

8 **DECENT WORK AND
ECONOMIC GROWTH**



Jul 2023 - June 2024

SDG 8 at Chitkara University focuses on promoting inclusive and sustainable economic growth, productive employment, and decent work for all. Through a series of workshops, international collaborations, skill-building sessions, and hands-on industry experiences, the university fosters a workforce equipped with critical skills for the evolving global economy. Programs emphasize ethical financial practices, technological innovation, and sustainable development, enabling students and staff to contribute effectively to regional and national growth. This commitment aligns with the broader goal of driving economic resilience and creating meaningful job opportunities.

Total Participants: 2,084

Key Initiatives:

- 1. Publications: - 191**
- 2. MOUs: - 66**
- 3. Patent: - 130**
- 4. Courses mapped: - 47**
- 5. Training on Labor Laws and Compliance Management:** This training highlighted labor law compliance and fair treatment of employees, focusing on ethical business practices. Attendees learned about wages, social security, and rights for women and discussed improving workplace safety, which is essential for labor market stability, productivity growth, and economic development.
- 6. Workshop on LinkedIn for Personal Branding:** The "Decoding LinkedIn" workshop provided students with skills in profile building, networking, and content creation on LinkedIn, fostering economic growth by improving employability and job market readiness. The workshop supported participants in understanding current labor market demands and preparing for a dynamic employment environment.
- 7. Professional Development Camp Pathfinder:** This leadership training program at "The Tree House Farm" included experiential learning to develop critical thinking and teamwork. The camp aimed at improving job readiness and leadership skills among students, contributing to regional economic growth and job creation.
- 8. Master Class on Digital Marketing in Fashion:** A session on digital marketing in the fashion industry covered job opportunities and technological advancements. By equipping students with skills to engage consumers and leverage technology, the event contributed to labor productivity and economic development in the digital economy.

- 9. Industry 4.0 and Entrepreneurial Landscape Session:** This event explored the impact of digital technologies on healthcare, manufacturing, and e-commerce, fostering an understanding of how Industry 4.0 drives job creation and innovation, supporting sustainable and inclusive economic growth through emerging technologies.
- 10. Fire Safety and Evacuation Drill:** A fire evacuation drill promoted occupational safety, reducing risks and ensuring a safe work environment. Such training improves resilience in workplaces, reducing occupational injuries and contributing to sustained productivity and regional safety.
- 11. Chitkara Socio Navintam Ideathon;** This Ideathon encouraged students to engage in community problem-solving through social innovation, contributing to economic growth and job creation. Activities included product development and presentation competitions, fostering teamwork and creativity among participants.
- 12. Emerging Financial Leadership Insights for Business:** This workshop provided insights into financial leadership, focusing on risk management, strategic planning, and innovation in finance. Students explored how financial decision-making can drive economic development, support job creation, and foster a more equitable society.
- 13. Chitkara International Bootcamp on Education and Psychology:** This bootcamp promoted international collaboration in education and psychology, connecting students and faculty with international experts. Participants gained insights into global educational trends and professional development, contributing to sustainable economic growth through cross-border learning.
- 14. FinTech: Innovation for Entrepreneurs:** This expert talk focused on innovations in FinTech, empowering students to pursue entrepreneurship within the finance and technology sectors. The session emphasized the role of innovation in economic development and the potential of FinTech for job creation.
- 15. 13th Global Week:** An event that brought international faculty to Chitkara University to teach industry-relevant skills across various disciplines. This collaboration fosters a global exchange of knowledge, skills, and employment opportunities, ultimately driving inclusive economic growth.
- 16. Career Counseling on Corporate Ethos:** This session equipped students with knowledge on corporate values, ethics, and professionalism, preparing them for sustainable, productive employment. Emphasis on workplace values and professionalism aligns with SDG 8 goals for decent work and economic growth.
- 17. Idea Innovation to Intellectual Property Workshop:** Focused on intellectual property protection, this workshop provided students with skills to safeguard

innovations, fostering an environment of entrepreneurial growth and sustainable job creation.

- 18. Investment Management and CFA Program:** This session on financial industry essentials introduced students to career paths in investment management, CFA certification, and financial ethics, contributing to job readiness and economic growth.
- 19. "Sprout Your Dreams: Unearth the Secrets of Idea Financing":** Organized by Chitkara Innovation Incubator Foundation, this session, led by NITI Aayog's Amaresh Girish Nashi, explored idea financing for aspiring entrepreneurs. It provided insights into funding sources, such as government grants and private investments, supporting economic growth by guiding students in securing resources for job-creating ventures.
- 20. Young Leaders Summit on Sustainable Leadership:** This summit featured discussions on sustainable leadership with executives from NGS and IOCL, highlighting the role of young leaders in promoting economic development and creating employment opportunities. Through interactive sessions, students learned sustainable management approaches aligned with SDG 8.
- 21. Session with Support Staff on Workplace Improvement:** Led by the Office of Administration, this session focused on grooming, hygiene, and attendance policies for support staff, aiming to improve workplace conditions. These enhancements contribute to a productive environment, supporting decent work and economic growth.
- 22. Chitkara Mandi Summer Carnival:** A social cause-driven workshop that taught students about trade and economic activities. Proceeds supported NGOs, highlighting the role of community-based trade in economic growth and job creation, with students engaging in interactive activities to support fair trade.
- 23. "Innovations in Financial Sector: Challenges and Opportunities":** This event at Park Plaza, Zirakpur, examined the role of innovation in the retail financial sector, covering advancements such as digital payments and sustainable finance. By addressing industry challenges, this session promoted job creation and economic resilience.
- 24. 14th Global Week:** This week-long event featured collaborative teaching with professors from nine universities worldwide. Courses covered sustainable skills across fields like animation, UI/UX, and journalism, promoting economic growth through global knowledge-sharing and cross-cultural engagement.
- 25. "Present and Future Fintech Trends" Expert Talk:** Mr. Divyansh Juneja provided insights on emerging Fintech trends such as Regtech and Autonomous finance, empowering students with skills for sustained success in the Fintech industry, crucial for economic growth.

- 26. Visit to Nabha Power Plant:** Electrical Engineering students observed advanced power generation technologies and safety protocols, enhancing their understanding of industrial processes and supporting sustainable economic growth.
- 27. "Uncreativity - Innovation and IPR Week":** Dr. Surya Narayan Panda led sessions on Intellectual Property Rights, guiding students in protecting and valuing their innovations, essential for job creation and economic resilience.
- 28. Invent Industry and CFA Program Session:** This session offered an overview of the financial industry and the CFA program, focusing on ethical finance and investment, crucial for economic development and inclusive employment.
- 29. Expert Talk on Financial Fraud Landscape:** This session provided insights into financial fraud and risk management. Students learned about strategies to prevent fraud, crucial for ethical business practices and sustainable economic growth.
- 30. Membership in MSME Committee, Government of India:** Participation in this committee supported MSMEs, vital for economic development. The initiative emphasized improving labor productivity and employment growth.
- 31. Future Architects Meet the Design Master at Studio Ardete:** An architecture-focused field trip gave students hands-on experience with sustainable design practices, essential for professional growth and economic development.
- 32. Thriving in the VUCA Vortex: Mastering Business Agility:** This session explored adaptability in volatile markets, equipping participants with skills for sustainable employment and productivity growth.
- 33. Leadership at THE Asia Universities Summit 2024:** Hosted in Malaysia, this summit focused on higher education's role in economic and societal development, promoting international partnerships for sustainable economic growth.
- 34. 14th Global Week:** This international collaboration week provided students with cross-cultural educational experiences, reinforcing the importance of global skills in achieving economic sustainability and decent work.

Chitkara University's initiatives under SDG 8 reflect its commitment to fostering sustainable economic growth, inclusive employment, and skill development. By integrating global partnerships, practical training, and innovative workshops, the university equips students and staff with essential skills and insights to thrive in today's dynamic job market. These efforts contribute to building a resilient economy and preparing graduates to make a meaningful impact in their communities and beyond.

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Event Name	Outbond
Date	1 Jul 2023
Venue	<ul style="list-style-type: none"> ● La Salle Ramon Llull University, Spain, 01 ● EM Normandie Business School, France, 01 ● Chung Ang University, South Korea, 02 ● Western Sydney University, Australia, 01 ● DHBW, Germany, 01 ● Virtual Exchange DHBW-Chitkara University Project Collaboration 13 ● Semester Course (Online), Haaga-Helia University of Applied Sciences, Finland (Virtual/Online Exchange) 05 ● NCCU 01 ● Univ of Manitoba, Canada 01 ● Seneca College, Canada 01 ● Conestoga College Canada 01
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	28
SDGs covered	SDG 4, SDG 5, SDG 15, SDG 17
Duration	6 months

About the activity

Three students from the School of Architecture and Planning are currently in their Semester Exchange program at La Salle Ramon Llull University, Spain, and Chung Ang University, South Korea, one student from the computer applications department is currently in his semester exchange at Western Sydney University, Australia and one student from the business school is on a semester exchange program at DHBW, Heidenheim campus, Germany, and thirteen students are currently on a virtual semester exchange with DHBW, Germany, working on a collaborative project course.

Our undergraduate students had chosen Canada for their admission into their Postgraduate courses for doing Masters.

Exchange programs play a crucial role in providing individuals with opportunities to gain new skills knowledge and experiences in different countries. These programs help to foster cultural understanding improve language proficiency and build global networks. By participating in exchange programs individuals can contribute to the advancement of their careers while also promoting economic development and productive employment for all.



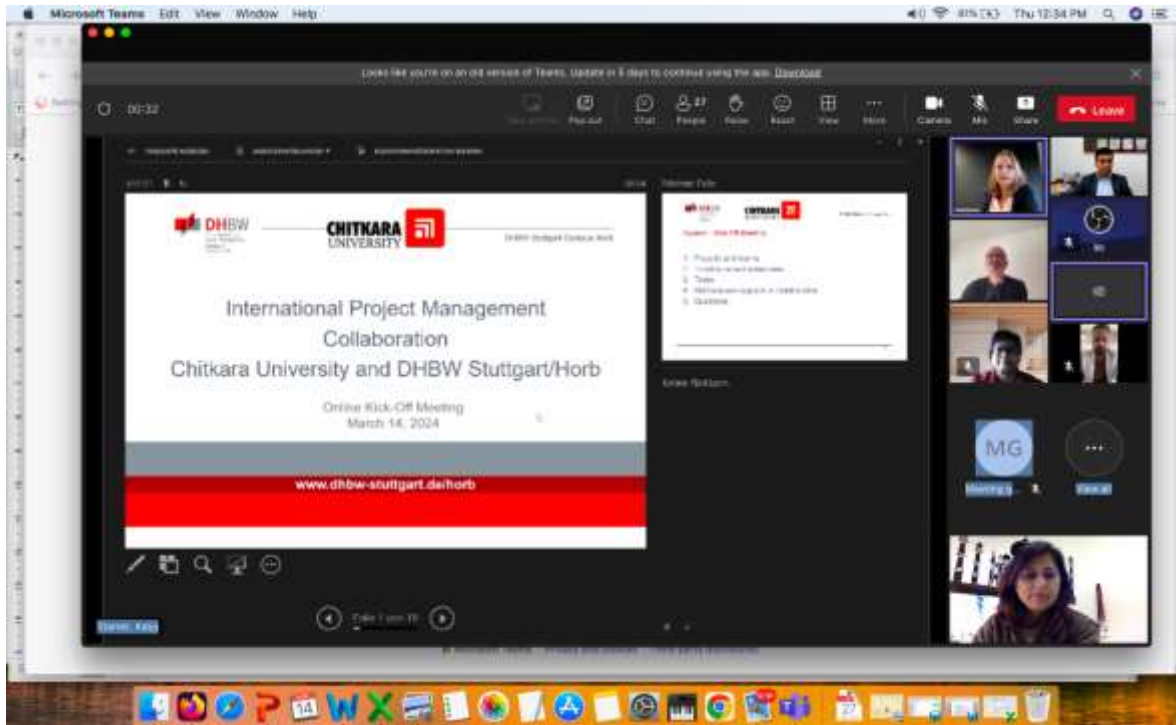
Our student from Computer Applications at Western Sydney University for a Semester Exchange



DHBW, Germany for a semester exchange in the Business School



Our students at Chung Ang University, South Korea, are on their semester exchange program.



Virtual Exchange DHBW-Chitkara University Project Collaboration

Event Name	Outbound Student Programs
Date	3 Jul 2023
Venue	<p>Summer School Program</p> <ul style="list-style-type: none"> ● University of Nottingham, Malaysia, 20 ● University of British Columbia, Canada, 05 ● Metropolia University of Applied Sciences, Finland, 02 ● Deakin University, Australia. 05 <p>Credit Transfer Articulation Program</p> <ul style="list-style-type: none"> ● Deakin University, 04 ● University of Manitoba, 02 ● South Dakota State University, 01 ● UPEI, 02 ● York University 01 <p>Masters Program</p> <ul style="list-style-type: none"> ● Glasgow Caledonian University 01 CBS <p>Internship Program</p> <ul style="list-style-type: none"> ● National Chung Cheng University, Taiwan, 06 ● Italian University Line, Italy, 02 ● University of Hamburg, Germany, 01 ● Osnabruck University, Germany 01 ● Virtual Internship Univ of Auckland 02 <p>Semester Exchange Program</p> <ul style="list-style-type: none"> ● La Salle Ramon Llull University, Spain, 01 ● University of Alicante, 01 ● Fontys University of Applied sciences, Netherlands, 03
Organizer	Office of International Affairs
Resource Person	NA
Number of Participants	60
SDGs covered	SDG 4, SDG 5, SDG 8, SDG 17
Duration	2 weeks-4 weeks/ 2plus years/ 3-6 months/ 4-5 months

About the activity

A total of sixty students from different departments opted for various programs spearheaded by the Office of International Affairs. The Short Mobility summer school programs are always meant to be a transformative and memorable experience with a lasting impression. Students returned home with new friendships, unforgettable memories, and a renewed sense of curiosity and openness to the world. This academic year, the International Summer School by the University of Nottingham, Malaysia campus, stretching from July 3rd to 19th was a two-week summer school focusing primarily on the student's openness to discovering new things, adjusting to other surroundings, and getting involved with international issues. This allowed the students to make their resumes look stronger and become more competitive when looking for a job or applying for graduate school. A total of 20 students from different departments and disciplines participated in this summer school, The University of British Columbia organized a month-long international summer program from June 14th to July 17th, 2023. Five students from different programs at our university participated in the given UBC- VSP where the major highlights were living on the UBC Vancouver campus in the modern student residences, with an opportunity to study two uniquely designed courses taught by world-class UBC instructors. Two students from the Computer Science and Engineering, and Computer Applications department availed this summer school opportunity called the ICT Summer School 2023. The majority of courses in this program were engineering-related, but some included transdisciplinary subjects like business and communication to accommodate students from a variety of academic backgrounds. The course emphasized experiential learning through case studies, group projects, and practical exercises. Five students from the Computer Science and Engineering Department also went for a short-term mobility program at Deakin University, Australia.

A total of eleven students from different departments opted for the Credit Transfer Articulation program. Four students articulated their degrees at Deakin University, Australia, one student at York University, Canada, three at the University of Manitoba, one at South Dakota State University, USA and two in University of Prince Edward Island, Canada.

12 students from different departments took the Internship program in Taiwan, Italy, Germany, and New Zealand in a virtual mode. The Taiwan Experience Education Program (TEEP) is an initiative by the Taiwanese government aimed at promoting international exchanges and cooperation in education. Six students from the Computer Science and Engineering department were selected for this esteemed internship opportunity. TEEP provided scholarships and funding to support the participants during their educational experience in Taiwan. These financial

incentives can help the students to cover tuition fees, living expenses, travel costs, and other related expenses.

Three students from the Computer Science and Engineering department went for a Semester Exchange program at Fontys University of Applied Sciences, Netherlands and two students from the School of Architecture and Planning opted for a semester exchange program at La Salle Ramon Llull University, Spain, and University of Alicante, Spain respectively.

By opting for such opportunities, our students had the opportunity to study globally relevant courses from world-class faculty. Through such programs, students were exposed to peers and instructors from different parts of the world which also gave them insights into diverse viewpoints and perspectives on global issues. This helped them broaden their understanding of complex issues and encouraged critical thinking and intercultural dialogue. By participating in exchange programs individuals can contribute to the advancement of their careers while also promoting economic development and productive employment for all.



Students and faculty at the University of Nottingham for their International Summer School 2023.



Students celebrating ethnic day on the last day of their summer school.



Students at ICT Summer School 2023 organized by Metropolia University, Finland.



Dev Gupta from Computer Applications and Sai Nimrit from Computer Science and Engineering exploring their potential through Metropolia's Summer School.



University of British Columbia-Vancouver Summer Program 2023



Students at Deakin University, Australia



National Chung Cheng University, Taiwan, under the TEEP-Asia scholarship.



Our student during a group activity on a semester exchange program at the University of Alicante, Spain.



Our student at the campus of La Salle Ramon Llull University, Spain on an exchange program.

Event Name	Fire Fighting
Date	20/7/2023
Venue	IHM BLOCK
Organizer	Mr. Sanjeev Bhardwaj (Fire Officer)
Resource Person	--
Number of Participants	100
SDGs Covered	3, 8, 11, 13, 17
Duration	1-day training

About the Activity

A Building evacuation drill was held within the different blocks of Chitkara University to check the response of faculty in case of fire and any other disasters. Four teams made for this mock-up practice were firefighting, search and rescue, Quick Response Team (Q.R.T.), and Medical Team. Each Building faculty member and their staff participated in this mock-up drill and also taught rescue techniques and basic firefighting.

SDG 3, Fires are a leading cause of unintentional injuries and fatalities. Training in fire prevention, escape plans, and extinguisher use equips people to respond safely, minimizing casualties. Smoke inhalation from fires can cause respiratory problems like asthma and lung disease. Fire safety measures like proper ventilation and fire drills reduce smoke exposure, promoting better health. SDG 8, Fire safety training creates safer working environments, reducing lost workdays due to fire-related injuries and illnesses. This benefits both employees and businesses promoting sustained inclusive and sustainable economic growth. SDG 11, Fires can damage buildings, roads, and other infrastructure. Fire safety practices like proper construction codes and fire prevention plans minimize such damage, leading to more sustainable and resilient communities. SDG 13, Large fires release significant amounts of carbon dioxide and other greenhouse gases. By preventing fires, we can mitigate climate change and its associated impacts.



Detail of the Event/Session

Date of the Event/Session	12-Aug-23
Name of the Event/Session	Session with Support Staff (Mr. Rattandeeep Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors of Babbage, Turing, De- Morgan, CSPA/30
SDG Covered	2 , 4 , 5, 8



The administration team's meeting with support staff centered on environmental issues and economic development. They discussed how essential it is to provide employees with chances to advance in their careers while being mindful of environmental effects. Key topics included hygiene, staff development, attendance policies, and service etiquette.

A Quarterly session with his support staff had been taken by the administrative officer (Mr. Rattandeeep Singh). The Officer is handling the four buildings of the university (Babbage/Le-Corbusier/De-Morgan/Turing). They provided information on the following aspects to the grooming, hygiene, attendance, behaviour and service etiquettes of the staff.

Detail of the Event/Session	
Date of the Event/Session	12-Aug-23
Name of the Event/Session	Session with Support Staff (By - Capt. Ravinder Singh)
Organised By	Office of Administration
Trainee Team/Count	Support Staff & Supervisors Tesla/Exploratorium/Sportorium/Ramanujan/35
SDG Covered	2 , 4 , 5, 8

During the meeting with Support Staff, led by senior administration officer Cap Ravinder Singh, several key topics were covered. The discussion centered on the ways young workers can boost productivity in the workplace. There was also a focus on handling emergency complaints, highlighting the need for quick and effective responses. Furthermore, the process for taking leave was reviewed to ensure it supports the university's objectives and promotes economic growth.

A Quarterly session with his support staff had been taken by the Senior Administrative officer (Capt. Ravinder Singh). The Officer is handling the four buildings of the university (Tesla/Sportorium/Ramanujan/Exploratorium). They provided information on the following aspects to the staff.

- Service Etiquette.
- Leave process.
- Emergency Complaints.
- To be present on time for assigned tasks.
- Behaviour.
- Grooming of the staff.



Event Name	Value Added Course on Work Ready World Ready
Date	17 th August-26 th October, 2023
Venue	Fleming Block,4 th Floor, LH 11, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Nidhi Malhotra
Resource Person	Mr. Sourav Roy
Number of Participants	59
SDGs Covered	4, 8
Duration	30 hours

About the Activity

The VAC course started with an introduction round of the resource person and students. The primary focus of the VAC course was to equip students with communication skills and an understanding of the importance of listening, preparing them for a career in the business world. The importance and influence a storytelling technique can have in interviews was the focus of the discussion. The skills to build your identity and face the interviews were another focus of these sessions. Various activities and real-life examples were presented to understand the importance of listening. All this would help enable people to get productive employment resulting in the economic growth of the country

Event Name	Career Counselling Session – Workplace Professionalism
Date	19 th August 2023
Venue	Fleming Block, 3 rd Floor, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Sourav Roy
Number of Participants	42
SDGs Covered	4, 8, 9, 11, 16
Duration	1 day

About the Activity

To understand how to maintain high ethical standards and commit to honesty, integrity, and accountability in all professional activities.

- To identify key elements that will strive for clear, concise, and respectful communication across all platforms and interactions.
- To learn how to explore opportunities for continuous learning and improvement, and seek opportunities for personal and professional growth.
- Respect for diversity and inclusion.
- Reliability and Responsibility: Demonstrate reliability by consistently meeting deadlines, maintaining high-quality work, and taking responsibility for your actions and outcomes.

By emphasizing the significance of workplace professionalism individuals can enhance their professional reputation and contribute positively to their organization's success. Ultimately promoting workplace professionalism aligns with SDG 8's goal of creating inclusive and sustainable economic growth and productive employment for all



Sir with faculty and students (06.03.2024)



After the successful completion of the session(06.03.2024)

EVENT:	62 nd All INDIA Wheat & Barley Workers Meet 2023 in Udaipur		
Date / Time:	31 st Aug. /1100-1430 hrs	Mode:	Offline
Location / Link:	MAHARANA PRATAP AGRICULTURE UNIVERSITY, UDAIPUR, RAJASTHAN		
Activity In-charge:	Dr Anurag Tewari & Mr. Sube Singh		
No. of Participants:	500 Participants		
Resource Person (if any)	Dr Anurag Tewari		
SDG:	1, 2, 3, 4, 5, 8, 9, 11, 12, 13, 15, 16, & 17		

Event Details

The All India Wheat and Barley Workers Meet seeks to boost productivity and generate more jobs in agriculture. By prioritizing better labor conditions and safety measures, the meeting aims to drive significant economic growth in the sector. Additionally, this initiative addresses the financial difficulties that workers in wheat and barley farming encounter, which can lead to increased job opportunities.

Maharana Pratap University of Agriculture in Udaipur and the Indian Institute of Wheat and Barley Research (IIWBR) held the 62nd All India Wheat and Barley Workers Meet 2023 over three days. Dr. Himanshu Pathak, the Director General of the Indian Council of Agricultural Research (ICAR), attended the event. He advocated for the adoption of Nano Fertilizers and Nano Pesticides in Indian farming. These advanced technologies can significantly enhance crop production, address climate change challenges, and promote sustainable development. By improving soil quality and reducing environmental impact, Nano Fertilizers and Nano Pesticides contribute to economic growth that is both inclusive and sustainable. He urged scientists to create wheat and barley varieties that offer high yields and excellent quality.



Event Name	Expert Session on Amalgamation of Design Innovation, Social Media and Artificial Intelligence
Date	11-09-2023
Venue	Studio Think, Picasso Block
Organizer	Department of Communication Design, Chitkara Design School
Resource Person	Mr. Ankit Majethia, Founder & Creative Director, Hangover Media and Mr. Yuvraj Surve, Lead Graphic Designer
Number of Participants	40
SDGs Covered	4,8,9
Duration	2 Hours 10mins

About the Activity

The Department of Communication Design, Chitkara Design School organized an expert talk session on, "Amalgamation of Design Innovation, Social Media and Artificial Intelligence" to introduce students to new work opportunities after AI entered the market.

The session was conducted by the founder & creative director of Hangover Media, Mr. Ankit Majethia, and lead graphic designer, Mr. Yuvraj Surve on 11th of August, 2023 from 10:30 AM to 12:40 PM at Studio Think, second floor Picasso Block.



The poster features the Chitkara University logo at the top left, the G20 India 2023 logo at the top right, and the Chitkara Design School logo. The main title is "Expert Session on AMALGAMATION OF DESIGN INNOVATION, SOCIAL MEDIA AND ARTIFICIAL INTELLIGENCE". Below the title, it lists the speakers: Ankit Majethia (Founder & Creative Director, Hangover Media) and Yuvraj Surve (Lead Graphic Designer). The event details are: Date: 11th September, 2023 | Time: 10:30 AM - 12:40 PM | Venue: Studio Think, Picasso Block. It is organized by the Department of Communication Design. At the bottom, there are logos for various organizations and a QR code.

