industry trends. With Mr. Bhajan Poonia, Chief Technology Officer of OLX India Pvt. Ltd, as the keynote speaker, the event seeks to expose participants to cutting-edge innovations and technologies that are reshaping the industrial landscape. It offers practical guidance on navigating the challenges of starting and scaling a business, from idea generation to business development. The session also aims to update attendees on emerging trends within the technology and business sectors, equipping them with the knowledge to stay ahead in a competitive environment. Additionally, it provides a platform for networking with industry experts, peers, and mentors, fostering collaborations that can enhance both personal and professional growth. By sharing real-world examples and case studies from OLX's journey, the event bridges the gap between academic learning and practical application, empowering participants with the skills necessary to innovate and succeed in today's fast-paced business world. Through these comprehensive objectives, the session aspires to inspire and prepare the next generation of entrepreneurs.

## Outcomes:

The outcome is:

1. Participants will gain a deeper understanding of the latest innovations and emerging trends in technology and entrepreneurship, enabling them to apply this knowledge to their own ventures.
1. Attendees will acquire strategies for successfully launch launching a business, benefiting from the real-world experiences shared by Mr. Bhajan Poonia.
2. The event will provide valuable networking opportunities, allowing participants to connect with industry experts, peers, and potential mentors, fostering relationships that could lead to future collaborations and support.
3. By exploring real-world examples from OLX's journey, the session will help bridge the gap between academic concepts and practical application, preparing participants to effectively tackle real-world business challenges.

*Students attending the session (19<sup>th</sup> April, 2024)*



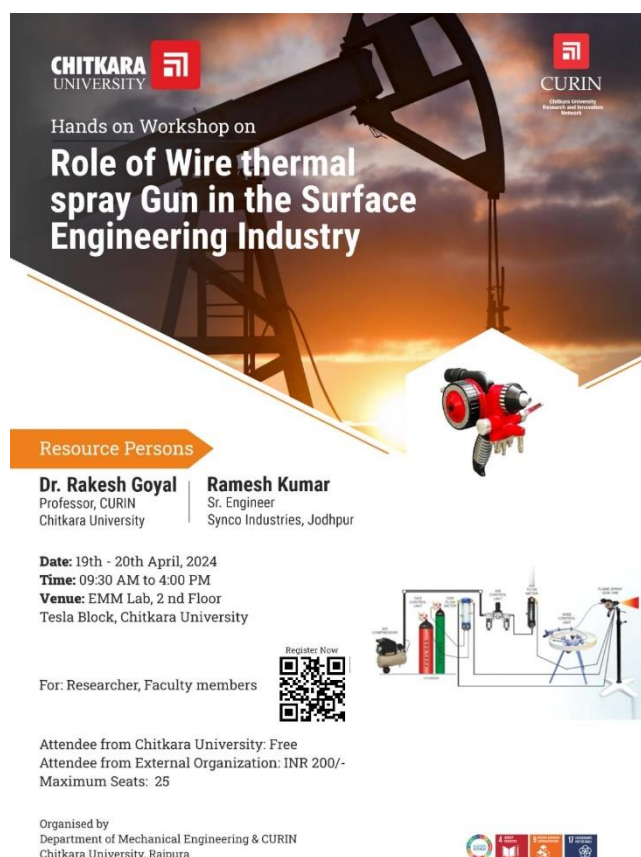
*A picture from the session (19<sup>th</sup> April, 2024)*

<b>Event Name</b>	Role of Wire Thermal Spray Gun in the Surface Engineering Industry
<b>Date</b>	19.04.2024 to 20.04.2024
<b>Venue</b>	Chitkara University Punjab
<b>Organizer</b>	CURIN
<b>Resource Person</b>	Dr. Rakesh Goyal and Mr. Ramesh Kumar
<b>Number of Participants</b>	20
<b>SDGs Covered</b>	SDG 4, SDG 9, SDG 17
<b>Duration</b>	2 days

### About the Activity:

Chitkara University Research and Innovation Network (CURIN) and the Department of Mechanical Engineering, Chitkara University, Punjab, organized a two-day **"Hands-on Workshop on the Role of Wire Thermal Spray Gun in the Surface Engineering Industry,"** in collaboration with **Synco Industries Limited, Jodhpur,** held on April 19-20th, 2024. The workshop included insightful discussions on the significance of Surface Engineering and Thermal Spraying with active participation of 21 faculty including scholars. Participants received hands-on training on operating the Wire Thermal Spray Gun and Shot Blasting Machine. Dr. Rakesh Goyal (Professor Research), delivered an enlightening talk on the diverse applications of Surface Engineering and Thermal Spraying across various industry sectors, emphasizing the critical role of surface engineering in safeguarding machinery surfaces and prolonging their operational lifespan.

### Brochure of the Event:



**CHITKARA UNIVERSITY** | **CURIN**

Hands on Workshop on  
**Role of Wire thermal spray Gun in the Surface Engineering Industry**

**Resource Persons**

**Dr. Rakesh Goyal**  
Professor, CURIN  
Chitkara University

**Ramesh Kumar**  
Sr. Engineer  
Synco Industries, Jodhpur

**Date:** 19th - 20th April, 2024  
**Time:** 09:30 AM to 4:00 PM  
**Venue:** EMM Lab, 2 nd Floor  
Tesla Block, Chitkara University

For: Researcher, Faculty members

Attendee from Chitkara University: Free  
Attendee from External Organization: INR 200/-  
Maximum Seats: 25

Organised by  
Department of Mechanical Engineering & CURIN  
Chitkara University, Raipura



## Photograph



Event Name:-	Model United Nations
Venue:-	Lecture Hall, Tesla Block
Date:-	19 <sup>th</sup> April, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	12
Duration:-	One Day

NSS Team, Chitkara University Institute of Engineering and Technology - Applied Engineering organized a Model United Nation Conference (MUN) for the students of the Chitkara University Tesla Block on 19th April 2024. This event was organized under the guidance of **Dr. Vijay Kumar Sharma, Assistant Professor, DME** and **Mr. Krishan Kumar, Sr. Workshop Instructor, DME**.

All the delegates participated under the **Commission for Status of Women (CSW)**. The topic assigned to the conference was "**Combating Gender Stereotypes and Discrimination**".

Model United Nations (MUN) conferences serve multiple purposes, making them valuable educational and experiential platforms. They offer participants insights into international relations and diplomacy, providing a deeper understanding of global issues and the workings of the United Nations. Additionally, MUNs help develop crucial skills such as public speaking, negotiation, critical thinking, and research, which are essential for personal and professional growth. These conferences also facilitate networking opportunities, allowing participants to connect with peers and experts from around the world. Furthermore, MUNs promote cultural exchange by bringing together individuals from diverse backgrounds, fostering mutual understanding and respect. Ultimately, by simulating the United Nations, MUNs promote peace, diplomacy, and conflict resolution, contributing to a more interconnected and harmonious world.



12 students participated in the event. MUN consisted of 3 rounds, The First round was Introduction and Speech in this round the delegates of the assigned countries introduced themselves and gave a 3-minute speech on the given topic. In the Second round, the delegates had an Unmoderated Caucus which consisted of debates among the delegates and cross-questioning based on the speeches of other delegates. After that in the Final round, the delegates formed alliances and drafted resolutions on the various problems which were discussed in the second round.

The MUN event was a great success, with students fully engaging in the simulation, showcasing their knowledge and skills in diplomacy and negotiation. Their enthusiasm and dedication made the event both educational and enjoyable, fostering a spirit of collaboration and global citizenship among participants.



Participants of MUN (19<sup>th</sup> April,



<b>Event Name</b>	Training sessions on the topic 'Understanding Diversity, Equity and Inclusion'
<b>Date</b>	19 Apr, 01 May, 03 May, 08 May and 10 May 2024 (Two sessions everyday, Only one session was conducted on 19 Apr 2024). Nine sessions have been conducted till date.
<b>Venue</b>	Different halls of the University
<b>Organizer</b>	Office of the Talent Management
<b>Resource Person</b>	Dr. Shilpa Suri, Chief Mentor, Planet Psychology, Chandigarh
<b>Number of Participants</b>	284
<b>SDGs Covered</b>	SDG 5 (Gender Equality), 10 (Reduced Inequalities) , and 4 (Quality Education)

In the vibrant ecosystem of academia, diversity, equity, and inclusion serve as promoters of progress and innovation. Therefore, every member in the university setup is required to be deeply sensitized to the richness of diversity and the imperative of equity and inclusion. Based on this ethos, the university started the training of its staff on the topic of 'Understanding Diversity, Equity and Inclusion'. The aim of the training session was as under:

a) to educate and sensitise the staff members to the existence of various types of diversities (including gender diversity) in the ecosystem.

b) to sensitise the staff towards equality and equity and identify if there is a requirement of any intervention.

c) to be aware of the parameters of inclusion and guide the students if required.

Nine sessions on the topic have been conducted till date. Each session is conducted in a batch of 30-35 staff members.



Mr. Harpreet Singh Bhatia, Pro Vice-Chancellor HR, Addressing a session on Understanding Diversity, Equity, and Inclusion



**Photo .** Session on Understanding Diversity, Equity and Inclusion being Conducted by Dr. Shilpa Suri, Chief Mentor, Planet Psychology, Chandigarh.



**Photo .** Session 4 on Understanding Diversity, Equity and Inclusion being Conducted by Dr. Shilpa Suri, Chief Mentor, Planet Psychology, Chandigarh



**Photo .** Session 6 on Understanding Diversity, Equity and Inclusion being Conducted by Dr. Shilpa Suri, Chief Mentor, Planet Psychology, Chandigarh

Event Name	Industrial Visit High Heads
Date	20 <sup>th</sup> April, 2024
Venue	Zirakpur
Organizer	Dr. Prachi Gupta
Resource Person	Manager working at High Heads Pvt . Ltd
Number of Participants	28
SDGs Covered	4, 9, 17
Duration	2 days

**About the Activity: -**

On 20th April 2024 , the BBA-Digital Marketing students had the opportunity to visit High Heads Pvt . Ltd ., a leading fashion - based digital marketing company located in Zirakpur . The visit was organized with the aim of providing students with practical insights into the workings of a digital marketing firm in the fashion industry . The objectives of the visit were meticulously planned to ensure a comprehensive learning experience for the students .

**Glimpse of the Event:**



Students during visit to High Heads Pvt Ltd(20.04.2024 )



Company Representative discussing working of the company (20.04.2024 )



Group photograph outside High Heads Pvt. Ltd.



Company Representative discussing working of the company

<b>Event</b>	<b>Innovative Approaches to Environmental Sustainability – Poster Making Competition</b>		
<b>Date/Time</b>	21-04-2024 to 22-04-2024/9 a.m. onwards	<b>Mode:</b>	Offline
<b>Location</b>	Tesla Block, Chitkara University, Punjab		
<b>Activity In-Charge</b>	Mr. Brij Kishore		
<b>No. of Participants:</b>	45(Cadets) + 5(Faculty)		
<b>Resource Person(if any)</b>	Capt. Prabhat Nigam and Dr. Pooja Mahajan		
<b>SDG</b>	4 – Quality Education; 9- Industry, Innovation and Infrastructure; 13-Climate Action; 14-Life below Water; 15- Life on Land.		

### **BRIEF DESCRIPTION:**

In commemoration of the **Earth Day on April 22, 2024**, a poster making competition was held to promote innovative approaches to environmental sustainability. The event aimed to raise awareness about pressing environmental issues and inspire creative solutions through art. The competition was conducted for all the batches of B.Sc. (Nautical Science).

This event was conducted under the supervision of Mr. Brij Kishore. **Capt. Prabhat Nigam and Dr. Pooja Mahajan** were the Judges for the competition. The competition was held in Tesla Block, Chitkara University, Punjab.

Cadets were tasked with creating posters that conveyed messages of environmental conservation, sustainable practices, and the importance of protecting our planet for future generations.

Cadets were encouraged to explore innovative ideas and solutions to address environmental challenges such as climate change, pollution, deforestation, and biodiversity loss. The competition followed an open format, allowing participants to express their creativity using various artistic mediums, including painting and drawing.

Winner **Yuvraj Prashar's** artwork stood out for its impactful portrayal of sustainability issues, while **Kartik Matta** secured second place with a compelling poster on alternative conservation methods.

The event successfully raised awareness and inspired participants and viewers to reflect on environmental footprints, fostering a commitment to a greener future.

The Earth Day poster painting competition was a resounding success, bringing together members of the CUSMS family to celebrate the beauty of our planet and advocate for

its preservation. By harnessing the power of art, the event fostered creativity, innovation, and a shared commitment to building a sustainable future for all.

**Brochure for Poster Making Competition  
on 21<sup>st</sup> & 22<sup>nd</sup> April 2024**

**Photos of the Event:**



**Judges for the competition held on 21<sup>st</sup> & 22<sup>nd</sup> April 2024 - Capt. Prabhat Nigam and Dr. Pooja Mahajan**



**Posters made by Cdt. Yuvraj Singh (BY2023) & Cdt. Kartik Matta (BY2022) declared as Winners on 22<sup>nd</sup> April 2024**



**Group photo of the Finalists with Judges on 22<sup>nd</sup> April 2024**



<b>Event Name</b>	<b>International Mother Earth Day</b>
<b>Date</b>	22 <sup>nd</sup> April 2024
<b>Venue</b>	Picasso Block, Chitkara University, Punjab
<b>Organizer</b>	Chitkara College of Education
<b>Resource Person</b>	Prof. Manpal Setia, Dean Department of Communication Design, Chitkara University, Punjab and Ms. Divya Raghuvanshi
<b>Number of Participants</b>	24
<b>SDGs Covered</b>	3, 4, 11, 12, 13, 15
<b>Duration</b>	2.5 Hours

### About the Activity:

To sensitize the Alpha Teachers of the need of adopting a sustainable life style and enable them to apply concepts of sustainable development in their daily life, Chitkara College of Education in collaboration with Chitkara Design School organized a hands-on-training session on ‘**Sustainable Lifestyle**’ celebrating **International Mother Earth Day 2024**, on **22<sup>nd</sup> April 2024**. The resource persons for the workshop were **Prof. Manpal Setia**, Dean Department of Communication Design, Chitkara University, Punjab and **Ms. Divya Raghuvanshi**, a sustainable lifestyle practitioner and low-waste lifestyle advocate. Considering the carrying capacity of ecosystems as related to providing for human needs, the workshop focussed on the healthy practices to be adopted in the contemporary times to address sustainability challenges in a global context. As a part of environmental movement, the session created awareness on identifying the sustainable challenges and how an individual can contribute to protect Earth's natural resources for future generations. This day serves as a tribute to the accomplishments of the environmental movement and underscores the imperative of safeguarding Earth's ecological assets for posterity. This workshop was powered by Earthy Tales Services Pvt Ltd., a faculty startup with Chitkara Innovation Incubator Foundation, Chitkara University, Punjab. The session sensitized the participants of the actions towards sustainable living practices through interactive discussions and hands-on experiences. During the workshop, Prof. Manpal Setia and Ms. Divya Raghuvanshi delved into the concept of the "**shift campaign**," highlighting a series of interactive activities and hands-on experiences (e.g Preparing BIO-ENZYMES using the kitchen waste). The session actively engaged the participants in discussions and activities promoting a shift from traditional approach to sustainable approach navigating ways leading to a healthy and sustainable life style. They stressed on composting as a prime example, referring to it as "**black gold**" due to

its immense benefits for the environment. Notably, they mentioned their ongoing development of a board game centred around composting, which aims to make learning the sustainable alternatives engaging and enjoyable. Using simple ingredients such as jaggery, water and peels of lemon and orange, the Alpha teachers embarked on the process of creating bio-enzymes. Additionally, a competition on the topic '**Letter to Mother Earth**' was organized, open to all students and faculty of Chitkara University. About 35 participants attended the workshop which included 24 Alpha Teachers of B.Ed Sem 2 & 4 (2023-25 & 2022-24 Batch) and two Faculty members as well as the students of design school. Overall, the session was very informative and interactive giving a strong message. The message conveyed throughout the workshop was that sustainability operates in a loop, where sustainable practices serve as a means of returning to our roots and nurturing the sustainable environment. In conclusion, the Earth Day celebration served as a platform for promoting awareness and action towards sustainable living practices.

### **Glimpse of the Event**



<b>Event Name</b>	<b>Sustainable Lifestyle Workshop And Hands-on Bio Enzyme Workshop</b>
<b>Date</b>	22 <sup>nd</sup> April 2024
<b>Venue</b>	Studio Brainstorm, 3 <sup>rd</sup> Floor & Outside D'Art Gallery (Picasso Block)
<b>Organizer</b>	Department of Communication Design
<b>Resource Person</b>	Prof. Manpal Setia and Divya Raghuvanshi
<b>Number of Participants</b>	41
<b>SDGs Covered</b>	3,4,11,12,13,15
<b>Duration</b>	10 am to 3:30 pm

### About the Activity: -

The Department of Communication Design, in collaboration with the Centre of Excellence for Sustainability and College of Education, hosted a special event on **22nd April 2024** to celebrate World Earth Day. The event featured two insightful workshops: a Sustainable Lifestyle Workshop and a Hands-on Bio Enzyme Workshop led by Prof. Manpal Setia, Dean of the Department of Communication Design at Chitkara University, and Ms. Divya Raghuvanshi, Founder of Earthy Tales Services Pvt. Ltd.

### Objectives of the event:

- 1. Raise Awareness:** The primary objective of the Earth Day Event was to raise awareness about environmental issues and the importance of sustainable living practices among participants.
- 2. Promote Sustainable Lifestyle:** Through the Sustainable Lifestyle workshop, the event aimed to educate attendees about practical steps they can take to reduce their ecological footprint and adopt eco-friendly habits in their daily lives.
- 3. Hands-on Learning:** The Bio Enzyme workshop provided participants with hands-on experience in creating their own bio



CHITKARA UNIVERSITY  CHITKARA DESIGN SCHOOL 

## EARTH DAY CELEBRATIONS

*There's only one planet*

**22<sup>ND</sup> APRIL 2024**

Conducted by:  
**Prof. Manpal Setia and Divya Raghuvanshi**

**Morning Session**  
10 AM - 12 Noon

**Afternoon Session**  
1:30 PM - 3:30 PM

**Sustainable Lifestyle Workshop**  
**Hands-on Bio Enzyme Workshop**  
Venue: Studio Brainstorm, 3<sup>rd</sup> floor  
(Picasso Block)

**Letter to Mother Earth Event**  
Open competition for all the staff  
and students of Chitkara University.  
Venue: Outside D'Art Gallery  
(Picasso Block)

**Organized by:**  
Department of Communication Design

Powered by:

 INSTITUTION'S INNOVATION COUNCIL      

enzymes, empowering them with the knowledge and skills to produce natural cleaning solutions and contribute to waste reduction efforts in their communities.

### **Outcome or Key take away from the event:**

Participants delved into various aspects of sustainability and learned practical ways to incorporate it into their daily lives. In the Bio Enzyme Workshop, participants not only learned about the significance of bio enzymes and their diverse applications but also had the opportunity to make their own bio enzymes.

### **Glimpse of the Event**



<b>Event Name</b>	A Masterclass S2 E8 Classroom to Career: Thriving as a UX designer in the dynamic & Innovative Future
<b>Date</b>	08-07-2023
<b>Venue</b>	Pulitzer Hall, Picasso Block
<b>Organizer</b>	Department of UX&UI, Chitkara Design School
<b>Resource Person</b>	Mr. Mayur Chaudhary, Global Head, OLX Auto-UX Design/CX and Research & Founder of Rethinking UX Community
<b>Number of Participants</b>	30
<b>SDGs Covered</b>	4,9
<b>Duration</b>	01 Day

**About the Activity:** - Department of UX&UI, Chitkara Design School organised a workshop on “Classroom to Career: Thriving as a UX Designer in the dynamic & Innovative Future” on 8<sup>th</sup> July, 2023. Mr. Mayor Chaudhary, Global Head, OLX Auto- UX Design/CX and Research, Founder- Rethinking UX Community.

Mr. Mayor started with a quick brief about his journey as a designer and also did one quick activity wherein he asked students to write down the creative ways to use a paper clip.

He also covered some important aspects like system design, balanced design solutions also talked about revisiting B2C and C2B landing page with some relevant examples.

The knowledge will help them to transform their ideas into more user friendly and product driven designs.

He shared detailed information about emphasize on impact of design rather that design itself.

He also took students with a detailed process of design product executions.



**Glimpse of the Event: -**



Mr. Mayur Chaudhary is sharing the activity details to the students



Prof. Gopal Meena introducing Mr. Mayur Chaudhary



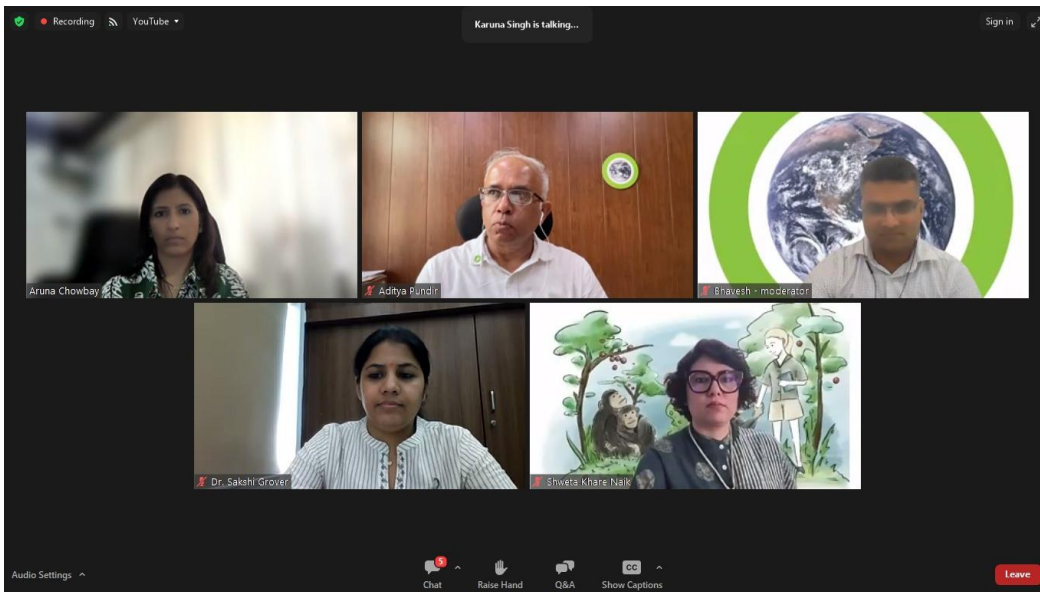
<b>Event Name</b>	International Mother Earth Day , Planet VS. Plastics
<b>Date</b>	22nd April,2024
<b>Venue</b>	Online
<b>Organizer</b>	Chitkara School of Psychology and Counselling in collaboration with Chitkara College of Education, Office of International Affairs,Chitkara University
<b>Resource Person</b>	Mr. Bhavesh Swami,National Manager, Clean Energy,TCRP and the panelists were Ms. Karuna Singh, Regional Director Asia,Earth Day Network,Ms. Shweta Khare Naik,Executive Director,Jane Goodall Institute (JGI),India, Ms.Aruna Chowbay N, Chief Operating Officer(COO)- APChemi and Dr.Charu Khosla,Director (Academics & Research)Office of International Affairs, Chitkara University
<b>Number of Participants</b>	60
<b>SDG Number</b>	4,13 & 17
<b>Duration</b>	1 hour

### About the Activity: -

Chitkara College of Education\*, in collaboration with \*The Climate Reality Project, India and South Asia(TCRP), Association of Professional Social Workers and Development Practitioners, Earth Day Network, Jane Goodall Institute, India, Women's Indian Chamber of Commerce and Industry (WICCI),Chitkara School of Psychology and Counselling,and Office of International Affairs,Chitkara University\* commemorated International Mother Earth Day 2024: Planet vs. Plastic by organizing a virtual Panel Discussion with eminent panelists. The panel moderator was \*Mr. Bhavesh Swami,National Manager, Clean Energy,TCRP and the panelists were Ms. Karuna Singh, Regional Director Asia,Earth Day Network,Ms. Shweta Khare Naik,Executive Director,Jane Goodall Institute (JGI),India, Ms.Aruna Chowbay N, Chief Operating Officer(COO)- APChemi and Dr.Charu Khosla,Director (Academics & Research)Office of International Affairs, Chitkara University\*.