During the session, the experts spoke about the growth of AI and how it can be used in Design and Digital Media. They also spoke about various innovations in Design.

Mr. Majethia explained AI vs. Human creations to make students understand the difference between data-driven design and a human-created design, Taking examples from human history he explained, how AI is both a curse and boon for many these days and it's on how we accept and evolve with AI. Talking about social media and how a student can use it for their benefit he introduced students to new platforms where they can build their portfolios, build networks, and make a social presence to increase job opportunities for themselves and promote sustainable economic growth. While Majethia touched upon the importance of AI and social media, Mr Yuvraj Surve gave a live example of creating a product photo shoot with the use of AI and talked about the importance of prompts, while using AI. Following the talk session, students were given a hands-on exercise to create a social media creative of a product using newspaper cutouts and magazines where students participated enthusiastically.



Event Details	
Event Name	Recent Trends in Manufacturing
Topic	Recent Trends in Manufacturing
Date	2023 - 09 - 15 to 2023 - 09 - 15
Mode	Offline
Organizer Name	Mr. Mohit Bhayana & Mr. Nand Lal
No. of Participants	28
SDG No	SDG 4, SDG 7, SDG 8 , SDG 9

Objective

To provide BE- ME batch 2021 students with practical exposure to industrial processes and operations . To enhance students ' understanding of occupational safety threats and practices in a real- world setting .

To familiarize students with the manufacturing process of single - door refrigerators at Godrej & Boyce Mfg . Co. Ltd . To facilitate interaction with industry professionals and gain insights into the application of engineering concepts in manufacturing .

Description

On September 15, 2023 , a notable industrial visit was organized for the BE- ME batch 2021 students to Godrej & Boyce Mfg . Co. Ltd . in Mohali , marking a valuable educational opportunity for 28 enthusiastic participants . Coordinated by Mr. Mohit Bhayana and Mr. Nand Lal, the visit was meticulously planned to offer insightful exposure to industrial processes and occupational safety practices . The program commenced with a captivating presentation by the safety officer , who illuminated the threats to occupational safety through a visually engaging PPT. This served as a foundational understanding for the students , setting the stage for the immersive experience ahead . Guided by Mr. Sanjay, the Plant Head , the students embarked on a comprehensive tour of the single - door refrigerator manufacturing plant . Every step of the manufacturing process was meticulously explained and demonstrated , providing invaluable insights into the intricate workings of industrial production . Topics covered ranged from the composition of materials like HIPS (High Impact Polystyrene) used in components , to the foaming section , final assembly area, and testing stations . The visit culminated in an interactive session at various testing stations , where students witnessed firsthand the rigorous quality checks and inspections conducted to ensure the efficiency and safety of the products . This practical exposure deepened their understanding of industrial processes and quality standards .

Outcomes

Increased awareness and understanding of occupational safety measures and hazards in industrial environments . Enhanced knowledge of the manufacturing process of single - door refrigerators , including materials used and quality control procedures .

Improved appreciation for the practical applications of engineering principles in industrial settings.

Strengthened students ' connection with the industry through networking opportunities and firsthand exposure to manufacturing operations.




CHITKARA
UNIVERSITY

**Latest trends in Manufacturing :
An industrial visit**

DATE : 15 SEPTEMBER 2023
TIME : 9:15AM TO 3:30PM
VENUE : CODREJ PVT, MOHALI

FACILITATORS
**MR.MOHIT BHAYANA &
MR.NAND LAL**
DEPARTMENT OF MECHANICAL
ENGINEERING (CUIET)AE

Event Details	
Event Name	Innovation and Skill Development
Topic	Latest trends in vehicles : from electric to autonomous
Date	2023 - 09 - 21 to 2023 - 09 - 21
Mode	Offline
Organizer Name	Mr. Bineetpal Singh
Resource Person	Dr. Vishal Jagota Assistant Professor , MCE department , Chitkara University , Punjab
No. of Participants	51
SDG No	SDG 4, SDG 8, SDG 9,

Objective

To provide a comprehensive overview of electric and autonomous vehicle technologies .

To foster awareness of the transformative impact of electric and autonomous vehicles on transportation . To showcase the institution's participation in prestigious automotive competitions .

To offer hands - on experience with advanced technologies like LIDAR for mapping and maneuvering .

Description

The session commenced with an insightful exploration of the historical roots and foundational principles underlying electric vehicles , illuminating their profound impact on the automotive industry . Dr. Jagota adeptly navigated through the nuances of electric vehicle technology , unraveling its potential to revolutionize transportation systems worldwide . Transitioning seamlessly , the discussion then transitioned towards the realm of autonomous vehicles , elucidating the technological advancements , challenges , and myriad benefits associated with this paradigm shift in transportation . This expert talk provided a unique platform for students specializing in Mechatronics , Mechanical , and Automobile Engineering to delve into the forefront of vehicular advancements . By offering a comprehensive overview of both electric and autonomous vehicles , Dr. Jagota empowered students with invaluable insights into the future trajectory of the automotive industry . Furthermore , students were enlightened about Chitkara University's commendable involvement in prestigious competitions such as the SAE India eBAJA and mBAJA , underscoring the institution's commitment to fostering practical learning and innovation in the field of automotive engineering . As a cherry on top , students were treated to a demonstration in the RMRL lab, showcasing the practical application of LIDAR technology in

turtle Bot for mapping and maneuvering , further enriching their understanding of cutting - edge vehicular technologies

Outcomes

- Enhanced understanding of electric and autonomous vehicle technologies .
- Increased awareness of the challenges and benefits associated with autonomous driving .
- Strengthened engagement with practical applications through lab demonstrations .
- Inspired students to explore innovative solutions in vehicular engineering .



CHITKARA UNIVERSITY

INSTITUTION'S INNOVATION COUNCIL

DEPARTMENT OF MECHATRONICS ENGINEERING IS ORGANIZING AN EXPERT TALK ON

LATEST TRENDS IN VEHICLES: FROM ELECTRIC TO AUTONOMOUS

This talk covers the following topics:

- Latest Trends in Vehicles
- Cutting-edge domain of autonomous vehicles
- Paradigm shift from electric to autonomous vehicles
- SAE India eBAJA participation of Chitkara University

DATE: 23-09-2023
TIME: 11:00 AM ONWARDS
VENUE: TG-113A, FIRST FLOOR, TESLA BLOCK



Investment Through the lens of an investor

The event, "Investment Through the Lens of an Investor," featuring Mr. Ashank Singh from Venture Catalyst was hosted by Chitkara Innovation Incubator Foundation and was held on 21st September 2023 at Eistein Hall, Chitkara University, Punjab. The event provided a unique opportunity for entrepreneurs, startups, and



and aspiring investors to gain valuable insights into the world of Startup investments. Mr. Singh's extensive experience in the field offered attendees a deep understanding of the investor's perspective and the keys to successful fundraising.

The event began with a warm welcome to all attendees by Dr. Adrash Aggarwal followed by the team from the CIIF organization introducing the event's objectives, emphasizing its relevance in the dynamic world of entrepreneurship and investment. Investors play a crucial role by supporting businesses and projects that create job opportunities stimulate economic development and promote social well-being.

Mr. Ashank Singh shared his insights into the investor's mindset. He highlighted the critical factors that influence investment decisions, shedding light on how entrepreneurs can align their strategies with investor expectations.

Crafting an effective pitch is essential for attracting investors. Mr. Singh provided practical tips on creating compelling pitch decks and engaging in productive meetings and negotiations with potential investors.

Attendees gained an overview of the various investment options available to startups, including angel investments and venture capital. Mr. Singh explained the implications and benefits of each, helping attendees make informed decisions about their fundraising paths.

One of the highlights of the event was the engaging Q&A session. Attendees had the opportunity to ask Mr. Ashank Singh questions and seek expert advice on specific investment-related challenges they were facing. The session provided valuable clarifications and personalized insights.

Workshop on Idea to IPO

The "Idea to IPO" workshop was hosted by the Chitkara Innovation Incubator Foundation (CIIF). The speaker for the event was CA Sahil Makkar, Manager Director - Punjab Angels Network. The event was held on 21st September 2023 at Einstein Hall, Chitkara University, Punjab. It



served as a comprehensive guide for aspiring entrepreneurs and early-stage startups on navigating the entrepreneurial journey, from conceiving innovative ideas to reaching the pinnacle of success through an Initial Public Offering (IPO).

The workshop commenced with a warm welcome to all attendees. CA Sahil Makkar set the tone for the day by emphasizing the significance of entrepreneurship in driving innovation and economic growth. The workshop provided a deep dive into establishing a solid business foundation. Attendees received



valuable guidance on structuring their businesses and navigating the intricate web of legal and compliance considerations, ensuring a sturdy launchpad for their entrepreneurial ventures. Entrepreneurship plays a crucial role in creating job opportunities fostering innovation and driving economic development. Entrepreneurs are individuals who take risks to start new businesses or ventures contributing to the growth of the economy and generating employment opportunities for others

CA Sahil Makkar shared invaluable insights into preparing for funding rounds, offering practical tips for crafting persuasive pitches, and navigating the intricacies of term sheets and negotiations. These lessons were particularly valuable for startups looking to secure funding.

The workshop concluded with an in-depth exploration of the Initial Public Offering (IPO) process. Attendees gained a comprehensive understanding of the steps involved, the potential benefits, and the challenges of taking a company public. This session demystified the IPO journey, making it more accessible to ambitious entrepreneurs.

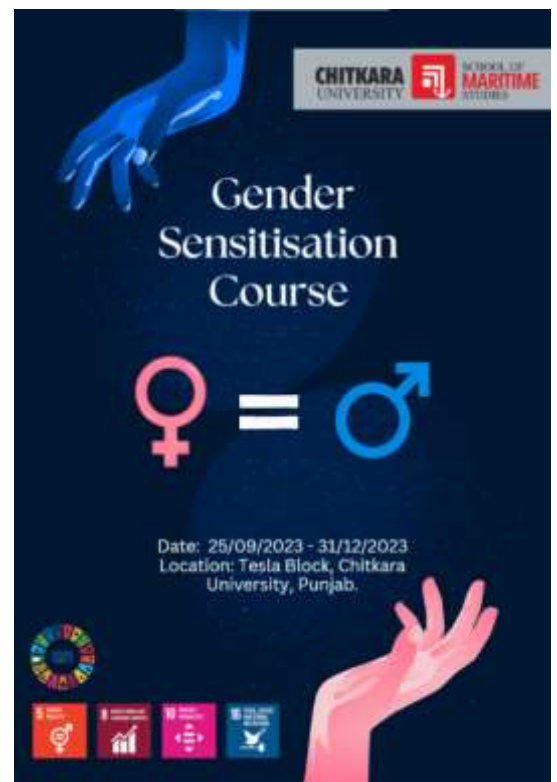


A dynamic Q&A session allowed participants to engage directly with CA Sahil Makkar, seeking answers to their burning questions and clarifications on key topics. The event concluded with a networking session, fostering connections among like-minded individuals within the Startup ecosystem.

EVENT:	Gender Sensitization Course		
Date / Time:	From 25-09-23 to 31-12-23	Mode:	Offline
Location / Link:	Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Ms. Simranpreet Kaur		
No. of Participants:	40 students (GP rating Batch – 02/2023)		
Resource Person	Capt. Prabhat Nigam / Ms. Simranpreet Kaur		
SDG	5- Gender Equality, 8-Decent Work and Economic Growth, 10 – Reduced Inequalities, 16 – Peace, Justice, and Strong Institutions		

BRIEF DESCRIPTION

As per **DGS Order 01 of 2023**, it was made mandatory for all the Maritime Institutes to impart Gender Sensitization education among the cadets. Chitkara University School of Maritime Studies conducted a **12-day Course on Gender Sensitization of 1 hour each for GP Rating Batch 02 of 2023**. The Course promotes awareness and understanding of gender-related issues within the Maritime Industry. This course aims to make the Ratings aware and understand gender Equality. DGS aims to promote awareness and understanding of gender-related issues within the Maritime Industry. The gender Sensitization course by the Directorate General of Shipping is designed to: Raise awareness, Promote Inclusivity, Prevent Harassment and Discrimination, and the compliance with Legal Requirements. Overall, the purpose of the Gender Sensitization Course recommended by DGS is to create a more inclusive, respectful, and gender-equal maritime industry, where all individuals, regardless of their gender, can pursue their careers and contribute to the sector without facing discrimination or bias thus providing women with job opportunities and subsequently contributing to economic growth



Photos of Event



GP Ratings during one of the sessions of Gender Sensitization Course on 25- Sept-23

GP Ratings in interaction with Ms. Simranpreet Kaur during Gender Sensitization Course on



Event Name	“G20 University Connect Finale Programme”
Date	26 September 2023
Venue	Online, Lecture Hall(s), Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	G20 resource person
Number of Participants	255
SDGs Covered	4, 9, 17
Duration	1 day

About the Activity

G20 University Connect Finale Programme was conducted at Bharat Mandapam in New Delhi. To encourage the youth of the country to actively participate in G20 activities and to become more aware of India's G20 Presidency, the G20 University Connect initiative was started. Students and faculty from all higher education institutions participated in the programme. The G20 University Connect Event was attended online by MBA Sales & Marketing faculty and students on September 26, 2023. The youth and their role in the nation's development were the main subjects of attention. The future of India lies with its young minds. The G20 University Connect Finale Programme aims to bring together universities from G20 countries to collaborate on research and innovation projects related to SDG 8- Through this programme, students and researchers can work together to find solutions to global challenges such as unemployment poverty and inequality and promote sustainable economic growth and productive employment and decent work for all.

Glimpse of the Event



Event details

Name of the School/Department	Chitkara Law School
Date of Event	2nd October, 2023
Title of the Event	National Symposium of Lawyers on Pathways to Advocacy
Mode	Offline
Type of participation	Attended
Number of Faculty and Staff participation	01
Number of Student participation	06

Chitkara Law School to provide practical exposure to its students and develop their competitive spirit sent two teams to participate in the 7th edition of ConQuest 2023 (India's Premiere National Quiz Competition on the Indian Constitution) organized by the Centre for Law and Policy with the support of National Law University, New Delhi.

By participating in such events students can develop a deeper understanding of the importance of upholding the values enshrined in the Constitution and working towards a just and equitable society. This initiative not only promotes education but also promotes sustainable economic growth ,productive employment and decent work for all





A total of 53 (fifty-three) teams across eight states had taken part in the north-zone competition. Overall, it was a wonderful learning experience for all the students.



Event Details	
Event Name	Innovation and Skill Development
Topic	Emerging Trends and Manufacturing Techniques Used in Automotive Sector
Date	2023 - 10- 05 to 2023 - 10- 05
Mode	Offline
Organizer Name	Mr. Jaspreet Singh & Mr. Mohit Bhayana
No. of Participants	34
SDG No	SDG 4, SDG 7, SDG 8, SDG 9

Objective

To provide 3rd-semester BE (ME) and BE (AE) students with exposure to emerging trends and manufacturing techniques in the automotive sector.

To familiarize students with the practical application of theoretical concepts learned in the classroom within an industrial setting.

To enhance students' understanding of automated control systems utilized in manufacturing processes.

To inspire students to envision potential advancements and innovations in the automotive engineering field through exposure

In the automotive sector, there are emerging trends and manufacturing techniques that are shaping the industry. One of the trends is the use of advanced materials such as carbon fiber and aluminum which make vehicles lighter and more fuel efficient. Another trend is the integration of technology such as artificial intelligence and automation to improve the production process. These techniques are being used to streamline manufacturing and increase productivity in the automotive sector. Overall these trends and techniques are driving innovation and promoting sustained inclusive and sustainable economic growth full and productive employment and decent work for all

Description

On October 5, 2023, the Department of Mechanical Engineering at CUIET-AAE orchestrated an insightful event titled "Emerging Trends and Manufacturing Techniques Used in the Automotive Sector: An Industrial Visit" to SML ISUZU Limited in Ropar. This industrial visit

was tailored for 3rd semester BE (ME) and BE (AE) students, totaling 34 attendees, under the guidance of faculty members Mr. Mohit Bhayana and Mr. Krishan Kumar. The visit commenced with the distribution of precautionary safety helmets, ensuring the safety of all participants. Led by Mr. Balvinder, the Technical Supervisor at the facility, students embarked on a comprehensive tour of various processes within the company, ranging from sub-assembly lines to engine assembly lines and heavy-duty transmission line assemblies. A detailed session ensued, elucidating the functioning of the sophisticated automated control systems employed in the manufacturing processes. Particularly captivating was the demonstration of the Marvel FANUC robot, a Japanese technology-enabled robot renowned for its precision, with an accuracy of 0.5 mm. The robot's capability to perform welding and assembly tasks swiftly, completing main assemblies within a minute, left a lasting impression on the students. The industrial visit provided students with a firsthand glimpse into the advanced manufacturing techniques and emerging trends in the automotive sector. It not only expanded their knowledge but also sparked their imagination.

Outcomes

Increased awareness and understanding of advanced manufacturing techniques employed in the automotive industry. Enhanced appreciation for the integration of theoretical knowledge with practical applications in industrial settings.

Improved comprehension of automated control systems and their role in optimizing manufacturing processes.

Stimulated curiosity and creativity among students, fostering a vision for future contributions to the automotive engineering domain.



Event Details	
Event Name	Innovation and Skill Development
Topic	Exploring Latest Trends in Agricultural Machinery at PTL: An Industrial Visit
Date	2023 - 10- 10 to 2023 - 10- 10
Mode	Offline
Venue	PTL, Mohali
Organizer Name	Mr. Jaspreet Singh
No. of Participants	41
SDG No	SDG 4 , SDG 7 , SDG 8, SDG 9

Objective

To expose students to diverse manufacturing processes in agricultural machinery production, from design to assembly. To provide students with a comprehensive understanding of the latest technological advancements in the agricultural machinery sector.

To facilitate networking opportunities with industry professionals, fostering potential career connections.

To inspire students to explore career opportunities and contribute to the innovation of agricultural machinery. This involves researching and developing new technologies to improve efficiency and productivity in the agriculture sector. Farmers can benefit from advancements such as precision farming equipment and automated machinery that can help streamline their operations. By staying up-to-date with the latest trends in agricultural machinery farmers can increase their yields reduce costs and contribute to sustainable farming practices. The agricultural industry needs to embrace innovation and continually improve its machinery for economic development

Description

The industrial visit to Punjab Tractors Limited (PTL) in Mohali, scheduled for October 10, 2023, presents an unparalleled opportunity for mechanical engineering students at CUIET-AE to delve into the latest trends in agricultural machinery. Coordinated by Mr. Mohit Bhayana and Mr. Jaspreet Singh, this visit promises to be both educational and insightful. PTL stands as a prominent name in the farm equipment industry, celebrated for its innovation and cutting-edge technology. For the participating students, the visit holds multiple aims and anticipated outcomes. Firstly, it aims to expose them to the diverse manufacturing processes involved in producing agricultural equipment, spanning from design to assembly. This hands-on experience will offer

invaluable insights into the practical application of theoretical concepts learned in the classroom. Moreover, the visit endeavors to provide students with a comprehensive understanding of the latest technological advancements in agricultural machinery. Witnessing these advancements firsthand will not only expand their knowledge but also inspire them to explore career opportunities in this dynamic sector. Furthermore, the visit offers students the chance to establish connections with industry professionals, fostering networking opportunities that could prove beneficial for their future careers. Engaging with professionals in the field will allow students to gain valuable insights and advice, potentially guiding their career trajectory. Increased knowledge and understanding of manufacturing processes in agricultural machinery production. Expanded awareness of the latest technological advancements and trends in the agricultural machinery sector. Enhanced networking skills and potential career connections with industry professionals. Inspired motivation among students to pursue careers and contribute to innovation in the agricultural machinery industry.



CHITKARA
UNIVERSITY

Exploring latest trends in agricultural machinery at Punjab tractor limited : An industrial visit

DATE : 10 OCTOBER 2023
TIME : 9:30AM TO 3:30PM
VENUE : PTL(MOHALI)

FACILITATORS
MR. MOHIT BHAYANA
MR. JASPREET SINGH

DEPARTMENT OF MECHANICAL ENGINEERING (CUET)AE

Event Name	Visit by UCSI University, Malaysia
Date	12 th October 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	Dr. Elango Natarajan, Deputy Director, Praxis, Industry and Community Engagement
Number of Participants	1 Guest and 16 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

About the Activity

The Office of International Affairs at Chitkara University recently hosted Dr. Elango Natarajan, Deputy Director of Praxis, Industry and Community Engagement from UCSI University, Malaysia. This visit aimed to bridge the gap and foster stronger ties between Chitkara



University and educational institutions in Malaysia. Following a comprehensive campus tour that showcased Chitkara University's facilities and academic environment, Dr. Natarajan engaged in



an interactive session with deans and heads of departments (HODs) from the Computer Science Engineering (CSE) department.



This session served as a platform for a fruitful exchange of ideas and expertise. Both universities explored potential areas of collaboration, including student exchange programs, joint research initiatives, and faculty development opportunities

Event Name	13 th Global Week
Date	Oct 16-20, 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs, Chitkara University
Resource Person	<ol style="list-style-type: none"> 1. Surendra Prakash Shrestha 2. Imran Medi 3. Mehdi Ben Thaier 4. Christopher D. LeBlanc 5. Saravanan Muthaiyah 6. Katja Stamer 7. Mohit Srivastava 8. Emmanuel David Ekpenyong 9. Ms.Rigtje Bruinsma 10.Naveed Saleem 11.Dr. Mazuwin Binti Haja Maideen 12.Murali Raman 13.Ashish Chandra 14.Dr Rohaida Basiruddin 15.Grit Alter 16.Dr. Rossilah Jamil
Number of Participants	725 students, 19 International Guest Faculty and 52 Employees
SDGsCovered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	5 days

About the Activity

The Office of International Affairs (OIA) orchestrated the dynamic 13th Global Week from October 16th to 20th, 2023, spotlighting cross-border collaborative teaching as its focal point. This initiative championed cross-border collaboration in education. With the participation of 19 distinguished professors hailing from 13 universities across 8 countries, the event



showcased short module courses in Business, Education/Psychology, and CSE-AI, each designed to impart industry-relevant sustainable skills. Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction. Beyond highlighting the benefits of international education, the 13th Global Week fostered a truly collaborative learning experience by bringing together distinguished international faculty and students. This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program thus contributing to the economic growth of the community and providing decent employment opportunities for all



Event Name	“Innovative Practices & Excelling with EXCEL”
Date	19 October 2023- 03 November 2023
Venue	LH 01, Fleming Extn. 02, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Mangat Singh, Director, Guru Nanak Infotech
Number of Participants	59,
SDGs Covered	4, 8, 9
Duration	1 day

About the Activity

A 10-day boot camp on “Innovative Practices & Excelling with EXCEL” was organized by Chitkara College of Sales and Marketing " from 19th October 2023 to 3rd November from 9:00 A.M. onwards at LH 01, Fleming Extn. 02, Chitkara University Punjab. Mr. Mangat Singh, the Director of G N Infotech, served as the distinguished resource person for the boot camp. It was aimed at providing comprehensive training and skill development in Microsoft Excel. The session focused on innovative approaches for practice on real-time exercises, enhancing the proficiency of participants in utilizing Excel for diverse tasks, ranging from basic spreadsheet management to advanced data analysis. Students learned about innovative ways of practicing various Excel features and functions to generate specified outcomes and excelling in Excel by using advanced tools for data analysis, visualization, and automation. They additionally are well-versed in Excel's tips, tricks, and shortcuts, which can help to save time and improve accuracy. Innovative practices play a crucial role in creating new employment opportunities for individuals and promoting sustained inclusive and sustainable economic growth



Event Name	“Innovative Trends in Contemporary Banking”
Date	20 October 2023
Venue	LH 01, Fleming Extn. 02, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd.
Number of Participants	47
SDGs Covered	4, 8, 17
Duration	1 day

About the Activity

Chitkara College of Sales and Marketing organized an expert talk on "Innovative Trends in Contemporary Banking" on 20th October 2023, from 3:00 p.m. onwards at Chitkara University Punjab. Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd was the resource person for the expert talk. Mr. Kunal was focused on developments, adoption, and modifications of cutting-edge trends, digital banking products, client relationships, and tactics for success in the banking sector. He discusses life skills in the workplace and fintech in further detail. These latest trends simplify and strengthen banking procedures to provide optimal client service. He emphasized different ways, how to broaden the understanding of the banking industry, and concluded the talk with a Q&A. The students gained a better understanding of innovative trends in fintech, digital banking, and the next cutting-edge trends in this dynamic industry through this session. These innovative trends in contemporary banking are helping to drive economic growth while also promoting social and environmental responsibility. Capable of upgrading their skills in digital marketing innovations to meet the market's ever-changing demands, preparing themselves for the future to operate in banking systems, and providing the best possible customer service.



Event Name	Driving Innovation in Insurance Operations: Transforming for the Future Growth
Date	21st October 2023
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Shantanu Kodesia, Head Operations, Sun Life Financial Inc.
Number of Participants	55
SDGs Covered	4, 8, 17
Duration	1 day

About the Activity

Chitkara College of Sales and Marketing organized an expert talk on "Driving Innovation in Insurance Operations: Transforming for the Future Growth" on 21st October 2023, from 11:00 AM onwards at Einstein Hall, Galileo Block, Chitkara University Punjab.

Mr. Shantanu Kodesia, Head of Operations at Sun Life Financial Inc., was the resource person for the expert talk. Mr. Shantanu focused on the elements that drive innovation in insurance operations while

highlighting the rapid changes in the insurance sector. He also discussed fintech, digital innovation, and digitalization. He also provided real-time examples to understand the complexity of operations in the insurance industry and how AI is assisting in providing better solutions. How the sector is giving priority to its offerings to improve client satisfaction and streamline operations.



CHITKARA UNIVERSITY

CHITKARA COLLEGE OF SALES and MARKETING

Expert Talk

Driving Innovation in Insurance Operations: Transforming for the Future Growth

Resource Person

Shantanu Kodesia
Head Operations

Sun Life

Date: 20th October 2023
Time: 11:30 am onwards
Venue: Einstein Hall, Galileo Block
Mode: Offline

Organised by:
Chitkara College of Sales & Marketing

This session helped the students to understand the innovative methods used in operations in the insurance industry. Learn how to utilize digital services for significant advancements in claim processing, digital marketing, and policy administration. Acquire knowledge about cutting-edge strategies to deliver the best services and enhance operations for future expansion and industry transformation Overall insurance operations play a crucial role in protecting individuals and businesses from financial losses due to unexpected events and thus promote sustainable economic growth and decent employment opportunities for all



Event Name	Short Mobility from Griffith University, Australia on Topic of Water Story Mobility at School of Mass Communication
Date	30 th Oct, 2023
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	Dr Kasun Ubayasiri , Director of Journalism Griffith University, Australia
Number of Participants	8 students and 1 professor
SDGs Covered	SDG 4 SDG 5 SDG 8 SDG 17
Duration	One day

About the Activity

In a collaborative academic endeavor, Griffith University, Australia, and Chitkara University have embarked on a joint project focusing on the critical exploration of water, the most fundamental unit of our existence. Ten students from the first semester of the Master of Arts in Journalism and Mass Communication (MAJMC) program and eight students from Griffith University investigated the state of water resources in Shimla and Dehradun. This project aimed to illuminate the expected challenges associated with water scarcity and water quality while providing concrete solutions for implementing stringent measures to ensure a sustainable future for this invaluable resource. Access to clean water is essential for various industries agriculture and overall human well-being. By ensuring sustainable water management practices we can support both economic growth and the preservation of our precious water resources for future generations



The students were actively involved in the extensive data collection, consisting of still images, video footage, interviews, and pertinent information related to water resources and their management in these two Himalayan cities. The dissemination of this knowledge and analysis serves as an integral part of our collective effort to raise awareness, promote understanding, and, ultimately, contribute to well-informed decision-making in addressing the pressing issues concerning water resources in the Himalayan region.

The students were actively involved in the extensive data collection, consisting of still images, video footage, interviews, and pertinent information related to water resources and their management in these two Himalayan cities. The dissemination of this knowledge and analysis serves as an integral part of our collective effort to raise awareness, promote understanding, and, ultimately, contribute to well-informed decision-making in addressing the pressing issues concerning water resources in the Himalayan region.



Image: Picture showing the interaction of Dean Dr. Ashutosh Mishra with Griffith university students

Event Name	“Innovative Trends of Data Visualization in EXCEL”
Date	6 November 2023- 7 November 2023
Venue	LH 03,Le Corbusier Block , Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Vimal Sharma, Chitkara College of Sales & Marketing
Number of Participants	43
SDGs Covered	4, 8
Duration	21 day

About the Activity

Chitkara College of Sales and Marketing organized a 2-day workshop on "Innovative Trends of Data Visualization in EXCEL" on 6th & 7th November 2023 from 9:15 AM onwards at LH3, Le Corbusier Block, Chitkara University Punjab.

The resource person discussed cutting-edge approaches to organizing, visualizing, and presenting data in Excel. Students worked on real-world examples to gain a thorough understanding of how data is organized and presented. He also discussed how important data is for decision-making in the industry.

Data is a valuable and abundant resource that allows us to obtain information and achieve our desired outcomes. This session helps students to learn innovative trends in the market and understand different ways to illustrate data. They also develop the skill to organize and analyze data and identify patterns, trends, and outliers in big data sets. These skills also enhance productivity and increase sales growth and professional development in the industry. As we strive towards achieving SDG 8 embracing innovative trends like data visualization in Excel can play a crucial role in driving economic growth and creating more opportunities for decent work.



Expert interacting with students

Event Name	Visit by National Chung Cheng University, Taiwan
Date	8 th November 2023
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Dr. Pao-Ann HSIUNG 2. Dr. Chin-Tsan WANG 3. Dr. Shih Ming HUANG 4. Hsiu-Feng HUANG 5. Ren-Sung Ko 6. Liu Wei-Min 7. Chiang Chen-Kuo 8. Hsiu Chun HSU
Number of Participants	60 Students, 8 Guests and 8 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

About the Activity

The Office of International Affairs at Chitkara University hosted a distinguished delegation of eight professors from National Chung Cheng University (NCCU), Taiwan. The delegation included esteemed faculty members Prof. Pao-Ann Hsiung, Prof. Chen-Kuo Chiang, Prof. Wei-Min Liu, Prof. Ren-Song Ko, Ms. Ellen Hsiu, Prof. C.T. Wang, Prof. Shih-Ming Huang, and Prof. Hsiu-Feng Huang. Their visit included an interactive discussion led by Dr. Rajnish Sharma, Vice-Chancellor of Chitkara University, Himachal Pradesh, and Ms. Hazel Siromoni, Pro Vice-Chancellor of the Office of International Affairs. The discussions centered around the Smart City Research Laboratory, a key component of a four-year initiative focused on advancing expertise in AI and real-world applications that would promote decent work and economic growth aiming to provide employment opportunities for all individuals. This initiative is made possible with the valuable support of the National Science and Technology Council (NSTC) Taiwan and NCCU Taiwan. Additionally, the delegation interacted with Chitkara University students from Business and Accounting programs.



Event Name	Global Dean Forum
Date	11 th October 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Dr. Shivraj Kanungo, Vice Dean, George Washington University School of Business 2. Ms. Christine Gozdziaak, Assistant Dean, University of Illinois Urbana-Champaign - GIES College of Business 3. Dr. Arman Davtyan, Assistant Dean, Pepperdine University - Graziadio Business School 4. Ms. Amanda Barth, Assistant Dean, William & Mary – Raymond A. Mason School of Business 5. Ms. Richa Agrawal, Country Manager, Bocconi University
Number of Participants	5 Guests, 650 students, and 7 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

About the Activity

The Office of International Affairs at Chitkara University's Punjab Campus convened a prestigious "Global Dean's Forum," bringing together esteemed business leaders from renowned institutions across the globe. Dr. Shivraj Kanungo, Vice Dean of the George Washington University School of Business, shared his expertise alongside Ms. Christine Gozdziaak, Assistant Dean at the University of Illinois Urbana-Champaign's Gies College of Business. Representatives from Pepperdine University's Graziadio Business School (Dr. Arman Davtyan, Assistant Dean) and William & Mary's Raymond A. Mason School of Business (Ms. Amanda Barth, Assistant Dean) also participated in the forum. Additionally, Ms. Richa Agrawal, Country Manager for Bocconi University, provided valuable insights. This forum was designed to empower Chitkara Business School students. The day unfolded with engaging panel discussions and informative presentations delivered by the visiting deans and representatives. These sessions delved into the exciting world

of international business careers, providing students with a wealth of knowledge about potential career paths, in-demand skills, and valuable resources promoting decent work and economic growth aiming to provide employment opportunities for all individuals.



Event Name	Meeting with Delegates from Western Sydney University
Date	21 st November 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Prof Linda Taylor 2. Dr Francine Garlin 3. Prof Athula Ginige 4. Dr Asha Chand 5. Dr Sunil Panchal 6. Ms Hang Nguyen 7. Namrata Anand
Number of Participants	7 Guests, 600 students and 10 employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 17
Duration	One Day

About the Activity

The Office of International Affairs recently welcomed a delegation of seven representatives from Western Sydney University (WSU) to campus. The delegation included esteemed faculty members like Prof Linda Taylor (Pro Vice-Chancellor, WSU) and Dr. Francine Garlin (School of Business, WSU), alongside representatives from various academic disciplines: Prof Athula Ginige (School of Computing, Data, and Mathematical Sciences), Dr Asha Chand (School of Humanities and Communication Arts), and Dr Sunil Panchal (School of Science). Additionally, Ms Hang Nguyen (Admissions Director, WSU) and Namrata Anand (Regional Director-South Asia, WSU) joined the visit. The WSU faculty members held interactive sessions with students from their corresponding departments at Chitkara University. Dr. Garlin engaged with Business Management students, Prof. Ginige interacted with engineering students, Dr. Chand connected with Business Mass Communication students, and Dr. Panchal met with Pharmacy students. These sessions aimed to introduce Western Sydney University and its Master's programs, fostering potential applications from Chitkara students. The visit also explored broader academic collaborations, including student exchange opportunities for pursuing Master's degrees at WSU thus promoting

decent work and economic growth aiming to provide employment opportunities for all individuals. Discussions touched upon the possibility of implementing exchange programs like 1+2 or 2+1 for the Journalism and Mass Communication program at Chitkara University.



Event Name	EXPERT TALK ON FINANCIAL FRAUD LANDSCAPE
Date	22 ND November 2023
Venue	Rockfeller Block, Chitkara University, Rajpura
Organizer	IPM team
Resource Person	Dr. Shefali Saluja
Number of Participants	90
SDGs Covered	4, 8, 9
Duration	1 day

About the Activity

The Workshop titled “Expert Talk on Financial Fraud Landscape” was a very well-conducted and engaging workshop for future managers. During the entire course of the workshop, the students were occupied in a set of activities that required full attention and involvement and resulted in a mixed bag of learning outcomes.

The workshop Uncover the psychology behind financial abuse, drawing parallels to the manipulative tactics seen in individuals with narcissistic personality disorder.

The discussion extends to the unique challenges posed by the COVID-19 era, exposing how the pandemic has become a breeding ground for financial misconduct. Overall, it was a thorough learning experience with lessons in Collaboration and Creativity. The Workshop conducted by the department fit as an IIC event thereby fulfilling the purpose of creative learning and bringing future entrepreneurs to learn about financial fraud are indispensable for upcoming managers as they provide essential insights into risk mitigation, informed decision-making, legal compliance, and fostering an ethical work culture. Equipping managers with knowledge about various types of fraud enables them to identify and address potential risks within their organizations, minimizing the likelihood of financial losses. Understanding the legal implications of financial fraud ensures compliance and ethical conduct. Additionally, insights into the psychological aspects of fraud, such as those related to narcissistic personality disorder. To combat financial fraud and promote sustainable economic growth governments businesses and individuals need to implement robust measures to prevent detect and report fraudulent activities. By addressing financial fraud we can help create a more secure and prosperous future for all.



Event Name	Engagement with Delegates from Australian Catholic University, Australia
Date	23 rd November, 2023
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	1. Ms. Colma Fechner 2. Mamta Kotnala 3. Mr. Kunal Palta
Number of Participants	150 students, 3 Guests and 10 employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

About the Activity

The Office of International Affairs at Chitkara University welcomed a delegation from the Australian Catholic University (ACU) led by Ms. Colma Fechner, Regional Manager. Ms. Mamta Kotnala, Country Manager (India) for International Marketing and Student



Recruitment, and Mr. Kunal Palta, Assistant Country Manager, also joined the visit. During their

visit, the ACU representatives provided an overview of ACU, its campuses, and course offerings. Ms. Fechner specifically connected with Engineering students, introducing them to ACU and highlighting potential academic opportunities providing productive employment opportunities consequently leading to economic growth of the community.



Event Name	FinTech: Innovation For Entrepreneurs
Date	2 nd December, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Ritu Garg
Number of Participants	49
SDGs Covered	4,8,9
Duration	3 hours

About the Activity

An Expert Talk was organized for the students of B. Com titled “FinTech: Innovation For Entrepreneurs” which gives the students a comprehensive understanding of the new & upcoming ideas and innovations in the current market scenario and how that can be utilized to become a good and efficient entrepreneur. The session also helps the students know about the future challenges in the market and provides them with ideas of possible solutions for the same and also get to know how the said field has the potential to provide them the great career opportunities in the field of Finance and Technology.



Entrepreneurs play a key role in driving economic growth and development and by embracing innovation they can contribute to achieving SDG 8 and creating a more sustainable future for all. Entrepreneurship aims to create more job opportunities and improve the overall economic well-being of individuals and communities.

EVENT:	Membership in Committee of MSME, Govt of INDIA		
Date / Time:	4 th to 8 th Dec 23 /1100-1430 hrs	Mode:	Offline
Location / Link:	Ministry of MSME, Govt of INDIA		
Activity In-charge:	Dr Anurag Tewari & Mr. Sube Singh		
No. of Participants:	450 Students		
Resource Person (if any)	Dr Anurag Tewari		
SDG:	4, 5, 8 & 17		

Membership in the Committee of Micro, Small, and Medium Enterprises (MSME) under the Government of India is vital for the economic advancement of multiple sectors, including industry and agriculture. By engaging in this committee, individuals can play a significant role in improving labor productivity and fostering economic development. The committee is dedicated to supporting the growth and sustainability of MSMEs, which are critical for generating employment and driving comprehensive economic progress in the nation.



Dr. Anurag Tewari has served on the Ministry of Micro, Small and Medium Enterprises Committee, which assesses startup proposals from women involved in agriculture across the country. The committee reviewed 541 cases in Ludhiana, Punjab, and provided immediate results. This work is a significant contribution to the nation, as it draws on substantial hands-on experience in the agricultural field. Supporting the development of micro, small, and medium enterprises (MSMEs) can enhance crop yields, create more job opportunities, and contribute to a stronger, more sustainable economy.



The committee consisted of four members: one representative from the Centre for Scientific and Industrial Research, two from Punjab Agriculture University, and one from Chitkara University. Dr. Anurag Tewari was the sole nominee from Chitkara University, making it the only private institution represented in the group.

Transforming problems into viable business concepts
5 December 2023
SDG Covered – 8 (Decent Work and Economic Growth)

The Transforming Problems into Viable Business Concepts; session featuring Mr. Jitendra Verma was organised by Chitkara Innovation Incubator Foundation on 5th December 2023 via Zoom.

Mr. Verma commenced the session by challenging the conventional view of problems and encouraging the audience to see them as potential opportunities. He emphasized that many successful businesses have emerged from addressing and solving real-world problems. The speaker provided real-life case studies and examples to illustrate how various companies have successfully identified problems, both large and small, and transformed them into thriving business ventures thus contributing to the economic growth of the country.

These examples offered practical insights into the mindset and strategies required for such transformations. The session focused on cultivating an innovative mindset and fostering creativity in problem-solving. Mr. Jitendra Verma shared techniques for thinking outside the box, exploring unconventional solutions, and leveraging creativity to develop unique business concepts. Mr. Verma discussed the importance of market validation and feasibility studies in the process of transforming a problem-solving idea into a viable business concept. He guided the audience in conducting thorough research to ensure the practicality and sustainability of their proposed solutions.

The speaker emphasized the significance of resilience and perseverance in the entrepreneurial journey. He shared personal anecdotes and experiences, highlighting the challenges he faced and how resilience played a crucial role in overcoming obstacles and turning setbacks into opportunities. The session concluded with a lively Q&A segment, allowing participants to engage directly with Mr. Jitendra Verma. Attendees had the opportunity to seek advice on specific challenges they were facing and gain further insights into the process of transforming problems into viable business concepts. Mr. Jitendra Verma's session on "Transforming Problems into Viable Business Concepts" provided a wealth of knowledge and inspiration for the audience. Attendees left with a renewed perspective on problem-solving, armed with practical strategies and insights to convert challenges into innovative business opportunities.



Event Name	NSS
Date	7/12/2023
Venue	Picasso Block
Organizer	Mr. Sanjeev Bhardwaj (Fire Officer)
Resource Person	S. Gurpreet Singh (Station Fire Officer)
Number of Participants	100
SDGs Covered	3, 8, 11, 13, 17
Duration	1 day

About the Activity

A fire and safety mock drill was conducted at Chitkara University, Punjab, on 7 Dec, 2023. The event was organized by the Office of Infrastructure and led by Mr. Sanjeev Bhardwaj, Fire Officer. S. Gurpreet Singh, Station Fire Officer, served as the resource person, providing valuable insights and practical demonstrations.

The primary objectives of the fire and safety mock drill were:

- To raise awareness and educate participants on fire safety procedures.
- To practice safe and efficient evacuation techniques in the event of a fire emergency.
- To familiarize participants with the location and proper use of fire extinguishers.
- To assess the university's preparedness for fire emergencies and identify areas for improvement.

The event commenced with an informative presentation delivered by S. Gurpreet Singh. He covered crucial aspects of fire safety, including:

- Fire prevention measures
- Early detection of fire
- Evacuation plans and procedures
- Proper use of fire extinguishers

Following the presentation, a simulated fire scenario was enacted. The alarm system was activated, prompting participants to evacuate the designated building in a calm and orderly manner. The evacuation process was monitored and evaluated to ensure adherence to established protocols.

After the evacuation, participants reconvened at a safe assembly point. S. Gurpreet Singh then demonstrated the proper operation of fire extinguishers, highlighting the different types and their appropriate use for various fire situations.

Alignment with Sustainable Development Goals (SDGs):

The fire and safety mock drill directly addressed the following SDGs:

- **SDG 3: Good Health and Well-being:** By promoting fire safety awareness and preparedness, the drill contributes to creating a safer environment for the university community, potentially reducing fire-related injuries and fatalities.

- **SDG 8: Decent Work and Economic Growth:** Ensuring fire safety in the workplace reduces the risk of property damage and disruptions to operations, thereby contributing to economic growth.
- **SDG 11: Sustainable Cities and Communities:** Fire safety measures are crucial for building sustainable and resilient communities, and this drill aligns with this objective.
- **SDG 13: Climate Action:** Fires can contribute to climate change by releasing greenhouse gases. The focus on fire prevention can indirectly contribute to mitigating climate change impacts.

Conclusion

The fire and safety mock drill at Chitkara University was a successful endeavor. It enhanced the knowledge and skills of participants in fire safety and emergency response procedures. The drill also served as a valuable exercise to identify areas for improvement in the university's fire safety preparedness. By prioritizing fire safety, Chitkara University demonstrates its commitment to providing a safe and healthy environment for its staff, students, and visitors.

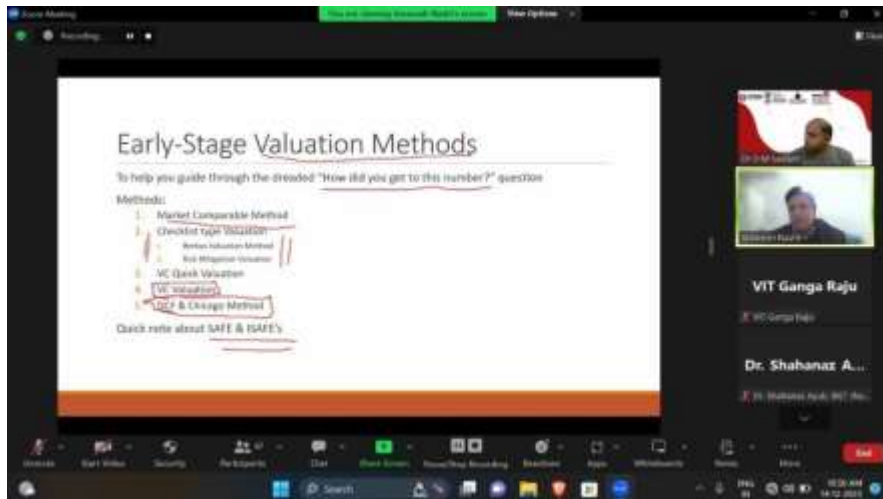


Sprout your dreams: Unearth the secrets of idea Financing 12th December 2023

SDG Covered – 8 (Decent Work and Economic Growth)

Sprout your dreams: Unearth the secrets of idea Financing session featuring Amaresh Girish Nashi was organized by Chitkara Innovation Incubator Foundation on 12th December 2023 via Zoom.

Amaresh Girish Nashi, a luminary in the field, served as the keynote speaker for the session. Holding the esteemed position of Senior Associate at the Project Appraisal & Management Division of NITI Aayog, Government of India, Mr. Nashi brought a wealth of experience and insights into the discussion.



The FDP session delved into the depths of idea financing, uncovering the hidden intricacies and strategies necessary for turning dreams into viable projects. Attendees were treated to a comprehensive exploration of the

funding ecosystem, ensuring they were armed with the knowledge needed to transform their innovative concepts into tangible realities. Amaresh Girish Nashi guided participants through the labyrinth of funding sources available to entrepreneurs. From government grants to private investors, the session illuminated the diverse avenues one can explore to finance their ideas.

Drawing from his experience at NITI Aayog, Mr. Nashi shared valuable insights into project appraisal and management. Understanding how to present and manage projects is crucial for securing financial backing, and attendees gained invaluable perspectives on this aspect.

The event featured an engaging Q&A session, allowing participants to interact directly with Mr. Nashi. This facilitated a deeper understanding of individual

concerns and provided tailored advice for the diverse array of projects presented by the audience. Real-world case studies and success stories were woven into the fabric of the session, offering inspiration and practical guidance. Attendees had the opportunity to learn from the experiences of those who successfully navigated the challenges of idea financing. These mechanisms involve finding new ways to raise and allocate funds to support projects and initiatives that create jobs improve livelihoods and drive economic growth. By exploring creative financing solutions countries can better address the challenges of unemployment underemployment and poverty ultimately advancing progress towards a more prosperous and equitable society.



Event Name	Young Leaders Summit on Sustainable Leadership
Date	14-15 Dec,2023
Venue	Fleming Block, Warren Buffet Hall.
Organizer	Chitkara Business School(Integrated Programme in Management).
Resource Person	Mr. D.V Shastry and Dr. Harsh Sachdev
Number of Participants	100
SDGs Covered	4, 8 & 9
Duration	2 days

About the Activity

The Second Young Leaders Summit on Sustainable Leadership-2023, organized by students from Chitkara University, Punjab, who are part of the Integrated Programme in Management (IPM) & Liberal Arts, took place on December 14th and 15th, 2023. The summit's theme, "Empowering Tomorrow's Trailblazers-Nurturing Leadership in Youth," set the stage for discussions and activities.

Esteemed speakers, Mr. D. V. Shastry, Executive Director of the Natural Gas Society (NGS), and Dr. Harsh Sachdev, Former Executive Director of the Indian Oil Corporation Limited (IOCL), delivered expert talks. Mr. Shastry highlighted practical aspects of leadership, drawing from his experiences to instill self-belief among the students. Dr. Sachdev engaged in discussions about rational management approaches and sustainability mechanisms, sharing insights from his experiences, and encouraging a realistic understanding among the students. By embracing sustainable leadership principles companies can contribute to economic development while also protecting the environment and ensuring decent employment opportunities for all.



The participation of IPM & Liberal Arts students was remarkable in various events such as AdMad - Ideation Fusion, Poster Exhibition, and Best Out of Waste, showcasing their active involvement and enthusiasm.



Insightful talk with key speakers on 14/12/2023



Insightful talk with key speakers on 15/12/2023

Event Name	Training Session on SDG's
Date	28.12.2023 to 29.12.2023
Venue	Edison Block, Chitkara University Punjab
Organizer	Office of the Talent Management
Resource Person	The team from the ESIC Department Rajpura
Number of Participants	200+
SDGs Covered	SDG-8 “Decent work and economic growth”

About the Activity

A training session on Labor Laws and Compliance management was conducted today for the HR team to make the team aware and updated about applicable labor laws, compliances, and the latest amendments under various laws about wages, social security, Benefits for women and Industrial relations.

Labor laws and compliance management ensure that workers are treated fairly and that businesses operate ethically. By upholding labor laws and compliance standards companies can create a safe and healthy work environment, protect workers' rights, and contribute to the overall well-being of society. Businesses need to prioritize compliance with labor laws to enhance labor productivity thus contributing to economic growth.

The session was delivered by Mr. SC Katoch. Mr. Katoch is a compliance expert and advisor to many corporations with 30+ years of experience in labor laws and compliance management.