With this event we aimed to educate the students about environmental literacy,positive behavioural change towards environment sustainability, community engagement and raise awareness of the need to protect Earth's natural resources for future generations

### Glimpse of the Event





<b>Event Name</b>	Beyond Words: Expressions from within Cue Card Making Competition under AUTISM AWARENESS MONTH
<b>Date</b>	22nd April, 2024
<b>Venue</b>	Lecture Hall 1, Bloom Block
<b>Organizer</b>	Chitkara School of Psychology and Counselling
<b>Resource Person</b>	Dr Pooja from Chitkara College of Education, Ms Charanjeet, Student Counsellor, Chitkara University
<b>Number of Participants</b>	18
<b>SDG Number</b>	3,4
<b>Duration</b>	2 PM onwards

### Description of Event

Chitkara School of Psychology and Counselling organized Cue card making competition on 23rd April, 2024 to provide a platform for Alpha Counselors to showcase their creativity and expressiveness through art. The event sought to promote inclusivity and celebrate the unique abilities of children with autism. The cue cards displayed during the competition were a testament to the boundless imagination and artistic skills of the participants. From vibrant colors to intricate designs, each cue card reflected the individuality of its creator. Dr Pooja from Chitkara College of Education, Chitkara University and Ms Charanjeet, Student Counsellor, Chitkara University were invited for evaluating the cue cards based on criteria tailored to accommodate the unique needs and abilities of autistic children. Creativity, originality, expression of emotions, and effort were key factors considered in the judging process. The



winners were given chocolates as token of appreciation.



<b>Event Name</b>	Educational Visit to Institute for the Blind on "Creating An Inclusive World: Psychological Perspective".
<b>Date</b>	9 <sup>th</sup> May, 2023
<b>Venue</b>	Institute for The Blind, Sector 26, near Homoeopathic Medical College and Hospital, Chandigarh, 160019
<b>Organizer</b>	Chitkara School of Psychology and Counselling (CSPC) in collaboration with Chitkara College of Education (CCE)
<b>Resource Person</b>	Mr. J.S. Jayara, Principal
<b>Number of Participants</b>	19
<b>SDG Number</b>	10
<b>Duration</b>	Full working day

#### **About the Activity: -**

Chitkara School of Psychology and Counselling (CSPC) in collaboration with Chitkara College of Education (CCE) organized "Creating an Inclusive World: Psychological Perspective" a visit to Institute for The Blind on 9<sup>th</sup> May, 2023.

Dr. Sangeeta Pant, Dean, CCE, Prof (Dr.) Anupama Srivastava, HOD, CSPC, Dr. Meenu Sharma, Associate Professor, CSPC, Dr. Pooja Singh, Assistant Professor, CCE, Mr. Amandeep Singh, Lab Instructor, CSPC and Master students of Psychology and Education visited the institute.

The aim of the visit was to educate students of Psychology and Education about the ways to facilitate inclusion for Differently-abled persons.

Mr. J.S. Jayara, Principal and other staff of Institute for the Blind welcomed all faculty and students of Chitkara School of Psychology and Counselling and Chitkara College of Education. Principal of Institute brief about the functioning of the school, its core values, beliefs and also motivated students to collaborate with differently-abled persons. He inspired everyone from his words that 'Disability is not curse it's a challenge'.

Afterwards, students and faculty visited gym, resource room cum braille equipment bank, and computer lab along with Mr. Rakesh Sharma, teacher of school. Mr. Rakesh explained about each device's equipment and their user-friendly procedure for imagination of differently-abled students.

In last, few activities were organized, one to one interaction, singing and storytelling. Moreover, all students of school and psychology students beautifully sung songs and enthusiastically participated.

Indeed, the visit helped to bridge gap between inclusion and exclusion. This visit also aimed to create awareness about the needs of Differently -abled persons and other issues concerning their learning, to create awareness about the capabilities of differently-abled persons and to learn about special assistive devices used to enrich learning experiences of differently abled persons.

Dr. Sangeeta Pant, Dean, CCE and Prof. Anupama Srivastava, HOD, CSPC thanked principal and entire staff for their kind support. This event addressed Sustainable Development Goal-10 Reduced Inequalities.

### **Glimpses of the Event:-**





Mr. J.S. Jayara, Principal interacting with CSPC students



Students of CSPC interacting with School Students

<b>Event Name</b>	One Day Workshop
<b>Topic</b>	Critical Care Updates
<b>Date</b>	24 <sup>th</sup> April 2024
<b>Time</b>	9:00 a.m. – 04:00 p.m.
<b>Venue</b>	Einstein Hall, Galileo Block
<b>Organizer</b>	Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab in Collaboration with Centre for Evidence-Based Practice in Health Care
<b>Resource Person</b>	<ul style="list-style-type: none"> <li>• <b>Dr. Davinder Kaur</b>, Principal &amp; Professor, Gian Sagar College of Nursing, Rajpura, Punjab</li> <li>• <b>Dr. Ruchi Saini</b>, Tutor, National Institute of Nursing Education, PGIMER, Chandigarh</li> <li>• <b>Dr. Harmeet Kaur Kang, Principal &amp; Director</b>, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.</li> <li>• <b>Dr. Kanika Rai</b>, Principal &amp; Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab.</li> </ul>
<b>No. of Participants</b>	114 (Students and Faculty)
<b>Under SDG no.</b>	SDG 3, SDG 4, SDG 17
<b>SDG Details</b>	3 Good Health and Well-Being, 4 Quality Education, 17 Partnership for goals
<b>NEP</b>	11.1-11.13 Towards more Holistic Education, 12.1-12.10 Optimal learning environment and support for students, 17.1-17.5 Professional education, 18.1-18.9 Promoting high-quality research

### Objectives:

This workshop is intended to make the participants understand about the critical care updates with the following:

- Concepts and updates in Critical Care Nursing.
- Care Bundles in Intensive Units.
- Mechanical Ventilation for critically ill patients.
- Medication safety in Intensive units.

### Descriptions:

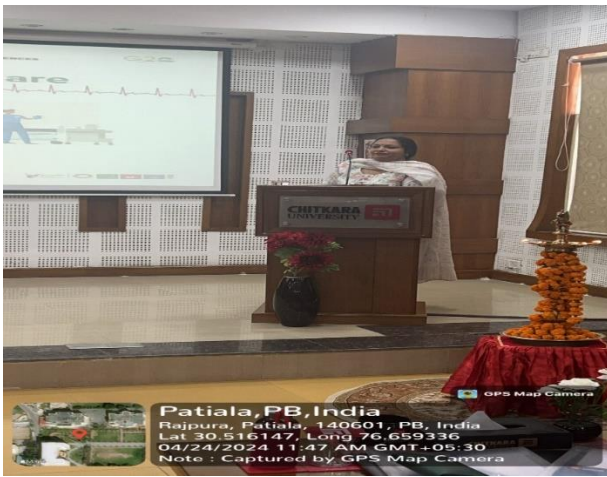
The Department of Nursing at CSHS successfully organized a one-day workshop on critical care updates on April 24, 2024, at Einstein Hall. Dr. Harmeet Kaur Kang, Principal & Director of the Department of Nursing, CSHS, extended a

warm welcome to guest speakers, faculty members, and delegates from various colleges across Punjab. The workshop featured insightful sessions by distinguished speakers. Dr. Davinder Kaur, Principal and Professor, Gian Sagar College of Nursing, Rajpura, Punjab, delivered a session on Concepts and Updates in Critical Care Nursing. She emphasized the changes and upgrades in the field of critical care nursing and explained the new merging concepts in critical care nursing. Following this session, Dr. Ruchi Saini, Tutor, National Institute of Nursing Education, PGIMER, Chandigarh, addressed the audience on Care Bundles followed in Intensive Units. She talked about the different types of care bundles and how they work to prevent various infections in the ICU. The next session was taken by Dr. Harmeet Kaur Kang, Principal and Director, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, who shed light on mechanical ventilation for critically ill patients. She also talked about the various modes of ventilators and their functioning. Dr. Kanika Rai, Principal, and Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab, took the last session of the workshop on medication safety in intensive units. She thoroughly explained the rights of medication and the role of nurse. Additionally, the workshop included an online quiz in which delegates actively engaged. The quiz was related to the topics covered in the workshop, in which students performed very well, and 1st, 2nd and 3rd positions were there for the winner.

Overall, the workshop provided an excellent opportunity for healthcare workers to expand their knowledge and become acquainted with recent developments and advancements in intensive care units and critical care nursing. These activities are vital for developing healthcare practices and improving outcomes for critically ill patients.

**Outcome:**

The workshop provided participants with useful insights into improving healthcare professionals' understanding and being acquainted with the latest developments and advancements in intensive care units and critical care nursing.



**Dr. Ruchi Saini, Discussing “Care Bundles in Intensive Units” on 24<sup>th</sup> April,2024**

**Facilitation of Resource Person Dr. Davinder Kaur by Dr. Ruchi and Dr. Harmeet Kaur**



**Participant present on 24<sup>th</sup> April,2024 for workshop on “Critical Care Updates”**

**Group photo of participants of One Day Workshop on “Critical Care Updates” 24<sup>th</sup> April 2024.**



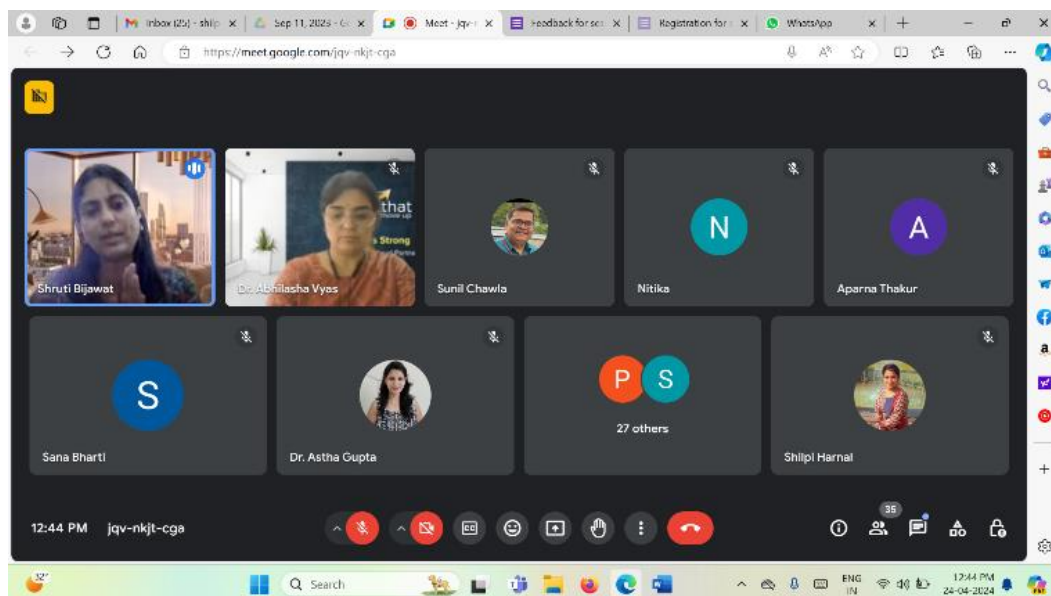
## Objectives:

A workshop covering “Developing Innovative Serverless Generative AI applications using Amazon Bedrock” is being organised by the Department of Computer Science and Engineering and the Centre of Excellence for Logic Building Skills in collaboration with CloudThat on April 24, 2024. It will be led by Dr. Shilpi Harnal and Dr. Sunil Kr. Chawla as organisers. The main objective of the session was to introduce easiest and innovative ways to build and scale generative AI applications with foundation models with live examples and case studies.

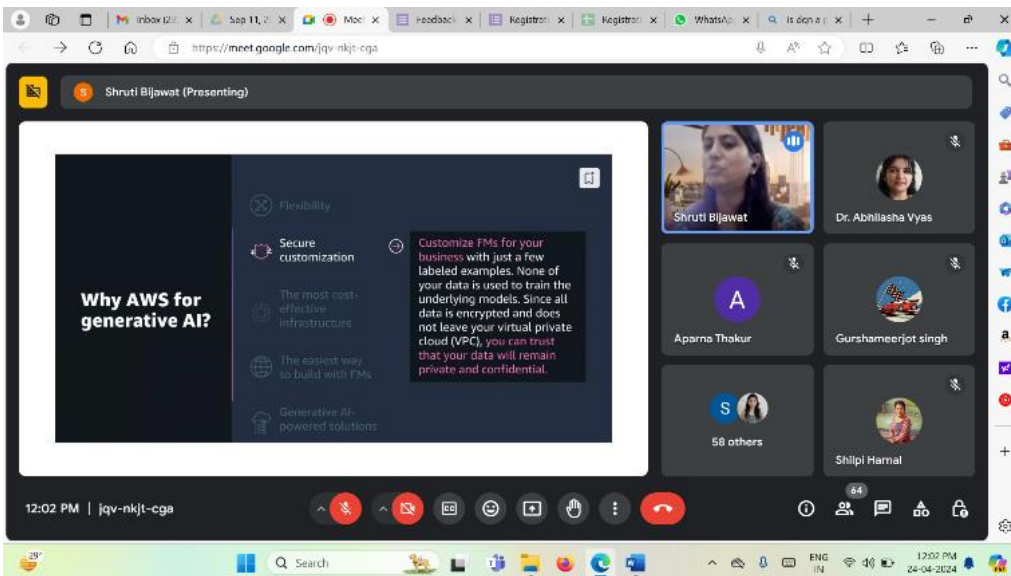
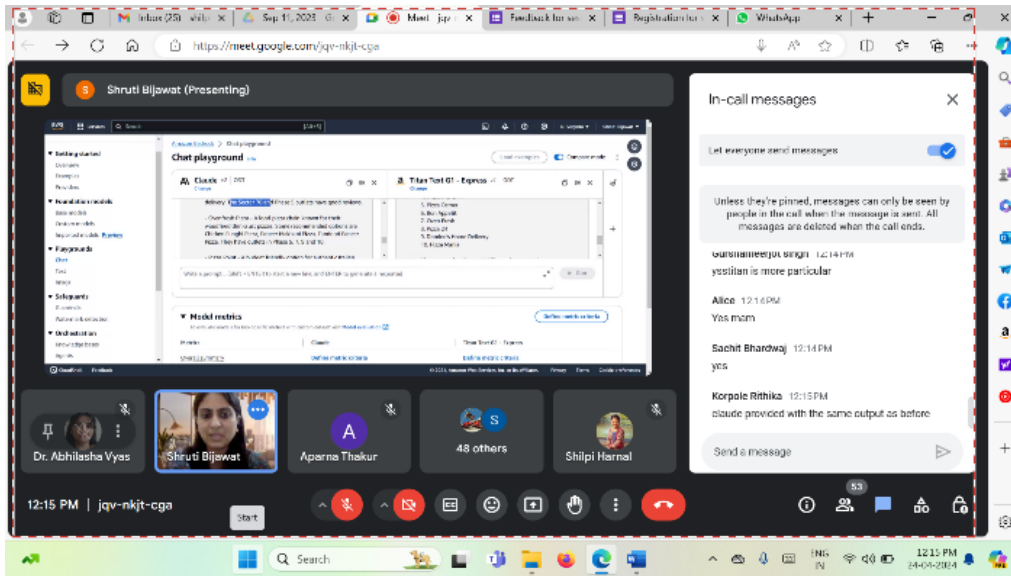
The poster features logos for CHITKARA UNIVERSITY, cloudthat, and INSTITUTIONS' INNOVATION COUNCIL. It highlights the CoE: Logic Building Skills and the workshop title. The central graphic shows gears for 'AWS Bedrock' and 'Build and Scale Gen-AI apps'. Two speakers are featured: Dr. Abhilasha Vyas (BU Head, Cloud Security & BI, CloudThat, Bangalore, India) and Ms. Shruti Bijawat (BU-Head AWS CloudThat, Bangalore, India). A QR code is provided for registration. The event details are: Date: April 24, 2024 (Wednesday); Registration: <https://forms.gle/SzfyBqdqBLfrBGau5>; Time & Venue: 11:00 AM - 01:00 PM, Online; Convener: Dr. Shilpi Harnal (AP, CSE), Dr. Sunil Kr. Chawla (AP, CSE). Organised By: Department of Computer Science and Engineering, Chitkara University, Punjab.

## Outcomes:

- The workshop has covered innovative ways to build and scale generative AI applications using foundation models.
- Participants has learnt about serverless architecture and its benefits.
- Application in AI development.
- Exploring generative AI techniques.
- Practical insights into using Amazon Bedrock for AI applications.



Students attending the session



The screenshot shows a Google Meet window with a presentation slide. The slide title is "Question: What is generative artificial intelligence (AI)?". The content on the slide includes:

- Creates new content and ideas, including conversations, stories, images, videos, and music
- Powered by large models that are pretrained on vast corpora of data and commonly referred to as foundation models (FMs)

The meeting interface shows a grid of participants: Shruti Bijawat (Presenting), Dr. Abhilasha Vyas, Aparna Thakur, Gurshameerjot singh, 71 others, and Shilpi Harnal. The time is 11:31 AM on 24-04-2024.

The screenshot shows a Google Meet window with a presentation slide titled "Why foundation models?". The slide compares "Traditional ML models" and "Foundation models".

**Traditional ML models:** Labeled data → ML models → Tasks (Text generation, Summarization, Information extraction, Q&A, Chatbot) → Train → Deploy.

**Foundation models:** Unlabeled data → Pretrain → Adapt → Tasks (Text generation, Summarization, Information extraction, Q&A, Cluster).

Handwritten notes in red on the slide include "Generative AI" and "know it better".

The meeting interface shows a grid of participants: Shruti Bijawat, Meenakshi, Dr. Abhilasha Vyas, Aparna Thakur, 62 others, and Shilpi Harnal. The time is 11:52 AM on 24-04-2024.

<b>Event Name</b>	Workshop on Innovations in Data Management
<b>Date</b>	04/25/2024 to 04/26/2024
<b>Venue</b>	Chitkara University, Punjab
<b>Organizer</b>	CSI Student Chapter, Department of Computer Applications
<b>Resource Person</b>	Dr. Deepika Chaudhary, Professor, Department of Computer Applications, Chitkara University, Punjab
<b>Number of Participants</b>	46
<b>SDGs Covered</b>	4
<b>Duration</b>	2 Days

### About the Activity: -

CSI Student Chapter under Department of Computer Applications organized two days Workshop on Innovations in Data Management. The resource person of the workshop was Dr. Deepika Chaudhary, Professor, Department of Computer Applications, Chitkara University, Punjab.

Resource person talked about strategies, technologies, and practices for handling data effectively and efficiently. She talked regarding data storage solutions like databases and gives hand on experience on data lakes to processing frameworks like Hadoop and Spark, she also discussed cloud-based solutions and distributed databases, as well as improvements in data processing techniques, like machine learning algorithms for predictive analytics and real-time data processing frameworks. She emphasized that innovation in data management is driven by the need to effectively leverage data to drive business value and gain competitive advantages.



**CHITKARA UNIVERSITY**  

## WORKSHOP ON INNOVATIONS IN DATA MANAGEMENT

DATE : 25-26TH APRIL, 2024  
TIMINGS : 10 AM ONWARDS  
VENUE : DE MORGAN BLOCK  
MODE : OFFLINE

**RESOURCE PERSON :**  
DR. DEEPIKA CHAUDHARY, PROFESSOR  
DEPARTMENT OF COMPUTER APPLICATIONS  
CHITKARA UNIVERSITY, PUNJAB

**Organized By:**  
CSI Student Chapter  
Department of Computer Applications,  
Chitkara University, Punjab



Resource Person interacting with Students (25-04-2024 – 26-04-2024)



Winners of the Event (25-04-2024 – 26-04-2024)

<b>Event Name</b>	“Innovations in Financial Sector: Challenges and Opportunities”
<b>Date</b>	25 April 2024
<b>Venue</b>	Park Plaza, Zirakpur
<b>Organizer</b>	Chitkara College of Sales & Marketing
<b>Resource Person</b>	Ms. Sabina Dawar, Assistant Professor, Chitkara College of Sales and Marketing, Chitkara University, Punjab
<b>Number of Participants</b>	40
<b>SDGs Covered</b>	4,8,9
<b>Duration</b>	1 day

**About the Activity: -**

Innovation plays a vital role in the retail industry, driving positive changes and improvement. Retail companies constantly develop new products and services to meet the evolving needs of consumers. By using innovative technology and creative marketing strategies, businesses can attract more customers and stay ahead of their competitors. Implementing innovative solutions also helps retailers to streamline operations, improve customer experience, and ultimately increase profitability. One important aspect of innovation in the retail industry is the introduction of new and advanced technology. From online shopping platforms to automated checkout systems, technology has transformed the way consumers shop and interact with retailers. By adopting innovative technologies, such as virtual reality shopping experiences or personalized recommendations based on customer data, retailers can provide a more convenient and engaging shopping experience for their customers. This not only boosts sales but also enhances brand loyalty and customer satisfaction. Moreover, sustainability and eco-friendly practices are becoming increasingly important in the retail industry as consumers seek environmentally conscious products and sustainable brands. Retailers are innovating by incorporating sustainable materials, reducing waste, and implementing green logistics practices to lower their carbon footprint. By embracing sustainability, retail companies can appeal to a growing segment of environmentally conscious consumers, differentiate themselves in the market, and contribute to a more



SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24

sustainable future for the retail industry. This session will help the students to understand the latest innovations and how they can leverage their skills for the sustainable growth in the industry. Innovations such as digital payment systems and personalized shopping experiences enhance customer satisfaction and loyalty. Embracing innovation also allows retailers to streamline operations and improve efficiency, leading to increased profitability in the long run.

**Glimpse of the Event: -**



Image 2: Ms. Sabina & CCSM team with participants

The Coding Ninjas CUIET Chapter, in association with the Department of Computer Science & Engineering and Chitkara Business School, powered by Roadies KoffeeHouz, UnsaidTalks, Airtel, and GiveMyCertificate proudly presented our annual flagship event “Phosphenes – Code | War | Trade”, on 25<sup>th</sup> – 26<sup>th</sup> April 2024, in Picasso Block from 9 AM onwards.

### Topics encompassed in the Event:

The event saw enthusiastic participation from students across various disciplines. This interdisciplinary approach fostered cross-functional collaboration, encouraging participants to leverage their unique expertise to tackle challenges effectively. Participants demonstrated eagerness to learn, collaborate, and compete, contributing to the vibrant atmosphere of the event.

With over 4548 registrations, a total of 30 teams representing a respective nation, each with three students from the Department of Computer Science & Engineering and two from Chitkara Business School, engaged in intense coding wars, trading rounds and defence mechanisms to manage their nation. Considering the complexity of challenges and activities, this event provided a platform to showcase their talents, enhance their skills, and forge meaningful connections within the tech and business communities.

### Outcomes of the event:

1. The event successfully brought together talented individuals from engineering and businesses backgrounds, fostering interdisciplinary collaboration.
2. Participants engaged in coding battles, demonstrating their technical skills and problem-solving abilities within a competitive environment.
3. Attendees had the chance to network with peers and industry professionals, fostering connections for future collaborations and career opportunities.

### Students were guided on how to:

1. To develop technical problem-solving strategies.
2. To enhance their skills and practical experience in trading by making real time decisions.
3. To navigate the complexities of financial markets, and make strategic decisions under pressure.







<b>Event Name</b>	Future Architects Meet the Design Master: A Visit to Studio Ardete
<b>Date</b>	25/04/2024
<b>Venue</b>	"Studio Ardete" located in Sector 82, JLPL Mohali.
<b>Organizer</b>	Department of Architecture, CSPA
<b>Resource Person</b>	Ar. Badrinath Kaleru
<b>Number of Participants</b>	35 Students and 02 Faculty member
<b>SDGs Covered</b>	4,8,9, 17
<b>Duration</b>	1 Day

### About the Activity: -

The tour provided a practical learning experience, allowing students to observe advanced architectural practices and enhancing their education beyond traditional classroom settings.

Studio Ardete's focus on innovative and sustainable design practices was evident. The office features state-of-the-art facilities, including advanced workstations and an AR/VR room, promoting cutting-edge architectural methods. The workspace design supports a healthy work environment with recreational spaces such as a cafeteria, gym, and tennis court, contributing to employee well-being and productivity. The visit also facilitated valuable industry connections. Interaction with principal architects, Ar. Badrinath Kaleru and Ar. Purna Kaleru, provided insights into design processes and architectural philosophies. This visit significantly contributed to the students' academic and professional development by offering exposure to real-world practices and promoting sustainable and innovative architectural solutions.



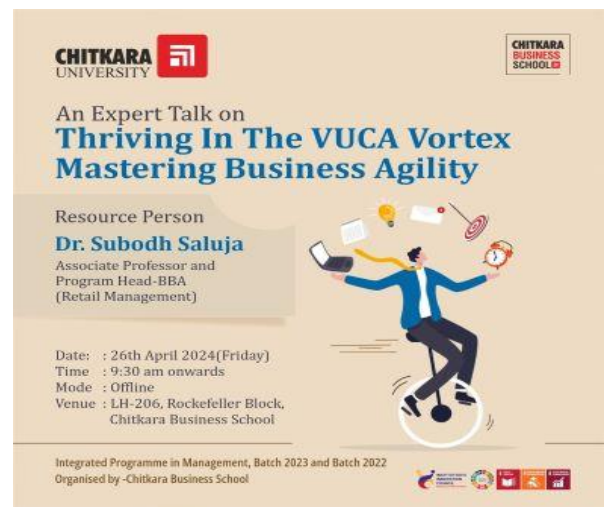
**Glimpse of the Event: -**



Event Name	Thriving In The VUCA Vortex Mastering Business Agility
Date	26th April, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Dr. Subodh Saluja
Number of Participants	75
SDGs Covered	4, 8, 9
Duration	3 hours

**About the Activity: -**

The expert discussion titled "Thriving the VUCA Vortex: Mastering Business Agility" offered an in-depth exploration into the pivotal challenges and strategies for organizations aiming to excel in today's unpredictable, fast-paced, and intricate business landscape. Facilitated by seasoned speaker and academic professional, the session was designed to provide participants with actionable insights, methodologies, and tools to effectively manoeuvre through the complexities of the contemporary business world. The discourse kicked off by elucidating the VUCA concept, underscoring its four foundational pillars - Volatility, Uncertainty, Complexity, and Ambiguity - and their profound impact on business operations and strategy.



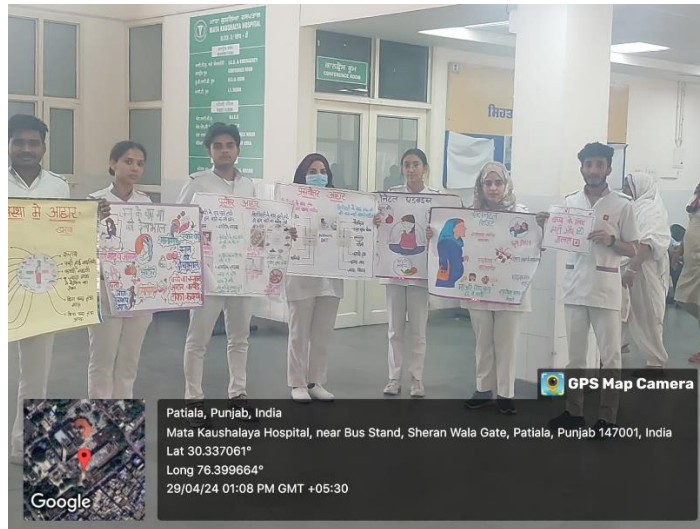
<b>Event Details</b>	
<b>Event Name</b>	CSR Activity
<b>Topic</b>	Awareness Talk on Antenatal advice, care and dietary requirement.
<b>Date</b>	30.04.2024
<b>Mode</b>	Offline
<b>Venue</b>	Mata Kaushalya Hospital, Patiala
<b>Organizer Name</b>	Ms. Lakshita, Nursing Tutor and Ms. Aanchal, Nursing Tutor Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab
<b>Number of participants</b>	15
<b>Number of impacted people</b>	35
<b>SDG No.</b>	SDG 3: Good Health and Wellbeing SDG 4: Quality education SDG 5: Gender equality

### Objectives:

- To increase awareness regarding myriad challenges encountered by mother including pregnancy complications and childbirth risks.
- To emphasize on the adoption of healthy pregnancy practices such as proper nutrition, regular checkups, and access to essential information for expecting mothers.

### Description:

Keeping in view, awareness talk was organized on “Antenatal advices, care and nutrition requirement” by Department of Nursing, CSHS, Chitkara University, Punjab. The main aim of the awareness talk was to spread awareness to women about safe pregnancy, delivery and proper nutrition requirements during pregnancy period. Students of B.Sc. Nursing 6<sup>th</sup> semester provided awareness talk to create an insight among the women attending OPD regarding the antenatal care, provision of free transport facility to hospital, delivery and medicines, postpartum care up to 42 days and neonatal care.



**Outcomes:**

- The participants gained knowledge regarding importance of antenatal check ups, intake of iron, calcium and institutional delivery.
- The participants also gained an insight regarding the postpartum care and hygiene as well as adoption of available family planning methods.

<b>EVENT:</b>	<b>Empowering Academia: Leveraging Research, Patents and Consultancies for Innovation and Impact - 5 days FDP.</b>		
<b>Date / Time:</b>	29 April, 2024 - 03 May, 2024 / 2 pm Onwards	<b>Mode:</b>	Offline
<b>Location / Link:</b>	FETA Lab, Tesla Block, Chitkara University, Punjab		
<b>Activity In-charge:</b>	Ms. Robynpreet Kaur, Dr. Gulshan Dhillon		
<b>No. of Participants:</b>	14 Faculty Members		
<b>Resource Person (if any)</b>	Dr. SN Panda, Mr. Varinder Singh, Dr. Ashish Kumar		
<b>SDG:</b>	4. Quality Education; 9. Industry, Innovation and Infrastructure, 17 - Partnership for the Goals		

### Brief Description:

The five-day Faculty Development Program organized by Chitkara University School of Maritime Studies on "Empowering Academia: Leveraging Research, Patents, and Consultancies for Innovation and Impact" was an enriching and enlightening experience for all participants. The program aimed to equip academicians with the necessary tools and knowledge to drive innovation and make a tangible impact through research, patents, and consultancies.

On the first day, **Dr. SN Panda**, an eminent expert in the field, delivered an insightful session on patents, highlighting the importance of intellectual property rights and strategies for patent acquisition and protection. His expertise provided a solid foundation for understanding the patenting process and its significance in academia.

The second day featured **Mr. Varinder Singh**, who shared valuable insights into leveraging consultancies to bridge academia-industry gaps and maximize the practical application of research outcomes. His practical examples and case studies offered valuable guidance on establishing fruitful collaborations with industry partners.

The subsequent three days were dedicated to research paper writing, with **Dr. Ashish Kumar** leading the sessions. Dr. Kumar's comprehensive guidance covered various aspects of academic writing, including literature review, methodology, data analysis, and publication strategies. His hands-on approach and practical tips empowered faculty members to enhance the quality and impact of their research publications.



Overall, the FDP provided a holistic understanding of the avenues available to academia for fostering innovation and creating real-world impact. The diverse perspectives shared by the speakers, coupled with interactive sessions and practical exercises, made the program a resounding success, leaving participants inspired and better equipped to drive positive change through their academic pursuits.

**Photos of the Event:**



**Faculty with Dr. S.N. Panda on  
29-Apr-2024**



**Dr. Ashish Kumar engaging  
with faculty on 03-May-2024**



**CUSMS faculty with Dr. Ashish  
Kumar on 05-May-2024**



<b>Event Name</b>	Leadership at THE Asia Universities Summit 2024
<b>Date</b>	29 <sup>th</sup> April to 1 <sup>st</sup> May, 2024
<b>Venue</b>	Sunway University campus , Malaysia
<b>Organizer</b>	Times Higher Education in partnership with Sunway University, Malaysia
<b>Resource Persons</b>	Dr.Madhu Chitkara Pro-chancellor Chitkara University , Dr Rajnish sharma VC Chitkara University HP campus , ProVC Hazel Siromoni , OIA and ProVC Dr.Krishan Kumar Mishra ,CUQAC
<b>Number of Participants</b>	600 faculties / 4 employees
<b>SDGs Covered</b>	SDG 4, SDG 5, SDG 8, SDG 10 and SDG 17
<b>Duration</b>	3 days

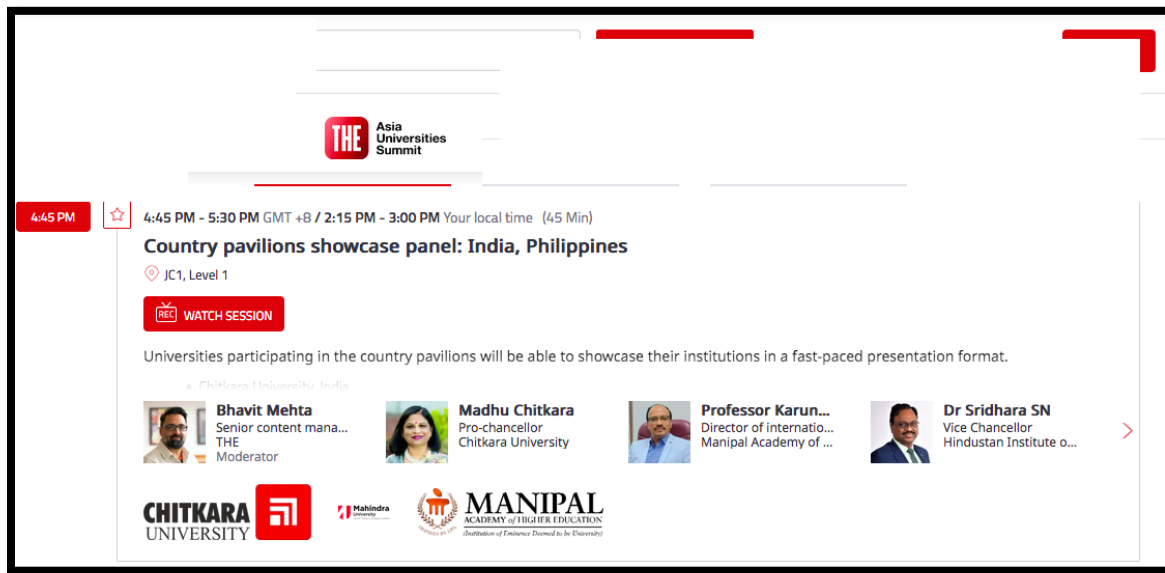
**About the Activity: -**

THE Asia Universities Summit 2024, was held in Kuala Lumpur, Malaysia, at Sunway University is a hub of innovative educational practices and international collaboration, providing Chitkara University with the opportunity to engage with prestigious institutions from the region and showcasing its deep commitment and engagement in true blue transnational education as well as partnerships that work towards fulfilling various SDG goals and various objectives of internationalization. Dr. Madhu Chitkara, Pro-Chancellor of Chitkara University, participated in the Presidential panel for the Country Pavilions Showcase Panel featuring India and the Philippines.

The summit addressed crucial aspects of transnational education, including significant learning experiences, the strategic establishment of international campuses to enhance global learning, the adaptation of curricula to meet industry needs for improved graduate employability and innovation, and the essential role of universities in societal development.

Chitkara University held a prominent presence in the summit by having a booth which became a showcasing platform to display their strong linkages in student and faculty mobility including research impact while exploring new opportunities for strategic collaborations regionally and globally. Chitkara University's booth stood out by showcasing its vision, strengths, cultural heritage, and pressing regional concerns through initiatives in sustainability, research best practices, and innovative strategies as a young university, highlighted in a case study presentation.

At the THE Awards Asia 2024 awards Chitkara University was shortlisted among the eight finalists for the prestigious "Research Project of the Year: STEM" award. This accolade is a testament to the university's groundbreaking work in STEM education and research, further solidifying our position as a leader in transforming higher education.



Photograph 2( photograph of the activities)-



Dr. Madhu Chitkara, Pro-Chancellor, Chitkara University, as a Presidential panelist taken on 29/04/2024.

Photograph 3 (photograph of the activities) –



Chitkara University Leadership in the Pavilion at Asia Summit on 29/04/2024.

Photograph 4 (photograph of the activities) –



Chitkara University Leadership at THE Awards Asia 2024 on 29/04/202

(Note – In case of non-availability of geo tagged photographs, use normal photographs)

**Objectives:**

Chitkara University in collaboration with computer science and engineering in association with Coding Blocks CUIET chapter organized **AI & ML VENTURES- Nurturing future innovations** on 30th April 2024 from 10.30 am to 12.30 pm in Einstein Hall, Galileo block with strength of 115 students. Our Expert: Dr. Harpreet Singh Postdoctoral Research Scientist, Tel Aviv University, Israel represented his expert talk on Artificial Intelligence and Machine Learning. Our faculty heads Dr. Righa Tandon, Dr. Suhasini were faculty co-ordinators, who prospered the event with full dignity. The event commenced at 11:00 PM with a brief introduction by the eventorganisers, explaining the objectives, and structure of the Workshop. It was a fantastic event where students learned about how artificial intelligence and machine learning work. Dr. Harpreet provided practical exercises for machine learning, using examples like Tensor Flow and Kaggle. Towards the end, he organized a quiz for all students, identifying the winners. Overall, the event was highly engaging and educational. Students thoroughly enjoyed every activity and learned a lot.

### **Students Takeaway:**

Enhanced ML Skills, Innovative Learning, Engaging Collaboration, Practical Application, Lasting Benefits.

### **Closing Remarks-**

The organisers extend their gratitude to all participants and volunteers who contributed to the success of the event. Plans are already underway for future treasure hunts and coding-related activities to continue fostering a passion for technology and learning within the community.



Department of Computer Science & Engineering, in Association with Coding Blocks CUIET Chapter presents



# AI & ML VENTURES

NURTURING FUTURE INNOVATIONS



10:30 A.M to 12:30 P.M



30th April, 2024



Einstein hall, Galileo Block



**Dr. Harpreet Singh**

Postdoctoral Research Scientist,  
Tel Aviv University, Israel

- Expert session on Artificial intelligence and Machine Learning
- Quiz on AI / ML (winners will get exclusive Coding Blocks Goodies)

SCAN ME



**FACULTY CO-ORDINATORS :**

Dr. Righa Tandon  
Dr. Suhasini

**STUDENT CO-ORDINATORS :**

Raghav Nagi | 6283779677  
Ankur Samir | 6202274214



Poster for the session (30.04.2024)



Expert Felicitation(Token of Appreciation) (30.04.2024)



## Event Details

<b>Title of the Event:</b>	From Idea to Impact - Session on “How to Plan Start-up and Legal and Ethical Steps”
<b>Date of the Event:</b>	30 <sup>th</sup> April2024
<b>Venue</b>	LH-11, Pythagoras Block
<b>SDG No.</b>	4, 9
<b>No. of Student Enrolled:</b>	45
<b>No. of Student Attended</b>	45
<b>Resource Persons:</b>	Mr. Prashant Singh, Mentor & Assistant Incubation Manager, CEED Chitkara University

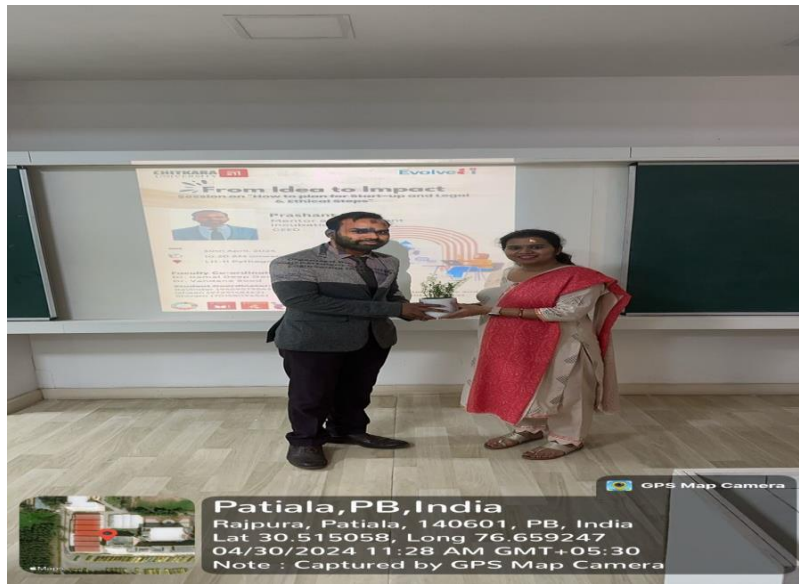
### **Objectives:**

From Idea to Impact - Session on “How to Plan Start-up and Legal and Ethical Steps” is a collaborative educational event organised by Evolve AI club to educate the students on Startups. In partnership with CEED Chitkara University, this Expert Talk offered students an exceptional opportunity to educate themselves on the ethical and legal challenges faced while developing startups. Throughout this immersive experience, they grasped the essential techniques, that successful founders have implemented for developing their successful businesses. By the end, students were enlightened on the various elements and steps necessary for setting up their own successful start-ups.

### **Outcomes:**

By the conclusion From Idea to Impact - Session on “How to Plan Start-up and Legal and Ethical Steps” participants were not only inspired by the case studies of successful startup founders but also had acquired a basic understanding of start-up development. They were equipped with knowledge of the ethical and legal complexities essential for the success of their start-up ventures. This newfound expertise positions the student problem-solvers and founders to adeptly navigate start-up-oriented challenges, monetize their startups, and foster ethical business practices within their teams.





Resource Person with Standee (30.04.2024)



Expert interacting with the students (30.04.2024)

<b>Event Name</b>	Exposer Visit: Understanding Latest Trends in Hospitality Industry
<b>Date</b>	30.04.2024
<b>Venue</b>	Bollywood Gully, Punjab
<b>Organizer</b>	Department of Interior Design
<b>Resource Person</b>	
<b>Number of Participants</b>	42 Students
<b>SDGs Covered</b>	04, Quality Education
<b>Duration</b>	9:30 am onwards

**About the Activity: -**

**Objective:**

The purpose of the Exploratory visit to Bollywood Gully was to gain insights into the latest trends in the hospitality industry, particularly within the realm of food and entertainment hubs. Located on the Patiala Highway, Karala, Punjab, it is renowned for its vibrant atmosphere and diverse culinary offerings. This place boasts a diverse

range of dining options, coupled with immersive entertainment experiences, catering to the discerning tastes of visitors and encapsulating the essence of modern hospitality trends.

### **Key Observations:**

1. **Multicultural Cuisine:** Offers diverse global cuisines and emphasizes fusion dishes.

2. **Entertainment Experiences:** Music and themed events for immersive dining.

3. **Technology Integration:** Utilizes digital tools for reservations, menus, and interactive displays.

Technology improves how things work and how customers interact. It helps with online

bookings, digital menus, and cool screens that share food info, making the whole guest

experience better.

4. **Sustainability:** Implements eco-friendly practices like waste reduction and energy efficiency.

Bollywood Gully demonstrates a commitment to sustainability through various initiatives, such as waste reduction measures and eco-friendly packaging options.

### **Conclusion:**

In conclusion, the exposé visits to Bollywood Gully provided valuable insights into the latest trends shaping the hospitality industry. From multicultural culinary offerings to immersive entertainment experiences and technology integration, the complex exemplifies the evolving landscape of modern hospitality. As the industry continues to evolve, establishments must remain proactive in embracing innovation, sustainability, and guest-centric approaches to stay competitive in an increasingly dynamic marketplace.



Group Photograph of Students with Faculties at Bollywood Gully



Glimpse of the site



Students observing design ideas at site

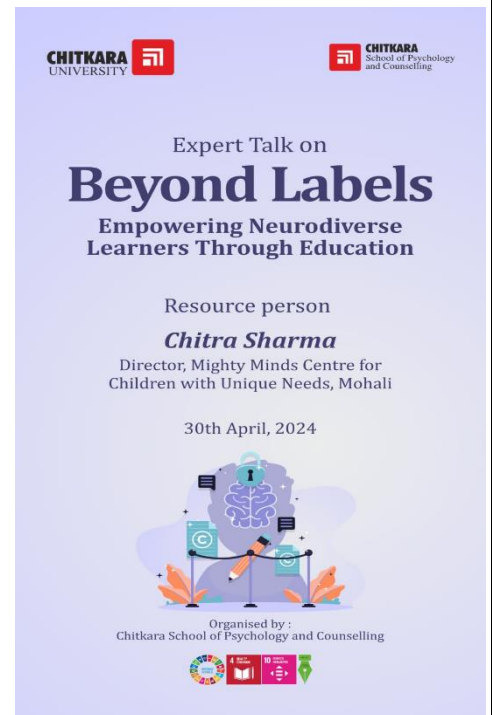


Student and Faculty at interaction and discussion spirit at site

<b>Event Name</b>	Expert Talk on Beyond Labels Empowering Neurodiverse Learners Through Education
<b>Date</b>	30th April,2024
<b>Venue</b>	Pulitzer Hall, Picasso Block
<b>Organizer</b>	Chitkara School of Psychology and Counselling
<b>Resource Person</b>	Ms Chitkra Sharma, Director, “Mighty Minds Centre for Children with Unique needs, Mohali
<b>Number of Participants</b>	67
<b>SDG Number</b>	4,10
<b>Duration</b>	1 hours

**About the Activity: -**

Chitkara School of Psychology and Counselling organised expert talk on empowering neurodiverse learners through education under Autism Awareness Month to raise awareness about the strengths and challenges of neurodiversity and to provide Alpha Counsellors and Master Alpha Counsellors with practical tools to create inclusive learning environments. The guest speaker Ms Chitkra Sharma, Director, “Mighty Minds Centre for Children with Unique needs “ was invited to provide insights into understanding the unique strengths and challenges associated with neurodiverse conditions. The talk discussed the importance of implementing positive behavior support strategies to promote positive behavior and social-emotional development in neurodiverse learners. This includes teaching self-regulation skills, using visual supports, and providing opportunities for social skills practice. Over all, the expert talk was informative, engaging, and inspiring, leaving participants with a renewed commitment to empowering neurodiverse learners and creating truly inclusive educational environments.







Event Name	EXPERT TALK ON ARTIFICIAL INTELLIGENCE IN RETAIL INDUSTRY
Date	1 <sup>st</sup> May, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Subodh Saluja
Resource Person	Mr. Divyansh Juneja
Number of Participants	40
SDGs Covered	4, 9, 17
Duration	3 hours

### About the Activity: -

Chitkara Business School, BBA Retail Management organized an insightful session on topic AI in Retail Industry under the IIC Talks series, featuring Divyansh Juneja as the esteemed speaker. The event garnered enthusiastic participation from students of the BBA Retail Management program 2023 and 2022 Batches. The focus of the talk revolved around Artificial Intelligence (AI), delving into its transformative role across various domains. Key topics included AI's impact on management strategies, its applications in analytics for informed decision-making, and its significance in revolutionizing marketing methodologies. Participants gained valuable insights into the evolving landscape of AI and its implications for future business practices.