Event Name	Master Class S1E3 Innovations and Career Opportunities for Digital Marketing in Fashion
Date	18-01-2024
Venue	Fashion Studio, Picasso Block, 5 th Floor
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Ms. Nikita Singh, Digital Marketing Consultant
Number of Participants	40
SDGs Covered	4,8,9,12,16
Duration	02 Hours

About the Activity

Department of Fashion Design, Chitkara Design School organized a Master Class on Innovation and career opportunities for digital marketing in fashion by Nikita Singh a digital marketing consultant. In the master class, the speaker shared about the scope of digital marketing in fashion. She also shared her insight about the different fields in fashion where there is scope for entering the industry as a digital market consultant. She also shared her research on the different levels of digital marketing in the fashion industry.

This masterclass was an initiative taken by the Department of Fashion Design, to open another field for the students, to make a career in the fashion industry. Also by looking at today's world of digitization, it has become the need of the hour to understand the importance of digital marketing and also the opportunities for the newcomers to enter the field of fashion industry. By utilizing social media platforms email marketing and online advertising fashion companies can connect with consumers more effectively and drive demand for their products. This not only boosts the economy but also creates more job opportunities within the industry

Glimpse of the Event: -



The poster features the Chitkara University logo at the top left, followed by the G20 India 2023 logo, the Chitkara Design School logo, and the FASH CO-LAB logo. Below these is a purple banner with the text 'Master Class S1E3'. The main title is 'INNOVATIONS AND CAREER OPPORTUNITIES FOR DIGITAL MARKETING IN FASHION'. Below the title is the subtitle 'An Innovation, Start-up and Entrepreneurship initiative by Chitkara Design School'. A circular portrait of Nikita Singh is shown on the left, with a dashed blue border and a double arrow pointing to the right. To the right of the portrait, the text reads 'Speaker Nikita Singh Digital Marketing Consultant'. Below this, the event details are listed: 'Date : 18th January, 2024', 'Time : 2:00 PM - 4:00 PM', and 'Venue: Fashion Studio, Picasso Block'. At the bottom, it says 'Organised by: Department of Fashion Design'. The footer contains logos for the Institution's Innovation Council, the UN Sustainable Development Goals (SDG 8), and other related icons.

CHITKARA  UNIVERSITY

G20  **INDIA 2023**

CHITKARA  DESIGN SCHOOL

FASH  CO-LAB

Master Class S1E3

INNOVATIONS AND CAREER OPPORTUNITIES FOR DIGITAL MARKETING IN FASHION

An Innovation, Start-up and Entrepreneurship initiative
by Chitkara Design School



Speaker
Nikita Singh
Digital Marketing Consultant

Date : 18th January, 2024
Time : 2:00 PM - 4:00 PM
Venue: Fashion Studio, Picasso Block

Organised by: Department of Fashion Design

 INSTITUTION'S INNOVATION COUNCIL

 **8** DECENT WORK AND ECONOMIC GROWTH

 **4** QUALITY EDUCATION

 **5** GENDER EQUALITY

 **9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

 **10** REDUCED INEQUALITIES

 **11** SUSTAINABLE CITIES AND COMMUNITIES



Event Name	Workhop on Decoding LinkedIn
Date	20 th January, 2024
Venue	Rockefeller Block, Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Mr. Sampark Sachdeva
Number of Participants	59
SDGs Covered	4, 8, 9
Duration	1 day

About the Activity

The workshop titled "Decoding LinkedIn" was an engaging workshop for our trailblazers. During the entire session, there was insightful learning that required full attention. The classroom buzzed with curiosity as students eagerly questioned, explored, and sought answers, their enthusiasm palpable in every inquiry. Mr. Sampark Sachdeva delivered insightful talks on personal branding, profile building, the success mantra of LinkedIn, networking, connecting, and content creation, setting the stage for a day filled with innovation, creation, and exploration. Attendees engaged in meaningful discussions, gaining valuable insights into "decoding LinkedIn," creating an electrifying atmosphere. A series of hands-on workshops captivated participants, fostering skill development and knowledge exchange. Interactive sessions allowed attendees to actively participate and contribute to the event's dynamic nature. The attendees had ample opportunities for networking and connecting with professionals, mentors, peers, and exhibitors. This facilitated valuable collaboration and partnerships thus creating inclusive and sustainable economic growth and productive employment for all. The workshop conducted by the department, called "Decoding LinkedIn," led to creative learning and an impact on the future of students as they provided necessary and informed details about building foundations, personal branding, content creation, LinkedIn profiles, tips, and some secrets for LinkedIn, dos and don'ts of LinkedIn, push and pull strategies, content formats, engaging and establishing genuine networks and relationships, and consistency is the key. Attendees gained insights for showcasing their skills and enhancing their professional presence. Discussions were done on sharing the current trends, challenges, and opportunities, provided with fruitful perspectives, and fostered a deeper understanding of technical advancements.



Group Photograph of the participants after successful completion of the workshop (20.01.2024)



Mr. Sampark Sachdeva while delivering the session (20.01.2024)



Participants while learning Mastering content creation and management (20.01.2024)



Students while learning art of Job search and recruitment techniques (20.01.2024)

Event Name	Professional Development Training Programme
Date	22 nd January, 2024
Venue	The Tree House Farm.
Organizer	Col. Bikram
Resource Person	Major Priya Jhingan
Number of Participants	65
SDGs Covered	4, 8, 17
Duration	1day

About the Activity

On February 22, 2022, the MBA HR department of Chitkara Business School is organizing a mandatory outbound activity, "Camp Pathfinder," at The Tree House Farm. The primary aim of this graded assessment activity is to empower participants to envision higher-order goals and redefine leadership qualities to meet the challenges of the 21st century. Utilizing an experiential and activity-based methodology, participants will engage in non-linear reflections and feedback to shape their chosen paths for a fulfilling career and life. The camp, facilitated by leadership trainers from Major Priya Jhingan Leadership Academy and outdoor trainers from Pep Turf,



focuses on objectives such as developing a higher-order perspective on leadership, fostering attributes for building high-performance teams (critical thinking, communication, collaboration, and creativity), acquiring crucial skills, boosting confidence and self-esteem, enhancing organizing abilities, and promoting risk mitigation. Through the acquisition of critical skills, participants would eventually be able to secure respectable employment opportunities, contributing to the nation's economic growth. The safety of participants is a priority, with comprehensive safety measures in place, including supervised travel by faculty members. The leadership module encompasses discussions on leadership and values, vision and goal setting, and interactive activities like Icebreakers, Where in the World, and Key Punch to promote goal setting, critical thinking, communication, and shared consciousness among participants.

Event Name	Fashion Future Forward 2-day Conclave
Date	22-01-2024 – 23-01-2024
Venue	Sun Hall
Organizer	Department of Fashion Design, Chitkara Design School
Resource Person	Mr. Ashish N Soni ,Design Director, Mr. Narender Kumar Ahmed Creative Director, Amazon, Ms. Urvashi Kaur, Founder A conscious luxury label &Ms. Karishma Shahani Khan, Creative Director, Ka-Sha, INDIA , Mr. Karan Berry, Founder and creative director, Co founder, Karleo couture , Bespoke footwear label AKA, Mr. Nitin Kapoor, CEO and Co-Founder, Iba Crafts and Mahima Prasad
Number of Participants	76
SDGs Covered	4,8,9,12
Duration	02 Days

About the Activity

Department of Fashion Design, Chitkara Design School, organizes a 2-day conclave “Fashion Future Forward” on 22nd and 23rd Jan 24 in collaboration with IIC, Chitkara University, Punjab. The conclave aims to sensitize students about the innovations in fashion and textiles, entrepreneurship, and fashion business. Presiding over the event from the fashion industry were Ashish N Soni, Design Director at Ashish N Soni, Ikos Designs Pvt. Ltd., and Narender Kumar Ahmed, Creative Director at Amazon. Urvashi Kaur, Founder Urvashi Kaur, a conscious luxury label, and Karishma Shahani Khan, Creative Director, Ka-Sha, India Karan Berry, founder and creative director Mr Berry, co-founder of Karleo couture, Bespoke footwear label AKA. Nitin Kapoor, CEO and Co-Founder of Iba Crafts, and Mahima Prasad



The Fashion Future Forward Conclave saw industry experts with reputable fashion brands and fashion design studios as well as academics engage with cohorts of students. This allowed the flow

of ideas and exchange of dialogue with the current fashion and design students of CDS. Dialogue on the future of sustainability, digital green marketing, and online retail; the rise of athletic wear; the metaverse; and global future innovation in the fashion industry were raised by the fashion design students. Fashion students discussed topics such as the way fashion design practices are evolving, the use of biodegradable materials, and leveraging lightning speed algorithms to create complex structures and 3D models. The fashion industry can contribute towards economic growth by providing employment opportunities for individuals



EVENT:	QMS Refresher Training		
Date / Time:	23 Jan 2024 / 1500 to 1620 hrs	Mode:	Offline
Link (if online):	----		
Location (if offline):	Nav Lab, Tesla Building, Chitkara University, Punjab		
Activity In-charge:	Mr. Gur AjayPal Singh / Quality Co-ordinator		
No. of Participants:	17 (Faculty)		
Resource Person	Er. Jasjeet Suri, QHSSE Manager, CUSMS		
SDG:	4 – Quality Education, 8-Decent Work and Economic Growth, 16-Peace, Justice and Strong Institution		


Details of Training

A Refresher Training on **Quality Management Systems** was conducted by **Er. Jasjeet Suri**. He started the session by introducing the staff to ISO 9001-2015 standards. The training was well structured and distributed into the following topics.

1. CUSMS Vision, Mission, Quality Policy & Quality Objectives,
2. Various CUSMS Policies in addition to the Quality Policy,
3. Core processes of CUSMS – Admission, Training & Assessment,
4. Importance of Course Files in Effective Training of Candidates,
5. PDCA cycle and its implementation in our system,
6. Feedback system along with Feedback Analysis & Action Taken Report,
7. Various processes – for slow learners, mentoring, academic delivery quality check, examination paper quality check, etc and
8. Various types of documents in our QMS.

Mr. Jasjeet Suri took up each topic and explained it in detail using samples from our system. The QMS Refresher Training is designed to provide employees with updated knowledge and skills related to quality management systems. This training helps ensure that employees are equipped to maintain high standards of quality in their work ultimately promoting sustained inclusive and sustainable economic growth productive employment and decent work for all.

Notice of the Event

 CHITKARA UNIVERSITY SCHOOL OF MARITIME STUDIES	<h1>NOTICE</h1>	Doc. No.: FR-720-04
		Revision: 01
		Date: 27.09.2021
		Approved By: Director/Principal

Ref. No: CUSMS/VP/STAFF/TRG/2024/

Date: 15-01-2024

Subject - Notice of Refresher Training of the Quality Management System

To be held on,

Date: 23-Jan-24

Time: 1500 hrs onwards

Location: Nav. Lab, Tesla Building, Chitkara University, Punjab.


Agenda points for the Training:

Owing to the upcoming External Audit on 31-Jan-24, a Faculty Development Program on Refresher Training of the Quality Management System has been planned.

Various aspects of our QMS along with our core processes will be discussed.

All are encouraged to be present for the training and participate actively.


Jasjeet Suri, 15/01/24
QHSSE Manager


Capt. Prabhat Nigam
Principal

Principal,
Chitkara University, School
of Maritime Studies

Photos of the Event



Mr. Jasjeet Suri explaining the CUSMS Vision, Mission & Quality Objectives on 23rd Jan 24

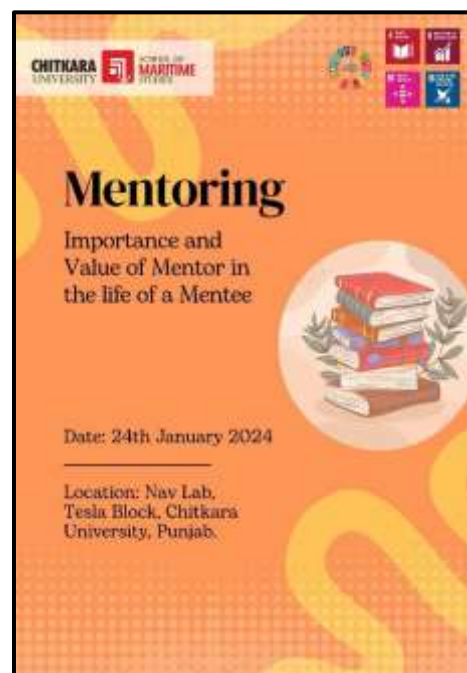


QMS Training underway in the Nav. Lab, Tesla Building on 23rd Jan 24

EVENT:	Mentoring – Importance and Value of a Mentor in the Life of a Mentee		
Date / Time:	24.01.2024/ 2:00 PM Onwards	Mode:	Offline
Location / Link:	Navigation Lab, Tesla Block, Chitkara University, Punjab		
Activity In-charge:	Dr. Gulshan Dhillon		
No. of Participants:	14 (Faculty)		
Resource Person (if any)	Dr. Mohit Kumar Kakkar		
SDG:	4-Quality Education, 8 – Decent work and Economic Growth, 10 - Reduced Inequalities, 16 – Peace, Justice and Strong Institutions		

BRIEF DESCRIPTION

In a compelling faculty development session, Dr. Mohit Kumar Kakkar delved into the vital topic of ‘Mentoring and the Importance of a Mentor in the Life of a Mentee.’ Engaging and informative, the hour-long session provided invaluable insights into the transformative role mentors play in shaping the professional and personal development of their mentees. Dr. Kakkar skillfully navigated through the nuances of effective mentoring, emphasizing the significance of personalized guidance and support in fostering individual growth. Drawing from his wealth of experience, he highlighted real-world scenarios, illustrating how mentorship goes beyond imparting knowledge, to instilling confidence and resilience in mentees to promote sustained inclusive and sustainable economic growth and productive employment and decent work for all.



The session not only underscored the crucial role mentors play in navigating the career trajectories of their mentees but also shed light on the reciprocal benefits, emphasizing the symbiotic relationship between mentors and mentees. Dr. Kakkar's interactive approach, coupled with practical examples, left participants with a heightened appreciation for the mentorship dynamic and armed them with actionable strategies to enhance their mentoring skills. Overall, the faculty development session proved to be a thought-provoking exploration of mentorship's profound impact, equipping attendees with a deeper understanding of how mentorship can truly shape and elevate the trajectory of a mentee's life.



Event Name	Building a fulfilling Career : Harmonizing Passions and Strength
Date	31st January, 2024 – 1 st February, 2024
Venue	Room No. 403 , Floor - 4, Rockefeller Block, Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal and Dr. Anita Tanwar
Resource Person	Dr. Sanjay Arora
Number of Participants	22
SDGs Covered	4, 8, 17
Duration	2 days

About the Activity

Embark on a transformative career counseling experience with our session, "Building a Fulfilling Career Harmonizing Passions and Strength." Carefully curated, this session is designed to holistically evaluate students' academic, interpersonal, and practical skills, with a central focus on uncovering individual strengths and passions. It aims to provide indispensable guidance for students navigating choices related to job opportunities, further education, or entrepreneurial pursuits. Throughout the session, participants will actively engage in thought-provoking activities such as personal SWOT analysis and goal-setting exercises. These activities serve as catalysts for gaining a profound understanding of their unique attributes, delving into the intricacies of their personalities, interests, and skills. Armed with these insights, students will be equipped with essential tools for not only setting but also strategically achieving both short-term and long-term career goals. Going beyond individual assessments, our session integrates insights into industry trends and financial considerations thus promoting economic growth. This comprehensive approach ensures that participants develop a nuanced understanding of the professional landscape, empowering them to make well-formed choices aligned with their aspirations. The interactive nature of the session extends to personalized feedback and small group discussions, creating a collaborative environment that aims to empower students with practical tools and heightened self-awareness enabling them to grab decent employment



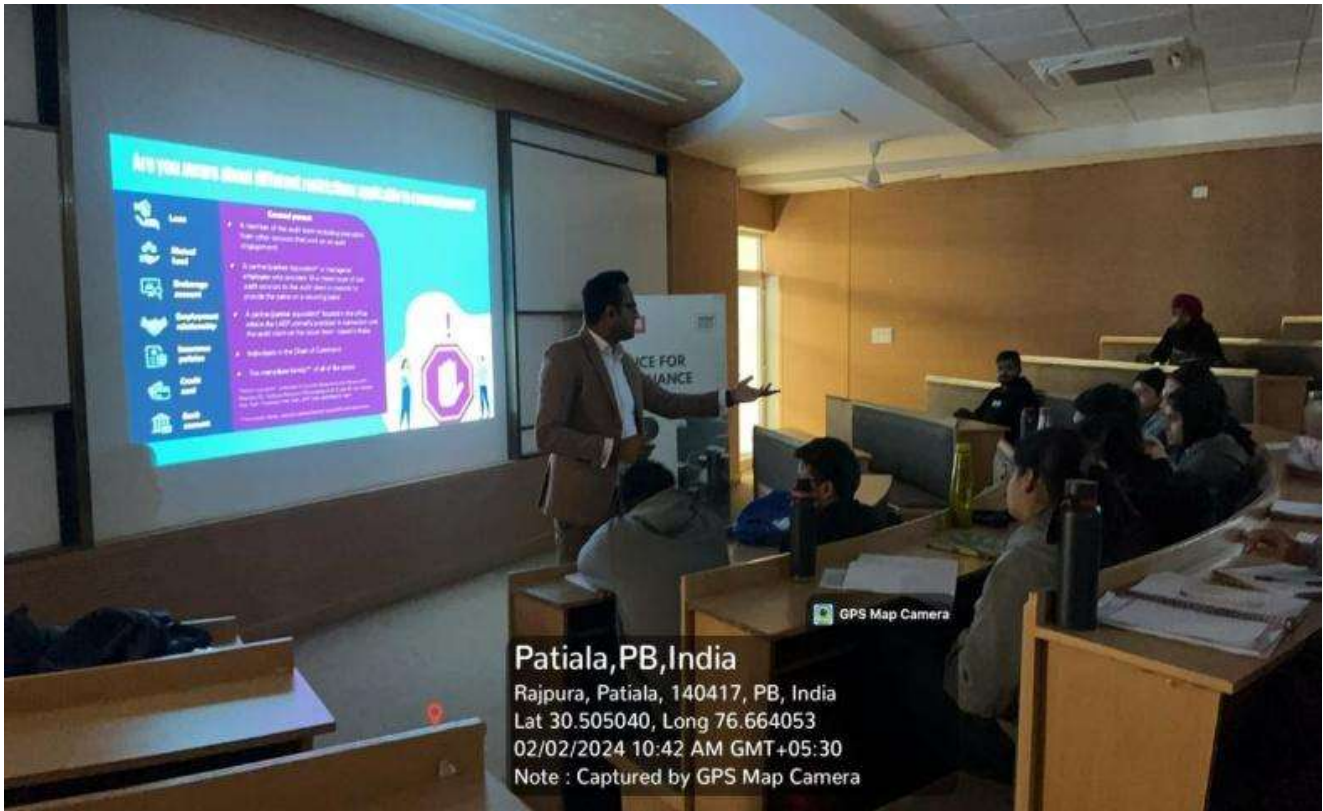
opportunities. This dynamic setting fosters successful and fulfilling career development, ensuring participants leave with not only a clear roadmap for their career journey but also a deeper understanding of how their passions and strengths can harmonize for a gratifying professional life. As the session concludes, participants will emerge with newfound confidence, armed with the knowledge and self-awareness needed to navigate the complexities of the professional world. Join us on this journey to discover the synergy between your passions and strengths and pave the way to a truly fulfilling and purposeful career



Event Name	Finance for Non-finance
Date	2 nd February, 2024
Venue	Room No . 405 , Floor - 4, Rockefeller Block, Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Shiv Sood
Number of Participants	45
SDGs Covered	4, 8, 17
Duration	1 day

About the Activity

The session is meticulously designed with a keen focus on practical application, ensuring that participants acquire tangible skills that can be immediately implemented in their respective roles. A key emphasis will be placed on the normalization of financial statements, providing participants with the ability to navigate and understand complex financial data. This skill set is crucial for individuals across diverse industries, as it allows them to make informed decisions based on a solid understanding of financial metrics. Furthermore, the session will delve into the intricacies of working capital management, a critical aspect of financial health for any organization. Participants will gain insights into optimizing the use of resources, improving cash flow, and enhancing overall operational efficiency. By fostering a practical and holistic approach to financial literacy, the session aims to create a cohort of professionals equipped with the tools to thrive in their roles. This initiative goes beyond theoretical knowledge, aiming to instill confidence in individuals to actively engage with financial information and contribute meaningfully to their organizations. Ultimately, the "Finance for Non-Finance Professionals career counseling session aspires to enhance overall financial competency, creating a workforce that is not only more financially literate but also resilient in the face of dynamic economic challenges. Through this comprehensive approach, participants will emerge with a heightened ability to navigate the financial landscape, fostering a culture of informed decision-making and financial proficiency across diverse professional domains. Overall, the students get to understand various dimensions of the field of finance and the existing and potential career opportunities available. Understanding finance can help individuals and organizations achieve financial stability and growth contributing to the overall economic development of society.



Patiala, PB, India
 Rajpura, Patiala, 140417, PB, India
 Lat 30.505040, Long 76.664053
 02/02/2024 10:42 AM GMT+05:30
 Note : Captured by GPS Map Camera



Patiala, PB, India
 Chitkara University Road, Rajpura, Patiala,
 140601, PB, India
 Lat 30.513952, Long 76.659923
 02/02/2024 15:48 GMT+05:30
 Note : Captured by GPS Map Camera

Event Name	Workshop on Idea Innovation to Intellectual Property Protection
Date	11-03-2024 to 15-03-2024
Venue	Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Dr. S. N. Pnada
Number of Participants	70
SDGs Covered	4, 8, 9, 11, 12
Duration	15 hours

About the Activity

The Centre for Digital Marketing, Strategy & Analytics organized a five-day workshop on "Idea Innovation to Intellectual Property Protection," for BBA DM 2023 year students between March 11th and 15th, 2024. The resource persons for the workshop were Dr. Surya Narayan Panda, Pro-Vice-Chancellor (Research), and his distinguished team from the CURIN department. The sessions provided invaluable insights into the intricacies of transforming innovative ideas into protected intellectual property assets. Through engaging discussions and practical guidance, students gained a deeper understanding of the importance of



intellectual property rights in fostering innovation and entrepreneurial success. By protecting intellectual property innovators are encouraged to continue creating new ideas and products which in turn can lead to economic growth and job creation.

Event Name	14 th Global Week
Date	February 12-16, 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs, Chitkara University
Resource Person	<ol style="list-style-type: none"> 1. Genelle Payant 2. Harpreet Singh Kandra 3. Aigars Liepins 4. AFM Moniruzzaman 5. Sharon Hughes 6. Dmitry Kharshak 7. Benigno B. Agapito Jr. 8. Jonah Lim 9. Mikhail Tyurkin 10. Rafael Hespanhol 11. Andrei Punin 12. Silvio Cioni 13. Arkaprabha Biswas 14. Raul De'Souza
Number of Participants	429 students, 13 Guests and 45 employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	5 days

About the Activity

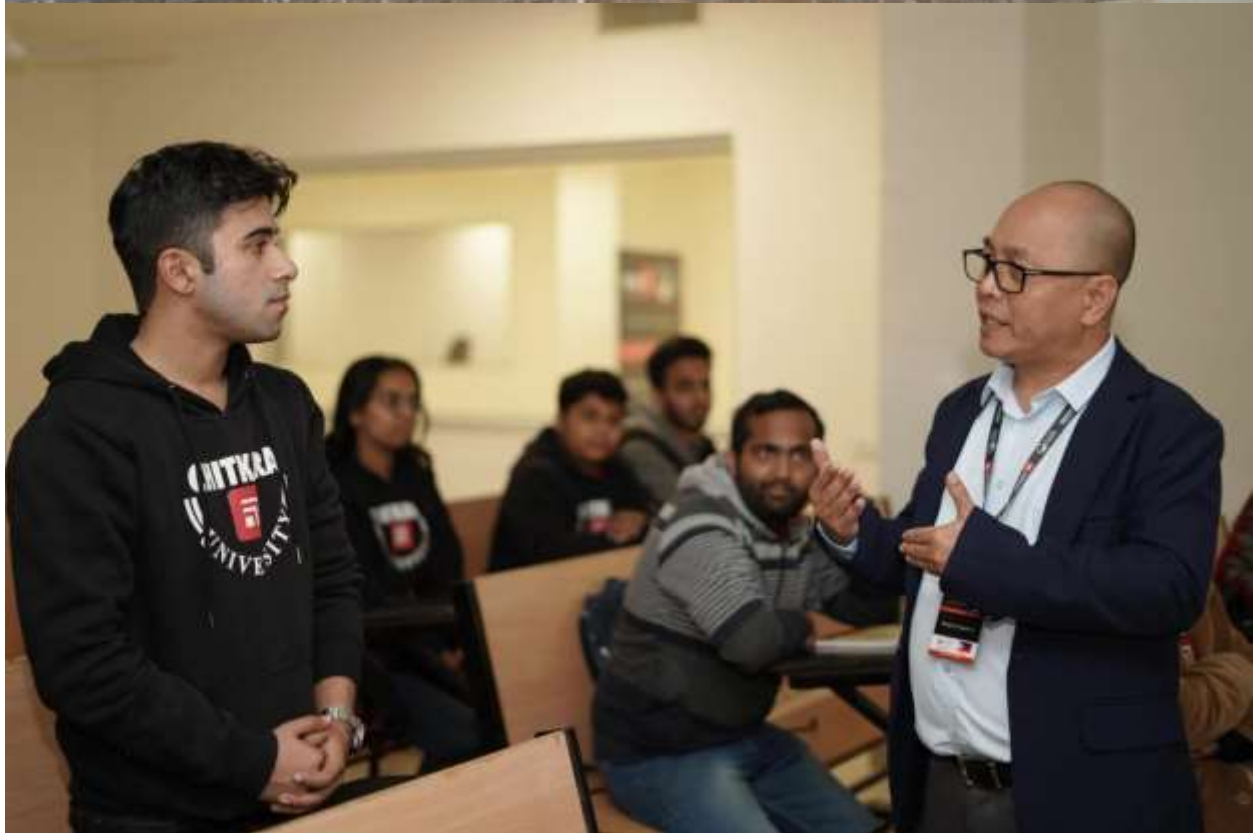
The Office of International Affairs (OIA) orchestrated the dynamic 14th Global Week from February 12th to 16th, 2024, spotlighting cross-border collaborative teaching as its focal point. This initiative championed cross-border collaboration in education. With the participation of 19 distinguished professors hailing from 9 universities across 8 countries, the event showcased short module courses in Art and Design (Animation, Communication, UI/UX, and Fashion), Journalism & Mass Communication, Architecture, and Interior Design, each designed to impart industry-relevant sustainable skills. Each course aimed to equip students with the industry-relevant sustainable skills they need to succeed thus promoting inclusive and sustainable

economic growth, employment and decent work for all. Interactive methods kept the learning environment dynamic throughout the 17-19 hours of instruction.