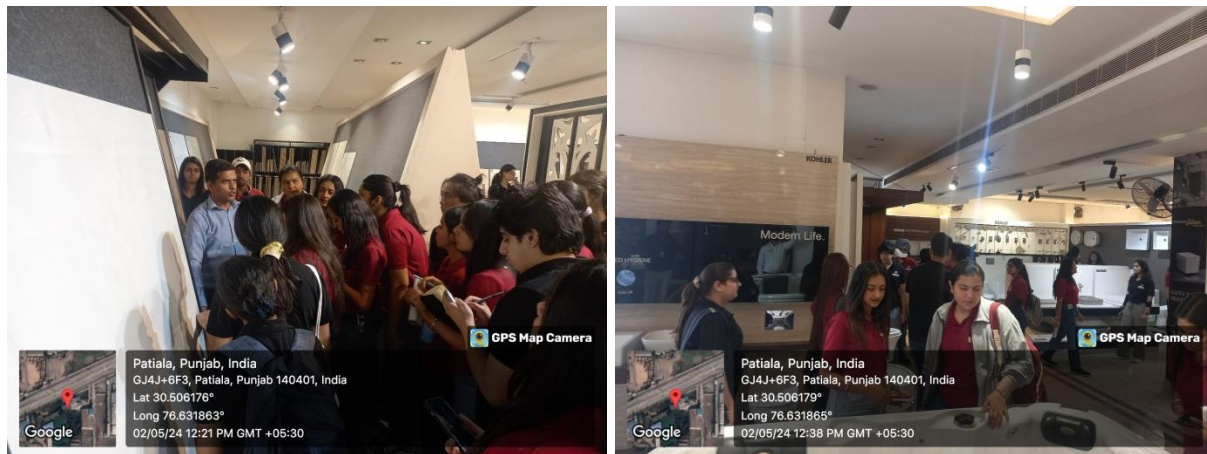
<b>Event Name</b>	<b>Exposure visit: INDUSTRIAL TRENDS – FUTURISTIC APPROACH TOWARDS INTERIOR SPACES”</b>
<b>Date</b>	02/05/2024
<b>Venue</b>	Benware Ceramik, Shree Krishna Enterprises, Rajpura
<b>Organizer</b>	Department of Interior Design, Chitkara School of Planning and Architecture
<b>Resource Person</b>	Dhyan Singh – Sales Head
<b>Number of Participants</b>	91
<b>SDGs Covered</b>	04(Quality Education), 09(Industry, Innovation & Infrastructure), 11(Sustainable cities & Communities), 17(Partnerships for the goals)
<b>Duration</b>	03 Hours

### **About the Activity: -**

Department of Interior Design, Chitkara School of Planning and Architecture has organized a exposure visit to Benware Ceramik, Shree Krishna Enterprises, Rajpura for the students of B.Des batch 2021, 6<sup>th</sup> semester, batch 2022, 4<sup>th</sup> semester, batch 2023, 2<sup>nd</sup> semester, M.Des batch 2023, 2<sup>nd</sup> semester with the objective of " **Exposure visit: INDUSTRIAL TRENDS – FUTURISTIC APPROACH TOWARDS INTERIOR SPACES”** The intent of this visit was to get the students exposed to latest trends in tile industry, its types which are up in interior design practices. This visit was focused to get the students exposed to the current trends in the tiles, sanitary and bath fittings and furniture for interior spaces. The visit covered the various types of tiles used in different spaces in regard to interior, bath fittings manufactured in current times and in the interior design industry and the customized furniture for different spaces in the interior design. The



knowledge of material and selection holds significance in dealing with the clients and choosing the best out of various sources which enhances the beauty of the space and adds to its aesthetics.



Dhyan Singh, Sales Head, Benware Ceramik, Rajura explaining students of B.Des and M.Des about the material – varies tiles and its usage in the industry as per client requirement.



B.Des and M.Des students of Interior Design with Faculty Assistant Professor Ms. Payal Dar and Assistant Professor Mr. Gurinder Pal Singh at Benware Ceramik, Rajpura.

Event Details	
Topic	Kitchen: A Cauldron for Passion and Innovation
Date	20-10-2023
Mode	Offline
Organizer name	CCHM
Resource person	Chef Anuj Kumar
No. of participants	60
SDG No.	4,12

## Objectives

1. To understand the essential skills required for success in the hospitality industry.
2. To learn about innovative recipes currently being prepared in modern kitchen departments.
3. To gain insights into placement and career opportunities within the kitchen department.
4. To engage in an interactive Q&A session to address students' career-related queries.

## Description:

Chef shared insights on the essential skills needed in the hospitality industry, emphasizing both technical and soft skills crucial for career success. He introduced various innovative recipes currently popular in modern kitchen departments, highlighting new techniques and trends. Following the presentation, a Q&A session allowed students to ask specific questions related to placement and career opportunities in the kitchen department. This interactive session provided valuable, tailored advice, equipping students with the knowledge and inspiration needed for their future



culinary careers, while also giving them a clearer understanding of the evolving demands and opportunities within the hospitality industry.

**Outcomes:**

1. Students will identify and develop key skills necessary for a successful career in hospitality.
2. Participants will learn and potentially replicate innovative recipes in their culinary practices.
3. Attendees will gain a comprehensive understanding of career and placement opportunities in the kitchen department.
4. Students will have their specific career-related questions answered, enhancing their career planning and readiness.





<b>EVENT:</b>	<b>Swimming Competition on NMD 2024</b>		
<b>Date / Time:</b>	05 <sup>th</sup> Apr 2024	<b>Mode:</b>	Offline
<b>Location / Link:</b>	Swimming Pool Inside Sportorium, Chitkara University, Punjab		
<b>Activity In-charge:</b>	Mr. Manohar Lal Bhardwaj		
<b>No. of Participants:</b>	15 Players in different events		
<b>Resource Person (if any)</b>	-----		
<b>SDG:</b>	3 - Good Health and Well-being, 4- Quality Education, 10-Reduced Inequalities		

***GAMES AND SPORTS ARE REALLY IMPORTANT TO MAINTAIN THE BODY PHYSIQUE AND FITNESS OF ONES BODY. AND WHEN IT COMES TO A PROFESSION OF SAILING FITNESS PLAYS A REALLY IMPORTANT ROLE FOR US AS MARINERS.***

**BRIEF DESCRIPTION:**

On the auspicious occasion of 61<sup>st</sup> National Maritime Day, Chitkara University School of Maritime Studies organized a **Swimming and LSA related competitions** between CUSMS cadets - house-wise e.g. Port House & Starboard House.

In addition, there was also an individual 100 meters freestyle swimming race. held on 04<sup>th</sup> Apr 2024.

**Details of the Events:**

- CUSMS organized a Swimming competition which started on the eve of National Maritime Day Celebration on 04<sup>th</sup> Apr 2024 with a 100 meters free style race.
- The rest of the events were conducted on the National Maritime Day i.e. 05<sup>th</sup> Apr 2024.

- Swimming Pool Arena was full of audience for cheering and motivating the players.
- This entire event was planned, organized and executed in well manner by the cadets.
- CUSMS Sports Committee ensured smooth & fair proceedings of the event.
- Manohar Lal Bhardwaj, In-Charge of Sports Committee was present and supervised the entire event.
- He was also on duty as a lifeguard during this complete event.

### **Details of Competitions:**

Three main competitions were organized and executed. Following are the details with participant lists:

#### **1. 100 meters freestyle - Individual:**

**Participants:** Rishabh Amlani, Bhavya Tomar, Manav, Navjot Singh, Divay Tomar and Mohit

#### **2. Relay 4 x 50 meters - Inter-house**

#### **3. Life Raft Survival Techniques - Inter-house**

#### **House Team Lists: -**

**Port House** - Rishabh Amlani, Gourav Walia, Vignesh V Gupta, Aryan Pathania, and Aryan Thakur

**Starboard House** - Navjot Singh, Aryan Dogra, Divay Tomar, Mohit and Abhishek Chauhan.

Intense competition between the two Houses was spectacular. All members of the discipline and safety committee were very alert to ensure that there was no misbehavior.

#### **Result:**

##### **a) 100 meters free style Individual Swimming:**

**Winners: Cadet Rishabh Amlani - First Position - 01:28:22 minutes**

**Cadet Divay Tomar - Second Position - 01:35:99 minutes.**



**b) Relay 4 x 50 Meters:**

**Winners: Port House** won the relay race (02:59:14 minutes).

**c) Life Raft Survival Techniques:**

**Winners: Starboard House** won the competition using 01:33:41 minutes.

**PHOTOS OF THE EVENT:-**



**POSTER FOR SWIMMING  
COMPETITION ON DATED 05-APR-**



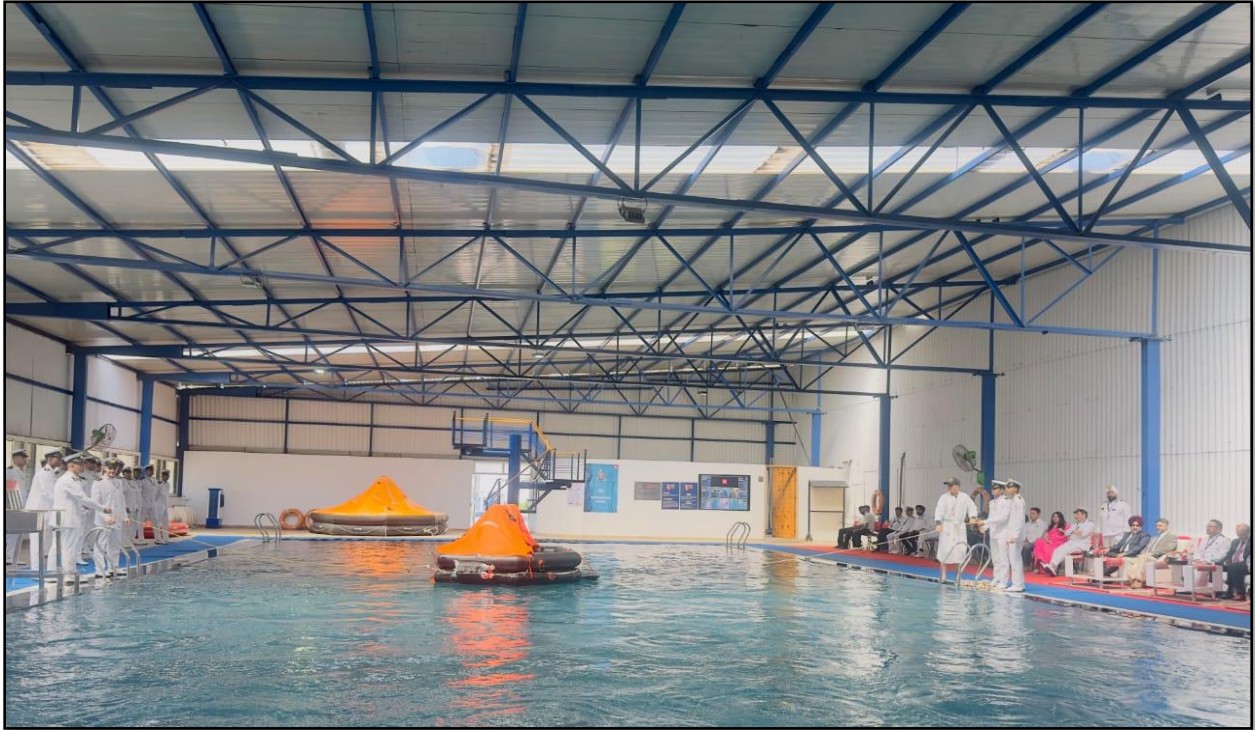
**CDT. RISHAB AMBLANI - WINNER 100m  
FREESTYLE RACE ON DATED 05-APR-**

**NMDC SWIMMING EVENT 100 METRE INDIVIDUAL FREE STYLE**



**NMDC 4 X 50 METRE RELAY HOUSE WISE SWIMMING EVENT**

**DATED 05 APR 2024**



**LIFE RAFT STATIONARY AT THE CENTRE FOR SURVIVAL TECHNIQUES**



**LIFE RAFT SURVIVAL  
TECHNIQUES DATED 05-APR-**

<b>EVENT:</b>	<b>National Maritime Day Celebration</b>		
<b>Date / Time:</b>	5 <sup>th</sup> April, 2024 / 10 am Onwards	<b>Mode:</b>	Offline
<b>Location / Link:</b>	Exploratorium, Chitkara University, Punjab		
<b>Activity In-charge:</b>	Dr. Gulshan Dhillon		
<b>No. of Participants:</b>	74(Cadets) + 18(Faculty)		
<b>Resource Person (if any)</b>	---		
<b>SDG:</b>	4. Quality Education; 9. Industry, Innovation and Infrastructure; 16. Peace, Justice and Strong Institutions; 17. Partnership for the Goals		

### **Brief Description:**

In a jubilant display of maritime pride and fervour, Chitkara University School of Maritime Studies orchestrated a grand celebration to commemorate the 61st National Maritime Day.

The event, graced by a distinguished ensemble of guests including *Capt. Kaustubh Pradhan*,

*Capt. Dr. Shashank Jahagirdar, Capt. Randeep Bhalla, and Capt. Manmohanjit*, unfolded with an aura of grandeur and enthusiasm.



The festivities commenced with a resplendent parade, where the cadets stood in impeccable formation, offering a striking guard of honour. Following this ceremonial introduction, the esteemed guests were escorted on a captivating campus tour, unveiling the university's avant-garde facilities and infrastructure.

Amidst the palpable energy, a series of spirited sports events unfolded, igniting a spirit of

camaraderie and sportsmanship among the participants. The events at the Exploratorium started with the traditional CUSMS “*Safety Moment*”.

Capt. Prabhat Nigam, Vice President (Maritime) & Principal CUSMS delivered an impassioned address centered on the event’s theme, *Sustainable Shipping: Challenges and Opportunities*. His insightful discourse resonated deeply, sparking a collective call to action among the attendees.

The zenith of the celebration unfolded in a vibrant cultural extravaganza, where the talented cadets took centre stage with captivating performances in singing, skits, and dancing. A solemn investiture ceremony ensued, as deserving cadets were bestowed with well-earned ranks, symbolizing their unwavering commitment and dedication to their MTI.

The guests of honour, drawing from their rich tapestry of experiences aboard ships, shared

invaluable insights and inspiration with the cadets, instilling in them a fervent determination

to strive for excellence in their maritime endeavours. Moreover, the unveiling of the fifth

edition of the biannual newsletter served as a testament to the institution's achievements

and milestones, further bolstering the sense of pride and accomplishment.

As the curtains drew to a close on the festivities, the atmosphere reverberated with infectious jubilation, culminating in an electrifying Bhangra performance that encapsulated

the spirit of zest that permeated throughout the event. Indeed, Chitkara University School of Maritime Studies showcased a spectacular event, leaving an indelible mark on the

attendees.

### **Photos of the Event:**



**Poster of the NMD celebration held on 05<sup>th</sup> April'24**



**Guard of Honour for the Distinguished Guests on 05<sup>th</sup> April'24**



**Music Performance by the cadets of CUSMS on 05<sup>th</sup> April'24**





**A Skit performed during  
the NMDC event on**

**08th April 2024**



**Bhangra performance in  
vibrant outfits on**

**08th April 2024**

<b>Event Name</b>	CCU/CoE International Internship under TEEP-Asia Program
<b>Date</b>	5 <sup>th</sup> May, 2024 - 27 <sup>th</sup> July, 2024
<b>Venue</b>	National Chung Cheng University, Taipei, Taiwan.
<b>Organizer</b>	Chitkara University
<b>Resource Person</b>	NA
<b>Number of Participants</b>	1
<b>SDGs covered</b>	SDG 4, SDG 5, SDG 15, SDG 17
<b>Duration</b>	12 Weeks

### About the activity-

The Ministry of Education in Taiwan launched the Taiwan Experience Education Program (TEEP) to provide international students with the chance to intern for a short period of time in Taiwanese educational institutions. The program aims to provide an in-depth educational experience in Taiwan and help students prepare for the Asian job market. It is a matter of pride that one of our student, Syna, from the Department of Computer Science and Engineering, currently in her VII semester, has been selected for a fully funded scholarship by the College of Engineering of National Chung Cheng University under the supervision of Prof. Hsiang-Chen Wang, hosted by Dr. Arvind Mukundan in the Department of Mechanical Engineering for a duration of 12 weeks. She is currently working on a project with the title- “Application of Novel Snap-shot based hyperspectral imaging combined with AI to detect Lesions.” CCU has offered the student a scholarship that covers on-campus accommodation (pre-paid with the scholarship), a weekly stipend of around NTD1,500, and airfare reimbursement up to NTD10,000.



College of Engineering,  
National Chung Cheng University  
Taiwan

2024 CCU/CoE  
**INTERNATIONAL  
INTERNSHIP  
PROGRAM**

**RESEARCH FIELD**

- Computer Science and Information Engineering
- Electrical Engineering
- Mechanical Engineering
- Chemical Engineering
- Communications Engineering

**Internship Abroad**

- ✓ Project-based
- ✓ Scholarship
- ✓ Fee-free
- ✓ For graduate school students & university junior students

**LAST APPLICATION DATE**  
FEB 28, 2024

FOR MORE INFORMATION  
MS. SHRUTI PATHAK  
[M]-91 98462 73552  
[E]SHRUTI.PATHAK@CHITKARA.EDU.IN

SCAN ME

**Image 1. Brochure for internal promotion.**

**Photograph 2-**



**Image 2. Our student thriving at the CCU Campus image taken on 10/05/24.**

**Photograph 3-**



Image 3. Syna utilizing the resources and exploring her potential at the departmental library taken on 12/05/24

**Photograph 4-**



Image 4. Basking in the grandeur of the beautiful and culturally rich campus of CCU taken on 10/05/2024.

### Event Details

<b>Event Name</b>	Rangoli Competition on Nurses Week Celebration
<b>Topic</b>	Rangoli Competition
<b>Date</b>	6 <sup>th</sup> May, 2024
<b>Mode</b>	Offline
<b>Venue</b>	Galileo Block, Chitkara University, Punjab
<b>Organizer Name</b>	Ms. Keerat, Nursing Tutor, CSHS, Chitkara University, Punjab Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab
<b>No. of Participants</b>	72
<b>SDG No</b>	SDG 3: Good Health and Well-being, SDG 4: Quality Education
<b>NEP</b>	11.1-11.13(Towards a more Holistic Education), 16.1-16.7(Reimagining Vocational Education)

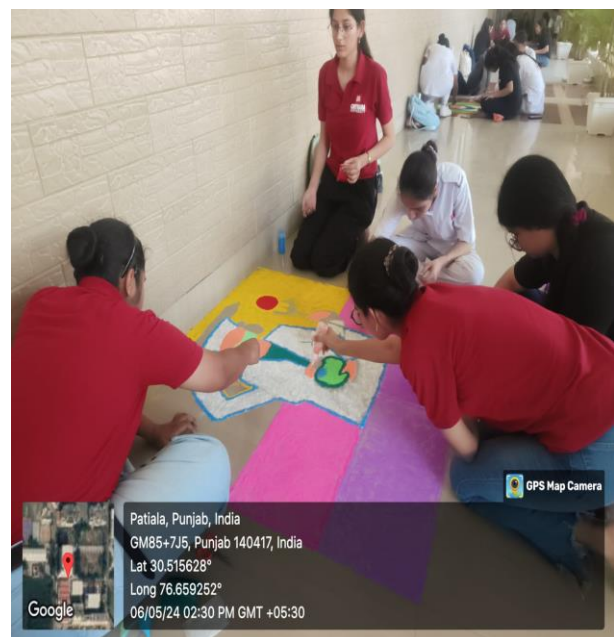
### Objectives

- To celebrate nurses week and recognize the invaluable contributions of students to health care.
- To raise awareness about the significance of nursing profession and its contribution to healthcare.

### **Description:**

Ms. Keerat (Nursing Tutor) and Ms. Priya Gill (Nursing Tutor), Department of nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Rangoli Competition on occasion of Nurses Week with themed “Our Nurse Our Future: The economic power of care” unfolded as a artistic talents through vibrant rangoli designs, enhancing creativity and innovation within the healthcare. The competition raised awareness about the significance of nurses week and recognizing the invaluable contributions of students. The event covered goal number 03 of United Nations Sustainable Developmental Goals i.e. Good Health and Well-

being. We had 13 groups comprising 4-6 students in each group. Total 72 students from B.Sc. Nursing 2<sup>nd</sup> Semester, B.Sc. Nursing 4<sup>th</sup> Semester, B.Sc. Nursing 6<sup>th</sup> Semester and B.Sc. Nursing 4h Year participated in the event out of which Group 1 (B.Sc. Nursing 4<sup>th</sup> year) stood First, Group 4 (B.Sc. Nursing 6<sup>th</sup> Semester) secured second position and Group 8 (B.Sc. Nursing 2<sup>nd</sup> Semester) stood third position. Ms. Eenu (Associate Professor) and Ms. Navpreet Kaur (Associate Professor) was designated as the evaluator of the event.