Beyond highlighting the benefits of international education, the 14th Global Week fostered a truly collaborative learning experience by bringing

together distinguished international faculty and students. This commitment to fostering cross-cultural understanding, peer networking, and innovative skill development exemplifies a highly impactful educational program.





Event Name	Investment Management Industry and CFA Program
Date	13th February, 2024
Venue	SIDBI
Organizer	Dr. Anita Tanwar
Resource Person	CFA Expert
Number of Participants	65
SDGs Covered	4, 8, 9, 17
Duration	1day

About the Activity

The Career Counseling session on Investment Management and the Chartered Financial Analyst (CFA) Program is designed to offer participants a comprehensive and insightful overview of the dynamic financial industry. This session aims to equip individuals with the knowledge and skills necessary to thrive in the competitive landscape of investment management. Throughout the program, participants will delve into key aspects of the industry, including its major players, diverse product offerings, and the regulatory framework that shapes financial markets. Additionally promoting diversity and inclusion within the industry can help create more job opportunities for individuals from diverse backgrounds to participate and contribute to economic growth. A focal point of the curriculum will be the mastery of the CFA Program, a globally recognized qualification that signifies expertise in finance and investment. The session is strategically structured to ensure participants develop proficiency in ethical conduct, investment tools, and portfolio management—essential pillars of the CFA Program. Practical application of analytical tools will be emphasized, empowering participants to make informed investment decisions through a blend of quantitative and qualitative analyses. Recognizing the significance of effective communication skills in the financial sector, the session will dedicate attention to honing this crucial aspect. Participants will learn to present complex financial strategies convincingly to diverse audiences, a skill indispensable for success in the industry.



Image1: Charting Success of the investment management industry



Image 2: Discussing the three levels of the CFA Program

Event Name	Pre-Launch of Young Professional Scheme (YPS) 2024
Date	13th February
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Caroline Rowett 2. Ben Pugsley 3. Jayna Yagnik 4. Deepali Negi
Number of Participants	400 Students & Alumni, 21 Guests and 20 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 17
Duration	One Day

About the Activity

The pre-launch event for the 2024 Young Professional Scheme (YPS) on February 13, 2024, at Chitkara University marked a significant milestone. Young Professional Scheme aims to provide opportunities for young individuals to gain valuable work experience and skills in various fields and contribute to the economic growth of the country. This energetic gathering attracted over 400 attendees, fostering a vibrant environment for students, alumni, and esteemed guests to connect. Professors from across India, along with representatives from the British High Commission, including Deputy High Commissioner Caroline Rowett, lent their expertise and highlighted the international significance of the YPS initiative. Additionally, senior leadership from colleges and universities in the region showcased their support for programs that promote global engagement and skill development. Networking sessions buzzed with activity, creating valuable connections between attendees and fostering knowledge exchange. The event underscored its pivotal role in bridging opportunities and nurturing the next generation of leaders.





Students engaging with H.E. Caroline Rowett post-event on 13/02/2024



Students engaging with resource persons during the event on 13/02/2024

Event Name	Industry 4.0 and Emerging Entrepreneurial Landscape
Date	14th Feb,2024
Venue	Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Divyansh Juneja
Number of Participants	48
SDGs Covered	4,8,9
Duration	3 hrs

About the Activity

A session covering Industry 4.0 and its impact on various sectors such as healthcare, small factories, E-Commerce, and real estate will offer students a wealth of learning opportunities. The concept of Industry 4.0 refers to the fourth Industrial Revolution characterized by the integration of digital technologies into Industrial Processes. It provides insights into emerging technologies that are transforming into various industries and the entrepreneurial opportunities unlocked by Industry 4.0 technologies in different sectors. Industry 4.0 is a multidisciplinary field that intersects with various disciplines such as engineering, computer science, business, and healthcare. As we navigate through an emerging entrepreneurial landscape it is crucial to prioritize job creation and entrepreneurship to drive economic growth and innovation. Through initiatives that promote entrepreneurship, we can ensure that everyone has access to meaningful work and the chance to fulfill their potential in a rapidly changing global economy.



CHITKARA UNIVERSITY

CHITKARA BUSINESS SCHOOL

An Expert Talk on

INDUSTRY 4.0 AND EMERGING ENTREPRENEURIAL LANDSCAPE

Speaker /
Divyansh Juneja
Professor of Practice, Chitkara Business School

Date : 14th February 2024 (Wednesday)
Time : 9:30 am onwards
Venue: LH-206, Rockefeller Block, Chitkara Business School

Organised For :
Integrated Programme in Management, Batch 2023 and Batch 2021

Organised by :
Chitkara Business School, Chitkara University, Punjab



EVENT:	Ship Visit		
Date / Time:	16 Feb-2024	Mode:	Offline
Location / Link:	Indira Docks, Mumbai		
Activity In-charge:	Dr. Gulshan Dhillon		
No. of Participants:	30(Cadets) + 3(Faculty)		
Resource Person (if any)	---		
SDG:	4. Quality Education ; 8 - Decent Work and Economic Growth, 9 - Industry, Innovation and Infrastructure		

Brief Description

On February 16th, 2024, a group of 30 cadets from Chitkara University School of Maritime Studies embarked on a ship visit at the Indira docks, Mumbai. Upon arrival, they were allocated to tour the BBC Norway cargo ship, a 161m geared general cargo vessel. After completing the necessary verification and security checks, the cadets boarded the ship and were warmly welcomed by the onboard crew.

The cadets were divided into two cohorts, with one group directed to explore the bridge under the guidance of Captain Prabhat Nigam, while the other ventured into the engine room and S/G compartment with C/E Sandeep Lohan. On the bridge, they received a comprehensive briefing from the captain about the ship's equipment and characteristics, gaining valuable insights into its operation.



Following the bridge visit, the cadets proceeded to the monkey island, where they observed various navigational equipment such as the VDR, ECDIS, and antennas. A thorough exploration of the ship ensued, with highlights including the inspection of lifeboats, winches, and the anchor station. In the engine room, under the guidance of the C/E and 2nd engineer, the cadets observed the functioning of the main engine, boiler, generator, purifier, and other essential machinery, gaining a deeper understanding of the ship's mechanical systems.

Additionally, the cadets had the opportunity to explore recreational facilities on board, including table tennis, darts, and gym equipment. After mustering at the main deck for a headcount, the cadets concluded their ship visit on a positive note. A dock visit followed, where they observed a tug maneuvering a ship in a locked gate, further enriching their understanding of maritime operations thus promoting sustained inclusive and sustainable economic growth productive employment, and decent work for all.

Overall, the ship visit provided the cadets with invaluable practical experience, allowing them to apply theoretical knowledge gained in their academic studies to real-world scenarios. It served as an excellent opportunity for hands-on learning and left the cadets excited and motivated, further fueling their passion for maritime studies and future careers at sea.



Event details	
Name of the School/Department	Chitkara Law School
Date of Event	17th February, 2024
Title of the Event	National Symposium of Lawyers on Pathways to Advocacy
Mode	Offline
Type of participation	Organized/Attended
Number of Faculty and Staff participation	11
Number of External Experts and Other Guests	07
Number of Student participation	50



Chitkara Law School organized the National Symposium of Lawyers on Pathways to Advocacy to enlighten future young legal professionals about the intricacies of the legal profession. An effort was made to provide deep insight into the practical difficulties faced by Legal Luminaries Par Excellence while progressing towards success. The event aimed to provide mantras for being a successful advocate.

The Dean, of Chitkara Law School, welcomed all the dignitaries, which include Dr. G. V. Rao, Designated Senior Advocate, Supreme Court of India; Former AG, India; S. Ravinder Singh Randhawa, Advocate, Punjab, and Haryana High Court; Former Additional Advocate General Punjab; Member London Court of International Arbitration; S. Amanpreet Singh Deol, Designated Senior Advocate, Punjab, and Haryana High Court; Former Chairman Bar Council of Punjab and Haryana High Court; Former Advocate General, Punjab; Sh. Dinesh Arora, Advocate, Punjab, and Haryana High Court; and S. Ravneet Singh Joshi, Advocate, Supreme Court of India and Punjab and Haryana High Court.

Sustainable Development Goal 8 focuses on promoting sustained inclusive and sustainable economic growth productive employment and decent work for all. Advocacy plays a crucial role in achieving this goal by raising awareness influencing policies and holding governments and businesses accountable. By advocating for fair wages safe working conditions and equal opportunities individuals can contribute to creating a more just and equitable society for everyone thus contributing to economic growth.



The event was initiated with the blessings of Goddess Saraswati in the form of a lamp-lighting ceremony by Dignitaries and chanting of Saraswati Vandana by the students of Chitkara Law School.



The event proceeded further with the address of all the expert dignitaries who highlighted the different ways how the students can achieve success in Advocacy as a profession. The experts acquainted them with their personal experiences while sharing the practical difficulties faced during their journey towards success.





The experts motivated all the students of Chitkara Law School and participating teams to initiate the training as advocates from the beginning of their course program.



The winners of the National Quiz Competition were announced by Prof. (Dr.) Manpreet Grewal, Dean, Chitkara Law School, The winners, Runners up, and Consolation Awards were distributed by the Dean with the expert dignitaries, faculty, and staff members.







Event Name	Workshop on “Unleash Student Creativity - Innovation and IPR Week”
Date	19th Feb 2024 -23rd Feb 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Rashmi Aggarwal
Resource Person	Dr. S.N. Panda
Number of Participants	48
SDGs Covered	4,8,9, 11, 12
Duration	5 days

About the Activity

Dr. Surya Narayan Panda facilitated the workshop "Unleash Student Creativity - Innovation and IPR Week." He guided participants in exploring techniques for fostering creativity and innovation while emphasizing the significance of Intellectual Property Rights (IPR). Through interactive sessions, Dr. Panda engaged students in practical exercises and discussions, imparting insights into protecting their ideas and creations. The workshop served as a platform for students to develop essential skills for generating original ideas, understanding their value, and safeguarding their intellectual property. By creating opportunities for students to unleash their creativity, they can contribute to the growth of the economy. By focusing on promoting sustained inclusive and sustainable economic growth one can get productive employment and decent work.



Event Name	Expert Talk on Present and Future Fintech Trends
Date	20th February, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Sarabjeet Singh
Resource Person	Mr. Divyansh Juneja
Number of Participants	100
SDGs Covered	4,8,9
Duration	2 hours

About the Activity

An IIC talk on “Present and future Fintech Trends” was held on 20th February 2024. Mr. Divyansh Juneja was the speaker for BBA FinTech. Mr. Juneja shared the present trends like Regtech, Autonomous finance, and Embedded finance to name a few, and trends for the future. He discussed the skillset required and how they can equip themselves for future trends for sustained success to ensure sustainable economic growth and productive employment for all. The session was full of words of wisdom and enabled all the students to know about many unknown perspectives of trends in the FinTech industry and gave a fillip to their curiosity to have more sessions like this



Event Details	
Event Name	Innovation and Skill Development
Topic	Power Generation and Economics : A industrial visit to Nabha Power Plant
Date	2024 - 02 - 23 to 2024 - 02 - 23
Mode	Offline
Organizer Name	Dr. Tajinder Pal Singh
No. of Participants	42
SDG No	SDG 4 : Quality Education , SDG 9: Industry , Innovation and Infrastructure , SDG 17: Partnership for the Goals

Objective

Student will be aware of all kinds of tools and techniques Used in industry . Comprehensive understanding of latest technologies

Description

The Department of Electrical Engineering , AE, CUIET Chitkara University Rajpura , Punjab had organized an industrial visit to “Nabha Power Plant ” on the 20th March , 2024 for Electrical Engineering students of 8th semester under the supervision of Dr. Tajinder Pal Singh , Assistant Professor , Department of Electrical Engineering , AE, CUIET Chitkara University and Mr. Madan Pal Dhiman , Lab Superintendent , Department of Electrical Engineering , AE, CUIET,Chitkara University . Before starting the visit to the plant , the students were first introduced to the details of Nabha Thermal Power by the team of the HR Department through a presentation . The presentation was included the information regarding the capacity of plant , the working cycles of plant , rating of various equipments at the plant , generating voltage , power etc . of the plant . Afterward , students were briefed on various safety procedures that had to be followed inside the plant grounds during the visit by the

Environmental Safety Officer . Here students were also provided with safety shoes and helmet . After a quick overview on the plant and safety procedures , the students along with two faculty of chitkara university and electrical engineer from Nabha Thermal power ltd were visited to different parts of the Plant including • Boiler • Turbine - Generator Unit • Control room • Coal Storage and handling plant •

Storage and handling plant • Conveyors and Auxiliaries • Water Storage • Condenser Unit & ESP

Outcomes

Students gained insights into the operational and safety protocols of a critical thermal power plant .

Understanding of the plant's 1400MW capacity and its electrical generation and transmission process was enhanced .

Students learned about the significant role of Larsen & Toubro in the construction and ongoing maintenance of the plant .

The visit provided practical exposure to the plant's major components , including boilers , turbines , control rooms , and coal handling systems .



Event Name	Workshop on “Innovation and People Development for Sustainable Growth”
Date	27th Feb,2024
Venue	Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Dr. Madan Mohan Singh Aulakh
Number of Participants	65
SDGs Covered	4,8,9
Duration	6 hrs

About the Activity

The Department of MBA (HR) is thrilled to announce an upcoming IIC workshop on " Innovation & People Development for Sustainable Growth"- scheduled for February 27, 2024, starting w.e.f. 9:15 a.m. onwards. This session is hosted by the MBA (HR) Department, Chitkara Business School, Chitkara University in Rajpura, Punjab. This event promises to be a dynamic exploration of the evolving industry landscape. Our esteemed resource person, Dr.Madan Mohan Singh Aulakh, Director of HR & Strategy, Galactic Design Labs Pte. Ltd. Singapore, will guide and enlighten the students through the changing business and HR trends, highlighting the crucial skills needed for future HR professionals as change agents and their integral role in fostering innovation. Students will gain valuable insights into the future of work concerning changing environments and innovations to ensure sustainable economic growth and decent employment opportunities for all.



Event Name	Industrial Visit to SIDBI
Date	28th February, 2024
Venue	SIDBI
Organizer	Dr. Kiran Sood and CA (Dr.) Ajay Dogra
Resource Person	Bank Manager - SIDBI
Number of Participants	39
SDGs Covered	4, 8, 9
Duration	1day

About the Activity

Students of B.Com Honours Batch 2023 made the industrial visit to the Small Industrial Development Bank of India (Chandigarh and Mohali, Head and Branch offices, respectively), which gave them a close picture of the workings of the said institution. The professional staff members, having years of experience and expertise in their field, told students about various websites and links for start-ups and guided them on how they could get the opportunity to get their ideas into shape. They also told students that if a feasible and rational idea comes up, there is a possibility of getting financial aid to make that idea productive. Students have been told about the MSME schemes provided by the institutions and government. The visit focuses on the resources from which the financial aid can be availed. The manager of the bank guides students about the District Industries Centre (DIC) set up at district levels by the state governments and how these organizations are working. The bank is not only engaged in providing finance but also performs the functions of refinancing, whereby it provides finance to other institutions that provide funding to feasible and rational projects. Officials at the bank told the students that SIDBI and other financial institutions also fall short of finance many times, and then they have to find some external source of finance. The lender to such institutions could be an individual, group, company, etc. The bank provides a very attractive rate of interest, even up to 7%, to the lenders on their lending money. Overall, the visit gave them experiential learning and an understanding of the workings of SIDBI, and officials motivated and encouraged them to think beyond and try to get the opportunity in the scenario of start-ups.

The Small Industrial Development Bank of India (SIDBI). SIDBI provides financial assistance and support to small and medium-sized enterprises (SMEs) in India helping them grow and create more job opportunities. By supporting these businesses SIDBI contributes to the overall goal of promoting economic growth and creating more opportunities for people to find decent work.



Event Name	Innovation and Skill Development
Date	4th March - 6th March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Amandeep Kaur and CA (Dr.) Ajay Dogra
Resource Person	Jatin Madaan , Raghav Gupta , Divam Wadhwa , Brijesh Aggarwal , Gaurav Bikram, and Vipul Duggal
Number of Participants	163
SDGs Covered	4, 8, 17
Duration	1 day

About the Activity

InnovateX, where innovation lies at the forefront of students. This event, which was hosted by the UG Department of Chitkara Business School, not only came out as a successful event but also laid the foundation of inspiration and motivation amongst the coming generations. being nurtured by Chitkara University. Eminent speakers like Jatin Madaan, Raghav Gupta, Divam Wadhwa, Brijesh Aggarwal, Gaurav Bikram, and Vipul Duggal imparted valuable insights driven by personal experiences. InnovateX aimed to foster and nurture a culture of innovation and collaboration amongst its students. The facilities arranged by Chitkara University are aimed at developing a spirit of entrepreneurship and development. The brilliant minds at Chitkara University had an interactive session with the founders, which mainly emphasized educating and accelerating the overall notion of excitement and understandability of various aspects used in business. Chitkara University, where youngsters are trained to take leading roles in the market, has not only proven that events like Innovatex boost the hidden capabilities of its gems, like students but also provide a wide opportunity for networking with the right mentors. The event Innovatex concluded with a crown of success. The session was purely focused on how employment, as well as business opportunities, are available in the market and what could be the possible and potential key areas where students can think of startups and other employment opportunities. Innovation and skill development promote economic growth and ensure that individuals are equipped with the necessary abilities to enable them to get decent employment opportunities.



Event Name	Career Counselling Session – Corporate Ethos
Date	6 th March, 2024
Venue	Chitkara Business School, Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Geetika Tiwari Expert Trainer
Number of Participants	50
SDGs Covered	4, 8, 9, 11, 16
Duration	1 day

About the Activity

Chitkara Business School has organized an insightful event on “Corporate Ethos” conducted by Ms. Geetika Tiwari, a corporate expert. Students of the Integrated Programme in Management Batch 2021 and 2022 got the learnings about corporate life. Ms. Geetika talked about the core values, culture, and beliefs of an organization and its impact on working performance. In a career counseling session centered around corporate ethos individuals are guided on how to navigate the corporate world while upholding ethical values and principles thus promoting sustained inclusive and sustainable economic growth, productive employment, and decent work for all. Another learning we got about the ‘Professionalism at Workplace’ and what is professionalism. Professionalism includes attire, code of conduct, way of talking, behavior, performance, and actions on the floor. Learnings are about ‘Characteristics and Behavior of Professionals’ and about ‘Etiquette and Communication Skills, where she talked about being calm and always going in the right direction to deal with any misconduct. It is okay to speak in Hindi with colleagues, and mostly we use Hindi while communicating, but the choice of words does matter. Ms. Geetika also talked about the POSH Act (prevention of sexual harassment at the workplace)) and companies. It was introduced in 2013, initially for women, but gradually it became for both men and women. It includes two parts: verbal sexual harassment and non-verbal sexual harassment, which includes touching and looking at someone. It involves protection against sexual harassment to all women, irrespective of their employment status (employed, contract worker, intern, etc.), expanded coverage, which

focused on women's safety; the POSH Act has been evolving to include men as well; and a complaint mechanism, which mandates the formation of an internal complaints committee (ICC) within organizations to investigate complaints of sexual harassment and recommend appropriate action.



Ms. Geetika giving Insightful Session on how to present oneself in front of others (06.03.2024).



Ms. Geetika providing awareness regarding formal wear (06.03.2024).



Students are Learning Professional Conduct (06.03.2024).



Ms. Geetika is addressing the conduct for etiquette and communication skills (06.03.2024).

Event Name	Visit of students and professors from Strathmore University, Kenya
Date	11 th March 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Prof. Joseph Onyango, 2. Prof. Salome Wangechi, 3. Prof. Gitau Racheal Njeri 4. 33 MBA-Healthcare Management Students
Number of Participants	36 Guests and 10 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	1 day

About the Activity

The Office of International Affairs hosted a delegation of 36 guests from Strathmore University, Kenya, including Professors Joseph Onyango, Salome Wangechi, and Gitau Racheal Njeri. The unique group comprised 33 MBA-Healthcare Management students who were also senior-level working professionals in healthcare sectors across government, private, and NGO organizations.



During their campus visit, the students actively participated in tailored sessions designed to expose them to the Indian healthcare ecosystem. These sessions covered topics like India's healthcare landscape and innovations, its expansive teleconsultation platform eSanjeevani, IT-enabled rural healthcare initiatives, case studies of renowned healthcare institutions like Aravind Eye Care System and Narayana Health, and public-private partnerships within the Indian healthcare system. Such exchanges can lead to long-term partnerships and mutual learning opportunities for both the visiting professionals and local stakeholders thus promoting

sustained inclusive and sustainable economic growth and productive employment and decent work for all.



Students during the session, photo captured on 11th March 2023



Students during the session, photo captured on 11th March 2023

Event Name	How to create value in human capital and become a CHRO
Date	14th March, 2024
Venue	Rockefeller Bolck, Chitkara Business School, Chitkara University, Punjab
Organizer	Col. Bikram Ahluwalia
Resource Person	Susmitha Sudeep , Country HR Business Advisor (HRBP)UK
Number of Participants	60
SDGs Covered	4, 5, 8
Duration	1 day

About the Activity

Embark on a transformative journey with Susmitha Sudeep, Country HR Business Advisor (HRBP) at Standard Chartered Bank, as she unveils the secrets to creating value in human capital and ascending to the coveted role of Chief Human Resources Officer (CHRO). In this enlightening event, Susmitha will draw upon her extensive experience in the dynamic landscape of HR to share invaluable insights, strategies, and practical approaches that empower HR professionals to drive organizational success through their most valuable asset—people. By empowering people with the knowledge and skills they need to succeed organizations can improve productivity foster innovation and ultimately drive economic growth. Additionally creating value in human capital can lead to higher job satisfaction employee retention and overall well-being in the workplace. Gain a profound understanding of the latest trends, innovative practices, and emerging technologies shaping the future of human capital management. Susmitha will delve into the strategic nuances of HRBP roles, shedding light on the critical skills and mindset required to ascend to the pinnacle of HR leadership.

Event Name	Chitkara International Animation Film Festival 2024
Date	15.03.2024 – 16.03.2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University Punjab
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Mr. Suresh Eriyat, Founder, studioeeksaurus, Mumbai Mr. Dhimant Vyas, Animation Film Designer, IDC IIT Mumbai Mr. Sekhar Mukharjee, Ex. NID Director / Design Educator, UID Mr. Rob, Visual Artist, The art guy Rob Mr. Sanath PC, Founder, Firefly Creative Studio Mr. Manoj A Menon, Creative Director, Micros Animation Pvt. Ltd.
Number of Participants	157
SDGs Covered	4,8,9,16,17
Duration	2 Days (12 hours)

About the Activity

The Chitkara International Animation Film Festival (Henceforth referred to as CHIAFF) aims to make animation festivals less intimidating, more approachable, and welcoming to everyone looking to catch a glimpse of the incredible and fantastic.

With competition categories that include upcoming tech and innovative approaches, the festival, through its events and especially talks seeks to explore animation industry innovation and trends.

Chitkara International Animation Film Festival (CHIAFF), where creativity knew no bounds and imagination took flight. At CHIAFF, attendees experienced an inclusive and vibrant atmosphere, featuring film screenings, insightful panels with renowned animators, networking opportunities, student showcases, and industry insights. By showcasing animated films that highlight themes



of decent work economic development and sustainability this festival can inspire viewers to take action and support initiatives that contribute to achieving SDG 8. Our department's activity fits perfectly as an IIC event, as it offered attendees the chance to engage with industry professionals, fostering collaboration, innovation, and knowledge exchange. Through our curated panels and workshops, participants gained valuable insights into the animation industry, inspiring them to pursue their creative passions with confidence and purpose.

The Objective of the event is understanding contemporary industry practices and networking with individuals while seeking discourse and examination of innovation as it applies to the animation industry and trends. Understanding of how the animation industry is changing and incorporating innovation into its pipeline and showcase and interaction for the students.

With ample opportunities for networking, showcasing, and interacting with eminent members of the animation community, CHIAFF was the perfect stomping ground for prospective students who see themselves in the field of animation.



Grand Opening of the Event by Ms. Madhu Chitkara and Guests



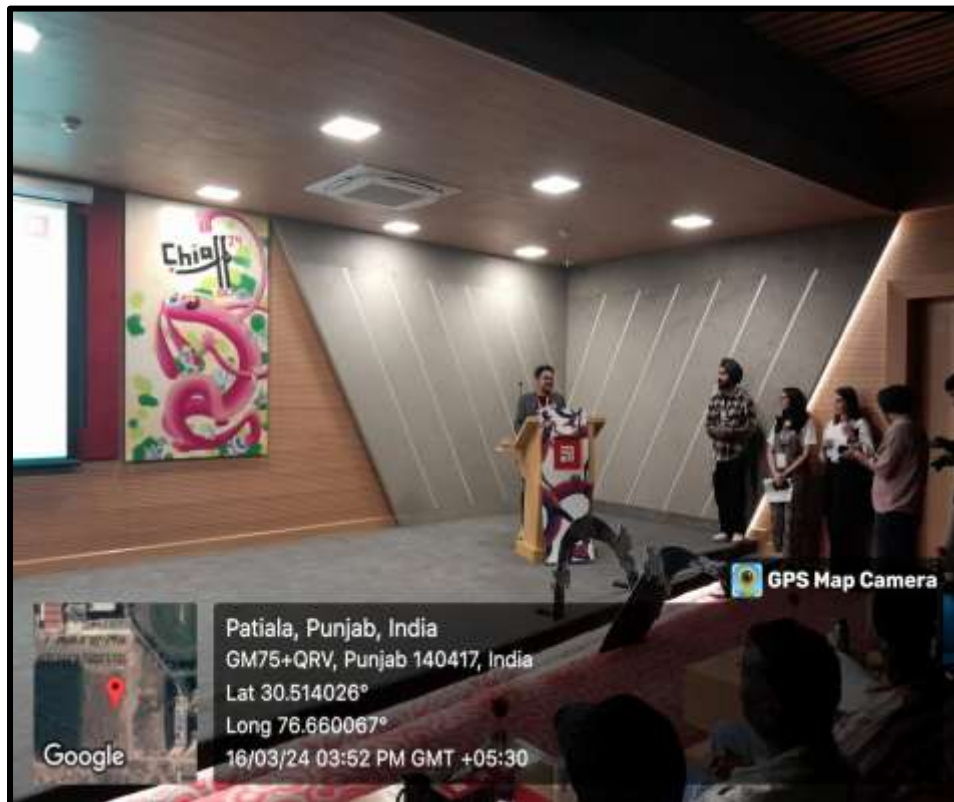
The Director of 'The Lucky Dog', Mr. Ujjwal Nair, shares his journey with the students during the making of the film



Student stalls selling handcrafted items during the event



Book launch of Mr. Suresh Eriyat with Mr. Sanjay Jangid, Dean, Department of Animation Design, during the event



Mr. Sanjay Jangid, Dean, Department of Animation Design, closing and thank you speech

Event Name	Engagement with Delegates from Australian Catholic University, Australia
Date	March 18th, 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs
Resource Person	<ol style="list-style-type: none"> 1. Prof. Zlatko Skrbis, Vice Chancellor 2. Mr. Chris Lonsdale - Deputy Provost 3. Prof Iain Hay Associate Dean, Partnerships, Faculty of Education and Arts 4. Prof Andrew O’Neil - Executive Dean, Faculty of Law and Business 5. Prof Justin Kemp - Deputy Dean, Faculty of Health Sciences 6. Michelle Lopez - Director of Graduate Research School 7. Chris Riley - Pro Vice-Chancellor, Global and Education Pathways 8. Isis - Partnership Manager 9. Mamta Kotnala, Senior Recruitment Manager
Number of Participants	115 students, 9 Guests and 15 employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	One Day

About the Activity

The Office of International Affairs at Chitkara University recently hosted a visit from a distinguished nine-member delegation from the Australian Catholic University (ACU), Australia. Led by Prof. Zlatko Skrbis, Vice Chancellor, the delegation comprised esteemed representatives including Mr. Chris Lonsdale (Deputy Provost), Prof Iain Hay (Associate Dean, Partnerships, Faculty of Education and Arts), Prof Andrew O’Neil (Executive Dean, Faculty of Law and Business), Prof Justin Kemp (Deputy Dean, Faculty of Health Sciences), Michelle Lopez (Director of Graduate Research School), Chris Riley (Pro Vice-Chancellor, Global and Education Pathways), Isis (Partnership Manager), and Mamta Kotnala (Senior Recruitment Manager). This exploratory visit aimed to strengthen ties between Chitkara University and ACU. The delegation had the opportunity to interact with various cohorts at Chitkara University and engage in departmental discussions with the Dept. of Health Sciences, Chitkara Business School, and Joint Research Programs. These interactions explored potential collaborations and the

promotion of study areas at both universities. By working together with international institutions students and researchers can gain new perspectives access cutting-edge technology and contribute to global efforts in addressing economic challenges thus promoting inclusive and sustainable economic growth, employment, and decent work for all.



Delegation along with OIA Team



Warm welcome of the delegation by
Hon'ble Pro-Chancellor Madam, Dr. Madhu Chitkara



International Guest faculty interacting with the
Students of Chitkara School of Education

Event Name	Chitkara SocioNavintam Ideathon
Date	19th March, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Deepak Sood , Dr. Monica Gupta , Dr. Sandeep Singh , Dr. Payal Bassi, Dr. Tanvi Jindal , Dr. Reena Malik , Dr. Gurmeet
Resource Person	Mr. Sameer Goel Senior VP Business Development , Mr. Divam Wadhwa Founder and CEO , Mr. Harpreet Khattar Founder & CEO
Number of Participants	132
SDGs Covered	4, 8, 9
Duration	1day

About the Activity

Chitkara Business School, BBA Professional Department, in collaboration with the Office of Student Affairs, Chitkara University, Punjab, organized an event called Chitkara SocioNavintam Ideathon.”. With the view to motivate the students, initiate their collaboration and participation skills, and encourage learning, our department organized the Chitkara SocioNavintam Ideathon to solve community problems through social innovation. It was experiential learning for the students as they participated in the Innovative Product Development Competition (in which they presented working models and prototypes that could fill the social objective). On the other hand, they participated in a presentation competition (in which they presented theoretical solutions to the various problems faced). The event was addressed by five esteemed Sarpanchs from the nearby adopted villages and three industry experts. A MOU was signed between Chitkara University and Seculabs Inc. to create awareness and support for cybercrime preventive measures among the inhabitants of the adopted villages by Chitkara University as CSR. An activity bulletin was released for the activities conducted by the students. We received 60 entries in both the product development and presentation competitions. Trophies and a cash prize of Rs. 5000 each were awarded to the winners of both competitions. The event was successfully conducted.

Sustainable Development Goal 8 focuses on promoting sustained inclusive and sustainable economic growth full and productive employment and decent work for all. Community problems can be addressed through social innovation which involves finding new and creative solutions to social issues. Through collaboration and innovation, communities can tackle challenges such as unemployment poverty, and inequality ultimately leading to economic growth of the country



Welcoming Esteemed Guests (19.03.24)



MoU Signing (19.03.24)



Product development competition (19.03.24)



Awarding winners (19.03.24)

Event Name	Emerging Financial Leadership Insights for Business
Date	19th March 2024
Venue	Carnegie Hall, Rockefeller Block, CBS
Organizer	Chitkara Business School, Chitkara University, Punjab
Resource Person	Ariti Roy, Director, People and Strategy, Zell Education
Number of Participants	09
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-9 (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
Duration	02:00 pm-03:30 pm

About the Activity

Delve into the dynamic world of financial leadership with an insightful workshop designed to explore emerging trends and strategies shaping today's business landscape. Students understood valuable insights into financial decision-making, risk management, and strategic planning from industry experts. Discovered how to navigate complexities in finance, leverage technology for analytics, and drive innovation in financial leadership roles. Through effective financial leadership businesses can contribute to economic development create job opportunities and foster a more equitable society





Event Name	International BootCamp on Education and Psychology
Date	20th to 22nd March 2024
Venue	Sun Hall, Chitkara University, Punjab
Organizer	Chitkara College of Education
Resource Person	Michael Guzder, Sr VP Gem our Own Indian School, Dubai, Lalitha Suresh, Principal Gem Our Own Indian School, Dubai, Srivalsam Murugan, Principal & CEO, Fen our Own
Number of Participants	69
SDGs Covered	4, 17
Duration	Whole Day

About the Activity

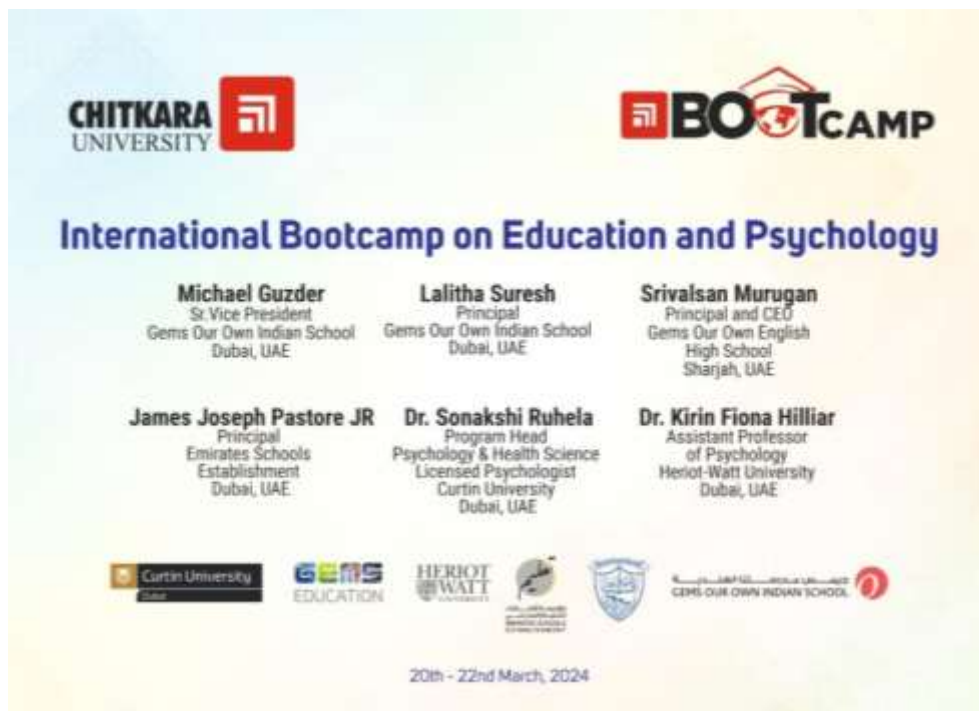
It's a wrap on an enriching International BootCamp on Education and Psychology here at Chitkara University! A heartfelt thank you to all our esteemed delegates from Dubai for gracing us with your presence and invaluable insights. Your expertise and perspectives have truly illuminated our discussions, fostering a vibrant exchange of ideas and paving the way for innovative approaches in education and psychology. Together, we've explored new horizons, delved into the latest research, and forged meaningful connections that will undoubtedly shape the future of education and psychology. A special shoutout to our dedicated team and faculty members for their tireless efforts in organizing and facilitating this transformative event. Your passion and commitment have been instrumental in making this BootCamp a resounding success. As we bid farewell, let's carry forward the spirit of collaboration and continue to strive for excellence in education and psychology. Education plays a crucial role in shaping our future by providing knowledge and skills to individuals thus enabling them to get decent job opportunities and contributing to the economic growth of the country


Event Name	Chitkara University International Bootcamp on Education and Psychology
Date	March 20th to 22nd, 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs Chitkara College of Education Chitkara School of Psychology and Counseling,
Resource Person	<ol style="list-style-type: none"> 1. Mr. Michael Guzder 2. Ms. Lalitha Suresh 3. Mr. Srivalasan Murugan 4. Dr. Sonakshi Ruhela 5. Dr. Kirin Fiona Hilliar 6. Mr. James Joseph Pastore JR
Number of Participants	400 students, 6 Guests, 20 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	3 days

About the Activity

The Chitkara University International Bootcamp on Education and Psychology, held in March 2024, exemplifies the university's dedication to fostering collaborative learning and pioneering pedagogical approaches. The boot camp provided a dynamic platform for interaction and knowledge exchange, underscoring the importance of international collaboration and professional development in the evolving fields of education and psychology. Organized by the Office of International Affairs (OIA) in partnership with Chitkara College of Education and Chitkara School of Psychology and Counseling, the boot camp welcomed a delegation of esteemed guests from Dubai and Sharjah. These included representatives from leading institutions such as Gems Education, Gems Our Own Indian School, Gems Our Own English High School, Curtin University Dubai, Heriot-Watt University Dubai, and Emirates Schools Establishment. The program further benefited from the active participation of students and faculty from Chitkara University's Education and Psychology departments. This facilitated valuable networking opportunities, fostered knowledge sharing, and laid the groundwork for potential future collaborations between

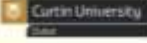
educational institutions in India and the UAE thus promoting sustained inclusive and sustainable economic growth, productive employment and decent work for all.



CHITKARA UNIVERSITY  **BOOTCAMP**

International Bootcamp on Education and Psychology

Michael Guzder Sr. Vice President Gems Our Own Indian School Dubai, UAE	Lalitha Suresh Principal Gems Our Own Indian School Dubai, UAE	Srivalsan Murugan Principal and CEO Gems Our Own English High School Sharjah, UAE
James Joseph Pastore JR Principal Emirates Schools Establishment Dubai, UAE.	Dr. Sonakshi Ruhela Program Head Psychology & Health Science Licensed Psychologist Curtin University Dubai, UAE	Dr. Kirin Fiona Hilliar Assistant Professor of Psychology Heriot-Watt University Dubai, UAE

20th - 22nd March, 2024



Felicitation Ceremony held on 21st March 2024



International Guest Professor sharing Expertise



Board of Studies Meeting, photo captured on 22nd March 2024

Event Name	"Innovative Pathways for a Sustainable Career in Healthcare Industry"
Date	21 March 2024
Venue	Einstein Hall, Galileo Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Harinder Pal Singh Lamba, HoD (MBA PHARMA) and Mr. Jatinder Chopra, Prof. of Practice (MBA PHARMA), Chitkara College of Sales & Marketing
Number of Participants	61
SDGs Covered	4, 8
Duration	1 day

About the Activity

The event was organized for Pharma students to be aware of sustainable careers in the healthcare industry. The resource persons shared how a sales career can give advanced growth professionally and how women too can have professionally satisfying careers in this sunshine sector. The experts shared the achievements of various students of the previous batches and how those students have excelled in their portfolios. Mr Jatinder Chopra highlighted the data on how pharma industries are growing in the healthcare sector. He highlighted various studies and discussed different aspects of sales. Mr Harinder Singh Lamba highlighted the achievements of previous batch students. He discussed sales hierarchy and opportunities in the marketing sector. The key highlights were: -Eligibility for MBA Pharma Management course, Sales,



He discussed sales hierarchy and opportunities in the marketing sector. The key highlights were: -Eligibility for MBA Pharma Management course, Sales,

what are the opportunities in a Sales Career, how to grow in a Sales career, benefits of a Sales Career. Students had queries, which were answered to the satisfaction of students, who then felt motivated and enthusiastic to kick start their professional journey in the healthcare sector, especially in the domain of sales and marketing.

The students need clarification about the pharma management course and how this course can help them to grow in their careers. The pharma sector is very growing and is one of the rare industries showing growth during the COVID period too. The students got direction and a clear vision of the sales profile. Key examples of female students were covered in the event. Furthermore, skills that are required were also highlighted in the event and they need to know the sustainable careers and opportunities which are there in the pharma sector. The main objective was to make students fully aware and opportunities for a meaningful and sustainable career. The expert talk will help them design innovative pathways and winning strategies for a meaningful, satisfying, and rewarding sustainable career in healthcare sales and marketing thus promoting sustainable economic growth and decent employment opportunities for all



Event Name	Masterclass S3E6 Innovative Storytelling and Self-Branding
Date	27-03-2024 – 29-03-2024
Venue	Fashion Studio 510, Picasso Block
Organizer	Ms. Kadambari Misra, Design Entrepreneur, Co-Founder and Host of Iconic Women Podcast
Resource Person	Department of Fashion Design, Chitkara Design School
Number of Participants	40
SDGs Covered	4,5,8,9,12
Duration	03 Days

About the Activity

Department of Fashion Design, chitkara design school organized a 3 days workshop on Innovative storytelling and self branding for fashion startups and entrepreneurship by Ms. Kadambari Mishra- Design Entrepreneur co-Founder and host iconic women Podcast

In the workshop speaker sensitized the students to do the self branding as professionals, she also shared her insight about the branding of their own label along with this she taught students to make an effective portfolio through some activities to innovate some creative ideas and shared some keywords to make innovative portfolios. By effectively communicating one's skills experiences and values through storytelling and self-branding individuals can increase their visibility attract opportunities and build a strong personal brand. This not only enhances their chances of securing meaningful employment but also contributes to the overall economic growth and development of society.

This Workshop was the initiative taken by the Department of Fashion Design to sensitize and equip students with more tools and ideas for innovation in building effective portfolios and different career pathways in fashion, it will also give insight into startups and



entrepreneurship, and awaken students for self-branding innovations for professionals, entrepreneurship and career opportunities





Event Name	Financial Literacy Session: Navigating Your Financial Future
Date	28th March 2024
Venue	Einstein Hall
Organizer	Centre for Global Education in collaboration with Chitkara Business School
Resource Person	Dr. Shefali Saluja, Assistant Professor, Chitkara Business school, Chitkara University
Number of Participants	21
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG-17 (Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development)
Duration	02:00 pm to 04:00 pm

About the Activity

Embark on a journey to financial empowerment with engaging sessions focused on equipping students with essential financial knowledge for their future in Canada. Learn about Canadian banking systems, budgeting strategies, credit management, and investment basics tailored to students' needs. Discover valuable tips on building credit history, understanding taxes, and optimizing financial resources while studying and beyond. This session aimed to make informed financial decisions, establish financial stability, and achieve long-term financial goals in Canada. Prepare students for a successful financial journey in their academic and professional pursuits! Everyone needs to have a basic understanding of



financial concepts to achieve their financial goals and contribute to the economic development of society.



Event Name	Masterclass S3E7 Innovations and Career Opportunities for Leather Accessories
Date	02-04-2024
Venue	Fashion Studio, Picasso Block
Organizer	Ms. Ishika Chandel, Founder, Trishka Design Studio
Resource Person	Department of Fashion Design, Chitkara Design School
Number of Participants	40
SDGs Covered	4,8,9,12,16,17
Duration	02 Hours

About the Activity

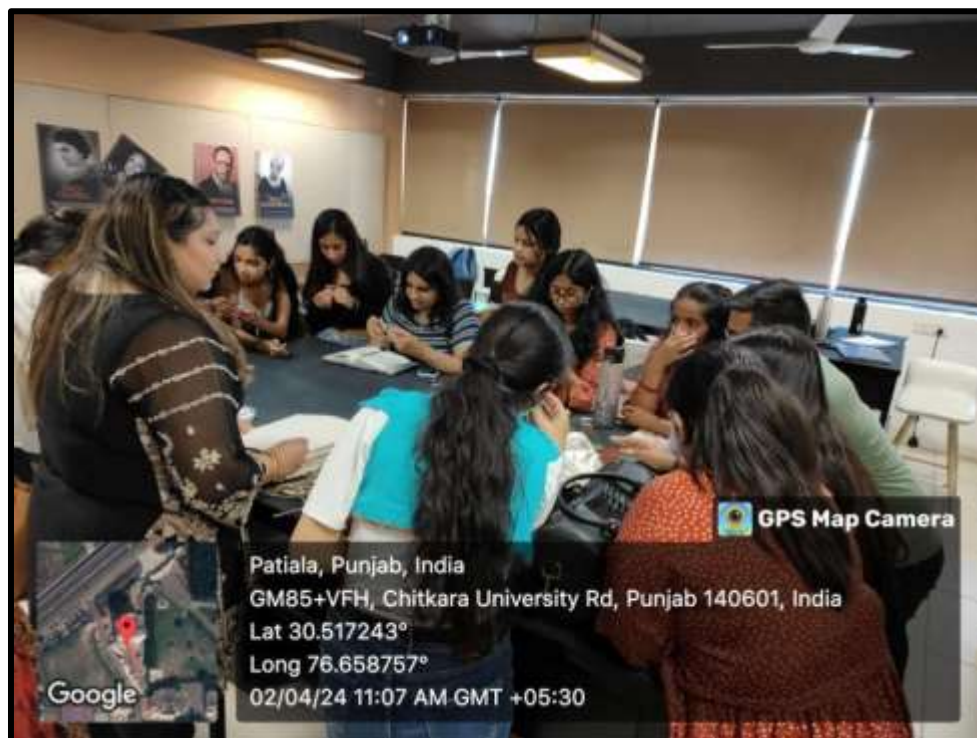
The Department of Fashion Design, Chitkara Design School organized a Master Class on Innovation and Career Opportunities for Leather Accessories by Ishika Chandel Founder, Trishka Design Studio to promote employment opportunities and economic growth for all. In the master class, the speaker majorly covered the different possibilities of leather as a material, including the dyeing, printing, and surface ornamentation techniques. The faculty also explained how leather was processed, from

peeling to polishing, the different types of animals from which we extracted the material, and the details about the quality and sustainability aspects. She also provided awareness about the global brands that use the material and the specifications in terms of species, techniques, and quality.

This masterclass was the initiative taken by the Department of Fashion Design to sensitize students about innovations in fashion accessories, leather as a material, and innovations with leather in the fashion industry. It also provided awareness about the use of leather in different



brands globally. They also got to know some keywords in terms of technicalities in leather handling.



Event details

Name of the School/Department	Chitkara Law School
Date of Event	4th April 2024 to 5th April 2024
Title of the Event	Educational Tour to New Delhi - CLS
Mode	Offline
Type of participation	Organized
Number of Faculty and Staff participation	04
Number of Guest students' participation	16

Chitkara Law School, Chitkara University, Punjab organized an educational tour of Batch 2022 and Batch 2023, out of which sixteen students along with faculty members participated in the tour. The itinerary comprised a visit to Red Fort, India Gate, Rashtrapati Bhawan, and Gurudwara Bangla Sahib; National Museum, and Connaught Place, New Delhi. Educational tours play a crucial role in preparing students for the future job market and promoting economic growth in their communities





Event Name	Shaping Tomorrow's Cities: Current Trends and Strategies for Smart City Development in India
Date	04/04/2024
Venue	LH1, Le Corbusier Block, Chitkara University
Organizer	Department of Architecture, CSPA
Resource Person	Dr. Mahfuzuar Rahman
Number of Participants	60 Students and 08 Faculty members
SDGs Covered	4,8,9
Duration	1 Day

About the Activity

The lecture provided an overview of existing towns and cities in India, discussing their issues, recommendations, and schemes. It delved into the concept of smart cities, covering their definitions, basis, and origin. The characteristics and major components of smart cities were explored, with examples to illustrate these concepts. The discussion also focused on the need and importance of smart cities in India, highlighting their features, challenges, strategies for implementation, and case examples to demonstrate successful initiatives.

"Shaping Tomorrow's Cities" captured the forward-thinking vision behind India's smart city initiative. It highlighted a focus on integrating current trends, not outdated technology, for urban development thus promoting sustainable economic growth and decent employment opportunities for all. The emphasis on "strategies" suggested a well-defined plan, rather than random attempts at smart solutions. In essence, the title conveyed India's innovative approach to smart cities: dynamic adaptation to the evolving landscape of technology with a solution-oriented mindset.