**Participants making Rangoli on Nurses Week Celebration on 06/05/2024**



**Evaluation of Rangoli Competition on Nurses Week Celebration on 06/05/2024**





**Group photo of Rangoli Competition on Nurses Week Celebration on 06/05/2024**

**Outcomes:**

- Competition provided a platform for self-expression, also fostered a deeper appreciation for the art form and nursing profession as a whole and promote creativity among students. **RANGOLI COMPETITION ON NURSES WEEK CELEBRATION**

**Date:** 6<sup>th</sup> May, 2024

**Platform:** Offline

**Time:** 12:30 PM to 01:30 PM

**Venue:** Galileo Block, Chitkara University, Punjab

**Organizers:** Ms. Keerat, Nursing and Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab

**Number of participants:** 72

**SDG No.:**3 (Good Health and Well-Being) and 4 (Quality Education)

**NEP:** 11.1-11.13(Towards a more Holistic Education), 16.1-16.7(Reimagining Vocational Education)

**STUDENT PARTICIPATION LIST**

S.No.	Group	Roll no.	Students Name	Class	06/05/2024
1.	Group 1	2040991059	Varsha Rani		

S.No.	Group	Roll no.	Students Name	Class	06/05/2024
2.		2040991016	Harshmeet Kaur	<b>B. Sc. Nursing 4<sup>th</sup> Year</b>	
3.		2040991067	Fozia Maqbool		
4.		2040991025	Kanika Malhotra		
5.		2040991007	Arzoo		
6.		2040991013	Harman Kaur		
7.		<b>Group 2</b>	2040991033		Muskaan Prashar
8.	2040991042		Ravinder Kaur		
9.	2040991052		Shruti Sajwan		
10.	2040991053		Sidharth Singh		
11.	2040991005		Annie Gogna		
12.	2040991009		Burhan Arshid Mir		
13.	<b>Group 3</b>	2040991022	Jasleen Kaur	<b>B. Sc. Nursing 4<sup>th</sup> Year</b>	
14.		2040991061	Amritpreet Kaur		
15.		2040991012	Gurpreet Kaur		
16.		2040991038	Nikita		
17.		2040991020	Japleen Kaur		
18.		2040991065	Tisha Sahore		
19.	<b>Group 4</b>	2140991056	Raminderjeet Kaur	<b>B. Sc. Nursing 6<sup>th</sup> Semester</b>	
20.		2140991025	Mahima		
21.		2140991033	Nirdosh Kumar		
22.		2140991047	Shivangi Sharma		
23.		2140991048	Shubham Kumar		
24.	<b>Group 5</b>	2240991019	Jaismeen Bagga	<b>B. Sc. Nursing 4<sup>th</sup> Semester</b>	
25.		2240991058	Naina		
26.		2240991057	Anmol		
27.		2240991047	Shubham Kumar		

S.No.	Group	Roll no.	Students Name	Class	06/05/2024
28.		2240991037	Sambhav		
29.		2240991015	Himanshu Ranjan		
30.	<b>Group 6</b>	2240991059	Navdeep Sharma	<b>B. Sc. Nursing 4<sup>th</sup> Semester</b>	
31.		2240991006	Anureet Butter		
32.		2240991028	Nikita Gupta		
33.		2240991012	Bhavika Jain		
34.		2240991036	Rajdeep Kaur		
35.		2240991004	Ankush Kumar		
36.		<b>Group 7</b>	2240991005		Anshu
37.	2240991039		Sapna Khod		
38.	2240991051		Saurav Bhardwaj		
39.	2240991026		Mohamad Umar		
40.	2240991024		Kundan Kumar		
41.	2240991035		Rajkumar Pandey		
42.	<b>Group 8</b>	2340991033	Nehul Kashyap	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	
43.		2340991069	Jaspreet		
44.		2340991049	Shummy		
45.		2340991059	Yuvika Sharma		
46.		2340991058	Vanshika		
47.		2340991026	Manyta Sethi		
48.	<b>Group 9</b>	2340991024	Lovneet Kaur	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	
49.		2340991021	Khushboo		
50.		2340991060	Manjot Kaur		
51.		2340991062	Teesta Kanwar		
52.		2340991054	Supriya Kumari		
53.	<b>Group 10</b>	2340991046	Riya		

S.No.	Group	Roll no.	Students Name	Class	06/05/2024
54.		2340991038	Parul	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	
55.		2340991023	Kiranpreet Kaur		
56.		2340991018	Kanwalreet Kaur		
57.		2340991072	Simrandeep Kaur		
58.	<b>Group 11</b>	2340991029	Mehak Sood	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	
59.		2340991035	Palakpreet Kaur		
60.		2340991067	Diya Mahara		
61.		2340991037	Parneet Kaur		
62.		2340991009	Gurleen		
63.	<b>Group 12</b>	2340991070	Deepika Sudan	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	
64.		2340991031	Nancy		
65.		2340991013	Himanshi		
66.		2340991003	Alisha		
67.		2340991006	Dipanshu		
68.		2340991036	Pankaj		
69.	<b>Group 13</b>	2240991001	Abhishek Kumar	<b>B. Sc. Nursing 4<sup>th</sup> Semester</b>	
70.		2240991008	Arjun Yadav		
71.		2240991053	Sumedha Sharma		
72.		2240991014	Harshdeep Kaur		

**FACULTY**

**PRINCIPAL & DIRECTOR**

## RANGOLI COMPETITION ON NURSES WEEK CELEBRATION

**Date:** 6<sup>th</sup> May, 2024

**Platform:** Offline

**Time:** 12:30 PM to 01:30 PM

**Venue:** Galileo Block, Chitkara University, Punjab

**Organizers:** Ms. Keerat, Nursing and Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab

**Number of participants:** 72

**SDG No.:**3 (Good Health and Well-Being) and 4 (Quality Education)

**NEP:** 11.1-11.13(Towards a more Holistic Education), 16.1-16.7(Reimagining Vocational Education)

### STUDENT WINNER LIST

S.No.	Group	Roll no.	Students Name	Class	Position
1.	<b>Group 1</b>	2040991059	Varsha Rani	<b>B. Sc. Nursing 4<sup>th</sup> Year</b>	<b>1<sup>st</sup> Position</b>
2.		2040991016	Harshmeet Kaur		
3.		2040991067	Fozia Maqbool		
4.		2040991025	Kanika Malhotra		
5.		2040991007	Arzoo		
6.		2040991013	Harman Kaur		
7.	<b>Group 4</b>	2140991056	Raminderjeet Kaur	<b>B. Sc. Nursing 6<sup>th</sup> Semester</b>	<b>2<sup>nd</sup> Position</b>
8.		2140991025	Mahima		
9.		2140991033	Nirdosh Kumar		
10.		2140991047	Shivangi Sharma		
11.		2140991048	Shubham Kumar		
12.	<b>Group 8</b>	2340991033	Nehul Kashyap	<b>B. Sc. Nursing 2<sup>nd</sup> Semester</b>	<b>3<sup>rd</sup> Position</b>
13.		2340991069	Jaspreet		
14.		2340991049	Shummy		
15.		2340991059	Yuvika Sharma		
16.		2340991058	Vanshika		
17.		2340991026	Manyta Sethi		

**Date:** 7<sup>th</sup> May 2024

**Platform:** Offline

**Time:** 10:00 AM to 12:00 AM

**Venue:** Einstein Hall, Galileo Block

**Organizers:** Dr. Kanika Rai (Vice Principal), Ms. Sawroop Dhillon (Assistant Professor), Ms. Gagandeep Kaur (Assistant Professor) and Ms. Preetika (Nursing Tutor)

**Number of participants:** 20

**SDG No.:**4 (Quality Education)

**NEP:** 11.1-11.13, 12.1-12.10, 17.1-17.5

### **Objectives:**

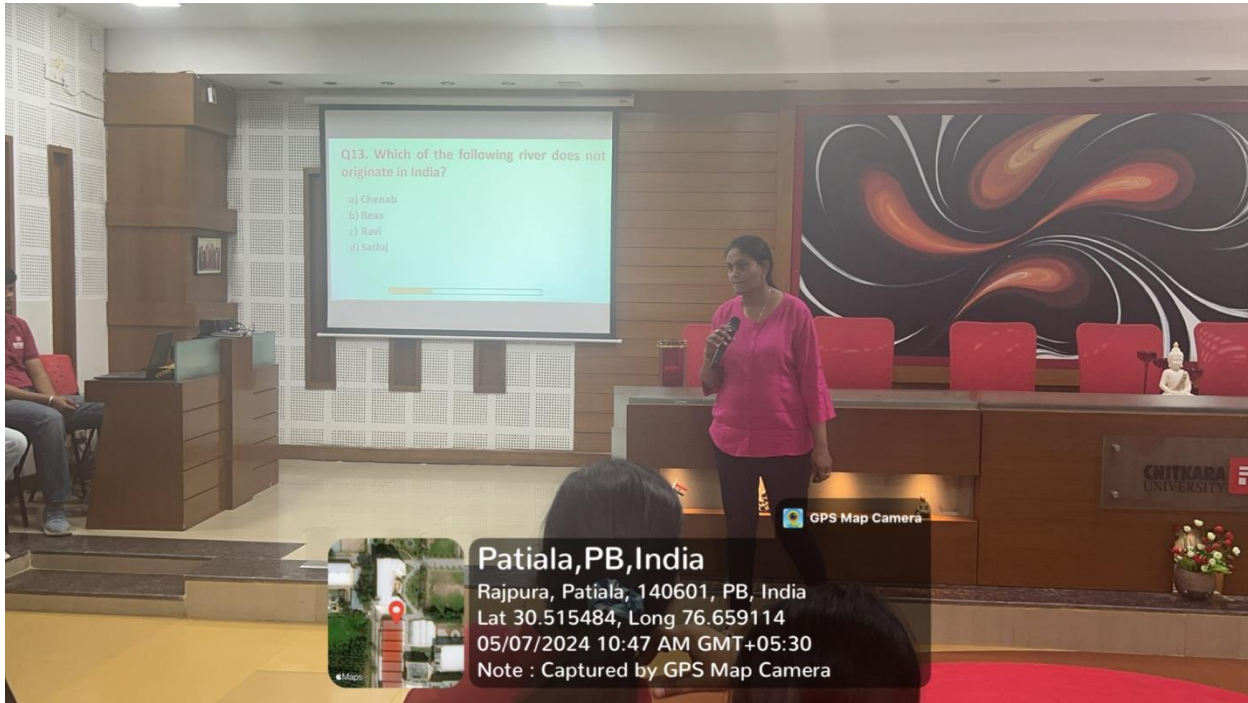
1. To enhance the knowledge of the students regarding general knowledge and current affairs.
2. To enhance the basic nursing knowledge of the students.
3. To enhance the knowledge of the students regarding sports.

Department of Nursing, Chitkara School of Health Sciences, Chitkara University Organized a Quiz Competition on the occasion of International Nursing Week 2024.

The event was coordinated by faculty members Dr. Kanika Rai (Vice Principal), Ms. Sawroop Dhillon (Assistant Professor), Ms. Gagandeep Kaur (Assistant Professor) and Ms. Preetika (Nursing Tutor). The nursing students from all the classes participated enthusiastically. The quiz competition consisted of four rounds, i.e. Basic nursing round, General awareness round, Sports round and miscellaneous round. There were four teams named- Healing heroes, Nursing navigators, Wellness warriors, Care champions. Each team has five members. The winner was chosen on the basis of total score obtained in four rounds. The Quiz Competition was completed successfully.

### **Outcome:**

Quiz competition on Nurses week contributes in the enhancement of the knowledge of the students regarding basics of nursing, general knowledge & sports.



**Quiz competition on the occasion of Nurses week was conducted by Dr. Kanika Rai (Vice Principal, Department of Nursing) on 7th May 2024**



**Quiz competition on the occasion of Nurses week on 7<sup>th</sup> May 2024**



Reward was given to the winners from audience group on 7<sup>th</sup> May 2024



Quiz competition on the occasion of Nurses week on 7<sup>th</sup> May 2024



### Department of Nursing

**Theme:** Our Nurses Our Future: The Economic Power of Care

**Date:** 7<sup>th</sup> May, 2024

**Time:** 10:00 am-12:00 am

**Venue:** Einstein Hall, Galileo Block

**Number of Participants:** 20

**Organizer:** Dr. Kanika Rai (Vice Principal), Ms. Sawroop Dhillon (Assistant Professor), Ms. Gagandeep Kaur (Assistant Professor) and Ms. Preetika (Nursing Tutor)

**SDG No: 4 (Quality Education)**

S.No	Team	University Roll No.	Student Name	Class	Attendance
1.	<b>HEALING HEROES</b>	2040991015	Harpreet	B.Sc. (N) 4 <sup>th</sup> Year	
2.		2140991019	Jashanpreet	B.Sc. (N) 6 <sup>th</sup> Semester	
3.		2240992102	Seema	B.Sc( Post Basic) 2 <sup>nd</sup> year	
4.		2240991012	Bhavika	B.Sc. (N) 4 <sup>th</sup> Semester	
5.		2340991044	Rishabh	B.Sc. (N) 2 <sup>nd</sup> Semester	
6.		2040991068	Anamika	B.Sc. (N) 4 <sup>th</sup> Year	
7.		2240991044	Shivam	B.Sc. (N) 4 <sup>th</sup> Semester	

8.	<b>NURSING NAVIGATORS</b>	2240992103	Shivani	B.Sc( Post Basic) 2 <sup>nd</sup> year	
9.		2240991047	Shubham Kumar	B.Sc. (N) 4 <sup>th</sup> Semester	
10.		2340991038	Parul	B.Sc. (N) 2 <sup>nd</sup> Semester	
11.	<b>WELLNESS WARRIORS</b>	2240992101	Sahil	B.Sc( Post Basic) 2 <sup>nd</sup> year	
12.		2240991059	Navdeep	B.Sc. (N) 4 <sup>th</sup> Semester	
13.		2240991028	Nikita	B.Sc. (N) 4 <sup>th</sup> Semester	
14.		2240991057	Anmol	B.Sc. (N) 4 <sup>th</sup> Semester	
15.		2340991046	Riya	B.Sc. (N) 2 <sup>nd</sup> Semester	
16.		2140991034	Nirdosh Kumar	B.Sc. (N) 6 <sup>th</sup> Semester	
17.		2240991006	Anureet	B.Sc. (N) 4 <sup>th</sup> Semester	

18.	<b>CARE CHAMPIONS</b>	2240991005	Anshu	B.Sc. (N) 4 <sup>th</sup> Semester	
19.		2340991023	Kiranpreet Kaur	B.Sc. (N) 2 <sup>nd</sup> Semester	
20.		2340991009	Gurleen	B.Sc. (N) 2 <sup>nd</sup> Semester	

S.No	Student Name	Class
1.	Harpreet	B.Sc. (N) 4 <sup>th</sup> Year
2.	Jashanpreet	B.Sc. (N) 6 <sup>th</sup> Semester
3.	Seema	B.Sc( Post Basic) 2 <sup>nd</sup> year
4	Bhavika	B.Sc. (N) 4 <sup>th</sup> Semester
5.	Rishabh	B.Sc. (N) 2 <sup>nd</sup> Semester

	Healing Heroes	Nursing Navigators	Wellness warriors	Care Champions
<b>Round- I</b>	0+0+10+10	10+0+10+10	0+10+0+10	10+10+0+10
<b>Round-II</b>	10+0+10+10	10+10+10+0	10+10+0+10	10+10+10+10
<b>Round-III</b>	10+0+10+10+0	10+0+0+0+0	10+10+0+0+0	10+10+0+10+0

<b>Round-IV</b>	20+20+20	-	20	20+(-10)+20
<b>Total</b>	<b>140</b>	<b>70</b>	<b>90</b>	<b>130</b>

<b>Event Name</b>	NSS Activity
<b>Topic</b>	Slogan Writing Competition on World Asthma Day
<b>Date</b>	7 <sup>th</sup> May, 2024
<b>Venue</b>	Galileo Block, Chitkara University, Punjab
<b>Organizer</b>	Ms. Preetika, Ms. Lakshita, Nursing Tutor, Department of Nursing, CSHS
<b>No. of Participants</b>	18
<b>No of Impacted Individuals</b>	-
<b>Under SDG no.</b>	3, 4
<b>SDG Details</b>	Good health and wellbeing, Quality Education

**Objective: -**

To Provide a platform for Nursing students to showcase their innovative ideas in raising Asthma awareness through memorable slogans. World Asthma Day is observed every year on 7th May. To create awareness about the prevention and management of asthma, improve understanding of the condition, and support those living with it to lead fulfilling lives.

NSS Volunteers of class B.Sc. (N) 2<sup>nd</sup> & 4<sup>th</sup> Semester from Department of Nursing, CSHS Chitkara University, Punjab organized Slogan Writing Competition on 7<sup>th</sup> May, 2024 organized by Ms. Preetika and Ms. Lakshita, Nursing Tutor, Department of Nursing, CSHS. The aim behind the competition was to Inspire students to craft slogans that educate about Asthma triggers, symptoms, and management.



**Outcomes:** Participants gain a deeper understanding of asthma-related issues and the importance of effective communication in healthcare.

**Topic:** Slogan Writing Competition

**Venue:** Galileo Block, CSHS

**Date:** 07 May, 2024

**No of Students:** 18

### LIST OF STUDENTS

Sr. No	Roll No	Name	Class	Attendance
1.	2340991029	Mehak Sood	B.Sc. (N) 2 <sup>nd</sup> Semester	
2.	2340991013	Himanshi	B.Sc. (N) 2 <sup>nd</sup> Semester	
3.	2340991003	Alisha	B.Sc. (N) 2 <sup>nd</sup> Semester	
4.	2340991024	Lovneet Kaur	B.Sc. (N) 2 <sup>nd</sup> Semester	
5.	2340991008	Kawalreet Kaur	B.Sc. (N) 2 <sup>nd</sup> Semester	
6.	2340991009	Gurleen	B.Sc. (N) 2 <sup>th</sup> Semester	
7.	2340991023	Kiranpreet	B.Sc. (N) 2 <sup>th</sup> Semester	
8.	2340991006	Dipanshu	B.Sc. (N) 2 <sup>th</sup> Semester	
9.	2240991057	Anmol	B.Sc. (N) 4 <sup>th</sup> Semester	
10.	2240991047	Shubham	B.Sc. (N) 4 <sup>th</sup> Semester	
11.	2240991058	Naina	B.Sc. (N) 4 <sup>th</sup> Semester	
12.	22409910019	Jasmeen Bagga	B.Sc. (N) 4 <sup>th</sup> Semester	
13.	2240991036	Rajdeep	B.Sc. (N) 4 <sup>th</sup> Semester	
14.	2240991044	Shivam	B.Sc. (N) 4 <sup>th</sup> Semester	
15.	2240991065	Anamika	B.Sc. (N) 4 <sup>th</sup> Semester	
16.	2140991021	Khushi Rawal	B.Sc. (N) 4 <sup>th</sup> Semester	
17.	2140991017	Itish	B.Sc. (N) 4 <sup>th</sup> Semester	
18.	2140991061	Sakshi	B.Sc. (N) 4 <sup>th</sup> Semester	

**NSS Co-ordinator**

**Principal & Director**

**Topic:** Slogan Writing Competition

**Venue:** Galileo Block, CSHS

**Date:** 07 May, 2024

**No of Students:** 18

### POSITION OF STUDENTS

Sr. No	Roll No	Name	Class	Position
1.	2340991003	Alisha	B.Sc. (N) 2 <sup>nd</sup> Semester	1 <sup>st</sup>
2.	2240991058	Naina	B.Sc. (N) 4 <sup>th</sup> Semester	2 <sup>nd</sup>
3.	2340991013	Himanshi	B.Sc. (N) 2 <sup>nd</sup> Semester	3 <sup>rd</sup>



Event Name	Workshop on - Developing a Digipreneurial Mindset
Date	8 <sup>th</sup> May, 2024 – 10 <sup>th</sup> May, 2024
Venue	Fleming Block, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Devesh Bathla
Resource Person	Mr Sagar Thareja
Number of Participants	38
SDGs Covered	4, 9, 17
Duration	3 days

**About the Activity: -**

A three -day workshop on the theme Developing a Digipreneurial Mindset was organised by centre for Digital Marketing Strategy and Analytics department of Chitkara Business School in Chitkara University , Punjab from 8th May to 10th may 2024 . The workshop targeted university students both graduation and postgraduation students who are aiming to bolster and nurture digital entrepreneurship . The workshop was led by the resource person Mr. Sagar Thareja , Director of Futurepreneur Hub LLP, Mumbai , renowned for his expertise as a business consultant , motivator , strategist , and innovator . The focus of this 3-day workshop was to educate the students by inculcating the digital entrepreneurial skills in students through experiential learning , management games , case studies and different group activities .



Image1: Students eagerly listened to the Resource Person during the workshop

Event Details	
Event Name	Extra-Curricular Activity
Topic	Photography Competition- Showcase Your Skills on National Nurses Week 2024
Date	10 <sup>th</sup> May, 2024
Mode	Offline
Venue	Ground Floor, Galileo Block
Organizer Name	Ms. Gurpreet Kaur, Assistant Professor Ms. Kanika Sharma, Nursing Tutor
No. of Participants	19
SDG No.	3: Good health and wellbeing 4: Quality Education

### **Objectives**

The competition aiming to celebrate the invaluable contribution of nurses to the healthcare sector.

### **Description**

The Department of Nursing organized a Photography Competition: Showcase Your Skills on 10th May, 2024, coinciding with Nurses Week 2024. The theme of the competition was "Nurses: The Heart of Healthcare," aiming to celebrate the invaluable contribution of nurses to the healthcare sector. The event aimed not only to highlight the technical skills of the participants but also to capture the essence of nursing and its significance in healthcare. The panel of judges for the competition comprised Ms. Manu Kholi, Associate Professor, and Ms. Priya Gill, Nursing Tutor. Both judges brought their expertise and keen eye for detail to evaluate the entries and determine the winners. Ms. Shruti, B.Sc. Nursing 4th Year student stood First, Mr. Sidharth, B.Sc. Nursing 4th Year secured 2<sup>nd</sup> position & Ms. Kanika, B.Sc. Nursing 4th Year & Shivangi, B.Sc. Nursing 6th Semester both of them secured 3<sup>rd</sup> position.

### **Outcomes**

The competition will help the nursing students to showcased the creative prowess of nursing students but also fostered a sense of community and appreciation for their invaluable contributions to healthcare.



Event Name	Navigating the International Baccalaureate (IB) Journey: A Roadmap for Aspiring Educators
Date	10th May, 2024
Venue	Einstein hall
Organizer	Chitkara School Psychology and Counselling , Chitkara college of education
Resource Person	Ms. Priyamvada Taneja
Number of Participants	17
SDG Number	4 and 8
Duration	2:30 hours

### About the Activity

Chitkara College of Education orchestrated a successful session titled "Navigating the International Baccalaureate (IB) Journey: A Roadmap for Aspiring Educators" on 10th May, 2024. This event helped the alpha teachers and alpha masters understand the transformative potential of the IB curriculum while providing invaluable insights for alpha teachers and alpha masters to refine their skills. Ms. Priyamvada Taneja, Founder and Managing Director of Priyamvada Taneja Consulting, served as the distinguished resource person. She delved into the philosophy, pedagogy, and inquiry-based approach of the IB curriculum, and enlightened the alpha teachers and alpha masters on fostering critical thinking and international-mindedness in students. Ms. Priyamvada conducted an engaging session, integrating various pedagogies and activities. She talked about the various international curricula around the world, namely, IB, US curriculum, Cambridge curriculum, and Finnish curriculum. She then comprehensively covered the four IB programmes: primary years, middle years, diploma, and career-related programmes, along with elucidating the mission statement of IB. She engaged the participants in various interesting



activities (group work, inquiry training, differentiated learning, etc) throughout the session to help them learn more, while enjoying the process. The session culminated in empowering the alpha teachers and alpha masters to embrace the transformative potential of the IB curriculum. They were encouraged to implement the knowledge and skills acquired during the session in their teaching practices.



EVENT:	Expert Lecture on 'Innovative Explorations in Spherical Trigonometry: Discovering the Curves of Navigation'		
Date / Time:	11 <sup>th</sup> May, 2024 / 2pm Onwards	Mode:	Offline
Location / Link:	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab		
Activity In-charge:	Ms. Robynpreet Kaur		
No. of Participants:	71 (Cadets) 13 (Faculty)		
Resource Person (if any)	Dr. Mohit Kumar Kakkar		
SDG:	4-Quality Education; 9- Industry, Innovation and Infrastructure; 17- Partnership for the Goals		

### **BRIEF DESCRIPTION:**

On May 11th, 2024, an enlightening expert talk titled '**Innovative Explorations in Spherical Trigonometry: Discovering the Curves of Navigation**' was held, featuring Dr. Mohit Kumar Kakkar as the esteemed resource person. Dr. Kakkar, renowned for his profound knowledge in the field, captivated the audience with his insightful discourse on the practical applications of spherical trigonometry in navigation.

Throughout the session, Dr. Kakkar intricately elucidated the intricate mathematical principles underlying celestial navigation, unraveling the complexities of charting courses across the globe. His engaging presentation not only provided theoretical insights but also delved into real-world examples, showcasing the relevance and significance of spherical trigonometry in modern navigation techniques.

The event witnessed active participation from students, who enthusiastically engaged with Dr. Kakkar, asking insightful questions and expressing their keen interest in the subject matter. Dr. Kakkar's ability to simplify complex concepts and relate them to practical scenarios was lauded by attendees, fostering a deeper understanding and appreciation for the subject.

Moreover, the session served as a platform for knowledge exchange and intellectual discourse, as attendees from diverse backgrounds shared their perspectives and experiences related to navigation and trigonometry. Dr. Kakkar's expertise and passion for the topic left a lasting impression on the audience, inspiring them to explore further and delve deeper into the fascinating world of spherical trigonometry.

Overall, the expert talk proved to be an enriching and enlightening experience, providing attendees with valuable insights and igniting their curiosity to explore innovative approaches in navigation through the lens of spherical trigonometry.



**Poster for the Expert Talk held on 11.05.24**

**Faculty and Students engrossed in the Session on 11.05.24**



**Cadet Sarthak Shaw Answering Quiz Question on 11.05.24**

**Capt. Nigam felicitating Dr. Mohit K. Kakkar on 11.05.24**

Event Name:-	Voting rights awareness campaign
Venue:-	Lecture Hall, Chitkara School of Mass Communication, Picasso Block
Date:-	11 <sup>th</sup> May, 2024
SDG Number, Name and NEP:-	4-Quality Education, NEP-1
Organized By:-	National Service Scheme, Chitkara University, Punjab
No. of Participants:-	61
Duration:-	One Day

**"The ballot is stronger than the bullet."**

Reinforcing the same power of this bullet, Chitkara University, Punjab in partnership with the Election Commission of India, Radio Orange, Rozana Spokesman, and the National Service Scheme hosted an enlightening Voting Rights awareness campaign on 11<sup>th</sup> May 2024. Organized by the Chitkara School of Mass Communication, the event facilitated a lively dialogue between media experts and students on the significance of the 2024 General Election.

Chitkarians engaged in a robust exchange of ideas, exploring their roles and responsibilities in upholding democracy. They pledged to exercise their voting rights in the ongoing elections and were encouraged to promote the importance of voting within their communities.

Certificates were distributed to acknowledge their commitment, reinforcing the message that every single vote counts.