Dr. Mahfuzar Rahman interacting with the students



Students learning during the workshop

Event Name	“Innovations in Financial Sector: Challenges and Opportunities”
Date	7th April 2024
Venue	Holiday Inn, Zirakpur, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Gautam Bali, S. Zone head and VP, TATA AIA Life Insurance Company Limited Mr. Kunal Bhardwaj, Regional Head, SVP-Branch Banking, Bandhan Bank Ltd.
Number of Participants	90
SDGs Covered	4, 8, 9
Duration	1 day

About the Activity

The Seminar on "Innovations in Financial Sector: Opportunities and Challenges" organized by Chitkara College of Sales and Marketing was a resounding success, offering valuable insights into the rapidly evolving landscape of finance. The event, held on the 7th of April 2024, brought together esteemed experts and industry leaders to delve into the intricacies of



innovation within the financial sector. Keynote speakers Mr. Gautam Bali, Vice President of Tata AIG, and Mr. Kunal Bhardwaj, Senior Vice President of Branch Banking at Bandhan Bank, graced the occasion with their profound expertise and rich experience. Their presentations illuminated various aspects of innovation, shedding light on the vast array of opportunities and challenges inherent in the financial sector. The seminar served as a platform

for stimulating discussions and knowledge exchange among students, faculty members, and industry professionals. Attendees were encouraged to actively participate in Q&A sessions, where they engaged with the speakers on a range of topics, including regulatory challenges, ethical considerations, and the future outlook of the financial industry. The objective of the seminar on "Innovation in the Financial Sector: Opportunities and Challenges" was to foster a comprehensive understanding of the dynamic landscape of financial innovation, exploring both its potential opportunities and inherent challenges. By addressing these challenges the financial sector has the opportunity to drive economic growth create jobs and improve the overall well-being of society. This will help the students to understand the role of Innovations, learn about financial tools and strategies, career prospects, and emerging trends, Address Regulatory Implications, identify opportunities, and develop a future-oriented mindset.



Event Name	A TYPE OF CHALLENGE BY THE CALLIGRAPHY FOUNDATION
Date	08-04-2024 – 12-04-2024
Venue	The Art Gallery, Picasso
Organizer	Department of Animation Design, Chitkara Design School
Resource Person	Ms. Raghunita Gupta, Founder, Calligraphy Foundation
Number of Participants	140
SDGs Covered	4,8, 9
Duration	5 Days (30 Hours)

About the Activity

Ms. Raghunita and her team taught the students about the tools and materials every calligrapher needs and how to hold and use the pen, starting with basic strokes. A calligraphy course tends to educate students on the methods and abilities required to produce sophisticated and eye-catching letters. Calligraphy is the art of beautiful handwriting. The team taught all the nuances of calligraphy to the students.



Students learn calligraphy's applications in design, branding, and digital media, gaining valuable skills for diverse careers to promote employment opportunities and economic growth for all. Collaboration with industry experts offers insights into real-world trends, preparing students for success in the creative field. Through hands-on practice and expert guidance, students gain valuable skills that enhance their creative versatility and employability in design-related industries. This event fosters collaboration between academia and industry professionals, providing students with insights into real-world applications and trends, thereby preparing them for successful careers in the creative field.

To instill knowledge of the basic skills, contemporary scripts, and techniques in Calligraphy. Meditative and Relaxing





Event Name	“Harnessing Innovative and Emerging Technologies in Pharmaceutical Industry”
Date	14 April 2024
Venue	Pride Plaza, New Delhi
Organizer	Chitkara College of Sales & Marketing
Resource Person	Mr. Harinder Pal Singh Lamba, HoD Mr. Jatinder Chopra, Professor of Practice Chitkara College of Sales & Marketing
Number of Participants	40
SDGs Covered	4,8,9
Duration	1 day

About the Activity

The event was conducted for students of MBA Pharma. The workshop was on Harnessing innovative and emerging technologies in the pharmaceutical industry. The insights were that how the pharma industry is growing, several things are done digitally. It helped students how to enhance their growth and build a sustainable career. The presentation includes key areas for the use of artificial intelligence and machine learning to analyze massive datasets and identify promising new drug targets. By harnessing these emerging technologies, the pharmaceutical industry can achieve higher productivity, greater personalization, and improved outcomes for patients. The digital transformation of pharma through advanced automation, analytics, and connectivity is opening up an exciting future of smarter, more efficient drug development and manufacturing. The pharmaceutical industry stands to gain tremendously from harnessing innovative and emerging technologies. By leveraging cutting-edge advancements in areas like artificial intelligence, and big data analytics pharmaceutical companies can achieve new levels of speed, efficiency, and precision in drug discovery and development. One major benefit is accelerated timelines and innovative and emerging technologies. Using AI and machine learning to analyze massive datasets, pharmaceutical researchers can now rapidly identify promising new drug compounds and predict their efficacy more quickly. By harnessing these



technologies pharmaceutical companies can create more job opportunities increase productivity and contribute to the economic growth of the industry.



Event Name	“Designing a Sustainable Career in the Pharmaceutical Sector”
Date	15 April- 19 April 2024
Venue	LH2, Ground Floor, Fleming Block, Chitkara University, Punjab
Organizer	Chitkara College of Sales & Marketing
Resource Person	MS. Taaniya Rana, Training Manager, Chitkara College of Sales & Marketing
Number of Participants	40
SDGs Covered	4, 8
Duration	1 day

About the Activity

The event was conducted for students and the topic was to design a sustainable career in the pharma sector. Developing and honing sustained career skills is an important part of building a successful career. These skills include a wide range of abilities that allow you to thrive in the workplace. How to develop strong communication skills, both written and verbal were covered in this workshop. Critical thinking and problem-solving skills empower your students to analyze complex issues, weigh alternatives, and generate innovative solutions. Organizational and time management skills help students to juggle multiple priorities, meet deadlines, and work efficiently. A few topics on Leadership and teamwork skills were covered in this program to motivate others, build relationships, and collaborate effectively. Moreover, Technical and job-specific skills provide the hands-on abilities to excel in the field. By identifying student's professional skills and purposefully developing them through coursework, internships, volunteering, or job experience, the students will gain the expertise on how to prepare for upcoming interviews. Professional skills are essential for a sustainable career



because they help us succeed in our careers and achieve our goals. These skills, such as communication, teamwork, and problem-solving, enable us to work effectively with others and handle challenges. Employers value individuals with strong professional skills as they contribute to a productive and harmonious work environment. By continuously developing these skills, students can enhance their performance and open up more opportunities for personal and professional growth. In today's competitive job market, having well-honed professional skills can set us apart and lead to a successful and fulfilling career. With the help of this workshop, students will gain confidence in how to face interviews, how to upskill their knowledge for future growth, and how to design a sustainable career in the industry for better employment opportunities and economic growth



Event Name	Introduction to SPSS for Statistical Analysis
Date	16th April 2024
Venue	LH-1, Picasso Block Ground Floor
Organizer	Centre for Global Education
Resource Person	Dr Ruchika Jain, Assistant Professor, Gobindgarh Public College, Khanna
Number of Participants	40
SDGs Covered	SDG-4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all) SDG-8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all) SDG 17
Duration	02:00 pm to 04:00 pm

About the Activity

SPSS is a software package used for statistical analysis. It is a statistical software that accepts raw data and converts it into relevant statistics that can be used for further analysis. It is termed as Statistical Product and Service Solutions widely known as Statistical Package for the Social Sciences. By analyzing data and statistics policymakers can make informed decisions to create policies that support job creation improve working conditions and boost economic growth.





Event Name	Sports Day- Play Fusion where sports meet fun
Date	19, April, 2024
Venue	Rockfeller Block
Organizer	Chitkara Business School (Integrated Programme in Management)
Resource Person	Mr. Surjit Singh
Number of Participants	56
SDGs Covered	3, 7, 8 & 9
Duration	1 day

About the Activity

Chitkara Business School, in collaboration with the University Sports Board, is organizing Play Fusion: Where Sports Meet Fun on 19th April 2024 (Friday) for the learners of the Integrated Programme in Management (IPM). We take this opportunity to cordially invite you to join us for an exhilarating sports and fun event to cheer for and encourage the spirit of young minds. Through games, we learn valuable lessons of perseverance, resilience, and sportsmanship. It is a day filled with excitement, competition, and camaraderie, aimed at promoting physical fitness and teamwork. Participants compete individually or as part of a team, aiming to win medals or trophies. However, sports days are not just about winning; they are also about participation, enjoyment, and personal achievement. Participants are encouraged to do their best, support their teammates, and show respect for their opponents. At the end of the day, a closing ceremony may be held to award prizes, acknowledge participants, and thank organizers and volunteers for their efforts. Sports days are not only a fun and exciting event but also an important opportunity to promote the values of sportsmanship, teamwork, and physical activity.

Sustainable Development Goal 8 focuses on promoting sustained inclusive and sustainable economic growth full and productive employment and decent work for all. Sports play a crucial role in achieving this goal by creating opportunities for employment fostering teamwork and



promoting physical and mental well-being. Through sports, individuals can develop valuable skills such as discipline perseverance, and leadership which are essential for success in the workplace. By investing in sports programs and facilities countries can not only support economic growth but also improve the overall quality of life for their citizens.



Students playing Chess on 19/04/2024.



Participants with Sports Faculty and Mentor 19/04/2024

Event Name	“Innovations in Financial Sector: Challenges and Opportunities”
Date	25 April 2024
Venue	Park Plaza, Zirakpur
Organizer	Chitkara College of Sales & Marketing
Resource Person	Ms. Sabina Dawar, Assistant Professor, Chitkara College of Sales and Marketing, Chitkara University, Punjab
Number of Participants	40
SDGs Covered	4,8,9
Duration	1 day

About the Activity

Innovation plays a vital role in the retail industry, driving positive changes and improvement. Retail companies constantly develop new products and services to meet the evolving needs of consumers. By using innovative technology and creative marketing strategies, businesses can attract more customers and stay ahead of their competitors. Implementing innovative solutions also helps retailers to streamline operations, improve customer experience, and ultimately increase profitability. One important aspect of innovation in the retail industry is the introduction of new and advanced technology. From online shopping platforms to automated checkout systems, technology has transformed the way consumers shop and interact with retailers. By adopting innovative technologies, such as virtual reality shopping experiences or personalized recommendations based on customer data, retailers can provide a more convenient and engaging shopping experience for their customers. This not only boosts sales but also enhances brand loyalty and customer satisfaction. Moreover, sustainability and eco-friendly practices are becoming increasingly important in the retail industry as consumers seek



environmentally conscious products and sustainable brands. Retailers are innovating by incorporating sustainable materials, reducing waste, and implementing green logistics practices to lower their carbon footprint. By embracing sustainability, retail companies can appeal to a growing segment of environmentally conscious consumers, differentiate themselves in the market, and contribute to a more sustainable future for the retail industry. This session will help the students understand the latest innovations and how they can leverage their skills for sustainable growth in the industry. Innovations such as digital payment systems and personalized shopping experiences enhance customer satisfaction and loyalty. Embracing innovation also allows retailers to streamline operations and improve efficiency, leading to increased profitability in the long run. Innovations in the financial sector play a crucial role in achieving SDG goal 8 by creating new opportunities for individuals and businesses to access financial services invest in their futures and contribute to economic development.



Event Name	Future Architects Meet the Design Master: A Visit to Studio Ardete
Date	25/04/2024
Venue	"Studio Ardete" located in Sector 82, JLPL Mohali.
Organizer	Department of Architecture, CSPA
Resource Person	Ar. Badrinath Kaleru
Number of Participants	35 Students and 02 Faculty members
SDGs Covered	4,8,9, 17
Duration	1 Day

About the Activity

The tour provided a practical learning experience, allowing students to observe advanced architectural practices and enhance their education beyond traditional classroom settings.

Studio Ardete's focus on innovative and sustainable design practices was evident. The office features state-of-the-art facilities, including advanced workstations and an AR/VR room, promoting cutting-edge architectural methods. The workspace design supports a healthy work environment with recreational spaces such as a cafeteria, gym, and tennis court, contributing to employee well-being and productivity. The visit also facilitated valuable industry connections.

Interaction with principal architects, Ar. Badrinath Kaleru and Ar. Prerna Kaleru, provided insights into design processes and architectural philosophies. This visit significantly contributed to the student's academic and professional development by offering exposure to real-world practices and promoting sustainable economic growth and productive employment for all.





Student's interaction during the visit.



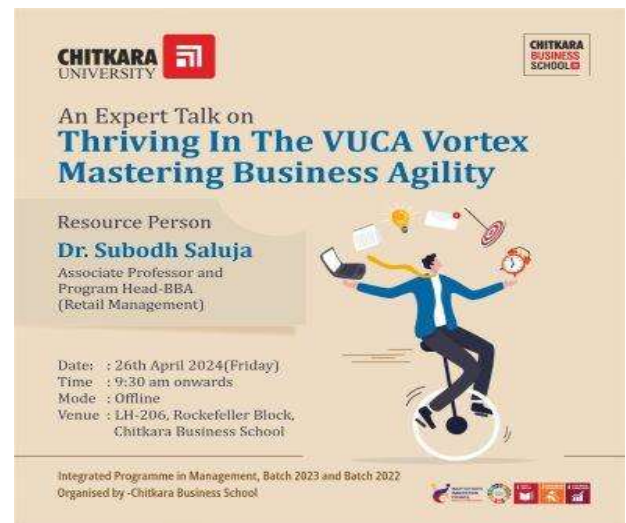
Students and Faculty members attending the event

SDG 8 (DECENT WORK AND ECONOMIC GROWTH) JULY 23 – JUNE 24

Event Name	Thriving In The VUCA Vortex Mastering Business Agility
Date	26th April, 2024
Venue	Chitkara University, Punjab
Organizer	Dr. Shuchi Dawra
Resource Person	Dr. Subodh Saluja
Number of Participants	75
SDGs Covered	4, 8, 9
Duration	3 hours

About the Activity

The expert discussion titled "Thriving the VUCA Vortex: Mastering Business Agility" offered an in-depth exploration into the pivotal challenges and strategies for organizations aiming to excel in today's unpredictable, fast-paced, and intricate business landscape. Facilitated by seasoned speakers and academic professionals, the session was designed to provide participants with actionable insights, methodologies, and tools to effectively maneuver through the complexities of the contemporary business world. The discourse kicked off by elucidating the VUCA concept, underscoring its four foundational pillars - Volatility, Uncertainty, Complexity, and Ambiguity - and their profound impact on business operations and strategy. By implementing agile practices and strategies companies can respond to market demands and customer needs more effectively ultimately leading to greater job opportunities and economic growth



Event Name	Leadership at THE Asia Universities Summit 2024
Date	29th April to 1st May, 2024
Venue	Sunway University campus , Malaysia
Organizer	Times Higher Education in partnership with Sunway University, Malaysia
Resource Persons	Dr.Madhu Chitkara Pro-chancellor Chitkara University , Dr Rajnish sharma VC Chitkara University HP campus , ProVC Hazel Siromoni , OIA and ProVC Dr.Krishan Kumar Mishra ,CUQAC
Number of Participants	600 faculties / 4 employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 10 and SDG 17
Duration	3 days

About the Activity

THE Asia Universities Summit 2024, was held in Kuala Lumpur, Malaysia, at Sunway University which is a hub of innovative educational practices and international collaboration, providing Chitkara University with the opportunity to engage with prestigious institutions from the region and showcasing its deep commitment and engagement in true blue transnational education as well as partnerships that work towards fulfilling various SDG goals and various objectives of internationalization. Dr. Madhu Chitkara, Pro-Chancellor of Chitkara University, participated in the Presidential panel for the Country Pavilions Showcase Panel featuring India and the Philippines.

The summit addressed crucial aspects of transnational education, including significant learning experiences, the strategic establishment of international campuses to enhance global learning, the adaptation of curricula to meet industry needs for improved graduate employability and innovation, and the essential role of universities in societal development. By facilitating the exchange of knowledge and skills on a global scale transnational education helps to enhance workforce readiness and promote economic development in different countries.

Chitkara University held a prominent presence in the summit by having a booth which became a showcasing platform to display their strong linkages in student and faculty mobility including research impact while exploring new opportunities for strategic collaborations regionally and globally. Chitkara University's booth stood out by showcasing its vision, strengths, cultural heritage, and pressing regional concerns through initiatives in sustainability, research best practices, and innovative strategies as a young university, highlighted in a case study presentation.

At the THE Awards Asia 2024 awards Chitkara University was shortlisted among the eight finalists for the prestigious "Research Project of the Year: STEM" award. This accolade is a

testament to the university's groundbreaking work in STEM education and research, further solidifying our position as a leader in transforming higher education.



Dr. Madhu Chitkara, Pro-Chancellor, Chitkara University, as a Presidential panelist taken on 29/04/2024.



Chitkara University Leadership in the Pavilion at Asia Summit on 29/04/2024.



Chitkara University Leadership at THE Awards Asia 2024 on 29/04/2024

Event Name	Dil Se Digital 2.0
Date	30th April, 2024
Venue	Carnegie Hall, Rockefeller Block, Chitkara University, Punjab
Organizer	Dr. Prachi Gupta
Resource Person	Mr Rahul Argal, Ms. Ramya Sharma
Number of Participants	100
SDGs Covered	3, 8, 17
Duration	3 days

About the Activity

Dil Se Digital 2.0, a five-week student competition (late March–April 2024), aimed to boost Indian tourism via digital marketing and events. Eight teams competed, reaching over 9 million on social media and securing sponsorships for offline events. They also delivered workshops on digital marketing software (Shopify, Canva, and Lightroom) to 171 students. Team Culturism won, judged by industry professionals. This competition effectively merged digital marketing education with promoting Indian tourism, reaching a large audience and equipping students with valuable skills. By utilizing digital platforms such as social media and websites companies can connect with customers from all around the world and create job opportunities in the digital marketing sector. This not only boosts economic growth but also helps in creating a more diverse and inclusive workforce.



Event Name	CCU/CoE International Internship under TEEP-Asia Program
Date	5 th May, 2024 - 27 th July, 2024
Venue	National Chung Cheng University, Taipei, Taiwan.
Organizer	Chitkara University
Resource Person	NA
Number of Participants	1
SDGs covered	SDG 4, SDG 5, SDG 15, SDG 17
Duration	12 Weeks

About the activity

The Ministry of Education in Taiwan launched the Taiwan Experience Education Program (TEEP) to provide international students with the chance to intern for a short period in Taiwanese educational institutions. The program aims to provide an in-depth educational experience in Taiwan and help students prepare for the Asian job market. International internships provide valuable work experience and cross-cultural learning opportunities. By participating in international internships individuals can gain new skills expand their networks and contribute to economic growth. It is a matter of pride that one of our students, Syna, from the Department of Computer Science and Engineering, currently in her VII semester, has been selected for a fully funded scholarship by the College of Engineering of National Chung Cheng University under the supervision of Prof. Hsiang-Chen Wang, hosted by Dr. Arvind Mukundan in the Department of Mechanical Engineering for 12 weeks. She is currently working on a project with the title- “Application of Novel Snap-shot based hyperspectral imaging combined with AI to detect Lesions.” CCU has offered the student a scholarship that covers on-campus accommodation (pre-paid with



the scholarship), a weekly stipend of around NTD1,500, and airfare reimbursement up to NTD10,000.



Our student thriving at the CCU Campus image taken on 10/05/24.



Syna utilizing the resources and exploring her potential at the departmental library taken on 12/05/24



Basking in the grandeur of the beautiful and culturally rich campus of CCU taken on 10/05/2024.

Event Name	Navigating the International Baccalaureate (IB) Journey: A Roadmap for Aspiring Educators
Date	10th May, 2024
Venue	Einstein hall
Organizer	Chitkara School Psychology and Counselling, Chitkara college of education
Resource Person	Ms. Priyamvada Taneja
Number of Participants	17
SDG Number	4 and 8
Duration	2:30 hours

About the Activity

Chitkara College of Education orchestrated a successful session titled "Navigating the International Baccalaureate (IB) Journey: A Roadmap for Aspiring Educators" on 10th May 2024. This event helped the alpha teachers and alpha masters understand the transformative potential of the IB curriculum while providing invaluable insights for alpha teachers and alpha masters to refine their skills. Ms. Priyamvada Taneja, Founder and Managing Director of Priyamvada Taneja Consulting, served as the distinguished resource person. She delved into the philosophy, pedagogy, and inquiry-based approach of the IB curriculum, and enlightened the alpha teachers and alpha masters on fostering critical thinking and international-mindedness in students. Ms. Priyamvada conducted an engaging session, integrating various pedagogies and activities. She talked about the various international curricula around the world, namely, IB, US curriculum, Cambridge curriculum, and Finnish curriculum. She then comprehensively covered the four IB programs: primary years, middle years, diploma, and career-related programs, along with elucidating the mission statement of IB. She engaged the participants in various interesting activities (group work, inquiry training, differentiated learning, etc)



throughout the session to help them learn more while enjoying the process. The session culminated in empowering the alpha teachers and alpha masters to embrace the transformative potential of the IB curriculum. They were encouraged to implement the knowledge and skills acquired during the session in their teaching practices to prepare students for the future who would get decent employment opportunities thus contributing to the economic growth of the community



Event Name	Exhibition: Chitkara Mandi
Date	13th May, 2024
Venue	VR Punjab, Mohali
Organizer	Dr. Rashmi Aggarwal
Resource Person	Mr. Siddaq Singh
Number of Participants	80
SDGs Covered	1 to 17
Duration	2 days

About the Activity

The "Chitkaramandi" summer Carnival 2024 was a well-run, interesting workshop with a social cause. Throughout the workshop, the students engaged in a variety of activities that demanded their complete focus and participation and produced a variety of learning outcomes. They prepared a variety of goods to be sold in the mall, with the proceeds going directly to support non-governmental organizations. With the aid of various exercises, students defined all of the sustainable goals during the workshop. Students engaged in a variety of interesting activities, such as flash mob dances, bhangra, and nukkadnatak, to draw attention to the event in the PVR mall, Mohali. Overall, it was a thorough learning experience with lessons in Collaboration and Creativity



Mandi plays a crucial role in the economy by providing opportunities for farmers, artisans, and traders to sell their products and earn a livelihood. By supporting mandis and ensuring fair trade practices, countries can contribute to achieving SDG 8 and promoting economic development and productive employment for all members of society.



Event Details	
Topic	Expert tips on interview cracking
Date	16/05/24– 24/05/24
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Manish Jain
No. of participants	41
SDG No.	4,5,8, 9,17

Objective

1. Understand the key elements of successful interview preparation, including researching the company and role.
2. Learn effective communication skills and techniques to articulate experiences and qualifications confidently.
3. Identify common interview questions and appropriate strategies for formulating responses.
4. Develop the ability to present oneself professionally, including body language, attire, and etiquette during interviews.

Description

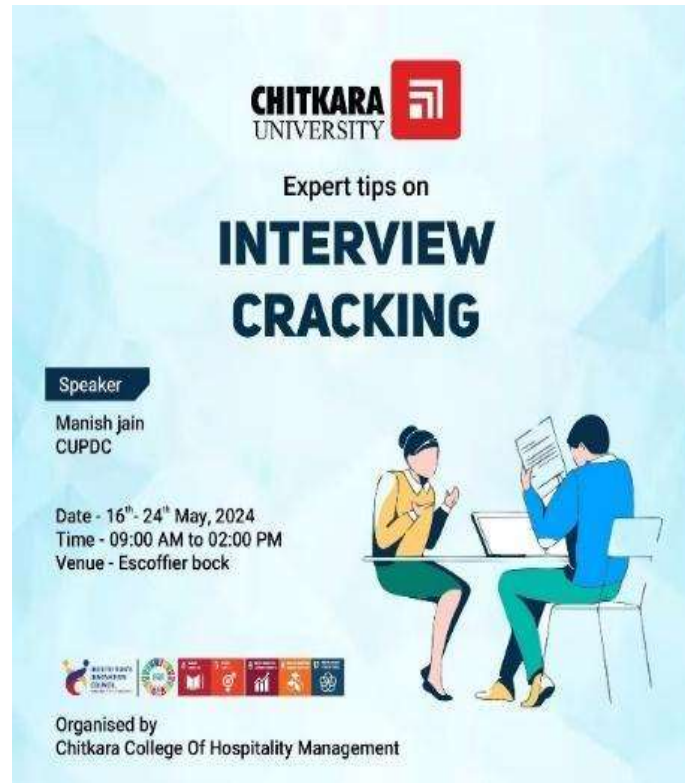
"Chitkara College of Hospitality Management organized a placement session on Expert Tips on Interview Cracking for students of BSc (Ha) from 16th May 2024 to 24th May 2024 from 9 am to 2 pm onwards at Escoffier block. Mr Manish Jain, Chitkara University Professional Development Centre was the resource for this session.

The session enabled the students to learn important tips that would help crack future training and job interviews. Developing strong interview skills is crucial for individuals to secure meaningful employment opportunities thus contributing to the economic growth of the country

Outcomes

1. Gained comprehensive knowledge of how to prepare effectively for training and job interviews.
2. Improved communication skills, enabling students to articulate their experiences and qualifications with confidence.
3. Developed strategies to respond effectively to common interview questions.

4. Enhanced professional presentation skills, including body language, attire, and overall interview etiquette.



Event Name	The India Emersion Program - "Doing Business in India"
Date	6th to 17th May 2024
Venue	Chitkara University, Rajpura
Organizer	Office of International Affairs in collaboration with Chitkara Business School
Resource Person	<ol style="list-style-type: none"> 1. Dr. Sandhir Sharma, Pro Vice-Chancellor, CBS 2. Dr. Rashmi Aggarwal, Dean of Commerce 3. Dr. Neeraj Anand, Dean of Logistics and Supply Chain Management 4. Dr. Subodh Saluja, Program Head of Retail Management 5. Dr. Sovia Singh, Dean of CULS 6. Dr. Adarsh Agarwal, VP- CIIF 7. Dr. Shuchi Dawra 8. Dr. Prachi Gupta 9. Dr. Deepak Sood 10. Dr. Keerti 11. Dr. Panda 12. Colonel Bikram Ahluwalia 13. Dr. Dhiresk Kulshrestha 14. Dr. Gautam Bansal 15. Prashant Singh, Assistant Manager at CEED
Number of Participants	1 Guest, 29 students, and 20 Employees
SDGs Covered	SDG 4, SDG 5, SDG 8 and SDG 17
Duration	12 Days

About the Activity

The India Immersion Program "Doing Business in India" offered a comprehensive and intensive learning experience for students from Mondragon University, Spain, during their week-long visit. Designed to equip them with the knowledge and understanding to navigate the intricacies of the Indian business landscape, the program covered a diverse range of topics. The program provided an in-depth exploration of the Indian economy, including market entry strategies, foreign investment regulations, and the Goods and Services Tax (GST) structure. Experts unpacked the unique aspects of Indian business culture, including negotiation styles and

leadership approaches, drawing comparisons with European practices. Sessions explored high-growth sectors in India, such as healthcare and information technology (IT) contributing to the achievement of SDG 8 which emphasizes the need for decent work and economic growth.

Students gained valuable insights into startup ecosystems and business models for sustainable growth, with case studies showcasing successful Indian ventures. A visit to Mahindra Swaraj Tractors provided firsthand exposure to a leading Indian manufacturing company's operations. Beyond academic sessions, the program incorporated cultural activities to broaden the students' understanding of India. Students participated in creating Rangoli designs, tying turbans, and draping sarees. Visits to the Golden Temple in Amritsar and Shimla offered a glimpse into India's rich heritage and diverse landscapes. The program culminated in student presentations where they showcased their learnings by creating a business manual comparing shoe sole production in two Indian cities. This final project allowed them to synthesize the knowledge gained throughout the week and demonstrate their critical thinking skills. The program's success was further solidified by the positive feedback from students and the expressed interest in future collaborations between Mondragon University and Chitkara University.

Day wise report

On Day 1, 6th May 2024, representatives from Chitkara Business School including Dr. Sandhir Sharma, Dr. Sanjeev Sahni, and Dr. Rashmi Aggarwal welcomed delegates, Prof. Xabier Romano and student ambassadors from Mondragon University, Spain. After introductions and a talk on Chitkara University's history and goals, faculty members Dr. Neeraj Anand and Dr. Subodh Saluja presented insights on "Doing Business in India." The event also included cultural activities like Rangoli making, turban tying, and saree draping, led by Dr. Sovia Singh, along with presentations and gift-giving.

On Day 2, 7th May 2024, Dr. Neeraj Anand kicked things off with a session on "Introduction to Business in Asia," exploring opportunities and challenges with a focus on the Indian market.

A knowledge-testing quiz followed. The afternoon brought Dr. Subodh Saluja and Dr. Prachi Gupta, who delved into "Asian Leadership and Management Styles" and business innovation in India, respectively. Finally, Dr. Adarsh Agarwal discussed the "Indian Startup Ecosystem" with students participating in an activity to generate their innovative business ideas.

Day 3, 8th May 2024, began with Dr. Subodh Saluja exploring Indian business culture through communication styles and the Mumbai Dabbawalas case study. Dr. Shuchi Dawra followed up by examining the impact of culture on business using Hofstede's dimensions. The focus then shifted to globalization with Dr. Neeraj Anand's session on "Globalization of Asian Firms" featuring case studies of Indian and Asian companies. Dr. Rashmi Aggarwal concluded the day's lectures by highlighting the rise of fintech in Asia, particularly India, using a WeChat case study. Students participated in a quiz to test their understanding, and the afternoon featured fun outdoor activities showcasing the campus's sports facilities, including table tennis, badminton, and swimming.

On Day 4, 9th May 2024, Dr. Neeraj Anand kicked off with a session on navigating market entry and investment in India, including key considerations, entry strategies, and company registration using a Foxconn case study. Dr. Deepak Sood followed by explaining the intricacies of India's GST tax structure. The afternoon focused on Asian business opportunities, with Dr. Subodh Saluja exploring tech innovation, retail trends, and growth drivers like Xiaomi and Alibaba. Dr. Keerti then highlighted medical sector opportunities in India, encompassing medical tourism, home healthcare, and telemedicine, along with the Ayushman Bharat scheme. The day concluded with Mr. Manav Bansal, Chief Happiness Officer, leading an engaging session on the "science of wellbeing."

Day 5, 10th May 2024, began with Dr. Neeraj Anand outlining legal considerations for foreign businesses in India, followed by a student potential exploration activity. Patent filing procedures

were covered by Dr. Panda next. The afternoon shifted focus to Indo-Spanish business partnerships, with Dr. Subodh Saluja exploring opportunities, challenges, and case studies of successful collaborations. Students tested their knowledge of the Indian business environment through a quiz. The day concluded with Dr. Sovia Raj's exploration of regional civilizations and cultures, highlighting India's contributions to science, culture, medicine, and more.

Day 6 & 7, 11th & 12th May 2024, Following their academic program, students from Mondragon University embarked on a cultural excursion on May 11th, visiting the Golden Temple in Amritsar. On May 12th, they traveled to Shimla to experience the city's unique offerings.

Day 8, 13th May 2024, wrapped up the academic program with Dr. Subodh Saluja's session on effective business negotiation in India, followed by Colonel Bikram Ahluwalia's talk on non-negotiable leadership using the Indian Armed Forces as an example. Dr. Neeraj Anand then shifted the focus to India's attractiveness as a business destination, citing examples of Spanish entrepreneurs in India. The day concluded with Dr. Dhiresk Kulshrestha's presentation comparing the Indian and Spanish economies, including a discussion on economic diversification and structural transformation.

Day 9, 14th May 2024, focused on Indian business landscapes. Dr. Subodh Saluja opened the day with a session on attractive business clusters, highlighting locations like Bengaluru's IT hub and Hyderabad's pharmaceutical industry. Dr. Neeraj Anand followed by presenting successful startup strategies in India, including key growth sectors, business models, and case studies of Byju's, IKEA, TaxiBot, Delta Airlines, and others. Prashant Singh from CEED concluded the day by showcasing the Chitkara University startup ecosystem, featuring incubated startups like CustoShoe and Kala Coach.

Day 10, 15th May 2024, delved into startup business models. Dr. Subodh opened with examples like Google Drive, Spotify, Uber, and Airbnb, while Dr. Gautam Bansal provided a broader understanding of different business model types. Students then took center stage, leading a panel discussion on contrasting Indian and European business leadership styles, before creating and presenting their business model canvases.

On Day 11, 16th May 2024, students visited Mahindra Swaraj Tractors for a firsthand look at tractor part manufacturing, assembly, and quality testing. The tour included the shop floor, showcasing production and quality control procedures. Company representatives provided an introduction to Mahindra Swaraj Tractors, its products, history, and objectives, followed by an interactive session.

Day 12, 17th May 2024, marked the culmination of the "Doing Business in Asia/India" program. Students divided into 6 cohorts presented a business manual comparing shoe sole production in Surat and Ahmedabad. A jury panel including Prof. Xabier, Dr. Neeraj Anand, and Dr. Subodh Saluja evaluated presentations on criteria like content clarity, presentation skills, time management, and critical thinking. After lunch, students enjoyed recreational activities at the sports complex. The program concluded with a farewell ceremony. Dr. Neeraj and Dr. Subodh expressed gratitude to the students, while Ms. Hazel Siromoni, Pro Vice Chancellor, envisioned future collaborations. Students from Mondragon University shared their experiences, followed by a felicitation ceremony for Prof. Xabier Garcia Romano, student ambassadors, and all participants. Dr. Sandhir Sharma concluded the program by extending well wishes to everyone.



Welcome Signage Designed for Mondragon University Delegation



Welcoming the students and the professor at the campus captured on 6th May 2024



Students immersed in the Indian cultural captured on 6th May 2024



Students during the sessions captured on 07th May 2024



Students during the sessions captured on 07th May 2024



Students during the sessions captured on 08th May 2024



Students and Professor with Hon'able Pro Chancellor Dr Madhu Chitkara captured on 9th May'2024



Post Session click, captured on 10th May 2024



Students on a trip to Shimla and Amritsar on 11th and 12th May 2024



Photo of the session captured on 13th May 2024



Student participating in an interactive session captured on 14th May 2024



Students and Guest Professor during the valedictory ceremony captured on 15th May 2024



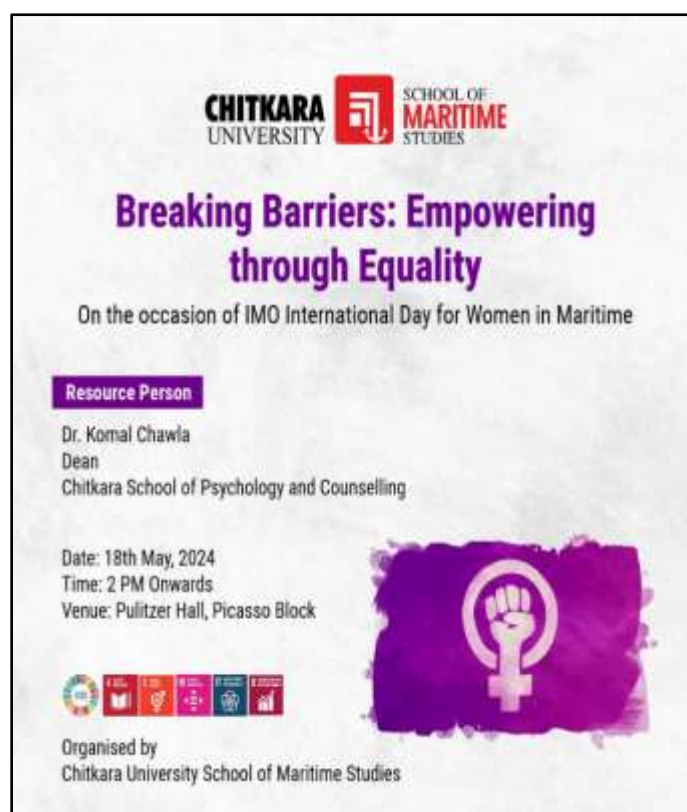
Industrial visit to Mahindra Swaraj Tractors captured on 16th May 2024

EVENT:	Breaking Barriers: Empowering Through Equality - Expert Lecture on IMO International Day for Women in Maritime		
Date / Time:	18th May, 2024 / 2pm Onwards	Mode:	Offline
Location / Link:	Pulitzer Hall, Picasso Block, Chitkara University, Punjab		
Activity In-charge:	Ms. Robynpreet Kaur		
No. of Participants:	66 (Cadets) & 14 (Faculty)		
Resource Person (if any)	Dr. Komal Chawla		
SDG:	4-Quality Education; 5- Gender Equality; 8 –Decent Work and Economic Growth; 10- Reduced Inequalities; 17- Partnership for the Goals		

BRIEF DESCRIPTION

On the occasion of IMO International Day for Women in Maritime, CUSMS hosted an enlightening lecture titled "**Breaking Barriers: Empowering Through Equality**" at Pulitzer Hall, delivered by the esteemed **Dr. Komal Chawla**, Dean, Chitkara School of Psychology and Counselling. The event saw an enthusiastic turnout, with 66 B.Sc. Nautical Science Cadets and 14 faculty members in attendance. Dr. Chawla, a renowned expert in gender studies, captivated the audience with her deep insights into the importance of gender equality and the role of gender sensitization in shaping a more inclusive society.

The lecture began with Dr. Chawla outlining the historical context of gender inequality and its pervasive impact across various sectors, particularly emphasizing the maritime industry. She highlighted the systemic barriers that hinder gender equality and discussed practical strategies to dismantle these obstacles. Through compelling examples and statistical data, she illustrated how gender inclusivity not only fosters a fairer environment but also enhances overall productivity and innovation thus promoting



sustained inclusive and sustainable economic growth full productive employment, and decent work for all.

Interactive sessions formed a significant part of the lecture, encouraging cadets and faculty members to share their perspectives and experiences. Dr. Chawla adeptly addressed their queries, providing valuable guidance on promoting gender sensitivity in both personal and professional spheres. Her engaging delivery and the relevance of her content resonated deeply with the attendees, sparking meaningful discussions that extended beyond the lecture.

In conclusion, the session was a resounding success, leaving a lasting impact on the audience. Dr. Chawla's expertise and passion for gender equality inspired the cadets and faculty to actively participate in creating a more equitable environment. The event underscored the critical need for ongoing education and dialogue on gender issues, setting a positive precedent for future initiatives.



**Faculty and Students in the Session on
18.05.24**



**All participants with resource person
Dr. Chawla on 18.05.24**



**Dr. Chawla being felicitated by Capt.
Prabhat Nigam on 18.05.24**

Event details	
Name of the School/Department	Chitkara Law School
Date of Event	23rd May 2024 to 31st May 2024
Title of the Event	One Week Internship programme- CIS
Mode	Offline
Type of participation	Organized
Number of Faculty and Staff participation	09
Number of Guest students' participation	07

Chitkara Law School, Chitkara University, Punjab welcomed the assigned Chitkara International School Students for the Industry Immersion Programme (Law) Internship. A day-wise schedule was followed by the respective faculty including a one-day Court visit to District Court Patiala.



Out of the total students from Chitkara International School, seven students attended ‘The Industry Immersion Program (Law)’ at Chitkara Law School. On Day 1 Dean, Prof. (Dr.) Ajay Ranga sensitized the students to the various career opportunities of Law. The rest day-wise schedule gave them an insight into the ‘Constitution of India’; Court Structure and Hierarchy of Human Rights; Intellectual Property Rights, Moot Court attributes, and mannerisms of each of the separate sessions taken up by the respective faculty as a resource person. During the sessions on Law through the lens of theater, they were shown video clips on Article 370 followed by a group discussion, which was held to sensitize the open discussion

and a feedback session. The students showed keen interest and were very curious and participated in the sessions. Overall the sessions were interactive and informative.

The Industry Immersion Programme (Law) Internship offers students the opportunity to gain practical experience in the field of law. Through this internship, participants can develop essential skills and knowledge that will help them succeed in their future careers. By engaging in real-world projects and working alongside professionals interns can contribute to the advancement of SDG 8 by promoting sustainable economic development and creating more opportunities for decent work.

DAY	Date	Session	Time	Speaker	Time and Schedule
I	24 th May, 2024	I	9:30-11:00 A.M.	Prof. (Dr.) Ajay Ranga, Dean, Chitkara Law School	Introduction and Career Opportunities in Law
		II	11:30-1:00 P.M.	Dr. Avnish Kumar Singh, Assistant Professor, Chitkara Law School	Constitution of India at Glance
II	27 th May, 2024	I	9:30-11:00 A.M.	Prof. (Dr.) Manpreet Grewal, Professor and HOD, Chitkara Law School)	Human Rights in Contemporary World
		II	11:30-1:00 P.M.	Mr. Arun Vatsyayan, Assistant Professor, Chitkara Law School)	Brief about Court Structure and Hierarchy
III	28 th May, 2024	9:30- 1:00P.M.		Mr. Arun Vatsyayan, Assistant Professor, Chitkara Law School	Court Visit, District Court, Patiala
IV	29 th May, 2024	I	9:30 A.M. - 11:00 P.M.	Dr. Polki, Assistant Professor, Chitkara Law School	Oil of 21 st Century: Intellectual Property Rights
		II	11:30-1:00 P.M.	Dr. Jasdeep Kaur, Associate Professor, Chitkara Law School	Moot Court: Attributes and Mannerism
V	30 th May, 2024	I	9:30- 12:00 P.M.	All Faculty Members, Chitkara Law School	Law through the Lens of Theatre
		II	12:30-1:00 P.M.	Dr. Avnish Kumar Singh, Assistant Professor, Chitkara Law School and Dr. Polki, Assistant Professor, Chitkara Law School	Group Discussion





A One-day itinerary was planned for District and Session Court, Patiala on 28th May 2024 for the students of Chitkara International School organized by Chitkara Law School, Chitkara University, Punjab.



Event Details	
Topic	Workshop on Hospitality Excellence
Date	13/05/24 – 25/05/24
Mode	Offline
Organizer name	Chitkara College Of Hospitality Management
Resource person	Mr. Ravi Dandotiya, Ms. Anjali Xesss, Mr Shubham Sharma
No. of participants	50
SDG No.	4,5,8,10,17

Objective

1. Enhance guest service skills through effective communication and problem-solving.
2. Equip support staff with knowledge and techniques to manage diverse situations professionally.
3. Instil hygiene practices for maintaining a clean workplace and personal hygiene standards.
4. Train support staff in proficient beverage service, including tea and coffee preparation.
5. Develop administrative competence for record-keeping, workspace management, and teamwork.

Description

"Support staff in any organization is the key to achieving the larger goal. Continuing with the yearly skill development workshop series, Chitkara College of Hospitality Management, in collaboration with the Centre of Excellence for Sustainability and the Office of Administration, organized a workshop on "Hospitality Excellence: Empowering Chitkara University Support Staff." The workshop will be held in two slots for the two separate batches. The training for the first batch of support staff members was held from 13th May to 17th May 2024. The resource persons for the workshop were Mr. Ravi Dandotiya, Ms. Anjali Xess, and Mr. Shubham Sharma. The training for the 2nd batch will start from 20th May 2024 to 24th May 2024.



By upholding the principles of SDG 8 hospitality businesses can create a positive impact on society by offering quality jobs supporting economic growth and contributing to the overall well-being of individuals and communities.

Outcomes

1. Improved guest satisfaction due to enhanced service quality and problem-solving abilities.
2. Increased staff confidence and readiness in handling various guest-related scenarios.
3. Establishment of a hygienic workplace environment leading to a positive guest perception.
4. Enhanced guest experience through well-executed water, tea, and coffee service.
5. Efficient administrative operations resulting in better organization, teamwork, and service delivery.



Event Name	Team Chitkara at NAFSA 2024 Annual Conference and Expo USA
Date	May 28 - 31, 2024
Venue	New Orleans Ernest N. Morial Convention Center, New Orleans, LA, USA
Organizer	NAFSA: Association of International Educator, Washington, DC
Resource Person	ProVC Hazel Siromoni and Provost (Facilitator) Vineet Tuli
Number of Participants	6000+ students and Faculty /2 employees
SDGs Covered	SDG 4, SDG 5, SDG 8, SDG 16 and SDG 17
Duration	4 days

About the Activity

NAFSA, is an association of international educators and is the world's largest and most diverse association dedicated to international education and exchange working to advance policies and practices that ensure a more interconnected, peaceful world today and for generations to come. NAFSA 2024, which was themed around "Resilience, Renewal, Community," and was held in New Orleans, LA, from May 28 to 31, 2024.

Chitkara University had a prominent presence at the NAFSA conference and expo by having a booth. Both Pro Vice Chancellor Hazel Siromoni and Provost (Facilitator) Vineet Tuli had 17 meetings scheduled at their booth as well as networking with various partner universities and potential partners at their booths and events. They actively participated in the inauguration of the India Pavilion by the honorable Shri D.C. Manjunath, Consul General of India at New Orleans.

Chitkara University through its participation in one of the world's largest education expo was able to achieve several SDG goals and its internationalization objectives by collaborating, networking, strengthening current partnerships, and exploring new ones for the enhancement of student mobility and expansion in research opportunities. By participating in education expos individuals can learn about new educational opportunities and initiatives that can help them contribute to the economic growth of the country.

Chitkara University was able to showcase its strength in transnational education through its Centre for Global Education and Office of International Affairs.





ProVC Hazel Siromoni and ProVC Vineet Tuli representing Chitkara at NAFSA taken on 28/05/2024.



ProVC Hazel Siromoni at the Inaugural of Education Expo at NAFSA taken on 28/05/2024.
Photograph 4 (photograph of the activities) –



ProVC Hazel Siromoni at the Pavillion booth of Chitkara at NAFSA taken on 28/05/2024.

EVENT:	Expert Lecture on 'Innovative Explorations in Spherical Trigonometry: Discovering the Curves of Navigation'		
Date / Time:	11th May 2024 / 2 pm Onwards	Mode:	Offline
Location / Link:	Pierre Hall, Le Corbusier Block, Chitkara University, Punjab		
Activity In-charge:	Ms. Robynpreet Kaur		
No. of Participants:	71 (Cadets) 13 (Faculty)		
Resource Person (if any)	Dr. Mohit Kumar Kakkar		
SDG:	4-Quality Education; 9- Industry, Innovation and Infrastructure; 17- Partnership for the Goals		

BRIEF DESCRIPTION

On May 11th, 2024, an enlightening expert talk titled '**Innovative Explorations in Spherical Trigonometry: Discovering the Curves of Navigation**' was held, featuring Dr. Mohit Kumar Kakkar as the esteemed resource person. Dr. Kakkar, renowned for his profound knowledge in the field, captivated the audience with his insightful discourse on the practical applications of spherical trigonometry in navigation.

Throughout the session, Dr. Kakkar intricately elucidated the intricate mathematical principles underlying celestial navigation, unraveling the complexities of charting courses across the globe. His engaging presentation not only provided theoretical insights but also delved into real-world examples, showcasing the relevance and significance of spherical trigonometry in modern navigation techniques.

The event witnessed active participation from students, who enthusiastically engaged with Dr. Kakkar, asking insightful questions and expressing their keen interest in the subject matter. Dr. Kakkar's ability to simplify complex concepts and relate them to practical scenarios was lauded by attendees, fostering a deeper understanding and appreciation for the subject.



Moreover, the session served as a platform for knowledge exchange and intellectual discourse, as attendees from diverse backgrounds shared their perspectives and experiences related to navigation and trigonometry. Dr. Kakkar's expertise and passion for the topic left a lasting impression on the audience, inspiring them to explore further and delve deeper into the fascinating world of spherical trigonometry.

Overall, the expert talk proved to be an enriching and enlightening experience, providing attendees with valuable insights and igniting their curiosity to explore innovative approaches in navigation through the lens of spherical trigonometry thus promoting sustained inclusive and sustainable economic growth and productive employment and decent work for all.



Faculty and Students engrossed in the Session on 11.05.24



Cadet Sarthak Shaw Answering Quiz Question on 11.05.24



**Capt. Nigam felicitating Dr. Mohit K.
Kakkar on 11.05.24**

Event Name	Inbound Semester Exchange Program
Date	Jan 2024- June 2024
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	-
Number of Participants	07 students
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	01-Jan-24 to 15-June-2024

About the Activity

6 European boys and a Mexican girl student, are presently enriching our campus with their unique perspectives for a semester exchange program starting from July 2023-Decemeber 2023 . 6 students Enzo, **Paul**, Alexandre, Lucas, Vincent, and Sacha are from EPITA, France and had come into the department of Computer Science and Engineering. Joining them is Marina from *La Universidad Autónoma del Estado de Hidalgo (UAEH)*, Mexico has joined the Department of Fine Arts. From exploring India's rich culture and breathtaking landscapes to immersing themselves in academic excellence, our exchange students are enjoying their unforgettable journey at Chitkara University.

Exchange programs play a crucial role in providing individuals with opportunities to gain new skills knowledge and experiences in different countries. These programs help to foster cultural understanding improve language proficiency and build global networks. By participating in exchange programs individuals can contribute to the advancement of their careers while also promoting economic development and productive employment for all.



European students from EPITA France



Student, Marina, from UAEH enjoying fun and Laughter with Chitkara students



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European students enriching campus life

Event Name	Inbound Semester exchange Program
Date	July 2023-Decemeber 2023
Venue	Chitkara University, Punjab
Organizer	Office of International Affairs
Resource Person	-
Number of Participants	09 students
SDGs Covered	SDG 4 , SDG 5., SDG 8, SDG 17
Duration	01-Jul-23 to 24-Dec-2023

About the Activity

Dynamic European students, enriching our campus with their unique perspectives for a semester exchange program starting from July 2023 to December 2023. Hailing from various regions of France and representing institutions like Institut Polytechnique des Sciences Avancées (IPSA); ECAM Strasbourg, and EM Normandie. FMateo, Remi, Robin, Gedeon, Estéban, and Julia. Joining them is Rico from FH Munster, Germany; collectively fostering cross-cultural connections and fostering unity.

During their stay, they explored their enriching journey and shared their experiences. 6 months stay further bond our international partnerships and commitment to global collaboration! Exchange programs play a crucial role in providing individuals with opportunities to gain new skills knowledge and experiences in different countries. These programs help to foster cultural understanding improve language proficiency and build global networks. By participating in exchange programs individuals can contribute to the advancement of their careers while also promoting economic development and productive employment for all.





Happy Faces after a Group Activity



Students at the School of Hospitality