Event Name	Pathway to Sustainability: Exploring ESG and HRs Role in its Integration
Date	13 <sup>th</sup> May, 2024
Venue	Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Mr. Siddaq Singh
Number of Participants	65
SDGs Covered	4, 9
Duration	3 hours

### **About the Activity**

The Department of MBA (HR) is thrilled to announce an upcoming IIC Expert Talk " **Pathway to Sustainability: Exploring ESG and HRs Role in its Integration** " on May 13<sup>th</sup> , 2024 by Mr Siddaq Singh - Sustainability Instructor , Thapar School of Management, Thapar Institute of Engineering and Technology at the Rockefeller Block, First Floor, Room no.105. This upcoming IIC talk on "Pathway to Sustainability - Exploring ESG and HR's Role in its Integration" is a pivotal event focusing on the intersection of Environmental, Social, and Governance (ESG) factors with Human Resources (HR) functions. With sustainability emerging as a critical global imperative, this event delves into how organizations can effectively integrate ESG principles into their HR practices. By aligning HR strategies with sustainability goals, companies can foster a culture of responsibility, innovation, and resilience. This event addresses the significance of ESG criteria in shaping corporate decision-making, from recruitment and talent management to employee engagement and diversity initiatives. It highlights HR's pivotal role as a catalyst for embedding sustainability into the organizational DNA



Event Name	<b>Exhibition:ChitkaraMandi</b>
Date	13 <sup>th</sup> May, 2024
Venue	VR Punjab, Mohali
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Siddaq Singh
Number of Participants	80
SDGs Covered	1 to 17
Duration	2 days

### About the Activity

The "chitkaramandi" summer carnival 2024 was a really well-run, interesting workshop with a social cause. Over the duration of the workshop, the students engaged in a variety of activities that demanded their complete focus and participation and produced a variety of learning outcomes. They prepared a variety of goods to be sold in the mall, with the proceeds going directly to support non-governmental organizations. With the aid of various exercises, students defined all of the sustainable goals during the workshop. Students engaged in a variety of interesting activities, such as flash mob dances, bhangra, and nukkadnatak, to draw attention to the event in the PVR mall, Mohali. **Overall, it was a thorough learning experience with lessons of Collaboration and Creativity.**



Event Details	
Event Name	Nurse's Day Celebration
Topic	Oath taking ceremony
Date	13 <sup>th</sup> May, 2024
Mode	Offline
Venue	Exploretorium, Chitkara University, Punjab
Organizer Name	Ms. Amanpreet Kaur, Assistant Professor, CSHS, Chitkara University, Punjab Ms. Sonali Katoch, Nursing Tutor, CSHS, Chitkara University, Punjab
No. of Participants	55
SDG No.	SDG 3: Good Health and Well-being, SDG 4: Quality Education

## Objectives

1. International Nurses Day aims to highlight the importance of nurses in the healthcare sector. It also acts as an opportunity to thank nurses for their efforts and for taking care of patients around the clock.
2. To encapsulate the invaluable contribution of nurses to the healthcare ecosystem and underscores their pivotal role in shaping the future of healthcare.
3. It promotes the importance of nursing ethics and professionalism through the oath taking ceremony

On International Nurses Day, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab organized **Oath Taking Ceremony, 2024 for 12<sup>th</sup> Batch of B.Sc. Nursing**. Each year Nurses Day is Celebrated to commemorate the Birthday of Florence Nightingale; The Lady with lamp, who was the founder of Modern Nursing. A pantomime of Florence Nightingale's Autobiography was enacted by students of B.sc Nursing 2<sup>nd</sup> semester The formal program started with lamp lighting. The Oath Taking Ceremony commenced with a symbolic and inspiring gesture as Dr. S.C. Sharma, Registrar of Chitkara University, Punjab, graced the occasion by lighting the ceremonial lamp. Joined by Dr. Harmeet Kaur Kang, Principal & Director and all

esteemed dignitaries, this solemn ritual marked the commencement of our celebration. Following the radiant glow of the lamp, esteemed dignitaries unfurled the theme for this year's ceremony: "Our Nurses Our Future: The Economic Power of Care." This poignant theme encapsulates the invaluable contribution of nurses to the healthcare ecosystem and underscores their pivotal role in shaping the future of healthcare.

Nursing Superintendents and Nursing Officers from various hospitals graced the Oath Taking Ceremony by their esteemed presence. They appreciated the untiring effort of nurses in client care and congratulated all budding nurses for choosing such a noble profession. The program was closed with various cultural activities and prize distribution ceremonies. Various spectacular cultural activities like

Fashion Show, Back-to-Back dance, Regional Dance, Bollywood Dance and Punjabi Fusion filled the auditorium with joy and energy. Each person present over there savored the event. The program was closed with prize distribution ceremony which included Prizes for excellence in academics and co-curricular activities.

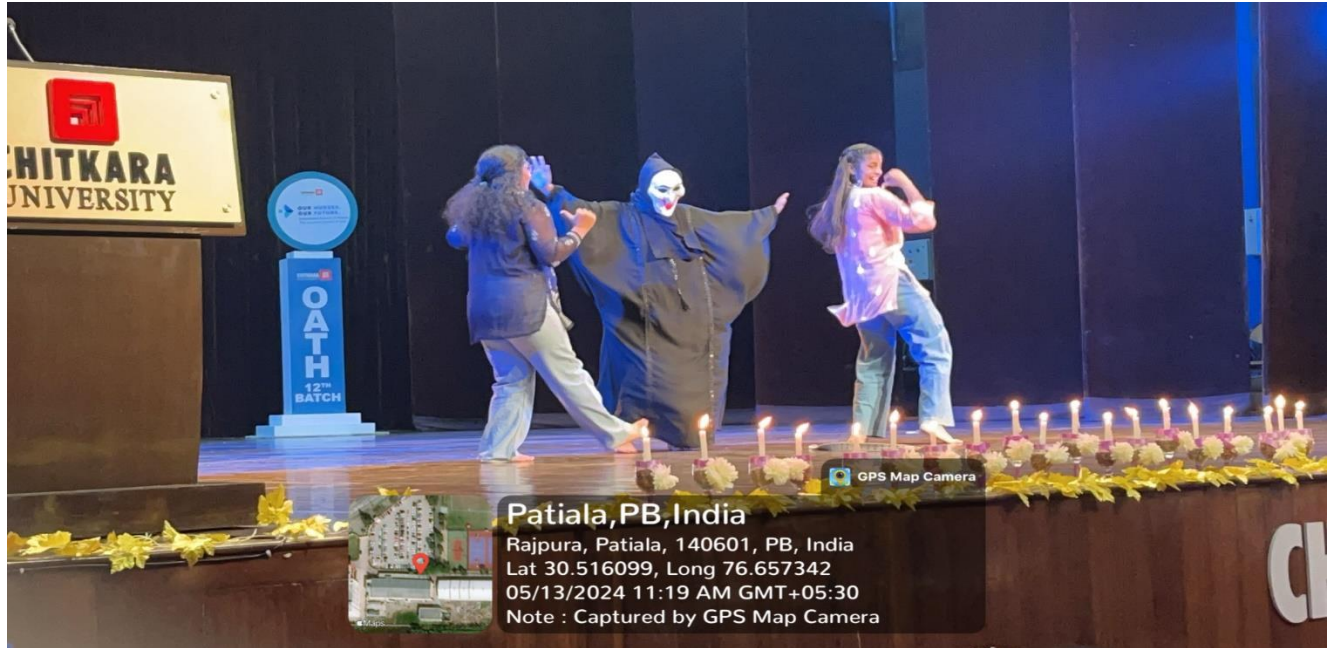




**Theme Unfurling by dignitaries on Oath Taking Ceremony: 13th May, 2024**



**Oath Taking by students B.Sc. Nursing 2<sup>nd</sup> Semester: 13<sup>th</sup> May, 2024**



**Cultural Performance by students on Oath Taking Ceremony: 13th May, 2024**



**Prize Distribution by Principal, Vice-Principal and External Dignitaries: 13th May, 2024**

### **Outcomes**

The student's participation must bring together nursing students to share the insights, exchange experience and explore the latest advancements in the field so that the no. of nursing students can enhance the knowledge.



**Detail of the Event/Session**

Date of the Event/Session	13-May-24 to 17-May-24 &
Name of the Event/Session	Hospitality Excellence Empowering Chitkara University Support Staff
Organised By	Office of Administration
Trainee Team/Count	Newly Joined Service Staff From Admin/22
SDG Covered	1, 4, 5, 8



Empowering support staff in Chitkara University to deliver hospitality excellence involves recognizing their value, providing opportunities for growth and development, and fostering a positive work environment. The Office of Administration arranged 5 days session on Hospitality Excellence Empowering Chitkara University Support Staff. The session was taken by the faculty of Chitkara College of Hospitality services.

### Detail of the Event/Session

Date of the Event/Session	14-May-24
Name of the Event/Session	Session with Supervisor regarding Housekeeping – By Ms. Parveen Kaur
Organised By	Office of Administration
Trainee Team/Covered	Administrative Supervisor/20
SDG Covered	4, 8



Having a productive session with your supervisor about housekeeping involves discussing various aspects of the department's performance, addressing any concerns, and brainstorming ideas for improvement.

Ms. Parveen Kaur (Administrative Officer) organised a session with supervisor regarding the process of housekeeping and informed to the supervisor that what are the different ways to make the work smooth.

Event Details	
Topic	Expert tips on interview cracking
Date	16/05/24– 24/05/24
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Manish Jain
No. of participants	41
SDG No.	4,5,8, 9,17

### **Objective**

1. Understand the key elements of successful interview preparation, including researching the company and role.
2. Learn effective communication skills and techniques to confidently articulate experiences and qualifications.
3. Identify common interview questions and appropriate strategies for formulating responses.
4. Develop the ability to present oneself professionally, including body language, attire, and etiquette during interviews.

### **Description**

"Chitkara College of Hospitality management organized a placement session on Expert Tips on Interview Cracking for students of BSc (Ha) from 16th May 2024 to 24th May 2024 from 9 am to 2pm onwards at Escoffier block. Mr Manish Jain, Chitkara University Professional Development Centre was the resource for this session.

The session enabled the students to learn important tips which would be helpful in cracking future training and job interviews."

### **Outcomes**

1. Gained comprehensive knowledge of how to prepare effectively for training and job interviews.
2. Improved communication skills, enabling students to articulate their experiences and qualifications with confidence.
3. Developed strategies to respond effectively to common interview questions.
4. Enhanced professional presentation skills, including body language, attire, and overall interview etiquette.



**CHITKARA**  
UNIVERSITY

Expert tips on  
**INTERVIEW  
CRACKING**

**Speaker**  
Manish jain  
CUPDC

Date - 16<sup>th</sup> - 24<sup>th</sup> May, 2024  
Time - 09:00 AM to 02:00 PM  
Venue - Escoffier bock

Organised by  
Chitkara College Of Hospitality Management



Event Name	The India Emersion Program - "Doing Business in India"
Date	6 <sup>th</sup> to 17 <sup>th</sup> May 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs in collaboration with Chitkara Business School
Resource Person	<ol style="list-style-type: none"> <li>1. Dr. Sandhir Sharma, Pro Vice-Chancellor, CBS</li> <li>2. Dr. Rashmi Aggarwal, Dean of Commerce</li> <li>3. Dr. Neeraj Anand, Dean of Logistics and Supply Chain Management</li> <li>4. Dr. Subodh Saluja, Program Head of Retail Management</li> <li>5. Dr. Sovia Singh, Dean of CULS</li> <li>6. Dr. Adarsh Agarwal, VP- CIIF</li> <li>7. Dr. Shuchi Dawra</li> <li>8. Dr. Prachi Gupta</li> <li>9. Dr. Deepak Sood</li> <li>10. Dr. Keerti</li> <li>11. Dr. Panda</li> <li>12. Colonel Bikram Ahluwalia</li> <li>13. Dr. Dhiresk Kulshrestha</li> <li>14. Dr. Gautam Bansal</li> <li>15. Prashant Singh, Assistant Manager at CEED</li> </ol>
Number of Participants	1 Guests, 29 students and 20 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	12 Days

### **About the Activity**

The India Immersion Program "Doing Business in India" offered a comprehensive and intensive learning experience for students from Mondragon University, Spain, during their week-long visit. Designed to equip them with the knowledge and understanding to navigate the intricacies of the Indian business landscape, the program covered a diverse range of topics. The program provided in-depth exploration of the Indian economy, including market entry strategies, foreign investment regulations, and the Goods and Services Tax (GST) structure. Experts unpacked the unique aspects of Indian business culture, including negotiation styles and leadership approaches, drawing comparisons with European practices. Sessions explored high-growth sectors in India, such as healthcare and information

technology (IT). Students gained valuable insights into startup ecosystems and business models for sustainable growth, with case studies showcasing successful Indian ventures. A visit to Mahindra Swaraj Tractors provided firsthand exposure to a leading Indian manufacturing company's operations.

Beyond academic sessions, the program incorporated cultural activities to broaden the students' understanding of India. Students participated in creating Rangoli designs, tying turbans, and draping sarees. Visits to the Golden Temple in Amritsar and Shimla offered a glimpse into India's rich heritage and diverse landscapes. The program culminated in student presentations where they showcased their learnings by creating a business manual comparing shoe sole production in two Indian cities. This final project allowed them to synthesize the knowledge gained throughout the week and demonstrate their critical thinking skills. The program's success was further solidified by the positive feedback from students and the expressed interest in future collaborations between Mondragon University and Chitkara University.

### **Day wise report**

**On Day 1, 6<sup>th</sup> May 2024**, representatives from Chitkara Business School including Dr. Sandhir Sharma, Dr. Sanjeev Sahni, and Dr. Rashmi Aggarwal welcomed delegates, Prof. Xabier Romano and student ambassadors from Mondragon University, Spain. After introductions and a talk on Chitkara University's history and goals, faculty members Dr. Neeraj Anand and Dr. Subodh Saluja presented insights on "Doing Business in India." The event also included cultural activities like Rangoli making, turban tying, and saree draping, led by Dr. Sovia Singh, along with presentations and gift-giving.

**On Day 2, 7<sup>th</sup> May 2024**, Dr. Neeraj Anand kicked things off with a session on "Introduction to Business in Asia," exploring opportunities and challenges with a focus on the Indian market. A knowledge-testing quiz followed. The afternoon brought Dr. Subodh

Saluja and Dr. Prachi Gupta, who delved into "Asian Leadership and Management Styles" and business innovation in India, respectively. Finally, Dr. Adarsh Agarwal discussed the "Indian Startup Ecosystem" with students participating in an activity to generate their own innovative business ideas.

**Day 3, 8<sup>th</sup> May 2024**, began with Dr. Subodh Saluja exploring Indian business culture through communication styles and the Mumbai Dabbawalas case study. Dr. Shuchi Dawra followed up by examining the impact of culture on business using Hofstede's dimensions. The focus then shifted to globalization with Dr. Neeraj Anand's session on "Globalization of Asian Firms" featuring case studies of Indian and Asian companies. Dr. Rashmi Aggarwal concluded the day's lectures by highlighting the rise of fintech in Asia, particularly India, using a WeChat case study. Students participated in a quiz to test their understanding, and the afternoon featured fun outdoor activities showcasing the campus's sports facilities, including table tennis, badminton, and swimming.

**On Day 4, 9<sup>th</sup> May 2024**, Dr. Neeraj Anand kicked off with a session on navigating market entry and investment in India, including key considerations, entry strategies, and company registration using a Foxconn case study. Dr. Deepak Sood followed by explaining the intricacies of India's GST tax structure. The afternoon focused on Asian business opportunities, with Dr. Subodh Saluja exploring tech innovation, retail trends, and growth drivers like Xiaomi and Alibaba. Dr. Keerti then highlighted medical sector opportunities in India, encompassing medical tourism, home healthcare, and telemedicine, along with the Ayushman Bharat scheme. The day concluded with Mr. Manav Bansal, Chief Happiness Officer, leading an engaging session on the "science of wellbeing."

**Day 5, 10<sup>th</sup> May 2024**, began with Dr. Neeraj Anand outlining legal considerations for foreign businesses in India, followed by a student potential exploration activity. Patent filing

procedures were covered by Dr. Panda next. The afternoon shifted focus to Indo-Spanish business partnerships, with Dr. Subodh Saluja exploring opportunities, challenges, and case studies of successful collaborations. Students tested their knowledge of the Indian business environment through a quiz. The day concluded with Dr. Sovia Raj's exploration of regional civilizations and cultures, highlighting India's contributions to science, culture, medicine, and more.

**Day 6 & 7, 11<sup>th</sup> & 12<sup>th</sup> May 2024**, Following their academic program, students from Mondragon University embarked on a cultural excursion on May 11th, visiting the Golden Temple in Amritsar. On May 12th, they traveled to Shimla to experience the city's unique offerings.

**Day 8, 13<sup>th</sup> May 2024**, wrapped up the academic program with Dr. Subodh Saluja's session on effective business negotiation in India, followed by Colonel Bikram Ahluwalia's talk on non-negotiable leadership using the Indian Armed Forces as an example. Dr. Neeraj Anand then shifted the focus to India's attractiveness as a business destination, citing examples of Spanish entrepreneurs in India. The day concluded with Dr. Dhiresk Kulshrestha's presentation comparing the Indian and Spanish economies, including a discussion on economic diversification and structural transformation.

**Day 9, 14<sup>th</sup> May 2024**, focused on Indian business landscapes. Dr. Subodh Saluja opened the day with a session on attractive business clusters, highlighting locations like Bengaluru's IT hub and Hyderabad's pharmaceutical industry. Dr. Neeraj Anand followed by presenting successful startup strategies in India, including key growth sectors, business models, and case studies of Byju's, IKEA, TaxiBot, Delta Airlines, and others. Prashant Singh from CEED concluded the day by showcasing the Chitkara University startup ecosystem, featuring incubated startups like CustoShoe and Kala Coach.



**Day 10, 15<sup>th</sup> May 2024**, delved into startup business models. Dr. Subodh opened with examples like Google Drive, Spotify, Uber, and Airbnb, while Dr. Gautam Bansal provided a broader understanding of different business model types. Students then took center stage, leading a panel discussion on contrasting Indian and European business leadership styles, before creating and presenting their own business model canvases.



**On Day 11, 16<sup>th</sup> May 2024**, students visited Mahindra Swaraj Tractors for a firsthand look at tractor part manufacturing, assembly, and quality testing. The tour included the shop floor, showcasing production and quality control procedures. Company representatives provided an introduction to Mahindra Swaraj Tractors, its products, history, and objectives, followed by an interactive session.

**On Day 12, 17<sup>th</sup> May 2024**, marked the culmination of the "Doing Business in Asia/India" program. Students divided into 6 cohorts presented a business manual comparing shoe sole production in Surat and Ahmedabad. A jury panel including Prof. Xabier, Dr. Neeraj Anand, and Dr. Subodh Saluja evaluated presentations on criteria like content clarity, presentation skills, time management, and critical thinking. After lunch, students enjoyed recreational activities at the sports complex. The program concluded with a farewell ceremony. Dr. Neeraj and Dr. Subodh expressed gratitude to the students, while Ms. Hazel Siromoni, Pro Vice Chancellor, envisioned future collaborations. Students from Mondragon University shared their experiences, followed by a felicitation ceremony for Prof. Xabier Garcia Romano, student ambassadors, and all participants. Dr. Sandhir Sharma concluded the program by extending well wishes to everyone.



Welcome Signage Designed for Mondragon University Delegation



Welcoming the students and the professor at the campus captured on 6<sup>th</sup> May 2024



Students immersed in the Indian cultural captured on 6<sup>th</sup> May 2024



Students during the sessions captured on 07<sup>th</sup> May 2024



Students during the sessions captured on 07<sup>th</sup> May 2024



Students during the sessions captured on 08<sup>th</sup> May 2024



**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**



Post Session click, captured on 10<sup>th</sup> May 2024



Students on a trip to Shimla and Amritsar on 11<sup>th</sup> and 12<sup>th</sup> May 2024



Photo of the session captured on 13<sup>th</sup> May 2024



Student participating in an interactive session captured on 14<sup>th</sup> May 2024



Students and Guest Professor during the valedictory ceremony captured on 15<sup>th</sup> May 2024

**SDG 4 (QUALITY EDUCATION) JULY 23 – JUNE 24**

Event Name	Workshop
Topic	Mindful Relaxation in Workplace
Date	18 <sup>th</sup> May, 2024
Time	930 a.m. – 03:30 p.m.
Venue	GB201, Galileo Block
Organizer	<ul style="list-style-type: none"> <li>• Ms. Annu Singhal Assistant Professor, Department of Nursing, CSHS, Chitkara University, Punjab.</li> <li>• Ms. Priya Gill, Nursing Tutor, Department of Nursing, CSHS, Chitkara University, Punjab.</li> </ul>
Resource Person	<ul style="list-style-type: none"> <li>• Ms. Kanika Guleria, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab</li> <li>• Ms. Kanu Mahajan, Assistant Professor, Department of Nursing, Chitkara School of Health Sciences, Chitkara University, Punjab</li> </ul>
No. of Participants	06 (Non- Teaching Staff)
Under SDG no.	SDG 3, SDG 4
SDG Details	3 Good Health and Well-Being, 4 Quality Education
NEP	13.1-13.7 (Motivated, Energised, and Capable Faculty)

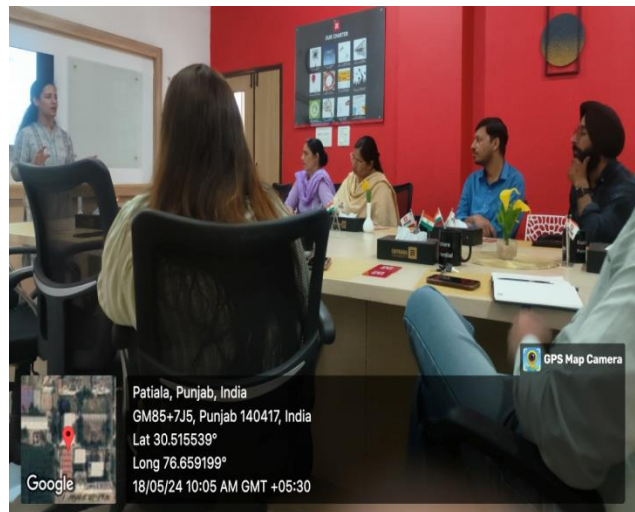
### **Objectives**

- To introduce various mindfulness techniques aimed at promoting relaxation and stress reduction in the workplace.
- To understand the impact of stress on their well-being and productivity.
- To provide practical tools and strategies that could be incorporate into daily work routine.

### **Descriptions**

The Department of Nursing, Chitkara School of Health Sciences had organised a Workshop on Mindful Relaxation in Workplace on 18<sup>th</sup> May, 2024 at GB201, Galileo Block. The workshop began with an overview of mindfulness and its benefits, including improved focus, enhanced emotional regulation, and reduced stress. Relaxing mind at workplace can significantly improve employee well-being and productivity. This workshop aims to teach the

participants about basic techniques of relaxation like deep breathing and meditation. Participants were guided through various mindfulness exercises, such as deep breathing, guided imaginary and progressive muscle relaxation, to help them experience the immediate benefits of these practices and techniques for stress which can help to alleviate workplace stress and fostering a healthy work environment. They learned how mindfulness techniques can help interrupt the stress response and promote a sense of calm and how to integrate mindfulness into their daily work routines. They were provided with tips and strategies for practicing mindfulness in various contexts, such as during meetings, while handling challenging tasks, and during breaks. By the end of the workshop, participants expressed a feeling of more relaxed, mentally refreshed, sense of empowerment and motivation to incorporate mindfulness practices into their work lives.



**Ms. Kanika Guleria discussing “Introduction to Mindful Relaxation in Workplace on 18<sup>th</sup> May, 2024.**





**Ms. Kanu Mahajan discussing “Relaxation, Mindfulness and Meditation Techniques” on 18<sup>th</sup> May, 2024.**



**Group photo of participants on Mindful Relaxation in Workplace on 18<sup>th</sup> May, 2024.**

### **Outcome**

- The workshop has provided a valuable opportunity for employees to prioritize self-care, create a more positive and harmonious work environment and equipping with practical tools for implementation of relaxation techniques.

Event Name	Design Project Exhibition
Date	18 <sup>th</sup> -20 <sup>th</sup> May 2024
Venue	4 <sup>th</sup> Floor Picasso Block
Organizer	Department of UX&UI
Resource Person	Ms Darshini Nilesh Shah
Number of Participants	40
SDGs Covered	4,9
Duration	15 hours

### **About the Activity**

An Exhibition of “Design Project” on 18th May 2024-20th May2024 from 12:30pm onwards by students of M.Des UX, 2nd Semester, organized by the Department of UX&UI at 4th floor, Picasso Block, Chitkara University Punjab. The Exhibition offered a fascinating glimpse into the innovative ideas and approaches emerging in the field of user experience design and prioritized understanding users needs, behaviors, and preferences. Students explored a diverse range of projects, each addressing unique challenges, exploring novel solutions, and providing a platform to experiment with emerging technologies and design tools. Visitors experienced projects that demonstrated deep empathy for users, with solutions tailored to enhance their experiences in various contexts. The projects showcased in these exhibitions incorporated insights and methodologies from a wide range of fields, resulting in innovative and holistic solutions.



### **Objectives of the event**

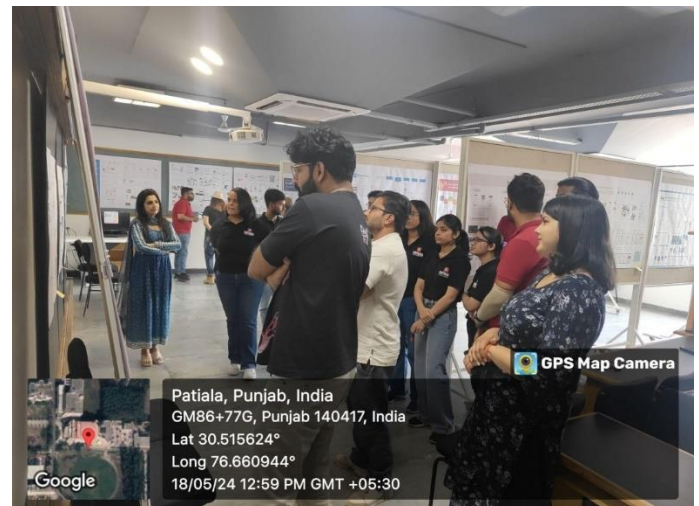
The main objective is to draw attention to the essential components of the user experience design presentation and receiving critical feedback from the experts/visitors on the same. It underlined how important it is for the expo to present cutting-edge concepts and methods in the industry, with an emphasis on comprehending user requirements and behavior. It also highlighted the variety of projects that students worked on, each of which addressed a different set of problems and provided an original answer. It also conveys the exhibition's platform for experimenting with cutting-edge technology and design tools, highlighting the

significance of user empathy and the integration of knowledge from other domains to provide creative solutions.

### Outcome or Key take away from the event

The exhibition highlighted how fresh and inventive concepts were displayed in a user experience design exhibition, with an emphasis on comprehending the needs and wants of people. Each student presented a distinct project, attempting new technologies and coming up with original solutions to various challenges. Visitors were exposed to projects that exhibited a profound understanding of the needs of users, with solutions that were specifically designed to improve their experiences in a variety of contexts. These initiatives produced neat, comprehensive solutions by utilizing knowledge from many different fields. An exhibition of cutting-edge user experience design work was hosted by the department.

The work that the students presented was centered on figuring out what user's want and need. Every project explored with novel technologies and innovative techniques while addressing various problems in innovative ways. These projects produced comprehensive and striking solutions by combining knowledge from numerous fields and the experts broadened students' horizons with their feedback.



EVENT:	Breaking Barriers: Empowering Through Equality - Expert Lecture on IMO International Day for Women in Maritime		
Date / Time:	18 <sup>th</sup> May, 2024 / 2pm Onwards	Mode:	Offline
Location / Link:	Pulitzer Hall, Picasso Block, Chitkara University, Punjab		
Activity In-charge:	Ms. Robynpreet Kaur		
No. of Participants:	66 (Cadets) & 14 (Faculty)		
Resource Person (if any)	Dr. Komal Chawla		
SDG:	4-Quality Education; 5- Gender Equality; 8 –Decent Work and Economic Growth; 10- Reduced Inequalities; 17- Partnership for the Goals		

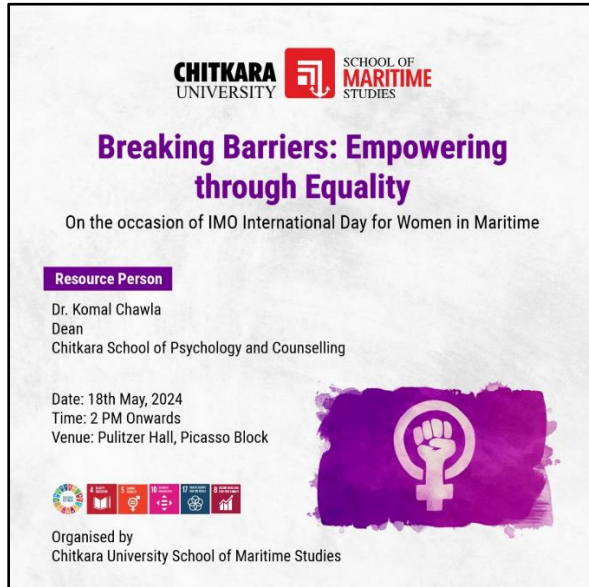
### **BRIEF DESCRIPTION**

On the occasion of IMO International Day for Women in Maritime, CUSMS hosted an enlightening lecture titled "**Breaking Barriers: Empowering Through Equality**" at Pulitzer Hall, delivered by the esteemed **Dr. Komal Chawla**, Dean, Chitkara School of Psychology and Counselling. The event saw an enthusiastic turnout, with 66 B.Sc. Nautical Science Cadets and 14 faculty members in attendance. Dr. Chawla, a renowned expert in gender studies, captivated the audience with her deep insights into the importance of gender equality and the role of gender sensitization in shaping a more inclusive society.

The lecture began with Dr. Chawla outlining the historical context of gender inequality and its pervasive impact across various sectors, particularly emphasizing the maritime industry. She highlighted the systemic barriers that hinder gender equality and discussed practical strategies to dismantle these obstacles. Through compelling examples and statistical data, she illustrated how gender inclusivity not only fosters a fairer environment but also enhances overall productivity and innovation.

Interactive sessions formed a significant part of the lecture, encouraging cadets and faculty members to share their perspectives and experiences. Dr. Chawla adeptly addressed their queries, providing valuable guidance on promoting gender sensitivity in both personal and professional spheres. Her engaging delivery and the relevance of her content resonated deeply with the attendees, sparking meaningful discussions that extended beyond the lecture.

In conclusion, the session was a resounding success, leaving a lasting impact on the audience. Dr. Chawla's expertise and passion for gender equality inspired the cadets and faculty to actively participate in creating a more equitable environment. The event underscored the critical need for ongoing education and dialogue on gender issues, setting a positive precedent for future initiatives.



**Poster for the Expert Talk held on 18.05.24**

**Faculty and Students in the Session on 18.05.24**



**All participants with resource person Dr. Chawla on 18.05.24**



**Dr. Chawla being felicitated by Capt. Prabhat Nigam on 18.05.24**

Event details

Name of the School/Department	Chitkara Law School
Date of Event	20 <sup>th</sup> May 2024
Title of the Event	‘Project Saksham 3.0’
Mode	Offline
Type of participation	Organised
Number of Faculty and Staff participation	09
Number of Guest participation	04

Chitkara Law School, Chitkara University, Punjab signed a Memorandum of Understanding (MoU) with the NEK Foundation on 20<sup>th</sup> May 2024. NEK Foundation was founded by Alumni of the Faculty of Law, University of Delhi, to launch Project **Saksham 3.0**. Project **Saksham 3.0**, is a pioneering legal aid and literacy initiative designed to support marginalized communities with essential legal assistance and education to bridge the gap in legal accessibility.



Dr. S.C. Sharma highlighted the Collaboration’s significance in empowering marginalized groups in the Society and Prof. (Dr.) Ajay Ranga emphasizes the commitment to social justice and stressed on its educational benefits for students. This Collaboration will encompass a variety of activities, including legal awareness camps, free legal consultation sessions, and workshops focusing on critical legal topics. Through Project Saksham 3.0, Chitkara Law School and NEK Foundation aim to make a tangible difference by providing legal aid and by educating the underprivileged sections of society about their rights and the legal remedies.



As Chitkara Law School and NEK Foundation embark on this collaborative journey, they will remain dedicated to their core values of Justice, Education, and Community Service.

Event Details	
Title of the Event:	FD on Introduction to Immersive Experience
Date of the Event:	21 <sup>st</sup> May to 23 <sup>rd</sup> May 2024
Time:	10:00 AM to 12:30 PM
Mode:	Offline
SDG No.	4
Organizing Agency:	Department of Computer Applications
No. of Faculty Enrolled:	32
No. of Faculty Attended:	32
Resource Persons:	Mr. Vikram Bahadur Singh, Mr Naveen Kumar & Mr. KarthicBalasubramanium, Department of Gaming & Immersive Experience

Department of Computer Applications in collaboration with Department of Gaming & Immersive Experience, Chitkara University, Punjab, under the banner ship of RISE organized a three day Faculty Development Program on “Introduction to Immersive Experience” on 21<sup>st</sup> -23<sup>rd</sup> May,2024.The event commenced with an address by Dr. Jaiteg Singh, Pro-Vice Chancellor, Department of Computer Applications followed by session of first expert, Mr. Vikram Singh,Assistant Professor, Department of Gaming And Immersive Technology, Chitkara University,Punjab. Mr. Singh explained the steps of creating a virtual reality systems and engaged the participants in an interesting activity of thinking of some words. These words were translated into a scenario which was further to be implemented in the VR system. The second day of the event was addressed by Mr. Naveen Kumar, Assistant Professor, Department of Gaming And Immersive Technology, Chitkara University,Punjab. Mr. Kumar introduced participants to the concept of 3-D Modelling and its use in creation of VR systems. The third and final day of event was addressed by Mr.KarthicBalasubramanium. He gave the experience of creating VR system using Unity Engine. All the sessions were truly enjoyed and relished by the participants. The participants appreciated the efforts of the organizers on selecting the topic relevant to the present times and asked for more such events to be proposed in future.



### Detail of the Event/Session

Date of the Event/Session	21-May-24 to 25-May-24
Name of the Event/Session	Hospitality Excellence Empowering Chitkara University Support Staff
Organised By	Office of Administration
Trainee Team/Count	Newly Joined Service Staff From Admin/22
SDG Covered	1, 4, 5, 8



Empowering support staff in Chitkara University to deliver hospitality excellence involves recognizing their value, providing opportunities for growth and development, and fostering a positive work environment. The Office of Administration arranged 5 days session on Hospitality Excellence Empowering Chitkara University Support Staff. The session was taken by the faculty of Chitkara College of Hospitality services.

In this training session, the faculty provided the information to the support staff regarding the all processes of hospitality Services/Grooming and housekeeping. Also, the support staff got the opportunity to learn a lot which was very helpful in their work.

Event Name	‘Alumni Ignite The Spark Series 2024’.
Date	22/05/2024
Venue	Pierre Hall, CSPA
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Shivansh Sharma
Number of Participants	35 Students and 07 Faculty member
SDGs Covered	4
Duration	1 Day

### **About the Activity**

Chitkara School of Planning and Architecture, in collaboration with the Chitkara Alumni Association Network, organized the ‘Alumni Ignite The Spark Series 2024’. This initiative connects current students with successful alumni to inspire and guide their professional journeys.

The event featured alumnus Ar. Shivansh Sharma, Founder & Director of Bloom Coffee Roasters and Senior Designer at SD Sharma & Associates. His lecture, "Ideation to Creation: The Journey of an Entrepreneur," aimed to inspire students and equip them with the skills to blend architectural design with entrepreneurship. Ar. Shivansh Sharma shared his journey from student to entrepreneur, highlighting the challenges and successes in establishing Bloom Coffee Roasters. He emphasized resilience, innovation, and strategic thinking. His role at SD Sharma & Associates provided insights into balancing creative and business responsibilities. The event successfully inspired students, offering invaluable insights and strengthening the community spirit of Chitkara School of Planning and Architecture.



**CHITKARA UNIVERSITY**  **CHITKARA ALUMNI ASSOCIATION NETWORK (CON)** **AVENUES** **SPA** Centre of Excellence for Planning & Architecture

**ALUMNI IGNITE THE SPARK SERIES 2024**

**Ideation to Creation: A Journey of An Entrepreneur**

**22nd May, 2024**  
9:00 AM Onwards  
Pierre Hall

**Event Coordinators**  
Dr. Prateek Dhasmana, Ar. Shubham Jain  
Assistant Professors, CSPA

**Organized by**  
Chitkara Alumni Association Network  
Team Advanced Studies  
Chitkara School of Planning and Architecture  
Chitkara University, Punjab

**A Dialogue with**  
**Alumni Ar. Shivansh Sharma**  
CSPA Batch 2015  
Founder & Director, Bloom Coffee Roasters  
Senior Designer, SD Sharma & Associates



Event details

Name of the School/Department	Chitkara Law School
Date of Event	23 <sup>rd</sup> May 2024 to 31 <sup>st</sup> May 2024
Title of the Event	One Week Internship programme- CIS
Mode	Offline
Type of participation	Organised
Number of Faculty and Staff participation	09
Number of Guest students participation	07

Chitkara Law School, Chitkara University, Punjab welcomed to the assigned Chitkara International School Students for the Industry Immersion Programme (Law) Internship. A day wise schedule was followed by the respective faculty including one day Court visit to District Court Patiala.



Out to the total students from Chitkara International School, seven students attended ‘The Industry Immersion Program (Law)’ at Chitkara Law School. The day wise session started with Day 1 by Dean, Prof. (Dr.) Ajay Ranga the about introduction to the field and various career opportunities of Law. The rest day wise schedule gave them insight into the ‘Constitution of India’; Court Structure and Hierarchy Human Rights; Intellectual Property Rights, Moot Court attributes and mannerism each of separate session taken up by the respective faculty as a resource person. During the sessions on Law through the lens of theater they were shown video clips on Article 370 followed by a group discussion, which was held to sensitize the open discussion along

with a feedback session. The students showed keen interest and were very inquisitive and to participate in the sessions. Overall the sessions were interactive and informative.





One day itinerary was planned for a visit to District and Session Court, Patiala on 28<sup>th</sup> May 2024 for the students of Chitkara International School organised by Chitkara Law School, Chitkara University, Punjab.



Event Details	
Topic	Workshop on Hospitality Excellence
Date	13/05/24 – 25/05/24
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Ravi Dandotiya, Ms. Anjali Xesss, Mr Shubham Sharma
No. of participants	50
SDG No.	4,5,8,10,17

### **Objective**

1. Enhance guest service skills through effective communication and problem-solving.
2. Equip support staff with knowledge and techniques to manage diverse situations professionally.
3. Instil hygiene practices for maintaining a clean workplace and personal hygiene standards.
4. Train support staff in proficient beverage service, including tea and coffee preparation.
5. Develop administrative competence for record-keeping, workspace management, and teamwork.

### **Description**

"Support staff in any organization is the key in achieving in the larger goal. Continuing with the yearly skill development workshop series, Chitkara College of Hospitality Management in collaboration with Centre of Excellence for Sustainability, and Office of administration in organized a workshop on ""Hospitality Excellence: Empowering Chitkara University Support Staff"". The workshop will be held in two slots for the two separate batches. The training for the first batch of support staff members was held from 13th May to 17th May 2024. The Resource Person for the workshop was - Mr. Ravi Dandotiya, Ms. Anjali Xess, Mr. Shubham Sharma. The training for the 2nd batch will start from 20th May 2024 to 24th May 2024.

### **Outcomes**

1. Improved guest satisfaction due to enhanced service quality and problem-solving abilities.
2. Increased staff confidence and readiness in handling various guest-related scenarios.

3. Establishment of a hygienic workplace environment leading to a positive guest perception.
4. Enhanced guest experience through well-executed water, tea and coffee service.
5. Efficient administrative operations resulting in better organization, teamwork, and service delivery.



**CHITKARA**   
UNIVERSITY

Workshop on  
**HOSPITALITY  
EXCELLENCE**  
Empowering Chitkara University Support Staff

Support Staff Training Workshop For 5 Days

Resource Person  
**Ravi Dandotiya | Anjali Xess | Shubham Sharma**

13th May to 17th May  
20th May to 24th May

9:00 AM to 1:00 PM  
Escoffier Block

Organised by  
Chitkara College of Hospitality Management  
In Collaboration with Centre of Excellence for  
Sustainability, and Office of Administration





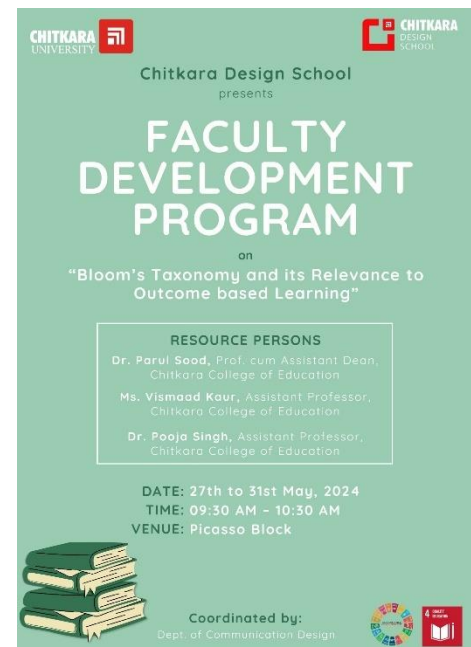
Event Name	Faculty Development Program on Bloom's Taxonomy and its Relevance to Outcome based Learning
Date	27 <sup>th</sup> to 31 <sup>st</sup> May 2024
Venue	Studio Miyazaki, 2 <sup>nd</sup> floor, Picasso Block, Chitkara University.
Organizer	Department of Communication Design, Chitkara Design School, Chitkara University.
Resource Person	Dr Parul Sood, Assistant Dean, CCE. Ms Vismaad Kaur, Assistant Professor, CCE. Dr Pooja Singh, Assistant Professor, CCE.
Number of Participants	Registered: 23 Completed:23
Duration	5 days
SDG	4

### Brief about the activity

Chitkara Design School organized a comprehensive Faculty Development Program (FDP) spanning five days, from May 27<sup>th</sup> to May 31<sup>st</sup>, 2024. The program aimed to enhance the pedagogical skills and knowledge of faculty members through engaging sessions on **Bloom's Taxonomy and its Relevance to Outcome based Learning** conducted by Dr Parul Sood, Assistant Dean, Chitkara College of Education (CCE), Ms Vismaad Kaur, Assistant Professor, CCE, and Dr Pooja Singh, Assistant Professor, CCE, as the resource persons.

On the **first day**, FDP commenced with an insightful session by Dr. Parul Sood, providing a general overview of Bloom's Taxonomy and its application in the cognitive domain. Participants gained valuable insights into the hierarchical structure of cognitive learning objectives and strategies to incorporate them into their teaching methodologies.

On the **second day** of FDP, Dr. Pooja Singh led the session on the affective domain, where she discussed the relevance of emotions, feelings, attitudes, and values in the learning process. Attendees explored various interesting techniques to foster emotional engagement and cultivate positive attitudes towards learning among students.



CHITKARA UNIVERSITY CHITKARA DESIGN SCHOOL

Chitkara Design School presents

## FACULTY DEVELOPMENT PROGRAM

on  
"Bloom's Taxonomy and its Relevance to Outcome based Learning"

**RESOURCE PERSONS**



Dr. Parul Sood, Pro-tem Assistant Dean,  
Chitkara College of Education

Ms. Vismaad Kaur, Assistant Professor,  
Chitkara College of Education

Dr. Pooja Singh, Assistant Professor,  
Chitkara College of Education

DATE: 27th to 31st May, 2024  
TIME: 09:30 AM - 10:30 AM  
VENUE: Picasso Block

Coordinated by:  
Dept. of Communication Design

On the **third day** of the FDP, Ms. Vismaad Kaur enlightened participants on the psychomotor domain, emphasizing the importance of hands-on learning and skill development. Through interactive discussions and practical demonstrations, faculty members gained insights into designing activities that promote physical and motor skill development in students.

The **final two days** of the FDP focused on practical implementation and assessment methodologies aligned with Bloom's Taxonomy. Participants engaged in hands-on learning activities, including the creation of question papers based on Bloom's Taxonomy principles. Additionally, assessment strategies were discussed, enabling faculty members to effectively evaluate student learning outcomes.

### **Outcome of the activity**

The Faculty Development Program organized by Chitkara Design School provided an enriching platform for faculty members to enhance their teaching skills and instructional strategies. Through informative sessions led by the resource persons, participants gained valuable insights into the application of Bloom's Taxonomy across different domains of learning. The interactive nature of the program facilitated meaningful discussions and collaborative learning experiences, equipping faculty members with the tools and knowledge to create engaging and effective learning environments for their students.



Dr Parul Sood addressing the participants



**Dr Pooja Singh talking about the affective domain**



**Ms Vismaad Kaur addressing the participants about psychomotor domain**



Design School Faculty engaged in an activity at the workshop



Group Photograph of the participants with the certificate

Event Name	Team Chitkara at NAFSA 2024 Annual Conference and Expo USA
Date	May 28 - 31, 2024
Venue	New Orleans Ernest N. Morial Convention Center, New Orleans, LA, USA
Organizer	NAFSA: Association of International Educators ,Washington, DC
Resource Person	ProVC Hazel Siromoni and Provost (Facilitator) Vineet Tuli
Number of Participants	6000+ students and Faculty /2 employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 16 and SDG 17
Duration	4 days

### **About the Activity**

NAFSA, is an association of international educators and is the world's largest and most diverse association dedicated to international education and exchange working to advance policies and practices that ensures a more interconnected, peaceful world today and for generations to come. NAFSA 2024, was themed around "Resilience, Renewal, Community," was held in New Orleans, LA, from May 28 to 31, 2024.

Chitkara University had a prominent presence at the NAFSA conference and expo by having a booth. Both Pro Vice Chancellor Hazel Siromoni and Provost (Facilitator) Vineet Tuli had 17 meetings scheduled at their booth as well as networking with various partner universities and potential partners at their booths and events. They actively participated in the inauguration of the India Pavilion by honorable Shri D.C. Manjunath, Consul General of India at New Orleans.

Chitkara University through its participation in one of the world's largest education expo was able to achieve several SDG goals and its internationalization objectives by collaborating, networking, strengthening current partnerships, and exploring new ones for enhancement of student mobility and expansion in research opportunities.

Chitkara University was able to showcase its strength in transnational education through its Centre for global education and office of international affairs.



Photograph 2(photograph of the activities)-



ProVC Hazel Siromoni and ProVC Vineet Tuli representing Chitkara at NAFSA taken on 28/05/2024.



ProVC Hazel Siromoni at the Inaugural of Education Expo at NAFSA taken on 28/05/2024.  
Photograph 4 (photograph of the activities) –



ProVC Hazel Siromoni at the Pavillion booth of Chitkara at NAFSA taken on 28/05/2024.



### Event Details

Event Name	Poster Exhibition
Topic	International Kangaroo Mother Care Awareness Day with Theme Embrace the Magic
Date	31 <sup>st</sup> May, 2024
Mode	Offline
Venue	Mata Kaushalya Hospital, Patiala, Punjab
Organizer Name	Ms. Amanpreet Kaur, Assistant Professor, CSHS, Chitkara University, Punjab Ms. Priya Gill, Nursing Tutor, CSHS, Chitkara University, Punjab Ms. Kanika Sharma, Nursing Tutor, CSHS, Chitkara University, Punjab
No. of Participants	24
SDG No	SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 17: Partnerships for the Goals
NEP	11.1-11.13(Towards a more Holistic Education), 12.1-12.10 (Optimal Learning Environments and Support for Students), 17.1-17.5 (Professional Education)

### **Objectives**

- To raise awareness among healthcare professionals and the public about the benefits of Kangaroo Care for premature infants.
- To educate healthcare professionals and parents about the proper technique and importance of Kangaroo Care in improving neonatal outcomes and reducing mortality rates among premature babies.
- To foster innovation and creativity among nursing students in developing visually engaging educational materials to promote Kangaroo Care practices.

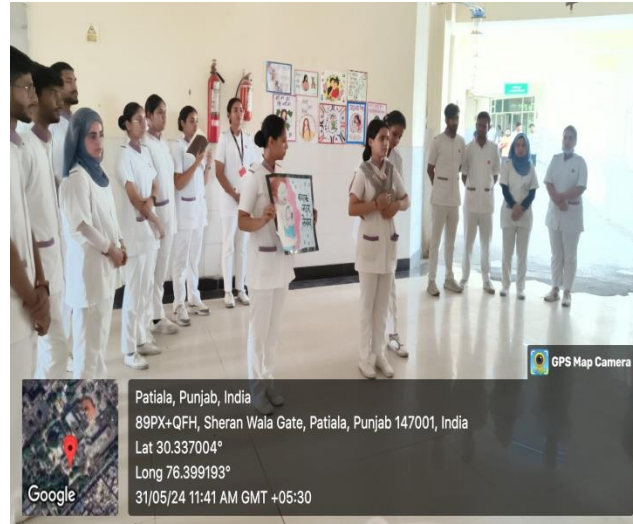
### **Description**

Ms. Amanpreet Kaur (Assistant Professor), Ms. Priya Gill (Nursing Tutor) and Ms. Kanika Sharma (Nursing Tutor), Department of nursing, Chitkara School of Health Sciences, Chitkara University, Punjab have organised a Poster Exhibition on occasion

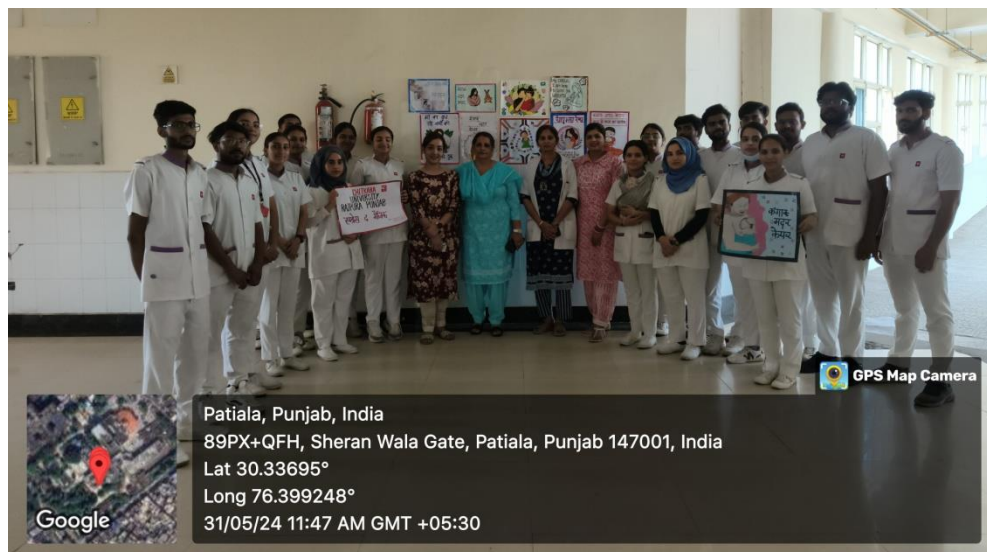
of International Kangaroo Care Awareness Day with themed “Embrace the Magic” unfolded a variety of informative posters created by nursing students. Each poster highlighted different aspects of Kangaroo Care, including its physiological benefits, impact on infant development, and its role in bonding between parents and infants and better breast feeding. Through creative displays and informative content, participants highlighted the benefits and techniques of Kangaroo Care, contributing to increased awareness and understanding of this essential neonatal care practice. The posters were visually appealing and contained concise yet comprehensive information to effectively communicate the key messages. The event covered goal number 03 (Good Health and Well-being) and 04 (Quality Education) of United Nations Sustainable Developmental Goals. Total 24 students from B.Sc. Nursing 6<sup>th</sup> Semester participated in the event out of which Group 5 stood First, Group 4 secured second position and Group 1 & Group 7 stood third position. Ms. Daljeet Kaur, Nursing Superintendent from Mata Kaushalya Hospital, Patiala was designated as the evaluator of the event.



Poster made by Participants on Kangaroo Mother Care Awareness Day on 31/05/2024



**Participants Giving Health Education to Community on Kangaroo Mother Care Awareness Day on 31/05/2024**



**Group photo of Kangaroo Mother Care Awareness Day on 31/05/2024**

## Outcomes

- Competition on Kangaroo Care Awareness Day by nursing students at the hospital showcased innovative approaches to promote maternal-infant bonding and highlight the benefits of skin-to-skin contact, fostering community engagement and enhancing awareness among caregivers and families.

Event Details	
Event Name	Seminar
Topic	Basics of Quality Improvement Projects
Date	31 <sup>st</sup> May, 2024
Mode	Online/Google Meet
Organizer Name	Ms.Gurpreet Kaur, Assistant Professor, Department of Nursing, CSHS Ms. Sonali Katoch, Nursing Tutor, Department of Nursing, CSHS
Resource Persons	Mrs. Yangchen Dolma, Senior Nursing Officer, Nursing Inservice Educator, RPC, AIIMS New Delhi
No. of Participants	24
SDG No	3-Good Health and Well Being, 4-Quality Education

### **Objectives**

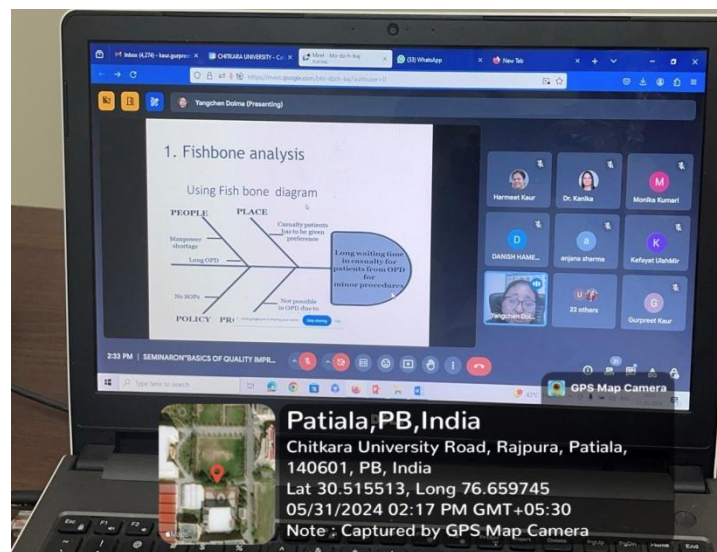
- Provide an overview of what quality improvement is and why it is essential in healthcare settings.
- Explain the principles and goals of QI initiatives
- Discuss the significance of evidence-based practice and patient-centred care in QI projects
- Explore methods for identifying quality issues and areas for improvement within health care organizations.

### **Description**

Department of Nursing, (CSHS) organized a Seminar on the "Basics of Quality Improvement Projects" on 31<sup>st</sup> May, 2024. Quality Improvement (QI) projects are systematic, data-driven efforts to enhance the quality of services or products within an organization. Through this seminar, we aim to equip our delegates with a solid foundation in the basics of Quality Improvement projects. Mrs. Yangchen Dolma, Senior Nursing Officer, Nursing Inservice educator, RPC, AIIMS New Delhi, delivered a

session. She emphasise on the methods for identifying quality issues and areas for improvement within health care organizations.

It was highly informative session. She had enlightening all the participants about various Quality Improvement (QI) projects along with their practical implication, which was incredibly valuable.



Faculty attended an online Seminar on the "Basics of Quality Improvement Projects"

## Outcomes

After this session the participants were equip with the knowledge and implications of various Quality Improvement (QI) projects.

EVENT:	DEBATE COMPETITION - ENVIRONMENTAL		
Date / Time:	06.01.2024/ 3:30 PM Onwards	Mode:	Offline
Location / Link:	Einstein Hall, Chitkara University, Punjab		
Activity In-charge:	Ms. Robynpreet Kaur		
No. of Participants:	70 cadets		
Resource Person (if any)	----		
SDG:	4-Quality Education; 9-Industry, Innovation and Infrastructure; 13-Climate Action; 14-Life below water		

## **BRIEF DESCRIPTION**

On 6<sup>th</sup> January, 2024, a spirited debate unfolded among students, centering on the pivotal issue, **‘Are Recent Innovations playing a role in mitigating Marine Pollution?’** Enthusiastically organized, the event showcased diverse perspectives, exploring technological advancements, waste management strategies, and sustainable practices. Students presented compelling arguments, scrutinizing the impact of innovations on our oceans. The discourse delved into the promise of emerging technologies and their potential to mitigate marine pollution. This engaging debate not only fostered critical thinking but also underscored the urgency of adopting innovative solutions to preserve our oceans for future generations.

The debate was justified within the current trend of prioritizing environmental sustainability. It provided a crucial platform for students to analyse and discuss cutting-edge solutions, aligning with the global focus on eco-friendly practices. In the face of pressing environmental challenges, the activity fostered awareness and critical thinking, emphasizing the role of innovation in addressing marine pollution.

It resonated with contemporary trends by highlighting how technological advancements and forward-thinking approaches are essential for a sustainable future. The debate served as a timely and relevant exploration of innovation's role in tackling environmental issues.

After a rigorous and intellectually engaging debate, it was the **Starboard house that ultimately secured triumph** in the competition, showcasing their exceptional prowess in argumentation and articulation.

**Photos of the Event:**



Poster for Debate Competition on  
06.01.24



Cadets presenting their views for and against the motion on 06.01.24



**Judges of the Debate  
competition-Capt. Prabhat  
Nigam and Ms. Kritika Sharma  
along with faculty members  
and cadets on 06.01.24**



**Cdt. Yahvardhan Tiwari being awarded a  
certificate for being part of the Winning  
Team on 06.01.24**



**Winners of House Starboard with Judges  
and Faculty on 06.01.24**



Event Details	
<b>Event Name</b>	Extra-Curricular Activity
<b>Topic</b>	Photography Competition on World Environment Day
<b>Date</b>	5 <sup>th</sup> June, 2024
<b>Mode</b>	Offline
<b>Venue</b>	Ground Floor, Galileo Block
<b>Organizer Name</b>	Ms. Keerat, Nursing Tutor Ms. Lakshita, Nursing Tutor
<b>No. of Participants</b>	13
<b>SDG No.</b>	4: Quality Education 13: Climate Action 15: Life on Land

### Objectives

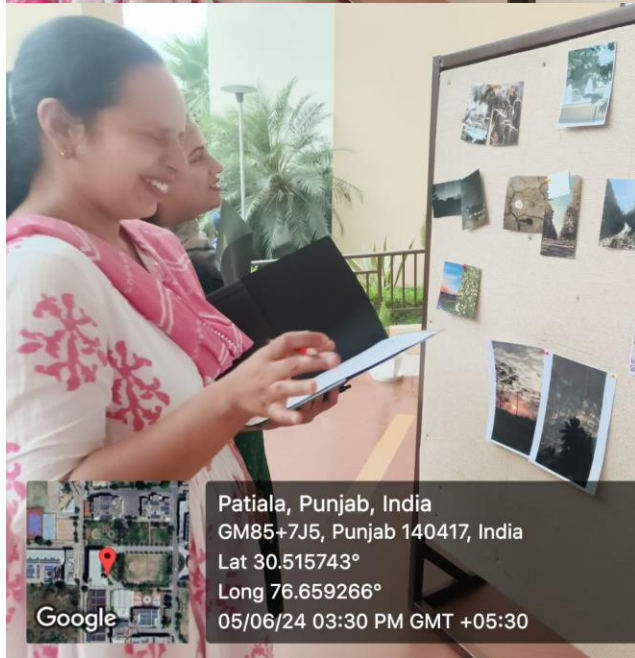
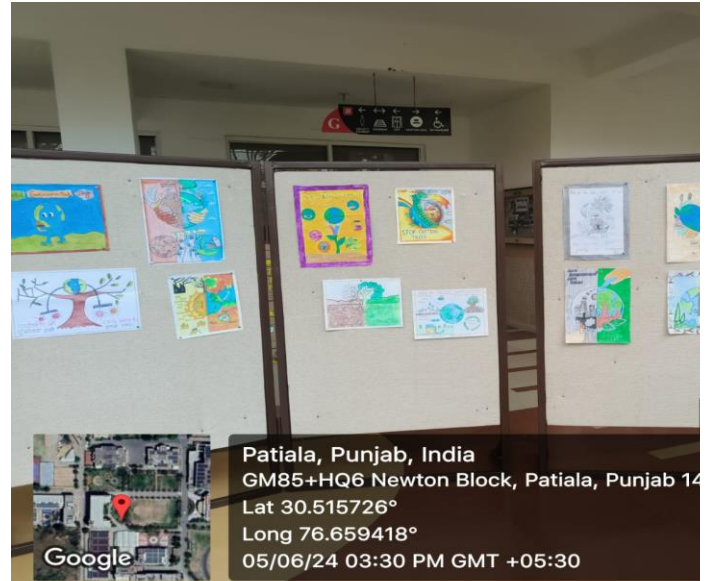
The competition aiming to bring out the creativity of the students in celebrating World Environment Day.

### Description

The Department of Nursing, in collaboration with Centre of Excellence for Sustainability, organized a Photography Competition on the occasion of **World Environment Day**, on 5<sup>th</sup> June, 2024, with the theme: **Land restoration, desertification, and drought resilience**. The event aimed not only to highlight the technical skills of the participants but also to capture the essence of environment and its significance in human life. The panel of judges for the competition comprised Ms. Eenu, Associate Professor, and Ms. Kanika Guleria, Assistant Professor. Both judges brought their expertise and keen eye for detail to evaluate the entries and determine the winners. Mr. Burhan, B.Sc. Nursing 4th Year student stood First, Mr. Karan Saini, B.Sc. Nursing 2<sup>nd</sup> Semester secured 2<sup>nd</sup> position & Mr. Anmol Saini, B.Sc. Nursing 4th Year secured 3<sup>rd</sup> position.

### Outcomes

The competition will help the nursing students to showcase their creativity and commitment to the cause of environmental restoration.



Photography Competition: World Environment Day: Land restoration, desertification, and drought resilience on 5<sup>th</sup> June, 2024

Event Name	One Day Workshop
Topic	First Aid at Work
Date	5 <sup>th</sup> June, 2024
Time	9:30 a.m. – 03:30 p.m.
Venue	GB201, Galileo Block
Organizer	Ms. Annu Singhal Assistant Professor, Department of Nursing, CSHS, Chitkara University, Punjab. Ms. Priya Gill, Nursing Tutor, Department of Nursing, CSHS, Chitkara University, Punjab
Resource Person	Ms. Gagandeep Kaur, Assistant Professor, Department of Nursing, CSHS, Chitkara University, Punjab. Ms. Sawroop Dhillon, Assistant Professor, Department of Nursing, CSHS, Chitkara University, Punjab.
No. of Participants	6 (Non Teaching Staff)
Under SDG no.	SDG 3, SDG 4
SDG Details	3 Good Health and Well-Being, 4 Quality Education
NEP	13.1-13.7 (Motivated, Energised, and Capable Faculty)

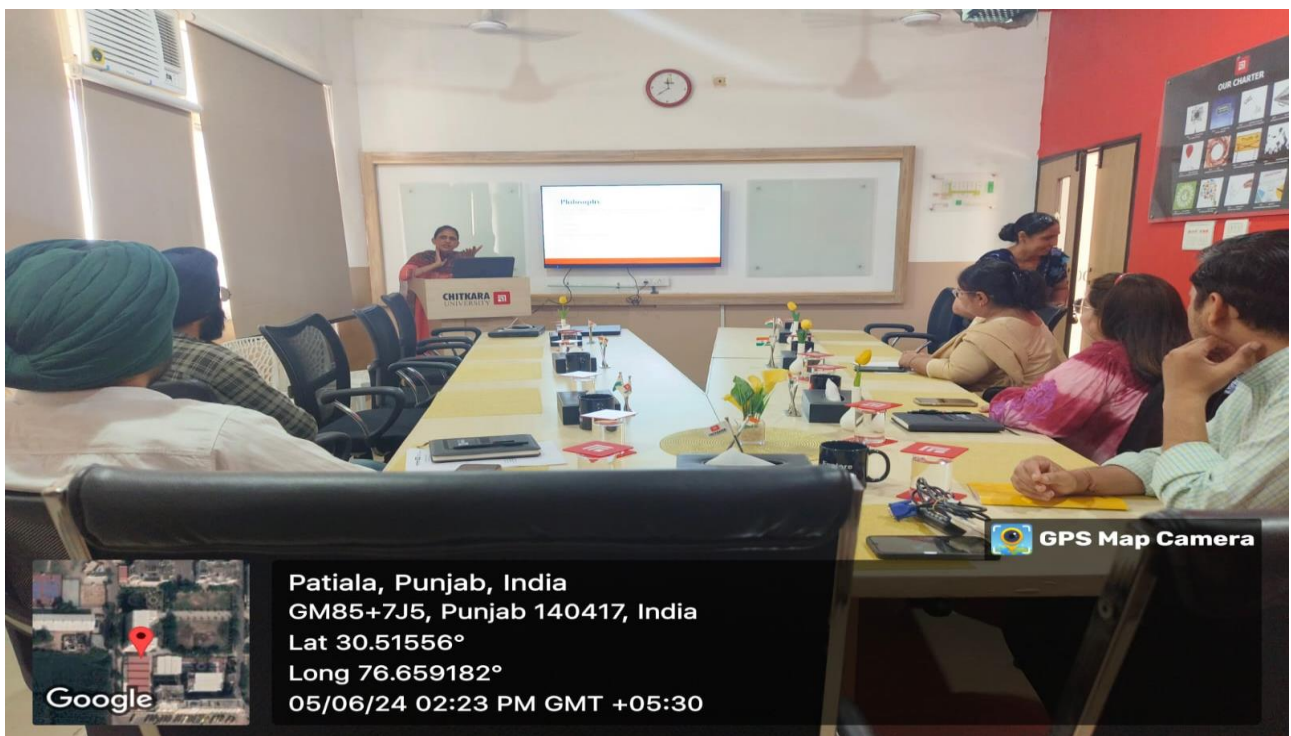
### **Objectives**

- To Understand First Aid Principles.
- To Recognize Common Workplace Injuries and Illnesses.
- To Use First Aid Equipment and Promote Safety Awareness.

### **Descriptions**

The Department of Nursing at CSHS successfully organized a one-day workshop on First Aid at Work on 5th June, 2024 at GB201, Galileo Block. Ms Annu Singhal, Assistant Professor, Department of Nursing, CSHS, extended a warm welcome to speakers and delegates. The workshop featured insightful sessions by distinguished speakers Ms. Gagandeep Kaur, Assistant Professor, Department of Nursing, CSHS, delivered a session on basic principles of first aid and emphasize the importance of quick and appropriate response to medical emergencies and explain common injuries and illnesses that might occur in the workplace. Ms. Sawroop Dhillon, Assistant Professor, Department of Nursing, CSHS,

delivered a session on how to perform essential first aid techniques, such as CPR (Cardiopulmonary Resuscitation), wound care. Overall, the workshop provided a valuable platform for participants to enhance their knowledge regarding First aid. Saving someone's life only needs two hands, the basic knowledge, skills and little confidence. The participants were motivated to incorporate all qualities in them, so that they can extend a helping hand to the victims when and where ever required.



**Resource person taking the session during workshop on 5<sup>th</sup> June, 2024**



Resource person taking the session during workshop on 5<sup>th</sup> June, 2024



Training Program on “First Aid at Work” for Non Teaching Staff on 5<sup>th</sup> June, 2024.



**Group photo of participants of One Day Workshop on First Aid at Work on 5th June, 2024.**

## Outcome

- The workshop has equipped the participants with in-depth knowledge regarding importance of quick and appropriate response to medical emergencies and trained them on how to properly use tools during an emergency.

Event Name	Hindi Diwas
Date	14th September 2024
Venue	Fleming Block, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Swati Gupta
Resource Person	Seagulls team
Number of Participants	31
SDGs Covered	4, 17
Duration	1 day

### **About the Activity**

Hindi Diwas is commemorated on September 14th annually, as it marks the day when Hindi was adopted as one of India's official languages by the Constituent Assembly in 1949. This year marked the 72nd anniversary of its recognition as an official language. On this occasion, several events were conducted across India to promote awareness and pride in the language. The government also encourage its natives to use and learn Hindi by organizing competitions such as essay-writing contests, debates, quizzes, and other activities related to literature and culture that are held at various levels from school to state-levels. To honor Hindi being recognized as India's national language, Chitkara Business School hosted an event on September 14th, 2023 for B.Com (Hons.) students. The students showcased their skills in various fields such as Kathavaachan (Storytelling), Kavita Anuvaachan (Poetry Recitation), Vaad-Vivaad Pratiyogita (Debate), Sangeet Gayan (Solo Song) and Natay Pratiyogita (Role Play). The faculty appreciated the best performances and awarded certificates to acknowledge their efforts. The atmosphere was optimistic, each student wholeheartedly dedicates themselves to every performance, experiencing a profound sense of belonging towards our beloved nation. During the occasion, students celebrated Hindi Diwas while comprehending how Hindi serves as our nation's expression source. Overall, everyone participated and interacted enthusiastically at the event resulting in a spectacular success that left students thoroughly enjoying themselves. The event spanned all batches of B.Com (honours), with two judges assigned to each batch. This prestigious event was efficiently coordinated by Dr. Harshita

Bhargave. The distinguished panel of judges involved Dr. Priya Jindal, Dr. Satinder Singh, Dr. Kiran Sood, Ms. Tanvi Verma, Dr. Ajay Dogra, and Ms. Baljinder Kaur. Overall, the event was a testament to the enduring cultural significance of Hindi and the boundless talents of our students, fostering a deep sense of pride and unity among the Chitkara Business School community.



Image 1: Story telling competition winner



Image 2: Singing competition



Event Name	Business Model Canvas: Tool for Entrepreneurs and Startups
Date	25 & 26th September,2024; 4-8 November, 2024
Venue	Fleming Block,3 <sup>rd</sup> Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr.Archana Goel
Resource Person	Dr Gitika Arora
Number of Participants	153
SDGs Covered	4, 10
Duration	30 hours

### About the Activity

Chitkara Business School organised a Value-Added Course (VAC) on "Business Model Canvas: Tool for Entrepreneurs and Startups" from 25th& 26th September 2023,4-8th November 2023 for MBA Finance students of the Bach 2023-24. The value-added course was designed to incorporate entrepreneurial skills among the students needed to lead innovation projects, teams, and strategies. The course discussed the business model canvas in which students learnt to identify and communicate nine elements of the business model canvas of the business model canvas- Customer Segments, Value Propositions, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure. They were helped with the detailed case discussions and classroom activities. The students also gained valuable insights on how to develop startup ideas and what are the hurdles and opportunities in startup financing. They were taught how to create a successful pitch deck with many real-life examples.



Event Name	Inbound Semester exchange Program
Date	Jan 2024- June 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	-
Number of Participants	07 students
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	01-Jan-24 to 15-June-2024

### About the Activity

6 European boys and a mexican girl student, are presently enriching our campus with their unique perspectives for a semester exchange program starting from July 2023-Decemeber 2023 . 6 students Enzo, **Paul** , Alexandre, Lucas , Vincet and Sacha are from EPITA , France and had come into the department of Computer Science and Engineering. Joining them is Marina from *La Universidad Autónoma del Estado de Hidalgo (UAEH)*, Mexico has joined the department of Fine Arts. From exploring India's rich culture and breathtaking landscapes to immersing themselves in academic excellence, our exchange students are enjoying their unforgettable journey at Chitkara University.





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